

The Friona Star

Official Newspaper of Parmer County, Texas

to Dalhart.

The proposed highway would

fill a great need in the western

north and south roads designated

and marked and a good road would

swing lots of north and south

south tourist travel through these

counties as well as be of great

benefit to local citizens. In speak-

consumers of feed stuffs.

ing of the road, Dr. Mathews said

VOLUME 5-NUMBER 43.

FRIONA, PARMER COUNTY, TEXAS, FRIDAY, MAY 15, 1931.

\$1.50 PER YEAR

spring garden. Quite a few peo-ple have already done so, but Thieves Ransack Friona Stores Now is the time to plant that whether or not your garden is planted, you can always use more garden seed. You are one of our subscribers and you know Coach Mims Wins Letter Contest; Miss Jeanette Williams Is Close Second Lumber Yards seed free with each year's subscription to the Star, but do your neighbors who don't happen to take the paper, know it? Tell them about it. You will be doing them a favor, for garden seed are expensive and worth having. A year's subscription to the paper and \$1,00 worth of garden seed all for only \$1.50.

bond issue because they think 1. Joe Mims, \$10 in gold.

it will cost them money, but they 2. Miss Jeannette Williams, \$5 in can't use this worn out excuse on bonds to pave these roads because it won't cost them a cent was awarded the next five: Zella more to pave them than it will Taylor, Mrs. E. B. McClellan, Lenot to-the gas tax pays the bill virn White, Mrs. O. D. McClellan and you are going to pay that and Mrs. Emma Owens. whether you have roads or not.

The papers say that the drouth mention, although they were not in the northern wheat belt is ser- awarded prizes. These letters were ions this year and that the price written by Livirn White, Ray of wheat is bound to come up, White and Mrs. E. R. Day. Well, we can feel sorry for those We will publish one of these 10 farmers up there for we know what leading letters each week until a drouth ywe had one last year, they are all used. Watch for This year is a different story. Now them. we have a splendid season and First Prize Letter by Prof. Joe the what looks better than at any time in the past sixteen years. Predictions are for a county-wide Editor Friona Star,

average of about 30 bushels to the Dear Sir: Inasmuch as I am inacre. Business is picking up. The structor in civics and economics farmers know they are going to in the Friona high school, I am make a crop and a real one at naturally interested in a topic that. Everyone has a smile on his that relates itself to my field. The face and the old hard times buga- relocation of the county seat of boo is beating it for others lands. Parmer county vitally touches my Parmer county is coming back to department, and therefore affords its normal prosperous condition. to me an easy approach to the sub-

All Letters **Favor Friona** as Chief City

Judging has been completed in Won't it be fine when we get the Friona Star's letter contest on highway 60 paved and also when "Where Should the County Seat] the new north and south highway Be Located so as to Serve the from Muleshoe to Friona and to Greatest Number of Parmer Coun-Adrian is designated and paved? ty Citizens With the Greatest Just think of being able to get on Convenience"? All of the letters this highway on a rainy, muddy received agreed that Friona was the day and come on into town just logical place for the court house like the sun was shining. There and the reasons for this choice are always some folks who are were legion. Prize winners have against every thing in the line of been announced as follows:

gold.

A year's subscription to the Star

Three of the remaining letters we feel should have honorable

Mims. Friona, Texas, May 1, 1931.

ject. It is a well recognized prin-

(Continued on Page Four)

You have been told on numerous occasions the value to be

It Pays to Advertise

derived from newspaper advertising. Doubtless, it is a subject you are tired of discussing, but at the same time, as you will also doubtless admit, one you should consider, Mr. Merchant.

Any town where a group of leading stores are not advertising are hurting the town and hurting themselves. You may not be able to see the writing on the wall at this particular moment, but gradually your sales volume grows less and you wonder what's the trouble; decide in most cases that business everywhere is on the toboggan.

Sometimes, perhaps, you may be correct, but in most instances you are wrong. Any firm supposedly a leader in its town, fils to make known what it has to offer for sale, and fails to draw people to the town, is leading for the grave just as sure as anything. These same people will be attracted, as is being shown daily, to stores elsewhere who are after the business

If you were considering the purchase of a piece of property, and wanted some advice as to whether you should invest, you wouldn't go to a poor man, but you would consider advice offered by a successful man.

Then, don't you think the advice being offered day in and day out by the large firms who foster advertising their products is mighty good advice? You would hardly call them "suckers'', would you? After continuing such a policy year in and year out they could hardly be classed as a group of "nuts".

If you are not advertising because you think it costs too much, then you certainly are afraid of yourself, afraid to tell the people about what you have to sell, or better still, you just simply don't have the stuff to advertise, because if it be something the people want they will buy it. You don't compete with others, and when you are in that position, it isn't the cost of advertising that is holding you out of the paper. but it is because you are busy digging your grave, and can't take the time to write your ad or have the newpaperman do. the job.

But some of these days you will have to take time to write something or leave it to the newspaper man-it won't be an advertisement altogether, but it will be an epitaph informing the public "competition was too keen, and creditors had no mercy".-Turkey Enterprise.

Muleshoe Men **Meet Thursday**

merce had as their guests at the bats.

regular luncheon last Thursday, Dr. Mathews, Messrs, Brown, Rocky and Jess Osborn, who now 10 to 12 in an interseting game were attempting to enter the City has the print of mule shoes on marked by heavy hitting by both Drug store when frightened away his pants, as representatives of teams. The Westway team was by Mr. Roden coming down to the especially good in landing them store to get his gun. the Muleshoe chamber of comout in the cow pasture. Friona About half past one o'clock merce. These gentlemen came to Friona to put before the chamber made seven hits while Westway Tuesday night Mr. Landrum, who of commerce an outline of a proposed new north and south state highway which would extend north Bibles and Wilson; Westway, Roe of hammering in the store and from Odessa on the most direct and Otis.

line passing through Andrews in Andrews county, Seminole in Gaines county, Plains in Yoakum ounty, Haven in Cochran county. nett Muleshoe in Bailey county, Frio-

na in Parmer county, and straight affairs. north through Deaf Smith county

minate on Highway 66 or go north na will play Lariat at Friona, and side door. When he approached to Adrian where it will either ter-Sunday, May 24, Friona will play the men slid along the side of the

Auction To

And Grocery BASEBALL Are Entered Friona fans were treated to a

Tuesday night hieves entered With C. of C. double-header last Sunday aftermond when Friona and Westway attempted to break into a fourth The Friona chamber of com- and Bovina and Black tangled before being routed. The places entered were Truitt & Landrum The Friona team took a clean- lumber yard, Rockwell Bros. & ing from Westway to the tune of Co. and J. H. Key's grocery. They

took two homers and three hits, lives on the corner behind Key's Batteries were, Friona, Whitley, grocery, was awakened by a noise upon investigating found that the In the Bovina-Black game, the thieves were trying to open Mr. latter won with a 10 to 6 score. Key's safe. Not having a gun, Batteries, Bovina, Stagner and he called other citizens who sur-Ward; Black, Barnett and Ben. rounded the store walting for the robbers to come out. Mr. Roden.

