

Bonds Carry Four To One

mack's
tracks
-by dave

This weekend the first new autos for 1960 will be introduced in Friona with Parmer County Implement having the new Olds on display at an Open House in their showrooms beginning Thursday, and followed by a similar Open House over at Reeve Chevrolet with the new Corvair and 1960 Chevy on display Friday.

Next weekend Friona Motors will unveil the new 1960 Ford and their new car the Falcon at an Open House.

We always enjoy taking our turn peering at the new autos although we have a few "digs" for the new autos, down deep we sort of wish we could drive one away when we leave.

The new Corvair and Falcon are getting a lot of talk started across the nation.

Seems that the "roadhouse" of yesterday is coming into its own and has the Big Boys playing Rock Around The Clock.

The smaller foreign-made autos, long jeered at by the Big 3, has proven such a favorite that the American giants, GMC, Ford and Chrysler have decided to get on the band wagon.

We've forgotten exactly what the amount the Big 3 are supposed to be gambling on their new small autos, but it sure would keep most of us in cigarettes for a long time, even with all the new taxes.

We haven't seen any of the new cars first hand, just pictures, but they look like a car, not a mobile juke box awaiting blast off and who knows, maybe it will herald a new era of driving in our nation—it could mean that the amount of deaths on the highway could begin to go down instead of climbing astronomically each year. We hope so.

SEPTEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

THURSDAY, OCTOBER 1

Friona Rebekahs
Friona Firemen

FRIDAY, OCTOBER 2

Homecoming
Friona vs Sunray

SATURDAY, OCTOBER 3

Senior car wash 8:30 a. m. to 4 p. m.

MONDAY, OCTOBER 5

Rainbow Girls
American Legion

TUESDAY, OCTOBER 6

Modern Study Club
Masonic Lodge

WEDNESDAY, OCTOBER 7

Congregational Woman's Fellowship
Friona HD Club

We hear by way of the grapevine that Elmer Euler will be back in Friona in the next couple days.

As you may recall, Elmer got sorta mishandled in a car accident Friday night's a week ago.

He has been up in Amarillo under the care of a specialist since his accident and his friends will be glad to know he is getting along pretty well now.

An old friend of ours is missing this week—Pop Wood. Pop was one of the first "Old Timers" we got to know in Friona and we have always enjoyed stopping in the post office early every morning and passing the time of day with him.

Pop, as we always called him, worked some 40-odd years for the Santa Fe Railroad and was one of their more enthusiastic supporters. Every one

(Continued on page 2)

Friona Merchants To Give New Corvair

Members of the Retail Merchants Committee of the Friona Chamber of Commerce and Agriculture met in the Friona State Bank Friday morning and after a long discussion voted to give away a 1960 Corvair auto along with other valuable prizes Christmas Eve in Friona.

This compares with the new car giveaway which has become a "tradition" of sorts in Friona for the past two years.

Last year during Maize Days, and again this year during the Celebration the Friona merchants gave away a new auto and last Christmas gave away a new car.

This year the merchants will give away a Corvair plus "other

valuable prizes."

The "other valuable prizes" haven't been described as yet, but members of the committee indicated that they have in mind televisions, washers and dryers as the other giveaway items.

There is nothing to buy to become eligible for one of the free gifts. All you do is to ask for tickets, one for every dollar's worth of merchandise purchased, when you shop with a participating merchant in Friona.

The gifts will be presented in the City Park in Friona on Christmas Eve probably about 4:30 p. m.

Watch The Star for more details on this subject.

Monday Is \$\$\$
\$\$\$ Dollar Day

FRIONA, TEXAS

THURSDAY, OCTOBER 1, 1959

TEN CENTS

THE FRIONA



STAR

16 PAGES

VOLUME 35, NUMBER 52

SECTION I

SUNRAY ON DECK FOR HOME HOMECOMING—

Hounds Outrun Chiefs

A bad case of fumbleitis proved to be too much for the Friona Chiefs as they were defeated by the Gruver Greyhounds by a score of 30 to 12 Friday night at the Greyhound stadium.

The Chiefs fumbled and lost the ball a total of six times during the course of the game and the Greyhounds were able to capitalize on these mistakes on the part of the Chiefs.

The Chiefs were able to break into the scoring column first during the first quarter of play when quarterback Castleberry passed to end Gary Goetz from 12 yards out and six points. The Chiefs tried to run the left side for the extra point but it was no good, and the score remained six for the Chiefs and nothing for the Greyhounds.

The Chiefs kicked off to the Gruver eleven who went down the field on a series of downs and scored without losing the ball. The Greyhounds scored in the first quarter with one minute and 52 seconds remaining. They scored with the quarterback, Richie Fletcher, running wide around right end.

The right half back ran a dive

play for the extra two points, making the score eight for the Gruver Greyhounds and six for the Chiefs.

During the second quarter of play, Gruver was able to score an additional 14 points against the Chiefs, and the Chiefs were unable to raise their score by any margin. The score at the half was 22 for Gruver and six for the Chiefs.

The Greyhound's second touchdown came on a 37 yard run early in the second quarter of play when the righthalfback ran a dive play making the score 14 for Gruver and six for the Chiefs. The try for extra point failed.

The third Gruver score came on a 31 yard pass play from the quarterback to the fullback up the middle. Logsdon ran the extra point over, making the score 22 for Gruver and six for the Friona Chiefs. There was only 21 seconds remaining in the half when the Greyhounds scored their third touchdown.

Early in the third quarter which followed the beginning and ending of the second quarter very closely, due to fumbles,

the Gruver Greyhounds pounced on another Chief fumble, and once again crossed the goal line, this time on a 20 yard run by Logsdon. The try for extra point was good as Prater ran it over, and the score then stood at 30 for the Greyhounds and six for the Chiefs.

During the fourth quarter of play, the Friona Chiefs took over the pigskin on their own 20 yard line and began a series of plays that took them 80 yards and a touchdown.

The touchdown came on a 25 yard pass play from Castleberry to Goetz. The try for extra point failed, and the score then stood at 30 for the Gruver Greyhounds and 12 for the Friona Chiefs.

This ended the scoring for the game.

This week the Chiefs will play the Sunray Bobcats in Chieftain stadium at 8 p. m. Friday night. The visiting team now has a record for the year at four wins and no losses.

This is to be home coming week for the Friona exes and the football queen will be crowned Friday afternoon in the high

school auditorium and will reign over the festivities Friday night.

RAY LANDRUMS COLLECT WINNINGS

Mr. and Mrs. Ray Landrum left Amarillo Tuesday morning on the first lap of their journey which will take them to Rio de Janeiro. Landrum won the expense paid trip several months ago on the television program, "The Price Is Right."

From Amarillo they planned to go by way of Oklahoma City, Little Rock and Washington, D. C., before reaching New York City.

Jim Bainum Is District FFA V-P



Jimmy Bainum, senior student at Friona High School, and son of Mr. and Mrs. C. S. Bainum of Friona has been elected district vice president of the Littlefield District of the Future Farmers of America announced J. C. Lane, vocational agricultural instructor at Friona High this week.

Bainum was elected at a district meeting held in Littlefield last Thursday.

"Jimmy has been an outstanding worker in our FFA work during his high school career and the honor of being elected a district officer was well placed," says Lane.

A total of 17 schools are in the Littlefield FFA district.

Bainum will preside in his new office at all district meetings, conventions and at the district banquet which is slated for December 3 at Littlefield. Bainum has worked with various projects during his FFA work at FHS. These projects have included all types of livestock and he was a member of the Greenhand Demonstration Team which won the State Title back in 1956.

SEALCOATING PROGRESSES--In order to get a good sealcoating on Friona's streets before cold weather sets in the City Council let contracts on the job about a month ago. Above a crew of Henry L. Stafford's men put down a coat of hot top on the street in front of the City Hall. About 55 blocks of paving is to be protected in this manner.

FRIONA, TEXAS

THURSDAY, OCTOBER 1, 1959

TEN CENTS

THE FRIONA



STAR

16 PAGES

VOLUME 35, NUMBER 52

SECTION I

SUNRAY ON DECK FOR HOME HOMECOMING—

Hounds Outrun Chiefs

A bad case of fumbleitis proved to be too much for the Friona Chiefs as they were defeated by the Gruver Greyhounds by a score of 30 to 12 Friday night at the Greyhound stadium.

The Chiefs fumbled and lost the ball a total of six times during the course of the game and the Greyhounds were able to capitalize on these mistakes on the part of the Chiefs.

The Chiefs were able to break into the scoring column first during the first quarter of play when quarterback Castleberry passed to end Gary Goetz from 12 yards out and six points. The Chiefs tried to run the left side for the extra point but it was no good, and the score remained six for the Chiefs and nothing for the Greyhounds.

The Chiefs kicked off to the Gruver eleven who went down the field on a series of downs and scored without losing the ball. The Greyhounds scored in the first quarter with one minute and 52 seconds remaining. They scored with the quarterback, Richie Fletcher, running wide around right end.

The right half back ran a dive

play for the extra two points, making the score eight for the Gruver Greyhounds and six for the Chiefs.

During the second quarter of play, Gruver was able to score an additional 14 points against the Chiefs, and the Chiefs were unable to raise their score by any margin. The score at the half was 22 for Gruver and six for the Chiefs.

The Greyhound's second touchdown came on a 37 yard run early in the second quarter of play when the righthalfback ran a dive play making the score 14 for Gruver and six for the Chiefs. The try for extra point failed.

The third Gruver score came on a 31 yard pass play from the quarterback to the fullback up the middle. Logsdon ran the extra point over, making the score 22 for Gruver and six for the Friona Chiefs. There was only 21 seconds remaining in the half when the Greyhounds scored their third touchdown.

Early in the third quarter which followed the beginning and ending of the second quarter very closely, due to fumbles,

the Gruver Greyhounds pounced on another Chief fumble, and once again crossed the goal line, this time on a 20 yard run by Logsdon. The try for extra point was good as Prater ran it over, and the score then stood at 30 for the Greyhounds and six for the Chiefs.

During the fourth quarter of play, the Friona Chiefs took over the pigskin on their own 20 yard line and began a series of plays that took them 80 yards and a touchdown.

The touchdown came on a 25 yard pass play from Castleberry to Goetz. The try for extra point failed, and the score then stood at 30 for the Gruver Greyhounds and 12 for the Friona Chiefs.

This ended the scoring for the game.

This week the Chiefs will play the Sunray Bobcats in Chieftain stadium at 8 p. m. Friday night. The visiting team now has a record for the year at four wins and no losses.

This is to be home coming week for the Friona exes and the football queen will be crowned Friday afternoon in the high

school auditorium and will reign over the festivities Friday night.

RAY LANDRUMS COLLECT WINNINGS

Mr. and Mrs. Ray Landrum left Amarillo Tuesday morning on the first lap of their journey which will take them to Rio de Janeiro. Landrum won the expense paid trip several months ago on the television program, "The Price Is Right."

From Amarillo they planned to go by way of Oklahoma City, Little Rock and Washington, D. C., before reaching New York City.

Jim Bainum Is District FFA V-P



Jimmy Bainum, senior student at Friona High School, and son of Mr. and Mrs. C. S. Bainum of Friona has been elected district vice president of the Littlefield District of the Future Farmers of America announced J. C. Lane, vocational agricultural instructor at Friona High this week.

Bainum was elected at a district meeting held in Littlefield last Thursday.

"Jimmy has been an outstanding worker in our FFA work during his high school career and the honor of being elected a district officer was well placed," says Lane.

A total of 17 schools are in the Littlefield FFA district.

Bainum will preside in his new office at all district meetings, conventions and at the district banquet which is slated for December 3 at Littlefield. Bainum has worked with various projects during his FFA work at FHS. These projects have included all types of livestock and he was a member of the Greenhand Demonstration Team which won the State Title back in 1956.

Residents Vote For More Services In Light Turnout

A total of 105 voters in Friona voted and the majority, with a four to one percentage, carried a bond issue in the amount of \$330,000 to a successful ending Saturday.

The bond issue, which involves street, water and sewer improvements for the City of Friona, was voted on in the form of four propositions and an overwhelming majority voted for the new improvements.

The number of those voting in the election itself represented only about a third of the voters in the city.

In a breakdown of the election Proposition I carried 84 to 16; Proposition II carried 82-18; Proposition III carried 82-17 and Proposition IV carried 84-19.

The returns from the election were canvassed and approved by members of the City Council at a special session Monday night.

The council will meet with Ed Franklin, representative of Dittmar and Company, bond brokers, next Monday night to discuss the selling of the new bonds.

In the session Monday night councilmen discussed just what improvements will be needed and when. A total of 55 blocks of old paving is currently being sealcoated by a crew of workmen for Henry L. Stafford, of Lubbock, as a part of the bond issue.

One of the top priority ratings will be given to the construction of a new sewer plant judging by discussion at the meeting and next spring a new paving project will be undertaken providing enough property owners are interested.

Business at the Monday night meeting included the okay for the mayor and city secretary to enter into a loan with the Friona State Bank for a total of \$10,964.73 to pay for apparatus to be put on the new fire truck which is supposed to be delivered shortly.

This note will be paid for by funds coming from the 25 cents per water meter in town which was passed by city fathers about two years ago for this purpose.

Other business included the approval of a list of tax exempt properties in the city which includes the property owned by the school, churches, Masonic

Lodge and American Legion and other non-profit organizations. An ordinance levying the 1959 taxes and the breakdown of the tax monies was approved by the council.

City Manager Albert Field told the council that the 1959 tax roll, based on 100 per cent collections, for this year will show an increase of from \$49,593 to \$57,328 for the running of the city for another year. Total assessed taxes this year total \$4,246,680 as compared with \$3,967,780 of last tax roll.

Those present at the meeting included Mayor R. L. Fleming and Aldermen Glenn Reeve Sr., Danny Mac Bainum and Bill Nichols and Albert Field, city manager.

Youth Council Work Discussed By Ministers

Work and the functions of the Youth Council of Friona was one of the subjects discussed at the regular meeting of the Friona Ministerial Alliance Monday at the Methodist Church.

Those youngsters and the churches they represent on the council include Arlene Beavers, Assembly of God; Suzanne Taylor, Baptist; Bobby Sanders, Congregational and Joe Ayres, Methodist.

A representative from the Pentecostal and two Churches of Christ haven't been reported to the Alliance.

The group discussed an observance program for the Christmas season and named the Rev. Hugh Blaylock and Charles Baldwin to work on this subject and report back to the Alliance at their next regular meeting which will be held October 12.

DWI, Theft Cases Heard By Brewer

A Lovington woman, Perry Jo Fisher, 34, pled guilty in Judge Loyde Brewer's county court Monday morning to a charge of driving while intoxicated. She was fined \$50 and costs, and she paid the fine and has been released.

She was slightly injured in a car-pickup accident just south of Friona last week. Her car crashed into a pickup being driven by Elmer Euler, who received a broken arm and leg in the wreck.

James Hanson, 20, Farwell, was tried in county court on a charge of stealing a battery from road machinery owned by Stafford Construction Company of Lubbock. The firm is doing road construction on Highway 60.

Hanson entered a plea of

(Continued on page 2)

CONTEST ENTHUSIASM GROWS—

Laura Hart Tops This Week's Winners

Laura Hart of Friona won first place and a check for \$7 for her guessing efforts in last week's session of the Cotton Bowl Football Contest being published each week in The Star.

Close on the heels of Mrs. Hart was Leon Weaks in second place and Pat Barker in third place.

Weaks received a check for \$5 and Pat Barker received a check for \$3.

Mrs. Hart and the other two weekly winners each missed two guesses each, but Mrs. Hart was closer to picking the correct score on the tie-breaker.

The total number of correct guesses over the entire season is what determines the Grand Prize Winner in the contest.

Each week the number of entries is growing so if you are pretty good at guessing get your name in the pot for a possible all expenses paid trip to Dallas New Years and the Cotton Bowl Game.

There is nothing to purchase, nothing to do but guess and get your entry to The Star office by 6 p. m. each Friday afternoon and put your entry in the Football Contest Box.

Thus far in the contest Laura Hart is in the lead with only 7 misses wrong out of a possible 36 right guesses. Following her lead there are several contestants with totals of 10 wrong. These include Martell LeVeque and J. S. Clark; then there is a scattering of 11 wrong guesses, these include Ed White Jr. and J. P. Sims.

Those in the category from 11-16 wrong include Jackie Clark, Mrs. Roy Simmons, Mrs. W. R. Mabry, Dale Hart, Jim Terrell, Dolph Moten, Bob Zetsche and Judge Barker. So don't give up, you don't



THIS WEEK'S WINNERS--Laura Hart, left and Pat Barker, right were presented checks for \$7 and \$3 respectively for their efforts in placing first and third in this week's Cotton Bowl Contest. Leon "Sonny" Weaks won second prize of \$5 but was not able to be present when the picture was taken.

Chas. Lovelace First County Candidate

Politics is a lot closer than most residents of Parmer County realize. There has been a lot of publicity during this year as to who will be the presidential and vice-presidential nominations for the Democrats and Republicans, to be sure. There always is. But local politics is close at hand, too, and many folks haven't realized that.

Charley Lovelace this week became the first Parmer County office holder to throw his hat into the ring for the primaries next year. He is, as might be easily guessed, seeking the Democratic nomination.

In 1960, the offices of sheriff, county attorney, and tax assessor-collector will be put to a vote, and also to be voted on will be the commissioners posts from Precincts 1 and 3 (Friona and Farwell).

The sheriff is the only one so far to make definite formal announcement. However, the Parmer County newspapers, in talking over with other office holders their plans for the coming year, have found that it all likelihood, Lovelace will not be alone in his bid for re-election.



Hurshel Harding, county attorney, says that it is his intention to re-announce, and Lee Thompson, assessor-collector, feels likewise. However, neither has advanced his plans so far as to make it official.

The deadline for filing for names to appear on the ballot is the first Monday in February. This is much sooner than has been the case in previous years. In fact, the whole Texas political calendar has been moved up three months. The

(Continued on page 2)

Lovelace Files For Re-election

Chas. Lovelace, who is serving as sheriff of Parmer County, has authorized his announcement as a candidate to succeed himself, subject to the action of the Democratic primary next May.

In making public his candidacy for re-election, Sheriff Lovelace issued the following statement:

"In announcing my candidacy for nomination for the office of sheriff, subject to the will of the voters in the primary next May, I wish to express my sincere thanks and appreciation to the people of Parmer County and surrounding communities for the cooperation given me in the past.

"If I am elected, I pledge a continuance of my best efforts, and full time, to the duties of my office.

"I will appreciate your support."

CHAS. LOVELACE.

Lions Give Steam Cart To Hospital

THE STAR'S EDITORIAL COMMENT

The Friona Star

W. H. Graham Jr., Publisher
Dave McReynolds, Editor
June Floyd, Society
Don Watkins, News Editor

Entered as second class mail matter July 31, 1925 at the post office in Friona, Texas, under the Act of March 31, 1897. Published each Thursday.

In Farmer County \$3 Per Year
Elsewhere \$4 Per Year



Members of the Friona Lions Club voted unanimously to give the Farmer County Community Hospital a gift of a steam serving cart following a plea for the apparatus by Lion Red McFarland at their regular meeting Thursday night.

McFarland and Dr. Paul Spring told Lions of the need for such an apparatus at the hospital, in that meals become cold when the hospital is working at capacity and "a cold meal doesn't taste too good even if you aren't sick," said McFarland.

The cart, which will cost in the neighborhood of \$1200, will be ordered and the money turned over to the hospital when the exact price is determined.

Meeting in a business session
An office pest: A visitor who doesn't mind scattering cigarette ashes all over the floor.

to clear up items which had collected in the month since a regular meeting Lions voted to assist the Friona Boosters Club in a drive to help provide film for the football game camera, work with the Community Chest officials in helping provide necessities for the unfortunate and needy people in our area and various other needy projects were discussed.

We hate some persons because we do not know them; and we will not know them because we hate them.--Colton.

The hatred of those who are most nearly connected is the most inveterate.--Tacitus.

Heaven has no rage like love to hatred turned.--Congreve.

Our own definition: Caution a word of advice, to be found in dictionaries.

The Lions heard a financial report in that the club netted \$1070 from their efforts during Maize Days with working in the carnival and Bingo booth during the Celebration.

