

Donohoo-Ware Hardware Co.

(INCORPORATED)

WAGONS, BUGGIES, HARNESS, SADDLES, STOVES, RANGES, PIPE, CASING
ECLIPSE, STAR AND LEADER WINDMILLS

WE APPRECIATE YOUR PATRONAGE

Our Prices Are the Lowest--Considering Quality

HIGH PRICES

LACK OF LABORERS ON FARMS THE CAUSE.

Does the Farm Appeal to the Average Hired Man?

Secretary of Agriculture Wilson who has just returned from a trip through the Western States, says that lack of farm hands is the chief cause of the high prices of food stuffs. "All through the West and Northwest the same situation exists," said Mr. Wilson. "The country is as healthy and prosperous as it ever was but thousands of acres of valuable and fertile land are lying idle because the owners cannot hire labor, although wages paid farm hands in these States are the equal of those paid to the laborers in our cities. The immigrants who land on our shores all flock to the larger cities and those of them who have done farming in their own countries are incompetent and nearly useless to the American farmers because they do not understand the modern machinery used on the farms in this country. Prices of grains and vegetables therefore are bound to be high and of course with these staple selling at high prices the value of meats is thereby raised."

The farmer's life does not appeal very strongly to the average man working for wages as do the city occupations. We can philosophize as much as we please about the attractions of the farm, the beautiful green pastures and purling brooks, the sweet feathered songsters and the lowering herd, but getting up before daylight and working for twelve to sixteen hours is not at all palatable to the ordinary man. There is no question but city life for the wage earner is more agreeable. At best he has little to give enjoyment but this little is chiefly found in the cities.

It is natural that a man should want as much pay for a few hours service as he can get. Eight to ten hours for a day's work are much more satisfactory than the long hours of the hired farm hand but there is one phase of farm work that is attractive. It is the contemplation following labor spent on your own vine and fig tree. When we work for ourselves the clock does not get behind, more frequently it is too fast. The days are not long enough when everything a man does insures to the improvement of his own home or his own little farm.

There is no better place under the sun where the "hired man" will become the "hireing" man as quickly as on the South Plains of Texas. No soil of any state responds more quickly and on the average more abundantly to intelligent cultivation than do the soils of the Plains. And in no other section of the United States can the man of moderate or average means make a more rapidly accumulation of this world's goods. To the thousands of only reasonably satisfied men throughout the North the

Plains offer all the inducements of hope than any new country can offer and many more than any other section.

A man has to work here as he does elsewhere if he expects to succeed. But if he will work he will reach the goal most of us long for, a self supporting farm and all paid for. All such men we welcome, to all such we extend a hearty and cordial invitation to come.

THANKS, FLOYDADA.

The Herald is in receipt of a communication from Mr. J. C. Gaither, Secretary of the Floydada Commercial Club, relative to action taken by his organization recently, and it is with pleasure we publish it.

Kind words are appreciated by most of us, and as a quasi public representative of Plainview, we thank Floydada and her good people for the sentiments expressed in this communication. Every word said about Jim DeLay is true. He is one of the real town builders we have, and if every town on the Plains had half a dozen like him it would be only a very short time before the world would take notice of our capabilities, and this country as a field for investments. James DeLay represents the progressive spirit of Plainview, and nothing his own people can say in the way of commendation nor anything any of our neighbors can say, will be a word amiss, for he is entitled to every praise. The letter from Mr. Gaither is as follows:

"The Commercial Club of Floydada are enthusiastic in praise of the nice treatment accorded our Band Boys by the citizens of Plainview on the recent visit to their city to play for the Sunday School Picnic.

"The Band Master, Mr. Engle, and the boys say it was grand.

"The Band regrets very much the delay in reaching the grounds, and the consequent curtailment of the music. The concert at night, however, was all they could wish, the kind hospitality of the people towards the Band and the amiable expressions about Floydada by the speakers, that evening and at night elated the boys, and the people of Floydada appreciate and reciprocate the sentiment and recall with pleasure the friendly feeling which has ever actuated Plainview for Floydada.

"And, now what shall we say of your honored Mayor, Mr. James R. DeLay, that broad-minded man—who knows no rivalry of any other town—and whose motto must be, 'Let Texas grow!'"

His splendid talk to our club on July 9th, his true words of advice and encouragement, his welcome to our band boys, will always be remembered.

"Hurrah! for the Entente Cordiale! Hurrah for Mayor DeLay whose Knight-hood is in flower. Hurrah for Plainview and Floydada, one and inseparable in a loyal union for the upbuilding and progress of our beautiful Middle Plains."

Progressive vaudeville at Pioneer Theatre all next week.

SUGAR BEETS

THEY PROMISE MUCH FOR THE PLAINS COUNTRY.

Breaking Up of Large Ranches Into Sugar Beet Farms Will En- hance Our Land Values.

Only a few Texas stockmen have begun to appreciate the possibility of a cheap and fattening feed given to them in sugar beets, which will grow anywhere in the 50,000 square mile area commonly called Central West Texas and the Plains.

By stating that sugar beets will grow in this section The Stockman Journal does not assume that the beets can be produced profitably from a sugar standpoint. A beet sugar factory calls for a large outlay, but whether the beets are crushed for their sugar or not they are a valuable feed on account of the sugar they contain, and can be cheaply raised when not produced exclusively for the sugar. Nothing better than sugar beet pulp has been found for fattening lambs and pulp-fed steers are as popular on the markets as any from the corn belt.

The following interesting statistics on the growth of the sugar beet industry in the United States show how important the beet industry has become.

In 1896 there were six beet sugar factories in operation and one building having altogether a capacity for slicing 4,000 tons of beets daily. In 1908 there were sixty-four factories, with a total capacity of 50,000 tons of beets daily—more than a twelve-fold increase.

From 1898 to 1906 our production of beet sugar grew from 36,000 tons to 484,000, an increase of more than thirteen-fold in eight years.

In 1906 41,000 acres of beets were harvested; in 1906 376,000 acres, or more than nine times as great an area.

The price of beets, like prices of other farm products, has risen steadily. In 1896 the factories paid \$4.10 per ton; now they have to pay \$5.35.

In 1898 the farmers had 364,000 tons of beets to sell to the factories, for which they received \$1,564,000. In 1906, just eight years later, they had 4,236,000 tons of beets to sell and received for them \$21,604,000, a twelve fold increase in money returns.

The total amount paid out by factories for beets during the past twelve years was \$121,000,000.

The total capital invested in beet sugar plants in this country is about \$70,000,000, and this does not include investments made by factory owners in farm lands, irrigation works, etc.

Colorado leads all other states engaged in the industry, having sixteen factories. In 1907 these produced 169,000 tons of sugar, or enough, if it had been passed around, to give all the people of the United States four pounds apiece.

California and Michigan follow Colorado at a respectful distance in

the race for second place. Michigan has the same number of factories as Colorado, but their product is considerably smaller. California has only nine plants, but some of the latter are very large. From year to year the production of sugar is about the same in the two states.

Utah has five factories and they are strong producers. Idaho and Wisconsin follow with four each, and there are ten states with one factory each.

The most eastern factory is that at Lyons, N. Y. Hamilton City, Cal., has the most Western factory; Los Alamitos, California the most Southern, and Billings, Mont., the most Northern.

The largest factory in the United States, and one of the largest in the world, is the one at Spreckles, Cal., which is able to slice 3,000 tons of beets in a day, or 100 carloads of thirty tons each.

The oldest successful factory in the United States is the one at Alvarado, Cal., which was established in 1879 and has been making beet sugar for thirty years.—Stockman-Journal.

A. E. DIXON DEAD.

After an illness of three weeks, at his residence on Archer street, A. E. Dixon died Thursday morning. He and his family and his sister-in-law, Mrs. Snatchall and family, moved to Plainview last September for the health of Mr. Dixon and Mrs. Snatchall's little daughter. He invested in farming lands southeast of town and entered at once into the work for the upbuilding of his new home. Mr. Dixon was not satisfied unless he was busy, and just prior to his late illness was assisting in installing machinery in the new fence factory where he sustained some injury that brought on a former spinal trouble which resulted in his death. He was a Master Mason and Modern Woodman of America, and a member of the Congregational church. A simple religious ceremonial was held at his late residence yesterday at noon and his remains were taken to the train and carried to Evansville, Wisconsin, his former home, for interment. Four brothers, an aged father, 88 years old, wife and little daughter survive him. During his short stay with us he made many friends and the sympathy of the entire community is with his bereaved ones.

The widow and daughter and Mrs. Snatchall will return within a few days and continue to reside in Plainview for a time.

F. M. MULKEY DEAD.

F. M. Mulkey died at Lubbock, July 23, after an illness of several days. The decedent had resided there for several years and was well known in this country. He was a member of the Modern Woodmen, which order conducted the funeral services. He leaves a wife and one child.

Mr. Mulkey was a brother-in-law of Mrs. Stant Rhea, of this city. Fred, as he was familiarly known, had a host of friends here who join his wife in this their greatest sorrow.

HALE CENTER

CELEBRATES ARRIVAL OF FIRST TRAIN.

Will Pull For a Greater Hale County and More People.

Last Friday and Saturday Hale Center put on her best bib and tucker placed the big pot in the little one. Invited every body from every where, and had an old fashion celebration, commemorative of the arrival of their first train. Elaborate preparations had been made for the entertainment of all who would attend, and ample amusements provided for pleasure seekers, such as base ball games, dancing pavilion, cane racks, muscle testers, confetti and return ball stands and other things innocent in their nature but amusing in their effects.

The first train arrived at 2 o'clock and was met en masse by all of Hale Center, the excursionists escorted to the grand stand under a large tent, where the address of welcome was delivered by Prof. Bull, after which the hungry crowd adjourned on invitation of Uncle Bob Lemond to the barbecue dinner and for an hour about 2000 people enjoyed a repast that was fit for Kings.

After the inner man was satisfied the crowd repaired to the tent and listened to Judge Hunt, of Canyon City address them on the usual theme that a Texas audience is compelled to listen to at a picnic and that is "How I would save the country." A public sale of lots was then held and on the two days of the celebration prices ranged from \$50 to \$306. The sale from numbers sold and price given was satisfactory, but hardly came up to expectation of the sales manager, M. D. Henderson, of this place who had this portion of the program in charge.

People from all the surrounding counties were in attendance, and a number were present from New Mexico and East Texas. On the first day fully 2000 were in attendance, but on Saturday the crowd was much larger and not less than 3000 manifested their interest by swelling the attendance. Plainview was there in full force and sent down two coaches besides the numerous automobiles which made runs throughout the day.

On Saturday Senator Veal, of Amarillo, addressed the crowd and discussed the usual popular topic "What Must We Do to Be Saved from the Trust Octopus?" He handled his subject in a manner entirely satisfactory to the crowd.

The dinner on this day was an old fashion Kentucky picnic spread and it was delightful. Everyone who brought baskets extended the same open hearted invitation to all visitors as was done by the management on the first day, and it was really a most enjoyable feature of the celebration.

The success of this celebration was due to the untiring efforts of the committee of which the following were the more active: N. M. Akerson, R. W. Lemond, W. N. Claxton.

(Continued on last page.)



WE ARE AIMING AT YOU

Don't get frightened, it isn't a gun; it's a KODAK. I bought it of WYCKOFF-WILLIS DRUG CO., they keep the best Kodaks out. Yes, we sold it and warranted it to do good work.

WE HAVE KODAKS

Ranging in price from \$2.00 to \$20.00, all guaranteed. Want one? Buy it today, practice tomorrow.

WYCKOFF-WILLIS DRUG CO.



DRAW A POLICY

Avoid the pangs of those words "TOO LATE." A careful man takes care of important things like

All Kinds of Insurance at his earliest opportunity.

