## THE HOSPITAL REPORT AND CONFERENCE ON DIVERSIFICATION ARE SLATED HERE TODAY

\$4,000 In Prizes Await Contest Winners

flowers

"Carib

tewart.'

that do

"Mother David, ouci," spector.'



A total of \$4,000 in prizes is in store for winners in a news- people who'll direct the paper subscription campaign announced today by the Brown- scriptions. In upper panel are

The effort at expansion was . described Wednesday by Publisher Curtis Sterling as "in keeping with the steady progress being made in Terry

A grand prize of \$1,000 in paign may be found on Pages cash is offered to the person 4 and 5. Section 2 of this who within the next several weeks writes the most subscriptions to the NEWS.



ESTHER BECKER



LLOYD BECKER



MARGARET MAY

MANAGERS - Here are the NEWS campaign for sub-Mr. and Mrs. Glenn Edwards of Hazleton, Iowa, owners of The Edwards Circulation Company. Trio at left will assist Mr. and Mrs. Edwards. They are Esther Becker, Lloyd Becker and Margaret May. Details of the campaper. A total of \$4,000 in prizes awaits the persons who sell the most subscrip-

Other cash prizes: \$600 for second, \$300 for third, \$200 for fourth, \$100 for fifth and \$50 for sixth-place winners.

tions to the NEWS between

now and May 23.

Only persons living within the NEWS trade territory -Terry, Gaines, Dawson and Yoakum counties - may share in the cash awards.

Other special prizes given during the duration of the event will round out the \$4,000 total. The campaign begins today and will be concluded May 23.

It is hoped by the publisher to secure "every home within the territory as a subscriber and booster of the NEWS."-

Although the NEWS circulation is at a high level at this time, it is believed that even more homes can be reached and more readers enjoy the newspaper.

"By the increased coverage which we hope to gain in this campaign" said Sterling, "we expect Brownfield to become even more important as the trade center for our area."

The subscription effort is strictly a business proposition. The NEWS is out to gain more readers, and is willing to reward generously those persons who become "good will boost-

(Full details of the campaign can be found on Pages. 4 and 5, Section 2 of today's

edition.) Everyone in the trade territory will profit, and those persons who take an active part in the drive will have everything to gain and nothing to

Each worker who does not win one of the six major prizes will be paid a 20 per cent commission on all subscriptions which he or she writes.

THE SUBSCRIBERS WILL PROFIT MUCH

The campaign is an all-out effort on the part of the publisher to make this newspaper bigger and better. ALL THE MERCHANTS WILL PROFIT MUCH

The more readers, the more See No. 1 Page 3

# Brownfield NEWS Sets Up Campaign for Subscriptions County County Herald ... Terry County's Oldest Business Institution Progress Is A Keynote Two separate meetings here today, each with unlike problems to restolve, promise to volume 21 Ten Cents 16 Pages Brownfield, Terry County's Oldest Business Institution by County Progress a rung or two up the ladder. First in time is the First Armanul Conference on the Pages Brownfield NEWS Sets Up Campaign for Subscriptions Progress Is A Keynote Two separate meetings here today, each with unlike problems to restolve, promise to volume 21 Ten Cents 16 Pages Brownfield, Terry County, Texas, Thursday, April 10, 1958 NUMBER 29 By Cotton Council Men

#### Price, Quality, Promotion Urged Here As Requirement of Cotton's Future

NEWS Staff Writer

Adequate supply, reasonable farm income competitive oneprice system, plus more research and promotion are essential if cotton is to remain in the fiber market, explained Earl Sears of Memphis, Tenn., at a countywide producers meeting Monday in BHS Audi-

these objectives, it can achieve sessions to find the best meth bales by 1960," revealed Sears. at 301 West Tate into an ade "If it doesn't, the market can quate public building. slump to only six to eight mil- The directors explained Wed-

field, and John Gregg of Lub- this current year. bock, both representatives of The following items must be Where Are We Going?"

By Sawyer Graham

'Golfer's Dream'

Is Realized Here

Some 21 years of golfing

by Sawyer Graham of 1314

East Tate was highlighted

Graham attained the

hit the green about 6 feet

County Agriculture Committee, which met for

They were assisted by their teacher, Walter

scription campaign listed alphabetically.

MRS. JAMES F. BILLINGS ....

JIMMY BLAIR

MRS. L. CHESSHIR

MRS. SEWELL DEAN

MRS. JERRY DUMAS

MRS. D. C. FLOWERS

MRS. R. W. HORTON

MRS. MAJOR HOWARD

MRS. J. H. GOBER

MRS. FLY HOWELL

FAYE GREEN

Brownfield.

Terry farmers and business-Sunday when he rammed cotton is only a part of an in- writer, shelves, supplies, home a 165-yard hole-in-one dustry which produces more desks, reading tables, chairs, million bales of some 40 different fibers to be used

"golfer's dream" on Hole 7. by two and three-quarter bil- Members of the board, said the hero, Danilo, Said Direc-He used a four iron for the lion customers throughout the Mrs. Nelson, have been visiting tor Bill Harrod: "Wall has shot into the wind The ball world. In 1956, U. S. cotton supplied counties at their own expense, have had the pleasure of from the cup and rolled in. 13 million bales; foreign cotton, seeking the best possible plans hearing." Witnessing the event were 25 million, and man-made fib- to-follow.

and Crawford Taylor, all of lion bales. See No. 2 Page 4

TEST THE SOIL - A demonstration in testing Meyer. Gross is scheduled to appear here to-

of plant tissues and soils was presented to Four day as one of the eight speakers for the First

breakfast Tuesday in Brownfield High School cation in Terry County. He will discuss "Swine

home economics laboratory. From left: Homer Production." Meyer explained that the test-

Pendergrass, son of Mr. and Mrs. H. E. Pender- ing kit, to determine the amount of various

grass of 707 North Bell; Paul Gross of Semi- nutrients in the soil, could be bought for \$15

nole. Gaines County assistant agent, and from the Soils Testing Department, Purdue

Keith Addison, son of Mr. and Mrs. Milton Ad- University in Lafayette, Ind. He urged that

dison of 1015 East Tate. Homer and Keith Terry farmers buy the kit and perform the

**Brownfield News** 

Campaign Workers

Below is a list of workers who are enrolled in The Brownfield News "Good Will" sub-

Brownfield

Brownfield

Brownfield

Wellman

Meadow

Meadow

Meadow

Poole

Welch

Brownfield

MRS. WALT JOHNSON

MAVIS MONTGOMERY

MRS. LILLIE MCPHERSON

MERLE KEMPER

MRS. MARY PIKE

MRS. L. R. RINEY

JOYCE WARDEN

MRS. EDSON WILDER

MRS. J. D. WILLIAMS

MRS. B. STICE

Brownfield

Brownfield

Brownfield

Brownfield

Brownfield

Brownfield

Brownfield

Brownfield

Brownfield

Welch

are in first year vocational agriculture at BHS. vital work themselves. (NEWSfoto)

DIRECTORS STUDY

## Renovation

orial Library have scheduled a "If U.S. cotton can realize series of Thursday afternoon a market of 18 to 20 million od for converting the house

nesday that they have a total Sears, formerly of Brown of \$8,000 with which to work

National Cotton Council, used financed, said Board President slides to analyze the cotton in- Mrs. E. O. Nelson, before addidustry's situation under three tional books can be purchased: headings - "Where We Are," 1. Remodeling, including 'What's Being Done" and some brick work; removing of walls, relighting, refinishing Kenneth Purtell of 1214 floors, adding drinking foun-

East Main presided over the tains and redecorating walls. session attended by about 200 | 2 Hiring a qualified librar-3. Furnishings, which in-Gregg pointed out that U.S. clude magazine racks, type-

filing cabinets and catalog-

Othel Reeves, B. F. Hutson ers, the equivalent of 17 mil- The directors will visit the Amarillo Public Library, estab-See No. 3 Page 4

Annual Conference on Agricultural Diversifi-



A. V. WALL Symphony Soloist . . .

#### IN LUBBOCK EVENT

#### Tenor Lead Given Wall

Lead soloist when the Lubbock Symphony Orchestra presents Franz Lehar's 'The Merry Widow' Monday will be the choral director of Brownfield High

The concert version of the popular operetta will be presented at 8:15 p.m., in Lubbock City Auditorium

libraries in the neighboring one of the finest voices I

Tickets for the concert can be bought at the auditorium door night of the event, said Dick Richards of Lubbock, chairman of the Symphony board.

#### Final Rites Held For Tuesday Night Meet **Brownfield Plumber**

died about 8:55 a.m. Saturday begin April 28," he said. following a heart attack.

of IOOF Hall 530. They were Park. C. H. Mabrey, G. U. Seaton, Joe Stevens, R. B. Perry, Sam White and Dave Nicholson.

Burial was in Terry County Memorial Cémetery under direction of Brownfield Funeral Home.

Mrs. Flora Presley; a sister, Miss Myrtle Presley of 1006 half-brother, Glover Presley of commendations for improve-Ardmore, Okla.

#### Thurman and Flache And Burnett Named As School Trustees

Terry voters Saturday elected eight school trustees, including three incumbents to serve in Meadow Wellman and Brownfield.

James Thurman, Truett W. School officials noted steps

Thurman led the field, garn- version to eight 4-room dwellering 206 of 266 ballots cast in ings for teachers. the election: Flache received. The group also concluded 155 and Burnett had 154 votes, that teachers should reach W. J. (Bill) Carter failed in their pay peak, not less than his bid for reelection. He poll- \$6,255, by the end of 12 years' ed 136 votes. Others included of experience, including D. L. (Dip) Pemberton, 68 and bachelor and master's de-

See No. 4 Page 4

#### **Bill McKinney Will** Seek County Clerk Office In Elections

dacy of W. T. (Bill) McKinney torium. for clerk of Terry County in Those farmers and businessthe up coming Democratic Pri- men - some 400 to 700 are ex-

office of county clerk of Terry of enlarging (diversifying) the County, subject to the action



BILL McKINNEY

of the Democratic primaries. "I live in Brownfield with my three children and wife. and have been engaged here in the insurance and farming scope of agriculture here. business for 20 years.

Was In Service McKinney continued: "I am 51 years old, and am a veteran

of World War II, having entered the Air Force from Terry County. I served two and one-See No. 5 Page 4

## Little League Slates

will meet at 7:30 p.m. Tuesday today's conference at The in South Plains Health Unit to Legion Hall will be a Hale Funeral services for O. B. discuss plans and arrangement County farmer, Grady Shep-Presley, 43, of 812 South Fifth, for the 1958 season, according ard, who has applied the prac-

B. Z. Curtis, pastor, officiat- coaches, parents and sponsors liant success. to attend the meeting. "We Presley, a plumber and must iron out a few last min-

#### School Study Group At Meadow Finishes Survivors include the wife, Report Assignment

North Third; a brother, Shorty Terry Hale-Aiken Committee Presley of California, and a met last week to compile rement of the present school sys-

> Recommendations will be submitted as part of the county report slated for completion when the Terry group meets at 7:30 p.m., Friday in the BHS home economics department.

Highlights of the Meadow report included a discussion of how to improve teacher recruitment and how to make the teaching field more attractive to college graduates.

Flache and J. O. Burnett eas: had been taken toward this ily out-distanced three other goal. The school has purchased opponents to fill Brownfield an apartment barracks from Reese Air Force Base for con-

County, which begins with registration at 9:30 this morning at The Legion Hall.

Second is the much-awaited; report to the public by the Terry County "hospital commit-The NEWS was authorized tee," scheduled for 7:30 p.m., Tuesday to announce the candi. in Brownfield High School audi-

pected - will be at the con-Said McKinney: "I am an ference to look into the pracnouncing my candidacy for the tical and economical aspects



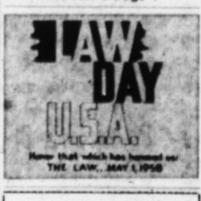
GRADY SHEPARD

Those persons attending the BHS session tonight will be delving into the committee's recommendations on what to do when the one hopsital in the county -Treadaway-Daniell - is closed July 1.

Presiding will be Brownfield Atty. Burton Hackney, chairman of the nine-man group which has "researched" the sit uation concerning a hospital

here since last Feb. 18. Terry Little League officials Among the eight speakers for were held Monday at the to Bill McGowan, president, tical phases of diversification Church of God with the Rev. McGowan urged managers, to his own operations with bril-

Speakers Are Listed He'll talk today about the mechanic here several years, ute plans before workouts production and feeding of ensilage. Shepard was named by Regular season play will be. Progressive Farmer magazine Pallbearers were members gin May 13 at Little League in 1954 as one of the "12 Master See No. 6 Page 4



#### Musings-

We all want something on: of life which we can't get and probably don't deserve,-Anon,



Classified Advertising Rates: 5 cents per word first insertion: cents per word each time thereafter—minimum charge of \$1,00

per insertion. Classified Ad deadline for Thursday is 10:00 a.m. Tuesday and for the Sunday paper, 10:00 a.m. Friday.

-MISCELLANEOUS

Aid Clinic, Phone 4605.

station. Fix-It Shop.

Niblack famous home reducing Pontes for rent or sale. Beauty

REPAIR any and all types of ap-

Miances. Also lawn mower sharp-

ening. First house south of fire

WANTED - All type of interior

or exterior painting, papering and decorating. For free estimate call 3707 or 2859. Terms if desired Pete Merrit, 210 N. D. 39-fe

SEE WOODROW ESTILL for all

your windmill and pump repair at 219 North 2nd. Phone 3717.

CESSPOOL CLEANING

Don't take chances with fly by

night workers who might over-charge you. We are reasonable and here to stay Brownfield Septie Tank Service, 701 South D St.

VETERANS

OF FOREIGN WARS

Hand Brothers Post 6794

Meets at 8 p.m. Fourth

Thursday of each month.

Veterans Hall Brownfield

HOWARD-HENSON POST

No. 269 American Legion

Meet second Thursday night

of each month,

Phone 2024.

#### For Best Results READ AND USE THE

AVON CALLING!

HELP WANTED

Male or Female

fulltime or part-time salesman to

pital insurance companies. For in-

formation write to E. L. Doss,

Room 206, Park Place Building,

19th and Ave. M, Lubbock, Tex.,

giving name, age, sex, telephone number, past employment record.

-WANTED

PAGE TWO Brownfield News-Herald, Thursday, April 10, 1958 -HELP WANTED



REVIVAL—A 12-day evangelical revival was initiated Wednesday at Calvary Baptist Church, Fifth Street and Seagraves Road, the Rev. Warren Stowe, pastor, has announced. Evangelist will be the Rev. Charlie Jackson of Mount Pleasant, and music will be directed by Alton Webb, superintendent of Sunday schools at First Baptist. Services are scheduled at 10 a.m. and 8 p.m., daily, and the nursery will be open.

