### Squyres, Busby, Claborn mack's Win Decoration Honors tracks

Following the tour of the homes. judges last Sunday night, the

Well, another year has passed home decoration this year. since our last Christmas Edition and like last year our amily has increased by one Sce that time.

-by dave

On behalf of the folks I want to say thank y'all for a very you one and all a very Merry Christmas.

home of Mr. and Mrs. Buddy Charley Wise and Dalton Caffey decorated like a huge Christmas 10th Streets and is gaily ner of the \$25 first prize for their decorations.

The second prize of \$15 was won by the home of Mr. and Mrs. Pat Busby and third prize of \$10 was awarded to Mr. and

Mrs. J. C. Claborn. The judges deliberated quite through the window can be seen door and the picture window has wonderful year and from the a while in trying to figure out the family Christmas tree also a church, Christmas tree and the Friona Chamber of Com-

Squyres was declared the win- received honorable mention for package with a sign "Do Not decorated with lights and The Squyres home is located

on the West Loop in Friona and is decorated with green boughs around the door and picture sprinkled throughout .

bottom of our hearts we wish the placings in the top five decorated with red and green angels standing in the snow. merce & Agriculture. WEDNESDAY, DECEMBER 23, 1959

second.

on the Loop and ran a close

lights. On the left side of the The Claborn home is located Two more homes, those of house a front window is on the corner of Prospect and Open Until Christmas" upon it. candles to carry out the Christmas theme. The Busby home is also

Downtown, no placings were named but the top three decorations in the minds of It is decorated with a Santa the judges are the City Hall, window with red and green lights Claus standing by a cedar tree Allen's Jewelry and the South-. . outside, a blinking star over the western Public Service office. This contest is sponsored by

FRIONA, TEXAS **TEN CENTS** 28 PAGES VOLUME 36, NUMBER 12 SECTION I **LEGION TO GIVE PONY--**EXES **Car** Giveaway

DAVE



DAVID FRANKLIN

TOMMY

PAMELA

Some lucky person will drive cowboy or cowgirl. away a brand new 1960 model for the new car and several television sets.

Proceeds of the Legion's ticket Chevrolet Corvair Christmas sales will be used to construct Ardith Rolen Eve from the city park in Friona a new Little League baseball when numbers will be drawn park for Friona. The car giveaway is slated

**Christmas Eve** 

a score of 62 to 41.

win coming over Olton.

to make the score at the end of

unit was in the game and Friona

tallied for four points while

and 30 for the visitors from

High scorer for Friona was

Once more in the fourth

In addition to this annual stand in the park at 4:30 p.m. event sponsored by the Friona Chamber of Commerce & Agriculture, the Friona American to the new auto. Legion will give away a Shetto thrill the heart of any young win.

**B**-Team Wins.

The Friona B team basket-

ball boys defeated the Olton B

team by a score of 42 to 23

Thursday night in the Olton High

High scorer for Friona was

Loses One

School gym.

seven points each.

**Awarded Ribbon** 

Ardith D. Rolen, son of Mr. to get underway at the bandand Mrs. Albert Rolen and a 1957 graduate of Friona High School, was one of 20 Texas A number of television sets will be given away in addition All persons are cautioned

Tech Army ROTC cadets who received good conduct ribbons The ribbon is awarded to each basic course cadet com-

merits and with a "B" average in ROTC training. The awards were presented by Col. James Carvey, professor of

at Texas Tech. for the contest. For Hereford, Jackie Oldham had 17 points to take high point honors for the New Years Dance The B teamers now have a Bobby Daniel with 14 points to two loss and one win record,

Set by Firemen

New Years will be welcomed at Wayland College at Plainin by a dance slated to be held view.

Former students and graduates Friona High School are of invited to attend a reunion to be held Saturday at the Friona School Cafeteria.

The reunion, an annual affair, will begin at 7 p. m.

The class of 1938 will serve as hosts for the affair this year and will be in charge of the program. Those in charge of the pro-

gram include Mr. and Mrs. T. A. Williams, Mr. and Mrs. Ralph Taylor and Edith Johnson

All former students and graduates are cordially invited to attend, says Mrs. Williams.

#### **Janice** Miller **Gets Scholarship**

Janice Miller, daughter of Mr. and Mrs. Roy V. Miller Sr. and a 1957 graduate of Friona High School, recently received one of the Laura H. Osborne scholarships awarded



SANTA TREATS THE KIDDOES -- Old Santa Claus, fresh from the North Pole was escorted around town on his annual visit to the Friona Elementary School and then to the City Park by members of the Friona Fire Department Friday afternoon. Santa distributed bags of candies and fruits to some 1,200 youngsters. The treats were made available jointly by the American Legion and the Friona Chamber of Commerce & Agriculture.

#### Santa Pays Last **Draws \$100 Fine For DWI** Christmas O. J. Barnes of Farwell was

Old Saint Nick paid his last out candies and treats to preto Friona last Friday school age children and visited afternoon to the younger set in with them. Friona until Christmas Eve. The candy and treats were

Kemodel

Santa arrived about 2 p. m. Friday and visited the ele- Legion and the Friona Chamber cated. mentary school where he passed of Commerce & Agriculture. The treats were sacked at out bags of treats and talked to the youngsters.

a dinner held in the American Following this visit the merry Legion Hall last week by old gentleman made his way members of the Legion and to the City Park where he passed Legion Auxiliary.

fined \$100 plus costs and given three days in jail last week by Judge Loyde Brewer in county court. Barnes plead guilty to a given by the Friona American charge of driving while intoxi-

He was arrested last fall after wrecking his car between Oklahoma Lane and Lariat. However, his trial was postponed so that he could be admitted to a hospital.

Friday night in the local pleting a semester without dehigh school gym, the Friona B teamers were defeated by the Hereford Whiteface B team by High scorer for Friona was military science and tactics Bobby Daniel who had 12 points

land pony, completely equipped that you must be present to at a recent brigade review.

# Hereford 48-43

Scoring 12 points in each of Draughan's scored eight to the four quarters, The Friona make the score at half time Chiefs downed a fighting White- 27 for Friona and 12 for the the general public and admisface team from Hereford Friday visitors. In the third quarter, with the

game.

his credit, followed by Gary the losses coming at the hands

Snead and Tommy Sanders, with of Hereford and Sudan and the

night by a score of 48 to 43, while the Friona Squaws had an easy time defeating Draughan's Business College by a wide margin of 54 to 30.

Starting off early with a full three quarters of play 50 to 20. court press, the ball hawking, fast dribbling, hard passing quarter, the Squaw's second Chiefs rattled the Whitefaces out of their usual poise and managed to pull an upset Draughan's scored 10 to make victory over the visitors but not the final score 54 for Friona until the final seconds of the game.

The score at the end of the first quarter of play was all tied up with 12 points for each team. During the second quarter, the Chiefs scored another 12 points and held the for Draughan's. Whitefaces to seven, to pull ahead at half time by the score of 24 to 19.

Once again, in the third quarter, the fighting Chiefs scored 12 points while the visitors scored 16, but the second quarter lead proved valuable, as the Chiefs still lead at the end of three quarters from Gruver. by one point, 36 to 35.

The fourth quarter was no exception for the Chiefs as they couldn't shake the 12 points rut, but it was good enough as they held Hereford to only eight points to come out on top by the margin of 48 to 43. High scorer for the Chiefs

was Ronnie Castleberry who had 17 points to his credit, followed by Glendel Jones, who had 11 points. For Hereford, Thomas had 13, with Mulkey and Hodges scoring 10 points each.

The Friona Squaws scored 21 points in the first quarter of play while allowing only four points against them and this was the story of the evening when the A team Squaws were playing.

with Friona's second unit in the

in the Friona American Legion Hall New Years Eve beginning at 8 p. m.

The affair will be sponsored by the Friona Volunteer Fire Department.

The dance will be open to sion will be \$1 each.

Music for the dance will be Squaw's main unit back in the furnished by the Green Valley contest, Friona scored 23 points while Draughan's scored eight Boys.

These scholarships are awarded to high ranking students to encourage them to continue their efforts to attain

high scholastic honors in college.

their son, T. E., a student at over \$2000.

Howard Payne Junior College at Brownwood, and Parson's parents, Mr. and Mrs. T. E.

**Early Morning Crash Demolishes 4 Cars** 

of the overturned truck and its

tractor was turned upright and the wrecked cars pulled to the side of the road so that traffic could proceed.

one slightly bent.

The tractor and trailer was damaged to the extent of an picking up all of the testimony. to the commissioners that he estimated \$400.

No charges were filed.

This, it is hoped, will elimi- rather, a false one will be sus-

Spectators have for years ten years.

hear the proceedings. However, even being in the jury box has when the ceiling is dropped. not always solved the problem, Flourescent fixtures will be for in numerous instances a used. In addition, considerable member of the jury has failed re-wiring of the courthouse will to catch exactly what was said be done around the district Four of the new cars were from the stand by a witness courtroom and elsewhere. heavily damaged and the fifth who did not speak out loudly Jones, who is winding up work and clear. Even the judge has on the Methodist Church

....

plained-of situations the county is now. That will seal off the has ever faced. No one, it balcony and lower the ceiling The courtroom is today just giving up the balcony. Its use

is very infrequent at the presfor practically all trials -- or any other activity, for that matter. County Judge Loyde Brewer

remarks that he recalls having hard-backed seats, and a ready- seen persons seated in the balmade condition for poor hearing cony of the district courtroom only once in perhaps the last

The county doesn't mind

....

New lighting will be added

been known to have difficulty bu lding in Farwell, indicated would do the project shortly

Elmo Jones of Littlefield after the first of the year.

The shoulder of the road was soaked by the recent snows The lucky driver, Clifford and rain and the heavy truck

tractor trailer carrying five the city limits sign then

The wreck happened at 2 a.m. Childress told investigating and help was summoned from

officer Bill Morgan of the Hereford to clear the highway

County commissioners Monday the commissioners to lower the was awarded the contract Moncleared the way for some re- ceiling and use acoustical-type day by the commissioners. The

room in the county courthouse and Mrs. Thomas Parson are as the cost will be only slightly

cant repair ever effected on the

Parson Sr., also of Brownwood. public building. It is the plan of like it was built when the court-

modeling of the district court- material in the repair work. old ceiling will not be torn out: in Farwell. The renovations nate--or at least vastly im- pended below it, and will join Guests in the home of Mr. cannot be termed a "big" job prove--one of the most com- with the top where the balcony

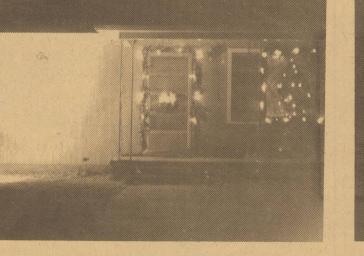
be some of the most signifi- well in the district courtroom.

However, it may turn out to seems, is ever able to hear several feet.

house was first constructed in ent time. The courtroom seating 1916. The ceiling is high and on the lower floor is sufficient the walls are smoothly plastered. The balcony in the rear creates an echo effect with the dead space over it. Add to that a wooden floor and

is the result. complained of not being able to

took third place and is on the corner of Prospect and 10th Streets. Some other homes which received honorable mention included the Charley Wise home and Dalton Caffey home. The top three places received cash prizes provided by the Friona Chamber of Commerce & Agriculture.



During the second quarter, THE WINNING HOMES -- Although black and white pictures cannot do justice plus the inability of the photographer to game, the Squaws scored six control excess light, these three homes above are worth a points while the femmes from trip some night when you are out during the holidays. The Squyres home, on the left, is located past the dip on the Loop and took first place honors; the Busby home, middle, took second place honors and is located on the Loop about five blocks from Main Street and the Claborn residence, right,

An early morning wreck Friona Police Department that Charlotte Bock with 16 points, Sunday demolished four cars his right front wheel dropped load. followed by Jacquelyn Magness but left the driver of an auto- off the edge of the pavement . With the help of Opal Jones' who had 14 points. Robertson hit mobile transport truck rela- as he approached the east city wrecker the big trailer and tively uninjured with the limits of Friona.

for 16 points to take honors exception of a scratch on one Next cage action slated for leg.

December 29 when they travel Childress of Niles, Michigan, went out of control, knocked to Sudan to meet the teams from was driving a Studebaker down a utility pole, a gas meter. On December 31, the local brand-new Studebaker Larks to careened across the four-lane teams will begin play in the the state line at Farwell when highway and overturned.

North Plains tournament at the accident happened.

the Chiefs and the Squaws is that school. Claude when they meet teams

Amarillo.



### in and around

#### **FRIONA** WITH JUNE

During the next few days destination and back home will many Frionans will be going depend upon your driving. places for the holidays as will Almost 95% of all accidents people all over the nation. Ac- are reported to be caused by cording to the Department of carelessness on the part of Safety, whether you get to your one of more drivers.



spirit of giving more than at makes them into glasses for any other time. Last week's under-privileged children. It neighbors.

Fallwell wants anyone who is lawns.

next year.

....

ice storm was the inspiration seems that at one time we had for one Friona resident to share the address where such glasses one of her most prized pos- were to be sent for conversion, sessions with friends and but can't locate it at this time. The lovely weeping willow

Have you driven around and tree in the yard of Mrs. Dess looked at the Christmas Fallwell, who lives two blocks decorations in town. If not, east of the Friona State Bank take time to do this. Several was split right down the mid- residents have beautifully dle by the ice and wind. Mrs. decorated trees, windows and

still be In And Around Friona children, we would like to make

At this season of the year like to contribute to is the one

everyone seems to have the that takes used glasses and

interested in a cutting from Some of the prettiest ones

this tree to stop at her home. we have seen are at the homes She reports that this is the of the J. C. Claborns, Marty ideal time of the year to start Martinezes, John Fred Whites, weeping willows and that they Bill Nunns, J. H. Wises, Charley are very easily grown, so if Wises, J. G. McFarlands and you want a start of this tree, G. H. Andersons. One of the Raymond said, "We'd planned plenty of ashtrays about. just stop at her house. prettiest door decorations is on

the front door of the home of Except for telephone service Wright and Jane Williams. and a few almost impassable One of the things we have roads, everything is just about

back to normal. Farmers are never been able to understand moisture which they received are generally shipped across last week. Even though some of the country somewhere and to the failure of electric power, else are shipped here. . there was almost no complain-Mrs, Lillian Collins, who

THE FRIONA STAR

ng up and down the street. lived here a number of years, Several families, who live on but now makes her home in little used dirt roads didn't Springfield, Louisiana receivedhave mail service or school a pleasant surprise recently bus service for several days. when she went in a grocery It was necessary for some of store in her home town and these families to stay at home bought a cellophane bag of carunless they made short trips rots. At first they were just before the roads thawed in the morning.

most beneficial.

is at Christmas time.

. . . .

of La Mesa, California. First, Mrs. Rudolph Renner Sr. wrote a card describing them. The Renners accompanied their son, Cotton and his wife and son to

the West Coast and plan to return in the next few days. Cotton, who is in the Navy, will

Then in the next mail, one of our favorite aunts included a wonderful description of the blooming poinsettias in her

be stationed at San Diego.

. . . . Seems that the Christmas cards this year are more

beautiful than ever before.

Several we have received are snow scenes that are just too

a donation to the collection.

Another cause that we would

someone or some

Christmas card.

pretty to destroy.

ordinary carrots, but when she It would be impossible to even read on the bag that they were estimate the dollars and cents grown and processed at Friona, value of the moisture received, they became something special. but everyone agrees that it was Mrs. Collins feels that she may have been a little prejudiced by the label, but knows she

Have you ever been to never ate better tasting carrots. Southern California when the \* \* \* \* poinsettias were in bloom? We . Friends of the Raymond Eulers haven't, but if we ever plan to were quick to point out to them trip in that direction hope it Thursday that "this just wasn't

the week for boys." Apparently One day last week we had Raymond and Frances hoped two reminders of the beauty for their first child to be a of the poinsettias near the town boy, but were not too disap-

pointed when the fifth girl was placed in the nursery with one When asked about her name

on a boy and didn't even consider a name for a girl." Frances must have considered

it some as the little dark haired lady had a name in a very short time.

Think Frances and little Lorri Frances are home now and if anyone asked, the Eulers would them were without water due vegetables from somewhere probably not even remember they'd hoped for a boy.

> Two events we missed last week were the annual music department concert and the Christmas program presented by Mrs. Frankie Fortune and her first, second and third grade pupils. These two programs are so much a part of the season that it hardly seems like

Christmas without them.

The music department had to be postponed and has been rescheduled for presentation in January. The other program was presented at 12:30 Friday and from all reports was a wonderful success. Mrs. Fortune, the pupils who took part in the program and the parents who cooperated by furnishing costumes all deserve congratulations for a job well

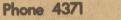
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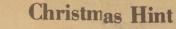
Merry Christmas to all.

To you, we say



chaisimas caterines Strickland Oil Co.





If there are smokers in your a few minutes after her arrival, house, make sure there are make it a point to check the Empty trays frequently.

And when emptying them, contents to be certain any fire in the trav is out.



PAGE 2



# MAY YOUR EVERY WISH COME TRUE THIS YEAR.

# FRIONA WHEAT GROWERS

World's Longest Country Elevator

Phone 2061

Arthur M. Drake, Mgr.

Friona

and Ann Mr. and Mrs. Ernest Anthony and children Mr. and Mrs. Deon Awtrey, Ronnie and Sharen Jean and Ora Mae Anthony and Darrell Gene Mr. and Mrs. A. W. Anthony and Patsy Mr. and Mrs. A. W. Anthon/ Jr. and family Mr. and Mrs. U.S. Akens and Beth Charles and Melba Allen Dr. and Mrs. George H. Anderson and family Mr. and Mrs. Ivan Adkins Mr. and Mrs. John W. Blackfamily

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> Mr. and Mrs. Russel O'Brian and girls Mr. and Mrs.

Mr. and Mrs. Steve Messenger Mr. and Mrs. Dalton Mimms and girls The Pete Mimms family and family

Jo Phillips family

Mr. and Mrs. Bruce Parr and

Mr. and Mrs. Rosco lvie family The W. S. Ingrams Mr. and Mrs. George A. Jones Mrs. Pearl Kinsley and family Pudge and Deke Kendrick The Truett Johnsons Sue and Shirley Smith and Lynn Opal and Ruth Jones Mr. and Mrs. Raymond Jones The T. E. Lovetts Rose and Os Lange Lucy Jones Joe and Pearl Johnson and Nolen Guy and Lucille Latta

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Mr. and Mrs. A. L. Reznik and family Mr. and Mrs. O. L. Rankin and Jerry Mrs. F. L. Reed Mr. and Mrs. Albert Rolen and Ardith

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family M. C. and Ann Osborn Mr. and Mrs. Ernest Osborn, Karen and Joel Katy and Claude Osborn The Ancel Renners

Mr. and Mrs. Bill Nunn and

Mr. and Mrs. Bill Nichols and

children

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Mr. and Mrs. Bert Shackelford Mrs. F. T. Schlenker Mr. and Mrs. Roy T. Slagle Mr. and Mrs. Glen C. Stevick and family The Steve Struves Carl Schlenker and family

Mr. and Mrs. E. S. White and family Uncle John White Wright and Jane Williams The John Wrights ElRoy, Faye and Terri Lynn Wilson

#### **Dear Friends**

In the spirit of this season, we have contributed the money usually spent by our family for Christmas cards and postage to the Parmer. County Community Hospital. This is our Christmas Card to you!

**MERRY CHRISTMAS** 

# Project CHRISTMAS CARD

**TAKES SOME MIDNIGHT OIL -**

# **These Brothers Keep** The Star Rolling

Have you ever wondered just how your copy of The Star gets to you each week?

Some of you wonder why it doesn't -- but that isn't the fault of our two "inserters" who come down every Wednesday night and stay until the wee hours getting the papers sorted, put together, tied into bundles and into the post office.

These two "gremlins" are Larry Hollis and Kenny Squyres.

Larry is 13-years-old and Kenny is 11, both the sons of Mr. and Mrs. Buddy Squyres of Friona.

These boys have been working part-time for The Star since the printing plant was put into operation here last year.

They have the responsibility of putting the different sections of the paper together each week, and seeing that from there the papers are placed in the right stacks and each labeled so that the post office can get your copy of the paper to you on time.

At first glance this may not seem like too much of a job, but when you take into mind the hours involved it is quite an accomplishment for two youngsters of their age.

