

WE SAVE YOU MONEY ON STAPLE GROCERIES

Realizing the low price of farm products, we are trying to stretch your dollars as far as they will go. These prices good all week.

10 lb. box **Large Prunes - \$1.09**

Salmon Nautical vacuum packed, per can - .15

Mothers Cocoa 1 lb. can - .21

Mothers Cocoa 1-2 lb. can - .11

10 lbs. PURE **SUGAR - .75**
CANE

25 lbs. PURE **Sugar - 1.85**
CANE

Brooms Extra Quality - .59

48 lb. **FLOUR Extra High Patent - 1.90**

Plain white Pie **Plates This is a**
per set of 6 **real bargain .29**

White **Dippers 35c value - .17**
Enamel

We have a good stock of Hardware and Furniture. Come in and let us show you through our line.

Hudgens & Knight

GROCERIES HARDWARE FURNITURE IMPLEMENTS
West Side Square Brownfield, Texas

NEEDMORE

By Sand Devil.

"Peeping, Peeping here and there,
In lawns, in meadows, everywhere;
Coming up to find the spring,
And to hear the Robin red breast sing."

Who of us can ever forget this simple stanza learned during childhood days, dedicated to the rising grass and signifying the annual visit to earth of Proserpine, the sweet goddess of flowers. What man doesn't feel at this season of the year the thrill of a life time.

There was a large attendance at Sunday School Sunday afternoon, after which, officers were elected for the ensuing quarter. Prof. Greer being chosen as superintendent; Mr. Weber, assistant. Rev. Mr. Johnson of Gomez preached a fine sermon. He promised to be with us again next fourth Sunday. Rev. Clinton of Lubbock will preach on the second Sunday. Come, bring your friends and be with us. You will go away feeling better than you attended services at the little old school house by the side of the road.

We are proud that our youngsters won first place in the rural literary contests at the County Meet Saturday; commendable too we think of our teachers, Prof. Greer and Miss Gibbs.

The health of the community is

good, however sickness is reported in the home of Mr. Bell.

Mr. Pace of Gomez was in our midst this week.

Mr. Crawford is in New Mexico on business.

Mr. McCutcheon was enumerating the school census Monday.

ATTENTION

At a meeting of the members of the Farm Bureau in Brownfield on March 25, 1927, the directors of said local saw fit to appoint a finance committee. Members wishing financial aid through the Texas Cotton Growers Finance Co-operation Dallas, Texas will please meet with the committee on the 8th day of April at 10 A. M. in the district court room, Brownfield.

S. W. White, Chairman.
L. L. Brock, Sec.

DIED

Mrs. J. J. Nettles, aged 60, died at the country home near Meadow Tuesday about 2 P.M. after a very brief illness of something like paralysis that developed Monday.

The body followed by a large number of friends and relatives was carried to Tahoka Wednesday morning and laid to rest in Tahoka cemetery.

John B. Jones, of Lubbock, was here Monday on business.

G. B. Hickok, Slaton railroad man, was visitor here last Thursday.

Booster Speaks Praise of Old Yoakum

Mr. Editor:

After reading in the columns of the Herald about the great possibilities of Terry county, with her chickens and hogs and \$50 calves, and then your invitation to hear from the readers of the Herald, here I come to give "Old Yoakum" a little boost.

Where the chickens aren't so busy that they never go to roost;

We too, have eggs in the henhouse and eggs in the yard,

And hogs that grow so big they yield 20 gallons of lard.

With feed in the stock lot, waiting to be fed;

And calves that grow so beautiful that they bring \$100 per head.

With corn in the field and corn in the mug;

With corn in the crib and corn in the jug,

Just come along to Yoakum and join the jolly band,

With her sparkling crystal water and her golden sand;

So rich with her product the finest in the land;

So rich with her products the finest kind of land;

But when they render it for taxes it isn't worth a dam.

Yoakum County Booster.

Old Turkish Capital

Presents Two Views

Approaching Constantinople one may get the impression that it either is the world's most beautiful city or that it is the most squalid city on earth, depending upon whether it is approached from the sea or the land. From the land the city's 680 mosques and minarets, its 500 palaces and gardens, rising in the form of an amphitheater above the Golden Horn, give it the appearance of the type of oriental city described in the Arabian Nights, says E. Alexander Powell in the American Magazine.

Alexander von Humboldt, noted traveler and student of nature, declared Constantinople was one of the three most beautiful cities in the world, Naples and Salzburg being the other two. Lord Byron also extolled Constantinople's position as being incomparable to any he had ever seen.

The historical interest that abounds in Constantinople even surpasses, for many, that of its beauty. The city's history extends back nearly 3,000 years. Since the corn-laden galleys from the Black sea glided through the Hellespont in the days of Darius and Alexander, and the Phoenicians moved in from the Marmora sea, down to the present time, when gigantic battleships swing at their moorings off Seraglio point, Constantinople has been an object of desire for ambitious military leaders and land-seeking nations.

Unwise to Disregard

Danger in Lightning

There are cases of persons having garments torn by lightning while they themselves have suffered no serious harm. The body is largely composed of water, and if the clothing is dry the bolt will pass through the body. If the clothing is saturated the bolt may follow the clothing instead of the body. It is advised by some that anyone caught in a thunderstorm in the wilds should immerse himself in order to saturate his garments, or, if this be impossible, to expose himself fully to the rain in order to be drenched at once.

There are few manifestations of nature's power more awe inspiring and at the same time more fascinating than a violent thunderstorm. Comparatively few adults acknowledge a feeling of terror in the presence of this majestic display. There is, however, a distinct difference between fear and caution. The danger from lightning is never great, but it exists and it should be reduced as nearly as possible to the vanishing point.

First Animal Protection

The first step in the enactment of humane legislation was taken in 1822, when a bill providing punishment for the ill treatment of cattle was introduced into the British parliament by Richard Martin, an Irish nobleman, later nicknamed by King George IV "Humanity Martin." To Richard Martin belongs the credit for the first conviction under the law for the protection of animals. The misused animal was dragged into court to show evidence of its master's cruelty, and the driver was found guilty. Two years later, Martin formed a society for the enforcement of his anti-cruelty act. The Society for the Prevention of Cruelty to Animals was thereupon organized. From this society originated the American Society for the Prevention of Cruelty to Animals, founded in New York in 1866 by Henry Bergh.

Wily Whales

Sir John Bland-Sutton, famous English surgeon, tells a striking story to demonstrate the cunning with which the "killer" whale chases its prey.

It feeds on seals, which it cannot easily drag off the ice, but it swims under the ice on which the seal lies, and using its powerful dorsal fin, suddenly rises, and breaks off a piece of the ice with it. If the seal tries to escape by sliding over the ice, the whale follows it, and continues its breaking tactics until the seal is captured.

The teeth of killer whales make those of the crocodile seem puny, but, curiously enough, these terrors of the seas, who even prey on their harmless relatives, hunt in packs, like wolves.

Child's Cost to Parents

One of the life insurance companies estimates that a child costs \$6,150. This includes birth and expense until he is eighteen years old. This total is reached by adding to the initial "cost of being born," estimated at \$250, the sums of \$2,500 for food, \$1,620 for rent, reckoning the share of the child as one-sixth of the total so expended; \$300 for fuel and light, \$351 for furniture and household maintenance, \$144 for first cost of installation of the home, and for clothing \$912 for a boy and \$1,002 for a girl.

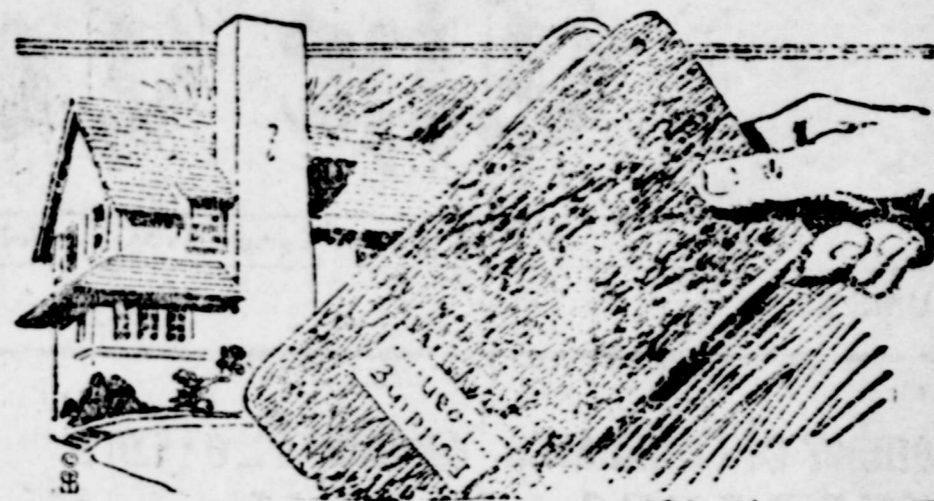
Sanitary Barber Shop

Modern and Up-to-date

Experienced Barbers

Hotel Brownfield Bldg.

T. H. WILSON, Prop.



GO AHEAD WITH YOUR SPRING BUILDING PLANS

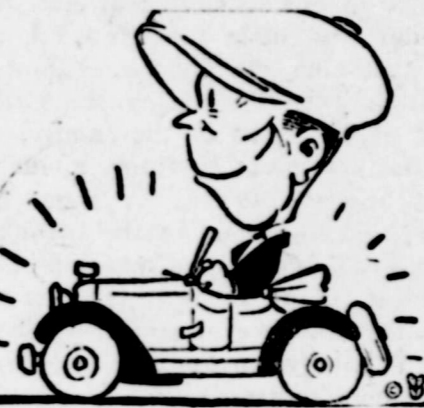
If money is the only obstacle in the path of your plans for building a home of your own this Spring—we can soon remove that. Go right ahead into putting your plans into execution and—

PAY BY THE INSTALLMENT PLAN

Come in and talk it over with us.

C. D. SHAMBURGER

"ALL KINDS OF BUILDING MATERIAL"



P-R-I-M-E-D

and rearing to go when filled with good old Conco gas and oils. Let us look after your tire and tube repairs.

Let us be of service to you with free air and water.

BROWN & BENTON

\$11.00

Bran new Brown Mule Batteries at the above price as long as they last. They are guaranteed one year. Come in and see them before they are gone and get yours.

