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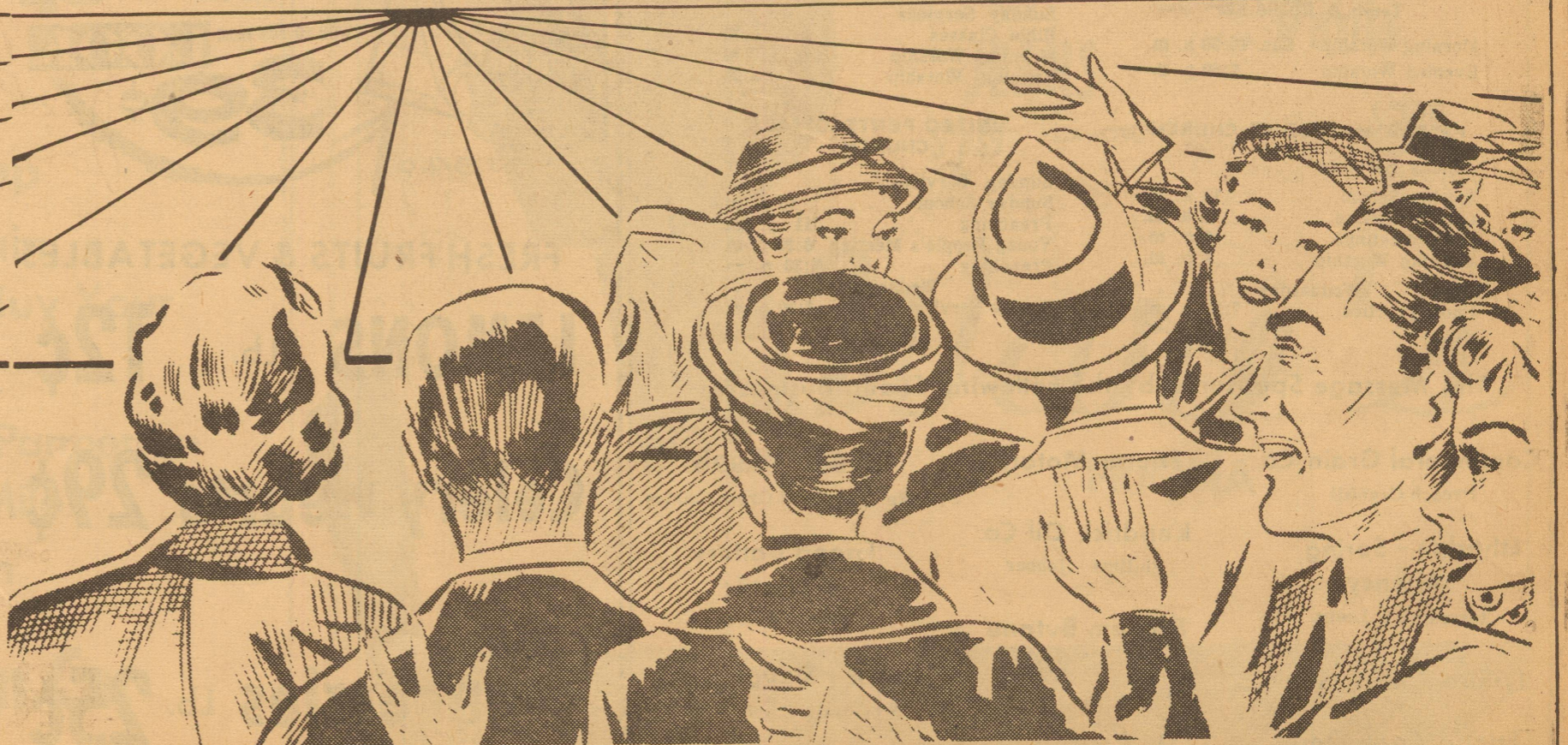
For that private party or meeting the Golden Spread has this room which can be arranged for by appointment for those important business or social engagements.



