

The Hale County Herald

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IN THE WEST

VOLUME TWENTY-THREE

PLAINVIEW, TEXAS, FRIDAY, OCTOBER 18, 1912

NUMBER FORTY-TWO

Hale County Tops First and Second On Wheat; Wins 36 Blue and 16 Red Ribbons at Texas State Fair

CITIZENS FAVOR BONDS FOR WALKS

CANVASS OF VOTERS FAILS TO DISCLOSE ANY WHO OPPOSE STREET IMPROVEMENT.

NOVEMBER 9, THE DAY

Mayor Urges Property Holders to Vote; Says Issue is Vital.

Three weeks from Saturday property holders in Plainview will vote on the question of issuing \$12,000 in bonds for putting in street crossings and continuing the work of grading streets; also \$10,000 for extension of water and sewage facilities. When this bond issue carried, it is expected that many miles of concrete sidewalks will go down within a few weeks.

Anticipating the issue, several citizens are putting in concrete walks. The ladies of the Presbyterian Church placed concrete walks around the church last week; a concrete sidewalk was built on Eureka Street between Second and Third Streets, and Mrs. Anderson, on Prairie Street, has put in a concrete sidewalk. A concrete gutter is being built along the south side of West Main Street from Pacific to Eureka, and the new owners of the Schick Opera House announce that they will build a sidewalk from North Pacific Street east to the Opera House.

Mayor Dorsett is going ahead with grading the streets and fixing up the east side of the square.

"So far as I have been able to learn," Mayor Dorsett says, "every citizen favors the bond issue. And they should, because it is vital to the growth of Plainview. Sidewalks everywhere would help us at this time more than anything else. And they mean free postal delivery, too."

Mayor Dorsett urges every voter to come out. He says a certain number nearly always oppose a forward movement, because they can't see that the little added expense in the way of taxes to meet interest on the bonds will be much more than repaid by the increased value of their property—aside from the convenience sidewalks will be to all citizens and the favorable impression they give prospectors.

"There is no question about the issue," Mayor Dorsett said Wednesday, "if every citizen will do his duty."

MRS. WHITIS ENTERTAINS "AS-YOU-LIKE-IT" CLUB.

Mrs. T. P. Whitis was hostess to the "As-You-Like-It" Club Friday of last week. Of the many pretty social events of this season, none have been more perfect in artistic appointment than this cosmos party. Contests and games of different kinds were participated in by the assembled guests.

Following a short business session, a delightful social hour was enjoyed by the ladies, during which time the hostess served a salad course and bonbons to the members and guests. The newly-elected members present were Mrs. W. A. Jackson, Mrs. R. G. Heard, Mrs. Clint Shepard and Misses Harrington. Mrs. William Cook, of El Paso, was guest of the Club.

MISS KECK ENTERTAINS I. F. E. GIRLS.

The I. F. E. Girls held their first meeting of the season Wednesday afternoon, with Miss Jo Keck. Officers for the year were elected. Miss Alice Harry was chosen president and Miss Nell Sansom, vice president. The club elected two new members—Misses Nell Sansom and Daisy Clingman. Mrs. William Cook, of El Paso, and Miss Edrena Roberts, of Dallas, were guests.

The hostess served a two-course luncheon. The first course consisted of escalloped chicken, apple salad, potato chips, hot rolls and dill pickles. The second course was hot coffee and individual pumpkin pies.

The club will meet October 30 with Miss Mildred Buchheimer.

QUICK WORK STOPS BLAZE IN COCHRANE'S STUDIO.

Frank Tuesdell Pulls Burning Stove from Room When Tar Rolls Over.

Wednesday afternoon the fire alarm was turned in from Cochrane's Studio. Mr. Cochrane had placed a vessel of tar on the gasoline range to boil. In his absence the tar boiled over and poured to the floor in a burning stream. This set the gasoline to burning, and had it not been for the quick thought and action of Frank Tuesdell, a brother of Mrs. Cochrane, who rushed in and pulled the blazing stove outside, no doubt the fire would have done much damage.

The walls of the kitchen will have to be repapered and the floor painted; otherwise the damage is small.

WHITE BRINGS HOME FINE HOGS.

Dan White returned from Morgan Tuesday, where he had gone to bring home the Frazier herd of Duroc-Jersey hogs. These hogs were immediately taken to Dr. White's farm in wagons. It is understood that Mr. White paid \$4,000 for the forty-two head.

DR. AND MRS. J. C. ANDERSON OPEN NEW HOME TO FRIENDS.

Dr. and Mrs. J. C. Anderson formally opened their new home, 614 White Street, to their friends in Plainview Thursday evening, from 8 to 11 o'clock. Over two hundred guests were received during the evening. Dr. and Mrs. Anderson were at the door, and the guests were ushered into the dining room, where punch was served by Miss Marquenta Hulien and Miss Daisy Gidney. The favors were pinned on the guests by Miss Gertrude Hooker.

The decorations throughout were complete and artistic. In the reception hall autumn colors and green prevailed. Pink and white carnations, with roses, were arranged in the music room. Yellow chrysanthemums and greens greeted the guests in the living room. Perhaps the prettiest of all the rooms was the dining room. The autumn bower from which young ladies served punch was beautiful. Autumn tints and green were chosen as the leading color scheme for the room.

The Browning Club furnished literary and musical numbers during the evening.

TRAVEL STUDY CLUB WITH MISS MAYHUGH.

The Travel Study Club elected officers at its meeting last Saturday, with Miss Edna Mayhugh, on Restriction Street. Mrs. L. T. Mayhugh is President; Mrs. R. C. Joiner, Vice President; Mrs. Joe Ryan, Treasurer; Miss Edna Mayhugh, Secretary; Mrs. C. H. White, Parliamentarian; Miss Gertrude Hooker, Press Reporter.

The name "Travel Study Club" was adopted; constitution was read and will be adopted at next meeting. The Club will take up the study of Norway, at its next meeting, 3 o'clock Saturday afternoon, October 26, with Mrs. Joe Ryan.

BRIDGE CLUB WITH MRS. CLINKSCALES.

Mrs. F. W. Clinkscapes, 300 South Covington Street, was hostess to the Bridge Club Tuesday, at 3:30 o'clock. Straight Bridge was the diversion for the afternoon. The guests at this pleasant afternoon at Bridge were Mrs. O. M. Unger, Mrs. D. Tudor and Misses May Kinder and Bettie Knight. To these and the members the hostess served a two-course luncheon.

The Club meets with Mrs. R. W. Brahan on October 29th.

B. C. Glenn, who has been attending school at Seth Ward College, returned to his home, at Tulla, Wednesday.

W. E. Fitzgerald and wife went to Amarillo Wednesday.

T. R. RESTS WELL AFTER SHOOTING

ATTEMPT TO ASSASSINATE THIRD TERM CANDIDATE RESULTS IN LITTLE INJURY.

ASSAILANT IS CAPTURED

Colonel Delivers Address After Being Shot in Breast; Cancels Future Engagements.

Theodore Roosevelt was shot Monday night just as he was starting to the Auditorium to deliver an address in Milwaukee. His would-be assailant was captured immediately by Henry F. Cochems, Chairman of the Bureau of the Progressive Party, and it required several policemen to keep a mob from taking the assassin.

Colonel Roosevelt continued to the Auditorium and made his speech, refusing to wait for medical examination. Later an X-ray photograph showed the bullet partly imbedded in a fracture in the fourth rib, about four inches from the breast bone.

The prisoner told the police, after an hour's examination, that he was John Schrenk, of 370 East Tenth Street, New York City. He had a full itinerary of Mr. Roosevelt's speaking dates and notes denouncing the third term candidate. The man had a written proclamation in his pocket saying that he saw McKinley in a dream, calling upon him to avenge his death and that such a man looking for a third term ought to be shot.

Colonel Roosevelt's physicians say that the wound is not dangerous. They will remove the bullet a little later. It has seemed necessary for Mr. Roosevelt to cancel all speaking dates.

SETH WARD LOSES TO CANYON 19-0

NORMAL SCHOOL BOYS INCREASE SCORE BY INTERCEPTING TWO FORWARD PASSES.

METHODIST LINE HOLDS

Lack of Experience at Critical Moments Defeats Local Boys; Outweighed, Too.

Beaten, but not discouraged, local football rooters left the gridiron at Seth Ward College Monday. The Normal School at Canyon City won by a score of 19 to 0. About 400 saw the game.

Seth Ward rooters opened up with a cheer for Canyon, followed by the college yell for Seth Ward and songs for the team and alma mater. The most enthusiastic could not find fault with Seth Ward's enthusiasm. Later in the game, all but the fighting "old guard" left the rooters and straggled along the sidelines. They seemed to forget when the psychological moments come when cheering wins football games, but the "old guard" cheered themselves hoarse.

Canyon kicked off at 4:33, and Seth Ward returns 10 yards; falls to gain through line. Elliott makes twelve through tackle; Adamson goes around end for eight. Seth Ward fumbles; it is Canyon's ball. The visitors make twelve yards in four downs through the line; Campbell goes around left end for twenty yards; Sewell makes twenty yards through right tackle; Akerman goes over for touch down, after six minutes of play. Canyon kicks goal. Score, 7 to 0.

Seth Ward is tackling high, and

Normal School boys get the jump.

Canyon kicks off and Seth Ward returns six yards; Captain Elliott recovers fumble. Nations makes fifteen yards around left end; Adamson advances one yard; Edmondson skirts left end for fifteen yards. Sewell intercepts long forward pass and runs sixty yards for touch down. Canyon falls at goal. Score, 13 to 0.

Elliott returns kick off twenty-five yards. Adamson goes around right end for ten; Edmondson makes eight around left end; ball is fumbled, but Seth Ward recovers. Adamson goes through tackle for eight, and quarter ends with ball in Seth Ward's possession on Canyon's forty-yard line.

Adamson falls to gain; forward pass, Edmondson to Pointer, gains thirty yards. Edmondson falls to gain. Seth Ward loses thirty yards on attempted forward pass and ball goes over.

Canyon is held for downs. Adamson goes around end for five yards; Seth Ward is penalized five yards for holding. Canyon intercepts forward pass and goes fifty yards for touch down, but is called back because runner stepped outside the field. A moment later the half ends, with ball in Seth Ward's possession in center of field.

During the second half Seth Ward held the visitors to one touch down, which was made on a fifty-yard run. Final score, 19 to 0.

Canyon showed more experience and the players charged harder than the local boys. They were more heady. Seth Ward's line held well; interference was good. They tackled high, except Captain Elliott, whose hard tackling was a feature of the game. Thirty-nine plays were played.

The Line-ups

Canyon—Cowling, C.; Richard and Watson, G.; Priddy and Jennings, T.; Turner and Defee, E.; Campbell and Sewell, H. B.; Ackerman, F. B.; Connor, Q.

Seth Ward—Eiring, C.; Owens and Cole, G.; Dunaway and Nations, T.; Cousineau and Painter, E.; Edmondson and Adamson, H. B.; Elliott, F. B.; Hicks, Q.

R. C. Bethyl of Ohio University was referee.

TAXABLE VALUES SHOW INCREASE.

Little Building During 1911; Improvements Now Going on Did Not Figure in Assessment.

The taxable values in Plainview for 1912 are \$2,240,833, as against \$2,201,856 for 1911. B. L. Spencer, City Secretary, says that the increase for 1912 over 1911 will be five or six times larger than the increase of 1912 over 1911. None of the numerous buildings now going up were started in January, 1912, and consequently did not figure in the taxable property values this year.

MISS FOWLE ENTERTAINS AT "42."

The palatial home of Captain and Mrs. J. L. Vaughn, 600 Restriction St., was open Thursday afternoon to the Highland Club, Miss Rosa Fowle, hostess. The interior was artistically decorated. The reception hall was done in yellow potted cannas and yellow chrysanthemums, while in the parlor the meek-faced nasturtiums were banded in effective manner. The dining room was both fragrant and beautiful with roses, sweet peas and ferns.

Miss Fowle was assisted in receiving and entertaining the club by her mother, Mrs. J. L. Vaughn; Mrs. L. T. Mayhugh and Miss May Jones.

Soon the ladies were seated around five tables for the ever-fascinating game of "42."

Miss Fowle served three courses. The first course was escalloped oysters, pressed chicken sandwiches, cheese balls, hot rolls, chocolate with whipped cream, a fruit salad course and cream and cake.

MYSTIC CLUB MEETS TOMORROW AT COURT HOUSE.

The Mystic Club will meet tomorrow afternoon in the club rooms at the Court House.

LOCAL EXHIBITS WIN AT DALLAS

HALE COUNTY TAKES FIRST AND SECOND ON WHEAT AT TEXAS STATE FAIR.

FIRST ON ALFALFA, TOO

South Plains County Wins Thirty-six Blue and Sixteen Red Ribbons Against State.

Twenty-seven counties had special exhibits at the Texas State Fair this week, and Hale County won thirty-six first premiums and sixteen second awards—more than any ten other counties combined. When Hale County won nineteen first and six second prizes last year, out of twenty-seven exhibits, at Dallas, older sections of the State wagged their heads; it was drouth down there, they said, and the South Plains just happened to hit it right; next year they "will show them."

This year South, East and North Texas have crops which they have never surpassed; the South Plains has not had so good a year as last—it was the test. And Hale County answered their challenge by winning as many first and second awards as any ten of them combined.

A telegram to The Herald received at 9 o'clock last night from Messrs. Hanby and Dowden says:

"Dallas, Texas, Oct. 17, '12. 'Hale County Herald, Plainview, Texas.

"Thirty-six first premiums; sixteen second premiums. More than any ten counties combined.

"Above includes first on alfalfa, first and second on wheat. Still working; expect more premiums. Entire State knows that HALE COUNTY is the best county in TEXAS, and that Texas, the best State in the Union.

"HANBY and DOWDEN."

\$1,000,000 IRRIGATION PROJECT AT BALLINGER.

City Raises \$1,000 for Preliminary Survey—Plan to Dam the Colorado River.

Ballinger, Texas, Oct. 12.—The Business League has raised a special fund of \$1,000 to have a preliminary survey made for the \$1,000,000 irrigation project that is on foot here. It is the purpose of the promoters to build a dam across the Colorado River at a point twenty miles above Ballinger and put water over 50,000 acres of fine agricultural land. The proposition will be financed by incorporating an independent irrigation district and issuing at least \$750,000 in bonds.

In addition to this a number of smaller irrigation plants will be put in on the smaller streams that traverse this county, and it is estimated that 25,000 acres will be placed under irrigation in this county just as fast as the work can be done.

PACIFIC STREET BRICK IS SOLD.

Boyd Grocer Company Will Occupy Present Quarters of Monarch Grocer Company.

Messrs. C. S. Williams and Nick Jordan have bought the Reeves & So-Relle brick on North Pacific Street one block from the square. The lower floor of this building will be occupied by Boyd Grocer Co., now located on the north side of the public square. The Monarch Grocer Co., which now occupies this building, will remove to the Wayland Block.

CALLAWAY SELLS FINE HOGS.

J. G. Norris, of Dickens County, purchased five brood sows from E. Callaway Wednesday, paying \$100 for the four in the pen. M. Calaway lives southeast of Plainview. He is also raising Percheron horses.



With election day only two weeks off, it seems increasingly likely that the Princeton School Master will be the next occupant of the White House.

Mrs. Kilmer Barker went to Austin Thursday to visit her son, Arthur Barker, who is sick of typhoid fever in the University Sanitarium.

W. W. McGilvery, of Oklahoma, was in Plainview this week, prospecting. Mr. McGilvery bought 240 acres of land northeast of Plainview.

S. M. May and wife, Clark Hill, Ind., were in Plainview the first of the week, visiting James May and family.

Mrs. F. R. Hickman and her father, A. H. Stewart, who have been in Plainview at the home of G. W. Fair, on account of the illness of Mrs. Hickman's sister, returned to their home, at Dublin, Wednesday.

Ben Golding and wife came in Wednesday of last week from Amarillo, to make their future home in Plainview. Mr. Golding is connected with the Duncan Pharmacy.

BIG REMOVAL SALE

At Carter-Houston Dry Goods Company

Will Continue Up to and Including

SATURDAY, OCTOBER 26

Plainview at Church

PROGRAM OF CALVARY B. Y. P. U.

Following is the program that has been prepared for the services of the B. Y. P. U. of Calvary Baptist Church on Sunday evening, October 20:

Bible Study Meeting—"Joseph." Leader—Vertreese Barnes.
Hymn—"He Is Able to Deliver Thee" (No. 55).
Hymn—"As a Volunteer" (No. 61).
Scripture Lesson—Gen. 37:1-11—Leader.

Prayer.
Hymn—"Yield Not to Temptation" (No. 186).

Five Periods of Joseph's Life:

1. "The Dreamer"—Susie Minor.
 2. "Sold into Slavery"—D. T. Dillingham.
 3. "An Interpreter of Dreams"—Byrd Murphy.
 4. "As Governor of Egypt"—Jesse Lovvorn.
 5. "His Brethren"—Claudia Quis-Inberry.
- Hymn—"The King's Business" (No. 12).
What Kind of Man Was Joseph?—C. Hatchell.
What Lessons We Learn from Joseph—General Discussion.
Closing Exercises.
Hymn—"Make Me a Channel of Blessings" (No. 92).

HARVEST HOME DAY AT PRESBYTERIAN CHURCH.

In keeping with the spirit of the ages as well as our own time, we are to observe Harvest Home at the First Presbyterian Church next Sunday morning, at the 11 o'clock hour. Committees have been appointed to bring in the best of every product of the field and orchard and to use these products in beautifying the church so as to make the surroundings in harmony with the spirit of the occasion.

With a program full of good things, including some splendid music, and the decorations showing the abundant harvest of the season, and the fact that many are already interested in this special service, we are expecting a great day. Do not miss it.

S. PARK, Pastor.

REV. UPCHURCH TO SPEAK ON WHITE SLAVE TRAFFIC

If you are interested in the rescue of the 500,000 fallen girls of our land, or if you will give us your aid in helping to suppress the White Slave Trade, or the traffic in America's daughters, be sure to come out to hear the Rev. J. T. Upchurch at the First Baptist Church Friday, Saturday and Sunday.

For the sane, sensible, fearless exposition of the social evil in all its phases and forms, he is unequalled. Don't fail to hear him.

MRS. CHARLEY MERRILL.

MISSIONARY SOCIETY HELD MEETING MONDAY.

The Missionary Society of the M. E. Church, South, met in regular session on October 14th, with a good attendance. The devotional service was led by Mrs. Truelove, and a very interesting and instructive talk was made on the scripture.

Mrs. Hal Wofford led the business meeting that followed. It was decided to have "A Trip Around the World" on Friday, October 25. Mrs. B. T. Hatchell will have Mexico represented at her house; Mrs. R. P. Mayhugh will

have Korea; Mrs. Sam Ansley will have the American Indians; Mrs. Hal Wofford will have Africa; and Mrs. J. W. Pipkin will have Ireland.

It was also decided to have a turkey dinner on Thanksgiving and a bazaar and baby show in December some time.

Our treasurer gave in an unusually good report. The books were distributed for the reading course.

CALVARY BAPTIST CHURCH.

Meet me at Sunday School at 9:45 a. m. Classes suited to everybody. H. J. Dillingham, Superintendent.

Morning Worship—11 a. m. Subject: "The Preacher's Message."

4 p. m.—The Juniors give an interesting program, with Mrs. C. A. Bivens as leader.

7 p. m.—The Senior Union studies the "Life of Joseph." Mrs. A. C. Hatchell will address the Union on the "Characteristics of Joseph."

8 p. m.—The pastor will preach. Subject: "The Added Touch."

A cordial invitation to strangers and a hearty welcome to all.

C. R. HAIRFIELD, Pastor.

EPWORTH LEAGUE.

Following is the program that has been arranged for the meeting of the Epworth League of the M. E. Church, South, on next Sunday afternoon, October 20:

Subject—"A Blind Beggar and One That Was Deaf." Mark 10:46-52.

Scripture Reading—Judges 16:15-21. Miss Oney Martin.

Prayer.

Song.

1. "The Uses of the Senses in the Attainment of Character"—Miss Shook.

Talk on Helen Keller—Prof. Hoover.

"What Has One's Conscience to Do with the Way One Uses His Eyes?"—Miss Ruth Moore.

Leader—Mr. Rainey.

CALVARY LADIES

ELECT OFFICERS.

Monday afternoon the Calvary Baptist Ladies' Aid held their annual election of officers. Mrs. C. W. Tandy was again chosen president, and Mrs. Mrs. C. A. Bivens, secretary, and Mrs. C. R. Hairfield, treasurer.

BISHOP TEMPLE TO HOLD CONFIRMATION SERVICES.

Bishop Temple, of Amarillo, accompanied by Rev. Edwin Weary, will hold confirmation services Monday evening, at 8 o'clock, in St. Mark's Episcopal Church.

37 CARS OF HOGS SHIPPED DURING NINE MONTHS.

South Plains Porkers Have Topped Fort Worth Market Three Times This Year.

"Thirty-seven carloads of hogs from Plainview" is the way W. J. Klinger's records at the Santa Fe read up to October 17. And hogs are being shipped nearly every day. Hale County farmers are raising more hogs every year. They realize good profits on hogs; and for the most part the porkers harvest the crops, gaining an appetite and building bone from the exercise. Thirty-seven carloads, however, aren't enough for Plainview, and hog raisers say that next year will show a large increase.

I hope that every one of you are making the Herald serve three or four homes; and I hope that these homes may after awhile grow up into the dignity of subscribing for their own good reading.

FOR SALE

FOR TRADE—I have two sections of land, store and building, and other property, in Winkler County (shallow water) to trade for property in Hale County. Address R. D. GUNN, Kermit, Texas. —Adv. 45-pd.

FOR SALE—Good, gentle, pretty pony. Absolutely safe for lady or children. J. E. DUNCAN, Jr. tf.

FOR SALE—Jersey milk cows and young mules for sale or trade. ARMSTRONG & McCLUNG, Petersburg or Plainview. 44-pd.

FOR SALE—Two well-improved Residence Lots, 100 x 180 feet, on Restriction Street. Bearing orchard, choicest fruit, well fenced, cement sidewalks, shade trees, good barn; but there is no residence. This is one of the most desirable building sites and choicest locations in Plainview. For further information, prices, etc, see or write OTUS REEVES REALTY COMPANY, Plainview, Texas.

FOR RENT: Store building occupied by Montgomery-Lash Grocery Company. Call at store.

FOR TRADE—80 acres of fine land near Artesia; about one-half in fruit; artesian well; fenced; small house; excellent location. Want section of land in vicinity of Plainview. Address, E. B. POSTER, Artesia, New Mexico. 42-pd.

FOR SALE—Indian Motorcycle, used as demonstrator; in fine condition; fully guaranteed. Making room for new stock; cheap; on easy terms. INDIAN MOTOR CO., Amarillo, Texas. 42

FOR RENT: Store building occupied by Montgomery-Lash Grocery Company. Call at store.

FOR SALE—Four 80-acre tracts 4 miles east of Plainview; on public road; close to school. All smooth land. PEACE BROS. 44

WANTED—A few shares of Amicable Life Insurance stock. Address Box 325, Plainview. Pd.

TO TRADE—Two city residences to trade for raw land. BOX 27, Plainview, Texas. tf.

FOR SALE: Household Goods for sale, including Piano and Music Cabinet; also team of Horses. L. R. MOORE, Hale Center, Texas. 43

FOR RENT: Good Eats Store Building. See C. A. Bowron.