"HERE TO SERVE YOU"

McSPADDEN'S

Battery, Radiator & Electric

McCASKEY

You don't have to wait now until the salesman comes around to get your—

McCaskey Sales Books

The Herald has been appointed as local agent for these supplies, and when you run short, just phone No. 1, and we'll call to take your order.

Just as Cheap

You pay us no more and probably get them cheaper than from a traveling salesman, and a small percent of this money stays right here in Brownfield to be spent with you.

No Trouble

There will then be no more trouble, delays, etc. in waiting for the agent to call, and the books will be shipped direct to you as formerly.

THE HERALD Phone 1 BROWNFIELD

Twenty states have a larger percentage of rural population than Texas.

Ninety-four and eight-tenths per cent of the population of Hartley County lies in the country, that county leading in Texas in percentage of rural population.

MISS LOU ELLEN BROWN ENTERTAINS S. S. CLUB

The S. S. Club was charmingly entertained at the home of Miss Lou Ellen Brown, Monday, March 23.

The afternoon was spent in playing bridge, while musical selections were given by Misses Voncile Holgate and Lois Adams. A dainty two course luncheon of iced tea, tuna fish sandwiches salad, pickles, jello with fruit and nut covering and Angel Food cake was served to Mesdames John Markham, Earl Anthony, Misses Gladys Kendrick, Annie Bell Scudday, Lois Adams, Voncile Holgate, Mary Ann Bell, Mary Kathryn Anthony, Lena Mae Ballard, Lou Ellen Brown, Lillie Mae Bailey, Donna Welch and Ruth Hill.

Two of our members, Miss Francis Plain and Mrs. J. A. King have moved and we all miss them very much from the club.

Mrs. Earl Anthony will entertain Monday April 4 at the home of her sister, Miss Lela Duke.



We are sorry to report Grandma H. F. Adams seriously ill. Bluford and Oscar, sons of Brownwood, and their families are here attending her bedside, as well as all the other children.

Mrs. J. C. Whisenant made a trip to Levelland Wednesday. Grandma Bragg returned with her for a short visit.

Social and Society

MRS. W. H. DALLAS, Editor

Phone No. 48

DR. GORDON DEAN OF TECH COLLEGE, LUBBOCK

Addressed a large and pleased congregation at the First Baptist Church on Sunday morning at the eleven o'clock hour. Dr. Gordon's discourse was largely on the value of Education, and the many phases of necessities in gaining it. The scriptural reading emphasized the appreciation of the beautiful and things worth while. It is indeed an inspiration to listen to words fitly spoken and from a personality of strong nature and wonderful character.

The Parent-Teachers Association served plate dinners to the county visitors attending the Fair and Track meet, Friday and Saturday, March 25th and 26th. Over 300 pies were contributed by the generous ladies of the town, and equally as many sandwiches were sent in for which the P. T. A. extend thanks to all contributing to our success. Proceeds are to be used for school purposes.

MR. AND MRS. A. B. BYNUM GUESTS AT BIRTHDAY PETE

Mr. and Mrs. A. B. Bynum were guests the week end and including Sunday of their daughter, Mrs. Cobb in Lubbock. Little twin daughters of Mr. and Mrs. Cobb celebrated their first birthday on Saturday, March 26. This very auspicious occasion would have been quite incomplete without the grandparents. This was a happy day for parents and grandparents. The twins are named Eunice and Bernice and are very precious possessions of their many relatives.

BASKET BALL GIRLS HAVE CHARMING PARTY

Miss Christova Sawyer entertained the young ladies of the Brownfield Basket Ball team, at a most charmingly planned party, on Saturday night, March 26th. Easter novelties were used and Easter suggestions carried out in the lovely supper served her guests. Games, music, and radio were greatly enjoyed. The Basket ball girls pronounce this one of their most delightful gatherings and Miss Christova a wonderful hostess. Young ladies enjoying the genuine hospitality of this home, were Misses Ollie and Leta Hancock, Phyllis and Mae Holgate, Allie Hamilton, Bessie and Jessie Chisholm, Willie Mae Jacobs, Mary Corning, Rebecca May and Florence Holt.

MAIDS AND MATRONS TO MEET APRIL THE FIFTH

The Maids and Matrons Club have for the meeting of April fifth, the 1.—"Humanism of Greek Art," and 2.—"Temples of Athens and Asia Minor," 3.—Roman Art and Architecture, "Christian Art and the Life of Christ in Art," 5.—"The Renaissance in Italy," 6.—"Venetian Painting and Painters."

Mrs. McGowan leads the lesson. Mrs. Walter Gracy entertained her sister Mrs. Aaron Goff of Wynoka, Okla., Thursday until Sunday, when Mr. and Mrs. Gracy and children accompanied her to Floydada, where they visited their parents Mr. and Mrs. Lee Allmon.

TO VISIT IN QUANAH THIS WEEK END

Mr. and Mrs. J. H. McKinney will be week end guests of their son, Mr. James McKinney of Quanah, Texas. Mr. McKinney is an unusual type of the cultivated young man, who is also a business man of great ability.

Mr. and Mrs. L. H. Plain with their daughters, Misses Frances and Billy left Saturday morning for Lubbock where they will reside. Mr. Plain has purchased a commodious home and will enjoy the many advantages afforded by the city. It is with regret that the community loses them from our town. They have many friends and well wishers here, who trust they may find a pleasant home in Lubbock.

MRS. LEWIS COMPLIMENTS MISS PLAIN AT PARTY

In compliment to Miss Frances Plain, who for so long has been a favorite among the younger circle of society, Mrs. Dalton Lewis was, at home to a number of the honorees friends on Saturday night March 26. The usual games were exciting and enjoyed by the guests. Most excellent refreshments were served by the hostess.

GAILEY—WILKINSON

Miss Corinne Gailey, daughter of Mr. and Mrs. J. I. Gailey and Mr. Garland Wilkinson of Dallas were married at the home of Reverend and Mrs. J. G. Thomas, Sunday evening at seven o'clock. The pretty and impressive ring ceremony was used when the vows were made. Rev. Thomas service was quite sacred and beautifully worded. Members of the Philathea class, of which the bride is a member, were present, also Mr. Stevens, Mr. Alton Webb and Mrs. S. L. McDonald, teacher of the class.

Mr. and Mrs. Wilkinson are making a trip to Oklahoma, and will include a period spent in Dallas and probably a visit to some of the cities on the Gulf Coast, before going to Tennessee, where they will reside and their home established.

Mrs. Wilkinson is a sweet and charming young lady, who has been for sometime a valued employee of the Collins Dry Goods Company. Mr. Wilkinson is traveling salesman for Higginbotham, Bailey, Logan Dry Goods Co. The sincere and kindest wishes of their many friends follow them where ere' they go.

Miss Larue Sawyer and Will Alf Bell Jr. spent some time at home the past week. They are, from all reports, making enviable records in the Texas Tech College at Lubbock.

Mrs. A. J. Stricklin had for her guest last week, her sister Mrs. David Holden of Seminole, Oklahoma. It is a genuine delight to all to know of little Sallie Trumans continued improvement who is spending some time with her maternal grandmother in Coahoma, Texas. Her little friends and others would rejoice to know of her complete recovery to splendid buoyant health very soon.

Mrs. L. E. McClish and daughters Misses Velma and Martha were guests of friends in O'Donnell Sunday visiting in the home of Mrs. M. Betenbough.

MISSES PERKINS AND BROWN ATTEND DISTRICT COUNCIL

The Panhandle District Council of the Christian Endeavor Society was represented by Miss Faye Brown, vice-president and Miss Mary Perkins local superintendent of Christian Endeavor, at Plainview, Texas, Sunday, March 27th.

Plans are being made for the convention to be held in Plainview on April 22, 23 and 24. The city of Plainview is expecting between 200 and 300 delegates for the convention. Miss Perkins and Miss Brown returned to Brownfield late Sunday evening.

MRS. MCGOWAN ENTERTAINS WITH AN ELABORATE PARTY

Perhaps the most unique and distinctive social functions of the Pre-Easter season, was given Tuesday afternoon, when Mrs. J. J. McGowan entertained the "Idle Wives Bridge Club" at 4 o'clock. Four tables, in waiting, with beautiful covers, with table favors, were in readiness for the ladies when they arrived. Table prizes drawn were decorated table hot mats. During the progression of the game the hostess served iced orange ade, a delicious drink. Scores at the close of the game showed the high figures were those of Mrs. Wingerd, receiving a lovely vase in green of jade colors. Next to high score was made by Mrs. McDuffie, who was presented with a leather score pad.

The clever hostess asked the Club to accompany her to the Hotel Brownfield, where a sumptuous dinner was served in two courses. The two beautifully decorated tables had for their centerpieces tall silver vases filled with gorgeous blossoms, which enhanced the beauty of the exquisite appointments. Covers were laid for guests at each table. Place cards and Easter suggestions designated the reserved places. The wholesome and daintily prepared menu included chicken with dressing, peas in potato nests, cranberry jelly on lettuce leaves, triple hot buttered rolls, fruit salad, spring celery, fresh tomatoes, corn, iced tea, molded ice cream and Angel squares. Guests were Mesdames J. H. McKinney, E. G. Alexander, Fred Smith, Tom May, A. W. Enderson, M. L. Copeland, John King Roy Wingerd, A. M. Brownfield, Ray Brownfield, J. E. Shelton, Robert L. Bowers James Miller, Henry Alexander, W. R. McDuffie, the hostess, Mrs. McGowan and Mrs. W. H. Dallas

Walter Bond is now attending a school of pharmacy at Fort Worth.

MRS. HASTINGS CELEBRATES SIXTIETH BIRTHDAY

The children of Mrs. R. J. Hastings very pleasantly surprised her on Tuesday, March 29, when they arrived at her home about noon to celebrate her 60th birthday. Well filled baskets of appetizing and delicious eats were brought and spread on the table and the hour was happily spent. Many tokens of love in the way of gifts were presented to her also.

Those participating in the joyous occasion were Mr. and Mrs. T. E. Hobbs, Mr. and Mrs. Jasper Proctor and family, Mr. and Mrs. George Merritt, granddaughter.