We write

All Kinds of Insurance

at small cost of premium on the nature of risk, and we quickly pay all losses through the companies. We represent the oldest

Live Stock Insurance Co.

in the world and insure your stock from

Death from Any Cause

Inquiries from outside towns and the country invited.

Hoyle & Malone

for all kinds of insurance. Office room 22 Wayland Building. Office phone 231. Residence phone 90 and 142.

LOOKING FOR A CREAMERY LOCATION.

Mr. J. W. Quinn of the Elgin, Ill. district, is in the county investigating the conditions relative to the location of a creamery at Plainview. He is frank in stating that the Plains country is not yet ready for a creamery, not being thickly enough settled, since it will require not less than 300 cows to make a creamery a paying proposition. He thinks the other conditions are all right, and if the ranchmen will only get to handling more cows and will guarantee the milk of as many as 300, and more would be better, he would put in a plant. The natural conditions here are fine for the purpose for which he came, but the artificial conditions must be created. It will take time to do this, and yet within the next twelve months these conditions will be materially changed, since the farmers are coming in nearly every day from the great dairy states of Illinois, Wisconsin, Iowa and Nebraska. They know what a creamery means, and will not be slow in guaranteeing the cows.

DIED OF APPENDICITIS.

S. M. Harvill, died at the residence of W. J. Mitchell, Monday morning, of appendicitis, after an illness of about a week. The death of this young man was particularly sad. He was taken sick and his parents were notified, who wired him to come back to his old Tennessee home. He responded he had faith in the Plainview physicians and would risk everything here. As the trouble had progressed so far that medical service could not at that late hour reach the source of the affliction, nothing could be done. He was twenty-three years of age, and was associated with Bell Bros., the tailors on the South Side. His remains were taken to Little Lot, Tennessee for interment. His father, A. J. Harvill, arrived Tuesday for the body and left Wednesday for his home.

Vaudeville at Pioneer Theatre next week.

HALE COUNTY GOOD ENOUGH FOR HIM.

Frank M. Richards, manager of the Richards Land Co., has returned from a trip through Oklahoma, and he reports that Plainview and Hale county are good enough for him. In the sections of Oklahoma he traversed crops were practically burned up, and the financial condition of the farmers was not the best. He, in discussing his trip, said he found one peculiar condition, and that is that cheap money up there where many of the farm loan companies are operating, had made many farmers reckless and they had overburdened themselves with loans, and as a consequence many were in sort straights. Upon his return the Plains had such an attractive and free inviting look he felt like shouting. He does not anticipate many prospectors from that portion of Oklahoma. He was in Chickasha, Clinton and Elk City, all good towns, when looked at from the ordinary view point, but as he was from Plainview where he had been accustomed to seeing things done on a large scale and done right now, they really had the appearance of being somewhat akin to a cemetery.

FARMER'S COMMERCIAL CLUBS.

The commercial secretaries of Texas for the past two or three years have been laboring assiduously in the vineyard for a bountiful harvest of prosperity in Texas. At times their position on certain matters of taxation or legislation did not agree with the Farmers' Union. Now comes the farmers of Kansas and they are organizing commercial clubs, and the objects of these associations are practically the same as the commercial clubs in the cities, organization for mutual advancement and development. One unfortunate feature about nearly every farmers union or grange movement is that a few reckless broken down politicians get in and use the organization for purely selfish purposes, and since the meetings are usually behind closed doors, it is easy for them to do so. This latest effort on the part of the Kansas farmers seems to be in the right direction, and if they will only be able to keep politics out, much good will come. It might be well for our Texas farmers to investigate this movement.

WILL GO TO SEATTLE.

Mr. J. E. Keck and wife, of Des Moines, Iowa, are visiting Mr. Keck's brother, our genial postmaster, George Keck. Mr. Keck is manager of the Bankers Cabinet & Supply Co. After spending about a week here they will be accompanied by George Keck and wife and go to Arizona, California, Oregon, Washington, taking in the Alaska-Yukon Exposition at Seattle and returning pass through Idaho and Montana. This is Mr. Keck's first trip to the South Plains and the country is a revelation to him, although as would be natural he thinks we don't come up to the country around Des Moines. The South Plains within the next twenty-five years will be one of the best developed portions of the Union, and should Mr. Keck return at that latter date he will realize we have done wonders. Practically everything he sees here now is the fruition of only about seven or eight years labor, and if we have accomplished this much in a few years what can we do in a quarter of a century?

What is probably the most expensive piano on the Plains was received in Plainview this week. It was purchased by Carl Roberts and cost \$1400. Van Sanders at the same time purchased one but the cost was a little less. This indicates that the South Plains is a section that believes in good goods and we don't stand back in paying for what we get.

SHEEP RAISING.

Our fellow countyman, D. R. Bailey last year invested \$5,200 in sheep, and notwithstanding the panic and that wool fell from 18 and 20 cents per pound to 11 cents, he cleared net over expenses, \$2,700 and now has his original investment, together with the increase. Of course he has lost some few sheep but his losses were nothing like the increase from lambing. If sheep will pay Mr. Bailey it certainly looks like it would pay anyone else who will give the industry the same intelligent supervision that has been followed by our Petersburg farmer. Sheep raising is sure to become one of the important factors in successful farming on the Plains. The fact is so many avenues for making money are presented in this Plains country that when we begin to recount them, the new man thinks we are feeding him hot air or else imagine he is a half wit and trying to fool him. We do not know of a single instance of a failure on the Plains where a man has farmed his ground and combined with general stock raising. The fact is we do not recall a failure of anyone devoting his time to grain raising. A combination of kaffir, maize, peanuts, corn, wheat, oats, sorghum, alfalfa, hogs, sheep, cattle, horses, mules, chickens, eggs, and other things too numerous to mention, certainly should make any man, who gives proper attention to them, a success and rich, live happy, and pass to his reward satisfied with the fight he made in the flesh.

There never was a time in the history of the world that we did not have kickers. They are kicking in Plainview because Carroll & Fairris handle groceries conforming to the Pure Food regulations and charge no more for them than others who handle the low grades.

Soward, Bradford & Collier

Handle South Plains Land anywhere it may be located. Make a specialty of lands and town property at Plainview, Petersburg and Abernathy. If you want to sell your lands, large or small tracts, or city property, list it with us and we will push it.

We are at all times ready to co-operate with other agents.

Soward, Bradford & Collier
Telephone Number 362

OFFICES

Plainview and Petersburg

TEXAS



J. H. HOLLAND

Contractor and Builder

Dwellings a Specialty

Estimates given on short notice

Phone - - - 91

THAT NEW WHISKEY LAW.

Since the new search and seizure act has gone into effect many papers have given notice of same and in their headlines the impression has been made on many that it was unlawful, and penalized heavily, for a person to give any whiskey or other alcoholic products, in the state of Texas. According to this new statute it is a felony to give away intoxicating liquors in any local option territory with the purpose of evading the provisions of the law. For one man to offer another a drink or even to present him with a bottle of whiskey would not be for the purpose of evading the law. It is an actual bona fide gift. The giving away feature was inserted to catch those who gave liquors away with understanding or expectation of receiving a gift in return at some future date.

It is exceedingly problematical as to whether or not a bill could be passed in the Texas Legislature or the legislature of any other state that would prohibit the giving away, as a matter of strict giving away, for there is great probability that nine out of ten members of the average law making bodies would accept a gift of a quart of old whiskey, and the majority of those who are not law

makers but are equally as opposed to the traffic, would thankfully receive a gift of a bottle of old Kentucky bourbon with seven summers' smiles confined within the original cask. And of course nothing must be done to keep a person from accepting the basic principle of a bottle of "campfire," for there are few households in the state where campfire is not used sometimes. If there is anyone who has a bottle of old Kentucky or Pennsylvania, The Herald will gladly receive same as a gift, and if requested, will say nothing about it.

The Twin Cities, Texico and Farwell, had a celebration last week and \$100,000 and the right of way for half the distance was guaranteed for the new road from Texico to Tucumcari, a Rock Island project. They mean business and went after this road in earnest. Under the terms of the contract work is to begin within ninety days and the road is to be completed within two years.

Now is the time for our people to get busy. We have a great many wealthy men whose lands are chiefly between Plainview and Texico, and it would look like they ought to be the ones to feel most interested in getting this matter on foot at once.

A BARGAIN IN COAL

Start off Business by offering a Bargain in Coal, and you will save from a dollar to a dollar and a half by buying now. Fill up your coal house.

I have to move several tons of coal to get space to build, and I wish to handle it but once, and that is when it is loaded for a customer. Buy now and get the advantage of this BARGAIN FOR THE NEXT TEN DAYS.

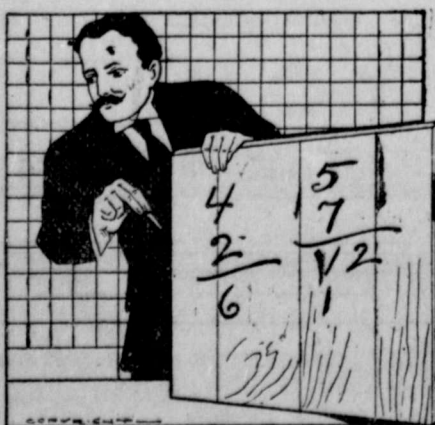
T. W. Canterbury
Coal, Storage and Feed Company

Successors to
McCray
Coal and
Storage Co.

A PROBLEM IN LUMBER.

faces the builder today. The price is high and quality is not always all it should be.

COME TO OUR LUMBER YARDS and we will guarantee to sell you at the lowest price, and assure you that every STICK we deliver will be PERFECT. Planed and matched boards, heavy beams, sidings, shingles, etc.



A. G. McAdams Lumber Company

TOWN SITE FRAUDS.

Every few days some fellow drops into Plainview offering lots in a new town for sale. He sometimes is accompanied by a woman. The representations are that this town is sure to be "It" that the money behind the proposition is so much that the promoters cannot afford to allow the town to go down. Usually the terms are favorable, a small cash payment, and balance on monthly installments. This manner of selling lots appeals to the average young man or woman, and too frequently we see them purchasing lots in those mush-room towns, and for all the good they will derive from their gamble, the money had as well been thrown in the fire. A united movement should be inaugurated by the real estate men and the other business men of Plainview, and for that matter by every town on the Plains to discourage this tendency to buy lots in these wild-cat projects. A section of land will be purchased at twelve or fifteen dollars per acre and cut into lots, averaging about seven or eight to the acre. These lots are offered to the suckers at \$25 to \$50 per lot, and the first payment is usually as much as a whole acre cost. Of course there are legitimate town sites being placed on the market, but they are handled in such a manner that they are not subjected to the same objections found in the wild-cat schemes. Buying lots in a townsite fifty miles from nowhere, in a country practically unsettled, is as much a gamble as if one were to bet on filling his hand when he called for a card.

FIGHTING FOR SHADE.

It seems to us that those who have sweated through two or three picnics had their collars melted down, and spent \$40 for ice cream and fans and were still scorching would be willing to chip in and buy a shade tree.—Floydada Hesperian.

You are right, Bro. Steen. It certainly looks as if anyone would be willing to contribute to a pony-purse for the purpose suggested. Are they too infernally sleepy headed to open their eyes to the wants of the public or are they so mentally obsessed that they don't know the difference between a 98 degree sunshine and a refreshing shade?

We are pleased to note that your good women have taken up the work for civic improvements, and you can now reasonably expect to see some results from your past efforts to arouse an interest in beautifying Floydada. A half dozen energetic, determined women are worth more to clean up and arouse a spirit of civic pride in any town than a car load of old fossils we too frequently find around in nearly every place.

We had another good rain, and following as it did the one of last week, it has put the ground in fine condition for growing crops. It is estimated not less than an inch and a half fell.

TEXAS PRESS NOT FOR SALE.


