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The Hale County Herald

BEST MEDIUM FOR PUBLICITY IN THE WEST

VOLUME TWENTY-TWO

THE HALE COUNTY HERALD, PLAINVIEW, TEXAS FRIDAY, JUNE 30, 1911

NUMBER TWENTY-SIX

PANHANDLE HARDWARE DEALERS

BOLD ENTHUSIASTIC AND SUCCESSFUL CONVENTION.

Overheard Whispering Among Themselves, "Ar'n't We Glad We Came."

Plainview has added another feather to her cap as a convention town in her entertainment of The Panhandle Retail Hardware and Implement Dealers Association.

The Convention was called to order Monday morning by President C. S. Garrison of Hereford, with Vice President G. M. Thompson of Memphis on hand as sub and Secretary-Treasurer Homer Rowe of Dalhart keeping score.

They had much to talk about, credit, parcels post, freight rates, prices, methods of business getting, business prospects, etc., etc. Competitors from the same town would agree or disagree on some subject under discussion with the best of good spirits.

Most of the business transacted was withheld from the press. There were several open meetings, however, which were well attended by the citizens of Plainview.

Alternating with the business meetings the citizens of Plainview furnished cars for pleasure excursions to the irrigation wells and other places of interest and the eyes and concepts of the visitors from Northern houses were considerably widened as they witnessed the development that has taken place in this country the past few years.

The Association had its birth at Amarillo last year since when it has increased in membership thirty per cent. Every town of any importance in the Panhandle was represented and many visiting dealers were present from New Mexico and other states.

Amarillo gets the 1912 meeting of the Association. The new officers chosen were, G. M. Thompson, Memphis, President; J. H. Johnson, Eastline, Vice President and Homer Rowe of Dalhart was reelected Secretary-Treasurer.

by presenting them with a swell banquet at the Hotel Ware Cafe Monday night. Covers were laid for 111 guests on tables beautifully decorated with flowers. There was little conversation while the following was being destroyed: Cold Baked Turkey, Cold Boiled Ham, Spiced Calves Tongue, Queen Olives, Dill Pickles, Spiced Beets, Sliced Tomatoes, Young Green Onions, German Potato Salad, Brick and Cream Cheese, Saltine Wafers, Rye and Wheat Bread, Cafe Noir—"La Preferencia" "Egyptian" Cigarettes.

With Jack Testman of Amarillo gracefully holding down the position of Toast Master an hour or so of quips, jests, drummers' yarns and songs such as "They Say Plainview Ain't Got No Style, But—etc." "The Smoke Goes Up, the Chimney Just the Same" occupied the time most pleasantly. Get a bunch of traveling men together and they beat the Dutch or a show. The stories told by the guests and hosts were not very deep but they were exceedingly rich and the Herald man, for one, enjoyed himself thoroughly.

The local hardware dealers, Donohoo-Ware Hardware Company and R. C. Ware Hardware Company are to be congratulated for the capital skill with which they managed their part of the entertainment. Also, our general hotel proprietor, C. E. Howard and the skillful cafe man, R. H. Weis, for efforts in showing the visitors that Plainview has some style. And Plainview should felicitate herself for the fact that she has in the Ware just about the swellest holstery in West Texas. A metropolitan hotel building sure does come in handy Convention times.

The following report of the Committee on Resolutions was adopted: In behalf of the Panhandle Retail Hardware and Implement Dealers Association, we wish to extend our sincere thanks and appreciation for the courtesies shown us while in your city by your Honorable Mayor, officers and Citizens of your splendid little city; also for the automobile ride, which was a great pleasure as well as a great revelation to a great many of us who have never had the pleasure of visiting your wonderful wells.

We also wish to extend our thanks to the Visitors: Mr. Ogle of St. Louis, whom we all recognize is a very busy man but feels interested enough in the welfare of our country to honor us with his presence;

Also Mr. R. L. Penick of the Penick-Hughes Co., of Stamford, who is one of our state jobbers and president of the Texas Hardware Jobbers Association;

Mr. Henry Marli, secretary of the Texas Dealers Hardware and Implement Association.

Mr. J. M. Windelkin, manager of the Emerson Mfg. Co.;

Mr. Robb, general manager of the Texas Moline Plow Co.;

Mr. A. F. Davis, assistant secretary of the P. & O. Implement Co.;

Mr. Dick Seay, secretary treasurer of the Morrow-Thomas Hardware Co., of Amarillo;

Mr. Jordan, assistant manager of Tension Brothers of Dallas;

Mr. Smith, assistant manager of the Texas Machine & Supply Co.;

Mr. Johnson, manager of the Western Windmill & Supply Co., of Sweetwater.

We also appreciate the talks made by these visitors, which have been very gratifying and instructive.

We also wish to express our appreciation for the untiring efforts of our President and Secretary, and we feel that they are entitled to a great deal of the credit of the success of this meeting, and we especially wish to express our thanks to Messrs. Howard and Weis for the splendid way in which they have taken care of the members and guests during the convention.

J. N. RIGGS, W. A. DAVIS, J. I. SOCKWELL, Committee.

The District Court has done nothing of news interest this week. A case from Brisco county was continued and the Splawn case is at present furnishing grist for the mill of justice.

SINGLE LINE RATES PROPOSED.

Austin, Texas, June 27.—The railroad commission, or rather a majority thereof, today issued notice of hearing for July 11 to consider the matter of issuing an order declaring all Texas Santa Fe lines under one management and control and applying single line rates on shipments moving from one to another. The lines affected are the Gulf, Colorado and Santa Fe, Gulf and Interstate, Texas and Gulf, Pecos and Northern Texas, Southern Kansas Railroad of Texas and Pecos Valley Railroad.

Chairman Maxfield did not sign the notice, believing that the country traversed by the Pecos and Northern Texas is sparsely settled and thus far has developed a limited amount of traffic. The notice of hearing is signed by Commissioners Williams and Wortham.

The closing of the gap between Lubbock and Coleman made the hearing possible. That is the link which connected the Gulf, Colorado and Santa Fe with the Pecos and Northern Texas, and its connecting Santa Fe lines.

If the majority adopts the order, following the hearing, single line rates will apply all over the Santa Fe lines. A shipment of wheat could move from Canadian to Beaumont, as though it were a single line shipment, and lumber in the opposite direction.

Some of the South Texas lines were already recognized as part of the Gulf road, and the same is true of the Panhandle roads, but the two divisions had never been linked. This would link them as though all were one railroad.

BOY BITTEN BY RATTLESNAKE.

Son of L. Warner of Hale Center Is Saved by Timely Action.

Monday morning about eight o'clock the twelve year old son of L. Warner of Hale Center was bitten by a rattlesnake, while with his father and family. He was hunting wild plums in the brakes east of Floydada about 20 miles. The wound was inflicted just above the ankle in the instep. They arrived in Floydada with the boy about two o'clock the same evening and he was given medical attention, though the doctor states he was not in a critical condition at that time owing to the timely action of the boy's father in opening the wound with a pocket knife and sucking as much as possible of the poisoned blood from it. The rattler was said to have been a large one and was killed by Mr. Warner.—Floydada Hesperian.

\$50,000 BURN AT BROWNWOOD.

Brownwood, Tex., June 25.—At 3:30 this morning fire destroyed property to the amount of \$50,000, when the entire plant of the Brownwood Ice and Fuel Company was destroyed with the Knox Produce Company and Swift & Co's stock, which was in the same building occupied by the produce company. The fire started in the building occupied by the produce company, and a strong wind soon fanned the flames to the ice factory, which was only a few feet away.

At the time of the fire three cars were on the switch, two of which were consumed and the third slightly damaged. Owing to poor water pressure the fire company was at a great disadvantage.

A HORRIBLE MURDER, SUICIDE

KILLS HER THREE CHILDREN, THEN HANGS SELF.

Mrs. McCreary of Lockney, Temporarily Insane, Commits Rash Acts.

Word was received from Lockney this morning of one of the most horrible suicides and murders in the annals of West Texas. The quiet little town of Lockney, 18 miles east of Plainview in Floyd county, was thrown into a furor of excitement last night with the news that Mrs. Maude McCreary had cut the throats of her three children with glass and then committed suicide by hanging herself to a windmill tower with a line from the harness of her buggy.

All day yesterday the City Marshal of Lockney, assisted by several citizens of that town, scoured the country for Mrs. McCreary who had taken her children with her and mysteriously disappeared. Late in the afternoon her buggy was seen near a vacant house 5 miles from Lockney and upon approaching nearer, her body was seen swaying in the wind suspended from a windmill tower by a line from the harness of her rig, which was securely knotted about her neck. She had been dead for some time.

A still more ghastly discovery was made when the searchers approached the building. It was a lonesome looking, two-story structure and directly beneath one of the upstairs windows were discovered the bodies of her 3 children, all dead and horribly mangled. Further search proved that she had taken them upstairs, cut their throats with jagged pieces of glass and then hurled them from the window. One was an infant, another three years of age and the eldest about six years old. A note was found on the body of

BUSINESS MEN GET BUSY.

Plan for a Better and Bigger Town and More Prosperous Community

In a call meeting of the Plainview Business Men's Club at the City Hall last night some important measures were discussed and acted upon. In this issue of the Herald is a clipping from the Dallas News regarding the action of the Railroad Commission in applying single rates on freight shipments on all Santa Fe lines. It seems that the Chairman of the commission refused to sign the notice on the grounds that the country tributary to the Pecos Valley lines is sparsely settled and had developed only a small amount of traffic. The secretary of the Business Men's Club was instructed to write the Commission, showing proofs of plentiful population and large amount of tonnage in this section and asking them if it would be necessary for Plainview to send a representative to Austin on July 11 to offer the proof by word of mouth. On single line rates the freight on wheat shipment would drop from 15 to 12 cents per hundred.

Discussions were also entered into regarding the bonding of the county for the building of better roads, if not the bonding of Precinct No. 1. It seems that there are several bad places on our county roads, particularly bad near Plainview. The Commissioner's Court will probably be petitioned.

On next Thursday night, which is the date for the next regular meeting, Trades Excursions, Business Men's Carnival at the Fair this Fall and many other important questions will be taken up. Everybody invited to be present.

In this connection we might state that all the stores in Plainview will be closed July 4th, which is next Tuesday.

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PLAINVIEW, PUMPS, PROSPERITY,

I. N. TERRELL, "WATER WITCH," HAS NEW TYPE WELL.

Which He Claims Offers the Solution of the Shifting Sand Problem.

Not many months ago a man sprang into the lime-light at Amarillo on account of the success with which he combatted the various complex problems of successful irrigation by pump from wells. A Herald representative listened to this gentleman instructing large crowds at the Hereford Water Carnival and this week the people of Plainview had opportunity to hear him on their own court house lawn. I. N. Terrill, who has been styled "Water Witch," spoke several hours to an interested crowd last Monday afternoon on his return thru Plainview from Crosbyton where has been putting down some sub-irrigation tiling on the Elison farm near Crosbyton. Plainview people are wide awake to the possibilities of irrigation and we are sure a brief resume of his remarks will be interesting.

He is an old railroad man and his experience with bridge work and other engineering stunts led him to the idea of a well which he claims solves the quick sand (or slow sand that moves quickly) problem. He calls his idea "Miner's Well," from the Norse mythology. Miner, in those days, owned a big well. Odin wanted some water from this well. The drinking of this water would give one knowledge, wealth, etc. Miner refused Odin the water unless that gentleman gave his eye in return. The swap was made and Miner put the eye in the bottom of his well and there it is today. We have all seen it. The ancients knew nothing of the laws of reflection and refraction of light and as Odin was their sun-god they thought the bright spot in the bottom of their wells must be his eye.

"Miner's" well is dug six feet six inches in diameter upwards. His method of construction is to dig to the water bearing stratum, then drive sheet steel piling down through the sand and gravel to the impervious clay bed; then remove the sand and gravel from within the piling while the piling holds back all sand not in the circle. He then constructs a wall of hard brick and cement mortar leaving at the bottom openings, each two by three feet square. Within these openings are sheet steel gates inside the frames are screens, then eight inches of charcoal, then another screen. The screens are fastened in with wedges. After the wall is built above the water stratum the piling are pulled out to be used as a tool again for other wells. The well is completed, the gates opened and the water enters the well by passing thru the screens and charcoal. No sand can enter the well, the sand strata is kept as nature laid it—not being allowed to begin to move. The water enters the well at the very bottom or the water stratum where the sand is coarsest and water pressure the greatest.

If at any time the minerals carried in solution seal the meshes of the screens in mineral-bearing water, the gates are shut down, the screens easily removed for cleaning and repairing.

This is a big open well clear down to its bottom. It need not be as deep as the wells being sunk around Plainview now for its more expansive circumference means much more water than a drilled well many times deeper. Any make of pump may be used in same to raise the water. The well is practicable only for raising water for city, railroad or irrigation purposes, where a large amount is required. The problem of removing sand has always harassed the owners and drillers of wells for irrigation purposes. If Mr. Terrill has solved the problem he is indeed a benefactor to the world. At his lecture he showed charts which made his idea much clearer than we can explain it. However, if anyone wishes to correspond with him, his permanent address is Amarillo and he is ready to contract for, put down and guarantee one of his wells.

"The Hydrology of Texas and Sub-Irrigation." Preceding his explanation of "Miner's Well," Mr. Terrill lectured at length on the above subjects. He exhibited a sample of his tiling which impressed us as being the cheapest, the most practical and the most prof-

itable we have ever seen.

There are tiles and tiles for sub-irrigation. Several of these have been invented in the Panhandle this year. For instance, the coil wire tile at Hereford, the Muncy tile, invented in Amarillo, which consists of four pieces of lath nailed together in the shape of a long square box. Then there is the tin can tile, the porous tile, the cement continuous tile of the Wiggins system with outlet on top. The latter two are in use in our town. Mr. Terrill says that each of these has its virtues but that the cheapest tile, if it is practical, is the only thing. His tile consists of a "v-shaped" strip of tin nailed on the bottom of a narrow and thin lath. He sells it at Amarillo at 2 cents per foot or will put it down himself at 3 1/2 cents per foot over large areas or 4 cents in gardens.

Now we are not boosting Mr. Terrill's tile for money, nor or we paid for giving publicity to his well idea. But any man who is sweating these hot summer days to solve the various complex irrigation problems in this country deserves some encouragement. All irrigationists agree that sub-irrigation is far ahead of surface irrigation save in an extremely sandy country. It is not very sandy here and we have no doubt that sub-irrigation would prove more profitable than the surface variety if a cheap and durable tile can be secured. Tin cans, bottle necks, gun-barrels—anything hollow may be used but all ideas advanced so far have drawbacks. Much of Mr. Terrill's tile is being put down in the Panhandle and its behavior will be watched with interest.