In addition to working for The Star, both boys deliver the Clovis News Journal each afternoon after school and on Sunday mornings.

So on Wednesdays, press day at The Star, their day gets sorta crowded.

Wednesday afternoons they take their daily paper route, to the postoffice is about then when the press at TheStar midnight. gets to humming they come down and get to work.

This is usually pretty late spare time is a pretty avid at night, and most of the time hunter and Kenny spends a lot two industrious lads decide to lasts until the early morning of his "spare" time playing do, however, they will make a hours. football.

JUST A'ROLLING ALONG -- Kenny Squyres, foreground, and Larry Hollis are shown wrapping up a week's work as they get along with their weekly job of getting The Star in the mail each Wednesday night. The boys have been performing this chore since last year when the plant moved to Friona from Farwell. (Teacher -- this is why they are so sleepy every Thursday in classes.)

Both boys say that they want The average time of delivery to play football when they get into high school and hunt . their ideas after high school Larry, in addition to being are still in the deciding stage.

busy newspapering a lot of his We're sure that whatever these

success of it.

THE FRIONA STAR SEES FIRST SNOW IN HIS LIFE -

## Christmas Customs Differ In Nigeria

BY DON WATKINS

"Christmas in Nigeria, West says Paul Ebhomielen of Benin, the exchange of gifts nor do we use the tree as they do here.'

Paul is a visitor in the home of the Rev. and Mrs. L. A. Sartain. He is a student at Way- this way. He became a Christian land Baptist College in Plain- in 1940 through the teachings view, studying for ministry. He of the missionaries. He was was sent to the United States educated in the seminars in to study through the efforts of the Baptist missionaries in Nigeria.

Paul has been in Texas for three and one-half months and says he in enjoying it very much, especially since he has become accustomed to the climate and the food.

Discussing Christmas celebration further, Paul explained country. This is his first trip that in Nigeria the place of pro- to the U.S. and Paul saw minence given Santa Claus in the U.S. is not done in his home. In fact, there is not any day. Santa. All the Christians and most of the pagans observe the Birth of Christ, but without all the fan-fare and commercialism given it in this country.

explain, observe Christmas sphere. Africa is not quite like it is day only because it has become Paul is majoring in Theology here in the United States," so widespread throughout Nigeria. The pagans still

> they worship in the place of a Christian God. It is believed these idols bring rain and sun and care for the crops. Paul himself no longer believes Nigeria and was preaching in his homeland before coming to America. He plans to attend Wayland two years, as college credit transferred from the

Nigerian seminars. Paul is now 33 years old

When questioned about the

in school and also plans to have Nigeria. "We do observe believe in their Ju-Jus (Gods) a minor and possibly a major Christmas, but we do not have and they have their idols which in history. He is an alert, lege work Paul plans to return Bible.

and is the father of five children. His wife and family remained behind when Paul flew to this the first snow of his life here in Friona when he arrived Fri-

people in America, Paul quickly said they were wonderful be-

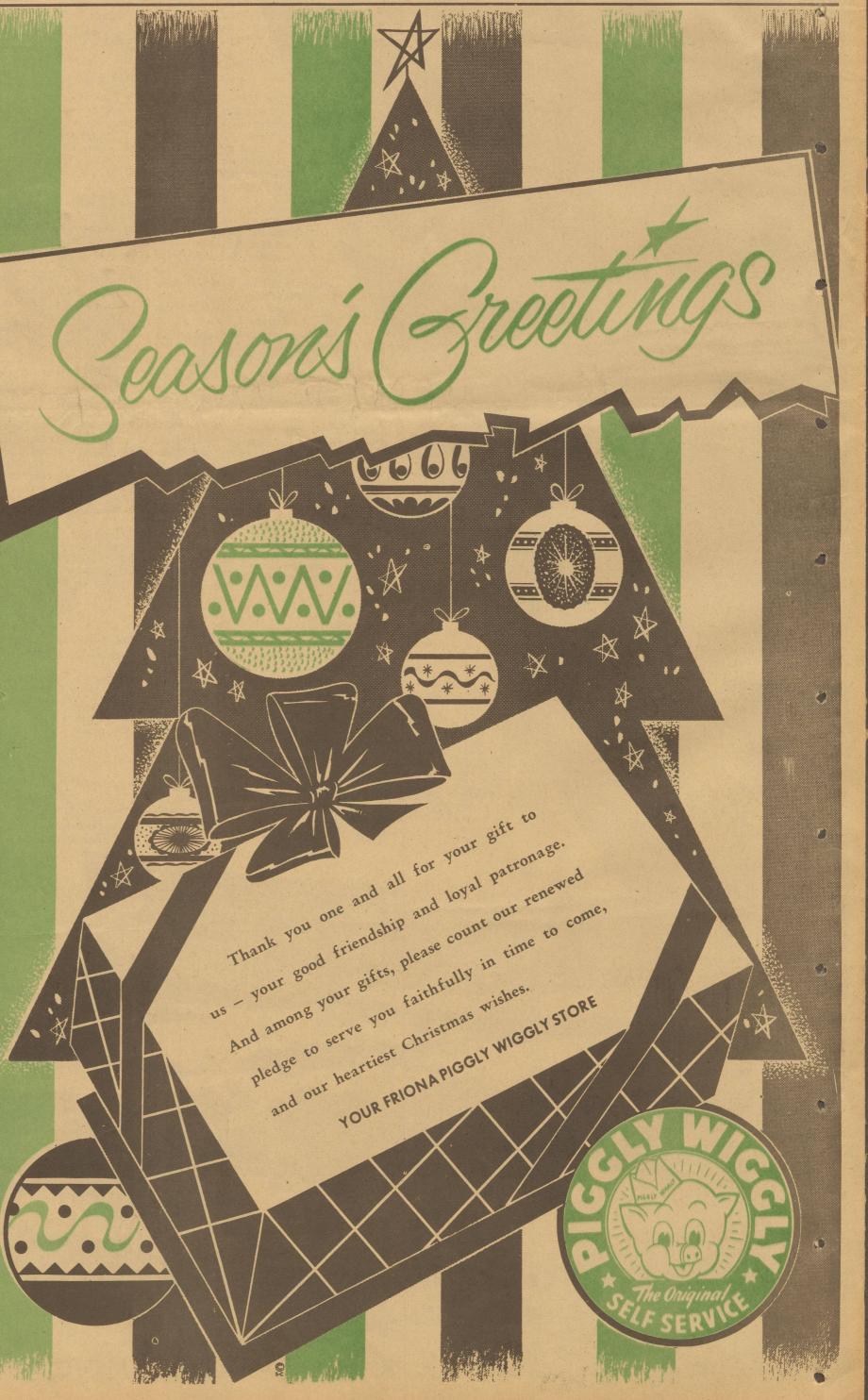
the best, to use Paul's words, Sartains in Friona.

The pagans, Paul hastened to because of the Christian atmo- intelligent person and has to Nigeria and carry on his fitted himself in the pattern of work. With his kind of spirit our living very well for only and personality, we feel there three and one half months.

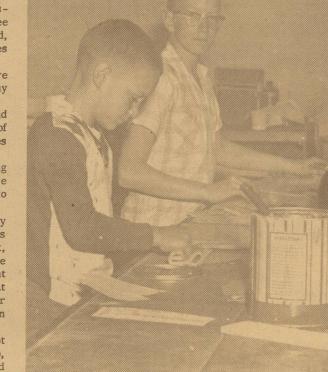
When he completes his col-

will be less Ju-Jus in Niberia in the future and more belief in the Christian teachings of the

cause they were sofriendly. And WHAT THE WELL-DRESSED MAN IN NIGERIA WEARS -- Paul Ebhomielen of Benin, Nigeria, the college he is attending is West Africa, models the National Costume of his country while visiting in the home of the L. A.



Friday and Saturday **BANDIT OF ZHOBE** ELK Starring Victor Mature and Anne Aubrey Sunday and Monday DRIVF IN **AL CAPONE** With Rod Steiger and Fay Spain



# CNRISTIN

It means so much to us at this time of the year to send you our sincerest wishes for a joyous Yuletide. We hope your holiday will be filled with good health, good cheer and spiritual satisfaction.

# **Rushing Insurance Agency**

Insurance Loans Phone 5301 **Eric Rushing** 



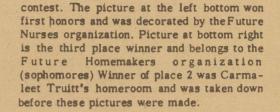
Last Friday at noon the Friona Elementary School observed the coming Christmas season by presenting their annual Elementary School Music program. This was in charge of Miss Frankie Fortune (see picture top right of page) school music instructor. In the picture Miss Fortune is being presented a corsage by Winifred Hurst on behalf of the

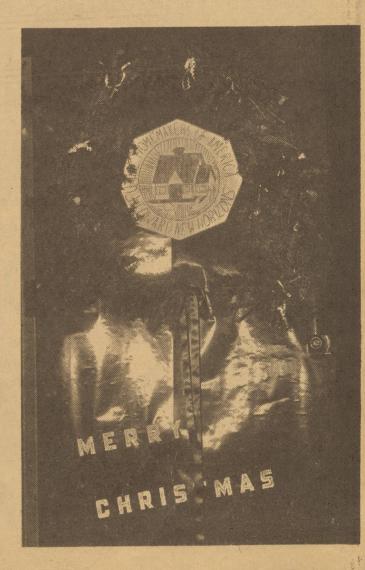


# **School Observes Holidays**

Friona PTA. In picture 1, top left of page, little Miss Gay Welch gives a solo during the noon program. In picture 3, middle left, Roger Fields and Paula Fortenberry keep the children on their toes by rolling off the sequences of the scroll in the middle of the picture. In picture number 4, middle right just in case some of the parents who were present got lost during the pro-

gram Billy Chitwood, right and Jimmy Reed bring out this poster to keep things moving. At the bottom, middle of the page John Bill McFarland leads a group through their paces for a Christmas carol. This group on stage carried out the first part of the program. The two pictures at each corner, at the bottom of the page, are the winners at Friona High School for their annual door decorating





THE FRIONA STAR



### Friona HD Club Has Annual Christmas Party

Members of the Friona Home Sims, Stella Shirley, Carol Demonstration Club met at the Hardesty, Stella Varner and home of I. V. Day Wednesday Christine Williams. afternoon for the annual Christ-

mas party and gift exchange. Christmas decorations were Frionans Attend used and refreshments of coffee and cookies were served by the hostess. Tiny Taylor received the attendance gift.

Others present were Elwanda of Lubbock, parents of Mrs. Campbell, Marlene Drake, J. T. Gee, were honored with Juanita Drennen, Edwina Field, a Golden Anniversary tea in Phyllis Sanders, Anna Lee the home of Mrs. E. E. Rod-

Christmas Program afternoon. Mr. and Mrs. Gee Presented

#### Wednesday

Highlighting the Wednesday afternoon meeting of the Friona Woman's Club was a Christmas and Kay. program. Each member answered roll call with the name of a shut-in she had sent a Christmas card to.

A Christmas skit was presented by Mrs. Joe Moyer. Mrs. Lem Miller gave a description Holcombs Host of Christmas in Alaska. Christmas carols were sung by the group with Mrs. F. W. Reeve accompanying at the piano.

the program. Each member Sunday evening. brought a gift for a patient

L. McLellan

### Open House

Mr. and Mrs. Toy F. Rodgers

gers at 2409 27th Street Sunday and Tom were co-hosts with Mrs. Rodgers. Others from Friona attending

liams.

were Mr. and Mrs. Dan Ethridge, Mr. and Mrs. H. K. Kendrick, Danny and Sally, and Mr. and Mrs. Herschel Johnson

More than 100 guests from Lubbock, Floydada, Brownfield, Ralls, Odessa, Levelland Meadow and Friona signed the guest register.

## Going Away Party

Mr. and Mrs. Fay Wilcox Mrs. A. H. Ashton of Dar- and son, Roger, who are moving lington, Md., a sister of Mrs. to Eastern Oklahoma in the near Floyd Schlenker, president of future, were guests of honor at the club, was a special guest. a going away party in the home A gift exchange followed of Mr. and Mrs. F. W. Holcomb

After presentation of a gift at a Wichita Falls hospital. to the honor guests, refresh-Refreshments of green salad, ments were served. Others wafers and spiced tea were present were Messrs. and Messerved by the hostesses, Mes- dames Loy Loafman and Numan; dames Elmer Lowerie and John Hays and Debbie; J. V C O Houser louser: Grimsley and sons, Jim and ason

# Of Interest To THE WOMEN

### Carle Lavada Singletery Sets Wedding Date Feb. 6

Mr. and Mrs. Hubert Single- marriage of their daughter, tery have announced the Carle Lavada, to A/2C Ralph engagement and approaching Wright of Tribbey, Okla. The bride-elect is a member

of the senior class at Friona Fidelis Class Has High School. Wright is stationed at Altus Air Force Base at Annual Party Altus, Okla., where the couple

plan to live. Members of the Fidelis Sunday School class of the First of the First Baptist Church will Baptist Church met in the church social hall Thursday read the ceremony at the Single-

terry home at 3 p. m. Saturday, evening for the annual Christ-February 6. mas dinner and family party. Formal invitations are not Layvon Hughes presented the being mailed, but all friends of story, "The Littlest Angel." Bessie Holt, Linda Williams the couple are invited to attend the wedding.

and Linda Tims sang "It Came Upon A Midnight Clear" accompanied by Connie Bingham M. C. Osborns at the piano.

Group singing was led by Charles Baldwin with Connie Have Baby Girl Bingham as the accompanist. Those present were Messrs.

Mr. and Mrs. McFarland and Mesdames Glynn Don Hughes, Mike and Freddy; Claude Osborn became parents Walker Freeman, Sharon and of a baby girl at ParmerCounty Terri; Velden Carroll; George Community Hospital at 5:00 Taylor and Suzanne; M. C. a. m. Saturday morning. She Osborn, Ira Holt; Claude weighed 7 lbs. 1 oz. and was Osborn, Clarence Monroe and named Paige Ann. She is the first child for the Clvde Tims:

Also Messrs. and Mesdames couple. Grandparents are Mr. Jimmy Maynard, Alan Bingham, and Mrs. M. C. Osborn of Fri-L. A. Sartain, Charles Baldwin ona and Mr. and Mrs. Harry and daughters, Lynda, Jan and B. Whitley of Farwell. Mrs. Brenda, and Mrs. Linda Wil- J. B. McFarland of Friona is the great-grandmother.

Wishing you

Visits Relatives Mr. and Mrs. J. R. Varher and children, Phillip and Gail, spent the weekend visiting

Varner Family

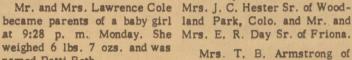
Baby Boy For relatives in Amarillo. They were guests in the home of David Hesters Varner's sister, Mrs. Finnis Hughes, and family.

One of their sons, Stanley has recently been transferred to the Amarillo Air Base, Rev. L. Aston Sartain, pastor received a weekend pass and visited his parents at the Hughes home.

#### LAWRENCE COLES HAVE NEW GIRL

weighed 6 lbs. 7 ozs. and was named Patti Beth.

Grandparents are Mr. and Mrs. Elmer Cole of Midland



Friona is the maternal greatgrandmother. Mrs. Hester is the former Tila Rue Day. Hesand Mr. and Mrs. A. C. John-ter is enrolled at Texas Tech.

Christmas Party

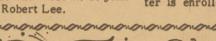
In Baxter Home

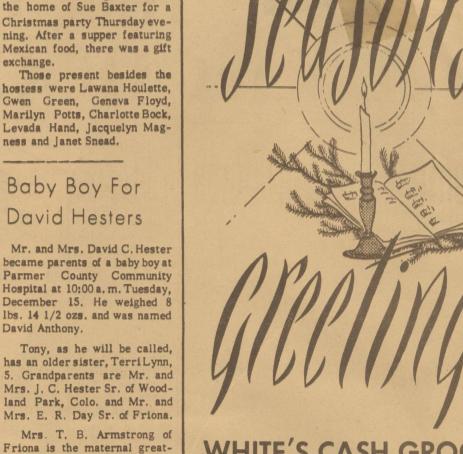
exchange.

ness and Janet Snead.

David Anthony.

Several senior girls met at





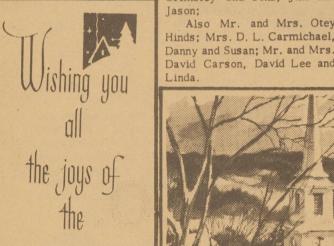
### WHITE'S CASH GROCERY

Friona



4h

Ph 4232



CHRISTMAS SEASON

**ALLEN'S** JEWELRY

Friona Ph 3461

XOM.

FIRST FDERAL FIRST FEDERAL אך 'ן אא אש CLOVIS See

ETHRIDGE-SPRING AGENCY

Phone 8811, Friona

**Wilson Appliance Service** Phone 9391

Happy holidays to you and

yours! We send warm wishes

by the heartful, with the

hope that the joys of the

season may long endure.

Nares

FRIONA

Meny

"Everything Electrical"

Many thanks to our loyal

friends! Your patronage has

made this year a won-

derful one for us, and we

are sincerely grateful.

Friona

# ristmas Wishes

Jo our many loyal friends and devoted patrons we send heartfelt greetings. May the glorious inspiration of the first Christmas be with you and your loved ones throughout this holiday season, and abide with you for all the years to come . . . lightening your cares, brightening your lives, bringing you enduring peace and contentment.

# **MAURER MACHINERY CO.**

Ph. 3261

"Your Minneapolis-Moline Dealer"

FRIONA

#### AROLS LIKE OLD RIENDS-

# **Music Has Become A Part Of Christmas**

emergency.

ment of a guitar.

Friona

Night." Gruber immediately

composed the music for it and

presented the new song at the

Christmas Midnight Mass. It

was sung in a three-part ar-

rangement to the accompani-

\* \* \* \*

The Christmas crib long ago

became the occasion of many

manger-carols and lullabies.

One of the best of these is the

To rejoice in the glad message of the Christmas story . . . to treasure the blessings of home, family and friends . . . to know the rewards of giving . . . often richest when the gift is a smile or a greeting of warmth. and cheer. May this spirit be yours this Christmas.

**Jones Construction Co** 

Phone 5481

BY WANEEN RAGSDALE charming song "Away In a Manger."

Did you ever consider what Its beautiful flowing melody Christmas would be without with its characteristic rhythm Christmas carols? Can you seems to suggest the rocking imagine how much would be of a cradle.

missing if you were unable to In 1223, St. Francis, the hear the familiar strains of the great mystic of the Middle Ages, was wrestling with a problem of

As the Yuletide season ap- deep significance. In his proaches, it is as if meeting opinion, the Gospel message had an old and dear friend when become so highly intellectuahearing a favorite carol again lized that it seemed cold and for the first time. dogmatic. It must be humanized

If Dr. Gallup conducted a so that it might better appeal poll, "Silent Night" would more to the heart of common man. than likely be the favorite "Why not dramatize the Christmas carol. Whenever this Christmas story?" he thought, exquisite carol is sung, it "The common man will then awakens precious memories of better understand the meaning childhood, of lighted Christmas of the Incarnation."

trees in darkened churches and Accordingly, he had a manger and all the trappings of a stable The very simplicity of the placed in his church. On Christsong and the tranquil beauty mas Eve, the members of his of its music seem to breathe parish came to the church and the atmosphere of the humble there, before their very eyes were Joseph and Mary, and the Child in the manger.

The people rejoiced. Christmas had never seemed so real to them. this touching scene has since been the inspiration for many of our beautiful carols. Charles Wesley is said to

have written over six thousand hymns and spiritual songs. His two greatest hymns are: 'Jesus, Lover of My Soul" and "Harkl The Herald Angels Sing," in 1739. The melody, written by Mendelssohn for a cantata called "Festgesang," was adapted from the second chorus. Had Mendelssohn lived to hear this melody sung to the sacred words of "Hark! The Herald Angels Sing," we wonder if it would not have won his enthusiastic acclaim, as it has At this suggestion Mohrwrote won the acclaim of millions the lovely verses of "Silent throughout Christendom.

\* \* \* \* When Isaac Watts published the "Psalms of David" in 1719, he did not know that he had included any Christmas songs in his collection. The "Psalms of David" was a collection of hymns and paraphrases based on the Psalms. One of these was based on the 98th and was entitled, "Joy to the World." Lowell Mason adapted a tune

for Watts' verse from Handel's "Messiah." With the spirited Handel melody, "Joy to the World" is not only well suited to be used as a church hymn, but is also very effective for outdoor caroling.

