

The Friona Star

DEVOTED TO THE INTEREST OF FRIONA AND PARMER COUNTY.

VOLUME 5—NUMBER 36.

FRIONA, PARMER COUNTY, FRIDAY, MARCH 28, 1930.

\$1.50 PER YEAR

TESTS SHOW CITY HAS WELL OF CAPACITY SUFFICIENT FOR CITY MUCH LARGER THAN OUR TOWN

A test pump was placed on the city well here Monday afternoon and kept in operation for about two hours, with the result that more than 200 gallons per minute were produced from the well.

Our people are highly elated over the fact that so strong a well has been secured and will supply an abundance of water for the city's supply.

L. E. McDade of Amarillo did the drilling under contract with the Sherman Machine and Iron Works of Oklahoma City, who have the contract for putting in the water system for Friona. Mr. McDade has been in the well business for several years and stated to a reporter of the Star that this is the best well he has put down in the Plains country. He says any Plains town would be pleased to have such a well as the one here at Friona. Mr. McDade further expressed his opinion that the well will easily produce 500 gallons per minute if a pump of that capacity were installed. He also favors the plan of the city commission to install a 200 gallon pump instead of the 75 gallon pump called for in the contract.

When the drill first struck water at the depth of about 150 feet Mr. McDade thought there would not be enough water to supply the pump and the well was sunk to a depth of 200 feet, where it still showed insufficient supply, and the drilling was continued to a depth of 230 feet where a heavy water-bearing sand was struck and drilling ceased.

Several days delay was occasioned on account of the non-arrival of the pump, which was located near Groom, which the drill man hired for the purpose of making the test and the work of installation began last week. Here the workmen met other delays and the pump was finally set at the depth of 230 feet Monday afternoon and a test made.

As stated above, people of Friona are elated over the prospect of so bountiful a supply of water and this is especially true of the members of the city commission, who have had the responsibility of the work on their shoulders and it is believed that Mayor John White is the most highly elated of all, for when he undertook to write the account for the Star he spelled well with seven "l's" and then stopped for a moment and tried it again and got them cut down to four. He then turned around to Floyd Reeve and remarked, "Well, Floyd, that is good enough, for a well that produces that much water deserves four 'l's'."

WHEAT MAKES GOOD SHOWING

Only a modest survey of the surrounding fields is needed to assure one of the fact that wheat throughout the Friona territory is making a good showing. The half inch rain that fell two weeks ago added enough moisture to carry the crop for several weeks and the snows of this week added to that, so that wheat may be counted on to hold out until the usual spring rains arrive. Farmers are feeling hopeful.

GAS

Many inquiries are made as to the time when the gas company will begin laying its mains in Friona and the only answer thus far available is that workmen are likely to be here any day. Parties wishing to use gas for heating or cooking purposes are advised to have their premises plumbed now in order to be in readiness for using the gas as soon as it is ready.

P. T. A. K. FOOD SALE

The ladies of the Friona P. T. A. will hold a food sale on Saturday, March 29, from 1:30 to 6:00 p. m. This sale will be held in the old R. B. R. building at the corner of Main and Sixth streets.

POLITICAL ANNOUNCEMENT

The Star is authorized to announce the name of J. D. Thomas, of Farwell, as a candidate for reelection to the office of County Attorney of Parmer County, subject to the action of the Democratic primary election in July.

Mrs. J. A. Blackwell, Fred White and A. C. Young and Woodson Young drove to Amarillo Wednesday on business.

GEORGE W. TURNER DIES

Word was received here Thursday morning to the effect that Geo. W. Turner had passed away at the Hereford Sanitarium at 11 o'clock Wednesday night. Mr. Turner received a paralytic stroke while sitting in the lobby of his hotel here last Thursday night, when a physician was called and he was removed at once to the sanitarium.

It is reported that Mr. Turner never regained consciousness nor the use of his limbs, but gradually declined until death relieved him. The funeral was announced for Friday afternoon at two o'clock from the Friona Methodist church. The Star hopes to give a more extended account of his life next week.

FIRE CAUSES LOSS

What threatened for a time to be a disastrous fire in Friona, occurred at the home of Mr. and Mrs. A. N. Wentworth Saturday afternoon.

The fire broke out in a small out house where it is thought a short circuit occurred in some electrical wiring, from which the fire spread rapidly and the alarm was also spread and within a remarkably short time a large crowd of citizens was on the ground and by applying water from a near by pool the fire was prevented from spreading to the home and the other outbuildings on the premises.

The heat from the burning steel which was located near the steel windmill tower became so intense as to cause the steel girders to buckle and allow the mill to fall. The wooden water tower standing nearby was also damaged to some extent but it was still considered fortunate that no greater loss was sustained.

LANDRUM FOR ASSESSOR

J. M. (Jim) Landrum, of Farwell precinct, was a business visitor in Friona Tuesday afternoon, and while here took time to pay the Star office a combined social and business visit.

Mr. Landrum has announced himself as a candidate for the office of County Assessor for Parmer county, which will be seen in another column of this issue of the Star. He is one of the county's most progressive farmers and has been a resident of the county for the past ten years, being a native of Hopkins county, from which place he came to this county.

Mr. Landrum stated that he has never been a candidate for public office and means to prosecute his campaign in a fair manner with no ill will toward any person, and simply asks for the vote of the people on the grounds that he will give his best efforts and all his time to the discharge of his official duties.

COMMUNITY CLUB REPORT

The Community Club, southeast of Friona, met Thursday, March 20, for its regular meeting at the home of Mrs. Goldie Griffith, with ten members and two visitors present.

At the close of the meeting refreshments of jello and cake were served by the hostess. The next meeting will be on Thursday, April 3, at the home of Mrs. Emily Griffith.

B. Y. P. U.

Intermediate program, March 30 They are here: Bessie Richardson.

They are our opportunity: Edward Massee.

What we are doing: John Beasley.

If the person who took my pin off my coat that was hanging on the rack with the ladies' dresses Saturday, March 15, will mail it to Mrs. Edwin Shaw, Friona, Texas, care Hardware, during the next week, it will not get them into trouble.

DRUG STORES CLOSING

It is announced that the City and Friona Drug Company will close their doors each Sunday during the hours of ten to twelve, and from 8:00 o'clock each Sunday night, beginning next Sunday. These hours include the hours of worship at the various churches.

INSTALLS MILKING MACHINES

The spirit of progress is manifesting itself in the eastern part of Parmer county through the farmers in this section buying and installing milking machines.

Only a short time ago W. R. Schehagen bought a milker from Blackwell's, and installed it on his farm and has had it in successful operation ever since. Mr. Schehagen reports that where it formerly took four hands an hour to milk his dairy herd, one man now does all the milking, separates the milk and cleans the milking machine and separator in less than 45 minutes. He is well pleased with his investment.

On Thursday of this week J. R. Walker, living at the south edge of town, purchased a milker from Buchanan & Rosson and had it installed in his dairy barn. This machine was given its first try out Thursday morning a short time before this article was written, and its operation on that occasion proved entirely satisfactory, notwithstanding the fact that the dealers has never before installed such a machine.

Mr. Morris, of the Buchanan & Rosson Co., stated that this is the first McCormick-Deering milker ever installed in the State of Texas, one of the very few yet established or installed in America, and Mr. Morris is justly a little proud of the merit of having made this first Texas installation.

Messrs. Schehagen and Walker are two of Parmer county's more extensive dairymen and the installation of these two labor saving machines will evidently mean less labor and greater profit to each of them. They are each milking from fourteen to twenty cows and are well pleased with their profits from this important line of farming.

CITY ELECTION TUESDAY

All good citizens of Friona should bear in mind that the regular city election will be held next Tuesday, April 1.

A mayor and two commissioners are to be elected to succeed Mayor John White and Commissioners Jerry Blackwell and Jesse Osborn, who have all declined reelection for a second term.

Two names for mayor and four for commissioner have been presented to the city commission as candidates for the offices and will be printed on the ballots. They are: for mayor, M. A. Crum and T. J. Crawford; for commissioner, J. C. Wilkinson, F. W. Reeve, J. R. Roden and J. L. Landrum.

Each voter may vote for only one for mayor, and for only two for commissioners, and no voter can go astray or make a wrong selection from this list, no matter for which they may choose to vote, for there are all good.

Judges of election are T. D. Ballard and W. C. Nichols, and a full vote should be cast as an encouragement for the new officials.

HOME FROM CALIFORNIA

Mr. and Mrs. Charles Schlenker returned last Friday from a visit of about four weeks in California, having driven through and back in their car.

Mr. Schlenker says he found all their relatives and friends in the West enjoying good health and doing well financially. He says they fully enjoyed their visit, both while there and during their journey to and from. Mr. and Mrs. Schlenker have two sons, Oscar and Willard; and two daughters, Misses Florence and Beulah, living in California, also other relatives and friends.

MUSICAL CONTESTS

Pupils of Friona school who were preparing to enter the musical contests at the County Forensic, met at the school house Tuesday night and held their elimination contests, resulting as follows: Senior boys piano solo, Dayton Hanson; Senior girls piano solo, Frances Lacy; Junior boys piano solo, Melvin Beyer; Junior girls, Ruth Reeve; Girls vocal duet, Daisy Dee Parr and Dorothy Bengler.

The above named will represent Friona school in the county forensic to be held at Friona in a few weeks.

FRIONA WEATHER

During the past week the weather in Friona has been of varying degrees and intensities, ranging from pleasant, spring like weather to some freezing.

No moisture had fallen until Wednesday afternoon when a fine drizzling snow began coming down and continued most of the afternoon, resulting in a small amount of moisture. The weather at that time was very chilly and unpleasant.

WORK ON WATER SYSTEM

Since the test has been made on the city well and found to be satisfactory. The work of construction has begun in earnest and is expected to go steadily forward until the Friona water system has been completed.

The pump house is being built and concrete poured for the foundation of the tower for the large supply tank.

CHILDREN GASSED

Word reached here that on Monday of last week little J. W. Merrill and Jack Holston of Friona, grandson and great grand son of J. J. Merrill, were gassed while riding in a car and came near dying. They had to work with them for two hours before there was any sign of life.—Abernathy review.

Little J. W. Merrill is the son of Mr. and Mrs. Virgil Merrill, living north of town, and Jack Holston is also related to the Merrills.

IMPROVING CHURCH GROUND

A committee appointed from the Congregational church Sunday school visited Hereford last week and secured about 20 young shade trees of the Chinese elm variety to be planted around the church grounds. The work of planting the trees was done by E. L. Simpson, assisted by Rev. Beattie. At the instruction of the committee, Mr. Simpson has also removed the old fence that has for many years surrounded the church grounds.

CHURCH NEWS

Interesting and helpful church services were held here Sunday at each of the several churches in the city.

At the Methodist church Rev. Yarbrough is conducting a series of revival meetings, which were well attended on that day and will be continued throughout the week. These meetings began Thursday night of last week and are attracting a great interest and a showing promise of great results.

Rev. Robinette, pastor of the Baptist church, held his regular preaching services Sunday and delivered sermons to a well filled house.

Rev. Thompson of the Church of Christ also filled his regular appointment here Sunday, which automotive development. Services were also well attended.

Rev. Beattie of the Congregational church, was in Spring Lake Sunday, where services were conducted morning and afternoon by Dr. A. E. Ricker, Dallas. Dr. Ricker returned with Rev. Beattie and preached here at night. This will be his last visit and friends regret his departure.

Young people of the churches had regular meetings. These organizations include Christian Endeavor, Epworth Leagues, and B. Y. P. U.

WILL SPONSOR TREE PLANTING

At a meeting of the Friona Woman's Club Wednesday afternoon, it was decided that the club would sponsor the planting of trees in the parks and along the streets in town and also at the cemetery. As a means to this end the club appointed two committees to carry out or assist in carrying out these two worthy moves. The move included the Better Homes Contest which has been previously mentioned in the Star.

These committees will also sponsor a clean-up campaign for the city which includes gathering all kinds of refuse that may be found at various homes and business places in the city.

All people will be asked and urged to gather all rubbish and refuse about their premises into and have it in readiness for removal to the dump ground.

It will require cash and labor to accomplish this, and most of such funds must be secured by means of donations, and it is hoped all solicited will loosen their purse strings freely.

It would be difficult to think of a more worthy cause since it means more beauty for our city, more peace, comfort and health for the citizens.

The Homes Beautiful committee consists of Mmes. J. C. Wilkinson, E. V. Rushing and F. S. Troitt. The park committee of Mmes. R. H. Kinsley, T. H. Hughes and O. F. Lange.

Anyone wishing further information may secure same by applying to one or other of these committees.

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SAW DEMONSTRATION

Two members of the City Commission drove to Sudan Tuesday morning and witnessed a demonstration of fire fighting equipment which that thriving little city has installed for its protection from fire.

The members of the commission who witnessed the demonstration were well pleased with the effectiveness of the equipment as to its apparent durability, ease and rapidity of operation and its efficiency in supplying the water for extinguishing any fire.

The Friona officials also learned from the city officials of Sudan that they had investigated and priced all fire fighting equipment they could learn of and this this equipment was not only the most efficient but the lowest in price of any they had investigated.

They also stated that owing to the fact that they did not have their equipment on hand at the time their water system was completed they had been unable to get their reduction on insurance rates and according to the city secretary, people of Sudan had lost enough through this lack of reduction during the past six months since they have had their water system in operation to practically pay for the entire equipment.

He advised that Friona take advantage of their experience and endeavor to have equipment on hand when the water system is finished, and owing to the fact that it will take about sixty days to have the equipment delivered, and feeling it their duty to do all they could for the protection of the city, and to that end held a meeting Tuesday night and placed an order for the same kind of equipment they had investigated at Sudan. This order will be subject to the satisfaction of the incoming mayor and commissioners.

With such equipment and a well trained volunteer crew of firemen the commission feels there will probably be no fire ever occur in Friona that cannot be immediately controlled.

HEARD LEOPOLD

F. W. Reeve and John White represented the Friona Chamber of Commerce at the Hereford luncheon Wednesday noon and heard the talk by Joseph Leopold, manager of the Southwest Division of the United States Chamber of Commerce.

Mr. Leopold's headquarters are in Dallas and he came to Hereford on this occasion in response to an invitation from the Hereford organization.

The luncheon was held in the basement of the Christian church and the room was well filled with members of the Chamber of Commerce and visitors.

Messrs. White and Reeve were well impressed with what the speaker had to say concerning business conditions generally throughout the country and advised that not too much attention be given to many of the ruses that are gotten out for the purpose of causing distrust and business unrest. They expressed their selves as well pleased with their visit.

VISITING BROTHER HERE

William Schlenker, of near Des Moines, Iowa, arrived here this week for a short visit with his brother, Charles Schlenker, and family, whose ranch home is 18 miles west of Friona.

Mr. Schlenker has been in the Plains country on several occasions, so that he is not a stranger to the country and is customs. He says he thinks well of the country and believes it has a very bright future. He is also able to see marked changes in the country and note its wonderful advancement in development and progress.

SCHOOL ELECTION

The date for the annual election of school trustees will arrive with Saturday of next week, April 5. It is reported that a petition has been filed with the county judge to have printed on ballots for the election at Friona the names of the present incumbents, Messrs. Spring, Welch and Brookfield. If any opposing ticket has been nominated the writer has not been so informed.

POLITICAL ANNOUNCEMENT

The Star is authorized to announce the name of J. M. (Jim) Landrum, of Farwell Precinct, as a candidate for the office of County Assessor of Parmer County, subject to the decision of the Democratic primary election on July 28.

POWER FARMING SCHOOL HERE THIS WEEK BRINGS BIG CROWD TO CITY; MUCH INTEREST SHOWN

DR. A. L. McELROY HERE

Dr. A. L. McElroy, son of Dr. and Mrs. A. P. McElroy, with his family, arrived from their home in Fort Worth Monday afternoon. This is their first visit to Friona in nearly three years and the doctor finds great improvement in the town since his last visit and is still more firmly impressed with the country and its wonderful prospects than when he was here before.

The doctor contemplates locating here permanently for the practice of his profession, but will return with Mrs. McElroy and the children to Fort Worth where they will remain until the close of school. He will return to Friona and engage in the practice of his profession with his father and the family will join him at the close of the school term.

