

The Friona Star

DEVOTED TO THE INTEREST OF FRIONA AND PARMER COUNTY.

VOLUME 5—NUMBER 19.

FRIONA, PARMER COUNTY, TEXAS, FRIDAY, NOVEMBER 28, 1930.

\$1.50 PER YEAR

Our
Viewpoint
by L. E. B.

ADVERTISING

We printed a little article at the foot of this column last week, entitled "Advertiser," clipped from the American Bankers Magazine. That article carries a lot of good advice for the business men of Friona. It was written by a banker. Let this sink in: Bankers are conservative business men, mostly too conservative, and when one of them advises business men to advertise and to keep their names before their public you can just bet your bottom dollar it is good advice. Advertising means spending money and bankers do not advise spending money unless it is worth while.

Times have changed. Just watch your merchants. The ones who advertise are the prosperous ones. They do not advertise because they are prosperous—they are prosperous because they advertise. You do not buy sugar, flour and crackers out of barrels any more. You buy them in standard packages. The modern housewife hasn't the time to make the rounds of all the stores seeing which ones sell the cheapest. She picks up her home town paper and reads the ads. She buys where the best offers are made. It would take her all morning to make the rounds but she can tell in ten minutes by her paper where she wants to trade.

There is no better school in the United States than Harvard University in Cambridge, Mass. In that university there is a department of business research whose duty it is to analyze business conditions and effects. The men who are in this department are men of keen analytical minds. They study what is going on in the business world. They do not guess, they know.

This department became interested in the effect of advertising and in collaboration with the department of business research of Northwestern University investigated the records of various successful and unsuccessful concerns. They discovered that the successful ones advertised heavily and not a single one of them had not advertised on their sales. These various amounts were based upon percentage of gross sales. Here is a partial list: Department stores, 1.9 to 3.1; grocery stores, 1.0; general merchandise, 1.5; women's wear shops, 3.1; drug stores, 1.0; shoe stores, 2.9; cleaning and dyeing, 3.3; hardware, 1.0; meat markets, 1.0; restaurants, 3.3.

While every line of business is not represented here, you will be able by comparison to determine the amount that you should invest in advertising your business the coming year. A man to become successful must know his business and the above are the average per cents used by successful merchants. They know.

When times are dull is no time to forego advertising. Advertising is a business builder and dull times are when business needs to be built. The greatest mistake the average business man makes is in expecting a small advertisement to pack his store with buyers. It will not do so. Advertising will repay you in exactly the same ratio as you invest in it. A single ad will not bring the results that a series of well displayed ads will. To bring the right kind of results advertising must first offer the public something of value for which there is need. Second, be well displayed, uncrowded and attractively illustrated. Third, be well worded in description and sales appeal.

A small crowded advertisement is a waste of anybody's money. The average reader will pass it up. In designing your advertising matter always pay great attention to achieving an attractive layout, telling your story in such a way as to hold the interest of readers.

Women, particularly, are interested in the advertisements in their papers. Through the ads they know where the newest arrivals and greatest bargains are. It saves many pains and much time; they realize and appreciate this. They read the ads.

One of our local merchants invested heavily in advertising recently. At the time he was very skeptical of the results he would obtain. After it was all over he asked him if he was satisfied. He said he was. He used lots of space and got results. There is no more sense in expecting big returns from a small ad than expecting a small car to pull a gang plow.

Wm. Wrigley, J. C. Penney, Montgomery Ward, Sears-Robuck have built enormous businesses. They give advertising credit for their success before the public. You can build your business if you will do likewise.—L. E. Bauer, Feind.

Retail Merchants Association Is Organized

Efforts of progressive Friona merchants this week were rewarded with the formation of the Friona Retail Merchants Association which will commence functioning the first of the year. The association will also have a credit division which will be a great aid to the merchants and townspeople inasmuch as it will cut down the losses the merchants have suffered from bad debts and will enable them to do a credit business with those deserving credit.

The aim of the association will be to increase the retail sales by making it worth while for people in outlying districts to trade in Friona, to have regular store hours, to urge a city ordinance against promiscuous peddling, and in any other way to aid in the proper regulation of trade in Friona.

A meeting will be held this week at which the members will elect officers and appoint committees. The firms signing the membership agreement to date are Buchanan & Rosson, Friona Star, City Drug Store, R. F. Fleet, Bella Donna Beauty Shop, Friona State Bank, F. L. Spring, B. T. Gallo-way, E. V. Rushing, White & Key, Trautt & Landrum, Rockwell Bros. & Company.

Our Merchants

WEST TEXAS GAS CO.
The West Texas Gas Company turned natural gas into its mains in Friona on the first day of May, this year, and is filling one of the greatest needs of Friona. Without good gas, electric and telephone service no town can hope to become more than a country village. We have good gas service. We have a rate of 67½ cents per thousand cubic feet which is very reasonable considering the present small consumption.

The company is doing everything it can to help Friona grow and deserves the support of every citizen for many reasons. It is, for a short time only, piping consumers' houses for cost, which is very liberal of them, then, too, they are selling gas appliances at sale prices in order to help Friona people have the convenience of gas at small cost.

Natural gas is the most convenient and cheapest fuel one can use in cooking and heating. There are no ashes to carry out and make dirt and dust in the house, no waiting for the fire to start burning on a cold morning—just turn a valve and strike a match and your stove is producing heat. In cooking you can have any temperature you want at any time, you do not have to fight the damper or the grate, your hands are not blacked by dirt.

J. J. Curry, local manager, says that once you have used natural gas you will never want any other kind of fuel because it is the modern fuel. He also says that if you are interested in having gas in your home to see him or C. E. King who is appliance salesman for the company.

Homeland Items.

Mr. and Mrs. C. Wilkerson and son visited his brother in Tucuman, going by Canyon where they picked up Clarence, and returning home Sunday. Miss Cora Baker accompanied them to San Jon to visit her mother.

Rev. Albert Rogers visited the Newman family last week and preached at the Homeland church Sunday evening. He is from Memphis, Texas.

George Loflin returned Sunday from a visit with his father, J. A. Loflin, at Apache, Okla.

Bill Wade and Fred Winters left for Oklahoma Wednesday for a visit of a few days.

Mr. and Mrs. Grady Hall visited in Nara Visa and Clayton, New Mexico, last week.

Mr. and Mrs. J. W. Wages and Mr. and Mrs. Chas. Eastland of Baldwin, Miss, were guests of Mr. and Mrs. B. G. Hall Sunday and Monday.

Bess Wester of Anadarko, Okla., spent the week end visiting in the home of Frank Loflin.

MIDGET CAFE RE-OPENS

The Midget cafe which has been closed for some time, re-opened Monday under the management of Mrs. Lillard. The place has been thoroughly renovated and is decorated in an attractive Thanksgiving motif.

Three Friona Hunters Get Buck Each

Three Friona hunters who have just returned from a ten day trip in the mountains, got a buck each. They are Carl Maurer, R. F. Fleet and O. M. Donaldson.

The boys had quite a time on the trip. The weather was ideal the first five days and then on Friday night a foot of snow fell, covering the country and blocking the roads.

Mr. Maurer killed the first buck Wednesday. It was a seven-pointer and weighed 130 pounds dressed. Donaldson got his next, an eight-pointer weighing 135 dressed.

It looked like Fleet was going to be out of luck, but Friday he downed the biggest buck in the lot. It was a beautiful ten-pointer and weighed 185 dressed.

Carl Maurer says he was a mile away when Fleet shot the animal but he could hear the shots and hear the war whoop Fleet let out.

Friona Boy Is Cited by Beaux-Art. Inst.

College Station—C. R. Conway, Friona, architectural student at the A. & M. College of Texas, won award of mention on his entry in recent competition conducted by the Beaux-Arts Institute of Design, New York City, Prof. Ernest Langford, head of the department of architecture of the college, has announced.

Conway entered design for "A Drawbridge in Medieval Times." Sixteen A. & M. architectural students were cited for their entries in recent competition of the Institute, two receiving award of first mention and fourteen the award of mention.

Congregational - Christian Church

Program, Sunday, November 30: Sunday school 10:00, followed by worship at 11. A service of song from 7 to 7:30, followed by open forum from 7:30 to 8:15 on social problems. Leaders, Milford Alexander, Miss Esther Reeve, Dayton Hanson, Jr. Visitors welcome to both these services.

REPORTER.

Homeland Farm Women's Club.

The Homeland Farm Women's club met Thursday, November 29, at the Syndicate hotel with 12 members present. Roll call was answered by giving their center piece for Thanksgiving dinner. Mrs. Lola Reneau gave a talk on health, prevention of disease among children. The club exchanged shrubs, bulbs and pot plants.

Officers elected for the coming year: Mrs. E. D. Williams, president; Mrs. A. O. Brewer, vice-president; Mrs. A. H. Boatman, re-elected secretary-treasurer.

Mrs. W. C. Wilkerson was appointed chairman of the social committee; Mrs. Harder of membership committee and Mrs. W. C. Williams, finance committee. The next meeting will be held December 4 with Mrs. Frank Loflin.

Death Claims Mrs. E. T. Holley November 13th

Mrs. E. T. Holley, aged 76 years, died at the home of Raymond Jones Thursday morning, November 13, after a short illness with influenza.

Mrs. Holley had made her home in Friona since last spring when she moved here from Stratford, Oklahoma. She was a well known member of the Christian church, and was until her death an active member and energetic worker for that church. Her death coming as it did with only a short illness brings sadness to her many good friends, who will miss her kind and Christian influence. She was buried in Friona cemetery Friday under the direction of the E. B. Black funeral home of Hereford, with the Christian minister officiating.

Mrs. Holley is survived by her husband, E. T. Holley of Friona; two daughters, Mrs. C. M. Jones of this city, and Mrs. Alva Potts of Stratford, Oklahoma; six grand daughters, Mrs. Raymond Jones, Mrs. W. H. Guyer and Mrs. Everett Harry of Friona; Miss Ovis Potts of Stratford; Mrs. Everett Wilmon and Mrs. Ola Roberson of Forney, Texas; four grandsons, W. H. Jones and O. C. Jones of Friona; Holley Potts of Stratford and O. C. Potts of Oklahoma City; and ten great grand children.

Mr. and Mrs. Roy Vaughn have a new daughter, born November 19, weight 9½ pounds.

Mrs. Rabon Visiting Mother.

Mrs. Johnnie Raybon is in Friona spending the week with her mother, Mrs. Nat Jones. Mr. and Mrs. Raybon have just completed a trip of two weeks duration, which took them through several states. They went from here to Goshburg, Nebraska, where they spent about a week and then journeyed on to Byers and Deer Trail, Colorado, where they visited relatives. While in Colorado they had the interesting and exciting experience of being snowed in by the recent heavy storms which visited that section. Mrs. Rabon expects to leave Friona Sunday for Lubbock, where Mr. Rabon is working at present.

ADULT BIBLE UNION

Program for November 30.
Leader: Mrs. Dixon.
Topic: A church serving its community.
Discussion: Mrs. Thompson.
Discussion: Mrs. Dixon.
Discussion: Mrs. Highfill.
Discussion: Mrs. Newberry.
Discussion: Rev. Robnett.

Former Friona Minister Writes to the Editor

Rev. John Peyton, formerly minister of the Congregational church, has written to the editor of the Star renewing his subscription. He is a big booster for this territory and we appreciate his letter. He is now located at Raymondville, New York. He is pleased with the paper and sends in his subscription renewal that he may keep in touch with people here. He congratulates us on our new school building and other progressive moves.

Jones Building New Garage.

Oral Jones is building a new garage on his lots across the street from the Ford garage which he operates at the present time. Mr. Jones will move into his new building upon its completion and will give his customers the same good service they have received heretofore.

Editor Eats Venison.

Yep! We sure did. Our good friend Don Donaldson of the Friona hotel brought around a nice bunch of chops, for which we thank him and we did the rest. Sure was good.

On Day of Plenty to Eat, President Would Have the Needy Remembered



In his Thanksgiving proclamation, President Hoover observed that America has suffered far less than other peoples from the present world's difficulties and he calls upon the Nation to celebrate the occasion by extending aid to those who are in need and suffering from causes beyond their control.

"Our forefathers bequeathed to us a custom of devoting one day of every year to universal thanks, giving to Almighty God for the blessings of life itself and the means to sustain it for the sanc-

Mr. Johnson of Hereford was a business visitor here Monday.

Misses Marie Warren and Estelle Harris of Canyon visited friends here last week. These girls were formerly Friona girls and we are always glad to have them return.

Particular mention was made of the arts and sciences that enrich the people's lives and enlarge control of nature for prevention of disease and in protection of childhood as outstanding accomplishments to be thankful for.

"I do enjoin the people to remember those in need and suggest that a proper celebration of Thursday, November 27, should include that we make sure that every person in the community, young and old, shall have cause to give thanks for our institutions and for neighborly sentiments," was the concluding part of the President's proclamation.

Santa Will Leave Home November 28

Well, children, the editor received a letter from old Santa Claus saying he was going to leave home bright and early Friday, November 28 and would keep us posted on the progress he is making on his trip to Friona. Everything is going along nicely and we have just about completed all arrangements for his celebration when he arrives in Friona. He tells us he will have lots of candy and toys for you when he arrives and wants every child in the county to come and be his guest at the Friona Star on the night of December 20.

The trip from the North Pole is a long, hard one and we are sure Santa will have many adventures on the way. Last year one of his reindeer broke a leg and his sled was wrecked, but he came on just the same. He says the deer is well again and he is going to start out with the reindeer because the weather is far too cold up there now to think of using an airplane. It is so cold in fact that the engine on his airplane won't run.

Santa's letters will begin to arrive Friday, November 28, and here is where you will find them: Friday, City drug store; Saturday, Blackwell's Hardware; Sunday, T. J. Crawford store; Monday, White & Key; Tuesday, Rockwell Bros.; Wednesday, Rushing's store; Thursday, Fleet's store. Friday's paper will carry a list for next week.

Martin's Cafe Has Novel Menu.

Martin's cafe had a rather unusual menu Monday when they served free deer meat with every dinner. The cafe was crowded with patrons who appreciated this opportunity to enjoy the wild meat which they did not have the opportunity to kill.

HOMELAND BY MRS. E. R. DAY

We have been having some real cold weather.
Mrs. G. A. Collier and children returned home Friday from a six-week visit in New Mexico with Mr. Collier's brother.

Mr. and Mrs. C. Jones and daughter are visiting her parents near Friona this week.

W. M. U. meets every Monday afternoon at 2:30, and we extend a welcome to all.

Mr. and Mrs. Jess Jones and son and Carl Gattlin went to MeAdoo Saturday, returning Sunday with Mrs. Gattlin.

Mr. and Mrs. Fat Elliott have moved to Bovina where he will work.

Mr. and Mrs. Will Jones were in Clovis Saturday.

Mr. and Mrs. G. A. Shultz were in Farwell Sunday and called on Judge Templeton, who is ill.