"O Come, All Ye Faithful" is the most universally popular of all the Christmas songs, having been translated into 119 languages and dialects. It ranks as one of the great hymns of the

Phillips Brooks, a popular young rector of Philadelphia, had a sublime experience of standing on the summit of the starlit hills overlooking Palestine on Christmas Eve. This experience served as the

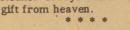
inspiration for the peom "O Little Town of Bethlehem." Phillips Brooks loved children and wrote many songs for

them, but this Christmas song, written for the children of Holy

Trinity Church, Philadelphia, was the best known of all. "O Little Town of Bethlehem is one of the most popular carols of American origin. The carol-tune, which enhances the poem, was also written by a lover of children, the composer, Lewis Redner, was the organist and superintendent of the Sunday School at Holy Trin-

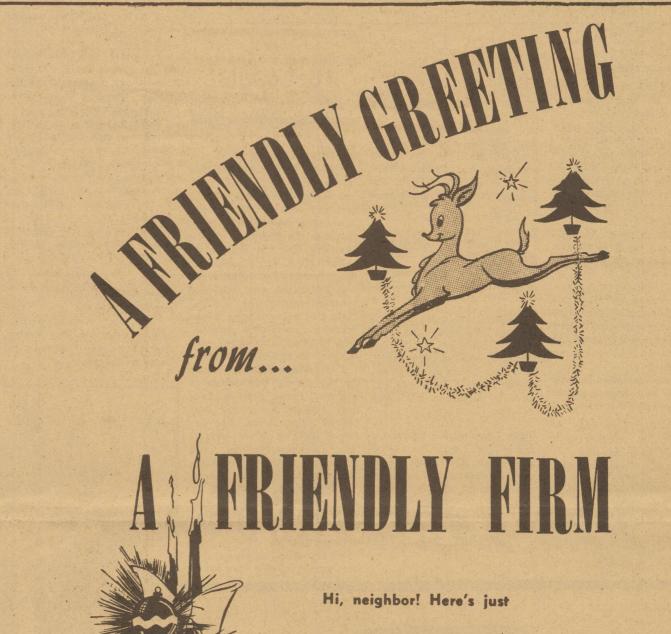
He promised the children he would write a melody for the poem so they might sing it at the next service.

When he went to bed the following Saturday night, the melody was still unwritten. During the night he suddenly awoke, and seeming to hear an "angel strain," he arose and hurridly jotted down the notes for the melody. The following morning the song was presented to the Sunday school with the beautiful melody which Redner always insisted, was a



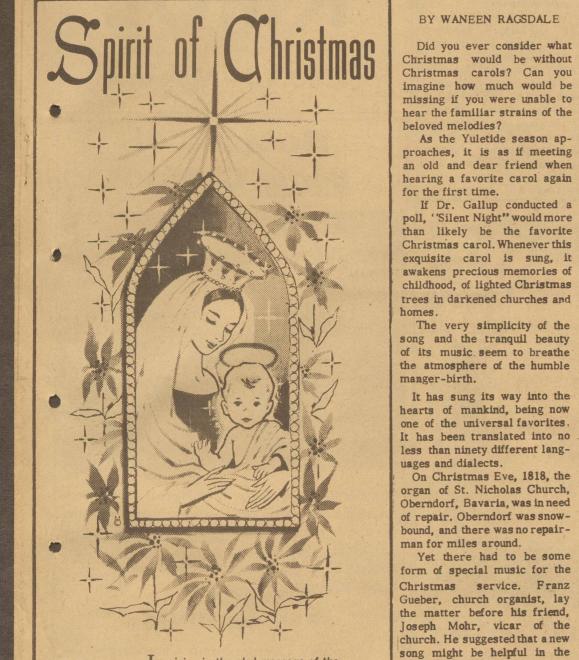
During the early Colonial period, the Dutch settlers of New York brought their many Christmas customs and traditions to America. Among (Continued on page 4

In the churches, Christmas services. in our hearts, Christmas joy and the glory of a Holy Night lives anew. **Chandler Tire Service** Your OK Rubber Welder Friona **Phone 9801** 



a friendly little message

SECTION II, PAGE 3





**Houser Grocery & Market** 

**Phone 4191** 

Friona

fuel for a growing empire Pioneer Natural Gas Company

Hub



UNLOADING CARS THE "EASY" WAY -- Somebody's Christmas present got a nice wrinkle Sunday morning at 2 a. m. when this truckload of brand new cars turned over on the eastern outskirts of Friona. The truck ran off the road just as it entered Friona knocking down a gas meter, utility pole and then coming to rest in the middle of the street and blocking traffic for about an hour. No one was injured although Glynn Hughes got frostbite from having no gas and heat the rest of the night.

#### Music (Continued from page 3)

these was the tradition of St Nicholas, or "San Nicholaas" as they called him.

In America "San Nicholaas" long white beard and changed Los Angeles; Mrs. Joe Brown mon symbols of Christmas in to Tulsa; our country.

With his reindeer, his pack of toys, and his generous disposition, he is the joy of millions of American boys and Hal of Dimmitt. girls.

Two American secular carols, "Jolly Old Saint Nicholas" and does when he is in America on Christmas Eve.

actions so vivid that many boys recording.

and girls can even hear the rides over the house-tops.

such Christmas songs as teeth. "White Christmas" written by Irvin Berlin.

for songs of a light nature, nusic.

#### Holiday Guests 'In Welch Home

Out-of-town guests in the nome of Mrs. Lucy Welch are Dr. and Mrs. Rex Johnston became quite fleshy, grew a and children, Rex and Joy, of

his name to "Santa Claus." He and daughters, Shelley, Allison has become a most familiar fig- and Leslie, who are in the ure and is one of the most com- process of moving from Midland and Gary Glenn Dale, son of

> Also Mr. and Mrs. Jack Miller riage in the Church of Christ and children, Brent, Kim and

Children are quick to begin "Up on the House-Top" tell in singing "Rudolph, The Reda few verses what Santa Claus nosed Reindeer" at the beginning of each yuletide season. Gene Autry, hero of every cow-

In modern America during mas Is My Two Front Teeth" featured a scalloped neckline the past decade we have grown that is charmingly sung each outlined with tiny seed pearls. to welcome with much fondness year by many urchins lacking in She wore a veil of silk illusion, and carried a bouquet of

Satisfying American's liking wouldn't be Christmas without diamond dust.

#### NÉWS FROM Lazbuddie

BY MRS. C. A. WATSON

WEDDING UNITES COUPLE SATURDAY Glenda Gene Hall, daughter of Mr. and Mrs. L. R. Hall,

Mr. and Mrs. J. M. Dale of Abernathy, were united in mar-Saturday, Dec. 5, at 5 p. m. Rev. W. R. Tittle performed

the ceremony before an archway decorated with holly and centered with white wedding bells tied with red bows. Seven branched candelabra entwined with holly and urns of red carnations flanked the archway.

The bride given in marriage His characteristics have be-come so well known, and his posed to television made this a formal length gown of chantilly lace and nylon tulle over.

taffeta. The dress was dehooves of his reindeer as he Spike Jones made a hit record- signed with a fitted bodice. ing of "All I Want For Christ- long pointed sleeves, and

> white carnations and stepha-Let's admit, Christmas notis accented with pearls and For something old she carried her grandmother's lace hand-

#### THE FRIONA STAR

W

#### Baby Girl For Raymond Eulers

Mr. and Mrs. Raymond Euler became parents of a baby girl at Parmer County Community Hospital at 2:30 p. m. Thursday. She weighed 7 lbs. 11 1/2 ozs. and was named Lorri Frances.

She is the first child for the couple. Grandparents are Mr. and Mrs. Elmer Euler of Friona and Mr. and Mrs. J. E. Young of Hereford.

kerchief, something new and blue was a blue garter, and she carried pennies bearing the date of her birth and the date of her wedding in her shoe for luck. Serving her sister as matron

of honor was Mrs. Troy Sharrock. Mrs. Ted Harrison was a bridesmaid. Both women were attired in dresses of red brocaded crepe designed with round necklines.

Brenda Hall, niece of the bride was flower girl, and David Bills was ring bearer. Best man was J. C. Montya from Ft. Worth. Leon Wilson and Joe Briggs were ushers.

For her daughter's wedding Mrs. Hall chose a dress of copen blue with black and white accessories. Mrs. Dale, mother of the groom, wore a dress of brown with white accessories. Both women wore white stephanotis corsages.

Music was furnished by Mesdames Maxene Parker, Alma Monk, Christene Rutherford, and Messrs. John Gammon and Wyle and Jack Baker.

A reception was held in the W. R. Tittle home following the ceremony.

The bride, a graduate of Lazbuddie High School, is employed at the Muleshoe State Bank. The groom, a graduate of Lockney High School, is now employed by the Santa Fe Railroad Company.

Following a short wedding trip to points in New Mexico, the couple are making their home in Muleshoe.

#### SHOWER FETES MISS HALL LAZBUDDIE BIRTHDAYS A shower honoring Miss Hall Happy birthday this week goes to Kay Ann Smith, Dec. 21;

was Dec. 1 in the home of Dorothy Scott. Guests were greeted by Mrs. L. R. Hall, mother of the bride-elect, and Mrs. J. M. Dale, mother of the bridegroom-elect. used in the decorations. The

table was centered with a bouflanked the arrangement.

Individual squares of cake were served with strawberry punch. Hostesses were Mesdames son born last week.

Bettie Harrison, Judy Blaylock, R. Tittle, Dorothy Scott, were down in the Lazbuddie-Coyetta Blackwood, AbCarroll, Clays Corner area as a re-Bill Harman, Lorene Wilson, sult of the ice storm Monday. Bettie Wagon, Joe Embry, Betty One hundred and eleven motor-Bills, Alice Burger, Gene Lowe, ists are predicted to die on Jess Pendergrass, Clyde Monk, Texas highways over the holi-J. B. Wifth, T. R. Smallwood, day season. Be alert, drive Joe Smallwood, W. A. Finn Jr., carefully, and enjoy a Happy New Year. and Juanita Jerman.

> To everybody . . . and especially to YOU.. our appreciation for your loyal patronage and

> > **A MERRY** CHRISTMAS

E. R. Day Gulf Service

Phone 4261

Larry Morris, Dec. 21; Jeanita Price, Dec. 22; Mrs. Everet Maxwell, Dec. 25; Norman Brantly, Dec. 25; J. R. Harris, Dec. 25; John Littlefield, Dec. Colors of red and white were 28; and Kay Burreson, Dec. 28. S. T. Tipton was admitted to quet of gladioli. Tall red the Northwest Texas Hospital in

tapers in milk glass holders Amarillo recently to undergo surgery on his leg. \* \* \* \*

Mr. and Mrs. W. Ailsworth are the proud parents of a

About 25 electric line poles

HEAR the FRIONA Hospital News Daily at 11:00 - 11:15 A. M. over



Be sure of **Better** Cottonl



Whatever your crop, reliable with dependable BJ pumps irrigation means more yield per acre ... and more yield puts more profit in your pocket! Be sure of water Lubbock, Texas

- deepwell or submersible. **BJ** Pumps Plainview, Texas

Friona

BYRON **JACKSON PUMPS** 

Parmer County Pump Company Phone 5991 Friona



Friona

And when they were come into the house, they saw the young Child SECTION II, PAGE 4

## **A Glowing Christmas**

This is our wish for you as once again we come to the Season when we re-affirm the hope of Peace and Good Will among all men.

Our thanks to you for your past favors and our wish that this be the brightest Christmas ever.

# **KENDRICK OIL CO.**

with Mary His mother, and fell down, and worshipped Him; and when they had opened their treasures, they presented unto him gifts, gold, and frankincense, and myrrh." As on the night when the Wise Men found the place where He was, may the story of the first Christmas bring to us wonder and joy ever new. 'And may His message, heard again in song and story, give to all of us the great gifts of spiritual joy, eternal hope and promise.

> Bring your family . . . attend Christmas services in the church of your choice.

# **CLABORN**

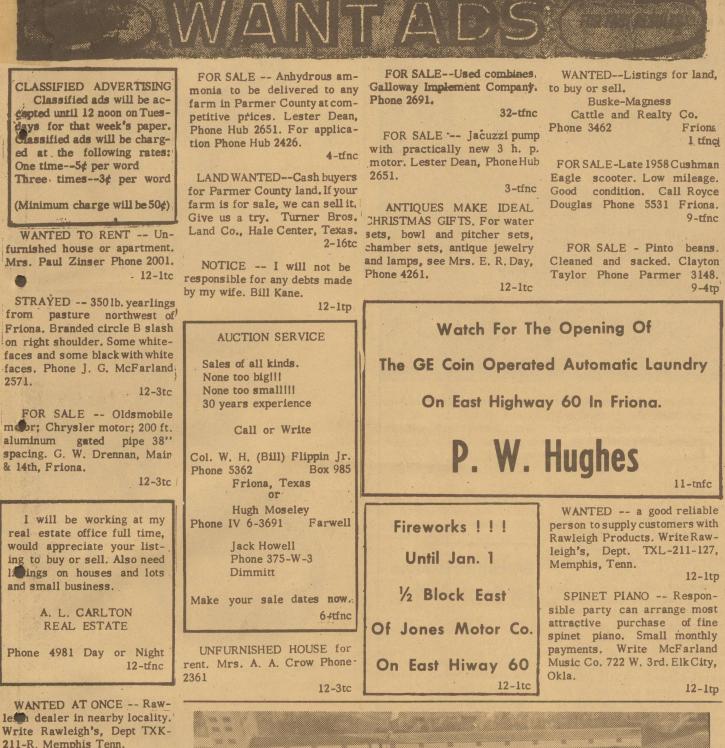
**Funeral Home & Florist** 

**Phone 2881** 

Friona

Ph 2311

year. For this period, there has

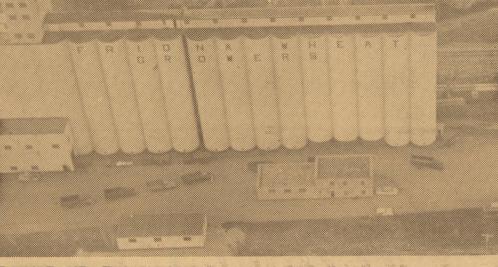


Write Rawleigh's, Dept TXK-211-R, Memphis Tenn. 12-1tp

FOR SALE -- Used spinet piano. Good condition. Phillips House of Music 219 Main Clovis Phone POrter 3-5041. 8-tfno

OR SALE -- Assortment of shade trees, fruit trees, flowering shrubs, hedges, roses and other nursery items. Mrs. J. F. Ward, North Main, Hereford. 10-tfnc

FOR SALE -- Milking shorthorn bull 1 1/2 years old. Weighs about 1200 lbs. Lester De, Phone Hub 2651.



JUST A PART OF IT -- This aerial photo shows only a part of the Friona Wheat Growers elevators, so one can get an idea of how long it really is by doubling what they see here. The elevators 8-tinc are a barometer of county growth in that they have progressed as the county has progressed.

Wheat Growers, Growth Barometer

BY DON WATKINS

WORLD'S LONGEST COUNTRY ELEVATOR -

You can see on a large post consecutive years. take for granted.

for Frionans and the industrious was constructed. farmers throughout the counacity and ingenuity of rural

folks. Friona Wheat Growers Inc. got its start in 1934 when they purchased two wooden elevators of 30,000 bushel capacity from the Oklahoma Wheat Pool Elevator Corporation for \$22,947.-14. On May 15 of that year, the

first meeting of the board of directors took place. The first directors were F. W. Reeve, president, Elmer Euler, vice president, Clyde V. Goodwine, secretary, F. N. Welch and E. B. Whitefield.

In the 26 year period of the elevators, there have been only five managers. These were C. L. Sullivan, Wright Williams, Oscar Curtis, Guy Bennett and the present manager, Arthur Drake.

Drake began working for the elevators in 1937 during that season's wheat harvest. In 1943, he was promoted to the position of manager and has held the

of directors, other than the initial members, include Sanford Harper, Lewis Smith and members are A. W. Anthony

born, vice president, Clyde V.

G. Wilson. Goodwine has now poriginally had, is a prodigious period ending Oct. 31 of this served on the board for 26 growth.

card the words, Friona Wheat To show the tremendous growth Growers, Inc., the World's of the Friona Wheat Growers, Longest Country Elevator. Or, in 1949 the first concrete elewhen you drive south toward vator was erected with 500,-Hub, you see the elevators 000 bushel storage capacity. themselves, but possibly you In 1950, another 60,000 bushel hardly notice them. They may storage space was added: in be something so many of us 1955, 1,000,000 more and in 1956 an additional 1,000,000 But it is a source of pride million bushel storage space

The construction completed tryside that their efforts can in 1956 gave the wheat growbuild a living monument to agri- ers a total of 3,170,000 bushel culture. Because it is a mon- storage capacity. This, from ument; a monument to the ten- the 30,000 bushel capacity they

> **News From** RHEA MRS. FRANKLIN BAIJER

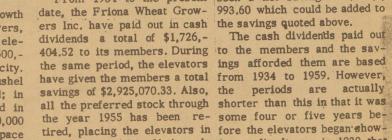
HD HAS CHRISTMAS PARTY Rhea Home Demo. Club recently held their annual Christmas Party at the Parish Hall. The evenings activities opened with a supper of chicken, dressing, salad and pie. After the supper, the program committee lead the group in singing carols and games. Exchanging gifts and revealing secret pals climaxed the activities.

Smith, Cecelia Schueler, Dorothy Bauer, Mildred Deyke, Helen Potts, Mary Gibson, Mar- · ular meeting. The meeting was tha Schueler, Nat Martensen, opened with Scripture reading Emma Schueler, Elenor Gar- and prayer. ber, Sara Dean, Ona Patterson, Malinda Schlenker.

Visitors were: Glenda Schueler, Grace Patterson, Lorna pleted. Schueler, Mrs. Estep, Wilma Nelson Welch. The present Drager, and Velma Schlenker.

LADIES AID MEETS The Ladies Aid met for their Goodwine, secretary - treas- December meeting and Christurer, E. L. Fairchild, and Ralph mas party at the Parish Hall.

From 1934 to the present been a net savings of \$397, ~



the unique position of being only ing profit. It was in 1939 that four years behind payment in the first cash dividends were this category. Most elevators paid out. are as far as 10 years behind. And we could go on, but feel

The figures quoted above do the figures and facts quoted not include the savings for the will prove the point we have made. It is simply this; that

the people can be justly proud After the salad supper, Mrs. of having an organization such Walter Schueler gave a readas the Friona Wheat Growers ing. Mrs. Herbert Schueler lead Inc. in its area and that is the group in carols and games further a reason for being proud after which gifts were exof having the energy and amchanged. bition in people necessary to A short business session was

promote the growth of Parmer also held. It was decided that the group sponsor caroling. Present were: Ruth Drager, Martha Schueler, Elenor Garber, Wilma Schueler, Velma

Schlenker, Glenda Schueler, Nat Martensen, Cecelia Schueler, Lorna Schueler, Esther Sachs, Alma Goetz, Dorothy Bauer, Emma Schueler, Anna Schueler and Pastor Stroebel.

Members present were: Sue MENS CLUB HAS MEETING Rhea Luth. Mens Club met Thursday night for their reg-

It was reported at the business session that the Sunday School tables have been com-

Pastor Stroebel lead the Schueler, Nina Ashley, Ruth topic on "Love or Loot." Present were: Walter Schueler, Melvin Sachs, Ray Martensen, Chris Goetz, Robert Schueler, Floyd Schueler, Ray Schueler, Herbert Schueler and Pastor Stroebel.



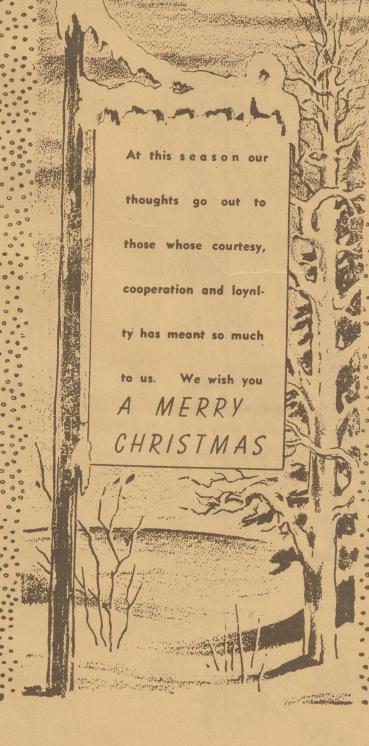
County.

oming your way with



post since that date. Past members of the board

Sr., president, Sloan H. Os-



# Fleming & Son Gin

The spirit of the holiday season brings to us a fuller appreciation of the true value of old acquaintances and loyal friendships. So it is only natural at Christmastime for us to feel grateful for the fine relationships that we have enjoyed over the past years with so many of our faithful patrons and friends. At the same time that we express our gratitude, we would like to extend our sincerest wishes



for a joyful, healthful and bountiful Yuletide to all.

