

Merry Christmas

20 Cents
Each

The Floyd County Hesperian



Free the Hostages

Volume 83

Floydada (Floyd County), Texas 79235

Sunday, December 23, 1979

32 Pages In Three Sections

Number 103

Our Town By Duffy

RUSSELL EQUIPMENT and Supply will be closed Saturday December 22 and will open on Wednesday December 26 following the Christmas holi-

PIANO STUDENTS of Mrs. Bob [Name] were presented in recital Friday December 17 at the Fine Arts Center in Plainview. Participating in Floydada were DeLyn Ramsey, daughter of Mr. and Mrs. Dallas Ramsey, and Robert Pratt, son of Mr. Mrs. A.C. Pratt.

CHRISTMAS mass at St. Mary Magdalen Catholic Church in Floydada is scheduled for 11:30 a.m. December 25. A midnight mass will be held at the St. Joseph Church in Lockney at 7 p.m. on Christmas eve, December 24. A family communion service will be held at 7 p.m. on Christmas day.

ON SUNDAY DECEMBER 23 at the 11 a.m. service at First Christian Church in Floydada, a Christmas program will be presented with the children playing the principal role. Monday, December 24, a family communion service will be held at 7 p.m.

Major H.J. Crawford, Rebecca and [Name] of Fairbanks, Alaska, are here the holidays with their parents, Mr. and Mrs. R.H. Crawford.



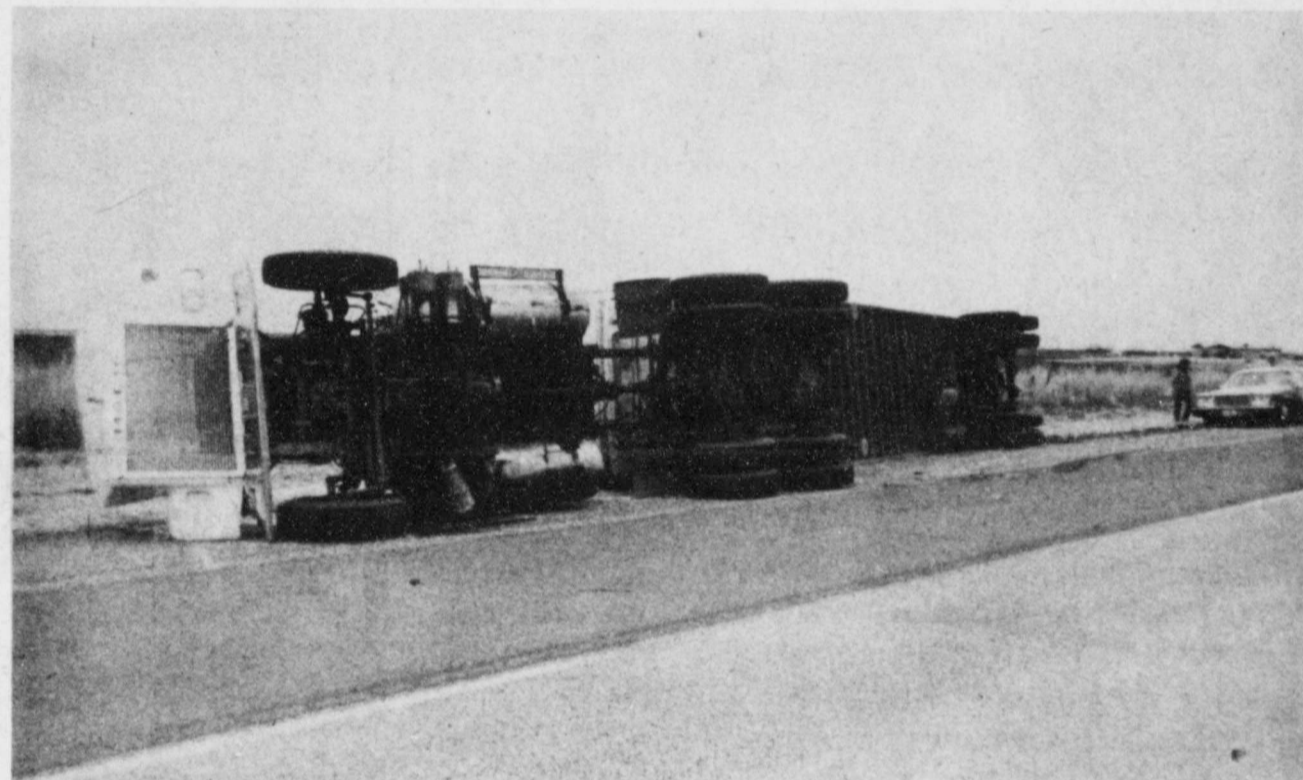
Driver unhurt

18-wheeler overturns near Floydada

An Oklahoma man escaped injury early Friday morning when his 18-wheeler overturned on Matador Highway about two miles east of Floydada. Joe Schowengerdt, 23, of Frederick, Ok., told Department of Public Safety troopers Keith Gross and Joe Lopez that

