

BEST MEDIUM FOR PUBLICITY IN THE WEST

Hale County Herald.

BEST MEDIUM FOR PUBLICITY IN THE WEST

VOLUME 21

HALE COUNTY HERALD, PLAINVIEW, TEXAS, FRIDAY, JANUARY 7, 1910

NUMBER 1

We are making extremely low prices on Cut Glass, Silverware and Painted China

DO NOT MAKE YOUR PURCHASES UNTIL YOU HAVE EXAMINED OUR LARGE STOCK

DONOHOO WARE HARDWARE COMPANY

DOINGS OF THE DISTRICT COURT

GRAND JURY MAKES FINAL REPORT AND IS DISCHARGED.

Indictments Returned at Their Last Meeting—Criminal Cases Continued—Boundary Suits.

After a short holiday session, District Court convened on Monday and Judge Smith announced that the cases on the criminal docket would be continued until January 24.

Two cases had been set for Monday, J. A. Woods, charged with forgery, transferred to this county on a change of venue from Eriscoe county, and that of Herschel Evers, charged with assault to murder, on an indictment by the grand jury at the present term.

Two boundary line cases have occupied the principal portion of the time of the court this week and on account of the amount involved and the complication of the claims they were heard and stubbornly contested. One of the cases came to this court from Swisher county and the question at issue was the location of the lines of Blocks M-13 and M-15 and title to about 1,500 acres of land was disputed. This case was called on Wednesday, and no judgment had been rendered when The Herald went to press.

H. P. Jones vs. G. E. Love et al. was the style of the other boundary line case, where title to four sections of land near Tulla was involved. The question of ownership hinged on the correct lines and measurements from a starting point at a landmark on a survey near Canyon City. A number of prominent attorneys were engaged on both sides of the case. Verdict and judgment for plaintiff were rendered on Wednesday.

The trial of civil cases will engage the attention of the court for the next two weeks, and Judge Kinder has announced that he will clean up the docket before adjournment.

The court did not finally discharge the grand jury on their adjournment some two weeks ago, but the fact was not made public that they were instructed to assemble after the holidays for the investigation of any violations of the law that might occur during the Christmas season. The members of that body met on Monday, but a thorough investigation failed to disclose any necessity for their session, and they were discharged after a final report.

Report of Grand Jury.

THE STATE OF TEXAS, County of Hale, ss. In the District Court of Hale County, December Term, 1909.

To the Hon. E. S. Kinder, Judge of the Court: Now comes the members of the Grand Jury for this term of the court and make this their final report:

At a former day of this court we asked to be permitted to adjourn to meet again on the first day of January, 1910. At that time we had in mind that in all probability some matters would arise during the Christmas holidays that would require our attention on Monday for the purpose of rendering a report.

We are more than gratified to find that not only no felony matters have arisen for our attention, but that the misdemeanors have been so promptly and efficiently looked after by the officers that there is nothing further for us to do.

ATTENDING COURT.

Attorneys Hendricks and A. B. Martin, of Tulla; Judge W. H. Kimbro and Thomas F. Turner, of Amarillo; Hon. James Montgomery, of Wichita Falls; H. A. Jones, of Silvertown, and W. B. Hutchison, county surveyor of Swisher county, are attending court in Plainview this week as witnesses, attorneys and interested parties in the important land litigation which has engaged the attention of the court this week.

WATCH PARTY.

On Friday evening, December 31st, the Epworth League Study Circle met at the home of Miss Espey, in East Plainview. After a thorough discussion of the chapter studied, the crowd enjoyed games until nearly twelve o'clock. Then a short watch-night service was held. After greeting the new year gladly, the crowd went home. The next meeting will be with Miss Carr.

Monarch Grocery Company Entertains with Reception

Those who are acquainted with the members and employes of the recently-organized Monarch Grocery Company expected that their formal opening would be something out of the ordinary and of considerable proportions, but were not prepared to enjoy such an elaborate entertainment or meet such a crowd as they did on last Monday, when the firm threw open its doors with an invitation to the general public to visit their store, inspect their line, meet the firm members and employes and partake of the hospitality of the store.

The Monarch Grocery Company is a federation of employes organized and chartered as a corporation with a paid up capital stock of \$5,000. All the stockholders of the firm are engaged in the conduct of the business and are experienced in the grocery line. The firm is quartered in the new SoRelle building, on Pacific street, and have a neat, new store, well arranged and a complete stock of staple and fancy groceries, fresh from factory and packery.

D. L. Wardlaw, the senior member of the corporation, is a merchant of 30 years experience, and Messrs. Sawyer, Wade, Sams and Murphy are experienced business men, and as caterers to the public are in their element.

The interior arrangement of their place affords an opportunity for a neat and tasty display of their large assortment of everything usually carried in this line. The building is divided into compartments. The fancy lines are arranged in the main front room and the staples are arranged in the rear, which is used more as a working department. On the whole the Monarch Grocery Company has an establishment in which they take considerable pride, and the

TRANSFER OF COLLEGE PROPERTY

THE CONTROL AND OWNERSHIP PASSES TO METHODISTS.

Transfer of This Valuable Property Has Been Under Consideration for Some Time.

For some time past the Methodist people have been negotiating with the directors of Central Plains College in reference to purchasing the college property here at Plainview. The deal has been closed, duly signed, and the College is now the property of the Methodist Church. With all the good work done by this strong college in the past, this change, with the consequent backing of the large Methodist body in this country, will permanently insure the success of the school. The second session of the present school year opens January 20, 1910. The school will be run henceforth under the auspices of the Methodist Episcopal Church, South.

OFFICERS INSTALLED.

Odd Fellows Hold Meeting Followed by Banquet.

On Tuesday night, at the hall, the Plainview Lodge No. 12, I. O. O. F. held an installation meeting and the following officers were inducted into positions to which they had been elected:

- A. H. Ester, Past Grand; G. C. Keck, Noble Grand; O. W. Bryant, Vice Grand; W. A. Nash, Treas.; A. J. Chambers, Rec. Sec.; Elmer Anderson, Rec. Sec.
- A. A. Hatchell was elected representative to the Grand Lodge; J. O. Burch, alternate.
- A. B. Rosser, of this lodge, was recommended as District Deputy Grand Master.
- A. A. Hatchell conducted the ceremonies of installation, and after the work was finished members and visitors enjoyed a sumptuous spread.

"A Royal Welcome"



NEWS ITEM: TEXAS LEADS ALL OTHER STATES IN HOMESEEKERS FOR 1909

DECEMBER WEATHER.

Variations of Temperature and Other Conditions.

Local Voluntary Weather Observer John F. Sander reports the following as taken from his records concerning the weather during the past month:

- Mean maximum temperature, 46.80.
 - Mean minimum temperature, 20.7.
 - Average temperature, 33.5.
 - Maximum, Dec. 31, 77.
 - Minimum, Dec. 20, 4.
 - Great daily range, 46.
 - Total precipitation, .27.
 - Total snow, 3.56.
 - No. clear days, 17.
 - Partly cloudy days, 6.
 - Cloudy days, 8.
- Report from the entire country as given out by the Bureau at Washington, show the December of 1909 to have been generally the coldest since the corresponding month of 1899. The local record showing an average temperature of 33.5 and only three and one half inches of snow during the month, is quite favorable in comparison with conditions that prevailed over other sections of the country.

LOCAL AND PERSONAL

County Judge Mayfield was a business visitor to Hale Center this week.

Mound City Paints may cost a trifle more, but—! Alfalfa Lumber Company. 47-1910

A. E. Harp left Wednesday on a business trip to Kansas City and other points.

Jack Hawley, of Canyon City, was a business visitor in Plainview and this section this week.

Dr. Hawkins has purchased the Scroggins residence on Prairie street for an investment.

Order your meats, groceries and fresh vegetables together. Phone 17. VICKERY-HANCOCK GROCERY CO.

Rev. Johns, an aged and popular Baptist divine, of Goodwill, Oklahoma, is paying a visit to relatives in this city.

Mayor DeLay has returned from a visit with his mother, at Bonham, Texas, with whom he spent the holidays.

Mrs. J. L. Dorsett and little daughter, who have been on a holiday visit to her parents at Temple, returned home on Wednesday.

Mr. and Mrs. L. L. Powers, of Plainview, who spent the holidays in our city, were passengers on Monday's train for home.—Lubbock Avalanche.

G. S. Foster, county surveyor of Randall county, was here from Canyon this week as a witness in a boundary line suit before the District court.

W. C. Hutchison, Mr. Conner and Trus Gray, old-time and well-known citizens of the Plains, were in the city this week from Tulsa as witnesses in land suits before the District court.

Dr. E. B. Allen, a very affable and entertaining gentleman, is making his headquarters in this city for the present and is engaged in representing the American Yeoman Life Insurance Company, of Des Moines, Iowa.

We are doing a strictly Cash Business. All goods sent COLLECT ON DELIVERY. Our customers will save time and money to us both by having the necessary funds to pay the Delivery Man. TANDY-COLEMAN COMPANY.

J. A. Peret, Lon Holt and Mr. Williams went out one day this week to catch or kill enough wild geese for a mess. They reported a result of four bagged, but have not as yet furnished any visible support of the statement.

Eugene Campbell, superintendent of construction on the waterworks and sewers, is suffering from a severe sprain of his ankle. He was confined to his room for three or four days, but is able to be about at present.

Washington secret service officials have arrested a mysterious individual with wheels in his head who said that he was tired of living and was going to take the U. S. senate to Heaven with him by the nitroglycerine route. Who told the crazy crank that the senate was headed in this direction?

We beg to remind you that we have just opened up our New Grocery Store. Everything fresh and of the highest quality. We will appreciate your orders and will handle everything to be found in an up-to-date grocery store. Phone 17. VICKERY-HANCOCK GROCERY CO.

Clarence Ray Pennington and bride, formerly Miss Annie White McGlasson, of Kress, were visiting relatives in this city the first of the week. They intend leaving for Wichita Falls on January 10, where the groom has a lucrative position and at which place they will make their home. Mr. Pennington formerly lived in this city, and has relatives and a large circle of friends here, and the bride is the daughter of Mr. and Mrs. D. W. McGlasson, one of the best known and most popular families of Kress.

FOR COUNTY JUDGE.

Austin C. Hatchell authorizes The Herald to make his formal announcement for the Democratic nomination for County Judge of Hale county. Mr. Hatchell is a native of Texas, having been born near Granger, Williamson county, a member of a family of the highest standing in that section. He laid the foundation of his education in attendance at the public schools of Granger and afterwards attended the Southwestern University, at Georgetown, but was compelled by force of financial circumstances to leave the school before graduating. By teaching school and keeping up his own course of study, he was afterward able to enter the law school of the State University, where his progress for two terms received the most favorable commendation of his instructors. Leaving the law school he came to Plainview and secured employment with the First National Bank, of this city, where his business ability was demonstrated by satisfactory service. His life's aim to engage in the law practice was continually kept in view, and by continuing his studies at night and after business hours he was able to meet all the requirements of a rigid examination, and received the compliments of the state board which certified to his fitness for the bar with a grade of about 95 per cent. Since his admission to the bar he has been engaged in the successful practise of his chosen profession in this city and has acquired a thorough familiarity with the practise. Personally, he carries all the marks of a refined gentleman and evidences that upright conduct and sturdiness of character that characterizes the young man who owes his success largely to his own efforts. Though a young man, Mr. Hatchell is fully competent to meet the manifold demands of the office to which he aspires, and if chosen to serve the people of Hale county in this important capacity he promises his very best efforts and devoted service.

CIVIC LEAGUE MEETING.

The annual meeting of the Civic League for election of officers was held Wednesday afternoon in Wayland hall. After a little preliminary business, the following officers were put in for the year 1910:

Mrs. W. B. Joiner, president; Mrs. R. W. Ebrahan, general vice president; Mrs. Walter Burch, secretary; Mrs. T. B. Carter, treasurer; Mrs. O. H. Judkins, press reporter

The next meeting will be held on the first Wednesday in February. All who are interested in the welfare of Plainview are earnestly requested to be present.

After the meeting of the Civic League, an informal meeting of the Cemetery Association took place, as the inclement weather had prevented the regular meeting on Tuesday. Mrs. Donohoo stated that a well had been drilled in the cemetery, and as soon as the finances could be adjusted other improvements would be made.

The next regular meeting will be on the first Tuesday in February, in Wayland hall.

