

## Donohoo-Ware Hardware Co.

(INCORPORATED)

WAGONS, BUGGIES, HARNESS, SADDLES, STOVES, RANGES, PIPE, CASING  
ECLIPSE, STAR AND LEADER WINDMILLS

WE APPRECIATE YOUR PATRONAGE

Our Prices Are the Lowest--Considering Quality

### FIRST CAR ON NEW ROAD.

Last Tuesday the first car of freight handled by the new road from Plainview south was consigned to the Caylor-Leard Lumber Co., at Abernathy. It was way-bill No. 1, dated August 24, 09. On this date there were two cars of lumber shipped these people. On the next day three cars consigned to the McAdams Lumber Co., at Hale Center. The agent, Mr. Kendrick, prepared the first way-bill, and Mr. John Klinger prepared the second, and they were checked by Mont Shafer. As there have been no agencies established below Plainview, all this freight was shipped prepaid. The company is not yet in position to receive local shipments, since there are no established stations and the tariff has not been worked out. It will be sometime before a regular service will be put on, as the road is still in the hands of the construction company.

### MARRIED.

Last week at the residence of Mr. G. B. Gilliland, Mr. Hugh Roden and Miss Myrtle Gilliland were united in the bonds of matrimony by Rev. G. F. Fair. Mr. Roden is a young business man of Oklahoma, and Miss Gilliland is the attractive daughter of our townsman, G. B. Gilliland. This marriage is the culmination of a long courtship. The young hearts were drawn together many years ago when the bride's parents resided in Oklahoma, and after Mr. Gilliland's removal to the Plains love found a way to annihilate space and kept up a constant communication. Now distance is no more and these young lovers will begin the voyage on that sea where "Two souls with but a single thought, two hearts beat as one" are ever to be found. May happiness and hope, peace and plenty be their lot, and flowers of a contented and useful life bedeck their declining years.

### POPULAR COUNTY CLERK.

T. H. Flynn, County Clerk of Williamson county, was here in the early part of the week looking over Hale county propositions with a view of investing. Mr. Flynn has been county clerk for three terms, and probably would be re-elected for the fourth if he desires it. He has heard of the wonderful success of several of his Williamson county friends who have invested in Hale county and the Plains country, and especially around Plainview, and the man that delays, makes that delay to his own detriment. We did not learn whether Mr. Flynn purchased anything or not.

Dr. Gates who is assisting in the Adair revival has been selected as president and financial agent of the Baptist college. He is a most competent and efficient gentleman, fully qualified for the place. It requires one specially gifted in tact to raise money, and tact is one of the strong points of Dr. Gates' character. It is hoped he will have no trouble in enlisting hearty support from outside people in the college at this place.

### HOMER PACK DEAD.

Tuesday friends here were notified by wire that Homer Pack had died at Corpus Christi Monday night, and that his remains would be brought to Plainview for interment.

Mr. Pack had been in declining health for some years, and last fall went to the coast country for the climate. At first it was thought he was improving, but a turn a few weeks ago came and he slowly grew worse until the end came.

Homer Pack was one of the prominent characters in the upbuilding of the Plains. He came to this country about fifteen years ago and like all the courageous spirits who endured the hardship of pioneering existence, far away from the settlements, he had developed in him those characteristics which are to be found in the early settlers of the Plains, open hearted generosity and a courage that fails not under the most trying ordeals. He was a firm believer in the faith of our fathers, was an active and consistent member of the Methodist church, was a steward in that organization and member of the building committee that created the sentiment and raised the funds for the construction of the handsome building that is soon to grace the site recently purchased for that purpose. Before its absorption by the Citizens National Bank, and retained his interest in the new institution.

To give an insight into his true manly and Christian manhood we have but to witness his trial when his daughter, Miss Loise, offered her services to qualify as a missionary to China sometime last year. The father whose every thought and heart-wish was centered in this daughter, readily gave his consent. The great cause of God had called, and it was not within the puny province of man to obstruct the way. He offered to render every assistance in his power to make the task of properly preparing her for this life work, as easy as possible for the daughter of his heart. It was a crushing blow to a loving and devoted father, to be thus separated from his daughter, but the Christian work had to be done, and he surrendered his personal desires he had determined on for his daughter in a social way, and gave her to the Cause.

He was about 46 years of age, and leaves a widow and three children, who have the heartfelt sympathies of this community.

H. M. Little of Austin, chief clerk in the office of Secretary of State, is visiting the Plains this week. He spent several days with his old friends, Col. Smythe and T. S. Whitus, and left Tuesday for Lubbock, Lynn, Terry and Garza counties, after visiting which he will return to Plainview.

Miss Alice Higginbotham of Dublin, is expected next week to join the house party of Miss Illmah Hulen in honor of Lieuts. C. B. Meyer of Fort Wiley, California, and E. P. Denson of Fort Wingate, New Mexico, and Miss Henderson, of Miss., next week.

### PETERSBURG PICNIC.

Last Saturday the good people of the Petersburg neighborhood had an old fashion picnic, with a basket dinner on the ground and the five hundred men, women, girls and boys present had the time of their lives. There was music and singing, speaking galore by Judge George Mayfield, Rev. Long of Fort Worth, and our unsurpassable commercial club secretary, Joseph F. Foster, who picked a few stars out of the skies and threw them at the Petersburgites.

In the afternoon the baseball boys of Lockney came over to attend their own funeral, the White Stars, of Sand Hill, being the pall bearers. The score stood 10 to nothing. We really thought Lockney had a team, but the playing on this occasion failed to give any evidence of it.

Just before the crowd dispersed in the afternoon an "outlaw" was brought in and Young Shipley of Floydada, exhibited a few stunts on how to keep in the saddle on the back of a bucking bronc. There was the ever-present confetti man, squeaking balloon, rubber balls and pull-back elastic cord, touching whips, and photographic cannon.

There were pretty girls and spoony boys, and other features conducive to full enjoyment of occasions of this kind.

We will long remember the kindness of the Petersburg people, and trust they will repeat their invitation next year.

### CROP FOR MULES.

We met Benjamin Britt of Childress, at the Petersburg picnic last Saturday, and he informs us that he made a pretty good investment in the Petersburg section this past spring and summer. He came here to spend the winter with his brother, Commissioner Britt, of the Commissioner's court, and put in a crop. Notwithstanding the drouth and other obstructive conditions he worked against he made a pretty good showing. A little cloud came up one day and some man who believed in signs offered Mr. Britt a good trade in the way of live stock and harness for the crop. The offer was accepted, and our Childress friend is now busy disposing of mules and old harness. He says when he closes out and balances accounts he might be in the market for a quarter section of Hale county dirt. He claims that a quarter section here is worth half a section in Childress county. We don't make this claim ourselves, fearful we might step on the toes of Bro. Thomas, of the Childress Post, who is one of the most loyal sons Old Childress has, and he stands with a chip on his shoulder at all times to defend his county and town against any insinuation, as he justly can.

Prof. Jno. C. F. Kyger, of Waco, is in the county prospecting, and seems well pleased with the Plains country. If he can see something that suits him he will probably connect with a bargain here.

### AN EAST TEXAN HERE.

G. C. Rosson of Milford, Ellis county, is sojourning in Hale county for a few days. This is not his first visit to the Plains, nor will it be his last. He is delighted with this section, and expresses but one regret, and that is he did not come here about five years ago and tie up to a few sections. His father was in Plainview at that time and refused to pay \$3,200 for the section on which now stands the Central Plains College. The owner of the section almost begged Mr. Rosson to take it and name his own terms, but the offer was declined. This section has been subdivided into the beautiful College Addition and is worth more than \$100 per acre.

Mr. Rosson says this year has been the driest ever experienced in Ellis county, that there have been just two rains in ten months, and yet if you were to mention to the average man in Ellis that he could better his condition by going to Hale county, the fellow would object on the ground that it is too dry in the Plains country. There is as much ignorance in East and Middle Texas as to what this country really is as could be expected of the Northern people. Yet the strange condition is found in the fact that in certain northern states they know more about the Panhandle and the Plains than do our own people of the eastern part of the State. These northern investors and homeseekers have been coming here for the past five or six years and they know a good thing when they see it. For this reason they never let a bargain pass them by. It has been estimated fully fifty per cent of the lands of the Plains is owned by northern men.

### CONE JOHNSON SPEAKING.

Hon. Cone Johnson of Tyler, candidate for governor on the prohibition submission proposition, spoke to an audience of two thousand or more in the big tabernacle Wednesday afternoon. His discussion of the question of prohibition was extremely pleasing to the friends of temperance, and the general line of thought agreeable to the views of the submissionists. There really could be but little opposition to what Mr. Johnson said, and if we should find fault at all it would be for what he did not say. He is a candidate for governor of Texas, and is running as such on one plank, seemingly subordinating everything else to the submission plank.

