

Folks, the Prospects are Looking Bright for Our New School.

Published among the Silver-Lined Clouds, 4,692 feet above sea level, where the sun shines 365 days in the year. The healthful, pure air makes life worth living.

# THE NEW ERA

Marfa is the gateway to the proposed State Park, which contains the most beautiful scenery in the whole Southwest. Spend your vacation among your own scenery.

VOLUME 38

MARFA, TEXAS, SATURDAY, MARCH 21, 1925.

NUMBER 47

## MARFA MAN HEADS FUMIGATION PLANT AT MARFA DISTRICT ROTARY

LAS CRUCES N. M., March 14. — Henry T. Fletcher of Marfa Texas, was elected governor of the 42nd district of the Rotary International at the closing session of the 1925 district conference held here today. Mr. Fletcher, who was prevented by illness from being present, was elected unanimously.

The principle address of the day was made by Judge O. L. Philips of the United States district court of New Mexico, who spoke on "Training the Youth for Citizenship". Judge Philips declared that the best way to insure that the girls and boys of today will be good citizens is for the men and women of today to live in a way that will set the right example. He made a plea for a more strict observance of the law and for the proper training of boys and girls thru the three most powerful agencies—the home the school and the Christian church.

John Norman of Huntington, W. Va., director of Rotary International who made the principle address Friday spoke today on boy's work and emphasized the importance of the point made by Judge Philips regarding the setting of the right example.

East Las Vegas was awarded the trophy offered by the district governor to the club having the greatest number present in proportion to the distance they had to travel. Albuquerque was second.

Keating Simmons president of the El Paso club, extended an invitation on behalf of that organization for the 1926 conference to be held in El Paso. The selection of the meeting place will be made at the meeting of the presidents and secretaries of the clubs of the district next fall.

After the closing session, the conference ended with luncheon, after which many of the delegates and visitors left for an automobile trip to El Paso and Old Mexico.

El Paso Times

On account of the growing infestation by the pink bollworm in western Texas and the fact that living cotton is being shipped to the federal horticultural board has decided that it is necessary, in order to furnish adequate protection to the industry, to require the vacuum fumigation of all cotton produced in infested districts. This requirement will take effect with the beginning of the movement of the crop of 1925, it was announced yesterday by Sidney Smith, chief of the building, inspector in charge of the El Paso office.

### Will Aid Movement

At the present time the cotton produced in the infested districts must be exported or shipped by water Texas ports and given vacuum fumigation in New York or Boston. This has caused considerable inconvenience and sometimes financial loss to the producers. The new requirement of vacuum fumigation will do away altogether with any such restrictions. As soon as the cotton is fumigated it can move to any points in the country without any restrictions whatever. It is believed that this will be an important step in the development of cotton raising in the west.

The infested districts in which all cotton produced in 1925 will have to be fumigated are as follows: Dona Ana county, New Mexico; El Paso, Endspeth, Brewster, Presidio, Ward Reeves and Pecos counties in Texas.

### Two Counties Excepted

The requirement of vacuum fumigation will not apply to Eddy and Chaves counties in New Mexico, where no infestation by the pink bollworm has been found for three years.

Immediate steps are being taken to inform interested parties so that fumigating facilities can be provided in ample time for handling the crop of the present year.

The changes in the regulations

## Charles Mitchell Mixer Concert Trio Talented Artists Billed for Chautauqua.



A master violinist, a master cellist, and a pianist of unusual ability, who also does very charming and appealing pianologues, make up the Mixer Trio, appearing before Chautauqua audiences this season. Charles Mitchell Mixer, who heads this combination of clever artists, is a young violinist of much natural musical talent and temperament who has had splendid training, and who knows how to use that training without artificiality. He is just naturally a violinist, and his love of music is shown in his remarkable powers of memorizing the most difficult compositions. George Taylor plays an instrument loved by every audience—a cello. He draws the richest and most velvety tones from its strings which fairly compel applause. Augmenting these distinguished performers on the "strings" is Lucile Dunbar-Mixer, pianist and pianologist, who rounds out the program with her solo work, and adds a delightful touch of dramatic novelty with her inimitable character delineations in the pianologues. She is young, pretty, talented and has a freshness of vision that is delightful. The program of the Mixer Trio is sufficiently diversified to appeal to every class of audience.

### MARFA WOMEN URGE CLEAN-UP

The Marfa Civic League, is sponsoring a local Clean-up week, in line with the call for a national clean-up week. On account of Chautauqua our clean-up will be in advance of the date to be observed in other places. All business men will be asked to clean up vacant lots (not under fence and streets, and home owners will be requested to begin cleaning Tuesday morning March 31st, so as to have their trash ready, and in a convenient place for the trucks and wagons to begin hauling on Thursday April 2nd, and continue through Friday 3. The town will be divided into four sections, by the main street and the railroad.

The northeast section will be in charge of Mrs. Hillman Davis, the northwest section will be in charge of Mrs. Tom Crosson. The southwest section in charge of Mrs. Cal Robinson. The southeast section in charge of Mrs. Fortner.

Everyone is requested to burn all trash possible especially papers, to avoid having them haul off and then blow about. It is a good plan to have a can in which to burn all papers, thereby avoiding danger of fire. Let everybody pull together for a Cleaner Marfa. The Committee.

### CALLING FOR BIDS FOR NEW SCHOOL BUILDING

In this week's issue of the New Era appears a notice to contractors, calling for bids for construction of a one-story fireproof school building for Marfa. The notice states that sealed bids are to be received at the office of the President of the local school board. Plans and specifications are available by applying to Page Brothers, Architects, Austin, Texas.

A \$75,000.00 bond issue was voted in June 1924, for the purpose of erecting and equipping a concrete school building in Marfa, to take the place of the present building used as a High School and summer school building combined. This election was carried in favor of the bonds with but little opposition; there has been some delay in getting matters under way for the construction of the building; but work is now to be carried on with the hope, expressed by the local board, of completing the building and having same ready for use by the opening of the 1925-26 session. The bonds voted have been contracted for sale by the school board at a cash premium of \$750.00, above accrued interest and war, together with an additional premium that the bond buyers will bear all expense necessary in securing proper records for the examination and approval of the attorney general's department, as well as all necessary expense printing and securing approval of record for eastern purchasers, which is conservatively estimated at \$750.00 additional.

The New Era is advised that Page Bros of Austin have been employed as architects and plans prepared by them have been adopted. The plan calls for a re-inforced concrete building, with ample room for the accommodation of all pupils now in school. In addition to class room space, the plans call for laboratories for the science department, and of-

papers, thereby avoiding danger of fire. Let everybody pull together for a Cleaner Marfa. The Committee.

### \$300,000 WORTH OF FUMIGATION PLANTS PLANNED

Construction of cotton fumigation plants and compresses costing a total of \$300,000 will start within the next 30 days at Pecos, Marfa and Las Cruces, it was announced yesterday by A. H. Lankes, manager of the El Paso compress and fumigation plant.

