

THE NEW ERA

Marfa is the gateway to the proposed State Park, which contains the most beautiful scenery in the whole Southwest. Spend your vacation among your own scenery.

VOLUME XLII

In Presidio County Forty Two Years

MARFA, TEXAS, SATURDAY, MARCH 31, 1928

Over 2000 Readers

NUMBER 42

MARFA PHYSICIAN & SURGEON IN STALLS ULTRA VIOLET MACHINE

Now One Of Best Equipped Offices In State. This Valuable Service Can Now Be Obtained At Home.

Mr. H. R. McAllen of the Southwestern Surgical Supply Co., of El Paso, Texas has been in town the past few days installing a Burdick Ultra Violet Ray and Kelley-Ket X Ray Machine for Dr. J. C. Darracott. This gives Marfa and country around one of the best Ultra Violet and X Ray machines in the state. The X Ray machine is a duplicate of one of eight that the Mayos Clinic is installing, and the Ultra Violet is the best that can be bought. The work that can be done by these machines is of the highest type, and those needing this service will be able to get it at home.

There seems to be an idea that the ordinary so called violet ray generated by the small high frequency apparatus is the same as ultra violet ray—this is not so. The violet ray so called is of little medical value. The ultra violet ray is present in all sun rays, the amount depending upon the angle and upon the altitude and clearness of the atmosphere. Ultra violet rays are invisible as the x rays, and the former are absolutely necessary for life and growth.

STYLE SHOW OF EASTER DRESSES

Western Department Store Announces arrival of one of their assortments of New Easter Dresses for their Easter Dress up week which they will feature all next week.

Many of these dresses will be shown today with Easter and Evening Slippers, from Miller and Company.

This beautiful variety of Dresses include The Missey line or Juniors. The Matron line for stouter Ladies and Flapper Frocks all from Lansdownes New York, London and Paroe Shops. Many stunning Party Dresses arrived with this assortment.

EXTENSIVE BUILDING PROGRAM IS IN PROGRESS IN MARFA NOW

A building program is in progress here, including the remodeling of several homes and business houses, and contracts let for the building of others. Every office and business building in Marfa is filled, with applications from several outside firms and business concerns, for others. Mrs. Lillian Bailey of the Bailey Novelty Stores here, will begin the building of a modern home, soon, contract for which, has been let. Marfa has a new department store modernly equipped throughout, under the management of H. L. Ammerman. W. M. O'Riley of Tulsa, Oklahoma, has bought lots, on which he expects to build in the near future, a modern tourist camp of the Mission style, and fire-proof. This camp will be built so that units, as needed, can be added. Marfa needs a modern hotel and offers inducements for the building of one.

CELEBRATES HIS SEVENTY-SEVENTH ANNIVERSARY HERE

Last week one of Marfa's most highly esteemed citizens celebrated his seventy-seventh birthday. Had one not been informed before hand the number of years which had passed since his natal day, it would have been impossible from his appearance to tell that he had reached far beyond the allotted span of three score years and ten, for James A. Shannon is hale and hearty, active and with sight undimmed by the passing of years, this anniversary finds him the same genial and smiling friend as in the long ago. Life holds few blessings that can compare with that of reaching one's allotted three score years and ten in good sound health and prosperity, and Mr. Shannon evidenced by his happy and jovial manner on this anniversary that he was thoroughly appreciative of the fact his lines have fallen in pleasant places. His children and grandchildren remembered the day with appropriate gifts that spoke of affection and their high appreciation of one so dearly loved.

REWARD—for return or information of female brindle English bulldog, lost or stolen from Camp Marfa. Phone Sgt. E. F. Cute, Veterinary Detachment.

The Politicians Are Listening In



SMITH OIL SUITS SET FOR HEARING IN PECOS APRIL 30

SAN ANGELO, March 26.—The four suits filed by oil companies against W. H. Colquitt, receiver for the Smith properties, and involving millions of dollars worth of oil producing lands, will not be called in Federal Court in Pecos City, Reeves County, until April 30, according to a telegram received here by James Cornell, attorney.

The companies which filed suits in the Federal Court at Pecos are the California Company, the Marland Employees' Royalty Company, the Roxana Petroleum Corporation and the Douglas Oil Company.

Transcripts of the District Court proceedings at Fort Stockton, regarding the application of the Mid-Kansas Oil and Gas Company and the Transcontinental, have been filed in the Federal Court at El Paso for a transfer of the cases to the Federal Court, which application was refused by C. R. Sutton, district judge at Fort Stockton. The Mid-Kansas and Transcontinental are asking Federal Court at El Paso to admit their cases to trial in Federal

Court.

The various suits are similar to that of the Roxana, which asks that the Federal Court grant an injunction against W. H. Colquitt, receiver, and others, ordering Colquitt and others not to prosecute threatened suits on the mineral rights claimed in the petition to have been obtained by the Roxana in good faith.

The Roxana also asks that the defendants in the suit, W. H. Colquitt, and others, be required to set up their alleged claims.

The Roxana contends that the attacks made on its properties will depreciate if not destroy their value, and that the receiver will be under no legal obligations to make good any losses and that the other defendants will be only under inadequate legal responsibility.

LOST—In front of Western Dept. Store a key purse containing four keys an Arizona drivers permit tag and a name tag with "G. C. Holehan, Phoenix, Ariz., with a Masonic Emblem on it. Finder please return to Western Dept. Store and receive reward.

MARFA ROTARY CLUB HONORS MEDAL OF HONOR MAN HERE

Sgt. Lloyd M. Seibert, First Cavalry, Marfa, Texas, was an honor guest at the Tuesday meeting of the Marfa Rotary Club. Recently the War Department released the information that there were only two enlisted men in the service of the United States army with Medals of Honor, and Sgt. Seibert was one of these. He has decorations for bravery from four nations for distinguished service in France in 1918.

After reading the Associated Press article printed below the Editor of the Fort Worth Star-Telegram has asked Miss Duckworth, secretary of the Marfa Chamber of Commerce to write a special story on Sgt. Seibert for the columns of his paper.

WASHINGTON, D. C., March 23.—After delving in its records, the War Department has found that only two enlisted men and 16 officers now in the army hold the nation's highest military decoration—the Congressional Medal of Honor.

There have been 1,820 of these medals

awarded to date, including that bestowed Wednesday on Col. Charles A. Lindbergh. Of these, only 90 were awarded on account of the World War, 26 of them being posthumous.

One of the two enlisted men wearing the medal is Master Sgt. Lloyd M. Seibert, who enlisted at Salinas, Cal., received a medal for gallantry near Epinonville, France, Sept. 26, 1918, and is now serving with the First Cavalry at Marfa, Texas. The other is Sgt. Louis C. Mosher, who was born in Brockton, Mass., received a medal for valor at Eagsak Mountain, Philippines, June 11, 1913, and is now serving with the Eleventh Cavalry at Camp Horn, near San Diego, Cal.

Both men also have the French Croix de Guerre with Palm, the Italian Croce di Guerra, the Silver Star citation, Montegrin and other decorations.

It is estimated that only 230 medal of honor men are living.

New York led all states in the World War awards with 14, Illinois had 10, California 7, South Carolina and Tennessee 6 each, and Missouri 5.

Subscribe to The New Era!

MARFA CHAMBER OF COMMERCE HAD FINE PROGRAM WEDNESDAY

Many Out-Of-Town Speakers Present, Pres. Morelock, Of Sul Ross Spoke On "Pooling Big Bend's Assets."

H. W. Morelock, president of Sul Ross State Teachers' College, Alpine, featured a Chamber of Commerce program here, Wednesday, at which time, a record crowd was in attendance. President Morelock spoke on "Pooling the Big Bend's Assets." Other speakers were: Senator B. F. Berkley and Joe Jackson, Alpine and Mrs. L. C. Brite, Marfa. Mrs. Brite represented the Davis Mountain Federation of Women's clubs. Out-of-town guests, besides the Alpine delegation, were: Mmes. Roy Stillwell and A. C. Spaulding, Marathon; Henry Swifel, Fort Worth, A. A. Roden, Abilene. The meeting, which was in charge of Stanley Casner of the Casner Motor Company, was held in the new tea room, owned and operated by Mrs. Joe Humphreys. An interesting feature of the meeting was a musical program by local artists composed of Mmes. J. W. Brown, and Lucius Bunton; Misses Lolla Bunton, Aline Duty, Lucile Slack and Mr. Carver Moore. A delegation from Marfa's Chamber of Commerce will attend a meeting of Petroleum Highway representatives in Alpine, Monday, sponsored by the Alpine Chamber of Commerce, at which time, delegates will be in attendance from Presidio, Ft. Davis, Sanderson, Marathon and other Big Bend towns. The Petroleum Highway delegation will meet with the Rotary Club of Marfa at this place, Tuesday, and on Wednesday, they will hold a meeting in Presidio.

