# - The Cisco <br> <br> WO ITALIANS RESCUED FRON INE RI NE 

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## Prosperity to Be Made Issue by G. O. P.

## rm Relief and Prohibition to IAKE AMONG LOWERS KILLS <br> IRL ON RANCH

 Be Sidestepped; Appointment of CONSUMPTION Raskob "First Blood' by Foe$\qquad$

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| TEXAS UONS |
| TO FRONT |
| CONVENTIO |

Strep and Goat Indusiry of West NRS. ROSSIS Texas One of Greatest in U.S. and CHARMAN OF Should Be Protected, Lee Says DEMO WOMEI

2 CISCOANS TO
ADIN BAYL.OR
S2,000,000 DRIVI


MILLER-LAUDERDALE
The wew same

FEDERAL

Hilgenberg Tire Co. Be One of Largest Ever Held
skob, New Democratic National hairman, Listed as Republican in
'Who's Who;'First Job at \$1 Week

OUTLOOK GOOD FOR COTTONIN MORAN SECTOR

Many Candidates Accept Legion Invitation to Speak Here July 25
at Flagpole and Hall Ceremories
w. y megh and nost.
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LEAGUE TURN
GUNS ON 'At


THE CISCO AMERICAN


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LOVE OF LIFE.


DR. H. A. HOY,
Over Garner's store, Cisco, Texas
though suicides bring it into question, and old people
are often found to be quite willing for the end. Health are often found to be quite willing for the end. Health
and happiness have a great deal to do with it. The animal side of man instinctively struggles to live. The
mental side of him is something different. People Who say they do not want to live beyond the norma human period are influenced by the knowledge that ness. But if they can have their life-term double without any more suffering than age bringe now, and without any more suffering than age brings now, and
with friends and associates of their own generation preserved along with them, there shonld be no fear. I would only be repeating what has already occurred he doubling of the average life period. It isn't lengt of years, though, that is of first importance. The e pential thing is to live, to crowd one's time with ex
perience, thought, and the wisdom that should foltow. We live to learn: and often the short lived live and learn more than the long-lived.
It is the opinion of R. Arthur Wood, president the Chicago Stock Exchange, that there was never
time when industry and commerce in the Midle We were so stable rightly be claim saving money than has ever before been the case."
this is really true in the Middle West, it may be tru

## Newspaper Opinion

QUICK REFERENCE CLASSIFIED AD
There is a Place for Everything and Everything in Its Pla



## numbounat

## FIRE SALE!

The biggest stock of Groceries in this section of Texas, right here at your door. We are offeing you real dollar savings in Staple and Fancy Groceries.

Pure Cane SUGAR, Maxwell House COFFEE CALMMET BAKING POWDERS Log Cabin $\operatorname{Van}$ Camg Borax Wa GALVANI Aurora $G$ Good and GRAPEN POST BRATV,


10 Pounds 64c
1 Pound Can 43e 10 Pound Can SI 3 39 arge Can 89c Large Bar 3c Junce Box 3 c No. 369 c allon Size 54 c rge Boxes 15 c Packages 25 c Package 10c enssthan SANY
ember spmo
Cisco, Texas
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Employment



## THE CISCO AMERICAN

# W.T.C.C. WILL TELL REST OF WORLD OF WEST TEXAS 



CSCO, TEXAS, THURSDAY, JULY 12, 1928


W. E. Davis Auto Supplies

Wholesale and Retail
417 Main Street.


## Frigidaire

## is the powerful automatic refrigerator

Every Frigidaire, of whatever size, is equipped with a cooling unit powerful enough, sturdy enough, and big enough to keep food cold and fresh and to freeze ice quickly, at all times, and under all condicions. This means dependability, especially when outside temperatures are excessively high and you need refrigeration most.


## West Texas Utilities Company

AN AIR PILOT WHO CARRIED MALL FROM NEW YORK TO CLEVELAN1) WAS KILLED.

ON HIS PERSON WERE FOUND LETTERS ADDRESSED "TO MY BELOV ED BROTHER PLLOTS AND PALS" AND MARKED "TO BE OPENED ONLY AFTER MY DEATH." THIS WAS HIS MESSAGE:
"I go west, but with a cheerful heart. I hope what small sacrifice I have made may be of use to the cause. When we fly we are fools, they say. When we are dead we weren't half bad fellows. But everyone in this wonderful aviation service is doing the world far more good than the public appreciates. We risk our necks, we give our lives, we perfect a service for the benefit of the world at large. They, mind you, are the ones who call us fools. But stick to it, boys. I'm still very much with you all. See you again."

Young people, are you living as this young man lived? Business men, are you living like this youth who carried your mail? Christians, is your religion as real as this young man's?

Jesus lived like this youth, and from Him he most likely got this vision of life Why not help the Church spread this kind of living?

## NOTICE, VISITORS.

Don't think that because you are away from home you are away from friends--there are many friendly churches in Cisco and Eastland county, all denominations. They extend to you a cordial invitation to altend their services.

# NEWS AND DOINGS OF COMMUNTITES SURROONDNGC CISCO 


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|  | CARBON |
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| \% |  |
|  | \% |
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| HARPERSVILLE | 20x |

## WE HAVE-

a few nice Houses priced from $\$ 3000$
$\$ 4000$ that will sell on Building an
Loan terms-with very small down pay
ment.

ROCKWELL BROS, \& CO,
Lumbermen.
Opposite Ice Plant
Phone 4.



