PLAINVIEW'S SLOGAN: "NOTHING SHALLOW BUT THE WATER"

#  <br> The Hale County Herald 

## BANKERS MET HERE THIS WEEK̄

Members of association are
OPTIMISTIC OVER OUTLOOK. Many Able Speeches Bearing Upon the
Subject of Pauhandle Develop.

$\qquad$
do more effective work' in the immi-
gration business than was possible
white working alone, as the large lists
of each will new be at the disposal of
their customers.


GREAT EVANGELISTS ARE COMING
M. E. CHURCH, SOUTH, WILL BEGIN
REVIVAL NEXT WEEK. $\begin{aligned} & \text { here. A great number of men have } \\ & \text { given their lives to the Master's serv- } \\ & \text { ice. About } 250 \text { men came forward, and }\end{aligned}$


## FIRE DESTROYS GILBERT'S BARN

masons lay cornerstone. Ceremony Attendant Upon Building o
New Temple Occurred Thursday. On Thursday morning the Masons On Thursday morning the Masons
laid the cornerstone for their new lald the cornerstone for their new
temple, which is being built on the temple, which is being built on the
southeast corner of the square. R.W
Powell, of Crosbyton, Powell, of Crosbyton, Deputy Grand
Master, was master of ceremonies. Master, was master of ceremonies.
Rev. S. Park delivered the invocation.
Mrs. John Mrs. John Elliott, at the organ, and
Miss Leona Carter Miss Leona Carter lead the singing
for the occasion. D. F. Morgan, for the occasion. D. F. Morgan, H. C
Randolph and H. C. Von Struve as Risted in the ceremonies.
s. Several articles were placed in the
receptacee, including a copy of the
monitor a hity monitor, a history of the local Masonic bodies, copies of the two local
and coins of various kinds. Dr. L. L. Gladney offered pr delivered the benediction.
On one side of the cornerstone is
engraved: "Building Committee
ens. On one side of the cornerstone is
engraved: "Building Committee-
J. M. Malone, c. F. Vincent, H. C.
Randolph D. F. Morgan, H. C. . Randolph, D. F. Morgan, H. C. Von
Struve, R. w. Brahan; J. C. Goodwin,

Architect; B. Aaxe, Contractor,
On another side, "Eereted 1912,
Plainview Lodge No. 709, A. F. and
A. M.: Plainview Chapter No. 228,


## BUYS DeLAY'S SHOP.



WORKING IN INTENSE HEAT, FIRE
BOYS SAVE NEARBY BUILDINGS.


Report has been received here of the killing of A. A. Lomax, by his 13-
year-old son, Monday night. Lomax had returned from Floydada intoxicated, and was threatening the
life of his wife with a razor. His son life of his wife with a razor. His son
stood in the door with an axe, sayjng: "If you come another step I'll kill
you," The father advanced, and the son made good his threat. Every bone in Lomax's head was broken, accord-
ing to the physicians' report, and
$\qquad$ Th family has lived eight milles
southeast of Floydada for fifteen years, and Lomax raised the first bale
of cotton ever raised in Floyd County. SUCKLING CALVES SBLL FOR \$20. L. E. Moore, who lives south of
Plainvew, made sale this week of
twenty of his white-face March calves

## 16Year Old Girl Who Was Treated

By Physicians for Female Trouble, Saint Vitus Dance and Hookworms, was Restored to Perfect Health without the use of Drugs or Surgery.

There are $m$ ny people in Plainview who will remember an incident that happened at the depot here last February, when Mr. John Cole, of Swisher County, came in with his invalid daughter for treatment at this Institute. You will remember how totally demented she was when they took her off the train, and how people passed their opinions that she would never recover, and would have to spend her days in the insane asylum.

Having been asked so many times during the past few months regarding the welfare of this patient, we publish below the testimonial of her father, which we received through this week's mail, which is explanatory in itself

Tulia, Texas, August l2th, 1912.
$\qquad$ Dar. Siry the benefit of all suffering humanity, 1 am sending you the following











We do not cure any person, and we do not claim to cure. We have not the power of healing, but we give them Massage treatments and they get well; and we can't help it. Respectfully,

## Boone Institute of Hassage

S. L. BOONE, President

Plainview, Texas

THE SOUTH PLAINS
by e. van deventer

Oh, to bey in texas now- 'Way out<br>To meet the skies

The barbs are on the thistles
The
The kaffir corn is in the boot And the plover gaily whistles
The farmer plows the deep, dark loa
The cows grow fat on mesquite grass.
The range horse bounds, so grand, aw Your auto glides o'er the sea of gre
And no one stops your racing.
Oh, take me back to the great South Plains,
To the boundless prairies free,
Where the wild goat strays
And the cool breeze plays-
That is the land for me!