Y. W. A.

The Young Women's Auxiliary met March 25 at the home of Mrs. J. J. Horton. A very interesting program was enjoyed by all. The young women are studying the Bible. Prayer was the subject discussed. After the program refreshments of fruit salad and cookies were served. The next meeting will be at the home of Mrs. Bethel Hicks. The subject for lesson discussion is Faith. Young women, study your lesson and meet with us April 1.

WHEAT GROWERS ELECT

At a meeting of the Texas Wheat Growers Association in Friona Tuesday afternoon the following officers were elected:

F. W. Reeve, president; E. S. Euler, vice president; F. N. Welch, E. B. Whitfield and J. M. W. Alexander, directors, with Mr. Welch as secretary. Mr. Reeve was also selected as candidate locally for state director. A fair attendance was in evidence and a lively interest manifest.

LADIES AID

The next regular meeting of the Congregational Ladies Aid will be held at the home of Mrs. John White, when the lesson will be the fourteen Bible questions from 1st Samuel.

CHURCH ANNOUNCEMENTS

METHODIST
Sunday school 10:00 a. m., A. S. Curry, superintendent. Preaching services each Sunday at 11 and 8:00. Senior League will meet at church at 7:00 o'clock.
DeWitt VanPelt, Pastor.

BAPTIST

Sunday school at 10 o'clock, C. W. Dixon, superintendent. Preaching on second and fourth Sundays of each month at 11 and 8:00. B. Y. P. U. meets each Sunday evening at 7:00 o'clock.
M. M. Robinette, Pastor.

CHURCH OF CHRIST

Bible study each Lord's Day at 10:00 a. m. Young peoples' meeting at 8:30 p. m. Our revival meeting begins June 1, continuing over three Lord's Days and will be conducted by Brother H. R. Thornhill, of Wichita, Kansas. Public always welcome.
W. H. FOSTER, Elder.

CONGREGATIONAL

Sunday school each Sunday at 10 o'clock, F. W. Reeve, superintendent. Church services each first and third Sunday at 11 and 8:00. Christian Endeavor each Sunday evening at 7:30 o'clock.
J. L. Beattie, Pastor.

JUNIOR B. Y. P. U. ELECTION

The Junior B. Y. P. U. met at the Baptist church last Sunday for the purpose of electing new officers for the coming quarter. Our sponsor acted as chairman, and the following officers were elected: Arlin Dilger, president; Eugene Dixon, vice president; Geneva Massey, secretary; Edith May Frost, treasurer; Ardeen Fallwell, group captain No. 1; Louise Euler, group captain No. 2; Douglas Short, reporter.

We are going to have a contest between groups 1 and 2. The side that gets the most points is winner. The loser is to give the winner a party. It will be great fun. Everyone be sure and come.
DOUGLAS SHORT, Reporter.

The power farming school put on here Tuesday by Buchanan & Rosson, implement dealers, was a pronounced success in every sense of the word, according to many persons who were in attendance during all or the greater part of the program.

Long before noon cars began rolling into the city and continued until practically all available parking space within the business section of town was completely taken up and the large new building of this progressive firm of implement and machinery dealers was thronged with people anxious to witness the demonstrations and hear the words of advice and instruction given by the expert machinists who were present to handle that part of the program.

Moving pictures and other forms of demonstration were used to show the construction and operation of tractors and other machine and implements of the International line of power farming machinery, and these demonstrations were supplemented by the verbal descriptions and instructions for operating and caring for these valuable machines.

On this occasion the local managers and helpers were assisted in the work by the following expert machinists and operators from the International Harvester Company's distributing plant in Amarillo: E. N. Black, assistant branch manager; W. T. Wheeler, service manager; Lee Henderson, block man; N. L. Holman, special milking machine man; T. H. Buckingham, separator man; R. C. Enlow, advertising man; W. S. Pruitt, shop foreman; W. J. Smith, general salesman; R. H. Reitman, harvester-thresher special man; Fred Darden, field service man, and E. C. Brown, special repairs department representative.

J. D. THOMAS ANNOUNCES

In this issue of the Star will be found the announcement of Judge J. D. Thomas, of Farwell, as a candidate for the nomination as County Attorney of Parmer county.

Judge Thomas is the present incumbent of that office and has filled the office for the past two or three terms most satisfactorily to the people of the county. His popularity as an attorney has spread throughout the county until he is known by many people in all parts of the county, especially to those who have resided within the county during his terms of office.

Judge Thomas will, if re-elected, give to the people whom he serves the same careful attention to his duties that has characterized his work in the past and on this record solicits the patronage of all the voters of the county.

Prof. Thomas S. Cobb, of Fort Worth, will begin a ten night song drill at the Baptist church here Monday night, March 31, at 8:00 o'clock. The money will be made up by the town and the school is for the whole community. Everybody is invited to attend. Open door.

SINGING SCHOOL

Dr. LeGrand of Hereford was calling on friends here Monday.

A number of our young people attended a picture show at Hereford Saturday night.

M. A. Crum, who has been confined to his room for several days is again able to be at his office.

A. O. Drake has spent the past week at the B. G. Shelby place remodeling the Shelby home.

Christine Merrill of this place is visiting at Abernathy in the home of her aunt and uncle, Mr. and Mrs. Clarence Thomas.

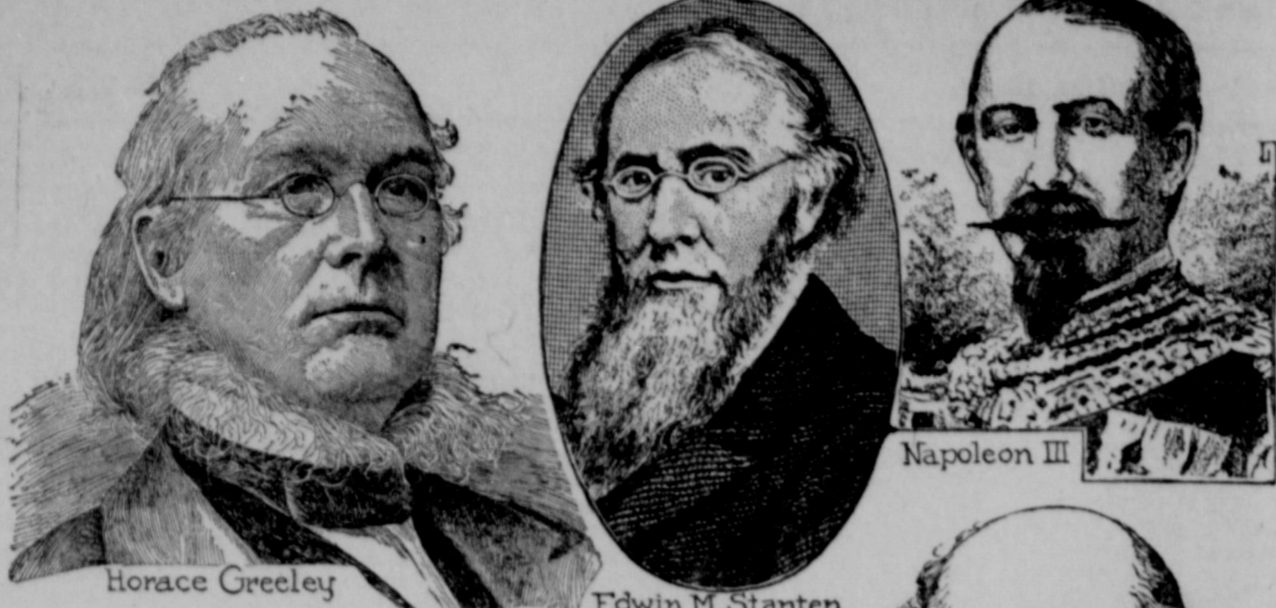
"Dinty" Moore of Amarillo was a business visitor in Friona Wednesday.

Raymond Merrill who is attending school here, spent last weekend with his parents, who have moved to the Bovina community.

Mr. and Mrs. Paul Maupin were business visitors in Clovis Tuesday.

Mr. and Mrs. A. C. Cole and children spent Sunday as guests of L. D. Merrill and family near Bovina.

"Whiskers" Come-back?



Horace Greeley

Edwin M. Stanton

Napoleon III

By ELMO SCOTT WATSON

THE whiskers about to stage a come-back on the face of American manhood? Wait, now, before you give a scornful reply to that question! For there are certain signs to indicate that the idea is not so fanciful as it may appear to be at the first superficial thought.

Do our newspapers accurately reflect contemporary American life? Consider, then, two newspaper items. One reads as follows:

Apologies the rumor that whiskers are about to do a come-back as a companion piece to bustles, also reported to be staging a come-back, this should bring about a revival of the pottery industry by stimulating trade in mustache cups. —Auxvasse (Mo.) Review.

The other goes into the subject more exhaustively and says:

Taffeta and ruffles have been worn before, and still there was no wide outbreak of whiskers. We had the long skirt for a while, too, and few whiskers returned. But it will be a surprising and an unhistoric thing if we can have black mitts for evening and billow skirts that sweep the ground and these coy puff sleeves and lace bonnets and now long-skirted bathing suits, even—and never a burnside to go with them. The wax models in the windows of shop and shoppe alike cry out for bearded company. A woman in such apparel not only needs an escort to the soiree; she needs a doughty blade with whiskers. Therefore, he will appear, and the motion picture doctor will no longer be alone in his Van Dyke.

There are portents, political and musical. A Paris dispatch informs us that "the present French cabinet, which consists of 22 ministers and sub-ministers, shows not a single shaven member," and in addition, four chief representatives at the London party brought mustaches, while the fifth has a beard. Locally, every one is aware of Chief Justice Hughes, Mr. J. Ham Lewis, Louis Gravoire, Doctor Britton of the New York botanical garden and Ernest Boyd, critic incarnadine, and finally several tenors have appeared in those mustaches which we associate with barytones.

Inevitably we must return to our mutton chops if the spring fashions continue back toward 1820. The short bodice, the sprigged frock, the chignon and the genteel black glove look timid with no protective whiskers above them, yet here they are. And when whiskers come back, mark your grandfather's words, so will chaperons. —New York Herald Tribune.

There you have it—from both the rural and the metropolitan press, representing both the country and the city! However true it may be that the safety-razor-using, smooth-faced American appears to be in the majority today, it is beyond belief that he may choose to return to the be-whiskered glory of the past? History shows that the facial adornment of the ruler of a nation usually sets the hirsute styles of the citizens of that nation. Now of course, in a democracy such as ours the citizens are not likely to imitate the example of their President as are the subjects of a monarchy to follow the mode set by their king or emperor.

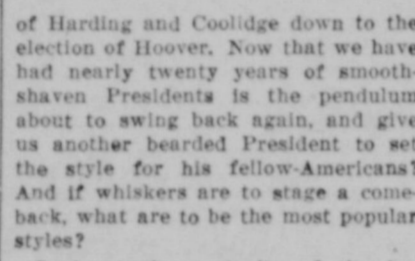
But the fact remains that during most of our history Americans have in general followed the style in regard to whiskers or no whiskers as set by our Presidents, although that may have been only a coincidence. Our early Presidents from Washington down to and including Buchanan were all smooth-faced and most Americans of their times were, too. Abraham Lincoln was the first President with a full beard and during his administration the golden age of whiskers began. Not the least of the elements which made the Civil war so picturesque were the magnificent mustaches, beards and sideburns which adorned the generals and statesmen, both Union and Confederate, during that period. A Civil war general, or even a colonel, a major or a captain without whiskers—well, the picture simply isn't complete, that's all!

Lincoln's successor, Andrew Johnson, was smooth-shaven, it is true, but his successors more than made up for his deficiency in carrying on the tradition. With the inauguration of Grant, whiskers came definitely into their own and for the next thirty years they were much in evidence in both the White House and the Capitol. Grant, Hayes, Garfield and Harrison all wore full beards. Arthur wore a mustache and sideburns and Cleveland wore a mustache. McKinley's smooth-shaven face marked the end of the bearded era, but Roosevelt and Taft symbolized a sort of a hang-over with their mustaches.

The present smooth-shaven era began with Woodrow Wilson and has continued through the administrations



Gen. A.E. Burnside



Ex-Kaiser Wilhelm

of Harding and Coolidge down to the election of Hoover. Now that we have had nearly twenty years of smooth-shaven Presidents is the pendulum about to swing back again, and give us another bearded President to set the style for his fellow-Americans? And if whiskers are to stage a come-back, what are to be the most popular styles?

Look at the portraits of the be-whiskered notables shown above and pick out your own style. The full, flowing "chest-protector" beard worn by Edwin M. Stanton, secretary of war in Lincoln's cabinet, is not only typical of the style most popular in the American golden age of whiskers but it is one of the oldest styles. As will be seen by data presented later in this article, it goes back to very ancient times. If, however, it would overtax the patience of the average American to wait for the growth of such a luxuriant crop, the hairy curl style, with the ostrich plume effect, as exemplified by Horace Greeley, the great editor, might be less trouble to cultivate.

Many Americans may not remember the services of the gallant Gen. Ambrose Everett Burnside during the Civil war, but they are not likely to forget what he contributed to American facial adornment. They are sometimes referred to as "mutton chop whiskers," thereby depriving the general of credit which properly belongs to him. For, as everybody knows, the right name for them is obtained by reversing the name of the man who made them popular and calling them "sideburns." Similarly, his imperial—and ill-fated—majesty, Napoleon III, made popular in France the combination of sharp-pointed mustache and lower-lip whiskers, or "goatee," which goes by the name of "imperial." It is doubtful if the average American would care for this "foreign invention"—preferring one of the "made-in-America" brands—any more than he would care for the sharply up-turned mustache of the ex-kanzler of Germany. One fault of the latter type—at least, there is a tradition to this effect—is that it requires too much attention, such as putting it in a cloth framework at night so that it will not sag, droop or otherwise lose its perky uprightness.

The United States, however, is not the only country in which there are signs of a whiskers come-back. From France comes word that a well-known arbiter of styles on the Parisian boulevards has started a campaign for the return of the beard which he regards as the "outward sign of a mature mind." Thus is another historical cycle completed, for in early times the beard was considered by all nations as a sign of strength and manhood, carefully cherished and almost regarded as sacred. More than that, its removal was considered a particularly degrading form of punishment. In the second book of Samuel in the Old Testament is related the story of the servants which King David sent to Hanun, ruler of the Ammonites, to comfort him for the death of his father. Their reception is described as follows:

And the princes of the children of Ammon said unto Hanun their lord, Thinkest thou that David doth honour thy father, that he hath sent comforters unto thee? hath not David rather sent his servants unto thee, to search the city, and to spy it out and to overthrow it?

Among the Moslems the beard was also held in great respect and the strongest oath that a Mohammedan could utter was, "By the beard of the Prophet!" People of this religious belief took great care of their beards, habitually carrying combs to comb it and keep it in order. It was their custom to do this after prayers, while still on their knees, and if any hairs fell out they immediately picked them up and preserved them for burial with their owners. They also dyed their beards, usually red, not only because dye of that color was easily obtainable, but because it was nearly like the golden yellow, the color recommended by Mohammed, who hated black, the color which the Persians dyed their beards.

In France and Spain the wearing of beards followed the styles set by the monarchs of those countries. The beard was commonly worn in France until the time of Louis XII, who, being young and beardless, set a new style and the fashion changed. In Spain the loyal Spanish courtiers removed their beards when Philip V, who was unable to grow a beard, came to the throne.

In Russia Peter the Great issued a royal edict compelling his subjects to shave or pay a tax on their beards in proportion to the rank of the wearer. Henry VIII of England attempted a similar tax in England, but found it difficult to enforce the law and later gave it up. As a result the reigns of Elizabeth and James I were characterized by the wildest extravagance in beard growing with some men clipping their beards into as many formal shapes as the old-fashioned box hedges. Under the reign of Charles I the Van Dyke beard, named for the famous painter, became popular, only to be followed by a smooth-faced era during the Eighteenth century and down to the days of "our dear queen," Victoria, whose royal consort and whose son, later Edward VII, brought back the pointed beard as one of the glories of the Mid-Victorian days.

If, indeed, there is a whiskers come-back and beards once more become popular, they will bring with them vexing problems. One of them is: what to do with the beard when it is not in use—taking it for granted that a beard can be put to use, such as stroking it as an aid to cautious thought and tweaking it, either one's own or another's, to suggest violence, determination or aggressiveness. How serious this problem may be is indicated by the following incident related recently by a writer in the Boston Herald:

Some years ago a certain eminent man of New England wrote a letter to another eminent New Englander whose title to eminence is substantial and whose beard is celebrated throughout the land. It is a beard in the fullest dimensions of old New England. In the letter to this bearded New Englander the friend asked this question: "When you retire at night, do you tuck the beard under the sheet, or do you leave it free outside and above the sheet?"

