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The Hale County Herald

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VOLUME TWENTY-THREE

PLAINVIEW, TEXAS, FRIDAY, MARCH 15, 1912

NUMBER ELEVEN

THE PLAINS THRU WOMAN'S EYES

"WHY I PREFER LIVING ON THE PLAINS,"
Answered by a Woman for the Benefit of the Skeptical Ones of Her Sex.

There are so many reasons why I prefer living on the Plains, that it would really be a less task to give the excuse for not living elsewhere, and that is, taking everything into consideration—there is no place on the globe that quite equals the Plains, no country that has as few drawbacks and as many advantages.

When we think of our older and thickly settled countries, and the length of time it has taken them to become what they are—then look at our own Plains country, as it were just a babe, yet to the front in every enterprise, we are forced to believe there must be a reason for this unnatural growth, and the people from the four corners of the earth are fast finding out this reason.

It has always been true that the last is the best. Away back in the beginning you remember after God had made all things he said, "Now let us make man in our own image," and methinks after God had spoken the word and world's rolled into existence, he again drew from His best reserve powers and said, "Now let us make the Panhandle of Texas after the likeness of 'Heaven.'"

You may go from coast to coast, from the Great lakes to the Gulf, yea, you may belt the globe, and you may find no other country that has the combined elements necessary to make it THE ideal place to live.

The Plains country is conceded to be the possessor of three of the most vitally important factors essential to the successful development of any country—Climate, Water and Soil. We have the testimony of hundreds of disinterested parties, who have spent the entire year on the Plains, that our climate cannot be excelled, the water is the best ever, supply unlimited, wells can be had anywhere, unlike any other country, the drouth never effects our water supply.

When we see melons and pumpkins weighing from sixty to one hundred pounds grown from seed planted right in the sod and never cultivated at all, there is no question in our minds as to the quality of the soil—it is like the old woman's butter "it speaks for itself."

As I am writing this article, especially to encourage our women in becoming interested in this, the Grandest country of the greatest age, I shall not go into detail as to the great advantages the stockmen and farmers have, who are willing to do their best, for we all know that it is effort that wins, and nothing is difficult to him who wills, and with the proper cultivation of our soil, we can raise to perfection ANYTHING here that can be raised anywhere, and more than that every foot of ground can be cultivated.

Our real estate men tell us, that had all the women come to take this country whose husbands wanted to come, there would have been two houses here where there is only one. I wish I could personally talk to each of these women who have stood, as it were, in their own light—all we ask is—come and see. I am not writing this from hearsay; I speak from my own experience and I absolutely know it to be the experience of many others. Being born and raised in what I always thought to be the grandest part of the grandest state in the union (Odessa, Missouri) having every advantage in every respect, never having been loosed from mother's apron strings, almost without a moment's warning, I awoke to find myself in the Panhandle of Texas.

The first night I spent in what was "going to the town of Happy" (as the railroad was completed only to this point) was in a tent with the rain coming down in torrents. I slept with a wash-pan sitting on my "top-side" as I preferred catching the water "in the pan," but I want to say, notwithstanding this unpleasant initiation into my new home, from the very first I was perfectly fascinated with the country and the outlook. However, according to nature, in a few weeks reaction took place and the tide of homesickness and the longing for my "old Missouri home" rolled back upon me like a flood.

After managing to hold out for ten months I made a visit home. Having

planned to stay two months I was determined to stick it out, the many times I longed for the bright sunshine and pure balmy air of the Plains and the following year I went back for the purpose of taking a short course in short-hand, many times I wished it "shorter than that" as it was the longest three months of my life, so anxious was I for my Texas home. The third year I was called back on business for a short time.

Six years have now elapsed since we came to the Plains, and I would not go back home to live, were I the owner of the best home in the state, in fact, the Lord permitting, I expect to go to Heaven from the Panhandle.

This experience is mentioned for the express purpose of perhaps benefiting some who may be homesick, or will be homesick, but I will almost guarantee one or two trips "back home" will effect a cure.

If we would reach the goal of success or fame, we must needs pass through long, tedious hours of persevering study, burning the midnight oil.

"The heights of great men reached and kept,
Were not attained by sudden flight;
But they while their companions slept,
Were toiling upward in the night."

If we would reach the goal unto which Paul pressed forward to attain, we must, like him, struggle ceaselessly onward and upward thru trials, troubles, difficulties and temptations.

If we would reach the goal of a successful life from a material viewpoint, we must needs be willing, as were our mothers, to do our part in bearing the burdens, enduring what must be endured, not willing to "lie on flowery beds of ease" but rather, let us want to help win the prize and make the "game worth the candle."

I want to say to our women, that no country pays you better for your labor than right here. Not two weeks ago one of my friends told me she had made three hundred and sixty-five dollars this year with her cows and poultry, and she is not in the poultry business either, neither does she run a dairy. How many women in ANY country make thirty dollars per month from that alone. I do not believe this country has an equal when it comes to raising poultry, and it is done with less effort too, and with the abundance of water, the small tract for garden, there is nothing growable that can not be grown, and, with cellars, one can have these fine vegetables the year around; with all these advantages, let me say, it is accomplished with so much less expense than elsewhere.

If there were only one viewpoint—HEALTH—it would be worth moving to the Plains for health is more than all temporal things combined.

In my six years on the Plains my doctor's bill has not exceeded fifteen dollars. As our physician remarked, "The people are distressingly healthy;" in fact, the ONLY professional man who MIGHT starve to death on the Plains (without a sideline) would be the doctor.

And now, as what we have said has been along the line of material things, last, but not least, we are responsible to God for the moral and religious surroundings of our children. Youth is extremely susceptible to environment; habits formed in youth are hard to break when older grown. Are YOU placing YOUR children where environment will be elevating? Are you throwing the best influence around them?

Nowhere in our broad land do we have more or better opportunities for the moral and religious training of our young.

Our educational system can not be excelled, and our teachers are such that we feel satisfied with our children intrusted to their care.

We have students in our colleges from almost every state in the Union, which fact in itself proves the superiority of our schools.

All I have said is true, and much more could be said to the credit of our Plains country; but stop now and count our manifold advantages over other countries, and you will have to agree with the rest of us, that if we ever find a better country it will be "When we pass the Pearly Gates."

MRS. H. M. BAGGARLY.

AMONG THE FARMERS.

When The Herald man approached Mr. Ira Hammer, of near Olton, for an interview, he gave out the following:

"Listen Here.
"When the Lord desired a prophet, In Israel to oversee,
Isaiah standing there replied, 'Here am I; send me.'
Kind friends, I wish to say to you, Please do not me compare
To such a man as I just spoke, Though I'll my portion bear.
If you will listen to me, now, About what I relate,
The meaning of it you shall see.
For plainly I shall state:
Forty bushels of Indian corn
Has grown here per acre,
But since here we've planted lots—
Dry weather wouldn't make 'er.
I've started out to tell you truth,
Which above did I relate;
I can figure a little, too,
So now let's calculate.
Forty bushels at sixty cents
Would be just twenty-four;
One crop would pay for the land itself,
You wouldn't need any more.
This crop grew in nineteen-eight—
'Twas raised by a near neighbor;
The weeds are bad to interfere;
It took consid'able labor.
Bundle stuff I sold this year
At five dollars per acre or more,
While cotton is the thing to plant—
It brought a half a score.
Maize will make in ninety days,
With plenty of rain and care;
You will reap one ton or more,
And a goodly profit share.
Irish potatoes don't do well here—
Too many do not plant;
The soil it seems to be too rich;
Your harvest would be scant.
Sweet potatoes I have raised,
Nine hundred dollars was the rate—
Per acre, mind you!—on my farm,
But had to irrigate."

"IRA HAMMER."

G. C. Poore, who lives five miles east of Plainview, came here from Garfield County, Oklahoma. He has been renting out most of his farm, and confining his efforts to sixty acres. Mr. Poore believes in deep listing. When he first began preparing his ground in this way, the neighbors told him he was ruining his land "ditching" it in this way. But his experience in the last three years with deep listing proves to him that it is the best method for resisting drouth. He has had success in raising June corn and maize in listed ground.

"There is a question in my mind about this country being as good as Oklahoma for wheat," said Mr. Poore. "We can raise it all right, but our rain comes in harvest time and makes it difficult to save it. There is no doubt about this being the best for mixed farming. Fruit, too, does well. I have a fine young orchard just coming in bearing. The peaches are safe, so far. As for health, it can't be beat. I have lived in Missouri, Oklahoma and California, and never had better health."

F. Linderman lives near Whitfield, coming from near McGregor, McLennan County, five years ago. "I have had three tough years, compared with the country nearer Plainview. The rain seemed to miss me, somehow. In spite of this, I have raised pretty fair feedstuff. I raised ten bales of cotton on twenty-four acres. The country is all right and prospects are all right for this year. Wheat looks fine. As for oats, it is too wet at present to plant it."

F. Klein, who is farming eight miles north of Plainview, came from Wisconsin three years ago. "I have had fairly good luck since I came here," said Mr. Klein. "We raised a booming crop last year. Kaffir and maize went two tons to the acre. Cane is the best crop. It produces from twenty to thirty-five bushels to the acre, and this year I sold mine at \$1.90 a bushel. It is easy money every time. I took a trip to Wisconsin this winter, and I will say that I would as soon live here. It is cold up there. Snow was two feet and a half deep, and thirty degrees below zero."

R. C. Joiner will occupy the bench in Judge Kinder's stead in District Court which convenes in Silverton Monday. Mr. Joiner, in company with L. C. Penry, district attorney, and W. N. Baker, court stenographer, will leave for that place tomorrow.

SETH WARD LADIES ORGANIZE.

The ladies of Seth Ward College Heights met at the girls' dormitory, with Mrs. Barcus as hostess, last Tuesday afternoon and organized for the benefit and development of their community.

Brother Barcus acted as chairman, and the following officers were elected:

President—Mrs. S. S. Sloneker.
Vice President—Mrs. J. E. Brown.
Secretary—Mrs. Fred L. Crawford.
Treasurer—Mrs. J. O. Duensing.
Reporter—Mrs. Hugh Tatum.

Sixteen charter members were secured, and much interest manifested. The ladies expect to co-operate with the men in their work. We expect much good to come from this organization.

After business was dispensed with, Mrs. Barcus, with the help of Mrs. J. E. Brown, served chocolate and wafers to the ladies. (Brother Barcus says he is willing to come as long as he can get something to eat.) All went away feeling they had spent a pleasant, as well as a very profitable, afternoon.

The next meeting will be at the dormitory, Thursday, March 21, at 3 p. m. Come. You will enjoy it and be a help to your community.

TO PULL FOR A PERMANENT FAIR

ALL CITIZENS SHOULD JOIN IN THIS WORTHY MOVEMENT.

The Opportune Time for ACTION in This Matter is NOW at Hand. We Should Not Delay.

Pursuant to a call from President J. F. Garrison of the 1911 Hale County Fair Association, a number of farmers and business men met at the District Court room Saturday afternoon to discuss the organization of a permanent Hale County Fair Association.

It will be remembered that the organization which engineered the fair at Plainview last fall, and also sent an exhibit to the State Fair, at Dallas, was temporary only, and, now that the object for which it was created has been consummated, there is virtually no fair association in Hale County today. However, the local fair last year was highly successful, and the 27 entries sent to the Dallas Fair won 19 first and 6 second premiums, and interest has been aroused for the organization of a permanent Hale County Fair—thus accomplishing everything for which the temporary fair association was created.

