

THE FRIONA STAR

VOLUME 29, NUMBER 5

THE FRIONA STAR, THURSDAY, SEPTEMBER 3, 1953

Price 5 Cents

Barbecue on Friday, Parade Saturday To Highlight County Fair Here Next Week-end



FRIONA STAR PHOTO

If the efforts of County Agent Joe Jones count in the results, Parmer County farmers should be well in control of the boll worm situation in cotton fields here. Jones has been quite busy visiting fields over the county, talking to the farmers and conducting meetings for the identification and control of the worms which have been found in limited quantities in most fields.

The above picture was taken at the Hub meeting Tuesday morning, with Jones holding a stalk with worms present. He states that the situation can be kept well in hand if the growers start preventative action at the correct time.

Lots of lice and worms also have been found in the grain sorghums over the county. Jones urges those poisoning to be extremely careful in application of the poison as it is more dangerous than some of the other types the folks here are acquainted with. Both the lice and the worms must be controlled, with attention on only one defeating the purpose and the crop being severely damaged. He has bulletins on the poisoning methods available at his office in Farwell.

ment agency we've noted lately.

Understand their booth and exhibit at the county fair will be especially informative — lots of work has gone into its making.

Activities during the week include layout work for terrace lines and bench levelling, with time spent at the J. E. Arms farm, Kenneth Neal place, Forrest Motley and R. L. Van Landingham farms near Lazbuddie, and at the farms of Otho Whitefield, Mrs. Christine Smith, W. J. Stanford, Perry McMinn and Nelson Foster — activity all over the county.

New slides have been received at the Friona office, showing cover crops, vetch, clovers, etc. The public is invited to come in at any time and view these through the projector there.

The Friona Lumber Company has, for free distribution, Friona Chieftain Football stickers for your car; also pencils with the schedule imprinted.

Subscription Notice

How is your subscription?

Expiration dates as on file at the Star office, are printed with your address on this paper. Will you please check it; and if your paper has expired, mail your remittance or come by the office at an early date?

Postal regulations prevent the continued mailing of newspapers after expiration date.

So to avoid missing a single issue of the Star, your early attention to any expirations will be appreciated.

The key to expiration dates is listed with the month first, day second, year third; thus if your paper expires January 14, 1954, the key would read 1-14-54.

Methodist Revival Begins in Week

The annual fall Revival Meeting at the Friona Methodist Church will commence Sunday, Sept. 13th, continuing through Wednesday, September 23.

Rev. S. M. Dunning, pastor at Hereford and well known evangelist, will conduct the services. He will be assisted by Tim Magness, local music director of the church.

Two services are scheduled daily, at 10 a. m. and 8 p. m.

Rev. U. S. Sherrill, pastor, extends an invitation welcoming everyone to the services.

STORK FEATHERS

Born to Mr. and Mrs. A. C. Brown on Aug. 27, a baby girl weighing 6 lbs 8 oz.

Mr. and Mrs. Lee Campbell are the parents of a baby girl born Aug. 27. She has been named Cindy Kay and weighs 7 pounds.

Mr. and Mrs. Jimmy Tedford are the parents of a baby boy weighing 6 lbs, 14 oz., born Aug. 29, named Larry Vern.

Fifteen hundred pounds of dressed beef — more beans than you've ever seen — that's what's in store for all visitors at the big Chamber of Commerce sponsored barbecue Friday evening during the County Fair. The barbecue and all trimmings will be served at the City Park, 6:00 p. m. on Friday. No charge — just compliments of the local businessmen.

Another feature attraction at this year's fair will be the Saturday afternoon parade at 3 o'clock.

Dick Habbings, parade chairman, states that lots of entries already are in for unique floats, etc., and that other units are invited. Every merchant is urged to enter a float or merchandise display.

Several riding clubs have been invited, including those from Hereford, Clovis and Muleshoe, and bands have been invited from all neighboring towns; the Friona band will participate, of course.

An added department at the fair will be a children's division in the home arts department.

Complete details of the fair program will be carried in the Star which will be published Tuesday night of next week in time to reach everyone in the area before fair time.

Floyd Schlenker is president of the fair organization, and Raymond Euler is secretary-treasurer.

Group Contributes To National Fund

The Parmer County Polio Chapter last week contributed \$1,000 to the national organization, assisting in alleviating the nationwide deficit in that program.

Loyde Brewer, county chairman, made it clear that the county has received many benefits from the national organization, including money grants, and the gift this month was not out of line in any way nor was it a debt payment, but merely the placing of funds where they were needed at the proper time.

Research and the supplying of gamaglobulin has been expensive for the national organization, necessitating a call for funds.

Some \$1500.00 still is in the local county treasury of the chapter.

Lions Give Program At Farwell Meeting

The Friona Lions Club presented a program of musical numbers at the Tuesday night meeting of the Farwell Lions Club.

The Miller - Magness sextet, composed of Mary Lou, Linda, Donna and Joyce Ann Miller and Denise and Dorothy Magness presented four selections. Don Lewis, accompanied by Mrs. Eva Miller, also gave four numbers, followed by a song by the entire group.

Others attending were Charles Allen, Mrs. Mae Magness and Mrs. Tom Lewis.

New Faces Seen in Friona Faculty as Classes Begin

Several new faces will be seen among the faculty as the Friona Schools buckle down to the new school term this week.

Miss Juna Fay Robinson will teach mathematics in the upper grades, replacing Lyndon Sanders who recently resigned. Miss Robinson, who lives at Friona, holds a BS degree from the Oklahoma Baptist University.

Mr. Don Hanscom, NTSTC graduate of Denton, replaces Mrs. Pope as teacher of reading and spelling in the 6th, 7th and 8th grades. He was discharged from the armed services only this Tuesday at Ft. Sill.

Mrs. Hanscom will teach the 5th grade, taught by Roy Rhodes last year. She taught last year at Perrin, Texas.

Mr. Edward Lehnick, will conduct physical education in the Junior High. He is a WISC graduate.

Miss Verne Francis Coley, NTS TC, will teach commercial subjects in high school. She formerly taught at Nocona, Texas.

The cafeteria will be open for the first full day of school next Monday, under the direction of Mrs. H. D. Mayfield. She will be

assisted by Mesdames Coffman, Pope, Sanders, Jewel Green and Cribbs. Mrs. Pearl McLean will assist in getting things started; she was supervisor last year.

All bus drivers have been hired, and transportation supervisor I. H. Henderson states that all drivers have their licenses, ready to go to work.

C. C. Rolf will drive Bus No. 1 in the Black area; Mrs. N. C. Tubbs, No. 5 going north and east; Will Osborn, No. 6 northwest; Jack Knox, No. 8, Rhea; Rev. R. W. Wilburn No. 2 south and east; Bill Buchanan, No. 3 in the Lakeview community; Henderson, No. 29, southwest; Dwayne Wylie, No. 27 to Messenger; and another bus driven by the new Assembly of God minister.

Janitors are Clarence Ashcraft, Fred Lloyd and Arthur Hilton.

ATTENDED LUBBOCK MEET

Denise Magness, local beauty candidate at the District Farm Bureau meeting in Lubbock today, failed to place in the final judging.

Winner was Patsy Boyd, 18 year old Idalou girl.

Attending from Friona were Mr. and Mrs. Tim Magness and Jacquelyn, Mr. and Mrs. Pete Buske and Deanne, Mr. and Mrs. Gib Boatman, Gay Ann McFarland, Harry Hamilton, Aubrey Ellison, Ralph Smith, Mr. and Mrs. Bruce Parr, Raymond Euler, and Truman Kent.

Euler stated that though Denise did not place, all observers agreed she could have been selected queen with no misgivings.

Mr. and Mrs. Elvie Jennings and her sister, Maisie Garre, flew to Juarez, Old Mexico, Monday, returning that night.

Farm Bureau Report



In the Bovina School Auditorium, Monday night at 8:00, any farmer who has ideas for improving the state and national farm program will be given opportunity to present them. Members of the resolutions committee will be present to take note of these statements and discussions, and those that prevail with a reasonable number of people present will be made into resolutions. In October, these resolutions, along with others suggested throughout the year, will be presented for a vote at the annual county convention. It is not expected that all resolutions presented from the county will become law, but many of the suggestions of such resolutions will be incorporated in state resolutions, many of which will become law. Thirty of the thirty-six articles supported by Texas Farm Bureau last year passed in the legislature. One, the Texas Warehouse Act, was solely a Parmer County resolution, so far as we have been able to learn. Farm Bureau is generally credited for defeating legislation that would discontinue road user tax refund on tractor fuels not used on highways. There was no other organized opposition. This saves Parmer County farmers \$31,750 which they can spend as they please.

the necessity of funds to do so, they contribute freely and liberally. We appreciate this cooperative attitude.

CONSIDER THIS: Bow down thine ear, and hear the words of the wise, and apply thine heart to my knowledge. For it is a pleasant thing if thou keep them within thee; they shall withal be fitted to thy lips. That thy trust may be in the Lord, I have made known to thee this day, even to thee. Prov. 22: 17 to 19.

WILL MAKE HOME IN ALASKA

Mrs. John R. Chandler and children, Melanie, John and Gary, left Wednesday by plane for Anchorage, Alaska, where they will make their home for the next two years. Major Chandler is chief of Prosthesis in the 1st General Dispensary at Ft. Richardson. He has been in Anchorage since July 3rd.

Column Left...

First meeting of the Lazbuddie P-TA will be held September 7th in the grade school auditorium there, 8:30 p. m. Everyone is urged to attend, according to a letter written the Star.