Both games were seven inning who was one of these citizens, went to his drug store to get his Sunday afternoon, May 17, Frio- gun and noticed three men at the building and ran. The men left a pinch bar stuck in the door where they had just started to pry it open. Pursuit was organized and the men chased to Hereford

> where they eluded capture. In Truitt & Landrum's safe, Draw Crowd used only for fire protection of records, nothing was taken, although they thoroughly searched the premises.

he would rather have this highway More than usual interest is be-Rockwell's safe had the knob than any railroad, because it would ing shown in the J. J. Horton auc- knocked off and notes and checks raise the value of our feed crops tion when he will sell to highest were scattered over the floor, but bidder 160 head of hogs next Tuesfrom \$3 to \$4 a ton and make a market for our feed in the south o'clock, on the A. W. Farley farm, try was made through the side around Odessa where they raise one and one-half miles east and door and the sill was badly battered.

Each hog to be offered is a good Mr. Key has a burglar-proof safe, Mr. Rocky urged that all of individual, well bred, some register- The yeggs knocked the knob off,

Clovis at Friona. counties of Texas as there are no Horton Hog

All of us want to get out and cipal of human nature that man's work to put these new highways passions are most readily excited. through Parmer county. The high- by those objects which touch their ways will bring travelers and personal civic and economic welwhen these travelers see what a fare; and the removal of the counfine place Parmer county is they ty seat is an object of this kind. will want to settle here. Many I feel, however, that in my disof them will. That will increase cussion of the matter, I can proour population and the more pop- ceed with a logic untainted by the nlation we have, the more pros- heat of factionalism, for I shall perons far towns will become and move far outside the pale of this the more value our farm lands county shortly. I can neither

will have. Farm lands are always gain nor lose by the final disposi-more valuable in a thickly popu- tion the county makes of this L. E. Ragsdale Motor company. C. of C. Elects lated country. You farmers want matter. Accordingly my analysis is ed a Chevrolet garage here in Frito help put these roads over. You based on citizenship, economy and ona this week and is now ready already own your farms and you non-partisan. bought them at a reasonable price. It may be consoling to all parties of Parmer county. This company

Wouldn't it be a comfortable feel- to know that this instance is not is glready well known here for they For Friona ing to know that you could sell the first in which there has been have had the Chevrolet agency in your farm for twice what you paid county seat fights. In a letter Farwell for some time. The pervery easy to do.

This blackjacking of our farmers by wholesale interests is still going on, and is just a little worse be lined up to be able to control play new models in Chevrolet cars Short. front of a produce house offering

14 cents for cream and 8 cents United States (can afford and are rect to his own creamery; his eggs This company is filling a great ers. Thy at least 25 cents a to his own distributing center, and need in Friona as we have been willing to dozen for exes. We believe they would gladly do so to help the every day in the year for these any description for some time. The Prof. Conway to farmer over his hard times. The food stuffs. trouble lies in the fact that the

harge dealers are hammering the Personally, we don't think that today and is probably in greater price down so that they can lay cooperative stores will ever do the demand in this immediate section in a cold storage stock at a very low farmers any real good. The mar- than any other make. Every Frifigure. Later you will see egg gin of profit on groceries and such ona citizen wishes Mr. Ragsdale prices go up and these men will is so small that the few dollars success in his Friona company. reap an enormous profit from the each farmer saves is small change. millions of cheap eggs they have Competition among merchants alput in storage. ways forces prices to the lowest

possible level at which to store-The farmer will always be the keeper can make a living. You of Salvation, goat in this market manipulation never saw a small town store- Introduction: Pearl Highfill. until he sees the light and markets keeper get rich on profits from his his produce through his coopera- store. But every day in the year Truitt. tives. He will get a fair price you can see market manipulators The witness of the Holy Spirit : Prof. Conway, who is well known the finest roads in the United they will give us economical all- "court plasters". when he sells direct to the con- get rich buying and selling your Imogene Short. cooperative marketing has not market direct to the consumer they Euler, day it will. More and more farm- where they are now making pen- Weir, ers are seeing its benefits. Some nies with farmer-owned stores. of these days ough of them will L. E. BAUERFEIND.

Rosedale Motor Company Opens Sales Agency For

than it was before. As we sit at their markets and when this hap- and trucks as well as plenty of The merchants of the town to pass so that they can be reliev. by the legislature. Heretofore most Finger prints will be taken from our typewriter we can look across the street and see a sign on the farm to stay. The merchants of the town of the salary of this the street and see a sign on the farm to stay. The merchants of the town of the canyons have been closed watchman for the need of such to pay for their roads. Unless we the door sill of the City Drug vice department will be opened in watchman for the need of such to pay for their roads. Unless we to the public, with only a few in the door sill of the City Drug

Some of these days-and we do soon as it is possible to do so, wholesale ransacking of the town come and we will be left out."

Chevrolet is just about the most popular car in the United States Make Address

Charlie Lundsford.

