
 not a harge numbers,

 who deals with the public is in in
the same boot, and that includes
newspaper editors, storekcepers the same boat, and that includes,
newspaper eelitors, storekeepers,
insurance salesmen, and so on ad inthitum.
The administration and schoo er's "boss," senstitutut the teach
please hard to board of directors, a
district areman please as a board of directors, a
district foreman, or a silent
parter.
The public school teacher, The public school teacher,
while he seems to move around

## Summer Water Rates Will Start April 20th

| Friona city commissioners auwater rates at their meeting Monday night, which will take effect Saturday, April 20. <br> Under the program, which is a special incentive to encourage the growing of lill amount to considerable savings for large users <br> Bills running from 5,000 to 30,000 gallons will be figured at the rate of 15 cents per 1,000 gallons, compared with 25 cents now; 30,000 to 50,000 will be 10 cents per 1,000 compared with 20 cents now; and over 50,000 will go at 5 cents per 1,000 . There is no | comparable bracket for the last figure in current rates. <br> The meeting had several other features, too. Johnny Sims, Here Gas Company, was a visitor by invitation, and he was questioned by the commission regarding the company's plans for the future. <br> Pioneer is paying the city $\$ 200$ monthly rent in the city hall, plus billing assistance. The city is coil- sidering purchase of a $\$ 2,600$ bill ing machine, and wants to know if Pioneer figures on continuing the arrangement with the city for any | \|length of time. <br> The decision of Pioneer could affect the city's choice of when to buy the machine that is designed to ease bookkeeping headaches. <br> Sims indicated that Pioneer is considering a change. "We plan to rent, lease, or build," he told Mayor A. W. Anthony and Commissioners J. G. McFarland and company will likely take some action "within the next two months." <br> The commission acknowledged a bid from McKillip Motor Company of Farwell on a new Ford car to be used for city police work, but | took no action pending the anticipation of additional bids from other dealers before a decision is made. <br> Clerk Roy Wilson also reported to the commissioners on a dump truck he had inspected, that was for sale at $\$ 495$, but no action was taken here, either. <br> The resignation of Joe Mann, city maintenance employee, was announced, and Don Green was named to replace him at a salary of $\$ 225$ per month. Green previously had worked for the city on a "straight time" basis. <br> Wilson reported that Herman | Helton, formerly employed by the city as a patrolman, had fall ed to return his equipment to the city after his resignation last month. <br> The commissioners decided to notify Helton's bonding company to try to straighten the matter out. <br> The commissioners examined plans proposed by the city to make repairs at Strickland Truck Stop, which would cost the city an estimated $\$ 1100$. Strickland and the city have long been at odds on how much should be paid for damages allegedly caused the business when | Highway 60 was widened to four lanes. <br> The station operator, Paul Strickland, had been expected to appear at the meeting with his attorney, Ray Cowsert of Hereford, but neither man called. <br> The only other business attended to by the city was to discuss legislation pending at Austin that would change the ad valorem tax arrangements on automobiles, from which the City of Friona collects a substantial revenue. <br> The commissioners instructed the clerk to wire the city's position to the legislature. |
| :---: | :---: | :---: | :---: | :---: | :---: |

## THE STAR'S EDITORIAL COMMENT

## li's Not What It Cosis-

 If's What li's Worth
## Shippers, this community's only industrial processing installation for locally produc peal through the Friona Chamber of Commerce that the city review its large water

 user rates.nicipally fur raised questions about muis not more expensive than, and whether it is not more expensive than it should be. A
comparison has been made with Hereford rates, which appear to be considerably rates, which appear to be considerably
lower (for large users) than those which apply locally.
The city commission has been encourag do study the rates charged by Friona. The Star, in contacting neighboring charged large users. At Hereford, a rate of nine cents applies for water used in excess of 30,000 gallons monthly. That makes Friona's rate of 15 cents for more
than $1,000,000$ gallons seem rather stiff.
However, at Dimmitt the lowest rate for all purchases of 15,000 and over. Farwell's lowest rate is also 15 cents and this begins at the 5,000 gallon mark.
Muleshoe's lowest regular rate is 30
cents for 4,000 and over - which drops to 20 cents during the summer, but the Bailey County city gives an unusual treatment to schools, churches, and a dairy
there. They are charged a flat rate of $11 / 2$ cents per 1,000 .
Tremendous differences from town to town make it appear, then, that every
city ought to decide what its rates ought to be, without too much regard for what the neighbors are doing
However, there is more to the current request than at first meets the eye. Whether
desired or not, today and in the future desired or not, today and in the future
Friona will be expected to meet competition from others if it seeks to improve the local economic situation with new industry. Friona can insist on selling its water at a price that costs to produce it, and run the risk of having furtper industries pass this community by, or friona can seek to accomo. date newcomers with the most favorable
climate that can be provided.
The local potato shed is here to stay. Whether Friona raises, lowers, or continues its present water rates likely wont be the
deciding factor on this particular industry's future. It is quite possible that the owners could decide to drill their own well and furnish their own water, thereby relieving the city of the responsibility of pro-
viding large amounts of water during the rush of harvest season - a problem for Friona in particular.
However, as time goes on, other in-dustries-possibly of an entirely different
character, may consider locating here. If character, may consider locating here. If they see it has been necessary for one in-
stallation to furnish its own water, that

## The Friona Star

 In Parmer County........................ $\$ 3$ Per $\mathrm{Y}_{1}$ Member Texas Press Association Entered as second class mail matter July 31, 1925, atthe post office in Friena, Texas, Under the Act of March 3, 1897. Published each Thursday.

