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THE NEW ERA

Marfa is the gateway to the proposed State Park, which contains the most beautiful scenery in the whole Southwest. Spend your vacation among your own scenery.

VOLUME XLII

In PRESIDIO COUNTY 41 YEARS

MARFA, TEXAS, SATURDAY, AUGUST 20, 1927

SWORN CIRCULATION OVER 500

NUMBER 11

A COLUMN OF CRYPTIC COMMENT ON NEWS OF THE DAY

The Latest Pacific Flight.
El Paso Orphans.

D. O. HOWARD, Valentine, Tex.

The Pacific has been spanned again. The greatest race of history has been won and lost. It has been worth while. Aviation has received an impetus that could have been gotten in no other way.

Automobile racing years ago helped the auto industry more than anything else that could have been done. See what it is today. This boost for aviation will have like results.

One night recently, twelve well-behaved youngsters, ranging in ages from six to twelve years, were gathered on the sidewalk, in front of the post office. They had dismounted from two cars, one of which had been towed in.

These bays and girls, left in a calous world by the Grim Specture of Death, were quiet, obedient and respectful. The merry twinkle in their eyes, and th rosy cheeks, bespoke of kind treatment. There was nothing of fear, nothing of hatred, in their voices and movements.

Which goes to prove that kindness goes farther than harshness. These waifs may someday be looked up to as men and women in th highest stations of life. Had they been left to shift for themselves, they would have been a loss, not only to themselves, but to the world. Kindness and loving care have made them valuable assets and potential producers.

To bring up children without a proper amount of restraint is an econo-

WAR GAMES TO BE HELD AT MARFA

Recent Rains Have Provided Sufficient Water For The Cavalry Maneuvers.

War-game maneuvers of the First Cavalry division, which includes the units at Fort Bliss and Fort Clark, will be held at Marfa in September as scheduled, it was announced yesterday by Major A. D. Surles.

Major John B. Coulter, who was sent to the Marfa area to investigate conditions there in preparations for holding the maneuvers, has returned to Fort Bliss. He reported that conditions were such that the maneuvers could be held.

Reports that it was uncertain whether the war-games could be held were premature, it was stated, since recent rains in the Marfa area, have left sufficient water both for stock and the First division cavalry.

Major Surles stated that the Fort Bliss troops will begin to leave September 10 for Marfa and will arrive there about 10 days later.

Maneuvers will be held for 2 weeks, after which the troops will return to Fort Bliss, reaching here about October 15. The entire garrison at the post will make the march for the Marfa area maneuvers.

While the troops are at Marfa, a detachment from the Douglas area will be moved here to guard the post.—El Paso Times.

micwaste. They are ignorant of the why and whereof of life, but they will learn either in the right way or the wrong way. It pays to teach them the right way. The cost is little; the results will be big. Rightly directed effort while the child is young will make a good man or woman. As the twig is bent, so is the tree inclined.

TWO LARGE CATTLE DEALS IN HI-LANDS

10,000 Head Sold In Two Deals: W. D. Connell, El Paso, W. B. Mitchell Marfa, Purchasers.

"One of the largest stock deals reported this season" according to the El Paso Times of August 16, "was completed yesterday with the announcement that W. D. Connell, El Paso stockman, has purchased approximately 5,000 head of high grade Hereford stocker cows from E. A. Mueller and George Jones of Marfa.

The consideration for the cows which will be delivered in October, was given as approximately \$150,000.

Another large deal, expected to be completed within the next day or two is the sale of 1,200 head of steers owned by Mr. Connell to Mueller and Jones. The price of the steers is \$70,000, it is reported.

The stocker cows purchased by Mr. Connell were grown near Silver City, N. M., and will be moved to his ranches at Deming to add to his herds. The cows are stock that Mueller and Jones recently bought from the J. T. Cross Cattle company.

Mr. Connell, in purchasing the 5,000 head, is more than doubling his present herds.

Mueller and Jones, it was stated, plan to purchase the Connell steers for speculation. They will be delivered in November and are two, three and four year olds.

Mr. Mueller said that they already have all their cattle contracted for fall delivery at the present time.

W. B. Mitchell of Marfa has contracted for 2,500 steers and 2,500 calves from the Mueller & Jones herds.

Mr. Mueller said that he expects a high cattle market this fall. He attributes a high price to scarcity of cattle and good range conditions.

COMMENCEMENT OF SUL ROSS ON 25

Fifteen Students Will Be Awarded Degrees And Fifty To Receive Diplomas and Etc.

ALPINE, Tex. Aug. 18.—Dr. H. W. Morelock, president of Sul Ross State Teacher's College, announces that the Annual Commencement Exercises will be held in the College Auditorium, Thursday evening August twenty-fifth eight-thirty o'clock, at which time a most successful summer session will close. Rev. W. A. Shelton, of Atlanta, Ga., and one of the most noted men in the M. E. Church, South, will deliver the Class Address.

Dr. Morelock will award the diplomas and certificates, following the evening program, which will consist of addresses, and musical numbers. Fifteen students will be awarded degrees and fifty will receive diplomas and certificates.

The B. S. Degree will be received by the following: Samuel, Miami; Mrs. Myrtle R. Voules, Dallas; Richard C. Gillespie, Post; Mrs. Delight M. Tassin, Ballinger; Leslie B. Martin, Rising Star; Susie Easterwood, Alpine; Dorothy Ligon, Alpine; William S. Nunally, Rising Star; L. C. Hinckley, Grandfalls.

The following will receive the B. A. Degree: Merrill Pouncey, Alpine; Fanny May, Alpine; Gladys Peters, Alpine; Rudolph Mellard, Marfa; Warner Reid, Alpine; M. P. Slover, San Benito; Samuel F. Nelson, Miami.

Those who will receive Sophomore Diplomas are: Mrs. Alicemay Elizabeth Bonnett, Alwekk; Mrs. Eugenia H. Chandler, Elta Coulson, Hattie Eldridge, Dorene Granger, Mary Sue McCollum, Sallie Rives, Mabel Totter, Mozelle Turney, Lela Williamson, Mildred Burham, Floyd Gilley.

High school diplomas will be awarded to: Lilla Mae Johnson, Farel Warner, Agnes Alexander, Frankie Lee Cochran, Elta Coulson, Frank Farmer, Ellie Miller, Freedis L. Mize, Winona Moore, John C. Prude, Grace Sawyer, G. N. Varner, Evelyn Wald-

STATE APPROVES PRESIDIO HWYWAY

State Will Spend \$10,000 And County Will Spend \$10,000 On Presidio Highway.

Judge Davis received a letter of the 16th from W. R. Ely of the State Highway Commission, in which he says:

"We have decided to accept your proposition to spend \$9,500 or \$10,000, with a like amount from your county, on the Presidio Highway, and Mr. R. A. Thompson, State Highway Engineer, will advise you as to where you should place your money in escrow, with all good wishes, etc."

This is a very important movement and means much to Marfa Shafter and Presidio and the county generally. Judge Davis is to be highly commended for his interest and effective work towards having this great highway put in fine condition, especially, in view of the development now being done in and about the Border City and its future prospects.

CALVERT MURDER CASE IS CONTINUED AT MARFA

The case of the State of Texas vs. Blackie Calvert, charged with murder in connection with the fatal shooting of Monte Ragsdale was continued in district court at Marfa this week, according to reports. Ragsdale died as the result of a shooting which occurred in Best in 1925. —Big Lake Wild Cat.

rum, Tommie Rae Franklin, Sarah Alice Terry.

Those receiving Elementary, 1st, Class Certificates: Mable Ruth Birdsong, Gertrude Brown, Emma Dameron, Elsie Lee Majors, Clemmie Mize, Mary Jane Potter, Addie Stone Lorenar Varner, Lulu Cotter White, Lucy Harrell, Elizabeth Lane, M. L. Shelton, Mable Yerkes, Elmore Alexander Milton Ellyson, Audie McElroy.

RED INK IS SELDOM USED ON MARA'S BUSINESS PAGE

Brahma Bulls Lonesome Among Famous Whitefaced Cattle; In The Highlands.

OIL MEN INVADE AND SIGN LEASES WITH CATTLEMEN

Important Highway Project Under Way; Involving Mexican Gov't, Federal, and State.

MARFA, Texas.—Well, here we are in the home of the white-faced cow and the fat and sassy bank account. Marfa bankers and business men rarely can find the red ink bottle, they have so little use for it. Nearly everything goes on the other side of the ledger.

It may have been that some of the cattle kings of the Big Bend plunged a bit too heavily in the good years and were nicked, when cattle prices dropped, to the extent of \$100,000 or so—I have heard some such tales—but if so they seem to be back on their feet and plenty solvent.

Any mention of Marfa must include red cattle with white faces, for this is the headquarters of the Highland Hereford Breeders' association, which goes in for fine, registered Hereford stock and does a nationwide business.

I saw a couple of Brahma bulls on the range yesterday, but they looked lonesome. These animals from India are out of caste here.

If it has horns and a tail its either chances, are it's a Hereford because the devil can't hang out in these parts with the Paisano and Skillman Grove camp meetings going full blast.

The Paisano meetings has just closed its session for 1927 about 15 miles from here, and the Skillman Grove meeting has just began its 1927 meeting.

They draw the entire countryside, you might say, to prayer and barbecued beef, being excellent tonics for
(Continued on page 3)

For School Boys And Girls

School days are most here, mother, let us take care of your worries buy these good long wearing, satisfaction giving School Boy's & Girl's Clothing, we sell the best we can buy for the price charged.

RED GOOSE SHOES For School Boys and Girls--All leather.

CURLEE SUITS For the young man, Double and Single Breasted.

WESTCOTT DOLLAR HOSE The School Girls favorite Hose

BRADLEY SWEATERS For School Boys and Girls- none better.

Our BRADLEY Customers are the most loyal- we have Customers on these good Bradley Sweaters - that have bought them continuously for 4 years. Why a Bradley?

THE RIGHT "EATS" AT THE RIGHT PRICE

A Cash Price Grocery with the best assortment of high grade foods, selected by the pioneer buyer of the Big Bend with but one aim -Satisfaction- the best possible food for everyone. Shop or Phone your orders.

MURPHY-WALKER COMPANY

Fort Davis News

Mrs. BARRY SCOBEE Correspondent

Please telephone or communicate items of news, as well as personals to the local representative of the NEW ERA in your community.

ELECTRIC COMPANY MAKES PURCHASE OF LAND HEREE

Electricity for lights and domestic use in Fort Davis is another step nearer. The Central Power and Light Company has bought land from the Union Trading company here, it is reported, and will begin soon the erection of a power plant, so that current will be available early in the Autumn.

The small tract of land reported bought lies in the rear of the Union Trading Company's store and corral. It is said that blueprints for the proposed structure are ready, and it is declared that there will be nothing cheap about either the structure or the machinery.

It is understood that a good many citizens will have their houses wired at this time. Among the buildings will be the Stewart Hotel, now under modification for a seven-suite apartment house. J. H. Clark, owner of the Stewart Hotel, said that he would install, among other articles, electric heaters in the bathrooms, and of course lights in every room. There were originally 44 rooms, and four bathrooms have been added. Each apartment will be on its own meter.

ARTIST HERE.

Miss Harriet Kritser of the YJ ranch near Amarillo is a guest at the Prude ranch. She is a painter and among other scenes in the Davis mountains she has painted Old Blue. Several persons have called it the best canvas that they have ever seen of the mountain. It is done from the Prude ranch side, with clouds darkening the mountain's higher parts, and with sunshine on the lower reaches, thus emphasizing the peak.

Miss Kritser has been a pupil at the Applied Arts School and the Fine Arts Academy in Chicago, has studied under Berger Landzen of Lindsberg, Kansas; Xavier Martinez of Oakland; and Jose Arpa of San Antonio, that master of light and shadow. Miss Kritser says that she finds this country different from Colorado, the latter having more color, but the light effects here make this a very likeable country to paint.

BARBECUE QUITE SUCCESSFUL

The barbecue given late last week to Sul Ross students by Alpine and held here in the grove of great cottonwoods in Limpia Canyon, was a big success. Various Fort Davis folk gave a helping hand, eight or ten women and some men helping to serve and otherwise assisting. Quite a number of the young people visited the old Fort, and some climbed the rocky rims near the picnic grounds.

Miss Louise Willis, a missionary from China, spoke before the Baptist Missionary Society one day last week making a very interesting talk.

HAVE PICNIC SUPPER

Mr. and Mrs. Beau McCutcheon and Sheriff and Mrs. Lee Sproul were hostesses at a picnic supper in Limpia Canyon Monday evening, guests being Miss Lena Terrill, Miss Lillian Yarbro, Keesey Miller, and Mr. and Mrs. Barry Scobee. Bridge was played at the Sproul home afterward. It was a most enjoyable supper and evening.

GOLF COURSE IMPROVED

The fairways of the golf course have been scraped bare again, and dragged and rolled, improving the course. The grass and weeds had become a serious obstacle to play. Hodge Hunter of Valentine did the work. He used the County grader and his own truck, the golf club standing all expense for labor, gas and oil. Mr. Hunter has worked the Valentine-Ft Davis road and finished up on the main st., in Fort Davis early this week.

Miss Catherine Crow of Balmorhea and Misses Pauline Terry and Brokie Cook of Alpine have been guests of the Misses Espy at the Bloys Camp meeting grounds this week.

Mrs. R. L. Stile, daughter of Mr. and Mrs. E. L. Willoughby, and her two children of Post, are guests at the Willoughby home.

Mrs. Woodull of Houston, who was a summer visitor here last year, has returned for a stay at Hotel Lipia. She was at Madera Springs for a

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while.

STATE TREASURER HERE

State Treasurer W. Gregory Hatcher spent several days here the last week-end, making himself agreeable in a social way. He was with friends on a motor trip visiting various points in this remote corner of the state.

Dr. and Mrs. Johnson, who have been coming to Fort Davis for years, together with their daughters, including Mrs. Joe Wessendorf, have returned to their home at Richmond. A part of the family were here just short of a month.

