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THE FRIONA STAR

Trade at Home
Play on the Team
That's Friona!

Volume 24—Number 47

Friona, Texas, Friday, June 9, 1950

Price 5c

STAR PICTORIAL DEPARTMENT ANNOUNCES NEW BABY!

During April and May the Star led the weeklies of the Panhandle in volume of local news pictures . . . pictures of home people in the news . . . pictures made exclusively for the Star. We shall continue to cover local newsworthy events with full picture coverage.

AND . . . this week an additional feature is inaugurated . . . the weekly use of national news pix. These will be found weekly throughout this growing Parmer County paper . . . a second step in the long-range plans being executed for a better news and advertising medium in this area.

We hope you like the Star-YOUR paper: the only publication in the whole world that cares a hoot about Friona, tailor-made each week to bring all the news in Parmer County.

We welcome suggestions for further improvements of the Star. Write us or better still—come in, let's visit!

COLUMN LEFT

I'm still awaiting that announcement from the Southwest Public Service Company that the new-type street lighting will be installed in Friona, with a definite time given. I'm just a little jealous of some of the other towns served with electricity; some good optometrists are missing a bet by not moving to dimly-lit Friona from some towns we know, serviced by Southwestern Public Service. I'm waiting.

CL

These American Legion boys have a mighty interesting proposition to make you. Believe it has something to do with a brand new 1950 Ford that maybe you will drive home one of these days. Anyway, tickets are being issued in receipt of \$1 donations to the fund for liquidating debts on the local Legion building. You'll hear more, much more of this; in the meantime don't be bashful about asking any of them for tickets.

CL

Welch-Blackburn Hardware this week is displaying a card listing holidays for which they will close during the entire year. Commendation to you! Who will follow suit . . . the entire town? It's an idea.

CL

Mrs. Altavene Clark, Congressional candidate, has expressed her "keen disappointment" over the Tideland's decision in Washington. Most of us could do the same. She added that the treaty under which Texas gave up her sovereignty upon admission to the United States placed us in a different position to other coastal states. Right. And General Ernest O. Thompson, (who is not running for office at the present, and probably has no axes to grind), came out with an aggressive, positive plan to remedy the situation. He took up where Mrs. Clark stopped, citing the possibility of division of Texas into five separate states, all named Texas: West Texas, South Texas, East Texas and Central Texas, giving us ten senators in Congress, all representing the great Texas area. I like to hear someone with a plan; most of us can comment on the right or wrong of the sundry problems facing us, but here's hats off to the man with a plan the man of action.

CL

I'll let you in on a secret. I'm somewhat enthused every time attention is called to a typographical error in the Star . . . why, it "proves" it may even be read at times! But likely some of our merchants who direct their messages week after week through its columns cannot enter in to this joy when a mistake jumps right out from their ad. And my friends, C. A. and B. W. Turner of the White Auto Store probably were somewhat shocked when their ad last week extolled the virtues of the new 1949 cooler, or air conditioner, they recommend and sell. My apologies. Would the error be righted by this week announcing a 1951 model?

CL

Word comes to us of an almight singing scheduled at Lazbuddie tonight (Friday). The public is invited to this meeting to be at Lazbuddie.

CL

Now, here's a sensible man: (?) One Friona business this week sold a set of tires to a local resident. And the purchaser was somewhat analytical in his decision to make the buy, saying "Most people buy tires before making a long trip—before the vacation run, before the July 4th cross-country dash, but NOT ME; I am buying tires all around because I KNOW I'M GOING TO STAY IN FRIONA.—AND YOU KNOW THOSE FRIONA STREETS" Yessir, list this editor as being number one to deem this reason enough for enveloping those hubs in super-toughies with puncture-proof, spike-proof, innerlinings surrounding inch-thick tubes. Something must be done, and soon, regarding street improvement; it is imperative, and I have faith in each and every Friona resident, believing them ready for cooperative action that must come in the weeks ahead.

Local Dairymen Hear Govt. Control Issues Outlined by Specialist

Noted Dean From Duke University Will Speak Here

Dr. Elbert Russell, dean emeritus of religion of Duke university, Raleigh, S. C., will be the speaker for an interdenominational meeting of all Friona women, Wednesday, June 14. Members of the Congregational church ladies aid will be hostesses to the group in the Congregational church at 2:30 o'clock.

Dr. Russell, an outstanding speaker and educator is enroute to his home at St. Petersburg, Fla., after visiting with his son, Isaiah Russell, of the New Mexico university faculty, Albuquerque, N. M. He is visiting the Floyd Reeves and the Floyd Schinekers of Friona. After graduating from Earlham college, Richmond, Ind., he became a faculty member there, later going to Duke university.

Ladies Aid Officers Installed by Rev. Meyer Wednesday

Rev. George C. Meyer, pastor of the Congregational church, was in charge of the installation ceremony Wednesday when new officers of the Ladies Aid took over. Eighteen members and one guest heard him charge the incoming officers with their Christian duties as leaders. The new president is Mrs. George Treider; vice president, Mrs. Pat Terry; secretary, Mrs. A. G. Shackelford; treasurer, Mrs. C. C. Maurer; and reporter, Mrs. T. C. Wilkinson.

Plans for the interdenominational meeting Wednesday, June 14, were made. Hostesses for the meeting in the Congregational church basement were Mrs. Otho Whitefield and Mrs. Glen Reeve.

Foster-Collier Vows Read Thursday Morning

In a simple wedding ceremony Thursday morning read by Rev. James Tidwell of the Friona Methodist church, Mrs. Lucille Foster was married to Joe B. Collier of Friona.

The wedding took place at ten o'clock in the morning in the Trinity Methodist church, Clovis, N. M., in the presence of a few relatives and close friends. The bride was attired in a navy blue dress with navy and white accessories. Her corsage was of white Shasta daisies. After a wedding trip to the mountains in New Mexico, the couple will be at home in Friona. Mr. Collier is a retired farmer.

Retiring President Is Honored by Study Club

The Black Social and Study club closed the current year's program with a covered dish luncheon at the club house, Thursday, June 1.

Lovely flower arrangements decorated the serving table and other table throughout the club house.

Thirteen members were present, each answering roll call with a chosen subject for discussion.

The retiring president, Mrs. Maude Allmon, was surprised with a shower of gifts in appreciation of her year of work. Committees for the coming year were appointed.

The Friona Wheat Growers will conduct its annual stockholders meeting at the high school gymnasium in Friona, Tuesday evening, June 13, at 8:30 o'clock, according to notices posted this week.

Services Pending For Friona Pioneer

Funeral services are pending for A. J. James, early Friona pioneer, who died Thursday morning in an Amherst hospital.

Mr. James, a native of Tennessee, was born June 28, 1862, moving to Texas in 1908. He was married to Elizabeth Hibler of Friona December 20, 1880 at Brunswick, Missouri. Mrs. James died in 1921 and was buried at Friona.

Surviving are daughters, Mrs. Jessie Cantrell of Lazbuddie, Mrs. Clara Harper of Gosher California; and Mrs. Lola Chenoweth of Dallas; and sons: Charles M. Jones of Earth; Rufus H. James of Brunswick, Mo., and Ronald H. Jones of Clovis.

Mr. James was active in the Methodist church and the Church of God. Rev. J. E. Tidwell will officiate at the Friona services, time of which is not yet announced.

Gilts Are Awarded Six Parmer Club Boys in Sears Plan

Six Parmer County 4-H boys Saturday received gilts awarded by the Sears Foundation.

Receiving the gilts were: Weldon Crim, Lazbuddie; Pat Allen, Lazbuddie; Leon Richards, Bovina; Keith Batty, Bovinavina; Leon Massey, Friona and Dwaine Menefee, Friona. The other pigs will be distributed later.

For this annual award, competing club members prepare essays which are judged for winning awards. Every year the recipients of the gilts of the previous year return a gilt from their prize gilt's litter, maintaining a perpetual program.

Boys now interested in working for these awards are asked to contact County Agent Joe Jones this week or next week at the latest.

James Tindenberg of Bovina received the boar this year.

Friona Faculty Named In Report Of Supt. Caffey

Teachers re-elected to teach in the Friona schools have been listed as follows for the 1950-51 school term:

D. M. Kelley, principal of the high school; Cecil Robison, mathematics and grade school coach; Vernon Smith, commercial and librarian; J. T. Gee agriculture; J. O. Buchanan homemaking; Mrs. Dalton Caffey, science; Raymond Cook, coach and math; and Jene Taylor, coach and social science.

Grade school: Ben Hillis principal; Ethel Benger, first grade; Virginia Norman, first grade; Mrs. Kennedy, second grade; Mrs. Vernon Smith, second grade; Mrs. Hillis, third grade; Mrs. Kelley, third grade; and Mrs. W. I. Edelman, fourth grade.

Miss Hooker, Mrs. Carr, Mr. Belcher, Mr. Hillis and Mrs. Robison were re-elected to teach departmental work in the grades five through eight.

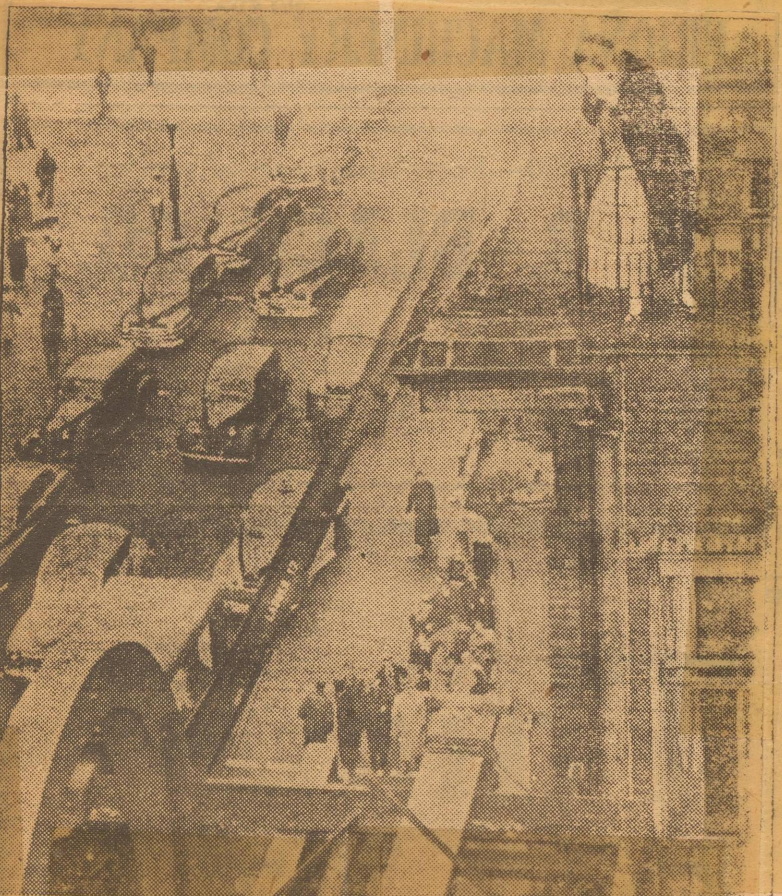
Teachers who have resigned to go into other work or to teach elsewhere are Mr. Belcher, Mrs. Kennedy, Mrs. Hillis, Mrs. Kelley and Mrs. Buchanan.