This, we are told, caused the wearer of the beard much distress. Until the matter had thus been called to his attention, he is reported to have told his friends afterward, he had never given this problem any thought. He had retired at night as other men do, and had fallen gracefully into sleep, untroubled and unperplexed. It never had occurred to him that there was anything complicated or puzzling about the performance. Since that letter and his question, however, he had hardly had a comfortable night's sleep, for the moment he put out the light and popped into bed he had begun to debate which disposal of his beard he might the more comfortably buy—above the sheet or beneath it. By this we learn that the beard, like money, another luxury in life, carries with it responsibilities and perplexities.

AUNTIE ENDED THE LOVER'S QUARREL

(By D. J. Walsh.)

WHEN Mary Leesmith announced to her family that she was thinking of running up to New York, Jerrod Leesmith, her husband, put his cup down so hard that the contents splashed out on the tablecloth. Not so Eddie, the son.

"Why, mom!" he exclaimed, reaching out to fling his arm about her. "Won't that be scrumptious? New York's only fifty miles away from Fairview and I reckon you ain't been that far away from home this long time. What got you into the notion all of a sudden?"

Mrs. Leesmith flashed a grateful glance at her big son and drew a letter from her apron pocket. "I've been thinkin' I'd accept one o' Margie Newton's bids to visit her. She's that girl that spent all last summer at Comp-ton's. 'Member how she liked to run over here for some o' doughnuts? Well, we got real friendly like an' we been correspondin' all winter. The invite this mornin' seemed toll'ble earnest like so I thought I'd run along up there for a week or so."

In spite of the glovering displeasure of her husband, urged on by her devoted son, Mary Leesmith left the little farming village of Fairview a day or two later, bound for the great metropolis.

"Don't forget to feed the settin' hen in Dobbin's stall," she called back to her husband, as Eddie put the car in gear.

Settling herself in the train, a little feeling of panic swept over Mary Leesmith. She wished she hadn't been quite so daring. The city was an awful big place. Suppose Margie should not meet her? But all her anxiety was for nothing. Margie did meet her and she was whizzed along the crowded streets in one of the most luxurious motor cars she had ever seen.

"My!" she sighed, leaning back comfortably. "This sure is fine. I never will be able to stand the flivver again, to say nothin' 'bout the old buckboard. Now Margie, you begin to the beginnin' and tell me all 'bout the fuss with your beau. I was that upset when I got your letter tellin' how broke up you was that I 'lowed I'd come right up to town so's we could talk it over."

"Oh, it's terrible, Auntie Leesmith!" the girl answered, trying to check the quivering of her lips. "I—I've broken my engagement and I've broken my heart doing it!"

"What come twixt you, Margie, and him, such a likely chap—if it's the one that was out to see you last summer?"

"It's the same one. We—we quarreled over a mere trifle and I got furiously mad. I told him not only that I didn't love him any more but that I never had. I threw his ring on the floor. I ran out of the room but not before I heard him call after me. 'In a case like that, I've no choice. Good night and goodby.'"

"You do love him though—you know you do, child. You couldn't have stopped off sudden like that!"

"Of course I do, but it's too late to talk about that now. My horrid old temper has gone and killed all my chances for happiness. Oh, Auntie Leesmith! I'm so glad you could come! I never wanted my mother so badly as I did the night after the quarrel."

Mrs. Leesmith folded the suffering girl to her motherly bosom and let her cry there undisturbed until the car stopped before the door of her handsome home where Margie lived with her widowed father. Then she helped her dry her tear-wet eyes and assured her that she, Fairview's beloved Auntie Leesmith, who had helped adjust more than one rural misunderstanding between lovers, was sure she could act as efficiently in the city.

That night, alone in the room assigned for her use, Mary Leesmith gave a great deal of consideration to the trouble Margie Newton had brought upon herself. Along toward morning she had mapped out a plan and early the next day she set the wheels of her plan into motion. She learned the name and business address of Margie's young man and fate played nicely into her hand when Margie ordered the chauffeur to take Mrs. Leesmith for a nice long tour about the city, while she nursed a sickening headache.

The first thing Mrs. Leesmith did was to give the chauffeur Crane Wil-mot's business address, which she had carefully written down upon a piece of paper. She found her way into the tall building without any trouble and to Crane's office.

walt in the drawing room for a moment or two. She returned almost immediately with Margie's hand in hers. When the erstwhile lovers saw each other they all but collapsed.

"I thought you said there was something the matter with her," Wil-mot said, trying to gain his composure.

"There is," answered Mrs. Leesmith, holding fast to the squirming Margie. "She told you a fib and it's killing her. She said she didn't love you now and never had and she's owned up to me that that ain't so."

Margie wriggled, trying to escape, and then turned to bury her face on Auntie Leesmith's ample shoulder. Auntie Leesmith beckoned to the man standing like one frozen in the middle of the floor. A flush overspread his face as he shook his head. Mrs. Leesmith gave him the look she was in the habit of using on Eddie when he was minded to disobey her, and in another second she was slowly pushing Margie into her lover's arms.

"You're two of the headiest children I ever saw and I've a mind to spank you both!" she said as she left the room. Two hours later they came in search of her.

"I see now it was all my fault," Margie admitted. "I can hardly believe I was willing to allow such a little thing to destroy my whole life's happiness."

"It's always the little thing, honey," Mrs. Leesmith said sagely. "And now, that I've tended to the business that fetched me, I reckon I'd better be gettin' back to pa and Eddie and the settin' hens. 'Spect that place is no end of a sight."

"But you'll be sure to come back for the wedding, won't you?" they chorused. "We couldn't get married without you."

"If that's the how of it," she answered, putting an arm about each, "I just reckon I'll have to."

Pretty Cactus "Gardens" Caught Popular Fancy

From the heart of the desert country of Arizona comes a story of a woman's success in a singular industry, one indigenous with those thirsting deserts. Confronted with the necessity of earning a living for herself and three children, Mrs. May Pitts of Florence, Ariz., turned to the making of miniature cactus gardens as a possible source of income. Her resource and ingenuity met with financial reward.

Her story told in her own words has the ring of sincerity and the stamp of experience. It is in part:

"I was left a widow with three small children, and almost penniless. I tried everything from jelly making to mending clothes and could make only enough money to exist.

"One day I was walking down the street and looked into a florist's window. The florist had a dozen or more small cactus gardens in the window, the kind that have been a fad lately. I bought a few dozen cactus plants of all varieties. They were very beautiful. I added those I could find from the country about.

"Then I bought a quantity of gaudy dishes and bowls, mostly Chinese in spirit. I advertised my little gardens when they were complete and in less than a month I had sold 20 of them and had orders for more. All the gardens were small and sold from \$3 to \$5 each with the dishes, and without the dishes I sold them at \$1 each.

"Before I advertised the second time I made some more elaborate ones. This time I bought small Japanese pagodas and bridges and little Japanese figures in gay clothes and placed them under the little green plants. I had one little Jap lady with a red parasol flirting with an officer on a bridge. Many of my customers fell in love with the garden with the little Japanese lady and wanted one like it. I used moss for the grass, and have made some really picturesque gardens.

"I am now making a good living out of the cactus business. I am thinking of making more elaborate rock gardens and cactus borders for some of the big estates that fringe the suburbs. It is pleasant work and I enjoy it. And, best of all, it has banished want from my door."

Evolution of "Stateroom"

Doctor Vizetelly says that the evolution of the word "stateroom" on a boat may be cited as follows: Cabin, state cabin, stateroom. The term "stateroom" was taken over from the British navy. There is a note in Pepys' Diary which gives a clue to this (April 24, 1699): "Very pleasant we were on board the London, which hath a stateroom much bigger than the Nazehy, but not so rich." Another evidence of this use is to be found in the London Gazette for 1690, No. 2, 982: "The yacht having lost in this encounter by three men, who were killed by one great shot in the stateroom." By the time the Hanoverian kings were on the throne of England the term "stateroom" was thoroughly established in the language, for Smollett used it in "Roderick Random," which was published in 1748: "A cabin was made for him contiguous to the stateroom where Whiffle slept."

Concealed Diamond Source

In ancient and medieval times the most important source of diamonds was the great Golconda mines of India. The Hindus showed excellent business judgment by never revealing to foreigners just how they obtained the precious stones. Far Eastern travelers were told that the diamonds floated in from the sea. Until it became known that the Hindus were toying with the truth, thousands of people sat up night after night to scoop hopefully at the phosphorescence.

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You too want to be lovely and admired. You can have a radiant complexion and the charm of youth if you use MARCELLE Face Powder.

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BUSINESS PLACES FOR SALE

Gen. Bldg., Groceries, Meat, town \$50,000, down \$15,000, 9 rooms, home, sell all.

Grocery, Meats, city 25,000, in business 19 yrs., receipts \$18,000, very cheap.

Movie Theater, cap. \$20,000, rent \$10, 12,000, Garage, 3 pumps, corner on 2 highways.

Wholesale Oil, 40,000 gal. capacity, serv. 2-1/2 gal. pumps, bldg. \$10,000.

Bakery, only one, town 1,500, receipts \$45,000, rent \$60, modern equipment.

Hotel, run 25 yrs., city 6,000, 32 rooms, receipts \$35,000, wonderful deal.

Drugs, town 1,500, best location, receipts \$15,000 mo., rent \$10, 16 ft. fountain.

Grocery, Meats, city 25,000, bldg. 2x150, 2 room home, stock, fixtures, all \$10,000.

Garage, town 750, cap. 50 cars, receipts \$12,000 mo., rent \$1,000 yr., \$4,800.

Dry Goods, Shows, town 2,500, being \$60,000 yr., sect. dist., brick bldg. 25x140.

Grocery, Meats, Frigidaire, receipts \$1,800 mo., 4 room home, \$1,500, bldg. \$1,500.

Hotel, town 15,000, 25 rooms, run 25 yrs., receipts \$12,000 yr., corner location.

Garage, 50 car, business 10 yrs., receipts \$15,000 mo., town 2,700, cheap.

Asso. Sales, N. Y. Bldg., St. Paul, Minn.

KODAK FILM

Developed and printed 10 cents per roll. Daily service. Border prints. Trial roll developed and 1 each printed for 10 cents and this ad. MITCHELL'S STUDIO, P. O. Box 234, FT. SMITH, ARKANSAS.

If a mean man is wise he will move out of the neighborhood instead of trying to live it down.

Kill Rats Without Poison

A New Extremist, that Won't Kill Livestock, Poultry, Dogs, Cats, or even Baby Chickens

K-R-O can be used about the home, barn or poultry yard with absolute safety as it contains no deadly poisons. K-R-O is made of Squill, as recommended by U. S. Dept. of Agriculture under the Comstock process which insures maximum strength. Two cans killed 578 rats at Arkansas State Farm. Hundreds of other testimonials.

Sold on a Money-Back Guarantee.

Insist upon K-R-O, the original Squill exterminator. All drugists, 75c. Large size (four times as much) \$2.00. Direct if dealer cannot supply you. K-R-O Co., Springfield, O.

K-R-O KILLS-RATS-ONLY

An Even Exchange

"I have a system for beating the rats," said the confidential stranger.

"All right, I'll trade you my method of positively forecasting elections for it."

Try Red Cross Liquid Blue in fountain pen. A wonderful ink as well as bluing.—Adv.

A lot of valuable time is wasted trying to get even.

MUSTEROLE

BETTER THAN A MUSTARD PASTER

Don't neglect a COLD

DISTRESSING cold in chest or throat—that so often leads to something serious—generally responds to good old Musterole with the first application. Should be more effective if used once every hour for five hours.

Working like the trained hands of a masseur, this famous blend of oil of mustard, camphor, menthol and other helpful ingredients brings relief naturally. It penetrates and stimulates blood circulation, helps to draw out infection and pain. Used by millions for 20 years. Recommended by doctors and nurses. Keep Musterole handy—jars and tubes.

To Mothers—Musterole is also made in milder form for babies and small children. Ask for Children's Musterole.

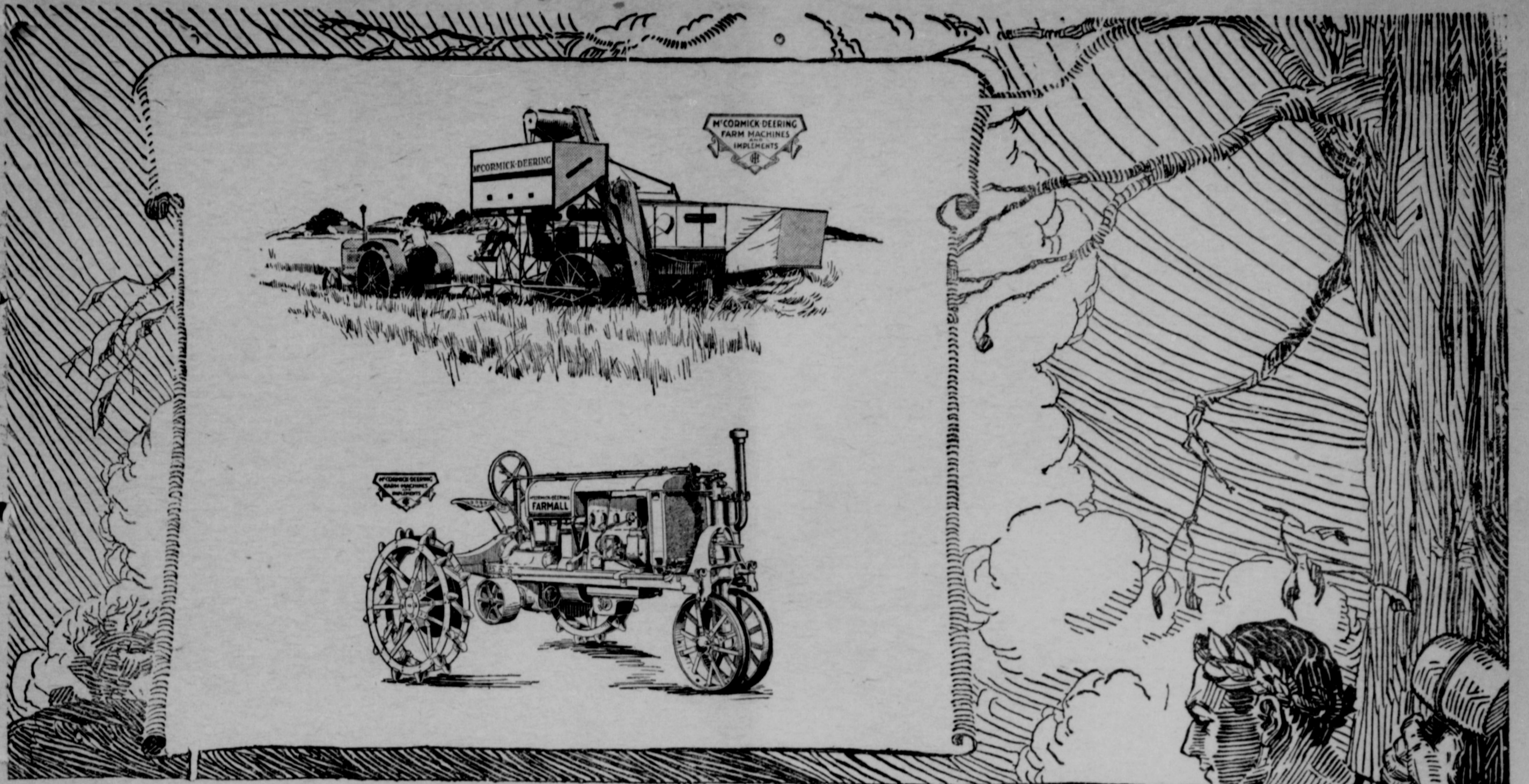
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—All Winter Long

At the Foremost Desert Resort of the West—marvelous climate—warm sunny days—clear starry nights—dry invigorating air—splendid roads—gorgeous mountain scenes—finest hotels—the ideal winter home.

Write Geo. A. Chesley

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SERVICE

To Our Patrons and Other Friends In Parmer County and Throughout Our Entire Trade Territory. Greeting:

We take this method of expressing to you, one and all, our heartiest and most sincere appreciation of your attendance and support at our POWER FARMING SCHOOL, given at our new business home at the corner of Sixth Street and Euclid Avenue, in Friona, on Tuesday, March 25th.