The bicycle at Lewis Variety Store, Friona, will be given away on Saturday, September 12, at 4 p. m. Mrs. Lewis has the details on how to win it—check with her as we understand no strings are attached, all the student has to do is register, and some lucky fellow or girl will have some mighty fine transportation to school this year.

South Plains Fair dates (Lubbock) are Sept. 28 through Oct. 3.

Any newspaper enjoys the privilege of publishing such an ad as placed last week by Rockwell Bros. & Co., Lumber, both attractive and carrying a definite and timely message. Congratulations to that firm.

Steve Bavousett and his board of directors and employees with the Soil Conservation Service hustle probably more than any govern-

Mr. Bollworm Gets Scrutiny of Farmers

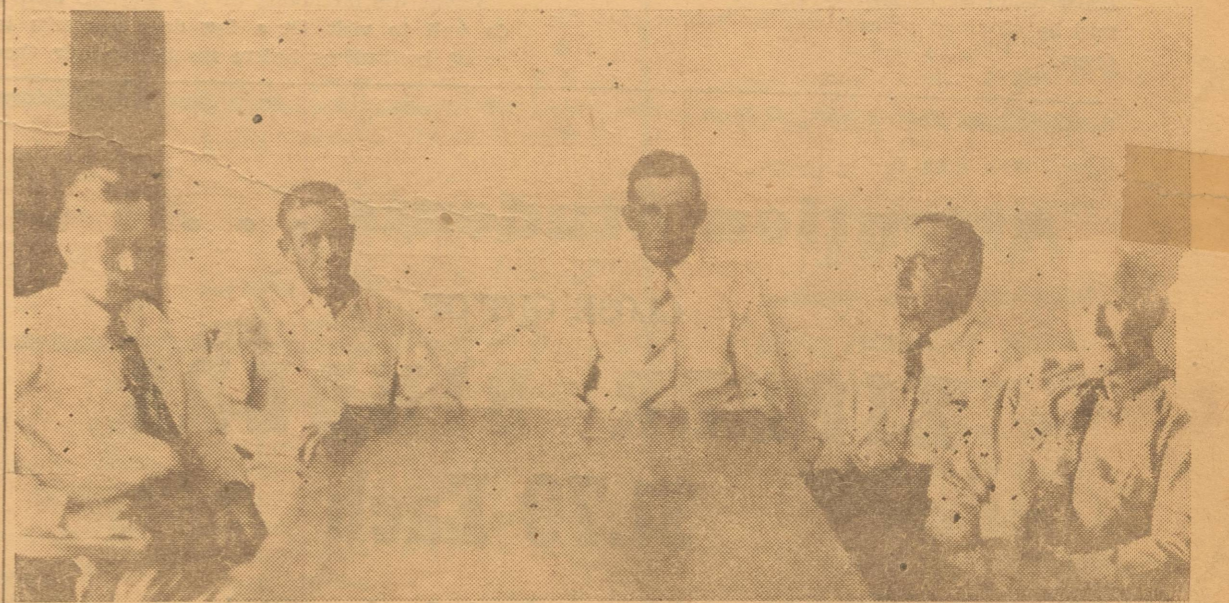


FRIONA STAR PHOTO

These are some of the 24 men present at the Hub cotton meeting Tuesday morning, observing the presence and effects of worms in the crop. County

Agent Jones here is showing plants affected by the boll worms.

SCS Board Maps Fair, Conservation Plans



FRIONA STAR PHOTO

Officers of the Parmer County Soil Conservation District are busy these days in concentrated attention to conservation work in the county, their forthcoming banquet, and also in preparation of the

booth at the County Fair. Seated here at a meeting of the group in Farwell early this week are A. L. Black, Henry Ivy, Joe Blair, Clyde Sherrick, and H. T. Reynolds.

THE FRIONA STAR



THE AMERICAN WAY

Friona Parmer County Texas

MEMBER
TEXAS PRESS ASSOCIATION
PANHANDLE PRESS ASSOCIATION
BERT NEELLEY, Editor and Publisher

Entered as second-class mail matter July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1897. Published each Thursday.

SUBSCRIPTION RATES
In Parmer and Adjoining Counties
One Year \$2.00
Elsewhere:
One Year \$2.50

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Friona Star will be gladly corrected when brought to the attention of the publisher.

EDITORIALLY SPEAKING

"A Vigilant Press has made the American People the Best Informed in the World"

Irrigation CAN be Overdone, Says Authority, to Calamity Of Entire High Plains

Priding ourselves on being an "optimistic" publication, promoting the resources and attributes of our area that is head and shoulders above so many other localities in its possibilities, we hate to even recognize items on the other side of the ledger, but there are some, though they are at a minimum.

We specifically have in mind at this writing the water situation. Our water is our greatest natural resource. But comes the not unexpected disclosure that the High Plains irrigation water level is steadily dropping.

This statement in itself may seem alarming; but changes are 99 out of 100 that it should incite no dread in the farmer's mind - IF CONSERVATION IS PRACTICED

Bob Thurmond, irrigation specialist from Lubbock, wisely urges a balanced program of irrigation so that the supply of water will last for years and years. He has explained that on many farms water is being applied without real necessity. Guess this is true, though it looks like the operation costs would be a mighty good brake for excessive irrigation!

Parmer County is not now suffering from any irrigation water shortage. But what of the future? A well in the Lockney area has shown a drop of 63 feet in the past 40 years - no doubt an extreme case - but an ample warning.

MMM

Salesmanship Along The Right Line . .

The Illinois Central Railroad recently inaugurated a practice that is most interesting - with nationwide potentialities. Displayed at all settings in its diners are attractive cards, on which are printed three short pre-meal prayers; one by a Protestant minister, one by a Catholic priest, and a third by a Jewish rabbi.

On the other side of the card is a message by the president of the railway, W. A. Johnston, reading: "Faith in God is the rock on which rests all freedom, progress and brotherly love among the peoples of the world."

There are some who will pass this off with reference to a "shrewd publicity move". Well, it is; without apology by the firm, we imagine. When a vast business corporation places such spiritual values foremost in its publicity, surely the same spirit permeates other of its departments. Besides, what's wrong with some shrewd publicity for the Lord's work? Liquor stores use publicity most effectively, the totalitarian states have existed only because of the publicity given their phony meccas; it is heartening to see added sales representatives on the opposing team!

We might add here that the local merchants of Friona who weekly sponsor the church announcements on Page 7 are to be commended and given the consideration of the buying public.

MMM

Incidentally, pre-meal prayers are being urged as a national movement by the Layman's National Committee, Vanderbilt Hotel, New York 16, N.Y. Information as to how to receive the cards, etc., may be obtained without cost by writing that address.

Attention Students . . .

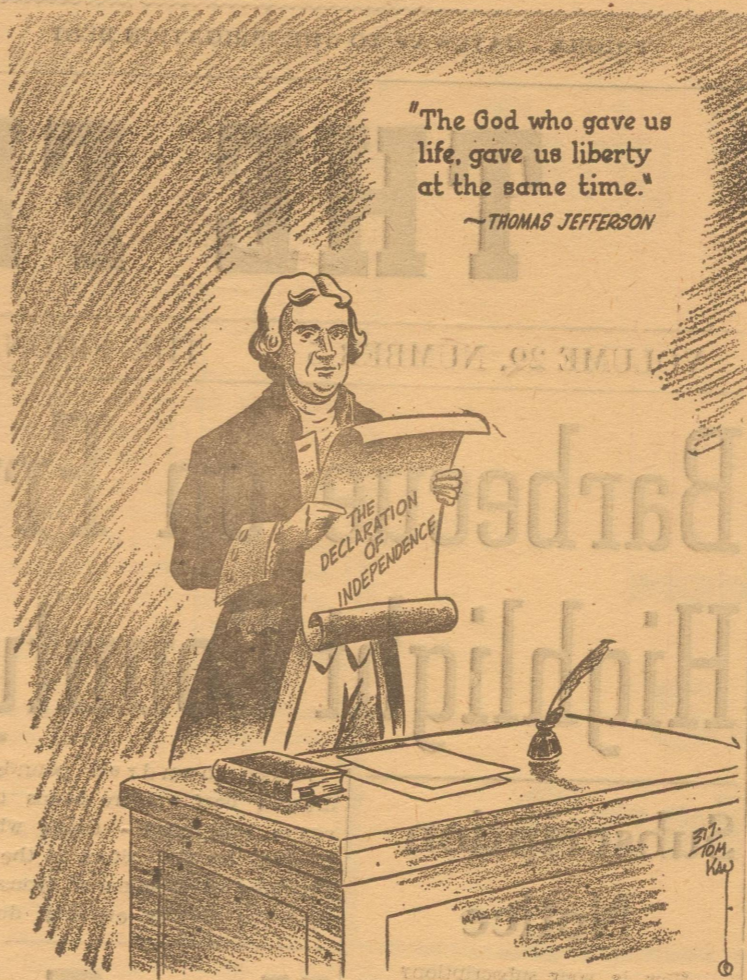
CLOSE OUT OF

ZIPPER BINDERS

\$1.79 Each

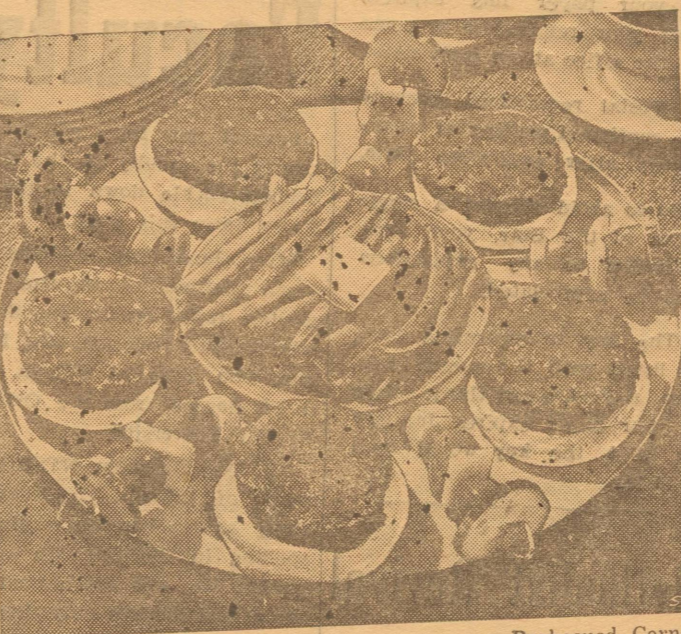
Formerly \$2.98, Best Grade Leather Binders