#### POLITICAL ANNOUNCEMENT

State Representative R. L. BOWERS JR.

106th District Clerk MRS. WILLIE BLAIR L. D. BAILEY MARY LENA WINSTON

County Tax Assessor and Collector J. D. (Jot) AKERS

County Clerk WADE YANDELL W. T. (Bill) McKINNEY

County Judge HERBERT CHESSHIR

Justice of Peace: J. C. JOHNSON LONNIE RHYNE-2nd Term

Commissioner Prec. 2: CARL STEPHENSON WAYNE MULLINS FRED FINLEY

Commissioner Precinct 3 H. B. (Dock) SETTLES

Commissioner Prec. 4: L. B. (Shorty) FORBUS R. L. (Bob) BURNETT

County Treasurer: MRS. O. L. JO ES

County Superintendent "LMER G. BROWNLEE

COTTON SEED DELINTING

- PANGEN TREATED -

Na-Churs Liquid Fertilizer

Also . . . Cotton Seed For Sale

Phone TW 4-3833

Ic PER POUND FOR DELINTING

PLANTER'S DELINTING CO.

Buy Your Fertilizer

From Us

- WE ARE NOW -

The Olan Matheison

Fertilizer Dealer

WAREHOUSE: 207 E. LAKE - PHONE 3536

Farmers Market

Supply

OFFICE: 406 W. BDWY. - PHONE 3580

All Types of Commercial Fertilizer

We Sell Other Brands

106th District Judge TRUETT SMITH

24 Hour Service

Box 165

-HELP WANTED

#### HELP WANTED

MALE and FEMALE

Men and women 30 years or lder, living in the Brownfield

rade area If you want to earn some extra money for the next few

We need representatives in Meadow, Tokio, Plains, Wellman, Seagraves, Loop, Welch Union, and O'Donnell,

weeks, here is your chance.

Call 3076—Brownfield

Mrs. Glenn Edwards

HOUSEWIVES earn \$60 weekly at home. No selling, no telephon-ing. Sure thing. Write PO Box 8057, Fort Worth, Texas. 29-tfc

#### -SERVICE

DAY NURSERY FOR SMALL CHILDREN Mrs. Winnie Copeland 112 West Cardwell PHONE 2786

### MR. PAINTER HUNGRY

Special Rates On Inside During Sandy

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Phone 3358 or 3532

SERVICE

Call us for service on all

your Philco appliances,

whether in or out of warranty

PHONE 4411

SCOTT'S

Firestone Store

Day or Night

Levelland, Texas

BOOKKEEPING SERVICE Farmers-Individuals-Small Business Firms W. S. ATV/OOD

and money. oge quickly and accurate

Copeland Hardware Authorized Dealer

FOR RENT

FOR RENT - Furnished 2 room Women over 35, with pleasing house — extra clean and nice — personality, can earn \$25.00 to \$35.00 a week contacting established customers. Full training provided. Box 1186-A. 29-1c Have opening in your city for

ment. It's easy - just dial 2188. represent one of the largest hos- RENT A HOME - In the Brownfield Manor, beautiful brick apartrent house, 900 East Reppto, with ice box and stove furnished, 1 or 2

WANTED - House cleaning by

REAL ESTATE FOR SALE

SELL OR TRADE - Ruidosa, N. Mex. Two nice 2-bedroom houses. 4 lots, all together, butane ank, lights and telephone. Nice for trailer camp or more cabins, \$7.500 down, \$4,000.00 like rent. N. Long - 807 E. Main. Phone

FOR SALE OR TRADE -Equity in 2 bedroom house at 1108 E. Cardwell, Buyer to assume balance of low interest G.I. toan, Ph.

WANT to buy used baby play pen.

FOR SALE OR LEASE -Grocery store and gas station for Sale or Lease with sale of stock and fixtures, S. H. DePoyster, Seagraves Road, Phone 2338.

FOR SALE - 3 bedroom house. Partly carpeted, near Colonial Hts. About \$1,200.00 down. Has been approved for FHA loan See A. P. Nicholson at Plaza Restaurant. Phone 3383 or 2480.

#### \*-FOR RENT

FOR RENT - 3 room furnished apartment for rent. Balls paid. \$50.00 per month... Phone 2745

#### DON'T GUESTIMATE USE CEDERHOLM

MEASURING

LAND MEASURING WHEEL

Regular 24.95, Now.

YOUR classified advertisement on this page can convert items you no longer use into cash — which is useful practically any time. Our courteous classified department will help you word your advertise.

pedrooms, all bills paid. See David Nicholson Agency, 418 West Main or call 3603 or 3740. 12-tfc

-FOR SALE

FOR SALE—Walnut dining rom suite. Buff t, table and 6 chairs. day hour or week. Also ironing to do. Ironing \$1.25 per doz. mixed bundles, 218 W. Buckley, 29-1p

ROOM AND BOARD WANTED ROOM Young man with steady, permanent job wants room and board in Brownfield. Contact Edward Holloway, Phone 2188. 29-tfc Lustre. Copeland Hardware. 29-1c

FOR SALE — Collie pups, Reasonable. Phone 2827. 29-tfc

#### **Used Machinery**

- John Deere G With 4 row equipment, butane FORD TRACTOR
- 1-5" Pump • 1-4" Pump

Used Sprinkler Pipe and Sprinklers

Irrigation Motors B-427 Continental

• T-427 Continental • U-40 AC Motors

• 226 Continental ALL OVERHAULED AND

Shop Work . . . We repair all model tractors, sprinklers and motors

IN EXCELLENT CONDITION

PUMP REPAIR . . . Overhaul Your Pumps Now Before You Need Them

New Equipment,

- 4 Row Tractors
- · Irrigation Pumps Sprinklers
- Lister Bottoms
- Fertilizer Equipment Submersible Pumps For Home

J. B. Knight Co. FARM MACHINERY

2,000

PEOPLE

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F.H.A. Down payments Have

Been Reduced

As A Result Of Government Action

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Phone 2608

GLENWOOD HOMES, Inc.

1400 Block on East Reppto

• Eldorado, Reduced From \$550 To \$350

• Catalina, Reduced From \$600 To \$400

T. K. McMillin

FOR EXAMPLE:

WHO

**PHONE 4138** 

#### -FOR SALE

FOR SALE Perennial Sweet Sudan

Mioro film Sasylosticies

36/29 The Shall of Backer Populari

C & S Seed Cleaner Morton Road-Plains, Texas Phone GL 6-2413

'NEVER used anything like it.' say users of Blue Lustre for cleat.ing carret. Copeland Hardware.

#### FOR SALE 1950 Plymouth

4-Door Deluxe-Radio, Heater, Good Tires. REGISTERED FOR 1958 Weldon Callaway

1209 E. Reppto Phone 4289

Have some good buys in irrigated and dry land in Terry and Gaines County. Plenty of good lots

in Brownfield. Leonard Lang Real Estate

112 S. 5th Ph. 3351

SEE US FOR . . . INSURANCE

> • BONDS • REAL ESTATE

Phone 2272 A. W. TURNER

Agency 407 W. Main

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- Ready To Go!
- 1948 John Deere G • 1950 John Deere G
- 1952 John Deere-60 • 1951 John Deere A
- All These Tractors Are On Butane And Equipped With 4-row Equipment 1957 John Deere 420 With Knifing Equipment PHONE 4633

## Kersh Implement Co.



TRACTOR VALUES! SPECIAL APRIL DEALS

ON MM TRACTORS FOR YOU . . . SHOWERS OF REAL DEALS

We want to do business with you and this month we are going all out to do so. LET US DEMONSTRATE THE TRACTOR

YOU CAN'T AFFORD TO MISS!

Smith Machinery Co.

YOU WANT ON YOUR FARM NOW!

"YOUR FRIENDLY M-M DEALER"

1301 Lubbock Road Phone 3123

+-FOR SALE

after 4:00 p.m.

E. Cardwell.

\*--MISCELLANEOUS

FOR SALE - 1957 Bel Air Chev-

rolet, 4-dr., power glide, power packed, tinted glass, radio, heat-

er, white sidewall tires, tutone. Phone 3142. 27-tfc

FOR SALE - 2-1ton Chrysler air-

temp refrigerated air cond. Guar-antee still in effect. Call 3003,

FOR SALE-1957 Tudor Bel Air

Chevrolet, hard top. Call 2469

YOUR eyes can tell him so much

Try our beautiful, soft, flattering shades of Aziza Eye Cosmetics.

Beauty Aid Clinic. Phone 4605.

STORM CELLARS built to your specifications. Phone 3297, 1421

Clear up those pimples and en-

joy a golden suntan now, Coin operated sunlamp. 25c treatment, Beauty Aid Clinic, 4605. 28-tfc

YORM PROOF COTTON SEED

Blight Master, Storm King, Von Roder Western Storm Proof, also

Sam Little Harvester Type Me-bane. Several hundred bushels of each variety, all from WHITE SACK SEED and ginned in big bale lots. Fuzzy Seed — \$2,50 EARL BARRON — Star Route 2

Box 5, Lamesa, Texas. 26-7p

WE REPAIR, clean, oil, and ad-

just adding machines and type writers. Pick-up and deliver. Ph 3630 — Terry County Printing. 23-86

Bobby Jones, 1116 Tahoka Rd.

You have less labor, no waxing so tell your neighbor about Glaxo linoleum coating. Copeland Hard-

FOR SALE

FOR SALE — Highest Quality Fences at Lowest Prices. All Types Materials for all purposes. No Materials for all purposes. No Down Payment and 36 Months—For Free Estimates Call 4204, R. T. Wilson, Agent; Curtis Fence 28-tfc

FOR SALE - Portable Handi-Hot Washer, ideal for baby clothes and Personal Laundry. Stainless steel tub. Call 4868. 26-tfc

FOR SALE - Well improved 300 acre stock farm for sale — Ver-non Baker — Rt. 7, Dublin, Tex. 27-5p FOR SALE - We sell all kinds

of office supplies for businessmen, farmers, and individuals in all

businesses. Phone 3630. Terry 23-8c County Printing. FOR SALE — 1965 model, 36', 2-bedroom house trailer. Priced reasonable. Phone Wheatley 3391, Can be seen at Tokio Gin. 19-tfc

See Us For Your-

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- IRRIGATION LOANS

 OIL PROPERTIES JOE W. JOHNSON

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REAL ESTATE

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 Irrigation Loans (No Minerals Required) The Pemberton

210 S. 5th Ph. 4119

WARM WEATHER IS JUST AROUND THE CORNER . . .

Now is the time to buy that air conditioned car for the hot weather driving that lies ahead. .. We have in stock several top-notch automobiles that have had excellent care and are ready to go, complete with Air-Conditioners. These cars have been checked over completely by our staff of factory trained specialists and meet all the requirements of our O. K. standards . . .

1955 CHEVROLET 210 2 DOOR—A beautiful light blue with Ivory finish. Whitewall tires. Radio, \$1395 heater, V8 engine; standard shift. Air Conditioned

CONDITIONED - This is a nice one

one owner (local), and it is sharp. Equipped with V-8 Engine, POWERGLIDE, Radio, Heater, E-Z-Eye Glass, White-

GOOD CLEAN CHEAPIES 1953 PLYMOUTH 4 DOOR °295 1952 CHEVROLET 2 DOOR—Seat Covers, Heater, 7,000 miles on new engine .... °350

**Jack Bailey Chevrolet** 

Robert L. Noble Agency Phone 4181 Brownfield, Tex.

1955 FORD CUSTOMLINE 4 DOOR-V8 Engine with Overdrive; Radio, Heater, Whitewall Tires - AIR

1956 CHEVROLET 4 DOOR STATION WAGON wall tires, and FACTORY AIR CONDITIONER— \$1895 Cut your vacation costs with this bargain

1947 PONTIAC-

300 W. BROADWAY

Brownfiel

Ever





the NEW name of QUALITY at **Brownfield Stores CLOVERLAKE** 

pick up Golden Flake Buttermilk

NEUGENT'S FURR'S KYLE'S

SONNY'S, N. 2nd GRO.

MERRITT'S

ice cream bar is Debra Renee Scott, daughter of Mr. and Mrs. Joe D. Scott of 1408 East Cardwell, who celebrated her very first birthday Easter inthe home of her maternal grandparents, Mr. and Mrs. Frank Daniel of 720 East Tate. The black-haired tot was no livelier, however, than her great grandmother, Mrs. J. H. Daniel of Plains, who observed her 71st birthday same day. From left: Mr. and Mrs. J. H. Daniel, Mr. Daniel, Mr. and Mrs. Scott, and Mrs. Daniel. Four generations were present for the occasion: Mrs. Daniel, her son Frank, Mrs. Scott and Debra Renee. Also present were Mr. and Mrs. J. H. Scott of 320 West Tate, paternal grandparents. (NEWSfoto)

No. 1

valuable is a newspaper to any Get the Jump on Spring at Our USED CAB merchant who uses it as advertising medium.

We invite people to take part in this campaign and to share in the awards and commissions. Non-subscribers are invited equally to join.

"The onily requirement is a The Meadow lasses who won of that, and now is a good time to turn it into cash. The opportunity is yours"

Co-Workers Are Listed "Who knows of a more adhis or her time, Call your the race and that you want Hendricks and Betty Eubank. their support," Gladyce con-

Other personnel of the Edwards Circulation Company (Hazleton, Iowa) who will be working with Gladyce are Esther Becker, Lloyd Becker and Margaret May.

Said Margaret: "Enroll today. Make up your mind to go out and win one of the prizes. Some one will win, and it may as well be you."

ONE WAY It is computed that Americans pay more for government of all types than for food. There once was a Congo tribe that got around this by eating the tax collector. - The State.

1953 BUICK, 4 dr. sedan, R, H, and auto-

## Meadow Girls Set

portion of a person's free the District 7-B title last week time," said Gladyce Edwards, drew a first round bye in the meet which starts today. No boys' regional play will be held though the Broncos also won

Coach Charles Rand lists his vantageous way of spending Ruby Smith, Gail Kisor, Glenfriends, tell them that you're in da Belew, Jean Curtis, Linda





FREE LIQUID CLEANER WHEN YOU BUY SHAMPOO MASTER APPLICATOR for \$1495

**Farm And Home Furniture Co.** 

70 YEARS DIFFERENCE - About to make short work of the

## For Regional Play At Tech On Friday

the Region 1 volleyball tournament at 7 p.m. Friday in the old Texas Tech Gymnasium.

a district title at Whiteface.