The Natural Summer Food FOR OLD AND YOUNG
drink lots of Milk - GOOD Milk
dress on our list ot only the butter and Phone 287 to Pasteurized

CISCO CREAMERY COMPANY


Southwestern Motor Co. Southwesiern Service Station

## GENERAL ELECTRIC Refrigerator



There isn't a single belt, fan, drain-pipe or stufing box in the General Electric Refrigerator. ${ }^{2}$ These ${ }^{2}$. nothing to get out of order. There isn't an exposed,
moving part. All the mechanism, built and remed in the General Electric laboratories, is hermetiolly, sealed in a single steel casing. Come in and see then remarkable refrigerators.

CISCO BATTERY CO.
112 West Sixth street.

# WORKERS ARE CLOSEEY GROUPED WTTH DRVVE NERRNG EN 

Cont
Week by Holiday Have Chance Now to Amass Lead of Points

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## TWOMOREWEEKS

Countrywitile Subscripation Drive 600,000 Extra Points One Year!


THE VIVA TONAL COLUMBIA

Will Look Good in
Your Home


 want this-
COMPIETE RADIO SET


CISCO BATTERY CO.

You will



Be sure to attend this big sale the next two days if you are going to get any of the great values we are offering during this sale.
Everything is On Sale, Nothing Will Be Reserved Ladies' and Misses' Silk Dresses, \$3.95, \$5.85, \$6.85, \$10.85, \$14.85 Regular Values From $\$ 9.85$ to $\$ 69.50$

News and Doings in
Cisco Trade Territory SCRANTON

HASKELI

## DAN HORN

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Candidiates to Be Given Chance to Reach Eastland Co. Voter in Daily News Political Ed TEXASCOTT

ACREAGE M than Year AUSTIN,


## On Fine Spring Suits tailored by

 MICHAEL-STERN -- SOCIETY BRAND -- MIDDISHADEITH BRAND NEN MERCAANDIR, AND So NI Erhave we offered greater valutes or<br>Sale Starts Friday, July 13 and Closes Saturday, July 21

Bradley Bathing Suits
Reduced 20 Per Sent Straw Hats Dobbs Brgham Hopkins All Straws and Panamas
1-2 Price
ALL

Linen Suits Rediced 331 1-3 Per Cent

Three-Piece Suits


## Tropical Worsted Suits

## cmaner sults Al the nee reateres and

2.55: Suist S.ate Price Qs.s.s suts: Sate Priee monsus sute priem


Shirt Special
We are closing out all Nelson Bros. Neckhand Shirts at
1-2 Price
All
Extra Trousers Reduced 20 Per Cent
Florsheim Shoes $\$ 8.85$ AFew Styles $\$ 9.85$

## MILLER-LAUDERDALE

"The Man's Store"

## Tawieries Found Profitable COLIECE HERE $=\mathbf{w}= \pm=$ by Alber Centry; Six Cows Add 535 Weedly yo Basham's Income <br> COPELAND <br> Dependable Electric Refrigeration <br>  <br> DD is the most logical electric refrisor for your home unless you come i see the new COPELANDS and giv LOOK AT THEM. <br> dairy cattle RETURN PROFIT AT CHiLDRESS <br> $\xi_{3}^{3} \geq$ Ne To WHil D Pric Pric  Price 35c per bottle. Sold by Tominin. Young Drux Co. <br> 666 <br> Beauty and Service! Herron-Owen Slipper Shop <br> Pleasure" <br>  <br> WHOLESALE VALUE That STANDS ALONE

Collins Hardware

(相) combination.


4 BEAUTIFU PIICES
Consisting of Aerial Bed-French Vanity-Roomy Chest of Drawers and Bench. Only the best of materials and workmanship used by the manufacturers of this Suite. Finished in a beautiful cafe and rose color

A PRETTY BED ROOM SUITE FOR ONLY
$\$ 64.50$
CISCO FURNITURE CO.
The Home of Satisfied Customers.
Phone 143.

GOODYEAR BALLOONS

|  | A.W.T | Pathfinders |
| :---: | :---: | :---: |
| $29 \times 4.40$ | S 8.00 | \& 6.70 |
| $31 \times 5.25$ | \$12.90 | \$11.25 |
| $33 \times 6.00$ | \$15.60 | \$14.40 |

## GOODYEAR HIGH PRESSURES



Other sizes at equally low prices. Goodyear Tubes, too-Heavy Duty, Regular, and Pathfinders the best and toughest leakless air carriers in the world. And with both tires and tubes our standard Goodyear ser vice!
BLEASE MOTOR



On


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ELLIOTT DRUG STORES Elliott Drug. Corner Drug "Two Stores to Serve You"

## Three Special Bargains

ALL FOR ONLY $\mathbf{S 1 . 0 0}$
2.50 value FOR 98 CENTS

FOR ONLY 75 CENTS
Don't forget Our Crazy Mineral Water os's 1 to 4.

## You Ought to Have Your Hide Tanned!

 our complexion. Come out and take tan treatment on our sand beach. Yo will notice immediately the difference your condition and ability to work hardIt and longer.DENT FORGET THIS sunrise swimming club Starts Monday, July 16, 6:00 a. m. Professional and Business Men Are Invited to Join.
LAKE CISCO AMUSEMENT CO.
"A West Texas Institution."

## TO OUR DEPOSITORS

The business of this bank has grown largely through our ability to assist and serve the people of this community We aim for increased capacity help in the practical affairs of our pat ohs.
To give them a definite sense of dive dion, without criticism.
To take a personal interest in our depositors and friends.
To maintain their friendship.
To merit their confidence.
To promote good fellowship.
To give information, and IS OUR CONSTANT AIM.

## FIRST NATIONAL BANK

MEMBER FEDERAL RESERVE SYSTEM
TWO CISCOANS
PUT ON TICKET OF SOCIALITE



## The New Arrivals

AT MODERATE PRICES IN FELT HATS s2.95 T0 84.85 Also Felts for Children at $\$ 1.95$ Kleiman's (3)

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