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THE FRIONA STAR

Trade at Home
Play on the Team
That's Friona!

Volume 24—Number 48

Friona, Texas, Friday, June 16, 1950

Price 5c

COLUMN LEFT

June is National Dairy Month. Parmer County is receiving increased recognition in the dairy field and should take the cue to capitalize on this growing local industry. A good step would be support and membership in the Dairy Herd Improvement Association.

CL
Small chance for me to be a crusading editor! Just as I start to encourage some civic improvement or building enterprise I find that the plan not only has been thought of but is well along in the process of execution. For instance I've started half a dozen times to mention store fronts and merchandise display. And without exception, I note some merchant taking these very steps, and CL just clams up again! This week Rockwell Bros. and Company has come out with a redecorated office and display room interior, that is my private envy. They join the ranks of the Friona State Bank, Black Grain Company, Maurer Machinery, and the host of other up-and-coming businesses providing good working conditions for their employees and a pleasing atmosphere for customer service. We know of some new offices to be built soon, also.

CL
Pet owners might do well to take advantage of the rabies vaccination service now available at the local hospital.

CL
Mr. and Mrs. W. E. Nichols of Houston were welcome visitors in Friona this week. Mrs. Nichols, the former Opal Mullins, was reared in Friona, living in the home of Mary O. Reece, pioneer hotel proprietor. This was the first time she had been back to Friona since 1903. She was very enthused about the town's present appearance and promised return visits. But she elaborated on the pleasing appearance and visions of her childhood here; nothing ever seems quite so glorious as childhood homes; nothing so tasty as childhood dishes; nothing to replace childhood friends.

Recently a friend of mine exclaimed over a similar visit to his boyhood home. One of a family of twelve children, he returned to East Texas to visit his beloved school teacher of over half a century ago. The aged teacher without hesitation called his name and recounted those "fishy" escapades.

Such illustrations bring home the fact that you and I are imprinting a lasting impression on someone. It is our increasing responsibility to provide a town, a community, and a business and social relationship that will tomorrow be the fond memory of some good citizen.

WATERWORKS PROGRAM CITED

Wilson Outlines History of Development, Lists Problems Now Facing Department

Larger Pipes Needed In Many Instances

By Lunell McFarland

Friona's growing water system now boasting of 445 services is a far reach from the modest beginning when in 1929 the city system was inaugurated with approximately 50 services.

Such was the gist of the talk given by City Manager Roy Wilson before the Panhandle Water Works Association at its Friona meeting last week.

Wilson pointed out the consistent progress of Friona's water service department, citing in detail how in 1938 the town had 198 services, adding over one hundred in the following two years. The year of 1947 saw 284 services in Friona, but six were connected without meters, 102 were not registering, and 93 were without boxes and covered so they could not be read! All services now listed are kept operating efficiently.

The contract for the first water works was awarded on October 19 to Sherman Machine and Iron Works of Oklahoma City. It was completed on May 22, 1930 at a total cost of \$41,998.87. This included a 50,000 gallon steel tank and tower erected at \$7,575.00 and a pump house for \$800. The 75 gallon per minute pump and motor cost \$2,138. That was Friona's first water system and the citizens felt it was an accomplishment to be proud of.

A new well was drilled in September 1934 and a new pump with a capacity of 150 gallons per minute installed. Through the years new pipe was added to the system. In 1945 the old 75 gallon per minute pump was pulled from the old well and a new 150 gallon per minute pump was installed.

Then on Sept. 7, 1949 a contract was awarded the S. G. Stockton Construction Company of Amarillo to put in some new wells and make improvements on the old water works. The Chicago Bridge and Iron Co. put

in the reservoir and settling tank at a cost of \$6,535.00. The completed water works cost \$21,856.60.

The wells now pump a total capacity of a thousand gallons per minute. A new 15 1/2 inch well and new pump have a pumping capacity of 550 gallons per minute. The combination reservoir and settling tank will hold 100,000 gallons. In case of fire an 80 lb. pressure can be developed. The water works can sufficiently supply a city of 3,500 Wilson pointed out.

The biggest problem the City Commission now faces is growth in population. New homes are being built on streets that do not have water mains. Wilson explains that the small pipes cannot carry enough water to efficiently supply all the homes to which they extend. The city is penalized heavily by the State Fire Insurance Commission, mostly due to small water mains and the number and size of fire hydrants. If larger pipes were laid and new hydrants installed, it is estimated that in 20 years they would pay for themselves in insurance savings. The cost of such a program would be approximately \$40,000.

The new water works are proof of the progress Friona is making. The land around the tanks and buildings has been leveled and African bermuda is to be planted. This is but one step in the plans to make Friona not only "The biggest little city in the Panhandle," but also the nicest and most progressive.

J. E. McDonald To Speak In Friona

J. E. McDonald, turbulent and controversial dean of Texas political battles, has accepted invitation of the Parmer County Farm Bureau to speak before that group here in Friona on June 30, Raymond Euler announced yesterday.

McDonald has been in the spotlight lately because of party squabbles attempting to bar his name from the July Primary ballot; but he likely is better known for his firm stand and decided opinions on the over-all, long-range national farm program. He promises to defend his views at the Friona meeting, which should prove very interesting to the public which is invited.

Mr. and Mrs. Wesley Foster and daughters and Miss Ruby Schaeffer attended the Amarillo market Sunday.

Wheat Growers, Inc. In Annual Meet Successful Year Is Reported In Audit

Directors Re-elected

Closing a most successful year of operation, stockholders of the Friona Wheat Growers, Inc., met in Friona Tuesday night for the annual meeting of the organization. Some 225 members and guests were present to hear the annual business report and enjoy the special program presented.

Several cash awards were distributed with Mrs. T. E. Lovett receiving \$50.00; E. H. Cummings, \$25.00; Fred Barker, \$25; W. H. Evans, \$10; Buford Rule, \$10; Mrs. C. P. Warren, \$10; R. H. Schaefer, \$10, and Everett Horner, \$10.

A. W. Anthony, Sr. presided over the meeting as president of the organization. The audit report was read and discussed by H. H. DeLozier of Clovis. The report showed a successful financial year, with over \$90,000.00 being reflected in net savings to the stockholders. A dividend of approximately eight cents per bushel of wheat will be paid, and approximately fourteen cents being paid on coarse grain, Manager Arthur Drake reported.

Re-elected for three year terms on the board of directors were A. W. Anthony and Lewis Smith whose present terms had expired. Other directors include Sloan H. Osborn as vice president, Clyde V. Goodwin, secretary-treasurer, and E. L. Fairchild.

Guest speaker for the occasion was J. Frank Triplett, widely quoted head of the Producers Grain Company at Amarillo Triplett signalled a word of warning to the country elevators, urging them to stay on their toes, being apprehensive of government by-passing, etc. He discussed at length the grading of grain in the Panhandle. Refreshments of ice cream, cake, pop, and coffee were served.

NOTICE OF MEETING OF BOARD OF EQUALIZATION

The Commissioners Court of Parmer County, Texas, will convene as a Board of Equalization at the Courthouse in Farwell, Texas on the 26th day of June, 1950 at 10:00 o'clock a. m. All persons who are interested are invited to be present at this meeting of the Commissioners Court as a Board of Equalization.

A. D. Smith, County Judge.



G. B. (PETE) BUSKE

Elected Boss Lion in the local organization for the 1950-51 term, Pete Buske is no newcomer to Lionism and civic enterprise. Buske has been a member of the Friona Lions club since its founding, and has found time apart from his business duties to serve as "tall-twister," program committeeman, civic committeeman and other offices.

Deadline Is Set For Applications Wheat Allotments

June 26, 1950 has been set as the final date for filing applications for a new farm wheat acreage allotment.

A 1951 wheat acreage allotment may be determined for an arm on which there was no acreage of wheat in any of the years, 1948, 1949 or 1950, provided:

(a) the producer filed a written request for a 1951 wheat acreage allotment within the time specified by calling at the local FMA office.

(b) the land for which an allotment is requested is suitable for the production of wheat and the producer can establish the fact that the farm operations have changed and the extent known by him in the 1951 will require wheat.

OLD WHEAT FARMS

An old wheat farm is one on which there was wheat acreage in any one or more of the years 1948, 1949 and 1950. The base years to be used in establishing old farm allotments are 1946, 1947, 1948 and 1949. We do not as yet know what the county allotment or individual farm allotments will be. As soon as possible after the county allotment is received and individual farm allotments computed, you will be notified.

Road Petition Accepted By Commissioners Court

The Commissioners' Court met Monday, June 12, in the county court room, approving the current bills to be paid.

A petition to open a public road made by M. T. Glasscock et al was accepted. The jury of view appointed were Karl Gast, Glenn D. Phillips, M. T. Glasscock, Joe W. Magness and Clyde Magness. The road requested being opened is: Beginning at the S. W. corner of section 32, Twp. 9 S, R1E, Parmer County, Texas, and the S. E. corner of section No. 31, of said Twp. 9 S, R1E. Thence north along the section line between said sections 31 and 32, to the point where said section line intersects U. S. highways No. 84 and 70 commonly known as the Lubbock highway. All in Commissioners' Precinct No. 3, Parmer county, Texas.

Miniature Golf Course Opens Saturday, Friona

Miniature golf is the latest amusement afforded Frionans with the opening Saturday evening of the new course located one block northeast of the Consumers in Friona. Coaches Raymond Cook and Gene Tyre are opening the course which will be open every day except Sundays. The 18-hole set-up is one of the most modern to be found and will be well lit for night play. Admission will be 25c per person.

Jake Lamb, Frank Spring and son Frank Lewis fished at Buffalo Lake Friday.

HARVEST BEGINS

D. O. Robason Brings First Load For Friona Elevators Saturday, Bovina Gets Saturday Load From Henry Ivy

Contract Is Let For Grade School Renovation Tues.

Renovation contract for the Friona Grade school was let Tuesday night to the Nelson Construction Company of Lubbock for \$28,360.00. Five bids were opened, the highest being \$47,000.00.