PHILATHEA CLASS HAVE VISITORS SUNDAY

The class was very glad indeed to have Miss Lucille Blackstock and Miss Winnie Davis of Gomez and a Miss Cooksey of Seagraves as special visitors Sunday. We welcome you back.

We are happy also to have enrolled Mrs. Ike Bailey and Mrs. Chris Quante as new members. May their working with us be as inspirational to them as it is to us to have them.

We miss our most efficient officer, pleasant co-worker and lovable friend who before her marriage Sunday, was Miss Corinne Gailey, but our best wishes go with her for a bright and happy future.

Monday night April 4 will be the monthly business date. These meetings are interesting—but there is always room for improvement, so make them more interesting by your presence.

HONOR ROLL

For the 7th month low second grade. Average of A.

Margene Griffin, Elray Lewis, Queenelle Sawyer, Wendel Roe Smith, Billie Joe McGowan, Ora Dee Eicke, Kathleen Alexander, Mattie Jo Gracy, Ralph Jeter Charlie Michie, Helen Green.

Mr. and Mrs. R. B. Collier had as out of town Sunday guests, Mr. and Mrs. Robt. Welch and baby daughter, of Meadow.

Miss Frankie Curry, who is teaching at Liberty school No. 2, was a week end visitor to Brownfield, the guest of Miss Ruth Welch.

Miss Addie Hamilton left Tuesday for Fort Worth to attend a business college.

Tom May, Dock Powell, Will Fitzgerald and Mr. Wilson, are attending a Masonic gathering at El Paso this week.

MISS MARY ANN BELL IS HOSTESS TO S. S. CLUB

Miss Mary Ann Bell entertained the S. S. Club at her home Wednesday afternoon from 4 to 6 with a bridge party. Musical entertainment was furnished by Misses Voncile Holgate and Lois Adams.

A short business meeting was held and it was decided that the remembrance of the Capsule Friends would be limited to once a month instead of every two weeks.

Delicious refreshments were served to Misses Mary Kathryn Anthony, Lou Ellen Brown, Lillie Mae Bailey, Lena Mae Ballard, Francis Plain, Sallie Mae Markham, Lois Adams, Gladys Kendrick, Annie Belle Scudday, Voncile Holgate, Ruth Hill, Dona Welch, Mesdames Earl Anthony and John Markham.

Miss Lou Ellen Brown will entertain at her home Monday March 28.

P. T. A. PROGRAM APRIL 6, 1927

The program for the Parent-Teachers Association on April 6, 1927 will be as follows:

- Subject: Home Study.
1. How much required by school—Mrs. J. D. Miller.
 2. Parents part in home study requirements—Mrs. Wm. Adams.
 3. Provisions for reading during vacation times Mrs. W. W. Price.
 4. Proper use of the school library—Miss Perkins.
 5. Open discussion.
- Every parent urged to attend. Committee.

GOLF CLUB MEMBERS NOTICE!

Members of the Brownfield Golf Club are urged to see the Secretary and get a card so that you will be in good standing. Improvements are being made and all members should come in with dues that have been due since the first of the year.

The course is being put in first class shape with several new holes to make the course complete. A meeting will be had in a few days to determine when the next tournament will be held; also other matters that should be taken care of.

Secretary.



FRESH VEGETABLES AND FRUITS IN PLEASING VARIETY

If your meals include a tempting assortment of our Fresh Vegetables, Fruits and Flavorful Meats—then you are all set. If not stop in, hand us your market basket and let us fill it.

ENTERPRISE MARKET and GROCERY

A STORY—



WITHOUT WORDS

The above illustration is really a story without words—a story with a good moral to it! It points out the lesson we all learn in our youth, "that to save when we are young has its reward in Happiness and Contentment in our later years."

OPEN AN ACCOUNT TODAY WITH—

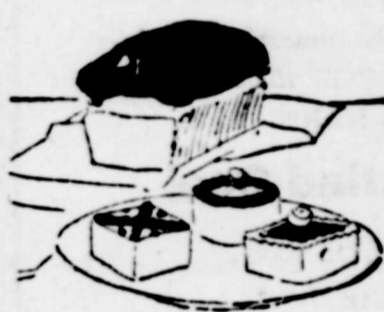
FIRST NATIONAL BANK

OF BROWNFIELD

"SERVES TERRY COUNTY"

Capital, Surplus and Profits

\$65,000.00



BEST THAT YOU EVER ATE!

The minute you slip a knife through the crust of our GOLDEN CRUST BREAD you detect a fragrance of tasty

goodness! Yes, from end to end you'll relish every slice of it. Ohter Bakery Specials fresh daily!

Bon Ton Bakery and Cozy Cafe

EASTER "SWEETS"



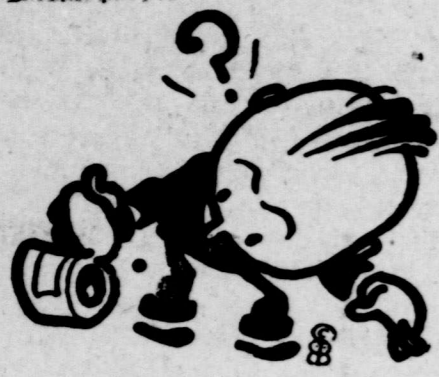
Get your order in now for a wonderful box of Pangburn's—the best chocolates made and give mother, wife, sweetheart or the kiddies a real treat for Easter.

We are also taking orders for Mother's Day chocolates. Beautiful boxes, Pangburn's chocolates and prices right.

We Give Gold Bond Saving Stamps.

PALACE DRUG STORE

"If it's in a Drug Store, we have it."



LOW ON CANNED
GOODS?—THEN
—IF SO—

Tell the wife there's a delightful and varied line to choose from at—

LEWIS BROS. & CO.

In fact the best in town. We deliver. So
Just phone No. 2-9

"The Square Deal Grocers"

BROWNFIELD

TEXAS

A LOTTERY WITHOUT A WINNER

By W. R. MOREHOUSE

Public Relations Commission, American Bankers Association

(There is presented herewith the first of a series of articles exposing the wiles of sharpers who are after your money.)

ALMOST unbelievable amounts are lost to the American people annually from unwise ventures. This loss, estimated at nearly one billion dollars a year, is accounted for when you take into consideration that practically all of the money "invested" in numerous fake schemes and half-baked projects is forfeited by the investors. In presenting this series of articles regarding sharp practices and various kinds of swindles we hope to prevent thousands of people from falling into the traps already set for them by irresponsible and unscrupulous promoters.



W. R. MOREHOUSE

Through the use of only actual cases selected from several thousand, it is hoped to prove conclusively the futility of taking a "gambler's chance" with your savings, for as in a lottery without a winner you are bound to lose. Much of the material here used has been supplied by the Better Business Bureaus throughout the United States which are non-profit organizations serving the investor without charge and acting wholly in the public interest. Read these cases and then file them away for future reference, for sooner or later you may find yourself on the verge of "taking a leap in the dark"—of speculating with your savings as the people here told about were inveigled into doing.

A "good front" has put over more crooked deals than any other one thing. Every irresponsible promoter specializes in putting on a "good front" in his dealings with those whom he fleeces out of their savings. Whether or not he is successful is due to a large degree on how good a front he is able to put on. In motion pictures, the sets, or "props" as they are called, supply the setting for the scenes. They are used to portray things that seem large, things that seem grand and beautiful. Peer behind those sets and what do you see there? You see that the attractive fronts are supported by braces made of the cheapest, knottiest and poorest timber imaginable. They serve their purpose in the world of make-believe, but in real life you cannot afford to buy

Satanic cunning they fall in line with their intended victim's likes and dislikes, his viewpoint and his hobby, and when they have gained his favor and trust they grow more and more confidential, presently taking a great interest in his welfare and happiness. Before long they are offering advice and pointing out how he can better his own interests by making a new disposition of his available cash or by selling his present good securities and buying others recommended by them. Your promoter will draw upon your imagination and paint a picture of a scheme by which you can make thou-



The Lure of Easy Money

only good fronts. Your house must have real rooms behind it, your purchases and investments real values. In the field of wild-cat financing if you peer behind the "good front" which the promoter puts on you will find that it is supported only by deception, dishonesty and fraud.

Unscrupulous persons of the "good front" type are expert actors in the role of "big brother" to inexperienced investors with money at their command. As protector and advisor to the widow and the inexperienced, which they claim to be, they are really wolves in sheep's clothing.

Gaining the Victim's Confidence In personal appearance they are impressive. As conversationalists they are convincing. As students of the traits of human nature they rate high. In short, they know how to

sands of dollars without effort or risk,—he may describe some invention selling for an astounding sum, or depict the prospects of a fabulous mine or oil company that is going to double and treble in value over night. As a climax he may paint the picture of a vine-covered cottage which is to be yours in your old age, with its radiantly burning fire on the hearth and with all the luxuries that go with a happy home. And finally, he may paint you sitting before this fire, happy and contented—Independent for life, as the result of an investment made according to his advice.

But there is a great difference between what you get and what the wild-cat promoter paints in the imagination of his victims. By the lure of easy money he leads them over the precipice of financial ruin. Instead of old-age ease and comforts there usually results poverty and deprivation.

A. Flache, daughter and son, Miss Nellie and Mitchell, returned Saturday from San Marcus where they went after Mrs. Flache and two of the younger children, who have been there since school opened last September. The two young ladies, Miss Lucile and Mamie Sue remained there until the close of the Southwest Texas normal in June.

REMEMBER APRIL 17TH IS— EASTER SUNDAY See our assortment of Easter Candies



HUNTER DRUG STORE

COURTESY and EFFICIENCY our "MOTTO"

LUBBOCK GETS 1928 MEETING OF B. Y. P. U.

Lubbock was awarded the 1928 convention of the Baptist Sunday schools and B. Y. P. U. of West Texas at Midland Wednesday after Lamesa had made a spirit fight, according to Owen C. Taylor, a delegate from this place. Rev. Ross A. Smith, pastor of the First Baptist church was on the program at the Midland convention.—Lamesa Journal.

ATLANTA, Ga., Mar. 18—The enrollment of all living Confederate Veterans, numbering approximately 40,000, in a special "Gold Star" section of the Book of Memory, is being backed by two of the most extensive organizations in the South, the Sons of Confederate Veterans and the Confederate Southern Memorial Association.