"The city daily newspaper man has not been hurt by the Texas anti-pass law, because he gets cash from the railroads for his advertising space and much more than he has to spend for railroad transportation, nor does the prosperous newspaper publisher so much feel the injustice of the law, but the newspaper publisher who is doing pioneer work, the most important work in our civilization today who is leading the hosts of development in the corners and on the border lines; the man who works long hours for short pay; the man who gets few holidays, and rarely is able to leave home for necessary recuperation, he is the man who feels the weight of the injustice of the provision of the anti-pass law that cuts him off from contracting his space for transportation. The work he is doing for the progress of the age requires that he have the opportunity to get out for recreation and observation, and for him we plead when we protest against the obnoxious provisions, added to the anti-pass law as a punishment for his having dared to advocate a reform in giving out passes to legislators and others whose official actions might be colored by favors from the railroads. The next legislature must be induced to do the newspapers the justice by correcting that provision."—Ex.

The only great and grand Tom Campbell, he of immaculate cleanliness and lofty high ideals, has accused the press of the state as being a purchasable quantity, yet this same corrector of public morals has practically been made what he is by the newspapers of Texas. Ingratitude is the basest of human attributes, and yet he has used every instrumentality in his power to keep justice from being accorded the press of the state. It looks now like the days of Immaculate Thomas are about numbered, and well will be the riddance when we have no more of him.

DIED.

Mary Wilber Miller, the adopted daughter of Daniel M. Miller, proprietor of the Indiana House, died Saturday evening after an illness of about ten days. She was born on the 21st of January, 1891, and in the 19th year of her life, just entering upon young womanhood, she passed away. Mr. Miller and family came to Plainview from Southern Indiana about a year ago and purchased the Indiana House where he has been running a hotel since. The funeral services were conducted at the Methodist church Sunday afternoon by Rev. Barcus and Russell, and the burial was in the Plainview cemetery. The sympathies of the entire community are with the family, who feel as though their own child of the flesh had left them. She was of an amiable disposition and was liked by everyone who knew her.

This is an age of speculation. Quid nunc?



Farm
Implements

MOWERS BINDERS

**McCormick and Deering
HARVESTER TOOLS
The Best on Earth**

Donohoo-Ware Hardware Company

PLAINVIEW, TEXAS

JUST A LITTLE BOOST.

The west is possibly the best favored part of the West after all. Some of those newspaper men who were poking fun at us about the dry weather are now reaping the reward of counting the chickens before they hatched and will probably have to call on the breezy West for something to feed their families on yet before the year is out. We are glad we will have it and to spare.—Lubbock Avalanche.

The land of the West is not a land of disappointment and never has been. Since the time that the first cowboy staked his mustang on its rolling prairies it has yielded up a bountiful harvest and no one need ever fear of getting their portion if a little energy is put behind their work.—Paducah Post.

When a man comes to this country and develops into a chronic kicker and a persistent grumbler, it can safely be set down he has made no effort to do anything, either for himself or the country.

He probably left his old home with the intention of coming to this new country and finding gold dollars on every hand and that all he had to do to get them was simply to pick them up and shove them into his pockets.

We have gold dollars scattered all over the Plains. But to get them one has to work for them just like he has elsewhere. There is no success without labor here any more than can be found in any other community. The man who will come here with a determination to work out his own salvation and if he has no bad luck in the way of sickness, can easier accumulate a competence than in any other section of which we know.

No, this land is not a disappointment to the man who will work, the industrious man, but the idler, the viciously inclined can find no good here, and we have no objections if they don't. We want men who will aid in building up, not those who find pleasure only in tearing down. And to all such a hearty welcome will be given by every one here.

Really, liberty costs so much in the way of eternal vigilance that one is sometimes moved to let it go, and to go ahead and lick the hands of great men for a living.

HE HAS THE RIGHT IDEA.

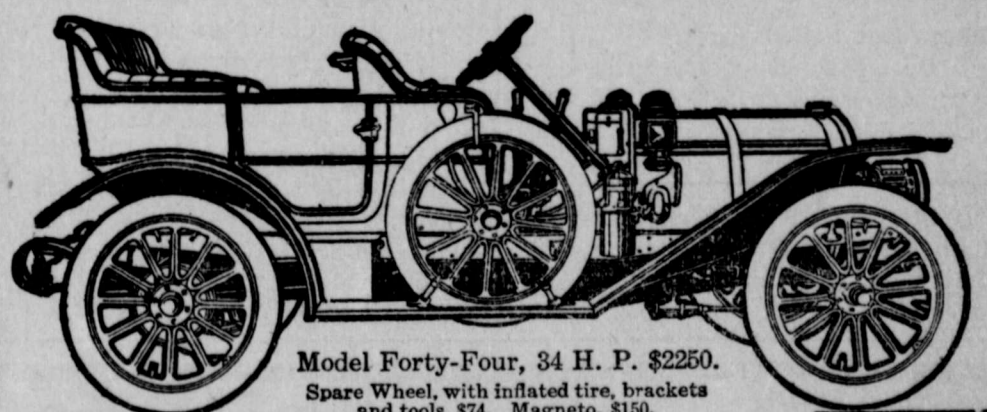
W. E. Risser of Onarga, Illinois, is in our midst looking after his landed interest. Mr. Risser last spring purchased three and a half sections west of Plainview, but it was so late in the season he was unable to make any arrangements to have it put in cultivation. Mr. Risser is a practical Illinois business man and knows that the best money to be gotten out of the Plains lands is to improve it and make the land produce the profit—grow into money the same as has been the history of every other state that has amounted to anything. He will be here several days.

The mortal who would be broad and just toward all men must not get too close to any of them.

TERRIBLY SCALDED

is something we hear or read about every day of our lives. Burns and scalds either slight or serious are bound to happen in your family, be prepared by having a bottle of Ballard's Snow Liniment handy. It relieves the pain instantly and quickly heals the burn. Sold by Wyckoff-Willis Drug Co.

One day last week a prospector looking at one of the several excavations made for a new house inquired of a bystander what it was to be used for. The bystander remarked, "That 'er made by one of our shrewd trading men and he hopes to cut it up into post holes, syndicate it, and sell it out to the farmers at two bits a piece."



Model Forty-Four, 34 H. P. \$2250.
Spare Wheel, with inflated tire, brackets and tools, \$74. Magneto, \$150.

Power at Rear Wheels

In the ordinary automobile much energy is wasted in transmitting power from the engine to the rear wheels through universal joints, or in other words around corners. In the Rambler, the power is transmitted in a direct line from the crank shaft to the rear axle. This straight line drive insures the delivery of maximum power.

Rambler

The Car with the Offset Crank Shaft


The great economy and efficiency of the new Ramblers is due to such exclusive features as the Offset Crank Shaft, Straight Line Drive, Safety Spark Retarder, Spare Wheel, etc.

The Rambler Spare Wheel marks a step forward in the constant effort to provide for the owner's greater comfort and convenience.

Let us call for you some morning, and take you to your place of business in a Rambler. No obligation on your part.

The Car of Steady Service

Geo. W. Zwiebel
Plainview
Texas



No finer dish than **CANNED CORN**
if you get a good article
Justice Brand Corn
is crisp and tender
— and has —
a flavor all its own

Insist upon getting - Justice Brand - at all grocers

NOBLES BROS. GROCER CO.

Distributors

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Rectigraph Abstract Company

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We have a complete abstract of all lands and town lots in the following nine counties: Hale, Lamb, Lubbock, Floyd, Castro, Briscoe, Bailey, Hookley, Cochran.
Work always attended to promptly. Notary in office.
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We paint the signs of the times. Our motto: "Our work speaks for itself."

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Examination of land title a specialty.
Office in Court House.

PLAINVIEW, TEXAS.

HALE & HAYDON

REAL ESTATE AGENTS

Small Tracts a Specialty.

KRESS, TEXAS

A. H. LINDSEY, M. D.

Office East Side Square.
Residence Phone 283-3 rings
Office Phone 283-2 rings

PLAINVIEW, TEXAS.

If the candidates for governor continue to multiply, the vote may be divided up until almost anybody can be elected.

EVERY TOWN HAS HIM.

There are too many grandstand players. We have them in every walk of life. If you watch a baseball game you will see a fellow who wears a loud sweater and who poses in the field. He will run like a deer when it is not necessary. When he makes a poor slide he gets up and limps away as though he was badly injured and if he had not been he would have made the base. The grandstand player is in the church and in the lodge. When things are quiet and there is only one mid-week prayer meeting, the grandstand player has nothing to say. But when the church is full and something up, Mr. Grandstand player is sure to get up and with a flourish of trumpets makes a grand display. He's at church socials and tells it all. He never does any work, and he manages to get his hands on all of the honor floating around. He never gives a cent to any good cause without first standing on top of his house and yelling so the town will notice him. The grandstand works hard to fool the people and thinks he is fooling the Lord. He may occasionally make his bluff work with some unsuspecting brother, but he will not fool the Lord for a minute.—Anderson Herald.

MIXING GRAIN WITH GRASS

It is much the best economy to furnish swine a grain ration when they are on a pasture, as it results in better gains and a better product. One man estimates that it takes from one-half to one-third less corn on alfalfa pasture than on a straight grain ration to make a hog ready for market. Many let the hogs run on alfalfa until about 5 or 6 months old, by which time they reach a weight of 75 to 125 pounds, feeding just a little grain; then they feed heavily for about two months and sell the hogs at 8 months old weighing 200 to 225 pounds.

One farmer who raises about a thousand hogs a year and who in one year sold \$11,000 worth, makes a practice of growing his hogs on alfalfa pasture until about 8 months old, feeding one ear of corn per head daily. He then feeds heavily on corn for a month or two and sells at an average weight of 200 to 225 pounds. Another man feeds all the corn and slop the pigs will clean up, all the while grazing them on alfalfa pasture, and sells at 6 to 8 months old at weights of 250 to 300 pounds. Another who raises about a thousand head a year, feeds all the corn the pigs will eat, beginning shortly after weaning and continuing until the hogs are sold at 10 or 11 months old, averaging about 275 pounds.

Another farmer, from weaning time (2 months old) until 8 months old, feeds the pigs nothing but dry corn on alfalfa pasture, averaging about one-half gallon of corn (3½ pounds) a day per head. At the end of eight months he sells at an average weight of 250 pounds.—From Coburn's "Swine in America."

STATE NORMAL SCHOOL.

August 9th, has been designated as the date on which official bids for the State Normal School will be received. This school is to be established west of the 98th meridian, and as yet Amarillo and Clarendon are the only open contestants for the location. As every town on the Plains would like to have this college more than likely some dark horse will shie into the ring at the eleventh hour and possibly win the prize. The committee having charge of the location is composed of H. H. Harrington, A. B. Davidson and R. B. Cousins. They have sent out the following official notice to the public, and it might be well for all interested to ponder well the requirements:

"The committee to locate the West Texas Normal College will meet in Fort Worth on August 9, in the Worth Hotel, at 10 a. m. At that time and place the committee will receive sealed bids, and briefs setting forth the claims of each town desiring the location of the College. Oral arguments will be heard in supplementation of the briefs and bids under same announced at the meeting. After hearing what the representatives of the towns wish to say, the committee may proceed to eliminate such places as do not appear to be most desirable and thus reduce the number of applicants. From Fort Worth the committee will proceed to visit the few places that seem most desirable as locations and will complete its labor and make its report. The following paragraph from the law establishing the school will indicate the points that the committee will notice in considering the claims of competing places:

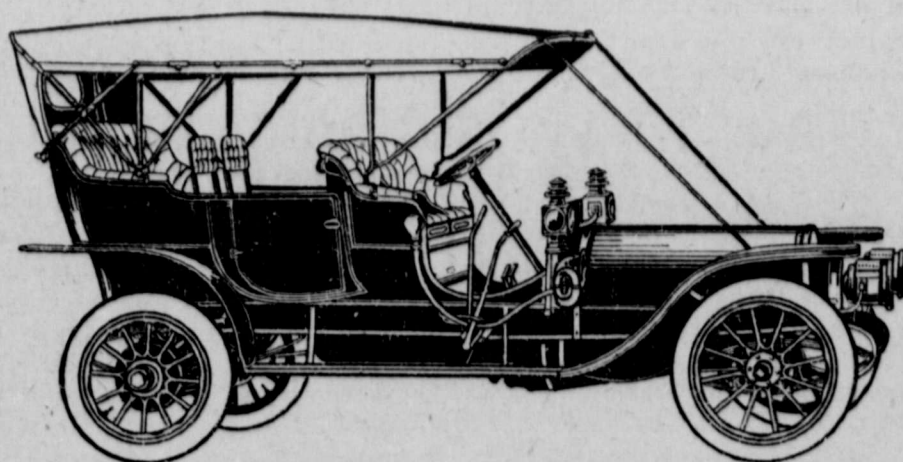
"In considering the claims of each place that may ask for said school, the committee shall consider the healthfulness, accessibility and the general intelligence and social conditions of the people. The committee shall also consider the bonus or donation offered, whether in houses, money, lands or other valuable considerations, which the respective places bidding for the location of said normal college may offer, and shall take into account all facts and circumstances of each place that may bid, and shall locate said normal college where it will most efficiently serve the state; provided, that the committee shall not sacrifice the permanent advantage of any location to the donations offered by any other place."

