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## Why Wilson's Is Better--

A little while ago we had the pleasure of going through the Oklahoma City plant where Wilson's Cerlified Hams and Bacons and other products that come fresh to you in carload lots each week via Red Ball freight in refrigerator cars, are prepared.

We knew that these meats had a good repu-tation-or we would not have sold them in the past-but we did not realize, until we went through that packing house just how careful they were there.

Take the box bacon, for instance. IT IS NOT TOUCHED BY HUMAN HANDS. Only the very choicest bacon is used. Machinery with keen knives slice it thinly. Long belts convey it to automatic scales and to girls, clad in spotless white, who lay it in the boxes with long forks. It is then wrapped and sealed and reaches you fresh.

The same care is used throughout the plant -which is as spotlessly clean as human intelligence can make and stern discipline can keep it. Only the choicest grain-fed hogs from the Corn Delt are used in Wilson Certified products-to insure that firm, even, fresh and choice flavor so much admired by those who know this product. Only the best is permitted to bear Wilson's Certified Brand, be it ham, bacon or other products.

## Comes To You Fresh

A solid carload of Wilson's meats comes out of Oklahoma City every week for Sweetwater. It is a refrigerator car and is given the fastest Red Ball freight service. That means that you get fresh hams and bacon when you order Wilson's. And that item means a lot in meats of any kindfor even cured meats will not keep indefinitely. Nor will they retain their flavor indefinitely.

And so when you buy Wilson's you get a better product, one that is absolutely fresh and a little bit more of your money stays in Sweetwater to help build up this town. Wilson's costs you no more. You can buy it through your dealer or direct from

## Where Standard Four Cord Tires Excell

The extra thick, flat top tread is practically wear proof. It grips the road in all kinds of weather, and always holds true to its course.
Equally efficient for pleasure and commercial cars.

> "Appearance sells the first one, Quality sells the second one."
> Our Low Prices-
Fabrics- Cords-


Standard Tire Co.
Phone 172
Sweetwater, Texas

SCHOOL YEARS
Good, sturdy, durable, longwearing shoes for the active growing school boy or girl. Neat looking shoes, too. We
are especially careful in fitting the foot of the growing boy or girl.
Tucker Shoe Departmont



For fruit or shade troes, shabbery, flowers, ete FINE FUNERAL PIECES L. J. MASHBURN Phone 583

INEIN'S SUITS
Wonderiul values in medium weight All Wool Suits.
You will have to see them to appreciate these values.

Ranging in price from$\$ 30.90$ to $\$ 37.50$
Would sell originally from$\$ 40.00$ to $\$ 50.00$


FATTY POSTER

to werel not moues
mut then to in send:
Yes, and we help you to live, and keep your health by fur nishing you pure, wholesome groceries and fresb vege tables of high quality. When you want good flour, seo us for Bewley's Best Flour, and Folger's Coffee. Syrups cereals, nuts, fruith, cakes condiles, etc.- always high qual-
White House Grocery 175 North East First Street

## Warmth Plus Style

When the cool winds whip down from the glains these
tharp winter days. a warm coat or sait is very much apGectoted. And yet, a style need not be sacrificed for ternet' it sour needs are supplied here.

Here are some real bargains to be h
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| pre the new year. rr. . iendrick was wositeal by | OTTO CARTER 371 | ments in the United States-and the DON T MI'S "III Building and Loan Stock is included $\left.C^{( } V_{E} R E I\right)$ WAGON debtedness and be, county and min nicipal bonds.

## "Service Quick"

That is the name of this store and it does not make any difference whether you read it backward or frontward-it means just the same to us.
Our idea of service is to have what you want when you want it -and of the best quality the market affords.
We search the markets of the world for those different things that every housewife likes to serve.
Our Co-operation in planning the daily meals is a big help to many housewives.
And White Face Flour is meeting every test that exacting cooks have put it to. Have you tried a sack?

Quick Service Grocery

## McQuay Norris Piston Rings

## Price Reduction

All LEAK-PROOF Rings up to 5 -in........... 75 c
All SUPEROYL Rings up to 5 -in.. $50 c$

You can now equip any four-cylinder car with complete set of LEAK-PROOF and SUPEROYL rings for $\$ 8.00$.

Equip your car with a set of these rings and you Will be agreeably surprised.

Sweetwater Vulcanizing Company


# BUILD SWEETWATER 

## Subscribe To Stock Of Sweetwater Building and Loan Association Now

The foundation of any city is its homes. The pur- into Building and Loan Association stock where pose of the Building and Loan Association for it will be used to build homes-to add to the size Sweetwater is to build homes. In order to take of this city and make it a larger and better place advantage of the Building and Loan Association wherein to live.
to Build You a Home, you must be a stockholder.
You may already have a home. In that case, The men who are paying for this advertisement Building and Loan Stock will provide a SAFE investment for you and your children that will pay you ten per cent per year and is fully protected are already subscribers to Building and Loan stock or men who thoroughly believe in it as a good investment-because they believe in Sweetwater and its future. in every way by the laws of the State of Texas.
There is no better way in which you can help You can buy stock in the Association on payBUILD SWEETWATER than to put your money ments as low as $\$ 5.00$ per month per $\$ 1,000$.

## Put Your Cash Into Building and Loan Stock and Help Sweetwater

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| Gray Company | First National Bank |  |
| West Texas Electric Co. | Higginbotham - Bartlett Co. | Sweetwater Reporter |



## Classified Section




## Saving Money

The old saying, "Money Saved Is Money Earned" is even more true today than when it was first uttered.

And the young man or woman who would like to get ahead in the world, who wants to be financially independent at some time in life can find no more certain way to accomplish it than to start a Savings Account with this it than to start a Savings
Bank-and stort it NOW.

The first deposit may be any amount you wish to make it, the big thing is to start
We will be glad to talk this matter over with you at pour convenience.

## First National Bank

"The Oldest Bank in Nolan County"
hen better shows are shown in Sweet water $R$ and $R$ will show them

## Organ Musie <br> 

e Paramount Thought

## "The Flame of Life"

isregard for crave danger, sine dominates a fear craze mob of men, women and children-to lead where brav valls, to bring the flame of life and leve to parth and alls, to ormarkable and thrilling sensetion, man st
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Where You Find Na. Warm and Comfortable
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sid Smith, in "The South Bound Limited

