

The Plainview Country Will Be the Biggest and Best Irrigated District in the World in a Few Years

FIRST CLASS  
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# The Hale County Herald

BEST MEDIUM  
FOR PUBLICITY  
IN THE WEST

VOLUME TWENTY-TWO

THE HALE COUNTY HERALD, PLAINVIEW, TEXAS FRIDAY MAY 19TH, 1911.

NUMBER NINETEEN.

## OUR MERCHANTS ARE ORGANIZED

### A STENOUS CAMPAIGN HAS BEEN MAPPED OUT.

It is Planned to Broaden and Hold Plainview's Trade Territory.

Plans for the organization of the Merchants' Association of Plainview were perfected at a meeting Thursday night and a constitution and by-laws, which had already been drafted, were adopted unanimously. J. W. Pipkin was chosen president of the Association, E. H. Humphries, vice-president, Fred Crawford, secretary and J. W. Willis, treasurer.

An active campaign is planned to commence at once among the features of which are the providing of rest rooms for ladies when they are shopping in Plainview, a trades excursion, composed of representatives from every business firm in town, to strategic points in the Plainview trade territory to commence about the middle of June; to work for cheaper freight rates to Plainview and many other labors. The meeting nights are the first and third Thursdays in each month. Every retail merchant in Plainview has placed his name on the roll and this combination will surely prove irresistible in the battle for commercial supremacy in this broad section.

### OAKES LANDS CLERKSHIP.

#### Amarillo Court of Civil Appeals Make Appointments.

The appointments for the seventh court of civil appeals have been made as follows:

For Clerk—J. M. Oakes, Tullia, Texas.  
For Stenographer—Miss Louise McLeod, Amarillo.  
For Bailiff—J. A. Sowder, Amarillo, Texas.

For Board of Legal Examiners—J. L. Penry, Amarillo; W. D. Fisher, Canadian; Geo. W. Barcus, Hereford. These appointments were made after an all-morning session by Judges J. A. Graham, J. M. Pressler, and R. W. Hall.

The act of the state legislature authorizing the establishing of the new court does not go into effect until midnight of June 9. It was deemed necessary to take early action, however, in order that the appointees may be aware of their appointments and be governed accordingly.

Mr. Oakes, the appointee to the office of clerk to the new court, is a native of Mexia, Limestone county. After his preliminary education, he took a complete course at the San Houston Normal Institute at Huntsville Texas. He then taught school for two years in Briscoe county and afterwards was elected to the office of clerk of the county and district court. He served two terms in this capacity, and both times he was elected without any opposition. He resigned this position to take up the work of cashier of the Tullia Bank and Trust Company, which place he filled for a few years, leaving it to take up similar work at one of the Plainview banks. He then came to Amarillo, where he has been holding a temporary position as a bank clerk. His appointment to this office is a source of much pleasure to his associates in the local bank with which he is connected, and to the many friends whom he has gained in the short period of his residence here.

Mr. Oakes will leave in the course of a few days for Fort Worth, Texas, where he will attend the session of the second court of civil appeals for a short time in order to acquaint himself with the routine of the official duties he is to assume as soon as the new court opens. He will thereafter make his home in Amarillo with his wife and three young children.—Amarillo Panhandle.

**DIED**—At the W. W. Jones residence Thursday afternoon, John, the son of Mr. and Mrs. James Irwin of Monroe, Iowa. The parents were at his bedside at the time of his death. The young man was 25 years of age and tuberculosis was the cause of his death. He had been here several weeks in hopes of recovery but the dread disease had got too strong a hold on his system. The remains were shipped today to the Iowa town.

**MARRIED**—Last Sunday afternoon at the home of Mr. and Mrs. A. F. Stroud, Miss Eloise Carr of Plainview and Mr. Charles Howard, of Snyder, Oklahoma, were united in marriage.

Fresh country butter, square molds, 20 cents.—Montgomery-Lash.

We are the exclusive sellers of the Golden Gate line of coffees in Plainview.—Wright & Dunaway.

Harry Hyde is down at Alley this week employed on a big job of plumbing for Chas. Saigland. Charley is having his farm and ranch home equipped in city style. It is said to be too nice a place for a bachelor's retreat—we wonder what will happen!

Fresh country butter, square molds, 20 cents.—Montgomery-Lash.

Did you try the Maple Sugar Butter. Good for hot cakes and layer cakes at Montgomery-Lash.

Will D. Anderson of Hale Center, was a business visitor in Plainview Tuesday.

Mr. and Mrs. Jack Alley of Tahoka were registered at the Ware Wednesday.

New line of Children's barefoot sandals at Plainview Mercantile Company.

Have you seen our new, clean store. Call and see us. We have the goods and the price and sell for cash. How easy to please when you pay cash. It's Montgomery-Lash.

Try the Fly Pie. So easy to kill with Fly Pie. Sold at Montgomery-Lash.

We have a complete line of stationery and toilet articles. We always keep the best of everything and sell the goods. If you don't believe it, ask your neighbors.

R. A. LONG DRUG CO.  
The busy druggists.

Two new fruit cases full of dried fruit. Files can't get to it. Montgomery-Lash.

### NOTICE.

We have just received a car of the celebrated White Crest flour. Price \$3.50 per hundred.

WRIGHT & DUNAWAY

Coffee drinkers will do well to give Blanke's coffee a trial. You can get more real enjoyment from a cup of Blanke's coffee than any other. We are sole handlers in Plainview of Blanke's coffee.—Wright & Dunaway.

Irrigated and non-irrigated land in the beautiful Arkansas River Valley in Colorado. Will take part trade at cash value.

J. L. HUGHES,  
Plainview, Texas.

In J. A. Price's Land Office.

I have for sale or exchange for good notes, feed of any kind or horses, several good buggies, two hacks and one carriage, all in first-class condition. With or without harness. See J. L. Dorsett at the O. K. Barn.

### LISTEN FARMERS.

Hall may come. Let us insure your crop.—J. M. Malone Insurance Agency, Plainview, Texas.

### MADERO IN COMMAND.

Completely routed the Federal Forces, as does Simon-pure Nigger-head coal when put to the test beside other coals. Handled only by Tandy Coleman Company.

Coal and Grain, that's our business, we want your trade on that line and will always give you a square deal at prices that can't be beat.—Tandy-Coleman Company. Phone 176.

### CUTS THROAT WITH RAZOR!

While shaving himself one day last week, the son of a prominent Dallas lawyer cut an artery in his neck and bled almost to death before medical aid arrived. Take advantage of his experience and go to Sebastians' Barber Shop for a nice, clean, safe and sane shave. West Side Square, Plainview.

### TAFT HAS WRINKLES.

Had you noticed how wrinkled President Taft is? This is because he shaves himself and never has a barber to massage the face and worry lines from his face. The massage at the barber shop will keep the face

## PROGRAM FOR EPWORTH LEAGUE MAY 21ST.

Responsive Reading, Ps. 20.

Prayer.

Song.

Subject—Giving a Convincing Testimony, A certain Fruit of Worthy Living.

Scripture Readings: Pet. 2, 11-13 Phil. 2, 15; Matt. 5, 16; Matt. 5, 33-37; 2 Cor. 1, 13-20; 1 John 1, 1-13; 1 Cor. 2, 1-5.

Song.

The Character of the Witness.—C. D. Wofford.

The Manner of the Witness.—Miss Frona Bell.

Song.

The Matter of the Testimony.—Mr. Jim Webb.

Song.

Leader.—Miss Edith Edwards.

### DISSOLUTION NOTICE.

By mutual consent the firm of Wyckoff-Willis Drug Company was this day dissolved, J. W. Willis, having bought the entire interest of J. O. Wyckoff in the aforesaid firm. J. W. Willis will assume all debts of the firm and will collect and receipt for all outstanding accounts.

Henceforth the firm will be known as the J. W. Willis Drug Company. J. O. WYCKOFF. J. W. WILLIS.

## COMMENCEMENT AT SETH WARD COLLEGE

SATURDAY MAY 20TH, 1911.

8:30 P. M.

Piano Solo—Pomponette, op. 80—Aug. Durand

Reading—"Assisting Uncle Joe" MISS HALLIE FAULKNER

Piano Solo—Reverie, op. 34.—Ed Schutt MISS RUTH WATSON

Reading—"While the King Waited" MISS BETTIE CLEMENTS

Male Quartette—Lost Chord—A. Sullivan MISS NINA FARIS

THATCHER, WINGO, HAGERMAN, BARKER

Debate—Resolved: That no Municipality, County, State, nor the United States Government (except in case of threatened or actual war) shall issue Bonds for any Purpose whatsoever.

Affirmative: ERNEST RANEY, CLYDE GOODMAN

Negative: HORACE EDMUNSON, JAMES WILLIAMSON

Piano Duo—Marche Triomphale, op. 91.—A. Gorla

MISS RUTH WINGO, MISS NELL WEBB

TUESDAY, MAY 23RD, 1911, 8:30 P. M.

### Play: "The Heart of a Hero."

SYNOPSIS.

Piano Solo—Polish Dance, op. 3—X. Scharwenka MISS NORA COWART

ACT I. Morning at the Westover mansion. Cyrus in search of a wife. The runaway pony. The Squire's suspicion. A confession of love.

Piano Solo—Tarantelle, op. 65.—Stephen Heller MISS BETTIE CLEMENTS

ACT II. Em gives Cyrus a little advice. Salina and her father. Twixt love and duty. Brother and sister. A secret of the past. Denton plays his first card. Discharged.

Piano Solo—Second Valse—Stephen Heller MISS HALLIE FAULKNER

ACT III. At the mill. Salina plays detective. Seth's revelation. The Squire's regret. Denton still scheming. The forged letter. The crumpled piece of paper. "Accused, "And I can prove it."

Piano Duo—Second Mazurka—Benj. Godard MISS AHLEEN HALL, MISS CARRIE RUTH BUNTIN

ACT IV. Evening. Woman's Rights. Down "Lover's Lane." Seth and Salina. Denton's last card. The uprising of the men. Danger. What was heard under the lilac bush. Cyrus takes a hand. Seth's bravery. "The heart of a hero." The tables turned. Cyrus still anxious. The crowning of love. "GOOD NIGHT."

### CAST OF CHARACTERS.

Gilbert Westover, Esq., Owner of Mammoth Mills. VIRGIL FAULKNER

Seth Marlow, to Self and Honor True GEORGE PERDUE

Clarence Denton, an Enemy in Disguise JAMES WILLIAMSON

Arnold Payne, from the City LEE GILMORE

Cyrus Bodkin, a Lone Widower JUDSON IRBY

Robert, Office Boy at the Mills IRA SPOON

Caroline Westover, the Squire's Sister WILLIE HALL

Salina, His Daughter and in Love with Seth MYRTLE FORT

Tillie Sloan, A Village Belle MARY DALMONT

Em, Not Much of Anybody NINA FARIS

WEDNESDAY MAY 24TH, 1911, 8:30 P. M.

### Oratorical Contest

Piano Solo—Scarf Dance, op. 36.—C. Chaminade

History of the Ciceronian Literary Society MISS HALLIE FAULKNER

Prophecy MISS REBA MERRILL

Poem MISS NORA COWART

Valedictory MISS MYRTLE FORT

Piano Solo—To Spring, op. 48.—Ed Grieg MISS WILLIE HALL

MISS BETTIE CLEMENTS

The Young American WILEY FORT

The Efficacy of Opinion CLYDE GOODMAN

The Pleasures of Life JUDSON IRBY

In the Depths of the Sea the Waters are Still VIRGIL FAULKNER

Piano Solo—La Zingana, op. 102.—C. Bohn MISS HALLIE FAULKNER

## FROM OUR MAIL BAG.

University Place, Neb., May 17, '11.  
Herald Publishing Co.,  
Plainview, Texas.