2,420 BALES OF COTTON GINNED IN PRESIDIO COUNTY IN 1927

According to the figures given out by the Department of Commerce, in Presidio County for 1927 there were ginned 2,420 bales of cotton as compared with 3,299 in 1926.

WILL SACRIFICE—My large blue-white, perfect cut, Diamond Ring for \$25.00 Bargain. Will leave at any bank for your inspection without obligation. Box P. care NEW ERA.

YOUR CHILD'S EASTER FOOTWEAR

The Red Goose shoe assists your child's feet to grow Naturally healthy and normal feet.



For The Tiny Tot - We have the little soft sole in White and Tan or White and Black.

For the children - We have the one strap or Oxfords in beige, black, black and light trims - both in Spring heel or one tap - sizes 5 1-2 to 8 -

For the larger children - We have in plain blacks Beige or black with light trims - In one or two straps - and Oxfords sizes 8 1-2 to 2 -



Make this Easter the beginning of your shoe satisfaction

Red Robin - Nation Wide - Winchester Sale - April 5th. - ¡Special Bargain! - to April 14th. This Sale includes Garden Tools - hardware - step ladders - Kitchen Ware - Lawn Mowers - Etc. All Manufactured by the FAMOUS Winchester Mfg., Co Don't Miss the Chance to get these Bargains at the Sale Price -

Dry Goods Dept.
Phone 36

MURPHY-WALKER COMPANY

Grocery Dept.
Phone 30

WESTERN DEPARTMENT STORE BRANCH OPENS IN MARFA

With Many Interested And Satisfied Customers On Opening Day.

With every thing new for the Easter and Spring Dress up weeks the new Western Department Store has already made a deep impression with the buying public of this community.

The store seemed to prevail with real standard and good merchandise with good old fashioned truths about merchandise bought right and sold right.

No fairy stories were present about how much goods are worth and how cheaply you can buy them on account of so called sales—just the good old fashioned guarantee seemed to accompany each purchase that if any article did not give satisfaction it could be returned.

The sales force gave out the spirit of a Real Standard up-to-date Department store ready to render any service possible and willing to show all or any part of lines in which a buyer might be interested.

No doubt this store will be a real Magnet to Marfa and surrounding Territory and a tremendous savings enjoyed by them everyday the same prices and that price emphasizes to be under so called sale prices.

A style revolution will take place and is now being announced for week before Easter with large displays of new Easter wear for women in the Ready-to-wear Department.

Many popular materials are already being shown with excellent and Authentic styles.

Easter being dress up week when every one would like a particularly becoming frock the management of this store has announced all the prevailing modes will be on display before Easter and many charming frocks a girl will be delighted to own.

The present manager of this new store having had wide experience in buying womens wear stated frankly that many of the alluring models in dresses come out ten days before Easter and these models are now on the way to Marfa.

NEW \$40,000 POWER PLANT AT PRESIDIO NOW OPERATING

The new \$40,000 light plant built by S. C. Johnson of Ft. Stockton, has now been connected up and is running full time. As yet the motors to be used by the farmers in irrigating their farms have not yet arrived. They will be installed as soon as they can be sent out.

The engine for the new plant is a monster six-cylinder Fairbanks-Morse Diesel and is capable of generating 360 horsepower. This entire plant has been furnished with new equipment and is the best that money can buy. Mr. Johnson reports that he expects this engine to supply all present needs for the coming year and that next year he will probably install another like engine.

The present home of the new plant is only temporary. A modern building will be erected as soon as a good building material can be supplied at a reasonable cost. Probably this will be state-tile, made at the Presidio plant which is now under construction. A modern

cold storage plant and water system is also to be installed on the site of the new plant in the near future.

The power plant here has been granted concessions in Ojinaga and wires are now being strung to supply power to the business houses there. The wires on this side will run as far up the river as Hacienda and as far down as Lomo Paloma.

Presidio is indeed lucky in getting this new plant and Mr. Johnson has the thanks of everyone for his investment. C. M. Blackwell is manager of the plant and is being assisted by Roscoe Elliott.—Border Times.

DINNER PARTY GIVEN FOR THE MARFA HIGH SENIORS

The graduating class of the Marfa High school for 1928 were honor guests at a dinner party Tuesday evening at the First Christian Church, given by the ladies of the church. Dinner was served in the ladies parlor decorated with spring flowers.

The long table at which 19 guests were seated was most artistically adorned in a varied color scheme with the Easter theme predominating. The place cards beautifully pictured the sweet girl graduate. The favors were Easter eggs filled with candy and gaily colored balloons waiving over each chair, representing bubbles in the air; a low bowl filled with yellow jonquils formed the pretty center piece for the table with silver baskets filled with peach blossoms and pink, yellow and blue candies in crystal holders as additional decorations. The three course dinner was delicious and attractively served. Eight of the fifteen graduates are members of the Christian church and are also pupils of the Sunday school in Mrs. Fannie Secrest's class, who was a special guest of the evening, and gave a beautiful message from the Bible to the class. The pastor Mr. Broadfoot was also a special guest and acted as "Toastmaster" giving an interesting talk. Miss Burns, the class sponsor, answered for the class in her usual charming manner. Prof. Gregg gave an interesting talk followed by one from the president of the class Carver Moore, and one from the student body president Henry Schutze. Each of the guests were warm in their praises of appreciation to the ladies of the Christian church for the courtesy shown them, each voting it a perfect party.

FORMER MARFA HIGH STUDENTS KEEP MARFA ON MAP AT COLLEGE

An extract from a letter received by the editor from Marion Howard, a student at Shorter College, Rome Ga., says:

"I see Nell's and Cornelia's names all over the Shorthorn I like that immensely, it pleases me the way they are taking to athletics, but they are not putting me in the shade. I'm "Treasurer" of the Athletic Association of Shorter. Friday, Miss Mell asked the president of the Association to have a few girls in swimming when the Alumni came up, and I was among those chosen. I had to do a few fancy dives and then some life saving stunts. Tonight I was on the Polyminia Program, not so timid as I thought I was."

CHRIST FOR ALL—ALL FOR CHRIST



BIBLE THOUGHT AND PRAYER

If parents will have their children memorize a Bible selection each week, it will prove a priceless heritage to them in after years.

GOD'S WORD STANDS:—The grass withereth, the flower fadeth; but the word of our God shall stand forever.—Isaiah 40:8.

PRAYER:—We rejoice to know, Blessed Lord, that although heaven and earth shall pass away, Thy word abideth forever.

CHRISTIAN CHURCH NOTES

Don't forget the contest with the Alpine church. On last report Marfa was 25 points in the lead, but with our loss of last Sunday evening service we will be behind in next report. Let us rally to the call S. O. S. Present score Alpine, 2415, Marfa, 2440.

The church has been doing splendid work during its Pre-Easter campaign which opened on the first Sunday in March; but it is hoped that renewed efforts will be put forth during the final week of that campaign which begins on next Sunday and the pastor is confident that those who have been so faithful in their personal efforts will redouble their efforts during this week of intensive campaign. We may expect the devil to put forth renewed efforts also to deter us in our endeavors, but let not his labors discourage us in ours. Let our motto be: "He shall not pass. We shall win the victory."

On account of these notes having to come out so early, we are able to give for publication only a few of our sermon subjects for the week's campaign. The Sunday subjects will be: "I have Sinned," and "Why Is Religion?" These

studies deal with the underlying principles of our Christian System. We hope for large attendance upon these studies. Especially do we wish to see at the evening hour in the study of, "Why Is Religion?", every man, woman or child in Marfa, whether believer or infidel; civilian or soldier; Catholic or Protestant; Methodist, Baptist, Episcopal or Presbyterian. Other subjects for the week are: "The One Essential of Progress," "Released From the Bonds of Death," "The Change of Heart," "The Operation of the Holy Spirit". Other subjects to be announced later.

Sunday evening program will include a baptismal service. On this account service will begin at 7:30. Come early. T. M. Broadfoot, Pastor.

BAPTIST CHURCH NOTES

We expect to have the ordinance of baptism Sunday morning. It is also the regular time for our observance of the Lord's Supper. So we shall have the unusual experience of observing both ordinances at the same hour. The sermon will be very short so that all may be completed by the usual closing time. Mrs. Colquitt and children were in El Paso last week. Mrs. Barton acted as

superintendent of the elementary department.

Mr. Curl substituted for Mrs. Davis, and the pastor substituted for Mrs. Franklin who is in Floresville. Mr. MacDonald substituted for Mr. Barton.

