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offers local representatives in localities where it has no resident agent an efficient service, complete co-operation, an attractive line of policies, and a liberal commission contract direct with the home office.

The Great Southern Plan
Looking to the future, Great Southern Life is offering a correspondence and
personal instruction course in life insurance fundamentals to young men who
contemplate entering the field.
This course is not for sale. It is given freely to those men who can grasp the
bigness of the life insurance prof ssion-and who are ambitious to better themselves. Details of the offer are set forth in a booklet which will be mailed upon request.
eddres Great Southern I ife Insurance Company
 A TEXAS INSTITUTION


## This is my good morning!

## For a Few More Days

We will leave the reduction tags on all merchandise in our store, until Inventory time.
This we will do in order that we will have less This we will do in order that we will have less stock, so if you have missed buying the arti les that you need come in at once.
It is worth your while to investigate these bargains-All Ladies' Ready to Wear, Men's and Boys' Clothing, Shoes, Hosiery, Underwear and Piece Goods on sale.

Your Last Chance - Speed Up SweetwaterDru Yoods ©. Sam Berry and family who moved mas with his mother, wras back to this commumity. ren of Floydada are visiting Mrs, Rog

er's mother, Mrs. H. G. Scott. | Lillan Grace who is attending | Lone Boyd mas Rone to Ciseo to |
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| school here, returned to Petersburg |  |
| last Saturday to spend Christmas wit: |  |

 fy have enjoyed two nice entertain- Ganon community.
ments this week, one given Miss tone ments this week, one given Miss lone
Boyd and one by Mr. and Mrs, Nick
Water took Christms dithner at Mre
Williams. Mr. and Mrs. Nick Williams have Mrs. Bramett and chlidren of Was ella visted her daughter. Mrs. Loul Win Solt, Wesley an Juanita Lynch enjoyed a nice Christmas dimner at Mr. McReynolds. Quite a number of Plum Creek peo-
ple attended the airplane circus at Sweetwater Sunday afternoon. BUILD A HOME

And here's to your happiness - a brimming bowl of these wonderful Post Toasties - the golden-brown flakes
They're so crisp, and flavory and aitogether cic-lightful-a splendid source of cnergy, too. Serve them whenevcr you ro hungry. Reacy in a moment

To get the best Corn Flakes, order Post Toasties by name from your grocer-be sure you get the Yellow and Red wax-wrapped package.


Post Toasties
imprọed CORN FLAKES

THE SWEETWATER DAILY REPORTER, SWEETWATER, TEAAE THURSDAY, DECEME


## Classified Section



Wre Blue Star Remedy for Eczema, Worms, Crapped Freee, Fotson Oak Sunsurns, Old Sorse, or Sores on
Children. It reileves all forms of Sore eet. For sale by Bowen Drug Store For the best grades of coal phone
S. Edwards Graln Co.., phote A42. LOST-Brown leather billtold, contain- $\quad{ }^{223 t f e}$ ag currency and various lodge re-
eipts bearing name, John B. Majors.


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of the sale of their products and not to of the sale of their products and not to
leave it entirely to the discretion of the buyers, as has been the case in the
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Nowaday we get this famous mix-
tore improved by the addition of other

Absolutely Nothing Carried Over!
In line with our policy of giving our patrons only dependable merchandise of Latest Style

## We are offering all COATS and WOOL DRESSES at COST

All of ou, remaining stock of HATS At Les. than 1-2 Price
Max Berman

| table.-Hotel Wright. 279t4e <br> LOST-Airedale dog about 18 months old; answers name "Laddie." Reward for return or information leading to return.-E. L. Frost. $\qquad$ <br> LOST-Red leather suitcase containing green dress, fruit, ladies wearing apparel between T-P depot and High School. Finder return to Piggly Wig- $\qquad$ <br> WANTED TO RENT-Two or four room house, call G. M. Stewart at $\qquad$ <br> FOR SALE-Navajo rugs, phone 476, 280t3dp <br> LOST-Wrist watch. Finder please return to Juanita Holland. 2802tde <br> POOOL SELLING HELPS FARMERS (Continued from first page) <br> keted agricultural products through farmers organizations, and one farm out of every twenty reported co-operative purchasing of supplies. <br> The total number of farms selling products through agricultural co-opera tiv associations was 511,383 . Sales through the farmers marketing organi zations ran up to $\$ 721,983,000$ which is àm average of $\$ 1,412$ for each farm reporting. The most important products so marketed were grain milk, cream, fruit and truck crops. Since the census figures were published many more co-operative associations were organized such as the great tobacco pools in |
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## Use less than of hisher griced brande

MLLLONS OF POUNDS BOUGHT BY OUR COVERNMENT.

## Pemane

When bettershows are shown in Sweet water $R$ and $R$ will show them

## B $B$ PALACE

TO-DAY
Goldwyn
He was a terror among men
BROTHERS UNDER
$\qquad$ N SK + THE SKIN



For Finer Texture and Lascer Volume in the baked goods use KC Baking Powder

SAME PRICE for over 30 years

## 25 Ounces for $25^{\circ}$



FRIDAY and SATURDAY
"PONIOLA"
A wonderfui program Celebrating the R and R Palace First
Your New
R酯R QUEEN
TO-DAY ONLY
"LOOK YOUR BEST"
A Two Reen Western Picture

