

GRAHAM  
CRACKERS

—WHG

Everybody, of course, is familiar with the oft-sung phrase, "The Eyes of Texas Are Upon You," even if it isn't the official state song.

Since our 1,800-mile trip during the past week, however, we have switched the words to read, "The Eyes of Friona Are Upon You."

About 800 miles from here in what we supposed was the least likely place to spot anybody from Friendly Friona, in a cafe in Brownsville about 10 o'clock Saturday morning, we looked up in surprise to see the Clyde Hays family, calmly eating their breakfast just as though nothing unusual were going on.

That just goes to show you that in these days, it doesn't make much difference which way you go or how far you travel, there is almost sure to be somebody from your own neck of the woods along with you, whether you realize it or not.

Our rather lengthy sight-seeing trip was rather enjoyable, though it was not without unhappy and exasperating incidents. Anyone who has ever been around children will understand what we mean when we explain that we traveled those miles locked up with three small children.

Not content with our two boys, we picked up the wife's 8-year old sister at Silverton to help make the trip "fun." Next to mountain climbing, the greatest sport we know of to test human endurance is taking a trip with kids.

We have just put down a map of the state, after circling, as best as we have been able to remember, every town or spot where we made an unscheduled stop for "emergencies" of one kind or another.

Those emergencies included a fide car trouble, right up through human necessities that parents with small children are so familiar with. Counting these circles, we see that we stopped 21 times to meet the needs of our car and passengers.

Our wish is that you have had a happy Christmas, and are looking forward to the coming year. So far as we know, no local persons—or their close family members—have been killed or seriously injured in an auto accident during the holidays.

To judge from the statistics, we are very fortunate to have escaped the highway carnage.

Our small town newspaper people have always taken it for granted that there's no money in the business—the hours are terribly long and the pay is pretty thin.

But we have felt that some other phases of the publishing business have been more attractive, financially speaking at least. The enormous fortunes of the Hearsts and the Pulitzers were made in newspapering.

In recent years, magazine publishers have been doing right well for themselves, or so we thought at least. However, the suspension of The American Magazine a couple of months ago indicated that the picture isn't too rosy.

Last week, the Crowell-Collier Publishing Company, which has been in the business since 1888 and published Collier's Magazine and the Woman's Home Companion, threw in the towel and called it quits. They had over 5,200 employees.

Farmers and small businessmen, take heart. Things aren't so tough for us and so good for the large corporations as some might lead you to believe. The profit reports of extremely large corporations look big to us because they represent profit totals, and not the percentage on investment, which is tremendous.

Only the well fixed wage earners with padded contracts and unreasonable fringe benefits can still claim, "We never had so good."

Neff Farm Sale  
Is Next Wednesday

The farm auction sale of Herman Neff will be Wednesday, January 9, at his farm northeast of Friona. Crying the sale will be Col. Dick Doshier and Col. Dan Sanders. Jerrell Doshier is to be clerk.

Starting at 10 o'clock, the sale features a big list of farm machinery as well as miscellaneous items.

Neff has sold his farm to J.C. Mills, but told The Star this week that his plans for the future are indefinite. Neff still owns Friona's only potato shed.

We can't find out everything, and always appreciate a news p.



**FINISHING UP**—Clyde Fields last week laid cement in sidewalk forms around the new city hall. Topsoil is being hauled in and spread this week in the lawn area between the wall and the building, and a winter lawn of rye grass will be coming up to help beautify the city's new home.

'57 March of Dimes  
Starts in County

The 1957 March of Dimes is underway in Parmer County. Hugh Moseley, chairman, and Raymond Ler, campaign director.

Moseley has prepared leaflet mail appeals for contributors and Euler is supplying immunity chairmen with copies for distribution in trade centers and at other activities they have planned.

The theme of the MOD this year is "Let's Finish the Fight." The advent of the Salk vaccine, according to the medical profession, has opened the door to prevention of polio, makes even more important that contributions be made for its perfection as well as care and rehabilitation of victims already stricken," Euler says.

"Contribution by most of who have not had members of our families stricken, can be made as a token of thanksgiving for having been spared," Euler adds.

Parmer County citizens contributed over \$3,300 last year and it is hoped that the figure will not be less this year. The talenshow, which has been featured for the past two years, will not be conducted this year but it is believed that other events will compensate for its omission, according to the chairman.

"Any groups wishing to stage activities, such as ball games, stunts, or other public events, will be welcomed and given full support," Euler says.

Lazbuddie will have a get-together on Thursday evening, January 17, and other activities will be announced as soon as date for them has been set. Community chairmen at this

year's drive are Mrs. Woodrow Whitaker, Black; A. J. Ellison, Bovina; John Getz, Farwell; Mrs. Thelma Coffey, Friona; Mrs. Joe Jesko, Lazbuddie; and Jack Patterson, Rhea.

Adams & Brookfield  
End Partnership

Raymond Adams and Floyd Brookfield, doing business as Adams and Brookfield Drilling Company, announced this week the dissolution of their partnership. Simultaneously, Brookfield revealed his plans to open a well repair and domestic well drilling business.

The partners, who have been in business in Friona since 1952, made the change effective for the first of the year.

Adams will continue to operate in the firm's location on Highway 60 in eastern Friona, which has offered well drilling and repairing services, plus farm supplies. Brookfield says it is his plan to move into some building in Friona, but details of this change are not complete.

"We feel that there is a need in this territory for two businesses and we feel we can better serve the area with separate operations," the former partner said.

Mrs. Maud Barrett of Odell, Texas, was a holiday visitor here. She visited in the homes of Mr. and Mrs. Roy Clements, Mrs. Rosa Anderson, Mr. and Mrs. Charlie Phipps, and Mr. and Mrs. E. G. Phipps.

Fire Department Summoned  
Five Times During Past Week

There hardly ever is a five-alarm fire in a city the size of Friona, but this week the Friona Fire Department answered five alarms—one at a time.

A rash of fires, mostly minor, sent the fireboys scurrying in all directions during the past week.

The Friona firemen answered two calls Wednesday of last week. The first one was to the Ralph Wilson farm six and one-half miles west of town about 7 p.m. A barn had ignited from some unknown source and was almost destroyed before it was discovered.

The Wilsons were away from home and their daughter, Mrs. Louis Welch, called the fire department after a passerby had called and advised her that the barn was burning. The firemen were able to control the blaze and keep it from spreading to adjacent buildings.

About 11 p. m. Vic Krueger turned in a report that there was a fire in the bus barn, which is on the north side of the highway across the street from the school. The fire there was believed to have been caused by a kerosene stove.

The fire was extinguished before any appreciable damage was done.

On Monday about 1:30 p. m., a run was made to a fire on Highway 86, southeast of Friona. A pickup owned by Albert Cannon was afire, after being ignited when a hand attempted to fill a tractor tank from a butane bottle in the back of the vehicle.

As the truck approached the blaze, the tank exploded, but no one was injured since all were at a safe distance. The pickup, a late model Ford, was a complete loss

City Dads  
To Eye  
Budget

A review of the budget for the City of Friona for the coming year will be studied Monday evening, January 7, by the city commission. This will be the first regular meeting of the commissioners since December 3.

Roy Wilson, city clerk, says it is anticipated that the budget will show a slight increase as reflected by the growth of the community. Taxes, fees, fines, and trash collection service revenues totaled over \$58,000 in 1956. More businesses and residences will mean bigger receipts from all of these activities.

The budget of a city is a rather complex thing, but boiled down, it worked out something like this last year:

The city expected to have \$141,000 available to spend in 1956 (that included money from bonds). Of that, one year ago Friona officials estimated that they would spend \$121,000.

That would have left a carry-over of \$20,000 for 1957, but actually, the picture improved during the year, and there is a carry-over of \$25,000. A year ago, the carry-over was \$23,000—which means, in effect, that Friona is \$2,000 better off this year than it was the same time 12 months ago.

More details on the financial activities of the city can be found in the published statement on page eight of this section.

## NEW SIGN UP

"Public Service" reads the neon sign erected over Southwestern Public Service Company offices in Friona Monday. Frank Outland, SWPB local manager, says the sign erecting is a company-wide move.

One building permit was issued by the City of Friona the past week. It went to W. H. Hughes to remove sheds at 312 Ashland and construct a 26x24 house. Estimated cost of the material is \$2600. Hughes is contractor.

## Four New Men Named C of C Directors

Post, Zone Meetings  
Coming Next Week

Both local post and zone meeting for the Friona American Legion members are coming up next week, officials of the organization announced.

The local post will meet at 7:30 Monday night at the Legion Hall, and the zone meeting will be at 7:30 Tuesday night at Vega.

Zone Commander Joe Brummett and his wife plan to go to Vega, and to accompany them will be Mr. and Mrs. Russell Massey, and Mr. and Mrs. Loyd Mings. Massey is post commander.

★  
KIDS A-PLENTY  
START NEW YEAR

It sometimes happens that hospitals are as much as two or three days "late" in recording the first baby of a new year. But not for the Parmer County Community Hospital in Friona this year.

The new year was less than four hours old when the first 1957 baby put in her appearance. She was born at 3:14 a. m. to Mr. and Mrs. Cloys Stanberry of Bovina and weighed 8 lbs., 9 ozs. Grandparents are Mr. and Mrs. A. D. Stowers of Friona and Mr. and Mrs. T. D. Stanberry of Bovina.

The second 1957 baby arrived a little over an hour later. Mr. and Mrs. Rosendo Ramos of Bovina became parents of a baby boy at the hospital at 4:35 Tuesday morning. He weighed 6 lb. 14 ozs., and was named Frank Albert.

Frank Albert was the second child for Mr. and Mrs. Ramos. They have a baby daughter, Sylvia, who was one Wednesday.

Bainum Sole Owner  
Of Local Business

A transaction was announced this week which made a partial adjustment in the ownership of a Friona firm 7 years old. Mack Bainum has purchased the full interest of Blanton Butane, Inc., and now is sole owner.

The business will now be known as Bainum Butane Company and the change has been made effective January 1. Bainum this week emphasized that he has no plans for changes in the business other than the shift in ownership and change in name.

Bainum has sold his interest in Blanton Butane, Inc., which outlets in Hereford, Friona and Dimmitt, to Darrell Blanton of Hereford, and has confined his investment to the Friona plant which he will continue to personally manage. Bainum is a former resident of Hereford.

F-M Road 299  
Gets State Nod  
As Hi-way 214

Friona service station operators and others will have cause to cheer action by the Texas State Highway Department last week, which resulted in the designation of Farm-to-Market Road No. 299 as a state highway.

The recent completion of the "gaps" in the 299 north of Friona to the Harrison Highway west of Hereford in Deaf Smith County, plus another space in Oldham County up to Adrian on Highway 66 west of Amarillo, has meant that this area now has an all-paved route from Seminole north to Adrian, a distance of about 180 miles.

Previously, State 214 had run north from Seminole to Denver City, Plains, Morton, and Muleshoe, and FM 299 had come into Friona, a distance of 128 miles. From there, truckers, tourists, and others had found it necessary to move up Highway 60 to Hereford if they wanted to continue northward, over Highway 51.

This will now be the most direct route from heavily traveled Highway 66 to the great oil fields of West Texas, and there is much local speculation that this will become a favorite truckers' route.

Former Resident  
Dies in California

According to word received in Friona this week, Mrs. Margaret Henchel Reeve died at her home in Alameda, California, Monday, December 17 after a prolonged illness. Funeral services were conducted the following Thursday.

The Henchels were early day settlers in the Friona area. He was the banker for several years and was killed when his car overturned while he was chasing some bank robbers who had robbed the Friona Bank a number of years ago.

Mrs. Reeve had been gone from Friona more than 30 years, but will be remembered by all of the long time residents as Margaret Henchel.

Since 299 has now received the designation of the Highway Department as a state highway, it will go on future map issues as Highway 214 from Seminole to Adrian, and will appear as a line considerably heavier than the farm-to-market system.

This, naturally, will encourage travel.

The gaps in the hook-up in Parmer, Deaf Smith, Castro, and Oldham Counties were completed early this fall, and have been open to traffic only about three or four months.

## OFFICE IS MOVED

The Friona Chamber of Commerce has started the new year by moving into new quarters. The organization is now located in the former city offices in the Legion Hall.

Final Rites Held  
For Mrs. Lula Moyer

Mrs. Lula Anna Moyer, who was born March 14, 1875, in Kentucky, died at the home of her daughter, Mrs. O. B. Moyer, at 1:05 Tuesday morning. She had been a resident of Texas for 75 years and of the Panhandle since 1915.

Funeral services were conducted at the First Baptist Church at 2 p. m. Thursday with Rev. Hugh Blaylock, pastor of the First Methodist Church, officiating. Pallbearers were T. E. Lovett, John Gaede, Roy Williams, Glenn Taylor, Claud Osborn, and L. D. Chiles. Burial was in the Friona cemetery under the direction of Claborn Funeral Home.

Her husband, E. O. Moyer, predeceased her in death by only one month. She is survived by three sons, Joe of Friona, Raymond of Springfield, Oregon, and Elmer of Canadian; two daughters, Lizzie Prater of Spearman and Beulah Moyer of Friona.

Other survivors include a sister, Mrs. Jennie Hart of Grandfield, Oklahoma, 14 grandchildren, 24 great-grandchildren, and one great-great grandchild.



You've already  
new home, but  
money" policy has not  
ready but anxious to help  
our home with very little (if  
loan. If you have decided you  
del the one you now have. It's the

UMBER, INC.

FRIONA, TEXAS

Big Dollar Day Bargains Monday--Come



# THE STAR'S EDITORIAL COMMENT

## What Friona Needs—

Friendly Friona, "The Brightest Spot on the Golden Spread" has a lot of things to be proud of, but several things are holding back its progress toward a larger, more stabilized city that will be better to live in.

Here are some of the things we think that Friona needs. With 1957 just getting started, it might be well if some persons resolve to help achieve some of these community needs in the coming year:

**LIGHT INDUSTRY**—Friona is notably lacking in larger, industrial-type businesses that have payrolls of 10 persons or more. We have no illusions about the competition among cities all over the nation for industries desiring to start or relocate, but at the same time, The Star does not feel it possible or even necessary for Friona to try to draw medium or large manufacturing or assembling concerns.

What we need is some light industry that would make use of our basic raw products, which are, of course, entirely agricultural. Processing firms for grain sorghum, wheat, potatoes, lettuce, and other crops would do much to improve our local economic stability.

**NEW SCHOOL**—Friona school district patrons will soon be asked to do something about the overcrowded conditions at school. The choice will be whether to give temporary treatment with additions to present facilities, or whether to go the long-range solution route with a complete new high school.

Interest and building costs have never been higher, and it may be difficult for patrons to see the wisdom in embarking on a large building program at this time, but there is little or no assurance that either financing or construction costs will ever come down. In fact, prospects for the latter category are to rise at least another 15 percent in the next three years.

Materials are available now. We don't know what the future holds. Any

## The Friona Star

Member Texas Press Association

Entered as second class mail matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1897. Published each Thursday.

In Parmer County.....\$3 Per Yr.  
Elsewhere.....\$4 Per Yr.

conflict could change this picture overnight. If we can possibly afford a new high school, The Star believes this the wisest move

**TRAFFIC VIOLATIONS**—As emphasized in previous editorials, The Star is of the opinion that there is an excessive amount of fast reckless driving within the city, and a poll of citizens indicates they have the same view. Bad driving habits are dangerous at any time, and especially so in town, where children may be innocent victims of careless actions.

We think that ticketing traffic violators of all types and punishment by fine for those who repeatedly and willfully violate the law is the only way to stop abuse of local and state statutes of the road.

A new city hall, complete with its corporation court and a jail, make this not only a needed policy, but a practical one as well.

**MORE PUBLICITY**—Friona needs to develop more ways of publicizing itself to the outer world. The 50th Anniversary Celebration was an excellent demonstration of how community cooperation can help tell others about ourselves. The C of C brochure was another good way.