Specifications call for replacement of ceilings and floors, patching of all plaster, conversion of old auditorium into classrooms, changing location of stairways, and the complete redecoration and refinish of the interior.

A separate contract will be let at later date for the painting.

Contractors moved into Friona Wednesday, and work has already begun on the 9-day job. Local carpenters and common labor are needed immediately, according to announcement of the contracting firm; they will be given preference on all jobs.

Dinner Planned Congregational Church Sunday

The June fellowship dinner of the Congregational church of Friona is to be held following the morning worship service of the church on Sunday, June 18. The worship service is at 11:00 a. m.

The dinner is in honor of the Rev. Mrs. George E. Meyer, wife of the pastor and the daughter, Jane, of the Meyers. The dinner is for members and friends of the church and their families, members of the Sunday school, their parents and brothers and sisters.

Plans for the summer program of the Sunday school will be discussed and formulated. There will be out of town guests at the morning service and the dinner.

Families attending the dinner are asked to bring a covered dish.

Methodist Board Elects Officers

Charlie Mercer was elected chairman of the Board of Stewards for the coming year at the board meeting held Monday night in the Friona Methodist church. Incoming vice chairman is Bev Buchanan, with Hoyt Smith, secretary.

There are twenty-one board members of the Friona church. Installation of the new officers will be concluded at the regular Sunday morning church services, June 25.

Plans were formulated for the entire church to have a week-end at Ceta Canyon July 22-23, with all the weekend services being held there.

CARD OF THANKS

We want to thank our friends for the kindness shown us during the illness and loss of our father, grandfather and great-grandfather, A. J. Jamees of Clovis, N. M. The lovely flowers, words of kindness and the sympathy cards were greatly appreciated and made our loss easier to bear.

We hope to be of some comfort to you when sorrow comes to you.

Cara-Rufus
Jessie-C. M.
Roland-Herbert
Dennis
Grandchildren and
Great-grandchildren

Enrollment at the Lutheran vacation Bible school has reached 24 and a few more are expected.

First wheat loads were reported this week by Friona, Bovina, elevators. D. O. Robason brought the first load to the Santa Fe Grain Co. Saturday. It tested 57 with 14 percent moisture. The wheat was Early Wichita and is making about six bushels an acre. A second load was brought in Monday by J. H. Boyle. This ten bushel acre wheat tested 58 with a 13.88 percent moisture.

E. L. Fairchild took the first load of wheat to the Friona Wheat Growers Monday. His wheat is expected to make 13 bushels an acre and tested 60 with 16 percent moisture.

In Bovina Henry Ivy of Laz-buddie took the first load of wheat to Shirley Grain on Saturday. It tested 59 1-2 with 12.4 percent moisture.

The new Black Grain Company reports receipt of wheat from the Bruce Farr place, probably the first irrigated wheat so far harvested. It tested 59 1-2.

Last year the first wheat loads were received about ten days later than this year. Bruce Farr took the first load to the Friona Wheat Growers and Ed Boggs to the Santa Fe Grain.

Managers of the elevators do not expect much wheat this year. The larger part of the yield will be stored in grainaries to be used as seed next year. Most of the capacity of the elevators is taken by last year's yield.

Bert Williams brought the first load to Henderson Grain Company, Farwell, and drew a premium price of \$2.25 per bushel. It was irrigated and tested 63, moisture 11.8.

Allan Shivers Asks "Term of My Own"

Gov. Allan Shivers, in formally announcing his candidacy for a first elective term as Governor, said he has done his best to carry out a program for Texas in a manner acceptable to the people of Texas, adding:

"If I have succeeded, I will appreciate their votes for a term of my own."

Shivers, who assumed the Governorship last July, had not held a full-time governmental job before becoming Governor. He was elected to the State Senate in 1934 and twice re-elected. In 1946 he was elected lieutenant Governor and re-elected to that office in 1948. Born in Luckin, he spent his boyhood in Tyler County and later moved with his family to Port Arthur.

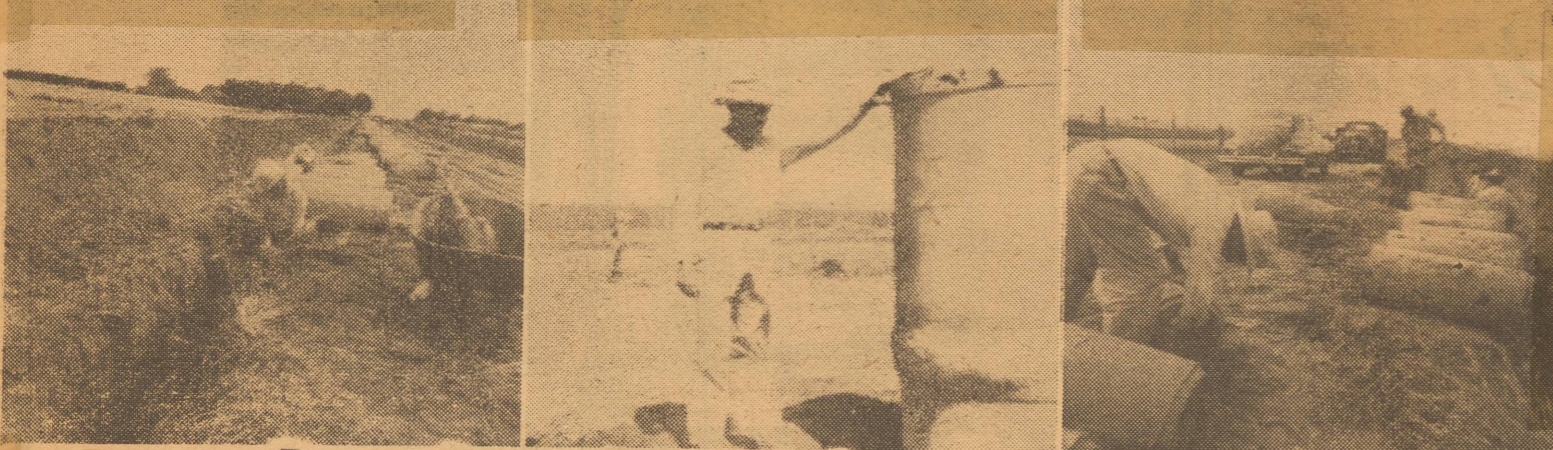
During his public career Shivers has given particular attention to public welfare, rural roads and improved educational facilities. He was a co-author of Texas' original old-age assistance law and helped to write the tax bill which still meets the cost of old-age assistance. Under his leadership last February, the Legislature approved a far-reaching reform and improvement program for state hospitals.

"Between now and the July 22 election I will continue to make known my views on important public issues," Governor Shivers stated. "I will emphasize facts and record of accomplishments, instead of easy promises, and will address myself to all the people of Texas rather than to any special group."

The Governor said he considers economy to be the State's top problem. "And that means economy of money, of our soil, and of our resources," he added. He expressed thanks to "the thousands of individual Texans who have already told me that they will support me in this election."

Attending the Northwest Texas Conference Youth Assembly at McMurry College, Abilene, last week was Glen Ray Fallwell of Friona.

More than 400 high school and college students participated in the six-day session. Theme for the assembly was "Jesus' Way—Our Way—Through Church and Vocations."



Parmer Farmer Believes in Progress; Makes It Pay!

Construction is in full swing this week at the N. L. Tharp farm, where workmen are laying the first section of underground concrete irrigation ducts. In the view at the left, workers are laying the 14 inch pipe and caulked joints just north of the Tharp home near Farwell. Center: County Agent Joe Jones inspects one of the large risers spotted at intervals along the line. Right view well demonstrates the new waste fence-row that can be utilized when the pipe is covered, allowing cultivation to the fence rather than stopping at the conventional type open ditch.

Tharp Counts Irrigation and Implement Improvement Among Achievements

Conservation Returns More Than Expansion, Is Definite Belief

Initiating a system of irrigation new to Parmer County, N. L. Tharp, in the western part of the county, is this week pushing to completion the first unit of his extensive concrete duct net-

work, carrying water to every corner of his fields.

Rather than using the conventional ditches with gravity flow from the high points to the lower sections of the field, Tharp will direct the flow from his wells through 14-inch concrete pipes laid over two feet below the surface, enabling transport-

of the water up and down hill to any needed outlet. Furthermore wells tied in to this pipe could even be placed elsewhere than the high point of the field as now is necessary.

Mr. Tharp, who prides in pioneering new ideas in farming operations, is confident his plan is workable in Parmer County, even netting substantial returns financially to anyone correctly using the underground method. He points out that no land is placed unusable by space-taking irrigation ditches. One can plow right over the water ducts. He

cites estimations of thirty-five per cent and more water being lost in open ditches through evaporation and seepage.

This will be eliminated with the closed concrete pipes. Though he believes the 12-inch pipe, costing some \$1.11 installed will be the practical size for most farmers, he is inaugurating use of the 14-inch system, already costing him in the thousands of dollars, and designed ultimately to extend for over five miles, connecting a system of wells placed on each quarter-

(Continued on page eight)

Rhea Happenings

The Junior class of the Lutheran Vacation Bible school sang over the weekly Lutheran radio program last Wednesday. Their classes will be presented following broadcasts. The program may be heard on radio station KPAN at 1:30 every Wednesday.

A special closing exercise will be presented by the children attending Bible school on the night of June 23.

Mrs. H. Drager, who was recently very ill in the home of her daughter, Mrs. E. Vogler, of Hereford, is back in the home

of her son, C. G. Drager, and reported feeling much better.

The drilling of an irrigation well for E. M. Wagner reached completion last week.

The Lutheran ladies aid met last Thursday for a business meeting and topic discussion. Arnold Schueler will play in a piano recital Tuesday night, June 13, at Amarillo.

Joyce O'Rear, daughter of Mr. and Mrs. O'Rear of Amarillo, visited with the Dean girls last week.

Swine erysipelas can lie dormant on a farm for several years and then flare up suddenly.



