

NEW BULLETIN WILL TELL OF HIGHWAY EXTENSION.

Bulletins on Good Roads Work Will Be Furnished Free of Charge to Those Interested.

So many calls for assistance in good roads work have been made on the Highway Engineering Division of the A. and M. College that that department has issued a bulletin dealing with the work of the department. In addition to describing the Extension features, the courses offered are explained. R. L. Morrison is professor of Highway Engineering, and bulletins may be had from him, at College Station.

The department is engaging in the following lines of extension service:

Collection and distribution of data regarding highways in Texas and other states and foreign countries.

Public lectures on the benefits of good roads, methods of financing road improvements, and proper methods of construction and maintenance.

Bulletins and press articles on similar subjects.

Good road exhibits at fairs and on good roads' trains.

Inspection of county roads system and advice to local officials regarding organization of county highway departments, highway accounting systems, mechanical equipment, maintenance of earth roads, and any other local road problems.

Assistance in local campaigns for construction of improved roads, including inspection of existing roads, general advice regarding best methods of improvement, and rough estimates on which amount of bond issue may be based.

Laboratory tests on brick, stone, gravel, shell, sand, clay, and other road material.

Advice on road problems is also given by correspondence.

This College cannot undertake to make surveys, plans, or detailed estimates of cost or supervise construction. In other words, it cannot do the work which would be expected of an engineer in charge of location and construction. The advice of the College engineers is preliminary to, but not a substitute for, such regular engineer service.

The following bulletins have been published by the division of highway engineering:

"The Texas Road Laws" (out of print).

"Benefits of Good Roads."

"Earth Roads."

"Highway Bridges and Culverts."

The services of the division of highway engineering are offered to all organizations and individuals in Texas who are interested in highway improvements, and no charge is made for advice, bulletins, laboratory tests or other assistance.

CALLAN ADVISED NOT TO SPEAK.

We are in receipt of a letter from E. B. Miller, secretary of the Hale County Fair, and one paragraph reads as follows: "It is the desire of the Hale County Fair Association and our citizens that I extend an invitation to you to visit Plainview and talk to our people at some time during the fair, September 14, 15, 16 and 17." We are proud of the invitation, and would accept in an instant if it were not for the fact that our physician has advised us to make no more speeches. A few months ago we delivered an oration to some Fort Worth doctors. Our family physician was present, and when we had finished he called us aside and gave us the above advice. We asked him if he wanted to examine our throat, but he said it was not necessary. We have never felt any soreness down about our tonsils, but we have great confidence in him, and it looks foolish to disregard what he has said. On receipt of this letter from Mr. Miller, we called Dr. Charge over the phone and asked if he thought our throat had been given sufficient rest. He replied: "No, indeed! You must not think of making another speech for forty years." However, we would not have the people of Plainview think that we are not an orator. We really speak fluently, and our speeches are extemporaneous. When we get up we have no idea what we are going to say, and when we sit down we have no idea what we have said. There is nothing in the world more tiresome than listening to a man who knows what he is going to say. Such a fellow studies his subject, and this makes him disposed to reason with his audience. He will strive to reason even if a majority of those present are ladies. No orator should feel flattered on account of the great crowds around him while he is making an outdoor speech. As a general rule, the stand has a number of seats in front of it, and people go there to sit down. By listening to the eloquence they pay for the seats. But, speaking of our invitation: If it suits the people of Plainview, we will send Martha to represent us. By doing this it will be unnecessary to have anyone else on the program. When it comes to talking, she is a program by herself.—Claude Callen, in Fort Worth Star-Telegram.

UNITED STATES LEADS WORLD IN EXPORTS; IS NEW RECORD.

Steady Increase in Manufactured Goods Sold Abroad Reflects Great Industrial Development.

For the first time in its history the United States leads the world as an exporter. Occasionally it has surpassed the United Kingdom in the exportation of domestic products, but it was only in the fiscal year ended June 30, 1915, that the total American exports, domestic and foreign, exceeded those of the United Kingdom. The total exports in the fiscal year 1915 aggregated \$2,768,600,000, as against \$2,170,100,000 for the United Kingdom, the figures representing in the case of the United States an increase of 17 per cent and in the case of the United Kingdom a decrease of 30 per cent when compared with last year.

American exports in the fiscal year 1915 included domestic products to the value of \$2,716,200,000, against \$2,329,700,000 in 1914; and foreign products, \$52,400,000, against \$34,900,000 in the preceding year. British exports in the same periods included British and Irish produce, \$1,744,100,000 in 1915, against \$2,557,200,000 in 1914; and foreign and colonial produce, \$426,000,000 in 1915, compared with \$526,500,000 in 1914.

The following table, from official reports on file in the Bureau of Foreign and Domestic Commerce, reviews the growth of exports from the United States and the United Kingdom at 20-year intervals during the past century:

Years—	American Exports.	British Exports. (a)
1815	\$ 50,000,000	\$ 285,300,000
1835	115,000,000	443,600,000
1855	218,900,000	567,900,000
1875	513,400,000	1,370,000,000
1895	807,500,000	1,391,000,000
1915	2,768,600,000	2,170,100,000

(a) Years ended December 31, except 1915, which relates to the year ended June 30.

The great industrial development of the United States during the century is illustrated by the increase in exports of manufactures. In 1821, the earliest year for which figures are obtainable, exports of manufactures were valued at \$8,000,000; in 1915 they aggregated \$1,166,000,000, exclusive of foodstuffs.

"OUT OF SORTS."
Everybody's Magazine tells of the

awful predicament of a western newspaper, as follows:
"We begin the publication of the Roccay Mountain Cyclone with some phew diphthong in the way. The type phounders phrom whom we bought our outfit phor this printing ophphice phailed to supply us with any ephs or cays, and it will be phour or phie weex bephore we can get any. We have ordered the missing letters, and will have to get along without them until they come. We don't lique the loox ov this variety of spelling any better than our readers, but mistax will happen in the best regulated phamillies, and iph the ph's and the c's and x's and q's hold out we shall ceek (sound the c hard) the Cyclone whirling apther a phashion till the sorts arrive. It is no joque to us—it's a serious aphphair."

Park Dalton left Sunday to complete his course at Webb's Preparatory School, at Bell Buckle, Tenn.

WATER EXPOSITION BUILDING ENTIRELY OF FARM PRODUCTS.

SWEETWATER, Texas, Sept. 2.—An agricultural display consisting of a house with walls and roof constructed of different kinds of products of this section, and with an elaborate display of still other products arranged on the inside, is the novel manner in which the Agricultural Display Committee will show what can be raised in West Texas during the West Texas Water Show and Sweetwater demonstration. Cotton bales will form a fence and arched gateway around the house, embracing a lot 75 x 150. Inside the yard the building will stand, with its roof thatched by sorghum, the heads hanging out over eaves, and with skin-gles of milo maize, kaffir corn and feterita, while the walls are weather-boarded with sheaf oats and wheat. Inside are the displays of threshed wheat, oats, milo maize, kaffir corn, etc., together with vegetable and fruit products of the county, and a miniature fields of shocked oats, wheat and corn. Fountains will play in the yard, while the background will represent still other kinds of field and gardens, melon patches and poultry yards.

Get It Where They Have It and Guarantee the Quality THE R. A. LONG DRUG STORE

WE TAKE PLEASURE IN SAYING TO YOU—

That we have added to our JEWELRY DEPARTMENT over ONE THOUSAND DOLLARS worth of solid gold La Valieres, some with and others without, genuine diamond settings,--Elgin watches, both hunting and open cases, bracelet watches, scarf pins, etc., in fact everything needed to make our stock of high-class jewelry the snappiest and most complete line to be found in the city.

"WHAT YOU BUY, WE STAND BY"

is our policy and we gladly make every purchase satisfactory. We would be pleased to show you through this department.

DUNCAN'S
"THE STORE WHERE YOU FEEL AT HOME"

AUTOMOBILE OWNERS

Fill up a brass container with any automobile oil you have in mind and heat to 212 degrees. Then subject Sonneborns' Pure Pennsylvania AMALIE 1-2-3 Non Carbon Cylinder Oil to the same test. You will find Amalie Non Carbon Cylinder Oil does not lose its body under heat as quickly as other oils. That is why it lasts much longer and lubricates better, as it does not burn up before it lubricates.

Sonneborn Bros.
DALLAS

Two Carloads Buicks

Here for the Fair. They will arrive by Sept. 10th

This shipment will include the Buick line of 1916 models, everyone of which are a revelation in car construction and value.

One of the prominent exhibits in the merchants display will be our showing of these cars. Don't fail to see them and make our booth your headquarters.

Plainview Machine & Auto Shop
E. E. ROOS, Proprietor

K C Baking Powder is guaranteed absolutely pure and wholesome. There is no Rochelle salts, no harmful residue left in the food that is leavened with K C.

Even the most delicate can eat hot breads raised with K C without distress. Try K C Baking Powder breads if yeast-raised bread does not agree with you.

Special Excursion to Amarillo

On account of PANHANDLE STATE FAIR at Amarillo, September 21st to 25th.

Tickets on sale September 20th to 24th, final limit for return September 26th. \$3.00 for the round trip. For further information phone 224.

JOHN LUCAS, Agent

These Cool Evenings and Mornings

Are but gentle reminders of the approaching fall. It may be that you need a new fall suit--if you do by all means buy one. If you are not sure but what your last fall suit will give the required service have it inspected.

THE Waller Tailoring Co.
WAY

If there's wear left in it we can add the looks necessary to make it usable.

Tailors Dry Cleaners
Phone 188

We Pay Return Charges on All Parcel Post Packages

Last Call for Better Babies.

Have you a baby in your home? If so, read this announcement.

Object of Contest.

The Better-Babies Contest is a popular yet scientific movement to insure better babies and a better race. It consists of entering, examining and awarding prizes to children of five years or less on exactly the same basic principles that are applied to livestock shows. Mere beauty does not count. Physical and mental development only are considered. The Better-Babies Contest insures a better race of Americans, because it teaches parents how to improve the physical condition of children already born and to protect those yet unborn. It arouses interest in the conservation of child life and health and in all forms of child welfare. It forges a connecting link between parents and teachers, between the home and the scientific study of child life. It promotes civic interest in children of the community.

Special Better-Babies Awards; Contributed by Woman's Home Companion.

County—To highest-scoring boy—Better Babies Medal in Bronze.

County—To highest-scoring girl—Better Babies Medal in Bronze.

To each first prize-winner in either County or Local Contest—Better-Babies Diploma.

To each child examined in the contest—Better-Babies Certificate of Examination.

Rules.

Contest open to all babies between 6 months and 60 months.

All entries close on September 10.

Notice of date and hour of appointment for examination will be mailed in ample time before the contest opens.

No child suffering from any acute, constitutional or contagious disease may be entered. To prevent danger from contagion, all children will be examined by a physician or trained nurse before being admitted to the reception room.

Examinations will begin at 8:30 a. m. on September 15, at Court House. Awards will be made on September 17, at court yard.

To Farmers and Their Wives:

You Study Scientific Farming and Domestic Science—

To raise bigger and better crops.

To improve your live stock.

To produce richer milk.

To bake better bread.

To have more money in the bank.

Why Not Study Better-Babies Hygiene—

To make your baby bigger and stronger?

To raise the standard of health in your family?

To reduce doctor's bills?

To have happier children in your home?