In his lecture on hydrology, Mr. Terrill admitted that the Plainview country was ahead of any section of the state, the amount, accessibility and quality of water and the lay of the land for irrigation—all considered. Mr. Terrill mentioned the fact that our water stratas sink towards the southeast about five feet to the mile and that he could go to the northwest a few miles where they are beyond the level of our court house, dig to water, then tunnel toward town with a slight dip and run water by gravity pressure clear over our temple of justice. This question of hydrology of the Plains presents many interesting features.

He also thinks that the windmill will be the ultimate agent to furnish water for irrigation in this section. Says improvements on same have not been attempted the past few years save in rare cases, as everyone is trying to put up some new kink on a gasoline engine. States that a man will soon be in these parts who has patented a system whereby two streams of water are thrown from one cylinder, think of it? All over the Plains country large mills are being made to pump from several wells each and in Mr. Terrill's well several mills could be put to work. This wind power is inexhaustible on the Plains and while one man in Plainview is experimenting with a wind plow, as a general thing the utilization of this mighty force of nature has not been looked into in recent years. Gasoline is getting dearer every year and some day all these coal oil products will play out entirely. Why not increase the effectiveness of the windmill? By the use of sub-irrigation tiling one mill will water several acres—the same old mill that our fathers used, too. And it is the cheapest method of getting water yet discovered.

Mr. Terrill has made extensive study of the water conditions all over the Plains country and he claims that no amount of earth punctures surmounted by irrigation plants, will ever be able to exhaust nature's mighty pipe line from the Rockies to the Coast. He said that Plainview people should daily congratulate themselves that they are located on this trans-continental pipe-line—with rights to tap it whenever necessary.

STOCK YARDS PARTLY BURN.

Fort Worth, Tex., June 25.—Today the Fort Worth Stock Yards were visited by another disastrous fire, the second since the beginning of the present year.

Fire, which started about 4 o'clock this afternoon and burned fiercely for two hours, swept bare twenty-seven acres of cattle and hog pens, destroying property variously estimated at from \$100,000 to \$200,000.

A spark from a locomotive is believed to have caused the fire.

FOR SALE—240 acres of choice land out of south half survey 35, blk. J. K. 2. Located in the northwest part of Plainview, and the most desirable land around town. Will sell in 40 or 80 acre tracts on easy terms. Other lands for sale in all parts of the country. For prices, terms and descriptive literature write Otus Reeves Realty Company, Plainview, Hale county, Texas.

WANTED—1,500 PULLETS.

I want to contract with breeders of the S. C. White Leghorn for 1,500 pullets, to be delivered to me at my home, one mile northwest of Plainview, the first of September, 1911. Address, W. B. JOINER, Plainview, Texas.

TO PARENTS OF SCHOOL CHILDREN.

All children between the ages of seven and seventeen should have been listed with the census trustees of each school district during the month of May and in the event any children in Hale County have not been listed you will please report same to me at once, as I begin my consolidated roll, June 15th. GEO. L. MAYFIELD, County Judge Hale County, Texas.

NOTICE OF SALE.

Pursuant to an order of the Commissioner's Court of Hale County, Texas, passed and entered in Volume No. 2, Page 271, of the Commissioner's Court Minutes of Hale County, Texas, on the 16th day of February, A. D. 1911, as follows, to-wit: "It is ordered by the Court that the old Court house be furnished as an exhibit hall for farm products, provided the citizens procure a site and bear expense of moving house to the site procured and they shall have 20 days to accept proposition and in case of failure to accept said proposition it is ordered that the sheriff shall advertise sale of said house to the highest bidder for cash, possession to be given when county officers move into new court house and 20 days is given to move said house after vacated by officers." And whereas the citizens have failed and refused to accept said proposition within the 20 days given them to do so, now therefore, I, as Sheriff of Hale County, Texas, and as directed in said order, hereby give notice I will sell said Court House together with all furniture therein contained, such as chairs, tables, desks, stoves, seats, etc to the highest bidder for

cash, at the court house door of the new court house, at public vendue, on the 24th day of January A. D. 1911.

Given under my hand this 5th day of June, A. D. 1911. G. A. LONDON, Sheriff. Hale County, Texas.

Let us insure your crops against hail.—J. M. Malone Insurance Agency. tf

We write livestock insurance. See us.—J. M. Malone Insurance Agency.

NOTICE TO WATER USERS.

All parties using the city water for irrigating their lawns and gardens, will do their irrigating from 6 to 9 o'clock in the morning and the same hours in the evening. Any of the patrons violating this order will have their City water cut off.

JAS. R. HAMILTON, Manager City Water Works.

To keep up with the times we are dispensing ice tea, made from real tea. If this is your favorite summer drink, remember you can get it at Willis Drug Company. tf

NOTICE TO HORSE AND MULE BREEDERS.

Will make the season three miles east of Plainview at the Grimes place with the following horses and jacks: One draft stallion; one standard bred trotting stallion and two good jacks. It will pay you to see the above stock before breeding elsewhere.

CLINT SHEPARD.

NOTICE TO TRANSFERS.

All free school pupils transferring from other districts into Plainview Independent School District, will be required to pay tuition after their pro rata of the funds fixed by the State shall have been exhausted. Done by order of the Board of Trustees, June 10, 1911. W. C. MATHES, Pres.

Irrigated and non-irrigated land in the beautiful Arkansas River Valley in Colorado. Will take part trade at cash value.

J. L. HUGHES, Plainview, Texas.

Have you tried Chocolate Milk at Willis Drug Company, the way they make it? tf

See those nice blocks of land near Seth Ward College in Nursery Addition for sale or trade. Enquire at the Cash Grocery, California Avenue. 26



When You Buy Sox—Think of Your Wife

Next time you buy sox remember this fact—your wife will appreciate "Holeproof." If you take common hose she will have to darn them every week. If you insist on "Holeproof" she will have no darning to do for six months.

It costs no more to get the genuine "Holeproof." Don't let anyone sell you an imitation—think how your wife will have to sit up nights for six months to keep them mended.

Insist on "Holeproof" and see how surprised and delighted your wife will be for the next half year.

FAMOUS Holeproof Hosiery FOR MEN WOMEN AND CHILDREN

The makers have spent 31 years to reach this perfection in hosiery. So remember when others offer to imitate the quality they can't imitate the quality.

They pay 63 cents a pound for the best Egyptian and Sea Island cotton. Others often use common cotton at 12 cents a pound.

The yarn is 3-ply in the body and 6-ply in the heels, toes and knees. Others use 2-ply throughout. But you pay the same price for both.

"Holeproof" is shaped to fit the ankle as neatly as a glove fits the hand. The fabric is soft and comfortable—it is simply perfection in hosiery.

Ask our clerks to show you the hosiery. It comes in eleven colors for men, six for women and two for children. Prices from \$1.50 to \$3 a box of six pairs. Come in and see it today.



HOLEPROOFS ARE SOLD AND GUARANTEED BY

PIPKIN-NAPP COMP'Y

"OUTFITTERS FOR MEN WHO CARE"

Do you want to trade unimproved land for a small improved farm near Seth Ward College. P. O. Box 501. Enquire at the Cash Grocery, California Avenue. 26

Say, did you know our soda is the snappy, sparkling kind, served in bright sparkling glasses? Bring your glasses to our fountain and we will not disappoint you.—Willis Drug Co. tf

TEXAS COMMERCIAL NOTES.

Brenham is endeavoring to hold an election for the issuing of \$300,000 for building good roads in Washington county.

A good roads club has been organized at Franklin for the purpose of building the Robertson county link of the Red river to the Gulf Highway.

With the completion of the Houston ship channel, Houston will become the outlet for the grain producing states. The port of Houston is from 300 to 500 miles nearer the center of production than any other port on the Gulf, Atlantic or Pacific seaboard.

Dayton, Texas, which has only been incorporated two years has spent \$10,000 for a school building, \$110,000 on rice canals, \$85,000 on drainage and have just voted \$275,000 for good roads.

A new oil mill company has been organized at Hubbard City with a capital stock of \$30,000. The plant will be erected and operated at once.

The Magnolia Petroleum Company will establish a plant at Paris for the distribution of its products. A location has been secured on the Texas Midland right of way north of the Gulf Refining Company's plant and the work of constructing the buildings will begin at once.

The Alvin Ice Company has let the contract to a Houston firm for the boring of an eight inch artesian well. Work is to begin at once and will be finished by July 10th.

Coleman is to have one of the heaviest single spring clips in many years. It is estimated that the clip will run to something near 300,000 pounds.

Orange is to have a chair factory with a capacity for turning out 600 chairs daily.

The contract has been signed for the extension of the Frisco Railroad from Brady to Mason. Mason gave a bonus of \$40,000 right of way, depot and 200 acres of land.

The Kansas City Southern Railway is spending \$2,000,000 in terminal facilities at Port Arthur. The Texas Company and the Gulf Refining Company are also making extensive improvements.

EGGS SUBSTITUTE FOR MEAT.

(BY C. F. Langworthy.)

Expert in charge of nutrition experiments, U. S. department of Agriculture.

Eggs resemble in composition such animal foods as meat, milk and cheese. They are less concentrated than oysters and milk. The average egg, which weighs 2 ounces, supplies a little over 0.2 ounce protein and yields about 80 calories of energy, or much the same quantity as a gill of milk or 1 ounce of sirloin steak. With respect to their water content, they do not differ very greatly from the average value of lean meat.

Egg yolk and white differ greatly in composition, the white containing somewhat less protein and about twice as much water as the yolk, and practically no fat and only a very little ash. On the other hand, the yolk contains considerable fat and ash and is a richer food than the white.

The digestibility of eggs has often been a matter of study and it has been found that in this respect they compare favorably with other common foods, being as thoroughly digested as meat.

That eggs at a given price per dozen are cheaper than meat at an equal price per pound is very frequently true, since a smaller quantity will often serve a given number of people. It is well known that eggs require less time for cooking than most common foods, and would therefore also require less fuel. There are undoubtedly many cases in which a small saving of gas or other fuel in the preparation of a dish is important and there are many more cases in which a saving of time is a great convenience.

When eggs or milk are used with a view to lessening the amount of meat eaten, dishes should be selected which are relished by the family, particularly when substituted for meats as the principal dish at a meal. It should also be remembered that an abundance of milk, eggs, or both, in deserts or in other dishes means that the amount of meat served can be correspondingly diminished without changing the kind and amount of nutriment served in the meal.

The races at Plainview under the auspices of the Hale County Stock Association have been postponed from the Fourth of July to the 7th. Some handsome purses have been hung up for the inners of the various riding and driving events.

"SPOT CASH SEAY"

READ THIS AD--SPECIAL SALE FOR MONDAY ONLY

We will sell you on Monday, Extra Standard California Fruits for less than you are paying for Standard and Water Packed Fruits. Every can we offer in this sale will be branded EXTRA STANDARD. We bought a straight car load of this fruit for our Amarillo and Plainview houses, we paid the cash for it and got it cheap. We are going to sell it for the cash and sell it cheap.

Extra Standard Lemon Cling California Peaches, per dozen	\$2.10	Extra Standard California Muscat Grapes per dozen	\$2.00	Extra Standard California Strawberries, per dozen	\$2.90
Extra Standard Lemon Cling California Peaches, halves, per dozen	\$2.10	Extra Standard California Apricots per dozen	\$2.25	Extra Standard California Blackberries per dozen	\$2.25
Extra Standard California Bartlett pears per dozen	\$2.50	Extra Standard California Green Gage Plums per dozen	\$2.00	Extra Standard California White Cherries per dozen	\$2.40
Extra Standard California Black Cherries per dozen				\$2.40	

These prices are low, we will not offer these prices again this season. Buy as many dozen as you wish, we are making money on this deal and so are you. We judge from the California fruits some merchants are offering for sale and representing to be the best that they really don't know there is such a thing as EXTRA STANDARD California Fruit. If we ever knowingly misrepresent any article to you, we will not ask for your patronage.

PHONE 348

L. R. Blake Manager

"OLD SPOT"

The Panhandle Pioneer Cash Man -- Leader of Low Prices

South Side Square

PHONE 348

GALVESTON COTTON CARNIVAL.

When the doors of the Third Annual Cotton Carnival are thrown open to the hundreds of visitors at Galveston, on July 29th, Cotton will everywhere be in evidence, and will truly be king upon its rightful throne.

The Exposition was first planned by the public-spirited citizens of Galveston, for the purpose of increasing interest in the production and use of the South's greatest staple.

The Third Exposition will feature especially this part of the great Carnival; and the cotton displays promise not only to be highly interesting, but instructive as well. Cotton will be seen from not only all parts of our own great Southland, but from all parts of the world, including government cotton types secured by the government and leading exchanges from Egypt, China, Mexico, South America and other countries. This exhibit will show the style of package or bale which is used in the different localities, the styles of compressed bales, and their condition when received thru the regular channels of transportation at the Galveston port.

A cotton museum will prove most attractive to the children and to some of the grown-ups. In this museum will be found perfect types of horses, elephants, trees, buildings and the Great Galveston Seawall all made from the fleecy staple.

Of great interest to the farmers will be the modern cotton picking machine in daily demonstration. This machine has been so perfected that it picks a row of cotton as fast as a team can walk, but not at any time injuring the plant or so much as injuring the delicate blossom on the stalk.

Much can be said of the co-called by-products, which only a few years ago were a source of much trouble and expense to the grower, but which are now making millions of dollars for the farmers of the South and feeding both man and beast.

The use of cotton meal, cake and oil for cooking purposes will be demonstrated by an up-to-date chef who will dispense or at least exhibit to the visitors, tempting morsels of bread, cakes, etc., all made from cotton seed.

Of much interest to all up-staters who are not in the habit of seeing an ocean going liner every day, will be a typical liner made entirely from the cotton plant. The sides being made from cotton hulls, the cabin from cotton seed meal, the ropes and riggings from linters and from the top of which will proudly float "Old Glory" made from the snowy white cotton itself.

DALLAS NEWS RAPS PLAINS.

In the Dallas Morning News of June 11, and Dallas Semi-Weekly Farm News of Friday, June 16, 1911, in the "Question and Answer" department, the following question and answer appeared:

Question—"Why is Northwest Texas called the Staked Plains?"

Answer—"Because the table lands which make up the Plains are almost destitute of vegetation except for the Spanish dagger, the naked stem of which grows to the length of 10 feet, resembling stakes."

Now, if the above is not the most unreasonable, outlandish untrue representation of the Plains of Texas ever brought to our notice, then we'll pay for lying and quit. When in the name of all that's good and right will the generous public quit trying to nail the plains to the cross. If the above should have been found in the Dallas News 25 years ago it would not have sounded so bad. The News would have been somewhat excusable on the ground of ignorance of the same state of affairs. But in this age of enlightenment and in this age of development of the plains country, the News is simple unexcusable.—Seminole Sentinel.

HEREFORD ENVIIOUS OF AMARILLO.