Reports from various committees were heard and the meeting adjourned with the next meeting slated for October 8 at 7:30 p. m.

Demonology is the study of evil spirits.
Artificial teeth were considered quite fashionable by early Roman women.

Tracks

(Continued from Page 1)

in a while he would give us a "hard way to go" for picking on the railroad, but he and I enjoyed it.

We will miss him, as he walked down the street, each foot hitting that tie just right as he went his way... with always a word of greeting for everybody.

This weekend is Homecoming at Friona High School and the students have lined up quite a list of entertainment for the big weekend. If you haven't had the opportunity the FHA girls will sell you a corsage for you, wife, or your neighbor's wife, they aren't particular they tell us, a Football Queen will be presented and a whole array of other Homecoming Celebrating will be on tap Friday night so don't miss the Friona Chiefs when they meet Sunray.



"Give me one good reason I should service your car AHEAD of the others!"

We look ahead to the service of all our customers!

K. E. Deaton
Hwy. "66" Service
Ph 3851 Friona

What Is An American Anyway?

For Khrushchev's benefit, here's how the Maysville (Mo.) Record-Herald answers that question:

He yells for the government to balance the budget and then takes the last dime he has to make the down payment on his car. He whips the enemy nations and then gives 'em the shirt off his back. He yells for speed laws that will stop fast driving, and then won't buy a car if it won't make 100 miles an hour.

An American gets scared to death if he vote a billion dollars for education--but he's cool as a cucumber when he finds out we're spending three billion dollars a year for smoking tobacco. He gripes about the high prices of the things he has to buy, but gripes still more about the low prices of things he has to sell. He knows the line-up of every baseball team in the American and National Leagues--and doesn't know half the words in "The Star Spangled Banner."

An American will get mad at his wife for not running their home with the efficiency of a hotel, and then he'll get mad at the hotel for not operating like a home. He'll spend half a day looking for vitamin pills to make him live longer--then drive 90 miles an hour on slick pavement to make up for the time he lost.

An American is a man who will fall out with his wife over her cooking and then go on a fishing trip and swallow half-fried potatoes, burnt fish, and gritty creek water coffee made in a rusty gallon bucket--and

think it is good.

An American will work hard on a farm so he can move into town where he can make more money so he can move back to the farm.

When an American is in his office he talks about baseball, football or fishing--when he is out at the games or on the creek bank, he talks about business.

He is the only fellow in the world who will pay 50 cents to park his car while he eats a 25-cent sandwich.

An American likes to cuss his government but gets fighting mad if a foreigner does it.

We're the country that has more food to eat than any other country in the world and more diets to keep us from eating it. We're the most ambitious people on earth, and we run from morning until night trying to keep our earning power up with our yearning power.

We're supposed to be the most civilized, Christian nation on earth, but still can't deliver payrolls without an armored car.

In America we have more experts on marriage than any other country in the world--and more divorces.

But we're still pretty nice folks. Calling a person "a real American" is the best compliment we can pay him. Most of the world is itching for what we have--but they'll never have it until they start scratching for it the way we did.

Cases

(Continued from Page 1)

not guilty, but waived counsel trial by jury, choosing to have Judge Brewer hear his case. The judge found him guilty and fined him \$50 and costs.

Duke Moseley, 50, and Pedro Perez, 35, bridge construction laborers on the Highway 60 job, were fined by Justice of the Peace Roy Thornton Monday. They pled guilty to a charge of drunkenness in public.

Chas. Lovelace

(Continued from Page 1)

first primary will be the first Saturday in May, and the second (or run-off, as it is called) will be the first Saturday in June. Heretofore, the first primary had been in the latter part of July.

This change in election laws is another in a series of alterations affecting election of state and county officials. Four years ago, the constitution was changed to permit four-year

rather than two-year terms. There are, of course, primaries held every two years just as always, but the difference is that only half of the offices are staggered on. The offices are staggered in such a fashion that half of them are open bi-annually.

In 1958, elections were held to determine holders of the offices of county treasurer, county judge, and commissioners of Precincts 2 and 4.

ELK DRIVE IN

Wednesday And Thursday

THE LINE UP

With Eli Wallach
And Robert Keith

Friday And Saturday

THESE THOUSAND HILLS

With Don Murray, Richard Egan

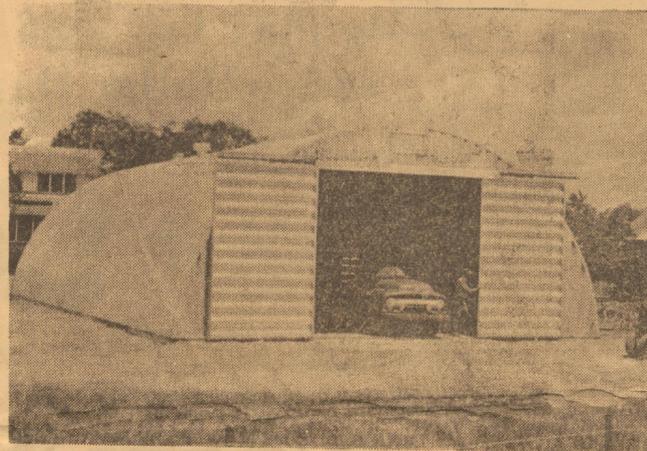
Sunday, Monday And Tuesday

THE GEISHA BOY

With Jerry Lewis,
And Marie McDonald

The BEHLEN

Curvet



So Simple In Construction You Can Build It Yourself... Any Size To Fit Your Needs

Glen C. Stevick

Dealer

Phone 3721

Box 125

Friona

YOU'RE

INVITED

To Attend Our

Cattle Meeting

October 1

Thursday Nite

8:00 P. M.

At
The Production Credit
Association Office

In Friona

- ★ Refreshments Will Be Served
★ Prizes Will Be Given Away
★ Program By Harry Harvey Of Ralston Purina Co.

We Are Able To Book Cattle Chows

For All Classes Of Cattle At A Protected

Price Through March 1960

CUMMINGS FARM STORE, INC

Phone 2032

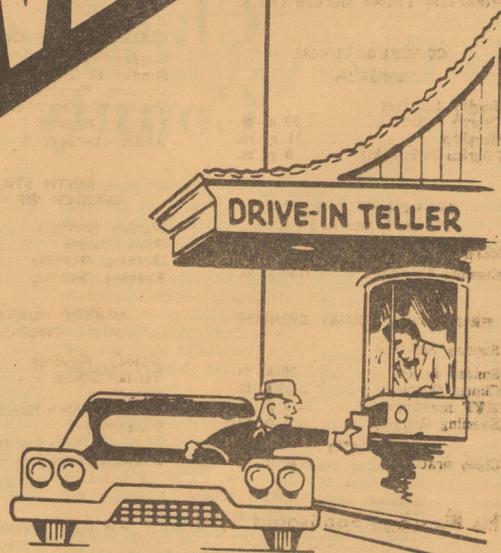
Friona

IT'S SO

CONVENIENT

To Use Our
DRIVE-IN

Try It!



"Serving A Great Irrigated Area"

FRIONA STATE BANK

MEMBER FDIC

NEWS FROM BLACK

Linda Stone, daughter of the Travis Stones, was honored with a skating party in Hereford Friday afternoon, the occasion was her tenth birthday.

Mr. and Mrs. Luther Harrell of Littlefield visited in the home of their cousins, Mr. and Mrs. Ellis Tatum Sunday.

Mrs. Benth Miller and children of Clovis visited in the home of her sister, Mrs. J. R. Braxton Sunday.

Thursday night visitors in

the Gene Welch home were Kenneth Rich of Plainview and Mr. and Mrs. Earl Harkins and Russell.

Mr. and Mrs. Otey Hinds returned Monday after spending ten days sightseeing and visiting relatives. At Excelsior Springs, Mo., they visited in the home of Mr. and Mrs. L. E. McKillip. Mrs. McKillip and Mrs. Hinds are sisters.

Then they spent several days visiting Mr. and Mrs. Roy Hinds at Davenport, Neb.

Veveca and Kevin Welch, children of Mr. and Mrs. Gene Welch, are in Amarillo visiting with their grandparents, Mr. and Mrs. W. H. Welch.

Mr. and Mrs. Bill Carthel

and boys spent Sunday afternoon visiting with Mr. and Mrs. Douglas Cox and family at Plainview.

Approximately thirty members of our community attended the funeral Monday afternoon in Friona, at the First Baptist Church, for Mrs. O. T. Patterson, 48, who died Sunday morning in the Deaf Smith County Hospital in Hereford. Mr. and Mrs. Patterson have lived in this community since 1950.

Mr. and Mrs. Vialo Weis and children of Amarillo were weekend guests in the home of Mr. and Mrs. Karl Bender.

Bruce Plummer Joins Local Firm



BRUCE PLUMMER

was employed by the Pioneer Natural Gas Company, is a veteran of the Korean Conflict.

He served in the Air Force and took his discharge in 1954 when he went to work with Pioneer.

He is a graduate of Hereford High School and he will make his home in Friona in the Mayfield apartment.

Plummer is a member of the Methodist Church.

Mrs. Charlie Wise spent the weekend visiting in the home of Mr. and Mrs. Randol Allen and Cathy at Lubbock.

People today expect too much for too little. Too many people today want security for the rest of their lives through a minimum of effort and a maximum of pay.

--Charles H. Kellstadt, Sears Roebuck & Co. President

Bruce Plummer, formerly of Hereford and a graduate of Texas Tech will join the staff of the Bob Ginsburg accounting firm this week.

Plummer, who is moving to Friona from Amarillo where he

New Motor Grader For Precinct 1

At a cost of approximately \$20,000, Precinct No. 1 (Friona) is being delivered a new motor grader this week.

The Parmer County commissioners court authorized purchase of the machine this week from West Texas Equipment Company of Amarillo, dealers for Caterpillar.

The machine will replace a Warco grader, which is being retired from service. It was traded in for the new machine and was worth \$3400 on the trade.

Another item drawing the attention of the commissioners was the 1960 budget, which they worked on but failed to complete. The meeting was continued until next month, when the budget will be finished.

Acareless driver is just an accident going somewhere to happen.

Two avid gamblers on the horses were at the track one day in very low spirits. They were losing on every race. To make matters worse, two pleasant old ladies in the next box were delightedly cashing in on every race.

Just before the seventh race, one of the gamblers saw them go into a huddle and decided he would try to get a winner. He leaned over and said politely,

"You ladies have been doing quite well, haven't you?"

"Oh, yes," they beamed. "We've won every race."

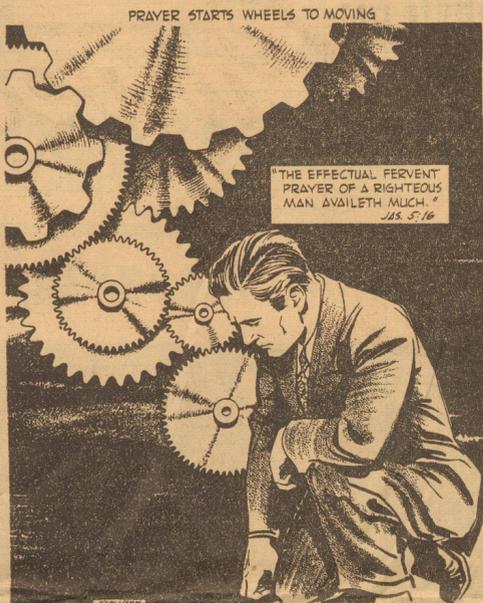
The man looked around cautiously, then whispered, "Would you mind giving me your system?"

"Oh, we have lots of systems," said one, twinkling. "Today, though, we're betting on the horses with the longest tails."

HEAR
the FRIONA Hospital News Daily
at 11:00 - 11:15 A. M. over

KMUL

1380 KC - Muleshoe



Do you pray "me" prayers? Bless me, help me, give me, or keep me are all "me" prayers. We should pray for ourselves, for we do need the Lord very much. But others need the Lord, too. Samuel, the great prophet of God said, "As for me, God forbid that I should sin against the Lord in ceasing to pray for you." Let us be faithful in praying for others. God loves to hear unselfish prayers, prayers for others.

M. Alvin Askins
Pastor, Assembly of God Church

A Healthy Community is a Christian Community
Attend the Church of Your Choice

- | | |
|---|--|
| <p>FIRST BAPTIST CHURCH</p> <p>Sunday School 9:45 a. m.
Preaching Service 11 a. m.
Training Union 6:30 p. m.
Preaching Service 7:30 p. m.
Wednesday Prayer Meeting at 7:30</p> | <p>RHEA LUTHERAN CHURCH</p> <p>Sunday Services: 10:00
Church 11:00
Sunday School 11:00
Ladies Aid: 2nd Thursdays
Men's Club: 4th Thursdays</p> |
| <p>CONGREGATIONAL CHURCH</p> <p>Sunday Services 10 a. m.
Church School 11 a. m.
Worship 11 a. m.
Pilgrim Fellowship 5 p. m.</p> | <p>ASSEMBLY OF GOD CHURCH</p> <p>Sunday Services 9:45
Sunday School 11:00
Morning Worship 6:30
Young People's Meeting 7:30
Evening Worship 8:00
Wednesday Service 8:00</p> |
| <p>CHURCH OF CHRIST Tenth & Euclid St.</p> <p>Morning Worship Sun. 10:30 a. m.
Evening Worship 7:30 p. m.</p> | <p>SIXTH STREET CHURCH OF CHRIST</p> <p>Sunday Services 9:30
Bible Classes 10:30
Morning Worship 6:00
Evening Worship</p> |
| <p>FRIONA METHODIST CHURCH</p> <p>Sunday Services 10 a. m.
Church Service 11 a. m.
MYF meetings 6 p. m.
Evening Worship 7 p. m.
Wednesday Choir practice 7:30 p. m.</p> | <p>UNITED PENTECOSTAL CHURCH</p> <p>Sunday Services 10 a. m.
Sunday School 11 a. m.
Preaching 6:30 p. m.
Young People's Meeting 7:30 p. m.
Preaching 7:30 p. m.
Wednesday Prayer Service 7:30 p. m.</p> |

This Message Sponsored by the Following Friona Businesses

- | | | |
|---|---------------------------------------|---|
| Continental Grain Co
Preach Cranfill | Friona Motors | Piggly Wiggly
We Give S & H Green Stamps |
| Ethridge - Spring Agency
Insurance & Loans | Kendrick Oil Co.
Phillips - Jobber | Friona Battery & Electric
Johnny Wilson |
| Friona C of C & A | Bainum Butane
Phone 2171 | Crow's Slaughtering
Wholesale & Retail Meats |
| Friona Consumers
Co-Op Oils & Greases | Bi Wise Drug
Your Rexall Store | The Friona Star |

YES SIR!
COTTON GINNING
Season Is Here



HAVE YOUR COTTON GINNED WHERE IT MAKES MONEY FOR YOU

We Have Installed
TWO DOUBLE MOSS
Lint Cleaners In Tandem

- ★ To raise your cotton a full grade or more!
- ★ To make you more dollars on every bale!
- ★ To give you uniform staple length and better color!
- ★ To keep your lint loss at a minimum!
- ★ To comb your cotton as it's cleaned as it's bloomed!

We Are Ready To Serve Your Ginning Needs

CHESTER & FLEMING GIN INC.

Phone 4161

Earl Chester And Woody

Friona, Texas

Lewellens Recall Humorous Events In Decade Of Hunting

BY DON WATKINS

In 1841, exactly 118 years ago, James Fenimore Cooper published his still widely read "Deerslayer."

This novel dealt with the fictional character, Hawkeye—alert, strong and quick of eye. He never missed at what he aimed. Of course, the setting was early America, in the forests and mountains of New England.

Now, take away the fictional setting and locale, the early American time, put three men in the place of one, list their names as Lewellen and you come up with present day deer slayers.

Tom Lewellen and his two sons, Joe and Delton, of the Black Community began their deer hunting in the Rocky and San Luis Obispo Mountain ranges in Colorado in 1949, ten years ago. They have not missed a year since.

This in itself is not so unique, but other events and incidents make it so. The decade of yearly hunting trips and the tales woven around same go to make up an interesting, modern day story of man's prowess at bagging wild game, plus the humor found whenever men get together for sport.

The Lewellens first made the trips up the rugged mountains on horseback, leading pack burros. Later, they graduated from horseback to jeep. Now, however, whenever they head for the Colorado mountains, they travel in a 1949 panel truck, equipped with four sleeping bunks, butane cook stove, food cabinet and a six man tent on the side. The Lewellens outfitted this truck themselves.

Not only have they converted this truck into a portable hunting camp, the Lewellens carry their small arms, cartridges

and rifle ammunition in home made cartridge belts and holsters.

They have made this particular type of equipment for a long time now. Some of the holsters and cartridge belts are gaily decorated with bright colors and flowers. They have made these belts and holsters mainly for their own use, but have given some to friends in the past. The Lewellens have a good supply of hunting rifles. The three of them have approximately 21 rifles of various calibers.

Recalling some of the experiences they have encountered during their hunting trips, the Lewellens tell of the time their pack animals got in the food during the night. The intrepid hunters lying in their tents, heard the animals rustling the food, but none of them would venture out of the tents. The reason; it was 20 below zero and none of them could gather enough strength or courage to leave the comforts of the blankets.

Another experience that seems to fill them with joy is the year they took this neophyte along. This frog, or beginner, was a school teacher, who, needless to say, knew little about the art of mountain climbing or deer hunting.

Well, the first day, the hunters took to the hills. The Lewellens and the rest of the party climbed to the top; the teacher—halfway. Bruce Parr, a crack shot, killed two deer that first afternoon, but was so high up he and Joe Lewellen had to leave the deer a good way up the mountain.

The following morning, bright and early, the hunters prepared to ascend the mountains and bring forth the deer.

"What about dinner?" asked the teacher.

"We'll be back by noon,"

replied Delton Lewellen.

Well, the men began climbing. The hours go by; 10:30; then, 11:30. The men are only halfway up. The teacher is getting hungrier by the minute. It doesn't seem to bother the farmers, who are used to driving a tractor all day without eating.

Upward, ever upward, they climb. A deer breaks loose from the brush. Crack! Delton Lewellen brings him down. He roils. Where? To the bottom of the mountain, of course. Delton goes down to take care of the deer.

Bruce Parr and the teacher? What do they do but climb, climb, climb. The teacher eats snow; the pine juice almost strangles him; he pesters Parr about his hunger.

Finally, in the late, late afternoon, they reach the deer and begin dragging them down the mountains. They have to leave them about midway down and struggle back to camp.

They reach the camp about 6:30 p. m. It's dark. The fire from the cabin is inviting. The

food smells wonderful. Parr and the teacher walk in. There is Delton Lewellen and the other Lewellens, fully fed and comfortable.

And Delton Lewellen begins his three year denial of telling a lie; he was back in camp by noon, he says.

These are just a couple of the wonderful moments these men have found in their decade of deer hunting. They have taken the ladies with them at times. They have never failed to bag their limit on deer.

They are now planning this year's trip to the mountains, which will take place sometime in October, just a few days away.

One thing for certain, the Lewellens not only will bag their limit, but will have one whale of a time doing it.

Friday night visitors in the Woodrow Whitaker home were his sister, Mrs. Jimmy Prewitt and children of Amarillo, his mother, Mrs. G. H. Whitaker Sr. of Hereford, and a cousin Don Farmer.

NEWS FROM BLACK

Approximately thirty five attended the community meeting Thursday night at the community building. After a short business meeting cake and ice cream were served.

The Black Home Demonstration Club met Thursday at the club house with Carrie Tatum serving as hostess. The program topic was vegetable cooking and the demonstration was given by Geneva Ivie. Vegetables used were Swiss style green beans and cheese onion bake. Banana splits were then served to members; Mildred Barnett, Christine Braxton, Am Carthel, Opal Cobb, Emma Elmore, Anna Mae Hays, Geneva Ivie, Altha Presley, Maxine Price, Lucille Rockey, Mildred Welch, three children, Debbie Houlette, Veveca and Kevin Welch and the hostess. Next meeting will be Oct. 1 with Ann Carthel serving as hostess.

Clyde Hays returned to Texas University in Austin to resume his college studies on Tuesday. Mr. and Mrs. Dick Rockey spent Friday visiting friends and relatives in Muleshoe.

