## SECRETARY TELLS OF HIS TRIP

How the plainview coustry
And How the Centrull and south Texas Seetions Impress
Plalurlewite.
 zine. Went throukh their magnilicent
establishment and met hhat great old
man. Col. Frank P. Holland, himeett.
 to secure for Plainview the front page
and several other pageo of their 64 .
page Home-Euyers edition, which

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##  <br> 


$\qquad$


 moutcd that we knew something that
wouid be enteresting to thelr readera terviewed, especially when we have
country to tell about that we are not ashamed or. Texas is listening with the city.


it reecived a hearty welcome, and it
annual vistit is looked lor by the ans
ious show-goers until tis arrival.
on the road. Its employes are eve
courcouos and ready to pleasanty an
swer any questionse asked. There are
This great pioneer show win al
way reeeve a goo attenanee in
Plainview, and, as as it is a strictily TexaPlainview, and, as it is a stricty Texas
concor, is well received and heartily
patronized in every efty, town, village


CLASS OF THIRTEEN GRADUATES

## SETH WARD'S SCHOOL YEAR ENDS


ties marked close
Unliersity, Delliered LiteraryAddress-Many Vistors,
On May 18th the most prosperous
school year in the history of setit
Ward College came togreat deal of satisfaction. The interest
never lagged. Never has heore been
more energy yun than in the last daysmore anergy. Never has there been
of the term. May 18 the he last daysof the term. May 18 thin also marked
the beginning of the series of brillinantcosing exercises.
The Fine Arts Depariment led out
with aspendid program, Saturdaynight. This was enjogred by,
did honor to the department.did honor to the department.
The baccalhareate sermon was de.
ilivered Sunday morning, at the church.was the best ever delivered in Platin-
view. The chureh was crowded bothmorning and night, and the sermon
was enjoyed equally as well in theaes enjoved equally as well
evening as that of the morning.
The declamation contest enThe declamation contest, on Monday
morning, was a ilively one, the beys
displaying great talentdisplaying great talent and showing
careful preparation. Mr. Elloto Terry
won the medal.
The athetic. events, Honday atter-
noon, were well attended. A basebailgaone were well attended. A baseball
game between the ondergraduates, on
one side .efsus the raaduates and
taeuly reauited tma big victory forsired. but it is whate hate is to be to to
That is the standard of success, and
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 th




was manif the greatest interest of all were again vetors, and The Alamoenomium
roke loose when the decision was an
nounced
The graduates of the Literary De-
$\qquad$first honor. Moning. Amarillo, Texas,
Ben P. M.
Lamar Forrest, Slaton, Texas

Annie Mauad Daxidson, Plainviewsocintists, attevtiox:
The Socialists and sympathizers of
he party in Hale County are requestedthe party in Hale County are reiuested
to be present at the meeting at the
Court House, at 10 oclock, on Monday.
June zrd for the purpose of ciscuss.
ing questions of theresest to the party
M. sikes, Chairman.


# PUT \$5.00 BACK INTO YOUR POCKET 



Every time you Buy one of our $\$ 15$ specials you put
FROM $\$ 5.00$ to $\$ 10.00$ BACK
into your pocket--You can't beat them for $\mathbf{\$ 2 0 . 0 0}$-You don't take any chances, hey are all wool, and guaranteed to give you SATISFACTION or a NEW SUIT

We have 19 of these $\$ 15.00$ SPECIALS

## TO CLOSE OUT FOR \$11.50

Sizes run from 33 to 38 -they are guaranteed to be all wool and to give you satisfaction.

## SHELTON BROS.



## To My Friends:

Look! Listen! Jas. R. DeLay is here to stay and win. Selling land is his business. Trading propositions a specialty. List your lands with him. Have sold more lands than any man in Plainview See me.

Phone Nos. 40, 93 and 447


$0 \div$
SEE! !-.This fine Dinner Set for 5 Coupons from EMPRESS Flour 路


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\end{aligned}
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GREAT COUNCIL ORDER RED MEN

Tickets on sale May 27, final return limit June 1. Fare for the round trip \$14.75
W. J. KLINGER. Agent

## "Cardui Cured Me"

For nearly ten years, at different times, Mrs. Mary Jinks Treadway, Tenn., suffered with womanly troubles. She says: "At last, I took down and thought I would die. I
could not sleep. I couldn't eat. I had pains all over. The could not sleep. I couldn't eat. I had pains all over. The doctors gave me up. I read that Cardui had helped so many, and
saved my lifet Now, 1 can do anything."