VALENTINE NEWS

ORPHANS AT CAMP MEETING

Valentine, Tex.—Twelve Orphans from the El Paso Orphanage, in charge of Victor Moore, stopped here Wednesday night en route to the Bloys Camp meeting.

C. OF C. WILL CHANGE MEETING NIGHTS

Valentine, Tex.—Owing to the Wednesday night prayer meeting, the C. of C. will change the date of their meeting nights. Announcement of the date set will be made later.

BOX SUPPER AND DANCE AT VALENTINE.

Valentine, Tex.—The Valentine C. of C. gave a box supper and dance at the school house auditorium August 13th to raise funds for their quota of the Mexican Border Highway association advertising campaign. Although the attendance was small, about \$80.00 was taken in from the sale of the suppers, which were auctioned off by W. A. Yarbro, president of the C. of C.

Mr. and Mrs. A. N. Irbq returned Tuesday from a trip to El Paso.

S. E. Bunton has returned from El Paso.

D. T. Yates, who has been in San Antonio for several weeks taking treatment for an old injury, has returned feeling much improved in health.

Several residents of this end of Jeff Davis County are attending the Camp meeting at Skillman Grove this week.

W. A. Yarbro was in Fort Davis Wednesday on business.

Van Neill, Jr., and Ed Hunter were Marfa visitors Saturday.

Joe Bunton, Sheriff of Presidio Co., was in town Tuesday.

Ernest Evans, pumper of the T. & N. O., of this place has been transferred to Sanderson.

Evans Means and John McCrea, were up from the ranch last week.

Willie Evans, pumper for the T. & N. O., of this place will begin his vacation next week.



Levi's
the
Password
for
LEVI
STRAUSS
Overalls
A New Pair
FREE
if they Rip

HORSE FLIES DRIVE GIRLS ABROAD TO LONG SKIRTS

Bridgend, England, Aug. 6.—A plague of horse flies is causing the women of this neighborhood to abandon short dresses. They are taking to longer sleeves, high necks and woolen stockings, too.

It is time to swat the fly. We do not know that the fly here in Texas has made any attack on the short skirt, but the time of typhoid fever and other diseases which are spread by the fly is at hand, and it is the part of wisdom to swat the fly at every opportunity. Tests in town and around the stock watering places at various ranches in this region have proved that the fly traps have cleared out the flies most effectively. Now is the time to make war on the flies and protect our families against the danger of typhoid. An ounce of prevention is worth all the doctors in the state.

FINISHED MOVING RIG

Three heavy trucks, belonging to the Pool Transfer Company, of Marfa, under the direction of Clay Pool, passed through town yesterday en route home from moving the standard rig from the Old Green Valley oil well, to the new test on the Dice ranch near Lenox, some twenty miles east of here. They report that the rig is now being erected and will soon be ready to spud in.

—Alpine Industrial News.

FIGHTS AUG. 27 Camp Marfa

There will be 30 rounds. Fights will start at 8:00 p. m.

For the main event we are trying to get young "Red" Allen of Alpine to fight either Joe Martin of the 2nd Pack Train of Cpl. Leonard Foreman of Troop B. (We will find out definitely by Aug. 18 and our cards will show the main event names) Semi-Final 6, 2 minute rounds. Thornton Headquarters Troop vs. Dabeck, Troop A. 140 lbs. Preliminaries 4, 2 Min. Rounds. Haeg, Headquarters Troop vs. Zelinke, Troop F. 145 lbs. McGuire, Troop C. vs. Thomas Troop B. 130 lbs. Whitworth, Ser. Troop vs. Cpl. Cantley, Troop E. 145 lbs. Maher, Troop G. vs. Swift, Troop C. 145 lbs.

Uadino, Troop F. vs. English, Medical Detch. 118 lbs. General Admission 50c. Reserved Seats 50c.

Tickets will be on sale at the Kandy Kitchen, Alpine, on Aug. 22.

—Alpine Industrial News.

BORDER HIGHWAY ASS'N.

The actual work of this association will soon begin. D. J. Guinan, secretary and manager is expected here today, to start with his work on the association. His office will be here in Alpine, where he will be in close touch with J. E. Casner, president of the association, and also at a central point, where the work can be most advantageously conducted.

We consider this one of the most important movements which has been started in this region in the past few years and Mr. Guinan is enthusiastic about the work and will doubtless push it to the front as rapidly as it can be done.

It is the intention to unite every town between San Antonio and El Paso on this proposition and extend it to the valley toward Brownsville as well. If the association can unite all these towns on a combined effort in this line, there is no estimating the benefit this part of the state will derive from this effort.

—Alpine Industrial News.

Highland Feeder Visits Marfa and Highlands

E. C. Turkington of Letts, Iowa, has been on a ten days visit in the vicinity of Marfa as the guest of F. C. Mellard.

While here he visited the ranches of Messrs. Crosson, Cleveland, Brite, Fischer, Love, Tyler, Gillett and Smith Bros. He expressed himself as well pleased with the cattle inspected, they were looking unusually well considering the extreme dry season.

Mr. Turkington has fed more cattle from the Highland country than any other one feeder.

He reported that the Highland Heifers from Crosson ranch shipped to Letts, Iowa, March 7th, 1927, weighing 345 were fed five months on the Farm of Letts and Turkington were sold in Chicago August 8th weighing 690 and selling for \$12.50 per hundred lbs.

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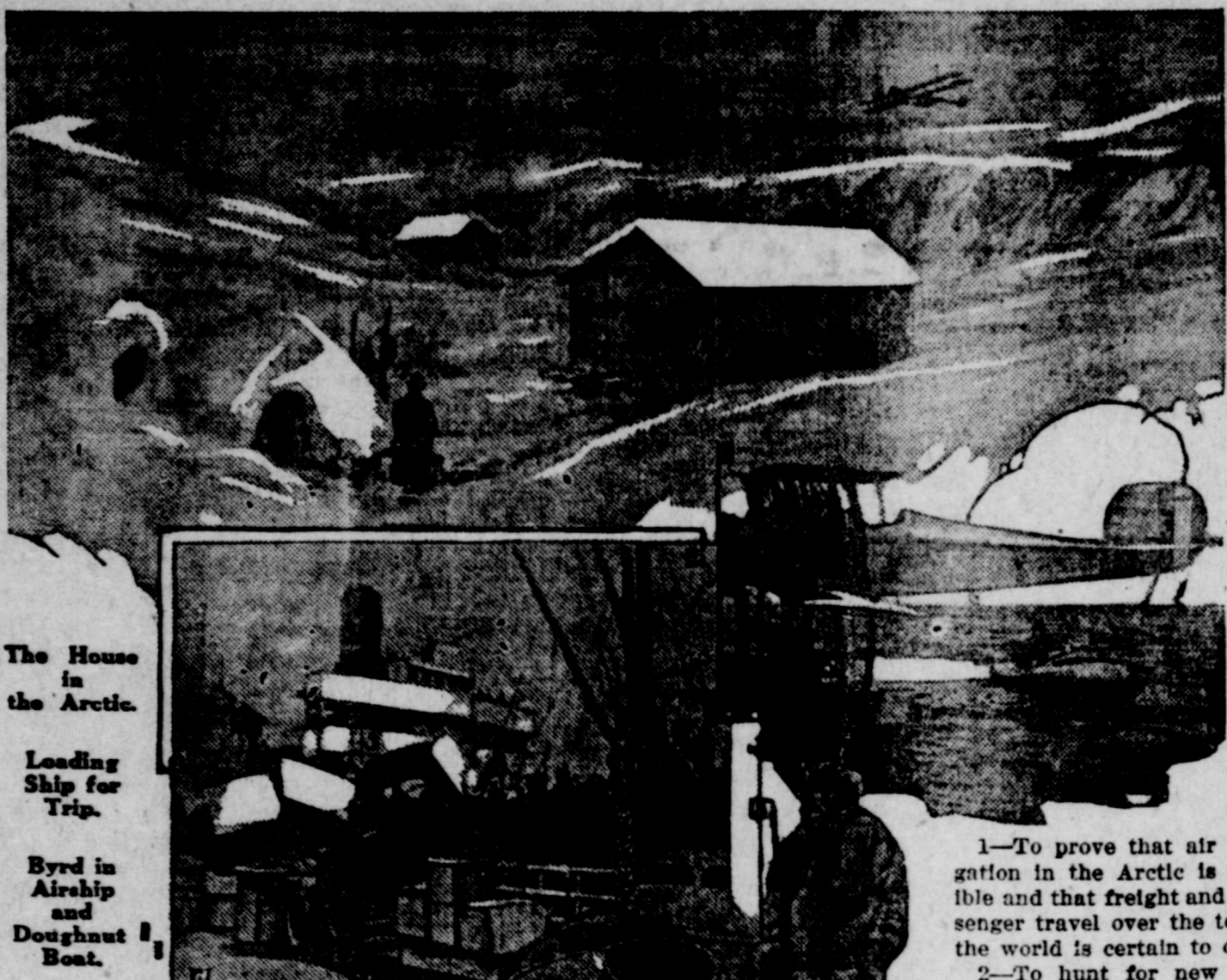
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Adds

IN THE NEW ERA

Bring results. TRY THEM!

Modern Home Aided Byrd Pole Dash; Sugar Cane Fought Cold of North



The House in the Arctic.

Loading Ship for Trip.

Byrd in Airship and Doughnut Boat.

A MODERN home built in the Arctic defied the death-dealing cold of the Polar Regions and proved an invaluable aid to Lieutenant Commander Richard E. Byrd in his successful flight to the North Pole, which he circled three times in a record breaking flight of 1,500 miles in 15 hours and 30 minutes at an average speed of 98.75 miles an hour.

It was at the Spitzbergen base, King's Bay, where this first modern house was constructed amid the snow and ice of the Arctic immediately upon the arrival of Lieutenant Byrd and his companions, as a permanent home and observation station for the explorers. The house, which rose up on the horizon of the frigid north in contrast to the igloo of the Eskimo, was equipped with a complete radio outfit that those who remained at the base while Lieutenant Byrd made his thrilling dash to the Pole in his speeding Fokker might keep in touch with their chief and the outside world, which they kept informed as to the progress and success of the flight.

It was to this same home that he returned after his hazardous trip and from which some of the first messages were sent to the waiting public, telling them through the lanes of the air that Byrd had circled the pole three times and had returned to his Spitzbergen home in safety, adding one of the most memorable pages to the history of Arctic exploration.

Sugar Cane Fights Polar North.

When Lieutenant Byrd left the Brooklyn Navy Yard on the ship Chantier he declared he had the best and most scientifically equipped expedition that ever had started for the North Pole. Special plans were made for the erection of his Arctic home. Boards of celotex insulating lumber made from bagasse (sugar cane fiber after all sugar juices have been extracted) were carried along with the latest inventions to aid in polar exploration. This building material is very light and is filled with millions of air cells, which give it great insulation value and resistance to change in temperature, especially the severe cold. One odd circumstance in connection with the use of this material is that the sugar cane of the south was utilized to fight the cold of the north.

Celotex was selected instead of lumber because tests made by the United States Bureau of Standards and its universal use in building construction all over the world, had demonstrated that this insulating lumber would keep the quarters of the explorers warmer and protect their living conditions more securely than ordinary building material.

It was only after careful investigation by the scientific men in the expedition that celotex was selected. These authorities pointed out that the protection afforded by its insulation efficiency was three times as great as ordinary lumber and nearly twelve times as great as that of brick and other masonry material. The ship Chantier also was lined with celotex as an added precaution to keep the ship warm while the explorers used it in the preliminary stages of the expedition.

In practically every other way this expedition was more scientifically prepared than any of its predecessors. These included inventions of Commander Byrd himself. A simple sun compass conceived by Byrd and developed by Mr. Bumstead of the National Geographic Society, superseded the complicated German device, developed three years ago for Amundsen. The drift indicator also was Byrd's invention. The bubble sextant by which the navigator obtains his bearings while in flight was another one of his inventions. Still another scientific development was a quick method of telling when one is at the North Pole. This has been worked out by G. W. Littlehales, the navy's hydrographic engineer.

Device Locates the Pole.

Byrd and others contributed to a chart of the magnetic lines flowing toward the magnetic North Pole, which is in Bothnia Land, 1,200 miles south of the Pole. Between Bothnia Land and the Pole the compass points south instead of north and over much of the Arctic it is badly disturbed by the discrepancy of position between the geographical North Pole and the magnetic North Pole.

This chart of the magnetic lines, flowing to the magnetic North Pole, although it was far from complete, was such as to enable the navigator to tell in what direction the compass should point from any spot in the Arctic. With this knowledge, the erratic behavior of the compass becomes orderly and it is once again a useful instrument.

A third type of compass used was a device of infinite sensitiveness—a revolving electrical coil, which is adjusted to a given relation with the magnetism of the earth. This, the sun compass, and the magnetic compass were each used to correct the other.

Lieutenant Byrd in his flight used a quick method of telling when he was actually at the Pole. This was the invention worked out by Mr. Littlehales, the U. S. Navy hydrographic engineer. It shows the sun's position from the North Pole at every hour of the day and every day of the year. When the flyer is near the Pole he can, by ascertaining the exact position of the sun, prove that he is near the Pole.

Flies 3,000 Miles Over Arctic.

The expedition, backed by such men as John D. Rockefeller, Jr., and Theodore Roosevelt, Jr., had three main objects.

- 1—To prove that air navigation in the Arctic is feasible and that freight and messenger travel over the top of the world is certain to come.
- 2—To hunt for new land in the unexplored areas of the Arctic.
- 3—To conquer the North Pole from the air as a sporting adventure and as a demonstration of what a plane can do—not a geographical study, as the Pole was bagged for all time by Admiral Peary.

Probably no one knows more about Arctic flying than Commander Byrd. From the Greenland base of the MacMillan expedition at Etah last year he flew 3,000 miles over the Arctic, studying the behavior of oil, motors, compasses, and other navigation instruments at great altitudes over the Polar sea.