The Parmer County Fair & Dairy Show may offer another publicity possibility during the coming year. It is badly in need of a revival. Whether this or other means are adopted, the community's leaders should not lose sight of the fact that Friona has a story to be told, and we need to be constantly on the lookout for the most effective way to get the word across, regardless of the kind of promotion employed.

## Building Almost Complete

Construction on the new building of Friona Motor Company likely will be completed this week, was the hope expressed by Jim and Oscar Baxter Monday. The firm, formerly located near Smiley's Courts in a building now moved out, has been setting up shop in its new quarters the past few days.

The large 105x40 concrete block building is located in western Friona on Highway 60 in the Baxter Addition. Bill Garrett is contractor. This week, the Baxters said they are dropping their G. E. Appliance lines, but are considering branching out their sales activities in some other directions. There is a possibility that they may take on a new car dealership; however, they emphasize they are not ready to make an announcement at the present.

Friona Motor will handle Ford tractors and equipment, and inventories of parts and equipment are scheduled for a big increase in the new building, they say.

With four repair stalls, the firm now employs two mechanics. A combination parts man-bookkeeper will be hired, they say.

An open house is planned for a later date, after all work is completed.

## Dixons Host Christmas Party

The Rebekah Sunday School Class of the First Baptist Church met in the home of Mr. and Mrs. C. W. Dixon Friday evening for their annual Christmas party. Husbands of the members were guests. After an evening of Bible games, refreshments were served. Those present were Mr. and Mrs. J. R. Southward, Mr. and Mrs. L. R. Dilger, Mr. and Mrs. E. E. Taylor, Mrs. Bert Chitwood, Mrs. Eva Roberson, Mrs. Herman Helton, Mrs. Charley Rauh, Mrs. Bill Cogdill and Mrs. Carl Fairchild.

## College Students Home for Holidays

Some of the college students who were home for the Christmas holidays were Jim Dixon and M. C. Osborn from Texas A. & M.; Sandra Brock, who attends North Texas State; Don Lewis of Midwestern University at Wichita Falls; Marie White and Jerry Scarborough who are attending Hardin-Simmons. Also, Sally Osborn who attends Mary Baldwin at Staunton, Virginia; DeWayne and Gerald Neel of West Texas State; and the following who attend Texas Tech: Gordon Wright, Deann Buske, Deniese Magness, Calvin Ivie, Donna and Linda Miller, Evelyn Ray and Mr. and Mrs. John Fred White.

## Thorns Have New Baby Boy

Garvin Beaty Thorn is the new son of Mr. and Mrs. Billy John Thorn of the Lazbuddie community. He was born at 8 a. m. Thursday, December 27, and weighed 6 lbs. 4 1/2 ozs. Grandparents are Mr. and Mrs. Garvin Thorn of Lazbuddie and Mr. and Mrs. Joe Beaty of Friona.

## Guests from Arizona

Mr. and Mrs. W. O. Wilson and son, Larry, of Flagstaff, Arizona, were holiday guests in the home of Mr. and Mrs. Ralph Wilson. Wednesday the group went to Oklahoma City to visit Rev. and Mrs. James P. M. McCrary.

## Dixons To Dimmitt

Mr. and Mrs. C. W. Dixon and Jim were Christmas Day dinner guests in the home of Mr. and Mrs. C. W. Anthony at Dimmitt. Mrs. Dixon and Mrs. Anthony are sisters.

## Martins Have Holiday Guests

Mr. and Mrs. Eugene Nidey and daughters, Sandra and Brenda of Colorado, spent the Christmas holidays visiting in the home of Mr. and Mrs. Calvin Martin, Mr. and Mrs. Clarence Martin, and Mr. and Mrs. Larry Martin.

## Kappels to Oklahoma

Mr. and Mrs. Bill Kappel spent Christmas Day at Sayre, Oklahoma, visiting their parents, Mrs. Bertha Kappel and Mr. and Mrs. George Goad.

## From Fort Worth

Mr. and Mrs. David Hester and daughter, Terri Lynn, of Fort Worth were holiday visitors in the home of Mrs. Hester's parents, Mr. and Mrs. E. R. Day Sr.

## Moffitt-Lloyd Vows Read in Clovis Dec. 3

Wedding vows were read in Clovis December 3 for Miss Faye Moffitt, daughter of Mr. and Mrs. T. F. Moffitt of Higgins, Texas, and Jerry Lloyd, son of Fred Lloyd of Friona. V. G. Sullivan performed the ceremony in his home.

The bride wore a black princess style dress with white boat neck collar and black accessories. She was a junior in Higgins High School at the time of her marriage.

Mr. and Mrs. Lloyd are at home in Friona where he is employed by Bengier Air Park. Lloyd is a former student of the Friona schools.

conference play until the end of the season.

Friona meets Sudan in the conference play opener a week from Tuesday night, on the local court.

### CARD OF THANKS

We wish to express our appreciation to our friends and neighbors who were so very thoughtful of us during the illness and death of Mrs. Lula A. Moyer.

Mrs. Jennie Hart  
Mr. and Mrs. O. B. Moyer and family  
Mr. and Mrs. Joe Moyer  
Mr. and Mrs. Elmer Moyer  
Mr. and Mrs. I. H. Prater  
Mr. and Mrs. Ray Moyer  
13-1tp

## Friona Boys, Girls To Amherst Meet

Friona boys and girls basketball teams hit the road again this week as school took up after the holiday vacation. They are guests of Amherst for an invitational tournament.

The Friona teams, like most others of the area, were idle through the holidays, and the games at Amherst will be their first encounters since December 20.

Amherst's tournament is scheduled to begin today (Thursday) and last through the weekend.

Next Tuesday night, January 8, the Chiefs and the girls will get a breather, but after that, it's the hard and serious business of

Reg. \$17.50	Marx Electric
<b>Trains</b>	
<b>\$12.95</b>	
Water	Lilly Homicebrin
Per. Im.	Construction
St. Improve.	Liquid
TOTAL CASH	mins
RECEIVABLE	children
Water	
Sewer	
Current Tax	
Delinquent Tax	
Paving	
Trash & Garbage	
Total Receivable	00 Tube Prell
INVESTMENTS—U. S. Bonds	ampoo ..... 69c
FIXED ASSETS	1.00 Size
Real Estate	
Office Furniture & Equipment	59c
Fire Department Equipment	
Police Department Equipment	ustre Creme \$2.00 size
Street Improvements	\$1.39
Street Maint. Equipment	
Water System	
Sewer System	
Water & Sewer Equipment	lush
Sanitation Equipment	YS
Cemetery Equipment	
Park Equipment	
Total	Sale
TOTAL ASSETS	\$61
LIABILITIES	hanson's
Surplus	24(on
Withheld Taxes	
Meter Deposits	3f
Bonds Payable	40j
Rev. Over Exp. Year	2
TOTAL LIABILITIES	\$61
EXECUTED under my hand and the seal of s	an
Friona, Texas, this the 31st day of December	
ROY WILSON, City Clerk	
City of Friona, Texas	

**BI-WIZE DRUG**  
Your Rexall Store  
**DOLLAR DAY**  
Monday, January 7

69c Size Brisk	
Toothpaste	43c
400's	4 for
Kleenex	\$1.00
00 Tube Prell	
ampoo	69c
1.00 Size	
59c	
ustre Creme \$2.00 size	
\$1.39	
lush	
YS	
\$1.39	
Sale	
\$61	
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\$61	
an	

Remington	Deluxe
Electric	Razors
\$29.95 value	
<b>\$19.95</b>	
Heating	Pads
\$4.49	
1 Yr. Guarantee	
Special	Folding Bridge
Tables	
\$5.95	
Special	All Metal Folding
Chairs	
\$2.98	
V-P 620	FILM
39c Special	
Sleeve of 12	Press 25 Clear
Flash Bulbs	
99c	
All	DOLLS
1/2 Price Sale	

## What's Doin' In Friona

Thurs, January 3

Paerton HD Club meets  
Fia Firemen meet  
HHD Club meets  
Fia basketball teams to

herst tournament  
Fric January 4  
Ct Scout Pack Meeting at

tion Hall  
Satuy, January 5  
Dring at 3:30 p. m.

Mory, January 7  
Laddie vs Friona here  
Rpow Girls meet  
Dr Day in Friona

Algirl Scout and Brownie  
ops meet  
Tuey, January 8  
Pressive Study Club meets

Cock Council-Girl Scout  
heon at Lubbock  
Hi Plains Underground water

trict election  
Wedday, January 9  
Las Bible Class meets at

Sh Street Church of Christ  
Thuay, January 10  
Lariew HD Club meets

Fra Lions Club meets  
Drnd Mrs. Foy Shackelford

ildren and Mr. and Mrs.  
Dee pton and children, all of  
Amao, were Sunday guests in

the ne of Dr. and Mrs. Loyd  
Shacford and children.

## It's a Girl For Casons

Mr. and Mrs. Hayden Cason became parents of a baby girl at the Parmer County Community Hospital at 3 a. m. Sunday morning, December 23. She weighed 6 lbs., 6 1/4 ozs. and was named Cindy Lou.

Cason is co-owner of Mary's Cafe and Mrs. Cason is owner of Mary Lou's Beauty Shop. The Casons have a son, Wayne, who is 11.

## From California

Noel E. Bengier of Santa Clara, California, was a holiday visitor in the homes of Mr. and Mrs. John Bengier, Mr. and Mrs. Johnie Bengier, and Mr. and Mrs. Guy Latta.

## Rolens Return

Mr. and Mrs. Albert Rolen and Ardith returned home Wednesday. They spent several days visiting Mrs. Rolen's father, Rev. J. H. Burr, at Durant, Oklahoma and Rolen's brother, Alvin, and his family at Blanchard, Oklahoma.

## Maurers Return

Mr. and Mrs. Carl Maurer returned home Thursday from Denver, Colorado. They had been guests in the home of Mr. and Mrs. Robert Cleveland and children. Mrs. Cleveland is the former June Maurer.

**DOLLAR DAY SPECIALS**

One Lot	Boy's
Nylon & Rayon	WINTER CAPS
PANTIES	Reg. \$1.98 to \$2.95
2 pr. \$1.00	1/4 OFF
Corduroy	Boy's Matched
OVERALLS, PEDAL	SLACKS & SHIRT
ISHERS & SLACKS	SETS
Assorted Colors	Reg. \$4.98
1/4 OFF	1/3 OFF

**LuNORA'S**  
"Tiny Tots to Teens"  
Friona

**We Won't Stop Wishing You A**

**HAPPY NEW YEAR**

Wishes are pleasant, but deeds will carry you a lot further toward your goal. This bank is a doer as well as a well-wisher. It offers many active services to help you make progress in the months ahead.

Come in while your good resolutions are still fresh in your mind. Get started on a prosperous New Year. And if you are already a customer of ours - thanks for making last year so well worth remembering.

**FRIONA STATE BANK**  
FRIONA, TEXAS



# Commission Inspects New City Building

Although they have had chances to "see" the new city hall before now, Friona's city commissioners didn't get down to examining the nooks and crannies of the recently completed structure until Monday, when they assembled for an official inspection meeting.

The final cost of the building was announced by Clerk Roy Wilson to be \$37,166.84, with the city still owing about \$12,444 of that amount. After inspection of construction details, Commissioner J. G. McFarland moved that \$10,000 be paid Cooley Construction Company, contractors.

Mayor A. W. Anthony and Commissioner Oscar Baxter okayed his suggestion.

That left over \$2,000 owed the contractor which the officials reasoned would serve as a safe reserve until adjustments can be made on several features of the

hall which they felt "didn't measure up to par." Getting especially close inspection was the masonry of the building, a warped steel door frame, and a few other, less important, details. The commissioners agreed to pay the remainder of the bill when adjustments have been negotiated on these points.

Mr. and Mrs. Roy Lee Johnson and children of Amarillo spent Christmas Day with Mr. and Mrs. Joe Johnson and Nolen.

Rev. and Mrs. Hugh Blaylock and children attended a family gathering at the home of Blaylock's sister, Mrs. Charlie Smith at Slaton Christmas Day.

Donna and Roy Dunn spent several days last week in the home of their grandparents, Mr. and Mrs. Glenn Dunn, at Muleshoe.

## Crows to Odessa

Mr. and Mrs. Clifford Crow spent the weekend with relatives at Odessa. They were accompanied home Sunday evening by Barbara, Linda, and Larry, who had been visiting a week in the homes of Mr. and Mrs. Roy Johnson and Mr. and Mrs. W. C. Williams Jr.

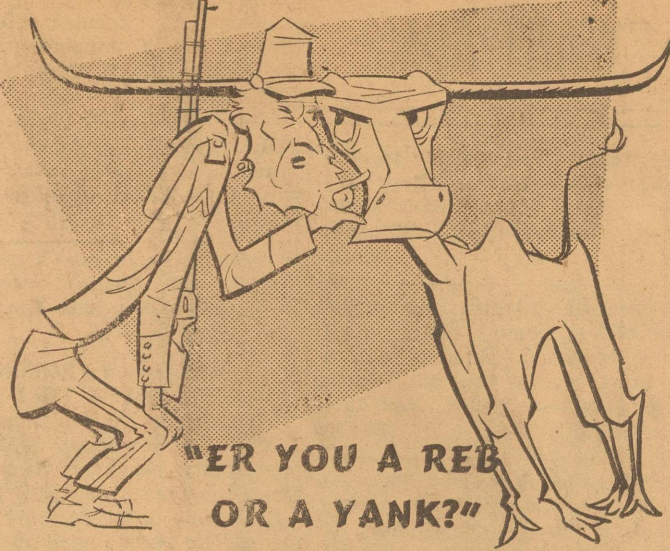
Mr. and Mrs. Sheb Wooley of Hollywood, California, and Mr. and Mrs. H. G. Wooley and son, Bill, of Clovis, were visitors in the home of Mr. and Mrs. Bill Wooley and sons during the holidays.

Mr. and Mrs. Wilburn Carlton visited Mrs. Carlton's parents, Mr. and Mrs. N. W. Wyatt at Melrose last weekend. They also visited relatives in Clovis.

Mrs. Alice Horn of Oletha, Oklahoma, spent the Christmas holidays with her mother, Mrs. Rosa Anderson, and other relatives and friends.

Mr. and Mrs. H. A. Hyde spent Christmas with Rev. and Mrs. Donald Kimbrough and children at Hydro, Oklahoma. They visited Mr. and Mrs. Truell Hyde and children at Lubbock on their way to Oklahoma.

## DID YOU KNOW



"ER YOU A REE OR A YANK?"

Texas furnished beef to the Confederacy during the first part of the Civil War?

## Visit Relatives in Oklahoma

The Glenn Floyds and the Bill Wooleys returned Wednesday from Erick, Oklahoma where they had been visiting relatives several days.

The Wooleys also visited Mrs. Wooley's parents, Mr. and Mrs. Fred Mayer at Berlin, Oklahoma.

## Griffiths Return

Mr. and Mrs. Frank Griffith and Mrs. Ethel Griffith returned Friday evening from Cortez, Colorado. They had been visiting in the home of Mr. and Mrs. D. T. Elliott and family for several days.

## JANUARY CLEARANCE

Dresses, Robes, Sweaters, Pur- ses, Skirts, Party Dresses, and Shoes, at—

## JACKMAN'S

Clovis' Oldest Ready-to-Wear Store 312 Main St. Clovis, N. M.

## Ivies Return

Mr. and Mrs. Rosco Ivie and Calvin and Wayland Hinds returned Wednesday from Archer City where they had spent several days visiting Mrs. Ivie's parents, Mr. and Mrs. G. E. Campbell, and other relatives and friends.

## LOCALS

Wednesday evening guests in the home of Mrs. Ethel Chitwood were Mrs. Pearl Bartlett, Mrs. A. H. Boatman, and Mrs. Alice Horn of Oletha, Oklahoma.