To Mothers in General:

Do you want healthy, happy babies?

Would you like to see YOUR baby well nourished, firm of flesh, smooth of skin—a prize baby?

Then come to the Better-Babies Contest. Have your baby tested by physicians who know what a 100 per cent baby ought to be.

If your baby is up to the standard, he will win a prize.

If he is not, you will be told how to make him a prize-winner next year.

There will also be a Better-Babies Health Exhibit of interest to YOU.

All the latest ideas for making good babies better at this remarkable contest for babies and parents.

Aside from the awards made by the Woman's Home Companion, the Fair Association is offering \$5 to the best baby girl and \$5 for the best baby boy, and several special prizes for the best and second best boys and girls are being given by different merchants.

Phone or write your entry to rs. Farris Frye, Plainview, Texas, not later than September 10.

EL PASO JOURNALIST TELLS OF THE PLAINVIEW COUNTRY.

In its big tri-state edition, The El Paso Herald has a staff article concerning "West Texas and Panhandle Prosperity." Directly bearing on the Plainview country, which, incidentally, is given more space than any other individual district, T. R. Gordon says:

Development of the Plainview Country.

"Around Plainview, agricultural development has been the most pronounced in the history of Hale County. Blessed with an intelligent and energetic class of farmers, all the communities of Hale County are vying with each other to make the best showing. The result is shown each year in the splendid exhibits of farm products displayed at the annual county fair at Plainview.

Pearson Interests Near Plainview.

"Probably the most conspicuous single development work of the past six months has been the development of agricultural lands on the Plains country near Plainview by the Texas Land & Development Company, one of the development companies started and prosecuted by the late Dr. F. S. Pearson, who lost his life in the Lusitania disaster. The death of Dr. Pearson, however, has made no change in the policy and work of the company. The company has purchased vast tracts of land in Hale County, on which it has built comfortable homes, set out thriving orchards, sunk wells on each tract and made everything ready for an ambitious farmer to move on the land and make a living from the start. Hundreds of modern, moderate-sized farms have thus been prepared for settlement, and the result has been that hundreds of the best class of agricultural colonization has been inaugurated and large numbers of good citizens brought into the country."

R. W. Brahan returned Sunday from a visit to his old home, at Sardis, Miss. Mr. and Mrs. Tom Shafer and little son spent the week-end with relatives near Tullia.

HOW JITNEY BUSES AFFECT EARNINGS OF STREET CARS.

U. S. Consul Tells of Slump in Revenues in British Columbia and Attributes Same to Jitneys.

Consul General R. E. Mansfield, Vancouver, British Columbia, writes to the daily Commerce Report of the Department of Agriculture:

"In the evidence submitted recently to an arbitration committee appointed to consider questions in controversy between the British Columbia Electric Co., which controls the street railways and electric lighting in Vancouver and suburban municipalities, the following figures concerning investments, earnings, etc., of the company were submitted by the management: The statement shows that the capital increased from \$7,000,000 in 1906 to \$9,000,000 in 1908, and by steady progression to \$16,000,000 in 1914. This was for all the British Columbia Electric Railway enterprises, including the light, gas, and power companies, and represented actual cash subscribed by debenture and shareholders. An even greater sum—\$47,300,000—has been spent in the company's undertakings in British Columbia.

"The biggest dividend paid was in 1908, when on a capital of \$9,000,000 the company had earned in the previous year 7.82 per cent. In 1913-14, on a capital of \$16,000,000, the company earned 4.69 per cent, and in 1914-15, 2.76. Since then there has been no profits, not even enough to pay interest on the debentures.

"One of the principal reasons offered by the company for the heavy decrease in earnings was the introduction of jitney busses, which has seriously affected the earning capacity of the property by dividing the traffic, more passengers being carried now by the motor vehicles than on trams."

Wall Pictures

Mounted on Sepia Mats,
Hand Tinted and Suitable for Framing—

Special During Fair Week

25c

This is the season of the year to think of decorations for the home. these pictures will add much at little cost.

Our stock of

CHINAWARE

is complete at "low cost of living" prices.

J. F. COAN & SON

Phone 269

Plenty of

Quart Mason Fruit Jars

AT

VICKERY-HANCOCK GROCERY COMPANY

Authentic Display of Fall Fabrics



Our showing of new fall apparel is rapidly gathering in the various sections of our store and we cordially invite you to come and come often and see all that is new. We are here to serve you faithfully. We want this store to be pointed out and spoken of as the place where the great community may come and feel that they are being dealt with with absolute fairness. Our aim is to win the trust and confidence of the public by furnishing them every day the best goods at the lowest prices.

The Fall Suits embrace the varied ideas of the recognized style authorities. More than 15 distinctive models in our collection—styles suitable for young women, snappy models with fur and braid trimmings. Plain tailored models for women of quiet tastes, also some extra sizes for stout figures. The autumn shades are navy, green, African brown and black at \$14.50, \$18.50, \$19.75 and up to \$29.50

New Fall Coats A nice assortment of the new fall coats has just been received. When you choose your fall coat you want to select it from garments that bear the stamp of style correctness. You must come and see them to appreciate the values we are offering at such moderate prices.

\$7.50, \$14.50, \$19.75 and \$27.50

Boys Suits Mothers bring in your boys and let us show you our line of boys suits. We have just received another shipment—to look at them means to buy. May we have the pleasure of showing you?

Jacobs Bros

THE ONE PRICE SPOT CASH STORE

On account of holiday our store will be closed Thursday, September 9th. Kindly arrange your shopping accordingly.

WANTED

We want more hungry people than we can feed during the Hale County Fair. We want the opportunity of demonstrating how efficient our service in feeding a crowd with the best the markets afford.

The same fair prices and the same good menu you are accustomed to every day.

CRYSTAL CAFE

LEE KEMBLE, MANAGER

The Plainview Evening Herald
TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

A HARBINGEN OF LAWLESSNESS.

"As a general proposition, mob violence is an anarchistic and heathenish practice, but there are circumstances under which, if it can't be fully condoned, its evils are greatly ameliorated. Where a great crime has been committed and the guilty man (or men) is caught red-handed, the quickest and surest way to mete out adequate punishment is often chosen; the 'account' is 'balanced' and the score settled without delay—without cost to the county or state."

The Sulphur Springs double lynching of the past week elicited the above comment from the Sulphur Springs Gazette. We have seen the Gazette take an out and out stand against lynching. What's the matter with our contemporary now? Has the spirit of the mob developed so strongly in that section that the Gazette man is afraid to speak his conviction? It's hard to believe this.

Has the Gazette changed its opinion on the question of lynching? It occurs to The Herald that if any institution should condemn fearlessly that the press should. The Gazette is not content with this weak utterance, but goes further, and endeavors to make excuse for the people of the county in which the outrage was committed.

In its news columns the Gazette gives vent to its feelings, and no doubt delights a portion of its readers with the following sensational utterances:

"The crowd began breaking up about 5:30 o'clock, but quite a been afloat that the negro King Richmond was still alive, but little credence had been given to the idea that he was still living, but those near the funeral pier saw him rise upon his hands and knees, make a faint struggle, then fall back into the seething cauldron. This happened twice. Some one standing by struck him with a scantling the second time, and he settled back into his fiery grave as his spirit was wafted out on its way to its eternal abiding place, where the everlasting fires are said to be seven times hotter than the hottest furnace."

"The crowd began breaking up about 5:30 o'clock, but quite a number remained, and kept feeding the flames. Notwithstanding that much kindling and inflammable material was at hand, the bodies burned slowly, and more kindling was called for. At nine o'clock the bodies were still burning; nothing but the trunks remained intact, the limbs having been burned entirely away. Some one reports that the heart of one of the negroes was torn out by a prod pole and rolled over and over in the flames, which were not hot enough to burn it."

That's a play to the galleries, and with its best readers we are satisfied there is dissatisfaction over the way the Gazette has heralded abroad the atrocities of the Sulphur Springs mob; and that story and editorial will help foment mob spirit in East Texas.

For fifty-three years the Sulphur Springs Gazette has chronicled the happenings of Sulphur Springs and vicinity with credit to itself and to its community, but we cannot believe that the Gazette has in this instance voiced the sentiments of its clientele, and we predict that it will not be long in discovering its error.

When will that too common belief that mob violence can mete out justice be dissipated?

PREFERENTIAL LOANS ON COMMODITIES.

The plan of Secretary McAdoo to place fifteen million dollars at the disposal of the reserve banks to handle the 1915 cotton crop is the nearest approach to real aid the farmers of the cotton-raising district have had. It is proposed to put the Federal Reserve Banks fifteen millions to be distributed to the members of the system. They, in turn, loan to the farmers and growers on warehouse or terminal receipts for cotton at the rate of six per cent. It is expressly stated that these loans must not be charged for in excess of that rate. The banks can rediscount their paper and make three per cent on it.

A fairly equitable distribution of the money should be a result of this plan. With fifteen millions in the South already advanced on cotton, the farmers will not be forced to flood the market and suffer the attendant evils of an over-supply.

WANT A SHEET? B. I. M. I. T.

Texans spent thirty-four million dollars last year for sheets. This amount went to manufacturers in other states. Texas has a mill which turns out a product equal to anything of Northern and Eastern manufacture, and it compares favorably with other products in price.

It has been found so good that Plainview merchants have it in stock, and one firm in the city has changed to this line from a line it had sold for years. The quality, the price and the "But It Made In Texas" idea account for the change.

HIGHWAYS ARE COMMUNITY FEEDERS.

Good highways are inestimable factors in the development of any country. Not only are good roads connecting the homes and barns with the towns valuable, but in this day of auto tourists the national overland highways have become important channels for passenger traffic, second only to the highways of steel with their de luxe coaches.

The natural highways of the Southwest are good, with but few notable sectional exceptions, but the tourist from the area of highly improved highways of the North and East finds the highways of the Southwest inferior in rainy weather. Normally the roads are good, but lack base and crown sufficient to make them withstand continued rains.

Our roads, too, are not posted as well as they might be. The tourist who does not know the section finds trouble in keeping the road, and much time is lost by taking wrong and inferior roads. The work of the Puget Sound-to-Gulf Highway Association will largely overcome these disadvantages. Good roads are feeders to any section, and the Southwest should take more than passing interest in the work of its good roads associations.

Each summer sees more tourists through the Plainview country than ever before. We are on the lines of travel connecting the Gulf and the Pacific, and it is to our own interest to keep this line intact and improve it. Scarcely a day passes now but that one or more parties come through Plainview in cars. They always leave money for supplies, and it is worth something to the section to have people come through it and see what we have.

Let's have better roads and posted roads!

A TRIUMPH IN DIPLOMACY.

It isn't a hard matter to start a fight or to get into a row which has already been started. It is much more difficult to keep out of trouble when the other fellow has his ire aroused.

The unusual attention which has been attracted to President Wilson by his policy of "watchful waiting" has made his diplomatic victory over Germany more signal than otherwise it would have been. To gain a victory without the firing of a gun is really a more notable achievement than the winning of one's way by force. There are few more notable diplomatic victories recorded than that of President Wilson and Secretary Lansing in the dispute with Germany.

Now it develops that Joseph Weldon Bailey probably will have his hat in the ring for the United States Senate in 1918, and this, too, in the wake of the announcement of Governor Colquitt's platform.

