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## CHRISTMAS BARGAIN SALE!

> Beginning Saturday, December the 15 th, for eight shopping days-until 12 oclock Christmas Eve Night, the Sweetwater Dry Goods Company, through its big purchasing power and volume of business for 1923, is offering for Christmas Shoppers-during this Big Christmas Bargain Sale-merchandise at a great reduction.
> Big suggestive displays throughout our entire store. Big Values! Gifts for the whole family! Do your Christmas Shopping where your dollars count.

## There Is Only One Christmas in 1923 What Are You Going to Do With It?

Ladies' Sathrobes-
Ot Flannelette, Velvet, Brocad Corduroy and Blanket Rooes, ail
coiors and styles - beautitul
alt

Handkerchiefs-
A big stock of beautiful hand em.
broidered Maderia Handkerchiets all pure linen and finest batitite-
always an accentable gift


Novelties-
We have a big supoly of veitea Beade. Ear rings. Combs. Cape and Pearits No trouble to oelect
your gifts with such a complete stock. We have them all attract:
ively priced for quick removal.

Canton Flanne1-
Pepporelli-you know the brand-
best quality heavy weight, bleach. ed and unbleacheo, on one sale per
yard .

Sheets-



Outings-
Heavy weight Outing in solid col-
 sale per yard
Faney Pilarim yoncy piligrim Outing-the kind
you pay 25 c tor ger yard .... 17 c

## Ginghams-

Odde and Endo in our atocok-will
bodo and Ends in

For Ladies


For Men


For Boys
We have a bic assortment of Boys suits
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\square$
Shoes-

## 

House Shoes-


Socks and Ties-


## Quilts and Blankets-

 membered-all on sale at a bigreduction. Fine woilen blankets,
regular

Crochet Thread-


Twectavater Dey Yeods 6a
There's a gift for every kiddie from the tiny wee one to the juniors. Several hundred toys and dolls-Better select your while the stock is so complete-all on sale. Madame Hendren life size walking and talking baby dolls, Dolly Dingle and sleepy dolls, with and without hair, wooly dogs, meow kitties, teddy bears, monkeys and other entertaining toys. Beautiful and useful gifts for the little ones.

## REMEMBER CHRISTMAS COMES BUT ONCE A YEAR!

THE STOORE AHEAD


Walker, LIndley Neal Sam Crutcher.
Charles Kelsey Ralph Jonhson, Rob. seen It rain records are the forerun- dealing with weather in Weast Texns, $^{\text {n }}$



## Special Holiday Fare

between points in texas and louisiana
Tickets on sale December 20-21-22-23-24, limited to reach original starting point by Midnight January 7, 1924. lowing yearmber, and titw was the fol-
ty harvested the largest cotton coun-
trop in its history, 58,184 bales. In 1907 the $\left.\begin{aligned} & \text { three last months in the year brought } \\ & 9.89 \text { inches of tain and } 1908 \text { brought } \\ & 9.9 .00 \text { bes }\end{aligned} \right\rvert\,$ 9.70 inches of rain in the last quarter of the year and in 1919 we picked 47 ,-
245 bales of cotton. Thus it can be
$\qquad$
Santa Fo Tieket Agent



Our Holiday Excursion Tickets to all points in Louisiana and Texas will be on sale Dec. 20 to 24 inclusive, good until Jan. 7th to return.
pun dertralas sem
W. W. GIBSON

## Sale Starts <br> Dec. 15th <br> McCord's <br> Sale Closes <br> Jan. 7th <br> BARGAIN SALE

A vital message to the people of this section
We have an important message to carry to those who want to make, their hard earned dollars do double duty, and to whom strict economy is a life problem. We want to tell them of this "Great Event,"-one of wonderful bargains and so many values in dpendable merchandise of Home Furnishings-one that will give their money the full purchasing power.
We have the reputation of selling the best goods at lowest prices. During these 20 days we are going to sell the same standard merchandise but at much lower prices than ever before.
This "Great Event" is offering you much more money saving than we ever was able to offer heretofore.
COME AND SEE FOR YOURSELF THE WONDERFUL OFFERINGS,
and then share the full benefit of it.
Big Days that will beat all records

## McGord Bros.



|  |  |
| :---: | :---: |
| We have a few <br> Coat Suits <br> These will go to the first bargain seekers at less than wholesale price. <br> XMAS IS NEAR <br> We have a wonderful line of gifts, gifts that are useful and sensible, all priced reasonably. <br> Max Berman | FOR CONSTIPATION <br> Black-Draught Recommended by <br> an Arkansas Farmer Who Used It, When Neoded, <br> for 25 Years. <br> Hattield, Ark.-Mr. G. W. Parsons, 2 weil-kiown larmer on Route 1, this place, says: "I keep Biack-Draught in my home all all the time. It is the best all-around and for constipation. We began using it 25 or more years ago and have used it whenever needed since. I have never found any other medicine as good for constipation, and that was what I suffer-Biack-Draught ciorected this condition, and now we use it for the lijer and for indigestion-a tight and sluggish feeling after meals, for bad taste in the mouth "My wife uses it for headache and don't let it get out. It has been a great sickness is caused by hurried eating and right, will correct this condition." Get Thedford's, the original and only genuine Blach-Draught powdered liver medicine. Sold everywhere. NC-150 |



Yeel this Power!