Will Attend Roundup At College Station

Tindenberg, Langford To Accompany Agent Jones

Parmer county boys planning to attend the State 4-H Club Roundup at College Station next week are James Tindenberg, of Bovina and Leon Langford of Farwell. Tindenberg is sponsored by the Bovina Chamber of Commerce.

This annual affair will be held June 12 through June 14, concurrent with the state-wide county agents' conference slated for the 12th through 16th. The two boys and County Agent Joe Jones will leave for College Station this Saturday.



PANIC STRICKEN . . . Panic stricken in fleeing from a fire which routed 60 persons in Boston, a woman stands on a fire escape pleading for aid from firemen below. Firemen led occupants from six stories of the building down into the street. The woman is an employee of a beauty salon in the building which was located on Avery street. Fire fighters believed that the conflagration started in a ventilating shaft on the third floor.



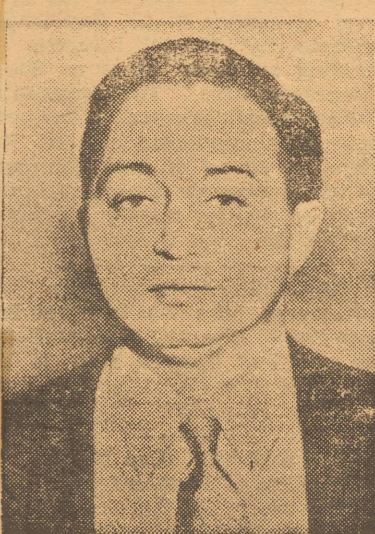
FAST AND FAIR . . . The fast, Capt. Richard Creighton, receives a kiss from the fair, Mrs. Creighton, after he broke the San Francisco-Los Angeles flight record in a jet Sabre fighter. He flew 341 miles in 31 minutes, 56 seconds, averaging 640 m. p. h.



AFTER STALIN TALK . . . Secretary general of the U. N., Trygve Lie, departs at Paris airport after conferring with the Russian dictator. After conferences with the English prime minister, he planned conferences in Washington.



CAST IN PASSION PLAY . . . For the first time in the 300-year history of the Oberammergau, Germany, passion play, a person not a native of the Bavarian village has been cast in the play. He is six-year-old Johnny McMahon, Boise, Idaho, son of an American army officer in Germany. Johnny speaks Bavarian dialect almost as well as his native tongue. Here he is assisted into his costume by his father and mother.



CONTACT MAN? . . . The arrest of Harry Gold in Philadelphia as a contact man of Dr. Klaus Fuchs in an atomic spy ring was announced recently by Federal Bureau of Investigation Director J. Edgar Hoover and Attorney General J. Howard McGrath.



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SMILES AT OVATION . . . Absent from the senate because of illness since February, Sen. Arthur Vandenberg (R., Mich.) returns to legislative halls and is given an ovation by his colleagues. He voted for cloture on the F.E.P.C. bill and was on losing side.

Ferguson, Condron Speak At Annual Dairy Meet

"The Individuality of the Dairymen" was the apt topic chosen by guest speaker Howard Ferguson Tuesday night before the annual meeting of the Parmer County Dairy Association in Friona. Mr. Ferguson, production manager of Borden's in Amarillo, stressed the desirability of continuing a dairy program without government controls.

Stuart Condron, popular KG NC staff member, entertained the 41 dairymen and guests with his selection of humorous stories and the showing of two feature films, one built around the irrigation program, the other entitled "Behind Your Radio Dial."

Don Edwin Lewis favored the group with his singing of "Indian Love Call" accompanied by Mrs. Roy Miller.

Clifford Crow of Friona is president of the local dairy association, with Wesley Hardesty as program chairman.

Present at the Tuesday meet were Mr. and Mrs. Howard Ferguson of Amarillo, Mr. and Mrs. Stewart Condron, Mr. and Mrs. Clifford Crow, Mr. and Mrs. Don Barnett, Mr. and Mrs. Roy Miller, Mr. and Mrs. Wesley Hardesty, Mr. and Mrs. D. O. Roberson, Mr. and Mrs. Honas Renner, Mr. and Mrs. Aubrey Cannon, T. D. Cannon, Mr. and Mrs. Shorty Benton, Luktrell, Dan Luttrell, Mrs. Edd Talbot, Mr. and Mrs. Chuck Warren, Mr. and Mrs. A. V. Warren, Mr. Ray Dalashaw of Bovina, Mr. and Mrs. H. C. Wells, Mr. Tabb, Mr. and Mrs. Paul Strickland, Elwanda Strickland, Robert White, Mr. and Mrs. Clyde Sherrieb, Mr. and Mrs. J. W. Southward, Don Edwin Lewis.

Potishman Awards Presented Dairy Animal Husbandry Students at A&M

Five hundred dollars in awards were presented two junior students at Texas A. & M. college last week courtesy of Leo Potishman, president of the Vit-A-Way, Inc. of Fort Worth. These Vit-A-Way awards for Achievement went to Jack McCauley, who lives on a dairy farm near Denison, to Lloyd Pape who lives on a ranch near Wimberly, and the funds will assist these students in completing their senior years at Texas A. & M. next year.

Pape is majoring in animal husbandry and McCauley is majoring in dairy husbandry; both have compiled outstanding scholastic records and have evidenced outstanding leadership in student organizations and student activities in the school of agriculture.

Non-Jury Cases Heard By Bills

District Judge E. A. Bills was here Wednesday May 31, to hold district court. The following cases were heard and disposed of. All were non-jury cases.

J. H. Hartwell vs. R. W. Pringle and J. S. Triplett, dismissed for lack of prosecution.

Irvin Lee Henderson vs. Mable Viola Henderson, divorce, judgment for plaintiff.

George H. Trimble vs. A. F. Herrick, et al, TTT judgment for plaintiff.

C. K. Holt vs. M. K. Russell et al, TTT, judgment for plaintiff.

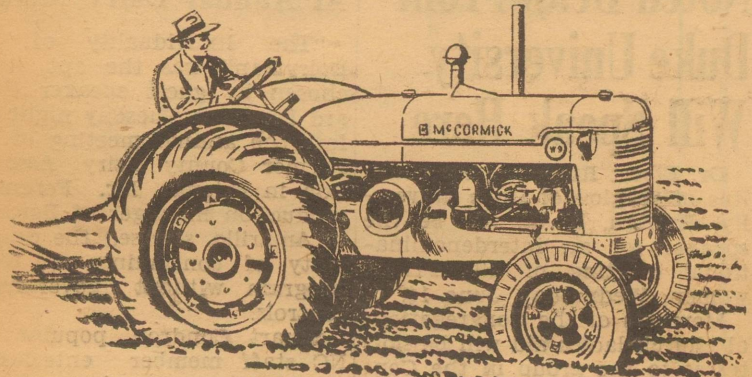
D. C. Melugin vs. Margaret H. Melugin, divorce, judgment for plaintiff.

John H. Burrow vs. Peter Jacoby et al, TTT, judgment for plaintiff.

BPS SATIN-LUX
SEMI-GLOSS
FOR A
Luxurious
NON GLARE • SATIN FINISH
on WALLS • WOODWORK
and FURNITURE
DRIES QUICKLY TO A HARD WASHABLE FINISH

ROCKWELL BROS. & COMPANY
LUMBERMEN

Cut Your Field Time In Half—



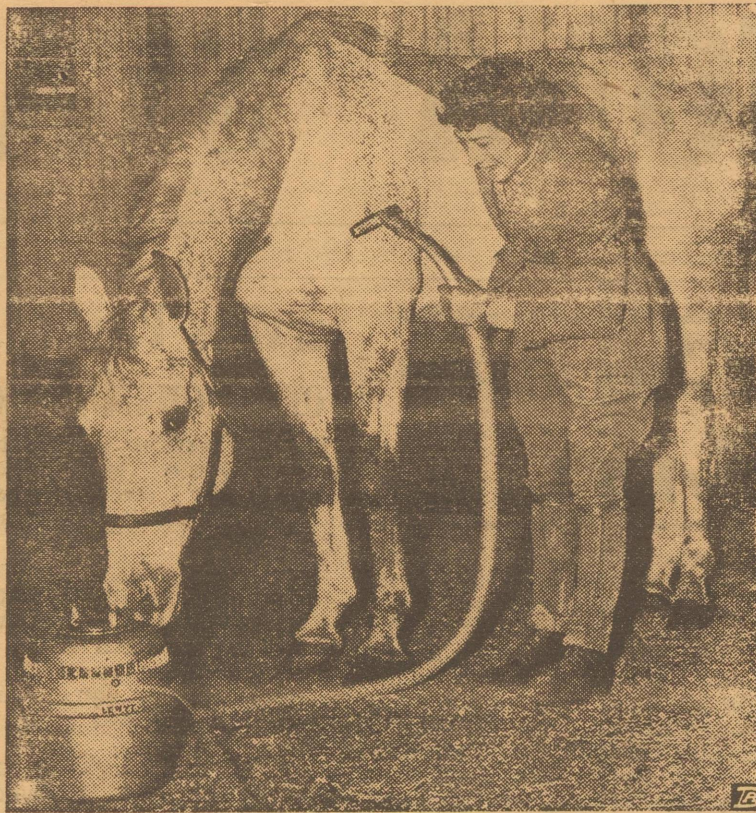
With a McCormick W-9 or WD-9

Here's the tractor to provide the BIG power punch to keep your operations on schedule. Time-killing drawbar jobs that tie up a smaller tractor for weeks, now take only days with a McCormick W-9 or WD-9 standard tractor. 47 drawbar horsepower walks right off with a 4 or 5-bottom moldboard plow or an 18-foot single disk with 4-section harrow. These big, husky tractors do all your drawbar work fast—let one man do the work of two. 21 new improvements make the McCormick W-9 and WD-9 Diesels tops in the field—more efficient, more durable, easier to handle than ever. Drop in or phone today, and ask for a demonstration. Convenient terms with the Income Purchase Plan.



Parmer County Implement Co.

Grooming Goes Modern



Heathcliff sniffs curiously at the Lewyt vacuum cleaner being used to curry comb his coat. Heathcliff, a top winning hunter at the Rice Farms on Long Island, N.Y., gets a much better and faster cleaning by using such a cleaner as the Lewyt, according to Horsemaster Mrs. James Kelly, above. The vacuum cleaner loosens the dirt, hair and dandruff and brushes the coat in one easy operation and in half the time. Further, there's no irritation to the horse as can be the case with the ordinary curry comb. Mrs. Kelly uses the fabric brush, just one of the Lewyt's seven special cleaning attachments.

Vacation Workers Must Have Social Security Number

Are you one of the many students who will work during the summer vacation? If so, you will need a social security card, and here are facts the Social Security Administration would like for you to know.

If you go to work for wages in private business or industry, you must show your social security card to your employer promptly. If you have never had a social security card and are going to need one soon, or if you have lost your security card you should go to the local post office and get an application. Fill it out and mail it to the Social Security Administration, Amarillo, Texas. You will receive your card in just a few days.