VISION PARTLY RESTORED . . . Normal vision in his left eye has been restored to Don Ertman, 18, Fairfax, California, schoolboy, by doctors who transplanted the cornea of a dead San Francisco woman into Don's eye. Young Ertman had suffered gradual loss of his sight as the result of a disorder known as conical cornea. The youth, shown here with his mother, Mrs. Marge Ertman, awaits a similar operation on his right eye when he reaches the age of 21 years.

Hospital Notes

Patients Admitted

Teresa Quickel, med., Farwell; Mrs. James A. Tarpley, OB, Friona; O. J. Ingram, med., Friona; Mrs. M. C. Jones, med., Friona; Henry White, surg., Friona; Mrs. Geo. Grant, OB, Friona; W. C. Williams, med., Lazbuddie; Thurman Barnett, med., Friona; Mrs. Annie Aragon, OB, Friona; Fred Jackson, med., Friona; Mrs. E. R. Barry, med., Bovina; Mrs. Artis Fallwell, OB, Friona; Mrs. C. L. Mercer, med., Friona; Mrs. Doyle Cummings, OB, Friona; Mrs. Tilden Slagle, OB, Friona; Charles England, accident, Bovina; Mrs. C. L. Dunn, med., Friona; Mrs. Herman Tedford, OB, Friona; Carl Grieson, med., Friona; Fred Bolton, med., Farwell; Mrs. Charles Schlenker, med., Friona; Betty Martinez, med., Friona.

Officers May Apply For Transfer to Engineers Ordnance, Signal Corps

Qualified officers, both in the regular army and in civilian components of the army, may apply for transfer on a voluntary basis to the Corps of Engineers, Ordnance Department and Signal Corps, according to announcement today by Colonel Oscar B. Abbott, chief of Texas military district.

Only male Reserve officers now on active duty who are physically fit for general service may transfer. Other specific requirements must be met with reference to education, training and experience, it was pointed out in the announcement.

Transfers for regular army officers to the Corps of Engineers and Ordnance Department will be limited to persons in permanent grade of Major and below, and for the Organized Reserves and other civilian components, these transfers are limited to officers in grade of Lieutenant Colonel and below. No specific limitation as to grade is made for transfer to the Signal Corps.

Officers in civilian components may make application to Fourth Army headquarters through the local Instructor's office or comparable headquarters. Final action on all applications will be taken by the Department of the Army.

Canadian veterinarians have reported that crows may play a part in spreading tuberculosis to chickens.

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- Plows any depth from 0 in to 10 in.
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Bovina, Texas

Mrs. Myer Is Honored With Coffee Monday

Rev. Mrs. George E. Meyer, formerly of Baker, Mon., was honored with a coffee Monday morning in the home of Mrs. J. C. Wilkinson with Mrs. Pearl Kinsley joint-hostess. Rev. Mrs. Meyer has recently joined her husband Rev. Meyer of the Friona Congregational church.

The entertaining rooms and the serving table were decorated with arrangements of spring flowers.

Those attending this courtesy for the honoree were Mesdames Al Malzer, C. C. Maurer, Fred White, F. W. Reeve, Pat Terry, Lawrence Lillard, Otho Whitefield, George Treider, Bert Shackelford, Miss Shirley Maurer, Mrs. Robert Cleveland of Colorado Springs, and Mrs. Bill Robinson, who recently moved here from Kansas.

Mesdames Holmgren, Buell Sanders, Pat Sissell and Bill Landrum.

Mr. and Mrs. Robert Cleveland and Melanie of Colorado Springs, Colo., are visiting in the home of her parents, Mr. and Mrs. C. C. Maurer.

SUNBACK IS BACK!



The sunback-bolero combination that made such a hit with fashionable femmes last season is back again this year, more popular than before. Here is a typical sample of the smart cotton bolero-sunback ensembles you'll be seeing everywhere this summer. This capelet bolero and sunback are designed in cotton broadcloth with lace trim, the Miami Fashion Council reports.

RANGE RIDERS

Rodeo

5 Big Shows

July 1, 8 p.m.
July 2, 2 p.m.
July 3, 8 p.m.
July 4, 2 p.m. & 8 p.m.

FAIR GROUNDS

AMARILLO

Produced By BEUTLER BROS. Elk City, Okla.

ALL NEW ACTS

Including Jack Knapp and Bobby; Arthur Allen Sheep Dog Act; the Kitchenettes Trampoline Act; Rodeo Clowns and Bull Fighters, and 160 Head of Wild Stock.

Gigantic Street Parade Saturday, July 1-4 p.m.

Former Garcia Resident Will Wed in Colorado

Mr. and Mrs. George A. Dudley of Rye, Colo., have announced the approaching marriage of their daughter, Miss Jeanette Dudley, to Mr. Johnnie A. Roberts, son of Mr. and Mrs. H. W. Roberts.

The Roberts, now of Rye, are former residents of the Garcia community north of Friona. The marriage vows will be read Sunday, June 16 at two o'clock in Rye. A reception will follow.

Buy With Star Want Ads

Air Conditioning

NEW 1950 SIZES FOR EVERY HOME

SEE CLEAR-VUE TODAY

Priced Only \$79.00

— A T —

FRIONA CONSUMERS

Rabies Vaccine Obtainable At Local Hospital

Dog owners of this area can have their pets vaccinated for rabies by a member of the Permian County hospital staff, it was announced this week. A rabies vaccine has been stocked and staffmen Mike Pavelue and Will Jones will do the vaccinating.

With the hot weather season here, dog owners are urged to take this precautionary measure for their own protection and the safeguarding of the public.

A nominal fee will be charged for the service.

Mr. and Mrs. Gordon Shackelford, Perryton, spent the week-end here visiting his parents, Mr. and Mrs. A. Shackelford.

Mrs. T. Deane Rodgers, Dale and Becky, of Oklahoma City, Okla., have been visiting in the T. Gee home.

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- Butter Knives
- Gravy Ladles
- Jelly Servers
- Lemon Forks
- Sugar Spoons
- Roast Sets -- 2 Pieces
- Hollow Ground
- Steak Sets -- 2 Pieces
- Hollow Ground
- Salad, Berry or Serving Spoons
- Bon Bon or Nut Spoons
- Olive or Pickle Forks
- Table or Serving Spoons
- Dinner Knives & Forks
- Dessert or Cereal Spoons
- A. D. Coffee Spoons
- Iced Beverage Spoons
- Cocktail or Oyster Forks
- Cold Meat Forks (Large)

PRELUDE

International Sterling

ALLEN'S JEWELRY

Ben Guill Reports:

Last week I was asked to appear on the "Meet the Press" radio program. This program is locked upon with a certain amount of alarm by my colleagues in Congress. The newspaper men and women who interview the "victim" pull no punches. They come prepared with written notes and prepared questions and the victim hasn't the foggiest notion what he's going to be asked. Since the press corps in Washington include some of the best informed people in the country, a man can be made to look foolish in a hurry if he doesn't have the right answers.

Actually, the program is a very healthy idea. Can you imagine any other country where a politician would submit himself to impromptu questioning like that? It's the essence of democracy in action.

Another healthy aspect of "Meet the Press" is the way in which a Senator or a Congressman is cut down to size and made to appear as a human being. You listen to somebody you've read about all your life and you suddenly realize he has the same faults you have, and that he pulls on his pants one leg at a time, just like anyone else.

On the program we talked about my vote against the extension of the E.C.A. A couple of the reporters made no bones about disagreeing with my vote.

Of course, that's everyone's privilege. I voted against further E.C.A. funds because there were several jokers in the bill I didn't like. For instance, Point 4 of the bill opens the door for a permanent Marshall Plan. I'm in favor of the Marshall Plan and perhaps it should be continued longer than the original 1952 deadline. But I don't think

MEN BEWARE!



Beware, brother, beware! The female of the species will take the shirt right off your back and put it on her own. The newest fad of the season among fashionable girls is to team a man's cotton shirt with shorts for playtime wear. This radiant young lady has swiped her husband's white shirt for wear on an outing during a Bermuda holiday.

we should stick our necks out in favor of a permanent Marshall Plan. If we're going to lay ourselves open to sending money over to Europe forever, then the matter should be treated in a separate bill of its own and be given special and exhaustive debate.

It's a serious commitment and I think a foolish and dangerous commitment. It had no place in the E.C.A. bill.

There was also an appropriation of \$80,000,000 in the bill to build dams, water works and other projects in Tanganyika, the Cameroons and other places in Africa. There were twenty dams for eighty million dollars. It will cost around four hundred million dollars. The smaller figure was put in just as a come-on to commit us so we won't be able to back out in the future.

Well, I'm against trickery like that. If they need to spend four hundred million dollars for African dams, then they should say so. (They shouldn't try to fool the Congress. I'm a little

less than enthusiastic about spending all that money on dams in Africa when we're having our troubles borrowing enough money from the government to build the Canadian River dam.

The State Department hasn't been too frank about about how it's spending E. C. A. money, either. For instance, when it was brought out that our tax money was going to be spent to rebuild a gambling Casino in LeHavre, France, the State Department hastily announced it had decided not to build that particular casino. I did a little checking, however, and found that the State Department failed to mention that it was using our money through E.C.A. to

build not one but three other gambling casinos along the French Riviera. I don't see any reason why our hard-earned dollars should be spent to build French gambling halls.

It's a funny thing, those countries which have received the least Marshall Plan help have made the best recovery since the war. I refer to Holland, Belgium and Norway. They also have had less trouble with Communism. Look at all the money we have spent in Italy—and people in Washington are predicting that Italy is going to recognize Communist China before the month is out. It looks as if that old adage about God helping those who help themselves applies to countries just

as much as it goes to people. Some of the folks made an issue about the facts that I didn't agree with the other Texas Congressmen on this issue. Well when I was elected I said I wouldn't shout "Me, too!" in Congress and I don't think the people of the Panhandle want me to vote any way except how my conscience dictates.

PROFITABLE CRIME WAE

Crime doesn't pay, except for the radio networks that fill the air with groans of the dying, screams of the oppressed, the whine of flying bullets and the wail of police sirens.—Fairmont (Minn.) Daily Sentinel.