He was introduced in a neat little speech by our fellow townsman, Col. T. J. Tilson, who served a term in the state legislature with him about twenty-five years ago.

Mr. Johnson is a pleasing speaker, and we trust as the campaign progresses he will find the courage to address himself to a consideration of the economic questions which are absolutely essential to the material development of Texas, and especially the western half.

W. C. Furguson of Georgetown, Kentucky, was prospecting in Hale county last week.

### WILL GO TO LUBBOCK.

Mr. Clyde Buchanan, of Cleburne, was a pleasant caller at our office Tuesday. He was on his way back from Lubbock where he had been investigating with a view of putting in a job printing office. He now operates a job establishment at Cleburne. This was Mr. Buchanan's first trip to the Plains and he was particularly impressed with the whole country, and it is quite likely he will make connections at Lubbock. He says they have the most persistent lot of boosters down there he ever saw, that while he did not go there with any intent of buying lots he almost forgot what he did go for and came near getting in the real estate business. The movement of the business men out here is so different from the slow and cautious measured steps of the old settled sections completely unnerved him, but made him realize that there is another section of Texas, besides the black land belt and East Texas.

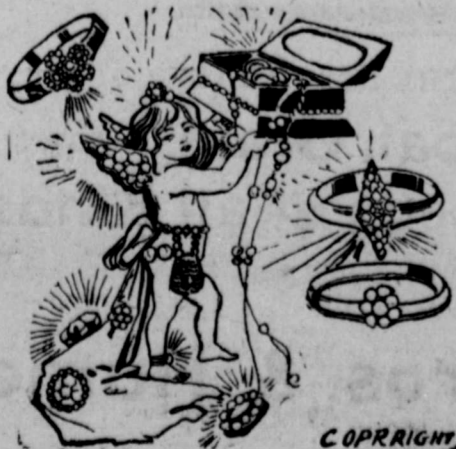
### THE EDITOR'S WATERMELON.

J. W. Briggs, the watermelon king of the Whitfield neighborhood, brought the editor a nice "Georgia Rattlesnake" Wednesday. The editor placed this melon on cold storage in the press room, but the devil scented it far away and while the editor was listening to Cone Johnson's speech this little imp of darkness got our melon, and we are unable to say whether it was good or not. We can only thank Mr. Briggs for his kindness and trust that he will realize a handsome profit from this crop. He is a Nebraskan and has united his fortune with the others of the sturdy northerners who are doing such noble work in building up this empire and developing its resources, and exhibiting to the world that this is truly one of the most favored sections under the sun. Again we thank Brother Briggs, and trust the next time he comes we will not be so near the devil that we will get caught napping.

### BAPTIST WILL HOLD MEETING.

The Staked Plains Baptist association will hold their regular meeting at Floydada Wednesday, September 1st, with Brother G. I. Britton as moderator, John G. Hamilton as secretary, and R. B. C. Howell as corresponding secretary. This association is composed of Motley, Dickens, Crosby, Floyd, Brisco, Hale and Lamb counties. Matters of importance to the new Baptist college now under course of erection at this place will come up, one of which will be election of trustees. The chances are the present board of trustees will be re-elected. Rev. Gates, the newly elected president and financial agent of the college will meet with the association and present for their approval certain matters he wishes them to consider in connection with his fiduciary duties.

The little child of a Mr. Armstrong was buried Wednesday evening in the local cemetery.



## HERE ARE HINTS

for those who are wondering what would be the cost of a new ring to add charm to their costume.

### The Large Assortment of Diamond and Combination Stone Rings

and the range of prices give a wide range for choosing. There's very pretty rings at low prices for wear on outing trips or when there is a possibility of loss. Others, infinitely better and more beautiful, at somewhat higher prices.

WYCKOFF-WILLIS DRUG COMPANY, DRUGS and JEWELRY

**Rectigraph Abstract Company**  
(INCORPORATED)  
CAPITAL — — — — — \$15,000

We have a complete abstract of all lands and town lots in the following nine counties: Hale, Lamb, Lubbock, Floyd, Castro, Briscoe, Bailey, Hockley, Cochran.  
Work always attended to promptly. Notary in office.  
Room 27, First National Bank Plainview, Texas.

**Professional Cards**

**DR. P. E. BERNT,**  
Dentist.  
Office in Stephens Building when completed, Northwest corner of square.

**G. R. COX**  
ARCHITECT  
Room 12, First National Bank Building  
PLAINVIEW, TEXAS

**Dr. J. B. HALL**  
DENTIST  
Office North Pacific Street.  
PLAINVIEW, TEXAS.

**R. P. SMYTH**  
ATTORNEY-AT LAW  
Abstracts to Lands in Hale County. Land Litigation a Specialty.  
PLAINVIEW, TEXAS.

**REID & MASSENGALE**  
PAINTERS AND DECORATORS  
We paint the signs of the times. Our motto: "Our work speaks for itself."  
PLAINVIEW, TEXAS.

**L. C. WAYLAND**  
PHYSICIAN AND SURGEON  
Office over Citizens' State Bank.  
PLAINVIEW, TEXAS.

**Dr. N. C. LETCHER**  
DENTIST  
Room 8, First National Bank Building.

**GEO. L. MAYFIELD**  
LAWYER  
Examination of land title a specialty. Office in Court House.  
PLAINVIEW, TEXAS.

**HALE & HAYDON**  
REAL ESTATE AGENTS  
Small Tracts a Specialty.  
KRESS, TEXAS

**A. H. LINDSEY, M. D.**  
Office East Side Square.  
Residence Phone 283-3 rings  
Office Phone 283-2 rings  
PLAINVIEW, TEXAS.

WANTED—Nice clean rags—linen or calico—no heavy woolen rags wanted. We will pay 3 cents a pound for the right kind of rags.  
HERALD PUBLISHING COMPANY.

**ONE WEAK SPOT.**  
Most Plainview People Have a Weak Part and Too Often It's the Back.

Everyone has a weak spot. Too often it's a bad back. Twinges follow every sudden twist. Dull aching keeps up, day and night. Tells you the kidneys need help—For backache is really kidney-ache. A kidney cure is what you need. Doan's Kidney Pills cure sick kidneys.

Cure backache and urinary ills. Good proof in the following statement.

Edgar Perry, carpenter, 1010 Indiana Ave., Wichita Falls, Texas, says: "Doan's Kidney Pills have entirely relieved me of kidney trouble and I can testify to their merit. I suffered considerably from backache and there was a dull ache through my loins and back was very weak. The most noticeable symptom, however was a difficulty with the kidney secretions. I had often seen Doan's Kidney Pills advertised and at last procuring a box, I began their use. One box was enough to give me entire relief from my trouble. I have been working steadily since but I have not had any sign of kidney complaint. I know from personal experience that Doan's Kidney Pills are an excellent remedy and I have no hesitancy in giving them my recommendation."

For sale by all dealers. Price 50c. Foster-Milburn Company Buffalo New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

**CAME, SAW AND DELIGHTED.**

M. Hendrix and John Billiard of Flora, Ind., were in Hale county this week looking over the country. About three years ago, just before the first train pulled into Plainview, Mr. Hendrix bought a tract four miles southwest of Plainview, and he now realizes he was one of the luckiest men in the whole county. Mr. Billiard came to Texas with the Wright Land Co. and investigated their Friona lands but he saw nothing that appealed to him, and having heard of the Plainview country came to see what we have. He says the Plainview country is talked everywhere in the North. It is getting to be a well recognized fact all through the northern districts that this section of the Plains is the best and easiest for land deals to be closed in since it possesses all the natural qualities, the requisite foundation of a good farming country.

J. L. Berry, formerly associated with the Plainview Mercantile Company, has purchased the Floyd Mercantile business at Floydada, and will move there at once. Mr. Berry is a young man of splendid business qualities and no doubt will make a success in his new field, as he has elsewhere.

You laugh naturally; you have to set your face frowny.

**PETERSBURG ELATION.**

The people of the Petersburg section are much elated over the flotation of the Altus, Roswell and El Paso bonds. The report from Kansas City is to the effect that \$8,000,000 worth of bonds will be underwritten by Chicago and Kansas City financial interests. This, added to the \$1,000,000 in the way of bonuses raised, will complete the road and put it in running condition. There has been considerable grading done in the Petersburg section, and a better country has never been found. The railroad will be a boon to them.

