

Each

# The Floyd County Hesperian



Tolume 84

Floydada (Floyd County), Texas 79235

Thursday, January 3, 1980

10 Pages In One Section

Number 1

ompson's is burgled nesday night; second wak-in in past week rlocal druggist

the second time in a week ay night, intruders broke into the Pharmacy in downtown

TV Thompson, owner of the busiaid that this time, the burglars off with approximately \$350 worth rchandise. On the first attempt, g was removed from the store. passing Floydada police car spotted ashed glass panel on the pharand noticed an electric blender in the street, apparently dropped

he thieves broke the glass panel to into the store. In the earlier eskin the opposite panel was broken

inspecting the damage and is of the building, Thompson said an estimated eight knives, the that the police found on the walk and possibly two portable nos were taken from the sotre.

We've been pretty lucky," Thompommented Wednesday morning. both break-ins the police apparently w and frightened away the

pson also said that there were v a few other odds and ends that were not apparent on the first on of the loss.

### Mydada deposits sel2percent

ts on hand at the close of Dec. 31 at the First National of Floydada rose 12 percent over me period last year, according to ident Tom Farris.

aris reported that deposits in the a stood at \$31,441,165.98 on Mon-In 1978, the deposits reached M9.752.00 at the end of the year. NB-Floydada also reported holding M.039.25 net in loans, a slight from the 1978 figure of

The First National Bank of Lockney igures citing deposits on hand lose of business Monday of

ans being held by FNB-Lockney mied to \$7,329,657.79.



PHOTO BY BRECK STAPLETON

ROLLOVER — Two Dougherty women reportedly were injured Monday night

when they rolled this automobile co-

ming home from Cedar Hill.

December was a busy month

## City firemen respond to 67 alarms during 1979

A minor grease fire in the kitchen at King's Restaurant on Houston Street Dec. 29 was the last call that Floydada Volunteer Fire Department firefighters responded to in 1979

The volunteer firemen logged 67 fires during the year, with 43 occurring inside the city limits and the remainder in the county.

December was a particularly busy month for the volunteers. In the final month of the decade the firemen responded to 14 alarms.

Of the December fires, five were cotton-related, two were grease fires, one gas storage tank burned, two cars went up in flames, three grass fires occurred and one house caught fire.

Damage in all the December fires was reported as being minor. No one suffered any injuries.

June was the least busy month for local firefighters, with not a single call turned in that month.

The 1979 alarm total was lower than 1978, when the department resp to 78 fires. But only 38 of the 1978 fires

## Joe Cluck gets senior vice president spot at FNB

Floydadan Joe Cluck has more reason than most for welcoming the new year. As the ninth decade of the twentieth century began, Cluck became the newest senior vice president at the First National Bank of Floydada.

Rising in the organization from vice president to one of only two senior vice president spots may be a promotion,

Cluck told the Hesperian Wednesday, but he expects to be doing much the same job as before. His major duty is to handle loans for his customers.

"It's hard to describe exactly what I really do," Cluck said, "since each office is a full service office. We're not departmentalized, so everyone does just about everything. We feel it gives the service a more personal aspect.'

A native of Gruver, Texas, Cluck moved to Floydada with his wife, Elaine, and their children, Cory, nine years, and Adriane, five years old, to accept his first job with FNB-Floydada. Prior to coming here, he was an installment loan officer with a Stratford,

Just a year ago we envisioned in our forecast for 1979 a slowing in the economic tempo of sufficient scope to create a technical state of recession,

stemming from the effects of anti-

inflation monetary measures. We did point out, however, that the intrinsic strength of the economy would forestall a deep, prolonged business dislocation. Instead, we looked for "real" gross national product to show only enough softening in the second and third quarters of the year to constitute a

quarters of the year to constitute a recession. Visualized was a mild and brief setback, more in the nature of a

spell of no growth, with the economy again on the mend by the fourth

The statistical evidence now shows

that there was enough resilience to produce a sharp rebound in the third quarter, negating the spring slump. So, even though 1979's final quarter was

adversely impacted by the broader, more aggressive anti-inflation program instituted by the broader, more aggres sive anti-inflation program instituted by

the Federal Reserve, the year as a whole did not suffer an economic

ecessin. This was an impressive chievement in view of the heights to

which interest rates and inflation had

RECESSION THREAT HEIGHTENED

FOR 1980
Developments of the past three norths have raised the odds that 1980

will experience the economic recession

will experience the economic recession which 1979 escaped. The Fed's credittigtening move took an increasing toll on business as the final 1979 quarter progressed. When the results for that period are mad public, "real" gross national product (GNP ex inflation) will probably show some loss. Since we now expect this business barometer to move

uarter of 1979.

Cluck received his bachelor's degree in business administration from North Texas State University in Denton.

Among his many civic committments in Floydada, Cluck is active as the secretary of the Floydada Chamber of Commerce, unit chairman of the Salvation Army, a member and director of the Floydada Lions Club and president of the Floydada Rodeo Association. Cluck also holds a seat on the Floyd County Economic Development Committee as chairman of the industrial subcommit-

The Cluck family attends the First Methodist Church of Floydada.

## Holiday traffic accidents injure three around county

Holiday merrymaking took its toll on Floyd County motorists the past few days, with four accidents, two unconfirmed at press time, being reported in

In Floydada, one man was slightly injured when his automobile collided with an unknown vehicle on Twelfth Street early Tuesday morning.

Malcolm Roberts, a Memphis, Texas, resident, told Floydada police that he was driving north in the 500 block of Twelfth Street at 1:40 a.m. New Years Day when the other car pulled out of a private driveway and into Roberts'

Roberts said the other vehicle left the scene without stopping after the accident and fled west.

The Memphis man was treated at Caprock Hospital and released. Floydada police also reported a one-car accident near downtown Floydada on New Year's. The vehicle went

into the bar ditch in the 300 block of

East Missouri Street at 5:15 a.m. and

struck a culvert.

F.L. Williams, of Floydada, told police that he was traveling east on Missouri before dawn when a dog ran into the road. The driver reportedly swerved to miss the animal and lost control of the car.

Williams was not injured in the incident.

Early information indicated that two young Dougherty women sustained injuries when their automobile overturned late New Year's Eve.

One woman was treated and released from Caprock hospital following the accident and the other was released

from the hospital on Wednesday. The two women and another companion reportedly were returning from the Cedar Hill community when they failed to successfully negotiate a curve in the

Another accident reportedly occurred near the Aiken community about the same time, but no details were available at press time.



According to Babson's Reports

SENIOR VEEP — Joe Cluck begins his first day as senior vice president of the

First National Bank of Floydada.

## Our Town

By Duffy

### ALPHA AND OMEGA OF THE DECADE

eard a news commentator say last lat most people are calendar cated and that the decade of the les would not really end until se of 1980. However, those of us 'thus uneducated' are going ith the idea that the end of shered in not only 1980, but the decade of the eighties.

ith this in mind, here are some from the beginning of the 70's changed before the beginning

the beginning of the 1970's...
alter Hollums was the sheriff of County. Today Fred Cardinal is

Holmes, B.A. Robertson and Formby were owners of day, Bo Johnson. Handley was Justice of the

Today, Walter Hollums. Holmes was county judge. Choise Smith.

Baker was superintendent of Today, Jerry Cannon. ell Tooley was publisher—edi-

The Hesperian. Today, John Gooch was foreman of the lighway Department. Today,

Henry was manager of se Electric. Today, Alton

Webb was manager of South-Public Service. Today, Oscar Wester was city judge. Today,

singame Ratliff was district judge. Miller was district attorney. andy Hollums.

Tom Hopper was chief of police. Today, Scott Newton. C.B. Melton was pastor of the First

United Methodist Church. Today, Jim Dwayne Grimes was pastor of the

First Christian Church. Today, Dennis Swearngin. Business which did not exist in

1970... Anderson's Department Store,

Brown's Implement, Pizza Gold, My-T-Burger, Sue's Gifts, Asteca Cafe, Allsup's, Minit-mart, Cable TV, Texas A&M University extension,

Plainview Savings and Loan,

Art Southwest.

Dairy Queen,

Floydada Inn. VISITING in the home of Leslie and Jonelle Fawver during the holidays were their children and granddaughters, Bruce and Eilene and Lesley Jo Francis of Carrollton, Gayle Fawver of Plainview, and Larry, Becky and Cassy Fawver of Lubbock. Mrs. Florence Francis of Carrollton also

visited with them. Christmas eve visitors were Mrs. Roy Fawver, Mr. and Mrs. Carlton Fawver, Mr. and Mrs. Clinton Fawver and Amando Jo and Mrs. Anne Johnston and Casey and Cory. Mr. and Mrs. Jerry Hall, Kristi and Kandi, of Clovis stopped by for a brief visit on the way to Irving.

FILING DATES for county offices for the May 3 primary are from January 5 through 6 p.m. February 4. Candidates may file at the county clerk's office.

Economic slowdown expected to continue into 1980s off further in the initial quarter of 1980, the required two consecutive quarters of lower "real" GNP readings will have

been recorded to constitute a recession.

### STEEPER, LONGER RECESSION

THAN PREVIOUSLY EXPECTED
The staff of Babson's Reports looks, infact, for the downward slide of "real" gross national product to extend through the second quarter of 1980. The recession, therefore, will very likely last a bit longer than we had previously anticipated. Also, the depth of the downtrend is currently expected to approximate 4% from the high of the third quarter of 1979. The scope of the recession we now foresee is not unrealistic since we have experienced to only the early effects of the anti-inflation. tion program started last fall. In addition, the fight has been made all the more difficult by the further climb in prices for petroleum products. And the implications of conditions in Iran and of implications of conditions in Iran and of U.S. Iran relations are anything but reassuring for the petroleum picture, in terms of both prices and supplies. This does not augur well for the domestic automobile industry which has been in a beleaguered state for many months, and the tightening of credit compounds its troubles. Extremely high borrowing costs and scarcer mortgage money are costs and scarcer mortgage money are hurting residential building. Therefore, neither of these key industries will be of much help in 1980.

Fortunately, there are no massive

imbalances to correct. Except for the excessive supplies of hig-gasoline-consumption autos relative to retail demand, there are no appreciable inventory problems in the economy.

Hence, this time around, the period of economic adjustment is not expected to be as vicious as the last recession. The first two 1980 quarters will see the

business tempo on the wane, with the first three months likely to bear the brunt of the losses. By the time summer rolls around, the economy should stabilize and perhaps edge a bit upward. The final three 1980 months will make additional headway, with vitality somewhat more evident. But the eupturn in the second half of 1980 will not be as power-packed as the rebound from the last recession because inflation will be difficult to defuse. While the economic recession will not be unduly painful, neither will the ensuing recovery phase be initially vigorous.

### A GREAT MANY UNCERTAINTIES

Make no mistake, there are problems and uncertainties which are capable of inflicting greater damage to the economy than may now weem likely. The uncertain economic climate itself and the questions which are sure to arise in the quadrennial national elections, including those concerning anti-American violence, must be watched closely. Moreover, the course of the battle against inflation must be monitored, so it would be ill-advised to project a more optimistic outlook right now.

### SLOWER INFLATION PACE

POSSIBLE
There can be little doubt that inflation has been one of the banes of 1979. While there seems little early prospect of any perceptible remission in the inflation rate, the Babson Staff is of the opinion that some headway can be made against inflation in the year ahead. As the winter progresses, recession-muted demand can help to damp its fires, and bring additional slowing in the inflationary pace further on in 1980. The task will not be easy and the problem will likely prove stubborn. From this van-tage point, we feel that inflation canbe

wrung down to a rate of around 10% for the year as a whole. This would still be a higher level than is good for the economy, but the decline would be welcomed.

### **GROSS NATIONAL PRODUCT** In current dollars, the nation's gross

national product (dollar value of goods and services produced) will continue to trend upward. But this will be mainly due to the impact of inflation, and the rate of increase will not be as great as that of 1979. "Real" GNP (the constant-dollars GNP — i.e., in terms of the 1972 dollar) is now expected to fall about 2% for the year as a whole versus the 1979 average. While the exigencies of a political year will likely bring some federal pump-priming moves by spring. nevertheless, as indicated earlier, we think "real" GNP will decline sharply in the first 1980 quarter and moderatly in the following three months. A flat-touptilt pattern is expected in the third quarter, with an even better showing in the final quarter. Any substantive recovery signs prior to midyear seem unlikely because of tight credit, still onerously high levels of interest rates and inflation, and upward-moving fuel

### INDUSTRIAL PRODUCTION

We look for industrial production to trend lower through mid-1980. Since a good deal of the decline will be recouped over the second half of the year, we feel the annual rate of industrial acitivity will average only about 1% below the 1979 average. Bear in mind that auto production and related businesses have already been working downward for the better part of 1979, as has home building. But these two sectors should lead the late-1980 recovery.

Continued on page 3



## Side Glances

by John Carroll

WHILE VACATIONING IN OLD SAN ANTONIO during the New Year's holiday, I had the opportunity to participate in a strange seasonal rite.

It seems that rural San Antonians like to gather at farmhouses in the hill country and greet the new year in true Texas fashion.

As our hosts took us to the party, we passed at least a dozen houses with large bonfires set in the yards. Gathered around every fire was a dozen or two people, apparently having a very good time.

Our party, and the mesquite-log fire, was in full swing when we arrived. Since it was nearly midnight, many of the guests had alreaady lost touch with reality. While some of the guests couldn't speak English, many more of

them forgot how during the course of the evening.