Mr. and Mrs. France Welch and children of Abilene were weekend guests in the home of Welch's mother, Mrs. Lucy Welch, and other relatives and friends.

Mary Lou Miller, who teaches home economics at O'Donnell, was a holiday visitor in the home of her parents, Mr. and Mrs. Roy V. Miller Sr.

Mr. and Mrs. Clyde Weatherly spent the Christmas holidays with relatives and friends at Greenville.

Thursday guests in the home of the C. W. Dixons were the Emmett Dixons, of Hereford, the Elmer Dixons of Dimmitt and the Ollie Dixons of Canyon. The men are brothers.

Mr. and Mrs. Clarence Martin and children spent Christmas Day with Mr. and Mrs. Kenneth Heady and children in Amarillo. Mrs. Heady and Mrs. Martin are sisters.

Mr. and Mrs. Truman Teel and children, Phillip and Marsha, were Monday night guests in the home of Mr. and Mrs. Calvin Martin.

If you enjoy friendly people, then you'll like the people of Friendly Friona.

## LETTERS TO THE EDITOR

The Friona Star  
W. H. Graham Jr., Editor

Dear Sir:

The members of the Modern Study Club wish to thank you for your help and cooperation in the Christmas Card Project.

The Christmas greeting which you published for us—without charge—was beautiful!

We are happy with the success of the project, which netted \$1,307.65 for equipment for the hospital.

Yours truly,

MODERN STUDY CLUB

Melba Miller,  
Project Chairman

## To San Francisco

Mr. and Mrs. J. H. Wise and Mr. and Mrs. Dan Ethridge spent the Christmas holidays in San Francisco with Mr. and Mrs. Ed Wise. The group returned to Friona late Friday.

## Letter to Santa

Dear Santa:

Thank you for all the toys you gave me this year.

Love,  
Butch Watkins

Mr. and Mrs. R. L. Bates and sons, Phillip and Dwight, were holiday visitors in the home of Mr. and Mrs. J. M. Watson and other relatives.

Mr. and Mrs. J. B. Taylor and children, Diana, John, and Jimmy, spent the Christmas holidays with Taylor's parents at Bradley, Oklahoma.

Friona is a good town.

## F. L. SPRING

OLD FASHIONED COUNTRY STORE

Come and See Us

## The BIBLE Says

"WHEREFORE IF ANY MAN IS IN CHRIST, HE IS A NEW CREATURE: THE OLD THINGS ARE PASSED AWAY; BEHOLD THEY ARE BECOME NEW." (CORINTHIANS 5:17).

To be a "new creature" is to be converted to Christ or "born anew" (John 3:3). One enters this new life when he is raised from the waters of baptism (Romans 6:4) "We were buried therefore with him (Christ) through baptism into death, that like as Christ was raised from the dead through the glory of the father, so we also might walk in newness of life." Being raised to "walk in newness of life" is equivalent to being "in Christ" or "putting on Christ" (Galatians 3:27) "For as many of you as were baptized into Christ

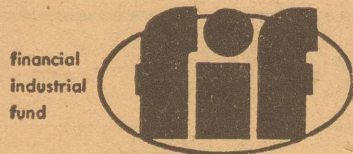
did put on Christ." One converted to Christ is a new man. The old life of sin is passed away. A new spirit now governs the actions of the body and to the new, or renewed, spirit Paul says, (Romans 6:14) "For sin shall not have dominion over you." Where, before, one served self, now he serves God. His talents are channeled in new pursuits. His love of God and the church moves him to work in harmony with God's wishes. He seeks for the truth, treasures it in his heart, that he might do right. Instead of having a secondary place in his life, or none at all, religion now comes first.

A wonderful new life in Christ and a new year to use, what a wonderful combination!

WORSHIP WITH US AT THE SIXTH STREET CHURCH OF CHRIST FRIONA, TEXAS

## NOW YOU CAN OWN A SHARE IN OVER 90

industrial corporations in 19 different basic industries for as little as \$25 monthly, through the FIF Capital Accumulation Plan.

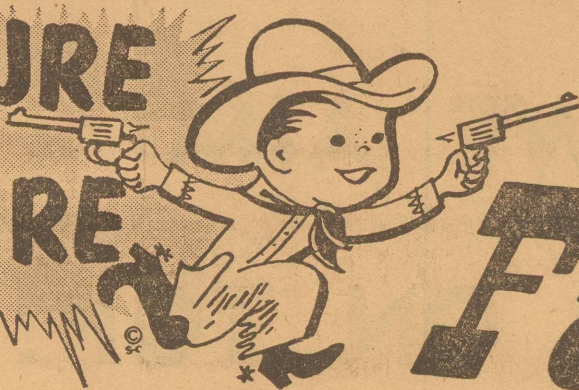


For free Booklet-Prospectus Mail coupon today  
FIF MANAGEMENT CORP. principal underwriter  
STEVE MESSENGER Friona, Texas

I would like to receive a Booklet-Prospectus explaining FIF investment plans.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

SURE FIRE



FOOD Favorites!

Borden's Charlotte 1/2 Gal  
**FREEZE 45c**

White Swan Lb.  
**COFFEE 99c**

Supreme 2 Lbs.  
**Crackers 49c**

Clair Pac 303 Can  
**Cherries 23c**

Bake Rite 3 Lb. Can  
**SHORTENING 79c**

White Swan No. 2 1/2 Can  
**Apricots 33c**

White Swan  
**CATSUP 21c**

Van Camp's 400 Size  
**TUNA 21c**

400 Size  
**Kleenex 29c**

White Swan 303 Can  
**LUNCH MEAT PEAS 19c**

## — MEATS —

Sunray 2 Lbs.  
**Bacon 99c**

**FRANKS 1b. 39c**

Chuck  
**ROAST 1b. 45c**

## — Fruits & Vegetables —

Cello  
**CARROTS 10c**

Sunkist  
**ORANGES 1b. 13c**

**CABBAGE 1b. 5c**

Fri. - Sat. & Mon. - January 4, 5, & 7

# HOUSER

GROCERY AND MARKET

Phone 4191

Friona

WE GIVE GUNN BROS. STAMPS

Double on Wednesday With \$2.50 Cash Purchase



# Friona Girl Scouts In Caprock Council

Eighteen months of work and planning will end in the realization of a dream come true for Girl Scout workers in nine South Plains Counties on January 8. This is the date set for the luncheon and Council meeting to vote into being the new proposed Caprock Council.

This luncheon is to be held at the Lubbock Hotel at noon and tickets may be obtained from the neighborhood chairman in each

town or at the Girl Scout office in Lubbock.

Included in the program for this meeting will be a review of Mary Bard's "Just Be Yourself." Girl Scout leaders report that a real love for children and for scouting shines through this very funny and human book. It is a book which one will enjoy reading and one which may encourage some serious thinking about the Brownie program.

The Caprock Council has been organized to coordinate the activities of Girl Scouting in Lubbock, Parmer, Bailey, Lamb, Hockley, Lynn, Crosby, Cochran, Terry and a part of Hale County.

Professional help will be available to most of the troops in these counties for the first time, since Lubbock had the only professional worker at the time of this council's proposed organization.

Through the council, extensive training for leaders will be offered, through which the entire program will benefit. Camping facilities, both day and established, will be available for Scouts who have not had the benefit of such a program in the past.

It is hoped that every troop in the area will be represented at this meeting to show their gratitude to the hard working committees who have spent much time, effort, and road miles in making this dream come true.

Deke Kendrick, neighborhood chairman, states that a large delegation from Friona is planning to go. Reservations for the luncheon are being made for Louisa Wilson, Willard Stewart, Eufala Ehridge, Lynn Chitwood, Mary Roberts, Nora O'Brian, Ruth Terry, Ella Lamb, Irene McFarland, Billie Long, and Mrs. Kendrick.

Sub about to run out?

## "WANT ADS"

**FOR RENT**—New Ironrite Ironers. 1.50 per week. We deliver anywhere. Free instructions. Vestal Brewer Hardware, Ph. 3161, Friona. 32-tfnc

**FINISH** High School or grade school at home. Spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 1514, Amarillo. 51-52tp

**WANTED**—Middle-aged lady to live with and care for elderly woman in Bovina. No laundry or cooking. Room, board, and salary. Phone Bovina 4492 collect or write Mrs. Fred Langer, Box 645, Bovina. 4-tfnc

**HOUSE FOR SALE**—3 bedrooms, on paving. 2 blocks from school. Doyle Cummings, phone 2032 or 4031. 2-tfnc

**FOR SALE**—52 Model 29 ft. modern Schultz trailer house. See at Tasty Cream Drive In. 7-tfnc

**FOR SALE**—Used W-9 International on Butane. Good for deep breaking. See at Blanton Butane, Friona. 8-tfnc

**FOR RENT**—Nice office quarters in ideal location. Formerly occupied by City of Friona. Rent is \$40 monthly with all bills paid. See Russell Massey, Friona American Legion. 9-tfnc

**FOR SALE**—Extra good registered white face bull. Gentle as a lamb. John Renner, Phone Hub 2423. 9-tfnc

**FOR SALE**—Assortment of Nursery Plants for winter plantings. Mrs. J. F. Ward, 101 E. 6th, Hereford. 9-tfnc

**FOR SALE**—1944 Farmall M with super M assembly and cultivator. Butane equipped. L. W. Gibson, Route 3, Friona. Phone Hub 2611. 10-tfnc

**FOR SALE**—Caterpillar irrigation motor. D1300 equipped for natural gas. Ready to go. Phone Nichols, Hub 2463 or Olton 2601. 11-tfnc

**LOST OR STRAYED**—A 560-pound Whiteface 4-H club calf from our place one-half mile south of Black store, Saturday night. Maynard Greeson. 11-tfnc

**FOR SALE**—LA Case tractor. Could be used for deep breaking. See E. E. Taylor on West Loop. Phone 4972. 12-3tp

**FOR SALE**—accordian. 120 Bass white pearl. Good condition. W. C. Wade at Assembly of God parsonage. 13-3tp

**FOR CASH LEASE**—235 acres land. Call or see Mrs. Pearl Bartlett Phone 2611. 13-1tp

**FOR RENT**—Three room furnished apartment. Available now. Joe B. Collier, Phone 2821. 13-2tc

**LOST OR STOLEN**—One canvas cover for piano in Friona. Reward. Return to Phillips House of Music, 219 Main, Clovis. Phone 5041. 13-1tp

**FOUND**—Billfold. Owner may claim by describing billfold and contents. Allen's Jewelry, Phone 3461. 13-1tp

**FOR RENT**—Two bedroom house on West Loop Drive. See Deon Awtry or call 4662. 13-1tp

**WANTED**—Children to keep in your home or mine by day, night or longer. Can furnish references. Until I get a telephone, contact me in Mrs. J. P. Wilson's garage apartment. 13-1tp

**FOR RENT**—Furnished apartments. Available now. Adults only. Call Walter Loveless, Phone 2432. 13-tfn

**WANTED**—Farm job. Experienced man can furnish references. B. W. Buchanan, Box 772, Friona. 13-1tp

**RELIABLE PERSON FULL OR SPARE TIME WORK** Up to \$250 or more monthly for 7 to 12 hours weekly. Exceptional opportunity servicing New Sensational Dispensing and Skill Machine—first time offered. Only steady responsible person need apply. Car, references and \$600 working capital necessary. For personal interview write Box 7047, Minneapolis 11, Minn.

### Baxters Host Christmas Dinner

Mr. and Mrs. J. W. Baxter were hosts to a Christmas dinner in their home. Out of town guests were Mr. and Mrs. Charley Baxter and sons of Clovis, Wynell Baxter of Clovis, and Paul Tyler of Denver.

Also, Mr. and Mrs. Dick Baxter of Bovina and Mr. and Mrs. Calvin Martin and Mr. and Mrs. Larry Martin and children, all of Friona.

### IN AMARILLO HOSPITAL

Beth Jordan, young daughter of Mr. and Mrs. Ben Jordan, is a medical patient at Northwest Texas Hospital in Amarillo. Reports indicate that she isn't seriously ill, but will be hospitalized several days.

### Bradleys Have Dinner Guests

Christmas Eve dinner guests in the home of Mr. and Mrs. J. M. Bradley were Mr. and Mrs. C. J. Carter of Wickett, Texas; Miss Sandra Carter of Hobbs, New Mexico; Mr. and Mrs. Otis Huggins, Lex and Carroll of Farwell; Mr. and Mrs. Dallas Earl Coldiron, David and Ronnie of Amarillo; and Mrs. C. D. Carter of Friona.

Also, Mr. and Mrs. W. S. Crow, Joy and Earl; and Mr. and Mrs. H. G. White. Afternoon callers were Mr. and Mrs. John Burrows and LaVoyce, Mrs. Ruben Taylor, Pat and Wanda Ready, and Mrs. Calvin Martin.

### Christmas Guests

Mr. and Mrs. A. F. Wendt of Dallas, Mr. and Mrs. Tolbert Stowers and Bonnie of Texhoma, Floyd Stowers of Portales, and Mr. and Mrs. A. D. Edens Jr. and Danny of Hereford were Christmas Day dinner guests in the home of Mrs. Bertie Stowers and Mrs. C. A. Reagan.

Judy Barnett was a guest in the home of Hertha Lanford at Hollis, Oklahoma, from Thursday through Saturday of last week.

### Lloyd Family Has Annual Get-Together

Mr. and Mrs. W. M. Lloyd were hosts to an annual get-together for members of their family and friends in their home Christmas evening. Supper guests were Mr. and Mr. Lester Smith of Clarendon, Mr. and Mrs. Travis Lloyd and family, and Mr. and Mrs. Buck Lloyd and family, all of Bovina.

Also present were Mr. and Mrs. Buddy Lloyd, Fred Lloyd and Bar-

bara, Mr. and Mrs. Dennis Robards, J. D. Robards, Mr. and Mrs. Jerry Lloyd, and Mr. and Mrs. Rodney Hinkle and Delwin, all of Friona; and Mr. and Mrs. Robert Lloyd and children of Hereford.

Evening callers were Mrs. Ola Free of Bovina, Mr. and Mrs. Elbert Kelly of Childress, Mr. and Mrs. Rouel Barron of Bovina, Mr. and Mrs. Dick Free and daughter of Dumas, and Mr. and Mrs. Johnny Brand and Katherine and Mrs. Henry Lloyd of Friona.

### Weekend Guests

Mr. and Mrs. Harold Davis and Mrs. Joan Hudson of Lamar, Colorado, were weekend guests in the home of Mr. and Mrs. Larry Martin and children. Mr. and Mrs. Davis are Mrs. Martin's parents and Mrs. Hudson is her sister.

Mr. and Mrs. James Mabry and children have returned from a visit with relatives and friends in Southern California.

\$400 MONTHLY SPARE TIME

Refilling and collecting money for our high grade Nut Machines in this area. No selling! To qualify for work you must have car, references, \$600 cash, secured by inventory.

Devoting 6-8 hours a week to business, your end on percentage of collections will net up to \$400 monthly with very good possibilities of taking over full time. Income increasing accordingly.

For interview, include phone number in application. Write P. O. Box 724, Dallas, Texas.

### MILESTONES of HAPPINESS



**ONE YEAR OLD**

All dressed up in her party best with one pink candle twinkling on her cake. What an occasion! Her eyes are filled with wonder one moment and dancing the next. Don't let her first birthday be just another memory. Come to Melton's Studio for a picture you'll always cherish.

**MELTON STUDIO**  
1010 Main  
Clovis, N. M.

**PICTURES TODAY ARE PRICELESS TOMORROW**



## FUNDS PLACED WITH US ARE:

- Funds Received by the 10th Earn Dividends for the Full Month
- (1) Safely Protected—Each Account Insured Up to \$10,000.00
  - (2) Earn 3 1/2% per Annum
  - (3) Ready When Needed

### Open your account by mail

Amarillo Savings & Loan Association  
407 W. 8th, Amarillo, Texas

Gentlemen:  
Please send me all details regarding an account with you.