Installation of a compress at Las Cruces and a fumigation plant at Marfa had been previously announced. The federal horticultural board's announcement yesterday morning that west Texas cotton must be fumigated resulted in the increased construction program.

The company's compress and fumigation plant here has handled about 72,000 bales of cotton this last year, and paid a 20% dividend last week.

Mr. Lankes and C. D. Johnson, general agent here for the Texas & Pacific railway, will go to Pecos today to select a site for the compress that will be built there. Mr. Johnson also will go to Dalas.

El Paso Times

### MOTOR VEHICLES

Collector Knight has furnished the following data from his office:

Motor Vehicles registered in Pecos County for the year 1924	
Passenger Cars	629
Trucks	79
<b>Total</b>	<b>708</b>
For the year 1925 up to March 16	
Passenger Cars	626
Trucks	107
<b>Total</b>	<b>733</b>

fees for both superintendent and school board. A large auditorium is included, and this will furnish ample facilities for all kinds of entertainment in Marfa where a general assembly room is needed. Acting under the suggestion of the State Department of Education, the present cottage used for the Home Economics Department will continue to be used for that branch of instruction.

# Do your Easter Shopping Here



A new Dress of Satin Crepe-figured Crepe Printed Georgette, Silk Jersey, Satin Stripe Voiles, Art Silk Crepes, Pongee or Broadcloth, will Solve your EASTER DRESS problems, have it made at home-Tailored for YOU.

Hosiery Satisfaction, in our new Spring Stock of "holeproof" Hosiery for Ladies and Gentlemen, you will find the leading colors and Hosiery of the highest workmanship. Buy Hosiery Satisfaction.- Buy "HOLE-PROOF".



**No Sir!** YOU CAN'T SAVE- Just "wantin" to Save, -You know it.- It takes "EFFORT" and "DETERMINATION" to get ahead in "Life's game"- You know it- You Can't get the benefit of our low Priced Groceries just "hearing" Folks talk about them -"You know it"- You have got to get a little "KASH" in your hand- to get the best prices- "You know it"- We sell the best Groceries at a "lower" price- You know it"

Start up the Road of Success- Buy for "KASH". Buy from us.  
Fresh Vegetables, Groceries, Hardware, Garden Tools.

Dry Goods Phone No. 36.

**MURPHY-WALKER COMPANY,**

Groceries Phone No. 30.

"THINK IT OVER"



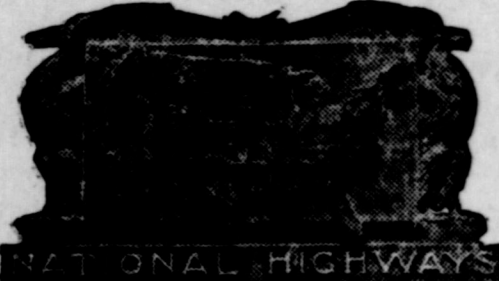
# THE NEW ERA

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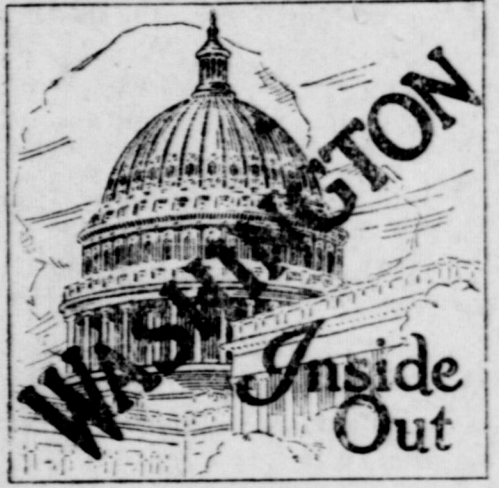


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### ADVERTISING RATES

Display advertising, run of paper,  
except first page, 25c per inch.  
One-half page or more, 20c per  
inch.

Ads in plate form, 20c per inch.  
Legal advertising, 10c per line first  
insertion; 5c per line each subse-  
quent insertion.



No president since Andrew Jack-  
son (the only chief executive who  
ever was impeached) has ever re-  
ceived such an official slap in the  
face as that which Coolidge got when  
the Senate turned down his appoint-  
ment of Charles Beecher Warren  
of Michigan as Attorney General. In  
an effort to show a good face as pos-  
sible in a bad situation, the president  
however, and his friends likewise  
look upon Warren's rejection by  
the Senate as a parliamentary mis-  
hap rather than straight out repu-  
diation. It is true that several Admi-  
nistration Senators, who would have  
voted for Warren, are away from  
Washington, and that the unfortu-  
nate absence of Vice-President  
Dawes enabled the Democrats to  
carry the day. Dawes is for some hard  
sledding as a result of his absence,  
many Republicans finding it easy  
to try to make him shoulder the  
blame of Warren's defeat.

The Mellon-Couzens row, involv-  
ing two of America's richest men,  
has broken on the front pages agin,  
this time a charge from the treasury  
that the senator from Michigan fail-  
ed to pay all the income tax that  
was due the government as a result  
of his sale of his holdings in the  
Ford Motor Co. The bill for back  
taxes drawn upon Couzens by the  
Bureau of Internal Revenue  
amounts to something like ten mil-  
lion dollars. Couzens will fight it  
in the courts, and in the meantime  
is pushing ahead with his Senatorial  
investigation of tax-collecting meth-  
ods and charging that the Treasury  
is letting a number of great corpora-  
tions slip through without fulfill-  
ing their tax debts to the govern-  
ment.

Although the house of Represen-  
tatives is flatly on record in favor  
of American entrance to the World  
Court, it appears that there will be  
no action by the Senate on this Pro-  
position during the present session  
despite the renewed demand by the  
President for action. The trouble in  
the Senate is that there are too  
many factions each with its own  
private idea of how the United  
States ought to join the internation-  
al court. The irony of it is that the  
plan for the administration is that  
of the Democrats, while the Repub-  
licans have a plan which would di-  
vorce the court completely from  
the League of Nations.

Frank Kellogg should become a  
popular Secretary of State, regard-  
less of the record of his accomplish-  
ment in International affairs. One  
of his first efforts to the newspaper  
men was that he would see them in  
his private office whenever they had  
something they wanted to talk to

### THE SUNSET

When the day is dying in the west,  
Then the heaven speaks with peace and rest.  
The horizon in colors array,  
Announces the close of the day.  
Colors from the pale pink shell  
The blazing hues of the fires of hell.  
In harmony, has the artist painted this veil.

A sea of beauty doth assail.  
It falls here, then, there,  
And clothes the world in garments fair  
It seems but a golden gate  
Set 'twixt this earth and heaven, its mate.  
Crimson, orange, purple and gold,  
It repeats the colors old.  
Like little clouds the hues mingle,  
And form one mass or single.