Frost. 'of the Friona schools,

the towns and counties affected ed and some subject to registra- knocked one hinge off and badly get this road designated and pay- tion. They are mostly Poland battered the other, but did not ed before the state bond issue proposition is passed. He said Jersey milk cows and a grain that the road would do us unesti- blower will also go on the block. of the cash drawer and also took mable good and that the state bond Lunch will be served at noon, a box of Red Dot cigars before redemption issue is bound to pass. The owner announces that terms leaving. Evidently they had giv-"Unless we take advantage of this are cash and suggests that pros- en up the safe as a bad job just golden opportunity to pave our pective bidders arrange with their before citizens arrived and surroads," said Mr. Rocky, "it will bankers to profit by the sale, Chevrolet Cars In Friona roads," said Mr. Rocky, "it will be ten or fifteen years before we will have any paved roads in these will have any paved roads in these roads in these bankers to profit by the sale. Col. Ray Barber, Hereford, will be auctioneer and Ester Noble, Friona, clerk.

only cattle and sheep and are big two miles south of Friona.

will have any paved roads in these Friona, clerk. western counties. We western people have always been too prone to

just sit steady and let things go PARK SITE TO BE OPENED by. We have always been against bond issues. I have myself been

vote bonds and pave our roads east of this city, has been made business it is evident that they we are going to be paying gas accessible through an improved knew Friona was without police for it? If all of Parmer county from the secretary of the West sonnel of the company includes At a special meeting of the cham- taxes just the same and will have road and will be formally opened protection. Last week City Marwere in cultivation that would be Texas Historical association to me Eucl Smith, sales manager, and ber of Commerce held Wednesday no roads until we have paid for next Sunday. There will be no shall B. Short resigned his posi-

> nightwatchman to fill the place sections where the heaviest vote tablish a park in these canyons, ing implement dealers, and since The company now has on dis- vacated by the resignation of B. is found. This issue is bound to This will not supplant the park that time the city council has pass because the people want it system sought to be established not appointed another marshal,

a very short time, in fact just as service was plainly shown by the take action the bond issue will be left and as the service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be left at a service was plainly shown by the take action the bond issue will be bond

per dozen for eggs. There is no not believe it is very distant- Mr. Ragsdale assures us, and also Tuesday night. He will be given Mr. Brown stated: "As a rule tiemen would be of especial bene- at Farwell. It is thought that the use blaming the local men for this the farmer will market his grain a large stock of genuine Chevrolet a commission as a deputy sheriff our counties are opposed to bonds fit to Friona. We now have highcondition. He can't pay more than in the form of meal, flour, bran parts has been ordered and will so he will have authority to enhe can get. People all over the and shorts; his cream will go di- be here within a short time. So he will have authority to enhone's to pave their roads they will built from Hereford to Vega which den was able to give a good denot have any paved roads for will lead travel from the north-scription of the three men responimany years. They must see that east to our town. Opening of a sible for Tuesday night's burglarthey will have to pay for these good highway straight north from les and their capture is expected roads whether or not they vote Friona to Adrian will open a vir- soon,

for bonds. The state will issue gin trade territory to this city Last minute checkups reveal \$212,000,000 to pay for \$90,000,000 which will do wonders to aid our that the personal papers of Oscar worth of bonds outstanding and growth. The opportunity facing Lange, manager of Rockwell Bros. At Wheatland there will be a surplus left over. us today is one which we will were taken by the knob-knockers. The gas tax amounts to \$45,000, never have again. We can have These papers were kept in a met-000. If the bond redemption fails two paved highways leading to al box which was broken open

The basis of assurance: Frank in New Mexico, Friday night, May way laws similar to the proposed tunities. Paved roads will in- a five-cent and ten-cent U. S. bill Texas law. California, which has crease the value of our farms, of the kind which were known as

in that state, was asked by the States has built them under this weather transportation and they Further investigation at Key's sumer and not before. At present produce. If the farmers would Conditions of assurance; Lee Wheatland school board to come system. We must vote bonds now will reduce the cost of trucking grocery shows that several pairs and make this address because of before it is too late and we must our produce. But the real ad of overalls and shoes were taken proven very successful, but some would make hundreds of dollars The value of assurance: Bud his reputation as a progressive work for the passage of this bill vantage and beauty of the situa- as well as five cartons of cigaeducator and the splendid record if we are to have paved roads and tion is that we can have them rettes. There is no way of tell-The cure for doubt: Conway he made during his administration the benefits they will bring." without cost to us if we will got ing the value of groceries which

The road proposed by these gen- out and boost the issue.

checks amounting to about \$125. Previously a heavy loss was taken by a Farwell lumber yard and SUNDAY, FREE TO PUBLIC also a lumber yard at Bovina was Canyon, May 12 .- The Palo Duro burglarized.

against them and I am a taxpay. park site, recently acquired by Through the boldness of thieves er, but now I see that unless we the chamber of commerce, 13 miles in entering so many places of rexas Historical association to me Enel Smith, sales manager, and ber of Commerce held Wednesday no roads until we have pair for admission charge. last month, he said: "So these the following salesmen, Bill King, afternoon at 5 o'clock that body fights over the location of the E. E. Hawkins, George Eads and voted to appoint Charlie Jones

pared with ones found on the safe

of passage in the present legisla. Friona without any cost to us and discarded. The papers in-Prof. J. A. Conway, retiring ture it will be an issue in the and if we do not take advantage cluded German government bonds, superintendent of the Friona school next election and will surely pass of this opportunity it will be our insurance policies, deeds to prop-The Holy Spirit and assurance will make the commencement ad because the people see its advant-loss. The town which grows and erty and other valuable docadress to the graduating class of ages and want it. Twenty-eight prospers is the town which takes ments, also a \$2.50 Philippine the Wheatland consolidated school states now have gas tax and high- every advantage of such oppor- gold piece, an old \$2.00 bills and

I may have been taken.

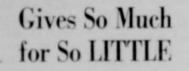
Senior B. Y. P. U.