FOR CLUB HOUSE.

All persons who have not sent off their magazine subscriptions for the present year are asked to hold them for a few days, or until further notified. They will be taken in charge by some of Plainview's club women, whose object is, by a commission on the subscriptions, to establish a reading room or club house for Plainview. Particulars will be given in next issue.

COUNTY COURT ON MONDAY.

Regular session of the county court is to be called on Monday to take up the civil and criminal docket, and there is considerable business on hand. The court room is now occupied by the District court and Judge Mayfield will hold court in some place not as yet announced, probably some of the offices in the court house.

KILLING AT SPUR.

In a drunken brawl at Spur on Christmas day, "Doc" Edwards, a cowboy, struck R. L. King, a tinner, on the head with a piece of 2x4 scantling, inflicting a wound from which he died the next day. This was another case showing very forcibly that friendship and whiskey will not mix.—Floyd County Hesperian.

Farms! Homes! Money!

In the Garden Spot of

The South Plains

The most fertile section of America! A section that is attracting great attention, because it has a better combination of **Soil, Water and Climate** than any other state.

Buy Now!

—while land is reasonably cheap. In a few years it will be too late. We have **Ranch and Farm Lands** for sale in any size tract.

Rushing Land Company

FOR COUNTY JUDGE.

In this issue of The Herald the name of Judge George L. Mayfield will be found in the announcement column, as signifying his desire to again serve the people of Hale county in his present capacity as County Judge. To attempt to introduce or commend Judge Mayfield to the people of this section is unnecessary. He has lived in this county for a number of years and is one of the early settlers of the Plains country. Before engaging in the practice of law he was a well-known and popular school teacher, and took high standing in that profession, holding the principalship of several large schools. He is one of the steady, dependable kind of men and has at all times proved himself faithful in all the relations of life. Well grounded in the principles of law, his judgments and decisions from the bench have been so uniformly fair and equitable as to be seldom appealed. As presiding officer of the board of county commissioners his conduct and direction of the business and affairs of the county have been marked with that same degree of carefulness and conservatism as he has displayed in the management of his personal affairs. Thoroughly familiar with all the duties of the office, entirely capable, of sterling integrity and good business ability, familiarity with the county's affairs and financial condition, together with a record as a fair and just trial judge, are some of his claims to a consideration by the voters at the Democratic primary election in July.

WANTS NO OPPOSITION.

In a personal letter to Hon. R. M. Ellerd, of this city, Judge Felix J. McCord, recently appointed to the Court of Criminal Appeals, to succeed Judge Brooks, says:

"Accept my thanks for your letter of congratulation, and I hope that my course on the bench will be such as to merit your esteem and support in the coming campaign. I do not know whether I will have opposition or not, but let me ask you, as a favor, to look after my interests in your section of the state and discourage any opposition that might arise.

"With best wishes for your success and future prosperity, I remain,
 "Your friend,
 (Signed) "F. J. McCORD."
 As Judge McCord is already in and the fellows who had an idea of running for the place have hunted the tall uncut, it would seem that he has a cinch on his job.

A NOISY WELCOME.

Plainview Citizens Greet the New Year in Varied Attire.

The incoming of 1910 was marked with merriment, noise and a practical joke that some of Plainview's citizens will not recover from the effect of the fright for some time. When the fellow at the laundry, who had his announcer loaded for the occasion, pulled the whistle string at 11:59:59 and began a variation on the caliope scale, there were but few parties who were not aroused, and a variety of noises soon joined in the welcome to the New Year. It was extensively circulated over the phone that the First National Bank was on fire, and about 200 citizens in all sorts of attire hurriedly gathered near that building, and, realizing the hoax, good-naturedly enjoyed the discomfiture of the later comers. It was all right and proper perhaps, considering that the New Year is always pictured, and supposed to be, an infant of the male line, but had 1910 been of the opposite sex and of maturer growth she would have retired in confusion at the bed-chamber appearance and dishabille attire of some of the staid citizens of Plainview.

USE THE PHONE.

but be careful what number your call. Now, when you want groceries, the best number is 17, as that always gives you connection with the leading Grocery. They handle the freshest and best of everything—not an article in stock that is not just from the factory or packer. Everything delivered promptly at your home. A trial order will convince. VICKERY-HANCOCK GROCERY CO.

NOTICE.

Those having an account with us that is past due are urgently requested to make immediate settlement. We are in serious need of money just at this time, and those that are indebted to us should show their appreciation of the courtesies we have shown them in this respect by calling and making settlement.
L. J. WARREN GROCERY CO.

E. R. WILLIAMS HAS A LICENSED EMBALMER in his house and is ready at a moment's notice to answer all calls for EMBALMING AND UNDERTAKING.

The wheat business of Argentina is growing more rapidly than that of any other country.

Want Column

FOR RENT—A well furnished front room; close in. Phone 31. Mrs. C. R. LUTHER.

FOR SALE—3-year-old Jersey cow, now giving milk. Inquire for WHITSON, at Crowdus Bros. & Hume. 54

SEWING WANTED—Good dress-making done by Mrs. H. A. Counts, on Prairie street, just north of new Methodist church. Prices reasonable. 43-1f.

We conduct funerals, do embalming and carry the largest line of Caskets, Robes and Suits in Plainview. Calls answered at all hours Phone 179.—Paxton & Oswald. 48-1f

When you request to have your address changed, NEVER FAIL to give your old address, as well as the new. Remember this. 1f.

FOR SALE—One gang plow, good as new; will sell for \$15.00 less than cost. L. N. DALMONT, Plainview Nursery. 3

ROOM FOR RENT—Either furnished or unfurnished. Apply to G. W. STAIR, 4 doors south Plainview Lumber Co., S. Pacific St., west side.

FOR SALE—The N. E. ¼ of Section 1, Block O-2, Hale County, 18 miles west of Plainview and about 4 miles northeast of Olton, county seat of Lamb County. Address owner, FRANK HASS, Lake Park, Iowa. 3

STRAYED OR STOLEN—From Beatty pasture, 7 miles north of Plainview; dark bay, pony-bull mare, Morgan stock, weighs about 850 pounds, 13 years old, spot in forehead, roached mane, left eye knocked out. Reasonable reward for recovery. Notify WM. RAMMAGE, Plainview, Texas.

Judge Mayfield was collecting funds on Monday for the purpose of sending Joe Phillips, a victim of tuberculosis, back to his home in San Antonio. The afflicted man has been living here for but a short time and came to this country in the hope that his ailment might be benefited by the climate, but his condition has lately become such that he wanted to return to his people, and the Judge very accommodatingly arranged that this might be done.

Professional Cards

R. E. COCHRANE
Photo Studio
... Everything in Photography ...
One block west of Wayland Bldg.
Plainview, Texas

CENTRAL PLAINS ARCHITECTURAL CO.
HARRY F. HILL, Architect and Chief Engineer
Office: First National Bank Bldg.

HALL & HAWKINS
Dentists
First National Bank Building
Plainview, Texas

JAS. F. DUNCAN, M. D.
Physician and Surgeon
the EYE, EAR, NOSE and THROAT.
Office at Duncan's Pharmacy
Phones 161 and 264.

J. A. WITTE
Physician and Surgeon
Phone 271, Peace Bros' Building
Plainview, Texas.

WILLIS H. FLAMM
Physician and Surgeon
Residence, W. 2nd and Jones Sts.
Office, Stephens' Bank Building.
Phones: Residence, 34; Office, 36.

DR. P. E. BERNT
Dentist
Office in Stephens' Building,
Northwest Corner of Square.

G. R. COX
Architect
Room 12, First National Bank Building.
Plainview, Texas.

R. P. SMYTHE
Attorney-at-Law
Abstracts to Lands in Hale Co.
Land Litigation a Specialty.
Plainview, Texas.

L. C. WAYLAND
Physician and Surgeon
Office over Citizens National Bank.
Plainview, Texas.

DR. N. C. LETCHER
Dentist
Room 8, First National Bank Building.

GEO. L. MAYFIELD
Laywer
Examination of Land Titles a Specialty.
Office in Court House.

HALE & HAYDON
Real Estate Agents
Small Tracts a Specialty.
Kress, Texas.

DRS. PICKETT & OWENS
Office in
Ansley Realty Company Building
Dr. Pickett, Dr. Owens.
Res. Phone 356. Res. Phone 321.

PREPARE NOW TO SAVE FRUIT

A FEW DALLARS INVESTED MAY PREVENT LOSS OF YOUR CROP.

A Timely Article on the Importance and Manner of Fighting Late Frosts—Smudging a Success.

Now-a-days people consider it a necessity to carry fire insurance against loss of property by fire, and it is just as essential to take out insurance against a few late frosts in the spring in our orchards and vineyards. This can be done successfully and cheaply by the use of smudge pots. Whenever the frosts are injurious in the spring, the price of fruits is very high, and those who HAVE fruit that year get a big price, invariably. In the Grand Junction section of Colorado last year they saved millions of dollars of fruit by the use of the smudge pots. Every one who has a bearing orchard should put in a sufficient number of these pots to insure a crop. There are a number of makes of these pots, but I believe that the Troutman pot is the best and cheapest for an orchard of medium-sized trees. The Troutman pot holds 5 quarts of crude oil, which should be laid down here at less than 4 cents per gallon. (I will have quotations on it in a few days.) About 85 pots are required per acre. This makes the first year's cost as follows: 85 pots at 20 cents each, \$17; five quarts of oil at 4 cents per gallon per pot, or 106 gallons at 4 cents, is \$4.25 for each night that the oil is burned, if it is burned for the full time, which is 6 hours, but as a usual rule the pots will not have to burn more than two to three hours a night, and it is seldom that more than three nights' burning are required during a season; therefore, a pot full of oil should last for the season. This makes a total of \$21.25 per acre, but you must bear in mind that the cost of the pot is a permanent investment, and will last for ten to fifteen years. After the installation of the pots it will cost about \$4.25 per acre, and, counting about 70 trees per acre, the cost per tree is six cents for the insurance of several dollars' worth of apples. One man can light from 300 to 500 pots per hour.

As to the danger period of frosts, I would say that there is not any great danger of the destruction of the fruit until after the buds begin to open.

The time of the opening of the buds varies with the variety of the apple, and also varies in different years. According to my observations in the Pecos Valley, and it is about the same here, I am told, the buds generally begin to open about the first of April and are in full bloom by the tenth; but a few years they have opened from one to two weeks sooner. Nothing but a hard freeze will hurt the fruit before the opening of the buds, but any degree below freezing, or 32 degrees, is dangerous after the opening of the buds and until the apples or peaches are one-third inch in diameter. Often the thermometer will go down to 28 degrees and the fruit not be injured, but it depends upon atmospheric conditions and it is dangerous to take any chances. I should advise, if the thermometer goes down to 32 degrees Fahrenheit between 3 and 6 a. m., to light the pots.

I have a sample at my office and shall be glad to show it to any one interested, and you can then order what pots you need. But don't put it off to the last minute to order, as there is a great demand for the pots at the last minute and you may be too late. J. A. GRAHAM, Secretary Plainview Commercial Club.

MAKING LIFE SAFER.

Everywhere life is being made more safe through the work of Dr. King's New Life Pills in Constipation, Biliousness, Dyspepsia, Indigestion, Liver Troubles, Kidney Diseases and Bowel Disorders. They're easy, but sure, and perfectly build up the health. 25c at All Druggists. 4

CAUSE FOR ALARM.

Loss of Appetite or Distress After Eating, Symptoms That Should Not Be Disregarded.

Appetite is just a natural desire of the system for food necessary to replace natural body waste. Loss of appetite or stomach distress after eating indicates indigestion or dyspepsia. Over-eating is a habit very dangerous to a person's good general health, and insatiable appetite is a common symptom of diabetes.

It is not what you eat but what you digest and assimilate that does you good. Some of the strongest, heaviest and healthiest persons are moderate eaters.

There is nothing that will create sickness or cause more trouble than a disordered stomach, and many people daily contract serious maladies simply through disregard or abuse of the stomach.

We urge every one suffering from any stomach derangement, indigestion or dyspepsia, whether acute or chronic, to try Rexall Dyspepsia Tablets, with the distinct understanding that we will refund their money without question or formality, if after reasonable use of this medicine they are not satisfied with the results. We recommend them to our customers every day, and have yet to hear of any one who has not been benefited by them.