Uncle Jo Humphreys was missed from the men's class. He has been sick for some days.

Miss Gordon Owens was welcomed to the fellowship of the church at the morning service. She comes from the church at Santa Anna.

Choir practice will be resumed Thursday evening.

The Homemaker's Class met and laid plans for some interesting and aggressive work according to the report of the president, Mrs. Shinkle.

Mr. Karstendiek has made some neat slots in the class room doors. These are for the convenience of the secretaries in getting class reports.

Sunday evening the pastor preached at Fort Davis on invitation of Brother Millican. There was a good attendance. All our services will be resumed now that the meetings at the Methodist church are over.

S. F. Marsh, Pastor.

WANTED:—To buy an old-fashioned trunk. Phone 103.

MRS. CHURCH INJURED

Thursday morning about 4 o'clock some one broke into the home of Sgt. Church of Troop B. at Camp Marfa, and assaulted Mrs. Church, cutting and mauling her most severely so that she was taken to the hospital. At the time she was alone in the house with her two little children. Sgt. Church is at Ft. Bliss in the hospital. Mrs. Church says she did not recognize the man who assaulted her. He broke a pane in the door through which he entered.

Sgt. Welborn was arrested Thursday evening charged with having made the attack on Mrs. Church, which he did not deny, but stated if he committed the outrage, it was while under the influence of liquor, and was temporarily insane. It appears from reports that Welborn is a good soldier and seldom indulges but when drinking becomes absolutely crazy for the time.

DESIRES POSITION:—Middle aged lady, Christian character, desires a position as companion to elderly lady. Address, CHAMBER OF COMMERCE.

Be sure and see **BEN HUR** at the Marfa Opera House, Thursday & Friday, April 5th and 6th.

"SUPREME AUTHORITY"

WEBSTER'S NEW INTERNATIONAL DICTIONARY

—THE MERRIAM WEBSTER

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Hundreds of Supreme Court Judges concur in highest praise of the work as their Authority.

The Presidents of all leading Universities, Colleges, and Normal Schools give their hearty indorsement.

All States that have adopted a large dictionary as standard have selected Webster's New International.

The Schoolbooks of the Country adhere to the Merriam-Webster system of diacritical marks.

The Government Printing Office at Washington uses it as authority.

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SO MANY SMOKERS HAVE CHANGED TO CHESTERFIELD

WE STATE it as our honest belief that the tobaccos used in Chesterfield cigarettes are of finer quality and hence of better taste than in any other cigarette at the price.

LIGGETT & MYERS TOBACCO CO.

... and what's more—
THEY'RE MILD
and yet **THEY SATISFY!**

The Two Republic Store

Dry Goods, Notions, Ladies and Gent's Furnishings, Ready-to-Wear

Our buyer has just returned from Market, where he spent 15 days buying Spring Goods, we have a most Beautiful and complete line of the latest styles—Not of yesterday, but TO-DAY.

when you buy from us you may rest assured that you get the finest Quality, best Service and Fairest Prices.

We have had 18 years experience, it will pay you to visit our place.

Las Quince Letras
—SEGURA'S PLACE—

We also have our Grocery Department where we can Save you some Money.

PLEASURE WAS DISCOVERED HERE

Before leaving on a trip, drive in and equip your car with tires that you'll be sure of a real pleasure trip

Kelly tires without question have proven their superiority in quality and service.

Sold exclusively by
Highway Service Station
Pennant Gas And Oil

Times test, greater mileage and more power per gallon
SERVICE THAT SERVES

BROADCASTING IS NOT ALWAYS DONE BY RADIO WITH "THE NEW ERA" SERVING AS THE SENDING STATION
 Tom Rogers Is Broadcasting The Rogers Furniture Co's

Store-Wide Sale!



Just as we expected—they're coming
 "FROM FAR AND NEAR"

And Our
Sale Just Started

We expected to be busy, we know people will come to this "SALE" from many miles around, but we hardly dared hope for such a response, literally speaking it's a land slide. But when we stop to think how the Rogers Furniture Co. have reduced the price on everything in their Store for this Big Sale - then in town throw their "Credit Book wide open" to Rich and Poor alike—just so you're honest.

We repeat, when you STOP TO THINK what all this means to the people needing FURNITURE, RUGS or DRAPERIES, it's no wonder we're busy. We should be busy, and we're glad of it, You'r all Welcome in and at your Service

Tune in On This One--It's too Good to Miss

The Sole Purpose of These Store-Wide Sales Is Increased Business

We Want One Thousand New Accounts--We Want Your Name On Our Books

The Rogers Furniture Co., Stand Ready to Finance

A Quarter Million Dollars Worth Of New Business

Out Of Town People Take Notice!

The benefit of this "Store-Wide Sale" will not only go to people living in El Paso, buy buyers will come from many miles around. We want you to come. We are going to make it well worth your while. We want you to come expecting values much out of the ordinary. We want you to come expecting more from Rogers Furniture Company than from anyone else—you'll not be disappointed.

We want you to come expecting credit if you want it—if you come prepared to pay "Spot Cash" we will make it well worth your while. If you live within a radius of one hundred miles—or even more—we will deliver right to your door with our motor trucks—of course, this delivery service is free of charge. In fact, we want you to come expecting the same service we give our nearest customers. You're entitled to it—and we're going to give it to you.

Complete Home Outfits Our Specialty

We furnish homes for as little money as can be bought for anywhere. Then, too, we furnish homes for people who want the very best money can buy, but most of the homes we furnish are of the in-between kind—something good without the fancy price. That's the kind of furniture the masses want.

Prospective June Brides should select their furniture now—have him come along. It's a good time—you can buy it now during this sale for less—just a small cash deposit is all that is necessary—we will store all such orders free of charge until wanted.

YES this is a repetition of our "Store-Wide Sale" Of six months ago—you know we're making this "Sales" Institutional.

You remember our "Store-Wide Sale" we promoted last October, don't you? Perhaps you remember our first one—just about a year ago.

You remember how we reduced the price on everything in our store—you remember how we told you not to let money matters keep you away—you remember how we told you to come in and open a charge account—you remember how we told you we wanted your name on our books—we repeat, you remember those two "Store-Wide Sales", don't you? With us they were two never-to-be-forgotten sales. We did a wonderful business—and we're going to do it again this time. We've set out to make this sale that is now in progress—just a little the biggest and best sale of it's kind in the Business History of El Paso.

**You'll Notice We're Not Quoting Prices Today
 We Have A Reason**

In the first place, this is simple an announcement telling you our "Store-wide Sale" is now going on. In the second place, buying will be spirited. It would be almost useless to try and quote prices, for what you find on our Sales Floors one hour may be gone the next. Perhaps the very thing you had in mind would be gone, and you would come only to be disappointed. For this Reason we think the better way is not to quote any prices. Come in the Store and see for yourself just what we're doing.

ROGERS

Furniture Company

207-9-11 N. Stanton St.

EL PASO, TEXAS

THE NEW ERA

M. KILPATRICK Publisher.
 Mrs. WINNIE B. KILPATRICK Manager-Editor
 MARFA, (PRESIDIO COUNTY) TEXAS
 The Newspaper That Covers The Big Bend, And Then Some. 500 Cir.

Oldest Newspaper Published in Big Bend Country. Now in 41st year.
 Devoted to the upbuilding of Marfa, and Presidio County and all of
 Marfa's Territory, and the dissemination of local and State News.

Should any statement reflecting on the character of any person or
 persons appear in these columns, please report it, in order that correction
 may be made.

Advertising Rates upon request. Four Issues constitute a Month. All
 Advertising Charged for Until Ordered out. Obituaries, Cards of
 Thanks, etc., at Regular Rates.

SUBSCRIPTION PRICE, Year \$2.00
 Entered as second-class matter at the Postoffice in Marfa, Texas, under
 the Act of Congress of March 3, 1879.

STORY TOLD BY A DOLLAR

"I am a dollar! A little age worn, per-
 haps but still in circulation. I am no to-
 mato can dollar, not I. This town is on-
 ly my adopted home. I like it and hope
 to remain here permanently. When I
 came out of the mint I was adopted by
 a town like this in another state, but
 after a time I was sent off to a big city,
 many miles away. I turned up in a mail
 order house. For many years I stayed
 in that city. Millionaires bought cigars
 with me. I didn't like that because I
 believe in plain people. Finally a travel-
 ing man brought me to this town and
 left me here. I was so glad to get back
 to a smaller town that I was deter-
 mined to make a despatch effort to stay. One
 day a citizen was about to send me
 back to that big city. I caught him look-
 ing over a mail catalogue. Suddenly I
 found my voice and said to him: "Look
 here, if you'll let me stay in this town
 I'll circulate around and do a lot of
 good. You buy beefsteak with me and
 the butcher will buy groceries, and the
 hardware man will pay his doctor bill,
 the doctor will spend me with the gar-
 age man, the garage man will pay me
 out to his mechanic and the mechanic
 will come around to the dentist to have
 his teeth mended. In the long run, as
 you see, I will be more useful to you
 here at home than if you send me away
 forever."