Now you can give your rugs a professional-type rug cleaning job at home . . . for one tenth the cost! And it's easy with the Bissell Shampoo Master. As easy as using a carpet sweeper. Odorless, non-toxic, nonflammable! Come in for a rug cleaning demon-

PECIAL INTRODUCTORY OFFER!

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TIRE **SPECIALS** FOR ALL CARS U.S.Royal Tires PICK OUT YOUR CAR AND YOUR LOW PRICE! FORD, CHEVROLET, PLYMOUTH, JEEP, RAMBLER, STUDEBAKER DODGE, MERCURY, PONTIAC

MODELS BEFORE 1947 1947-56 MODELS

1947-56 MODELS

IMMEDIATE SERVICE—FREE MOUNTING—NO EXTRAS

BUICK, DE SOTO, OLDSMOBILE CADILLAC, CHRYSLER, IMPERIAL, LINCOLN, PACKARD

Ask about SPECIALS on the full line of U.S. Royal Tires, including

1947-56 MODELS

On The Road And On The Farm Service Is Our Specialty . . Not A Sideline. We Are As Near As Your Telephone. Call 4444

Look at This-High-Bar Performance at Low-Bar Prices!

NEW U.S.ROY Hi-BAR

#### YOU NEVER SAW SO MUCH TIRE FOR SO LITTLE MONEY!

Now-at the same price as ordinary "low-bar" tractor tires-you get 100% lug depth for full pull in all soils. Pyramid-supported lugs, braced to prevent layback. Spearhead bar-points that cut sharper, deeper. Padded rolling center that retards wear. Many other exclusive features!

CHECK THIS CHART!

See how much more the Hi-BAR offers! TREAD FLATNESS New U. S. Royal 1.34" 11.50" 92% HI-BAR Ordinary 1.12" 75% 11.05" % HI-BAR 23% 20% 4%

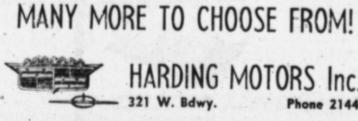


## **JACK HAMILTON TIRE & SERV**

401 W. Main

Brownfield, Texas

Phone 4444



W. tires . . . only .

HARDING MOTORS Inc. 321 W. Bdwy.

1957 TURNPIKE CRUISER (Mercury)

conditioned, electric windows, power steering, power brakes, electric seat. \$2495

1955 SUPER OLDS 88, 4 dr. in beauti-ful tu-tone green finish, hydra-matic, radio, heater, power brakes, and \$1295

1954 SUPER 88, 4 dr. with air condition-er, power steering, power brakes. \$995

We Have Moved Our **Used Car Department** TO 4TH AND HILL STREET

(Formerly Portwood Motor Company's Car Lot) A FEW OF THE MANY VALUES:

1957 PONTIAC, 4 dr. sedan, hydramatic, factory air coniditrone, power brak- 1955 FORD PICKUP, equiped with Radio and Heater. es, power steering, R. H. 1954 PLYMOUTH, 4 dr. sedan with radio

1956 MERCURY, 4 dr. sedan, R. H. auto-matic transmission, and is a real

1956 PONTIAC SAFARI, power steering, power brakes, R. H. and Hydramatic

1952 FORD CLUB COUPE, automatic transmission, R, H, would make an excellent second car.

PLUS . . . . MANY, MANY MORE

McBride Pontiac

**Used Cars** 

#### **Voters Elect BrooksNew Meadow Mayor**

election held Tuesday at Mea- Jones, 14. dow Farm Store.

the same ballot were Lewis Peeler, out-going mayor, and Incumbents Herman Horschler Cobb's Employee Is

Peeler, 1. Voting in the coun-

## Mrs. Leona Turner, 59, of 512 East Buckley, suffered minor

her down near the intersection Mrs. Turner suffered bruises Mrs. Tom May of 202 East and a lacerated foot when the Cardwell, Mr. and Mrs. Mur- car, owned by John Collier, 45, phy May of 621 East Tate and of Route 5, jumped out of con-

Okla., where they attended the An expectant mother, Mrs. T. T. Leggett, the daughter of May was a brother of Mrs. Collier and also of Route 5, Downing and the late Tom was treated and released from

Investigating officers said Collier stated his car would not start "He said he finally got the car started from the out-Jack Ross Ayers, John Wes- side and it leaped the curb as

after her lunch hour when the

Read in France, of Marseil-

cept Sundays and holidays."-

CLASSIFIED? CALL 2811



the NEW name of QUALITY at **Brownfield Stores** 

CHOCOLATE MILK

FURR'S KYLE'S

Smoother riding oversize tires on

America's Number 1

Black, Arrow,

Pepper .

& Ham, Austr

Limas ...

Puss 'N Boots

Cat Food

Syrup ...

hoc., or Ped

M&M C

Baby For

Beans ...

SAT

REVLO

HA

C. C. (Preacher) Brooks was cilmen's race totaled 21 for elected mayor of Meadow in an Peeler, Horschler, 16, and

B. C. Horton and B. F. Clem-City councilmen elected on mer were election judges.

and G. B. Jones. Brooks received 19 of 26 injured in Freakish votes cast in the election. Write-in ballots included Tom Accident Saturday Verner, 6; Max Kisor, 1, and

#### Residents Are Home injuries when an automobile jumped the curb and knocked From Oklahoma Trip of Fifth and Main.

Mrs. W. B. Downing of 312 trol and smashed into the side East Buckley, returned Tues- of Cobb's Department Store day night from Maysville, about 12:10 p.m. Saturday. funeral of Robert May.

May. Two other sisters, Mmes. Treadaway-Daniell Hospital. J. B. Cardwell of Lubbock and She was an occupant of the E. B. Wright of Dimmitt, made vehicle. the trip with them.

Seven Terry youths have

Ray Mangis, Burl Clinton An- monthly quota since the Kor- CLOUDED CRYSTAL BALL derson, James E. Parker, ean conflict. Texas boards are The wife of a Hockley Coun- Johnny F. Bass, Abraham A. calling 4,311 men for examina- le: "I visited a lot of old friends ty farmer, Mrs. May has two Moore and Kenneth M. Bates. ations during April in compar- "Madame Pons, renowned and made a lot of new ones, boys. She is assisting in the A total of 31 youths will re- ison with about 2,000 per month fortune teller, deceives beterms and one to succeed Fred too," she said. "It's nice work, NEWS campaign as a trainee port the same day for pre-in-during January, February and tween one and seven P.M., ex-

Mrs. May pointed out there she plans to enter circulation The are: Dall Lambert, Jim- The April induction call to- France Amerique. as a profession after her child- my D. Allen, George W. Car- tals 679, comprised mostly of com, Jimmie R. Cox, Robert men 22 years old.

> Robbins, Allen Leroy Adcock, Largest This Year Billy Dave Trammell, Marion

a n o ther brother, Hubert made, "I went out to see pot- ham, Carey R. Lawhon, Ramus Thompson of 821 East Card. ential subscribers wherever H. Austin, Delbert M. Barry, they were - in their home, on Leonard Russell Cox, David Dalton Durham, David Neil Hogue, Raymond Jerry Smith,

The winner is decided by the through sale of subscriptions to

#### tain our present per capital Brownfield Kiwanians, Mrs. MARGARET MAY **Seven Terry Youths** Contestant Tells Her Experiences In Reporting for Entry

#### Newspaper Subscription Campaigns Into Armed Forces "Competing in a newspaper are no gimmicks to the con-

the most interesting experi- works hardest is the one who duction in the Armed Services ences I ever had," says Mrs. wins," she said. "Despite the Tuesday, according to Nell M. ley Bishop, Billy M. Tilgham, he got back into the vehicle," Robert Hamm and Glen E. H. May of Levelland, who work involved, it is worth it Merritt, clerk for Terry Selec- Alfredd Ronald Daniell, Dalton said Chief James Tippit. Baker, incumbents, were re- has entered two campaigns all.' turned to the Wellman board conducted by Edwards Circula- Mrs. May won the Levelland The group, which will report Duncan, Donald Ray Owen and Cobb's, was returning to work Taylor received one write-in

photo, they are, from left, Joel Pickett, Jim Northcutt, Don

O'Dell and Dennis Givens. In right photo, from left front

row, Don Hutson, Charlie Crites, Givens, O'Dell, Jerry Pur-

cotton consumption of 26 Nelson said: "A lovely building

\$8,000 with which we have to half years and was discharged

pounds in this country, pop-

downward trend in consump- give us a domestic market serious study and long-range

Sears pointed out that it is

possible for the American cot-

eight million bales if the indus-

try fails to remain competitive

other," concluded Sears. He is

many consumer requirements president. "Because of that, "I am a graduate of Texas

through development of "mini- the board has established a Tech, and feel that my past

mum care" materials, Gregg Special Gift Library Fund, education and business experi-

said, "The adage no longer is with L. J. Richardson Jr., of ences qualify me to perform

applicable that the world will First National Bank appointed a friendly and efficient service

To Address Clubs

He pointed out that man- When invited, the directors day, and will appreciate sinmade fibers spent \$20 million will address Brownfield and cerely your vote and in-

Speaking last week before

the NEW name

of QUALITY at

**Brownfield Stores** 

CLOVERLAKE

pick up

DELUXE ICE CREAM

SONNY'S N. 2nd GRO.

No. 3

Though cotton has added work is inadequate," said the honorably.

beat a path to your door if you to accept personal or club gifts in such office.

our cotton has not been suffility for a market of 18 to 20 A. R. (Ike) Issacs, 49.

alone does not constitute an

adequate library. It takes much

vote in the election.

Horton, 47 votes. Other con-

mond Vardeman, 39, and Per-

ry McCallister, incumbent, 26.

"I expect," Mckinney con-

cluded, "to meet each of you

personally prior to election

Other men on the speaking

stand today at the Hall will be Dooley Dawson of Houston's

Bank of the Southwest: W. L.

Stangel, dean of agriculture at Texas Tech; A. W. Young, pro-

fessor of agronomy at Tech; Archie L. Leonard, professor

of agriculture economics at

Joe E. Cole, horticulturist

with the Texas Extension Service's District 2 at Lubbock; J.

W. Coney of Lovington, N.M. specialist with Kimble Foods Company, and Paul Gross of

SOCIETY? CALL 2188

NEUGENT'S Seminole, assistant agent in

Gaines County.

Farmers" in Texas.

Clois Sharp, J. B. Ashburn ed two contests run by the 1950. "In addition," he said, "cot- in price, quality and promotion and incumbent R. W. Horton, Levelland Sun News and won were named trustees in Mea- first prize both times. dow elections. Two were

named to fill regular expired completely fair and honest." Sharp polled 55 of 85 votes cast, Ashburn received 51 and

#### tenders were Robert Brooks, McMurry Dean of Men who received 45 votes, Ray- Guest of Family Here

Dr. Bernard Thompson, dean of men at McMurry College in Abilene, visited this week with his mother and brother, Mrs B .L: Thompon and Maurice Thompson

Dr. Thompson, also instructor in government at McMurry, was a member of the first graduating class of Brownfield High School.

circulation contest was one of test. "It just boils down to who been ordered to report for in- Richard Perry Smith, and

ton and Northcutt. (BHSfotos)

tell and C. L. Stockton. From left back row: W. R. Dungan,

sponsor, Pickett, Mike Black, Archie Proctor, Tommy Stock-

contest completed two weeks to Room 210 of Brownfield Guadalupe Cruz Ramon. Mrs. May, who lives on ago. She won her first com- State Bank Building, includes The physical examination mishap occurred. Levelland's Route 4, has enter- petition for the same paper in Preston Gus Blair, Kenneth group is part of Texas' largest

#### Has Two Sons

in circulation work She said duction physical examinations. March. ren are grown. "People are just wonderful Earl Faught, Manuel Lom-

when something like this is brnana Meza, Derrel Van Pergoing on," added Mrs. May. ry, Delbert Leon Bradley, Jes-'They seem to look forward se Alvis Bryant, Robert Ray to candidates' visits." The contest winner said one Allen Ownes, and

of the aspects she liked best about the campaign was the of 801 East Cardwell, and number of new friends she Calvin Brooks, Doyle G. Gresthe job and in the coffee shop,"

Mrs. May, said contestants can be sure the contest is fair. number of votes obtained the NEWS," she said.

## Looking for the Last Word in Luxury?

Only Pontiac gives you so many "extras" as standard equipment! The real test of value is what you get for what you pay-and model for model Pontiac is loaded with more quality and luxury than any other car at its price! Compare it yourself and see! And when you sample the luxury of the liveliest action on the road you'll agree it's today's biggest money's worth!

Get the FACTS and You'll Get a PONTIA

Road Car SEE YOUR LOCAL AUTHORIZED PONTIAC DEALE

## Grand Opening

MERRITT'S

Monday, April 14, 5:00 A.M. FREE . . . Coffee And Donuts!

KYLE'S

READY FOR SCIENCE FAIR — These members of BHS

Science Club will be on hand to greet visitors at the science

fair slated at the high school 10 a.m. to 4 p.m. Friday. In left

"U. S. cotton has shown a lation increases alone should

made fibers have increased "This added to the potent-

steadily," said Gregg. "This ial of 8 to 10 million bales over-

can be attributed to fact that seas, establishes a real possibi-

ciently competitive in price, million bales annually," he

with other fibers at the tex- ton market to drop to six or

other goods and services con- "Therefore, the choice is for

sumers are induced to buy, an ever-restricting economy on

Though income has gone up, the one hand, or a growing and textile purchases have remain- expanding economy on the

The NCC representative re- the son of Mr. and Mrs. Kelly

set a loss in domestic indus- lished under similar conditions

trial markets. "These indus- facing the Terry County institu-

failure to compete in price and "We realize that the current

build a better mousetrap. It to the fund." Richardson is

tions included \$4 million by the various ways in which the orwool industry, \$5 million by ganizations can aid in seeing Florida Citrus, \$7 million by Kendrick Memorial Library the dairy industry and \$1 mil- become operative as soon as

on promotion. "Other promo- Terry clubs, explaining the fluence.

possible.

ton faces competition from at home and abroad.

ported that hard-hitting pro- Sears of Gomez.

trial markets were lost through tion, on Saturday.

takes good, hard-hitting pro- board treasurer.

foreign production and man- year," declared Sears.

quality and promotion."

tail sales counter.

ed about the same."

quality," he added.

lion by cotton," he added.

"If we are able to main-

motion.

Gregg stressed that cot-

ton is required to compete

tile mill as well as at the re-

motion and 'research has en-

abled the cotton industry to

gain enough in major apparel

and household markets to off-

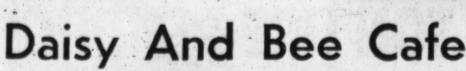
tion in the past 12 years while of about 10 million bales a planning.