Intense interest will be manifest in the following document received by the Daily News last evening from Hereford, which although it shows no signs of authorship, is acknowledged by the county clerk and bears evidences of genuine intentions:

In Re, the Location of the Court of Civil Appeals for the Seventh Supreme Judicial District.

Whereas, the Legislature of the State of Texas at its last session created the Seventh Supreme Judicial District, and provided for the location of said court at Amarillo in Potter Co., and;

Whereas, said court was created and located upon the contingency and promise that Amarillo and Potter county would provide suitable and adequate buildings for the use of said court and a complete library all to be furnished without expense to the State of Texas, and;

Whereas, no steps have been taken by the citizens of Amarillo or the Commissioner's Court of Potter County to perform their promise, and from newspaper reports and from private investigations it appears that the citizens of Amarillo and the Commissioners Court of Potter county are unwilling and will probably refuse to carry out such moral obligation to its full import, and;

Whereas, Deaf Smith county has just completed the only marble temple of justice in the United States, which is conceded to be most modern and convenient court house in the Southwest, and has ample room for the housing of said court of appeals for the Seventh Supreme Judicial District;

Therefore, be it resolved, that the Governor of Texas be requested to submit to the legislature at its call session, the question or repealing the law locating said court at Amarillo, in Potter county, and enacting a law, locating said court in Hereford, Deaf Smith county, Texas; etc.—Amarillo Daily News.

FARM AND FACTORY.

There is no better way of helping the farmer than by building factories. The farmers of Texas are compelled in many instances to ship products across the ocean in order to reach the factory. We are world factors in agriculture. Our cotton and wool clothes the human race; our meats supply the larder of nations and our cereals fill the granaries of the world but we are in the main dependent upon other states and countries to manufacture our raw materials.

The farmers of Texas ship an average of \$1,200,000 worth of raw material to the foreign factory per day. Load these products on wagons and they will form a procession 200 miles long and our annual production on its way to the foreign factory will form a gigantic parade that will reach around the world three times and will require eleven years to pass a given point. It is a golden stream of prosperity flowing out of the state and on its bosom floats factories, cities and millions of happy homes. It is laden with opportunities destined for the people of the whole world and it furnishes life giving substances to the withering veins of European nations.

The parade costs \$200,000 per day and \$75,000,000 per annum and is paid for by the sweat of those who till the soil. Our public servants who desire to do something more than swim around undevoured in waters of public life should watch the parade. Our raw material on its journey to the foreign factory forms one of the most colossal pageantries in the history of the human race and is the commercial tragedy of the Twentieth Century. Watch it!

CREDIT FARMING.

The credit system used by many farmers in the state is more damaging to agricultural interests than the boll weevil. No farmer can thrive and pay the debts of his neighbors which is the inevitable result of the credit system. Debt is a hard task master and it saps the vitality of every man and every line of industry that is within its clutches. The merchant and banker should help the farmer get on a cash basis. When the farmer has a good bank account we are all prosperous.

We want your cream, hams, fryers and country bacon.—Montgomery.

Mrs. Georgia Saxon closed her Summer School here last Saturday.

The I. F. E. Club met with Miss Elizabeth Knight Wednesday afternoon.

Mr. and Mrs. J. W. Richards left Wednesday on a trip to Dublin, Galveston and other points.

Chas. Malone informs us that he is shipping out four cars of ice a week on an average, to neighboring towns.

Editor Fouts of the Hale Center Live Wire was over Monday to play ball with Plainview against Lockney.

Mrs. L. D. Rucker went to Amarillo Monday to meet her little nephew who comes to the Plains for his health.

Ben Sanford returned yesterday from Teague and other Texas points where he has been visiting the past few weeks.

FOR SALE OR TRADE—Small, well improved farm near Seth Ward College. Enquire at the Cash Grocery, California Avenue. 26

Dr. Cannon and wife have gone to Colorado Texas to visit their children. Judge McConnel and wife of Farwell are visiting here.

Chas. Malone informs us that he has received and is unloading a couple of cars of gin machinery. Work on the new gin structure is moving along nicely.

Weimar, the big Plainview boy will box at Amarillo July 4th. The contest will be six rounds, newspaper decision. Many Plainview people will probably be on hand to "root" for him.

Where are you going the Fourth of July? Lockney has a big celebration, so has Lubbock and Amarillo and Canyon and we understand that reduced rates are on to all these points.

Jim Hamilton returned Tuesday from the Fireman's Convention at Waco and a trip afterwards to Ballinger and other points. Says Plainview crops are in a better shape than any he saw on the trip.

Otis Phillips is spending the day in Amarillo.

COST OF PRODUCING OATS IN TEXAS.

Uncle Sam has been following the plow. He has just completed the records in his Texas Oat field and has figured on the cost of production in 1909, and makes the following report:

To prepare for the Oat crop cost \$1.62 per acre; seeding \$1.10; planting 51 cents; harvesting \$1.36; preparing for the market 172; miscellaneous 46 cents; interest on land value \$3.28; total of production \$10.11 per acre. The crop sold for \$16.07 per acre making a net profit of \$5.9 per acre. The average yield was 34.7 per acre and sold for 45 cents per bushel. It costs 29 cents per bushel to produce the crop, leaving a net profit of 17 cents per bushel. The average value of oat land is placed at \$37.25 per acre and the average size of the oat field was 37.4 acres.

Uncle Sam is an up-to-date agriculturist and he likes the Texas farmer and is trying to teach him the value of bookkeeping.

ANSWERED.

"Will you allow me to ask you a question?" interrupted a man in the audience.

Certainly, sir," said the lecturer. "You have been giving us a lot of figures about immigration, increase of wealth and the growth of trusts, and all that," said the man, "Let's see what you know about figures yourself. How do you find the greatest common divisor?"

Slowly and deliberately the orator took a glass of water. Then he pointed his finger straight at the questioner. Lightening flashed from his eyes, and he replied in a voice that made the gas-jets quiver:

"Advertise for it, you ignoramus!" The audience cheered and yelled and stamped, and the wretched man who had asked the question, crawled out of the hall a total wreck.—From Tit Bits.

DISSOLUTION NOTICE.

The firm, J. E. Stephens Dry Goods Company, heretofore doing business at Plainview, Texas, and being a co-partnership consisting of J. E. Stephens and C. E. Saigling, has this day by mutual consent been dissolved. Mr. Stephens will, with Mr. S. M. Goodlet, continue the business, assume all debts and collect all accounts. C. E. SAIGLING. J. E. STEPHENS. 28

Misses Ruth and Letha Shropshire entertained a few couples of their friends with an enjoyable lawn party Thursday night. Music and conversation served to pass the time pleasantly. Punch was served at intervals and at the conclusion of the evening delicious lemon sherbet was served by Mesdames Shropshire and Hamilton.

Call 437 for fresh meats of all kinds.

DO YOU WANT A HOME

If so, look into the following proposition. It would make a most desirable home or would yield handsome dividends, as an investment.

334 1-2 acres of fine land, about 13 miles from Hale Center. 235 acres in cultivation.

6 acres in four year old apple orchard a nice lot of peach trees, and many shade and ornamental trees.

75 acres fenced with 40 inch hog wire and cut into five different pastures.

15 acres in alfalfa doing well.

Two good wells, windmill at each well, also good tanks.

A 45 X 90 ft. barn, good lots, good gates, good sheds and stables, good netted garden patch.

Smoke house and other out building.

The growing crop: corn, kaffir, maize and cotton if desired will be sold with the place

The crops are all promising and a 40 acre cotton patch is exceptionally fine.

If you want such a place let me show it to you. Write or call on me at Herald Office

J. M. SHAFER

We Rake in the Money



FOR OUR CUSTOMERS.

ANSLEY REALTY COMPANY

LANDS

Ansley Bldg

Plainview, Texas

OFFICERS

J. E. Lancaster, President L. A. Knight, Vice-President
H. M. Burch, Cashier L. G. Wilson, Vice-President
H. C. Von Struve, Assistant Cashier

Third National Bank

of Plainview

Ansley Building, Northeast Corner Square

Capital \$100,000.00

DIRECTORS

R. W. OKREFF L. G. WILSON
L. A. KNIGHT H. M. BURCH
J. E. LANCASTER

Tandy-Coleman Co.

Dealers in

Everything in the COAL and GRAIN Line

Handlers of Simon-Pure Nigger-Head, and Genuine Rockvale Coals. Either a solution to the Fuel Problem

Full Weight, Prompt Delivery, Courteous Treatment Our Motto

Phone 176

Between Depots

Among the births of last week overlooked by the Herald was the son to Mr. and Mrs. E. H. Humphries.

Bat Edwards of Nash, Texas, was visiting here this week and saw our big wells at work. He is well pleased with their conduct.

J. M. and Mont Shafer returned the first of the week overland from an extended stay in the Portales country.

O. P. Thomas, supreme representative of the Knights of Pythias lodge of Texas is in Plainview from Abilene having arrived in a car in which he and his wife and son are touring the country for Mr. Thomas health.

A son was born to Mr. and Mrs. Harry Thompson last Saturday night but we regret to state the little fellow died at once.

Miss Belle Lyons left yesterday for her home in Los Angeles, California, after spending several weeks visiting friends here.

A party consisting of Mr. and Mrs. L. A. Knight, Mr. and Mrs. Nick Ally, of Hale Center, Mr. and Mrs. R. A. McWhorter, Mrs. R. E. Burch, Mrs. R. W. Otto and Miss Elizabeth Knight are spending a few days at the Club House on Tule canyon.

Representative J. C. Hunt of Canyon passed thru today on his way to Floydada where he will speak tonight.

Geo. Green left Wednesday for Clarendon where he has a contract to put down a deep well.

J. J. Rushing was the agent for a swap of land in Hale county owned by R. S. Wagner for real estate in Tarrant county owned by D. T. Wren of Amarillo.

Will Harper of Ennis was here on private business Thursday and today. He saw our big wells in action and got a glimpse of our agricultural activity and went on record as saying that our wells were the "marvel of the state" and it was hard to conceive the future greatness of Plainview and the Plainview country.

PRESIDENT BARCUS ARRIVES.

The new president of Seth Ward College, Rev. J. S. Barcus, accompanied by his wife, his mother-in-law, Mrs. A. P. Williams and two of the children came in from Cisco on the noon train today. President Barcus and his family appeared to be in good health and the best of spirits. Plainview should, and no doubt, will show Brother Barcus a hearty welcome for in him our Methodist institution is securing one of the best college builders in the entire state.

Shipley & Shipley

Dealers in

Coal, Grain, Hay and Flour

We handle the best Niggerhead Coals mined

No long waits when you order. No short weights when you get your coal

We Want Your Trade

Phone 18

Opposite Freight Depot

"DRUNKARD'S WIFE" PLEAS.

A small though appreciative audience gathered in the Jewell Theatre last night to witness the "Drunkard's Wife," a four act drama staged by Plainview people, and produced in the interest of statewide prohibition. Although the cast of characters was small in number their work was of a high class order, each member having been thoroughly drilled in his or her respective part. Hon. W. B. Lewis of Plainview, formerly county attorney of Taylor county, and a staunch prohibitionist was a member of the cast.

Written from Real Life.

"The Drunkard's Wife" is the work of R. M. Peace, a citizen of Plainview and the play was drawn from incidents in real life.

"I had a particular character in mind—a man whom I knew well—when I wrote this play," Mr. Peace said today in a conversation with a reporter.—Ablene Reporter.

SNAKE BITE FATAL.

Justin, Denton, C., Texas, June 24.—G. Butler, a well known citizen of Justin, was bitten by a snake while fishing on Denton Creek late this evening and died at 9 p. m., before medical aid could reach him.

He was found between the creek and home in a dying condition, and said he had been bitten by a snake, and then he became unconscious, remaining so until death. He leaves a widow and three children.

FROM PLAINVIEW TO CORPUS.

Mrs. W. N. Wardlaw and children came in Monday from Maypearl to visit Joe Wardlaw and family. They are moving to Corpus Christi. Dr. Wardlaw is now loading a car at Plainview and Mrs. Wardlaw and children will meet him at Fort Worth next Monday and they will proceed to their future home at Corpus Christi.—Italy News-Herald.

HIT BY FOUL BALL.

In the Fats and Leans ball game some time back John C. Terry was hit by a foul ball on the foot which crippled him for a couple of weeks. The Herald man saw a check yesterday for \$46.66 that was mailed him by the Occidental Life Insurance Co., of Albuquerque, N. M. in which he carried an accident policy. Thru its Plainview agent, P. D. Hunsaker, the company sent the money within 5 days of notification.

NOTICE.

For Sale or will trade for good property in or near Plainview, one quarter-section claim in Colorado in one of the best irrigated valleys in the West. Overflowing wells anywhere in the valley. Situated five miles from railroad station. For further description call at East Side Grocery Company, Plainview, Texas.

J. H. Howard returned Wednesday from Montague, Wise and other East Texas counties. Says the drouth is general all over Texas.

Roy Stewart left this morning for Gainesville in response to a telegram summoning him to the funeral of his aunt.

P. J. Wooldridge returned today from a business trip to Memphis.

Rev. John W. Marshall will give his humorous lecture, "The Unseen" at the Schick Opera House Sunday July 2, at 4 p. m. Everybody invited.

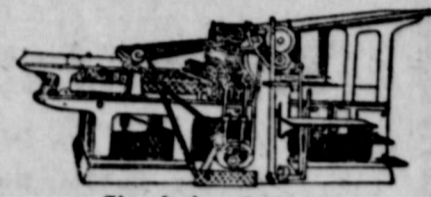
W. A. Hamilton of McGregor is here visiting his brother, James, known to his friends as "Jim."

Liff Harlan and little daughter, Marguerite came in today from Calvert.

The Texas Newspapers

The dissemination of information has largely to do with the prosperity and development of a country. In no country on the globe does Nature possess such astounding possibilities and reveal them in such rapid and cumulative order as in Texas, making an imperative necessity for newspapers in the home of every farmer who desires to profit by the gifts of Nature and the experience of his neighbors.

There are 950 publications in Texas, of which 89 are dailies, 768 weeklies, and the remainder are issued at regular intervals. The total listed circulation of all papers in Texas is 11,931,313 copies, an average of four papers for each family in the State in the number of papers published within the State we rank sixth in the Union; Illinois, Pennsylvania, Ohio, Iowa and Missouri leading in the order named. The Federal Government census for 1905 reports capital invested in printing and publishing in Texas of \$6,074,319, a pay roll of \$2,603,935 per annum, and the annual output is valued at \$7,782,247. Among the industries of the State it ranks sixth in capital invested, fifth in pay rolls and sixth in the value of products. One issue of all the papers in Texas approximates one copy per capita, and making the comparison from a population basis we lead all States in the Union in the number of periodicals issued and the number of copies printed.



Circulation 3,170,515.

Texas stands first in intelligence, first in progress and first in industrial opportunities of all the States in the Union, says the Texas Commercial Secretaries' Association.