But the really interesting part happens as the clock strikes midnight. At that moment, from each of the houses, a horde of skyrockets, Roman Candles and other pyrotechnics rise toward the full moon, accompanied by the cheers of the

After the first eruption, bottle rockets by the hundreds fly helter skelter

through the night.

From a half-dozen stereo systems within a quarter mile, guitarist Jimi Hendrix blared his electrified version of 'The Star Spangled Banner' into the

darkness. It's an awful lot of noise and not a little danger from the firecrackers, but those San Antonians really know how to throw a party.



### STATE CAPITAL HIGHLIGHTS

By Lyndell Williams TEXAS PRESS ASSOCIATION

AUSTIN - State Capitol halls were decked out in the Christmas spirit last week, but government slowed to an idle as employees left for the holidays. While taxpayers are mulling the benefits of one week of "less government," they can also enjoy a couple of Christmas presents from the state.

State Treasurer Warren G. Harding announced the treasury received an extra \$189 million from interest earned during the fiscal year ending Nov. 30. It was a nice present for Harding, too, since he campaigned on a theme of better money management practices and increased earnings from state cash

Another half-plus for citizens is a State Insurance Board staff proposal to lower premiums on credit life, accident and health insurance.

If the proposal becomes policy, premiums would drop 14 percent on credit life and 10 percednt on credit accident and health. Consumers could save \$25 to \$120 on a typical 2- to 5-year loan, the staff said.

Radioactive "Incidents"

A Department of Health official last week said Texas has had about 300 "incidents" involving radioactive materials, with about 45 involving transportation of the materials.

Ed Baily, administrator of the Radiation Control Branch, defined an "incident" as a case of overexposure of radiation, improper packaging of radiation source shipments, loss of such materials, or anything "out of the ordinary" that calls for special investigation. Baily spoke at a seminar to inform users, shippers, transporters and receivers of such materials about

regulatory requirements. Baily said reporting of transportation incidents was "very good," but that some licensees were hesitant in report-

ing incidents from fear of bad publicity. He also said he thought the handling of radioactive materials was better regulated than hazardous chemical

### Special Session

Gov. Bill Clements, concerned about the recent large buildup of radioactive waste in Texas, said creating a nuclear waste storage dump in Texas may be the fourth topic for the special session he intends to call in March or Septem-

Clements has also said he supports the creation of such a dump in New Mexico, not Texas.

In general, debate on the controvers-

Jonelle Fawver, Floyd County Tax

Assessor-Collector, announced that

voter registration certificates will be

JONELLE FAWVER

JONELLE FAWVER

Public, John

325 W Main

Floydada, Tx

TAX ASSESSOR COLL

FLOYDADA TX 79235

STATE OF TEXAS

VOTER REGISTRATION CERTIFICATE

03-01-80

mailed late this week.

FLOYD

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ial subject is not centered on the need

for a dump, but on its eventual location. Clements' late concern is an apparent turnaround from his statement last year that Texas was willing to accommoddate a nuclear waste dump. Some 2,000 55-gallon drums of waste per month brought into the Galveston area this fall have caused many state officials to rethink the issue.

Lt. Gov. Bill Hobby thinks any special session would be a waste of tax money. Interviewed on the Capitol Eye radiotelevision program, Hobby slammed all of Clements' reasons for wanting to bring the Legislature back to Austin:

-Hobby thinks initiative and referendum is a bypass of the legislative process of examination and compromise. Clements is a strong advocate of

-Hobby thinks wiretapping is an intrusion of government into the lives of private citizens and that controls should be increased. Clements is the state's strongest advocate of increased wiretapping of narcotics traffickers.

-Clements wants broad tax relief measure. Hobby argues taht Texas is "one of the lowest-taxing states," and that Texas education already will need more money because of an increase in children in the public school system.

Hobby, who presides over the Senate, and House Speaker Bill Calyton both see no need for the promised special session. Should Clements go ahead and call the legislators back to their chambers, the resulting fireworks may be visible both in Mexico and Oklahoma. Clements: Defeat Carter

When President Jimmy Carter comes to campaign in Texas, Clements may well toss a rubber chicken onto his presidential dinner plate, just as he did to former Attorney General John Hill, Clements' gubernatorial opponent.

The Republican governor has never been more outspoken in his opposition to the president as he was at a gathering of petroleum officals last week.

Clements urged the petroleum industry to work to defeat Carter at the polls. And responding to a query about his policy differences with Sen. Edward Kennedy, Clements said: "I'm not sure what Kennedy knows. He certainly didn't know his way to the ferry, did

Later that evening Clements said he was willing to sutdy the establishing of a state aid system in Texas to allow parents to send their children to private

Voter registration forms to be mailed this week

The certificates should be examined

by the recipient, and if they are correct

and require no changes, the forms

should be kept and not returned to the

## NO GOV'T. LOAN NEEDED





## Meet the teacher

Mrs. Bobbie Riddle teaches the Kindergarten 4 class at A.B. Duncan Elementary School in Floydada.

Mrs. Riddle graduated from Las Cruces (N.M.) High School in 1973. She graduated from New Mexico State University four years later with a bachelor's degree in elementary educa-

With two years experience, this is her first year with the Duncan faculty.

Mrs. Riddle's husband, Keith, is a student at Wayland Baptist College in



Connie Reed

### Former deputy recovering from gunshot wounds

At press time. Carson County Sheriff Connie Reed had been moved from the intensive care unit of Northwest Texas Hospital in Amarillo to a private room. Reed was shot during a scuffle with a prisoner in Panhandle, Sunday, Dec-

ember 30. Reed is a former Floyd County deputy sheriff, who served during the time that Walter Hollums was sheriff. His wife, Flois, formerly worked as bookkeeper at the Hesperian. Reed is the father of Floydada resident Mrs. Connie Ber-

## Apparent dog-poisoner active in south Floydada

The latest in a continuing series of macabre incidents left a Floydada family grief-stricken over the loss of their pet dog during the Christmas

tax office. Forms requiring change

should be returned to the office by the

middle of Februrary.

Someone apparently threw poisoned food into the back yard of the Jon LaBaume family in a south Floydada neighborhood. The La Baumes' 19month-old dachshund "Mitzi" was discovered later, dead under a bush.

indicated that the pet had been poisoned. The family lost another pet, also a dachshund, two years ago to a dogpoisoner.

LaBaume said that the veterinarian

Several other residents in the area have reported apparent poisonings in the neighborhood in recent months.

Mac and Nancy Willson, who live in the same area as the LaBaumes, found their dog dead under a truck at the end of November. From the dog's position and body contortions, coupled with the fact that no marks could be found on the body, Willson is convinced that his dog was another victim of the unknown -poisoner.

POSTMASTER-DO NOT FORWARD-RETURN POSTAGE GUARANTEED

Public, John Q PO Box 21 Floydada, Tx

79235

Max Smitherman reportedly found a poodle dead on his front driveway recently. The dog still had a scrap of food in its mouth.

From the bodies of the dogs, observers feel that the poison being used is a form of strychnine, a compound that causes quick and painful death. The poison reportedly cannot be bought commercially any more.

Apart from the grief to pet owners, the poisoner presents a far more dangerous threat to Floydadans. If children picked up a strychnine-laced piece of food intended for a pet, death would most likely occur before anything could be done for the victim.

The Floyd Philosopher gets ready

for 1980 by getting rid

of a few scraps left on his desk

Editor's note: The Floyd Philosopher on his Johnson grass garm on White River winds up the old year and looks toward the new one. Dear editor:

With a new year and a new decade ahead I figured I'd better clear my desk and get rid of the scraps of notes left over from 1979. For example, if you watched televi-

sion during the holidays you're bound to have heard that commercial where those young people kept singing that lilting tune: "I'd like to buy the world a I got to wondering, what would it cost? Say there are 41/2 billion people on

earth, although in some areas you have

to guess at it. At 30 cents a bottle, a little more in cans, the cost to buy everybody a sodapop would be \$2,250,000,000. I don't believe those kids have got that kind of money.

Like everybody else I've been watch-

ing those students in Iran yellin. afternoon for two months and concluded what a shame it is they have a football team to put that organized noise to some use. The thing though is getting n

nous and they're going to lose the audience if they don't occasional in something like the Dallas (Impro Cheer Leaders. During 1979 Federal judges

high marks in wringing someth of the Constitution nobody e been able to find in it. I'll bet you can find some judge who can tell you wheth

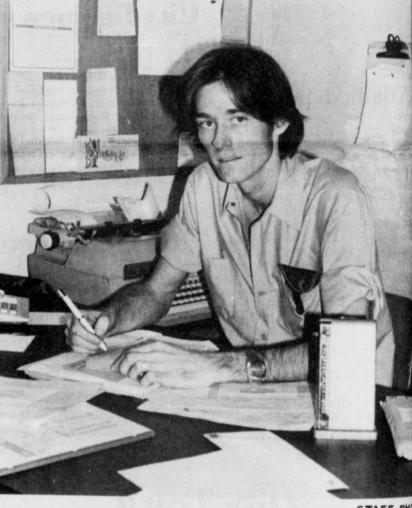
Constitutional to use toothpicks. For 1980, I feel sure that some problems now pressing in on us w away, but for every one that another one will take its place.

### THE FLOYD CQUNTY HESPERIAN

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FOREMAN — Terry Reeves digs into the paperwork, a new aspect of his job

as Blanco Printing plant manage

## Blanco has new manage

Terry reeves is the new manager of Blanco Offset Printing Company in Floydada. He was promoted to the position following the resignation of Art Ratzlaff, who has accepted a position with a Slaton printing firm.

Reeves first started to work for Blanco almost seven years ago as a DE

student. He later worked two ye the camera room and for the pa years has served in the capal pressman.

Terry and his wife Sande have Neil, who is five years old daughter Cyan, one. They attel Assembly of God Church.



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d recently of Agriculti 'he new rule w the Social Sect ich administers cept food stamp

Area beef and enefit from a re olves a compoun The compoun med Lutalyse ding in car tificial insemin pound can n tion and impi airy herds thro netically supe

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BUSINESS

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BUILDING AI mic achie ng field. Af lousing sta year. The h e purchasi ng homes bolstering Neverth

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RPORATE PI porate pro of busi aps large ases. The second ha worable pr a wave o in 1979.

## food stamps to be easier for elderly

nd disabled people would be ly for food stamps at the hey apply for Supplemental (SSI) benefits under rules cently by the U.S. Depart-

wrule would make it possible Social Security Administration, dministers SSI benefits, to also aministration applications. People

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applyilng for SSI would be able to apply for food stamps simultaneouslyl if everyone in the household is applying for or receiving SSI benefits, and no one is already receiving food stamps.

The proposed rule, which implements a provision of the 1977 Food Stamp Act, could take effect as soon as next summer.

Currently, SSI recipients who want to apply for food stamps must go

through a separate procedure.

"This has placed a real burden on people who are elderly or disabled," said assistant secretary Carol Foreman. "It may also be a reason why many elderly and disabled poor do not currently participate in the food stamp program. Processing food stamps and SSI applications jointly should be of real assistance to these people."

## improvements increase beef production

Area beef and dairy producers will area been and a recent breakthrough in all hreeding technology which inthe decening to synchronize heat. The compound, a prostaglandin Lutalyse allows scheduled in cattle. Combined with insemination (Al), this new and can mean accelerated proon and improvement of beef and w herds through increased use of netically superior semen from top

ed sires. ates are achieved in much less with less on-farm labor involved using the prostaglandin. This potential profit to cattlemen.

ough Lutalyse itself is not a cure nttle reproduction problems, it d mean increased use of AI and ally superior semen. According leading American dairy scientist,

greater use of AI will mean more meat and milk to feed a growing world population.

Harold D. Hafs, Ph. D., dairy science professor at Michigan State Unviersity, notes that the greatest progress in animal production during the past 30 years has been made through artificial insemination. Because of improved genetic lines, the time required to produce a 1,000 lb. steer has been halved since 1950 and per cow milk production has increased about four

"But the improvement rates show no signs of plateauing," observes Dr. Hafs.