Dear Sirs:

Please enter my name on your subscription list with this week's issue. I own some real estate west of Hale County in Bailey county and I want to hear all I can of agricultural progress, irrigation projects, railroads, etc., in that country. I am expecting to invest some money for irrigation purposes in your section this fall.

Yours respectfully,  
A. W. WELLS.

Edmund, Okla., May 16, '11.  
Herald Publishing Company:—

Enclosed find one dollar for which please extend my subscription date. I have some land and town property in Plainview and Hale county and am naturally much interested in that section. I drop everything when the Herald comes and read it from cover to cover. My son will come to Plainview as soon as he can sell his farm here.

Yours truly,  
G. G. FRAMM.

J. J. Roddy and M. E. Broiles, from Forney, famous for hay, were in these parts, this week. Mr. Roddy owns a nice tract of land in Floyd county and is thinking of installing irrigation.

## STREET CROSSINGS AT LENGTH

### RECEPTION ON NOB HILL.

For Mr. and Mrs. James Robert DeLay, who were recently married at San Marcos, Mr. and Mrs. Hugh McClelland, Mr. and Mrs. Oscar Whitfield Bryant and Mr. and Mrs. Chas. Edgar McClelland received at home of the latter last Friday evening from eight to eleven. The beautiful and spacious home was filled with friends eager to congratulate the popular mayor and his bride. They were greeted at the door by Mrs. L. Lee Dye and presented to the honorees by Mr. and Mrs. C. E. McClelland and Mr. and Mrs. O. W. Bryant.

At the entrance to the dining room were Mr. and Mrs. Hugh McClelland and Mr. and Mrs. Andrew Lycan.

Through the hall brilliant with festoons of crimson hearts and roses of the same vivid hue, through the dining room, where pink shaded lights illumined roses and carnations of the same roseate hue, into the parlor where white flowers made the air heavy with fragrance, the guests were ushered by Mesdames J. H. Slaton, L. T. Mayhugh and W. L. Harrington. In the dining room, Mrs. R. G. Heard and Mrs. Paul Hunsaker presided at a pretty table overlaid with Cluny lace and strewn with pink roses. From the electrolers above, broad satin ribbons of the same color formed a rosy canopy, for the pink and white ices which were served by Mrs. John J. Roberts of Hale Center and Misses Jo Keck, Bettie Knight and Pauline Milwee. In a flower decked alcove, one hundred and fifty guests registered with Miss Florence Harrington. In the parlor, Miss Rosa Fowie, assisted by Misses Grace Murray and Irene Lycan served punch from a table sweet with white carnations. During the evening the social greetings of friends were intermingled with sweet strains of piano music rendered by Miss Ruth Howard and Robert Malone.

Mrs. DeLay was gowned in her wedding robes of rich white satin, with draperies of Irish point. She wore diamond and pearl ornaments and held an arm cluster of white carnations. Many striking and beautiful costumes were seen, which combined with the beautiful decorations and cordial hospitality made the affair one of the most elaborate of the year.

### STEWARDS ENTERTAINED.

Among the social courtesies of the week, was the entertainment of the stewards of the M. E. Church, South, by Rev. and Mrs. C. N. Ferguson at the parsonage last Tuesday evening. These gentlemen and their wives, making a party of thirty-two were delightfully entertained by Mrs. Ferguson, assisted by Mrs. W. E. Fitzgerald and Misses Rebecca and Della Ansley. A Bible contest was one of the pleasant and appropriate features of the evening. Also a candy contest afforded amusement for the grave and dignified guests, who enjoyed to the utmost the delights afforded them.

Strawberries from the parsonage garden were served with cream by Mrs. Ferguson and her assistants.

### DINNER AT HOTEL WARE.

With a noontide dinner last Sunday at the Hotel Ware, Mrs. F. N. Catto honored Bishop Temple of Amarillo. Covers were laid for Dr. J. C. Anderson and family, Mr. R. W. Brahan and family, Mr. J. J. Bromley and family, Dr. F. G. Atkinson and family of Florence, Texas and Rev. Edwin Weary of Amarillo.

At the Alamo this week motion pictures depicting life on the "101" ranch were shown to an appreciative crowd. Many of our new citizens got their first good view of ranch life as it is, or rather as it was a few years ago. Seems funny, doesn't it, plains people enjoying pictures of ranch life when only a few years ago the site of Plainview was a large ranch. The old order changeth.

Several portions of the Plainview country received heavy rains the latter part of last week and the first part of this week. The precipitation was light at Plainview but it is not needed in particular, we understand. The wheat and oats are looking fine, the cotton is up and showing a good stand and the maize, kaffir and other forage crops have a healthy appearance. Taken all in all, the Plainview country

## CITY IS INSTALLING MUCH NEEDED CONCRETE TYPE.

A Campaign for More Miles of Concrete Sidewalks will be Waged Next.

There is nothing very mysterious about the laying of concrete but the streets on the northwest corner of the square are being thronged this week by happy citizens who gaze as if fascinated by the maneuvers of the mixers of mud who are laying some very proper street crossings each way from the First National Bank Building.

They are good substantial crossings and will probably last easily until Plainview's streets are paved. Were they needed? Have you ever been in Plainview immediately after the rain? The City Council has certainly endeavored themselves with the people by this progressive move. The old crossings of plank were very unsatisfactory but but were even more expensive than the new as they were always having to be replaced at short intervals. Besides, they were no good and meant expense in many other ways, such as extra shoe shines, tailor bills, lost tempers, and far more important than all—lost prospectors.

We understand that this is only the beginning of a crusade for more sidewalks and street crossings in our town. The City promises to put down the crossings as fast as the blocks of sidewalks are ready to be connected. By all means let's get the town connected with the depot by a ribbon of concrete. It is the worst needed move just now.

### NOTICE.

Notice is hereby given that the City of Plainview, Texas will on the 5th day of June, A. D. 1911, receive bids from the several banks of Plainview, Texas, for the keeping of the city funds, for the next two years. Interest to be figured on daily balances. Banks will hand in bids on said date to Jas. R. Hamilton, City Secretary. JAS. R. HAMILTON, City Secretary. J. W. PIPKIN, Mayor Pro. Tem.

### MUSIC AND ELOCUTION.

Thursday night, May 25th at the Schick Opera House, the stringed instrument department of the Wayland College, will give their first annual entertainment. Rurie V. Littell, director. They have secured the services of Miss Marguerite Van De Venter of Boston as reader, who will give an hour's readings.

### CARD OF THANKS.

We wish to thank our beloved neighbors and kind friends who so kindly assisted us during our bereavement. MR. AND MRS. J. V. BOSTON AND CHILDREN.

### NOTICE ODD FELLOWS.

All members of Plainview Lodge No. 2 are urgently requested to be at lodge meeting Tuesday night, May 23. Business relative to the locating of the Widows' and Orphans' Home will be discussed. If you want the home for Plainview—Come.

A fine specimen of the rape plant may be seen down at the Willis drug store. It was grown by Frederick Wedrick, a German farmer living near Petersburg. He has a large patch of this far-famed hog feed and states that it grows better here than where he came from back East. The plant on exhibition is only six months old but is of enormous size. Rape looks like turnips—no collards—no, well go see for yourself. It is useful for many purposes but its specialty is fattening hogs. Hale county will grow everything and rape.

Confirmation services in the Episcopal Church were conducted by Rt. Rev. Bishop Temple of Amarillo last Sunday. This denomination has no church building as yet and the services were held at the Southern Presbyterian church. Those baptized were: Jennings Anderson, Robert and Thomas Brahan. Confirmed: Mr. and Mrs. R. W. Brahan, Robert Brahan, Keith Catto and Jennings Anderson.

Mrs. Jewell Howard came in from Temple Wednesday. She has recovered from her illness.

# The Hale County Herald

TOM SHAFER, Publisher  
Z. E. BLACK, Editor

Phones—Business Office, 72; Manager's Residence, 14

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All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING CO., Post Office Box 368, Plainview, Texas.

### NOTICE.

All announcements of any church pertaining to services are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition and will be charged for accordingly.

Subscription Price ..... One Dollar Per Year  
(Invariably in advance.)

### THE EDITOR'S CREED.

I believe in the stuff I am handing out, in the firm I am working for, and in my ability to get results. I believe that honest stuff can be passed out to honest men by honest methods. I believe in working, not weeping; in boosting, not knocking; and in the pleasure of my job. I believe that a man gets what he goes after, that one deed done today is worth two deeds tomorrow, and that no man is down and out until he has lost faith in himself. I believe in today and the work I am doing, in tomorrow and the work I hope to do, and in the sure reward which the future holds. I believe in courtesy, in kindness, in generosity, in good cheer, in friendship, and in honest competition. I believe there is something doing, somewhere, for every man ready to do it. I believe I'm ready—RIGHT NOW.—Elbert Hubbard.

### THE WORST BEREAVEMENT.

It is with a heavy heart and leaden fingers that the writer faces the typewriter this week. We have just returned from the old home at Sterling City where we barely arrived in time to kiss the lips and catch the last words of a dying mother. We must beg of the readers of the Herald that they exercise patience in their perusal of the paper this week. It is hard to write in an optimistic tone when all the world seems overcast with gray, it is hard to laugh when one feels like weeping; when the somber crape is being worn in honor of a dead mother, it is hard to paint with the bright colors of a rainbow.

Mother—it is a word of only six letters but it means more to a man than all the rest together. Last Sunday was "Mother's Day" and all over the United States the word was breathed with a unison of tenderness. It was the first Sunday we had ever passed without a mother on earth and it was the first "Mother's Day" we ever passed with a true realization of the fulness of the term. Only when mother is gone can we realize how much she has been to us; how her gentle influence in our childhood and her prayers for us in our maturer years have been the greatest things in our lives, keeping our feet off-times from the path of evil and responsible for anything of worth we may have accomplished.

The hardest blow that can befall a man is the loss of a mother. Without the prospect of a word of praise, the smile of motherly pride, it seems for a time that the urge of every ambition has been removed. We feel that we had the noblest, purest mother in the world—that only an angel could have been better. For many years, the walks of life have led us away from home—only an annual vacation took us back to the loved ones. Would that our trips could have been more frequent! Now, no mother is there to welcome us at Christmastide there is no weekly letter to brighten our way in the future. If only our letters home had been more frequent!

However, it is the way of the world. Everyone must lose their mother sooner or later. We do not wish to air our afflictions in an unseemly manner. Here is the object of this article: some of our readers have mothers still in the land of the living. Perhaps they have a chance to see them every day possibly the mother is far distant, back at the old home in the East. Be kind to your mother and then be kinder still, while she is alive. Make your letters more frequent and more regular and shower your smiles and kisses less often in the seldom places, if you would feel less miserable when mother is gone is the advice of one who is travelling in the vale of bereavement.