Lucius L. Moss, of Lake Charles, La., Commander-in-Chief, Sons of Veterans, and Mrs. A. McD. Wilson, president general of the Confederate Southern Memorial Association of Atlanta, have both pledged the support and cooperation of their organizations in the enrollment.

Many counties over the South have already completed the enrollment of all living veterans, and it is hoped by sponsors of the movement that every living veteran will be enrolled by the first of April, at which time the annual convention will be held in Tampa, Fla.

A special medal, tripe-plated in gold, and designed by Augustus Lukeman, sculptor of the Stone Mountain Memorial, will be given to each veteran as his name is enrolled in the Book of Memory. These names will also be preceded by a gold star.

Mrs. Wilson has characterized the enrollment of veterans as "the most wonderful movement yet undertaken by the Stone Mountain Memorial Association."

Mrs. J. E. Mickle went to Lubbock last Friday to have her tonsils removed, returning Wednesday.

J. D. Hay, of St. Louis, auditor of the Pierce-Fordyce Oil Corporation, spent the day here Sunday.

G. B. Seaman of Los Angeles, stopped at the Hotel Brownfield last Friday.

SIMPLE MIXTURE STOPS GAS BLOATING

Simple buckthorn bark, glycerine, etc., as mixed in Adlerika, often helps stomach trouble in TEN minutes by way in the removing. Removing GAS. Brings out a surprising amount of old waste matter you never thought was in your system. Stops that full, bloated feeling and makes you enjoy eating. Excellent for chronic constipation. Adlerika works QUICK and delightfully easy.

Palace Drug Store

WANT ADS

FOR SALE: Sow and 5 pigs; fixing to leave country and will sell cheap. Roy Draper, city. 1tp

FEDERAL FARM LOANS at 5% per cent interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

JUST RECEIVED a lot of shoes, just what you will want for Easter. Special prices. Chapman D. G. Co.

WHITE ORPINGTON eggs for sale at \$1.00 per 16; pure bred.—Mrs. T. B. Wood, Rt. 1. 18c

I WOULD LIKE work as nurse and housekeeper. Mrs. Janie Kinne, Santa Fe Addition. 4-15p

ON FIRST DAY APRIL, pay your account or by the 5th in order to get Gold Bond Saving Stamps. 1t.

FOUND at Sudan, Texas a glove thought to belong to a Brownfield lady. Apply Herald for information.

GRADUATION programs, invitations and cards of latest styles and reasonable prices at Herald office. See our samples.

FOR SALE:—Full blood single comb R. I. Red eggs; 15 for \$1.00; 100 for \$5.00; delivered in Brownfield. Guss Ratcliff, south route. 4tc

WILL DO plain sewing. Prices reasonable. Mrs. R. J. Hastings. 48c

FOR RENT: 140 acre farm, good improvements, well and windmill, a nice little barn. For particulars apply J. F. Thomason, Lahey. 41c

PECIAL until April 2nd, set dishes or 2 1/2 books of Gold Bond Saving Stamps.—J. L. Cruce Dry Goods, Collins Dry Goods, Brownfield Hardware Company, Enterprise Market & Grocery, Snappy Service Station, Henry's Tailor Shop, Everybody's Filling Station, Palace Drug Store. 4-1c

MANY PEOPLE are making money by using these want ads. Others are saving money by reading them.

CHICKEN CHOWDER will make your hens lay more eggs at less cost.—See Bowers Brothers. 1tc

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

CHATEL MORTGAGES—At the Herald office now, at 5c each or better prices in quantities.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

ATTENTION POULTRY RAISERS: Zip Parasite Remover used in poultry drinking water will rid them of all insects. Sold under a money back guarantee by Palace Drug Store.

GEO. ALLEN
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for sending 3c. Established 1896. 540 N. ANGEL

CARBON PAPER—Any size sheet up to 24 by 36 inches at The Herald.

6 Percent Farm & Ranch Loans

Thirty-three years Government amortization payment plan. Privilege of paying loan all or in part after five years. Partitions and partial releases granted on re-appraisal.

QUICK SERVICE, on other good loans, with prepayment option at any interest paying date.

YOUR ABSTRACT BUSINESS IS SOLICITED. WE CATER TO THOSE WHO CARE

GUARANTY ABSTRACT & TITLE CO.

Office Second Floor N. E. Room in Court House Phone 51
W. W. PRICE, Mgr. Brownfield, Texas.

BENNETT BROTHERS BARBER SHOP

Will appreciate your business in any line of barbering you may need. We are now fixed for baths.

"It's Our Pleasure to Serve You."

Better Buy Your Winter Supply of Coal



this month, as you will get a better grade and possibly some cheaper than later on...A LARGE SUPPLY OF COLORADO ON HAND.

Brownfield Coal

& Fuel Co.

PHONE 1-0-7

BROWNFIELD, TEX.

HIGH WAGES BUT HE GETS NO WORK

"The other day," writes Julian Wetzel, of Indianapolis, "I sat behind two men on a street car. One of them was telling the other about the marriage of a girl friend of his. The other asked, 'What does her husband do?' and the first replied, 'He's a—' (mentioning the trade) but his wages are so high he can't

get any work.' I consider this story the highest form of wit. It makes you laugh and it makes you think. In this short conversation is compressed the gist of a textbook on economics.

Ten years ago, prediction was made that the electrical industry in America soon would require \$1,000,000 daily—and Wall Street was shocked.

MAGNOLIA WINS AGAIN

The Ford Mileage contest staged here Monday, February 28, there were 6 cars out of 13 that used Magnolia Products and made an average of 27.9 miles per gallon, which was the greatest average of all gasoline used in the contest, and at Lamesa on March 2nd, the district had a mileage contest with the winners out of 6 towns, being 12 cars entered, Magnolia Products won high average over all gasoline used there, having 5 cars entered using their products and made an average of 32.6 miles per gallon.

To get the best results, get Magnolia. It will take you there and bring you back on a low average cost.

MAGNOLIA PETROLEUM COMPANY

Retail Stores: QUALITY, SNAPPY, EVERYBODY'S AND CHISHOLM BROTHERS.

PHONE NO. 10.

TOM MAY, Agent

HIGGINBOTHAM-BARTLETT CO.

HAS THE BEST COAL AT THE RIGHT PRICE

BUILDING MATERIAL FOR ALL PURPOSES

Rialto

Monday and Tuesday April 4th and 5th

LILLIAN GISH in The NATHANIEL HAWTHORNES Scarlet Letter



"I AM THE MAN"

SHE had been marked with the scarlet letter of shame—but the name of the man she would not reveal—and before the assembled thousands, he branded himself.

An amazing, overpowering climax that will thrill you to your very soul, in Lillian Gish's greatest starring triumph! Directed by the man who made "He Who Gets Slapped."

With
LARS HANSON

Adaptation and scenario by—
Frances Marion
Directed by—
VICTOR SEASTROM

A Metro-Goldwyn-Mayer PICTURE

News

Comedy

Admission 10c and 35c

Texas City—A contract has been made by the Houston Pipe Line Company with industries at Texas City to supply natural gas through a sixteen-inch line.

Dallas—Construction of the Magnolia Gas Company's natural gas pipeline between the Latex gas fields and Dallas is expected to be completed before July 1.

WE WANT YOUR TRADE

We carry a full line of—

P. & O., CASE and OLIVER

Implements and Repairs

Safety Hatch Incubators

Jumbo Collars and Harness

and Everything in Hardware.

HOLGATE-ENDERSEN HDWE. CO.

"THE STORE WITH SERVICE"

Phone 92.

BROWNFIELD, TEXAS.

AMERICAN CAFE

for the choicest eats the market affords, together with that famous "Admiration Coffee."

OPEN DAY AND NIGHT

American Indians' Shields

The heavy iron shield used by knights in the days of chivalry had its prototype in the rawhide disk of the American plains Indians. While the design imprinted upon the iron defender of the medieval warrior was symbolic, it was not magical like those emblems painted upon the aboriginal escutcheons now in the possession of the University of Pennsylvania museum, says the Philadelphia Inquirer.

Art alone did not prompt the American Indian to embellish his defensive weapons, but a belief in the supernatural power of color laid in designs to ward off evil, according to Henry Usher Hall, curator of the section of general ethnology of the museum.

French "Independence Day"

The name "Day of the Bastille" is given in French history to the 14th of July, 1789, because on that day the mob, assisted by the Gardes Françaises, rose in insurrection and destroyed the prison fortress of the Bastille. During the years 1790-1792, the anniversary of this event was called "La Fete de la Federation." The Day of the Bastille is also known as the "Day of July," and is celebrated by the French as a patriotic holiday, much as the Americans celebrate the signing of the Declaration of Independence on the Fourth of July.

Real Toy Town

The real toy town of Britain is London. Wooden toys such as rocking horses and doll-houses come in thousands from factories in south London. In the old days wooden toys were mostly made by home workers, each of whom devoted his or her time to the production of one particular article. But the pay was poor, and the increasing competition from Germany practically killed this sort of work.

BABY RUTH CUREPON

Baby Ruth little daughter of Mr. and Mrs. R. J. Curepon, of the Happy community passed away from this life last Thursday at the farm home.

Funeral services were conducted Friday by Rev. A. L. Burnett and the little body was laid to rest in the Brownfield cemetery.

Mr. Curepon is the nephew of Mr. W. K. Griffin, with whom we are better acquainted.

John Gathing came in last week from San Antonio where he has been during the winter an inmate of the W. O. W. hospital. John looked well but informed us that he was suffering from low blood pressure and had to come back to a higher altitude.

Mr. and Mrs. Roland Brown, who have been here attending the bedside of their sister, Miss Ola Bell Brown, left Saturday for their home at Midland, as their sister was much better. Another sister, Mrs. Frank Turner, and children of Snyder, Okla., are still here.

Mr. and Mrs. Noah Bell, of the Needmore community are said to have a well developed case of small pox, but are reported to be getting along fine.

Mr. and Mrs. J. H. McKinney left this week for Quanah where they went after their son, James, who has been working through the fall and winter for the Quanah Cotton Oil Co. but who will be home through the spring and summer.

Mrs. H. H. Copeland returned Monday from a visit to Clovis in the home of her brother.

H. B. Dorsey, of Midland, had business here last Thursday.

At this writing (Wednesday) it is doing its best to rain a little for us and indeed did sprinkle a little last night. Still cloudy this A. M., and we hope for a good rain, as it is about time for the spring rains to begin on the plains.

