

STATE SEMI-FINALS

Chieftains Facing Tatum At Texas Stadium Saturday

by BILL ELLIS

Friona High School's Chieftains, called by some the "Cinderella" of the region in high school football, will attempt to push their great season to the utmost when they tangle with the Tatum High School Eagles Saturday at Texas Stadium, the home of the Dallas Cowboys, in Irving.

Pre-game activities begin as 12:30 p.m., with the kickoff scheduled for 1 p.m.

The Chieftains, currently 13-1 and riding the crest of a 13-game winning streak, meet the Region II champion Eagles, whose 10-4 season record is fourth-best of the teams making up the "Final Four."

But Friona's opponent, who opened their season with four straight losses, turned things around and are themselves in possession of a ten-game winning streak counting their four playoff wins.

"Tatum has a lot of speed. They won the state meet in track last spring. They are big, and have a lot of quickness," Coach James Morton said about the Chieftains' 15th season opponent.

Tatum is located in far northeast Texas, about as close to the Louisiana state line as Friona is to New Mexico. They are near Longview and Marshall. The Eagles entered the playoffs as the alternate in their district, behind Daingerfield, whom they lost to in district play, but came back to beat their rivals last Saturday in the quarterfinal round played in Nacogdoches, 18-15.

The East Texas school beat Van in their regional finals on November 30, the same day Friona toppled Vernon. Friona's next opponent entered



playoff action with a win over Paul Pewitt H. S. of Omaha, Tx. in a game played at Longview.

Coach Morton said the Eagles, whose colors are green and white, run an "Offset I," which many East Texas teams run. "They do a lot of pitches, and try to get outside, to take advantage of their speed. They'll pass about 15 per cent of the time, and when they do, they'll throw the ball long," the Chieftain coach said.

"We'll just have to keep them from making the big play. We'll try to control the ball and make

(Continued On Page 5)

GOTCHA' COVERED ANDY...Chieftains ace running back, Andy Kendrick, sprints to a touchdown in the third quarter, as teammates David Shelby (40) and Daniel Cuevas (33) provide escort to the end zone. It was Kendrick's second touchdown and put the Chiefs ahead 21-13.

(Ron Carr Photo)

MY TURN

By Carol Ellis



LAST WEEK we discussed the most truly tasteless gifts that you might, or might not, want to get for the folks on your gift list. Remember the recording of dogs barking the tune of various Christmas songs? Well, this year there's a new one with cows mooing such festive favorites as *We Wish You A Moo-ery Christmas*, *Here Comes Santa Cow*, and *God Rest Ye Merry Cattlemen*. I'm not making this up.

Electronic computer video games will be big items again this Christmas. The varieties currently being sold in stores include: space combat, flight simulators, quiz shows, role playing mysteries, solitaire, chess strategy, and puzzles for children.

Video game manufacturers, such as Nintendo and Sega, need to get on the ball and develop some games which are more appropriate for the Christmas season, based on the way ordinary Texans react to various situations at this time of year. Some game suggestions could be:

Coulter Road Warriors: It's the last weekend before Christmas and all the citizens of rural communities in the Texas Panhandle are trying to get to Amarillo to finish up their Christmas shopping. Your goal is to maneuver the congested highways and road construction faster than soccer moms doing warp speed in minivans, while trying to avoid college kids on their way home for the holidays. You get involved in a chase with highway patrol cars and sheriff's department guys. Your goal is to make it back home without a door ding or a traffic citation.

A X Miss Carol: This is a role-playing game where Tiny Tim fakes a bad leg for insurance purposes and pays homage to his father's employer, Mr. Scrooge, by turning off the utilities in homes of widows and orphans on Christmas eve. Agent X then teams up with the lovely Miss Carol to ferret out evil Tiny and put hallucinogenic drops in his wassail bowl. The players then interact through a series of bad nightmares which

(Continued On Page 5)

Adopt-A Resident This Season

Officials of Prairie Acres remind Parmer County residents that their Adopt-A-Resident program will be available again this year for the Christmas season.

Anyone interested in adopting a Prairie Acres resident this Christmas are urged to contact the Prairie Acres Activity Department at 247-3922.

The residents and staff appreciate your concern and assistance.

Broadcast Set Saturday

The Chieftains' semi-finals state playoff game against Tatum will be broadcast live Saturday by KPAN AM (860) and FM (106.3).

Clint Mears and Mike Hutson will handle the play-by-play. The game is brought to residents of the area by several local and area sponsors.

Stocking Fund Needs Help in '96

The Friona empty stocking fund is busy gathering names of children who have special needs at this time of the year. Most need warm coats, clothes and shoes.

A \$25 donation will provide a warm coat for a small child and a gift of \$50 will provide a coat for a larger child or one in junior high school.

Please remember our own at this time of the year. There are many children who are in need and the warmth and love of our giving gives them a special Christmas.

The Friona empty stocking fund is low on funds this year due to the death of a very special man. Even though he was not wealthy, he always gave from the heart with warm thoughts of the special needs of children.

Remember, Christmas is the season for giving to others. For additional information you can contact Jo Blackwell at 247-3922 or the Friona State Bank will be glad to take your donation to this special fund.

Cub Scout Christmas Tree Sale

For the second year, the local Cub Scout Troops will be selling Christmas trees.

The sale starts November 29. Trees will be available at the Cub Scout building just west of the Community Center.

The building hours will be Thursday and Friday from 6-8 p.m. and Saturday and Sunday from 1-7 p.m.

Trees may be viewed on Monday, Tuesday, or Wednesday by appointment. Call one of the following Cub Scout leaders:

Sherrie Stanberry, 247-3103, Francis Huckins, 265-5023, Ramiro Alaniz, 247-3824, Teena Nunley, 247-3718, or Carol DeMuth, 247-3470.



CHRISTMAS ROUNDS...Miss Friona, Sheila Wiseman, visits Judy Martin at Friona State Bank and adds her donation to the annual Project Christmas Card Fund.

Deadline For Project Christmas Card Is Mon.

Deadline for donating to the 1996 "Project Christmas Card" fund is Monday, December 16.

Project Christmas Card is being co-sponsored by the study club and the Friona Star for the 41st consecutive Christmas season.

Proceeds from the project go to benefit Parmer County Community Hospital. Since its inception, Project Christmas Card has raised over \$114,500 for new hospital equipment.

This is in addition to over \$15,500 in advertising space which has been donated to the project by the newspaper.

Mary Lou Taylor, project chairman, and Bill Neely, hospital administrator, visited earlier this week, and Neely said that the hospital has made new mattresses for the hospital room their priority for the 1996 project proceeds.

Last year, the project raised \$4,017. The money was used to purchase new IV pumps.

Donations to Project Christmas Card may be made at Friona State Bank, as well as at a number of business firms throughout the community.

The premise behind Project Christmas Card is that residents are

asked to donate the amount of money which they would customarily spend to send out Christmas cards to local friends. In turn, those who donate to the project will have their names published as a community-wide Christmas greeting in the Friona Star's annual Christmas edition.

Donors are reminded, if they haven't mailed cards recently, that the price of both cards and postage has increased over the years. So you are urged to give generously to this worthwhile project.

Deadline to donate and participate in the project has been set for Monday, December 16.

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As of December 12, 1996

75,193

bales of cotton had been ginned in Parmer County.

Friona Star/Bovina Blade survey

Services Set For N. Smith On Saturday

Funeral services for James Neil Smith, 69, of Hereford are scheduled for 2 p.m. Saturday, December 14, 1996, at Rose Chapel.

Pastor Dorman Duggan and Rev. Milford Grisham will officiate. Burial will be at West Park Cemetery in Hereford under the direction of Gilliland-Watson Funeral Home.

Mr. Smith died at Hereford Regional Medical Center on Tuesday, December 10, 1996.

He married Donna Faye Hardesty on September 6, 1949, in Friona, Texas. They moved to Deaf Smith County from Dimmitt in 1979.

Mr. Smith served in the U. S. Navy, was a teacher, and a member of the Baptist Church.

Survivors include his wife; two daughters, Anita Neil Bagwell of Ft. Worth and Darla Faye Thompson of Coppell, TX; and two grandchildren.

Former Friona Resident Is Found Dead Near Amarillo

The body of O.T. "Pat" Patterson, an Amarillo resident missing since Friday, was discovered Monday in Randall County.

Patterson, who suffered from dementia, probably got lost and died of a heart attack, officials said.

Police had been looking for Patterson since Saturday, when he was reported missing by a neighbor who noticed he hadn't come home Friday night, said William D. Moore, Patterson's son-in-law.

A farmer found Patterson's body about 1:30 p.m. Monday lying beside his gray 1988 Cadillac, which was stuck in a field about a half mile west of the Canyon Country Club, said Randall County Justice of the Peace E. Jay Hail.

Services Held For C. Hadley

Graveside services for Carl Hadley of Friona, age 87, were held at 2 p.m. Monday, December 9, 1996 at Friona Cemetery with Gerall Wly conducting the services.