"Beyond the Alps Lies Italy." Isn't it comforting to know the above is true beyond question? Next week, here in Plainview, and in many other college towns during commencement weather, the natives will be assured in positive tones by perspiring graduates of the above fact. And away back yonder our parents and grandparents used this choice caption for their orations. It is very popular indeed and will probably continue to be. Poor college grad! How little does the average type know of what does lie beyond the Alps out there in the land of Tomorrow. When the Senior arrives at the summit of the college Alps—graduation—and takes a step into Italy beyond, his knowledge of the new sphere is but that of a Freshman. Under the lotus-eating influence of a college life, he has forgotten the customs of the outside world. But out in the big Tomorrow, out in the land of Italy men wear suspenders and turned back sleeves instead of belts and turned up trousers. Men are not given gold but they make it and women weep as well as dance. Compared with the land beyond the Alps, life in college is but in simple packages—just like eating between meals. And the sooner the college grad gets the idea out of his head that the world has been waiting impatiently for him to solve its problems the quicker he will succeed.

Summer is rapidly approaching. And according to the old adage: "The trail of straws leading away from the cold drink stand" shows which way the money goes.

### THE NEED OF FACTORIES.

Advice from Tulsa, the thriving and aggressive capital of Swisher county, indicate the assured and early establishment of a cheese factory at that point, and the announcement should cause general gratification throughout the entire Panhandle of Texas.

The establishment of such an enterprise will mark the inauguration of a new era of development in this section, however small and insignificant the beginning may seem. The News has insistently voiced belief that the development of the dairying and kindred industries in this section would result in an increased measure of prosperity for the Panhandle country, and that the time was at hand when the real developers of this section should turn their attention to these lines of agricultural endeavor which seemed best adapted to the soil, climate and general conditions.

In this connection attention was called to the fact that this country possessed advantages over any other in Texas for the promotion of the dairying industry, among them being cited the altitude, cooling airs, lack of humidity, variety of crops, railroad facilities and near markets.

Creameries in the Panhandle have scored immediate and notable success, proving the worth and importance of such enterprises, and the News voice-ropes that the establishment of a cheese factory at Tulsa will open up a new line of production in this section.

Factories of all sorts, large or small, which will utilize the products and raw materials of this country, and at the present time our chiefest need. It matters little if such enterprises be trifling in size if practical, and operated in an aggressive business manner, a few years will show that phenomena growth, which has characterized all Panhandle cities and industries in the last five years.—Amarillo News.

The Court House lawn in Plainview is one of the most beautiful in the State. But no court house lawn is complete without band concerts on Saturday nights. With Saturday night, with the week's work completed, comes relaxation. Man is ready to enjoy rest. There is no rest so satisfactory as when it is accompanied by music. Rest and music harmonize as King David of old would tell you. Besides the stranger within our gates would decide that Plainview was a very live town if he happened to be present at one of these band concerts. Plainview has the "makings" of a swell band. There are many old band men in our midst and an enthusiastic bunch of beginners. Some time back a band was organized with great promise but its members soon became discouraged at the lack of interest manifested by the town and the practice has become intermittent. Plainview should get behind this young band, give them a teacher—already they have instruments—and give them financial and moral support in many ways. A band is not very expensive and the money spent on building up a band is an investment that will yield ample returns. There is not a first-class band in the entire South Plains. It is a shame or either have to do without music at our various functions this summer or to import a band from Amarillo or other points even further distant. Plainview must have a band if for no other reason that be pleasure to be derived from Saturday night concerts. Lets have a band in time for the fair this fall.

Eastern Oklahoma is in the grasp of a plague of caterpillars and millions upon millions of these rawling things are creating havoc, especially in the vicinity of Tulsa. Their bodies are being smeared over the railroad tracks in such a manner as to actually stop trains. The South Plains has never been sotheted with insect plagues and probably never will be. And it is not because there is no vegetation here for them to subsist on either. We will match greenness with any section of the world today and yet be nervous as to the outcome. Caterpillar, grasshopper and all other kinds of insect plagues are serious things and the country that is free from them is certainly to be congratulated.

Great is science! The Abilene Reporter of a recent date shows a picture of the Abilene Ad League sitting at a luncheon, each guest with a receiver at his ear, listening to an address being delivered at Fort Worth, 161 miles distant. The twenty members of the league were able to hear distinctly every word spoken. It was a novel advertisement for the Southwestern Telephone Company and serves to illustrate how modern man has accomplished the annihilation of distance.

It is said that the chief reason why President Diaz of Mexico does not resign is simple but very effective—"My Wife Won't Let Me." And yet women want suffrage when they are already controlling the destinies of all nations without ever leaving the trouble of going to the polls and voting for are the puppets—women pull the strings—and there are strings on every man.

Over at Portales they are offering prizes for the best products from irrigated farms. By all means Plainview should hang up some premiums at the Fair this fall for the best in the same class of products. In this way we can get a line on the possibilities of irrigation as compared with dry farming. Sure, let's have two different sets of premiums. Then many farmers can contest on both sides.

The three contestants entered from Hale County in the corn and cotton contest of the Texas Industrial Congress are as follows: Charlie, Jess and Joe Burns, all of one family down at Abernathy. Here's wishing them luck both on their own account and for the sake of Hale county.

Fourteen marriages as against twenty-seven seeking divorce is the unenviable record down at Fort Worth last week. It seems that in this town the impressive drama of matrimony is degenerating into a vaudeville performance.

An exchange says: "There are several loafers in this town who sit around all day and bet each other a half dollar that they can shoulder a two-pound sack of meal, and at the same time let their wives take in washing to support the family."

### KICKED BY A MAD HORSE.

Samuel Birch, of Beetown, Wisconsin, had a most narrow escape from losing his leg, as no doctor could heal the frightful sore that developed, but at last Bucklen's Arnica Salve cured it completely. Its the greatest healer of ulcers, burns, boils, eczema, scalds, cuts, corns, cold-sores, bruises and piles on earth. Try it. 25 cents at All Druggists.

Twenty-five thousand acres of Webb county land has been sold to northern capitalists who will cut it up in 20 acre tracts and colonize it with northern farmers. The owners plan to make this a modern farming section and no land will be sold except to experienced farmers who are familiar with the latest improved methods of scientific farming.

The land comprising the 25,000 acre tract was known as the Wolcott ranch and is situated in the famous artesian belt, famed for its fertility and the deals marks the passing of another of West Texas' big ranches.

### PROF. BOB MYERS ENTERTAINS LUBBOCK.

"Mexicano" Goes with Pony When Everything Else Fails.

It has been learned that Prof. Bob Myers, who is travelling salesman for Nobles Brothers Grocery Company and by the way who makes Crosbyton and enjoys a good business here, upon an exhibition at Lubbock Tuesday of last week. The story goes like this: Bob and others were on the streets of Lubbock, and it seemed that some horse jockies had gotten hold of a mad horse, and were trying to lead the horse off when the animal took the dents, after some difficulty, the men having come to the assistance of the jockies, and all being unable to make the unruly animal move, Bob walked up and asked: "May I suggest as to how to get him to going?" thereupon the owner had stated that every dam fool in Lubbock had offered assistance, and that he might do so Bob asked for a whip and stated that the horse did not understand "United States" but would go if you used "Mexicano" so in a gentle way Prof. Bob spoke to the horse and gave him a little flip with the whip in the flank at the same time spoke schew-schew-schew, and the horse recognized tongue of the Mexicano, and lea off in good shape. You can't lose Bob, he goes all the galts.—Crosbyton Review.

### G. H. HUTCHINGS IN PLAINVIEW.

Saturday afternoon, G. H. Hutchings, for the past eight months, manager of the Leader, severed his connection with that store and went to Plainview, where he will accept a position with the Plainview Mercantile Company. Mr. Hutchings sent his household good to Plainview a few weeks ago when Rev. Harder moved. Mr. Hutchings has been in Canyon for the past four years and during that time has formed a very large circle of friends who are very sorry to see him leave the city. He has been an enterprising merchant and leaves Canyon only with bigger things in view.

C. P. Hutchings has again assumed management of the Leader, I. W. Boyd and C. P. Harder having charge of the clerical work.—Randall County News.

### ADDISON CLARK DEAD.

Was Founder of Texas Christian University.

Fort Worth, Texas, May 13.—The death of Addison Clark, founder of Texas Christian University, occurred at 4 o'clock this morning at the home of his daughter in Comanche, the culmination of an illness of two months' duration. Deceased was 68 years of age and was recognized as one of the most influential ministers of the Christian Church in Texas. He was a native of the State and served four years in the Confederate Army.

In 1872 he founded a school at Fort Worth, which subsequently became the Add-Ran College at Thorp Spring and finally the Texas Christian University. Until 1900 he served as president of the college, which he had founded nearly thirty years earlier. He is survived by two sons and three daughters. The funeral will be held at Thorp Spring tomorrow morning.

### MEXICAN CRUCIFIED ON CROSS.

Dies of Blood Poison in Nail Wounds in Hands.

Guadalajara, Mexico, May 10.—Cirjaco Cornejo, a Tuxpan Indian, who took the part of the Christ in the annual Holy Week Passion Play at the town of Tuxpan, in the southern part of the state, is dead as the result of his insistence that his hands be nailed to the cross in the crucifixion scene.

Cornejo was a religious enthusiast, and was not content to be tied to the cross, as has been the custom in previous years. He insisted that nail

be driven through his hands. The nails used were rusty and blood poisoning developed.

For many years the Passion Play has been a feature of Holy Week observance among the Tuxpan Indians.

John Ligon of Abernathy was in the city last Saturday on business. Notwithstanding the fact that Lubbock is a nearer town, Plainview draws the major portion of the trade of the town on the southern boundary of Hale county. Mr. Ligon says the farmers of his section are working like beavers and that the prospects there are better than any year previous. Abernathy is situated in the heart of one of the best agricultural districts on the Plains and there is absolutely no reason why this little burg should not develop into a substantial city.

### SWAT THE FLY.

Swat the fly!  
Spot the fly!  
Let not the fly  
Get by!

Whack the fly!  
Crack the fly!  
Attack the fly,  
Or die!

The dirty rascal plants his feet, On filth, and then on what you eat; He cake-walks through a garbage can, And lights at once on a frying pan;

He gathers poison on his toes, And leaves it on the bby's nose; He's on the friendliest of terms With all the death defying germs. One dirty, nasty little fly, Can spoil a whole daysmilk supply. Pesky, buzzing, mean aloot Exists but to be foul, polite; He isn't very hard to lease— He's happy if he spread disease. Make friends, if you wish of a rabid dog, A rattlesnake or a slimy hog; But everytime you see a fl! Biff him squarely in the eye.

Drat the fly!  
Swat the fly!

J. E. R.

### MIDNIGHT IN THE OZARKS.

and yet sleepless, Hiram Stanton, of Clay City, Ill., coughed and coughed. He was in the mountains on the advice of five doctors, who said he had consumption, but found no help in the climate and started home. Hearing of Dr. King's New Discovery, he began to use it. "I believe it saved my life," he writes "for it made a man of me, so that I can now do good work again." For all lung diseases, coughs, colds, lagrippe, asthma, croup, whooping cough, hay fever, hemorrhages, hoarseness or quinsy, it's the best known remedy. Price 50c and \$1.00. Trial bottle free. Guaranteed by all Druggists.