Mr. Kennedy, the promoter of this line, has made a proposition to Oklahoma City to extend from Altus to that place. If the "live wires" of Oklahoma City should become interested in this line, it will be only a little time before we will see something doing in this section. Those Oklahoma City fellows believe in doing things, and doing them right now.

**TO WHOM IT MAY CONCERN.**

This to certify that the company known as the Rushing Land Company, composed of J. J. Rushing, W. B. Rushing, B. E. Rushing and Carl G. Goodman, have this day dissolved partnership and each member of the firm recommends each of their former partners as honorable straight business men.

C. G. Goodman will be found with his private business in the office of the Rushing Land Co., in Lubbock, Texas, while the other members of the firm will retain their offices over the Paxton & Oswald house where they have been for the past year.

The Rushing Land Co., retains all of the business of the former firm and assumes all indebtedness now outstanding.

Signed,  
J. J. RUSHING.  
W. B. RUSHING.  
B. E. RUSHING.  
C. G. GOODMAN.

**WAR BREWING.**

The court house at Georgetown, Williamson county, has been condemned by an Austin architect, as being unsafe. This calls up another question that may precipitate that good county into a turmoil out of which much feeling is calculated to grow, and that is a county site war. Taylor is an aspirant for the location, and as she is about as near the center of the county as is Georgetown, but much nearer the center of population, it is a serious question as to whether the county seat will remain at its present location. Already the newspapers are at it hammer and tongs, and from present indications the little scrap between Hale Center and Plainview will not be the shadow of a shade of a circumstance as compared with the movements of the heavy battalions at Taylor and Georgetown, Granger and Bartlett, and the other towns of Williamson.

**FELL IN THE RIVER.**

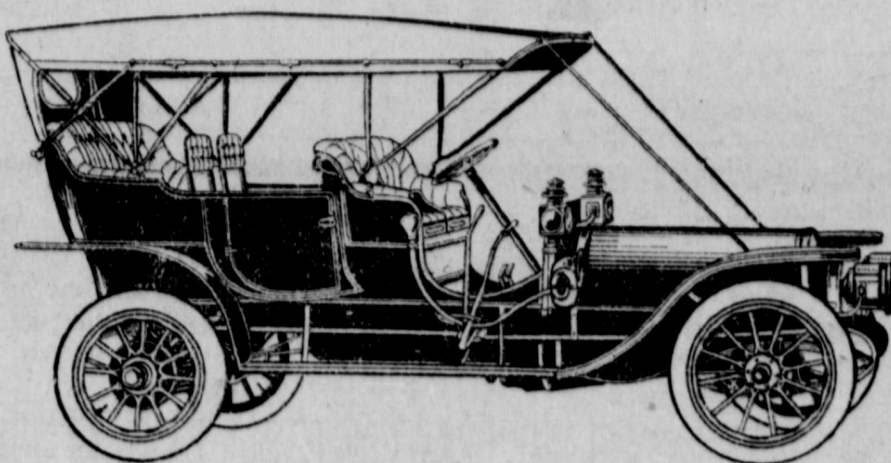
Some time ago the Rushing Land Co., had several prospectors in charge immigration agent on their way to the Plainview section. In crossing the River Platte one of the men, standing on the car platform, fell into the river and was drowned. His companions took same to be a bad omen and returned to their homes, and never came any further this way on the search for this muchly favored country. This is the first time that we have heard of any objections being raised as to the superfluity of our moisture. But then it is a well known fact that all men can't be satisfied. Give them the world and they would want you to fence it in for them.

**ILLINOIS FARMER HERE.**

B. F. Massa of Atwater, Illinois, came down last week to look over Hale county with view of locating. While here Mr. Massa directed The Herald to be sent to relatives at Atwater. He says he is astounded at the fine prospects for crops in this section, that our conditions are far more encouraging than in his section of Illinois, and he sees no reason why a person should not be able to buy a farm here and in a very few years have it paid for and improved from the products of the farm itself. He will probably invest before returning.

No man is strong who cannot say no to himself whenever it should be said.

Everybody likes a joke; no one



**Franklin Air Cooled Cars from \$1750 up**

**SIMPLE, LIGHT, STRONG AND DURABLE. NO COIL, TIMER, OR BATTERIES TO COST MONEY AND TROUBLE.**

**NO RADIATOR, WATER JACKETS OR PUMPS TO CARRY AND BOTHER WITH. ONE CAR NOW IN LIVERY SERVICE. SEE**

**ELLERD BROTHERS**  
PLAINVIEW, TEXAS

**BUSINESS CHANGES.**

A Mr. Davenport of Plainview, is erecting a nice dwelling on the Starks addition and when completed he will move his family here and will engage in the grocery business. Even Plainview people recognize the wonderful future of Floydada and are coming here to go in business. Welcome to our town and here's hoping that you may never feel cause to regret coming here to become a power in the commercial world.—Floydada Hesperian.

Every man of sanity knows that in the upbuilding of any new country there is an endless shifting of scenes and actors. Men come and go as time passes, and there is always a desire to make a change, even for an imagined betterment. It is a good indication to see this shifting about. If men did not move from place to place the old settled countries would be overcrowded now and this blessed country be practically without settlement. When a man goes to Floydada he casts his fortunes with a class of mighty good people and in a country that can not be surpassed except by the country immediately around Plainview, an assertion, however, that every loyal paper on the Plains will dispute for its own particular town. There is no harm in a friendly rivalry, however, spirited it may become. Plainview has nothing to fear from Floydada, nor needs Floydada feel any anxiety. The country is large enough for both, and both towns will succeed if they keep hustling.

No man ever laughed when he was premeditating a foul crime.

Life is a serious thing to the man who takes it seriously.

**GOES TO SOASH.**

The W. P. Soash Land Company have discontinued their office at this place and Mr. M. N. Twaddell, their manager here, has been ordered to Soash Town to take charge of the town site business. Soash leaves his business in charge of Mr. Brown who will be found in the office of the Hughes Land Co., on Pacific street. While this company has sold many thousand acres they yet have several sections, but their holdings are so scattered the company cannot afford to run their special excursions as in former days. We regret to see Mr. Twaddell leave Plainview. He came here from Dalhart where the Soash people formerly operated and after they left that field Twaddell closed out their business for them. He was sent to Plainview to take charge of their affairs here when the chief Texas office was moved to Big Springs. He leaves here with the highest regard of our people, every one wishing him success.

John H. Wayland, fifteen year old son of Dr. Wayland, while cranking his automobile Thursday evening had his arm broken between the wrist and elbow, both bones being splintered. The accident is extremely painful and it will be some time before the full use of the injured arm can be had. As is well known to all autoists, it is rather dangerous to crank the machine improperly, for the back-kicking is liable to occur any time. Don't push downward on the cranking lever—always upwards and keep your knees out of the way, and the fingers on the crank in such position that if the back-kick occurs the crank will slip from the hand and pass without hurting the arm.

**THEY KNOW**  
What Farming is, Having Followed it for Thirty Years. . . .

Jones lived on an Iowa farm and Murphy on an East Texas farm, and if any one knows what good land is they ought to know.

It is to their interest to show nothing but good lands, and knowing what is good, you can safely trust your business with them.

They have all sorts of bargains in Plains lands, in all sizes and to suit all pocket books.

**Jones & Murphy**  
THE FARMERS WHO SELL LAND

**BONES! BONES!**

We buy bones and pay a good price for them. Remember when you have a load of bones bring them to us. We pay the highest market price for your hides, green or dry.

**WE ALSO HANDLE THE BEST GRADES OF Niggerhead Coal, Grain, Hay, and Seeds of all Kinds**

And sell at the lowest market prices. Don't forget us when you want anything in our line. Deliveries made promptly.

**Crowdus Bros. & Hume**  
PHONE 162

## Want Column

Advertisements for this column will be accepted at a rate of two cents per word for the first insertion and one cent a word for each successive insertion, payable in advance. The minimum charge will be 25 cents.

Do you believe in eating? Then buy from Carroll & Fairris such groceries as you want to enter your stomach. They handle nothing but the best.

The Fair Boarding House to sell or rent. Call or write to Geo. F. Fair, West Third and Grover streets, Plainview, Texas. 2t

We have just received under seal direct from the mines a car of Davis Piedmont Blacksmith coal, the standard smithing coal of the Union. 4t TANDY-COLEMAN CO.

A good grocery business for sale. Apply to box 363, Plainview, Texas.

Phone 290 if you wish to speak to the Plainview Saddler, H. H. Stewart, 4t

We have the ground lime which is unexcelled for disinfecting purposes. For sale in small quantities. S. BRUNER LUMBER CO.