he was approaching the city on his way to Lubbock with a load of cotton seed when the truck edged onto the soft shoulder. The steering spun out of control. Schowengerdt told the troopers, then locked. The truck began to skid in the soft dirt and overturned, spilling engine

oil and cotton seed into the bar ditch. The two troopers remained on the scene to deter oncoming traffic away from the obstacle until wreckers were able to remove the truck. The driver of the truck did not receive a citation, according to Trooper Lopez.



ACCIDENT ON MATADOR HIGHWAY — This 18-wheeler, en route to Lubbock from Oklahoma with a load of cotton seed, overturned just outside Floydada before dawn Friday morning.

Friends of Library receive surprise Christmas gift during bank open house

The Friends of the Library received a surprise Christmas gift Thursday during open house festivities at the First National Bank of Floydada. Kinder Farris presented Janice Lloyd a check for \$500 to go toward the county library building fund. "This is just 'seed money' for the building fund," Farris said. "It won't be the last gift we give the library but it

is a start." "We decided to do this because we thought the library certainly was a worthy cause," Farris said. The banker went on to praise Mrs. Lloyd for being instrumental in the growth of the library over the years. "This is most gracious," Mrs. Lloyd said. "With the community behind us like this, it can only benefit Floydada."

The bank also donated \$500 to the county day care center and \$100 to the Floydada Volunteer Fire Department. Several hundred persons from around Floyd County came to the bank to visit with the staff and share in the refreshments served in the community room. Tom Farris noted that it was one of the largest turnouts ever recorded at the yearly event.



FOR LIBRARY — Kinder Farris, of the First National Bank of Floydada, presents a \$500 check to Mrs. Janice Lloyd. The money will go toward the county library building fund.



600 crowd packs Dougherty School for annual Christmas pageant Thursday

An estimated 100 parents and friends gathered in the Dougherty School auditorium Tuesday night for the school's annual Christmas pageant. The first segment of the two-part production, Santa Claus decided not to visit Christmas and gave his elves the elf instead. The second segment of the pageant was a depiction of the nativity story, narrated and interspersed with appropriate carols sung by the whole company.

The placement of the score of carols in the front and rear of the auditorium gave the music a stereophonic effect in the high-ceilinged room. The ingenious costuming and elaborate set decorations gave the production a professional look and sound that many high school plays could not rival. From the applause following each act, the audience thoroughly enjoyed the evening.

children all over the world thanking him for his past kindness. Deciding that there would be Christmas after all, Santa summoned his elves to get them back to work. The elves at first rebelled but Santa was firm and threatened their jobs so the tiny helpers fell to work preparing the sled. The second segment of the pageant was a depiction of the nativity story, narrated and interspersed with appropriate carols sung by the whole company.

B.E. and also visited with sister-in-law Mrs. Wells in Dallas. On her home she visited with Clara Mercer Logan, Olney. Mrs. Logan, in-law the daughter and sons. He is a retired Master.

Elaine Hardy went to Galveston, last Wednesday to enter the Jeannie Hospital. Surgery was performed on her hand Tuesday and she expects to be home Sunday.

Christmas Coffee At Williams Real Estate Seasons Greetings Friends & Customers. COFFEE WILL BE SERVED FROM 10 AM - 4 PM DECEMBER 21

Save on Ocean Spray. Whole or Jellied Cranberry Sauce 16-oz. can 41¢

Large Pail of Color Poinsettias \$4.99

ib. 69¢

ib. 77¢

ib. 99¢

ib. 79¢

Merry Christmas From All Of Us At Piggly Wiggly Store Hours

Monday & Saturday 8 to 8

Tuesday 9 to 9

Wednesday 8 to 5

Closed Christmas Day

Small Creme Morsels

Great Raisins

Automatic Detergent

Oranges

Egg Nog 89¢



Side Glances

by John Carroll

AMONG ALL THE CHRISTMAS MAIL that we got here at the Hesperian this week was an interesting, seasonal sort of communique from our beloved government.