## CAREDI Womant ${ }^{\text {The }}$ Toic

If you are weak, tired, worn-out, or suffer from any of the pains pecultar to weak women, such as headache, backache, dragging-down feelings, pains in arm, side, hip or limbs, and other symptoms of womanly trouble, you should try Cardui, the woman's tonic. Prepared from perfectly harmless, vegetable ingredients, Cardui is the best remedy for you to use, as it can do you nothing but good,
It contains no dangerous drugs. It has no bad after-ffects. Ask your druggist. He sells and recommends Cardui.

$\left\lvert\, \begin{aligned} & \text { black bow tie, gold studs in shirt, and } \\ & \text { low, black shoes, brightly shined. } \\ & \text { Richeson appeared as calm as any }\end{aligned}\right.$

## GOVERNOR ROSS

Deep Bay Stallion 16 Hands, Weight 1100 Lbs.
Governor Ross 38235 $\left\{\begin{array}{l}\text { Electrite 10878 } \\ \end{array}\right.$ Daisy Mason $\left\{\begin{array}{l}\text { Electioneer 125 } \\ \text { Sprite } \\ \text { Onward 1411 } \\ \text { Beulah }\end{array}\right.$

Ross Grandam Beulah dam of Beauzetta record 2:06 3.4
Governor Ross will make the season at my Barn at $\$ 15.00$ to mare with foal.

This horse has never made season for less than $\$ 25.00$, but knowing the breeding of this horse and desiring to improve the class of stock, 1 am making this reduction.

There is none better in the state than Govrnor Ross. Come and see him before breeding elsewhere.

## CLINT SHEPARD

At the big White Barn.



## EVERY SUIT GUARANTEED

$L^{E T}$ET me take your measure for a Spring and Summer suit. will please Talor in the cill ave it fitted on you and will please you. I handle the Detmer Woolens which are the best on the maiket. I guarantee style, quality of goods and workmanship. I make a specialty of Ladies' Tailoring and am sure I can please you if you will only give me the opportunity. I also do cleaning, pressing repairing and altering. I have had many years experience and thereby understand my business. I only ask you to give me a nial to convince you that my work justifies your patronage

If Yoo are from Missouri 1 Cas Stow You
ED MASSENGALE
THE TAILOR
16 N. Covington St .
Phone No. 367

## Notice

You Automobile Owner

It Pays to buy the tire you can get a Guarantee with. The only Tire in the World Guaranteed for 5000 miles is The Ajax. It pays to Buy the Best. A Writ ten Guarantee with every Tire you buy at

Hubbard Brcs. Automobile Co.

ordinance regulating the SELLING OF NEWSPAPERS, GOODS, WARES AND MERCHAN-
DISE, AND THE CALING OR SODISE, AND THE CALLING OR SO-
LICITING FOR HOTEIS LICITING FOR HOTELS OR BOARDING HOESES, ON THE DE-
POT PLATFORMS ANI PLATpot platforms ani plat-
Forms at railroad stations forms at railload stations in the
TEXAS.
Be It Ordained by the city Counell
the City of Plainilew, Texas:
SECTION No. 1. That if any per-
 peaceable and adverse possession
said abore destribed land and pren
ises, cultivating, using and enjoyin the same, and paying
on, and claiming san duly registered for a period of
than five years before the bringing
this suit
WhEREFORE plaintiffs pray th defendants be cited to answer this
petition and that, upon hearing, plai
tiffs have judgment for the title, tiffs have judgment for the title, re
titution and possession of said lar and premis
for all rel
entitled

## HEREIN

before said
of the nex
with your
$\qquad$
$\qquad$ said Court, at office in Plainview, th
the 20th day of the 20th day of May, A. D. 1912.
(SEAL)
$\begin{aligned} & \text { B. . . TOWERY, }\end{aligned}$ Clerk District Court, Hale C
Texa
deafness cannot be cered by local applications, as they cannot
reach the diseased portion of the ear There is only one way to cure dea ness, and thes. Deafness is coused by
remedies.
$\qquad$ hearing. and when it is entirely close
Deafness is the result, and unless th inflammation can be taken out and this tube restored to its noraml condi-
tion, hearing will be destroyed for-
ever; nine cases out of ten are caused ever, nine cases out of ten are caused
by Catarrh, which is nothing but an
inflamed condition of the mucous surinflame
taces.
$\qquad$ for any case of Deafness (caused catarrh) that cannot be cured
Hall's Catarrh Cure. Send for cire
Hall's
lars,

## Sold by Druggísts, 75 Toledo,

Take Hall's Family Pills for cons
pation.
NO MORE CALOMEL FOR THEM
Persons Whe Have Tried Dodson Liver-Tone Find It Safer Than
Calomel, and Just as Sure.
Caiomel, and Just as sure.