Mr. and Mrs. Clarence Day visited in the Emmett Day home Sunday.

The Homeland club will meet December 4 with Mrs. G. A. Gattlin.

Congregational Ladies' Aid.

The organization held a Thanksgiving meeting at the home of Mrs. John White November 20, with 21 members present and the following program was given:
Piano Solo: Mrs. Crawford.
Hymn.
Scripture: Mrs. Kinsley.
100th Psalm in unison.
Lord's Prayer.
Roll call.
Hymn.
Playlet.
Solo: Mrs. Hanson.
Reading: Mrs. Reeve.
Thanksgiving exercise.
Thanksgiving reading: Mrs. Ray Smith.
Talk: Mr. Beattie.
Business.
Refreshments of chicken sandwich, fruit salad and cocoa were served by the hostess. The next meeting will be December 4 at the home of Mrs. Reeve.

John Williams returned to Boise City, Oklahoma, Wednesday after a few days visit here with relatives and friends.

Mrs. A. A. Crow and Mrs. Pete Buske were Hereford visitors Friday.

Mr. Phillips, representative of the State Telephone Co., was here on business from Lubbock Monday.

Mr. and Mrs. J. G. Weir of Hereford spent Sunday visiting in Friona.

Rev. Van Pelt To Remain At Friona Church

Last week we carried a story saying that Rev. DeWitt VanPelt was transferred to Sunnsett and that Rev. Lynn was coming to Friona to take his place. This was in error, and was taken from a story in the Amarillo News-Globe, giving a list of the new assignments for Methodist ministers.

Rev. VanPelt will remain with the Friona Methodist church for another year, much to the delight of his many friends here who did not want him transferred.

Rockwell Bros. Has Contest for Women

Rockwell Bros. & Co. of Friona, will start a novel contest for the women of Friona trade territory December 1, lasting until December 13. All that they ask of the ladies is that they visit the Rockwell Bros. & Co. and make out a list of what they see in the lumber yard. Mr. Lange, manager, wishes to assure the ladies that they will receive every courtesy and consideration while they are in the yard and will be shown everything the company has in stock. They do not have to buy anything at all. All they have to do is to make out a list of the various items the company carries in stock. To the lady presenting the most complete list the company will give \$12.50 in cash as first prize, second prize is \$7.50, and third is \$5.00. They may visit the yard just as often as they wish, but Mr. Lange says the ladies will not be allowed to make notes while in the yard itself. Employees of the company and their relatives are barred from this contest.

Mr. Lange, in talking to the editor, said: "All that we expect from this contest is to show the ladies of this district that they are just as welcome in a lumber yard as they are in any other place of business in Friona. We do not expect to sell a thing. We merely want to acquaint the ladies with the large and varied stock of high quality home building material we have in stock."

The contest opens Monday, December 1, and closes Saturday night, December 13. The winner will be announced Saturday night, December 20, at the Friona Star office just before Santa Claus arrives to visit the children of this territory.

Mr. and Mrs. Houston Clement and children were called to Littlefield last week on account of the illness of her father. They returned Monday, leaving him in an unimproved condition.

Mrs. Wright Williams and Mrs. A. A. Crow spent Monday in the home of Mrs. Newby in Clovis.

BRING SANTA TO FRIONA CLUB

Friona Star	55.00
White & Key	2.00
Blackwell's Hardware	5.00
Maurer's	5.00
E. V. Rushing	3.50
City Drug	2.00
L. E. Bauerfeind	2.00
Friona Drug	2.00
T. J. Crawford	3.50
R. T. Gallo-way	5.00
F. L. Spring	2.00
Rockwell Bros.	3.00
Fleet's Store	2.50
Martin's Cafe	1.50
Total	\$44.00

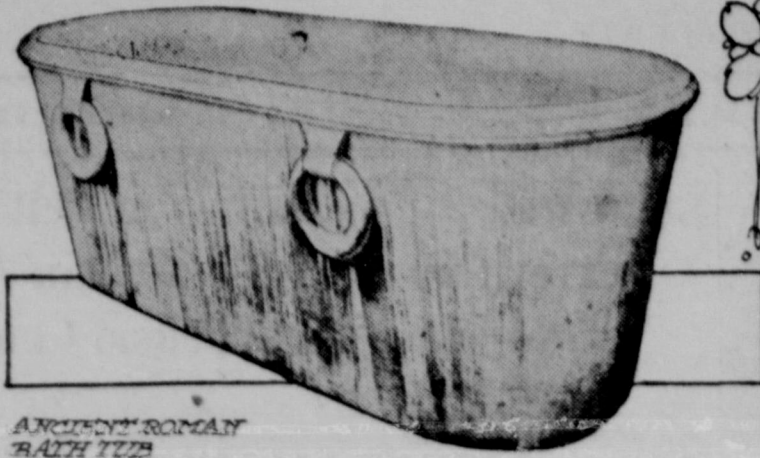
If you wish to join send your name in to the editor.

29
New
Subscribers

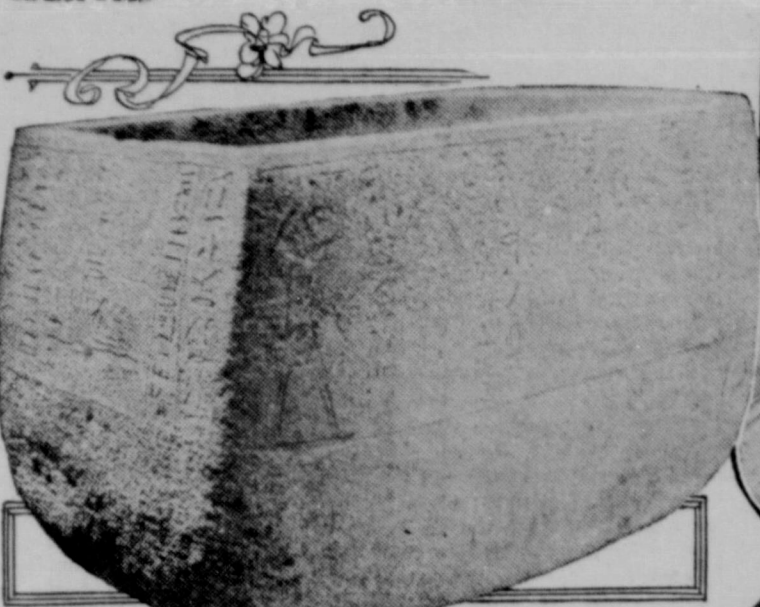
Are Receiving
THE STAR

THIS WEEK
We want your name on our list, too.

"James, Draw My Bawth!"



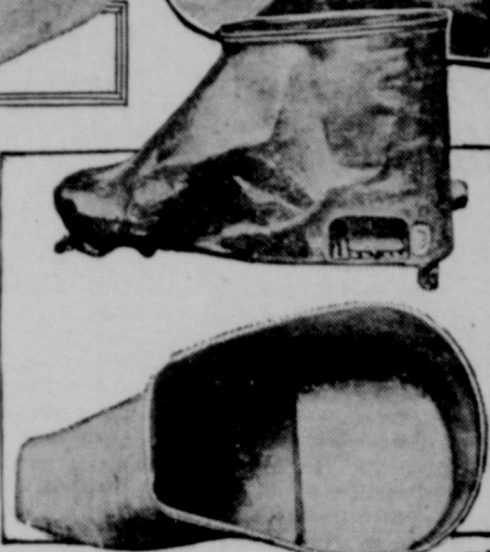
ANCIENT ROMAN BATH TUB



EGYPTIAN SARCOPHAGUS USED AS A BATH TUB



A MODERN BATH ROOM



TUB IN WHICH MARAT WAS KILLED BY CHARLOTTE CORDAY



By ELMO SCOTT WATSON
 HE other day a newspaper paragraph observed that "This is the bath tub age. Two decades ago American families were fortunate who owned a bath tub. Now they provide baths for their birds, baths for the dogs and cats and enthusiastic gardeners are even bathing their plants to get rid of germs that menace plant life."

It was probably during those two decades that the American tradition of "the Saturday night bath" originated, a tradition which is perpetuated today mainly in the form of jokes, since the bathing habits of Americans, as reflected in the observation quoted above, have rendered it obsolete. There is another tradition relating to bath tubs and bathing, however, which is firmly believed in by many Americans. That is the popular belief that the bath tub was invented in 1840 by a man named Adam Thompson who lived in Cincinnati and that this wealthy resident of the Ohio city simply bowled over his neighbors by installing a stationary tub with plumbing such as we know it today.

The only trouble with that story is that it was all a fake, conceived in the mind of that cynical commentator on American habits and customs, Henry L. Mencken, editor of the American Mercury. In 1916 Mencken wrote an article for a New York newspaper in which he ascribed the invention of the bath tub to Thompson and praised him for his invention. The story was taken seriously and to this day, even though Mr. Mencken in recent years confessed that the story was a hoax, many people believe it is true, and there are standard reference works which state that Adam Thompson of Cincinnati installed the first modern bath tub in America in 1840.

A well-known magazine in this country recently repeated the Thompson story and also told this one, which may or may not be equally apocryphal: "Practically every modern hotel today has a bath for every room and cleanliness has become such a fetish in America that many modern homes are built with a bath for each bedroom. Yet it is only 100 years ago that Andrew Jackson had a crude tin bath tub removed from the White House so that the pioneers who had elected him would not be offended by this evidence of dandified living and condemn him as undemocratic. The White House tub was simply an oversized wash basin to which water had to be carried, and was installed by Mrs. Madison about 1810."

As a matter of fact, bath tubs were used in this country even in pre-Revolutionary war days. Studies of primitive civilizations show that all people who had any degree of development had sanitary facilities, and it is only natural to assume that the American colonists gave consideration to personal cleanliness, even if they did not enjoy the highly developed plumbing systems which are found in modern homes in the United States.

As in many other things, Benjamin Franklin was a pioneer in the advocacy of bathing and the use of a bath tub. "When there were no bath tubs in American homes, and the general custom was to bathe but seldom, Franklin was an advocate of frequent bathing, and took a hot bath twice a week," says a passage in the book "The Amazing Benjamin Franklin," compiled and edited by J. Henry Smythe, Jr., and published by the Frederick A. Stokes company recently. One of the illustrations in that book shows Franklin sitting in a "slipper bath" (similar to the Marat bath tub illustrated above) while a boy is heating water in kettles suspended from a crane, in an open fireplace near by.

Elsewhere in the book is the statement that Franklin also advocated and practiced air-bathing; and John Adams maintained that Franklin "was a victim of his own foolish theories about air bathing." So it was apparent that the modern craze for air bathing and sun bathing is nothing new at all!

It was probably due to Franklin's influence that the city of Philadelphia was in advance of other cities in its sanitary arrangements. So if Mr. Mencken had placed his fictitious "inventor of the bath tub" in Philadelphia rather than in Cincinnati, he would have made his story even more believable. In the late 1820s plumbers in Philadelphia advertised bath tubs and the report of the watering committee of that city for 1837 notes that 1,530 bath tubs were receiving water from the Schuylkill water works on December 13, 1836.

Whatever the date of the first use of a bath tub in America may have been—and it is doubtful if that "historical first" can ever be satisfactorily determined—the use of this convenience, or rather, necessity, goes back to the beginnings of the human race. The earliest record of plumbing is found in the British museum. It is a reproduction of crude paintings in European caves made. It is estimated, more than a million years ago. These paintings show the men of that period running water through a hollow log from a spring into a cave.

The cities of Babylon and Mesopotamia had systems of running water. Bathrooms were an important part of the palace of King Minos of Crete. This palace has been partially excavated and the remains show that King Minos enjoyed the finest system of plumbing known in the ancient world. The Great Mogul, who founded his empire in India 1,500 years before Christ, considered public baths as important as colleges in developing civilization, and he created them on a great scale. Egyptians practiced bathing regularly even before that era, and in Greece, Lycurgus made himself famous as the first advocate of the cold bath when he forced his army of Spartans to plunge into the river each morning.

Stone bath tubs were used in Greece. Several of them were discovered at the site of the Olympic games, where they were probably used by the athletes who took part in the contests. The modern athlete who takes a shower after a contest is thus adhering to a tradition more than two thousand years old.

The Roman baths are still synonymous with luxury. In reality, these "baths" were bathing colonies. The largest covered a square mile, and accommodated 3,200 bathers at one time. Besides hot and cold baths, these colonies were provided with perspiring rooms, dressing rooms, swimming pools, lecture halls, and places for rest. In some of these great public baths, the plumbing was of bronze and silver.

The bath in the home of the wealthy Roman was an elaborate affair. It occupied a whole room with a sunken floor. The water was heated by fires under the floor. These fires warmed water which percolated in lead or bronze pipes immediately below the bath. The plumbing fixtures were of solid silver and even of gold. The baths proper were made of marble and other expensive building stone. There were, however, in Rome many individual tubs. These tubs were carved from solid marble, and were decorated by embellishments on their sides.

Some of the old Roman plumbers were women. This fact was discovered through a study of the plumbing then in use. The plumbers had a habit of marking their names on all lead pipe they used. Some of this pipe bears distinctly feminine names. The mention of lead pipe suggests the derivation of the word "plumber." It is derived from the Latin word, "plumbarius," which literally means "a worker in lead." Even today, lead is used extensively by plumbers in making installations.

The early Christians denounced bathing along with the other luxuries of their predecessors. Isabella of Spain, it is reported, took two baths in all of her life, and even 150 years ago there was but one bathroom in all of the miles of palace which housed Catherine the Great of Russia. Henry IV of England founded an order of chivalry known as the Order of the Bath. Candidates for admission to this order were required to take baths as part of their investment with knight-hood.

A bath tub occupies a prominent place in the history of the French revolution, for it was in one that Jean Paul Marat was slain. In June, 1793, Marat brought the downfall of his political enemies, the Girondists. Among the Girondist

sympathizers was a young girl named Charlotte Corday. She conceived the plan of assassinating Marat. She called twice at his Paris residence, but each time she was refused admission.

Marat was suffering from a skin disease, and experience had taught him that the pain from his malady would be relieved if he sat in a hot bath. One day he was sitting in his bath tub. The tub resembled a large shoe. The bather's feet went into the toe part, while he sat in the heel. Immediately below the heel was a small fire-box which was used in heating the bather's water.

While Marat was in his tub, Charlotte Corday called. She knocked at his door, and he asked her what she wished. She told him she had news regarding the Girondists. He asked her to come in. She entered, and while he was in the tub, she killed him with a knife. She was later tried for murder, and guillotined.

Sir Robert Peel, the prime minister of England, once had Italian craftsmen construct a tub out of a single piece of white marble. The occasion of this commission was a visit to his mansion by Queen Victoria. The tub, which was five feet seven inches long, was used only by the queen. In September, 1926, the Peel mansion was removed for a new building, and the tub was sold at auction. It was purchased by a Chicago plumbing manufacturer.