Phone Hub 2405

### **Guinns Produce Holiday Meals For 15,000**

Turkey for Thanksgiving or Christmas dinner for about 15,-000 persons was produced this year by Mr. and Mrs. J. T. Guinn, who own and operate a 1040 acre farm in Deaf Smith County about 17 miles northwest of Friona.

Early in the spring in 1940, Mrs. J. T. Guinn stopped at the home of Mrs. F. L. Reed north of Friona and purchased two settings of turkey eggs to put under two chicken hens. Each hen was able to take care of nine eggs and the eggs cost

This was the beginning of what has grown into one of the major projects on the Guinn farm in Deaf Smith County. These first nine eggs hatched good and the young pullets grew into the foundation of breeding stock kept by Mr. and Mrs. Guinn about four years.

In the spring of 1945 the Guinns decided to enlarge their flock and get into turkey production in a big way, so ordered 300 poults from a hatchery at the hens are more reserved and do not come to the fence to greet newcomers. Plainview. Consistently since that time they have ordered between 100 and 1500 young poults each spring.

The poults are ordered for delivery about May 1 and kept in batteries three or four weeks. Guinn states that one of the most important things about growing turkeys is to give them a good start.

When the poults are big enough to take out of the batteries. they are moved to closed quarters and kept there until about six weeks old. At this age they. are put on open range. The Guinns have large open range roosting frames which are moved regularly.

The turkey ranges are from one acre plots to 25 acre plots and are fenced with woven wire. Green pasture is kept for the turkeys by drilling either sudan or wheat. When it is moving time, a tractor is hitched onto the roosting frames, the water fountains are moved and the turkeys follow the movers.

nothing higher for them to fly Mrs. Guinn reports, "There onto they stay inside the pens. have been a lot of changes in Recently a new laying house this turkey marketing business was constructed that takes care since we first began marketing of 2400 hens. At the present them on a large scale business. time the Guinns sell eggs on the For a number of years each turkey was caught and weighed beopen market, but for a number of years they produced hatchfore a notation of his weight ing eggs for a Clovis hatchery. was made on a talley sheet. In the new laying house the This required a lot of time and a lot of manpower. Now, lights are turned on autothe buyer sends tractor-trail- matically, there are automatic er type trucks into which the waterers and roosting area over turkeys are herded and they're a droppings pit. This pit doesn't

up this height and if there's

weighed like cattle or grain." need to be cleaned very often, Mr. and Mrs. Guinn generally so a lot of labor is eliminated. Chores such as gathering try to finish all turkeys in time for the Thanksgiving market. eggs, feeding the chickens and It is interesting to watch the caring for them in general is

They are very gentle and farm since 1921. aren't excitable like chickens. This farm couple also has a ford and Mrs. Guinn grew up large flock of laying hens. Al- at Higgins. The two met while though they have kept both attending West Texas State chickens and turkeys a number. Teacher's College at Canyon. of years, they never keep them The first few years they were on the same ground. The north married they lived in Hereford, side of the Tierra Blanca Draw where she was a teacher in the is chicken territory and the public school. For the past 22 south side is for the turkeys. years he has served as commissioner of the precinct in Mr. Guinn states that keeping which he lives. them separated is not a dif-

Children of the couple are ficult chore. He says turkeys Mrs. Bryan Morgan and Mrs. are easily confined if no high Robert Blackwell of Houston; fences are constructed for Mrs. Owen Harvey Jr. of Shamthem. The ideal height for rock and J. T. Jr. of White turkey pens is about 4 ft. He reports that turkeys do not fly Deer

Grandchildren are Carol Ann

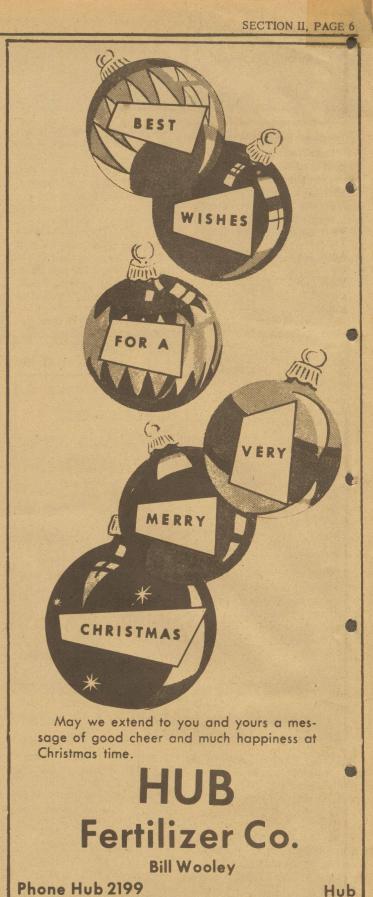
and Gary Harvey, John Paul and David Guinn, and Jerry and Guinn Blackwell.

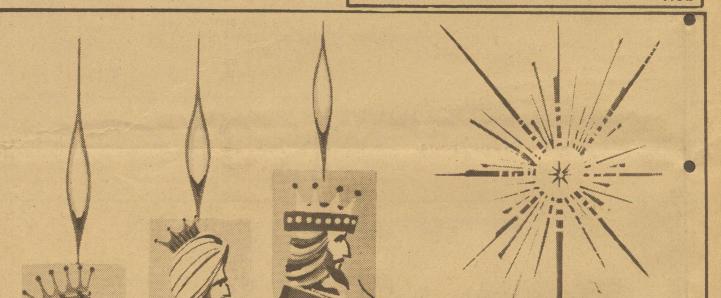
#### **Christmas Is Time For Remembering**

While it is not true, of course, that "Christmas is for children," no other season or holiday brings to both young and old such vivid memories of earlier, happier

Christmas is certainly a happy time for the young. There is a sparkle and sweetness to the Christmas season that time cannot dim within our heart.

When the snow falls and the winter winds .blow cold against the frosted panes, there is warmth and contentment in the glow of a hearth fire, and it is a luxury for children of all ages to close the eyes and call back joyful, happy scenes





ALLEN'S JEWELRY -- Although no prizes were given for the best commercial displays downtown this year the judges who picked out the best decorated homes picked Allen's as one of the best downtown commercial displays in Friona. This scene, along with Southwestern Public Service and the City Hall received honorable mention by the judges.





turkeys follow Mr. and Mrs. done by Mr. and Mrs. Guinn, Guinn around at feeding time. who have lived on the same Mr. Guinn grew up at Here-

WHAT! WE'VE GOT VISITORS! -- When visitors arrive at the turkey pens of Mr. and Mrs. T. Guinn about Thanksgiving time, they are greeted by millions of friendly gobbles. Upon

first glance, it seems that all the turkeys are gobblers, but closer observation reveals that



# merry christmas

We look back over the past year ... a good one, full of the enjoyment of life and count ourselves extra fortunate to have friends such as you.

May the coming year have a full measure of happiness. And for this season, again we say,

# merry christmas **Dean Bingham Land Co**

**D-B INSURANCE SERVICE** 

Dean Bingham

**Jarrell Wright** 

**Leonard Nettles Doyle Elliott** 

Friona

**Phone 8711** 

Ph 2051

Preach Cranfill, Mgr.

Santa Fe Elevator

TINENTAL GRAIN CO.

Friona

Christmas is here...and we wish for you all its deepest pleasures

. . . expressed in greetings from

friends and loved ones . . . ex-

perienced anew in the inspiration

of the ageless Christmas story. And, as the Wise Men followed a

Star, and found the Babe of Bethlehem, may you and yours find spir-

itual peace and joy at Christmas.

THE FRIONA STAR

ishing you happiness this

Thristmastime

and every day

**Brookfield** 

#### **Girl Scout** Notes

Girl Scout Troop 144 met Thursday afternoon. Due to the bad weather we were not able to meet Monday afternoon. We humorous last call reminder, finished our Christmas tree Indles. Terri Lynn Wilson in my renewal. started her reading badge.

Those who were present were Martha Martin, Becky Turner, Glenda Mingus, Karen Agee, Terri Lynn Wilson, Shirley White, Brownie Cole and and cold drinks.

--Vicki Moorman, reporter family.

A youngster is growing up year ahead, I am, when he finds that the opinions of the department store Santa Claus do not necessarily reflect those of his parents.

Ph 3162

sincerest holiday greetings.

and Love which is Christmas.

May you enjoy the Peace, Hope



I had decided to let my subscription to the Star expire, but after receiving your very I just couldn't resist sending

We appreciate the many religious quotations and sincere remarks in each of your papers.

Of course, we enjoy news Vickie Moorman. Pearl McLean about our grandchildren, served refreshments of cookies daughter and son-in-law, Mr. and Mrs. Bill Nichols and

> who is two years old a doll Wishing you a successful with clothes and a doll-bed and some dishes, and my sister Respectfully yours, Mary who is 3 months old a Earl Brown soft toy and some clothes. Bring Agra, Oklahoma the other children some toys too. I have been a good girl. Please bring my sister Sharon Sincere Wishes something too. FOR THE HOLIDAY We extend to you our

Dear Santa, Please bring me a big car and a blackboard, also some fruit and candy. Oh yes, I will be at my Granddad's and Grandmother's in Okla.

I love you, Phillip Duggins age 2 1/2

Letters

To

Santa

Please bring me a cooking

set, some gloves, some levis

and a shirt, and a coloring

book, bring my sister Becky

Love,

Box 462

Sherry Walker

Friona, Texas

Dear Santa.

Dear Santa,

to be a good girl.

Dear Santa Claus:

Love,

ballerina doll with shoes.

bear and a tool chest.

airplane.

Susan S ing

For Chirstmas my brother

wants a typewriter, a Teddy

For Christmas my big brother wants a P-51 Mustang. It is an

> Love, Darla Perkins

A Careful Holiday

Americans are "holiday-

minded" and, usually, enjoyment of a holiday means piling into the family car and taking

off for a visit with friends and relatives. Christmas and the after-Christmas holidays are

Yet, this is the time of the year when driving conditions

are at their "worst" in many

sections of the country-snow,

ice and unpredictable weather

Most winter drivers have

snow-grips, chains, and com-

fortable auto heaters, all of

which make driving easier and somewhat safer—certainly more enjoyable. But winter driving offers many more baz-

ards than are present during

other seasons of the year. So-

be careful-don't mar the holiday season by injecting a note of tragedy. If you drive, drive

carefully, as if your life de-

πυυιμς

no exception.

conditions.

#### Dear Santa:

I am a little boy six years old. I would like to have a bicycle and my sister would like a tricycle. Please bring something for

all the other boys and girls. We will try to be a good boy and girl until Christmas. Rusty and Connie Lindeman

#### Dear Santa:

For Christmas I would like a typewriter, a Teddy bear and an army lunch kit. My sister would like a ballerina doll and my brother would like a P 51 Mustang gas powered model. I hope you have enough room

S

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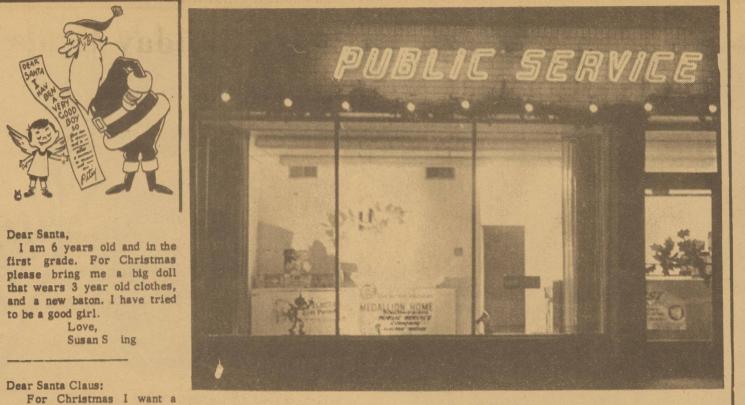
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E

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Friona





SOUTHWESTERN PUBLIC SERVICE -- Although the accountant will accuse us of running a free ad for SWPS we thought a picture of this display might be of interest to our readers, seriously Hank Outland, local manager of the office and his office secretary Zula Carlton did a nice job on the office and impressed the judges Sunday night.



Here's a holiday tradition we really cherish . . . time out to tell you how much your loyal friendship and patronage mean to us and to wish you and your family a very healthy, happy and cheerful festive season!

CUMMINGS FARM STORE, INC.

Phone 2032

Friona



We welcome the festive season and this opportunity to tell you how much pride and pleasure we take in your friendship and loyalty. Have a very happy holiday!

Season's Greetings

## **Martin's Coin** Laundry

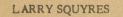
Hwy 60 & Bootleg Road

Friona

G R 0 Again it's the Holiday Season and as we approach this wonderful occasion we are mindful С of the many pleasant associations and experiences that have come our way during the E twelve months just closing. The friendships resulting from these associations mean much R to us and we hope to merit the confidences and loyalty which they have brought. We're Y sincerely grateful for your splendid support and we are aware of our obligation to offer the finest service to you. May the Christmas be overflowing with goodness and happiness Phone 2111 for you and those dear to you.



DON WATKINS



TOMMY LEWELLEN

FRANCES COLLIER

FRIONA

0

KENNY SQUYRES

Plains

Publishers

LARRY MILLIGAN

RUTH SCHWAB

A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS

THERE'S NO EXCITEMENT to match the excitement that every parent and child feels when Christmas approaches. This is true of people everywhere -- whether they live in big cities or on farms. Farm families are naturally closerknit, so undoubtedly the warm glow of Christmas is accentuated for them. Here are scenes from a typical Parmer

County farm family. Above: Mike, Larry, Martha Ann and Gregory decorated the family Christmas tree. They are the children of Mr. and Mrs. Clarence Martin, who live west of Friona. Below, Gregory and Mike, 2 and 5, look over a couple of interesting packages.

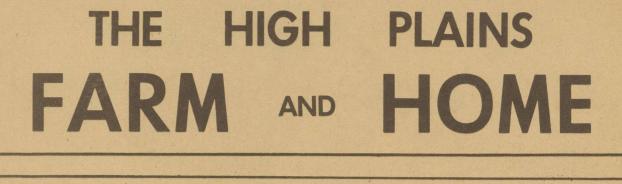
> tractor or combine will qualify. wise are: In years of unusually tance does not qualify.

this depreciation can be taken volving considerable equipis \$10,000 on a separate return ment, such as a fire, wind-However, explained the special- advantage of larger depreciaist, this limitation may include tion allowances would "cushseveral items of property to ion" the financial shock of remake up the total.

The full 20 per cent additional depreciation can be taken on equipment bought in December so it enables quick recovery of this much of the cost. Then, the regular yearly depreciation can be set up for the remaining cost, less salvage value. For example, a tractor bought on December 5 for \$4,200, would be allowed \$840 first year depreciation.

In addition, one month's

Depreciation for the month of Deduce their 1959 tax. One limitations on this special de- To be eligible for this first December would be \$33. So the new feature is the 20 per cent preciation option in order to year write-off, the property total depreciation allowance on first year depreciation al- decide whether to use it, ac- must have a useful life of six this tractor for 1959 would be



# Early Yields Higher Higher Higher 1960 grades of fertilizer are readily 1 program or none at all

Corn planted early in May, 1959, produced higher yields than later planting in the date of planting tests at the High Plains Research Foundation at Halfway, Texas.

Three varieties of yellow

\$873 (\$840 plus \$33). In 1960 the depreciation allowance on the straight line method would be \$400.

Some situations in which this additional first year depreciaor more years. Usually a tion might be beneficial tax-Also, the property must have high net income, and in periods been purchased. Bates said any when considerable borrowed asset aquired by gift or inheri- capital is needed for beginning or expanding operations. Also, The maxium amount on which in case of casualty losses in-104, and Texas 30. and \$20,000 on a joint return. storm or flood; Bates said the Northrup King KT6, 84.9 bu. and Pfister Associated Growers

investing in equipment needed.

Higher farm income in 1960 | grades of fertilizer are readily | program or none at all. can result from soil tests made this fall or winter. Properly taken soil samples, says Extension Soil Chemist W. F. Bennett, can provide informa-

available.

Too, soils are usually in good condition for sampling at this time of the year. By getting tion about the plant food nutsoil test results early, Bennett rients needed for high-income, says the winter months can be low-cost yields in 1960. used for planning next year's Fall is an ideal time for fertilizer and cropping 'prosoil testing because the soil laboratories are usually not he adds, can mean the difference

rushed and recommended between a successful fertilizer were compared in variety trials corn were planted April 17, May 1, May 15 and May 21 at the High Plains Research Foundation in 1959. This test in this test. Delbert Langford, included thirty-one yellow and Assistant Agronomist at the seven white varieties planted Foundation, reported this week. Yellow varieties used in the yellow hybrids were: Pfister date of planting tests included Northrup King KT6, Asgrow 83.5 bu.; Pioneer 309A, 79.6 bu.; Texas 26, 79.1 bu.; Funks All three varieties had their best yields on the May 1st 30, 77.4 bu. The leading white planting: Texas 30, 95.7 bu.; varieties were: Asgrow 105W, Asgrow 104, 86.4 bu.; and 86.2 bu.; Texas 17W, 77.0 bu.;

Bennett suggests a visit with

the local county agent if additional information is needed on soil sampling. Local county agents can supply detailed printed information on how to take soil samples and boxes for mailing the samples.

The soil chemist points out grams. The advanced planning, that the laboratory results can be no better than the sample from which they were obtained. Therefore, he adds, samples must be properly taken to be representative of the area and the information sheet which accompanies the soil sample must on May 1. The highest yielding be correctly and completely filled out. This information is Associated Growers (PAG)454, used by the chemist along with the results of laboratory tests to make the fertilizer use G 711 AA, 79.0 bu.; and Texas recommendations for the farm. It is Bennett's belief that information gained from soil testing can make farming more profitable by taking the guess out of fertilizer use.

# **Income Tax Changes Important**

Some taxpayers may over- | lowance on tangible personal | cording to C. H. Bates, ex-

look recent changes in income property. Farm and ranch tension farm management eight-year basis would be \$400. regulations that could operators should know the specialist.

and Seed Co. Inc.

IV 6-3473

regular depreciation would be allowed. If a salvage value of \$160 is a set up, the annual straight line depreciation on an'

ne of the great joys of life, as we see it, is the friendship we experience through the years. Our firm has been blessed with many of these associations, reflected in the continued growth that

Thirty-eight varieties of corn (PAG) 633W, 74.6 bu.



Aren't we all very, very thankful for the moisture. It gives us a MERRY CHRISTMAS and promises a **PROSPEROUS NEW YEAR** - Best Wishes To All of You -**Henderson Grain** 

year we wish to once more express our sincere appreciation of these fine friendships, and to invite your continued thoughtfulness and consideration. We like to think that there is a spirit of friendship underlying each business transaction. We value our business friendships as we value our personal friendships.

MERRY CHRISTMAS

TO EACH OF YOU

has been ours to enjoy. At this glad season of the

**Parmer County Implement Co.** - FRIONA -

Farwell

#### **Bovina Exes** Set Banquet

Bovina ex-students and teachers will have their annual banquet and get-together Saturday, December 26, announces Mrs. C. D. Looney, association sec-

The event will be in the school cafeteria, starting at 7:30. This year's banquet will carry a western theme, and Underwood's catering service of

"Plates are \$2 each," Mrs. Looney says. "Although it is not necessary to send in reservations, it would be a big help if everyone would.

"We are going to have a solial hour following the banquet, and urge everyone to attend -- all ex-students and ex-teachers.

"The Great Plains Conservation Program -- What Is It?", is the title of a new leaflet released by the Texas Agricultural Extension Service. In Texas, 98 counties are eligible to participate in the program which is set up to provide cost-share assistance for up to 80 per cent of the established rates for applying or in-

retary. Lubbock will serve,

A WORKER LISTS field in preparation for irrigating and planting Midland Bermuda grass and alfalfa. Owner of the plot, located three miles southeast of Farwell, is Cecil Dykes. Dykes plans to raise registered Berkshire swine and possibly cattle on the field.