## could conceivably b selecting a location.

Like the Main Street merchant who o casionally sells good merchandise below his cost, Friona may be obliged to meet competition from neighboring cities. With sidings on the Santa Fe, it so happens that
Friona is one of the most logical locations in the rich irrigated area of the Plains With a little "bait" in the form of a com petitive water rate, Friona might be more than a match for an already established

There is no arguing the point that th city water system will have to make money. It HAS to because the debt that was incur-
red to make the system possible must be repaid from revenues taken from opera tion of the system.
However, the kernel of the problem is this: What should the city be willing to PAY to get new industry? And the obvious answer is also a question: How much
will the industry be WORTH?
users, the defils water below cost to large users, the deficiency will have to be made up elsewhere. The city will have
whether this should be done.
Friona Growers and Shippers already have a sizeable payroll in season. They are pushing toward a carrot deal, in ad
dition to potatoes, which would mean, ac cording to their estimates, employment for between 300 and 400 persons up to four
months out of the year. That's a payroll months out of the year. That's a payrol
worth going after for a town of any size!
The city has already recognized the principle of incentive. This is shown in the
summer water rates, which to large users are a paltry 5 cents per 1,000 gallons. This rate, which will take effect this month, is
designed to encourage the designed to encourage the growing of
lawns, gardens, and greenery to help beaulawns, gardens, and greenery ood help beau-
tify the town. This makes good sens-i the rates can be offset at other times of the year, as they are.
In many small cities where local administration is almost desperate for payrolls, furnishing of surveys, help in signing up labor, help in financing the buildings, and even tax conFriona ranging up to ten years in length. yet in this business of luring industry. We don't say Friona has to do these things. However, it is senseless to allow a relatively small roadblock to industrial users what might happen with a high industrial water rate. The city should look carefully into this matter for more may be at stak

Club Members Study Hat Making | Study Hat Making |
| :--- | :--- | :--- |

question and answer session. nesday, April 17. Miss Wainsco





| FARM |
| :---: |
| cosis |



The trick is in balancing, and one of the best ways we know to maintain stable operating costs is to buy where you get the most for your money. There's no place like Consumers for doing that! WE GIVE S \& H GREEN STAMPS


Has Easter Program
The Tuesday evening meeting o
te Modern Study Club at the ce Modern Study Club at the
cuouse featured an Easter
program, which was presented by

$\left\lvert\, \begin{aligned} & \text { dance } \begin{array}{l}\text { number, "Lollipop } \\ \text { Eddie } \\ \text { rhyme, Bance." } \\ \text { Byum gave a }\end{array} \text { nursery }\end{aligned}\right.$
Bush Sentenced
To Five Years To Five Years
For Embezzlement Paul Bush, formerly of Frion
plead guilty to charges of embe rhyme, Byron and Galen Brewe
presented "Our Hobbies,", and
Richnt presented "Our Hobbies," and
Richard and Deann Dickson gave
some nurse
fey some nursery rhymes. Kim Caf,
fey sang "Give Us This Day,"
accompanied at the piano by
Cynthia Caffe Cynhia Caffey. Glenda Reeve
portrayed Easter fashions.
Tom Gerning, and was sentenced to five
$\begin{aligned} & \text { Whate } \\ & \text { meres }\end{aligned}$
mears in the state penitentiary, He What Gee sang "Be The Best of
presented You Are." Nan Lillard
Arlen Mar Arlen May a prano. solo, ""Skatiliag,"
solo." "Whispering an ano acordion
ing, "I Love My
by Dave.
 sang "Shortening Bread," accom-
panied by Iva Ben Parr at the
piano. A piano solo, "Romane", was
given by Pat Foster. "Mighty Lak A Rose" was presented by Floyd
Reeve with a horn and Sharon
 accompanied Robbie Osborn as he
sang, "My Task."
The club house was decorated
with spring flowers and the Easter
theme
with spring flowers was decorated the Easter
theme was carried out. Refresh-
theme was carried out. Refresh-
ments of fruit salad, cookies, and
hot chocolate were served by the
hot chocolate were served by the
hostesses, Tom Lewis, June Spring,
hostesses, Tom Lewis, June Spring,
and Eva Miller. Children of the
members were special
and Eva Miller. Children of
members were special guests.

## Weekend Guests

Mr. and Mrs. Lee Carter and
daughter, Edith, of Lamar, Colodaughter, Edith, of Lamar, Colo-
rado, were weekend guests in the
home of Mr. and Mr. tin. The Carters, Martins, Mr. an An Easter parade was enacte
Jody Fallwell, Neil Kelley, Joe shorn, Ramey Beene, and Bil
Chitwood dressed as Easter rab-


were Monday dirtiner guests in in the
home of Mr. and Mrs. Clarence
Martin and hind ilson, and Paula Fortenberry, Martin and children.
Bene acted as trumpeter.
Sharen Awtrey Mr. and Mrs. F. W. Barnett and Sharen Awtrey presented a tap $\begin{aligned} & \text { Mr. and Mrs. Ralph Pri } \\ & \text { Wednesday in Amarillo. }\end{aligned}$

## WRESTLING

Sponsored by Hereford Lions Club Deaf Smith County Coliseum DOUBLE MAIN EVENT
First Main Event
Tiny Mills vs Don Curtis
2 out of 3 falls or 1 hour time limit

## econd Main Event-

Rip Rogers vs Professor Roy Shire
2 out of 3 falls. or 1 hour time limit
Ladies Mary Lane Spring Dusters
REDUCED ONE-THIRD
FOSTER'S - Friona, Texas

## "Tomorrow -This could be

 $\left\lvert\, \begin{aligned} & \text { indicted by the Parmer County } \\ & \text { grand jury in October. The sen. } \\ & \text { tence was passed by District Judge }\end{aligned}\right.$ tence was passE. A. Bills.
In another case tried by the udge Monther case tried by the
Winday, Wiliam Zamha Zambe
of $\begin{aligned} & \text { Iwo } \\ & \text { two } \\ & \text { for }\end{aligned}$ years in the state penitentiary. He years in the penitentiary for
was convicted on one bezzlement from Parmer County Also in Farwell Bush was employed at the $\begin{aligned} & \text { Cleo Helker. He wwicted was chas } \\ & \text { Wrged } \\ & \text { with theft from Archie McCutchan }\end{aligned}$
Friona concern last year and was
 The Women's auxiliary of the court was the firsst of a new term
armer County Community Hospi Parmer County Community Hospi
al will have a meeting at the edu-
In Prials completed County and the the three

Ladies Mary Lane Spring Dusters
Sizes $7-18$
REDUCED ONE-THIRD

Admission Prices: Ringside Seats - $\$ 1.50$

## Your

## Little Leaguer,

 Too, Needs
## A Bank

## Account



A bank account teaches thrift, and good managemenit o youngsters. And it gives them a feeling of pride and responsibility that is hard to equal. Open an account for the children in your family soon.