**E. R. WILLIAMS HAS A LICENSED EMBALMER** in his house and is ready at a moment's notice to answer all calls for **EMBALMING AND UNDER-TAKING.**

**TO TRADE**—One span of small mules five and seven years old and delivery hack, new; also a combination single or double buggy, part payment on a buggy auto, one seat. Capacity 800 to 1,000 lbs. Apply to Dr. T. L. Woods, Lockney, Texas.

**FOR SALE OR TRADE**—One two-seated carriage and harness.—Otus Reeves.

**LOST**—On business streets of Plainview, a solid gold shirt waist pin oval in shape, with a little bar of gold through center. Finder return to this office and receive reward.

We originate, others imitate; get the genuine Stewart brand of harness goods and save repair bills. H. H. Stewart. 4t

Write me for photographs and price list of the celebrated Plainview saddles. H. H. Stewart. 4t

S. S. S. means Stewart's Saddles are Standard. 4t

Old papers for sale at The Herald office.

We have the coal, Niggerhead lump and nut, Maitland and Rockvale, always at competing prices. Also celebrated Davis Piedmont Smithing coal, the standard of the Union. 4t TANDY-COLEMAN CO.

**FOR SALE**—Gasoline Engine and pump jack comparatively new. See Lee Whitaker. 4t

**REMEMBER THAT E. R. WILLIAMS** is prepared to fill your wants in any emergency in **EMBALMING AND UNDER-TAKING.**

Miss Wynie Patterson, a graduate of the Fort. Worth Polytechnic, will have charge of the class in music at the Central Public School this year. See her notice elsewhere in this issue.

**FOR SALE**—The northeast quarter of section 1, Block O—2, Hale County, Texas. Located 18 miles of Plainview and three miles northeast of Olton, the county seat of Lamb county. Address the owner, Frank Hass, Lake Park, Iowa, Route No. 3. 4t

Try the difference between first and second class goods. Get first class from Carroll & Fairris.

### LETTER TO W. P. DAILEY Plainview Texas.

Dear Sir: The real test of a paint is how many square feet will a gallon of it cover? And all the paints swear they cover over 300 square feet two coats. Mildly, they prevaricate.

L. H. Ferchaud; builder, 1108 Dupree St. New Orleans, covered 1900 square feet with three gallons Devoe last year and paints all his jobs Devoe. That's how the tale gets to us.

He doesn't say whether one or two coats; if one, there's nothing wonderful in it; if two, they must have very small feet in New Orleans.

Devoe doesn't stop at 300 feet, but over 600! Most paints, we suppose, can be stretched to 300 feet, but they're mighty thin; they cover well 150 to 200.

When N. R. Watkins, Lott, Texas, painted his house before, it took 13 gallons; Devoe 7 gallons. That shows the strength of the paints.

W. B. McCluney painted a house in Crystal Springs, Miss. to test two pure paints; one coat 6 gallons Devoe; the other coat 10 gallons of a New Orleans paint. That shows the strength of the paints.

Surfaces differ; one takes more, another takes less. Devoe covers more than any other paint; two to one in the case of half the paints. But how many it covers, we don't know till we see the surface.

Yours truly  
F. W. DEVOE & CO.

Fulton Lumber Company sells our paints.

### METHODIST CHURCH CONTRACT- ED FOR.

The committee on building of the Methodist church, South, opened bids Saturday and after canvassing the same awarded the contract to W. T. McRae, of Plainview, at the price of \$24,250, the contending bidder being George Parr, of Amarillo. The building will be constructed of Coffeeville No. 1 red pressed brick, trimmed in white stone.

Dirt was broken Monday with suitable exercises, the program being as follows: Song, "All Hail the Power of Jesus' Name;" prayer by the pastor, Rev. Barcus; address, "History of the Methodist Church in Plainview," by Rev. G. S. Hardy; a short address by Mayor DeLay and Judge Kinder; the breaking of dirt under direction of the contractor; singing of the doxology, and benediction.

Work on this building will be pushed as rapidly as material can be put on the ground. This contract makes something like \$54,000 worth of contract work now under progress by Mr. McRae, the public school building, Darst & Dillingham City Bakery building, and the new church.

### THE CARNIVAL COMING.

The Merchants' and Fireman's Carnival, which was postponed on account of the death of the Aeronaut of the Brown's Great United Shows, will open in Plainview on Monday August 30th, and continuing six days. The company is now filling their postponed dates in Amarillo and will arrive in Plainview Sunday August 29th, without fail.

### FOR SALE.

A fine buggy horse, two jersey cows and calves, also three fifty foot lots fronting Grover street. Geo. F. Fair, Plainview, Texas. 2t

The stomach is the laboratory in which our foods are converted into blood, brain and brawn, and to have healthy blood and consequent enjoy good life, this laboratory must be supplied with pure food products. Therefore get your pure food groceries from Carroll & Fairris, who will sell the pure goods, at a price as cheaply as others will sell seconds.

Do you want to save money when you buy dry goods? Then see Scarborough at the Old Delmonico Restaurant where he has opened up an entirely new stock of goods and will be pleased to see every man, woman and child in Hale county. Give him a call.

# SNAPS---For Quick Action

640 acres two miles from village, school, church, blacksmith shop, gin, 140 acres cultivated, 4-room house, two wells, 1 windmill, granary, sheds, stock lots, etc., all fenced and cross-fenced. At least 96 per cent good, tillable land. For the present, 5 horses, 4 cows, 2 calves, 3 hogs, the growing crop and all farming implements go with this place at the low price of \$20 per acre, bonus it being \$1 school land, \$4 700 cash, balance 1, 2, 3 and 4 years, on or before, at 8 per cent interest.

160 acres, moderate improvements, fenced and cross fenced, 60 acres in cultivation, good place, worth more, patented land, at \$18 per acre. \$2,000 cash, balance terms. Young orchard, good land, school 600 yards.

242 acres, near school, 60 in cultivation, 192 fenced and cross-fenced, 2-room house 14x28, barn, crib, sheds, lots, well and windmill, orchard, 200 trees bear next year, all fine land, there being no waste. Land patented. For a short time \$19 per acre, \$2,800 cash, balance one and two years at 8 per cent. It is a bargain NOW.

140 acres, 30 in cultivation, 5 in young orchard, 35 fenced, all fine land, 7 miles railway station. If taken in a few days, \$18.50 per acre, part cash, good terms on balance

6,600 acres, good, raw land, Bailey county, near "Texico-Coleman cut-off of Santa Fe R. R." patented land, at \$11 per acre, 1-3 cash, balance very easy at low rate of interest. Can sell double quantity if desired at same figures and terms. Fine for colonization.

189 1-8 acres, improved, 90 per cent good land, house, etc., at \$17. Be Quick.

## SOWARD, BRADFORD & COLLIER PETERSBURG, TEXAS PLAINVIEW, TEXAS

### NEW ORDER HERE.

About three weeks ago our fellow townsman, D. T. Bolinger, and about a dozen other citizens of Plainview and Hale county, organized a Socialist Local. They meet every Saturday at the court house and would be pleased to have the public attend their meetings. The principles of socialism are not new, the cardinal feature of the propaganda, as one has said being "Equal rights to all without special privileges to any." As a political factor in our government, however, the socialistic features have been continually making inroads into both the old parties, and it is now really difficult to say what is not socialistic. Mr. Bolinger says this movement has suffered because of the prejudice against them occasioned by the excesses of the nihilists, a crowd that is opposed to all form of government or control and who use the dynamite to carry out their work of vengeance. But that his branch of the movement advocates peaceful means, and that it is a slander of the rankest sort to say that they believe there should be re-division of property—on the other hand they claim no man should enjoy the fruits of another's labor, that the idler should be made to suffer for his idleness by not allowing him anything to sustain life. If he will not produce let him do without.

There are about as many farmers in the local here as town men, and many applications are looked for in the near future. The strength of the local at present is fifteen.

Carroll & Fairris give the best bargains in groceries consistent with pure groceries.

The Herald makes a specialty of book work.

### PADUCAH ADVERTISES.

Paducah Commercial Club has voted a monthly expenditure of \$400 for advertising purposes. She will soon be in rail communication with the outside world and does not purpose to let her light remain under a bushel. She nestles in one of the most fertile sections of Texas and all she has to do is to get people to look, for after seeing they will want to locate, and desiring to locate, the change is made and Cottle county's population will continue to increase. It is essential for a town to use printer's ink as it is for a business man. It requires nerve for a town to spend money for advertising purposes, when, apparently, so little immediate results come to the contributors. Yet by keeping the name of the town constantly before the reading public, good comes. Dallas and Fort Worth and Houston and every town in Texas that amounts to anything can attribute their success mainly to that spirit of courage that was not afraid to tell the outside man that they had something good for him. Paducah has started right.