Burial was in Friona Cemetery under the direction of Ellis-Blackwell Funeral Home.

Hadley died December 7, 1996 at Prairie Acres Nursing Home in Friona.

He was born July 3, 1909 in Childress, Texas and had lived in Friona since 1933 moving from Childress, Texas. He was a retired farmer.

Several nieces and nephews survive Mr. Hadley.

A Photo Hint For Parents And Grandparents:

Plan to take some good pictures of your kids and/or grandkids while they are home for the Holidays. Then when Valentine's Day rolls around, you'll have a nice picture of the kiddos to put in the Friona Star's big annual Valentine's Brag Page.

Services Held for Ex-Resident

Services for Charles C. Scales, 81, of Lithia, Florida were held December 4 at Hillsboro Memorial Funeral Home in Brandon, Florida. He passed away on December 1.

Mr. Scales and wife, Lenna Mae lived in Friona from 1951 until 1976.

Survivors include his wife; six children, Estella Parson, Hereford; Faye Gibson, Copeland, Kansas; Thomas C. Scales, Lithia, Florida; Russell Scales, Arkansas, Kansas; Mary Gardner, Tulsa, Oklahoma; and Nancy Brown, Amarillo.

Five siblings, Warren Scales, George Scales, and Ruth Miller of Clovis, New Mexico; and Joe Scales and Annie Miller of Farmington, New Mexico.

Also, sixteen grandchildren and twelve great-grandchildren.



AIMEE BUGG will graduate from West Texas A&M University on December 12. She will receive a Bachelor of Applied Arts and Sciences Degree. Aimee will pursue a career in human resources in San Antonio, Texas. Her parents are Rev. and Mrs. David Bugg, formerly of Friona. She attended Friona High School.

three-quarters of a mile inside a fence line, was buried up to its axles in mud, Hail said. Patterson may have tried to dig or push the car out of the mud, he said.

Hail ruled that Patterson died of natural causes, possibly of a heart attack. Patterson apparently didn't move after he fell, Hail said.

"He probably died even before he hit the ground," Hail said.

Hail has not ordered an autopsy, he said.

Patterson's family told police that he may have been driving to Friona on Friday to visit friends, but he apparently took a wrong turn and became confused, an Amarillo Police Department release said.

An investigator from the Potter-Randall Special Crimes Unit told Hail that Patterson probably had been dead at least 48 hours when his body was found, Hail said.

Moore said Patterson lived alone and was in good physical health, but sometimes would become "a little bit mixed up."

"I'm not so sure he had Alzheimer's, but he had some dementia," Moore said.

"He had promised us he wasn't going to leave. He had gotten lost before, and we had told him not to drive out of town," Moore said.

Patterson farmed in Friona from about 1949 to 1970, when he moved to Amarillo. He previously owned O.T. Patterson Used Cars on East 10th Avenue and operated the business until about five years ago, Moore said.

Patterson had always been very active in Masonic work and Shrine activities.

Mary Elder Died Here Wednesday

Mary Elder, 79, passed away at Parmer County Community Hospital in Friona on Wednesday, December 11. No services are scheduled at this time. Cremation will be by Memorial Park Crematory in Amarillo.

She was born April 29, 1917 at Anadarko, Oklahoma and married Marshall M. Elder on October 20, 1938 in Clovis, New Mexico.

Mrs. Elder had lived in Friona since 1957 moving here from Spade. She was a member of First Baptist Church in Friona. She was a housewife.

Survivors include her husband, Marshall M. Elder of Friona and one brother, Mack Kennedy of Oxnard, California.

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Friona Flashbacks

.....from the files of The Friona Star

65 Yrs Ago-Dec. 11, 1931

Friona has been in need of refuge for the unwary violator of the public peace, and owing to the fact that the city treasury has been depleted to the extent that no funds were available for the purpose, enough funds have been donated by various citizens to purchase the cage. This cage has been delivered, but no building is available in which to house it.

60 Yrs Ago-Dec. 11, 1936

A very disastrous occurrence took place on the farm of I.W. Barnhouse about 16 miles southwest of Friona on Thanksgiving Day, November 26, wherein Mr. Barnhouse's entire feed crop was destroyed by fire. The crew had just finished threshing the crop from about 200 acres of sudan and the straw was piled in one immense stack, when they noticed that the stack was on fire. By the time the thresher could be moved, the entire stack was blaze, and was completely destroyed.

55 Yrs Ago-Dec. 12, 1941

Their many friends in Friona have learned with regret the planned move of Rev. and Mrs. C. Carl Dollar to Lannett, Alabama, where he will be pastor of the Congregational Christian Church. The Dollars have been most active both in church and civic work in Friona.

Little excitement greeted the declaration of war on Thursday against Germany and Italy, certainly not the stunned silence of Monday when the United States answered the Japanese challenge. The country is settling into a grim determination to back up what the president terms the greatest challenge ever made to life, liberty and civilization.

50 Yrs Ago-Dec. 13, 1946

At a regular meeting of the city commission Monday night at the city office, the city officials decided that the city was in need of an official night watchman, and accordingly, C.M. (Charley) Jones was secured for the position. His appointment was made to become effective at once.

County commissioners F.T. Schlenker of Precinct 2, and W.H. Flippin of Precinct 1, accompanied by Mrs. Schuler and Mrs. Flippin, spent a part of last week at San Antonio, attending the state convention of County Judges and Commissioners.

45 Yrs Ago-Dec. 13, 1951

"This wagon last hauled cotton in 1917, so it ought to get the job done now!" remarked Elmer Euler last week when he brought in a load of his cotton via wagon to the North Plains Gin at Friona. Euler is realizing from one-half to three-fourths bale per acre on his 320 acres planted to cotton southeast of Friona.

40 Yrs Ago-Dec. 13, 1956

The Friona Greenhand Farm Skills team placed first in the state contest which was held last week in Huntsville. The skill which the team demonstrated was debeaking poultry. They removed a portion of the upper mandible of the beak. Members of the team are Ronnie Wood, Don Clements, Jimmie Bainum and Gerald Daniel. They were accompanied to Huntsville by J.T. Gee, chapter advisor, and Gerald Floyd.

35 Yrs Ago-Dec. 14, 1961

Friona shoppers will take home 60 turkeys which will be given away in the giant drawing Saturday afternoon in the City Park. Merchants will be distributing tickets to the drawing at their respective businesses. Holders of the winning tickets must be present to claim their turkey. The event is sponsored by the Friona Chamber of Commerce.

30 Yrs Ago-Dec. 15, 1966

Baker Duggins, counselor for the Friona school system, has been invited for a three-day trip to the United States Military Academy December 18-21. The academy is paying for expenses, which

will enable Duggins to serve as a field consultant for the West Point Academy in this area.

25 Yrs Ago-Dec. 16, 1971

With the neighboring Wilson Packing Plant at least temporarily closed, Friona's Missouri Beef Packers faced an obstacle this week, as the company's contract with Amalgamated Meat Cutters and Butchers Workmen of North American, P-777 was set to expire at midnight Wednesday.

20 Yrs Ago-Dec. 12, 1976

Friona High School's Farm Radio team won the district and area leadership contests, and then placed second in the state finals. Members of the team are Jody Lewellen, Tom Schilling, Danny Hand and Mike Hill.

Five members have been selected to the Friona Chamber of Commerce and Agriculture's board of directors. Elected to serve two-year terms on the local board were Gayle Warren, Tom Jarboe, John R. Cook, Ronald Smiley and JeDon Gallman.

15 Yrs Ago-Dec. 13, 1981

New members of the Friona Chamber of Commerce board of directors were

welcomed at the Tuesday morning board meeting. Those elected were Ted Procter, Mike Hanes, D.L. Harguess, John Blackwell and Janet Buske.

Pheasant season kicks off December 12. Around 10,000 hunters are expected in Parmer, Deaf Smith and Castro counties. Tougher trespassing laws will be enforced this year.

10 Yrs Ago-Dec. 13, 1986

Friona High School's Sqaws scored a hard-fought 28-25 win over the Happy Cowgirls in a non-conference game here Tuesday night.

A cold-shooting night, against a team that was having a great night added up to bad news for the Chieftains here Tuesday. The Happy Cowboys scored a 54-31 win.

5 Yrs Ago-Dec. 14, 1991

According to an announcement from the Friona Medical Clinic, the Friona area is currently in the midst of a flu epidemic. Many cases of strep throat have been reported to the clinic.

Six members of the Friona High School Band were named this week to the All-Region Band. They were Jennifer Lamb, Heather Smith, Marie Davila, Cliff Allmon, Arturo Perez and Christopher Davila. In addition, Perez was selected for the area auditions in the All-State band selection process. He will audition again in January for a spot in the All-State Band.

The Friona Squaw's junior varsity won two of their three games at the Muleshoe JV tournament last weekend, and came home with the consolidation championship.



Go Get 'Em Chiefs!