**AS OUR NEIGHBORS SEE
THE MALE COUNTY FAIR.**

The people of Hale County are planning on a great fair this year. Announcement of the event is found in the advertising columns of the News. E. B. Miller, of The Plainview Evening Herald, is secretary of the Fair Association, and writes the News that the attractions will be great. The aeroplane flights are guaranteed and will be worth witnessing. Congressman Robert L. Henry, candidate for the Senate, and Chief Justice Nelson Phillips will speak on the first day of the fair. Large numbers of Canyon people are planning on going to the fair.—Randall County News.

The fair to be held at Plainview September 14-15-16-17 embraces more attractions than ever before. They have a number of attractive features that assure the public of a good time generally. Plainview is a fine town, filled with live boosters, and they extend an invitation to the people of this section to attend their fair.—Lubbock Avalanche.

The annual Hale County Fair will take place at Plainview September 14th to 17th, inclusive. The fair this year will be better than usual. The attractions are guaranteed to be the best, which will include two aeroplane flights daily. On the first day of the fair Hon. R. L. Henry, candidate for United States Senator, will speak, as will also Judge Nelson Phillips, of Dallas, a member of the Texas Supreme Court.

Other attractions will take place daily, which will add to one of the most interesting programs that has ever been offered. You will enjoy every minute of the time, and should make arrangements to attend.—Lockney Beacon.

The promoters and boosters of the Hale County Fair, to be held at Plainview, September 14, 15, 16 and 17, 1915, are very enthusiastic in their claims for the Fair. Their slogan, "Something Doing Every Minute," is a mighty broad statement, but we believe they are the gentlemen to fulfill it. Public speaking, baseball games, football games, pony polo games, firemen's tournament, carnival attractions, special concerts, better-babies contest, Sunday School rally, rural school exhibits and many other things have been planned for the pleasure and entertainment of the visitors. Also exceptional live stock, poultry, farm, merchant and women's exhibits will be shown.

Secretary E. B. Miller assures all that their exhibits are eligible and will be welcomed.

A feature of interest is the meet of the Panhandle Firemen's Association of Texas in that city on September 14, 15 and 16. The Panhandle Odd Fellows will attend en masses their picnic to be held there September 17.

Let the citizens of Tulla and Swisher County make arrangements to attend this Fair and enjoy the four big days of fun and frolic.—Tulla Herald.

A. L. Maupin left Saturday for Lubbock, where he will visit relatives.

FOR EXCHANGE.
Good brick building located in Central Texas town renting for \$125 per month. Want an improved section in the Shallow Water Belt. Shallow Water Land Co. 2t Plainview, Texas.

DYE DRUG CO.

"SKIDOO"

Phone No.

23

"SKIDOO"

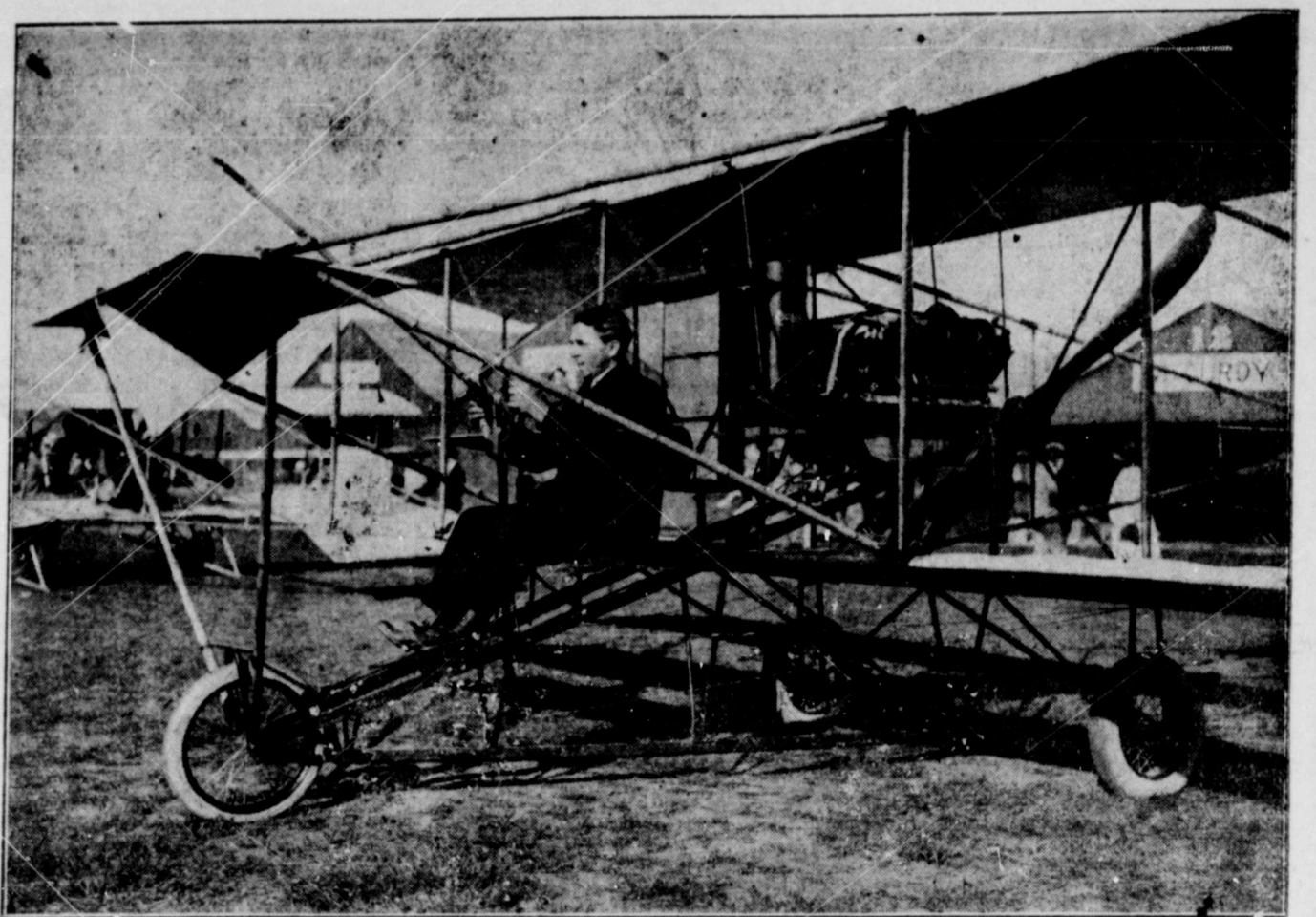
Partial List of the Many Valuable Rexall Remedies:

"93" Hair Tonic, Dyspepsia Tablets, Orderlies, Liver Salts, Kidney Remedy, Kidney Pills, Beef Wine and Iron, Cold Tablets, Muc-tone, Corn Solvent, Rheumatic Remedy, Cherry Bark Cough Syrup, Eczema Oint, Pile Ointment, Vegetable Compound, Baby Remedies, Rubbing Oil, etc.

The Rexall Store

West Side Square. Phone 23

One of the Big Attractions at the Hale County Fair



The Lincoln Beachy Aviator will make two successful flights each day. It is assured that every person who visits Plainview during the Hale County Fair, September 14-15-16-17, will have an opportunity of seeing the birdman in sensational flights over the city. His contract with the Fair Association reads "no flight no pay," and there is a written stipulation as to what will be considered a flight.

COMMAS.

The French do not, as a rule, employ inverted commas to indicate a dialogue, but they employ the dash to indicate a change of speakers, which is just as bad. Certainly many punctuation marks are sadly misused or over-used. Dickens flung unnecessary commas all over his pages—whole battalions of them. Water Pater also employed them with extraordinary prodigality, frequently before the word "and" where the conjunction rendered them superfluous. Pater was also overfond of the mark of exclamation, so that when he drops a "yes" into his measured style it must needs appear as "Yes!" But, though the Bible does without inverted commas, there is real art in its punctuation. How admirably is marks the cadence and helps the drama in that great story of the prodigal son!—London Tit-Bits.

Cash Grocery Co.

Will have extra special prices all during fair week. Watch for our big ad in Friday's Herald entitled "101 Things to Remember."

We still have plenty of half gallon Mason jars, per dozen 90c

15 pounds pure cane sugar \$1.00

100 pounds pure cane sugar \$6.40

CASH GROCERY CO.

Phone 101



Announcement

Immediate delivery on Overland Four and Six cylinder cars.

We placed our orders many weeks ago to insure prompt shipments at this time.

We can deliver the cars---not a mere promise.

Knight Auto Company

TWO BIG AIRSHIP FLIGHTS DAILY

If you have never seen a successful airship flight
be sure to see the

LINCOLN BEACHY AVIATOR

make two flights every day at the

Hale County Fair

September 14th, 15th, 16th and 17th

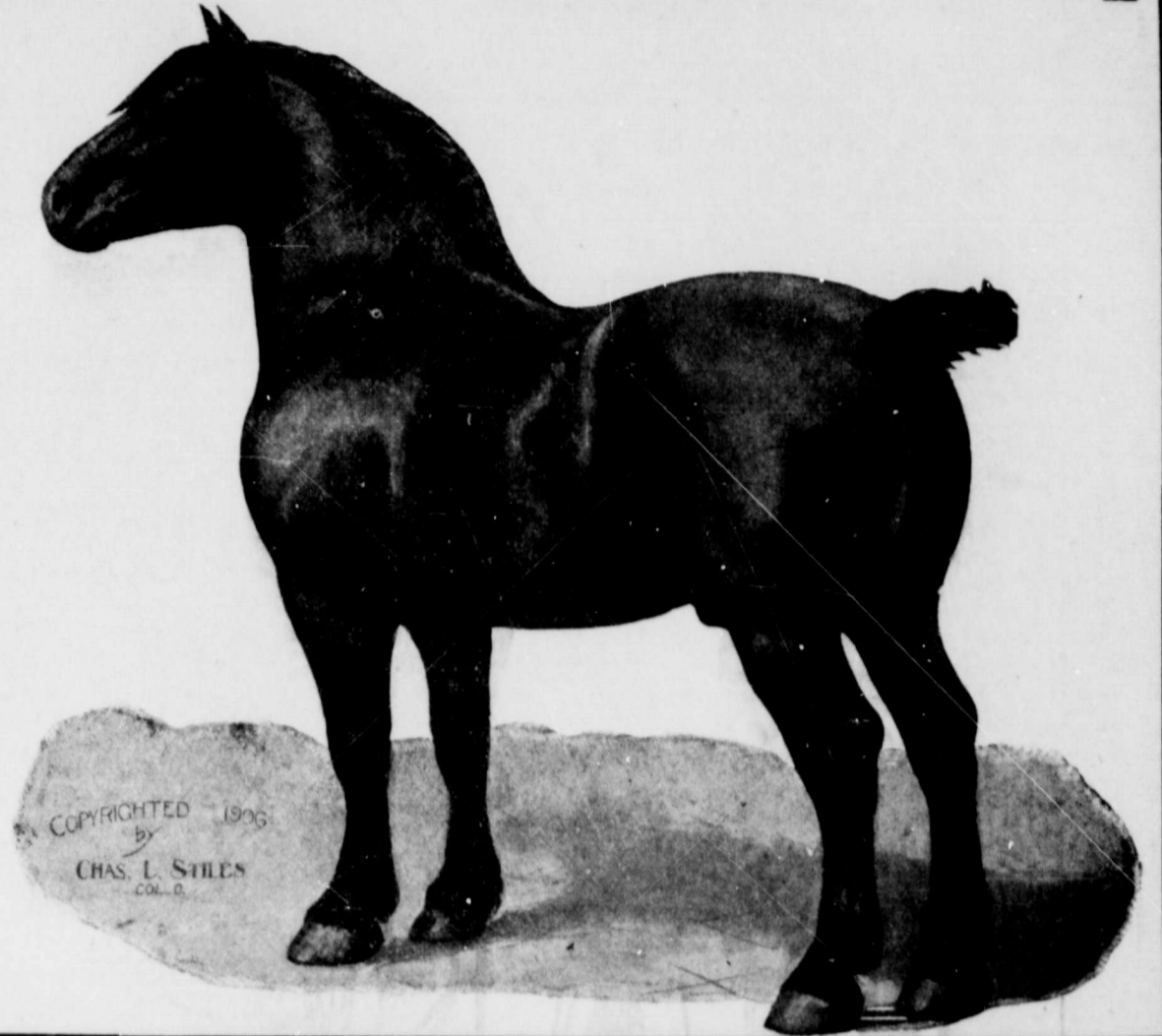
"A Beachy Contract is as Good as a Government Bond"

and the contract is already signed on a "no flight no pay" basis.

