



70 YEARS DIFFERENCE — About to make short work of the ice cream bar is Debra Renee Scott, daughter of Mr. and Mrs. Joe D. Scott of 1408 East Cardwell, who celebrated her very first birthday Easter in the home of her maternal grandparents, Mr. and Mrs. Frank Daniel of 720 East Tate. The black-haired tot was no livelier, however, than her great grandmother, Mrs. J. H. Daniel of Plains, who observed her 71st birthday same day. From left: Mr. and Mrs. J. H. Daniel, Mr. Daniel, Mr. and Mrs. Scott, and Mrs. Daniel. Four generations were present for the occasion: Mrs. Daniel, her son Frank, Mrs. Scott and Debra Renee. Also present were Mr. and Mrs. J. H. Scott of 320 West Tate, paternal grandparents. (NEWSfoto)



the **NEW** name of **QUALITY** at **Brownfield Stores**
CLOVERLAKE
pick up
Golden Flake Buttermilk
at
FURR'S **NEUGENT'S**
KYLE'S **MERRITT'S**
SONNY'S, N. 2nd GRO.

Get the Jump on Spring at Our
BIG USED CAR SALE!

1957 TURNPIKE CRUISER (Mercury)
in striking all white color, air conditioned, electric windows, power steering, power brakes, electric seat. Every extra conceivable! Only **\$2495**

1955 SUPER OLDS 88, 4 dr. in beautiful tu-tone green finish, hydramatic, radio, heater, power brakes, and W. tires . . . only **\$1295**

1954 SUPER 88, 4 dr. with air conditioner, power steering, power brakes. Sale Price **\$995**

MANY MORE TO CHOOSE FROM!

HARDING MOTORS Inc.
321 W. Bdwy. Phone 2144

We Have Moved Our
Used Car Department

TO 4TH AND HILL STREET
(Formerly Portwood Motor Company's Car Lot)

A FEW OF THE MANY VALUES:

- 1957 PONTIAC**, 4 dr. sedan, hydramatic, factory air conditron, power brakes, power steering, R. H.
- 1956 MERCURY**, 4 dr. sedan, R. H. automatic transmission, and is a real clean car.
- 1956 PONTIAC SAFARI**, power steering, power brakes, R, H, and Hydramatic transmission.
- 1955 FORD PICKUP**, equipped with Radio and Heater.
- 1954 PLYMOUTH**, 4 dr. sedan with radio and heater.
- 1953 BUICK**, 4 dr. sedan, R, H, and automatic transmission.

1952 FORD CLUB COUPE, automatic transmission, R, H, would make an excellent second car.

PLUSMANY, MANY MORE

McBride Pontiac

Used Cars
"Your Authorized Pontiac Dealer"

No. 1

valuable is a newspaper to any merchant who uses it as an advertising medium.

We invite people to take a part in this campaign and to share in the awards and commissions. Non-subscribers are invited equally to join.

"The only requirement is a portion of a person's free time," said Gladycy Edwards, manager. "We all have some of that, and now is a good time to turn it into cash. The opportunity is yours."

Co-Workers Are Listed
"Who knows of a more advantageous way of spending his or her time. Call your friends, tell them that you're in the race and that you want their support," Gladycy continued.

Other personnel of the Edwards Circulation Company (Hazleton, Iowa) who will be working with Gladycy are Esther Becker, Lloyd Becker and Margaret May. Said Margaret: "Enroll today. Make up your mind to go out and win one of the prizes. Some one will win, and it may as well be you."

ONE WAY
It is computed that Americans pay more for government of all types than for food. There once was a Congo tribe that got around this by eating the tax collector. — The State.

Meadow Girls Set For Regional Play At Tech On Friday

Meadow's girls will play in the Region 1 volleyball tournament at 7 p.m. Friday in the old Texas Tech Gymnasium.

The Meadow lasses who won the District 7-B title last week drew a first round bye in the meet which starts today. No boys' regional play will be held though the Broncos also won a district title at Whiteface.

Coach Charles Rand lists his probable starters as follows: Ruby Smith, Gail Kisor, Glenda Bejew, Jean Curtis, Linda Hendricks and Betty Eubank.

Yes we have the
NEW BISSELL SHAMPOO MASTER



CLEANS 9 x 12 RUG IN 30 MINUTES AT HOME!
Now you can give your rugs a professional-type rug cleaning job at home . . . for one tenth the cost! And it's easy with the Bissell Shampoo Master. As easy as using a carpet sweeper. Odorless, non-toxic, nonflammable! Come in for a rug cleaning demonstration.

SPECIAL INTRODUCTORY OFFER!
FREE CAN OF LIQUID CLEANER (regular \$1.98 value) WHEN YOU BUY SHAMPOO MASTER APPLICATOR for \$14.99

Phone 2050
Farm And Home Furniture Co.
Across From Post Office



U.S. Royal Tires

PICK OUT YOUR CAR AND YOUR LOW PRICE!

FORD, CHEVROLET, PLYMOUTH, JEEP, RAMBLER, STUDEBAKER MODELS BEFORE 1947 \$11.95 U. S. Royal Air Ride 6.00/16 plus tax and treadable tire—Blockwall.	1947-56 MODELS \$13.35 U. S. Royal Air Ride 6.70/15 plus tax and treadable tire—Blockwall.	DODGE, MERCURY, PONTIAC 1947-56 MODELS \$14.85 U. S. Royal Air Ride 7.10/15 plus tax and treadable tire—Blockwall.
BUICK, DE SOTO, OLDSMOBILE 1947-56 MODELS \$20.15 U. S. Royal Deluxe 7.60/15 plus tax and treadable tire—Blockwall.	CADILLAC, CHRYSLER, IMPERIAL, LINCOLN, PACKARD 1947-56 MODELS \$22.10 U. S. Royal Deluxe 8.00/15 plus tax and treadable tire—Blockwall.	Ask about SPECIALS on the full line of U. S. Royal Tires, including PRESSURE-TEMPERED NYLON from \$19.95 U. S. Royal Deluxe 6.70/15 plus tax and treadable tire—Blockwall.
IMMEDIATE SERVICE—FREE MOUNTING—NO EXTRAS		COMPARABLE SAVINGS ON WHITEWALLS

On The Road And On The Farm Service Is Our Specialty . . .
Not A Sideline. We Are As Near As Your Telephone. Call 4444

Look at This—
High-Bar Performance at Low-Bar Prices!

NEW U.S. ROYAL Hi-BAR

YOU NEVER SAW SO MUCH TIRE FOR SO LITTLE MONEY!

Now—at the same price as ordinary "low-bar" tractor tires—you get 100% lug depth for full pull in all soils. Pyramid-supported lugs, braced to prevent layback. Spearhead bar-points that cut sharper, deeper. Padded rolling center that retards wear. Many other exclusive features!

CHECK THIS CHART!

See how much more the Hi-BAR offers!

SIZE 11-38	BAR HEIGHT	TREAD WIDTH	TREAD FLATNESS
New U. S. Royal Hi-BAR	1.34"	11.50"	92%
Ordinary Tire	1.12"	11.05"	75%
% Hi-BAR Advantage	20%	4%	23%

You Can't Buy A Better Tractor Tire at Any Price — Come In And Talk Trade With Us

JACK HAMILTON TIRE & SERVICE

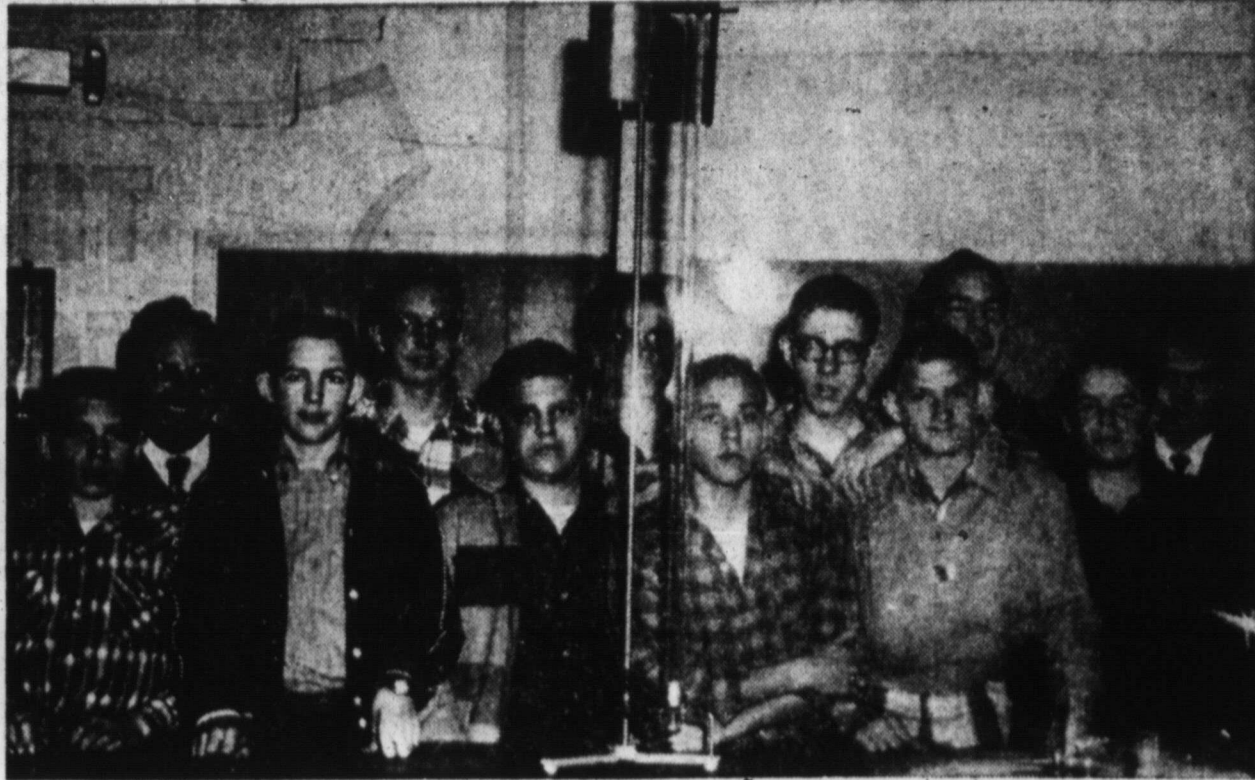
401 W. Main

Brownfield, Texas

Phone 4444



READY FOR SCIENCE FAIR — These members of BHS Science Club will be on hand to greet visitors at the science fair slated at the high school 10 a.m. to 4 p.m. Friday. In left



photo, they are, from left, Joel Pickett, Jim Northcutt, Don O'Dell and Dennis Givens. In right photo, from left front row, Don Hutson, Charlie Crites, Givens, O'Dell, Jerry Pur-

tell and C. L. Stockton. From left back row: W. R. Dungan, sponsor, Pickett, Mike Black, Archie Proctor, Tommy Stockton and Northcutt. (BHSfotos)