"The man said it was a mighty stiff
 argument. He hadn't looked at it in
 that light before, so he went and
 bought the beefsteak and I began to
 circulate around home again. Now, just
 suppose that all the other dollars that
 are sent away to the big cities were
 kept circulating right here at home,
 you would see the town thrive and
 grow. Honest, ain't it RIGHT?—York-
 town News.

TIMES CHANGE

When we were young, people had bad
 colds, soaked their feet in hot water
 and got well. Now they have the grip,
 take quinine and are sick all winter.

They had a sore throat, wrapped
 a piece of fat pork in an old sock,
 tied it around the neck at night and
 went to work the next morning; now
 they have tonsillitis, a surgical opera-
 tion and two weeks in the house.

Then we had stomach aches, took cas-
 tor oil and recovered; now they have
 appendicitis, a week in the hospital and
 six feet due east and west and six feet
 perpendicular.

They worked then, now they labor.
 In those days they wore underclothes
 and now they wear lingerie.

They went to a restaurant for dinner,
 now they go to a cafe. Then they broke
 a leg, now they fracture a limb.

Then they went crazy; now they
 have brainstorms.

Ministers preached hell fire right
 straight from the shoulder then; now
 they read an essay on flowers that
 bloom on Mohammed's grave.—Times
 Change.—Ex.

DEATH CALLS MRS. SALGADO

Mrs. Monica Salgado died at her
 home in Marfa on March 27, aged 71
 years, and was buried on March 28 in
 the Catholic Cemetery. Mrs. Salgado liv-
 ed in Fort Davis many years ago with
 her first husband, and after his death
 she married Salgado and they moved
 to Marfa about 40 years ago. She was
 a good and kind-hearted woman,
 and leaves many friends and relatives
 to mourn her departure.

BRIDGE PARTY FOR VALENTINE GUEST MONDAY AFTERNOON

Mrs. G. M. Ball of Valentine enter-
 tained with a bridge party in honor of
 her guest, Mrs. Kelley, from Mexia,
 Texas. The colors featured the Easter
 motif, and with little Easter baskets
 filled with salted almonds were the
 table favors. Mrs. Kelley won high
 score prize and Mrs. Lancaster cut
 prize; Mrs. Kelley was presented with
 a gift by the hostess. The guest list
 included the honoree, and Misses Cole,
 Means, M. E. Means, Leon Mayfield,
 Harry McMann, Lancaster and Mrs.
 Will F. Evans of Marfa.

Criminologist to Discuss Crime and Criminals at Chautauqua

Do we need to revise our laws
 governing insanity in criminal
 cases? This is one of the questions
 Frank Travers, criminologist, will
 discuss in his lecture "Crime and
 Criminals" at chautauqua.
 The Sacco-Vanzetti, Loeb-Leo-
 pold, Gray-Snyder, Hickman and



Hotelling cases have made educa-
 tors and criminologists realize that
 decisive changes must be made in
 controlling crime and criminals to-
 day.

Frank Travers is an authority on
 the question. The son of a district
 judge—his whole life has been
 spent in the atmosphere of the
 courtroom. For many years he
 studied law and practiced with his
 father.

The last third of his life has been
 spent on the lecture platform. How-
 ever, he has never lost his interest
 in criminology and is a close stu-
 dent of it.

Some of the subjects Mr. Travers
 will discuss are the trend crime is
 taking, the change in the types of
 criminal, and the growth of crim-
 inal "gangs." Main points in the
 Hickman and Hotelling cases will
 be brought out.

Mr. Travers does not believe that
 the situation is hopeless not that
 it is necessary for a nation to be
 over run with lawlessness. The so-
 lution he offers is the result of
 many years study and close contact
 through his work, with the criminal
 element in the United States.

INSTALLING PRINTING PLANT

S. A. Pipes, publisher of The Pre-
 sidio Journal has been busy for several
 days, so he writes, installing his new
 printing plant at Presidio. He says it
 will be sever alweeks before he can
 have the outfit shaped properly to re-
 sume the publication of the Journal.

Mr. Pipes is an all-around newspaper
 man and a great booster for the home
 town. The Presidio Journal is proving
 a great asset to the growing border
 town.

ANNOUNCEMENT

The New Era is authorized to an-
 nounce Miss Anita Young as a candi-
 date for re-election to the office of Dis-
 trict Clerk of Presidio County, subject
 to the action of the Democratic pri-
 mary to be held on July 28, 1928.

TO THE VOTERS OF PRE- SIDIO COUNTY

I hereby announce my candi-
 dacy for the office of Treasurer
 of Presidio County, subject to
 the Democratic primary to be
 held on July 28, 1928.

I respectfully solicit your sup-
 port.

(Mrs.) H. M. FENNELL

Talk to a modern young man about
 burning the midnight oil and he'll
 think you are referring to gasoline.

PICKED UP ABOUT TOWN

The worst and most dangerous cross-
 ing in the world is double-crossing.

In other days the women wore their
 dresses down to their insteps and now
 they wear them up to their step-ins.

It sometimes happens, that a poli-
 tician only buries his hatchet when he
 has an axe to grind.

It won't be long now, until the only
 sport our aviators will have left will
 be in seeing how close they can fly to
 each other without having a collision.

The average small boy is for cele-
 brating any kind of a week so long as
 it is not a "Wash Your Neck Week."

About the only cure I know of for
 love at first sight, is second sight.

When poverty flies in at the window,
 love has to get out and hustle for a job.

Did you ever notice how quickly a
 knocker shuts up when the man he is
 knocking comes along?

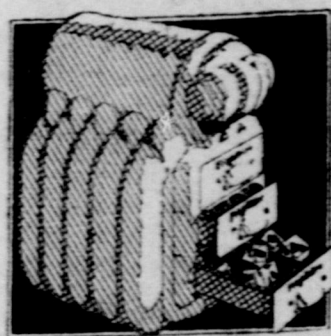
Lots of men have all the clothes they
 want. But you never saw a woman that
 way.

RECKLESS DRIVING

Only two cars wrecked in the last few
 days in Marfa by reckless drivers.
 Judge W. W. Bogel was ran into by a
 reckless driver, who in going around
 a corner was on the wrong side. He set-
 tled with Judge Young for \$13.95. Judge
 Bogel refused to put in his bill. A day
 or two before this Sgt. Pilkenton was
 ran into in the same manner but it
 happened to be a lady driver who was
 careless this time and Judge Young
 was not notified.

Hon. Henry L. Zweifel, of Fort Worth
 Texas was in Marfa Wednesday on
 legal business. Mr. Zweifel formerly
 was Assistant United States attorney
 for the Northern District of Texas, and
 as such officer was in charge of prose-
 cuting cases against Dr. Cook, Arctic
 Explorer, upon charges of mis-use of
 mails which resulted in a conviction
 for the Government.

SUBSCRIBE For The New Era:



A Small Deposit makes your ice-box a FRIGIDAIRE

Have the Frigidaire cooling unit installed
 in your ice-box. Once this is done, there's
 no more ice to buy. Foods are kept fresh and
 wholesome. The health of your family is pro-
 tected. Learn how a small deposit and easy
 terms put this equipment in your home.

H. A. Coffield, Marfa, Texas

PRODUCT OF GENERAL MOTORS

Marfa Lumber Co.

J. W. HOWELL, Mgr.

Brick, Wagons,
 Fencing Material,
 Builders' Hardware,
 Carpenters Tools,
 Paints, Oils, Glass,
 Lumber, Varnishes,
 Doors, Sash, Shingles,

"A Satisfied Customer" is our motto.

OWN YOUR OWN HOME

USE THE TELEPHONE



GET IN CLOSER TOUCH
 WITH YOUR FRIENDS

You will be able
 to arrange and
 close that busi-
 ness deal more
 quickly in this
 way.

BELL
 TELEPHONE
 Connection.

Pecos and Rio Grande Telephone Co.
 MARFA, TEXAS

MARFA GARAGE

Automobile Repairing,
 Welding and Brazing

GASOLINE, & OIL

Tyler and Settle, Prop's

PRE-EASTER SALE -OF- Silk and Georgette DRESSES

These are wonderful Values,
 All Sizes and Colors.