The Friona Star J. C. Wilkison HOW'RE CROPS? Rushing Returns to Work. (Write and tell the editor how spent the week end visition CLASSIFIED rops look out you way.) friends and relatives at E. V. Rushing has returned to J. C. Wilkison: Prospects look his place of business after a long PAIR mare mules, pair horse Takes Agency PUBLISHED EVERY FRIDAY. better than at any time in the Mr. and Mrs. Wright Williams ter and Abernathy. illness. He looks in the best of mules, one good saddle horse; sell past 16 years. NUNN-WARREN PUBLISHING health and says he feels fine with or trade for cattle or hogs. FRED COMPANY, INC. tor Implements the exception of being a little weak L. CARSON, Bovina. H. W. Wright: We are going to Cleaning, Pressing, Dyeing, Alteration 41-4p PUBLISHERS have more wheat than the eleva-Custom-Made Tailoring from his long time abed. FOR SALE: Dwarf kafir seed, tors can handle. L. E. BAUERFEIND, Editor J. C. Wilkison, formerly agent Friona Dyers and Dry Cleaners Congregational Ladies' Aid. \$1.50 per hundred pounds. Roy MRS. NAT JONES, Reporter. for the Magnolia Petroleum com-Euler, Summerfield, Tex. 42-2p Howard Morris: Looks like crops SUBSCRIPTION RATES : pany in Friona, has taken the lo-J. D. CURRY, Proprietor. This society met with Mrs. Loare going to be extremely good. r, Zone 1 tha, Zone 1 r, Outside Zone 1 the, Outside Zone cal agency for the Massey-Harris gan Sympson May 7. Nine mem- GOOD KAFIR bundles for sale, Prospects are the best I have \$2.00 \$1.25 line of farm implements. This line bers and two visitors were pres- price right. W. M. Daily, 4 miles ever seen. covers all necessary tillage tools. second-class mail matter. July at the post office at Friona, inder the Act of March 3, 1879. tractor and the new and sensa-be with Mrs. D. W. Hanson May ent. The book of Proverbs was south of Laria. 40-4p DRAUGHON'S COLLEGE John Key: Fine! Never saw FOR SALE 320 acres 7 miles it better. Any erroneous reflection upon the tional Massey-Harris general pur-21 at 2:30. The Bible study will erly Lee Sudson place. Will sac Training is the difference between a job at poor northwest of Friona, Texas. Formcharacter, standing or reputation post, four wheel drive tractor be the Bool of Acclesiastes. pay and a position with opportunities. "Proof of Posi-F. N. Welch: Never saw prosrifice my equity for \$2000. Would of any person, firm or corpora. which will torn around on a dima tions" shows how we can train and place you in a pects better in my life. consider part trade on clear proption which may appear in the and pull plows in any land, no minimum of time and expense. Mail Coupon today to Mr. and Mrs. Tommy Maupen erty. Write Wm. H. Schlegel, columns of the Friona Star will matter how loose or sandy. Frank Davis: Things sure look nearest office, Dallas. Wichita Falls, Abilene or Luband son. Oma Earl, who have 120 E. 7th St., Los Angeles, Calibe gladly corrected upon its be-Mr. Wilklson is more than well bock, and find out about the big opportunities in busiing brought to the attention of known to farmers in the Friona the publishers. 42-4p fine. ness. section, as he has lived in Friona "Preach" Cranfil: Looks like we Name..... Wednesday. for many years and has been in New Grocer In Town. will have more wheat than we can P. 0.... the implement business here before handle. Christian Endaavor. Mrs. Wright Williams and Mrs. when he had the McCormick-Deer- Fred Rodgers spent Thursday in the proud parents of a spanking Misses Esther Reeve, Floy and ing dealership. He disposed of Clovis. new baby boy who has been nam-Nelda Goodwine and Muriel Hughes this and was agent for the Maged Donald. Mr. Fleet says the of Friona went to Canyon Satur- nolia Petroleum company, later Mrs. Nash of Amarillo was a day to attend the Panhandle dis- selling to M. Lacy, present agent business visitor in Friona last new grocer is a husky youngster trict Christian Endeavor conven- Now farmers will welcome his re- week. and will be down to run the store Farmerstion which was held at the First turn to the implement business in a few days. Christian church May 8, 9 and with this well known line of farm Misses Bettie Blankenship of Now is the time, here is the machinery. Clovis and Aileen Arnold of Muleshoe visited friends and relatives place, this is the price: Hats \$1.95 The convention was the best Free Garden ever held in the district. Some of International Society of Christian here last week. to \$3.95. Virginia's Hat Shop. the outstanding speakers were Endeavor; Harold F. Lovitt, gen-A. A. Crow and Fred Rogers Harold Singer, Midwest secretary eral secretary, Texas C. E. Union; Mrs. Lady Barbee and son spent were business visitors in Ama-Rev. R. Thomsen, minister Cen- Sunday as guests of Mr. and Mrs. rillo Thursday. tral Presbyterian church, Amaril- Houston Clement. Seed lo; Ernest Cabe, Canyon; Miss Mattie Mae Woods, president Tex-Mrs. A. P. McElrov visited her as C. E. Union, Amarillo; Rev. cousin, Mrs. Joe Yokley, in Ama-DR. R. R. WILLS Claude Wingo, pastor First Christ- rillo Monday. When you are in need of black- ian church, Floydada; C. A. Jones, Physician and Surgeon smithing and machine work, district vice president, Amarillo, If you don't decide today you -AT THE-Phone 5 and 80 will find us here tomorrow, Vircome see us. We have a mod. and others. ern plant with equipment to One of the interesting features ginia's Hat Shop. do any kind of machine shop of the convention was a trip to . **The Friona Star** work. We guarantee our work the Panhandle Historical society to be satisfactory and you are museum and the fellowship banquet held Saturday evening at the the judge. SUNSET Presbyterian church. The convention was thoroughly enjoyed by all WE DO: All this month (May Only) we will give you \$1.00 worth of fine quality Gar-New Schedule, Effective January 10, 1931. who attended, Cylinder Reboring The young people of the local Crankshaft grinding den Seed FREE with each yearly subscription to the Friona Star. Read Down Read Up Congregational church will organand Lv 9:00 a m 4:00 p m Amarillo 5:45 p m 11:00 p m Lv ize a Christian Endeavor Sunday Lv 9:40 a m 4:40 p m Canyon 5:05 p m 10:20 p m Lv Anything in General Blackevening, May 17, promptly at 7:15. Lv 10:00 a m 5:00 p m Umbarger 4:45 p m 10:00 p m Lv **Come In and Pick Out** smithing and machine The young people are urged to be Lv 10.10 a m 5:10 p m shop work. Dawn 4:35 pm 9:50 pm Lv present Lv 10:30 a m 5:30 p m Hereford 4:15 p m 9:30 p m Lv SYLVESTER'S W. I. Adkinson of Abernathy Your Own Seed Lv 10:50 a m 5:50 p m Summerfield 3:55 p m 9:10 p m Lv was looking after business inter-Lv 11:00 a m 6:00 p m Black 3:45 p m 9:00 p m Lv Blacksmith and Machine Shop ests in Friona last week. Mr. Lv 11:15 a m 6.15 p m 3:30 p m 8:45 p m Lv Friona South of the Railroad Tracks Adkinson owns property southeast of town. Lv 11:35 a m 6:35 p m Bovina 3:10 p m 8:25 p m Lv Lv 11:55 a m 6:55 p m Far. Texico 2:50 c t 8:05 c t Lv Ar 11:15 m t 6:15 m t Clovis 1:30 6:45 Lv ****** Lv 11.30 a m 6:45 p m Clovis 1:15 6:15 Ar Lv 12:05 p m 7:25 p m Portales 12:30 p m 5:35 p m Ar Ar 2:30 p m 10:00 p m Nothing Else---Roswell 10:00 a m 3:00 p m Lv

2:45 p m Ar

8:00 a m Lv

FRIONA, PARMER COUNTY, TEXAS, FRIDAY, MAY 15, 1931.