(Corner of 1st and Tate Street) Formerly Bob's Cafe - OPENING -

## **Under New Management**

WE INVITE . . .

All Our Friends And Everyone To Stop By And Taste Our Good Food And Good Coffee.



Daisy Rinehart and Bee Johnson





Daisy And Bee Cafe

McBRIDE PONTIAC 1013 LUBBOCK ROAD

BROWNFIELD, TEXAS



HENS Fresh Frocted Tender 3-4-Lb. Average Lb.

FRANKS E & R Plainsman, 3 Lb. Bag 9

Breaded, Gulf Stream, 10 Oz. Pkg. SHRIMP 59c	U.S.D.A. Graded	
COOKIES	GOOD BEEF	
Wisconsin, Longhorn, Red Rine, Lb. CHEESE	PRIME RIB ROAST, Ib 79c	
PORK ROAST 596	CLUB STEAKS, LB 79c	

Black, Arrow, 4 Oz. Tin	Dinty Moore, 24 Oz. Con	
Pepper 19¢	Beef Stew 49¢	Deviled, No. 1/4 Can
& Ham, Austex, No. 300 Can	Reg. Box	HAM 21
Limas 29¢	Kraft Dinner 18¢	Libby's, No. 1/2 Can
Puss 'N Boots, Large Can	Spears, Libby's All Green, No. 300	VIENNAS 210
Cat Food 14¢	Asparagus 20	HI-HO, 10 Oz. Bex
White Karo, No. 21/2 Bottle	Asparagus 39¢	CRACKERS 390
Syrup	Beets 14¢	Full Qt., Grape Drink
Choc., or Peanut, 111/2 Oz.	Spanish, Libby's, No. 300 Can	WELCHADE 350
M & M Candy 49¢	Rice 19¢	Pint
Heinz, In Glass	Aluminum Foll, 25 Ft. Roll	Wesson Oil 390
Baby Food 11¢	Reynolds Wrap 31c	37
Pinto Compfire No 300	neyholus wrap 310	数量 1. 据第二元 电影 多数 在 1. 公司

HAIR SPRAY PLUS SZ.50 Size Plus Tax
SATIN SET S1.35 DEOROANT
REVLON, TOP BRASS, PLUS TAX
HAIR DRESSING S1.00 5-Day
MENNEN, PLUS TAX
SKIN BRACER 53c Plus Tax

STARCH Niegra

SIRESIGNS
OF GAUWES

Look for the Piggly Wiggly and the S & H Green Stamp signs . . . where you are assured of real savings. Always low prices on nationally advertised brands at Piggly Wiggly . . . and you always get the EXTRA saving of the famous S & H Green Stamps, given and redeemed across the nation. DOUBLE Green Stamps every Tuesday (with \$2.50 purchase or more) at Piggly Wiggly.

TUNA	Chicken of The Sea Chunk Style No. 1/2 Can	25
PEACI	Libby's, Halves or Slices No. 21/2 Can	25
ORANGE	DRINK HI-C	25°
CORN M	EAL PIONEER YELLOW	29
PLUM JA	20 OZ., RED DECORATED TUMBLER	29
	PICK-L-BARREL COUNTRY STYLE CHIPS 1/2 GAL.	63
PRUNE J		25

LETTUCE

CALIFORNIA SUNKIST LB. 121/2°

GREEN CNIONS Fresh, Large 71/2°

CARROTS California 121/4°



GREEN CNIONS Fresh, Large 71/2¢

CARROTS California 121/2¢

RADISHES Fresh 171/2¢

AVACADOS CALIFORNIA 121/2¢

AVACADOS CALIFORNIA 121/2¢

LIBBY'S, 6 OZ. CAN FROZEN

ORANGE DRINK ton 25°

FRYERS Underwoods

694 CAULIFLOWER

VER 19

PIES FRIGID DOUGH
APPLE OR
CHERRY
FAMILY
SIZE

39

BRUSSEL SPROUTS

100



#### **Dedication of Mexican Baptist Church** Sunday: Deacons Also To Be Ordained

can Baptist Church, located for 2 p.m. Sunday, with ordina-

RUSTIC Drive In

PLAINS HIGHWAY

SHOW STARTS AT UN DOWN - - -

> THURSDAY APRIL 10 MISTER CORY

"The Man Nobody Knew"

-Starring-TONY CURTIS and MARTHA HYER

Friday & Saturday **APRIL** 11-12 QUANTEZ

(In CinemaScope) -STARRING-RED MacMURRAY and DOROTHY MALONE

Sunday & Monday **APRIL** 13-14 JET PILOT

OHN WAYNE JANET LEIGH And The U. S. AIR FORCE

Dedication services for Mexi- on Levelland Highway, are set tion of deacons to be included.

Principal speaker is to be the Rev. Grover Rocha of Plainview. The Rev. Glenn Godsay of Alton and the Rev. Fidel Guzman of Hale Center are also on the program.

Dr. Jones Weathers, Jesse Smith and E. V. Riley of First Baptist Church are to assist in the program. Music will be furnished by Mexican Baptist Church of Tahoka.

Deacons to be ordained are Felix Ruiz, Ismael Garcia, Marcos Garcia and Pablo

#### **Funeral Rites Held** For Mrs. W. Flint

Funeral services for Mrs. W. M. Flint, 57, were held Tuesday in Brownfield Funeral Home Chapel with the Rev. Warren Stowe, pastor of Calvary Baptist Church, officiating,

Mrs. Flint, who had been a resident of Lynn County since 1926, died Saturday in Lubbock Osteopathic Hospital.

Burial was in Brownfield Cemetery under direction of Brownfield Funeral Home.

Pallbearers were E. C. Eaves, L. E. Hamilton, Thad Risinger, Malcolm Thomason, H. M. Pyeatt, H. M. Adams and E. L. Boots.

Surviving are two sons, Jake of Beaumont, and Bill of the Navy: seven daughters, Mrs. Corene Dove of Abilene, Mrs. Benny Stallings of Fort Worth, Mrs. Bonnie Meeks of Goldsmith, Mrs. Mildred Smith of

Amarillo, and Mrs. Frances Williams of Bellville, Ill., Mrs. Margaret Spann and Miss Georgia Faye Flint, both of Tahoka; one brother, Charley Baker of Houston, and one sister, Mrs. Opal Freeman of Colorado.





ANNOUNCEMENT - Pictured in lower panel is Miss Nancy King, daughter of Mr. and Mrs. James King of 315 East Buckley, whose engagement and pending marriage to Jack Earl Harlan, brother of Mrs. Alvin Hallbauer of 1308 East Cardwell, was revealed at a tea given Saturday afternoon by her mother in Seleta Jane Brownfield Clubhouse. In the top panel, from left standing, are Mrs. John King, Nancy's grandmother, the hostess and Mrs. Hallbauer. Seated is Mrs. J. H. Carpenter, Nancy's maternal grandmother. (NEWS-

Thursday-Friday **And Saturday** April 10 - 12

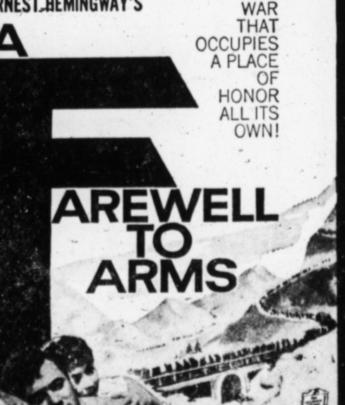
ONE

AND

STORY

BOX OFFICE OPENS 6:45 WEEK DAYS OPENS 1:15 SAT. AND SUN.

OF LOVE DAVID O. SELZNICK ERNEST\_HEMINGWAY'S



CINEMASCOPE . D. CHARLES VIDOR . SOURS & BEN HECHT

SUNDAY AND MONDAY

**APRIL 13-14** 

BOX OFFICE OPENS 1:15 SAT. AND SUN.

No One Will Be Seated During Last 10 Minutes Of Feature

The Most Electrifying Entertainment



**TYRONE POWER** MARLENE DIETRICH



BILLY WILDER . HARRY KURNITZ

MARTY MARCHE BILLY WILDER ARTHUR HORNBLOW RELEASED THREE

ANNOUNCEMENT TEA HELD SATURDAY AFTERNOON

## Miss Nancy King, Jack E. Harlan Will tion of a weak will; black eyes, of a weak defense. — Bain-bridge Mainsheet. Exchange Wedding Vows in September

ored with an announcement tea the table with the register. Saturday afternoon in Seleta Jane Brownfield Clubhouse, with her mother as hostess.

Blue streamers on the table revealed the secret, "Nancy and Jack, Sept. 1." Jack Earl Harlan is brother of Mrs. Alvin Hallbauer of 1308 East Card-

Blue and white ribbon sand- Others included in the house ment of blue and white daisies white daisy corsages.

of Mr. and Mrs. James King on the mantle and a basket of is a graduate of Brownfield of 315 East Buckley, was hon- blue and white daisies was on High School and Draughon's High School, and took his dip-

Mrs. Hallbauer received guests with Nancy and her mother. Mrs. J. H. Carpenter and Mrs. John King, Nancy's grandmothers, presided over the bride's book of white leather trimmed in white chiffon and net with seed pearls. Mrs. Richard Ridgeway of

Anchoring the streamers was Ithaca, N.Y. and Mrs. Tommy an arrangement of blue and Winn rotated at pouring. Barwhite daisies flanked by double bara Newsom played piano candelabra. A white linen cloth, selections during the calling silver tea service and crystal hours and Mary Ann Holmes, serving dishes completed the Sue Salmon and Wanda Cornelius assisted with the serving.

wiches, served with hot spiced party were Mmes. J. L. Newpunch and nuts, carried out the som, Alton Webb and Mary color scheme. A crest arrange- Lou Estes. All members wore

Miss Nancy King, daughter with candles on either side was | Nancy, born and reared here, on the back. - Humorist.

College of Lubbock. She now loma after entering the army. is employed by the Brownfield He served three years in Korea Chamber of Commerce.

STANDING PAT "Be kind to insect," says a wrter: We never lose an opportunity of patting mosquitoes

and now is employed by Pio-Her finance attended Hobbs neer Construction Company.

Evidently

Brown eyes are an indica-

the NEW name of QUALITY at **Brownfield Stores** CLOVERLAKE

Cottage Cheese

NEUGENT'S MERRITT'S SONNY'S N. 2nd GRO.

## Mr. Farmer . . . Here Are the Tractor Tires NOW ... A NEW FRONT TRACTOR TIRE

ou Need

COMPARE BEFORE YOU BUY!

CHAMPION TRACTOR TIRE

THAT OUTWEARS TWO ORDINARY FRONTS THE NEW

Firestone GUIDE GRIP

· Longest Wearing Front Tractor Tire Ever Built

• Shorter Turning

Better Cleaning



COSTS NO MORE THAN REGULAR TIRE

## SEE IT TODAY!



\*More drawbar pull with deeper soil penetration..

Longer tire life with more tread rubber . . . . .

\*More savings with new low prices . . . . .

Farm And Road Service

We offer you either at the store or on the farm tire service . . . We are just as near as your phone.

Day Phone 4411

- Night Phones -3072 & 3356

- ALL SIZES AVAILABLE -**Buy Now — Convenient Terms** 

WE SPECIALIZE IN TIRE RECAP-PING AND REPAIRING, USING ONLY FIRST QUALITY MATERIALS and EXPERT WORKMANSHIP

Call Us For All Your Tire Repairs



**Firestone** MOTOR KING **Dri-Charged** BATTERIES

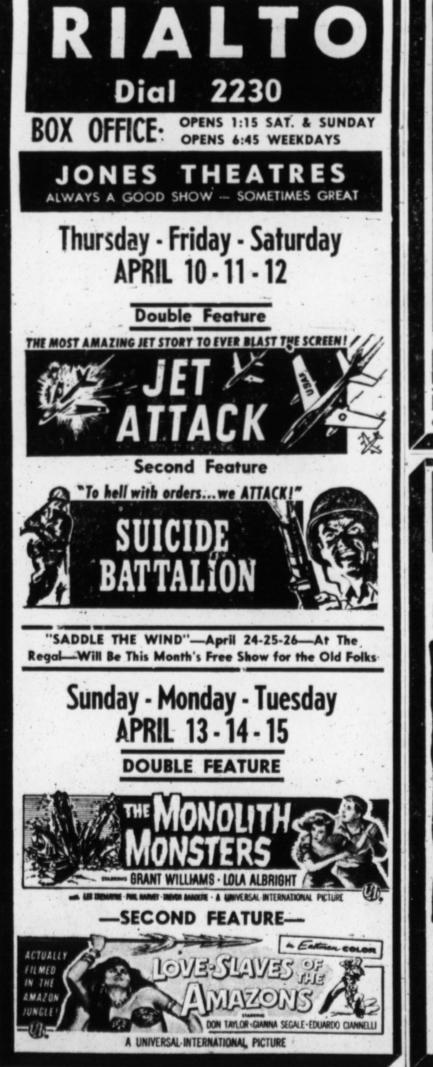
for any

6 volt car

You Always Save When You Shop

tt's Firestone S

- SUDDEN SERVICE -





## PINEAPPLE JUICE 25 46 oz. CAN



ORANGE JUICE 46 Oz.
LIBSY'S
TOMATO JUICE NO. 2
Com

SPINACH NO. 30

2 : 25

CREAM STYLE GOLDEN

CORN

303 CAN

IBBY'S  IM 46 Oz.  Can	39€	KRAUT No. 303	15*
ASPARAGUS & Oz.	29¢	CARROTS No. 303	174
WAX BEANS No. 303	25¢	CORN BEEF 12 Oz.	49=
CREOLE CORN 12 Oz. 2 For	25°	ROAST BEEF 12 Oz.	49¢
PICKLES 15 Oz.	33¢	FRUITS For Salads No. 303 Can	35°

VIENNA SAUSAGE NO. 1/2

GREEN BEANS NO. 303 CAN

2 35°

PEACHES HEAVY SYRUP, NO. 303 CAN
TOMATO SAUCE B OZ.
CAN

CKLES LIBBY'S SOUR OR 29



Save With Frontier Stamps Stamps--Double on Tuesday

• Fresh Frozen Foods •

## **FRUIT PIES**

Town Square, Fresh Frozen, Cherry Or Apple, 22 Oz.	39
ORANGE DRINK 6 Oz.	121/24
GREEN BEANS 10 Oz.	194
CAULIFLOWER 10 Oz.	23°
GREENS Mustard or Turnip, 10 Oz. Pkg. Libby's Fresh Frozen Diced	150
POTATOES 10 Oz.	174

# TOMATO JULE 25\* 254-PARAPPLE 15\*

No. 2± CAN

SLICED OR CRUSHED

I HO CRACKERS 39¢

TALC Mavis

Иe

\_

S

ar

9

111

FLAT CAN
SCHOOL DAYS
PEANUT BUTTER
ALUMINUM FOIL
25

12 Oz. 39¢
Reynold's 31¢

25 Ft. Roll 315

JOY SUDS
1-LB. CAN

49¢ WITCH HAZEL 35c 29¢
29¢ TOOTH BRUSHES Tok 51ce 2 For 69¢

CHEESE SPREAD, 2-Lb. Box

SIRLOIN STEAK U. S. GOVT. GRADED CHOICE

ROUND STEAK U. S. GOVT. GRADED CHOICE

ROUND STEAK U. S. GOVT. GRADED CHOICE

PORK ROAST Lb. BEEF, LR.