## Friona State Bank

- Member fdic -
'Serving A Great Irrigated Area"


From Houser's--Friday and Saturday, April 12 and 13


## Week Observed By FHA

Friona Future Homemakers of $\begin{gathered}\text { Proceeds from the sale will be for sending two delegates to } \\ \text { America Chapter is observing } \\ \text { une state FHA convention at Aus }\end{gathered}$ National FHA week in the Friona tin, April $25-27$. The two representa heen set aside for various activities Luellen McLean.
and the week's events will be high- At a recent meeting of the local
lighted with a bake sale Saturday lighted with a bake sale Saturday chapter, officers for the comin
 tags on "Tag day.", Tuesday was
"Smile-a-while day,", Wednestay, Jones, $\begin{aligned} & \text { Other } \\ & \text { dice-pre are Raye Jene } \\ & \text { vice-president; }\end{aligned}$ Genev Clean-up Day;" and tomorrow leader; Nancy Outland, pianist,
(Friday) the girls will have a Lavon Fleming, treasurer; Phila

special assembly. | special assembly. | May Buske, parliamentarian |
| :--- | :--- |
| In regard to the bake sale Sat | Malen |
| Hamiten, historian; and |  | urday, the girls are attempting

this in a different manner than
arms.

| -FOR SALE - <br> Irrigation \& Water Well Casing |  |
| :---: | :---: |
| $6^{\prime \prime}$ o.d. plain end | \$1.10 perft. |
| $8^{\prime \prime}$ o.d. plain end | \$1.60 per ft. |
| $10^{\prime \prime}$ o.d. plain end | \$1.95 per ft. |
| $12^{\prime \prime}$ o.d. plain end | \$2.65 perft. |
| $14^{\prime \prime}$ o.d. ploin end | \$3.10 per ft. |
| $16^{\prime \prime}$ o.d. plain end | \$3.50 per ft. |
| -40 Foot Lengt |  |
| D. H. SNE | SUPPLY |
| 0170 | Mulesh |

## Hail Insurance

 FARMERS-Make Our Office Your Headquarters for DEPRNOABIE CROP HAIL INSURANCE

With Stock Companies
It's Time Now To Insure Cotton - Wheat.

## Rushing

 Insurance AgencyMabry Bldg.

## FOR SALE

CERIIFED PLANTING SEED
Direct From The Producer To The Farmer

- Texas Certified Caprock
- Texas Certified Martin
- Texas Certified 7078
- Texas Certified Redlan Kafir
- Oklahoma Certified Redlan Kafir
- Texas Certified Hybrid 660
- Texas Certified Hybrid 650
- Texas Certified Combine Hegari

Seed Treated with Delsand AD
Now in Stock-Ready For Immediate Delivery
-Wholesale and Retail -
Check Our Prices Before You Buy Herring Imp. Co

## Truitt Johnson

Orna, Texas

## Rhea

Good Attendance At Bureau Meeting

Rhea community, was attacked by given on a survey which had been and family visited in Lubbock Sun- afternoon and is doing fine.
 their home when the skunk at- community center. Plans are being tive board meeting of the Lutheran home drown, visited in the Browi tacked her. Her screams brought made to start an active campaign
Mrs. Mears to the scene, also to raise funds for this building. causing the skunk to attack her her
while trying to free her daughter.
Mrs. Mears land owner, who lives else.
Ehere Mrs. Mears and Debra are both where, will be contacted and no
receiving rabies treatment at these funts the plans for traising

 underneath the house and sent in at and funds received from this sale
for dor dianosis of rabies but it was


## Auto Body Work \& Painting <br> Phone $2442 \begin{aligned} & \text { LEONARD COFFEY } \\ & \text { Friona, Texas }\end{aligned}$

 a year. Herbert only effective for and BillySifford were placed in charge
The <br> \title{
CITY BODY SHOP
} <br> \title{
CITY BODY SHOP
}

After the meeting, Mrs. Roy V. Iociation met Sunday afternoon for for fently.
Miller

THE BULWARK OF A COMMUNITY IS ITS CHURCHES


His foxhole faith stayed with him...


## USE THESE SCHEDULES - OUR CHURCHES WELCOME YOU!

Corn Needs NITROGEN!


If your soil lacks the nitrogen to feed corn during critical growth periods, yield and profit per acre
will be cut.
Now, here's one sure way of getting plenty of nitrogen down
on your corn: side dress with Phillips 66 Agricultural Ammonia. Remember, it contains $82 \%$ nitrogen, giving you more nitrogen per pound than any other
type of nitrogen fertilizer.

\section*{66} | So u u obout |
| :---: |
| Phillips 66 | AGRICULTURAL AMMONIA

Kendrick Ferrilizer Co .


OFF TO THE RACES - These boys will represent Friona at the regional track meet.
They are, back row, Sterling Prichard, Don McMahan, Bomar Stacy, Jerry London, and Weldon Fairchild. In the front row are Gary Goetz, Jackie Sheek, and Jerry Chiles. Phillip Weatherly was not present for the picture.