It was truly a pleasure to us to have you present with us and witness the wonderful demonstrations put on by our mechanics and to listen to their many suggestions and instructions regarding the care and management of POWER FARMING MACHINERY.

We hope to have you visit us many times in our new business home, where we shall endeavor to have on hands at all times any and all items in the line of POWER FARMING MACHINERY from a harrow tooth to a combine.

We assure you also that we will truly appreciate your every order, no matter how small, and it shall be our constant effort to meet you at all times with a smiling face and prompt, courteous and efficient SERVICE.

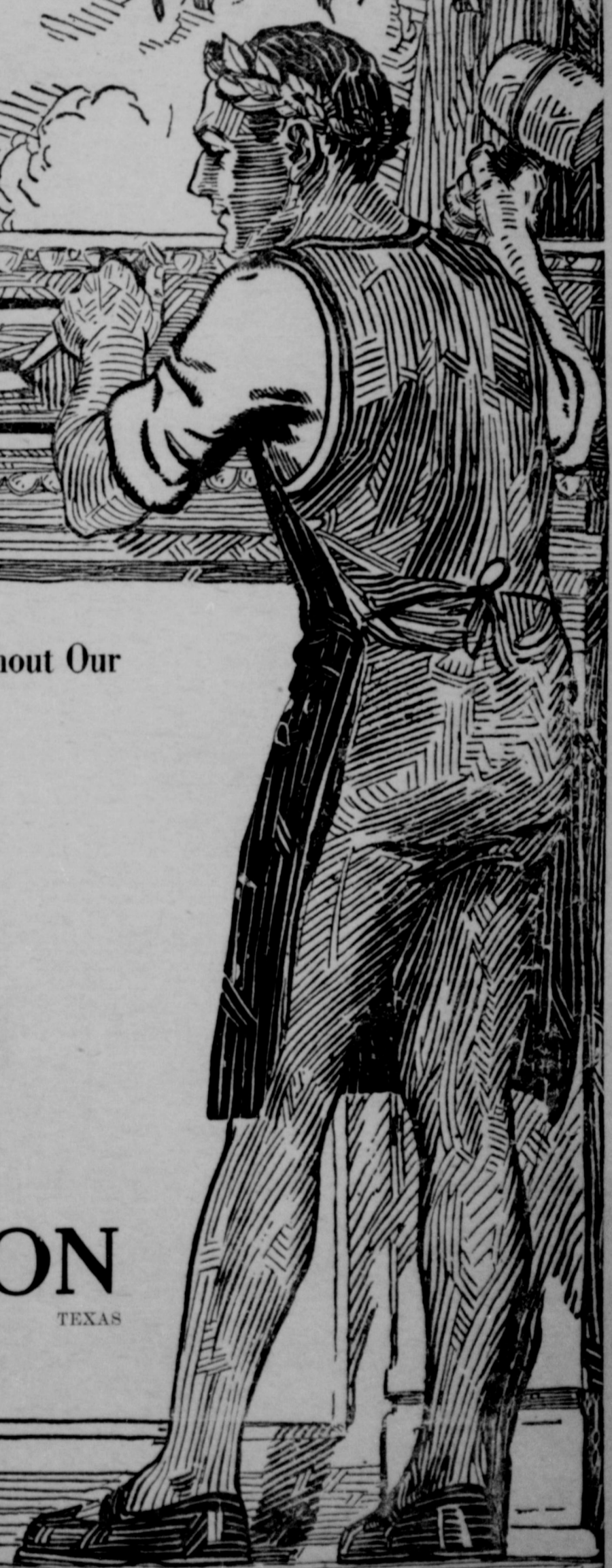
Most sincerely yours,

BUCHANAN & ROSSON

FRIONA

TEXAS

"THE HOUSE OF SERVICE"



International Sunday School

Lesson

BY DR. J. E. NUNN

March 30, 1930.

QUARTERLY REVIEW

Topic: Jesus the King—A Life of Service.
Key Verse: Unto us a child is born, unto us a son is given; and the government shall be upon his shoulders; and his name shall be called Wonderful, Counselor, Mighty God, Everlasting Father, Prince of peace.—Isaiah 9:6.

A Brief Retrospect.

During the quarter just ended we have studied the first half of the Gospel of Matthew. We have covered the story of the life of

SUNSET STAGE LINES

Amarillo, Clovis, Santa Rosa Division

Busses Leave Friona:

For Texico, Clovis, Melrose, Fort Sumner and Santa Rosa: 11:25 a. m., 4:55 p. m.

For Hereford, Canyon, Amarillo, 2:15 p. m., 7:50 p. m.

Connections at Clovis at 11:30 a. m., 6:45 p. m. for Portales, Roswell, El Paso, Artesia and Carlsbad. Lubbock, Plainview and Tucumcari. Connections at Santa Rosa at 3:00 p. m. for Las Vegas, Santa Fe, Albuquerque, Hot Springs, Gallup, Holbrook, Flagstaff, Los Angeles, San Francisco and Portland, Oregon, and Denver, Colorado. Connections at Amarillo for Pampa, Borger, Oklahoma City, Tulsa, St. Louis, Fort Worth, Dallas, Wichita Falls, Plainview and Lubbock.

Antonio is as follows: 100 pounds wheat bran, 100 pounds gray mash, 100 pounds yellow corn meal, 100 pounds meat scrap, 60 pounds ground oats, cracked or ground, 35 pounds mineral mixture, 25

Ticket Office: City Drug Store

Christ extending from his birth to a date about nine years before his crucifixion, a period of thirty-two and a half years.

Matthew wrote his gospel primarily for the benefit of the Jews, not only those who were already Christians, that their faith in Jesus might be strengthened, but also to other Jews in order to convince them that Jesus is their long hoped for Messiah. Matthew makes more quotations from the Old Testament than any other Bible writer. The quotations are those which were commonly accepted by the Jews as Messianic. He shows that Jesus fulfilled these prophecies with wonderful exactness. He must, therefore, be the Messiah, the world's Redeemer.

In the first lesson we are told of the virgin birth of Jesus in Bethlehem of Judea, in accordance with the prophecy, the visit of the Wise Men, divinely guided, the murder of the infants in Bethlehem in fulfillment of prophecy, the flight into Egypt, as prophesied, the return to Judea and line to Nazareth, fulfilling the prophecy, "He shall be called a Nazarene."

The only historical event in Jesus' boyhood and youth that is recorded in the Bible, and it is given only by Luke, is his visit together with his parents to Jerusalem when he was twelve years old. At the age of thirty, Jesus was baptized by John in the River of Jordan, thereby sanctioning by his example the rite of baptism as an ordinance to be observed by all his followers. Also, Jesus told John that by this act of baptism they were "to fulfill all righteousness," thus teaching us that his baptism symbolized that which does fulfill all righteousness, viz., his burial and resurrection, including of course, his death, necessarily previous to his burial. "Therefore we are buried with him by baptism unto death: that like as Christ was raised up from the dead by the glory of the Father, even so we also should walk in newness of life."—Rom. 6:4.

In the fifth, sixth and seventh chapters of Matthew (our fourth,

fifth and sixth lessons in the quarter) we find Christ's Sermon on the Mount, the most notable sermon ever preached. In it Christ sets forth the fundamentals of his kingdom, the kind of character his disciples should possess and the kind of life they should live.

In the eighth and ninth chapters (seventh lesson) we have a group of ten miracles of Christ, performed at different times and places, but recorded together by Matthew apparently for the purpose of more impressively showing his supernatural power. By these miracles Jesus demonstrated that his life, his works and teachings were approved of God. Therefore, his claim to be divine was approved of God and consequently must be absolutely true.

The twelve men who were chosen by Jesus to be his inner circle of disciples, those who we call the twelve apostles, including the one chosen afterward to take the place of Judas, the traitor, were all poor men, possibly excepting Matthew, mostly fishermen, without power, influence or money; yet, to them Jesus committed the greatest work ever entrusted to men, viz., the conquest of the world for him simply by the preaching of the gospel, the story of his life, death and resurrection, and the offer of eternal salvation, to every one who repents of sin and believes in the Saviour.

We have studied quite a number of Christ's wonderful parables—wonderful for their simplicity, their beauty and the forcefulness of their lessons. Among those we

studied are the Parable of the Sower, or the Parable of the Four Kinds of Hearers; the Parable of the Tares, the Parable of the Mustard Seed, that of the Leaven, the Pearl of Great Price and the Hidden Treasure, the last two teaching especially the priceless value of religion and the exceeding importance of Christ's injunction: "Seek ye first the kingdom of God."

This series of lessons emphasizes the fact that Jesus, the King, was living a life of service. "He went about doing good." His was a threefold kind of service—"Teaching in their synagogues, preaching the gospel of the kingdom and healing all manner of disease."—Matthew 4:23. Such is the threefold work of his disciples today: preaching, teaching, healing. Gospel preaching, Christian education, Christian hospitals, Ministry for the souls, for the minds and for the bodies of men.

The last lesson is the beautiful story of Jesus' compassion upon the heathen woman who was in sore distress because of her daughter's grievous ailment. It is a remarkable test of faith in most trying circumstances. It is a fine illustration of the characteristics of effectual prayer—humility, faith, patience, perseverance.

In this visit of Jesus to a Gentile nation and in bestowing his rich blessings upon a Gentile woman, he foreshadowed the fact that his gospel should be given to Gentiles as well as to Jews, and that the offer of salvation through faith in him should be preached

to all nations, to all races, in all the world, throughout all the ages until Jesus comes again.

Our chief business in this life is to hear and obey the Master's last command: "Go ye into all the world, and preach the gospel to every creature."—Mark 16:15.

The Boys Were Going Away

Two colored gentlemen who had just reduced the population of a farmer's henroost were making a getaway.

"Laws, Mose," gasped Sam, "why you reckon them flies follow us so close?"

"Keep gallopin', nigger," said Mose, "them ain't flies, them's buckshot."

Stuck on Himself

A man has a real case of megalomania when he can find joy in hearing his love letters read in court.

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Star Want Ads Get Immediate Results.

Ready to BREAK RECORDS for you this season



THE Case 3-Row Power-Lift Tractor Lister is a record breaker for speeding up seedbed preparation and planting. It's accurate work assures a full stand—greater yields and more profits for you.

The Case Lister was designed only for tractor use. Positive acting power lift assisted by forward pull of tractor. Axles cranked forward place bottoms in line with wheels to provide uniform penetration over old furrow ridges. Easy-working

levers adjusted from seat. Planting mechanism drops cotton, corn, kafir and other row crops with accuracy. Has "tip over" hopper—you change plates from the bottom without removing the seed.

Beams fastened to heavy angle steel frame—not to axles. Choice of 34", 36", 38", 40" and 42" spacing between bottoms. Easily converted into a 2-Row Lister.

See this record-making Lister. Come in or telephone for quick service.

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COMPLETE LINE OF QUALITY IMPLEMENTS

THE BIG NEWS THAT IS SWINGING THOUSANDS TO PHILLIPS 66



Phillips Controls Volatility

A winter gasoline in winter! A spring gasoline in spring! A summer gasoline in summer! A fall gasoline in fall! That's what you get when you fill up with Phillips 66—because its volatility is scientifically controlled for season and climate. It has swept away old ideas of gasoline performance. Its year 'round easy starting, flashy pickup, lusty power and mileage qualities are turning buying habits upside down. You'll find extra value at no extra cost wherever you see a pump globe marked Phillips 66.



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WASH DRESSES, MEN'S SHOES

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Slow Speed, Heavy Duty, Two Cylinder Motors

Will burn cheaper low-grade fuel, lasts longer, costs less of upkeep and less to buy new. Easier to operate and to repair.

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REPAIR PARTS AND SERVICE ALWAYS

F. N. Welch DEALER

A. B. Short PARTS AND TILLAGE LINE

Have Kidneys Examined By Your Doctor

Take Salts to Wash Kidneys if Back Pains You or Bladder Bothers

Flush your kidneys by drinking a quart of water each day, also take salts occasionally, says a noted authority, who tells us that too much rich food forms acids which almost paralyze the kidneys in their efforts to expel it from the blood. They become sluggish and weaken; then you may suffer with a dull misery in the kidney region, sharp pains in the back or sick headache, dizziness, your stomach sours, tongue is coated, and when the weather is bad you have rheumatic twinges. The urine gets cloudy, full of sediment, the channels often get sore and irritated, obliging you to seek relief two or three times during the night.

To help neutralize these irritating acids, to help cleanse the kidneys and flush out the body's urinous waste, get four ounces of Jad Salts from any pharmacy here; take a tablespoonful in a glass of water before breakfast for a few days, and your kidneys may then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for years to help flush and stimulate sluggish kidneys; also to neutralize the acids in the system so they no longer irritate, thus often relieving bladder weakness.

Jad Salts is inexpensive, cannot injure and makes a delightful effervescent lithia-water drink.

Superficial Flesh Wounds Try Hanford's Balsam of Myrrh

All dealers are authorized to refund your money for the first bottle if not suited.

His Lucky Night

While fearfully throwing his flashlight from side to side "to make sure that no murderer was lurking among the trees," and to light the path for his wife, a Vienna bank employee, returning home late in the evening from an outing in the Coblenz section of the Vienna forests, suddenly saw something glitter near the path and picked up a small diamond brooch for which a reward of \$500 had been offered.

Action Without Harm Whenever Constipated

Here's a way to be rid of constipation and its ills—a way that works quick, effectively, but gently.

A candy Cascaret at night—the next morning you're feeling fine. Breath is sweetened; tongue cleared; biliousness, headaches, dizziness, gas vanish. Repeat the treatment two or three nights to get the souring waste out of your system. See how appetite and energy return; how digestion improves.

The action of Cascarets is sure, complete, helpful to everyone. They are made from cascara, which doctors agree actually strengthens bowel muscles. All drug stores have the 10c boxes.

Some Golf Courses

Nitt—Lost again!
Witt—What—Your golf ball?
Nitt—No—us—Judge.

Free speech is all right, if you don't get too free with it.

Every girl on earth dislikes being kissed—by the wrong fellow.



Makes Life Sweeter

Children's stomachs sour, and need an anti-acid. Keep their systems sweet with Phillips Milk of Magnesia! When tongue or breath tells of acid condition—correct it with a spoonful of Phillips. Most men and women have been comforted by this universal sweetener—more mothers should invoke its aid for their children. It is a pleasant thing to take, yet neutralizes more acid than the harsher things too often employed for the purpose. No household should be without it.

Phillips is the genuine, prescription product physicians endorse for general use; the name is important. "Milk of Magnesia" has been the U. S. registered trade mark of the Charles H. Phillips Chemical Co. and its predecessor Charles H. Phillips since 1875.

PHILLIPS Milk of Magnesia

Pirate Shortstop Is Young Star

ONCE upon a time the Pirates had the greatest shortstop in the world. For fifteen years, which is to say, covering that amazingly long period of his playing peak, Hans Wagner was considered by many close students of baseball as the greatest player of all time, and by all fans as one of the greatest players of the game. He started his National league career with the Pirates. Dreyfuss discovered him as a rookie when he owned the Louisville club in the old American Association.

Then after Wagner began to bow to the years back in 1916 a youngster by the name of Blair essayed to fill his mighty shoes. Then came Caton and then Maranville. But there was a most notable hiatus around the Pirate shortstop until Dreyfuss unearthed another young star by the name of Glenn Wright. They thought for awhile that Wright would really fill the Wagnerian brogans but the young man, after two years of stardom, slipped after 1925. He got so bad in 1928 that the Pirate manager was compelled to bench him and put Dick Bartell, a raw rookie of only twenty-one years who had been called in from the Bridgeport farm, in his place.

This Bartell boy was green and too young and too eager and he made many errors at the shortstop, but even in that short trial in the early summer of 1928 he showed the sharps all the earmarks of a coming big leaguer of class and distinction. He had all kinds of courage and he was game to his heart roots. Errors did not disconcert him in the least. He had the fiery energy and aggressiveness of a player born to a big league part. He was fast and apt and he could hit! They returned Wright to short in the latter part of the season, but Bartell had made his mark and the astute Dreyfuss let his sailing star go that winter and banked on Bartell for his shortstop for 1928.