With him this time Commander Byrd took a noted fuel expert, who is Flying Commander G. O. Noble, as it requires great skill and pains to prevent the freezing of lubricating oil and stiffened action of the motors, if forced to work on the plane in the open at great altitudes with the thermometer at 60 to 70 below zero. The points which favored the month of May were that the Arctic fog had not begun to rise and heavy snows still covered the land and afforded many good landing places.

A factor of safety pointed out by Commander Byrd in connection with the use of the Fokker machine is that it carries a reserve engine. It has three engines. With a light load one is expected to be sufficient to maintain the plane in flight. With a normal load, two engines will do the work. If two engines break down at one time, when the plane is not too heavily loaded, it may fly with the use of one engine. The Fokker machine has a wing spread of slightly more than 64 feet. It is said to be a marvel of airship construction.

The other airplane—the Curtiss biplane—was to have been used chiefly in finding landing fields so that if the fliers found their main landing place covered with a fog they might go elsewhere.

The Chantier was equipped with a powerful radio transmitter to send back the news of the expedition. The Fokker also is equipped with a receiving and transmitting set. Commander Byrd not only kept the world informed of the progress of the expedition, but received through the Chantier weather warnings to guide him in his flight.

How Expedition Was Equipped.

Forty-five hundred pounds of whole beef were included in the rations of the Byrd crew of forty-seven fliers, seamen and technicians. Also four hundred pounds of pemmican (meat fats and raisins), huge quantities of bacon, dried milk, erbswurst (pea soup) and other supplies in proportion were carried along. Cod liver oil was included for its healthful properties. Herbert Griggs, who had charge of provisioning Peary's expedition in his famous dash to the Pole, worked out the rations for the Byrd explorers. Two pounds per man per day was the allowance to take care of all emergencies.

No amount of clothing is really sufficient when flying 1,000 or more feet in the air in the Polar regions, but every possible precaution was taken by Commander Byrd against exposure. The men were equipped with the warmest and lightest of reindeer suits and with fur parkas, a garment that reaches to the knees and has a hood covering the head. Plenty of goggles were found to be an absolute necessity to protect them against the glare of the snow.

In spite of all the precautions the undertaking was full of unseen danger. None of this equipment would be of the slightest avail against some unexpected and unprecedented situation which might arise. There is always the danger of snowblindness, exhaustion, freezing, some mishap to the engine. Lieutenant Byrd and his companions, however, were particularly fortunate in escaping with practically no ill effects except the exhaustion due to such a perilous trip.

Pick Up Ice Pilot.

The ship Chantier's first stop was at Tromso, Norway, where an ice skipper was taken on to pilot the Chantier and its crew through the ice-filled waters around Spitzbergen to King's Bay, where preparations for the first flight to the Pole were made. The planes, the instruments and the various oil mixtures used in connection with the airship tests, were carefully examined and tested. Lieutenant Byrd's original plans called for six flights as follows:

- 1—A 400-mile flight from Spitzbergen to Peary Land to unload oil, provisions and equipment at a place that looks promising for a landing.
- 2—A 400-mile flight back to Spitzbergen.
- 3—A second 400-mile flight from Spitzbergen to Peary Land base with further food, fuel and equipment.
- 4—An 850-mile flight to and around the Pole and back to the Peary base.
- 5—An 800-mile round trip, flight to the northwest over unexplored areas in search of new lands.
- 6—A 400-mile flight from the Peary Land base back to Spitzbergen.

It was his plan in his second flight to attempt to discover new land, but when he received the report of the flight of Amundsen in his dirigible, in which it was stated that the Norse had failed to find any trace of new land, Lieutenant Byrd decided to abandon further flights and the trip over land on sleds he had planned in his search for new land in unexplored areas. Now he has decided to try to accomplish by airship at the South Pole what he did at the North. As he left the Spitzbergen base he stated that he would have just as well an equipped expedition for his southern flight as he had in his recent adventure in the North.

Improved Uniform International Sunday School Lesson

(By REV. F. S. FITZWATER, D.D., Dean,
Moody Bible Institute of Chicago.)
(©. 1927, Western Newspaper Union.)

Lesson for August 23

NATHAN LEADS DAVID TO REPENTANCE

LESSON TEXT—II Sam. 11:1-12:23.
GOLDEN TEXT—A broken and contrite heart, O God, thou wilt not despise.

PRIMARY TOPIC—God Shows David His Sin.
JUNIOR TOPIC—Nathan Calls David to Repentance.

INTERMEDIATE AND SENIOR TOPIC—Confessing and Forsaking Sin.
YOUNG PEOPLE AND ADULT TOPIC—Repentance: What It Is, and What It Does.

I. David's Crimes (II Sam. 11).

1. Adultery (vv. 4-5).
He by his kingly authority brought Bathsheba, the beautiful wife of Uriah, one of his brave soldiers, into his harem.

2. Murder (vv. 14-18).

David sought to cover up his shameful act of adultery with Bathsheba by calling Uriah from the field of battle and giving him a furlough at home with his wife. (He first gave him honorable recognition by sending a portion of meat from the royal table—v. 8.) Uriah's high sense of military duty and propriety would not allow him to do this.

Failing in this, David corrupted him by making him drunk, with the expectation that Uriah would thus go home. When these schemes would not work he resorted to the terrible crime of exposing Uriah to the most dangerous place in the battle where he would surely be killed.

II. Contributing Factors in David's Fall.

1. Idleness (11:1).

It was the king's responsibility to go forth with his army to battle. David tarried at Jerusalem because of indolence or self-indulgence.

2. He looked upon a beautiful woman (11:2).

As he was lounging in idleness, this temptation was too great for him. He yielded to his lustful impulse and sent his servants to bring the woman to him. This action on the part of David is absolutely inexcusable. David had the power to turn from this sin and thus escape temptation.

III. David Rebuked by Nathan, the Prophet (12:1-12).

What David had done displeased the Lord (11:27). What he had done gratified his own carnal lust, but the serious thing is that it displeased the Lord. Because David was God's own, God could not let the matter rest. He therefore sent Nathan, His prophet, to him.

1. The parable of the ewe lamb (vv. 1-6).

Among the Jews it was customary to have pet lambs which were brought up with the children of the family and therefore regarded with tender affection. Nathan pictures before David a poor man whose sole possession consisted of one such lamb, and a rich neighbor when entertaining a guest had appropriated unto himself this lamb instead of drawing upon his numerous flock. This so aroused David's anger that he declared that the rich man should restore fourfold, and in addition forfeit his life. Nathan declared: "Thou art the man."

2. Sentence of judgment (vv. 7-12).

Perhaps no history records an indictment so terrible as this one.

(1) He recounted unto David God's peculiar favor (vv. 7, 8).

God had taken him from the sheepcote and lifted him to the throne, made him king over all Israel. He had delivered him from Saul's murderous plots and he had inherited Saul's royal possessions.

(2) David's shameful treatment of God's law (v. 9).

He pointed out that he had violated both tables of the law by worshipping the God of passion and had practiced covetousness, robbery, lying and murder.

(3) The awful judgment pronounced (vv. 10-12).

The prophet declared that the sword should never depart from David's house. He had used the sword to slay Uriah. God in His retributive justice permitted the sword to remain in David's house.

IV. David's Confession (vv. 13-23).

The confession of sin was so real to David that he declared that it had been committed against God (Ps. 51:4). He now was made fully conscious of his broken condition. He realized what it meant to be without innocence. Though he confessed his sin, as recorded in Psalm 32, and God forgave him, he had to suffer its consequence. "Whatsoever a man soweth that shall he also reap."

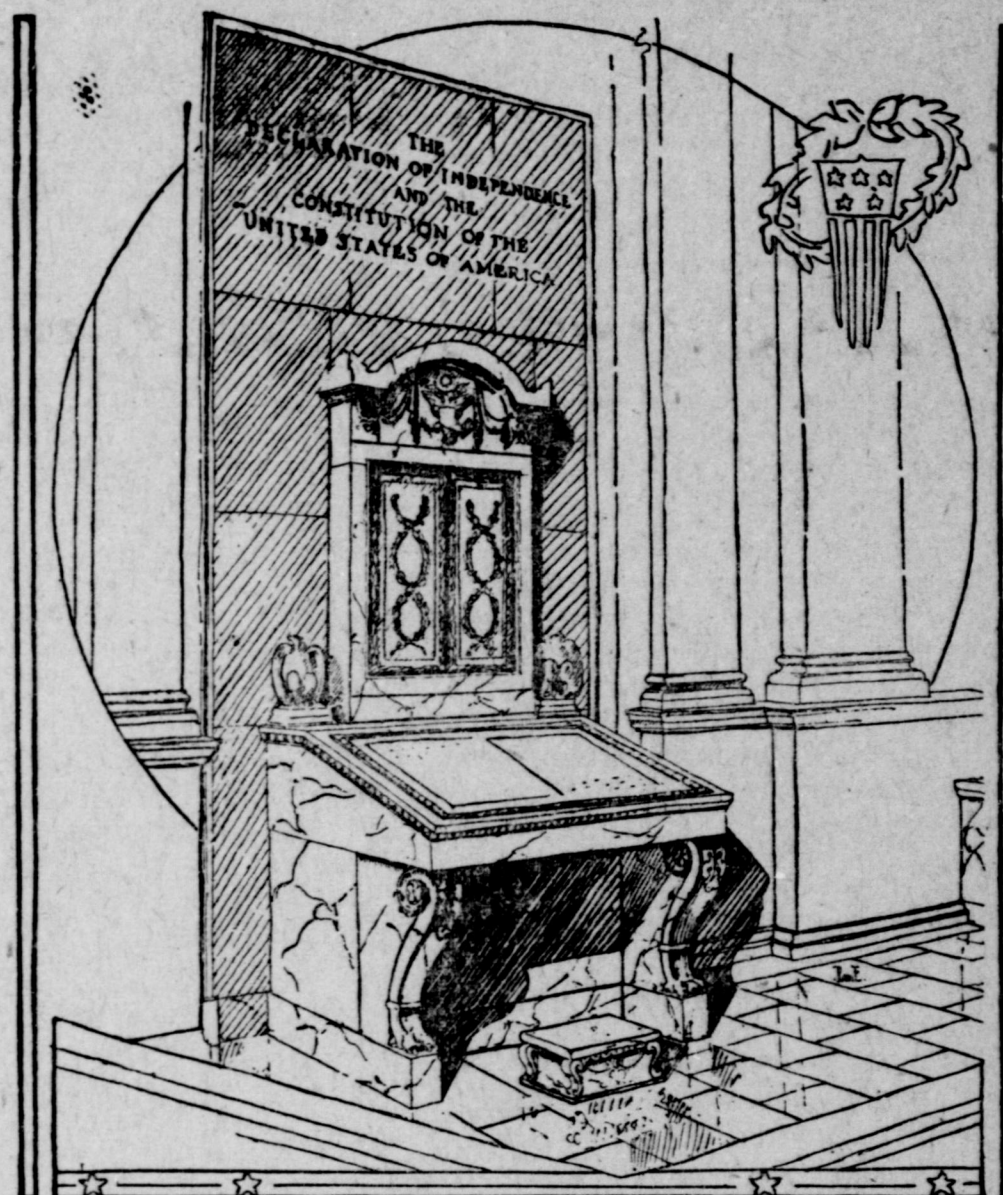
The Coward

To die in order to avoid the pains of poverty, love, or anything that is disagreeable is not the role of a brave man, but of a coward. For it is cowardice to shun the misfortunes and trials of life, not using dying death because it is honorable, but to escape evil.—Aristotle.

Prayer, a Golden Key

Prayer is a golden key which should open the member and lock up the evil angel.—Bishop Hopkins.

Preserved for Posterity



Design of the shrine set up in the Library of Congress to hold the original documents of the Constitution of the United States and the Declaration of Independence with the original signatures of the signers. The shrine is placed directly above the entrance to the library.

SHRINE WORTHY OF HISTORIC DOCUMENT

Independence Declaration Given New Place of Honor.

After nearly a century and a half the Declaration of Independence rests for the first time in a permanent shrine under the golden dome of the Library of Congress at Washington.

Yellowed with age, and with the signatures slowly fading, the parchment on which the Declaration is written has been kept for the last 30 years locked away in the Department of State. Very few people had ever seen it or knew what had become of it. But it was impossible that this, the most precious document in American history, should be allowed to fade into oblivion, and at last steps were taken to gratify the wish of patriotic Americans to see the original fundamental document on which their independence rests.

A handsome marble shrine was prepared for it in the Library of Congress, close to the national capitol, where, guarded in every possible way from further deterioration, it can be seen by future generations for centuries to come.

Altar of Freedom.

The shrine is built like an altar piece, with the Declaration in a marble case with heavy bronze doors, flanked on each side by an American eagle. Below it in a much larger case is the Constitution. Two layers of heavy plate glass, with a film of specially prepared gelatin between them, cover the two documents, and neutralize the harmful effects of the lights, so that they will not fade further.

The small piece of parchment on which the Declaration is written has had a most thrilling history, for the fate of the charter of liberty was closely connected with the vicissitudes of the early days of the young republic.

Within a few months of its signing in Philadelphia its travels began, for by December news came that Washington had been forced back over the Delaware, and congress lost no time in moving to Baltimore, taking the parchment with it.

When the tide of war swept the British back, congress returned to Philadelphia, only to leave again six months later, when General Howe advanced on that city. The Declaration was then housed for a time in Lancaster, Pa., and later in the courthouse at York, where it stayed till it was brought back to Philadelphia.

Two days later, with the British defeated and liberty assured, there took place the first celebration of Independence day, with wild scenes of jubilation and loud cheers for the "Perpetual and Undisturbed Independence of the United States of America."

Again Forced to Move.

For a time the document stayed in Philadelphia, but in 1783 it was taken on another journey, this time to Princeton, N. J., and for a strange reason. Owing to the looseness of the Confederation, congress was unable to collect taxes, and could not raise money to pay the army, which finally took matters into its own hands. A small body of soldiers marched to Philadelphia and demanded their arrears of pay at the point of the bayonet, and congress, which had successfully defied the powerful British empire, now decided that discretion was the better part of valor, and beat a hasty retreat. They moved later to Annapolis, then back to Trenton, N. J., and finally transferred the seat of government to New York city.