## Risky Business!

Any way you slice it, farming has its risks. The weather, the insects, the prices, and many other factors that are difficult to control must be reckoned with.

Now, we don't propose that there's any foolproof way to farm, but we do say that modern agricultural chemicals have taken the "risk" out of land depletion. Today's fertilizers keep your soil up to snuff, even with heavy cropping. Anhydrous Ammonia is one of the best. Inquire at our store.

## MAURER FERTILIZER

Phone 3261
Friona, Texas
*Freshman Girls Win a championship. They beat Spring- $\mid$ Mr. Businessman, special promo First In Volleyball $\quad \begin{aligned} & \text { lake in the finals for the title. } \\ & \text { In the other divisions, Frio }\end{aligned}$ Six Friona School volleyball teams won three third places. The teams were in Sppringlake Satur. teams coming through for the third day for the district volleyball place ribbons were the high school tournaments, and one local team, giriss the grade school boys, and
the freshman girls, returned with the senior high boys.
LAKE SIDE "66"
SERVICE STATION
First Class Service
Tires - Tubes Batteries - Accessories
Wotosh \& Grease
MhneUp - Brake Service
Phone 5471 - J. A. (Joe) Parson, Prop. Phone 5471 - J. A. (Joe) Parson, Prop.

## Hill's Cafe

Next to Smiley's Courts On Hiway 60 Will Be OPEN NEXT WEEK

We Invite You To Come See Us


## NEW Golden Anniversary INTERNATIONALS

NEW ACTION-STYLINGI MORE USABLE POWER! BUILT TO COST LEAST TO OWWT

Come in and see the crowning achievement
of fifty years of truck building-the new Golden
Anniversary InTERNATronals!
They're Action-Styled with new, low silhou-
ette, wider cabs for greatest driving and riding comfort.

They feature new long-life, quiet engines with more usable power-including the most powerful "six" available in its field.

Yes, here are the trucks that-more than ever before-are built to cost least to own! Be sure to see them, today!

New Golden Jubilee Pickupl look of action from front to back Longest pickup body in its class! Widest cabs, biggest SweepAround windshields. More usable horsepower.
Now Travelalli: More leg and head room, lower overall height and bigger glass area than any comparable vehicle. Extra-low
loading height. Seats eight.Third door standard.
Now 3-Door Ponel! Only panel available with extra third-door on the curb side. Make deliveries faster, more efficiently. Style and power that's a real asset to your business!
Now Cab-Forward Designl Short 89 -inch bumper-to-back-of-cab
dimension with conventional
type engine accessibility. Full size cab and doors. Maximum maneuverability.
New Tractors! Greater comforth visibility and handling ease. New power, more usable power where it's needed most. New stamina and economy. New optional Select-O-Matic transmission.

See them I Drive them today I



## Norss sem Host Hospital

## Friona Athletes

To Regional Meet

Two Girls Honored With Birthday Party
Mr. and Mrs. Irby Carlisle were
hosts to a birthday party honoring hosts to a birthday party honorin
Dolores Elmore and Pat Cranfil in their home Saturday evening
 Schools will be in Lubbock this $\begin{aligned} & \text { Lubbock. They include Burkie } \\ & \text { Hend } \\ & \text { Hester }\end{aligned}$ veckend participating in the Re- doubles; Nolan Johnson, boys
gion I meet. The local athletes will
singles; and Lila Gay Buske, girls
 and winners in each event will be
eligible for participation in the to get underway at Lubbock Friday
 Members of Coach Colie Huff.
man's track field preliminaries are set for 1 ( $\begin{aligned} & \text { lisle, Johnny Miller, Ira Parr, }\end{aligned}$ man's track team representing
Friona will be those winning either
Frinals in the Texas Tech track.
first or second in an event in the
Finama Friona will be those winning eithe
first or seond in an event in the
district track meet at Farwell redistrict
cently.
Colhe cently. Chiefs qualifying were Missionary Society
Che
Philip Weatherly, 120 -yard high Mind Philip Weatherly, 1200 -yard high
hurdles and the high jump; Don McMahan, shot put; Weldon Fair- The United Pentecostal Society
child, 880 -vard run : Sterling Pritchchild, 880-yard run; Sterling Pritch- The its regular meeting in the ard, mile, Gary Goetz, pole vault; home of Mrs. Frank Griffith Tuesand Jerry London, Jackie Sheek,
Bomar Stacey, and Jerry Chiles,
singing and and prayer in unison, a 440-yard relay.
In tennis, Friona had three short business meeting was held
and antering taken. In tennis, Friona had three
champions in the district meet and
and an offering taken.
che heripture study base four on
vennis players at

 = Club Members Go A large delegation of Parmer
County Home Demonstration Club
members attended a district conmembers attended a district con-
vention at Amarill Thursday.
Sol Some of those who went besides
Mrs. Cordie Potts, who was the
county delegate, were Mesd


SUNDAY

> BIBLE STUD
> , WORSHIP WEDNESDAY
BIBLE STUDY

SIXTH STREET CHURCH OF CHRIST
Friona, Texas

## YOU <br> Are INVITED

## To See

 YOUR NEW CITY HALL
## Saturday, April 13th

1

## BIG or little job... <br> whatever you need-find it fast in YELLOW PAGES



Tells at a glance who makes, sells, repairs it. Saves time, steps. Shop this smart and easy way

## GENERAL TELEPHONE COMPANY <br> OF THE SOUTHWEST



## THE <br> CITY

P. M. THRU 5 P. M

1 P. M. THRU 5 P. M
Everyone Come!


## FRIONA <br> 0 .

## \%




RECEIVES HONOR - Patsy Anthony was one of sev-
eral area students to be recommended by an Area I committee to receive the State Future Homemaker
egree. She will go to Dallas April 25 where she will