J. E. BROWN BUYS HALE COUNTY LAND.

Automobile Dealer Shows Faith in South Plains by Real Estate Investments.

J. E. Brown, of the Hudson Motor Car Co., filed seven deed Tuesday with County Clerk Towery. These deeds are for property around Plainview, and aggregate \$12,000.

STORK BRINGS TWINS.

J. M. Knowles of Route 1 is passing out cigars for twins this week. A boy and girl were born to the Knowles household Tuesday. Mother and babies are doing well.

ROGERS TAKES CHARGE OF MAJESTIC THEATER.

R. D. Rogers, of Abilene, Texas, has taken charge of the Majestic Theater and has moved to Plainview. Beginning next week, Mr. Rogers says new pictures will be shown every night. Mr. Rogers is an experienced picture-show man.

A. L. HAMILTON & BROTHER

Manufacturers of—
Flues, Tanks, Milk Troughs, Camp Stoves, and all kind of Tin, Copper and Sheet Metal Work.

Repairing Neatly Done on Short Notice.

PLAINVIEW, TEXAS

SCHICK OPERA HOUSE

Monday, October 21

Oscar Graham

and his excellent company in his latest comedy drama

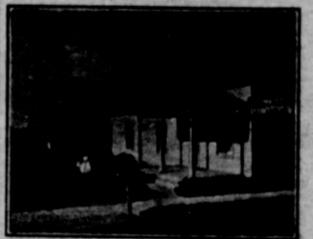


PRICES
25, 50
and
75c

ALL SPECIAL SCENERY SEATS ON SALE AT WILLIS DRUG STORE

W. H. Gray and wife, of Chicago, were in Plainview some days this week looking after their land interests in Hale County.

COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS

THE COWBOY, INDIAN AND THE LADY.

This powerful Comedy Drama of life in the Southwest has made a remarkable appeal to the show-goers. It touches with force the romantic spirit in every one. Its characters are well drawn and cleverly contrasted and the entire performance teems with life from start to finish. The peculiar building of the play is a distinct novelty in itself. All the scenes are laid to make the story real. Plainview, October 22. —Adv.

OTTO S. Phone 437. Fresh Oysters every Monday at

FOLEY KIDNEY PILLS

FOR BACKACHE KIDNEYS AND BLAUGERS

HALE COUNTY APPLES win at Dallas Fair. Buy land in Hale County. See us about the title. Correct abstracts to every tract, piece, parcel or town lot in Hale County.

"The title tells it all"

Plainview Abstract Comp'y

"WOFFORD BUILDING"

H. A. Wofford, Pres. W. A. Marter, Mgr.



New Fall Styles

Your own sense of correctness in dress is knocking at your pocket and saying: "I cannot be satisfied without a new suit and overcoat for the coming months." Your pocket is probably answering back: "I wonder where I can get the most for my money."

We have no "bargains" to offer, but we have honest and unusual values in fabrics and tailoring to offer you in

Kahn-Tailored-Clothes
\$20.00 to \$45.00

Every new and desirable shade and mixture in Fall woolens is repre-

sented in our wonderful array of upward of 500 patterns now on display. Your pocket can get more for its money in *Kahn-Tailored-Clothes* than in any other clothes you will find in a week's search. We measure your inches and curves and cut and tailor your garments to fit them. Overcoats, business suits or evening dress models--all are at the fingertip's of Kahn tailors who only await your not to execute your order.

The actual problem in garment buying is not "What does the garment cost?" but "Will it render satisfactory service?"

Yet, if price is the main object with you, see what you can get in a

Palmer Garment

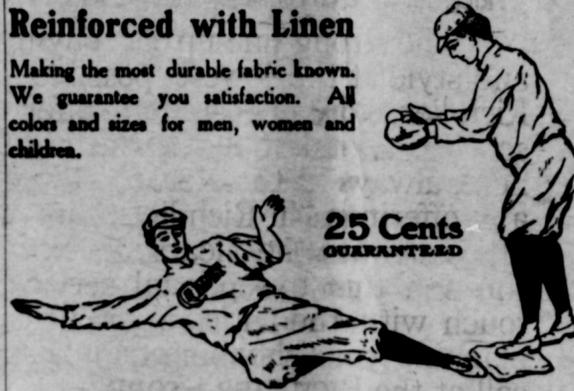
Take the "Palmer Garment" every time.

In our Millinery Department we have for your inspection our first showing of mid-winter shapes.

Also, a stylish, up-to-date line of trimmed hats. Our Fisk and Elzee lines are complete in every particular, and as you know, there are none more stylish.

Reinforced with Linen

Making the most durable fabric known. We guarantee you satisfaction. All colors and sizes for men, women and children.



25 Cents GUARANTEED

Cadet Stockings

for men, women and children. Worn by every class of people, and recommended as being the best by test.

Every Pair Guaranteed

Annis Furs

have earned their reputation on **Quality and Price**, and their styles are right. You do not have to know furs by heart to buy **Our Furs** right. You can't buy them any other way from us. It hasn't been our policy to fool anybody, and this is not the day when a concern can preach cream, and deliver skim milk.

We guarantee quality, and desire you to inspect them.



THE ANNIS FURS

Plainview Mercantile Company

Watch Our Window

W. A. SHOFNER, Manager

J. R. Shaw went to Abernathy Tuesday.

R. E. Burch came in Monday from Abilene.

J. C. Johnson went to Amarillo Tuesday, on business.

Mrs. J. H. Chatham of Mickey went to mineral Wells Monday, to visit relatives.

William Ragman and Luther Rollin, of Lockney, left Tuesday for California.

Mrs. J. D. Ker and children went to Marfa Monday. Mr. Kerr is moving to Marfa to make their future home.

R. Wright and little son, of Sweetwater, visitors at the home of R. T. Ivey, of Plainview, returned home Tuesday.

Mrs. G. H. Reed, of Carlsbad, New Mexico, spent some days this week visiting at the home of Geo. Adkins, in Floydada.

J. C. Garrison and wife went to the Dallas Fair Tuesday.

Mrs. W. H. Williams came in Monday from Sweetwater.

Mrs. Pearl Heraldson of Farmersville came in Monday, to visit Mrs. L. A. E. Box.

A. Brennehan left Monday to attend church conference now in session at Newton, Kansas.

G. E. Richey and wife, who have been here in the Boone Institute, returned to their home, at Hale Center, Monday.

Miss Pearl Potter, who has been trimming in one of the millinery houses at Floydada, returned home, to Graville, Ark., Monday.

Mrs. Amanda Smith, who has spent some days at Floydada visiting her daughter, Mrs. Ada Montgomery, returned Tuesday to her home, at Fairview Mo.

Fred Morrison, of Snyder, was in Plainview Tuesday.

Miss Ada Bowles and Mrs. Garrison, of Lubbock, were in Plainview this week, on business.

Mrs. J. F. Feddersen of Kress went to Newport, Neb., Monday, to visit her parents, Mr. and Mrs. E. L. Peters.

Miss Jennie Merrill of Snyder, who has been in Plainview visiting Mrs. Mattie Black, returned to her home Monday.

O. L. Millard and wife, of Montour, Iowa, returned home Tuesday, after a visit at the home of L. L. Johnson, of the Olton community.

L. O. Cox and wife, of Stephenville, who have been in Plainview prospecting, returned home Monday. Mr. and Mrs. Cox will return to Plainview soon to make their future home. Mr. Cox is a lawyer, and will practice his profession.

The Herald for Job Printing.

Mrs. C. W. Thaggard of Floydada went to Dallas to attend the Fair.

J. R. Terry and family left Tuesday for Hillsboro, where they will make their future home.

W. L. Ellimp, of Amarillo, was in Plainview Tuesday, en route to Floydada, on business.

A. H. Smith of Hereford spent several days the first of the week in Plainview, in the interest of a gasoline engine company.

J. M. Hamilton, of Lockney, came in Tuesday from Kansas City, where he attended the Kansas City stock show.

Mrs. F. O. Sorrells, who has spent some time at Snyder, Texas, visiting, returned to her home, at Matador, Monday.

Rev. S. E. Shafer left Monday to attend the Annual Conference of the Methodist Episcopal Church, which meets at Guthrie, Okla.

J. E. Brown of Merkel, Texas, came in Monday, en route to Floydada.

C. H. Earnest and wife, of Colorado City, Texas, were in Plainview the first of the week, on business.

W. A. Sturman, of Robert Lee, spent several days in Plainview the first of the week, on business.

Miss Nellie Johnson, of Abernathy spent Tuesday and Wednesday in Plainview getting dental work done.

Miss Florence Harrington went to Plano Tuesday, to attend a two weeks' house party at the home of S. M. Harrington.

Mrs. M. J. Thompson, who has spent some days in Plainview, visiting Mrs. Frank Harrison, returned to her home, at Hale Center, Tuesday.

C. G. Stallings and wife, of Harrold, Texas, spent a portion of this week in Hale County, prospecting. Mr. Stallings says he will return soon to make his home in Hale County.

D. H. Davis of Silverton went to Clovis, New Mexico, Monday.

A. I. Fraim of Edmonds, Okla., was in Plainview this week looking after his property interests.

L. E. Smith of Hereford, who has been here some days visiting W. J. Smith, returned home Monday.

F. M. Beck and wife, who have been in Plainview visiting R. J. Stepp and wife, returned to their home, at Tullis, Tuesday.

J. H. Baxter and wife, of Abilene, who have spent some days visiting at Lockney at the home of J. C. Byrd, returned to Abilene Tuesday.

Charles Funk, of Sherleville, Tenn., was in Plainview the first of the week. Mr. Funk is a representative of the Old Hickory Manufacturing Co.

WANTED—A woman or girl to do housework. Good wages. Light work. C. S. WILLIAMS. Phone 56 or 103. —Adv.

The Hale County Herald

BURFORD O. BROWN, Editor and Publisher

Phones—Business Office, 72; Manager's Residence, 14.

Entered as second-class matter in the Post Office in Plainview, Texas, under act of March 3, 1879.

All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING COMPANY, Post Office Box 368, Plainview, Texas.

NOTICE.

All announcements of any church, pertaining to services, are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price ... \$1.00 per year (Invariably in advance)

Tides of prosperity usually follow in the wake of progressiveness.

The Spinter book says the bridegroom has that "sheepish look" because he is sure that he is a "lamb being led to the slaughter."

Visitors frequently ask about sanitary and "comfort" conditions of a city. Plainview has a splendid health record, and when the funds from the street crossing bonds to be voted for next month are available, concrete sidewalks will take care of the comforts we need.

THE SOUTH PLAINS SKY LINE.

Others have written of the "Texas Sky Line;" we confine it to the South Plains.

The horizon of the South Plains was never so full of promise as now. The passion for results was never so strong as it is today. The desire for co-operative progress was never so all-consuming as it is at this hour. As the clock of the Thirty-third Legislature points to the hour the sun of mutual helpfulness brightens the sky line; clouds of distrust are breaking; the thought-life of Texas bursts into action.

The Texas Welfare Commission, just closing its labors, has pushed Texas forward an hundred years; patriotism and progress pulse through their recommendations. The construction of needed lines of transportation is being pushed rapidly. This applies to all Texas.

With the coming into Hale County of the Pierson Syndicate, and their initial expenditure of \$1,500,000; the placing of experts in charge of experimental work—to learn the best way to do and to tabulate the experience of all successful farmers here for the benefit of all; the marketing of fair crops and the liquidation of debts—all of this gets the South Plains down to bed rock where permanent prosperity grows.

And our winnings at the Texas State Fair—more than any other ten counties combined—in a year of bumper crops with them, Hale County has shown the class she is in. And Hale County has only just begun to develop!

WILFUL WASTE.

Rats and mice cost us \$100,000,000 annually for their banquets.

More than \$90,000,000 worth of live stock dies each year from Texas fever, tuberculosis, scabbies and cholera—all of which are largely preventable.

We lose \$650,000,000 a year through injury to growing crops, fruit trees and grain in storage, from noxious insects, for whose increase careless methods of agriculture are largely responsible. Flies, ticks and similar insects cause a loss of \$267,000,000 a year in live stock; and a still greater loss in human life is due to mosquitoes, flies, fleas and other germ-carrying insects.

Our farmers lose \$500,000,000 each year through failure to work their land properly, permitting the formation of gullies which carry the soil into the rivers. Then we spend nearly \$500,000,000 more to remove this same soil from the rivers and harbors.

We waste \$600,000,000 a year through failure to make use of available water power.

One billion feet of natural gas is wasted every day—enough to supply every city of more than 100,000 population in the United States. Gases liberated each year in the manufacture of coke have a value of \$22,000,000; ammonium sulphate of like value is wasted; \$9,000,000 of unused tar brings the yearly waste of by-products from the coke industry up to \$55,000,000.

Fire and flood cost us \$600,000,000 a year.

American wage earners lose \$1,500,000,000 a year through loss of life and illness because of preventable diseases

and accidents. Seven hundred million dollars must be added to this because of diseases which attack workers on account of the nature of their employment and the insanitary conditions attending their work.

This is a part of the staggering price we pay for inefficiency. Make due allowance for unavoidable waste, the cost of American extravagance and carelessness yet aggregates \$110,000,000 every year—more than \$110 each year for every man, woman and child.

EMPIRE BUILDING

The Currents of Civilization Flowing Texasward—69,000 Homeseekers and \$123,000,000 of Property Moving Into Texas Annually.

There is no more inspiring scene than to watch the growth of an empire, and no viewpoint is more instructive than to sit by the highway of civilization and watch the currents of progress sweep life and property Texasward.

Along the roadstead of nations there passes annually 69,000 homeseekers and \$123,000,000 of property. In this moving van of civilization can be heard the accents of every nation and the jostle of property from every clime. In this line of march can be seen the fiery haste of the East, the hurry and bustle of the North, the enterprise and enthusiasm of the West, the strange and powerful energy of Europe and the queer frugality of the Orient—all united in one thought and one purpose—to build in Texas the grandest civilization the world has ever known.

This mighty movement of world forces is the most tremendous event in human affairs today. This uprising in civilization is gathering its forces from the hills and valleys of two continents and its powerful sweep is startling the nations of the earth. No country on the globe ever possessed such a powerful asset, and economic students look with amazement upon this accumulation of human power in Texas, which must inevitably result in recasting the civilization of the whole world.

In a decade our immigration has given us a population exceeding that of the States of New Hampshire, Vermont or Delaware, and the money moved into the state during this period has exceeded the assessed value of all property in all the above states combined. Our population and wealth increased so rapidly that the figures are too large to grasp, and we must measure our growth by States and Nations

AUTOMOBILE RUNS OVER HENRY McRAE.

Saturday night Henry McRae was run over by an automobile belonging to John Newton, at the corner of North Pacific and First Streets. The car was being towed, and only the front car had a light. Henry waited for the lighted car to go by and started across the street. The tow rope threw his feet from under him and the trailing car passed over his body. The boy was not badly hurt.

HOWARD ELLIOTT BREAKS ARM CRANKING AUTO.

Howard Elliott broke his right arm below the elbow while cranking an automobile for Mr. M. Bain. This is the second time Howard has broken his arm, breaking it at the same place each time.

BIRTHS.

To Ben. T. Ansley, Plainview, September 13, a boy.

To Jesse M. Knowles, Happy Union, Oct. 15, twins, a boy and a girl.

To Gust Rudd, 9 miles southeast of Plainview, Oct. 13, a girl.

To J. W. Wright, Plainview, Oct. 13, a boy.

M. Lessley and wife, who have been spending some time in Clovis, New Mexico, and Floyd County, for Mrs. Lessley's health, returned Monday to their home, at El Dorado Springs, Mo.

H. M. Beatty, Little Rock, Ark., says: "For the past two years I suffered with kidney trouble, had severe pains across my back and over my hips that almost meant death to me at times. I used several well-known kidney remedies, but got no relief until I used Foley Kidney Pills. These I can truthfully say made a sound and well man." R. A. Long Drug Co. —Adv.

Do Your Autumn and Winter Buying at Plainview's Greatest Department Store

The Rich-lier Store is right in the heart of Plainview with their largest stock of Autumn and Winter merchandise ever shown here. The Style and Fabric of the showings are the best obtainable. The best markets of America have been searched for the most desirable merchandise to offer the trade.

It's just a happy union at this Store—Quality and Price. If there's any favoritism Quality gets it and is Stronger, outmeasuring Price. Both are guaranteed with a guarantee that makes good.

MERCHANDISE MUST GIVE SATISFACTORY SERVICE

PRICE, QUALITY CONSIDERED, WILL BE AS LOW AS COMPETING CONCERNS

The strong line up for buying the best goods and style at the lowest possible Price places the Rich-lier Store in position to offer the trade better service. In addition to the regular buying force here, always on the alert to secure the most desirable offerings, the Rich-lier Store maintains a buyers office right in the heart of New York City and through this exceptional service keeps in close touch with the nation's greatest market. When planning your shopping trip be sure you include a call at the RICH-LIER STORE.

Advertisement for Richards Bros. & Collier, 102 North Pacific St. and 107 West Main St., Plainview, Texas. Slogan: WHERE PEOPLE WHO DRESS BEST TRADE.

O. F. Fry, of Flomont, was at Lockney Tuesday, on business.

H. A. Wofford went to Lubbock Monday, on a business trip.

E. Byars and wife went to Dallas Thursday, to attend the Fair.

A. R. Deitrich, of Alvin, moved his family to Plainview this week.

F. P. Henry, of Floydada, was a passenger to Lubbock Thursday.

Dr. Miller, of Blackwell, Okla., is in Plainview, prospecting, this week.

McAdams Lumber Company is putting a new roof on its lumber shed.

Three new reels at the MAJESTIC every night. —Adv.

J. O. Brown, of Merkel, Texas, is in Plainview this week, prospecting.

William Wheelock, of Lubbock, spent two days in Plainview this week.

Dr. Rool, of Snyder, was doing business in Plainview the first of the week.

Mrs. J. M. Rogers, of Floydada, spent Tuesday in Plainview, shopping.

Mrs. Ella George and family have gone on a visit to Southeastern Kansas.

E. E. Webster and wife went to Fort Worth and Dallas the first of the week.

Mrs. Fred Crawford went to Slaton Wednesday, to visit her father, F. M. Lyons.

Mrs. M. O. Ard, of Quitaque, went to Bovina Wednesday, to visit Mrs. A. H. Absher.

Mrs. J. H. Head, of Slaton, came in Thursday to visit her niece, Mrs. J. W. Douglas.

Party who borrowed light-weight overcoat from the directors' room of the Third National Bank, please return same, and oblige F. W. CLINK-SCALES. —Adv. 43

Miss Alice Whitley went to Guthrie, Okla., Wednesday, to attend the Methodist Episcopal Church conference now in session in that city.

Party who borrowed light-weight overcoat from the directors' room of the Third National Bank, please return same, and oblige F. W. CLINK-SCALES. —Adv. 43

Miss Alice Whitley went to Guthrie, Okla., Wednesday, to attend the Methodist Episcopal Church conference now in session in that city.

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TEXAS PROGRESS

A Magnificent Prosperity Awaits Texas Investors.

All things come to him who waits, but in Texas you don't have to wait long. The tide of civilization is rushing into Texas like a surging sea; our mines are opening up like springs flowing from the mountain side; our farms are pouring forth a stream of golden riches into the channels of trade, and our factories are belching forth fumes of newly-made wealth—all uniting in forming an industrial current that is carrying ownership to prosperity. Man's persistent enemy—Father Time—is making a contribution of a half million dollars per day to the property owners of Texas, and this heritage is shared by all who become identified with our progress and its distribution is made with the equity of nature and falls as gently and universally as the dew from heaven. No subtle hand can divert it, and no siren voice allure it from its ordained destination. It is yours if you will stay with us.

More important than money is opportunity. We have a young, vigorous civilization yet in its 'teens that is beginning to unfold its powerful agencies for progress, and one that can give greater dividend to honest effort than any other country on the globe.

We Are Practical, Prosperous and Progressive.

We have taken the wild shrubs and herbs and by working intellect into the soil and inspiration into vegetation have developed fruits and vegetables sought after by the markets of the world. We have builded cities and dotted the valleys with happy homes, and have made greater contributions towards the progress and prosperity of the nation than the citizens of any other state in the Union.

H. M. Fletcher is in Amarillo this week.

J. W. Ray went to the Dallas Fair Monday.

F. P. Powell went to the Dallas Fair Wednesday.

C. D. Russell went to Hale Center Wednesday.

R. M. and J. J. Ellerd went to Amarillo Thursday.

W. S. Adams, of Slaton, went to Dallas Wednesday.

J. S. Abel of Lubbock returned from Lockney Monday.

Miss Dochia Harris was a passenger to Tulia Thursday.

L. B. Johnson, of Slaton, was in Plainview Tuesday.

A. F. Baker and wife went to the Dallas Fair Monday.

C. E. Donnell and family went to Abernathy Wednesday.

J. L. Montgomery, of Floydada, was in Plainview Tuesday.

B. I. Hawk, of Amarillo, was in Plainview Thursday.

A. R. Merrywether, of Mickey, went to Lockney Tuesday.

S. F. Moore of Hayden, New Mexico, went to Tahoka Monday.

W. S. Broom of Carpenter, Okla., went to Tahoka Monday.

F. T. Houghton, of Floydada, went to Oklahoma City Wednesday.

A. F. Hopkins and wife, of Washington Court House, Ohio, came in Wednesday to visit D. F. Morgan.

J. C. Ray, Winfield, Ala., says: "My father, T. J. Ray, suffered with kidney and bladder trouble so bad he had to use a catheter. Various kidney remedies were tried without result, and finally we gave him Foley Kidney Pills. In three days he could pass some water, and on the fifth, no longer needed a catheter. He continued to use Foley Kidney Pills until entirely cured. R. A. Long Drug Co. —Adv.

Members of the Texas Welfare Commission



The Texas Welfare Commission's report to the Commercial Secretaries at Houston last week led to the appointment of a Farm Life Commission for Texas, composed largely of farmers, to study the problems of farmers.

"Good Reading is the Foundation for Strong Character"

There will be a great many hours during the long winter evenings when something good to read will be your most welcome companion.

Uncle Remus's Home Magazine

Founded by Joel Chandler Harris

supplies just that. It brings you the best wit and humor, short stories that entertain; the literary efforts of the South's strongest writers. It makes Home Life different.

The Hale County Herald Offers You

Uncle Remus	6 Months
Southern Ruralist	1 Year
Gentlewoman	1 Year
Good Stories	1 Year
The Hale County Herald	1 Year

ALL FOR \$1.25.

This combination gives you all of the reading you want during the Long Winter Evenings. It contains fiction, humor, literature, a discussion of the knotty problems that often worry father and brother; all of those little things that interest mother and sister. It means that when father comes in at night he may have the choice of humor, a good story, history or something concerning the farm. It means that when mother finishes her work for the day she may enjoy an hour by the fire reading just what she

likes. It means that brother, sister and friends may be provided with entertaining reading every day during the year.

The Hale County Herald prints all of the news about Hale County; it prints all of the news about Texas which most particularly interests you.

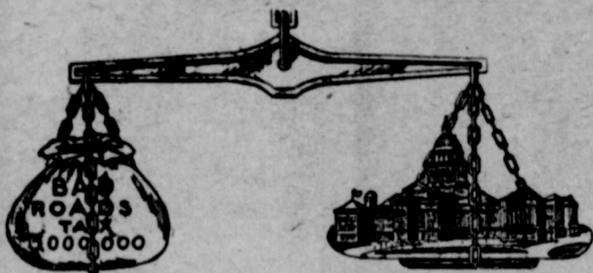
It's a different HOME if every member is supplied with the BEST good reading for every day. We offer you that for \$1.25.