. . . The Friona Star



"The God who gave us life, gave us liberty at the same time."
—THOMAS JEFFERSON

"Life, Liberty and the Pursuit of Happiness"



Designed for a time-of-your-life party—our Barbecued Corned Beef Hashburgers. They are easy to cook, attractive to serve and the proof of it all is in the eating. It's a one-tray meal in keeping with modern ranch house living. Let the man-of-the-house carry it triumphantly to porch or yard for popular outdoor eating. It will match the appetites of good neighbors assembled for impromptu get-togethers.

Menus which include foods that can be arranged on one large serving platter or tray are most suitable for transporting to a cool, breezy dining spot. The hashburgers, on toasted buns, are prepared with a minimum of time and effort. Food trays need the impact of color and here it is in the sparkling green of fresh or frozen stringless beans and the relish garnishes.

Barbecued Corned Beef Hashburgers

- 1 (#2) can corned beef hash
 - 1/4 cup tomato catsup
 - 1 teaspoon prepared mustard
 - 1 teaspoon vinegar
 - 5 sandwich buns
- Open both ends of can and push hash out, leaving it whole. Slice hash crosswise into 5 equal size rounds. Place hash slices in a greased baking dish and brown them in a hot oven (400° F.) for ten minutes, turn hash slices and brown them on other side for ten minutes. Combine catsup, mustard and vinegar and spread over top of hash slices during last ten minutes of baking. Cut buns in half and toast both cut sides. Place a slice of barbecued hash in each bun. Yield: 5 Barbecued Corned Beef Hashburgers.

HOSPITAL NOTES

ADMITTED

- Frank Campbell, surg., Parmer County, Friona, well.
- Virginia Latham, tonsilectomy, Friona.
- Mrs. Lula Moyer, med., Friona.
- Mrs. A. G. Brown, ob., Clovis, New Mexico.
- Mrs. Lee Campbell, ob., Friona.
- Charles Fields, tonsilectomy, Friona.
- Leon Richards, med., Bovina.
- Mr. Lee Thompson, med., Farwell.
- Mrs. Jimmy Tedford, ob., Friona.
- Johnny. Nazworth, med., Friona.
- Mrs. Jo Ann Anderson, med., Friona.

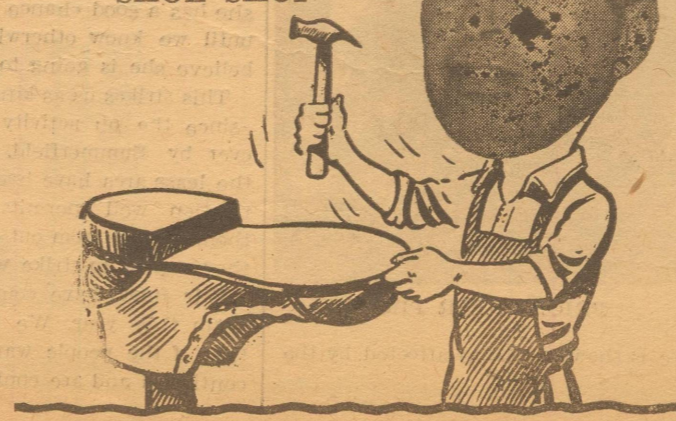
DISMISSED

- Mrs. Weldon Dickson, Virginia Latham, Leon Richards, Charles Fields, Frank Campbell, Mrs. Lynn Futch, Mrs. Roy Wall, Edwin Taylor, Mrs. Roy Smith, Mrs. A. G. Brown and baby girl, Mrs. Lee Campbell and baby girl, Mrs. Jimmy Tedford and baby boy.

Hob Says . . .

FOR LABOR DAY!!!
OR ANY DAY, LET US PLACE YOUR FOOT WEAR IN THE A-1 CONDITION THAT MANY SATISFIED CUSTOMERS OF OURS BRAG ABOUT TODAY!!!

HOB'S SHOE SHOP



WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

In wide open Reno, it is a familiar scene: the gambler studying where to put down his last chip.

And in official Washington, with \$6 billion more grudgingly appropriated by Congress for Mutual Security Administration giveaways programs, there is grave concern over just where to play what might be the last chip that will ever be coerced from U. S. taxpayers.

Current events alarm. Since VJ Day, funds equal to about 1/3 of national debt have been given Europe to buy security.

Yet England, recipient of billions in gifts, hedges on Asian question, is trying to force U. S. to accept Red China.

France is collapsing.

Besides receiving almost \$11 billion U. S. aid, France owns rich colonies into which more American dollars have been poured to develop.

Italy, influenced greatly by French events, is falling apart.

France is not poor. An estimated \$5 billion in gold is hoarded which for a nation of 40 million, compares favorably with U. S. gold stock of \$22 billion.

But facts show U. S. aid has solidified big French cartels.

The common man of France can greet dawn each day with no more hope than during Nazi rule.

One French shoe company, for example, with American methods and machinery, cut production costs so chain distributor controlling their output could sell

shoes for \$7.50 instead of previous \$10.

But the monopoly distributor refused to pass this savings along to the consumer, taking instead an extra \$2.50 per pair profit, despite public need.

Recently Paul Reynaud, premier when France fell to Germany, stated there is no solution to French problem while cartels are permitted to continue.

Yet Washington, which has already, in Reno lingo, shot a crap for \$40 billion, prepares to toss away another \$6 billion.

In France, as in England, and all nations except U. S., there are no anti-trust laws to protect individual free enterprise.

Therefore, for the forthcoming year, Americans will give \$683,700 every minute to build European monopolies.

A major agency charged with enforcement of U. S. anti-trust laws is the Federal Trade Commission. There is considerable sentiment FTC has not measured fully up to this task. FTC members say funds are inadequate to do the job.

Whether this argument is valid can never be fully tested until FTC receives what it considers an adequate amount.

Yet in recent Congressional session, FTC was given \$4,178,000 instead of \$5,500,000 requested. In other words, the difference between the FTC request and what it got, equals just two minutes of this year's expenditures on foreign aid, which has bulwarked Europe's monopolies.

Therefore, many feel free enterprise protection at home is being sabotaged to pour billions into a hopeless cause that will never be solved until Europe adopts anti-trust laws.

BUCK GARNER

BLACKSMITH • WELDING
POINTS HARDSURFACED
QUALITY WORK GUARANTEED

Located in White Building on Highway 60

—FRIONA—

Free Popcorn --

To the first FIVE CARS entering the

Chief Drive-In

Coming Attractions

Thursday — Friday

CITY THAT NEVER SLEEPS
GIG YOUNG MALA POWERS

—CARTOON—

—CHIEF—

Saturday

VOODOO TIGER

J. WEISMULLER

—CARTOON—

—CHIEF—

Sunday - Monday

STARS ARE SINGING

ROSEMARY CLOONEY

NEWS - CARTOON

—CHIEF—

Tuesday - Wednesday

EIGHT IRON MEN

—CARTOON—

CHIEF DRIVE-IN

FRIONA

ADMISSION PRICES

ADULTS 50c — CHILDREN UNDER 12 FREE WITH PARENTS

Cartoons and News Begin at 8:30 P.M.

BARGAIN NITES EVERY TUES. - WEDS.

\$1.00 Per Carload - Pack 'Em In!

NATIONAL VIEWS & NEWS



DEER in the Washington woods came out to inspect the Caterpillar Diesel HT4 Shovel working on a river crossing for a county highway. The deer above is Luscious Marion Heatherly who is a life-guard at a Las Vegas, Nev. resort.



MARBLE CHAMP of the nation is Jerry Roy, 13, of Huntington, W. Va. who outshot the girl champion, Arlene Riddett, 14, of Yonkers, N.Y. in the 28th competition at Asbury Park, N.J.

Employment Service Goes On 5-Day Week

Friona area farmers customarily placing orders for workers with the Texas Employment Commission office at Littlefield on Saturdays will have to seek their workers through the agency on some other day of the week, according to J. D. Jordan, Littlefield office manager of the Commission.

Jordan said that effective September 5th, his office will be closed each Saturday as the result of a law passed by the Texas Legislature placing state employees on a 40-hour work week.

He added that his office will make every effort to see that employer's orders for workers receive prompt attention as in the past, and that workers are referred to jobs as quickly as possible. "We are not curtailing any of our services to the public as a result of the shorter work week, but it

means that the job will have to be done during the five days, Monday through Friday each week," he concluded.