The newspaper is the channel of communication between the producer and consumer; brings the city to the farm and the farm to the city; gives information of the markets and of the development of the country; carries warnings of impending danger and gives the farmer the advantage of the experience of all his neighbors and reforms him of the general condition of affairs so essential to his success. The improvement of our public highways and the establishment of rural free delivery routes have extended the circulation of the press to the remotest sections of the State, and ending the papers is as much a part of the work of the Texas farmer as leading his stock.



For Papers Per Family.

The ability of a farmer can be easily judged by the literature he reads as by the crops he harvests. The printing press is the industrial educator of the age.

JURY DECLARES FOR SPLAWN.

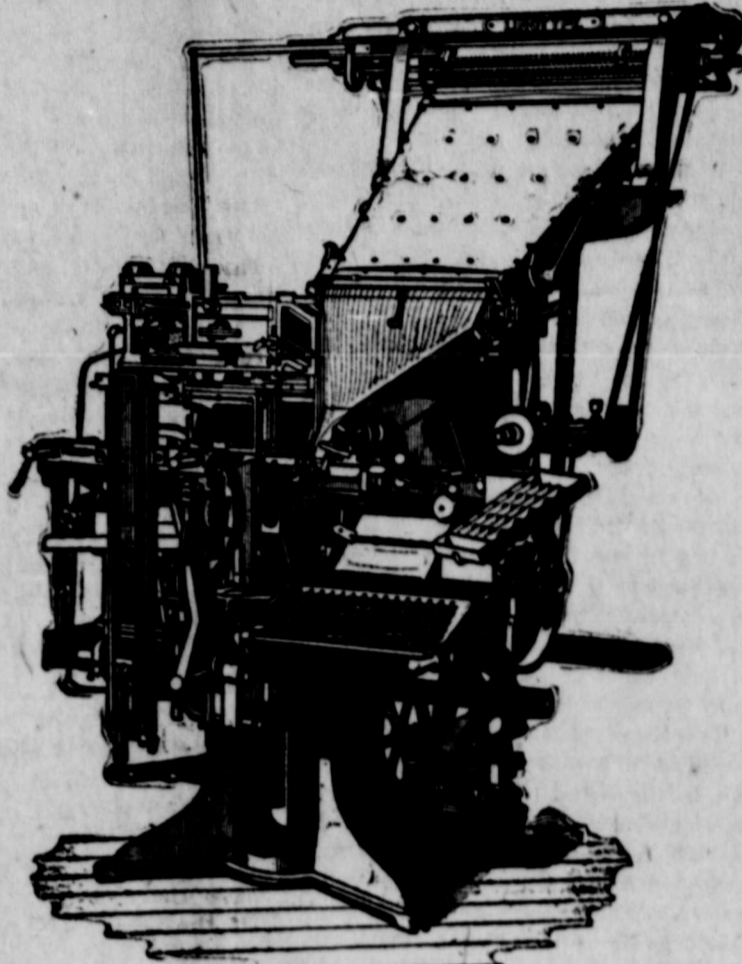
The jury in the Splawn case which was transferred to Plainview from Floyd county brought in the following verdict this morning. "We, the jury find the defendant not guilty as charged in the indictment." The case was transferred on a charge of incest but the local grand jury preferred a charge of rape. Since he was found innocent on this charge he will be allowed bail on the remaining charge, incest. His father and brother went over to Floydada this morning to arrange for bail. The case may possibly come up in this term of court. Houghton & Hall of Floydada are his lawyers.

Born to Mr. and Mrs. Walter Jeffus on the 29th a boy.

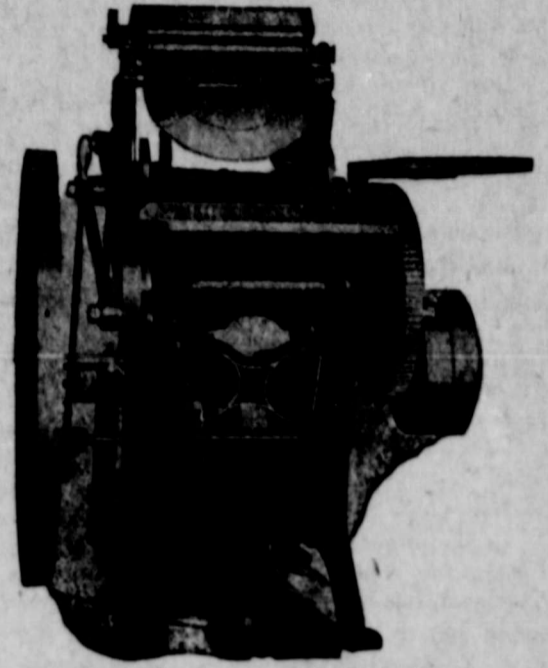
The Progressive Business Man Demands Good Stationery

The printer who meets this demand and delivers the work to the customer at a reasonable "Live and Let Live" price must be progressive as well. It requires

Equipment, Experience and Brains to Make Good Now-a-days



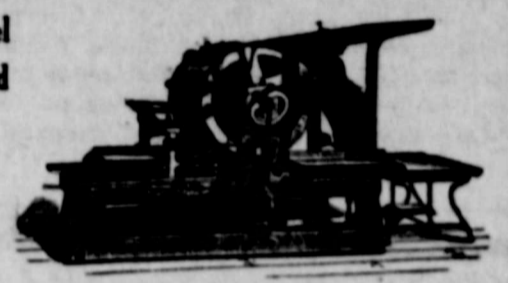
The reproductions in this ad will convince you that our plant is one of the BETTER equipped PROGRESSIVE KIND



One of our two C & P Jobbers

The above is a reproduction of our Model "5" Linotype, the only Linotype on the South Plains. "One man on the Linotype does the work of five hand compositors—and, "it's better too"—NEW TYPE FOR EVERY JOB.

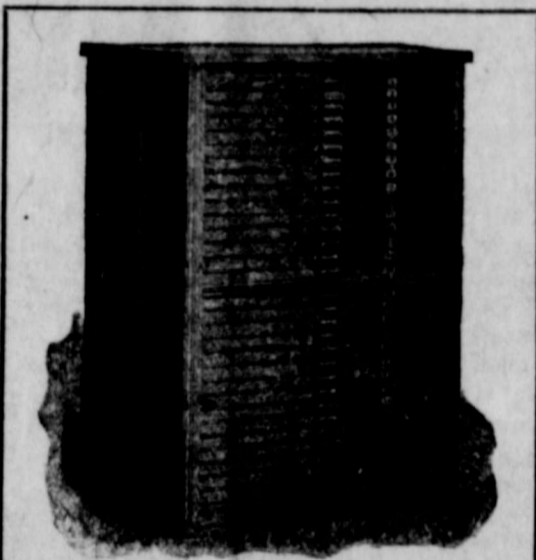
Late model high speed Babcock Standard Cylinder Book and News Press.



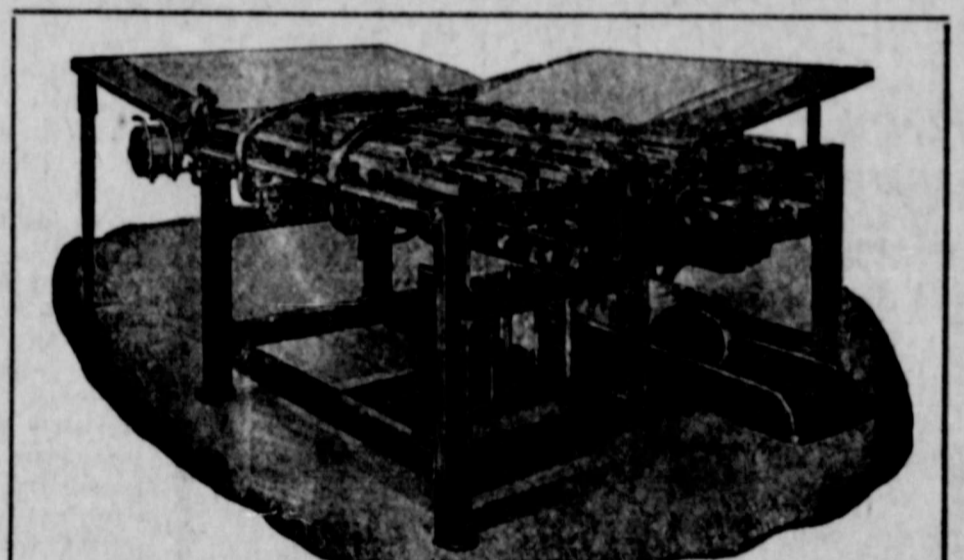
This press has a capacity of 2500 impressions per hour and has an automatic ink distributor, bringing out clearly all photographic details necessary for perfect half-tone printing.

Four Full Series of Modern and Attractive Job Type Installed

Realizing that Plainview's up to date citizenship deserves the best, and that we ourselves, are a little particular, a careful selection was made and ONLY NEW, GLEAN ATTRACTIVE TYPE FACES were purchased. "Engravers Title Text," a "1911" design and the first to be shipped south or west of Chicago was included in this shipment. Engravers Title Text printed on Herald Bond has a litho effect that will deceive even the close observer.



Dust Proof Type Cabinets save both type and time. Herald type in cabinets



Insist on having that Book folded on the "Eclipse."

We Are Not Short--We've Both Experience and Brains--

SEND US THAT JOB AND WE'LL PROVE-UP

Particular Printers *Herald Publishing Co.* for Particular People

J. H. LEACH

Coal, Grain, Seed and Feed Stuff

Phone 136

Plainview, Texas



CUT-OFF LUBBOCK TO COLEMAN
Pecos and Northern Texas Railway

Will be open for through business, both freight and passenger, June 15th, 1911.

The new line to Fort Worth, Galveston, Houston, etc. Ask agent for train schedule to Sweetwater, connections to east and south Texas and new rates

FATAL EXPLOSION.

Port Arthur, Tex., June 26.—Two lives were lost, six people were injured, three oil barges and one tug were burned, 10,000 barrels of oil were destroyed, and over five thousand feet of wharves were burned as the result of an explosion which was followed by a disastrous fire in the harbor and along the water front here this morning.

The dead: CAPTAIN FRANK WEBER of the barge Humble. Unidentified man.

The property loss, according to estimate, will exceed \$500,000.

Gilbert Holman of Gainesville is visiting his uncle, C. L. Gilbert.

L. L. JOHNSON HERE.

L. L. Johnson, assistant agricultural demonstrator of the Santa Fe came in from Floydada this morning and reports fine crops in that section. Says that Lockney is wildly excited over the murder and suicide in that section yesterday. Mr. Johnson also states that while driving along yesterday he met Mrs. McCreary and her children in a buggy evidently on the way to the house six miles east of Lockney where the murder and suicide took place. The children were laughing and playing in the buggy but he states that he did not notice the attitude of the mother. Mr. Johnson states that he heard one of the children was killed with a poker, while the throats of the other two were cut with glass. The body of

one of the children was as wet as if its mother had tried to drown it or hide its body in the dirt tank. The details of the crime will probably never be known.

ROAD BUILDING.

"Road building is a science," said G. L. Cooley, representing the good roads department of the Federal Government at the Dallas Fair last fall. "There is no reason why a man should work out his road tax than he should teach out his school tax. We lose millions of dollars annually by lack of intelligent application of road funds."

Try a bucket of that lard—Otto's Meat Market.

CAUGHT A WOLF.

Last week Carl Blackwell of the Melkey neighborhood, who has just returned from the Agricultural and Mechanical College at Stillwater, Oklahoma, where he won for the track team of that institution the championship in the half mile dash and relay race with the Arkansas University got out last week and chased down a half-grown wolf puppy in a fair race. He was on his way to town in a baggy when he spied the pup. Getting out and hitching his horse to the fence he gave the animal chase and to prove it brought him into town where he showed his "catch" to the boys. Floydada Hesperian.

John Lemond of Pilot Point is a Plainview visitor this week.

Seth Ward College

The Great Methodist Institution of the Plains

Coming Elite resident portion of Plainview. Car line said to be a certainty and then what? You can buy cheaper now than ever again. Beautiful resident lots fronting on wide avenues east fronts, south fronts, corner lots, whole blocks, half blocks or any shape you desire. Special inducements for a short time. \$10.00 Cash, balance easy 6 per cent interest. Also 1260 acre ranch, well improved, 40 miles of Fort Worth fine water, splendid dairy or feeding proposition, best bargain in Texas. Also 320 acres, 2 miles south of Floydada, very, very cheap. Also nice residence, nice young orchard, beautiful shade trees and 14 acres, 2 blocks south of Seth Ward College Campus, fronting on wide avenue. NO COMMISSION.

JNO. E. BROWN, Owner

Phone 345-2 Rings Box 477
Plainview, Texas

TWO GOOD HOTEL PROPOSITION

Two-story brick hotel, 20 rooms parlor, dining room and bath, sewer connection, well furnished throughout, one store 20x60 feet on first floor. The entire lot including building is 50x140 feet.

This hotel enjoys a good business in a Texas City of 15,000, three railroads, two colleges, federal building, training and public schools. Street cars pass by this property.

Will exchange for Plainview City Property or Hale county lands. Owner wants to come farther west on account of his health. Call on-us and get full particulars.

New modern brick hotel, electric lights, city water, building 40x80. Only \$2.00 per day house in the town, located in Oklahoma. Will trade for good section of land near Plainview. This is a good opportunity. See us.

Yours truly,
SHALLOW WATER LAND COMPANY.

Ware Hotel Building Plainview, Texas

Missouri Boarding House

Board and rooms by the day, week or month. Rooms refurnished and cool. Opposite Schlick Opera House.

CLYDE HARDEN, Prop. Plainview, Tex.

J. W. Willis Drug Co.

DRUGS and JEWELRY
"The Rexall Store"

There is always a Competent Registered Pharmacist in charge of our prescription department.

Our stock of Drugs, Chemicals, Pharmaceuticals, etc., is the largest in the city or Northwest Texas.

Edison Phonographs and Records, Eastman Kodaks and Supplies, Conklin's Self-filling Fountain Pens, Howard, Elgin, Waltham and South Bend Watches.

Our Jewelry Department is in charge of a competent watchmaker, who has had twenty years experience and all work guaranteed. Prices reasonable.

GIVE US MORE OF YOUR BUSINESS
WE ARE ANXIOUS TO PLEASE

PHONES NOS. 44 and 373

A. L. HAMILTON & BROTHER

Manufacturers of

Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW TEXAS

The new officers of the different degrees of the Masonic orders were installed last Saturday night. Don't be a croker. Go to Ben's shop and try one of those fine sham-

FIREMEN DIE AT DENTON.

Denton, Texas, June 23.—Two firemen were killed by a falling wall in a desperate effort to save the south side of Denton from destruction by fire to day. The dead:

Joe Turpin, aged 30.
Ernest Bushey, aged 17, volunteer fireman.