Voters Elect Brooks New Meadow Mayor

C. C. (Preacher) Brooks was elected mayor of Meadow in an election held Tuesday at Meadow Farm Store.

City councilmen elected on the same ballot were Lewis Peeler, out-going mayor, and incumbents Herman Horschler and G. B. Jones.

Brooks received 19 of 26 votes cast in the election. Write-in ballots included Tom Verner, 6; Max Kisor, 1, and Peeler, 1. Voting in the coun-

Cobb's Employee Is Injured in Freakish Accident Saturday

Mrs. Leona Turner, 59, of 512 East Buckley, suffered minor injuries when an automobile jumped the curb and knocked her down near the intersection of Fifth and Main.

Mrs. Turner suffered bruises and a lacerated foot when the car, owned by John Collier, 45, of Route 5, jumped out of control and smashed into the side of Cobb's Department Store about 12:10 p.m. Saturday.

An expectant mother, Mrs. T. T. Leggett, the daughter of Collier and also of Route 5, was treated and released from Treadaway-Daniell Hospital. She was an occupant of the vehicle.

Investigating officers said Collier stated his car would not start. "He said he finally got the car started from the outside and it leaped the curb as he got back into the vehicle," said Chief James Tippit.

Mrs. Turner, an employee of Cobb's, was returning to work after her lunch hour when the mishap occurred.

CLOUDED CRYSTAL BALL

Read in France, of Marseille: "Madame Pons, renowned fortune teller, deceives between one and seven P.M., except Sundays and holidays." — France Amerique.

CLASSIFIED? CALL 2811

No. 2—

"U. S. cotton has shown a downward trend in consumption in the past 12 years while foreign production and man-made fibers have increased steadily," said Gregg. "This can be attributed to fact that our cotton has not been sufficiently competitive in price, quality and promotion."

Gregg stressed that cotton is required to compete with other fibers at the textile mill as well as at the retail sales counter.

"In addition," he said, "cotton faces competition from other goods and services consumers are induced to buy. Though income has gone up, textile purchases have remained about the same."

The NCC representative reported that hard-hitting promotion and research has enabled the cotton industry to gain enough in major apparel and household markets to offset a loss in domestic industrial markets. "These industrial markets were lost through failure to compete in price and quality," he added.

Though cotton has added many consumer requirements through development of "minimum care" materials, Gregg said, "The adage no longer is applicable that the world will beat a path to your door if you build a better mousetrap. It takes good, hard-hitting promotion."

He pointed out that man-made fibers spent \$20 million on promotion. "Other promotions included \$4 million by the wool industry, \$5 million by Florida Citrus, \$7 million by the dairy industry and \$1 million by cotton," he added.

"If we are able to main-

tain our present per capital cotton consumption of 26 pounds in this country, population increases alone should give us a domestic market of about 10 million bales a year," declared Sears.

"This added to the potential of 8 to 10 million bales overseas, establishes a real possibility for a market of 18 to 20 million bales annually," he added.

Sears pointed out that it is possible for the American cotton market to drop to six or eight million bales if the industry fails to remain competitive in price, quality and promotion at home and abroad.

"Therefore, the choice is for an ever-restricting economy on the one hand, or a growing and expanding economy on the other," concluded Sears. He is the son of Mr. and Mrs. Kelly Sears of Gomez.

No. 3

lished under similar conditions facing the Terry County institution, on Saturday.

"We realize that the current \$8,000 with which we have to work is inadequate," said the president. "Because of that, the board has established a Special Gift Library Fund, with L. J. Richardson Jr., of First National Bank appointed to accept personal or club gifts to the fund." Richardson is board treasurer.

To Address Clubs When invited, the directors will address Brownfield and Terry clubs, explaining the various ways in which the organizations can aid in seeing Kendrick Memorial Library become operative as soon as possible.

Speaking last week before

Brownfield Kiwanians, Mrs. Nelson said: "A lovely building alone does not constitute an adequate library. It takes much serious study and long-range planning."

No. 4

A. R. (Ike) Issacs, 49, Robert Hamm and Glen Baker, incumbents, were returned to the Wellman board with 18 ballots each. Mrs. J. R. Taylor received one write-in vote in the election.

Clois Sharp, J. B. Ashburn and incumbent R. W. Horton, were named trustees in Meadow elections. Two were named to fill regular expired terms and one to succeed Fred Finley, who resigned.

Sharp polled 55 of 85 votes cast. Ashburn received 51 and Horton, 47 votes. Other contenders were Robert Brooks, who received 45 votes, Raymond Vardeman, 39, and Perry McCallister, incumbent, 26.

No. 5—

half years and was discharged honorably. "I am a graduate of Texas Tech, and feel that my past education and business experiences qualify me to perform a friendly and efficient service in such office."

"I expect," McKinney concluded, "to meet each of you personally prior to election day, and will appreciate sincerely your vote and influence."

No. 6

Farmers in Texas. Other men on the speaking stand today at the Hall will be Dooley Dawson of Houston's Bank of the Southwest; W. L. Stangel, dean of agriculture at Texas Tech; A. W. Young, professor of agronomy at Tech; Archie L. Leonard, professor of agriculture economics at Tech;

Joe E. Cole, horticulturist with the Texas Extension Service's District 2 at Lubbock; J. W. Coney of Lovington, N.M., specialist with Kimble Foods Company, and Paul Gross of Seminole, assistant agent in Gaines County.

SOCIETY? CALL 2188

MARGARET MAY Contestant Tells Her Experiences In Newspaper Subscription Campaigns

"Competing in a newspaper circulation contest was one of the most interesting experiences I ever had," says Mrs. E. H. May of Levelland, who has entered two campaigns conducted by Edwards Circulation Company.

Mrs. May, who lives on Levelland's Route 4, has entered two contests run by the Levelland Sun News and won first prize both times.

"I visited a lot of old friends and made a lot of new ones, too," she said. "It's nice work, completely fair and honest."

Mrs. May pointed out there

are no gimmicks to the contest. "It just boils down to who works hardest is the one who wins," she said. "Despite the work involved, it is worth it all."

Mrs. May won the Levelland contest completed two weeks ago. She won her first competition for the same paper in 1950.

Has Two Sons

The wife of a Hockley County farmer, Mrs. May has two boys. She is assisting in the NEWS campaign as a trainee in circulation work. She said she plans to enter circulation as a profession after her children are grown.

"People are just wonderful when something like this is going on," added Mrs. May. "They seem to look forward to candidates' visits."

The contest winner said one of the aspects she liked best about the campaign was the number of new friends she made. "I went out to see potential subscribers wherever they were — in their home, on the job and in the coffee shop," she said.

Mrs. May said contestants can be sure the contest is fair. "The winner is decided by the number of votes obtained

Seven Terry Youths Reporting for Entry Into Armed Forces

Seven Terry youths have been ordered to report for induction in the Armed Services Tuesday, according to Nell M. Merritt, clerk for Terry Selective Service Board 116.

The group, which will report to Room 210 of Brownfield State Bank Building, includes Preston Gus Blair, Kenneth Ray Mangis, Burl Clinton Anderson, James E. Parker, Johnny F. Bass, Abraham A. Moore and Kenneth M. Bates.

A total of 31 youths will report the same day for pre-induction physical examinations. The are: Dall Lambert, Jimmie D. Allen, George W. Carcom, Jimmie R. Cox, Robert Earl Faught, Manuel Lombarnana Meza, Derrel Van Perry, Delbert Leon Bradley, Jesse Alvis Bryant, Robert Ray Robbins, Allen Leroy Adcock, Allen Ownes, and

Largest This Year

Billy Dave Trammell, Marion Calvin Brooks, Doyle G. Gresham, Carey R. Lawhon, Ramus H. Austin, Delbert M. Barry, Leonard Russell Cox, David Dalton Durham, David Neil Hogue, Raymond Jerry Smith,

through sale of subscriptions to the NEWS," she said.

Richard Perry Smith, and Jack Ross Ayers, John Wesley Bishop, Billy M. Tilgham, Alfred Ronald Daniell, Dalton Ancil Smith, Shelby Marion Duncan, Donald Ray Owen and Guadalupe Cruz Ramon.

The physical examination group is part of Texas' largest monthly quota since the Korean conflict. Texas boards are calling 4,311 men for examinations during April in comparison with about 2,000 per month during January, February and March.

The April induction call totals 679, comprised mostly of men 22 years old.

the NEW name of QUALITY at Brownfield Stores

CLOVERLAKE

pick up

CHOCOLATE MILK

at

FURR'S KYLE'S NEUGENT'S MERRITT'S

SONNY'S N. 2nd GRO.

the NEW name of QUALITY at Brownfield Stores

CLOVERLAKE

pick up

DELUXE ICE CREAM

at

FURR'S KYLE'S NEUGENT'S MERRITT'S

SONNY'S N. 2nd GRO.