Beat the Tatum Eagles!
Saturday, 1 p.m.
Texas Stadium

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Susan London
Data Processor

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FRIONA STATE BANK

FHS TOPPLES ALEDO, 28-13

Great Second-Half Nets Chieftain Win

by **BILL ELLIS**

The Chieftains of FHS showed their many loyal fans exactly what they are made of last Saturday in Sweetwater, when they came back from a costly second quarter, when even the officials seemed hell-bent on seeing Friona lose, taking control of the game as well as their destiny, to score a 28-13 win over Aledo's Bearcats.

The win gave the Chieftains the state Quarterfinals Championship. Friona is a member of the state's elite "Final Four." That's impressive considering the best previous showing had been a member of the "final 32."

The team's 13th win, and 13th consecutive, also beats the old records by four in wins, and five in successive wins.

"I told the players at halftime that they'd had some bad luck, but were just a touchdown and extra point out of the lead. I stressed that the team that would win the game would be the one that played the hardest in the second half," Coach James Morton told us.

Friona started out on the right foot, when they received the opening kickoff. David Shelby almost broke the return, but did run the ball out to the Friona 37. Officials started their hanky-throwing early, bringing the ball back to the Chieftain 10 after a clipping call.

Not deterred, the Chiefs set sail on a methodical scoring drive. Kyle Grimsley ran six yards on first down, and Andy Kendrick gave the team a first down out to the Friona 21.

Kendrick then raced 12 yards with a pitchout, and Shelby tacked on a seven-yard gain as the Chieftains reached the 37-where they almost had the ball to start with.

Grimsley faded back and lofted a long pass into the 10 mph north breeze which Angel Vega, who caught the ball at the Aledo 40, did a "juke" fake which froze opposing quarterback Dustin Proctor just long enough for the "Angelic One" to easily dash to the Bearcat end zone.

Vega added the kick, and Friona had taken a 7-0 lead with just 3:38 gone in the opening quarter. Friona had driven 90 yards in only seven plays.

The Chieftain defense then took its turn to shine. Defensive end Quint Ellis and linebacker Juan Santiago turned in good plays which caused the Bearcats to have to punt. Friona put the ball in play at the 20. Daniel Cuevas ripped through for an eight-yard gain, but then a fumble and a costly delay penalty caused the Chieftains to have to punt the ball back.

Luis Ramirez, Ellis, Juan Santiago, Andy Kendrick and Grimsley made some timely tackles, but the Bearcats moved from their own 45 to the Chieftain 13, when it seemed they surely would get on the scoreboard.

But on a first and ten from the Friona 13, Ellis put a mammoth hit on Aledo's Jon Hix (35). Hix fumbled the ball and Friona recovered, to dodge the bullet.

Cuevas gave the team a first down at their own 29; Grimsley ran for nine yards and Cuevas bulled his way for a 27 yard gain. Cuevas carried two or three tacklers the last 5-10 yards. The small (5-7, 163) running back ran with the most authority than he had since he led the team in rushing in the Dalhart game.

Friona had not turned the ball over in critical instances during the playoffs, but Cuevas was overpowered by 260-pound defender Tim Eason of Aledo, and fumbled the ball.

The Bearcats then put together a 57-yard drive, sparked by the running of QB Proctor and 175-pound running back Ty Lowe. Hix got the TD on a three-yard run. The kick tied the score at 7-all, with 5:42 left in the half.

Friona got a first down on

a 13-yard run by Kendrick, and Grimsley was intercepted for only the third time all season, and Aledo took over on their own 28.

During the drive, an Aledo back clearly fumbled the ball, thanks to a hit by Friona's Cecil Cooper, who scooped up the ball and should have scored. But officials whistled the play dead, claiming the runner's knee had touched turf. Those on the sidelines said the ball clearly shot out of the runner's grasp, and it was some seconds later that the runner hit the turf.

If they thought that was a bad call, the Chieftains and their fans hadn't seen the end of things.

Aledo put together a drive, thanks to the passing arm of Proctor. They had the ball at Friona's 25, facing fourth and seven. An outstanding defensive play by Friona was ruled pass interference, giving Aledo new life. The 'Cats scored seven plays later, but their PAT kick was partially blocked, leaving them with a 13-7 lead at halftime. Aledo had run off eight plays in the final 52 seconds of clock time, and scored with seven seconds left.

Knowing a TD could put them back in the lead, Friona's offense had to wait at the start of the third quarter, while Aledo methodically moved the ball upfield after the kickoff.

But linebacker Fidel Rodriguez brought QB Proctor down on a vital third down play from the Chieftain 15, and Aledo opted to try a field goal. Kicker Josh Hay's 27-yard FG attempt failed wide right, and soon the Friona fans could sense a change in the "Momentum Factor."

Grimsley fired a low bullet that Vega scooped up for a first down; Shelby ran ten yards up the middle, and Cuevas fought his way 25 yards up the middle for 25 yards. His tacklers had been grabbing Cuevas in the head area all afternoon, and the refs finally caught them, tacking a penalty onto the run.

Four plays later, Kendrick took the ball around left end, and went over the goal-line untouched. Vega's extra point kick was perfect, and the Chieftains had regained the lead at 14-13.

Proctor, the slippery Aledo QB, rambled 27 yards on a big third down, and threatened to take the ball all the way. Juan Santiago saved a possible TD with an open-field tackle at the Friona 35.

Three plays later, on the first play of the fourth quarter, Aaron King stepped in front of the would-be receiver for a big interception for the Chieftains. It was the seventh INT for King in the

playoffs.

Cuevas romped for 15 yards, and then ten, for back-to-back first downs for the Chieftains, but the drive stalled at the Aledo 37. In most cases, a punt inside your opponent's 40 yard line turns out to be a wasted play.

But this time it was different. Vega went from being one of the team's offensive stars to a great punter. He "pooched" the ball into the air, and it bounced lazily toward the Aledo goal. A couple of Chieftains were there to kill the ball--at the Bearcats' ONE YARD LINE!

This turned out to be a fantastic play, when Aledo was stopped in three plays. Kendrick had one of the defensive plays and Hugo Santiago another. A bad snap resulted in just a 28-yard punt for Aledo and Friona took over on their enemy's 35.

Three plays later, Grimsley flipped the ball to Kendrick on their patented last-second pitchout play, and Andy charged up the sideline, avoiding a would-be tackler for a 33-yard scoring burst. Vega's kick made it Friona 21, Aledo 13 with 4:58 left to play.

Everyone knew that a TD and a two-pointer could get the 'Cats back in the game. So, when Aledo picked up three quick first downs, to the Friona 35, it was back to "worry time."

That brought on Aaron,

Stastics		FHS	AHS
19	First Downs	17	
292	Net Yds. Rush	180	
73	Net Yds. Pass	159	
365	Total Net Yds	339	
3-2	Passes Comp.	30-14	
1	Had Intercepted	2	
3-2	Fumbles Lost	2-1	
2-72	Punts, Yds.	2-78	
36.0	Punting Avg.	39.0	
5-47	Penalties	4-28	

FHS	7	0	7	14-28
AHS	0	13	0	0-13

Individual Rushing			
Player	Att.	Yds.	Avg.
A. Kendrick	13	95	7.3
K. Grimsley	12	53	4.4
D. Cuevas	11	106	9.6
D. Shelby	8	44	5.5
Team	1	-6	-6.0
Totals	45	292	6.5

Individual Passing			
Player	Att.	Yds	TD-Int.
Grimsley	3	2	1-1

Individual Receiving			
Player	PC	Yds.	TD
A. Vega	2	75	1

Individual Scoring	
1Q--Angel Vega, 63-yr pass from Kyle Grimsley. (Vega, kick) 7-0.	
3Q--Andy Kendrick, 3 run (Vega, kick) 14-13.	
4Q--Kendrick, 33-run (Vega, kick). 21-13. David Shelby, 19 run (Vega kick) 28-13.	

the King of the Secondary, who picked off his second enemy pass at the Friona 23 and returned it 29 yards, to the Aledo 48.

The Chieftains weren't content to just run out the clock. Kendrick gained 22 yards in three carries, moving the ball inside the Bearcat 20. On a fourth down play, Shelby took the pitchout around left end, and knocked a defender down at about the five, and hit paydirt. Vega was four-for-four, and the Chieftains had made their insurance TD with just 1:50 left in the game.

Cuevas led the Charging Chieftains with 106 yards on only 11 carries. Kendrick had 95 yards on 13 attempts. Grimsley had 53 yards rushing, and passed for 75 more, in Friona's biggest football win to date.

This week, the eyes of Friona, Texas will be on Dallas, where they compete in a state semi-final game, as a member of the "Final Four."



GOOD JOB, KYLE....Chieftain field general Kyle Grimsley receives instructions and encouragement from Coach James Morton during third quarter action against Aledo. The Chiefs shut Aledo out in the second half while scoring twenty-one points, enroute to the 28-13 victory. (Ron Carr Photo)

FRIONA-TATUM 3A Semi-Finals

Tune-in Saturday for the
Pregame Show at 12:30 p.m.

Kickoff time is 1 p.m.