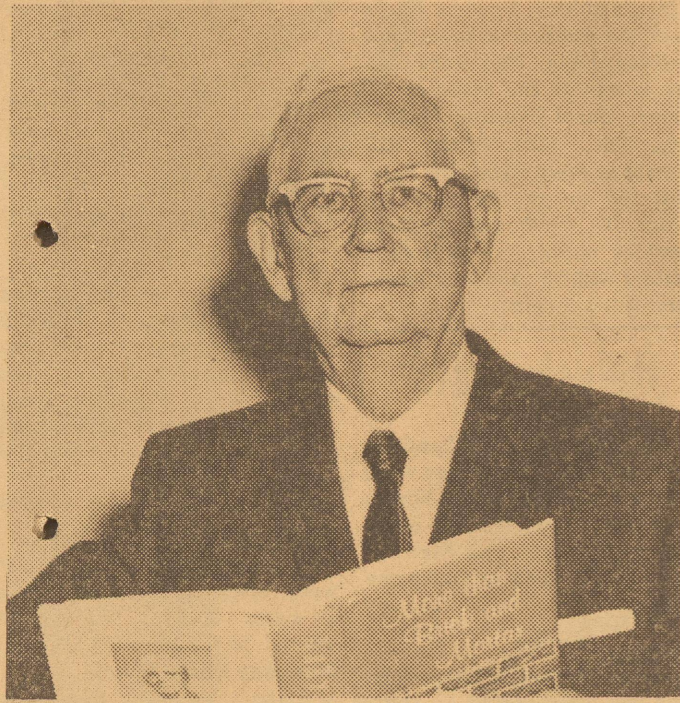
Typical guest room showing the bed with completely carpeted floors and arranged and furnished to please the eye.

Exquately Furnished Accommodations Gracious Attention And Consideration For The Guest. Luxurious Contemporary Furnishings . . . Twin And Double Beds . . . Magnificent Living For A Day Or Longer At Modest Rates . . . Featuring Guest Controlled Air Conditioning, Television, Telephone, Dell-Peebles Mattresses, And Off-Street Parking.

Be Our Guest Saturday, October 31



**Phone 8411
For Reservations**



DR. J. A. HILL

Plan Honor For Hill

An autograph tea honoring Dr. J. A. Hill, president emeritus of West Texas State College, is scheduled for Sunday, Nov. 1 from 2 to 5 p. m. at the Carver Public Library, in Clovis.

Dr. Hill will autograph copies of his recently published book, "More Than Brick and Mortar," which is the story of the first 50 years of WT. The work was published by the ex-students association of WT.

Copies of the volume will be available to those desiring to purchase them during the tea. The book sells for \$7.50 and contains 368 pages.

The title of the book is taken from the words of R. B. Cousins, first president of the college. When the establishment was destroyed by fire in 1914, Cousins answered the cries of defeat by saying, "If West Texas is nothing more than brick and mortar, it ought to die."

Critics have reviewed the publication with excellent acclaims. It is described as being more than a history of WT, but also a history of the Panhandle during the past 50 years.

A committee of ex-students of the college planned the tea for Dr. Hill.

Area women serving on the committee are Mrs. Leroy Fawcett, Texico; Mrs. D. D. Looney, Mrs. W. E. Williams, and Mrs. R. E. Wilson, Bovina; Mrs. Carl Maurer, Friona; Mrs. Dee Brown, Lazbuddie; and Mrs. Sterling Donaldson, Farwell.

7th & 8th Play Tulia

The Friona seventh and eighth grade football teams had an open date Tuesday night and will play Tulia's seventh and eighth graders Thursday (tonight) at 6 p. m. in Tulia.

This will be the third district game for the local gridders from junior high. The eighth graders now have a one win and two loss record in district play and the seventh graders have a one win and one loss record. The seventh graders did not have a game with the Olton eleven, making it only two district games for the season.

Tonight's game with Tulia will be the final district game of the season for the junior high teams. However, next Tuesday, the two teams will travel to Hereford for their final game of the season.

There was a young dentist named Fiddle, Who refused to accept his degree, Said he: "It's enough to be Fiddle Without being Fiddle D. D."

NEED A HOME LOAN?
SEE **FIRST FEDERAL**
FIRST FEDERAL SAVINGS
CLOVIS
See **ETHRIDGE-SPRING AGENCY**
Phone 8811, Friona

B-Team Loses To Dimmitt

Held scoreless, and allowing the Dimmitt B-Team to score one touchdown and one extra point, the Friona B-Team lost their second game of the season by a score of eight to nothing Thursday night at Chieftain Stadium. The visiting Dimmitt eleven scored their lone touchdown in the first quarter but it proved to be enough as they prevented the Friona eleven from crossing their goal line. The Friona B-Team now has a two loss and one win record. Thursday (tonight) the B-team will travel to Muleshoe to meet the Mules B-team. Game time is at 7 p. m.