Name .....

Address .....

City .....

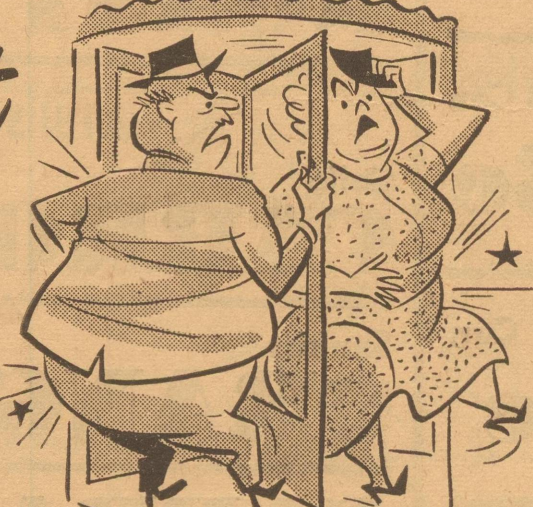
State .....

Current Annual Dividend Rate 3 1/2%

**Amarillo SAVINGS & LOAN ASSOCIATION**

407 W. 8th Phone DR4-8022

## There's a Limit to Its Capacity!




Like the traffic through a revolving door, only so many reconditioning jobs can go through our shop during a working day. Unfortunately, during rush periods, customers must wait their turn.

But there's really no need for "waiting in line." By arranging a service date now for reconditioning your John Deere Equipment, you can be sure your equipment will be overhauled and ready to go in plenty of time for the work ahead. You'll avoid the last-minute rush; you'll eliminate the risk of costly delays as well. Remember, too... our skilled mechanics will do only the work that's necessary... do it quickly, expertly and at the lowest possible cost.

Come in this week and let's talk over your service needs.

**HERRING IMPLEMENT COMPANY**  
108 EAST 11TH FRIONA, TEXAS



**The Home of Quality Service and Genuine JOHN DEERE PARTS**

### DELCO BATTERIES

<b>STP</b> Super Concentrated <b>OIL TREATMENT</b> Guaranteed <b>TO CUT OIL CONSUMPTION</b>	<b>NEW</b> Heavy Service <b>SILVER-ALLOY BATTERY</b> <b>\$8.95 exchange</b> One year guarantee for industrial use
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### WIX FILTERS

**FRIONA BATTERY and ELECTRIC**

## Merchandisers Of Grain

- With Years Experience
- With Ample Facilities
- With A Desire to Serve

We are in the market for your shelled corn as well as your grain sorghums.

**We Appreciate Your Business**

**CONTINENTAL GRAIN CO.**

**SANTA FE ELEVATOR**

FRIONA, TEXAS

## AND WE AIM TO KEEP ON TOP!

In 1956, as well as many years prior to that, Chevrolet was the largest-selling automobile in America. In 1957, we intend to keep Chevrolet on top, proving again that America chooses our kind of car, and our kind of service, and our kind of trading, to anyone else's.

It is no accident that the "sweet, smooth, and sassy" Chev are selling great again this year. Things like that don't just happen. We know that we have the world's finest low-priced car, but it takes more than just product to close a sale. Chevrolet dealers depend on volume, and volume means profit deals. The time has never been better for us to invite you in to try—and we're sure you'll buy—the Chevrolet for 1957. We aim to stay on top!

IC

**REEVE CHEVROLET CO.**

Friona, Texas





*Your Home Business Firms are*  
**THE HIGHEST BIDDERS**  
 for Your Shopping Dollar

**Here  
 are the facts  
 to prove  
 it...**

Actually . . . no matter where you live . . . nobody . . . and that means **NOBODY** . . . can give you more for your dollar than your own home business firms. Let's look at the reason for this advantageous . . . to you . . . situation:

**ANY MERCHANT** . . . anywhere . . . is ordinarily going to sell goods for some more than he pays for them.

**ON AN AVERAGE** . . . when you spend a dollar in any retail store . . . here or anywhere else . . . about 70 cents of it pays for **GOODS**, and about 30 cents goes for rent, taxes, donations, hired help, etc., and a few cents (the national average is about 5 cents) pays the proprietor for his work, and for his investment in goods and equipment, credit losses, etc.

**NOW** . . . when you spend your dollar at home, you get the same 70 cents worth of merchandise that you would get for it anywhere else.

**AND THE OTHER 30 CENTS** stays here too, to help you pay for schools, churches, roads and streets; to vitalize the community so your property . . . or your job . . . is worth more; to keep more people here to share civic work and expense, and to serve **YOU** when you sometimes direly need their knowledge and their skills.

**ONLY** when you buy in **YOUR OWN HOME** community do you get back most of this 30-cent retail handling charge . . . and often a great deal more, as your job or your business prospers and your social life broadens with the growth of the entire community.

*It Pays to Buy  
 where You Live*

Friona firms are the only business establishments in the world who are genuinely interested in the future of this community where you make **YOUR** living.

- |  |                           |                                |   |
|--|---------------------------|--------------------------------|---|
| Maurer Winery  | Tasty Cream Drive-In      | Friona Wheat Growers           | Dilger's Modern Cleaners                                |
| Walt   | Friona State Bank         | Rockwell Bros. & Co. Lumbermen | The Friona Star   |
| Vestal-Brewer Hardware   | Continental Grain Company | Parmer County Implement Co.    | Plains Hardware & Furniture                             |
| Foster's   | Friona Motor Company      | Gaines & Smith Texaco Service  | Friona Insurance Agency                                 |
| Kendrick Oil Company   | Blanton Butane, Inc.      | Bi-Wize Drug                   | Galloway Implement Company                              |
| Reeve Chevrolet  | Johnson's Corner Grocery  | City Body Shop                 | Ethridge-Spring Agency                                  |
| Friona Consumers   | Lewis Variety             | Crow's Slaughtering Plant      | Welch Auto Supply                                       |
| Piggly Wiggly  | Marcum-Claborn            | Villa Cafe                     | Friona Chamber of Commerce                              |
| Houser Grocery & Market  | Rushing Insurance Agency  | Rockway-Hurst                  | & Agriculture   |
| Carl McCaslin Lumber, Inc.<br><small>"COMPLETE BUILDING SERVICE"</small> | Friona Battery & Electric | City Radio & Electric          | Benger Air Park<br><small>E. T. JENNINGS, Owner</small> |



Piggly Wiggly's "BIG AIM" is to please you most. We are constantly striving to improve our store for your shopping convenience and we hope you find our personnel the friendliest grocery folks. We feature nationally known foods of the highest quality but we are always pleased to make any adjustments necessary to show you that we aim to please. Make it a habit to shop Piggly Wiggly where Satisfaction is always Guaranteed!



**SATISFACTION GUARANTEED!**

**MORE GOOD EATING AND EASIER SHOPPING**

**PIGGLY WIGGLY**

Specials Thur.-Fri.-Sat. & Mon., Jan. 3-4-5 & 7

**SAVE AS YOU SPEND WITH S & H GREEN STAMPS**

SHURFINE ALL GRINDS  
**COFFEE** lb. **89c**

SHURFINE R.S.P.  
**CHERRIES** No. 303 Can **5 for \$1**

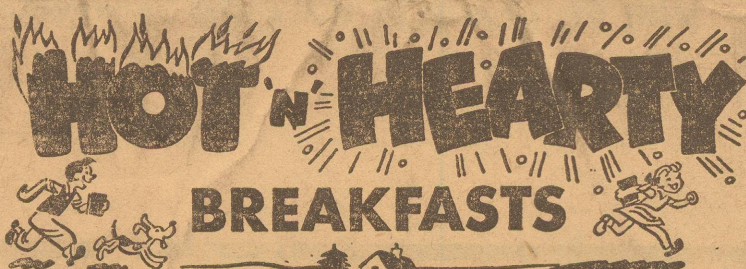
PELLSBURY  
**PIE CRUST STICK** 9 1/2 oz. pkg. **2 for 29c**

SHURFINE  
**SHORTENING** 3 lb. can **75c**

ZESTEE JAMS or JELLY  
**PRESERVES** 20 oz. Glass **3 for \$1**

HERSHEY  
**INSTANT CHOC.** lb. can **39c**

Xmas Mix & Ribbon  
1/2 Price While They Last



24 oz. Box  
**MALT O MEAL** **29c**

AUNT JEMIMA  
**PANCAKE FLOUR** 2 lb. box **35c**

Staley's Sweetose  
**WAFFLE SYRUP** 24 Oz. **39c**

MEADOWLAKE QUARTERS  
**OLEO** 5c Off Label 4 lb. **\$1**

18 oz. Box  
**POST TOASTIES** **25c**

*Finest Quality*  
**MEATS**

PINKNEYS PURE PORK  
**SAUSAGE** 2 Lb. Bag **39c**

JUMBO PAK  
**FRANKS** 3 Lb. Bag **69c**

Frozen Orange  
**JUICE** 6 oz. Can **2 for 33c**

Frozen  
**STW'BERRIES** 10 oz. Pkg **23c**

Frozen Chopped  
**BROCCOLI** 10 oz. Pkg **19c**

Borden's Assorted Flavors  
**CHARLOTTE FREEZE** 1/2 gal. **49c**

**CAGED EGGS**  
Medium ..... doz. **45c**

Large ..... doz. **53c**

Shurfine Chunk Style  
**TUNA** **25c**

FRESH  
**PORK ROAST** lb. **39c**

FRESH  
**PORK CHOPS** lb. **49c**

HARVEST TIME 2 Lb. Family Style  
**BACON** 2 Lb. **79c**

ALL BRANDS CANNED  
**BISCUITS** 3 Cans **29c**

SHURFINE SLICED  
**PEACHES** No. 2 1/2 Cans **4 for \$1.00**

CAMPFIRE  
**TAMALES** No. 303 Can **2 for 29c**

GEBHARDTS PLAIN  
**CHILI** No. 303 Can **29c**

CUDAHY ALL MEAT  
**VIENNA SAUSAGE** **2 for 29c**

DOUBLE S & H GREEN STAMPS  
EVERY WED. WITH  
\$2.50 PURCHASE or MORE



SUNKIST EXTRA FANCY  
**LEMONS** doz. **39c**

MARSHSEEDLESS  
**GRAPEFRUIT** **3 for 25c**

FLA. HAMLIN SWEET & JUICY  
**ORANGES** lb. **13c**

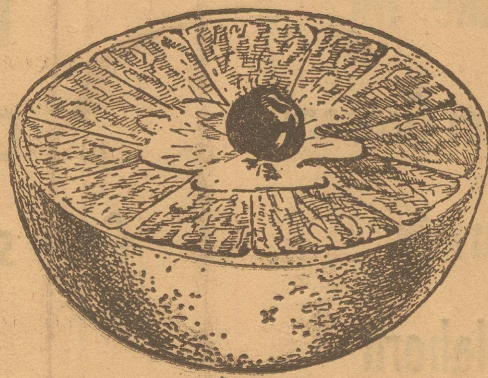
CELLO  
**TOMATOES** pkg. **27c**



FRIONA

Phone 3001

Soflin  
**NAPKINS**  
40 Count  
**23c**



Soflin  
**FACIAL TISSUE** 400 Count **5 for \$1**





On hand for a Christmas Day get-together at the D. C. Burnett home in Friona were five generations. From left to right, F. M. Young, Mrs. J. A. Jones, Mrs. D. C. Burnett, LeRoy Burnett, and Harvey Don Burnett, being held by Mrs. Burnett.

**To Borger**

Mr. and Mrs. C. H. Veazey, Mr. and Mrs. J. V. Fulks and Sandy, and Mrs. R. F. Talley, all of Friona, and Ronnie and Connie Dodson of Boys Ranch were Christmas Day dinner guests in the home of Mr. and Mrs. Raymond Bybee at Borger.

**Attend Funeral**

Mrs. N. S. Young of Spade and T. Young, Roy Young, and Mrs. C. K. Carter, all of Friona, attended funeral services for Tate Graham at Wetumka, Oklahoma, acting postmaster.

Thursday of last week, Graham, who was the brother of Mrs. N. S. Young, died in the Veteran's Hospital at Little Rock, Arkansas.

**P. O. TEST COMING**

An examination to determine aptitudes that may have a bearing in qualifying for the Friona postmastership will be held at Muleshoe Saturday, January 12. No list of persons who will be taking the examination has been released by the Civil Service Commission, although they have revealed the test date. Leo McLellan is now acting postmaster.

**NOTES FROM THE Hospital**

**ADMITTED:** Brenda Kay Berthelot, medical, Bovina; Mrs. Hayden Cason, o.b., Friona; Mrs. R. L. Vaughn, surgical, Alamogordo, New Mexico; Mrs. Billy John Thorn, o.b., Friona; Jill Mimms, T. & A., Friona; Mrs. W. M. Massie, surgical, Friona; David Stevens, T. & A., Friona; T. C. Gardner, medical, Friona; Mrs. J. F. Hibbler, medical, Muleshoe; Mrs. Mary Neff, medical, Friona; Mrs. R. L. Truax, medical, Friona; Jimmy White, T. & A., Friona; H. Blalock, medical, Bovina.

**DISMISSED:** Mrs. Hayden Cason and baby girl, Mrs. W. M. Massie, Jill Mimms, Mrs. Billy John Thorn and baby boy, Mrs. Floyd Damon, H. Blalock, Brenda Kay Berthelot, and David Stevens.

**To Amarillo**

Mr. and Mrs. H. C. Kendrick and Mr. and Mrs. H. K. Kendrick, Danny, and Sally were Christmas Day dinner guests in the home of Mr. and Mrs. Joe Shields of Amarillo. Mr. and Mrs. Shields are Mrs. H. K. Kendrick's parents.

**From Boys Ranch**

Ronnie and Connie Dodson of Boys Ranch spent the Christmas holidays in the home of Mr. and Mrs. J. V. Fulks and Sandy.

**Dr. Milton C. Adams  
Optometrist**

Office Hours 8:30—5:00  
140 West 3rd Phone 37  
Hereford

**How To Save Tax Dollars**

(This is one of a series of articles on federal income tax filing. The articles are based on information provided by the American Institute of Accountants and the Texas Society of Certified Public Accountants, in cooperation with the Internal Revenue Service.)

Between now and April 15 over sixty million Americans must file a tax return to report their 1956 income to the federal government. On the basis of past experience, about one out of every four returns filed will contain an error of \$2 or more. Last year these errors totaled over \$100,000,000.

To help you prepare a correct return and avoid mistakes that cost you tax dollars, this newspaper is printing a series of articles.

Today's article deals with problems faced by almost anyone who has to make out a return. Later articles will give special hints on deductions you may take, particularly if you own a car, home or business. Use this series along with the official instruction book which comes free with your tax forms.

**Common Mistakes**

According to the results of a sampling by the Internal Revenue Service, the mistakes most often made by taxpayers fall into these four groups:

(1) Incorrect listing of income. This is the main source of error, partly because of debatable questions involving business income. Individuals make mistakes, too, by leaving out such items as interest on savings accounts, dividends and contest winnings, or by including items which are exempt.

(2) Errors in personal deductions. This category includes the deductions taken when the 10 per

cent "standard deduction" is not used. Important deductions from income are: state and local taxes, interest paid on loans, charitable contributions, medical expenses, losses from storm, fire, flood or theft.

(3) Claiming too many or too few dependents. Exemptions are allowed for the taxpayer himself and for certain persons he supports, if they fit the definitions in the instruction book.

(4) Faulty arithmetic. This is the cause of the fewest number of errors, but approximately 30 per cent of these arithmetical mistakes are made by the taxpayer against himself, resulting in approximately \$19,000,000 in overpayment of taxes.