He states that almost all tillable land suitable for cereal grains and row crops already is under cultivation. Consequently, he looks to animal agriculture - rather than crops - to supply an increased share of future world food

With proper management, Dr. Hafs predicts that within 10 years Lutalyse could mean a doubling of the number of dairy calves sired by AI and a 10-fold increase in the number of beef calves produced from AI bulls. The result will be accelerated production of meat and

"In the face of increasing world population, this prostaglandin product comes at an ideal time in history," Dr. Hafs said. "It's a time when the ability of agriculture to produce adequate food supplies appears to be slipping. Yet today, there is hope that controlled breeding of cattle will help buy time to balance food supply with world popula-

The estrus synchronizing compound is now available through local veter-

ontinued from page 1

## Economic slowdown to continue

RUSINESS INVENTORIES

of the unusual aspects of the long of economic rise since the spring is the orderly manner in which ss inventories have been expandnostly in step with the uptrend in Disproportionate inventory posiere quickly brought backinto line e-markdown sales efforts. Thus, he above-mentioned exceptionof move gasoline guzzlers in the bile field, there is no gut of ries to liquidate. Despite the ation of inflation's pace, most ory positions have been kept trim. as been due to the agonozing ence of the last recession, the dy costly rates of borrowed lover the past two years, and the monitor inventory positions distrupted by inventory liquidander duress on a widespread neither will inventory accumulabean important factor in helping to ness activity in most of 1980

INESS CAPITAL EXPENDITURES ess capital outlays for new plant ment will rise about 1:% in dollars owing to the effects of n, but — as in the case of the there will be a slight year-topage in constant dollars. With off in industrial acitivity taking ssure from high-level capacity on, incentive to expand will not

FRONT TO REMAIN ACTIVE was a busy year on the labor and it will be very active againin wever, with most of the major expirations coming around i.e., in construction, comons, steel, aluminum, and containers — the early-year in and the rise in unemployment er the aggressiveness of labor

DING AND CONSTRUCTION

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rs old

e of the pivotal industries helping ne the course of 1980's achievement will be the field. After peaking out in 1978, ng starts slowed down in the year. The high degree of inflationpurchasing of both new and homes proved to be a substanring factor for 1979's ecoevertheless, high borrowing as and scarce mortgage credit rehed new housing starts compared 1978's superlative effort. The n mortgage credit and the ales for mortgage money may not ignificantly before mid-1980. we forecast a steep slide in new g starts in the first quarter of the owed by a flat second quarter. lidyear, loosening of the mortdit situation and less oppreshigh mortgage money rates will improvement in home buildeven then new housing starts well to better the 11/4-million

ed to the housing field, heavy has fared quite well in we expect this relative repeat in 1980. Of help to will be government efforts to alroubled economy and provide opportunities for idled

RATE PROFITS — DIVIDENDS profits will dip approxipelow 1979 levels. The slow business will deter price arge enough to offset cost The profits pinch will ease nd half of 1980. And with the le profitst picture, we do not vave of dividend icreases like 1979. However, widespread n disbursements are not in WAGES AND PRICES

As indicated earlier, we believe the business decline will hav a tempering effect upon the aggressiveness of labor in 1980, and yet bargaining for new labor pacts will produce many wage hikes aproximating the Administration's non-inflationary guideline. This is unavoidable, in view of the drastic shrinkage of consumers' buying power during the life of the labor contracts about to expire.

The early-year softness in business will tend to inhibit the immediate flow-through of new wage increments in their entirety. Indeed, we would not be surprised to see occasional and spotty price down-shadings. But fuel and energy costs are still heading higher, with an inevitable impact on transportawith the help of computers. But tion and distribution costs, and on operating costs in general. Therefore, there will be price rises at the wholesale and retail levels, though not of the magnitude or pervasivenesss of recent

**EMPLOYMENT AND JOBLESSNESS** 

Because the recession we now foresee should not run dangerously deep, 1980 should not experience massive layoffs. Instead, we are confident that employment can hover in a peak range, constituting a very important source of support for consumer confidence.

We do not expect a frightening upsurge in unemployment. Still, a rise in the jobless rate is inevitable, as it will be difficult for the economy to absorb all of the new entries and re-entries into the labor force. For 1980, we expect unemployment to average around 71/2% However, take-home pay (disposable personal income) will manage only to

edge forward. The sustained peak level of personal income we anticipate will translate into better-maintained consumer spending than seems possible at this time. Though much of the year will be flat, retail trade should end 1980 on a strong

### PERSONAL INCOME -CONSUMER SPENDING

A generally stable employment picture, wage hikes, heavy transfer payments, and interest and dividend incomes will all figure as favorable factors producing higher gross personal income in 1980. While the rise will not match the rate of increase establishe in 1979, our estimate is a jump of around 7% However, take-home pay (disposable personal income) will manage only to edge forward.

The sustained peak level of personal income we anticipate will translate into better-maintained consumer spending than seems possible at this time. Though much of the year will be flat, retail trade should end 1980 on a

strong note.

AGRICULTURAL PROSPECTS 1979 has been a good year for most farmers. Prices for farm products have

been strong enough to improve financial positions, and this has been another fine crop year. The high level of farm exports should be expanded further in 1980. Shortages in Russia and certain Eastern European countries, plus lagging Canadian output, are favorable to domestic farm exports, with consequent benefits to income.

DOMESTIC POLITICAL SCENE

The campaign for the Presidency will command a good deal of attention in 1980, but it should not materially alter the course of business. The primaries and the election may be bruising, and events such as this nation has had to endure recently could have an effect on the final outcome at the polls. Charges, counter-charges, and campaign prom ises could influence business and consumer sentiment. At the congressional level, the battle for control of

both houses will also be tough. However, the Republican party faces a hard uphill fight. It could make notable headway, but fall short of control.

**GOVERNMENT SPENDING — TAXES** 

Government spending will continue upward in 1980, owing partly to inflation. Economic exigencies will spur outlays at all levels of government to fend off more serious dislocations.

Recession troubles will undoubtedly bring pressure for tax-cut legislation. Chances are favorable for tax relief, but that probably will not take effect until 1981. Enactment of a value-added tax is not likely for 1980, and attempts to pare Social Security levies are not likely to bear fruit befor midyear.

**FOREIGN AFFAIRS** 

investmens sentiment will be shaken by unrest abroad. The recent appalling anti-American sentiment in many parts of the Moslem world may give other nations cause to doubt U.S. assistance capabilities. Overall, this scenario, and priorities related to next year's election, do not promise well for worthwhile progress on important matters such as the Palestinian question and attempts to improve U.S. -Soviet relations. Brush fires in one or more of the world's many hot spots cannot be ruled out, but direct U.S. military involvement is not

### MONEY SUPPLIES -INTEREST RATES

The emphasis on anti-inflation credit tightening will restrain growth of the nation's money supply. However, economic problems and election-year considerations will very likely force some easing of the throttle on restrictive monetary policy around mid-1980.

Opperssively high interest rates are already showing signs of easing, at least for short-term borrowing. Lower longerterm interest rates, on the other hand, may not come much before the year's midpoint. Overall, we look for distinct betterment in the interest-rates situation by late 1980, but only as compared with recent peak levels.

STOCK AND BOND OUTLOOK

While the U.S. dollar will probably be subjected to buffeting from time to time in the year ahead, the reining in of galloping inflation and betterment in the interest-rates picture will be beneficial to the bond market. Therefore, investors who commence to tie down nearpeak interest rates at this time could be well pleased by 1980's end. The strengthening of bond portfolios should initially emphasize issues with near or intermediate maturities before going further out on the maturity scale. Bonds with generous yields are in profusion, to the benefit of fixed-income investors. These include taxable issues and tax-exempts, medium- and conservative-grade bonds, short- and longterm maturities, and high-coupon and discount bonds.

1979 proved to be another year of frustation for most investors, with the stock market showing little progress. Although some stock groups and merger-bait issues did well at various times, the rest of the market was victimized by the unnerving effects of foreign political upheavels, waves of anti-American demonstrations, and the unvielding grip of inflation and high interest rates. But what was not accomplished in 1979 will benefit investors in 1980 - or at least those with the courage, patience, and foresight to go bargain hunting when attractive values abound. Babson's Reports feels the stock market held its own under a number of ordinarily panic-producing circumstances during much of this past year, and that the year ahead can bring a shift toward more optimism, and longer-term investment planning. There will be opportunities for all portfolio objectives.

The Floyd County Hesperian

# Sports



WINNING TEAM — The varsity Whirletteş pause during practice Wednesday to show off the first place trophy they won at the Jayton tournament. Pictured

are [left to right, bottom row] Kelly Higgenbotham, Susan Turner, Kelli Ferguson, LeQuita Davis, Debra Alfaro,

[top, left to right] coach Tommy Baxter, Rosemary Barnes, Amy Jones, Karen Turner and Julianne Lipham.

## Varsity Whirlettes win Jayton tourney

The Floydada Varsity Whirlette basketball team defeated Greenwood 40 to 31 Saturday, December 29, to win the Jayton tournament and the coveted first-place trophy.

Coach Tommy Baxter said his team held the lead until mid-third quarter when Greenwood took a one point lead. LaQuita Davis and Debra Alfaro hit some "clutch baskets to move the Whirlettes back to a 5-point lead. Early in the fourth quarter Greenwood shut off our inside game, and we slowed down the game, making them come out 'after us.' LaQuita hit two field goals and Julianne Lipham three free shots in the last minute and a half to maintain

our lead. We stalled the remainder of

the time.'

Scoring for the green were LaQuita Davis, 16; Rosemary Barnes, 10; Debra Alfaro and Karen Turner, 4; Julianne Lipham, 3; Janet Pleasant, 2; and Nora

**First Round Action** 

The Varsity girls defeated Jayton 36 to 16 in the first round of the tournament. Coach Baxter said his team was cold during the first half but came back in the second to shoot "like they were capable.

The Whirlettes were ahead 12-11 at the half, but outscored Jayton 16-2 in the 3rd quarter to break open the game. LaQuita Davis scored 12 points; Debra Alfaro, 10; Karen Turner and Rosemary Barnes, 4; Nora Black, 3; Kelly Higginbotham, 2 and Julianne

Semifinals

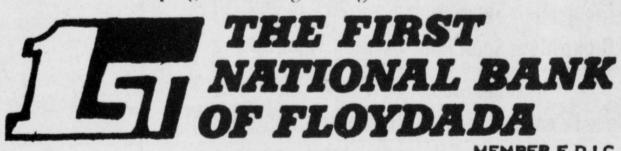
Again making their move in the 3rd quarter (outscoring their opponents 20-2), Floydada Varsity girls outscored Coahoma 54-26 to win a spot in the playoff game. Kelly Higginbotham sank 14 points; Debra Albara, 9; Rosemary Barnes, 9; LaQuita Davis, 8; Karen Turner, 6; Nora Black, 4; Amy Jones and Janet Pleasant, two. Stats

The Whirlettes now have an impressive 12-2 record for the season. They will again see action Thursday at Patton Springs and Friday in Lubbock, competing with Christ the King. Everyone is invited to go out and support the

winning Whirlette roundballers.



"Helping You Change Things For The Better"



FLOYDADA, TEXAS 79235

MEMBER F.D.I.C.

The Bank

For The ....

78051

Styles of the decade....



THE CONTRAST in lengths may be seen in this photo which appeared in the Hesperian in March, 1970, in which Iwana Smithey [now Mrs. Greg Boggs | modeled this mini-length skirt in the 1950 Study Club spring style show.



LAURA CAMPBELL is shown in an up-to-the minute split skirt style from Andersons Department store. Laura's hair style also reflects a 70's trend.

Selected from Andersons Department Store





ROYE'S fashions take a backward look at the decade of the seventies as Kristi Hopper shows a pair of silky black jeans featuring a red fox applique on the seat pocket. Adding a festive touch, Kristi also wears a red satin blouse.



AS THE SEASON FOR VELOUR ends, and spring approaches, this flame red terry dress is perfect for many casual occasions

Selected from Hale's Department Store]



KRISTI HOPPER models a maroon and blue valour pantsuit styled in sweat-suit fashio featuring the shorter, slimmer leg length. Sh chose black patent sling pumps to complete he ensemble.

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Selected from Hale's Department Store]

# Hale's Department Store

## **Semi-Annual Clearance Sale**

Store Closed Thursday To Prepare For Sale

Sale Starts Friday, January 4 — 8:30 A.M.

Charge - Cash - Lay-Away

**Super Bargains** 

Only Two Sales A Year - But They're Really Big Ones

## Womens

Large Group Mens Dress Shirts 25% to 50% Off Large Group Mens Sport Shirts 25% to 50% Off

Mens and Boys

Small Group Mens Sport Hats

1/4 to 1/2 Off

Large Group

Mens Sweaters

Mens Long Sleeve Knit Shirts

1/3 Off

Mens Slacks — Entire Stock 20% to 50% Off

Free Alterations Except On 1/2 Price

Large Group

Men & Boys Jackets 20% to 331/3 Off

Long & Short Sleeve Shirts **20%** to 50% Off

Large Group Mens

**Short Sleeve Shirts** 1/4 to 1/2 Off

Large Group Mens & Students

**Fancy Denims** 

1/3 to 1/2 Off

We Are Closing Out Our Entire Sewing Notions Department. Our Entire Stock Of Coats & Clark

> Will Be Sold Until its Gone At 1/2 Price

Also Closing Out Our Simplicity Patterns At

½ Price

**Boys and Girls** Health-Tex

Infant - Toddler -4 - 6x **1/4** Off

**Wrangler Sportswear ⅓** Off

**Girls Coats** 

**1/3** Off

Girsl 7-14

**Girls Sleepwear** 

1/4 Off

One Group

Womens - Juniors - Half Sizes **Dresses and Sportswear** 1/2 Price and Less

**Womens Purses** 

**All Departments Except Shoes** 

**Buy Now And Save Plenty** 

## Womens Ready-To-Wear

Misses-Juniors-Half Sizes

Dresses 1/3 Off

**Small Group At** 20% Off

Co-Ordinated Sportswear 1/3 Off

Group

**Blouses** 

20% Off

## **Lady Wrangler**

Jeans - Sherpa Vests **Terry Active Sportswear** 

**1/3** Off

One Group Ladies Warm

Robes & Gowns

1/3 Off Misses & Junior

**Sweaters** 20% - 331/3% Off

Coats 1/3 Off

Playtex Bras - 1/4 Off

Misses and Juniors

Slacks - Skirts - Blouses 1/3 Off

Styles of the decade....



THE CONTRAST in lengths may be seen in this photo which appeared in the Hesperian in March, 1970, in which Iwana Smithey [now Mrs. Greg Boggs modeled this mini-length skirt in the 1950 Study Club spring style show.