(Continued on page 5)

Dollar Day At Foster's

Boy's T-SHIRTS 1/4 Off	Girl's T-SHIRTS 1/2 Off	Bobby SOX 50¢ Pr.
Purrey BLANKETS \$8.95		Costume JEWELRY Reduced 1/3
Men's Red Hooded Sweat Shirts \$2.50	Work SOX 4 Pr. \$1.00	Boy's Red Hooded Sweat Shirts \$2.00
FOSTER'S DRY GOODS		
Phone 3162	Clothes For The Family	Fri-

Here Friday from Chevrolet . . .



Elegant Impala 4-Door Sport Sedan—one of 16 spanking new Chevrolets you can choose from.

THE SUPERLATIVE '60 CHEVY

This is the one that says '60 like no other car. From its clean-thrusting grille to its dapper rear deck, there's so much that's new and different about this superlative Chevrolet it stands out from the rest like a fresh-minted coin. And you'll be just as wide-eyed over what's inside—the relaxing roominess, tasteful trim, hushed elegance of its new Body by Fisher, all comfortably cradled by Full Coil springs at all four wheels. Yet, sumptuous as this new Chevy is, it's got all the thrifty virtues that make it unmistakably a Chevrolet—with new economy of operation, new dependability, new longer life. Here, then, we're confident both you and your budget will joyously agree, is the nearest to perfection a low-priced car ever came!

Here's the car that introduces a whole new decade of design—with so much that's new and different the others can only hope to come close.

It's the superlative '60 Chevrolet—with new space inside, new spirit under the hood, new splendor in every clean-etched line.

Freshly shaped contours rake back from the unified new grille to the jaunty rear deck, fitted with craftsmanship you'd expect only on the most expensive makes. Inside, the solidly built new Body by Fisher surrounds you with finely tailored fabrics and spacious

elegance. There's room to sprawl in, room to sit tall in—generously provided by Chevy's sofa-wide seats and extra margin of hat space. And there's even more leg room for the man in the middle—thanks to the way Chevrolet engineers have shaved down the transmission tunnel.

Out on the road, as Chevy's Full Coil ride will persuade you most gently, there's not a car near the price that comes close to the hushed comfort of this one. Adding to your sense of silence and solidity are thicker, newly designed rubber body mounts that

do an even more efficient job of isolating road shock and noise.

Quiet, quick-responding power is provided by a choice of two standard engines—Chevy's famed Hi-Thrift 6 and a new Economy Turbo-Fire V8 that gets up to 10% more miles out of a gallon of regular while delivering greater engine torque at normal speeds. There's also a choice of five other V8's and five transmissions, to assure the exact power combination to satisfy the itch in your driving foot. Chevy's accent on comfort and convenience even extends back to its easier-

to-load luggage compartment. You'll also find a convenient new parking brake that automatically returns to normal height after application, a new clutch linkage that filters out engine impulses more effectively than ever and new two-toning motif available on all 16 fresh-minted models.

But, impressive as all this may look in print, there's really only one way to tell how near to perfection this superlative '60 Chevrolet actually comes . . . and that's to drop in on your dealer and drive one!



HUNTERS

WINCHESTER Model 50 20 Gauge SHOTGUNS
Reg 134.95

\$87.50, 25% off

Hurry While They Last

WEAVER SCOPES
All Makes And Models From \$9.95 To \$45.00

25% off

HEADQUARTERS FOR ALL HUNTING LICENSES
Pick Up Your Copy Of New Game Laws Today

At **B&D GUN SHOP**
East Hiway 60 In Friona

Ben Moorman Don Tabor

Friona

See your local authorized Chevrolet dealer

REEVE CHEVROLET COMPANY

Phone 2012

7th And 8th Lose To Dimmitt

The seventh and eighth graders lost two football games to the Dimmitt Junior High teams Tuesday night at Dimmitt stadium.

The seventh graders lost by a score of eight for Dimmitt and six for Friona. Danny Murphree made the only score for Friona when he went up the middle for about 45 yards. The try for extra point failed, and the game ended with the final score eight to six.

The eighth graders lost their game by a score of six to nothing. The Dimmitt team

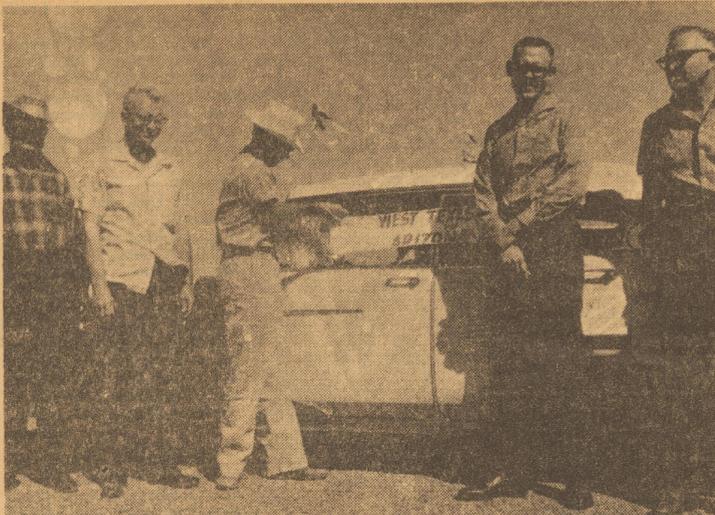
scored during the second quarter of play and the try for extra point failed.

Mentioned as standouts on defense during the seventh grade game were Pablo Gonzalez and Larry Hollis.

Mrs. Donald Adams and son Kenneth of Hub visited with Mrs. Bill Carthel Friday.

Mr. and Mrs. P. O. Southall visited in the home of their daughter, Mrs. J. R. Braxton Monday afternoon.

Mrs. Fern Barnett and Betty attended the parade in Lubbock Monday. They also visited with Wesley and Judy Barnett, who are attending Texas Tech.



SELLING TICKETS FOR NEW STADIUM OPENING—Friona's city officials and graduates of West Texas State were in our city last week drumming up sales of tickets for the opening game between West Texas and Arizona. Helping out locally with the drive above are left to right, Cordie Potts, Glenn Reeve Sr., Mayor R. L. Fleming, Bill Nichols and Wesley Foster.

WRESTLING

Saturday, October 3, 1959
DOUBLE MAIN EVENT

- FIRST:
Big Bob Geigel vs Big Bob Orton
(2 out of 3 falls or 1 hour time limit)
Return Match
- SECOND:
Ripper Leone vs Luis Hernandez
(2 out of 3 falls or 1 hour time limit)

Sponsored By Hereford Lions Club

Frionan Father Of Buried Thursday

W. E. Pruitt of Duncan, Okla.,

father of Mrs. Glen Williams of Friona, died at 4:30 p. m. Tuesday of last week. Funeral services were conducted there Thursday afternoon and burial was in the Marlow cemetery. Those attending the services

were Mr. and Mrs. Glen Williams, Mr. and Mrs. Dale Williams and daughter, Tammie, and Mr. and Mrs. Sam Williams. Other survivors include Mrs. Jim Guinn, who is a granddaughter.

Final Rites Held For A. W. Wood

Funeral services for A. W. Wood, long-time resident of Friona, were conducted from the First Baptist Church at 2:30 p. m. Friday. Rev. L. Aston Sartain, pastor of the church officiated. Pall bearers were Curtis Murphree, Douglas Connelly, Bill Stewart, Frank Truitt, Fred Dennis and Oscar Hellman.

Mr. Wood, who had lived here since 1913, died at his home on West Fifth Street early Wednesday morning. He was born December 13, 1880 at Zebulon, Ga., and came to this area in 1907. His first stop was at Taiban, N. M., where he worked on a ranch.

In September of 1909 he was married to Miss Ruby A. Jordan at a Presbyterian minister's home between Cantubra and Melrose. In April of 1913 he began working for the Santa Fe Railway and the Wood family moved to Summerville.

He retired in 1957 after more than 44 years service with Santa Fe. During this time he was section foreman at Bovina, Can-

yon and Friona. After his retirement he kept busy most of the time and in his spare time enjoyed playing dominoes and checkers with his friends.

Survivors include his wife, two daughters, Mrs. Ruby May Brookfield of Friona and Mrs. Wanda Fesser of Amarillo; one

son, James W. Wood of Jerome, Idaho; nine grandchildren and four great-grandchildren; Also two sisters, Mrs. Early Owens, who lives in Georgia and Mrs. Z. P. Bowers, whose home is in North Carolina. Burial was in the Friona cemetery under the direction of Claborn Funeral Home

Hospital Auxiliary Members Keep Busy

Tuesday four members of the Parmer County Community Hospital Auxiliary attended the District 1 meeting of the Texas Association of Hospital Auxiliaries in Amarillo.

Frionans attending the sessions at the Amarillo Country Club were Mrs. Deon Awtrey, president of the local auxiliary; Mrs. Paul Spring, secretary - treasurer; Mrs. Ross Ayers and Mrs. H. K. Kendrick.

At a special session of the organization in the Community Room of the Friona State Bank Thursday afternoon plans were made for the annual rummage sale to be held in Joe Ferrell's used furniture store across the street north of the Friona Star Friday and Saturday, October 8 and 9.

Mrs. Charles Allen, finance chairman, reports that rummage will be accepted any time Thursday, October 7. Everyone in the community is urged by Mrs. Deon Awtrey, president, to contribute any saleable item on

hand. Best sellers in the past have been comic books and children's clothing. All proceeds from the rummage sale are used for hospital projects.

Reports were given by Mrs. C. L. Vestal, sewing chairman; Mrs. Sloan H. Osborn, landscaping chairman; and Mrs. Ross Ayers, T-V project chairman.

Discussion of the feasibility of joining the Texas Association of Hospital Auxiliaries was followed by a motion to secure more information on the subject.

Prayer directed by Mrs. Claude Osborn closed the meeting.

Meeting At Rhea Friday

The regular meeting of the Rhea Farm Bureau will be held at the parish hall Friday evening of this week. During the business meeting a soil conservation supervisor will be elected. The term of Carl Schlenker, zone 1 supervisor for the past 5 years is expiring.

Following the business meeting a 50 minute film "Bobwhite Through The Year," will be shown. Through this film viewers will have an opportunity to observe from a close up position the life of a covey of quails. Benefits the birds receive from soil and water conservation are also shown.

Anyone in the area interested in seeing the film is invited by Gilbert Schueler, president of the organization, to attend the meeting.

Sam Pence and son David, and Mr. and Mrs. Tommy Sam Pence of Whitesboro, Mr. Pence remained in the Smart home.

Black News

(Continued from page 4)

Mr. and Mrs. Bill Carthel and family attended the annual Carthel family reunion at the Shelter House in the Plainview Park Sunday.

Joe Johnson of Hereford visited in the Travis Stone home Sunday.

Bob Goforth of Oklahoma City visited in the home of his uncle, Mr. and Mrs. Howard Elmore Sunday.

Members of the community attending the parade or fair in Amarillo last week were: Mr. and Mrs. Clyde Hays, Mr. and Mrs. Fern Barnett, Mr. and Mrs. Ellis Tatum and family, Mr. and Mrs. Weldon Tatum and Pam, Mr. and Mrs. Dick Rocky, Mr. and Mrs. Howard Elmore, Mr. and Mrs. Grover Goggans and family, and Mr. and Mrs. Bill Carthel and boys.

Mr. and Mrs. Gene Welch and family visited in the Earl Harkins home of the Friona community Sunday afternoon. Mr. and Mrs. F. B. Harkins of Plainview were also there.

Mr. and Mrs. Roden Smart made a business trip to Lubbock, Wednesday.

Mr. and Mrs. Cecil Vandiver of Dimmitt visited in the Howard Elmore home Sunday afternoon.

Harland Frye and Bill Carthel left Wednesday and returned Saturday from a business trip to Texarkana and Dallas.

Mrs. Ralph Price and Mrs. Ellis Tatum attended the home demonstration club council meeting in Farwell Monday.

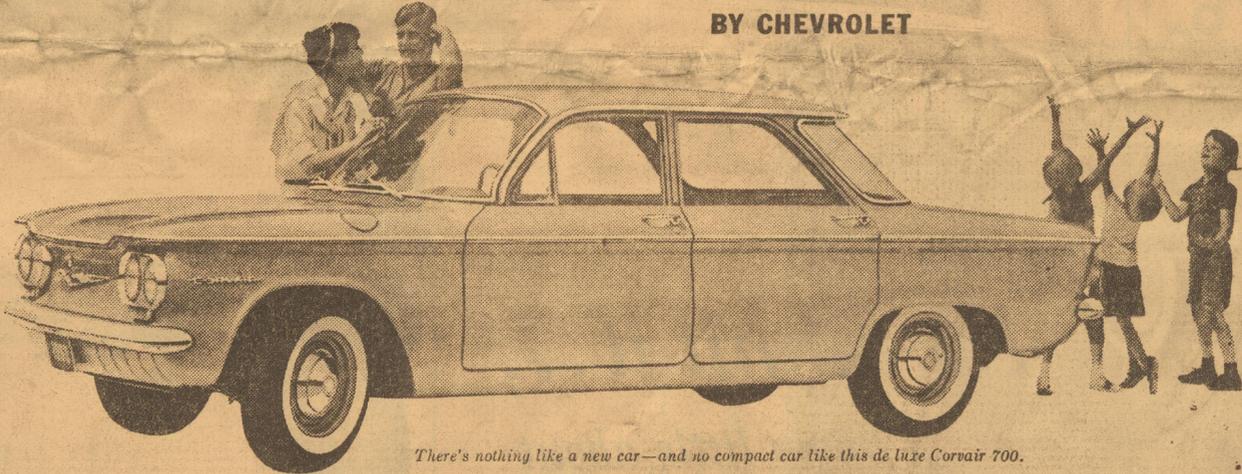
Mr. and Mrs. Jim McCabe and boys were Friday night supper guests in the home of McCabe's sister, Mr. and Mrs. Bill Carthel. The McCabes live at Dawn.

Week end guests in the Roden Smart home were Mr. and Mrs.

NEED A HOME LOAN? SEE FIRST FEDERAL FIRST FEDERAL SAVINGS CLOVIS See ETHRIDGE-SPRING AGENCY Phone 8811, Friona

as different as night and day!

THE REVOLUTIONARY Corvair BY CHEVROLET



There's nothing like a new car—and no compact car like this de luxe Corvair 700.

Here's the car created to conquer a new field—Chevrolet's low-priced compact Corvair. The product of nine years of research and development, it's America's first truly compact car that retains the ride and 6-passenger comfort you're used to in a big one.

The key to this small miracle: America's only rear-mounted aluminum engine—a lightweight 6 that's so revolutionary it can be packaged with the transmission and drive gears as one compact unit.

With the engine in the rear, the Corvair's floor is virtually flat, front and rear, so there's plenty of foot room for everybody. Combined with Corvair's unique body-frame construction by Fisher, this provides interior spaciousness comparable to many post-war conventional-sized cars.

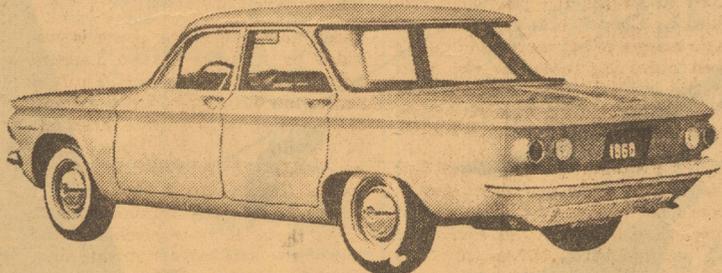
Shifting engine weight to the rear also makes for easier compact car handling and gives glued-to-the-road traction on ice, mud or snow. And with independent suspension at all 4 wheels—an advance comparable to the independent suspension of front wheels years ago—you get a poised, unruffled ride that rivals even the costliest cars.

These are all things no front-engine compact car can give you. And with them you get outstanding economy and practicality that would never have been possible if Chevrolet engineers had been content to make the Corvair merely a sawed-off version of a big car. Corvair's size—some 5 inches lower, 2½ feet shorter and 1,300 pounds lighter than conventional sedans—makes it a joy to jockey through busy streets, a pleasure to park (no need for power assists). Its revolutionary Turbo-Air 6 gets up to 30% more miles on a gallon of regular. And, because the engine's air cooled, you never have to fuss with antifreeze, you get quicker warmup (even heat for passengers comes—almost instantly—from an airplane-type heater*). Wonderfully practical, yes. But you'll find the most practical thing of all about Corvair is its remarkably low price. Your dealer's the man to see for all the short, sweet details.

America's only car with an airplane type horizontal engine!
America's only car with independent suspension at all 4 wheels!
America's only car with an air-cooled aluminum engine!



The engine's in the rear where it belongs in a compact car!



You have your choice of two Corvairs—this one's the standard model.
See your local authorized Chevrolet dealer

- 1 REVOLUTIONARY TURBO-AIR 6**
Gets up to 30% more miles on a gallon, needs no antifreeze, provides quicker warmup with less wear on parts. It's the world's first production 6 with the ultra-smooth, space-saving power of horizontally opposed (not vertical or V-stroke) pistons.
- 2 ONE-PACKAGE POWER TEAM**
Wraps rear engine, transmission and differential into one compact unit. Takes less room, leaves you more.
- 3 STYLING—PURE AND SIMPLE**
Clean, uncluttered lines shape both 4-door models—the de luxe Corvair 700 and the standard Corvair. Each has its own distinctive trim, and you get more visibility area than in many full-sized cars.
- 4 FOLD-DOWN REAR SEAT***
Works instantly, adding to Corvair's versatility by enlarging rear seat cargo space to 17.6 cu. ft.
- 5 FLAT FLOOR**
Corvair is America's only compact car with a practically flat floor, the only one with the kind of relaxing room that U.S. motorists are used to.
- 6 UNISTRUT BODY BY FISHER**
Does away with conventional frame, incorporating all structure into a rigid body-frame unit that gives you more inside room with less weight.
- 7 UNDER-HOOD LUGGAGE COMPARTMENT**
Trunk's up front (like an elephant's) where it's convenient for groceries, shopping bags, luggage.
- 8 4-WHEEL INDEPENDENT SUSPENSION**
There's no conventional axle—front or rear. Wheels, cushioned by coil springs, take bumps independently of each other, for smooth, road-hugging ride.

Corvair BY CHEVROLET.
*Optional at extra cost.

We're Not Fence-Straddling When We Say You'd Better Prepare For Winter

Get Your Supply Of

ZEREX ANTI-FREEZE Now

BAINUM BUTANE CO.



LP Gas—Mack Bainum, Friona
Phone 2171 or Res. 2892

Top entertainment—The Dinah Shore Chevy Show—Sundays NBC-TV and the Pat Boone Chevy Showroom—Weekly on ABC-TV—Red Skelton Chevy Special Friday, October 9, CBS-TV.

REEVE CHEVROLET COMPANY

Friona

Phone-2012

WANT ADS

CLASSIFIED ADVERTISING
Classified ads will be accepted until 12 noon on Tuesdays for that week's paper. Classified ads will be charged at the following rates: One time--5¢ per word. Three times--3¢ per word. (Minimum charge will be 50¢)

CARD OF THANKS
Words are inadequate to express the appreciation we feel for the prayers, cards, letters, flowers, food and other expressions of sympathy we received following the death of Mrs. Alice Horn.
Every act of kindness will long be remembered.
Mrs. Rosa Anderson and family
52-1tc

FOR SALE--5 3-bale cotton trailers; new IH stripper still crated; 1950 "M" IH tractor. W. D. Gibson, 209 Western, Hereford, Phone EM4-2225. 51-2tp

WANTED--Homes for four puppies, Doyce Barnett Phone 5122. 51 2tc

FOR SALE--350 acres on pavement. Two good 8 inch wells on natural gas. Nice three bedroom modern house. 100 acre wheat base. 40 acre cotton base. M. A. Crum, Floydada, Texas. 51 3tc

FOR SALE--14 ft. grain bed for truck. J. G. Baker Phone 5111. 52-3tc

FOR SALE--314 acre irrigated farm, 2 wells on natural gas. Modern two bedroom house on pavement. 10 miles east Littlefield or 1 mile west Spade. W. P. Young 3/4 mi. east Littlefield city limits on Levelland Highway. 50-3tc

Portable Disc-Rolling On Your Farm
CALL
Gerald Wright
FRIONA
2971 Night 4tc 2181 Day

FOR SALE--Comanche wheat seed. First year from certified seed. A. W. Anthony Jr. Phone Parmer 3458. 51 3tp

FOR SALE--1956 Eagle motor scooter. Good as new. A. W. Anthony Jr. Phone Parmer 3458. 51 3tp

APARTMENTS for rent. Adults. No pets. Phone 2432 51 2tp

WANTED--2 or 3 bedroom house in or near Friona. Contact Gene Pershall, Friona Motor Company. 50-3tc

FOR SALE--Tall International corn binder in good condition. R. D. Garrett, Route 2, Friona, Rhea Community. 50-3tc

WANTED--Listings for land to buy or sell. Buske-Magness Cattle and Realty Co. Friona 1 tnc Phone 3462

WANTED--Tune ups on all makes of small motors--lawn mowers sharpened. Balmum Butane Company. Friona, 30 tnc phone 2171.