We honestly believe Rexall Dyspepsia Tablets to be without equal. They are made from the prescription of a physician who devoted his time to the study and treatment of stomach troubles. They give very prompt relief, stimulating the secretion of gastric juices, strengthen the digestive organs, aid to good digestion and assimilation, regulate the bowels, and promote nutrition. We urge you to try a 25-cent box of Rexall Dyspepsia Tablets, which give a 15 days' treatment. At the end of that time your money will be returned to you if you are not satisfied. Of course, in chronic cases, length of treatment varies. For such cases we have two larger sizes, which sell for 50 cents and \$1.00. Remember you can obtain Rexall Remedies in Plainview only at our store.—The Rexall Store, Wyckoff-Willis Drug Company. 1

KRESS.

Mr. Springer and daughter and Miss Cole, of Hale Center, spent last week at the Baston home, east of town.

Mr. Linn's new house is almost completed.

Mr. Boyd and family have returned home from a visit with Mr. Boyd's people, in Eastern Texas.

Mr. Roitt and family have moved to Kress. They are living in the house formerly owned by A. L. Harlan.

Mrs. J. C. Bagley still remains on the sick list, but is improving slowly.

On Tuesday evening, at the M. E. church, occurred the marriage of Miss Anna White McGlasson, of Kress, to Clarence Ray Pennington, of Wichita Falls. Promptly at 7:45 p. m., before a house filled with friends and relatives, the bridal party marched to the altar to the strains of Mendelsohn's wedding march, played by Miss May Overley. A very impressive ceremony was conducted by Rev. Robinson, of Kress. The bridal party was composed of Miss Bessie Smith and Miss Joe Shipworth, both of Kress; Mr. Carroll McGlasson, brother of the bride, and M. Coan, of Silvertown. After the ceremony, Mr. and Mrs. Pennington returned to the home of the bride's parents. They will make their new home at Wichita Falls. All the best wishes of Kress go with them.

TO BE GONE THREE MONTHS.

W. Peterson, the jeweler, left Tuesday for Kansas City, to be gone until April 1st. While there he will complete a course formerly begun in optics, in preparation for such legal requirements in the optical profession as will likely be demanded by the next legislature, the act of the last legislature having been declared unconstitutional. He will also complete a course in hand-engraving while away.

Mr. Peterson has stored his fixtures and part of his stock of jewelry and expects on his return to open up with a new and large line of jewelry and optical goods.

The Herald for Job Printing.

STORAGE BATTERIES RESTORED

TO AUTOMOBILE OWNERS AND DRIVERS:

It is no longer necessary to send your Automobile Storage Battery away to be recharged. We have just installed in our office a MERCURY ARC RECTIFIER, an apparatus made especially for this purpose, and does the work in one night's time.

Charges Reasonable.

MALONE LIGHT & POWER CO.



DRAGON'S BLOOD

and all other shades and colors are here for your fall painting. The summer must have dulled some part of your house, inside or out.

WE HAVE THE PAINTS

stains, varnishes, etc., that will brighten up those spots and match the old colors exactly. Of course, we have the brushes, too. All kinds, from the camel's hair to the kalsomine brush.

A. G. McAdams Lumber Company

EPWORTH LEAGUE SOCIAL.

Enjoyable Entertainment During the Holidays.

One of the most enjoyable of all our League socials was that given at the home of Miss Ansley during the Christmas holidays. A number of the Leaguers took advantage of the opportunity to introduce their friends to the pleasures of League work, hence a large crowd of Leaguers and their friends were present. We also had the pleasure of having with us our pastor and his wife, who during the evening were as much boy and girl as any one of the crowd.

Well-planned games were carefully carried out by the hostess and her able allies. One of the most laughable was "The Blind Feeding the Blind." Four couples were seated opposite each other, were blindfolded, given a dish of breakfast food and told to feed it to their partner. It was pronounced a great success by those looking on, for most of it went down the collar of the one being fed.

At a late hour dainty refreshments were served, and in a short time the crowd dispersed, expressing the pleasure the evening had given them. A GUEST.

DISAPPOINTED BOOTLEGGER.

Charles A. Glenn, formerly a well-known and popular employe of the Donohoo-Ware Hardware Company, of this city, but now a commercial traveler for the Hockaday Paint Co., of Wichita, Kansas, was a business visitor in the city this week. Mr. Glenn was mourning the loss of a new and valuable grip, which he missed in coming out of Amarillo. It was quite heavily loaded with samples of paint and such other articles as are usually carried with this line, and, while not a detective, the drummer has it figured out that some enterprising bootlegger of that section considered from the size and heftiness of the suitcase that it contained a stock of holiday cheer and appropriated it to his own use and benefit. Mr. Glenn's only consolation over the loss is a contemplation of the peddler's disappointment and the hope that he had to lug the load about nine miles before opening it.

A WRETCHED MISTAKE

to endure the itching, painful distress of Piles. There's no need to. Listen: "I suffered much from Piles," writes Will A. Marsh, of Siler City, N. C., "till I got a box of Bucklen's Arnica Salve, and was soon cured." Burns, Boils, Ulcers, Fever Sores, Eczema, Cuts, Chapped Hands, Chilblains, vanish before it. 25c at All Druggists. 4

If you can't keep your own New Year resolutions, keep somebody else's.

REMEMBER THAT E. R. WILLIAMS is prepared to fill your wants in any emergency in EMBALMING AND UNDERTAKING.

There are 2,603,507 native-born citizens in Texas.

J. F. Sander, Pres. W. B. Joiner, V.-Pres. & Mgr. Earnest Spencer, Sec'y & Treas.

HALE COUNTY ABSTRACT CO.

Capital Stock \$20,000
East Side of Square Plainview, Texas



Quitaque Stock Farm

JNO. T. HAYNES

Horses, Mules and Cattle of every description
Phone Connections. Address: Quitaque, Texas.
Phone 279. PLAINVIEW, TEXAS.

SIMON PURE NIGGER-HEAD COAL

We have the real articles in Simon Pure Nigger-head Coal. Also Feed and Grain.

Put up at our wagon yard when in Plainview.

Tandy-Coleman Co. PLAINVIEW, TEXAS

W. E. Armstrong

Land and Immigration

Phone 279 PLAINVIEW, TEXAS.

Why Suffer?

Are you one of the thousands of women who suffer from female ailments? If so, don't be discouraged, go to your druggist and get a bottle of Wine of Cardui. On the wrapper are full directions for use. During the last half century, Cardui has been established in thousands of homes, as a safe remedy for pain which only women endure. It is reliable, contains no harmful ingredients and can be depended on in almost any case.

Take CARDUI

It Will Help You

Mrs. Charles Bragg, of Sweetser, Ind., tried Cardui. She writes: "Tongue cannot tell how much Cardui has done for me. Before I began taking Cardui I could not do a day's work. I would work awhile and lie down. I shall always give praise to your medicine." Try Cardui.

AT ALL DRUG STORES

FOREIGN MISSION NOTES.

The Woman's Foreign Missionary Society held its regular monthly meeting on the fourth Monday in December, with good attendance and splendid interest.

Mrs. Gouldy, the treasurer, reported the finances in fairly good shape, except for the one dollar pledge for each member, which is not being paid in as rapidly as we would like. This is the second month of the last quarter of the year, which ends in February. Let every member keep this in mind and be ready to pay soon.

It was decided that the Foreign Missionary Society should have a window in the new church and that plans should soon be formed for raising money for the same.

A good program was given, consisting of selections from "My Lady of the Decoration," by Mrs. Richards, a vocal solo by Mrs. Griffin and a paper, "A Christmas Message," by Mrs. Owens.

New members are gradually being

added to our ranks, and we are thankful; yet we shall not be satisfied until many more have joined us.

Our Week of Prayer, held early in December, was a blessing to us all. It left us with a more intelligent knowledge of the great work of which we are a part, as well as with a spiritual uplift which will mean much to us in our work. The Foreign Missionary sermon by Bro. Ferguson was strong and forceful. The collection which followed was much appreciated. The financial results of the week were something over \$30. The weather was extremely inclement; the nearness of the holidays meant that every one was busy; yet the good attendance and excellent programs showed an increasing interest in the work. So we thank God and take new courage as we enter this new year of 1910, knowing that God is with us in this work that we undertake for Him. May the new year find each member gladly ready to do her very best this year. GABIE BETTS-BURTON.

SPECIALIST.

I treat all diseases of Eye, Ear, Nose and Throat; also have Glasses and pay special attention to fitting them. Consultation and examination free. Will be in Plainview January 12th and 13th. Office at Daily Hotel. I. E. SMITH, M. D. Weatherford, Texas.

Money! Money!

I have money to loan on Hale county farms. Long time; easy payments. Write or phone me at Lubbock, Texas.

R. SCOTT COCHRAN.

LYNN COUNTY LANDS

Seven sections of Fine Land in Lynn County for sale cheap. Address

Jno. P. Marrs
Tahoka, Texas

Rectigraph Abstract Company

(INCORPORATED)

CAPITAL — — — — — \$15,000

We have a complete abstract of all lands and town lots in the following nine counties: Hale, Lamb, Lubbock, Floyd, Castro, Briscoe, Bailey, Hockley, Cochran.

Work always attended to promptly. Notary in office. Room 27, First National Bank Plainview, Texas.

M. M. Hargis, Manager
Walter A. Hargis, Cashier
T. H. Shaw, Cattle Salesman
C. M. Bishop, Hog and Sheep Salesman
Leonard Hardin,)
Tommie Shaw, Jr., Yardmen
Alfred Vander Stuken

J. P. Maddox
L. C. Smith
Jno. R. Blocker
Will H. Ford
Geo. G. Hardin
John L. Teague
Walter Vander Stuken

"Let Us Sell 'Em .. There's a Reason"

Texas-Oklahoma Commission Company

Room 111 Exchange Building, Ground Floor. Phone 4106

Fort Worth
Kansas City
St. Louis

Stock Yards:
FORT WORTH, TEXAS

NEWSPAPER MEN MEET TUESDAY

TWO DAYS' SESSION WILL BE HELD AT HALE CENTER.

Commercial Club Secretaries Will Have Place on Program—Large Attendance Expected.

Members constituting the Federation of Panhandle and South Plains newspapers will hold a two-days meeting at Hale Center on January 11 and 12. An interesting program has been arranged for the edification and entertainment of all who may attend. The Commercial clubs of the sections represented by the papers of the Federation will have delegates at the meeting and have been accorded a place on the program. A large attendance is expected and a meeting of much pleasure and profit is anticipated.

PROGRAM.

Meeting called to order at 3 o'clock p. m., January 11th.
Address of Welcome—Prof. Bull, Hale Center, Texas.

Response—Jas. Frye, Tulia, Texas.
"Relation of the Public and the Country Newspaper"—J. H. Foster, Plainview, Texas.

"Scientific Farming"—Prof. Hotchkiss, Superintendent of Lubbock Experiment Station.

Adjourned to 7:30 p. m.
Address on "Scientific Soil Culture"—Judge L. Gough, Hereford, Texas.

"Handling a Big Land Deal"—J. M. Bassett, Crosbyton, Texas.
General Discussion—followed by local program.

Wednesday, January 12th.

Meeting called to order at 8:30 a. m.
"Possibilities of Irrigation"—T. J. Molinari, Portales, N. M.

"The necessity of Agricultural Development"—Don H. Biggers, Lubbock, Texas.

"What About an Exhibition Building at the Dallas Fair?"—S. B. Holman, Hereford, Texas.
General Discussion and Business session.

"Commercial Club Work"—Homer D. Wade, Stamford, Texas.
The delegates and visitors will be entertained by the people of Hale Center.

A WILD BLIZZARD RAGING.

brings danger, suffering—often death—to thousands, who take colds, coughs and lagrippe—that terror of winter and spring. Its danger signals are "stuffed up" nostrils, lower part of nose sore, chills and fever, pain in back of head, and a throat-gripping cough. When Grip attacks, as you value your life, don't delay getting Dr. King's New Discovery. "One bottle cured me," writes A. L. Dunn, of Pine Valley, Miss., "after being 'laid up' three weeks with Grip." For Sore Lungs, Hemorrhages, Coughs, Colds, Whooping Cough, Bronchitis, Asthma, it's supreme. 50c and \$1.00. Guaranteed by All Druggists.

GOOD PROSPECTS FOR 1910.