Be sure you always have just one social security number. See that your employer copies your name and number from the card each new place you go to work. Then when you or your family apply for payments based on your social security account there will be no delay. Do not apply for a card unless you are fairly sure to need it. Then get one promptly.

Francis Welch and family of Levelland spent the week end in the home of his mother, Mrs. F. N. Welch of Friona.

ANNOUNCEMENTS

FOR District Judge
ROBERT (Bob) KIRK, Littlefield
E. A. BILLS, Littlefield (Re-Election)

FOR District Attorney
JOE SHARP, Plainview
(Re-Election)

FOR State Representative
HAROLD M. LaFONT

FOR County Judge, Parmer Co.
W. L. EDELMON, Friona
A. D. SMITH, Farwell (Re-election)

FOR Sheriff
CHARLES LOVELACE, Farwell
(Re-election)

FOR County and District Clerk
LOYDE A. BREWER, Farwell
(Re-election)

FOR County Treasurer
MRS. H. T. (Mabel) REYNOLDS

FOR County Commissioner
Precinct 1
E. R. (Emmett) DAY, Friona

Precinct 4
H. L. IVY, Lazbuddy

Mr. and Mrs. G. D. Anderson and Snuffy of Farwell left Friday for an extended vacation. Among other places they plan to stop in St. Louis, Missouri.

Blake Timmons Opens Amarillo Headquarters, Names Gibson, Boyles

State Rep. J. Blake Timmons, candidate for Congress in the July 22 Democratic primary, Tuesday opened an Amarillo headquarters at 313 West 6th, the northeast corner of the Angelus hotel building on highway 66. The phone is 3-5895. The office space was donated by Timmons long-time friend Herschel T. Tomlinson.

In opening the headquarters, Timmons announced that Charlie C. Gibson, 18th district Democratic committeeman, will be in charge there. Weldon L. "Tubby" Boyles, Borger auto dealer and former 18th District party chairman, will remain as Timmons' all-Panhandle campaign manager at 1115 So. Main St., Borger.

"We will make a vigorous, active campaign on the issues as they arise and also on my record of service to all Panhandle people—not special interests—during my four years as State Representative," Timmons said. "I am deeply grateful to the people who supported me in the first go-round of May 6th, and I will appreciate their continued support in the regular elections, when the vote is heavier."

Mrs. James Bruce, Le Roy Cheevers, Mitz Walling and Edith Anne, Ann and Sandra Bateman all of Farwell rode in the Pioneer Day Parade in Clovis, Friday, June 3rd.

Mr. and Mrs. Sam Nelson and son Steve of Hereford were week end visitors in the A. R. Bateman home in Farwell over the week-end.

John Aldridge and Mary Belle, Mr. and Mrs. John Lovelace, Mr. and Mrs. Joe Helton, Mr. and Mrs. Mose Glasscock all of Farwell, spent the week-end in Ruidoso, New Mexico.

Mr. and Mrs. Arthur Wilbur and son of Cortez, Colorado were in Farwell over the weekend visiting in the homes of James Bruce and Mose Glasscock.

Complete HARDWARE Supplies
Welch-Blackburn Hardware Co.

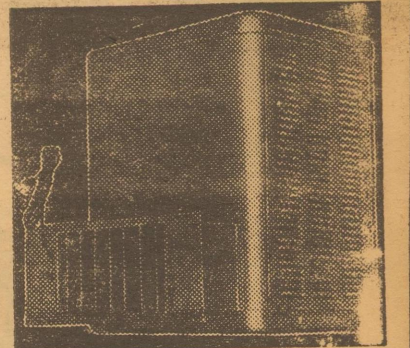
OLIVER AUTHORIZED SALES SERVICE
FRIONA MACHINERY COMPANY
FINEST IN FARM MACHINERY
OLIVER, OF COURSE
Kaiser-Frazer Sales and Service

1901-1950—Forty-nine years of service
E. B. BLACK CO.
FURNITURE
Electric Refrigerators — Electric Ranges
GAS RANGES
Phone 14 Hereford, Texas

Not This NO!



THIS is MUCH, MUCH BETTER!



WE RECOMMEND

The **LAWSON WATER-COOLED AIR CONDITIONER**

Always a Model to Suit Your Needs
at

PLAINS HARDWARE & FURNITURE CO.

ELROY WILSON, Manager

it's POP'S turn to

HIT THE JACKPOT!

Look over this lucky line-up of gift suggestions that take the gamble out of gift giving! Odds are, that Dad will be happy when he sees his good fortune in a gift that makes him the winner of your love and thoughtfulness.

June 18

Remember Father on his day—June 18!

... for DAD

- Watch Bands and Chains
- Billfolds
- Famous Make Watches
- Cuff Links
- Cigarette Cases
- Sun Glasses
- Rings
- Tie Chains
- Ronson Lighters
- Key Chains

BUY AT A SAVING!

from

ALLEN'S JEWELRY

BUY AND SELL WITH A STAR WANT AD

FIRE & LIGHTNING
 CAN DESTROY YOUR WHEAT, TOO
 Protect your income with an economical
TEXAS FARM BUREAU POLICY
 The Premium Is So Little
 (30 percent under Standard State Rate)
 RAYMOND EULER, Agent

FARM LOANS
Are your present farm loan payments too heavy? Would you like to have them reduced, and set up twelve to eighteen months through this drought period?

Do you need money to put down an irrigation well, to make other improvements, buying more land, or other purposes? Then, you should see us about our John Hancock Farm Loan Service. No stocks to buy, no commission to pay, free and liberal appraisals, prompt action and fair dealing.

Also see us about some of the good farms and ranches we have for sale.

If you have a farm or ranch for sale, list it with us.

WESSON
Real Estate

Hereford, Texas
 716 W. 1st St. Phone 944



KITCHEN MEMO BY JEAN CLARKE

GROWNUP girls, too, can remind the family of the poem "Sugar and spice and all things nice . . ." when these cookies are served. They're called *Spice Meringue Bars* and easy as breathing to make. Beat 2 egg whites until stiff. Then gradually beat in 1/4 cup sugar and 1/4 tsp. vanilla. Blend in 1 package spice cake mix (the prepared just-add-water kind) with 1 cup lukewarm water. Grease a 7x11-inch pan with unsalted shortening, line with greased waxed paper. Pour batter into pan and spread meringue on top with spatula. Sprinkle with 1/2 cup chopped walnuts or blanched almonds and bake in preheated gas oven (350°F) for 35-40 mins. Cool in pan for 10 mins. before turning out. When cold, cut down center lengthwise and across in 1-inch bars. Yield: 22 cookies.

Because of high cooking temperatures, a type of oxide coating forms on the aluminum burner heads of your gas range. Just shine them up with ordinary aluminum cleaner.

The smoky type of cheese lends piquant taste to broccoli or artichokes. Melt cheese in double boiler, pour over the vegetable.

If there's a slight odor when feather pillows are drying in your gas dryer, don't worry about it. Feathers are animal fibers and the odor is caused by the high temperature needed to get the pillows thoroughly dry.

Protein in fish are what makes it so nourishing a food and which can be retained by cooking over a low gentle flame, never over high heat.

Elegant gravy for steaks: Boil two onions, press through sieve and use for thickening.

Technicians Begin Banding of Doves

Seasonal mourning dove banding, a vital phase of game bird management, is just getting under way in Texas, according to the assistant director of wildlife restoration of the Game, Fish and Oyster commission.

Game wardens protecting wildlife in the state's 254 counties, handle most of this work which is done while the young birds are in the nest, preferably just before they fly away. But game biologists, lake biologists, hatchery staffs and others help out.

The bands bear a number and the words "Game Department," Austin, Texas. The wardens record the banding data. Mourning doves probably supply more hunting than any other single

Parmer Citizens Have Purchased 2.39 Percent Of Quota in Bond Drive

With only two weeks of the current Independence Drive of Bond Sales past, Parmer County has begun purchases on its quota of \$22,000.00, with over five hundred dollars now credited by the Federal Reserve Bank, it was announced this week.

Frank A. Spring of Friona is county chairman of the drive. Approximately 16.25 per cent of the state's quota had been attained on the May 26 report.

game specie in Texas. The status of mourning dove populations in various states also have become a source of growing concern. Banding of the birds and the return of these bands by hunters will show the life span of the doves, where they go after leaving their nests, where most dove hunting occurs and the percentage of young and old birds killed each year. All of this will help to guide the department in recommending seasons and bag limits.

Thus, from the Rio Grande to the Pahrandle and from the eastern to the district western are undertaking the important routine.

Some wardens enlist the aid of Scout troops and sportsmen's clubs. Wardens have been requested to spread the banding over the entire nesting season through the summer to obtain a representative record. All are approached on the subject of cooperating, a grarled Texan replied: "I have roped cattle, ridden yearlings and handled a few snakes but this is the first time I have had the opportunity of playing 'God Father' to young birds." Science marches on!

Banding the young birds is just as delicate as it is important. Great care must be taken in approaching the fragile nests. Birds should be banded between the ages of three to ten days. Yet they are so nervous at the end of this stage as their first trial flight approaches that they startle easily and may flee and become prey of predators. Likewise, bands must be carefully affixed to their legs; secure enough to stay and yet not tight enough to interfere with leg growth. The assistant director of wildlife restoration emphasizes that none but the official banding should be undertaken and that properly constituted authorities must supervise all banding routine.

Buy With Star Want Ads
 Sell With Star Want Ads

ABOVE GROUND BUTANE TANK

1000 Gal. Capacity, Equipped with Gallon Candles. These tanks have 2 in. opening in bottom of head for tractor filling if necessary.

ENSIGN CARBURETORS

Installe dOn All Makes of Irrigation Motors

8:1 High Compression Heads
 In Stock For Your
WHITE MOTORS

EQUIP YOUR TRACTOR

With ENSIGN CARBURETORS the Blanton Way. By experienced men that have the know how

EVERY INSTALLATION GUARANTEED
 Roper Ranges Tappan Ranges

Blanton Butane Inc.

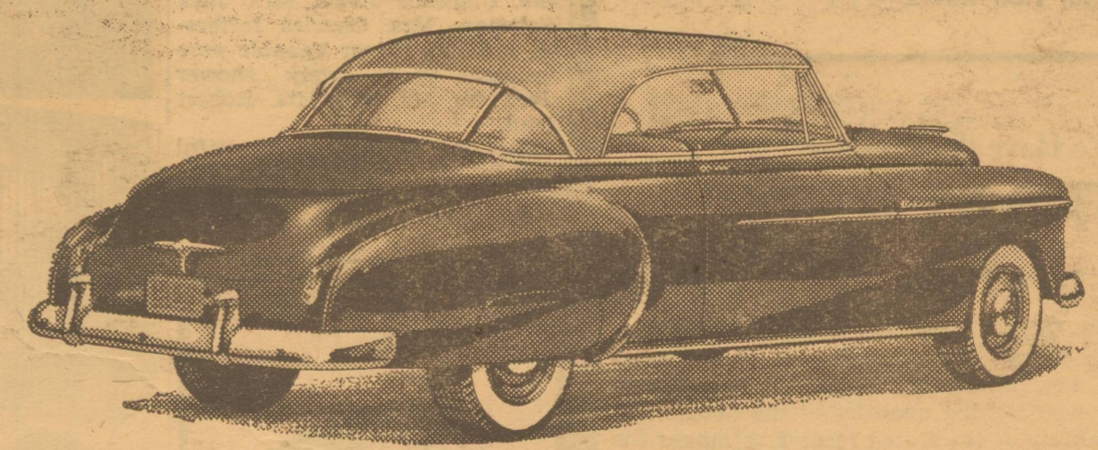
WE NOW ARE
READY
 for your
GRAIN STORAGE

BLACK
Grain Company

BLACK, TEXAS
 J. R. (Pete) BRAXTON, Mgr.