These flights were secured at a very heavy expense but that isn't all--there will be many more things to interest and entertain the young and the old.

You can't afford to miss the big time that awaits you.

For Information or Catalogue write **E. B. Miller, Secretary**



SECRET INVENTION CAPABLE OF TERRIBLE DESTRUCTION.

Brings to Mind Myth of "Dundonald's Destroyer," Said to Be Secret of British Government.

Great Britain has in reserve, it is said, a weapon of war she has not yet dared to use. In military circles it is spoken of in whispers as "Dundonald's Destroyer." A recent article has revived interest in this almost forgotten terror, although it is mentioned in the encyclopedias, which, however, give no hint as to its nature. They could not, for the secret has been guarded as no such secret has ever before been kept.

(The appointment, as proposed, of a committee by President Wilson, composed of the most noted of the Nation's scientists and inventors, may have some sinister result in the United States. Already it has been stated, on what is considered reliable authority, that Thomas A. Edison has asserted that, should the country be endangered, he could produce an invention so deadly to entire armies that we need fear no invasion. This bids fair to rival the secret of the Dundonald mystery.)

The fact that England has this weapon in reserve is alleged to be no dream, no bugaboo; it is attested by official documents and the official reports of committees of experts.

What is this extraordinary weapon? Only a few highly placed persons know. Only a few have ever known. They do not tell; they have not told; the reason for their silence being the horror of it.

Great Britain was on the point of using it against Napoleon, and again in the Crimean War, but in each case her rulers drew back shuddering and refused to "shock humanity." But, if the worst should come to the worst, she may draw it from its century-old hiding place, and the most ghastly horrors yet known in warfare will seem humane in comparison with the effects of this engine of destruction.

It was invented by Thomas Cochran, tenth Earl of Dundonald, an extraordinary man who had an extraordinary career. He offered it to the British Government, which twice appointed a committee to pass upon it. He disclosed his secret to them and claimed for it that it was "the infallible means of securing at one blow our maritime superiority and of thereafter maintaining it in perpetuity--of at once commencing and terminating a war by one conclusive victory." And again, that "no power on earth could stand against its attacks."

The committees reported that his claims were not exaggerated, that his device was irresistible and infallible, either on land or sea. This much was indubitable and absolutely certain. But they urged that it be not adopted. It was too efficient, too destructive; its devastation would be too inhuman.

The first of these committees, appointed in 1811, was composed of the Duke of York, second son of George III., commander in chief of the army, chairman; Admiral Lord Keith, Admiral Lord Exmouth, two of the most experienced men in the navy, and the two Congreve brothers, of the Ordnance Department, one of whom, Sir William, was the inventor of many valuable military and industrial appliances. A more competent and authoritative committee could not have been found.

In spite of their recommendation that Dundonald's invention be kept a secret, the British Government wanted to use a part of it against the French at

Toulon. Dundonald refused to consent to this, and the committee backed him up in his refusal, on the ground that such partial use would reveal the secret to the enemy and to the world and enable other countries to make use of it against England.

In order to demonstrate its power, however, Dundonald offered to use it against the French fleet at Flushing, whence Napoleon was planning an invasion of England; but this only on condition that he use it in all its terrible fullness. This the Government refused, on the ground that it would not be war; it would be annihilation.

The second committee was appointed in 1846. It was as authoritative in its makeup as the first had been. It was directed to ascertain if the device was as efficient and as dreadful in the then relatively advanced state of military science as it had seemed thirty-five years previously. The committee reported in January, 1847, that there was not a shadow of doubt that Dundonald's device would not merely defeat, but actually destroy, annihilate, sweep out of existence, any hostile force against which it might be directed. But it was too awful to contemplate, and its first application would reveal the simple secret to all the world.

During the Crimean War, when Sebastopol and Cronstadt seemed impregnable, Dundonald offered to reduce them in one hour. The British Government hesitated, and was still discussing the matter with the inventor when the war ended.

Dundonald died in 1860. His plans are still in the archives of the British War Office--at least there is no reason to suppose they have been destroyed--and it is possible that, should the war take a turn disastrous to Great Britain, they may be brought out and made the final weapon in an Armageddon. This would end the war, and it would not merely end this war, but all war for all fleets and fortresses could be annihilated in an hour, a device so simple that any one seeing it done could put it into practice, no nation would ever dare to make war. War on such terms would mean annihilation for victor as well as for vanquished.

The Earl of Dundonald, inventor of this destroyer, was a most extraordinary man. He was born in 1775, and was a captain in the navy by 1800. He won fame for himself by his brilliant exploits in sea fighting; but he quarrelled with his superiors and got into serious trouble through financial speculations. He made a name in Parliament through his exposures of abuses in the navy, and when things became too unpleasant for him in England he went to South America, where his military genius materially aided Chile to throw off the yoke of Spain.

Had he not been famous as an admiral, Dundonald would have been famous as a scientist, for his inventions were many and practical. These included a lamp for burning oil of tar, new methods of excavation and mining steam engines for maritime use, and the screw propeller, which he patented time; as, with all the world in possession of a device with which armies and in 1843.

It will be seen from this that Dundonald was an inventor whose devices had to be taken seriously. He was no dreamer, but a practical, hard-headed Scotchman, and it is unimaginable that two such expert committees as those that investigated his destructive device could have been hoodwinked or deceived.

The more one delves into the story of this extraordinary invention the more mysterious does it seem. It is easier to say what it was not than to

imagine what it was. The known facts about it are that it could be used either on land or sea, against navies, armies or fortresses; it was so simple that it could be used by unskilled people, it was so obvious in its application and operation that any one seeing it used once would know all about it and be able to wield it.

No military invention made since Dundonald's day fulfills all these conditions. It could not have been an airship of any type yet suggested. It could not have been a submarine boat nor a torpedo. Neither could it have been a cannon nor an explosive.

The writer of the article comes to the conclusion that it was "some mechanical, electrical or chemical device such as has never been hit upon by another, and thus has never been put into practice."

The modern invention that seems to approach most nearly to it is the projectile devised by John Hays Hammond, Jr., an American. This is a bomb loaded with thermit and chemicals, which, when it explodes, scatters molten metal and poisonous gases. So hot is the metal that it will cut through armor plate as a hot knife cuts through butter; so deadly are the gases that every person within a wide radius must instantly drop dead.

This bomb would certainly justify what has been said of the horrible effects of the Dundonald destroyer. But, on the other hand, it scarcely fulfills the condition of being so simple that, once used, anybody could use it.

Thermit, the explosive which Mr. Hammond selects for the bomb, is a bluish-gray powder composed of oxide of iron and powdered aluminum. These are made to unite, and the resultant chemical reaction sets free the pure iron, molten at a temperature of 5,400 degrees F. The reaction is produced by a combination of barium peroxide and manganese, this being started by ignition of a fuse at the moment of firing.

Mr. Hammond would insulate the metal of the shell itself from the heat of its contents with a jacket of refractory earth. At a recent demonstration in Boston Mr. Hammond showed nine pounds of thermit eating a hole straight through a five-eighths-inch piece of armor plate in a few seconds.

But Mr. Hammond's shell contains another and even more terrible substance--the material for generating hydrocyanic gas. In a chamber back of that in which the thermit is packed are the chemicals that, while the shell is in flight, are forming this most deadly of gases. Another name for it is prussic acid. If a pint of prussic acid were scattered about a large room every one present would instantly fall dead. A mere whiff of it is enough to kill a dog. It paralyzes the respiratory centers and the heart. The tissues of the body can take up oxygen no more, and death is instantaneous.

The shell has not a large bursting charge. It is not intended to scatter its contents too widely. That would attenuate them and their effect would be less deadly. The bursting charge is enough to crack open the shell and scatter its contents over a small area. The molten metal sets on fire everything with which it comes in contact, the gas makes everybody for many yards around fall dead, and those over a still wider area are temporarily paralyzed. Consequently no one can come to put out the fire started by the hell-hot metal.

Such a bomb dropped on the deck of a battleship would make a hole right through her, the molten metal running down and into the sea, and her crew would drop in their places--corpses.

A few such bombs hurled into a fortress would produce the silence of death; a hail of such bombs upon a city would turn it into a charnel-house in an hour.

Lord Dundonald's invention, now locked up in the British War Office, was not a thermit-prussic acid gas bomb, but it seems as if it must have been something of a like nature.

The question is, will Great Britain dare to shock humanity by bringing this hellish device out to the light and using it to annihilate her enemy, and so forever put an end to war?

As Was to Be Expected.

It was several days after arriving

HALLMARK Silver Polish

25 cents the world over

Best silver cleanser on earth. "Too good to be sold by other than Hallmark jewelers."



W. Peterson HALLMARK JEWELER

home from the front that the soldier with two broken ribs was sitting up and smoking a cigar when the doctor came in.

"Well, how are you feeling now?" asked the latter.

"I've had a stitch in my side all day," replied the wounded soldier.

"That's all right," said the doctor. "It shows that the bones are knitting."

Typewriter Paper at The Herald.

WHY PAY MORE FOR YOUR MERCHANDISE?

OUR 20 years experience in buying in the leading markets of the United States, New York City being recognized as the home of ready-to-wear for women and men, we are in touch with the best manufacturers of these lines, as well as the eastern markets for shoes. We buy our merchandise right and are satisfied with a small margin of profit. Our method of doing business will be for cash only and one price to everybody. You can be safe in sending your child to us, and that your neighbors will not buy their merchandise one penny less than you pay. Our stock will soon be complete, new goods coming in every day.

WATCH THIS SPACE FOR PRICES EACH WEEK

"THE PRICE IS THE THING"

Miller Dry Goods Co.

Four Big Days--Chock Full of Fun and Frolic--Await You at Hale County Fair

There will be time also for serious moments when you are tired and want to rest. It is at these times we invite you to our store--next to the big main tent. We want you to feel at home with us as we have not been long in Plainview and you are perhaps not acquainted with the better lines of groceries we carry. We want to meet you and show you our stock.

PIERSON & SMITH
Phone 348



Copyright Hart Schaffner & Marx

Make this store your headquarters for the Hale County Fair

You can meet your friends here, check parcels; you can rest or write letters.