J. W. Harding Buried Monday

Final rites for J. W. Harding, 82, of Plainview were conducted at the 10th & Utica Church of Christ in Plainview Monday morning. Mr. Harding died Saturday night after a short illness.

Survivors include his wife, Cora, one son, Joseph W. Harding Jr., one daughter, Mrs. Joe H. Nelm, and a sister, Mrs. Rose Babcock all of Plainview and one daughter, Mrs. Mrs. J. V. Houser of Friona.

Mr. Harding was a long-time resident of Hereford prior to moving to Plainview to make his home a few years ago. Burial was in the West Park Cemetery at Hereford under the direction of Lemons Funeral Home of Plainview.

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REG. 89¢ **2 for \$1.00**

Wash Rags To Match
REG. 29¢ **5 for \$1.00**

ONE GROUP Girl's Blue Jeans
Size 2 - 13 Reg. 2.98
Sanforized Best Quality
\$ Day \$2.00

ONE GROUP Ladies Lingerie
1/2 Price

ONE GROUP Ladies Oxfords And Flats
\$ Day Only \$3.99

ONE GROUP Men's White Shirts
Nationally Famous Brands
Values To 3.95 Each **\$2.99**

SAVE! SAVE! Remnants
Group includes ideal length for children's clothes **1/2 Price**

ONE GROUP Materials
Includes Corduroy, Drip Dry Cotton, Gingham, Woolens
VALUES TO 1.98 YD. **\$1.00 yd.**

BOY'S WASH'N WEAR
Reg. Boy's **JEANS** 2.98
\$2.39 \$ DAY ONLY

Reg. **Pants** 4.95
\$3.29 \$ Day Only

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ONE GROUP TRIPLE ROLL SOX
REG. 59¢ **2 pr \$1.00**

ONE GROUP Picturesque Place Mats
In Easy-to-care-plastic
59¢ and up

For The Cold Days Ahead Helanca Tights
Black, Red, Royal, Beige Ladies Sizes Reg 3.98 \$ Day \$ **\$2.75**
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Imported Italian Twillback Velveteen
36" Wide -- Reg. 2.98 yd.
Red, Black, Brown, Rose & Colors Completely Washable
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Ware's

FRIONA

Of Interest To THE WOMEN

Mary Spring Sharon Reeve Presents Program Pledges Society

Miss Mary Tom Spring, daughter of Mr. and Mrs. Frank Spring of Friona, has become a member of the Emerson social society at Cottey College, Nevada, Mo., where she is a first-year student.

Membership in the four social societies at Cottey is decided by a formal drawing of names of all first-year students. Miss Spring is a 1959 graduate of Friona High School where she was active in FHA and the Thespian Troupe.

Miss Spring was elected treasurer of the organization.

Sharon Reeve presented a musical program at the Tuesday evening meeting of the Modern Study Club at the club house. Features of the program were several flute solos. She was accompanied by her grandmother, Mrs. F. W. Reeve, at the piano.

During the brief business session members of the club voted to sponsor the annual Christmas card project for the benefit of the Parmer County Community Hospital.

Guests were Mrs. Alton Farr, Mrs. F. W. Reeve and Sharon

Reeve. Hostesses were Mesdames June Spring and Fay Reeve.

DINNER POSTPONED

For the first time in a number of years, there will be no Election Day Dinner and Bazaar in the basement of the Union Congregational Church. According to a spokesman for the Women's Fellowship of the church, illness and absence of members makes it impossible for the dinner to be prepared and served. An announcement in the Star later will give the date of the Bazaar, but the dinner has been postponed until next year.



JOY CROW

Engagement Of Joy Crow Announced At Tea Sunday

The engagement and approaching marriage of Joy Crow to Jim Carlson of Albuquerque was announced by her parents, Mr. and Mrs. W. S. Crow at a tea in their home Sunday afternoon.

A centerpiece of white spider mums with blue satin bows and streamers, on which the words "Joy and Jim Nov. 21" were written, centered the serving table.

The table was covered with a white cloth of imported damask and a silver service was used.

Assisting Mr. and Mrs. Crow were Mr. and Mrs. M. J. Stacy, Mr. and Mrs. Clyde Sherrieb, Mr. and Mrs. Joe Talley and

Mr. and Mrs. Ralph Smith. The receiving line was made up of the host couple, Mrs. J. M. Bradley, grandmother of the bride-elect, and the bridal couple.