## Palsy Anthony To

 Receive Degreeatsy Anthony, president of the Schools has participated in many
Friona FHA chapter, has reecived activities during the past
four the highest chapter, has received to girls yetivities during the past was recently the recip-
belonging to Future Homemakers
jent of the school's Betty Crocker belonging to Future Homemakers ient of the school's Betty Crocker
of America. She has been recom- Homemaking award. She has been
mended by the Area 1 committee an active member of the local
 Patsy, the daughter of Mr. and mer was a delegate to the Nationa Mrs. A. W. Anthony, will accom- FHA convention in Chicago.
pany two Friona delegates to the
Following her graduation from sollowing her graduation from
state FHA convention on April 25 , $\begin{aligned} & \text { high school this spring, Patsy plans } \\ & \text { to enrocive her degree. }\end{aligned}$ to in Stephens College at co be eligible for the degree, Columbia, Mo.
Patsy kept a complete record of
her activities during her four
years in high school. In the note- Black HD Club
book submitted, she revealed her
family, and a complete resume of
for her parnity activities.
CITVRADIO
ANDELECRIC
Ph. 5131 Friona
Guaranteed Service
for Electrical Ap-
pliances, Radio, TV,
and Refrigeration
24 Hour Service on
Refrigeration
Call 5131
Day or Night
Bob Kindstand
the Blesday afternoon meeting



What's NEW. . . at YOUR house? Anything new in your home- furniture $\ldots$ rugs $\ldots$ appli-
ances... clothing. $\ldots$ a new TV, perhaps? And if they were
destroved by fire tonight, would your insurance meet todestroyed by fire $t$
day's higher costs?
Today, you can cover in one policy most of the risks you
face in your home-and you may save money, too. We will be glad to help you determine what kind of insurance you need, and how much, to cover your personal
belongings and your home. Just
 coltal Sto $_{4}^{4}$ Standord

## Ethridge-Spring Agency

[^0]
## in \& around FRIONA With June

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
| al |  |  |
| Spanish classes which are being | dills are moving back to their far | not getting to go. |
| held at the high school building on |  |  |
| es | , | A lot of cars we have noticed |
| Floydada, seem | ing into Snead's | ek |
| feel confident that those of us who | house on the farm from a smaller | stickers on the windshield. Since |
|  | house nearby. The Carl Maurers |  |
| nguage | , | ing them put on, those of $u_{S}$ who |
| sn't seem to doubt | are next |  |
| ubts | door neighbors to Mr. and Mrs. |  |
| Oug |  | t noticed one car |
| , |  |  |
| dent upon the amount | Blackburns' new house on West |  |
|  |  |  |
| spend. any pre project we undertake |  | 's school |
| We will get out of it about what we |  |  |
|  | Apparently the cotton crop grown near the Mabry building last year |  |
|  |  | slight; however, |
| ther forecasters miss- |  | campaign w |
| their guess Sunday. Feel sure |  |  |
|  |  |  |
|  | , | ed so much |
|  | alph Taylor |  |
|  | shop is an entirely different story |  |
| $m$ that was | though. From it, it will be larger than it was last year. |  |
|  |  | me of Nazw |
|  |  |  |
|  |  |  |

## SECTION II <br> THE FRIONA STAR




FRUITS \& VEGETABLES

Contral Ampician BANANAS

Marsh Seedless
GRAPEFRUIT

| 2 |
| :---: |
| POTATOES |
| $10^{\text {bu }}$ 49 ${ }^{\text {c }}$ |

here are the simple rules
2. No purchase necessary.
3. You must be 16 years of age or older to register. $\$ 2,000.00$ Given Away Each Week for 10 Weeks Beginning April 7th!
A PUBLIC DRAWING will be held each Thursday at Amarillo at $3: 00$ p.m. at the Panhandle Associated Grocers warehouse,
620 North Fairfield. Contest week ends each Saturday night Five tickets will be drawn to determine the weekly winners
after which all other tickets for that week will be destroys Weekly winners will be publicly announced and notified in
dividually.

| 1st Prize | \$1;000.00 |
| :---: | :---: |
| ${ }_{\text {2nd }}$ 2nd Prize | 500.00 250.00 |
| 4th Prize | 150.00 |
| 5th Prize | 100.00 |

## PICNIC

HAMS
b. 37 c

WISCONSIN LONGHORN

| CHEESE |
| :--- |
| FRYERS 45 c |
| ooch 89 c |



BORDEN'S BISCUITS

Shurfine
SHORTENING
it com 79

JOHINSONS
CORNER GROCERY
S \& H GREEN STAMPS
Friona
Ph. 2111 For FREE Delivery

Here It Is! Hurst's Big


## « Parmer County Farm and Home "

.

## Junior Livestock Show this Friday



Cotion Growers - NOTICE
THIMET
Cottonseed Treating Machine will be at
FLEMING \& SON GIN Hub Ph. Hub 2405 Starting Thursday, April 18 ARRANGE TO HAVE YOUR SEED ON HAND FOR TREATING


## 4 <br> and <br> USED TRUICKS <br> McKillip Motor Company

$-\quad 4051$

Graduation
Pictures? SASS STUDIO Phone 4-6143 Clovis, N. M.