We have good merchandise to sell—such clothes as Hart Schaffner & Marx make, and we will sell these goods if people want them.

But this advertisement is not written to talk about anything but our desire to be useful and to express the hospitality of this city.

Carter-Houston Dry Goods Company

The home of Hart Schaffner & Marx clothes

SEVENTY-THREE ATTENDING THE TEACHERS' INSTITUTE.

University of Texas Instructor and Canyon Normal Professor Address Visitors.

The second day of the Hale-Lamb County Teachers' Institute found a full attendance of teachers, and they are finding the program interesting and beneficial.

Yesterday, the first day, Dr. O. L. Halley, president of Wayland Baptist College, opened the exercises, with a short devotional service. On behalf of Plainview, Mayor J. L. Dorsett welcomed the visiting teachers. Professor H. P. Webb, principal of the Central High School, Plainview, responded on

behalf of the institute.

This morning, following an address by Professor E. P. Blackwell, instructor in the department of agricultural education in the University of Texas, those who desired to attend were conveyed to Seth Ward College for the opening exercises. Mayor J. L. Dorsett arranged with citizens who own cars to convey the teachers to the north-side school.

Professor H. W. Morelock, of Canyon City, delivered the address at the Methodist Church last night in place of Professor R. B. Cousins, who found it impossible to attend the institute. There are seventy-three teachers in attendance. They are Ethel Adams, M. J. Baird, Vain Beally, E. B. Brown, O.

Elna Brice, Sallie Brown, Fleta Burt, Margaret Burt, Eunice Burkhead, J. M. Bull, Hattie Clements, Mary Cunningham, Evelyn Claitor, Mrs. Annie Blair Duncan, Adelaide Donnelly, Virginia Dalton, Mary Evans, Helen Evans, Susie Glenn, D. M. Green, E. L. Henderson, A. G. Harrison, Mrs. A. G. Harrison, Mrs. Ida Hickman, Elizabeth Head, Mattie Hawkins, Lois Hatchett, Loula Howell, Willie Helm, Josie Ross, Mrs. Ida Reagan, Hilda Richter, May Ramer, Ora Ramey, Ursal Sanderson, Lena Stalcup, Maxie Speer, Margaret Saffle, Ina Sires, D. H. Stovall, Mozelle Treadway, Gertrude Terry, A. L. Tarleton, Levegie Thomason, Ethel Tubbs, H. P. Webb, Mrs. E. Winslow, Pearl Wright, Mrs.

Prudia Wright, Milton Williams, S. J. Woodruff, Vinny Johnson, Viola Justus, Mrs. Ola Legg, Rebecca Longmire, Mary Lipscomb, Lola Mays, Ethel McNeil, Sammie Mounts, Nell McGuire, Margaret McGilivray, Mrs. H. S. McCabe, W. F. Nix, Kathryn Powell, J. W. Payne, Ralph Porter, Beulah Posten. Rev. J. E. Johnson, of Waxahachie, has been in attendance at the institute. This afternoon there was an election of officers for the county for the Inter-Scholastic Debating and Athletic League. Professor A. L. Tarleton was elected athletic director, and Professor E. L. Henderson, of Hale Center, is director of the oratorical and debating division.

The institute is under the direction of State Superintendent W. F. Doughty, County Superintendent W. B. Lewis and the Superintendent of City Schools, Professor A. G. Harrison. Miss Rebecca Longmire is secretary.

WAYLAND DEAN BACK FROM HIS SUMMER VACATION.

Is Expecting Biggest Year in School's History—Athletic Teams Will Be Strong, Too.

Professor J. C. Stephens, dean of Wayland Baptist College, returned Sunday from Central Texas, where he has been spending the summer. Professor Stephens is expecting a big year

for W. B. C. Professor B. J. Thomas, coach of athletics, arrived Sunday from San Marcos. Wayland will put out strong athletic teams this season, is the belief of these men. There is a general regulation which requires that all students making the athletic teams make certain grades in all subjects carried.

Dr. R. R. White, of Temple, is the guest of his son, Dan White, south of town.

JEWISH HOLIDAYS. We will close our place of business all day September 9th and September 18th, on account of Jewish holidays. JACOBS BROS.

Are You Going to School?

Hart Schaffner & Marx Varsity Fifty Five suit styles are for you

Most of the fellows you know take a good deal of interest in clothes; their own and yours. This is to remind you that you can buy a fall suit in this store that you'll be proud of.

See these before you buy. For fine materials, made up along the right lines, with the right touch, get posted on Varsity Fifty Five.

\$25 is a good price to pay; fine suits for less and more

Furnishings too---everything you'll need

Carter-Houston Dry Goods Company

The Home of Hart Schaffner & Marx Clothes

LATE EDICT CUTS ALASKAN NATIONAL FOREST IN HALF.

Presidential Proclamation Eliminates Nearly 6,000,000 Acres From Chugach; Rest Heavily Timbered.

The area of the Chugach National Forest, Alaska, which is to be crossed by the railroad that the Government is building from Seward to Fairbanks, is reduced nearly one-half by a proclamation, signed by President Wilson, returning approximately 5,802,000 acres to the public domain. This action follows classification of the land by the Forest Service showing that the areas involved are not of high enough timber value to warrant Government protection, and means the largest elimination of National Forest land ever made by a single presidential proclamation.

The boundaries of the Forest, as redrawn by the presidential proclamation, now contain approximately 5,818,000 acres, supporting about 8 billion feet of merchantable timber. On the area thrown out of the Forest there is in the aggregate a large amount of timber, but it is so sparse and scattered as to be of little or no commercial value. The land remaining within the Forest, however, contains the largest and most accessible supply of timber for the development of the great mineral fields to the north of Bering River, and is the region in which the Alaskan Engineering Commission has been authorized to cut 85 million feet of timber for use in constructing the Government's new railroad. On account of the time required for cutting

and seasoning construction timber, the Commission has had to purchase some lumber from Washington and Oregon. On the Chugach, it is expected that the Alaskan timber will soon be serving the needs of the railroad builders.

The lands eliminated by the proclamation are in three large tracts: one along the entire southerly slope of the Chugach Mountains, the second lying northeast of Seward, between Resurrection Bay and Kings Bay, and the third, northwest of the Kenai Mountains in the region around Tustumena and Skilak Lakes. In addition, the towns of Hope, Sunrise, Genal and Ninilchek are eliminated. According to the Forest Service, the chance of locating homesteads in the excluded lands is extremely small, since they contain few agricultural areas, although in some localities there are said to be small patches suitable for farming.

THE OLDEST PRINTED BOOK.

The Gutenberg Bible was the first printed book after the invention of typography, by Johann Gutenberg, about the year 1455. It is a forty-two-line Bible, printed two columns to a page, with beautiful floriated borders embellishing many of them, and with rubricated initials, vignettes and chap- notations.

The ornamentations on the books are the handiwork of the skilled miniaturists and rubricators of the Middle Ages. There have survived to the present day about thirty copies of this Bible, and many of these massive

folios, clad in their mail of vellum, are incomplete. Most of them have found their way into the great public and university libraries of the world, and but five of them have crossed the ocean to become a part of the great book collections of the United States. Of these, one is in the city of Chicago, the property of Mr. C. F. Guenther.

A copy of the Gutenberg Bible which belonged to the great Hoe collection was sold in 1912 to Mr. Huntington, of Los Angeles, California, for \$50,000. Figuring interest at six per cent annually on the investment, the luxury of possessing this book cost the owner at the rate of \$250 per month.

Eight copies of this Bible printed on vellum and twenty copies printed on paper are known. These books were the first books printed from movable type, and some of them are now mere fragments. Of these thirty copies, but eight are in private libraries. Four of the copies owned in America are in private libraries—the collection of the late J. Pierpont Morgan, of New York; J. W. Ellsworth, of New York, formerly of Chicago; C. F. Guenther, of Chicago, and Col. Henry Huntington, of Los Angeles. The fifth copy is in the Lenox collection of the New York Library. The copy owned by Mr. Morgan is the only one in America printed on vellum; the others are on paper.

The copy in the possession of Mr. Ellsworth, which we believe to be the tallest copy in existence, formerly constituted a part of the remarkable collection formed by Brayton Ives.

Through its European agents, the Chicago Public Library has received for its Art Room a facsimile reproduc-

tion of the Gutenberg Bible. Like the original issue, the edition of this reproduction comprises but very few copies, and these are in every respect so faithfully executed that the mechanical process can scarcely be distinguished from the handwork of the first printed book, which appeared nearly five hundred years ago.

The Chicago Public Library also possesses other facsimiles of treasured masterpieces, printed centuries ago,

and known as cradle books, and it possesses also facsimiles of famous manuscripts which now repose in some of the university and royal libraries of Europe, and which the public are no longer permitted to view. The most famous of these is the Gremani Bre- viar, named after the cardinal who presented it to the State of Venice as the richest treasure of the Library of San Marco. All of these facsimiles, together with much other material of a

highly artistic and beautiful character comprising reproductions of art objects and collections of designs and kindred subjects, are kept in a separate department, known as the Art Room, where they can be inspected and used by any patrons of the library.—Bindery Talk.

Mrs. Lula Howard and niece, Miss Mary McCall, have returned to Temple, after a visit with Mr. and Mrs. Wasson, of this city.

Money to Loan

On improved farms or on raw land for improvement purposes

BOX
785

Paul A. Turner

Plainview,
Texas

Firestone Tires are Sold at Average Price

BECAUSE Firestone, for years the Largest Exclusive Tire Factory in the world, has been again enlarged. Firestone output has jumped 78 per cent.

Therefore Firestone quality can be built at the production cost of ordinary tires.

Firestone

Non-Skid and Smooth Tread Tires

500 Mile Race Again Proves the Greater Mileage in Firestone Tires

Barney Oldfield, on Firestone Tires, captured the American Honor in the International Sweepstakes, Indianapolis, May 30th. His average speed for the 500 miles was 78.15 miles per hour. He made only three changes, while some drivers, not using Firestones, but who finished in the money, changed tires thirteen and fourteen times. Two of Oldfield's Firestones went through unchanged.

This record with the winning of first place in 1911 and First and Second place in 1913 by Firestones, in this world test of tires, should be a clear tire buying guide to you.

are made by Specialists. No scattered energy. No divided overhead. All working on safety, comfort and mileage for you.

Concentration counts—and the law of specialized service is for the buyer's benefit.

Firestones are sold for what—under less fortunate factory conditions—others are forced to charge for ordinary tires.

Therefore, trained motorists—looking for more quality for the same money—buy only Firestones.

Your dealer has them or will get them promptly.

KNIGHT AUTO CO.

Seth Ward College

OFFERS YOU the best surroundings and influences for your son or daughter, and the most thorough training in preparation for University work.

Fine Arts Department under direction of most experienced artists.

We invite you to investigate the personnel of the faculty, the equipment of the College, the thoroughness of our work, the healthfulness of location, the moral environment and surroundings, and the low cost of board and tuition---you will then resolve in favor of SETH WARD COLLEGE.

Send for Catalog and any information to

B. M. JOHNSON, Pres.
Plainview, Texas

KRESS.

KRESS, Texas, Sept. 4.—A. J. Davis has been visiting his brother, S. M. Davis, and family, and Mrs. Nellie Dodson and two children have been visiting with her parents, Mr. and Mrs. S. M. Davis. They returned to their homes, at Royce City, Collin County, Wednesday. They were very favorably impressed with the Plains Country.