The tub Sir Robert Peel built for Queen Victoria is far removed from the ones used in Japan. The Japanese bath tub is usually a wooden tank. The water is heated by means of a copper tub having a grating for charcoal at the bottom of it. This tub is set in one corner of the tub. In order to save both water and charcoal, the Japanese make their tubs very narrow, so that the bathers must either sit or kneel. The water in a Japanese tub is used by a number of people. When the family bath is ready, the father, the mother, the children, and the servants enter it in the order given. A score or two of guests, entire strangers to one another, may be expected to use the same water.

Perhaps the Japanese derived their idea of wooden bath tubs from the practice prevalent in the United States a generation ago of encasing tubs in wood. In those days, plumbing equipment was considered unsightly, and it was hidden as much as possible. This arrangement had two distinct disadvantages from a purely sanitary viewpoint. In the first place, the wood, with its crevices between boards, could be kept clean only with difficulty. Furthermore, the space under the wood was a breeding place for vermin.

The wooden paneling went out of vogue, however, with the general use of enamel ware. The first tubs of this type stood on claw-like feet, from which they derive the name of "claw-footed" tubs, as they are known among plumbers. While the claw-footed tub eliminated the disadvantages of the "wood encasing" era of plumbing, it had certain serious drawbacks. The principle of these was the fact that the space under the tub collected dust. As this space could be cleaned only with difficulty, housewives wished that a tub might be designed that did not have this feature.

The plumbing industry accommodated them by producing the built-in tub. The sides of this tub are flush to the floor. It is usually installed so that one side and either one or both ends are adjacent to walls; however, there are models that can be placed in the center of rooms. These, however, are used only in very large bathrooms. The modern tub has a flat bottom, so that the bather will not slip while he is standing in it. The bottom is tilted very slightly toward the drain, so that the water will flow out rapidly as soon as the waste is released.

(© by Western Newspaper Union.)

Things That Are Nice for Christmas Gifts

Pretty Flower Pot Covers



Be sure to put this item down on your Christmas shopping list—flower-pot covers. They are a "discovery" when it comes to something pretty and useful "to give" that does not "cost much." They sure will be welcomed by the housewife when "it's time to bring the plants in the house for the winter." Of the three types shown here, the one to the left is of gold lace paper. Below is a folding type made of lemonade straws dyed in gay reds, greens and blues, while the cover on the pot at the top is woven of willow like a basket.

Scenic Beauty in Art Plaques



For those who appreciate the finer things, yet must "count the pennies" in Christmas giving, the problem is happily solved in the exquisitely artistic plaques which abound in the holiday displays this season. Many of these are of rare scenic beauty as will be seen by the two lovely types pictured. The one at the top is called "The Half-Way Change," and the other "The Roadside Mill." Being of plaster of paris done in relief work with old ivory finish, these bits of art are most inexpensive. Other subjects in this series of four are "A New England Home" and "Edinburgh Coach."

New-Type Laundry Bag

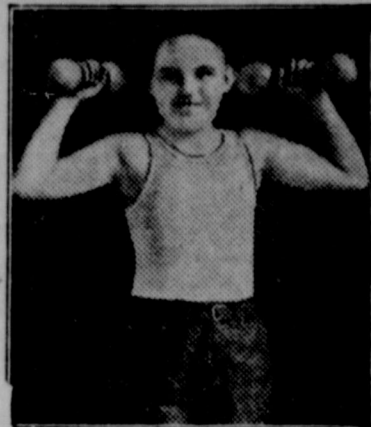


Here's a laundry bag with "latest improvements." Note that it suspends from a dress hanger, has its opening at the side instead of the top and best of all, from the standpoint of convenience, it buttons across the bottom. What more can one ask of a laundry bag which expects to have a "Merry Christmas" tag pinned upon it, except of course that it be made of "scrumptious" cretonne since it is going to be "a present" for somebody dear.

Christmas Gift De Luxe



Of all decorative and exquisite wares shown in the gift shops this season, there is none handsomer than that of ebony black glass with a designful patterning done in sterling silver inlay. A choice little piece, a bonbon dish, perhaps, or shapely vase, is sure to be appreciated by the recipient, while an elaborate console set as pictured is a Christmas gift de luxe.



Strongest

"Gerald suffered with his stomach and bowels until he was listless and weak," says Mrs. B. E. Geren, 822 W. Main St., Oklahoma City, Okla. "Now he's the strongest boy I know. I gave him California Fig Syrup because Mother used it. It increased his appetite, regulated his bowels, helped his digestion."

Nothing could be more convincing than the way thousands of mothers are praising California Fig Syrup to show how it acts to build-up and strengthen headachy, bilious, half-sick, constipated children.

Your doctor will approve the use of this pure vegetable product as often as impure breath, coated tongue, listlessness or feverishness warn of constipation—or to keep bowels open in colds or children's diseases.

The word *California* on bottle and carton marks the genuine.

CALIFORNIA FIG SYRUP

LAXATIVE-TONIC for CHILDREN

Unselfish Idealism
 "There is nothing that develops unselfish idealism like music," remarked the esthetic enthusiast. "Evidently," rejoined the impresario, "you have never heard a soprano when she was talking salary or a crowd of chorus singers going on a strike."



New Medicine Cabinet Bottle
FEEN-A-MINT Value 50¢
BILLARD'S ASPERGUM
 The Right and Easy Way to take Aspirin Value 25¢
 Total Value 75¢
 Feen-a-mint is America's most Popular Laxative. Pleasant, safe, dependable, non-habit forming. Keep it handy in this attractive economical bottle.
 Aspergum is the new and better way to take aspirin. No bitter tablet to swallow. Effective in smaller doses for every aspirin use. At your druggist or HEALTH PRODUCTS CORPORATION, 113 North 12th Street, Newark, N. J.

New Reason
 Blinks—Why is your wife on such a strenuous diet?
 Jinks—We have bought one of those infant-size cars and she is trying to get thin enough to ride in it.—Cincinnati Enquirer.

SWEETEN ACID STOMACH THIS PLEASANT WAY

When there's distress two hours after eating—heartburn, indigestion, gas—suspect excess acid.
 The best way to correct this is with an alkali. Physicians prescribe Phillips' Milk of Magnesia.
 A spoonful of Phillips' Milk of Magnesia in a glass of water neutralizes many times its volume in excess acid; and does it at once. To try it is to be through with crude methods forever.

Be sure to get genuine Phillips' Milk of Magnesia. All druggists have the generous 25c and 50c bottles. Full directions in package.

Sunshine —All Winter Long

At the Foremost Desert Resort of the West—marvelous climate—warm sunny days—clear starlit nights—dry invigorating air—splendid roads—gorgeous mountain scenes—finest hotels—the ideal winter home. Write Geo & Chetwy Palm Springs California

A HOUSEHOLD REMEDY HANFORD'S Balsam of Myrrh

SWAMPLAND PILLS FOR SOUTHERN LIVER ILLS-35¢

Tanglefoot, New, novel, sensational sandlot games for children and adults. One city and three dollars delivered. Agents wanted. Thomas Novelty Co., Charlotte, N. C.

AS PURE AS MONEY CAN BUY

St. Joseph's PURE ASPIRIN

12 TABLETS 10¢
36 TABLETS 25¢
100 TABLETS 60¢

THE LARGEST SELLING ASPIRIN IN THE WORLD FOR 10¢

WINTERSMITH'S CHILL TONIC

Malaria Chills and Fever Dengue

For over 50 years it has been the household remedy for all forms of Malaria Chills and Fever Dengue

It is a Reliable, General Invigorating Tonic.

Owl Smashed Windshield

Motoring from Rutland, Vt. to Proctor one night, Gerald Markham saw a dark object swoop down from a tree and strike his windshield. After stopping the car he found an owl in the rear compartment, the bird having crashed a hole in the windshield and showered the inside of the car with pieces of glass. Mr. Markham received some cuts on the forehead.

OKLA. FARMER KILLS 172 RATS IN ONE NIGHT

K-R-O (Kills Rats Only), writes Mr. Hulbert, Okla., brought this remarkable result. K-R-O is the original product made from squill, an ingredient recommended by U. S. Government as sure death to rats and mice but harmless to dogs, cats, poultry or even baby chicks. You can depend on K-R-O (Kills Rats Only), which has become America's leading rat exterminator in just a few years. Sold by all druggists on a money back guarantee.

Away Behind Times

"Poor George has been kicked by a horse."
"How dreadfully obsolete!"

Whatever you have no taste for, you are willing, sometimes furious, to make a crusade against.

The man with a real "pull" keeps still about it.

FOR COLDS OF EVERY NATURE

An amazing prescription—Laxana (double strength)—breaks up colds overnight. It contains the best cold medicines known to medical science together with effective laxatives. Whether you have a simple head cold, or a heavy deep-seated cold which is making you feel dizzy, weak and "achy"—take Laxana tonight and get relief while you sleep. Costs less per dose; does more per dose. Your money back if it doesn't help you. Sold at drug stores everywhere.

LAX-ANA DOUBLE STRENGTH

How Old Are You?

This Is The **48** Date I'm

My Mind Is Keen—My Skin Is Clear—Of Petty Ills I Have No Fear

No doubt about it—I am 48 and never felt better in my life—I feel like 30 and you can take my word for it—It's the Little Daily Dose of Kruschen That Does It.

Once I was fat and forty—had headaches a plenty—Was tired out most of the time—My liver was sluggish and my bowels inactive—I searched for a real remedy and by good fortune I found it in Kruschen Salts.

Fat isn't healthy—so Physicians state, and I want to say to this world full of fat people—that the Kruschen Method of losing fat is safe, sure and sensible—just cut out sweets—pies, pastries and ice cream for a month—go light on potatoes, rice, butter, cream and sugar—and don't forget to take one-half a teaspoon of Kruschen Salts in a glass of hot water before breakfast every morning.

I wish I could induce every overweight person on earth to try this splendid method—it surely doesn't cost but a trifle—for an 85 cent bottle lasts 4 weeks and can be bought at any drug store in the world—Get it—Grow Thin—Feel younger.—Adv.

STOP THAT ITCHING

Apply Blue Star Ointment to relieve Itch Irritations, Itching Skin or the Itch of Eczema conditions, Tetter, Ringworm, Heking Toes, Poison Oak and so on. Ask your Druggist for

BLUE STAR OINTMENT



The Handsome Man

By Margaret Turnbull
Illustrations by Irwin Myers
W. N. U. SERVICE

CHAPTER IX—Continued

He came down with a crash. His head struck the desk and his pistol fell from his hand and went bounding along the floor toward the closet. The man lay stunned and still. Sir George, as the bank manager turned, put his finger to his lips and indicated that he was to sit on the fallen bandit and tie him up.

Still keeping himself below the glass of the partition and away from the doorway, Sir George picked up the pistol and crawled on the desk nearest the main office. Again thanking his stars for his height he stood erect and peered over the partition.

Paralyzed by the sudden appearance of three men without warning, the clerks had been backed up against the wall by one robber, while the second thief, who also had a pistol, was rapidly sweeping the money, stacked near the teller's window, into his pocket.

This man turned swiftly as though he had eyes in the back of his head. As he turned he fired. The shot struck the partition a very little to one side, as Sir George ducked and fired. His bullet hit the man's pistol hand and the pistol dropped and the man reached for it. Sir George winced again, this time in the leg. The third man near the door swung his pistol away from the clerks and clients he was holding at bay, but Sir George fired first. The fellow yelled and dashed outside to a waiting machine. Sir George jumped down from the desk, ran through the doorway into the main bank and hurried toward the doorway. But the men in the car had started, and as he emerged, one of them fired. The bullet went through Sir George's coat sleeve.

The car started across the bridge, racing dangerously, despite the shouts of the few people on the street. From the back of the car came a succession of shots that discouraged pursuit.

Sir George hurried back into the bank. The manager and the assistants were still dazed—hardly able to believe that what happened had happened—despite the wounded men and the blood on the floor.

He managed to caution the manager: "Not a word to the police or anyone else about the payroll," before a small crowd came in. Presently the wounded men, still unconscious, were in a heavily guarded motor, going to the nearest hospital, while Sir George was making his way up the river road at top speed.

Once across the bridge, he whistled, and as arranged, August, MacBeth's chauffeur, came and took the car.

"I'm not coming in yet, I'm going for a walk up the towpath. Tell Mr. MacBeth that."

"Yes, Sir George," said August, and gazed after him so intently that Sir George had to check his inclination to feel his waist and see whether the belt was bulging. What was wrong with August? He could not possibly guess his errand.

August, who had been instructed early that morning by MacBeth that he was to take the car at once, and say and do nothing to delay Sir George, was too awestruck to tell him that a wild tale of adventure had come over the telephone. An excited neighbor, who had been down at the drug store and had seen the police arrive, had called up to assure Lady Sandison that her stepson was all right and described the fight as reported in the village. As it lost nothing in the reporting and nothing from Aggy's indignant recital, Robert MacBeth had listened with some anxiety and Robert with open amusement.

"Think shame, Roberta," said her aunt, indignantly. "The lad might have been killed."

"But he wasn't," Roberta reminded her, "and if you think I believe anything like that happened in this sleepy place, you're mistaken. Somebody's 'having' you. There isn't the slightest doubt of that, Aunt Aggy. Sounds like one of Roger's romances, and we'll have 'Beauty' Sandison himself sauntering in to join in the laugh."

Her aunt glared at her. "It passes me, Roberta," she said, with a sudden sweetness that made her brother observe her carefully, "why you go so far out of your way to belittle the lad. It's my private belief that you're as fond of him—as the rest of the lassies."

Roberta flushed, an ugly dull flush, but she looked steadily at her aunt. "No auntie, you can take your long-legged liddle safely back to Bonnie Scotland as soon as you like for all of me."

Her father, who had—and it was unusual for him—let them have their say without interruption, now came back from some far-off place in his mind and said, "I'm sorry to say it's very apt to be true. I gave the lad a job at the bank this morning. But no one could guess this would happen. By the Lord I wish I knew where the

leak was! When I find out there will be trouble."

Roberta stared at him. "Do you mean to say, Father, that you believe all this impossible story about him holding one robber by the feet, while he shot the other from over the partition? And leaving them lying where they fell, ran out and single-handed stopped a car full of desperadoes who were shooting right and left?"

Her father turned a wary eye on her. "Well, Roberta, I dare say that there has been some little exaggeration, but as he's a very tall man, with a very long reach, and better than all, as he has a good Scots head on top of his shoulders, it's possible."

"Were you expecting him to come right back to you, Robert, or what?" demanded his sister.

"I left that," Robert MacBeth said rather sullenly, "to his discretion."

Roberta laughed again. "Oh, he's discreet enough, Father. You're safe in trusting his discretion, as far as his own skin or interests are concerned."

Lady Sandison fixed her niece with a steely eye. "I'm no so sure. It's no discretion the Sandison family have been famed for. Far, far from it. Where is he now, Robert MacBeth?"

"How should I know?" MacBeth countered irritably. "He can, as you say, look after himself."