### LAND FOR SALE.

We are now putting on the market to the actual settler 2,810 acres, over 17 quarter sections, all in one solid body and of the very choicest farm land. Located along the railroad within a mile of a switch, 7 mile of Plainview and going within 3 1/2 miles of Kress. Will sell in quarter sections or tracts to suit purchaser on easy payments.

We also have other lands for sale over the country.

For prices, terms and descriptive literature, address, Reeves & SoRelle, successors to Otus Reeves Realty Co., Plainview, Texas.

### PLAINVIEW'S POPULATION.

The John F. Worley Directory Co., of Dallas, Texas, has just completed a handsome directory of Plainview. It shows 2613 names, not including duplications in the way of firms. Using the multiple of two this would give Plainview a population of 5226. The usual multiple used in city directories is 2 1/4 to 2 1/2, however, in the case of Plainview, it would be safe to use the lowest multiple. This places us right in the front ranks of growing towns. There were several hundred books placed in the city. The Worley people are members of the American Directory Association, and a copy of Plainview's directory will be found in all the principal cities of the United States, making it easily accessible for business consultation.

This directory was prepared by Mr. S. J. Evans who has been associated with the Worley Company for several years. It is the intention of the company to make a new issue annually, as they do with the other towns on their circuit, which are Dallas, El Paso, Amarillo, Wichita Falls, Abilene, Dalhart, San Angelo, Ballinger, Paris, Tucumcari, and Plainview.

George Abbie of Crawford, Texas, is visiting Mr. J. B. Downs of this place, prospecting. He wishes to buy a business lot, a residence and a grocery business. Mr. Abbie was on his way to Lubbock, having heard something of that place back east, but on the way from Amarillo to Plainview overheard a conversation between a Lubbock "Boomer" and a commercial traveler, and he thought it was the part of wisdom to step off at Plainview. Accordingly he is trekking around these parts before going any farther.

The Herald for job printing.

# A BARGAIN IN COAL

Start off Business by offering a Bargain in Coal, and you will save from a dollar to a dollar and a half by buying now. Fill up your coal house.

I have to move several tons of coal to get space to build, and I wish to handle it but once, and that is when it is loaded for a customer. Buy now and get the advantage of this BARGAIN FOR THE NEXT TEN DAYS.

## T. W. Canterbury Coal, Storage and Feed Company

Successors to  
**McCray**  
Coal and  
Storage Co.

L. A. KNIGHT, Pres.  
L. G. WILSON, V. Pres.

J. H. SLATON, Cash.  
GUY JACOB, Asst. Cash.

### The First National Bank OF PLAINVIEW

Surplus and Undivided Profits \$115,000

We offer all accommodations consistent with prudent management.

# RICHARDS BROS. & COLLIER

Show complete lines of

Men's and Boys' Clothing, Ladies' and Misses' Tailored Suits

New Fall Styles Now Being Displayed

## Hale County Herald

TOM SHAFER, PUBLISHER

Phones: Business office, 72.  
Manager's residence, 14.

NOTICE:—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE. But any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

### DANGER IN NUMBERS.

It is said that in numbers there is much safety. The father of this assertion must have been a stranger to the numerous laws recently adopted in the United States and the various states thereof, which are said to number about 35,000. We daresay that the majority of these laws were passed with little regard as to whether or not they were ever to be obeyed. They are so voluminous that it really makes the citizens hold in contempt much legislation we have and place upon our law make us an extremely low estimate as to their character and mental capacity.

During the same period that our law makers deemed it necessary to enact 35,000 new statutes, the British Empire passed just 150 bills. The English people can readily be made acquainted with their new laws and more than probable the conditions there justify their enactment. But in this country such a deluge of laws greet the people with adjournment of each legislature or congress that it is no wonder we find so much lawlessness—that is a failure to conform to the statutory provisions. If our officers here in Plainview were to try to enforce all the fool laws which have been passed in the state of Texas, they would be mobbed by a justly indignant people.

The people have no one to blame but themselves for the conditions of a fat statute book. In the name of the primary—cymling headed ignoramuses have been sent to Austin, and as soon as they got there, in order to make it appear as if they were doing something, each mother's son of them poured in a lot of bills and then began to trade his vote for support of his pet measures. The great good of the state at large was never considered. He was not sent to Austin to represent Texas—he went there to make laws "For my constituents." For the past ten or twelve years with possibly the exception of the last legislature, the periodic meetings of the legislatures have resulted in hodge-podge mess of legal incongruities which have unsettled business and kept the commercial interest of the entire state in a state of incertitude as to the outcome of things.

### BETTER LOOK OUT.

The Ft. Worth Record of a few days ago contained a resume of the political outlook in the congressional districts in Texas, and called particular attention to certain conditions existing in a few of them. In speaking of the Thirteenth district, of which Hale county forms a part, there is presented some new problems we have not been considering seriously. The article in commenting on this district says:

"In the Thirteenth district, up in the Panhandle, and embracing forty-eight counties, an area half as large as all of the New England states, Congressman Stephens has an ayowed rival in State Senator Veale. Mr. Stephens lives at Vernon, at the lower edge of the Panhandle. Mr. Veale hails from the ambitious municipality of Amarillo, well up toward the northern boundary of the state. A new element of citizenship has in the last few years come into the Thirteenth district, that is almost unknown in any other part of Texas. Immigration, aggregating, it is estimated, not less than 5,000 persons

per month, has flowed into the Panhandle. The large majority of the newcomers have emigrated from Iowa, Nebraska, Kansas and the northwestern states generally, and most of the remainder from the middle western states, including Ohio, Indiana, Illinois and Missouri. They outnumber the element that has come from the Old South and have brought with them different sentiments and different sympathies. It is estimated that the railroads entering Amarillo alone from the northward have brought an average of more than 3,000 homeseekers each month during the last five years. These newcomers have distributed themselves over the Panhandle from Amarillo for a radius of 100 miles. Most of the men will become voters for the first time next year. How they will line up politically is an uncertain proposition. Both Congressman Stephens and State Senator Veale have an interesting study of the political pulse of this new element."

It is a problem as to the politics of the newcomers, for they are coming from a section where men's political affiliations sit extremely light and they have become so accustomed to jumping out of the party harness, they don't feel bound by conventions or primaries, and absolutely show the supreme contempt for orders of the "Bosses." The very cream of the North is drifting in this direction and it matters not what their party may be, it can safely be placed down that almost to a man they will regard men and measures rather than bosses and primaries. There is a likelihood that enough new immigrants have come into this district during the past four or five years, if they go to the polls, to influence the election, and possibly turn it completely in politics. For this reason, and for the other reason that there is a general unrest all through Texas as to the action of some of our state officials, it behooves us, as wise partisans, to look out and select a good, clean man to carry our banner next year. The immigration has been so heavy, and there is such a large stay-at-home vote, that we might wake up after the election day with that dark brown taste in our mouth.

### IS HE SINCERE?

President Taft has said, so we are informed from Washington, that he will divide the census supervisors in certain southern states between the democrats and the republicans. It looks, from his statement, as if he wishes to do the right and fair thing by the South. He has issued the following order directed to Secretary of Commerce Nagel, and if it be lived up to, we will have no occasion to find fault:

"It is not an unreasonable requirement that anyone who accepts an appointment and service, avoid an active participation in politics.

"I therefore order that in the preparation of regulations for the taking of the census, you and the director of the census embody therein a provision that any supervisor or enumerator who uses his influence with his subordinates or colleagues to assist any party or any candidate in a primary or general election, or who takes any part other than merely casting his vote, in politics, national, state or local, either by service on a political committee, by public addresses, by the solicitation of votes or otherwise, shall at once be dismissed from the service.

"I wish to make this regulation as broad as possible, and wish it enforced without exception. It is of the highest importance that the census should be taken by men having only the single purpose of reaching a just and right result, and that the large amount of money to be expended in the employment of so vast a machine as the census shall not be made to serve the political purposes of any one. Sincerely yours,

WILLIAM HOWARD TAFT.

The young man who has no fixed purpose will soon be "fixed."

### A NEW POLITICAL PARTY.

Recognizing what they deem to be a necessity for a new political party, a special committee headed by R. V. Glenn, of Tarrant county, have formulated plans for a convention to be held at Pleasant Run near Ft. Worth, for the purpose of taking steps to bring about an organization. It will be built on an ideal plan, renouncing Democrats, Republicans, Populists, Prohibitionists, and all the other parties.

The new party will have neither name nor creed. It will have to do with men and measures rather than party affiliation and party loyalty. After organizing in Tarrant county, literature will be distributed over the entire state and speakers will hold meetings throughout the commonwealth.