Mrs. J. Walker and son and little daughter went to Kress in their new auto Thursday.

Mr. and Mrs. F. Rousser went to Kress Thursday to attend the Baptist revival.

T. A. Oliver was a business caller in Plainview Saturday.

We had a good rain Monday, and a heavy hail storm, which spoiled lots of fruit and garden truck in Kress.

Rob Rousser and Tom Bagley hauled grain to Kress Tuesday and Wednesday.

Mr. McFarland and two boys went to Kress Wednesday in their auto.

Rev. B. F. Fronabarger, of Canyon, preached good revival sermons at the Baptist Church in Kress last week. He returned to Canyon to preach at his church Sunday, and is preaching again this week at Kress.

Mrs. Gaylor and her mother, Mrs. Bagley, went west of Kress Monday to visit her brother, Tom Bagley, and visited her son, John Gaylor, Tuesday and returned to her home, in Kress.

The Floydada boosters stopped Saturday in Kress and made lots of nice music and advertised their county fair.

The public school in Kress will start next Monday.

F. Rousser was a business caller in Tulla Monday.

Mr. and Mrs. Griffith went to Plainview Monday evening, in their auto, to attend the Baptist preaching.

Rev. B. Y. Dickinson and wife came from Happy Friday to Kress, to their home, and Mr. Dickinson will preach two sermons Sunday, the 5th.

Plainview on business Thursday in J. F. Moore and daughters went to their auto.

Mrs. Gaylor and her mother, Mrs. Bagley, went west of town Saturday to visit her brother, John Gaylor, and Mrs. Bagley's son, Tom Bagley.

BELLEVUE.

BELLEVUE, Texas, Aug. 31.—Rain is needed, so that farmers can prepare land for wheat and to mature late row crops.

George Schick, Sr., sold a load of corn in Plainview Saturday.

Miss Evelyn Monts, who has visited her sister, Mrs. J. M. Tilson, through the summer, returned to her home, at Ore City, Texas, Wednesday.

Mr. and Mrs. W. Y. Buchanan gave a dance at their home Friday night. It was enjoyed by all present.

Col. T. J. Tilson is selling threshed maize.

D. W. Fyffe went to Dallas last week.

Several of the neighborhood folks went to the Hale Center Singing Convention Sunday.

KANSAS CITY STOCK MARKET IN DETAIL.**KANSAS CITY STOCK YARDS.**

Sept. 3.—Two or three interesting points were brought out in the cattle market this week. Corn-fed cattle and choice heavy grass steers have been in light supply, and prices are strong to 15 cents higher on them. It appears that no great number of good cattle are available at this time, and stronger prices for them through September are expected. Middle-class cattle, including Kansas grass steers weighing up to 1,250 pounds, have been plentiful, and the prices on them are 10 to 25 cents lower. Commission men look for a good supply of medium cattle, and that kind may work lower this month.

Light weight, cheap steers, selling around \$6, have held steady this week. Stock cattle have been in strong demand, and are steady for the week, most sales at \$6.85 to \$7.50. Feeders are lower, some good weights, 1,150 to 1,250 pounds, selling at \$7.49 to \$7.50. Breeding cows are more plentiful and slightly lower, young stock cows and heifers at \$6.00 to \$7.00, choice quality heifers up to \$7.50, one sale of wet cows, with calves by their side, this week at eight cents a pound.

Receipts for the week are 55,000 head, 14,000 more than last week. Top on prime steers this week \$9.90, Kansas grass steers largely at \$7.25 to \$8.10, a few steers at \$8.50 to \$8.75.

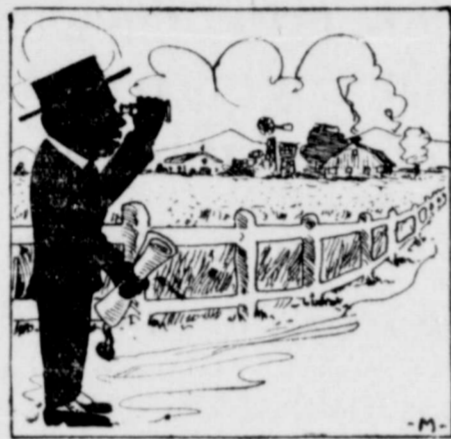
three trains of Oregon grass steers, 1,250 pounds, at \$7.75, a few loads of them at \$7.50, quarantine steers \$5.85 to \$7.20. Oklahoma grass cattle in native division \$6.00 to \$7.50; Panhandle yearlings \$7.50 to \$8.35.

Hog values have shifted considerably this week, the lower-priced hogs gaining 15 to 25 cents, while top light hogs are steady. Lighter receipts, 28.00 for the week, less the quota order buyers have taken, leaves packers short, and competition from them has elevated prices on heavy and mixed packing grades. Top price today is \$7.65, bulk of sales \$7.10 to \$7.60.

Sheep and lamb supply has been light since Monday, but lambs are 25 to 40 cents lower, sheep about steady. Native lambs are selling at \$8.00 to \$8.50, Western Colorado lambs today at \$8.50, yearlings \$6.75, wethers \$6.25. Utah lambs \$8.55. Fat ewes bring \$5.50 to \$6.00. Feeding stock is plentiful, but there is a big demand, lambs selling at \$8.20 to \$8.35, yearlings \$6.75 to \$7.00. Western breeding ewes \$6.50 to \$7.00, some fancy black-face Iowa two-year-old breeding ewes this week at \$7.65, broken-mouth Western ewes \$5.00 to \$6.00.

J. A. RICKART,
Market Correspondent.

**Miss Rebecca Ansley
SPIRELLA CORSETIER**
-- Phone No. 304 --

**MR. INVESTOR**

If you are looking for a farm, city property, or investment of any kind, the Officers of this Bank are the logical people from whom to get important information.

If we can assist you in any way do not hesitate to call and see us. We freely and willingly extend the Courtesies of Our Institution to all classes.

**THIRD NATIONAL BANK
PLAINVIEW, TEXAS**

R. C. Ware Hardware Co.

Extends to all their friends and patrons a most cordial invitation to visit their store during the Hale County Fair and make it headquarters.

We invite inspection of our lines of
**Stoves, Ranges, Heaters,
Drills and Corn Binders**

in fact anything in hardware for the home or the farm

R. C. WARE HARDWARE CO.

Phone 178

RUNNINGWATER.

RUNNINGWATER, Texas, Sept. 2.—G. L. Phillips gave an ice cream supper Tuesday night, which was enjoyed by all.

Miss Cora Kindred went shopping to Plainview Monday.

There will be prayer meeting here next Sunday night at 8:30 o'clock. Everybody come.

C. F. Knight and family visited at the home of Mr. and Mrs. Lee Duvall Wednesday.

The revival meeting that was going on here closed Wednesday night.

Tom Carter, of Plainview, visited W. W. Edmondson and family Sunday.

Rent Rooms for Hale County Fair

If you wish to rent rooms during the Hale County Fair week, fill out the following blanks and mail to the Secretary of the Fair Association, Plainview, Texas:

Name _____ Telephone No. _____
Street _____ No. _____
No. Rooms with One Bed _____ Price _____
No. Rooms with Two Beds _____ Price _____

J. W. WILLIS DRUG CO.

Invites you to make their store your meeting place during

THE HALE COUNTY FAIR

We have comfortable seats and well arranged tables where you can quietly drink the many good things on our sanitary fountain menu.

Plenty of cigars and tobacco for the men and a cool spot for our fountain counter.

LET US SERVE YOU

J. W. WILLIS DRUG CO.

PHONE 44

The Cadillac "Eight"

Ready For Your Inspection During the Fair

"The sweetest running car in the World!" This is the verdict of those who have experienced the super-luxury of the Cadillac Eight. The old Cadillac saying, "Just get in and ride," applies with greater significance now than ever before.

In the High-speed, High-efficiency Eight-cylinder V type engine, there is no intermission between impulses, but rather an overlapping so complete that one melts or merges into another. The torque therefore is constant and the flow of power is continuous.

Nothing but a ride in the Cadillac Eight can reveal the wealth of motoring luxury which this car affords.

The doors are wide and easy of entrance and exit. The tonneau is large and roomy, the rear seat accommodating three passengers comfortably.

In the seven-passenger car, there are two comfortable extra seats, which fold into recesses, and are concealed out of the way when not in use.

In the Salon, the two forward seats are the individual type, with passageway between.

The tilting steering wheel and the position of the control levers, make it possible for the driver and front seat passenger to enter the car at either side.

The gear change lever and the hand brake lever are in the center. They are set well forward, facilitating entrance and exit, yet within easy reach of the driver.

The switches for the electric lights and for ignition are located conveniently on the cowl board.

A pedal button on the floor brings the electric cranking device into action.

The multiple disc clutch is soft and velvety in operation. The car starts with ease and

smoothness, without jerk, shock or jar.

The shifting of gears is easy and quiet. After getting under way, which is only a matter of moments, one rarely has occasion to change gears unless at times, perhaps, to meet some unusual or extreme condition.

The steering is steady and positive; the natural inclination of the car is to travel straight ahead.

The brakes are powerful, yet easy of application.

In operation you enjoy the widest flexibility. From less than three miles an hour in crowded city streets and congested traffic—without change of gears and without nursing or especially skillful manipulation—to more than sixty miles an hour on the open highway has been demonstrated to be the range.

The Cadillac Eight is a car of practically throttle control, of rapid and easy acceleration. From a snail's pace to the speed of the wind, without apparent effort, without hesitation, without tremor.

Comfort is subserved to the highest degree by the absence of vibration, the soft upholstery, the yielding springs, the large wheels and tires, the easy control, the unusual flexibility, the extreme smoothness accentuated by the spiral bevel driving gears, and the quietness of motion.

Good roads yield up a velvet quality of travel undreamed of.

Bad roads lose much of their terror and hills seem almost to flatten out before you, so easily, so smoothly, so quietly and with so little apparent effort does the car surmount them.

No experience in any other car can afford an adequate conception of the luxurious riding qualities to be enjoyed in the truly wonderful Cadillac Eight.

Garrison-Conner Electric Co.

Next Door to R. C. Ware Hardware Co.

Agents for Hale, Swisher, Floyd, Lamb, Castro and Briscoe Counties

The Oyster Season Is Open—Have You Served Any Yet? Here Are Good Ways to Prepare Them.

The oyster season opened September first, and the Plainview dealers now have stocks. There are numerous ways in which they may be prepared for the table. Here are a few from The Bureau of Fisheries of the United States Department of Commerce:

Oyster Cocktails.

1. Oyster Cocktail.—For each glass, take six small oysters, two teaspoonsful lemon juice, one teaspoonful Worcestershire sauce, two tablespoonfuls tomato catsup, a dash of Tabasco sauce, a pinch of salt and a little sugar. Serve ice cold.

2. Oyster Cocktail.—Have oysters very cold. Put not more than six in each cocktail glass or sherbet cup, and just before sending to the table, cover with a dressing made in the following way: Mix one tablespoonful of mushroom catsup, one tablespoonful of tomato catsup, one tablespoon strained lemon juice, five drops of Tabasco sauce, and salt to taste. This quantity will make three cocktails. Serve thin slices of brown bread and celery with the cocktails.

Oyster Chowder.