In the center of this veil  
The big bright ball, or locks to the door  
Reflects golden carpet on earth's floor.  
And like a diamond, its rays it sends,  
And deepest sadness doth amend,  
It sparkles and glistens and gradually sinks  
Below the crevice of the hill tops away.  
And then twilight closes the day.

Ruth Livingston

### CANDELARIA NOTES

Still, "They marry and are given in  
marriage", Mr. Gerado Tellez and  
Miss Natrividad Taren were united  
in matrimony on the 14th inst.,  
Judge H. H. Kilpatrick officiating.  
Several days previous another  
couple, viz. Miss Ponce and Mr.  
Gregorio Fierro, joined hands for  
life in San Antonio Chihuahua, Mex.

Uncle John Finley and Mr. Bob  
Bell and brother paid our town a  
pleasant visit lately, to the gratifi-  
cation of their friends.

Constable Jack Edmonson and  
wife have lately been at the hot  
springs in Mex., about five miles  
from Candelaria. Jack has been suf-  
fering from a rather severe attack  
of cold mixed up with some influ-  
enza.

D. D. Kilpatrick has returned from  
a flying visit to El Paso, on impor-  
tant business.

Our folks are still busily engaged  
in preparing their lands for a com-  
ing bumper crop this fall.

him about. Such freedom is rare in  
a Secretary of State. Assuredly  
Kellogg did not learn such things  
in Europe—it is a hang over, rather,  
from his Senatorial days and as a  
"trust buster" in Minnesota under  
the Roosevelt Administration.

A combination Church and Office  
building is being planned by the  
building committee of the First Con-  
gregational Church of Washington  
Presidents Coolidge's church. The  
new structure is to be ten stories  
high according to tentative plans,  
with the church occupying the first  
two or three floors and the rest  
rented out to doctors, lawyers and  
other professional people. It is  
thought that a building of that kind  
will enable the church to pay its  
own way without making repeated  
financial appeals to the member-  
ship.

### MORE GOOD BULLS FOR HIGHLAND COUNTRY

F. C. Mellard received a car load  
of choice Hereford Yearling Bulls,  
from Iowa Tuesday morning. They  
include fifteen head from the herd  
of A. A. Moffit & Sons, Mechanics-  
ville, Iowa, and fifteen from the  
Linn Grove of Letts & Turkington,  
Letts, Iowa. The Moffitt bulls are  
sons of Beau Gomez, a bull well and  
favorable known in this section as  
the sire of some of the choice cows  
in the Hereford breeding herd of W.  
E. Mitchell which was dispersed sev-  
eral years ago.

The Letts and Turkington bulls  
are by Boone Dare an incomparable  
and are half brothers to the load  
of bulls shipped in by Mr. Mellard  
earlier in the season and sold to  
Smith Bros, J. W. Merrill & Son, Mrs.  
W. W. Turney and others.

Mr. Mellard announces the sale  
of ten head of the Letts & Turkington  
bulls to LeRoy Cleveland for use on  
the Cleveland ranch.

### PROM PARTY

On Saturday night, March 7,  
Marion Howard entertained the Vol-  
ley Ball Girls with a party. The main  
feature of the evening was proming.  
After several hours of enjoyment  
the guests were served dainty re-  
freshments, consisting of punch  
and cake.

Those present were: Annie Mc-  
Cracken, Clair McCracken, Annabel  
Evans, Eva Dowe, Olive Kastler,  
Cornelia Kilpatrick, Nellie Howard  
Lucille Nichols, Eileen Taylor,  
Charolotte Donnelly, Peggy Scannell  
Orval White, Eldridge Church, W.  
C. Weatherford, Bill Harkins, Harry  
Hubbard, Weldon Howell, James  
Bennett, Roger and Curtes Tyler,  
Wells Kilpatrick, Dick Shannon and  
George Howard. The Chaperon was  
Mae Howard.

W. P. Fischer, member of the ex-  
ecutive committee of the Southwes-  
tern Cattle Raisers Association, at-  
tended the convention in San Anto-  
nio this week.

# Chautauqua Coming

ADULT TICKET PRICE REDUCED  
UNTIL OPENING DAY

## A BIG CLEAN AMERICAN INSTITUTION

Invites Your Cooperation and Patronage

# 7 Big Days

APRIL 8 TO 15 INCLUSIVE.



### SPANISH JOB WORK

We are prepared to do all kinds of Job-work  
in SPANISH, please give us a trial order and be  
convinced. Satisfaction guaranteed.

Ahora estamos preparados para hacer de toda clase  
de obras de imprenta en Espanol, denos una orden de  
prueba y se convenceran. garantizamos Satisfacion.

### MODEL MARKET

We handle eggs and butter—none nicer. Brookfield  
Sausage, Swift's Sliced Bacon, Fresh Kettle Ren-  
dered Lard, All Kinds Packing House Products,  
Veal, Beef, Pork and Mutton.

### MODEL MARKET

FOR RENT—A small furnished  
Cottage also rooms for light house  
keeping. Inquire of Mrs. W. A.  
Wells.

### AERMOTOR OIL

The BEST oil on the market today.

G. C. ROBINSON LBR. CO

From the  
Cradle to the  
Grave the  
Home Town  
Paper  
Touches  
Your Life.

SUBSCRIBE FOR YOUR HOMETOWN  
PAPER

# To the Public:



This Ad is-to-you and not  
a "JAB"-at-other mer-  
chants in Marfa.

Our Goods are carefully selected — and  
priced reasonable... and we invite you to  
give us a chance to show you what we have  
when --- you want anything in our line ---

such as: Ladies' Ready to Wear, Millinery,  
Jewelry, Hem Stitching, Radios, & Etc.

Our business has been built on always giving  
you your Money's worth We stand on  
our own Bottom each article is sold  
according to its Real Value and not at less  
than-cost with the view of getting you to buy  
other goods thinking them cheap also.

## LOCKLEY'S JEWELRY STORE. THE WOMAN'S TOGGERY

WE SELL



Come and see'm.



NEW SUNSET LIMITED  
Train de Luxe

### FIRST TRAIN IN THE SOUTH

East Bound  
Leaves Marfa  
Daily 3:10 P. M.

SOLID PULLMAN  
CLUB CAR  
DINING CAR  
OBSERVATION CAR.

BARBER SHOP AND BATH

FOR RATES AND OTHER INFOR-  
MATION APPLY TO

R. E. PETROSS, Agent  
MARFA, TEXAS



# Carl's DRUG STORE

## A GIFT STORE

Dolls, Stationery, Perfume Sets, Manicure Sets, Wreaths, Kodaks, Bill Folds, Dominoes, Cards, Razors, Candies, Cigars, Fountain Pens, Flash Lights, and Everything.

CARLS DRUG STORE

# SHANNON O. MILLER

All work guaranteed  
First Class  
Prices Reasonable

## GARAGE

West of Quality Stores, Inc.