For Any Plumbing Needs Contact George Grant Grant's Plumbing Service 403 Prospect Friona, Texas Ph 9581 26 tnc

LOST--Female dog June 25th Fifth and Main Friona. Light brown short hair mixed breed, bad teeth. Name Ginger. Weighs 20-25 pounds. \$15 reward. W. W. Wheeler, 3105 Washington St., Amarillo, Texas. 48 12tp

FOR SALE--Complete set of Encyclopedia Britannica. Used only 1 year. Phone 2291. 50-3tc

FOR SALE--Sectional divan with occasional chair; new carpet 15 x 29. Vernon L. Johnson, Phone 2311. 50-3tc

PIANO LESSONS in my home. Mrs. Jane Bengel, 701 Woodland, Phone 4121. 49-tnc

FOR SALE--3500 BTU Dearborn heater; cotton mattress for baby bed, new cover; Hanks-craft bottle sterilizer; Taylor Tot stroller. Phone 4632 51 3tp

BEDROOM FOR RENT--Private bath. Phone 9202 51 2tc

FOR SALE--1955 Pontiac 4-door. Power steering and brakes. Mrs. R. L. Bates Phone 4351 after 4 p. m. 51 3tp

PRESSURE PUMP AND WINDMILL WORK BAILING OUT WELLS. 232 Avenue B HEREFORD, TEXAS Phone EM 4-1057 night EM 4-0855 day

FOR SALE--Practically new Heston for combine. \$450. Floyd Readhimer Bovina, Texas Phone Tharp BA 5-4474 52-tnc

WANTED--Service station attendant. Jack London, London Bros. Mobile Station Friona Phone 4751. 52-3tc

The Friona Woman's Club will observe their 50th club anniversary October 14 at 2:30 p. m. at the club house. All former members are invited in town and out of town. 52-2tc

BUYERS WANTED -- For CORDOVA winter barley seed @\$2.50 per hundred. Certified CONCHO wheat seed, cleaned, treated and sacked \$3 per bushel. Inquire at Friona Wheat Growers or contact Nelson Welch Phone 2961. 52-3tc

FOR SALE--Sweet potatoes 1/2 mile south Benger Air Park at C. H. Horner farm. 52-1tp

NOW OPEN--Remnant Shop. Cotton, furs and woolens. First house south Frio Draw on Friona-Muleshoe highway. 52-4tp

FOR RENT--Bedroom for lady. Phone 2631 or 3061. 52-3tc

FOR SALE--1955 Model "55" John Deere combine, 1951 2-ton two speed truck. Nelson Welch Phone 2961. 52-3tc

A BANG - UP GOOD JOB ON ALL WATER WELLS. BROOKFIELD DRILLING CO. IS AS CLOSE AS YOUR PHONE Ph. 5731 Friona Dependable Water Service Up To 3 Years To Pay For Turnkey Well Job

CARD OF THANKS
We wish to thank everyone who was so kind during our bereavement. For all the food, the lovely flowers, the words of love and encouragement, and especially for your prayers. May God bless each one of you.

Mrs. A. W. Wood and Judy Mr. and Mrs. Jim Wood and family Mr. and Mrs. H. W. Brookfield and family Mr. and Mrs. George Fesser and family 52-1tp

FOR SALE--5 3-bale cotton trailers; new IH stripper still crated; 1950 "M" IH tractor. W. D. Gibson, 209 Western, Hereford. Phone EM 4-2225. 51-4tp

FOR SALE OR TRADE--International 2 ton truck, 2 speed axle. Hobbs bed. Good tires. Priced for quick sale. 5 miles south Hub. Phone Yorktown 5-3736. 52-1tp

REWARD WILL BE PAID for return of 21 jewel Lady Elgin white gold watch lost Wednesday, Janette Collard, Phone 3541. 52-3tc

FURNISHED APARTMENT--For rent. Joe B. Collier Phone 2821. 52-1tp

FOR SALE--2 row mounted John Deere 55 model corn picker with dump trailer. Power take off corn sheller 500 bushel per hour capacity. Eugene Bog-gess, Phone Hub 2183. 50-3tc

FOR SALE--Holland bulbs and peonies. Plant now for early bloomers. Mrs. J. F. Ward, North Main, Hereford, Texas. 52-tnc

FOR SALE--Fresh eggs delivered. Phone Parmer 3478 50-3tc
SPINET PIANO--New, stored in your vicinity. Will sacrifice to responsible party able to assume \$27.50 payments. Write Channer's Holyoke, Col. 51 3tp

If wrong our hearts are right in vain.--Young.

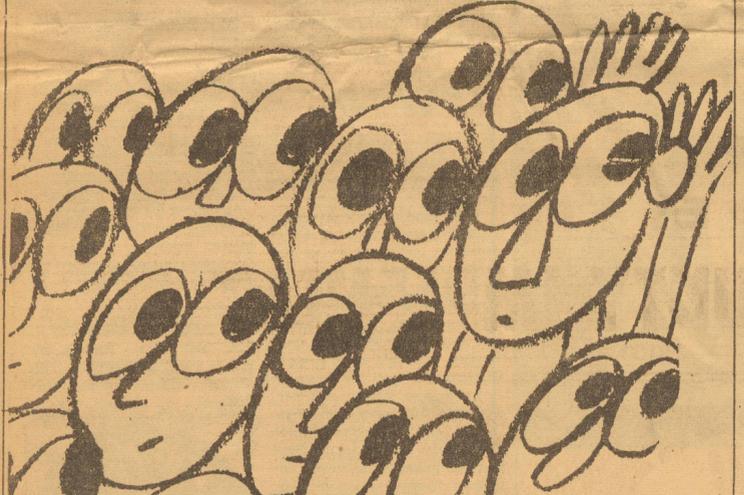
USED Tires & Wheels Batteries Truck & Motor Parts Prestone Wrecking TERRY'S SHOP
Ph. 5941 Ross Terry, Owner Friona

LuNORA'S DOLLAR DAY VALUES

ONE LOT CHILDREN'S DRESSES \$200 up	ONE LOT CHILDREN NYLON PANTIES 2 pr. \$125	ONE LOT T-SHIRTS and BLOUSES 2 for \$150
SHOP OUR LADIES READY-TO-WEAR		BOY'S LONG SLEEVE SHIRTS \$119 up
Lingerie BY ROGERS DRESSES By Kabro of Houston sizes 5-15; 8-20; 12 1/2 - 24 1/2		ONE LOT JACKETS \$249

LuNORA'S LADIES AND CHILDREN READY TO WEAR Phone 3061 Friona

You've Looked For It! **You've Listened For It!**



NOW WE HAVE

34U2C

Yes-- We Have Three Brand New Models Of The Famous Chevy Lines For Your Inspection At Our Open House

FREE COFFEE FREE DONUTS

See The New Chevy And The Corvair Plus New Commercial Vehicles

Friday Oct. 2

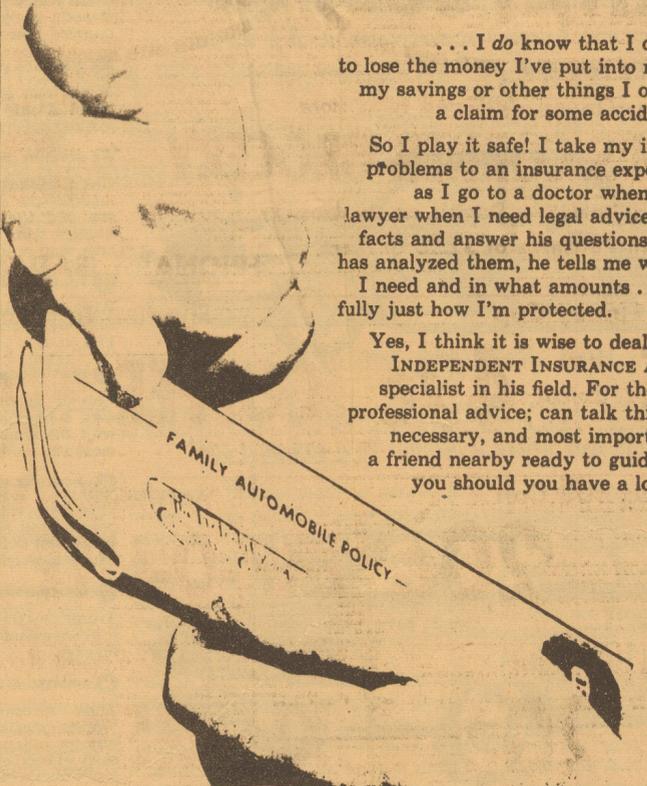
At

REEVE CHEVROLET CO.

FRIONA

I'll admit it...

I know little about insurance, but --



... I do know that I can't afford to lose the money I've put into my home, my savings or other things I own, to satisfy a claim for some accident.

So I play it safe! I take my insurance problems to an insurance expert, the same as I go to a doctor when I'm sick or to a lawyer when I need legal advice. I give him the facts and answer his questions. Then after he has analyzed them, he tells me what coverages I need and in what amounts... and explains fully just how I'm protected.

Yes, I think it is wise to deal with an **INDEPENDENT INSURANCE AGENT** who is a specialist in his field. For then you get professional advice; can talk things over when necessary, and most importantly you have a friend nearby ready to guide and help you should you have a loss.

Douglas-Bingham Land & Insurance Co.

Your Department Store In Real Estate, Loans And Insurance

Joe B. Douglas Jarrell Wright Doyle Elliott Dean Bingham

Phone 8711 Friona

In and around

FRIONA

WITH JUNE

It has long been a saying in newspaper circles that if you want to find out whether or not your paper is being read, the best way to do it is to make an error and then sit back and wait for the readers to call and tell you about it.

Friday was a very unusual day in the Star office. Had we known at the beginning of the day what events would take place during the day, we would have kept a record of the number of persons who were interested enough to inquire about the errors in the football contest.

Another thing that isn't quite clear is whether the errors had anything to do with Editor Dave McReynolds being out of town all day. Before the day was over we felt the need of one of these gadgets that repeat a message when the telephone rings. It could have said, "We regret that the wrong dates were picked up on three of the games listed in our contest this week."

That sentence would have answered most of the calls we had during the day. It was worth all of the explanations we had to make just to know that so many persons are interested in the contest and know when we make an error. Thanks to each of you who called.

All who know Eddie Bradshaw will be interested in learning about a recent incident in which he was involved. Many local persons have learned to appreciate Eddie's smiling good humor and generosity during the time he has been employed at the Lakeside "66" Station.

Early this summer a woman stopped at the station late in the afternoon to have her car serviced. She inquired about a visitor mirror and was badly in need of one. Since there wasn't any available, Eddie removed the one from his car and gave it to her. She then forgot the incident.

Recently a package came addressed to the station. Since L. B. Cain was employed at the station, recently the package was handed to him. Upon removing the outer wrapper, McClain came to a neatly wrapped package addressed to "The blonde young man who gave his visitor mirror to the woman from Oklahoma."

Mrs. O. Boothe of Amber, Okla., will long be remembered by young Bradshaw and probably the key case which she sent to him will be one of his most cherished souvenirs in years to come.

Young Tommy Hartwell, who makes his home with his grandmother, Mrs. Mabelle Hartwell, is almost three and has developed a keen interest in birthdays. Recently Mrs. Hartwell began making preparations for making a cake.

"Whose birthday is it?" asked Tommy.

"Well, we can pretend that it is yours," answered his grandmother.

This seemed like a good idea to Tommy, so he decided that his birthday cake must have candles. His wish to place the candles on the cake was granted and he was enjoying the "pretend" birthday very much.

When time came to blow out the candles, Tommy inquired, "Where are the gifts?"

When you pick up any newspaper or magazine, it might be wise to look at the pictures carefully. There just isn't any way of telling when or what publication you are likely to see a Frionan pictured in.

Deniese Bender, daughter of Mr. and Mrs. Karl Bender, was one of three nurses shown in the Los Angeles Examiner recently. Miss Bender was one of 47 nurses who received caps at ceremonies in the Seventh Day Adventist Church of the Glendale Sanitarium and Hospital School of Nursing.

An interesting feature of the class is that there is one young man in the group. He is a native of Port Hope, Mich., and chose the nursing training as a background for future pursuits in the field of physical therapy.

In August 31 issue of Life Magazine, Sally Osborn, daughter of the Sloan Osborns, was pictured with a group of students at the University of Hawaii at Honolulu.

Miss Osborn was enrolled at the University of Hawaii during the summer and is currently a student at Texas University at Austin.

A rumor is going around concerning a bowling alley in Friona. Is there any basis for the rumor? That's what we would like to know. Several persons have heard that land has been purchased and plans are being made for a building.

In our efforts to locate some grounds for the rumor, we haven't accomplished a thing. Most everyone we've contacted seems to think it would be a good idea, but doesn't seem to know any more about it than we do.

Bowling is something that persons of most any age enjoy, and enthusiasts must drive to Hereford, Muleshoe, Plainview, Dimmitt or some other Golden Spread town whenever they want to bowl. Why don't we have an alley?

The Robert Zetzsches recently moved into their new home in the west part of town. Carol has been busy making new curtains and doing other chores that go with moving into a new house. Somewhere in the move she misplaced her glasses.

After making a thorough search of the entire house, she came to the conclusion that she had gathered them up with scraps of material or paper and put them in the trash.

She had completely given up ever finding them when Robert

looked on one of the higher shelves in the cabinet and saw them. After the lost glasses had been found, Carol remembered removing them when she was standing in a chair making measurements for the kitchen curtains.

Looking on the high shelves in the cabinet had not occurred to her since these shelves are beyond her reach.

Since it is generally easier to call someone and ask questions than it is to look for answers, we plan to be calling on Marie Fleming real often after October 10.

She really should know all the wedding answers from all angles, so it will no longer be necessary for us to read Amy Vanderbilt or Emily Post. Early in August the Flemings surely learned all the "dos" and "don'ts" when a daughter is getting married.

Currently they are checking up on like matters for a son's wedding. Think it is a little bit unusual for a couple to have two children then have two weddings in less than two months.

Seems like the Charlie Bainums have the mayor and his wife out done wedding-wise. Three of their sons were married about the same time a few years ago.

Someone handed us two keys fastened together with small metal band. If they're yours, come by the Star office and pick them up.

Mrs. Patterson Buried Here Monday

Final rites for Mrs. O. T. Patterson, 48, who had lived in the Black community about ten years, were conducted at the First Baptist Church at 3 p. m. Monday. Rev. L. A. Sartain, pastor of the church, officiated. He was assisted by M. B. McKinney, Church of Christ minister.

Mrs. Patterson, who has been ill about three years, died at 5:30 a. m. Sunday in Deaf Smith County Hospital at Hereford. She was born April 7, 1911 in Copeville, Texas.

Survivors are her husband and a son, David, of Friona; two daughters, Mrs. June Moore and Mrs. Billie Woods, both of Amarillo; three brothers, Sherwood Stafford of Amarillo, W. C. Stafford of Memphis, Tenn., and N. W. Beaty of Farmersville, Texas; and two sisters, Mrs. J. S. McKee and Mrs. Dave Feazell of Fort Worth.

Burial was in the Friona cemetery.

A good heart is worth gold. —Shakespeare.



THERE'S NOTHING LIKE A NEW CAR... MAKE YOURS A ROCKET ENGINE OLDS!

SUPER 88 HOLIDAY SPORT SEDAN—Super action... super satisfaction! Every value-packed Super 88 model is powered with the PREMIUM ROCKET Engine that delivers maximum performance from premium fuels. There's abundant reserve power for passing throughout the entire driving range.

YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER

invites you to see the Most Satisfying cars you've ever known!

The 1960 Oldsmobiles are here—as new as new can be! Every beautiful line and every outstanding new feature is included to bring you the finest the medium-price class has to offer!

Oldsmobile's new and radiant styling is designed to satisfy your sense of good taste. New Quadri-Balanced Ride with Vibra-Tuned Body Mountings is certain to be the most comfortable and satisfy-

ing ride you've ever tried. It brings new smoothness, new stability, new safety... and new silence! There's a new balance of power—with two Rocket Engines! Three established series to choose from! 17 new models... including two new 3-seat Fiestas! Come in and see the *Mighty Satisfying* 1960 Oldsmobiles... quality built, quality sold and quality serviced for your *lasting* satisfaction!



1960 OLDSMOBILE DYNAMIC 88 HOLIDAY SCENICOUPE—You get more miles per dollar! Every dollar-saving Dynamic 88 has as standard equipment the new REGULAR ROCKET Engine—for Rocket "Go" on lower-cost, regular gas—saves you about a dollar on every fill!



1960 NINETY-EIGHT HOLIDAY SPORTSEDAN—Luxuriously appointed... elegantly styled. In the new Ninety-Eight Oldsmobile, you will find supreme satisfaction in every respect—power, prestige, pleasure. New Custom-Lounge Interiors—New PREMIUM ROCKET Engine!

OLDSMOBILE FOR 1960

PARMER COUNTY IMPLEMENT CO.

FRIONA, TEXAS

IT'S FINE QUALITY FOOD

SUCH LOW, LOW PRICES

MEAT VALUES

Your Home-Owned Affiliated Food Store

JOHNSON'S CORNER GROCERY

S & H Green Stamps — Double on Wednesday

With Cash Purchase of \$2.50 or More

PH. 2111

FRIONA

SPECIALS

FOR FRIDAY & SATURDAY

Swift's Honey Cup
MELLORINE Half Gallon **49¢**

Shurfine Drip Or Reg
COFFEE 2 Lb Can **\$1.19**

Home Folk No 303 Can
Blackberries **20¢**

Marshmallow Topping
HIP-O-LITE **25¢**

Libby's No 303 Can
SPANISH RICE **20¢**

400 Count Box
KLEENEX **25¢**

Large Box
BISQUIK **48¢**

Hershey Pound Can
COCOA **75¢**

FRYERS Lb **35¢**

T-Bone
STEAK **79¢**

All-Meat
BOLOGNA Lb **49¢**

FRESH FRUITS & VEGETABLES
Pink
GRAPEFRUIT Lb **12¢**

CELERY Lb **17¢**

RHUBARB Lb **12½¢**



The proof your funds are safe with Rushing's—insurance. The proof it is profitable to save with Hi-Plains--the current rate of return is 6.5%.