No. 6

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Joe E. Cole, horticulturist with the Texas Extension Service's District 2 at Lubbock; J. W. Coney of Lovington, N.M., specialist with Kimble Foods Company, and Paul Gross of Seminole, assistant agent in Gaines County.

SOCIETY? CALL 2188

Grand Opening

Monday, April 14, 5:00 A.M.

FREE . . . Coffee And Donuts!

(Corner of 1st and Tate Street)
Formerly Bob's Cafe

— OPENING —

Under New Management

WE INVITE . . .

All Our Friends And Everyone
To Stop By And Taste Our Good
Food And Good Coffee.

Daisy And Bee Cafe

Daisy Rinehart and Bee Johnson

Positive crank-operated front suspension on every model at no extra cost.

Wall-to-wall carpeting on even the lowest-priced model at no extra cost.

Industry's widest selection of long-lasting Lucite lacquer on Star Chief and Bonneville models at no extra cost.

Smoother riding oversize tires on every model at no extra cost.

Genuine top-grain leather on Star Chief and Bonneville models at no extra cost.

Looking for the Last Word in *Luxury*?

Only Pontiac gives you so many "extras" as standard equipment! The real test of value is what you get for what you pay—and model for model Pontiac is loaded with more quality and luxury than any other car at its price! Compare it yourself and see! And when you sample the luxury of the liveliest action on the road you'll agree it's today's biggest money's worth!

Get the FACTS and You'll Get a **PONTIAC** America's Number 1 Road Car

SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER

McBRIDE PONTIAC

1013 LUBBOCK ROAD BROWNFIELD, TEXAS

Block, Arrow, Pepper & Ham, Austro Limas . . . Puss 'N Boots. Cat Food White Karo, M Syrup . . . Choc., or Pea M & M C Heinz, In Glaz Baby Food Pinto, Campfi Beans . . .

H

REVELO SATI

REVELO HAI

MEMI SKI



SMART
SOUTH PLAINS
HOMEMAKERS
SHOP THESE...



SURE SIGNS OF SAVINGS

Look for the Piggly Wiggly and the S & H Green Stamp signs . . . where you are assured of real savings. Always low prices on nationally advertised brands at Piggly Wiggly . . . and you always get the EXTRA saving of the famous S & H Green Stamps, given and redeemed across the nation. DOUBLE Green Stamps every Tuesday (with \$2.50 purchase or more) at Piggly Wiggly.



TUNA	Chicken of The Sea Chunk Style No. 1/2 Can	25¢
PEACHES	Libby's, Halves or Slices No. 2 1/2 Can	25¢
ORANGE DRINK	HI-C 46-OZ. CAN	25¢
CORN MEAL	PIONEER, YELLOW 5 LB. BAG	29¢
PLUM JAM	20 OZ., RED DECORATED TUMBLER	29¢
PICKLES	PICK-L-BARREL COUNTRY STYLE CHIPS 1/2 GAL.	63¢
PRUNE JUICE	REALPRUNE 24 OZ. BOTTLE	25¢

HENS	Fresh Froiled Tender 3-4-Lb. Average Lb.	29¢
FRANKS	E & R Plainsman, 3 Lb. Bag	99¢

- Breaded, Gulf Stream, 10 Oz. Pkg. **59¢**
- SHRIMP
- Coconut, Pillsbury's, Roll
- COOKIES **41¢**
- Wisconsin, Longhorn, Red Rine, Lb.
- CHEESE **49¢**
- Loin End, Lb.
- PORK ROAST **59¢**

U.S.D.A. Graded GOOD BEEF	
PRIME RIB ROAST, lb.	79¢
PINBONE LOIN STEAK, lb.	89¢
CLUB STEAKS, LB.	79¢

- Black, Arrow, 4 Oz. Tin
- Pepper **19¢**
- & Ham, Austox, No. 300 Can
- Limas **29¢**
- Puss 'N Boots, Large Can
- Cat Food **14¢**
- White Karo, No. 2 1/2 Bottle
- Syrup **25¢**
- Choc., or Peanut, 11 1/2 Oz.
- M & M Candy **49¢**
- Heinz, In Glass
- Baby Food **11¢**
- Pinto, Campfire, No. 300
- Beans **10¢**

- Dinty Moore, 24 Oz. Can
- Beef Stew **49¢**
- Reg. Box
- Kraft Dinner **18¢**
- Spears, Libby's All Green, No. 300
- Asparagus **39¢**
- Libby's Cut, No. 303 Can
- Beets **14¢**
- Spanish, Libby's, No. 300 Can
- Rice **19¢**
- Aluminum Foil, 25 Ft. Roll
- Reynolds Wrap **31¢**

- Devised, No. 1/4 Can
- HAM **21¢**
- Libby's, No. 1/2 Can
- VIENNAS **21¢**
- HI-HO, 10 Oz. Box
- CRACKERS **39¢**
- Full Qt., Grape Drink
- WELCHADE **35¢**
- Pint
- Wesson Oil **39¢**

LETTUCE	LARGE FIRM HEADS, LB.	12 1/2¢
LEMONS	CALIFORNIA SUNKIST LB.	12 1/2¢
GREEN ONIONS	Fresh, Large Bunch	7 1/2¢
CARROTS	California 1 Lb. Cello Bag	12 1/2¢
RADISHES	Fresh Large Bunch	7 1/2¢
AVACADOS	CALIFORNIA CALAYOS EACH	12 1/2¢



LIBBY'S, 6 OZ. CAN FROZEN
ORANGE DRINK 2 FOR **25¢**

Frozen Barbecue Underwoods **69¢** Polar, 10 Oz. Pkg., Frozen **CAULIFLOWER** **19¢**

PIES FRIGID DOUGH
APPLE OR
CHERRY
FAMILY
SIZE **39¢**

SILVERDALE, 8 Oz. Pkg., Frozen
BRUSSEL SPROUTS **19¢**

HAIR SPRAY LANOLIN PLUS \$2.50 Size Plus Tax **99¢**

REVLON, PLUS TAX SATIN SET **\$1.35** **DEOROANT**

REVLON, TOP BRASS, PLUS TAX HAIR DRESSING **\$1.00** 5-Day 63c Size **39¢**

MENNEN, PLUS TAX SKIN BRACER **53¢** Plus Tax

STARCH Niagra 12 Oz. Box **21¢**



REV. L. T. HERNANDEZ PASTOR

Dedication of Mexican Baptist Church Sunday; Deacons Also To Be Ordained

Dedication services for Mexican Baptist Church, located on Levelland Highway, are set for 2 p.m. Sunday, with ordination of deacons to be included.

Principal speaker is to be the Rev. Grover Rocha of Plainview. The Rev. Glenn Gotsdy of Alton and the Rev. Fidel Guzman of Hale Center are also on the program.

Dr. Jones Weathers, Jesse Smith and E. V. Riley of First Baptist Church are to assist in the program. Music will be furnished by Mexican Baptist Church of Tahoka.

Diacons to be ordained are Felix Ruiz, Ismael Garcia, Marcos Garcia and Pablo Garcia.

RUSTIC
Drive In
Dial 2505

PLAINS HIGHWAY

SHOW STARTS AT
SUN DOWN

THURSDAY
APRIL 10

**MISTER
CORY**

"The Man
Nobody Knew"

—Starring—
TONY CURTIS
and MARTHA HYER

Friday & Saturday
APRIL 11-12

QUANTEZ

(In CinemaScope)
—STARRING—
FRED MacMURRAY
and DOROTHY MALONE

Sunday & Monday
APRIL 13-14

JET PILOT

JOHN WAYNE
JANET LEIGH
And The
U. S. AIR FORCE



Funeral Rites Held For Mrs. W. Flint

Funeral services for Mrs. W. M. Flint, 57, were held Tuesday in Brownfield Funeral Home Chapel with the Rev. Warren Stowe, pastor of Calvary Baptist Church, officiating.

Mrs. Flint, who had been a resident of Lynn County since 1926, died Saturday in Lubbock Osteopathic Hospital.

Burial was in Brownfield Cemetery under direction of Brownfield Funeral Home.

Pallbearers were E. C. Eaves, L. E. Hamilton, Thad Risinger, Malcolm Thomason, H. M. Pyeatt, H. M. Adams and E. L. Boots.

Surviving are two sons, Jake of Beaumont, and Bill of the Navy; seven daughters, Mrs. Corene Dove of Abilene, Mrs. Benny Stallings of Fort Worth, Mrs. Bonnie Meeks of Goldsmith, Mrs. Mildred Smith of Amarillo, and

Mrs. Frances Williams of Bellville, Ill., Mrs. Margaret Spann and Miss Georgia Faye Flint, both of Tahoka; one brother, Charley Baker of Houston, and one sister, Mrs. Opal Freeman of Colorado.

ANNOUNCEMENT — Pictured in lower panel is Miss Nancy King, daughter of Mr. and Mrs. James King of 315 East Buckley, whose engagement and pending marriage to Jack Earl Harlan, brother of Mrs. Alvin Hallbauer of 1308 East Cardwell, was revealed at a tea given Saturday afternoon by her mother in Seleta Jane Brownfield Clubhouse. In the top panel, from left standing, are Mrs. John King, Nancy's grandmother, the hostess and Mrs. Hallbauer. Seated is Mrs. J. H. Carpenter, Nancy's maternal grandmother. (NEWS-
foto)

ANNOUNCEMENT TEA HELD SATURDAY AFTERNOON

Miss Nancy King, Jack E. Harlan Will Exchange Wedding Vows in September

Miss Nancy King, daughter of Mr. and Mrs. James King of 315 East Buckley, was honored with an announcement tea Saturday afternoon in Seleta Jane Brownfield Clubhouse, with her mother as hostess.