The first thing to determine is whether you should file a return or not. Everyone whose gross income was \$600 or more in 1956 must file a return by April 15, 1957. Even if your income was less than \$600 you should file a return if any tax was withheld by your employer and you wish to receive a refund.

In any case, if you had as much as \$400 earnings from self-employment, you must file a return to report those earnings for social security purposes.

**Non-Taxable Income**

It is important to remember that all income is not taxable. You should not include in your return any income which is listed in the official instruction book as exempt. This includes interest on state and municipal bonds, most government payments to veterans and their families, life insurance proceeds upon death, gifts and social security benefits.

The tax instructions from the IRS contain a list of the types of income which should be included and those which should be omitted from your return.

**If You Changed Jobs**

Here is a special point to watch if you worked for more than one employer during 1956. You may have overpaid your social security tax. Each employer is required to withhold social security amounting to 2 percent of the first \$4200 of your wages. If you worked for only one employer, this would amount to \$84. However, if you worked for several employers, more than \$84 might have been withheld.

Check your W-2 withholding slips

and see whether the total FICA is more than \$84. If it is, you can claim credit for the excess in the "taxes withheld" column of your income tax form.

The instruction book which comes with your tax forms gives further information. Help is also available by telephone or at offices of the IRS. The Revenue Service urges you to consult a properly qualified advisor if you decide to seek outside help.

**CITY BODY SHOP**

Auto Body Work & Painting

LEONARD COFFEY

Phone 2442

Friona, Texas

**DOLLAR DAY SPECIALS**

Monday, January 7

One Lot Winter Material ..... 1/2 price

Bates Prints ..... yd. \$1.00

81x99 Sheets ..... ea. \$1.95

Men's, Women's, Children's Sweaters ..... 1/3 Off

All Blouses ..... 1/3 Off

Corduroy ..... 1/2 Price

Outing ..... 2 yds. \$1.00

39c Anklets ..... 4 pr. \$1.00

**LEWIS VARIETY**

THE STORE WHERE YOUR \$ BUYS MORE

**GEARHEAD and PUMP REPAIR SHOP and FIELD WELDING**

Complete Line Welding Supplies

**Friona Welding and Machine Shop**

Owned and Operated by Jack Porter  
East Hiway 60 Friona

**"TIGHT MONEY"?**

"TIGHT MONEY"—Those are two words that you have been reading and hearing a lot of in recent months. As a home owner, what do they mean to you?

If you've investigated the mortgage money market in recent weeks, you've already discovered that it's pretty tough trying to get full financing for a new home, but loans are still available.

We are happy to remind you, however, that the "tight money" policy has not affected the remodeling industry, and we are not only ready but anxious to help you work out a complete remodeling program for your home with very little (if any) cash outlay and up to five years to repay the loan. If you have decided you can't have that new house—don't give up! Remodel the one you now have. It's the sensible thing to do today.

**CARL McCASLIN LUMBER, INC.**

Ph. 3831

FRIONA, TEXAS

**WRESTLING**

Sponsored by Hereford Lions Club

**FIRST MAIN EVENT**

Dory Funk vs Big Jim Wright

Two out of Three Falls or 1 Hour Time Limit

**SECOND MAIN EVENT**

Rip Rogers vs. Juan Jumberto

Two out of Three Falls or 1 Hour Time Limit

Saturday, January 5, at 8:15 at

**New Coliseum at Hereford**

**NOTICE FARMERS:**

Our delinting plant is NOW in operation.

Let us delint your cotton seed

**WEST HUB GIN & DELINTING PLANT**

HUB

**NEW YEAR, OLD PLEDGE**

There's a new year on the calendar this week, but there's an old pledge that we of Friona Consumers would like to renew.

While we wish you a Happy New Year, we also say that once again we plan to combine the very finest in farm products with a personal, sincere interest to render greater service to our customers.

We Give S & H Green Stamps

**Friona Consumers**

Phone 2351

Friona



# Friona Ex-Students Have 80 Turn Out

About eighty ex-students of the Friona schools registered for the annual reunion and open house which was held from 4 to 7 p. m. in the school cafeteria Saturday.

The following account of the meeting was prepared by Mrs. Mary Reeve of Pampa.

If you are an ex-student from the Friona school and didn't make the annual get-together Saturday evening, you really missed a good time seeing old friends and just good old-fashioned visiting.

The first out of towners to register were Mr. and Mrs. Clyde Crow from Fort Worth. They planned their Christmas holidays especially so they could be here, as did several others. This was the first time since the Crows graduated in 1932 that they had seen some of their classmates.

At one time there were six members of this class reliving the old days and sharing more recent experiences. Clyde and Frances were among the last to leave and said they'd sure be back next year.

Some of those who attend regularly like Noel Bengel of Santa Clara, California; Russel Loflin of Springfield, Colorado; Bud Buchanan of Plainview, and Mrs. Wilma Gilbreath of Muleshoe are always puzzled and somewhat disappointed that more local exes do not attend.

After an informal period of group visiting and refreshments of coffee, sandwiches, and cookies, the business meeting was called to order by Loyde Brewer, president. The invocation was given by Truitt Johnson and Forrest Osborn, program chairman, called the roll by classes.

Clyde Goodwine was the only member present from the first graduating class (1916). The class of 1917 had a 100% attendance. Mabelle Schlenker Hartwell represented the class and was the only graduate that year.

Several letters were read from exes who could not attend but sent reports. Osborn then asked anyone who had interesting news to feel free to take the floor.

Mary Reeve of Pampa gave the following report: "Dr. Fern Bowman, home economics teacher here from 1924 to 1927, spent three months last spring in Pakistan. She assisted in the setting up of a home economics department at the Pakistan University. Since that time Pakistan University has had students studying under her at Colorado A. & M. at Fort Collins.

"At the present time Dr. Bowman is making plans to return to Pakistan for another three months. She will launch her students in their new venture."

Newly elected officers are Clyde Goodwine, president; Truitt Johnson, vice-president; and Louisa Wilson, secretary-treasurer. Outgoing officers are Loyde Brewer, Clyde Goodwine, and Jean Blackburn who were president, vice-president and secretary-treasurer.

Those from out-of-town who registered were Mr. and Mrs. Clyde Crow, Fort Worth, Texas; Mrs. Paul Jones, Bovina; Mr. and Mrs. John Weis and girls, Houston; Mr. and Mrs. Fred Barker Jr., Farwell; Mr. and Mrs. Bud Buchanan, Plainview; Murray Hall, Dimmitt; Geraldine McFarland Taylor, Fort Worth; and Bennah Burton Pratt, Elvasville, Texas;

Also Mr. and Mrs. Jimmie Sullivant, Lubbock; Mr. and Mrs. J. T. Green, Amarillo; Noel E. Bengel, Santa Clara, California; W. A. Tinney Jr. San Diego; Mr. and Mrs. Charley Lovelace, Farwell; Mary Reeve, Pampa; Mr. and Mrs. Wayne B. Stark, Hereford; James White, Canyon; Helen Taylor, Canyon; Mr. and Mrs. M. A. Snider Jr., Farwell.

Also Wilma Gilbreath, Muleshoe; Mr. and Mrs. Arlie Green, Sunray; Mr. and Mrs. Russel Loflin, Springfield, Colorado; and the following from Friona: Mr. and Mrs. Loyde Brewer, Mr. and Mrs. W. S. Crow, Louisa Wilson, Helen Potts, Mr. and Mrs. Howard Ford, Martha Clements, Mr. and Mrs. Roscoe Parr, and Mr. and Mrs. Carl Schlenker;

Also Mr. and Mrs. Bruce Parr, Lucille Latta, Mr. and Mrs. Forrest Osborn, Natalie Williams, Mabelle Hartwell, Clyde Goodwine, Mr. and Mrs. Keith Blackburn, Harry Hamilton, Mr. and Mrs. C. L. Vestal Jr., Mr. and Mrs. Frank Truitt, Mr. and Mrs. Dan Ethridge, Mr. and Mrs. Jimmy Baxter; and Mrs. Claude Blackburn; and Mrs. Kenneth Houlette, Mr. and Mrs. Ross Terry, Mr. and Mrs. Sam Williams, Mr. and Mrs. Tommie Jones, Mr. and Mrs. Floyd Brookfield, Mr. and Mrs. Lewis Gore, and Glenn E. Mrs. Wayne Massey, Mr. and Mrs. Reeve Sr.

Also Mr. and Mrs. John Blackburn, Mr. and Mrs. Curtis Murree, James A. Wyly, Mr. and Mrs. Truitt Johnson, and Mr. and Mrs. Doyle Cummings.

## Dunn-Huggins Vows Read in Farwell

Mrs. Carol Dean Dunn of Friona and Otis Huggins of Farwell exchanged wedding vows in Farwell Saturday evening, December 22. The double ring ceremony was read by B. N. Graham in the Graham home.

The bride wore a beige suit with pink accessories and a pink carnation corsage. Attendants were Mr. and Mrs. Clarence Martin of Friona and Tom Wagner of Farwell.

Mr. and Mrs. Huggins are at home in Farwell where he is employed at Southwestern Public Service Co. Mrs. Huggins is employed at Mary Lou's Beauty Shop in Friona.

## General Telephone Plans Big Expansion

A record 1957 construction budget of \$14,200,000 for General Telephone Company of the Southwest was announced today. The 1957 budget is a 20 percent increase over the 1956 budget.

W. G. Wright, president of the company, said the largest expenditure will be for outside plant—poles, cable and wire—to extend the company facilities in the 233 exchanges in which it operates. About \$5,500,000 is earmarked for this purpose.

Friona is served by General. Approximately \$4,300,000 is budgeted for central office equipment, \$2,800,000 for station equipment, \$1,100,000 for land and buildings, and \$490,000 for vehicles and furni-

## Five Generations at Christmas Day Dinner

Mr. and Mrs. D. C. Burnett were hosts to a family dinner in their home Christmas Day at which five generations were represented. The oldest member was F. M. Young of Texico, who is 90 and the youngest was Harvey Don Burnett of Friona, who is two months.

Others, who make up the five generations, are Mrs. J. A. Jones of Texico, daughter of Young; Mrs. D. C. Burnett, daughter of Mrs. Jones; Leroy Burnett, son of Mrs. D. C. Burnett and father of Harvey Don.

Guests were F. M. Young and Mrs. J. A. Jones of Texico, Mr. and Mrs. Russell Martin of Amarillo, Mr. and Mrs. Leroy Burnett and Harvey Don and Lester, and Leonard Burnett, all of Friona.

## Parents Visit With Ginsburgs

Mr. and Mrs. R. W. Ginsburg of Columbia, Mo. arrived in Friona December 21 to spend Christmas with their son and family, Mr. and Mrs. Bob Ginsburg and children.

On Christmas Day, the R. W. Ginsburgs left for Fort Sil, Okla., to visit another son and his family for a few days.

## Jail Holds Three During Past Week

Friona's new city jail continued its fast breaking-in activities during the past week, and held three men for one night each.

Two transient workers from New Mexico, whose names were not learned, were arrested and charged with drunkenness Friday evening. They were picked up by Jim Roberts and Herman Helton. The men posted \$25 appearance bonds and were released after a night in jail, but they failed to show at court and their bonds were subsequently forfeited.

Also picked up by local officers was Robert Trayler, Negro farm hand from the area, who was charged with disturbance of the peace on a complaint filed by his wife.

He was fined \$10 in corporation court by Judge Walter Loveless.

## E. R. Days Jr. Have New Son

Word was received in Friona Tuesday morning of the arrival of a New Year's baby for Mr. and Mrs. E. R. Day Jr., of Lewistown, Montana. He was named Dan Stephen. The Days, who are former Friona residents, have a daughter Debbie, who is almost four.

Grandparents are Mr. and Mrs. E. R. Day Sr. and Mr. and Mrs. P. L. London, all of Friona. Great-grandmothers are Mrs. T. B. Armstrong of Friona and Mrs. Zenith Truax of Gage, Oklahoma.

See us now for bookings on

# TEXAS HYBRID SEEDS

## FRIONA Wheat Growers

ARTHUR M. DRAKE, Mgr.

### CITY OF FRIONA

FRIONA, TEXAS

Financial Statement at Close of Business on December 29, 1956

ASSETS	
Cash	\$ 100.00
General Fund	10848.68
Sewer Bonds, Ser. 1949	260.85
Refunding Bonds, 1945	12.95
WW Imp. Bonds, 1950	122.39
Water & Sewer Rev.	3394.84
Operation & Maint.	3456.45
Rev. Bond Sinking	4421.16
Waterworks Reserve	938.45
Per. Imp. 1950	172.47
Construction Fund	2230.76
St. Improve. Ser. 1955	33.52
<b>TOTAL CASH</b>	<b>\$25992.52</b>
RECEIVABLE	
Water	\$ 2485.20
Sewer	893.45
Current Tax	21969.42
Delinquent Tax	6553.73
Paving	8409.80
Trash & Garbage	801.00
Total Receivable	\$41112.60
INVESTMENTS—U. S. Bonds	\$ 6837.95
FIXED ASSETS	
Real Estate	\$39353.09
Office Furniture & Equipment	3454.93
Fire Department Equipment	12380.32
Police Department Equipment	1083.21
Street Improvements	115786.03
Street Maint. Equipment	5892.50
Water System	260387.14
Sewer System	142733.62
Water & Sewer Equipment	5670.85
Sanitation Equipment	3059.63
Cemetery Equipment	5951.07
Park Equipment	521.49
Total	596273.88
<b>TOTAL ASSETS</b>	<b>\$670,216.95</b>
LIABILITIES	
Surplus	240375.16
Withheld Taxes	550.90
Meter Deposits	3005.00
Bonds Payable	401000.00
Rev. Over Exp. Year	25285.89
<b>TOTAL LIABILITIES</b>	<b>\$670,216.95</b>

EXECUTED under my hand and the seal of said City of Friona, Texas, this the 31st day of December, 1956.

ROY WILSON, City Clerk  
City of Friona, Texas

# MONDAY, JANUARY 7TH IS DOLLAR DAY

These Specials Good Only On Dollar Day—Remember!

<b>Street Dresses</b> <b>\$4.00</b> Easy to care for cottons. Lots of style at this tiny price.	<b>Group Of Better Dresses</b> <b>1/2 Price</b> Selected group of famous names . . . Regularly priced to \$19.95	<b>Ladies Shoes</b> <b>\$4.00</b> Large group of flats . . . Suedes and leathers . . . Brown, Red, Black.	<b>Boys Knit Shirts</b> <b>\$1.77</b> Turtle necks in combed cotton knit . . . Stripes and solids.	<b>Men's Work Shirts</b> <b>97c</b> Sanforized blue chambray. Generously cut . . . Sizes 14 to 17
<b>Men's Khaki Shirts</b> <b>\$2.00</b> Army twill Khaki . . . Sanforized . . . Medium weight	<b>Men's T-Shirts</b> <b>2 for \$1.00</b> Men's Broadcloth Shorts <b>2 for \$1.00</b>	<b>Handkerchiefs</b> 12 for <b>77c</b>	<b>Nylon &amp; Viscose Rug</b> <b>\$2.77</b> Large 27x45 Twisted Plush Pile . . . Heavy Filled Duck Back	<b>Plisse Crepe</b> <b>3 yds. 97c</b> 36-in. Soft pastels or fancy patterns and novelties.
<b>Percale Prints</b> <b>29c yd.</b> Hundreds of yards to chose from . . . All bright new patterns.	<b>White Goods Assortment</b> <b>44c Yard</b>	Mercerized Baiste, striped dimity, Dotted Swiss, Narrow Wale Pique, Waffle Pique, Permanent finish organdy and Mercerized broadcloth.	<b>Cotton Slips</b> <b>\$1.77</b> Shadow proof panel . . . Fine quality broadcloth. Full length.	<b>Luncheon Set</b> <b>\$1.47</b> Rayon and Cotton Damask with four napkins.
<b>Chenille Spreads</b> <b>\$4.97</b> Lint free, colorful, deep pile chenille . . . First quality.	<b>Cannon Bath Towels</b> <b>87c</b> Tremendous value . . . Extra thick . . . Extra large . . . 24x36	<b>Cannon Bath Towels</b> <b>57c</b> Size 22x44 Colorful stripes . . . Metallic thread.	<b>Cannon Bath Towels</b> <b>3 for 97c</b> Size 20 x 40 stripes, plaids and solid colors.	<b>Bath Mat Sets</b> <b>\$2.87</b> 21x34 Viscose rayon Chenille . . . A regular \$3.98 value

### GARZA SHEETS

White and Colored, Flat or Fitted . . . Famous Garza Quality at Tremendous Savings . . . Monday Only at These LOW PRICES.