EXTRA SPECIAL!

All Dresses
 formerly \$14.75 now . . . \$9.95

All other Ready-to-Wear at reduced
 Prices. This sale is to close out all
 early Goods making room for
 my first showing of early
 Summer Goods.

Just received a new shipment of
 POINTEX HOSE \$1.85

New shipment of Dresses just arrived.
 ALWAYS NEW HATS

Milady's Shoppe

Locals and Personals

BEN HUR

Will drive in the great chariot race at the Opera House on the 5th and 6th of April. Go out and see Ben Hur the masterpiece of the Silver screen.

Miss Blanche Avant returned Sunday evening from Dallas where she attended the Grand Lodge of the Texas Rebekahs.

BASEBALL—Sunday, April 1, first game of the season, Marfa vs. Camp Marfa, at Marfa Ball Park.

Miss Fischer of Seguin is in our city the guest of her brother, W. P. Fischer and family.

Mrs. C. E. Mead will represent the Marfa History Club as a delegate to the Sixth District Convention of Federated Clubs that convenes at Abilene next month.

Mrs. Miles Scannell of Marfa was here this week visiting her parents, Mr. and Mrs. James Cotter, and family. She was accompanied here last Saturday by her husband, who returned to Marfa Sunday.—Alpine Avalanche.

Mrs. F. C. Meillard received the sad news Tuesday of the death of her sister's husband, Thomas Egerton of Dodge City, Kansas, who was instantly killed by a train. He was an employee of the Santa Fe Railway Company. Mrs. Meillard left Wednesday to be with her sister in this sad hour.

Senator Benja. in Berkeley, J. D. Jackson and President Morelock of Alpine were pleasant visitor to our city Wednesday.

Mrs. LeRoy Cleveland was brought in from their ranch Wednesday for medical treatment, having been quite sick with the Flu. At this writing she is much improved.

Mrs. Fannie Secrest received the sad news last week of the death of her oldest brother, Will Ethridge, of Hope, Arkansas, and was buried at her girlhood home, Okolona.

Eldridge (Cotton) Church, one of Marfa's boys, now of Clear Lake, Iowa, will arrive here tomorrow to accept a position with the bank at Fort Davis. Eldridge writes that he is coming back where the sun shines and the dust flies and he hopes to never leave the South again.

Frank Duncan left first of the week for Terlingua where he is interested in Mining claims.

Mrs. Jesse Blackwell left Sunday afternoon, having been called to El Paso on account of the sickness of her son Roy.

Mrs. Leo Howell of Alpine who was operated on in El Paso some ten days ago for tumor, is now convalescent at the home of Mr. and Mrs. J. W. Howell, and her many friends are happy to know that she is on the road to recovery.

Mrs. Hans Briam and daughter Miss Helen motored to El Paso Saturday, in her new Studebaker Sedan where they spent the time visiting, shopping, and sight seeing. They returned last Sunday evening.

Miss Olive Wense has accepted a position at the County Clerks office as stenographer.

Miss Daisy Hamie who underwent an operation last Saturday for skin graft on her ankle which has been troubling her for the last eight months, caused primarily from a blister, is now able to be up for a short time each day.

BASEBALL—Sunday, April 1, first game of the season, Marfa vs. Camp Marfa, at Marfa Ball Park.

Mr. Hans Briam is visiting in San Antonio having gone there some days ago for a short vacation and rest. He is expected home today.

Carl Wense is now able to be back at his drug store after an illness of influenza.

Mrs. C. H. Bird and Mrs. Walter Miller of Fort Davis were visiting and shopping here Wednesday.

Capt. and Mrs. J. B. Gillett are in San Antonio for a stay of several weeks.

Nathan Fuller left Monday for Abilene, where he has accepted a position.

FOR RENT—Modern Cottage, Furnished. Phone 214.

Harry and George Grierson of Fort Davis passed through Marfa, Tuesday en route for the Ruidosa Hot Springs.

Miss Willie Bates, who has been deputy in the County Clerks office for some time, left for Tucson, Arizona, Thursday.

Mrs. Will Colquitt and little sons are visiting in El Paso.

TIRES YOU TELL'EM



This isn't such a bad old world after all—think what might happen that never does

No Oratory Necessary
You can leave off the car muffs with perfect safety when you come in to look at a Goodyear Tire. We don't have to "Talk 'Em Up".
Goodyear Tires speak for themselves—on first glance. They're priced so low you will have a hard time persuading yourself to leave without one. We have a size for every ear.

Marfa Manufacturing Company
Marfa, Texas

Mr. and Mrs. C. W. Crosson, of Marfa were visitors here on a shopping tour last Thursday.—Alpine Industrial News.

Mr. and Mrs. Jim Evans with their daughter Miss Dorothy came in from Alpine Friday to spend a few days with their daughter Mrs. MacKie Mitchell.

Mr. John Griffith returned Thursday from Alpine where he has been several weeks.

Mrs. J. J. Franklin accompanied by Clarke Mounkhouse left Saturday for Floresville. She expects to return with her sister Mrs. G. A. Mounkhouse.

Mr. Fritz Wilkins, returned several days ago from El Paso where he went to consult an Oculist. For some time Mr. Wilkins has been troubled with poor eyesight and lately has become totally blind.

Nellie Howard was absent from school last week, caused by roseola. It appears that quite a number have had this rash.

George Dawson came in Monday from Shafter to make his report on the school census for that place.

Albert Logan came in Wednesday from the ranch suffering from an attack of the Flu.

Deputy U. S. Marshal J. J. Hill, came down Wednesday and arrested Simon (Chino) Cortez charged with violation of Sec. 3 of the National Prohibition Law.

Mrs. Clay Mitchell has been on the sick list this week with a light attack of flu.

Miss Mary Nell Mitchell was taken sick Thursday evening suffering from a nerve trouble, and was in severe pain for two days.

BASEBALL—Sunday, April 1, first game of the season, Marfa vs. Camp Marfa, at Marfa Ball Park.

GO TO CHIHUAHUA

R. H. Johns, George Westcott, Dave Cook, S. A. Pipes, and Harvey Wallen made a trip to Chihuahua on Tuesday of this week. These men left for Chihuahua to see if they could not be of some help toward getting the road from here there declared a highway by the Governor. They planned to attend a meeting of the Chihuahua Chamber of Commerce while there.—Border Times.

OPERA HOUSE MOVIES

MONDAY & TUESDAY

Ricard Dix, In "SPORTING GOODS"—A Paramount.

WEDNESDAY

Estelle Taylor, Antonio Moreno, In "THE WHIP WOMAN"—A First National.

THURSDAY & FRIDAY

Raymon Navarro, Betty Bronson, In "BEN HUR"—Special Metro-Goldwyn-Mayer.

SATURDAY

Arthur Ed. Carewe, Barbara Berford, In "A MAN'S PAST"—A Jewel.

SHOW STARTS 7:15 P. M.

NOTICE—Typwriting done at home after 5:00 p. m. Nola Waguespack.

El Paso's Newest & Finest
HOTEL HUSSMANN
"On the Plaza"
EL PASO - TEXAS
300 Rooms - 300 Baths - All Outside - \$2.50 up

See FENNEL & COX
For
REAL ESTATE
INSURANCE & LOANS
Marfa, - Texas.

Your Druggist
San Antonio Drug Co.

Dreaded Aches, PAINS Disappeared

"My health had been poor for ten years, before I took Cardui," says Mrs. Anna Cronin, of Rockport, Ind. "I was lifeless and 'no account'. I dragged around day after day, every move an effort, and never feeling the joy of being well.
"At times, I had a dreadful ache across my back, and my sides hurt me. I worried along, sometimes hardly able to leave my bed, but the demands of a growing family had to be attended to; so I would get up, do what was absolutely necessary, and then lie down again.
"One day, someone suggested Cardui to me. I took it for several months, and all the time I was growing stronger, and less nervous. My aches and pains finally disappeared.
"That was two years ago! My improvement has been permanent. The good health, which followed the taking of Cardui, is still with me, so I do not hesitate to recommend it to my friends."