Seriously injured:
S. S. Grant, aged 18, fireman.

The fire started at 1 o'clock this morning and it was not until 2:30 after the fire was under control, that the men were killed. They were standing near the wall of the ruined Craddock block when a brick wall toppled over on them. Turpin and Bushey, acting as nozzlemen, were nearest the danger line and great masses of brick caught them before they could leap back. Grant was injured by the fall of this wall.

The fire was the worst in Denton's history. Starting in R. B. Richey's blacksmith shop, it spread northward until it had burned over two and one-half blocks. For a time it seemed as if the entire south side, representing an investment of \$250,000, must go.

IOWA AVENUE.

C. E. Donnell and family are off on their summer outing.

Fred Sengerob of Abernathy was the guest of the Evans' last Sunday.

E. F. Hewett and family visited with the Ferns last Sunday.

terest.

Lloyd Hewett visited the McWhorter school last Sunday. He reports a good attendance and a rousing in-

Mr. and Mrs. R. R. Smith were in Hale Center last Saturday.

Mr. Thomason's many friends are very anxious about his welfare these days. You see he is the man who raises the premium watermelons.

Mrs. A. L. Leer visited with Mrs. E. H. Horton of Hale Center one day last week.

Chas. Saiging and a party of Plainviewites took a spin to his ranch one day last week.

Mesdames Fern and Leer were shopping in Plainview one day of last week, also visited Mrs. W. W. Jones.

J. H. Reed of Hale Center is spending some of his spare time at the ranch these days and no wonder—fruit is ripening.

Correspondent.

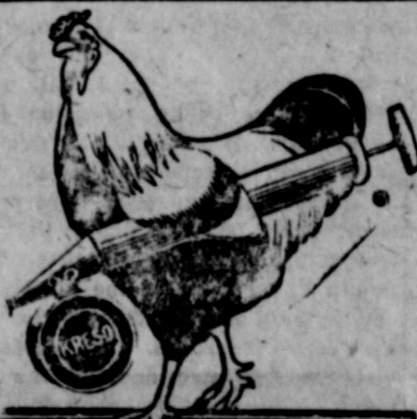
LOST—Two folding bill books. Finder bring to me and receive reward.—Ural Armstrong.

UNIQUE WATER COOLER.

C. C. Doniphan, of the Thompson Hardware Company, is the inventor of a unique and practical water cooler, which he has in operation at the store. Mr. Doniphan took the water front out of a stove, placed it in a box filled with sawdust, and on this is placed the ice. In this manner the ice cools the water in the pipes and in no way can contaminate it. Ice as a general rule, is very impure and water passing through coils covered with ice will become as cool as if the ice was placed in the vessel and is at the same time kept absolutely pure.—Randall County News.

CEMETERY ASSOCIATION NOTES.

The ladies of the Cemetery Association feel much encouraged in their work for the hearty appreciation shown by the property owners in so



KRESO DIP No. 1

GOING AFTER THE
LICE.

You need something to clean up, disinfect and kill parasites.

KRESO DIP No. 1

will do the work.

**DEPENDABLE
SURE
INEXPENSIVE
EASY TO USE**

We have a special book let on its uses of Poultry. Call or write for one.

R. A. Long Drug Co.
Plainview, Texas

promptly responding to the request that each one shall pay \$1.00 per year to the association for the care of their lots. The change in appearance of the cemetery under the constant care of Mr. Smith, as keeper is very gratifying. To see the trees well watered and growing, the flower beds in order and well cared for and the weeds pulled off the sections certainly adds greatly to the attractions of our cemetery. Some of these days when our debts are all paid, if some of our kind friends will assist us we hope to put up a new fence. We are anxious to remove the wooden and non-inclosures from the sections as rapidly as we can gain the consent of the property owners to do so. The cement copings are inexpensive and look so neat.

PRESS REPORTER.

HE READS IT.

The Hale County Herald:

"Do you ever read this page?" This was the heading of a recent editorial in the Herald. Yes, some of us do and I wish to put myself on record as a reader of editorials.

Whenever a new publication gets into my hands I look up the editorial page and judge by the worth of the newspaper. A newspaper without an editorial page is like a ship without a rudder. It's on its way but nobody knows its destination. I've heard it said, a newspaper without an editorial page is a dish-rag and not worth the price.

Some newspapers are a disgrace to civilization and not worth the paper they are printed on and, I believe, more on account of the absence of the editorial page than anything else. These country newspapers without an editorial page and other faults have the appearance that the editor (if they ever had one) died year before last and the "devil" is making "pl."

By all means keep the editorials going—only more of them.

A. L. LEER.

WOMANLY WISDOM.

"Always put off till tomorrow what is wrong to be done today."

Heat your knife before cutting hard soap.

Wet a bit of cloth with a bit of soda on it and clean up the grease spots on your kitchen floor.

Jelly from berries picked wet is almost sure to mold, and doesn't jell right. Try to pick them dry.

Put a few grains of rice in your salt shakers. They will break the lumps, gather the moisture and make the salt come out freely.

Glue pieces of felt or pieces of old rubbers to the bottom of the chair legs, and there will be no scratched floors and less noise.

An emergency glue may be made of rice. Boil a handful of rice in water until it is a thick fine paste. Very good for pasting white paper.

In making cake with fruit in it, beef suet and butter, half and half, is better than all butter. I have known lard and beef suet to give good results.

When a ham or smoked tongue has been boiled, try plunging it in cold water as soon as removed from the fire; this will make the skin come off easily and smoothly.

A handy way to remove pies and cakes from a hot oven is to use a common shingle. Cut away the thick end into the shape of a handle. Bore a hole in it to keep the shingle hanging behind the stove.

If you have some work to do in the sun and have no sunbonnet, take a piece of paper, pin it together behind, run a string over the top and through a slit at each side, and tie it under the chin. It may rattle a good deal but may save you a head ache.

String beans cut with a pair of scissors, on a slant, instead of straight across, will cook more quickly if one happens to be pressed for time. This may seem a notion, but I have tried it often, and have found the beans to cook quicker than when broken straight across in the usual way.—July Farm Journal.

ELABORATE ENTERTAINMENT.

On Thursday afternoon, June 22nd, from 3 to 6 Mrs. L. G. Wilson entertained in honor of Mrs. A. H. Thompson.

Sweet Peas and Nasturtiums were used throughout the parlors and hall for decorations, also in the spacious dining room where the table was laid with a beautiful linen cover and punch served by Miss Ethel Wilson and Miss Rosa Fowle. The guests which numbered sixty were received by Mrs. Wilson and Mrs. Thompson, assisted by Mrs. J. L. Vaughn and Mrs. J. P. Crawford. The out of town

guests were Mrs. Bolton of Kansas City, Mrs. Gaston of Tyler, Texas and Miss Pauline Newman of Frisco, Texas.

Twelve tables were placed for "42" which gave enjoyment during the afternoon to the large number of invited guests. At the closing of the tables which were spread with exquisite Mexican drawn work covers, a dainty and delicious ice course was served.

It was one of the prettiest of the many June parties and the afternoon will long be remembered as one of unalloyed pleasure by those who were present.

COMMENTS ON APPROACHING FAIR.

Many people in Waco have pleasant interest, and of most friendly character too, in a wedding that is to occur in the First M. E. Church, South, at Plainview, Wednesday evening July 5th. Cards have been received in this city announcing that at the time and place above mentioned, Mr. Harris Francis Long and Miss Allene Penry, both of Plainview, will be wedded. The bride of this marriage is the daughter of

Mr. and Mrs. Louis C. Penry, who for many years resided in Waco. About five years ago the family removed to Plainview, Mr. Penry soon becoming the district attorney of that judicial district, an office he still holds with great credit to himself. The bride-to-be was born and reared in Waco and is a young lady of charming qualities. Like her parents she has a host of acquaintances in this city and they and she enjoy the esteem and friendship of those here who know them. From Waco will go to her and the man who has won her as his life companion, goodly store of sincere wishes for their life-long happiness.—Waco Tribune.

Cards are out announcing the marriage of Miss Allene Penry to Mr. Harry F. Long of Miami. Miss Penry is a daughter of Judge Penry, is a sister of Mrs. Thornton Jones of this city. She is a very charming and a very popular young lady and has many friends here. Mr. Long is the only son of J. J. Long, well known in the Mobeetie country.—Canadian Record.

The bond issue for \$150,000 for deep water at Orange carried by a large majority.

SHIRT SALE

For One Week Only!

We offer our entire line of Ladies' Dress Skirts consisting of Panamas, Voiles, Serges and fancy mixtures, in all the new styles at

25 PER CENT DISCOUNT 25 PER CENT

Nothing reserved. No alterations made at the Special Price.

Choice of Any Linen Coat Suit, Worth up to \$15.00, Only

\$2.45

Carter Mercantile Co.

The Hale County Herald

TOM SHAFER, Publisher

Z. E. BLACK, Editor

Phones—Business Office, 72; Manager's Residence, 14

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NOTICE

All announcements of any church pertaining to services are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price One Dollar Per Year (Invariably in advance.)

THE EDITOR'S CREED.

I believe in the stuff I am handing out, in the firm I am working for, and in my ability to get results. I believe that honest stuff can be passed out to honest men by honest methods. I believe in working, not weeping; in boosting, not knocking; and in the pleasure of my job. I believe that a man gets what he goes after, that one deed done today is worth two deeds tomorrow, and that no man is down and out until he has lost faith in himself. I believe in today and the work I am doing, in tomorrow and the work I hope to do, and in the sure reward which the future holds. I believe in courtesy, in kindness, in generosity, in good cheer, in friendship, and in honest competition. I believe there is something doing, somewhere, for every man ready to do it. I believe I'm ready—RIGHT NOW.—Elbert Hubbard.

RAPS AT IRRIGATION

MUCH STRESS is now being put on the proposition of irrigation by the people of Hereford, Plainview and other plains points. This may read all right in the newspapers, but it occurs to us that if they will get some acclimated cotton seed and plant it there and let the irrigation experiments go they will do better and have more money at the end of the year. American farmers will not irrigate.—Hall County Herald.

Now isn't the above a pathetic little paragraph? All over the state in localities where irrigation is possible the papers are eagerly gulping at irrigation news items these dry summer days and are alternately praying and cursing their people into action on the subject. It is only where the water supply is inadequate for irrigation that the people oppose it and then you see a newspaper knocking irrigation and you may be sure that this is a certain sign irrigation is not possible in those parts.

All the world is divided into two parts—the portion that can use irrigation wholly or partly for the production of their crops, and the part where irrigation is not possible. The world is made, its pipe lines and sewers elaborately laid and if a section does not have one of these mammoth pipe lines for water beneath them, they had as well make the best of it and defend their land by saying "Irrigation is no good, nohow."

It is a wise saying that "all the people can't be fooled all the time." The civilization of the world flowed thru irrigation ditches before the Western Hemisphere was discovered. All the people have been studying irrigation for thousands of years and irrigated lands have been increasing in value as the knowledge of the people advanced. Are all the people fooled, and have they been fooled for ages? American farmers will not irrigate, says this exchange. Almost a million dollars worth of land in Hale county has been bought by citizens of various parts of the nation since the discovery of our master water supply only a few months since. Many of them came from the older irrigated sections of the country and they knew what they were buying when they invested here.

The Government experts claim there is plenty of water under this portion of the Panhandle to supply all the wells that can be put down for countless years to come. Capitalists from Colorado claimed while here last week that we were getting our water cheaper by pumping than they can obtain it by gravity in their native state. Windmill irrigation here in the past has proven that yields of every crop are doubled by the use of irrigation, the dry years averaged with the wet ones. At Hereford this year irrigated wheat is making 50 bushels per acre while adjoining wheat farms are yielding only 10. Irrigation makes possible the raising of the highest priced and most delicate crops—alfalfa, cantaloupes, watermelons, strawberries, celery, grapes, etc. And under irrigation they are sure yields.

Water in the Plainview country can be raised for irrigation as cheap as a dollar per acre. foot Only thirty feet to water here at town. Pure water on rich land works wonders, with a long growing season. It is estimated that the returns from irrigated land here will pay the interest and put money in the bank on a valuation of \$1000 per acre. Irrigation is no experiment. It is a time tried bonanza.

When the irrigation farmer wants water he does not have to beg or to pray for it. He gets the right amount at the right time and in the right place. He is not subject to the whims of the weather man. His crops are always good and well matured. His roads are always good—it doesn't rain on his roads, only on his crops. A man with enough brains and industry to farm by irrigation is always a model citizen and an irrigation community is the most progressive, most sober and sociable of any in the world.

Whether the stream of water for irrigation is indicated by the rattle, click or whir of a windmill

or its murmur is punctured by the "pop, pop" of a gasoline engine, there is music on the irrigated farm. The sound of running water is pleasant in any country. The hurry and rush of it as it tumbles down the narrow flumes; the gurgle of its tiny cascades when it pours thru the little gates into the ploughed furrows of the level land; the rustling and creaking of the rapidly growing crops—all stimulate the ambition of the irrigation farmer, while his neighbor, perhaps, sits in the shade and idly and wearily curses the brazen sky, his energy sapped by the repeated disappointments.

This no desert country. Hale county does not have to irrigate. We beat the entire state this year with our small grain crops. Our fruit crop is burdening the trees and our alfalfa, which sucks its moisture from our shallow water stratas, has yielded a heavy first cutting and is being shipped all over the state. Three avenues are open for money making in this section—dry farming, stock farming and irrigation. The man who has a 1000 acres of land and summer fallows half each year will raise forty or fifty bushels of wheat per acre every year off of 500 acres. This has been proven time and again. But an irrigated acre will make the crop every year and an irrigated community is capable of supporting ten times the population of a dry farming district.

If one wants to stock farm and sell the products of his farm in his hogs, cattle, mules, sheep, horses, etc., there is good money for him. There is no better section for diversified stock farming than the South Plains. Stock farmers here never grumble about hard times. Here is one trouble about the stock farm however: Women are allowed to gather the eggs, care for the chickens, milk the cows, make the butter, sell the cream and in short, to support the family many times. And we do not want our women to work too much. Women made Utah—a country with only a few inches of rain a year—but then every man had several wives and didn't mind losing one now and then from over work.

There is confidence rife in the irrigation community. Speculation on the weather is removed and while backs are often bent from leaning over ditches, gray hairs come later for people worry less. Hale county is setting the pace for irrigation in the great Panhandle country because it makes our county, already ahead as to agriculture, many times more productive and able to support a larger population. We expect knocks from skeptics, jeers from jealous ones and laughter from the ignorant. We invite the wise to come and investigate. We don't give a darn for the idiot's opinion and by the way, we have planted 10,000 acres in Hale county to "acclimated cotton seed" this year. Come to Hale county.

NEW RULES FOR BATHERS.