President Garrison called the meeting to order, with Z. E. Black acting as temporary secretary. Mr. Garrison summed up what had been accomplished by the fair last year, and stated that these things were only a starter compared with what a permanent Fair Association could do. He said that it was absolutely necessary, for the best interests of the town and country, that this association be formed, and suggested that it be owned by the masses—that every land owner in the country should possess a share—that these shares should be ten dollars, and each stockholder be limited to ten shares; or, one hundred-dollar shares, each stockholder limited to one share; and that perhaps a \$10,000 stock company could handle things for a few years.

O. M. Unger, President of the Plainview Chamber of Commerce, related his experience with a successful fair organization in a county of a Northern State. Mr. Unger said that he was one of the men who organized that stock company, twenty years ago, and that now it was paying the shareholders from 8 to 20 per cent annually; that their shares had been \$100 apiece, only one share to a man, and that this permanent fair had been the greatest factor in the development of that county. A permanent fair association should not only be a tremendous factor in the development of Plainview, Hale County and the Shallow Water Belt of the South Plains, but there is absolutely no reason why it should not prove a paying investment to the stock owners in same, if it were pursued systematically and with the enthusiastic co-operation of every farmer, business man and all other citizens of this section.

E. Callaway, who is a most successful farmer of Hale County, and who has had much experience in the fair business in Kansas, said that nothing could mean more for this country than a permanent fair. He emphasized the fact that competition and comparison in the county fair means BETTER STOCK and BETTER CROPS. Mr. Callaway thought that if it were possible to get fair grounds and improvements on easy terms it might be possible to organize with as low a capital stock as \$5,000.

T. J. Tilson, the grand old pioneer farmer, who always lends his energies to the betterment of the agricultural classes, stated that it was not necessary to impress on an intelligent public the absolute demand for a permanent fair in Hale County, if we are to develop the matchless resources of this section as they deserve. He said that it would be foolish to start the company with less than a \$10,000 capital, and that every live citizen of the county should be anxious to own a share of the stock. He emphasized the fact that there is a readily discernible difference between the counties that have permanent fair organizations and those without them—manifested in the growing crops, the class of live stock, the character of the homes and their inhabitants, and that a general air of prosperity and pride and permanence permeates the county which has the stimulating aid of a permanent county fair. Mr. Tilson also said that this fair should easily be developed into a paying proposition, for some day a great fair

SO THAT ALL WHO PASS MAY SEE.

HALE COUNTY IRRIGATION WELL NEAR RAILROAD TRACK.

Enterprise of One of Our Citizens Should Prove Valuable Advertising. Others Might Well Do Likewise.

J. Walter Day has planted an irrigation well close to the railroad track a few miles this side of Hale Center, which will prove an interesting attraction to a large per cent of the traveling public who pass it. It is in plain sight from the car window, and can be seen gushing forth an output of water of 1,700 gallons per minute. This well is equipped with a No. 8 pump, driven by a 60-horse-power Foss engine, and is capable of producing a flow of more than 1,000,000 gallons in a day of ten hours.

This means lots of water—sufficient to irrigate a 320-acre farm. This farm will be largely seeded to alfalfa, in the course of another year, and work up to 300 acres of this great forage plant under the well. Mr. Day is getting all this work done in good shape, and by men who know their business; hence, he can look forward to best results in all lines.

This well will be seen from the car windows of all trains passing by many people daily, and will cause many to stop and investigate our water proposition and the irrigation possibilities.

If you need a good Pocket Knife, get it at LONG'S. It's guaranteed. 12

Try "Rieger's" High-Class Perfume, at R. A. LONG DRUG CO'S. 12

We have a few nice Bibles and Testaments to sell at Bargains. R. A. LONG DRUG CO. 12

Read the article concerning tested seed which appears in another column of this issue. It should be of interest and value to every planter of seeds, whether farmer, truck grower or a person cultivating merely a 7x9 garden patch.

A. L. Hawkins, of the Stoneback community, was in town Tuesday, on business. He states that he raised a good crop of everything he planted last year, and that he is going into the business on a more extensive scale this year. He recommends that all farmers plant June corn for their corn crop, as, in his opinion, it is the most thrifty and productive variety. He has quite a large amount of seed that he will sell to farmers desiring to plant.

Some of our people who seeded down oats in February are fearing they will lose their seed, but others think, with warm weather, the seed will show little damage, and a good stand may be expected. Later seedings are supposed by all to be all right.

institution would be developed on the Plains, that other towns and counties were already working for it, and that Plainview and Hale County—centrally located—should be the sites for this second Dallas Fair, but that we must get busy at once if we desire to develop Plainview into a district fair town.

Mr. Simmons thought that there had been enough talk, and proposed ACTION. He moved that the President appoint a committee of four and an attorney to draft a constitution and by-laws and get stock in shape to sell. The motion was seconded by Mr. Tilson, and carried. The President appointed, as the committee, Messrs. E. H. Perry, Geo. Schick, O. M. Unger and G. B. Simmons, and an attorney whom they shall select to meet with them, at the Chamber of Commerce room, in the City Hall, Saturday, March 16th, at 1 p. m.

President Unger and Secretary Black, of the Chamber of Commerce, promised active co-operation, both for themselves and the body they represented, and it was urged that this is the year for Hale County to win over every county in the State at the Dallas Fair; that irrigation makes it imperative that the farmers have a "get-together" association of this kind in order to test methods that are still new to them, and that each citizen of Plainview and Hale County talk the Permanent Fair and attend the next meeting.

TO DEBATE AT BROWNWOOD.

Wayland Boys Go to Oppose Howard Payne College.

Mr. Eyrd Murphy and Mr. Ray Jones, who were chosen some weeks ago to represent Wayland College in a joint debate with the Howard Payne College, at Brownwood, Saturday, March 17, left for that city yesterday. The question to be debated is, "Resolved, That the admission of raw material into the United States free from duty would best subserve the interests of the masses." The boys have the affirmative. These young men are each only eighteen years of age, but, judging by the way they defended the question in the elimination debate, some weeks ago, Wayland College need not fear the result of the contest.

BAPTIST PASTORS MEET.

The Baptist pastors of the Staked Plains Association met in conference in Plainview Tuesday and Wednesday of this week. During their meeting many questions of general interest churchly were considered.


Among the things considered, the body of pastors passed a resolution to Dr. Frank Norris, pastor of the First Baptist Church of Fort Worth, Texas, expressing by wire their sympathy and utmost confidence in him, pledging their every prayer, influence, and financial help, if necessary.

The body of pastors attended chapel at Wayland College Wednesday morning, and were highly pleased at the prospects of that great school. Rev. G. W. Tubbs, of Floydada, conducted services at chapel, with short talks from others.

WIRELESS REACHES 1,500 MILES.

San Antonio, Texas, February 8.—The wireless telegraph station recently established at Fort Sam Houston, this city, will be placed in operation as soon as tests can be made and minor details of arrangements perfected.

The equipment is powerful and this station has an unusually long reach. Already experiment messages have been received in day time from 700 miles distant and at night places as far away as 1,500 miles have been communicated with. This station will be used to extend the experiments of the government and training school for government employes in this field. The Telefunken transmitter is used in the equipment. The stations in reach of the post station are Galveston, Key West, Pensacola, New Orleans and Fort Leavenworth.



BUY Holeproof Hosiery FOR MEN, WOMEN AND CHILDREN.

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Pipkin-Napp Co.

soling your land you can store a vast amount of water in the soil, and with thorough cultivation you can conserve the moisture until the potatoe needs it. I find that manure has a tendency to warm the ground, and that you can, as a rule, plant potatoes any time after February 1st, and be reasonably safe in doing so.

I have made as high as \$80 per acre on potatoes planted and worked as above.—H. C. Potts, in Farm and Ranch.

KEEP BUSY—KEEP MOVING!

The Fort Worth Star-Telegram gives the following bit of information, and appends some pithy advice:

"Soon as the republic gets to working smoothly, Young China proposes to tear down the walls about its several important cities and construct paved streets and highways with the material thus secured. Now Spain wakes up. The chamber of deputies has authorized an appropriation of 9,000,000 pesetas for harbor improvements and 8,000,000 for national good roads. The point is: Keep plow, pick and saw busy, and the smokestacks active, and unrest will simmer down to peace and progress of the sort that kindles patriotism and puts the bomb thrower out of business. Indeed, if every nation, or, rather, subdivision thereof, would duplicate our own Commercial Secretaries' Association, Industrial Congress, and kindred organizations, world peace would slip in, hang up its hat, and begin permanent arrangements before The Hague could be set in order for an international conclave."

PRETTY LIVELY WORK.

One day last week, at Stephenville, Fire Chief W. A. Shelton and Dr. Cameron, city fire inspector, went to the public school building, and, without warning to the pupils or teachers, turned in the fire alarm, to see how quickly the pupils could vacate the building. Instantly the fire drill was in force, and in exactly one minute and five seconds seven hundred pupils and teachers were out of the building. This is doubtless record time for a school with more than 600 pupils.—Dublin Telephone.

The necessities of civilized existence comprise visible highways, penetrating to all parts of our country and accessible to every citizen.

SUGAR FACTORY FOR PLAINVIEW

Is Proposed for Prosperous Plainview, Northern Capital Interested.

Austin, Texas, March 7.—Announcement comes from Milwaukee, Wis., to the effect that The Wisconsin Beet Sugar Company has adopted tentative plans for the establishment of three large beet-sugar manufacturing plants in this State. These factories, it is stated by R. G. Wagner, president of the company, will each involve a cost of from \$1,000,000 to \$1,500,000.

While the fact has long been known to many people that the sugar beet may be successfully grown in many localities of Texas, the manufacturers of sugar from that product apparently gave no heed to the opportunity that awaited them here. It is stated that the beet-sugar industry has had a wonderful growth during the last several years, and has added enormously to the wealth of such states as Wisconsin, Michigan, Kansas and Colorado, where there are many large plants devoted to the manufacture of sugar from beets. Beet sugar has assumed a very prominent place in the sugar markets in not only the United States but of the world.

At present, there is not a factory of this kind in Texas. According to a statement of Mr. Wagner, there are three locations in view for their proposed plants—one is at or near Austin, the other at Amarillo and the third at Plainview, the two latter towns being in the Panhandle region. Representatives of beet sugar manufacturing concerns have been making a careful investigation of the possibilities of the industry in Texas for the last two years. In the Plainview section beets were grown last year with a view of testing them and determining just how well suited they were for producing sugar. It is stated that these experiments proved highly successful, and that all that now remains to be done to insure the establishment of a large factory at that place is the entering into contracts with the farmers to grow the required acreage to supply the plant on a scale commensurate with the amount of money that is to be invested in the enterprise. Since the development of the Shallow Water Belt in the vicinity of Plainview by means of irrigation by pumping from wells, and otherwise, much activity is noted in the converting of the ranch

territory of ten years ago into farms, and it is said that there will be no difficulty in a sufficient amount of beet acreage being contracted for to insure the establishment of the proposed beet sugar factory. The same is also true as to Amarillo, with the exception that at the latter place beets will have to be shipped there in large quantities from other sections where it is now known they may be grown successfully.—El Paso Herald.

DOUBT DISAPPEARS.

No One in Plainview Who Has a Bad Back Can Ignore This Double Proof.

Does your back ever ache? Have you suspected your kidneys? Backache is kidney ache, With it comes dizzy spells, Sleepless nights, tired, dull days, Distressing urinary disorders. Cure the kidneys to cure it all.

Doan's Kidney Pills bring quick relief.

Bring many thorough, lasting cures. You have read Plainview proof.

Read now the Plainview sequel.

Renewed testimony; tested by time.

P. C. Russell, Moreland St., Plainview, Texas, says: "I have used Doan's Kidney Pills, procured from the Long Drug Co., for acute lameness in my back and sluggish kidneys. They certainly helped me, and are the only remedy that ever gave me lasting relief. Judging from what Doan's Kidney Pills have done for me, I can recommend them highly." (Statement given January 19, 1911.)