Blue streamers on the table revealed the secret, "Nancy and Jack, Sept. 1." Jack Earl Harlan is brother of Mrs. Alvin Hallbauer of 1308 East Cardwell.

Anchoring the streamers was an arrangement of blue and white daisies flanked by double candelabra. A white linen cloth, silver tea service and crystal serving dishes completed the table setting.

Blue and white ribbon sandwiches, served with hot spiced punch and nuts, carried out the color scheme. A crest arrangement of blue and white daisies

with candles on either side was on the mantle and a basket of blue and white daisies was on the table with the register.

Mrs. Hallbauer received guests with Nancy and her mother, Mrs. J. H. Carpenter and Mrs. John King, Nancy's grandmothers, presided over the bride's book of white leather trimmed in white chiffon and net with seed pearls.

Mrs. Richard Ridgeway of Ithaca, N.Y. and Mrs. Tommy Winn rotated at pouring. Barbara Newsom played piano selections during the calling hours and Mary Ann Holmes, Sue Salmon and Wanda Cornelius assisted with the serving.

Others included in the house party were Mes. J. L. Newsom, Alton Webb and Mary Lou Estes. All members wore white daisy corsages.

Nancy, born and reared here, is a graduate of Brownfield High School and Draughon's College of Lubbock. She now is employed by the Brownfield Chamber of Commerce.

Her fiance attended Hobbs

Evidently Brown eyes are an indication of a weak will; black eyes, of a weak defense. — Bainbridge Mainsheet.

STANDING PAT "Be kind to insect," says a writer: "We never lose an opportunity of patting mosquitoes on the back. — Humorist."

High School, and took his diploma after entering the army. He served three years in Korea and now is employed by Pioneer Construction Company.

the NEW name of QUALITY at Brownfield Stores **CLOVERLAKE**

pick up

Cottage Cheese

at

FURR'S NEUGENT'S
KYLE'S MERRITT'S
SONNY'S N. 2nd GRO.



Mr. Farmer . . . Here Are the Tractor Tires You Need

COMPARE BEFORE YOU BUY!

Firestone DEEP TREAD CHAMPION TRACTOR TIRE

NOW . . . A NEW FRONT TRACTOR TIRE THAT OUTWEARS TWO ORDINARY FRONTS

THE NEW **Firestone GUIDE GRIP**

- Longest Wearing Front Tractor Tire Ever Built
- Shorter Turning
- Better Cleaning



COSTS NO MORE THAN REGULAR TIRE

SEE IT TODAY!

Farm And Road Service

We offer you either at the store or on the farm tire service . . . We are just as near as your phone.

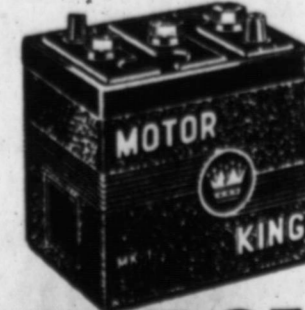
Day Phone 4411

— Night Phones —
3072 & 3356

- ★ More drawbar pull with deeper soil penetration . . .
- ★ Longer tire life with more tread rubber
- ★ More savings with new low prices

— ALL SIZES AVAILABLE —
Buy Now — Convenient Terms

WE SPECIALIZE IN TIRE RECAPING AND REPAIRING, USING ONLY FIRST QUALITY MATERIALS and EXPERT WORKMANSHIP
Call Us For All Your Tire Repairs



Firestone MOTOR KING Dri-Charged BATTERIES

14⁹⁵ for any 6 volt car
18⁹⁵ for any 12 volt car

You Always Save When You Shop . . .

Scott's Firestone Store

413 W. Main

— SUDDEN SERVICE —

Dial 4411

REGAL
Dial 2616

Thursday-Friday
And Saturday
April 10-12

BOX OFFICE OPENS 6:45 WEEK DAYS
OPENS 1:15 SAT. AND SUN.

DAVID O. SELZNICK
presents the production of
ERNEST HEMINGWAY'S

A

THE ONE STORY OF LOVE AND WAR THAT OCCUPIES A PLACE OF HONOR ALL ITS OWN!



ROCK HUDSON · JENNIFER JONES · VITTORIO DE SICA
CINEMASCOPE · Directed by CHARLES VIDOR · Story by BEN HECHT

REGAL
Dial 2616

SUNDAY AND MONDAY
APRIL 13-14

BOX OFFICE OPENS 1:15 SAT. AND SUN.
OPENS 6:45 WEEK DAYS

No One Will Be Seated During Last 10 Minutes Of Feature

The Most Electrifying Entertainment Of Our Time!

EDWARD SMALL presents
TYRONE POWER MARLENE DIETRICH CHARLES LAUGHTON

WITNESS FOR PROSECUTION



Directed by BILLY WILDER · Story by BILLY WILDER · Screenplay by BILLY WILDER · Produced by BILLY WILDER · Distributed by BILLY WILDER · Released by BILLY WILDER

RIALTO

Dial 2230

BOX OFFICE: OPENS 1:15 SAT. & SUNDAY
OPENS 6:45 WEEKDAYS

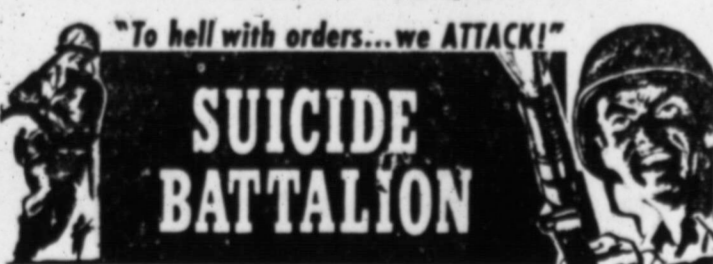
JONES THEATRES
ALWAYS A GOOD SHOW — SOMETIMES GREAT

Thursday - Friday - Saturday
APRIL 10-11-12

Double Feature



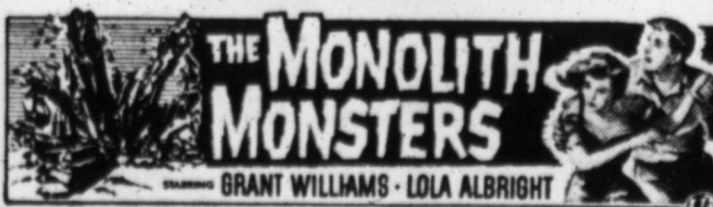
Second Feature



"SADDLE THE WIND" — April 24-25-26 — At The Regal — Will Be This Month's Free Show for the Old Folks

Sunday - Monday - Tuesday
APRIL 13-14-15

DOUBLE FEATURE



—SECOND FEATURE—



A UNIVERSAL-INTERNATIONAL PICTURE

DEPEND ON

FURR'S
FOR NATIONAL BRANDS

SAVE DURING

GREEN THUMB

SALE!

Libby's PINEAPPLE JUICE 25¢
46 oz. CAN



LIBBY'S ORANGE JUICE 46 Oz. Can 33¢
LIBBY'S TOMATO JUICE NO. 2 Can 15¢

LIBBY'S SPINACH NO. 303 CAN 2 FOR 25¢

Libby's CREAM STYLE GOLDEN CORN 15¢
303 CAN



LIBBY'S VIM 46 Oz. Can 39¢
LIBBY'S GREEN AND WHITE ASPARAGUS 8 Oz. Can 29¢
LIBBY'S CUT WAX BEANS No. 303 Can 25¢
LIBBY'S CREOLE CORN 12 Oz. Can 2 For 25¢
LIBBY'S SWEET PICKLES 15 Oz. Jar 33¢

LIBBY'S KRAUT No. 303 Can 15¢
LIBBY'S DICED CARROTS No. 303 Can 17¢
LIBBY'S CORN BEEF 12 Oz. Can 49¢
LIBBY'S ROAST BEEF 12 Oz. Can 49¢
LIBBY'S FRUITS For Salads No. 303 Can 35¢

VIENNA SAUSAGE LIBBY'S NO. 1/2 CAN 2 FOR 35¢

GREEN BEANS LIBBY'S WHOLE NO. 303 CAN 25¢

PEACHES LIBBY'S FREESTONE, IN HEAVY SYRUP, NO. 303 CAN 25¢

TOMATO SAUCE LIBBY'S 8 OZ. CAN 3 FOR 25¢

PICKLES LIBBY'S SOUR OR DILL, 22-OZ. JAR 29¢



Save With Frontier Stamps
Stamps--Double on Tuesday

• Fresh Frozen Foods •

FRUIT PIES

Town Square, Fresh Frozen, Cherry Or Apple, 22 Oz. 39¢
Libby's Fresh Frozen ORANGE DRINK 6 Oz. Can 12 1/2¢
Libby's Fresh Cut GREEN BEANS 10 Oz. Pkg. 19¢
Libby's Fresh Frozen CAULIFLOWER 10 Oz. Pkg. 23¢
Libby's Fresh Frozen GREENS Mustard or Turnip, 10 Oz. Pkg. 15¢
Libby's Fresh Frozen Diced POTATOES 10 Oz. Pkg. 17¢



LIBBY'S SLICED OR HALVES PEACHES 25¢
No. 2 1/2 CAN

LIBBY'S TOMATO JUICE 25¢
46 oz. CAN

LIBBY'S PINEAPPLE 15¢
SLICED OR CRUSHED FLAT CAN SCHOOL DAYS

HO CRACKERS 1-Lb. Box 39¢
DEVIL HAM Underwood 2 1/4 Oz. Can 19¢
PEANUT BUTTER 12 Oz. Reynolds's 25 Ft. Roll 39¢
ALUMINUM FOIL 25 Ft. Roll 31¢