LAURA CAMPBELL is shown in an up-to-the minute split skirt style from Andersons Department store. Laura's hair style also reflects a 70's trend.

[Selected from Andersons Department Store

Dress lengths of the 1970's moved from the mini-skirt of the early seventies, downward to mid-calf length by the mid-and-late seventies, and were gradually needling upward at the turn of decade. Other styles associated with the 70's were slim-legged and tapered jeans with embroidered pocket decorations, and straight skirts with slashed-seam and split effects.



ROYE'S fashions take a backward look at the decade of the seventies as Kristi Hopper shows a pair of silky black jeans featuring a red fox applique on the seat pocket. Adding a festive touch, Kristi also wears a red satin blouse.



AS THE SEASON FOR VELOUR ends, and spring approaches, this flame red terry dress is perfect for many casual occasions.

[Selected from Hale's Department Store



KRISTI HOPPER models a maroon and blue valour pantsuit styled in sweat-suit fashle featuring the shorter, slimmer leg length, Sh chose black patent sling pumps to complete be he or she is

[Selected from Hale's Department Store

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Mens and Boys

Large Group

Mens Slacks - Entire Stock

20% to 50% Off

Free Alterations Except On 1/2 Price

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20% to 50% Off

Large Group Mens

1/4 to 1/2 Off

Large Group Mens & Students

**Fancy Denims** 

1/3 to 1/2 Off

**Short Sleeve Shirts** 

Long & Short Sleeve Shirts

Men & Boys Jackets 20% to 331/3 Off

1/3 Off

Sale Starts Friday, January 4 — 8:30 A.M.

Charge - Cash - Lay-Away

**Large Group Mens Dress Shirts** 

**Large Group Mens Sport Shirts** 

**Small Group Mens Sport Hats** 

Mens Sweaters

**Super Bargains** 

25% to 50% Off

25% to 50% Off

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Mens Long Sleeve Knit Shirts

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Womens - Juniors - Half Sizes **Dresses and Sportswear** 1/2 Price and Less

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Group **Blouses** 

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**One Group Ladies Warm** 1/3 Off

**Robes & Gowns** 

Misses & Junior

**Sweaters** 20% - 331/3% Off

Coats

**1**/<sub>3</sub> Off

Playtex Bras - 1/4 Off

Misses and Juniors

Slacks - Skirts - Blouses

1/3 Off

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108 East 5

Women's of the Chamber of will meet Mon-7 at 7 p.m. in

First National Bank.

Everyone is asked to "please attend" this important meeting.

Lone Star Homemakers Club

meets for Christmas program

Lone Star Extension ters Club met reith Vera King for the istmas program. Christmas story from s read by Vera King. was answered with are my blessings. and pass-around gifts club officers took

their places at the meeting. Christmas cookies and chips and dips were served to Frances Kellum, Vera King, Helen Huffman, Maudie Lawson, Lorraine Nance, Ruth Reeves, Elvira Stewart, Trudy Taylor and Syble Tee-

The next meeting will be January 8 with Turdy Taylor.

# Inderstanding Wour Child

vou're like most paryou may be glad to that there are some you can do to help oungster do better in

and blue

t fashion

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11

ne thing, the experts National Educational on suggest, be sure she is up to par Learning dethe best that's in him ort, concentration, thinking. Have him ed regularly, and be is hearing and vision fect-or corrected. another, keep him in regularly. Every ab-

can affect learning, larly in the early orably with some child. Children learn

e your home a haven ought, books, ideas. parents have found heir children benefit icrocomputers like that help make learnin increasing numof classrooms. The 880 from Radio Shack, instance, is relatively pensive and small

tutor him in most school



the things he needs to do well in school?

Another aid could be the child's own dictionary. Let him or her look up unfamiliar words. A typewriter can help, too, even for the fairly Authorities have found that children do more in from comparing and better creative writing when using typewriters.

> Encourage him to be a collector: of rocks, leaves, shells. Provide a place for his collection, even if it's just a drawer.

Take him to visit historical sites: zoos, museums and the like. Go exploring in the community: visit the firehouse, courthouse, other places of interest.

See that your child has an help expand your homework. Be sure it's well learning skills and lit and ventilated.

**Lockney Dental Clinic** Is Now Accepting Appointments Don Grimes, D.D.S. **General Dentistry** 

Gerald Bevers, D.D.S. **General Dentistry** 

Don Andress, D.D.S. **Orthodontics** 

Monday, Tuesday, Wednesday 652-3339

Lockney

### Fawver and Colston holiday celebrations held

On Sunday December 23 Mr. and Mrs. Gilbert L. Fawver celebrated Christmas with their entire family. For the first time in four years, all members were present at the same time. This included two daughters, Mary Lou Sinor of Canadian, Texas, and Doris and husband Edwin Wilcox of Spur; three grandsons, Will Sinor and wife Katy of Irving, Lee Sinor and wife Cathy of Canadian. and Leslie Sinor of Mt.

DWAYLA MYRICK

Dwayla Myrick, daughter of

Mr. and Mrs. Dewayne My-

rick of Dallas and grand-

daughter of Mrs. Opal Med-

ley of Floydada, was recently

featured in the Grand Prairie

Daily News in a series of

interviews of "future busi-

ness" preferences. "If I

could have my choice of any

business, I would choose a

clothing department store. I

would choose this business,

because I love clothes and

also I love to see people come

in, and enjoy themselves

while shopping. I would treat

them very nicely. I would let

them bring it back. If some-

Dr. Richard E. Balzhiser,

is Vice President for Re-

search and Development at

the Electric Power Research

Some of our "exotic" en-

ergy sources, such as wind,

wave and biomass, may be

practical, but we have to

make sure we understand

them and keep their scale in

Wind is probably the clos-

est thing to being a commer-

cially viable option for gen-

erating electricity. People

have seen windmills; we've

used them in the past. But

we're not talking about pro-

ducing significant amounts

of power to replace what

would otherwise be gener-

ated from coal or nuclear

plants. The large windmill

that NASA (National Aeronautics and Space Adminis-

tration) is developing stands

as high as a 30-story build-

ing and produces two mega-

watts, or two million watts,

compared to most coal or

nuclear plants that produce from 500 to 1,000 or more

million watts. Such wind-

mills, I'm sure, will create

some siting problems when,

and if, people get around to

them. But the economics of

windmills are beginning to

get into the right ballpark.

They're still costly, how-

ever, and they only work

when the wind blows. There

aren't many places where

you can count on the wind

blowing constantly

Exotic Energy Sources - How Real Are They?

thing was wrong with it."

Others present were two granddaughters, Tammy and Terri Wilcox, of Spur; two great-grandsons, Cody and Jeff Sinor of Irving; one great-granddaughter Kendra Sinor of Canadian. These added to a grand total of fifteen, home for Christmas.

Those visiting with the family Sunday night were Mr. and Mrs. J.B. Colston,

Mr. and Mrs. Mark Whittle, Nathan and Matt, all of Floydada.

As it happened, this was the Fawver's time to host the Colston annual Christmas dinner and exchanging of gifts. So again, there were fifteen present for this gathering, even though several of the guests had to return to jobs. Present were Mr. and Mrs. Raymond Colston; Mr. and Mrs. J.B. Colston and Danny; Mr. and Mrs. Mark Whittle, Nathan and Jeff: and Mr. and Mrs. Edwin Wilcox, Tammy and Terri. The host and hostess were Mr. and Mrs. Gilbert L.

Tammy visited the remainder of the week with her grandparents who carried her home Sunday to Spur where they had dinner and watched the ballgame with the Wilcoxes.

### Christmas dinner

### **ENERGY** UPDATE held in Daniel home

Christmas dinner guests in the home of Mr. and Mrs. Tom Daniel were Jack and Tanya Covington, Jackie and Connie Covington, Monte Covington, Joe Covington, Debbie Dobbins, Brandon Covington, Robert and Belinda Bullock and Jodi, Mr. and Mrs. Bill Day, Ricky, Stayce and Wesley Day, and Mrs. Daniel's mother, Mrs. L.L. Clark.

### FLOYD DATA

Holiday visitors with Mr.

and Mrs. Lupe Luna were their three daughters - Mr. and Mrs. Julio Salazar of Grand Prairie, Mr. and Mrs. Roy Creek of Amarillo and Mr. and Mrs. Salvador Sosa Jr., also of Amarillo. While in Floydada, they attended the wedding of their brother, Ricky Luna, and Hope Gar-

### Garcia, Luna married in Floydada ceremony, a reception was

Hope Garcia and Ricky Luna were married in the Garcia home on Friday, December 28. Judge R.H. Ford officiated at the ceremony.

Hope is the daughter of Jessie Garcia and Olivia Garcia, and Ricky is the son of Mr. and Mrs. Lupe Luna. Lisa Mayo was maid of honor and the best man was

Joey Luna.

Following the wedding

### Buying lamp bulbs

Read the package label, and compare incandescent vs fluorescent when buying lamp bulbs, suggests Pat Seasman, a housing and home furnishings specialist.

### READ LABEL

A lamp bulb package has the following information -wattage, average life expressed in hours and initial amount of light the bulb puts out, expressed in lumens.

Consider buying the bulb with the most lumens per watt for maximum efficiency, the specialist recom-

Incandescent bulbs have an average life of 750 to

1,000 hours. On the other hand, fluorescent bulbs last an average of 15,000 to 20,000 hours. Incandescent bulbs labeled "long life" last up to 2,500 hours. However, they cost more and give 10 to 15 percent less light than regular bulbs of the same wattage.

Flucrescent bulbs last longer than incandescent and produce three to four times as much light as the same wattage of incandes-

### FLOYD DATA

Mrs. Pernie Ray, who has been spending some time in Bridgeport with her children, Mr. and Mrs. Raymond Love, has been hospitalized there. She will undergo surgery to repair a broken leg she sustained in a fall last week.

held in Aztecca Restaurant in Floydada. Hostesses were Roberta Enriquez, Olivia Garcia, Toni Garcia and

Ophelia Pesina. The bride is a student at Floydada High School, and is employed by the Floydada Chamber of Commerce. Luna is a 1979 graduate of FHS and is employed in Lockney by the Tye Company.

Campbell visitors

Visitors during the Christmas holidays with Mr. and Mrs. Maurice Campbell were all of their children which

included: Mr. and Mrs. Max Campbell, Leslie, Jordan and Bryan of Levelland; Mr. and Mrs. George Staples, Craig and Casey of Appleton, New York; Mr. and Mrs. Roy Gant and Toby of Liberal, Kansas; and Mr. and Mrs. Robert Swanson, Jr., of Amarillo; also Mrs. Lucille Cole of Levelland.

# Kristis

Semi-Annual Sale **Starts** 

January 3 At 9 a.m.

Sizes

Infants Toddler

Girls Sizes Through 14

**Pre-Teen And Juniors** 

"Neat For Big Savings"

CONTRACTOR CONTRACTOR

Kristi's

614 Broadway

**Plainview** 

**SPECIALS 800D** HILE SUPPLY LASTS! LIMITED SUPPLY!!

**WE RESERVE** THE **RIGHT TO LIMIT!** 



**PRICES EFFECTIVE JANUARY 3-5,1980** 

ALLSUP'S HAS **NEW SAVINGS FOR** 

# JANUARY FOOD BUYS



Dog Food

10/\$100

Shurfine **Cranberry Sauce** 

- COOKED FOOD SPECIAL OF THE WEEK -**Corn Dogs** 

50%

OFF

WE WOULD LIKE TO STOP AND THANK EACH AND EVERYONE FOR ALL THE BUSINESS YOU HAVE GIVEN THROUGHOUT THE LAST YEAR. WE HOPE TO SERVE OUR CUSTOMERS BETTER DURING THE COMING NEW YEAR THE STAFF AND MANAGEMENT OF ALLSUP'S

Cheese

Lonhorn 89°

Celery

10° Pkg.





### Dargan's Of Plainview

## JANUARY CLEARANCE SALE

**Hundreds & Hundreds Of Your Favorite Brand** 

Mr Jack Jo Lester Mr Mench Sir Julian Henry Lee Lillian Russell Mr Beau Rogue

Hardin Toni Todd Bleeker Street Countess AND MANY MANY MORE!

SAVE 25 to 50% In Every Dept.

● Dresses ● Pantsuits ● Blouses ● Sportswear Coats Sweaters Coordinates Pants

Missy

East 5th

ses

Juniors

**Plainview** 

Half Sizes

Problems? Call HOLMES **PLUMBING** 

**Austin or Steve** 983-2251 6:30 - 9:30 a.m. and 5:30 p.m. Until?

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### practical option. Nevertheless, it is being researched. Biomass can clearly be a source of energy. We produce a lot of solid wastes in agriculture and timber areas that could be burned to produce steam to generate

electricity, but the cost of doing this is high. Much of hauling the materials. If you convert biomass to some other form of energy, like making methane gas, the cost gets even higher. Perhaps more importantly, however, we must consider that biomass would have its greatest impact if we grew crops specifically for energy purposes, rather than just using waste products. Then we would have to consider if this is the best use of land from the standpoint of availability, fertility and rainfall. And the requirements of producing fertilizers and pesticides and so forth, which would be needed to produce a crop, would add to the nation's energy requirements. I think biomass can contribute as a supplement, but not on a scale that would be required

Then there's wave, or tidal power. To the British, with a lot of coastline, making use of the motion of waves to create electricity might look attractive. But I personally believe, as do most of the British scientists and engineers I've discussed it with, that it's not a very

### LOCKNEY LOCALS

to meet this nation's energy

Dinner guests at the home of Mr. and Mrs. Joe Rogers the Saturday before Christmas were Mr. and Mrs.Donnia Bybee; Mr. and Mrs. Bill Wisdom and Cassie; Mr. and Mrs. Gary Faries, Kara and Clint of Spearman; Mr. and Mrs. Louie Bybee and Bryan of Providence; and Mr. and Mrs. Steve McPherson of Idalou.