# Marfa Manufacturing Co.

(INCORPORATED)

### SAMSON WINDMILLS

#### ECLIPSE WINDMILLS

#### GASOLINE ENGINES

#### PIPES AND WELL CASINGS

#### PIPE FITTINGS AND VALVES

#### CYLINDER AND SUCKER RODS

#### PUMP JACKS

#### AUTOMOBILE CASINGS AND TUBES

#### AUTOMOBILE ACCESSORIES

#### GASOLINE AND OILS

#### TRUCK TIRES

#### FILLING STATION.

#### BLACKSMITH, MACHINE SHOP AND GARAGE

MARFA Phone 33 TEXAS

### ANNOUNCEMENT

The New Era has been authorized to announce the candidacy of Mrs. Jessie Bogel Hubbard for trustee of the common school district No. 1 of Presidio County.

### NOTICE OF THE ELECTION OF CITY OFFICERS FOR THE CITY OF MARFA

To the qualified voters of the city of Marfa, Texas:—

TAKE NOTICE, that an election will be held on the seventh day of April A. D., 1925, same being the first Tuesday in April, 1925, in the city of Marfa, Texas, for the purpose of electing a mayor and two city commissioners for the city of Marfa, Texas.

Every person who has attained the age of twenty-one years and who has resided in the corporate limits of said city for six months next preceding the date of said election and is a qualified voter under the laws of the State of Texas shall be entitled to vote at said election.

No person shall be eligible to any of the said offices unless he or she possesses the requisites provided for voters at such election.

Gustave Raetzsch has been appointed to serve as presiding officer of said election and shall select two judges and two clerks to assist in holding same.

Said election shall be held and the voting place and booth thereof shall be in the County Court House in the city of Marfa. Said election to be held in the manner now prescribed by law for the holding of elections in the State of Texas.

WITNESS my hand and the seal of the City of Marfa this the 10th day of March A. D., 1925.

JNO. T. HAMIC,

Mayor for the City of Marfa, Texas.

Attest:

A. M. AVANT,

City Secretary.

### MALE HELP WANTED

\$10,000,000 company wants a man to sell Watkins Home Necessities in Marfa. More than 150 used daily. Income \$35-\$50 weekly. Experience unnecessary. Write Dept. H-7 The J. R. Watkins Company, 62-70 West Iowa St., Memphis, Tenn.

### NOTICE

A meeting of the shareholders of the Marfa National Bank of Marfa, Texas, will be held in the office of the bank

Between the hours of

10: A. M. and 4: P. M.

on Thursday, April 16th,

1925, for the purpose of electing a board of directors for the ensuing year.

M. D. BOWNS, Cashier.

In this issue appears the card of Mrs. Jessie Hubbard for school trustee in district No. 1. The election takes place on the first Saturday in April. Mrs. Hubbard has lived in Presidio county nearly all her life, being the daughter of Judge W. W. Bogel, one of Presidio's oldest and most highly respected citizens. Without question, if selected, she will prove a worthy and efficient school officer. Mothers especially, are interested in our schools, and therefore should have a voice in their management.

Let us make your new Boots or repair your old Shoes

Our work is guaranteed—

Prices Reasonable

MARFA BOOT AND SHOE CO.

Gotholt Brothers

Marfa, Texas

No. 888.

### NOTICE OF HEARING TO APPROPRIATE PUBLIC WATERS OF THE STATE OF TEXAS.

Notice is hereby given, to whom concerned, that The Presidio Water Development Company the post-office address of which is Presidio Texas, did on the 12th day of February, A. D. 1925, file its application in the office of the Board of Water Engineers for the State of Texas, in which applies for a permit to appropriate of the unappropriated waters of the State, from the Rio Grande in Presidio County, Texas, sufficient water for the irrigation of 1955 acres of land to be diverted by means of a pumping plant to be located at a point which bears S. 40° E. 1650 feet from the N. W. corner of H. W. Brooks survey No. 12, on the left bank of the Rio Grande, in Presidio County, Texas, and is distant in a Southwesterly direction from Presidio, Texas one-half mile.

You are hereby further notified that the said Presidio Water Development Company proposes to install a pumping plant to consist of one 20 inch Horizontal Centrifugal pump operated by a 80 H. P. Crude Oil engine, having a height of lift of 15 feet, and one 10 inch Horizontal centrifugal pump operated by a 18 H. P. gas tractor, and to divert therewith sufficient water for the irrigation of not to exceed 1955 acres of land described in the application.

A hearing on the application of the said The Presidio Water Development Company will be held by the Board of Water Engineers for the State of Texas, in the office of the Board at Austin, Texas, on Monday, March 30, A. D. 1925, beginning at 10:00 o'clock a. m. at which time and place all parties interested may appear and be heard. Such hearing will be continued from time to time, and from place to place, if necessary, until such determination has been made relative to said application as the Board of Water Engineers may deem right, equitable and proper.

Given under and by virtue of an order of the Board of Water Engineers for the State of Texas, at the office of the said Board, at Austin, Texas, this the 14th day of February, A. D. 1925.

Jno. A. Norris,

G. S. Clark,

A. H. Dunlap,

Board of Water Engineers.

Attest:

A. W. McDonald

Secretary

### NOTICE OF SHERIFF'S SALE

THE STATE OF TEXAS,

COUNTY OF PRESIDIO.

By virtue of an order of sale issued out of the Honorable District Court of Presidio County, Texas, on the 28th day of February A. D. 1925 by the Clerk thereof, in the case of D. Sullivan et al vs. Chas Spaulding et al, No. 2712, and to me as Sheriff, directed and delivered, I have levied upon this the 5th day of March A. D., 1925 and will, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on the first day of April A. D., 1925, same being the 6th day of April A. D., 1925, at the Court House door of Presidio County, Texas, in the city of Marfa, Texas, sell to the highest bidder for cash in hand, all the right, title and interest which plaintiffs D. Sullivan and W. C. Sullivan and Defendants Chas. Spaulding, E. H. Gaither, G. C. Gaither, D. N. Gaither, R. B. Gaither, John P. Shields, William Christian and Agnes Cox had on the 5th day of March A. D., 1925, or at any time thereafter, of, in and to the following described lands in Presidio County, Texas, to-wit:

Survey 1331, Nancy J. Moore Original Grantee, said land having been levied upon as the property of the said D. Sullivan, W. C. Sullivan, E. H. Gaither, G. C. Gaither, D. H. Gaither, R. B. Gaither, John P. Shields, William Christian and Agnes Cox, and same having been levied upon, under said order of sale for the reason that same was found by the Court not to be susceptible of an equitable partition.

Given under my hand this the 11th day of March A. D., 1925.

J. E. VAUGHAN,

Sheriff Presidio County, Texas.

—Eggs for hatching, from thoroughbred Barred Rocks—\$1.50 setting. Good hatch guaranteed.—E. T. McDonald. Phone 91.