Send your subscription NOW, so that you may enjoy the good things UNCLE REMUS has for THANKSGIVING.

The Herald Publishing Company

Painview, Texas

GOOD ROADS



THE ANNUAL EXPENSE OF MAINTAINING MUD HOLES EQUAL TO ENTIRE COST OF STATE CAPITOL.

Familiarity is said to breed contempt, but the mud hole appears to be exempt from this rule, as most of our citizens have been intimately acquainted with it from infancy and we contribute \$3,000,000 per annum to maintaining it, as well as submit to a tax of \$8,000,000 per annum levied by the mud hole in reducing the capacity of the load. A chain is no stronger than its weakest link and the carrying capacity of a road is governed by its worst mud hole and steepest grade.

Improved public highways will do away with the mud hole.

Three new reels at the MAJESTIC every night. —Adv.

L. D. Grandtham, of Snyder, who has land interests in Hale County, was in Plainview Thursday.

Geo. Rosson, of Mifford, Tenn., was in Plainview the first of this week visiting J. F. Watson.

A. E. Helm and J. M. Cheers, of Union County, Iowa, are in the Plainview country prospecting.

Fresh Bone Meal every Friday at OTTO'S. —Adv.

Miss Angie Beal came in Wednesday from Amarillo to visit her sister, Miss Jessie Beal.

Rev. C. Stadler went to Clinton, Oklahoma, Thursday to attend church conference.

L. B. Minor, of Lubbock, spent some days in Plainview this week, on business. —Adv. 43

Miss Abbie Chambers went to Tulla Wednesday, to visit at the home of Paul Faulkner.

W. T. Montgomery, J. D. Price and A. L. Bishop, all of Lockney, went to the Dallas Fair Wednesday.

Miss Bettie Knight went to Canyon City Wednesday to visit her grandparents, Mr. and Mrs. Lester.

Thomas J. Hocker, of Lampasas, was in Plainview this week, in the interest of University Extension work.

J. L. Elwood, of Kittanning, Penn., who has been in Plainview some days, returned to his home Thursday.

W. L. Fain and wife, of Canadian, came in Thursday to visit Mrs. Fain's parents, Mr. and Mrs. J. M. Bull.

Mrs. J. W. Pruitt, who has been in Plainview visiting her mother, Mrs. M. L. Fawver, returned Thursday to her home, at Hastings, Okla.

H. L. Bradshaw, of Fort Worth, was in Plainview this week looking after dairy interests.

Mrs. W. R. Simmons went to Waxahatchie Thursday to visit her mother, Mrs. L. Bullock.

C. A. Grove and family, of Winters, came to Plainview Thursday to make their future home.

H. E. Archer, merchant of Westover, Ala., states: "My boy had a severe attack of acute bronchitis, so severe he could not get out of bed for a week. The first few doses of Foley's Honey and Tar relieved him, and before we had given him the contents of one bottle he was well. Foley's Honey and Tar Compound is kept continually in our house. It is perfectly safe and effective." R. A. Long Drug Company. —Adv. 43

Mrs. Lizzie Vuvall, of Fort Worth, came in Wednesday to visit her sister, Mrs. A. H. Miller.

Rev. L. B. Tooley, pastor of the Methodist Church at Lockney, went to Sherman Thursday.

Mrs. C. C. Cherbonnier came in Monday from an extended visit in St. Louis, with her mother, Mrs. Erickson.

L. L. Urban, of Fort Worth, who is in the mail service of the Santa Fe, is spending some days in Plainview this week.

Mrs. C. D. Parker, mother of Mrs. D. D. Shipley, who has been in Plainview all summer, returned Wednesday to her home.

FOR SALE: A good 5-passenger Cadillac "30" Touring Car, in good condition, at a bargain. See OTUS REEVES or B. L. SHRADER. —Adv.

The Following left today on the Fair Special for Dallas: O. M. Unger and wife, R. C. Ware and wife, Mrs. H. C. McIntyre, T. P. Whitis and wife, R. E. Cochrane, L. W. Sloneker, N. C. Letcher, W. I. Pool, A. E. Harris, C. A. Malone and wife, B. T. Hatchell, Misses Rebecca and Della Ansley, J. M. Hughes and wife, A. J. Sams and wife, M. J. Boone and wife, E. M. Carter and wife, Mrs. J. R. DeLay, Mrs. H. W. Potts, Miss Sarah Ross, J. M. Adams, Miss Bessie Wilson, B. T. Hatchell, Mrs. J. T. Hubbard and little grandson, Henry Hubbard; I. D. Gamble, Mrs. M. F. Brashears.

Lockney is largely represented in the list of passengers to Dallas today.

J. L. Guest and wife, Dr. J. W. Carroll and wife, Miss Florence Millwee, Miss Cora Hamilton, Miss Myrtle Reeves, Clyde Reeves and Miss Willie Harkey were passengers from Lockney to the Dallas Fair today.

HOW MOTION PICTURE PLAYS ARE PRODUCED.

Miss Martha Russell Tells of Inside Workings of the Entertainment Business.

"Is the kissing in motion picture plays real?"

Sometimes it is and sometimes it isn't, according to Miss Martha Russell, the leading lady of a large motion picture company, who is in Dallas and will address the Texas delegation of the National Motion Picture Exhibition League of America, which convenes this morning in the auditorium of the Chamber of Commerce.

"And sometimes they get married, too," said Miss Russell, as she looked across the room and smiled at her husband. "You see, I am married," she added.

Miss Russell talked to a reporter at the Adolphus Hotel yesterday afternoon. She is a very clever talker and is endowed with a pleasing personality. She looks young and is very attractive. When she talks, she does so in a very unique way.

She told how motion pictures are taken.

"They are not taken at all like they are played," said Miss Russell; "some of them take months to be completed.

In a picture you see a scene of a party of actors going into a house in a play. The scene shifts and you see the interior of the house. It is not the inside of the house that the actors went into; they simply went in the door to get the setting. All of the indoor scenes are made in the factory under mercury lights. We never play a part in a house outside of the factory.

"Sometimes we go miles to get a certain setting for a play, and maybe it is weeks after that the next scene is taken. The pictures are never taken in the order in which they are played upon the screen. Very often the closing scene in an outdoor picture is taken a month before in the open, and the indoor scenes of the same play taken indoors on rainy days.

"We do not learn our plays in lines as on the stage. In a single day we may play several different parts for as many different plays in a few hours. When we are out in the country sometimes in the midst of a play, the acting is stopped and costumes changed to get ready for a storm scene when one is coming up, for a play that was begun weeks back.

Get Real Fire Scenes.

"People often wonder, probably, how it is that the motion picture companies get so many real fires for their plays. One day the whole company of us were all dressed in our traveling clothes in Chicago, at the depot waiting for a train. We heard a fire engine pass the station and went out to see what it was. The fire happened to be near our manager picked up a machine and told us to follow.

"Without any practice we immediately made up a story and put it into action. One of the men climbed up into the burning building with a pocketful of papers. Presently he was seen at the window grandishing the papers. A net was spread and he jumped. Hero! Another scene was made of a woman saving her child. Of course our clothes were ruined by the water which was turned on us, but we got the story.

"Perhaps months later a story was made up and the other scenes added to make up the plot to bring in the fire scene. That is the way we make our motion picture stories. One time we went down to Florida to get ash-pine scene to fit in a story played among the hills of Wisconsin, and many times we have made plays which figured in three or four states."

Miss Russell has been on the motion picture cast for the last few years, and is well known by picture show patrons, both in this country and in Europe. She says she prefers her present work to the stage, and will return to Chicago presently to continue it.

STATE UNIVERSITY HAS UNIQUE SHOW.

Display at Fair is on Sociological and Educational Lines; Lessons on Cooking.

With stereopticon views and moving pictures, illustrating model schools, with exhibits on playgrounds, modern housing and tenement conditions, and covering much of the field of sociologic work, the exhibit tent of the University of Texas, placed in front of the main building at the Fair Grounds, will be thrown open to visitors today. Owing to delays in shipment, parts of the exhibit can not be placed until this afternoon or tomorrow, but a stereopticon lecture will begin tonight and parts of the display shown.

Dr. A. Caswell Ellis, of the faculty of the University of Texas, will spend his entire time during the Fair at the exhibit tent. He said yesterday:

"The university tent is completed and the exhibit is on the grounds, but delay in the shipment of frames has made it impossible to hang all of the exhibits or to begin the cooking demonstrations on the first day. The mov-

ing picture machine and lantern are in place, and at 7 o'clock Saturday night a reel of pictures will be run, prepared by the Russell Sage Foundation and furnished to us by the General Film Company, showing the use of the public school as a social and civic center. A set of lantern slides selected by Mrs. Jean Sherwood and colored by a teacher in the Chicago Art Institute will be shown, illustrating masterpieces of painting.

Complete Exhibit Sunday.

"We hope to have the entire exhibit, covering school buildings and school hygiene, rural sanitation, medical inspection of schools, the school nurse, plays and playgrounds, the schools as social centers, the care and training of feeble-minded children, the problems of economic housing, ready for display by Sunday. The exhibit on housing is new and especially full, covering by photographs and diagrams the various types of garden cities, model tenements, and other efforts at solving the problem of comfortable, hygienic and artistic homes at moderate cost.

"In order that the large numbers who will attend on labor day may visit this exhibit, which is of particular interest and value to them, the university tent will be open Sunday afternoon, and attendants will be there to explain the exhibit.

Cookery Demonstrations.

"The following is the program of the cookery demonstrations during the Fair: Monday, October 14, principles involved in cooking eggs and cheese, omelet, eggs a la goldenrod, cheese rarebit; Tuesday, principles involved in cooking cereals and vegetables, Cream of Wheat with baked apple, stuffed egg plant, spinach and mock hollandaise sauce, stuffed squash, cabbage and cheese; Wednesday, principles involved in frying foods, oysters, croquets; Thursday, meals for children from 4 to 6 years of age; Friday, salads and salad dressings, pepper salad with cheese sandwiches, stuffed cherry salad with sandwiches, vegetable salad with Thousand Island dressing; Saturday, apple dishes, apple compot and ginger bread, apple jelly; Monday, October 21, uses of skimmed milk, maids of honor, creamed soups; Tuesday, meals for children from 7 to 10 years of age; Wednesday, meals for children from 11 to 15 years of age; Thursday, uses of the steam cooker, bread pudding, brown bread, mock duck and onions; Friday, yeast bread contest (\$10 in prizes for the best loaves); Saturday, quick breads, nut bread, emergency biscuits, bran muffins."

TEXAS HOSPITALITY

We Shake Hands With 250,000 Tourists and Welcome 69,000 Immigrants Annually.

True Southern Hospitality abounds in Texas. We frequently visit each other at our homes, shake hands with 250,000 tourists and welcome 69,000 immigrants annually to their new Texas homes, and royally entertain many National conventions. We have many parks and public places for recreation and amusement.

We are equally as generous and hospitable to capital. We have given the right of way to railroads, factory sites to industrial enterprises, built a new town every thirty days, opened up 6,418 new farms per annum and looked after the comforts and conveniences of all forms of investments, in addition to cultivating 10,000,000 acres of cotton, 8,800,000 acres of corn, 1,252,000 acres of wheat, cut 1,310,000 acres of grass, gathered fruit from 25,000,000 trees, taken care of 13,000,000 head of live stock and manufactured \$178,179,000 of raw material, as well as run the errands of civilization. We are doing considerable construction work, and we offer no apology to visitors for our physical appearance, as our trash is the litter of the work-shop and our dirt the smudge of toil; but we are always glad to answer questions and never too busy to show visitors through our storehouse of opportunities; in fact, our liberality with our advantages has been the marvel of visitors and the opportunity of outside capital.

We Are Good People.

Texans have all of the nobler impulses of human life, and many of our virtues abound to an unusual extent. We entertain capital, and take care of a multitude of investors. We are perfectly frank in our statements and honest in our views and transfer the title of magnificent opportunities to fortunate purchasers without envy or jealousy.

C. W. POST PARTY VISIT PLAINVIEW

MANUFACTURER OF "POSTUM" SAYS KEEP BALANCE OF TRADE YOUR WAY AND GROW RICH.

A CITY BUILDER, TOO

Mr. Post Is Impressed with Plainview's Progress During Four Years Since He Was Here.

C. W. Post of Battie Creek, Michigan (and frequently of Post City, Texas.), his attorney, A. B. Williams, of Battle Creek, Mich.; W. O. Stephens, President of the Post City Bank at Post City; and Harley Holmes, chauffeur, motored into Plainview yesterday from Post City.

During the afternoon Mr. Post was driven, in party with O. M. Unger, President of the Plainview Chamber of Commerce; E. E. Roos of the Plainview Machine and Auto Shop, a former friend of Mr. Post's; and the editor of The Herald, over a considerable portion of the country contiguous to Plainview.

Mr. Post saw the Slaton well pump a stream of water three feet wide and nearly a foot deep—1,500 gallons a minute; he visited Garwood and saw Mr. Garrison's big well; also the Gidney well. The latter was not flowing. He was then driven over Plainview and out by the Plainview Nursery.

"Marvelous!" was Mr. Post's exclamation. "You will use these wells to supplement what nature does for you, when the thing is finally worked out. Why, I irrigate the Post Tavern Gardens, at Battle Creek, and we are supposed to have all the rain we can use; but the irrigation, just when I want it, is the final touch which brings my plants to perfection. With these wells you will be raising apples here in a few years which the buyers will pay 5c apiece for."

Would Plant Trees.

Mr. Post was much impressed with the fact that Hale County had planted 3,000 acres to orchard and that during this year the Plainview Nursery has sold more than \$10,000 of fruit trees. He suggested that a row of apple trees on either side of the main irrigation ditches ought to be a good plan.

Mr. Post also suggested that a wind-break of trees would be of great benefit to growing crops, vines and fruits, as well as produce a valuable post supply. He believes in planting trees.

"This is a natural plum, peach and grape country if you will protect the trees from strong winds," Mr. Post said. "It is also a natural turkey country. The wet grass kills them in many sections, but you won't have so much trouble with that here." He then referred to the fact that the poultry and egg crop of Missouri amounts to more than \$100,000,000 annually! And there is almost as much unsettled territory in West Texas as in all Missouri.

"Poultry raising is like banking," Mr. Post said; "it is made up of little amounts—but what a rich total!" The way a country gets rich, according to Mr. Post, is to get something new out of the soil, send it away and bring in the outside money. It is all the same whether you do it by manufacture, irrigation or stock farming. In this way you can bring Illinois and New York, Iowa, Michigan and Indiana money into the South Plains.

Home Owner Is Empire Builder.

"What is the greatest need of the

ADVERTISED ARTICLES

(By Bert M. Moses, President Association of American Advertisers.)

Nearly always an advertised article is better than a similar one not advertised.

And a store that advertises nearly always renders a more satisfactory service than one which doesn't.

Advertising of itself doesn't make an article more worthy or make a store better, but it establishes a reputation that must be maintained, and the only way to maintain a reputation is to be worthy of it.

When a man establishes a good trade by advertising he isn't going to lose that trade by rendering an unsatisfactory service. He is going to hold the business that advertising has created by making the articles he sells so good that they will please the folks who buy them and induce them to buy more.

The man who does a small business with products that are unknown has little to lose, and so he isn't very par-

ticular whether his customers are satisfied or not.

When you see the advertising of anything appear year after year you may be sure the articles advertised are worthy.

Advertising costs money, and the only way to pay advertising bills is to advertise something that will produce enough trade to supply the money.

You often hear people say, "I wonder if so-and-so is any good? I have seen it advertised so much in the newspapers."

Of course it's good, because continued advertising of bad things is as impossible as the continued running of an automobile without gasoline.

Good newspapers will not accept such advertising, and the advertiser's effort to collect coin without giving fair return is as difficult as winning a baseball championship with a team that can't hit the ball and is weak in the box.

"Better to read a thousand advertisements than miss the one you want."

STATEMENT OF THE OWNERSHIP AND MANAGEMENT

Of The Hale County Herald, Published Weekly at Plainview, Texas, Required by the Act of August 24, 1912.

Name of Editor, Buford O. Brown; post office address, Plainview, Texas. Name of Managing Editor, Buford O. Brown; post office address, Plainview, Texas.

Name of Business Manager, Buford O. Brown; post office address, Plainview, Texas.

Name of Publisher, Buford O. Brown; post office address, Plainview, Texas.

Owners: Buford O. Brown, Plainview, Texas; Mary E. Willis, Fort Worth, Texas.

Known bondholders, mortgagees, and other security holders, holding 1 per cent or more of total amount of bonds, mortgages, or other securities: Equitable Life Ins. Co., San Antonio, Texas; Mergenthaler Linotype Co., New York City; Tom M. Shafer, Plainview, Texas.

BUFORD O. BROWN.

Sworn to and subscribed before me this 30th day of September, 1912.

CHARLES CLEMENTS,

(SEAL) Notary Public, Hale County, Texas.

\$1,000,000 IRRIGATION PROJECT AT BALLINGER.

City Raises \$1,000 for Preliminary Survey—Plan to Dam the Colorado River.

Ballinger, Texas, Oct. 12.—The Business League has raised a special fund of \$1,000 to have a preliminary survey made for the \$1,000,000 irrigation project that is on foot here. It is the purpose of the promoters to build a dam across the Colorado River at a point twenty miles above Ballinger and put water over 50,000 acres of fine agricultural land. The proposition will be financed by incorporating an independent irrigation district and issuing at least \$750,000 in bonds.

In addition to this a number of smaller irrigation plants will be put in on the smaller streams that traverse this county, and it is estimated that 25,000 acres will be placed under irrigation in this county just as fast as the work can be done.

PACIFIC STREET BRICK IS SOLD.

Boyd Grocer Company Will Occupy Present Quarters of Monarch Grocer Company.

Messrs. C. S. Williams and Nick Jordan have bought the Reeves & So-Relle brick on North Pacific Street one block from the square. The lower floor of this building will be occupied by Boyd Grocer Co., now located on the north side of the public square. The Monarch Grocer Co., which now occupies this building, will remove to the Wayland Block.

"DADDY" PHELPS REALIZES \$3,000 FROM PUBLIC SALE.

Four native-bred mares brought "Daddy" Phelps just a little less than \$200 apiece at his sale, four miles southeast of Plainview, last Tuesday. He realized nearly \$3,000 from the sale, and is pleased with the outcome. "Daddy" says the crowd was small and he didn't see how much good could come of the sale, but that W. A. Nash made "a go" of it. "It takes Nash to make 'em go," "Daddy" says.

IS AWAY WHEN HOME BURNS.

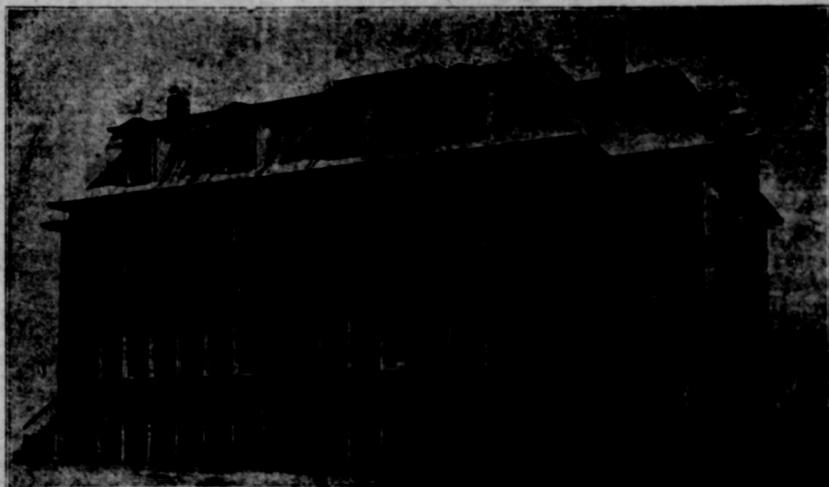
Mrs. E. F. Hatrley, of Silverton, who was in Plainview visiting at the home of John Chatham, was unexpectedly called home Tuesday, on the account of the burning of her home, at Silverton.

?That Boy of Yours?

1. What are you going to say?
2. How are you going to pay?
3. When you meet on the Judgment Day
4. And the opportunity has passed away.
5. Better look after him now!

What Orison Swett Marden the great Success Editor says:

"For the sake of your home, for the protection of your hard earnings, for your peace of mind, your self-respect, your self-confidence, whatever else you do, do not neglect a good solid business training, and get it as early in life as possible. Parents who send their children out in life without seeing that they are well versed in ordinary business principles, do them an incalculable injustice."



MAIN BUILDING, SETH WARD COLLEGE

STOP! READ!! THINK!!!

Did you know that 95 per cent of the men who go into business, fail because they cannot figure their loss and gain?

Did you know that not more than one out of a hundred are earning what they could and should because they do not KNOW?



M. S. HOOVER, Manager

W. M. PEARCE, President

We are giving a course in "Business Efficiency," which of itself is worth the price of a year's tuition and it is free with a course in either Bookkeeping or Stenography.

For particulars write or come to

Seth Ward Business College

PLAINVIEW, TEXAS

Majestic Under New MANAGEMENT

I have secured the management of the Majestic Theatre and effective next week, will show

THREE NEW REELS EVERY NIGHT

I will appreciate the patronage of the people of Plainview at the Majestic.

Admission Always 10c

R. D. ROGERS

We Are a Part of Hale County Too

AND as the Herald is striving to get facts before the people concerning what Hale County has and does, we feel that we have a place in the Herald, as we both have and do. We are striving this week and all the time to get our store before the people of our trade territory. Our stock is complete. We have the largest and prettiest stock in Petersburg, or that has ever been here. We offer only a good class of merchandise that is worth the money. We defy competition.

If you have never seen our Shoe and Clothing Departments you would be surprised, and wonder why we can afford to carry the stock we do in this place. The reason is simply this:

We have the right stuff with a price to equal the quality. Send us your name and address and we will mail you our large circular. There is good news in it for you.

Everything to Eat and Wear at the Lowest Prices.

W. C. REAGAN & COMPANY

PETERSBURG,

TEXAS

Community Correspondence

PETERSBURG NOTES.

Petersburg Young People Marry.
Mr. S. J. Burows and Miss Docie Williams, on Saturday, October 12th, took snap judgment on the young folks of Petersburg and, with Mr. and Mrs. Mather Carr, went to Plainview, obtained license and, returning to Rev. Mr. Carr's, were united in the holy bonds of matrimony.

Mr. Burows is a quiet young man and of first-class standing in the community. Miss Docie grew into womanhood, went to school here and is greatly beloved by all who know her. Her parents live three miles north of Petersburg, and are prosperous farmers in the community. We wish for this young couple a long and happy life.

A very sad accident, and one which came very near being fatal to several young people, happened near Lee Noble's, when a car belonging to Robert Bledsoe was turned over, seriously hurting Miss Potts, the teacher at Estacado. Dr. Gilliam, from Petersburg, was there in a few minutes, and last reports were that the young lady was probably out of danger. Others in the car were slightly injured. It is very strange that people are not more careful in running these no-eye autos; but such is life.

Miss Ollie Smith, daughter of Mr. and Mrs. I. Z. Smith, is reported as having typhoid fever.

Born, to Mr. and Mrs. J. C. Boyd, on the 9th, a boy. All parties doing well.