# E. T. Coleman 

## Grain and Coal Dealer

 Rockvale and Domino Coals
## Plenty of Kindling Wood

 for Sale CheapAll kinds of Grain Feed Stuffs bought and sold at Prices Right
Phone 176
Between Depots
The Plainview Floral Co.

| 2 l-2 Miles Northwest |
| :--- |
| Roses <br> Geraniums for Beddingis <br> also <br> vegetable Plants Chenp |

Allan \& Bonner Coal and Grain Co.

COAL, GRAIN, HAY, HIDES, WOOL AND FURS

Telephone 162
Plainview, Texas

GASOLINE "BEST BY TEST"

## 15 CENTS PER GALLON

The Most Complete Stock of Tires and Tubes in Plainview We can fit any Rim with any Tire or Tube

## EXCLUSIVE SALE OF

REPUBLIC TIRES COST A Little more WORTH A LOT MORE

DIAMOND TIRES DIAMOND SERVICE "USERS KNOW

Our Tire Agencies mean more than "merely" selling Tires, we protect you with an ABSOLUTE GUARANTEE of GREAT MILEAGE

PREST-O-LITE EXCHANGE, $\$ 2.00, \$ 2.50$ and $\$ 3.50$ WEED TIRE CHAINS from $\$ 2.65-$ - 30 by 3 to $\$ 3.60$ - 36 by 41.2 ALL SIZES WITH CORRESPONDING PRICES PACKARD OIL at the Prices you pay for "Just as good"
Complete stock of Supplies and Accessories, all standard with a Guarantee of quality and prices

DISTRIBUTORS FOR HUDSON AUTOMOBILES BROWN MOTOR COMPANY

## elles.

 W. L. Bracken and familyPlainview vistors last Saturday
A Mr. Fowler. Alainview visitors last Saturday,
Arr. Fowler, of okkahoma,
through here last Alr. Fowler, of Oklahoma, was
through here elast weke, selling sup-
plementary school supplies, and sum Alementary sehool suphliele, and and oro-
cured an order from our public school
Mr. Morganster
 bought a fine span Callahan ranch, bought a fine span of mules fron
Charles Saigling last Saturday, for which he paid 8550 . "Uncle Tom" Morrison, the live cark deader, of Plainview, bought
hogs from the farmer car load of hogs from the farmers he paid 7 to $71-4$ cents per pound.
A. K. Prive sold 13 bushels of peas at Plainview last Saturday, for the crop brown upon a very small celve more attention from our farmers at from a commerclal viewpoint which it is is grown, putting it in perof wheat or alfalfa.
The attendance at Sunday School here last Sunday was very small.
Our people should awaken to their
wn interest, and tur it a success. Such institutions are What the people of the community
make them, and home pride, if nothing isse, should inspire them to push it
forward to a successful termination. WHITFIELD.

| elected: Chairman, Mrs. P. A. ard; vice chairman, Mrs. Wm. ett; secretary and treasurer, W. A. Bales; assistant secretary, J. A. Pullen. It was decided to every two weeks, on Thursday, ext meeting to be held at Mrs. Dodson's, May soth. An interprogram of Decoration Day will A. All ladies are requested to be and enjoy the meeting. Chas. Barrett gave a select last Friday evening, to a jolly of young people. There were fourteen couples. Cake and retts were served at the usual and alb report a swell time <br> and Mrs. Will Barrett, of Half- |
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|  |  | Providence.

will be had.

## study class.

 Church, South, met Monday afternoon

Street. Mr. P. Whitis, who is leader of
Mr. the class, took charge of the subject, t America." The lesson was followed members; also some excellent reading on the subject of "Mormonism," y Mrs. E. F. MeClendon. y, served pound cake and hospital herbet before the departure of the adies for their respective homes.