L. H. Plain and family moved to Lubbock last week where he will be engaged in the automobile business. We are glad to say though that he has not as yet disposed of his farm and business properties here, and indeed said he had burned no bridges.

Guss Farrar, of Sweetwater, County Clerk of Nolan county, and sister, Mrs. Fred Scudtlay, came up Sunday to bring their mother, Mrs. R. L. Farrar, who will visit with her sister Mrs. J. L. Randal for a few weeks.

L. A. Spoonts, of Lubbock, with the John Deere Implement Co., was a business visitor here last Friday.

E. L. Curb, district manager of the State Telephone Co., was a business visitor here last Thursday.

T. M. Neill and family, of Baird, Texas, cousin of Judge Geo. W. Neill of this city, were here Tuesday.

J. C. Keller, licensed highway inspector, had business in our city Tuesday of this week.

A. C. Copeland, old citizen of Terry county, but of recent years a citizen of Yoakum county, has a very badly infected thumb, which has been giving him trouble for more than a month.

HYDROPHOBIA

An ancient term, but one which comes before us every now and then, with an acuteness that pales the face with terror. In its literal meaning, hydrophobia is "dread of water," as "photophobia" is dread of light. All "phobias" in medical language are "dreads". "Rabies"—a shorter word, has its origin in "rage"—madness—from the French, hence, "mad-dog."

Other animals than the dog are susceptible to rabies, the horse, the cow, the cat—and the rodents, rats, mice, etc.; it has been suggested that the bite of the skunk may be followed by hydrophobia. The poison is one of the most active known, and, until the discovery of the Pasteur treatment, its presence spelled certain death.

Something may be said here, that will prove of value to my reader; if your pet suddenly shows signs of illness you should at once put him into absolutely safe isolation, and summon a skilled veterinary doctor. If your little dog begins to act strangely—shows no sign of affection for you—hides himself—trembles, as if excited or suffering, you cannot be too active in precaution; let me repeat, better be safe than sorry.

In the very unfortunate event of your being bitten by a dog, bear in mind that a bite through clothing is many times less liable to be followed by infection, than one is on the bare surface. Another point: The dog that bites you should be imprisoned and watched to see if he is actually diseased; to kill him and burn his body is to destroy valuable evidence.

The so-called "mad-stone," known in rural communities, has no known scientific value, and should not be depended upon; cases of reported "cures" by it were not hydrophobic to begin with. One of the brightest stars in the crown of scientific medicine is its mastery of this dread infection.

NEGROES FOUND GUILTY OF CROSBYTON SLAYING

LUBBOCK, March 26.—Robert Lee Benton, 26, alias Robert Stanley, and Son Gibson, 18, negroes on trial at Crosbyton for the past week in connection with the slaying of B. E. (Bob) Morgan prominent Dickens county farmer last February, were found guilty by a jury early Saturday.

Benton was sentenced to death, and Gibson to 50 years in the penitentiary.

While clambering around on his water tank recently Red Tudor fell off, hitting a shoulder against the windmill tower, and bruising it very badly. Incidentally, he is having a lot of teeth extracted, and the twain don't go any too well together.

Dalhart—Construction has begun on a telephone line to connect Dalhart with Boise City.

Slaton—Change to a modern common battery telephone system in this city is to be completed this year.

R. C. Baum and R. W. Griffith, of Tatum, N. M. spent Tuesday night in Brownfield.

G. S. Webber and Ike Bailey made a flying trip to Roscoe and Odessa the first of the week.

Miss Vona Lee Ditto is now at her old place behind the counters at the Collins Dry Goods store to greet old customers. She takes the place of Miss Corinne Gailey who married last Sunday.

COMING

This week, a big selection of pretty Easter Hats.

SPECIAL!

All Silk Georgette Crepe Dresses in the season's best shades, specially priced at only

\$9.95

Jones D. G. Co., Inc.
"The Store of Better Values"
BROWNFIELD — TEXAS

GREAT POWER ERA VISIONED IN INDUSTRY

Colossal machines of the super-power turbine class, linked up with miles of cables, pipes, tunnels and steel rails, are to revolutionize the meat packing, steel and other great industries during the next few decades.

Commenting on industrial progress in the United States, W. Sykes, consulting engineer of the Inland Steel Company, says:

"By substituting machines of the superpower age for manual operations, a 36 per cent increase in production per man has been accomplished in the last ten years, despite elimination of the 12 hour day.

"With each great improvement in power development and distribution there has come an increase in production of the steel industry, improvement of working conditions and standard of living of its 470,000 employees. These have resulted in cost and selling price reductions."

Last year it absorbed \$2,000,000 daily—and no one was shocked. From the viewpoint of an electric power producer, W. W. Freeman, President of the Union Gas and Electric Company, Cincinnati, humanity is just peeping over the mountain tops, catching the first glimpse of dawn in a new age of which the great central power plants are the heart.

C. O. Akard, of Lubbock, collector for the International Harvester Co., as a visitor in our city last Friday.

Tom Glover has leased the Rialto Theatre Confectionery and will open same the later part of this week. Tom promises his friends that they will get real drinks at his place.

Borger—The Panhandle Power and Light Company is practically doubling the capacity of its electric plant here by installing a new 6,000 kilowatt turbine.



Over eleven hundred staple and novelty variety store items on hand in our seventeen different departments.

EASTER NOVELTIES

HARRIS VARIETY STORE
THINGS NECESSARY.

Special Sale on—

ELECTRIC SWEEPERS

with all attachments, only

\$37.50

\$2.50 down and \$1.00 each week will deliver this sweeper to your home.

HUDGENS & KNIGHT

West Side — Brownfield



THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year \$1.00
Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.



Speaking of rains, the Amarillo Daily News reports a shower at Borger recently, but was unable to confirm the report. From what we can learn about that oil city from second hand sources, someone must have merely remarked that Borger was wet, and the News took it to mean rain.

It is said that Crosbyton is making big preparations for the entertainment of representatives of all South Plains towns and cities at the District Convention of the West Texas Chamber of Commerce to be held there April 7th. A fine program is out and being published in this issue of the Herald, and we are sure the representatives from Brownfield who are lucky enough to attend, will be handsomely paid for the trip.

The Levelland Herald came to our exchange table this week with 14 pages of good advertising and many columns of good reading matter about the wonderful development that has taken place in Hockley county in the past few years. Incidentally, the edition is a booster for the bond issue for a new court house to cost \$150,000 to be voted on early in April, and which it is believed will carry handsomely.

We stopped to read a roadside signboard the other day and it took just two minutes to read every advertisement on the board, it being one of these stunt bulletin boards with scenery in the center and ads all around the edge. We wonder what reasoning the merchant employs who thinks that automobiles will stop and read a sign like that. Road signs are useless in this age, with the possible exception of the ones with very few words in large letters that may be read with a car going 35 miles per hour.—McLean News.

Anything that must be sold with high pressure methods is seldom worth what it costs, and this fact should be remembered when approached by the solicitor with so-called advertising propositions. There are only three kinds of advertising that are worth every cent on the dollar invested, for all kinds of business.

es, and they are, in the order of their importance, newspaper, show window and direct mail. Other ways have more or less merit, but all are more expensive, results considered, than the three named.—McLean News.

Until the last year or two, Amarillo has been considered small and its hotel facilities to shy to undertake the entertainment of the Texas and Southwestern Cattleman's Convention, but with the finding of oil in the panhandle, and the building of a number of hotel skyscrapers with toward 1000 rooms each, Amarillo went after the 1928 convention at the recent convention at El Paso, and won without much opposition. Amarillo not only has excellent hotel facilities now, but has one of the best and largest convention halls in Texas, and Amarilloans know how to entertain their guests.

It seems from reading between the lines that a number of people visiting Lubbock have been molested more or less by an officer of the State Highway Department recently, and have come to believe that it was Lubbock city or county officers. The Chamber of Commerce and Lubbock officials are trying to set the traveling and visiting public right in regards to the matter and are issuing tags for visitors to use on their cars when visiting in Lubbock, promising parking privileges other than alleys and near fire plugs as long as they want to, and to assure them that they will not be arrested. The card is signed by the police chief, and any trouble should be reported to him by phone.

THE BEE THAT SWARMED ALONE

Said a wise old bee at the close of day: "This colony business doesn't pay. I put my money in that old hive that others may eat, live and thrive; and I do more work in a day, by gee, than some of the fellows do in three. I toil and worry and save and hoard, and all I get is my room and board. It's me for a hive I can run myself, and me for the sweets of my hard earned pelf." So the old bee to a meadow alone and started a business of his own. He gave no thought to the buzzing clan, but all intent on his selfish plan he lived the life of a hermit free. "Ah this is great," said the wise old bee. But the summer waned and the days grew drear and the lone bee wailed as he dropped a tear; for the vermin gobbled his little store and his wax played out and his heart was sore. So he winged his way to the old home land. Alone our work is of little worth, but together we are lords of the earth; so its all for each and each for all—united we stand, divided we fall.—Michigan Bulletin.

Kingsmill—A telephone exchange is to be installed here by the Panhandle Telephone Company.

Paducah—A modern switchboard and many other improvements are being installed in the local telephone exchange.

THE - BANK - ACCOUNT

Born of toil and self denial, it's Father is Industry, it's Mother is Thrift. Fostered by Foresight, it grows faster and faster and the prosperity of men and women, of farms and factories, of towns and nations grow with it. It is the Father of Riches and Credit is it's Son.

From the Bank Account springs all great undertakings, with it's help trade flourishes, homes are built, schools maintained. Without it hospitals and churches could not do their work. The Bank Account holds the Dogs of War in leash and ever furthers the Acts of Peace. Ease and Increase are it's Friends; Harmony and Happiness it's Acquaintances.

KEEP YOUR BANK ACCOUNT WITH

US

BROWNFIELD STATE BANK

BROWNFIELD, TEXAS

Conservative Accomodative Appreciative

\$

\$

Twice Escaped Death Plans Carefully Laid

Sorcerers in Papua, or New Guinea, seldom attempt to employ their "puri-puri," as native magic is termed, against white men, but twice one Mira-Ou did seek to avenge a fancied wrong by bringing about the death of Merlin Moore Taylor, the writer relates in "The Heart of Black Papua."