LIVE from Texas Stadium on **KPAN-AM 860**
and **KPAN-FM 106.3!**

Play by play commentary by Friona's own
Mike Hutson and Clint Mears.

Sponsored by:

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"I bought a tiller."

What She Did With Her Ticket:
"I signed it immediately and took it home and put it in a sealed plastic bag."

*Paid over 20 years.

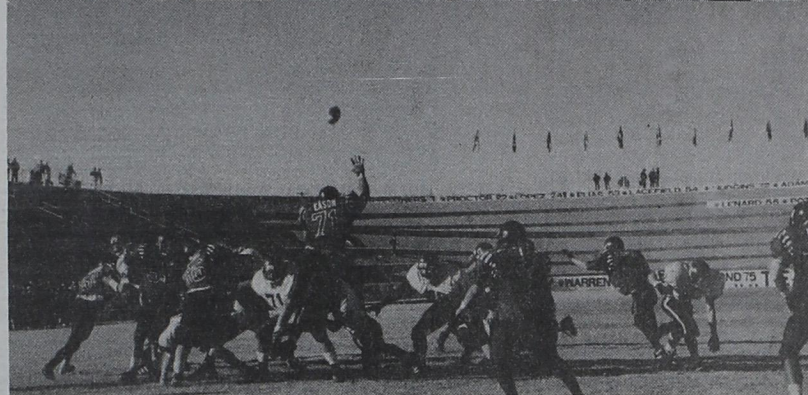


"I saw that all six numbers matched, and I just went to dancing."

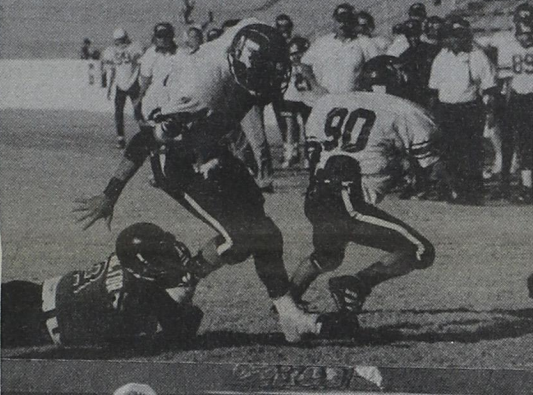
SUE CLEMENTS



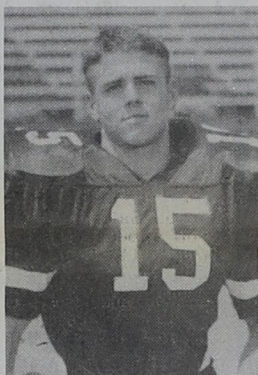
OVER 200 MILLIONAIRES
AND STILL COUNTING



OVER HERE, DANNY....Kickoff return threat Shane Blackburn (31) seems to be telling Danny Cuevas (33) where to block as they both outrun a pack of Bearcats. Below, Angel Vega's extra point sails true again over the reach of the Bearcat line. Vega was 4 for 4 on extra points as the Chiefs took it to the Bearcats 28-13. (Ron Carr Photos)



LET GO, BEARCAT....Top, QB Kyle Grimsley gets his foot stuck on a Bearcat as he tries to turn the corner on an option. Steve Arias (90) is ready to block. Below, defensive star Cecil Cooper is helped off the field after suffering a knee injury. Coach Morton said earlier in the week, Cooper would be doubtful for the Tatum game, but teammates think "Diesel" will be ready for the Tatum Tots. (Ron Carr Photos)



**ANDY KENDRICK
Kendrick
Wins Honor**

Andy Kendrick, senior running back, was honored at a luncheon in Amarillo Thursday by the Amarillo Chamber of Commerce as the area's "Player of the Month."

Kendrick has come up with an outstanding "playoff season," scoring seven touchdowns and gaining 584 yards in the four games. This is an average of 11.75 yards per run for the playoff season.

**Ex-Chieftain's
Team Playing
In Dallas Too**

Friona sports fans who remember Johnny Bandy will be happy to learn that Bandy's Richardson Lake Highland team will meet Abilene Cooper in the state semi-final conference 5A playoff game Friday night at Texas Stadium (the night before the Chieftains play Tatum).

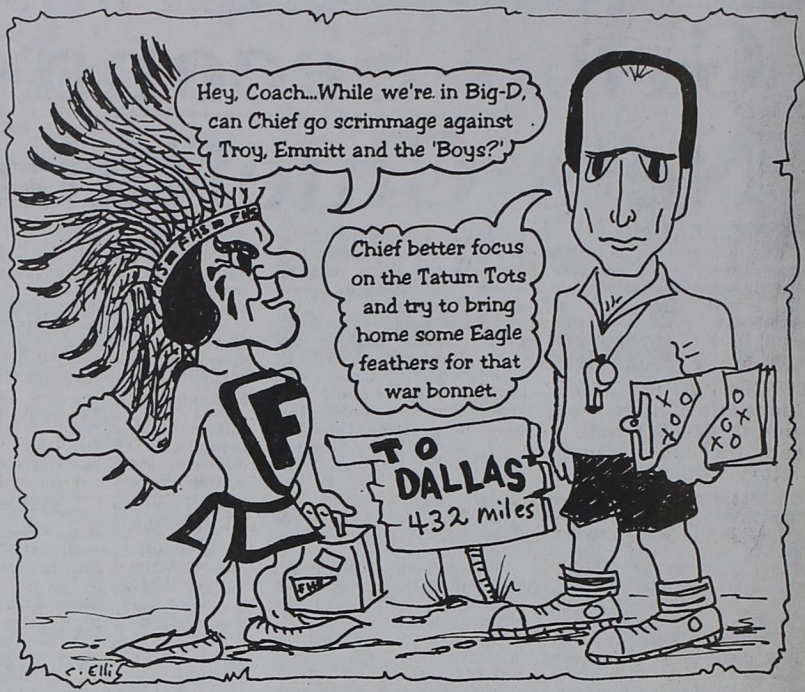
Bandy coaches the defensive secondary for Lake Highland. He coached at Plano East High School 10 years before joining the Richardson school three years ago.

Many of the folks who are going to the Dallas area for Friona's playoff game are planning to attend this game.

As a matter of fact, Coach James Morton plans to take his Chieftains to the game, so they may have a chance to look at the stadium's features, so as not being distracted on game day.

Bandy was a three-sport star for the Chieftains in 1971 through 1973. He led his team in scoring three years, and went to college on a basketball scholarship.

He is the son of Patsy and Eugene Bandy of Friona.



My Turn

(Continued From Page 1) bring Tiny and Scrooge to renounce their evil ways and justice wins out.

Westgate Maul: In this game, you travel through several tricky intersections trying to avoid collisions with other harried citizens using colorful language and vulgar hand signals. You must maneuver the parking lots where a lady backs up traffic four miles while she waits for a convenient parking spot, a fellow plays bumper cars while darting diagonally across the parking lot, and you see perfectly healthy individuals hop out of cars in the handicapped parking places.

When you finally get inside, the game strategy gets really bizarre as you try to locate an intelligent store clerk who can answer a simple question. You wrestle old ladies to the ground in your attempt to be first in line at the check out stand.

The Tickle-Me Elmo doll is the most popular toy of the season and your child has told Santa he must have one. Your goal is to find and purchase the last and only, remaining Elmo without getting maimed or killed in the process.

Wreck the Halls: This is an action game, taking place on Christmas morning. Players race against the clock to see who can destroy hours of planning, decorating, cooking, and wrapping in preparation for the big event. The living room is knee-deep in wrapping paper, boxes and bows. The new puppy chews through the Christmas lights, gets a jolt of electricity and has to be taken to the vet. The cat climbs up the Christmas tree, breaking all the glass heirloom ornaments.

The kitchen sink is piled high with cooking pots and dirty dishes. The kids are trying out their rollerblades on the new carpet. In-laws and cousins are arguing about which football game is to be watched on TV. The first player to send Mom to the bedroom with a headache wins the game.

Have a Merry one!

SEASON STATISTICS

**Chieftains Attain
New Grid Levels**

Most of the long-time fans of Friona Chieftain football don't have to be told that the team has reached a completely new plateau in this outstanding 1996 season.

But just for the record, and so the future fans, athletic researchers, etc., will know, following are a few of the marks the 1996 Chieftains have reached, with expectations of adding to them:

*Wins, season: 13. Old record was nine, by 1986 team.

*Consecutive wins: 13. Old record eight, 1963.

*Farthest in playoffs: state semi-finals. Old record: area round, 1986.

*Friona is now the only football team in the Texas panhandle, eastern New Mexico, Oklahoma panhandle and southwestern Kansas still in the playoff hunt. (How many times have you seen this happen?)

*Highest scoring FHS team, with 433 points, 30.9 per game. Old mark 280 points (12 games) 23.3 ppg, 1986; 273 points (9 games), 30.3 per game, 1951.

*Most Total Yardage: 5171, 369.6 per game. Old record thought to be 3323, 276.9, 1986. (Editor will check further when the great season is over).