GOOD PRICES
FAIR DEALING



Our Hog Buyer Is In Friona
EVERY FRIDAY

BRUMLEY HOG COMPANY

Dial 2142

H. V. Williamson, Buyer

Stockyards

HUNT'S TRAIN-LOAD

Values

PENNY-WISE BUYS to BALANCE TRICKY BUDGETS!

Friday - Saturday, June 16-17

PEACHES No. 2 1-2 cans HUNT'S HALVES 5 for \$1.00

COCKTAIL Bib No. 300 cans HUNT'S 5 for \$1.00

PEARS No. 300 cans HUNT'S 5 for \$1.00

HUNT'S No. 2 1-2 cans PRUNE PLUMS 5 for \$1

HUNT'S No. 14 size CATSUP 3 for 49c

HUNT'S No. 300 cans TOMATOES 7 for \$1

HUNT'S No. 2 cans SPINACH 6 for \$1

HUNT'S No. 300 cans NEW POTATOES 11 for \$1

HUNT'S No. 2 1-2 cans WHOLE APRICOTS 5 for \$1

HUNT'S 46 oz. cans TOMATO JUICE 4 for \$1

HUNT'S 8 oz. size TOMATO SAUCE 4 for 29c

HUNT'S No. 301 cans PORK & BEANS 11 for \$1

HUNT'S No. 2 cans Whole Kernel CORN 5 for \$1

CORN Hunt's No. 2 cans Cream Style 5 for \$1

BEANS Hunt's No. 2 cans CUT 4 for \$1

HUNT'S No. 2 Cans ROYSENBERRIES 3 for 85c

HUNT'S No. 2 Cans BLACKBERRIES 3 for 85c

HUNT'S 24 oz. SOUR PICKLES 3 for \$1

HUNT'S 24 oz. DILL PICKLES 3 for \$1

Cider Vineger Hunt's Quart 2 for 47c

White Vineger HUNT'S Quart 2 for 39c

HUNT'S 24 oz. SWEET PICKLES 2 for 89c

HUNT'S No. 1 Cans CUT ASPARAGUS 4 for \$1

TENDER GARDEN PEAS 8 for \$1

HUNT'S R. S. P. CHERRIES 3 for \$1

SAUSAGE 33c

SPARE RIBS 33c



CORNER Grocery & Market FRIONA



You Can Protect
Against Fire Loss

Only adequate fire insurance can save you from the expenses of fire losses! Fire can strike your home or your business, destroying everything! Investigate our full coverage insurance.

RAYMOND
EULER

Texas Farm Bureau



ANNOUNCEMENTS

FOR District Judge ROBERT (Bob) KIRK, Littlefield

E. A. BHLS, Littlefield (Re-Election)

FOR District Attorney JOE SHARP, Plainview (Re-Election)

FOR State Representative HAROLD M. LaFONT

FOR County Judge, Farmer Co. W. L. EDELMON, Friona A. D. SMITH, Farwell (Re-election)

FOR Sheriff CHARLES LOVELACE, Farwell (Re-election)

FOR County and District Clerk LOYDE A. BREWER, Farwell (Re-election)

FOR County Treasurer MRS. H. T. (Mabel) REYNOLDS

FOR County Commissioner Precinct 1 E. R. (Emmett) DAY, Friona

Precinct 4 H. L. IVY, Lazbuddy

Only the



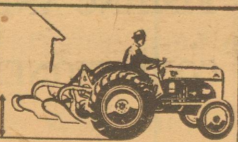
GIVES YOU THESE



3 BIG ADVANTAGES

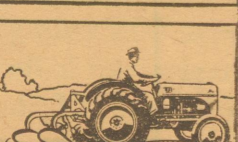
1. LIFTS AND LOWERS AT A TOUCH

You lift or lower a Dearborn Plow or any other Dearborn Lift Type implement by merely moving the hydraulic control lever. No straining, no tugging.



2. AUTOMATIC DRAFT CONTROL

Under uniform soil conditions the selected working depth will be automatically maintained even in fields with irregular surfaces.



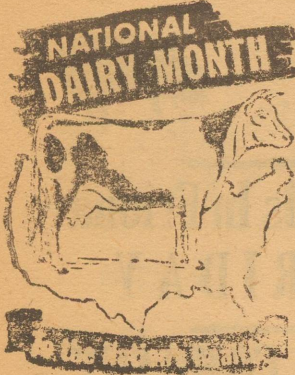
3. AUTOMATIC DEPTH CONTROL

Under reasonably smooth surface conditions, and practically all soil conditions just set the depth control once and uniform working depth is automatically maintained.



When can we demonstrate this great Ford Tractor on your farm?

FRIONA MOTOR COMPANY
VANCE CRUME, Manager



Your Routeman is on the job EVERY month to bring you Good Health—economically.

Ask for Borden Products at Your Favorite Grocery

EDGAR SKYPALA, your Borden Routeman Serving Friona and Bovina

NOW

IS THE TIME TO GET READY TO KILL YOUR WEEDS

THE EASY WAY

WE HAVE IN STOCK COMFORT - SPEEDY - DOBBINS

SPRAYERS

18, 24, 30 ft. widths

PLENTY DEED - WEED

and WEED - NO - MORE

SEE US NOW

MAURER MACHINERY COMPANY

Minneapolis - Moline Sales - Service

Bovina WSCS Elects Mrs. Pat Kunselman President; Conducts All-Day Meeting

The Women's Society of Christian Service of Methodist church met in the home of Mrs. Lloyd Battey on Wednesday of this week, in an all-day meeting. A delicious covered dish luncheon was served at noon. The ladies embroidered cup towels until three o'clock, when their business meeting started. Opened by the president, Mrs. Hopingardner, devotional was given by Mrs. E. D. Ashcraft, followed by prayer by Mrs. John Wilson. The lesson on Study of Japan was given by Mrs. Ruby Wilson. Mrs. I. W. Quickel, Mrs. Battey, Mrs. Newberry, Mrs. Hopingardner, Mrs. John Wilson and Mrs. Louis Pesch.

Pollyana gifts were received by Mrs. Ashcraft, Mrs. Fred Langer, and Mrs. Derrick, also one was left for Mrs. White.

Those attending were Mesdames Louis Pesch, I. W. Quickel, E. D. Ashcraft, Fred Langer, R. G. Morgan, P. D. Barron, John Wilson, T. J. Hopingardner, Pat Kunselman, Mable Newberry, Elvin Hammonds, Joe Jarrell and Frank Wilson, and the hostess, Mrs. Lloyd Battey. The next meeting will be in July at the home of Mrs. Louis Pesch.

New officers for the coming year were elected. Mrs. Battey assumed her office as secretary, and treasurer, Mrs. Pat Kunselman was elected president, Mrs. Pesch vice president, and Mrs. E. D. Ashcraft as study chairman.

Mr. and Mrs. U. B. Wheeler and Mr. and Mrs. J. H. Wheeler from Hereford went last Sunday to Kress to visit Mr. and Mrs. Marvin Wheeler and family in their new home. They report a most enjoyable time and enjoyed the fine rain when they returned to Bovina.

Fred Hoffer of Pampa visited home folks this week. He will leave this week end to parts of Colorado where he will spend a few days.

R. G. Morgan of Plainview spent Thursday visiting friends in Bovina. Mrs. Morgan who has been visiting here for the past two weeks returned home with him Thursday afternoon.

Mr. and Mrs. Frank H. Wilson entertained in their home on Wednesday evening with a dinner. Their guests were Mr. and Mrs. Troy Armstrong, Junior Barbee, and Mrs. J. Sam Gaines.

Mr. and Mrs. A. B. Wilkinson and Mr. and Mrs. Clyde Perkins spent several days this week at Vernon. Mr. Wilkinson's mother returned with them to visit for a while.

Mr. and Mrs. J. P. Macon had as their guests her sister from Lubbock, and her niece and son from Colorado.

Lee Hopingardner is in a hospital in Clovis. He was to undergo surgery on Thursday morning.

Mr. and Mrs. Lawrence Rhodes and son Randy of Ralls visited their parents Wednesday night and Thursday. His parents are Mr. and Mrs. A. G. White and hers, Mr. and Mrs. A. J. Moorman.

Earl Richards has charge of the City Cafe now. He leased it from Tommy Horton. Tommy had to quit because of illness. We certainly hope that his health improves. We are happy to have Earl as one of our neighbors in business.

Mr. Horton has run the cafe for years and he will be missed by his many friends and associates. Mr. Richards is well known here as he has lived in Bovina the greater part of his life. He farmed some has also conducted a dairy business in past years. He has just completed a lovely new home here on the Dimmitt highway. We all join in wishing him the best of success to Mr. Richards in the new business. The City cafe and the hotel have consolidated and will be put one, in the city cafe. The hotel cafe will be closed.

Farmers are taking advantage of the fine little rain we had Sunday evening and are planting this week. The rain gauges tell us that a little over an inch rain fell here, which is enough to enable farmers to plant in most places, and also caused a lot of smiles to appear.

The Ladies Study club is doing a wonderful job with the little city park started a few weeks ago. The little trees are growing so nicely and the grass looks so pretty and green. We are looking forward to the improvements that are to take place up there before the Summer is over. Let's all join in, in making this a thing of beauty for us all, and we can help do this by keeping our stock up so they will not damage the trees. We already have one or two of them broken off by stock running out. Please help us to avoid this in the future.

Mr. and Mrs. R. C. Martin, who have run the Cicero Smith Lumber yard for the past two years are moving to Leveland. Mr. and Mrs. Aubrey Brock are to take their place here. Mr. and Mrs. Brock need no introduction to Bovina people, as they lived here for years before moving to Littlefield two years ago to manage a lumber yard there. We will be happy to have them back in Bovina. They will move here in the near future.

Mrs. Dickson, of Los Angeles, Calif. who has been visiting her sister, Mrs. Giles Williams, for the past month returned to her home on Friday of this week.

Mrs. Giles Williams left Monday to visit her daughter and son-in-law, Mr. and Mrs. Maurice Means, of Quinlan.