Mr. and Mrs. Granville McFarland and children and Mr. and Mrs. Jake Lamb have returned from Hot Springs, New Mexico. They vacationed and fished while there.

Rev. U. S. Sherrill has returned from conducting a revival meeting at Mobeeti.

ESCAPED INJURY

Word was received by Rev. Geo. Pullmann, pastor of the Immanuel Lutheran Church in the Rhea Community, that his son, Paul, working on a farm near Chappell, Nebraska, miraculously escaped injury when lightning struck the rear of his car while he was driving to work the night of August 18th.

Since the bolt of lightning did not strike him, he had the presence of mind to grasp everything in the car within his reach and throw it to the damp ground.

By the time he had summoned help, the car was almost a total loss.

Southern Farm Bureau Life Insurance Company
RAYMOND EULER, AGENT

BUTANE PROPANE

Gas Service

We

- INSTALL
- SERVICE
- DELIVER

FRIONA CONSUMERS

**BETTER FOODS
MAKE
BETTER LIVING!**

.....TREAT YOUR FAMILY
TO THE BEST.....

**SHOP AT
PIGGLY
WIGGLY**

Friday - Saturday Specials

SHURFINE, Red, Sour, Pitted
CHERRIES 4 for \$1
No. 2

HUNT'S No. 300 Can
FRUIT COCKTAIL . 3 for 69c

BELT'S EXTRACTED
HONEY Pint 29c

MARYLAND CLUB, ALL GRINDS

Coffee lb. 79c

BORDEN'S, 1/2 GALLON

CHARLOTTE FREEZE 49c

SWIFT'S JEWEL, 3 LB. CAN

Shortening 69c

OLEO, Nucoa lb. 25c

SHURFINE
SALAD DRESSING ... 29c
Pint Jar

1/4 lb. Glass Free!
BESTYETT TEA 35c

HUNT'S No. 1, Picnic
GREEN BEANS ... 2 for 29c

Golden Cream Style, No. 300 Can
CORN, Hunt's 2 for 35c

Campfire
VIENNA SAUSAGE 3 for 29c

HUNT'S, No. 2 Can
SPINACH 2 for 29c

TIDE Large Box 29c

Big 46 Oz. Can
HI - C ORANGEADE 29c

Campfire, No. 300 Can
PORK & BEANS 3 for 29c

It's More Important than Ever-See that
Your Student Children Have the Correct
Lighting for their Studies \$1.38 Value

LIGHT BULBS

3-60 Watt
3-100 Watt
1-150 Watt
-- Only \$1.14

CRISP - SOLID - FRESH

HEAD
Lettuce

CALIFORNIA
2 for 29c

Grapes Thompson Seedless, U. S. No. 1
Fresh, Juicy Sweet 2 pounds ... 29c

Premium Market Values

Club Steak U. S. Choice lb. 49c

Cheese Armour Cloverbloom 3 lb. Box 69c

Ground Beef Fresh, Extra Lean lb. 33c

Hot Bar-B-Q & Ham Salad

MADE FRESH DAILY!



**PIGGLY
WIGGLY
FRIONA**

TOMATOES
FRESH RED RIPE
THEY'RE DELICIOUS!

2 lbs 29c

Classified Ads

STATEMENT OF POLICY

Cards of Thanks will be published in the Star for the flat fee of \$1.00. Special tributes, obituaries, or poetry will be charged at the same rate as the classified ads, 2c per word.

STATED MEETING



First
Tuesday
Night
Each Month
FRIONA LODGE 1332

BUSINESS SERV.

SILOS

Wallace Construction Co.
Phone 399 — Hereford, Texas 5-44c

RENT HOME for men and women. Nursing care. Phone 1231J or come to Mrs. Viola Griswold, Hereford, Texas, 401 Irving 4-3c

NEED ENSILAGE pits dug? See us for bulldozing and all kinds of dirt work. Contact ERNEST McGEE, Rt. 1, Hereford, or Phone 8286—Dawn Exchange, or 1473-J Hereford. 4-5p

Use the Classified Ads for Cheap, Profitable Returns on Advertising

GIE'S CLEANERS now has FREE Moth-Proofing. Recently Installed. INSURED Cleaning Process. Phone 3881. 6-4c

PICTURE FRAMING
EXPERT CAR GLASS INSTALLATION, Table Tops and Window glass. HEREFORD GLASS COMPANY, 1302 Park Ave., Phone 1425, Hereford. 21-tfc

WATER WELL DRILLING
And Repairing
CASEY ADAMS
28-4p

CANYON WELL SERVICE
Windmills, Pumps, Pressure Systems
Agent for Best Submersible Pumps
Irrigation Pumps
Complete Service
Box 195 1100 5th Ave. Ph 254J
Canyon, Texas

M. A. HOLLABAUGH
(For a satisfied customer see
A. W. Anthony Sr. or Jr.)
22-24p

AUTOMOTIVE

Chrysler Industrial
Motors
SALES and SERVICE

McCullough Motor Co.
411 H. 1st Phone 17
HEREFORD, TEXAS

FOR RENT

FOR RENT: Three room house with bath. Call 3482, Friona. 5-1p

APARTMENTS for rent. Furnished. Walter Loveless. Ph. 2432 1tp

SELL OR TRADE

FOR SALE: Cucumbers and stringless yellow wax beans. \$2 per bushel. See W. H. Flippin, Sr., 2 miles east and 3 miles south of Black, Texas. 5-1p

FOR SALE: Roller rink, with all equipment; also 6-room home, sheds, garage, henhouse, 12 acres land in alfalfa, irrigating well, pressure pump, all in good shape. 100 pair skates, sander. Loud speaker, ready for business. Contact G. G. Priboth 3 1-2 miles northeast Muleshoe. \$8,000 down, balance on easy terms carried by owner.

FOR SALE: Two 16-10 drills, one 17-ft. Hoeme Plow. Phone 2872, Lee Parker. 3-tfc

FOR SALE: Oliver Cotton Harvester, 3 years old; also two large cotton trailers. M. H. Sylvester. 1-tfc

FOR SALE
at the
FRIONA STAR
Enlarged Pictures
of recent
Local Events and Places

WE BUY SCRAP IRON

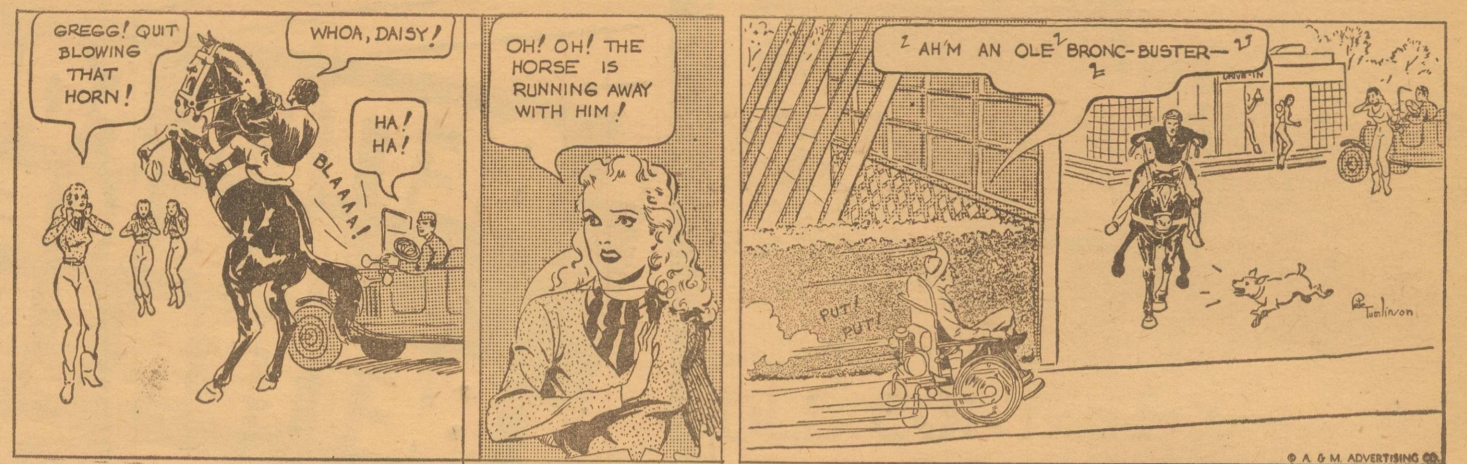
COMPLETE STOCK New and Used cars and truck parts. Hereford Wrecking Company, phone 320, 709 E. 1st, Hereford 21-tfc

REAL ESTATE

Piano Bargain

Reposessed Console Spinet Piano. Will transfer to responsible party for low balance due. Write Credit Dept. McBrayer Piano Co, 217 W. 6th St. Amarillo, Texas. 5-2p

CORNER GROCERY PRESENTS Cherry Sundae



We Give S&H Green Stamps

CORNER GROCERY & MARKET

DIAL 2 and THREE 111



DANCE AUGUST 29th, Priboth Roller Rink, 3 1-2 mi. NE of Muleshoe. Good String Band, \$1.50 per couple, Stags 75c, tax included.

FOR SALE:

100-acre farm. 90 acres in cultivation, \$21,000.00. Cash.

203-acre farm. 196 acres in cultivation. Good house, irrigation well, grade "A" dairy barn, good crops. \$125.00 an acre.

2 good 6-room residence. Well located.

4 good lots for either dwelling or business.