*Most Yards Rushing: 4090, 292.1 per game. Old record thought to be 3027 yards, 252.6 per game, 1986.

*First Friona team to play in Texas Stadium!



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Michelle Echols-Brad Ott
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Monty's Flowers
Phone 247-8073
Michelle Echols-Brad Ott



**TIME FOR
LETTERS TO
SANTA CLAUS**

Santa letters can now be posted in the special mail box in front of the Friona Star to be included in the Annual Christmas Special Edition of the paper. Deadline for Santa Letters is set for Dec. 18.

You are invited to
a 50th wedding anniversary
Open House
honoring Carl and Velma Schlenker

Date: Sunday, Dec. 15
Time: 1:30 to 3:30 p.m.
Place: The Schlenker home
at Rhea

Given by their children,
Connie, Jim, Floyd and Carleen

Your presence is the only gift requested.

**T. Talley
Recognized
At OCU**

Terron Talley of Friona was recognized at the Oklahoma Christian University Scholarship Dinner in November. He is the son of T. Leon Talley.

Talley, a senior Missions major, is the 1996-97 recipient of the Mr. and Mrs. L.H. Post Scholarship.

The annual Scholarship Dinner brings the donors and the scholarship recipients together to be recognized.

"It's a special situation," said OC President Kevin E. Jacobs, "when students can meet those who have actually provided scholarship assistance for their education."

Oklahoma Christian is a private liberal arts university recognized by U.S. News & World Report for three consecutive years as a "Best Value" in higher education. The University has been named to the Templeton Honor Roll of Character Building Colleges and the Honor Roll for Free Enterprise Teaching.

Dr. A.R. Ploudre

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Chieftains, Tatum Meet In Semi's....

(Continued from Page 1)

them guess what we're going to do, and stay in the game," Morton added.

The coach gave us some good news by saying that defensive standout Cecil Cooper, who was injured in the Aledo game, should be able to play. Cooper dislocated his kneecap, and had to be helped from the field at Sweetwater. He was examined by a doctor, and has been easing back into things.

Cooper's injury was similar to Jeff Hamilton's in the Vernon game the previous week. Hamilton was able to return to action the following week.

"We have been real fortunate on injuries for the most part this season. We haven't had a really bad one," Morton said, and I knocked wood, just in case.

The players were taken to Jones Stadium on the Texas Tech campus Wednesday in order to work out on astroturf, and according to early reports, they really took to the synthetic turf, which requires a different shoe.

"It seemed like we could run faster and jump higher," one player was said to have remarked.

Coach Morton has also arranged for the team members to stop at Midwestern University campus in Wichita Falls enroute to Dallas, for another short workout on turf. On Friday night, the coaches and the team plan to attend the class 5A playoff game at Texas Stadium (see separate story), and the players hope to be able to walk onto the turf at the home of the Cowboys, and test it briefly.

Even prior to the Wednesday workout, Coach Morton told us that he wasn't particularly concerned about switching to Astroturf from grass, feeling there were about as many pluses as minuses for the change.

LaMarcus James scored a pair of TDs for the Eagles last week, on his three and nine yards. J. R. Jones, who was his team's leading rusher with 75 yards, scored Tatum's other touchdown on a 43-yard run, which accounted for over half of his game yardage.

Tatum failed to convert after any of their TDs last week, missing a kick to start with, then failing on both attempts for two points. Daingerfield scored a pair of touchdowns, one PAT kick and a safety for their 15 points.

Daingerfield actually led in total yardage, 285-223, and in first downs, 18-14, but apparently, as Coach Morton has warned, the Tatum team was able to cash in on some big plays. Tatum didn't lose a fumble or suffer an interception last week. They completed three of nine attempts for 46 yards.

Friona will serve as home team on Saturday. It's only the second time in five playoff appearances for the Chieftains to get to be "host," which means they will be on the "Cowboy" side (pressbox area) of the field, which is one of the landmark stadiums in the NFL, with its "hole in the roof."

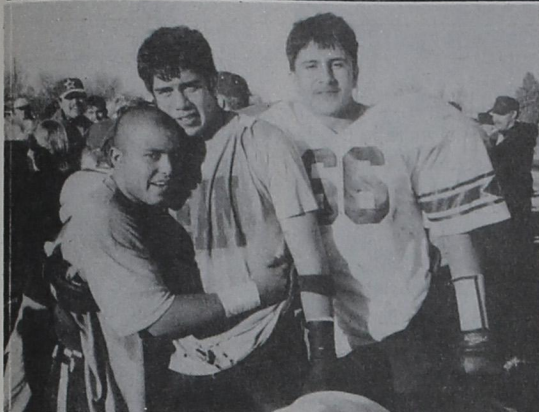
Only the lower deck of the stadium will be open. The upper deck is closed when less than 25,000 fans are expected. An informational letter to Superintendent Hal Ratcliff this week said that Texas Stadium officials were expecting a crowd of between 2,500 and 4,000.

This might prove to be a conservative estimate, since somewhere around 2500 Friona fans attended the regional game at Snyder and possibly 3,000 fans were on the Friona side at Sweetwater last Saturday. Friona High School playoff teams have the habit of drawing more fans as they go along--at least they did in the 1960s and 1970s when basketball teams went to the state meet.

Unlike their playoff games so far, the fans will NOT be allowed onto the playing field following the game.

Two chartered buses will bring some of the Friona fans. Numerous others plan to arrive either by vehicle or plane. Virtually everyone you run into plans to be on hand for this momentous occasions in Friona sports.

The players also will travel by chartered bus. They will spend Friday night in the Denton area, and will return to Friona following the game.



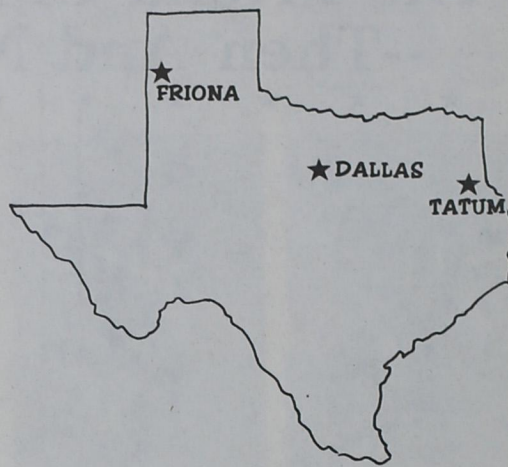
TIRED, HAPPY TRIO.....Leading rusher Daniel Cuevas, left, hugs Jesse Mendez as Javier Lugo joins the celebration. Cuevas had 106 yards to lead the Chieftains to a convincing 28-13 victory. Go Big Red. (Ron Carr Photo)



FAN FRENZY.....Standing on the retaining wall and shouting for the Chieftains seemed to be the thing to do in Sweetwater last week as the Chiefs bombed the Aledo Bearcats 28-13. "Number One" fans were Jenny Hamilton, Katy Weatherly, & Courtney Carthel. (Ron Carr Photo)



BIG RED GOES.....There was a lot of action in the big win against Aledo. Top, QB Kyle Grimsley pitches out to Andy Kendrick, while in action below, Danny Cuevas seems to be running for his life as Steve Arias (90), and Quint Ellis (45) try to catch up and help. Cuevas gained over 100 yards in the quarterfinal victory. (Photos by Jimmy Grimsley)



WHERE ARE THEY?.....If you wondered where Tatum is located, it's in northeast Texas close to the Louisiana state line. A quick addition shows that the two towns are about 600 miles apart. (Art by Carol)



ON THE FENCE?.....Not when it comes to supporting the Friona Chieftains. Some of the many Friona fans who jammed the Mustang Bowl in Sweetwater, celebrate as time runs out on Aledo. Big Red defeated the orange and black Bearcats 28-13 and roll on to the State 3A semi-finals against Tatum on December 14 at Texas Stadium. Go Big Red!! (Ron Carr Photo)

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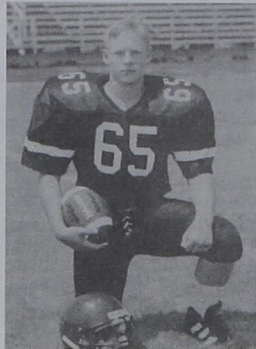
--Then And Now--