A Later Endorsement.

On January 2, 1912, Mr. Russell added: "I still use Doan's Kidney Pills when occasion requires a kidney remedy, and always get benefit. You are at liberty to use my statement as heretofore."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

The State of Massachusetts boasts of 419 people to the square mile, and has a total population of 3,366,416. If Texas were as densely populated as the "Bay State," we would have 110,000,000 people, which is more than the total population of the United States.

HUDSON AUTOMOBILES MAKING ECONOMY RECORDS.

Paul E. Rudd, special agent for the Aetna Insurance Co., Toledo, Ohio, owned a 1911 Hudson Automobile and drove it 6,000 miles for an up-keep of Two Dollars for that distance. He travels over Indiana, Ohio and Michigan.

Gus Henley and George Kimball, the Boston distributors for the New Self-Starting Hudson "33," have run their demonstration car 10,000 miles, as shown by the speedometer, at a cost of less than One Dollar for repairs.

We have many more such testimonials, showing great distance records made by Hudson Automobiles with scarcely any expense for up-keep. If you are interested, we can show you.

The New Self-Starting Hudson "33" is making distance records and an up-keep economy showing not equalled by any other automobile, because of its simplicity, accessibility and durability. We have a car-load coming in a few days. Be ready to take this opportunity of owning an up-to-date, durable, economical, simple, but stylish, automobile, fully equipped with demountable rims, self-starting device that STARTS, weighing only 4½ pounds, and many other features used only on the highest priced cars.

BROWN MOTOR CO., Phone 442. Plainview, Texas.

AS A BUSINESS ENTERPRISE.

Fort Worth, Texas, March 11.—That the Texas Welfare Commission, which consists of fifteen of the leading business men of the State, will conduct its investigations along business lines is evidenced in many ways. Although the members of the Commission will act without salary, and notwithstanding the fact that the object for which the Commission is formed is for the benefit of the Commonwealth as a whole, its affairs will be carried out on the same basis as that of the strictest private enterprise. An office has been secured for the headquarters of the Commission in the Wheat Building, this city, and lithographed letter heads have been furnished the chairman of each sub-committee. Each chairman has his individual stationery indicating the topic chosen for consideration by the sub-committee of which he is the head.

The Herald for Job Printing.

HOW TO GROW POTATOES.

I see several inquiries in your paper in regard to raising Irish potatoes. As I have had about 10 years' experience in raising Irish potatoes, I thought I would give my method of planting and cultivating potatoes, and if it would be of any use to any one, then I would be fully repaid for my trouble in writing this article.

In raising Irish potatoes, one of the first things to be considered is the kind of land to plant in potatoes. I find that a rich, medium sandy land is best for potatoes, rolling enough that water will not stand on the land. Break the land as deep as a two-horse turning plow will break it, and follow in the same furrow with a Georgia stock with a long bull-tongue plow to break the subsoil, but not to mix the subsoil with the top soil.

After breaking this way, I use a section harrow to thoroughly pulverize the ground.

The ground being ready, I buy as near medium-sized tubers as I can get. While I believe that larger seed are better, but owing to the expense of the large tubers, as they will not plant so far as smaller potatoes, I use medium size.

I cut them into four pieces, and if

too small, into two pieces. I find that the larger the piece of potato planted the more thrifty the potato, as the piece of seed potato sustains the plant until it begins to take root.

It takes about six bushels per acre to plant, the rows being 36 inches apart and the potatoes dropped about 10 inches in drill.

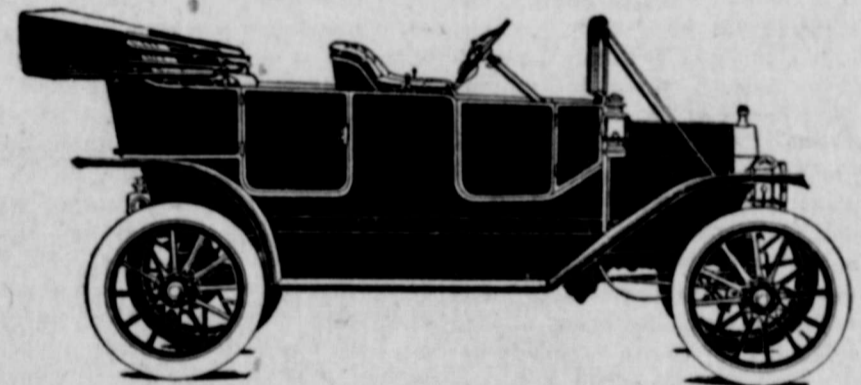
As a fertilizer, I use stable manure and acid phosphate in the drill before planting, about 10 wagon loads of manure and 400 pounds of acid phosphate per acre. After putting the manure and phosphate in the drill, I run a Georgia stock with a bull-tongue plow in the furrow, and thoroughly mix the manure, phosphate and soil together. After dropping the potatoes, I cover with a cultivator, using just two plows. About the time the potatoes begin to come up, I harrow cross-wise with a section harrow, and probably once more after the potatoes are up. After that I cultivate two or three times, and the potatoes are made. There is no trouble in using stable manure; it sometimes causes potatoes to "scab," but you can well afford to throw away the scabby potatoes, as the manure and acid phosphate will more than double the yield. Potatoes require a good deal of moisture, and in sub-

YOU CAN DEPEND ON DIKE'S

At the beginning of this year we put on our shelves the celebrated Dikes Remedies. These remedies are the very best ever placed before the American public and can be depended upon in every particular. There is a remedy for every ill—THIS IS A DIKE DRUG STORE—No matter what your ailment, we have the remedy, and one that is absolutely guaranteed. Come in and let us tell you more about these wonderful remedies. We know the exact formula of each preparation and feel no hesitancy in using the goods ourselves.

R. A. LONG DRUG CO.
PLAINVIEW, TEXAS

FORD OWNER



YOU are asked to buy a Ford Model T car, not because it is a cheaper car, but because it is a better car. Better, because it has the lowest purchase price and running cost per mile per passenger of any five passenger motor car in the world. Better, because of Vanadium Steel Construction, which means the most in strength, most in durability, most in personal safety. Better, because it is the simplest motor car in design and the easiest and most reliable in control.

BETTER, because its reliable, high quality in construction and low cost in operation. Better, because it is the lightest weight four cylinder motor car in the world, size power and capacity considered, sixty pounds to the horse power. It takes power to move weight and power cost money. If weight is an advantage in a motor car, why don't the manufacturers of heavy cars explain this advantage? Ford Model T—the one car that is sold fully equipped with top, automatic brass windshield, speedometer, Ford magneto built into the motor, two 6-inch gas lamps, generator, three oil lamps, horn, tools. Immediate delivery; two car loads just received. We are selling more FORD CARS than all other makes combined. The reason why, ask a Ford owner

BARKER & WINN

The Cash House — SHELTON BROS., Inc., — Plainview, Texas

New Spring and Summer Merchandise

WE'RE showing new spring and summer merchandise, and the assortments are of a more varied nature than we have ever before had the pleasure of showing you. These new goods represent the choicest offerings in advance styles that will be most popular this season, and you can readily make a pleasing selection from the many lines assembled throughout our store. We especially ask you to visit us at this particular time while all assortments are complete, thus affording you complete lines of merchandise that will insure a pleasant selection. This is the beginning of the season, our goods are now representing the advance styles, yet our prices are extremely low when you consider the quality of merchandise we offer.

Don't lose sight of the fact please, that our Method of Buying Strictly for Cash is one of the prime reasons we can always sell you goods for such unusually **LOW PRICES**



Thirty Days More Shoe Service than You Usually Get for the Same Money

This statement is made by the Selz Schwab & Co., they have proved to us that they know what they are talking about. They have shown us through the factory and showed us how and of what quality of leather Selz Shoes were made, but the best way to know a shoe is by wearing a pair and if you are wearing a Selz shoe you know this is a fact. Is it any wonder we are willing to back up such a shoe with the following guarantee?

The Selz Royal Blue Guarantee:

to see that you get absolute satisfaction from every pair bearing the mark 'Selz.'

"The name 'Selz' stamped on the sole of a shoe is a guarantee of absolute satisfaction. Remember, your dealer is authorized to see that you get absolute satisfaction from every pair bearing the mark 'Selz.'"

SEE US FOR NEW SPRING STYLES

Special Reduction on Ladies Skirts

We have as good a line of Skirts as it is possible to find and you will find them right in every way. You will miss an opportunity if you fail to buy now, as the prices we are making will certainly move them fast.

The following prices are good for ten days only:

\$15.00 Skirt	\$10.50
\$12.50 Skirt	\$ 9.00
\$10.00 Skirt	\$ 7.00
\$ 8.50 Skirt	\$ 6.50
\$ 7.50 Skirt	\$ 5.50
\$ 6.50 Skirt	\$ 5.00
\$ 5.00 Skirt	\$ 3.85
\$ 3.75 Skirt	\$ 3.00

We positively cannot pay for any alterations at the above prices.

Silk Hosiery

We have some exceptional values in both ladies' and gentlemen's Silk Hosiery.

Dress Goods

Do you like to look at pretty dress goods? If you do, we have them and are anxious to show you everything in our shelves.

Beautiful patterns in Eolienne, Jacquard, Voiles, Gaze, Marvel, and many other pretty things with names hard to remember.

Neckwear

This week we have received our new Neckwear, in the various shades and colors—the new things in roses, etc.

See our Boys' Suits before you buy.

Beautiful Laces and Embroideries

Have you seen our Laces and Embroideries? Some beautiful patterns at astonishingly low prices. We are showing some very pretty patterns in Flouncing, wide widths, at 50 and 75 cents and up.

Hand Bags

The white Hand Bag will have a great run this season, and we looked forward to it and have a very complete assortment, in all prices.

Boys' Suits

We have the famous "Poney Boy" Suits. These Suits are especially designed for the boy who wants to dress right. They are the Latest Styles in Boys' Clothing, and to the youngster who wants his clothes to look well and still be in the bounds of reason in price.

"Poney Boy" Suits from \$7.50 to \$10.00. Other Suits for boys from \$2.50 to \$6.50.

This week we have received the line of clothing that we are proud of and had such a big run on last season. Our \$15.00 all wool suits, it would be useless for us to comment on this line as all who have read our ads know what we think of this line. We will mention the fact that they are guaranteed to be all wool and to wear to your satisfaction. We will carry this season a much larger line of men's and young men's suits than we have ever carried before and will assure you that in this department you will have no trouble in recognizing a considerable saving.

We have a few light weight suits in small sizes, 33, 34 and 36 and a few large sizes, 41 and 45 that we are **CLOSING OUT** at a very low price

The Cash House

SHELTON BROS.
PLAINVIEW, TEXAS

The Cash House

The Hale County Herald

TOM SHAFER, Publisher
J. M. SHAFER, Editor

Phones—Business Office, 72; Manager's Residence, 14.

Entered as second-class matter in the Post Office in Plainview, Texas, under act of March 3, 1879.

All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING COMPANY, Post Office Box 368, Plainview, Texas.

NOTICE.

All announcements of any church, pertaining to services, are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price, One Dollar per wd
Subscription Price . . . \$1.00 per year
(Invariably in advance)

COMMUNITY CORRESPONDENCE

WHITFIELD.

March 12.—Mr. G. Bee, of Silvertown, was the guest of Jas. Pullen Saturday night.

Mrs. W. C. Ooley was a visitor in Plainview over Sunday.

P. A. Hubbard returned from New Mexico last Tuesday, after a brief look around there, prospecting.

Jas. Pullen sold three bales of cotton last week, from 9¼ acres in cotton, which netted him \$14 per acre after the expense of picking and ginning was paid. That was not doing bad for a green Northerner, who had never seen cotton grow before coming here.