## Will You Graduate

From High School this Term? Then, you should take a course of practical business training. Have you quit school, or has your school already closed? Then you will find it decidedly to your advantage to begin the Draughon Training N.C.W. so that you may be ready for a good position this Fall. The one who starts now will "land the big job" next September or October. The best business houses call on us to supply their office help; hence we can afford to GUARANTEE POSITIONS. With 50 colleges in 18 states we have superior facilities for securing position for our graduates.

### Our Special Offer to You:

Until May 15th we will offer our complete Life Scholarship at 20% discount for cash. From May 15th to May 31st we will allow a cash discount of 12 1/2% on Life Scholarships. This means that High School graduates and others can get a Draughon course of Bookkeeping and Banking, or Shorthand and Typewriting, including all the auxiliary branches, at a saving of from \$10.00 to \$20.00 in tuition. PROVIDED scholarship is obtained before May 15th—after that date the discount will amount to less. Even if you will not be out of school for a week or two longer, you will save money by getting your Draughon Scholarship AT ONCE.

We also teach by Mail. Send for free catalog. DAY and NIGHT SCHOOL—NO VACATION—ENTER ANY TIME. "The Draughon Route to Success is the Safest and Surest."

**DRAUGHON'S PRACTICAL COLLEGE**  
BUSINESS  
AMARILLO, TEXAS. (City of Fifty) P. O. BOX 1111, Mgr

## A. L. HAMILTON & BROTHER

Manufacturers of  
Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of  
Tin, Copper and Sheet Metal Work.  
Repairing Neatly Done On Short Notice.

PLAINVIEW : : : : TEXAS



## Backache

Is only one of many symptoms which some women endure through weakness or displacement of the womanly organs. Mrs. Lizzie White of Memphis, Tenn., wrote Dr. R. V. Pierce, as follows:

"At times I was hardly able to be on my feet. I believe I had every pain and ache a woman could have. Had a very bad case. Internal organs were very much diseased and my back was very weak. I suffered a great deal with nervous headaches, in fact, I suffered all over. This was my condition when I wrote to you for advice. After taking your 'Favorite Prescription' for about three months can say that my health was never better."

## Dr. Pierce's Favorite Prescription

Is a positive cure for weakness and disease of the feminine organism. It allays inflammation, heals ulceration and soothes pain. Tones and builds up the nerves. Do not permit a dishonest dealer to substitute for this medicine which has a record of 40 years of cures. "No, thank you, I want what I ask for."

Dr. Pierce's Pleasant Pellets induce mild natural bowel movement once a day.

## Land Surveying, Etc.

If you are going to have your land surveyed; a map or a plat made, or if you wish a blue print struck off or levels taken of your section, get a good man who guarantees his work to be of the best, without waiting 'til "Kingdom Come" for it.

**THOS. P. WHITTIS**  
Civil Engineer and County Surveyor  
Office at Court House Plainview, Texas

# A Page for Farmers and Stock Raisers

## Professional Cards

**DR. CLARENCE D. WOFFORD,**  
Dentist  
Office: Rooms 14 and 16,  
Donohoo-Ware Hotel Building  
Phones: Office, 197; Res., 193.

**L. C. WAYLAND,**  
Physician and Surgeon  
Office: Rooms 16 and 18,  
Donohoo-Ware Hotel Building  
Office Phone, 197; Residence, 20.

**N. C. LETCHER**  
Dentist  
Rooms 3 and 4  
First National Bank Building  
Phone 305

**CHAS. B. BARR**  
Veterinary Surgeon and Dentist  
Office Wyckoff-Willis Drug Co.  
Phones:  
Office, 44; Residence, 221

**PIANO TUNING**  
Action, Regulating and all kinds  
of Repairs done. All work  
guaranteed strictly first-class.  
Drop me a postal and I will call.  
J. H. EDWARDS.  
At Bowron's Jewelry Store.

**ANDERSON & GIDNEY,**  
Physicians and Surgeons.  
Offices: 1st National Bank Bldg.  
Office and Residence Phones.

## COCHRANE'S STUDIO



Where They Make  
HIGH GRADE PHOTOS

## DR. COX'S Barbed Wire LINIMENT

Guaranteed to heal without a blemish, or your money refunded. Price, 25c, 50c and \$1.00. 25c size for family use only. For sale by all druggists.

## Dr. Cox's Painless Blister

Guaranteed to give satisfaction and blister without pain, or your money refunded. For sale by all druggists.

### NOTICE LAND MEN.

By this we advise you that we have taken all of our land and city property off the market.

PLAINVIEW LUMBER CO. 20  
F. F. Hardin.

### ALFALFA SEED.

Plains grown alfalfa seed for sale. Three times winner at the Dallas Fair. Guaranteed no thistle, Johnson grass, Millet or fodder. Cash of good net. Phone W. R. Simmons, 267.

### THE PRETTIEST HOG.

The hog is the most plastic of all farm animals. In his wild state, he is of unflinching gameness, an intrepid fighter, fleet as a race horse, and almost as cunning as a fox. Our ancestors transformed him into a domestic animal, and adapted him to their use. The intelligent breeder can make from an animal so plastic about what he pleases and the farmers have a right to demand that usefulness be the aim of every breeder and the reason for every purchase. All admire a good looking hog, and there is no reason why good looks should not go with the highest usefulness, but neither good looks nor fancy breeding should stand for a moment in the way of the hog that combines vigor and constitution, growthiness, and reasonably early maturity with a form pleasing to eye of either breeder or farmer. When we come to the final test of beauty, "pretty is as pretty does." The prettiest hog after all is the one that is most profitable; the one that makes the most and best pounds of gain from a hundred pounds of the most inexpensive dry matter; the one that makes the largest contribution towards providing for the family necessities, toward meeting the interest on the mortgage, and to paying the mortgage itself; for the addition to the house, the new carpet, the piano or organ, the new dresses for the girls, or for their education at school. If the breeders of any breed depart from this practical hog they make a mistake, for sooner or later the commonsense farmer will demand the commonsense hog, valuing any preference he may have for points merely fanciful.—From Coburn's "Swine in America."

### HOME CANNING DESIRABLE.

The canning and preserving season is always anticipated with much pleasure. There is a charm in taking care of those choice products of the farm, orchard and garden that can come to those only who grow fruits, vegetables and crops. The satisfaction of gathering, canning and preserving can be surpassed only by the pleasure of placing these delicious home-grown and home-manufactured products before our friends.

In the good old days of living at home it was considered almost a disgrace to fail in providing dried fruits, canned foods, preserves, jellies, wine, wine, honey, syrup, etc., needed by the family. In those days when markets were poor, transportation inadequate and money scarce, the idea was to provide enough for family use only. Now that we have better roads, cities and towns have grown larger, and business has made a great demand upon society, the home-grown, home-cured, home-made products find ready sales at good prices. There are splendid opportunities for originality in canning, pickling and preserving on the farm. Each grower may become a specialist in one or more products, originate his own process, make his own trade mark and sell his own product upon its merits. There is no reason why good products cannot be put up on the farm and placed upon the market at a profit. Home-canned goods are growing in favor and there are many reasons why this industry should grow.—Farm and Ranch.

### SANTA FE ROTANWARD.

Much interest has been aroused in Rotan this week by the report that Santa Fe surveyors were running a line north from Sweetwater and were headed directly for Rotan.

It was reported Wednesday that they were four miles west of Roby and their general direction of operations makes it appear that Rotan must be very near where they will strike this country.

There have been reports circulated to the effect that the Santa Fe will soon build north from Sweetwater to the coal fields in Oklahoma, and this makes it appear probable that the survey is not being made merely to investigate the lay of the country, but for the purpose of building a railroad.—Rotan Advance.

### HALE COUNTY FRUIT OUTLOOK IS PROMISING.

Plainview, Texas, May 16.—By far the biggest crop of fruit for several years will be harvested this year in Hale County. One man in Plainview estimates his crop at 3,000 bushels. The peach trees are especially loaded with fruit. Strawberries are now ripening and a big crop is on the vines. With the 500 acres of melons, onions and other stuff coming up, Plainview will come to the front as a fruit and produce center.—Amarillo News.

All well regulated families read the Hale County Herald.

### THE SANTA FE AS THE FRUIT ROUTE.

Think of the enormous tonnage handled in the way of oranges and lemons. The Santa Fe has handled 12,000 cars through Amarillo during the months of January, February, March and April, 1911. Or 2,500 cars per month, 3,000 cars above the corresponding months of 1910 and there is being handled daily 400 cars, and the indications are good for this business to continue for some time to come. This enormous amount of fruit in the past four months from California, on the way to eastern markets is one of the greatest wonders of the age. We will have to call this the great fruit route of the Santa Fe Railway Company, through the Panhandle of Texas, emerging into the commercial centers of the earth, supplying the desires of millions of people. Let us just stop for one moment and consider this great problem, and suggest what it means. 10,000 cars of oranges coupled together in one train would reach the distance of 75 miles. This would mean a caboose standing on the track at Plainview with the engine on the head end would stand at Amarillo passenger station. It would take the conductor nearly two days to walk to the head of his train. It required 166 Mallet Compound engines, handling 60 cars each to the train, to transport this train over each division, and it required 850 men to manage the trains.

Now we want to consider what it will take to load these cars, and see if we really know what it means for 10,000 cars, it would take 250 boxes. Now place these boxes end to end, and they would reach from Amarillo to Torreon, N. M., which is 1447 miles via the Santa Fe and National Mexico Railway. This distance would be greater than from Amarillo to Salt Lake City, Utah, 1210 miles via C. S. Ry & D. & R.G. Yes even greater than the distance from Amarillo to Detroit, Michigan, 1322 miles via the Santa Fe, Kansas City, Chicago and Central Michigan Ry. The total mileage of these boxes of oranges would be 1325 miles. You could walk from Amarillo to Detroit on these boxes of oranges and never get off the ground.

Get your cans, sugar, solder and labels and be ready to put up your fruits and vegetables as soon as they are ready. Delays are expensive in the canning season.

Wilmon Newell, State Entomologist of Texas at the A. and M. College of Texas, says the work of potato bugs can be stopped successfully by spraying the potato vines with arsenate of lead mixture made at a strength of three pounds arsenate of lead to 50 gallons of water.

### BROOM CORN IN THE PANHANDLE

The broom corn brokers of Illinois are looking to Kansas, Oklahoma and the Panhandle of Texas for the future supply of broom corn.

They declare that the days of Illinois supremacy in this product is at an end. For the past twenty years, Mattoon, Ill., has been the broom corn center and Coles county, Ill., has raised more broom corn than any similar area in the world. But the farmers have banded together and agreed not to raise broom corn for less than \$120 per ton guaranteed in advance. W. M. Checkley, a prominent broker of Mattoon, replied to this threat as follows: "If you cannot raise broom corn for less than \$120 per ton, you had better quit because the farmers in Kansas, Oklahoma and Texas can raise it for less than \$100 per ton. The land in those states can be bought for about one-fourth of the value of Illinois land. Labor is cheaper and market conditions are becoming equally as good. In my opinion, Illinois must cease to raise broom corn, for it will no longer pay."—Dalhart Texan.

### WAX FACTORY AT MARATHON.

A wax factory is being constructed at Marathon in Brewster county, Texas by the Continental Wax Company at Little Rock which has a capital of \$500,000. This company proposes to put up factories in the West and the one at Marathon is the first of the western chain to be established.

The wax produced by the plant is extracted from the Candellilla weed which grows profusely in Brewster county and other south-western counties of Texas and is in great demand orders for \$10,000,000 worth have been placed already by northern firms.