J. M. Lovvorn, one of Hale county's prosperous farmers, who lives in the Whitfield community, was a recent visitor in the city and paid The Herald a pleasant call. Mr. Lovvorn reports the health of his neighborhood as good, the farmers in fine spirits and pleased with the prospect for a bountiful crop the coming season. He said that his wheat was looking fine and that he had 100 acres more in shape for planting as soon as the weather was favorable and he anticipated a prosperous season for those engaged in agriculture in Hale county.

A NEW TOWN.

A new townsite has been laid off between Plainview and Lubbock on the Santa Fe Railway and bears the name of Monroe. Frank Bowles is the promoter, and he, in company with Col. Rufus J. Lackland, the auctioneer, were here last week offering the investing public a chance to buy some of the newly laid out lots at an auction sale. Several availed themselves of the opportunity, and some 35 lots were disposed of.

Paxton & Oswald have a licensed embalmer, who is ready at any time to answer calls for embalming and undertaking. 48-tf

L. A. KNIGHT, Pres. J. H. SLATON, Cash.
L. G. WILSON, V. Pres. GUY JACOB, Asst. Cash.

The First National Bank OF PLAINVIEW

Surplus and Undivided Profits \$115,000

We offer all accommodations consistent with prudent management.

A. L. HAMILTON & BROTHER

Manufacturers of
Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of
Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW : : : : TEXAS

We are After the Farmer's Patronage.

IF QUALITY AND PRICE ARE EQUAL, WHY NOT BUY HOME-MANUFACTURED PRODUCTS? WE MEET THE PRICE, AND AN EXAMINATION WILL CONVINCING YOU OF THE QUALITY.

Plainview Wire Fence Co.

A NEW FIRE SIGNAL.

No Necessity Now Exists for Fire-Arm Fusillade.

Manager Malone, of the Malone Light and Power Company, has secured a large whistle to be connected with the boilers at the light plant and will be used as a fire alarm signal. The new whistle is of the siren kind, of large dimensions, and from the volume and distinctive peculiarity of its tones may be readily distinguished from other whistles, and can be heard for miles. There is always a steam supply at the light plant at night, the time when quick help is most demanded at the fire, and if the engineer is notified by phone the alarm will be promptly sounded, and no necessity will exist for the discharge of so many fire-arms as has been practised during the past. Phone the light plant immediately when a blaze breaks out.

NEARLY KILLED A DEER.

A hunting party composed of Jim Hamilton, Ben, Will, Ed and Lee Mitchell returned Saturday night from a week's hunting trip, the larger part of the time having been spent in Dickens county. They report considerable success as to small game, but were unable to secure any deer. Lee Mitchell, who was really the nimrod of the party, and who has all the characteristics and proclivities of a hunter, or fisherman, made all sorts of claims to the unsophisticated Herald man as to how near he came to getting venison; but his elder brother, who handles hunting tales with more rectitude, said that the only deer they saw was a pet fawn and that the party had considerable trouble in preventing Lee from enticing it away from its home and child owner.

The Herald for Book and Job Printing.

The Western Hotel

Board by the day or week.

RATES \$1.00 per day
BOARD AND LODGING by the week \$5.00

JAMES YOUNG, Proprietor.



H. H. STEWART.

Maker of the celebrated Plainview Saddle. Special attention given to mail orders, write for Photos.

We also make a complete line of Light and Heavy Harness, and carry a full stock of Navajo Blankets, Gloves and all goods found in a first class Saddlery House.

Respectfully,

H. H. STEWART

Phone 290. South Side.

The Herald for Job Printing.

J. E. PENICK, Contractor..

All Kinds of Brick, Stone, and Cement Work
CEMENT TRIMMINGS AND SIDEWALKS A SPECIALTY

North Covington St. Phone 331

ALFALFA LUMBER CO.

DEALERS IN

All Kinds of Building Material

Phone 163 M. C. HANCOCK, Local Manager

NEXT MEETING OF TEACHERS

GOES TO ABILENE BY A UNANIMOUS VOTE.

Dallas Meeting a Great Success in Attendance and Interest—Officers Elected for 1910.

Dallas, Texas, Jan. 1.—The following officers were elected by the Texas Teacher's association, which has just adjourned from session in this city:

President—P. W. Horn, of Houston.
First Vice President—W. B. Bizzell, of Navasota.

Second Vice President—M. B. Johnson, of Sweetwater.

Third Vice President—J. A. Brooks, of Dallas.

Treasurer—W. F. Doughty, of Marlin.

Transportation Secretary—John H. Burnett, of Abilene.

Abilene was selected as the place for holding the next annual meeting of the association.

Electing City Superintendent P. W. Horn, of Houston, to be president and selecting Abilene as the place for the next annual meeting, the thirty-first meeting of the Texas Teachers' Association ended Thursday afternoon. It was declared by every one concerned that it had been the best of all the annual gatherings and that Dallas has entertained in a record-breaking way.

The selection of the place of meeting was spectacular. It was expected that Galveston and Beaumont would be presented, as well as Abilene, and the indications all along have been for Galveston as the more accessible and offering the greater possibility for entertainment. But Mayor E. N. Kirby, of Abilene, speaking for his city, was the first to offer an invitation and his address swept the convention. Time and again he was applauded. When he had finished there was cheering and a throwing up of hats and canes. Superintendent John W. Hopkins, of Galveston, then rose. It was supposed that he would extend the invitation from Galveston. Instead, when quiet was restored, he said: "The appeal of Abilene is irresistible and I want to second the invitation, and move to make it the unanimous choice of the association." Then there was more cheering, and the demonstration is declared to have been the most unrestrained the teachers have had in their thirty-one years of meeting.

FOR CITY MARSHAL.

The Herald is authorized in this issue to announce the present incumbent, J. F. Watson, for re-election to the office of city marshal. Mr. Watson is serving his first term in the office he now holds and he has made a record of which he may well be proud, and his friends claim that he is of the temperament, disposition and quality that makes an efficient peace officer, and his administration of the affairs of his department bear them out in the belief. He has made this city a competent official and promises if again entrusted with the duties of the office to discharge them in the same vigilant and conscientious manner as in the past. Mr. Watson appreciates the favors shown him by the voters in the past election and hopes for a favorable consideration of his claims at the April election.

Language.

Some people talk as if languages were intended only to be used for the purpose of making unnecessary noises.

White and Black Pepper.

White pepper comes from the same berry as black pepper. White pepper is the seed only, while black pepper is the entire fruit.

Most women are so anxious to believe they are pretty that even their mirrors fool them.

Dr. Pennock

Osteopathic Physician

Phone 396

SoRelle Bldg.

Vickery & Hancock

Groceries and Fresh Meats

Phone No. 17

WE have just opened up a fresh stock of fancy Groceries and we are situated to give the people of Plainview and surrounding country the highest quality of groceries and the best service. Give us a trial order and you will always be our customer.

Call No. 17 for anything in fresh Meat and Vegetables.

Dressed Fish and Fresh Oysters.

Fresh Strawberries, Celery, Lettuce, Radishes, Turnips with tops, Cauliflower, Onions, Cranberries.

Anything in the eatable line---we have it.

We want your trade, and will give you the best goods, prompt service and courteous treatment.

Keep step with progress! Trade with progressive merchants.

Remember us when you want anything in fresh Imported Goods.

Fresh Sardines, Deviled Ham, French Peas, Mushrooms, Crabs with Shells, Shrimp, Lobsters, Olive Oil, Breakfast Bacon in Jars, Asparagus Tips, Peanut Butter.

Not how CHEAP, but, How GOOD. We handle the BEST.

If you live in town phone us your orders, if you live in the country call and see us.

Anything you want in High Grade GROCERIES, we have it.

Vickery - Hancock Grocery Co.

SHOOTING SCRAPE NEAR DIMMITT

REPORT OF KILLING PROVES GREATLY EXAGGERATED.

Two Horses Shot, but Riders Were Uninjured—Occurred at Night Near Residence.

Various reports have been in circulation here concerning a shooting scrape that took place last Thursday night near Dimmitt, in Castro county, in which parties who formerly lived near Plainview and others well known in this vicinity were involved.

Current rumors gave serious aspect to the news afloat and it was generally circulated that either one or both of the Boyd boys were killed in a shooting affray, a culmination of some recent legal proceedings in which two of them were involved in the criminal courts of that county.

W. P. Boyd, father of the boys, and who formerly lived about six miles northeast of this city, was here this week, and from his statement the affair only resulted in the killing of one

horse and crippling another. From his statement Louis Boyd and Doc Lovelace on last Thursday night were riding along the road and when in front of the house of a Mr. Turner were shot at eleven times and one of the horses they were riding was killed and the other badly wounded. Neither of the boys were hit. While here Mr. Boyd engaged an attorney to prosecute the party arrested and charged with the shooting.

Jack Stover, one of the best known men in this section of the country, who is considered a man of standing and repute and bears a reputation for personal bravery, is under bond and will have an examining trial at Dimmitt on Saturday.

Song.

Song has wielded a strange power in human history; it seduces men from their homes to the field, it consoles those they leave behind, it voices the moods of the lover, the cynic, the drunkard, the puritan, the maiden, and the grandam; cowherds and scholars, hussars and children, all, all. There are songs about nearly every imaginable thing on earth, except the writing and the reading of articles.—Rupert Hughes, in Smith's

PATRONAGE APPRECIATED.

Having been absent from the city during the holidays, the expression of my appreciation of the public's favors is a week late in publication, but the fact of the delay in no manner detracts from the degree of pleasure afforded me by the extensive patronage enjoyed by my barber shop and bath rooms during the past year, the business of the establishment being the largest in volume of any one year preceding. It is my intention to conduct the business in the same up-to-date manner in the future, that I may merit a continuation of the patronage enjoyed.

With sincere thanks for past favors, I wish all my friends and patrons a happy and prosperous New Year.

Respectfully,
LEE MITCHELL.

Go Slowly.

Don't swell up with pride when a man tells you you are a good Indian. That may be his polite way of stating that you are a dead one.

There are some stinky young men who wouldn't be romantic if it cost anything.

January	Sun	Mon	Tue	Wed	Thu	Fri	Sat
							1
	2	3	4	5	6	7	8
	9	10	11	12	13	14	15
	16	17	18	19	20	21	22
	23	24	25	26	27	28	29
	30	31					

TIME TABLE, P. & N. T. Leaves.

Northbound:
28—Passenger.....1:30 p. m. daily
94—Local freight.....6 a. m. daily
(except Sunday.)

Southbound:
27—Passenger.....12:40 p. m. daily
93—Local freight.....2 p. m. daily
(except Sunday.)

"When was Louisiana ceded?" asked the teacher. "Just after the spring plowing," replied the bright farmer boy.

The natural gain in population is 78,266 per annum.

There are 107,110 more males than females in Texas.

There are 992,210 voters in Texas.

Hale County Herald

TOM SHAFER, PUBLISHER

Phone: Business Office, 72

NOTICE: All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

ANNOUNCEMENTS.

For District Attorney, 64th Judicial District.
REUBEN M. ELLERD.

For County Judge—
AUSTIN C. HATCHELL.
GEORGE L. MAYFIELD.

For County Attorney—
CHARLES CLEMENTS.

For District and County Clerk—
B. H. TOWERY.
J. W. CAMPBELL.

For Treasurer—
JOHN G. HAMILTON.

For Tax Assessor—
J. J. (JIM) LASH.
S. J. FRYE.
H. M. BURCH.

For City Marshal—
J. F. WATSON.

A FOOL IN BUSINESS.

Ain't it queer how many fools get into business, and by their lack of sense make perfect nuisances of themselves?

If you want to know about dealing with the fools in business, you should come in contact with them from the advertiser's viewpoint. They try to play the game smarter than the advertiser than with anyone else. Seems to kinder tickle their inflated brains to do or say something that they think will sting the man who tries to keep their business before the people.

Real smart men in business know that the man who looks after their advertising is the most needed man they have dealings with, and they are careful to show their friendship for this fellow.

The fool in business tries to make it appear that the ads he gives you are so much charity cast to the winds. My! how small they are compared to the real business man.

Figure the proposition up carefully and see if you belong in the ranks of those who advertise their lack of brains in the way spoken of or do you belong to the class who know a good thing when they see it?—Lubbock Avalanche.

From the amount of advertising carried by The Avalanche it would seem that the merchants "who know a good thing when they see it" have a good working majority in that lively town. There is no need to worry over the others—they will soon die of inanity, anyhow. Monopolies constitute the sole class not in need of the benefit of attractive publicity in these days of strenuous competition.