72x108 White	\$1.57	72x108 Colored	\$1.97
81x99 White	1.57	81x108 Colored	2.27
81x108 White	1.77	Colored Cases	.47
Pillow Cases White	.37	Twin Fitted Colored	1.97
Twin Fitted White	1.57	Double Fitted Colored	2.27
Double Fitted White	1.77		

# Ware's

OF FRIONA

WE GIVE GUNN BROS. STAMPS



**in & around  
FRIONA**  
With June

A decision was made in Austin recently which should be of interest to all of us. The new FM road, which has been constructed recently north and west of town, has been designated by the State Highway Department as State Highway No. 214. This county's portion of the road finished an all-weather road from Adrian to Seminole.

The decision came as a surprise to us as we had no knowledge of any intention of the road becoming a state road. There are many persons who do not know that it is possible to go from Dalhart and points north to Muleshoe, Gordon, Plains, and points south without going by way of Amarillo.

Let's all tell our friends, relatives, and anyone else we come in contact with about it. It is something we should advertise, and will be a large factor in tourist trade once people learn about it. Think it will be included in the new maps that are being prepared by the State Highway Department, but will probably be several years before all road maps carry this information.

Much has been said and written in recent years about the advisability of college freshmen having their own cars. Now, something is going to be done about finding out whether it is good or bad. Mississippi's state colleges are trying to find out for sure.

The research is being done under the heading of "Does owning an automobile hurt a freshman's grades?" Each institution is keeping a record of grades made by car-owning frosh and their pedestrian classmates. Taking into account the IQ factor of each individual and other factors, a four-man board will evaluate the findings and give an answer to the

question. Many parents and educators, who have been pondering the question for years, are anxious to learn the outcome of the study.

The time has passed for making New Year's resolutions, but a list of resolutions for the motorist came in the mail. We thought they would be good for any motorist, so are passing them on for you to read.

**RESOLVED:**  
To signal (hand or blinker) before turning.

To check mirror before passing to make certain no car is passing me.

To stay far enough behind the car in front to allow for sudden stops.

To stop on yellow signal—not try to "beat the light" at an intersection.

To drive completely off the road for emergency repairs.

Keep '57 full of cheer by careful driving all the year.

A tragic incident happened a few weeks ago on the road between Hereford and Broadview. A patrolman stopped two young men and was sitting in the car talking with them when another vehicle hit the car, in which they were sitting, from the rear.

One of the young men received a severe cut on his leg and it was necessary for the leg to be amputated. The car was off the road way at the time of the accident, so if the driver of the oncoming car had been driving carefully, the accident could have been avoided.

We spent several days during the Christmas holidays visiting relatives in Western Oklahoma. One morning several members of the family visited an old deserted house. It was the family home in 1917. In poking around, someone discovered that by pulling off several layers of cheesecloth and wallpaper we could read several issues of the Kansas City Star dated as far back as 1910.

The news stories, ads, features, and comics were all amusing. One that captured our attention was a story and ad about a tractor that could be bought for about as many dollars as we pay for tires for one now. The continued stories were interesting too. In one of the papers the leading political candidates were listed and the names of two prominent socialists were Eugene V. Debs and a man whose name was O'Hair.

Every man in the group tried to remove a section of the paper from the wall with his pocket knife without destroying the paper, but not one was successful. We

surely did want at least one complete item with the dateline intact.

So many residents of Friona and the surrounding area went to many places during the holidays that it seems remarkable that not one was involved in a traffic accident. Wouldn't it be wonderful if we could keep it that way all year long?



**Deann Buske Attends Meeting in Tennessee**

Deann Buske, daughter of Mr. and Mrs. G. B. Buske of Friona, and a student at Texas Tech, returned home from Nashville, Tennessee, Tuesday. She was one of the 20 delegates from Texas Tech who attended the Student World Missions Congress in that city from December 27 through 30.

Sponsored by the student department for the Southern Baptist Sunday School Board, the congress has been hailed as "the greatest missions meeting of this college generation." There were 350 delegates from Texas and about 2500 from the entire nation.

Miss Buske, who is a 1955 graduate of Friona High School, has served as social chairman on the executive council of the Baptist Student Union at Texas Tech, where she is a sophomore, this year.

**CARD OF THANKS**

We wish to thank the doctors, nurses and many friends for their kind attention and thoughtfulness during my recent illness. Also for the contribution of the lovely flowers, gifts, and cards.

Our fullest blessings on everyone.  
Mrs. O. M. Jennings and family 1tc

**Welch Home Scene Of New Year's Party**

The Steve Struves, Raymond Flemings, Bud Crumps, and David Carsons were hosts to a watch party in the home of Mr. and Mrs. Nelson Welch Tuesday evening.

As the guests arrived they were given paper hats to wear until the old year passed and the new one came in. Games were played and a midnight lunch of hot biscuits, bacon, scrambled eggs, strawberry preserves and hot coffee was served.

Those present in addition to the host couples were Mr. and Mrs. Rene Snead, Mr. and Mrs. M. B. McKinney, Mr. and Mrs. F. W. Holcomb, Mr. and Mrs. Johnny Hand, Mr. and Mrs. Eugene Boggess, Mr. and Mrs. Glenn Taylor, Mr. and Mrs. Loy Loafman, Dr. and Mrs. Lloyd Shackelford, Mr. and Mrs. Harold Lillard, Mr. and Mrs. Loyce Carmichael, and Mr. and Mrs. Nelson Welch.

**Phipps Children All at Home Sunday**

All ten of the children of Mr. and Mrs. Charlie Phipps were home at the same time for the first time in about ten years Sunday. The afternoon was spent visiting.

Those present, in addition to Mr. and Mrs. Phipps, were J. S. Phipps, and children of Denver; Mr. and Mrs. Conrad Williams, Carter, Wynona, and Wendell of Muleshoe; Mr. and Mrs. C. M. Phipps, Dewayne and Gary; Mr. and Mrs. E. G. Phipps, Shirley, Celia, Dolores, and Patricia; and Mr. and Mrs. Earl Jamison, Bryan, Jan and Coy, all of Friona.

Also, Mr. and Mrs. Bill Bandy, Kathy, Jeanne, and Janice; Mr. and Mrs. G. A. Collier Jr., Nicky, and Gregg; Mr. and Mrs. Virgil Phipps and Monte, and Jane and Geraldine Phipps.

Other visitors were Judge and Mrs. Glenn Williams and Gwendolyn of Muleshoe and Kenneth Ferguson of Friona.

**CARD OF THANKS**

This note of appreciation goes to our friends and neighbors for their thoughtfulness during our convalescence following the car wreck in which we were involved.

We are grateful to each of you for the flowers, cards, letters, visits, and other expressions of your friendship.  
Mr. and Mrs. M. H. Sylvester 1tc

SECTION II

**THE FRIONA STAR**

**Miller Family Has Progressive Dinner**

Twenty-nine members of the J. F. Miller family participated in a progressive meal and Christmas party Friday evening. The first course, which was salads, tomato juice, and hot punch, was served at the Nelson Welch home. Carols were sung before the group departed for the Roy Miller home.

The Millers served the main course of the evening meal. The menu was turkey, ham, hot rolls, cranberry sauce, and iced tea. From there the next stop was at the Ralph Millers for dessert.

After a dessert course of cake, strawberries, whipped cream, and Christmas candy was served, games were played and home movies were shown.

Those in the party were Mr. and Mrs. J. F. Miller, Mr. and Mrs. Roy Miller, Mr. and Mrs. Ralph

Miller, Mrs. Cleola Kirk, Mr. and Mrs. Nelson Welch, Mikie, Bob, and Monte, Mr. and Mrs. Roy V. Miller of Albuquerque, Mr. and Mrs. Glenn Cunningham and Leslie of Bowie, Mr. and Mrs. Ross Miller, Mr. and Mrs. Ansel Renner, Kathy Lynn, Amy Sue, and David, Mary Lou Miller of O'Donnell, Donna and Linda Miller of Lubbock, and Janice and Johnny Miller.

**UNDERGOES SURGERY**

Granville England, who is hospitalized at Northwest Texas Hospital in Amarillo, underwent surgery Saturday morning. England, who was seriously burned in a traffic accident several months ago, is in satisfactory condition and expects to be dismissed later this week.

Mr. and Mrs. Roy Lowe visited relatives and friends at Hobart, Oklahoma, during the holidays.

As we embark on a New Year, may we express appreciation for your past business and offer best wishes for a

**HAPPY  
PROSPEROUS  
1957**

**ROCKWELL BROS. & CO.  
LUMBERMEN**

FRIONA, TEXAS

PHONE 2041

**DON'T**

Wait Till Thieves Steal The Profits!  
Get theft insurance protection now for your business and property. You'll profit in peace of mind! Let us plan protection for you.

**INSURANCE IS YOUR BEST PROTECTION!**

**Auto Financing**

**OSBORN  
INSURANCE AGENCY**

Phone 5151 Mabry Bldg.  
Friona

**JOHNSON'S  
CORNER GROCERY**

YOUR HOME-OWNED A. G. STORE

Phone 2111 for FREE Delivery

S & H Green Stamps Double on Wednesday  
With \$2.50 or More Cash Purchase

**FRIDAY, SATURDAY & MONDAY**

Gold Medal  
**FLOUR**  
10 Lb. Cloth Bag  
**89c**

Shurfine  
Grape  
**JAM**  
12 oz. Jar  
5 for  
**\$1.00**

— Fruits & Vegetables —

No. 1 Idaho Russetts  
**POTATOES** 10 lb. bag **49c**

Central American  
**BANANAS** lb. **15c**

California Navel  
**ORANGES** 2 lbs. **25c**

**CARROTS** pkg. **10c**

— MEATS —

Pinkney's  
**BACON**  
LB. **49c**

Pinkney's  
**SAUSAGE**  
2 lb. bag **48c**

Pork  
**ROAST**  
LB. **43c**

Chuck  
**ROAST**  
LB. **45c**

**FOOD** YOU CAN'T BEAT THESE!

**Bargains!**

Bartlett Halves No. 2 1/2 Can  
**PEARS** **39c**

Shurfine Golden Cream Style 303 Can  
**CORN** **15c**

Shurfine 303 Can  
**CHERRIES** **21c**

Heinz Campside  
**BEANS** 3 cans **39c**

Hi-C 46 oz. Can  
**ORANGEADE** **27c**

Shurfine Dill Qt. Jar  
**PICKLES** 3 for **\$1.**



# « Parmer County Farm and Home »

## Election January 8 For Water District

Residents within the High Plains Underground Water Conservation District No. 1 will elect three district directors and 13 county committeemen on the 8th of January.

Directors for District Precincts Nos. 1, 3 and 4 will be elected for two-year terms. (Directors for Precincts 2 and 5 are elected on even years.) Precinct No. 1 is made up of Lubbock and Lynn Counties. Precinct No. 3 includes Bailey, Castro, and Parmer Counties. Precinct No. 4 consists of Armstrong, Deaf Smith, Potter and Randall Counties.

One committeeman for each of the 13 counties within the district will be elected to serve a three-year term on the committee. (The five committeemen are elected on a 2-2-1 basis.)

The directors and committeemen urge each resident voter to cast his or her ballot on January 8. Those nominees whose names will appear on the ballots are as follows:

**For District Director**  
(One to be elected for each precinct)

**PRECINCT No. 3** (Bailey, Castro and Parmer Counties)

1. W. M. Sherley, Lazbuddy

**For County Committeemen:**  
(One to be elected for each county)

**PARMER COUNTY**

1. Lee Jones, RFD, Farwell

2. Dick Gerles, RFD, Farwell

3. \_\_\_\_\_

Check the list of polling places for the one nearest you:

**PARMER COUNTY**

Friona American Legion Hall

Wilson & Brock Real Estate Office, Bovina  
Farwell County Courthouse  
Lazbuddy School House

## 53,000-Bale Mark In Parmer County By December 1st

Folks here in Parmer County know it anyway, but the U. S. Department of Commerce is just now beginning to find out what an excellent cotton crop this area produced in 1956.

A report that included figures on ginnings up to December 1 has just been released by the department, and in it, Parmer County is listed as having 53,286 bales at that point in the harvest.

Checks by county newspapers two weeks ago with all gins in the county indicated a crop of 60,000 bales, and the official tabulations seem almost certain now to reach that amount.

At the same time last year, Parmer County gins had turned out 36,746 bales, — considerably less during that poor cotton growing year on the High Plains.

Parmer County, with a smaller acreage (about 40,000 harvested) has nosed out Castro, our neighbor to the east, according to the report. Castro ginnings totaled 51,658 up to December 1.

Bailey County had 69,883 bales. No report was given on Deaf Smith.

You don't get the news if you don't read the papers.

## NEWS FROM THE FARM BUREAU

By RAYMOND EULER

Though CARE, CROP and other national and international agencies of mercy receive lots of national publicity, we believe much more would be contributed to them if local civic and church leaders would give them recognition.

Friona High School students are due recognition for having diverted their regular Christmas gift money in school to CARE. Enough was contributed to deliver over 616 pounds of surplus milk, flour, eggs and other foods to men, women and children in sections of the world where they have no other source than such agencies for the bare necessities of life. Principal Raymond Cook is to be commended for leading the student body in the project, according to our information.

Hugh Blaylock, Friona Methodist pastor, led his young people in a like crusade Halloween night for a contribution to CROP. We heartily recommend that you give, and lead your children in giving to these causes; not primarily to make you feel better, though you will, but to make some hungry or cold child or man or woman feel better, and live.

Another Texas Legislative session will begin in a few days. Texas Farm Bureau will, as usual, have representatives there to present views voted upon by you and other members of Texas Farm Bureau in 1956. If you are particularly interested in some phase being considered, we would like to know of your interest. Write your representative and tell a member of FB's legislative committee.

Harry Hamilton and Les Bruns are co-chairmen, assisted by John Henderson, Summerfield, John Range, Lariat area, Vernon Symcox, Oklahoma Lane area, Donald Christian, Bovina area, and Jack Woods, Lazbuddy area. These men will lend their advice or assistance to you on any legislative problem on which Farm Bureau has taken a stand.

Texas Farm Bureau will be supporting a "Flexible Rate Law" for insurance in Texas, to replace the present "Standard Rate Law," which makes all drivers pay the same rate of insurance with no consideration for their careful driving. Economy of operation of a company would also allow lower rates for patrons under the proposed law which exists in 43 states at present.

Consider this: Accuse not a servant unto his master, lest he curse thee, and thou be found guilty. Proverbs 30-10.

Your newspaper is still the best buy.

## THE HAPPY HOMEMAKER

The New Year is now three days old and most of us have probably broken several of the resolutions which we made at the beginning of the year. There are people who disapprove of making resolutions because, "Well, we never keep them anyway."

Even though we do not keep all the resolutions we make, we generally become better homemakers as long as we keep trying. There are so many different angles to becoming good homemakers that it is difficult at times to decide which one is more important.

Are you planning a large party in the near future? If so, you might like to keep the following recipe for the next big event you are planning. This hot mulled punch is especially good for cold evenings.