Mrs. J. T. Stalcup, of New Mexico, is visiting her daughter, Mrs. Nora Boyd. Mrs. Stalcup and her daughter, Miss Vida Mae, will teach at Turkey this session.

Mr. J. B. Gartin, postmaster at Petersburg, took his little girl to Plainview on last Sunday for medical treatment, returning Monday.

J. W. and J. H. McDaniel and I. Z. Smith made a flying trip to Plainview Monday.

Miss Irene Ford has accepted a position with J. W. Armstrong & Co., in the Cloak and Dress Goods Department.

Mrs. J. B. Gartin is spending several days in Plainview with her little girl, who is taking treatment at the Boone Institute.

The teachers of Hale County had

quite an interesting meeting in Petersburg on Saturday, the 12th. There were some interesting talks on the subject of education. We have not at hand the full proceedings of the meeting.

Mr. M. H. Winningham has ordered, through C. W. Morgan, from the Wichita Falls, Texas mills, a car of flour and meal. Our merchants are doing a big business this fall.

L. R. McDaniel is nursing a very bad sore eye, caused by neuralgia.

W. C. Reagan and Ed Reagan, father and brother of Tom Reagan, left Tuesday for Temple, Texas, at which place the latter will be operated on for appendicitis.

C. W. Morgan, agent for Belle of Wichita flour, is moving to his ranch five miles southeast.

J. C. Brown is putting in a new well and windmill and otherwise improving his ranch two miles east of town.

Next week we will write of the wonderful growth of the Petersburg country.

ELEEN.

Oct. 15.—J. R. Eakin patronized the Plainview cotton market Monday.

Miss Leona Mitchell, of Plainview, who is teaching the public school here, spent Saturday and Sunday with home folks.

Charley Howard, who lives three miles north of here, is ill with typhoid fever.

Miss Norma Price is spending the autumn with her grandparents, Mr. and Mrs. J. M. Buchanan, of Happy Union, and attending school there.

James Garner and Horace Rogers finished seeding their wheat crops, and returned to their homes, near Lockney, last week. They will move here about New Year's.

Miss Bessie Simpson, who is attending Wayland College, spent Saturday and Sunday with home folks.

Miss Emma Krause, sister of Hermann Krause, of this place, left last week to visit her parents, in Nebraska, and to recuperate her health, which recently has become very much impaired.

J. J. Simpson shipped out six cars of cattle to the Kansas City market the first of last week. Mr. Simpson accompanied them, and will market

his herd of steers that are on pasture at Leon, Kansas, while gone.

Rev. D. B. Doak, professor of theology in Seth Ward College, preached two excellent sermons here last Sunday.

Last Sunday's appointment closed the ministerial labors of Rev. B. W. Wilkins, the Methodist pastor, here for the present year. His work has been entirely satisfactory with our people, and it is hoped that he will be returned to this circuit next year.

KRESS NEWS.

Oct. 15.—Rev. J. H. Bone attended a meeting of the Presbyterian Synod at Amarillo last week, and preached a good sermon at Kress Sunday and at Runningwater in the evening.

Messrs. George and Bright Bagley were callers in Plainview Monday.

Mr. Frank Robard's sister and family, from Kentucky, arrived Friday for a two weeks' visit.

Mrs. Householder, east of Kress, visited at Mrs. Hostetter's Friday.

The Produce Company had a business meeting in Kress Saturday. Mrs. Samuelson was elected assistant secretary. The company had shipped over seven hundred dollars' worth in six months.

Messrs. Will and George Rousser were callers in Tullia Friday, circus day.

Rev. Robinson preached at the White school house Sunday morning.

Mr. Dustman was a caller in Tullia Monday.

Mrs. Hostetter and daughter drove to Plainview Tuesday.

Mr. J. Estes, of Auburn, took the train in Kress Friday to visit a few days with his daughter at Lubbock.

Mrs. Duvall and niece visited with her sister, Mrs. Ira Hostetter, Sunday.

The German Lutheran minister preached at the Central Plains school house Sunday morning, at 11 o'clock.

HALFWAY.

October 15.—Mr. J. W. Dye marketed the first bale of cotton picked in this neighborhood on last Tuesday.

W. W. Pinkerton has this week sold and delivered several loads of baled millet to R. L. Hooper.

A fine, new hot blast heater is the latest improvement added to the school equipment.

H. W. Pinkerton was quite sick last week, but we are pleased to note that he is much improved.

The members of the Ladies' Aid So-

ciety have changed their time of meeting to Saturday at 3 p. m.

Quite a number of travelers from New Mexico pass here daily, on their way east to pick cotton.

Purcelle Huguley was summoned for jury service in Plainview this week.

G. W. Lewellyn has this week been getting together a carload of calves for shipment.

Harry Huguley has been obligated to stop school, on account of farm work.

WHITFIELD.

Oct. 14.—Mrs. Joe Barrett left Sunday for Amarillo, where she will take treatment for a while.

Erna Boedeker was the guest of Florida Pullen Sunday.

The fruit supper at Mr. Yoder's was well attended, Saturday night.

Miss Wildering King of Plainview was the guest of Mrs. J. A. Pullen over Sunday.

Will Bates sold a bale of cotton at Lockney Saturday.

Mr. Patterson and Miss Edwards were seen on Buttermilk Sunday evening, in their automobile built for two.

Mr. and Mrs. Jackson of East Mound were the guests of Mrs. Barrett Sunday morning.

Mr. Sammann sold two bales of cotton at Lockney last week.

Mr. Malone of Plainview was in our midst Saturday, buying cotton.

C. K. Shelton and wife were callers at the Tom Shelton home Sunday.

The Hale County Singing Convention has completed its conventions for this year, and will not meet again until next May, the first Sunday.

WEST SIDE.

Mr. Cornelius and family visited Mr. Skaggs, of Plainview, over Sunday.

The sorghum mill did not run Saturday nor Monday, as they were out of coal and had some repairs to do, but is now running again.

Mr. Irra Hammer and family spent Sunday with Mr. Severs and family.

Mrs. Rueter and three of her daughters visited Mr. and Mrs. Kleingast Sunday.

The people of this community are taking advantage of the fine weather by cutting their feed.

Mr. Douthis was in Plainview last Saturday, on business.

We think we are exceedingly fortunate in the teacher we have secured. The school is progressing nicely under

his management. Pupils and patrons are delighted in the way he runs the school. Mr. Green came here from Erath County, where he has taught the past four years.

LONGSTRETH SAYS SOUTH PLAINS IS STOCK COUNTRY.
Agricultural Expert Thinks Intensive Live Stock Farming Most Profitable.

"South Plains soil is chemically almost all we could ask," says J. W. Longstreth, expert agriculturist with the Henderson Syndicate, "but needs humus." In order to supply this humus, and at the same time to secure largest returns from the soil, Mr. Longstreth says a complete system of stock farming must be adopted.

A crop rotation, including live stock, Mr. Longstreth thinks, will yield largest profits. He would feed the grain on the land, selling the animal product. And for this reason he suggests the syndicate will ultimately plant perhaps 50 per cent of its holdings to alfalfa.

"Undoubtedly," Mr. Longstreth says, "fair profits can be made on the South Plains farming as some men are farming now. However, it is a natural live

stock country—fine climate, pure air, freedom from disease. In live stock farming, include dairying. The South Plains should make a fine dairy country."

Our soil needs humus, which can best be added through a system of live stock farming, and the expert says that while fair crops may be grown without irrigation—the climate is too salubrious to permit such extensive farming. With the increase in population intensive farming will be followed everywhere, and irrigation will be practiced wherever it is possible to show a profit with it.

Mr. Longstreth says it is the purpose of the syndicate to work out on its experiment farm the best methods for bringing large returns to the farmer on the South Plains. Of course, note will be taken of any investigations individual farmers may make. Mr. Longstreth expects to co-operate for the greatest good of every man in Hale County.

A. M. Kruger, horticulturist for the Syndicate, came in Thursday.

J. D. Thompson, of Hereford, Texas, was in Plainview Wednesday. Mr. Thompson bought 450 head of Floyd County cows and calves and will ship them to Kansas.

SETH WARD'S FIRST LYCEUM NUMBER WAS A SUCCESS

Season tickets can now be bought for \$1.25. Public School pupils 75c.

Next attraction--The Ernest Gamble Concert Company is "The superior musical company on the Lyceum Platform."

Tickets on Sale at All Drug Stores

STANDING OF CONTESTANTS IN THE \$400.00 PIANO CONTEST

—of the—
R. A. LONG DRUG COMPANY.

Week Ending Wednesday, October 16, 1912.

1— 2,000	41— 2,000	81— 77,300	121— 2,000	161— 2,000
2— 2,000	42— 163,570	82— 2,000	122— 2,000	162— 58,405
3— 83,655	43— 54,015	83— 2,000	123— 90,750	163— 79,355
4— 2,000	44— 2,000	84— 2,000	124— 2,000	164— 52,300
5— 2,000	45— 77,500	85— 2,000	125— 307,550	165— 84,245
6— 2,000	46— 2,000	86— 119,010	126— 2,000	166— 345,010
7— 64,550	47— 2,000	87— 2,000	127— 2,000	167— 52,200
8— 2,000	48— 77,300	88— 81,865	128— 2,000	168—
9— 2,000	49— 2,000	89— 2,000	129— 54,000	169—
10— 57,085	50— 105,680	90— 2,000	130— 2,000	170—
11— 116,815	51— 55,000	91— 77,400	131— 2,000	171—
12— 107,970	52— 2,000	92— 2,000	132— 2,000	172—
13— 53,095	53— 2,000	93— 2,000	133— 83,275	173—
14— 168,960	54— 2,000	94— 60,180	134— 2,000	174—
15— 2,000	55— 57,095	95— 55,645	135— 2,000	175—
16— 104,250	56— 61,750	96— 2,000	136— 2,000	176—
17— 59,000	57— 58,120	97— 2,000	137— 2,000	177—
18— 2,000	58— 2,000	98— 524,575	138— 2,000	178—
19— 2,000	59— 2,000	99— 2,000	139— 2,000	179—
20— 52,000	60— 58,520	100— 2,000	140— 2,000	180—
21— 2,000	61— 2,000	101— 2,000	141— 2,000	181—
22— 52,000	62— 2,000	102— 524,085	142— 2,000	182—
23— 2,000	63— 2,000	103— 2,000	143— 53,000	183—
24— 2,000	64— 82,000	104— 77,200	144— 2,000	184—
25— 2,000	65— 2,000	105— 2,000	145— 2,000	185—
26— 2,000	66— 2,000	106— 2,000	146— 2,000	186—
27— 2,000	67— 77,400	107— 2,000	147— 100,355	187—
28— 61,745	68— 2,000	108— 2,000	148— 2,000	188—
29— 77,000	69— 84,125	109— 52,040	149— 2,000	189—
30— 2,000	70— 92,780	110— 2,000	150— 141,280	190—
31— 2,000	71— 2,000	111— 55,635	151— 77,000	191—
32— 2,000	72— 2,000	112— 52,000	152— 2,000	192—
33— 52,520	73— 53,030	113— 2,000	153— 2,000	193—
34— 77,600	74— 75,400	114— 76,705	154— 2,000	194—
35— 53,000	75— 54,365	115— 2,000	155— 2,000	195—
36— 7,750	76— 2,000	116— 2,000	156— 2,000	196—
37— 2,000	77— 2,000	117— 2,000	157— 2,000	197—
38— 57,610	78— 2,000	118— 2,000	158— 2,000	198—
39— 2,000	79— 2,000	119— 2,000	159— 2,000	199—
40— 2,000	80— 2,000	120— 55,020	160— 97,535	200—

We are issuing \$5.00 Trade Books that are good for 30,500 votes in our Piano Contest. These books are good for trade on any article in our store for one year from date of purchase. Call and get particulars regarding the contest. R. A. LONG DRUG CO.

Notice.—All orders given on us for votes by The Herald must be exchanged at our store for coupons the same week the order is issued. R. A. LONG DRUG CO.

Notice to Contestants.—This paper has arranged with the R. A. Long Drug Company to give with each, new or renewal, one dollar subscription to The Herald, 3,000 votes on the piano. Also, votes will be given on advertising and job work.

STORK VS IMMIGRATION AGENTS

These Powerful Factors in Empire Building Active in Texas.

The greatest achievement in human life is to raise a child. We have in Texas approximately one million children under seven years of age and one million of scholastic age.

The stork is a popular bird among Texans. We have the largest families of any State in the Union, and there is a child born every four minutes in Texas. There are 122,000 births and 43,734 deaths per annum.

The stork is a splendid bird, but too slow for development work. It would take it two generations to double our population. It must be said, however, to the credit of our Legislatures, that so far they have never attempted to regulate or restrain the flight of the stork.

Our immigration agents travel more rapidly than the stork. There are 69,000 people moving to Texas annually who remain here permanently, and these people bring with them \$123,000,000.

The immigration agent, as a developer, has many advantages over the stork. The natural born citizen brings no property into the State; in fact, we have just seen that 30 per cent of our native citizens leave the State and take property away with them. It is 12 or 15 years before a child becomes a revenue producer, and during this time he is an expense; but when the immigration agent moves people into the State, they bring property with them and they immediately become revenue producers. We must look to the immigration agent to rapidly increase our population and wealth.

The immigration agent selects the very best citizens on the globe—men who have the business ability to see our remarkable opportunities for development and the courage to take advantage of them, while the stork works indiscriminately; and when we look over the State and see 63 of our native citizens leaving the State each day, taking property away with them, as well as failing to take advantage of our magnificent opportunities, one is inclined to exclaim "what a foolish bird."

CREAM MUFFINS

- 1 pint of Harvest Queen Mills Flour
 - 1 teaspoon baking powder
 - 1 pint of sweet milk
 - 2 eggs and salt
 - 1 table spoon of butter
- Mix well and drop into buttered muffin moulds and bake quickly.

"Pride of the Plains"

FLOUR

MAKES

lightbread or biscuits or pastry of the sort you so much admire. It makes cake of that light "quality" texture which so much delights the housewife. In fact Pride of the Plains Flour is "quality" flour. It is made of the best Central Plains hard wheat. It is a home product and is used by Plainview housewives who select THE BEST.

We also have fresh meal all the time. We handle all kinds of feedstuffs.

Harvest Queen Mills

NEAR SANTA FE TRACKS

PHONE NO. 151

"Remember the Alamo"

When it is a Delicious Coffee You Want--Call

Vickery-Hancock Grocery Company

They have the famous Alamo Blend.

If it is a delightful cup of Tea you are thirsting for, try the Alamo Blend Tea.

Why do you, Lady, worry over the cake to serve with your Hot Chocolate when

Chocolate and Tokens,
Hydrox Chocolate Biscuits,
So Dainty and Fresh,
Are Ready for you

ALL AT

Vickery-Hancock Grocery Comp'y

Phones 400 and 17

UNLIKE ANY OTHER

NEWSPAPER IS

The Weekly Kansas City Star

The Weekly Star, in addition to printing the entire news of the week in concise form, has

Absolutely Accurate Market Quotations

So valuable are these that such are copyrighted by The Star and appear only in this newspaper.

The Weekly Star has also the famous **Chaperon Feature** which furnishes free, advice and help on many perplexing problems. Also, "**Answers**" which takes care of all questions the reader cares to ask.

It has a practical, successful Kansas farmer in the charge of its **Farm Department**, which is of great value to all farmers and stockmen.

The Weekly Kansas City Star isn't for any limited set of people: it's for every member of every family. If you don't find something of interest in a particular issue, well, the office looks on that issue as a failure. 25c pays for one year.

ADDRESS

THE WEEKLY KANSAS CITY STAR, KANSAS CITY, MO.

"THAT MYSTERIOUS RAG"

If 'Casey Jones' takes the "Beautiful Doll" down by the "Old Mill Stream" to make love "In the Shade of the Old Apple Tree," while "Alexander's Rag Time Band" plays "Meet Me Tonight in Dreamland" it is a sign you should take your "Mysterious Rags" down to Waller's Tailor Shop. "Where Everybody's Doin' It" and have them fixed the way they ought to be.

Telephone 188

THE COWBOY, INDIAN AND THE LADY.

This is a powerful play written by one of America's most prominent play writers, and played with great success last season in all the larger cities, and is now being presented by THE BLONDIN COMPANY of selected artists, and, having added several new features and musical numbers, is without doubt the strongest dramatic company that has ever played this country. Plainview, October 22. —Adv.

The ladies of the Methodist Church, South, will give a "Trip Around the World," Friday, October 25. —Adv.

W. L. Erving and family, of Chat-ham, La., have moved to Plainview this week to make their future home.

Miss Margaret Jones, of Lubbock, spent some days this week visiting at the home of F. S. McGehee, at Lockney.

Mrs. H. H. Street and children went to Swan, Texas, Thursday to visit relatives.

W. A. Rimes, Ruston, La., writes: "Sometime ago I took Foley Kidney Pills, and must confess the results have been marvelous, for I now feel like a new man. I suffered from kidney and bladder troubles, but Foley Kidney Pills fixed me. I will recommend them to all sufferers from kidney trouble." R. A. Long Drug Company. —Adv.

FIRST CLASS
JOB PRINTING
A SPECIALTY

The Hale County Herald

BEST MEDIUM
FOR PUBLICITY
IN THE WEST

VOLUME TWENTY-THREE

PLAINVIEW, TEXAS, FRIDAY, OCTOBER 18, 1912

NUMBER FORTY-TWO

DISCOVERING UTILITIES IN DESERT CROPS

**Wanted: A Patent System to Protect
"New Agricultural Products."**

(By Z. E. Black, late Secretary of
Plainview Chamber of Commerce.
Printed in Scientific American
Supplement.)

When old Nebuchadnezzar received the edict to "go to grass," he would not have fared so badly even though his grazing grounds had been a desert, if he had had the advantages of the discoveries of modern scientists in the matter of discerning and developing food values in the "grasses of the field" that are native to arid and semi-arid regions. Plain farmers and ranchers, spurred on by necessity, have performed successful experiments and introduced innovations without the assistance of the learned man of science, and other utilities than food values have been found to be possessed by desert plants.

Referring to "bear grass," which sucks its sustenance from the sands of the desert, only a few years ago the scientist, or rather the scientific manufacturer, showed the world that rope and bagging and a cheap grade of paper could be made from this hitherto supposedly worthless plant. Later still it was found that the fiber from its coarse spines could be woven into Panama hats. But the arid country is shorter on fresh vegetables than anything else, and since the natives discovered that the bud of the bear grass blossom, when cooked, counterfeited the taste of asparagus or English peas, their interest in the same has been growing apace.

Bear grass is a son of the genus "Yucca," natural order Liliaceae. There are several other members of the family, known as "Adam's needle," "Spanish bayonet," etc. But, what the scientific name of bear grass is does not matter much. The vernacular is a perfectly good name, though why "bear" grass is not known, unless perhaps the wily bears used its spines for toothpicks or ate its blossoms as a catnip.

Bear Grass Flourishes without Rain.
Anyone who has traveled across the arid sections of the West and Southwest has observed it, because, as a rule, there is nothing else observable. It flourishes in beds of sand and grows even in sections where the annual rainfall is not sufficient to rust the bottom of the Government rain gauge. Although bear grass is related to the Yucca family and the stately palm tree, the last two have never acknowl-

small railroad town is shipping around 5,000 tons of the baled product per annum. Twelve months ago it brought \$5 per ton; now the price is \$7, and there is every indication that it will shortly be "bulled."

Five acres of average land are required to furnish a ton of the dried and baled hay. The plant is cut with a mattock, just above the base of the bulb, so that none of the spine-like leaves may be wasted. Cheap Mexican labor is often employed, which allows the contractor a good margin of profit. After the plant has been separated from its roots, it is then quartered, to expedite the drying process. Even after being split longitudinally into four parts, for six weeks does the desert sun have to stay on the job before the grass is sufficiently cured for baling. Desert plants are alike dilatory in growing and in drying. It is baled like any hay into 250-pound bales, 3 x 2 feet in dimensions. From 250 to 300 of these bales comprise a carload. Most of the cars are billed out to St. Louis, where the American Manufacturing Company and other companies have their factories or their agents.

May Become Commercial Crop.
So far no land owner has objected to having his bear grass cut, unless he wants to handle it himself. However, it is thought that, if the price continues to soar, this commodity will soon be cultivated as a commercial crop. For it is independent of weather conditions, and in the cultivated fields that have been turned out by some disgusted "homesteader" this grass has been observed to spring up from its roots to a height of two feet in a single year, a much more rapid growth than where the soil has never been broken. Cutting the bear grass always fails to kill the roots; in fact, the plant appears rather like the process.

The grass blooms early in the summer, running up a stem sometimes to the height of six feet. Around this stem and its offshoots are clustered copiously the paniced, greenish-white, odorless blossoms. Cattle are very fond of these blossoms, and would devour them all but for the fact that the uppermost ones are beyond their reach—doubtless so designed by nature. Some resourceful Western woman, spurred on by a desire to "have something new for dinner," tried cooking the buds of these flowers, and the results were most gratifying and appetizing. A dish of boiled bear grass buds, set before a blind person who had ordered asparagus tips, will be

"living out" Government land. Other zerophytic or drouth-loving forms of plants are being pressed into service of man and beast. When one takes a drink from a chunky barrel cactus, he feels that he has become almost as skillful as an Indian. The system is to cut off the top with a heavy knife, pound the water-laden interior with some implement until the fiber breaks and soft, spongy pulp results; the fluid is then squeezed by hand from the pulp into some receptacle. It is of a whitish color and tastes about like plant juice in general—but it is WET, and when, in the desert, one's canteen has sprung a leak, one is not prone to be choicy about how he "irrigates."

Prickly Pear a Milk Producer.
The prickly pear—any plant of the genus *Opuntia*—which flourishes on the barren ground of the southern, eastern and western portions of the United States, is becoming quite popular as a feed for cattle. Several years ago the cattlemen observed that their stock would eat this plant when other forage was scarce on the range, but the "stickers" were a great drawback—a regular "thorn in the flesh." Some one conceived the idea of cutting this cactus, holding it with pitchforks over fires of mesquite wood, and thus singeing off the spines which so annoyed the noses of the cattle, and, presumably, their throats and stomachs as well. The result was very satisfactory, and "toasted prickly pear" now occupies an important position on the menu for cattle in many portions of the cow-country. Burbank has "dehorned" the cactus, and, as it is a great milk-producer, the prophecy is made that prickly pear without the "prickles" will in time be cultivated extensively in the arid sections, its natural home.

Alfalfa is often claimed for a desert crop, so generally does it appear in the arid countries. For, given water, this clover can endure the onslaughts of the "hot winds" better than most crops. The damming of streams and the impounding of floodwaters in usually dry arroyos, and the pumping from wells with centrifugal pumps, are furnishing the wherewithal to irrigate this crop, and in many shallow-water districts alfalfa is sub-irrigated by its roots reaching to the subterranean strata. Seemingly, endless are the uses to which alfalfa can be put. It is an excellent feed for any kind of stock, whether green or used as hay, and especially happy are "pigs in clover."

A Banquet on Alfalfa.
But now greedy man is grappling with the hog for this choice crop. Banquets are frequently given where only alfalfa is served—alfalfa bread and cake; alfalfa roots cooked into an acceptable substitute for asparagus;

arid and semi-arid regions discovered that corn would not grow there with such limited rainfall, they searched about and hit upon kaffir corn and milo maize. And they have petted, preened and picked over these plants until varieties have been developed that are much more drouth-resistant than were their earlier crops.