## Institution Is Conducted by otis Miller, Formerly of Plainview.

The results obtained while the was
for him the
of hulidreds
It is also worthy of mention that he
for the past few years was most favor-
the medical and surgical director and that city, as .well as to many practi-
at the University of Tennessee, and,
surgery at the Dallas Medical College
Medical College.
Also associated with Prof. Miller is
as to by-successful practice in Kan-
pathic Institute at Sweetwate.


$\frac{\text { AxMocscements, }}{\text { The following are the county and }}$ The following are the county and
district nominees of the Democratid

| For District Attorney- <br> GEO. L. MAYFIELD. |
| :---: |
| For District and County Clerk- <br> B. H. TOWERY. |
| For County Judge- <br> W. B LEWIS. |
| For County Treasurer- <br> JOHN G. HAMILTON. |


| For Sheriff and Tax Collector- <br> J. C. HOOPER. |
| :---: |
| For Tax Assessor- |
| J. N. JORDAN. |

For Publie Weigher, Prec. No.
TOM THOMPSON.

| For Chiet Justice of the Court of Civil tepeals, Seventh Judicial District of Texas, located at AmarilloJUDGE S. P. HUFF. |
| :---: |
| DR. E. 0. NICHOLS, <br> Spechalist In Diseases of the Ear, Eye, Nose and Throat Glasses Fitted. <br> Office in Stevens Building. Plalarlew, Texas. |




Where They Make
HIGH GRADE PHOTOS

## Y. W. HOLMES LAW YER

Notary Public gexeral civil practice

Refer to Third Xatomal Bank
Cotford Bldg., Opp. Court H
PLIINVIEW, TEXAS ished him in deach certificate. And it shall be the mit all such original birth and death certificates received during the pr ceding month to the State Registrar of
Vital statistics, at Austin, Texas, on or befo.
month.
Section 8. That this ordinance shall after its passage and publication Attest: J. L. DORSETT,
B. L. SPENCER,

Spencer,
Rev, Jewell Howard gave this office pleasant call Monday morning. He
tated that the union meeting which s being held at Floydada, by Evenselist Burke, promises to be

JUST ONE THING AFTER ANOTHER

remained a guest for six years. In the transaction? Did the pawnbroker good old days" in the South, we are lose, or how was tit? Take a day of
told, it was by no means uncommon and puzzele over the proposition. weeks, or even months, in a hom
without being considered in any way
an hatruder, and any mention of obl gation for hospitality extended wo
have been considered an insult. The people of those days carried
custom of keeping "open house" degree which must frequenty have
been burdensome. The unbidden guest
who remained in the home for weeks without hint of intended departure
must often, we fancy, have proved a
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$\qquad$ marred by the marks of sine and
shame? The gaaralianship of a wite a
has such a a serious thing. and hent to who him should feel
has honored by the token of God's ap-
proval. Time is a mysterious thing. oall red with passion and the sinless
out blackened with erime becauses
he right influences were not thrown
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$\qquad$ thounts that surge elronough ht the row-
Ing brain and the emotions that pass ing brain and the emotions that pass
through the beating heart. The inno-
cence of hearen and tre divine light of God shines in, or the trusting eyes
beemene beared with the sunudge of prattling tongue that made such merry music in the house may unloose
haunts of shame vile oaths and ob
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$\qquad$der influences of good and true peo-
ple whose hearts are busy with thingsand pure.-J. R. Ransome, Jr., in
$\qquad$
any living thing has a humanizing in-
fluence on the character. The care of a pel teaches a chic The leve of the
sible for something. The
pet brings out the tender feeling of his heart, makes a child less incline to cruelty, more thoughtful of quicker
sympathy. A pet gives him something
$\qquad$
$\qquad$ It helps to form habits of industry. ing creature he is hearning responsi-
bility While e teaching perform a trick, the child is enlargging
his own inteligence and patience. If he is learning to ride a horse, he is gating in courage and self-reliance. the child with a pet. In learning meny. His love of his pet fills his
mind with useful and good thoughts, vicious. He should have this hat ness if it can