State Press, of the Dallas News, has not only personally assaulted the Goddess of Verse, claiming inspiration from Boreals icy blasts, but in a fit of jealousy declares that the News' sure-enough poet, Harry L. Marriner, draws inspiration from a pipe as strong as Jeffries and bears a personal resemblance to some other pug. Thus a pleasant illusion is destroyed, that the News' staff poet was a physically delicate genius who had wireless connection with Muse headquarters.

Now, Mr. Taxpayer, dig up your old tax receipt you received before statehood and let's have a look at it. What do you find?—Altus (Okla.) News.

To the man with farm property who has paid taxes in Oklahoma since statehood no suggestion is necessary to recall the fact to his mind. He won't likely forget it for awhile. One glance at his 1908 receipt will take away his appetite and the second look makes him hit the high road for the poor house. Tax a Texan \$2.60 on the hundred and you hear him howl clear to Canada, yet the Oklahoma farmer coughs up with only a feeble murmur. This is no hearsay. We have the receipts.

APOLOGY AND REPENTANCE.

It has always been an undisputed fact that if you step on a man's corns he will yell. So it is with speaking of a subject he is touchy on. To judge from the above clipping, The Herald has had cause to blush for some of Plainview's "joints."

Anyway, Floydada has yet to hold indignation meetings or enjoin the courts to suspend the operations of any of her enterprises. Can Plainview say the same thing? Nixey Floydada has over and always will be a moral town, and if it comes to a show down and absolutely necessary, her citizens will even play tiddie-winks rather than have a pool or billiard hall in Floydada. There are a number of things that Plainview has no cause to be proud of. For instance, you could say "Celery" and The Herald would turn white with fear; then in a deep bass voice pronounce "Pumpkins—\$5 each," and it would take Barney Oldfield and his famous racing car to even report which way The Herald went.

Plainview is welcome to her pool and billiard halls "and sich," but when a man wants to locate in a town where he can educate his posterity he usually passes up the town of pool and billiard halls, and in such cases the people of Floydada extend the glad hand with assurances that none of that ilk will ever disgrace the face of the earth in or near Floydada. 'Senough—Floyd County Hesperian.

Great Goodness! Hold still a moment! Keep your shirt on just a second while explanation may be made that The Herald never intended to arouse the ire of The Hesperian's pencil-pusher by what was intended to be a mere bit of pleasant persiflage anent an innocent pastime. Nor was it thought there was a scintilla of suggestion that Floydada, the incipient celestial annex on earth, was otherwise than pure and unadorned. The Hesperian's assertion goes with us. We are satisfied that Argus himself could not take several spy glasses and see a speck of dirt in the endless town. May it be ever thus, and grow in grace and goodness until even a visiting sanctificationist will remove his, or her, shoes at the corporation We meekly apologize and blush with shame at our own past sin.

There may be pool halls here. We fear there are. But never having visited one, and never having seen their ad in The Herald, we can't say for sure. However, we hope to do better; but living as we do in a benighted community where there are only seven churches and about as many schools as there are buildings in Floydada, we fear that we will not be able to overcome the irresistible impulse to indulge in almost an innocent amusement or diversion to which our pleasure inclines; and we graciously grant Floydadans the privilege of pitching horseshoes until they have corns on their feet or to play forty-two until callouses adorn other portions of their anatomy. "Pool halls and sich." We are unacquainted with the generics of the latter, but if not a violation of the penal code or infraction of the rules of the Hard-Shell Baptist Church we would try it on once, just for fun. There are just eight others in this city in the same fix, and verily The Hesperian has cause to rear up on the hind legs of its pharisaical righteousness and for virtuous Floydada exclaim: "Behold! We-Us-Ourselves are not as others, even as poor Plainview!" And the Sadducees are reasonably glad of it.

It is said that a full-page advertisement in the Ladies Home Journal cost \$4,000 an issue. No doubt it is worth it, but the rate is somewhat steep. For this amount of actual cash an advertiser in The Herald can secure two whole pages and a complimentary write-up, together with a complete report of his wife's last pluperfectly delightful and recherche club reception. To insure insertion, copy must be in before the press stops.

Lubbock is to have a new paper. S. I. Paradise announces that he will launch the Lubbock Enterprise on January 11. As nestor of newspaperdom on the South Plains The Herald waves a flag of welcome and trusts that its editor, being an old pilot, may steer the craft in its voyage on the journalistic sea clear of all shoals and rocks.

Is your New Year's resolution on straight?

As disclosed by their report, even

a grand jury did not find any violations of law in Plainview during the holidays. A high compliment to the peaceful and law-abiding character of the citizens of a city of 5,500 inhabitants in what was, in times ago, the wild and woolly West. Plainview citizenship is of a high order and a more orderly, considerate and properly pleasure-loving people can not be found in any civilization. Fully alive to the spirit of the holidays, every citizen had been entertaining his neighbors with the occasion, that no disturbance of any kind occurred, that rowdism and drunkenness was not noticeable, is certainly creditable.

In the issue of the Dallas News paragrapher it may be stated that it was "A Wretched Mistake" to leave that man "Alone in a Saw Mill at Midnight," but that he was "Rescued at Last"—"All in the Proper Time" "Saved at Death's Door"—and there should now be "No Cause for Alarm" if he does not venture out while there is "A Wild Blizzard Raging." All at regular rates. Bill monthly.

K. OF P. INSTALLATION.

Officers for the Coming Year—Roll Call and Budget.

On Monday night at Castle Hall the Knights of Pythias held a pleasant and well-attended meeting and the officers for the coming year were installed. After the ceremonies a banquet was enjoyed, and on a roll call of the lodge each member present responded with some expression of love for the order and appreciation of the privilege of membership.

Following are the officers as installed by Deputy Grand Chancellor Tom Wilson:

- Garnett W. Chumbley—Chancellor
- Frank E. Pearson, Vice-Chancellor
- W. S. Reid, Prophet
- R. D. Hatchell, Master of the Work
- Ed Hayes, Master-at-Arms
- J. H. Foster, Keeper of Records and Seal
- Lee Masseugale, Master of Finance
- H. W. Collier, Master of Exchequer
- A. N. Stoddard, Inner Guard
- A. H. Estes, Outer Guard

WHITFIELD.

Mr. Wilkenson's first of last week, looking over the country. He bought land east of Mr. Wilkenson and will move his family to Plainview as soon as possible.

The young people held forth at the Jim Moore home on Wednesday night and had a jolly time there. The refreshments served at the close were highly complimented.

S. M. Nation was on the sick list the first of the week.

R. C. Mercer, of Kress, was a caller in this locality last Sunday.

Monday was a bad day in these parts. Icebergs froze on the fences and telephone wires and everything was decorated with these crystals.

Myra Crosby returned from Tulla on Sunday, to resume teaching at the Price school house.

Miss Tracy Gessner was taken to Plainview last week to have her tonsils removed. She had been suffering from tonsillitis for some time.

A GOOD INVESTMENT.

Plainview city property is attracting favorable attention from non-resident investors, and several sales of this kind have been made lately.

J. K. Pace, of Corpus Christi, after an extended prospecting trip over the west and northwest part of the state spent a few days at this place, and before returning home purchased residence lots and property to the extent of \$6,000, thus demonstrating his expressed judgment that property in Plainview offered the best investment in the way of returns and increase in value of any he had been offered. H. E. Skaggs, the real estate dealer, negotiated the sale.

TOO MUCH FACE.

You feel as if you had one face too many when you have Neuralgia. Don't you? Save the face, you may need it; but get rid of the Neuralgia by applying Ballard's Snow Liniment. Finest thing in the world for rheumatism, neuralgia, burns, cuts, scalds, lame back and all pains. Sold by Wyckoff-Willis Drug Co.

There is a child born every four minutes in Texas.

YOU'VE been reading a lot lately about wear and wear-ability of paint; and there are paints that do have these qualities.

But there's one paint that has more than these, for it possesses the peculiar quality of *sustained* wear, namely the Mound City Horse Shoe Brand; the paint with the life in it; the paint that's made of honest Lead and honest Zinc and Pure Aged Linseed Oil; the paint that wears and looks better than Lead.

Horse Shoe Brand Paint, all colors, always gives a clear, beautiful, living look to the finished job. Never bleary, or muddy, or gummy; none of that dead, dull appearance.

Then, too, it pays to come to a store where they are able to advise you and help you to get the most good out of paint. If you read this ad you will know where such a store is right in this very town.

Besides the House Paint, there's a Horse Shoe Paint for every purpose: Floor Paint, Barn and Roof Paint, Buggy Paint, To-Walk-On Stain, Screen Paint, Wagon and Implement Paint, what you want for whatever you want to put it on.

Let's tell you about one of these Horse Shoe Brand Specialties: Floor Paint: Horse Shoe Brand Floor Paint is the best floor paint we know anything about, for the reason that the more you wash it, the harder it gets, like cement. Wears like concrete and yet keeps alive all the vivid color that it had when first applied.

So, when you're ready for paint that is paint, and does what good paint ought to do, here's the place and here's the store that sells it. You can trust the paint and you can trust the store; two things worth remembering.

ALFALFA LUMBER COMPANY

M. C. HANCOCK, Manager

PUDER ANDERSON RECITAL.

Musical Program to Be Rendered on Friday Night.

The following program has been arranged for the musical recital to be given under the auspices of the January Circle of the Baptist Ladies Aid Society at the Baptist church on Friday night. An admission of 20 and 35 cents will be charged, and the participants and classical numbers on the program insure a most enjoyable evening's entertainment. The program follows:

- Liszt 2nd Rhapsodie
- Mrs. E. J. Williams
- Mrs. Eva Barnes
- Rubenstein "Der Asra"
- Mr. Anderson
- Ries (Suite III) "Adagio"
- ["Baurle"]
- Mr. Puder
- Phelps "Senath's Sacrifice"
- Dr. Helen Johns
- (a) Landon Ronald "The Rose"
- ["Morch"]
- (b) Homer "Requiem"
- Mr. Anderson
- Liszt Hungarian Rhapsodie, No. 1
- Mrs. Eva T. Barnes
- De Beriot 7th Concerto (first movement)
- Mr. Puder
- Bible "Daughter of Herodius"
- Miss Lena Williams
- Bizet ("Carmen") "Song of the Toreador"
- Mr. Anderson
- Selection 1
- Mr. Puder



PROTECTION

is what we all want. The eagle may scream and his flight may be the highest, but he isn't worth powder to blow him up when it comes to

Adjusting Fire Losses. This Office Does It

on every policy we write. Protection is full and complete in all our policies.

Hazard Nothing. Get Our Policies.

It's a risk to delay. Insure today. We write Live Stock, Liability, Plate Glass and Automobile Insurance.

Hoyle and Malone

Room 22, Wayland Building. Phone 221. PLAINVIEW, TEXAS.

Attention, Land Buyers!

If you have land to sell list it with us and we will find a buyer. We make a Specialty of Farm Lands and City Property.

R. C. SCOGGINS J. F. CARTER

Shallow Water Land Company.

Room 3, Stephen's Building. Plainview, Texas.

SOCIAL EVENTS

By Mrs. W. E. ARMSTRONG—Phone Herald, or Residence 166.

BRILLIANT PARTY.

Among the many pretty functions tendered the young people who were home for the holidays was that given on New Year's Eve by Mr. and Mrs. L. A. Knight, for their daughter, Miss Bettie.

Their attractive home, corner of East First and Cottage streets, was made still more attractive for the occasion with cedar holly and mistletoe. Red and cream roses were used effectively throughout the parlors and dining room. In the latter room three crimson and gold chandeliers in size, were suspended over the table. From the radiating cluster of bells festoons of red and green were carried to the four corners of the room. A large table, covered with a white cloth, was set in the center of the room. Plainview's gay younger set enjoyed the game of Sir Hinkum, while the orchestra rendered inspiring strains throughout the evening hours.

In the game, the favors, hand-painted calendars, fell to Miss Annie Maude Davidson, Miss W. E. Davidson, Miss Edna and Florence Harrington, Josephine Perry, Eula Mae Alley, and Messrs. Ben Sandford, Roy Sansome, David Collier, John McWhorter, Mr. Dowden, Raymond Bethel, Luther Bain, Harry Knapp, Bert Woodriddle and Grady Pipkin, of Tulla.