"The governor will not serve on the committee in person, but will appoint some one to serve in his place, as the law provides. He will be represented at the Fort Worth meeting by his appointee.

"The committee from each place desirous of the location of the normal should reduce its claims and propositions to concise terms, avoiding long and tedious presentations of imaginary advantages claimed for the respective towns. The committee to locate the Normal College will grant each applicant a reasonable amount of time in which to present real advantages."

A MILLIONAIRES BABY

attended by the highest priced baby specialist could not be cured of stomach or bowel trouble any quicker or surer than your baby if you give it McGee's Baby Elixir. Cures diarrhoea, dysentary and all derangements of the stomach or bowels. Price 25c and 50c. Sold by Wyckoff-Willis Drug Company.



Franklin Air Cooled

Cars from \$1750 up

SIMPLE, LIGHT, STRONG AND DURABLE. NO COIL, TIMER, OR BATTERIES TO COST MONEY AND TROUBLE.

NO RADIATOR, WATER JACKETS OR PUMPS TO CARRY AND BOTHER WITH. ONE CAR NOW IN LIVERY SERVICE. SEE

ELLERD BROTHERS

PLAINVIEW, TEXAS

Santa Fe Excursions

Seattle, Washington and Return \$70.00

Go through California and return via Seattle. Tickets on sale July 1st to September 30th, good for returning to October 31. Stop-overs allowed.

Seattle, Portland or Tacoma and return, going and returning same route \$62.30. Call at depot for particulars. JNO. KENDRICK, Agt





NO HUSK SILK COB

Just Rich, Crisp, Creamy, Tender

SUGAR CORN

NOBLES BROS. GROCER CO. DISTRIBUTORS

BACK ON A VISIT.

W. P. Ivey of Roswell, is visiting his father, W. E. Ivey, near Hale Center, this week. Mr. Ivey is in the passenger department of the Santa Fe at Roswell, and this is the third visit he has made to Hale county in

the past eight years, when he left first. He says Plainview has grown wonderfully. At the time he left he knew every man, woman and child in the country, but now he says he does not know half in Hale Center. He will be here several days.

NEW ARRIVALS

I have just received a shipment of new goods right from the Eastern markets. I know how to buy my goods and therefore know how to sell, and am in position to make you prices you cannot duplicate elsewhere.

Figure With Me Before You Order from Sears, Roebuck & Co., or Montgomery Ward & Co. If you can get what you want right here at home and at a price not any more than you have to pay the mail order houses in Chicago ---and don't forget the freight---why not trade at home? **COME AND SEE WHAT YOU CAN SAVE ON FURNITURE AND ALL OTHER LINES I HANDLE.**

E. R. WILLIAMS

PLAINVIEW, TEXAS

Store Phone 105. Residence 149

L. A. KNIGHT, Pres.
L. G. WILSON, V. Pres.

J. H. SLATON, Cash.
GUY JACOB, Asst. Cash.

The First National Bank OF PLAINVIEW

Surplus and Undivided Profits \$115,000

We offer all accommodations consistent with prudent management.

ALL TIRED OUT.

Hundreds More in Plainview In the Same Plight.

Tired all the time;
Weary and worn out night and day;
Back aches; side aches,
All on account of the kidneys.
Must help them at their work.
Let one who knows tell you how:
Andrew Allen, of Midland, Texas,
says: "Doan's Kidney Pills did me
more good than any other remedy I
ever tried. I had a tired, miserable
feeling in my back which caused me
a great deal of annoyance and when-
ever I stooped I could scarcely re-
gain an erect position. The passages
of the kidney secretions were too fre-
quent, particularly at night and I was
forced to rise several times. When
I heard about Doan's Kidney Pills, I
made up my mind to give them a trial
and procured a supply. I used two
boxes and received great relief. I
consider Doan's Kidney Pills to be a
fine remedy.

For sale by all dealers. Price 50
cents. Foster-Milburn Co., Buffalo,
New York, sole agents for the United
States.

Remember the name—Doan's—and
take no other.

KEEPS ON ADVERTISING.

A Chicago man who is a firm be-
liever in all plans that "boost" a city
declares that Chicago would never
have been what she is if it had not
been for her "boosters," who were
always on the lookout for means to
advertise the city. He says: "Noth-
ing was too expensive, no plan too
elaborate, time and money not an
object to the hustlers there when
Chicago could have her advantages
told to the rest of the country and to
the world. All kinds of plans were
tried. Some turned out well and
some cost a lot of money without do-
ing any good, but it all help to make
Chicago great." There ought to be
some encouragement in this for the
San Antonio "boosters."—San Antonio
Express.

The Chicago man is right. No town
can grow that does not keep its ad-
vantages on constant parade, and
many a town without advantages of
very great consequence has over-
reached all obstacles and attained
greatness by concert of action and
the boost that knows no such thing
as discouragement. An idle town,
like an idle man, never accomplishes
anything worthy of note. Resolution
and hustle, in town and man, are the
qualities that win.—Star Telegram.

PURE FOOD.

The pure food and drugs act pass-
ed by Congress sometime ago has re-
volutionized the grocery business, and
has made the public open its eyes to
the infamies of many wholesale con-
cerns which were palming off a lot
of unwholesome food products on
the unsuspecting people. Under the
pure food law it is a heavy fine to
do anything like that. Yet notwith-
standing this we find many manufac-
turing establishments unloading at
certain points much unwholesome,
short weight or otherwise undesi-
rable goods, and the public should be
very careful what they buy. In this
season of the year, when there is a
tendency for much sickness, we
should be extremely careful where we
buy in order to be certain we are get-
ting pure food.

Miss Vera Newton of Seymour, is
visiting Dr. and Mrs. L. C. Wayland.

WILBERT PETERSON

Full line of Watches, Jewelry and Cut Glass.. Repairing a
Specialty.. Yours for business.

WILBERT PETERSON

SOUTH SIDE SQUARE

THE PLAINS AND THE PANHAN- DLE AND MONEY.

A few days ago a loan company
placed an agency at Childress and
will extend loans on farm lands and
city property at a low rate of inter-
est, according to the Childress Index.
The local agent asked permission to
establish sub-agencies in other towns
of the Panhandle and Plains, but the
company only gave authority to do
so at Amarillo. The Daily Panhandle
in commenting on this situation says:

"A loan company which will name
Childress and Amarillo as the only
towns in the Panhandle which are
worthy to receive loans on real estate
can be classed as "peculiar," and the
management of such company, which
will make an arbitrary ruling of this
nature, is more peculiar still.

"What of Memphis, Clarendon,
Quanah, Dalhart, Hereford, Canyon
City, Plainview, Lubbock, Tulia and
other hustling permanent towns of
the Panhandle? Are all the cities
named of such class that they are not
worthy to give proper security for
loans? This thing smacks of foolish-
ness; either that or the Childress ed-
itor has mixed his facts. Childress
is a good solid town, but when that
is said it carries no more important
statement than can be applied to the
other Panhandle towns.

"The Panhandle country needs more
money for development purposes, as
does every other live region in the
Republic, and while this is being said,
it may also be put down that the in-
terest rate should be less than pre-
vails in Texas. Ten per cent is a
load that is heavy to carry. Business
men and homebuilders are handicap-
ped and at a disadvantage with other
states where loan companies and in-
dividuals are content with 6 per cent
and often at a less figure than that.
A blessing that could come to the
Panhandle country and all Texas, for
that matter, would be for a few mil-
lions to come in demanding only a
reasonable rate of interest. Then a
few institutions and a few men would
not absorb so much of the general
wealth of the community.

"The Daily Panhandle hopes that
other loan companies will not follow
the precedent set by the company op-
erating exclusively in Amarillo and
Childress in claiming that the two
cities mentioned are the exclusive
repositories of all that is safe and
honorable in the Panhandle. Such
procedure is a libel on the best coun-
try and the most public-spirited cities
and men in the Southwest."

WILL TELL HUNGARY HOW DRY FARMING SUCCEEDS.

Cheyenne, Wyoming, July 22.—
(Special).—After spending several
days here studying dry farming con-
ditions, John Safray of Kiskomos,
Hungary, has gone to Colorado and
Kansas to learn the conditions there.
He already has visited the farming
districts of Texas and California,
meeting the famous plant wizard,
Burbank, in the latter state. Mr. Safray
is traveling in the United States
in the interest of the Society of Agri-
culture of Hungary and also repre-
sents the agricultural journal of that
society, called the "Koztylek" and pub-
lished at Budapest.

Mr. Safray is deeply interested in
the work of the Dry Farming Con-
gress which will hold its fourth an-
nual session at Billings, Montana,
next October 26-28, and will endeavor
to have the society he represents
affiliate with the Congress in order
that the farmers of Hungary may be
educated in the methods of agricul-
ture by which the arid lands of the
western United States are being re-
claimed. While in this city, he was
taken to the state model farm by Dr.
V. T. Cooke, state director of dry
farm experiments, and instructed in
the Cooke system of dry farming.
He also met Prof. E. C. Buffum of the
Wyoming Plant and Seed Breeding
Co., which is endeavoring to solve
the problem of developing drought re-
sisting types of grains and other
products. He will visit the experi-
ment stations in all the states he
traverses. Mr. Safray says the con-
ditions here closely resemble those
in the southern part of Hungary
where the introduction of scientific
soil culture methods is eagerly
awaited. He is convinced that dry
farming as practiced in this region
is successful and proposes to intro-
duce American methods in his native
country.

Progressive vaudeville at Pioneer
Theatre all next week.

Morgan Choate, of near Petersburg,
is very low with fever.

IS THAT HOUSE WIRED?

As our new electric light plant will be in op-
eration by August 1st, it's time you were be-
ginning to be figuring with us on wiring
your house. We have a competent electri-
cian who is doing our wiring according to
the

National Board of Fire Underwriter's Rules

We would be glad to send him to figure
with you. Our wire will reach all the prin-
cipal business and residence streets in
Plainview. Phone No. 231 or address

Chas. A. MALONE

W. E. Armstrong

Land and Immigration

PLAINVIEW, TEXAS.

J. E. PENICK, Contractor..

All Kinds of Brick, Stone, and Cement Work

CEMENT TRIMMINGS AND SIDEWALKS A SPECIALTY

North Covington St. Phone 331

THAT KNOCKER.