FOUND-A package of Dry Goods, on the streets of Plainview. Owner can get same by calling at this office,
describing same and paying for this

## Notice to Water Users

Part of Section 22 of an Ordinance passed and approved March 21, 1910, reads as follows : All public bath houses, barber shops, drug stores with soda ountains, photograph gat. boarding houses, livery stables, railroad of fices, steam boilers, laundries, court house and jail, school houses, botting works, and to
service for sprinkling, will be required to use service for of an approved type, said meter to be furnished by City to consumers at actual cost.
A copy of this Ordinance will be given you by the Superintendent of Waterworks and Sewers, and, in
view of the fact that this Ordinance has not heretofore been enforced, and that the waterworks has been run at a loss of something like 75 per cent, it is therefore incumbent upon me to enforce this Ordinance, in orde to get the waterworks on a self-sustaining basis.
The City will furnish you a 34 -inch meter at $\$ 8.50$ sh, or it will collect from you 25 cent per month rental for the use of meter, quarterly in advance, with the minimum of $\$ 1.00$ per month for water making a total of, $\$ 1.25$ per month for 2,000 gallons of water a less, Pespectfully yours,

Respectfully yours,
22
Superintendent Waterworks and Sewer


YOU'LL will find a great variety of good styles toselect from in our young men's department; live models, new colorings and patterns and many new weaves.

## HART SCHAFFNER \& MARX

are noted for the very large range of the fabrics they use; and we've selected from their line the things we think will best please and suit our customers

You notice several of the best models illustrated in this advertisement; they're all good; and we are sure we can fit you well. The important thing about these clothes is the way they keep their shape; they start stylish and they stay stylish. That's where the quality counts.

## All Suits at Special Prices for Ten Days

You'll do well to look over our shirts; some very lively hew things. Our hat department also has a lot of very snappy things for you; and as for neckwear, gloves, hosiery, underwear, we Carter-Houston Dry Goods Comp'y

This Store Is the Home of Hart Schaffner \& Marx Clothing
$\qquad$
 by a representative citizen of Plain view, the proof is positive. You mus
believe it. Read this testimony believe it. Read this testimony
Every backache sufferer, every man woman or child with any kidney trouble will find profit in the reading
Mrs. Mrs. E. Volinunue, 200 Jones Stree Doan's Kidney Pills for our family. A member of our famill
had suffered terribly from kidne

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Ascension Sunday having bee adopted by the Knights Templar
the Sunday for their regular annua public religious service, the loc
Commandery met at the Asylum at o'clock last Sunday evening, May 19th, from whence, at $7: 30$ o'clock, the sir
Knights, in full uniform, marched to Knights, in full uniform, n
the First Christian Church. Hating in front of the church, t,
Knights, in double column, facing ward, formed an "arch of steel" wi their swords, under which the auto containing the Excellent Prelate drove
to the door. Marching down the left aisle of the church, while the choir sang "Onward, Christian Soldiers," the double column was brought to a
halt, when the "arch of steel" was halt, when the "arch of steel was
again formed, through which the Eminent Commander, Generalissi and Captain General passed to
front of the nave. The Knights we then seated. The building, in both main audience room and garre, was
filled to capacity filled to capacity.
The choir was
the finest voices in tern. some of trio, quartette and full chorus, they rendered beautiful songs.
The sermon for the occasion was
preached by Sir Knight Edwin Weary, of the Episcopal Church. The service
was fashioned much after the order of the Episcopal service. The responsive reading by the Prelate and
Sir Knights was followed by the ser-


Growling about High prices. Go to the store where you can get the best of groceries for LESS MONEY
THE EAST SIDE GROCERY is the place to get 'em. Their groceries and their prices on 'em will please you.

## all Cash EAST SIDE GROCERY Nolivery

## Will merit your earnest consideration and reveal a Great Saving to Every Customer who Studies Economy

We are trying to make Wednesday of each week a day that everybody in Plainview will look forward to. We want the people to know that every Wednesday there is bargain event at this store-..a time when dollars will reach the farthest. Many people are already taking advantage of the opportunities for money saving we are offering, but we want more to. Always look to see what we have to offer you from week to week.


## LADIES' NECKWEAR

We have just received a nice line of Collars, in the Embroidered Standing, and also Dutch effects. Also
Lace Collars, with Cuffs to match. Neat designs, with superior workmanship.
On next Wednesday we will offer, as a special inducement to ladies, a nice line of House Dresses, in Percales, Ginghams and Tissues. Some of these have caps to match, and a full range of colors, stripes and
checks, in light and dark blues, black, pink and lavenchecks, in light and dark blues, black, pink and laven-
ders. In other words, anything you may want in a Dress ders. In other words, anything you may want in a Dress
for the house. Included in this offer is one lot of Children's Gingham Dresses-nice range of patterns, guaranteed fast colors, and the very best of workmanship.
At the prices these are offered, you can better afford At the prices these are offer
to buy them than make them.