ROYAL NEIGHBORS.

On Tuesday evening a number of the Royal Neighbors surprised Mrs. Flake Garner, one of their members, at the home of her parents, Mr. and Mrs. William F. Meador, on McClelland street, the occasion being in honor of Mrs. Garner, who left the next day for her new home at Canyon. The honoree was entirely taken by surprise, but the visitors had come prepared for the emergency. A large box of delicious cake, with the accompaniment of hot coffee.

Those present were Mesdames W. E. Fitzgerald, Hanley Wasson, J. D. Hatch, R. W. King, J. D. D. D. G. Karchner and H. S. Ballinger.

RECEPTION.

One of the most pleasing of the New Year functions was that given by Mr. and Mrs. Emile Edward Roos, who kept open house for their friends on New Year's day from two to four, at their home, corner of East First and Cottage streets. Fifty guests called during the reception hours, and enjoyed the true hospitality that was evidenced in many ways.

Wine, eggnog, coffee, punch and cake were served in the dining room by the hostess, assisted by Miss Annie Wardlaw, while little Russell Deal, nephew of Mrs. Roos, received the cards at the door.

Pink and white carnations decorated the rooms and were given to the ladies as favors, while each gentleman received an imported cigar.

PARTY.

On Thursday evening of last week Miss Bessie Wilson entertained a number of her young friends at the home of her parents, Mr. and Mrs. Tom Wilson, corner of Harp and White streets.

Music and games entertained the young folks until a late hour. Fruit salad and cake were served in abundance by the young hostess, assisted by her mother.

SURPRISE PARTY.

On New Year's Eve Mr. and Mrs. Hanley Wasson were pleasantly surprised by a number of their young friends, who passed the evening in playing forty-two. Fruit and nuts were served before the departure of the guests.

VISITORS FROM AMARILLO.

Charles Veale and his sister, Miss Lucile Veale, son and daughter of Senator John Veale, of Amarillo, came down Saturday, returning home on Monday. While here they were the guests of Miss May Kinder and Misses Edna and Florence Harrington.

NEW YEAR'S PARTY.

One of the most pleasing social events for the young people who were at home for the Christmas vacation was the beautiful and well appointed New Year's party given on last Saturday evening by Misses Edna and Florence Harrington and their cousin, John McWhorter, at the Harrington home, corner of Wayland and Slaton streets.

Seven tables were provided for five hundred. The progression was marked on hand-painted score cards by the time the Christmas bells, which Mrs. O. A. Pudor played a series of accompaniments.

The suite of rooms thrown open to the guests was decorated with pink and white roses and carnations, intermingled with the holiday evergreens. Miss Edna Harrington served punch throughout the evening. An elaborate two-course supper was served at eleven.

A unique feature of the entertainment was the recording of New Year resolutions by the guests in a hand-painted book, which was presented to Miss Lucile Veale, the guest of honor.

Those present were Mr. and Mrs. R. A. McWhorter, Mr. and Mrs. Silas Maggard, Mr. and Mrs. Byron Hate, Misses May Kinder, Joe Keck, Bettie Knight, Josephine Perry, Ola Long, Annie Maude Davidson, Laura Dean, Roy Sansome, and Messrs. Luther Bain, Payton Randolph, W. J. Roberts, Miss Eula Mae Alley and Dowden, Raymond Bethel, Roy Sansome and Earl Keck. The out-of-town guests were Mr. and Mrs. John Messrs. Ernest Mayberry and Jinks Lemond, of Hale Center, and Miss Lucile Veale and her brother, Charles, of Amarillo.

The young hostess was assisted in entertaining by Mr. and Mrs. Dudley H. Stovall.

SIX O'CLOCK DINNER.

Mr. and Mrs. Albert Hinu were the hosts at a most charming dinner on Thursday of Christmas week, at which were present Miss Elsie Cobb and John Elliott, Miss Ailie Ware and Harry Knapp, Miss Joe Keck and Gay Jacobs, Miss May Kinder and Roy Sansome, Miss Rosa Fowle and Roger Mayhugh.

The pretty bungalow home of Mr. and Mrs. Hinu, on Restriction street, was wreathed with holly and mistletoe, emblematic of the season, and the table was centered with a miniature tree gay with Christmas decorations. Original place cards, each with some little personal touch, marked covers for the host and hostess and guests, named above.

MYSTIC CLUB RECEPTION.

By far the most prominent and long anticipated social event of the winter was the annual New Year's reception given by the Mystic Club, at the residence of Dr. and Mrs. Joseph D. Hanby, corner of Adams and East Seventh streets.

Hundreds of visitors, both ladies and gentlemen, called between the hours of three and five-thirty, bringing with them good wishes for each member of the club, and each guest in return received a golden paper bell from little Adrian Hanby, bearing on one side the words, "January 1st, 1910. The Mystic Club wishes you a very prosperous New Year," and on the reverse an appropriate verse from Tennyson.

The guests were greeted at the entrance by Mrs. R. W. Brahan with a cordiality that made each one feel at home; in the same manner Mrs. L. A. Knight ushered them into the parlor, where the hostess, Mrs. J. D. Hanby, stood at the head of the receiving line. Next in order stood Mrs. E. Graham, president; Mrs. L. Lee Dye, first vice president; Mrs. H. C. Randolph, second vice president; Mrs. L. S. Kinder, corresponding secretary, and Mrs. R. E. Burch, treasurer.

Mesdames George Bethel, Joseph Wayland and Robert Tudor showed the way to the dining room, where Mesdames J. W. Campbell, R. A. McWhorter and J. H. Abney served coffee and sandwiches. In the punch room Mesdames J. O. Wyckoff and W. A. Wheelock served punch and cake, the former from an artistic and rustic punch bowl.

During their entire afternoon a trained orchestra discoursed sweet



Special!

WE are selling all of our Ladies' Suits under \$20 at \$10. All our Suits over \$20 and up to \$37.50, at \$15.

LADIES' AND CHILDREN'S COATS, all at 33 1/3 Per Cent Discount

A Large Line of Misses "Dorothy Dainty" Dresses at 33 1/3 Per Cent Discount

BARGAINS in All Lines. Come in and Let Us Show You

Carter Mercantile Co.

music, while at intervals Miss Ilmah Hulen sang. Miss Johns gave a reading, James Whitcomb Riley's "An Old Sweetheart of Mine," accompanied by Miss Williams on the piano. The elegant and tasteful interior of Dr. and Mrs. Hanby's beautiful home, their softly shaded electric lights, the elegant gowns of the house-party and the gay decorations all created a pleasing picture that will ever hang on memory's wall, amid other scenes of fond recollection and other scenes of fond remembrance. The reception hall and parlor were decorated in the Christmas colors of red and green, white in the dining and punch rooms the club colors, white and yellow, were favored. Pots of waxen-like Chinese lilies adorned the rooms, the whole being exceptionally lovely in design and execution.

HOUSE-WARMING. Mr. and Mrs. Mont Carter celebrated the advent of 1910 by moving into their beautiful new residence, corner of West Third and White streets. The home is one of the most modern and artistic of the many new buildings erected in Plainview during the last three years and is quite a feature of the residence portion of the city.

CHRISTIAN ENDEAVOR SOCIAL. The senior Christian Endeavor met in business and social session with Rev. and Mrs. J. H. Abney on New Year's Eve. After the business part of the meeting, the members of the Society and the guests who were present were pleasantly entertained with several guessing contests, while they watched the departure of the old year and the incoming of the new.

HARMONY DANCE. On Monday evening of the present week the members of the Harmony Club gave another of their enjoyable dances, honoring the Kidd-Key girls on the eve of their departure for college. The grand march was led by Mr. and Mrs. E. Dowden. Twenty-five couples were present to enjoy the good music and good cheer that abounded.

On Monday evening of the present week the members of the Harmony Club gave another of their enjoyable dances, honoring the Kidd-Key girls on the eve of their departure for college. The grand march was led by Mr. and Mrs. E. Dowden. Twenty-five couples were present to enjoy the good music and good cheer that abounded.

Williams, continued his trip, by going on to Big Springs on business. Misses Ruth and Letha Shropshire returned last Monday to the Denton normal. Mrs. John P. Crawford and son returned on Wednesday from their Christmas trip to Denton. Otis Shropshire, who had been at home for the holidays, left last Monday for the A. and M. College. Miss Dale Dillingham came in last Sunday from her trip to Forrest City, Missouri, and Hiawatha, Kansas. Mr. and Mrs. J. C. Johnson spent a part of the holidays in Briscoe county with Judge and Mrs. John Renfro. Mr. and Mrs. Flake Garner left last Sunday for Canyon, where they expect to make their home in future. Mr. and Mrs. John J. Roberts, of Hale Center, visited friends and relatives in Plainview last week. Miss Leota Johnson, of Crosbyton, spent last Thursday and Friday with her sister, Miss Cella Johnson. (Continued on Page Eight)

The S. BRUNER LUMBER CO. We always handle a large stock of Lath, Sash, Doors, Cement, Plaster, Post, Brick. Office One Block West of Wayland Building, California Street

Are You Protected?

Insure with the **AMERICAN YEOMAN, OF DES MOINES, IOWA.** They are 13 years old this month, and have assets of \$1,125,000; membership, 117,000; claims paid to date, \$1,450,000. It has paid every just claim in full. It furnishes reliable protection at low cost.

That's what You Want

Yeoman Reserve Securities are deposited with the State of Iowa.

Loans for Reserve must be approved by the State of Iowa.

We write both sexes at the same rate of payment.

You don't have to die to receive benefits from a Yeoman Policy.

A Yeoman Policy has four clauses — **LIFE, ACCIDENT, OLD AGE and TOTAL DISABILITY.**

We will write you a \$1,000 policy, at 18 to 28 years of age, for 60 cents per month, or \$7.20 per year; and so on to 50 years of age at \$1.10 per month, or \$13.20 per year.

See

Dr. E. B. Allen
District Manager

at Wright's Grocery Store and have it explained.

French Idea of Heaven.

"As the Dutch make cleanliness a religion," said the globe-trotter, "so the French make a religion of cooking. I once met a Frenchman who said: 'My idea of heaven is eating pate de foie gras to the sound of trumpets.'"

Uncle Allen.

"As to what they call the financial problem," reflected Uncle Allen Sparks, "there are just two of them—how to get money, and how to keep it; and there isn't more than about one in a hundred of us that ever solve either of 'em."

Gossip.

Men seldom gossip, because they can keep informed concerning all the scandals merely by sitting around and listening to the women.

A LIVELY MEETING

HELD BY COMMERCIAL CLUB ON TUESDAY NIGHT.

Interest Manifested Indicates Effective Work During the Coming Year.

The Commercial Club starts off the New Year with enthusiasm and there is prospect of much benefit to this city and Hale county in the immediate future. The large attendance at the past few meetings, the interest, the manner with which the committees accept the duties and do the work assigned them, the strong sentiment of approbation of the endeavors to promote the prosperity and establish and develop industries in this section are all gratifying to those directly engaged in the work.

On Tuesday night at 7:30 a full house greeted President Dowden when he called the meeting to order and the secretary read the minutes of last meeting.

Judge Kinder, who was down on the program for an address, was busy with court work and could not be present. It is to be hoped that the club will have the pleasure of hearing from the Judge at a later date, as that gentleman is an entertaining talker and always has something of interest to say.

Miss Madge Hall was prevented from filling her place on the program by the serious illness of her father, Dr. Hall.

The vocal rendition of the quartette composed of Misses Johns and Dillingham and Messrs. Hatchell and Chapman was well received and given an encore.

Secretary Graham read a paper on the use of smudge pots, which is published elsewhere in this issue.

Several communications from proposed railroads were read, and one from the Harvey eating house people, who informed the club that nothing definite could be said as to the location of an eating station on this line until time-tables were established when the new roads go into regular operation.

President Dowden spoke of orchard smudging and also stated a few impressive facts on the subject of patronizing home industries. On motion, a committee was appointed to further the interests of local manufacturing establishments.

A plow patented by H. M. Fletcher, of this city, the motive power of which is the force of the wind, was considered in connection with the idea of assisting the promoter in obtaining necessary equipment to construct a trial outfit. A descriptive article on this invention will appear in next week's Herald.

H. H. Hill gave an excellent reading in German dialect in a manner quite complimentary to his ability and pleasing to the audience.