PORK ROAST Lb. 49¢ PORK STEAKS Lb. 55¢

BACKBONE Lb. 49¢ GROUND MEAT Lb. 45¢

SAUSAGE Frontier Pure Pork, 2-Lb. Bag. 79¢

25°

DRANGES

Texas, Sweet
And Juicy, Lb.

CAULIFLOWER

121/2°

Nice and Fresh
SQUASH
121/2°

COLLARD GREENS Nice And 100 ENDIVE Nice and Fresh, Bunch 150 PEARS D'Anjour Washington State, Lb. 190 TURNIPS & TOPS Full Green 100 North Rusch 100 North Rusc





#### **Annual DE Banquet** Is Slated April 16

ers at the annual DE banquet val being held this week at slated for 7:30 p.m. Wednes- First Baptist Church of Mea Plainview, will be evangelist day in the high school cafeter- dow. The revival opened Sun- for the spring revival starting ia, according to R. T. Wilson, day.

public relations for the south the singing. The Rev. Don Mur- a summer missionary to the west territory of Sears-Roe- ray, pastor, lists services twice Northwest and has been in buck Foundation, will be fea- daily, 10 a.m. and 8 p.m. with many revivals on the South

Frances Green, food; Don Bur- public is invited. da, program; Reudell Bradley, decoration,s and Mary Edith order plant. After four years in ices with prayer meeting at Galloway, invitations. A the Air Force during World 7:30 p.m. and church at 8 p.m. "Hawaiian" theme will be used War II, he returned to the According to the Rev. Frankie

for the event. McCurdy has been director of Sears' publicity since 1955. He joined the company in 1938,

of Howard-Henson Post 269, national forensic association. ing has been postponed and sociation and lettered in three dow, will be conducting servurges members to attend the sports. 7:30 p.m. today in BHS Audi- event was scheduled on a Wed- of Tokio.



#### Meadow Church Is **Continuing Revival**

The Rev E M .Bynum, Trin-BHS distributive education ity Baptist Church of Corpus students will entertain employ- Christi, is evangelist for a revi-

Jesse Sutton of First Baptist 13-20.

company as a buyer.

A native Texan, McCurdy graduated from Trinity Unibeginning in the Dallas mail wersity where he was named to Meadow Preacher Meeting Postponed leges and Universities" and Leads Tokio Revival

American Legion, announced He also was in Alpha Psitoday the group's regular meet. Omega, national theatrical as- of First Baptist Church, Mea-

hospital meeting scheduled at Wilson explained that the nesday because McC,urdy

the NEW name of QUALITY at **Brownfield Stores** 

HOMOGENIZED MILK

We have one of the most complete

lines of sporting goods and fishing equipment to be found anywhere-

Whether it be a beginners metal rod,

or the professional, extra strength glass rod - it's at Knight's.

.59 to 12.95

Name your brand: Bronson, Pflue-

ger, Supreme, Johnson, Edgewater or Ocean City - a price for every

395 to 3995

One only - extra good buy . . gasoline type camp stove - big ca-

pacity tank, going at a ridiculously

No. 275

Regular 21.95

come in and look around!

KYLE'S

SONNY'S N. 2nd GRO.



REV. BRISTOW

#### AT CHALLIS BAPTIST **Wayland Student** To Lead Revival

The Rev. Wayne Bristow student at Wayland College of at Challis Baptist Church, April

W. F. McCurdy, director of Church of Ranger is leading The Rev. Mr. Bristow was tured speaker at the affair. prayer services and children's Plains. He also is past presi-Chairmen for the banquet are services set for 7:30 p.m. The dent of Wayland Baptist Student Union.

There will only be night serv-Rainey, pastor. Clyde Cain of Wayland will direct the music.

The Rev. Don Murray, pastor ices for a revival beginning Sunday at First Baptist Church

The revival will continue through April 20, with services twice daily, 10:30 a.m. and 8 p.m. Roy Austin of Hardin-Simmons University of Abilene will conduct the song service. accompanied at the piano by Ray Bearden of Tokio.

According to the Rev. Billy Hatch, pastor, a cordial 'welcome is extended to everyone.

YOU CAN You can make the average

man mad by referring to him as an average man. - Greens-NEUGENT'S boro Herald-Journal.

would not be available at any

THING#SPORTSMAN

WIKE MESH

**FISH** 

**BASKET** 

Keep 'em Alive - made of heavygauge link galvanized wire - extra

arge, and folds completely for stor-

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**Gas Tanks** 

This is a 21/2-gallon tank, with safetypour hose for use in a boat or on

and. Sturdily constructed - and

Your Fishing Gear

Headquarters . . .

you will need on your next fishing

trip: SUR-BLAZE Charcoal Lighter

. . all sizes and types of HOOKS,

LINES, CAMP STOVES, CAMP

STOOLS, FISH BAIT, LANTERNS, THERMOS JUGS, MINNOW NETS,

SEINES, LANTERNS and many others to make an enjoyable fishing

ook at the low price.

#### **Cubs Will Compete In District Track And Field Saturday** BHS thinclads will leave, Preliminaries are scheduled Mont Muldrow and Kenneth

Coach Don Hendley is taking Cubs competing include Grand Prairie Sunday th Cubs battling for second ing, Herbie Pickett, Leon Hin- and Mrs. Leonard Lang.

about 8 a.m. Saturday to parti- to start at 10 a.m. and finals Cason. cipate in the District 2-AAA at 1:30 p.m. The meet will be track and field meet at An- held in Andrews' \$500,000 stadium completed last fall.

a 19-man squad to the event Mike Browning, Larry Meeks,

## Smiths Visit Langs In

which the hosts are favored to Ken-Kendrick, Ellis Cox, Cecil Mr. and Mrs. D. R. Smith win. The Ponies' depeh and Pendley, Jack Milburn, Eugene Jr. have returned home from speed is expected to put them Hughlett, Curtis Bryant, John-Grand Prairie, where they in the drivers' seat for the ny Jones, Gary White, Leon spent several days visiting with championship, with Kermit and Clark, Ken Cary, Allen Brown- her brother and his wife, Mr. son, Bob Cloe Don Copeland, Larg of 718 East Broadway, Prairie.

#### Tech Instructor And Wife Tarpley Guests

Dr. Everett A. Gallis, Eng. Texas Folklore Society, held on lish instructor at Texas Tech, the Sul Ross College campus and Mrs. Gillis were guests this at Alpine. week in the M. G. Tarpley home at 716 East Broadway.

Mr. and Mrs. Gillis and Mrs. Tarpley took part last week in the annual convention of the

is there for medical treatments. They also visited Mrs. Smith's sister, Mrs. H. P. Turnbow, who lives in Grand

#### FOR RENT

3 room and bath furnished apartment. Extra clean and nice. Close in. Bills paid. Phone Mrs. Bevers at 2188, or inquire at 211 E. Tate, Ph.

## J. B. KNIGHT COMPANY

"HOME OF QUALITY FURNITURE" Announces the Association of Mr. James C. Hestand as Furniture Store Manager



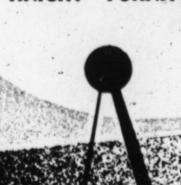
You to Come by and Get Acquainted

With .



JAMES C. HESTAND

New Manager of



It has always been our policy to serve our customers in the best possible way. It is with this thought in mind that we are very glad to announce the appointment of Mr. Hestand as manager of our furniture store. We will continue to give you the very best possible service and quality merchandist to which you are accustomed.

ronage - looking forward to serving you better in the future

J. B. KNIGHT CO.

Mr. Hestand is 36 years of age, married, and has two children-Steve, 4; and Lissann, 3. Prior to World War II he was with Montgomery Ward Furniture and Floor Covering Department, Abilene. He had his own furniture store in Anson, Texas, and was manager of the Anson Chamber of Commerce. Hestand reached the rank of captain in WWII serving in the Air Force. After discharge from the armed services he returned to Montgomery Ward in Abilene and later as manager of the Furniture and Floor Covering Department, in Lubbock; also employed by Watson Furniture, Lubbock.

In 1952 he went to Mineral Wells as manager of the Chamber of Commerce, thence to Pasadena, Texas, as manager of their C of C. In '57 he joined the Pasadena State Bank as assistant vice-president in charge of Business Development and Public Relations, and from this post he comes to Brownifeld as manager of J. B. Knight Co., Furniture.

Hestand graduated from Anson High School, attended Yale University, and attends First Christian Church, and Rotary Club. Mr. and Mrs. Hestand's home is Anson, Texas.

J. B. KNIGHT CO.

'Home of Quality Furniture" Phone 2091

612 West. Main

KNIGHT HARDWARI

From the Management:

We invite you to come by "The Home of Quality Furniture" and get acquainted with Mr. Hestand. Thank you for your past pat-

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ty, held on e campus

furnished lean and ills paid. at 2188, Tate, Ph.

Easy does it in Katya shirtdress Fashion loves the bloused look and that's why fashion loves Bobbie Brooks Katya sheath . . . with baby-doll sleeves and large belt loops and paisley print belt. Continental colors in sizes 5 to 15.



Here, at last, is a girdle that LIFTS your tummy the way nature intended, that FLATTENS your tummy the way fashion demands! TRU-LIFT'S magic Dart construction duplicates the natural life and support that abdominal muscles should give. Slip into TRU-LIFT ... Feel the wonderful, healthful 'up and in' pull; see how much slimmer, more youthful you look! Come in tomorrow and ask for a personal fitting in wonderful new TRU-LIFT by Warner's (In power net with flattening back panel. Sizes:) Nylon bra No. 2360 at \$3.95



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re"

ward for a true hollowed-tummy look, Bottom dart lifts with natural ease, Mid-die dart flattens effortless-Top dart gives stay-put

Sheltons Quality Apparel Where Only the Look Is Expensive"



Treadaway-Daniell Hospital Mr. and Mrs. Paul Allen Agnew, 323 North 10, son, Donald Allen, born April 2 weighing 6 pounds 131/2 ounces.

Mr. and Mrs. Ruby Gomez Alvarado, Route 2, son, Richardo, born April 5 weighing 7 pounds 3 ounces.

Hill Clinic Mr. and Mrs. Willie Lane, General delivery, son, Frankie, born April 3 weighing 7 pounds 131/2 ounces.

Mr. and Mrs. Willie Lee Nolan. Route 2, son, Toy Miller, born April 5 weighing 4 pounds l ounce.

the vicar's wife."

"Well, between ourselves, I



PAUL P. HARRIS Founder of Rotary

want something that will shock Vol. 21 Brownfield News-Herald, Thursday, April 10, 1958 No. 29



- GEORGE R. MEANS International Secretary



CHARLES G. TENNENT International President



DONALD R. REID Convention Speaker



WILLIAM TODD Convention Speaker

SUNDAY THROUGH TUESDAY AT AMARILLO

## Full Slate of Activities Set For

Amarillo Chairman.

Country Club all day, 1:30

p.m .- Motorcade and tour of

Boys' Ranch. 2:30 p.m. :-

Audubon Screen Tour at

Stephen F. Austin Junior

High, 8 p.m.-Amarillo Sym-

phony and High school Bet

Canto Choral, 9:30 p.m. -

- Group luncheons for Com-

Service, International Serv-

ice and Club Service. 3 p.m.

- a "Buzz Session" headed

by J. Edd McLaughlin of.

Ralls, past director of Rotary

International. 7 p.m. - Gov-

ernor's Banquet, Imra Kov-

ary session. Il a.m. - Plen-

ary session, "Rotary Down

of Australia. 12:30 -p.m. -

All-District conference

Luncheon William B. Todd

seum in Canyon, and Amer-

Imre Kovacs, student of

world affairs, William B. Todd, member of Rotary Fin-

ance Committee, and Donald

R. Reid, Rotarian from Aust-

ralia, will headline speakers

National Best Teller Award.

ours, advocating tolerance

Beautiful Things

Arriving

Every Day At The . . .

The

Palomino

Gift Shop

Phone 4848

of Fort Worth, speaker.

Inder." by Donald R. Reid

Tuesday: 10 a.m. - Plen-

acs, speaker.

ict governor.

annual meeting.

at the meeting.

"Get aquainted" session.

will include:

Rotarians At District Conclave Brownfield Rotarians and and democracy as a remedy Rotary Anns attending the of hatreds and prejudices of the

ONE CENT SHOE SALE

ALL COLORS AND SIZES Over 11,000 PAIRS 1.98 to 18.98 Values



Buy First Pair at regular Price-Equal Value or Less for Only

#### LADIES' SIZES

- 3 To 11-Widths AAAA to E LADIES' FAMOUS NAMES
- PALIZZIO
- TWEEDIES TROYLINGS
- PARADISE KITTENS
- FIANCE'ES
- VALENTINE VELVET STEP
- RHYTHM STEP
- VITALITY
- HEYDAYS
- SHENANIGANS JOYCE
- TOWN & COUNTRY DEB
- SATTINI
- DATEBOOK FUN SHUS KEDETTES

#### Children's Sizes

61/2 to 12-Widths A to E CHILDREN'S FAMOUS NAMES

- WEATHER BIRD
- POLL PARROT
- BABY DEER
- STORY BOOK • ACROBATS
- HAPPY HIKERS
- FUN SHUS KEDETTES STEP MASTER

#### MEN'S SIZES

AFFAIR!

0-5-51/2 to 8-81/2 to 121/2 to 4 Widths EE to A MEN'S FAMOUS NAMES

- JARMAN
- FORTUNE
- PORTO-PED
- CROSBY SQUARE
- WESBORO

Bring a Friend and Split The Cost!

All Shoe Sizes on Display For Your Convenience!