Ruth Caldwell, who taught school at Seagraves, is spending the summer at home.

Nancy Lou Williams is employed at the Wilson grocery at this time.

Willie Williams made a business trip to Lubbock on Friday.

D. Hobbs is a guest in the home of Mr. and Mrs. Carroll Steelman. He is being transferred from Sheppard field, near Wichita Falls, to Bakers field.

Bill Tritsch is home from Albuquerque, where he has been in Santa Fe hospital for the past month. He underwent surgery there. We are happy to see him able to be up again. He was able to be up town Friday. He returned home Wednesday.

Mr. and Mrs. Oneil Johnson are the proud parents of a baby boy, born Thursday in Clovis. She and the baby are to return home Saturday. Haven't learned the little gentleman's name at this time. Mother and son are doing nicely at this writing.

Burith and Roylene Hawkins of Clovis are visiting in the Charles and Gene Hawkins homes this week.

A. G. White started the first of the week on the construction of a new home for the J. T. Guinns, north of Bovina.

Mr. and Mrs. W. B. McQueen of Memphis, Texas, visited in Mr. and Mrs. W. L. Venable home over the weekend.

Mr. and Mrs. Rucker and children, Mr. and Mrs. Moore, and Mr. and Mrs. Wilford of Lubbock, are visiting R. N. Willifords this week.

Mr. and Mrs. Patty, San Antonio, are visiting in their daughter's and son-in-law's home, Mr. and Mrs. Jed Queen.

Mr. and Mrs. D. E. Lee and Bill Moore, returned home Friday from a ten days vacation in parts of California. They report a wonderful time.

Here's the Recipe for the Best of Overhaul Service!

- ① TRAINED SERVICEMEN
- ② PRECISION EQUIPMENT
- ③ GENUINE JOHN DEERE PARTS



When it comes to reconditioning John Deere Farm Equipment, our trained mechanics, our precision working equipment, and genuine John Deere Parts add up to a "recipe" for servicing that can't be matched in this community.

When you bring your farm equipment to us for a checkup, our qualified servicemen will know what to do and how to do it—quickly, efficiently, and economically. Your equipment will come back looking like new... working like new—ready to give you months of dependable service.

Be sure to talk over your servicing needs with us soon. You'll be convinced—our "recipe" is best for your John Deere Equipment.

WE INVITE YOU

... to come in and get acquainted with our new Shop Foreman, Buck Weaver, who comes to us with 12 years John Deere experience. A mighty good recommendation for Weaver is his record of the last seven years with one firm, giving first class John Deere service. We invite you to avail yourself of his service and depend on this firm for the best jobs at fair and economical prices.

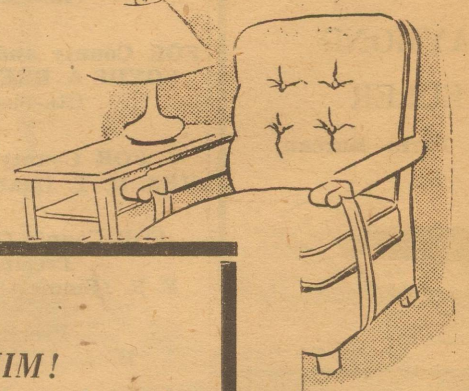
HERRING IMPLEMENT COMPANY

JOHN DEERE SALES-SERVICE

BUY ONLY GENUINE JOHN DEERE PARTS - THEY FIT AND WEAR LIKE THE ORIGINALS!

For Comfortable Living!

Select from the Summer Furniture Merchandise at the Plains Hardware and Furniture Company



An Ideal Father's Day Gift!

Blissful Comfort for HIM!

Let him ease his weary frame into the soft comfort of a wonderful big chair after a hard day's work... he'll bless the day you bought it! Restful all-spring construction, luxuriously finished, superb craftsmanship. And it is budget-wise in price!

SPORTING GOODS — FISHING AND CAMPING SUPPLIES

AIR CONDITIONERS

Everything for SUMMER LIVING Enjoyment

PLAINS HARDWARE & FURNITURE CO.



CITY DRUG

Has a Galaxy of Gifts

for Dad

On HIS DAY

SUNDAY, JUNE 18

- Remington Razors
- Schick Electric Razors
- Sunbeam Electric Shavers
- Men's Shave Sets, \$1 Up
- Billfolds, \$1 Up
- Shafer Pen & Pencil Sets
- Parker Pen & Pencil Sets
- Kaywoodie Pipes
- Yellow Bowl Pipes
- Hand Woven Ties
- Cameras
- Radios
- Cigarette Lighters
- Pipe Stands
- Pangburn Candy
- Wrist Watches
- Sun Glasses



Airmate socks for dad

For dress or work...

he'll like comfortable, long wearing Airmates.

Remember... in Friona Its

CITY DRUG

O. J. Beene

Dial 2161

Ring in opportunity for yourself— **BUY SAVINGS BONDS REGULARLY!**

10 Nebraska Men Still Believe In Free Enterprise, Self Help

In the western part of Nebraska 10 men, all wheat growers, have each chipped in \$1,000 apiece to start a company that will convert grain into motor fuel alcohol.

The idea of mixing 10 per cent grain alcohol into gasoline is not new . . . but in the year 1950, ten men deciding to do something themselves about a wheat surplus is new. Instead of crying for government aid they will try that nearly forgotten American custom of "standing on their own feet."

Also a little out of the ordinary, they plan to trade their original stock for wheat. One share of stock will be traded for one bushel of wheat and they plan to have a million bushels of wheat that they can borrow money on to build their alcohol plant.

These men have a tough battle on their hands as they must find a way to convince gasoline producers to voluntarily reduce gasoline sales by 10 per cent so that the alcohol can be added . . . but as these ten men have already shown initiative enough to "do it themselves," they probably will have some trick they can pull out of the hat to get the alcohol into commercial gasoline.

Agriculture has long recognized the need of breaking into industry in a big way. Soybeans have a good start and there has long been a commercial cottonseed oil. New in the field is the safflower oil plant in Colorado. But this same route also has been paved with failures such as attempts to make paper from corn stalks and a depression years attempt to make alcohol for gasoline for automobiles.

If someone could invent or discover a high compression engine, powered only by alcohol then agriculture would have a wonderful opportunity to invade the field of industry. Automobile manufacturers would be lured by economy in greater mileage and the present day filling station could offer customers the choice of old-fashioned gasoline or the greater mileage economy alcohol.

It's a tough battle these ten Nebraskans have undertaken but they may go a long way because they have revived the nearly forgotten plan of "helping themselves."—Pierce County (Neb.) Leader.

From the Files of The Star

DO YOU REMEMBER

10 Years Ago

Mr. Harley Bulls, music director for the Friona schools was appointed chairman of the Rural School Music, a division in the Texas Federated Music clubs.

The 1940 census showed that Friona had a population of 800 as compared to 7731 in 1930.

Two mishaps occurred during softball games being played on Friona athletic field. Bill Flippin and Coach Holmes collided giving Bill a black eye and Holmes a bruised ear. The second mishap occurred when Superintendent Edelman and W. J. Thompson, Jr. collided knocking Edelman unconscious.

Clements' Tailor Shop said in an ad that May and June are the months best suited for buying and added that they meant your new summer suit.

Dr. McElroy went to Puget Sound, Wash. to visit his sister.

The churches had special services Sunday for Children's Day. Vacation Bible schools started Monday.

20 Years Ago

Mrs. J. A. Wimberly and daughter, Mimi Mabel, motored to Panhandle. Miss Lavern Wimberly who had been teaching in the Panhandle schools accompanied them.

The ladies of the County Federation of Woman's clubs issued a plea for a county nurse. In their statement they said that intelligence, goodwill and friendship depended on good health.

The Ford Motor Company advertised a new roadster for \$435, a coupe for \$500 and as an outstanding feature of the new model they said it would run as fast as 55 to 65 miles an hour.

J. B. McFarland had his Groom Mutual Insurance office in the old Friona Star office.

Friona Drug Co. advertised a cleansing cream as "guaranteed pure—will not grow hair."

Two graders repaired the streets of the city. After the grading the city water was turned on Main street and it was given a good wetting to prevent the loose dirt from becoming dust.

25 Years Ago

F. W. Reeve bought a feed mill from A. M. Strate and Son. He has recently established a dairy business on the Livings farm.

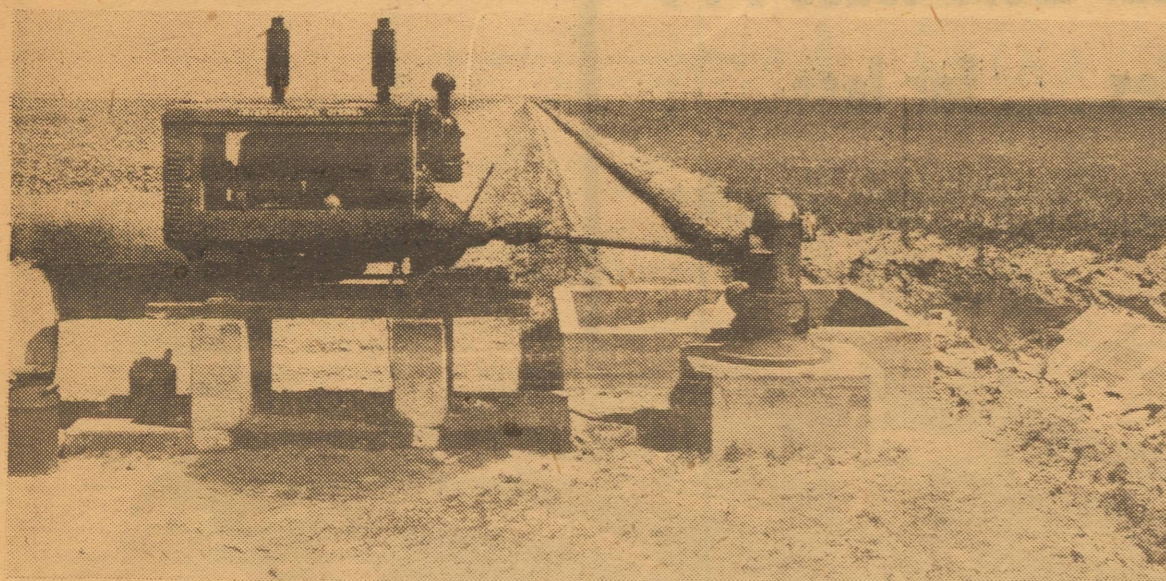
Sheets Brothers began work on the installation of their large storage tank for their wholesale oil depot.