# The Marfa National Bank



HAS SAFETY DEPOSIT

BOXES FOR RENT

AT \$1.50 \$3.00 OR \$5.00 PER YEAR.

UNITED STATES DEPOSITORY

Boost Presidio County by  
Subscribing to this Paper.

## Dr. C. H. Slaton

DENTIST,

Office upstairs, over Postoffice

## J. C. Darracott

Physician and Surgeon

Phone Number 107

MARFA, TEXAS

lockley, Watches, Jewelry, Diamonds

### Dental Notice

Dr. HODGES,

has open his office in Marfa at "HOTEL JORDAN", Room 11, and is prepared to take care of all your DENTAL WORK, CROWNS-- gold or white-- bridge work, sets of teeth, filling, extraction, - - in fact everything known to modern dentistry,

Woman's Toggery - Millinery Cheap

### MARFA LODGE Number 596

A. F. & A. M.



Meets second Thursday evening in each month.

Visiting brethren are cordially invited to be present.

J. W. HOWELL, W. M.  
N. A. Arnold, Secretary

### MARFA CHAPTER

No. 176, R. A. M.



Meets 4th Thursday night in each month. Visiting

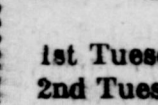
companions welcome.

C. E. MEAD, M. P.

J. W. HOWELL, Sec.

### MARFA LODGE

NO. 64, I. O. O. F.



1st Tuesday Night, 1st Degree  
2nd Tuesday Night, 2nd Degree  
3rd Tuesday Night, 3rd Degree  
4th Tuesday Night, Initiatory Degree. All visiting brothers are cordially invited to be present.

E. T. McDONALD, N. G.

DR. A. G. CHURCH, Sec.

### MARFA CHAPTER No. 344

O. E. S., meets the 3rd

Tuesday evenings in each month. Visiting members are cordially invited to be present.

Mrs. Alice Shipman, W. M.

Mrs. Georgia Arnold, Sec

# Marfa Lumber Co.

J. W. HOWELL, Mgr.

Brick

Wagons

Fencing Material

Builders' Hardware

Carpenters' Tools

Lumber,

Paints, Oils,

Varnishes, Glass,



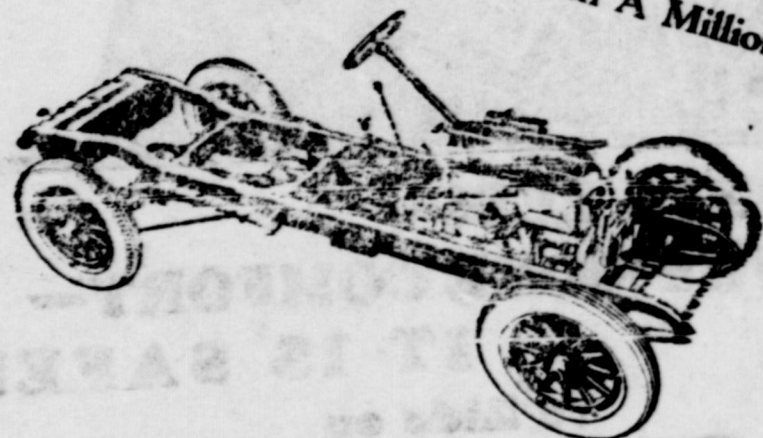
Doors

Sash, Shingles

A satisfied customer is our motto.



Why There Are More Than A Million



## The Sealed Chassis

The Buick "Sealed Chassis"! From front to rear, a continuous wall of iron and steel housings behind which the Buick driving units operate. Dirt and wear kept out—lubrication kept in! Only Buick has all of this protection. Another big reason why the Buick name is a synonym for reliability—and why there are more than a million Buick owners.

Casner Motor Company  
Marfa - - - - Texas

When better automobiles are built, Buick will build them



**RUBBER IN TEXAS OF BIG IMPORTANCE IF WAR THREATENS**

South Texas, with the possible aid of northern Mexico, could easily save the crude rubber situation for the United States in the event of war. This conclusion is drawn by officers of the General Tire & Rubber company, Akron, Ohio, after a survey of the rubber producing conditions throughout the world. The same officials contend that in peace time it will never be possible to produce crude rubber under the stars and stripes at a price that will come anywhere near competing with foreign grown and owned rubber. Climatic and labor conditions are against us.

"Most of the world's rubber now comes from Sumatra, Java, Ceylon and other places along the equator in the same eastern region of the earth," says William O'Neil, president. "It is of the highest grade known, para rubber from the tree known as Hevea, and is grown on plantations tended by coolie labor. This source of supply is largely controlled by the British and Dutch, who also control the price, partly by legislation and partly through operation of the economic law of supply and demand."

"The possibility of a crude rubber shortage by 1920 owing to the world's increasing demand (tres lead in the amount required each year) has stirred unusual interest everywhere, for the world uses rubber for so many purposes now, and transportation is so largely dependent upon it that any curtailing of the supply would yank real hardship."

"If war were to come, the foreign supply would be shut off entirely except for such shipping as our busy navy would be able to protect."

"We can and do produce right here in America a rubber that can be used in war emergencies, with the supply of para curtailed or shut off. It would not be cheap rubber, though of a lower quality than the para that is imported. It would probably cost three times the present price but America can have her own rubber in war or peace if she so desires."

"Guayule is the name of the small tree or shrub on which we could place our dependence. Guayule is peculiar to the arid regions of southern Texas and northern Mexico. It differs from other rubber producing plants in that it has no latex (a substance similar to sap) and guayule rubber is chiefly found in the seeds of the bark, a little new hoots or leaves. Over 20 years ago the export of guayule from Mexico amounted to 1,000,000 pounds a month, since then Texas has become interested to a certain extent. The industry should be encouraged so that the rubber supply of the United States can never be cut off, as Germany's was during the world war."

"No navy would be required to guard the bringing of guayule from Texas or even Mexico to the Akron factories where the larger part of the world's crude rubber supply is used."

Guayule for emergencies might cost a dollar or more per pound, as against the present price of something over 30 cents a pound for the finest grades imported. The present price, incidentally, is less by one-half than at any time in rubber history except during the world slump. Guayule might be costly but Texas has millions of acres that produce it, and Texas could save us in the event of war.—El Paso Herald.

**Chinese Waste Nothing**

In parts of China there is literally not room enough to pitch a tent in the country. There are no roadsides, no waste lands, no commons. Every bit of land, even if no bigger than the rug on your floor, is producing something. Every lump of soil is broken up, every weed destroyed, and each plant is tended like a baby. Though their methods often seem crude from a modern standpoint, they are usually effective. It is certain that the Chinese have been making their country produce for 4,000 years, and the land is still yielding an abundance. The soil has not given out, the weeds have not dried up, and the natural resources are not exhausted. The 245,000,000 acres now under cultivation in China yield products the total value of which is measured in billions of dollars. Scientific methods would increase the output in many places from 50 to 100 per cent, a change

**CLOSED CARS IN DEMAND**

Increasing demand for closed cars among other things is furnishing the textile industry of the country with a big and annually growing business.