USE OUR LAY-AWAY 2.00 Deposit Will Hold Any 2 Pair of Shoes For 30 Days . . .

tentons QUALITY SHOES District 573 annual convention Old World. in Amarillo Sunday through Reid, now studying structural Tuesday will have a full round and economic geology at Color-

of events to keep them busy, ado School of Mines, Golden, according to Joe Price, On To will discuss "Rotary Down Under." He will describe the Rotary movement in Australia, The schedule of events his home. Sunday: Golf at Amarillo

William B. Todd of Fort Worth, will be featured speaker at the closing All-District luncheon meeting Tuesday. He is a member of the organization's finance committee. He also has served as international vice president, district governor and in various committee positions.

#### Monday: 11 a.m. -Plen-HOSPITAL NEWS ary session, "What Rotary Means to a Rotary Ann," a panel discussion. 12:15 p.m.. (Date patient was released

denoted in parentheses) munity Service, Vocational March 31: Mrs. E. S. Bandy (4/5), medical.

April -1: Lonnie Graham (4/2), T & A; Monte Graham (4/2). T & A; Mrs. Julie Norris. (), medical; Mrs. J. D. Miller (), medical, and Mrs. E. S. Evans (4/5), medical.

April 2: Harold Watson (4/4), medical; Mrs. Goldie Bell Robbins (4/4), medical; Mrs. Ray Rutherford (), medical, and Billie Rutherford (), medical

April 3: Merlin Speed (4/7). medical; Curtis Wayne Mull (4/7), surgical; Judy Bramlett (4/6), surgical; Mrs. Merlin Speed (4/7), medical; Ernest Hosting the three-day con- Henson (), surgical; Tommy clave will be Morris Higley, Gee (4/4), T & A; and Mrs. Childress publisher who is dist-

W. A. (4/6), medical. April 4: James Randall Tours to Palo Duro State Park, Panhandle Plains Mu- Ruth Green (), surgical. Speed (4/6), medical and Mrs.

April 5: John Gary Baker ica's first Boys' Ranch are (4/5), T & A; Regina Chamslated as side events at the bers (4/6), T & A; Mrs. L. O. Turner (), accident; Roy Me-Neil (4/6), medical; Mrs. Dora Carpenter (4/6), accident, and D. L. Yandell (); medical, April 6; Ralph Keith (), surgical and Mrs. E. D. Duncan ().

medical. April 7: Ronald Luker (), T Kovacs, who was born in & A; J. R. Baker (), medical; Hungary, is the only foreign L. J. Perry (), medical, and born American to receive the Mrs. Jesse Lozada (), surgical.

#### He devotes his time to lecture Latin, Greek Instructors Will Meet April 10-12

Some 150 high school and college teachers of Latin and Greek will gather at the University of Texas April 10-12 for the 54th annual meeting of the Classical Association of the

Middle West and South. Programs will commemorate the 2,000th anniversary of the death of Cicero and the birth of Ovid, two major Latin authors. Dr. H .J. Leon, University classical languages department chairman, is association presi-

-April 10, 1958-You can have affection for a man who doesn't agree with you but he has to be pretty much of a man.

## **SWART**

OPTOMETRIC CLINIC

-Offices In-

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Brownfield . . . 516 W. Bdwy

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CITIZENS OF TERRY COUNTY ...

THE TIME HAS COME FOR US TO UNITE OUR EFFORTS AND SECURE FOR TERRY COUNTY

AN OPEN - STAFF

## HOSPITAL

Treadaway - Daniell Hospital Will Close July 1, 1958

ONLY 3 MONTHS FROM NOW...
WE MUST NOT LET THIS HAPPEN!

THERE IS NO PERFECT SOLUTION TO THIS PROBLEM — BUT BY YOUR PRESENCE AND SUGGESTIONS AT THE ...

HOSPITAL MEETING-APRIL 10, 7:30 P. M.

-SENIOR HIGH SCHOOL AUDITORIUM-

WE WILL FIND AN ANSWER AS TO HOW BEST TO SUPPLY A NEED FOR A HOSPITAL IN TERRY COUNTY

PLEASE BE PRESENT AT THIS MEETING

This Ad Paid For By Citizens Interested In The Welfare Of Terry County



In the world of a young child Time passes without measure. There is the brightness of days, and the times of dim silence.

There is the world of objects to explore and the mysterious world of self.

But most of all. there is that warm, sweet need of all children

to feel the guiding hand and total admiration of two loving parents.

TAST YEAR, 250,000 Americans died of cancer. Many of these were fathers and mothers. Some of them need not have died. Because many cancers are curable if detected in time.

Fight cancer with a checkup . . . annually. Be alert to cancer's 7 danger signals, as well.

Fight cancer with a check. Support the life-saving program of the American Cancer Society. Mail your check to CANCER, c,o your local post office.

## **AMERICAN** CANCER SOCIETY S

TIME ONCE AGAIN - Annual Campaign for funds here will be wrapped up in a "people's march," 7 p.m. until 8 p.m., April 22. The event was announced Wednesday by Bobby Jones, president of the Terry County Unit, American Cancer Society.

## Livestock Reversed of both the and numbers.

tension economist.

All livestock and poultry on farms and ranches were the same date was estimated valued at \$983 million at the at 4.7 million head - a five beginning of the year, or 58 per cent increase over a year per cent above the \$623 million earlier. This is the first signinventory value a year earlier. Ificant increase in inventory

Downward Trend In points out Wooten. This sharp in a number of years. In increase in value is a reflection spite of a much smaller lamb of both the increased prices crop, the number of ewe

The total number of cattle Adequate rainfall along with and calves on Texas farms and more favorable prices has halt- ranches Jan. 1, 1958, was estimated at 7.7 million head, says 908,000 hogs on Texas farms ed the downward trend in live- the economist.. This is the on Jan. 1, 1958, says Wooten. stock numbers in Texas, ac- same as a year earlier but 9 This was four per cent below cording to Alvin Wooten, ex- per cent below the 1947-56 ayer- last year and 36 per cent below

age of 8.5 million head. The number of sheep on

Dr. J. U. Borum Jr.

**OPTOMETRIST** 

crop, the number of ewe lambs held was 30 per cent above a year earlier.

There were an estimated the 1947-56 average. The higher prices for beef at retail should give some strength to hog prices in the fall of 1958 and keep them from falling to an abnormally low level, he

Goat numbers have been increasing steadily. This year's inventory showed an estimated 2.8 million head - a two per cent increase over 1957.

-April 10, 1958-

CLASSIFIED? CALL 2811

207 S. Fifth St.

Phone 3172:

BIG BEDDER CAPACITY

Here's a real answer to your need for increased efficiency and better utilization of modern tractor power-the compact John Deere Front-Mounted Bedder with up to 5. row capacity.

Big and husky though it is, you'll find this bedder exceptionally easy to steer, because mechanical load equalizers prevent swerving in spotty soils. You'll like the excellent

"floating" units for uniform bedding . . . row-width adaptability . . . simple adjustments . . rugged frame for strength and durability . . . all-around quality construction.

John Deere Front-Mounted Bedders are available in 2-, 3-, 4-, and 5- row sizes. Come in soon for complete information.

semi-automatic delayed lift

\*Wherever Crops Grow, There's a Growing Demand for John Deere Farm Equipment



Brownfield News-Herald, Thursday, April 10, 1958 PAGE THREE

Let's Talk Livestock!



country, since livestock reported around the 12 major mar. plies. kets of the country were down Many lots of extremely mixsharply in all species.

der a year ago. Hogs reported from \$21.75 to \$22. were only 52,700, against 77. LAMBS FIND STRONG 200 a week earlier and 64,400 Market, Springers Scarce a year ago. The decline in

#### CATTLE AND CALVES OPEN to sell exceptionally well. STRONG, SPOTS HIGHER

to 50 cents higher on grainfeds. stockers were very active at crops sold from \$18 to \$19. stronger prices, some stocker

\$17 to \$25. Fat cows drew \$17 sold from \$7 to \$7.50. to \$20.50, some cows from the Meat Production Figures Robertson Ranch in Stephens Reason for Strong Prices County at \$20.50 for the day's top of the class. Canners and Livestock producers are cur- always expecting the unexpectcutters sold from \$13 to \$17. rently getting highly satisfac-

Bulls were reported at \$15 to tory prices for their animals

drew \$26 to \$28.50, while plain

#### SOWS RISE SHARPLY. HOGS ALSO IN GAINS

The sausage makers scram- PRICES ROSE 2 PER CENT FORT WORTH - Farmers bled for supplies of sows at took to the fields in large num- Fort Worth Monday, and that bers in the Southwest over the section of the market was 50 ending March 15th Texas' weekend, and the livestock cents to \$1 higher. Sows sold farmers prices were 2% higher numbers were sharply lower at from \$18 to \$20, except some Wheat, cotton, peanuts and Fort Worth Monday. Apparent that sold along with butcher grain sorghums got credit for ly similar conditions prevailed hogs in mixed lots of butchers, 3% of the rise. in many other parts of the which sold exceptionally well because of the short swine sup-

Many lots of extremely mixed weights, quality and finish Driving Campaign Twelve markets had some sold in the \$21 to \$21.50 brac-20,000 fewer cattle and calves ket, and undoubtedly were than a week earlier, and the sharply higher than last week's ways on the lookout for the offerings were about 14,000 un. close. A few choice hogs sold careless driver" says J. O.

sheep receipts was a little Old crop yearling lambs Attack on Traffic Accidents smaller as 12 markets report- made up more than three-quar- campaign designed to cut down ed 29,100, against 36,600 last ters of the receipts at Fort the 1958 traffic toll. The week and 34,000 one year ago. Worth Monday and Spring spring phase of Back the At-All of these figures added up lambs were a scant 20% of the tack places emphasis on the to a strong position for the sell- run. Trade was active and responsibility of the driver for ers of livestock and prices prices strong from the start, his own and others safety. were fully steady to unevenly The run again contained siz- "Many accidents need never able numbers of medium and have happened," Musick said, lower grades, which continued "if the innocent party had fore-

Good and choice Spring would have known what to do." Fed beeves were again in lambs sold at \$23.50 to \$24.50. Musick pointed out that the yery small supply at Fort and some cull to medium kinds driver's responsibility goes fur-Worth, and prices were strong sold from \$18 to \$23. Good and ther than driving safety himchoice old crop shorn lambs self, knowing and obeying trafsteady. Slaughter calves were from \$20 to \$21. A few lots physical condition. strong to 50 cents higher, of medium to fair stocker old "A driver might do all these

yearlings scaling 548 pounds \$10 to \$11. Aged wethers were behavior of a pedestrian or anlisted at \$15 to \$16, and two-other motorist. Good to low choice fed steers year-old muttons at \$17 to \$18. "But the defensive driver and yearlings drew \$25 to \$29. Aged bucks sold from \$9 to goes a step further. He is al-50, lower grades sold from \$9.50. A few slaughter goats ways on the alert to the acci-

due to the sharp curtailment of Good and choice fat calves slaughter and red meat produc-

and medium grades sold from tion. The USDA February \$17.50 to \$25. Rannies sold livestock slaughter report from \$14 to \$17. Stocker steer shows ommercial meat output calves of good grades sold for Texas in February was 22% from \$25 to \$30, and choice under January, and 19% under kinds were scarce. Good and a year ago. For the whole choice stocker yearlings sold United States February red meat production dipped 20% under January and was 11% under a year ago.

#### TEXAS FARM PRODUCT

## TSA Sets Defensive

"The careful driver is al Musick, general manager of Texas Safety Association.

This defensive driving program is part of the Back the

seen the danger in time and

Cows were also strong, spots 25 with No. 1 or Fall shorn pelts fic laws, keeping his car in to 50 cents above the low cashed at \$21 to \$21.50, and good-mechanical condition and close last week. Bulls - were more recently shorn kinds sold driving only when he is in good

things and still be involved in Slaughter ewes ranged from an accident through the unsafe

dent potential of others drivers, stray pedestrians, heavy traffic and weather condiitions," said Musick. "And is



A streak of a suit all applaud for its South-of-the-Border flair . . . with the collar a wave of white, piped sides and a dramatic toreador tie. Beneath it all ... a FORM-CONTROL® built-in "PHAN-TUM" girdle molding

your figure to marvelous perfection. No. 802-Black, navy, peacock, white. Sizes 34 to 40.

## **EDSEL SCORES HIGHEST** IN OWNER SATISFACTION!

Nationwide independent survey proves it! Proud Edsel owners everywhere are telling why!



Ill. "Tested all the '58 models and chose Edsel-best by far!'

C.O. KEY, Restaurant

Owner, Houston, Tex.

'So impressed I asked

friends to try it. Now.

they're Edsel owners!"



Ore. "I liked the styling right away. And I





Salesman, Wilmington, Del. "I like Tele-

touch Drive, Edsel's

power and economy!



Sales Rep., Elyria, Ohio. "I like the economy and the Edsel's all new appearance!



L. BOWERMAN, Retailer, Auburn, Ind. Best looking cardistinctive grille, sleek body, a rich interior."

#### NO WONDER EDSEL'S SMASHING ALL FIRST-YEAR RECORDS! CHECK THESE EXCLUSIVES!



ONLY EDSEL has new Teletouch Drive-you shift by a touch at the steering-wheel

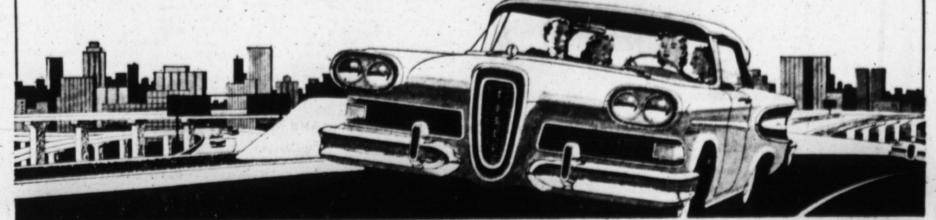
ONLY EDSEL gives you the power and economy of big 303 and 345 hp Edsel Engines-at no extra cost!

ONLY EDSEL combines big, heavy-car ridemore room inside-and luxurious contour seats to ease you over the miles!

ONLY EDSEL gives you 1958's most talkedabout, most exciting styling with America's first jet-grille design!

EDSEL LEADS the field in sales increase! Your Edsel Dealer can offer highest tradeins-plus a special introductory allowance

EDSEL DIVISION . FORD MOTOR COMPANY



It's SWING TIME at your Edsel Dealer's! Swing the deal of a lifetime now!

## BROWNFIELD MOTOR CO.INC.

702 West Broadway

IN OTHER AREAS SEE YOUR LOCAL EDSEL DEALER

BOYS! GIRLS! WIN A LIVE, WAGON TRAIN PONY -- OR \$100 CASH-AT YOUR EDSEL DEALER'S! SEE "WAGON TRAIN" ON NBC-TVI

#### PRIZE \$600 SECOND PRIZE FOURTH

## Campaign Starts Thursday, April 10

"Good Will" Entry Blank

#### THE BROWNFIELD NEWS

"GOOD WILL" CAMPAIGN "GOOD WILL" CAMPAIGN DEPT.