Pour five No. 2 cans of apple juice into kettle, add three 2 inch sticks cinnamon and one tablespoon nutmeg and simmer for 20 minutes. Add 6 pints cranberry juice and two 46 ounce cans grapefruit-orange blend. Place whole cloves in two oranges and one lemon and drop into punch then heat to boiling. Stir in 1 1/2 cups honey. Heat punch bowl and fill with heated punch and spiced fruit. This makes about 2 gallons of punch or 2 cups each for 50 persons.

Now is the time to begin thinking about spring sewing. Some of us have hardly finished the woolen things we had planned to make, but the new materials are so very pretty and colorful that sewing on them is a temptation.

Plain dresses with fancy belts will be very good for girls of all ages and a lot of the new belts will have matching bags. According to the experts, pink and orchid will be the leading colors, but any pastel will be good.

Sheets are now being packaged in lots of two in matching colors with one a regular sheet and one a contour. Having a contoured sheet on the bottom is a great help to anyone but especially to inexperienced bedmakers. If you have a young daughter who is just beginning to learn to make her own bed, why not present her with some colorful sheets?

When you begin thinking about the things you hope to accomplish in 1957, don't forget to include some time for participation in church work, PTA activities, Scout work, and neighborliness. One resolution which would add a lot of enjoyment to the lives of many people would be, "Be a better neighbor in 1957."

Too many of us are too busy most of the time to stop long enough to even think about the neighbors. Yet in time of need, they are always the ones who come to our rescue.

It might even be a good idea to take time to visit your neighbors occasionally. Neighborhood visiting seems to be on the way to joining the list of vanishing pleasures in our way of living.

Some people are like blotters—they soak up most everything, but always get it backwards.

**VOTE TUESDAY JAN. 8**

**Dr. William Beene**  
Optometrist

Mon.-Tues.-Wed.  
Mabry Building—Friona  
Phone 4051

Monthly Installment Payment Plan on all Kinds of Insurance.

**3% simple interest**

**Bovina**  
Real Estate & Insurance  
Alvin Glasscock Ph. 4382

MORE INTEREST NOW IN **SORGHUM ALMUM**  
LET'S TALK IT OVER

We are having inquiries for Shelled White Corn and would like to buy yours.

We are still interested in cleaning your seed crop. We will certainly try to do an efficient job for you.

**We want to buy, store, or clean your Sudan, Sumac Cane, and Atlas Sargo.**

With winter weather here, why not check up on your needs for livestock feed?

**PURINA FEEDS**  
**HENDERSON GRAIN & SEED COMPANY, INC.**  
FARWELL, TEXAS

A prim little old lady was telling her friend about her awful shock upon finding two empty whiskey bottles in her garbage can. "You can imagine my embarrassment," she said. "I got them out fast because I didn't want the garbage man to think I drink."

"What did you do with them?" asked her friend.  
"Well, the minister lives next door," was the reply, "so I put them in his garbage can; everybody knows he doesn't drink."

"I'm sorry, George, but I make it a rule never to lend money. It ruins a friendship."  
"Don't worry about that; we never were what you would really call good friends."

## 4-H Achievement Event Is Saturday

Saturday night, January 5, will mark another big occasion for many Parmer County 4-H Club girls and boys as they meet for their annual achievement event at the Bovina School.

The yearly affair will get underway about 7 o'clock at the Bovina auditorium where the program will be staged. Included on the program will be the welcome, the presentation of awards by the

county agents, the showing of slide pictures by J. B. and Cooper Young, and the adjournment of the session by the 4-H Club pledge and prayer.

Members of the recreation committees from every club in the county met December 20 in Bovina to make final plans for the event. A reporter for the group says that an interesting program has been planned and that an enjoyable time is in store for all who wish to attend.

All 4-H Clubbers in the county are especially urged to attend and all parents of 4-H members are invited.

After the program, the group will adjourn to the school gymnasium for games and refreshments. Girls and mothers planning to attend are asked to bring four sandwiches each, and boys are asked to bring 20 cents each. Parents attending will be in charge of serving refreshments.

Miss Sharron Thorn of the Lazbuddy Senior Club is chairman of the committee in charge of arrangements and Miss Judy Billingsley of the Farwell Club is publicity director for the event.

You can get a good education reading newspapers—but you can get a better one working for a newspaper.

## Crop Improvement Mapped by PCG

Recommendations of the panel of cotton experts from all phases of the industry, which met in Lubbock in November at a short staple research conference, have been announced by the Plains Cotton Growers, Inc., Woodrow Fleming, Parmer County ginner, said this week.

The reorganization will use these recommendations in formulating a long range and immediate program for improvement of cotton produced and marketed on the South Plains. They will be presented to the directors at the PCG's January meeting.

George W. Pfeifferberger, executive vice-president of the PCG, explained the recommendations were made in brief form at the conclusion of the research meeting last November. Since then various chairmen of the panel have worked out details on the recommendations and submitted them to the PCG.

Genetics and breeding recommendations were broken down into fields of cotton improvement research which needs to be emphasized. These include work on fiber properties, boll types, earliness and disease resistance, and their reaction to environment.

In connection with this phase, Dr. Henry Barker, Washington, D.C., with the U.S. Department of Agriculture, announced that a

cotton geneticist will be assigned to work on these problems at the Lubbock Experiment Station as soon as a qualified person is located.

In the plant growth, disease and insect phase, work is to be done in physiology, diseases, insects and applied research with a number of test plots throughout the High Plains.

Production practice recommendations call for work on climate, irrigation, mechanization and soils.

**YOUNG MEN 17 TO 30**  
Life Insurance Applied for at the Present Time Will Not Carry a War Restriction Rider. Investigate Your Insurance Position NOW.

**Great Southern Life Insurance**  
**JOHN GETZ, Agent**  
Box 234 Farwell, Texas

**ROBERT N. GINSBURG**  
Certified Public Accountant  
Announces the Opening of An Office

For the Practice of  
**Public Accountancy**  
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Next Door to Old Bank Building  
Phone 2112 or 2252 Box 927, Friona, Texas

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**Ambulance Service**  
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Funeral Home

**SAFE - SOUND - SECURE**  
There are good reasons why more people insure with Farm Bureau than with any other Parmer County Agency  
**RAYMOND EULER**  
Special Agent  
A. J. ELLISON  
Special Agent  
Phone 3521, Friona Phone 2092, Bovina  
**LIFE—FARMER'S LIABILITY—FIRE—AUTO**

**NOTICE OF ELECTION TO BE HELD TUESDAY, JANUARY 8, 1957**  
for District Director and County Committeeman.  
Polling Places in Parmer County:

1. Friona American Legion Hall
2. Wilson & Brock Insurance Agency, Bovina
3. Farwell County Courthouse
4. Lazbuddy Schoolhouse

**District Director: (vote for one)**

1. W. M. Sherley, Lazbuddy, Texas
2. \_\_\_\_\_

**County Committeeman: (vote for one)**

1. Lee Jones, RFD, Farwell, Texas
2. Dick Gerles, RFD, Farwell, Texas
3. \_\_\_\_\_

**BE SURE TO CAST YOUR VOTE**  
High Plains Underground Water Conservation District No. 1

**Wedding Pictures?**  
**SASS STUDIO**  
Phone 4-6143  
Clovis, N. M.

**The Parmer County Implement Co. News**  
Friona, Texas—Wednesday, January 2, 1957

**"The Place Where Most People Trade"**

The Hollis Hortons have been visiting in Rome, Georgia. While they were there, Mr. Hollis Horton Sr. baby-sat for the first time with his grandchildren who are two and three. His comment, "I believe they move faster than I can see."

— PCIC —  
And now it is 1957. Start the new year by purchasing a new IH 450. The biggest four-row tractor on wheels.

— PCICN —  
Mr. and Mrs. C. A. Turner are building on their house in the northwest part of town. The new addition will about double the floor space of their present home.

— PCICN —  
The Parmer County Implement Company doesn't plan to go into the used car business, but we have a good many on hand right now. Some are good and some are not so good, but we do have a good price on all of them.

— PCICN —  
Our mother has been traveling with the boys some this past week and she is a firm believer in this little verse by Betty Ister: "No breast of pheasant under glass can tempt our little lad or lass. No fillet medium disturbs their mealtime tedium. No matter where we dine or how imposing the list of chow—Answering each hungry one demands a hamburger on a bun."

— PCICN —  
Breaking plows—sure we still have them. Come by and let's trade.

— PCICN —  
Mrs. Charles Schlenker has been very ill this week and doesn't feel like having visitors yet.

— PCICN —  
See the new Farmall 450 demonstrated with the new six-row lister-planter. When modern equipment is built, International Harvester will build it.

Mr. and Mrs. Jimmy Baxter were hosts at a dinner bridge party at their home on New Year's eve. High score winners were Mr. and Mrs. Newman Jarrell and low score went to Mr. and Mrs. Charles Osborn.

— PCICN —  
Yes, our shop is busy. Call Ben Woody and make a date to get your power unit ready for the next season.

— PCICN —  
We are sure you have bought antifreeze once and maybe several times this winter. The only way to be perfectly safe when a cold spell hits, however, is to keep a close check and add more antifreeze when necessary. Parmer County Implement Company still has lots of antifreeze for sale at the lowest price in town.

— PCICN —  
The best time to have your motors and tractors repaired is when you aren't using them. Call 2091 and we will pick up your tractor or motor, put it in first class working order, and deliver it back to your place.

— PCICN —  
Texas coastal and inland waters have over 450 species of fish. Over 4,000 rivers, bayous, creeks and lakes to put fish in, plus the big Gulf of Mexico. With 1,600 miles of coastline on the Gulf and the Rio Grande's 1569 miles of winding course from source to mouth, there is no use crowding the other fellow's fishing hole—in Texas.

— PCICN —  
Pre-watering season is just around the corner. Let our shop get your power unit ready. Don't wait until you start irrigating.

— PCICN —  
Several girls spent New Year's eve at our house. Welcoming the New Year with Doris were Ruby Grubbs, Lavon Fleming, Phila and Lila Buske, Nancy Outland, Betty Agee, and Raye Jene Jones.

We still have a few new 400 tractors left. See these for a good deal.

— PCICN —  
Jeanne Beth Jordan is in the hospital in Amarillo. Beth, who is four months old, seems to be allergic to her home and her country as well as to her food. She is receiving treatments from a specialist and hopes to be home next week. Beth belongs to the Ben Jordans and to us. She is our grandchild.

— PCICN —  
Of the five leading species of four-legged game, over four million are killed in Texas every year. Of the five leading game birds, over seven million are killed annually. Texas has over 900 species of birds, and 30 of North America's species of waterfowl spend their winters here. The state bird is the mockingbird but it should be the wild turkey because nearly half of the nation's wild turkeys are in Texas.

— PCICN —  
Mr. and Mrs. Keith McKenzie and children spent the Christmas holidays with friends and relatives in Alabama. Mrs. McKenzie, Jean, is a nurse at the Parmer County Community Hospital and Alabama is her home state. Keith is a mechanic at the Parmer County Implement Company.

— PCICN —  
If it is used equipment you are looking for, drive by our lot. Used Ford tractor with lots of running, just overhauled. Model L Case that will break a lot of land. Just go by and take a look—it's all for sale.

**We Wish You A Happy New Year!**





### PUSHBUTTONS PROFIT FEED LOT OPERATORS

Daily conversion of 51,000 pounds of bulk feed into choice beef is a pushbutton operation at Carter-Kirchhoff feed lots in Plainview, Texas.

Six men handle the pushbutton operation of the electric mixing plant that efficiently grinds, weighs and mixes the fattening rations for as many as 2500 feeders and provides custom rations for 25 separate pens.

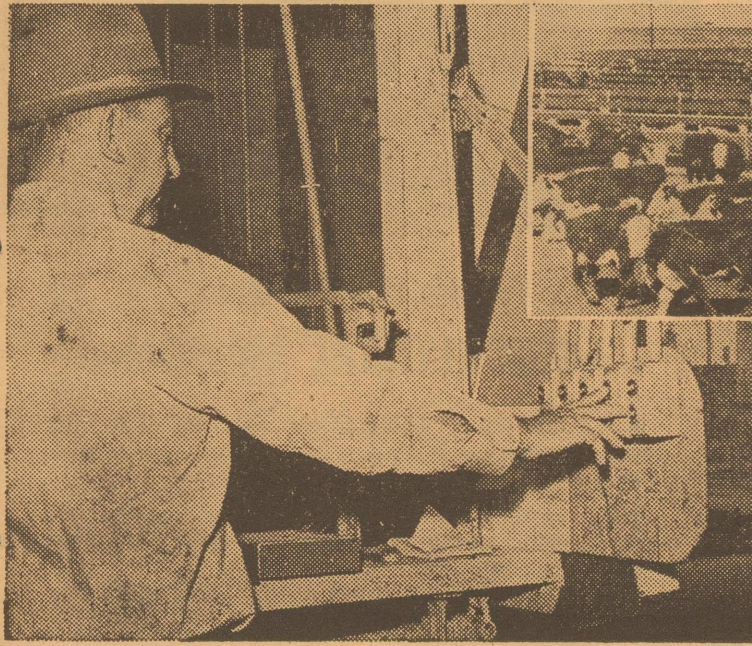
The venture started two years ago when two Plainview farmer-stockmen, John J. Kirchhoff and R. M. Carter, joined their capital and herds. The business has grown from a 400 head capacity to its present size. The rations fed are prescribed by Carter-Kirchhoff or by the cattle owners.

Pushbutton electric power controls the mill operation from receiving the feed until the mixed

rations are augered into the feed lot trucks. Electric power directs the movement of the locally grown feed through the 75 horsepower grinder, to one of four overhead storage bins, through the scales, to the electric mixer and then augers the rations into the feed truck. The entire operation requires 100 horsepower.

"Profitable feed lot operation allows no margin for error; exact control is essential in mixing rations," says Kirchhoff. "Even a 1% error on mixing 25 tons of feed can be costly. Electric equipment gives us the positive control to eliminate mixing errors."

Benefits of precise ration mixing is shown by Carter-Kirchhoff's daily records on the feed consumed, medical treatment, if any, and the 30 day weight gain record. "Our records show that our feeders gain an average of 2.4 pounds per day," Kirchhoff stated.



John J. Kirchhoff operates one of the pushbutton controls which directs the movement, grinding, weighing, or mixing of grain sorghums, alfalfa or cottonseed hulls for individual pen finishing formulas.

### Bureau To Request Soil Bank Changes

Texas Farm Bureau members will join with American FB during the next session of congress in attempting to amend soil bank legislation.

At Miami Beach, last month, delegates to the national convention approved the following recommendations "in order that the soil bank may make a maximum contribution to the solution of our surplus problem:"

- (1) Maximum possible use should be made of CCC stocks for payments in kind under the acreage reserve program. Certificates entitling producers to payments in gains other than rice should be interchangeable.
- (2) No acreage placed in the soil bank under either the acreage reserve or the conservation reserve should be harvested or grazed under any circumstances.
- (3) Farmers placing land in either the acreage reserve or con-

servation reserve should be required to maintain the acreage of other land on the farm that normally is idle or devoted to uses that exclude it from the soil bank base.

(4) Producers desiring price supports should be required to place cropland in the soil bank in amounts determined by applying a percentage factor to their acreage devoted to allotted crops. This recommendation is not intended to require a reduction of acreage devoted to allotted crops. Producers would be free to meet this requirement either by placing such amounts of their allotted acreage as they desire, in the reserve program, or by placing "non-allotted" acreage in the conservation reserve program. In either case soil bank payments would be earned, says FB.

SUBSCRIBE NOW

### THE PARMER FARMER

One does not realize the true diversity of agriculture in the Southwest until one is able to see with his own eyes the great differences that latitude, soil types, and other factors make.