See "Uncle" John White 5-

WANTED: FARM LISTINGS IN FRIONA AREA

We have buyers for farms in Friona territory; have ranches in Colorado, New Mexico and Texas to trade for irrigated land. Try us with your Real Estate—Phone Write or Come See Us!

TURNER BROS. LAND CO.
Phone 5221 — Box 591
Hale Center, Texas 5-2p

HAVE BUYER or improved 160 acres northwest of Friona. Also buyer for 1/4 to 1/2 section southwest of Hub store. If you have land to list we have the buyers. Joe B. Douglas, Real Estate, Phone 3152, Friona

OPPORTUNITY: 320 Acre farm, five miles from Bovina, 270 Acres extra nice smooth level land in cultivation, all irrigated with 8" irrigation well. 50 acres of good grass, this farm is beautifully improved with a new modern two bed room home. Good water system and plenty of out buildings. This is truly an outstanding value at \$200.00 per acre.

O. W. RHINEHART
ALL KINDS OF INSURANCE
BOVINA, TEXAS 4-tfc

FOR SALE: 1 Four-room house on lot and one-half on Summit Street in Friona.
Also would trade modern 7-room home, 2 baths, full basement, for tract of land. Lee Parker, Ph. 2872. 2-tfc

FARM LOANS

We can make you a long term farm loan to buy, improve or develop irrigation. We will be glad to discuss terms and interest rates.

O. W. RHINEHART
All Kinds of Insurance
Bovina, Texas 48 tfc

TERRELL DIVIDES WORK

Jim Terrell of the local Soil Conservation Office now is spending two days each week in the Running Water Conservation District with headquarters at Dimmitt. Terrell still is stationed part time here and maintains his home at Friona.

NOTICE To Stockholders

If you have not received your Stock Dividend and cash Dividend Checks, please call at the office of the Friona Wheat Growers for payment.

Are you walking your legs off?



If so... it's time you modernized with a step-saving New Freedom Gas Kitchen. Write for your copy of the "10 Key Pieces to Modern Kitchen Planning." Address your card or letter to West Texas Gas Company in your city.



West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927

"CREDIT IS A TRUST - DON'T BETRAY IT" PAYING BY THE 10th

MAINTAINS YOUR CREDIT STANDING

FRIONA RETAIL CREDIT BUREAU

MRS. LUCY JONES, Manager PHONE 3801
AMERICAN LEGION BUILDING

Thank You

To all the folks who have so generously patronized the Texaco Service Station under my ownership - I wish to say that your support and trade has been sincerely appreciated.

I have disposed of the station to Alvin Gaines and David Smith, two experienced service men you already know, and I invite your continued support of the station.

I have retained all accounts receivable under my ownership, and I will appreciate your settlement at an early date if you have not contacted me regarding unpaid bills. THANK YOU MOST SINCERELY

Ed "Hooks" Hall

Announcing Purchase of the Texaco Station

On Highway 60, Friona

By

Alvin Gaines - David Smith

In taking over the operation of the Texaco Station, we feel that any introductions or promises of service are probably beside the point - we know most of you, most of you have known us in previous service station capacities, - and everyone knows the quality of Texaco Products!

We are looking forward to your visits and patronage—won't you visit us often?

Scores Pay Respects On Golden Wedding Date



FRIONA STAR PHOTO

Mr. and Mrs. W. M. Lloyd were honored Sunday on the occasion of their Golden Wedding with visits from over 165 friends and relatives.

Four generations of the immediate family were present, including twelve of their 18 grandchildren, all six of their children and the four great-grandchildren.

The Lloyds were married August 27, 1903 in the Fellowship Baptist Church near Cleburne. Mrs. Lloyd first met her husband at a revival meeting there. He was working for a man who owned the local hotel, and she was asked by the woman in charge of the kitchen to help with the food during the revival. Their meeting resulted in apparent love at first sight, with the wedding taking place only two months later. She stated this week that of course they had had their good times and bad times but all in all they had lived the happiest of lives—the past fifty years had indeed been rich ones in the values that count. She was 18 years of age at the time of their marriage, and he was 26. All the children were born in Johnson County except the younger boy born at Silverton.

Out-of-town callers at the Sunday open house included Messrs. and Mesdames Frank Hill of Childress, T. J. Kelley of Childress, Bill Venable and B. Wheeler of Bovina, A. J. Chesley of Amarillo, and Bill Odom of Eldorado Texas.

FAREWELL COFFEE GIVEN LOCKHARTS

Mr. and Mrs. Stanley Lockhart were honored with a farewell coffee in the Church of Christ annex Sunday evening by members of the congregation.

The Lockharts were presented with a gift of China by the group.

Doll Contest Draws Interest Among Girls

A new feature will be seen at the Farmer County Fair this year with the addition of the Doll Contest sponsored by the Ehrbridge-Spring Agency of Friona.

Any girl who is registered in grade school in Farmer County is eligible to enter this doll contest at the Fair next week-end. Rules for entering are as follows:

Each person may enter only one doll.

Entrant must be registered in grade school within Farmer County.

Dolls must be entered before 6 p.m., Thursday, Sept. 10th.

Dolls will remain on display until Saturday afternoon, Sept. 12.

The dolls will be judged on appearance, neatness and suitability of clothes to the doll's type.

This contest should be fun, and all grade school girls should get busy and get their dolls ready to win the title of "Best Dressed Doll at the Farmer County Fair".

ATTENDED UNCLE'S FUNERAL

Wright Williams left Monday morning with his mother of Abernathy and with Roy Williams to attend the funeral of his uncle at Brownwood.

OPENS STUDIO

Miss Mattie Mae Swisher has announced re-opening of her studios of singing in Friona on September 9th.

Miss Swisher has been taking special study this summer in Chicago, and states she is prepared to take care of many vocal problems.

She may be contacted at the home of Mrs. Henry Lewis.

Mr. and Mrs. Dudley Robason Jimmy and D. O. Robason, and Dub Cleveland returned last Friday from Fayetteville, Arkansas.

Letters to the Editor

John Adair of Redding, Iowa, a grand nephew of the A. O. Drakes, is visiting in the Drake home this week. Discharged from the air force at El Paso on a few days ago, Adair, having some humorous impressions of the Friona area and his trip thus far has written the Star the following account:

Enroute from El Paso to Iowa, the first leg of the trip didn't show me much until I arrived at Friona. Friona added a bit of interest and excitement. During the day you can learn about irrigation and in the evening you can go down town and maybe watch haircuts for excitement.

Irrigation is the most fun. I was aware of this type of water works but never witnessed the process. The first day out I was told to move and start some tubes. The picking up of the tubes and moving them was nothing, but starting them again proved to be nothing but disaster.

The only way I knew how to start these things was to put your mouth over the tube and suck. This wasn't so bad until the two inch ones came along and the green moss algie got stuck in my teeth. I gave this technique up as a bad deal when I found that you could shake the water up the tube and hold it there with your hand. This made me so nervous that I always gave it another shake and by this time I was the one that was wet with the irrigation.

The best way I found was to get wet from the start and get in the ditch and hold the complete tube in the water and then hold both ends with your hands and then set the tube so the water wouldn't rush back in the ditch instead of going down the row.

After a couple of settings I left the ordeal with cold feet and thought the whole affair belonged

to maniacs and nature lovers.

Putting jest aside for a minute, I found that Friona does have a bit of newness and signs of prosperity. From the looks of the new buildings and homes, with signs of a good harvest of maize, it's easy to say that the biggest little city in the panhandle does have a seedy future.

My regards to a great little town as I journey northward to a more corny climate.

—John Adair

CHRYSLER INDUSTRIAL IRRIGATION ENGINES

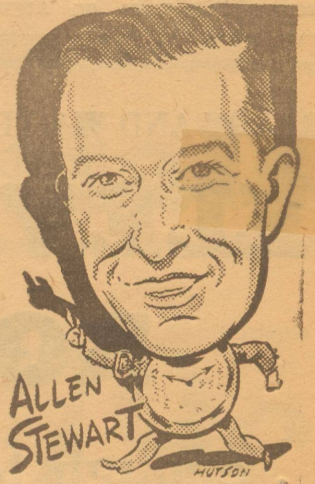
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SEIGLER MOTOR CO.

218 W. 3rd St.

Phone 630

Jewelry Is Our BUSINESS



No Other Items Handled - No Axes to Grind

"Just a Good Jewelry Store"

Back-to-School Needs Including Watches and Costume Jewelry

Allen's Jewelry

Courthouse Records

INSTRUMENTS FILED WEEK ENDING 9-29-53

Assign C. P. Link M. T. Hall Sect. 55, Blk. H- Thomas Kelly

Trans- Wilford Taylor, Jr. H. H. Weis Lot 10, Blk. 52- Friona

W. D. Woodrow T. McDermitt W. W. Hall E 50' Lots 1, 2, 3, 4, & 5-Blk 98 Farwell

W. D. Calvin L. Murray, et ux Harry L. Sheets E1-2, Lots 29, 30, 31 & 32-Blk 48 Farwell

D. T. W. E. McGlothlin, et ux Ray Ball 7 A out of NW1-4 Sect. 1, T-3-S

Part. Deed Russell O'Brian, et ux J. Kenneth O'Brian, et ux S 1-2 Sect 7 and NE 1-44 Sect. 8- Sullivan "R"

W. D. W. C. Kinyon, et ux H. W. Osborne Lots 7 & 8, Blk. 18, O. T.—Farwell

Rel. (as above)

Rel. Rolan Simpson Calvin Led Murray E1-2—Lots 29, 30, 31 & 32-Blk. 49-Farwell

Trans. & Assign. R. Simpson Frist Fed. Savings and Loan W 1-2—Lots 29, 30, 31, & 32 Blk. 48 Farwell

D. T. C. L. Murray, et ux Sam Aldridge, Tr. W 1-2 Lots 29, 30, 31, & 32-Blk. 48 Farwell

Farm Rental Cont. A. L. Carlton L. W. Leafman S. 80 W- Gould E-160-A-SO.-254.8 A. Section 9—T-41-2 S.