W. G. Williams is slowly improving. H. L. King was in our midst last week, on business.

Mr. Ooley is repairing his house this week by putting a new tin roof on it.

Pet Wallen, Will Lovvorn and West were hauling grain to town last Saturday.

There are only five more weeks of school at Prairieview.

The young people had a singing at the Lemaster home last Sunday.

KRESS NEWS.

March 12.—Rev. Bailey, the Baptist minister of Hereford, will preach in Kress at 11 o'clock Sunday morning, the 17th inst.

Miss Hinn, of Plainview came to Kress Thursday, to visit a few days with Mrs. Hinkle and family.

Mr. George Bagley drove to Tullia Thursday, and brought the country grader to Kress, to grade up the streets.

Miss Austin, of Tullia, is visiting at Mrs. Jordan's home, in Kress.

Mr. Gibbs and son, Warren, drove to Tullia Saturday.

Mesdames S. J. Wright and T. A. Oliver went to Plainview, on the train, Thursday.

Mrs. O'Neal returned to her home, twelve miles west of Kress, Thursday, after a visit with her parents, in Missouri.

Mr. D. Robards came back to his home Sunday, after spending two weeks in Tullia.

Mr. H. Dustman and family came back from Iowa this week, to live on their farm again, eight miles west of Kress.

Mr. and Mrs. Gibbs and son, Raymond, moved into one of their residences in Plainview this week.

Mrs. Estes took the north-bound train Thursday, to visit her daughter at Hereford.

CO-OPERATING WITH FARMERS.

It is gratifying to note that many of the Commercial Clubs of the State will concentrate their efforts for agricultural development on the marketing of products. There is, no doubt, room for improvement in methods of culture, but the real problem of the Texas farmer is not quantity, but prices. In fact, he is now struggling under the burden of a heavy crop, and he needs assistance in reaching the market in an orderly and systematic manner.

FRANK TRUMBULL'S PROMOTION.

The promotion of Frank Trumbull to the executive head of the M. K. & T. Railway is an event of more than passing significance to the people of Texas. Mr. Trumbull's knowledge of Texas, his faith in its institutions and his friendship for its industries are well known throughout the nation.

It requires powerful men to put in motion the gigantic forces of civilization, and we must look to the men who can speak words that build cities and at whose command industries flourish and waste places blossom with life to make Texas the leading industrial power of the world.

Rich-lier

PLAINVIEW & LOCKNEY, TEXAS



First Spring Showing of Millinery and Ladies Ready-to-Wear

THURSDAY, MARCH 21st, 1912

Millinery

The Season's Special Showing of Millinery will be made on Thursday of next week. Our Stock will include many Pattern, Tailored and Street Hats, and will portray the latest accepted ideas in Fashion's Realm.

We invite attention to the remarkably beautiful and Smartly effective lines in Hats shown at popular prices. At no previous Season has so much real worth, service and style been within the reach of a limited hat allowance. Our Mrs. Davis will take real interest in catering to the requirements of our trade, and we bespeak for you a cordial reception when visiting her showroom.



Dresses

The materials are so varied in our line of Dresses for this Season that we feel confident that we shall be able to please even our most exacting trade. There are Messalines, Taffetas, Nets, Embroidery, Voiles, Piques, Linens, Serges, Zephyrs, Lawns, Foulards, etc., in a profusion of Styles. We cannot here give even a fair description of this, the most complete line of Spring and Summer Dresses ever shown at our Store.

Suits and Coats

The new shipments of Suits received the past few days almost complete our Spring line. These goods have been selected with extreme care, and every garment shows a Smart Individuality of Style.

So crisp and cool are the Spring and Summer evenings on the Plains that we find an increasing demand for light-weight wraps. Our light-weight woolen, silk, linen and crash Coats are especially desirable for such wear. We are also showing some excellent Auto models.

Undermuslin

The marked change of recent years in the styles of Women's Outer Garments has occasioned no less change in the style of Undergarments.

Bulky, bunglesome skirts have given place to garments of narrower proportions, and the Princess Slip, with its close-fitted bodice, narrowed waist and close-clinging skirt, forms an almost necessary place in the Ladies' wear.

You would scarcely find a more complete line of Princess Slips than the new Rich-lier showings. The unusually low prices will make our goods doubly attractive to the lady who admires dainty lingerie.

On Thursday, Friday and Saturday (March 21, 22 and 23) we offer on all Muslin Underwear regularly priced above \$1.00

A QUARTER DOLLAR SAVING.

Also some special prices on Plauem Embroidery Flounces.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

102 North Pacific St., Plainview, Texas

ANNOUNCEMENTS.

Subject to the action of the Democratic primary.

For District Attorney—
R. M. ELLERD.
GEO. L. MAYFIELD.

For District and County Clerk—
B. H. TOWERY.

For County Judge—
W. B. LEWIS.
J. M. BULL.
S. W. MEHARG.

For County Treasurer—
JOHN G. HAMILTON.

For Sheriff and Tax Collector—
G. MARSHALL PHELPS.
O. R. MARTINE.
J. C. HOOPER.

For Tax Assessor—
R. E. BURCH.
S. S. SLONEKER.
J. N. JORDAN.
S. J. FRYE.

For County Surveyor—
THOMAS P. WHITIS.

For County Attorney—
CHAS. E. CLEMENTS.

FOR MUNICIPAL OFFICES.

For Mayor—
J. L. DORSETT.

For City Marshal—
J. F. WATSON.
GEO. W. MCKINTY.

For City Secretary—
H. A. WOFFORD.
B. L. SPENCER.

For Chief Justice of the Court of Civil Appeals, Seventh Judicial District of Texas, located at Amarillo—
JUDGE S. P. HUFF.

SETH WARD COLLEGE NOTES.

Progress at Seth Ward continues. Besides the beautiful park that Bro. Ferguson is putting in just in front of the College, the cement walk from the girls' hall to the main building is ready to be built. The material for the construction of the walk was put on the ground last Saturday, by the citizens of the College community. The following contributed work: Messrs. John and George Fort, Wolverton, Johnson, Dalmont, Turner, Fullington Tatem, Faris, Sloneker, Beck and Fawver.

A second mass meeting of the citizens was held Tuesday evening and the committees on the various enterprises reported favorably.

Misses Bates and Turk were away from Seth Ward on Saturday until Tuesday. Miss Bates visited relatives in Amarillo, and Miss Turk visited friends in Canyon.

Miss Daniel left Wednesday for her home, in Fort Worth, where she has gone to be present at the marriage of her sister.

Despite the inclement weather last Sunday evening, the Epworth League and preaching service were well attended. Brother Fee preached a good sermon.

There will be a recital in the College auditorium next Saturday, given by the pupils of the lower grades of the music department. The program will consist of piano, voice and violin numbers. The public is cordially invited.

The open session program of the young ladies' literary society will be given Saturday evening, March 23rd. The young ladies have been at work on their program for several weeks, and it will doubtless be unusually entertaining.

WOMAN SUFFRAGE.

In the state where woman suffrage has been granted, the women are rapidly finding out that they must take the bitter with the sweet. They wished to vote, to do jury service and to hold office, which privileges looked rather attractive in the distance. They did not wish to be shut up in the jury rooms at night, but they must; they did not wish to be subjected to breach of promise suits or alimony in case of divorce, but they are. The thorn has been given them with the rose. The Colorado Supreme Court has held that a man suing his wife for divorce on statutory grounds may demand alimony. In Washington state the courts have held that a man may bring suit against his wife compelling her to support him, and, in the same state, two men are suing women for breach of promise. When women are placed upon an equality with men, she must, in return for the privileges granted, become responsible in the same way and measure that man is responsible.—Honey Grove Signal.

FIRST CHRISTIAN CHURCH.

The congregation at the First Christian Church is getting together again, under the ministry of the new pastor. Some changes have been made in the order of services, which is believed to be for the better. Communion service is at the close of Sunday School, before the preaching hour. A fine silver "individual communion service" has been received, and will be used from now on. The preaching service will begin promptly at eleven o'clock. Notwithstanding the threatening weather on last Sunday, the congregations had increased considerably over previous days.

Dr. Gladney is making good his reputation as a great preacher. The subject of last Sunday morning's discourse was "First Things First," from Matt. 6:33. The sermon was a powerful appeal to the conscience against being swept away with the tide of commercialism, which is the characteristic feature of the present stage of civilization. The preacher declared that Christianity, instead of

being an easy-going life, demanded, on the contrary, the best and greatest that is in us. He maintained that the conditions of fidelity to God and conscience were more strenuous than ever before; that the maintenance of spiritual life and safety was possible only under constant vigilance.

The discourse Sunday evening was from Jno. 14:21, on "The Ultimate Test of Discipleship." The sermon was an incisive appeal for practical Christianity as the result of a living faith in Christ. The Doctor went on to show that the only hope of success in the saving of men and the building of the Church was in the presence and action of the Son of God within His people; that this great work was not to be done by might or power of man, but by the Lord the Spirit, and that a. He was lifted up by the Church He will draw all men unto Him; and that the conditions upon which He would manifest Himself to His Church was not mere profession of piety, but uniform and universal fidelity to His will.

COMPETENT MEN SELECTED.

Houston, Texas, March 13.—The subjects that are to be considered by the Texas Welfare Commission at its initial meeting here, April 15th, will be handled by men thoroughly conversant with the subjects to be investigated.

The sub-committee that will investigate the manufacture and sale of lumber has for its chairman J. H. Kirby, of this city. Mr. Kirby is one of the best-known lumber men in the Southwest, and is president of the Kirby Lumber Company. Associated with Mr. Kirby on this sub-committee will be R. C. Duff, also of this city, and S. A. Lindsay, of Tyler.

In addition to serving on the sub-committee investigating the lumber industry, R. C. Duff is also chairman of the sub-committee on Railroads and Railroad Securities. Mr. Duff has been prominently associated with Texas railroads and their construction for a number of years. Dr. E. O. Lovett, president of the Rice Institute, and Paul Waples, of Fort Worth, will also serve on this sub-committee.

IMPROVING THE HARBOR.

Corpus Christi, Texas, March 13.—The dredging in Turtle Dove Channel, that leads into Corpus Christi Bay, and which is being conducted by the Federal Government, is near completion to a depth of 13 feet. Within a few weeks the dredge will be moved over to the location that has been selected for the turning-basin, which is some 1,000 feet square and directly in front of the municipal wharf, now under construction. The citizens of Corpus Christi voted \$50,000 bonds for this municipally owned and controlled wharf.

The excavation from the turning basin will be used towards filling in behind the reinforced concrete piling to an elevation of ten feet above the water level. The wharf will be 200 feet wide, extending 1,000 feet out from shore, with necessary slips at the end for steamers.

TO THE RIGHT PARTY—A Farm for rent. See T. J. FINNIE, Plainview, Texas.

Early Showing of New Spring Styles

You want the right kind of clothes this Spring; and we want you to have them. The new things are now arriving; we're ready to give you an early look at the best clothes ever shown. We've made preparations for your needs as carefully as if you were the only customer we had.

HART, SCHAFFNER & MARX

make our finest goods; not because they're the lowest in price, but because you get more for every dollar you pay than any other clothes made.

Before You Decide on Your Spring Suit See These

SUITS \$18.50 and up

"The Store of Quality"

Carter-Houston Dry Goods Co.

"The Store of Quality"

S. C. White Orping-ton Eggs for Sale!

From the best blood lines in the state. Heavy laying strain My pen scores from 90 3-4 to 95 3-4. If you want early chicks order now.