Survey Findings Released

## Copies of the report were sent

 to the county agent, banks, andother leaders of the area. In rather other leaders of the area. In rather
technical detail, the report contains graphs that depict production peaks, sources of tomatoes, destination of shipments, and other pertinent information.
California, Texas, Florida, and
Mexico are the principal producers of tomatoes in the country, and up of tomatoes in the country, and up
until now, the High Plains has not a large-sceale movement on the to the total.
irrigated Plains begun two years
"West Texas tomato production
ago irrigated Plains begun two years
ago, apears in a progress report Texas tomato prod
from the Texill heve to ompete primarily with
frem Agricultural Experiment Station, ddated February
2, and distributed throughout the market in the Central states,",
lieve the authors of the report. area last week.
It features compilations by Leigh "The Central states look promis
H. Hamm and and H . B. Sorenea to move into with
Hexpanded production since the of the Department of Agricultural chief competitor, California, sen
Economics at College Station and the larger proportion of its shi
deals with market potentials of ments to the six major citio

 | of a series of reports on vegetable |  |
| :--- | :--- |
| production possibilities in the area, |  |
| and is aimed at giving prospective | Inneapolis |
| Included. in the surver |  |
| Deaf |  | nd

producers a close view of the
narketing problems thailey, Lamb, Hale, Floyd, and

Parmer County Pump Co. BETTER
Irrigation Practices Begin With

## AMMES IRRIGATION STMSTEMS

BYRON JACKSON PUMPS Drilling and Casing - Pump Repair Phone 2201 - Friona - Phone 2091

April Shower of Values Over 100 TV Sets From Which To Choose Featuring G. E. Appliances Bring in your soiled clothes for a free demonstration Liberal Trade-Ins Phone us and we will send a man to your home to


## $\begin{array}{r}1 \\ 1 \\ \text { 1 } \\ \hline\end{array}$

| "The Place Where | Ie" Friona, Tex | day, |
| :---: | :---: | :---: |
| We invite you to come into the Parmer County Implement Company and meet Mr. Lester Dunn, our new office manager. Mr . Harvester Company in Amarillo for several years and will move to Friona as soon as school is out. | We sell lots of Goodyear tires. That's one of the reasons we can sell them for less. Goodyear, the greatest name in rubber makes more and better tires. | ton planting time in Parmer |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | early. Anyway, we have plenty of cotton planters and repairs. |
|  | David, our five year old, has |  |
|  | been trying to learn to jump on a pogo stick. He works and works until he is out of breath and then |  |
|  |  | given in this part of the Caprock |
| Have you seen the newest in pickup? Well, we have the latest,the new 1957 I. H. pickup. Drop by and let us show it to you. | tries again. The other day he told our mother, "I could pogo real good if I could just balance my feet.' |  |
|  |  | was Tuesday at Muloshoe. The |
| $-\mathrm{PCICN}$ | $-\mathrm{PCICN}-$ | next one will be in Olton on the 17th. |
| There are over 100 business firms in Friona now. You might not know that unless you had been on a committee to put posters in every store window. | There is nothing like a ride in a new '57 Oldsmobile. Come by and test drive an "88." | - -P |
|  |  |  |
|  | and test drive an "88." $-\mathrm{PC} \text { I C N- }$ | ational Harvester truc |
|  |  |  |
| To get the maximum horsepower with the least fuel, have your tractor tested on the dynamometer in our shop. The cheapest running tractorthat is running right. | sweating at his first experience with the heat of a Texas summer. | give you a demonstration ride |
|  |  |  |
|  | He remarked to an old Texan <br> who was standing nearby: <br> I'll sure be glad to get back |  |
|  | I'll sure be glad to get back to Michigan." |  |
| that is running right.$-\mathrm{PCICN}$ | The other replied: <br> "I reckon a man has to be born | -PCICN Mr. and Mrs. V. R. Jordd |
|  | weather." | accompanied by their son Marvin of Snyder, Texas, went to Fordyce, Arkansas, last Thursday |
| Mrs. James Wilson has been very ill at her home in Friona but she is doing much better now although she is not allowed company yet. |  |  |
|  | "What!" exclaimed the Michi-. gander. "You mean to tell me | to attend the funeral of Mr. Jor-dan's nephew and wife who were |
|  | that folks live here when there ain't no war!" |  |
| pany yet. | -PCICN | killed in a car wreck. Mr. Jordan's brother's wife was also seriously injured. |
| We do give trades day tickets.If we forget to give yours to you | Last Frid | -PCICN- |
|  |  |  |
|  | who will be first grade student | If you are going to need a crustbuster we have just what you |
| - | next year. They were all dayvisitors with the first grade |  |
| tickets were so we could give |  |  |
|  |  |  |
|  | school. Young Jim Schlenker, son |  |
|  | of the Carl Schlenkers, was one |  |
|  | of the visitors and he rode the | Questioned as to the "truth and |
| Band in Amarillo, Saturday. Ten | bus to and from school. He | ve |
|  | ported to his mother when he |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## Crops Research Plan Announced By Foundation

| The crops research program at the High Plains station of Texas Research Foundation was announced today by Dr. Johnny H. D associate head of the station. <br> This phase of the program will be divided into three parts: <br> (1) Experimental and observation tests in small plots. These will include many strains recently developed of which only a small quantity of seed is available. Most of this material will be planted in 22-foot, single row plots adaptation to this area; <br> (2) Commercial varieties and hybrids in 4 -row, 100 -foot plots, | and; <br> (3) Field size areas of varieti and hyorids generally planted this area to compare their p ductivity. <br> Crops to be tested are: <br> GRAIN SORGHUM - Forty-ni varieties and hybrids will be tes ed in 2-row plots 100 feet long re licated four times, and 100 e perimental varieties and hybri will be planted in single row plo for observation. Seven or eig leading varieties and hybrids w be planted in $10-15$-acre field siz plots for comparison. <br> COTTON - Twenty-five varieti |
| :---: | :---: |
| DELCO BATTERIES |  |
| STP <br> super Concentrated OIL TREATMENT <br> Guaranteed TO CUT OIL CONSUMPTION | NEW <br> Heavy Service SILVER-ALLOY BATTERY $\$ 8.95$ exchange One year guarantee for industrial use |
| WIX FIIERS |  |
| FRIONA BATTERY and ELECTRIC |  |

## If Your Business

Is Irrigation
Farming In Parmer County, Our Business Is Serving YOU!