As kaffir and maize become more important, a diversity of uses for them is being worked out. They have been shown to be almost as valuable for stock feed as Indian corn, and a couple of years ago they were granted a rating on the grain exchange. The kernels are an excellent substitute for popcorn for the "kiddies." Various breakfast foods and cereal drinks are now being manufactured from the grain, leaving the stalks for fodder—an advantage over corn. A good grade of bread, cakes and other pastry can be made from the flour and meal that are ground from the little white kernels.

On the slices of bread made from alfalfa or maize flour may be spread excellent pink jelly concocted from the juice of the "algerista berry," the red

a plant, educated to withstand the drouths, or who discovers a new use for a desert growth, may be protected and rewarded by a patent.

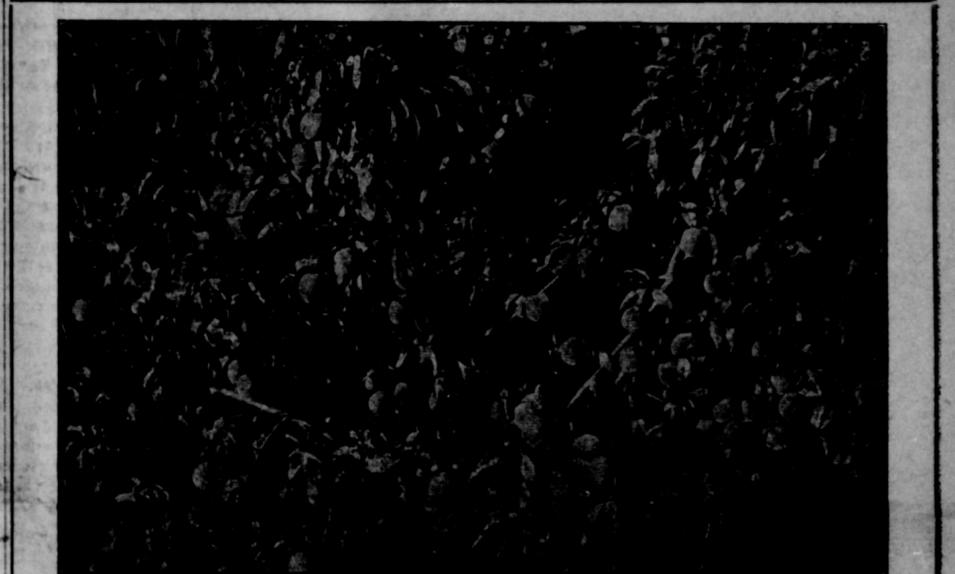
But considering that the efforts in the above lines of development have been brief and, at best, haphazard, the results are truly astonishing. For most of the pioneers have been selling land and town lots, talking irrigation and experimenting with "dry farming," without considering the characteristics or possible worth of the plant life about them. The few men who have searched for these utilities are the greatest benefactors to their country. Not only have they increased the present means of revenue getting many times, for their people, but they have turned the spotlight on hardy plants the nature of which must be thoroughly known before the work of introducing foreign and more valuable crops into the desert can be pursued intelligently. For instance, the type of the root system, the cell structure, the form of the shoot and leaf, the chemical composition, and many other qualities of the plants of the grass family which are most closely allied

SILO GUARANTEES FARMER'S PROFITS

**C. W. Post Says "Next to Irrigation Is
Country's Best Insurance
Policy."**

"The South Plains' best insurance policy, next to irrigation, is the silo." That is what C. W. Post, the man who made "Postum" a household word, thinks. Mr. Post was talking about the marvelous development which has taken place since he used to come to Plainview—the end of the Santa Fe—and have his automobile meet him here and drive him on down to Post City, where Mr. Post is building a model town. That was only about three years ago.

Mr. Post says this country is naturally suited to stock raising; he reminded The Herald reporter that the most valuable lands in the world are used for dairy farming. "The silo guarantees a feed crop," and when Mr. Post speaks of feed crops and



THE DALMONT FAVORITE PEACH.
Originated on the South Plains—one of the surest and most prolific bearers.

fruit of a desert shrub of the currant family. Of course, if you happen to muss your hands or mouth in the ensuing gustatory process you can wash them in water obtained from the cactus plant—for soap, using the lather obtained from beating to pulp the bulb of the "soap-weed," which is another name for the bear grass.

If your granary is depleted, the slender, sweetish beans of the mesquite tree prove a replenished provender for your horse. In some places they are regularly harvested. No use has as yet been found for the "blue-weed," but the bothersome "Russian thistle," which is threatening to take the West, if cut at a certain age rivals alfalfa in the hay produced. The less rain the thistle gets, the better it grows—in fact, it dies down in particularly wet years. "Johnson grass" was for a long time regarded as a menace, but the farmers of the West are taking kindly to it, since it will grow in dry climates, and, on account of its reproducing both from the seed and the root, being almost invulnerable to drouth. This grass is also desirable on account of its ability to add humus to the soil, and so to destroy its "wild nature."

Every Native Plant Has Some Use.
In fact, the people of the desert districts are beginning to believe that every plant that is native to their section has some usage, often several, either for man or beast. It has only been a few years that these utilities were systematically sought for. The newcomer settler always tries out first the crops to which he has been accustomed in the rainfall districts, and in the end the rigors of the desert defeat his efforts.

The country has answered his appeal for aid with gigantic irrigation projects. But it is a well-known fact that the total water supply, both below and above, is inadequate to irrigate more than one-tenth of the land. When every cupful of water is being utilized in irrigation ditches, then will the development of useful plants that will grow under arid conditions without irrigation and the searching for utilities in the natural desert crops be pursued in earnest. A system should be devised whereby the experimenter who gives to the world a variation of

to wheat, and which are natives of the arid regions, must be carefully studied before such qualities can be induced in wheat, and thus adapt it to desert conditions. There is ample scope here for the modern agriculturist to apply scientific methods with good effect.

However, the \$7 per ton for bear grass, paid on delivery at the car, is not to be sniffed at in these strenuous times, and it appeals more to the average horny-handed homesteader than the silent clamor of unborn millions of "back-to-the-landers" for crops that will have been acclimatized to the desert or hybridized with desert plants at a date in futurity when all the rainfall sections are crowded. And when one considers the varied delicious concoctions that can already be made from pounding or grinding and cooking the sturdy, camel-like crops of the desert, it is comforting to know that if we should be ordered to "go to grass," even in the land of the mirage, we should not necessarily fare so badly after all.

TEXAS MINERAL PRODUCTION SHOWS RAPID INCREASE.

**Ninety Thousand Tons of Coal Mined
for September, against 60,000
Previous Month.**

The mines of Texas produced approximately \$2,110,375 in oil and minerals during September, an increase over the preceding month of \$264,375, or 14.2 per cent. There were 90,000 tons of coal mined, as against 60,000 tons in August. The oil production was approximately 1,400,000 barrels, an increase of 312,000 barrels.

The Electra fields report an average daily production of 14,163 barrels, and a total output for the month of 424,890 barrels. This is an increase over the preceding month of 24,339 barrels.

The largest producer during September was the Producers' Company, with a total of 165,000 barrels. The Corsicana Company reports an output of 165,000 barrels, while the Guffey Company, which did not figure in the August production, shows a total output of 27,000 barrels.

The Petrolia fields report a total output for the month of 20,100 barrels.

natural fitness of the South Plains he speaks from experience first hand. For a number of years Mr. Post has been a frequent visitor to the South Plains, and he has studied soil and climatic conditions here with some care.

Kaffir corn and maize make first-class silage; likewise do they make first-class meat. There has not been one year in ten when either of these has not matured sufficiently to fill the silo. Isn't it strange, then, that we haven't come sooner to the use of the silo as a prosperity factor on the South Plains?

SOUTHWESTERN INSTALLS CHAIR OF PUBLIC SPEAKING.

Georgetown, Texas, Oct. 17.—That more Texas young people are getting an education in their own State than ever before is shown by the enrollment this year in the Southwestern University, in which every section of the State is represented. A chair of public speaking has been installed in the University, with Prof. John E. Pelsma, of Chicago University, in charge. The department of music is, this year, under Prof. J. Emory Shaw. In Southwestern this year are many pupils who last year attended colleges in the North and East, as well as numbers who chose this Southern Methodist institution in preference to Northern universities. This condition indicates that Texas is not only supplying some of the brainiest men of the country, but is educating them at home, thereby keeping in the State, money and the younger generation.

W. R. COPE WILL MOVE TO PLAINVIEW.

**Maxwell Automobile Dealer at Claude
to Become Citizen Here.**

W. R. Cope of Claude, Texas, representative of the Maxwell Automobile Mfg. Co., will move to Plainview. Mr. Cope is at the Dallas Fair this week. He will represent the Maxwell car in Hale County.

For Good, Sound Apples from the J. M. Tye car, 'phone 462. Free delivery.



THE DRIVEWAY THROUGH PLAINVIEW NURSERY.
The Henderson Syndicate will plant 25,000 trees around its properties in Hale County.

edged the kinship of the former lowly member, as it has until recently been regarded as a hopelessly worthless "black sheep." Now that bear grass is bringing \$7 per ton and is satisfying the fastidious appetite of the epicure, there appears to be a chance for it on a limb of the family tree.

In some portions of Texas and over a majority of New Mexico and Arizona, and in some other Western States, within the past two years the cutting, baling and shipping of this succulent plant have increased to a mammoth and important industry. Almost every

eaten without questions and with relish. Some are pleased to believe that the dish tastes more like green English peas. At any rate, the writer can testify that it is most palatable.

In the little town of Portales, N. M., the bear grass, or Yucca, is considered the "National flower," and the crates of cantaloupes from the irrigated farms are trade-marked with a picture of the same. The crop never fails, and it comes in quite handy to pay off land notes, or when the revenue from its sale assists the impecunious homesteader to eke out a livelihood while

alfalfa syrup which is not "bad to take;" alfalfa tea and coffee, and no doubt the cigars which follow contain a fair portion of alfalfa or some other hay, as usual. Not only are these alfalfa products palatable, but they are pronounced by eminent physicians to contain valuable nutritive and tonic properties. Throughout the arid countries, alfalfa becomes more popular each year, and the natives believe that in time its products will satisfy all the calls of the most capricious appetite.

When the resourceful dwellers in the

who gives to the world a variation of

CULBERSON IS HONORED.

Southern Society of New York Wanted Him for Honor Guest This Month.

Leslie M. Stephens of New York, active worker in the famed Southern Society of that city, said Monday, in San Antonio, that every one of the members of that organization and most of themore than 100,000 Southerners in Gotham had been eager to have United States Senator Charles A. Culberson address the Southern Society on the night of October 26 on the subject of Robert E. Lee. Mr. Stephens, who is a Kentuckian, but who has lived in New York many years, is here on a short business trip.

"Before I left New York," said Mr. Stephens, "we had voted to ask Senator Culberson to be the guest of honor at the annual banquet of the society. I regret to learn, since reaching San Antonio, that Senator Culberson cannot attend. We hope to have him another year.

Senator an Ornament.

"I presume Texans hold Senator Culberson in the esteem he deserves. I have heard much about him of late years and, though I have never met him, I regard him as an ornament to the statesmanship of the South. Though a stalwart progressive in his political ideas, there clings about him all the lack of frill and all the vigorous simplicity that characterized the public men of the South of old. It is absolutely refreshing to read of such characters.

"It is known of every Washington newspaper man, for I have heard them talk, that Senator Culberson's career is absolutely without blemish. While reputations have been blackened and characters besmirched, no speck or tarnish has ever been flouted in the face of the Texan.

Fame Grows at North.

"Senator Culberson's fame has been growing among the people of the North and East steadily but surely. Under a Democratic administration such as we are going to have he will have greater opportunity than ever to show the stuff of which he is made.

"Texas ought to be proud of Senator Culberson, and I know she is. Texans may rest assured their Senator is a favorite with Democrats of the North, with people of the right sort of all parties. He is big enough to be President of the United States, and all of us expect Mr. Wilson to invite him to become a member of the next Cabinet."

Herald for Job Printing. Phone 72

FALL IS TIME FOR PLANTING STRAWBERRIES.

Thorough Preparation Necessary, but Humble Back Yard Affords Ample Room.

Fall is perhaps the best time to set strawberries, according to experience. Strawberries set out in the fall often bear fruit the next spring, although a full crop is not expected until a second spring.

"Land for Strawberries," says Farm and Ranch, "requires thorough preparation; a sufficient amount of organic matter to make it mellow and friable; phosphoric acid and potash enough in an available form to insure formation and maturity of fruit."

Sufficient strawberries for home use may be grown practically anywhere on the South Plains, and where it is not possible to water the plants, they may be protected during specially hot and dry summers by a mulch.

There isn't a back yard in Plainview that might not have its own strawberry patch—my! doesn't that make your mouth water?

HENS MAY BE FED FOR WINTER EGGS.

Egg Production May Be Kept Up to Normal When Price Is High with Green Food.

At this season of the year the price of eggs begins to increase so rapidly that they fast become a luxury. The supply is falling. But they shouldn't fall, many people tell us. Hens should go right on laying.

Of course, we wouldn't pay any attention to such statements, except for the fact that these people are gathering as many eggs a day as they did during the early summer. How do they do it? The largest part of the secret is that they feed something green to the hens.

Too often we think that so long as there is anything green growing our fowls may secure their own supply. Often they can't. Native vegetation is apt to be tough at this season. Furthermore, many fowls are moulting now, and it is a critical time.

Your chickens should have access to rye, oats, barley, wheat, rape of sow-peas. An easy method for supplying green food after the days become too cold for it to grow out of doors, is to take a box of sand about two inches deep and plant it thickly with some grain. Water this liberally every day and set the box near your kitchen stove. The grain grows with surprising rapidity; a portion of it may be cut

each day and thrown to the chickens. Thehens should also have plenty of grain and mash composed of concentrates rich in protein.

"Careful attention to food and comfort," says Farm and Ranch, "will greatly assist the fowls in getting flesh for winter so that they will produce a normal supply of eggs."

REBELS KIDNAP WEALTHY EL PASO STOCK BROKER.

John T. Cameron Held for Ransom or to Prevent Shipments of Cattle.

El Paso, Texas, Oct. 13.—Rebels late today held up a passenger train 150 miles south of this point on the border, rifled the mail and express cars and kidnaped John T. Cameron, a wealthy stock broker of El Paso. The train was allowed to proceed south.

Cameron was on his way to purchase some cattle to be imported into the United States. It is believed he is held either for ransom or to prevent further stock shipments from the districts held by the rebels. A Mexican passenger also was held by the rebels, who molested no others.

Opening of the Mexican Northwestern Railroad after a lapse of traffic for a week, caused by destruction of the road by rebels, makes known large recent losses by the company. Many trestles were destroyed, and a train of twenty-four cars of choice lumber destined for the United States was burned. The loss of the lumber train is estimated at more than \$50,000.

Federal troops continue to offer no protection to the railway, remaining in larger towns, say passengers arriving here. Some significance is attached to the departure for the state capital of Gen. Antonio Rabago, commander of the district. It is understood he has been recalled to Mexico. Troops are on the way to Chihuahua City to replace Rabago's soldiers.

AUTOMOBILE MANUFACTURERS WILL HELP GOOD ROADS WORK.

American Roads Congress Says Motor Car Makers Will Give \$15,000,000 During 1913.

Reports from the American Roads Congress, now in session at Atlantic City, state that the automobile manufacturers will give one-third of one per cent of their gross income during 1913 to good roads. It is estimated that this will create a fund of about \$15,000,000.



French Fried Potatoes "Cottolened"

DID YOU ever eat French Fried Potatoes made with *Cottolene*? If not, you've never eaten French Fried Potatoes at their best.

Cottolene makes them rich and crisp and appetizing, but never greasy.

If you have been frying and shortening your food with butter, try

Cottolene

It is every bit as good, at less than one-third the price.

If you are using lard for shortening and frying, we would simply suggest that *Cottolene* is recognized and recommended by leading physicians, domestic science authorities, and culinary experts generally, as being more wholesome, digestible and producing better food.

Cottolene is a vegetable product—pure in source and making—and is bound to be better and safer than lard.

Try this Recipe

Pare the potatoes, shave in very thin slices, or cut in strips, 1/2 in. strips, dice or crescents. Soak in cold water, drain dry on a napkin, and cook few at a time in basket in deep hot *Cottolene*. Drain and season with salt.

Made only by THE M. E. FAIRBANK COMPANY



The Fuel Supply Needs Attention Only Three Times Each Day

The makers of Cole's Hot Blast Heater guarantee this stove to hold fire with soft coal 36 hours without attention. Your old stove and imitation stoves leak air and waste fuel because they are not air-tight, because they have putty joints.

Cole's Original Hot Blast Heater

—by means of the patented Hot Blast Draft and other patented features which make it tight, doing away with the use of stove putty—requires less attention than any other heater made.

All fuel—Soft Coal, Hard Coal, Lignite, Wood or Corn Cobs—contains a large amount of gas. Fully one-half of the heating power (carbon) in soft coal is gas. This is the part of the fuel this wonderful heater saves, by burning it with the Top Hot Blast Draft. This makes Cole's Hot Blast Heater the most satisfactory, the most economical, the most convenient heater you can buy. Imitations and other styles of stoves allow this gas-half of the coal to pass up the chimney with the smoke, unburned.

Thousands of these stoves are in use and the sale continues to increase year after year.

This heater will give you more comfort than you ever thought possible by using any kind of a stove which uses soft coal for fuel.

Right now is the time to decide and select the size you should have. Come in and see complete line of styles and sizes.

Price \$12.00 and Upwards—According to Size and Finish.

R. C. Ware Hdw. Co.

Burns Any Kind of Fuel—Fire Never Out.

People vs. Bosses

Syracuse, N. Y., June 23, 1912.

The Chicago Tribune

Dear Sirs: I wish to subscribe for your paper and wish to know the rates, so that I can send my check with my subscription.

A copy of The Chicago Tribune was handed me today by one of your Syracuse subscribers, and I wish to take the paper because of the position you take in the political struggle, as I am for Roosevelt first, last, and all the time, because he is RIGHT.

Respectfully yours,

In replying to a thousand letters like the above, from nearly every state in the union, this advertisement is inserted simultaneously in 400 newspapers.

No matter in what state you may live, if you believe in the broad principles of Progressivism you will want to read The Chicago Tribune every day.

Secretaries of Progressive Clubs should send in the names of their members as subscribers. Agents and publishers who have previously sent in Tribune subscriptions should actively canvass their territories. Individuals should subscribe at once, either through their local dealer or publisher, or direct to us. For the convenience of those who may wish to take latter course, the six months offer below is recommended.

Six Months Subscription Offer

The Daily and Sunday issue of The Chicago Tribune will be sent by mail postpaid to any address in the United States and its possessions (outside of Chicago City limits) and in Mexico, for six months for \$3.25 prepaid.—Use the order coupon herewith.

Subscription Department,
The Chicago Tribune,
Chicago, Illinois

Find enclosed \$3.25 [express money order or draft to the order of The Tribune Company, or in registered letter at Tribune's risk] for which send The Daily and Sunday Tribune for six month, beginning at once, to the following address:

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County _____
State _____

The Chicago Tribune

The World's Greatest Newspaper

CREAMERY MAKES PROSPERITY.

Farm and Ranch Says Furnishes Farmers Market for Profitable Industry.

"The co-operative creamery is an industry that should be found in every locality where feed can be raised in sufficient quantity to make dairy cows profitable," says Farm and Ranch.

The creamery provides a market for the dairy products and encourages the small farmer to keep cows. With a creamery convenient there is no excuse for the surrounding towns sending away for butter, cheese or cream.

Another advantage is that the patrons of a creamery receive cash for their butterfat and the business man gets cash for the product he sells to the dairyman. This puts the community on a cash basis and the entire citizenship prospers because of co-operation.

This suggestion would seem especially timely to Hale County farmers at this time. J. N. Morrison received his big churn Tuesday, and has it about installed. This gives Mr. Morrison an up-to-date equipment for handling all cream the farmers will bring in.

The only question of success, Mr. Morrison says, is whether or not the farmers will bring in enough cream. "I will pay highest market prices and

they can get the cash every day in the year."

Every farmer can have three or four good cows, and, by the use of the silo, he can have the best of feed for them. In this way he has a sure money crop, and he is making his farm richer every year.

LIKES HALE COUNTY CALVES.

R. H. Buckingham Says 250 He Bought Were "Finest in the State."

R. H. Buckingham and W. T. Tuley of Palmyra, Mo., shipped from Plainview Tuesday 250 calves. Mr. Buckingham says that these calves were the finest in the State. He is much impressed with Plainview and the South Plains.

Mr. Buckingham does not understand why Hale County farmers do not raise more calves. With the silo a feed crop is certain every year. The silo and a crop of high-grade calves always bring prosperity to the farmer owning them. Yearling calves are selling around Plainview at \$25 a head this fall.

DUNCAN'S HAND LOTION will make those rough, chapped hands smooth and white. Every bottle guaranteed. Price only twenty-five cents. Sold only by DUNCAN'S PHARMACY.

Start Bulbs Growing Now

---they bloom in winter

Hyacinth, Narcissus, Tulip, Chinese Lily, Crocus.

We have decorating plants. Also cut flowers for all occasions.

Plainview Floral Company
Phone 195

Remember that we have a new supply of Staley's Rose Cream, for chapped hands, face and lips. Try an application of same before you try these raw winds. Money cheerfully refunded if it does not please. R. A. LONG DRUG CO.

Start Bulbs Growing Now

---they bloom in winter

Hyacinth, Narcissus, Tulip, Chinese Lily, Crocus.

We have decorating plants. Also cut flowers for all occasions.

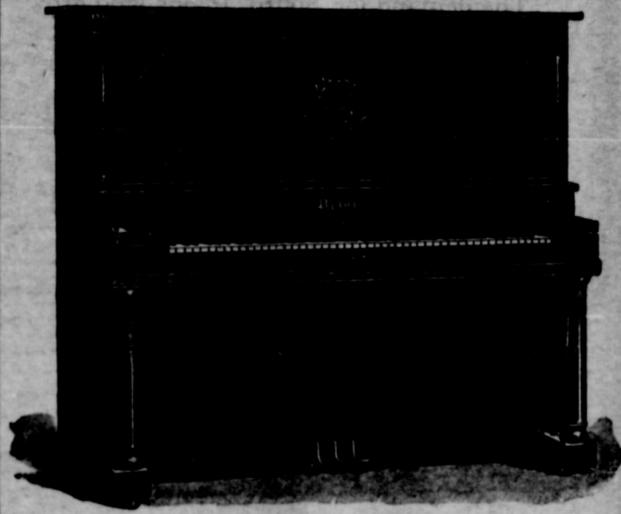
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Remember that we have a new supply of Staley's Rose Cream, for chapped hands, face and lips. Try an application of same before you try these raw winds. Money cheerfully refunded if it does not please. R. A. LONG DRUG CO.

Let Us Give You This Piano

MAYBE YOU HAVE A PIANO

Then why not help someone win, by buying your needs at this store. You get votes with every cash purchase.

<p>Contest</p> <p>Closes</p> <p>February</p> <p>19, 1913</p>		<p>This is</p> <p>the</p> <p>PIANO</p> <p>we Give</p> <p>to You</p>
<p>PRICE \$400.00</p>		

Herald Subscriptions Count Too

We credit 3000 votes with every New or Renewal subscription to the HALE COUNTY HERALD. Ask your friends to subscribe; send the HERALD back home.