It seems that I have been ordered, under penalty of law, to fill out and return a census report on the newspaper. Maybe I should mail it back in care of Pontius Pilate.

PAMELA AND I ATTENDED A DELIGHTFUL SHOW at the Dougherty school last night. Everyone around here promised that we would enjoy the pageant but, frankly, neither of us were really prepared for the extensive preparations that went into the performances and the sets. Well done, Dougherty.

WE REALLY DIDN'T MEAN TO GIVE Wilma Ward heart failure Friday

morning. Her daughter Kristi drove me out to the scene of the 18-wheeler turnover on Matador Highway and Mrs. Ward happened by while Kristi waited for me to finish interviewing the DPS toopers.

I can imagine what went through Mrs. Ward's mind when she noticed her daughter's car parked behind a DPS car and an overturned semi.

I DON'T WANT TO RAISE ANY FALSE HOPES about getting the Floydada railroad depot for a new library building, but we got a Christmas card Friday from Martin Pomphrey, of the railroad company. That would be a nice present for the county, though.

AND FINALLY, A THOUGHT FOR THE HOLIDAYS: Eat, drink and be merry, for tomorrow we may all diet.



Letters to Santa



Dear Santa,

I am three years old and I am really excited about you coming to see me this year. I think I have been a pretty good girl, except for when I have pestered my sister and brother once or twice. So I am hoping you will bring me an "answer me" telephone, a baby doll with a bottle, and a typewriter.

Please be nice to my sister Shawnda, since she helped me write this letter. Also be nice to my brother Brian, even though he pesters me sometimes too! I love you Santa and I hope you will have a safe trip Christmas Eve when you visit all the other good little boys and girls.

Love you a lot,
Crystal Gayle Sanders

P.S. You might want to be careful when you come see me because my daddy might have a big fire in the fireplace. And I would hate for your pants to catch on fire, it might be cold that night!



10-YEAR AWARD — Carolyn Smith, of the Department of Human Resources office in Floydada, displays the plaque of appreciation she received this week.

Carolyn Smith receives award for 10 years service in Human Resources Department

Carolyn Smith, a clerk-typist with the Texas Department of Human Resources, received a certificate for 10 years of "service to the people of Texas," at a staff meeting of the clerical unit of the department in Lubbock on December 17.

Carolyn, who is a native of Floydada, began her work with the department on March 28, 1969. Her present capacity is secretary for the Protective Service Worker and the Aged, Blind and Disabled Department.

City post office hires two carriers

The Floydada post office has employed two new substitute rural carriers, postmaster Ed Wester announced Friday.

Kelton Gowens and Mazie Becker will be delivering mail on the rural routes beginning this month.

Gowens began his duties on Dec. 1. Mrs. Becker began work Saturday.

Mrs. Becker is the wife of Weldon Becker, of Route 1 in Floydada. The Beckers are long-time residents and farmers in the Starkey Community. Their son, Neal, was an outstanding end

for the Floydada Whirlwinds and made the all-district team this year.

Gowens is the son of Mr. and Mrs. Don Gowens. The elder Gowens is the maintenance supervisor of the local Texas State Highway Department office here.

Kelton and his wife, Richie, moved to Floydada from Crosbyton and are residing at 107 S. Tennessee St.

Postmaster Wester noted that all mail would be delivered Monday, Dec. 24, before the carriers go home for the holidays.

Commentary: Sen. Lloyd Bentsen

Government paperwork for taxes are no small potatoes

Short of a tax cut, we can reduce the cost of government by simply reducing the amount of time Americans have to spend filling out forms in order to pay their taxes.

We're not dealing with small potatoes here, either.

The Internal Revenue Service estimates that individuals and businesses in this country spend some 613 million hours a year filling out tax forms.

At the bargain basement bookkeeping rate of \$15 an hour that figures out to just under \$10 billion a year, a lot of money.

On top of this, keep in mind that tax forms are only one category of forms that must be filled out to keep the federal government happy.

In all, there are 1,125 federal forms. Read the recent testimony of a small town midwestern businessman before a Senate subcommittee studying the problem of government paperwork:

"My friend the grain elevator manager, in addition to sales, income, excise, social security, withholding, unemployment and income taxes, must prepare returns for grain sales, soybean and corn check-off, feed tonnage and fertili-

zer tonnage, grain storage, a U.S. Department of Agriculture financial statement and grain and sealed corn tax reports."