There never was any progress made
in this great old world by the man or
woman who was satisfied. No in-
fluence for the permanent upbuilding
of a city or the country has been
brought about by the contented class.
It is the fellow who is dissatisfied,
the man who recognizes we are not
yet perfect and never will be until the
Second Coming, that tries to bring
about changes and changes usually
are for the good. A valued exchange
very pertinently expresses the follow-
ing sentiments:

"If you have your hammer in use,
now is the time to put it to some good
work; a little knocking may bring
down the chestnuts. The scriptures
say 'Knock and it shall be opened.'
But be sure that you do the right
kind of knocking. Knock for what is
right; knock with all your might; but
for heaven's sake knock and knock
hard. Knock the fellow that 'knocks
the railroad,' but knock him with the
hard rocks of argument. If he runs
from you, fling this scripture at him:
—"The wicked flee when no man pur-
sueth, but the righteous are as bold
as a lion."

Mr. E. I. Hoyle is in receipt of a
letter from Murray Malone, at San
Antonio, to the effect that Mrs. Ma-
lone is getting along nicely after the
operation, and that she will soon be
able to be up. Mr. Malone and his
wife will remain several weeks longer
in San Antonio.

IN THE MARKET FOR A GIRL.

The Herald man approached our
fellow townsman, Thos. J. Jordan, a
few days ago for the news. True to
his usual cleverness he requested us
to announce that all his friends and
acquaintances were cordially invited
to his marriage which is to take
place just as soon as he can find a
girl with courage enough to hook up
to him. The Herald has known Mr.
Jordan for a good many years and we
can sincerely recommend him as be-
ing a man of kindly disposition, of
tractable habits, prepossessing come-
liness and possessing a goodly portion
of this world's goods. He is a hard
working man and industrious to a
fault, and while he is not quite so
young as Methuselah, he is yet young
enough for all practical purposes,
and stands hitched. If there is any
young lady, either of domestic
or of foreign birth, on the eligible
list, this opportunity is a good one
to investigate. We can assure her
that he will not be overly particular,
since he is dead anxious and will not
ask too many questions.

F. W. Brewer, formerly of Melrose,
Wisconsin, has moved to his half
section purchased near Abernathy,
and has built a residence and made
other improvements. He will make
his place a typical Northern home
in a southern state, and being a man
of taste he will soon have one of the
most attractive places in the county.

C. C. SMITH

CARPENTER AND BUILDER

Small house for sale North of Col-
lege. Lot 50x150. Well and pump
Price \$575.

Any one wanting to buy or sell land or town property will do
well to call or write to

WILSON & GATLIN

ELLERD BUILDING

PLAINVIEW, TEXAS

Phone 150

Hale County Herald

TOM SHAFER, PUBLISHER

Phones: Business office, 72.
Manager's residence, 14.

NOTICE:—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE. But any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

PIONEER NURSEYMAN DEAD.

S. C. Horlacher, the pioneer nurseman of the Plains, died at the home of his son in Portales, New Mexico, last week, after an illness of several weeks. He was about 65 years of age, and was the pioneer in fruit growing in this section of the state. He came to Hale County in 1891 and at once began to experiment along the fruit line, and developed a number of varieties especially adapted to our soil and climate. Without question he, as much as any single individual, did work to attract attention and prove that the Plains was a suitable habitat for man. He was especially gifted in his chosen field of industrial investigations and did pioneer work; he blazed the way for others to follow, and was more interested in seeing that his clients purchased what would prove useful rather than for any possible profit he might derive from a sale. He settled on Section 22, block A-4 about 5 miles southeast of Hale Center and has resided there ever since coming to this country. In the death of this worthy man, his family sustains an irreparable loss, but the whole country will feel it likewise, since it is so seldom the country is fortunate in having a citizen who devotes his life for the good of his fellowman.

WHITFIELD.

Miss Irma King came home Friday from the Central Plains College at Plainview, to stay, the summer normal having closed.

J. W. Briggs returned from New Mexico Saturday last.

Mrs. King was quite ill last week, but is somewhat better at present. Arthur Graham and wife were in Plainview Monday.

Miss Ella McGinty is home after a week's sewing at Lockney.

H. L. King and wife are entertaining their daughter and son-in-law from Waco, who are visiting them this week.

Mr. Crouch and two sons are confined with slow fever to their room.

Mrs. Silas Dillon left for Hereford to visit relatives and from there will visit points in Kansas before returning to her home at Wakefield, Neb. She was the guest of James Pullen and wife while visiting in this section of the Plains.

Miss Ruby Hatcher and little sister visited over Sunday with Miss Irma King.

Harris Nation went to Lockney Saturday on a visit.

A big rain fell here Sunday evening which made smiles creep all over the farmers' faces. Their physiognomies had been somewhat elongated for some time but now they can brighten up.

Rev. Harmon preached at Prairie View Sunday and delivered a fine sermon that was listened to by an attentive audience.

Plans Accepted For New Church.

Mr. Ben T. Ansley, chairman of the building committee for the new Methodist church, informs us that the plans as prepared by O. G. Roquemore, of Amarillo, have been accepted by the church committee, and bids will be received and opened at 8 o'clock p. m., Friday, August 20th. The estimated cost of this structure will be between \$25,000 and \$30,000, and the plans call for red pressed brick trimmed in grey stone. All the financial arrangements have been made and as soon as the bids are opened and the contract awarded work will be pushed to an early completion. The plans are for a modern structure in every respect and it will be a credit to Plainview.

MUSIC CLASS.

Miss Wynie Patterson, graduate of Fort Worth Polytechnic, will have a class in instrumental music during the school year. Parties interested can secure definite information by seeing her or calling at Dr. Hall's. She will be in Plainview in August, and comes with highest endorsements.

Sen. J. P. Haley, of Decatur, spent a few days in the county this week and before returning invested in a section and a half of Hale County land. He was accompanied by W. B. Man, a leading druggist of his town. The price for the half section was \$23.50 and for the section was \$46. The section is thirty miles from Plainview. The deal was negotiated through Soward, Bradford and Collier, the real estate men.

D. R. Bailey of near Petersburg, who raised such a bumper crop of corn last year, having in 290 acres, is not farming this year himself, but in a conversation with him this week we are informed that the tenants who are running this place will have almost as good results as he himself did last, if the reasonable weather continues for a few more weeks. There is hardly any doubt but the yield will be not less than thirty bushels, and may go more.

Dr. C. C. Gidney, Mr. and Mrs. I. N. Kellar, Mr. and Mrs. D. C. Young, Mrs. C. M. Jones and daughter, Miss Edith, Mr. and Mrs. C. J. Keilhn and baby, and Jennings Anderson, from Granger arrived Monday to spend several weeks on the Plains enjoying our delightful summer and filling their lungs with the ozone of health. They came through in automobiles and report a most enjoyable trip without any serious attendant inconveniences.

It is reliably reported that the steel to be used on the line between Plainview and Floydada is of the heaviest size, 90 pounds to the yard. If this report should be verified it means something significant for Hale and Floyd counties, and that we might after all get on the main line of the Santa Fe, or what we Plainview people know as the Texico-Plainview cut-off.

N. A. Price, the real estate man, sold a jersey cow this week for \$125 which is probably the highest price paid for a cow in the county. She was a remarkable milker, and gave so much milk that N. A. who was too lazy to milk that much sold her to get rid of his job. This cow was a Plains bred animal and was an exceedingly fine specimen.

The Herald for job printing.

Want Column

Advertisements for this column will be accepted at a rate of two cents per word for the first insertion and one cent a word for each successive insertion, payable in advance. The minimum charge will be 25 cents.

Vaudeville at Pioneer Theatre next week.

Miss Annie Irick will teach music at the square school house. Studies in the school yard. Miss Irick is a graduate of Valparaiso Conservatory of Music, Indiana. It

A good grocery business for sale. Apply to box 363, Plainview, Texas.

WANTED—Breaking or any kind of team work. Write or see E. Van Deventer, Plainview, Texas.

We have the ground lime which is unexcelled for disinfecting purposes. For sale in small quantities.

S. BRUNER LUMBER CO.

Did you say groceries? Then call up Carroll & Fairris and they will serve your wants promptly.

TO TRADE—One span of small mules five and seven years old and delivery hack, new; also a combination single or double buggy, part payment on a buggy auto, one seat. Capacity 800 to 1,000 lbs. Apply to Dr. T. L. Woods, Lockney, Texas.

FOR SALE OR TRADE—One two-seated carriage and harness.—Otus Reeves.

E. R. WILLIAMS HAS A LICENSED EMBALMER in his house and is ready at a moment's notice to answer all calls for EMBALMING AND UNDERTAKING.

LOST—On business streets of Plainview, a solid gold shirt waist pin oval in shape, with a little bar of gold through center. Finder return to this office and receive reward.

Corsicana, Texas. This is to certify that I have sold Hall's Texas Wonder for years and I can recommend it to the public to be the best kidney and bladder and rheumatic medicine I have ever sold.

E. A. JOHNSON.

Sold by all druggists.

Miss Wynie Patterson, a graduate of the Fort. Worth Polytechnic, will have charge of the class in music at the Central Public School this year. See her notice elsewhere in this issue.

REMEMBER THAT E. R. WILLIAMS is prepared to fill your wants in any emergency in EMBALMING AND UNDERTAKING.

STRAYED—From F. H. Harris' camp 5 miles south of Hale Center, one bay mare mule, branded O on right shoulder, 7 or 8 years old. Five dollars reward for return of mule or information leading to her recovery to B. B. Brown, first house south of Coleman-Lysaght & Blair. 31-1t

WANTED—Nice clean rags—linen or calico—no heavy woolen rags wanted. We will pay 3 cents a pound for the right kind of rags. HERALD PUBLISHING COMPANY.

FOR SALE—The northeast quarter of section 1, Block O—2, Hale County, Texas. Located 18 miles of Plainview and three miles northeast of Olton, the county seat of Lamb county. Address the owner, Frank Hass, Lake Park, Iowa, Route No. 3. 31-2t

There has been some talk of arresting Carroll & Fairris, the North side Grocers, simply because they are accused of carrying the best line of goods at the lowest possible prices.

We want to sell your farm or ranch. Have northern buyers coming next month who are long on cash and short on land. Come in Mr. Farmer, and if your price is right we can find you a buyer. White Bros., office East Side square. 31-3t

Keep Out.

Any party or parties caught trespassing on my premises for the purpose of hunting or fishing will be prosecuted without notice to the full extent of the law provided in such cases. This means you and means business, so keep out. R. HOLLAND.

O. K. Livery Barn

J. T. HARRIS, Proprietor.

Drummer Trade a Specialty With Us.

Grain, Horses and Mules Bought and Sold

COME AND SEE US.

EAST SIDE SQUARE.

Phone No. 61.

A BEAUTIFUL LAWN DANCE.

One of the social features of the season in Plainview was the beautiful lawn dance given by Mr. and Mrs. P. J. Woolridge at their lovely little home on Slaton street Saturday evening, to the young people of Plainview and their visitors.

Mrs. Woolridge is noted for the interest she takes in maintaining Plainview's reputation as a social center, and is ever watchful that visitors to our city are made to enjoy their visit so that when they return to their homes they will retain a pleasant recollection of their sojourn in the Queen City of the Plains. In this instance she decided to give a lawn dance. In carrying out her elaborate scheme a commodious pavilion was erected in the lawn just under command of the east gallery, and provisions were made for the orchestra to occupy the gallery, from which the sweet notes of the music came floating to the pavilion. Numerous Japanese lanterns were suspended throughout the lawn and at suitable points of vantage, and the soft rays of light falling as they did, made the dancing figures of the beautifully costumed girls appear as so many fairies flitting through the air. Cozy little nooks were arranged for the convenience of tete-a-tete between dances. There were twenty waltzes and two steps arranged on the program. Those present not participating in the dance indulged in progressive 42. Punch was served throughout the evening. As the midnight hour announced the coming of the Sacred Day of Rest, the Orchestra rendered "Home, Sweet Home," and a dainty little refreshment was served.