3. Oyster Chowder.—Chop 50 good-sized oysters. Prepare one cupful of finely chopped celery and two cupfuls of cold boiled rice. Put a layer of celery in the bottom of the sauce pan, then a layer of rice and a layer of oysters. Season with salt and pepper. Repeat these layers until all the materials are used. Pour over one cupful of boiling water. Cook slowly for 25 minutes. Beat up yolks of two eggs, with one cupful of milk; add this to the chowder; stir carefully for a few minutes and serve hot.

Old Style Roast.

4. Old Style Roast.—Put one pint oysters in a deep tin. Season with salt, cayenne, and a teaspoonful of finely chopped onion. Place a thin slice of bacon on each oyster, sprinkle grated Parmesan cheese over the top and bake. Garnish with parsley and serve with slices of lemon.

Fried Oysters Supreme.

5. Fried Oysters Supreme.—Mix thoroughly one-half cup flour, one-half cup milk, one-half cup catsup, and one-half teaspoon salt. Dip one pint oysters into mixture, then roll them in cracker dust. Fry in sweet, fresh lard until a dark brown. Serve very hot.

Scalloped Oysters.

6. Scalloped Oysters.—Take one pint oysters. Dip in cracker crumbs seasoned with salt and pepper. Take two tablespoonfuls cracker crumbs and mix with the same quantity of melted butter. Grease a shallow baking dish and fill with cracker crumbs and oysters in alternate layers. Pour in two tablespoonfuls of water and sprinkle bread crumbs and bits of butter over top. Bake 30 minutes in a hot oven.

Oyster Dressing.

7. Oyster Dressing for Turkey.—Pour boiling water over four quarts of stale bread crumbs. Let steam; then drain off. Add two well beaten eggs, four tablespoonfuls of butter, salt, pepper; then add one quart oysters. Serve with sage if desired.

PEARSON BROTHERS ARE AT SANTA ROSA, CALIF.

Have Negotiated Santa Fe Trail, Covering Nearly 3,000 Miles, Without Mishap.

Driving 2,725 miles without puncture or blowout, and arriving in Santa Rosa with the same air in his tires with which he started from Texas on July 14, Frank E. Pearson dropped in on his friend E. C. Baker, of 909 Wright Street, Monday night, and started Tuesday on his return trip home.

Mr. Pearson, with his wife and child, live in Plainview, Hale County, Texas, and, in company with his brothers, H. C. and H. F. Pearson, of Lorenzo, Crosby County, Texas, started over the Santa Fe trail to come to California to see the expositions. The brothers drove Fords, and spent less than \$2 apiece on repairs. Mr. Pearson drove a new Dodge car, and made a clean record, without repair cost of any kind. He did not even take out a spark plug during the entire trip. The party took camping outfits and camped along the road whenever night fell. They were held up by a week of bad weather at Albuquerque, but otherwise had little trouble.

Mr. Baker was delighted to receive a visit from his former neighbors and friends, and regretted that their limited time made it necessary for them to return so quickly.—Santa Rosa (Calif.) Daily Republican.

BOOKS FOR WAYLAND.

Those who have second-hand books such as are used in Wayland Baptist College may find sale for them at the College. O. L. HAILEY, President.

Typewriter Paper at The Herald.

RUNNINGWATER.

RUNNINGWATER, Texas, Sept. 6.—The farmers are busy harvesting their crops and getting ready to sow for the coming year.

The good women are filling cellars and pantries with "good eats" for the winter months.

There have been several entertainments the past week for the younger set, who, needless to say, have enjoyed them.

School will open here Monday, the thirteenth.

Miss Annie Lou Waddill's expression class will entertain at the church house Friday night. Admission is free.

Several of the young people of this community will attend the colleges at Plainview this year.

The Runningwater Sunday School meets every Sunday morning. There is prayer meeting on Sunday evening. Let's all go.

Our delegate for the Sunday School Association during the fair is ready to represent us.



Mother should be photographed, but — Mother thinks only of her children when she thinks of photographs.

Perhaps she'll need persuading—perhaps will call it vanity, but her pictures will prove she is still a beauty—will be in greater demand than those quaint pictures of younger days.

Make an appointment for her

Cochrane's Studio

C. F. Grisson, of Texico, N. M., passed through here Wednesday buying up a carload of hogs.

Mrs. John Jeffries, who has been visiting her mother, Mrs. Hunt, left Saturday for her home, in San Antonio.

Ben Tarwater is about to complete his new barn.

We understand that Mrs. Knight is having plans made for an addition to her home.

TULIA.

W. W. Underwood, of Plainview, was looking after business matters here this week.

J. D. and J. W. Vaughn and Misses Ida and Ovie Vaughn made a trip to Plainview last week.

Attorney Dennis Zimmermann has been looking after legal business in the courts at Plainview during the

week.

Fred Anderson and wife, accompanied by Mrs. W. W. Stephenson and daughter, Grace, were visitors in Plainview Tuesday, where Mr. Anderson attended to business matters.

Dr. O. L. Halley and Rev. I. E. Gates were in Tulia the first of the week in the interest of Wayland Baptist College, at Plainview.—Tulia Herald.

YOU AUTO VISITORS

When you come to the fair you will need some little repair work or supplies for your car.

We are better equipped to do all sorts of rubber repair than any shop on the plains. We also carry a full line of tires, tubes and supplies.

We have a modern gasoline station, free air, and all of the best oils and greases.

We are located right behind the big tents. Call and see us.

PLAINVIEW RUBBER CO.

Phone 104

We Have Easy Chairs Two Phones and other Facilities

which are at your disposal during the Fair next week. We are in our new location formerly occupied by the Third National Bank, where we are

Selling Groceries

a little better at a little less

We have the lunch goods for visitors and the groceries for our town customers who will have visitors.

Our new Phone Numbers are
233 and 234

L. J. Warren Grocery Co.

A Comfortable Rocker or Davenport

Will be a welcome spot during a day's tramping at the fair. We have these and many other labor saving, comfortable furnishings for the home and will be pleased to have you test their comfort when you visit Plainview next week.

We sell the famous Sealy Mattress, White "Sit Straight" Sewing Machine, Globe Wernicke Book Cases and the best lines of Rugs, Linoleum and Furniture.

E. R. Williams
FURNITURE AND UNDERTAKING

FIVE THEATRE TICKETS
FREE EACH ISSUE. GIVEN TO
THE FIRST FIVE PERSONS
PHONING MISPELLED WORD
IN THE WANT ADS.

THE EVENING HERALD'S
LIVE WANT AD PAGE
 TELEPHONE NO. 72

BRYANT CANDY PACKAGE
FREE TO EVERY CHILD WHO
BRINGS TO THE HERALD PAID
WANT AD AMOUNTING TO 25
CENTS OR MORE.

We are in the market for Dry and Green Hides in any quantity. RUCKENBERG PRODUCE COMPANY. —Adv. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

See BELLIS & FRANCISCO about Plumbing and Wiring. Phone 492. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

200-acre improved farm near Texarkana, Ark., will exchange for merchandise or land near Plainview. J. T. OSWALT, Gravette, Ark. 6t.

GOOD HOME near Seth Ward College to exchange for Hale County Land. SHALLOW WATER LAND CO., Plainview, Texas. Sept. 3 and 7.

FOR SALE. 55 head stock hogs, Duroc-Jerseys; worth the money. See ELMER SANDERSON. 3t.

WANTED.—Good room and board by a lady. Prefer room and board at same place, or room near good boarding house. Best of references given. Address "C," care of Herald. 1t-pd.

Dainty Lunch Goods, which lessen the work over a hot stove. Let us suggest the preparation of your summer menus. VICKERY-HANCOCK GROCERY CO. Phone 17. tf.

FOR SALE CHEAP—A modern six-room house. Phone 257. tf.

FOR RENT: Furnished rooms; also rooms for light housekeeping. Address MRS. P. R. McCLELLAND, East California, or phone 72. —Adv. tf.

FOR SALE—Nine 50 x 150 lots, well, windmill, small house, fencing, in edge of Plainview. \$300. BOX 632, Lubbock, Texas. 5t.

FOR SALE. McCormack row binder, 12-inch gang plow, black emmer seed. H. V. TULL. tf.

FOR SALE. Practically new upright piano, at a bargain if sold at once. P. O. BOX 461. —Adv. 4t-pd.

LOST—20-pound crowbar between Mrs. Marrs' residence and R. C. Ware Hardware Co. Had an eye turned in one end. Finder notify S. S. SLONAKER. 3t.

LOST—A child's khaki soldier coat, between Pioneer Park and Plainview, August 29th. Return to DUNCAN'S PHARMACY or MRS. JNO. VAUGHN. —Adv. tf.

LOST—Between Elk Barber Shop and People's Supply Store, one baby carriage robe; letter S embroidered in center and pink tating around edge. Finder return to Herald office for reward. tf.

Get the habit of getting it at VICKERY'S. If it's to eat, we have it. Phone 17. tf.

Fresh Watermelons, Cantaloupes, Peaches and other Fruits and Vegetables at VICKERY-HANCOCK'S. Phone 17. tf.

FOR SALE. Sorghum mill. Twenty miles west, 2 north of Plainview. Real bargain if taken soon. No. 6 mill, with 15-foot evaporator. HOMAN & COLONY, Runningwater, Texas. Tues. tf.

FOR SALE. At Mickey, Texas, 11 miles from Lockney, Texas, eight miles from Floydada, Texas—good general merchandise store, house and two-room residence. This property is close to \$5,000 brick school building; good location. Will take about \$2,000 to handle this property. Want cash or equivalent. Write CARL W. SMITH, Mickey, Texas. 4t.

ALD PUBLISHING CO. —Adv. tf. OLD PAPERS FOR SALE. HER-

Piles Cured in 6 to 14 Days Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 3c.

LOST—Between the Mae I Theater and my home, on Twelfth Street, my lavaller. Return to Herald office and receive reward. MISS WILLIE MAE MILLER. Adv. tf.

Balloon Popcorn at the KASH KANDY KITCHEN. tf.

FOR SALE OR TRADE. Two lots with good six-room house and barn. Convenient to West Side School and Baptist College. O. B. JACKSON. tf.

FOUND—A Palm Beach ladies' Norfolk coat. Owner can have same by applying at The Herald office and paying for this ad. tf.

21,000 ACRES—IMPROVED RANCH. HUTCHINSON COUNTY.

Fine grass, good protection. Watered by four running streams. Twenty miles living water. Sixty miles four- and five-wire fencing in good shape. Sixteen pastures. Six hay meadows and one farm fenced separately. Well and windmill, corrals, camp, etc., at the farm. Seven-room house at headquarters. Good orchard, grapes, and berries.

About one-half school land, 97½ school debt, 3 per cent interest. Balance patented. Price, \$5.50; good terms, no trade; school debt to be assumed. W. W. LYNCH, Amarillo, Texas. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

ROOM FOR RENT—One furnished room; close in. MRS. J. M. SANDERSON. 3t.

FOR SALE. One large store house and business lot, also three residence lots, at Petersburg, Texas. Will trade them for livestock or good notes. If interested write me at Mickey, Texas. CARL W. SMITH. 4t.

WANTED—Good farming land; about one hundred and fifty acres, improved. Address J. C. GREEN, Whiteflat, Texas. 2t-pd.

FOUND—Auto cushion. Call at Herald and pay for this ad. tf.