\$3.50 FOR 15

J. W. PIPKIN

COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS

Y. W. HOLMES LAWYER

Notary Public
GENERAL CIVIL PRACTICE
(Land Titles a Specialty)

Refer to Third National Bank

Wofford Bldg., Opp. Court House
PLAINVIEW, TEXAS

PIANO TUNING

Action, Regulating and all kinds of Repairing done. All work guaranteed strictly first-class. Drop me a postal and I will call.
J. H. EDWARDS.
Phone 331. 117 Covington St.

CHAS. B. BARR

Veterinary Surgeon and Dentist

Phones:

Office, 462; Residence, 86.

RESIDENCE IS FOR RENT.

After April 1st, I will rent the residence corner East Second and Adams Sts. This residence has all modern conveniences, with lawn and orchard.
E. GRAHAM.

Miss Celestine Harp returned from Amarillo this week.

Buy a DeLaval Cream Separator from DONOHOO-WARE HDW. CO. 11

Mrs. Eula Merrill and children left Thursday for a visit to relatives in Arkansas.

If in the market for an Incubator and Brooder, let us demonstrate the "Safety Hatch" to you. DONOHOO-WARE HARDWARE CO. 11

LOCAL AND PERSONAL

Mr. and Mrs. J. H. Slaton left Monday for Mineral Wells.

We have the best line of Oil and Gasoline Cook Stoves on the market. DONOHOO-WARE HDW. CO. 11

Farmers, get your Macaroni Seed Wheat—the wheat that is best adapted to this country—at Cobb & Elliott's. 12

Call and see MISS STEWART about having your Spring Sewing done. 401 East Sixth St. 12-pd.

Farmers, get your Macaroni Seed Wheat—the wheat that is best adapted to this country—at Cobb & Elliott's. 12

We are headquarters for all Sporting Goods. Baseball and Tennis Goods are a specialty with us. DONOHOO-WARE HARDWARE CO. 11

TAKEN UP—A dark Jersey cow, branded "X" on left hip. Inquire at this office, pay for this notice and get your cow. 11

Don't order your Incubators. We have a full stock of them, and we guarantee them. DONOHOO-WARE HARDWARE CO. 11

For good, home-grown Trees, varieties especially adapted to West Texas and the Plains, apply to PLAINVIEW NURSERY, Plainview, Tex. 11

Judge L. S. Kinder is in Lubbock and various other towns to the south of here this week attending to some matters of business.

Quite a number of our people are getting their garden patches in shape for planting. The ground is in fine shape, and all seasonable truck should get off in good shape.

Pepton Randolph, of the firm of Randolph & Randolph, lawyers, of this city, left on the south-bound train Thursday for Dallas, where he goes on business for his firm.

Give us your Grocery trade. We guarantee satisfaction. Just call either 35 or 355 and you will be put in connection with the Grocery Emporium of Plainview. WRIGHT & DUNAWAY.

Ben O. Sanford, who for a long time has held a clerical position in the First National Bank here, left Thursday for Fort Worth, to make his future home. He has a like position with a big business concern at that place.

W. A. Parker, formerly of this city, come in from Decatur today, in company with the Decatur College boys who came here to debate with the Wayland College boys, tomorrow evening. Mr. Parker has many friends here, who are always glad to welcome him.

NOTICE.

I have bought the stock of furniture consigned to the Plainview Furniture Company, and have rented the building on the south side formerly occupied by them, and am moving my stock into it.

This furniture has been bought at a price which enables me to offer my customers a real bargain in first-class goods of most all kinds for the home. And don't forget that my rule is to exchange new furniture for old furniture or for anything I can get in the house, eat or drag off.

WAGGENER.
South side of Square. Phone 212.

HARRY BRANDT Paints and Hangs Wall Paper better. 11

J. R. Light, of Hale Center, was in town Wednesday, on business.

FOR SALE—Threshing and Plow Outfit. For information, address BOX 367, Plainview, Texas. 11

Jno. G. Hamilton returned yesterday from Texico, N. M., where he had been visiting his son, Ed Hamilton.

Farmers, get your Macaroni Seed Wheat—the wheat that is best adapted to this country—at Cobb & Elliott's. 12

Our new stock of hammocks just arrived, ranging in price from \$2.00 to \$10.00. Donohoo-Ware Hdw Co. 11

Dr. and Mrs. C. C. Gidney left Monday for a month's visit to relatives in California.

Remember that we have in stock that Incubator and Brooder that you want, and we guarantee them to you. DONOHOO-WARE HDW. CO. 11

WELL DRILLING—Leave word at Jackson's Meat Market or phone 290. Geo. W. Sanders, driller, 711 East Main street.

WANTED—Partner in the Land Business. Must guarantee to sell one section a week, or need not apply. J. B. NANCE, the Land Man. 14

Dr. C. B. Barr, veterinary surgeon, has moved his office from the J. W. Willis Drug Company to the McKinty Barn.

FOR SALE—First-class irrigating machinery; cash or on time. Also have one-fourth section of irrigated land for rent. FRANK E. SUMMERS, Memphis, Missouri. 13-pd.

The Refrigerator and Cream Freezer season will soon be here, and we have just received a full new line of both. Call and see them before buying. DONOHOO-WARE HDW. CO. 11

Ira Hall, of the Clingman-Hall Machinery Company, is in Post City today, figuring on a power equipment for the new textile factory at that place.

AT PENTECOSTAL MISSION.

Services every Sabbath morning, Sabbath School at ten-thirty. Preaching at eleven o'clock. Prayer and testimony services every Tuesday night. Every Friday night we meet to pray for our foreign missionaries. We invite all to come, and feel welcome when you do come, to serve God in the beauty of Holiness.

F. FAULKNER AND WIFE.
(Who are in charge of the Mission.)

LOOK OUT!

I have just returned with a carload of the best mares we have ever had. They are all gentle, sound and young, good hockers and good lookers, and they are for sale or to trade for mules. Everything sold under a guarantee to be as represented. Call and see them, at the O. K. Barn.

DORSETT & THOMPSON.

POULTRY AND EGGS WANTED.

We have opened up a Produce House on the southeast corner of the square for Dawson Bros., of Denver, and are in position to pay the highest market price, spot cash. So bring in to us your Produce, Chickens, Ducks, Turkeys, Geese, Eggs and Hides.

L. D. RUCKER PRODUCE CO.
ed to do book work. If you are thinking of having work of this kind done don't fail to see us.

FOR SALE—A good house, suitable for a barn. Cheap. POLK BRYAN. 11

Yes! Don't forget to plant trees. Time for planting will soon expire.

Smylie Wilson, manager of the Western Windmill Company, of Lubbock, was in Plainview Tuesday.

Farmers, get your Macaroni Seed Wheat—the wheat that is best adapted to this country—at Cobb & Elliott's. 12

BORN—To Mr. and Mrs. W. H. Gatlins, who live near this city, on March 9th, a baby girl.

Miss Cora Roundtree is at home this week, with her parents, Mr. and Mrs. Jos. Roundtree.

Sam Wilks bought this week, of L. C. Penry, a business lot on Covington Street, just north of the Campbell building.

WANTED TO RENT—A five- or six-room house with some barn room, close in to business district.—R. A. Long.

Call and let us demonstrate to you the superiority of the famous "Safety-Hatch" Incubator over any other make. Donohoo-Ware Hdw. Co. 11

The Episcopal Guild met Monday afternoon, with Mrs. R. W. Brahan, and spent a busy afternoon working for the bazaar which will come off early in April.

Will Howard, wife and son, of Norfleet, were in the city the first of the week. Mr. Howard is farming the G. W. Brown place, in the Norfleet country.

FOR RENT—An Improved 320-acre farm, three miles east of Kress. For particulars see OTUS REEVES REALTY COMPANY. 11

Wednesday was a dirty, dusty March day; but, as usual, no damage occurred in this vicinity, except to the moral tone of the unfortunate pedestrian who had to face the howling zephyrs.

The family of A. A. Price has moved from their old home, in Arkansas, to Plainview. Mr. Price has been here for some time prospecting and looking into the possibilities of this country, and, finding things so favorable, he has decided to make this city their place of future abode. He will probably enter into the grocery business here.

CITY ELECTION NOTICE.

I, James R. DeLay, Mayor of the City of Plainview, Texas, by virtue of the authority vested in me under the laws of the state, as Mayor, hereby give notice that an election will be held on the first Tuesday in April, A. D., 1912, same being the second day of said month, for the purpose of electing the following officers for the City of Plainview, Texas, to-wit: Mayor, Five Aldermen, City Marshal and City Secretary and Treasurer.

Said election to be held at the City Hall, in the city of Plainview, Texas, in accordance with the laws of the state governing such elections.

All qualified voters under the laws of this state, who have resided within the corporate limits of the city of Plainview for six months just preceding the day of election are entitled to vote in said election.

Given under my hand and seal of office, this the 29th day of February, A. D., 1912.

JAMES R. DeLAY, Mayor
The City of Plainview 12

Braids and Curis made from combings. Phone 433. 13

Mis Mamie Fowler is visiting relatives in Memphis this week.

Farmers, we want your trade. Come to see us when you are in town. WRIGHT & DUNAWAY.

J. J. Barton, a prosperous stockman of the southwest part of the county, was in town Wednesday.

Farmers, get your Macaroni Seed Wheat—the wheat that is best adapted to this country—at Cobb & Elliott's. 12

Boys, don't forget that we have a full line of new Baseball Goods. DONOHOO-WARE HDW. CO. 11

Farmers, get your Macaroni Seed Wheat—the wheat that is best adapted to this country—at Cobb & Elliott's. 12

Farmers, we want your country produce. Will pay the highest market price for your chickens, eggs and butter. WRIGHT & DUNAWAY.

DONOHOO-WARE HARDWARE CO. are agents for the celebrated "Safety-Hatch" Incubators and Brooders. Any size you want. 11

If it is anything in the Implement line, give us a call. We are agents for the best manufactured—the P. & O. line. Donohoo-Ware Hdw. Co. 11

FOR SALE—Pure O. B. Burnette Cotton Seed, grown last year on my farm near Plainview, at 75 cents per bushel, including the sacks. OTUS REEVES. 11

Use "White Crest" Flour when you are cooking delicacies. You will get better satisfaction by using it than from any other flour. WRIGHT & DUNAWAY.

Elder J. C. Estes, president of the Christian College at Lockney, will preach for the Church of Christ in the court house next Sunday, at 11 a. m. The members of the church will hold a singing in the afternoon, at the same place.

According to the report of a house-hunter we met the first of the week, there is not a vacant residence within ten block of the square. It looks like right now would be a good time to put the carpenters at work on a few desirable tenant houses.

The Schick Opera House is now open for engagements. The manager announces that several good plays will be put on before the close of the season. Arrangements are now in progress to secure some of the best talent on the circuit, in the near future.

FOREIGN MISSIONARY SERVICE.

There will be a foreign missionary service at the Pentecostal Mission on March 19th. A lecture will be delivered by a Mrs. W. Whistler, from India. Come one, come all, and hear something that will do your heart good, and show the needs of the foreign field, as well as the home needs.

MRS. F. FAULKNER.

Messrs. J. L. and Lee Stephens recently purchased the property now occupied by DeLay's Shaving Parlor. This is a good property, just north of the First National Bank, on Pacific street. The house is good and the location all that could be desired. Mr. DeLay has a lease on the property for three years, we are told. The Messrs. Stephens have some fine property in this city, and seem inclined to add to their holdings.

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In the swim.

That's where you want your boy to be.

Dressed right up to the notch in well styled, carefully tailored clothes.

When he wears *Perfection* Clothes you know that he has the best—the very best to be had.

Just now we are busy outfitting the lads with their Spring clothes and "fixings." Especially good all wool suits for dress and play;

Carter-Houston Dry Goods Company

L. L. Gladney is now in charge of the First Christian Church of Plainview. Our people all know Mr. Gladney, and know that he is a good citizen, a good man and a good talker. Everybody is invited to hear him. He is a logical reasoner and convincing speaker, and always interests his hearers.