And Bartell came through. He played that difficult position like a coming star. Still as nervous and aggressive as ever, but his nervousness and over eagerness had given way to confidence. He made less errors and more difficult plays. This boy in his first big league year, playing a brilliant shortstop game, scored 101 runs, and only about a score of National league batsmen accomplished that feat. He batted .262 and slugged out 40 two-baggers and 13 triples, which is significant of the power and energy concealed within his slender frame. When the Pirates were leading the league in midsummer the sharps gave Bartell as much credit for the team showing as anybody excepting Grimes.



Dick Bartell.

Interesting Scraps of Various Sports of All Kinds

Vance Maree, Georgia Tech tackle, is a bear for work. He is out for spring football, basketball and boxing.

In 37 years of football Alabama Polytechnic Institute at Auburn has won 146 games, lost 85 and tied 16.

"Buck" Weaver, stamplate of Primo Carnera, gigantic boxer, stands 6 feet 5 1/2 inches and boasts a reach of 85 1/2 inches.

Port Arthur has won the amateur hockey championship of Canada and the Allan cup three times in the past five years.

Plans are now under way for the construction of one of the largest horse race tracks in the world in Mexico City.

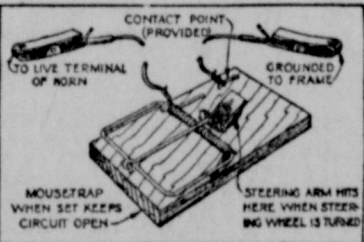
Boxers are invading this country from all over the world. Motie Kid Singh, a Hindu bantamweight, is on hand now.

A closer race is predicted in the American association this year with the championship Kansas City club having the edge.

The American league may run out of spit ball pitchers before the National, for Quinn is forty-four and

Mousetrap Burglar Alarm Quite Effective on Auto

An ordinary mousetrap can be converted into an effective auto burglar alarm. Two wires with spring clips attached to their outer ends are attached as indicated. One clip is attached to the live terminal of the horn and the other to the metal frame



How Mousetrap Alarm is Set to Blow the Horn if Thief Moves the Steering Wheel.

of the car. When the trap is set the circuit is open. When sprung, the circuit is closed and the horn blows continuously. The trap can be placed so that moving either the steering arm or clutch pedal will spring the trigger. —Popular Science Monthly.

Autos Now Controlled by Voice



R. J. Wesley, engineer of the Westinghouse Electric and Manufacturing company, demonstrating how an auto works by "voice control," a new development of the "electric eye," a light-sensitive cell. By calling into the phone, "Go," "Stop" and "Back Up," the sound impulses were transferred into waves and are picked up by the electric eye, which in turn operated the car as directed. Traffic officials at the National Automobile show, where the demonstration took place, were favorably impressed.

When Lou Gehrig of the New York Yankees was with Columbia university, he struck out 17 Williams batters in a game but lost 5 to 1.

The record number of base hits made by a player in organized baseball during a season is credited to Paul Strand, who knocked out 325 several years ago.

St. Mary's College of San Francisco football squad will this fall elect a captain for each game, and at the end of the season will name an honorary leader.

Pittsburgh has shipped Johnny Stoneham, star hitter of the Nebraska state league for two seasons to Columbia in the South Atlantic league for more seasoning.

Orat Hildebrand, former baseball and basketball captain of Butler university, has signed a contract with the Indianapolis American association baseball team as a pitcher.

Nearly 16,000,000 paid admissions were recorded at the various dog race tracks in Great Britain last year, outdrawing some of the horse racing courses operated by the English Jockey club.

Russell (Lena) Blackburn, former manager of the Chicago White Sox, has just made known that he signed a contract to become coach of the St. Louis Browns. He replaces Bill Killefer, who was elevated to the manager-ship.

Young Backstops Fill Up Rosters of American Clubs

American league clubs will look over several young catchers at the training camps in March. This is particularly true of Detroit, which is retaining Bill Hargrave, Bubbles' young brother, and Mervyn Shea and Redding Heyworth, recalled from Toledo; Steinecke, purchased from Seattle and Rensu, purchased from Toronto.

Boston has recalled Ashbjornson and Connolly from Pittsfield and is trying out Orace Powers, a free agent. Asby was one of the leading batters in the Eastern league, while Connolly hit .262 in 108 games.

Cleveland has bought Bud Frank from Terre Haute, where he caught 63 games in 1929. New York has re-

Europeans Now After High Speedway Honors

Europe has definitely decided to wrest speedway honors of the world from the hands of American speed car builders and drivers—if not this year, certainly in 1931.

This is the observation of T. E. "Pop" Myers, general manager of the Indianapolis Motor speedway, who has just returned from a lengthy jaunt over the Old world gathering foreign entries for the International 500-mile race, which will be held here on May 30.

"In France, in England, in Germany and in Italy," says Myers, "manufacturers and drivers are casting their plans for competition in the Indianapolis classic. This year we are certain of the finest representation Europe can muster. But already, while they are planning for the 1930 race, they are making more elaborate and extensive preparations for the 1931 race.

"Europe took the measure of American speeds from 1913, when Jules Goux headed a foreign contingent that kept control of American speedways, until 1919, when the late Howdy Wilcox started a series of Yankee victories that kept foreign competition in the background.

"But just as England spent years and many thousands of dollars preparing for the successful shattering of the 156.04 miles an hour straightaway record of Tommy Milton, made in 1919, so is all Europe working to break the speed rule of America in the 500-mile race at Indianapolis, which is rightfully looked upon as the

outstanding speed test for cars and drivers in the entire world.

"Whereas the foreign competition in May will be confined largely to individual entries, with possibly two teams of factory cars, it is definitely admitted that England, France, Germany and Italy will have one or more teams of national cars in the 1931 contest.

"Conscious of the importance of preparation for the grueling test of man and metal in a 500-mile race running at Indianapolis, the speed car builders are content this year to permit individuals to carry on the task of representation. But the following year European factories will sponsor the cars which will carry their national colors in the big international race."

The survey recently made by Myers in his European trip indicates that there will be more foreign cars in the coming 500-mile race than any year since 1916. He anticipates that in 1931 at least half of the cars starting the race will be of foreign make.

Unbeatable Captain



Orval Martin, captain of Purdue university's track and cross-country teams, who has never yet been defeated in a Big Ten championship track meet. He holds the conference indoor records both for the mile and the half mile, and for the half mile outdoor run. He won the Big Ten cross-country championship at the Columbus meet last year.

Faber forty-two, while Mitchell and Grimes of the National are thirty-nine and thirty-six, respectively.

For the last ten years the Reds have had one of the best pitching staffs in baseball. This year Dan Howley hopes to add home-run hitting.

John Gill is being touted to give Cleveland outfielders a battle for a regular berth as a result of having made 230 hits and amassed an average of .377 with Albany last year. He led the Eastern league in hits, runs and two base hits.

Jack Elder Good Speaker as Well as Fine Sprinter

Jack Elder of Notre Dame, whose speed on the gridiron is only equaled by his speed on the cinder path, was a radio speaker the other night, and it developed that he can talk as well as he can run. Like all the rest of the celebrities, he confessed to a sneaking fear of the mike, but it didn't take him long to overcome that.

One of his best stories had to do with his reception by Coach Rockne after Jack had grabbed the ball and made that famous run of 98 yards for a touchdown against Army. Like every other man, woman and child in the United States, Jack thought he had done pretty well against the West Pointers and he expected to get a few pats on the back from Rockne upon the return to South Bend.

But Knute, who, as Elder explains

is always lavish with encouragement but miserly with his praise, listened thoughtfully to the details of the long run and the thunderous demonstration that followed it, and then quietly remarked:

"That was a very nice stunt, but you forgot something."

"What did I forget?" demanded Elder in utter astonishment.

"Why," said Rock, "you forgot to give 'em an encore."

Operating Costs Lower on Average Automobile

The cost of operating an average automobile has declined 3 1/2 cents a mile, or 35.7 per cent, since 1924. Greater fuel and lubrication economy, as well as longer life of present cars and improved highways, account for the reduced cost. The items involved in the cost are gasoline, oil, tires and tubes, maintenance, depreciation, license, garage, insurance and interest. F. A. Bower, an automotive engineer, credits three engineering contributions—oil filters, air cleaners and crankcase ventilation—with reducing cost of operation more than a cent a mile. These devices have decreased the necessity for bearing adjustments and have reduced wear on rings and pistons and materially lessened oil consumption.

"Hankus-Hankus"



Catcher Hank DeBerry is quite popular with Brooklyn fans and to them he is known as "Hankus-Hankus." He also is known in baseball history as the receiving end of the last of famous batteries—Dazzy Vance and DeBerry. Up to the end of last season DeBerry had caught Vance in all of his big league games, with two or three exceptions.

16,000 Miles of Wire

More than 16,000 miles of specially engineered telephone wiring is permanently maintained throughout the United States for the transmission of NBC chain broadcasts.

Perfect dyeing so easily done!

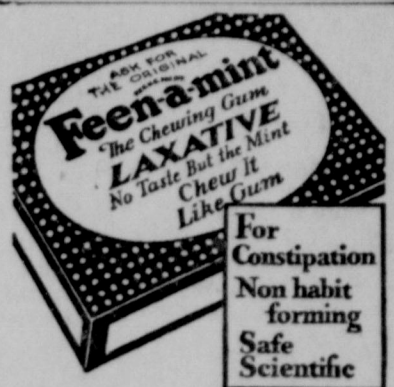
DIAMOND DYES contain the highest quality aniline money can buy! That's why they give such true, bright, new colors to dresses, drapes, lingerie.

The anilines in Diamond Dyes make them so easy to use. No spotting or streaking. Just clear, even colors, that hold through wear and washing. Diamond Dyes never give things that re-dyed look. They are just 15c at all dealers. When perfect dyeing costs no more—is so easy—why experiment with makeshifts?

Diamond Dyes

Highest Quality for 50 Years

Must Have Been Lively
"So you had a spirited discussion at the Kibitzer club?"
"Yes, all hands joined in."



COULD HARDLY DO HER WORK

Strengthened by Lydia E. Pinkham's Vegetable Compound

Mission, Tex.—"I have used a good deal of your medicine and always find it gives wonderful help. I was feeling so weak and miserable that I had to lie down very often and I could hardly do my housework. I read in the paper how Lydia E. Pinkham's Vegetable Compound had helped other women who were in the same condition so I said I will try it for myself. I am very much better now and I recommend this medicine, and will answer letters from women asking about it."—Mrs. J. W. ALABRSON, 1015 Miller Avenue, Mission, Texas.



Always Popular
First He—Do you like the talkies?
Second Ditto—Yes, if they are young and good looking.

Oklahoma Girl Strong as Boy

"Louise Alice was fretful, nervous and all run-down from whooping cough," says Mrs. F. J. Kolar, 1739 West 22nd St., Oklahoma City, Okla. "The little I could force her to eat wouldn't ever digest. She became underweight, sallow and weak."

"Then I decided to try California Fig Syrup, and the results surprised me. Her bowels started working immediately, and in little or no time she was eating so she got to be a pest at the table, always asking us to pass things. Her weight increased, her color improved and she began to romp and play again like other children. Now she's the picture of health, and strong as a boy."

Pleasant-tasting, purely vegetable California Fig Syrup acts surely and quickly to cleanse your child's stomach and bowels of the souring waste that is keeping her half-sick, bilious, sallow, feverish, listless, weak and puny. But it's more than a laxative. It tones and strengthens the stomach and bowels so these organs continue to act normally, of their own accord.

Over four million bottles used a year shows its popularity. Ask for it by the full name, "California Fig Syrup," so you'll get the genuine endorsed by physicians for 50 years.

Perhaps Too Much Done
"Don't you think my new hat is rather ducky, dear?"
"Yes, but the bill is too large."

Many Weddings in Sight

When some girls are already thinking of the wedding ring their health fails, they become nervous, high-strung, irritable, and through this loss of control many a young woman loses her future happiness. As a tonic at this time, and in motherhood or in middle life, there is nothing to equal Dr. Pierce's Favorite Prescription.

One woman said: "Since I married I have taken the 'Favorite Prescription' during motherhood and it proved so very beneficial that I feel I can recommend it to any expectant mother to keep her in good physical condition."—Mrs. O. J. Davison, 1211 W. 2nd St., Oklahoma City, Okla. (Sold by druggists.)
Write Dr. Pierce's Clinic, in Buffalo, N. Y., for medical advice, free.

The Friona Star

PUBLISHED EVERY FRIDAY.

JOHN W. WHITE, Editor and Manager

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COGITATIONS and APHORISMS of JODOK

I hear quite a lot of stuff being said these days about education and the terrific price that must be paid to secure it, whether by actual study or actual experience.

I know lots of people complain about their school taxes, and feel like it costs almost more than it is worth to educate their children, but when you find a man that has learned an important lesson in the school of experience he usually raises a more ominous howl than the other fellow, who pays it out in taxes. "Curses not loud, but deep."

Then it occurs to me that the older people get the more they resist education. They seem to assume a fixed opinion that they know it all and to undertake to increase their education, is taken as an intimation that their education is not complete, and they immediately assume an attitude of resentment and grim defiance.

The fact of the matter as I see it is that so many of us have not learned enough to know that we do not know it all, and until people get past that stage in their education it is very hard to inflame any more education upon them.

Then there is another means of education, which not many of us realize as such, and that is advertising. It is truly a great educator.

For instance: How many of us would ever have known that Baker's Cocoa is best for our children, or that Swift's Silverleaf lard is the best shortening, or that it is out of the question to keep house without a vacuum cleaner, or that a certain soap washes more clothes than any other, or that it is hard to prepare a dinner without some of the 57 varieties of soup or that this fat is best for frying, or that our living room cannot be properly furnished without this certain suite, or that this or that dental cream is necessary for the preservation of our teeth, and that a certain razor is necessary for a home-made shave, and that a portable typewriter is necessary in the home—and thousands of other things just as necessary. Advertising did it.

I will wager that just thousands of people have never thought of advertising as an educational institution, but there is no getting around the fact that it is. I think we should always read the advertisements for our own edification if for nothing else.

I met a man the other day and greeted him with the usual "How are you?" He returned my greeting with "I am just as good as you." I told him that perhaps he did not know it, but he had said a mouthful then. And he had.

I suppose he is my friend, but of course he may not be. Yes, I suppose some folk like me, and I am fairly sure some do not, for there perhaps never was a man so good that he had no enemies. Neither is there a man so bad that he has no admirers, and I am perhaps no more than an average either way.

I am no good at talking politics and do not argue it at all for about all any man can accomplish at such a job is to get the other fellow mad at him; but I have been thinking about what a nice crop of candidates we have for our next election and what fine fellows they are. Just fine, all of them, and it will be hard for some of us to make our choice when it comes time to vote.

But, do you know I believe the rule I gave just a little way up the column will apply to these candidates. None of them are so good they have no enemies and none so bad they will have no friends.

I heard a man ask the preacher recently what is the difference is

between education and sanitation. The preacher replied that education is sanitation for the mind and sanitation is education for the body. That appeared to be just an off-hand answer, come to think of it, but it is pretty hard to beat.

That makes me think of another question I heard recently, which was "What is the difference between life and love?" The answer was "Life is just one darned thing after another, and love is two darned things after each other."

Judging from what I hear there are lots of people who got lots of comfort out of the debate here last week and that is as it should be. In my opinion nothing should be in vain.

Work and weariness kept me away most of the time, but I did hear part of it. I did not get much satisfaction from it—did not seem to understand the thread of argument.

It may have been too deep for me, as I have never been complimented for powers of deep thought—then it may have just been out of my realm of thought, for neither have I been accused of torturing my mind with what others may think of the scripture, or how they interpret them. That is their business—but it was my business to get a few winks of sleep between working hours.

And I am truly glad the matter was threshed out thoroughly so that there need be no doubt left



10,000 CHICKS TO ONE CUSTOMER

That is the way our famous WHITE LEGHORN chicks are selling this season. These chicks are giving satisfaction every where they go. Try these wonderful chicks at our risk. Pedigreed males, head our Leghorn flocks, and pullets from these chicks are sure to make splendid winter layers.

Also splendid state accredited chicks in Reds, Rocks, Buffs, Orpingtons, Wyandottes, R. I. Whites, Black Minorcas and Brown Leghorns. Order at once for April and May delivery.

Wicks' Modern Hatcheries

CLOVIS and PORTALES

in the minds of any as to who is right.