In addition, the businessman noted there are those most onerous federal forms from the U.S. Census Bureau and the myriad forms of the Department of Health, Education and Welfare, the Department of Energy, the Postal Service and on and on and on.

Then, too, there is the Occupational Safety and Health Administration. One firm in his town, the businessman testified, "is required to maintain a check-off of employees who do not get hurt on any particular day."

What can be done about this? The administration is making a legitimate effort to cut down on the blizzard of government paperwork.

In a recent statement President Carter noted that the amount of time Americans spend filling out federal forms has been cut by almost 15 percent — 127 million hours. "This," he said, "is the equivalent of 75,000 people working full-time for a year."

The General Accounting Office — the

With the cotton harvest 98 percent complete, evidence mounted in Floyd County this week that local farmers would not fare so well this season as in past years.

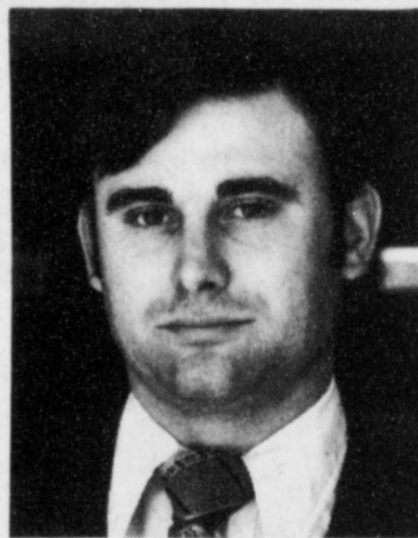
An informal survey of county gins revealed that the yield was less than expected, as was the overall quality of the crop. Estimates of the quality and quantity of cotton by ginners ranged from "not as good as last year" to "terrible."

Floyd County extension agent Jett Major reported that area farmers planted a total of 241,000 acres in cotton this spring. After the hail and rain earlier this year, only about 160,000 acres, or two-thirds of the total planted, reached the harvested.

The north and west sections of the county suffered the worst losses from the bad weather, Major noted. The best yields came in from the southern part of the county, he said.

"It looked good on the stalk," Major said Friday "and I estimated that it would yield about a bale or a bale and a quarter to the acre, but actual yields are averaging a little less than a bale to the acre."

"A lot of trash in the lint reduced the yields quite a bit," Major said. "It was certainly not an exceptional year. We had the darndest weather I ever saw this year. One punch after another really hurt the farmers."



Jett Major

But there was a bright spot for some farmers. Many who lost their cotton crop early in the year switched their acreage to soybeans and produced a very good crop.

According to Jett, farmers who made the changeover planted an estimated 60,000 acres of soybeans. The most soybeans reported planted in the past was in the neighborhood of 20,000 acres, Major said.

speaks to this problem. It has the full backing and support of the Administration.

This legislation overhauls the Federal Reports Act in line with recommendations made by the Paperwork Commission. It takes away responsibility for controlling paperwork from various individual government agencies and consolidates that responsibility under the Office of Management and Budget.

The bill sets up an office within OMB, headed not by just another run-of-the-mill bureaucrat but by someone appointed directly by the President, to take responsibility for coordinating all federal paperwork.

The office will set paperwork reduction targets and then require the agencies to live up to them. It will also review each agency's information management effort every three years.

The American people have long been painfully aware of the costs imposed by excessive red tape and paperwork, of the resources they divert from other, productive uses. Under this bill, for the first time, government policy on paperwork would recognize that same reality.



Congressman Charles W. Stenholm Congressional Comment

WASHINGTON, D.C. — Water — the lack of it, the right to it and the use of it — has always been a potentially volatile subject in our part of Central and West Texas.

The cry, "don't mess with my water," whether applying to a muddy stream, an underground well or a clear-running river, has often been heard in our state's history.

The latest protest is heard from the area surrounding Possum Kingdom Lake, with landowners, fishing and boating enthusiasts, and the Brazos Electric Cooperative, which generates electricity with water released, echoing the alarm following a proposal by the U.S. Fish and Wildlife Service to release significantly larger quantities of water from the lake to improve conditions for canoeing and kayaking in the Brazos River below Morris Sheppard Dam.

Estimates by the Brazos River Authority (BRA) place the increased flow at between 58 and 130 million gallons of water per day, depending on the season of the year and day of the week.

One of the main considerations apparently overlooked by the Fish and Wildlife Service is the fact that this lake is solely fed by runoff water and that periods of severe drought are not exactly unknown to our part of the country.