Standing of Contests will be published each week in the HALE COUNTY HERALD.

Be sure and ask for your Piano Votes.

Phone 327

R. A. LONG DRUG CO.

Phone 327

TEXAS INDUSTRIAL NOTES.

Austin.—The City Council has just closed a contract with the Texas Bitulithic Company for nearly \$100,000 worth of street paving. It is expected that the paving expenditure for the next twelve months will amount to \$500,000.

Waco.—Postal receipts in this city show a large increase for September over the corresponding month last year, while the gain for the quarter ending September 30th is 19 per cent. During September the receipts were \$12,792.72, as compared with \$10,778.02 for the same month last year. For the period ending September 30th, \$36,132.03; same period last year, \$30,342.00.

Plains.—The Yoakum County Commercial Club was recently organized in this city. The following officers were elected: J. T. Gainer, president; J. G. Stanford, secretary; and Sam Bigger, assistant secretary.

Waco.—The grading work on the Katy yards has been completed here, and track work is to start at once. The grading alone cost the company \$100,000.

San Antonio.—The bond election recently held in Medina County, Precinct No. 4, for the issuance of \$40,000 worth of good roads bonds, carried by a majority of 2 to 1. This amount will be sufficient to improve every road in that precinct needing attention.

Austin.—During the fiscal year ending August 31st, a total of \$16,159,479 in bonds were registered with the comptroller. This is an increase of \$3,549,083 over the same period last year.

Santa Anna.—G. A. Robertson & Son have brought in a 3,000,000-foot gas well in the Trickham field. They have secured a franchise to pipe gas into Coleman and Santa Anna, and the probabilities are they will extend to Brownwood.

Columbus.—There are over 400 acres of land planted to Columbus long staple cotton in Colorado County this season. The yield was close to a bale per acre and the price averaged 17 1-2 cents per pound.

Port Lavaca.—Lavaca County has suffered very little with insect pests this year, and the yield per acre of all crops increased over the previous season. Under Government methods the production of corn on demonstration farms was increased from nine to sixteen bushels per acre.

Flotana.—F. Broomer, a farmer near here, planted his corn in wide rows this season and raised cow peas between the rows. He harvested large crops of both products, the yields exceeding those of last year by over 10 per cent.

Waco.—Over \$60,000 will be expended in farm demonstration work in West Texas this year. The Federal Government appropriated \$27,000, and the balance was set aside by the County Commissioners' Court.

Jefferson.—At a meeting of the prominent citizens of this city, a commercial club was organized, and the following officers were elected: D. L. Wright, president, W. J. Sedberry, 1st vice president. The committee in charge has raised enough funds to

secure the employment of a secretary, and one will be selected at an early date.

Brownsville.—Brownsville is now paving twelve blocks with creosoted wood blocks. Eleven blocks have been paved so far this year.

Austin.—A franchise has been granted a number of East Texas capitalists for the construction of an interurban to connect Austin and Lockhart. Actual construction must start within six months, according to the franchise, but it is expected that work will start at once.

BOYS' AND GIRLS' CLUBS GROW FARM PRODUCTS.

Fourteen Thousand Members in Texas Win \$30,000 in Prizes During 1912.

According to reports sent out from the State Agricultural College, there are 275 boys' and girls' clubs in Texas, with a total membership of 14,000. These clubs raise farm products under government instruction. Thirty thousand dollars in prizes were offered this year for the best specimens of various crops grown.

Thus Texas is making intelligent and happy farmers out of her boys and girls.

JUDGE FOR YOURSELF.

Which is Better—Try an Experiment or Profit by a Plainview Citizen's Experience?

Something new is an experiment. Must be proved to be as represented. The statement of a manufacturer is not convincing proof of merit.

But the endorsement of friends is. Now, supposing you had a bad back. A Lamé, Weak, Aching one. Would you experiment on it?

You will read of many so-called cures.

Endorsed by strangers from far-away places.

It's different when the endorsement comes from home.

Easy to prove local testimony.

Home endorsement is the proof that backs every box of Doan's Kidney Pills.

Read this case:

Mrs. John Pendley, Covington Ave., Plainview, Texas, says: "I used Doan's Kidney Pills about six months ago, and they relieved pains across my back and kidneys. I can highly recommend this remedy. When I began using Doan's Kidney Pills I could hardly get up from a chair. I procured my supply at the Long Drug Co., and they did me a world of good."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.—adv. 43

Try DUNCAN'S HAND LOTION for chapped hands and faces. Guaranteed to give satisfaction, or money refunded. Sold only by DUNCAN'S PHARMACY. tf.

A choice roast or tender steak is always relished at your meals. You get the best from OTTO. Phone 437.

AGENTS WANTED

It costs you nothing to give our line a trial, as we furnish you book of samples, catalogue, etc., FREE, and pay all express charges on your orders; dress goods, embroideries, suits, shirts, etc., now is the time to begin—write now.

EMBROIDERY AND DEPARTMENT COMPANY.
191 P. C. St., St. Louis, Mo.

OFFICERS

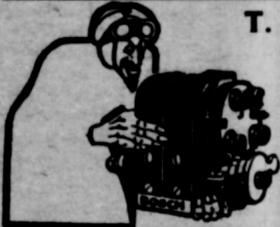
J. H. Lancaster, President L. A. Knight, Vice-President
H. M. Burch, Cashier L. G. Wilson, Vice-President
H. C. Von Struve, Assistant Cashier

Third National Bank
of Plainview
Analy Building, Northeast Corner Square
Capital \$100,000.00

DIRECTORS

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MAGNETO SERVICE STATION



T. M. CALDWELL,
Factory Agent

Carrying Complete Stock
"BOSCH," "SPLITDORF"
—and—
"ATWATER KENT"

Ignition Systems.
Parts for all makes. Storage
Battery Charging.

We do complete Re-building.
Re-winding, Re-magnetizing, Platinum Contacts, etc., at Factory
Prices, and save you express charges and weeks of waiting.

If you have ignition trouble on your car, write to us. We can get results, and absolutely guarantee the work.
T. M. CALDWELL, 110 West 5th Street, Amarillo, Texas.

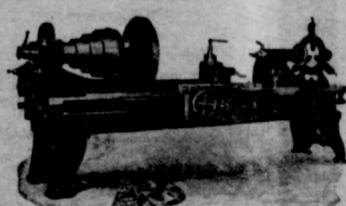
Are You Blue and Worried?

Nervous? Some of the time really ill? Catch cold easily and frequently suffer from biliousness or headache? The reason is that your system does not rid itself of the poisons in the blood; just as impossible as it is for the grate of a stove to rid itself of cinders. The waste does to us exactly what the cinders do to the stove; make the fires burn low until enough cinders have accumulated and then prevent its burning at all. Your liver is sluggish—you are dull and heavy—sleep does not rest, nor is food appetizing. In this condition illness develops. Doctor Pierce's Golden Medical Discovery eradicates the poisons from the body—a glyceric alternative extract made from bloodroot, golden seal and mandrake root, stone and queen's root, without the use of alcohol. No matter how strong the constitution the stomach is apt to be "out of kilter" at times; in consequence the blood is disordered, for the stomach is the laboratory for the constant manufacture of blood.



Mrs. BENJ. BLAKE, of Port Dover, Ont., Box 38, writes: "I have been a great sufferer for years from throat trouble, catarrh, indigestion, female troubles, flatulency, constipation and nervousness—at times I would be in bed, then able to be up again. Was under many different doctors' care, and would get better for a little while, then I would go down with chronic inflammation all through me. For nineteen years I had this poison in my blood. After trying nearly everything I got worse. I read in The People's Common Sense Medical Adviser of Dr. Pierce's Golden Medical Discovery and Dr. Sage's Catarrh Remedy. I have taken the 'Golden Medical Discovery' and 'Pleasant Pellets,' and have used five bottles of Dr. Sage's Catarrh Remedy. I am now able to do my work and walk with pleasure. I feel like a new woman. I enjoy everything around me and thank God for letting me live long enough to find something that made me well again."

Dr. Pierce's Pleasant Pellets regulate liver and bowels.



All kinds of Machinery Repaired

Casing and Pipe of any size Threaded

J. D. Hatcher

Carriage and Machine Shop
210 East Main
Phone 133

Coal Will Be Higher When Winter Comes

By ordering your winter supply now you will **Save Money and Delay**

You know that the demand for coal this winter will likely exceed that of any year in the history of Plainview.

When the rush for coal begins delays in delivery will be un-reoidable. Fill your bins now and be prepared when cold weather comes.

We Also Buy and Sell Grain and All Kinds of Feedstuff

SHIPLEY & SHIPLEY

Moreland St. Phone 18

FOR SALE OR EXCHANGE

Two quarter sections of unimproved land in Hale county.

One acre of land building 40x40, with machinery for canning--Centralia, Mo.

\$5,000 stock of Merchandise.

Two lots in Kinloch Park in St. Louis, Mo.

South Plains Tile Comp'y

One Door South of Plainview Hotel.

Plainview, Texas

A. S. McAdams Lumber Co.

Lumber and Paints

We can save you money on any kind of building material. Call and get our prices.

J. L. PEARCE, Mgr.

Phone 205

DON'T

buy that new car until you see the

NEW 1913 MAXWELL

I am going to locate in Plainview and will handle the famous Maxwell line. Will have a demonstrator in in a few days. Don't fail to see it before you buy. If you are at the Dallas Fair, be sure to see me at the Maxwell Exhibit, if you are in the market for a car.

W. R. COPE

DEALER
Plainview, Texas

PLAINVIEW BAKERY

Where you buy Bakery products that satisfy. Phone 482 when you want Bread, Rolls, Cake, Buns, and Pies. Quality first.

every Customer Pleasid

--that patient of yours; why not bring her to the Guyton Sanitarium. She must have a nurse, anyhow, and the charges at the Sanitarium is no more than a nurse would charge to come into the home.

Guyton Sanitarium is open to all Physicians. Special attention is given to Surgery and Obstetrics. The Sanitarium is Modern in every respect; it has just been equipped throughout.

MRS. J. V. GUYTON
GRADUATE PHILADELPHIA HOSPITAL
Phone 170. Plainview, Texas

Polite service at PALACE OF SWEETS. Remember, we are selling all our Popular Copyrights, which include books by the best authors, for only Fifty Cents per volume, while they last, as we are overstocked on them. DUNCAN'S PHARMACY.

TOURING CARS TO VISIT FRISCO FAIR

ESTIMATED THAT 15,000 AUTOMOBILES WILL GO TO PACIFIC COAST IN 1913.

BORDERLAND ROUTE POPULAR

Blue Book People Have Asked Mr. Unger for Log of Road.

On to Frisco in 1913. This will be the slogan of automobile manufacturers, according to advices received from Indianapolis and Detroit. The Hoosier manufacturers have taken this slogan up for their path-finding tour next summer, and are planning to blaze a trail for autoists to California for the Exposition in 1915.

The "Central Route," passing through St. Louis, Kansas City, Omaha, Denver, Salt Lake City, Ogden and San Francisco, seems to have been selected. It isn't long until 1913 now—just long enough for many things to happen. And many tourists passing this way seem to think that if the route via Amarillo, Plainview, Roswell and El Paso might be properly put before the tourists, the tide of travel would be turned southwestward—at least one way.

The Borderland Route was laid out less than a year ago, yet more than twice as many tourists have come this way than did a year ago. And every tourist has said that this is "the greatest road ever."

The Automobile Blue Book people have asked O. M. Unger, President of the Plainview Chamber of Commerce, for a log of the road and for detailed descriptions, so that maps may be printed in the new book they are about to issue. This blue book, Mr. Unger says, will go into the hands of every tourist, and undoubtedly many of them will come via the Borderland Route.

Concerted action on the part of towns along the Borderland Route, Mr. Unger thinks, might secure favorable attention to this as the popular route to San Francisco in 1915. Even one-half of the 15,000 automobiles passing through Plainview and Hale County in one season would advertise our developing empire in a way that nothing else could do. It is the automobile traveler who sees all the beauties and the possibilities of the country through which he is traveling. He is usually a man who has money to buy anything that looks good.

HALF MILLION VOTED FOR GOOD ROADS.

Milam Is Only County to Defeat Highway Improvement Bonds; \$500,000 Proposed.

Fort Worth, Texas, Oct. 16.—Five road bond elections were held in Texas during September, resulting in \$420,000 being voted for highway improvements. All the elections carried with the exception of one, in Milam County, in which \$200,000 were involved.

The Commissioners' Court in four counties have set dates for elections to vote on a total of \$470,000 for good roads bonds, and eight counties are circulating petitions for elections involving \$1,860,000, the dates to be set later.

Following is a table showing the elections held and called:

County	Amount	Result
Colorado	\$100,000	Carried
Milam	200,000	Defeated
Fort Bend	175,000	Carried
Wood	120,000	Carried
Refugio	25,000	Carried

Elections called and dates set: Frio County, \$80,000; Cameron County, \$250,000; Lavaca County, \$100,000; Medina County, \$40,000; total, \$470,000.

KONE WARNS FRUIT GROWERS.

Urges That Trees Be Given Close and Regular Inspection to Eradicate Pests.

Austin, Texas, Oct. 11.—Commissioner Kone of the Texas Department of Agriculture, said this morning: "It is in the last degree necessary that all people engaged in fruit growing in Texas (either on a commercial scale or for home consumption) shall inspect their plantings at once and regularly, from time to time, at short intervals thereafter, and adopt preventive and curative measures for the eradication or control of such insect pests or fungous diseases as may be discovered either by reason of their knowledge or that of their neighbors, or by sending specimens and descriptions to the Texas Department of Agriculture, which will make identifications, furnish advice and, where needful and possible, dispatch representatives to infested or infected areas.

"The peril to be combatted in a present and deadly one, that if not met by such action, could easily result in such disaster as would cripple orcharding to an extent that it would not recover from in twenty years; whereas, it

"A HINT TO THE WISE IS SUFFICIENT"

We Have Made

145 Sales This Year

The demand for South Plains land grows larger every day. We have more connections in the East than at any previous time. Does it not follow naturally that we should make

Many More Sales

during the next twelve months than we have already made? We have customers for city property and for small tracts adjoining Plainview.

Do You Want to Sell?

No property is handled by us except on the exclusive list.

If You Want to Buy

City Property, a Small Tract or Farm of any size

it will pay you to see us. This property will all be higher within ninety days; and higher still in six months. We can offer you some

REAL BARGAINS.

Henderson and Grant

Rooms 5 and 6

First National Bank Building

should go forward uninterrupted in development and this State in a few years take its rightful rank as the leading one in fruit production in the United States."

COLQUITT TO HEAD CUERO "TURKEY TROT."

Governor Accepts Invitation to Head Parade of 10,000 Thanksgiving Birds.

The spectacle of the Governor of Texas with his staff in full uniform parading at the head of more than 10,000 turkeys will be witnessed at Cuero November 25-27, upon the occasion of the "turkey trot" at that point. Gov. Colquitt has accepted an invitation to participate upon that occasion. Cuero is in the heart of what is declared to be the greatest turkey-growing country in the world, and the annual movement of the birds to market about Thanksgiving time is declared to be a sight long to be remembered. Farmers drive them in on horseback by hundreds for shipment. It is proposed to gather a vast army of the birds and gith them a "trot" on the road to death.

HOW'S THIS!

We offer One Hundred Dollars Reward for any case of Catarrh that can not be cured by Hall's Catarrh Cure. F. J. CHENEY & CO.,

—Adv. Toledo, Ohio. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

NATIONAL BANK OF COMMERCE, Toledo, Ohio.

Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials free. Price, 75 cents per bottle. Sold by all Druggists.

Take Hall's Family Pills for constipation. 43

We have just received a fresh shipment of Gunther's fine bulk Chocolates. They are sure to please. Fifty cents per pound. DUNCAN'S PHARMACY. 44

DUNCAN'S HAND LOTION is only twenty-five cents per bottle, and is guaranteed to please or the price refunded. DUNCAN'S PHARMACY. 45

Still Doing Business

At the same old stand with a full stock of

Lumber, Doors, Windows and Moulding

Besides, all colors in

HOUSE PAINTS

Fulton Lumber Co.

AUTOGENOUS WELDING OR RECASTING PLANT

Don't throw away your broken castings, they can be welded and made as good as new. We weld Wrought Iron, Cast Iron, Steel, Copper, Aluminum, in fact all kinds of metal.

Autogenous welding is not welding by compression or brazing. This system actually melts the metal at the break and runs it together again. Any work you may send will be appreciated, and given prompt attention. All work guaranteed.

Located at Hoover Blacksmith Shop
C. C. GREEN

COMING!!

THE BLONDIN SHOW (Under Canvas)



LEO BLONDIN

TUESDAY, OCTOBER 22

Presenting

The Cowboy, Indian and the Lady

A New Western Play

Special Cars. Big Band

Parade at noon. Show night only

For the best Nigger Head Coal see the ALPALFA LUMBER CO.

Get a good Smoke at PALACE OF SWEETS.

FOLEY KIDNEY PILLS
FOR SACKACHE KIDNEYS AND BLADDER

FROM TIME TO TIME THE HERALD WILL PRINT WORTHY EFFORTS OF YOUNG PEOPLE IN THE PUBLIC SCHOOLS OF PLAINVIEW.

THE STORY OF A DOG.

In this story I shall tell you of a dog. He is part poodle and part fice. He is shaggy, with one black spot on his back. His body is white; both ears are black. His name is "Pink." He likes meat, milk, cake, popcorn, sweet potatoes, peanuts and ice cream.

When he gets hungry or thirsty he sits up and walks on his hind feet. When you whip him he goes and sits down and pouts like a child.

This dog does not like his home. He likes to run away. We have to keep him tied. He ran away once for five months in which time I never saw him. He hates cats, but loves to hunt rats.

When I go home after school he jumps up on me; he likes to play with a tin plate and will go to the bottom of a tub full of water for it. He also likes to play with a hoop, and will run a long time after one. As soon as I can untie him he runs and gets his hoop.

ALMA STRANGE,
Grade 4B.

A STORY OF A DOG.

"Boss."

"Boss" is the name of a dog we once had. Why they gave him the name Boss was because he and a cat we had at the same time were great friends when they were small, but as they grew up of course the dog became the largest, and in their play the dog got so he could get the best of the cat. He finally seemed to think he was boss of the cat, and tried to make puss do as he wished.

Boss thought it was so nice to be master of the cat, he decided to have some fun with the chickens. And before he was nearly grown he would chase the chickens till he worried them down. Then he would carry them in his mouth and put them in a pile. Once we came home and found some half a dozen piled up together. Then papa gave him a whipping, but he hated so bad to give up his fun that he had to have several hard whippings before he found what it meant. He finally learned, and grew up to be a real good dog.

When we started away from home he would come around till we would tell him he could go with us, and if he

could go then he was happy, and would run and jump and leap for joy; but if he was to remain at home he was very sad, and would drop his ears and creep very slowly to some shady place and lie down and remain there quietly till we were out of sight. Then he would howl and howl most of the time till we came back. When we came in sight he was happy again.

Boss lived to be ten years old, but has been dead three or four years now.

OPAL SUMMERVILLE.

WASHINGTON'S CHRISTMAS GIFT TO HIS COUNTRY.

Washington was fighting to set his country free. He was beaten and driven out of Brooklyn. Then he had to leave New York. He and his men marched to New Jersey.

At last he crossed the Delaware River. Here he and his men were safe for a while. But some of the Hessian soldiers that the king had sent to fight the Americans came to Trenton. Washington and his men were on the other side of the Delaware River from the Hessians. It was winter, and they had no houses to stay in. They had not even warm clothes. Some of the men were barefooted in the snow.

The Hessians were waiting for the river to freeze so they could march across on the ice. They meant to fight Washington and break up his army. But Washington was thinking something, too. He knew that the Hessians would drink and eat a great deal at Christmas time. The afternoon of Christmas day the Hessians were singing and carousing, but Washington was marching up the river bank. The men and canons were put onto flat-boats. These boats were pushed across amid floating ice, with poles.

It was eight o'clock in the morning when Washington got to Trenton. The Hessians were sleeping soundly. It was the sound of the American drum that awakened them. They ran into the street, but it was too late; Washington had already taken them prisoners.

HAZEL SEWELL.

B. F. Littleton of Tucumcari, New Mexico, came in Tuesday, with his sister, Miss Reese Littleton. Miss Littleton will enter Wayland College. Mr. Littleton returned home Wednesday.

"PALACE OF SWEETS."

Boone Institute of Massage

Has moved into their
New and Commodious Quarters
600 and 604 California Avenue
East of the Court House Square

Our services are at your command; but if you do not need our services, come and see for yourself what we offer. Our Rooming and Boarding Departments are arranged for the your convenience and comfort. If you want board and lodging we offer you every convenience at modest prices.

You have access to hot and cold water and Hot Air Baths under direction of scientific messeurs, any hour during the day or night, except Sunday. The institute is closed on Sunday between the hours of 10 o'clock a. m. and 2 o'clock p. m. No contagious diseases may be allowed in the Institute. Citizens of Plainview and visitors in town are invited to inspect the Institute.

Boone Institute

Phone No. 294.

SHERIFF'S SALE.

THE STATE OF TEXAS.)
County of Hale.
By virtue of a certain Order of Sale issued out of the Honorable District Court of Hale County, on the 10th day of October, A. D. 1912, by B. H. Towery, Clerk of said Court, against Mrs. Maggie Rodgers for the sum of Four Hundred and Fifty-three Dollars and Sixty Cents, and costs of suit, in cause No. 809 in said Court, styled J. H. Wayland vs. Maggie T. Rogers, and placed in my hands for service, I, O. R. Martine, as Sheriff of Hale County, Texas, did, on the 10th day of October, 1912, levy on certain real estate, situated in Hale County, described as follows, to-wit: Known and described as being Lots Nos. seven and Eight, in Block No. Twenty-three, in College Hill Addition to the Town of Plainview, Hale County, Texas, and levied upon as the property of Maggie T. Rogers. And on Tuesday, the 5th day of November, 1912, at the Court House door of Hale County, in the town of Plainview, Texas, between the hours of ten a. m. and four p. m., I will sell said property at public vendue, for cash, to the highest bidder, as the property of said Maggie T. Rogers, by virtue of said Levy and said Order of Sale.

And in compliance with law, I give this notice by Publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hale County Herald, a newspaper published in Hale County.

Witness my hand, this the 10th day of October, 1912.

O. R. MARTINE,
43 Sheriff of Hale County, Texas.

NEW OWNERS MAKE IMPROVEMENTS.
Schiek Opera House Is Overhauled Thoroughly; \$3,000 Spent in Betterments.

More than \$3,000 have been spent during the past two weeks in improving the Schiek Opera House. All loose plaster has been pulled down, the walls "pecked" and new plaster put up. The scenery has been overhauled and some painting done.

It is the purpose of the new owners to keep their playhouse up to the same high standard it has heretofore maintained. They advise that a concrete walk will be built from North Pacific Street east to the Opera House right away.

J. H. SLATON, President W. C. MATHES, Vice President
GUY JACOB, Cashier

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 170,000.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.