The Herald sees a great political indifference in Texas, and for that matter throughout the south, and has been unable to come to a satisfactory conclusion as to the cause of this lethargy on the part of our people. It may be said that as this section is top-heavy from a Democratic standpoint there is nothing to induce the voters to come out at a general election. But when we look at the primaries, we see equally as much indifference. Not fifty per cent of the voters of Texas take part in elections. The office holder, the pie-counters brigade, the tax-eaters are in the band wagon, hold the reins and wield the whip. The common ordinary voter feels that the result of a primary is a foregone conclusion, for the party machinery always wins. They have the election laws constructed in such a way that the absolute control of the machinery is in the hands of its friends, that is a self-perpetuating oligarchy. It has been thus and may continue to be.

The only good the Herald can see coming from an independent or non party political organization in Texas is when the other contending party grows in intelligence and numbers to the point that the independents can hold the balance of power. Holding this balance of power they can force both the Democrats and Republicans to nominate the very best men in their party as a bid for the support of the independent vote.

There will never come a perfect condition in politics. Man is not perfect in his nature and that which grows out of him will more or less be imperfect. As a Democratic paper, but not a Democratic organ, we long to see the day when our great state will exercise that influence in shaping legislation to which her position in

material development entitles her. But we fear that day will never come so long as we, the voters of Texas, turn over all political matters to the organization.

### WISCONSIN SETTLEMENT.

Noble F. Hughes of Benton, Wisconsin, stepped into our office Tuesday and left subscriptions for The Herald for himself and friends in the North. He bought a quarter section last fall near the Bartonite lands and came down last week to look at it and see the country at a different time of the year. Mr. Hughes says his place is not for sale, that he will move on it probably next year. In conversation with him we learn that The McWhorter & Schultz Land Co. has placed a number of Wisconsin settlers in this section, amongst them being Mr. Hughes, Theo. Neitzel, H. Schmidt, Ferd. Polzin, Joe Peacock, W. R. Buchanan, Geo. Wilkinson, Baltus Pshere, Mr. Hanson, Cuttings, Geo. Adams, Brewer, Jno. Misfeldt, and others. When all these parties move on their quarters this part of Hale county, about six to ten miles west of Abernathy, will be a little Wisconsin, and we can look for earnest and persistent work for development.

Mr. Hughes informs us most of these gentlemen purchased last fall and are perfectly satisfied with their bargains, and none are for sale. If, however, any are for sale, it is only for the purpose of reinvesting again in this section. He says since he bought he can count from twenty to thirty houses erected in this neighborhood. This is indicative of satisfaction with the country, and hope for the future.

Mr. Gould, connected with the geological division of the United States Department of Agriculture, was in the county this week and from here he went to Lubbock yesterday. He is investigating conditions in this section and in due time report will be issued under the authority of the National government.

J. P. Howard of Big Springs, was in the city the early part of the week looking at some interests he owns in this section of the Plains.

### ACTIVE AT 87.

This would be unusual news if men and women would keep themselves free from rheumatism and all aches and pains as well as keeping their muscles and joints limber with Ballard's Snow Liniment. Sold by Wyckoff-Willis Drug Co.

Farmers Keep Your Money At Home By Patronizing the Plainview Wire Fence Company. Agents Wanted to Sell Our Fence. "The EUREKA, of the Plains.

A. E. HARP, Pres. E. H. HUMPHREY V-Pres. W. BAIN, Sec. J. H. SLAYTON, Treas. J. A. HENDON, Mgr.

Call Or Write Us At Once. PLAINVIEW WIRE FENCE COMPANY. Plainview, Texas.

### TIME TABLE, P. & N. T. Leaves.

Northbound:  
28—Passenger.....1:30 p. m. daily  
94—Local freight.....6 a. m. daily (except Sunday.)  
Arrives.  
Southbound:  
27—Passenger.....12:40 p. m. daily  
93—Local freight.....2 p. m. daily (except Sunday.)

### SIGHTS UP HIGH.

C. G. Harsch of Marble Falls, Texas, arrived in Plainview Tuesday, and will be here about a week. He will spend a portion of his time with his son-in-law, Emil Fox, in the Abernathy neighborhood. Mr. Harsch informs us work is progressing rapidly on the great dam at Marble Falls. This is a project in which it is sought to harness the power of the Colorado River and send it out over electric wires to Austin and other points in Central Texas. The Marble Falls people have their sights up high and expect to see a large manufacturing industry established there.

As we go to press Senator Bailey is speaking and it will be impossible to report same in this issue. We will give an extended notice next week.

## John Meisterhans

Plainview's Boot and Shoe Maker.

Plainview's Boot and Shoe Maker.

I have made boots and shoes all my life, learning the trade in the old country.

A specialty of fancy Riding Boots.

Shop in Ellerd Building  
Repairing a Specialty



## Advance Showing

OF LADIES' SUITS

For Fall in all New Styles and Colors.

We are Receiving NEW GOODS Daily.

## Carter Merc. Co.

"The Place Most People Trade."

# The Home of Quality and the Prices

Star and Leader wind mills, wagons, buggies, John Deere implements, mowers and rakes. Shelf and heavy hardware, stoves and ranges, crockery and queensware. . . . .

## R.C.WARE HARDWARE CO.

Incorporated

### Local and Personal

C. J. Jennings and wife have gone to Marlowe, Oklahoma, for a short time. They resided on the corner of First and Prairie.

Lum Edelman of Johnson county, is prospecting in Hale county this week, and expresses himself as much pleased with conditions here.

Rev. N. F. Grafton, associated with Rev. Lockett Adair in the great revival now in full progress in Plainview, is a brother of L. D. Grafton,

who held the pastorate of the Presbyterian church at this place four years ago. He opened the services Sunday evening to a large attendance.

Plainview will have two rival attractions next week, the Merchants' and Firemen's Carnival and the big revival, and doubtless both will draw good crowds.

J. W. Wright of Albany, Clinton county, Kentucky, was visiting his brothers last week. He seems very much pleased with Hale county, and Plainview particularly.

J. F. Duncan, Jr. formerly manager of the Red Cross Pharmacy at Waco, has taken charge of the Duncan Pharmacy at this place and will conduct it in the future. His father, Dr. J. F. Duncan, the specialist, who formerly resided at this place, was compelled to return to Waco and attend to his professional business at that place, which had grown to such magnitude that he could not longer afford to remain here.

Rev. Lockett Adair has moved his family to Plainview and will remain here about a month to escape the inervating heat of Dallas and middle Texas.

J. F. Wright of Oklahoma City, was in Plainview last week looking over several propositions here and incidentally visiting his brother the Wright Grocery Company.

J. O. Scarborough, the new dry goods man, old Delmonico restaurant, practices "Small profits and quick sales" and it therefore behooves you to see him before buying. He has a complete line and can satisfy the most exacting.

Whitney, Texas, Feb., 17, 1909.—This is to certify I have sold Hall's Texas Wonder for years and I recommend it to be the best kidney, bladder and rheumatic medicine I have ever sold. I guarantee every bottle sold and I have never had one bottle returned. TOM R. STEWART.

J. W. Wonder of Hiawatha, Kans., is in Plainview for a few days looking after some improvements to his Plainview interests. He expresses himself as being satisfied with his Hale county holdings, and if any one gets what he has he will have to pay a pretty good profit over what it cost him.

J. M. Hughes of Rotan, is visiting his cousin, J. M. Hughes, of this place. He was formerly a resident of the Plains, having left here about two years ago. He is now back to stay. He will probably locate in Plainview. The "Baldies" look good enough for him now, and let come what may, he will be satisfied with this great favored land.

Mr. R. R. Holland of Dallas, has purchased all the unsold lots of the Abernathy townsite from the original company, and will press the sale of same amongst his Dallas friends and others. Abernathy is springing rapidly into prominence, and it will not be long before the business men there will see the advisability of organizing a publicity club, and keeping Abernathy's name prominent in the public's attention.

### GONE BACK HOME.

George B. Holloway came to the Plains about two years ago for his health and to attend school at the Central Plains College. During his vacation Saturdays and between sessions, he worked in the local barber shops and made numerous friends in Plainview. His health did not seem to return rapidly, he had postponed too long coming to our pure bracing air and climate, and all the ozone in the Rockies could not have done him any good as the insidious monster, the White Spectre, had possession. Sunday he was taken back to his old home at Rogers, near Fort Worth to be with his friends and relatives when the end comes. His many friends here regret that his condition never improved and that he was compelled to go back under such distressing circumstances.