TAKE CARDUI
Helps Women to Health

Mead & Metcalfe
ATTORNEYS-AT-LAW
General Practice
Marfa, - Texas

Chas. Bishop
Drayage
Light and Heavy Hauling
—Agent—
Pierce Petroleum Corporation
Pennant Oils and Gasoline
— Phones —
Union Drug Store, 45
Residence, 108

W. P. Murphy
Agent.
Marfa, Texas

WILL PAY
I will pay Twenty-five Dollars each for approved articles on each of the following subjects, each article to contain not more than one thousand words, and to be submitted by March 15th, 1928.
"Why the United States should pay the SOLDIERS BONUS Bill in Cash now."
"Why Each State should pay a Special Bonus to World War Veterans."
"Why the Soldiers should have their present pay raised."
"Why A Law Should be Passed that would prevent repetition of the conditions following the World War, whereby our soldiers were compelled to dig and burrow, bleed and sweat, and die."
The four winning articles, with the name of author, will be published in my book "An Appeal For The American Soldier," and copies will be sent to this session of Congress and to each winner. All publication rights must be assigned to me.
My intentions are to put this Book-let in the hands of all the United States Senators and Representatives, State Governors, and Congressmen, Soldier Camps and American Legion Posts, as it is for the benefit of the American Soldier.

MARFA CHAPTER No. 344
O. E. S. meets the 3rd Tuesday evenings in each month. Visiting members are cordially invited to be present.
Ma. George Arnold, W. M.
Mrs. Ruth Roark, Sec.

Hans Briam
The Merchant who has practically Everything and will Sell It For Less
Marfa, - Texas

CHARLIE'S BARBER SHOP
GOOD SERVICE
Reasonable Prices
Good Shine 10c.
NEXT TO SCHUTZ'S PLACE

MARFA LODGE Number 596
A. F. & A. M.
Meets second Thursday evening in each month.
Visiting brethren are cordially invited to be present.
John MacDonald, W. M.
Chas. Bowman, Secretary

Marfa Rebekah Lodge no 432
Meets every Friday at 7:30 p.m.
Oddfellows Hall
Mrs. Mae Norton Moore, N. G.
Miss Neita Godbolt, Secretary.

ROTARY INTERNATIONAL MARFA CLUB
Meets every Tuesday's 12 Noon. Longhorn Cafe
STANLEY CASNER, Pres.
B. HILLSMAN DAVIS, Sec'y

Let us make your new Boots or repair your old Shoes
Our work is guaranteed—
Prices Reasonable
MARFA BOOT AND SHOE CO.
Gotholt Brothers
Marfa, - Texas

MARFA CHAPTER No. 178, R. A. M.
Meets 4th Thursday night in each month. Visiting companions welcome.
J. C. Bean, H. P.
J. W. HOWELL, Sec.

MARFA LODGE No. 64 I. O. O. F.
1st Tuesday Night, 1st Degree
2nd Tuesday Night, 2nd Degree
3rd Tuesday Night, 3rd Degree
4th Tuesday Night, Initiatory Degree.
All visiting brothers are cordially invited to be present.
Arthur Tyler, N. G.
E. F. NICCOLLS, Secretary.

The Cream of the Tobacco Crop

LUCKY STRIKE CIGARETTES
"IT'S TOASTED"

Paul Waner,
Voted Most Valuable Player in 1927 National League, Says Luckies Do Not Affect His Wind

"When I first started to smoke I was anxious to find a cigarette that would give me pleasure without taxing my mind or irritating my throat. I soon discovered Lucky Strikes. I am very fond of the excellent flavor of these cigarettes and they keep my throat clear and do not affect my wind in the least."

Paul Waner

"It's toasted"
No Throat Irritation—No Cough.

©1928, The American Tobacco Co., Inc.
LEE MEANS, Valentine, Texas.

Fresh Meat & Vegetables, and Oysters in Season

City Meat Market
Phone 230
W. O. Ray A. H. Karstendick

No Need for Reducing Now.

Well Known Authority on Women's Dress Problems to Lecture Here.

Every woman whose proportions do not exactly fit the perfect 32 now considered so essential to happiness and beauty, whose nose contour falls one or two nationalities shy of being Grecian or whose complexion runs to pear or apricot rather than the widely famed peach will want to hear Madame Josephine Dominick in her afternoon address on correct dress.

Madame Dominick is a nationally known authority on problems concerning women's clothes and also of home decorating. She received her first training at Columbia uni-



versity, New York City, and was later on the faculty of the MacPhail School of Dramatic Art in Minneapolis.

Madame Dominick has lectured in all the principal cities of the United States during "Better Dress" and "Home Beautiful" campaigns, and spent a number of seasons in the east with the Swarthmore Chautauquas lecturing on women's dress problems. She is also the author of a widely used and syndicated feature service on interior decorating and clothing questions.

The program has been planned so that it will be of interest to both men and women. The stage will be set as a model living room and discussed from that angle. Living models will be used to stress the points which Madame Dominick wishes to stress in her lecture.

The Buffalo, (N. Y.) Inquirer writes, concerning her ability, "Madame Dominick ranks with such women as Yvette Guilbert in her ability to interpret thru the medium of clothes and the spoken word, the personality of the women in whom she is interested. Such an undertaking is fraught with the greatest difficulties because of the fact that too often women who know how to dress correctly are unable to purchase the necessary garments, and on the other hand the women who do not need to consider the financial aspect of the matter often believe that she knows exactly what suits her, whereas she may be entirely wrong in her opinion."

If Madame Dominick does not answer any question you may have during her lecture she will be glad to discuss it with you following the program.

Other press comments follow: Buffalo, (N. Y.) Courier—Madame Dominick is herself a charming person of decided individuality. Her speaking voice is one of unusual beauty and into her lectures she brings just enough of the dramatic to make them vibrant with human appeal.

Topeka, (Kas.) Capital—Not for many a day have we met anyone quite so charming as Madame Josephine Dominick, fashion expert, who is conducting a series of lectures here, this week.

MISS GREENWOOD PRESENTS PIANO PUPILS IN RECITAL

This is the season for recitals, when parents and friends are invited to attend and note the progress, the advancement made during the year.

One of these pleasant affairs took place last Friday afternoon, when Miss Mary Lee Greenwood presented her piano class in recital at the High school Auditorium an event to which all look forward with great pleasure.

Quantities of beautiful spring blossoms and potted plants artistically arranged by Mrs. John Highsmith lent their beauty to the stage.

Soon the hall was filled with friends of the teacher and pupils. Numbers by the younger pupils composed the first part of the program, and the manner in which each was played evinced much careful training. Numbers by the more advanced pupils marked talent, reflecting much credit upon both teacher and pupils. Enthusiastic applause greeted each performer, and when the program closed many were the compliments showered on both for the success of the afternoon.

S. F. Bennett, Business Manager of the Alpine Avalanche was a pleasant visitor at the New Era Office this past week.

PRIVATE LEMLEY KILLED

Tuesday morning at Camp Marfa during the races private Lemley, aged 18 years who was riding one of the horses was ran into by two other riders and falling was trampled under the horses feet. He died a few hours afterwards without regaining his consciousness. Wednesday evening the body was shipped to his home at Cartersville, Arkansas. Lemley was ordilly for Chaplain MacWilliams.

CHRISTIAN CHURCH TO HOLD PRE-EASTER REVIVAL

The local Christian church is to conduct an intensive Pre-Easter revival beginning next Lord's Day morning. These services are to be conducted by the pastor, Mr. T. M. Broadfoot, whose efforts will be put forth in a series of sermons intended to set forth unmistakable terms the great need of Christ and the Church in the lives and conduct of men in all walks of life, to reveal the philosophy of Jesus as the most fundamental and most far reaching in its nature and influence of any philosophy ever given to the world. Mr. Broadfoot's position, after a close study of life in many fields of activity and over a number of years of intensive study of human nature, is that man's entire nature is to look upward to greater things and better positions in life as is revealed in every act and every impulse of the human heart; and that Jesus has looked deeper into these very things and has given the greatest uplifting philosophy that any being who

ever lived; and that His philosophy, instead of being a hindrance, is a positive assistance to man in his upward strivings. The messages during this campaign will attempt to prove this fundamental truth to every one who hears beyond a question of doubt.

A very cordial invitation is extended to all alike, by both pastor and congregation.

REBEKAHS ENTERTAIN DELEGATE

The Marfa Rebekah Lodge No. 432 met last evening at the Odd Fellows Hall and held their regular weekly meeting with the Noble Grand Mrs. Mae Norton Moore presiding. An unusual good attendance of the membership was present to greet and hear the report of the grand lodge delegate, Miss Blanche Avant, who attended the meeting held at Dallas last week. Miss Avant represented the Marfa Rebekahs and her report given to the Lodge last evening was most interesting and instructive to the members. In honor of Miss Avant the lodge held a social hour, at the close of the regular business session during which time the Noble Grand, Mrs. Moore assisted by the Vice Grand, Mrs. Bishop, served delicious refreshments. The plate favors were beautiful hand painted cards in the form of a cross with a scripture quotation across the bottom.

BABY CHICKS—After April 10th will have strong healthy chicks for sale. \$3.00 for 50 or \$15.00 per 100.