Each and Every One a Speed Shell
The speed that breaks your targets nearer the trap. That's why Remington-UMC Steel Lined Shells have won 13 out of the 15 Handicaps held in the last three years.
The speed that gets that mile-a-minute "duck" with a shorter lead—that's why it takes over 50,000 dealers to handle the demand for Remington-UMC Steel Lined Shells.
The Shooting fraternity are speed wise. They know loose smokeless powder won't drive shot. They know that the drive depends on the compression.
The powder charge in Remington-UMC shells is gripped in steel. This lining is designed to give the exact compression necessary to send the load to the mark quickest. It insures speed—the same speed in every shell.
The steel lining is moisture proof—no dampness can get through. Jar proof—no powder can get out. Waste proof—no energy is lost.
Shoot Remington-UMC Arrow and Nitro Club Steel Lined Expert factory loaded shells for Speed plus Pattern in any make of shotgun.
Remington Arms-Union Metallic Cartridge Co.
299 Broadway New York City

For duck shooting these crisp mornings, or for larger game, you will get better results from Union Metallic Steel Lined Shells. We also have a complete stock of Remington guns for your selection.

Donohoo - Ware Hardware Co.

Northeast Corner Square

For the best Nigger Head Coal see the ALPALFA LUMBER CO. (L) FOR RHEUMATISM KIDNEYS AND BLADDER

"A Square Foot of Real Estate is worth More Than Ten Castles in the Air."

The bargains we offered you in last week's Herald have been sold. While these offers were begin grabbed up we have been looking up some other bargains; because we knew that you, too, would want South Plains Land before the big advance in prices come. It is our policy

--Never to Disappoint a Customer--
and we offer you some **REAL BARGAINS**

in unimproved tracts near Plainview;
640 acres 5 miles East. The best improved farm in Hale County. 560 acres in cultivation; 2 wells and windmills; good residence, smoke house, cellar and out houses; barn 60x60 feet. Good school house and church on land. Road all around the section.

This farm is easily worth \$60 an acre. We are authorized to sell it for \$45--bargain price to sell at once.

1 or 2 good homes for sale cheap.
1 or 2 good 5 and 10-acre tracts near Wayland College.
1 or 2 good 5 and 10-acre tracts near Seth Ward College.
Larger tracts if you want them.

DELAY & WILKS

Wofford Building Phone 67

BETTER MEDICINE THAN CALOMEL.

Dodson's Liver-Tone, a Safe Vegetable Liquid, Now Takes the Place of Calomel, the Powerful Mineral Drug.

Many people know the danger of calomel, yet they take it because they know of nothing better. Other people are not afraid of calomel because they do not understand what a dangerous drug it is.

Nobody needs to take dangerous calomel (which is made from mercury) if they live near a store where Dodson's Liver-Tone is sold. R. A. Long Drug Company sells Dodson's Liver-Tone, and guarantees it to be a perfect substitute for calomel. It is a pleasant-tasting vegetable tonic, that lives up the liver without causing any restriction of habit or diet. It has none of the bad after-effects of calomel and is safe for children as well as grown-ups.—adv. 42

We have just unloaded another car of "Marchal" Neil Flour. This flour is made from new wheat, and we guarantee it to be first-class in every particular. MONTGOMERY-LASH.

back along the shore until we gained a point opposite the clearing. He whistled shrilly three times, and after an interval of waiting heard the splash of oars and presently saw a skiff steal out of the gloom.

"Who's there?" It was Bess who asked the question.

"Carrington," he answered.

"Lucky you ain't met the other man!" she said as she swept her skiff alongside the bank.

"Lucky for him, you mean. I'll take the oars," added Carrington, as he entered the skiff.

Slowly the clearing lifted out of the darkness, then the keel boat became distinguishable; and Carrington checked the skiff by a backward stroke of the oars.

"Hello!" he called.

There was no immediate answer to his hail, and he called again as he sent the skiff forward. He felt that he was risking all now.

"What do you want?" asked a surly voice.

"You want Slosson!" quickly prompted the girl in a whisper.

"I want to see Slosson!" said Carrington glibly and with confidence, and once more he checked the skiff.

"Who be you?"

"Murrell sent you," prompted the girl again, in a hurried whisper.

"Murrell—" And in his astonishment Carrington spoke aloud.

"Murrell?" cried the voice sharply.

"We'll cast off then," answered Carrington.

Thus far nothing had occurred to mar his plans. If they could but quit the bayou before the arrival of the man whose place he had taken the rest would be, if not easy of accomplishment, at least within the realm of the possible.

"I reckon you're a river-man?" observed Slosson.

"All my life."

The line had been cast off, and the crew with their setting poles were forcing the boat away from the bank. All was quietly done; except for an occasional order from Carrington no word was spoken, and soon the unwieldy craft glided into the sluggish current and gathered way. Mr. Slosson, who clearly regarded his relation to the adventure as being of an official character, continued to stand at Carrington's elbow.

"What have we between here and the river?" inquired the latter. It was best, he felt, not to give Slosson an opportunity to ask questions.

"It narrows considerably, pardner, but it's a straight course," said Slosson. "Black in yonder, ain't it?" he added, nodding ahead.

The shores drew rapidly together; they were leaving the lake-like expanse behind. In the silence, above the rustling of the trees, Carrington heard the first fret of the river against its bank. Slosson yawned prodigiously.

"I reckon you ain't needing me?" he said.

"Better go up in the bow and get some sleep," advised Carrington, and Slosson, nothing loath, clambered down from the roof of the cabin and stumbled forward.

The ceaseless murmur of the rushing waters grew in the stillness as the keel boat drew nearer the hurrying yellow flood, and the beat of the Kentuckian's pulse quickened. Would he find the raft there? He glanced back over the way they had come. The dark ranks of the forest wailed off the clearing, but across the water a dim point of light was visible. He fixed its position as somewhere near the head of the bayou. Apparently it was a lantern, but as he looked a ruddy glow crept up against the skyline.

From the bow Bunker had been observing this singular phenomenon. Suddenly he bent and roused Slosson, who had fallen asleep. The tavern-keeper sprang to his feet and Bunker pointed without speaking.

"Mebby you can tell me what that light back yonder means?" cried Slosson, addressing himself to Carrington; as he spoke he snatched up his rifle.

"That's what I'm trying to make out," answered Carrington.

"Hell!" cried Slosson, and tossed his gun to his shoulder.

What seemed to be a breath of wind lifted a stray lock of Carrington's hair, but his pistol answered Slosson in the same second. He fired at the huddle of men in the bow of the boat and one of them pitched forward with his arms outspread.

"Keep back, you!" he said, and dropped off the cabin roof.

His promptness had bred a momentary panic, then Slosson's bull-like voice began to roar commands; but in that brief instant of surprise and shock Carrington had found and withdrawn the wooden peg that fastened the cabin door. He had scarcely done this when Slosson came tramping aft supported by the three men.

Calling to Betty and Hannibal to escape in the skiff which was towing astern the Kentuckian rushed toward the bow. At his back he heard the door creak on its hinges as it was pushed open by Betty and the boy, and again he called to them to escape by the skiff. The fret of the current had grown steadily and from beneath

Carrington cast a hurried glance in the direction of these sounds. There between the boat and the shore the dim outline of a raft was taking shape. It was now canopied by a wealth of pale gray smoke that faded from before his eyes as the darkness lifted. Turning, he saw Slosson and his men clearly. Surprise and consternation was depicted on each face.

The light increased. From the flat stone hearth of the raft ascended a tall column of flame which rendered visible six pigmy figures, tow-headed and wonderfully vocal, who were tolling like mad at the huge sweeps. The light showed more than this. It showed a lady of plump and pleasing presence smoking a cob-pipe while she fed the fire from a tick stuffed with straw. It showed two bark shanties, a line between them decorated with the never-ending Cavendish wash. It showed a rooster perched on the ridge-pole of one of these shanties in the very act of crowing lustily.

Hannibal, who had climbed to the roof of the cabin, shrieked for help, and Betty added her voice to his.

"All right, Nevvy!" came the cheerful reply, as Yancy threw himself over the side of the boat and grappled with Slosson.

"Uncle Bob! Uncle Bob!" cried Hannibal.

Slosson uttered a cry of terror. He had a simple but sincere faith in the supernatural, and even with the Scratch Hiller's big hands gripping his throat, he could not rid himself of the belief that this was the ghost of a murdered man.

"You'll take a dog's licking from me, neighbor," said Yancy grimly. "I been saving it fo' you!"

Meanwhile Mr. Cavendish, whose proud spirit never greatly inclined him to the practice of peace, had prepared for battle. Springing aloft he knocked his heels together.

"Whoop! I'm a man as can slide down a thorny locust and never get scratched!" he shouted. This was equivalent to setting his triggers; then he launched himself nimbly and with enthusiasm into the thick of the fight. It was Mr. Bunker's unfortunate privilege to sustain the onslaught of the Earl of Lambeth.

The light from the Cavendish hearth continued to brighten the scene, for Polly was recklessly sacrificing her best straw tick. Indeed her behavior was in every way worthy of the noble alliance she had formed. Her cob-pipe was not suffered to go out and with Connie's help she kept the six small Cavendishes from raking life and limb in the keel boat, toward which they were powerfully drawn. Despite these activities she found time to call to Betty and Hannibal on the cabin roof.

"Jump down here; that ain't no stin' place for you-all to stop in with them gentlemen fightin'!"

An instant later Betty and Hannibal stood on the raft with the little Cavendishes flocking about them. Mr. Yancy's quest of his nevvy had taken an enduring hold on their imagination. For weeks it had constituted their one vital topic, and the fight became merely a satisfying background for this interesting restoration.

"Sho, they'd got him! Sho—he wa'n't no bigger than Richard! Sho!"

"Oh!" cried Betty, with a fearful glance toward the keel boat. "Can't you stop them?"

"What fo'?" asked Polly, opening her black eyes very wide. "Bless yo' tender heart!—you don't need to worry none, we got them strange gentlemen licked like they was a passel of children! Connie, you-all mind that fire!"

She accurately judged the outcome of the fight. The boat was little better than a shambles with the havoc that had been wrought there when Yancy and Carrington dropped over its side to the raft. Cavendish followed them, whooping his triumph as he came.

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The Prodigal Judge

By Vaughan Keator

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SYNOPSIS.

CHAPTER I.—The scene at the opening of the story is laid in the library of an old worn-out southern plantation, known as the Barony. The place is to be sold, and its history and that of the owners, the Quintards, is the subject of discussion by Jonathan Crenshaw, a business man, a stranger known as Eladen, and Yancy, a farmer, when Hannibal Varro Hazard, a mysterious child of the old southern family, makes his appearance. Yancy tells how he adopted the boy.

CHAPTER II.—Nathaniel Ferris buys the Barony, but the Quintards deny any knowledge of the boy. Yancy to keep Hannibal, Captain Murrell, a friend of the Quintards, appears and asks questions about the Barony.

CHAPTER III.—Trouble at Scratch Hill, Yancy's home, when Hannibal is kidnapped by Dave Blount, Captain Murrell's agent. Yancy overtakes Blount, gives him a thrashing and secures the boy.

CHAPTER IV.—Yancy is served with a warrant for assaulting Blount. Yancy appears before Squire Balsam, and is discharged with costs for the plaintiff.

CHAPTER V.—Betty Malroy, a friend of the Ferrises, has an encounter with Captain Murrell, who forces his attention on her, and is rescued by Bruce Carrington, who threatens to whip the captain.

CHAPTER VI.—Betty sets out for her Tennessee home. Carrington takes the same stage. Yancy and Hannibal disappear, with Murrell on their trail. He overtakes them in the mountains of Tennessee. Murrell gets Yancy drunk and stabs him in a fight that followed. Hannibal escapes in a canoe.

CHAPTER VII.—Hannibal arrives at the home of Judge Slocum Price.

CHAPTER VIII.—The Judge recognizes the boy, the grandson of an old time friend. Murrell arrives at Judge's home. Hannibal hears of the finding of Yancy's body. Price arrested as counterfeit.

CHAPTER IX.—Cavendish family on raft rescue Yancy, who is apparently dead. Price breaks jail.

CHAPTER X.—Betty and Carrington arrive at Belle Plain.

CHAPTER XI.—Hannibal's rifle discovers some startling things to the Judge. Hannibal and Betty meet again.

CHAPTER XII.—Murrell arrives in Belle Plain. Is playing for big stakes.

CHAPTER XIII.—Yancy awakes from long dreamless sleep on board the raft.

CHAPTER XIV.—Judge Price makes startling discoveries in looking up land titles. Charley Norton, a young planter, who assists the Judge, is mysteriously assassinated.

CHAPTER XV.—Norton informs Carrington that Betty has promised to marry him. Carrington bids Betty good-bye. Norton is mysteriously shot.

CHAPTER XVI.—More light on Murrell's plots. He plans uprising of negroes.

CHAPTER XVII.—Betty and Hannibal are made prisoners in a lonely cabin.

CHAPTER XVIII.—Murrell appears at the cabin and shows his hand.

CHAPTER XIX.—The Judge hears of the mysterious disappearance of Betty and Hannibal.

CHAPTER XX.—The Judge takes charge of the situation, and search for the missing ones is instituted.

CHAPTER XXI.—Carrington visits the Judge and allies are discovered.

CHAPTER XXII.—Murrell is arrested for some stealing and his bubble bursts.

CHAPTER XXIII.—Judge Price visits Colonel Ferris, where he meets Yancy and Cavendish. Learns things of importance about the boy, dashes a glass of whiskey into the colonel's face and a duel is arranged.

CHAPTER XXIV.—The Judge and Mahaty discuss the coming duel.

CHAPTER XXV.—Carrington makes frantic search for Betty and the boy.

"Who's There?" It Was Bess Who Asked the Question.

"—sent me!" said Carrington quickly, as though completing an unfinished sentence. The girl laughed nervously under her breath.

"Row closter!" came the sullen command, and the Kentuckian did as he was bidden. Four men stood in the bow of the keel boat, a lantern was raised aloft and by its light they looked him over. There was a moment's silence broken by Carrington, who asked:

"Which one of you is Slosson?"

And he sprang lightly aboard the keel boat.

"I'm Slosson," answered the man with the lantern. The previous night Mr. Slosson had been somewhat under the enlivening and elevating influence of corn whisky, but now he was his own cheerless self, and rather faded by the passing of the hours which he had sacrificed to an irksome responsibility. "What word do you fetch from the captain, brother?" he demanded.

"Miss Malroy is to be taken down river," responded Carrington.

Slosson swore with surpassing fluency.

"Say, we're five able-bodied men risking our necks to oblige him! You can get married a damn sight easier than this if you go about it right—I've done it lots of times." Not understanding the significance of Slosson's allusion to his own matrimonial career, Carrington held his peace. The tavern-keeper swore again with unimpaired vigor. "You'll find mighty few men with more experience than me," he asserted, shaking his head.

"But if you say the word—"

"I'm all for getting shut of this!" answered Carrington promptly, with a sweep of his arm. "I call these pretty close quarters!"

Still shaking his head and muttering, the tavern-keeper sprang ashore and mounted the bank, where his slouching figure quickly lost itself in the night.



He Launched Himself Nimbly and With Enthusiasm into the Fight.

the wide-flung branches of the trees which here met above his head, Carrington caught sight of the star-specked arch of the heavens beyond. They were issuing from the bayou. He felt the river snatch at the keel boat, the buffeting of some swift eddy, and saw the blunt bow swing off to the south as they were plunged into the black shore shadows.

But what he did not see was a big muscular hand which had thrust itself out of the impenetrable gloom and clutched the side of the keel boat. Coincident with this there arose perfect babel of voices, high-pitched and shrill.

"Sho—I bet it's him! Sho—it's Uncle Bob's nevvy! Sho, you can hear 'em! Sho, they're shootin' guns! Sho!"

CHAPTER XXIX.

The Raft Again.

Yancy and Cavendish threw themselves on the sweeps and worked the raft clear of the keel boat, then the turbulent current seized the smaller craft and whirled it away into the night; as its black bulk receded from before his eyes the Earl of Lambeth spoke with the voice of authority and experience.

"It was a good fight and them fellows done well, but not near well enough." A conclusion that could not be gainsaid. He added, "No one ain't hurt but them that had ought to have got hurt. Mr. Yancy's all right, and so's Mr. Carrington—who's mighty welcome here." The earl's shock of red hair was bristling like the mane of some angry animal and his eyes still flashed with the light of battle, but he managed to summon up an expression of winning friendliness.

"Mr. Carrington's kin to me, Polly," explained Yancy to Mrs. Cavendish. His voice was far from steady, for Hannibal had been gathered into his arms and had all but wrecked the stolid calm with which the Scratch Hiller was seeking to guard his emotions.

Polly smiled and dimpled at the Kentuckian. Trained to a romantic point of view she had a frank liking for handsome, stalwart men. Cavendish was neither, but none knew better than Polly that where he was most lacking in appearance he was richest in substance. He carried scars honorably earned in those differences he had been prone to cultivate with less generous natures; for his scheme of life did not embrace the millennium.

(Continued next week.)

(Continued from last week.)

CHAPTER XXVIII.

The Keel Boat.

A few minutes later they had separated, George to hurry away in search of the horse, and Carrington to pass

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THE BANKERS TRUST COMPANY

OF AMARILLO, TEXAS

Did You? TRUST Oh Did You? COMPANIES

Did you ever buy stock in some foreign Trust Company? Did the Agent tell you he would give you a certain per cent off the price of your stock? Did he tell you you would be made a director in his Company? Did he tell you his Company would put out thousands of dollars in this section of the country? Did he tell you he was doing all this to secure only your influence? Did you not know he was asking you to sell out awful cheap?

Didn't you stop to figure that his company couldn't do business in this country except at a great expense and that it would cost too much money to get the business? Did you consider that he really wanted your influence to sell you and your friends and that his Company would take your money and help develop some other section of the country?

Did he tell you his Company had a Texas Charter? If so, why didn't he go on further and tell you it was one of those granted under E. J. Davis' administration, some forty years ago, and was in no way under the present corporation laws of the State of Texas?

The Bankers Trust Company of Amarillo is a home institution. It will be owned and controlled by home people, organized along conservative lines and managed by the best business men of the Plains and Panhandle country. Over two hundred thousand dollars' worth of stock has been sold in the past thirty days to the best people of this section. The management of the Company is now ready to take applications for loans for some of its clients on Panhandle lands.

This company will confine its operations to this country and help develop its wonderful resources. It will make big money for the stockholders and at the same time put cheap money in reach of the people.

You know, friend reader, that several hundred thousand dollars' worth of foreign stock has been sold in this section of the country, but did you ever know of any of them putting out any of their money here? Take a tumble, Old Man; help build up a home institution. An institution that will be a credit to your section of the country, one that you will be proud of and one that will be of benefit where you have your interests.

Get stock in the Bankers Trust Company, the only company which will do business in this locality.

ALL OF THESE COMPANIES ARE LOCATED IN HOUSTON, TEXAS.

During the first year (1909-1910) the market price of the Bankers' Trust Company advanced 45 per cent.

During the first year (1910) the market price of stock of the Southern Trust Company advanced 44 per cent.

During the first six months (1910) the book value of stock of the Texas Trust Company advanced 54 per cent. There is no market price for the reason that there has been none for sale.

The Bankers' Trust Company of Houston had applications for more than FIVE MILLIONS of mortgage loans during the first six months of business. (Report of the President, 1910.)

The Texas Loan and Guaranty Company of Houston, doing an exclusive mortgage business, earned 14 per cent on its Capital Stock during the first seven months of its business.

The Southern Trust Company of Houston, during its first six months of business (1910) earned more than all the National Banks of Galveston and Waco combined for one (1) year, with less than ONE-THIRD as much capital, and during the same period earned as much as THIRTY-TWO average National Banks of Texas combined, for one year (1908-1909).

The Texas Trust Company of Houston during its first year (1909-1910) earned more than all of the National Banks of Waco combined for one year (1908-1909) with ONE-HALF as much Capital Stock, and earned as much as THIRTEEN average National Banks of Texas combined, for one year (1908-1909).

THE AVERAGE ANNUAL RATE NET EARNINGS OF THESE TRUST COMPANIES EXCEEDED THAT OF ANY CLASS OF FINANCIAL INSTITUTIONS OF TEXAS, INCLUDING NATIONAL BANKS, STATE BANKS, LIFE INSURANCE COMPANIES AND FIRE INSURANCE COMPANIES.

(By Judge Sam R. Scott of Waco, Texas, in The Waco Times-Herald.)

The history of Banking and financial development of the United States affords no other development to parallel the growth of Trust Companies during the past twenty-five years. Combining their aggregate banking resources, fiduciary funds and face value of the corporate mortgages, the securities held to secure the issue of bonds, the Trust Companies of the United States today guard a larger volume of property and financial affairs of the nation than any other type of fiscal or banking institutions. The amount of their corporation and individual trusts is conservatively placed at thirty-one billions of dollars. The stability and conservatism which characterizes the management of Trust Companies place them in the forefront of all banking and financial institutions.

In order to more clearly understand the position that the Trust Company occupies, it is well to review the history and growth of Trust Companies in the United States. However, in doing so we shall find ourselves treating of institutions which perform functions of many various kinds, yet only the most important phases of its business will be examined in this article.

Trust Companies are organized under special acts of the Legislature, or under general corporation laws of the various States. Most of the older companies of the North and East were organized under special acts of the Legislatures, and, as their business grew and developed, further acts of the Legislature, in the form of amendments to the original charter, granted them power to provide for altered conditions. In Pennsylvania all of the older companies were granted charters by special acts of the Legislature. However, in recent years, practically every State has adopted general corporation laws, and the present-day institution organizes under the general corporation law.

As early as 1812 the Trust Company first came into existence in the United States, and these early companies combined the trust business with the insurance business. During the later eighties a very distinct movement for the formation of Trust Companies began, which was lessened in a degree in the early nineties, began again with phenomenal energy about 1897, and has continued in an increasing degree since that time.

During its career the Trust Company has undergone a radical revolution in the character of its business. To its original functions of trustee, agent and guardian have been added, not only more extensive trust functions, such as executor, administrator, fiscal agent, etc., but other duties not contemplated by its originators. The growth of corporate undertakings has brought to the Trust Company many added duties as representatives of such corporations in various capacities.

Regarding the causes of growth of Trust Companies, the easiest thing to say is also probably the truest—that they are found in the tendency of our age and Nation. The Trust Company marks not a revolution, but an evolution in our methods of handling financial matters, and we cannot understand its development without taking into account the great changes which our civilization is undergoing. The accumulation of individual wealth, the tremendous increase of corporate wealth, has demanded that some special agency be developed to care for this condition. Without the agency of Trust Companies some of the transactions of modern corporate business would be both cumbersome and difficult. The success of reorganization of railroad interests, the financing of vast industrial consolidations, has made the Trust Company an invaluable convenience.

The Trust Company, through its years of dealing with trust estates, has accumulated an experience which no individual can ever hope to have. This experience has resulted in improved methods of dealing with estates and has developed a corps of officers and clerks whose time and attention are being constantly directed to the questions arising, and who are not distracted, as individual executors and trustees generally are, with the cares and annoyances of their own business. A better conception of the growth of our Trust Companies is best evidenced by their resources. The Trust Companies

guard a treasure amounting to approximately thirty billion dollars, of which five billion dollars represents the total of their banking resources, and twenty-five billion dollars the wealth which they represent as trustees and administrators. Since 1908 the resources of the Trust Companies have increased one and one-quarter billion dollars. Such growth testifies to the strength of the Trust Company position and shows that of all banking institutions in the world none has a broader field nor responds more completely to the needs of the people than a well-equipped Trust Company.