The locating of factories in the midst of the raw material is an adjustment of economic conditions, and the building of factories in Texas will add millions to our wealth annually.

### FOOTSTEPS OF PROGRESS.

Noticed by the Texas Commercial Secretaries Association.

Two large hydro-electric plants with large dams will be erected on the Devil's River and Pecos River at a cost of \$5,000,000,000 and a system of irrigation established.

The Cunningham Sugar Refinery at Sugarland has started operation, running full time on a cargo of 15,000 bags of Cuban sugar, which is to be refined by the mill.

Canadian has just sold \$10,000 worth of bonds for street improvements. This money will be used to grade the streets and put in crossings and fifty blocks of cement walks will be built.

One of the largest cotton oil gins in the state is to be erected at Clarksville. The plant will be modern in every particular.

A tract of land nine miles east of Houston consisting of 4326 acres has been sold to Nebraska capitalists and will be sub-divided for development purposes.

Plans have been completed for the paving of the public square at Denton. A combination of crushed rock and bitulithic substance will be used. The services of a landscape gardener have been secured.

Comanche has laid three and a half miles of sidewalk during the past three weeks and as much more has been contracted for.

The Marble Falls precinct of Burnett county will hold an election for the purpose of issuing bonds for building good roads.

Greenville has let the contract for an artesian well at the expense of \$6,000.

Byers has completed the necessary arrangements for the issuance of \$12,000 in bonds for the purpose of erecting another school building.

Nine brick business houses have

been completed at Sweetwater and seven more are in the course of construction.

Belton has let the contract for extension of the water works on the south side of the city and the building of a new standpipe at a cost of \$11,000.

### SUMMER SCHOOL AT A. & M.

The third session of the Summer School of the Agricultural and Mechanical College of Texas will open June 19, 1911. Examinations in the summer Normal will be held July 31, August 2, 3, 4.

The work of Summer Session comprises three divisions: (1) The Summer Normal, (2) The School of Cotton Clashing, (3) the College.

In the Summer Normal are offered courses in all the subjects covered by the examinations for State certificates, except reading and spelling. The law requires that agriculture be taught in the public schools, and teachers will find in the Summer Normal the opportunity to fit themselves for the work.

In the School of Cotton Clashing, the students will have the opportunity to become familiar with the several grades of cotton, and with the work of a cotton office. Those who desire to spend two months in this school may enter June 5th.

In the College, the courses are designed for young men preparing for admission in September, and for students of the regular session desiring to secure college credits.

All courses are open to men and women on equal terms.

It is believed that the favorable location, the comfortable buildings, and the capacious grounds at the college afford unusual advantages for those who desire to do summer work.

### MOVING CATTLE TO RANGES.

Heaviest Shipments in History of Railroads Reported.

"More cattle are moving into the Plains country of West Texas than ever before in history," said C. B. Van Skyrke, livestock agent of the Santa Fe, who has just returned from a trip to San Angelo and other places

in that section.

"The Santa Fe moved 240 cars of cattle from South Texas and other states to the plains country last week. The range is in the best shape of years and ranchmen can't get enough cattle to justify their large acreage.

"Crop conditions are also in good shape, resulting from more than ten inches of rain.—Fort Worth Star Telegram.

### CELEBRATION AT CROSBYTON,

On June 8-9, will be held the annual celebration, at Crosbyton, Texas, celebrating the third birthday of the town. On these two days we will have a grand barbecue and picnic, will have band music, all kinds of attractions, and will have with us some of the most prominent officials of the state.

You are cordially invited to attend this celebration and will have the opportunity of seeing the best little city on the South Plains, as well as seeing the most beautiful canon in the state, the Blanco. Here you will see the Silver Falls in the White River and will meet your many friends. Excursion rates on all railroads and ample accommodations for any number of people. Come one, come all, you will be welcome and will have a good time. If you would like to get any concessions, you can address Crosbyton Commercial Club, and they will do all for you they can.

We had 2,500 people in attendance at our last celebration and we want this crowd doubled this year. We have the most beautiful grounds in the state and plenty room for every one.

Among the attractions each day will be the Blue Rock shoot given by the Crosbyton gun club, and all shooters are invited, some special prizes to the best shooters.—Committee.

### AUTO BARGAIN.

New, two-passenger, torpedo Hugmobile, used six weeks, mileage 750, better condition than when received from factory. Will sell at liberal reduction in order to get four passenger car of same make. For information see S. M. Earhart of McAdams Lum.

# 33 1/3% Discount 33 1/3%

## On all Silk and Marquisette Dresses

We have a few beautiful garments to dispose of in the next few days. Ask to see them.

# \$4.75 SPECIAL 4.75

## Linen Coat Suits in all Colors

### \$7.50 up to \$15.00

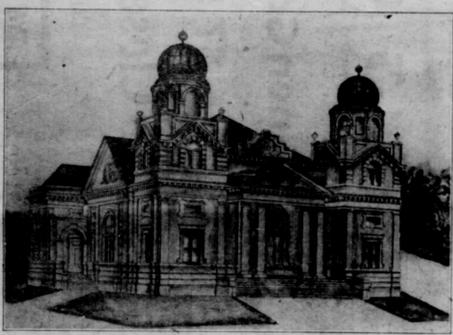
# To Close Out This Week \$4.75

Call Early and Select your Choice

## Many Bargains Now on Display

# Carter Mercantile Company

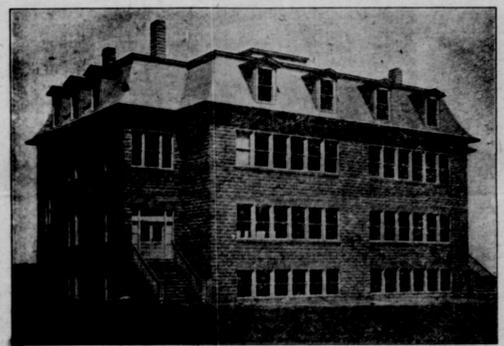
# SETH WARD BIG LOT SALE



Methodist Church, South--Plainview, Texas.

## AND WATER SHOW

PLAINVIEW, TEXAS.  
MAY 22 and 23



Main Building--Seth Ward College

**SETH WARD COLLEGE** is a Methodist institution located at Plainview in Hale County, Texas, the land of sunshine and pure water. Administration building with twenty-four rooms, girl's dormitory eighteen rooms, boy's dormitory with fifteen rooms, splendid equipment for Junior College situated on campus of twenty-five acres of land.



Slaton Well Pumping 1,500 Gallons per Minute.

### BIG LOT SALE AT PUBLIC AUCTION

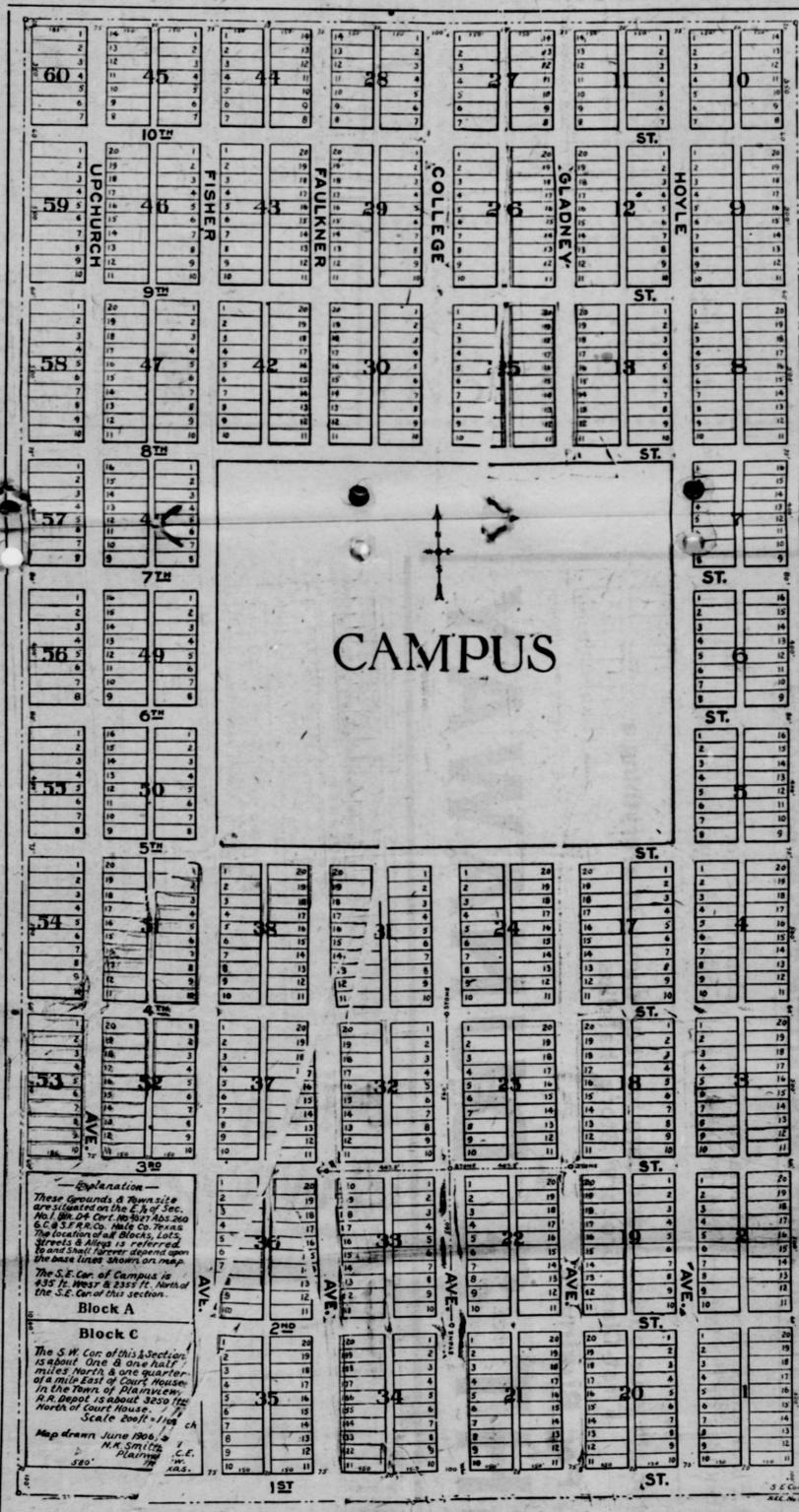
Blocks of land, half blocks, quarter blocks and hundreds of lots adjoining the campus for sale. Come and invest your money at a good school in a good town without saloons or gambling houses, a city of



Perry Well--Pumping 1,000 Gallons per Minute.

schools and churches. Prohibition carried here in March --5 to 1. Terms of Sale:--One-third cash, balance in monthly instalments, quarterly, semi-annual or annual payments at 8 per cent interest.

**Proceeds of Sales Go to the College**



**Explanation--**  
These Grounds & Townsite are situated on the E. 1/4 of Sec. No. 1, 10th Dist. Cont. No. 1077 Abs. 200 & C. & P. No. 1077. Maps Co. Texas. The location of all Blocks, Lots, Streets & Avenues is returned. It and shall forever remain upon the basis shown on this map.  
The S.E. Cor. of Campus is 435 ft. West & 2355 ft. North of the S.E. Cor. of this section.  
**Block A**  
**Block C**  
The S.W. Cor. of this Section is about One & one-half miles North & one quarter of a mile East of Court House in the Town of Plainview. It is about 2000 ft. North of Court House.  
Scale 200 ft. = 1 in. CA  
Map drawn June 1900, by N. W. Smith, C. E. Plainview, Texas.  
50'

For this occasion the Santa Fe Railroad will make a reduced rate of a fare and one-third for round trip from Canadian, Farwell, Lamesa, Floydada and all intermediate points.