The Faries, McPherson and Louie Bybee families visited in the Donnie Bybee home the following evening. Other guests were Mr. and Mrs. Archie Bybee and their granddaughter Brandy Stennett; Mr. and Mrs. Delvin Bybee, Shandra, Stephanie and Jason; June Bybee; and Tony Bybee of Midland.

B0000000000000 **Got Heating** Or Plumbing

Downtown

## Deaths

### DuBois rites today in Floydada

Services for Audrey Nell DuBois, 81, will be held today in the chapel of the First Baptist Church in Floydada. Dr. Floyd C. Bradley will officiate, and burial will be in Floyd County Memorial Park

Mrs. DuBois was born January 3, 1898 in Leon County. She married Edell DuBois September 8, 1918 in Leon Co. and they moved to Floyd County in 1919. Mrs. DuBois died at 5:55 a.m. January 1 in the Floydada Nursing Home.

Survivors include her husband, Edell; two sons, Bill of Floydada and Bud of Lubbock; one brother, Singleton Kennedy of Fort Smith, Arkansas; five sisters, Viva Taylor of Mexia, Eloise Jernigan of Burnett, Alene Reynolds of Leakey, Lillian Knight of Jewett, Dell Shephard, also of Jewett; five grandchildren and three great grandchildren.



The oldest existing commercial newspaper, first published in 1656, is Haarlem, Netherlands' Haarlems Dagblad/Oprechte Courant. The first issue survives.

### Services for Mrs. Crager held Monday

Memorial services for Ora Mae Crager, 79, were held Monday afternoon in the First United Methodist Church in Lockney with the Rev. Dewitt Seago, pastor, officiating. Burial was in Lockney Cemetery under the direction of Moore-Rose Funeral Home of Lockney.

Mrs. Crager died at 7:27 p.m. Saturday in Lockney General Hospital. She donated her body to the Texas Tech University Medical School in Lubbock.

The former Ora Mae Whitfill was born March 25, 1900 in Alma and moved from there to Floyd County in 1905. She married Arch Crager July 7, 1922 in Lockney. He preceded her in death. Mrs. Crager was a member of the First United Methodist Church

Surviving are a son, Ted Crager of Miami, Florida; two brothers, Frank and Ed Whitfill, both of Lockney; three sisters, Maggie Whitfield of Ennis, Emma Floyd of Corpus Christi and Ada Mills of Amarillo; five grandchildren and three greatgrandchildren.

The family suggests memorials to favorite charities.

### Glen Smith

### funeral

### set today

Services for Forrest Glen Smith, 82, of Lockney are scheduled at 2 p.m. today (Thursday) at the First Baptist Church in Lockney. The Rev. John Jenkins, pastor of the church, will officiate. He will be assisted by the Rev. Dewitt Seago, pastor of the Lockney First United Methodist Church. Burial will be in Lockney Cemetery, with Moore-Rose Funeral Home, Lockney, in charge of arrangements.

Smith died at 3 p.m. Tuesday. He was born May 28, 1897, in Fannin County and moved to Floyd County from Leonard in 1917. He married Bessie Lee Hill on September 3, 1924.

Survivors include his wife, of Lockney; two daughters, Mrs. Glenna Downs of Abernathy and Mrs. Geraldine Williams of Leonard; two brothers, Darrell Smith of Tulia and W.R. Smith of Rogers, Arkansas; two sisters, Mrs. Frank Han of Plainview and Mrs. Sallie Carpenter of Lockney; five grandchildren and three great-grandchildren.

Pallbearers will be Harlan S. (Sandy) Downs, Jr., Randy L. Downs, Danny Glen Downs, James Floyd (Jim) Williams, Donald Ray Williams and Lynn Ray Smith.

## Bessie Shelby

### rites held Services were held at 2 p.m. Friday, December 28, in the Shiloh Baptist Curch in

Ralls, for Bessie Mae Shelby, 53. Reverend Bennie Anderson officiated.

Burial was in the Ralls Cemetery under direction of Carter Adams Funeral

Mrs. Shelby was born in Tyler, and was married to Cecil Shelby in Hillsboro in 1929. She died at 10:30 a.m. Wednesday, December 26,

in Health Sciences Hospital Lubbock after a

Mobay sponso

ASA contest

Soybean growers and

wives may earn a five

mission to Mexico as par

an American Soybean

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sponsored by the A

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Mobay Chemical Con

"The membership co

runs from January 1 to J. 1," said B.B. Spratting Jr.

soybean producer

Roba, Alabama, and

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New Orleans August

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The expense-paid trir

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the soybean industry.

To enter the ASA-M

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Membership Contest,

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777 Craig Road, Box 2

St. Louis, Missouri 6314

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illness. Survivors include her husband; her foster parents, Mr. and Mrs. Laure Dade of Floydada; five sons, Robert and Isaiah of Ralls, Curly J. of Okmulgee, Oklahoma, Edward Lee of Fayetteville, North Carolina, and Pat of Lubbock; four sisters, Mrs. Clarence Price, Mary Mc-Cauley, Larissia Williams, and Ollie Jett, all of Tyler; two brothers, Arthur Williams and Gusta Lee of Tyler; and four grandchildren.

Keep your microwave oven

If food particles become stuck to the sides or bottom of the oven, boil a cup of water in the oven - the steam from the boiling water will loosen the dried particles so they will wipe off easily. Use a nylon scrubber if necessary, but do not use abrasive claeaners or commercial oven cleaners, she cautions.

found in some microwave ovens, lift up shelf, remove and wash in warm water and detegent. Do not operate oven unless shelf is back in place. To remove stains from the ceramic oven floors, use baking soda or a special ceramic glass cleaner to scrub the surface, Mrs. Mc-Cormack recommends. Remove odors by boiling one part lemon juice to three parts water in a measuring cup in the oven, or place a small dish of baking soda in the oven when not in use and leave the oven door ajar. Remove food from the oven after cooking to help eliminate this problem, she adds.

## **USDA** increases

## meals to elderly

nearly \$65 million in donated foods and cash to elderly nutrition programs during fiscal year 1980—an increase of 38.5 to 43 cents per meal, assistant secretary of agriculture Carol Foreman said

"This will be a 12 percent cost-of-living increase in sistance USDA provides to

USDA donating food or pro-viding cash in lieu of food to states taking part in these programs.

meals were served to people over 65 at community centers, schools, churches or other sites convenient for ederly. In some states hot meals were delivered to the homes of elderly people unable to come to the centers to get them.

> "Fine art is that in which the hand the head and theheart of man go together."

REMEMBER your Fund. Mrs. Ben Whitaker, Treasurer.

## Advice on cleaning

clean, advises Linda Mc-Cormack, a family resource management specialist with the Texas Agricultural Extension Service. Simply wipe it promptly with a paper towel, or clean it with a mild detergent in warm water and a soft sponge or cloth. Wipe frequently around the door seals of the oven and the door itself to remove food particles. Grease around the door seal can allow excessive radiation leakage, the specialist points out.

The U.S. Department of Agriculture will supply

The adjustment reflects

Nutrition programs for the elderly are run by the U.S. Department of Health, Education and Welfare with

> loved ones with a living memorial to the Caprock Hospital Auxiliary Memorial

# microwave

To clean the glass shelf

## assistance for

donated foods and cash asfederally-funded nutrition programs," Foreman said.

the rise in the consumer price index for food away from home last year. The new level of assistance applies to all meals served from Oct. 1 to Sept. 30, 1980.

Last year about 150 million

John Ruskin

Piggly Wiggly Reg. or Dip **Potato Chips** 



Wholesun, Frozen **Orange Juice** 







Sliced

**Bacon** 

Tea Bags

**Apple Juice** 

"Johnny Appleseed's" Favorite
White House

**Applesauce** 

White Swan

Margarine

Parson's

**Ammonia** 

White Swan

Whole Tomatoes

16-oz. cans

White Swan

Halves

Pear

Corn Oil

Pineapple Juice

Piggly Wiggly

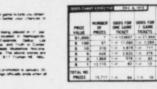
**Taco Chips** 

WIN \$1,000 TODAY!

Cheddar

Cheese

Cube







**MEET A** \$1,000 WINNER

Pete Salazar receives hi \$1,000 Bingo Check from Liz Velasques. Pete was a recent

er from the Las Vegas

89 Whole Bottom Rounds ...

**Eye of Round Roasts or Steaks** Mushrooms

1-lb. pkg.

Fresh Fryer Parts

Franks or

Bologna

Chick-Fry

BONELESS

Steak

Fingers 16-oz. pkg.

Fryer Breasts

**Legs or Thighs** 

Macaroni & Cheese Saltine Crackers

**Tomato Soup** 

LARGE, CALIFORNIA

vocados

Peanut Butter

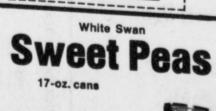
Tortilla Chips

V-8 Spicy Hot 6 Pack

Vegetable Juice 99¢



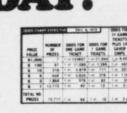


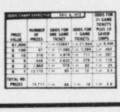


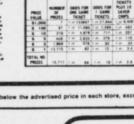


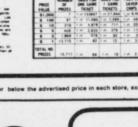
from him. An investment ledge always pays the best Remember your ones and friends wit memorial to Lockne General Hospital

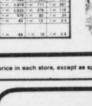
morial Fund. The memorials go to equipment to help se our community in best way possible

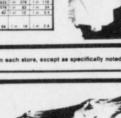












\$159 **Beef Rump or Bottom Round Boneless** S**7**89

Roasts

**Admiration Coffee** 

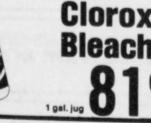
Coffee Creamer

**White Swan Mustard** 



Cauliflower 59¢ Fresh Lemons 7, 51

White













Crunchy Carrots 4 1-lb.\$1 **Tangelos Paper** Towels



growers and the earn a five-d evelopment s Mexico as par an Soybean A embership cor by the Agric mical Division

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ense-paid trip ed to the top of new memb randomly select

VERAL nice two and three noom homes for sale. ans can be arranged. all Hale Insurance and Estate at 983-3261. tfc

> SALE OR TRADE: ment Complex with terms, low interest,

RE MOVED: Six room no house shingle roof.

elp Wanted TED: LVN for 2 p.m. to shift. Call 983-3704 vat Floydada Nursing

> WANTED: LVN, lication aide, nurses aide, naintenance man. Call L 1-6c

NTED: Experienced er and two laborers. by 322 W. Houston. m & Son Steel Builders.

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IRON, OLD JUNKERS, AND FREE PICKUP

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Nobel Pr loussay, won ituitary ontrols He is also kno or of the Arg l of Physiolo turn out sc



riends with to Lockney Iospital Me and. These toward to help serve unity in th

Real Estate + TUD

FOR SALE: Three bedroom. two baths, with two lots. 983-2306

FOR SALE: Three bedroom house, 1015 sq. ft. Pay Equity and take up 5% loan. Joe Mack Breed 995-4006, 983-2324 or 983-3695.

SPACIOUS LIVING for large family, 5 bedroom or 4 bedroom with TV room. 31/2 bath shown by appointment only. 983-2856 ask for Gene Arwine or 983-2393

FOR SALE: Brick three bedroom, one bath, modern kitchen, new carpet and new evaporative air conditioner, storage shed, fruit trees, new paint, and fenced back yard All this plus a great location. 104 J.B. Ave. Floydada. Call 293-8137 in Plainview after 5

FOR SALE: Two bedroom house, large kitchen, livingroom, good location. Call Donnie Galloway for appointment 293-4867.

FOR SALE OR TRADE: Three bedroom, 11/2 bath, den with fireplace, game room over basement, metal shop building. 983-5315 after five or weekends.

Lots and Acreage

WANTED TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfc

LAND FOR SALE: 640 acres, pasture land in Floyd Co., Windmill, Coralls, good fences. Two "audaud" sheep permits. Mule and white tailed deer. 983-5367 nights.

LET US DO YOUR HERBICIDE

and Insecticide Spraying. We have two ground rigs and an airplane available. Lone Star Chemical.

Lone Star Chemical, Inc. Office: 652-2761 Deanie Henderson: 652-3434 LTFC

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BOATS, FURNITURE, ANYTHING, ETC. BY THE MONTH OR SIX MONTH 10% DISCOUNT.

**WEST TEXAS** MINI STORAGE

83-3573 OR 983-2151 CATACON CONTRACTOR OF THE STATE OF

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INTERIOR PAINTING WALL PAPERING Call Rena Turner or Nancy Mayo, 983-5130 or 983-2667.

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NEED SOME OLD NEWS-PAPERS? We got all you want at the Beacon office, 220 South Main, Lockney. Come and get 'em Please!

C-D-J INSULATION can help save your dollars. For information call 983-2601.

WILL DO ALL Types of carpenter work. Call 983-5201 after 5:30.