NOW THAT WARM WEATHER is approaching many Plainviewites will no doubt take advantage of the summer excursion to the Gulf over the Santa Fe Cut-Off which road shortens the distance to that summer resort by several hundred miles. Plainview people know little of bathing—that is of bathing in a large body of water, their splashing having been confined in the past by the boundaries of a bath tub. In fact there is no swimming water here and we doubt if one out of five native Panhandle kids can swim. But one need not have knowledge of swimming for surf bathing with life-savers on every side. Now we don't want our Plainview people to commit breaches of etiquette when they go to the gulf this summer and so we are publishing the "1911 Code for Safe and Sane Bathing."

- "Women must not wear one-piece bathing suits.
- "Skirts must reach below the knees. Loose bloomers must reach to a point below the knees.
- "Bloomers must not be worn without skirt.
- "Sleeveless suits must be worn by girls over sixteen.
- "Blouses must not be worn décolleté.
- "Glove-fitting bath suits for women are barred.
- "Harem, hobble and directoire skirts are barred.
- "Men must wear both shirts and trunks.
- "Nothing that savors of the risqué is permitted."

PATRICIAN OR PLEBEAN?

Unfriendly critics of the University of Texas happily becoming fewer and fewer in number. One charge against the institution that persists is that it is a rich man's school. The best single answer to this charge perhaps lies in the fact that 567 students, or nearly one-third of the entire student body at Austin, are sons and daughters of farmers. Another equally convincing proof of the incorrectness of the charge is shown by the fact that two out of every five students in the University support themselves, either wholly or in part. Moreover, considerably in excess of 600 hundred students are now keeping themselves in the University by their own efforts. The very rich and indulgent father in many cases, perhaps, sends his school to a foreign University. An overwhelmingly majority of the students of the University are poor. A few students are from wealthy homes, some are children of people in comfortable circumstances, but many are poor and some are very poor. Furthermore, many maintain themselves while carrying out their studies in the University by arduous outside labor and heroic efforts.

FROM THE FACT that almost every section of the state has had their grain crops burnt out this year the Panhandle farmers can count on good prices for their small grain crops. And if the Panhandle makes good in every line of crop this year it will be considered the best farming section of Texas for we have done almost as well as the high priced land portion the past few years, and we may expect a heavy immigration this fall.

About as good a way to study human nature is when you are driving on the public road. If a man is willing to observe the laws of the courtesies of the road, he will duly give his share of it when meeting another, and shows he is willing to do the gentlemanly thing about it. But when you meet one who takes every advantage of those he meets, and holds the road for his own selfish self, often to the great discomfort of those he meets, or will not allow them to pass, we are almost sure to think of pork in connection with such drivers of teams.

DELIGHTFUL LAWN DANCE.

Honoring his sister, Miss Lucy Malone of Abilene who is visiting her brothers here, Mr. and Mrs. Chas. Malone gave an enjoyable lawn dance at their home, 612 Slaton street, Monday night. The music was furnished by an orchestra from Lubbock and was perhaps the most excellent ever tripped to by Plainview's social set. The punch bowl was the most unique, ever. A 200 pound block of ice with bouquets of sweet peas congealed in its center was hidden in a bower of flowers and presided over by Misses Daisy Gidney and Electra Anderson. A cavity had been hewn in its cold surface and was filled with the ruby red nectar. It was perhaps the prettiest affair of the season.

The guests were: Misses Claudia Crockett of Dallas, Hazel Penry of Dallas, Gertrude Bell of Amarillo, Lucy Maone, Abilene, Allie Ware, Jo Keck, Mae and Lucile Kinder, Georgia May, Hinn, Edna Harrington, Bettie Knight, Gwendolyn Haaby, Smith, Dowden, Davidson, Garrison, Mrs. Witt; Messrs. Fred Neal of Abilene, Horn, Dallas, Wolford, Bivins, Ross, Hardin of Tulsa, Orr, Elk City Oklahoma, Carter, Black, Anderson, Meredith, Randolph, Pipkin, Collier, Jacob, McWhorter, Saigland, Stewart, Wyckoff, McGlasson, Tom and Bob Malone, Jennings Anderson, DuBoise; Mr. and Mrs. Nick Alley, Hale Center, Mr. and Mrs. Mann, Wichita Falls, Mr. and Mrs. Earhart, Mr. and Mrs. DeLay, Dr. and Mrs. Anderson.

A MIRACLE ALMOST.

J. W. Peace returned from McKinney Tuesday and reported his nephew, Jack White to be sufficiently recovered from the recent operation to flirt with his nurse. It will be remembered that a short while back Temple surgeons gave him only six months to live and said that an operation would kill him at once. Dr. Caldwell of McKinney removed an 8x10 inch cancer from his neck with roots reaching almost to his heart and he will soon be back in Plainview as well as ever. Jack is a plucky and popular boy. He bore the death sentence of the Temple expert, stoically and bravely and now that his health is assured, his many Plainview friends will be greatly rejoiced. J. V. Matlock of Plainview will be operated on for cancer by Dr. Caldwell tomorrow.

Regarding the proposition of city water, which has been deficient the past week, Mr. Hamilton informs us that the water will soon be had in abundance. The city well furnishes only 72,000 gallons per day when pumped all the time. The well will furnish plenty of water it is thought when a large pump of the centrifugal variety is installed. If not, it will be sunk deeper. There has been so much irrigation of lawns and gardens going on, is the reason for the insufficient supply.

R. B. Bonner, field secretary for Sunday School Work in the Northwest Texas conference conducted a very beneficial Sunday School Institute at the M. E. Church, South, beginning Friday night and continuing until Sunday night. The Herald man heard his sermon on the value of Sunday Schools, Sunday night, and can say that Rev. Bonner has his subject well in hand and his visit to Plainview will no doubt mean a revival of interest not only in the Methodist Sunday School but in all the others.

Plainview as well as all towns on the P. & N. T. may get another freight reduction soon. It will be remembered a freight reduction came on in May. Whether or not the consumers can perceive any benefit from it, however, is a question. We understand down at the depot that the freight business is double that of last month on account of the alfalfa and small grain shipments and the thru service to the south. The passenger business has also doubled the past month. It's great to be on the main line of the Santa Fe.

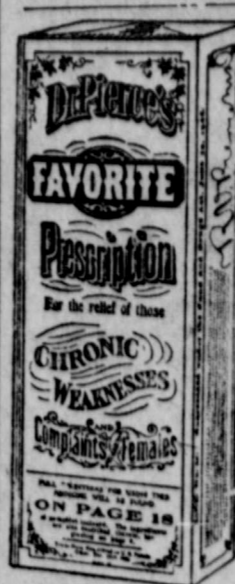
Fire Chief Klinger was a delegate to the Firemen's Convention at Waco last week. The following telegram is self explanatory:

E. C. Keck, Plainview, Texas.
Your letter received. Move my desk away from stationery case and you will find expense bills galore. Feeling fine now. Will leave tomorrow night and get home Saturday if nothing happens. Budweiser fifteen cents each. Too much for me. Plenty of pretty girls in Waco.

W. J. Klinger.

Hon. Quincy Morrow spoke on the streets of Plainview Saturday afternoon on the prohibition question. He made a masterful address. That night meet an anti from Lubbock at Hale Center in joint debate.

H. L. Sprott has gone to Vaughn, N. M., in answer to a telegram telling him of the serious illness of his grandson.



Honored by Women

When a woman speaks of her silent secret suffering she trusts you. Millions have bestowed this mark of confidence on Dr. R. V. Pierce, of Buffalo, N. Y. Everywhere there are women who bear witness to the wonder-working, curing-power of Dr. Pierce's Favorite Prescription—which saves the suffering sex from pain, and successfully grapples with woman's weaknesses and stubborn ill's.



IT MAKES WEAK WOMEN STRONG
IT MAKES SICK WOMEN WELL.

No woman's appeal was ever misdirected or her confidence misplaced when she wrote for advice, to the WORLD'S DISPENSARY MEDICAL ASSOCIATION, Dr. R. V. Pierce, President, Buffalo, N. Y.

Dr. Pierce's Pleasant Pellets induce mild natural bowel movement once a day.

Young Women

Read what Cardui did for Miss Myria Engler, of Faribault, Minn. She says: "Let me tell you how much good Cardui has done me. As a young girl, I always had to suffer so much with all kind of pain. Sometimes, I was so weak that I could hardly stand on my feet. I got a bottle of Cardui, at the drug store, and as soon as I had taken a few doses, I began to feel better. Today, I feel as well as anyone can."

TAKE The CARDUI Woman's Tonic

Are you a woman? Then you are subject to a large number of troubles and irregularities, peculiar to women, which, in time, often lead to more serious trouble. A tonic is needed to help you over the hard places, to relieve weakness, headache, and other unnecessary pains, the signs of weak nerves and over-work. For a tonic, take Cardui, the woman's tonic. You will never regret it, for it will certainly help you. Ask your druggist about it. He knows. He sells it.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Special Instructions, and 66-page book, "Home Treatment for Women," sent free. 718

TEXACO ROOFING

Less expensive than metal or shingles. Approved by the Fire Underwriters. Easily put on by purchaser. MAKE YOUR OLD ROOFS WATERPROOF by recoating them with TEXACO ROOFING CEMENT

For sale by local dealers
THOS. ABRAHAM, Agent, PLAINVIEW, TEXAS

The Texas Company

General Offices, Houston, Texas

ATTENTION

FARMERS and RANCHMEN

H. E. SKAGGS

Is back at his office in the First National Bank building, after an absence of several months on account of sickness, ready to serve you. If you want to sell your land or if you want to buy, see him. No extortionate commission ever charged.

A Square Deal Guaranteed List With Him for Quick Results

Land Surveying, Etc.

If you are going to have your land surveyed; a map or a plat made, or if you wish a blue print struck off or levels taken of your section, get a good man who guarantees his work to be of the best, without waiting 'til "Kingdom Come" for it.

THOS. P. WHITTIS

Civil Engineer and County Surveyor
Office at Court House Plainview, Texas

W. C. MATHEWS, President J. H. SLATON, Vice Pres. and Cashier
GUY JACOB, Assistant Cashier

The First National Bank

Plainview, Texas
CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 150,000.00

Our new home places us in a position to meet all your requirements. Your patronage solicited.

Our First Month In Plainview

SHOWS A VERY NICE LITTLE BUSINESS

If there is anything that we are proud of and appreciate it is a nice little business at this time of the year. We realize that this is considered a dull season of the year and most merchants retaliate by trying to unload their stock, but we haven't anything to get a move on, all our goods are new and up to date and are in demand every day.

WE WANT YOUR BUSINESS BECAUSE WE NEED IT

It is plain words, but it is the truth never the less, we have as good merchandise as you will be able to find anywhere and are selling our goods on less margin than many other houses are, then if you have not visited us we urge you to do so at your earliest convenience, and if you have visited us we want you to continue to do so.

WATCH OUR STORE FOR SPECIALS IN DIFFERENT LINES

COUPON

This Coupon is good for a six yard apron pattern at 6c per yard if you buy a pair of our SELZ OXFORDS for ladies. This coupon is good until July 5th. We will give not give an apron pattern free with each pair of Oxfords if you do not bring this coupon. Name _____

COUPON

This Coupon is good for one of our Special \$1.00 Dress Shirts if you buy a pair of our Royal Blue Oxfords. We will not give a shirt free with each pair of Oxfords sold without you bring this Coupon. This Coupon is good until July 5th. Name _____

North End of Stephens BUILDING

Shelton Brothers

"WANT YOUR TRADE"

North End of Stephens BUILDING

LOCAL AND PERSONAL

Born to Mr. and Mrs. Geo. Green, a boy.

Maple sugar butter for hot cakes at Montgomery-Lash.

John Kendrick was over from Lockney Monday.

Post Toasties, two for 25 cents at Montgomery-Lash.

Born to Mr. and Mrs. Ed Morehead, Saturday, a boy.

Buy an Empire Cream Separator on easy terms at Montgomery-Lash.

Tom Kennedy, late of Dalhart, is visiting in Plainview.

Pure country lard in syrup buckets, \$1.00 at Montgomery-Lash.

Sam Merrill was down from Amarillo one day this week.

Did you try our apple butter at Montgomery-Lash.

Born Wednesday night to Mr. and Mrs. J. E. Peret, a girl.

5 pounds Bulte's Cake Flour at 25c. Montgomery-Lash.

Attorney Pearce had legal business in Amarillo the first of the week.

Cup and saucer coffee, 85 cents for this week.—Montgomery-Lash.

G. M. Jones left for Oakwood, Okla., Wednesday to visit his little daughter.

Pure comb honey at Montgomery-Lash.

We want your string beans.—Montgomery-Lash.

If you are interested in Beth Ward College property read page 7 of this paper.

10 pounds of pure strained honey, \$1.35 for this week at Montgomery-Lash.

Bob Pennington of Silverton was in Plainview the first of the week attending court.

25 bars Crystal White Soap this week at Montgomery-Lash.

We sell country butter for 20 cents. Montgomery-Lash.

Did you try a bottle of the prepared mustard for fresh meats. 10c at Montgomery-Lash.

Miss Carrie Ruth Buntin left Monday for Oklahoma where she will visit her sister.

Pure ribbon cane syrup, 65 cents per gallon this week at Montgomery-Lash.

Scott Shambaugh has gone to Lubbock where he will be employed for some time.

28 bars of Swiss soap. \$1.00 this week. Better than Clairette.—Montgomery-Lash.

Sam Seay was down from Amarillo one day this week looking after his business here.

Bring your cream Monday, July 3rd. Our store will be closed July 4th.—Montgomery-Lash.

L. F. Cobb of the firm, of Cobb & Elliott made a brief business trip to Lubbock the first of the week.

We have one hundred cream customers and want more.—Montgomery-Lash.

The Lockney and Silverton countries each received a half-inch rain the first of the week. Congratulations.

Miss Eddie B. Leontherback of McGregor, a cousin of Miss Willie Dorsey's, is here to spend the summer.

Tom Gallaher, of the Santa Fe offices, was down from Amarillo taking in the Hardware Dealers Convention.

The Herald was in error last week in stating that the indictment against Tom Campbell was quashed. The case was dismissed on account of insufficient evidence.

Chas. Saigling ran down to Sweetwater the first of the week to figure on the purchase of a bunch of mules.

If you want good light bread flour, buy Plainview Flour branded Montgomery-Lash (Grocery Co).

August Hamilton Slaton a couple of days this week. His company has some tin work jobs down there which he was looking after.

Customers, bring in your cream. Monday July 3rd. Our store will be closed July 4th.—Montgomery-Lash.

The Lockney baseball team was defeated by Plainview on the local grounds last Monday by a score of 12 to 4.

Order enough Groceries July 3rd to do July 4th. Our store will be closed July 4th to open 6 a. m. July 5th.—Montgomery-Lash.

Order your Groceries July 3rd. Our store will be closed July 4th.—closed for the Fourth of July.—Montgomery-Lash.