Now see the style-star of an all-star line . . . the new Chevrolet

Bel Air



It's the only car of its kind in the entire low-price field!

Here is the most beautiful Chevrolet ever built—here is the magnificent new Chevrolet Bel Air! Here, for the first time in the low-price field, is a car that combines all the dash and jauntiness of a convertible with the comfort and safety of an all-steel body by Fisher. The new Chevrolet Bel Air combines fresh breath-taking beauty of design with all the traditional Chevrolet advantages . . . makes it possible for you to

own the liveliest-looking, loveliest-looking car on the road! But come in and find out all about the Bel Air for yourself . . . its low-lined, youthful silhouette . . . its wide side windows unobstructed by any post . . . the exceptionally generous vision from its sweeping rear window . . . its sparkling color harmonies . . . the rich blendings of its luxuriously appointed interior.

Combination of Powerglide Automatic Transmission and 105-h.p. Engine optional at extra cost.

First . . . and Finest . . . at Lowest Cost



REEVE CHEVROLET COMPANY

Bovina Methodist Young People Attend Abilene Assembly, Camp at Ceta Canyon

Mrs. John Kimbrow is at Stephenville this week, where she is to be a regular community homecoming. She will meet her children there, also get to see two of her sisters, besides a host of friends.

Mr. and Mrs. George Small of Dallas are visiting their parents this week, Mr. and Mrs. Willie Williams.

Those enjoying dinner in the home Sunday were, Mr. and Mrs. John Wilson, Mr. and Mrs. Frank H. Wilson and Carolyn and Delores, Mrs. R. G. Morgan, Mr. and Mrs. Pat Kunselman and son Rickey.

Minister and Mrs. Hamilton of Fortales were in Bovina Sunday. He filled the pulpit at the Church of Christ in Bro. Lee's place. They are still on their vacation in California.

This is a week of Camp and Association of the Methodist church. On Monday morning, four of the Bovina young folks, Jimmy Ware, Billy Derrick, Chara Derrick and Carolyn Wil-

son, left for Abilene where they will attend an assembly this week. They were to pick up two more young people at Earth to go with them. Later on Monday, four members of the Junior department with two adults left for Ceta Canyon to attend the Junior camp.

Mrs. Vernon Ward is working at the post office this week, while Gene Ezell takes a few days' vacation.

Mr. and Mrs. Lawrence Langer of Snyder visited relatives here over the weekend.

Mrs. J. D. Wilkinson of Corpus Christi, and children, are visiting their parents, Mr. and Mrs. Oscar Venable and the Wilkinsons.

M. and Mrs. Maston of Sudan visited in the R. N. Williford home Sunday.

Mr. Williford isn't doing so well at this writing, he cannot get up now at all, without assistance. Friday of last week, was a bad day for Bob, today he felt some better.

Mr. and Mrs. Hubert McKinney are visiting relatives in East Texas this week.

Miss Janean Ellison and C. W. Risson spent the day at Logan, N. M., Wednesday.

Mr. and Mrs. Earl Richards had as guests in their home the past week Mrs. Richard's sister and husband and children, from Los Angeles, Calif.

Otis White and Sonnie Brito and Byron Turner and son Gary, left Wednesday for a few days fishing at Conchas Lake.

Another fishing party that left this week, were Earl Ware and Clarence Jones, they also went to Conchas.

Jessie McSpadden returned Monday from Ft. Smith, Ark., where she has been visiting her daughter and son in law, Mr. and Mrs. Stanley Barber. The Barbbers have a little new son, the grandmother reports, they named him Steven Wade.

Mr. and Mrs. Eldon Ward of Tulsa, Okla., are visiting their parents, Mr. and Mrs. J. F. Barnett this week.

Mr. and Mrs. Cash Richards and children left Tuesday for a few days outing, for places of interest in Texas.

The Baptist church school started Monday at the church. Several here are assisting in the school and all are invited to attend.

Mr. and Mrs. James Watkins spent the weekend in Santa Fe, N. M. visiting friends.

Mrs. Penny Anderson had some dental work done in Lubbock Wednesday.

Mr. and Mrs. T. G. Hudson were in town this week for a few days. They have recently moved from Bovina to Ft. Sumner.

Mrs. J. W. Gooch went to Dallas this week where she will be under medical care for a few days.

Billy Derrick was presented as guest artist in a concert held in Dimmitt high school, May 29. He sang "The 91st Psalm," "The song of the open road," and "The World Is Mine." He was accompanied by Mrs. John Wilson on the piano. After the concert refreshments were served to the audience in the home of Mrs. Murphy.

Those spending the evening in the Frank H. Wilson home Thursday were Mrs. R. G. Morgan, Mr. and Mrs. Pat Kunselman and Rickey, Mr. and Mrs. A. G. White, and J. W. Ashcraft, Carolyn and Delores Wilson.

Mr. and Mrs. Floyd Ashcraft of Amarillo visited in the E. D. Ashcraft home Thursday.

Mrs. Jerry Lindsey and children of Midland and Mrs. Walternell Westmorland and children of Odessa are visiting their parents, Mr. and Mrs. W. L. Venable this week.

Shower Given

On Tuesday evening at 8:00 o'clock friends and relatives gathered at the American Legion hall where Mrs. Byron Turner, Mrs. Maude Trimble, Mrs. A. M. Wilson, Mrs. Otis White, Mrs. Elton Venable, Mrs. D. E. Lee, Mrs. H. Moody, Mrs. Gene Hawkins, Mrs. Joe Jarrell, Mrs. Cash Richards Mrs. T. G. Hudson, Mrs. John Kimbrow, Mrs. Bass Elliott, Mrs. Mell Gunn, Mrs. Clarence Jones, Mrs. Jack Woltman, Mrs. Charles Jefferson, and Mrs. Elmer Venable were hostesses to a lovely shower given for Mr. and Mrs. Robert Read.

The hall was made beautiful with many lovely roses and the gift display was very colorful. The cake was served by Mrs.

Cash Richards after the traditional first piece was cut by the bride and groom. Mrs. A. M. Wilson presided at the punch bowl. While Mrs. Bass Elliott presided at the guest book.

Delores Wilson and Martha Williams sang two numbers, "Until," and "My Best to You," accompanied by Mrs. John Wilson on the piano. Mrs. Wilson also rendered several selections while the refreshments were being served.

About 75 guests attended, while 125 sent regrets.

Family Reunion Held

Mr. and Mrs. Oscar Venable had the pleasure on Sunday of having all their children home for the first time in five or six years. They had a five o'clock dinner and took pictures after dinner. There were also twelve grandchildren to enjoy.

Those home were Mr. and Mrs. Vester Venable and children of Farwell; Mr. and Mrs. Elmer Venable and children; Mr. and Mrs. Elton Venable and children; Mr. and Mrs. Chester Venable and children; and the daughters, Sarah Marie, all of Bovina, and Mrs. J. D. Wilkinson of Corpus Christi.

State Club Office Okehs Awards for Two 4-H Programs

Handsome awards for superior records of Texas members in 4-H Field Crops and frozen foods programs in 1950 have been approved by the State Club office.

County winners will receive gold-filled medals of honor. The State champion in Field Crops will be given an educational trip to the National 4-H Club Congress in Chicago next November. The State award in Frozen Foods is a gold wrist watch, the winner of which may compete for a sectional award of a Chicago Congress trip. Fowler McCormick \$300 college scholarships will be awarded to four national winners in each program. International Harvester Company provides all awards. The programs will be conducted under the direction of the Cooperative Extension Service.

Lowie Rice of Big Spring and Lorene Probst of Batstrop were State winners in the 4-H Field Crops and Frozen Food programs, respectively, last year. There were 134 county medal winners named in Field Crops and 25 in Frozen Foods.

County Extension agents will furnish complete information on these programs.

Game, Fish Rules And Proposals Will Be Aired In June 19 Meeting

A meeting has been called to discuss 1950 game and fish regulations, to be held in the county courtroom, Farwell, June 19, at 8:00 p. m.

This meeting should be given large attendance and careful study by local sports enthusiasts and land owners, as new proposals will be discussed and recommended which could affect game laws in the Panhandle for future years. The public is urged to attend.

(Editor's Note: The Star last week carried a story regarding an early duck season and other proposals in the offering for the Panhandle aligning our seasons with those of neighboring New Mexico and Oklahoma rather than the down-state rules and dates. As pointed out in this article, the laws are finally set down by federal authorities, but state and local surveys are the primary steps in establishing the game laws, and the recommendations of the regional meetings are given careful considerations.)

CARD OF THANKS

We wish to thank our friends and neighbors for their kindness and sympathy during the loss of our husband and father. Also the beautiful flowers. May God richly bless you all.

Mrs. J. R. Silvertooth and family.

Mrs. Dalton Caffey, Vernon Smith and Cecil Robison, local teachers are attending school at WTSC, Canyon, this summer. The Bud Crump family has gone to California for their vacation.

THE FRIONA STAR

Friona Parmer County Texas

BERT NEELLEY
Editor and Publisher

Mrs. J. T. Gee Society Editor

Entered as second-class mail matter July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1897. Published each Friday.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected when brought to the attention of the publisher.

SUBSCRIPTION RATES

In Parmer and Adjoining Counties: \$2.00
Elsewhere: \$2.50

TELEPHONE 3172

BUY AND SELL WITH A STAR WANT AD

For Dad's
SUMMER WARDROBE
TIES...

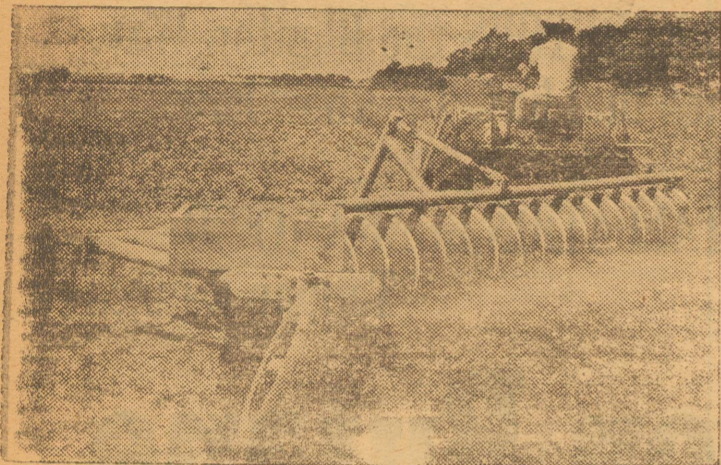
A bright Selection of ties like
He would choose!