Petition H. Y. Overstreet Public part of Plaza-Farwell

W. D. Dalton Caffey M. C. Butler NE1-4 & NW1-44 & N1-2—SW1-4 Sect. 20, T-6-S, R-3-E C. C. Res. City of Farwell Public

Deed City of Farwell H. Y. Overstreet Part of Plaza-Farwell

Dedication H. Y. Overstreet, et ux Public Part of Plaza-Farwell D. T. W. E. Smith, et ux Sam Aldridge, Tr. Lot 7- Blk 89- Friona.

T. & Assign W. E. Smith, et ux Frank O. Smith Lot 7- Blk 89- Friona.

W. D. Clarence M. Joseph et ux Glen C. Stevick Lots 7 & 8- Blk. 47-Friona

Sam Aldridge, Tr. Lot 4, Blk. 36, Bovina

Home. Desig. Stacy Queen, et ux Public Lot 1 & 2, Blk. 37- Bovina

Mr. and Mrs. Jim Shaffer were in Oklahoma last week attending a reunion of Mrs. Shaffer's family.

Mr. and Mrs. P. L. London, Jerry, Janey and Mrs. Ashford Hill returned Wednesday from Cassville, Missouri, where they had spent the past ten days visiting in the homes of their brothers, Mark and Clyde London and families, and also a sister and family at Gage, Okla.

Wilton Lillard of Phillips, O. J. Beene and C. L. Lillard were fishing at Conchas Dam last week.

Happy Landing



THE CLOTHES MAKE the smiles, they say, especially on vacation and travel jaunts. Thanks to the new scientifically-made fiber fabrics, one's suit makes a smart landing in as fresh and neat a condition as when it started. This one, of Celanese acetate and rayon in a fine pin check features the shorter jacket-length, a double row of buttons, and a removable white linen collar.

MR. FARMER

This is a Notice to You from Your County Farm Bureau

TUESDAY NIGHT AT THE BOVINA SCHOOL AUDITORIUM, YOU CAN EXPRESS YOUR OPINION ON FARM PROBLEMS AND KNOW THAT IF YOUR FELLOW FARMERS AGREE WITH YOU, YOUR LEGISLATORS WILL, TOO.

Are you satisfied with the present practice of basis breaking in the Lubbock Cotton Exchange?

Should Grain Sorghums be declared Basic Commodities?

Should Farmers pay 4 cents per gallon road tax on tractor and irrigation fuels?

Should cattle be included in the Farm Program for controlled production and parity support?

These and other vital subjects will be introduced for discussion in open forum style.

From these discussions, your Farm Bureau Resolutions Committee will draw up resolutions for you to vote on in October at Farmer County Farm Bureau's 5th Annual Convention. LET YOUR VOICE BE HEARD

You'll Find There's

MORE ECONOMICAL POWER

In Our

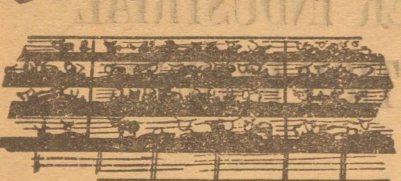
BUTANE

and

PROPANE

BLANTON BUTANE INC.

LET'S TALK LIVESTOCK



BY **TED GOULDY**



Parity prices of livestock as announced Monday by the Bureau of Agricultural Economics reveal hog selling at 117 percent of parity, the only species in that fortunate position. Average hog price on August 15 was \$23.60, effective parity \$20.20. Average cattle prices, \$16.30, effective parity \$21.00, or 78 percent of parity. Average calf prices \$16.70, effective parity price \$23.30, 72 percent of parity. Average lamb price \$20.10, effective parity \$22.80, or 88 percent of parity. Average wool price 53c effective parity price 54.4c, or 91 percent of parity.

Last week the daily papers and news services of the state carried a report from Houston's sixth annual marketing school. At this meeting, a spokesman for a leading cattlemen's association said price supports would be ineffective "because cattle are now selling at 90.1 percent of parity".

This sort of off-the-cuff use of figures, has hurt the stockman's chances many times in the past when consideration of Congress or Washington agencies has been sought by the cattle producers. This gentleman may have been speaking in good faith, but he certainly gave the foes of the cattle producers some ammunition with his mis-statement of the facts.

The fact is that cattle and calves, at 78 percent and 72 percent of parity respectively, are bringing an average 75 percent of parity. With high support prices on feed ingredients and grains, the production of beef is still a hazardous business.

Monday's cattle run was big, over 131,000 at 12 major markets, over 7,000 above a week ago. The calf run of over 17,000 was 3,000 above a week ago. Hog receipts were light at all points. Western markets such as Denver and Omaha reported big sheep runs, indicating the Fall run of Western slope sheep and lambs was under way. This hurt prices around the circuit, too.

At Fort Worth, good and choice fed steers and yearlings, cows and bulls were fully steady. Grassy steers and yearlings 50c lower. Fat calves 50c, spots \$1.00 off. Stocker trade was very dull and prices weak to \$1.00 or more lower.

Good and choice grainfed heaves \$18.00-24.00, some Haskell County steers of over 1,000 lbs. at \$24.00. Common and medium grassers \$11.00-16.00; cutter grade yearlings \$8.00-10.00. Fat cows 9.50-12.00; and canners and cutters \$6.00-9.50. Bulls \$8.00-12.50. Good and choice fat calves \$13.00.

Lt. Sheehan Writes Home

A letter from Bill Sheehan, Friona attorney now in the Judge Advocate General department at the Wm. Beaumont Army Hospital at El Paso, tells that he can anticipate separation from the service before long, the definite date uncertain.

"I hope to be out not later than next May and I may get out by Dec. 31st, but the isn't definite until the army decides how many lawyers they can release," Sheehan states.

Sheehan and his family recently moved into government quarters on the post at the hospital, and friends may write them at Box 82, Wm. Beaumont Hospital, El Paso, Texas.

Bill didn't mention it in his letter, but the Star recently received publicity telling of his winning the tennis championship at Ft. Bliss, receiving a handsome trophy and considerable publicity in that area.

The Arthur Drake family visited with his sister, Mrs. Virgil Howard and family, in Abernathy on Thursday and Friday.

17.00; common and medium \$10.00-13.00; culls \$7.00-9.00. Good and choice stocker steers calves \$13.00-17.00; stocker yearlings \$10.00-16.50; stocker cows \$8.00-13.00.

Texas Farm Bureau Insurance Co. Fire Insurance **RAYMOND EULER, AGENT**

ATTENTION

All Girls who are in Grade School In Parmer County

Don't forget to enter the DOLL CONTEST

At the Parmer County Fair

Enter your doll before 6 p. m., Thursday, Sept. 10

Prizes Will Be Given For:

1. OLDEST DOLL
2. MOST UNIQUE DOLL
3. PRETTIEST DOLL

Ethridge-Spring Agency



INSURANCE—REAL ESTATE—LOANS

Telephone 2121

FRIONA

Dan Ethridge Frank A. Spring Bill Stewart

READY AND WAITING...

ELEVATOR ROOM

enough for all the Grain in the County!

We Appreciate Your Patronage

Home of PGC Feeds

FRIONA

WHEAT GROWERS

REDDY KILOWATT

BALANCED BUDGET BONUS BAG!

BUY THESE 6 LAMP BULBS



SAVE **24¢** ON EACH BAG OF BULBS!

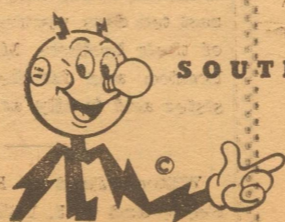
GET THIS ONE FREE! OF EXTRA COST

AT ANY LAMP BULB DEALER OR PUBLIC SERVICE OFFICE

THIS BAG CONTAINS 3-60 WATT BULBS. 3-100 WATT BULBS AND 1-150 WATT BULB.

\$1.38 Value YOU PAY \$1.14

You Save **24¢**



SOUTHWESTERN

PUBLIC SERVICE

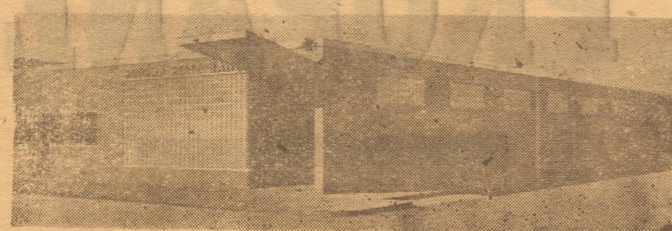
COMPANY

Monday is Labor Day

No one is in better position than a bank to observe and appreciate the dignity and the fruits of labor — and it is with pleasure that we salute the great American laboring mass — particularly that of this area — on the occasion of Labor Day 1953.

Labor has made our community what it is — labor will be the deciding factor in the growth, welfare, and prosperity of its tomorrows.

Whether you are a farm laborer or worker in our growing industries, the Friona State Bank Salutes You!