When George Washington became President, the state documents were

handed over to him, and later were taken back to Philadelphia. Then, when it was decided to build the national capitol at Washington, the Declaration was taken to the city and kept there in various places while the state buildings were constructed.

In 1814, it barely escaped destruction by the British, who after the battle of Bladensburg advanced on Washington and burned the capitol, the White House, and other government buildings. But fortunately Secretary of State Monroe realized in time that the British would take the city, and gave orders that the most important documents in his charge should be removed as quickly as possible. The Declaration was packed in a wagon and taken with other documents up to Leesburg, Va., where it was hidden in a barn till the British had gone and the danger was past.

Faded, but Legible.

Back again came the Declaration to Washington, where it stayed till it was taken to Philadelphia for a time for the Centennial exposition. In the meantime, as might be expected, the fragile parchment had suffered quite a little damage from frequent handling, and its many, generally hurried, moves from one place to another. So bad did its condition finally become that it was feared it would fall to pieces altogether, and it was withdrawn from the public view and locked up in a steel safe in the State department.

Now once more, faded, but still legible, it has been brought out, and there in its permanent resting place this small piece of parchment will stand as an enduring monument to remind the thousands who pass before it of the great principles of American liberty for which their fathers fought and died.

EMBLEM OF FREEDOM



A memorial to American freedom, the Bunker Hill monument, dedicated eighty-four years ago, stands in Charlestown, Mass., a permanent emblem of peace based on equality and justice. Boston celebrated the centennial of the battle of Bunker Hill with patriotic exercises.

THE NEW ERA

M. M. KILPATRICK Publisher.
Mrs. WINNIE B. KILPATRICK Manager-Editor.
MARFA, (PRESIDIO COUNTY) TEXAS
The Newspaper That Covers The Big Bend, And Then Some. 500 Cir.

Oldest Newspaper Published in Big Bend Country. Now in 41st year.
Devoted to the upbuilding of Marfa, and Presidio County and all of Marfa's Territory, and the dissemination of local and State News.
Should any statement reflecting on the character of any person or persons appear in these columns, please report it, in order that correction may be made.

Advertising Rates upon request. Four Issues constitute a Month. All Advertising Charged for Until Ordered out. Obituaries, Cards of Thanks, etc., at Regular Rates.

SUBSCRIPTION PRICE, Year \$2.00
Entered as second-class matter at the Postoffice in Marfa, Texas, under the Act of Congress of March 3, 1879.

We are seeing considerable in the press these days about the deportation of Jos. De Courcy, New York Times correspondent, from Mexico, any many wild stories are told about his treatment in Mexico. We will venture the suggestion, after a number of years experience in the newspaper and other fields of activities in Mexico, that if the writers from this country would confine themselves to telling the truth instead of making wild, fiery appeals to the insane race prejudice they would be accepted by the people and officials of Mexico with a more friendly feeling. The fact of the matter is, that a large part of the newspaper statements in this country about Mexico, are prepared for no other purpose than to stimulate a bad feeling toward that country with the people of this.

With the steady increase of oil production, the consequent enlarged freight business on the railroads of West Texas, and the natural development in all lines, the towns of this region are kept busy these days providing for the big things that are coming so fast. There is no time for sectional jealousies, they all have too much of their own business to look after. The time is here for co-operation on the part of all, and they are all in on it with a view to building up the whole, not a single section alone.

The latest report from Johns Hopkins Hospital at Baltimore, is to the effect that Congressman C. B. Hudspeth is recovering slowly but his condition is such that the doctors have directed that he take a long rest. It is hard to conceive of Claud doing that, but we will hope that he curb his active nature enough at least to recover his health, for we need him in this district, and all over the state.

Word from the Chamber of Commerce at Laredo indicates that the people of the valley towns between Del Rio and Brownsville are anxious for the extension of the Border Highway to Brownsville.

This is the natural and ultimate purpose of the building of this highway and we should all work for that end. Chas. Mumm, secretary of the Chamber of Commerce at Laredo has just finished a log of the road from Laredo to El Paso, and writes: "We have gotten in touch with the Chamber of Commerce at San Diego California, and Brownsville, Texas, for the purpose of forming an organization to foster a real Mexican border highway from the Pacific Coast to the Gulf of Mexico."

FORD AND LINDY

Detroit—Henry Ford has paired up as a partner with Col Chas. Lindberg to stimulate "air mindedness."

Ford persuaded Lindbergh today to take a flight in an air flivver—a tiny fabric monoplane the air worthiness of which had never been tested.

Lindbergh was unafraid. Lifting the rear end of the diminutive craft with one hand he wheeled it to a favorable spot for starting and climbed into the exposed pilot seat.

The plane was only 22 feet wide. The motor was about the size of a Ford automobile engine.

Lindbergh flew it high for a few minutes, put it through a series of figure eights, made several rolls dived, climbed, dived and landed it perfectly. It is the plane Ford hopes to perfect to be the successor to automobiles.

"How does it handle?" Ford asked Lindbergh anxiously when he had landed.

"I like it fine," Lindbergh replied. Ford smiled broadly.

With this pair united on the project, you may well look for something to be doing in the field of aviation. It may not be many years until travel with airplanes will be as common as automobile travel now is, and we may say fully as safe.

A dog was sacrificed each year by the Romans to Syrius, the dog star, because they believed that star influenced their herds and crops. A very good idea and it should have been continued, only it might have been a thousand dogs and the time should have been cut to once a month.

WHY WON'T THEY BE GOOD

It seems that there is growing to be less regard for order and the rights of others all the time. A recent news item from San Marcos, gives the following action of the motorists in that section:

Guards were placed on a five-mile stretch of the new San Antonio-Austin post road between the Blanco and San Marcos rivers Saturday under an order from the Hays County commissioner's court, after highway engineers had pulled their crews from the surfacing jobs.

Highway engineers ordered the crews to stop work Thursday afternoon because, they declared citizens living along the road refused to keep traffic off and after damage estimated at \$1-500 had been done the new surfacing before it could harden. County authorities intervened Friday afternoon and highway officials agreed to return the crews after the county had promised to place guards along the road to keep traffic off.

Guards went on duty Saturday morning and highway officials began preparations at once to start their crews. Work is to be rushed as rapidly as possible and the road opened to traffic as mile age become available. The work will be completed within the next few weeks.

EXPENSE OR INVESTMENT

It is a common failing with the local business man to consider advertising as an expense, and think that it must be kept down when times are hard. One of the most successful real estate dealers we ever met, used to say: "When you are sick is the time to call the doctor; when times are hard is the time to do more advertising." There is a lot of good sense in that statement. The great national advertising associations who direct campaigns running into millions of dollars consider advertising as an investment, and not an expense. These associations have sifted the matter down carefully and have decided that newspaper and magazine advertising yield a greater profit per dollar invested than any other class of advertising, with magazine as first best. We are giving below a list showing the cost of a single page ad for one issue in several leading magazines: Compare these figures with the price you pay for local publications and see what percent your advertising bill bears to that of these national advertisers:

Delineator	\$8,000
Saturday Evening Post	7,000
Woman's Home Companion	6,399
McCall's Magazine	6,000
American	4,200
Literary Digest	4,000
Collier's	3,000
Ladies Home Journal	2,500
Good Housekeeper	2,500
People's Popular Monthly	2,000
Hearst's	1,350
American Legion	1,287
Christian Herald	1,200

13,492,000 BALE CROP FOR '27

Decrease From 1926 Is Reflected In Wall Street Rush—Condition Of Crop 69.5 Per Cent.

Washington, Aug., 8.—A cotton crop of 13,492,000 bales was predicted by the Agricultural Department today compared with a crop of 17,977,377 bales last year.

The condition of the crop as of August 1, was reported as 69.5 per cent normal, compared with 69.8 per cent on the same date last year.

Yield of lint cotton per acre was placed at 156.8 pounds for this season, compared with 181.9 pounds in 1926.

Census reports made public simultaneously showed 162,678 running bales of cotton, counting round as half bales, ginned from the crop of 1927 prior to Aug. 1, compared with 47,770 for 1926.

BORDER HIGHWAY DEVELOPMENT

P. H. Everitt, Federal Highway Engineer, has stated that the United States Bureau of Public Roads will approve Federal aid for the building of the proposed Border Highway from Brownsville to El Paso. It is understood that there is now available about \$5,000,000 Federal aid for Texas roads and the Federal engineer states that the State Highway Commission can obtain a proportionate amount of this money for construction of this border highway. We are informed that the State Highway Commission is very favorably inclined toward this project.

An effort is now being made to have aeroplane photographs made of the entire territory involved for submission to the proper Federal authorities. The plan contemplates that these photographs will be made with a government aeroplane under Government supervision.—South Texas Chamber of Commerce.

SCHOOL APPOINTMENT

Austin, August 10.—The per capita public school apportionment was fixed for the coming year by the state board of education today. Mrs. McCullum, secretary of state, made the motion which carried unanimously.

State Superintendent S. M. N. Marrs estimated the scholastic census at 1,370,000 and his "conservative estimate" of available revenue for per capita would have allowed only \$14.53 but the board believed it would be safe in providing \$15, recommended and virtually promised by the 40th legislature.

HEALY TO MANAGE LUMBER YARD

R. A. Healy of the firm of Healy & Dillon has been appointed manager of the branch lumber yard now being established in Presidio by the Marfa Lumber Co. So if anyone here wants lumber, do not fail to see "Healy the Lumberman."

Mr. Healy is doing lots for Presidio besides being our new lumberman, he is part owner of our dance pavillion, our picture show, is a deputy sheriff and a live-wire real estate man. Yes, he is a very busy man.—Border Times, god oas there is.

Mrs. Fred Nogle and daughter Miss Lillian Nogle of San Antonio, visited her sister Mrs. Hans Briam and family the first of the week. Mrs. Briam had also as her guest a sister Mrs. Brannen and daughter of Marathon.

LUMBER COMPANIES POOL SALES.

Albuquerque, N. M.—Organization of the Southwest Lumber Corporation, which will market the output of three of the leading lumber companies of the Southwest, totaling approximately 310,000,000 feet annually, was announced recently. Headquarters of the organization will be maintained here.

Mills cooperating in the organization are: The Cady Lumber Corporation, with mills at McNary and Flagstaff, Arizona; the White Pine Lumber Company, with a mill at Bernalillo, N. M., and the Standard Mills Incorporated, with mills at Standard, Arizona. The Cady mills produce a total of 185,000,000 feet annually, the White Pine Company 75,000,000 feet and the Standard Mills 50,000,000.

Officers of the new vorporation are Arthur A. Wood, president; R. G. Ramshaw, first vice president; R. B. Howell, second vice president; James A. Robinson, secretary and assistant treasurer; and A. R. Lilley, treasurer. The directorate consists of Frank H. Porter, chairman; A. J. McQuitters, James G. McNary and Ramshaw.

The Cady Corporation, the offices in Albuquerque, while the Corporation will maintain joint Standard Mills and the new Sales White Pine Company will keep its present offices at Bernalillo. Cady and Standard offices are now in El Paso but will be moved in the near future.

Well, the lumber concerns of New Mexico and Arizona seem to be immune to trust legislation, they have defied the law for so long that a little matter of legal provisions, troubles them no more than the rights of the people and they long since lost any consideration in that line.

One of the most significant of facts in connection with this big merger is that the principal of the manipulators, Col. George Breece, is conspicuous for his absence on any of the boards, but workngs of his brain are very evident to those who know the man.

LEAF WORM APPEARS IN ON RIVER FARMS HERE

The Leaf Worm has made its appearance on a number of farms on the Rio Grande in this county, according to County Agent Miller who has just returned from the Valley.

The pest can be controlled by dusting or spraying with Calcium Arsenate, Paris Green, or Lead Arsenate. If there is a sufficient amount of time Calcium Arsenate dusted on the cotton at the rate of about 4 to 6 pounds to the acre is perhaps the best method of control. It is not necessary to mix anything with this.

Where Paris Green is used in the dust form, take 1½ pounds of paris green and to that add from three to five pounds of cheap flour or hydrated lime to prevent burning.

Where the Paris Green, and lead arsenate is used as a spray, add 1½ to 2 pounds of Paris Green and 4 or 5 pounds of hydrated lime to fifty gallons of water.

Leaf worms are easy controlled when they are small.

SUBSCRIBE TO NEW ERA, \$2.00

Your Druggist
Will help you make your next Bridge Party a success. He is ready to send Cards, Score-pads, Favors—and even refreshments. Call your Druggist for your next party. P-6
San Antonio Drug Co.

RESOLUTIONS

To the Worshipful Master Wardens and Brethern, Marfa Lodge No. 596 A. F. A. M., Marfa, Texas.

WHEREAS: Our Heavenly Father, Who doeth all things well has seen fit to call from our midst our Brother, George Calvin Robinson, who was long a faithful member of our lodge. His life was an open book, worthy of emulation. He was honored in his community and loved in his home; He never brought reproach on any institution with which he was connected. Many are the kind deeds in this community for which he will long be loved and remembered.

THEREFORE: Be it resolved by Marfa Lodge No. 596 A. F. & A. M.

1st. That while we deplore the loss of our brother, we feel that he will live in the hearts and lives of his former associates and that his life will still be a benediction to humanity altho we are not permitted to see him as of old.

2nd. That we extend our deepest sympathy to the family of our deceased brother. We realize their great loss and invoke the blessing of our Heavenly Father to comfort and console them

in their hour of distress.
3rd. That these resolutions be spread on the minutes, a copy furnished the family and a copy furnished the locals newspapers for publication.

Respectively and fraternally submitted:

Ben S. Avant,
C. E. Mead,
N. A. Arnold.

Marfa, Texas, August 11, 1927.

Popular Marfa Girl Married August 12th

On Friday August 11th, one of popular young ladies Miss Ruth Bailey was united in marriage to Mr. Benton Starnes. The ceremony was performed at the brides home in Marfa, Rev. T. M. Broadfoot pastor of the Christian church officiating. Only the immediate family of the bride was present. Mr. Starnes is now employed at the Highway Filling Station, and expects to make Marfa his home. The New Era joins with the many friends of the young couple in wishing for them a most happy and prosperous future.