10.

Electricity solves your spring house cleaning problems at the least expense of operation. A few cents a day will run an electric washer, or a vacuum cleaner, or a floor polisher, or an iron, or a paint spray-in fact, electricity operates almost any type of cleaning mechanism today.

And if you do not own the instrument you need, your dealer probably has it for rent at a very small

Texas Utilities Co.

Gleaner-Baldwin COMBINES

-Are the best and sweetest-running combines on the market.

We have plenty of machines to fill orders quickly and carry a large stock of

REPAIR PARTS

You will always be able to get all parts for the GLEANER BALDWIN

B. T. Galloway Hardware FRIONA, TEXAS

Direct connections at Clovis for Portales, Hobbs, Roswell, An tesia, Carlsbad, El Paso, Phoenix, Los Angeles, Tucumcari, Las Vegas, Plainview, Lubbock. At Amarillo for Panhandle, Pampa, Borger, Enid, Oklaboma City, Tulsa, Wichita, Kansas, Pueblo, Colorado Springs and Denver. Wichita Falls, Fort Worth and Dallas. Plainview, Lubbock; Guymon, Oklahoma. Ticket Office at City Drug Store, Friona.

Roswell

El Paso

Lv 2:45 p m

Ar 9:30 p m

Massey-Harris Co. **General Purpose** Tractor

Demonstration

See the GENERAL PURPOSE TRACTOR Balanced Traction, Built for Any Job Demonstrated at Friona, Texas Saturday Afternoon, May 16

The Massey-Harris Co., Inc. J. C. WILKISON, Dealer



uncement

THE PEOPLE OF THE FRIONA TRADE TERRITORY-

We wish to announce to the people of this district that we have opened a Chevrolet Motor Company here in Friona in addition to our company in Farwell.

We have taken the Parr building formerly occupied by the Friona Motor Company and here you will find on display the new model Chevrolet cars and trucks, as well as Used Cars which have been reconditioned under the Chevrolet "OK That Counts". We stand squarely behind every car we sell.

Our sales force is composed of the following men with whom many you are already acquainted :

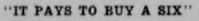
EUEL SMITH, Sales Manager.

BILL KING, Salesman

FRIONA

E. E. HAWKINS, Salesman

GEORGE EADS, Salesman CHARLES LUNDSFORD, Salesman



Ragsdale Chevrolet

Company

FARWELL

L. E. RAGSDALE, Manage

FRIONA, PARMER COUNTY, TEXAS, FRIDAY, MAY 15, 1931

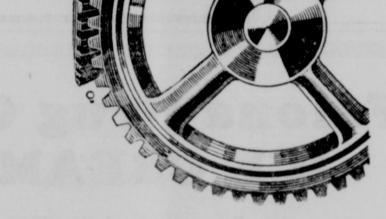


We also carry genuine

with

Chevrolet and Ford Parts





Owing to the conditions existing over the entire United States, it is necessary that we remove the monkey wrench from the machinery of commerce in order that it may start work once again and bring prosperity back to us. The best way to do this is to "Pay Our Neighbors" so that our neighbors can pay us. Unless you pay your bills others cannot obtain the money necessary to pay YOU.

This campaign is endorsed by Chambers of Commerce all over the country. Here is the manner in which it operates: Get a "Pay Your Neighbor" check and fill it out for any amount, then pay one of your past due bills or a portion of one with it. This check carries a note to the bank on which it is drawn not

Pay Your Neighbor NOW!

WRENCH

to honor it until 20 signatures are affixed to it. That means that when you pay a bill 20 others must pay one before the check is cashed at the bank. If you write a \$5.00 check and apply it on one of your past due accounts, that check will pay \$100 worth of accounts in Friona before it is finally cashed at the bank. If all of us would start just one \$5.00 check it would do wonders toward paying up in our town. If you get one of these checks and do not owe anyone you may take it and apply it on cash purchases, thus also helping to make prosperity.

The Friona Star has printed a supply of these checks and will be glad to furnish you with all of them you want if you will just ask the editor for them.

PAY \$5.00 ON A PAST DUE ACCOUNT Ask for a "Pay Your Neighbor" Check FREE at the Star Office and Your Merchants

The Friona Chamber of Commerce and the Undersigned Sponsor this Campaign and will Give a "Pay Your Neighbor" Check:

R. F. Fleet **Blackwell Hardware** F. N. Welch John Deere Implements

Friona Drug Co. **Buchanan & Rosson**

J. H. Key, Grocer **City Drug Store** J. W. Parr M. H. Sylvester Farmers Produce Co.

O. C. Jones Garage **Truitt & Landrum Rockwell Bros. Co. Lumber** Carl C. Maurer Friona State Bank **Friona Star**

FRIONA, PARMER COUNTY, TEXAS, FRIDAY, MAY 15, 1931.