Judge J. L. McClain of Llano, formerly in the Legislature, was here the latter part of last week on legal matters.

We get your cream check back in four days or will let you have groceries on the cream the day you bring it in.—Montgomery-Lash.

H. E. Skaggs has sold a quarter section two and one-half miles east of town to L. G. Wilson, who is talking of irrigating same.

Oh mama! Where did you get that large sack of sugar for \$1.00 at Montgomery-Lash, of course. They sell for cash.

Price & Day report the sale of another quarter-section last week to a Wisconsin party. The land is located thirteen miles south of town.

Hail may come. Let us insure your crop.—J. M. Malone Insurance Agency, Plainview, Texas.

Plainview feels considerably more classy now that she has a theatrical troupe out on the road. The "Drunkard's Wife" is reported to be doing well.

The J. E. Stephens Dry Goods Company had the front of their establishment ornamented with a neat electric sign this week. The painting was done by Hagood.

C. A. Bowron and wife are attending court at Sweetwater where the case of his brother, an electrician of that town who sustained a serious shock by electricity recently, is suing for damages.

We understand from those who have been there that foundations for nine one-story brick business houses have been started in the new town of Slaton and that the brick work will commence soon.

Jas. A. Stephenson of Dallas, president of the Southland Life Insurance Company was here last Saturday looking after business matters and visited J. E. Lancaster, who is a director in the company.

The Campbell building on the northeast corner of the square is rapidly nearing completion. It is one of the prettiest in town and adds a great deal to the substantial appearance of that part of town.

Mrs. A. E. Harp and little daughter of Canyon have been visiting here almost the entire week. We understand the family expect to return to Plainview soon now that the Normal session is over.

S. M. Goodlett, our new merchant, moved his family here from Childress this week and are now citizens. Mr. Goodlett has purchased a half-interest in the J. E. Stephens Dry Goods Company.

When a Salvation army plans to sing on the streets of Plainview, they are in considerable of a quandary. They usually stop in front of the lowest dive in the town, but there are no dives in the clean town of Plainview.

J. J. Simpson bought the old courthouse at the public auction Saturday for \$300. We understand he expects to move same to his big farm and use it for a store house in which to keep some of his mammoth wheat crop.

Among other news of interest, peaches and plums and a few early apples are ripening and may be seen on the streets for sale almost any day. The fruit crop in the Plainview country is large this year and its quality is always the highest.

John Winslow is back from Albuquerque. Thinks this country far ahead of that portion of New Mexico and expects to be here some time.

Will Goode came in Wednesday from a ranch to the south of Plainview where he has been vacationing in earnest.

Will Brewster of Lockney returned Monday from Trinidad, Colo., where he went to figure on some cattle. Says things in that section do not look good to him and if it were not for their mining interests times would be very dull in that portion of Colorado.

Judge J. M. Carter is home from a short visit in Portales. Reports the people of the Portales Valley in good spirits—that is, those who have their land under irrigation. For there has been less rain there than here. Irrigation is proving very successful out there in Mexico.

The Christian revival under the able preaching of Elder J. W. Marshall will continue thruout the week. The meeting grows in interest from day to day. The sacred concert at the Schick Opera House last Sunday was enjoyed by a crowded house and the quartette was at its best.

Frank Hardin is in Amarillo on business.

The Semi-Annual Clearance Sale will begin at the Plainview Mercantile Company Wednesday, July 5th, and continue ten days. Manager Shorner always offers a feast of rare bargains on these occasions and it pays our readers to scan his ad in this issue and drop round to "the best and prettiest dry goods store on the Plains" next week.

The protracted meeting at the First Baptist Church, under the leadership of D. A. N. Hall of Muskogee, Okla., began last Sunday and will likely continue several weeks. Large crowds are attending and much interest being manifested. Mr. Wade, his gospel singer, is getting some excellent results from the choir. Services morning and night.

The Herald man was talking to a gentleman down from Oklahoma last Saturday who stated that that state had been drying out with hot winds for the past several months and that this section was in much better condition than the Sooner State. The Plains country had a taste of the hot winds last Saturday and Sunday but crops do not appear to be seriously injured by them.

Watermelons are rolling in these days from South Texas and they command high prices. But none of them are sweet. Watermelons are sweet only at a certain season and that time is not come yet. Wait until Hale county's hundreds of acres of melons ripen this summer. We should pull off a big watermelon and cantaloupe feast then and invite the world to come and help us enjoy them and inspect our irrigation wells.

Miss Ruby Barrow, daughter of Capt. Barrow, has returned home after two year's in Winston-Salem, N. C., where she has been studying music at Salem College. At the recent commencement of that institution Miss Barrow received her diploma in piano, having studied with Dean H. O. Shorley, whose reputation as a musician and teacher is well known. He is a pupil of McDowell's and has also studied abroad, so Miss Barrow enjoyed exceptional advantages.

The H. D. HYDE, Plumber, Plainview

Phone 286

FOR SALE.

600 head of stock cattle. All in good condition. For further information write or call on.

J. G. LOVE, Pecos, Texas.

GRAND SEMI-ANNUAL CLEARANCE SALE!

TEN BIG DAYS BEGINNING JULY 5TH

Men's Suits
at Half Price
One lot of Men's Stylish Suits, in nobby cuts and patterns to close in this Sale at ...
Half - Price

Embroidery and Laces
Third Price
One lot of Embroidery, Laces, many patterns to choose from-- to clean up at ...
One Third Off

Ladies' Dresses
Greatly Reduced
One lot of Ladies' Dresses, regular \$5.00 values, will go in Clearance Sale at only ...
\$2.50

Keep Kool Underwear
All 50c Underwear, the very thing for these hot days, in this Clearance Sale...
35c

Wash Goods at Remnant Prices
A part of our Wash Goods will be sacrificed. You can buy during Sale at ...
Half - Price

Manhattan \$2.50 Shirts
Reduced
All \$2.50 Manhattan Shirts go in this Big Clearance Sale at ...
\$2.00

EVERYTHING IN THE STORE GOES--ALL GENUINE BARGAINS--
A SACRIFICE of ALL THE PROFIT AND PART of THE PRINCIPAL

NOT AN ORDINARY SALE!

THE PURPOSE of this CLEARANCE SALE is to sell ALL Spring and Summer Goods in order to make room for our Big Fall and Winter Stock--and besides "we need the money."

Our Goods Are New and Seasonable

We have a \$40,000 stock of general merchandise, well selected and of dependable quality. We have not let our stock run down a particle, as our "want list" at all times is kept up to date, hence don't confound this stock with old, out of season, shelf worn stocks, such as have been offered with a great blare of trumpets at "Bankrupt," "Removal" or "Fire Sales."

A special sale at the Plainview Mercantile Company means something, and the people have come to look upon it with the utmost confidence, as a boanfide proposition toward increasing the "buying power" of their money. Ours is the shopping store of Plainview and in this sale genuine shopping bargains will prevail.

NOTE THESE LOW PRICES--

Seasonable and strictly dependable merchandise is offered in this sale at prices never before considered on the cheap and shoddy bankrupt antique stocks. It will pay you to shop at this sale even though you make only a small purchase, and come a long distance--its really and truly the biggest bargain event Plainview shoppers have enjoyed in many moons.

Space will not permit our mentioning everything, but you can draw your conclusions from these prices and remember that other goods all over the house will be included at

Bed-Rock Prices for Next Ten Days

Plainview Mercantile Co

"The Best and Prettiest Dry Goods Store on the Plains"

W. A. SHOFNER, Manager

Plainview, Texas

We are closing out Hamilton Brown Shoes and offer same at ROCK BOTTOM PRICES

Manhattan \$2 Shirts
at Close Prices
All \$2.00 Manhattan's will go on Sale at
\$1.50

Trunks at Moving Prices
Our large line of Trunks will go at prices you cannot afford to miss. Better get one for your vacation trip--you'll need it and we'll save you money by buying now.

\$1.50 Manhattan's
Marked Down
All \$1.50 Manhattan's will go on Sale at
\$1.25

Men's Cool Summer Shirts
One lot of Men's Shirts, \$1.50 values, choice now, only ...
85c

Men's Trousers
at Half Price
One big lot of Men's Trousers, good big values at regular prices, choice now ...
Half - Price

Embroidery and Laces
Half Price
One lot of Embroidery, Laces, many patterns to choose from-- to clean up at ...
One Half Price

Men's Hats--
New Styles
One lot of Men's Hats regular \$3 values, and good ones, pick your choice for ...
\$1.50

Summer Neckwear Snaps
All 50c Neckwear, late colorings and styles, good values at regular price ...
35c

Calicoes at Clearing Prices
All Calicoes, exceptionally good values at former prices, take your choice now at...
Five Cents

A Page for Farmers and Stock Raisers

Professional Cards

DR. CLARENCE D. WOFFORD,
Dentist
Office: Rooms 14 and 16,
Donohoo-Ware Hotel Building
Phones: Office, 197; Res., 193.

L. C. WAYLAND,
Physician and Surgeon
Office: Rooms 16 and 18,
Donohoo-Ware Hotel Building
Office Phone, 197; Residence, 20.

N. C. LETCHER
Dentist
Rooms 3 and 4
First National Bank Building
Phone 305

CHAS. B. BARR
Veterinary Surgeon and Dentist
Office Wyckoff-Whills Drug Co.
Phones:
Office, 44; Residence, 221

PIANO TUNING
Action, Regulating and all kinds
of Repairing done. All work
guaranteed strictly first-class.
Drop me a postal and I will call.
J. H. EDWARDS.
At Bowron's Jewelry Store.

ANDERSON & GIDNEY,
Physicians and Surgeons.
Offices: 1st National Bank Bldg.
Office and Residence Phones.

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Where They Make
HIGH GRADE PHOTOS

**DR. COX'S
Barbed Wire
LINIMENT**

Guaranteed to heal without a blemish, or your money refunded. Price, 25c, 50c and \$1.00. 25c size for family use only. For sale by all druggists.

**Dr. Cox's
Painless Blister**

Guaranteed to give satisfaction and blister without pain, or your money refunded. For sale by all druggists.

ALFALFA SEED.

Plains grown alfalfa seed for sale. Three times winner at the Dallas Fair. Guaranteed no thistle, Johnson grass, Millet or fodder. Cash or good note. Phone W. R. Simmons, 257.

I have for sale or exchange for good notes, feed of any kind or horses, several good buggies, two hacks and one carriage, all in first-class condition. With or without harness. See J. L. Dorsett at the O. K. Barn.

FRUIT GROWING ON THE PLAINS

L. N. DALMONT SENDS OPTIMISTIC LETTER.
Proprietor of Local Nursery see Great Future for the Fruit Industry.

The State of Texas is highly interested in fruit raising on the Plains. Mr. L. N. Dalmont, one of the proprietors of the Plainview Nursery and perhaps the best posted man in this section on the art of the orchardist was invited to send in an article to the Horticultural Society with the Farmer's Congress at College Station, which convenes July 25th. We publish the letter in toto:

To the Honorable State of Texas Horticulture Society.
We are always glad to respond in doing anything we can to the advancement of the fruit interest of our great state of Texas, and the beautifying and the educating of the people to a better, cheaper and healthier way of living. Our soil and climate is especially adapted to the growing of fruit, with the exception of having late frosts, which make it necessary to plant late blooming and hardy varieties, unless artificial means are provided to protect them, as is being done in the fruit growing district of Colorado, New Mexico, Utah and other states which are of as high or higher altitude than this, and are becoming famous for their fruit and truck growing.

We believe the growing of grapes is one of the surest of all of the fruit crops of our locality, as experience has taught us they are late to bloom and are nearly sure for a crop one year with another; also free from fungus and insect pests, and are of great commercial value.

As to the fruit growing on the Plains of Texas we realize we have the best of fertile soil for the growth of trees. Should irrigation become absolutely necessary the Panhandle lies ideal for irrigation. There is no place on earth that has a better or more inexhaustible supply of sheet water than lies under our soil, and from forty to one hundred feet, and can be pumped by windmill, gasoline engine or other power at a very small cost. This we have in use in our nursery work, and already there are several good irrigation wells in and around Hale and adjoining counties. Some wells affording as much as 1500 gallons per minute.

We believe from our past experience that the growing of apples, plums and cherries in a commercial way can be made profitable by planting the hardy and late blooming varieties which have proven a success, will bring in better returns than any other crops that can be planted on the same number of acres, and the harvests of these fruits are more safe than in the more humid regions of the United States. We do not wish to ignore the peach, pear, prunes and apricots, however the latter is very uncertain, yet made a fine growth and when seasons are suitable they develop fine fruit. We think pears and prunes very successful but not so much as the apple plum and cherry.

As the fruit interest is just in its infancy we would advise that everyone be especially careful to get trees free from disease. We dip and fumigate all stock and trees handled from any other nursery, and would advise that all nurserymen and planters do the same, as preventative is better than cure.

With best wishes, we are sincerely yours,
PLAINVIEW NURSERY CO.

SUMMER TREATMENT OF SMALL GRAIN GROUND.

Now that much of our small grain crops will soon be harvested, it is important that we begin to till the soil at once. This is especially true on ground to be prepared for fall wheat.

As soon as the oats or wheat has been taken off the field, it is desirable to double disc the ground at once. It will pay well to disc immediately behind the binder or header. If after the binder, the bundles would be thrown off on disced ground. The sooner the work is done after harvesting, the better. Every day's delay means that more moisture is lost.

The object of discing at once is to kill the small weeds, make a soil mulch, hold the moisture and put the ground in condition to catch such. By so doing this ground will be kept in condition for summer or early fall plowing. Weeds take out the moisture almost as fast as a hard baked surface.

In case the discing has been done in time, the ground can be plowed at

any time later. Some will say, "Why not begin plowing at once, instead of wasting the discing?" This would be all right if we could hold the moisture long enough; but usually one or harvest will dry out the ground too much for plowing. The disc will cover the ground quickly and will insure holding the moisture until we have time to complete the plowing.

It is very important that this discing should be done, as we must do more summer and early fall plowing. This early, deep, well packed and surface worked summer plowing will do more to insure crops for us than any other method or time of tilling.

In another article in the near future a discussion will be made on summer and fall plowing.

H. M. BAINER,
Agricultural Demonstrator, Santa Fe Railway Company, Amarillo, Tex.

MORE CULTIVATION MEANS LARGER CROPS.

Did you ever stop to consider why we cultivate our crops? Some one will say, "Yes, to kill weeds," another will say, "To break the crusts." These are very good answers but, there is more to good cultivation than has been said.

To be certain, when we cultivate to break crusts, we are putting the soil in condition to hold the moisture which is very important. The most of us agree, that we should cultivate, at least, as often as weeds show up or as crusts begin to form.

Again, many of us have formed opinions that two or three cultivations including one or two harrowings, is enough that when they have done this much that the crop is ready to "lay by." This, as a rule, is a poor proposition, our crops need at least, five cultivations and often more, especially if we count one harrowing as equal to one cultivation.