HIGHLAND HATCHERIES Alpine, Texas.

For the Slender Girl



Dorothy Mackall, appearing in "Man Crazy," wears several charming sports and street outfits. One combines a navy blue jersey skirt with a sweater blouse of red, white and blue striped jersey. It is extremely colorful and smart and well adapted to the slender girl.

BASEBALL At the Marfa Ball Park Sunday, April 1, first game of the season, Marfa vs. Camp Marfa. Come!

Shave Quickly

with a super-keen blade. A dull blade means slow shave. Learn what stropping does. Buy a Valet AutoStrop Razor. It gives a comfort, speedy shave every time. \$1 up to \$25.

Valet AutoStrop Razor
—Sharpens Itself

Important Announcement to every owner of a Model T Ford

ON MAY 25, 1927, when Henry Ford first announced his plans for making a new car, he announced also that he would continue to make parts for the Model T Ford. He said:

"The Model T Ford car was a pioneer. It blazed the way for the motor industry and started the movement for good roads everywhere. It broke down the barriers of distance in rural sections, brought people in these sections closer together, and placed education within the reach of everyone. We are still proud of the Model T Ford. If we were not, we would not have continued to make it so long."

For twenty years, the Model T Ford led the automobile industry and it still serves more people than any other automobile. Over one-third of all the automobiles in use today are Model T Fords — an indication of the sturdy worth of the car and its value to people in all walks of life the world over.

The Ford Motor Company will continue to make replacement parts for these cars "until the last Model T is off the road." That is a part of Ford service. That is what Henry Ford meant when he said: "We believe that when a man buys one of our cars we should keep it running for him as long as we can and at the lowest up-keep cost."

Because of this policy a considerable part of the Ford manufacturing plants is given over to the making of parts for the Model T Ford. These replacement parts are made of the same material and in the same way as those from which your car was originally assembled.

Make it a point, therefore, to see the nearest Ford dealer and have him look over your Model T Ford. You may find that a very small expenditure will enable you to get thousands of miles of additional service, and at the same time protect the money you have invested in your car.



FORD MOTOR COMPANY
Detroit, Michigan

SUL ROSS

State Teachers College
(ELEVATION: 46.00 FEET)

A STANDARD DEGREE COLLEGE offering the B. A. and B. S. Degrees.

SUB-COLLEGE COURSES for College Admission and for Earning High School Credits.

GIRL'S DORMITORY under Faculty Supervision, Board and Room \$30.00 a Month.

FURNISHED COTTAGES at \$90.00 for Summer Term of 12 weeks. This include Water and Sewer Rental.

TRAINING SCHOOL for Practice Teaching. Excellent substitute for Experience

PROGRAM OF RECREATION AND STUDY
Winter and Summer Mountain Climbing, Week End Picnics, Golf on College Campus, Natatorium, Tennis, Volley Ball, Football.

Summer Term Open June 5, 1928
Fall Term Opens September 21, 1928

H. W. MORELOCK,
President.
ALPINE, TEXAS

A FRIENDLY TIP

CALL FOR YOUR TICKETS

YOU MAY GET THE \$100.00

To be Given April 14th.

Hurley's Furniture Store

CLUB HOLDS MEETING

Marfa History Club held its regular monthly meeting on Tuesday afternoon March 27, with Mrs. Conrad Cook as hostess in her home at 1017 Marfa. The business hour which followed roll call brought forth many items of interest and importance to the members, such as: discussion of a club house, community improvement, program plans for the coming year, the election of Mrs. Horace Appleton to membership, and the election of officers whose duties will begin with the new term in May. The new official board comprises the following: President, Mrs. Lillian Bailey; First vice-president, Mrs. Lee Glascock; second vice-president, Mrs. A. Kerr; Recording Secretary, Mrs. Jessie Hubbard; Corresponding Secretary, Miss Bessie Jacobs; Treasurer, Mrs. J. F. Skinner; Librarian, Mrs. O. L. Shipman; Parliamentarian, Mrs. Conrad Babcock; and Press Reporter, Mrs. Benton Starnes.

Mrs. J. P. Wheeler read a most interesting program on Sociology. Mrs. C. E. Mead sent in a paper on "The Political Rights of Persons of Foreign Birth in the United States, England and France," which contained facts of rare interest and value. This was followed by an important talk by Miss Jacobs in answer to the question "What is the Driving Force in the Agitation for the Franchise?"

During the social hour Mrs. Babcock assisted by Mrs. Wheeler, served two delicious refreshments courses.

The meeting adjourned to meet on April 24th at the home of Mrs. Bailey.—Press Reporter.

CHRISTIAN CHURCH PARSON-AGE UNDER QUANTINE

After several days of effectual quarantine by the home itself the city health officer went out to the Christian parsonage Monday morning and established an official quarantine on account of a case was pronounced to be roseola. It was a case which was developed by Andrew, the son of Mr. and Mrs. T. M. Broadfoot. The case has been of a very light nature, Andrew having never been in bed nor having complained of being sick, though his temperature ran to a little better than a hundred and one. Andrew is well now except the last stages; but the quarantine was thought advisable as insurance against further spread. The City health officer stated that the proximity of the

parsonage to the church need not affect churches in the least as there was no danger whatever of its spread from this source. Mr. Broadfoot is allowed to go and come at will in the usual performance of his pastoral duties because of the strict precautionary measures which he is taking in so doing.

Later: Since the above article was put into type the two little girls of Bro. Broadfoot have been taken down with roseola, also, the mother has been sick with the influenza.

JUDGE JAS. A. BURKE

Yesterday shortly before noon the entire community was sadly surprised at the news of the sudden passing away of Jas. A. Burke, for many years County Judge, as the result of an attack of pneumonia.

Judge Burke had been ailing for some two or three weeks, but no one had supposed his case was serious, until Sunday when it was reported that he was threatened with pneumonia, and yesterday it broke with startling suddenness that he was in a dangerous condition.

Judge Burke was a man who led a quiet unassuming life, attending to his own business, and making friends of all he met. He was considered one of the best public officers, and always at his place of business. He considered it a pleasure to do a favor for any who came his way, and was loved and respected by everyone, regardless of their position or standing in the community.

The funeral will be held at the home of his nephew, M. M. Burke at 4 o'clock this afternoon.—Alpine Industrial News

Walter Johnson in Bad Way



The photograph shows Walter Johnson, former Washington pitcher and now manager of the Newark Bears. The "Big Train" suffered an attack of flu while training his team in Florida and it is now doubtful whether he will be able to play for some time.

Saves 165 Lives



Wilfred Whiting of London, England, with some of the medals he has received for saving the lives of his fellowmen. Whiting has saved 165 persons from drowning without assistance.

Girl Is Skating Champion



The photograph shows Miss Sonja Henie, sixteen years old, of Norway, who surprised the skating world by defeating Miss Beatrix Loughran of the United States in the women's figure skating event at the Olympic games at St. Moritz. Miss Henie was proclaimed the world's champion.

TO PUBLISH BOOKLET

Representatives of the Davis Mountain Federation of Clubs convened in Marfa this week to complete arrangements for the publication of booklets to be distributed at the National Biennial of Women's Clubs which will be held in San Antonio, in May. The booklets contain historical and commercial features of the Davis Mountain

DEPENDABLE TREES & PLANTS

section, with scenic views of the country, and members composing the complete board of directors for their compilation, are: Mmes. O. L. Shipman, Chairman; L. C. Brite, W. J. Yates, H. I. Hord, Marfa; W. S. Miller, C. H. Bird, Barrie Scobee, Fort Davis; H. Eutz, W. O. Williams, Fort Stockton; W. B. Hamilton, W. VanSickle, Victor Smith, Alpine; Roy Stillwell, Fred Clark, Marathon; W. T. Millington, R. C. Sparks, Presidio; Edwin P. Hill, Shafter.

Finest trees in fifty-two years, Sure-bearing Peach, Plum, Apple, Apricot, Fig, Nectarine, Jujube, Persimmon, Grape, Blackberries, Raspberries, Dewberries, Pecans. We pay express, and can tell you best sorts for your location. Shades, Evergreens, Climate-proof Shrubs, Roses and Bulbs. We make modern landscape plans. Ask for free catalogue. **RAMSEY'S AUSTIN NURSERY** Austin, Texas.

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NEW LIGHT GREYS:

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Patterned after the Young Men's own style ideas; made and finished to our own critical standards. See the suit at—

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Feet Too Long?
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If your feet are too long, select shoes like these with squarish toes to cover them up. Clever stitched trim makes it a not-too-conservative model for the younger man.