USE THE TELEPHONE



GET IN CLOSER TOUCH WITH YOUR FRIENDS

You will be able to arrange and close that business deal more quickly in this way.

BELL TELEPHONE Connection.

Pecos and Rio Grande Telephone Co. MARFA, TEXAS

MARFA GARAGE

Automobile Repairing, Welding and Brazing

GASOLINE, & OIL

Tyler and Settle, Prop's

We will repair

your Clocks, Phonographs, Lawn Mowers, Sewing Machines and Electric Irons

Cheap.

J. M. Hurley Furniture Co.

SPECIAL PRICES ON CASINGS

30 x 3 1-2 Firestone Cord \$8.00
30 x 3 1-2 Oldfield \$7.00

Other Casings very low,

J. B. Davis Filling Station

Save 10% to 45% Buy Roundtrip Tickets

Go comfortable by train, Save time, money and nervous energy.

Reduced roundtrip tickets in effect between all points in Texas. Buy Sunday only, Saturday to Monday, Friday to Tuesday or one-month ticket on sale daily.

These extremely low week end Rates make it possible for you to visit the home folks and friends often at low cost.

Ask for further particulars.

Southern Pacific

Locals and Personals

W. D. Pedigo, representing the Salvation Army Campaign, was in Marfa Wednesday, and met with the advisory board of the S. W. division of the Salvation Army at the community house to devise ways and means to raise Presidio's quota of \$400.00.

If in town or out of town and need work on your tires. Just call 197 at your service.

Midway Filling Station

Carl Halter, prominent mining engineer of Chihuahua, Mexico was a visitor to Marfa Wednesday and Thursday. He came in his auto from Chihuahua via Presidio.

Call and see our beautiful line of unfinished sewing cabinets. We can supply you with the lacquer paints to touch them up.

ROBINSON-McCABE LUMBER CO.

J. P. Shields, manager of the Walker properties, Inc., Austin, Texas, came in to attend the funeral of his brother-in-law G. C. Robinson. John Shields was born and raised in Presidio county and was formerly County Judge.

Get the New Low Prices on Firestone casings at

J. B. Davis Filling Station.

Capt. W. A. Swift, instructor of National Guards at Eau Claire, Wisconsin, is at the Hotel Jordan. He expects to be in Marfa about a month, together with his wife who before her marriage was Miss Ruth Robinson, and daughter of G. C. Robinson lately deceased.

HELP WANTED—The Training school of the El Paso Masonic Hospital is now admitting young women to become nurses. The requirements are as follows: Must be between the ages of 18 and 30, have completed at least two years of high school, of good moral character and have consent of parents to enter training. Anyone interested may communicate with the superintendent, address, Masonic Hospital, Montana and Piedras streets, El Paso, Texas.

Rev. J. R. Jacobs, returned first of the week from his visit to Corpus Christi and other points in his old field of pastoral work.

Have you seen our Magazine Racks? Just what you need, and we have a complete line of lacquer paints for a coating.

ROBINSON-McCABE LUMBER CO.

Harry Edmundson of Littleton, Ala., a brother of J. K. Edmundson, came in first of the week on a visit to his brother at Ruidosa.

NOTICE

Permitting camping and picnicking on any of the lands owned or controlled by me in Jeff Davis County will not be granted and the same is strictly forbidden.

May 21, 1927. B. B. McCUTCHEON

Mr. and Mrs. John Mead of San Antonio accompanied by their little daughter Peggy, came in first of this week on a visit to their parents Mr. and Mrs. C. E. Mead.

End Tables. That you need for your summer flowers? See our Lacquer paints for tinting.

ROBINSON-McCABE LUMBER CO.

Last Tuesday Mrs. F. M. Kennedy had the misfortune to fall against a hydrant in the backyard, and received a severe cut on the ankle. It necessitated confinement to her room and treatment by a physician. At this writing she is much improved.

DISTRICT MANAGERS WANTED

Substantial men, experienced crew managers, preferred, capable organizing sales force, sell "NO-BUMPS" to coach and Tudor owners all makes \$2.50. Four springs replace usual rigid "pegs," make car "ride like a rocking chair." Five territories still open. General Steel Products, Inc., Dept. A, 415 Plymouth Bldg, Minneapolis, Minn.

Dr. W. H. Shelton, professor at Emory University, Atlanta, Ga., delivered an instructive and interesting lecture at the Methodist church Tuesday evening. The doctor is one of the outstanding ministers of the church, and stopped over in Marfa en route to the Bloys camp meeting, where he will represent the Methodist denomination.

R. E. L. Knight, a distinguished attorney of Dallas, was registered at the Alta Vista Tuesday. He intends to take in the Bloys Camp Meeting.

Tuesday O. C. Dowe of Candelaria, Texas and F. H. Boyer, of Los Angeles, Calif., are registered at the Alta Vista.

When in need of tire repair phone 197. The Midway Filling Station.

J. H. Edmunson of the Ruidosa cotton gin, Ruidosa, was a business visitor in Marfa Tuesday and Wednesday.

Judge Nat Benton, County Judge of Nueces County was a visitor to Marfa Tuesday and made a pleasant call on the New Era. The Judge is spending a few weeks at Fort Davis.

WANTED—ranch 10,000 to 25,000 acres, must be very cheap, rough land and must carry oil and mineral rights. Give full and complete description in first letter also plat and legal number.

Texas Loan & Mortgage Co. 328 Navarro St. San Antonio, Texas.

Lem Purvis of the Torsiceva ranch in Chihuahua Mexico, was a visitor to Marfa Wednesday. He reports fine rains and that the range is in fine shape.

J. T. Laughlin, after a visit with his family here, returned to Marfa Wednesday.—West Texas News.

H. J. Ridout and sons and Rollins Texas returned Saturday night from a week's visit to Marfa relatives. Miss Louise Ridout remained at Marfa to visit with relatives for some time.—Floresville Chronicle-Journal.

Mr. and Mrs. Gus Raetzsch and daughters Miss Evelyn and Claryce returned last week from a delightful trip to Denver and other Western cities of interest. They made the trip overland.

30x3 1/2 Tubes at \$1.45
29x4.40 Tubes at \$1.80, at
J. B. DAVIS FILLING STA.

Billy Ake, Marfa high school student, called on Mayor R. E. Thomson today. He is here with his parents, Mr. and Mrs. W. R. Ake at Hotel McCoy. Mrs. Ake will go to Hotel Dieu for an operation.—El Paso Post.

Mrs. Geo. P. Luce and daughter, Mrs. Sam P. Cox, Canutillo, Texas, stopped over in Marfa this week en route to the Camp meeting and visited a short time with Chas. P. Holmes.

BILL BOOSTER SAYS:

"THE BASS DRUMMER IN A BAND DISHES OUT A LOT OF DULL THUDS THAT MAKE THE MUSIC SOUND SWEETER BY CONTRAST. SAME WAY WITH THE KNOCKER IN A TOWN—HE MAKES THE BOOSTERS MORE APPRECIATED."



Mr. and Mrs. Lovelace of McAllen and daughter, Anna Laura, passed thru the city Wednesday of this week on their way to Marfa where Mr. Lovelace will be in charge of the Marfa district of the Pecos & Rio Grande Telephone Company. While here they paid a very pleasant visit to the Pioneer office and were also guest of the local telephone officials.—Fort Stockton Pioneer.

Mr. and Mrs. R. N. Settle and Otis and Verna Settle motored over to Las Cruces Sunday.

Mr. and Mrs. Courtney Mellard returned last week from a pleasant trip to their old home in Snyder, Texas.

BORN—Sunday to Mr. and Mrs. Stanley Casner a son.

Mrs. J. S. Howard left last Wednesday, for St. Louis and New York to purchase Fall Goods for Miladys Shoppe.

Mrs. R. S. McCracken and daughters Miss Clair and Annie were visitors to El Paso over the week-end, returning home Tuesday.

Truett Davis is spending this week in El Paso looking over the home boys in the C. M. T. C.

Mrs. J. G. Annamosa took her little boy to El Paso to have his arm reset. About a month ago he fell and broke his arm in the joint, and for this reason the bone has not properly knit, hence it will be necessary to rebreak and set over.

Miss Thlma Means visited her father in El Paso first of the week and on her return reported that her father was gradually improving from his recent operation, but it will probably be a month before his discharge will be safe.

WANTED—To Rent a Piano. See Mrs. Jimmie Yates or Phone 299.

SUBSCRIBE TO NEW ERA, \$2.00

OPERA HOUSE MOVIES

MONDAY
Bebe Daniels
THE SPLICED CRIME
A Paramount.

TUESDAY & WEDNESDAY
Buck Jones
THE SWASH BUCKING HERO OF THE WESTERN PLAINS
A Fox

THURSDAY & FRIDAY
Richard Bartholomew
RANSOMS FOLLY
A First National.

SATURDAY
Marion Nixon
DOWN THE STRETCH

SHOW STARTS AT 8 P. M.

Mrs. Oscar Wells and little son spent several days in Marfa this week visiting relatives.

Mrs. Willie Bates, deputy County Clerk has been on the sick list this week.

Mrs. R. A. Holland of Eagle Pass is the guest of her niece Mrs. Jimmie Yates.

Mrs. W. S. Turner and little daughter of Marlin, Texas are in our city the guest of her sister Mrs. Mary Bishop and mother Mrs. W. S. Carver.

WANTED—To Rent a Piano. See Mrs. Jimmie Yates or Phone 299.

THE NEW IDEA

"Oh No," said the little lad who was carrying his baby brother, "He is not heavy, you see, he's my brother." Don't hesitate to pass new ideas to the members of your local town, he is your brother.

The new idea I would like to tell you about is, we have on display a noiseless closet, have your wife call at the shop and have Mrs. Johnson to explain this new fixture, an the allowance on your old closet.

McMurry Plumbing Co.

G. C. Johnson, R. A. McMurry
Marfa — Alpine

SAFETY FIRST

Secured by Insurance
Vital Safety features that protect Insurance investors.

Compensation for
Fire, Auto, Plate Glass, Loss.

BONDS
Fidelity, Judicial, Official,

Call or write for Information.

O. A. KNIGHT, Local Agent.

CHRYSLERS

"50--60--70--Imperial 80"

MORE MILES TO THE GALLON
MORE COMFORT IN RIDING
MORE PLEASURE IN POSSESSION

The Chrysler is built to cover the long miles Swiftly, comfortable and surely.
SALESMEN in Marfa, Alpine, Sanderson, Ft. Davis, Ft. Stockton, and Marathon.

JONES MOTER COMPANY
COLQUITT BUILDING, MARFA, TEXAS

Frequent Bilious Attacks

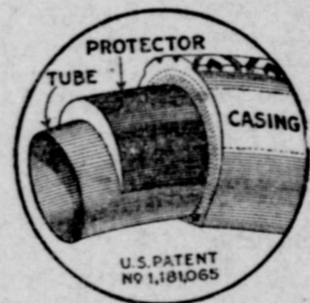
"I suffered with severe bilious attacks which came on me two or three times every month," says Mr. Ollie Miller, of Murray, Ky. "I would become dizzy. My head would ache terribly, feeling as if it would almost burst. It felt exactly like a tight band was being drawn closer and closer around my temples. My stomach would be so upset I could not retain any kind of nourishment for hours. I would have to quit work and go to bed. My color was awful. I was yellow and my skin was drawn and dry. I did not have any energy—no ambition to work. I was just about half sick most of the time because of these spells. One day one of my neighbors, who has used Theford's Black-Draught for years, said he had noticed how bad my color was and thought it would help me. I got some Black-Draught immediately and began to take it regularly until I got my system clear of the poison I had been absorbing. I soon began to feel better and developed a fine appetite. I had no more bad headaches or bilious spells."

THEFORD'S BLACK-DRAUGHT
Purges Accumulated Bile

Mead & Metcalfe
ATTORNEYS-AT-LAW
General Practice
MARFA, TEXAS

Chas. Bishop

Drayage
Light and Heavy Hauling
—Agent—
Pierce Petroleum Corporation
Pennant Oils and Gasoline
— Phones —
Union Drug Store, 45
Residence, 108



W. P. Murphy

Agent.
Marfa, Texas

JOHN W. BROWN
Physician and Surgeon
Office Next To Carl's Drug Store

Clogged Sink Pipes are a Nuisance!

A New Discovery



Quickly removes cause of stoppage—gives perfect drainage. Easy to use, positively harmless to all plumbing.

Carl's Drug Store

CHARLIE'S BARBER SHOP

GOOD SERVICE
Reasonable Prices

Good Shine 10c.
NEXT TO SCHUTZ'S PLACE

MARFA LODGE Number 596



Meets second Thursday evening in each month.

Visiting brethren are cordially invited to be present.

John MacDonald, W. M.
Chas. Bowman, Secretary

Marfa Rebekah Lodge no 432
Meets 2nd and 4th Friday

at 8:15 P. M.

Oddfellows Hall

Mrs. Kate Jordan, N. G.

Mrs. Ida Lee Jordan, Sec.



ROTARY INTERNATIONAL
MARFA CLUB

Meets every Tuesday's
12 Noon. Longhorn Cafe

STANLEY CASNER, Pres.
B. HILLSMAN DAVIS, Sec'y

Let us make your new Boots or repair your old Shoes

Our work is guaranteed—

Prices Reasonable

MARFA BOOT AND SHOE CO.
Gotholt Brothers

Marfa, Texas



MARFA CHAPTER
No. 176, R. A. M.

Meets 4th Thursday night in each month. Visiting companions welcome.

J. C. Bean, H. P.

J. W. HOWELL, Sec.



MARFA LODGE
No. 64 I. O. O. F.

1st Tuesday Night, 1st Degree
2nd Tuesday Night, 2nd Degree
3rd Tuesday Night, 3rd Degree
4th Tuesday Night, Initiatory Degree. All visiting brothers are cordially invited to be present.
F. W. Jordan, N. G.