Blackwell's Hardware and Furniture advertised John Deere lists, cultivators and harrows.

A demonstration of home methods of cleaning and removing stains from linen and clothing was given by Miss Rozelle McKenney, county home demonstration agent, in the home of H. A. Hyde.

Friona had a new mail route making four in all. The new route covered territory to west, southwest and south of town reaching places never before served in any way by rural delivery. The new route was made possible by the efforts of postmaster Sloan Osborn.

(This is No. 1 of a series of photographs and stories about home people and home scenes. A weekly feature devoted to Parmer County farmers, presented by your Parmer County Implement Company).



A. B. SCHLAB & SONS WELL
Located East of Friona

Pumping in its third season with this year's performance including over 60 days operation 24 hours per day, the 8" well and International Harvester Diesel motor on the A. G. Schlab farm is graphic proof of the performance of IH products.

Mr. Schlab and sons, Raymond, Charles and Edmund, utilize this plant in their farming of wheat, beets, potatoes, alfalfa, etc., irrigating 200 acres of their 450 acre farm which is all levelled for irrigation.

Last year's maize made 125 bushel per acre, believed to be highest yield in the county.

Parmer County Implement Company

IH Sales & Service

FRIONA

THE FRIONA STAR

Friona Parmer County Texas

BERT NEELLEY
Editor and Publisher

Mrs. J. T. Gee Society Editor

Entered as second-class mail matter July 31 1925, at hie post office at Friona, Texas, under the Act of March 3, 1897. Published each Friday.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected when brought to the attention of the publisher.

SUBSCRIPTION RATES

In Parmer and Adjoining Counties: One Year \$2.00
Elsewhere: One Year \$2.50

TELEPHONE 3172

Water Conservation Districts Are Urged By High Plains Wated Users Association

Fortenberry Outlines Benefits Local Control

Formation of water conservation districts which would blanket the High Plains area was urged today by W. C. Fortenberry of Monroe, president of the High Plains Water Conservation and Users Association. Currently three counties, Dallam, Hockley and Lamb, are petitioning for designation of underground water reservoirs by the State Board of Water Engineers. Then they can proceed with elections creating districts.

"Every county on the High Plains which depends on underground water for irrigation should be investigating the merits of forming a district," Fortenberry said. The organization he heads embraces 13 county water users associations, plus the Petersburg Water Conservation Association.

"To protect our water and our water law, to conserve and replenish our water supply, now is the time to organize water districts," Fortenberry said.

Recent attacks on the underground water law passed in the spring of 1949, together with repeated suggestions to the Texas Water Code committee that a state agency regulate water use, make it necessary to form districts to protect the present law, he pointed out. That would refute charges that the law is unworkable.

To protect the water supply a widespread program of recharging, well spacing and waste prevention would meet conservation needs, he added.

The High Plains Association is composed of water users association in Lamb, Lubbock, Hale, Bailey, Castro, Dallam, Briscoe, Floyd, Randall, Parmer, Deaf Smith and Crosby counties, and the Petersburg association. It has been identified for several years with the fight to fend off state control of underground water.

Mrs. Clara Sacks and Mrs. Eric Rushing and children returned home last Wednesday noon from a short trip to Kansas, where they were visiting with relatives.

CARTONS

and
CONTAINERS

of all kinds for your
Fruits, Chickens
Vegetables
Also

ALUMINUM

FOIL

and

LOCKER PAPE R

For Sale

We can process your
Fryers for your locker
or home freezer.

FRIONA

LOCKER CO.

Ray Landrum, Mgr.

VISITING HERE

Jack Baldwin, nephew of Mr. and Mrs. G. L. Mingus, piloted his own plane to Friona from Tulare, Calif., for a few days visit in Texas and Oklahoma with his friends and relatives. He returned home in his plane back with him for a few days May 9. Ernest Mingus went visit with relatives in California.

MOVING TO CALIFORNIA

Mr. and Mrs. Maynard Agee and daughter, Karen, returned home May 13 after a four weeks vacation in California, visiting friends and relatives. They plan to be here only a few days and then they are going to make their home in Paso Robles, Calif., where he will be employed at building aerox houses and making aerox blocks.

Jo Caren and Mary Kay McDonald, Clovis, and Carolyn Bagwell, of Boise City, visited their grandparents, Mr. and Mrs. E. D. Ashcraft, over the weekend.

Mrs. Ray Davies will enter St. Anthony's hospital at Amarillo on the 19th of June to undergo surgery under Dr. Street. Mrs. Jake Kyle will accompany her and stay with her for a few days.

Mr. and Mrs. Bob Johnston, Jr., Mr. and Mrs. Bass Elliott and Mr. and Mrs. Bill Liles, spent Sunday hauling rock from near San Jon for the Bovina Women's Half Century club. Two truck loads were brought in for the purpose of building an ornamental fountain, fity pond, and walk for the park.

Mrs. Johnston, chairman of the civic committee said the work on the project will begin this week.

Mr. and Mrs. Ben Read and Jimmy, Ft. Worth, are visiting in the brothers home, Mr. and Mrs. Nat Read.

Mrs. Ruth Hawkins visited in Bovina Monday.

CLASSIFIED ADS

320 ACRES irrigated—\$137.50 per acre. Well improved, 2 miles of town. Wheat rent with sale if sold within 20 days. Row crop rent with sale of land. Buske & Magness, Friona. 48-32-1c

FOR SALE—Two 96 in. triple windows, 190 acres with improvements. See Joe Brummett, 3 1-2 miles southeast of Friona.

WANTED
Unfurnished House
For Myself
BERT NEELLEY

Friona Star

General Motors Diesels special built irrigation engines—if more power is what you need here is your answer at a price you can afford. We service all makes of diesel engines. Free pick up and delivery service. Write O. N. Jennings, P. O. Box 1136, Muleshoe, Tex. or call Brock, Littlefield, phone 159-M. 48-51-2c

FOR SALE—Nine pieces of Towle Sterling, candle light pattern. Never used. Value about \$35.50; will sell at a bargain. Mrs. Charles Ray, or may seen at Allen's Jewelry.

LOST—I have lost my little gold handled pen-knife, watch chain size and style. If you can find it and will bring it to me, I will pay a reasonable reward. Uncle John White. 1td

Mr. and Mrs. A. M. Wilson are vacationing this week in Old Mexico and other parts of Mexico and Texas.

NEW SPOT ON YOUR DIAL!

TUNE

K I C A

980 KC

Beginning Saturday, June 17

At 2 p. m., C. S. T.

STORAGE SPACE

For All The Wheat In Parmer County

(and room left over)

We're the Home of Better

CERTIFIED SEEDS

Friona Wheat Growers

ARTHUR DRAKE, MANAGER

KING

FOR
A DAY!



Time to salute that wonderful guy again! Show him just how really wonderful we think he is.

What better way of letting Dad know than an electrical gift . . . something he can claim as his very own. An electric shaver, that very special electrical tool for his hobby shop. Or a Certified Lamp. Perfect companion to his favorite chair . . . a Certified Lamp will add extra "see-ability," extra reading enjoyment . . . from Chaucer to the Sports Page!

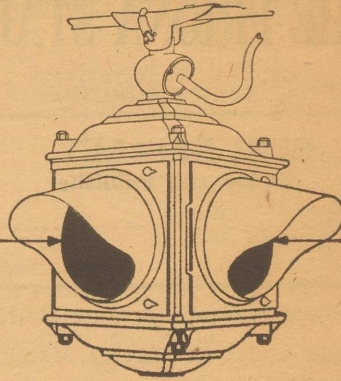
Yes, Dad likes nice things. He appreciates comfort and efficiency . . . and he'll find both in an electrical gift. Why not visit your dealer? He'll help you choose just the gift from his wide selection of new electrical "man-kind" appliances. They're all so very economical . . . low cost, dependable electric service makes them that way!



**SOUTHWESTERN
PUBLIC SERVICE
COMPANY**

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

RED ON MINOR
HIGHWAY OR
STREET



YELLOW ON
MAJOR HIGHWAY
OR STREET

STANDARD FLASHING BEACON
SKETCH F

You're Not By Yourself If Unaware Of All Highway Traffic Signals; But It's Time We're All Learning!

Flashing Beacons An Important Part Of Signal Scheme

Do you know the meaning of a flashing red or flashing yellow beacon and the purpose for which they are used? If you do not know, you are not in a class by yourself. There are many motorists in this "don't know class" who should graduate to a higher knowledge of flashing beacons. By so doing, they could help to insure their own safety, as well as the safety of others. They could perhaps save themselves the sad experience of some day having to explain a traffic violation to the judge.

The flashing red beacon means stop and then proceed when it is safe to do so in the same manner you would after stopping for a stop sign. If you run through a flashing red beacon without coming to a full stop, you are just as guilty of a traffic violation as you would be if you ran the red light of a stop and go signal. The flashing red beacon is generally used instead of or in conjunction with a stop sign where it is especially desirable to emphasize the

need for stopping, and for important intersections where the traffic conditions will not justify the installation of a stop and go signal.

The flashing yellow beacon means Caution. Drivers of vehicles may proceed through the intersection or past such signal only with Caution. Flashing yellow beacons are most frequently used to mark a physical obstruction existing in the roadway an important intersection hidden by an obstruction or sharp curve in the highway, or a sudden change from rural conditions, where relatively high speeds are safe, to those of an urban district where speed must be reduced.