This was brought home to us during the past week as we took time for a week-long tour of Central, Coastal, and South Texas parts. For us, this was a very eye-opening experience, and helped us to see our own Plains farming in an altogether different light.

While the most noticeable thing about our travels was the marked difference between our farming and farming as it was carried on in the areas we visited, another conclusion, this one more subtle, came to our minds: there are parts of the Texas Coastal Plains

that a long-time resident of the Panhandle would have a hard time distinguishing from his own neighborhood.

From a short distance below Corpus Christi up the coast for over two hundred miles toward Houston, there is an area as flat as the High Plains, and seemingly as fertile and productive. Oddly enough, the major crop of this strip near the Gulf is grain sorghum, our own bread and butter crop.

We spotted no irrigation wells or ditches in the area as we drove through it, so presume the moisture from the Gulf-bred rains to be sufficient for normal growing conditions. Our conversations from residents there led us to believe that they have yields from 2,000 to 3,000 pounds on the average. The soil is heavy and dark with a high clay content, and appears to be very fertile. We were surprised to see the quality of the land right down almost to the water's edge. We would have presumed that land only a few hundred yards from the Gulf would be too salty to farm. Apparently it is not.

Farms of this territory are, for the most part, clean and well-kept. The general appearance is one of modest prosperity; not unlike the irrigated Plains. There are no stock in the area, and the absence of fences gives the land a clean appearance. Weeds, such as our tumbleweed, ragweed, and ticklegrass clusters, are nonexistent.

A killing freeze has not visited the area as yet, although all crops have been gathered, stalks shredded or disced in, and most farms are plowed and ready for next spring's work.

Below San Antonio, we passed through some of the counties that have received state and national publicity because of their drought conditions. Karnes County has been the subject of stories in state-circulated newspapers and the Saturday Evening Post in recent weeks.

It pleases us to report that much of this drought-devastated area has received considerable rainfall in just the last few days, and the

seared pastures and fields are receiving the balm of God-given moisture.

Karnes City, where they actually have had bread lines for many people unable to earn enough to feed themselves, doesn't look as rough as we had expected it to. However, from the things we have heard and read, their condition must be far more acute than our own where we can rely on irrigation.

The real show-case of Texas agriculture, of course, is the lower Rio Grande Valley, where not only are vegetables grown the year around, but such tropical citrus fruits as oranges and grapefruit abound.

It is surprising, to one accustomed to the open Plains spaces, how concentrated is the area of the lower Valley. Raymondville, Brownsville, and Mission form the extremities of a triangular-shaped area for this virtually frost-free garden. The area of production is not more than 50 miles in width at any one spot.

Tropical palms, fruit trees, and vegetables offer a startling contrast to brushy ranchland that borders this sunny oasis. This is no paradise, however. In 1951, a hard freeze, killed many expensive citrus trees and cost farmers millions of dollars.

The big worry today is where fresh water will come from for domestic, industrial and agricultural needs. Even with storage at newly-completed Falcon Dam to the north, supplies cannot meet the need. Irrigation wells help somewhat, but for the most part, their water is brackish, and long-time pumping will increase the salt content of the land to undesirable degree.

One of the most impressive areas we passed through was the "winter garden" area below Uvalde and Dimmitt Counties. Carriza Springs and Crystal City appear to be the focal points of a large vegetable producing area here. Their principal crop is, if you've never heard, spinach, and at Crystal City we were told (though we didn't see it) is a monument of Popeye, the cartoon

character who did so much with the young fry to popularize the eating of this nourishing green.

All of this area is irrigated from wells, having settings of around 150 feet. They get their water from limestone formations coming from the Edwards Plateau to the north.

We enjoyed seeing these sights, but it was still good to get back to the Plains. We still have more land, more suitable to mechanized farming, more water, and the best farmers in the world, even if we can't raise oranges outside the hothouse!

## We Look Forward To Serving You

This week, as we start another year, we all at Cummings Farm Store extend to you a hearty wish for a successful and Happy New Year.

We have enjoyed our relationships in the past, and look forward eagerly to continuing to grow with the great farming country we serve.

Whether your needs are in the specialized field of fertilizers, or the old, reliable feed and seed line, let us serve you.

**CUMMINGS  
FARM STORE**  
Phone 2032 Friona, Texas

## IT'S A NEW YEAR FOR US, TOO!

This week, we are pleased to make announcement of a change that will make this truly a New Year for a long-established firm of the High Plains.

Effective Tuesday, January 1, Mack Bainum has purchased full and sole ownership of Blanton Butane, Inc., of Friona, Texas. We will now be known as Bainum Butane Company.

This change, we hasten to remind, is in name only, and we plan no alteration of either personnel or the reputation for service that we have built up during the past 17 years of business here. Mack will remain manager and owner, and the employees and policies of the business will be unchanged.

All accounts due and payable Blanton Butane, Inc., of Friona through December 31, will now be due and payable to Bainum Butane Company of Friona. It gives us great pleasure to announce that the ownership of this firm serving the needs of the farmers of this area is now all-locally owned and managed.

Thank you for your consideration and patronage, and we look forward to serving you in the same manner in years to come.

## PARTNERS

IN THE COMING YEAR . . .

We hope that you will look on Maurer Machinery and Maurer Fertilizer as "partners" in your farming operations.

Because, although we do not do business in your name of course, we still are directly affected by your farming operations and whether they are profitable.

WE'RE INTERESTED . . .

In helping you to farm better and make more money, because in the end, your prosperity directly affects us.

We sincerely believe that better equipment and better application of fertilizer are the two best ways to insure better returns from farming.

Please consider us your "partners" during 1957 and let us assist you in any way that we can be of service.

**MAURER MACHINERY**  
- AND -  
**MAURER FERTILIZER**  
FRIONA, TEXAS

## BAINUM BUTANE CO.

FRIONA, TEXAS



**LEGAL**

**THE STATE OF TEXAS**  
To any Sheriff or any Constable within the State of Texas—GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Parmer County, Texas, the accompanying citation, of which the herein below following is a true copy.

**CITATION BY PUBLICATION THE STATE OF TEXAS**  
TO: H. T. Shellnutt, Mrs. Ila Bell; John T. Shellnutt; Muri Shellnutt, and should he have ever married, of his unknown wife or wives; W. R. Reece, and his

wife, Maude Reece; Boyd Reece, and should he have ever married, then of his unknown wife or wives; Bert Shellnutt, and should he have ever married, then of his unknown wife or wives; and if any of said persons be deceased; then the heirs and legal representatives of such of said defendants who may be deceased, Defendants, Greeting:

**YOU ARE HEREBY COMMANDED** to appear before the Honorable District Court of Parmer County at the Courthouse thereof, in Farwell, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 11th day of February A. D. 1956, to Plaintiff's Petition filed in said

court, on the 25th day of October A. D. 1956, in this cause, numbered 1884 on the docket of said court and styled **BROWN SECURITIES CORPORATION, Plaintiff, vs. H. T. SHELLNUTT ET AL, Defendants.**

A brief statement of the nature of this suit is as follows, to-wit: Suit to foreclose Mechanic's and Materialman's Lien and Statutory Paving Lien upon Lots 9 and 10, Black 40, Original Town of Friona, Parmer County, Texas as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Farwell, Texas, this 29th day of December A. D., 1956.

Attest: Hugh Moseley,  
Clerk, District Court, Parmer County, Texas

13-4tc

**"Happy 24th Anniversary Mom and Dad"** written on the top. Coffee and cake were enjoyed by Mr. and Mrs. J. D. Carpenter Sr., Mr. and Mrs. H. L. Ivy, Mr. and Mrs. Charlie Gustin, Mr. and Mrs. J. B. Jennings, Mr. and Mrs. Frank Hinkson, Mr. and Mrs. Calvin Embry, Mr. and Mrs. W. C. Williams, Mr. D. Carpenter, Rev. Bruce Matthews, Glen Lust, Barbara and Carolyn Hinkson, Carolyn Scott and the hostesses.

**In Heath Home**

Those visiting in the Claud Heath home during the Christmas holidays were Mac Cox, a student of Arlington State College, their daughter and husband, Rev. and Mrs. Harvey Hudnall of House, N. M., Mrs. Heath's brother and family, Mr. and Mrs. T. R. McClain and children of Drumright, Oklahoma, Mr. and Mrs. Delbert Hudnall of Lazbuddie and Mr. and Mrs. George Poteet and children of Dimmitt.

**Daniels Hosts To Holiday Fete**

Mr. and Mrs. Roy Daniel and son, Jim Roy, were hosts and hostess to members of the Gammon family for a holiday dinner on Christmas Day. The traditional fare of turkey and dressing with all the trimmings was served.

Those present for the occasion were Mr. and Mrs. W. H. Gammon, Mr. and Mrs. John Gammon, Johnny, Marianna and Jeanie; Mr. and Mrs. D. B. Ivy, Durward, Christie and Robert; Mr. and Mrs. Everett McBroom and Susie; Mr. and Mrs. Reece Wilterding, Stevie and Shelley of Tulla; Mr. and Mrs. Billy John Thorn; Freddie and Linda Carol Beaty of Friona;

Also, Mrs. Alvaretta White, Mr. and Mrs. Garvin Thorn and Sharon; and the hosts and hostess, Joe Briggs also visited the group during the afternoon.

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**Billy John Thorns Parents of Son**

Mr. and Mrs. Billy John Thorn are the proud parents of their first child, a son, born December 27, at the Parmer County Community Hospital in Friona. The young man tipped the scales at six pounds and 1½ ounces. A name had not been chosen for him at the time of the report.

Proud grandparents of the new arrival are Mr. and Mrs. J. W. Beaty of Friona and Mr. and Mrs. Garvin Thorn of Lazbuddie.

**Home for Holidays**

Miss Jean Louise Gammon, who is a sophomore at Texas Tech, is at home visiting friends and relatives during the Christmas holidays.

Robert Henry Ivy, a sophomore at Arlington State College is also at home for the holiday season.

**Thank You**

As this will be the last column of news that I will write for this paper, I would like very much to thank each and every person who has helped me in any way to get news from time to time. I hope that you will continue to cooperate with Mrs. Calvin Embry, who is to take my place. If you have any item of news, please contact her at Yorktown 5-3345.

Mr. and Mrs. J. W. Gammon and Sarah spent Christmas in Canyon visiting her mother, Mrs. Harwood.

Mr. and Mrs. Roy Daniel and Jim left Wednesday, December 26, for a few days visit to points in South Texas.

Mr. and Mrs. Claud Heath visited in the home of Mr. and Mrs. Bob Johnston and children in Lubbock last Friday.

Mr. and Mrs. Raymond Houston, Marie and Eugene spent Christmas in San Angelo with Mr. and Mrs. David Lynch and children. After Christmas they visited in the Rio Grande Valley, stopping in Del Rio, Eagle Pass and Laredo. They also made a short trip to Mexico.

Mr. and Mrs. Earl Peterson and children visited relatives and friends in Lubbock during the Christmas holidays.

Mr. and Mrs. L. A. Reed and Doyle, and Mr. and Mrs. T. D. Reed visited relatives in Marlin and Houston, during the holidays.

Mr. and Mrs. S. J. Bozeman of Amherst visited Wednesday in the Bert Gordon home.

Rev. and Mrs. C. K. Roberts visited relatives in Dallas and Greenville over the holidays.

Rev. C. K. Roberts was in Shallowater on Tuesday to conduct

funeral services for a long time friend.

Student night was observed at the Baptist Church Sunday night with college students in charge of the program. Those taking part on the program were Jimmy Duane Ivy, Winnie Paul and Luther Louise Ham and Jim Gordon.

Mr. and Mrs. Edgar Vanlandingham visited with friends and relatives for several days in Hollis, Oklahoma.

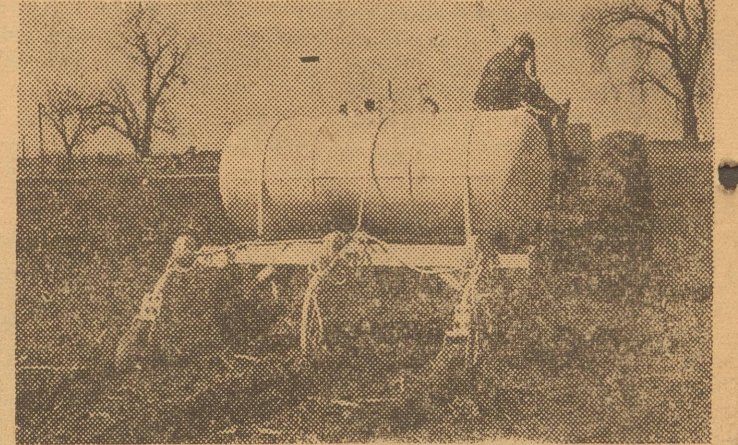
Donna Kim, infant daughter of

Mr. and Mrs. Jay McDonald, has been quite ill in the West Plains Hospital-Clinic of Muleshoe. Her condition is reported to be fair at this time.

Mr. and Mrs. Richard Engelling and Debbie visited relatives in Arkansas over the Christmas holidays.

Mr. and Mrs. J. S. Menefee and Carolyn of Corpus Christi are visiting their parents, Mr. and Mrs. W. S. Menefee and Mrs. Dixie Barnes.

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**News From LAZBUDDIE**  
MRS. CALVIN EMBRY

**Christmas Guests**

Guests for Christmas dinner in the J. W. Crim home were Mr. and Mrs. Winn Henley of Clovis, N. M., Mr. and Mrs. Lovel Johnson and girls of Garland, Mr. and Mrs. Fred Curtis and boys of Farwell, Mr. and Mrs. John N. Crim and Doyle, and Mrs. Weldon Crim of Muleshoe, Mr. and Mrs. Ray Mears and Jimmy of Farwell and Mrs. Cain of Vernon.


**Anniversary Party Honors Carpenters**

On Sunday afternoon, December 23, Mr. and Mrs. H. W. Carpenter were honored with a surprise anniversary party in their home with their daughters, Mary Jean, Jimmy Frank, and Sussie, acting as hostesses. The highlight of the afternoon was the cutting of the cake.

The cake carried out the pink and white color theme with

**MONDAY, JANUARY 7**

**Our Dissolving Partnership Sale Prices Will Still Be In Effect —PLUS— 2 Pieces of SAMONSITE LUGGAGE To Be Given Away!!**



**1—Ladies Blue Wardrobe Case \$27.50 Value**

**1—Ladies Alligator Vanity Case \$18.25 Value**

**Drawing At 5:30 P. M. You Don't Have To Be Present To Win.**

**Nothing to Buy—Just Register Monday at—**

**HURST'S**

**Imagine the worst**

**Funny kind of preaching**

We are optimists. Ordinarily, we preach optimism. We want you to be an optimist. BUT—

It won't hurt you to be a pessimist for a few minutes—just long enough to imagine the ruin that may come your way if your house or business burns to ashes—if you injure or kill a person, or three persons in your car and are sued for thousands—if you are laid up for months by a personal accident—if your valuable possessions are lost or stolen.

This is intelligent pessimism. For it can lead you to take out the insurance you need to save you from all these possible tragic losses.

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**RIFT OAK BEDROOM SUITE**  
Lovely lined oak finish. A big 56" double dresser with large beveled plate glass mirror. Roomy chest has cedar lined bottom drawer. Both chest and dresser dust-proofed. Center-guided drawers with solid oak interiors. Bookcase bed has electrical outlet.

**DOUBLE DRESSER and PANEL BED \$139.50**

**DOUBLE DRESSER & BOOKCASE BED \$159.50**

**NITE STAND \$29.50 CHEST \$59.50**

**Save \$40!**  
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**Special introductory offer!**

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A new, extra firm mattress with every quality feature you'd expect in a \$69.50 mattress. Lovely imported Belgian damask covering in brown and white. Permalators, rope handles, plastic grips on box spring. A total of 624 coil springs in the mattress and box spring ensemble... See it! Try it! Buy it!

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