Please enter my name as one of the "Good Will" Workers in your campaign. I understand al conditions of it and agree to be governed by whatever rules are made for the protection of the interests of the various workers. I sign this card with the understanding that I am to have 10,000 FREE "Good Will" Votes.

SIGNED:

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AND MAIL TO BOX 549,

BRING THIS ENTRY

BROWNFIELD, OR

BLANK TO THE OFFICE

OF THE BROWNFIELD

NEWS

25,000 **Extra Votes for Promptness** 

## Brownfield News

Campaign Office -- Plaza Motel -Room 21

Will Be Open Until 9 p.m.

MONDAY, TUESDAY, WEDNESDAY, THURSDAY, and FRIDAY

Plaza Motel

ROOM 21 **PHONE 3076 Brownfield** 

LOCAL MANAGERS

GLENN EDWARDS, LLOYD BECKER ESTHER BECKER and MARGARET MAY

## Campaign Headquarters

Located At

Office Manager Gladys Edwards PLAZA MOTEL

Room 21

Phone 3076

## 1. Any person of good character is eligible to enter

employes of Brownfield News and their families are barred. This does not apply to correspondents. 2. All nominations and enrollments must be approved by the Campaign Manager.

the "Good Will" Subscription Campaign. Regular

3. Any person can nominate himself or herself or a friend can do it. Names of persons making nominations will not be divulged without the consent of

the person making the nomination. 4. The "Good Will' Subscription Campaign opens Thursday, April 10 and closes Friday, May 23. 5. Any person enrolling in the campaign and turning

in two or more subscriptions per week and not securing one of the six Grand Prizes will be given a "Good Will" commission of 20 per cent on gross amount of subscription money he or she turns in when desired.

3. There will be two sources of vote getting. First thru a coupon that will appear in each copy of the Brownfield News during the first 2 weeks of the campaign. Second, thru money paid in subscriptions, both old and new.

7. A vote ballot will be issued in exchange for all money paid on subscriptions according to the schedule of votes prescribed for. The "Good Will" campaign Free coupons will be recorded on their receipt and then destroyed and the record kept in lieu of

The object of the big distribution is two-fold: Primari already large subscriptions lists of The Brownfield News scription payments from present, to gain new subscribers time afford our friends an unparalleled opportunity to pi through their spare time during the next few weeks. So it is both ways and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, on able and attractive lists of prizes ever offered by a local section of the country has been made ready for distribu participating most heartily. Ambition and energy are the success. The plan adopted is straight-forward and simple a in this announcement.

Let it be understood at the very outset that it is not a "ularity" contest, but strictly a legitimate competitive propos ing men and women, and one in which no element of chance ture of this competition is the fact that there will be no los

YOU CANNOT THIS IS A CAMPAIGN - NOT

An Estimated \$4,000 in Pri

20% COMMISSION PAID TO I

ENROLL

RULES and REGI

#### BROWNFIELD NEWS

#### **VOTE VALUE ON SUBSCRIPTION PAYMENTS**

SUBSCRIPTION RATES IN BROWNFIELD BY\_MAIL

FIRST PERIOD Up to and including April 28th the following number of votes will 10.000 \$ 5.00 2-year Sub. \$10.00 \$15.00 3-year Sub. 100,000 4-year Sub. \$20.00 \$25.00 200,000 5-year Sub. 5-year Sub. 60,000 extra votes will be given for each new year subscription during this period. 500,000 votes issued for each "Club" of \$50.00 turned in on sub-

SECOND PERIOD From April 29th to May 9th the following number of votes will be issued on subscriptions: 8.000 \$ 5.00 1-year Sub. 30,000 2-year Sub. 60,000 3-year Sub. \$10.00 \$15.00 \$20.00 80,000 4-year Sub. \$25.00 150,000 6-year Sub. 40,000 extra votes will be given for each new year subscription during this period. 400,000 votes issued for each "Club" of \$50.00 turned in on sub-

From May 10th to May 16th the following number of votes will be issued on subscriptions: \$ 5.00 1-year Sub. 25,000 2-year Sub. 20,000 \$15.00 40,000 50,000 3-year Sub. 4-year Sub. 60,000 \$25.00 125,000 30,000 extra votes will be given for each new year subscription during this period.
300,000 votes issued for each
"Club" of \$50.00 turned in on sub-

From May 17th to May 23rd the following number of votes will issued on subscriptions: 1-year Sub. \$ 5.00 2-year Sub. \$10.00 15,000 \$15.00 30,000 3-year Sub. 4-year Sub. 40,000 5-year Sub. \$25.00 100:000 20,000 extra votes will be given for each new yearsubscription during this period 200,000 votes issued for each "Club" of \$50.00 turned in on sub-

THE ABOVE SCHEDULE OF VOTES IS ON A DECLINING BASIS AND POSITIVELY WILL NOT BE CHANGED

SUBSCRIPTION RATES: \$5.00 per year in Terry — Gaines and Yoakum Counties. \$7.00 per year elsewhere. All subscriptions stric-By Carrier Boy - In Brownfield - \$6.00 per year

GLADYCE EDWARDS, Office Manager Campaign Office at Plaza Motel Room 21 — Phone 3076

the coupon.

3. In case of the votes, prizes equal in v character will be awarded at the close of paign to those tying. 9. The prizes will be awarded at the clo

campaign in order of the votes the vario Will" Workers have. 10. A "Good Will" worker cannot recels

prize and a commission. All workers turi subscription money at least twice a week sidered active.

11. Votes issued to one worker cannot be tr to another.

12. A list of workers and the number of vot ed for publication will be published from time throughout the campaign. All subscrip will be accepted for publication at the dis the campaign manager.

13. Any worker attempting to intimidate of other worker's votes, or attempting to poo tions with an enrolled worker will be from the campaign.

14. Every worker must subscribe to the 15. The Campaign Manager reserves th make amendments to these rules so tha gress of the campaign may develop as

The Brownfield News "GOOD W

## LAN IN BRIEF

istribution is two-fold: Primarily to increase the lists of The Brownfield News and advance sub-esent, to gain new subscribers, and at the same unparalleled opportunity to profit in a big way ring the next few weeks. So it is a plan that works ate good of all concerned.

quickly and advantageously, one of the most valuprizes ever offered by a local newspaper in this been made ready for distribution among those Ambition and energy are the only requisites for is straight-forward and simple and is fully outlined

he very outset that it is not a "beauty" nor "popa legitimate competitive proposition for enterprisne in which no element of chance enters. One feahe fact that there will be no losers in this race.

## THIRD PRIZE \$300

Fifth Prize \$100 - Sixth Prize \$50

## Campaign Ends Friday May 23

PAID TO NON -- PRIZE WINNERS

L TODAY!

ANNOT LOSE!

IN - NOT A NATIONAL CONTEST

00 in Prizes & Commissions

LREGULATIONS

of the votes, prizes equal in value and vill be awarded at the close of the camose tying.

es will be awarded at the close of the in order of the votes the various "Good ers have.

a commission. All workers turn in their money at least twice a week to be contive.

ssued to one worker cannot be transferred

workers and the number of votes acceptolication will be published from time to ghout the campaign. All subscription votes cepted for publication at the discretion of ign manager.

orker attempting to intimidate or buy anter's votes, or attempting to pool subscription an enrolled worker will be dismissed ampaign.

worker must subscribe to the campaign ampaign Manager reserves the right to endments to these rules so that the prothe campaign may develop as desirable, such amendments being made in the interest of the campaign and the workers.

16. The Campaign Manager further reserves the right to remove any worker from the campaign for good sufficient cause and decisions of the Campaign Manager are final.

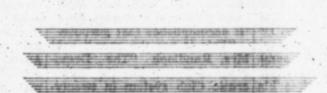
17. Changing the name of subscriber in the same family does not constitute a new subscription.
18. The campaign will be divided into four periods.
During each of these periods extra votes will be

During each of these periods extra votes will be given in addition to the regular schedule as advertised on this page.

19. Should conditions beyond the control of this

19. Should conditions beyond the control of this newspaper or the campaign manager arise any time prior to the close of the 3rd week of said campaign which would affect the campaign in such a way as to make it inadvisable in the discretion of the campaign manager or the publisher of this newspaper to continue the campaign, the candidates and campaign manager mutually agree that he shall pay such candidates sufficient sums so that they shall receive 50 per cent of their total reported collections to candidate. Said 50 per cent shall include the regular 20 per cent commissions paid or payable to said candidate. It is mutually agreed that candidates accept such settlement as payment in full for their services during said campaign.

ton a profine and the a contract to the state to the out and any and the profine a



THIS CAMPAIGN CONDUCTED BY

EDWARDS CIRCULATION COMPANY

Hazleton, Iowa



FREE! F

FREE!

SOOD WILL" SUBSCRIPTION

. .

VOTES

For 1.
Coupon should be cut from the paper and name of worker written on line and sent to the Campaign Department of THE BROWNFIELD NEWS.

Not Valid After April 21, 1958

## WANTED

Energetic Men and Women

YOU CAN BE ONE OF THE

" CHOSEN FEW"

TODAY!



D WILL" Subscription Campaign

fine tackle available today, motion they can see. were not too fast. However, we the second.

staff, with a new name for an are slow. But when a lure thrown open to controlled pubold trick. He calls it bottom settles to the bottom they lic fishing. scratching. He says it's the watch it. When it jumps into Bass in the lake now weigh taste in both weight and action. men, bankers, insurance men, which will work for legislation. cold weather method he uses to noisy flight, whammo! outsmart big fish which have

How Walt Does It

One wintry day many years cast with each lure and lets ago I was fishing on Elephant them both settle to the bottom. Somewhere on the way down trend and have offered a line Ralph Yarborough will be two Butte Lake in New Mexico. Then, picking up one rod, he it passes a lunker that's hun- almost equal to custom rods. of a panel of political leaders My companion was a retired carefully reels in the slack gry. As a result Dawson usual- A fellow over at Fort Worth who will speak at the meeting. mining man who had the reput- line. With the rod tip low over ly comes in with a half-dozen by the name of Charlie Sewell will discuss "The Fuation of bringing in some very the water, he makes a sharp baking-size bass. large fish. His motto was "fish sweep with the rod. This makes

Most of our lures weighed an If he doesn't get a strike with During the past three years of the fisherman's choice. ounce. Our rods were short the first rod he puts it down this fine lake has been com-

Dawson Uses Minnows sonic lure on each. That's the ission, has another way of ing boats. This will be a won- increased fishing pressure. kind of lure that makes a noise catching big bass deep. He uses derful example of what science

Travis, where the water varies pressure. in depth from 10 to perhaps 60 feet. There are several ledges under the water and Dawson knows where they are. He gets the largest, friskiest cent years.

Biggest Fishing Event 'em deep and hit 'em hard." the sonic lure jump violently When it opens this year the line rods. He has spent a half problems Before Us." That was long before we off the bottom, making a noise Sheldon Reservoir, near Hous- dozen years in perfecting a rod "About 3,000 Demorats are learned how to use some of the that fish can hear; and a com- ton, will provide the biggest blank with balanced action expected to attend the meetfishing event in Texas.

with stiff action, and the reels and repeats the maneuver with pletely renovated. The Game pletely by Pritchard, with the crats of Texas, a questionand Fish Commission cleaned use of fiberglass, in a very naire has been circulated a- and county conventions in 1958 caught some good ones by fish. Big fish, he says, often re- it of undesirable fish and un- interesting plant operation. He mong the members of the ex- because the state executive ing deep and hitting hard. fuse to hit a lure retrieved dergrowth. Biologists then has the blanks in all weights, ecutive board and steering committee elected in Septem-Now comes Walt Willman, steadily during the cold winter stocked it with bass and crap- from heavy salt-water rods to committee, said Mrs. Ran- ber of this year will install the head of Heddon's research months when their reflexes pie. About May 1, it will be featherlite kits. With these dolph. The results of that ques- credentials committee for the

ready and hungry. The game

Fishing Rods Improved Wonderful strides have been made in rod production in re-

and lets them swim around. He tor to this improvement in reports Chairman Mrs. R. D. are interested in electing has just enought weight on his rods, even in the conventional Randolph. line to move the minnow slow- line. Fishermen have learned District Judge James Sewell cupy Democratic Party posts. ly toward the bottom. As it hits the importance of a light action of Corsicana, former chairman Too many Republicans maseach ledge the minnow swims rod in sport fishing. Manufact- of the Democratic Advisory querading as Democrats are in off and heads for deep water, urers have recognized this Council, and U.S. Senator public office and occupying

> tirely satisfied with production Yarborough will speak on "The which can be made into a rod ing," said Mrs. Randolph.

Worth is another of those Tex- men, 9; lawyers, 8; house- which will be beneficial to the E. T. Dawson, director of in- department has built fishing as industries which have come wives, 4; labor union officials, Democratic Party, in the 1959 formation and education of the piers for the benefit of the along since World War II, 3; salaried employees, 2; ed-session of the Texas Legisla-Using two outfits, he ties a Texas Game and Fish Comm- fishermen, and ramps for dock- made necessary because of our ucators, 2; county officials, 1. ture.

> of these light weight, two-doctors, 2; ministers, 1. 30-minute struggle.

as National Wildlife Week. During that week we'll hear much sources.

land owner than all other fac- regular party machinery. The May." tors combined. We can have abundant rainfall, but without the proper use of land it will not restore or even maintain wildlife

On the other hand, we have learned in recent years that wildlife may be increased despite long periods of drouth, if proper land management is practiced.

In commemoration of Wildlife Week, the Federation has announced the issaunce of sixcolor lithographed stamps, have been issued annually since 1938, when the first series was painted by J. N. (Ding) Darling, noted newspaper cartoonist and one of the greatest conservation leaders of all

The 1958 stamps now are in the mail. You'll see some of them reproduced in the newspapers during the coming weeks. When you get yours you will be proud of them, and also proud to participate in this program of wildlife manage-

Calendar Tells When

Ask your local sporting goods dealer for one of Shakespeare's 1958 Fishing Calendars. They are free. And their handy billfold-size makes them convenient to keep with you at all times. Their color chart tells you the fair, good and best days to fish.

If your local tackle house is out, a postcard to the Shakespeare Company in Kalamazoo, Michigan, will bring you one posthaste.

#### **Jerry Brantley Finishes Basic Combat Training**

Army Pvt. Jerry L. Brantley, 21, son of Mr. and Mrs. W. E Brantley of Route 2, recently completed eight weeks of basic combat training at Fort Carson, Colo.