The Trust Company is what its name signifies in the best sense of the word. Practically all of its functions are to conserve and protect the interest of the public. It stands guard over the rights and property of every individual who has a direct or indirect interest in any of the affairs submitted to its care. It stands between the helpless and the ignorant and those who would by a fair means or foul, injure them. It is the only business organization whose duty is that of protection. Being able to handle matters large and small as well as an individual, practically, it shows its ability to discharge its duties better and to make a more satisfactory fiduciary than the average individual, who lacks the plant that the company has accumulated, the staff of specialists that forms the office force and in most instances the strength of the corporation assets that are responsible for the proper management of its trust affairs.

The earning power of Trust Companies is perhaps greater and more numerous than that of any other financial institution. The Trust Company has developed all the earning power of the individual, thus adding greatly to its profits, as well as to its usefulness. In addition to the profits derived from the interest earned on its capital, it adds fees for its services in trust capacities of ordinary kinds and special fees for special services. The dividends earned by a large number of our Trust Companies and the opportunity for profit offered in every well-managed institution makes the Trust Company stock one of the most desirable of all investments. A notable example of the regularity of Trust Company dividends is found in the case of the Pennsylvania Company. This company declared its first dividend, called "Dividend A," on July 1st, 1815, and from that time on, dividends have been continuously and regularly declared and paid each six months, a gross sum of \$15,819,751.00 having been paid to the stockholders during that period. Whether in times of war or peace, panic or prosperity, this company has never failed to pay its stockholders their dividends. Between the years 1875-1896 this company loaned over \$120,000,000.00 without incurring any loss.

Another example of Trust Company dividends and earnings is shown by the Union Trust Company of Pittsburg. This institution has accumulated in surplus since the date of its organization, less than twenty-five years ago, \$30,500,000.00, and is now paying an annual cash dividend of 106 per cent. Trust Company stock is rarely offered for sale, and the larger part of the offerings of the successful companies' stock consist of the holdings of estates in the course of settlement.

Texas, with 130,000,000 acres that have never known the touch of the plow, her vast mineral resources, her lack of foreign capital, offers one of the greatest fields for Trust Company development of any in the United States. The concentration of our capital in the stock of large, well-managed trust companies will do more toward developing our latent resources than will any other agency. Our property values increase at the rate of about \$600,000,000 annually, \$400,000,000 of which is unearned increment awaiting the coming of capital for its further development.

Of highest significance, as tending to promote our financial progress, has been the organization, within the past three years, of a few Trust Companies in this State. The immediate success of these institutions has been phenomenal, but at the same time both deserved and conservative.

The management that has characterized our Texas companies is composed of men with ability, honesty of purpose, energy, enthusiasm and careful consideration back of everything they undertake in behalf of the Trust Company and its stockholders. These men realize the value of associated effort, for to them co-operation is the keynote of all great business successes. They are taking advantage of the financial and business exigencies of the time in which they live, thereby laying the foundations for successful institutions whose ever-increasing resources will meet the issues confronting our commercial and industrial demands.

It Makes Money

On almost any question that may arise, or any matter that may come up, a number of men may agree that there is always some one who will take the opposite side. This being the case, it is wonderful how the business men of Amarillo, those who have been interviewed on the subject, agree that a large Trust Company for Amarillo would be a money-saving institution from the start; there is not one dissenting voice. The opinion is unanimous that Amarillo is the logical location for a large financial institution, and that in conservative hands it should pay large dividends from the start.

Missouri, with a population of over three million, has more than forty Trust Companies; Illinois, with a population of over five million, has more than thirty Trust Companies; New York, with a population of over nine million, has more than eighty Trust Companies; while Texas, with a population of approximately four million has only about ten Trust Companies. At the same time, Texas has as many square miles of land susceptible to cultivation as Missouri, Illinois and New York combined. Why shouldn't we have more Trust Companies to aid in our development?

To illustrate what those Trust Companies which have been organized in Texas have done, it is only necessary to call attention to the three located in Houston, which recently began business. The Texas Trust Company of Houston during its first year earned more than all the National Banks of Waco combined for one year, with half as much capital stock. The Bankers' Trust Company of Houston during its first year earned more than all the National Banks of Galveston combined for one year, with less capital stock.

While the two named have shown large profits, the Southern Trust Company has shown larger than any. The Southern Trust Company was organized in the summer of 1909, though state they did not begin business until about January, 1910, owing to a delay in getting into their offices. The Company reports that their net earnings for the first six months was equal to 65 per cent of their capital stock. On December 31st, 1910, the Company increased their paid in capital from \$500,000.00 to \$800,000.00, with \$200,000.00 paid in surplus, and so great has been their success that, after transferring \$200,000.00 to the surplus fund and paying a 5 per cent dividend on the original capital, a net amount of undivided profits of over \$100,000.00 remained.

Amarillo, with its immense territory and the growing demand for a Trust Company, is sure to afford a rich field, and the people at home should take care of this business and make the big dividends. It is freely predicted that the stock of a Trust Company located here would yield big dividends, and lucky is he who has a small amount of ready money, if he can place it in such an investment.

In illustrating what Trust Companies are doing it would not do to overlook the Anchor Trust Company of Wichita, Kansas, whom, over their sworn statement, show that they declared and earned dividends as follows: in 1898, 100 per cent; in 1900, two years later, 150 per cent; in 1907, 140 per cent; and, in addition thereto, has in the intervening years paid a regular dividend, and that their average dividend for the past 17 years has amounted to 36 per cent.

The Ground Floor

In considering the matter of going into the Bankers Trust Company of Amarillo bear in mind the fact that you are coming in on the ground floor. You will pay for your stock just exactly what the other fellow is paying.

You should not delay the matter and put off buying stock. The time to act is now. We are rapidly selling stock to the best people of Amarillo and the Panhandle, and if you would get in on the ground floor you should act at once. We will take pleasure in explaining the operations of a Trust Company to you, and will gladly give you any information that you may wish to know. Just let us know that you are interested and we will send a representative to see you, or, better still, call at our office. If you live outside of Amarillo drop us a postal, and we will send you literature explaining the proposition.

A FACTOR IN DEVELOPMENT

As a factor in the development of the Panhandle country, Amarillo could hardly secure any single institution which would do as much good as a Trust Company. Unlike a factory, or other industrial enterprises, a Trust Company will not afford employment for a large number of people, but in supplying funds for various enterprises many lines of activity will be begun which will afford a livelihood for many classes.

A Trust Company has a wide range which is open to it for operation, and it is useless to go into full details here, but among the things which a Trust Company can do which are germane to the development of a country are: Make loans upon real estate, live stock; buy and sell and discount Vendor Lien notes. There are a great amount of securities of this kind in this section of the country being held by private parties, individuals who are not in a position to market them advantageously, and a Trust Company, bringing cheap money from the East, will afford a ready market. Thus turning loose the money which is at present tied up. It will furnish money with which our people can build homes, business buildings and other improvements. It will enable our towns to build sidewalks, pave their streets and make other public improvements; it will greatly facilitate the populating of the great Plains of Texas, and help bring the Panhandle into rightful recognition as the richest and most resourceful section of the great State of Texas.

It is an old saying that "Money Makes the Mare Go," and a true one, and it makes other things go. A Trust Company large enough to handle the situation can bring into the Panhandle a great amount of cheap money, which put out here will largely increase the buzz of the saw and the song of the hammer. It will make the wheels of industry turn and furnish employment to hundreds of people.

Money is what we need for development, and the Trust Company is a means to that end.

Net Earnings of Trust Companies for Year 1909-1910:

Name	Capital Stock	Per Cent
Texas Trust Co.	\$500,000.00	30.0
Bankers Trust Co.	500,000.00	20.0
Southern Trust Co.	500,000.00	65.0
Average rate of net earnings of Trust Companies to capital, 38.3 per cent.		

WHAT SOME SMALL INVESTMENTS IN TRUST COMPANY STOCK HAVE PAID.

\$100 invested in Fidelity Trust Co. paying 30 per cent annual dividends, worth	\$ 950
\$100 invested in United States Trust Co. is paying 50 per cent annual dividends, worth	\$1,125
\$100 invested in Farmers Loan & Trust Co. is paying 50 per cent annual dividends, worth	\$1,450
\$100 invested in Central Trust Co. is paying 45 per cent annual dividends, worth	\$1,050
\$100 invested in Guaranty Trust Co. is paying 40 per cent annual dividends, worth	\$1,021
\$100 invested in Union Trust Co. is paying 106 per cent annual dividends, worth	\$2,575
\$100 invested in St. Louis Union Trust Co. is paying 20 per cent annual dividends, worth	\$ 500
\$100 invested in Equitable Trust Co. is paying 24 per cent annual dividends, worth	\$ 537
\$100 invested in Girard Trust Co. is paying 36 per cent annual dividends, worth	\$ 990
\$100 invested in New York Life Ins. & Trust Co. paying 32 per cent annual dividends, worth	\$1,040
\$100 invested in Mercantile Trust Co. is paying 18 per cent annual dividends, worth	\$ 360
\$100 invested in Bankers Trust Co. is paying 30 per cent annual dividends, worth	\$ 990

What the World's Successful Men Say:
 "Accumulation of wealth is the first \$100 well invested."—J. P. Morgan.
 "All our self-made men began as small investors."—Chas M. Schwab.
 "Don't delay! Get in while you can."—Rockefeller.
 "Five thousand Americans are worth a million each, because they invested their savings in new things."—Westinghouse.
 The Bankers Trust Co. of Amarillo is offering you an opportunity to share in its profits.

SEE, PHONE OR WRITE

MARK LOGAN, Amarillo, Tex.

BOSS CRANE OPENS SETH WARD LYCEUM.

Humorist Who Illustrates Talks to Large House at Methodist Church.

The initial number of the Lyceum Course of Seth Ward College, given by Mr. Ros Crane, at the First Methodist Church last Saturday night, fully justified the high expectations of the large crowd that greeted Mr. Crane.

Mr. Crane likes Plainview—everybody who ever came here does. His opening remarks were unequivocal. "Some time I am going to settle down to an honest business," Mr. Crane said, "and when I do I want to settle down in a town like Plainview—a town that supports one or more Lyceum Courses. I would not want to bring up my children—though I have none—in a town that does not have a Lyceum Course. I have no children of my own, so I want to help bring up my neighbors' children. Most of us do want to help bring up our neighbors' children."

Mr. Crane's subject was "Looking Human Nature in the Face." His sketches depicting different phases of human nature were strong. His study on J. Pierpont Morgan was characteristic of the great financier.

Mr. Crane's clay modeling was of a high order. His first face was that of Shakespeare; no sooner made than changed into the face of "Uncle Sam." With a touch or two of the artist hand "Uncle Sam" was no more, and the crowd was looking into the classic features of Abraham Lincoln. From Abraham Lincoln, Mr. Crane transformed the clay into the likeness of his landlady—the one that never smiled—but has forgiven her for not smiling, he said.

Mr. Crane urged his hearers to attend the other numbers of the Lyceum Course.

TEXAS LIVE STOCK SALES INCREASE.

Hog Receipts at Fort Worth Show Gain of 12,000 for September Over August.

Fort Worth, Texas, Oct. 17.—Live stock receipts at the Texas markets during September show an increase over the previous month of 38,290 head. The receipts for September were 185,900, as compared with 147,610 head for August. The largest increase was in the hog receipts, the Fort Worth market alone reporting a gain of 12,491 head.

The following is a comparative report of the livestock receipts for the months of August and September at the Fort

Table with 2 columns: Head Received, August, September. Rows: Cattle, Calves, Hogs, Sheep, Horses and Mules.

Total 137,659 165,824. The value of all livestock sales during September is given at \$4,740,827, as against \$3,746,978 for August, an increase of \$994,849, or 26.5 per cent.

See Work on display in Plainview Mercantile Window. Orders taken for Pictures, China, Score Cards and Novelties. Pupils wanted. College studio, Wayland College; town studio, Wayland Building. (Miss) LISSIE BELL WALKER.

For Sale or trade. Good 1080 acres, well equipped for Stock Farming for sale in Wheeler Co. Texas. For particulars address J. C. Finley, Plainview, Tex., or J. M. Meads, Shamrock, Texas

AUCTIONEER J. V. BOSTON Live Stock and General Auctioneer Terms Reasonable For dates phone or write me KRESS TEXAS

Y. W. HOLMES LAWYER Notary Public GENERAL CIVIL PRACTICE (Land Titles a Specialty) Refer to Third National Bank Wofford Bldg., Opp. Court House PLAINVIEW, TEXAS

\$125,000 FOR IMPROVING TEXAS FARM CROPS.

Fayette County Grows 600,000 Pounds Cow-peas between Corn Rows.

More than \$125,000 will be expended in Texas this year in farm demonstration work. The Federal Government has appropriated \$60,000 of this amount and the balance has been set aside by the different Commissioners' Courts in this State.

Texas has 116 demonstration agents in 116 different counties, 57 of whom are located in West Texas and 59 in the eastern section of the State, and, according to reports, there are 11,600 farmers co-operating with them in this work. Farm demonstration work, as it termed, consists of showing the farmer how to plant, care for, and harvest his crops. This is accomplished by inducing the farmer to set aside a certain area of land and follow government methods of planting, thereby increasing the yields of the crops.

The principal methods advocated by the Demonstration Agents are wide planting and careful selection of seed, and in every case where these rules have been followed the production has increased practically 35 per cent. For instance, in Fayette County the farmers, following scientific methods of planting under Government supervision, harvested this season over 600,000 pounds of cow peas which were planted between the corn rows. This vegetable was raised with very little trouble and brought the growers 34 cents per pound. In Lavaca County, under adverse conditions, but following Government instructions, the production of cotton was increased from 590 pounds to 1,110 pounds per acre.

Similar results have been obtained in every county in Texas where scientific methods of farming, as advocated by the demonstration agents, have been employed, and it is assured that the appropriation to continue this important work will be substantially increased next year.

"STUMBLING BLOCK" A DECIDED SUCCESS.

The Oscar Graham Stock Company Staged a Splendid Production Last Night.

The Oscar Graham Stock Company pleased one of the largest audiences of the season last night, and it was a representative audience, that manifested their appreciation for the splendid work done by Oscar and Loretta Graham, playing the leads as "Houston Beverly" and "Helen," and the excellent support given them by their splendid company. "The Stumbling Block" is a great play, and has already a long list of one night stands booked ahead for the coming theatrical season. It is very high class, with a plot somewhat intricate, but with enough action to keep up the interest to the very last sentence. "The Stumbling Block" is a hereditary taste for liquor which threatens to cloud the life of a rising young lawyer. He meets "the girl," and at her home one evening picks up a religious motto which strangely impresses him. It makes such an impression that he then and there decided to overcome the "stumbling block." In this determination he is helped by "Helen," the girl, and he, in turn, does her a favor that could not be purchased by money, because he removes from her life a cloud as to her parentage. This, with other sides to the plot, given with the cleverness displayed by the Oscar Graham Stock Company, makes this play one that is sure to have a first-class run during the coming season.

The play gives evidence, not only of the talent of Mr. Graham as an actor, but as a writer, as "The Stumbling Block" is from his pen. The central fact of the play emphasizes the fact that Truth is the most potent factor in life itself, and such a play is not only interesting, but decidedly elevating as well.

A number of people in commenting upon it on the streets today have said: "It was one of the best sermons I ever heard, because it brings out the fact that hereditary tendencies, no matter how strong, can be overcome if force of will is put to work and kept busy."

Last night after the performance Mr. and Mrs. Graham received a number of congratulations sent to their dressing room, and should be pleased at the pleasant things said of the play and its presentation on the streets today. Special scenic effects added much to the play last night. Mr. Graham is a close student of every detail, and the special scenery and costuming of plays is always selected under his supervision.—(Atchison Kansas) Champion.

Plainview people will be pleased to learn that the management of the Schick Opera House has secured "The Stumbling Block" for Monday night, October 21. Mr. Graham is a favorite in Plainview, and his coming is always hailed with pleasure.—Adv.

We are anxious for your Drug Trade, and will do all within our power to please you. Give us a trial. DUNCAN'S PHARMACY.

POST WON SWEEPSTAKES WITH PEANUT-FED HOGS.

Plainview Visitor Says Goober Peas Give Porkers a Delicious Flavor.

C. W. Post, of Battle Creek, Michigan, and the builder of Post City, Texas, was in Plainview Tuesday. "Why shouldn't the South Plains farmers land a large part of the \$300,000 that Fort Worth packers are paying each month outside of Texas for hogs?" he asked.

"The South Plains grows kaffir corn, it also grows peanuts, and these two make the greatest sort of combination for pork production."

Mr. Post shipped an exhibit of hogs to Fort Worth for the Live Stock Show last year and won grand sweepstakes. These hogs had been raised on kaffir and peanuts. There were corn-fed hogs, hogs grown on alfalfa, hogs from Arkansas, Oklahoma and Texas. They were very classy porkers. Mr. Post's peanut-fed hogs won over all.

Peanuts, Mr. Post says, give the meat a peculiarly delicious flavor; but kaffir corn is a little better, he thinks, for the hams. The hogs eat peanuts and vine. They thrive on the feed; and in gathering their own feed from this source they have exercise and freedom which gives them a relish for what they find. This means that they make gains much more rapidly than hogs that are confined.

Many Hale County farmers are growing considerable crops of peanuts now. Z. E. Black, ex-secretary of the Plainview Chamber of Commerce, is authority for the statement that Hale County ships more hogs than any other county in Texas; but so long as \$300,000 of Texas money goes to other states for porkers—Hale County isn't raising enough hogs.

THE TEACHERS' RALLY.

Our rally was a grand success, in the way of waking up the people to a realization of the school spirit.

We had with us Mr. Neal, who is campaigning the State in the interest of agriculture. Mr. Neal made a splendid talk, and which was highly appreciated by all present.

The remainder of the time was consumed by Prof. T. S. Minter, who told us of many things worth knowing.

On account of the fact that we could not begin our work till afternoon, our regular program was not carried out. But our work was both interesting and

WANTED:--Cotton Pickers for the Post Farms. Very Fair Cotton, and will pay \$1.00 per 100 lbs. Come ahead, or address the DOUBLE U CO' PANY, Post City, Garza County, Texas.

Through Pullman Service to Dallas

October 18th Only Train 27 Friday, October 18th Standard \$2 50 Tourist \$1.50 Pullman Rates Plainview to Dallas Train 27 Friday, October 18th Standard \$2 50 Tourist \$1.50 For full particulars Phone or Call on Ticket Agent. Phone 224 W. J. KLINGER, Agent

STOP PAYING RENT For Great Bargains in Farms, Ranches, and City Property, see W. W. Jones Land Co. before buying elsewhere if you want to save money, we deliver the goods write us. 211 North Pacific St., Plainview, Tex. W. W. Jones Land Co. as, Don't Forget the Number.

BLACK MULEY COWS

250 head, 3 to 6 years old, three-fourth to full blood one mark and brand. Now near Jerico, Texas. Come and see them. Wire me at Clarendon and I will meet you.

A. G. Stevens

valuable, for both Prof. Minter and Mr. Neal were able to instruct us along their lines of work. Our State High School for Hale Center must be taken and discussed by the people. Shall we have it? What have you to say, Mr. Farmer? And you, Mr. Merchant? And, in fact, Mr. Everybody?—Hale Center Live-Wire. We do all kinds of Automobile Work at very reasonable prices. Ignition troubles our specialty. EGGE'S GARAGE.

Stove Time advertisement for Majestic Ranges. Text: "We suggest that you need a fire these crisp mornings. It is STOVE TIME We were thinking of your comfort when we bought a complete assortment of Hard Coal Burners at prices to suit every purse. We also have a large selection of Majestic Ranges 'Majestic' is the last word in Ranges. Stove experts will perhaps build a better range than the Majestic within ten years. The Majestic is the best range they have yet manufactured. Majestic Ranges heat to a steady even temperature, and by test they will save half of your fuel bill. For bread or cake baking you will want a Majestic. You will want a Majestic for your roasts because meat cooked in a Majestic retains all of that juicy flavor. It doesn't dry out. With every cook stove or range you buy, we give SIXTEEN PIECES OF ENAMEL WARE FREE Investigate our ranges, cook stoves and hard coal burners. Remember, the improvements on our stoves were made to please you, Mrs. Housewife. Let us show them to you. Donohoo-Ware Hdw. Co. Northeast corner of Square

ANNOUNCEMENTS.

The following are the county and district nominees of the Democratic primary which was held July 27th:

- For District Attorney—GEO. L. MAYFIELD. For District and County Clerk—B. H. TOWERY. For County Judge—W. B. LEWIS. For County Treasurer—JOHN G. HAMILTON. For Sheriff and Tax Collector—J. C. HOOPER. For Tax Assessor—J. N. JORDAN. For County Surveyor—THOMAS P. WHITIS. For County Attorney—CHAS. E. CLEMENTS. For Public Weigher, Prec. No. 1—TOM THOMPSON. For Commissioner, Precinct No. 1—W. J. ESPY. For Chief Justice of the Court of Civil Appeals, Seventh Judicial District of Texas, located at Amarillo—JUDGE S. P. HUFF.

DR. E. O. NICHOLS, Specialist in Diseases of the Ear, Eye, Nose and Throat. Glasses Fitted.

Office in Stevens Building, Plainview, Texas.

C. D. WOFFORD, Dentist

Rooms 14-16, Ware Hotel Bldg.

Phones: Office, 197; Residence, 198

DR. C. B. BARR, Veterinary Surgeon and Dentist. Calls Answered Day and Night.

PHONES: Office, 94; Room, 96. Plainview, Texas.

C. F. SJOGREN, Kress, Texas.

General Farm and Live Stock AUCTIONEER.

My references are those for whom I have conducted sales in past years. Write Me for Dates.

DR. J. V. GUYTON, Surgeon and Consulting Physician.

Plainview, Texas

MY FATHER

Had Eczema 10 Years OVELMO CURED HIM

Test Course Given Free

My father was a sufferer for years from Chronic Eczema. He tried doctors and everything else without relief. Nothing did him any good. He grew worse and worse each year. It seemed there was no hope for him. In utter despair of ever securing any real help from others, I determined to work out a treatment myself, as I am a Registered Pharmacist, owning a drug store in Ft. Worth, Tex. I studied practically all known medical authorities on Eczema and Skin Diseases, and finally compounded in my own laboratory the OVELMO TREATMENT. It is designed to remove the cause of the disease, by working on the system internally, while the itching, smarting, burning and unsightly appearance are relieved by a soothing, healing cream applied to the affected parts.

Completely Cured

OVELMO worked like magic. My father and I hardly dared to believe our eyes. The itching ceased—no longer formed—the scabs were replaced by new, clean, smooth, healthy skin—his general health improved—he could sleep well at night, and in a short time was completely cured. His case was well known, and his cure was so remarkable that the news spread all over the surrounding country. A little boy, whose father had the same itching skin, was next entirely cured by OVELMO, and the demand for it became so great around my home town that I was urged on all sides to place it before the general public. It is just as good for cuts, burns, bruises and chilblains as it is for Eczema and Skin Diseases.

1000 Treatments Free

I want to prove to every interested person, free of charge, what OVELMO will do in all cases of Skin Disease. I want to introduce it everywhere, and am going to give away 1000 Test Treatments Absolutely Free of Cost and Postage Paid to those needing treatment who write me for it promptly. You can stop scratching—you need not be afraid to be seen in public—you can sleep well at night. The matted crusts—the greasy scabs—the scaly, bleeding, itching skin can be restored to health, made clean and smooth again. Just write a postal, or a letter stating the Skin Disease for which you want the treatment and the age of the sufferer and I will send you a Test Course by return mail, in plain wrapper, free and postage paid. J. C. BUTZEL, 112 West Main Street, Ft. Worth, Tex.