As an added inducement, we will place on sale, FOR WEDNESDAY ONLY, our line of Lacille and Olian

A beautiful Eyelet-Embroidered Home Linen Dress, regular price $\$ 15.00$, we will offer for $\$ 11.25$. Also one in the Natural-Color Linen, Colored Embroidered, Sailor Collár, and in the Peplum effect. This is a regalar $\$ 15.00$ value, and on Wednesday will be placed on sale at $\$ 11.25$.
One Hand-Embroidered White Corduroy Lucille Dress, Sailor Collar, beautifully trimmed with Baby Irish Lace, and Bag to match; regular price, $\$ 20.00$; Special, $\$ 15.00$. We also have these in the pink, white
and brown Linens, as well as white and colored Piques.

In addition to this we will make a Ten Per Cent Discount on all Lingerie Dresses, and of which we have a omplete line.
For Men, we will offer an exceptionally good value
in Neckties at 20 c. Remember, this is for Wednesday in Neekties at 20 c . Remember, this is for Wednesday
only, and we can give you any shade in these long Fouronly, and
We carry a complete line of Men's Furnishings, be \& Livingston Ties, "Cadet" Hosiery and Sochloss Bros Clothing.
ither bringing or cutting out this advertisement and day, May 30th, we will make a 10 per cent discount on

## You Will Always Find a Welcome at This Store PLAINVIEW MERCANTILE COMPANY

The Hale County Herald
lasstic shells, too. When we got to 'the trip was worth what it cost the
the cause way, we were held up. No, Chamber of Commerce: one weeks



Hanan, Florsheim and Crawford Oxford Shoes for Men ON SPECIAL SALE AT RICHARDS BROS. \& COLLIER


## Shallow Water Lands

In the Black Water Draw of Bailey County, Texas
On the Santa Fe Cut-Off from San Francisco via. Texico, Farwell and Lubbock to Galveston
$\qquad$
egerton land companỳ, T. S. Egerton, Manager friona, palmer county, texas
Office Phone 51


Now remember that we carry everything in stock that it takes to keep house with, and everything goes with the price cut in two. Now this is not the kind of a Reduction Sale that you are accustom to, this is a reduction sale in reality.

We have a car load of stuff coming and am bound to make some room. We are making these prices because we need the money. Don't forget the date Beginning May 27 and lasts until June 15th Come Early and get your Pick and Choice

## YOU'LL NOT BE <br> "Kickin' Your Dawg Around"

If you eat good, pure, wholesome groceries, from our store, and there's a good reason too; it's all good stuff-" "quality"-and will keep you in a good humor. A happy stomach maketh a cheerful man.

Below we give a list of the vegatebles we have in stock ready for your orders; They are all fresh and the best that could be bought.


Treat your wife, yourself and your dog right by buying your groceries from

## Spot Cash Seay

L. R. BLAKE, Manager

In Society's Realm

Commencement exercises.
The glory of a town is its public
sehools. This fact was exemplified schools. This fact was exemplified
last Friday evening by the immense last Friday evening by the immense well deserves the honor of her relast Friday evening
audience that assembled at the Opera
House to witection to the same office. House to witness the commencement
exercises of the High School. The rising of the curtain showed
the class of 1912 seated on the stage the class of 1912 seated on the stage, with Miss Robinson, the superintend-
ent seated at their left.
The program began with a song. The program began with a song.
and was interspersed throughout with
good music and class songs, by both Seniors and Juniors. The latter ocupled a box at the right of the stage,
while that on the left was reserved for the alumni. Miss Susie Tudor, as salutatorian,
handled the subject of "Modern Chivalry" in a way that betokened scholarhip and self-possession.
The class poem, read by Miss Ver The class poem, read by Miss Vera
Holland, was well written and witty, foretelling all manner of good things
for her fellow graduates as she delineated the characteristies of each one.
In the presentation of the Key of Knowledge, by Miss Fannie Sheffy and the response, by Casey Hughes
on behalf of the Juniors, the audience
was cantivated by the ease and natural charm of manner with which each performed their part. The latter
was as much at ease as if te had had years of experience in the forum and though he had difficulty in locating his heart, he
using his brains.
George Wyckoff and Clara Hooper, valedictorians, acquitted themselves in a way worthy of the hig
honors conferred on them. In connection with this honor, Miss Hooper received a scholarship from Wayland Baptist College, bestowed in all good fellowship upon the honor pupil of
the High School. George Wyckoff he High School. George Wyckor
having made other plans for the coming year. Miss Hooper accepted the seholarship.
A. J. Robinson, of Cleburne, brother of Miss Robinson, delivered the class andress. He spoke at some limpressive manner, upon the opportunities that the present generation has compared, with those of the past.
The
principles of the order, viz: Fidelity
to the Christian religion, defense of the home and the succor of the widow
and the orphan. The music, which was under the di-
rection of Mesdames Edgar B. Hughes and Jobn W. Elliott, was par excel-
lent, comprising some of the best local PLANVIEW + + Hevere Plainview lady honored. receipt of a letter from Marshall Hudson, of Syracuse, N. Y., who is world-wide president of the International Baracas. In this letter, Mr. Hudson states that he has reserved
several places on the program of several places on the program which meets at Norfolk, Va., in June, Which meets at Norfolk, Va., in June,
and urges Mrs. Joiner to attend and fill one or more of the vacancies re-
served. served.
Mr. Hudson is a personal friend of Mr. Hudson is a personal friend of
Mrs. Joiner, and has seen some of her Mrs. Joiner, and has seen some of her
splendid Baraca work at the various conventions which they have attended together.
Mrs. Jo