Then the telephone service and system in this city bobbed up, and several members said what they thought about the matter. In the past the majority of the members of the club have been rather backward in taking part in floor discussions, others noticeably otherwise, but on this occasion and subject President Dowden did not have to call on any one for an expression. Everybody, it seemed, had an opinion, and they were about all along the same line.

The matter rests in status quo pending promised improvements.

J. D. Hanby, J. W. Grant and J. W. Pipkin were appointed as a committee to call on the business men in the interest of a line of local manufacture.

Hon. R. M. Ellerd spoke of the advantage of a daily newspaper.

A committee of physicians from the County Medical Association, accompanied by several members, came in at this juncture and asked that a committee be appointed by the club to meet with them and arrange for a joint meeting, or rather that the Commercial Club meet with the physicians on the first Tuesday in February. The committee was appointed as requested.

The club then adjourned, to meet again at 7:30 on next Tuesday evening.

SOCIAL EVENTS.

(Continued from Page Seven.)

The following bevy of gay girls left for Kidd-Key last Tuesday: Misses Eula Mae Alley, Allie Ware, Edna Harrington, Joe Keck and Ina Dowden.

Ethel Wilson, daughter of Mr. and Mrs. L. Green Wilson, returned last Monday to Arlington Heights, where they are attending school.

Mrs. John Allen and children, of Petersburg, spent a part of the holidays with her sister, Mrs. Ella Braselton.

Grady Pipkin, of Canyon, visited his sister, Mrs. Tom Wilson, and his brother, J. H. Pipkin, during the Christmas holidays.

Ben Allen, an old-time Plainview boy, who is attending school at Simmons College, made a brief visit to our city recently.

Messrs. H. A. Wofford, Carl Donohoo, C. S. Gilbert and Elmer Hoyle left last Wednesday for a hunting trip in Dickens county.

Mrs. Elza Graham, mother of City Attorney E. Graham, came in Tuesday from a two month's visit to Fort Worth, Mansfield and other points.

John McWhorter, who has been attending school at the Polytechnic College, at Fort Worth, spent the holidays with his parents, Mr. and Mrs. R. A. McWhorter.

CAUGHT IN THE RAIN—

then a cold and a cough—let it run on—get pneumonia or consumption, that's all. No matter how you get your cough, don't neglect it—take Ballard's Horehound Syrup and you'll be over it in no time. The sure cure for coughs, colds, bronchitis and all pulmonary diseases in young and old. Sold by Wyckoff-Willis Drug Co.

Several years' experience in the Grocery business in East Texas has taught us the best brands of eatables. We have established a Grocery business in Plainview and we are using this experience in our buying. We guarantee that every article sold in our store is absolutely first-class; also our prices are always as low as the lowest. **VICKERY-HANCOCK GROCERY CO.**

"John Deere"

Farm Implements

and

"Mitchell" Farm Wagons

The Best on Wheels

Our stock of "John Deere" Implements and Mitchell Farm Wagons is full, now, and the best values on the market for the money.

Our line of **BUGGIES** and **SURRIES** is complete and you can find anything you want from a cheap road wagon to the best and highest priced vehicle.

"Garland" Heating and Cook Stoves

of the best and most popular styles, from the best range down to the small bowl heater.

Shelf Hardware Tools and Cutlery

Anything You May Want

"Star" Windmills

R. C. WARE HARDWARE CO.

OFFICERS INSTALLED.

The local camp, Woodmen of the World, met in their lodge rooms on Thursday night and installed the following officers for the ensuing term: D. L. Hammer, C. C.; Jeff Pipkin, Advisor; Lieut.; Ernest Spencer, Banker; J. F. Delaho, Escort; A. M. Stoddard, Watchman.

J. H. Foster was continued in office as Past Consul, the Consul Commander, D. L. Hammer, being re-elected.

Tom Shafer acted as installing of-

ficer, and after the ceremonies the ladies of the Woodmen Circle served an enjoyable and sumptuous banquet. They were invited guests and witnessed the installation work.

The Perfect Feminine Face.

A perfect feminine face should measure exactly five times the width of an eye across the cheek bones. The eye should be exactly two-thirds the width of the mouth and the length of the ear exactly twice that of the eye. The space between the eyes should be exactly the length of one eye.

Start the New Year Right

By letting us furnish your home complete with up-to-date Furniture. We have anything you might need to complete furnishing your home at prices that will please you. Let us sell you a nice

**Carpet or Rug
Linoleum
Hall Tree**

**Extension Table
Set of Chairs
Parlor Suit**

**Library Table
Book Case
Fancy Rocker**

**Dresser
Iron Bed
Sealey Mattress**

We always handle a large stock of Furniture, and you cannot make a mistake by visiting us before buying

PHONES 105-149

E. R. WILLIAMS

House Furnisher

Hale County's Leading Furniture Dealer and Undertaker

BASE BALL LEAGUE TALK

PROPOSED ORGANIZATION TO PLAY PROFESSIONAL BALL.

Circuit as Contemplated Includes Plainview and Seven Other Cities. Can Secure National Franchise.

That Plainview may have a strong base ball team during the coming season is the desire of many sport-lovers here who take pleasure in the national game. There has been considerable talk of organizing a strong amateur or semi-professional team, and the following article on the subject of a formation of a Panhandle league will prove of interest.

Local inquiry fails to disclose any definite plans or steps being taken to place a team in this city, but it is the opinion of those interested in such matters that if a circuit is established and sufficient encouragement received to insure the success of a league in this section of the country that Plainview will not likely be left out of the organization, as it is one of the largest towns in the proposed circuit and could and would more easily support a league team than some of the larger places. Inadequate railway facilities of some of the towns may possibly prove a hindrance to the furtherance of the project, which if backed by more than warm atmosphere will likely assume tangible shape shortly. Of the subject, the Daily News, of Amarillo, says:

"League base ball in Amarillo is one of the possibilities for 1910.

"Pat Murphy, a member of the St. Louis Browns, of the American league, arrived in the city yesterday to investigate the base ball situation in Amarillo, looking to the establishment of a Panhandle league, with this city as one of the clubs. Mr. Murphy says the proposition is a certainty if Amarillo will lend its support. With this city as a member of the league, a franchise will be granted by the National Commission of Organized Base Ball, and some classy exhibitions of the national sport will be held in the Queen City.

"The artist from the Mound City team has been working on this proposition for several weeks, and has received favorable answers from Wichita Falls, Roswell, Dalhart, Clovis, Plainview, Canyon City, and Childress. He wants Amarillo to become a member of the league, and is here for the purpose of submitting the proposition to the town.

"Wichita Falls and Roswell would readily support the project, but on account of their distance from the rest of the towns may not be considered seriously by the organizer. Six or eight clubs will constitute the league.

"Mr. Murphy is well prepared to promote the scheme. He is an experienced organizer and believes that the Amarillo country will support a good league. He has contracts now with about thirty members of the Central Kansas league, whom he will distribute among the various clubs of the Panhandle organization, if it materializes.

"Considerable interest in his proposition is being manifested by the base ball enthusiasts of this city, and it is highly probable that the league will be organized, with Amarillo as one of the clubs."

STATE OF OHIO, City of Toledo, Lucas County, ss.

Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of Hall's Catarrh Cure.

FRANK J. CHENEY.

Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886.

A. W. GLEASON.

(Seal.) Notary Public.

Hall's Catarrh Cure is taken internally, and acts directly on the blood and mucous surfaces of the system. Send for testimonials, free.

F. J. CHENEY & CO., Toledo, Ohio.

Sold by all Druggists, 75c.

Take Hall's Family Pills for constipation.

We handle fresh vegetables, fresh fish and the best fresh oysters to be had. VICKERY-HANCOCK GRO. CO.

LUTHER M. LESH.

Lecture and Entertainment While in Plainview.

The coming of Luther M. Tesh, the International Field Secretary of the Baraca and Philathea Societies, created quite a ripple in church and Sunday School circles this week.

Upon his arrival in the city on Wednesday he was met by a committee of Baraca boys, who immediately took him to one of the leading cafes for dinner. During the afternoon he had the pleasure of meeting some of the citizens, and incidentally saw the sights of the city.

At six o'clock in the evening he was honored at a most recherche dinner, given by Rev. and Mrs. R. L. Gillon. Later, at the Baptist church, he delivered the long-anticipated lecture on Baraca and Philathea work.

Mr. Tesh is an able and interesting speaker, holding the attention of his audience from first to last while he spoke in behalf of his chosen work.

Prior to the lecture, the Baracas and Philatheas gave their class songs in a manner that showed they meant them.

Miss Ethel Powell Smith rendered a vocal solo of rare sweetness and beauty, after which Rev. I. E. Gates made a short talk, in which he introduced the distinguished visitor.

Immediately after the program at the church, an informal reception was held at the beautiful home of Mr. and Mrs. J. W. Willis, corner of West Second and White streets, thus affording the townspeople an opportunity to meet Mr. Tesh.

Mr. and Mrs. Willis were assisted in receiving and introducing the guests by Misses Mamie King, Lula Mae Brazleton and Mr. Shambaugh. During the evening Mr. Tesh made a short talk on the social side of Baraca work, and Miss Dale Dillingham gave an instrumental solo.

The parlors, hall and dining room of the Willis home were beautifully decorated with blue and white, the colors favored by the two classes.

During the reception, Misses Cora and Lillie Hale and Ella Dillingham served hot coffee and chocolate.

On Thursday, prior to his departure for other points, eight members of the Philathea class met at the home of Mrs. W. B. Joiner and prepared dinner for Mr. Tesh and a few other guests.

NEW STORE—NEW LINE.

Plainview Is Securing All Modern Mercantile Features.

In addition to a full complement of lines usually located in cities of this size and stocks of goods carried by the various mercantile establishments it has been frequently said by visiting merchants and traveling men that Plainview was far ahead of its class and would compare favorably with cities of much larger population. A point is now reached in the march of mercantile progress where this place is considered a field for specialization, and a new firm, with a brand new line, catering especially to the feminine trade, is now opening up a stock in the new Stephens building, and in a day or so will open their doors and invite the ladies of Plainview and surrounding shopping territory to inspect a line of millinery and ready-to-wear garments just received from the centers of such manufacture. No exclusive establishment of this kind is usually attempted outside of the large cities, and the proprietors express their intention of carrying such a stock as will render it unnecessary for any lady in this section to send away from home or to do their shopping elsewhere in millinery and ready-to-wear outfits.

Messrs. Neal and Ingleheart constitute the new firm, and from Memphis, their former home, comes high recommendation of their citizenship and business ability.

It is not the intention of the firm to have a formal opening reception at present on account of the mid-season and from the fact that all of their purchases have not as yet been received, but they contemplate being fully established before the season of spring purchases, and before that time will invite a general visit and formal inspection of their new and up-to-date stock.

The interior of the building is being fitted for the purpose of displaying their goods and they will be open for business this week.

There are 122,000 birth in Texas per annum.

Men's Suits Must Move

BIG STOCK—ALL NEW

RICHARDS BROS. & COLLIER TAKE THE LOSS BUYERS GET PROFITS

January first finds us with entirely too large a stock of Men's and Youths' Clothing. We need the space. These Suits Must Move.

All \$20.00 to \$25.00 Suits offered at	\$14.75
All \$15.00 to \$17.50 Suits offered at	\$9.75
All \$8.50 to \$12.50 Suits offered at	\$5.95

This is our first Clothing season in Plainview and every Suit we show is positively This Season's Goods. The sizes and styles are well assorted.

These Prices are for SATURDAY, JAN. 8, and Following Week Only

RICHARDS BROS. & COLLIER

EXPRESS COMPANY PROFITS.

In the storm of criticism that for some years has been directed against corporations, the express companies have heretofore managed to escape. Nobody wrote magazine articles about the profits of the express companies. The policy most of them adopted was to declare moderate dividends of from 8 to 10 per cent and carry the remainder of the sum available for distribution to the surplus account. When stockholders complained about this, asking for a greater dividend to which they believed themselves entitled, they were told that the control of dividends rested absolutely with the board of directors, and if they did not like the ways the directors directed, they might elect new ones. This the stockholders could not do, because the ones who objected could never command a majority of votes.

The Wells-Fargo Express company, as a result of this style of business, has just cut one of the juiciest "melons" of which there is any record. As a result of its ability to collect a profit of 58 per cent, the company is shown to have accumulated a surplus of \$24,000,000 on a capital of \$8,000,000, and the directors, having reached the conclusion that it was about time to divide, lately notified the stockholders that they were to receive three times the amount of their original investment, one-third in cash and two-thirds in full-paid stock.

