"FORT ROOSEVELT"- PROPOSSO NAME FOR CAMP MARFA


- NEW SPRIIIG GOODS

Some have been Shipped by our Buyer and will be here next week. In the meantime Come, look over our large Stock still in the Dry Goods Department.

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That's how we built up our Grocery Trade COME IN AND JOIN OUR LIST OF SATISFIED CUSTOMERS.

MARFA NEW ERA. MARFA, TEXAS


## SIMPLICITY

 OF RADIO
## By POWEL CROSLEY, JR.

 e artists were requireat


 nany inatral

## 

 ceess to the arisist and vistiorst theray places, inonenerient. downtown hotel, or at some other
central point. while the station may e twenty-five miles or more from the
city. The studios and station are con nected by telephone wires, and the
programi is sent over these wires fron
one ise known as "remote. control" broad
casting. The object of locating the casting. The object of locaung station so tar from town is so
radio sit will not interfere with local
that it listeners who wish to reeeive programs
from far distant stations.
For special occasions, such as tm

Rules That Would Aid in Radio Broadcasting
Fado broadcastring are outtined in an a
st of studio rules which are printed
st rules, according to the magazine, have
now been put in foree at station KOA,
and there are "several", other stations and there are "several" other stations
where they might guite well be apPlied to advantage:
Programs start on the minute.
Coughing, snezing, clearing hroat, scraping the feet, and othe disturbances in the studios, are annoy.
ing to listeners. The microphone is so
sensitive that the sil sensitive that the slightest commotion
may be transmitted to the unseen audience. Therefore, when the an
iouncer calls, "quiet evergbody !" kind comply.

## Unless you have memorized your

 music, be prepared with an extracopy, as, you do not stand near the piano when singing. Do not be perturbed if the an-
nouncer motions for you to move near-
er the microphone, or withdraw, While singing.
very loud singing or playing is ob-
Jectionable as it detracts from suc jectional broadcasting. often producing
cestan
a shattered effect. The best choral ef ects are obtained when
sings in a subdued manner To pianists: Too much loud pedal
spoils the rendition. The top of the piano should be left down as
best broadcasting is accomplis
when the instrument is closed.

Why We Sacrifice Sleep to Reach the Outsi Whi dor wie ineligen morats sae
 undoubtedly is the same that holds
enthralled when reading a fantastic
ment mystery story which we know is but
the dream wraiths of some author
imagnation-in other words our love This delight in obtalning voices
from the ether from far away points Is a manifestation of the romance of
radio. Like the ancient alchemist who worked over their retorts seekin
to wrest secrets from nature, $w$
manipolate dials thro way and tha manipulate dials this way and that
trying to capture tiny electrical




DARTV
FINE POINTS OF
GOOD MILK COWS









 an enormous pussy cat's purring, an
then they were ort



 of the water, wheare they other side
of teld a young man and a nuge thing
ood the
 There they saw the old man whom
they hat met ont the previous any
Here are the two ehlidren, son,

 Mond yon see the boy is stajes-and
loths
gotl. seeral years older than the
 them. "Now I mustrt' talk any more,",
the old man said "for tol toid them,
son, that you would take them for a

 Doughas knew he had neerer felt so
ecetted in al mis tife. To thnk that
he
 "Ase we really, really golng to thy $r$
asked
Doulaslas had bad been atrald that some
 ? they
by
they
grou

ed
feld
Une
Unele
temp
gonng
unde
diw

## "first we fy, and then behare like

 young man. $\stackrel{\substack{\text { now } \\ \text { id }}}{\text { den }}$


BOUFFANT FROCKS OF TAFFETA SHAWLS AND SCARFS FOR EVENING




QUAINT AND LOVELY DRESS OF TAFFETA



SHAWLS AND SCARFS ARE POPULAR

| for a fashionable wedding to take place during the holidays. There are three of peach color and exretly alike. drangea blue, all made ex Quaintly long are the skirts sloping longer to the back. The hemlines are cut in deep scallops, with several tiers of hemstitched malines scailoping to the depth of a quarter of a yard or more. <br> There's another very special item of beauty which the mode is featuring in connection with the bouffant taffeta skirt and that is a basket of wee flowers appliqued just as this picture shows. This cunning idea has caught the fancy of the stylist, not to mention the young enthusiasts wilk are to wear these shimmering silken frocks. Ever so many party dresses this season are garnitured with Howerbasket motifs. <br> Such gorgeousness as is being | shawls; there are the Italian hiandpainted shawls, the Spanish all-over embroidered types, both deeply fringed -but what of the new maline scarfs? -but what of the new maline scaris? ly pass by. <br> It is "all the rage" to swath one's decollete shoulders and throat in maline with long, fluttering scarf ends. Flesh is by far the preferred color, but even so there is many a vivid green and gay flame or coral shade or hydrangea blue scarf of maline now to harmonize or contrast the frock Sometimes the maline has a spangled border as is pictured in the figure to the right. For a maline scarf to wrap ture, buy two yards. It requires a half-yard more to encircle the throat, bringing the long ends to the front. <br> JULIA BOTTOMLEY. |
| :---: | :---: |





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Texas

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Displays
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MARFA NEW ERA, MARFA, TEXAS


VERY FLATTERING


Mrs. Plymouth-Rock-You advise me Birs. Pymouth-Kock-You adise me
o have nothing elese to do with her,
hen-her tendencies are very BolshevMrs. Buff-Orpington-Dectdedly so,
my dear-she's an out-and-out Rhode land Re


Unrelated
 man of letters, isn't he?"
"You bet Honorary degrees from
darn near every college in the coun"But I mean he's very well educat-
ed, isn't he?") "Oh, gosh, no!"

## Dangerous Ground

 Mr. Book was reading staustrsthe newspaper.
"In New York a child is born every two minutes," he announced.
"Good heavens," exclaimed his wis
in horror. "And we're planning in horror. "And we're planing to to
stay there two weeks 1"
Legion Werican It Must Be

## Nellie th me. love with mass For

 Fred-But, dear, how did you guess?Nellie Well, know that if you
were in love with me at all it was

## OPENED THE DYKES



Friend-Why thls flood of tears?
She-Oh, I just made such a bad
break.

## Tin Can Joys



She (widerment hat silver tongue.
He (ditto)- That's probably why he He (itto)-That's probably why
doesn't get down to brass tacks.



Makes cakes lighter


# New Prices 

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