FRIONA STATE BANK

Member Federal Deposit Insurance Corporation

Drive SAFELY ON YOUR LABOR DAY OUTING

Business Professional DIRECTORY

A. O. THOMPSON
ABSTRACT COMPANY
 COMPLETE TRACT INDEX OF ALL LANDS AND TOWN LOTS IN DEAF SMITH COUNTY WRITE US FOR INFORMATION.

JOB PRINTING
 The Friona Star

DIMMITT Ditching Service

New Equipment — Sensible Prices

Experienced—Reliable

Call on us for . . .

Pipelines — Water — Sewer

Foundations and
 Septic Tank Holes

—NO JOB TOO LARGE OR TOO SMALL—

C. R. OWEN PHONE 363J3

DIAL 4242

FOR FREEDOM FROM DRUDGERY
 BLUE JEANS A SPECIALTY

CITY STEAM LAUNDRY

Helpy- Sely Service
 FRIONA

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third Herford, Texas
 Phone 37 Office Hours: 8:30—5:00

FARMER'S PRODUCE

Home of
 GOOCH'S BEST FEEDS
 Friona Hog Supplement — Cottonseed Meal

We Sure Like to Buy Your

CREAM — POULTRY — EGGS

You'll get a good deal from HIGHWAY GARAGE

EARL GILMER

On Hiway 60 in Eastern Friona

Automotive and Farm Machinery Repairs

F. L. SPRING

OLD-FASHIONED COUNTRY STORE

Come and See Us

GILLILAND FUNERAL HOME

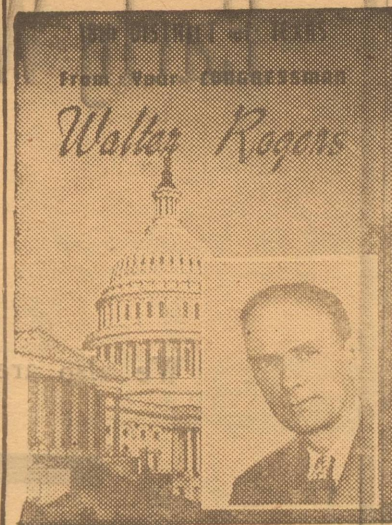
131 E. 2nd St., Hereford

PHONE 951

Funeral Directors — Ambulance Service

WEST TEXAS BURIAL INSURANCE

Rogers Sees Isolation Difficult With American Needs Abroad



THE UNITED STATES AND WORLD TRADE

The problems incident to world trade are fast reaching the acute stage. These are not problems that affect only a few countries. They affect all of the countries of the world and especially the United States of America, the basic reason being that the United States has long led the world in its production capacity. This, coupled with the vast natural resources with which God blessed us and the tremendous production of agricultural crops, points up the need for world markets. There is also the fact that under our present situation from a defense standpoint, as well as an economic standpoint, we are not self-sufficient insofar as raw materials are concerned. To give you a brief picture of our position in this regard I have gathered together some facts and figures that I thought would be of interest to you concerning the imports and exports of our country:

On an average day about 418,000 tons of imports worth \$42,000,000 are unloaded in our ports. The 418,000 tons may be of raw materials, foodstuffs, semi-manufacturers or manufactured goods. Consider certain strategic minerals, for instance. The United States imports all her natural rubber, tin, chromite, industrial diamonds, graphite and sisal, 99 per cent of her nickel, 93 per cent of her manganese and cobalt, 92 per cent of her mercury, 55 per cent of her lead, 42 per cent of her copper and 40 per cent of her zinc. Of the sixteen basic materials vital to American heavy industry, the United States is relatively self-sufficient in only six.

Take a medium sized tank. One such tank requires:
 Chromium, 1,915 lbs., all imported.
 Manganese, 950 lbs, 93 per cent imported.
 Nickel: 520 lbs, 99 per cent imported.
 Tin: 100 lbs, 100 per cent imported.
 Bauxite, 6,512 lbs., 65 per cent imported.
 Copper, 1,418 lbs., 42 per cent imports.

Multiply those and similar figures by the thousands of tanks, planes, ships, guns and other items our defense program needs and one can see how our economy relies on imports. Many of our peace-time needs, too, are dependent on imports. One needs only to cite such foodstuffs as coffee, tea, cocoa and bananas to realize the extent of our dependence upon other countries.

Tips on Touring

By Carol Lane
 Women's Travel Authority

The landscape is "pretty as a picture" in the summer. Since your car will be part of that landscape, you'll want it to suit the scenery.

Wrong cleaning techniques can ruin your car's finish, say Shell Oil's automotive experts. Many brand-new cars, for instance, should be cleaned with cold water during the first two or three months in order to give their paint time to harden thoroughly. Regular washing and polishing is in order after this period.

On recent model cars particularly, the chrome trim is unusually sensitive. Consult a service man for the proper type of chrome cleaning compound for your car.

Our Great America ☆ by Woody



The American Telephone and Telegraph Company reports that 48 imports from 18 countries go into each telephone. Of the 184 materials necessary to produce an automobile, 38 are largely imported. The same might be cited for many articles in every-day use: pots and pans, paints, ingredients for medicines, cosmetics, and for many other items.

Over one-half of today's imports are minerals and other materials for use by American industry - things like copper, lead, tin, zinc, natural rubber, fuel oils, fibres for strings and ropes, industrial diamonds, etc.

For some essential materials substitutes could probably be found within our borders, but substitutes are usually more expensive and are less satisfactory.

United States imports by major commodity groups indicate why this country would find difficulty in isolating itself from the world.

BACK-TO-SCHOOL SALE STILL IN PROGRESS AT LEWIS VARIETY

Students - Don't Forget to Register
 For Free Bicycle

DISPLAYED IN OUR WINDOW
 TO BE GIVEN SATURDAY, SEPT. 12, 4 P. M.

Local Church Notes

RHEA COMMUNITY

Immanuel Lutheran Church

Geo. H. Pullmann, Pastor

Church Service 10:00 a.m.

Bible Class and
 Sunday School 11:00 A. M.
 Ladies Aid—second Friday of every month.

Men's Club—third Friday of every month.
 You are most welcome to come and worship with us.

Sixth Street Church of Christ

Stanley Lockhart, Minister

Sunday school 10:00 a. m.
 Preaching 11:00 a. m.
 Training Class 7:00 p. m., Sunday
 Evening service 7:45 p. m.
 Ladies Bible Class 2:45 p. m. Mondays
 Prayer Meeting 7:30 p. m. Wednesdays

Methodist Church

U. S. Shersill, Minister

Sunday School 10 a. m.
 Morning Worship 11 a. m.
 MYF 7 p. m.
 Junior Fellowship 7 p. m.
 Evening Worship 8 p. m.
 WSCS meets 2nd and 4th Tuesday 2:30 p. m.
 WSG meets 1st and 3rd Mondays 7:30 p. m.
 Prayer Meeting, Weds., 7:30 p. m.
 Choir Practice Wednesday 8 p. m.

Baptist Church

Rev. C. M. Fields, Pastor

Sunday School 10:00 a. m.
 Preaching 11:00 a. m.
 Training Union 7:30 p. m.
 Evening service 8:30 p. m.
 W. M. U. Tues. 3:00 p. m.
 Sunbeams Tues. 3:00 p. m.
 Prayer Meeting Wed. 8:30 p. m.

Congregational Church

Rev. Lewis J. Knight, Minister

Sunday School 10:00 a. m.
 Morning Worship Hour 11 a. m.
 Pilgrim Fellowship 5:00 p. m.
 Woman's Fellowship, first and third Wednesdays of each month.
 Church Family Night The first Sunday of each month.

United Pentecostal Church

Rev. R. W. Willburn, Pastor

Sunday School 10:00 a. m.
 Morning service 11:00 a. m.
 Evening service 7:30
 Bible study Wed. 7:30 p. m.
 Young People Fri. 7:30 p. m.

Church of Christ

Morning service 10:30 a. m.
 Evening service 8:30 p. m.

Assembly of God Church

Rev. W. C. Wade, Pastor

Sunday School 10:00 a. m.
 Sunday Morning Worship Service 11:00 a. m.
 Sunday Evening Service 8:00 p. m.
 Prayer Meeting Service, Friday 8:00 p. m.
 Holding Services Temporarily in The American Legion Hall

W. H. FLIPPIN Jr.

GENERAL AUCTIONEER

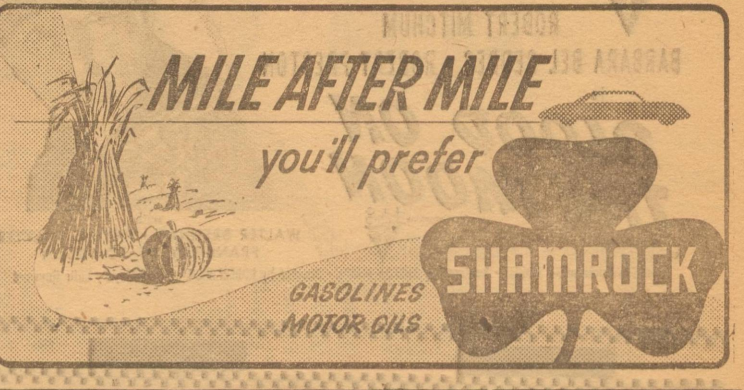
PHONE 2672

FRIONA, TEXAS

FARM AND LIVESTOCK SALES

A Specialty

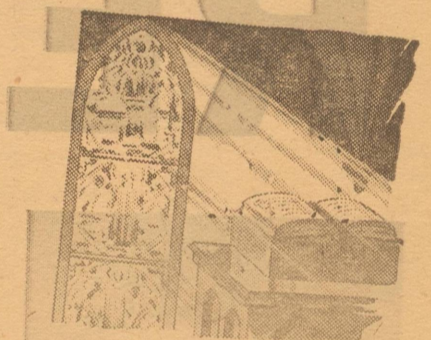
Qualified Service - Reasonable Rates



Shamrock Products Handled in Friona by

Strickland's Shamrock Service

We Give S & H Green Stamps



THIS SERIES OF MESSAGES
 IS MADE POSSIBLE BY THE
 FOLLOWING MERCHANTS.