The first attempt was frustrated when a native discovered that a coconut handed the white man contained minute slivers of bamboo in the nut's milk. If swallowed, these bits of fiber would penetrate the delicate tissues of the vital organs, causing inflammation and eventually death.

Later Taylor narrowly escaped death from a snake which charged toward him while he was walking along a narrow path. The sorcerer had captured the poisonous reptile, tied a noose of plant vine back of its head, and placed it in a pot over a fire with a handkerchief owned by Taylor. Tortured by the heat, the snake associated the scent of the handkerchief with its torture, and when released sought to attack the person whose scent was similar to that of the handkerchief.

The witch doctor then became resigned and disappeared into the jungle until the white man had departed.

On the Trolley Car

On board the trolley car which plies between the Sixty-ninth street terminal and Easton a man and wife were in earnest conversation. The man had been speaking in subdued tones when his wife burst out with: "She wasn't. She wasn't to blame. If there's any blame to be fixed it belongs to the husband. I think she was entirely justified. Any woman in her place would have done the same. I don't care if the meals were late. She loved him and that made it all right." No, gentle reader, this isn't the sort of marital difficulty you suspect. The husband of the woman who spoke the foregoing, exclaimed: "But any woman that wastes all afternoon on a Pekingese is a good-for-nothing bunn, and any man who stands for such nonsense, deserves to get indigestion."—Philadelphia Record.

Cause of "Cold" Mystery

In spite of all attempts to determine the specific cause of the common cold, the cause remains unknown. A cold, as the doctors explain it, is a catarrhal inflammation of the lining of the nose, mouth and throat. It is held by some to be due to infection with some peculiar germ which as yet has not been found. Some think that this micro-organism is so small that it cannot be detected even by the most delicate instrument. At various times various bacteria have been thought to be the cause of colds, but no definite organism has yet been chosen to bear the blame. Medical authorities generally are not quite agreed as to the bacterial origin of the disease. Evidence is still being collected and weighed.—Kansas City Times.

By Inches

When Bobbie was six, he was given a real watch, which, regardless of quality or accuracy, had a loud tick.

Naturally the little fellow was very proud, and he would stroll up and down the street, stopping every moment or two to draw the timepiece from his pocket and regard it gravely. Every passer-by smiled at Bobby's performance, but the climax came when his little cousin, Betty, tripped along and asked him the time.

Bobby regarded his watch perplexedly for a moment, and then replied with dignity, "Two inches to four!"

MORE HORSEPOWER FOR FARM RELIEF

All proposed plans have thus far failed to provide the farmer with farm relief by increasing his selling prices. Industry, however, met a somewhat similar situation by lowering the cost of production. A similar solution can be successfully applied to agriculture.

The increasing of production per worker on the farm is being met to a certain extent by using larger units of power, whether horse or mechanical. Where one man was using a single horse or team he is now using from 2 to 3 horses, thus increasing the ground covered from two to five times. By the use of larger power units hired labor can be reduced or eliminated.

An analysis of raising corn divides costs according to the following:

Land 50 percent
Labor 25 percent
Power 20 percent
Miscellaneous 5 percent

Of these items one can be considered stationary, namely, the land cost. Labor and power are variable and have been the main obstructions to lower production costs. Larger power units are doing much to decrease labor factors. Also, larger power units if used over larger farm areas can do much to lower the power percentage.

Professor J. B. Davidson, senior agricultural engineer, United States Department of Agriculture, summing up investigational work in 26 states, offers this equation for farming:

$I = (S - C)Q$
When "I" equals income
"S" is selling price
"C" is cost of production
"Q" is the quantity of production

Professor Davidson states: "Where quantity of production is held up, most one finds prosperous farmers who plan to farm more acres without increasing the overhead."

Corn controls central western agriculture. In that area the acreage one man can farm is dependent on the number he can cultivate. With the single row cultivator he was unable to cultivate more than four to seven acres per day. The two row cultivator doubled this amount. Three and four row cultivators are now on the market—even six row were used this season. It cultivates fifty acres per day.

Led to Indian "Mutiny"

Sepoys are the native British Indian soldiers. In religion they are the most part Mohammedan and Brahman. One considers the cow sacred, the other is not permitted to eat pork. The Enfield rifles which were put in the hands of the Sepoys just before the "mutiny" had cartridges greased with tallow and lard. It was necessary for the soldiers to bite these cartridges with their teeth. On May 10, 1857, the Sepoys mutinied in Meerut, when native troops rose and liberated some of their comrades who had been imprisoned for refusing to handle the English cartridges.

Historic Timekeeper

Four hundred years ago a church clock was made at Wantage (the birthplace of King Alfred the Great). In England, and placed in the church tower of East Hendred. It played every three hours the "Angel's Hymn," and went on ticking out the time for 400 years, thus placing all grandfather's clocks in the shade. East Hendred's timepiece had recently been stopped for repairs. When these have been satisfactorily completed it is not anticipated that the church clock will need further expert attention until the year 2326.

TASTY MEATS THEY'LL LIKE

Stop in and let us suggest the kind of meats you or your guests would like. Full line fresh and cured meats...Butter, Eggs, and other farm products.

CASH MARKET

PROFESSIONAL DIRECTORY

JOE J. MCGOWAN
Atty-At-Law
Office in Alexander Bldg.
Brownfield, Texas

J. T. AUBURG
Repairs Watches, Clocks and Jewelry.
In Hunter Drug Store.

FURN. & UND. SUPPLIES
Funeral Directors
Phones: Day 25 Night 148
BROWNFIELD HDW. CO
Brownfield, Texas

DR. H. H. HUGHES
Dental Surgeon
Modern X-Ray Equipment.
Office in Alexander Building
Brownfield, Texas

G. W. GRAVES, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

DR. A. F. SCHOFIELD
Dentist
Phone 188 State Bank Bldg.
Brownfield, Texas

M. C. BELL, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

EYES TESTED, lenses ground, glasses fitted, 1015 Broadway, LUBBOCK, TEXAS
SWART OPTICAL CO.

B. D. DuBOIS, M. D.
General Medicine
Office in Brownfield State Bank Building
Phone 161 Brownfield, Texas

Brownfield Lodge No. 903, A. F. & A. M. Meets on Saturday night before the full moon in each month in the Masonic Hall.
E. T. Powell, W. M.
W. R. McDuffie, Secretary.

T. L. TREADAWAY, M. D.
General Practice
Rectal Diseases and Skin Cancer a Specialty
Res. 18 Phone Office 38
State Bank Building
Brownfield, Texas

Brownfield Lodge No. 538, I. O. O. F. Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome.
H. R. Winston, N. G.
J. C. Bohannon, Secretary

J. D. MOORHEAD, M. D.
Physician and Surgeon
Prepared to do all general practice and minor surgery.
Meadow, Texas

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo.
W. A. Bynum, Com.
F. Stewart, Adjt.

ROY M. HEROD
City Tax, Light and Water Collector
Over Alexander Bldg, North side
Brownfield, Texas

BROWNFIELD REBEKAH LODGE No. 329
Meets 1st and 3rd Thursday nights in each month in the Odd Fellows Hall.
Mrs. Vadie Hurst, N. G.
Mrs. Lissie Jones, Sec.

ELLWOOD HOSPITAL
Elwood Place, 19th Street.
Fire-proof building; open Staff to all Ethical Physicians and Dentists. Completely Equipped Laboratory including Blood Chemistry and Wassermann.
Miss Jessie Cochran, R. N. Supt. of Nurses

Lubbock Sanitarium (A Modern Fireproof Building) and Lubbock Sanitarium Clinic
DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
General Medicine
DR. F. B. MALONE
Eye, Ear, Nose and Throat
DR. J. H. STILES
General Medicine
DR. L. P. SMITH
General Medicine
MISS MABEL McCLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager

Lubbock Clinic
Third floor, Temple Ellis Bldg.
D. D. Cross, M. D.
Surgery and Diseases of Women
V. V. Clark, M. D.
Diagnosis, Internal Medicine and Electro Therapy.
J. E. Crawford, M. D.
Eye, Ear, Nose and Throat.
G. M. Terry, D. D. S.
Dental and Oral Surgery,
Miss Edna Wommack,
Laboratory Technician and X-ray.
Howard S. Riggs
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

ARE YOU READY FOR WINTER?

Most any old car will run good in summer. Let us make yours run like summer now. See us for the very best line of tires, tubes, accessories, gas and oil.

Miller & Gore

Phone 209

Storage



CRASH!

And your home may be riddled with hail, burned or blown away. Your car may be stolen while you are asleep. The only salve for such a calamity is INSURANCE. Better see us before you forget it.

C. R. RAMBO

BROWNFIELD, (Terry County) TEXAS

Office East Side Square

Phone 129

FORREST LUMBER CO.

—Lumber, Paints, Canvas and Wall Paper—

"LET US SATISFY YOUR LUMBER NEEDS"

CITY BARBER SHOP

Solicits your business because we know we are in position to please you in any style of haircut, tonics or massage. Ladies' and childrens' work solicited.

DEE ELLIOTT, Prop.

S P E C I A S

Rexall Cream of Almonds, regular price 40c

Special price 25c

Lemon Coco Soap, and excellent hand and shampoo soap—

Special, 6 bars for 25c

ALEXANDER'S DRUG STORE

The *Rexall* Store
BROWNFIELD, TEXAS

W. W. Tapp Says He Has Good Neighbors

Most everyone has read a lot about giving flowers to the living; so would like to tell the people through the Herald of the gorgeous bouquet my friends and neighbors handed me on March 21 in the form of fourteen men with lists and teams appearing about 9 o'clock from most every direction. Making a halt beside my farm fence deliberately let the fence down and went over and absolutely began turning the dirt, not stopping till the last row was turned, finishing about 6 o'clock p. m., making some 120 acres.

Following is a list of the names of those who helped:

Will Hart	Loyd Willis
S. L. Greathouse	Henry Bates
John Huntsinger	Andrew Meadors
Curtis Huckabee	Cecil O'Neal
Amos Montgomery	J. M. Neepner
Cullen Farebs	Marlin Farebs
A. T. Fowler	Joe Patterson

Must also add that the wives of the boys who were fortunate enough to possess one, drove up about 11 o'clock with mysterious looking boxes which when opened up and the contents spread on the table proved to be chicken, ham, cakes, pies and everything good to eat, loading the old table till there wasn't room for more.