### **Christmas Safety Suggestions**

season can be changed to grief are taken an accident could

from the fireplace, powerful sources of heat.

This is also a time for mable materials. Don't let wrappings from packages clut-

The gaiety of the Christmas | the needles begin to dry and fall. | when smoking around flamand sorrow within seconds. The smokers to be doubly careful, home, during this season, is points out the Council. Extra ter up the house for they can stalling approved conservation usually loaded with fire hazards care with cigarettes, cigars become a real fire hazard. practices. and unless safety precautions and pipes is advised especially



# this planned by Cecil Dykes may herald a change in farming methods. **Prepares Field For Snow**

An irrigated grass and alfalfa

owner of the field. A former high school agriculture teacher, Dykes says he

plans are not yet definite. He is considering raising

THIS IRRIGATION WELL IS SMALL, by standards for this part of the Plains, but it is significant

that such an installation is making its appearance. Small tract, highly developed plots such as

THE HIGH PLAINS FARM AND HOME

A SUPPLEMENT TO PARMER COUNTY NEWSPAPERS

your many

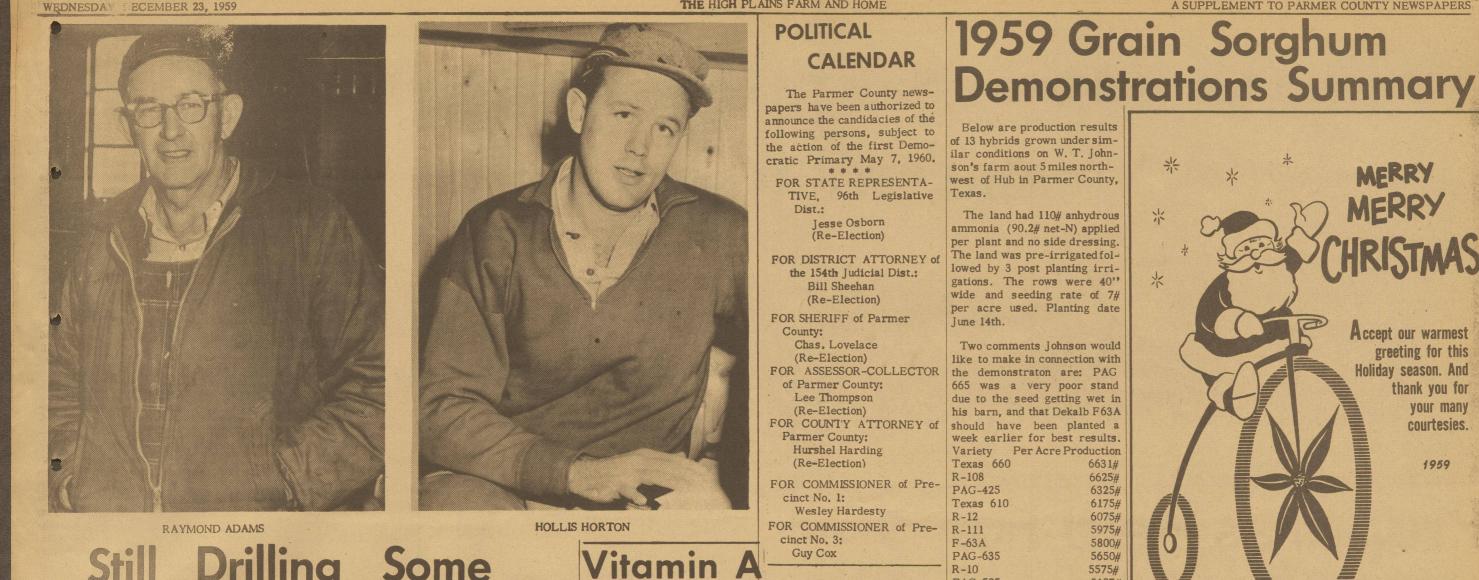
courtesies.

1959

The Clothier

304 Main

**CLOVIS** 

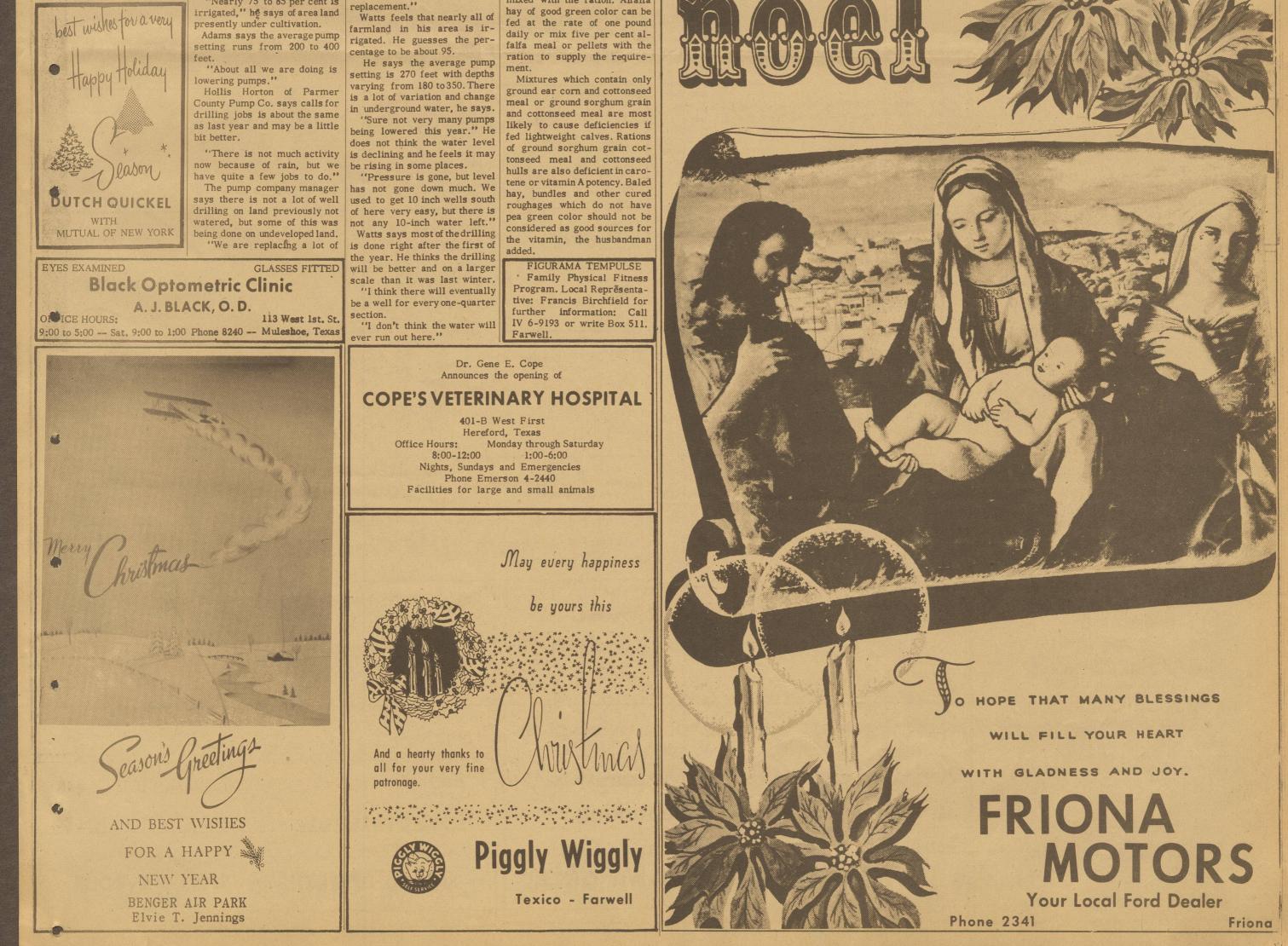


# Still Drilling Some Say Pump Dealers

of the 700,000 under cultiva- rather than drilling. tion in the county.

present water output.

Most of the dealers feel that last few years since it has not are being drilled.



In the highly developed Par- | of drilling continues, most of the |pumps." mer County agricultural area, pump companies' business is 500,000 acres are irrigated out most of their work to service from 200 to 350.

drided to water land that has drilling practices other than water level. never been irrigated is small, setting pumps deeper because of according to area pump dealers, the drop in the underground wat- lowering pumps." but they say many farmers are | er level which occurred just afadding wells to supplement their ter the boom in well drilling in will be for increasing the water 1951-53.

In Friona at Adams Drilling farms. the underground water level has | Co., Raymond Adams says "not not been declining much in the much" drilling activity is going on. He says business is about the

replacement drilling to do.

Horton says the average pump drilling of irrigation wells con- replacement of pumps. Drillers setting is about 270 to 280 feet tinues, although more than have also been forced to change and the range of settings is

"I don't think you could say The dealers report that no the water is disappearing," he he number of wells being major change has occurred in says about the decline of the

"In different places we are He feels that new wells drilled

output of wells already on

"There is sure not much drilling going on," says A. T. Watts, owner-manager of Watts

"There are some wells being drilled on unirrigated land. There is not much drilling for

**Essential** Lightweight calves (250-400 pounds) being full fed in feedlots need vitamin A in their ration, according to U. D. Thompson, extension animal husbandman. A deficiency could develop within 45-60 days unless this essential nutrient is supplied. The first and most recognizable sympton of the deficiency is night blindness.

Reserve sources of vitamin A are stored in the liver and fat of beef cattle, Thompson explained. However, lightweight calves do not have as much storage capacity as older animals

Yellow corn is the only feed grain containing a source of



**R-10** 

MERRY CHRISTMAS

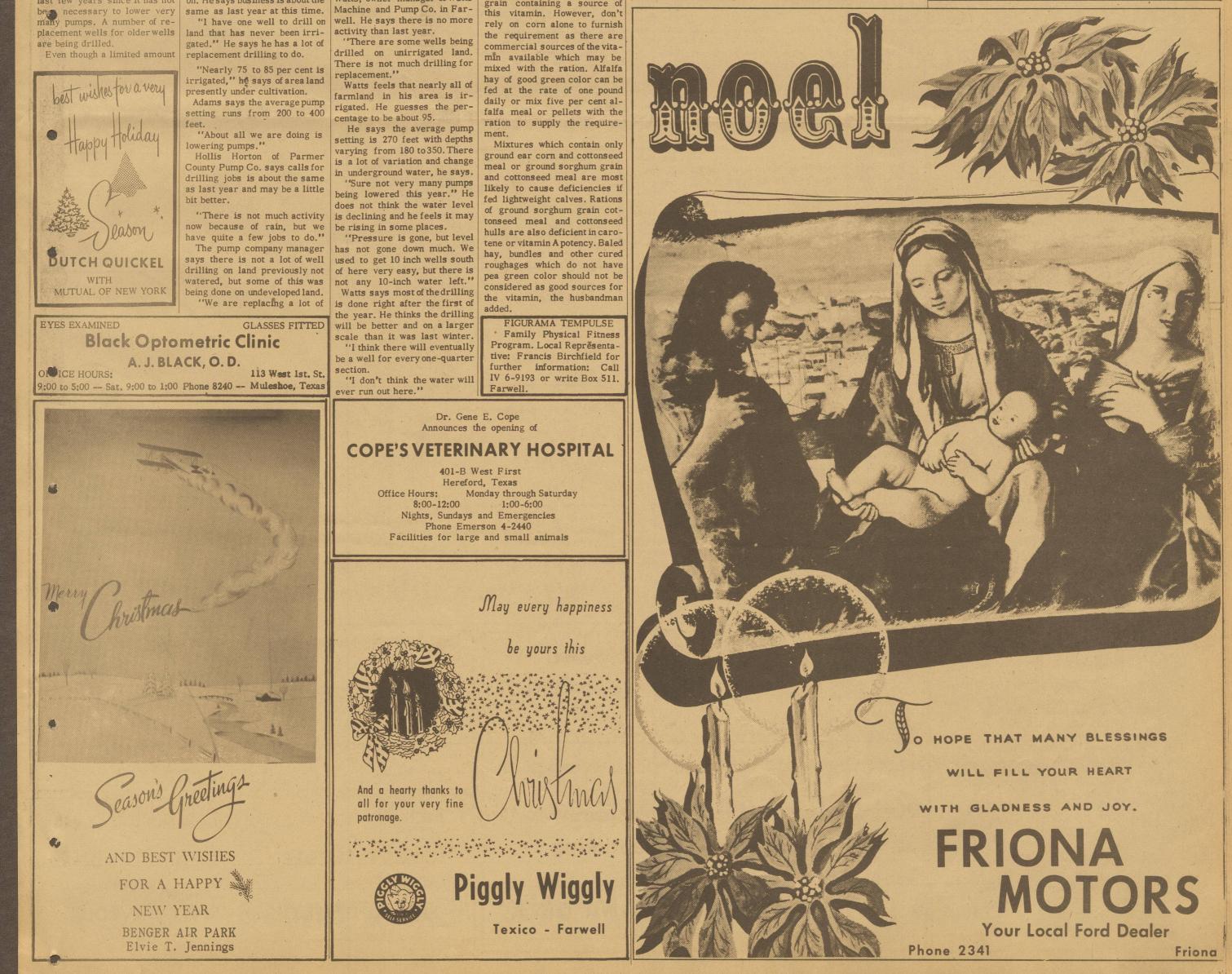
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THE HIGH PLAINS FARM AND HOME

A SUPPLEMENT TO PARMER COUNTY NEWSPAPE

Q.

# Clovis Firms Say "Thanks, Everybody" And "We Wish You a

HANG YOUR STOCKING cause we want to fill it brimful with our good wishes for your holiday happiness. CLOVIS VETERINARY HOSPITAL Dr. E. E. Kraus CLOVIS, N. M.	TO ALL A MERRY CHRISTMAS At this joyous season of the year, when everyday cares are over- shadowed by good fellowship, we extend to our many friends our sincere holiday greetings. TED RAVEN MUSIC SHOPPE 405 E. 6th CLOVIS, N. M.	ALWAYS AT CHRISTMAS TIME There comes that special delight in extending to our many friends the Greetings of the Season. G. C. WILLIAMS PAINT STORE "Paint and Wallpaper" Home of DuPont Paints 119 E. 5th CLOVIS, N. M.	A HOLIDAY TOAST May your cup of happiness be filled to overflowing this Christmas Season, and throughout 1958. THE BLUE ROOM 1115 main clovis, n. m.	
WISHING YOU in the heartiest way, a very happy holiday. May your Christmas be merry, and prosperity be yours in 1960. KERSHNER'S NEW MEXICO NURSERIES 1710 S. Prince CLOVIS, N. M.	DEEP DOWN IN OUR HEART we know of no truer words to express our sentiments than this sincere greeting, "Merry Christmas and God Bless You." EALY FURNITURE STORE CLOVIS, N. M.	CHRISTMAS GREETINGS To our many friends we send our sincere Holiday Greetings. CROWN ELECTRIC CO. 1320 W. 7th CLOVIS, N. M.	BEST WISHES It is truly a pleasure to greet you with our very best wishes for a joyous Christmas and a prosperous New Year. A-T MACHINERY CO. 1548 Wallace CLOVIS, N. M.	
MERRY CHRISTMAS May your hearts and homes be gay with love and laughter during this happy holiday. B and D FRUIT MARKET Randolph and Cathryn Bevell 7th and Prince CLOVIS, N. M.	MAY THE CHRISTMAS SPIRIT GUIDE US to a world of better understanding and good fel- lowship for all. CLOVIS BODY SHOP Across from Yucca Drive-In CLOVIS, N. M.	HARK THE HERALD ANGELS SING of peace on earth, good will to men. May you be truly blessed by the Spirit of Christmas. MCDANIEL'S FLOOR COVERING 1012 Main CLOVIS, N. M.	ONE WISH IS GOOD but two are better. So, a Merry Christmas and a Happy New Year too. Thanks for your patronage and support in the past. BOB'S CAFE "We're always open" 100 Main CLOVIS, N. M.	
A JOYFUL CHRISTMAS TO ALL and may the happiness of the Yuletide abound throughout the New Year. SELF'S RADIO AND, TELEVISION SERVICE 117 W. 5th CLOVIS, N. M.	TIMES CHANGE but the greeting stays the same Merry Christmas and a Happy New Year! THRIFTY DRUG STORE CLOVIS, N. M.	THE CHRISTMAS SPIRIT is with us again and we have good wishes and deep appreciation in our hearts for you and yours. RODEN-SMITH REXALL DRUG STORE 4th and Main CLOVIS, N. M.	RING OUT THE OLD Ring in the New and we hope the New Year brings you health, happiness, prosperity. THE PRESCRIPTION SHOP 119 W. 5th PO 3-3437 CLOVIS, N. M.	
WHAT BETTER WAY to send our sincere greet- ing to you than a hearty "Merry Christmas!" MAULDIN LUMBER INC. CLOVIS, N. M.	A SINCERE GREETING and with it, our hopes that this Christmas Season will be full of happiness and cheer. MOTTS VENETIAN BLIND CO. and CLOVIS TENT AND AWNING CLOVIS, N. M.	ALL THAT IS CHRISTMAS Peace, home, friendships, worship, happy children, loved ones may all these blessings be yours to enjoy this Holiday Season. EL MONTERREY C. R. "Chuck" Smith James A. Weede Jr. 118 Mitchell CLOVIS, N. M.	HERE'S AN OLD GREETING but it's ever new A Merry Christmas and A Happy New Year, tool BOYD'S BRAKE SHOP 221 W. Grand Ave. PO 3-4326 CLOVIS, N. M.	
MAY the warm glow of the Yule log burning in your fireplace be symbolic of our warm wishes for the Yuletide and the New Year.	MAY this Christmas Season usher in A New Year of peace on earth, good will toward men. W AND J AUCTION 108 Pile CLOVIS, N. M. W. A. James	MAY your Christmas sparkle with happiness. HOMER BENNETT TRUCKING CO. 800° Allen St. CLOVIS, N. M.	MAY your Christmas day be gay and many the gifts that come your way. And as the New Year follows through, we wish you joy and warm friendships too. DR. PEPPER BOTTLING CO. CLOVIS, N. M.	
MERRY CHRISTMAS still rings truer than any other greeting we can extend to you at this time of the year. THE CLOVIS NATIONAL BANK CLOVIS, N. M.	NOT for just an hour Not for just a day But always Our best wishes for a Merry Christmas and a Happy New Year. EASTERN NEW MEXICO BUILDERS SUPPLY CLOVIS, N. M.	NEVER a Christmas morning Never an old year ends, But that someone thinks of someone Old days, old times, old friends. BOB'S AUTO UPHOLSTERY 520 W, 7th CLOVIS, N. M.	MAY this joyous Christmas light your way to a happy prosperous year ahead. THE SPUDNUT SHOP Herb Baker, Owner CLOVIS, N. M.	
MERRY, merry Christmas, Gaily tied with holly comes our best wishes. Serving you has been a pleasure. CLOVIS SAFETY LANE CLOVIS, N. M.	OUR wish is brief but very sincere. A Merry Christ- mas to you and a Happy Ne / Yearl CLOVIS BOWLING CLUB 2400 W. 7th CLOVIS, N. M. PO 3-3761	MAY joy and good fortune be yours throughout Christ- mas and the New Year. The CITIZENS BANK OF CLOVIS	SWEET notes of Christmas carols echo our wishes for you this glorious Yuletide. A very Merry Christ- mas to you all. NEW MEXICO APPLIANCE TV AND FURNITURE 4th AND File CLOVIS, N. M.	
TO everyone Merry Christmas GAMBLE'S "The Friendly Store" 211 Main CLOVIS, N. M.	TO all our friends go our wishes for a Merry Christmas. CLOVIS STEAM LAUNDRY AND DRY CLEANERS CLOVIS, N. M.	WE LIKE TO SAY IT and we meant it! Merry Christmas, friends! May this Christmas be your happiest. M AND M SPORTING GOODS (Formerly Yarborough) 202 Main Phone PO 2-1390 CLOVIS, N. M.	FROM ALL OF US to all of you a Merry, Merry Christmas! HUGH JONES FIRESTONE STORE CLOVIS, N. M.	
CHRISTMAS GREETINGS To our many friends we send our sincerest Holiday Greetings. May the meaning of Christmas be deeper, its friendships stronger, and its hopes brighter as it comes to you this year. SACRA GAS CO. CLOVIS, N. M. PO 3-3613	HAPPINESS AT CHRISTMAS and every joy in the coming year. Bayes State of the coming year. Bayes of the coming year. FURNITURE - CARPET - GIFTS DIAL PO 2-2931	TO all our friends old and new, past, present and future we say: "MERRY CHRISTMAS" HIGHLAND REXALL DRUG Main and Manana CLOVIS, N. M.	MAY we convey our sincerest hopes for a cheerful, happy Christmas and a brighter New Year to you. STORK SHOP "Everything In Maternity Wear And Infants Wear" CLOVIS, N. M.	