Wedding vows will be read at the First Baptist Church Saturday November 21 at 7 p. m. by Charles Baldwin, educational director of the church.

Parents of Mr. Carlson are Mr. and Mrs. Marcus Strobel of Arlington, Minn. He is a graduate of Arlington High School and has completed a tour of duty in the U. S. Air Force. At the present time he is employed by Creamland Dairies at Albuquerque where the couple will be at home.

Miss Crow is a 1959 graduate of Friona High School and also a graduate of Hedrick College of Beauty at Clovis. She is employed at the Tip To Toe Beauty Salon at Albuquerque.

Invitations are not being mailed locally, but all friends of the couple are invited to attend the wedding ceremony.

Hortons Have House Guests

Mr. and Mrs. H. H. Horton Sr. are guests in the home of Mr. and Mrs. H. H. Horton Jr. and children, Kathy and Trip. The Hortons live in Rome, Georgia and have visited here several times in the past few years.

A coffee in the Horton home from 3 to 5 Saturday afternoon honored Mrs. H. H. Horton Sr. The serving table was centered with an arrangement of roses in a silver bowl.

Refreshments of tea, coffee, coffee cake, fruit sticks and mints were served by Mrs. H. H. Horton Jr. She was assisted by Mrs. M. C. Osborn of Friona and Gay Jordan of Lubbock. Those calling were Mrs. A. T. Frye of Dawn, Mrs. Martell LeVeque Sr. of Muleshoe, Mrs. Newman Jarrell Jr., Mrs. Bill Nichols, Mrs. Calvin Talley, Mrs. Steve Bavousett, and Mrs. Tom Pruetz.

Also Mesdames Andy Hurst, Martell LeVeque Jr., Lloyd Rector, Homer Lindeman, Flake Barber, Lee Spring, Dave McReynolds, Marty Martinez, Bill Sheehan and J. G. McFarland.



The average man makes a fortune during his lifetime, when he adds up his total earnings. Yet he had nothing as he approaches old age. Decide not to be average... save regularly and insure your own financial independence!

For Complete Information Call Eric Rushing Local Agent

Phone 5301 Friona



Lacewells Have Weekend Guests

Weekend guest in the home of Mr. and Mrs. Dan Lacewell were Mr. and Mrs. C. M. Frost and family of Big Spring and Norman Owen and Mrs. Owen of Albuquerque. Frost is Mrs. Lacewell's brother and the Owens are Mrs. Frost's brother and mother.

Other guests in the Lacewell home Sunday were Mr. and Mrs. Herbert Day and daughters of Friona and Rev. and Mrs. Robert Lacewell and family of Hereford.

HEAR the FRIONA Hospital News Daily at 11:00 - 11:15 A. M. over

KMUL

1380 KC - Muleshoe

DOLLAR DAY BARGAINS

Ladies Rayon Acetate PANTIES Reg. 45¢ And 39¢ 3 Pr. \$1	Artificial Flowers Imported Mums And Carnations Reg. 98¢ Each 2 For \$1
Cannon TOWELS Reg. 49¢ 3 For \$1.00	Ballet Casual TIGHTS Children Size 4-14 Reg. 3.50 \$2.50
Men's Blue Chambray SHIRTS Reg. 1.49 \$1.00	CHRISTMAS LIGHTS If One Goes Out The Rest Stay Lit! Reg. 1.49 \$1.00 Set

Jarrell's 5 & 10

Phone 4721 Friona

Engagement Of Joy Crow Announced At Tea Sunday

Hortons Have House Guests

BI-WIZE DOLLAR DAY BARGAINS

LADIES - Make Your Appointments Now For The Week Of November 9 For Our DuBarry Beauty Counselor Who Will Be In Our Store At That Time

TIDE Or CHEER Large Box 33¢ Richard Hudnut	Colgate DENTAL CREAM Reg 69¢ 49¢ Rexall Large Can READY-SHAVE Reg \$1.00 69¢ Reg. 2.25 size	620 Up KODAK FILM 39¢ Roll Westinghouse
QUICK Home Permanent New Fashion Reg \$2.50 \$1.89	Massengill Powder \$1.89 Hair Spray STYLE Reg \$1.50 98¢ Boyer Reg. 1.10	FLASH BULBS Sleeve of 12 \$1.20 Richard Hudnut
PLAYTEX Living Rubber GLOVES Buy 1 Pair Get right glove free \$1.39 Richard Hudnut EGG	SHAMPOO Reg \$1.75 \$1.10	HAIR RINSE Your Rexall Store BI-WIZE DRUG Phone 2781 Friona

CREME RINSE
Hair Conditioner
Reg \$1.75
98¢

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With A Cup Of Coffee
And A Donut
FREE
At The

Golden Spread Restaurant

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For \$19 Per CWT
The Deadline Is Almost Here

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HIGHLIGHTS AND SIDELIGHTS—

Race For President Underway In Texas

AUSTIN, TEX. -- It is more than a year until the day when the next President of the United States will be elected, but in Texas, the race is on.