## - <br> 



Assets Not Admitted
Total Assets

## SECOND ANNUAL STATEMENT

## The Amarillo National Life Insurance Company

Amarillo, Texas, December 31, 1911

| Assets. |  | Liabilities. |  |
| :---: | :---: | :---: | :---: |
| First Mortgage Loans | \$130,065.66 | Legal Reserve | \$ 31,830.21 |
| Collateral Loans | 2,800.00 | Claims |  |
| Cash on Hand | 841.76 | Death | 2,000.00 |
| Funds (Current Deposits) ..... | 909.91 | Claims Resisted | 5,000.00 |
| Funds Bearing 8 per cent | 48,368.25 | Coupon Deposits and Interest | 433.17 |
| Funds Bearing 5 per cent Daily Balance | 105,869.04 | Premiums Paid in Advance | 86.18 |
| Uncollected and Deferred Pre. miums (net) | $105,869.04$ $6,986.41$ | Taxes Due | $\begin{array}{r} 2,747.50 \\ 200.00 \end{array}$ |
| Accrued Interest | 8,833.05 |  |  |
| All Other Assets | 14,622.15 | Assets in Excess of Legal Liabili- <br> ties as Security to Policy |  |
|  |  | Holders |  |
|  |  | Capital Stock | 150,000.00 |
| Assets Not Admitted |  | Unassigned Funds | 112,714.11 |
| Total Assets | \$305,011.17 | Totals | 17 |

TOTAL POLICY HOLDERS BENEFIT, $\$ 319,296.23$ Busines in Force as of December 31, 1911, on Paid For Basis \$3,192,000.00

## E. P. NORWOOD, Local Agt. W. B. PATTERSON Gen. Agt. PLAINVIEW, TEXAS amarillo, texas

## The First National Ban

## CAPITAL STOCK SCRPLES AND UNDIVIDED PROFITS $\xrightarrow[\substack{\text { rice, } \\ 10,00}]{ }$

## SAFE DEPOSIT BOXES FOR RENT

 Your businesA. S. Mc Xtams Lumber $C$ : Lumber and Paints

We can save you momey on any kind of building material. Call and get our prices.
J. L. Pearce, Mgr. Phone 21


## HENS $\overline{\mathrm{DUC}} \mathrm{K} \mathbf{~ S}$

The Herald has hit upon a breezy little business sermon for the dull season.

The manager of the Oklahoma Advertising Company at Muskogee runs it on the back of his business card.

## It cackles:

"When a duck lays an egg she waddles off and says nothin'. When a hen lays an egg there's a devil of a noise. The hen advertises; hence the demand for her eggs. Do you?"

Get it?
It's worth remembering. Advertising is as resultful in dull as in busy times.

## ADVERTISING

is the best weekly tonic for business that could possibly be administered. It touches the proper spot and tones up the general sysiem.

A trial will prove the truth of the assertion.

And it's just as effective in individual affairs as in busness.

Have you eggs? Cackle.
Don't be a duck.


## IRRIGATION! IRRIGATION!

Now is the time to lay Tile for SUB-IRRIGATION. The HARDIN POROUS Tile has been thoroughly tried and tested for 8 years and has not been found wanting
For Lawns, Orchards, Truck-Gardens and General Farming
By laying your Tile at this season of the year, you can Sub-Irrigate all winter and thereby have your ground in excellent condition for your spring crop.

## South Plains Tile Company

The Hale County Herald
TOM SHAFER, Pablisher
J. M. SHAFER, Editor
Phones-Business office, 72; Man-
"Romps on otr frime."

| Soclailst Takes |
| :---: |
| Appearing in The Herald. |





You don't have to wait when you
order your Groceries from us. Our
delliver order your Groceries from divery boys are always there on the spot with the goods. MONTGOMERY-LASH-GROCERY COMPANY For exchange for unincumbered,

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THE BEST STORE.

## oat away to the other shore, but

linger and linger.
treasure the healt
body as precious jewels.
the law of life and we vactivity is
ur peril. Let us not violate it at
ind nor let it dwell too long on one
not use alcohol. It is a poison pure
and simple. The human system has
and never will. On the contrary when
teohol is taken into the stomach ev
ry agency of the body is brought in-
action to expel it. The lungs and
neys are overworked and the pol-
on oozes from every pore. Even the
erves and brain becomes contamina
errations.

## MEN'S SHIRTS

"New Era," "Navarre," "Mon- arch" and "Arrow."