JESUS MATA



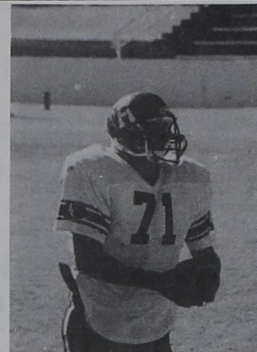
JEFF HAMILTON



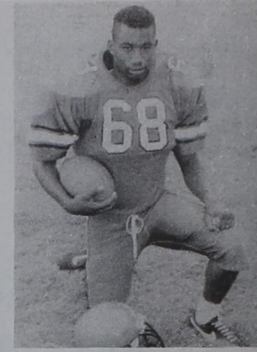
PERRY HANES



ERIK McINROE



CHARLIE MILNER



CECIL COOPER



JESUS MATA
--2 Years Old--



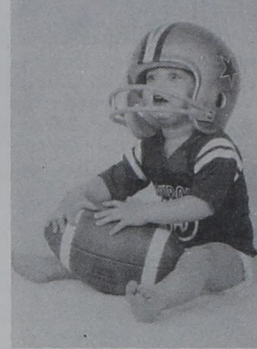
JEFF HAMILTON
--2 Years Old--



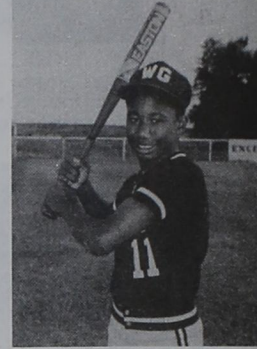
PERRY HANES
--5 Years Old--



ERIK McINROE



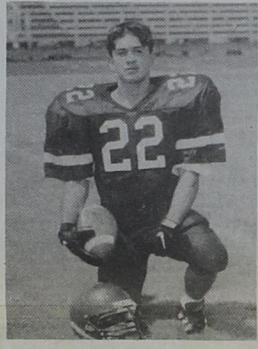
CHARLIE MILNER



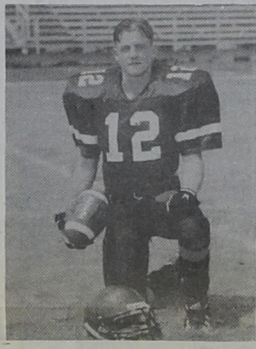
CECIL COOPER



KYLE GRIMSLEY



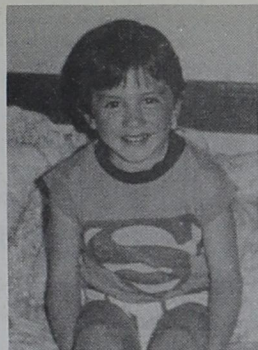
ANGEL VEGA



AARON KING



KYLE GRIMSLEY



ANGEL VEGA



AARON KING

PERFECT DECOR...Monty's Flowers and Gifts is the place to go to get in the decorating spirit. Sheila Wiseman, "Miss Merry Christmas" for 1996, enjoyed looking at all the gift ideas shown by Monty. Let Monty help you give your home the Christmas spirit!

Monty's Flowers & Gifts

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THAT SPECIAL SOMETHING...When choosing that gift for a special person, Ingram's is the perfect place to shop. Sylvia Ingram shows Miss Merry Christmas, Sheila Wiseman, just one of the beautiful outfits available at Ingram's.

Ingram's

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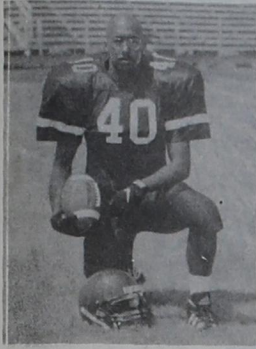
JOY TO ALL

GIFTS GALORE... Miss Merry Christmas, Sheila Wiseman, paid a visit to Malouf's Shopping Center this week. Linda Malouf showed her that Malouf's has a large selection of Levis and Wranglers Pro Rodeo jeans. Besides ready-to-wear, Malouf's has the largest selection of fabrics this part of America, for those who like to sew.

MALOUF'S FABRIC CENTER

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The Friona Chieftains --Then And Now--



DAVID SHELBY



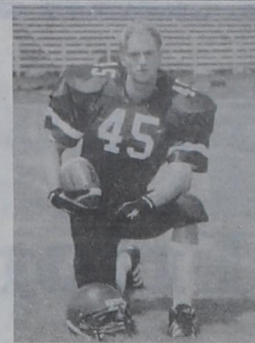
FIDEL RODRIQUEZ



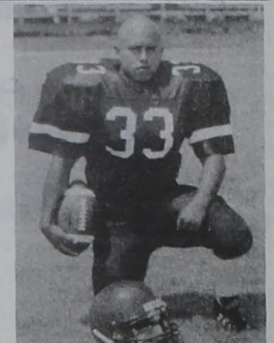
ELOY TREJO



SHANE BLACKBURN



QUINT ELLIS



DANIEL CUEVAS



DAVID SHELBY
--13 Years Old--



FIDEL RODRIQUEZ
--3 Years Old--



ELOY TREJO
--1 Year Old--



SHANE BLACKBURN



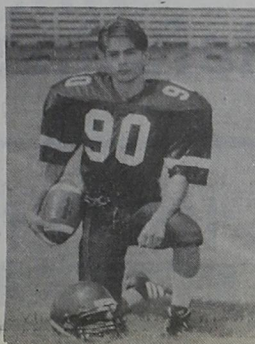
QUINT ELLIS



DANIEL CUEVAS



LANDON WISEMAN



STEVE ARIAS



TONY WILLIAMS



LANDON WISEMAN
--5 Years Old--



STEVE ARIAS
--5 Years Old--



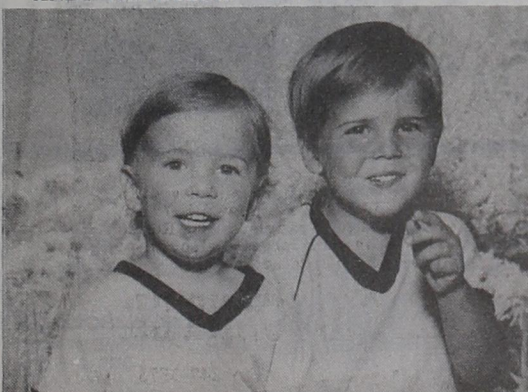
TONY WILLIAMS
--2 Years Old--



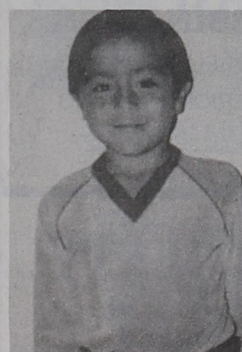
ANDY KENDRICK MATTHEW KENDRICK



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MATTHEW & ANDY KENDRICK



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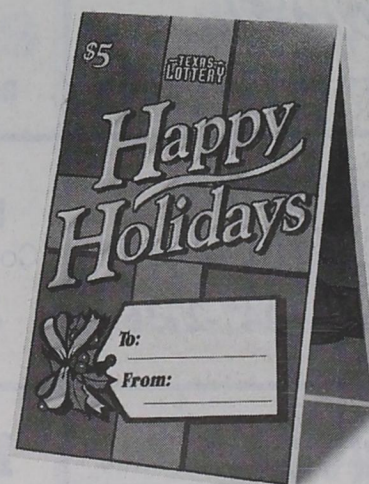
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Good Luck to the Friona Chieftains



State-Semi Final Playoffs Chieftains Rule!

JUNIOR TEAM MEMBERS....Do you recognize these youngsters as they appeared in their football team photos as seventh graders? They are now junior team members. Pictured above: (back row, left to right) Coach Mike Herbert, Landon Wiseman, Orlando Rivera, Luis Hernandez, Quint Ellis, Gabe Goodwin, Cecil Cooper, Nicholas Ortiz, Brian Paiz, Jesus Mata, Heath Patterson and Coach Sid Whiteley. Third row: Charles Walker, Aaron King, Jonathan Medina, Joey Pena, Jeffrey DelaPaz, Brandon Stephens, Ronald Diaz, Angel Vega, Bobby Raymond and Toby Jack. Second row: Adam Barker, Daniel Cuevas, Daniel Trevino, Jeremy Raymond, Tandy Sipp, David Stephens, Johnny Medrano, Luis Ramirez, Jason Slagle, Jeff Hamilton, Ryan Potts and Kevin Schueler. Front row: Christian Candanedo, Garry Gonzales, Leo Orozco, Sammy Perez, Michael Wilkins, Adrian Gomez, David Martinez, Perry Hanes, Oscar Torres and Tony Williams.

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GO BIG RED!

Saturday, December 14

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IRVING, TEXAS



Go Chiefs!

SENIORS BACK THEN....The above photo was made when the senior members of the Friona Chieftain team were eighth graders. Shown above are: (back row, left to right) Coach Mike Herbert, Armando Perez, Charlie Milner, Jesse Bautista, Greg Lewellen, Clint Hand, Coby Clark, Reyes Valdez, Hugo Santiago, Kevin Rodgers, Roque Mendez, Juan Santiago and Coach Sid Whiteley. Middle row: Robert Sparkman, Erik McInroe, Andy Kendrick, Kyle Grimsley, Jessie Mendez, Jessie Brown, Wade Reeb, Carlos Vega, Ken Bails, Trinidad Murillo, Aaron Rivera, Leander Davila, Steve Arias and Greg Gutierrez. Front: Javier Lugo, Shane Blackburn, Joe Luna, Scott Terry, Abel Camarillo, Alev Bautista, Fidel Rodriguez, Omar Garza, Jacob Rios, Sam Saiz, Eric Espinoza and Mark Galan.