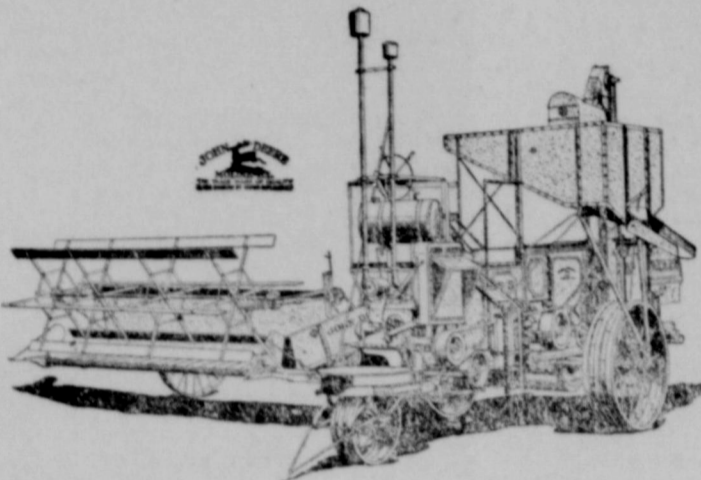
A man told me the other day that it was easy enough to see that the merchants always keep their stores clean. For, he said, you may stand on the street any morning and see every fellow of them sweeping the litter from their stores right out into the gutters, where it lies to clog the gutters or is blown by the wind about over the town to plague their neighbors. Now, what I am unable to figure out is whether he meant this as a slur or a compliment. But having my attention called to it I observed that he was about right as to facts in the case.

As I said a while ago, I never

talk much about politics nor religion, for I do not know much about either of them, but some of my friends do know a lot about them and they are going to have some harrowing mysteries to ferret out in this coming election.

Then there is the city election which will be held on the first day of April and every good citizen should be taking thought concerning it. I heard the present mayor say that if he is re-elected it will be on the platform of ten blocks of paved streets; \$100 a month straight salary for the mayor and a sewer system.

The chamber of commerce wants an underpass at the railroad west of town. I am convinced that the promoters of such a move are



The New John Deere Combine You Should Know About

It's ready for you—the new John Deere No. 5 Combine. All that a good combine should be and several steps ahead of any similar machine yet produced.

In the No. 5 you get John Deere dependability in full measure. This light-weight combine will stay on the job when time means money and do good work for years.

You get balanced draft—combine's wide tread main wheels straddle the tractor's wheel tracks. Wheels are high and wide. These features, along with the light weight of the No. 5, means lighter draft. Three-wheel-in-line construction insures flexibility for good work on uneven ground. Grain platform is hinged to the combine frame.

You will like the simplicity of design and the easy operation of the John Deere No. 5, and the way it saves the grain and delivers it to the tank.

Motor has plenty of reserve power to maintain correct operating speed in heavy grain. High grade bearing equipment and grease gun oiling are other features you want.

Here is a combine that is built right and will stay right, which is the kind of machine that is most economical in the long run.

F. N. WELCH

At This Store You Get QUALITY and SERVICE.

We Weren't Hungry

That is what Col. Art Goebel said about his landing on the Hawaiian Islands. You may feel the same way when you enter our store, but you will get hungry when you see the long lines of shelves, all filled with the purest of choice

Staple and Fancy Groceries

See us for Peter's Shoes, Schilling Products, Harvest Queen and Everlite Flour.

T. J. CRAWFORD

Our New Home

We will be in our new shop on Seventh Street, between Main and Euclid, within the very near future, where we will be fully prepared to do any and all your blacksmith work. We are equipped to do

Any Kind of Welding In a workmanlike manner and all our work Guaranteed Satisfactory or money back!

JOHN T. BURTON

BLACKSMITHING

Star Want Ads Get Immediate Results.

DR. R. R. WILLS

PHYSICIAN AND SURGEON

FRIONA, TEXAS

Office Located In Maurer Building

One can not always sometimes tell what these quiet, disinterested looking fellows are always thinking about, nor when something will break out. I guess I will wait awhile and see if anything happens.

R. L. Hicks motored to his ranch near Vega Tuesday.

Just as a Suggestion!

Why Not Use One of Our Famous Peoria Deep Furrow Drills to Plant Your Sod Land?

It will save you buying sod planters and then you will have your drill on hand this fall to sow your wheat. Come in and let us tell you about this saving.

Our GENERAL PURPOSE TRACTOR is here. And, folks, it's great. Be sure to see it before you buy any. Sanders Sod Plows and Repairs.

MAURER MACHINERY CO.

There Are Sixty Seconds

OF UNALLOYED SERVICE IN EVERY MINUTE OF OPERATION WHEN YOU ARE USING

A New Chevrolet Six

And every minute counts in your satisfaction. It is the remarkable speed, safety, economy, comfort that gives to this wonderful car its universal popularity. See one at

WILKISON CHEVROLET COMPANY

J. C. Wilkison, President.

White & Key

LOOK—MARCH 29 TO APRIL 5

Is our new Store and Get Acquainted Week. We are offering for that time a discount of one cent on any and every item from 18c to 50c; on all items over fifty cents a discount of two cents will be given. We have a complete line of groceries—A line of men's and boy's "To Wear." A line of the famous Freidman-Shelby shoes. We have at all times a fresh stock of vegetables and fruits. We want your eggs at top prices. We want your business. Call 44.

See Us!

Visit Us!

THE ART OF LIVING

Is most easily and happily acquired by merely a short visit of inspection to

FRIONA'S

"M" System Store

Where all the choicest foods from the best markets in the land are subject to your own inspection and selection. Just go to our shelves and help yourselves.

A REALLY AND DEPENDABLE FRIONA INSTITUTION.

W. W. HALL—Owners—NAT JONES

Want Ads

FOR SALE—Two row P. & O. Hester, good condition. W. C. OSBORN, Friona, Texas. 32p

FOR RENT—A six room house, with two garden spots and five acres of pasture and plenty of water. Four miles southwest of Friona, for \$17.50 a month. See W. M. WHITE, Friona. 35-2t

FOR SALE—Mahood strain quality S. C. R. I. Red eggs and chicks. \$16.00 per 100, 100 per cent live delivery guaranteed. 400 or more chicks, \$15 per 100. Flock rigidly culled, accredited, and cockerels in this season's mating. Direct from Mahood's mating pens. Place orders early. SELDON F. WARREN, Friona, Texas. -31fc

FOR SALE—A good milk cow. BLACKWELLS' HDW. & FURNITURE. 34-4fc

WANTED—To buy all your market hogs. Every Friday shipping day. J. J. HORTON, Friona, Texas. 30-4fc

FOR SALE—Some genuine hickory birch timber for douglars or eveners. See it at RUSHINGS 33-4p

FOR SALE—On account of other mill business I will sell my custom mill and buildings and lots. One building 20 x 40 with addition 22 x 30; one building 20 x 40, cement floor. All machinery and six lots, or twelve lots. One-half cash, balance easy terms. STANDFORD MILL, Friona, Texas. 33-4tc

FOR SALE—Old Trusty incubator, 150 egg size; in good shape; cheap. MRS. E. EULER, Friona. 33-4fc

FOR SALE—Good Kanota seed oats. See E. S. EULER, Friona, Texas.

ESTRAY NOTICE—I have a gray horse and a bay mare, weighing about 1200 pounds each, at my home at Syndicate Hotel. W. C. WILKERSON, Friona, Texas. 36-1p

FOR SALE—S. C. Rhode Island Red eggs for hatching. B. C. DAY, five miles southeast of Friona. 36-1c

MARVELETTE THEATRE PROGRAM

WEDNESDAY AND THURSDAY
APRIL 2-3

WILLIAM HAYNES
in
"Speed Way"
Don't Miss a William Haynes—they are always the best.

FRIDAY AND SATURDAY
APRIL 4-5

"The Climax"
Featuring
JEAN HERSHOLT and
KATHRYN CRAWFORD

From the stage success, "Forever" He swore—but they were human Life was a song to the singer until Green Eyed Jealousy joined in the love song. Beauty, romance and glamour in this heart-gripping picture. A Universal.

COMING SOON:
Hoot Gibson in "Mounted Stranger."
Ken Maynard in "Lucky Larkin." Watch for Them!

STRAYED—From my home northwest of Friona, Tuesday night, March 18, two mares, one flea-bitten gray about 1400 pounds, one iron gray about 1000 pounds, with one enlarged hind foot. Finder please notify MRS. J. A. WYLY, Friona, Texas. 36-1c

POLITICAL ANNOUNCEMENT

The Friona Star is authorized to announce the following persons as candidates for election to the various county offices under which headings their respective names appear, subject to the action of the Democratic Primary Election in July.

For County Judge:
JOHN ALDRIDGE, Jr., of Farwell. (Re-election).

For Sheriff and Tax Collector:
A. B. SHORT, of Friona.
W. L. VENABLE, Bovina.
W. W. Hall.
W. D. (Bill) KIRK

For County Treasurer:
WALTER LANDER

For Tax Assessor:
J. W. MAGNESS
J. J. DEOLIVEIRA
J. M. (Jim) LANDRUM

For County Attorney:
J. D. THOMAS

For District and County Clerk:
GORDON McCUAN

For County Commissioner, Precinct Number 1:
D. H. MEADE, of Friona. (Re-election).
J. W. M. ALEXANDER

Mrs. N. R. Massengill of Clovis visited friends and relatives here Wednesday.

Mrs. L. A. Martin and Mrs. Donaldson called on friends in Hereford Saturday.

Mr. and Mrs. J. G. Weir of Hereford spent Tuesday in Friona.

Miss Gladys Massengill of this place spent last week as the guest of her parents in Clovis.

75c bottle Coty Perfume free with each \$1 box Coty Face Powder. CITY DRUG STORE. 36

C. V. Steed Jack Leslie
MONUMENTS
Save Agent's Commission and Local Freight
CLOVIS MONUMENT WORKS

Save Your Baby Chicks

Put AVICOL in the drinking water. Avicol is guaranteed for the treatment and prevention of white diarrhoea or baby chick cholera. Easily used and inexpensive. Price 50c and \$1. Sold Under a Money Back Guarantee.

AVICOL Stops Chick Dying
THE CITY DRUG

MECHANICAL HEN CROWDS BIDDY OFF THE NEST

Mechanical substitutes for the fluffy old mother hen are fast crowding the faithful old biddy off her nest on farms throughout the country, according to reports sent to the United States department of agriculture by the crop correspondents of the bureau of agricultural economics. Only 43 per cent of all chickens raised are still hatched under hens, the report indicates.

It is worthy of note that in those sections where farm poultry flocks have reached their highest efficiency as profit producers, incubator chicks are used in far greater proportion. In the northeastern, central and far western states where poultry is an important source of farm income, the farm flocks are being raised in a more scientific manner, and incubator-hatched chicks are in the majority. In the South where farm poultry is not a major source of farm income, a large share of the flocks are grown from hen-hatched chicks.

This finding of the department of agriculture coincides with the reports from the contest conducted last year by hatcheries which operate under the slogan, "Hatchery Chicks for Greater Profits." Every one of 41,000 letters, from farmers throughout the nation told of profits from farm flocks, after they had started using the hatchery product.

Reasons for this are quite apparent, when the history of the poultry industry through the past few years is reviewed. Continued flock improvement by the hatcherymen has made available hens with high average laying capacity. The farmers have discovered that a comparatively small investment will bring a proportionately large return, provided, of course, proper methods and a fair amount of attention are given their flocks.

Sanitation, observance of proper feeding methods, and attention to the poultry and egg markets, are essentials of profitable poultry raising with which farmers are becoming familiar, often under the tutelage of the hatcheries from which chicks are purchased.

TEXAS TECH RIFLE TEAM RANKS HIGH WITH RIFLE

Lubbock.—Unusual success has been attained by members of the Texas Technological College rifle team in recent matches with 21 other institutions. Tech has lost only two of the matches the week ending March 8, with two more contestants to be heard from. The two losses were to Norwich University and to the University of Washington.

Tech won from University of Cincinnati, University of Pittsburgh, Texas School of Mines, University of Southern California; University of Michigan, De Pauw University, Lebanon College, New York Stock Exchange, Rensselaer Institute, Rose Polytechnic Institute, Stanford University, Oregon State Teachers College, University of Georgia, Cornell, Princeton, Columbia, New York University and the Massachusetts Institute of Technology.

AMERICAN CHILDREN AID POLISH SCHOOL

Washington.—The American Red Cross has received a letter of thanks from the Polish Red Cross acknowledging a gift from the National Children's Fund of the American Junior Red Cross for the establishment of a reading and recreation room in the city of Vilno, Poland. Through this fund, the American Juniors have recently aided the Junior societies of Latvia, Hungary, Bulgaria and Greece in their programs. The object of the Junior Red Cross is to promote international good will and understanding.

RED CROSS GIVES TO PHILIPPINE CHAPTER

Washington.—An appropriation of \$26,000 has been made by the American Red Cross to the Phil-

ippines Chapter to finance the Red Cross health and rehabilitation units in the islands for another year. This enables the Chapter, which has its headquarters in Manila, to deal effectively with problems growing out of recent typhoon disasters, particularly in restoring and improving standards of living.

ANNUAL CATALOG TEXAS TECH OFF THE PRESS

Lubbock.—The fifth annual catalog of Texas Technological College has just been received from the printers and is being distributed by Registrar E. L. Dohoney. It contains announcements for the year of 1930-31.

HOOVER'S WELCOME TO RED CROSS TO BE BROADCAST

Washington.—The welcoming remarks to be made by President Hoover at the opening session of the national convention of the American Red Cross on May 5 will be broadcast over the network of the Columbia and National systems, it is announced here. Mr. Hoover will appear in his capacity as president of the National Red Cross.

TWELVE WEEKS SUMMER TERM AT TEXAS TECH

Lubbock.—A full 12 weeks summer session will be held at Texas

MONEY TALKS

Your Integrity and Character are Reflected in the Management of Your Money.

To Save and Succeed are Synonymous

—And we should all be thankful that we have the health and ability to earn and save that we may better enjoy the whole of life.

—The man who saves, does so not only for a "rainy day", but also for a "sunny day". He is prepared to resist bad fortune or embrace good fortune.

—The time to begin is NOW.

FRIONA STATE BANK
FRIONA, TEXAS.

Technological College, according to an announcement just made by President Paul W. Horn. The first term will open June 2 and close July 12 and the second term will open July 14 and close August 22. A number of visiting specialists are listed among the summer faculty, full announcement of which will be made soon. Unusual entertainment features are to be offered for the benefit of summer session students. Last summer 1300 students, less one, attended, and President Horn expects a minimum of 1500 for the coming session.

Took Soda 20 Years for Gas—Stops Now

"For 20 years I took soda for indigestion and stomach gas. One bottle of Adlerika brought me complete relief."—John B. Hardy. Adlerika relieves gas and sour stomach at once. Acting on BOTH upper and lower bowel, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleaning and see how good you feel! Overcomes constipation. City Drug Store. (Adv)

Plumbing

We are ready and rearing to go—on any kind of a plumbing job. We are equipped for the business and want your work.

OUR PRICES ARE REASONABLE

E. B. and O. D. McLellan

MONEY TO LOAN

ON NEW CITY PROPERTY

We also write Hail and Fire Insurance.

SEE US

TURNER-PARR AGENTS

YOU CAN'T HELP BUT NOTICE THE WONDERFUL DIFFERENCE

In one's appearance, which is always for the better, after having patronized the

Bella Donna Beauty Shoppe

We Are Anxious to Do Your Work.

Mrs. H. P. Eberling, Proprietress

Hamilton-Brown Shoes

FOR GENTS, LADIES AND CHILDREN

We have just received a large assortment of sport styles in misses' and children's Oxfords.

Coming next week a large shipment of new dry goods, including some pretty piece goods and a nice assortment of children's dresses.

Bermuda Onion Plants and Seed Potatoes.

RUSHING'S

MR. PROPERTY OWNER:

Why waste your time and energy telling people what you have to sell when you can shorten up the story by telling them you are

SELLING YOUR PROPERTY AT PUBLIC AUCTION ON A CERTAIN DATE?

When the day of your auction sale arrives, all the prospective buyers will be there.

Ray Barber, Auctioneer
Superior Sales Service
Phone 241 Hereford, Texas

Custom Hatching

Eggs are received every Saturday and Wednesday for all kinds of hatching. Make your reservation for a tray or more for your custom hatching for this season. Place your order for baby chicks before it is too late. Booking now for all breeds for future delivery.