SOCKS — JACKETS

Remember Him on Father's Day With a Wanted Gift from

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Get Schafer... Get Value



"The Easiest Pulling Oneway Ever Built"

12 ft and 14 ft. in Stock

- Timken Roller Bearing throughout. Protected from dirt and dust with permanent seals.
- 26 in. disc blades, high alloy steel.
- 4 in. concavity discs
- Made in the following sizes: 4 ft., 6 ft., 8 ft., 9 ft., and 8 ft.
- No rear or side levers. Raise disc out of ground with a screw system. A 10-year-old child can easily raise a 14 ft. plow.
- All electric welded frame. Made from drill stem, , , , strongest pipe for weight there is.
- Can be converted to hydraulic or electric lift in place of screw.
- Easily set to plow in all kinds of grounds
- Easy to set for any cut within plow range.
- Lubricate disc and wheel bearings but once a season.
- Plows any depth from 0 in to 10 in.
- Easily adjustable for road travel.

We Have the Popular
DEMPSTER NO. 21 DRILL

"The Improved Deep Furrow Seeding Machine"

The Dempster No. 21 Deep Furrow Seeding Machine is an eight hole drill with furrow openers spaced at 14 in. apart. It is equipped with new adjustable internal run seed cup which combines the even flowing qualities of the double run feed and the adjustability of the fluted feed. This makes the machine a very satisfactory means for planting small grains such as wheat, oats, barley, rye and all types of sorghums, beans and peas. Rows may be spaced 14 in., 28 in. or 42", as desired. When adjusted and operated properly this machine will give satisfactory service for many years.

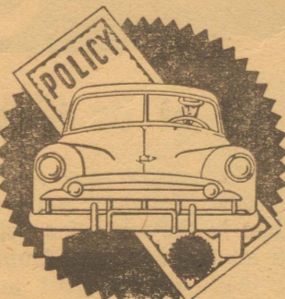
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They're yours with the new

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MORE PROFITS



Get them all with an Accurate-Planting JOHN DEERE-VAN BRUNT DRILL

Better stands mean higher yields... more profits. Get those extra dollars by planting uniform quantities of seed at a depth that's right for your soil with a John Deere-Van Brunt "RB" Grain Drill. Reduce planting time, too, for the John Deere operates efficiently at speeds up to six miles per hour. The remarkable accuracy of the Model

"RB" Grain Drill is due to improved design and precision manufacture. Double-run feeds operate with unflinching accuracy... spring pressure on the furrow openers always remains uniform because it is applied with jackknife effect. Ask us for more information about the John Deere Model "RB" Grain Drill the next time you're in town.

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JOHN DEERE LZ DEEP FURROW DRILLS

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We Now Have the Complete Line of

KRAUSE PLOWS

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12, 15, 18 ft. Sizes in Stock

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JOHN DEERE SALES-SERVICE

JOHN DEERE... The Quality Name in Farm Equipment

Vacation Bible School Begins Monday At Lazbuddie Methodist Church

Visiting in the home of Mr. and Mrs. Jimmy Ivy and Mr. and Mrs. Maybaud of the Lazbuddie community recently were Mr. and Mrs. Doc Miller from Blueridge.

The skating at Lazbuddie gym was held Friday evening, June 2 from three to five o'clock p. m. There was a nice crowd and a good time was had by all who skated and watched on.

The singing class which is being held at the Lazbuddie Methodist church, conducted by Mr. William Huggins of Brownwood, is holding a great interest in the community. The young folk especially are learning so very well in music and also voice. There are a group of people taking private voice lessons from Mr. Huggins. Friday evening, June 9 will be the last evening of the class, and there has been several out of the community singers invited to come to the Lazbuddie Methodist church to help out in a good singing. Everyone is invited.

The local Church of Christ had a good singing Sunday, June 4.

Mrs. J. A. Parson, school teacher in the schools here, left June 8 to take a six weeks' course at the Canyon college.

An all-metal fence is being built around the Lazbuddie high school building.

Vacation Bible school starts June 12 at the Lazbuddie Methodist church.

A group of Lazbuddie Methodist women will go to Hereford June 8 to attend an officers meeting for the W. S. C. S.

Mr. and Mrs. John Porter left Sunday for Roswell to attend the graduation of their son J. Don from New Mexico Military Institute.

Seed Treatment By Insecticides Now Practiced

Treating seeds before planting to prevent seed and seedling damage by soil insects is a recent development in the use of insecticides. To date the work has been concentrated on wireworm control, but indications are that control of several other soil insects may be obtained also.

The chief method of treatment to date has been with a wettable powder formulation containing twenty-five percent by weight of pure gama isomer of B.H.C. The common name for this material is Lindane. This is dusted on the seed at the rate of 3 to 4 oz. per 100 lbs. of seed before planting. A sufficient amount of material adheres to the seed without the use of water.

It has been estimated that 55 percent to 75 percent of the larger wireworms come up to the treated seed which acts as a bait and they are killed. The treatment does not affect wireworms that are deep down in the soil and which stay down in the soil until later in the season, probably after the crop is harvested.

Some of the crops where this treatment works well are beans, peas, and milo at 4 oz. of 25 percent Lindane per 100 lbs. of seed. Cucumber, wheat and corn 3 oz. of the same material. The material should be available at stores handling insecticides.

Courthouse Records

DEEDS AND RELEASES

Deed—Farwell Winston to Joe Grume, lots 30, 21 and 32, block 12, Farwell.

Release—Federal Land Bank to Elizabeth May Short.

Mechanic's Lien—Floyd Tempilar et ux to Charles Linaeu, NW 1-4, sec. 23, D&K.

Inheritance Tax Receipt—State of Texas to Estate of Joe T. Miller.

Release—Federal Land bank to S. O. Siptler.

Release—Bert Shockelford to Carl E. Hall, lots 3 and 4, block 4 M&F, Friona.

Transfer and Assignment—Sears Roebuck & Company to Federal Land Bank.

Mechanic's Lien—Louis Hoffman et ux to Byron Jackson Co., SE 1-4, section 3, T1N, R1E.

Deed of Trust—Billy Dean Baxter to Warren M. Humes, E 1-2, sec. 2, T6N, R1E.

Lease—Bert Shockelford et ux to The Texas Company, W 70' of lot 7 and W 79' of S40, lot 3, block 12, M&F addition, Friona.

Deed of Trust—Sherley Grain Company to L. B. Blidden, trustee, 4.20a in sec. 10, Syndicate "E."

Release—Security State Bank to Sherley Grain Company.

Deed of Trust—Lee H. Suderth to Plainview Production Credit Association.

Deed of Trust—J. R. Wilson et ux to Federal Land Bank, N 1-2 of W337 4, sec. 39, D&K.

Deed of Trust—E. R. Ball et ux to Warren M. Humes, trustee, N 1-2, sec. 2, T14S, R3E.

Mechanic's Lien—A. L. Hobbs et ux to J. W. Hornbrook, SE 1-4, sec. 14, T14, R3E.

Transfer—J. W. Hornbrook to Federal Land Bank.

Transfer—T. J. Bettes Company to Federal National Mortgage Association, E 1-2, lots 3 and 4, block 17, Bovina.

Sheriff Deed—Ear Booth, sheriff to L. R. Dilger, lot 7, block 49, Friona.

Deed of Trust—Burl H. Beene et ux to Holt Massey, trustee, S 1-4, sec. 21, T4S, R4E.

Designation of Homestead—Burl H. Beene et ux to Amicable Life Insurance Company, lots 5 and 6, block 24, Friona.

Affidavit—Burl H. Beene et ux to Public.

Deed of Trust—C. L. Mercer et ux to Holt Massey, trustee, S 1-2, sec. 17, S1-2, sec. 20, T 5 1-2 S, R5E.

Designation of Homestead—C. L. Mercer et ux to Amicable Life Insurance Company, N 1-2, sec. 20, T 5 1-2 S, R5E.

Release—Farwell Winston to C. L. Mercer et ux, S1-2, sec. 17, T 5 1-2 S, R5E.

T 5 1-2 S, R5E.

Release—Federal Land Bank to Carl C. Maurer.

Mechanic's Lien—Ernest Englant et ux to D. H. Sneed, N 1-2, sec. 19, Syndicate "B."

Mechanic's Lien—James B. Collier et ux to O. F. Lange, lots 3 and 4, block 9, M&F, Friona.

Buy With Star Want Ads

Mrs. O. F. Lange and grandson Bert Conway left Thursday for Houston and Harlingen where they will visit relatives.

Dr. and Mrs. H. H. Cooke, Hereford, are the parents of a son born May 29 in California.

Mr. and Mrs. Owen Harvey of Shamrock visited in the home of Mrs. Harvey's parents, Mr. and Mrs. J. T. Guinn, over the week-end.

The MYF group enjoyed a party in the home of Ray Nell Foster Sunday night with 18 attending. Vera Ann Jones is president.

Mr. and Mrs. Jake Lamb accompanied by their grandson and Mrs. Berlie Stowers are visiting relatives in Waco this week.

Buy With Star Want Ads

THE ANIMAL HOSPITAL
1322 W. 7th CLOVIS Dial 7527
Large and Small Animal Practice
DR. P. A. HUMBLE, Veterinarian

Complete **HARDWARE** Supplies
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WHITE AUTO STORE
ANNIVERSARY SALE!