Those present were Misses Bettie Knight, Florence Rush, Rachel Northington, Joe Keck, May Kinder, Maybel Wayland, Ware, Annie Maud Davidson, Perkins, Evans, Bishop, Hulén, and Randolph; and Mr. W. P. Dowden, E. Dowden, Jr., C. D. Wofford, Roy Sanson, Jack McWhorter, Guy Jacobs, Luther Baine, Elliott, Will Goode, Keck, Robbins and C. F. Irish, of Wichita Falls.

Music was furnished by the local orchestra.

MUSIC.

Mrs. Eva L. Barnes, a graduate of Baylor College, and later a pupil of the College of Music, Cincinnati, Ohio, has located in Plainview, and is ready to receive pupils at the residence of Mrs. E. R. Williams till further notice.

ANNOUNCEMENT.

We desire to announce that we have formed a partnership for the practice of law in Hale and adjoining counties under the firm name of Dalton & Clements. Office in First National Bank building, Plainview, Texas.

LEE DALTON.

CHARLES CLEMENTS.

July 13, 1909.

Vaudeville at Pioneer Theatre next week.

WILL SELL OIL.

To the Liberty Loving Public:

Being an old resident of the Plains and identified with all she has been and hopeful of all she may yet become, I have entered into the wholesale oil business at Plainview. As yet I have been unable to get any of the local retail dealers to buy from me, they seem to be bulldozed by the Standard Oil Trust. I am purposed in my mind to sell oil, and to sell oil in Plainview, but if I can't get the dealers to patronize me, I will sell direct to the consumer, at wholesale prices. Bring on your cans and barrels and get them filled at 10 cents a gallon. Yours for fairness.

L. E. Speed, President Speed Oil Co. Phone 332. tf

FOR SALE.

I have an up to date steam plow and threshing machine, the entire outfit in good condition. Located at Childress, Texas. Will sell or trade for any good property. Please write Mrs. Mary B. Sloss. 31-4t

FOR SALE.

Steam plow and thrasher—I have an up to date steam plow and threshing machine. The entire outfit in good condition, located at Childress, Texas. Will sell or trade for any good property. Please write Mrs. Mary B. Sloss, Lampasas, Texas.

Progressive vaudeville at Pioneer Theatre all next week.

Scott Eubanks and two sons, Morris and Swain, will leave this week for the Ranger Lake district of New Mexico to file on government land. This part of New Mexico is attracting several from Hale county, but of course is no such country as this. As it costs nothing to get the land except several years of hardships, many are willing to undergo the hardships for the reward.

BONES! BONES!

We buy bones and pay a good price for them. Remember when you have a load of bones bring them to us. We pay the highest market price for your hides, green or dry.

WE ALSO HANDLE THE BEST GRADES OF

Niggerhead Coal, Grain, Hay, and Seeds of all Kinds

And sell at the lowest market prices. Don't forget us when you want anything in our line. Deliveries made promptly.

Crowdus Bros. & Hume
PHONE 162 NEAR DEPOT

H. H. STEWART IS THE ORIGINAL & MAKER of The Saddle that Made Plainview Famous!

Twenty years as a Saddle Maker in some of the largest saddleries in the east as well as the west has qualified him as a judge of saddle leather and materials that go to make the saddle that lasts, and has given him and the city the reputation for the best saddles in the Plains country. He uses the best California Oak Tanned Leather and the highest grade of Saddle Trees. People all over the west know what the genuine Stewart Saddle means and know that its guarantee is absolute and that the name means quality. The Harness Making Department is under one of the best and most proficient harness makers in the state and his work must be seen to be appreciated. We use the Gold Medal Oak Harness Leather and work made from this quality will last for years without repair. Remember the name, "The Stewart Brand."

STEWART, THE SADDLE MAN
South Side of Sq. Phone 290. Plainview, Texas

Harvest Queen Mills

Will pay highest market price for **Wheat**; be sure and see us before selling, as we need the wheat. ∴ ∴

JONES BROTHERS

REGISTERED PERCHERON "Delight"

We own the registered Percheron Stallion, "Delight" six years old weighs 1650 pounds, dappled iron grey, an exceptionally fine individual.

Will sell at reasonable price on easy terms, or trade for land if located right.

We also have for sale four good mares and two mule colts. Call on or address **SOWARD & BRADFORD, Plainview, Texas.**

Soward & Bradford, Plainview.

Local and Personal

Dr. J. D. Hanby went to Amarillo Monday on business.

Mrs. C. N. Orr, the professional nurse, is on the sick list.

A. D. Brewer, the Plainview contractor, is improving from a case of fever.

Norman Crosslin of Hunt county, is in Plainview looking for an investment.

A. D. Summerville, the South Side Saddle Man has an ad in this issue. Look it up.

Mrs. Carnehan of Cleburne, is here on a visit with friends and to spend a vacation.

Mrs. J. A. Wade has returned from an extended visit with friends at Montague.

John Roberts passed through Plainview Monday to visit his brother, Carl Roberts at Lubbock.

Mrs. Louise Jones of Lockney, is in the city the guest of her old friends Mr. and Mrs. Calvin Russell.

A refined singing, dancing and talking vaudeville act will be seen at the Pioneer Theatre next week.

The city council will meet Monday night and much important business will come up for consideration.

It is believed work on laying the track on the Floydada branch will commence within the next ten days.

Mrs. Jack Galloway and family, have returned from a two week's visit in New Mexico.

Miss Myrtle Suiter has returned from a pleasant visit with friends in Lubbock where she has been for ten days.

Time Tried and Fire Tested

Harrell & Hawkins' Insurance Agency

Twenty-three years in the business. Fire, Life, Tornado, Plate Glass, Steam Boiler, Accident, Burglary, and Casualty Insurance written in the strongest Old Line Companies.

Offices in Rooms Nos. 21-22 First National Bank Building

BERKSHIRES

We have a few spring pigs for sale, the get of our herd boar, **PREMIER PRINCE FOURTH**, out of **HERMAN BELLE 47TH**. These pigs are lengthy, of good bone and size. Also pigs by him out of high grade females. ∴ ∴ ∴

MARTINE BROTHERS PLAINVIEW TEXAS

Mr. and Mrs. Lloyd Nichols of Lockney, passed through Plainview Wednesday on their way to Lamb county to visit relatives.

John Whitesides, recently moved here from North Alabama, is confined to his room from an attack of malarial trouble.

W. W. Doran of near Hale Center, left this week for New Mexico to look after some landed interests he has over there.

Mr. Sneed, the young man who drives the Wells-Fargo Express wagon here, is confined to his room with malarial troubles.

County court has adjourned after an arduous session of two weeks. Quite a number of important cases came up for hearing and decision.

Mr. and Mrs. Sammie Goodman, mother of Mrs. F. F. Hardin, has returned to her home at Tyler, after a pleasant visit at Plainview.

The fence factory has been doing a fine business up to the present, having sold every bale of fence made, and booked orders for six weeks ahead.

Mrs. Arthur Keel of Amarillo, and Miss Grigsby, of Paris, visited their cousins, Mrs. S. W. Maharg and Miss Mammie Grigsby Saturday and Sunday.

Miss Clara Lyons, stenographer for Will Nicholson real estate company has returned from a pleasant visit to her old home, Fayetteville, Arkansas.

M. H. Barrington, J. M. Barrington and I. Niece, of Jonah, Texas, are in the county prospecting. They seem to be well pleased with the looks of the Plains.

Dr. J. A. Witte, of Iowa Park, Wichita county, is prospecting in the city. This is Dr. Witt's third visit to Plainview and he probably will decide to locate with us.

J. W. Richards returned Tuesday from a two weeks visit with relatives and friends at Dublin. He reports a pleasant visit but says he likes the Plains better than ever.

Mr. and Mrs. J. M. Shafer left yesterday to spend several weeks with her daughter at Portales, and before returning will spend a few days at Roswell, New Mexico.

Dr. W. N. Wardlaw has gone to Amarillo to attend the meeting of the Panhandle District Medical Society, of which he is president.

J. H. Smith and family have moved here from Amarillo. Mr. Smith is in charge of the construction train at work on the Plainview-Lubbock and the Plainview-Floydada lines.

Mayor Davis, of Fort Worth, has been elected as president of the Mayor's Association of Texas, at the recent meeting at San Angelo. The next meeting will be held in 1910 at Tyler.

Vice President Avery Turner, of the Santa Fe, was in Plainview Saturday on an inspection trip, and while here he went to Hale Center and south to look at the work being done there.

The bids on the erection of the graded school building will be opened Monday by the Board of Education at their regular meeting place, the council room in the Sander-Martine building.

J. W. Holman of Amarillo, since the first of January has killed 1234,000 prairie dogs. He has the contract for clearing several ranches of these little pests, and uses poisoned meat in his operations.

J. T. Hartley has returned from a two weeks visit to Corpus Christi and other points in East Texas. He says conditions look better on the Plains than in any section east of here that he saw.

J. T. Hartley traded his house and lot in Central Plains College Addition last week for a quarter section of land in Lubbock. This looks like property is not on the decline in Plainview very much.

Col. J. M. Shropshire, John Hamilton, John Penry and Mr. Perkins, delegates to the annual reunion of the Confederate Veterans at Amarillo, left Tuesday for that place and will be in attendance this week.

Come to the Plainview Country

THE GARDEN SPOT OF THE GREAT PANHANDLE COUNTRY

Land values are yet low and Opportunities await you in scores of the avenues of enterprise, tried and proved in the Plains country. A personal investigation will convince the most skeptical that we have

The Richest Farming Lands of the Southwest

FOR FULL PARTICULARS WRITE TO

The Rushing Land Co.

PLAINVIEW, TEXAS.

A. L. HAMILTON & BROTHER

Manufacturers of

Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW : : : : TEXAS

C. R. Carruth of Comanche county, after a visit of a week in this county with Dr. Wayland and other friends, and to look after his real estate interests, has returned home. He thinks Hale county far ahead of Comanche and should be perfectly satisfactory to any one who wants a good home in a pleasant climate.

Lockhart, Texas, Jan. 8, 1909. This is to certify I was cured of kidney and bladder trouble 10 years ago by the use of Hall's Texas Wonder, after suffering for years and I have never been bothered since. I fully recommend it to the others.

W. A. CLARK.

It pays to buy wholesome food. By doing so you ward off many doctor bills and avoid serious sickness. Carroll & Fairris never have complaints about their groceries, but if they should they are always ready and more than pleased to correct any mistakes.

Murphy and Jones, the Pacific street real estate men, have sold their lumber business to the Mayberry Lumber Co. Mr. Mayberry has been in Plainview only for a few months but he has built up an exceedingly nice line of business and has now open yards at several places to take care of his increasing trade.

THEY KNOW

What Farming is, Having Followed it for Thirty Years. ∴ ∴

Jones lived on an Iowa farm and Murphy on an East Texas farm, and if any one knows what good land is they ought to know.

It is to their interest to show nothing but good lands, and knowing what is good, you can safely trust your business with them.

They have all sorts of bargains in Plains lands, in all sizes and to suit all pocket books.

Jones & Murphy
THE FARMERS WHO SELL LAND



A. D. Summerville

Has experience of nearly quarter of a century which qualifies him to judge and buy the best grade of leather which must be put in Standard Saddles and Harness, the kind he makes. He leads, others follow. Phone 377. South Side Square, Plainview, Texas.

VEGA VEGA VEGA VEGA VEGA VEGA VEGA VEGA

AT THE BANQUET

Given by the Amarillo Board of Trade to the grain men and bankers of the Panhandle last Saturday night, some mighty nice things were said about



By men of means who are recognized as authority on investments.

Vega is rapidly becoming the favorite of the many new and booming towns of the southwest. She is recognized as a stable, logically located town, and her remarkable growth has attracted the attention of financiers who would not give a moment's thought to the proposition if it were not for the many indisputable evidences of her future greatness.