HILLSIDE HATCHERY AND POULTRY FARM
South Hereford On Main Street. Phone 79

If You Have Anything To Sell

—Such as livestock, beef cattle, dairy cows, hogs, sheep, poultry or rabbits—

AND WANT TO PUT THAT INFORMATION INTO THE HOMES OF 25,000 PEOPLE IN THE SOUTHWEST

—You can make quick connections with a buyer thru the columns of the

Southwestern Stockman-Farmer

A stock-farm magazine now in its 47th year and with a circulation covering West Texas, the Panhandle, South Plains, New Mexico and Arizona like a blanket.

Classified Rates

Five cent a word for one issue; four cents a word for each issue if ordered for insertion in three or more consecutive issues. Count each initial, abbreviation or whole number as one word, including your name and address.

Cash, money order or bank draft must accompany each order. Orders will be accepted at the office of this newspaper or by mail to the

Southwestern Stockman-Farmer

Rooms 10-11, Nunn Building Amarillo, Texas

He's Just Plain Honest!

Nearly everybody around here who grows garden truck or flowers, knows the great Seed Man, and they know he sells tons of garden seeds, field seeds, flower seeds and nursery stock, and they know he sells them because he is honest about it. If he does not like a certain variety he just comes out and plainly says so, and vice-versa. It is just that way with MAGNOLIA GASOLINE and all of the Magnolia products. Its makers and dealers are just plain, honest about them. They tell the plain truth when they say it is all GOOD STUFF. And Magnolia products sell more on their reputation than they do on our recommendation.

Magnolia Petroleum Co.
FRIONA J. C. WILKISON, Agent TEXAS
Wholesale Only.

We Have Them and How

A brand new assortment of Shoes for both men and ladies. The best selection of \$5.00 sellers for men you can find anywhere. A lot of new "Blondes" for the ladies, priced from \$3.95 to \$5.95.

COME IN AND SEE OUR NEW EASTER COSTUMES NOW.

MAURER'S

"Where You Spend Your Money Wisely"

Ginger Ella

by Ethel Hueston

Illustrations by Irwin Myers

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CHAPTER I

"There are two whole columns on the disarmament conference—all figures, and quotations, and simply tremendous big words," said Ginger Ella in a discouraged tone. "Oh, here's a little bit of a column about the Elks' May day fete and beauty pageant." She settled herself to read with a small little founce of eagerness.

"You may skip that," said her father. "We know all about the beauty pageant."

His daughter sighed resignedly. "I suppose you want Lloyd George and the Communists, although it does not look very churchy to me."

She read patiently, in a low clear voice, paragraph after paragraph, sitting on the couch beside the reading lamp, little, eager and slim—with eyes that just would wander, despite her best and most daughterly intentions, from the stupid newsprint to the simply fascinating goings-on in the opposite corner of the wide room, where Marjory, the pretty twin, lovelier than any picture, stood on a low stool, like a goddess lifted up, with her bevy of worshippers at her feet, while down on their knees before her, were Miriam, the brainy twin, and Helen, who was quite old and engaged to be married, and Miss Jenkins—clipping stray threads here and there, tucking, patting and pulling, in a vain endeavor to add greater charm to her girlish beauty.

But although Ginger's eyes would wander, the memory of her father, sitting still and limp, so patient, in the big chair at her side, his kind eyes closely bandaged, quickly brought her own straying orbs back to the onerous news. By rights, it was Miriam's job to read the papers to her father. But Miriam, being a twin to Marjory, would naturally wish to assist in preparing her to win the Elks' club beauty prize.

"And this in spite of the frank warning of President Coolidge that the United States will regard any such move with extreme disfavor," finished Ginger, with a flourish. "Here's a paragraph on Mussolini and God. In my opinion it would look a lot smarter if you took that lace off the shoulders entirely. Oh, excuse me, father, I'm so sorry. Here's a paragraph on Mellon cutting the tax melon—three hundred billions, no millions—Well, it doesn't interest us either way. Oh, here's a lovely write-up of the buffet supper that is to be served at the Elks' club fete at ten o'clock—bouillon, chicken sandwiches, tomato aspic—"

Reverend Mr. Tolliver smiled indulgently. He might not see, but what father but could feel the wandering eyes and the truant thoughts of a sixteen-year-old daughter on the eve of a beauty pageant.

"Put the paper up now, Ellen. I'm full of news. Suppose you play little bright-eyes for me, instead, and tell me what is going on over there, with all that snipping of scissors, and ob-lag and ab-lag."

"Oh, father!" Ginger doubled herself up rapturously, enfolding both her slim knees in her arms. "Oh, father, it is glorious! Marjory—honestly, father, Marjory is so pretty it doesn't seem possible. Miss Jenkins is down on the floor with five pins in her mouth, and her dress pulled up, over her knees to keep from soiling it—"

Miss Jenkins, with guilty haste, covered the offending members.

"They weren't her best ones—they had little tops. But I saw a silk ruffe, just the same. You're really missing quite a lot, you know," continued Ginger wickedly. "You'd better take those five pins out of your mouth, Jenky dear, if you're going to gasp like that."

Only Ellen dared to call the sedate spinster "Jenky," and even she did it only in her more irrepressible moments, when she was most thoroughly a Ginger Ella. It was sixteen years ago, at the birth of this same Ellen, that Miss Jenkins had first come into intimate contact with the parsonage household, then in another parsonate. And upon their later transference to other charges, she had arranged her small matters and followed after them, living her own life, keeping her own small home, teaching in the primary schools for a livelihood, but keeping in close and helpful touch with the Tolliver family, to which, in its entirety, she had given all the stored-up love of her lonely heart. With Helen and with the twins, she remained to the end firm and unyielding. But she was from the beginning surprisingly pliable in the hands of the wheedlesome Ellen.

"Well," Ginger went on, "she is wearing Helen's engagement ring, and Miss Jenkins' old gold chain. Eddy's mother gave her a perfectly spiffy lace handkerchief, and she has on my silk-to-the-top stockings that Mrs. Morris gave me."

For five days, the modest Tolliver household had simply fermented with excitement over the Elks' May day fete and beauty pageant. The Tollivers, without exception, knew that Marjory was absolutely the prettiest thing in the Middle West. Many other residents of Red Thrush, Iowa, realized it also. But just prettiness was not enough to win this beauty prize. One required an admission ticket. The Elks' club was staging the event for the benefit of its various charities, and the admission was two dollars

and a half—including favors for the ladies, an elaborate buffet supper at ten o'clock, and participation in the beauty pageant. In spite of their confidence in Marjory's outstanding beauty, two dollars and a half for admission to a May day fete did not fall within the scope of a parsonage budget.

But the good fairy who watches over youthful beauty did not fall there.

On the twenty-fifth day of April, Eddy Jackson walked up the narrow flagstone path to the parsonage. Marjory was lying in the hammock, fast asleep, her magazine fallen to the floor at her side. Eddy Jackson, coming thus upon beauty unaware, was stricken momentarily dumb in its presence, and stared at her in such rapt awe that Marjory awakened in some confusion.

"Gee, Margie, but you're easy to look at," he said admiringly. "Why don't you go after the Elks' prize? It's fifty dollars in gold. And there's



"Oh, Father, it is Glorious! Marjory—Honestly, Father, Marjory is So Pretty it Doesn't Seem Possible."

not a girl in Iowa can walk in the same block with you. Why, if I was a judge, I wouldn't let anybody else enter the same contest with you. Go on, try it, bet you a dollar on it, and you can pay me out of the beauty prize."

"Heavens, Eddy, what would the members say if father called down to the Elks' club to enter his daughter in the beauty pageant?"

Eddy squared his shoulders. "All right, I'll do it myself. You and I'll go. I'll get the tickets right now." And he turned himself about and marched straight down the flagstone path, entirely forgetting that he had come with a message from his mother.

In a household whose financial limits were as circumscribed as those of the parsonage, the Elks' club beauty pageant was an event of no mean import. The prize itself was fifty dollars in gold, and there were additional trophies.

Even Mr. Tolliver, despite his seeming indifference, warmed slightly to the charm of fifty dollars in gold.

Marjory slowly revolved for final approval.

"There—it is perfect—another touch would be too much."

Reverend Mr. Tolliver stood up, and put out his hand. "Come here, Margie. Let me see if my pretty twin is as pretty as I think."

She crossed to him quickly, a little pain rising in the white throat with the thought of his helplessness, quick mist clouding the lovely eyes. His hand gently followed the gold lace at her shoulder, fondled the soft curve of her hair, fingered the slender chain.

"It is not just prettiness, my child," he said affectionately. "You are fragrant, and wholesome, and sweet. That is your beauty. You don't need artificial adorning. Your loveliness is like a flower—unaffected, unassumed, just born there."

Marjory, freed from his hand, moved

sinuously about before the mirrors, preening herself pleasantly to their flattering reflections, and to the more flattering eyes of her sisters.

Ginger giggled. "Father, you ought to see her. Really you ought. She is so unaffected right now—just like a flower turning to the sun."

The low siren of a motor sounded outside. A flash of light leaped to Marjory's eyes, a quick flush to her cheeks.

"It's Eddy," she whispered. "Sit down everybody, and look natural. Don't stand about—gaping—"

Suiting action to her words, Marjory dropped gracefully into a chair and toyed with the golden chain with an air of utmost indifference. The others, quickly, with more or less of grace, draped themselves about the room, Ginger turning her back to them all and to the door, burying herself in the details of the buffet supper.

"You see, father," she hissed scornfully. "You see? The whole family is man-mad, simply man-mad. Except you and me. Disgusting, that's what it is, simply disgusting. Natural as a flower—humpf! You don't see the flowers flying off their stalks when a boy-friend bumble bee breezes in."

"Lo everybody," called Eddy's pleasant voice from the piazza. "Door's open—I'm coming in. Oh, good evening, Mr. Tolliver, how are you? Good evening, Miss Jenkins. Gee, Margie, I pity the judges. I only hope they live to deliver the prize."

"Why, Eddy, how nice you look," said Helen warmly.

"Yes, thanks, I suppose I do. The white carnation was mother's idea, and I feel just like a banker. She says it is not often a mere hay rube farmer has a chance to step out with a Blue Ribbon, so she dolled me up. Hello, Ginger."

Ginger had not so much as lifted her eyes from the paper.

"Oh, hello, Eddy," she said coldly. But this coldness on her part was merely assumed on principle, to show her disgust for the man-madness with which her sisters were afflicted. In her heart, she was fond of Eddy Jackson.

"Oh, you're all right, are you? That's a relief. I thought you'd been suddenly struck deaf, dumb and—er—uh—" He floundered awkwardly away from the tender subject of blindness.

"It must be time to start," said Helen, her eyes on the clock. She had told Professor Langley not to come until eight-thirty—a late hour for callers in Red Thrush, but she was determined to do her sisterly duty to Marjory before abandoning herself to personal pleasure.

"Yes, I think it is," agreed Eddy. "It seems they check the beauties at the door, at eight, I think. I should have brought a truck to carry home the prizes, but—"

"Oh, nonsense," laughed Marjory. "You know I haven't a chance in the world, against all those lovely girls, and all those lovely gowns—"

"Hub," sniffed Ginger scornfully, under her breath. "You'd never think we'd spent that fifty dollars—in our minds—five days ago."

The girls followed them to the door as they went out, smiling admiration at Marjory—admiration, encouragement and hope.

"Shall I bring you a sandwich in my pocket, Ginger? Or would you rather have an aspic?" Eddy called to her.

Ginger ignored him.

The three girls stood together in the doorway until, with a last farewell of the siren, the car disappeared down the quiet shady street.

"A nice boy," said Helen quietly.

But with a full view of the living room before her, her quietness vanished. "This place is a sight," she said briskly. "Ginger, get the broom, and dust up that rug. Miriam, put away the thread and things."

"But what difference—this time of night—" protested Ginger.

"Horace will be here in ten minutes. Now straighten up for me, won't you, while I run up and straighten myself."

"Most disgusting thing I ever saw. Man-mad. Simply man-mad. The whole gang of them. She doesn't care if you sit in a dusty chair, father—she doesn't care if Miss Jenkins has to look at a messy table and an untidy rug—she doesn't care if Miriam and I have to associate with her when her nose is shiny, but a man! Oh, no!"

(TO BE CONTINUED.)

Name "Peony" Traced to Legend of Mythology

In the days of the Greek gods and goddesses, the peony first came to the world's attention. Leto, Apollo's mother, was the one to introduce it. Apollo was known as the god of healing and his son, Asclepius, was the god of medicine.

It seems that a pupil of Asclepius named Paeon was the physician of the gods, and to him Leto first gave the plant which he employed to cure Pluto of a wound received at the hands of Hercules during the Trojan war.

The fact that his pupil could surpass him in effecting such a cure made Asclepius angry, with the result he attempted to kill Paeon, but Pluto, indebted to Paeon for his own life, re-

scued the physician of Mount Olympus from death by changing him into the plant that had saved his life. Until this day that plant bears Paeon's name and is known to us as the peony.

The history of the peony in China and Japan is of a sentimental nature. Fittingly enough, the words "Sho Yo," meaning "Most Beautiful," were applied to the herbaceous peony, while the tree peony held sway as the "King of Flowers."—Kansas City Star.

Has Its Uses

"The appendix is the only part of the human body that is of no use," says a writer. For the medical profession, however, it is a very profitable side-line.

Daddy's Evening Fairy Tale

by MARY GRAHAM BONNER

THE SAILOR'S PET

One little coat followed a sailor who had made a fuss over him one time for he hoped the sailor would keep him as a pet.

A coat is an animal which is more like a raccoon than any other, but it has a long, long tail.

Now everywhere the sailor went the coat followed and whatever the sailor gave him to eat—he swallowed it whole, at once.

Now the rest of the coats did not seem to be surprised at the little coat's devotion to the sailor and I suppose it was because they had always known that this little coat, whose name was Jim, was very anxious to see the world and go for a long trip.

The sailor seemed to understand and took the coat off with him.

For three years he took trips on the big ship and stopped off at all sorts of places.

They made a great pet of him on board the ship and all the sailors were very fond of him.

Of course Jim was the easiest animal in the world to feed. He liked absolutely everything.

It didn't matter what they gave him, he always seemed to think it delicious. And no matter how much he ate he seemed to always be in the best of health.

But after a time he got homesick and he really didn't know what to do. He really felt very badly as he hadn't seen any of his family for three years.

One night, after all the sailors had gone to bed, he wept just a little bit all by himself.

And then a gnome came along and a little brownie—by this time the coat had fallen asleep.

And in his dreams he heard them say that they would whisper to the sailors to go back to the coat land—to look for other interesting discoveries.

And sure enough the gnome and the brownie did this, and before another week was over the ship was way out in the big ocean again going quickly toward the home of the little coat.

When they reached Jim's home—all his family came rushing out to see



He Liked Absolutely Everything.

him, and the sailors then knew that Jim was glad to be back.

Many of his sisters and brothers had grown up to be so large. As for Jim, they all thought he was wonderful, and they admired their fine coat so much.

They thought he was so traveled and wise.

Of course the sailors knew that the coat wanted to stay home, so they didn't try to take him off again. And how grateful the coat was to the brownie and gnome who had arranged his return home.

But, lo and behold, another brother of Jim's went along on the next trip as he wanted to see the world too!

School in China

Each Chinese schoolboy must furnish his own stool and table for school work, and the "four precious articles," which are the ink-slab, a cake of India ink, a brush for writing, and paper.

With these he begins his weary task of learning to write and read the thousands of Chinese characters. These are to open the way to the Chinese classics, and a knowledge of this ancient literature and wisdom means education to the Chinese. At the opening of a Chinese school, a paper on which is written the name of Confucius is pasted on the wall. Before this honored name the pupils and teachers burn paper money and joss-sticks, and bow their heads three times to the floor.

The teacher then tells Confucius the day, the month, and the year when the school is opened, and begs for his favor. Every morning, when the pupils arrive, they must bow twice, once for the teacher, and once for Confucius.

Knew His Family Tree

Little Tommie, with a screw driver and a hammer, was helping his father change tires.

"Are you a mechanic?" asked the man who was looking on.

"No, sir," replied Tommie. "I'm a McCartney."

Hair Brush for Tommy

Druggist—What kind of a hair brush do you want?

Tommy—Er—have you got any with soft backs to 'em?