## 1. ${ }^{*}$. ${ }^{+}$. $\boldsymbol{+}$ iris. <br> $\qquad$ land Street, Wednesday afternoon, Miss Florence Harrington was hostess Miss Florence Harrington was hostess for the I. F. E. Club. Three tables were placed for Bridge. <br> To the members and invited guests, who included Mrs. Clint Shepard and who included Mrs. Clint Shepard and Misses Allene Smith, Elizabeth ClingMisses Allene Smith, Elizabeth Cling- man and Shepard, of Plano, were mented by strawberry shortcake and cream. <br> PARTY AT ${ }^{\boldsymbol{+}}{ }^{+}{ }^{+}$KEEFE HOME.

The beautiful O'Keefe home, Archer Street, was the scene, Wednesday evening, of one of the most beau-
iful and elabofate functions of the year. The occasion was the welcoming of their friends by Mr. and Mrs.
R. W. OKeefe and Mr. and Mrs. Joseph Ryan.
The stately parlors and hall we
gay with cut flowers, pink gay with cut flowers, pink and white
being the colos being the colors favored for decora-
tion. One pretty and unique feature tion. One pretty and unique feature
of the evening was the scores of pink butterflies that came from the "Land of Somewhere and Sunshine" for the occasion. They were on the electro liers and curtains; in fact, in every hers and curtains; in fact, in every
nook and corner of the reception suite

## STRAW TIME

DID YOU GET YOURS?-There's a big stack at our store. A bunch of new ideas for your head. Straws to tickle your fancy and put you on the cool headed list. Many new shapes both staple and new. How much? Give us your price, we have the hat.

## New Department <br> Next to Post Office

RICHARDS BROS. \& COLLIER
 afternoon, with Mrs. R. A. Barrow,
200 Alexander Street. 200 Alexander Street.
This, the latest ehur Plainview, is rapidy y increasing
numbers and doing a fine kork, under numbers and doing a fine kork, un
the leadership of Mesdames $J$. Forsyth and H. . $\mathbf{v .}$. Tull. The Socie
has four meetings social, though the ladies commine
business with pleasure, by serving
diligently all the afternoon. The
pleasure was enhanced with fine plano
music, by Miss Ruby Barrow and Mes. daames J. F. Forsyth, I. A. Kerr and
M. S. Doss, of Seminote.
With gracious hospitality, Mrs. Barrow, assisted by her daughter, Miss
Ruby, served delightful pineappl
ice to the guests, including Rer. Forsyth, the pastor.
The next meeting will be with Mr The next meeting will be with Mrs.
W. Y. Holmes, on Jones Street.
ENTERTAINMENT FOR CEMETERY issoclatios

Fund of the Cemetery Association
cheduled for last Tuesfay evening scheduled for last Tuesday evening
scored a success in program and re celpts.
$\qquad$ bers were called off:
Reading-Adrienne Hanby. Vocal Solo-Miss Mildred Buc
$\qquad$
$\qquad$
Duet-Miss Mabel Wayland and Mr
Reading-Miss Eula Mae Peace.
The entertainment was directed by
Miss Rosa Fowle, and was well ap pointed from first to last. Intergram were several witty and clever the ways and means the ladies as to earned
Fund.
Up for for tho Tuesday, the amount collected exception of $\$ 2.00$, paid g, all was clear profit.