Tickets on Sale Saturday and Monday inclusive, good for return Wednesday. Don't let this opportunity pass unheeded.



Perry Well--Southwest of Plainview.

By visiting Plainview on this date you will have the privilege of hearing some of the most distinguished speakers of the state, and you will be enabled to see the great wells at work. The several big wells in the vicinity of Plainview will be in operation on this occasion. Free auto service to college



Slaton Well--Four Miles West of Plainview.

grounds and to the wells. Seeing these wells, which furnish from one thousand to eighteen hundred gallons per minute, is something well worth seeing.

**Ask Your Local Agent About Reduced Rates**

# Hello, You!

## WE HAVE MOVED AGAIN

And are now permanently located in our New Brick Building, one door east of the building we just vacated. Don't fail to see us within the next few days for we have

## A NICE, CLEAN STOCK OF Staple and Fancy Groceries, Vegetables, Etc.

**We have Just Received a Car of WHITE CREST FLOUR, at \$3.50 per hundred**

We can give you the Best Flour and Coffee to be found anywhere. Don't fail to get the combination. We can either give you Blankes or the famous Golden Gate Line of Coffee. A trial is sufficient.

**We will appreciate your business and care for your wants, in everything a  
First-Class Grocery Store handles**

**Yours, For Business,**

# WRIGHT & DUNAWAY

### MOTHER'S DAY.

The celebration of Mother's Day at the Calvary Baptist Church last Sunday morning was well attended and well appointed.

Beautiful and appropriate decorations of white flowers, banners and a shield in the Baraca colors, bearing their emblem in gold, were upon the walls, and made a fitting background for those who took part in the program. The audience was seated by Miss Addie Irick and Hattie Dillingham, who pinned badges upon all who attended. White flowers were also distributed by these young ladies while Prof. Specman of Seth Ward played softly upon his violin. Many memories of home and mother filled the hearts of those who listened to the pathetic numbers of the program and numerous telegrams were sent, and letters written in testimony thereof.

### OPENING.

Old Spot Cash Seay of Amarillo, celebrated the advent of his Plainview career as a merchant, with an opening last Monday beginning at 3 p. m. and continuing into the evening hours. Punch and wafers were served to the throngs who attended. And all went away wearing a Cape Jessamine bud and carrying a miniature sack of flour, can of Velva syrup and one of evaporated cream.

### CLASS ENTERTAINMENT.

The Sunday School Class of Miss Rebecca Ansley gave a farewell party last Monday evening at the home of Rev. C. N. Ferguson, to the students of Seth Ward College. The parlors were brightened with the Class Colors, white and gold. Roses in profusion contributed their beauty to the scene, and by their fragrance breathed a welcome to the guests who were welcomed and adorned with badges by Misses Stella Edwards, Myrtle Wade and Ellen Smith. Eighty-two names were registered as a pleasant remembrance of the evening.

Various contests and games formed the entertainment. Prominent among the latter was a travellers contest in which the following young ladies took part: Misses Della Ansley, Beattie Wilson, Hattie Workman and Anna Pickett, the latter winning the prize and Miss Ansley the booby. An ice course was served by Miss Ansley and her class to the students who were honored by the event.

### THE SAME HERE.

The Herald man has heard complaint of many checks being turned down the first just passed. A good way to prevent this is for some of these street loafers that think they are too good for farm work to get out in the fields, turn up their sleeves and try to turn an honest penny. If they will do this they will stand a

much better chance of getting a good position in town than if they loafed around Plainview on their uppers waiting for something to "turn up"—Plainview Herald.

The same condition exists in this city as they do at Plainview and they are to be found in most every town in the State, and it is indeed a pity that those who work and want to pay their debts are compelled to suffer on account of the indolence of that class of cattle.—Lubbock Avianche.

### NOT HER PAPA.

One of Denver's railway magnates once made a trip to Chicago alone, and when he stepped from the Pullman into a crowd on the platform a sweet, fluffy young thing threw herself into his arms. "Oh dad," she cried with a series of ecstatic hugs. "Oh papa dear, I'm glad to—oh!" She perceived her error and blushed painfully, but gloriously. "I—I beg your pardon," she stammered. "I—I thought you were my papa," and she tried to escape into the throng where she could hide her confusion. But the magnate held her firmly in a firmly quasi-paternal embrace. "I am not your papa, it is true," he whispered, tenderly, "but I am going to play that I am for awhile. Don't try to get away from me, my dear. I'm going to play papa to you until the police come." When the police came they restored the traveller's watch and scarf pin to him and led the struggling one away.—Kansas City Star.

Dispatches from Waxahatchie state that the creamery recently established in that city is proving a decided success and the increase in the output of that enterprise since beginning operations has been remarkable. During the first month the creamery was in operation, about forty pounds of butter was manufactured weekly; at this time the weekly output is more than one thousand pounds. Creameries are being established in many parts of the state and in most cases are operating successfully and profitably.

### DOCTORS ADJOURNED.

Waco Gets 1912 Session Texas Medical Association.

Amarillo, Texas, May 11.—The annual meeting of the Texas Medical Association came to a close this afternoon and Waco was selected as the next place for meeting.

Officers were elected as follows: President, Dr. David R. Fly, Am-

arillo; vice-presidents, W. H. Freeman Lockney; Dr. A. L. Lincecum, El Campo; Dr. J. H. McCracken, Mineral Wells; Trustee, Dr. John T. Moore, Houston. Councillors, Dr. H. D. Barnes, Tulla; Dr. W. A. Harper, Austin; Dr. W. H. Blythe, Mount Pleasant; Dr. Walter Shropshire, Yoakum; Dr. Wallace Ralston, Houston, and Dr. J. N. Penix, Colorado, (re-elected).

Delegates to the annual meeting of the American Medical Association in Los Angeles in June: Dr. A. C. Scott, Temple; Dr. Vard H. Hulien, Houston; Dr. W. L. Brown, El Paso, and Dr. Joe Becton, Greenville; Alternates, Dr. E. D. Boyd, Fort Worth; Dr. C. A. Smith, Texarkana and J. C. Loggins, Ennis.

Committee on transportation to the Los Angeles convention: Dr. Holman Taylor, Fort Worth; Dr. C. A. Smith, Texarkana, and Dr. J. C. Loggins, Ennis.

Resolutions were passed commending Amarillo for the many courtesies and the manner of entertainment. Various organizations also received mention, as did special features of the program of entertainment in the resolutions of thanks.

The following preambles and resolutions were unanimously adopted:

Whereas, the conditions existing in this State relative to the consideration and care of the insane are such as to class these unfortunates with

the criminal and the pauper, both before and after trial in the courts; and Whereas, the usual crowded conditions of our State asylums for the treatment and care of the insane frequently require a prolonged incarceration in unsanitary jails, of those who are pronounced insane; therefore be it

Resolved 1, That the State should promptly provide adequate room and treatment in our asylums for these sick people.

2. That the entire system of handling the insane in this State should be revised and so planned as to avoid the necessity for confinement in jails at any time, provided for the State commission on insanity and substituting diagnosis by commission for trial by jury; and be it further

Resolved, That this house of delegates provide for the appointment of a committee to look into this matter and report to this house at the next annual meeting, and that a fixed policy of correcting those unfortunates be adopted by this association.

### HALE-CENTER INCORPORATES.

Adopts Commission Form of Government.

Yesterday after the most interesting election ever held in Hale Center, the Commission form of government was adopted. The first mayor of

the town is Uncle Bob Lemond. Uncle Bob Lemond has been here laboring year after year for the good of Hale Center; and to his own pride and satisfaction, has always been willing to help make Hale Center a better, cleaner and more prosperous town. He will now be called Mayor Lemond instead of Uncle Bob.

The first two Commissioners for Hale Center are J. K. Malone and N. M. Akeson. They are best of citizens and well capable of filling the offices.—Live Wire.

### RECITAL.

The music class of Mrs. Eva L. Barnes will close this year's work with two entertainments on Saturday May 20th at the Schick Opera House. The younger pupils will entertain in the afternoon at 3 o'clock while the more advanced pupils will render a program at 8:30 p. m. No admittance fees will be charged and all are cordially invited.

The Ladies Aid Society of the First M. E. Church will hold a Handkerchief Bazaar, at the house on the corner of Slaton and Prairie streets, formerly occupied by E. F. Williams on Thursday and Friday afternoon and evening, May 25th and 26th. Aprons, bonnets and all fancy articles will be sold. Also ice cream and cake. Everybody invited.

### A Few Money Makers for Shrewd Buyers.

160 acres joining Plainview on the S. E., 60 acres in fine alfalfa, 70 acres in field; three miles of hog-proof fence, 2 acres in orchard, new five room house, painted and papered, good plank lots and shed; two wells and mills. Everything now in first class shape. An addition to the town joins this property. Better come to see us about this HUICK.

320 acres of 97c school land twelve miles south of Plainview for \$15.00 per acre. This is a cash proposition and cannot be matched.

320 acres 1 1/2 miles S. W. from Court House. Perfect land. Barn 70x90 ft. Ten room two-story house, painted and papered and modern in every way. Water works over entire place. 300 acres in high state of cultivation. All improvements are new and first-class. Price \$55.00 per acre for a short time. Good terms.

Nice seven room house on Restriction Street, close in and well located; for sale at a bargain. Ask us about this property if you want a home.

**SHALLOW WATER LAND CO.,**

Suit 11, Ware Hotel Bldg.

PLAINVIEW, TEXAS

## Singer the Standard to Which all Others are Compared

Have you ever wondered why it is that dealers in other makes of sewing machines take pains to emphasize their claim that their particular machine is "just as good" as the SINGER? Or why it is that more than 2,000,000 women buy Singers every year—more than all other makes combined? Or why Singer sales have spread all over the world, into every civilized country?

The Singer has so long represented the highest degree of excellence that it is to-day everywhere recognized as the standard of perfection—the envy of every competitor—the pride of every owner.