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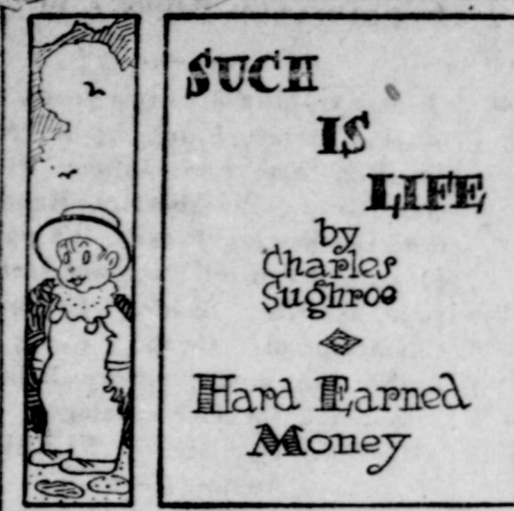
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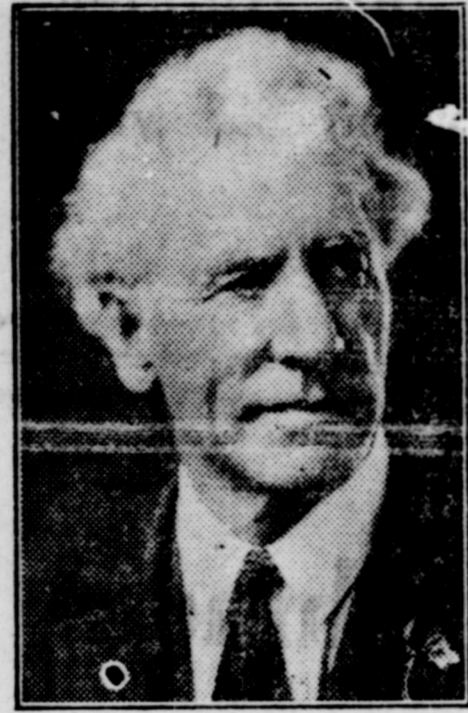
MARFA MOTOR COMPANY



Hill-Billy Philosopher to Appear at Chautauqua.

"Abraham Lincoln, Patrick Henry, and Henry Clay are some of the great men Granville Jones personally suggests. He is a composite of striking characteristics," was the report of one paper after Mr. Jones' lecture.

Yet, Granville Jones, is like no one else. Though he reminds one



of Lincoln with his tall, angular body, rich humor, and native simplicity; of Patrick Henry with his fiery oratory; and of Henry Clay with his courtly bearing and sympathetic understanding; he is still himself—the "Hill-Billy Philosopher."

Granville Jones has been on the lecture platform for forty-five years and the chautauqua platform for twenty years of that time. He repeated on the same circuit for six consecutive seasons "I have lectured in every state except Rhode Island." Mr. Jones said once, "and I was eating supper when I passed through there."

Mr. Jones' childhood closely parallels that of Lincoln. He was born in a log cabin in the mountains of Arkansas, one hundred miles from a railroad, which in the days of horseback transportation over mountain roads might just as well have been five hundred.

Mr. Jones still has his home in the Ozarks. It is a log cabin which he calls "Hill-Billy Home," and it is here he goes to rest between lecture tours.

Great men of the ages have found strength to go on with their work in the solitude of the mountains. When one of the crises in Christ's life came he went up into the hills. In the hills of the Ozarks Granville Jones found a philosophy of life which was simple, convincing and satisfying. This philosophy, together with that of a whole life of rich experience, has been wrought into his lecture, "The Philosophy of a Hill-Billy."

"The Philosophy of a Hill-Billy" is delivered in simple Anglo-Saxon words—clear, logical, and powerful and it is spiced with the richest humor, fresh and unstudied.

Dr. Frank L. Loveland says: "Granville Jones is one of the rare types of men of the indescribable sort, a human raft split out of some genealogical tree that is as yet uncatalogued, with the bark and slivers still clinging to him, but sound to the center; a strange mixture of the Aristocrat and the Democrat, a commingling of the blood of the dashing Cavalier and the stern Puritan, with a brain and a heart that balance each other with all the delicate accuracy of a chemist's scales."

STATE REPRESENTATIVE VISITS IN MARFA PAST WEEK

Hon. Henry E. Webb, of Odessa, representative of the 88th district, came in Friday morning to look over the political situation, and incidentally to examine whether there were any breaks in his fences. However he says that its only a social visit and to shake hands with old friends—and as he is a candidate for re-election of course would appreciate all the support possible.

Henry Webb has made a splendid representative and has ever been active in the interest of his district, and without question if any opposition to his candidacy for re-election should develop his opponent will find a rocky road to travel before reaching Austin.

FIRE AT ALPINE

Last week the Holland Hotel caught fire, and from reports it was first thought at Marfa that this splendid building had been almost ruined. But later it was learned from Hillsman Davis who was there at the time, only little damage was done. A news item to the El Paso Times says:

The fire started, it is believed, from a flue in the basement of the old part of the building, which ignited the floor overhead. On account of the dense smoke, it was impossible to find the blaze for some time. One or two of the fighters were overcome by the smoke and had to be carried out. Considerable excitement prevailed a-

mong the guests until it was found that the fire was not serious.

Little damage was done, according to employees of the hotel, except to the wiring and to electric motors in the basement which were covered by water. The heat was so intense that the electric current was put out of commission and this was the first warning that something was wrong. Upon investigation the fire was discovered in the basement.

NOTICE

Hunting, Cutting of Green Pines and Cedars or otherwise trespassing on my lands in Jeff Davis County, are hereby STRICTLY FORBIDDEN.
D. O. MEDLEY.

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The Most Beautiful Love Story of All Time!

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Directed by **FRED NIBLO**

All the world loves a lover—and all the world is enamored of this mightiest of all thrilling romances.

COME! with Ben-Hur through the death-daring CHARIOT RACE—

FIGHT! with him in the thrilling SEA BATTLE—EXULT! with him in a thousand and one glamorous, gorgeous, breath-taking scenes—

COME and SEE the most stupendous picture ever screened—Three years in the making—150,000 people in the cast—At a cost of over \$4,000,000—You can't afford to miss it!

from the immortal novel by **GEN. LEW WALLACE**

A METRO-GOLDWYN-MAYER PICTURE

Marfa Opera House

APRIL

Thursday 5th. - Friday 6th.

Price: Adults 30c. Children 10 - 20c.

MATINEE Friday April 6 at 3:30 p.m.

Price- Adults 30c. Children 10 - 20c.

AN INVITATION

This is an invitation to every housewife in this section who wants an

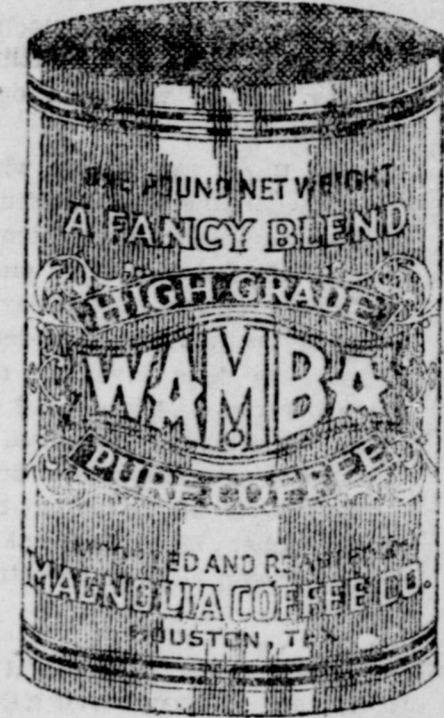
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We carry the Federal and Hot Point **ELECTRIC RANGES** Come and look our Stock.

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You've NEVER Tasted COFFEE --if you haven't Tasted WAMBA!



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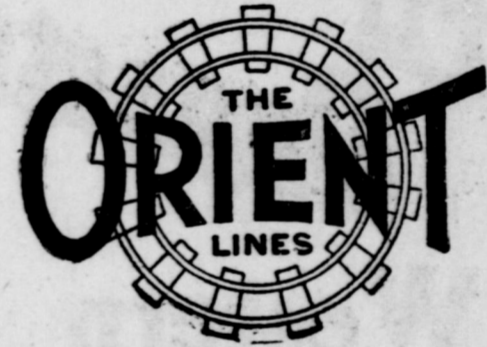
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Wichita Daily Stockman.

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RESULTS

When Time is Short and there's lot of things to be done- then you'll appreciate the wonderful results of a little reader notice in these columns.

Some fellows "Makes Type Talk"- But the Printing Done by The New Era "SPEAKS FOR ITSELF" ...