E. F. NICCOLLS, Secretary.



MARFA CHAPTER No. 344
O. E. S., meets the 3rd Tuesday evenings in each month. Visiting members are cordially invited to be present.

Ms. George Arnold, W. M.

Mrs. Ruth Roark, Sec.

Hans Briam

The merchant who has practically everything and will

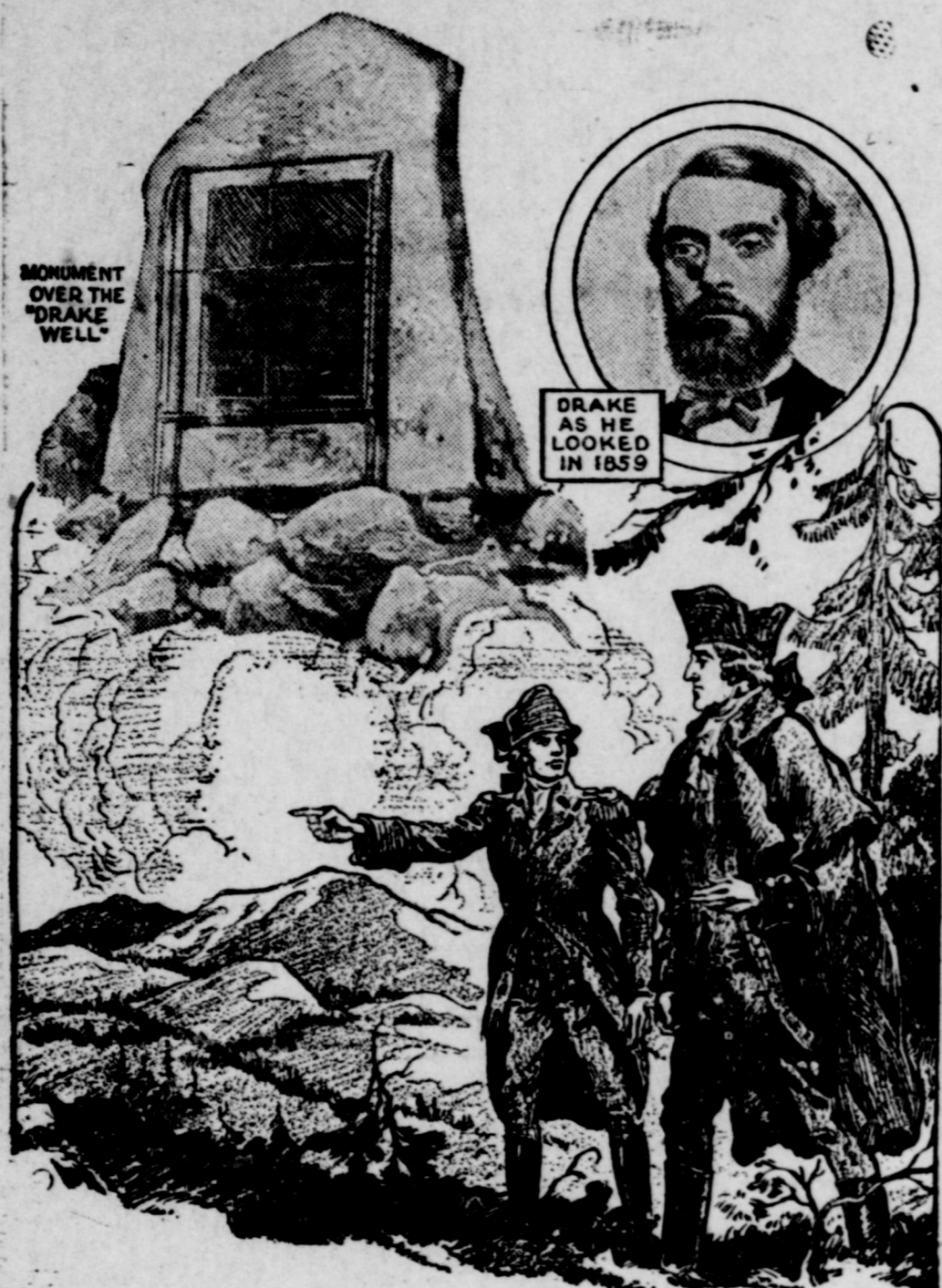
Sell it for Less

Marfa, Texas

Everybody has been asking "When can we have DUCO to brush on at home" we have it now.

G. C. ROBINSON LBR. CO.

Washington's Early Adventures Now Assuming New Significance



By HENRY BOTSFORD

AFTER well nigh a century and three-quarters a new interest has recently been aroused in the earliest military adventures of George Washington. When barely twenty-one years old, in 1753, Washington was sent by Governor Dinwiddie of Virginia into the far northwestern wilderness—that is, northwestern Pennsylvania—to warn the French that they must cease their efforts to occupy that region. Recent researches have given a new historical significance to that expedition, during which Washington, always reckless of his personal safety, had one of his narrow escapes from death at the hands of a treacherous Indian guide.

The French at that time occupied Canada and claimed the Mississippi and Ohio Valleys. Though the fringe of English speaking colonies along the Atlantic contained the chief European population, France maintained sovereignty over most of North America's area. They were apparently determined to occupy northwestern Pennsylvania, partly because it was known even then to be rich in petroleum.

Region's Wealth Known

Pioneers and missionaries, English, French, German and Dutch, had all reported to their governments that the petroleum was of great potential value. There is, however, no reason to believe that Washington knew of its existence or value until his adventure of 1753. Then he learned that the oil had long been used by the Indians and the pioneering whites for fuel and light for medicine and in making war paint. Washington was so much impressed with its possibilities that he later became owner of a large area of oil-bearing lands. Although the petroleum industry in its modern form was then undreamed of, Washington was so sure that a fortune resided in his oil-bearing lands that in his will he listed them as his most valuable holdings. In the property schedule attached to the will he wrote:

"This tract was taken up by General Lewis and myself on account of the bituminous spring which it contains, of so inflammable a nature as to burn as freely as spirits and as nearly difficult to extinguish."

The Will of Washington

Some historians declare that in an earlier will Washington dedicated this "burning spring" to the public. At any rate, it had passed from his ownership before his death. He sold this tract for \$200,000, but, suspecting it might revert to his estate under a mortgage, he willed his heirs that should it do so it would be worth much more than the \$200,000.

Although Washington's first knowledge of petroleum was gained within a few miles of the place where the first oil well in the world was drilled, that first well was not opened until one hundred and six years later, 1859. In that year Edwin Laurentine Drake bored the first well, just south of Titusville, Pennsylvania, and really started the modern petroleum industry.

A Development Wonder

Today the American industry is the major part of the world's oil business. Americans are directing oil developments all over the world. It is all part of the huge problem: to make sure that the tomorrows shall see America's requirements met. Every decade the production of petroleum has doubled. Science and technical progress have met all demands. Foreign investment and development are in the nature of insurance for the future.

In the days of Drake and the industry's beginnings petroleum's value lay in lubricants and kerosene. The age

of machinery was only beginning, with its insatiable demand for lubricants, while kerosene, though the best illuminant ever known, was dangerous because poor refining left gasoline that was liable to explode. It is difficult nowadays, when the world is being combed for more petroleum to make more gasoline, to realize that gasoline was once a nuisance and a menace. The internal combustion engine created the demand for gasoline, now the primary product of petroleum. The demands of millions of motor cars increasing constantly, invention and chemistry were set at work by the captains of the industry to make the barrel of petroleum turn out a larger and larger proportion of gasoline. This was done by the cracking process, through which every year now sees a larger proportion of crude oil turned into gasoline.

High and Growing Demands

Today well-nigh 2,500,000 barrels of petroleum are required every day to satisfy the demand for motor cars, tractors, trucks, buses, artificial gas plants and the innumerable by-products. Invention is constantly finding new uses, as enterprise just as constantly finds new supplies of petroleum. The wonderful and rather mysterious fluid has revolutionized social habits and industrial methods; yet it is only two-thirds of a century since the industry had its feeble beginning in the Pennsylvania oil country.

This year the country will use about 750,000,000 barrels of petroleum. The country will use 700,000,000 gallons of gasoline and will export 1,900,000 more. The production, processing and marketing of petroleum is probably second only to agriculture among American industries.

Roughly, 70 per cent of the world's petroleum industry is American. Ten billions of capital is invested in it—half the valuation of the national railroad system. It employs just about 1,000,000 people. The petroleum pipe line system, gridironing a good share of the country, aggregates about 85,000 miles. Petroleum revolutionized naval warfare by bringing in the oil burning ship; it is fast revolutionizing merchant marines in the same fashion. Multiplication of motor cars, along with the special taxation of their gasoline, has made possible the modern highway system.

A True Social Service

Perhaps the most nearly revolutionary result of Drake's modernization of the petroleum industry is to be found in the change it has brought in the life of rural America. It has carried the city to the country, the country to the city. It has, by making possible the cheap and quick transportation that everybody nowadays enjoys, enabled country and city to know and understand each other as they never did before. It has brought social and educational privileges to country dwellers that a few decades ago seemed absolutely denied to them. On the one hand it has enabled the cities to spread out into suburban areas and the zone of country estates; on the other, it has enabled the people of the open country to have neighbors, society, church and school privileges, intimate acquaintance.

It is a historic fact that the tendency toward division of interest and understanding between city and country is the most serious internal menace to the security of nations, to the integrity of society.

More than anything else, country and city need to know and understand each other and each other's problems. The easy transportation, the ready opportunity for association and acquaintance that have come with the Age of Petroleum have made possible, in this favored country at least, exactly this new intimacy and understanding.

XPOSES WILES OF FAKE STOCK SALESMEN AND PROMOTERS

Test Methods of Confidence Men Described by American Bankers Association Official—Declares That Shrewder Schemes Than Ever Before Are Taking Peoples' Savings.

By W. R. MOREHOUSE,
Public Relations Commission, American Bankers Association.

MUCH of the distress of many people in America today is due, not to the fact that they have not had an opportunity to earn and save money, but to the fact that they have lost their savings in fraudulent schemes of one kind or another. Many a widow is in financial difficulty not because she was left penniless by her husband but because she lost her inheritance by investing it in "gold bricks." Many a bank depositor who once carried a fine balance is penniless today not because he did not know how to save but because he did not know how to invest.

Perhaps if I relate some wild-cat promotions that give an insight into the activities of investment sharks it will quicken a relentless determination to provide depositors with much needed advice in investment matters. I have come in personal contact with many cases, some of them almost unbelievable because of the very crookedness of the schemes to defraud, yet thousands of our hard-working savers have been led to invest their savings in these promotions. In giving the high

lights of certain cases I am not drawing on my imagination in the least, nor am I relying on hearsay, but giving first-hand information.

Unbelievable but True

Many millions of dollars have been lost in oil. The sum is staggering. Into ever corner of the United States the mails carry high-powered sales talk of great riches to be made in oil. Carried away by these promises, depositors quietly withdraw funds from their banks and send them on to wild-cat speculators. Not one out of a hundred has ever recovered the money he invested. Still wild-cat promotions continue to flourish, with a new crop of victims coming up to take the place of those who are forced out of the



The Fake Oil Stock Sale Was Opened With Prayer

running because they have already lost their savings.

Listen to this one! It is a typical case. A tract of land, just ordinary land, nothing about it to indicate there is oil beneath the surface. An oil rig, a few tools, half a dozen strings of pipe are close at hand. A large show tent filled with chairs that will seat several hundred people. It is 10 a. m. The sun is shining brightly, and it is a glorious day.

Presently several large busses draw up loaded with people ranging in age from fifty years to eighty. A corps of high-pressure salesmen rush out to greet the arrivals and to assure them that they are most welcome to what will be the next great oil city of America. The aged and feeble minded are tenderly conducted to comfortable chairs under the big tent, in plain view of those seated as they peer out through the flap of the tent stands majestically the oil rig spattered with crude oil and nearby is the big oil sump also filled with oil. Through an ingenious circulating system oil from the sump flows into the well and back into the sump through a pipe in full view.

Religious Revival Methods

Presently the official lecturer calls the meeting to order. The impression he creates is that he is either a minister or has studied for the ministry. He opens the meeting with prayer for the success of the venture in oil. After prayer this sanctimonious gentleman tells how he has invested all of his own earnings and all of his children's savings in the venture, so confident is he that it is to be an oil gusher and all are to be made rich.

He charms his audience with his oratory. He impresses them with his honesty. He calls their attention to oil in plain view, intimating that it is from the well. And while he is painting before them, figuratively speaking, luxury and old age comforts if they invest in the "A-A" Oil Company, the foreman of the rig rushes in, his clothes spattered with crude oil. He is excited and almost out of breath as he reaches the sanctimonious lecturer. A few words are whispered. The lecturer's face registers "at delight at the news. He turns to his audience, a smile of vic-

torious delight on his face. The foreman rushes excitedly back to the derrick, wrench in hand.

"We have drilled to the 'Bell' sand!" the lecturer shouts, bringing cheers from every high-pressure salesman, followed by a chorus of voices from the surprised audience. "We can bring in a 5,000 barrel well if we care to, but if we go deeper to the 'Meyer' we can get a 12,000 barrel well!" he adds. "Go on deeper! Go deeper! Go deeper! Go deeper!"

on down!" shout the salesmen almost in unison followed by cheers from the listeners.

The zero hour is at hand. The time has come for the high-pressure artists to sign up the listeners for units. The salesmen "hit while the iron is hot." Nearly every listener is signed up. The few who hesitate are forgotten only momentarily.

This picture of an oil speculation may seem too crooked to be true, but it is a real story of how thousands of savings depositors, all past the age of fifty, lost over half a million dollars. This story is one of many hundreds that might be told, all of which have ended disastrously for millions of investors.

(Article II will reveal further fraudulent schemes for robbing workers of their savings.)