TOOTH PASTE COLGATE 53c SIZE 33¢
BUBBLE BATH JOY SUDS 1-LB. CAN 19¢

BATH POWDER \$1.50
TALC Mevis 69c Size 49¢
FACE POWDER Woodbury 39c Size 29¢
WITCH HAZEL 35c Size 29¢
TOOTH BRUSHES Tek 69c Size 2 For 69¢

ORANGES Texas, Sweet And Juicy, Lb. 10¢

Fresh Sno-White CAULIFLOWER Lb. 12 1/2¢

Nice and Fresh SQUASH Lb. 12 1/2¢

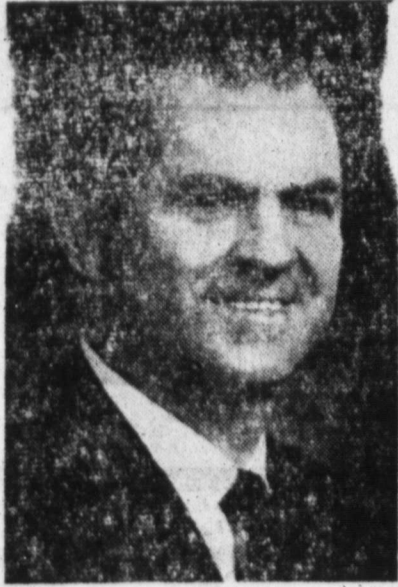
COLLARD GREENS Nice And Fresh, Bunch 10¢
ENDIVE Nice and Fresh, Bunch 15¢
PEARS D'Anjour Washington State, Lb. 19¢
TURNIPS & TOPS Full Green Tops, Bunch 10¢

CHEESE ELNA SPREAD, 2-Lb. Box 65¢
SIRLOIN STEAK U. S. GOVT. GRADED CHOICE BEEF, LB. 85¢
ROUND STEAK U. S. GOVT. GRADED CHOICE BEEF, LB. 98¢
Lean Shoulder Cuts PORK ROAST Lb. 49¢
Fresh Pork BACKBONE Lb. 49¢
SAUSAGE Frontier Pure Pork, 2-Lb. Bag 79¢
Lean Shoulder Cuts PORK STEAKS Lb. 55¢
Fresh Ground GROUND MEAT Lb. 45¢

FURR'S



REV. SUTTON



REV. BYNUM



REV. BRISTOW

Annual DE Banquet Is Slated April 16

BHS distributive education students will entertain employers at the annual DE banquet slated for 7:30 p.m. Wednesday in the high school cafeteria, according to R. T. Wilson, coordinator.

W. F. McCurdy, director of public relations for the southwest territory of Sears-Roebuck Foundation, will be featured speaker at the affair.

Chairmen for the banquet are Frances Green, food; Don Burda, program; Reudell Bradley, decorations and Mary Edith Galloway, invitations. A "Hawaiian" theme will be used for the event.

McCurdy has been director of Sears' publicity since 1955. He joined the company in 1938, beginning in the Dallas mail

Meeting Postponed

Lejeune Lincoln, commander of Howard-Henson Post 269, American Legion, announced today the group's regular meeting has been postponed and urges members to attend the hospital meeting scheduled at 7:30 p.m. today in BHS Auditorium.

Meadow Church Is Continuing Revival

The Rev. E. M. Bynum, Trinity Baptist Church of Corpus Christi, is evangelist for a revival being held this week at First Baptist Church of Meadow. The revival opened Sunday.

Jesse Sutton of First Baptist Church of Ranger is leading the singing. The Rev. Don Murray, pastor, lists services twice daily, 10 a.m. and 8 p.m. with prayer services and children's services set for 7:30 p.m. The public is invited.

order plant. After four years in the Air Force during World War II, he returned to the company as a buyer.

A native Texan, McCurdy graduated from Trinity University where he was named to "Who's Who of American Colleges and Universities" and held office in Phi Kappa Delta, national forensic association.

He also was in Alpha Psi Omega, national theatrical association and lettered in three sports.

Wilson explained that the event was scheduled on a Wednesday because M c C u r d y

Wayland Student To Lead Revival

The Rev. Wayne Bristow student at Wayland College of Plainview, will be evangelist for the spring revival starting at Challis Baptist Church, April 13-20.

The Rev. Mr. Bristow was a summer missionary to the Northwest and has been in many revivals on the South Plains. He also is past president of Wayland Baptist Student Union.

There will only be night services with prayer meeting at 7:30 p.m. and church at 8 p.m. According to the Rev. Frankie Rainey, pastor, Clyde Cain of Wayland will direct the music.

Meadow Preacher Leads Tokio Revival

The Rev. Don Murray, pastor of First Baptist Church, Meadow, will be conducting services for a revival beginning Sunday at First Baptist Church of Tokio.

The revival will continue through April 20, with services twice daily, 10:30 a.m. and 8 p.m. Roy Austin of Hardin-Simmons University of Abilene will conduct the song service, accompanied at the piano by Ray Bearden of Tokio.

According to the Rev. Billy Hatch, pastor, a cordial welcome is extended to everyone.

YOU CAN

You can make the average man mad by referring to him as an average man. — Greensboro Herald-Journal.

would not be available at any other time.

Cubs Will Compete In District Track And Field Saturday

BHS thinclads will leave about 8 a.m. Saturday to participate in the District 2-AAA track and field meet at Andrews.

Coach Don Hendley is taking a 19-man squad to the event which the hosts are favored to win. The Ponies' depth and speed is expected to put them in the drivers' seat for the championship, with Kermit and the Cubs battling for second spot.

Preliminaries are scheduled to start at 10 a.m. and finals at 1:30 p.m. The meet will be held in Andrews' \$500,000 stadium completed last fall.

Cubs competing include Mike Browning, Larry Meeks, Ken-Kendrick, Ellis Cox, Cecil Pendley, Jack Milburn, Eugene Hughlett, Curtis Bryant, Johnny Jones, Gary White, Leon Clark, Ken Cary, Allen Browning, Herbie Pickett, Leon Hinson, Bob Cloe, Don Cepeland,

Smiths Visit Langs In Grand Prairie Sunday

Mont Muldrow and Kenneth Cason.

Mr. and Mrs. D. R. Smith Jr. have returned home from Grand Prairie, where they spent several days visiting with her brother and his wife, Mr. and Mrs. Leonard Lang, Larg of 718 East Broadway,

Tech Instructor And Wife Tarpley Guests

Dr. Everett A. Gillis, English instructor at Texas Tech, and Mrs. Gillis were guests this week in the M. G. Tarpley home at 716 East Broadway.

Mr. and Mrs. Gillis and Mrs. Tarpley took part last week in the annual convention of the

Texas Folklore Society, held on the Sul Ross College campus at Alpine.

FOR RENT

3 room and bath furnished apartment. Extra clean and nice. Close in. Bills paid. Phone Mrs. Bevers at 2188, or inquire at 211 E. Tate, Ph. 3200.

J. B. KNIGHT COMPANY

"HOME OF QUALITY FURNITURE"

Announces the Association of Mr. James C. Hestand as Furniture Store Manager



We Invite You to Come by and Get Acquainted With ...

MR. JAMES C. HESTAND

New Manager of KNIGHT FURNITURE

From the Management:

It has always been our policy to serve our customers in the best possible way. It is with this thought in mind that we are very glad to announce the appointment of Mr. Hestand as manager of our furniture store. We will continue to give you the very best possible service and quality merchandist to which you are accustomed. We invite you to come by "The Home of Quality Furniture" and get acquainted with Mr. Hestand. Thank you for your past patronage — looking forward to serving you better in the future

J. B. KNIGHT CO.

J. B. KNIGHT CO.

"Home of Quality Furniture"

612 West. Main

Phone 2091



the NEW name of QUALITY at Brownfield Stores CLOVERLAKE

pick up HOMOGENIZED MILK

FURR'S KYLE'S

NEUGENT'S MERRITT'S

SONNY'S N. 2nd GRO.

We have one of the most complete lines of sporting goods and fishing equipment to be found anywhere—come in and look around!

EVERYTHING FOR THE SPORTSMAN

RODS ...

Whether it be a beginners metal rod, or the professional, extra strength glass rod — it's at Knight's.

1.59 to 12.95

REELS ...

Name your brand: Bronson, Pflueger, Supreme, Johnson, Edgewater or Ocean City — a price for every fisherman

3.95 to 39.95

MINNOW BUCKETS

Many types and sizes to choose from.

2.50 to 3.49

COOK STOVE

One only — extra good buy ... gasoline type camp stove — big capacity tank, going at a ridiculously low price.

No. 275 Regular 21.95 18.95

get your FISHING LICENSE HERE!



J. B. KNIGHT HARDWARE

105 South Sixth

Phone 2287

WIKI MESH

FISH BASKET

Keep 'em Alive — made of heavy-gauge link galvanized wire — extra large, and folds completely for storage.

6.50 to 7.95

Gas Tanks

This is a 2 1/2-gallon tank, with safety-pour hose for use in a boat or on land. Sturdily constructed — and look at the low price.

Regular 9.95 7.95



Your Fishing Gear Headquarters ...

Here are a few of the many items you will need on your next fishing trip: SUR-BLAZE Charcoal Lighter ... all sizes and types of HOOKS, LINES, CAMP STOVES, CAMP STOOLS, FISH BAIT, LANTERNS, THERMOS JUGS, MINNOW NETS, SEINES, LANTERNS and many others to make an enjoyable fishing trip.

Guests
ty, held on
e campus

NT
furnished
lean and
ills paid.
at 2188,
Tate, Ph.



Easy does it in

**Bobbie
Brookes**

Katya shirtdress

995

Fashion loves the bloused look and that's why fashion loves Bobbie Brookes Katya sheath... with baby-doll sleeves and large belt loops and paisley print belt. Continental colors in sizes 5 to 15.