For Complete Information Call Eric Rushing

Local Agent

Phone 5301 Friona

HI-PLAINS

Savings and Loan Association
128 EAST THIRD
HEREFORD, TEXAS

JOIN THE FUN — WIN THE PRIZES

COTTON BOWL FOOTBALL CONTEST

1 RUSHING Insurance Agency
Insurance Loans
Phone 5301 Eric Rushing Friona
Arkansas VS. TCU

2 FRIONA Battery & Electric
Starter - Magneto - Generator Service
Motor Tune Ups - Brake Service
BEAR AUTO SERVICE
Johnny Wilson, Mgr.
Phone 2131 Friona
Baylor VS Louisiana State

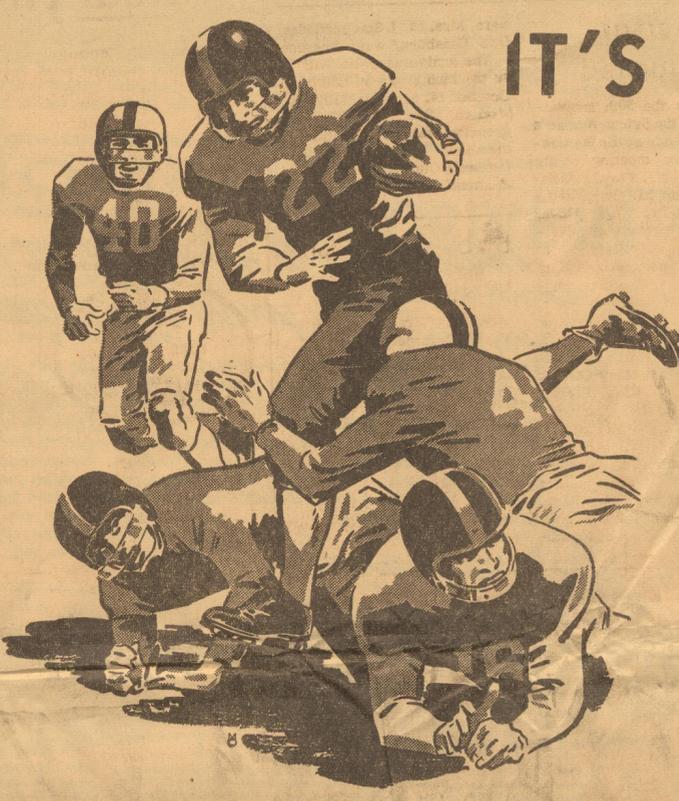
3 FRIONA MOTORS
PARMER COUNTY HEADQUARTERS FOR.
Ford Cars, Trucks, Pickups
Tractors And Used Cars
Phone 2341 Friona
Texas Tech Vs Tulsa U.

4 FRIONA WHEAT GROWERS
World's Longest Country Elevator
PGC Feeds
Phone 2061, Arthur M. Drake, Mgr., Friona
SMU VS Navy

5 BI-WIZE DRUG
Drugs Sundries
Your Rexall Store
Phone 2781 Friona
Texas A & M VS Miss. Southern

6 BAINUM BUTANE
SHAMROCK
LP Gas—Mack Bainum, Friona
Phone 2171 Or Residence 2892
Farwell VS. Ft Sumner

IT'S FUN IT'S FREE



Win Weekly Prizes PLUS Grand Prize OF 2 Tickets AND TRIP TO COTTON BOWL New Year's Day

Contest Rules

- There are 12 college and high school games in the ads on this page.
- Pick the winners you think will win and place the WINNER'S name beside the sponsor's name in the Contest Entry Blank at bottom right of this page.
- PICK THE SCORE of the GAME OF THE WEEK and place your guess in the appropriate blank on the entry. Bring or mail the entry blank to the Star office by 6 p. m., Friday following this issue of the paper.
- Winners will be chosen by a group of judges each Saturday and each week a first prize of \$7, second prize of \$5 and third prize of \$3 will be awarded.
- Weekly entry blanks will be kept all season and at the end of the Football Season the winner of the Grand Prize of 2 Free Tickets to the Cotton Bowl Game PLUS bus fare and hotel reservations in Dallas New Year's Day will be presented to the lucky person who has picked the greatest number of correct games throughout the season. Ties will be determined by the judges.
- There is nothing to buy, no entry fee, except to bring the Entry Blank, correctly filled out to The Star office every week by 6 p. m. Friday.
- All employees of this paper and their families plus families of sponsors are not eligible in this contest.

GAME OF THE WEEK
FRIONA _____ VS _____ Sunray _____
(PICK SCORE)

8 the TASTY CREAM
Phone 4851 Friona
Texas U. VS California U

7 KENDRICK Oil & Fertilizer
Butane—Propane—Oils—Greases
Phillip 66 Products
Phone 2882 Friona
West Texas VS North Texas

CLIP THIS ENTRY BLANK AND PICK YOUR WINNER TODAY!

12 Shop Piggly Wiggly regularly!
Phone 3001 Friona
Oklahoma U. VS Colorado U.

Serving Friona Over 50 Years
ROCKWELL BROS. & Co. Lumbermen
"Complete ONE STOP BUILDING SERVICE"
Serving FRIONA Over 50 Years
O.F. LANGE, Manager
Phone 2041 - FRIONA, TEXAS
Compare Our Prices & Values
Lazbuddie VS Wilson

10 REEVE CHEVROLET
Your Authorized Chevrolet Dealer
Frigidaire Home Appliances
Sales Service
Phone 2021 Friona
Dimmitt VS Muleshoe

9 MAURER MACHINERY CO.
MINNEAPOLIS MOLINE
Phone 3261 Friona
Tulia VS Hale Center

Official Entry Blank

Name _____
Address _____
Mail Or Bring Entry By STAR Office By Friday At 6 P. M. This Week

GAME OF THE WEEK
Friona _____ vs _____ Sunray _____
(Score) _____

1 Rushing Ins _____	7 Kendrick Oil & Fertilizer _____
2 Friona Battery & Electric _____	8 Tasty-Cream _____
3 Friona Motors _____	9 Maurer Mchy _____
4 Friona Wheat Growers _____	10 Reeve Chevrolet _____
5 Bi-Wize _____	11 Rockwell Bros _____
6 Bainum Butane _____	12 Piggly-Wiggly _____

REMEMBER—Enter Every Week And You May Be THE GRANDPRIZE WINNER!

Of Interest To THE WOMEN

SECTION II, PAGE 1

THE FRIONA STAR

THURSDAY, OCTOBER 1, 1959

Janiece Bock, J. W. Baxter Exchange Vows Saturday

Saturday afternoon at two Janiece Bock, daughter of Rev. and Mrs. Hugh F. Blaylock, became the bride of J. W. Baxter, son of Mr. and Mrs. Bill Baxter. The double ring ceremony was read by the bride's father.

Traditional wedding music was presented by Mrs. Dorothy Hough at the organ. She also accompanied Luellen McLean

as she sang "Always" and "I Love You Truly."

Bridesmaids were Charlotte and Judy Bock, sisters of the bride, and Sue and Ann Baxter, sisters of the bridegroom. They wore identical dresses of blue peau de soi designed with fitted bodices with low round necklines and full skirts.

Their headpieces were matching hats with net veils. Each attendant carried a cascade arrangement of carnations.

Jon Mack Roden served as best man. Ushers were Billy Dean Baxter, brother of the groom, Wayne Rhodes, Larry Fairchild, Keith Taylor and Valton Howard.

The bride, given in marriage by her uncle, Norman Sulser of Earth, wore an original wedding gown with a fitted bodice of peau de soi highlighted with sequin motifs outlining the neckline. The tapered sleeves which ended in points and bouffant skirt were of silk organza.

Her veil was of imported silk illusion. She carried a corsage of stephanotis centered with a white orchid atop a white Bible.

Hostesses for the reception which was in Fellowship Hall were Mesdames Paul Hall, Deon Awtry, R. N. Gore, Marion Fite, Mack Bainum and Danny Mack Bainum.

A three tiered wedding cake centered the serving table which

was covered with an ecru lace cloth over blue. Blue candles stood at either end of the table. Cake and punch were served by the bride's cousin, Thelma Scott, of Los Angeles.

Out-of-town guests signing the register were Mrs. Jack McCord, Mr. and Mrs. Sam Cearly, M. E. Kelley, Mr. and Mrs. N. C. Sulser and children, Mr. and Mrs. W. O. Jones and Karen Sue, Mr. and Mrs. J. L. Henson and Mr. and Mrs. Melvin Bock and sons all of Earth;

Also Mr. and Mrs. Norman Cleavinger of Dimmitt; Mr. and Mrs. John Sulser and Johnny of Roswell; Mrs. David Anderson and Davy Jean of Muleshoe; Richard Bentz of Olton; Mrs. Dwaine Key of Amherst; Mr. and Mrs. W. L. Blaylock of Lubbock; Mr. and Mrs. Charlie Baxter of Clovis; and Dr. and Mrs. K. F. Krausnick and son, Charles, of Lamar, Colo.



MRS. J.W. BAXTER

Anniversary Tea Planned

Plans for the 50th anniversary tea for the Friona Woman's Club were made at the Wednesday afternoon meeting at the club house. Mrs. Floyd Schlenker, president, had charge of the meeting. Mrs. Joe Moyer served as secretary in the absence of Mrs. Roy Slagle.

Roll call was answered with facts about Alaska and the program was on the 49th state. Mrs. V. R. Jordan chose for her topic of discussion, "Alaska--The History and Government." Mrs. Mary Officer spoke on "The Flag, Flower and Bird." Alaskan communications were discussed by Mrs. Ed Boggess.

Refreshments of sandwiches, lemonade and mints were served by the hostesses, Mrs. M. B. Buchanan and Mrs. Mabelle Hartwell. Two new mem-

bers, Mrs. M. J. Stacy and Mrs. Bob Ginsburg, were present.

The anniversary tea will be at the club house at 2:30 p. m. October 14. All members of the Modern Study Club, Progressive Study Club and former members of the Friona Woman's Club are being invited to attend.

Baby Boy Born To Joe Osborns

Mr. and Mrs. Joe Osborn of Austin became parents of a baby boy at 2:30 p. m. Sunday. He was named William Sheffield and weighed 8 lbs. 2 ozs. He is the first child for the couple.

Grandparents are Mr. and Mrs. Sloan H. Osborn of Friona and Mr. and Mrs. William Culbert of Gatesville. Mrs. J. B. McFarland is a great-grandmother.



Do You Know What Your Home is Worth Today?

Surprisingly enough, NINE OUT OF TEN PEOPLE DON'T! That's the startling result of a survey recently conducted by a New York research firm.

Of course, there are good reasons for this. Inflation and rising building costs affect home valuation.

I'll bet you your home is worth MORE right now than you think.

And I'll bet you haven't taken this into account in planning your insurance. If I'm right, you stand to lose a lot RIGHT NOW if you have a serious fire, windstorm, or any other loss.

May I tell you WHAT YOUR HOME IS WORTH TODAY?

There's no cost or obligation on your part. Just call 8811

Only An Independent Agent
Can Display This Shield



Ethridge-Spring Agency

DAN ETHRIDGE
BILL STEWART
FRANK A. SPRING

INSURANCE - LOANS

PHONE
8811
FRIONA



GAIL CAMPBELL

Gail Campbell Worthy Advisor

Gail Campbell, daughter of Mr. and Mrs. L. C. Campbell Jr. of Midland, was recently installed worthy advisor of Midland Assembly No. 193 Order of the Rainbow for Girls, Saturday evening in the Masonic Temple there.

Miss Campbell introduced her parents and presented them with a corsage and boutonniere. She announced her theme for the term as "Prayer." Her motto is "Faith Through Prayer" and her colors are shades of pink and gold. Chosen flower of the worthy advisor is the carnation.

Her sister, Charlotte Campbell, was installed as drill leader in the same ceremony. Miss Campbell's cousin, Karen Turner, Rainbow member from Friona, sang "The Lord's Prayer."

Following the installation program, a reception was held in the dining room. Out-of-city guests were Miss Campbell's uncle and aunt, Mr. and Mrs. Billy Turner, and cousins, Karen and Becky, all of Friona.

Miss Campbell is a granddaughter of Mr. and Mrs. Charlie Turner of this city.

FETED WITH SHOWER 1-1881

A bridal shower honoring Mrs. Joel Landrum was held in the home of Mrs. Ray Boothby of Tahoma Thursday evening of last week. Mrs. Landrum, the former Jeanette Calloway, was married to Landrum at the First Baptist Church in Dumas September 6.

Attending the shower were Mrs. Ray Landrum of Amarillo, mother of the groom, and his grandmother, Mrs. C. W. Dixon of Friona.

Weekend guests in the home of Mayor and Mrs. Raymond L. Fleming were Mr. and Mrs. Don Reeve of Amarillo and Janis Widener of Lockney.

DOLLAR DAYS

Boy's Jeans

Nationally Known Brands -
Stock Up Now For School Wear

Reg 2.98 \$ Day Only **2³⁹** Pair

Men & Boy's SWEATERS

New Styles - New Fabrics - Just Arrived
Perfect For The Cool Days Ahead

\$6⁹⁸ And \$12⁹⁸

Pinwale Corduroy

36 Ins Wide In Red, White,
Blue, Gold, And Printed Patterns

Values To \$ Day Only **1⁰⁰**
1.89 Yard

Boy's Pants

Wash'n Wear Fabrics

Reg 4.95 \$ Day Only **3²⁹** Pair

NEW GROUP
Of All Wools And Washable
Wool And Nylon Blends-
54 And 60 Inches Wide
In Beautiful New Colors
\$ 3⁵⁰ Yard

Boy's Crew Sox

The One Everybody Wears -
Soft Cotton For Active Feet

Reg 59c
Pair
\$ Day Only **3¹⁵⁰** Pair

Coveralls

Men's Heavy Weight Hickory Stripe

Reg 5.95 \$ Day Only **4⁹⁸** Pair

Assorted Fabrics

Of Cotton And Blends

ONE GROUP
Values To \$ Day Only **1⁰⁰** Yard

Boy's Car Coats

Sizes To Fit All
With Or Without Hoods -

Quilted Lining - Completely Washable
\$ 6⁹⁸ And Up

Drip Dry Cotton

In Lovely Fall Patterns 36" Wide

ONE GROUP
Values To \$ Day Only **66^c** Yard

LINGERIE

Includes Beautiful
Lace-Trimed Slips,
Bras, Petticoats
And Gowns

1/2 Price

Girl's Oxfords

Broken Sizes

Values To 5.95 **3⁹⁸**

Ware's

FRIONA

Do You Need MONEY?

Investigate The Life-Insured
Loans We Have Available

AT THE
FRIONA TEXAS FEDERAL
CREDIT UNION
SAVINGS -- LOANS
Legion Bldg. Phone 3301
Mrs. Lucy Jones, Mgr.-Trea.



Put Your TV Set Into Full
Time Viewing Pleasure

By Dialing 2031

Ask About Our Trial Offer

FRIONA
CLEARVIEW
CO.
- Friona -



Squirrels Are Smart!

They Look Around When Storing Their Harvest

Have You Tried Our Elevator Service

We Store Or Will Purchase Your Grain At Top Market Prices Federally Bonded For Your Protection

Continental Grain Co. Santa Fe Elevator

Merchandisers Of Grain Friona Phone 2051 Preach Cranfill, Mgr.



GIRL SCOUTS IN GOOD HANDS--An even dozen new Girl Scout leaders joined forces with others interested in working with Brownies and Girl Scouts Monday. Pictured here are Louisa Wilson, Luella Drake, Mary Bandy, Alice Whaley, Gladys Day, Josephine Martinez, Geneiva Riethmayer, Zona Bass, Lillie Mae Baxter, Thelma Ford, Doris Hall, Sue Smith and Nola Faye Vestal. Mary Anderson, extreme left, is a Girl Scout executive from Lubbock.

Twelve Girl Scout Leaders Formally Invested Monday

Highlighting the regular monthly all day meeting of Girl Scout leaders was a candle-light service during which twelve leaders were invested into the organization. Presentation of Girl Scout pins was made by Mary Anderson, Girl Scout executive from Lubbock. Those receiving pins were Gladys Day, Thelma Ford, Sue Smith, Luella Drake, Nola Faye Vestal, Josephine Martinez, Alice Whaley, Lillie Mae Baxter, Mary Bandy, Doris Hall, Zona Bass and Geneiva Riethmayer. During the morning session, Nora O'Brian, neighborhood chairman, presided. Regular meeting days have been changed from the first Monday of each month to the fourth Monday. There will be an exchange of Girl Scout uniforms at the home of Mrs. Jim McLean. Anyone who has a uniform that doesn't fit is invited to take the uniform to the McLean home and exchange it for a different size. Also anyone interested in securing a uniform can contact Mrs. McLean and purchase one from her. A game session followed the covered dish luncheon at noon. Those attending were Mary Anderson, Olive Massie, Pearl McLean, Thelma Ford, Luella Drake, Gladys Day, Sue Smith, Nola Faye Vestal, Josephine Martinez, Louisa Wilson, Nora O'Brian, Mary Roberts, Alice Whaley, Lillie Mae Baxter, Mary Bandy, Doris Hall, Zona Bass, Geneiva Riethmayer and Helen Potts. Also Mesdames Roy Wilson, Esther Haws, Kenyth Cass, L. W. Loafman, L. W. Gibson, H. C. Kendrick, H.K. Kendrick, Wayne Jones, George A. Jones, Olaf Rankin, Glen Williams, Glenn Reeve Sr., J. W. Baxter, Tom O'Brian, T. A. O'Brian, Kenneth O'Brian, A. L. Black, Glenn E. Reeve Jr., Herschel Johnson and Ralph Shirley. Also Mesdames Jesse Sinclair, Jim McLean, Paul Spring, Danny Bainum, S. L. McLellan, Elroy Wilson, Wesley Fogter, Sam Bailey, W. F. Cogdill, C. S. Bainum, Deon Awrey, J. B. Buske, Dalton Caffey, Sloan Osborn, Hollis Hepton, Jack London and M. S. Weir. Also Mesdames Douglas Gonsler, Jimmie Hughes, Jackie Loooper, Jack Redfern, E. L. Thomas, H. G. Watts, W. L. Thomas Jr., Edwin Johnson and Ralph Broyles.

Bridal Shower Honors Ruby Lee Grubbs

A bridal shower in Fellowship Hall of the Friona Methodist Church Tuesday afternoon honored Ruby Lee Grubbs, bride-elect of Weldon Fairchild. Those in the receiving line were the honoree, her mother, Mrs. A. S. Grubbs; Mrs. Carl Fairchild, mother of the bridegroom; Mrs. W. L. Thomas of Lockney and Mrs. R. B. Grubbs of Plainview, grandmothers of the bride-elect. Corsages were presented to those in the receiving line by the hostesses. Gifts were displayed on tables. The serving table was centered with a floral arrangement on a silver serving tray. Refreshments of nuts, tea, coffee and nut breads were served. Mrs. Jerry London and Mrs. Larry Fairchild were at the guest register. Musical selections were played by Mrs. H. L. Outland during the entertaining hours. Hostesses with Mrs. Outland were Mesdames Raymond Milner, J. G. McFarland, J. T. Gee, F. W. Barnett, Leonard Gonsler, Elroy Wilson, Ralph Roden, Tommie Parker, Ellis W. Tatum, D. G. Hand and G. B. Buske. Those attending and sending gifts were Mesdames Dick

Rockey, George Taylor, Roy G. Clements, E. L. Fairchild, Dorothy Hough, Raymond Milner, Larry Fairchild, D. G. Hand, J. T. Gee, W. M. Stewart, Roy Slagle, Mack Bainum, Marion Fite Jr., S. L. McLellan, John Blackburn, Coy Patton and Dan Ethridge. Also Mesdames Frank A. Spring, L. R. White, W. H. Jones, Jerry London, Kenneth McLellan, R. L. Fleming, W. H. Ford, Clyde Weatherly, Walter E. Haws, Leonard Haws, Claude Osborn, J. G. McFarland, Carl Fairchild, Johnnie Parker and Dan. Also Mesdames W. L. Thomas, R. B. Grubbs, Ida Rose, Lou Fairy, Charles Sanders, Mae Magness, Claude Blackburn, Frank Reed, Noyle E. Wood, R. N. Gore, Otis Neel, M. B. Buchanan, Ernest Osborn, Raymond Jones, Sam Jones, Paul Hall and Reeta Agee; Also Margie Haws, Willie Grace Grubbs, Judy and Betty Barnett, Mary Jane Grubbs, Jacquelyn Magness, Charlotte and Judy Bock, LeVada Hand, Kitty Black, Luellen McLean, Cynthia Ann Caffey and Barbara O'Brian; Also Mesdames Gordon Massey, Frank Truett, Bud Reed, Hugh Blaylock, Woodrow Whitaker, Glen Mings, L. B. McClain, Allen Stewart, Paul Fortenberry, L. R. Hand, Don Reeve, Floyd Brookfield, Lloyd Mings, Russel O'Brian, Hay-

Weedend guests in the home of Rev. and Mrs. Hugh Blaylock were Mr. and Mrs. W. L. Blaylock of Lubbock and Mr. and Mrs. Dwaine Key of Amherst. The W. L. Blaylocks are Rev. Blaylock's parents and Mrs. Key is the former Elizabeth Blaylock.