COACH MIMS WINS

(Continued from Page One)

times physical combat, Many facts. fore making a decision. han and Taylor."

farm or town, let us examine the bility stands out as a prominent ested. facts in the proper location of our factor. That town which is most 'No town is exactly in the cen-

QUARTERLY STATEMENT Unger. the 1930 census taker, at site. Plainview, has 250 people, while If Parmer County, Texas

WALTER LANDER. COUNTY TREASURER

WALTER DANDER, COULTY TRANSCOM		county has only 1694-a difference
JURY FUND		of 341, which is nearly 100 great-
Amount in hands of Treasurer, beginning of quarter	\$ 852.75	er than the entire population of
Received during quarter	1,614,28	Boying, Friona stands out by a
Received during quarter		good margin as the population cen-
	2,467.03	ter.
Paid our during quarter		
To Balance, April 30, 1931	2,237.63	comparison with other towns in
ROAD AND BRIDGE FUND		regard to road distances, Friona
Amount in hands of treasurer beginning of quarter	\$6,088.20	and Bovina stand first. The fol-
Received during quarter	9,334.66	lowing tables give an excellent
		comparison of the three towns:
	\$15,422.86	From To Miles
Paid out during quarter		FarwellBovina 16
To balance, April 30, 1931	\$3,373.72	FarwellFriona 28
GENERAL FUND		FarwellHub 25
mount in hands of treasurer beginning of quarter	\$ 1,888.67	FarwellOklahoma Lane 6
Received during quarter	6,974.03	FarwellLazbuddie 23
		FarwellLakeview 39
	8,862.70	FarwellBlack 35
Paid out during quarter	6,669.44	FarwellRhea 26
To balance, April 30, 1931	2,193.26	Total 198
COURT HOUSE SINKING		From To Miles
Amount in hands of treasurer, beginning of quarter	\$ 5,331.35	BovinaFarwell 16
Réceived during quarter	487.50	BovinaFriona 12
		BovinaHub 8
		BovinaOklahoma Lane _ 11
Paid out during quarter	NONE	BovinaLazbuddie 23
To balance, April 30, 1931	\$ 5,818,85	
GENERAL DEFICIENCY SINKING		BovinaBlack 19
Amount in hands of treasurer		
Received during quarter		
		From To Miles
		FrionaFarwell 28
Paid out during quarter	2,180.37	FrionaHub7
To balance, April 30, 1981	2,021.28	Friona Oklahoma Lane 24
ROAD AND BRIDGE SINKING	A	FrionaLazbuddie 20
Amount in hands of treasurer beginning of quarter		
Received during quarter		
		FrionaRhea 13
		FrionaBovina 12
Paid out during quarter	14.35	Total 119
To balance, April 30, 1931		
ROAD AND BRIDGE AUTO.		that Farwell, Friona and Bovina
Amount in hands of treasurer beginning of quarter		
Received during quarter	10,039.20	
	17 000 00	
all a suit duration annualise	17.606.28	A. P. McElroy, M. D.
Paid out during quarter	150.58	
To balance, April 30, 1931	17,455,70	
PERMANENT BUILDING FUND	\$10.427.00	FRIONA TEXAS
Amount in hands of treasurer beginning of quarter	\$12.437.09	
Paralyar diping and play	13. 9.36	

tion apart from prejudice would be where there are town towns equi- points respectively as follows: establishment, shoe shop, variety time preachers and all manifest a court house to Abilene and time to imagine that this territory does distant from the center, the one 24 3-4, 14 7-8, 14 5-8 miles. That store, five farm implement firms, willingness to cooperate with any has showed the wisdom of the renot yet have a county seat, and which is representative of the is to say that on the average it a bank, six filling stations and civic undertaking for the better- moval in the face of fierce obje county court house are still going then to decide where one should greatest town or precinct popula- is 10 miles farther for county mo- three automobile garages. Friona ment of the body politic. on. They always occasioned a be placed. But before such a de- tion logically becomes the choice, torists, the year around, to go to is outstanding in trade opportunity. The salient objection to the re- own railroad, many fine churches, great deal of discussion and some cision is made let us gather our The very soul of democracy, born Farwell than it would be to either and has created this tremendous moval of the county seat is ex- a population of 33,000, and three in antiquity and nurtured in the Friona or Bovina, so that the pres- advantage despite the location of pense and inconvenience to those colleges. There are a number of consider-1 cradle of age-long conflict, is to ent court house site is far out of the county seat in another town, already settled in its present site.

time and money.

court house. Perhaps the way centrally located will, of course, ter, though two, Bovina and Fri- accessible, but the superior num- of the government seat, is that county must think ever in these towns without violating the prinmost people could ponder the ques- be most accessible and in case ona, are about the same distance ber of people in Friona and in of educational advantages. The terms. When the fight was on in ciple that has created her very from it. The former, according Precinct No. 2, as already shown, accompanying comparison favors Taylor county to move the court existence. to a letter I have from Owen M, give Friona the advantage as a Friona as regards this:

Plainview, has 250 people, while If one does not care to consider Friona has 750. Then as to pre- the number of people, but instead dinct populations, number two the number of farms as a basis for precinct, in which Friona is locat location, the following table, seed, has 2,035 people, while the cured from the district cencus bunext largest precinct in the whole reau at Plainview two weeks ago, Farwell

only 1694-a difference will show the advantage again to Bovina 10 275 is nearly 100 great- be Friona's: entire population of Justice Pre. Pop. No. Farms Friona offers more courses than

ona stands out by a 1 _____ 1694_____225 any of the others, and has more as the population cen-2, Friona ____ 2035_____253 subjects affiliated than the others. 3 _____ 1195_____155 She has a two story building ex-4 _____ 944_____186 cellently equipped for the elementtual accessibility in] Since railroad and highway facil- ary grades with a capable staff with other towns in oad distances. Friona ities of the three places are equal, of nine teachers. A new high

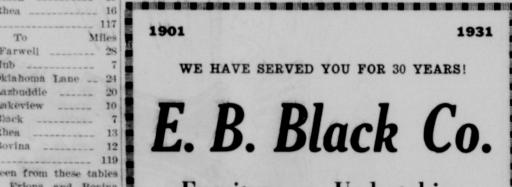
stand first. The fol- no mention need be made of them school building now almost comgive an excellent other than that any of the towns pleted, offers, along with spaciousthe three towns: are well situated in respect to ness, the most progressive features To

Miles these indispensable needs. of educational equipment. Modern Bovina _____ 16 There is, however, the question art and a knowledge of things Friona ______ 28 of business opportunities for weigh practically have combined to pro-Hub _____ 25 ing. There is no way of actually duce beautiful rooms, proper ven-Oklahoma Lane 6 computing the comparative volume tilation, modern science laboratory, Lazbuddie _____ 23 of business done, but the greater up-to-date home economics work Lakeview _____ 39 number of business houses in Fri- kitchen, individual lockers for stu-Black _____ 35 ona compared to those in either dents, and a snappy gymnasium 26 of the other towns, indicates a with ample seating capacity. Out-198 much broader scale of trade, Fri- standing values, these!