J. G. Fort bought this week, through the Hall-Shook Land Company, 80 acres of land, located one mile east of the Methodist College; consideration, \$4,000.00 Mr. Fort will put down an irrigation well on this land, and subject the whole tract to irrigation at an early date.

HELLO, CENTRAL! GIVE ME 348 I WANT

A sack of
Belle of Wichita Flour

A can of
Ferndell Coffee

A list of
Fresh Vegetables

And a jar of
California Preserves

THEY ARE THE BEST

SPOT CASH SEAY

L. R. BLAKE, Mgr. South Side Square

The PHANTOM OF THE OPERA

By Gaston Leroux
Author of
THE MYSTERY OF THE YELLOW RACE
and THE PERFUME OF THE LADY IN BLACK
Illustrations by M.G. Kettner
Copyright 1911 by The Bobbs-Merrill Company

SYNOPSIS.

CHAPTER I.—Consternation is caused on the last night that the Opera is managed by Deblenne and Poligny because of the appearance of a ghost, said to have been in evidence on several previous occasions. Later in the evening Joseph Buquet is found dead, having hanged himself.

CHAPTER II.—Christine Daae, a member of the opera company, is called upon to fill a very important part and scores a great success. Count de Chagny and his brother Raoul are among those who applaud the singer. Raoul tries to see Christine in the dressing room, but is unable to do so and later discovers that some one is making love to her. She emerges alone, and upon entering the room he finds it empty.

CHAPTER III.—While the farewell ceremony for the retiring managers is going on, the Opera Ghost appears and makes the announcement of Buquet's death. Richard and Moncharmin, the new managers, are then informed of the clause in the contract which stipulates that a certain sum shall be paid to the ghost and that box No. 5 shall be reserved for him.

CHAPTER IV.—Box No. 5 is sold with disastrous results. The managers receive a letter from the Opera Ghost calling attention to the error not speak, and later called in and gives her experience with the ghost.

CHAPTER V.—Christine Daae writes Raoul that she has gone to visit the grave of her father. He goes also, and the night follows her to the church. Wonderful violin music is heard. Raoul is found next morning almost frozen.

CHAPTER VI.—Moncharmin and Richard investigate box No. 5 and decide to see the performance of "Faust" from front seats of that box.

CHAPTER VII.—Carlotta, who sings the leading part in Faust, is warned to give the part to Christine. Carlotta, refusing, loses her voice in the middle of a song and the main chandelier crashes down, killing a woman and wounding many.

CHAPTER VIII.—Raoul searches for Christine, who has disappeared. He sees her at last, but does not speak, and later a note is received from her making an appointment for a masked ball.

CHAPTER IX.—Raoul meets Christine at the ball and sees a person in the disguise of Red Death, of whom he is jealous. He hears her conversing with some one whom she calls Erik. He makes his presence known and Christine vanishes through a mirror.

CHAPTER X.—Raoul visits Christine and tells her he knows the name of the unseen man whom she calls Erik. He makes his presence known and Christine vanishes through a mirror.

CHAPTER XI.—Christine and Raoul become secretly engaged prior to a polar expedition that Raoul is to make.

CHAPTER XII.—Christine relates a strange adventure with the unseen Erik and promises to run away with Raoul the following night.

"No, not this way!"

And the form pointed to another passage by which they were to reach the wings. Raoul wanted to stop and ask for an explanation. But the form, which wore a sort of long frock-coat and a pointed cap, said:

"Quick! Go away quickly!"

Christine was already dragging Raoul, compelling him to start running again.

"But who is he? Who is that man?" he asked.

Christine replied: "It's the Persian."

"What's he doing here?"

"Nobody knows. He is always in the opera."

"You are making me run away, for the first time in my life. If we really saw Erik, what I ought to have done was to nail him to Apollo's lyre, just as we nail the owls to the walls of our Breton farms; and there would have been no more question of him."

"My dear Raoul, you would first have had to climb up to Apollo's lyre; that is no easy matter."

"The blazing eyes were there!"

"Oh, you are getting like me now, seeing him everywhere! What I took for blazing eyes was probably a couple

of stars shining through the strings of the lyre."

And Christine went down another floor, with Raoul following her.

"As you have quite made up your mind to go, Christine, I assure you it would be better to go at once. Why wait for tomorrow? He may have heard us tonight."

"No, no, he is working, I tell you, at his Don Juan Triumphant and not thinking of us."

"You're so sure of that you keep on looking behind you?"

"Come to my dressing-room."

"Hadn't we better meet outside the opera?"

"Never, till we go away for good! It would bring us bad luck, if I did not keep my word. I promised him to see you only here."

"It's a good thing for me that he allowed you even that. Do you know," said Raoul bitterly, "that it was very plucky of you to let us play at being engaged?"

"Why, my dear, he knows all about it! He said, 'I trust you, Christine. M. de Chagny is in love with you and is going abroad. Before he goes, I want him to be as happy as I am. Are people so unhappy when they love?'"

"Yes, Christine, when they love and are not sure of being loved."

They came to Christine's dressing-room.

"Why do you think that you are safer in this room than on the stage?" asked Raoul. "You heard him through the walls here, therefore he can certainly hear us."

"No. He gave me his word not to be behind the walls of my dressing-room again and I believe Erik's word. This room and my bedroom on the lake are for me, exclusively, and not to be approached by him."

"How can you have gone from this room into that dark passage, Christine? Suppose we try to repeat your movements; shall we?"

"It is dangerous, dear, for the glass might carry me off again; and, instead of running away, I should be obliged to go to the end of the secret passage to the lake and there call Erik."

"Would he hear you?"

"Erik will hear me wherever I call him. He told me so. He is a very curious genius. You must not think, Raoul, that he is simply a man who amuses himself by living underground. He does things that no other man could do; he knows things which nobody in the world knows."

"Take care, Christine, you are making a ghost of him again!"

"No, he is not a ghost; he is a man of heaven and earth, that is all."

"A man of heaven and earth . . . that is all! A nice way to speak of

him! . . . And are you still resolved to run away from him?"

"Yes, tomorrow."

"Tomorrow, you will have no resolves left!"

"Then, Raoul, you must run away with me in spite of myself; is that understood?"

"I shall be here at twelve tomorrow night; I shall keep my promise, whatever happens. You say that, after listening to the performance, he is to wait for you in the dining-room on the lake?"

"Yes."

"And how are you to reach him, if you don't know how to go out by the glass?"

"Why, by going straight to the edge of the lake."

Christine opened a box, took out an enormous key and showed it to Raoul.

"What's that?" he asked.

"The key of the gate to the underground passage in the Rue Scribe."

"I understand, Christine. It leads straight to the lake. Give it to me, Christine, will you?"

"Never!" she said. "That would be treacherous!"

Suddenly Christine changed color. A mortal pallor overspread her features.

"Oh, heavens!" she cried. "Erik! Erik! Have pity on me!"

"Hold your tongue!" said Raoul. "You told me he could hear you!"

But the singer's attitude became more and more inexplicable. She wrung her fingers, repeating, with a distraught air:

"Oh, heaven! Oh, heaven!"

"But what is it? What is it?" Raoul implored.

"The ring . . . the gold ring he gave me."

"Oh, so Erik gave you that ring!"

"You know he did, Raoul! But what you don't know is that, when he gave it to me, he said, 'I give you back your liberty, Christine, on condition that this ring is always on your finger. As long as you keep it, you will be protected against all danger and Erik will remain your friend. But woe to you if you ever part with it, for Erik will have his revenge!' . . . My dear, my dear, the ring is gone! . . . Woe to us both!"

They both looked for the ring, but could not find it. Christine refused to be pacified.

"It was while I gave you that kiss, up above, under Apollo's lyre," she said. "The ring must have slipped from my finger and dropped into the street! We can never find it. And what misfortunes are in store for us now! Oh, to run away!"

"Let us run away at once," Raoul insisted, once more.

She hesitated. He thought that she was going to say yes. . . . Then her bright pupils became dimmed and she said:

"No! Tomorrow!"

And she left him hurriedly, still wringing and rubbing her fingers, as though she hoped to bring the ring back like that.

Raoul went home, greatly perturbed at all that he had heard.

"If I don't save her from the hands of that humbug," he said, aloud, as he went to bed, "she is lost. But I shall save her."

He put out his lamp and felt a need to insult Erik in the dark. Thrice over, he shouted:

"Humbug! . . . Humbug! . . . Humbug!"

But, suddenly, he raised himself on his elbow. A cold sweat poured from his temples. Two eyes, like blazing coals, had appeared at the foot of his bed. They stared at him fixedly, terribly, in the darkness of the night.

Raoul was no coward; and yet he trembled. He put out a groping, heaving hand toward the table by his bedside. He found the matches and lit his candle. The eyes disappeared. Still uneasy in his mind, he thought to himself:

"She told me that his eyes only showed in the dark. His eyes have disappeared in the light, but he may be there still."

And he rose, hunted about, went round the room. He looked under his bed, like a child. Then he thought himself absurd, got into bed again and blew out the candle. The eyes reappeared.

He sat up and stared back at them with all the courage he possessed. Then he cried:

"Is that you, Erik? Man, genius, or ghost, is it you?"

He reflected: "If it's he, he's on the balcony!"

Then he ran to chest of drawers and groped for his revolver. He opened the balcony window, looked out, saw nothing and closed the window again. He went back to bed, shivering, for the night was cold, and put the revolver on the table within his reach.

The eyes were still there, at the foot of the bed. Were they between the bed and the window-pane or behind the pane, that is to say, on the balcony? That was what Raoul wanted to know. He also wanted to know if those eyes belonged to a human being. He wanted to know everything.

Then, patiently, calmly, he seized

his revolver and took aim. He aimed a little above the two eyes. Surely, if they were eyes and if above those two eyes there was a forehead and if Raoul was not too clumsy . . .

The shot made a terrible din amid the silence of the slumbering house. And, while footsteps came hurrying along the passages, Raoul sat up with outstretched arm, ready to fire again, if need be.

This time, the two eyes had disappeared.

Servants appeared, carrying lights; Count Phillippe, terribly anxious:

"What is it?"

"I think I have been dreaming," replied the young man. "I fired at two stars that kept me from sleeping."

"You're raving! Are you ill? For God's sake, tell me, Raoul; what happened?"

And the count seized hold of the revolver.

"No, no, I'm not raving. . . . Besides, we shall soon see . . ."

He got out of bed, put on a dressing-gown and slippers, took a light from the hands of a servant and, opening the window, stepped out on the balcony.

The count saw that the window had been pierced by a bullet at a man's height. Raoul was leaning over the balcony with his candle.

"Aha!" he said. "Blood! . . . Blood! . . . Here, there, more blood! . . . That's a good thing! A ghost who bleeds is less dangerous!" he grinned.

"Raoul! Raoul! Raoul!"

The count was shaking him as though he were trying to waken a sleep-walker.

"But, my dear brother, I'm not asleep!" Raoul protested impatiently. "You can see the blood for yourself. I thought I had been dreaming and firing at two stars. It was Erik's eyes . . . and here is his blood! . . . After all, perhaps I was wrong to shoot; and Christine is quite capable of never forgiving me. . . . All this would not have happened if I had drawn the curtains before going to bed."

"Raoul, have you suddenly gone mad? Wake up!"

"What, still? You would do better to help me find Erik . . . for, after all, a ghost who bleeds can always be found."

The count's valet said:

"That is so, sir; there is blood on the balcony."

The other man-servant brought a lamp, by the light of which they examined the balcony carefully. The marks of blood followed the rail till

An Example of What Massage Will Do for the Afflicted.