But in his own mind he was thinking with an anxiety that amazed him. Why doesn't he come home, since his program has been cut to pieces?"

Sir George went slowly up the towpath. He was not easy in his mind. He had not allowed for an open attack on the bank this morning, concentrating the attention of the public and the police on him.

Some one had undoubtedly given the other side a hint, and it had evidently been their aim to get the money before it left the bank. The question was, since that attempt had failed, did they know he was scheduled to collect the payroll money from the bank today? It was a difficult problem, for if the desperate gang really knew his errand he would be doing a very foolhardy thing in walking up the towpath alone. He found it hard to believe that they could know positively and was fully persuaded that the chances were against their conceiving that he would venture alone with such a sum of money on his person. Anyway, Ray Browne was on the lookout. He was not really alone.

He was exceedingly troubled by the fact that his mind continually swung round to the thought that Roberta might be tangled up in this. Why it should he did not quite understand, except that his suspicion of this man who had been lurking about her continued to worry him. Her attitude of distrust and some of her hints as to his own bad reputation made him sure that some one was slandering him; but who would take the trouble, and why, he could not comprehend.

All the way up from the bank to the bridge and after August had taken the car, as agreed, and his walk up the towpath had begun, he had been wondering whether he was a wise man, or a fool persevering in his folly. His doubts returned to him now strongly. Suppose he was not met by Ray Browne, as they had planned?

He decided that his imagination was working overtime because he was hungry. He took out a package of sandwiches, which Lady Sandison had had the cook prepare for him, and unwrapped one. Slowly walking along, one hand in his pocket, resting against a pistol, he began to munch it.

There was something like joy in his heart, for here in this quiet place, where he had least looked for it, adventure had come, and might even now be lurking round the next corner. He looked ahead sharply and then behind him.

In front nothing, but behind him a canoe was coming along the canal, propelled by swift strokes. He marched steadily on until he came to

a little bridge which spanned the canal. He walked under it, close to the stone wall of the embankment on which it rested. He could see both up and down now. He took out another sandwich and began eating it.

The canoe came nearer and he could see the young man in it twist around, looking about him. He realized then that, where he was, he was well hidden and the canoeist must come closer to see under the bridge. The man stopped paddling. Up and down he looked, shading his eyes with his hand. Sir George had a strong feeling that this was a scout looking for him. He determined to find out. He walked from under the bridge to the middle of the towpath. He could have sworn that his movements were without noise, yet something was overheard or seen by the man in the canoe, for looking back Sir George saw he was gazing directly at him. Quickly the canoe began to turn about to go back down the canal.

Sir George had also used his eyes and he felt confident that the man was the same dark-haired fellow he had seen with Roberta that night on the towpath. Unless he was very much mistaken he was also the youth who had fled in the canoe the night of the party and if he was, then somewhere, at some time, Sir George had known him.

It was decidedly odd and suspicious that he should turn up here and at the first glimpse of Sir George scurry away. It might, of course, be that finding him here, the fellow was simply hurrying back to find Roberta alone. Time would tell, but as time counted in this game and Sir George had a good stiff walk to the trying place, he hurried on.

As he turned his back on the canoe and its occupant he knew in a flash, and positively, who the man was. His mind's eye pictured the deck of the steamer he had taken from Central America. Jack Navarro! Why had he been so stupid all this time? That oily snake would be the very man to poison a girl's mind against him.

Halfway between the island and the construction camp another quaint little bridge crosses the canal. Here Ray Browne waited.

Browne sat near the bridge beside his car smoking a cigarette, and rising every few minutes to survey both towpath and canal. After each survey he sank back impatiently, keeping an eye on the road. Presently he saw Sir George running along the towpath. Instantly he started his engine running.

Sir George lunged himself into the car with hardly a word of greeting. "Get on with it, and don't stop to talk. I'm hot and bothered. I think I've been followed. There's a fellow in a canoe who could easily land anywhere on the bank near the road and inform a waiting motor."

Ray started the car, and once out on the road, he began to show what he knew about speed, and it was not until they had passed several miles in their journey that Ray asked:

"Safe now, isn't it?"

"Nothing's safe until the workmen have the money in their pockets. The bank was held up this morning."

"What!"

Sir George nodded. "Once around this point and I'll tell you." But when they were round the point there was a motor car, obviously placed so as to block the road, while out on the canal bank, looking up and down the towpath, were three men. Without hesitation Ray, who knew the road well, ran up on the bank, passed around safely and went on at full speed. They glanced back and saw the men running toward the car.

Ray and Sir George looked at each other.

"That lad I saw in the canoe has spread the news that I'm headed up the river. It doesn't look healthy here to me."

"Say no more."

The road seemed comparatively safe going, and Ray took curves and corners in a highly exciting manner. Sir George did nothing to discourage him.

They caught the sound of a motor boat on the canal. There was nothing, Sir George told himself, frightfully unusual in a motor boat coming along the canal, but when a shot came from the motor boat and by the narrowest margin missed their rear tire, he judged it to be an unusual motor boat.

"Zigzag!" he shouted. "Where do your guards begin?"

"Round the next curve."

Luck held—at least long enough to allow them to rock around the next curve.

A car was waiting there, with one of the workmen seated in it. Sir George waved a hand, and as they went by, the car followed and Ray called, "Don't start anything, Luigi, but if they do shoot at their tires."

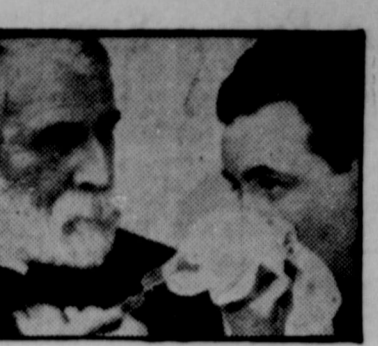
A cheerful "Alla righta!" followed them.

(TO BE CONTINUED.)

ALFALFA HAY IS BEST COW FEED

Good Practice to Supply It With Silage.

(By JAMES W. LINN, Extension Dairyman, Kansas State Agricultural College.)



DON'T let a Cold Settle in your Bowels!

Keep your bowels open during a cold. Only a doctor knows the importance of this. Trust a doctor to know best how it can be done.

That's why Syrup Pepsin is such a marvelous help during colds. It is the prescription of a family doctor who specialized in bowel troubles. The discomfort of colds is always lessened when it is used; your system is kept free from phlegm, mucus and acid wastes. The cold is "broken-up" more easily.

Whenever the bowels need help, Dr. Caldwell's Syrup Pepsin is sure to do the work. It does not gripe or sicken; but its action is thorough. It carries off all the souring waste and poison; helps your bowels to help themselves.

Take a spoonful of this family doctor's laxative as soon as a cold starts, or the next time coated tongue, bad breath, or a bilious, headachy, gassy condition warns of constipation. Give it to the children during colds or whenever they're feverish, cross or upset. Nothing in it to hurt anyone; it contains only laxative herbs, pure pepsin and other mild ingredients. The way it tastes and the way it acts have made it the fastest selling laxative the drugstore carries!

DR. W. B. CALDWELL'S

SYRUP PEPSIN

A Doctor's Family Laxative

Safety First

"Darling, look at those lovely diamonds in that window. The sparkle almost blinds one."
"Yes, let us go on."—Herold.

When Rest Is Broken

Deal Promptly With Kidney Irregularities.

Are you miserable with bladder irritations, getting up at night and constant backache? Then don't take chances! Help your kidneys at the first sign of disorder. Use Doan's Pills. Successful for more than 50 years. Endorsed by hundreds of thousands of grateful users. Get Doan's today. Sold by dealers everywhere.

Doan's Pills

A DIURETIC FOR THE KIDNEYS

Dairy Hints

Torn silage does not keep well. See that the knives are sharp.

There are 42 tons of settled silage in a silo 12 feet in diameter filled 20 feet high.

Cows that freshen in the fall produce more milk than those that freshen at any other time.

It is well to bear in mind that milk from a given cow in normal condition always has the same composition.

This year, with lower prices, is an ideal time to select a good sire and should be used to an advantage.

Don't try to see how little feed a dairy cow can get along with and still produce some milk. Do the opposite—feed her all she can eat.

A good bull pen solves all them problems of handling the bull. They should never be allowed to run with the herd, especially during the fall and winter.

Ice cream can be easily and inexpensively made on the farm. Try your favorite recipe or use the following: 2 1/2 quarts of 25 per cent cream; three-fourths pint sugar, and a table-spoonful of vanilla. Freeze quickly with a mixture of one pound coarse salt to six to eight pounds of crushed ice.

After Nervous Breakdown

"I had a nervous breakdown and could not do the work I have to do around the house. Through one of your booklets I found how Lydia E. Pinkham's Vegetable Compound had helped other women and I went to the drug store and got me six bottles. It has done me good in more ways than one and now I work every day without having to lie down. I will answer all letters with pleasure."—Hannah M. Eversmeyer, 707 N-16 Street, East St. Louis, Illinois.

Lydia E. Pinkham's Vegetable Compound

Movement to Preserve Forests Traced to 1873

Following the Civil war settlements sprang up throughout the West. Wood in greater and greater quantities was needed and louder than before the note of alarm was sounded. We were using up and burning up our timber with frightful rapidity. From Europe scholars were returning, says Forest and Mankind. They told how France, Germany, and other countries were able to have the penny and the cake both; how they were able to cut timber from their forests year after year and still have increasing quantities.

In 1873 a committee of forestry of the American Association for the Advancement of Science presented a report to congress stressing the importance of preserving our forests and in

answer to this the first significant step forward was made by the federal government. It appointed a forest agent to investigate conditions. Later this position expanded and grew into the division of forestry.

"Romantic" Music

De Bekker's "Music and Musicians," says: "Romantic: A term like 'classic' borrowed from literature and used as its antithesis. It seems to have been adopted generally about the time of Von Weber's supremacy. Thus Beethoven and Schubert are alleged to have been Romantists although they are undeniably classic and Schumann considered himself the apostle of Romanticism."

The Friona Star

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publishers.

Lakeview News

By SEVENTH GRADE

The people of Lakeview community met at the F. A. O'Brien home to enjoy Tom O'Brien, Jr., 16th birthday party Saturday evening, November 22. Games were played until a late hour of the night. Delicious refreshments were served the guests.

Mr. Manderschied and family spent Sunday with Mr. Miller.

Mr. and Mrs. Hawk spent Sunday with Mr. and Mrs. Miller.

Russell O'Brien spent Saturday night with Gene Fairchild.

C. D. Russell visited in the Miller home Sunday.

E. R. Magerud and family spent Sunday with Mr. and Mrs. McKelley.

Mr. and Mrs. Chas. Samples of Muleshoe spent Sunday with W. P. Maples.

The Parker children visited relatives in New Mexico Sunday.

Mr. and Mrs. Bess of Friona spent Sunday with Mr. and Mrs. B. J. Jones.

Keith Melton and family plan a trip to Amarillo next week.

Miss Elaine Manderschied spent Sunday afternoon with Miss Ruth Melton.

Mr. and Mrs. Alexander and son spent Sunday with the Guinn family.

Mr. and Mrs. Van Boston, Mrs. Boston's mother and Lavetta Melton, plan a trip to Oklahoma on Thanksgiving.

Miss Margaret Guinn spent Sunday with Miss Rosa Bradley.

John and J. D. Jones visited the O'Brien home Sunday.

John Ransom and family spent Sunday in the Haws home.

Tom O'Brien and J. D. Jones spent Sunday morning with Sam Harder.

Melvin Miller and wife spent Sunday in the Keith Melton home.

Marian O'Brien spent Wednesday night with Mrs. Hones.

Lela Mae Haws spent Wednesday night with Julia O'Brien.

Margie York spent Monday night with Quenell Melton.

Mr. and Mrs. Boston visited the ball game at Amarillo Saturday.

TO THE STOCKHOLDERS OF THE PECOS AND NORTHERN TEXAS RAILWAY COMPANY:
 You are hereby notified that the Board of Directors have called a meeting of the stockholders to be held in the City of Amarillo, County of Potter, State of Texas, at the principal office of the Company on the 10th day of February, 1931, between the hours of 10 o'clock A. M. and 4 o'clock P. M., to consider and act upon a proposition to authorize the execution by the Company of a mortgage or deed of trust to be called "general mortgage" or by such other name as may be determined, on all of its railroad properties now owned or hereafter acquired, to secure bonds to be hereafter issued in series, so much of such bonds as may be necessary to be used from time to time in paying or exchange for the bonds and other indebtedness of the Company, other bonds to be issued to be used for the acquisition, construction or extension of railroads, addition and betterments to such railroads and properties now or hereafter owned, and for other lawful corporate purposes, each series of

SUNSET STAGE LINES
 Amarillo, Clovis, Santa Rosa Division
 Busses Leave Friona:
 For Texico, Clovis, Melrose, Fort Sumner and Santa Rosa: 11:25 a. m., 4:55 p. m.
 For Hereford, Canyon, Amarillo, 2:15 p. m., 7:50 p. m.
 Connections at Clovis at 11:30 a. m., 6:45 p. m. for Portales, Roswell, El Paso, Artesia and Carlsbad. Lubbock, Plainview and Tucumcari. Connections at Santa Rosa at 3:00 p. m. for Las Vegas, Santa Fe, Albuquerque, Hot Springs, Gallup, Holbrook, Flagstaff, Los Angeles, San Francisco and Portland, Oregon, and Denver, Colorado. Connections at Amarillo for Pampa, Borger, Oklahoma City, Tulsa, St. Louis, Fort Worth, Dallas, Wichita Falls, Plainview and Lubbock.
 Ticket Office: City Drug Store

bonds to be issued to mature at such time and provide for the payment of such lawful rate of interest, to be tax free or not tax free, to be convertible or not convertible into shares of capital stock as may be determined by the Board of Directors, and to contain such other terms and conditions as may be determined or prescribed by said Board, and such mortgage to contain such terms and conditions as may be prescribed by said Board, and such mortgage to be authorized by the stockholders at said meeting.

J. N. FREEMAN,
 Secretary.

46-10c
 Christmas cards, 5, 10, 15 and 25 cents. City Drug Store. 19
 Candies at Friona Drug. 19
 Mr. and Mrs. Jennings Dukes, with their two little daughters, departed Monday from Friona. For an indefinite time they will make their home at Henderson, Rusk county.
 Meet your friends at Friona Drug. 19

"Konjola Truly Wonderful", Says This Happy Man
 Dallas Man Suffering With Kidney Ailment Finds First Relief In New Medicine.