The BRA has also noted that "the adverse effects on people boating,

swimming, fishing or just living on Possum Kingdom Lake would be significant and would require any additional benefits to be offset by increased river-flows for canoeing and kayaking downstream.

The matter now rests with the Energy Regulatory Commission (ERC). Paramount to this proposal is the fact that the hydro-electric generation that the flow sought by the Fish and Wildlife Service would be inoperative down of the lake to a significant generation potential proposal in light of our own limitations.

The Lone Star Chapter of the Club has been a vocal proponent of increased water flow from the scenic virtues of the riverbank area. We would agree with them on this point, but out that those riverbank areas to use of the river, if they have unlimited access to that water.

Those interested in the proposal are encouraged to express their opinions before December 31. Kenneth F. Plum, Director, Regulatory Commission, 1000 Capitol Street, N.E., Washington, D.C. 20426.



SURPRISE SANTA — Leann Neeley (as Santa) jokes with Glenna Orman at the county courthouse Thursday. Mrs. Neeley dressed up as Santa and visited the personnel in the offices in the courthouse.

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★ TEXAS PRESS MEMBER 1979 ASSOCIATION

WEEKEND CROSSWORD

TODAY'S ANSWER

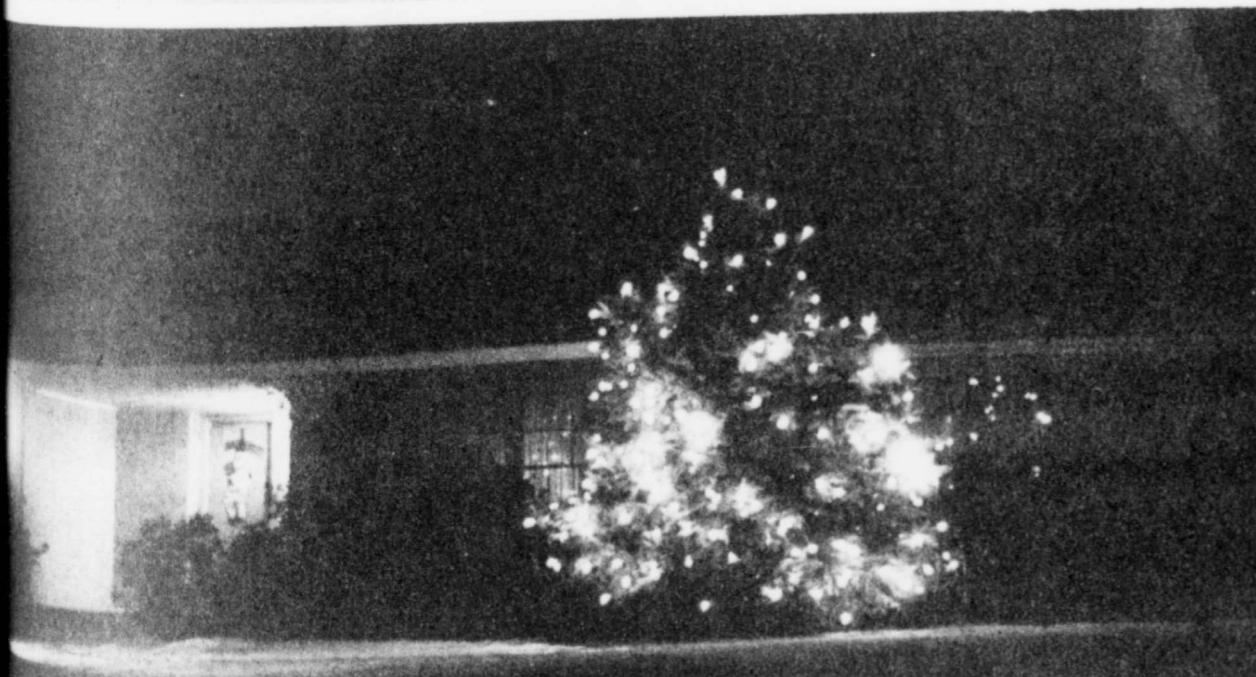
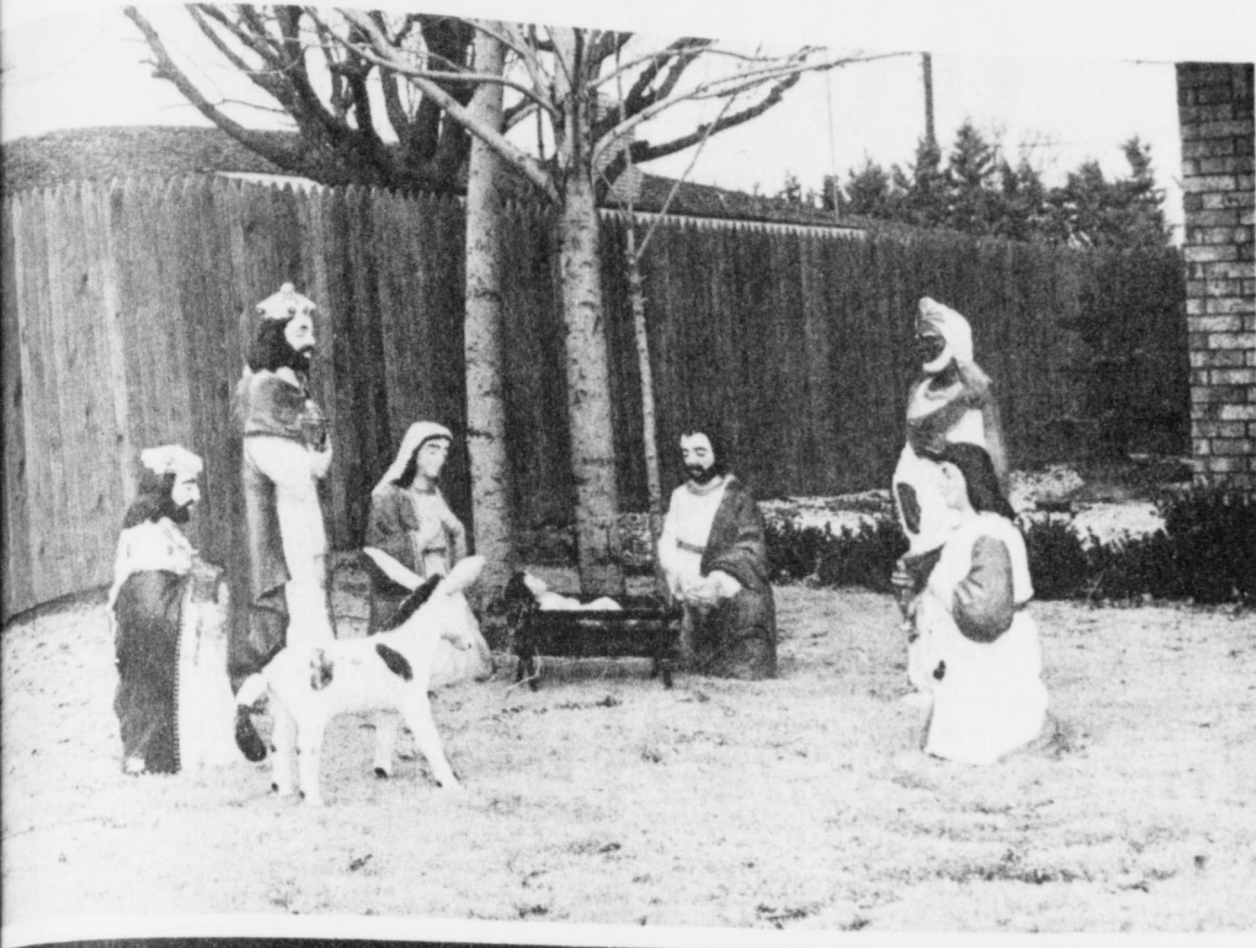
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12 Disinclined
13 One of the Brontes
14 Exclusive
15 Wash. VIP
16 June beetle
17 Garfunkel
18 James' last, Granger's first
20 The "S" in R.S.V.P.
21 Fountain order
22 — Rebozo
23 Piece of garlic
25 Attired
26 Loathe
27 Llama country
28 Girl's name
29 Italian seaport
32 Pugilism's arbiter
33 Snoop
34 "What — My Love"
35 Free of cost
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ound Floydada

The sights of Christmas



The Floyd County Hesperian

Sports

'Winds down Patton Springs, McAdoo

The Floydada Whirlwind cagers decisively downed Patton Springs Tuesday night in the highest scoring game the 'Winds have played so far. Floydada racked up 81 points to overshadow the not-unrespectable 42-point visitors' tally.

Mack Collins claimed responsibility for 20 of the Floydada points. Mike Self brought in 12 points and Troy Marquis added another 10 on the home side of the scoreboard.