First it lifts...
then it flattens!

Tru-Lift
by warners®

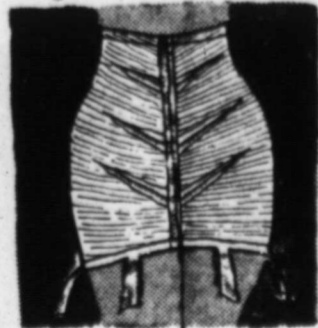
Bottom Dart
Lifts

Middle Dart
Flattens

Top Dart
Positions

Here, at last, is a girdle that LIFTS your tummy the way nature intended, that FLATTENS your tummy the way fashion demands! TRU-LIFT'S magic Dart construction duplicates the natural life and support that abdominal muscles should give. Slip into TRU-LIFT... Feel the wonderful, healthful 'up and in' pull; see how much slimmer, more youthful you look! Come in tomorrow and ask for a personal fitting in wonderful new TRU-LIFT by Warner's (in power net with flattening back panel. Sizes:)
Nylon bra No. 2360 at \$3.95

\$10⁹⁵



See how elastic angles upward for a true hollowed-tummy look. Bottom dart lifts with natural ease. Middle dart flattens effortlessly. Top dart gives stay-put fit.

Shelton's
Quality Apparel
"Where Only the Look Is Expensive"

**Spankin'
New**



Treadaway-Daniell Hospital
Mr. and Mrs. Paul Allen Agnew, 323 North 10, son, Donald Allen, born April 2 weighing 6 pounds 13½ ounces.

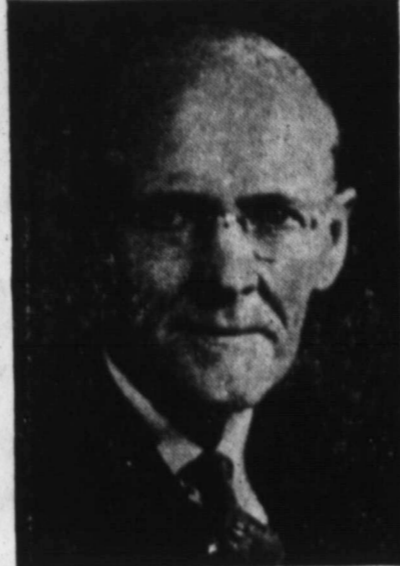
Mr. and Mrs. Ruby Gomez Alvarado, Route 2, son, Ricardo, born April 5 weighing 7 pounds 3 ounces.

Hill Clinic

Mr. and Mrs. Willie Lane, General delivery, son, Frankie, born April 3 weighing 7 pounds 13½ ounces.

Mr. and Mrs. Willie Lee Nolan, Route 2, son, Toy Miller, born April 5 weighing 4 pounds 1 ounce.

"Well, between ourselves, I want something that will shock the vicar's wife."



PAUL P. HARRIS
Founder of Rotary



GEORGE R. MEANS
International Secretary



CHARLES G. TENNENT
International President



DONALD R. REID
Convention Speaker



WILLIAM TODD
Convention Speaker

Brownfield News
And Terry County Herald... Terry County's Oldest Business Institution

Vol. 21 Brownfield News-Herald, Thursday, April 10, 1958 No. 29

SUNDAY THROUGH TUESDAY AT AMARILLO

Full Slate of Activities Set For Rotarians At District Conclave

Brownfield Rotarians and Rotary Anns attending the District 573 annual convention in Amarillo Sunday through Tuesday will have a full round of events to keep them busy, according to Joe Price, On To Amarillo Chairman.

The schedule of events will include:

Sunday: Golf at Amarillo Country Club all day. 1:30 p.m.—Motorcade and tour of Boys' Ranch. 2:30 p.m.—Audubon Screen Tour at Stephen F. Austin Junior High. 8 p.m.—Amarillo Symphony and High school Bel Canto Choral. 9:30 p.m.—"Get acquainted" session.

Monday: 11 a.m.—Plenary session, "What Rotary Means to a Rotary Ann," a panel discussion. 12:15 p.m.—Group luncheons for Community Service, Vocational Service, International Service and Club Service. 3 p.m.—"Buzz Session" headed by J. Edd McLaughlin of Ralls, past director of Rotary International. 7 p.m.—Governor's Banquet, Imra Kovacs, speaker.

Tuesday: 10 a.m.—Plenary session. 11 a.m.—Plenary session, "Rotary Down Under," by Donald R. Reid of Australia. 12:30 p.m.—All-District conference Luncheon. William B. Todd of Fort Worth, speaker.

Hosting the three-day conclave will be Morris Higley, Childrens publisher who is district governor.

Tours to Palo Duro State Park, Panhandle Plains Museum in Canyon, and America's first Boys' Ranch are slated as side events at the annual meeting.

Imre Kovacs, student of world affairs, William B. Todd, member of Rotary Finance Committee, and Donald R. Reid, Rotarian from Australia, will headline speakers at the meeting.

Kovacs, who was born in Hungary, is the only foreign-born American to receive the National Best Teller Award. He devotes his time to lecture tours, advocating tolerance

and democracy as a remedy of hatreds and prejudices of the Old World.

Reid, now studying structural and economic geology at Colorado School of Mines, Golden, will discuss "Rotary Down Under." He will describe the Rotary movement in Australia, his home.

William B. Todd of Fort Worth, will be featured speaker at the closing All-District luncheon meeting Tuesday. He is a member of the organization's finance committee. He also has served as international vice president, district governor and in various committee positions.

HOSPITAL NEWS

(Date patient was released denoted in parentheses)

March 31: Mrs. E. S. Bandy (4/5), medical.

April 1: Lonnie Graham (4/2), T & A; Monte Graham (4/2), T & A; Mrs. Julie Norris (), medical; Mrs. J. D. Miller (), medical, and Mrs. E. S. Evans (4/5), medical.

April 2: Harold Watson (4/4), medical; Mrs. Goldie Bell Robbins (4/4), medical; Mrs. Ray Rutherford (), medical, and Billie Rutherford (), medical.

April 3: Merlin Speed (4/7), medical; Curtis Wayne Muil (4/7), surgical; Judy Bramlett (4/6), surgical; Mrs. Merlin Speed (4/7), medical; Ernest Henson (), surgical; Tommy Gee (4/4), T & A; and Mrs. W. A. (4/6), medical.

April 4: James Randall Speed (4/6), medical and Mrs. Ruth Green (), surgical.

April 5: John Gary Baker (4/5), T & A; Regina Chambers (4/5), T & A; Mrs. L. O. Turner (), accident; Roy McNeil (4/6), medical; Mrs. Dora Carpenter (4/6), accident, and D. L. Vandell (), medical.

April 6: Ralph Keith (), surgical and Mrs. E. D. Duncan (), medical.

April 7: Ronald Luker (), T & A; J. R. Baker (), medical; L. J. Perry (), medical, and Mrs. Jesse Lozada (), surgical.

Latin, Greek Instructors Will Meet April 10-12

Some 150 high school and college teachers of Latin and Greek will gather at the University of Texas April 10-12 for the 54th annual meeting of the Classical Association of the Middle West and South.

Programs will commemorate the 2,000th anniversary of the death of Cicero and the birth of Ovid, two major Latin authors. Dr. H. J. Leon, University classical languages department chairman, is association president.

—April 10, 1958—
You can have affection for a man who doesn't agree with you but he has to be pretty much of a man.

Beautiful Things
Arriving
Every Day At The...
**The
Palomino
Gift Shop**
Phone 4848

**ONE CENT
SHOE SALE**
ALL COLORS AND SIZES
Over 11,000 PAIRS
1.98 to 18.98 Values

**BRING THE
KIDS...**



**MAKE IT
A FAMILY
AFFAIR!**

● Buy First Pair at regular Price—**1¢**
RECEIVE ANOTHER PAIR OF
Equal Value or Less for Only

LADIES' SIZES

3 To 11—Widths AAAA to E
LADIES' FAMOUS NAMES

- PALIZZIO
- TWEEDIES
- TROYLINGS
- PARADISE KITTENS
- FIANCE'ES
- VALENTINE
- VELVET STEP
- RHYTHM STEP
- VITALITY
- HEYDAYS
- SHENANIGANS
- JOYCE
- TOWN & COUNTRY
- DEB
- SATTINI
- DATEBOOK
- FUN SHUS KEDETTES

Children's Sizes

6½ to 12—Widths A to E
CHILDREN'S FAMOUS NAMES

- WEATHER BIRD
- POLL PARROT
- BABY DEER
- STORY BOOK
- ACROBATS
- HAPPY HIKERS
- FUN SHUS KEDETTES
- STEP MASTER

MEN'S SIZES

0-5—5½ to 8—8½ to 12½ to 4
Widths EE to A
MEN'S FAMOUS NAMES

- JARMAN
- FORTUNE
- PORTO-PED
- CROSBY SQUARE
- WESBORO

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The Cost!**

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For Your Convenience!

USE OUR LAY-AWAY
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Any 2 Pair of Shoes For
30 Days...

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QUALITY SHOES

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CITIZENS OF TERRY COUNTY ...

THE TIME HAS COME FOR US TO
**UNITE OUR EFFORTS AND
SECURE FOR TERRY COUNTY
AN OPEN - STAFF
HOSPITAL**

**Treadaway - Daniell Hospital
Will Close July 1, 1958**

ONLY 3 MONTHS FROM NOW ...
WE MUST NOT LET THIS HAPPEN!