THEY ALSO TAKE THIS OPPORTUNITY OF WISHING YOU THE BEST OF EVERYTHING

THE HIGH PLAINS FARM AND HOME

FRIONA

### **FUNERAL HOME** & FLORISTS

PARMER FARMER

The

By W. H. Graham Jr.

John C. White, the Texas commissioner of agriculture, isn't always considered by us to be a wise person. We have, in fact, occasionally thought of him as something more akin a noisemaker or rabble rouser.

Just the same he deserves credit for a thought-provoking piece that emanated from his office a while back, and we suppose, if he didn't author it he at least advocated what it meant. Here are some excerpts we

have gleaned: griculture's greated need today is understanding.

This means understanding among those directly engaged in farming and ranching; understanding by those who provide services and materials to the farms and ranches: understanding by those who transport, process and distribute the plant and animal products coming from farms and ranches; and above all, understanding among the great majority of our people who live in towns and cities and who are the principal consumers of the products of our agricultural industries.

Those of us engaged in agricultural endeavors have tended to take for granted that people generally and naturally under-stand their basic dependence on agriculture for food, feed and fiber. In recent years we have been rudely awakened, in cotton, for instance, by the advent of synthetics.

American agriculture is thus being forced to become public

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Here are several avenues of attack on public relations for agriculture: 1. Correction of the mis- CHRISTMAS CUSTOMS conceptions the average urban- IN MANY LANDS ite has about us. Especially let

world.

consumers.

trend of "going to Washington" for funds or legislation on state and local agricultural problems, in the belief that it costs us less. We positively must accept more responsibility at state and local levels.

3. Clearing up the confusion between politically designed and directed policies relating to the "farm problem" on the one hand and the necessity for even stronger programs of research and eduction in agriculture. 4. We must tell the great story of modern agriculture

again and again to the general public. It's dynamic and it's basic. Everybody benefits. We need to mobilize all of our resources promptly back

oratories, Inc.

"Look To Us For The Newest In Home Furnishings"

of an effective public relations program.

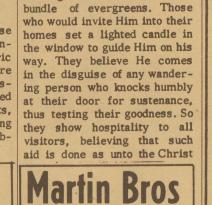
Child \*SWEDEN -- Here, the people prepare for the Christmas festival by a thorough housecleaning, in which everything indoors and out is made

Here's a collection of not-sothem understand that their well-known Christmas beliefs foods, feeds and fibers are and ceremonies from Lucille not expensive, and producers, Moore, Extension Recreation processors and distributors are Specialist of Texas A&M Colnot and will not be "rolling in lege. Plan to tell the stories wealth'' at the expense of food in your story hour or adapt some of the ideas to your pro-2. Seek to reverse the rising gram of decorating and enter-

\*DENMARK -- One custom in Denmark is almost unique to that country: "Blowing in the Yule." At sunrise, while the people are at breakfast, the town band climbs the many steep ladders to the top of the church tower and plays four old hymns, one to each corner of the compass, so that no one is forgotten. Those sitting in their homes always join in with the song as

soon as they hear the first note. As the fourth hymn ends, the deep voices of the big church bells commence to boom and Yule is under way.

\*NORWAY -- In Norway they have a legend that on every Christmas Eve the little Christ Child wanders all over the world bearing on His shoulders a







CLABORN relations conscious. We now must seek consumer acceptance H. D. AGENT'S not only of our products, but of our services, of our policies and of our true place in the total CORNER economy of the nation and the

Jimmie Lou Wainscott

each house. The horses, cows, cats and dogs are not forgotten, but are given an extra portion of the best for their supper because, when the Christ Child was born, His cradle was in a manger. \*GERMANY -- Every home in Germany has a Christmas tree,

and it is from the Germans learned to use it. "Knecht Rupert" delivers toys to the deserving and a rod to the naughty from a branch which he carries.

195g

eru

kristmas

lerry

the family gatherings that all the quarrels of the year shall be forgiven and forgotten before the family have their celebraspotless. At all times in the tion. While the feast is in progyear they believe that "cleanress, the older people usually liness is next go Godliness" tell stories of the doings of and so, in honor of this day, those who, in the past, have they prepare it in a Godly brought honor upon the family house. Wheat for the birds name. After the supper is over, is placed on a pole in front of noels are sung. On December 4, the Feast of

St. Barbara, the women plant St. Barbaras' grain. On Christmas day the plants are placed in a bowl on the table when the great supper is served, the growing sprouts being a symbol of the harvest of the New Year that is soon beginning.

\*HOLLAND -- Christmas Day that other countries have is celebrated by the Hollanders with church rites and pleasant family visiting. St. Nicholas comes on December fifth. He tells the children whether he thinks they have been good or bad during the year. He then wishes them all a Happy New Year and scatters a great show-

er of candies on a linen sheet spread out by the door. After St. Nick leaves each child renoves one of his clean wooden shoes, places it on the window sill, and fills it with oats and hay or carrots for the good Saint's horse. In the morning the oats, hay and carrots are gone and the shoes are found illed with gifts and candy.

\*ENGLAND -- They play games, sing carols, feast on puddings and mince pies in this country, but probably the oldest custom, and one which we usually associate with them, is the bringing in of the yule log. This is an emblem of the true light that dawned on the world at the birth of Christ. A yule candle sheds light on

the festivities during the eve-\*IRELAND -- Christmas Eve is the only time in the year when Mass is said at night. It is observed in Roman Catholic coun-

tries at midnight, because it is commonly believed that Christ was born at about that hour. In Ireland, each family leaves for the village church at about eleven o'clock. The father leads the way with a lantern or torch. As the different families come together they unite in singing carols. Bells are also rung to announce the Nativity of Christ. \*ITALY -- In Italy, instead of having a Christmas tree, a large

urn is used. It is filled with small gifts and an occasional dummy package. When the children and adults draw from

\*FRANCE -- In France at strictly native to this country Christmas time it is the rule of is the use of the poinsettia.

Ph. 2311

Ph. 3541

December Plentiful Foods Rival Santa's Bag Of Good Cheer College Station -- Santa Claus has nothing on America's food industry when it comes to providing tokens of December good cheer.

Through combined efforts of farmers, processors and distributors, Texas consumers will have an abundance of festive food items all month, to give holiday menus a hearty air.

The U.S. Department of Agriculture's December list of plentiful foods gives part of the picture, points out the Texas Agricultural Extension Serv-

Pork and sweetpotatoes are feature items on the list. Food markets in Texas also have more - than - usual supplies of broiler-fryers and small family-size turkeys this December, to provide a variety of "budget" meats.

Apples, raisins, almonds, filberts, and peanuts and peanut products -- all ideal for holiday treats -- also are abundant. Potatoes, onions, lard and vegetable fats and oils complete the 13-item plentiful foods list, as outlined by USDA's Agricultural Marketing Service. A large number of other foods also will be available in about normal volume

So there'll be a bonanza of holiday eating this December. Consumers may help themselves to the abundance, and to savings, by shopping the "plentiful foods" way -- items in good supply usually are priced more reasonably.

\* \* \* \* FAMILY LIVING **PROSPECTS FOR 1960** Some slight "ups" and

'downs'' are indicated in costs of goods and services available to families this year, according to outlook reports. A modest decline in food prices should offset the possible continued rise in some of the other goods and services such as equipment and medical care.

Food supply is expected to be abundant and varied in 1960. Lower prices for meat, vegetables and fruits are expected to reduce the retail food price index slightly. New forms and types of foods will continue to appear on grocery shelves. Continued increases in the employment of married women appear likely. Many questions can be raised about the effects of the employment of women on

and landlords -- are expected to increase in some areas. Prospective home builders may ex-Indications are that use of installment credit will continue at a high level. Credit totals will depend on consumer acceptance of innovations and new models in durable goods. Acceptance of the new small cars is expected to be a big factor next year.

Care should be used in select-

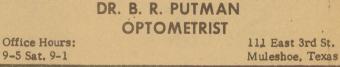
Visual Care

Everything he did seemed to be wrong, so the man, in all pect rises in prices of materials his desolation, decided to end and loans for building purposes. it all by hanging himself from a tree. Before he jumped, he decided to explain to the Lord the reason for his action and raising his head, he poured out the anguish of his soul. Just then a birdflew over and beautifully decorated one eye of his upturned face.

"You see, Lord," said the poor soul. "That's what I mean. For other people, they singl" --Santa Fe Magazine

ing decorations. Use fireproof decorations of glass or metal, never cotton or paper A handsome woman is always unless they are flameproof. | right - German

Contact Lenses

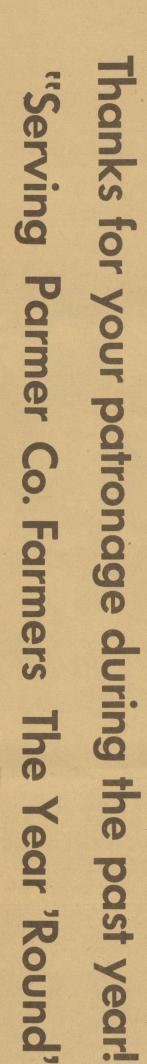


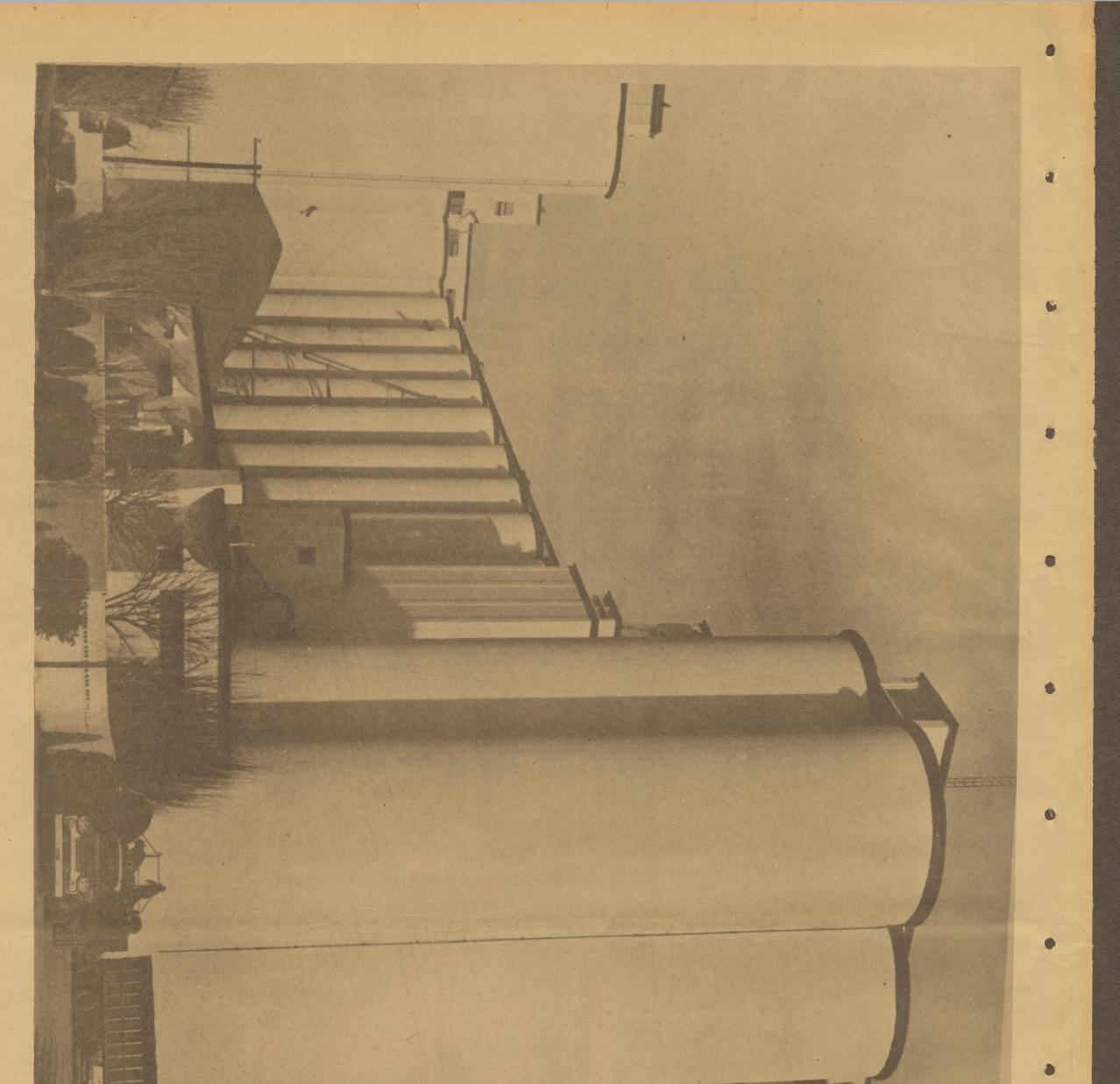


**Jewelry And Loans** 

taining for the holidays.







'Round"

# PITMAN, INC. ANDERSON SHERLEY FARWELL

# ANDERSON GRAIN CO. SHERLEY LARIAT

# GREETINGS GRAN CO.

REAL

#### DONNIE MEASON ---

# Six-Year-Old Gets Early Test Of Courage

Santa

I am five years old and

Vicki and Cindy

Dear Santa:

a wagon and a doll.

Love,

Stokes

#### BY DON WATKINS

On July 13, 1959, little six- customed. year-old Donnie Meason (pronounced Mason) had a tragedy school, it became evident that befall him, a tragedy that most Donnie was more nervous and brown ups would find hard to high strung than usual. He saw live with and make adjustment the other children at play and to. However, to this brave, im- longed to be with them. pressionable first grader, it On September 8, little Don-

le south of the Hub com- bicycle again." munity. As Donnie's father, charge the gun did, striking his wooden leg came.

Donnie in the left leg and foot. pain.

While Pete held Donnie in the car, his mother, Margaret, that there were no ill effects went to the nearest house for on his personality and that there help. Mr. Jordan answered his have been no moods of depres-dor and took the Measons on since the accident ocin to the hospital. The same curred. night, B. L. Marshall, by whom pital in Amarillo.

For one week, Donnie remained in hospitals, during ful family. Thankful for all the which time the doctors found it helpful people in their comnecessary to amputate his left munity and very thankful that

boy, Donnie had been active trial that will confront him durand lively before the accident. He had ridden his bicycle, played with his older brother and kept his mother and dad on the go.

Now, after the accident, what relatives and friends.

an opportunity to determine what effects the accident had on the youngster's personality. He was on crutches and still unable to lead the active life to which he had become ac-During those first days of.

was merely an act of providence nie was fitted with an artificial sent forth to test his faith. And leg. When asked how long it his faith has seen him through. took Donnie to become ac-On this date at approximately customed to the limb, Margaret 9 p. m., the Measons were rab- Meason said, "Donnie got the bit hunting on the L. D. Knight leg on Wednesday and on Thursfarm two miles west and one day morning he was riding his

This is typical of Donnie, who Pete, was putting the shotgun has once again become the lively in the rear seat of the family and energetic boy he was before car, it was either hit or jolted the accident. Even his peraccidentally. No one is sure just sonality and mental attitude what caused the blast, but dis- changed almost overnight after

"Before the leg came," says The Meason's began a fren- Mrs. Meason, "Donnie was zied trip to Parmer County nervous and although he fitted Community Hospital, and to test in well at school, we could tell their endurance further, the there was that strain of not beautomobile ran out of gas. ing able to join in the games Donnie was conscious all the with the other children. Now while, but evidently his leg was that he is once again playing, numb as he did not complain of he seems to be the same as ever

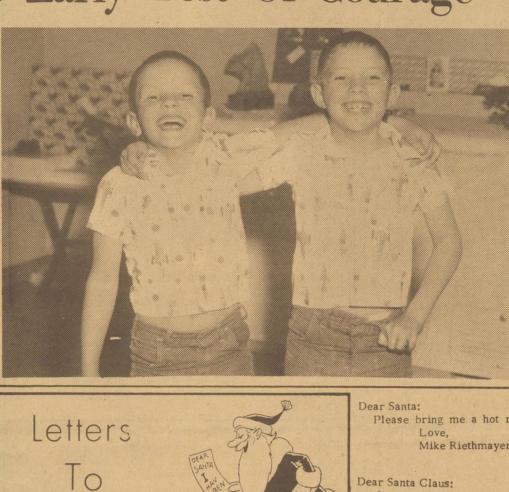
"We are so glad and happy

"Also, Donnie's father and I Donnie's father is employed, would like to thank everyone took the Measons to the hos- again for all they did for us when the accident happened." Yes, the Measons are a thankleg two inches below the knee. their son has been so brave and like any other small young has met possibly the toughest

Dear Santa Claus:

ing his lifetime.

I would like a big truck and would it be like, wondered his something that goes "round and round." I'm trying to be a the summer wore on and good boy. Please don't forget the Measons really didn't have my baby brother, Donavan. I Love You, Santa Gary Ferguson



Dear Santa:

you, Santa.

I would like to have a gun

Love,

Delwin Ray Hinkle

#### Friona, Texas Your friend, Amelia Jane Sims Dear Santa Claus, Please bring me a fire-truck that I can pedal, a wheelbarrow, a toy jeep, a little tractor, a wagon, and a truck with a horn. I have been a good boy this year. Love, Joe Edwin Jones 903 Maple Friona, Texas Dear Santa. Please bring me a hot rod. Please bring me a Little Miss Revlon doll and a Tickle Mike Riethmayer At this special Bee game. Love. time we're Denise Buske I am a little girl three sending your years old. I have tried very Dear Santa, hard to be a good little girl. I am a little boy three years way, warmest would like for you to bring old. I have tried to be a pretty wishes for me a table and chairs and a good boy. I would like to have dolly. I would like some fruit a football and football suit. I Holiday and nuts in my stocking if you would also like a tool set. I have enough. Please don't for- also want a small table and pleasure and get all the other boys and girls. chairs. Please bring me some I Love You, Santa fruit, candy, and some nuts. STATISTICS OF BUILDING STATISTICS joy. May Jeanine Jarboe Don't forget all my other this be the merriest of friends. Love, would like a doll and a and some tinker toys. Please Dear Santa Claus: Yuletides for you and yours. Steve Raney tricycle. My little sister is bring my little brother a soft I would like for you to bring 2 years old and would like toy. He is only 8 months old me some football pants and a Dearest Santa, I'm a fussie little good girl. and I am 4 years old. I love sleeping bag and a typewriter. Jones Motor & Supply Co Would you bring me a piona that I have been a good boy. plays and a bride doll if you Love, **Opal & Tommie Jones** Jerry Lynn Shelton have one. A friend, Cindy Campbell **Phone 5441** Friona

Dear Santa Claus,

Please bring me a new doll, Dear Santa:

Marilyn Kay Jones

I have been a good little Marcus and Brent something

nice.

old. I have tried to be a good and a buggy for her to ride Would you please bring me a girl. Would you bring me a in. I would also like to have bride doll, bicycle and tinker-

Aunt Jemima bake set, Ice a toy stove and refrigerator. toy set. Also bring my brothers

903 Maple

Love,

WEDNESDAY, DECEMBER 23, 1959

Love you,

Sarah Connelly

THE PRIONA

I am a little girl seven years

Cream mixer, Bride Doll and

name is Mrs. Lovett, bring her

something nice also all the other

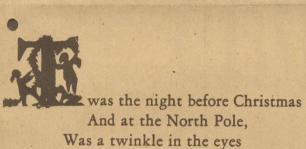
girls and boys. I will leave you

candy and nuts. My teacher girl.

SECTION IV

Dear Santa Claus,

something to eat.



Of a Merry Old Soul.

He sat straight and proud On his shiny John Deere, And told all his elves They had nothing to fear.

"I'll make all my rounds Now faster than ever, Save effort and labor On my good-will endeavor.