From now until Nov. 8, 1960, may well be a year of the most feverish political activity the state ever has known.

House Speaker Sam Rayburn fired the starting gun by calling for an all-out campaign to win the Democratic presidential nomination for U. S. Sen. Lyndon Johnson. Rayburn called for Johnson-for-President organizations in every county in Texas.

A campaign kick-off by the man who has often been called "Mr. Democrat" gave enormous impetus to the activities of Johnson supporters. Pro-Johnson clubs, rallies and editorials blossomed over the state. Gov. Price Daniel and the state executive committee had previously pledged support.

Speaker Rayburn's sponsorship also makes exceedingly difficult the position of Texas' liberal wing Democrats who have been cool toward the senator since the convention hassles of 1956.

In 1952, Rayburn championed the liberals in their battle against a conservative party leadership working for Eisenhower. But the same group, now the Democrats of Texas Club members, will have to fly in the face of their old friend, Rayburn, if they decide on open opposition to Senator Johnson this year.

Some DOTers have pledged Johnson support. But Mrs. R. D. Randolph, leader, refused to commit herself on grounds the senator has not declared himself a candidate.

Candidate or not, Senator Johnson is whizzing around Texas for personal appearances, scheduled at the rate of more than one a day in the months ahead.

FAREWELL TO BENCH-- Judge John E. Hickman has announced he will retire in 1960 from his post as chief justice of the State Supreme Court. Judge Hickman, who became a commissioner on the high court in 1935, has served there longer than any other man in Texas history.

Noting that he is 76, the judge said the time had come "to surrender the duties and responsibilities of my office to someone younger."

Two other Supreme Court justices, Joe Greenhill and Clyde E. Smith, will be up for re-election next year.

COMMITTEES FORMING-- In a surge of appointive activity, Speaker Waggoner Carr named House members to serve on three of the study groups authorized for between-sessions activity.

Named to the Legislative Council, a permanent organization usually assigned a lengthy list of studies, are Reps. W. T. Oliver of Port Neches, Eligio de la Garza of Mission, H. L. Strickland of San Antonio, R. H. Cory of Victoria, R. A. Bartram of New Braunfels, Tony Koriath of Sherman, Tommy Shannon of Fort Worth, Will Ehrle of Childress, W. W. Glass of Jacksonville and Richard C. Slack of Pecos.

House members on the Texas Commission on State and Local Tax Policy will be Reps. Frates Seelingson of San Antonio, V. L. Ramsey of Beckville and J. Gordon Bristow of Big Spring.

This group will further the study of the state's fiscal structure begun in 1957-58 by the State Tax Study Commission. Specifically, the new group will consider such problems as whether the property tax should be abandoned or overhauled.

To the Texas Coordinated

Commission for State Health and Welfare Services, Carr named Reps. W. N. Woolsey of Corpus Christi, W. E. Shaw of Forney and Max C. Smith of San Marcos.

Three senators, three private citizens and seven agency heads also are to serve on this panel to study and recommend improvements in health and welfare programs.

ADOPTION STYMIED--Texas Supreme Court ruled in favor of a woman who signed papers to allow her child to be adopted, then changed her mind and sought to re-claim the baby.

Though the court specified it was ruling only on the case at hand, some felt the decision might set precedent for future cases in this emotion-packed area of the law.

In the case at hand, the mother, unwed at the time of the child's birth, wanted to keep the baby. After a doctor and welfare officials talked to her, she changed her mind and signed a waiver.

A juvenile judge declared the child "dependent and neglected" and sent him to another county for adoption. Within a few weeks, however, the mother married the child's father and filed suit for the child.

High court opinion was that the lower court erred in declaring the child "dependent and neglected."

BUS KEEPS PERMIT--In another case the Supreme Court ruled the Railroad Commission could grant a bus line a permit to use a certain route even though the road was not finished.