We've had the pleasure of doing our bit a few times at occasions like this but little dreamed that I'd be the next to reap a misfortune.

I want to take this means of thanking each and everyone for the generous help and warm hand clasp of love and sympathy. May God's richest blessings reward everyone with good health and none may have the misfortune I have for last month. God bless every one.

W. W. Tapp

MATERIAL FOR ANDREWS TEST HAS ARRIVED

Parties here from Andrews county this week state that rig material and drilling tools had been placed on the Means land in Andrews county. The site for this test is near the Waldon water well, on land owned by J. S. Means. This lease is about seven miles south of the Gaines county line and is northeast of the town of Andrews.—Seminole Sentinel.

Introducing Mr. Gush, the Great Salesman

I'd like to have you meet Mr. Gush. Mr. Gush is a salesman. At any rate, that is what Mr. Gush tells people and that is what he wrote at the top of his income-tax return.

I just know that Mrs. Gush thinks her husband is a big business man. She's heard him confess as much so many times.

Mr. Gush has a fine address. As he says, so many salesmen aren't good talkers. He might easily have gone in for after-dinner speaking. He has just that effect on you.

No one can ever say that Mr. Gush refused the gauntlet. He is always ready to do battle with the biggest customer in his territory. "They can't bluff me and the bigger they are, the harder they fall," he so originally puts it.

Mr. Gush has found it difficult to get an attractive arrangement; you know what the rest of us call a good job. Speaking before the Happy Hour club the other day, he announced, "The greatest trouble I have is in letting my boss keep up with me."

A willful group of men have petitioned for an open season on just such babies as Mr. Gush.

"Just jealous," says Mr. Gush, dropping his dime into the pocket with the other one where it can make more noise.—Boston Globe.

Proud Metropolis Got Title From Royalty

The infant settlement of New Amsterdam was still in its swaddling clothes when across the sea, in the palace of the English king, Baby Stuart posed to Anthony Van Dyke for the first little portrait that has become so widely known and beloved. The "Stuart Baby," second son of Charles I of England and Henrietta Maria, had no thought then that the struggling village, one day to be the pride of the Western world—would years later be named in his honor, New York.

This child, who in his turn succeeded to the English throne as James II, was at nine years old, created duke of York and Albany. Upon reaching manhood he precipitated himself into various wars, all of which he came through with a reputation for brilliant personal courage.

In 1664 Charles granted New Netherlands to the duke of York, and an English force under Col. Richard Nicolls took possession of the city, naming it New York in his honor. Subsequently the Dutch recaptured the province, but the English quickly took it away from them again, restoring the name of the Stuart prince.—Mentor Magazine.

Good Answer

A business man who had been irritated beyond measure by solicitors for this and that—tag days, drives and charity advertising—so the story goes, was bitten by a dog. He went on to "business as usual." When word got around his outer office and a couple of his irritants inquired solicitously of him:

"You have just been bitten by a mad dog?"

"Yes, I was." (Business of not looking up.)

"What? And you came right to your office?"

"Yes. There was some writing I felt I just had to get done." (Business of going on writing.)

"Oh, I see. Writing your will, I take it."

"No. Writing the names of the people I am going to bite when I go mad."—Merle Thorpe, in Nation's Business.

A Sot Answer

They had been married just long enough for the novelty to have worn off, and the girl was beginning to find her feet, as her mother would undoubtedly have put it.

"Before we were married, George," she complained, "you always took a taxi from the theater, but now the bus seems good enough. In fact anything is good enough for me."

Her husband frowned, for he seemed to be in rather a difficult fix. But he was not long in finding a way out.

"No, darling," he murmured, "don't think that. You see, I'm so proud of you, and if I took you in a cab there would be nobody to see you, whereas I can show you off to dozens in the bus."—London Answers.

Diet and Cancer

The theory advanced by many persons that eating a natural or wild diet will prevent cancer has apparently been contradicted by recent experiments, reports Hygeia Magazine. When mice, the type of animals especially suited to cancer experiments, were placed on various diets, those fed the wild diet had the highest cancer mortality and those fed an apparently unbalanced diet had the lowest. There was not the slightest evidence that fried or well-cooked food was associated with an increase in cancer.

Already Filled

After the arrival of her baby sister, Sally was transferred from her crib to another bed and she was not at all pleased over the newcomer's usurping of her former sleeping quarters.

One day when her mother went into the nursery to put the baby to bed she found the crib in a state of upheaval. As she approached, a small but firm voice from beneath the covers announced: "This bed is already occupied."—Chicago Tribune.

—PASS—

YOUR LIST OF NEEDED—

GROCERY ITEMS

over to us and let us fill it with the finest and freshest of vegetables and fruits, or canned, bottled and package goods.

BROTHERS & BROTHERS

Phone No. 83

BROWNFIELD



POWER

—and—

PLENTY OF IT TOO

Right when and where you need it. No use to let "George Do It" when you have plenty of labor saving power at your command at reasonable rates.

And its your own home plant too. For connections, rates and other information, see E. D. Jones, Supt. Pay your power, light and water bills to Roy M. Herod in the Alexander Building.

CITY POWER, LIGHT AND WATER

WHERE QUALITY COUNTS

Good Lumber—Good Service. Lumber, Builders Hardware, Windmills, Wire, Posts, Paint and "Nigger-head Coal."

CICERO SMITH LUMBER CO.

Service

Quality

Satisfaction

—EGGS FOR SALE—

From the Owen strain of pure bred Rhode Island Red chickens. Come and look my flock over. Seeing is believing. For prices on eggs see me or write me Box 98.

M. E. SPEAR

SAY FRIENDS!

I am opening up what will be known as the City Tailor Shop at the old C. George stand, and ask a full share of your business.

In asking for your work, in return I promise the very best work possible, promptly. All you need do is to use your telephone. So tell us your needs, beginning Monday Morning, March 28th.

Respectfully,

"SIGH" TANKERSLEY

IN MEMORY OF MRS.

M. J. BEADLE

We grieve of a friend that far away,
Of one who lies sleeping in the
cold silent clay.

We feel of our heart we can't see,
But in God's pure light may be a
broader view.

And silent as she lies; and passing in
silent that close of her eye.

So she gone where all must go,
To the place of living; where no
no sorrow.

We know her books are closed, and
her prayers said.

Her soul are the part of the count-
less dead.

Thrice happy is she if her soul can
say,
I went because God call me away.

She gone to make heaven her eternal
home, and meet again her loved
ones.

The best numbers of the precious
souls who will be there.

We love her for what she was and
what she means to be.

And therefore like herself was fair
and true and even there her eyes
brought tears with some delight
for others.

Oh may her days be joyful,
Spread with undimmed sunshine over
head.

And on the day passing over the tide
of time shall never her name
Shall stand forever.

By Mrs. Ethel Hinton.

TEXAS LEADS IN JUNIOR COLLEGES

AUSTIN, Texas, March 28.—Of the three hundred or more junior colleges in the United States, Texas has more than any other state, according to statistics in the School of Education of the University of Texas. Texas claims also the distinction of having the oldest surviving junior college in the United States, the Decatur Baptist College at Decatur.

Junior colleges in Texas are divided into three classes: Public, Private

and State. Texas does not lead in the number of public junior colleges but recently a movement has been begun to place or establish more of these schools under public supervision. Considerable attention and discussion were given this question by the legislature during the session which has just closed.

M. L. Logan, of Clovis, N. M., was here last Friday on business.

Tom Passmore, of Albuquerque, N. M., had business here Saturday.



Higher Quality at Lower Prices because of increasing Volume Production!

January, 1925—There was introduced a new Chevrolet which scored a tremendous success. Among its many new features were: a new and rugged rear axle, an improved unit power plant, a new single-plate disc-clutch, a much stronger frame, semi-elliptic chrome vanadium steel springs, cowling and dash-lamps, and new Fisher bodies finished in Duco... the price of the Coach was \$735 f.o.b. Flint, Mich.

August, 1925—Chevrolet announced a new measure of value based on many new quality features—such as motor-driven Klaxon horn, improved sheet metal construction in the bodies, corrugated steering wheel with walnut finish, new headlamp rim construction and a more convenient gear-shift lever. Yet, despite all the additions... the Coach was reduced to \$695 f.o.b. Flint, Mich.

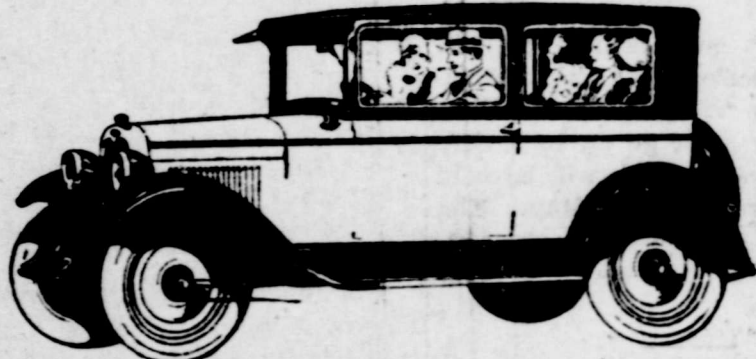
January, 1926—Another spectacular increase in Chevrolet value—a model offering many mechanical improvements, such as a smoother, quieter motor with three-point suspension, a silent V-belt generator drive, new oil pump, more efficient cooling, an air cleaner, larger brakes, etc. Notwithstanding these improvements... the Coach was reduced to \$645 f.o.b. Flint, Mich.

and now—

City Touring \$525
City Coupe \$625
City Sedan \$695
City Sport Cabriolet \$715
City Limousine \$745
½ Ton Truck \$395
1 Ton Truck \$495

All New Fish Fin Model
Balloon tires standard
and equipment on all
models.

In addition to these
low prices Chevrolet's
delivered prices
include the lowest
handling and financing
charges available.



The Most

Beautiful Coach In Chevrolet History!

Climaxing all of Chevrolet's previous value triumphs, the Chevrolet Coach of today is acclaimed as the outstanding closed car value of all time. Beautiful new Fisher bodies—paneled and beaded, rakishly low and finished in new colors of genuine Duco... full-crown, one-piece fenders... bullet-type headlamps... AC oil filter and AC air cleaner... finer performance, greater riding comfort and remarkable steering ease! A car so marvelously beautiful that you must see it to appreciate it—Yet the price has been reduced to \$595 f.o.b. Flint, Mich.