- All Kinds Well Drilling and Repair
- Pump and Gearhead Repair
- Irrigation Supplies

ADAMS DRILING CO.
Highway 60 - Phone 3641 - Friona

## 

PRE-WATERING

## TIME IS

 FERTILIZER TIMEWe have the equipment necessary to chisel your fertilizer in the row so that on the follow-up with furrow plowing, your planting beds will be laid back in top shape

Also, don't forget that we have a complete storage and scales set-up right here by our store.

## CUMMINGS FARM STORE



THE
H. D. AGENT'S CORNER
$\frac{\text { Jimmie Lou Wainscott }}{\text { Get More Good From Milk }}$

$$
\left\lvert\, \begin{aligned}
& \text { the } \\
& \text { dye } \\
& \text { to } \\
& \text { fact }
\end{aligned}\right.
$$

$$
\begin{aligned}
& \text { he wax rubbed off. Easter ege } \\
& \text { lyes are good. Crepe paper, soake } \\
& \text { o remove color, makes a satis }
\end{aligned}
$$

$\square$
The Parmer Farmer- $\left\lvert\, \begin{aligned} & \text { thirty-one thirty-seconds. Another } \\ & 24.8 \text { percent went fifteensixteenthis. }\end{aligned}\right.$
 now doubts. It didn't take much $\begin{aligned} & \text { age micronaire tests were } 3.9 \text {. } \\ & \text { imagination to see the improve- } \\ & \text { Over } 24 \text { percent of the crop grad- }\end{aligned}$
 There are some interesting average grade index was 95 (mid-
aling white is 100). Tatistics that some interesting ding white is 100 ). is fact. It is often said that grown!

| own.". |
| :--- | :--- | :--- |
| That isn't true-at least it wasn't $t$ | Agricultural Exients of the Texas

 Grade, staple, and micronaire
ta from the Agricultural Market-
new blight resistant cotton variety.
It ing Service at Lubbock proves it. resistant to the most damaging e Plains last year. produced on race of bacterial blight found in

the crop had a staple length of available to farmers in 1958 . ASGROW BULK GARDEN SEED Kentucky Blue and Merion Blue Grass Seeds and Meyer Zoysia for Lawns.

## FIELD GRASSES

Blue Panic, Switch, Love, Buffalo and Blue Gram
We Are In Position To Clean Your Planting Seed
Hybrid Corn-All Numbers Texas Hybrid Sorghums
Sweet Sorghum Canes - Some
these are in short supply now,
but we will have stocks for a while
Sudans-All varieties on hand now. No. 2160
Sweet Sudan may be a scarce item. BROOM CORN Reynolds Dwarf No. 11 Scarborough Dwarf No. 7 LET US FIGURE WITH YOU ON YOUR SEED REQUIREMENTS -PURINA FEEDSHENDERSON GRAIN \& SEED COMPANY, INC. FARWELL, TEXAS

From soup to dessert-milk use
generously in cooking can add
greatly to the nourishment meally to the nourishment in
mealsension food and nutrition
specialists specialists remind us.
When families in this country
re not well fed, the nutrient the are not well fed, the nutrient they
most often lack is calcium. And most often lack is calcium. And
the main source of calcium in our
food supply is milk the main source of
food supply is milk.
Milk would ber

## FARMERS PLANT!


this year for
GREATER YIELDS \& GREATER PROFITS...
With Reduced Acres, It Will Pay To Plant A
Quality Cotion. High Germination Seed, Early Maturing

## BOOK YOUR ORDER WITH YOUR GINNER

## Consider Cowpeas For Spring Planting


$31 / 2 \%$ Dividend Paid on Insured Savings - Assets $\mathbf{\$ 2 0}$ Million

Accounts Insured up to $\$ 10,000$ by FSLIC - Member Federal Home Loan Bank

## SAVE BY MAll

Fill In and Mail For Information On
"SAVE BY MAIL PLAN"


## QUARTERLY FINANCIAL REPORT

Report of Mabel Reynolds, County Treasure of Parmer County, Texas, of Receipts and Ex penditures from January 1 to March 31, 1957, inclusive:

Jury Fund, 1st Class
Balance last report, filed Dec. 31,1956
To amount received since last report By amount paid out since last report, Ex

## Road and Bridge Fund, 2nd Class

Balance last report, filed Dec. 31,1956 …...... $\$ 44,727.40$ By amount paid out since last report, Ex. "B," ${ }_{\$}{ }^{16,982.28} 92,733.99$
BALANCE

General County Fund, 3rd Class
Ba

## Bala To

$\$ 28,249.4$


## Permanent Improvement Fund, 4th Class

 To amount received since last report By amount paid out

Right-of-Way Fund, 5th Class
Balance last report, filed Dec. 31,1956
To amount received since last report
Ty amount paid out since last report

## Lateral Fund, 6th Class

## Balance last report, filed Dec. 31, 195

To amount received since last report
By amount paid out since last report
Social Security Fund, 7th Class
Balance last report, filed Dec. 31, 195
By amount taid out since last report

- BALANCE ........atulation


## Jury Fund, balance ....., balance Road and Bridge Fund, <br> ermanent Im provem, balance <br> Right of Way Fund, balance

Lateral Fund, balance .......
\$153,84949
List of bonds and other securities on hand
COUNTY INDEBTEDNES
Road \& Bridge Machinery Warrants
Right of Way Script Warrant
19,400.00 total
 better on stubble and cowpeas in.
they did on stubble supplemented

프이 CONSERVATION DISTRICT NEWS


ㅇUUR SOLL $\star$ OUR STRENGTH $\equiv$
long fences and buildings. Safe- Never leave small children alone or fla Never leave small children alon
in a house. Keep matches, med
cines, and chemicals safely ammable cleaning fluids in
Never operate tractors suard your farm and lome and in a house. Keep matches, medi- doors. Never oleanate tractors, ielp to beautify your community.
Check up to find defects in chim.
from them. Never neys, stovepipes, and heating and $\begin{aligned} & \text { with kerosene. Never overfuse or } \\ & \text { Anti-histamines sher }\end{aligned}$ tamper with electric fuses. Never
use ond frati-histamines sutlet cords or de-
und
given to a dog suffering from the and New Era, Since all legumes
should be inoculated beiore planiding, th
d
dowpa
Seedi