Dollar Day

Unbleached Domestic 5 Yards 97¢	One Group PIECE GOODS Values To 69¢ 43¢
Ladies Nylon Hose Full Fashion - Finest Quality Reg 1.00 47¢	One Group Puritan Birdseye DIAPERS 27x27 Reg 2.22 \$1.67
One Group Ladies Nylon PANTIES 40 Denier 44¢ Each	One Group TOWELS 24x48 Values To 1.69 97¢
Grey Chambray Work Shirts \$1.17 Each	One Group Foxcroft Sheets 81x108 By E&W \$1.77
One Group Men's Felt Hats Values To 10.95 \$7.97 Values To 20.00 \$11.97	One Group Girl's Dress Shoes Values To 4.98 \$2.97 Values To 6.95 \$3.97

HURST'S

— FRIONA —

HUMBLE Presents... THE NEW TIRE of this generation!

ATLAS BUCRON TIRES

Ride easier than any other tires.



Ordinary tires "bounce" ... multiply bumps and jars. Atlas Bucron Tires smother "bounce," give shock-absorbing ride. **SOAKS UP BUMPS AND JARS!** You notice bumps with ordinary tires because the rubber "bounces." The miracle new rubber in Atlas Bucron Tires smothers "bounce." Your car rides like the day you bought it, steers easier, handles better.



POSITIVELY NO SQUEAL! The new Atlas Bucron Tire grips the road so well you can't make it squeal. The secret is in the miracle new rubber of the tread.



SAFER! Stops 30% quicker than ordinary tires. Tested against other tires, the Atlas Bucron Tires stopped 30% quicker--often the difference between a safe stop and an accident. Atlas Bucron Tires will stop quicker on wet pavement than ordinary tires on dry.

HUMBLE OIL & REFINING COMPANY

Trade Now for a set of these amazing new tires. Ask for a demonstration ride--you'll be amazed! Then talk trade with your neighbor under the Humble sign. The price is less than you would think, and terms are available. Equip your car with Atlas Bucron Tires on all four wheels.

GUARANTEED BY HUMBLE
Humble guarantees the Atlas Bucron Tire against all road hazards for 18 months. Adjustment is based on months of service. Guarantee is honored by 38,000 Atlas dealers on service station driveways throughout the United States and Canada. (Note: All Atlas dealers do not carry Atlas Bucron Tires, but all will make adjustment under the guarantee.)



THE HIGH PLAINS FARM AND HOME

Rush To Harvest Early Grain Sorghum

Farmer County area farmers who have early-maturing grain sorghums aren't letting a minute go to waste. They are combining their ripening feed at the earliest possible moment.

By Tuesday, when high humidity readings shut down most operations (which had been marginal anyway on account of wetness) from five to 10 per cent of the crop was estimated to have already been cut and on its way to the elevators.

The memory of 1957, when about a third of the unharvested crop was blown to the ground by high winds, is still fresh

in the minds of most farmers, and they're understandably anxious to get into their fields at the earliest possible moment.

In addition, the earlier maturing feed needs to be cut so that the rush won't be so bad for the bulk of the crop, and also, the sooner the harvest is over, the sooner money will begin to get into circulation, and that's mighty important.

Farmers are proving that it is possible to produce large yields of grain sorghums and get the crop in before frost. Hybrid varieties, with their high yields and relatively short ma-

turity schedules, are primarily responsible for this achievement.

Just a few years ago it was considered practically impossible to obtain yields of over 5,000 pounds per acre unless some of the "green-headed" varieties were used. These, such as Plainsman, Caprock, or Redlan Kafir, didn't mature until after a hard freeze. They yielded well, but took a long time to do it.

Hybrids, on the other hand, usually mature in about the same time as the old "standbys" such as Martin's take. That means the farmer gets more grain quicker-- a

nice combination, since it often means a savings in growing costs (irrigation mostly), not to mention avoiding the pitfalls of poor late harvest weather.

During the past week it has been a common sight to see combines lumbering through fields that were full of green, succulent stalks and healthy leaves, after the ripe grain which was, in most cases, just barely dry enough to cut. The cuttings, instead of smelling dusty, had the odor of ensilage.

Drying facilities at commercial elevators have helped greatly to make it possible for such feats to become commonplace on the High Plains. They can and do pull moisture content of grain down several percentage points to permit safe storage or handling.

17th Farm Census Coming

One of the biggest farmer-government cooperative undertakings of this decade will get underway in October and continue through November. It is the 17th nationwide census in which farmers and the United States government have participated during the past 120 years.

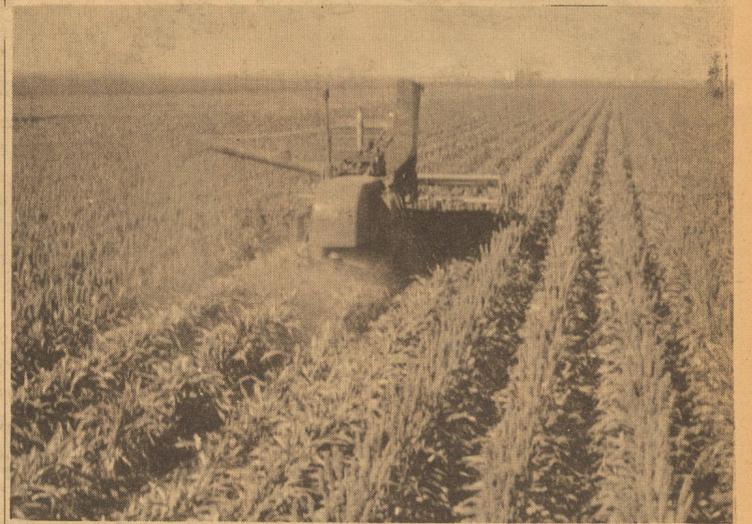
Information gained from this agricultural census will have a vital influence on future planning, says A. B. Wooten, extension economist. More than 30,000 census takers will visit farm families throughout the nation to get information in three general fields... farm resources, farm products sold in 1959 and selected farming activities for this year.

Two weeks before the census begins, questionnaires will be mailed to farmers by the Census Bureau. Farm operators should complete these forms and have them ready for the census taker when he calls. Wooten points out that all information given by a farmer is confidential and figures for individual farms will not be revealed.

The big job gets underway on October 7 in far South Texas and a week later work will begin in 34 additional counties. On November 18 work will begin in all other counties of the state.

Farm records will be very important and Wooten suggests that farm families have their records available and as complete as possible when the census taker calls. By providing complete and accurate records, the time of the taker will be conserved and the Census Bureau will be able to process and publish their findings without delay, says Wooten.

It's Harvest Time Again



Fall is here, and so is grain sorghum harvest. These pictures are typical of early-season activity over the Parmer County area this week. Above, the view that the combine operator gets from his high perch in the cab, as he follows along behind the No. 1 machine. This fine field of Texas 620, on the Edwin Lide farm near Bovina, is yielding 6000 pounds. The crop was planted May 15 following wheat. The land was pre-watered, but only two irrigations were applied, and 112 pounds of anhydrous ammonia were used as fertilizer.



AN EARLY START ON NEXT YEAR is possible where farmers get their grain off early. Grain sorghum on this Bovina farm has been cut and shredded, and is now being fertilized with anhydrous ammonia to speed decomposition of the organic materials.

ANNOUNCEMENT-

First Showing Dates Of

New And Beautiful Lark

By Studebaker And Rambler

October 14 And 15

BLAIR MOTORS

101 Pile

Clovis, N.M.

NEWS FROM THE FARM BUREAU

BY RAYMOND EULER

Next Thursday night, at Bovina School Auditorium, Parmer County Farm Bureau members will hold their eleventh annual convention. It is here that policies to be recommended to the Texas Farm Bureau will be made.

This year, there will not be

any prepared resolutions presented. The directors and resolutions committee members decided that it might bring more discussion and actual grass roots talking and thinking into action if prepared resolutions were dispensed with. Therefore, plans are to ask you and your neighbor to say what you believe is important to you as a farmer and American citizen.

When you have stated your subject and beliefs on it, discussion will be called for, and then voted upon. These ideas, adopted by the membership, will become the county's resolutions for the year. This is the one time of year when your ideas have a very good opportunity to be put into action locally, on a state basis, or even on a national basis. You are urged to be present and take part in determining your future as farmers. The meeting is to start at 8, or as soon thereafter as a crowd is present. The Bovina School Band will present some numbers while you are congregating.

Several directors were out Monday getting more members for Farm Bureau, in an effort to earn one more vote in the state convention in November. If they missed you and your dues are not current, bring or send them in before the last of October. Please do not pay them yet if they are not due before November.

COUNTY And STATE TAXES

Are Payable Now!

Pay Yours Early- Save!

DISCOUNTS

3% If Paid In October

2% If Paid In November

1% If Paid In December

Lee Thompson

Tax Assessor- Collector
Parmer County, Texas



See Stan for Precision Machine Work



or your needs on GEAR HEAD REPAIR DRILLING B-J PUMPS Parmer County Pump Company -FRIONA-

THE PARMER COUNTY IMPLEMENT CO.



NEWS



"The Place Where Most People Trade" Friona, Texas Wednesday, September 30, 1959

Husband: "Why do you weep and sniffle at a movie of imaginary woes of people you've never met?"

Wife: "For the same reason that you scream and yell when a man you don't know slides into second base."

PCICN No one knows the exact origin of wheat. It was, however, an important food crop in ancient Egypt and Palestine and was grown among the lake dwellers of Switzerland. The United States is the world leader in wheat production, but Denmark holds top honors in the total production per acre department.

PCICN Have you seen the new IH two row cotton strippers? They will take all the worries out of your cotton stripping job. Let us show you how easy it is to get cleaner cotton with the big capacity McCormick cotton stripper.

PCICN We know this sounds like a Believe It Or Not, but it is true, nevertheless. There's an old, old olive tree at the Charles Allen home this year and it made olives that really ripened. Not many, but enough to know it really and truly is an olive tree. Mrs. Allen says the tree was planted by Mrs. Warren years ago, probably when the Warrens built the house.

PCICN McCormick harrow plows are designed and built for fast shallow plowing. The large disks cut through heavy growth and trash leaving it exposed to prevent soil washing and blowing.

PCICN We enjoy the title of a joke

last six months?

CONSIDER THIS: There be four things which are little upon the earth, but they are exceeding wise; The ants are a people not strong, yet they prepare their meat in summer; The conies are but a feeble folk, yet make they their houses in

the rocks; The locusts have no king, yet go they forth all of them by bands; The spider taketh hold with her hands, and is in kings' palaces. PROVERBS 30: 24-28

Sense shines with a double lustre when set in humility. --Penn.

PCICN

Our daddy's brother, Shine, who lives on a ranch near Tucuman; and, according to our dad is semi-retired, seems to have troubles just like everyone else. One day last week he decided to take a sick cow into town to see the vet.

The cow didn't much want to go and chased Shine over a fence and out of the lot. He fell and painfully sprained his arm, but finally loaded the cow in a trailer and tied her securely. Then he put the saddle horse in the trailer, too. The cow was by then fighting mad and the trailer turned over for some reason. The horse was killed instantly.

Shine got his knife out to cut the live cow loose and accidentally stabbed himself in the leg with it. Sometime later, with the help of neighbors, Shine and the cow both went to see the doctor and then returned home safely.

PCICN

Check our rock-bottom prices on Goodyear's new tubeless DeLuxe super cushion tires. 3-T triple tempered cord makes these tires stronger. Tubeless construction means no tube to pinch, chafe, build up heat or blow out. You get a longer lasting, cooler running tire at a cool saving. More people ride on Goodyear tires than on any other kind.

PCICN For the very best binder twine buy McCormick twine. Good twine means few stops while binding and fewer loose bundles. The best twine is always cheapest to use.

PCICN

We will hold open house at the Parmer County Implement Company Thursday and Friday, October 1 and 2 and you are invited to come in to see the beautiful new 1960 Oldsmobile. You must see this beautiful new car. Come in for a demonstration ride-- the ride of your life--in 1960 Oldsmobile.

PCICN Charity begins at home--and all too often it dies young. PCICN



Lide pokes his head out of the combine cab during a pause in the work. Modern combines have done much to protect farmers from the uncomfortable dust and chaff that always accompanied grain harvest.



Anytime a machine is stopped, it's a good time to take a minute or two to grease up. Here the reel driving mechanism gets a few squirts to make sure everything is in proper order.

Weather Brightens Prospects Of Late Maturing Cotton Crop

Except for the first cold front of the season, which pushed its way into the High Plains area early Tuesday morning, and which holds some unknowns concerning moisture and temperatures, weather for the maturation of cotton has been excellent the past two weeks. This has been of vital importance to area cotton growers, who are "bringing up the rear" with the latest irrigated cotton crop in history, and who, for the most part, have about given up chances of having a good crop just on that account.

"The cotton is really making," commented County Agent Joe Jones Monday. There was ample evidence all around that his statement was founded on fact. The air was crisp with the feel of fall, but the sun beaming down from a cloudless sky gave an almost summertime glow to everything it fell upon. Cotton, still rank and sappy, was beginning to "hurt" in many spots, more from lack of water than maturity, and this was pushing open the bolls on the bottom and middle parts of the plant, as the growing thing instinctively sensed the end of its life.

For irrigated cotton growers on the High Plains, October 1 is considered "G" day. It's a gamble from then on—and the odds aren't much better than 50-50—as to when the first killing freeze will come. After that, it's the end of the cotton crop. The average first frost date is around October 10-15. Averages are almost meaningless to

the farmer faced with the immediate problem, though. Freezes vary widely in occurrence on account of the altitude of the High Plains, and their susceptibility to the cold masses of air that often push out of the Rockies.

That being the case, hard freezes are not really unusual in mid to late September. And, the weather has been known to hang on in Indian summer fashion and the calendar be turned to November before the first freeze comes.

At any rate, the later the better is the order of the day for Farmer County area cotton

growers. The appearance of the strong cold front this week looks like the jig may be up in a few days, though.

With the unusually favorable weather of the past two weeks, cotton has opened more rapidly than otherwise would have been anticipated. These favorable conditions have encouraged quite a few farmers to think

seriously of defoliating their crop, hoping that they can manage to give the crop a shot of sunshine before the cold weather ends growing for good.

The use of defoliants is not recommended, however, cautions the county agent, until 50 percent of the bolls have opened. Not many fields qualify for this test at the present time.

DR. WILLIAM BEENE Optometrist
 Friona, Texas
 Office Hours 9 to 5
 Mon. - Tues. - Wed.
 9th and Main
 Box 608
 Phone 4051

DIVIDENDS TO FARMER COUNTY POLICYHOLDERS IN SOUTHERN FARM BUREAU CASUALTY INSURANCE COMPANY IN AUGUST AMOUNTED TO \$1,710.46

TOTAL SINCE JANUARY 1st ---- \$14,205.29

It PAYS to belong to Farm Bureau !!!

RAYMOND EULER, Service Agent -- Friona Phone 3521

On-Farm Grain Storage Increases

The Farmer County area, a giant producer of feed grains, has, since development of wide-spread irrigation in about 1951, managed to produce more grain each year, until now the golden pile of sorghums heaps up about 17 million bushels high

each fall. With this constantly increasing production of grain has developed a corollary trend, and this is to increased use of on-the-farm storage. Up until just the past few years, grain stored on the farms of the Farmer County

area has been just a sprinkling. Farmers have depended on the commercial warehousemen of the area to take care of their crop. Consequently, the elevators have found it necessary to keep on expanding year after year, and it is typical to see that this year, with harvest hardly started, commercial installations are already clearing ground and putting up "sideboards" in anticipation of running over again when the torrent comes from the fields.

The commercial elevators of the area have always accommodated producers, and storage has never been a real problem to the farmer, but now that prices have declined to the point that expenses have to be watched very closely, more and more are taking a long look at the opportunity that may await them taking care of some of their own storage requirements.

Prentice Mills, ASC office manager, confirms that there is a considerable increase in interest shown for on-the-farm storage projects. He points out that only about 15 producers were interested in farm storage in 1956. In 1957 this number increased to 46, and last year 118 obtained loans to store grain on the farm. He expects that the number will jump to about 200 this year.

Many large steel buildings, which have been used for odds-and-ends storage of combines, tractors, seed, and even motor boats, are "coming out of mothballs" so to speak, and will be used to store grain under the government loan program this year for the first time in quite a while.

Mills says that some 50 to 60 buildings are undergoing repairs of various kinds to put them in shape for such use. "We have made loan commitments on 12 barns within the past 60 days," he says.

Thinking of the amount of grain affected by this trend, Mills says, "I would say that in 1956 we had about 400,000 bushels placed under loan on the farm. It looks like we'll have four or maybe five million bushels this year."

How the on-the-farm loan program works for a typical producer:

Farmer A harvests his grain on September 27. The loan would make it worth \$1.32 at the elevator on that date. But if he keeps it on his place and puts it under storage himself and keeps it until March 31 of 1960, he would receive \$1.46 (net). The 14 cents storage is what he is interested in.

On maturity of the loan, the grain becomes the property of the Commodity Credit Corporation. However, the ASC usually allows the farmer "a couple of weeks" to make delivery, and the farmer can sell during this time if he wants to.

Some of the farmers who had grain under such conditions during the past year marketed it at \$2.05 and \$2.10 a hundred this spring. They got more money for their grain and the crop was not added to government-owned surplus.

However, surplus can accumulate down on the farm too. The government has a "re-seal" program which means that the farmer can elect to keep the grain (then the government's) on his farm after maturity of the loan for another year. He gets the storage charges.

Doubtless one of the reasons on the farm storage is increasing in popularity is the liberal financing plans that are available, both from manufacturers and their dealers, and through the government.

Under the ASC program, a farmer can be loaned up to 80 percent of the total cost of the building, repayable over a five-year period at the extremely low interest rate of four percent.

This loan formerly applied to the building only (that is, excluding the foundation). Today, the government, if it can get a first lien on the land the building sits on, will loan up to 80 percent on the whole deal.

That's ultra-liberal financing, and is bound to have an effect on the producers. Besides, there are other attractive programs offered by the companies too.

The typical storage barn is 80x40 feet, and will hold from 22,000 to 23,000 bushels, with 35,000 being an average. That's peanuts for many farmers, insofar as their total production is concerned, but the amount stored is increasing as the number of barns available rises.

It wouldn't be cricket if the reader drew the conclusion from this article that there's nothing but profit in the storage business. There is definitely risk involved. The farmer must keep his grain in good condition or he's in trouble—quick.

Moisture, insects, disease, and rodents are a few of the things that worry a farmer who has grain in storage, but the greatest of these is the moisture problem. In fact, it compounds all others.

County Agent Joe Jones says emphatically, "Moisture content is certainly the foremost problem of the farmer who stores his grain. A farmer shouldn't get the idea that all there is to storing grain is to haul it in, dump it, and then forget it. If he operates this

way he's sure to come out loser."

Grain can be artificially dried and kept in condition with modern drying and aeration equipment, but nothing quite equals the time-proven principle of putting the grain in dry enough to begin with.

According to Mills, county farmers have shown a high degree of skill, at least so far, in keeping their grain in condition. "We've had only two cases of where grain has gone out of condition," he says.

INSECT REPORT FROM WICHITA KANSAS

Sorghum headworms—sorghum webworms and corn earworms both are infesting grain sorghums, and doing quite a bit of damage. It takes only one corn earworm per head to reduce yields about 25%. The infestation extends into Missouri and Oklahoma as well as in Kansas. The report indicates that sorghum webworm is very severe in Southeast Kansas, where the counts reached 225 worms per head. Missouri insect report says that some yields have been cut as much as 50%.