1¢ PER BAR

... and easier than making bread

THOUSANDS of thrifty women now make their own soap and soap chips... It's easier than making bread or a batch of candy... and think of the saving... Pure, Hard Soap made with Eagle High-Test Lye and grease scraps saved from cooking and trimming meats costs only about one cent per bar... And it is pure soap... free from harmful chemicals and fillers... Eagle High-Test Lye has long been the favorite brand of the nation's champion soap makers. Results are certain when you use this dependable brand.



FREE

PURE home made soap chips are easy to make with the special Eagle Soap-Chip-Per. Send us as much of the labels as you can tear off from 5 cans of Eagle Lye and we will send you one FREE, together with a valuable recipe book on Soap-making and Sanitation... This offer is good for only 90 days.

JAMES D. SWAN, Manager of Specialties
The Pennsylvania Salt Mfg. Co., Dept. OL-3, 30 North La Salle St., Chicago

Woman Scales Zealand Alps
Mount Teichelmann, which is more than 10,000 feet high, and the only peak in the southern Alps of New Zealand which had not been scaled, was recently conquered by a woman. She is Miss Kate Gardner of England. She was accompanied by H. E. L. Porter, an English Alpinist. Porter declares that the views of Mounts Tasman and Cook from the summit of Mount Teichelmann "took one's breath away."

It's Warm There
"He must be feeling the heat just now."
"Where is he living?"
"He's not."—The Humorist.

No man can run a magazine if he doesn't like what at least a million people like.

Red Cross, the new wonder bluing. Highly concentrated. All good grocers sell it.—Adv.

A popular song hit can easily be feeble-minded.



Is Your Rest Disturbed?

Deal Promptly with Kidney Irregularities.

If bothered with bladder irritations, getting up at night and constant backache, don't take chances. Help your kidneys with Doan's Pills. Used for more than 40 years. Endorsed the world over. Sold by dealers everywhere.

50,000 Users Endorse Doan's:
John Greener, 29 N. Sheridan Ave., Indianapolis, Ind., says: "I was troubled with headaches. The kidney excretions hoarse and contained sediment. I felt tired out and had no energy. Doan's Pills put me in good shape and I have used them several times with good results."

DOAN'S PILLS
A Stimulant Diuretic for the Kidneys

STOP THAT ITCHING

Apply Blue Star Ointment to relieve Skin Irritations, Itching Skin or the Itch of Eczema conditions, Tetter, Ringworm, Itching Tom, Poison Oak and so on. An Absolute Dressing for Old Sores, etc. Ask your Druggist for

BLUE STAR OINTMENT

Hopeless
"Why do you think there's something mentally wrong with your son?"
"He wants to be a college professor instead of a college football coach."—Cincinnati Enquirer.

FEEL GOOD?

Most ailments start from poor elimination (constipation or semi-constipation). Intestinal poisons sap vitality, undermine your health and make life miserable. Tonight try NR—NATURE'S REMEDY—all-vegetable corrective—not an ordinary laxative. See how NR will aid in restoring your appetite and rid you of that druggist, lousy, depleting feeling.
Mild, safe, purely vegetable—at druggists, only 25c
FEEL LIKE A MILLION, TAKE

NR TO-NIGHT
TOMORROW ALRIGHT

PARKER'S HAIR BALM
Removes dandruff, restores falling hair, restores color and beauty to gray and faded hair.
50c and \$1.00 at Druggists.
Haworth Chem. Works, Patience, N. Y.

FLORESTON SHAMPOO—Ideal for use in connection with Parker's Hair Balm. Makes the hair soft and fluffy. 50 cents by mail or at druggists. Hileco Chemical Works, Patience, N. Y.

Democratic Youth. To help and encourage democratic youth to take its proper part in practical politics, to assist in making our government more intelligently progressive, in the purpose of Democratic Youth. Published monthly at West Liberty, Ky., for young idealists who still believe in democracy. Edited by Roscoe Strong. Sample copy 10c. 4 months' trial subscription 25c.

Oklahoma Directory

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That Good Feed Satisfies Their Need.
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and Prints 3 cents Each on Trial Roll
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Best for Laying Hens
That Good Feed Satisfies Their Need
HARDEMAN-KING CO., Oklahoma City

Wanted, Men and Ladies
to learn barber trade. Special low tuition. Free catalogues. Oklahoma City Barber College, 104 W. California. Harry Kuna, Mgr.

W. N. U., Oklahoma City, No. 12-1930.

Canyon Herd School Opens Friday Morning

The Panhandle Herd Improvement School which will be held at Canyon March 28 and 29 under the auspices of the agricultural department of the W. T. S. T. C., promises to be highly successful. Monday word was received that D. L. Jones, superintendent of the Federal Agricultural Experiment Station at Lubbock will be in Canyon Friday and Saturday as a special representative of Texas A. & M.

B. H. Hopkins, vocational agricultural instructor in Hereford schools, has been honored by being chosen as leader of the Friday afternoon program, March 28, of the Panhandle Herd Improvement program to be given at Canyon College next Friday and Saturday. Seth B. Holman, former owner of the Brand and now managing editor of the Southwestern Stockman-Farmer of Amarillo, will also appear on the program as a leader of a round table discussion Saturday afternoon.

J. B. Rutter, supervisor of the agricultural school will be in Canyon to attend the meeting on Saturday.

Another feature of the school will be a meeting of the Vocational Agricultural Teachers of Northwest Texas, who will have a special session of their own in connection with the school.

S. J. Payne, master dairy farmer of Swisher county, W. E. Bennett and James Bush of Amarillo, R. H. Hopkins of Hereford, Dr. Vern Scott of Texas A. & M., Charlie Franz, president of Texas Swine Breeders Association, Prof. Geo. P. Grout of Panhandle, P. C. Bennett of Amarillo, Seth B. Holman of Amarillo, and T. V. Weaver of Dimmitt will take part on the two day program.

Prof. Frank R. Phillips, head of the agricultural department and T. M. Moore have spent much time in perfecting the school which will be the first of the kind held in the Panhandle of Texas.

Ain't It the Truth?

"You are charged," said the judge, "with beating up this government inspector. What have you to say?"
"Nothing," replied the grocer. "I am guilty I lost my head. All morning I held my temper while government agents inspected my scales, tasted my butter, smelled my meat, graded my kerosene. In addition, your honor, I had just answered three federal questionnaires. Then this bird came along and wanted to take moving pictures of my cheese, and I patted him in the eye."—Type Graphic.

With each 75c box Three Flowers face powder, \$1 bottle Three Flowers perfume free. CITY STORE.

The Modern Way

Salesgirl: And what kind of step-ins would you like to buy, sir?
Customer: Like those the girl sitting there is wearing.—Exchange.

Some Enthusiasts

Too many vainglorious fellows who kid themselves into believing that they are making history are actually only making hysteria.—Fort Wayne News-Sentinel.

STAR THEATRE

HEREFORD, TEXAS

Program

SATURDAY
MARCH 29

"The Sky Hawk"

Sunday Night
Midnight

Pre-View

Also Monday and Tuesday,
March 30, 31, and April 1

"The Love Parade"

Wednesday and
Thursday

APRIL 2 AND 3

"PARIS"

—This is a musical comedy and the first picture to be played in Hereford, by our new disc-type equipment. A dandy show. A VITAPHONE PICTURE.

KITCHEN CUPBOARD

By NELLIE MAXWELL

The making of money, the accumulation of material power, is not all there is to living. Life is something more than those two things, and the man who misses this truth misses the greatest joy and satisfaction that can come into his life—that is, from service to others.—Edward Bok.

Everyday Good Things

TO HAVE variety without increased expense for the food budget is a constant problem for the thrifty housewife.

Monotony in food dulls the best appetites, so it is the duty of the menu-maker to keep ever alert to avoid such ruts.

Jellied Veal.—For supper or lunch try this: Cook together a hock of veal and one and one-half pounds of lean pork, a few pepper corns, a bay leaf, allspice and salt to season. Remove all the indigestible portions of the meat and cut into small pieces. Reheat with enough liquid to fill the mold which will be used. Pour in the mold, adding salt, pepper and lemon juice, and when cooled: a few olives or a sweet pepper thinly sliced. Serve cut into slices.

Hot Slaw.—Shred a hard cabbage or clop fine. Place in cold water for a few minutes and drain. If the cabbage is not fresh and crisp, place over the heat with a small shredded onion to a quart of cabbage, cover with boiling water and cook five minutes, drain and add a little mild vinegar, a generous seasoning of butter, pepper and salt to taste and reheat. Serve at once.

Yellow Tomato Preserve.—If fortunate enough to have some of the small yellow tomatoes this preserve will be a joy in the winter. For each pound of the fruit use three-fourths of a pound of sugar and one lemon. Pour boiling water over the tomatoes to remove the peeling. Allow to stand only a minute or two, well covered, then drain and add cold water. Place the tomatoes in an earthen dish to stand with the sugar over night. Drain off the sirup and boil until it thickens. Cook the lemon sliced very thin in a little water until tender. Add water and lemon with the tomatoes to the sirup and cook until clear. Seal in hot jars. (© 1929, Western Newspaper Union.)

ELECTRICAL PROGRAM AT A. & M. TO SHOW WONDERS

College Station.—Frying eggs without fire, a talking skull, a mechanical talking man, diving ducks, a tin can motor and arc lighting through the human body are just a few of the many demonstrations that will make up the electrical engineering program on Engineering Day at the A. & M. College of Texas May 10.

Elaborate preparations to make an outstanding event of the occasion to be observed at A. & M. College for the first time this year.

Happy to Tell All the World About Konjola

St. Louis Citizen Found New Medicine to Be Only One That Made Good.



MR. THOMAS J. BIRGE

After all is said and done, every medicine must meet this test: Does it Make Good? Konjola has made good in so many cases when all else tried has failed that it is the most talked of medicine in America today. Take the case of Mr. Thomas J. Birge, 2942 Chateau Street, St. Louis, for instance. Read what he says about this master medicine:

"I am sixty years old, and most of my life . . . at least as long as I can remember . . . I had stomach trouble, and nothing helped me until I found Konjola. Imagine my astonishment when the very first bottle of this wonderful remedy started me on the road to complete recovery. Today I can eat whatever I like, no matter how rich and heavy the food, without the least discomfort. Fact is, I feel like a new man, and many of my friends to whom I recommended Konjola are as enthusiastic about it as I am."

Konjola is sold in Friona by the City Drug Store, and by all the best druggists in all towns throughout this entire section.

are well under way under guidance of an executive committee of students of which W. F. Deane of Kingsville is chairman and S. L. Moseley of Italy is secretary.

Summerfield

BY MRS. L. JOHNSON

We omitted writing an account of the last meeting of the Home-Makers Study Club, as a full account could not be obtained in time. The club met at the home of Mrs. Otto Behrends, assisted by Mrs. Andrew Behrends. The program was led by Mrs. Henry Kendall on the subject of shrubs, trees and flowers. Those on the program very ably discussed their parts. Those assigned were Mrs. George Storey, Shrubs; Mrs. Cannon, Lilacs; Mrs. Curry, Cherry trees; Mrs. Lawrence, Chinese elms; Mrs. Murdock, Fern and roses; Mrs. Huntley, Home-grown flowers. It was one of the best and most interesting programs this year. The hostesses served refreshments to about 35 members.

Mr. and Mrs. B. C. Roberson attended the Baptist Workers meeting at Bovina last Thursday.

Supt. A. M. Walker accompanied by all his school boys, went to Ceeta Canyon for an outing over the past week-end.

Mr. and Mrs. A. J. Blakemore and daughter, Eva, accompanied by Miss Mary Lee Curry went to Amarillo last Thursday. The Blakemores returned Saturday while Mary Lee will stay a few days with her aunt, Mrs. G. Mills.

Mrs. Schelzen gave a social in the form of a shower for the newlyweds, Mr. and Mrs. W. H. Fowers last Friday night when about 75 were present and many beautiful presents given to the honorees.

John Lance and J. W. Webb of Chillicothe spent Monday night in the home of R. D. Lance and visited other relatives. On their return home they attended the consecrated services at the Amarillo Methodist church.

Mrs. Joe Kendall gave a party honoring her daughter, Geraldine's, birthday last Monday afternoon. A nice time was reported.

Mr. and Mrs. Gleaves Owens spent Sunday at the home of Mr. and Mrs. Jack Roberson.

Mrs. W. Huntley and daughter

went to Plainview Friday to visit her father and while there made trips to Tulla, Lockney and Hale Center to visit friends, returning home Sunday.

Gerald Morgan was called to Canadian Sunday where he attended the funeral of a brother-in-law.

Mrs. Hugh White has returned to her home in Pampa after visiting Mr. and Mrs. Geo. Beck.

Mrs. Guy Easley and baby who have been visiting her parents for some time, left for Crowell, Mr. Easley coming for them last week.

Albert Deozier left Monday for Boyds Creek, Tenn., after a visit of a week in the B. A. Atchley home.

Mrs. A. M. Walker, Misses Opel and Loraine Hayes entertained the girls of their rooms to a slumber party at the school house Friday night.

Mrs. R. D. Lance and daughters

MONEY TALKS BY YOUR CASH

I am your money. I am all minted up and have no place to go. You will get value received if you take me to E. B. Black's, says Your Cash.

E. B. BLACK & Co.
We Are Satisfied With Small Profits

"Eat Where Eatin's Good"

Bring the family and eat your Sunday dinner at
FRIONA'S POPULAR EATING HOUSE
Always Something a little EXTRA Good.

Tables for Ladies—Quiet, Courteous Service.

MARTIN'S CAFE

Mrs. L. A. Martin Proprietress

Just Imagine

Yourself the most daintily and elegantly gowned lady or girl in Friona, and that imagination easily becomes a reality if you trade at

EDITH'S FASHION SHOPPE

Fair Weather

Is a desirable time for improving one's home and home surroundings, and it is a most desirable time to enjoy such improvements when foul weather comes. If the home is freshly painted and the screens all in good shape with the necessary shelves and closets built in, the housewife will have greater opportunity for rest and recreation.

It Is Our Pleasure

—It is our pleasure to supply you with all the necessary materials for such improvements.

Rockwell Bros. & Company

LUMBER AND PAINT HEADQUARTERS

O. F. Lange Manager

and Misses Gertrude and Christine Atchley went to Canyon Friday to visit Misses Meharg, Floyd and Park.

The District Federation will meet at Pampa in May, and Mrs. Gerald Morgan was elected to go as delegate. Mrs. Ray Johnson is alternate.

Ralph Queen of Bovina spent last Thursday in Friona.

A \$1 bottle Djer-Kiss Perfume with each 60c box Djer-Kiss Face Powder. CITY DRUG STORE. 36

Earl Bates of Bovina visited friends and relatives in Friona Tuesday.

Drs. Heard & Wiltshire

Office in Bank Building
Every Thursday.

Curb Stone Land Agent

When in the market for a good cheap piece of land, do not fail to see the CURB STONE MAN. Any time a bargain is sold in land, it is always sold by the CURB STONE MAN. List your land with the CURB STONE MAN—if it can be sold, I believe he can.

R. L. CHILES

FRIONA, TEXAS

THE CURB STONE MAN.
Office, Both Sides of Main Street.

J. J. HORTON Insurance Agency

YOU KNOW WHERE WE ARE
YOU KNOW OUR METHODS
YOU KNOW THAT OUR FACILITIES

ARE ADEQUATE FOR YOUR PROTECTION IN EITHER
FIRE OR HAIL INSURANCE.

Your Calls Are Always Appreciated.

Dependable Service

Sargon! Sargon!

We are authorized agents for Sargon at Friona. Our stock of Sargon and Sargon Pills is complete at all times.

Visit our soda fountain for the best drinks in town. Everything in drugs and medicines.

Registered Pharmacist Always In Charge.
We Fill Any Doctor's Prescription.

CITY DRUG STORE

J. R. Roden, Proprietor.

THE CURTIS COMBINE

Cuts your crops for less. There is no canvass, no belt; fewer chains; fewer working parts; more powerful motor; even feed; non-clog rack; pull two, if desired. More acres at less cost.

Blackwell's Hardware & Furniture

Case and Curtis Dealers.

Faultless and Dexter Washers.

Just The Time!

To supply yourself with garden tools and other small farm tools, such as shovels, forks, sharp-shooters and many other useful farm tools. It is also an appropriate time to fit out the team with the much needed harness and we have it.

Use "Betty Bright" mop heads and Red Bottom Stock Tanks.
You Can Not Miss by Buying a
BALDWIN COMBINE OR A DEMPSTER LISTER

See Them at

B. T. GALLOWAY, HARDWARE