AT BROTHER'S FUNERAL Mrs. W. B. Downing of 312 East Buckley, Mrs. J. B. Cardwell of Lubbock and Mr. and Mrs. E. B. Wright of Dimmitt left Sunday for Maysville, Okla., to attend the funeral of Robert May, brother of the three women.

PARENTS VISIT SON Mr. and Mrs. Roy Herod of 702 Old Lamesa Road spent the Easter holidays in Dallas with their son, Billy Mack. who is attending Baylor School of

CLASSIFIED? CALL 2811

#### His favorite spot is on Lake ditions under heavy population Democrats of Texas Slate State Meet; Yarborough, Sewell To Head Speakers

The-second annual statewide | Democrats of Texas are fulfillmeeting of the Democrats of ing a function which would not Texas will be held at the City be done in Texas otherwise. light line he tosses them out the greatest contributing fac-

Pritchard, however, wasn't en- ture of the Democratic Party."

his own rod, to suit his own Executive Board: Business have an executive committee from 11/2 to 4 pounds. They are The Makit Rod Co., of Fort et al., 12; farmers and stock- such as party registration,

Steering Committee: Farm-We have several of these ers and stockmen, 31; business that those presently in control

rods, made from the kits, and men, bankers, insurance men, of the SDEC have assured the have given them the severest et al., 27; lawyers, 10; salaried Dixiecrats that they will carry test. Last summer in the Gulf employees, 9; housewives, 7; the state convention this year of Mexico this writer landed educators, 3; labor union offi- even if they have to steal it aa 48 pound amberjack on one cials, 2; county officials, 2; gain. The Democrats of Texas

Wildlife Week Begins March 16 of Texas has said the DOT Party machinery. March 16-22 will be observed exists only to take over the

ing that only Democrats ocparty positions to suit us.

"The Democratic Party has lost two national elections in Texas because of the lack of a real Democratic organization in the state. We do not intend to lose a third time in 1960. Our slogan for 1958 is 'Go like '60.'

All Democrats who are inter-In response to speculation as ested in winning with the

"There has been some talk intend to see to it that the piece, homemade jobs, after a The Dixiecrat-Republican legal majority of that convenopposition to the Democrats tion will control Democratic

She concluded, "The resthroughout the United States Democratic Party machin- ponse which the Democrats of ery, the state executive com- Texas organizataions has remittee, etc., and that DOT ceived in its first year has been about the necessity of wise will go out of existence once most gratifying. The 1,500 management of public land re- it accomplishes that purpose. Democrats who participated in "This is not the case," said the organization meeting in Keep in mind that the same Mrs. Randloph "The Demo- Austin on May 18, 1957, started practices urged for public crats of Texas, like the Demo- a real grassroots Democrats lands also will pay off in big cratic Club system in twenty- movement in Texas. More than dividends for the individual one other states, will continue 60,000 Democrats will meet in as long as Democrats want and precinct and county meetings After all the future of wild- need a campaign organization which will send 3,000 delegates life depends more upon the to supplement the work of the to the statewide meeting this Before you leap . . . look at



and do your looking at



We are pleased to announce our appointment as a franchised Skyway dealer for City Name





## FORD STATION WAGON LIVIN' IS THE LIFE!"

Tennessee Ernie Ford tells you why

You can have Thunderbird V-8 60, up to 300 mighty horsepower, in any Ford wagon you choose. Or select the thrifty Mileage Maker Six.

on NBC-TV

Or make yours the 2-door Ranch Wagon. With all of its advanced styling it's still the lowestapriced wagon you'll find in the low-price three.

To make an impressive arrival, choose the Del Rio Ranch Wagon. This 2-door wagon has a high-style air that will gather envious glances wherever you drive.

THIS 4-DOOR RANCH WAGON HANDLES AS EASY AS A TENNESSEE WALKIN' HORSE ... RIDES QUIET AS A SWEETHEART'S WHISPER!



Nine fit fine into this handsome 4-door wagon. And its equally big brother, the Country Squire, features mahogany-like side paneling . . . a Ford styling exclusivel

There's nearly nine feet of level floor space in the 6-passenger Country Sedan. And its wrap-around liftgate operates with one hand!

Ford sets the pace in wagon styling . . . outsells its nearest competitor nearly 50%. And Ford wagons are the lowest priced\* of the low-price three. Based on comparison of manufacturers' suggested retail delivered prices

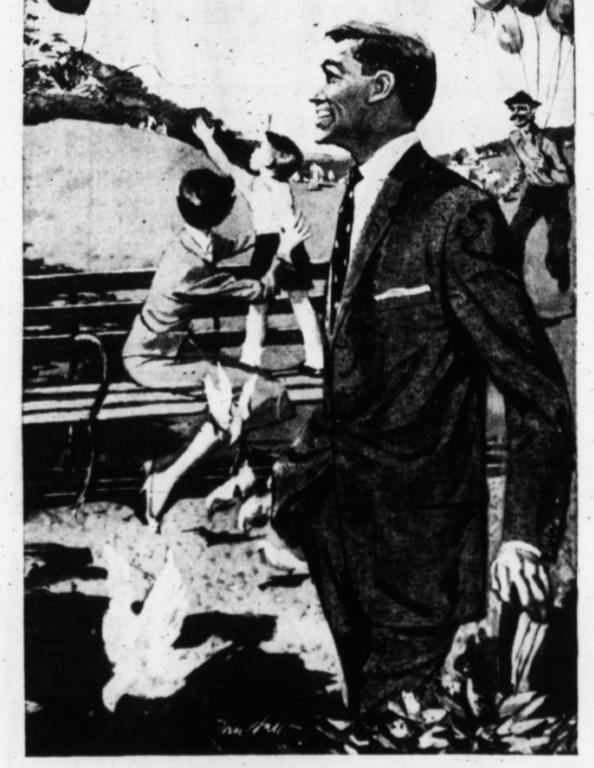
SPECIAL OFFER FROM FORD Best-selling guide to the latest

A \$2.95 BOOK FOR

TAKE THIS COUPON TO YOUR FORD DEALER LEAVE THIS BLANK

**TELEPHONE 4131** 4TH AND HILL

FOR A BETTER BUY IN A USED CAR OR TRUCK, BE SURE TO SEE OUR OR OTHER SELECTIONS



#### how to keep cool, comfortable and almost light as air

HART SCHAFFNER & MARX

introduced the first Dacron\*-worsted suit eight seasons ago and men all over America "relaxed without wrinkling".

Now, HS&M brings you another new fabric: Dacron, worsted and silk. The almost frosty look of these new Virasil† suits indicates the way you'll feel. Best of all, you'll stay trimly turned out: well-dressed, well-pressed throughout every summer day.

And you'll like HS&M Trend styling . . . neat, narrowed, natural. Come in and ease into a Virasil. You'll wonder why you didn't do it sooner.

Collins

# TERRY COUNTY WITHOUT A HOSPITAL!

IS THIS WHAT YOU WANT??

LET US PLEAD WITH YOU TO ATTEND THE HOSPITAL MEETING... APRIL 10 AT THE SENIOR HIGH SCHOOL AUDITORIUM AT 7:30 P. M.

HERE ARE SOME REASONS WHY WE Feel You Should Attend This Meeting:

1. Get All The Information Possible Before You Make Up Your Mind.

RY

**NE 4131** 

We want everyone to attend this meeting so that each person will be as well informed as possible. The Hospital Committee will make their recommendation and will be present to answer any and all questions. They will also consider all other points of view.

2. Don't Wait And Get Your Information Second-Hand

Come to this meeting rather than relying on someone else to inform you. It is next to impossible for anyone who has not studied this problem thoroughly to explain all the reasons for suggestiing certain definite steps, and ways to solving this problem.

3. We Must Take The Best Possible Approach And Then Put It Over

We cannot come up with any solution to this problem and it be exactly what everyone of us want. We must take the best possible solution . . . then work to put it over. In other words, we must be able to compromise and forget little petty differences in order to get the job done.

4. This Is The Problem Of The General Public Now.

You may contend that the doctor make plenty of money, and should provide their own facilities. Right or wrong, this is no argument any more. In order to get good young doctors at this time the public must provide the facilities to atract the Doctors. Since this is a public problem, we must co-ordinate our efforts and come up with the best possible solution.

Let Us Plead With You To Attend This Meeting If It Is Within Your Power To Do So . . . It Is Our Problem; Let's Inform Ourselves To The Best Of Our Abilities . . . Then, Get The Job Done.

This Ad Paid for by Citizens. Interested in the Future and Welfare of Terry Country.



"FAVORITE RECIPE" - Pictured is Mrs. Paul Ward of 1218 East Broadway as she prepares her favorite recipe, hot rolls. Her directions, dissolve I package of active dry yeast in 1/4 cup of warm water. Add 3 tablespoons of cooking oil, I cup of warm water, I teaspoon salt and3 tablespoons of sugar. Sift in 31/2 cups of flour and mix to a stiff dough, place in greased bowl and allow to rise to double in bulk or about one hour. Working on floured bread, shape into rolls. Let rise and bake in 400 degree oven. Mrs. Ward says, "My sons laugh and call them sour dough bread, but I notice they disappear in a hurry when those three boys sit down to eat."

#### Party, Egg Hunt Is Held Dixie ice cream cups and By Sunday School Class

Members of the pre-school Gale Kauffman, Terrell Rowe, Sunday school class of South Mike Seaton, Debbie Clay, side Church of Christ-met- at Steven Dean, Sammy, Ramey the Walter Johnson home at and Helen Abney, Vickie, 717 East Hill, Thursday after- Linda and Clayton Keith noon for a party and Easter Thrash and Jean Ann and Greg

candy eggs were served to Robert and Carrie Caswell,



Hereford, Tex., Man Reports-

#### 2 Bale Per Acre Cotton Using Phillips 66 Ammonia

J. F. Martin, who farms 1,720 acres near Hereford, Tex., says: "I put down Phillips 66 ammonia pre-plant on myirrigated cotton and made 2 bales to the acre. I also use Phillips 66 Agricultural Ammonia on my wheat and maize land with good results."

Other Southwestern farmers have discovered that 82% nitrogen from top quality Phillips 66 Agricultural Ammonia helps them get more profit per acre through higher yields. They get more cotton that classes higher at the gin ... yields of sorghum grain and ensilage are increased ... more marketable vegetables are harvested . . . and profits on wheat are increased through better forage and higher

Phillips 66 Agricultural Ammonia contains-82% nitrogen and gives you more nitrogen per dollar than any other form of commercial fertilizer available.



Order Your Supply Of Phillips 66 Agricultural Ammonia Today!

FARM CHEMICAL CO.

Brownfield, Texas

#### Behind American Business Scenes By Reynolds Knight Economic Analyst

terms of boosting us out of the of course, more homes mean

It's estimated that a new

more schools, churches,

stores and utilities.

NEW YORK - If our eco- frigerators, nomy were automated to the point where someone in Wash- home generates the sale of ington could push a button to about \$1,500 of furnishings start building 200,000 new and equipment just in the houses, what would it mean in first year of occupancy. And,

About 3,000 different items go nto every new home. The 200,roofing shingles, 1.9 billion rate - and you'd double every board feet of lumber, 280 mil- statistic above.

million square feet of ceramic time a year comes along that extract the maximum that the tile, 250,000 sets of bathroom fails to produce a new all-time present economy will permit. fixtures, 200,000 heating units, record in every department. Let's imbue our consumers plus thousands of washers, Clifford V. Coons, president with an optimism born of the ranges, water heaters, clothes of the Gas Appliance Manu- modernity of our fuel and our dryers, dishwashers and re- facturers Association, puts it products.'

#### **Engineering Class** At TU Is Seventh

The University of Texas Col- more candidates in preparation lege of Engineering has the for Doctor of Philosophy de madam require?" seventh largest day-class en- grees than any other Southern rollment in the U.S., with 3,479 engineering college, except students enrolled, recent surveys showed.

The engineering senior class has 957, third largest in the nation. In number of engineering seniors, the University is surpassed by only Purdue University and the University of Illinois.

Compared to other engineering colleges in the Gulf Southwest region, the University's College of Engineering is first Boost housing activity back in three areas: it has the larg-900 houses would consume 3.8 to the 1955 level - which would est undegraduate daytime enmillion gallons of paint, 200 mean an increase of 400,000 rollment, conferred more million square feet of asphalt houses over the current bulding Bachelor of Science degrees,

this way: "The poaks of the fulion square feet of wall and Such a hoped-for jump in ture loom larger than the peaks ceiling insulation, one billion building would, of course, work of the past. The business fratsquare feet of gypsum wall- in favor of the fast-growing gas ernity has no right to feel appliance and equipment in- ernity has no right to feel that Add. 60 million square feet of dustry. Manufacturers and uti- its success can be measured asphalt, rubber or vinyl tile lities in this field are helping only through the establishment and linoleum; 230 million board in new home promotions and of new peaks, year after year. feet of finish flooring, 208 mil- to spur modernization projects. Coons, who is executive vice lion square feet of softwood In fact, a leader in that president of the Rheem Manuplywood, 940 million bricks, a field reminds us that business- facturing Company, foresees a half-million tons of steel, 22 men should be dismayed every bright future and urges: "Let's

and awarded more Master of one. Those statistics, based on Science degrees than any other 1956-57 figures, were published engineering school in the in the Journal of Engineering th' corner?"

Education -April 10, 1958-The University also has

SOCIETY? CALL 2188

"And what style of hat does find it!"

"Shay" offisher, "wheresh "You're standing on it." " Sno wonder I couldn't

CLASSIFIED? CALL 2811



TOn windshield, side and rear windows in all

'58 Oldsmobile models!

T Clear undistorted vision in all directions . . . relaxing for driver and passengers allkel



HARDING MOTORS, INC., 321 W. BROADWAY



- FROZEN FOOD -

Strawberries NG. 5 \$ 1

Baby Food Gerber's 3 25

FLOUR Aunt Jemima 21/4-Lb. Pkg.

Housewives in Brownfield and Terry County know they can save more by always shopping at Kyle Grocery . . . where they get K and S Blue Stamps with every Purchase. Double Stamps on Tuesday . . . Redemption Center adjoining the

Catfish 1-LB.

SALMON Honey Boy



**39**°

**ORANGE DRINK** 

BARBECUED

FULL OF FLAVOR!

WISCONSON

BLOCK

AGED-LB.

BISCUITS

BORDEN'S OR

SHURFRESH

DRUGS AND BEAUTY AIDS -CHAMBERLAIN'S

Reg. 1.07 83 NAIL POLISH



Size 31x108

REG. 3.89

Cannon Striped FITTED

MIRRO-5-Piece Copper Mold SETS



GROCERY Home of K&S Blue Stamps

DOUBLE STAMPS ON TUESDAY