THE
HAPPY
HOMEMAKER


Cool, cut into bars, and decorate
with additional preserves.
Would you like to avoid that last minute rush when making gravy
to serve with roast chicken or
turkey? One homemaker with whom? we always, enjoy visiting
likes to make the gravy ahead of likes to make the gravy ahead of
time. She says that by doing this
she does shetter When you put your fowl into the roasting pan, cook giblets and neck
until tender in water to cover, sea.
soned with celery tops, onion and
 cup of gravy.
Mix one teaspoon flour for each water, stir in in with a dually coool, sold
ring until thickened. Add giblets. It's pale, not full flavored at at this
point, but the slow part of gravy making is done. Refrigerate.
When the fowl is roasted and on fat from the roasting pan, pour
the gravy into the pan; heat to
boiling, and stir well to blend all
the rich brown essence of the
turkey or- chicken into it. Season the rich brown essence of the
turkey or chicken into it. Season
to taste. If you have a daughter who is
in the second or third grade, cookie mecond or third can brade, a lesson in
reading, arithmetic, and following
instion instructions. Prepare some simple
reciipes for her
table recipes for her and print them on
tablet size pieces of paper, help
her set the oven control, then get out of her way.
Too much bossing spoils the recipe that children this age can understand is being printed below:
Roll and Cut Cookies $1 / 2$ cup sugar
$1 / 4 \mathrm{lb}$. butter

## egg (unbeaten) tablespoon sweet milk

$1 / 2$ teaspoon vanilla
, teaspoon baking powder
Mix in the order given. Roll on
wax paper. Cut with cookie cutwax paper. Cut with cookie cut-
ters and bake 10 minutes at 400
degrees. If you drop a bit of yellow into
the whites of eggs when separatthe whites of eggs when separat-
ing them, it may be removed
easily by dampening a cloth in
cold easid by arer then touching it to
cold water
the spot of yellow which will cling
to the cloth.

Why don't some of you Parmer County homemakers enter the 1957
National Crochet Contest? Wouldn't National crochet Contest? Wouldn't
it be wonderful to crochet your
way to New York or Bermuda?
The rules for this year's contest The rules for this year's contest
have been printed, and leaflets are
free for the asking free for the asking. Some of the
most beautiful crocheted articles we have ever seen have been made
by local crochet enthusiasts. Entering the contest would be fun
whether you win a trip or not. One writer, Lura Cox Brand, has
a wonderful idea of being a granda wonderful idea of being a grand-
ma. She expresses it in a poem ntitled, "Gay Grandma.""
In grandma's day, life moved so She gracefully grew old
She sat and rocked and her quilts
And children And children's stories told.
No doubt, in this atomis When seventy and gray,
I'll take a space shit to I'll take a space ship
To celebrate the day Rabies in bats has b

PLANNING IS WORTHWHILE "Information Without Obligation"

## - Life Insurance

- Annuities
- Hospitalization


HERE ARE THE SIMPLE RULES


| SAVE 10c coledir |  |
| :---: | :---: |
| 55 c |  |
|  | Viblet Whole Kernel CODN |
|  |  |
|  |  |


\section*{| Pinkney SunRay |
| :--- |
| PICNICS <br> PORK LIVER$\quad$ Ib. 35c |}



## News From LAZBUDDIE

By MRS. CLYDE MONK From Colorado
 quickly as the make the turns as
of the turns the jeep and on one
one were cuts on his arm and face. He suffe spen
a couple days in the hospital.

## Baptist Revival

 Starts Sunday
##  at $10: 30$ and evening services at at meeneath diay and night during the meeting. Jimmy Weston from Le

 dany yinht, April 12 The . The is a three
act comedy and action will begin

## $\underset{\substack{\text { were } \\ \text { tees. }}}{\substack{\text { d. } \\ \hline}}$


WMU Banquet
Honors Seniors


$\qquad$
address. Invocation twe welcome
Redwine. A goocd imitation of of a
E.
 Lee was doing some rabbit hunt-
ing and the jeep he was using them.
ing

$\qquad$
$\qquad$
$\qquad$
$\xrightarrow{\text { "bull fight" }}$


 Scopo lyy was home from Ama.
rillo visiting with his parents. Mr.
and Mrs.
wimbers.

With Mrs. Jones

Who rates what for perfores Who rates what for performance ness of ride and other driving
and smoother riding in the low-
qualities you want in a car. priced three? Chevrolet has laid the answer and the proof on the line! Fecathlon over every car in its Decathlon over every car in its field, and over the higher priced
cars that were tested, too. This cars that were tested, too. This showed Chevrolet was the champ in handling ease, braking, acceleration, passing ability, smooth-

Then, Chunt in a car. Oil Perfory won the Pur Daytona (left, below) as " a performing U. S. It's quite a feeling to know that you are driving a car that performs so well, responds so beautifully and is so finely built. ou feel proud, of course. Bu steadier way of going, a kee
cat-quick response of power, and the easiest handling you've ever experienced behind a wheel. Just try this Chevrolet (V8 or Six) and see!

## Chevroint

1 ISA

Chevy showed its still the champ... at Daytona ... and in the Decathlon!


ENTER CHEVROLET'S $\$ 275,000$ "LUCKY TRAVELER" CONTEST!
Come in now-geta a mining deal on the champion!
Only franchised Cheerrolet dealers display this famous trademark
See Your Authorized Chevrolet Dealer



[^0]:    Phone 2121
    DAN ETHRIDGE Texas

    FRANK A. SPRING BILL STEWART