The following is a letter written to the undersigned by the little fourteen-year-old girl that was brought to the Boone Institute for treatment last September from the Clarendon Sanitarium. She was almost dead and absolutely insane. Five months of her life is absolutely a blank. Her weight then was about 60 pounds. She now weighs about 100 pounds. She had many sympathizers while here, and many people of Plainview have asked me about her, and I take this opportunity of answering them, by publishing her letter and her father's testimony. They are as follows:

Gipaw, Texas, March 2nd, 1912.

MR. S. L. BOONE,
Plainview, Texas.
Dear Friend:

I will answer your kind letter. I was glad to hear from you. I'm fine and dandy. I'm going to school. Am learning fast. I have been going about one month. We have been having some bad weather down here. It snowed all day Sunday. I just received a letter from Mr. Hoffman, and he said that he couldn't realize that I wrote to him. I'm coming up there this spring to see you all. I will close, for I am getting sleepy. Excuse mistakes.

Your friend,
BECKY RISH.

Gipaw, Texas, February 5, 1912.

TO WHOM IT MAY CONCERN:—

This is to certify that my fourteen-year-old daughter, Becky, was taken sick about June the 1st, 1911. I called a physician from Silverton, Texas, twenty-five miles distant. He made two visits, but she continued to grow worse. Then the doctor advised me to put her in the sanitarium at Clarendon, which was recommended as being one of the best in the State. For some time she seemed to improve, but in September the physician in charge phoned me to come and get my daughter; that they had done all for her they could do, and that there was no chance for her recovery. I took my wife and children and went to the sanitarium immediately. I found her prostrate and absolutely insane. They said they kept her tied for several weeks, and every morsel of food they got down her, they had to pry her mouth open and force it down her. For several weeks the urine had to be drawn with a catheter, and her bowels only moved when an enema was used. What passed from her bladder looked more like pus than urine. Her arms were almost black from hypodermic injection. The physician in charge gave her a double dose of strychnine, and we put her in the hack, and he gave me a bottle of strychnine tablets and told me to give her a tablet every two hours, or she would die, as she had been kept alive on strychnine for several weeks, but said he didn't think she would live to reach our home anyway. He said that she was hopelessly insane and her recovery was impossible. I took her to the Boone Institute at Plainview, Texas. S. L. Boone began treating her the 27th day of September, 1911, and she was treated there for eleven weeks. We took her home December 14th. She improved from the start, and is today in perfect health, mentally and physically, and all the organs of the body are performing their functions. When I took her to the Boone Institute, I had but little hopes of her recovery. Words cannot express my gratitude, and I heartily recommend the Boone Institute of Massage to all suffering humanity.

N. M. RISH.

The Boone Institute is well equipped for teaching anatomy, physiology and hygiene, and all the movements of massage. Also for giving massage treatment. We are turning out some well-qualified masseurs and masseuse. We have been asked many times what our treatments are good for. If you will read our catalogue, which we will send you upon request, you will find that they are good for suffering humanity—for well people and crazy people.

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"Phone us for a Carpenter."

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The readers of this paper will be one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address:

F. J. CHENEY & CO.,
Toledo, Ohio.

Sold by Druggists, 75 cents.
Take Hall's Family Pills for Constipation.

I was appointed administrator of the estate of Sarah F. Pack, deceased, at the January term of the County Court. All persons who have claims against said estate will send same to me at Sanger, Texas.

D. T. SHIRLEY,
Administrator.

COLORADO SUFFRAGETTES TO THE FRONT.

"Clothing for hens is a new idea, but it would be rash to condemn it off-hand. A Colorado woman, it is said, took pity on her chickens, which had moulted late in the season, and made them neatly fitting coats and caps of soft flannel, in which they strut about apparently comfortable. But this is not all. The flannel-clad hens, so it is gravely asserted, show their gratitude to their mistress by laying eggs every day, just as if the weather were mild instead of chilly. At the present price of eggs, it would not take many to pay for a flannel coat big enough to keep a hen so warm in December that she might ignore the northern winter climate and lay as industriously at Yuletide as in July. Here is a hint to chicken farmers. Let them test it on a small scale and see if it is worth adopting.—Exchange.

WILL HOLD REGULAR SERVICES.

The Southern Presbyterian Church announces the following regular services at their church, two blocks northeast of the court house:

Sunday School every Sunday morning, at 9:45.

Preaching every Sunday, at 11 a. m. and 7:30 p. m.

Mid-week prayer meeting every Wednesday evening at 7:30.

Every one meets a hearty welcome at this church.

THE SOWER WENT FORTH TO SOW

The Question Is: The Soil Is Fertile, but Will He Sow Fertile Seed?

The annual music of thousands of agricultural chemists, busying themselves in the fertile soil laboratory of nature, will soon resound throughout this entire State. In most portions of Texas, preparations for the 1912 crops are already far advanced, but out here on the Plains experience has demonstrated that it pays to wait until the old lady from which we sprang, is in an equable frame of mind before we begin to tickle her in the ribs.

However, for months past, the planters of the Plains have been evincing a mighty disposition to study gaudy-backed seed catalogues, to dicker with local dealers and their neighbors for choice seeds, and to listen to dissertations on better seed and better planting and cultural methods. Which is well and good, in some respects. The idea of the "mail-order seeds" is all right for experiment, but it is expensive and unreliable to plant one's entire acreage with high-priced and untried seed, no matter how nice the pictures on the back of the packet may show up.

H. M. Bainer, Agricultural Demonstrator for the Santa Fe, had the following to say, when that road's "Better Farming Special" was at Plainview, concerning the seeding of the Plains: "Like begets like." Inferior seed can not and will not produce maximum crops. The best seed are none too good for our conditions. There is no question but that our wheat, oats, cotton, kaffir, maize and all other crops can be increased in yield and quality, at least one-fourth, by the use of the right kind of seed.

"The importance of good, pure seed was very forcibly brought out in connection with our demonstration work on the Plains last year on cotton. Practically all demonstration cotton was planted with pure 'Mebane Triumph' seed. The average yield of the demonstration cotton was 33.1-3 per cent better than that planted from the ordinary seed 'not in the demonstration. The difference in yield was due wholly to seed and cultural methods.

"The kaffir and maize seed of the Plains is about as badly mixed and run down as our cotton, broom corn and other crops. What is imperatively needed now is the introduction of pure seed for all standard crops. Following this, the proper selection and care of seed will keep it up to standard. Seed properly selected and cared for will not 'run out,' but will improve.

"Seed should be secured as near home as possible. It should be grown as near under similar conditions of climate, rainfall and altitude as it is possible to find. Good seed, grown under limited rainfall conditions, is usually far superior to that grown under irrigation or humid conditions. Select all seed from the field, as far as possible. Do not wait until planting time, and then be compelled to select it from the stack or crib.

"Many low yields can be traced directly to a too thick stand. To insure good yields, every plant must have a chance. Northwestern and Western Texas conditions do not require over one-half as much seed, year in and year out, as is usually planted under extreme humid or irrigated conditions. Farmers of this section can save seed and money, besides insuring better yields, by planting less seed per acre.

"After two years of careful experiment on our demonstration farms here, we would recommend the following table for the best results, without irrigation:

- Alfalfa (broadcast)
- 8 to 12 pounds per acre
- Barley about 40 pounds per acre
- Broom Corn . about 3 pounds per acre
- Brom corn plants in rows, about six to eight inches apart.)
- Corn plants in rows, about thirty to thirty-six inches apart.)
- Cotton ... one to two pecks per acre
- Emmer 30 to 40 pounds per acre
- Flax about 20 pounds per acre
- Kaffir plants in rows, about 15 to 20 inches apart.
- Mexican Beans
- 30 to 40 pounds per acre
- Millet 20 to 25 pounds per acre
- Milo Maize plants in rows, from 12 to 15 inches apart.
- Oats about one bushel per acre
- Peanuts ... about one bushel per acre
- Rye 30 to 40 pounds per acre
- Speltz 30 to 40 pounds per acre
- Sorghum (for hay)
- about 40 pounds per acre
- Sorghum (for seed)
- 5 to 8 pounds per acre
- Winter Wheat
- about 30 pounds per acre.

Much of the above advice would apply to conditions over the State generally, but the farmers of the Plains could do no better than to assimilate and apply every word of same. Sowers all over this sections will be going forth to sow shortly, and, while it is impossible for seed to fall among thorn and thistles, or even among stoges, on the Plains, fertile ground has no chance to yield an abundant

harvest if the seed is inferior.

There is a greater need for more workers in seed-selection and plant-breeding here, on the Plains, than in any other portion of Texas. It is not necessary to be an expert from an agricultural college in order to attend to these matters—just plain gardeners and farmers who will choose the best specimens of established varieties, and who can appreciate purity, vitality and trueness to type in the seed. The farmer who will go into the business of producing alfalfa, potato, wheat, corn, cotton and oat seed that are acclimated to the Plains and adapted to his special locality, will not only be a benefactor to this country, but he will derive a more handsome revenue from his labors than had he devoted his time to ordinary farming. This, however, should not be true. Every farmer should raise his own seed, and many farm papers urge that he should set aside each year a tract of land upon which he may raise crops for seed only.

The Plainview Chamber of Commerce has placed in the hands of over 250 farmers of Hale County application blanks for entry in the big-yield contests of the Texas Industrial Congress. Several have already turned in their applications to that organization, and many more will follow suit. It seems funny that denizens of the great Staked Plains country should have entered the agricultural lists in competition with the rest of the State, when only a few years ago the idea of farming in this section was to laugh. However, the "world do move." It is absolutely essential that these contestants obtain the best seed available, for that is the "first blow," and possibly half of the contest. The produce from the carefully-tended crops on these contest areas should be reserved for seed for the following year.

There is bound to be a reason why one farmer, out here on the Plains, succeeds better than his neighbor year after year, and experts who have visited this section claim that the "better-seed" proposition is the answer, or, at least, one of the solutions. Our farmers should pay all attention to the various reliable agricultural journals. Most of them do, and it is a noticeable fact that the most successful farmers of this section are careful students of the best farm papers. In these papers will be found articles on seed breeding, selecting and testing, and they are written by men who know whereof they speak. The subscription price of a farm paper for a year or so is far lighter tuition than will be exacted in the school of experience, and the curriculum is broader.

Since the cost of seed, with most crops, is a mere bagatelle compared with the total expense of raising the crop, any sacrifice of quality in this matter is almost sure to prove highly unprofitable. By all means, procure the best, unadulterated and acclimated seed, and so give the excellent prevailing season and a fertile soil a chance to return to you record-breaking results for your labor.

Z. E. BLACK, Secretary,
Chamber of Commerce.

FOR SALE.

A good, gentle, family-broke pony; gentle buggy nag; good saddle; weighs about 800 pounds. Will sell cheap. Phone 491—3 long rings. 7½ miles northwest. C. E. KING. t.

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Your critical inspection is invited.

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Woman's Power

Over Man



Woman's most glorious endowment is the power to awaken and hold the pure and honest love of a worthy man. When she loses it and still loves on, no one in the wide world can know the heart agony she endures. The woman who suffers from weakness and derangement of her special womanly organism soon loses the power to sway the heart of a man. Her general health suffers and she loses her good looks, her attractiveness, her amiability and her power and prestige as a woman. Dr. R. V. Pierce, of Buffalo, N. Y., with the assistance of his staff of able physicians, has prescribed for and cured many thousands of women. He has devised a successful remedy for woman's ailments. It is known as Dr. Pierce's Favorite Prescription. It is a positive specific for the weaknesses and disorders peculiar to women. It purifies, regulates, strengthens and heals. Medicine dealers sell it. No honest dealer will advise you to accept a substitute in order to make a little larger profit.

IT MAKES WEAK WOMEN STRONG, SICK WOMEN WELL.