CARTER CHEVROLET CO.

Brownfield, Texas

QUALITY AT LOW COST



THE FASHION SUCCESSES OF THE SPRING

CAREFULLY CHOSEN FOR EASTER

THE IMPORTANT OCCASION IN THE CALENDAR OF STYLE

EASTER! That most joyous day of days on the Spring Calendar will soon be here. In anticipation of this wonderful event we have gathered great collections of exquisite creations.

The latest replicas of Paris mode, produced by leading American coutourieres are here in all their fascinating glory. You will note the creative artistry in these Spring fashions—their utter youth and crisp smartness!

COLLINS DRY GOODS COMPANY

"WE GIVE GOLD BOND SAVING STAMPS"

Junior Chuck-Box

By the Junior Class.

ESCATÉ SUERTE

The "Escate Suerte" met Thursday night, March 24, at the home of Senorita Mary Ann Bell. The life and works of Spanish authors were discussed and a Spanish party planned. The hostess served dainty refreshments of tea and sandwiches to the guests and members.

The Juniors seem to be held responsible for the missing slices of cake in the seventh grade booth but probably Mr. Taylor and Miss Elizabeth Dumas could testify as to its good taste.

Miss Mary Perkins accompanied by Fay Brown made a trip to Plainview Saturday night to attend a Christian Endeavor Council meeting. They returned Sunday and report an enjoyable trip—although the President of the Senior class was missed.

The Freshmen think nothing works out right. In a town where you can park as long as you like, there is no reason why you should want to.

Miss Perkins: "Bill, make a sentence with 'satiare'."

Bill: "I took Vivian Winston to a picnic once and I'll 'satiare'."

The Junior class feels that its vice-president, Miss Helen Jackson, has honored the class very much by winning the county championship in Senior declamation. Hurray for Helen!

Clovis Kendrick, Sophomore Prexy, and Blanche Williamson, Freshmen Prexy, want their names in the paper this week.

The Sophs held a class meeting the past week. Seems like their meetings are degenerating into the type of discussion usually held only by the Freshmen.

The Seniors agreed on a point the past week. Seems like anarchy has been outgrown by socialism.

The time has come to elect spring officers. The office of "accident" is vacant, so Joe Shelton is a candidate. Let us hope that he will find some place to happen.

A party, a date,
Perchance out late;
A class, a quiz,
No pass, Gee Whiz!

Mr. Fladger Tannery is able to be back in school.

The party, Friday night was quite a success. Great explosions were heard from the inside, and all rushed madly to the rescue of those few who were effected by the absence of local officers.

No, No, Ray, traffic jam is not sandwich filling. (For further information see Mr. Taylor.)

Blue: "She was only a bootlegger's daughter but I love her still."

Fish: "I don't know."
Soph: "I can't remember."
Junior: "I am not prepared."
Senior: "I can't add anything to what has been said."

BROWNFIELD WINS MEET

Brownfield won the general county meet by a score of 245 to 142, Meadow being the runner up. In the literary events Brownfield won 112 points and Meadow 110. In the track events Brownfield won 133, and Meadow 32 points. Graham of Brownfield was the high point man, While Ramsey of Wellman was second and Dallas of Brownfield was third.

The District meet comes off in about three weeks. We should have some boys who will place in this meet and then they must go on to Austin to the State meet which will be held during the first days of May. The local boys are now receiving the support of the town, and may they continue to do so.

The Spanish Class was greatly agitated Monday morning by the fire whistle.

Miss Helen Jackson reports blisters from attending the county meet Saturday.

Spring has come! Barefooted boys have been bitten by hungry ants.

Miss Vivian Winston plans a sojourn in Lubbock!

Potter county has the largest percentage in Texas of population living in towns and cities with 92.7 per cent.

Alfred Tittle has entered Draughon's Business College at Abilene for a course in Bookkeeping and banking.

NOTICE TO FARMERS

We have closed our gin for the season, and wish to thank you for your liberal patronage, and the confidence you have shown in us and in our method of conducting our business. We believe half of our patrons have left the matter of selling their cotton entirely to us merely bringing the cotton to the gin, and leaving it to be ginned when reached in its turn, and after it was ginned for us to pay them all the market would justify. It is indeed gratifying to us to know that as the season progressed the number that left it all in our hands, constantly increased, many of them sending their cotton to the gin by children, and having them sell the cotton when ginned. We would have been unworthy of confidence under such circumstances, if we had not at all times given our customers the very best service, and very best price possible, and we desire now and here to sincerely thank you, and to assure you that we appreciate not only your patronage, but also your confidence, and that in the future we shall always endeavor to merit your patronage and confidence, and hope that our future dealings may be as pleasant and satisfactory as during the season just closing.

We ginned during the season the equivalent of a little more than four thousand average size square bales, and hope that next season we will be in a position to handle still more in the same length of time.

Again assuring you that we appreciate your business, and wishing each of our customers a very prosperous year during 1927, we are,

Yours for better gining and most economical way of handling cotton,
Farmers Gin Co.

ber of matched races will be staged. Letters of invitation to the meet have been sent out to hundreds of sports over the entire Southwest and a large number of dogs are expected to be entered.

Bring all your dogs as there will be races for all is the invitation broadcasted by the Club here. Disinterested parties will class the cold blooded dogs so that each will have a fair chance. There will be stakes for cold blood, registered all age, puppy, and sapling hounds.

The invitations urge that each sport send in a list of the number of dogs he will have here in order that space in the kennels may be allotted to him. There is ample kennel space for all, Wofford said.

Texas has ranked fifth among the states in population for the past three federal census periods.

The average population per square mile in the United States is 35.5 which lacks only one-tenth of being double that of Texas which is 17.8.



LUBBOCK RABBIT CHASE STARTS NEXT WEEK

LUBBOCK, Texas, Mar. 28. (Special)—The racing season at the Lubbock Coursing Park will open Sunday and Monday, April 3 and 4th and plans are being laid for a feature meet for the opening, Gene Wofford, president of the Lubbock Coursing Club announces here recently.

Loving cups and cash prizes are offered to the winning dogs and in addition to the regular races, a num-

OPENING ANNOUNCEMENT

I have leased the Rialto Confectionery and will open the same April 1st. I am going to keep a full line of cold drinks and confection, and will serve drinks so each will have that sharp, tingling sensation that goes with ice cold carbon water drinks. Come and try one of our drinks and be convinced.

TOM GLOVER, Prop.

CHISHOLM'S

SATURDAY, APRIL 2ND

We bid you welcome today to a line of specially priced goods that you cannot afford to miss:

Iceberg Lettuce, per head	8c
P. & G. Soap, 7 bars	25c
P. & G. Soap, 100 bars	\$3.50
Dry Salt Meat, (plates) per lb.	14 1/2c
Bologna Sausage, per lb.	20c
Gallon Catsup, can	59c
Gallon Apricots, can	70c
Gallon Blackberries, can	67c
Raisins, 4 lb. package	39c
10 lb. box Peaches or Apples	1.50
Oranges or Apples, doz.	33c
Bananas, per doz.	34c
Lemons, (big ones) dozen	21c
Spinach, per lb.	10c
Fresh Tomatoes, per lb.	10c
Green Onions, per bunch	9c

Cotton Seed; every kind of field, garden and flower seed. Don't miss our Goodrich Silvertown Tires and Tubes. Many other good buys are ready for your inspection.

COME TODAY.

South Side Square

Brownfield

Cowpuncher Get Tail Way Up in the Air

Plains, March 22nd, 1927.

Dear Herald:—However much we detest kickers, knockers or complainers please permit us one wee bit of a protest, just this once? Having said nothing for Lo these many moons since you have claimed and acquired our bank, our telephone exchange, our doctor and numerous other citizens and necessities—knowing full well that we have no right to complain. For have we not led the way to deterioration, social, political and economic? Voted down two road issues, elected a court that loans our road tools to our neighbors to build up their town to the detriment of our own? Burned down our Court House, cussed out and quit? However—while we had ceased to take notice when you claimed our oil well as a product of "Old Terry" and the good crops on our east side as your Tokio rights, we simply wunk the other eye and went on with our heads down and swore forever to keep our peace.

But recently you copy from the Seagraves Signal, a boost for Gaines county as a corn country and the isolated case therein mentioned "Mr. Brooks having earned \$49 per day for the time he had put in on his corn crop which yielded some 40 odd bushels per acre"—is from Yoakum county; also you state—as if some sage or Socrates or your city were yet going to save the race from the hard times by new discoveries, and quote a statement that popcorn makes a nice breakfast food served with sugar and cream—please credit this to Yoakum county together with the following. Thrash some kaffir-corn, rub good and wind it well and what husk won't come out will pop off, and this popped and served as above stated will discount popcorn in flavor and popping proclivities. And all unpopped kernals will make the finest of food to make hens lay. Clean some kaffir, maize or fetosis

(kaffir is highest in percentage of food value) either ground in an old coffee mill and cooked and served as cream of wheat is hard to beat. Thank you

Cow Puncher from Llano Estacado.

PROGRAM OF THE WORKER'S COUNCIL OF THE BROWNFIELD

Association to be held with the New Home Baptist Church April 5, 1927.

- "The People Called Baptist." 10:00 A. M. Devotional—P. W. Goad.
- 10:10 A. M. First Century Baptist—Rev. H. C. Draper.
- 10:35 A. M. Our Church Organization, after the New Testament Model—Rev. Graves Darby.
- 10:50 A. M. Significance of the Church Ordinances—Rev. W. K. Horn.
- 11:15 A. M. Sermon—J. T. Clinton.

LUNCH

- 1:00 P. M. Board meeting and business.
- 1:30 P. M. The Bible Our Guide—Mrs. J. B. Walker.
- 2:00 P. M. The Holy Spirit Our Interpreter—D. D. Johnson.
- 2:30 P. M. Heaven Our Home—M. I. Davis.
- 3:00 P. M. Loyalty to Christ's Program Our Aim.

Open discussion led by Hermon Coe. R. E. Bost, Pastor.

D. S. Harrison of San Antonio had business in our city last Wednesday.