Southwestern Greyhound Lines received a permit to use Highway 73 between Port Arthur and Houston before that road was complete. Sabine-Neches

(Continued on page 3)

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your car and home with **SMALL MONTHLY PAYMENTS**

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If so, here's good news. Now you can pay for insurance in small monthly installments that cover your complete insurance protection.

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Home Loans -- Insurance

These Shurfine Special Prices Will Be Good Until November 7 Other Prices Begin Thurs. October 29 And Will End Wednesday November 4 At Your Friona **PIGGLY-WIGGLY**

Shurfine 28 Oz. **APPLE BUTTER** 4 for \$1.00
Shurfine 18 Oz. **PEANUT BUTTER** Refrigerator Jar 49c
Shurfine No. 303 Can **APPLE SAUCE** 6 for \$1.00

Shurfine PURE, ALL VEGETABLE SHORTENING
3 LB. CAN
WITH COUPON FROM **LOOK**
39¢
CARNIVAL PRICE 64¢

Shurfine No. 303 Can **Apricots** 5 For \$1
Shurfine Cut Green Spears **Asparagus** No. 300 Can 5 For \$1

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Shurfine No. 303 Can **BEETS**

Shurfine Fresh Shelled No 300 Can **Blackeyed Peas** 8 For \$1
Shurfine 14 Oz. Btl. **CATSUP** 6 For \$1

FRESH FRUITS & VEGETABLES

CELERY Green Paschal Large Stalk Each **19¢**
Indian Trail Local Grown
Cranberries Lettuce Firm Crisp Heads 2 For 25¢
Washington Red Delicious **APPLES** Extra Fancy Lb. **19¢**
US No. 1 Colorado Red **POTATOES** 10 Lb. **49¢**

PEACHES
Shurfresh Pound Package **OLEO** 6 For \$1.00

Shurfine Small Whole **SWEET POTATOES** No. 2 Can 4 for \$1.00
Shurfine **WAFFLE SYRUP** 24 Oz. Btl. **35¢**
Shurfine Solid Pack **TOMATOES** No. 303 Can 6 for \$1.00
Shurfine 46 Oz. Can **TOMATO JUICE** 4 for \$1.00

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US Good **CLUB STEAK** Lb. **69¢**
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BOYS SHIRTS Reg. 2.98 **\$1.19** **BOYS T-SHIRTS** Reg. 1.98 **\$1.39**
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ICE CREAM 69¢

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Cured
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Shurfine No. 303 Can RSP
CHERRIES 5 For \$1

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4 For \$1

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EGGS 3 Doz. \$1

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CRANBERRY SAUCE 5 For \$1

Tall Can Roxey
DOG FOOD 12 For \$1

Shurfine Cotton Bag
FLOUR 25 Lb. Bag \$1.69

Shurfine Paper Bag
FLOUR 10 Lb. Bag 69¢

Shurfine No. 303 Can
FRUIT COCKTAIL 5 For \$1

Shurfine 24 Oz.
GRAPE JUICE 3 For \$1

Friona's Finest High Quality Meat Specials

SAUSAGES 12 Cans \$1.00

Shurfresh Famous
Canned Sweet
Or Buttermilk

Shurfresh
CHEESE SPREAD 2 Lb. Ctn. 59¢

Fresh
PORK ROAST Lb. 31¢

Big Tex
BACON One Lb. Sliced Pkg 49¢

CHICKEN 2 Lb. 89¢

Wilson Certified
Sliced Pkg

DOUBLE
S. & N.
GREEN STAMPS EVERY WEDNESDAY ON PURCHASES OF \$2.50 OR MORE

Shurfine Cut Blue Lake Green
BEANS No. 303 Can 6 For \$1

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HOMINY 11 For \$1

Shurfine No. 303 Can
KRAUT 7 For \$1

Shurfine Tall Can Evaporated
MILK 8 For \$1

Shurfine Frozen 6 Oz.
ORANGE JUICE 5 For \$1

Shurfine Reg. Or Drip
COFFEE Lb. Can 65¢

Shurfine Bartlett Halved
PEARS No. 303 Can 4 For \$1

Shurfine Early Harvest
PEAS No. 303 Can 6 For \$1

Shurfine Whole Sweet
PICKLES 22 Oz. Jar 43¢

Shurfine No. 300 Can
PORK AND BEANS 10 Cans For \$1

Shurfine Qt Size
Salad Dressing 39¢

Shurfine No. 303 Can
SPINACH 7 For \$1

Shurfine 20 Oz. Jar
STRAWBERRY PRESERVES 2 For \$1

LOOK

6 Ounce Can
Chunk Style
TUNA 4 For \$1.00

IT'S A SURFINE CARNIVAL SPECIAL!