These are the names.

Some have collars attached
Some have collars to match.
Some are neat, light and cool.
Some are tough, strong and ser vicable.

Some are pleated.
Some are Plain
Price $\$ 1.00$ to $\$ 3.00$.
No place will give you more shirt value for your money

We have your size.

102 North Pacific St.

# A Sweeter Home More Leisure For You By the Use of a Vacuum Cleaner 

## Allay the Dirt and Purify the Air

When you use the broom or carpet sweeper you get only a small percentage of the dirt, and a large percentage of the dust germs is either breathed into your lungs or settles on the This is an age where Pure Air is being recognized as one of the Greatest Factors of Health By the use of a Vacuum Cleaner you draw the fresh air up through the carpets-so you not only take out ALL THE DIRT, but you also air them. Only in the last decade has science revered that all disease comes from germs, and, as "Necessity is the mother of invention," A VACUUM CLEANER IS THE NECESSITY.
Follow me for a minute! Think about the people who walk on dirty sidewalks, and other folks who have to walk in still worse places, and then come home to track all this dirt and germs in the carpets or rugs, where it dries up and sticks to the small fabric so tightly that it is impossible for the broom to get it off. Nothing but the force of a Vacuum Cleaner has proven

# United Vacuum Cleaner Company 

District Branch

Amarillo, Texas

We want a Live Representative for Plainview and vicinity, one that can give his entire time to the business preferred. A small working capital is required. This is a Splendid
Opportunity for a young man to learn a specialty business that offers unlimited opportunities for the ones that can produce the business. If interested, call at Hotel Ware and ask for
Mr. O. T. Tronsgard, or write me at Amarillo, Texas.


## Ask About Our Premiums



C. Whit is here from Altus, Okla
C. Whit is here from Altus, Okla-
noma on a prospecting trip.
Try that new drink, "Orange Julip;"
sold only at our fountain. DUNCAN's
PHARMACY.
te.
Col. T. J. Wilson and wife left Wed-
nesday for a visit with her sister at
Clayton, N. M.

Mrs. Geo. G. Galloway, of the otto Bank, attended
ion this week.
All kinds of Fresh Fruits, Water melons and Cantaloupes at VICKERY
HANCOCK GROCERY Co's hancock grocery cos.
Rev. S. Park made a trip yesterday o Amarillo, to meet with the
cry on Important business.
FOR RENT-Four-room bungalow
Well, windmill, barn and garden FULTON WIndmill, barn
LUMBER CO.
J. C. Maxwell and family of Snyder are visiting W. F. Jordan and attending the Roberts' family reunion. FOR RENT- 6 -room house, near
business district. See E. R. ANDERSON, at Post Office. Mr and Mrs. Milsap, of Arion, are
visiting their daughter and family, Irs. J. A. Slaton. Do your canning in our cans. The
best on the market. MoNTGOMERY-
LASH GROCERY COMPANY.
$\qquad$

$\qquad$
ar. B. Hulen left Wednesday for Am-
rill to meet his daughter, Marquinta who has been visiting in CaliforCity on her return.
Cullen

Buy your canning supplies at
store. We have anticipated
wants in every particular and wed your we Can please. Phone 17.
Hancock Grocery Company.

Miss Willie
Young who has been bookkeeper and clerk for the Western Union Telegraph Company for
past year, left Wednesday for a vi s wast year, left Wednesday for a
with relatives at Ryan, Oklahoma.
otis reeves reality con,
Plainview, Texas. (Over 20 years in this country.) Farm lands in the Shallow Water and Irrigation Bel all parts of the country. Special at ention given to lands of Non-Resi ents-render, pay taxes, lease an
collect leases. Write us for descrip

Born-To Mr. and Mrs. C. M. Mc-
Colum on
Lee Wardlaw left Tuesday for at Mr. and Mrs. J. M. Bull and chitdren left Wednesday to visit a dough ter at Canadian.
MONEY TO LOAN.. On long time at 8 per cent on patented lands. This Two fine quarter sections, four and notice will not appear again.-J. F. $\left\lvert\, \begin{aligned} & \text { well located. } \\ & \text { PERRY }\end{aligned}\right.$ PERRY, Midland, Texas. 33pd. See T. W. SAWYER at City Hall.

Seth Ward College Offers Superior advantages in Music


Fred'k A. Fferrmann Piano and Pipe Organ

Will you be satisfied with less than the best?