For further information concerning this town, address

J. D. Hanby Realty Co.

Plainview, Texas; or the Pool Land Co., Amarillo, Texas

VEGA VEGA VEGA VEGA VEGA VEGA VEGA VEGA

BACK FROM SEATTLE.

Judge J. E. Lancaster and Luther Windsor have returned from a five weeks trip to the Pacific Coast. They visited the important points in California, Oregon, Washington, Utah and Colorado but the most interesting point of attraction was Catalina Islands and the sunken gardens. No verbal description of these gardens can convey any reasonable impression of their grandeur. As is known these sunken gardens are viewed from the bottom of boats as they are from 30 to 80 feet under the water. The various inundations or inequalities of the sea-bottom with all of the moss, corals, sea-weeds, denizens of the deep in schools, and sparkling points of rocks and crystals are viewed from every point of vision. At San Francisco they took in the whole town, and were surprised to find that the Golden City had built up so wonderfully from the catastrophe of several years ago—\$700,000,000 worth of new buildings, and yet block after block left in practically the same dilapidated condition as at the close of the earthquake.

Portland, Oregon, was a marvel. Its export trade seemed to be something wonderful and ships from nearly every port in the world appeared to be tied up to her wharves. From Portland they went to Seattle, the coming mistress of the Pacific Coast, the capital of the Puget Sound Country. Several days were spent at the Alaska-Yukon Exposition and it looked as if every state in the Union was sending in representatives to this exposition by the train load. Considering the fact that Seattle is on one side of the continent, this exposition will be as largely attended, probably, as any ever held in this country. While on the Sound they took a steamer for Victoria, the great shipping point on the Pacific for the Canadas. This is a most wonderful city, and everything seems to be in a prosperous condition. Returning they had a delightful trip up the banks of the Columbia River and crossed the northeast corner of Oregon and went through Utah, stopping at Ogden and Salt Lake City, looking at these beautiful towns, and then visited Denver, Colorado Springs and Manitau, and then came home, to

the South Plains where they are amongst friends of the past and present.

It is impossible to give a detailed account of everything of interest they saw, but because of the fact that so few of us get a chance of ever seeing one of Uncle Sam's fighting ships it is worthy of mention that while at Seattle they went over to Bremerton Naval Yards and saw the famous Oregon in dry docks for repairs, and then saw five of the famous cruisers. Fortunately letting it be made known that they were Texans, a midshipman on the Cruiser Colorado, Mr. Simmons of Dallas, introduced himself and secured them permit to go through this famous fighter. The New York and Pennsylvania were also there but they did not get to visit them. All in all the trip from the educational viewpoint was well worth the cost, and from the position of pleasure no money value can be attached to it—it simply would stagger one to realize that so much pleasure could be crowded into one trip like that.

AT OUR MILL.

The Herald man called at the flour mill one day this week and is pleased to report that as facts are made known the outlook for the Plains appears brighter. The Messrs. Jones Bros. shipped in a car of spring wheat last season for seeding, and distributed it among the farmers of Hale and adjoining counties. This being the first trial of spring wheat in the Plains every development is watched with interest. As every one knows the season was the very worse experienced in this section, an exceedingly dry spring following the dry winter without any snow fall of consequence. As the spring wheat has not all been harvested, results as a whole cannot be determined this early, but enough is known that spring wheat will do all right here. Of course the wheat used is the milling variety and not the macaroni kind. D. F. Morgan, on 300 acres, will average from twelve to sixteen bushels, and we hear of other fields, smaller in extent, however, that will go a little better than that.

The winter wheat, as a rule, has not come up to the spring variety. There are various estimates as to

the amount this market will get, but a conservative estimate places it at about 30,000 bushels although some claim it will go as high as 50,000 bushels. The local mill wants all of it, and will take care of it as fast as it may be brought in.

The Jones Bros. have arranged to take the wheat that will be handled at Tulla. Every bushel of wheat and corn milled here has been grown on the Plains and the most of it was grown in the territory contiguous to Plainview.

The past year has been one of remarkable hardship for Texas mills. There are 165 mills in the state and all closed down from want of wheat except 21. These mills were largely capitalized and had strings of elevators and were able to keep in wheat during the great Patten grain fight in the large markets. Our local mill was able during all this time to take care of its farmers' exchange trade, but had to cut out wholesale business.

They are getting ready to begin milling on the new crop of wheat and will take all orders as they come. If prospects are good for this winter and early spring as they have been for the past four years, a large elevator will be erected to store all the wheat that will be brought to the local market.

The Jones Bros. are exceedingly optimistic as to the outlook. They are typical Hoosiers, and have a goodly portion of that sturdy Hoosier stick-to-itiveness, and a few little things don't knock them off their equilibrium. They say if this dry spell we have just passed through had occurred in Indiana nothing would have been thought of it; it would have been passed as a matter of course. But being a new country and only partially developed, it has given the knocker an opportunity to raise a howl about the country being fit for nothing but grass hoppers and toad frogs, cayotes and prairie dogs. In the past four years the country has produced three splendid crops, and the present is only a partial failure, and the proportion of three out of four looks like it is not so awfully bad after all. It would be difficult to find any other section of the Union that has done as well, breaking out from the wild sod and without the devel-

opment that it takes time alone to bring.

The Herald man has been in many mills, and in fact, worked for a time in one, but the little mill we have in our town is the cleanest and neatest kept mill it has ever been our pleasure to visit. Plainview is and should justly be proud of the men who are pushing this enterprise.

INDIFFERENT DRIVERS.

It might be a good idea for the city council to pass an ordinance prohibiting the use of the side walks and sidewalk reservations by wagons, omnibuses and carriages. During the recent rain it looked as if it was a pleasure for some of the hack and delivery wagon drivers to use the reservations instead of the streets. If a good heavy fine was the penalty they would be more careful. It is not much encouragement to an individual to see one of these indifferent fellows cutting up the ground in front of his house and frequently driving across lots. When the ground is wet the damage done is considerable.

The city has just gone to considerable cost and is incurring more in having some of the streets graded. These thoughtless drivers will leave the graded street and drive on the side walk reservation, and sluff off the bank, and in many places the ditch is practically filled up. As the city council will meet the first Monday in next month they should take up this matter and put a quietus to this recklessness.

Dr. R. M. Guest of Lockney, passed through Plainview Tuesday on his way to the Amarillo meeting of the Panhandle Medical Association.

NOTICE, SHERIFF'S SALE.

The State of Texas, County of Hale: By virtue of an execution and fee bill, issued out of the Honorable Justice Court of Precinct No. 1, Hale County, on the 5th day of July, A. D. 1909, by the Justice thereof, in the case of Hale County versus "Choc" Morgan and Thad Tubbs, No. 303, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in August A. D. 1909, it being the 3rd day of said month, before the Court House door of said Hale County, in the town of Plainview, in Hale County, Texas, levied on as the property of Choc Morgan, to satisfy a judgment amounting to \$44.45, in favor of Hale County, and costs of suit.

Given under my hand this 5th day of July, A. D. 1909.

G. A. LONDON, Sheriff.

As the Plains settle up Rural Free Delivery routes will be established. Canyon City has the distinction of having the first rural free delivery route on the Plains and is now circulating the necessary petition to establish another. Those who have never resided on a rural route don't know the convenience of it. There are sections contiguous to Plainview as densely settled as Randall county, and it occurs to us those interested would do well to start the movement to establish a route leading out from Plainview.

A. A. McDaniel of Jacksboro, is prospecting in the county. He is very agreeably impressed with the looks of the country. He attended the Hale Center celebration.

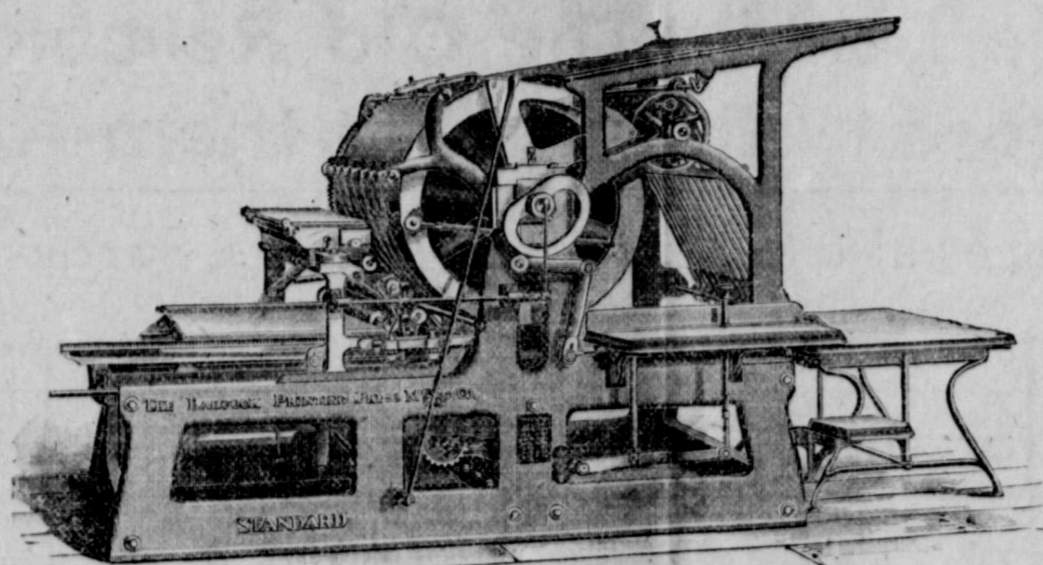
The S. BRUNER LUMBER CO

DEALERS IN

Lath, Sash, Doors, Cement, Plaster, Post, Brick

Office One Block West of Wayland Building, California Street

The Babcock Standard Press



The best drum press on the market--the press that prints The Herald and hustles the fine book work that our Job Department is constantly turning out.

THE
Herald Publishing
Company

Publishers

The Hale County Herald

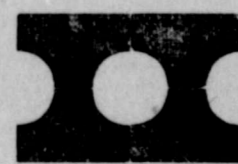
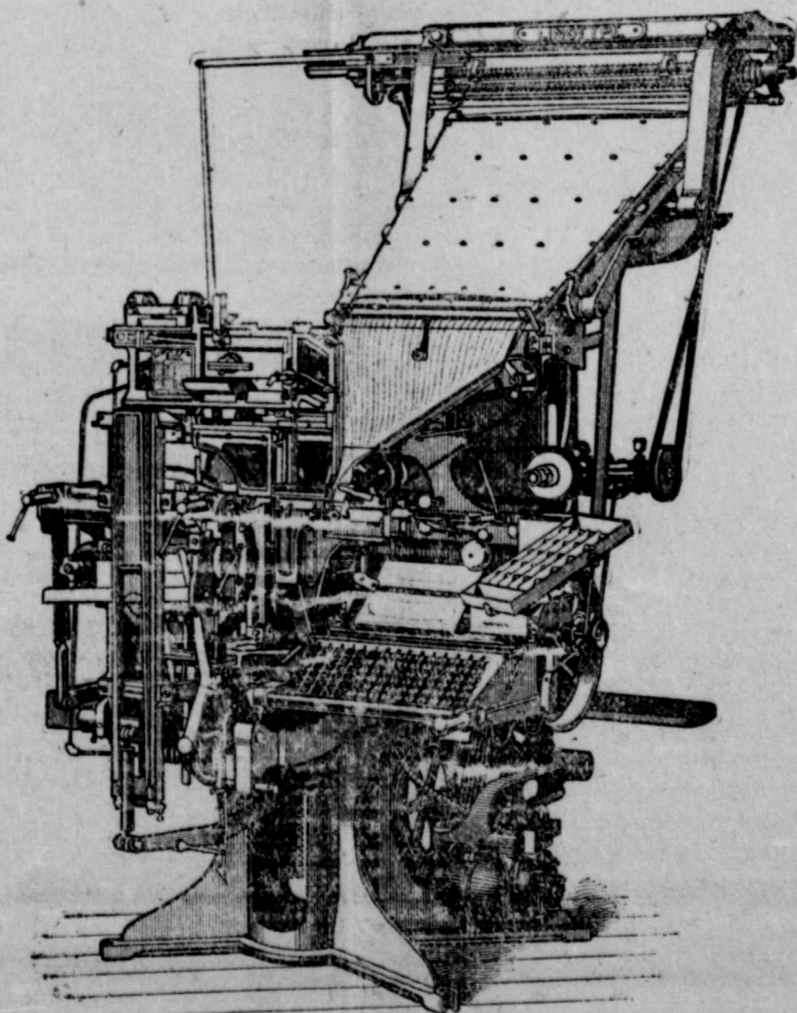
The Oldest Paper on the South Plains

The paper that fights for Plainview, Hale County, the South Plains and Texas all the time : : The paper that has a large amount of local news, typographically well made up, and clearly printed--the paper you can take a pride in showing to visitors and friends, and in reading yourself.