W. B. Pierce and Frank M. Richards have purchased an interest in the patent right of the Little Crater Crude Oil Burner, patented by a San Antonio man, and during the past ten days have sold \$15,000 worth of patent con-

tracts. This is the same proposition in which our other fellow townsman, G. B. Ghiland is interested, and whose success we noted in our last issue.

The Herald for job printing.

## Santa Fe Excursions

Seattle Exposition, \$70.00 for the round trip, one way via San Francisco, Los Angeles, taking in the Grand Canyon of Arizona by a short side trip, stop-overs at pleasure. Tickets on sale daily up to Sept. 30th, with final limit of Oct., 31st.

Kansas City, Mo.	\$25.50
St. Louis, Mo.	\$33.20
Chicago, Illinois	\$40.50
Cincinnati, Ohio	\$47.80
Louisville, Kentucky	\$46.00
Chattanooga, Tennessee	\$47.35
Memphis, Tennessee	\$34.00
Colorado Springs, Colorado	\$18.80
Denver, Colorado	\$21.80
Salt Lake, Utah	\$38.35
Mexico City, Mexico	\$49.40



IF YOU WILL CALL WE WILL GO OVER THE MAPS WITH YOU TO ENABLE YOU TO GET AS NEAR YOUR DESTINATION AT THE LOWEST COST TO YOU.

JOHN KENDRICK, Agent.

## Henrietta Marble Works

Place your order for Monuments, or Tombstones, with the Henrietta Marble Works. Satisfaction in work, and prices guaranteed.

J. M. Shafer, Agent  
PLAINVIEW, TEXAS.

## Come to the Plainview Country

THE GARDEN SPOT OF THE GREAT PANHANDLE COUNTRY

Land values are yet low and Opportunities await you in scores of the avenues of enterprise, tried and proved in the Plains country. A personal investigation will convince the most skeptical that we have

The Richest Farming Lands of the Southwest

FOR FULL PARTICULARS WRITE TO

The Rushing Land Co.

PLAINVIEW, TEXAS.

## The S. BRUNER LUMBER CO

DEALERS IN

Lath, Sash, Doors, Cement, Plaster, Post, Brick

Office One Block West of Wayland Building, California Street

## C. C. SMITH

CARPENTER AND BUILDER

Small house for sale North of College. Lot 50x150. Well and pump Price \$575.

## W. E. Armstrong

Land and Immigration

Phone 270 PLAINVIEW, TEXAS.

## Harvest Queen Mills

Will pay highest market price for Wheat; be sure and see us before selling, as we need the wheat.

JONES BROTHERS

VEGA VEGA VEGA VEGA VEGA VEGA VEGA VEGA VEGA

# AT THE BANQUET

Given by the Amarillo Board of Trade to the grain men and bankers of the Panhandle last Saturday night, some mighty nice things were said about

# VEGA

By men of means who are recognized as authority on investments.

Vega is rapidly becoming the favorite of the many new and booming towns of the southwest. She is recognized as a stable, logically located town, and her remarkable growth has attracted the attention of financiers who would not give a moment's thought to the proposition if it were not for the many indisputable evidences of her future greatness.

For further information concerning this town, address

## J. D. Hanby Realty Co.

Plainview, Texas; or the Pool Land Co., Amarillo, Texas

VEGA VEGA VEGA VEGA VEGA VEGA VEGA VEGA VEGA

### SALES AND IMPROVEMENTS.

F. M. Cline's new seven room residence just north of the West End school, is nearing completion, and will be ready for occupancy sometime next week. This is a Buckeye modeled home and will be occupied by Mr. Cline and his niece. Our Ohio friend has faith in Plainview, having built five residences here since January.

J. W. Winn's new home in the east side of town is one of the pretty homes of Plainview and soon will be ready for occupancy. It is on the east side of the draw and has a splendid view of the entire town.

The grader put Slayton street in condition this week, and that attractive street will be more popular than ever.

J. B. Nance, the land man, sold a half section to J. M. Jeffus of Paris, Texas, and a business lot at Floydada to J. T. Kirk, of Bagwell. Mr. Kirk will move to Plainview about January 1st, as he has handsome property here, and will probably improve some suburban holdings he has out near the Baptist college.

Dr. Witte, of Iowa Park, Wichita county, and the Peace Brothers are building an office on North Pacific street next to London Cafe, and will be in same next week.

The Hughes Land Co., sold a section of land 9 miles northwest of Lockney and 12 miles northeast of Plainview,

this week, to an Illinois man. We understand the price was something above the market, as the tract sold was especially a fine section and the Illinois man wanted it, he was willing to pay a little more in order to get it. This same firm sold a half section 14 miles east of Lockney to Early Vandeventer of Missouri. The price on this was a bargain and Mr. Vandeventer intends moving this fall, if he can get his business affairs shaped up in Missouri in order to let him loose.

Wilson and Gatlin sold a quarter section to R. M. Hardesty of Texas. This land is located near Abernathy.

### NOTICE.

Lost or left in some place of business one pair Ladies slippers in shoe box wrapped by Richards Bros. & Collier. Finder will please notify Otus Reeves who will give description and pay reward.

Scarborough, the new firm will cater to the public on the old policy of live and let live. Call at his place of business corner Pacific and California, the Delmonico stand, and see what bargains you can secure in dry goods, shoes, hats, caps, notions and kindred lines.

Do you know Carroll & Fairris? They are the bonton grocers on the North Side and handle nothing but the best.

### HALE CENTER BOOSTING.

Rumor has it that Hale Center has a paid booster and that our friend Don Biggers is the man. He has attracted much attention to Lubbock by his untiring and persistent work in a systematic publicity campaign, and no doubt will do likewise for Hale Center if the "dough" for carrying on this work is forthcoming. A town worth working for at all must put up something itself, and those Hale Center fellows are full of nerve. They know that too much caution is bad, in fact, worse than none, and are not afraid to show the material they are built of. There is one a sort of feeling manifested by some of the boys down there that we do not think shows a sensible spirit, and that is vindictiveness. The feeling of several years ago has nothing to do with present population. There are several times the number of people in Hale county as were here ten years ago, and these newcomers don't care anything about the past troubles and don't wish to be drawn into an old feud. Plainview has always shown the willingness to let bygones be bygones, and she is willing now to hold out the olive branch of peace. In the work for the uplift of the Plains she starts out with Hale county as the unit, and then comes a little closer and wants to see Plainview the banner town of the Plains. But we are for Hale county first and then will narrow our limits to a voting precinct later on if necessary. Why can't all the communities of this county do likewise? It appears to us as if it is foolishness personified to allow outside agitators to keep up a wrangle between two communities that should pull together for the common good. Of course in the work for a common uplift there will be times when little pleasantries will pass to and fro, but so far as The Herald is concerned, we have no feeling, and trust our hearts will continue to be free from the demon of hate.

Why will people continue to use cheap food products when they can get from Carroll & Fairris goods pure under the Food and Drug act?

The Herald makes a specialty of book work.

## WILBERT PETERSON

Full line of Watches, Jewelry and Cut Glass.. Repairing a Specialty.. Yours for business.

WILBERT PETERSON  
SOUTH SIDE SQUARE

### SAT UPON MATCHES.

Wednesday the driver of one of the grocery delivery wagons filled his pistol pocket full of parlor matches, and while delivering goods made his seat so warm that the matches began a cannonade, set his breeches afire, causing considerable uneasiness, and desertion of wagon, horses and all in the efforts to extinguish the flaming unmentionables. The team, under ordinary circumstances gentle, became frightened, and started down the street, and collided with the buggy of Squire Beasley, throwing that gentleman from his cushioned seat to the dusty road below. Fortunately he sustained but slight injuries, no bones being broken. The young man who was the cause of all the excitement will in the future keep his matches in a cast iron receptacle, especially if he has to carry them with him, or else he will carry a fire extinguisher.

### OUR TAX RATE.

As many of our readers have asked for the tax rate in the county and town we give it below:

State rate is 5 cents on all listed property and the county rate outside the independent school district is 69 1-6 cents, divided as follows: General fund 10 cents, court house and jail 12 1-2 cents, road and bridge 10 cents, county school fund 20 cents, state school fund 16 2-3 cents.

In the independent school district but outside the town of Plainview the county school tax will be 50 cents in lieu of the 20 cents.

The city rate for Plainview is as follows: 60 cents for city, 50 cents for Independent school district, 21 2-3 for the state, and 32 1-2 for the county making a total of \$1.64 1-6 per hundred for all city taxes. The total in the county is 74 1-6 outside the independent school district, and \$1.04 1-6 outside town of Plainview but within the independent school district.