Special with the purchase of a DETROIT JEWEL
GAS RANGE
At the ANNIVERSARY PRICE of only **\$119.95**
WE WILL GIVE THE FOLLOWING **FREE!**
MIXING BOWL SET (98c value) FREE
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White's
MULTI MILE TIRE \$9.45
(With your old tire)
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HOT PATCHES39
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GARDEN HOSE 2.69
MOWER \$17.95
NOZZLE 49
SPRINKLER \$1.19
CAMP COT \$5.45
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LOOK!
36 Piece Set
WM. ROGERS SILVERWARE
FREE
with purchase of the
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C. A. Turner B. W. Turner
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WANTED
Two or three-bedroom house See **CLARENCE KNIGHT** at Santa Fe Grain Company 1c

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WANTED
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Funeral Directors
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We'd like to demonstrate this tractor on your farm



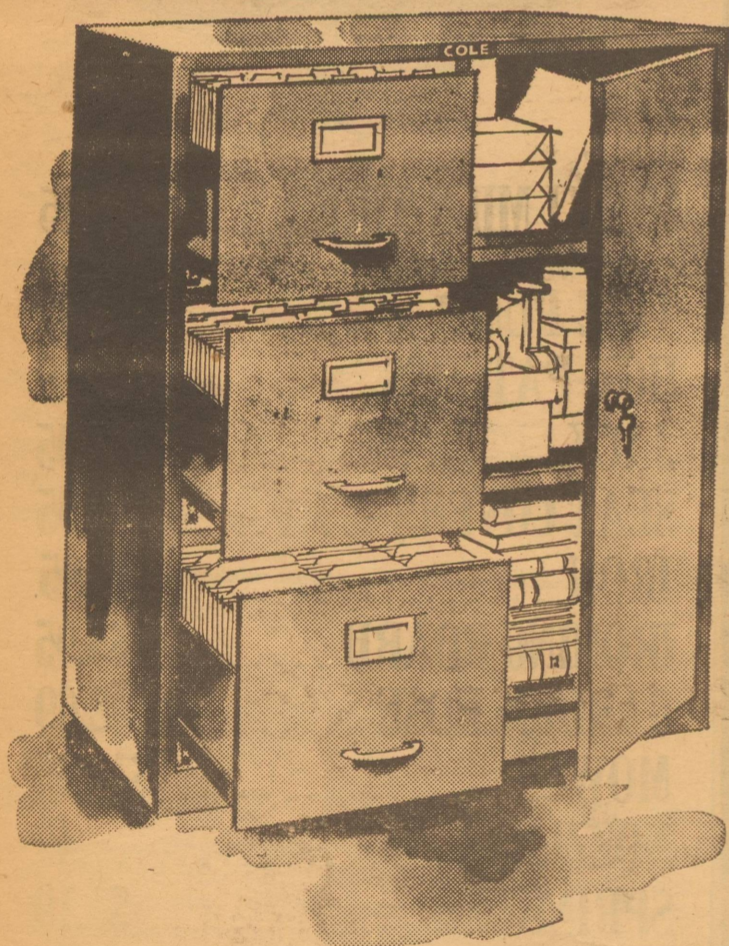
• We'll bring a Ford Tractor out to your place, without any obligation. And with it, one or two of those good Dearborn Implements, specially made for the Ford Tractor. We'll put this Ford Tractor through its paces, then let you take the wheel.

You'll find out how easily Ford Hydraulic Touch Control lifts and lowers implements and controls their depth. You can hold your watch while we demonstrate Triple-Quick Attaching of implements. You can get the feel of the easy Ford steering and positive brakes.

Then you'll know why Ford production . . . over 400 tractors a day . . . still can't keep up with demand. See this great Ford! Whatever tractor you own, you owe yourself this Ford Tractor demonstration. When can we make it?



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RANCH OR FARM**

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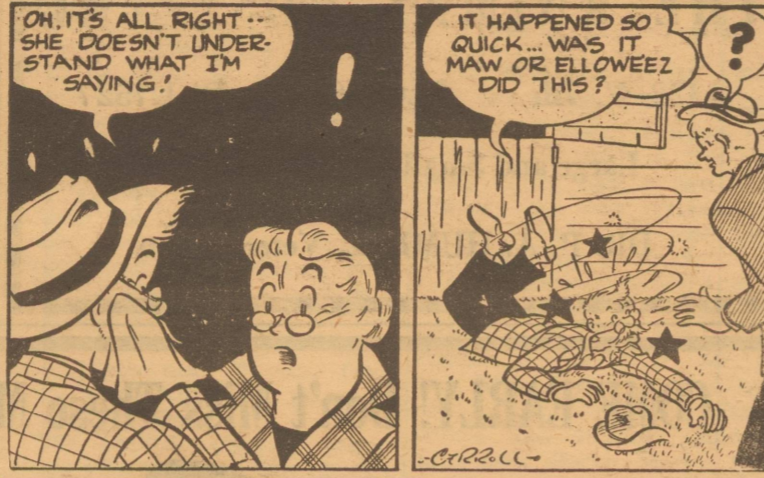
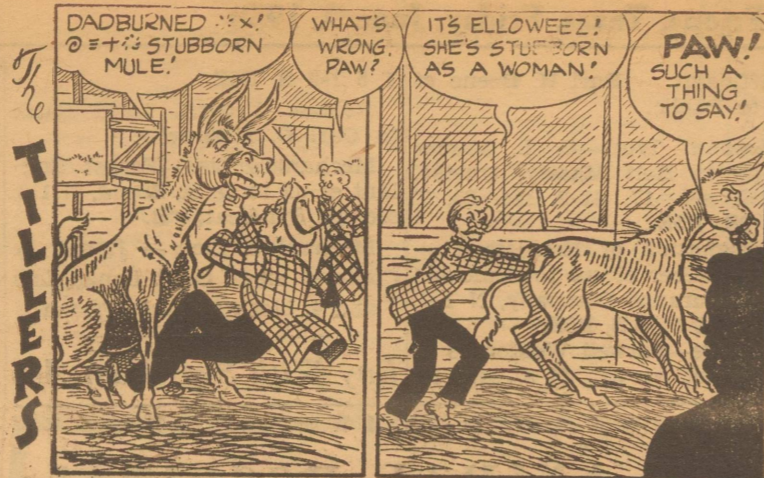
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With plunger lock which locks all three drawers... \$54.75

No more hunting for elusive bills or letters. Be efficient. Use Cole's new invention. Know your records are safe and orderly. The storage compartment with three adjustable sections under lock and key will more than pay for the cost of this solid steel cabinet by preventing petty pilferage. The three letter-size, ball-bearing drawers are equipped with spring compressors. Olive green or Cole gray baked enamel finish. 37 1/2" high, 30 1/2" wide, 17 1/2" deep.

THE FRIONA STAR

PHONE 3172



never be loaded to the point where they lose their "life," becoming top-heavy, loggy and unstable or hard to steer. Improper loading courts disaster as much as overloading. Oftentimes carelessly operated motor-boats endanger swimmers. Boats frequently are turned, beaked up or started away from docks without regard to the safety of persons in the water. Growth of surf-boarding and surf-skiing has added to the general perils.

S. O. S.

The instructor was teaching the cute, young thing how to drive a car.

"This," said he, "is the hand brake. You put it on quickly in case of an emergency."

"Oh, I see," the cute young thing exclaimed. "It's something like a kimona."

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TRUCKING CONTRACTOR, BONDED AND INSURED
No job too big or too small. We can move it quicker, more efficiently and at far less cost
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140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

NOTICE

THE ANNUAL STOCKHOLDERS MEETING

of the

FRIONA WHEAT GROWERS, Inc.

Will Be Held in the High School Gym

In FRIONA

Tuesday, June 13

8:30 P. M.

Friona Wheat Growers

ARTHUR DRAKE, MANAGER

Boating Tragedies Stir Safety Note

An unusual number of 1950 boating fatalities has prompted safety experts to appeal to fishermen and other aquatic devotees for greater caution.

The executive secretary of the Game, Fish and Oyster commission said reports to Austin headquarters, indicated that only greater safeguards will avert even more tragedies.

The high rate of water fatalities apparently is caused by a record surge of new boat operators to Texas waters. Several individual accidents have cost more than one life. One of the worst to date was the drowning of four persons when a boat overturned recently in Lake Worth.

The executive secretary said reports from fieldmen indicated the high loss of life is primarily due to overloading and to unfamiliarity with new motors now available for the first time in unlimited variety and quantity.

He explained that too many people are fooled by so-called generous seating space in a small boat and that the average 12-foot or 14-foot boat has a full load when it has three adults aboard. Life preservers should be standard equipment. They may come in the form of a buoyant cushion or life jacket. A paddle is indispensable.

Emphasis was made that persons thrown into the water by an overturning boat should stay with the boat and resist the inevitable impulse to try to swim to shore.

The motor age, which has made oars unfashionable, has

STRICTLY FRESH

THE Navy claims its newest jet fighter can shoot down the Air Force's B-36 bomber. Let's hope the Navy will use its new plane for that purpose sparingly, if at all.

Shouldn't government fellowships granted to Communist atomic scholars be designated "fellow-traveler-ships"?

These days, the average homeowner wishes he had just enough.



grass for a beautiful lawn, and no mow.

"The man in the street is a taxpayer, too," a congressman points out. And the chances are he's also a jaywalker.

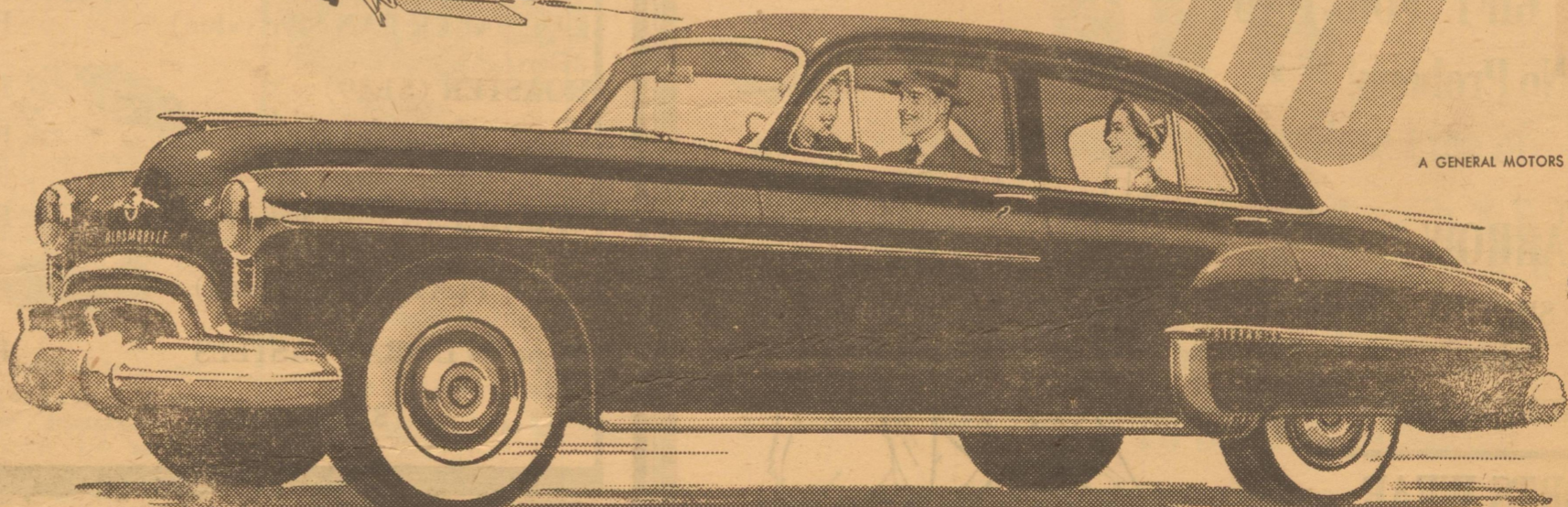
In the matter of women's necklines, it appears that more and more women are willing to take the plunge.

increased hazards. Some boaters put more power at the stern than their boat is built to handle, causing thrats of assorted disasters, including swamping the craft.

The executive secretary said boats should be buoyant enough at all times to lift easily to oncoming waves instead of plunging into them. Watercraft should

**YOU'LL BE MONEY AHEAD WHEN YOU
ROCKET AHEAD IN AN OLDSMOBILE**

MAKE A DATE WITH A "ROCKET 8"!



A GENERAL MOTORS VALUE

New '88" is lower-priced for '50! And it's a solid investment, too, because Oldsmobile's famous "Rocket" is sure to stay new for years to come! Hydra-Matic Drive* is lower-priced! Smoother than ever this year, Oldsmobile's newest advance in automatic drives now actually costs you less!