**IT IS EASY TO OWN A SINGER**

A Singer will pay for itself. Phone 51 and see about our easy payment plan Machine Needles, Oils, and Supplies. Liberal Allowance for Old Sewing Machines in Exchange for a Singer

209 North Pacific St. (Old Exchange Building)

**W. H. STEWART, Agent**

PLAINVIEW, TEXAS

\*\*\*\*\*  
 W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier  
 GUY JACOB, Assistant Cashier  
**The First National Bank**  
 Plainview, Texas  
 CAPITAL STOCK ..... \$100,000.00  
 SURPLUS AND UNDIVIDED PROFITS ..... 150,000.00  
 Our new home places us in a position to meet all your requirements.  
 Your patronage solicited.  
 \*\*\*\*\*

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**TEXACO ROOFING**  
 Less expensive than metal or shingles. Approved by the Fire Underwriters. Easily put on by purchaser  
**MAKE YOUR OLD ROOFS WATERPROOF**  
 by recoating them with  
**TEXACO ROOFING CEMENT**  
 For sale by local dealers  
 THOS. ABRAHAM, Agent, PLAINVIEW, TEXAS  
**The Texas Company**  
 General Offices, Houston, Texas  
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\*\*\*\*\*  
 L. N. DALMONT N. J. SECREST M. S. KELLER  
**The Plainview Nursery Company**  
 Growers of Native Trees from the best selected varieties on the Plains. Fruit, Shade and Ornamental Trees, Evergreens, Privet Hedge, Roses, Flowering Shrubs, Bulbs, All kinds of Berries, Grapes, Rhubarb and Asparagus.  
**Tomato, Potato and Cabbage Plants in their Seasons**  
 Largest and best equipped Nursery in West Texas, supplied with plenty of water, a necessity in handling Nursery stock.  
**Investigation Solicited.**  
**PLAINVIEW, TEXAS**  
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 **EXCURSIONS**  
 For Special Rates to National Educational Association, Medical and Sunday School Convention at San Francisco, California  
 Call on **R. McGEE, Agent**  
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**Seminole Land and Abstract Co.**  
 F. E. SHELL, Attorney and Manager CHARLEY TRIMBLE, Salesman  
 We Buy, Sell and Lease Land For Non-Residents. Pay Interest and Taxes. Abstracts Furnished on Short Notice. The Best Service at Reasonable Cost. We Want Your Business  
**A Pleasure to Answer Questions**  
**SEMINOLE, GAINES COUNTY, TEXAS**  
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**R. A. Long Drug Co.**  
 "The Busy Druggists" A complete line of Sundries, Perfumes, Talcoms, Toilet Soaps, and Toilet Waters, highest quality. Come see us in our new stand, the Sloneker Building.  
**FREE DELIVERY IN THE CITY**  
**R.A. Long Drug Co. PHONE 327**  
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**Shiple & Shiple**  
 Dealers in  
**Coal, Grain, Hay and Flour**  
 We handle the best Niggerhead Coals mined  
 No long waits when you order. No short weights when you get your coal  
**We Want Your Trade**  
 Phone 18 Opposite Freight Depot  
 \*\*\*\*\*

**CITATION BY PUBLICATION.**  
 THE STATE OF TEXAS,  
 To the Sheriff or any Constable of Hale County—GREETING:  
 You are hereby commanded that you summon, by making Publication of this Citation in some newspaper published in the County of Hale if there be a newspaper published therein, but if not, then in any newspaper published in the 64th judicial district; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest district to said 64th judicial district, for four weeks previous to the return day hereof, William Kizer and Elijah Severs, whose residence is unknown, to be and appear before the Honorable District Court, Hale County, Texas, at the next regular term thereof, to be holden in the County of Hale at the Court House thereof, in the town of Plainview, Hale County, Texas, on the 12th day of June 1911, same being the regular June term of 1911 of said Court, then and there to answer a petition filed in said Court, on the 10th day of May, A. D. 1911, in a suit numbered on the docket of said Court No. 623, wherein F. Faulkner is plaintiff and Jesse Severs, Sarah Snow, Daniel B. Snow, Elizabeth Bangham and Elijah Severs, William Bangham, Florence Powell, James Powell, and William Kizer are defendants.  
 The nature of the Plaintiff's demand being as follows, to-wit: Suit in trespass to try title for the recovery of the title and possession to the following described tract of land, being all of the South one-half and the Northwest one-fourth of the Northwest one-fourth of section No. 141, Block C, Hale County, Texas, and plaintiff alleges the following title thereto, to-wit:  
 1. Patent from the State of Texas to Paris Cox, dated 15th February, 1879; 2. Deed from Paris Cox to Lydia A. Severs, dated 8th August, 1879, recorded in Volume C2, page 25, Hale County Deed Records.  
 3. Deed of gift by memorandum and verbal gift, from Lydia A. Severs to James Severs, recorded with record of deed named in No. 2 above.  
 4. Deed from James Severs and wife Emily F. Severs, to A. G. Hinn, dated January 26th, 1909, duly recorded in Volume 22, page 44, Hale county deed records.  
 5. Deed from Albert G. Hinn to W. A. Lowe, dated Feb. 8th, 1909, duly recorded in volume 22, page 58 deed records, Hale county, Texas.  
 6. W. A. Lowe and R. E. Lowe to B. E. Sebastian, by deed, dated April 8th, 1909, and duly recorded in volume 25 page 288 deed records, Hale County, Texas.  
 7. Deed from B. E. Sebastian and wife, Leona Sebastian to F. Faulkner, dated September 13th, 1910, and duly recorded in Volume 25, page 289, Hale County deed records.  
 Plaintiff alleges that the defendants are claiming said land herein controversy as the heirs of Lydia A. Severs, but that his claim to same is superior to defendants.  
 Herein fail not and have you before said Court, and on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.  
 Given under my hand and seal of said Court, at office in Plainview, this 10th day of May A. D. 1911.  
 B. H. TOWERY,  
 Clerk District Court, Hale County, Texas.  
 By W. H. Box, Deputy.  
 (Seal.)

\*\*\*\*\*  
 THE STATE OF TEXAS,  
 County of Hale,  
 Taken up by R. W. Thompson and strayed before B. H. Towery, County Clerk of Hale County, Texas, on the 3rd day of April 1911, a certain bunch of cattle described as follows, to-wit: One red cow, four years old, branded W on right hip; marked swallow for in left ear, and under half crop in the right ear. One red cow, four years old, branded seven J connected on left side and left thigh; crop and under crop in right ear, and her calf, both being dehorned, and appraised at \$70.  
 The owner of said stock is requested to come forward, prove property, pay charges and take the same away, or it will be dealt with as the law directs.  
 Given under my hand and official seal this 8th day of May A. D. 1911.  
 B. H. TOWERY,  
 Clerk County Court, Hale County, Texas.  
 By W. H. Box, Deputy.  
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**BIG LOT SALE AT SETH WARD COLLEGE.**  
 On May 22, 23, the trustees of Seth Ward College will sell at Public Auction several hundred good lots at the college. The money received from the sale will be spent in the development of the school. Good terms will be given. The Santa Fe will give excursion rates on their lines. The wells will be in operation and some of the speakers in the state will be present and address us on live subjects. This will be a fine opportunity to visit Plainview see the big wells and make a good investment.  
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**SHERIFF'S SALE.**  
 THE STATE OF TEXAS,  
 County of Hale,  
 Notice is hereby given, that by virtue of a certain order of sale issued out of the Honorable District Court of Armstrong county, on the 29th day of April 1911, by E. C. Cayton, clerk of said court for the sum of four hundred and sixty eight dollars and ten cents and costs of suit under a judgment, in favor of R. C. Benton in a certain case in said court, No. 236, and styled R. C. Benton vs H. Z. Pennington et al., placed in my hands for service, I G. A. London, as sheriff of Hale county, Texas, did, on the 11th day of May 1911, levy on certain real estate, situated in Plainview, Hale county, Texas, described as follows, to-wit:  
 Lot No. 6, in block number 33, in the town of Plainview, Hale county, Texas, and levied upon as the property of H. Z. Pennington et al. And that on the first Tuesday in June, 1911, the same being the 6th day of said month, at the Court House door of Hale county in the town of Plainview, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said order of sale, I will sell said above described real estate at public vendue, for cash to the highest bidder as the property of said H. Z. Pennington et al.  
 And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Hale County Herald, a newspaper published in Hale county.  
 Witness my hand this 11th day of May, A. D. 1911.  
 G. A. LONDON,  
 Sheriff Hale County, Texas

**ORDINANCE NO. —**  
 An Ordinance Providing the Distance that Electric Light and Telephone Wires shall be Placed and Kept Apart, Within the City of Plainview, and Providing a Penalty.  
 Be It Ordained by the City Council of the City of Plainview, Texas:—

SECTION 1. That it shall hereafter be unlawful for any electric light company to erect or place, or cause to be erected or placed any of its electric light wires within less than three feet of any telephone wire, or to permit any of its electric light wires to become and remain within less than three feet of any telephone wire; and provided that if any electric light company has erected or placed, or has caused to be erected or placed any of its electric light wires within less than three feet of any telephone wire, said electric light company shall immediately remove same so as to be not less than three feet of said telephone wire, within the city of Plainview, Texas;  
 SEC. 2. That it shall hereafter be unlawful for any telephone company to erect or place, or cause to be erected or placed any of its telephone wires within less than three feet of any electric light wire, or to permit its telephone wires to become and remain within less than three feet of any electric light wire; and provide, that if any telephone company has erected or placed, or has caused to be erected or placed any of its telephone wires within less than three feet of any electric light wire, said telephone company shall immediately remove same so as to be not less than three feet of said electric light wire, within the city of Plainview, Texas:—  
 SEC. 3. That if any electric light or telephone company shall violate any of the provisions of this ordinance, they shall be guilty of a misdemeanor, and upon conviction thereof shall be fined in any sum not less than Ten \$(10.00) Dollars and no more than One Hundred \$(100.00) dollars.  
 SEC. 4. The fact that there is no adequate law regulating the distance that electric light and telephone wires shall be placed and kept apart, creates an emergency and public necessity and the rule requiring a second and third reading of an ordinance is hereby waived and suspended, and this ordinance shall be in full force and effect, from and after its passage and publication, and it is so ordered.  
 Passed and ordered published, this — day of May, A. D., 1911.  
 J. W. PIPKIN, Mayor Pro Tem  
 ATTEST.  
 JAS. R. HAMILTON,  
 City Secretary.

**WANTED—1,500 PULLETS.**  
 I want to contract with breeders of the S. C. White Leghorn for 1,500 pullets, to be delivered to me at my home, one mile northwest of Plainview, the first of September, 1911.  
 Address, W. B. JOINER,  
 Plainview, Texas.  
 \*\*\*\*\*

**PLANTS FOR SALE.**  
 LOST—In the east part of Plainview a ladies gold bracelet with a Cameo setting. Finder will please return same to DeLay's Barber shop and receive reward.  
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**J. H. LEACH**  
**Coal, Grain, Seed and Feed Stuff**  
 Phone 136 Plainview, Texas  
 \*\*\*\*\*

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**CALHOUN & ANDERSON**  
**Cement Contractors**  
 All Kinds of Cement Work  
 Sidewalks, Steps, Floors, Etc.  
 ALL WORK GUARANTEED  
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**The Fine Resort**  
**EAVES' BOWLING ALLEY**  
 On North Pacific Street  
**Something New in Plainview**  
 No Better Sport on earth than Bowling  
 Friday of each week is set aside for Ladies Only and they are especially urged to attend  
**E. EAVES, Proprietor**  
 \*\*\*\*\*

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**OFFICERS**  
 J. E. Lancaster, President L. A. Knight, Vice President  
 H. M. Burch, Cashier L. G. Wilson, Vice-President  
 H. C. Von Struve, Assistant Cashier  
**Third National Bank**  
 of Plainview  
 Ansley Building, Northeast Corner Square  
 Capital \$100,000.00  
**DIRECTORS**  
 R. W. OKEEFE L. G. WILSON  
 L. A. KNIGHT H. M. BURCH  
 J. E. LANCASTER  
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**Tandy-Coleman Co.**  
 Dealers in  
**Everything in the COAL and GRAIN Line**  
 Handlers of Simon-Pure Nigger-Head, and Genuine Rockvale Coals. Either a solution to the Fuel Problem  
 Full Weight, Prompt Delivery, Courteous Treatment Our Motto  
 Phone 176 Between Depots  
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**Why not plant Landreth's Pedigree Seeds? Quality is all important.**  
**Landreth Seed Co., established in 1784, now operating in their 3rd century.**  
**These seeds cost no more than many inferior, expensively advertised.**  
**\$1.00 INVESTED IN GOOD GARDEN SEED PROPERLY PLANTED AND CULTIVATED WILL GIVE LARGER RETURNS THAN ANYTHING WE KNOW OF.**  
**WE ARE EXCLUSIVE AGENTS HERE FOR D. LANDRETH & COMPANY.**  
**THE REXALL STORE**  
**J. W. Willis Drug Company**  
 HERE WE ARE AGAIN WITH THE BEST  
 \*\*\*\*\*

# Better than Cash Prices on Suits

We have bought this Clothing so we can sell it cheaper than we could have done so any other way. We have a full line of clothing that we want to turn for cash, and as we told you in last week's paper we will not show prices any mercy in turning this line. We want to sell a good portion of this line before our new stock begins to arrive, and which we are expecting next week.