Flashing beacons have an important part in the scheme of traffic control and a better understanding by motorists of the purpose for which these signals are erected would increase their effectiveness many times. At the lighter traffic intersections which will not justify the more rigid control of a stop and go signal, the flashing beacon marks the existence of an intersection of more than average importance by either emphasizing the need for stopping with flashing red or proceeding with caution with flashing yellow.

When the beacon shows flashing red, be ready to stop; when it shows flashing yellow, be alert and ready for any emergency that might confront you.

A Duluth, Minn., man was arrested for drunkenness after being found barking at a dog. Police got a whiff of his 90-proof "woof!"

The abbreviated "Bikini" bathing suit is a necessity in any beautiful woman's wardrobe, says its French designer. The barest necessity we might add.

A SOCIETY SCRIBE IN DIVORCE COURT

Someday—just before we get ready to leave town—we are going to report a divorce hearing with the same balderdash that goes into a wedding story. After all it would only be fair. It would run something like this:

"The holy bonds of matrimony were united yesterday between Mr. and Mrs. John Adam Jones

in a charming ritual in the Circuit courtroom here. Judge B. B. Break officiated.

Mrs. Jones, the plaintiff, was accompanied to the bar by her attorney, Joe Smith. She was dressed in a mauve going-away suit with yellow ruchings.

Mr. Jones, who was attended by his attorney, Herman Snore, wore the conventional blue suit.

Following the brief, informal hearing, during which it was

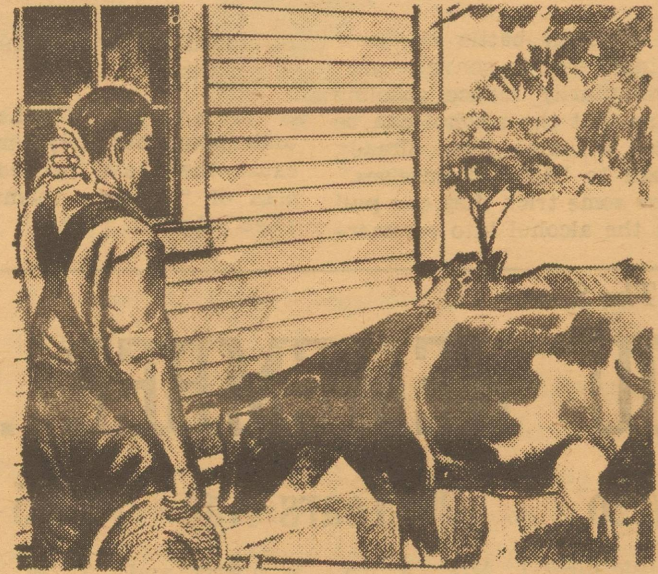
brought out that Mr. Jones drank to excess, remained away from home for days, and ran around with other women, the judge restored her maiden name, Annie Oakley, to Mrs. Jones.

"Miss Oakley left immediately after the ceremony for an indefinite visit with her parents at 8213 Prairie Vista."—Nevada (Mo.) Daily Mail.

Sell With Star Want Ads

JUNE IS NATIONAL DAIRY MONTH

We salute the dairymen of this area and fully recognize their leadership in the progressive development of Parmer County



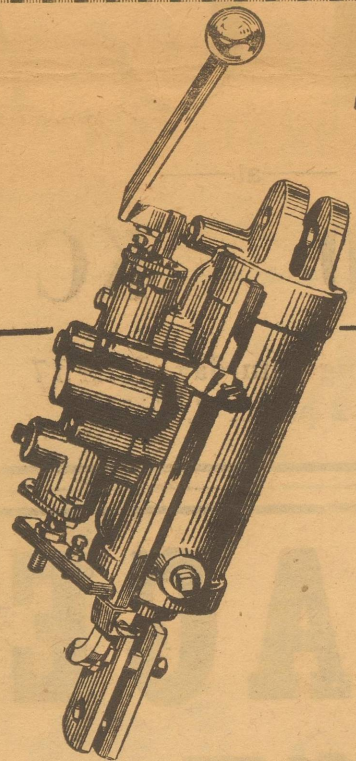
Farming Is A Mighty Important Business

We always welcome an opportunity to do our part toward helping out this important business of farming by making loans to progressive farmers.

Our years of experience have given us a practical, down-to-earth understanding of your many problems, financial and otherwise, and this experience is always at your disposal.

Friona State Bank

ONLY MASSEY-HARRIS Depth-o-matic System



Gives you all 7 of these hydraulic control advantages . . .

1. Constant Hydraulic Power
2. Depth Control of Mounted Tools
3. Depth Control of Pull-Type Tools
4. Control of Front End Loaders and Dozer
5. Selective Control Attachment
6. Hoses Couple . . . Sealed from Dust and Dirt
7. Fast and Slow Speed

SEE THE

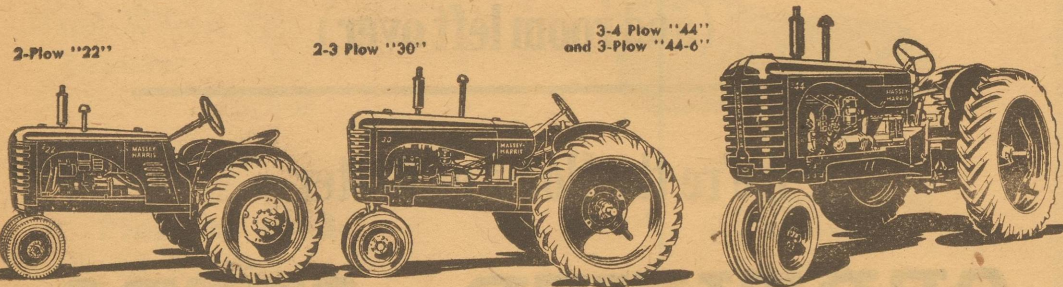
MASSEY-HARRIS "44"

Now on Display at Our Store
with 4-row LISTER and PLANTER
Some

SAVINGS IN USED TRACTORS

Ready to Go with Planting Attachments

Depth-o-matic System is available for these Massey Harris Tractors.



For the Best in New Farm Machinery
MAKE IT A MASSEY-HARRIS

BOVINA IMPLEMENT COMPANY



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Bovina

You can haul more loads . . . more miles . . . for less . . . with Chevrolet Trucks



Take time out to talk to some Chevrolet truck users. You'll find it revealing. You'll discover that Chevrolet trucks pay their way by hauling more loads—more miles—for less! And you'll find that this extra measure of value is even more apparent in the new Chevrolet models. Definitely, they're America's first-choice trucks. Heavy-duty units feature a brand-new 105-h.p. Valve-in-Head engine with the power to pull heavy loads and conquer steep grades. They offer new Power-Jet carburetion for smoother, quicker operation. They bring you the fast, safe shifting of Chevrolet's 4-speed Synchro-Mesh transmission. But whatever your hauling requirements, Chevrolet trucks are your best bet. See them in our showroom. You'll agree.



ADVANCE-DESIGN TRUCKS

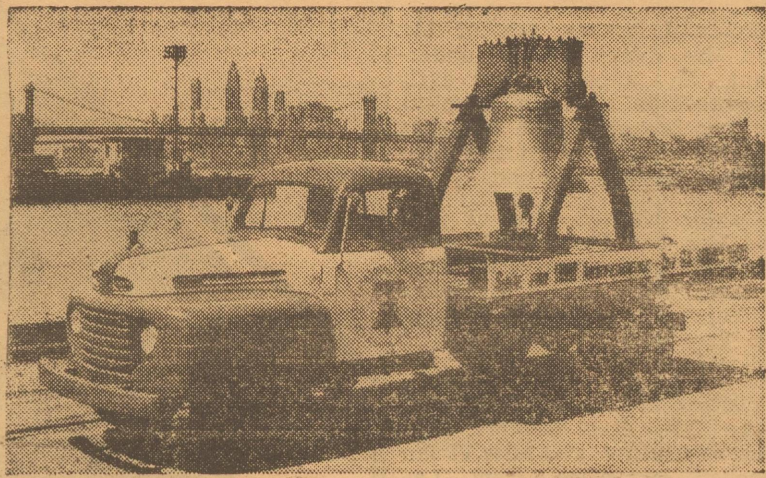
REEVE CHEVROLET COMPANY

KICA Increases Wattage, Moves to 980 on Dial

This Saturday afternoon, with appropriate ceremonies, Clovis radio station KICA will enlarge its service by moving to a more favorable spot on the dial and strength to 1000 watts. The new frequency will be 980 kilocycles. This means that they will abandon the old spot of 1240Kc. The Federal Communications Commission in Washington, D. C., has allowed this change so that KICA can better serve its listeners during both day and night time. Ross B. McAlister, manager of KICA said, "We hope with

this increase in power and move to a more central spot on the dial, to better serve our wonderful listeners and we want them to feel that all of their good friends at KICA are just moving that much closer."

Mayor Bob VVinyard will throw the switch to make the change. The ceremonies will be held on the bandstand at the Curry County park. Five hundred dollars in cash will be given away along with many other prizes and all you need to participate is to be there, in Clovis by 1 p. m. this Saturday, June 17, 1950. The new KICA transmitter location is just east of Clovis on the old Texico highway; the new



Trucks supplied by Ford Motor Company are carrying replicas of the famous Liberty bell into every state of the United States to spearhead the U. S. Treasury department's Savings Bond Independence Drive. The bells were given to the Treasury by six United States copper companies. When they arrived in New York they were mounted on Ford trucks and sent to every state in the Union. The above photo shows one of the bells mounted on a Ford truck at the Brooklyn Navy yard, with the New York City skyline in the background.

HEALTHY THOUGHTS

He: "Is my face dirty, or is it my imagination?"
She: "Your face is clean. I don't know about your imagination?"

Animals with foot infections should be segregated and kept in clean, disinfected quarters until they have completely recovered.