BRiper CLUB.
The popular Bridge last meeting for the season held its last meeting for the season on Tues-
day afternoon, with Mrs. H. W. Hardrel, 300 Archer Street. The invited guests were Mesdames J. W. Grant, C. B. Hughes and Miss Bettie Knight,
T. Mrant, The member who has won the high. est score since January proved to be Mrs. C. E. McClelland. Miss Knight Wher a seree or of interesting games, dainty salads and ices were served.
The Club then adjourned The Club then adjourned, to meet
again the second Tuesday in October, again the second Tuesday in October,
with Mrs. George Bethel. socialists organize local. The Soclalists of Hale County met at the opera house last Saturtay and
organized a local, with J. M. Sykes as hairman; B. F. Tufford. secretary; and E. A. Choisser, organizer. They
received a charter from the State organization, and start in with fourteen ganization,
members.
Rev. George Nicholson is in Mel

## BREAD


is what you want, and you want the best, and to get the best you have to have the best flour. Now the question is

## What Is the Best?

Right here let us advise you. After investigating the matter thoroughly we have decided that that old reliable

## Marechal Neil Flour

is the best. We investigated the merits of other flour before we came to this conclusion too. As a result we have bought a big shipment of it and now offer to the busy housewives of Plainview and Hale County the advantage of its superior quality. Just try one sack and be convinced. We guarantee it.


The most Sanitary Grocery Store in Plainview


## Percheron Stallion 4-X <br> Register No. 49,982

| FOUR X is a very handsome horse-fine color, glossy, fine hair; large, flat bone; and stands on four good feet. FOUR X has made three seasons here, and has proven himself a breeder of unusually high merit. |  |
| :---: | :---: |
|  | TERMS $\$ 10.00$ per season, payable at service; $\$ 15.00$ to insure mare in foal, payable when fact of foal is ascertained. Should mare e traded or transierred out of county, claim for season becomes mature, and will be collected. Statutory lien will be retained until eason fee has been paid. |
| necessary. |  |
| FOUR $X$ won first premium at the 1910 and 1911 Hale County Fairs; also won first in 1911 in class of draft stallions and one of their get. Horse will be kept in thoroughly sanitary condition, and mare will be handled carefully. <br> FOUR $X$ will make the season of 1912 at the barn of G. B. SIMMoNs, three miles north of Plainview, on the Tulia road. |  |
|  |  |
|  | SIMMONS, Owne <br> PH0NE 257-3 RINGS. |

## notice by plblication.

## 



## "It Seems Equal to Bringing the Dead Back to Life"

Such was the language of Walter H. Dennison, who talked with me on the train on the 31st day of March of this year. He said that his little son was gradually dying at Lubbock, Texas. Said that he wanted to prolong his life as long as he could and that he would give $\$ 10,000$ and suffer his arms to be severed at the elbow if his little son could only be saved, and the tears rolled down his cheek. The following is a copy of a letter we have just received from Mr. Dennison:


Massage has stood the test of time for more than 3,000 years. It was suceessfully
cticed 1,000 years before Christ,; without the aid of Allopathy or Surgery ; it was suc-
 cesffully practiced by Christ and His diseiples, the only adjunot used being oive our. No the
there are fifty schools which teach brancles of Massage but this is the only school in the
world in which all phases of Massage are taught, both queient and modern, embracing world in which all phases of Massage are taught, both ancient and modern, embracing
every movement from magnetic treatment to osteopathy, and many movements that have every movement from magnetic treatment to osteopathy, and many movements that have
originated with the founder of this sehool, although Solomon said; There is no new thing
under the sui." under the suu. Asa was diseased in his feet until his disease was exceedingly great, yet in his dise
enase he sought not to the Lord, but to the physicians, and Asa slept with his fathers.


nothing bettered, but rather grew worse," - Mark $5: 26$.
Notwithstanding the ebove quotations from the Bible, come of the grandest men I
knew were some of those who had grown gray in the practice of medicine.
Notwithstanding the above quotations from the Bible, some of the grand
knew were some of those who had grown gray in the practife of mediome.
John Mason Godd, M. D., F. R. .s., said:. The science of medicine is a
John Mason Godd, M. D, F. R. S., said: "The science of medicine is a barbarots
jargon,




 The

Massage was good enough for the people in ancient times and in the days of the apostles and we believe it is good today. The harvest is great and the laborers are few. Come to the Boone Institute and learn massage for the benefit of suffering humanity and gain a lucrative income for yourself. New classes started each month. Students received any time. Permanent scholarship, $\$ 150.00$. Wayland Boone, a nineteen year-old masseur from this institute, has been receiving $\$ 450$ per month since March the 31st with all expenses paid and only has ito treat one patient.