**THERE IS NO PERFECT SOLUTION TO THIS
PROBLEM - BUT BY YOUR PRESENCE AND
SUGGESTIONS AT THE ...
HOSPITAL MEETING-APRIL 10, 7:30 P. M.**

**-SENIOR HIGH SCHOOL AUDITORIUM-
WE WILL FIND AN ANSWER AS TO HOW BEST TO
SUPPLY A NEED FOR A HOSPITAL IN TERRY COUNTY**

PLEASE BE PRESENT AT THIS MEETING

This Ad Paid For By Citizens Interested In The Welfare Of Terry County

YOU CAN WIN \$1,000

SECOND PRIZE \$600
FOURTH PRIZE \$200

THE PLAN IN B

The object of the big distribution is twofold: Primary already large subscriptions lists of The Brownfield News, to gain new subscribers through their spare time during the next few weeks. So it is both ways and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, on able and attractive lists of prizes ever offered by a local section of the country has been made ready for Gistribs participating most heartily. Ambition and energy are the success. The plan adopted is straight-forward and simple a in this announcement.

Let it be understood at the very outset that it is not a "ularity" contest, but strictly a legitimate competitive propos ing men and women, and one in which no element of chance of this competition is the fact that there will be no los

Campaign Starts Thursday, April 10

"Good Will" Entry Blank

THE BROWNFIELD NEWS
"GOOD WILL" CAMPAIGN

"GOOD WILL" CAMPAIGN DEPT.
Please enter my name as one of the "Good Will" Workers in your campaign. I understand all conditions of it and agree to be governed by whatever rules are made for the protection of the interests of the various workers. I sign this card with the understanding that I am to have 10,000 FREE "Good Will" Votes.

SIGNED: _____
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25,000
Extra Votes for Promptness

Brownfield News
And Terry County Herald ... Terry County's Oldest Business Institution

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Room 21

Will Be Open Until 9 p.m.

MONDAY, TUESDAY, WEDNESDAY, THURSDAY, and FRIDAY

BROWNFIELD NEWS VOTE VALUE ON SUBSCRIPTION PAYMENTS

SUBSCRIPTION RATES IN BROWNFIELD BY MAIL

FIRST PERIOD	SECOND PERIOD	THIRD PERIOD	FOURTH PERIOD
Up to and including April 29th the following number of votes will be issued on subscriptions:	From April 29th to May 9th the following number of votes will be issued on subscriptions:	From May 10th to May 16th the following number of votes will be issued on subscriptions:	From May 17th to May 23rd the following number of votes will be issued on subscriptions:
1-year Sub. \$ 5.00 10,000	1-year Sub. \$ 5.00 8,000	1-year Sub. \$ 5.00 6,000	1-year Sub. \$ 5.00 5,000
2-year Sub. \$10.00 20,000	2-year Sub. \$10.00 15,000	2-year Sub. \$10.00 10,000	2-year Sub. \$10.00 8,000
3-year Sub. \$15.00 30,000	3-year Sub. \$15.00 20,000	3-year Sub. \$15.00 15,000	3-year Sub. \$15.00 10,000
4-year Sub. \$20.00 40,000	4-year Sub. \$20.00 30,000	4-year Sub. \$20.00 20,000	4-year Sub. \$20.00 15,000
5-year Sub. \$25.00 50,000	5-year Sub. \$25.00 40,000	5-year Sub. \$25.00 30,000	5-year Sub. \$25.00 20,000
60,000 extra votes will be given for each new year subscription during this period.	40,000 extra votes will be given for each new year subscription during this period.	30,000 extra votes will be given for each new year subscription during this period.	20,000 extra votes will be given for each new year subscription during this period.
500,000 votes issued for each "Club" of \$50.00 turned in on subscriptions.	400,000 votes issued for each "Club" of \$50.00 turned in on subscriptions.	300,000 votes issued for each "Club" of \$50.00 turned in on subscriptions.	200,000 votes issued for each "Club" of \$50.00 turned in on subscriptions.

THE ABOVE SCHEDULE OF VOTES IS ON A DECLINING BASIS AND POSITIVELY WILL NOT BE CHANGED

SUBSCRIPTION RATES: \$5.00 per year in Terry — Gaines and Yoakum Counties. \$7.00 per year elsewhere. All subscriptions strictly cash in advance.
By Carrier Boy — In Brownfield — \$6.00 per year

GLADYCE EDWARDS, Office Manager
Campaign Office at Plaza Motel
Room 21 — Phone 3076

1. Any person of good character is eligible to enter the "Good Will" Subscription Campaign. Regular employees of Brownfield News and their families are barred. This does not apply to correspondents.
2. All nominations and enrollments must be approved by the Campaign Manager.
3. Any person can nominate himself or herself or a friend can do it. Names of persons making nominations will not be divulged without the consent of the person making the nomination.
4. The "Good Will" Subscription Campaign opens Thursday, April 10 and closes Friday, May 23.
5. Any person enrolling in the campaign and turning in two or more subscriptions per week and not securing one of the six Grand Prizes will be given a "Good Will" commission of 20 per cent on gross amount of subscription money he or she turns in when desired.
6. There will be two sources of vote getting. First thru a coupon that will appear in each copy of the Brownfield News during the first 2 weeks of the campaign. Second, thru money paid in subscriptions, both old and new.
7. A vote ballot will be issued in exchange for all money paid on subscriptions according to the schedule of votes prescribed for. The "Good Will" campaign Free coupons will be recorded on their receipt and then destroyed and the record kept in lieu of the coupon.
8. In case of the votes, prizes equal in value and character will be awarded at the close of the campaign to those living.
9. The prizes will be awarded at the close of the campaign in order of the votes the various "Good Will" Workers have.
10. A "Good Will" worker cannot receive prize and a commission. All workers turn subscription money at least twice a week.
11. Votes issued to one worker cannot be turned to another.
12. A list of workers and the number of votes for publication will be published from time throughout the campaign. All subscriptions will be accepted for publication at the discretion of the campaign manager.
13. Any worker attempting to intimidate or other worker's votes, or attempting to pool votes with an enrolled worker will be from the campaign.
14. Every worker must subscribe to the campaign.
15. The Campaign Manager reserves the right to make amendments to these rules so that the progress of the campaign may develop as desired.

The Brownfield News "GOOD W

1000 FIRST PRIZE

PLAN IN BRIEF

Distribution is two-fold: Primarily to increase the lists of The Brownfield News and advance subscription, to gain new subscribers, and at the same unparalleled opportunity to profit in a big way during the next few weeks. So it is a plan that works to the good of all concerned.

quickly and advantageously, one of the most valuable prizes ever offered by a local newspaper in this area has been made ready for distribution among those who are ambitious and energetic. Ambition and energy are the only requisites for success. The plan is straight-forward and simple and is fully outlined below.

The very outset that it is not a "beauty" nor "popularity" contest, but a legitimate competitive proposition for enterprise in which no element of chance enters. One feature is the fact that there will be no losers in this race.

THIRD PRIZE \$300

Fifth Prize \$100 — Sixth Prize \$50

Campaign Ends Friday May 23

PAID TO NON-PRIZE WINNERS

START TODAY!

CANNOT LOSE!

LOCAL — NOT A NATIONAL CONTEST

1000 in Prizes & Commissions

REGULATIONS

of the votes, prizes equal in value and will be awarded at the close of the campaign.

Prizes will be awarded at the close of the campaign in order of the votes the various "Good Will" workers have.

"Good Will" worker cannot receive both a commission. All workers turn in their money at least twice a week to be cumulative.

Prizes issued to one worker cannot be transferred.

Number of workers and the number of votes accepted will be published from time to time throughout the campaign. All subscription votes accepted for publication at the discretion of the campaign manager.

Worker attempting to intimidate or buy another's votes, or attempting to pool subscriptions, an enrolled worker will be dismissed from the campaign.

Worker must subscribe to the campaign. Campaign Manager reserves the right to amend these rules so that the promotion of the campaign may develop as desirable.

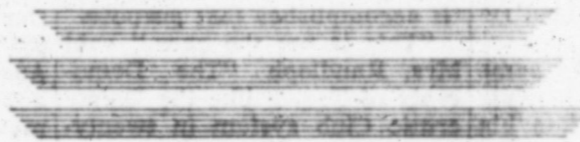
such amendments being made in the interest of the campaign and the workers.

16. The Campaign Manager further reserves the right to remove any worker from the campaign for good sufficient cause and decisions of the Campaign Manager are final.

17. Changing the name of subscriber in the same family does not constitute a new subscription.

18. The campaign will be divided into four periods. During each of these periods extra votes will be given in addition to the regular schedule as advertised on this page.

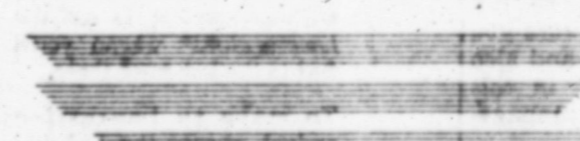
19. Should conditions beyond the control of this newspaper or the campaign manager arise any time prior to the close of the 3rd week of said campaign which would affect the campaign in such a way as to make it inadvisable in the discretion of the campaign manager or the publisher of this newspaper to continue the campaign, the candidates and campaign manager mutually agree that he shall pay such candidates sufficient sums so that they shall receive 50 per cent of their total reported collections to date. Said 50 per cent shall include the regular 20 per cent commissions paid or payable to said candidate. It is mutually agreed that candidates accept such settlement as payment in full for their services during said campaign.



THIS CAMPAIGN
CONDUCTED BY

**EDWARDS
CIRCULATION
COMPANY**

Hazleton, Iowa



FREE! FREE!
VOTING COUPON
"GOOD WILL" SUBSCRIPTION
CAMPAIGN
VOTES 500 VOTES

For
Coupon should be cut from the paper and name of worker written on line and sent to the Campaign Department of THE BROWNFIELD NEWS.
Not Valid After April 21, 1938

WANTED
Energetic Men and Women
YOU CAN BE ONE OF THE
"CHOSEN FEW"
IF YOU ENTER YOUR NAME
TODAY!