HOUSE TRAILERS—

- *GREAT LAKES
- *MIDWAY
- *AMERICAN HOMES

VALLEY MOBILE HOMES
 1121 W. 7th CLOVIS

Martin Bros Furniture
 1806 West 7th
 Clovis
 "MAPLE HEADQUARTERS"

WHOLESALE Furniture And Appliances

KD'S Discount House
 113 E. 6th CLOVIS

Furniture
 BEST QUALITY Household Furnishings "Name It—We Have It" Dealers for--
 RCA WHIRLPOOL ADMIRAL TV, HI-FI

HORTON & SON FURNITURE
 504 MITCHELL CLOVIS

Sewing Machines
 Necchi - Elna
SUDDENLY
 There's A New Way To Sew
Rudolph Electric
 110 MAIN CLOVIS

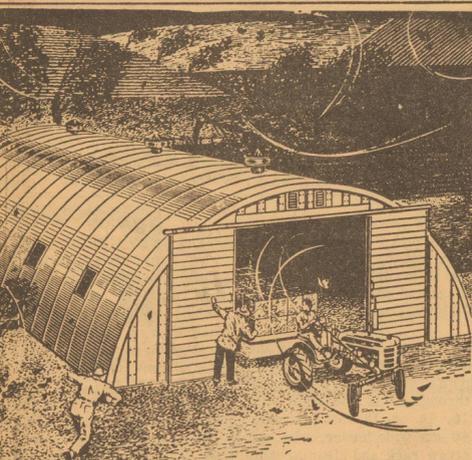
HORTON FURNITURE
 Corner of Grand and Mitchell --CLOVIS--
Used Furniture And Appliances

REISER FLORIST
 "for your EVERY flower need"
 1112 MAIN PO 3-4242

ADAMS DRILLING CO.
 WATER WELL DRILLING

DIAL 3641 PUMP & GEAR
NIGHTS 2951 HEAD REPAIRS
ALL MAKES
 Friona Texas

CRANKSHAFT GRINDING
 • COMPLETE AUTOMOTIVE MACHINE SHOP SERVICE
 • COMPLETE STOCK OF AUTO PARTS
 • EXPERIENCED PERSONNEL
Elliott Auto Parts
 311 W. Seventh Clovis, N. M.
 "MORE THAN JUST A PARTS STORE"



Let 'er blow!
 You're safe from windstorm damage with a **LOK-RIB STEEL BUILDING**

Greater Strength—There's a big difference between light metal sheathing and LOK-RIB's heavy-duty 18 or 20-gauge steel panels bolted together. Let the wind howl—let the snow pile deep—let lightning strike—you can still enjoy peace of mind with your LOK-RIB.

Exclusive V-Rib Construction—This exclusive LOK-RIB feature provides the extra strength that lets you stop worrying while the weather plays havoc with ordinary buildings.

Quick Erection—Low Cost—The LOK-RIB Building goes up fast and easy—eliminates high framing costs because the LOK-RIB panels are both framing and sheathing. In 24, 32, 40 and 48 foot widths.

See us for all the facts on LOK-RIB Steel Buildings.
Sneed Supply Co., Inc.
 PHONE 4170 MULESHOE

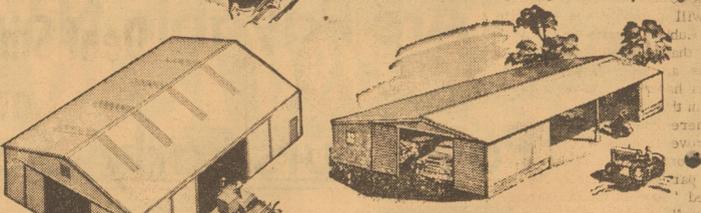
McGee Furniture Company
 "Look To Us For The Newest In Home Furnishings"

Shop & Save
During Our 1st Anniversary Sale
Beginning Monday Oct. 5th
 HEREFORD, TEXAS
 Phone EM 4-2586 511 N. Main
 Register For Free Bedroom Suite To Be Given Away Oct. 31
 • FREE PARKING
 • FREE DELIVERY
 • EASY TERMS

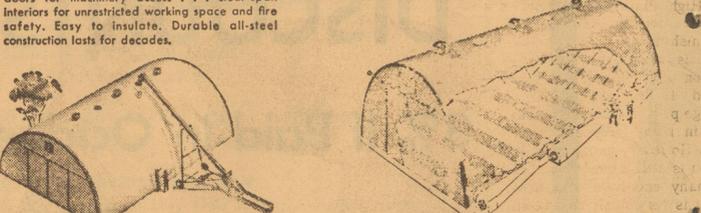
STRAN-STEEL FARM BUILDINGS—"PRODUCTION TOOLS" THAT PUT MONEY IN YOUR POCKET...

Low Maintenance Cost All-Weather Protection Firesafe

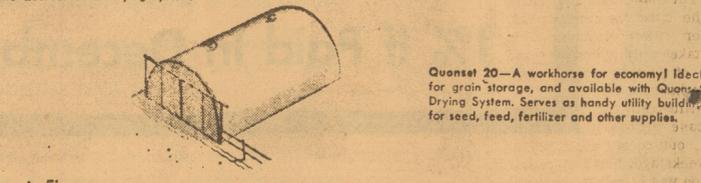
Stran-Master—Lowest cost all-steel farm building. Pole-type design makes erection fast and simple. Choice of do-it-yourself construction or dealer's crew. Buildings from 12- to 120-ft. width... any length in 16-ft. multiples... 10- or 14-ft. eave heights. Wall designs may be open, totally enclosed or partially enclosed. Stran-Master gives more for less money... ideal for machinery storage, livestock housing and general utility storage.



Rigid Frame Building—Meets all requirements for a service and repair center... big doors for machinery access... clear-span interiors for unrestricted working space and fire safety. Easy to insulate. Durable all-steel construction lasts for decades.



Quanset 40—Most dollar value in a farm building! Post-free storage for machinery and farm crops. Ideal for livestock. And it's designed for the Quanset Grain Drying System.



Quanset 20—A workhorse for economy! Ideal for grain storage, and available with Quanset Drying System. Serves as handy utility building for seed, feed, fertilizer and other supplies.

Easy to Finance
 Stran-Steel Purchase Plan permits confidential finance arrangements between you and your dealer—leaves bank credit free for normal farm needs. Fast credit approval. As little as 1/4 initial investment and five years to pay balance.
Your Choice Of Six (6) Colors!
OVER 500 STRAN-STEEL BUILDINGS CONSTRUCTED IN This Area IN PAST 9 NINE YEARS
Dura Bilt Products Co.
 PHONE PO 3-7660 300 SOUTH PRINCE ST. CLOVIS, N. M.

CLABORN

FUNERAL HOME & FLORISTS

Ph. 2311
Ph. 3541

FRIONA

THE FARMER FARMER

by W. H. Graham Jr.

For many, many years residents of the High Plains have more or less considered themselves geographically isolated from important areas of the nation. New York, Philadelphia, Boston, and other metropolitan centers of the Eastern Seaboard seemed almost in another world a century ago.

Chicago, St. Louis, Kansas City, and other major cities of the Midwest also seemed a long, long way off. The High Plains was thought of as a sort of American Siberia—"The Great American Desert"—separated from the "civilized" parts of the nation by hundreds and hundreds of miles of prairie, hills, and timber.

Those cities of the east and Midwest were thought of as the focal points of commerce and culture for the entire nation. But the past 50 years has brought great changes. Great cities of the Southwest have risen into prominence. Oklahoma City, Dallas and Fort Worth, Houston and San Antonio are acknowledged major metropolitan areas.

Those cities crept into the picture the last generation, and are continuing to grow in influence.

Another era is dawning, though, and this generation will also have its "Cinderella" cities. Amarillo, Lubbock, Wichita Falls, and Albuquerque are four we might mention. These regional population centers are getting out of the class of typical Plains cities, and are taking on the size and airs of genuine metropolises.

Over-all, there is a great population shift underway in the nation today. People are pouring into the Southwest in ever-increasing numbers. In the far west, Los Angeles has already surpassed many major Eastern cities in size and now ranks behind only New York and Chicago, and experts say it'll pass one and possibly both of its rivals in size within another 50 to 75 years if the present rate of growth is maintained—and it probably will be.

These changes are vitally important to anyone who engages in the business of supplying basic ingredients of the economy, and of course here our discussion gets down to High Plains farmers.

In a comparatively short time, we will probably see Amarillo and Lubbock come to be markets that are just as important to us as some of these older cities have been in years past. It's in the cards.

There has been an enormous improvement in the modes of transportation available to private parties, especially the so-called "low and middle income groups" within the past 20 years. It is now possible to step into a jet airliner immediately after breakfast, and take your lunch in Chicago. Travel by personal car is vastly improved, and the miles that stretch from the High Plains to other points of the country are steadily diminishing.

It is easy for the average person to conclude that the world is shrinking like an orange peel in the summer sun, and in many respects this is true. However, geographic location is still a vital ingredient in many economic situations, and it is very likely that we will soon come to feel very fortunate that we are in the path of the nation's biggest pattern of growth.

Individual transportation has been revolutionized, but that is not the case for commercial, heavier types of hauling. It still takes a lot of horses—and a lot of hay—to move X tons of freight from A to B.

To illustrate this point, take the case encountered by Joe Jones, our county agent, just a few weeks ago. You may recall that Joe was in Italy this spring,

helping boost consumption of grain sorghums as feed. One of the persons who traveled in his company was J. R. Smythe, a poultry science specialist for the University of Maine at Augusta.

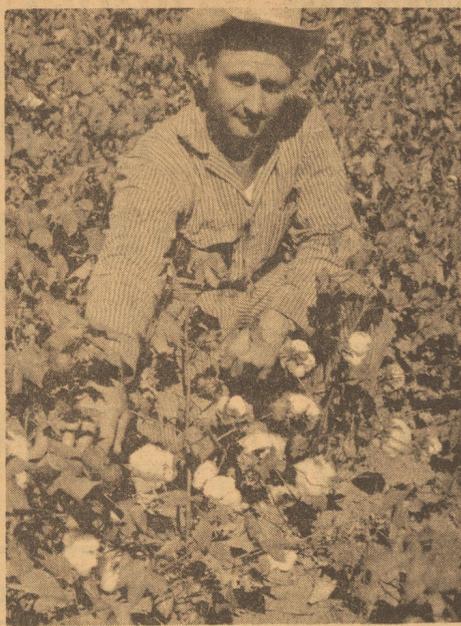
Since Italians feed a lot of poultry, Professor Smythe was interested in seeing their methods. In talking with the agriculture specialist, Joe encouraged Smythe to give grain sorghums a try in feeding rations on experiments at the university station.

Smythe said that suited him fine, so that the two agreed that when Joe got back home he'd look into getting some grain together and shipping it to Maine to be tried in poultry feeding. The first thing the county agent did was to check into the freight rates from here to Maine. He was astounded to find that it would cost \$1.67 a hundred to ship grain by rail that far. That was in a carload lot—80,000 pounds.

Now, admittedly, Maine is a good ways off, and there are a lot of places in the country that are good markets for grain sorghum that aren't so far removed. However, when it is considered that the cost of getting a commodity to a location from the producing part of the nation would cost as much as the commodity itself, it can readily be seen how difficult a marketing problem we do face.

Very likely the Maine poultry specialist uses a lot of corn in his feeding rations. And very likely, no matter how hard he figures, it wouldn't make sense, from a standpoint of economics, to pay \$3.50 a hundred, or more, for grain sorghum.

County Agent Jones decided, after all of this, that the best thing to do was to suggest that Dr. Smythe see if he couldn't get hold of some grain sorghum produced in the Midwest. That



Farmers with cotton like this are considering defoliation this week to help their struggling cotton crop along. This excellent field of Austin variety is owned by Oakley Stevenson. The lint is brilliantly white.

would leave us out, but as least might get the chicken feeders to using some milo, which is sure to help us sooner or later.

This is not really far-fetched. It is an actual example of what geographical location means to producers. It illustrates in another way why a person can fly to Detroit and drive home a new car, paying for the flight up on the savings that freight would ordinarily bring if his car were delivered here.

This also poses for us the

very real opportunity of being able to cash in on that new population explosion in the Southwest that is the talk of the nation's economists.

California is a wonder example right now. That state is our greatest state in terms of agricultural production, and makes all other states look a little anemic when it comes to farm exports. However, there are getting to be so many people on the West Coast that the Californians can't keep up with the

Defoliation Job Important

The success or failure of mechanical harvesting of cotton is dependent upon the defoliation job. Fred C. Elliott, extension cotton work specialist, says a good job of defoliation in favorable weather enables a producer to harvest just as high quality cotton as by hand pulling.

Arsenic acid and penta are the commonly used defoliant and both have their advantages and limitations. Arsenic acid is applied at the rate of 1 1/2 to 2 quarts per acre mixed in about 8 gallons of water. This material is toxic to man and animals and is very corrosive. For these reasons, precautions must be taken to protect the

population in beef and pork production. The meat, and the feed that produces it, has to come from the outside.

The High Plains is "firstest with the mostest" in this case. We are sitting on the main lines of transportation and area a solid 1,000 miles ahead of the well developed Cornbelt. Because of its remarkable climate, California will continue to be an exporter of vegetable, citrus, and exotic crops that cannot be produced on a big scale elsewhere. But nowhere, and we mean nowhere, can anybody raise cattle feed like we can here on the High Plains.

This is one opportunity that we must tap if we are to fully realize our potentialities. Another will be to keep a sharp eye on the growth of our own immediate area, which is getting to be worth noticing.

applicators and the equipment. Cost of this material runs about \$1.75 per acre.

The recommended rate for penta is 2 quarts in 7 to 8 gallons of diesel or kerosene per acre. It is non-poisonous and has no corrosive action. However, Elliott adds, it is caustic and may cause burning around the nose, ears and lips of the operator. Since it is mixed with diesel or kerosene, the cost goes up to about \$3 per acre.

The addition of 2,4-D to the defoliate aids in the control of regrowth, in the event of rain between defoliation and harvest. The addition of one pint of 2,4-D per acre costs about 75 cents. It is good only to control regrowth, and should not be used where the seed will be saved for planting purposes. Those who do use 2,4-D should do so only if they are thoroughly familiar with the material. Once 2,4-D is used in a machine, cautions Elliott, it cannot be washed out.

Amino triazole will also check regrowth and is recommended in the defoliation leaflet L-145, "Cotton Defoliation Guide," which is available at the county agent's office.

Water sports should be for fun and relaxation and not for adding more statistics to the nation's accident toll. More than 1,100 rural residents drown each year and the trend is upward. Ed Cooper, extension wildlife specialist, urges every person who participates in water sports to learn and observe the laws of water safety. It could save your life.

Texas Angora Goat Production is the title of a new publication released by the Texas Agricultural Extension Service. Local county agents can supply copies.

FOOD BRIEFS

Try new garnishes for soup . . . Every day food items which make unusual soup garnishes are thin strips of canned pimiento, paper thin slices of lemon, orange or lime, slices of stuffed olive, and grated or crumbled cheese. Whipped cream with a dash of horseradish is good with some types of soups. With tomato soup, try popped corn.

Eating tossed green salads is an easy way to "take" vitamins and minerals. Dark green and yellow vegetables are excellent sources of vitamins A and C. High on this list of vegetables are fresh cabbage and other salad greens, carrots, asparagus, broccoli and green peppers. All vegetables will give a greater return on your investment when they are served fresh and raw.

Hold yourself responsible for higher standards than others expect of you.

Little sugar plum today; sometimes sour grapes tomorrow.

EYES EXAMINED GLASSES FITTED

Black Optometric Clinic

A. J. BLACK, O. D.

OFFICE HOURS: 9:00 to 5:00 — Sat. 9:00 to 1:00 Phone 8240 — Muleshoe, Texas

113 West 1st. St.

SAVE NOW FOR THOSE GOLDEN YEARS

Regular savings plus our liberal earnings spell comfortable retirement.

Current Dividend 4%

FIRST FEDERAL Savings and Loan Association OF CLOVIS

4th and Pile Street

POWER LINE TO PROSPERITY

For every one dollar spent on cooperative lines an estimated \$6 is spent to use the electricity. This means the electric cooperatives have created a billion dollar market for local businessmen.

The cooperative is locally owned—business managed—tax paying... owned and operated by the people it serves.

Deaf Smith County Electric Cooperative, Inc.

Hereford, Texas

Phone EM 4-1166

HERE'S THE BIG DEAL . . . AND THE BIG COMBINE!

SAVE

on Massey-Harris 92 SP Combine. The finest in the field. Width of cut—12-, 14-, or 16-ft. 60-bushel tank. Models available for rice and corn. Also hillside model.

Let's Talk About a Deal Today!

You Can Choose From Our Stock Of Good Used Combines. Come In And Look Them Over.

BOVINA IMPLEMENT CO.

AD 8-2541 Highway 60

Seeing Is Believing

Don't Forget Oct. 8

the all new CAR

Free Coffee And Donuts

Bring Your Friends And Come Inspect FORD For '60— See The All - New Falcon And Our '60 Model Trucks— At Our Showroom Oct. 8

FRIONA MOTORS

Ph 2341 Friona

FOR SALE USED TIRES

For Plows And Trailers See **BOVINA TIRE SERVICE**

AD 8-2801 Bovina

All-Purpose, All-Steel Farm Building

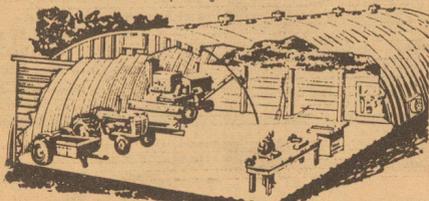


Almost Straight Side Wall Capacity... at 30% Less Cost

The All-Steel Behlen Curvet is an ideal all-purpose farm building. It can safely store both grain and machinery at the same time. It costs approximately 30% less than most straight-wall buildings of the same capacity. It can be built to any length (in 40-foot widths). And, it can be easily expanded at any time.

**Grain Storage
Easy Finance Plan
Low Bank Interest**

Behlen's channel-ridge panels hold grain 12 feet high against sidewalls. Ceiling is 18 ft... giving "extra" room for machinery storage.



We can quickly erect a Behlen Curvet on your farm. See us now for complete details.

IMMEDIATE DELIVERY

SPRA-GRO GRADY HIWAY CLOVIS, NEW MEXICO
FERTILIZER & IRRIGATION COMPANY

Phone -- PO 2-0348
At Night: Wiley Snyder
PO 2-0482

SOIL CONSERVATION DISTRICT NEWS



Next Friday at 8 p. m. in the Parish Hall of the Rhea Lutheran Church there will be an election of a Soil Conservation District Supervisor for Zone I of Farmer County. The election will follow a meeting of the Farm Bureau and a 50-minute film entitled "Bobwhite Through the Year." This film gives a year in the life of a bobwhite quail. All landowners in that area are urged to attend.

Sorghum is now being cut in Farmer County Soil Conservation District and will continue the next several weeks. Now is the time to consider what steps should be taken toward using these crop residues for soil improvement. It is very important that crop residue be left on the surface in this area for wind erosion protection and to start our cropland toward better condition.

Now, like never before, we have the opportunity to improve our soil by shredding our residues then working them in to the surface soil. Landowners can afford to worry about their crop residue when it can do so much for the land. It seems foolish to burn that which took years to grow.

Good utilization of crop residue is the most important overall conservation practice a farmer can carry out. Increasing the organic matter of soils reduces run-off, reduces surface crusting, feeds soil bacteria and organisms, increases water intake rate and holding capacity, reduces weed growth, maintains soil fertility, and makes tillage easier.

Soil Conservation is an obligation of every American interested in the preservation of freedom and security for the generations of tomorrow.

H. D. AGENT'S CORNER

Jimmie Lou Wainscott

KEEP THE FOOD VALUES IN VEGETABLES . . .

You get the most from vegetables when you treat them right -- as you store, cook and serve them in daily meals.

Tips on how to do this are suggested by Frances Reasonover, extension foods and nutrition specialist of Texas A&M College.

First of all, freshness counts. Tired or limp and wilted vegetables have lost nutrients as well as flavor and appearance. Keep vegetables as fresh as possible by putting them in the refrigerator when you get home from the store or garden. Root vegetables, such as potatoes, dried onions, winter squash, parsnips and rutabagas need not be refrigerated.

Frozen vegetables can lose nutrients and quality too, when the temperature gets too warm. Store packages at 0 degrees F. or lower.

Remember that you can wash, soak and cook water soluble nutrients away. Never soak pared vegetables before cooking. To cook, use the smallest amount of water possible--only enough to prevent vegetables from sticking as they steam.

Avoid violent boiling of vegetables. After the food comes to a steam, reduce the heat to the lowest temperature required to maintain the steaming. This helps keep vegetables whole and saves food value. Don't stir vegetables as they cook. This puts extra air in the vegetables and air destroys certain vitamins.

To preserve color, cook green vegetables in covered utensils and cook only until tender.

BREAD IN YOUR DIET . . .

Bread has a place in the well balanced diet, including the reducing diet. Louise Mason, foods and nutrition specialists for Texas A&M College, says bread should not be considered a high calorie food.