"I'll haul bigger loads; My toy shop will know it. I'll save on expenses, And my ledger will show it!

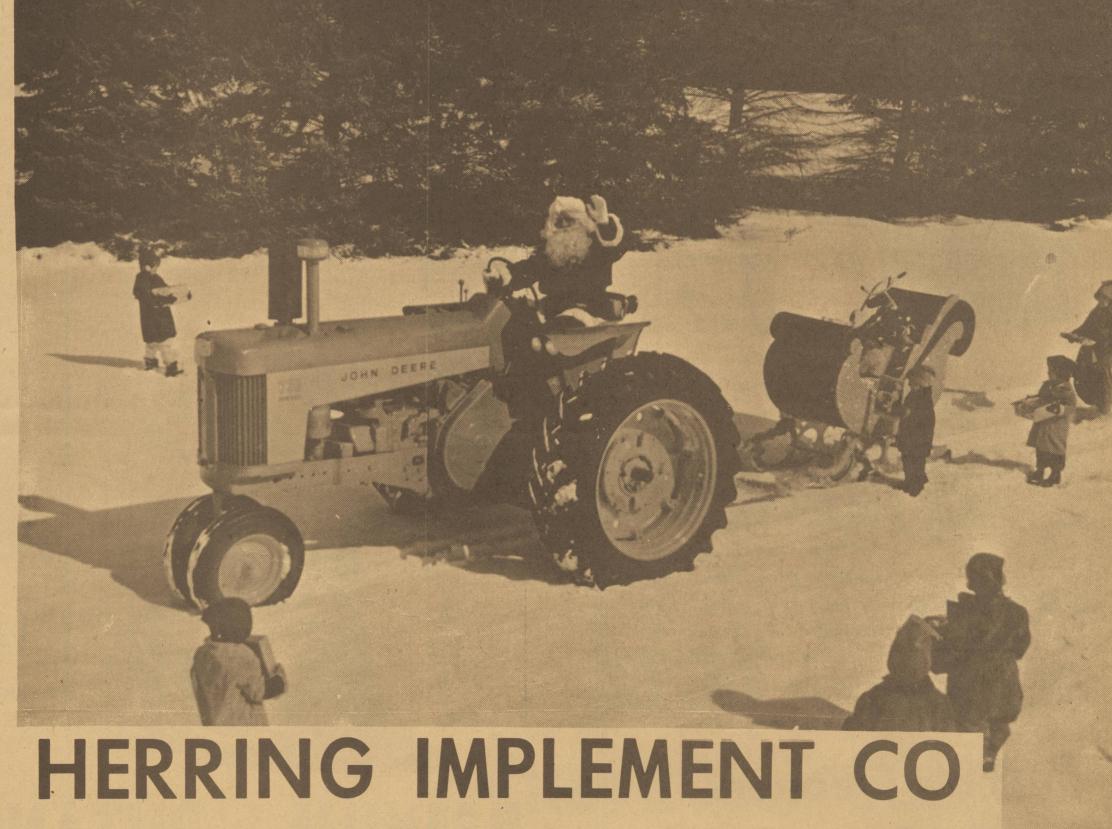
"No Dasher, no Dancer, No Comet, you see. This "730" Diesel Is the one Deere for me!

"It handles so easy; Gives a better ride, too. I think it's the finest, And so, too, will you!

"The pleasure that's mine Can belong to each fellow, Who visits the man Who sells green and yellow.

"He's your John Deere dealer, And he joins in our call: Happy farming to you, And Merry Christmas to all!"





**Drive Safely During The Holidays** 

Friona

Phone 2141

THE FRIONA STAR

SECTION IV, PAGE 2



The Spirit of the Nativity S THE highest joys of Christmas come to us from the blessing of giving, we gather our humble share by giving our service to this community and our cordial and heartfelt wishes for your happiness. May the Spirit of the Nativity go with you throughout the coming year, and may your share of joy be brightened by the acknowledgment of our appreciation of your past favors.

**Gib's Cleaners** 

Christmas brings to us the inspiring faith of good will to all  $\therefore$  the joyous promise of peace on earth. May the blessings of this Holy Season fill every heart with complete happiness and shine radiantly throughout the year.

BAINUM BUTANE CO.

Phone 2171

Friona

LP Gas-Mack Bainum, Friona

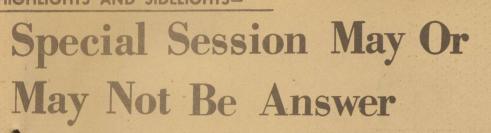
Res. 2892

SHAMROCK

Phone 5881

#### HIGHLIGHTS AND SIDELIGHTS-

THE FRIONA STAF



until next year.

That is the question of whether teacher salaries.

that if he does call a session, state or federal judge. financing.

Governor Daniel said that in district judge. answer to his poll a majority of left considerably less than a ment and fair taxation." majority in favor of plunging He would not say that he would Number of Texans receiving right into the task in a special not run for governor or lieu- aid through the Welfare Desession.

Fifty-four Representatives did

governor said a special session would also be asked to raise, money to pay for medical aid members and guests of private CRIME RATE RISES -- Texfor people on the state welfare clubs was assumed to be the as' fast-growing cities seem to rolls.

He will not call a session, said home. the governor, unless he feels reasonably sure its tasks can of hand, says Liquor Control months of the year 89 murders, be accomplished in the 30 days. Board Chairman Coke Steven- same number as Los Angeles, But e isn't giving it up, he son Jr. He said there are many four times as large a city. added, as long as it seems pos- clubs selling mixed drinks that Figures released by the Fedsible with some hard work to are not private, non-profit clubs eral Bureau of Investigation get it over."

TOOLITTLE TIME? -- Among concerns to make money. those with doubts about the probable success of a special Wilson have announced a state- 40; San Antonio, 37; El Paso, session is House Speaker Waggoner Carr.

In his answer to the governor's poll, Carr said he felt. clearly what sort of club is! eduction was too important a legal. Present law neither candidates will campaign subject "to be legislated upon bans nor recognizes "bottle through the holiday season in under the extreme pressures of clubs."

30-day limitation." Carr also called on the gover-

that e would submit, for one, the law.

AUSTIN, Tex. -- As the year take over unclaimed funds held final its ruling in a case that draws to an end, it appears by banks, insurance companies some say may cause uncer-Texas' big political question of and other firms. This bill was tainties in the legal procedure the moment will not be answered repeatedly voted down in the for adoption of babies of unwed mothers. House earlier this year.

NO YEN FOR BENCH --Gov. Price Daniel has said bility that he might become 'a adopted.

it will not begin until after There had been some specu- Welfare had requested a re-Feb. 1, filing deadline for the lation that Daniel, who already hearing in the case. Atty. Gen. primaries. Next few weeks are has held a raft of high offices, Will Wilson, representing the to be spent in study and con- might succeed retiring Chief department, said the ruling ferences with legislative lead- Justice of the Supreme Court might result in more "black ers on possible methods of John E. Hickman or the late marketing" of babies. Jimmy Allred as a federal | STATE RELIEF DROPS -- As

Daniel said he had great re- social security, the number of lawmakers (77 House members) spect for the judiciary, but Texans seeking state old age and 20 Senators) had written whether as public official or pension is decreasing. him they favored teacher private citizen, he wouldn't want raises. Many of these, however, to be sidelined from the fight Welfare reported the number of attached "ifs" and "buts" that for "progress, good govern- old age pensioners dropped by

tenant governor.

not send answers to the gover- FIRE -- For years Texas law social security checks. nor, and it is generally assumed against selling liquor by the the do not favor a session. drink has been no hindrance to ments for the state were some Besides teacher pay, the the thousands who belong to \$11,685,333, compared with "bottle clubs."

Serving of mixed drinks to security.

wide drive to close up the il- 15; Beaumont, 11; Lubbock, 10; legal clubs. Proposed new laws Austin, 6; Corpus Christi, 5; also are being drafted to define | Waco, 4.

the swank country clubs, then were vacated by resignations. nor to spell out well in advance sprang up over the state in bus- Special elections usually atof any session the tax proposals iness and professional clubs. tract many candidates, since he would submit so legislators Individuals then started their the high man wins without a would have time to talk them own social clubs. It is the lat- runoff . . . U. S. Dept. of Agover with their constituents. ter -- the public "clubs" -- riculture has estimated the 1959

It upheld the decision of a

the Legislature will be called Though his political future is lower court in returning to its into special session to raise not settled, Governor Daniel has natural mother a child she had definitely ruled out the possi- previously agreed to have

more people become eligible for

\$20,622,190 a month in social

same as serving liquor in the be surging ahead in crime faster

But the thing has gotten out Houston had in the first nine but are operated like business showed these murder figures for Texas' ten top cities: Hous-Stevenson and Atty. Gen. Will ton, 89; Dallas, 67; Fort Worth,

hopes of winning places in the

Private bars got started in Legislature Jan. 9. Four posts Governor Daniel shot back which are charged with violating Texas cotton crop at 4,500,-000 bales. This is lower than

which would allow the state to State Supreme Court had made than the 4,308,000.

State Department of Public

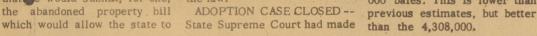
State Department of Public

1,426 in the past fiscal year. partment was 224,113 only about "BOTTLE CLUBS" UNDER two-thirds of the 368,418 getting

Total monthly welfare pay-

than in almost any other area.

SHORT SNORTS -- Nineteen



reetings

veason's

he joyous Christmas Season

is here again...to brighten our hearts,

to lighten our cares.



o all our wonderful friends, we hope this

glorious holiday will bring everything that

makes for a life of happiness and contentment.



- FRIONA -

### Trust...

### Faith . . .

without these two essentials the future could well be a thing of fear ... we are proud that the farmers and stockmen of our area are people with strong faith in the future and trust in themselves and their country ... we at Production Credit pride ourselves in the fact that we can earn the trust and faith of our clients. As we approach the birthday of our savior let us stop, think and give thanks for our many blessings and Production Credit takes this opportunity to wish. each of you a

## Merry Christmas Production Credit Association

Martell LeVeque Representative

**Phone 9891** 

Friona



#### 29 YEARS IN THE FRIONA DEPARTMENT--

# J. T. Gee Completes His min & STA **30th Year Of Teaching**

BY DON WATKINS T. Gee, principal of Friona elementary school, recently completed 30 years of service to the Texas Public Schools, 24 of them as vocational agricultural instructor in the Friona system.

During these 25 years, Gee has been a little bit more than just a teacher; he has been riend, counselor and coweker to two generations of Friona students.

Gee was born near Dublin, Aug. 10, 1906, the son of Henry and Leona Gee. He was graduated from Gorman High School in 1926 and the same year entered Texas Tech College at Lubbock. He sold his most prized possession, a Model T Roadster, in order to have the necessary funds to enroll in college.

During his years as a college student Gee worked at many odd jobs to pay his keep and tuition; night watchman at the Tech farm, yard keeper and laborer at the West Texas Compress to mention only a few.

In 1929, before completing college, he began teaching in the Sudan school system. In 1930-31, he served as principal of the first eight grades in that town, and in 1932 he from Tech.

Boyina public schools. On June in 1953, third in 1954 and sixth 1934 to 1951. 2, 934, he married Miss Lilah in 1958. Some of Ge Gaye Rodgers, who was the The achievements attained by in the ag department are still

teacher in West Texas.

department, this section won Use of Tail+Water as some of numerous awards, including their topics. sweepstakes at Texas Tech



IT'S NICE TO RELAX -- J. T. Gee relaxes in his home after a hard day at his administrator's desk in the Friona elementary school. Gee recently completed his 30th year in the public schools of Texas, 24 of them in Friona. (INSET - J. T. Gee, as he appeared in 1938.)

homemaking teacher in Bovina. the agdepartment under Gee are living in and around Friona. The following year, 1935, far too many to list. Just about the Gees moved to Friona where any project concerning farm he had accepted a position as life on the rural basis has been vocational agricultural teacher. studied and taught. In one year, In August, 1959, he closed a during a livestock show, there quarter of a century career as were five dairy breeds exhibited a Future Farmer of America by the local ag department which advisor and vocational agri- was more than any other ag cultural teacher, which was the fair or show this side of Denver. longest tenure of service in one The department has won top school of any agriculture honors at the Tri State Fair with their exhibition booths Throughout the quarter century using Farm Shop, Irrigation, in which Gee taught in the ag Soil Conservation, and Proper

When Gee first moved to judging contests and numerous Friona, the school system had first places at other judging two buildings, one the high school and the other the grade In the last nine years, six school. An old frame building,

received his Bachelor's Degree farm skill teams have won previously used as a stable district and area championships where students kept their The same year he received to go to state contests. Three horses, was used as the ag his degree, Gee accepted a of these six teams won state building. This same converted position as high school principal in 1950, 1951 and 1956. The stable with two additions, and basketball coach with the remaining three placed second served as the ag building from

> Some of Gee's first students They include Kenneth Houlette, Eugene Boggess, Ralph Taylor, Clyde Sherrieb, Bruce Parr, Carl Schlenker and others.

After 24 years of teaching in the Friona ag department, Gee has moved to a different phase of the profession at an age when most people would be ready to call it quits.

His philosophy of life aids Gee in his association with other people. His philosophy -simply use the Golden Rule --"Do unto others as you would have them do unto you."

Gee is enthusiastic about the challenge of his new position as principal of the elementary school. When asked how he felt toward the task that lay ahead,

SECTION V

that the 19 teachers under my handling boys. Discipline prosupervision can do the very blems were easy matters for best they are capable of doing." him. Knowing Gee, this will be

achieved.

In this day and time, when it so few discipline problems, he seems that teachers move replied, "I tried to have somearound from place to place so thing specific and definite for often, what has enabled Gee to the boys to do." Another reason remain in one place so long? Gee had few disciplinary prob-What can be attributed to his lems was simply because he success in his chosen field? has the admiration and respect There are many answers to of the boys.

this question. One is the fact that he has always been active member and is a past president the elementary school. It miniature Santas. of the Lions Club; a member of naturally follows it was a difthe Friona Chamber of ficult challenge to face, but he at the Methodist Church and is on the Board of Stewards.

Gee replied, "As I see it, my being active in community life, Jill Riethmayer job is to make conditions such Gee has a natural ability for Feted With Party him.

> Mrs. W. R. Riethmayer When asked why he has had honored her daughter, Jill, with a birthday party Friday afternoon. After a game session, decorated cup cakes with individual candles, which were blown out when a Christmas wish was made, were given to the guests.

Refreshments of Santa Claus Gee will soon complete one and punch were served. Favors in his community. He is a full semester as principal of were chenille suckers and

WEDNESDAY, DECEMBER 23, 1959

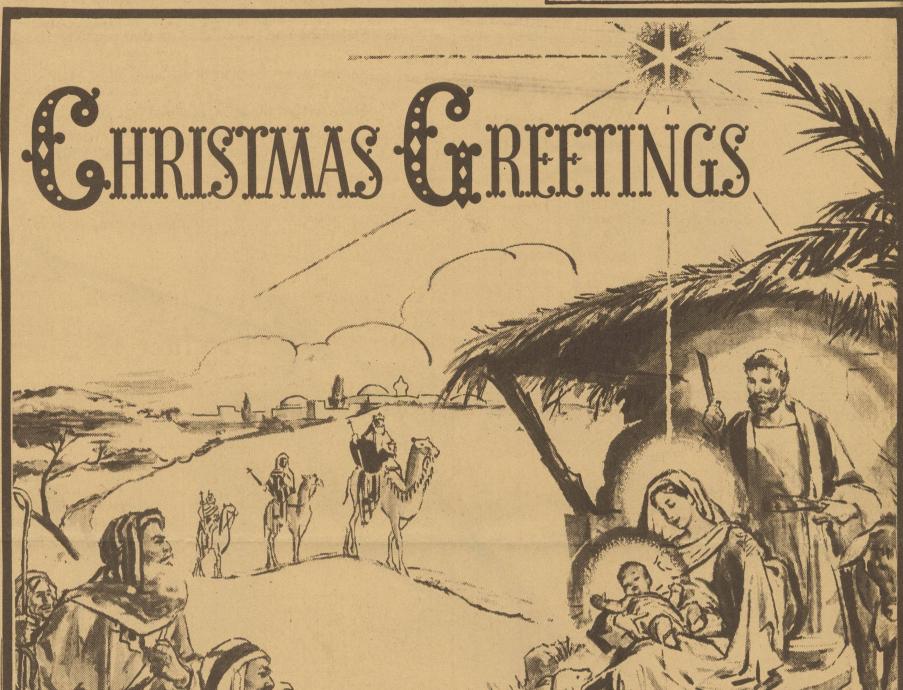
Guests were Lisa Cummings, Commerce & Agriculture; is met it with the simplicity of Johnny Bandy, Holly Welch, Sunday School Superintendent life he has always followed, Sheilia Struve, Lorene Hale, "Do unto others as you would Lou Whaley, Larry Sutterfield, have them do unto you," and this Ricky Johnson, Rhonda Rhodes Aside from belonging and has held him in good stead. and Charolette Sutterfield,

OUR THANKS TO ALL OUR FRIENDS AND OUR SINCERE WISH FOR À SEASON

**OF CHEER** 

#### LUNORA'S Ladies And Children's Ready To Wear

Phone 3061 Friona



SECTION V, PAGE 1

THE FRIONA STAR

We hope this Christmas is filled with all of the best things in life for you. As you enjoy Christmas at your house, may we offer to you our thanks and strongest wishes for a memorable Christmas.

**BI-WIZE DRUG** 

 ${\mathcal O}{\mathcal H}$  Star shining in the East . . . angels singing . . . a Holy Babe lying in a manger ... and on earth, Peace, Good Will to All Men-these are part of the true, deep meaning of Christmas. And now, as the world glows with the sights and sounds of Christmas ... as happy voices sing the story of His birth, our wish for you is that you may find in this wonderful season abiding spiritual comfort and joy.

> Thank You All For Your Patronage

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THE FRIONA STAR

SECTION V, PAGE 2

# JOYAT CHRISTORY

I hrough the silence of a Holy Night, the shining wonder of Christmas dawns once more upon the world. In Christmas hymns and stories...in the sacred words of the Bible...the miracle of His birth lives again, as awesome, as exalting, as full of hope and promise as on that night when shepherds watched their flocks, and Wise Men followed a Star. Across the ages, His message of Peace on Earth, Good Will to Men comes

to bring us joy. At this glorious season, we wish for you and your family

a blessed Christmas, rich in spiritual

rewards, in happiness and peace.

# FRIONA CONSUMERS

THE FRIONA STAR

#### **Hospital Notes**

Patients admitted to Parmer County Community Hospital December 8th thru 15th:

Laura Anna Temple, Farvell, medical; Emaliono Morales Ruiz, Friona, accident; Glenda Eilene Williams, Farwell, medical; Opal Cobb, Friona, medical; Karen Treider, Friona, accident; Lois White, Friona, accident; Darrell Johnson, Friona, accident;

Eddie Frank Allen, Friona, medical: Mrs. Edward Stewart, Friona, medical; Edna Latham, Fiona, medical; Susan Floyd, Edens, Bovina, medical; Lisa Taylor, Friona, medical; Ruth Terry, Friona, medical; Travis M. Anderson, Friona, accident; Leona Day, Friona, medical; William Michael Ruzicka, Friona, surgical;

Fay Hartwell, Bovina, medi-Jal; Noyle E. Wood, Friona, accident; Patricia Kay Riethmayer, Friona, medical; Dessie L. Fallwell, Friona, medical; Nola Fay Vestal, Friona, medical; C. L. Vestal Jr., Friona, medical; M. H. Sylvester, Friona, medical; Nick Dale Mc-Kinney, Friona, medical;

Donald O. Adams, Friona,

Nellie Dailey, Jerri Ann Benge,

Christmas Seals help protect



SEASON'S GREETING . . . Young voices raised in harmony with the songs of the seasons. This is a part of Christmas that is Friona, T&A; Glen E. Han- traditional almost everywhere. Children shown above represent cock, Friona, T&A; Davela Ann members of New York's St. Vincent Ferrer Church Boys' Choir.

#### Be Sure Toys Are Safe

Adults should insist that all ting a safe electrical toy is the toys be safe -- not likely to UL label or tag on the toy. cause fire, shock or explosion. Parents should supervise all Good judgment is essential in play with electrical toys or toys purchasing chemical sets for involving fuels and chemicals, children. Toys requiring advises the National Board of alcohol, kerosene, gasoline or carbide lamps may be hazard-

Where sense is wanting,

ous in young hands. On heat-producing toys, the everything is wanting - Franklin UL label is especially important.