The
Mergenthaler
Linotype

The machine that created a furor in the printing world

We Are Prepared
 To Do Any and All Kinds
 of Linotype Work
 For the Trade



Any
 Kind
 of
 Paper

Best Inks
 New Type
 Power Stapler



Plainview Hardware & Implement Company

(INCORPORATED)

"Cheapest Because Best." The Old Reliable Peter Schuttler Farm Wagons. Nothing like them--or so good.

Call and get our prices also on Farm Implements, Surries, Buggies, Fencing Barbed Wire, Etc., Etc.

Register at the Store for the **"GREAT FREE STOVE CONTEST"**

Plainview Hardware & Implement Co.

Thos. P. Whitis and crew of assistants have returned from Floyd and Crosby counties where they have been for the past ten days locating disputed lines and setting the corner stakes in a large boundary of land.

Josh Pendley, one of Plainview's old pioneers, after a seven years' residence in Oklahoma, has returned to the Plains where he will reside. He first came to this country twenty-one years ago and about seven years ago moved to Oklahoma.

Judge Mayfield went to Oklahoma last week to bring his aged mother to Plainview for a few months. Mrs. Mayfield was her last summer and the climate agrees with her so well that she will spend this summer with her son at Plainview.

Abijah Crowder, who recently moved here from Rockport, Indiana, has accepted a position with the A. Moore Contracting firm, and has been sent to Lubbock. The Moores have half the contract for constructing the Plainview-Lubbock line.

W. C. Stanford of Portales, is visiting his son, W. E. Stanford, at Hale Center. He said he came over to bring the crowd for the Hale Center celebration and incidentally to have the pleasure of riding into his old home on the first special.

Dr. L. G. Offord of Stephenville, has moved to Hale Center and opened an office for the practice of his profession. Dr. Offord is the father of Mr. J. J. Offord, formerly manager of the Alfalfa Lumber Co., and the J. J. Offord Lumber Co., at that place.

D. T. Wesson and wife, and James Holland and wife, of Midlothian, Ellis county, passed through Plainview Wednesday on their way to Lubbock where they are moving. Each of these gentlemen has a son in business in the breezy capital town on our south.

General freight agent, D. L. Myers, of the Santa Fe, in response to inquiries has written that due notice will be given as to the time train service will begin on the Plainview-Lubbock line. Work will be pushed and intentional delays will not occur in establishing traffic over this line.

Mr. Frank Sabotta, of Arcadia, Wisconsin, is a visitor to the county. Mr. Sabotta purchased a section near Bartonsite about a year ago, and is on the right side of the market. He could cash out now for several thousand dollars advance, but he is satisfied. He will probably move down this fall.

We are in receipt of a letter from our old friend, L. P. Shanks, of Indiana, renewing his subscription for The Herald. Mr. Shanks with several other parties will come out to Plainview in August. He writes that crops in his section of Indiana are fair and business in a flourishing condition.

The board of city tax supervisors adjourned yesterday after going over the work of the tax assessor, Mr. Watson. They changed about one-fourth of the list, and strange to say quite a number of lists were lowered, but the bulk of the changes tended to put a few more pennies into our city treasury. Their work was satisfactory as near as any similar board can satisfy the public. The supervisors were O. Holland, S. W. Maharg and J. N. Jordan.

Robert Somerville of Melrose, Wisconsin, who purchased a half section below Hale Center last fall, is a visitor to the county this week. He has disposed of his Wisconsin holdings and will move down in December. He reports very fine crops of corn, oats and barley, but an almost complete failure in wheat around Melrose.

Mr. Lawrence Wall since taking full charge of the Pioneer Theatre has made a number of improvements which are attractive to the show-going public of Plainview, and he is putting on the stage several features not usually seen at moving picture exhibitions. He calls attention in this issue to his features next week.

The handsome court house of Randall has been completed at Canyon City, and on the 7th of August will be dedicated. The dedication ceremonies will be held under the auspices of the Civic Improvement Association, and a big picnic and celebration is being planned for the occasion.

Chas. A. Jueschke, a valued employe of the Donohoo-Ware Hardware Co., quietly slipped off to Amarillo the early part of the week and there was met by his sweetheart, a young lady of Fingfisher, Oklahoma, where they were married. They returned to Plainview on the next train and he will be found at his usual post of duty.

Judge J. M. Carter and wife, and Thomas Carter, have returned from a two weeks' recreation trip to the Spur Ranch and Blanco Canyon. They had a fine time. No scales have yet been found in Plainview strong enough to weigh the fish the Judge caught. We would infer from the length he measures off that they were young whales.

Alfred Howell, individual bookkeeper at the First National Bank, has resigned his position and gone on a prospecting trip to old Mexico. He will visit Mexico City and Tampico before returning. His father, R. B. C. Howell, has been away on a prospecting trip to this same section for several weeks and is now in Presidio and Brewster counties, homeward bound. He is driving through in a hack. Mr. Howell will be succeeded at the bank by B. O. Sanford, who comes to our city high accredited as a gentleman and a thoroughly competent office man. He has been connected with United States Railway Mail Service.

Vaudeville at Pioneer Theatre next week.

Mr. Emmett A. Moore of Marceline, Mo., arrived in Plainview Friday last on a prospecting trip. It is said that land investment is not the uppermost question in his mind, but that he has his heart's longing desires centered on one of Plainview's prettiest and most fascinating girls. We welcome all new comers to our country, and trust if his entreaties are successful the young lady in the case will require that he become a permanent resident of Plainview.

Mr. and Mrs. W. W. Wise were in Plainview Tuesday trading. The report condition of crops in their section of the country as being rather encouraging—that the last rain practically assured a good crop of kefir and maize.

AUCTION SALE

At house occupied by Dr. Crutcher. I mean to sell, if you stand by and see this property go for nothing you will lose as much by not buying as I will by selling. So come to sale, it has got to go for I can take a few hundred to Mexico and get rich in a short time. Remember Saturday, July 31st, at 2:30 p. m.

A good complete abstract of title furnished.

I want to go in the gold mining business in Old Mexico. I will sell my 2 lovely residences in Plainview at the highest bidder, Saturday, July 1st, 1909.

One beautiful Bungalow, 4 large rooms, large hall, bath room, back porch; 250 foot lots by 150 feet; well and windmill and 130 feet long cement sidewalk. New bath tub with connections. Porcelain, hot and cold water, auto barn, wash house can be used for bed room, coal barn, two horse stalls, with feed crib. There is \$1,150 against this property; \$575 due January 1910, \$575 due January 1911, drawing 8 per cent interest, the balance cash, this is a rare chance to get you an up to date home with all the conveniences, in the first class residence portion of the city. This property has for some time and is now renting for \$40 per month payable in advance every month.

House and Lot No. 2.

A 4-room Bungalow, with 3 fifty foot front lots, Lake Side Addition, with barn, windmill, rented for \$20 per month in advance. There is \$600 against this property; \$300 due Sept. 1st, 1909, and \$300 due March the 8, 1910, the balance will be cash. This part of the town is growing very rapidly and will be the prettiest residence part of Plainview in twelve months. All this above property is advancing rapidly and will likely double in value inside of 12 to 18 months, besides look at the good rent you get with small interest.

I have a good thing in the mining business and this property will go at the highest bidder no by bidding. So if you stand by and see this good property to go at a sacrifice, you lose as much by not buying as I do by selling, so be on hand. Sale, Saturday, July 31, 1909, at 2:30 p. m.

W. T. CRUTCHER.

State of Texas, County of Hale:

To those indebted to or holding claims against the estate of Oscar T. Reeves, deceased:

The undersigned having been duly appointed Administratrix of the estate of Oscar T. Reeves, deceased, late of Hale County, Texas, by Geo. L. Mayfield, County Judge of Hale County, Texas, on the 16th day of July, 1909, during a regular term of the county court of said Hale County, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to her at her residence in Plainview, Hale county, Texas, where she receives her mail, this 28th day of July, 1909.

MRS. MINNIE REEVES.

Administratrix of the estate of Oscar T. Reeves, deceased. 31-4t

State of Texas, County of Hale:

Know all men by these presents that the partnership made and entered into the 12th day of April A. D. 1909, between Earl Cobb of Amarillo, Texas, and J. N. Morrison, of Plainview, Texas, forming the firm and doing business under the firm name of Plainview Ice Company is hereby and has been since the close of the 16th day of July, 1909, dissolved by mutual consent, Mr. J. N. Morrison retiring. The business will be continued to be conducted under the same name by Mr. Earl Cobb who becomes sole owner of it and who assumes all indebtedness of the business and to whom all accounts and other indebtedness due to the business is payable.

Witness our hands at Plainview, Texas, this 29th day of July, A. D. 1909.

EARL COBB.

J. N. MORRISON.

D. C. Mayes of Chicago, and J. A. Henshaw of Kansas City, arrived in Plainview Wednesday. They are interested in projecting a railroad from the Northwest passing through Plainview to Fort Worth. We were unable to get any definite information from them or just what they proposed to do. If anything should come out of their visit The Herald will give the news, for we don't believe in the gum shoe methods of suppressing important public news items.

HALE CENTER

(Continued from first page)

Robt. F. Allee, R. West Lemond, Joe Lee Ferguson, J. H. Reed, M. J. Ewalt, and their wives, and Mrs. Hughes, Mrs. Terry and Mrs. Bull.

Mrs. R. West Lemond had the distinction of being the first person to ride into Hale Center on a train, she rode on the cow catcher of the construction train as it was laying the rails.

A Mr. Black, of Haskell, has moved his newspaper plant from that place to Hale Center and will start a weekly paper within a few days. We did not get to meet Mr. Black, but welcome him to our county and bespeak for him a hearty support from the business men of the town with whose fortunes he has cast his lot. A good newspaper can do a great deal towards making a town and everyone should rally to his support.

Hale Center was located in the early spring of 1893 and now has a population of nearly two hundred. She should take on new life and increase in numbers and wealth rapidly.

As one of the leading citizens of the place expressed it "The main object of our celebration is to jubilate over being connected with the world by rail, to attract to our little town as many people of Hale county as possible, regardless whether they live at Plainview or elsewhere and bring about a renewal of a friendly feeling throughout the county that all might pull together for the upbuilding of the county, the settlement of our vast acres, the location of homebuilders, and the forgetting of the frictions of the past. All other matters can be adjusted in the future when the people are in the humor to do any readjusting." The celebration was from every point of view a success and we take off our hat and shout "Three Cheers for Hale Center."

Vaudeville at Pioneer Theatre next week.

The Frisco road is soon to have the fastest train in Texas, that honor now belonging to the Katy Flyer. This Frisco train will leave Ft. Worth 7:10 in the evening and arrive at St. Louis twenty-two hours later.

UNIQUE COMBINATIONS

Pretty Patterns in Furniture

Fine line of Birds Eye Maple and Mahogany Furniture on display in our windows. Finest line of high grade goods yet offered for sale in Plainview. Just look at our window display, then ask for prices.



BAIN FURNITURE COMPANY