STRAYED OR STOLEN. Bay horse with white spot in forehead, white hind foot, tear marks from eyes. Branded H. E. on left shoulder. \$5 reward for return. M. S. KELLER, Plainview Nursery. 3t.

FOR RENT—Two nicely furnished rooms for light housekeeping, close in, to couple without children. Phone 586. —Adv. 1t.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

FOR RENT—Two nicely furnished rooms for light housekeeping, close in, to couple without children. Phone 586. —Adv. 1t.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.



The Telephone Saved a Life

When one of our men was badly injured by the threshing machine we telephoned the doctor, who told us how to patch the man up. The doctor then started for our place in a hurry. When he arrived the man was pretty weak, and without the doctor's advice the results might have proved serious. Thanks to the telephone, the man pulled through.

Every farm should have Bell Telephone connection.

Write our nearest Manager for information

The Southwestern Telephone & Telegraph Company

W. FLAKE GARNER, Funeral Director and Embalmer. Prompt Service Day or Night. Phones 105 and 376.

To Drive Out Malaria And Build Up The System Take The Old Standard GROVE'S TASTELESS CHILL TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

Ship Your Live Stock TO RHOME-FARMER COMMISSION CO. FORT WORTH, TEXAS

"We Sell 'ems Ourselves"

Tom Frazier Sells the Hogs No Better Service Anywhere

Write or Wire for Market Information

MONEY TO LOAN ON REAL ESTATE

8 per cent interest. 5 to 10 years

J. P. HOUSTON

JUST RECEIVED A Car of Pekin Wagons Fully Guaranteed All Styles for Every Farm Use Come To the Avery Warehouse Inspect These Wagons and Get Prices

W. R. SIMMONS

WANTED

Farm Loans—\$500.00 and Up On Hale or Adjoining Counties. 8 to 10 Years Given With Option to Pay Out In 3 Years. No Life Insurance Red Tape About This.

Box 687 THOS. P. WHITIS Plainview, Texas Phone 229

STOMACH TROUBLE FOR FIVE YEARS

Majority of Friends Thought Mr. Hughes Would Die, But One Helped Him to Recovery.

Pomeroyton, Ky.—In interesting advices from this place, Mr. A. J. Hughes writes as follows: "I was down with stomach trouble for five (5) years, and would have sick headache so bad, at times, that I thought surely I would die. I tried different treatments, but they did not seem to do me any good. I got so bad, I could not eat or sleep, and all my friends, except one, thought I would die. He advised me to try Theodor's Black-Draught, and quit

taking other medicines. I decided to take his advice, although I did not have any confidence in it. I have now been taking Black-Draught for three months, and it has cured me—haven't had those awful sick headaches since I began using it. I am so thankful for what Black-Draught has done for me." Theodor's Black-Draught has been found a very valuable medicine for derangements of the stomach and liver. It is composed of pure, vegetable herbs, contains no dangerous ingredients, and acts gently, yet surely. It can be freely used by young and old, and should be kept in every family chest. Get a package today. Only a quarter.

FOR SALE. Variety of fruit fresh from orchard. MRS. L. W. DALTON. tf.

You will find the finest line of Picnic goods in town at VICKERY-HANCOCK'S. Phone 17. tf.

If you have a section of land for sale in Hale or adjoining counties, cheap for cash, address Box 218, Plainview, Texas. Please do not reply unless you have a real bargain. 2t

FOR EXCHANGE. Good farm in Shallow Water district adjoining Portales, New Mexico, to exchange for home in Plainview. "A. A. H." care of The Herald, Plainview, Texas. 3t.

WANTED: Furnished rooms. Must be centrally located, some conveniences and reasonable rent. BOX 632, Plainview. 3t.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. 1f

DR. S. C. ROSS, D. V. M., Veterinary Surgeon and Obstetrician. Graduated Kansas City Veterinary College April 8, 1915. Calls Answered Day or Night. Lockney, Texas.

DR. E. O. NICHOLS, Specialist in Diseases of the EYE, EAR, NOSE, and THROAT. Office in The New Donohoo Building, First Door South of Olympic Theatre—Upstairs. Telephone 58.

MANY TROUBLES DUE TO AN INACTIVE LIVER

Many of the troubles of life such as headache, indigestion, constipation and lack of energy are due to inactive livers. GRIGSBY'S LIV-VER-LAX is a natural, vegetable remedy that will get the liver right and make these troubles disappear. It has none of the dangers or disagreeable after effects of calomel. Get a 50c or \$1 bottle of this splendid remedy from your druggist today. Every bottle bears the likeness of L. K. Grigsby, who guarantees it through J. W. WILLIS DRUG CO.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. F. J. CHENEY & CO., Toledo, O.

We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm. NAT. BANK OF COMMERCE, Toledo, Ohio.

Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

Plainview Produce Company

Gilt Edge (Hard Wheat) \$1.60
 Pride of the Plains 1.70
 Belle of Wichita 1.85
 Light Crust 1.85
 Bran (Mill Run) 1.40
 Wheat Shorts 1.70

NO DELIVERIES

FOR SALE OR TRADE. Brood mares, fillies and young horses. Can use one automobile. T. W. SAWYER. tf.

Cherry Chic at the KASH KANDY KITCHEN. tf.

LOST: Greek letter sorority pin set with pearls. Return to Herald Office. tf

Get Tungsten Lamps with a guarantee from BELLIS & FRANCISCO. Phone 492. tf.

FOR SALE OR TRADE. Well improved 5-acre block adjoining town of Plainview. Want improved 80- or 160-acre tract; prefer east of town. Write me quick. JOHN W. ALEXANDER, Box 562, Plainview, Sept. 7.

DRS. SMITH & SMITH will be at Dr. Owens' Office in Plainview every Tuesday. Specialists in the Treatment of PILES, FISSURES, —and all— RECTAL DISEASES. No cutting, tying and cauterizing. Treatment safe and sure. No detention from business or pleasure.

DR. W. R. FERGASON, Veterinarian. Calls answered day or night on short notice. Hale Center. Office Phone No. 15. Residence Phone No. 40. Office at Plainview, Duncan's Pharmacy—Phone 161.

A POPULAR VERDICT. Based on Evidence of Plainview People. Grateful thousand tell it—Of weak backs made strong—Of weak kidneys made well—Urinary disorders corrected. Plainview people add their testimony. They praise Doan's Kidney Pills. Plainview evidence is now complete. Plainview testimony is confirmed; Reports of early relief substantiated. Merit doubly proved by test of time. Let a Plainview citizen speak: Mrs. C. Reven, Plainview, says: "I used Doan's Kidney Pills for backache and other kidney troubles. They gave me wonderful relief when I was so stiff and lame that I could hardly stoop. Judging from my own experience with Doan's Kidney Pills, I can recommend them for trouble from the back and kidneys." (Statement given January 18, 1911.)

ABOUT A YEAR LATER, Mrs. Reven said: "I confirm my former endorsement of Doan's Kidney Pills. They have given me wonderful relief whenever I have used them." Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Reven had. Foster-Milburn Co., Props., Buffalo, N. Y. —Adv.

CALOMEL DYNAMITES A SLUGGISH LIVER

Crashes Into Sour Bile Making You Sick, and You Lose a Day's Work.

Calomel salivates! It's mercury. Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it crashes into it, causing cramping and nausea. If you feel bilious, headachy, constipated and all knocked out, just go to your druggist and get a 50-cent bottle of Dodson's Liver Tone, which is a harmless vegetable substitute for dangerous calomel. Take a spoonful, and if it doesn't start your liver and straighten you up better and quicker harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition. —Adv.

Hale County Fair
Sept. 14, 15, 16, 17

PLAINVIEW MERCANTILE CO.

Panhandle Firemen's
Meet, September
14, 15, 16

BIGGEST, BUSIEST AND BEST

Never before this early in the season have been as well prepared as at the present time to meet the demands and requirements for new garments of the most approved and authentic styles that will prevail for fall wear.

We are confident that our present collection will meet the demand of the most exacting in tailor made suits,

coats, skirts, dresses and blouses. Whether your demand be for street, afternoon, down town or party, you will find here a particular style most suited for the occasion, distinctive models modish, in quality, fabric perfection and fit their superiority being so evident that they will appeal most strongly to women who know.

SEE THE BEAUTIFUL AUTUMN MODES

Pretty Coats and Suits

That bring out every newest idea leading into the field of fashion, exclusive copies of the most popular models in vogue and materials that are the very latest. The fabrics too are handsome velvets, serges, whipcords, gaberdines, are the predominating cloths, while navy, graphite, Belgian, African brown and field mouse are colors most popular. Price range

\$17.50, \$25, \$30 to \$55

Attractive Autumn Blouses

Presenting novel ideas in collar, sleeve and front effects, bringing out the season's newest ideas shown in the fashionable materials of sheer crepes, lustrous silk crepe de chines and plaid materials. Tailored blouses of white and flesh crepe de chines, priced at from

\$1.00 to \$6.00



Fashionable Dresses

Just received that are most suitable for early fall wear, in the very newest combination of serge with satin, serge with plain taffeta, serge with plaid and striped taffetas, are styles most popular; also dresses made completely of serge and navy seems to be the favorite this season. But we also show the African brown and submarine greys in this style. Yours at prices ranging from

\$6.75, \$12.50 to \$20

Sweaters Fashion's Favorite

Just what you need for evening and these chilly mornings. Silk fibre sweaters are the ones most popular, and the combination of colors are most beautiful, featuring sash and belted effects.

FOR FALL *Queen Quality* **NEW STYLES**
SHOE

Now awaits your critical inspection and approval. Shoe department

The newest, smartest and most approved shapes for the new season are now on display.

We invite you to come and see the new styles, not to buy but to see what are being offered in fall fashions

Autumn



Millinery

Large shipment of new fall hats placed in stock yesterday is now ready for your approval.

Millinery lines are soft and graceful this season--particular pleasing styles have departed from sailors and other stiff effects to soft flop sailors drooping and other modes of this nature. The very large soft hat and the small close fitting are fashion favorites for the season.

Silk, Velvet and Woolen Fabrics

for fall costumes, featuring the newest designs, weaves and tailorings for the various occasions of dress.

THE NOVELTY SILKS

Satin striped taffetas, satin striped chiffons, flowered taffetas, in all of the new color designs.

WOOL FABRIC

include English and Scotch tweeds and manish effects, in stripes, checks, plaids and mixtures. Velours, poplins and serges in the most wanted shade.

Visit our **TIP-TOP Boys' Shop**

Men's Department Men's and Young Men's Suits

Exhibiting every new and correct style tendency

In garments ready to wear, that seem to have been made for you, so closely do they follow the line of the natural figure.

Every desirable model fabric and pattern is here. Mellow browns, snappy checks and stripes, mixtures that will appeal to you, temptingly priced at **\$15.00 to \$30.00**

NEW SHOES **NEW SWEATERS**
SHIRTS **TIES**
HOSE **GLOVES**

SEE OUR SPECIAL SUIT, GUARANTEED **\$15**
ALL WOOL AND TO GIVE SATISFACTION

New Fall Models In Corsets

In the Gossard front lace and W. B. corsets, bringing out every new style that alone fashion has decreed for the new season, which is that the bust shall be slightly higher and the waist line a little bit more defined, which will lend grace and beauty to every woman. Prices . . . **\$1.50 to \$7.50**

See our **Big Line of Boys' Suits**