HIGHLIGHTS AND SIDELIGHTS -

(Continued from page 2)

Trailways sued to have the certificate canceled.
Court held the Railroad Commission was required only to "know in a general way" about the traffic potentials of a route.
GAS TAX CHALLENGED--
First of what will probably be many suits attacking the constitutionality of the new severance beneficiary tax on natural gas has been filed in an Austin district court.
Pipeline companies promised to fight the tax in court when it was passed by the Legislature this year.
A tax of 1.5 per cent of the value of the gas is levied on the purchaser, such as a pipeline that contracts to buy it from the producer.
A similar sort of law, the gas gathering tax passed in 1951, was knocked down by the courts.
Governor Daniel worked persistently for the new gas tax, an issue that helped keep lawmakers at loggerheads for months. He promised to help fight the suits. "Long line gas companies fought hard against accepting any of the tax loads," said the governor. Now, he added, some want to escape "scot free."

Texas Tech's Red Raiders engage Tulane's Green Wave in New Orleans Friday night.
Although the Red Raiders have dropped their last three games, Texas Tech, with a 3-3 mark, is still ahead of the pace predicted in pre-season forecasts. With only five seniors among their 10 returning lettermen from last fall, the Raiders' biggest margin of defeat has been only eight points.
Southern Methodist last week handed Tech its worst defeat by that scant, eight-point margin, 21-13, and was forced to come from behind to do so. Tech this season defeated Texas A&M 20-14, Oregon State 15-14, and Tulsa 8-7 before dropping contests to Texas Christian 14-8, Baylor 14-7, and SMU.
Texas Tech will attempt vengeance for a 27-0 loss suffered to Tulane in New Orleans last year. The Green Wave last week led Georgia Tech 13-0 until late in the third period before losing 21-13. Tech meets Arizona before returning for the home finale, against Houston Nov. 14.

Ag-Hogs On TV

A regional telecast of the Texas A&M-Arkansas game and radio broadcasts of four Southwest Conference games will highlight The Humble Company's football coverage on Saturday. The Texas A&M-Arkansas game will be telecast from Fayetteville, Ark., with Kern Tips and Alec Chesser describing the action and color. TV time will be 1:45 p. m. (CST) over KGNC-TV, Amarillo and KCBD-TV, Lubbock.
The Texas A&M-Arkansas game will be broadcast on radio by Eddie Hill and Jim Wiggins. Radio time will be 1:45 p. m. (CST) over KFDA, Amarillo-1440.
The SMU-Texas game will be broadcast from Dallas by Bob Walker and Frank Gieber. Radio time will be 1:45 p. m. (CST) over KGNC, Amarillo-710; KPAN, Hereford-860; and KDUB, Lubbock-1340.
The Baylor-TCU game will be broadcast from Waco by Ves Box and Dave Smith. Radio time will be 7:45 p. m. (CST) over KFDA, Amarillo-1440 and KCBD, Lubbock-1590.
The Rice-Clemson game will be broadcast from Houston by Eddie Barker and John Smith. Radio time will be 7:45 p. m. (CST) over KRBC, Abilene-1470.

Final Rites For O. A. McKinney Wednesday

O. A. McKinney, long-time resident of Carlsbad, died at his home Monday of last week. Funeral services were conducted at the West Funeral Home there at 10 a. m. Wednesday.
M. B. McKinney, minister of the Sixth Street Church of Christ, was conducting a meeting at Pierre, S. Dak., when notified of his father's death and returned home early Tuesday morning.
Other survivors include two daughters, Mrs. George Hoyt of Los Angeles, Calif., and Mrs. Carl Faubion of Lamesa; and four sons, C. T. McKinney of Bremerton, Wash., F. L. McKinney of Sonora, Texas, Earl R. McKinney and D. C. McKinney both of Carlsbad.
Burial was in the Carlsbad cemetery.

Conceit is to nature, what paint is to beauty; it is not only needless, but it impairs what it would improve.--Pope.