Dr. Pierce's Pleasant Pellets regulate and strengthen Stomach, Liver and Bowels.

B. D. CROW, Horse Shoer

HORSES SHOD FOR \$1 PER HEAD

Fifteen years of experience allows me to guarantee every job of shoeing I do.

DON'T FORGET--

We also do all kinds of Blacksmithing, Buggy and Wagon Work.

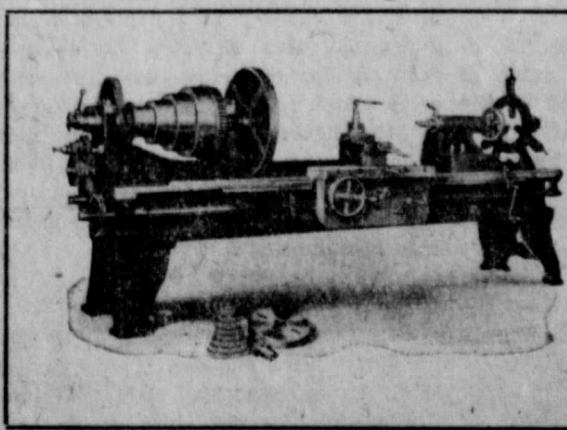


Account Fat Stock and Horse Show at Fort Worth Mar. 18-23

Tickets are on sale March 16 and 17, final return March 26, Round trip fare \$13.45

Tourist Tickets to California points, one way fare \$25.00

W. J. KLINGER, Agent



All kinds of Machinery Repaired

Casing and Pipe of any size Threaded

J. D. Hatcher

Carriage and Machine Shop

210 East Main

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A. L. HAMILTON & BROTHER

—Manufacturers of—

Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work.

Repairing Neatly Done on Short Notice.

PLAINVIEW, TEXAS



HERE COMES SPRING



And We Are Prepared For It

We have been receiving shipments of New Goods daily for the last two weeks and they have come in such big quantities, until now our store is chock full of the prettiest and newest creations for spring wearing.

Ladies !!

YOU WILL BE DELIGHTED TO SEE THE MANY DISTINCTIVE AND FASHIONABLE GARMENTS IN OUR LADIES' READY-TO-WEAR DEPARTMENT. They are exclusive, correct and distinctive. We are proud of these garments, and we want you to see them. We will be pleased to show them to you, whether you buy or not. Don't fail to see our excellent line of "Lucile" Dresses. Also, when you call, don't fail to ask our saleslady to show you our line of "Queen Quality" Shoes.

This spring our Dry Goods Department surpasses anything ever in Plainview. A mere glance at our shelves will convince you of that.

The Acme of Millinery Charm

The myriads of lovely Spring Creations we are showing—products of the foremost artists, as well as of our own clever and original designers—are certainly models of surpassing beauty.

Nowhere else in Plainview can you find such a marked association of Style, Quality and Modest Prices as at this store. We can please you, no matter what you want, in this line.

Don't Fail to Visit Our Store



For The Men and Boys

The men and boys of Plainview are fast learning of the unequalled trading advantages offered by this store. When our buyer was in the market, a few weeks ago, he spent considerable time learning the newest and "niftiest" styles in Men's and Boys' Apparel. We have bought heavily in this line, thus giving you the advantage of a wide range of garments to select from. Every garment is strictly up-to-now.

We handle the celebrated "KUPPENHEIMER" CLOTHING for men and the "HERCULES" line for boys. Those who have worn garments from either one of these lines know there is not a more reliable brand of clothing made.

Other things we have for men: "LION," "SAVOY" and "MANHATTAN" SHIRTS, "NETTLETON" and "STEADFAST" SHOES, the swellest line of Neckwear, including the Two-in-Ones, Tubulars, Netted Goods, in all the popular colors; "Chester" Belts and Suspenders, "Lion Brand" Collars and Cuffs—collars with the new "link-on" button-hole, which insures perfect set in neckband and collar.

Don't Fail to Visit Our Store

The Plainview Mercantile Company

THE BEST AND PRETTIEST DRY GOODS STORE ON THE PLAINS

In Society's Realm

MYSTIC CLUB.
At the regular session of the Mystic Club last Saturday afternoon, the following officers were elected for the Club year, beginning September 1, 1912: President, Mrs. T. P. Whitis; vice president, Mrs. George Bethel; secretary, Mrs. F. W. Clinkscales; corresponding secretary, Mrs. H. W. Harrel; treasurer, Mrs. J. O. Wycokoff; press reporter, Mrs. W. E. Armstrong.

The term of the present set of officers will expire with the close of the Club year, which will be in the latter part of May. They have been faithful to their duties, and the members feel that the club has done good work while in their hands. It was also voted on Saturday to re-enter the State Federation.

After the business meeting, the study of English was continued, with Mrs. L. Lee Dye as leader.

CONFIRMATION SERVICES.
Right Rev. Bishop Edward A. Temple preached last Sunday evening, at the Guild Hall, to a large and representative audience.

Before the sermon, the rite of confirmation was administered to the following: Misses Nell Roundtree and Josephine Dannelly; Masters Lucas and Hugh Dannelly and Billie Bromley.

their pleasant monthly teas last Friday afternoon, at the home of Mrs. J. H. McKee, 392 Grover Street. After the business meeting, the following contributed largely to the pleasure of all present: Little Ruth McKee, a tiny miss of four summers, sang "I'd Like to Live in Love's Land" in a most bewitching manner. Little Marjory Thompson gave a reading, "I Won't Live in This House Any More," in a way that captivated her hearers. Miss Mildred Buchheimer favored the company with a song, after which a dainty lunch was served by the hostess and other ladies in charge. The menu comprised veal loaf, aspic jelly, sandwiches and coffee. As is always the case, the affair was remunerative.

BRIDGE CLUB.
The Bridge Club was cordially entertained on Tuesday afternoon by Mrs. L. A. Knight, 1600 Wayland Boulevard. In the absence of three of the members, Mesdames Carl Donohoo, George Keck and M. G. Crawford, of Dallas, filled their places. Mrs. P. J. Woodriddle carried off the honors of the game.

When snowy naperies were spread upon the tables, a dainty lunch, including salads, coffee, cake and whipped cream, was served.

To add to the already pleasant affair, the guests and their husbands were invited to return for a game in the evening, thus prolonging the pleasure until a late hour.

SHAMROCK PARTY.
Honoring the memory of St. Patrick, the patron saint of Ireland, whose natal day is near at hand, Mrs. John P. Crawford invited her friends to come Wednesday afternoon, from 2:30 to 5 o'clock, to enjoy several games of Forty-two, and also to enjoy the beautiful decorations with which her pretty home was transformed into a veritable bower of beauty.

A huge shamrock upon the front door gave token of the delights within, where festoons and draperies of green and yellow greeted the eye on every side. Met at the door by the hostess, the guests were ushered into the dressing room by Mrs. Lloyd Mayhugh. In the hall, they were given dainty little shamrocks by Mrs. H. C. Randolph. From thence they were taken into the dining room by Mrs. E. B. Hughes, and served delicious nectar by Miss Rosa Mae Fowle.

The party was the largest and prettiest of the early spring. Twelve tables were placed for the assembled friends, and at five o'clock were covered with snowy clothes, upon which was served the daintiest of dainty lunches. Green and yellow were favored in both courses. The first included meat loaf and lettuce, Saratoga flakes, tea, sandwiches and fruit salad, in orange cups. This was supplemented by sherbet and cake. From each sherbet cup there waved a tiny silken flag, upon whose fold was emblazoned a wreath of shamrocks surrounding the "harp that once on Tara's walls the sound of music made," while each slice of cake reposed upon a shamrock leaf of larger size. Mrs. Crawford and the other members of the house party were gowned

in white, with trimmings of green, and wearing shamrocks in their hair; and even the score cards were decorated with Irish scenes and typical Irish faces.

I. F. E. CLUB.
The most elaborate function in the annals of the I. F. E. Club was given Wednesday afternoon, at the Hotel Ware, by Mrs. Nick Alley, of Hyle Center, who, being a Plainview girl and a member of this exclusive club before her marriage, still retains her membership and interest.

At 3 p. m., a seven-course dinner was served, during which Jesse's Orchestra, from Amarillo, furnished music. Later, Mr. Alley, with some of his gentlemen friends, joined them, and the afternoon was spent in dancing. Green and white were the colors favored by the hostess, and white carnations were given as favors. At the tables, covers were laid for Mrs. Alley and Misses Joe Keck, Elizabeth Knight, Allie Ware, Celestine Harp, Eula Mae Alley, Vera Newton, Annie Maud Davidson, Alice Harrel, Bertha Hinn and Mildred Buchheimer.

HER BIRTHDAY PARTY.
Last Saturday afternoon, twelve little girls were invited to spend the afternoon at the Richards home, 313 Jones Street, the occasion being the eleventh birthday of little Maurine Richards. The parlors were prettily decorated in red, while the dining room was a bower of pink and white, with groups of pot plants to lend a touch of grace. Here the little maidens delved into the mysteries of a "Jack Horner" pie, each getting a souvenir of the event. After an hour of enjoyment, they

were again ushered into the dining room, to the strains of a march played by Madge Hamilton. A birthday cake, ornamented with eleven candles, centered the table. The candles were blown out by the little girls, and wishes made for the happiness of the hostess. Later, Mrs. Richards served cake and fruit salad to the small guests.

The birthday offerings were numerous and pretty. Those present were Christille Owens, Mattie McClendon, Electra Anderson, Grace Rosser, Kathleen Thompson, Mildred Penry, Lula Malone, Ruth Dillingham, Madge Hamilton, Marguerite Willis, Ruby Mae Harder and Elizabeth Williams.

ROY SANSOM HONORED.
Honoring Roy Sansom, who is here on a visit, some of his friends gave a dance, at the Newton home, Wednesday evening. Jesse's Orchestra, from Amarillo, was down for the occasion, and the evening was delightfully spent by the fifteen couples who were present.

STUDY CLASS.
The Study Class of the Missionary Society of the Southern Methodist Church met Monday afternoon, with Mrs. T. P. Whitis, 715 Slaton Street. The subject, "Conservation of the National Ideals," formed an interesting topic for those present, as it is in the regular mission course, and is a study of the social conditions in America. Mrs. Whitis is the efficient leader of the class. At the meeting on Monday, delicious refreshments were served the twelve or thirteen ladies present.

JACK VAUGHN ENTERTAINS.
Last Friday evening Master Jack Vaughn entertained a number of his little friends, at the home of his parents, Mr. and Mrs. Tom Vaughn, on Harp Street. Those present report a most delightful time, and were royally served with punch, ices and cakes.

FIVE HUNDRED.
Mr. E. H. Perry cordially entertained a few of his many friends last Saturday evening, at his suite of rooms in the Schick Opera House. Three tables of Five Hundred were filled with the following guests: Messrs. and Mesdames R. C. Ware, L. A. Knight, O. M. Unger, F. W. Clinkscales, R. W. Otto, and Miss Bettie Knight. Dainty refreshments were served during the evening.

A SAFE SUBSTITUTE FOR CALOMEL
A Mild Vegetable Medicine for the Liver That is Free from the Dangers of the Powerful Chemical, Calomel.

The R. A. Long drug store has a mild, vegetable remedy that successfully takes the place of the powerful mineral drug calomel, the old-fashioned liver medicine. This remedy is Dodson's Liver-Tone, a very pleasant-tasting liquid that gives very quick, but gentle, relief from constipation, without the bad after-effects which so often follow taking calomel. Dodson's Liver-Tone is fully guaranteed to be a perfect substitute for calomel, and if you buy a bottle and it does not entirely satisfy you, R. A. Long's drug store will promptly give you your money back upon request. It is fine for both children and grown people.