Farwell 4-H Boys Have Crops Tour

Farwell 4-H Club boys who entered the 1959 crops contest, sponsored by the Grain Sorghum Producers Association, met last Wednesday afternoon to make their annual fall tour of the crops.

Leon Billingsley, adult leader, met the boys at school, and then the crops grown by Bobby Pruitt, Bruce Billingsley, Dale Gober, and Roy Donaldson were visited.

Each of the boys have grain sorghum crops. The group was treated to Cokes and watermelon at the end of the tour. Bruce Billingsley and Dale Gober are his committee members.

A slice of white bread one-half inch thick, furnishes 63 calories; a slice of wholewheat bread furnishes 55 calories. Those are actually very few calories, when you consider the food values you are getting.

Bread is an energy food, but it also is an important source of protein, iron and thiamin, riboflavin and niacin. The proteins of flour are better utilized by the body when eaten with protein foods as milk, eggs and meat.

The nutritive content of baked bread per pound depends not only on the kinds and quantity of ingredients used, but on the resulting yield of baked bread.

Enriched bread is required to contain specified amounts of thiamin, riboflavin, niacin and iron. This means extra benefits at no added cost.

Some thiamin is lost when bread is toasted, the losses varying with the kind of bread and with the amount of toasting.

FARM & RANCH LOANS
Long Term -- Low Interest
Ethridge-Spring Agency, Friona
Phone 8811

Toasted bread has the same calorie value as untoasted bread.

number to increase considerably in the coming years. Though most of us want to live longer, we do not want to be "old." It is, therefore, becoming more important for us to plan to live fully as we grow older.

PLAN TO MAKE THOSE ADDED YEARS HAPPY ONES . . .

There are more people over 65 years of age in the United States than there ever have been before. Statisticians tell us that we can expect this

Visual Care Contact Lenses
DR. B. R. PUTMAN OPTOMETRIST
Office Hours: 9-5 Sat. 9-1
111 East 3rd St. Muleshoe, Texas

THURSDAY, OCT. 1

1960's Boldest Advance Unveiled

THURSDAY
OCT. 1



THURSDAY
OCT. 1

SEE AND DRIVE THE ONLY CAR WITH WIDE-TRACK WHEELS ALL NEW WITH A FRESH POINT OF VIEW

FREE COFFEE AND SPUDNUTS FOR EVERYONE BALLOONS FOR THE KIDDIES

FRANK RIERSON PONTIAC

PO 2-2986 • 400 EAST 1st. • CLOVIS, N.M.

YOUR REDDY KILOWATT DEALERS IN FARMER COUNTY ARE

FERRELL FURNITURE
FRIONA

WHITE AUTO STORE
FRIONA

FARWELL ELECTRIC
FARWELL

REEVE CHEVROLET
FRIONA

FARMERS

It Is Time To Make Your COTTON DEFOLIATION

Arrangements... For Prompt Attention To Your Stripping And Get Your Cotton Crop On The Way To The Gin Call Today And Make Your

COTTON DEFOLIATION ARRANGEMENTS



BENGER AIR PARK

Flying Lessons
Charter Flights
Plane Rental

Mathieson Phone 9001 Friona

Better Buys Boyett's Bovina

Announcing-

Winner Of Our Grand Opening Door Prize- An Admiral 7 Transistor Radio Was Mrs. Roy Simpkins-Friona
FURNITURE CO.

Hwy. 60

Bovina

SEE US

For Fast Tractor Tire Repair!

We Vulcanize All Sizes Of Rear And Front

Tractor Tires New Modern Electric Equipment -

Used Tires For Plows And Trailers

We Can Supply You-With-1-To

1000 Used Tires-All Sizes

BOVINA TIRE SERVICE

OLD BONDS GULF STATION BUILDING

PH-ADAMS 8-2801-BOVINA



ELECTRIC CLOTHES DRYERS ARE SAFE
No fumes -- no dangers of explosion.

ELECTRIC CLOTHES DRYERS ARE FAST
No scorching -- no yellowing -- just the best drying.

ELECTRIC CLOTHES DRYERS ARE CLEAN
Your clothes stay as clean as they came from the washer. Your clothes look cleaner -- smell cleaner -- are cleaner.

ELECTRIC CLOTHES DRYERS ARE HEALTHFUL
You can dry clothes in any kind of weather -- no going out on cold, damp, blustery days to hang clothes or bring them in.

ELECTRIC CLOTHES DRYERS ARE CONVENIENT
Clothes can be dried any time -- day or night, regardless of weather of any other conditions. No need to lift and carry heavy baskets of clothes.

ELECTRIC CLOTHES DRYERS ARE ECONOMICAL
They cost less to buy -- less to install -- and less to maintain. You save dollars -- not pennies -- with an electric clothes dryer.

SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER



SOUTHWESTERN PUBLIC SERVICE COMPANY

THE ARROW STAFF

Arrow Staff Advisor Roy Simmons
 Editor-in-Chief Judy Smith
 Assistant Editor Carolyn Wines
 News Editor Janette Johnson
 Sports Editor Alice Gordon
 Organizational Editor Luther Metcalf
 Photographers and Reporters Jean Wilson
 Technical Advisor Journalism Students
 Maxine LaFavers

Bainum Elected District V-P

At two o'clock Thursday afternoon Jimmie Bainum, Ronnie Wood and J. C. Lane, agriculture teacher, attended the Littlefield District FFA meeting in Littlefield.

Meeting was called to order by last year's president from Bovina. The first business brought up was plans for the district FFA banquet, which is to be held Dec. 3, in Littlefield. The same night of the banquet the district sweetheart and plowgirl contest will be held. Contestants for this contest will be sweethearts and plowgirls from various schools in the Littlefield District. The winner will compete in the area-wide contest.

Election of officers was the next matter of business. Jerry George of Olton was elected president. Jimmy Bainum of Friona was elected vice-president.

Special guests attending this meeting were James Cole, Area I vice-president, from Slaton and Teddy Carruth, state vice-president.

In March, 1960, the Area I FFA meeting will be held in Amarillo or Plainview. The Friona FFA chapter plans to run candidates for offices.

Homecoming Slated Friday

Chiefs Fall To Hounds

Friday night the Friona Chiefs went to Gruver to play the Gruver Greyhounds on their home field. This game was the second loss for the Friona Chiefs with a score of 30-12. The Gruver Greyhounds are still undefeated and are ranked third in class "A" competition in the Panhandle.

Fumbles and erratic play was a key factor in the game. Friona fumbled the ball 7 times and lost it 6.

The Chiefs meet Sunray here next Friday for their homecoming game.

The Sunray (Bobcats) run a straight T offense, concentrating mostly on straight dive plays or fullback slants. They have a fine passing attack going mostly from QB, Wayne Amos to right end Riddle. Riddle is one of the top scorers in Sunray's district. Their two top ground gainers for Sunray are fullback, Kenneth Bingo, and halfback, Gun.

Sunray is rated as the 5th class A team. Their record this year is 4-0.



Friona High School's Homecoming is set for Friday night, the 2nd of October, when the Chiefs will be playing Sunray here.

Football queen candidates are Suzanne Taylor, junior; Kay Struve, junior; Tommy Luellen, junior; Pam Roden, sophomore; and Adelle Smith, senior.

The queen is chosen by secret ballot cast by the members of the football team. Results of the voting will be kept secret until the queen is crowned in an assembly held Friday, October 2, at 3 p. m. The public is invited.

Thursday night, October 1, at 6:30 p. m. there will be a bonfire and pep rally on the block west of the grade school.

The football queen will be crowned at the ballgame by last year's queen, Jacquelyn Magness, and will reign over the game. All the F. H. S. ex's are cordially invited to the homecoming game, and will be recognized.

The pep club will sell pep rally canes and pennants at the gate.

FOOTBALL QUEEN CANDIDATES--One of these beauties will be Friona High School's Football Queen and will be presented during half-time ceremonies Friday night. They are, top row, Tommy Luellen, Suzanne Taylor, Pamela Sue Roden, bottom, Adelle Smith and Kay Struve.

Humility, like darkness, reveals the heavenly lights. --Thoreau.

The street is full of humiliations to the proud. --Emerson. After crosses and losses men grow humbler and wiser. --Franklin.

THIS WEEK'S HI-LITES
 Scheduled events for Oct. 1 through Oct. 10 are as follows:

- OCTOBER 1
 Southern School Assembly, 9:00 a. m.
- OCTOBER 2
 Friona Chiefs vs. Sunray Bobcats, 8:00 p. m.
- OCTOBER 3
 Jr. Chili Supper, 5:00 p. m.
- OCTOBER 4
 Senior Car Wash
- OCTOBER 5
 F. H. A. Bake Sale
- OCTOBER 6
 School Day Pictures
- OCTOBER 8
 Friona B team and Freshman vs. Muleshoe
- OCTOBER 9
 Friona Chiefs vs. Muleshoe Mules
- OCTOBER 10
 Senior Tour of Homes

Will You Be Here?

Something which hasn't been mentioned, so far this year that ought to be mentioned before the year progresses much further is "hooky".

Often we wait until our average daily attendance (ADA) gets low before we even start to think about it. Now is the time we should be concerned and remain concerned all year. Because as the year rolls along, it means that you will probably tire of school more and therefore, be inclined to miss more unnecessarily.

What do unnecessary absences do to you financially? First of all the State Department of Education grants us our teachers by percentage we have in average daily attendance. When our ADA is low we lose allotments for teachers' salaries. (Year before last absences cost us two teachers.) In such a case we must pay these salaries out of the local fund. This decreases other things such as equipment and activities.

Maybe you think this doesn't affect you. It does. It means that instead of being in class with twenty other students you may be in a class with thirty other students. It means that you may not have equipment that would aid in understanding and observing science in action. It may mean that your teacher will not be able to help you as much since he is overburdened with extra students.

If it stopped there and just affected you and you still thought it all right to play hooky, maybe it would be different. But it doesn't. Because of your absences some first grader who may desperately need help in order to pass may have to repeat a grade because his teacher was busy helping some thirty other youngsters.

It hurts a student academically to miss school. Regular attendance is necessary to support interest. Failure and an attitude of failure are often attributed to absences.

Perhaps you think, "Well, I'm just one person, it won't hurt if I miss school." Did you know that for each day you are absent the school loses \$1. You can imagine the amount of money which we would not receive if that were the attitude of all the students.

You've heard the old saying, "You can lead a horse to water, but you can't make him drink." You cannot make students come to school. It can be encouraged, but not forced. That is an individual responsibility that takes intelligent thinking and discipline on the part of the student.

It's up to you, not your neighbor, as to the amount of absenteeism we will have this year. Will YOU be here?

Band Wins

The band participated in the South Plains Lubbock Fair, Monday, Sept. 28. They left at 7 a. m. and arrived in Lubbock at 9:30.

The band marched against ten other bands in class AA. They played "Anchors Aweigh" and "Notre Dame Victory March", winning fourth place.

The rest of the day was spent at the fairgrounds.

Classes Select The 'Mostest'

This week all of the classes elected Best Personality, Most Likely to Succeed, Most Courteous, Friendliest, Most School Spirited, Wittiest, Most Beautiful, and Most Handsome.

In the Senior class they were elected as follows:

Best Personality -- Geneva Floyd, Gary Bradley;
 Most Likely to Succeed -- Judy Smith, Charles McKinsey;
 Most Courteous -- Jolynda Stokes, Kenneth Carter;
 Friendliest -- Carolyn Wines, Glendel Jones;
 Most Beautiful -- Gwen Green;
 Most Handsome -- Don Clements;
 Wittiest -- Adelle Smith, Bill Taylor;
 Most School Spirited -- Phyllis Bainum, Gary Brooks.

In the Junior class they were elected as follows:

Best Personality -- Judy Taylor, Tommy Barker;
 Most Likely to Succeed -- Kay Struve, Bob Sanders;
 Most Courteous -- Kitty Black, Joe Reeve;
 Friendliest -- Virginia Patton, Tommy Massey;
 Most School Spirited -- Tommy Lewellen, Lynn Baxter;
 Wittiest -- Pat Myers, Roy O'Brian;
 Most Beautiful -- Kay Struve, Larry Evans;

In the Sophomore class they were elected as follows:

Best Personality -- Karen O'Brian, Lee Gibson;
 Most Likely to Succeed -- Beth Akens, Floyd Reeve;
 Most Courteous -- Jere Cochran, E. C. Wilson;
 Friendliest -- Ann Baxter, Craig Coon;
 Most School Spirited -- Karen Turner, Larry Drake;
 Wittiest -- Debbie Hawkins, Jim Carl Lillard;
 Most Beautiful -- Beth Akens;
 Most Handsome -- Larry Mabry;

In the freshman class they

were elected as follows:

Best Personality -- Janet Buckley, Ranza Boggess;
 Most Likely to Succeed -- Keith Blackburn, Andrea Milligan;
 Most Courteous -- Cynthia Guinn, Larry Potts;
 Friendliest -- Iva Ben Parr, Dewight Bates;
 Most School Spirited -- Sandra Hoover, Weldon Massey;
 Wittiest -- Royce Douglas, Carol Ray;
 Most Beautiful -- Sharon Reeve;
 Most Handsome -- Dewain Phipps;

After an election Tuesday during the home room period the students selected their

Peps Sell Pennants

Pep club met Monday, Sept. 28, 1959.

They are selling pep rally canes and pennants for 75¢ each. The canes have "Friona Chiefs" stamped on the side with red and white ribbons and a white knob. The pennants are red with "Friona High" in white. These will be on sale at the gate Friday night.

The pep club will participate with the Friona High band in forming a heart for the football queen during the half time ceremonies.

They are planning a pep rally and bond fire for the homecoming game. The pep rally and bond fire will take place at the playground behind the jr. high school at 6:30, Thursday, Oct. 1, 1959. Public is invited.

Chili Supper

Everyone come! to the Junior Chili Supper, Friday evening at 5:00 in the school cafeteria. Eat a delicious meal of chili, salad, dessert, drinks for \$1.00 before the Homecoming Game. Everyone is invited to come.

Seniors Plan Home Tour

Seniors are selling mums for the homecoming game, Fri., Oct. 2. Orders are to be turned in by Thurs., Oct. 1, at 4 p. m. Place your order with any member of the senior class. Prices range from \$1.50 to \$3.50.

Saturday, Oct. 3, the seniors are sponsoring a carwash. Headquarters are the Mae Magness, Hoyt Smith, and Rene Snead homes. A nominal fee of \$2 will be charged. Members of the senior class will pick-up and deliver the cars to be washed.

A tour of new homes will be

sponsored by the seniors, Saturday, Oct. 10. The tour will be conducted from 3 to 7 p. m. and will begin at the home of J. E. Knight.

Homes that will be toured are the following: J. E. Knight, A. L. Black, Marty Martinez, Hoyt Smith, Earnest Anthony, Calvin Talley, Steve L. Struve, O. D. Bingham, H. S. Outland, Bill Baxter, and Wright Williams.

All members of the senior class will be selling tickets. Tickets will be sold at \$1 each.

choice for each position.

Selected for best personality were Geneva Floyd-sr., Gary Bradley-sr.

Chosen as most likely to succeed were Judy Smith-sr. and Bob Sanders-Jr.

Those who were most courteous were Kitty Black-jr. and Kenneth Carter-sr.

Friendliest were Carolyn Wines-sr. and Glendel Jones-

sr.

Most school spirited was the title chosen for Phyllis Bainum-sr. and Gary Brooks-sr.

Wittiest were Adelle Smith-sr. and Bill Taylor-sr.

Most beautiful was Gwen Green-sr.; most handsome was Don Clements-sr.

These students will appear in the school yearbook which will be issued sometime this spring.

"I thought my old tractor was a sweetheart..."



...until I got a Case-o-matic®
PROOF DEMONSTRATION!

"A 1-hour Proof Demonstration convinced me that there was a POWERFUL difference between Case-o-matic Drive and my old tractor. My new Case-o-matic tractor plows the toughest fields non-stop... does far more work in less time—and with less fuel, too! Believe me, it will pay you to have a CASE-O-MATIC PROOF DEMONSTRATION on your farm."



FREE! HANDY PLASTIC RAINCOAT WITH YOUR DEMONSTRATION

It's our "thank you" for the privilege of demonstrating. Make a demonstration date today—discover the POWERFUL difference!

TRADE NOW...
 You'll never get a better deal

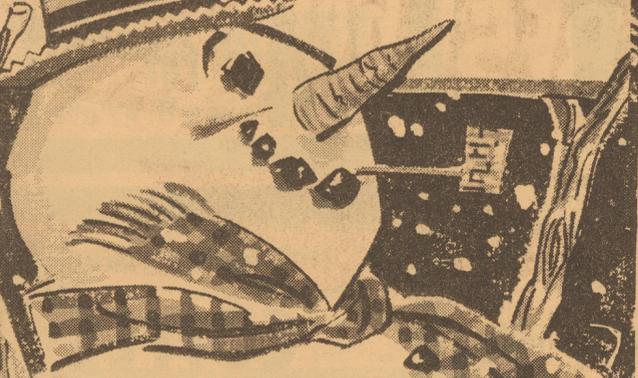
CALL US TODAY FOR A PROOF DEMONSTRATION ON YOUR FARM

O F & O Supply Co.

Ph 3271

Friona

SURE THING it's going to get **GOLD**



Get Your Supply NOW

Case Of 6 One-Gallon Cans



ANTI FREEZE
\$1.100

We Give S&H Green Stamps

FRIONA CONSUMERS

PIGGLY WIGGLY - ARMOUR SHOPPING CART VALUES



Piggy Wiggly is cooperating with Armour and Company to bring you an outstanding sale event: "Shopping Cart Values!" You'll find basketloads of wonderful Armour products at exceedingly low prices—and you'll be assured of the matchless flavor of Armour foods and top quality in all products for which Armour is famous. Be sure to shop Piggy Wiggly during "Shopping Cart Values" days!

Specials Begin Thursday Oct 1 And Run Thru Wednesday Oct 7

Phone 3001

Friona

Borden's Tall Can

CANNED MILK 7 For \$1

Local Grown

RED POTATOES
10 pound bag 29¢

Bartlett Extra Fancy

PEARS
Pound 19¢

Garden Club 18 oz.

PEACH PRESERVES 35¢

White Swan

LUNCHEON PEAS

Austex No 300 Can

CHILI With Beans 29¢

Washington New Crop

Delicious

APPLES

LETTUCE

White Swan Whole
GREEN BEANS No. 303 Can 29¢

No. 303 Can

Austex No 300 Can
CHILI Plain 43¢

Pound 19¢

Local Grown
Large, Firm, Heads
2 for 29¢

Austex No. 300 Can
SPAGHETTI & MEATBALLS 23¢

6 For \$1

Energy Liquid
DETERGENT Giant Can 39¢

OLEO

Shurfresh
One Pound Packages

5 For \$1.00

Swan's Down

CAKE MIX

White-Yellow-Devil's Food
(While They Last)

4 For \$1.

FRIONA'S FINEST
Quality Meats

ARMOUR STAR

BACON One Pound Sliced 55¢

ARMOUR'S ALL MEAT

FRANKS 12 Ounce Pkg. 45¢

ARMOUR'S NICE

TURKEYS Pound 49¢

ARMOUR'S

SPICED LUNCHEON 3 Pound Can \$1.19

ARMOUR'S ALL MEAT

BOLOGNA Pound 49¢

GRAIN FED-TABLE TRIMMED

PORK CHOPS Pound 55¢

Armour All Meat

Vienna Sausage 5 For \$1 Mellorine Half Gallon 49¢

Lane's

Armour Canned Meat

TREET 12 Oz Can 45¢ **NAPKINS** Northern 80 Ct Box 2 For 25¢

Armour Star

PURE LARD 3 Lb Ctn 59¢ **HAND LOTION** 3 For \$1.10 Tax Incl.

Melrose Reg 1.00 Size

Armour Vegetole

Shortening 3 Lb Can 63¢ **COOKIES** Supreme Pound Pkg ORANGE MARMALADE 39¢

Borden Glacier Club

Ice Cream Half Gallon 59¢ **Crackers** Supreme Pound Box 27¢

DOUBLE S & H
Green Stamps On All
Purchase Over \$2.50
Every WEDNESDAY

Folger's All Grinds

COFFEE

Pound Can 69¢

Morton Quart Size

Salad Dressing
39¢