APPLIANCE SERVICE: Service all major appliances, no mileage charge, 24 hour service. 797-9056 seven days

WE DO Painting, floor levelling, house blocking, roofing and remodeling. We are now working Floydada Area. Contact Childress Bro. Collect 352-9563

**Fireplaces** 

BY MAJESTIC BUILT-IN OR FREE-STANDING CALL OR COME BY AUDRY MCCORMICK 107 WILLOW LOCKNEY 652-2572 L TFC

'Carpet Need Cleaning?' Let me do the work for you. Dry foam, 10 cents sq. foot. Call Jack Moore 983-3033 after 5 p.m.

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FOR SALE — 14 X 64 mobile home. Two bedrooms, two baths, brand new. Call 652-2561 or (after 6 p.m.) 652-L-tfc

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FREE ESTIMATES Stan-By Steel Siding 1501 N. Columbia Plainview, Texas Phone: 293-9330 Ltfc

QUONSET

A square deal.

Not only deep configura-tion 80,000 psi steel panels, but solid steel columns and framing too. Quonset stays a square deal. Stop in.

Look what's happened to the hut. West Texas Steel Builders 105 EAST 24TH ST. PLAINVIEW, TEXAS 79072 PHONE NO. 806-293-7361

By Ace Reid



'One thing, ol' Wilbur ain't ever worried no body about his farm surplus. He ain't ever had a crop.

THIS FEATURE SPONSORED BY Floydada Real Estate & Insurance Agency **AUTO, FIRE & FARM INSURANCE** 

Jim Word - - - Phone 983-2360

**ATTENTION HUNTERS & TRAPPERS** 

Fur buyer will be in Floydada at back of Leonard's Cafe each Thursday from 1:30 p.m. til 2:15 p.m. beginning Dec. 6.

We buy green and dry furs of all kinds. Skin case all furs, (like oppossumes), not open up the middle. We also buy deer hides. Well handled furs bring TOP PRICES! Northwestern Fur Co.

Red Veale Colorado City, Texas

TURNER REAL ESTATE

Farms Ranches Floydada, Texas 983-2635

> Hollis R. Bond **Real Estate**

> > PHONE 983-2151

FLOYDADA



### GIVE THE SPECIAL GIFT OF LIFE - GIVE BLOOD

Now is the time to think about giving that priceless gift of life everyone can afford-a volunteer donation of blood to your local blood bank.

107 S. 5th

President Carter has joined with the American Association of Blood Banks in proclaiming January 1980 as National Volunteer Blood Donor Month. The President is urging "every American who possibly can" to donate a pint of blood in January. Despite the sophistication of the United States blood banking system, critical shortages are evident throughout the country each day, and are most common during the winter months

Some 30,000 units of blood are transfused in the United States daily - over 10,000,000 units per year. The country's blood need is continually increasing, and yet only 5% of the Americans who can give blood, do give blood.

America depends on volunteer donors, states

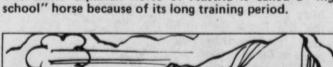
more before they melt away.



President Carter, praising "the willingness of our citizens to fulfill our traditional compassion for others.

Remember, the next person to need blood could be you, or someone in your family. So this year, help ensure that an adequate supply of blood will be there when it is desperately needed. Join with President Carter and the American Association of Blood Banks this month and "Give the gift that keeps on living-Give blood.'

The white Lipizzan horse of Austria is called a "high-



FOR SALE: Baled Cane. 652-3619

For Sale

FOR SALE: 1 Pair White Stag Ski Overalls size 12 and 1 pair Aspen Ski Overalls, size M. Brand New. Tags still on them. Call 983-3304 A.M. and 983-3774 P.M. tfc

FOR SALE: Frigidaire flare built-in kitchen stove. 983-

MATTRESSES. New or renovated. For appointment call City Trim Shop. 983-2332, Floydada.

BUSINESS 2 **OPPORTUNITIES** 

SPORTING GOODS FRANCHISE Let us assist you in starting

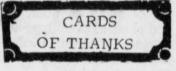
your own sporting goods business. Operate from store or residence, full or parttime. \$1000 required. Send name, address, and phone number to Sport-About Inc. 7691 Central Ave. NE, Fridley, MN 55432 (612) 784-

Farm Items

FOR YOUR portable disc rolling needs call Lawson Farm Supplies, Welding and Equipment. 983-3940, Floy-

LOST & FOUND

LOST! Two black tan brindle colored dogs, male and female, one with yellow collar. Reward. 983-3362 tfc



To our friends and Loved ones we thank you for the flowers, food, prayers and sympathy shown us in the recent loss of our loved one. A special thanks to Dr. Gary Mangold and the staff at the Lockney Care Center. May God bless each of you.

**AP Sanders** Connie and Hansil and families L 1-3p





Food Value There are many ways to get

the most for your food dollar. It's most important to plan your trip to the supermarket. Make a list of the items you need to prevent impulse buying and purchase of items that you already have on hand.

Comparison shop. In many instances, the store brand is less costly but just as good. Don't let the size of the carton or package mislead you. Check the label for the exact contents - a more compact package at a more favorable price may offer as much, or more, Some icebergs are so huge they travel 2,000 miles or at a better price.

For Sale

FOR SALE: AM-FM car stereo radio/eight track tape player. Almost new.

FOR SALE: One maple plat form rocker gold, one brown naugahyde recliner, two sets metal book cases. Call 983-5193 after 5:00.

OAK FIREWOOD FOR SALE \$115 a cord, delivered,

PETS PETS— Belinda's Grooming

Boutique, all breeds. 2103 B, W. 5th. Plainview. 296-2404

NOTICE

FREE Large farm home to be torn down or moved and premises completely cleared. R.F. Jackson farm home, 51/2 miles east on Matador highway. Contact Elton Goen at Park Florist.

Beautiful

Wedding Stationery

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elebration

FOR SALE: 1976 F100 Ford pick-up. 983-3606.

652-3595

**ECONOMY FOR SALE: 1978** Ford Courier, with a 2.3 liter engine, five speed transmission, soft ride packet, and radial tires. Exceptionally clean. Call 806-823-2445.

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INSERTION. MINIMUM

RATE: \$1.40 PER COLUMN

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Autos For Sale

4 shocks for the price of 3.

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ONLY \$4895 1978 Cutlass

Brougham tape, air, electric,

new tires. Call 983-2783 or

FOR SALE: 1979 XLT. Like

new 460, 8 thousand miles,

dual exhaust, tilt steering

wheel, cruise control. AM,

FM radio. One owner. Must

sell. Call Larry after 6 p.m.

FOR SALE: 1974 Chev. Pick-

up, 3/4 ton - 4 speed. Call

after 6 p.m. 652-3503. L1-3 P

983-3737.

CHARGE !2.00.

cash in with a

NOTICE OF TAX RENDITION 1980 J. Jack Samford, Assessor and Collector of Taxes for the Lockney Independent School District, Lockney, Texas do hereby give public notice that all persons, firms, corporations and associations, public or bonded warehousemen, and all others, beginning January 1 st, 1980 or before April 1st, 1980, shall furnish the Assessor and Collector of Taxes for Lockney Independent School District a full and complete statement, list, and schedule verified by affadavit, of all real and personal propery situated in Lockney Independent School District, and all personal property located elsewhere and subject to taxation in Lockney Independent School District, owned, held, or controlled by them, or in their possession as agent, bailee, warehouseman, or custodian on the first day of January 1980, and shall in said statement, and schedule must be filed with the Assessor and Collector of Taxes for Lockney Independent School District, located in the old bank building, corner of College and Main Streets; Lockney,

Homestead applications must be filed in like manner as for renditions and prior to April 1,

Age 65 or Disability Homestead and with proof of Age of Disability Prior to April 1, 1980. Applications for valuation of farm land must be filed in like manner as for renditions with such data as necessary to establish eligibility and bare for valuation, prior to April 1, 1980.

Those applications that would result in a

lower tax and are not on file or postmarked prior to April 1, 1980 will be denied. Witness my hand this the 18th Day of December 1979

Jack Samford Tax Assessor and Collector Lockney Independent School District Lockney, Floyd County, Texas

Texas Laws specifically states that everything of value unless it be specifically excempt by law comes within the meaning of taxable property. Courts have ruled for example that where cattle are being fed, pastured, or otherwise cared for on property owned or leased by another, the owner or leaser in responsible that the cattle be rendered properly, or he may be assessed for the cattle himself and under certain conditions applies to equip. on lease, merchandise on consignment, and almost any type of personal property, controlled by persons not the owner.

Homesteads are covered by a new law And no longer includes anything but the home, such apportances as are necessary for the occupation of the home, (Garage pump home, ect) and such land as may be designated (fenced or marked off) for the containment of such home and apportances. Must own the home, and must reside there.

To be eligible for age 65 or Disability exception the applicant must be eligible for the regular Homestead exemption as defined above.

Ag production use applicants must deduct homesteads and or other homesites as nonproduction land. All application must be completed in full detail by State Agencies they must be denied.

Forms are being mailed and are also available at the Lockney Independent School District Tax Office, corner of College and Main Street, Lockney, Texas.



pal Estate . Tur SALE: Several good three bedroom and Real Estate. hemical Corpor Wilson Bond, 983-

ALE: Three bedroom with 11/2 baths. Also nom mobile home, with storm cellar and houses. Only 317 W. Marivena

New Orleans A 12 and 3 bedroom er for sale. King Real 983-2881; 983-5028.

members. an growers ard of Directo lished a goal for rcent increase ip in 1980," Spr "We feel Moba

ip of this incent will help increa on in our membe am. Last year's to ip recruiter sign members so as set chemicals in industry.

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the fight agi

te can take il nvestment in h ys the best inte Benjamin Fra er your love

December 31, 1979 - The old year, 1979, is gone and the New Year is here. We had a beautiful Christmas week and I hope everyone

will have a Happy New Year. Mrs. Claud Carpenter left by plane to spend the holidays at Irving with her daughter, Claudine Conway and family, and son Dale and family. Mr. and Mrs. Marion Carpenter flew to Boston to be with a daughter and family for Christmas and are to return by Atlanta to be

with other children. The Clarence Ashtons' children and grandchildren visited during the holidays. Bobby and family of League City and Francis Ashton of Hartford, Connecticut.

The Henry Brewers had Christmas dinner on Sunday December 23 with their children in Lubbock. There were 39 present.

Mrs. Frank Dunn had her children in and out during the week. Joe Lee and family of Houston, Mary Grace and family, Houston, and Margaret and Tony Balios and family and Jimmy and Patsy and girls of Lubbock. Also Mr. and Mrs. Floyd Montgomery of Plainview were

Mrs. Hartline visited June and family of Plainview, a sister in Lubbock, and son James and family of Level-

Mrs. Roe Jones had her children and grandchildren home for Christmas - Helen, Christine, Clara and Wanda and families.

Mrs. Paul Murff was a guest for Christmas dinner with the A.M. Dorseys.

Miss Francis Mitchell spent the holidays with a nephew and family in Mid-

Mrs. Fred Battey and Don Warren were Sunday, December 23rd, guests for dinner with Mr. and Mrs. Julian Edmondson and family of

Christmas dinner guests at the Thomas Warrens were the Paul Stouts of Muleshoe, all the Bob Aldredges, Mrs. Ola Warren, Mrs. Fred Bat-Owens and boys.

Mr. and Mrs. Mayfield spent the holidays

The Land Bank

Building,

buying

or

remodeling

a rural home?

See us.

LAND BANK

Federal Land Bank Assn

Of Floydada

105 S. WALL 983-2480

NG 131 ANT 232 880 CULTURAL ANTHRO W

HIS 132 882 U.S. HIS 1865 - T

PSY 231 885 GEN PSYCHOLOGY TH

with their son Gene and family of Henrietta.

Miss Vera Meredith is in a Lockney Hospital for tests. Mrs. Morriss Carroll has a case of the flu.

Mrs. C.M. Meredith had dinner Christmas day with son Curtis and family.

Mr. and Mrs. Hal Thomas visited one day in Petersburg with the Charley Ellards, now of California, but former residents of this area. Tey were there to spend holidays with her parents and other relatives. The Thomases were in Lubbock Christmas Eve and had dinner the next day with their children, Sue Milton Mensch and David.

James David Welborn and family of Fort Worth were in town Christmas week visiting his mother, Mrs. J.D. Welborn and his brothers and sisters and families.

Mrs. Leo Frizzell spent Christmas with her daughter Jane Beedy and Mitzi. Mitzi came home with Grandma for a week.

Mrs. Ava Jackson went home with a son, Verne Jackson of Odessa, for Christmas. She planned to see other children before returning home.

Mrs. Elmer Warren had all her children home Christ-

Mr. and Mrs. C.W. Denison spent Christmas in Lubbock with their son Gilmer Denison and family - with the children, grandchildren and great-grandchildren.

Mr. and Mrs. Plumlee spent Christmas day in Plainview as dinner guests of their daughter, Mary Alice and Johnny Hines. Ma Green accompanied them to spend the day with son Victor Green and family of Plainview. Other dinner guests were Mrs. Conway and Miss Florrie. The boys, Jim and Steve were present (what fine grandsons!). Steve, a May 18 cum laude graduate of Baylor University came all the way from Providence, Rhode Island, where he is in Brown University using the scholarship awarded him. turkey and the trimmings!