Some one will ask, "Would you recommend to cultivate a crop when there are no weeds or crusts?" The answer is, "Yes, especially when it has been several days since the crop was worked."

We must remember that cultivation makes plant food available in addition to killing weeds and breaking crusts. The plant food is not available in our soil, at planting time, in sufficient quantity to mature a maximum crop without considerable cultivation during the growing season. Plant food is manufactured in our soils in the presence of good cultivation in connection with moisture, heat, sunlight and good soil ventilation.

It isn't advisable to stop cultivating a crop as soon as it gets too large to straddle with the two horse cultivator. The surface should be kept loose during the entire growing period. This can be done by using a one-horse cultivator or harrow between the rows or by dragging anything that will loosen the surface. This late cultivation should be shallow so as not to disturb the roots.

Two or three times cultivating between the rows, after the ordinary "laying-by" time, will often increase the crop yield one third or more.

H. M. BAINER,
Agriculture Demonstrator, Santa Fe Railway Company, Amarillo, Texas.

GUNPTION ON THE FARM.

The man who is governed by a good wife is well and wisely ruled. Whistle and hoe, save as you go; Old age won't be so dull then, you know.

Steel tools put in a barrel of air-slaked lime will never rust. I have always kept my spades and such tools in lime.

Now get in the rutabags. They'll come in nice for stock feed next winter. A turned-under timothy sod will do for them.

Keep the cultivator going in the corn until out in tassel. Shallow—please! About two inches deep is right. Muzzle the horses and they'll work better.

Secrets of successful turnip growing: Have the seed-bed very fine, then roll it; sow the seed soon after a rain, and cover the seed by lightly rolling the ground.

The nick of time in spraying potatoes for the blight is before the blight strikes them. It is discouraging to look out and see a nice field all turned black. We hope that will not happen.

Alfalfa is a great farm enricher. Those who are learning how to grow minds with lime, and with inoculation of the field where it is sown. The field can be inoculated by spreading over it 200 pounds or more per acre of soil from a good alfalfa field, and harrowing it and the seed in together

at once. Dr. E. H. Jennings of the Connecticut Experiment Station, states that soil from a good sweet-clover field is equally able to provide the bacteria which lives in the nodules of the alfalfa roots, and which enables this plant to take nitrogen from the air.—July Farm Journal.

SUPREMACY OF ALFALFA.

W. C. PALMER.

Alfalfa is the king among hay crops, the queen among soil improvers, the prince among drought-resistant plants. It comes nearer to giving something for nothing than anything else on the farm. It will produce more hay per acre, and hay of a higher feeding value than timothy, brome-grass or western-rye grass. In most of North Dakota it will produce more than clover, and especially west of the valley, and has a higher feeding value. While giving that valuable crop of hay it will at the same time leave the soil richer in nitrogen and humus every year that it occupies the land, and supplies the very things that the grain crops take out the fastest and leaves the soil in the greater need of.

Still the whole story is not told as weeds cannot grow readily after the alfalfa gets a good stand and if they should grow a little the alfalfa is cut before the weeds are ripe so they cannot go to seed. The roots go deep and so open up the soil better than the subsoiler. The one disadvantage in growing alfalfa is that it is a little difficult to start; so when a good stand is secured it ought to be left for several years. It is not a good rotation crop like clover. This is really no great drawback though, as it will produce a crop that is worth more than any other crop that can be grown.

Where will alfalfa, grow and how should it be started? Alfalfa will grow in any good soil that is well drained; in sand it will not do so well, and hard pan interferes with its roots growth. Standing water is death to it. When starting alfalfa it must be kept in mind that alfalfa has bacteria living in nodules on its roots. These germs furnish the plant with nitrogen which they take from the soil air. They put it into a form that the plant can use and so supply the alfalfa with nitrogen that it needs and more too. The alfalfa plant has in a measure lost the power of taking nitrogen from the soil as the other crops do, so it cannot make much growth alone. It in turn furnishes the germ with food of a different kind so it is of a cooperative affair, each furnishing that which it can secure the easiest.

When the alfalfa is starting it does not have the germs on its roots and so is very delicate and must be given good care. The germs will multiply faster in the soil if it contains manure, and if the germs are not in the soil it may be necessary to introduce them. The best way to do that is to get some soil from a field that has been growing the alfalfa successfully for a few years and sow it on the new field at the rate of 200 pounds per acre.

DR. GATES WILL PREACH.

Rev. I. E. Gates, president of Wayland Baptist of Plainview, will preach at the first Baptist church on the first Sunday, in July. Dr. Gates is one of the best preachers in the state and every person in this community is invited to attend.—Brisco County Herald.

LOT SALE.

The Plainview Cemetery Association requests you to call on us for location and prices on grave lots.
PAXTON & OSWALD. 26

HANDING THE PANHANDLE A BIG BUNCH.

A Texas Panhandle agricultural bonanza in big bunches that has heretofore been passed up in the growing of grapes.

A late article in the News on Plainview and Hale Center grape culture consists of a valuable Panhandle object lesson around which the grape clusters in bunches from five to seven inches long and from one to 1 1-2 pounds in weight.

A Panhandle acre will grow 500 grape vines, with rainfall, fruit selling prices reaching 75 cents per vine and irrigated culture giving the grower \$1.00 per vine, or yearly grape values running from \$375 to \$500 per acre.

Added to this are the favoring facts that the grape is a practically certain Panhandle crop and is of very cheap comparative cultivation, the only necessary labor or expenditure being the grape planting and keeping the vines free from weeds.

In addition, again, garden truck planting can be successfully carried on between the grape rows themselves.

While the grape is a big profit returner under Panhandle rainfall harvest, it adds a third more to its yield under irrigation. A fact significant enough in view of the successful putting in of well pumpage irrigation plants which will irrigate a maximum of 160 acres. It requires no hard figuring in Texas Panhandle agricultural arithmetic to obtain the result that 160 acres of irrigated grapes would have a market fruit selling value of \$80,000.

The table and wine grape are equally at home on Texas Panhandle soil, while the pure and dry atmosphere of this plains region precludes all vine fungus growth or fruit mold.—Amarillo News.

LANEY-COSBY.

Wednesday evening at a late hour, at the home of the bride's parents here, Mr. Gus Laney, a prominent young business man of Plainview, and Miss Lilley Cosby were married, Rev. Posey performing the ceremony. This wedding came as a surprise to the many friends of this popular couple.

The ceremony took place about 11 p. m., caused by the sparker not working well on the groom's buggy team as he came over from Plainview. The groom is well and favorable known in Silverton, having lived here some time last year. The beautiful bride is the daughter of Mr. and Mrs. J. L. Cosby, prominent business people of this place. The happy couple will make their home in Plainview.—Brisco County Herald.

PROGRAM FOR EPWORTH LEAGUE

- July 2.
- Responsive Reading.
- Prayer.
- Song.
- Subject.—An Appeal to Patriotism, 2 Sam. 10, 12.
- Leader's Address.
- Scripture Reading, Rom. 13, 1-7.
- Song.
- Some Things the True Patriot Will Do.—Miss Stella Edwards.
- Religion and Liberty.—Miss Willie Young.
- Business Meeting.
- Song.
- Leader.—Miss Martilla Espy.

A ten days protracted meeting will start at the Pentacostal Mission tonight under the leadership of Rev. S. M. Britton of Falcon, N. C., and Rev. Harry T. Lott and Oklahoma City. Everybody invited to come out.

WHITFIELD.

A light shower fell here Sunday evening which refreshed the air considerably.

The men of Providence gathered Monday and put in the pump, so now they can get all the water necessary for the school.

The literary Saturday night at Providence was a success.

Miss Irma King and Miss Ritcher from Plainview visited in Whitfield from Friday till Monday.

Miss Edith Edwards of Plainview was the guest of Mrs. W. C. Coley a few days last week.

The song of the harvester is heard everywhere in this locality and small grain is turning out excellent. Some average their oats making from 15 to 30 bushels per acre, and wheat from 15 to 25 bushels per acre.

Mr. John Edwards was in this locality last week repairing a harvester for Mr. Coley.

A number of singers from here went to Kress Sunday and took in the Singing Convention there. The next meeting of the Convention will be held at Plainview sometime in September. Correspondent.

J. C. Pulsifer of West Point, Neb., and Thos. P. Darsey of Creighton, Neb., were in Plainview the first of the week and each subscribed for the Herald. These gentlemen own land in Lubbock county but after they had stopped off here and looked at our small grain crops they said they wished it had been Hale county instead. Each of these gentlemen carried back a bundle of our wheat to show their Nebraska friends that Hale county's small grain crops beat the world this year.

FOR TRADE.

Equity in 1-2 section of land, improved near railroad for Plainview property. One-third of 260 acres crop with the deal. Years on the deferred payments. Address Box 15, Kress, Texas.



OUR PLUMBER "NOSE."
Just where the defect may be in your plumbing, and he goes at his work intelligently and quickly corrects the fault. He does not waste your time or your money.

SEND FOR US
the moment anything goes wrong if you want your job well done.

Always remember that we are ready to estimate on all kinds of plumbing work and generally save you money.

City Plumbing Co.
PHONE 231.

Singer the Standard to Which all Others are Compared

Have you ever wondered why it is that dealers in other makes of sewing machines take pains to emphasize their claim that their machine is "just as good" as the SINGER? Or why it is that more than 2,000,000 women buy Singers every year—more than all other makes combined? Or why Singer sales have spread all over the world, into every civilized country?

The Singer has so long represented the highest degree of excellence that it is to-day everywhere recognized as the standard of perfection—the envy of every competitor—the pride of every owner.

IT IS EASY TO OWN A SINGER.

Singer will pay for itself. Phone 51 and see about our easy payment plans Machine Needles, Oils, and Supplies. Liberal Allowance for Old Sewing Machines in Exchange for a Singer

WILL H. STEWART, Agent Phone 51
Singer Sewing Machine Co. have moved their office one door north of Bowron's Jewelry Store

Singers sold on easy terms—Liberal allowance for old machine

A. E. Harp, Investments

PLAINVIEW, TEXAS

Wilarp City Lots on Market in the Near Future We Will Soon Guarantee Railroad

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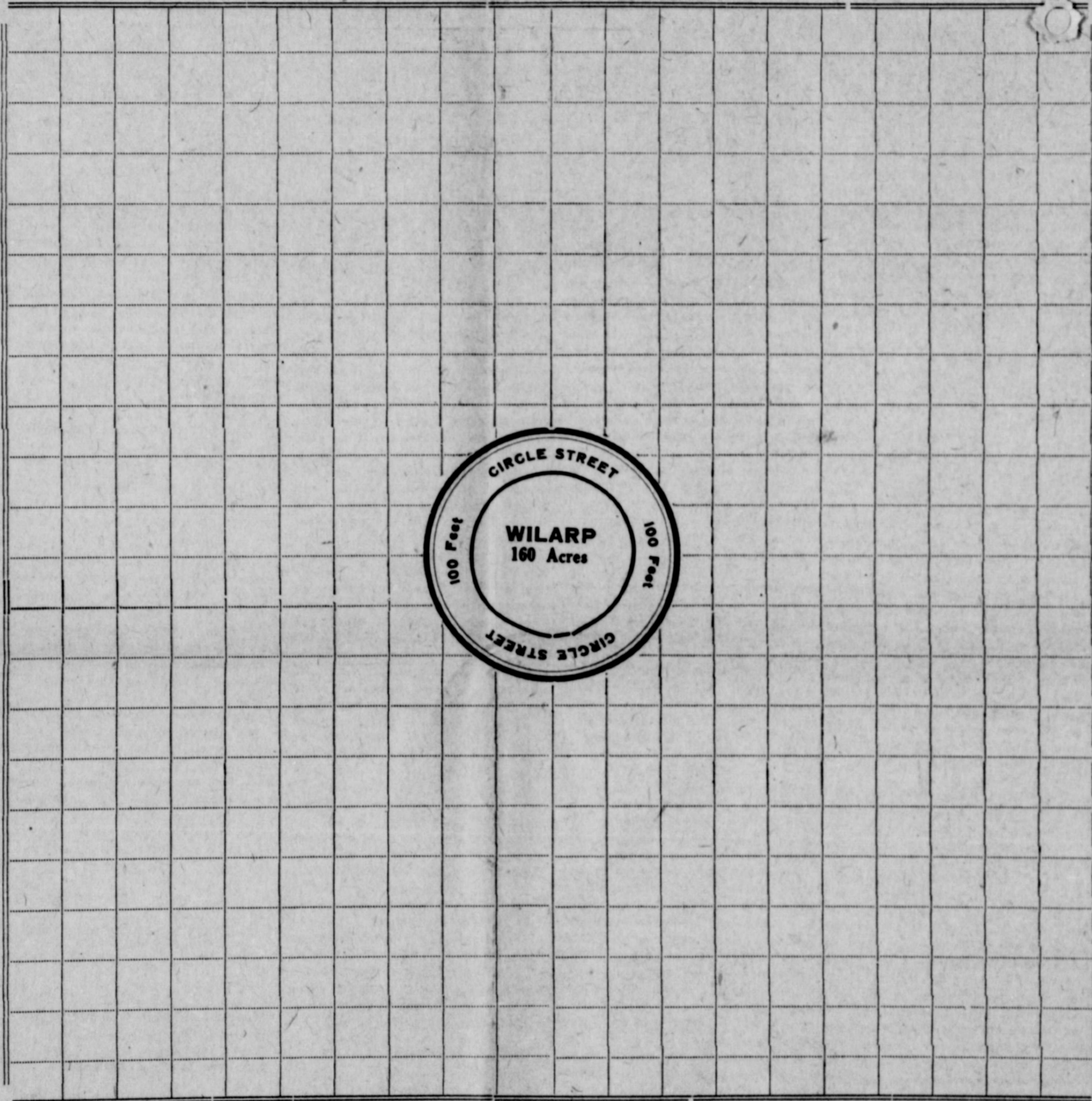
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This Property is Owned by **Wilkin Brothers & Harp** Profit Producing Investments
 R. H. WILKIN J. L. WILKIN A. E. HARP

Eighteen Thousand Acres will be on the market as soon as plats and surveys can be made.
Ten to Forty Acre Tracts

768 IRRIGATED HOMES
 Forty acres in each home. Five people to the family gives population of 3840, and the 64 ten acre Homes, 5 to the family, 320 people, making a total population of 4,160, and, being producers should support a town of 5000 people which would give us a total population, the 18,00 Acres at 9,160. This is possible and with your support we will even do better than the above mentioned figures.

Will furnish water to irrigate all ten acre tracts adjoining city of Wilarp. Sixty-four ten acre tracts will be on the market. Water furnished sufficient to irrigate at \$1.00 per acre foot.

:: 18,000 ACRES ::