Friona _____

18 500

Miles ona's rich profusion of suitable And last, Friona is a town with Farwell _____ 16 farm land and her larger popula- excellent religious guidance. She Friona _____ 12 tion account for this advantage has a Congregational church, two Hub ______ 8 for business enterprise. No won- Churches of Christ, a Methodist Oklahoma Lane _ 11 der she boasts two drug stores, two and Baptist-with toleration for Lazbuddie _____ 23 hardware stores, five restaurants, any other faiths that might arise. Lakeview _____ 12 five groceries, a modern dry goods Most of these bodies have full 19



Furniture :: Undertaking

Ambulance Service-Day or Night

Hereford, Texas

tion, for today Abilene has he

house from Buffalo Gap to Abi-

town was flourishing. It had a

the lene, the people who fived in Buffalo Gap objected because their

The people of Parmer county among which are Runnels, Calla- ations to be taken account of be- favor those alternatives which are the way, and as a consequence, It seems but logical to locate the Other towns have met this same must likewise face the problem identical with the welfare of the brings not only great in onvenience court house where the preponder- objection and faced it in the spirit of relocation with a view to the Without regard to any person, No doubt the matter of accessi- greatest number of people inter- but entails needless waste of both ance of business opportunity ex- of progress and democracy. Prog- right and proper action, Just as ress and democracy are identical God is no respecter of persons, so

BY JOE MIMS. Jr.

Has Tonsils Removed .

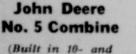
population of from 1000 to 1200, Mrs. Van Boston, school teacher a railroad, was the buisness cen- at Black, came to Friona Wednester of the county as well as the day to have her tonsils removed. 1 educational center, for she boast- Dr. Wills performed the operation 1 ed a college of 300 students. But in his office, using a local anaes-2 people of the county moved the thetic,

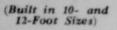


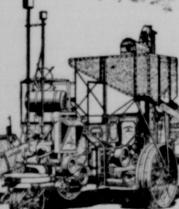
Paid out during quarter

Received during quarter

See It Now-Put It in Your Fields This Year







18,894.20

18,752.09

142.11

armers are talking about the grainsaving features, the light draft, the great capacity and the all-around satisfactory performance of the John Deere No. 5 Combine. It has made

a name for itself wherever grain is raised.

In the No. 5 you get John Deere dependability in full measure. This light-weight combine will stay on the job when time means money and do good work for years.

You get balanced draft-combine's wide-tread main wheels straddle the tractor's wheel tracks. Wheels are high and wide. These features, along with the light weight of the No. 5, mean lighter draft. Three-wheel-in-line construction insures flexibility for good work on uneven ground. Platform is hinged to the main axle.

You will like the simplicity of design and the easy operation of the John Deere No. 5, and the way it saves the grain and delivers it to the tank. Motor has plenty of reserve power to maintain correct operating speed in heavy grain.

High-grade bearing equipment and grease gun oiling are other features you want.

Come in and get full information.



At this Store You Get QUALITY AND SERVICE

Friona Drug Co. **ICE CREAM**



PICNICS **GOOD TIMES**---Everywhere

How would anyone know it was a party if it weren't for the inimitable creamy, rich presence of Friona Drug ice cream? Its universal appeal reduces the crowd to a common denominator, and when that happens you have a party. In short, what a dish!

a Qt.

-at your fountain.

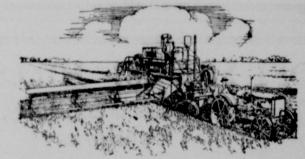
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We Deliver

Machinery Co.

MAUREI





Three Things

YOU WANT IN A COMBINE

Cut the Wheat! Thresh the Wheat! Save the Wheat!

AND THEN DO IT OVER A PERIOD OF YEARS

Come in and let us show you how the Minneapolis embodies all the features.

> The Best Combine for Tall, Heavy Wheat.

MAURER

MACHINERY CO.

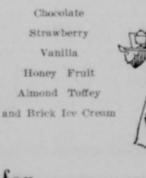
FRIONA, PARMER COUNTY, TEXAS, FRIDAY, MAY 15, 1931.