December 26, our children began to arrive for the usual get-together. Present were Mr. and Mrs. Don Clark Green and Donny of Big Spring (Donnay is a senior at Tech); the Victor Greens (minus Jim who was working), and the Clyde Greens of Peralta, New Mexico, including Gretchen and Elmer Shore of Seattle, Washington recently back from Baghdad, Iraq and Kenneth Mark of

Baylor. Grandpa Ryman was in Hubbard Hospital; doing fine

After supper we had a song fest. Thirteen of us in all. We received a long distance call from Margaret. The Hollis Paynes spent some of their holidays in Tennessee.

Mrs. J.C. Odam was out of town Sunday. We missed

A ministerial student from Wayland Baptist College spoke at church Sunday.j Dawn Attebury and the Saurez girls came to see Mrs.

CROSBYTON EXTENSION CENTER SCHEDULE - SPRING, 1980

Completion of NTH 135 and permission of instructor required.

Mary Vickers 983-3534 or 983-3108

Chet Dye 675-2618

Western

Texas

Snyder, Texas 79549 — Telephone 915/573-8511

WALKER, D

(25)

(99)

(99)

College

Green one afternoon.

Mr. and Mrs. Vernon Mc-Peak had their children and families with them some time

still in Levelland and Joe still in the hospital. Let us remember all these sick in our prayers.

### Social Security News

Virginia DeWitt Social Security Representative

I plan to retire next year when I reach 65. Can you give me some hints about applying for social security benefits? I'd like to be prepared when I file my applica-

At 65, you'll be eligible for Medicare as well as for monthly retirement checks. To make sure your checks start on time you have full Medicare protection the month you are 65, you should apply about 3 months before you reach 65. You can apply in person or by phone. Some of the documents you'll need are your social security card, or a record of your number], proof of age, and your latest W-2 or self-employment tax return. For more information about applying for retire-ment benefits, ask at any social security office for a copy of the leaflet, Thinking **About Retiring?** 

For further information regarding Social Security benefits please contact the Social Security office, 1401-B West 5th Street, Plainview, Texas. A telephone call to the Plainview office may save you time and a trip.



### Medical Jewelry

The small capsule unscrews to reveal accordianfolded strip on which wearer has put name, next to kin, doctor and their addresses and phones; blood type and religion; allergies, medical condition, and prescription drugs being taken.

🚉 American Viewpoint:



We admit of no government by vine right . . . the only legitimate right to govern is an express grant of power from the governed. William Henry Harrison

during Christmas.

SCHOOL LUNCH MENU Joe and Esther Peck are

January 7 - 11

Breakfast: fruit juice, bacon, biscuit, butter, jelly and

Lunch: Chicken fried steak fingers with catsup, mashed potatoes and gravy, green beans, pineapple tidbits, hot roll and milk. Tuesday Breakfast: fruit juice,

scrambled eggs, hot biscuit, butter, jelly and milk. Lunch: Chili, french fries with catsup, crackers, sliced peaches and milk.

Wednesday Breakfast: fruit juice, peanutbutter jelly on toast and

Lunch: Beef and bean burrito (deep fried), buttered corn whole kernal, toss salad with dressing, peanutbutter cake with peanutbutter icing and milk.

Thursday Breakfast: fruit juice, cinnamon roll and milk. Lunch: Turkey pot pie, buttered sliced carrots, English peas, pear half, whole wheat roll and milk.

Friday Breakfast: fruit juice, dry cereal and milk.

Lunch: Hamburger and mustard, french fries with catsup, sliced tomato, sliced dill pickle, lettuce, apple cobbler and milk.

Kentucky, Mr. and Mrs.

A.S. Mize, and Mr. and Mrs.

Walton Wilson were all

guest in the home of Mr. and

A group of relatives gath-

ered at the Harvey Allen

home on Thursday night to

Mallard and their family

before they left for their

Kentucky home on Friday

morning. Others were Leon-

ard Wilson and son Brent of

Canyon, Mr. and Mrs. Wal-

ton Wilson, Mr. and Mrs.

Woodrow Wilson, Mr. and

Mrs. Bill Tye, Mr. and Mrs.

and Mr. and Mrs. Weldon

Pruitt. Karen and Christy.

were Mr. and Mrs. Eugene

and Mrs. Bill Tye and

Charles Beedy in the after-

noon. Mr. and Mrs. Bradford

and spent the night with his

parents, Mr. and Mrs. Bill

night until bedtime were Mr.

and Mr. and Mrs. Jim Mal-

Nabors of DeLeon. Because

of illness, Mrs. Cardinal was

Jerry Cardinal, who spent

the Christmas holidays here

with hismother, left Sunday

afternoon for his home in

Houston. Mrs. Verna Lee

Cardinal took her son to

Lubbock to get a plane home.

night December 23 with her

grandparents, Mr. and Mrs.

the first time in four years,

all members were present at

the same time. This included

two daughters, Mary Lou

Sinor of Canadian, Texas;

and Doris and husband Ed-

tives.

Karen Pruitt spent Sunday

unable to go to the funeral.

lard and family.

went home Friday.

Beedy, Charles Beedy

the Bill Tye home.

## Fairview News

BY MRS. CLYDE BAGWELL

December 31 - We have entered into a new year January, 1980, and we wish peace and happiness to all. Mr. and Mrs. Woodrow

Mrs. Harvey Allen, Mike and Norman, for supper and Wilson spent the Christmas Christmas tree. holidays in Grand Prairie in Mike and Norman Allen the home of their daughter spent Christmas eve night and family, Mr. and Mrs. with Mr. and Mrs. A.S. Larry Glassmoyer. They left home Sunday, December 23, Mrs. Fred Marble, Cindy and returned home Thursand Justin, visited Friday in day, December 27.

The family and friends Christmas party at the home of Mr. and Mrs. Ray Gene Carthels was held on Friday. Those enjoying this get-together were Mr. and Mrs. Chris Rink and Christopher of Juneau, Alaska, Mr. and Mrs. Bobby Cozby and Kara, Mr. and Mrs. Jack Gregory and family, Mr. and Mrs. Britt Gregory and family, Mr. and Mrs. Jerry McGuire and daughter, Nancy Moss, Darla Assister, Rick and Jack Carthel and Dara Carthel. The Chris Rink family left Monday for their home in Juneau, Alaska.

We, the Bagwells, enjoyed a phone visit with the brother Wayland Bagwell of Los Angeles Saturday afternoon. Christmas eve Mrs. Kate

Crabtree had all of her children and grandchildren at her house for dinner and the Christmas tree. Those there were Mr. and Mrs. Lige Moore and Robert of Northport, Alabama, and Mr. and Mrs. Kay Crabtree, Becky, Sam and Anissa. On Christmas Day all of the above named were at the Kay Crabtree home for Christmas dinner.

Friday, Mr. and Mrs. Jim Hampton visited in the home of Mr. and Mrs. Kay Crabtree and family. The Hamptons were on their way home to Midland from Oklahoma, where they had spent Christmas. Others with them were Mr. and Mrs. Bill Hampton and Craig Blessing.

Christmas Day, Mr. and Mrs. A.S. Mize, Mr. and Mrs. Jim Mallard and family and Mr. and Mrs. Harvey Allen and Mike and Norman, were guests in the home of Mr. and Mrs. Walton Wil-

Mary Ann Mallard visited Mr. and Mrs. Clyde Bagwell Thursday afternoon. Mrs. Ray Cook also visited us Thursday and brought us a lovely plate of Christmas candy and cookies.

Mr. and Mrs. Randy Green of Houston and Maurice Burton of Lubbock were dinner guests Friday in the Lee Burton home.

Lee Burton went to Lubbock Sunday and had dinner in the home of his sister, Maurice Burton. Mr. and Mrs. Randy Green and Mr. and Mrs. Jesse Masso were also there.

Mr. and Mrs. R.B. Hatley visited Mrs. Ethel Graham Christmas eve.

Sunday afternoon Mrs. Jewell Teague and Mrs. Ethel Graham visited Mr. and Mrs. Walter Hollums.

Christmas eve Mr. and Mrs. Keith Teague, Shelli and Ryan of Pampa, visited Mr. and Mrs. Bill Tye.

Sunday for late dinner and visiting into the night at the Weldon Pruitt home were Mr. and Mrs. Fred Marble, Kelly and Cindy, Mr. and Mrs. Bill Tye, Mr. and Mrs. Mike Marble and Justin.

Sunday Mr. and Mrs. A.S. Mize were dinner guests in the Bill Beedy home. Mr. and Mrs. Woodrow Wilson came in the afternoon.

Christmas eve night, Mr. and Mrs. Leonard Wilson, Brenda and Brent of Canyon, Mr. and Mrs. Jim Mallard and family of Vine Grove,

wife Katy of Irving, Lee Sinor and wife Cathy of Canadian, and Leslie Sinor of Mt.

Others present were two granddaughters, Tammy and Terri Wilcox, of Spur; two great-grandsons, Cody and Jeff Sinor of Irving; one great-granddaughter, Kendra Sinor of Canadian. These added to a grand total of fifteen, home for Christmas.

Those visiting with the family Sunday night were Mr. and Mrs. J.B. Colston, Mr. and Mrs. Mark Whittle, Nathan and Matt, all of Floydada.

As it happened, this was the Fawver's time to host the Colston annual Christmas dinner and exchanging of gifts. So again, there were fifteen present for this gathering, even though several of the guests had to return to jobs. Present were Mr. and Mrs. Raymond Colston; Mr. and Mrs. J.B. Colston and Danny; Mr. and Mrs. Mark Whittle, Nathan and Jeff; and Mr. and Mrs. Edwin Wilcox, Tammy and Terri. The host and hostess were Mr. and Mrs. Gilbert L. Fawver.

Tammy visited the remainder of the week with her grandparents, who carried her home Sunday to Spur where they had dinner and watched the ballgame with the Wilcoxes.

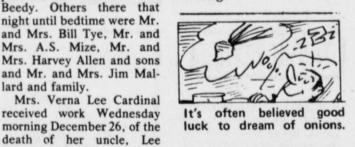
Anne Swepston was hostess Christmas eve for the family Christmas tree. Those there were Mr. and Mrs. Bob Burns of Amarillo, Doyle Burns of Carrolton, Mrs. Dorothy Garrison of Grandbury, Mr. and Mrs. Hershel Swepston, Mr. and Mrs. Ken Campbell, Peggy Probasco, Bill Colston, Mr. and Mrs. Billy Don Colston and sons, Mr. and Mrs. Wes Campbell and children, and Mr. and be with Jim and Mary Ann Mrs. Vance Campbell.

On Christmas day Anne Swepston went to the home of Mr. and Mrs. Vance Campbell for the family din-

Mr. and Mrs. Bob Burns and Doyle Burns were at Anne Swepstons from Monday (Christmas eve) until Thursday December 27.

Walton Wilson and his daughter Mary Ann Mallard and her children visited with Leonard Wilson and Brent spent the night at Allens and Mr. and Mrs. E.W. Walls Wednesday evening. In the Bill Beedy home

Mr. and Mrs. Clyde Bag-Christmas day for dinner well were sick Christmas day and did not get to make their Beedy, Mark and Todd, Mr. annual trip to Lubbock to be with her cousins, the Thacker family. They met in the home of Mr. and Mrs. Lovd Own-Beedy of Spearman came bey, where they all met for the turkey dinner with all the trimmings.





These days, it's wise to cut food costs wherever you can. Milk and milk products represent one area where savings can be made.

You usually get more milk Mr. and Mrs. E.W. Walls for the money if you buy in went to Plainview Wednes- large containers. If you can day and visited Mr. and Mrs use or safely store a gallon of E.R. Walls and other relamilk without waste, it's a better buy than the quart or half-On Sunday December 23, gallon size. Buy milk at the Mr. and Mrs. Gilbert L. grocery store rather than pay-Fawver celebrated Christmas ing for home delivery. with their entire family. For

You can save by using dry, powdered milk in cooking recipes. You can stretch your whole milk supply by adding powdered milk Buy cheese whole and grate

win Wilcox of Spur; three your own. You pay a premium grandsons, Will Sinor and for grated cheese.

## Floydada Care Center **Happenings**

Christmas decorations are always so bright and cheery and when they are all put away for the year, things look kinda empty and dull. However, we are hoping for a bright and beautiful 1980 for

Most of our residents are ready to settle into a slower pace, after spending Christmas at home with their

families. Everyone was ready for Bible study Wednesday afternoon. Those attending were Mamie Gray, Willie Stambaugh, Susie Mooney, Victoria Asher, Mr. W.C. Cates, Verna McSwain, Francis Childs and Henry Mr. A.G. Eubanks is in

Caprock Hospital where he will undergo surgery sometime this week. We wish him a speedy recovery. We would like to thank the

family of the late Mrs. Lee Burton for the beautiful basket of flowers in memory of their mother. Twenty-three residents en-

joyed three delightful movies and pop-corn Friday after-noon. "On Becoming A Champion," "Wheels and Chains," and "The New Boys" were furnished by the county library.

Big bingo winner this w was Clara Williamson three games. Mamie G and Mr. W.C. Cates won to Lawrence, Willie Sta baugh, Victoria Asher Verna McSwain won game each.

Mrs. Audry Dubois had been a resident home for only a short t died Tuesday morning. Mrs. Dubois lived until third of this month, would have been 82 year age. She was a dear, si person and we all will her a lot.