MR. W. E. ROWLEY
 "For over a year and a half I suffered with rheumatism and kidney trouble," said Mr. W. E. Rowley, 126 Bryan street, Dallas. "I had dull aching pains across my back and was forced to rise frequently at night. A constant pain in my right leg caused me much misery and I limped in getting around. Pains in my back and side did not permit a good night's rest. I felt dull and listless and my vitality became lower and lower. A friend, who knew my condition, told me about Konjola. Konjola did so much for me that I am at a loss to express my appreciation. The rheumatic pains in my leg have left me for the first time in a year. My kidneys are once more functioning properly. My sleep is no longer broken by pains in my side and back. I have only taken two bottles but I certainly shall continue the treatment."
 It is recommended that Konjola be taken over a six to eight week period. Best results are usually obtained in such cases.
 Konjola is sold in Friona by the City Drug Store, and by all the best druggists in all towns throughout this entire section.
 Right on the Corner, City Drug Store. 19
Making It Hot.
 "Tillie—"But, mother, I cannot marry him. He's an atheist and doesn't believe there is a hell."
 Mother—"Go ahead and marry him, dear, and between us we'll convince him he's wrong."
 This is the only Christmas Hanna & Hanna has reduced their prices in photos and frames. Hereford. 1c
 Mr. Binks was busily engaged with a spade in the mud beside his car when a stranger hailed him.
 "Stuck in the mud?" he asked.
 "Oh, no," replied Mr. Binks cheerily. "My engine died here and I'm digging a grave for it."
 Right on the price. City Drug Store. 19
Dad Misses the Point.
 "John, it's positively shameful the way Junior talks. I just heard him say, 'I ain't never went nowhere.'"
 "Shameful? Why he has traveled twice as much as most boys of his age!"
 Hanna & Hanna's low prices in Christmas photos are in effect. Hereford. 1c
 "Loan me \$5 will you?"
 "Sorry, but I have but \$4.75."
 "Well, give me that, I'll trust you for the other quarter."
 Hanna & Hanna is making low prices on photos for Christmas. Hereford. 1c
DR. MOORE
 Dentist
 Bovina, Texas
 Open Day and Night
 Examination Free

Summerfield

BY MRS. L. JOHNSON

The Home-Makers Study club met with Mrs. Henry Kendall last Thursday afternoon. Program was serving and preparation of citrus fruits and was led by Miss Eva Blakemore. Roll call was answered by a favorite recipe for preparing citrus fruits. Those taking part were Mmes. Gerald Morgan, L. L. Cannon, Ray Johnson, Otto Behrends, Henry Kendall and Ky Lawrence. The hostess served refreshments of home-made candy to 15 members and two visitors, Mrs. E. C. Dodson, Amarillo, and Mrs. Guy Easley, Crowell.
 B. Y. P. U. will put on a program at Friona Sunday night.
 W. L. Huntley attended a banquet at Clovis Thursday night.
 Mrs. Walker's home economics class served a banquet at the school house in honor of ex-aggies of this district, there being 24 of them present.
 B. Y. P. U. group 1 entertained group 2 at a social at the church Friday night. Refreshments were served and a pleasant time enjoyed by all present.
 Miss Leatrus Waiser entertained several young people in her home honoring the birthday of her brother, D. C., one night last week.
 Miss Lucille Hays of Black was a week end visitor with Miss Beatrice Lawrence.
 Mrs. L. Johnson was an Amarillo visitor last Saturday.
 Mrs. W. L. Huntley has been entertaining her mother, Mrs. E. C. Dodson, of Amarillo this week.
 Mrs. R. D. Lance and daughter and Lester Suttie returned from a trip to Tennessee last week. Mr. and Mrs. Geo. DeLozier returned with them.
 Mrs. A. J. Blakemore who has made a visit with Amarillo relatives, is at home again.
 Miss Mand Noland entertained several girl friends to dinner last Sunday.
 Mrs. Guy Easley and baby of Crowell are visiting her parents, Mr. and Mrs. A. J. Blakemore.
 Mr. and Mrs. W. L. Hunter and daughter and Mrs. Dodson of Amarillo and Mrs. G. P. Owens were Sunday visitors in the Hartman home at Westway.
 Mrs. J. W. Wilson and daughter were visitors in the Gerald Morgan home recently.
 The federation of women's club meet at the Baptist church in Hereford next Monday. Everybody come and bring a covered dish for luncheon and enjoy a good program in the afternoon.
 Sandwiches and hot drinks. Friona Drug. 19
 L. H. Ruth bought the Mose King home the last of this week.

That's One On Mr. Bandit.
 Lazarus: "Did you lose much when your store was robbed last night?"
 Levy: "Ha! Not as much as if I had been robbed the night before. You see I just marked down prices 20 per cent on everything yesterday."
 Personal service at Friona Drug.
Shrunk In Her Estimation.
 Mr. Pewee: "Why did you get me such big shirts? These are four sizes too large for me."
 His Wife: "They cost just the same as your size and I wasn't going to let a strange clerk know I married such a little shrimp as you."
 DR. R. R. WILLS
 Physician and Surgeon
 Phone 5 and 80

Cleaning, Pressing, Dyeing, Alteration
 Custom-Made Tailoring
Friona Dyers and Dry Cleaners
 CLAYTON & CURRY

See for Yourself

how easy it is to skim the milk with a McCormick-Deering Ball-Bearing Cream Separator. We'll bring one to your farm . . . on request . . . and demonstrate it to your complete satisfaction.



Buchanan & Rosson
 Hereford - Friona
McCORMICK-DEERING
 Known for Years as the World's Easiest-Running Cream Separator

Farmers Produce Company

BRING US YOUR POULTRY
 EGGS AND CREAM
 WE PAY THE HIGHEST MARKET PRICES
 Cotton Seed Meal \$2.15
 Cotton Seed Cake \$2.15
 Bran \$1.40
 Shorts \$1.65
 Egg Mash \$3.15
 Milk Maker \$2.55

Farmers Produce Co.
 WE APPRECIATE YOUR TRADE

Cold Weather

AND WE HAVE WHAT YOU NEED
 Sheepskin Coats
 Lumber Jacks
 Blankets
F. L. SPRING
 GROCERIES DRY GOODS

CHECK Your Christmas Bills



With a Checking Account
 Keeping tabs on expenditures around Christmas time may be a tough job. Or then again it may be as easy as pie. If you've a checking account, your check-stubs provide a complete book-keeping system in miniature. Moreover, a checking account is a great convenience and a SAFE way of paying bills. A cancelled check is a sure receipt.
FRIONA STATE BANK

Let The Star Buy Your Xmas Presents FREE!

Our Special Christmas Offer
 We want more subscribers. We want everyone in Farmer county to take our paper. We want YOU on our subscription list. Therefore we are going to make it worth while for you to subscribe to the Star and to do it now. Christmas is coming. In fact it is just around the corner and times have not been any too good with the short crop and the low price of wheat, but you can have a Merry Christmas just the same if you will get busy and get a few of your neighbors to subscribe to the Friona Star.

SUBSCRIBE NOW!
 Do not wait. Send in your subscription now. This offer is only good for subscriptions in Farmer and adjoining counties and expires Saturday, December 20.
 With Each Subscription We Give
\$1.00 WORTH OF MERCHANDISE OF YOUR OWN CHOICE
 At Rushing's 5c to \$1.00 Store in Friona.
USE THIS COUPON
 Friona Star, Friona, Texas.
 Enclosed is my check for \$1.50 for which please send me The Star for one year and an order for \$1.00 worth of merchandise of my own choice at Rushing's 5c to \$1.00 Store.
 Name
 Box or Route
 Post Office

SATURDAY SPECIALS

- RAISINS, two pounds 17c
- WRIGHT'S Meat Smoke 98c
- COFFEE, Lipton's, 3-lb can \$1.31
- CRACKERS, two pounds 26c
- VANILLA EXTRACT, Schilling's 26c
- TOOTH PICKS, large package 8c
- PEANUT BUTTER, large jar 42c
- CHERRIES, Royal Anna, No. 2 1/2 33c
- SUGAR, ten pounds, with \$3.00 purchase of other groceries 41c
- TOILET PAPER, three rolls 21c

White & Key

RED & WHITE STORE

FRIONA

CLASSIFIED

FOR SALE: Bundle feed about 8000 bundles, D. Farris, General Delivery, Friona. 17-tfc

WANTED TO TRADE: John Deere tractor, good condition, for cows, hogs or consider good teams. See J. B. McFarland, Friona, Texas. 17-tfc

FOR SALE: Registered short horn Durham bull, 4 years old. See C. W. Dixon, Friona. 19-3p

Black

BLACK SEVENTH GRADE ENGLISH CLASS

Mr. and Mrs. Edgar Whitefield, Lakeview, spent Sunday with Mr. and Mrs. J. J. Crawford.

Misses Andaline and Pauline Mann, Mr. Clayburne Carr and Jake Mahler spent Sunday afternoon with Mr. and Mrs. G. Wylie.

A party was enjoyed at the home of Mr. and Mrs. John Price Saturday night.

Sidney McKinney is in school again after a long absence.

Miss Dovie McKinney spent Sunday afternoon with Miss Lucille Hays.

Misses Oleta McKinney, Bell Cole and Ella Taylor spent Sunday with Misses Mildred and Elizabeth McMurry. They were all from Friona.

Miss Vena Mae Welch spent Sunday with the Misses McLean.

Mary Esther, Doris and Kenneth McMurry spent Sunday with Martha Bell and Leroy Price.

Geraldine Hinds spent Sunday in the Horton home in Friona.

Mr. and Mrs. Tom Rogers spent Sunday in the C. R. Russ home.

Maxine and Nadine Vines spent Sunday with Bessie George.

L. M. Worts and family spent Sunday in the Cross home.

Clifton Johnson, Manuel Hawk Sidney McKinney, and Bud Barnett spent Sunday with Charley and Denver Bennett.

J. F. McKinney and family spent Sunday in the Bennett home.

L. A. Clymore and family spent Sunday in the Roy Johnson home at Friona.

John and Dave Galloway and Bill Meak spent Sunday afternoon with J. W. Vines.

Bud Barnett, 4-H club member, bought two baby beeves which he will fatten for the Fat Stock association.

A Scotch traveling salesman, held up in the Orkney Islands by a bad storm, telegraphed his firm in Aberdeen: "Marooned here by storm. Wire instructions."

The reply came: "Start summer vacation as from yesterday."

He Must Be In Love.

Cop—"You say the judge is absent-minded?"

Clerk—"Well, in court today he dismissed the prisoner, sentenced the jury, scratched his desk and hit himself on the head with the gavel."

Scottish Market Cross

Center of Civic Activity

It was practically certain that in Scotland the market cross practice began with William the Lion—A. D. 1145-1214. The symbol set up was always in one form or another the symbol of the Cross, signifying, first, that this spot was the official center of the civic life of the community, and, secondly (implying at least), that the ideals symbolized in the market cross were to be over all the ordinary affairs of life, even the practice of buying and selling in the market place.

That was the origin of market crosses in Scotland. They were called crosses because they were crosses, every one of them, and the old names remained, as names did, long after the crosses had disappeared from the structures.

For one regretted to say that although an actual cross was still to be found on certain of our market crosses in Scotland, there was not a single cross, so far as he had been able to find out, where the cross had come down from the Reformation, in 1560. Wherever one found an actual cross on a market cross in Scotland, either the whole structure was later than the Reformation or the cross had been put on as the result of a restoration.—Montreal Family Herald.

Idea of Metric System

Originated in France

The theory of the metric system is that a meter is one ten-millionth part of the distance from the pole to the equator, which is a quadrant, or one quarter of the earth's circumference. The idea of a scientific standard of measures has been suggested as early as the Seventeenth century, particularly by the French astronomer, Jean Picard, who lived from 1629 to 1682. The suggestion took practical shape in 1790, when the national assembly of France appointed a committee to consider the question. The committee reported in favor of the standard being one ten-millionth part of a quadrant of the earth's circumference. A commission was then appointed to measure the quadrant. In 1799 a report on the length of the meter was made. In the same year the assembly passed a law bringing in the new system of measures, the use of which became compulsory throughout France in 1801. Subsequent measurements of the quadrant proved that the meter had been made too small, so that it is now defined as the length of a certain bar of iridium-platinum which is preserved in the bureau des archives in Paris.

Our Debt to the Indian

People fail to realize how great an influence the red men have had on our present thought, religion, and language. Every town, county and state is filled with Indian names. Our school books are full of Indian proverbs and our very characters are modified and often molded by our contact with the red men of the wilderness. There is scarcely a doubt that the dignity, reserve and stately mien for which George Washington was famous were derived from his experience and training in the councils of the Indians. Every cigarette smoker of today is but making a white man's vice of a religious ceremony of the red men. Snowshoes, birch-bark canoes from which our canvas ones are modeled, the game of lacrosse, and the sign language, are examples of the inventions of our Indians.—Dan Beard in Boys Life.

Prince of Wales' Feathers

An official in the British library of information says: "I do not think that the plumes now worn by ladies in court dress have anything to do with the prince of Wales' feathers, though it is possible that the modern method of arrangement, by which there is one tall feather between two shorter ones, may have more or less unconsciously been adopted from the arrangement of the prince of Wales' badge. Nor do I think that these plumes have any connection with the old plume which a knight wore as part of his full armor, of which traces have descended into modern heraldry. It seems much more likely that it is merely a fashion of about 150 years ago, which has become stereotyped."

Cowboys' Gorgeous Attire

The Hungarian cowboy presents an appearance entirely unlike the typical cowboy of the American continent. He wears laces and embroidery and a skirt rich with decorations. In his hat he has a bright feather. His coat or jacket is filled with gay embroidery and has large flowing sleeves of lace. The skirt reaches to his ankles and is likewise richly worked in fanciful design. Below it, however, he wears trousers and shoes of sturdy manufacture. This garb is a traditional one which has been worn for centuries and the men are very proud of their appearance. This is their holiday dress and is modified to a considerable extent for everyday purposes.

"Muzuzah's" Significance

A muzuzah is a Jewish word meaning literally "door-post" and the Jewish Encyclopedia gives a complete account of its origin and significance. It is the name given to a rectangular piece of parchment inscribed with certain prescribed passages from the Book of Deuteronomy. This is then rolled up and inserted in a metal or wooden case or tube and affixed to the upper part of the right-hand doorpost. The pious Jew touches and kisses the muzuzah as he passes through the doorway. According to one of our readers, the word is sometimes used as a slang word for "kiss." Its meaning arising out of the Jewish custom.—Detroit News.

DIMITT VOTES BONDS TO ADD SCHOOL UNIT

Dimmitt, Nov. 25.—Bond issue of \$35,000 for erection of a physical education unit to the high school was voted by a big majority. The addition will be made some time next year.

Cecil Montgomery has been elected Commander of the legion post here; E. Weeks, vice commander; W. D. Duree, adjutant, and Bob Allen, service officer.

Dimmitt's first poultry show will be held here December 5 and 6, sponsored by the Future Farmers' organization of the high school. There will be no entry fee and the show will be open to all classes and breeds.

No Money, No Girl.

"Talk about a woman's sympathy! I told my best girl the other night that I was broke."

"What did she say?"

"She said so was our engagement."

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Every 2 Minutes

Another Home Burns

If you are underinsured, or if you let your fire insurance lapse even for a single day, your property values are exposed to loss.