Give yourself a treat! Get into an Overland Sedan and "step on it"! ful. The bigger new engine makes you master of traffic and hills! Andthe Triplex springs (Patented) give the road comfort of a long, heavy car. Before buying any car, find out how much better you will like an Overland. The price has like an Overiand. The price has demonstration.

## Sweetwater Overland Co




## RED CROSS MET TEST IN Japa fund drive

Spirit of Service Demonstrated in Readiness for Nationwide Activity.


Red Cross First Aid Standards Adopted In Great Industries Mrat ald in an emergency which
assures the tngured competent atten assures the topured competent atten
tion unttl the doetor arrives is making
marked headway marked headway through the work of
the Chapters of the American Red
Cores the Chapters of the American Red
Cross It populous centers 34 ehap
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 have enilsted their workers is frost aid classen, police and fire departanents in
large eltigs are makitig the course large elties are making the course
compulsory in their training shooles.
and throukh colleges and bigh sihoois nare
arese groups of of ktadents receive in
atruetion. The Red Crons also sive this course throukb Boy Scouts, Gir
this Scouts, Y. M. C. A. and similiar organt
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have been adopted by raltroads, elec have been adopted by railroads, elec
trie nad kas companiee., minies and in
the metal Induatries The the metal industries The aim of thid
Red Croas service in to eut down rad cally the average of 60.009 aecidenta
deaths per year in the United States. "Our csantry could secure no hightel conmendation, no greeater place in his
tory, than to have it correctly said
that the Red Cooss in that the Red Croses is truly American.

- President Coolidisa.

Every day is a better one to the
man and woman nimatated by the Red. Cros
ptnees.


Find Snow Baby at Their Door
 some. The
admitted the Christmas Waif tact to each other several times during the evening in a
sort of resigned tone as if there were
nothing that could be done to mpprove nothing that could be done to improc
the siluation. It was Christmas Eve and the
world was waiting with eagerness for
the morrow. All day the snow had the morrow. All day the snow had
been falling until now everthing was
covered with a blanket of downy wof been falling untll now everything was
coerea with a blanket of downy sort
nees. At intervalis a sharp north wind ame uad drifted the snow into shei-1
hered places, pling no up in graet
white heaps, it was a night when the tered piacess. Hins was a ntght when the the
whtre heaps.
warnth and coziness of home was very Warnith and coziness of home was ver
attractlve, when men and women h
ried eazerly to warm firesides. But although a blg fire was blazlog
upon the Tucker hearth ande eversthng
in the hiome bespoke warnth and

AMERICAN DEBT IS INCREASING

Shows More Rapid Increase Than That Of Any Other Nation of the Entire
World League Shows is thirteen times greater Figures Show Huge Increase Over Next-France Third

By The United Press.
GENTVA,. Dee... 14.-The, United States is now leading the entre world
in increase in public debt, according to a world whide study fust completed
by the teague of Nations. Reduced to the basis of pre-war prices for the purpose of comparison,
America's public debt is now just thirAmer
ten times what it was before the war.
The English public debt comes next, with an increase of seven times over
the prewar debt, and France comes ext, prewar debt, and France comes
eth an iscrease of only three times of her pre-war debt.
of the teague's investigation into the present status of public debts, how-
ever. is the fact that it is only-in
thoose two countries where increase has teen the greatest, namely, the Onited States and England, that any
substantal progress has been made Wards the repayments of these debts
According to the league's investigaton. Fintand carries off the palm for
the smallest increase in her public
debt; South Anrica comes next, and then Switzerland and Sweden.
Germany, bowever, is marked down as being atout the luckiest country of
them all, because of the fact that by
her "kolossal" innation of currency r "kolossal" inflation of currency
er pubitic debt is practicalfy wiped Another tnteresting fact which ahe
league investigation developed is that
te loans issued by Holland Swedea and Switzeriand in the United States
during 1919, 1920 and 1921 have since been virtually all brought back by
wealthy indtviduals of those countries.
The Jeague's investigation also corered the present status on the budgets
of all the leading countries of the of all the leading countries of the
worid. While it was found that a polworid. While it was found that a pol-
iey of severe retrenchmenthas been
put into force in nearly all countries and heary saving effected, neverthe-
less, the thercese in the public debts ed up all that haun been saved in cutting down administrative expenses.
The detailed report is now being
sent by the league to ali of the nations
of the world progress is being made towards get. 4nnem

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THE SWEETWATER DAILY REPORTER, SWEETWATER, TEXAE FRIDAY, DECEMBER 14, 1923

Classified Section



## For Finer Texture and Larger Volume

 in the baked goods use Baking Powder





## Dabney Motor Co.

P. S.--FORD---the ideal Christmas for the whole family.

## KC

## SANTA CLAUS will give away

10 CARDS WORTH $\$ 5.00$ EACH ON THE PURCHASE OF A FORD BY THE WEEKLY PURCHASE PLAN

10 Kiddies will get on eof these cards. They are worth $\$ 5.00$ each and will be redeemed on the purchase of any Ford-by the Weekly Purchase Plan. Just a little Christmas rememberance from-