		FRIUNA, PAR.	MER COUNTY, TEXAS, FRIDAY, MAY 15, 1931.	
COACH MIMS WINS tion apart from prejudice	e would be	where there are town towns equi-	points respectively as follows: establishment, shoe shop, variety	time preachers and all manifest a court house to Abilene and time
to imagine that this terr	ritory does	distant from the center, the one	24 3-4, 14 7-8, 14 5-8 miles. That store, five farm implement firms,	willingness to cooperate with any has showed the wisdom of the re-
(Continued from Page One) not yet have a county	seat, and	which is representative of the	is to say that on the average it a bank, six filling stations and	civic undertaking for the better- moval in the face of fierce object
inty court house are still going then to decide where o	one should	greatest town or precinct popula-	is 10 miles farther for county mo- three automobile garages. Friona	ment of the body politic. tion, for today Abilene has he
They always according to be placed. But before s	such a de-	tion logically becomes the choice.	torists, the year around, to go to is outstanding in trade opportunity	The salient objection to the re- own railroad, many fine churches
ALL GEAT OF GISCUSSION AND SOME	gather our	The very soul of democracy, born	Farwell than it would be to either and has created this tremendous Friona or Bovina, so that the pres- advantage despite the location of	pense and inconvenience to those colleges
nes physical combat, Many There are a number of	of consider-	cradle of age-long conflict, is to	ent court house site is far out of the county seat in another town,	already settled in its present site. The people of Parmer county
anties little had such experiences ations to be taken accou	unt of be-	favor those alternatives which are	the way, and as a consequence, It seems but logical to locate the	Other towns have met this same must likewise face the problem
for making a decision		identical with the welfare of the	brings not only great in onvenience court house where the preponder-	objection and faced it in the spirit of relocation with a view to the
Without regard to any person. No doubt the matter of	of accessi-	greatest number of people inter-	but entails needless waste of both ance of business opportunity ex-	of progress and democracy. Prog- right and proper action. Just an
	and the second second	LOSTO/	THE ADD TROPEY.	and democracy are identical trut is no respector of porsons s
			Friona and Bovina are equally No small matter, in placement	county must think ever in these towns without violating the poly
art house. Perhaps the way centrally located will,	of course,	long are about the same distance	accessible, but the superior num- ber of people in Friona and in of educational advantages. The	terms. When the fight was on in ciple that has created her ver
ost people could ponder the ques- be most accessible and	d in case	from it. The former, according	Precinct No. 2, as already shown, accompanying comparison favors	rayion county to more the court existence.
	Adapted and a design of the	to a letter I have from Owen M.	give Friona the advantage as a Friona as regards this:	house from Buffalo Gap to Abi- BY JOE MIMS, Jr.
UARTERLY STATEM	FNT	Unger, the 1930 census taker, at	site.	lene, the people who lived in Buf-
UARIERLI SIAIEMI	LILL			falo Gap objected because their Has Tonsils Removed .
D. C. T. Taras			the number of people, but instead	town was flourishing. It had a population of from 1000 to 1200, Mrs. Van Boston, school teache
Parmer County, Texas			the number of farms as a basis for 2 2 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	a railroad, was the buisness cen- at Black, came to Friona Wedness
			cured from the district census bu-	ter of the county as well as the day to have her tonsits removed
WALTER LANDER. COUNTY TREASURER			reau at Plainview two weeks ago, Farwell 12 300 1	educational center, for she boast- Dr. Wills performed the operation
		county has only 1694 a difference	will show the advantage again to Bovina 10 275 1	ed a college of 300 students. But in his office, using a local anaes
JURY FUND	1. M. M.	of 341, which is nearly 100 great-	be Friona's: Friona 18 500 2	people of the county moved the thetic,
mount in hands of Treasurer, beginning of quarter	\$ 852.75	er than the entire population of	Justice Pre. Pop. No. Farms Friona offers more courses than	
ceived during quarter	1,614,28	Bovina. Friona stands out by a	1	
and the second second second second second second second	2,467.03		2, Friona 2035253 subjects affiliated than the others.	
			3 1195	
id our during quarter	2.237.63	as to actual accessionity in	Since railroad and highway facil- ary grades with a capable staff	"PAID
ROAD AND BRIDGE FUND			ities of the three places are equal, of nine teachers. A new high	
	\$6,088.20		no mention need be made of them school building now almost com-	
ceived during quarter	9,334.66	lowing tables give an excellent	other than that any of the towns pleted, offers, along with spacious-	
			are well situated in respect to ness, the most progressive features	L- Chal"
	\$15,422.86		these indispensable needs. of educational equipment. Modern	
aid out during quarter	29 979 79	FarwellBovina 16	There is, however, the question art and a knowledge of things	
To balance, April 30, 1931 GENERAL FUND	- \$0,010.12		of business opportunities for weigh practically have combined to pro- ing. There is no way of actually duce beautiful rooms, proper ven-	
	\$ 1.888.67		computing the comparative volume tilation, modern science laboratory,	
weived during quarter	. 6.974.03	FarwellLazbuddie 23	of business done, but the greater up-to-date home economics work	
		FarwellLakeview 39	number of business houses in Fri- kitchen, individual lockers for stu-	AF
			ona compared to those in either dents, and a snappy gymnasium	
id out during quarter			of the other towns, indicates a with ample seating capacity. Out-	
To balance, April 30, 1931 COURT HOUSE SINKING	_ 2,1983.26		much broader scale of trade. Fri- ona's rich profusion of suitable And last, Friona is a town with	
	\$ 5.331.35		farm land and her larger popula- excellent religious guidance. She	
ceived during quarter			tion account for this advantage has a Congregational church, two	
arred during during second			for business enterprise. No won- Churches of Christ, a Methodist	
		BovinaOklahoma Lane _ 11	der she boasts two drug stores, two and Baptist-with toleration for	
id out during quarter	NONE	BovinaLazbuddie 23	hardware stores, five restaurants, any other faiths that might arise.	"I knew I had paid that bill,
	-\$ 5,818,85		five grocerles, a modern dry goods Most of these bodies have full	and here's the proof-my can- celed check." We offer the facili-
GENERAL DEFICIENCY SINKING	9 509 90	Bovina Black 19		ties of our splendid
ceived during quarter		BovinaRhea 16 Total117		Mistakes occur in the best of organization to peo-
terror during quarter				families, but a canceled check ple of responsibility. Come in and get
		FrionaFarwell 28		clinches any argument over acquainted today.
id out during quarter	_ 2,185.37	Friona	WE HAVE SERVED YOU FOR 30 YEARS!	bills. A checking account also
To balance, April 30, 1981	_ 2,021.28			shows to the penny how much
ROAD AND BRIDGE SINKING	A	FrionaLazbuddie 20		your living costs.
mount in hands of treasurer beginning of quarter				
ceived during quarter		FrionaBlack 7 FrionaRhea 13	E. B. Black Co.	TDIANA CTATE DANK
		FrionaRnea 13 FrionaBovina 12	L. D. DIUCK UD.	FRIONA STATE BANK
dd out during quarter				Intona Diale Dana
To balance, April 30, 1931				FRIONA, TEXAS
ROAD AND BRIDGE AUTO.		that Farwell, Friona and Bovina		
count in hands of treasurer beginning of quarter	7,567.08	are an average distance from all		
ceived during quarter	10,039.20			
	17 000 00		Ambulance Service-Day or Night	State of the state
id out during quarter	17,606.28	A. P. McElroy, M. D.	and an and berrice-Day of Hight	
To balance, April 30, 1931				
PERMANENT BUILDING FUND		FRIONA TEXAS	Hereford, Texas	MAURER
nount in hands of treasurer beginning of quarter	.\$12.437.09			
Andread Angles and the	6 457 11			



At this Store You Get QUALITY AND SERVICE

Friona Drug Co. ICE CREAM



for PARTIES PICNICS GOOD TIMES---Everywhere

> How would anyone know it was a party if it weren't for the inimitable creamy, rich presence of Friona Drug ice cream? Its universal appeal reduces the crowd to a common denominator, and when that happens you have a party. In short, what a dish!

> > a Qt.

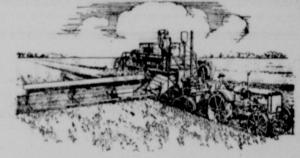
-at your fountain.

Phone 55

We Deliver

Machinery Co.





Three Things

YOU WANT IN A COMBINE

Cut the Wheat! Thresh the Wheat! Save the Wheat!

AND THEN DO IT OVER A PERIOD OF YEARS

Come in and let us show you how the Minneapolis embodies all the features.

> The Best Combine for Tall, Heavy Wheat.