Fires occur unexpectedly and destroy much valuable property in a brief time. You owe it to yourself to be carefully protected. How could you be adequately compensated for your loss if you were uninsured or underinsured?

JESSE M. OSBORN

Insurance

Auction

Sales are Profitable

Permit me to suggest that you book your auction sales at your earliest possible convenience in order to secure the date you prefer.

I am booking sales over a large territory this season. The splendid results obtained in recent sales of live stock, farm equipment and real estate has convinced the owners to sell at auction, the well known method by which you can get your buyers in one group and convert your property into ready cash in a day, and receive full value.

My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction sale. The many satisfied people I have sold for are my best reference.

YOURS FOR A REAL SALE

Ray Barber, Auctioneer

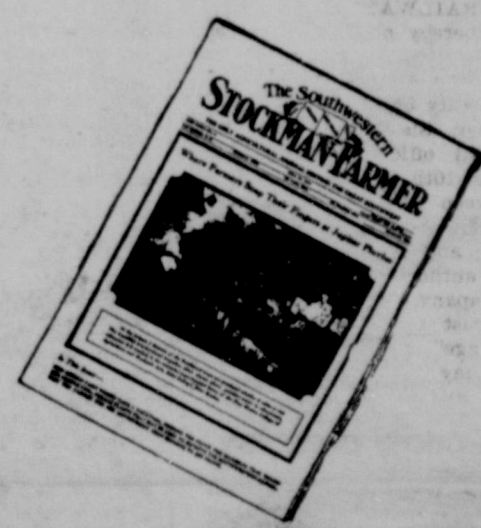
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The Buying Guide for
34,000 Wideawake
Readers



"FARMERS' MARKET PLACE"

If you have something to sell to the farmer or stockman—whether it be hogs, dairy cattle, fencing or a harvester, you will find a buyer among the readers of the Southwestern Stockman-Farmer. This serves as the buying guide for 27,000 prosperous farmers in the states of Texas, New Mexico, Arizona, Southern Colorado and Western Oklahoma.

Make your wants known through the "Farmers' Market place." Rates are five cents per word for one insertion, or four cents per word per insertion when inserted in three or more consecutive issues.

DISPLAY RATES

Display Advertising Rates on Request.

The Southwestern
STOCKMAN-FARMER

ROOM 14, NUNN BUILDING,

AMARILLO, TEXAS

Hog Killing Time!

And

we have just what you need

Lard Cans

Butcher Knives

Cleavers

Meat Grinders

Buy from Us and

Steels

Iron Kettles

Save Money!

Whet Stones

Meat Saws

and Files

B. T. GALLOWAY HARDWARE CO.

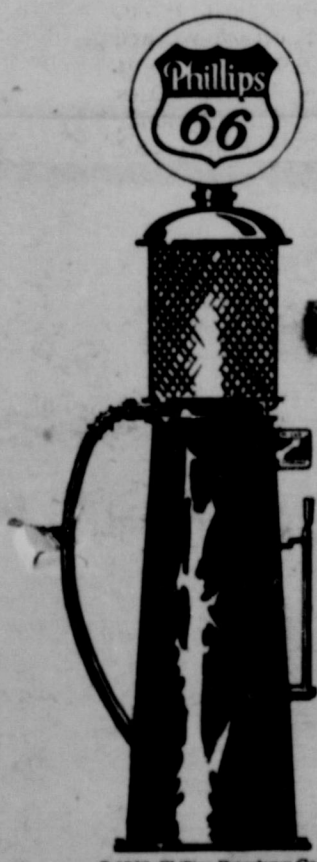
Extra-easy Starting

Phill-up with Phillips 66

highest test
fires quickly

..... always in vapor form
when it reaches your motor

THE GASOLINE OF CONTROLLED VOLATILITY



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Listen in on Phillips 66 Flyers every night except Sunday, 6:00 to 6:30 P. M., Central Standard Time, Station KMOX, The Voice of St. Louis.

H. T. MAGNESS, Agent

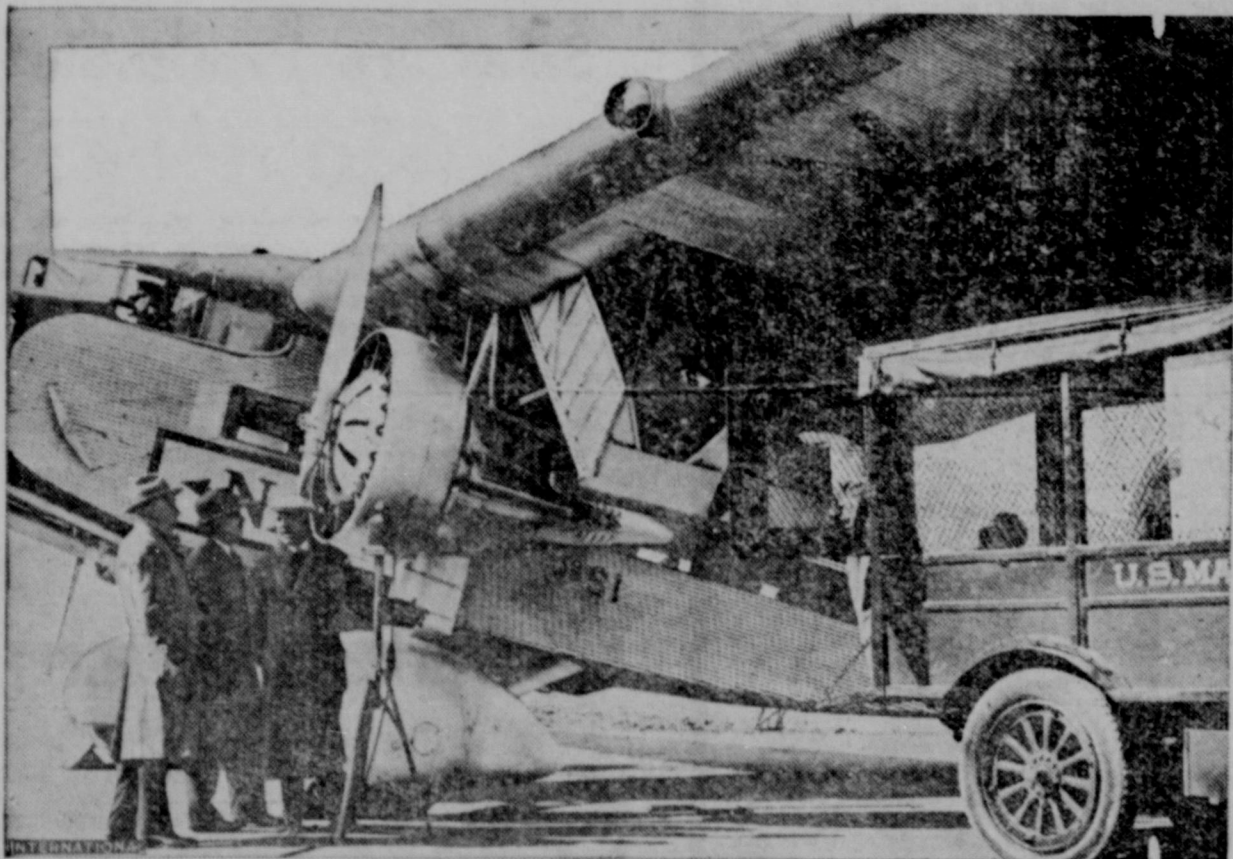
Friona Motor Company, Friona Garage and J. B. McQuiston
Retail Dealers

Comedie Francaise Is 250 Years Old



View of the French National theater in Paris, known as La Comedie Francaise, which is celebrating the two hundred fiftieth anniversary of its founding.

This Plane Carries Air Mail in Its Wings



Officials at Washington inspecting the latest type of planes designed for the air mail service. They are all metal and much of the mail is carried in the hollow wings.

CARNIVAL QUEEN



Miss Doris Parkes of Vancouver, B. C., chosen to reign as queen of the winter carnival at Banff, Alberta, in the Canadian Rockies, February 7 to 12.

WINS CROSS COUNTRY

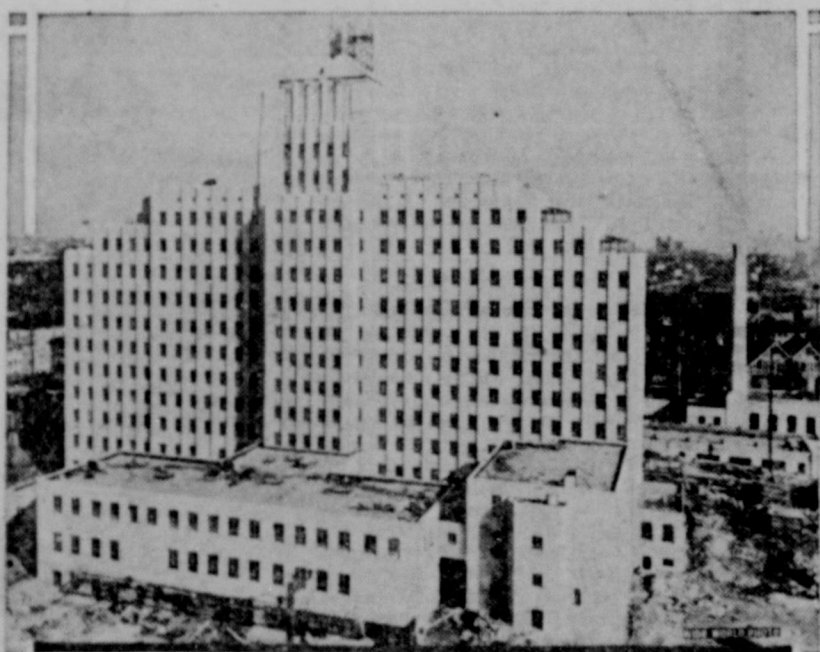


John Neill, Northeast high, winner of the Central High Invitation Cross Country race in Fairmount park, Philadelphia. He covered the three-and-a-half-mile course in 16 minutes 42 3-5 seconds.

Excitable Mother

Excited by the acting of Ganjiro, noted classical actor, in the Naka theater at Osaka, Japan, a mother sitting in an upper balcony dropped her child on the heads of people below. The actor, unmoved, continued his lines despite a near panic in the theater.

Wins High Praise for Excellence



A view of Harborview hospital, Seattle, which is rapidly nearing completion. This great structure, being built jointly by the city of Seattle and King county, has been designated by the American Hospital association as the world's outstanding hospitalization achievement for 1930. Costing \$3,000,000, the hospital will accommodate 500 beds and will afford every facility for modern medical and surgical care.

Royal Couple Coming to Visit Us



Praja Dhupok, king of Siam, has advised the Department of State in Washington that he and his queen, Marie, will start next April for a visit to the United States. His majesty is said to have an eye ailment which he hopes American oculists can cure.

CAP AND BELLS



THE RECITAL

The lengthy recital had drawn to a close, ice cream and cake had been served, and the teacher was bidding the students good-by. One of the little performers had brought her small brother with her. As he was about to leave, the teacher beamingly asked: "Well, Bobby, did you enjoy the recital?"

"Yes," answered Bobby, "all but the music."

AN OVERSIGHT



Howell—So you are married? Powell—Yes, but it was contributory negligence on my part; I kept calling on the girl all through leap year.

A Computation

A man once joined a fishing club. It was his dearest wish. It cost him twenty dollars. Every time he caught a fish.

His Big Fear

Wife—I notice that you cut an article on "How to Live to Be a Hundred" out of the magazine. Why did you do that? Hub—I was afraid your mother might read it.—British Columbia Star.

Aren't You Proud?

"Sweetheart, do you think your father will object?" "No, John, I'm certain dad won't interfere with our marriage. He always gives in to my worst whims"—Exchange.

An Ambiguous Compliment

Young Sappe—I've just inherited \$500,000. Ain't I the lucky dog? Miss Dill—Right now you're a little immature. But you will be one if you live long enough. You're started that way.

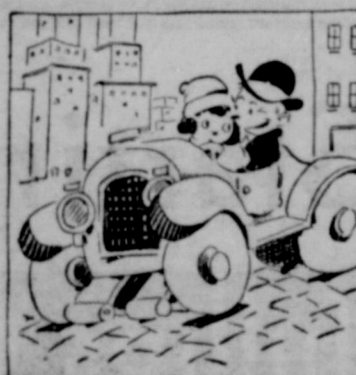
Odds Against the Men

"Is there a war between the sexes?" "If there is, the men don't stand much chance. Some fellows surrender every time they see a pretty girl."

Whew!

"Did you know your wife very long before you married her?" "Oh, yes. I've known her since we were the same age."—Echoes.

EASY TO GET AROUND



She (to new acquaintance)—Do you have any difficulty going round curves? Autoist (demonstrating at once)—Not the slightest, my dear.

Looking Forward

By some future railway genius The records will all be broke. He'll invent a noiseless whistle And "inover smell-less smoke.

The Fishless Fisherman

"So you took a day off from your work and went fishing?" "Yes," replied the man who insists on being cheerful. "Have any luck?" "Certainly. A day off is luck enough."—Washington Star.

Might as Well

"What have you done with the 'Home Hints' in your magazine?" "Abandoned them for a snappy series on cabaret life."

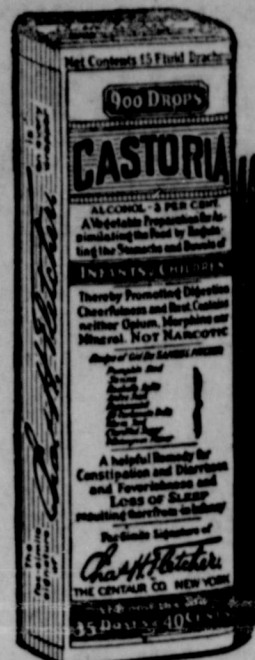
Smartest Man

Delmonte—Why don't you and Bilkios go into partnership? Melachrino—He was engaged to my wife before I was. You don't suppose I would take a smarter man than I am for a partner, do you?

Victim Was Sore

Motorist—I've been driving six years, and this is the first accident I've had. Victim—Yes, but what made you pick on me?

Fretful DAYS Restless NIGHTS ...give child Castoria



FUSSY, fretful, can't sleep, won't eat... It isn't always easy to find just where the trouble is with a young child. It may be a stomach upset; it may be sluggish bowels.

But when little tongues are coated and there is even a slight suspicion of bad breath—it's time for Castoria!

Castoria, you know, is a pure vegetable preparation especially made for babies and children. When Baby cries with colic or is fretful because of constipation, Castoria brings quick comfort, and, with relief from pain, soothes him to restful sleep. For older children—up through all the school years, Castoria is equally effective in helping to right irregularities. Just give it in larger doses. What a

comfort Castoria is to mothers!