Investigate Seth Ward Advantages. Next term opens September 3rd.
W. M. PEARCE, President

Plainview
Texas


## My Doctor Said

"Try Cardui," writes Mrs. Z. V. Spell, of Hayne, N. C. "I was in a very low state of health, and was not able to
be up and tend to my duties. I did try Cardui, and soon began to feel better. I got able to be up and help do my housework. I continued to take the medicine, and now I am able to do my housework and to care for my children, and I feel as though I could never praise Cardui enough for the benefits I have received."

## CARDUIWoman'sTonic

Cardui is successful, because it is made especially for women, and acts specifically on the womanly constitution.
Cardui does one thing, and does it well. That explains the great success which it has had, during the past 50 years, in helping thousands of weak and ailing women back to
health and happiness. health and happine w cross and irritable, it's because you need a tonic. Why not try Cardui? Cardui builds, strengthens, restores, and acts in every way as a special, tonic remedy for women. Test it for yourself. Your druggist sells Cardui. Ask him


| Let Us $F$ :: ON: |
| :---: |
| Your Lumber Bill We have the right kind of Lumber and the right price |
| Good Service..Courteous Treatn |

Plainview Lumber Company

HOW TO PRESERVE YOUTH AND EEAUTY.



## E. T. COLEMAN COAL and GRAIN DEALER

Sole handler of Simon Pure Nigger-head, Rockvale and Domino Coals.

All Kinds of Grain and Feedstuffs Bought and Sold.

## Between Depots

Phone 176

## Money To Loan

For the next 60 days, will loan money on farm and ranch lands, in Hale and adjoining counties, 8 per cent interest, three to ten years time. ${ }^{\circ}$ or particulars, address,

Hunsaker \& Phillips
Or inquire at FIRST NATIONAL: BANK

## A. L. HAMILTON \& BROTHER

Flues, Tanks, Milk Troughs, Camp Stoves, and all kind of
Repairing Neatly Done on Short Notice.
plainview
TXXAS

## New Fall Dress Goods


Reefer Cloth,
Polo Cloth,
Zibeline,
Ratine,
San Toy,
Shirting Flannels,
Plain and Wide Wale Serges,
Whipcords,
Astrakhans,
Chinchills,
Curly Wale Cloakings,
Tweeds,
Novelty Suitings and
Coatings

In Solid Colors and the New Mixtures
In the Leading Shades.


## Carter - Houston Dry Goods Co.

"The House of Quality"
Plainview
Texas

sacrifice more than 1 have sacr
ed in the righteous cause, and thes ced in the righteous cause, and these
ien will carry this banner to the
morrow morning.
District Attorney Fredericks w make the fin
ay Friday.
The Herald for Job Printing.


## WATLER J. TRESS <br> . August 26th to 31st

With that good Clothing line SCHLOSS BROS. \&'Company, of New York on the above date.


1000 large, New and Snappy Samples to select a suit of clothes from.
An Expert Tailor with years of experience, with one of the Best Clothing lines in the world to take your measure.

## "What more do you want"

Prices right and can make terms to fit customer

## PLAINVIEW MERCANTILE CO.

PLAINVIEW, TEXAS

Closing out the Big Stock of P\|ANOS
now on exhibit in the Wayland Building
Those needing Pianos can save money. Even if you are not ready to buy, terms will be arranged so you can take advantage of this opportunity, as we will positively
Close the Plainview Store on or About the 21st of this month Take advantage of this chance of a lifetime to get a first grade Piano at a sacrifice. There is not enough business in our line to maintain an up-to-date Music Store; we have decided to close out, owing to lack of business.
Come and pick one out while the stock is complete.

## Leyhe Piano Company

Wayland Building
Plainview, Texas

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## D

tin,
tin,
tion
 tional Bank, Oklahoma City; and Hon. Industrial Congress.
space, we have been forced to omit the of Fort Worth; R. R. White, of Temsadress of R. H. Collier, of Mctean.
adder this week, but hope to pu
in full in our next issue.)

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## AUTOGENOUS WELDING RECASTING PLANT

Don't throw away your broken castings, they can be welded and made as good as new. We weld Wrought Iron, Cast Iron. Steel. Copper. Aluminum, in fact all kinds
of metal. of metal.
Aurogenous welding is not welding by compression or brazing. This system actually meits the metal at the break and runs it together again. Any work you may send tention. All work guaranteed.
Located at Hoover Blacksmith Shop C. C. GREEN