BOONE INSITUTE OF MASSAGE

L. BOONE, President

## Plainview at Church



# WAYLAND DRY GOODS CO. 

## TO THE PUBLIC

We wish to announce that we have rented the new Smyth Building just north of First Nat. Bank Bldg. and will move our stock of merchandise in same about the 10th of June. One of the greatest undertakings that ever confronted a Dry Goods merchant is to move. We are inaugurating this Re moval Sale in order to reduce our stock to a mininum before moving. Thus in order to do this we are going to price our goods so low that it will be to everybody's advantage to buy. We will offer values the like of which you have never seen in Plainview before. When we are in our new location we will be better equipped to take care of the trade of our customers.

WAYLAND DRY GOODS CO.

## WILL MOVE

 HUNDREDS OF DOLLARS
## IN PROFITS TO BE SACRIFICED

A Big Money Saving Sale Covering our entire stock of Merchandise. A Sale with a Reason.

Beginning promptly Wednesday, May 29th, we will launch a Big

## REMOVAL SALE

Without braggadocio or inflated statements we offer to the people of Hale County values and bargains that are positively unmatch-able--for ten solid days will the people háve the opportunity to partake of the values offered in this, the seasons bargain event. There is only one consideration and that is to sell the Merchandise-to reduce our stock to a mininum before moving. Come to Wayland Dry Goods Company's Removal Sale expecting to find goods priced so low that you cannot keep from buying and you will not be dis. appointed. Read carefully every price here made and compare these values with any you ever saw offered and we are sure you will be one among the many visitors who will be present at the opening on

## WEDNESDAY MAY 28th

Removal Sale Price on Feather Tieking, Sheetings, Ducks, Crashes, Madras, Dress Linen, ete. Splendid values.
Our Hosiery Department, for Men, Women and Children, is complete. We will not quote you prices here, but assure you the Removal Sale Prices will ob-
tain on our Hosiery as on other lines. Have us show tain on our
them to you.
\$1.25 White Table Linen for 90c per yard.
75 c White Table Linen for 50 c per yard.
*1.00 Bed Sheets at 75c each.
Special Prices on Pillow Cases
An elegent 10 c Bleached Domestic for 8 c per yard. Tone better for the money.
An assortment of Women's and Children's Lawn, Gingham and Percale Dresses at Great Concessions in Price.
Our Men's and Boys' Suits are New Spring Pat terns, and are excellent values.
Men's Suits, $\$ 20.00$ Values, now Men's Suits, $\$ 20.00$ Values, now
Men's Suits, $\$ 18.50$ Values, now Men's Suits, $\$ 15.00$ Values, now Men's Suits, $\$ 12.50$ Values, now Boys' Suits, $\$ 6.00$ Values, now Boys' Suits, $\$ 5.00$ Values, now
Boys' Suits, $\$ 4.00$ Values, now If you are needing a Suit, you will i........ $\$ 3.0$ chase at this time.
See ount.
Correct.

We will offer our entire lines of Naces and Embroideries to the buying public at Prices Regardless of Cost. We desire to move them out, and expect the price to do it.
More than 300 pairs of Men's Trousers to select from at the Remarkable Discount of 30 per cent. Profits are not the consideration in this Sale. If you
want to buy good merchandise cheaply, you afford to pass us up. We consider this a great opportunity.
Silks-Silks-Silks! At Half Price! Many Patrns to select from.
Men's Dress Shirts, regular price $\$ 1.25$; Sale Price,
87 c each. 87 c each.
Men's Dress Shirts, regular price $\$ 1.50$; Sale Price, $\$ 1.12$ each.
$\$ 1.27$ each Dress Shirts, regular price $\$ 1.75$; Sale Price,
Men's Dress Shirts, regular price $\$ 2.00$; Sale Price, $\$ 1.46$ each.
Just here is where we offer you Most Extraordinary
Values. We bought rather heavy on Hats, and have a large number to select from; hence we desire very much reduce our stock Ien's $\$ 6.50$ Stetson Hats now Men's $\$ 5.00$ Stetson Hats now
"er stso Hats now
Will not quote prices on Bey price $\$ 3.50$; now $\$ 2.48$ the Prices will be Right.

Prices on many items in stock not quoted. Time and space forbids, however, this beings a general sale--the reduced prices will prevail throughout the entire Stock.

## THIS IS A CASH SALE---NO GOODS CHARGED AT SALE PRICE

Stop for a moment and think what a sale of this kind means to you. You can very readily see by reading the above prices that if you intend buying anything in the Dry Goods line, that you can save money by buying at this store during this Sale,and everything,including this summer's latest goods will sell at Sale prices.

Remember the Date and the Place