Get the genuine, with Chas. H. Fletcher's signature on wrapper and the name Castoria that always appears like this:



Appeal That Won Even Hardened New Yorkers

A girl from the South, who had been in New York two days, was experiencing her first encounter with the late afternoon jam on the Bronx subway express. After trying vainly to battle her way into one of the trains, she went to a guard and said: "Listen here, mister. I've been trying for fifteen minutes to get on one of these trains, and it's almost six o'clock, and we've got company coming for dinner, so of course I've got to cook biscuits and the company will be there at six-thirty; so, honest, you've got to do something about it." The astonished guard turned and addressed the packed mob wait-

ing for the next train to pull in. "Now, listen here, folks," he said, "this little lady's got company coming at six-thirty, and she's gotta cook biscuits, and here it is almost six o'clock, so she's gotta get on this next train, see?" The equally astonished mob opened up an aisle in open-mouthed amazement and the little gal from the South paraded into the car without brushing a shoulder.—Life.

As a Last Resort

"Miss Oidham has taken up astronomy." "How strange! Perhaps she has heard that there is a man in the moon."



HEAD THROB?

The woman who knows, would as soon start out without her purse! She *always* carries Bayer Aspirin.

When your head fairly throbs from the stores and crowds, reach for that little box. Take two or three tablets, a swallow of water, and resume your shopping—in comfort. Relief is *immediate*.

Most people use these wonderful tablets for *something!* But do you know how many, many ways they can spare you needless suffering? From the discomfort—and danger—of a neglected cold. From serious

consequences of a sore throat. From those pains peculiar to women. From the misery of neuralgia and neuritis.

Every drugstore has genuine Bayer Aspirin. The box says Bayer, and every tablet bears the Bayer cross. Tablets thus marked *do not depress the heart.*

BAYER ASPIRIN

Interesting Indian Relic

While digging in a sand pit at Hermon Point, Maine, Orrin Brooker of Bangor discovered an Indian gouger. The implement is about a foot long and is two inches across at its widest part. Its blunt end is approximately three-quarters of an inch wide while its sharp end is an inch and a half wide and of graduated thickness. From the blunt to the sharp end is a wide groove which turned the crude

tool into a handy thing with which Indians could gouge out trees for the purpose of boat making.

Still Puzzled

"May I ask you to give me your photograph?" he urged. "If you do," she said, "I'll reply with the negative."

Laughing at your troubles has to be spontaneous.

WOMEN
who need a tonic
should take
CARDUI
Made of Purely Vegetable
ingredients—contains
no dangerous drugs.
In Use Over 50 Years

Cottage Type of Home Is Prettiest When Set in Natural Surroundings

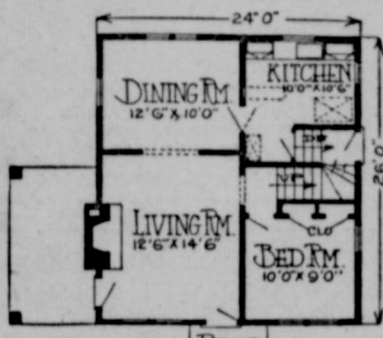


This six-room frame home with its unusual roof treatment provides room for a large family, there being four bedrooms and bath. The first floor bedroom is a convenience not found in many two-story homes.

By W. A. RADFORD

Mr. William A. Radford will answer questions and give advice FREE OF COST on all subjects pertaining to practical home building, for the readers of this paper. On account of his wide experience as editor, author and manufacturer, he is, without doubt, the highest authority on all these subjects. Address all inquiries to William A. Radford, No. 407 South Dearborn street, Chicago, Ill., and only inclose two-cent stamp for reply.

Homes to be built on wooded sites or where there are natural surroundings oftentimes are prettiest when they are of the cottage type of home building design. The house shown in the accompanying illustration suggests a cottage but it is a full two-story frame home containing seven rooms and bath. The suggestion of a cottage is achieved by the unusual roof lines which come down at a steep pitch from the ridge at the front, giving the



First Floor Plan.

effect of a story and one-half house. Wide dormers on either side, however, give the head room necessary on the second floor to make it a full size.

Explains Methods of Insulating the Home

The best advice that your architect or your friend or your home builder can give, whether your house has been built or is to be built, is insulate and insulate thoroughly and well, writes Roger B. Whitman in "Better Homes and Gardens." Your home is neither modern nor economical, nor healthful unless it is insulated, not to mention being as comfortable.

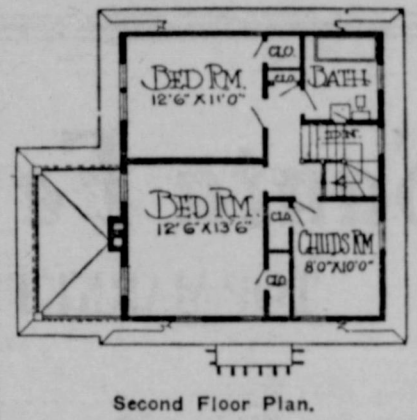
Insulation, continues, Mr. Whitman, is a new, practical application of a long-known scientific principle applied for many years to refrigerator cars and ice boxes, but now applied with equal success to our homes. It involves the use of storm windows, weatherstrips and insulating material in the walls. With insulation the heating plant can be smaller, the saving in the cost and installation of the heater going far to pay for the heat-proofing. It is a matter of course that the fuel bills will be reduced, and as the house will be tight and free from drafts, there will be less dust in the air to discolor walls, ceilings and draperies. A house from which heat cannot escape is also protected against heat from outdoors. An attic that in a house of ordinary construction would be unbearably hot during the summer may when insulated become the coolest part. While insulation is principally used to offer resistance to the passage of heat, the same materials will absorb sound waves and deaden noise.

Insulating walls and roofs is accomplished either by the use of rigid, flexible or bulk insulating materials. Rigid sheets are popular because they can serve for other purposes besides insulation, replacing the usual boarding or as a support for plaster. They can also be papered or calcedined. The sheets may be nailed to either side of the studs. A space of from one-eighth to one-fourth inch should be left between adjoining sheets to allow for expansion, for otherwise there will be danger of buckling. Two layers are almost twice as effective as one, particularly if there is an air space between. Flexible materials are either applied on the sheathing and underneath the exterior finish, to the frame horizontally, outside or inside, or within the stud spaces vertically. Bulk materials, fibers and powders, are either poured into place, applied by hand or air pressure. With one type, water added to a powder swells the mixture and in 20 minutes it hardens into a mass. This insulation can also be readily cast into blocks to fit between rafters or elsewhere.

Modernized House
When the exterior lines of a house have been modernized, the dwelling virtually becomes a new one. To strangers there is nothing to identify the residence as being one built 20 or 30 years ago.

The floor plans show a bedroom on the first floor adjoining the enclosed stairs with three other bedrooms and bathroom on the second floor. The other three rooms on the first floor are the usual living room, dining room and kitchen.

The size of this house is 24 feet by 26 feet exclusive of the porch. The sizes of the rooms and their relation



Second Floor Plan.

one to another are shown by the floor plans reproduced.

How attractive this home may be with its well planned interior, and the open porch is shown by the reproduction of the exterior. It has a roomy inviting appearance and still is simple and suitable for a lot on which there are trees and shrubs or which has trees and shrubs as a background for a house.

This is the type of economical frame home which will appeal to a great many prospective home builders. It has abundance of space in the inside, is attractive from the exterior and it is low in cost which will be an added inducement.

Take Precautions When Foundations Are Built

There are many panaceas for the damp or flooded basement but the only successful ones are those which will keep the water out. Where the foundations are of poured concrete, as is often the case, the integral waterproofing method is very practical. In this a water repellant is mixed in with the concrete, and bars the entrance of water after the concrete has set. The weak points of this system are the tie wires which may have been left extending through the wall when the forms were removed and joints between parts of the work poured on different days.

Where the foundations are of block, stone or brick the integral method is not possible. Waterproofing may be used in laying up the units of the wall but it is not a complete protection. In order to keep the water out it must be prevented from entering the wall at all. To attain this a waterproof coating is customary. This may consist of a waterproof cement troweled on and allowed to set before back filling, or if the wall is sufficiently smooth a bituminous coating may be brushed on, preferably in two coats.

Brick or Hollow Tile Makes Good Sound Wall

A brick masonry house is a profitable investment always. Not all of these have solid brick walls, although to casual observation such may seem to be the case. Hollow tile is often used as a backing for the brick; while the face of the wall looks like any other brick wall, the inner portion of the wall is of hollow tile into which the brick are thoroughly bonded. The results in a wall lighter in weight, which is important in some types of construction. The air space results in a dryer and warmer wall.

It is something practical to plaster on the inner surface of this wall when the total wall thickness is 12 inches or when the walls are not exposed to driving rainstorms. The inner surface of the wall can be readily damp-proofed with a bituminous coating which will not affect the plaster bond.

The all masonry feature of the wall is an important consideration for those who would shun fire risk.

POULTRY

INCREASED FEED IN WINTER BEST

Good Way to Bring Up Production of Laying Fowls.

With a 50 per cent production for young stock as a practical economical limit for their production, J. B. Hayes, poultry specialist at the University of Wisconsin, advises that careful feeding should attend their introduction into the class of producers.

"Forcing," he declares, "should not be attempted on young stock, nor should it be expected of them that production on top of early maturity gained from forcing will be the best for flock production."

For poultry stock which is in condition to be forced, such as pullets that are well along to maturity, and hens that have fully recovered from their molt and are again in good condition, increased feeding during the winter months is a good way to bring up production of the flock. One of the best of rations for the flock to bring them to better production is this one: Scratch Feed Mixture—Cracked corn, 2 pounds; wheat, 2 pounds; oats, 1 pound.

Mash—Bran, 100 pounds; wheat middlings, 100 pounds; buckwheat middlings, 100 pounds; ground oats, 100 pounds; oil meal, 50 pounds; salt, 3 pounds.

Practices in feeding that have been found to be the best, according to Hayes, include the feeding of grain in two or three portions during the day. The mash is the true "forcer" of the feed for the flock.

Watch for Bumblefoot in the Chicken Flock

During the winter months when the flock is confined indoors on hard concrete or board floors, a few cases of bumblefoot are likely to develop and to require attention.

Bumblefoot results in an abscess or corn on the bottom of the fowl's foot, usually caused by a jar or bruise received in jumping from a perch that is too high to a hard floor. Occasionally the trouble is caused by sharp corners on the perches or by perches that are too large for the fowls to rest on naturally.

One of the best remedies for bumblefoot is prevention. See that there are no sharp corners on the roosts and that the roosts are as low as they can be placed conveniently, particularly if one of the heavy breeds is being housed. Another item that is of value in prevention is the matter of keeping a liberal supply of clean litter on the floor.

In cases where bumblefoot develops, a few applications of tincture of iodine will usually effect a cure. If applied at the first signs of foot soreness.

Egg-Eating Vice Needs Immediate Attention

Whenever there is a tendency towards the egg eating vice the eggs should be gathered several times daily. It may seem a laborious task, but it is the only safe course.

The trouble may also be prevented by arranging the nests so that the fronts do not face the light. By turning them around, facing them towards the wall, the eggs are hidden from view, and there is less likelihood of any inquisitive bird locating the eggs.

All nest boxes should be arranged so that they are at least a foot from the floor of the house, thus preventing the hens from coming into direct contact with them.

Poultry Notes

Clean straw in the nests insure clean eggs.

Poorly housed, improperly fed chickens are more susceptible to invasion of worms.

Clean, comfortable houses, good feed, clean drinking dishes, clean feeders, will help keep chickens in good health.

Alfalfa, red clover and soy bean hays are all valuable, ranking in the order in which they are named.

Not all pullets having a high beginning rate will be high producers, but those starting with a low rate of production seldom succeed in paying for their feed.

Many farmers do not seem to realize the value of some sort of green food for hens. It is absolutely essential that they have it if heavy egg production is expected.

The poor layer is through working until next spring. From now on she is boarding off of her owner.

Give the breeding birds free range during pleasant weather. The addition of one pint of cod liver oil to each 100 pounds of mash will increase fertility and hatchability.

A straw loft provides the best insulation above, although paper and sheathing on the under side of rafters with sawdust between gives effective insulation and is much used.

ATWATER KENT RADIO with the GOLDEN VOICE



"I know what I want"



"So do I"

... and it's going to be an Atwater Kent. What we want is performance, and so far as we're concerned there's only one choice.

We want the Golden Voice of the new Atwater Kent—good, clear, consistent reception, without a lot of noise. We want power enough to bring in distant stations. We want a dial we can read easily from any position, without straining our eyes—that new Atwater Kent Quick-Vision Dial. We want the new Atwater Kent Tone Control, so that we can bring out the low notes or the high notes as we please.

We want a radio that's always ready to go when we come to the end of a day's work. We want the kind of dependability that Atwater Kent is famous for. We want a radio from the maker who insists that farm people shall have just as good performance as city people.

We want an up-to-date radio, with all the newest worth-while im-

provements—plus Screen-Grid, from the manufacturer with longest Screen-Grid experience. We want a really good-looking radio—one we can show with pride when friends come in.

We're going to put our money where our faith is, and that means one of the new Atwater Kents. When we go into town tomorrow, we're going to stop at a dealer's and order an Atwater Kent. We know what we want and we're going to get it—NOW.

The new 1931 Atwater Kent with the Golden Voice is built for either all-electric or battery operation. That's another reason why rural families all over the United States prefer the new Atwater Kent.

ATWATER KENT MFG. COMPANY
A. ATWATER KENT, PRESIDENT
474 WISSAHOON AVE., PHILADELPHIA, PA.



MODEL 70 Lowboy

\$119 without tubes

Variety of other beautiful models for all-electric or battery operation. Prices slightly higher west of Rockies and in Canada.



The New Exclusive Quick-Vision Dial

Easy to read as a clock. Greatest aid to fast, easy tuning in all the history of radio.

Expect to Reconstruct Medieval Fighting Ship

The hull of a five-hundred-year-old Swedish warship, armed with heavy iron guns, recently discovered on the bottom of the Riddarholms canal, in the heart of Stockholm, has been pumped dry and raised to the surface. Archeologists who have examined the relic believe it to be the oldest war vessel from the medieval period so far discovered, says the San Francisco Chronicle.

It is built of oak, low and slender in type, and seems to be direct descendant of the Viking ships, which were among the swiftest and most seaworthy boats ever constructed. Close by the ancient guns have been found round cannon balls of stone, lead and iron, and some iron powder chambers for the breech-loading guns of that period. Several cone-shaped pieces of hollow wood also have been brought to light, partly loaded with small pieces of flint and stone, which may have been primitive case-shot projectiles for close-range firing.

Below the deck, which is partly broken down, other interesting objects belonging to the equipment of the ship have been found. The work of recovering the vessel is difficult, but the hull itself is so well preserved that it may be possible to reconstruct the ship with its armament and rigging fairly complete.

Upset Not Serious if Bowels Get This Help

When you're out-of-sorts, head-achy, dizzy, bilious, with coated tongue, bad breath, no appetite or energy—don't worry. It's probably constipation.

Take a candy Cascaret tonight and see how quickly your trouble clears up. No more headache; no gas on stomach or bowels. Appetite improves; digestion is encouraged. Take another tomorrow night and the next night. Get every bit of the souring waste out of your system. Then see how bowel action is regular and complete.