The first conclusion that will be drawn from these figures is that the public was overcharged for the service rendered by the express company. The dividends previously declared on the stock were normal business profits, without this extra melon-cutting. This small fortune came from the pockets of the public, and a comparatively few privileged persons benefit at the expense of the majority.

Such excessive profits give force to the arguments of those who are in the arguments of those who favor a cheap parcel post, and the extension of the rural free delivery system, both of which have been opposed by the express companies, for the reason that such public conveniences would cut down the express business.—Washington Post.

All feed and coal sent collect on delivery. We are doing strictly Cash Business. Parties ordering from us kindly arrange to make payment on these terms. TANDY-COLEMAN COMPANY. 2

HOG ARGUMENTS.

Texas farmers should raise more hogs.

A big shortage in pork production has put the price higher than it has been in a generation, and somebody is going to make money in the hog business. Why not the Texas farmers? When hogs sold around 5 and 6 cents there was some profit in the business, because the hogs consumed the waste around the farm, and with a little cheap corn could be sold at a profit, even when the price was not above 5 or 6 cents.

But hogs are now selling around 8 1-2 cents, and with a shortage of above 2,000,000 reported by five of the largest packing centers, there is no likelihood of a slump.

Oklahoma is shipping more hogs to the Fort Worth market than Texas. This should not be. It must not continue. Texas can duplicate every opportunity for hog raising possessed by Oklahoma a half dozen times over.

To raise hogs successfully and profitably they must have pasture, and now is the time to plan for this. When the Texas farmer sits by the fire this winter and plans the acres he will plant to cotton, corn, sorghum and other crops next year, he should plan for his hogs.

It is easily possible for Texas farmers to have pasture for hogs every day in the year. Alfalfa, sorghum, cowpeas, peanuts, rape, clover, root crops, offer opportunities for a hog crop rotation suited to any section or any soil.

While the farmers of the corn belt are feeding high-priced corn in dry lots, the Texas farmer can keep his hogs growing faster on winter pasture, with just a little corn.

While pure bred hogs are best, they are not indispensable to success. If the farmer does feel able to buy a stock of pure bred sows and boars, but has some good common stock sows, he can start right by buying a high-class male and begin to breed up, or he may buy a few bred sows and start this way.

But in any event he should give the hog his rightful place in the farm scheme.

By providing plenty of pasture, Texas farmers can produce hogs at a cost ranging from 1 1/2 to 3 1/2 cents per pound.

Take the maximum figure, 3 1/2 cents, and figure the profit on a bunch of fifty hogs averaging 250 pounds, a weight that should be reached at eight months. It will be

found to be \$725. And this is profit, mind.

Now, don't forget, when you plan your farm operations for next season, to include provision for furnishing pasturage and feed for a bunch of hogs, and get your share of the benefit of the high prices.—Fort Worth Record.

EXCHANGE HOMES.

Dr. Pickett and Lee Mitchell will exchange residences this week. Dr. Pickett moves to the Mitchell residence, on Restriction street, recently purchased by him, and Mr. Mitchell moves to the house vacated by Dr. Pickett, on Westmoreland street. He intends building an elegant residence during the coming summer, and positively states that the report which has gained some currency that he intends leaving Plainview is entirely erroneous, as this country looked good to him when he came here and the favorable impression grows with each year's residence.

THE MEANEST MAN IN TOWN

is the one who always wears a frown, is cross and disagreeable, and is short and sharp in his answers. Nine cases out of ten it's not the poor fellow's fault; it's his liver and digestion that make him feel so miserable; he can't help being disagreeable. Are you in danger of getting into that condition? Then start at once taking Ballard's Herbine for your liver—the safe, sure and reliable vegetable regulator. Sold by Wyckoff-Willis Drug Co. 4

DANGER!

Citizens are warned not to touch or drive over any loose electric light wire, as the wires are now carrying a high voltage and are dangerous to come in contact with. Anyone noticing any loose or broken wires along our lines will please notify us by phone.

MALONE LIGHT & POWER CO.

Should you discover that your name is incorrectly spelled on the address label of the copy of The Herald you receive, kindly notify us of such error, as it might be the cause of your failing to get your paper.

When a widower is courting a widow he doesn't use up a lot of time spouting poetry when he could be talking business.

"WHITE SWAN" COFFEE

- CIGARS
- Jelly
- Preserves
- CHEESE
- Bread
- Salad Dressing
- LEMONS \$14.75
- Prepared Mustard
- ORANGES \$9.75
- Tobacco
- Bananas \$2.95
- Ginger
- Cranberries
- Snuff
- APPLES
- Dried Fruits
- NUTS of All Kinds
- Sweet and Sour Pickles
- Olive Oil

The
MONARCH
IS OPEN

CALL US when you are needing anything in our line. No matter how small the order may be, it will have our best attention. Our aim is to satisfy all, by courteous treatment, quality of goods, prices and prompt delivery. No long time accounts solicited. If we should grant time to any one, it will be due on the first day of the next month and we will expect the money. Give us a call.

D. L. Wardlaw
T. W. Sawyers **Buck Sams**
E. E. Wade **Fulton Murphy**

- Fancy Groceries
- White Swan
- Pineapple
- Peaches
- Apricots
- Grapes
- Wapco
- Blackberries
- Tomatoes
- Salmon
- Pumpkins
- Pie Peaches
- Maraschino
- Cherries
- Loaf Sugar
- Powdered Sugar
- Brown Sugar
- Granulated Sugar
- Stuffed Olives
- Grape Juice

WIFE CREMATED; THE HUSBAND HELPLESS

A HEART-READING ACCIDENT NEAR FLOYDADA.

Wagon Overturns and Takes Fire from Stove—Wife Burns Before Powerless Husband's Eyes.

While S. R. Beck was traveling with his wife and stepson from Cloyis, New Mexico, to Throckmorton, Texas, in crossing the Blanco Canyon, near Uncle Smith's place, an accident occurred to his team and they became unmanageable and upset the wagon. The wagon caught on fire from the stove it contained and before assistance could be rendered Mrs. Beck burned to death. Mr. Beck got out and succeeded in getting his son out, but not before the boy was so badly burned that it is barely possible that he will live. Mr. Beck also received some very severe burns about the hands and face in his heroic efforts to rescue his wife and son.

Sad indeed was the spectacle for the lonely man to stand by and hear the pleadings of his burning wife to rescue her and be helpless. It was impossible for one man to raise the wagon and help the lady out with the wagon a burning fire brand. Nothing was left of the burned lady but her body, her limbs having burned to ashes. Her remains were laid to rest in the Smith private burying ground.

The father and son were brought to Floydada by Dr. R. A. Childers, and are now at the Childers home being cared for. There is little hope held out for the recovery of the boy, but Mr. Beck will recover.—Floyd County Hesperian.

Theory of Evolution.

The "missing link" is a term used in zoology to denote a hypothetical form of life assumed to have existed between two related types; more essentially, a term applied to some individual intermediate in development between the ape and man and forming a bond of union between them. Evolution, however, does not teach that man is ascended from the ape, but simply that both these types have evolved from some more primitive form, which is regarded as their common ancestry.

EPWORTH LEAGUE.

The following is the program that has been arranged for the meeting of the Epworth League on Sunday afternoon, January 9th:

- Responsive Reading—Psalms 16.
- Prayer.
- Song.
- Subject of Lesson—"How to Make Our Wills, God's Will."
- Scripture Lesson—John 7:17; Acts 22:10; Ps. 25:9; Rom. 12:1-2.
- Leader's Address.
- Scripture Readings—Heb. 11:8; Heb. 11:25-26; John 9:7; John 21:22.
- Song.
- "How Are We to Make Our Wills, God's?"
- 1st. "We Must Will to Do God's Will"—Mr. White.
- 2nd. "An Eagerness to Find Out and Do God's Will"—Miss Pearl Betts.
- Song.
- 3rd. "Our Life Must Be a Crucified One"—Miss Bettie Clements.
- "Why Are We So Slow to Commit Ourselves to Doing God's Will?"—Miss Fowle.
- Song.
- League Benediction.
- Leader—R. P. Kennedy.

SAVED AT DEATH'S DOOR.

The door of death seemed ready to open for Murray W. Ayers, of Transit Bridge, N. Y., when his life was wonderfully saved. "I was in a dreadful condition," he writes; "my skin was almost yellow; eyes sunken; tongue coated; emaciated from losing 40 pounds, and growing weaker daily. Virulent liver trouble pulling me down to death in spite of doctors. Then that matchless medicine—Electric Bitters—cured me. I regained the 40 pounds lost and now am well and strong." For all stomach, liver and kidney troubles they're supreme. 50c at All Druggists.

Look for the Light.

Take life as it comes, some days rainy and some days fair. When it rains, remember that yesterday was sunny and it is likely that to-morrow will be so.

WOMEN'S WOES.

Plainview Women Are Finding Relief at Last.

It does seem that women have more than a fair share of the aches and pains that afflict humanity; they must "keep up," must attend to duties in spite of constantly aching backs, or headaches, dizzy spells, bearing-down pains; they must stoop over, when to stoop means torture. They must walk and bend and work with racking pains and many aches from kidney ills. Kidneys cause more suffering than any other organ of the body. Keep the kidneys well and health is easily maintained. Read of a remedy for kidneys only that helps and cures the kidneys and is endorsed by people in this locality.

Mrs. Z. Mullins, near Court House, Big Springs, Texas, says: "I suffered from kidney trouble for several years and the doctor who examined me pronounced it a severe case. However, I managed to drag along week in and week out, but no one knows what misery I endured at times from dull, bearing-down pains in my back. The secretions from my kidneys were too frequent in passage and caused me annoyance. Seeing Doan's Kidney Pills advertised, I procured a box, and they did me a great amount of good. I believe that if I continue with the remedy it will completely cure me. I unhesitatingly recommend Doan's Kidney Pills."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

STOCKHOLDERS' MEETING.

Notice is hereby given that a meeting of the stockholders of the Citizens National Bank of Plainview, Texas, will be held on January 11, 1910, at the hour of 5 p. m., in their banking room, for the purpose of electing seven directors to serve the ensuing year and to attend to any other business that may come before this meeting.

This December 6, 1909.
J. N. DONOHOO, President.
E. B. HUGHES, Cashier.

VERY SUCCESSFUL MEETING.

The Bible Normal meeting recently conducted by the members of the Mennonite faith at their church six miles south of Plainview closed last Friday night, and Revs. A. J. Yoder, of Happy, and D. H. Bender, of Heston, Kansas, who have been leaders of the service and held prominent places on the program, left for their respective homes.

John Hartzler, one of the members, conveyed them to this city, and in conversation with a Herald representative stated that the recent meeting was a grand success from every standpoint of instruction and spiritual enjoyment, and it was determined to hold another meeting in the future and make them at least an annual feature of service in their church.

The reason a man's wife is afraid her husband isn't going to heaven is because she thinks St. Peter doesn't understand him like she does.

CITY COUNCIL MEETING.

The city council met in regular session on Monday night, and did not have a very large budget of business to transact aside from receiving the report of the city marshal, and after a final reading passed two ordinances regulating sewer connections, and providing penalties for interference with fire plugs, hose and other fire fighting apparatus.

The report of Marshal Watson showed a total collection from all sources for the month of \$1,510.40.

After the usual allowance of accounts, council adjourned until next regular meeting.

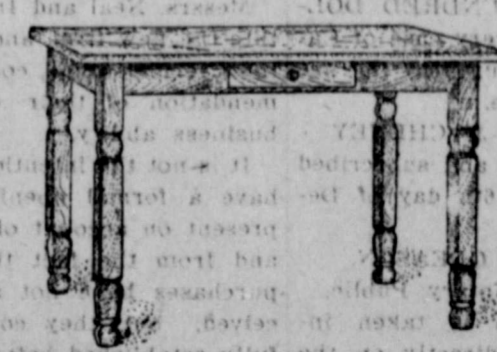
I NEED MONEY.

Bear it in mind. Those indebted to this firm must pay what they owe. Don't wait until the bill collector calls around, but call at the store and make settlement.

L. J. WARREN GROCERY CO.

KITCHEN TABLES

Has cottonwood top



Either with or without drawer

Sizes from 3 to 6 feet

Finished legs

Bain Furniture Co.