The 'Winds took a 22-point lead in the first quarter and increased that margin

every period afterwards, culminating in a 39-point swamp over the Patton Springs team.

"We played really well this game," commented coach Mike Cocanougher. "We put a lot of pressure on them and came out with the most points we've scored in a single game."

The Whirlwinds kept their hot streak going against McAdoo Thursday night, defeating that team 52 to 49.

Mac Collins again led the Floydada shooting by adding up a total of 28 points for the evening. Troy Marquis was the next highest scorer for Floydada with eight points.

"We got off to a slow start," coach Cocanougher said of the game. "The score was 1-0 almost to the end of the first quarter. We played kind of sloppy at first but came back in the second half and did a good job."

"McAdoo was a tough team," Cocanougher said, "and they gave us some real competition."

The varsity Whirlwinds will play in the Jayton tournament Dec. 27, 28 and 29.

Varsity Whirlettes gain big scores, too

The Varsity girls basketball team beat the McAdoo girls Thursday night by an impressive 64-29. The game was played in Floydada.

Scoring for Floydada were Debra Alfaro with 14 points; Karen Turner, 12; Kelli Higginbotham and LeQuita Davis, 8; Rosemary Barnes and Julianne

Lipham, 6; Nora Black, 4; and Kelli Ferguson, Janet Pleasant and Amy Jones, 2.

The girls team will next see action in the Jayton tournament December 27.

The Floydada Varsity girls basketball team soundly defeated Patton Springs' varsity, tallying a 78-29 final score

Tuesday night.

High scorers for the Whirlettes were Rosemary Barnes, 24 points; LeQuita Davis, 14; Karen Turner, 12; Kelly Higginbotham and Julianne Lipham, 6; Nora Black, Debra Alfaro, Kelli Ferguson and Amy Jones, 4.



Happy Holidays

Wishing you everything bright and beautiful in this and all seasons. We prize your continuing friendship and say "thanks."

R. J. Darr, Mgr.
Harold M. Stanton *Wayne Smith*
Dana K. Woody *Ellen Eberhart*
Jeno Hernandez
Mel Holcomb
Kay Holcomb

Case
POWER & EQUIPMENT

101 S. 12th Floydada 983-2836

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Miss Howard, Reid married in Lubbock

Miss Kathryn Suzanne Howard became the bride of Allen Reid on Friday November 23 at 7:30 p.m. in the Melanie Park Baptist Church in Lubbock. Brother Hardy officiated at the ceremony.

The bride is the daughter of Mr. and Mrs. Al Howard of Floydada. The groom's parents are Mr. and Mrs. B.C. Bennett of Lubbock.

The bride was escorted down the aisle by her father. She wore a formal length gown of white embroidered lace with long cathedral train, fitted bishop sleeves and square neckline. She carried a bouquet of one dozen tiny red roses, trimmed with miniature white mums, baby's breath and white lace.

"Something old" was a three strand pearl necklace belonging to the bride's



MRS. ALLEN REID

mother. She borrowed a ruby red ring from Nancy Barker and her wedding attire was "something new."

The bride presented her mother and the mother of the groom a miniature yellow rose as she was being escorted out of the church by the groom.

Mrs. David Barker of Floydada was maid of honor and Linda Crass of Lubbock was bridesmaid. They wore identical burgundy floor length dresses and carried bouquets of roses and mums.

Rick Perkins of Oklahoma was best man and Gary Perkins of Lubbock was groomsman.

Ushers were Eugene Howard, brother of the bride, and Scott Hardy of Lubbock.

Organist was Jerrie Proctor. Soloist Mark Hardy sang "The Wedding Song," accompanied on his guitar.

Candlelighters were Deanne Howard, sister of the bride, and Sheryl Bennett, sister of the groom.

Decorations of the church included a large white unity candle at the center of the altar on a gold candle stand with fifteen small white can-

dles on a large gold stand forming the background. On each side of the altar was a basket of freshly cut flowers.

Special guests attending from Floydada were Mrs. Dan Hagood, Mrs. Ralph Rucker, Mrs. Randy Bertrant, Mr. and Mrs. Fred Lloyd, Mr. and Mrs. David Barker and Mrs. Lloyds' parents, Mr. and Mrs. Kee-see of Lubbock.

Reception

A reception was held following the wedding ceremony in the fellowship hall of

BRIDAL COURTESY

The home of Mrs. Dan Hagood was the scene of a bridal shower December 8 honoring Kathy Howard, now the bride of Allen Reid of Lubbock.