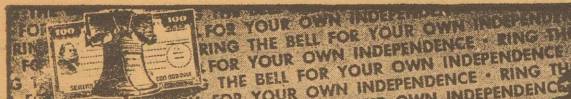
Oldsmobile's "Rocket" saves on gas! You'll marvel at the way this high-compression engine gives you greater economy—plus flashing response! Extra! New one-piece windshields! All '88's" now have them—another good reason to phone us right now—for your date with a "Rocket 8"!

*Oldsmobile Hydra-Matic Drive, at reduced price, optional on all models.

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BUY SAVINGS BONDS REGULARLY!

Editorially Speaking:

Alright, Here's Some Suggestions, For You, Mr. Retailer

Small retail businesses have been given a shot-in-the-arm, if they choose to accept the suggestions as such, from the United States Department of Commerce.

Ray L. Miller of that agency took time out in Dallas last week to enumerate factors giving sure-fire impetus to business in any community. And this is one of the rare occasions when yours truly wholly endorses the recommendations of a government agency. The following excerpts are taken from Mr. Miller's report:

Maximum operation efficiency can be greatly aided by ten points, including desirable location, skillful buying adequate financing effective stock control, sound merchandising proper pricing, adequate records, good service to customers, friendly personality and good housekeeping are attributes generally associated with successful business operation.

The greatest service the retailer can give his customers is to provide the merchandise they

want when they want it. Failure in this respect minimizes all other endeavors.

Good housekeeping is listed next. Some stores attract because they are well-ordered; others lose customers because of their disorder. Adequate light, fresh paint, good ventilation and orderly arrangement invite patronage, points out Miller.

Well-trained, courteous salespeople are the great asset. Lack of training and courtesy is inexcusable now. Thorough knowledge of the store's stock, courtesy, and a friendly greeting of patrons is imperative.

The retailer's advertising should be planned and scheduled skillfully to produce concrete results. Each advertisement, and I agree, should have a definite purpose, should be designed to appeal to the store's particular type of customer, and should be employed in the medium that is most likely to reach the greatest number of potential customers.



Shed No Tears... For Poor Ben Guill

A GUEST EDITORIAL (From The Canyon News)

A lot of crocodile tears are being shed over the fate of Congressman Ben Guill when November comes around.

We have known Ben Guill too long to join the tear stained eyed Democrats who are weeping and wailing over Guill and his fate in November.

Ben Guill knew what he was up against when he entered the race. He knew what he could win in the special election, but no doubt realized the handicap under which he would be running in November. While he is probably as good a Democrat as he is a Republican, yet he was elected under the Republican banner—by "mad Democrats"—and if he is re-elected in November he will have to have the support of a lot of continued "mad Democrats," as well as

him everything he wants for the Panhandle, including the Canadian River Dam. In spite of his record, should he achieve all that the Panhandle wants, may count for little when it comes to the November election.

However, we still remember that Texas and a large part of the Panhandle went for Hoover. The Panhandle could again vote for Republican Ben Guill in November, but the chances are against that. The four Democrats who are seeking the Democratic nomination in July or in August will do a good job of prejudicing the minds of the voters against voting for a Republican—even though he may have been a Republican for only a few years.

We are shedding no tears for Congressman Ben Guill. He is amply able to take care of himself.

In the meanwhile, the Panhandle is getting millions of dollars worth of publicity from the newspapers and national magazines, all free of cost on account of Guill's election.

New Taxes Would Hit Low Income Groups Points Out C of C Council After Analyzing Present Tax Set-Up

If all personal incomes in excess of \$10,000 a year were confiscated by Uncle Sam, it would barely give him the additional money needed to wipe out the 5 1-2 billion deficit and finance the \$1 billion first year's cost of the new Federal spending programs proposed in the 1950 budget.

Since the nation faces a choice of submitting to higher taxes or reducing Federal spending if Uncle Sam is to live within his income, the Council of State Chambers of Commerce today pointed up some of the difficulties in increasing Federal revenues.

This study revealed that if, for instance, the Federal Government set \$50,000 as the maximum income that could be retained by individuals and took outright all income above \$50,000, it would get only about \$843 million more than it gets now from present taxes on those incomes. This \$843 million would be enough to run the Federal government only one week.

Or suppose Uncle Sam called \$25,000 the most anyone could have and took everything made above that figure. That would give the government a little over \$2 billion in additional revenue. This is just a little less than the Gov-

ernment intends to spend on agricultural activities and subsidies alone in 1950.

But, of course, Uncle Sam would never think of taking such a big tax bite because he knows he would destroy all personal incentives to earn that much again. The survey showed further that in spite of the high taxes on incomes of \$100,000 and over, Uncle Sam collected only \$1.2 billion from 10,844 persons with such incomes in 1947 which is the latest year for which complete statistics are available. This total was only 6 1-2 percent of all income taxes paid that year. And tax rates on incomes over \$100,000 that year ranged from 67 per cent to as high as 99.1 per cent.

On the other hand, 51 million taxpayers reporting incomes of less than \$5,000 in 1947 paid \$8 1-2 billion which is 48 per cent or almost half of the income taxes collected that year.

The Council said: "There is no getting around the fact that any additional burden of taxes must fall on the lower income groups. They have only two choices: submitting to more taxes or demanding cuts in present spending with a halt to new spending.

Other Editors Say:

Liquor No Trade Stimulant, Editor From Dimmitt Points Out; Quotes Census Reports in Comparing Wet-Dry Counties

B. M. NELSON
Castro County News

The argument that the legal sale of liquor builds a town has received a telling blow in the Panhandle-Plains region during the past ten years. Example—Amarillo and Lubbock. Amarillo with its numerous liquor establishments should have, according to the above mentioned argument, outstripped Lubbock in population growth and general development. But the census counters didn't see it that way. The bone-dry town on the South Plains has caught, and even of fine merchandise for which since the census count probably they are famous. This writer is passed, the legal liquor city rules Amarillo was, and should still be, by far the largest city. Maybe the liquor business even retards growth, something has reversed the order of the big boys of the Plains-Panhandle region. While the people in Amarillo are trying to figure out ways to reduce traffic fatalities in and near their city they might consider the advantage of sober drivers over those that have had one too many. If it exists,

were only Amarillo people that were involved in the traffic accidents, that would be their business. But the sad part of the thing is that, all too often the victims are from the neighboring cities that in the past have been responsible for the growth of the Panhandle metropolis. Considered from that angle it is not only Amarillo's business, but the business of the area if the slaughter on the highways continues at the rate it is going. If Amarillo insists on keeping their invaluable liquor business, the people of the rest of the Panhandle would do well to let them keep the other lines to let them keep the other lines. We do believe where there are many people that can be moderate in their drinking, there are a few who can no more be trusted with a pint of whiskey than a shotgun. It is dangerous in business to pass a drunken driver on the highway or to have one driving behind you, and so long as intoxicants are sold legally that condition will have had one too many. If it exists,

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No automobile Owner, no matter how careful a driver, can afford to operate his car without the protection of **AUTOMOBILE LIABILITY INSURANCE**

We know so well after the tragic Memorial Day traffic toll that accidents are so common—so costly. The accident may not be your fault. But that other fellow . . . and often more than one person . . . blames you. Unfortunately, witnesses and the jury often see it their way, too.

Why assume the responsibility for hospital, doctor and nurse's expense? Why assume responsibility of medical payments for others involved, cost of property damage, attorneys' fees, suit expenses, and perhaps heavy damage awards, when . . .

FOR A SMALL SUM

. . . our policy bears all this burden, giving you freedom from anxiety and protects your savings and property?

SEE US NOW!

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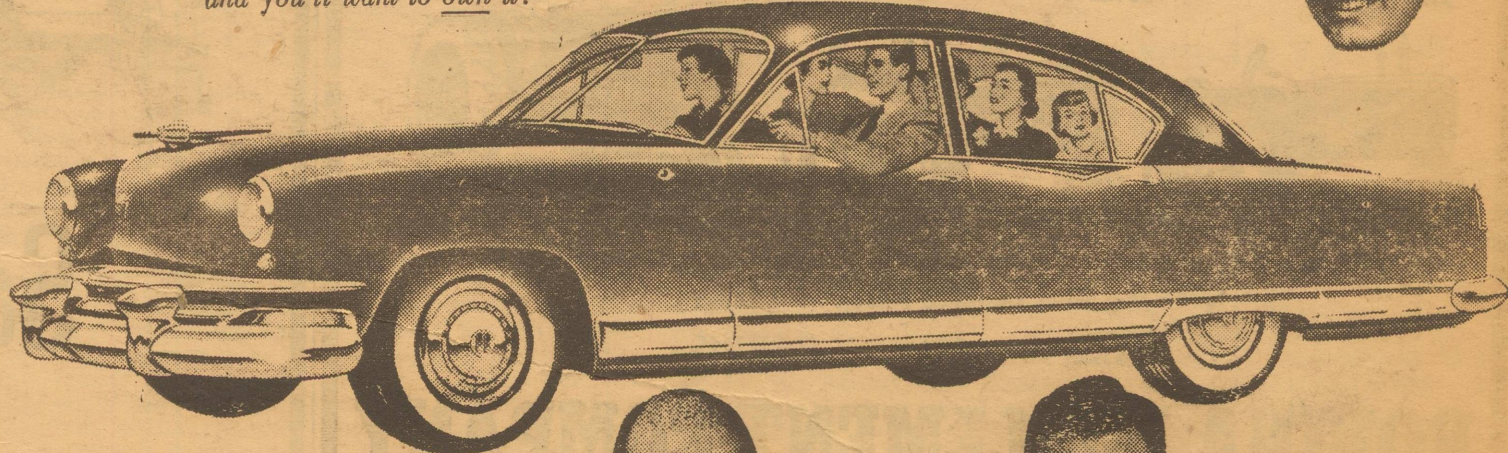
Ethridge-Spring Agency

Dan Ethridge - Frank A. Spring - Bill Stewart

America's newest car is America's most talked-about car

1951 Kaiser

One glance and you know it's the newest car in America!
One mile behind the wheel and you'll want to own it!



"You wouldn't believe such a big car could be so easy to park!"

"It's the smoothest, most relaxing ride I've ever known!"

"No 'blind spots' for me... here's the largest vision area in any car!"

"That Supersonic Engine sure is a bearcat for power... yet it's quiet as a mouse!"

"You bet I need room... and Anatomic Design sees that I get it!"

"Those new lower prices sure help, too!"

The 1951 Kaiser DeLuxe 4-door Sedan... one of 6 body styles and 12 models. Hydra-Matic Drive available in all models at extra cost.