Truth and Advertising Have Made America Great

Truth in news columns and advertising is the foundation of America's prosperity, Melvin A. Traylor, Second Vice President American Bankers Association, recently said, adding: "Continuance of our prosperity rests chiefly upon continuation of the greatest of all causes for our present good times—truth in news columns, truth over the store counters and truth in advertising. World-wide acceptance of great discoveries and inventions has been due to the fact that the newspapers truthfully described them and the manufacturers truthfully advertised them. If deceit had been the general rule, if the motto had been 'sell quick and let the buyer beware,' the public would have turned against the new things. I recall one particularly large firm which three years ago began advertising its wares falsely; it is today hopelessly bankrupt.

"Wise advertising costs nothing. You have only to increase the sale of your products to the point that covers the advertising charge to enjoy the enlarged business without cost. The natural saving in overhead is extra profit for dividends or for further expansion."

HOW FAKE AUCTIONS GET YOUR MONEY

By W. R. MOREHOUSE
Public Relations Commission, American Bankers Association
(This is one of a series of articles exposing the wiles of sharpers who are after your money.)

NEARLY everyone is ready "to take a fling" at getting something for nothing or at least for less than it is worth. Because of this many are duped into paying more than regular market prices for things they buy. This class of people is especially susceptible to the appeal of anything resembling an auction. Fake auctions with the cards stacked against the buyer are very common. They rank high among the fraudulent schemes of the country.

The "here today and gone tomorrow" auction faker rents a fine looking house in some high-class section of the city in which he plans to operate. He furnishes this house with the cheapest imitations of high-class furnishings, with here and there a fine piece which is to serve for bait. Certain pieces are alleged antiques with a thread of glorious history behind them. Of others it is claimed that they have been handed down for generations, originating with some person noted in history or with some famous Southern family. Of other pieces it is maintained that they are made of rare and precious woods imported from far across the sea. The overstuffed furniture, it is claimed, is all high grade of standard manufacture.

Regardless of its superiority and antiquity, the furniture must be sold at once, for the owner is compelled to take an extended trip, the family physician having ordered travel and a change of climate as a means of saving his life. Nothing is to be spared and the deep slashings of the auctioneer's axe must go on with no price too low. Individual pre-auction sales, of course, will be arranged for persons who are unable to attend the auction.

The day of the sale is here. Purchasers are arriving. They are met at the door by the woman member of the outfit—a dramatic person who knows when to shed tears at the thought of having her happy home broken up and her valuable furnish-



Victims Clamor for Fake Pieces

ings torn from her. She tells her sad story—how she must leave her home and go to distant lands with her husband whose health is broken and life in danger. But she is resigned to her "awful calamity" and will sell all her lovely furniture even at a great sacrifice.

As she directs attention to certain pieces of furniture her voice quavers. She almost sobs aloud as she names the price she is forced to accept. "Less than half the original cost, but price is no object. We must take the train tomorrow," and she wipes a tear from her eye. Fully convinced the sale is genuine, and sympathizing with the unfortunate woman, buyers clamor for the furniture.

But no sooner are the articles transferred from their setting in the slightly darkened rooms of their original owner and displayed in the sunlight of the purchaser's home, than the truth about the sale begins to dawn in the mind of each new owner. Close examination reveals that evidently this wonderful collection of furniture was but odds and ends and unsalable pieces picked up from second-hand stores by these fly-by-night fakers. Some proves to be the rankest of imitations of the cheapest grade, and the overstuffed is so poorly constructed that it squeaks and weaves under the lightest weight.

The Birds Have Flown

When those who have been cheated rush back to the house the next day, intent on making it "hot for the faker,"

square deal.

(A future article will present means to foil crooked promoters' wiles and tell how to separate good from bad investments.)

AUTO MILEAGE FROM MARFA:

WEST	Miles	EAST	Miles
Valentine	37	Alpine	27
Van Horn	80	Marathon	58
Sierra Blanca	103	Sanderson	120
Ft. Hancock	145	Langtry	190
Fahens	158	Del Rio	256
Clint	166	Spofford	291
Ysleta	185	Eagle Pass	324
El Paso	198	Uvalde	333
Mesilla Park	237	Sabinal	355
Las Cruces	240	San Antonio	425

The New Era is located East of Masonic Bldg.

RED INK SELDOM USED ON MARFA'S BUSINESS PAGE
(Continued from Page One.)

soul and body.

As for the cattle, about 75,000 head are shipped from here annually, and at the present high prices you can readily understand why business is good, cattlemen are prospering, and Marfa's Banks say their liquid assets will compare favorably with those of banks elsewhere, regardless of size. That means money. This highland section long has been rated one of the wealthiest in Texas, and it has a right to such consideration.

L. C. Brite is the ace of the cattlemen here, besides being president of the National Livestock association. The past few days he has been entertaining T. W. Tomilson of Denver, secretary of the association, and editor of The Producer.

Brite has a big herd, 6,000 or more in fact, he brands about 3,000 calves a year. The Brite ranch includes 125,000 acres and he has spent \$150,000 on it in improvements.

Water is his hobby. Mr. Brite if there is any to be had anywhere. He has put down wells and made tanks until it is a sure shot his stock will not go thirsty.

This strong, nourishing gramma grass of the upland makes fattening feed even if it seems to be eaten down almost to the ground. Give the stock plenty of water, near enough that they don't have to wear the meat off their bones walking for it, and they thrive.

Rain is needed for the grass, of course, and this section was short of rain until the El Paso Herald's representative came to town. The situation was remedied at once with copious showers. We also went to Presidio and Shafter yesterday, carrying bountiful rains in our wake to both localities.

On the day before, Van Horn, Valentine and Sierra Blanca had been taken care of.

I suppose we really ought to charge for it, but for the time being and unless advised from the office to the contrary, we shall call this an additional free Herald service.

At the mere mention of the subject, just as these lines were written, it began raining again in Marfa. You see how easily it is done.

These rains will bring up the grass quickly; Cowmen say three weeks will see the range green, and of course the water tanks, where the cattle drink will have been filled.

W. T. Jones has the largest ranch holdings around here, but more in Jeff Davis County than in this county of Presidio. Mr. Jones has something like 250,000 acres runs upward of 7,000 cattle.

Capt. J. B. Gillett, the noted Ranger, whom everybody knows, or has read about, owns the old Barrel Spring ranch. He has turned the active management of it over to his son, Milton. There are 70 sections in the ranch, and the Gilletts have about 2,000 high bred cattle! very fine stock, indeed.

A new recruit among the ranchmen, but an old hand in the Big Bend and a highly regarded one, is O. C. Dowe.

He spent 20 years in the customs service and had part in many a thrilling encounter with cattle rustlers smugglers and just onery bandits.

A few years ago, being a witness in the Henry Ford suit against the Chicago Tribune, Dowe met Frank Boyer, son of the president of a nationally known adding machine company, and the two became fast friends. Boyer came down here to visit Dowe on various occasions and the attachment climaxed itself when Boyer bought 100 sections down near the Rio Grande in the Candelaria section, stocked it and turned it over to Dowe to run for him.

So Dowe quit the government service, turned cowman, and he and the J. J. Kilpatrick family are kingpins of the Candelaria region.

By the way, J. J. Kilpatrick's brother, H. H. Kilpatrick, is county attorney here. He has turned over the town's weekly newspaper, the Marfa New Era, to his son, M. M. Kilpatrick. Mrs. H. H. Kilpatrick remains as editor.

Before getting away from the subject of cattle and cattlemen, there should be some mention of a few more of the leading lights of the industry. They are W. P. Fischer, T. C. Mitchell, T. C. Crosson, W. H. Cleveland, W. W. Bogel, and W. B. Mitchell, and Arthur Mitchell, Fischer and T. C. Mitchell run about 4,000 head each and the others have large herds also. There is no need to particularize as to high-bred stock. They all have as good as there is.

Mohair growing is becoming an important industry among Presidio and

Jeff Davis County ranchmen. The number of goats has increased from 3,500 to 25,000 in three years, and their owners say that by September shearing time the goat census will be up to 35,000. The shearing runs 70,000 to 80,000 pounds, and 12,000 kids were counted last spring. It is said that all could have been contracted for sale at \$3.50 to \$4.00 a head.

W. W. McCutcheon of Fort Davis has 800 registered goats, and L. J. Watts of Pinto Canyon about the same number. Some of the larger goat owners are Stevenson & McDaniels, A. J. Bogel, J. W. Pool, T. H. Rawles, Casner & Burdett, J. J. Franklin, Robert Greenwood, C. T. Mitchell & Co., Field & Nichols, L. J. Watts, Gillett — Colquitt, Frank Jones, Edwin Fowlkes, and Ben S. Avant of the Marfa State Bank, who has just put about 200 goats on his ranch up under the rimrock, about 20 miles north of Marfa.

Marfa is growing in population, having about 3,500 now, says Miss Katherine Duckworth, secretary of the chamber of commerce. The town needs a new hotel and has a \$150,000 project of that kind under consideration at this writing. It may have been decided upon definitely before this piece sees the light of day.

A big school building which would be a credit to any ward in El Paso is one of the new structures in which Marfa takes pride. It represent an expenditure, with equipment, of more than \$100,000.

Across from the court house is a handsome one-story, white stuccoed building which houses the Community Center, city hall and council chamber. It would take the eye of a visitor any where, and there is also a new Christian church, built in Spanish style and with the pastor's home beside it. There's about \$125,000 in that.

Every rent house in Marfa is filled, they tell me. There is some residence building. J.H. Hoffman is just competing a nice new home and there are several more either under construction or about to be started.

There is an important highway project underway. It involves construction by the Mexican government, federal or state, of a highway from Ojinaga to Chihuahua City, meaning the grading and bridging of the old road, which is now in fair condition; and the extension of the Presidio-Marfa road to Fort Davis and Pecos, where it would unite with the Bankhead highway.

County Judge W. T. Davis has been working with the state highway commission on this matter and the understanding is that state and county funds will be matched on it, this county's share being about \$25,000 and the total cost of the highway something more than \$100,000.

Gov. Orozco of Chihuahua favors the project, as to the Mexican side, and it is said about 300,000 pesos will be spent on that end.

Marfa is also on the Mexican Border Highway, extending from San Antonio, to here, through Valentine and on to Van Horn, where it joins with the Bankhead highway and runs on in to El Paso.

This is an excellent highway which needs more advertising to draw tourists.

Oil men have been in here in numbers recently, signing up leases on land held by cattlemen. Some of the leases may have been taken for protection and some for speculation, but Marfa is hoping to see honest to good ness drilling some sweet day.

Postmistress Fitzgerald says her money order business and her parcel post business are large and growing. As to money orders her figures from January to January shows as follows: 1925, \$71,551.85; 1926, 74,100.39.

"Most of Marfa's money-ordering and parcel post buying goes to El Paso," she says, "but some to San Antonio."

The buying in El Paso is chiefly of dry goods—reflecting the influence of department store advertising in The Herald, which is more read here than any other newspaper. Merchants in other lines can get the Marfa business the same way.

"The money orders do not by any means represent the sum total of Marfa's buying in El Paso," Mrs. Fitzgerald points out. "Marfa residents are continually going to El Paso to do their buying. Some bring their purchases back with them. Others have them sent parcel post." —El Paso Herald.

Figs And Grapes

At your grocery store if he cannot supply you, I will be glad to ship you.

The grapes are right for jelly, Figs make the finest of preserves.

LOUIS GOTTFWALD, Del Rio, Texas

THE DELPHIANS

Mrs. Lily H. Frost, of St. Louis, and Mrs. Susie May of Oklahoma, National Delphian organizers, have been here to interest ladies of Marfa in the Delphian movement for Adult Education for Women.

There are 2,000 chapters in the United States, with approximately 200,000 membership, about 300 being in Texas, Houston topping three number with Eleven Chapters. Mrs. Penny backer, Texas, nationally know club woman is a Delphian.

Delphian is a six year study course covering Drama, History, Art, Music and Poetry, and World Literature. University men, known internationally, have done the research work for the National Delphian Society, which has been incorporated into the service given to women.

All opportunity for Marfa Women to affiliated themselves with the outstanding National Movement for fundamental culture will be given.

PRESIDIO HOPES FOR A BANK VERY SOON

Presidio offers to new citizens and to investors the greatest possibilities in the world," said C. A. Lyle, president of the First National Bank of Carrollton, Ga., on a recent visit here. "All the town needs now to put it over is the team-work and co-operation of the people already here."

Though Mr. Lyle would not make any definite statement, it is also very probable that he and his connections will soon establish a bank in Presidio. Such a business would certainly be a welcome addition to our town, and we hope that Mr. Lyle does this. This conclusion was drawn from his statement that, "This is my first visit here, but it certainly is not my last. I will either be seen or heard from later."—Border Times.

CHRIST FOR ALL—ALL FOR CHRIST
The Word of God
BIBLE THOUGHT AND PRAYER
If parents will have their children memorize a Bible selection each week, it will prove a priceless heritage to them in after years.

GOD IS LOVE:—Beloved, let us love one another: for love is of God; and every one that loveth is born of God, and knoweth God. 1 John 4: 7.