## OUR NEW OFFICE

We have bought the business of the F. M. Richards Land Company and our Plainview office will be in charge of our Mr. J. B. Downs, formerly of Waco.

We desire every tract in Hale County for sale to be listed with us. We sell any size tract, from a town lot to 32 sections.

HUGHES LAND COMPANY

Lockney

Plainview

## SADDLES! SADDLES! SADDLES!

The Summerville saddle is known wherever a ridden horse is known, and he makes them second to none.

A fine assortment now on hand, and a few bargains to the lucky man that comes at once.

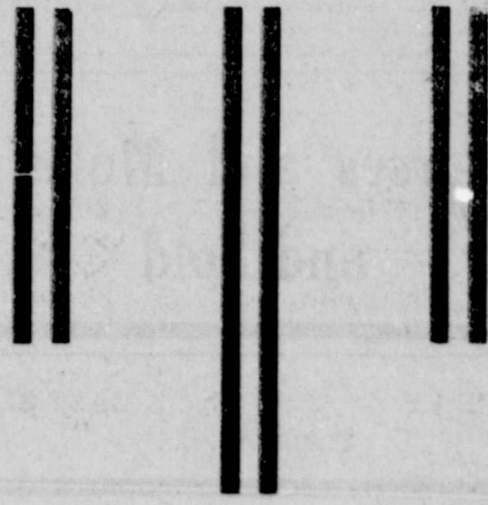
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South Side of Square





## Remember We Sell



## The "Famous Old Reliable" PETER SCHUTTLER Wagon

The cheapest and best wagon to buy in the long run

Also all kinds Farm Implements, Woven Wire Fence, Surries, Buggies, Harness

Call and see us, our prices are right

**PLAINVIEW HARWARE & IMPLEMENT CO.**  
INCORPORATED

### Time Tried and Fire Tested

#### Harrell & Hawkins' Insurance Agency

Twenty-three years in the business. Fire, Life, Tornado, Plate Glass, Steam Boiler, Accident, Burglary, and Casualty Insurance written in the strongest Old Line Companies.

Offices in Rooms Nos. 21-22 First National Bank Building

### MUSIC CLASS.

Miss Wynie Patterson, graduate of Fort Worth Polytechnic, will have a class in instrumental music during the school year. Parties interested can secure definite information by seeing her or calling at Dr. Hall's. She will be in Plainview in August, and comes with highest endorsements.

The last issue of the Floydada Hesperian was a booster edition, and contained some good features relative to the development of the Plains country.

### WE NEED HIM.

Dr. J. C. Anderson and family of Granger, are visiting in this county, and will be here several weeks. Dr. Anderson owns several sections of land in Swisher and Hale counties, and is delighted with our climate and other attractions. He is thinking seriously of moving to Plainview. Dr. Anderson was one of the first to come into this section of the state just before the advent of the railroad, and his investments have been most profitable. He has made a number of deals since the railroad came, and is always in the market for a good tract of land if it is located just right. He will sell most any piece of land he owns, but will buy anything if the price is right. Dr. Anderson is one of those practical men, and is willing and ready to put any person, who is competent and energetic, in position to own his own home. He will assist any honest man to get a home on the Plains, if the man will do a little something himself. This country needs more men like Dr. Anderson, and we trust he will finally decide to move here and become intimately identified with the upbuilding of this truly wonderful country.

Abundant light transforms all ugliness into beauty.

### A BIG WHEAT FARMER.

Mr. Mont Langford and son, of Seymour, Texas, are looking over Hale county and their impression so far has been most favorable. Mr. Langford has 3,000 acres in wheat in Baylor county, but has heard so much about the Plains country, Hale county wheat having taken the premium at the state fair last year, he is now investigating our soil and climatic conditions with a view of purchasing several large tracts of lands in the Plains country and start into the wheat business on an extensive scale. He says everything in this country indicates that it should become one of the banner wheat growing districts in the United States. Being a practical farmer he is not apprehensive of this country because we had almost a total wheat failure this year, for every section has its troubles sometime, and the Plains is no exception. There have been three fat years and one lean one in four, and this is not a bad showing.

The Campbell experimental farm, on sod ground, raises eleven bushels notwithstanding our drouth, and O. H. Standard raised seventeen bushels testing 63 pounds to the bushel. There are several good yields in the county, and almost invariably on ground that had been properly prepared and seeded at the right time. These instances of good yields, interspersed with failures, show that the farmer must get acquainted with conditions here, learn the soil and crop requirements, and after the wild prairie nature is taken out with two years' plowing we will be masters of the land and reap certain crops under even average precipitation. Our seasons are no more variable than in Kentucky or Illinois, and if we had only a few years of settlement behind us nothing would be thought of when a partial failure occurs. Last year in certain portions of Indiana and Kentucky there were almost complete failures of crops, and yet the land values have not been affected in the least. Everybody knows that those states are good ones and that the soil is as fertile as anywhere on earth, and that every country sometimes has a season of extended drouth. The same holds for the Plains and we should not let the knocker discourage the new man who visits us for the first time.

There are numerous quarter and half sections in this county that cannot be bought at any reasonable price. We were talking to a Mr. Hughes, of Wisconsin, a few days ago. He owns a pretty quarter as can be found anywhere, and while he does not expect to get on it until next year, he will not even price it. He bought it last fall, and it is still unimproved. He knows he got a bargain then and if he were to sell now he could not duplicate his present purchase. He knows what this land will do, for he has seen with his own eyes, both last year and this, and comparing everything with conditions at his Northern home he says he sees nothing to fear. Mr. Langford is of the same opinion. He sees evidence of splendid possibilities here in the wheat field, and will probably take over something and begin the growing of that grain extensively in Hale county.

Soash agents came in last week with twelve men and made a number of satisfactory deals. We did not learn the number sold but understand something in the neighborhood of two thousand acres.

# WANTED

Real Men And Women

Over 90 per cent of the business men today are looking for intelligent young men and women.

Are you one of them?

Do you want to become one of them?

Do you want to make more money than you are making now?

You can do it.

If you want to know how, write to

**PANHANDLE COMMERCIAL COLLEGE**  
Amarillo, Texas.

### RESOLUTIONS OF RESPECT.

To the Officers and Members of Plainview Lodge No. 321, K. of P.

We, your committee, appointed to draft resolutions of respect on the death of Brother A. L. Hamilton, beg leave to submit the following:

Whereas, on the 11th, day of August, 1909, our Brother, A. L. Hamilton, was removed from our midst by the cruel and relentless hand of death, and

Whereas, by the death of our Brother, there is a vacant seat in our Castle Hall, a member absent who will answer no more in response to our call, a Knight of valor and without reproach has been removed, and a presence has gone from among us that can no more be recalled.

Therefore, be it Resolved: That in the death of Brother Hamilton our Lodge has lost a sincere and devoted Knight, the wife a noble and loving husband, the family one of its best loved and loving members, and the community a citizen whose place will be hard to fill, the commercial interests of the City, one whose every effort was to upbuild and strengthen every interest in the City.

Be It Further Resolved: That while we deplore the loss of this loved and honored Knight and Citizen, we commend the bereaved to the care of a Heavenly Father, whose love passeth understanding, and who heareth the cry of His children.

Be It Further Resolved: That a copy of these resolutions be spread upon our Minutes, a copy sent to the bereaved family, and one furnished the local press for publication.

Plainview, Texas, August 20th, 1909.

W. S. REID.

J. W. CAMPBELL.

LEE SHROFSHIRE.

Committee.

### BABY MORPHINE FIENDS

are made by all soothing syrups and baby medicines that contain opium and narcotics. McGee's Baby Elixir contains no injurious or narcotic drugs of any kind. A sure and safe cure for disordered stomachs, bowels and fretfulness—splendid for teething infants. Sold by Wyckoff-Willis Drug Co.



H. H. STEWART.

Maker of the celebrated Plainview Saddle. Special attention given to mail orders, write for Photos.

We also make a complete line of Light and Heavy Harness, and carry a full stock of Navajo Blankets, Gloves and all goods found in a first class Saddlery House.

Respectfully,

H. H. STEWART

Phone 290. South Side.

## Rugs at Prices

## That Will Sell

We have a pleasing assortment of Rugs in Axminster, Velvet, and Brussels qualities in a number of Oriental and Floral designs

## Look at This

A Genuine Downy Axminster Rug, size 9x12, either floral or oriental design **\$22.50**



All these go at quick selling prices.  
A velvet rug \$20 quality for **\$17.50**  
A 9x11 Brussels rug \$15 value for **\$12.50**

**BAIN FURNITURE COMPANY**

## J. H. HOLLAND

Contractor and Builder

Dwellings a Specialty

Estimates given on short notice

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