Built to Better Drive on the Road

FRIONA MACHINERY COMPANY

Telephone 2281



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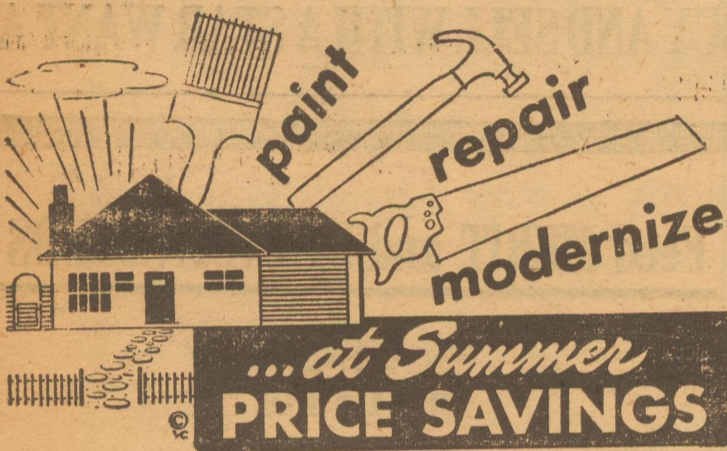
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Is the Place
for
NEW METHOD

GUARANTEED PAINTS

LOOK! Outside
White House Paint **\$5.25** Gal.

FRIONA LUMBER COMPANY



**CARE Terminated
In Czechoslovakia**

Last Gifts Can Be Sent
Before Sunday, This Week

The CARE program contract with Czechoslovakia is being discontinued, announcement was made last week. Many local people have been sending items abroad under this contract, and its discontinuance is deplored locally.

Anyone wishing to contribute to a fund for sending a last package to the Trejbal family in Czechoslovakia is urged to contact Mrs. Dan Ethridge or Mrs. J. T. Gee by Sunday, as this last order must be in New York City by June 15.

Local opinion is probably correct in assuming the Communist regime overseas refused the CARE contract renewal because of the friendships and good publicity incurred by the United States in this project.

The acceptance of CARE overseas is graphically outlined in the following letter received by Mrs. Malzer from the Trejbal family:

To the Generous Young Givers:
By way of this letter I want, dear children, to shake your hands and thank you many times for your kind and valuable gift. The joy was particularly great since your package arrived on Mothers Day. You made a poor mother very happy through your loving gift.

Unfortunately I can only shake your hands in thought. I know that you send these things to me and my children out of kindness of your heart because Mrs. Malzer told you of our situation here and also of the fact that these children have no father. They only have a mother who cannot get these good things for them. How proud my kids are of you.

At school they tell about you that a big package full of wonderful things came for them from friends who had never seen them far away in America. The whole class rejoices with them over your big generous act. With pride they tell of you and how you are helping poor chil-

**Mrs. Moseley Honored
With Birthday Dinner**

Mr. and Mrs. Hershel Johnson entertained a group of relatives Sunday honoring Mrs. Johnson's mother, Mrs. David Moseley with a lovely dinner.

The dining table was centered with a birthday cake and candles. Gifts were presented to the honoree during the afternoon spent in informal visiting. Attending were the honoree Mr. Moseley and son, Hugh, Grace Jo Moody of Denton, Mr. and Mrs. H. A. Poindexter and Hal of Bovina, Joe B. Collier, Mr. and Mrs. G. C. London and sons Jack and Dean, Mr. and Mrs. J. H. Boyle, Linda Kay and Bob Johnson, Art McPetter, and the host and hostess.

DENTON STUDENT VISITS

Miss Grace Jo Moody, a student at State Teachers college, Denton, spent the weekend at Friona and Bovina visiting her sister, Mrs. H. A. Poindexter of Bovina, and another sister, Mrs. J. H. Cruse of Friona, and other relatives.

Miss Moody returned to Denton Sunday evening to enter summer school where she is a music major. She will graduate next year.

Pfc. Rex Marshall, Jr., is able to be up and around after a 19 day stay in the Veterans' hospital in Amarillo. He will report to camp at Fort Lewis, Wash., June 27, health permitting.

County Agent Joe Jones and Attorney Sam Aldridge went to San Angelo Tuesday to attend the big annual Aberdeen-Angus show and sale there.

Former County Agent, Ollie Liner and family, now of Plainview, spent the weekend in Farwell. Mrs. Liner remained for a few days visit with her parents Mr. and Mrs. M. A. Snider.

Children over here. As a small gift in return, the children are sending you a book of fairy tales from our mountains with a dedication to their unknown generous givers.

To you all we say a simple: May God repay your kindness. Once more many greetings and thousands of thanks.
Your grateful family,
Trejbal.

**Officers Installed
By Methodist WSCS**

Installation of officers for the Methodist WSCS was held Tuesday afternoon following a covered dish luncheon in Fellowship hall.

Rev. James Tidwell conducted the very impressive ceremony in which Mrs. Joe Meyer became president; Mrs. Hadley Reeve, vice president and program chairman; Mrs. Ernest Osborn, secretary; and Mrs. O. C. Jones, treasurer.

The retiring president, Mrs. J. H. Boyle, was presented a life membership pin in token of her excellent leadership. The presentation was made by Mrs. Howard Ford who also gave the devotional.

Mrs. J. L. Shaffer lead the prayer which was followed by the singing of the hymns "God of Grace and God of Glory" and "We've a Story To Tell To The Nations."

The last session of the study "We the Peoples of the Ecumenical Church" was concluded with a talk by the pastor, Rev. Tidwell, on Methodism and the Methodist Church. Leader of the course was Mrs. Tidwell, who led the responsive reading.

Those attending were Mesdames Roy Slagle, George Jones, John Blackburn, Boyles, Ford, Lucile Foster, J. T. Gee, Jones, P. L. London, Moyer, Forrest Osborn, Reeve, Shaffer Bill Stewart, Tidwell, E. Osborn, Earl Black, Willis Parker, Dick Rockey, Jim McLean, Wesley Foster, Bert Neelley, F. I. Reed and Rev. Tidwell.

CHURCH NOTES

Baptist Church
Tommy Allen, Minister
Sunday School 10:00 a. m.
Preaching 11:00 a. m.
Training Union 7:30 p. m.
Evening Service 8:30 p. m.
W.M.U. Tues. 2:30 p. m.
Sunbeams Tues. 2:30 p. m.
Prayer Meeting, Wed. 8:30 p. m.

**Tenth Street
Church of Christ**
Herb Sweeney, Minister
Sunday School 10:00 a. m.
Preaching 11:00 a. m.
Evening Services 8:00 p. m.

Prayer Meeting, Wed., 8:30 p. m.
Morning Service 11:00 a. m.
Youth Fellowship 7:30 p. m.
Evening Service 8:30 p. m.

Congregational Church
George Meyer, Minister
Sunday School 10:00 a. m.
Morning Service 11:00 a. m.

Methodist Church
James E. Tidwell, Minister
Sunday School 10:00 a. m.

Pentecostal Church
Lee Davis, Minister
Sunday School 10:00 a. m.
Morning Service 11:00 a. m.
Evening Service 8:30 p. m.
Bible Study Wed., 8:30 p. m.
Young People Fri., 8:30 p. m.

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HARDWARE
Supplies
Welch-Blackburn Hardware Company

THIS WEEK
at the
REGAL THEATRE

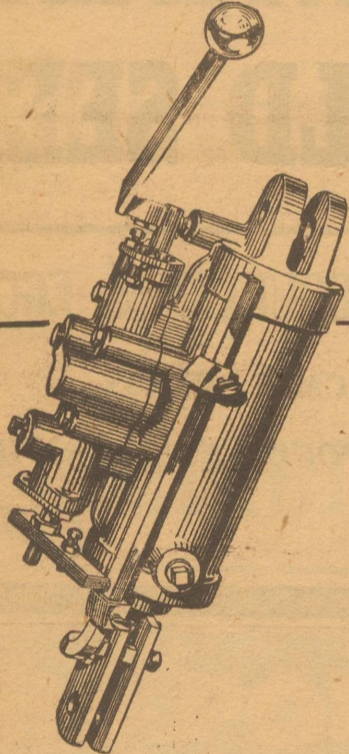
FRIDAY - SATURDAY
Will James' Great Outdoor Story!
SAND
Color by Technicolor
Adventures of Sir Galahad, No. 7

SUNDAY - MONDAY
INTRUDER IN THE DUST
Claude Jarman, Jr. David Brian Elizabeth Patterson
NEWS

WEDNESDAY - THURSDAY
Gary Cooper Helen Hayes
A FAREWELL TO ARMS
A Warner Bros. Release

REMEMBER SHOW TIME
Matinees - 2:00 p. m. Night Shows - 8:00 p. m.

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Depth-o-matic
System**



Gives you all 7 of these hydraulic control advantages . . .

1. Constant Hydraulic Power
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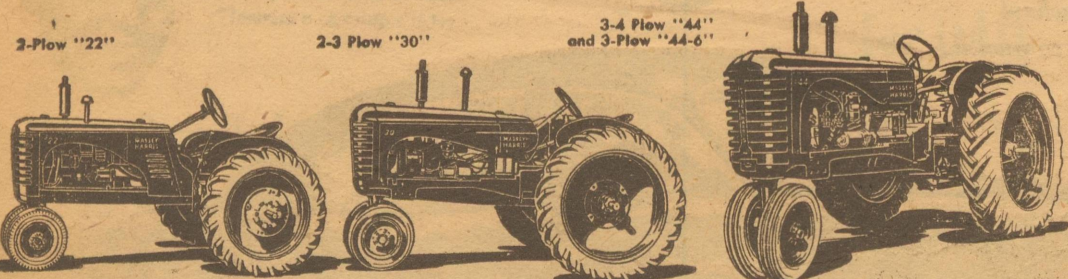
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with 4-ROW LISTER and PLANTER
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BARGAINS IN USED TRACTORS

Ready to Go with Planting Attachments

Depth-o-matic System is available for these Massey Harris Tractors.



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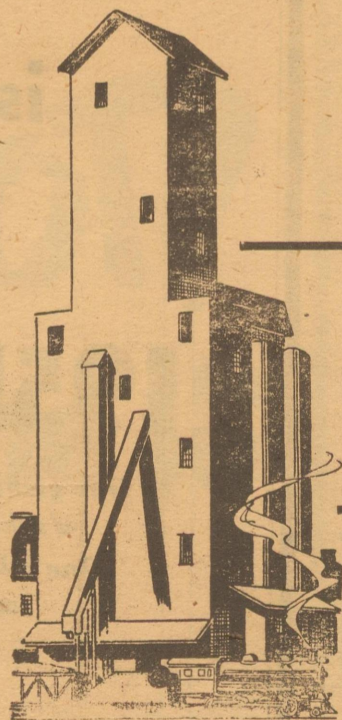
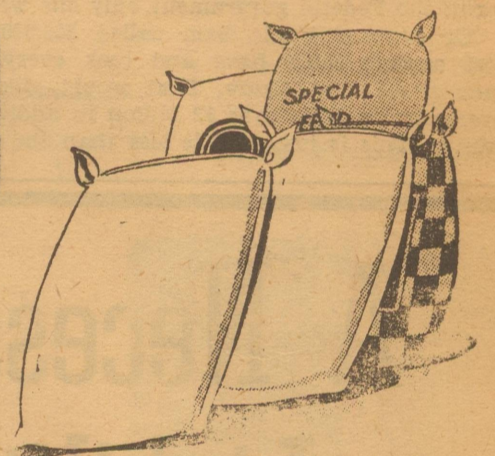
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