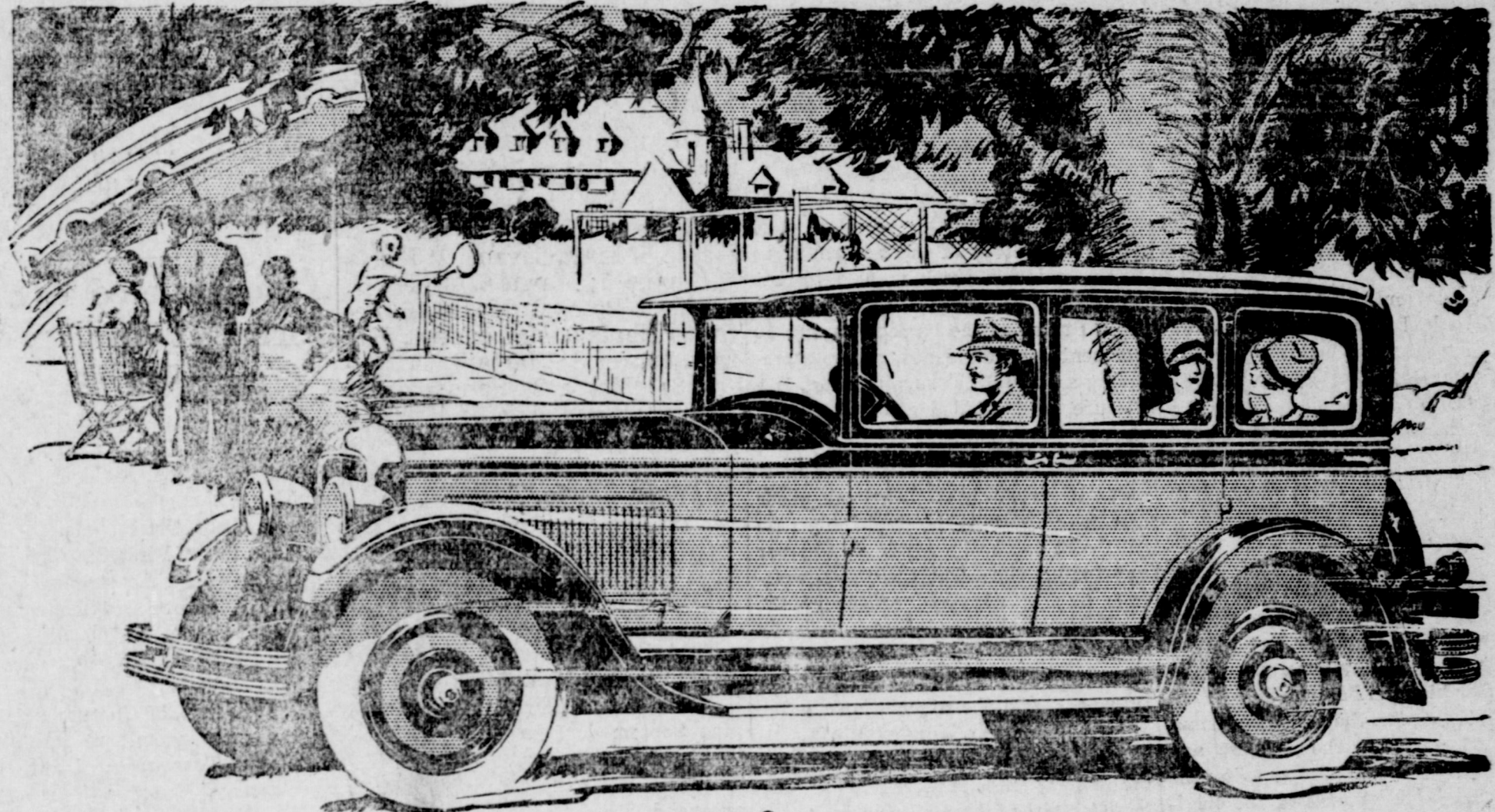
PRAYER:—O merciful God, may the love of God be shed abroad in our hearts by the Holy Spirit given unto us

QUESTION:—How do all things work together for those that love God?

Answer, read—Romans 8:28

WOMEN
Who need a tonic should take
CARDUI
Made of Purely Vegetable ingredients—contains no dangerous drugs.
In Use Over 50 Years

STUDEBAKER



REDUCED TO
The Commander \$1495
Costs \$2500 LESS than any other car of equal power!

Acclaimed "the greatest post-war achievement of automotive engineering," the path of the Studebaker Commander is strewn with accomplishments... 5000 miles in less than 5000 consecutive minutes... 33 national hill climbing records... an average of 17 1/4 miles to the gallon in 61 gasoline tests!

Now, The Commander sets an unparalleled record for value at its new, low One-Price price—\$1495, which includes more than \$100 in extra equipment.

Only seven American cars equal The Commander in power—and they cost from \$4,000 to \$10,000. No wonder The Commander is outselling the combined total of all other cars in the world of equal or greater rated power. Drive a duplicate of the world-record car.

\$100 worth of extra equipment without extra cost
All Studebaker models have more than \$100 worth of extra equipment, including front and rear bumpers; shock absorbers; engine thermometer and hydrostatic gasoline gauge on the dash; and coincidental lock to ignition and steering. Equipment also includes 4-wheel brakes; disc wheels; full-size balloon tires; no-draft ventilating windshield (exclusively Studebaker); oil filter; automatic windshield cleaner; rear-vision mirror; rear traffic signal light; cowl lights and two-beam acorn headlights, controlled from steering wheel.

NEW LOW PRICES

The Dictator

	WAS	IS
Sedan (4-dr.) plush	\$1245	\$1195
Sedan (4-dr.) mohair	1335	1295
Victoria	1325	1295
Coupe, for 2	1245	1195
Coupe, for 4	1345	1295
Roadster, for 4	1295	1245
Duplex Phaeton	1195	1195
Tourer, for 5	1165	1195
Tourer, for 7	1245	1245

The Commander

	WAS	IS
Sedan	\$1585	\$1495
Sedan, Regal	1710	1625
Victoria	1575	1495
Victoria, Regal	1645	1625
Coupe, for 2	1545	1495
Coupe, Regal, for 4	1645	1625
Roadster, for 4	1675	1595

The President

	WAS	IS
Sedan, for 7	\$2245	\$1995
Tourer, for 7	1845	1795
Limousine	2495	2350

Erskine Six

	WAS	IS
Custom Sedan	\$995	\$995
Sport Coupe, for 4	995	995
Coupe, for 2	945	995
Sport Roadster, for 4	995	995
Tourer	945	945

All prices f. o. b. factory

HORD MOTOR COMPANY
Marfa and Alpine, Texas
Beautiful in design—thoroughly modern—mechanically right

FARM LOAN ASSOCIATION IS HELPING CATTLEMEN

The Company That Serves The Highland Country; Organized In Marfa In 1923.

MORE THAN \$150,000,000.00 LOANED IN TEXAS ALONE

Secretary-Treasurer Only Paid Officer, He Receives 25 Per Cent Of Stock Dividend.

(By J. W. MERRILL.)
The local branch of the National Farm Loan Association has put out about \$300,000 in loans since it began functioning for the benefit of Jeff Davis, Presidio and Brewster counties—though oddly enough no loans have been made to Brewster men. It is called the cheapest money that can be had. The local association recently held its annual meeting at Marfa. The president is Judge J. W. Merrill of Jeff Davis county, and he has furnished a comprehensive statement of the activities and facts of the work for the information of any who might wish to benefit. It follows:

This organization has been doing business with American farmers and ranchmen for ten years, and in that time has loaned more than 150 millions of dollars in Texas alone. Beginning business in 1917 with an interest rate of 6 per cent when all other western companies and individuals were charging 7 per cent and up, this association reduced its rate to 5½% and later to 5 per cent, which is the present rate.

This is not only the lowest interest rate to be had in our community, but the terms of repaying the principal are also the best that can be obtained anywhere.

The borrower must pay the 5 per cent interest and 1 per cent of the original loan as a mortization each year in semi-annual installments, on June 1 and December 1. He needs never pay more than this in any one year, and this will settle the whole debt in 36 years, but if he so desires he may pay the whole or any part of the principal at any interest paying date after his loan has run five years.

Under this plan the debt gets smaller each year, but the interest and amortization payments remain the same, that is, 6 per cent of the origi-

nal loan.
The company that serves the Highland country is the Marfa National Farm Loan Association, which was organized in 1923 at Marfa as a tri-county proposition proposing to serve the ranchmen of Presidio Brewster & Jeff Davis counties. It has 15 members at this time, to whom it has loaned \$297,000 and has other loans approved but not yet complete.

Since this is recognized as the cheapest money available we wonder why more ranchmen have not joined the association.

Perhaps some are turned away because no member can borrow more than \$25,000. But a man and his wife may each get this amount, and also any son who is of age and has security in his own right may borrow the limit.

Others have refused because they can get a little more money on the same security from some other mortgage companies.

Of course you have to give a better security to borrow at 5 per cent than at 7 or 8 per cent. The very life of the Federal Land Bank depends upon perfectly good security for its loans. One who is on the verge of bankruptcy cannot become a member. But a land owner may borrow 50 per cent of a conservative valuation of his land. Members of this association are getting from \$3 to \$3.50 per acre on good Highland grazing lands. That means that the lands are appraised at from \$6 to \$7 per acre.

One condition of borrowing from the Farm Loan Association is that you must invest 5 per cent of your loan in the stock of the Federal Land Bank, and this stock is held by the bank as additional security for your loan. But since the bank is paying 10 per cent cash dividends, and accumulating a substantial surplus fund, this feature is a decided asset, to which no one should object.

The expense of the farm loan association is very light. The bank sends a man to appraise the land for a loan at a cost to the borrower of \$10 per day for his time. The secretary-treasurer is the only paid officer of the local association and he receives 25 per cent of the stock dividends as compensation. J. C. Fuller is our secretary-treasurer, and the association's office is in the Fuller building at Marfa.

Why are the ranchmen of Brewster county not represented in the membership of this association?

BALL CLUB HERE RE-ORGANIZES TO DISPUTE SANDERSON'S CLAIM TO TITLE

Before Disbanding Marfa Had Lost No Series To Any Team; Has Won 3 Out of 4 From Sanderson.

The Marfa Base Ball Club re-organized to dispute Sanderson's claim to the Mexican Border Highway Championship.

Before disbanding Marfa had not lost a series to any team having won three out of four games played with Sanderson who is now boasting the Mexican Border Highway Championship. The Marfa team is working out daily in order to challenge Sanderson to a series of games and the fans may expect some good ball games in the near future.

Marfa's Record.

The Marfa baseball team does not claim the Mexican Border Highway championship but challenges any team, claiming this honor, to a game.

Marfa defeated the First Cavalry regimental team, of Fort Roosevelt Sunday, 9 to 2. Marfa made 16 hits to four for the cavalry. Howard struckout 11 men.

Marfa has won nine games out of 12 played this season, having lost one tilt to McCamey, a \$5,000 a month club, and won 3 out of 4 from Sanderson, claimants of the Border title.

The record:

Marfa 9, First Cavalry 2; Marfa 5, First Cavalry 1, Marfa 6, Alpine 5; Marfa 6, Alpine 3; Marfa 9, Pecos 6; Marfa 16, Pecos 5; Marfa 0, McCamey 3; Marfa 1, Juarez 8; Marfa 6, Sanderson 3; Marfa 3 Sanderson 2; Marfa 2, Sanderson 1; Marfa 4, Sanderson 7.

For games write or wire R. W. Bratcher, Marfa, Texas.

Institute To Be Held At Sul Ross In September

The Teachers Institute, composed of a number of West Texas Counties, including Presidio, will be held at Alpine September 5 to 10. J. H. Head will be the conductor. The entire program has not as yet been definitely arranged.

MARFA WINS ANOTHER GAME FROM THE REGIMENTAL OF THE 1st CAV.

Wall And Martinez Led The Marfa Sluggers With Two Bingles Apiece Game Clean And No Arguments.

After being idle for some time the Marfa Baseball club got together again and defeated the Camp Marfa regimental team Sunday 7 to 2. Howard pitched his usual good game and let the soldiers down with 6 hits and struck out 10 men.

Wall and Martinez led the Marfa sluggers with 2 bingles apiece while Whetew led the soldiers. Following is the Box Score:

MARFA—	AB	H	R
Martinez, 1b	5	2	1
Lujan, ss	4	1	1
Bratcher, 2b	3	1	2
Wall, 3b	4	2	0
Kilpatrick, lf	4	1	2
M. Howard, cf	4	1	0
Rodriguez, rf	4	1	0
L. Howard, p	4	0	0
Total		9	7

REGIMENTAL—	AB	H	R
Jiggs, ss	4	0	1
West, 3b	4	0	0
Stroud, 1b	3	1	0
Whitew, rf	4	2	0
Savoy, cf	4	0	0
Krucher, c	4	0	0
Knight, 2b	4	1	0
Van, lf	4	1	0
Owens, p	3	1	1
Total		6	2

Army Ordered To Place Forces At War Strength

According to Army orders from Washington calling for the reorganization ces there will be a great increase among others of the First Cavalry division.

At present there are now only 3,000 men in the First Cavalry division, when the war time strength is 7,000. With a full force it will mean an increase at Marfa of 750, at Ft. Clark 750 and Fort Bliss 2,500.

W. W. Jones, of Corpus Christi, one of the most prominent stockmen in Southwest Texas was a visitor to Marfa Tuesday, stopping over en route to the Bloys Camp meeting.

NOTICE

\$50.00 Fine

For anyone to run over Fire Hose \$5.00 FINE for anyone who does not pull to curb until fire truck passes.

\$5.00 Fine for anyone to park within 10 feet of Fire Plug in Business District.

There will be no exceptions to any of the above.

Please help us make Marfa safe by obeying the above rules. Any help you may give to the Fire Dept., will be appreciated. Any suggestions for the betterment of our Dept., will be welcomed at any time.

Marfa Fire Department
G. A. SAILORS, Chief

Marfa Manufacturing Co.

(INCORPORATED)

- SAMSON WINDMILLS
- ECLIPSE WINDMILLS
- GASOLINE ENGINES
- PIPES AND WELL CASINGS
- PIPE FITTINGS AND VALVES
- CYLINDER AND SUCKER RODS
- PUMP JACKS
- AUTOMOBILE CASINGS AND TUBES
- AUTOMOBILE ACCESSORIES
- GASOLINE AND OILS
- TRUCK TIRES
- FILLING STATION.

BLACKSMITH, MACHINE SHOP AND GARAGE

MARFA ———— Phone 88 ———— TEXAS

AUGUST - SEPTEMBER

August 5th to September 15th

Special Offer

THREE MONTHS

\$1.90

By Mail and Sunday
FORT WORTH

STAR--TELEGRAM

LARGEST CIRCULATION IN TEXAS.

100,000 Daily

125,000 Sunday

ORDER HERE NOW

Announcement

Our Buyer left Wednesday for Eastern Market to purchase our Fall Goods of

Ladies Ready-to-Wear

And

MILLINERY

A new Shipment will arrive Monday.

Just arrived a beautiful line of **FALL FELT HATS.**

All the new styles & shades.

See our full line at **Berkshire Stockings** all the new Shades for Fall.

Milady's Shoppe