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Loans We Have Available
AT THE FRIONA TEXAS FEDERAL
CREDIT UNION

CREDIT COMMITTEE
MEETS EACH TUESDAY
SAVINGS -- LOANS

Legion Bldg. Phone 3301
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Time Viewing Pleasure
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-- Friona --

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IT'S FUN

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Win Weekly Prizes

PLUS
Grand Prize
OF
2 Tickets
AND TRIP TO
COTTON BOWL
New Year's Day

Contest Rules

1. There are 12 college and high school games in the ads on this page.
2. Pick the winners you think will win and place the WINNER'S name beside the sponsor's name in the Contest Entry Blank at bottom right of this page.
3. PICK THE SCORE OF THE GAME OF THE WEEK and place your guess in the appropriate blank on the entry. Bring or mail the entry blank to the Star office by 6 p. m., Friday following this issue of the paper.
4. Winners will be chosen by a group of judges each Saturday and each week a first prize of \$7, second prize of \$5 and third prize of \$3 will be awarded.
5. Weekly entry blanks will be kept all season and at the end of the Football Season the winner of the Grand Prize of 2 Free Tickets to the Cotton Bowl Game PLUS bus fare and hotel reservations in Dallas New Year's Day will be presented to the lucky person who has picked the greatest number of correct games throughout the season. Ties will be determined by the judges.
6. There is nothing to buy, no entry fee, except to bring the Entry Blank, correctly filled out to The Star office every week by 6 p. m. Friday.
7. All employees of this paper and their families plus families of sponsors are not eligible in this contest.

GAME OF THE WEEK

Dimmitt VS Dalhart
(PICK SCORE)

12 Friona

Shop Piggly Wiggly regularly!
Phone 3001
Oklahoma State VS Marquette

11 Serving Friona Over 50 Years

Rockwell Bros. & Co. Lumbermen
Complete ONE STOP BUILDING SERVICE
Serving FRIONA Over 50 Years
O.F. LANGE, manager
Phone 2041 - FRIONA, TEXAS
Cotton Trailer Materials
Compare Our Prices & Values
SMU VS Texas U.

10 REEVE CHEVROLET
Your Authorized Chevrolet Dealer
Frigidaire Home Appliances
Sales Service
Phone 2021 Friona
Lazbuddie VS Bovina

9 MAURER MACHINERY CO.
MINNEAPOLIS MOLINE
Phone 3261 Friona
Houston U. VS Tulsa U.

1 RUSHING Insurance Agency
Insurance Loans
Phone 5301 Eric Rushing Friona
Baylor VS TCU

2 FRIONA Battery & Electric
Starter - Magneto - Generator Service
Motor Tune Ups - Brake Service
BEAR AUTO SERVICE
Johnny Wilson, Mgr.
Phone 2131 Friona
Oklahoma U VS Nebraska

3 FRIONA MOTORS
PARMER COUNTY HEADQUARTERS FOR
Ford Cars, Trucks, Pickups
Tractors And Used Cars
Ford TRACTORS IMPLEMENTS
Phone 2341 Friona
Texas Tech VS Tulane

4 FRIONA WHEAT GROWERS
World's Longest Country Elevator
PGC Feeds
Phone 2061, Arthur M. Drake, Mgr., Friona
Rice VS Clemson

5 BI-WIZE DRUG
Drugs Sundries
Your Rexall Store
Phone 2781 Friona
Texas A&M VS Arkansas

6 BAINUM BUTANE
SHAMROCK
LP Gas—Mack Bainum, Friona
Phone 2171 Or Residence 2892
Tulia VS Canyon

8 the TASTY CREAM
Phone 4851 Friona
Muleshoe VS Morton

7 KENDRICK Oil & Fertilizer
Butane—Propane—Oils—Greases
Phillip 66 Products
Phone 2882 Friona
West Texas VS Drake

CLIP THIS ENTRY BLANK AND PICK YOUR WINNER TODAY!

Official Entry Blank

Name _____
Address _____
Mail Or Bring Entry By STAR Office By Friday At 6 P.M. This Week

GAME OF THE WEEK
Dalhart vs Dimmitt
(Score)

1 Rushing Ins _____	7 Kendrick Oil & Fertilizer _____
2 Friona Battery & Electric _____	8 Tasty-Cream _____
3 Friona Motors _____	9 Maurer Mchy _____
4 Friona Wheat Growers _____	10 Reeve Chevrolet _____
5 Bi-Wize _____	11 Rockwell Bros _____
6 Bainum Butane _____	12 Piggly-Wiggly _____

REMEMBER—Enter Every Week And You May Be THE GRANDPRIZE WINNER!