<p>Byron J. Boyd, P.C. Attorney-At-Law 247-2716</p>	<p>Terry Copley Construction For all your construction needs. Phone 265-3427 Mobile: 265-7241 or 265-7373</p>	<p> Millard Refrigerated Services 900 Millard Avenue Friona, Texas 79035 806/247-3942 Fax 806/247-2131</p>
<p> Benger Aero Spraying, Inc. AERIAL CROP DUSTING AND SPRAYING SEEDING AND DEFOLIATION Day Phone: (806) 247-2861 Night Phone: (806) 247-2843</p>	<p><i>Mike Chaney Fertilizer</i> 295-3444</p>	<p>INGRAM'S 705 Main St. 247-3291</p>
<p>Ellis-Blackwell Funeral Home <i>John and Jo Blackwell</i> 247-2729</p>	<p><i>Cunningham Electric</i> 309 E 11th 247-3100</p>	<p>SMILEY-BRACKEN CELLULAR 247-3211</p>
<p>FRIONA FARMERS CO-OP GIN 265-3398</p>	<p> Waste Systems BROWNING-FERRIS INDUSTRIES</p>	<p>Chuck Wagon Restaurant West 5th and Hwy 60 247-2862 Open daily 6 a.m.-4 p.m. Mon.-Fri. Open Saturday 6 a.m.-2p.m.</p>
<p>Production Credit Association 612 Euclid 247-2758</p>	<p> Robertson Electric W. Hwy 60 247-2169</p>	<p> Irrigation Engine Service 1000 W. Hwy. 60 Phone 247-2283 or 247-2450 Res. 247-3737</p>
<p>LAKESIDE PARTS & MACHINE HWY 60 247-3939</p>	<p>Hometown Hardware Paint, Hardware, Plumbing & Farm Supplies 1002 N. Main 247-2468</p>	<p> West Plains Feed Yard Phone 295-3100</p>

The Friona Chieftains --Then And Now--



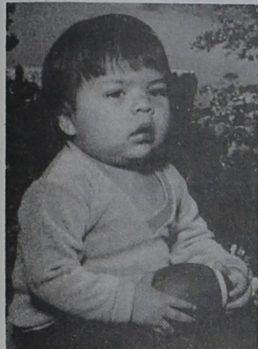
LUIS RAMIREZ



HUGO RIVERA



JUAN SANTIAGO



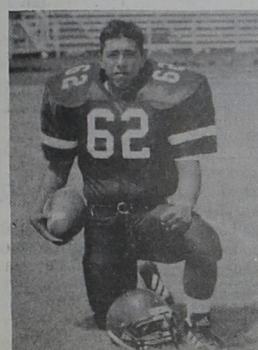
LUIS RAMIREZ



HUGO RIVERA



JUAN SANTIAGO



RICARDO MENDEZ



WADE REEB



HUGO SANTIAGO



RICARDO MENDEZ



WADE REEB



HUGO SANTIAGO

Friona Playoff Opps. Are X-Large Schools

If you thought that Friona's football playoff opponents' schools were a tad larger than Friona--you're absolutely right.

The schools range in size from Monahans' 706 high school students to Denver City's 450.

Tatum, the team being met this week in the semi-finals, is the only one of Friona's playoff opponents close to their own enrollment. Tatum is listed at 350 students, and Friona has 330.

Here are the enrollment figures for Friona's five playoff opponents: (Figures were for the 1995-96 school term, which were the basis for the present two-year district configuration).

FRIONA	330
Denver City	450
Monahans	706
Vernon	651
Aledo	615
Tatum	350

But, to quote Coach James Morton about these things: They can only put 11 players on the field at one time.

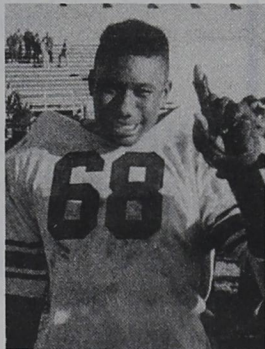
And, regarding the playing site: "Wherever we play, the football field is only going to be 100 yards long!"

(Ed's note: Texas Stadium may appear to be much longer.)

BEFORE AND AFTER--

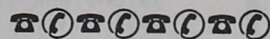
WE MISSED SOME CHIEFTAIN PLAYERS IN OUR EFFORT TO GET "TODDLER" PHOTOS OF THE TEAM MEMBERS. IF WE MISSED YOU, PLEASE BRING YOUR YOUNGSTER'S PICTURE BY THE STAR OFFICE, SO WE CAN RUN IT NEXT WEEK.

THANK YOU
THE FRIONA * STAR



CHIEF CECIL REIGNS! Cecil Cooper, 5-11, 170 pound defensive end on the tough Chieftains defensive unit does not smile much on the field. But we coaxed this "number one smile" after Cecil helped smash Vernon 14-13.

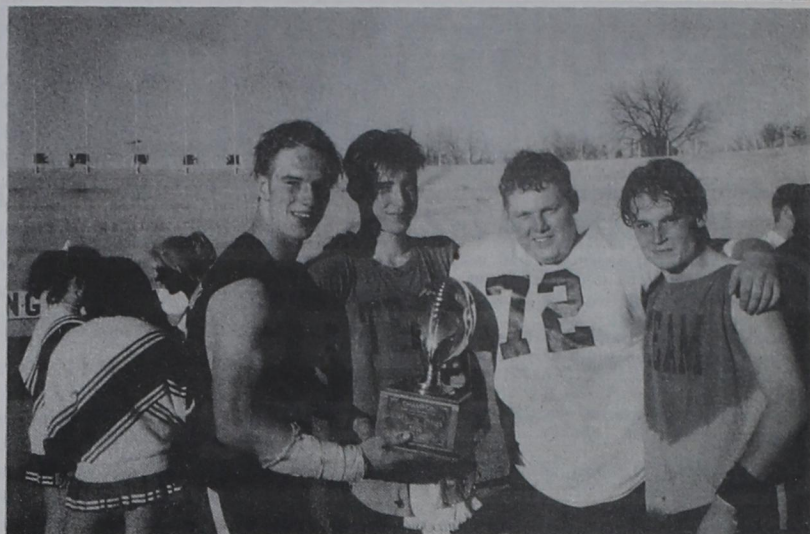
(Ron Carr Photo)



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REMODELING THE TROPHY CASE.....Plans for remodeling and expanding the FHS trophy case are underway. Jubilant Chieftains, l-r, Quint Ellis, Kyle Grimsley, Landon Wiseman, & Shane Blackburn helped add the quarterfinal trophy to the collection. School officials say there is definitely room for the two remaining trophies in the playoff collection. Go Big Red!!

(Photo courtesy of Jimmy Grimsley)



EIGHT IS NOT ENOUGH....Ace Chief interceptor, Aaron King, grabs one of his two interceptions in last week's 28-13 victory over Aledo. King has eight interceptions in the four 3A playoff games. Andy Kendrick (15) and Luis Ramirez (30) come to the rescue.

(Ron Carr Photo)

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FRIONA/BOVINA DEVOTIONAL PAGE

Facts About The **BIBLE** BY JOHN LEHTI

"LET THIS BE A WITNESS!"

WITH THESE WORDS MANY A BIBLICAL PERSON WOULD SEAL A CONTRACT OR A COVENANT, OR A BUSINESS PROMISE BY SOME TANGIBLE TOKEN AS A HEAP OF STONES, OR A MONUMENT WITH A CHISELED MARK OF AGREEMENT ON THE STONE (GEN. 31:46-52). SOMETIMES IT WAS BY A WRITTEN DOCUMENT SUCH AS A DEED OR A LETTER OF DIVORCE (DEUT. 24:1, 3; JER. 32:10). BUT THE MOST POPULAR METHOD WAS BY CALLING MEN TO WITNESS THE EVENT IN QUESTION. THIS CONCURRENT TESTIMONY OF AT LEAST TWO WITNESSES WAS REQUIRED UNDER THE MOSAIC LAW—ESPECIALLY IF IT WAS TO ESTABLISH GUILT OF A CAPITAL CRIME (NUM. 35:30). THIS PRINCIPLE WAS A GENERAL RULE IN ALL JUDICIAL PROCEDURE (DEUT. 19:15). ALL WITNESSES, BEFORE THE TESTIMONY WAS GIVEN, WERE CAUTIONED TO TELL NOTHING BUT THE TRUTH...



AND TO CONCEAL NOTHING THAT WAS PERTINENT TO THE CASE. IT WAS A SIN FOR A WITNESS TO WITHHOLD EVIDENCE IN HIS POSSESSION (LEV. 5:1; PROV. 29:24). FALSE WITNESS BEARING WAS DENOUNCED IN THE DECALOGUE (EX. 20:16) AND WHEN DETECTED, DREW THE SAME PENALTY UPON THE FALSE WITNESS THAT HE HAD ATTEMPTED TO GET IMPOSED ON THE ACCUSED—THESE ANCIENT JUDGES DID NOT FOOL AROUND!!