Where is a workman without Your best assurance of get- his tools?



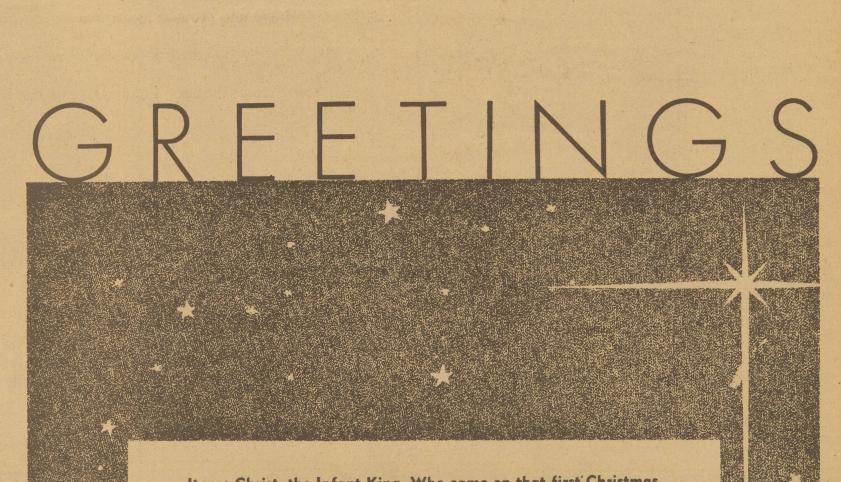


IT'S CHRISTMAS TIME AGAIN -- Brownie Troop 105 met at the Congregational Church Saturday afternoon for a Christmas party. Pictured here are Mesdames Bill Gibson, E. G. Phipps, Watson Whaley, John Blackburn, Bill Hannold, Bob Hale and Albert Cannon and Lonnie Dale, back row; Deloris Phipps, Patti Cannon, Joan Cannon, Lorene Hale and Pamela Turner, middle row; Sherry Gibson, Brenda Blackburn, Kathy Bandy, Bennie Lynn Hannold and Connie Whaley, front row



Warmest greetings at the Holiday time! May this be the most joyous of Yuletide seasons for you and yours.

> FRIONA TEXAS FEDERAL **CREDIT UNION**



It was Christ, the Infant King, Who came on that first Christmas Day. He came as a Babe in swaddling clothes, born in a manger, but His birth was heralded by all the Heavenly Host.

As the Wise Men of centuries ago directed by a shining star, came to the place where the Infant lay and offered kingly presents of frankincense and myrrh, may we, too, lay at His feet our most precious gifts — our hearts and souls.

Then it can never be said of any of us that there was no room for Him in our hearts.



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ndependent

AGENT

**Ethridge-Spring Agency** 

INSURANCE - LOANS

PHONE 8811 FRIONA

#### **IGIVE YOU TEXAS For Big Business**

#### BY BOYCE HOUSE

In Fredricksburg a while back, tailor shop of Andrew John-I stopped at a cafe for Sunday son.

a rotund baker, whose father total, \$1.05. \* \* \* \*

The exposure of the TV quiz who was sitting sprawlingly on show fakery gives ground for a bench had to be honked at to another suspicion which I've pull his feet so the bus could had for some time and that is in berth. connection with the sudden rash of books "written" by television personalities. Investigation might reveal that, in some instances, a book was ghostput his name to the volume as however, not "b'ars." the author in order to sell the book.

\* \* \* \*

Men are quick to point out how the ladies are dictated to as that thing which was called "the sack," and was given the sack.

But we men have allowed the best to be taken away from us without protest. The vest was dressy-looking for it concealed lieve it is called Decoration the vast expanse of shirt front Day in the Old South. which resembles a whited sepulcher. Also the vest, on moderately chilly days, made a topcoat unnecessary. The disappearance of the garment ruined a saying, "He's so generous that he'll give you the sleeves out of his vest any time." And it enabled any man, no matter how insignificant he might be, to thrust his thumbs into his vest, rear back and feel important.

\* \* \* \*

The slopes rising from the highway in East Tennesse are, in places, covered with such profuse growth of honeysuckle that only the head of a boy who was walking on a path could be seen.

In a small town, on the court-

house lawn, a marker told that on this spot once stood the

dinner. The meal, which was a Knoxville has a firm with an triumph of German cookery, unusual name, "Human Furniconsisted of vegetable soup, ture Company." Some filling veal chop, green beans, maca- stations there were giving away roni, potato salad (with a won- two pounds of sugar with derful "dressing;" I guess the purchase of seven gallons you'd call it), sliced tomatoes of gasoline. A sign in the viciniwith the flavor that tomatoes ty of the University of Tenhad years ago -- not the pithi- nessee reads, "Slow Students ness of the present; crusty Crossing." (We have a few light-bread that was made by slow students in Texas, too.) The driver of a bus really before him probably also was has to be an artist at handling a baker; peaches and coffee -- the big vehicle. At Knoxville, the space into which each is

businessmen depend.

don't.'

give is out in left field." And,

"It's a shakedown, and we know

it. But we're helpless. We're

no-receiving policy isn't wise or

won't work and permit employees to accept gifts of limited value.

They offer the rule of thumb at-

tributed to former President Truman: "If you can eat it up,

smoke it up, or drink it up in one

Six out of every 10 executives in big business "Flatly disap-

prove" of giving business Christ-

MERRY CHRISTMAS

Christmas Chreetings

With the hope that the season will

Phone 2442

bring you abiding happiness.

**City Body Shop** 

Friona

day, it's all right."

mas gifts.

parked is so small that a man

Along the East Tennessee highway, one is reminded of the hunting prowess of David Crockett by the sight of roadwritten and a "personality", side stands sellingfurs-foxes,

A set of guide-posts that rhyme: "McMinnville, Smithville, Nashville, Cookville;" rail fences -- I had scarcely seen one since Harding was when it comes to fashions, such president -- (what a pity, too--I mean that rail fences have almost vanished, also that Harding was ever president); country cemeteries, each grave still adorned with flowers from Memorial Day -- although I be-

> Murfreesboro has many big, fine homes -- in both the old and the new architecture; and the grounds are spacious and beautiful, with ornamental hitching racks -- probably not ornamental, either, come to think of it, but actually used, for this is the heart of the Tennessee walking horse country. In the edge of the city is Stone River. A great battle was fought here in the War between the States. The his-

torians of one side (the North, I believe) call it the Battle of Murfreesboro; the historians of the other side call it the Battle of Stone River. I never knew why; it was the same battle. It was confusing, besides doubling the work of a boy in eighth grade American history.



about \$2 billion a year is spent on The words of that famous carol, "Silent Night, Holy Night," will Christmas presents alone by in-dustries for customers, suppliers ring this Christmas in many difand others on whose good will ferent corners of the earth. In the mountain town of Oberndorf. Aus-And fifty per cent of the executria, however, they will probably tives don't like the idea although they continue the practice bering clearer and more distinctly. For it was here, some 141 years cause they feel they must. Typiago, that the carol was sung for cal comments concerning the the first time. practice: "Anyone who doesn't

The background story of this famous song begins on a sad note, for that night of December 23, 1881, Father Joseph Mohr, the suckers if we do and saps if we parish priest, and his friend Franz Xavier Gruber, schoolmaster and Many companies believe that a church organist, had made a depressing discovery: that mice had eaten away the bellows of the church organ, and there would be no music for Christmas services. **Storm Lifts** 

As the two men were making their way through the wind and snow-swept streets of the village, it is said, the storm suddenly lifted and suddenly all was serene. Father Mohr looked up to the snowy peaks and clear skies and muttered to himself, "Silent Night, Holy Night. All is calm, all is

Immediately Gruber repeated the words, and both men were struck with the same idea-the beginning of a Christmas carol The two hurried on to the school-master's house and there, for the rest of night, worked diligently on a melody and suitable verses. Remembering that there would be no organ music, they kept the melody simple, one that could be played easily on a guitar.

THE FRIONA STAR

Holiday Music There was music that Christ-mas in Oberndorf, after all, for Father Mohr and Franz Gruber led the villagers in the first public singing of what has become perhaps the best-loved of all Christmas Carols. The organ that wouldn't play

also figured in the popularization of the Oberndorf carol. The song became traditional in the Obern dorf region, but in the year 1830



FERRELL'S

-FRIONA-

Phone 4161

when an organ builder came to fix the organ he heard the song, memorized it, and carried it across the mountains-and to the world. One year after the organ builder memorized the song and carried it with him from town to town and village to village, the carol was included in presentation of a musical festival in Leipzig, Ger-

many. Great orchestras and great singers "discovered" the song and in the ensuing years it has become a part of our Christmas heritage. Father Mohr never lived to see the greatness the song would achieve. He died in 1848 and his parishoners had to pay for the burial of the poor, but dedicated priest. Gruber, the schoolmaster lived 15 years longer, but also died poor and obscure, perhaps-perhaps not-aware that the world would always be thankful for "Silent Night, Holy Night."

For it is in giving that we receive, it is in pardoning that we are pardoned; it is in dying that we are born to eternal life." Christmas is a spirit-lifting

CHRISTMAS THOUGHT

It is said that the Christmas

spirit led St. Francis to pray

that "I may not so much seek

to be consoled as to console; to

be understood; as to under-

stand; to be loved, as to love.

SCASOR







Chester & Fleming Gin

We are glowing with warm wishes to our faithful old friends and our cherished new friends.

May this Christmas Season bring happiness and joy, peace and contentment to all.

Frion.

# FACE OY...and

A cross the ages, the sacred message of the Babe of Bethlehem spreads a wonderful radiance through our hearts, our homes, our churches. We greet you at Christmas with the wish that peace, joy and happiness may ever be yours.

Friona

Carl McCaslin Lumber Inc.

Phone 3831

A Complete Building Service

## Decorate It, Keep It Fire Safe

year, and a few timely sug- tree gestions can keep your Christmas fire safe and merry.

Remember, the Christmas way tree is a potential fire hazard. Properly cared for, however, tree in the coolest part of a in an be kept safe. The National Board of Fire

Underwriters asks that you follow these safety suggestions:

1. Choose a small tree instead of a large one. It can be of glass or metal, and avoid just as beautiful, and less of a hazard.

2. Keep the tree outdoors until you are ready to install.

You are probably planning on 3. Wait until just before electric Christmas lights are in having a Christmas tree this Christmas before setting up the good condition. Discard sets

> 4: Set up the tree in a place new sets, look for the UL label where it does not block a door- of Underwriters' Laboratories, 5. It is best to set up the

room, away from radiators, heaters, and fireplaces. 6. Stand the tree in water to

retard drying. 7. Use fireproof decorations cotton or paper decorations unless they are flameproof. 8. Set up electric trains away from the tree.

with frayed wiring. When buying Inc. Lighted candles should not be used on the tree.

10. There should be a switch some distance from the tree for turning all lights on and off. 11. Don't leave tree lights burning when away from home.

12. Inspect the tree from time to time to see whether needles near the lights have started to turn brown. If they have, change the position of the lights. 9. Be sure your strings of

#### THE FRIONA STAR



#### BY VERN SANFORD

It's a long way from Texas to Michigan, but a story comes from the Canadian border that should make a few Texans shed tears. It is estimated that some 50,000 whitetail deer arefacing starvation in that state, closed in by snow, and with insufficient feed for the terrific herds that have been built up.

Fortunately Texas has had no real cold weather during the past winter months. If we had, perhaps we'd have had a heavy loss, too. When we think of the work that has been done to produce 50,000 deer in any one state, and of the hunters who will be robbed of their right to harvest such animals, it is sickening.

This is just another reason why 'we must turn to our research programs and do everything possible to bring about the proper balance of nature.

The 50,000 dying deer are in the forests of Michigan. Snow has blanketed the low browse and there is nothing for the animals to eat. The same thing can happen easily in our own east Texas, but for another reason. In much of our forestry program in East Texas we have ignored the hardwoods, which furnish most of the food for the deer. They practically live on the acorns and browse. When we cut out the hardwood entirely, we are robbing posterity of the wildlife to which it is entitled.

Too few of us pay enough attention to the necessity of producing feed for the wildlife we expect to harvest. We had a typical example in several areas of Texas during the past winter. Thousands of quail literally starved to death. Not all of this can be blamed on the lack of feed. There was a tremendous increase in rat population, along with an increase in quail. The rats got to the food first and the quail perished.

All of which is a very good reminder that right now we should begin on our program of providing more feed and cover for this year's quail crop. Fortunately many landowners have found that wildlife is a crop and can be harvested for profit. As a result they are putting in more habitat all the time to take up some of the loss we are getting in other areas.

Unfortunately in the process of civilization it is necessary to eliminate many natural resources. A bulldozer knocking es to provide for cit streets can destroy more wildlife habitat in a day than we are likely to build up in a year. Destroyed also are water holes, leaving no water for birds or animals to drink.



By doing this, we can have

another bountiful quail crop. Perhaps another year the rats won't be so bad. We are making tremendous headway in killing them off. If we have plenty of food and cover for the quail we can have a bountiful harvest

From all indications there was a heavy carry-over of both erly balanced.

One fellow recently said he

to leave standing. Others will just do nothing. Those who do

try to provide for their birds measures that can be put into will find it a profitable busi- practice by everyone. Those

The Game & Fish Commission hardwood browse for the deer. will operate its hatchery again Those who own farms can plant this year, with a new brood some feed and cover. And those stock of wild birds. These quail who hunt can cooperate with the will be available for stocking landowners, and have game for purposes in areas where they a long, long time.

are needed. The price again will Christmas Is Time be 50 cents per bird, which is **For Remembering** about half the cost of producing them.

While it is not true, of course,

memories of earlier, happier

Christmas is certainly a happy

time for the young. There is a

sparkle and sweetness to the

Christmas season that time can-' another one.

If you want some of these quail for restocking your place, that "Christmas is for children," write to the commission in Ausno other season or holiday brings to both young and old such vivid tin, or contact your local game warden.

While on the subject of birds, let us remind you that right now is a good time to kill off a lot of crows. During the past few weeks they've really been taking over. There isn't too. much food for them right now, so they are destroying everything they can set their dirty beaks to.

Crow shooting is a real sport. You can pot them off with a rifle, or call them in shooting range for your shotgun.

Most land owners will be glad to give you permission to kill crows on their places. They may specify whether you can shoot a rifle on the place or not.

So many landowners now have valuable live stock they don't want killed that they will not permit rifle shooting. However, you can have as much fun shooting them with a shotgun. If you don't believe it, get an imitation owl and a crow call. Put that owl on a fence post and hide back in the brush and give a few calls. The crows will come in. That's a fine place to burn up a few of the shotgun shells you had left from last

season. Another interesting way to

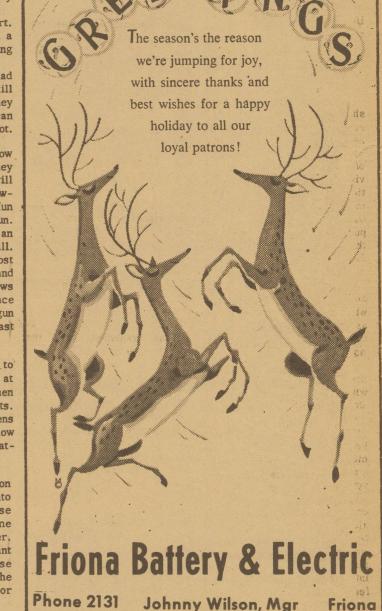
get crows is to shoot them at passes in the late evening, when they are headed for their roosts. You can kill them by the dozens and every crow you kill now will help to save quail eggs later in the season.

There are many conservation who have forests can leave some



Johnny Wilson, Mgr





When the show falls and the

winter winds blow cold against

the frosted panes, there is warmth

and contentment in the glow of

a hearth fire, and it is a luxury

for children of all ages to close

the eyes and call back joyful, hap-

One of the first things a boy

learns with a chemistry set is

that he isn't likely ever to get

not dim within our heart.

py scenes

#### There is an opportunity this year for every landowner in Texas to do something about wildlife habitat and feed. If you don't know what to do, call in your game warden. He in turn can get biologists who can tell you just what to plant and where.

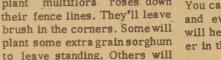
again in 1959.

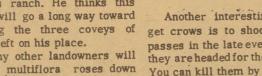
doves and quail from the 1958 season. In some areas the birds perished, but this always happens when nature is not prop-

If we have favorable weather conditions this spring, we will have another good crop of birds, providing we have the feed and cover for them.

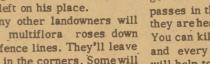
plans to set aside one acre of millet, not too far from a well on his ranch. He thinks this acre will go a long way toward

Many other landowners will their fence lines. They'll leave brush in the corners. Some will





feeding the three coveys of quail left on his place. plant multiflora roses down



### A Healthy Community is a **Christian Community** Attend the Church of Your Choice

"And the shepherds returned, glorifying and praising God for all they had heard

At Christmas time each of us, if but for a moment, enters into the throng that wor-

ships the child in the manger. Do not deny it! Even if you are the most hardened sinner,

becomes an ever-present reality at this time of the year. If you admit to this truth,

then, pray admit where you picture yourself in this great crowd. Do you stand at a

safe distance? Do you come simply to "Oh" ... and "Ah" ... at the gifts? Or, do

you take your place with the poor shepherds, who knelt before the babe with gladness

and wonder? They went forth as men who were changed. Perhaps, the change that took

place within them was conditioned by the manner in which they came to visit him.

Hudson Phillips Jr.

Church

Sunday School

Ladies Aid:

Men's Club:

Sunday Services Sunday School

Morning Worship

Evening Worship

Sunday Services Bible Classes

Evening Worship

Sunday Services Sunday School

Young Preaching Wednesday

Preaching ....

Wednesday Service

RHEA LUTHERAN CHURCH

Sunday Services:

ASSEMBLY OF GOD CHURCH

Young People's Meeting ...... 6:30

SIXTH STREET CHURCH OF CHRIST

UNITED PENTECOSTAL

CHURCH

Young People's Meeting 6:30 p. m.

Morning Worship

10:00

2nd Thursdays

4th Thursdays

.\_ 11:00

9:45

11:00

7:30

8:00

9:30

10:30

6490

.10 a. m.

\_\_11 a. m.

**Piggly Wiggly** 

We Give S & H Green Stamps

**Friona Battery** 

& Electric

Johnny Wilson

The Friona Star

the most unconvinced doubter, or the most threadbare pilgrim; the scene at Bethelehem

#### FIRST BAPTIST CHURCH

and seen . . . " Luke 2:20

Sunday School 9:45 a.m. Preaching Service \_\_\_\_\_ 11 a. m. 6:30 p. m. Wednesday Prayer Meeting at 7:30

#### CONGREGATIONAL

#### CHURCH

Sunday Services Church School .... Worship \_\_\_\_\_11 a. m. 

#### CHURCH OF CHRIST Tenth & Euclid St.

Morning Worship ... Sun. 10:30 a. m. 

#### FRIONA METHODIST CHURCH

Sunday Services

Sunday School		8.	m.
Church Service			
MYF meetings	6	p.	m.
Evening Worship	7	p.	m.
Wednesday			
Choir practice	7.90	7	100

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**Friona Consumers** Co-Op Oils & Greases

Friona Motors Kendrick Oil Co. Phillips - Jobber

**Bainum Butane** Phone 2171

**Crow's Slaughtering** Wholesale & Retail Meats

Bi Wite Drug Your Rexall Store



# SEST WISHES

... for a Merry Christmas for You and all those Dear to You... May this Holiday Time be one of great Joy and Happiness...

From The Management & Employees Of HEREFORD CREAMERY **CREAM-O-PLAINS MILK** 

Happy Holiday wishes that great Yule joy may come your way.

Here's our cheery

greeting for a

MOBIL OIL

CO. Keith & Jean Blackburn

Ph 2072 Friona Home Of

SECTION V. PAGE 6

... the simple good will of friends and neighbors is the finest and happiest tribute we can ask of Christmas. ... may this message serve to remind you that we are thinking of you and your family at this holiday time. ...

Merry Christmas and a Happy New Year each and every one

"Serving A Great Irrigated Area"

# FRIONA STATE BANK

**Member FDIC**