Cascarets are made from cascara, which doctors agree actually strengthens bowel muscles. Ten cents at all drug stores.

Ammonia in Drinking Water

A new use for ammonia is in treating water in combination with chlorine. To insure proper bactericidal action an excess of chlorine is usually added and the water thus treated has a noticeable and rather unpleasant taste. If ammonia is added to the chlorine, forming chloramine, the amount of chlorine necessary is reduced to less than half the usual standard and the bactericidal action is increased and made more thorough.

Freak Calf.

A bull calf on the H. E. Tieber ranch near Ripon, Calif., has three eyes and two mouths. Aside from

OklahomaDirectory
"Our Best on Every Head"
The National Commission Co.
of Oklahoma, Inc.
STOCK YARDS - OKLAHOMA CITY, OKLA.

MERIT MILK MAKER
Best for Dairy Cows
That Good Feed Satisfies Their Need.
HARDEN-KING CO., OKLA. CITY.

this animal is normal. Two of the eyes are in their natural position. The third is in the center of the forehead. Both mouths have tongues and nostrils and the calf takes nourishment with either.

Hush money talks in whispers.

A Simple Adjuvant Treatment For COLDS

"TREAT bad colds with Black-Draught, for I have found the quickest way to break up a cold is to take a big dose of this medicine at night and follow it with a hot foot bath."
—Mrs. Lelar Brack, Mound City, Ill.

"I take Thedford's Black-Draught for colds and bilious headaches, as I found great relief."
—Mr. Clyde Almon, Greenville, Texas.

"I have found Black-Draught just splendid for my children when they have colds or biliousness."
—Mrs. W. A. Butcher, Dallas, Texas.

"I believe it (Thedford's Black-Draught) is a good remedy for colds and hoarseness with the children as well as grown people."
—Mrs. J. R. Dean, Valdosta, Ga.

"When I was a child at home, my mother gave me Black-Draught for colds and when I was feverish, and it always helped."
—Mrs. D. B. Fathera, Murfreesboro, Tenn.

"Thedford's Black-Draught is splendid to treat constipation and colds with."
—Mrs. T. C. Laws, Austin, Texas.

"When I would have a severe cold or be hoarse, mother would give us Black-Draught tea and soon the cold would disappear."
—Miss Gladys Seas, Spartanburg, S. C.

"If I take a cold, Black-Draught helps me. I don't know how I could do without it."
—Mr. Jesse Smithson, Bluff City, Tenn.

"I consider Black-Draught good for constipation, bad colds and biliousness. We have found it very helpful."
—Mrs. L. E. Thornton, Blackshear, Ga.

"I take Black-Draught for constipation and biliousness, and at first symptoms of cold I start taking it."
—Mrs. Carlton Wofford, Austin, Texas.

"I have never found anything that relieved me as Black-Draught did. Good for indigestion, colds and chills."
—Rev. J. Y. Butler, Jackson, Tenn.

Thedford's Black-Draught
Costs Only 1 Cent a Dose

LA-66

Prest Machine Works Co.
Machinists and Electricians
Motor Repairing a Specialty
Oklahoma City, Okla.

MERIT EGG MASH
Best for Laying Hens
That Good Feed Satisfies Their Need
HARDEN-KING CO., Oklahoma City

Whiskey and Narcotics
Treated. Free booklet, KERRY INSTI-TUTE, 891 ASH AVE., FAIRMOUNT STA., KANSAS CITY, MISSOURI.

Strawberry Plants. Fine variety, drought resistant, deeply rooted. 100 sprigs \$1. Pick spring berries. Abilene Nursery, Abilene, Tex.

W. N. U., Oklahoma City, No. 47-1930.

Wanted, Men and Ladies
to learn Barber trade. Special low tuition. Free catalogues. Oklahoma City Barber College, 104 S. California.
Harry Kuna, Mgr.

International Sunday School

Lesson

BY DR. J. E. NUNN

November 30, 1930.

ZACCHAEUS, THE PUBLICAN A Business Man Converted.

Luke 19:1-10

GOLDEN TEXT: The Son of man came to seek and to save that which was lost.—Luke 19:10.

Introduction.

Jesus, as in our last lesson, was on his way to Bethany, and to Jerusalem, where he was to be crucified. He had come from Perea, the land east of the Jordan, where he had gone to preach and heal, that he might be out of reach of his enemies in Judaea who were plotting to kill him. But now his time had come. On this last sad journey he had reached Jericho, an important city in the Jordan valley, about six miles from that

river and fifteen miles from Jerusalem. This was the city so wonderfully captured by Joshua. Elisha sweetened the waters of the great spring which still bursts forth at Jericho, and in those days there was a school of the prophets at the city. Near Jericho Zedekiah, the last king of Judah, was captured by the Chaldeans. In Christ's time Jericho was a large city, though now it is only a wretched collection of mud huts. Situated more than a thousand feet below the level of the Mediterranean, it had a tropical climate, was known as the city of palm trees and was famous for its balsam and henna and "the rose of Jericho".

Zacchaeus—a Lost Man.

The story of Zacchaeus is a parable of salvation. "The tenth verse seems the summing up of the whole transaction. It contains its moral. Sometimes the Lord left the meaning of his works and parables to be guessed; but here the meaning is so blessed, and embodies in such a degree the very essence of his whole appearance and work that he seems fearful we might not draw out of it its real contents; and so he himself adds the principle which is illustrated, saying 'The Son of man came to seek and to save that which was lost.' Now, every sinner Jesus saved afforded an illustration of this principle; there must therefore be some reason why the Lord so emphatically affirms that the principle is illustrated here. We have here, surely, a more vivid and more wonderful instance of the salvation of a lost man, by the Son of man, than we have anywhere else. And it is a great sight to see, more wonderful far than that bush burning and not consumed. Let us turn aside a little to behold it: It may be that, while we are looking, that Seeker and Saviour may find some of us. And that it may be so, let each of us while looking, think of himself, and cry: 'I have gone astray like a lost sheep; seek thy servant. Let my soul live, and it shall praise thee.'—Prof. A. B. Davidson.

A Seeking Sinner.

"And he sought to see Jesus who he was." Zacchaeus the publican was not so hardened in his sinful life that he did not shrink from the bitter contempt of all his fellow Jews, and long to see the celebrated rabbi who preached and practised love to all men, even the most degraded. "It had doubtless been a disadvantage to Zacchaeus to be small, and on this occasion he may have been inclined to reproach himself upon his size. But his weakness became an element of strength; his misfortune was converted into an advantage of great value. Necessity is often our best friend. We do things because we have to do them, and, in the doing of them from necessity, we often secure that which we would not have had but for the seemingly unfavorable conditions that coerced us."—William Jennings Bryan.

The Seeking Saviour.

The sinner was seeking the Saviour, all unconsciously, and at the same time the Saviour was seeking the sinner. It is always that way. No one ever tried to find Christ but Christ came more than half way to meet him. "Zacchaeus, make haste and come down." Those gracious words may well have been the first kindly greeting which the publican had received for many years; we may have no doubt that Zacchaeus made haste to obey. "For today I must abide at thy house." This was certainly an unbelievable honor. That the great rabbi should condescend to speak to him was marvel enough, but that he should actually seek the hospitality of a despised tax-gatherer—that must have amazed Zacchaeus and the crowd beyond measure.

"And he made haste to obey, and came down, and received him joyfully." "He could not believe

his own eyes and ears. That this great prophet, whose face he had been so breathless to see, should actually stop and call his name, and invite himself to his house, and that he should actually be walking with him back to his house! Zacchaeus was well-nigh beside himself with amazement and delight."

Zacchaeus, a Changed Man.

"And Zacchaeus stood, and said unto the Lord." We should be glad to know what went before, by just what process Christ led Zacchaeus up to his splendid statement; but, though it would be instructive to know, if we have Christ's spirit in our hearts we shall be told what to say as we try to lead souls to him. In any case, different souls must be won in different ways. "Behold, Lord, the half of my goods I give to the poor." Zacchaeus did not speak to the company at the table and crowding curiously at the door, but he made his enormous sacrifice to Jesus himself, as if it was a gift he was making to his new-found friend. "I give" does not announce a habit but a purpose and promise: "I will give." "And if I have wrongfully exacted ought of any man," Zacchaeus does not admit his iniquity in so many words, but it was hardly necessary, his business being what it was, together with his reputation as a sinner and the hatred in which he was held. "I restore fourfold." That is, he would restore fourfold, "far more than was required by the Mosaic law, which only demanded the restitution of a fifth part beyond the principal (Num. 5:7)."

Today Is Salvation Come.

"And Jesus said unto him, Today is salvation come to this house." "Can you not see Jesus, with a beautiful, tender look on his face, rise from the table and lovingly put one hand on Zacchaeus' shoulder and take his right hand in his, while all those present are trying to swallow a big lump in their throat?" "The change in the man is radical, absolute. He is thrown off his center. An hour ago his work centered in graft, now it is centered in giving; his heart centered in hate, now it is centered in charity; his life centered in self, now centered in others. This is what salvation meant to Zacchaeus." Not that Zacchaeus did not say that he would give up his business, but implied that he would redeem it. Tax collecting is necessary, only let it be made honorable. Notice also that Christ saw that the salvation of Zacchaeus would involve his entire household, he knew that Zacchaeus would not let it abide with himself.

Genuine Repentance.

"We find in the action of Zacchaeus a full page, life size picture of old-fashioned, thoroughgoing repentance. Where repentance is genuine, it costs. Tears are cheap—there are those who shed

bucketsful of them and they have no more worth or significance than so much rain water. Remorse is cheap—it may be merely the pain of being found out, not involving any serious change of purpose. Repentance, where it is real, is more precious than diamonds and rubies. It forestalls the upward movement of a soul which will outlast and outshine them all. Repentance means an about face, the putting away of dishonest purpose, the actual movement of the life toward that light where there is no darkness at all."

The Son of Man.

"For the Son of man." The title which was evidently Christ's favorite name for himself, asserting his complete union with man, that loving connection between deity and humanity which the Saviour came to establish. It was a well known Old Testament title of the prophesied Messiah. "Come to seek and to save that which was lost." In this great sentence, one of the greatest ever spoken or written, we have the essence of Christ's mission, the summing up of Christianity. It means four things: (1) that mankind is lost without Christ; (2) that Christ came from heaven to earth; (3) that he is constantly seeking man, ready to respond to any seeking soul; (4) and that when a human soul meets the divine soul in Christ, the human soul is saved. All theology is wrapped up in those fourteen words. They form the perfect conclusion of this beautiful story of Zacchaeus.

Lost.

"Lost" is the darkest work in the history of languages. It means separation from God. It means no peace. It means no happiness, no joy. It means all that separation from God. It means no peace. It means no happiness, no joy. It means all that there is in the punishment of sin."

Found.

"The opposite of being lost is being found, and the opposite of perdition is recovery. I have found my sheep which was lost," is the message of the gospel. "He spread out his arms very, very wide. He says, here in the Zacchaeus incident, 'See, even this hated, despised publican class I take in.' The Jews were offended, but we give glory to God for the wideness of his mercy in Jesus. His has always been one of Christianity's strong points and blessed characteristics; that it does not exclude the excluded. When we find him receiving into his fellowship a man like Zacchaeus, we dare say—any one of us—to ourselves, 'Surely, he will take me!'"

Only the best. Friona Drug.

Born to Mr. and Mrs. E. G. Rockey, November 20, a baby boy, weighing 8½ pounds.

Boyer toilettries at Friona Drug.

Personal

J. O. Jones and Bob Browder left Sunday for Roy, N. M., to attend to business interests.

Your trade appreciated. Friona Drug.

Clyde Seamond returned Sunday from a few days visit in Tucumcari, N. M.

Right now Service. City Drug Store.

Prompt, polite service. Friona Drug.

Mr. and Mrs. F. W. Reeve were in Amarillo Monday.

Best merchandise. Friona Drug.

Mr. and Mrs. Rufus Brewer of Bovina were guests in the Nat Jones home Sunday.

The Nyal Store. Friona Drug.

Hair as a Lubricant

Hair on the arms and legs serves as a lubricant between adjoining skin areas. Without the hair present to act as a buffer, skin surfaces that rubbed together would blister and render movement painful.

All toilet articles at Friona Drug.

Avor McQueen of Memphis, Texas, visited Francis Nichols Sunday.

O. M. Burch and wife of Abilene visited in the C. W. Brown home the past week.

Perfumes at Friona Drug

Quick delivery. Friona Drug.

RIGHT ON THE CORNER

RIGHT ON THE PRICE

RIGHT NOW SERVICE

City Drug Store

The Rexall Store

J. R. RODEN

FRIONA

STAR THEATRE

HEREFORD, TEXAS

Saturday Only

Matinee and Night

NOVEMBER 29

LAST of the LONE WOLF

Monday and Tuesday Only

DECEMBER 1-2



Lon Chaney talks in THE UNHOLY THREE

Next Week Thursday and Friday DECEMBER 4-5

CLARA BOW

"Her Wedding Night"

COMING: Week After Next December 8-9-10

RICHARD ARLEN

"The Santa Fe Trail"

A Paramount Picture

FREE!

To School Children

We have about 450 Buster Brown school tablets and pencils. We will give one tablet and one pencil to each child, accompanied by a parent, who calls at our store, beginning Saturday, November 29.

No Need to Purchase—Just Visit Us.

LADIES' HATS

Newest style metallic only \$5.25
Men's Hats, Davis brand, newest styles and colors, in fine felts, \$5.00 to \$7.50
New assortment of Men's Leather and Sheep-lined coats, \$13.50 down to \$6.75

MAURER'S

Thanksgiving...

Appreciation

We would take this opportunity to express to our friends and the public in general our heartfelt appreciation of your kind consideration during the past year.

We desire that you should know at all times how fully we want to please you whenever we can.

Every department of our organization is well equipped to serve you better than at any previous time.

Again thanking you and with kind good wishes, Sincerely yours,

E. B. Black Company

\$25.00 FREE

For Women Only

Win Your Christmas Money

Rockwell Bros. & Co. wants you to become acquainted with its large and varied stock of home building materials and in order that you may do so, has decided to have this contest for the women of the Friona trade territory only.

Here Is How

—Come to our lumber yard and let us show you all the fine material that we carry in stock. Then make out a list of what you saw on your visit. Turn the list in to us by Saturday night, December 13. You may come as often as you wish.

Prize List

FIRST PRIZE
\$12.50
SECOND PRIZE
\$7.50
THIRD PRIZE
\$5.00

Employees and their relatives, members of families of carpenters and contractors are barred from entering.

YOU CAN WIN!

Rules

—No notes will be made by the contestants while in the yard.
—Contest starts December 1, closes December 13.
—Winner announced and prizes awarded at Star office Saturday night, December 20, at 7:30 p. m.
—Three judges will decide winners.

Rockwell Bros. & Co.

FRIONA