**We Quote a few Prices for your Consideration:**

MEN'S SUITS.		YOUTH'S SUITS.		CHILDREN'S SUITS.	
\$30.00 Suits for.....	\$15.00 to \$17.50	\$12.50 Suits from .....	\$6.00 to \$6.50	\$7.50 Suits from .....	\$3.75 to \$4.75
\$25.00 Suits for .....	\$12.50 to \$14.00	\$10.00 Suits from .....	\$4.75 to \$5.50	\$6.00 Suits from .....	\$3.00 to \$4.00
\$20.00 Suits for .....	\$10.00 to \$12.50	\$7.50 Suits from .....	\$3.75 to \$4.50	\$5.00 Suits from .....	\$2.50 to \$3.25
\$18.00 Suits for .....	\$9.00 to \$10.00	\$5.00 Suits from .....	\$2.75 to \$3.00	\$4.00 Suits from .....	\$2.00 to \$2.75
\$15.00 Suits from .....	\$7.50 to \$8.50	\$4.50 Suits from .....	\$2.50 to \$3.00		
\$10.00 Suits for .....	\$5.00 to \$6.00	\$3.00 Suits from .....	\$1.85 to \$2.50		

We invite you to our store to inspect these goods.

We Sell for Cash Only

## SHELTON BROTHERS

We Sell for Cash Only

PLAINVIEW.

TEXAS

### HAIR LIKE PORCUPINE QUILLS.

That is the appearance of the new roached style of hair dressing for men. We can cut it thusly if you like. The Sebastian Shop is famed for its hair-cuts. We can make you pleased with your appearance in a mirror, young man.

An especially pretty line of Manhattan shirts at Plainview Mercantile Company.

When you buy groceries from Sewell you get what you pay for—full weight.

Miss Marguerite Van De Venter from the Leland Powers School, Boston, will appear in an hour's readings at the First Annual Recital of the stringed instrument department of the Wayland College, next Thursday evening, May 25th at the Schick. Miss Van De Venter comes highly recommended, being a graduate of two schools of oratory.

Among the physicians down from Amarillo immediately after the Association were: Drs. R. L. Haggard, Nashville, Tenn.; R. H. Wannachof, Copperas Cove, who visited his daughter, Mrs. J. L. Dorsett; A. C. DeLong, of San Angelo, who also visited the Dorsetts; O. B. Atkinson of Florence, Texas; A. C. Scott and wife of Temple, Texas and Spert of Holland.

FOR SALE—240 acres of choice land out of south half survey 35, blk. J. K. 2. Located in the northwest part of Plainview, and the most desirable land around town. Will sell in 40 or 80 acre tracts on easy terms. Other lands for sale in all parts of the country. For prices, terms and descriptive literature write Otus Reeves Realty Company, Plainview, Hale county, Texas.

FOR EXCHANGE—A 431 acre farm ten miles northeast of Sunset and 15 miles southeast of Bowie, Montague county, Texas. Four sets of improvements, 200 acres in cultivation, rural mail route, telephone, etc. Will exchange for unimproved lands in Terry, Yoakum, Dawson, Gaines and Andrews counties. If interested, write us.—Dillard Land Company, Lubbock, Texas.

H. B. Reed of Lubbock transacted business here the first of the week.

Mr. and Mrs. Frank J. Ott of Runningwater announce the marriage of their daughter, Myrtle to Mr. Lawrence Burkett on Tuesday, May 23 at their home. The young couple will leave shortly for Potosi, Wisconsin, their future home.

### LOCAL AND PERSONAL

If you would be pleased with every purchase, call on L. D. Sewell or

Headquarters for eggs, butter and chickens at Montgomery-Lash.

Miss Mae Kinder is spending the week at her father's ranch near Tulla.

Let us insure your crops against hail.—J. M. Malone Insurance Agency.

Courteous treatment, skilled barbers sharp scissors and razors—we can please you.—The Sebastian Shaving Parlors.

We bought 500 chickens last week 900 dozen eggs and want more.—Montgomery-Lash.

Mrs. Katherine Snashnell and daughter, Hylva, left today for Wisconsin where they are to live in the future.

You will always find the freshest and best of everything in the grocery line at L. D. Sewell Grocery Company, Phone 29.

Can't keep Forbes' 3 pound bucket coffe. We sell it at Montgomery-Lash.

Miss Byrd Peret is down from Missouri to spend the summer in the family of her brother.

Oh! that cake flour, white as snow at Montgomery-Lash. 5 lbs. for 25c, 10 lbs. for 50c, 50 lbs. for \$2.00. Best on earth for cakes, biscuits and light-bread. Phone for 5 lbs. and try it at Montgomery-Lash.

For the best results, buy your groceries of the L. D. Sewell Grocery Co. Phone 29.

Mrs. Mc Bride who has been visiting her daughter, Mrs. Glenn McKee for some time, returned this week to her home in Farmersville.

Mr. and Mrs. R. C. Ware returned Wednesday from a short-stay in Mineral Wells.

We pay cash for eggs, chickens, turkeys and cream.—Montgomery-Lash.

Ladies, when you try Bultes Excellence Flour, you will know you can bake a cake. 5 pounds for 25cts at Montgomery-Lash.

WANTED—Music pupils by Miss Elvora Stamford at 400 Walnut street, Phone 424.

BORN—Thursday morning to Mr. and Mrs. Thornton Jones, an eight-pound boy.

Glucose to make candy at Montgomery-Lash.

Phone 29 for anything you want in the grocery line. We'll do the rest.—L. D. Sewell.

Furnished Rooms for Rent—At the Fair Boarding House on West Third and Grover Streets, Plainview.

Bultes Excellence Flour, the best on earth for cakes and all kinds of pastry at Montgomery-Lash.

Cabbage, tomato and sweet potatoes. Also line of vegetables. Phone 194-2 your want.—W. L. Hogue, Plainview Nursery.

Nice line of silk hose and half hose at the Plainview Mercantile Company's place.

Try our new cake flour. 5 pounds for 25c. \$2.00 per sack of 50 pounds at Montgomery-Lash.

If you are thinking of taking a trip, call and inspect our line of trunks and grips.

We want all your chicken broilers and Fryers at Montgomery-Lash.

Ed Hays left Tuesday for Emma, where he has accepted a position for a short time.

Flake Garner, with E. R. Williams, was called to Kress Friday morning to prepare the body of Nettle Boston for transportation to Hale Center. She died Thursday night.

We want all the broiler chickens. Will pay cash. Sell them now.—Montgomery-Lash.

Ladies wash suits at Plainview Mercantile Company. Please call and price them. You will want one.

The place to get the quality and price is at Montgomery-Lash.

Chas. Saigland sold 96 mules this week at a good round figure to D. Hanks of San Angelo.

The inside and outside of your head. Plainview Mercantile Company can fit both the inside and outside of your head.

13 bars of Swiss Soap, 50c. Better than Clairette at Montgomery-Lash.

The younger set gave a dance at the Alamo last night. Many of the older crowd were guests and the chaperones were Mr. and Mrs. J. O. Wyckoff and Mr. and Mrs. E. B. Hughes. A piano, violin and banjo furnished the music.

Get the square butter moulds and get a better price for butter at Montgomery-Lash.

All kinds of feedstuffs, hay, grain, etc, bought and sold at Tandy-Coleman Company at the best cash prices market affords.

Cup and saucers coffee, 90c at Montgomery-Lash.

R. A. McWhorter and wife are visiting their daughter at Hale Center.

We write livestock insurance. See us.—J. M. Malone Insurance Agency.

Tell your friend to meet you at the Plainview Mercantile Company.

FOR SALE—Gasoline range, used only a few weeks. Good as new, cost \$32. \$24 buys it. See C. E. Howard at Hotel Ware.

Bought 400 pounds of butter last week and want more. But get square moulds.—Montgomery-Lash.

Everything cold and a nice, cool place to rest and refresh yourself, at R. A. Long Drug Company, the busy druggists.

We are headquarters for sweet potato plants.—Montgomery-Lash.

Mrs. Logan Kennedy of Lockney is visiting friends in Plainview this week.

Why pay 35 cents for three pounds Snowdown's Cake Flour, when you can get 5 pounds Bultes Excellence for 25 cents at Montgomery-Lash.

King's High Grade Chocolates at R. A. Long Drug Company, the busy druggists.

The County Board of Equalization, composed of the Judge and the Commissioners, has been hard at work all the week. The advent of equalization has caused quite a shifting in land values.

A gentleman by the name of Beaumont from Iowa is visting Bert Baker this week.

We pay more for cream.—Montgomery-Lash.

Some numbers don't mean anything. Some mean a great deal more, "29" means everything. It's Sewell's Grocery Store.

Better than Swansdoran cake flour, for less money. 5 lbs. for 25 cents at Montgomery-Lash.

Make the Plainview Mercantile Co. your headquarters when in town. Come in and rest.

Mr. and Mrs. J. F. Garrison are visiting in Temple.

The best flour on the market at Montgomery-Lash. 5 pounds for 25c. Best on earth for cakes.

J. H. Slaton and wife are attending the Banker's Convetion in Dallas this week.

Fresh country butter, square molds, 20 cents.—Montgomery-Lash.

Jas. Duncan and wife came down from Iowa this week to visit their son.

G. C. Keck will leave for Mineral Wells Monday to test the water as to its ability to cure rheumatism.

Sheriff Goen of Floydada passed family on a visit to Galveston and through Plainview Monday with his San Antonio.

### Stubborn Case

"I was under the treatment of two doctors," writes Mrs. R. L. Phillips, of Indian Valley, Va., "and they pronounced my case a very stubborn one, of womanly weakness. I was not able to sit up, when I commenced to take Cardui.

I used it about one week, before I saw much change. Now, the severe pain, that had been in my side for years, has gone, and I don't suffer at all. I am feeling better than in a long time, and cannot speak too highly of Cardui."

## TAKE CARDUI The Woman's Tonic

If you are one of those ailing women who suffer from any of the troubles so common to women.

Cardui is a builder of womanly strength. Composed of purely vegetable ingredients, it acts quickly on the womanly system, building up womanly strength, toning up the womanly nerves, and regulating the womanly system. Cardui has been in successful use for more than 50 years. Thousands of ladies have written to tell of the benefit they received from it. Try it for your troubles. Begin today.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Special Instructions, and 64-page book, "Home Treatment for Women," sent free.

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