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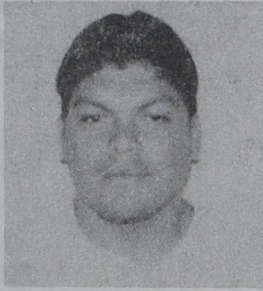
**Senior Citizens
Set Christmas
Luncheon**

The Friona Senior Citizens will have their Christmas luncheon on Tuesday, December 17 at Friendship House.

"We invite you to come join us for a covered dish luncheon served at 12 noon, followed by a program of music and poetry by Mary Crump and Johnny Walters," a Senior Citizens spokesperson commented.

There will be visiting, game playing, blood pressure checks and time to share the joys of the season with those present.

EXCEL EXCELS FOR UW.....The Friona United Way exceeded its 1997 goal, thanks in great part to a new payroll deduction program at Excel. From left, Larry Knowles, UW treasurer, Sergio Martinez, Excel training specialist, Dave Stafford, Excel human resource manager and UW vice-president, & Joe Bob Mann, president of the Friona United Way.



JUAN SANTIAGO, JR.

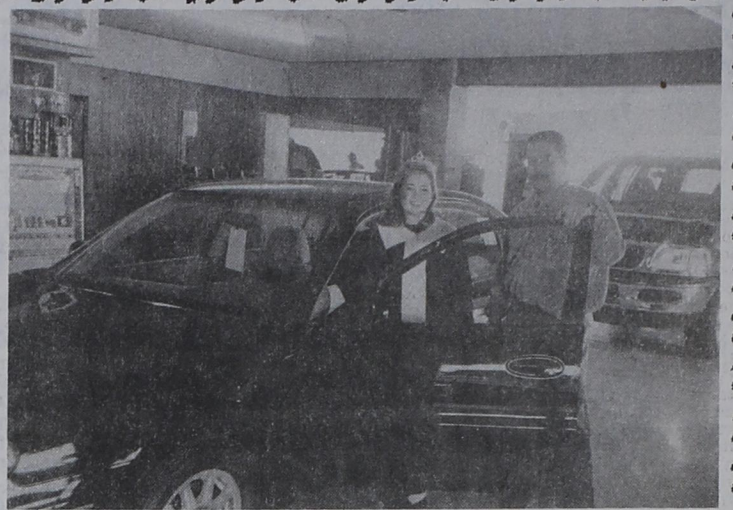
**J. Santiago
Participates
In Program**

By **JUAN SANTIAGO, JR.**

I am the son of Juan and Armida Santiago. I am a senior in Friona High School and have been in the Co-Op Program two years. I am an employee at Winkle's Trucking, Inc. My hobbies include watching television, playing football and spending time with people I enjoy.

The Co-Op Program gives students the opportunity to have a job and be in school for which could be useful in the future. The program teaches students to be responsible and dependable. The Co-Op Program really has helped me alot in knowing what it takes to be able to have a job and be responsible.

I would like to thank Mr. Bronniman for letting me be able to be in the Co-Op Program and Boyce Glover for letting me learn many skills which I think will be helpful in the future.



A SURE WINNER...This beautiful 1997 Chevrolet Malibu would be the Christmas gift that puts icing on the cake for the 1996 Christmas season. Showing the car to Sheila Wiseman, "Miss Merry Christmas" is Terry Wilcox, owner of Friona Motors

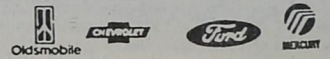


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Christmas Greetings



JUST THE THING...A year's subscription to the Friona Star for your special friend or relative who lives far away would be just the thing, Miss Merry Christmas, Sheila Wiseman, learned from Friona Star employee Vickie Copley.

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**Rx
GREETINGS**



GIFTS FOR THE SEASON...Miss Merry Christmas, Sheila Wiseman and Mike Hanes, owner of Bi-Wize Drug, looked at several watches. Gifts for all ages on your list are available at Bi-Wize Drug.

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Iona Cook Presents Study Club Program

At the December 3 Modern Study Club meeting, the members answered the roll call by recalling their childhood days on the farm. "Conservation—we had not really understood its meaning—but in the "good ole days," in reality everything we did was to preserve, maintain and protect our livelihood.

Sandra Turner presided over the meeting in the absence of Nellie Shelton, club president, and Kathrine Blackburn, vice president.

Donna Mears, accompanied by Eva Kimbrough at the piano, led the group in singing some "Down on the Farm" music.

Iona Cook, program director, told about many humorous events related to a wife's role as a helpmate on the farm and the many ways to apply conservation. She quoted from several writers of what they think makes conservation work and the methods that were used.

One writer recalled his grandfather's stories about the "Dust

Bowl Days." He stated, "Those days left a deep mark on the souls of all who lived through that time. They learned about their mistakes and improved on them."

Another member asked, "Will the farmer today be able to handle the change when they phase out the CRP Program? Yes, the same way they have handled every other crisis in agriculture—as an opportunity."

The High Plains Underground Water Conservation District has been, and is a great help to ranchers and farmers. They guide them in a direction to the best methods to use to save water. In Parmer County, there are 1,564 center pivots covering more than eighty per cent of the farm area. Farmers are seeing a need to use conservation methods to save the economy.

The meeting adjourned with the reading of the club collect led by Donna Mears. Refreshments were served by Sandra Turner and Iona Cook, hostesses.

YOUR EYES

Your Child Deserves More

Almost every school and day care center provides some sort of vision screening. One by one, children stand on a marked spot on the floor and try to read the eye chart 20 feet away across the room. Screening can be helpful, but it's not enough.

What screening *will* spot is the child's who's very near-sighted, say, who can't make out the top few letters. It may indicate the child who needs further testing, and the school nurse may send home a note. Your child deserves more.

What screening *won't* spot is the child with near-vision problems, or the kid who can't focus both eyes together or track a line of print. Mass screening very rarely includes examination of the eye itself.

Because vision is so central to success in school, smart parents give their children what they deserve: a careful and complete examination by the optometrist and any needed corrective lenses to help children see the way they should.

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ARTIST OF THE MONTH...Brenda Taylor will be the Artist of the Month for December. Her paintings will be on display at Prairie Acres Nursing Home. She is pictured here with Velma Lovvorn who has been Assistant Director at Prairie Acres for three and a half years. Brenda says she has enjoyed painting for about the last 12 years and will paint on anything that will sit still for a minute such as old buckets, canisters, wood items, etc. This crafty lady also likes to sew, make pillows, and do flower arranging. She has had workshops from Billie Long Homer, Jean Green and J.D. Keel, but mostly just paints on her own.



FINANCIAL F.O.C.U.S

By TOM EDWARDS
Edward D. Jones & Co.
(See Related Advertisement Below)

Smart Investors Watch Inflation

Understand inflation, and you'll know where to put your money.

In March 1980, inflation reached 14.6 percent, its highest point in almost half a century. During that period of unprecedented rising prices, real estate investments seemed to offer a chance to beat inflation. You needed investments that provided annual returns of almost 15 percent just to stay even—and assets such as real estate appeared to offer that.

At that time, Dr. Gary Shilling, a respected economist and financial analyst, suggested in his book "Is Inflation Ending? Are You Ready?" that inflation had peaked and would begin a steady decline. He further suggested that investors should change direction, moving from tangibles such as real estate — which prospers during inflationary times — to financial assets such as stocks and bonds.

Dr. Shilling was right. Those who correctly anticipated the end of runaway inflation and moved their assets accordingly prospered. The Dow Jones Industrial Average penetrated 1000 and is now over 5000.

Today, even with reasonable economic growth, many economists say the Federal Reserve has succeeded in controlling inflation. An average 3.5 percent inflation rate, which the country has experienced over the past five years, is manageable in a healthy economy.

Reasonable inflation results in controlled spending. During the 1970s and 1980s, Americans bought as soon as they could (or sooner), rather than run the risk of paying higher prices later. Today's more stable inflation eliminates the rush to buy and has made it possible for dis-

counters like Wal-Mart and Home Depot to exist. Retailers like these must be able to count on stable prices in order to dis-count them.

Fortunately, more investors are beginning to understand inflation and how it affects their investment choices. In today's economy, people are investing more in financial assets than in property. In 1995, for example, total mutual fund investment grew by \$662.4 billion, or 30.6 percent. And according to data compiled from Barron's and Dean Witter, more money was invested in stocks and mutual funds in 1995 than in residential real estate. This has not occurred since the early 1970s.

Does this mean that real estate is no longer a sound investment? Certainly not. In fact, more people are able to buy homes today because mortgage rates are affordably low. The difference is that during inflationary times, people purchased homes with the intent of quick resale for a hefty profit. With today's lower inflation, however, people are buying homes to live in and looking elsewhere for investment income.

There are no simple, "one-size-fits-all" answers to investing. However, there are a few general rules of the road — one of which is to stay ahead of inflation. In fact, an inflation rate of just 3 percent will cut your purchasing power in half in 24 years. If you were to choose the single economic factor that has the most influence on investment performance, it would probably be inflation.

So when the Fed talks about inflation, smart investors listen.

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