The largest user of upholstery is the Ford Motor Co. and the figures show closed car popularity is growing, but also present an interesting picture of the great quantity of cloth used in trimming automobiles bodies. Ford production records disclose that in 1924 close to 40% of the company's passenger car output was closed cars, which is a new record. To trim these cars it took approximately 3,680,000 yards of cloth, the equivalent of the entire output of ten mills of twenty-five looms each, for one year.

Another thing, it required the fleece of 875,000 sheep to furnish sufficient wool for all this cloth, and an interesting feature in this connection is that within the last two years the price of wool, such as used in Ford upholstery has more than doubled. However manufacturing economies effected in other departments permitted the company to lower the price of the Ford closed cars to the purchaser.

Buyers for the company start with the fleece, specifying in detail the exact kind of wool to be used. The quality most desirable was determined upon only after much experimental work and long and severe tests. As Ford cars are for the most part subjected to long and hard service, it is necessary to provide in the upholstery cloth not only pleasing and attractive appearance but also unusual wearing qualities.



**Army Trains Pigeons for Hazardous Flights**

Possible extensive use of pigeons in directing artillery fire is engaging the attention of the signal corps of the army, says an Associated Press dispatch from Washington.

Observers in advanced positions release the birds carrying messages telling where the shells are falling, and they are trained to fly back to the lines. This method would be used when other channels of communication, such as radio or telephones, were not available. The Germans utilized pigeons to direct artillery fire on the eastern front during the world war.

There are now 1,500 pigeons at various posts in the keeping of the signal corps, which has a breeding center for them at Camp Vall, N. J. The birds are retained at the various army corps area headquarters, in the insular possessions and in Panama.

It takes from ten days to two weeks, officers say, to train a pigeon to return to its loft and get its bearings. Pigeons do not fly well at night and as a rule are not outstanding in intelligence. Difficulty has been experienced with pigeon fanciers in the army, who wish to make pigeons a major method of communication. Only one bird in ten is considered capable of flying 500 miles in one day.

In the Canal zone hawks constantly menace pigeons while in flight. To overcome this a whistle is fastened to the tail of the bird, and as it flies the rush of air causes the whistle to sound and frightened away birds of prey.

**Three Odd Specimens of Neptune's Realm**

The leaf fish, inhabitant of the quiet bays and inlets of the Amazon, may be considered the most curious of fishes, says Nature Magazine. The eggs hatch in three days in the warm water. Naturally the young hatched fish are suspended by threads from the under side of the leaves.

Then there is the butterfly fish which remains absolutely motionless throughout the day. It may always be found at the same spot near the surface of the water, but when twilight falls it becomes more animated. Flounders live on the sandy sea bottom. They are difficult to see because they change their color to match the floor of the sea.



**"The Mikado"**  
Well Known Comic Opera to Be Presented by May Valentine Company.  
Under the able direction of May Valentine, one of the most prominent stage producers of today, the favorite Gilbert and Sullivan comic opera, "The Mikado," will be presented at Chautauquus. The presentation of such a pretentious opera as the Mikado is a distinct acquisition to the general program. Under Miss Valentine it will be given in its entirety as to costuming and elaborate stage settings. The cast has been carefully selected, each voice eminently fitted to its particular role, and each singer a good actor. The funny story and the splendid music which Gilbert and Sullivan gave the opera seem to take on new life and interest with every presentation. Yum-Yum and her lover Nanki-Poo, Ko-Ko, the Lord High Executioner who eventually has to marry the ugly and elderly Katisha to escape the Mikado's wrath, Pooch-Bah, and all the other comical characters will be well presented. "A Wandering Minstrel I," "Tit Willow," "Three Little Maids From School," "The Flowers That Bloom in the Spring," "Madrigal," "Moon Song," and other favorites will be thoroughly enjoyed as sung by the splendid cast which May Valentine, producer, has selected.

**The Scrap Book**

**Writer Tells Joke on George Bernard Shaw**

An old story about George Bernard Shaw is not amiss just now when that famous Irishman is once again in the spotlight, thanks to his "Joan of Arc." According to Lincoln Springfield in his book, "Some Piquant People," G. B. S. was returning one night in his critic days from a ballet, deep in admiration of the prouetting of one of the dancers. Nearing home, and still pondering the dancing, Shaw found the square in which he lived empty, so he began to try to spin, as the dancer had done, but unsuccessfully, as he fell each time. A policeman, who had been watching, picked him up from his fourteenth fall and asked: "What are you a-doing? I been watching you for the last five minutes."

Shaw explained. The constable thought for a moment and then said: "Would you mind holding my helmet while I have a try? It don't look so hard." He had a shot and fell, so Shaw and the constable took off their coats and went at it again. Then the inspector arrived on the scene. After explanations he, too, joined in, and later a postman and a milk boy had a try. Finally, the milk boy fell and broke his leg, and the others, including Shaw, had to stop and take him to a hospital.

**Explaining Firm Belief of Cigarette Smokers**

Why is it unlucky to light three cigarettes from the same match? A student of superstition has been trying to find out the origin of this most popular of recent beliefs in omens.

One explanation says that it started in the Boer war. There has seldom been a war in which so many men were killed or wounded by sharpshooters. It did not take long to observe that at night, if a match were kept alight long enough to light three cigarettes, it gave a distant Boer marksman just time enough to get a good aim. One of the three men usually fell, so it was not surprising that the habit soon became looked upon as unlucky.

Another explanation, however, says that the Boer war story was made up long afterward to explain the belief. This critic is more prosaic and he insists that the popular opinion was not heard until the World war and that it was started by the manufacturers of a well-known brand of matches who thought up the cleverest selling campaign for their product ever devised.—Detroit News.

**Tungsten and Platinum**

A simple test for distinguishing tungsten from platinum is to heat the specimen to red heat or above. Platinum will remain unaltered. Tungsten will be coated with a yellow oxide or may even burn completely to the yellow oxide. If it is essential that the specimen shall not be destroyed in the test, a small amount of filings from the specimen may be heated with aqua regia in a glass or porcelain vessel. Aqua regia is made up by mixing three parts of strong hydrochloric acid with one part of strong nitric acid. In this test the tungsten filings will be slowly converted to a yellow powder. Platinum will be slowly dissolved to an orange red solution which if evaporated with a small amount of sal ammoniac will yield fine yellow to red crystals. If the platinum is alloyed with iridium, as is frequently the case in material used for jewelry or for electrical work, the attack by aqua regia will be very slow.

**Explaining Frost**

The weather bureau says that frost is the deposit of feather ice crystals formed on exposed surfaces when the temperature of the dew point is below freezing and the temperature of the dew point is reached. In that sense it is frozen vapor. Frozen dew consists of small pieces of clear ice, usually globular in form, found on vegetation and other exposed surfaces under certain atmospheric conditions. It is formed only when the temperature of the dew point is above freezing in the early part of the night so that liquid dew forms when that temperature is reached and later the temperature falls below the freezing point so that the dew is frozen.