OLIVER AUTHORIZED SALES SERVICE

FRIONA MACHINERY COMPANY

FINEST IN FARM MACHINERY OLIVER, OF COURSE
Kaiser-Frazer Sales and Service

DR. MILTON C. ADAMS
OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

GILLILLAND FUNERAL HOME

131 E 2nd St., Hereford

PHONES
Day—951 Night—148-J

Funeral Directors — Ambulance Service
WEST TEXAS BURIAL INSURANCE

THE ANIMAL HOSPITAL

1322 W. 7th CLOVIS Dial 7527

Large and Small Animal Practice

DR. P. A. HUMBLE, Veterinarian

250 foot high twin towers are visible for miles in either day or night time. Chief Engineer Vernon Hughes has spent three months installing the very latest RCA equipment and burying the ground network, which, if stretched out straight, would reach over 280 miles. Visitors are welcome any time during the day.



SHARP MAESTRO . . . A doubly unusual photo of Arturo Toscanini, taken as he arrived at St. Louis, shows the orchestra leader wearing a hat, which he seldom does, and a tie adorned with a bathing beauty.

Reunion Held Sunday In W. F. Cogdell Home

Present at a family reunion held Sunday in the W. F. Cogdell home were Mr. and Mrs. J. T. Rogers and Mrs. Betty Frazier from Temple City, Calif.; Mrs. L. Hines from Pasadena, Calif.; Mr. and Mrs. Arnold Gilliam, Bovina; Grover Houston, Clovis; Mr. and Mrs. L. A. Haws, Walter and Margie; Mrs. Carl Fairchild, Phyllis and Weldon; and Mr. and Mrs. Spencer Hough, Charles David and Patty, all of Bovina. Mrs. Hines and Mrs. Rogers are sisters of Mr. Cogdell.

Cows may be harmed by eating moldy sweet clover hay. Fast milking is important in preventing bovine mastitis.

Overcrowding is considered a major cause of cannibalism in chickens.

Raising calves for replacement purposes is practical and economical; they should be separately housed in dry and clean pens, fed good rations, and kept free of parasites.

The Harvey Herald tells about the North Dakotan who was kicking the cat out and froze his foot before he could get the door shut. Mowbridge (S. D.) Tribune.

ABOVE GROUND BUTANE TANKS

1000 Gal. Capacity, Equipped with Gallon Coupler. These tanks have 2 in. opening in bottom of head for tractor filling if necessary.

ENSIGN CARBURETORS
Install on All Makes of Irrigation Motors

8:1 High Compression Heads
In Stock For Your
WHITE MOTORS

EQUIP YOUR TRACTOR
With ENSIGN CARBURETORS the Blanton Way. By experienced men that have the know how

EVERY INSTALLATION GUARANTEED
Roper Ranges Tappan Ranges

Blanton Butane Inc.

BARE FACTS . . . for Keeping Cool

The answer is simple . . .
AIR CONDITIONING IN THE HOME

Why swelter through another summer when the installation of an air conditioning unit from our selection of sizes and types will assure you of top comfort at minimum expense.

They're Cheaper HERE . . .

PRICED FROM \$29.75

Welch - Blackburn HARDWARE COMPANY

WHY ROAST?
Take the Summer Out of Summer!

Parmer Farmer—

(Continued from page one)
section of his land. He now has four wells with one thousand acres under irrigation.

Wholeheartedly assuring the financial returns from proper irrigation, Tharp tells of early skepticism when he drilled the pioneer Parmer County well that now nets him over \$100.00 per day over and above expenses for every day in operation.

With most every type of land in this area represented on his Parmer County holdings, Tharp regards his farm as somewhat

an experiment station, providing land, operations and methods that anyone can view and say "That is just like my land. I could do that same thing" or "I would run up against that same problem; if it pays Tharp, it would pay me."

Outlets are provided in the pipe every 80 feet, with valves designed to dam the pipe at any desired location, and other outlet valves built to water one or two "sets" of rows. Specialty constructed perforated aluminum tubes permit easy distribution of water in rows.

As extensive and pretentious as this program sounds, it is not

outside the reach of the average farmer, Tharp is careful to explain. The ACA program is paying some 40c per foot for the construction; income tax reduction is not to be overlooked; and the Soil Conservation Service is furnishing engineering and mapping service.

Tharp is an advocate of "Better, not More Farming," and his irrigation enterprises are just one of his operations bearing out this goal. Some years ago he developed a cotton harvester that he will pit against all comers for efficiency and speed. A major national implement manufacturer now is using most of the features of the original Tharp harvester to which he has the rights. Tharp tells of harvesting a bale in nine minutes at one demonstration.

Farming in Parmer County can be profitable!

Mr. and Mrs. John Tabor of Farwell had as dinner guests last Thursday night Miss Martha Williams and Jack Barnett of Bovina.

Mrs. Bill Meeks is back at her old job with Aldridge & Aldridge for a few days.

Mrs. Gladys Kaltwasser is a new employee of W. H. Overstreet.

Mrs. Chet Koons and children of Woodland Park, Colo., arrived in Farwell Tuesday morning to spend some time visiting Mr. and Mrs. James Bruce. She is a sister of Mrs. Bruce.

Mr. and Mrs. Howard Mayfield and Peggy left Wednesday to visit in the home of their daughter, Mrs. Keith Blackburn in Farmington, N. M. Mrs. Blackburn and her daughter, Jill, spent a few days in Friona visiting friends and relatives before returning to Farmington with the Mayfields.

Misses Murna Welch and Mary Lou Miller, Friona, and Marjorie Leake, Bovina left Saturday to attend the grand assembly of the Order of Rainbow Girls in Mineral Wells. The assembly was held three days and the girls accompanied by Mrs. Lucie Jones, Friona, returned Thursday.

Miss Welch is Grand Outer Observer. New officers are elected at this time each year. Miss Miller is worthy associate advisor and Miss Leake is Faith of Bovina assembly No. 158.

Mrs. George E. Meyer, wife of the Rev. George E. Meyer, pastor of the Friona Congregational church, also an ordained minister, arrived in Friona Saturday last. She came by way of Galveston, where she visited her daughter Betty and family.

Mrs. F. N. Welch and Mr. and Mrs. Joe Brown are spending several weeks in Cresta Del Monte in Cowles, N. M.

Edmund Draper, son of Mr. and Mrs. Albert Draper, underwent an appendectomy early last week in a Clovis hospital. He was brought home Saturday and is reported recovering nicely. Best wishes, Edmund.

Gaylor Maurer, son of Mr. and Mrs. Carl Maurer will spend most of the summer traveling through West Texas, Colorado, Wyoming and New Mexico helping give demonstrations on a rod-weeder.

Visitors in the E. M. Wagner home are Paul Teinert, Mrs. Wagner's father and Miss Vivian Froelich, her niece from La-Grange.

NOTE ON UPHOLSTERY

Any girl who collects antique horsehair chairs can tell you wore six petticoats.—Blytheville Ark. Courier News.

A GRIM ANALOGY

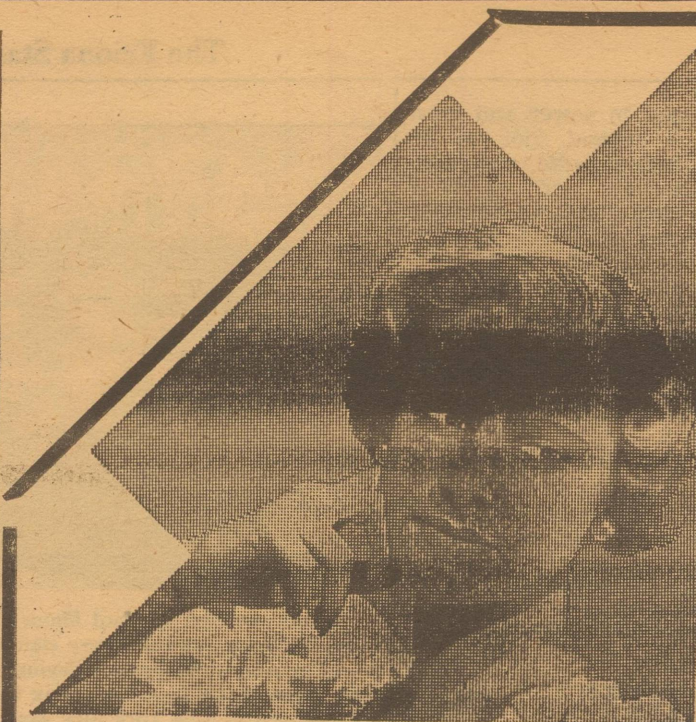
Fun is like life insurance. The older you get, the more it costs.—Lawrence (Kan.) Outlook.

for Governor



Allan Shivers has served Texas well since he succeeded to this office a year ago. Now he is running for his first elective term.

ALLAN SHIVERS



The Search for a GIFT for FATHER ends at Lewis Variety Store

Sure, Father's Day is this Sunday, June 18 and there's no problem in selecting the gift HE wants from our varied selection . . . right here at home in Friona!



We SUGGEST—

TIES....

A wide choice of Summer Patterns

Summer Straws....

A Hat to match his personality!

SOX....

Always on the "wanted" list

SHAVE KITS....

Lotions, Powder, etc.

LEWIS Variety Store

FRIONA

F.L.SPRING

OLD-FASHIONED COUNTRY STORE

Come and See Us

THIS WEEK

at the

REGAL THEATRE

FRIDAY - SATURDAY

TIM BOLT

RIDERS OF THE RANGE

Adventures of Sir Galahad No. 3

SUNDAY - MONDAY

THE LADY TAKES A SAILOR

Jane Wyman

Dennis Morgan

WEDNESDAY - THURSDAY

FLAMING FURY

Based on Arson Bureau Files

REMEMBER SHOW TIME

Matinees — 2:00 p. m. Night Shows — 8:00 p. m.

We Urge You To Prevent COSTLY LOSS

by GETTING ADEQUATE

FIRE INSURANCE

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COST AS LOW AS \$4.00 per \$1,000

Ethridge-Spring Agency

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FRIONA

CERTIFIED FIELD SEEDS

Buy Our Seeds With Absolute Confidence



We Have Storage Space For Grain Sorghum and Wheat

Santa Fe Grain Company

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Home of VITA-A-WAY Fortifier