- LEWIS VARIETY STORE
- FRIONA STATE BANK
- FRIONA STAR
- WELCH-BLACKBURN HARDWARE
- ROCKWELL BROS. & CO. Lumbermen
- FRIONA CONSUMERS COMPANY
- THORNTON'S Poultry & Egg - Locker & Cold Storage
- FRIONA WHEAT GROWERS, INC.
- FRIONA LUMBER COMPANY
- WHITE'S CASH GROCERY
- PHILLIPS 66 SERVICE
- KNOX'S READY-TO-WEAR
- REEVE CHEROLET COMPANY
- BLANTON BUTANE, INC.
- MAURER MACHINERY COMPANY
- CITY STEAM LAUNDRY
- REGAL THEATRE
- FOSTER DRY GOODS
- PLAINS HARDWARE & FURNITURE

REGAL THEATRE

FRIDAY-SATURDAY

When there's **BLOOD ON THE MOON**
 death lurks in the shadows!

RKO PRESENTS
ROBERT MITCHUM
BARBARA BEL GEDDES · ROBERT PRESTON
 in
BLOOD ON THE MOON
 with **WALTER BRENNAN · PHYLLIS THAXTER · FRANK FAYLEN · TOM TULLY**
 Executive Producer SID ROGELL · Produced by THEODORE WARTIN · Directed by ROBERT WISE · Screen Play by Lillie Hayward

SUNDAY - MONDAY

DORIS DAY and **GORDON MACRAE**
 BY THE LIGHT OF THE SILVER MOON
 FROM WARNER BROS. IN COLOR BY TECHNICOLOR
 BILLY GRAY · ROBERT O'BRIEN · IRVING ELLINSON · DAVID BUTLER

WEDNESDAY - THURSDAY

The exciting SATURDAY EVENING POST story of two women on a manhunt!

M-G-M
DESPERATE SEARCH
 FOR LOVE IN A RAW WILDERNESS
 STARRING **HOWARD KEEL · JANE GREER · PATRICIA MEDINA**
 MATINEE 2:00 p. m. NITE SHOW 8:00 p. m.

Gifford-Self Marriage Announced this Week

Mr. and Mrs. Cecil Gifford have announced the marriage of their daughter, Corene, to Leroy Self of Hereford.

Mrs. Self was a student in the Friona High School, and Mr. Self is a graduate of the Hereford schools.

The couple will make their home in Hereford.

Civil Service Exams Are Announced in State

Competitive examinations for clerical, technical, and professional positions with the Texas State Department of Health are offered on a continuous basis until further notice, the Merit System Council has announced.

Applications and information are available on request from the Merit System Council, 805 Littlefield Building, Austin 15, Texas.

Classifications open for examination include typists, stenographers, secretaries and other public health personnel.

Mr. and Mrs. Forrest Osborn and boys spent the week-end in Plainview visiting her parents Mr. and Mrs. E. D. Matlock, and with her sister and husband, Mr. and Mrs. T. W. Lewellen of Center, Colorado, who are visiting there.

Mrs. F. N. Welch is visiting with relatives in Midland and San Angelo this week. Mr. and Mrs. Louis Welch took her down Wednesday morning.

Miss Ruby Shaffer is home from Texas Tech where she has been attending through the summer.

Jack Looper arrived last Tuesday from Fort Custer, Michigan, for a visit with his wife and his father, George Looper.

Automobile Insurance
 Southern Farm Bureau Casualty Insurance Company
RAYMOND EULER, AGENT

FORDS VISIT IN OKLAHOMA

Mr. and Mrs. Howard Ford and children returned Sunday from a visit with his sister and husband Mr. and Mrs. Wylie Layman, at Carter, Oklahoma.

The group took a short trip thru the national park in the Wichita Mountains.

The Fords drove to Paducah Friday where they visited in the home of Rev. and Mrs. Jimmie Tidwell until Sunday.

Study Club Entertains Husbands with Picnic

Members of the Modern Study Club opened their new club year Tuesday evening with a picnic supper in the Friona Park.

Their husbands were special guests for the occasion.

The picnic menu included sandwiches, salads, cakes and ice cream sticks. Games of miniature golf, horseshoes and croquet, available at the park, were played by the group.

Present were twenty members and two guests, Mr. and Mrs. Steve Struve.

CARD OF THANKS

We wish to thank the people of the community for your many kind expressions of sympathy and acts of helpfulness extended us at the death of our loved one.

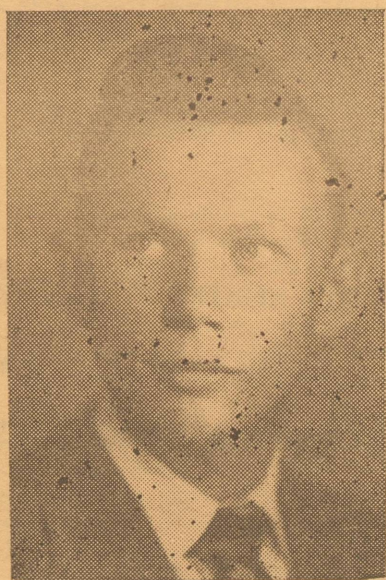
Mr. and Mrs. E. W. Talbot, Friona
 Mr. and Mrs. Michael Klitany
 Mr. and Mrs. Gene Brindamour
 Mr. and Mrs. Wally Vivian
 Mr. and Mrs. V. A. Talbot, San Diego, California

Mr. and Mrs. Frank Andrews and children of Carlsbad visited here last week with her parents, Mr. and Mrs. J. A. Wimberly.

Mr. and Mrs. Frank Elam and Carol of Dallas visited Monday night with the Charlie Turners. Mr. Elam is a brother of Mrs. Turner.

Mrs. S. T. Thornton and Stevan visited in Hereford Wednesday with her sister, Mrs. Dub Reeve.

REVIVAL



SEPT. 13th TO 23rd



Rev. S. M. Dunnam, Preaching Tim Magness, Song Director

TWO SERVICES DAILY - 10 A.M. and 8 P.M.

FRIONA METHODIST CHURCH EVERYBODY WELCOME

Early Wichita Seed Wheat

We also are Equipped to Clean Your Seed Wheat

SANTA FE Grain Company

Does this Norther Remind You . . .

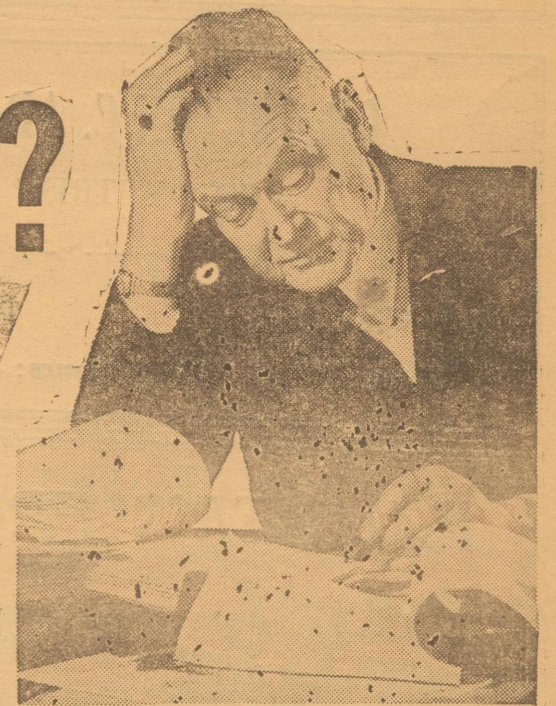
INSULATION

In Your Walls and Ceiling

Would be mighty Comfortable?

Rockwell Bros. & Co., Lumbermen

Dead on your feet?



*These symptoms if due to a vitamin deficiency occur only when daily intake of vitamins B₁, B₂, and niacin is less than minimum daily requirements over a prolonged period. In themselves, they do not prove a dietary deficiency as they may have other causes or be due to functional conditions.

WAKE UP YOUR STRENGTH AND ENERGY WITH BEXEL SPECIAL FORMULA

The high-potency capsule that supplies the iron you may need for rich red blood

If you've been feeling dragged-out, dead on your feet, nervous or depressed; if you're troubled with insomnia, digestive upsets or constipation; if you've lost your appetite,* you may be suffering from iron-and-vitamin starvation over a prolonged period.

BEXEL supplies the supplementary quantities of iron your body may need to build rich red blood . . . to pour wonderful new energy and vitality into your whole system.

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Each high-potency BEXEL Special Formula capsule gives you 5 times the daily minimum requirements of Iron; more than the daily minimum requirements of all the B-vitamins that doctors will tell you are essential for proper nutrition; plus new Vitamin B₁₂ and trace minerals. These wonderfully strengthening capsules are highly recommended for mothers-to-be, when a sufficiency of iron and vitamins is vitally important to their health.



MONEY BACK GUARANTEED!

ONLY 6¢ A DAY FOR HIGH POTENCY

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