**Automatic Bank Clerk**

One of the large English banks proposes to use machines for ledger-posting and writing-up passbooks. Such a machine was used at the Lloyds bank branch at the British Empire exhibition, and gave satisfaction. Instead of a passbook the customer received a typed "statement" showing debits and credits and the current balance. The operator, after entering debits and credits, presses a key marked "Total," when the balance appears. If the customer's account is overdrawn, the machine refuses to act.

**Scared Rattlesnake**

Jimmy, who was inclined to be a braggart, was telling his father and mother of his experiences while out camping. "And all at once I stopped right on a big rattlesnake," he began. "How did you know it was a rattlesnake, Jimmy?" asked his father. "I could hear its teeth chattering the minute it saw me."

**Relics of Long Ago**

According to a report from Chertsey, England, sharks' teeth and fossils believed to belong to a period many thousands of years ago when the land lay deep under the ocean have been brought up from the 1,400-foot well at Virginia Water, from which great quantities of warm water have begun to flow.

**USE the TELEPHONE**



You will be able to arrange and close that business deal more quickly in this way. Long distance business calls given careful attention.

KEEP IN CLOSER TOUCH WITH YOUR FRIENDS.

CONNECTION with SHAFTER and PRESIDIO.

**Big Bend Telephone Co.**



**IT COSTS LESS— GIVES MORE COMFORT— IT IS SAFER**

**Firestone BALLOON Gum-Dipped CORDS**

For every fiber is insulated with rubber, adding great strength to each cord, which stands the extra flexing strain in balloon tires. This process is the very foundation of low-pressure construction. Drive in—let us equip your old car—we can do it quickly at low cost.

**Marfa Manufacturing Co. DEALERS MARFA . . . TEXAS**

Patrons of Tailor's Custom-Made Clothes will be pleased to know that the New Season's Fabrics and Models are now on display. They are richer and better than ever and of a quality that will surprise you when compared with New season's prices. Make your selection now for your Spring Suit or Top Coat and have it made before the pressure of Spring Business starts. PRICES \$25.00 to \$60.00

**Service ELITE TAILORS Appreciation**

**Fire**  
Millions of dollars worth of property is destroyed each year by fire that "spread" that are often caused by some one else's carelessness. Have you enough Insurance?  
This agency represents the Hartford Fire Insurance Company—an institution that has been serving property owners since 1810.  
**J. HUMPHRIS**  
Marfa, Texas  
Prices Reasonable

**Subscribe For The New Era only \$2.00 per year**



## Locals and Personals

Wagons and trucks will begin Thursday April 2, and continue to haul stuff away to the Dumping ground through Friday April 3.

Owing to the Chautauqua Marfa's Clean-up day will commence in advance of the National Clean-up day.

Marfa's Civic League, composed of the ladies of the community are urging every one to get in the middle of the road, on the side and in the corner too, and make Marfa clean.

Herbert Humphris, an old Presidio County boy writes from Fulton, Mo., that Mrs. Humphris and their little daughter Helen are doing nicely. The New Era congratulates Herbert on his new honors as father, and wish for the little one many happy birth days.

A roar of greetings broke loose when a quartet composed of P. G. Owens of Kansas City, W. H. Bain, banker and cattleman from Alpine, Bob Evans of Marfa and Luke Brite, operator of 100,000 acres and noted Hereford breeder from Marfa, sauntered through the lobby.

San Antonio Light

Fine Cannas and Dahlias, four for one dollar. Miss Bessie Jacobs Hillside Garden

Mrs. Gladys Beeman returned last Saturday from Dallas where she purchased a general line of merchandise for Mitchell and Gillett Dry Goods Company. After their big sale of last month their stock was most depleted and it was necessary to purchase a full line of spring merchandise.

Mr. George McMinn of Los Angeles, came in this week to visit his Aunt Mrs. Mary Anderson and Cousin Mrs. L. C. Brite. George is an old time Marfa boy having spent his boyhood days in and near Marfa. His father Mr. R. E. McMinn who recently passed to the great beyond, was one of Presidio county's early ranchmen.

Lt. Fagin and wife have returned from an extended pleasure trip to Los Angeles they were the guests of Mrs. Fagin's parents while in Los Angeles.

Mr. Buck Casner was a business visitor to El Paso this week.

eral days in San Antonio this week. eral day in San Antonio this week.

ing her Mother Mrs. Abbott. Mrs. John J. Hart has been in Alpine for several weeks with her mother Mrs. Abbott who has been quite ill with the flu.

### SPRING

Springtime is the time of Freshness, Cleanliness, and Beauty. Nature "FRESHENS UP" the whole out of doors. A little PAINT will make our homes harmonize.

G. C. ROBINSON LBR. CO

Prominent among the visiting cattlemen who are here are: Capt. J. B. Gillette, author of "Six Years with the Texas Rangers," and known throughout the cattle country.

W. L. Kingston of the Davis Mountain ranch is here. This is the twenty seventh Texas Cattlemen's convention which he has attended.

"I hope to attend 27 more conventions before I call it a day," Kingston said, while shaking hand with old acquaintances Tuesday.

San Antonio Light

Judge W. W. Bogel has been a visitor to San Antonio this week.

L. C. Brite a member of the executive committee of the Texas and Western Cattle Raisers' Association is in attendance at the convention, which convened in San Antonio on March 16.

### PAUL JONES

At San Antonio on March 2nd Paul Jones who formerly lived in Marfa, died. He leaves a wife and one son, his parents Mrs. and Dr. Jones, one brother H. M. Jones of Ft. Davis two sisters, Mrs. Henry Adair of Galveston and Mrs. Bard of Benson, Arizona.

Henry Daly Agt. for the new Star motor Cars has opened up a show room in the Murphy-Walker building.

### BAPTIST REVIVAL

Rev. T. F. Huffman of San Antonio arrived Monday to do the preaching in the meeting being held at the Baptist Church. His sermons, both morning and evening have been forceful and interesting. He is being ably assisted by Mr. S. J. Strickland Evangelistic singer of Ft. Worth. The people of the community are responding heartily to Mr. Strickland's appeal to build up hooster and adult choirs. The attendance is growing and the cooperation of all Christian people is pleasant. The meeting will continue thru the 29th.

Mr. and Mrs. Felts were in Marfa the first of the week from their Pinto Canyon ranch. Mr. Felts reports his Angoras doing fine.