Visitors this week were Vonceil Colston, Bull and Ruby Davis, Mrs. N vin Jarboe, Doris Snod Ethel Carmack, Michel laday, Billy and Laura, and Mardy Holladay, Vicki, Jason and Jarred

aday; Danny, Suzanne, Jenn Cramner, Dustin Holls Donnie, Gwen, Shell Ra day, Glynese Davis, Charles L. Berry, Sr., Marie la Madelyn Hartness, W. J.C. Cain, Mr. and M.H. Hartness and y Minnie Faye Easter.

### Sidewalk Gallantry Who Steps Aside?

Gallantry is alive and well on our sidewalks, although it is sometimes difficult to detect.

Pedestrians on a crowded street yield to other pedestrians who are deemed weaker because of their age, sex or health. But pedestrians also yield to those who possess obvious

strength and status. The two acts look the same but have very different social ramifications, according to "Correlates of Displacement in Pedestrians,' a study in the autumn issue of the Journal of Communication, published quarterly at the University of Pennsylvania's Annenberg

Researchers Frank Willis ly to be displaced by Jr., Joseph Gier, and David Smith of the University of Missouri in Kansas City context of the study observed 1,038 displacements involving 3,141 pedestrians in a college restaurant and four shopping

The researchers defined determining displacement displacement as when pe- the researchers said. destrians, singly or in groups, approach each other and stronger in status of ph one moves or turns his or attributes is a very di her body for the other, act from that of de Gender, age, race, and group to someone deemed w size were among the char- by the conventions atta acteristics monitored to to age, sex, and h determine who moved for they said. "That th

The researchers found does not mean that

woman only 39 times while functions in regulating a woman moved for a man physical and social



was displaced 78 while the woman was placed only 54 times. -Single pedestria

vielded more frequen couples than coupl yielded to them. -Pedestrians carryi fants or pushing wheel or strollers were more to displace other pedesin

than to be displaced th selves. in all cases, a fact which not easily explained in

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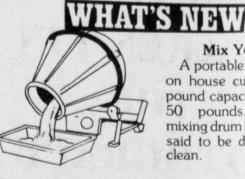
researchers said. "The most important plication of these fi is that 'gallantry' m as important as pow

"Yielding to so

kinds of acts look the ramifications are equi -A man moved for a or that they serve the that governs day-to-day



Colonists at Jamestown, as well as Plymouth wove homespun clothes from hemp.



Mix Your Own A portable mixer that on house current has pound capacity, weig 50 pounds. Polye mixing drum has eigh said to be durable. clean.

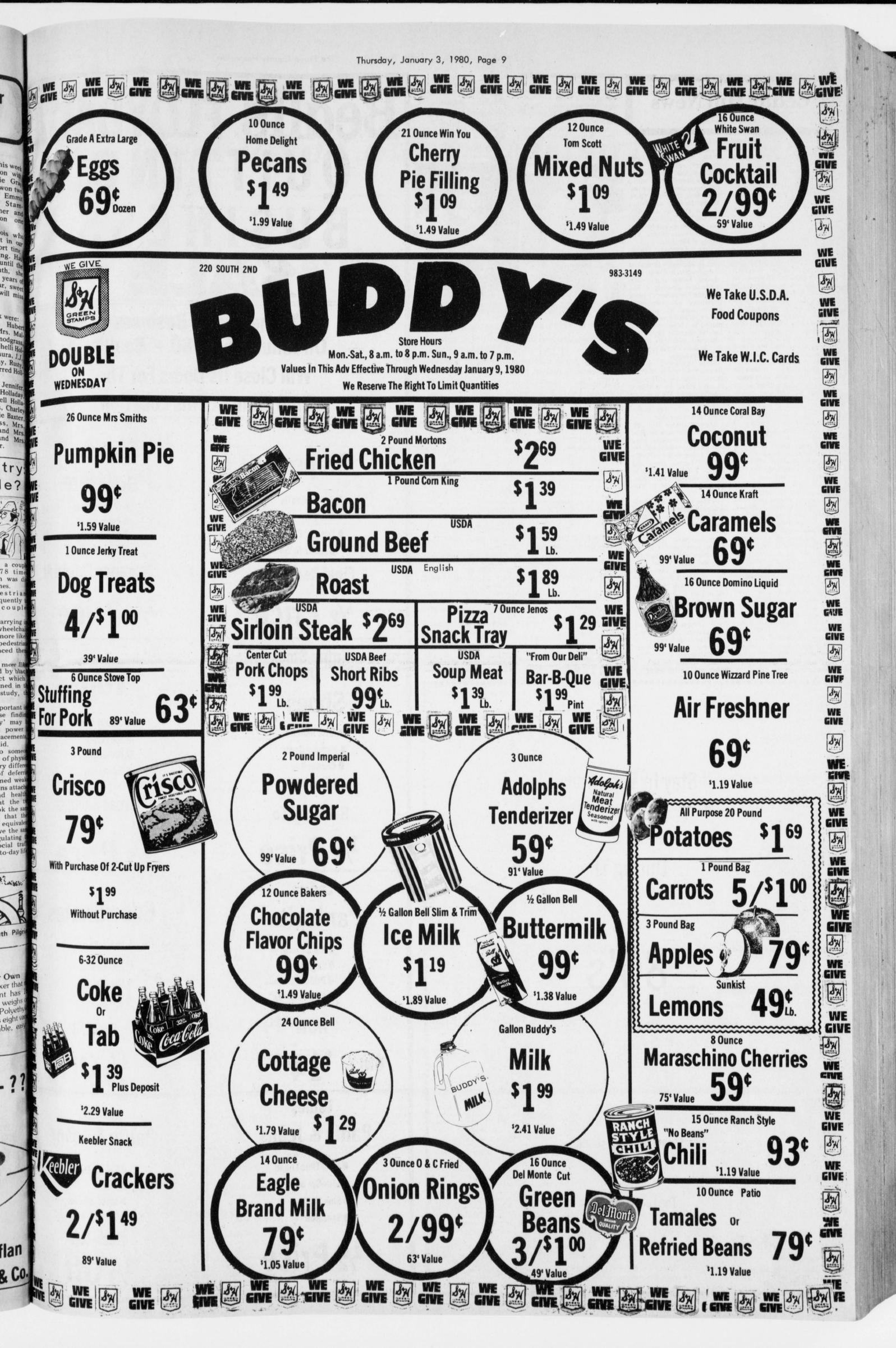
A Reminder —?

Get Ready For '80!!!

Saturday Night!!6:30

Producers -

Elanco — Treflan Division — Eli Lilly & Co



## Cedar Hill News

The weather has been desirable to strip cotton, and there is some still in the

Rev. and Mrs. Vance Mitchell and girls left on Monday for their Christmas vacation. They spent Christmas day in Duncan, Oklahoma, with Mrs. Mitchell's sister, Patsy Archer and family, and then went to Eakly. Oklahoma, to visit her parents, Rev. and Mrs. H.E. Barnard. Mrs. Barnard is still doing

well after her recent surgery. Mrs. Ruth Hill of Floydada accompanied her daughter, Edna Gilly, to Shreveport, on Friday before Christmas to spend Christmas with Edna's daughter. Delise and Johnnie Harrison and daughters. Craig and Trudie Gilly and Amy and Mark and Lori Gilly arrived on Sunday to join them for Christmas.

Edna Gilly had lunch with her mother Ruth Hill in Floydada Sunday.

Edna Gilly entertained the Gilly family with a Christmas tree party and dinner in her home on Thursday before Christmas. Those present were Mr. and Mrs. Mark Gilly, Mr. and Mrs. Craig Gilly and Amy, Kathy and Steve Stieger, Malonie and Fred Parsons and Chessly and Brook, Ernestine Gilly of Floydada, Gertrude and Claude Hammitt of Plainview, and Mr. and Mrs. C.L. Gilly of Floydada.

Mr. and Mrs. A.S. Mize were guests for lunch in the home of Winnie and Bill Beedy in Floydada Sunday.

Mr. and Mrs. Junior Taylor left on Sunday to spend Christmas with their daughter and husband Shelia and Charles Joiner in Dallas. Mr. and Mrs. L.A. Joiner of Odessa were also present. They also visited Ricky Taylor in Arlington. His parents. Mr. and Mrs. Frank Taylor, were also present. Tey also visited with Martha's brother, Mr. and Mrs. N.J. Glover and girls in Arlington.

Cephus Fortenberry is recuperating after recently sustaining a broken leg and undergoing surgery. Among his visitors this week were Carl F. Lemons. Ruth Fortenberry, Mr. and Mrs. Garland Tucker, J.A. turned with her daughter-in-

Welch, and Rev. and Mrs.

Mr. and Mrs. Cephus For-

Christmas dinner. Those pre-

sent were Mr. and Mrs.

Wayne Jarnigan and family

of New Orleans, Louisana,

Mr. and Mrs. Troy Smith and

boys of Dumas, and Mr. and

Mrs. Johnnie Harris and

Diana Lemons, grand-

Carl F. Lemons was rushed

Mexico, Friday night when

was with her parents having

Christmas with her other

grandparents, Mr. and Mrs.

Fred Carthel, who recently

moved to Clovis, when she

became ill in the night. She

will remain in the hospital for

several days bukt is reported

Rosa Lackey's niece.

Jimmy, the daughter of Pearl

Leach, died in a Houston

hospital Friday night after a

lengthy illness. We regret to

hear of the sadness of one of

her loved ones. The family

Malcom Turner died Sat-

urday in a Lubbock hospital

and funeral services were

held Monday afternoon. He

is the father-in-law of Linda

(Lackey) Turner. Linda and

Donnie Turner also lived in

Cedar Hill at one time.

Services were held in Flo-

Jenese Lemons left Wed-

nesday evening for her home

in Seagraves after spending

the holidays with relatives

Jeramy spent Sunday before

Christmas with his parents,

Mr. and Mrs. Acklin, and

other relatives in Anson, and

spent Christmas day with her

parents, Mr. and Mrs. Psen-

and David of Lockney, Mr.

and Mrs. Phil Lemons and

family, Jenese Lemons and

Belle Lemons celebrated the

New Year with a supper in

the home of Mr. and Mrs.

Pauline VanHoose re-

Marvin Lemons, Jessica

cik, in Eola.

Mr. and Mrs. Acklin and

lived here at one time.

to be improving.

family of Floydada.

Vance Mitchell.

son, Cecil and family. She is recuperating after recent surgery. Happy New Year and may

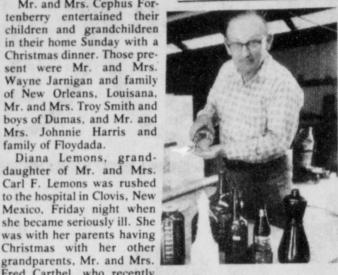
law to Kingsland, where she

will spend a while with her

your richest blessings be

"The most fluent talkers or the most plausible reason ers are not always the justest think -

William Hazlitt



GLASS BOTTLES AS ART ... Using the crushed, clear glass and assorted bottles of colored glass shown on the left, Max Miller creates beautiful multi-colored paperweights and clear glass animals such as those displayed at right. Miller, a 58-year-old pipe organ tuner from Redkey, Ind., says his neighbors seem to prefer glass containers and keep him well supplied with the "raw material" for his creative activities. One who obviously appreciates the recyclability of glass, Miller transforms the empty glass containers into artwork in a back ya rd shop using second-hand homemade glass-making equipment.

### Caprock

## HOSPITAL NOTES

December 21 — 27, 1979 Mae Garza adm. 11-6, dis. Rebecca Eulan Smith adm.

12-8, dis. 12-24. Will M. Hambright adm. 12-12. Henry Price adm. 12-12,

dis. 12-23. Willie Mae Askew adm. 12-13, dis 12-24. Hasper S. Hind adm.

12-13, dis. 12-21. Tommy Carl Lyles adm. 12-14, dis. 12-22. William Edward "Edd" Muncy adm. 12-16. Elva Reeves adm. 12-17.

"Stay In The Know!"

**During The** 

80's

Subscribe To The

Floyd County Hesperian

and

The Lockney Beacon

Odell Kerr adm. 12-17,

Lillie E. Pryor adm. 12-18. Mildred Kathleen Wood, adm. 12-19, dis. 12-22. Joy Assiter adm. 12-20,

dis. 12-22. Rebecca R. Pena adm. 12-21.

Fred E. Robertson adm. 12-24. Barbara M. Christopher adm. 12-24, dis. 12-26. Baby girl "Crystal Lee" Christopher born 12-25, dis.

Altagracio Peralez adm.

# Bealls FLOYDADA OUITTING BUSINESS

At The End Of Business On January 5, 1980 - Beall's Will Close Its Doors For The **Final Time At This Location** 

## Drapes

- Emerald Satin
- Marlborough
- Town N' Country Regular To \$5400

**Final Reduction** 

½ Price

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- Miss Jennifer
- Herman Boots
- Chatter Box
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**Reduced To** 

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Ladies

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NOW

\$1488 ONLY

> Ladies Pants & Jeans

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- Lady Byn Mar
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½ Price

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Our

- Curtain Rods
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**Clearance Priced At** 

½ Price

## Tops

- Ship N Shore
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Sunny Isle

**Great Savings** 

½ Price

## Coordinates

- Bobby Brooks
- Thats Me
- Byn Mar
- Center Stage

Save At

1/3 Off

## Junior Pants & Jeans

- Bobby Brooks
- Dittos
- Moodys Goose
- Sunny Isle

Reduced 1/3 Off

Mr. and Mr. dy, and Mr. iris and Sho m December

AMOUS J