FREE
**Nationally
Advertised**



AS AN EXTRA BONUS
FREE

With every 2-year
Subscription to the Brownfield News

\$2.28

"GOOD WILL" Subscription Campaign

TERRY COUNTY WITHOUT A HOSPITAL!

IS THIS WHAT YOU WANT??

**LET US PLEAD WITH YOU TO
ATTEND THE
HOSPITAL MEETING...APRIL 10
AT THE
SENIOR HIGH SCHOOL AUDITORIUM
AT 7:30 P. M.**

***HERE ARE SOME REASONS WHY WE
Feel You Should Attend This Meeting:***

**1. Get All The Information Possible Before You Make Up
Your Mind.**

We want everyone to attend this meeting so that each person will be as well informed as possible. The Hospital Committee will make their recommendation and will be present to answer any and all questions. They will also consider all other points of view.

2. Don't Wait And Get Your Information Second-Hand

Come to this meeting rather than relying on someone else to inform you. It is next to impossible for anyone who has not studied this problem thoroughly to explain all the reasons for suggesting certain definite steps, and ways to solving this problem.

**3. We Must Take The Best Possible Approach And Then
Put It Over**

We cannot come up with any solution to this problem and it be exactly what everyone of us want. We must take the best possible solution . . . then work to put it over. In other words, we must be able to compromise and forget little petty differences in order to get the job done.

4. This Is The Problem Of The General Public Now.

You may contend that the doctor make plenty of money, and should provide their own facilities. Right or wrong, this is no argument any more. In order to get good young doctors at this time the public must provide the facilities to attract the Doctors. Since this is a public problem, we must co-ordinate our efforts and come up with the best possible solution.

**Let Us Plead With You To Attend This Meeting If It Is Within Your Power To Do So . . . It Is
Our Problem; Let's Inform Ourselves To The Best Of Our Abilities . . . Then, Get The Job Done.**

This Ad Paid for by Citizens. Interested in the Future and Welfare of Terry Country.



"FAVORITE RECIPE" — Pictured is Mrs. Paul Ward of 1218 East Broadway as she prepares her favorite recipe, hot rolls. Her directions, dissolve 1 package of active dry yeast in 1/4 cup of warm water. Add 3 tablespoons of cooking oil, 1 cup of warm water, 1 teaspoon salt and 3 tablespoons of sugar. Sift in 3 1/2 cups of flour and mix to a stiff dough, place in greased bowl and allow to rise to double in bulk or about one hour. Working on floured bread, shape into rolls. Let rise and bake in 400 degree oven. Mrs. Ward says, "My sons laugh and call them sour dough bread, but I notice they disappear in a hurry when those three boys sit down to eat."

Party, Egg Hunt Is Held By Sunday School Class

Members of the pre-school Sunday school class of Southside Church of Christ met at the Walter Johnson home at 717 East Hill, Thursday afternoon for a party and Easter egg hunt.

Dixie ice cream cups and candy eggs were served to Robert and Carrie Caswell, Gale Kauffman, Terrell Rowe, Mike Seaton, Debbie Clay, Steven Dean, Sammy, Ramey and Helen Abney, Vickie, Linda and Clayton Keith Thrash and Jean Ann and Greg Jones.



**Hereford, Tex., Man Reports—
2 Bale Per Acre Cotton
Using Phillips 66 Ammonia**

J. F. Martin, who farms 1,720 acres near Hereford, Tex., says: "I put down Phillips 66 ammonia pre-plant on my irrigated cotton and made 2 bales to the acre. I also use Phillips 66 Agricultural Ammonia on my wheat and maize land with good results."

Other Southwestern farmers have discovered that 82% nitrogen from top quality Phillips 66 Agricultural Ammonia helps them get more profit per acre through higher yields. They get more cotton that classes higher at the gin... yields of sorghum grain and ensilage are increased... more marketable vegetables are harvested... and profits on wheat are increased through better forage and higher yields of grain.

Phillips 66 Agricultural Ammonia contains 82% nitrogen and gives you more nitrogen per dollar than any other form of commercial fertilizer available.

Phillips 66 Order Your Supply Of Phillips 66 Agricultural Ammonia Today!

FARM CHEMICAL CO.
Brownfield, Texas

Behind American Business Scenes

By Reynolds Knight
Economic Analyst



NEW YORK — If our economy were automated to the point where someone in Washington could push a button to start building 200,000 new houses, what would it mean in terms of boosting us out of the recession?

About 3,000 different items go into every new home. The 200,000 houses would consume 3.8 million gallons of paint, 200 million square feet of asphalt roofing shingles, 1.9 billion board feet of lumber, 280 million square feet of wall and ceiling insulation, one billion square feet of gypsum wall-board and lath.

Add 60 million square feet of asphalt, rubber or vinyl tile and linoleum; 230 million board feet of finish flooring, 208 million square feet of softwood plywood, 940 million bricks, a half-million tons of steel, 22 million square feet of ceramic tile, 250,000 sets of bathroom fixtures, 200,000 heating units, plus thousands of washers, ranges, water heaters, clothes dryers, dishwashers and re-

frigerators. It's estimated that a new home generates the sale of about \$1,500 of furnishings and equipment just in the first year of occupancy. And, of course, more homes mean more schools, churches, stores and utilities.

Boost housing activity back to the 1955 level — which would mean an increase of 400,000 houses over the current building rate — and you'd double every statistic above.

Such a hoped-for jump in building would, of course, work in favor of the fast-growing gas appliance and equipment industry. Manufacturers and utilities in this field are helping in new home promotions and to spur modernization projects.

In fact, a leader in that field reminds us that businessmen should be dismayed every time a year comes along that fails to produce a new all-time record in every department.

Clifford V. Coons, president of the Gas Appliance Manufacturers Association, puts it

Engineering Class At TU Is Seventh

The University of Texas College of Engineering has the seventh largest day-class enrollment in the U.S., with 3,479 students enrolled, recent surveys showed.

The engineering senior class has 957, third largest in the nation. In number of engineering seniors, the University is surpassed by only Purdue University and the University of Illinois.

Compared to other engineering colleges in the Gulf South-west region, the University's College of Engineering is first in three areas: it has the largest undergraduate daytime enrollment, conferred more Bachelor of Science degrees,

this way: "The peaks of the future loom larger than the peaks of the past. The business fraternity has no right to feel emity has no right to feel that its success can be measured only through the establishment of new peaks, year after year."

Coons, who is executive vice president of the Rheem Manufacturing Company, foresees a bright future and urges: "Let's extract the maximum that the present economy will permit. Let's imbue our consumers with an optimism born of the modernity of our fuel and our products."

and awarded more Master of Science degrees than any other engineering school in the South.

The University also has more candidates in preparation for Doctor of Philosophy degrees than any other Southern engineering college, except

one. Those statistics, based on 1956-57 figures, were published in the Journal of Engineering Education.

—April 10, 1958—
"And what style of hat does madam require?"

LOST
"Shay" offisher, "wheresh th' corner?"
"You're standing on it."
"Sno wonder I couldn't find it!"

SOCIETY? CALL 2188

CLASSIFIED? CALL 2811

IT'S EASY TO SEE... with
OLDSmobility
featuring SAFETY-PLATE GLASS All Around!

★ On windshield, side and rear windows in all '58 Oldsmobile models!

★ Clear undistorted vision in all directions... relaxing for driver and passengers alike!



YOU'RE ALWAYS WELCOME AT YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER'S

HARDING MOTORS, INC., 321 W. BROADWAY

APRIL FORECAST BETTER VALUES EVERY DAY!

SUGAR Imperial 10-Lb. Bag... **99¢**

CRISCO SHORTENING 3-LB. CAN... **89¢**

GLADIOLA FLOUR 10-LB. BAG... **89¢**

Supreme Crackers 2-Lb. Box... **53¢**

Tuna Shurfine Flat Can... **25¢**

SHURFINE PEACHES No. 2 1/2 Can... **25¢**

CHILI Wolf No. 2 Can... **59¢**

HI-C ORANGE DRINK 46-Oz. Can... **25¢**

LIPTON TEA 1/4-Lb. Pkg... **37¢**

THRIFTY Meats FULL OF FLAVOR! BARBECUED CHICKEN 2-2 1/4 Lb. Avg. Fryer—Whole, Ea... **1.25**

MIDWEST SUPREME FRANKS All Meat 1-Lb. Cello... **49¢**

BISCUITS BORDEN'S OR SHURFRESH CAN... **10¢**

WISCONSIN CHEESE BLOCK AGED—LB... **53¢**

BEEF RIBS Lecn And Meaty Pound... **29¢**

DOG FOOD Red Heart 2 Cans For... **27¢**

PORK & BEANS CAMPFIRE NO. 300 CAN... **3 FOR 25¢**

Miracle Whip Pint... **29¢**

FLOUR Aunt Jemima Pancake 2 1/4-Lb. Pkg... **37¢**

SALMON Honey Boy Tall Can... **39¢**

Baby Food Gerber's 3 FOR **25¢**

CABBAGE Garden Fresh Lb... **3 1/2¢**

Bananas Lb... **10¢**

LETTUCE FRESH CRISP HEAD, LB... **10¢**

APPLES WINESAP Lb... **10¢**

— DRUGS AND BEAUTY AIDS —

HAND LOTION CHAMBERLAIN'S REG. 1.07 SIZE... **79¢**

CLEANSING LOTION Angel Clean Reg. 1.07... **83¢**

NAIL POLISH Revlon Reg. 65c... **50¢**

BRASS TOWEL RING REG. 3.50... **4.98**

Cannon Striped FITTED SHEETS Size 81x108 REG. 3.89... **2.89**

MIRRO—5-Piece Copper Mold SETS REG. 4.95... **3.75**

KYLE GROCERY
Home of K&S Blue Stamps
DOUBLE STAMPS ON TUESDAY