### THE L. A. S. OF THE CHRISTIAN CHURCH HOLDS MEETING

The Aid Society of the Christian church met Tuesday afternoon at 3 o'clock at the home of Mrs. Paul Propst. The meeting was called to order by the president, Mrs. Jno. T. Hamic; quartette, "In the Garden"; Scripture lesson, Mrs. Ernest Williams; prayer Mrs. Buhler. After a short business session the meeting was closed by prayer by Mrs. Secrest. There were two visitors present, Mrs. G. C. Robinson and Mrs. Shelly Barnes. At this time all were delightfully amused with a contest prepared by the hostess, and during a most enjoyable social hour she served appetizing refreshments. The meeting was adjourned to meet next month with Mrs. Church and Mrs. Williams at the home of Mrs. Church

### NOTICE TO CONTRACTORS

Sealed bids will be received by the Trustees of the Common School District of Marfa, Texas, at the office of the President of the Board, until 2 p. m., April 2nd 1925, for the erection of a one story fireproof school building.

Each bid is to be accompanied by a certified check in the sum of 3% of the amount of the bid, and shall be made payable to J. W. Howell, President of the Board.

Plans and specifications may be had by applying to Page Brothers, Architects, Austin, Texas.

The usual right is reserved to reject any and all bids.

J. W. Howell  
President of the School Board.

Marfa's Clean-up Campaign will commence on Tuesday March 31.

### CLEAN-UP DAY SUGGESTIONS

On this day it will be fitting to begin in the basement or Attic of the house and extend activities throughout the premises, to the streets alleys and public places.

All rubbish and refuse should be collected and reduced to ashes. All tin cans, broken glass and other non combustible waste, should be collected and buried at some designated place of used for filling low places.

Ditches and vacant lots may be placed in a state of cultivation. Flowers planted.

Continue paint, varnish and white wash activities to add civic atmosphere to the community.

Roof gutters and eisterns placed in a state of repair.

Horse and cow lots relieved of manure, then filled and drained. Surface closets sanitized.

Mrs. W. A. Swift of Eau Claire Wis arrived this week for a visit with her parents Mr. and Mrs. G. C. Robinson, and her old friend in Marfa. Mrs. Swift, remembered as Ruth Robinson one of the most esteemed and popular girls, is gladly welcomed among her old friends again. Capt. Swift is instructor of National Guard in the State of Wisconsin. The Capt. will join Mrs. Swift here later.

### THE BIG SHOW IS COMING

Marfa will have its golden opportunity to indulge in screams of laughter on Tuesday evening, when The First Cavalry presents its magnificent production-

#### The Black Hawk Revue

at eight p. m. at the Opera House. This revue, under the personal direction of Capt. E. M. Summers, is the largest and funniest bit of entertainment ever seen in Marfa. It



Just ordinary shortening cannot give you the best cooking results

ANIMAL fats cannot impart real richness to your cooking and baking. They are heavy, greasy, indigestible. And, of course, it is too expensive to use butter all the time.

With Mrs. Tucker's Shortening, however, you can get the richness of butter at half the cost—and at the same time evade all the detriments of lard. That is because Mrs. Tucker's is a pure vegetable shortening.

Get a pail of Mrs. Tucker's from your grocer today! It is made exclusively of choice cottonseed-oil. Use it wherever you use shortening. You'll be delighted at the difference it will make in your cooking. You'll find it goes further than ordinary shortening. And you'll appreciate the sanitary, airtight container. This pail assures you shortening that is always fresh and pure. When empty, is very useful about the house. Interstate Cotton Oil Refining Company, Sherman, Texas.



is a riot of laughter, combined with the latest and best music direct from the big shows of New York City as well as singers and performers with experience. It is not an amateur show in any sense of the word, as the principle parts are taken by men who have entertained the public in some of the biggest shows on the road.

The Souvenir program itself, is well worth the price of admission and will afford heaps of fun for days after the show.

Tickets for reserve seats are on sale at the Busy Bee Store for one dollar. Balcony seats, seventy-five cents. We might add that you had better get your seats right away for you will be disappointed if you wait till the last minute to get them. They are going fast and only a limited number can be sold.

## ELECTRICITY ICE - WATER

Full Stock  
Westinghouse Globes

### Marfa Electric & Ice Co.

V. C. Myrick, Manager "Courteous Service"

### Hans Briam

The merchant who has practically everything and will Sell It for Less

Marfa, - Texas

### Vanderbilt & Moore

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### Chas. Bishop

Drayage

Light and Heavy Hauling

— Phones —  
Union Drug Store, 45  
Residence, 108

### Mead & Metcalfe

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General Practice

MARFA, - - TEXAS

## PLANT TREES NOW And until last of March

NO COMMUNITIES and FEW HOMES HAVE ENOUGH HOME GROWN FRUIT. PEACHES, PLUMS, PEARS, FIGS, NECTARINES; PECANS, JUJUBES, BERRIES, and OTHER FRUITS. WE HAVE NEW SURE-BEARING VARIETIES and THE OLD STANDARDS.

WE WILL TRADE TREES FOR LAND IN FUTURE PEOPLE WILL DRIVE 20 or 30 MILES TO PICK THEIR OWN FRUIT and PAY MORE THAN IF YOU TOOK IT TO THEM. EVERGREENS, FLOWERING SHRUBS, ROSES, HARDY CLIMAX-PROOK NATIVE SHRUBS, and OTHER ORNAMENTALS.

### The Austin Nursery

N. P. Barclay, Local Agent  
Marfa, Texas.

### H. B. HOLMES, jr., Filling Station

GOODYEAR TIRES

Good Gulf Gasoline, Mobil Oils  
tube Repairing

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Oh Dear! The New Era sure makes Marfa a live town, no American home is complete without a newspaper. Don't worry Mary I will renew our Subscription tomorrow.

# Ford

If you are interested in an easy way to own a Ford now—or at some future date—see the nearest Authorized Ford Dealer for facts regarding a convenient plan of payment, or write us direct.

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Please mail me full particulars regarding your easy plan for owning an automobile.

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Town \_\_\_\_\_ State \_\_\_\_\_

IT IS EASY TO OWN A CAR THROUGH THIS PLAN



# FORMAL OPENING FOR SPRING 1925

Our Mrs. Beeman has just returned from Market where she had an opportunity of getting first hand information as to latest things that are being worn-- by not only seeing the materials on display but actually made up and being worn -Our new merchandise is arriving daily- and when complete we expect to have on display the most complete line of up to the most high quality merchandise ever shown in Marfa. Our Prices, quality considered are very reasonable. Among our many showings are

**Fancy Crepes in Stripes and Plaids**  
**Ready Shrunk fast color Imported Linens**  
**in Strips and Plaids.**

**Bon Tex Indian Head Suiting all colors.**

**Guaranteed fast Colors. If it fades we refund cost of material plus cost of making up. Is this strong enough?**

**1-2 and 3-4 Length Childrens 12 Thread**  
**Silk Sox in Colors.**

**All the Latest Colors and Shades in**  
**Ladies Silk hose cheaper than ever.**

.....  
**Don't fail to see our Showing**  
**before you buy elsewhere.**  
.....

**Mitchell-Gillett** Dry Goods **Co.**