Guests were greeted at the door by Mrs. Hagood, Mrs. Al Howard, Kathy and Mrs. B.C. Bennett, mother of the groom. Deanne Howard registered guests. Special guests were the groom's grandmother and aunt from Ralls.

Hot cider, coffee, cookies and mints were served to the guests by Mrs. J.C. Anderson. The table was covered

with a white lace cloth, with the top tier of the wedding cake as centerpiece. Candelabra held red candles on a gold stand, to add a "touch" of Christmas.

Sisters of the bride and groom, and Henry, helped shower the newlyweds with rice as they departed.

The couple now make their home in Lubbock.

Hostesses assisting Mrs. Dan Hagood were Mmes. Ralph Rucker, J.C. Anderson, A.C. Carthel, Randy Bertrand, Rex Harrison, James Spurlock, Keith Reeves, David Barker and Roger Poage. The hostess gift was a set of king size sheets with matching pillow cases, an electric skillet and a set of carving knives.

HOLY NIGHT
WE GLORY
IN THEE
AND
ARE BLEST

Schacht
FLOWERS JEWELRY
AND GIFTS
LOCKNEY
112 WEST POPLAR
652-2385

Christmas Greetings

Hope your holidays are crammed full of the treasured gifts of Christmas.

Thanks for your faith and trust.

Rogers Pastry & Four R Irrigation

118 North Main Lockney 652-2715

Warm Holiday Greetings

Last Minute Shopping - Items For Everyone!

Beautiful Gift Wrapping - FREE

We Will Be Open All Day Christmas Eve!

Brown's
DEPARTMENT STORE
104-06 North Main Lockney, Texas

Bealls QUITTING BUSINESS Sale

Prices Slashed-Final Reduction

Family
Shoes
● Mens ● Womens
● Children ● Boots
Slashed To 1/2 Price

Ladies
Blouses
Our Entire Stock Reduced For This Final Time
Now 1/2 Price

Large Group
Drapes
● Marlborough
● Town N Country
Slashed 1/2 Price

Mens
Sport Shirts
● Arrow
● His
● Regular to 18⁰⁰
Now 5⁰⁰

Kirsch Hardware
● Travers
● Hooks
Now 1/2 Price

Ladies
Pantsuits
● 2 & 3 Piece
● Regular To 32⁰⁰
Final Reduction To \$14⁸⁸

Girls
Tops
● Tulip Tops
● Little Laura
● Regular to 12⁰⁰
Reduced To 1/2 Off

Ladies
Hand Bags
● Leather
● Canvas
● Straw
● Values to 29⁰⁰
Final Reductions 1/2 Price

Beall's Would Like To Take This Opportunity To Thank Each Of You For Your Business Over The Years.

May You Have A Merry Christmas And A Happy New Year.

Rebekah L... meets

The Floydada R... regular session... entertain the memb... families with a... hot stew... cor... ad, cakes, pies an... Everyone enjoyed... fellowship and... fishing each other... Christmas and Hap... ear.

3 P... A... WE GIV...



Heavenly music floats triumphantly over the reverent and tranquil Christmas landscape . . . its glorious sounds ringing melodiously through the stillness. As all celebrate this season of eternal peace and love, we send sincere thanks to dear friends for their faith and trust.

*We Extend Our Sincere Thanks And Appreciation
And Wish You All A Safe And Happy Holiday!*

Carolyn Williams

Jim Higgins

*John Larned
Publisher*

Edith Cooper

The Lockney Beacon

Lockney, Texas

STARBLAZERS
TODAY IN TEXAS AND NEW MEXICO 7:00
SUNDAY
DEC. 23, 1979
MORNING
3:30 MOVIE
ADVENTURE-DRAMA
"Tyrant" 1972 Richard Johnson,
Martha Huer A desecrate battle
MOVIE (COMEDY) ***
"A Lively Story" 1947 Barbara Hale, Bill Williams. A veterinarian thinking he's about to die, takes a last trip, finds
PRIME TIME SATURDAY
MOVIE (COMEDY-FANTASY)
"Rusty" 1948 Ted Donaldson, Ann Doran
MOVIE (DRAMA) **
"My Dog" 1948
MOVIE (COMEDY) **
"The Ambassador" 1948
MOVIE (COMEDY) **
"The Royal Guards" 1948

Deaths

Graveside service held for Silva infant

Graveside services for infant daughter of Mrs. Juan Silva of Lockney, were held at 10:30 a.m. Wednesday in with Manuel Alaniz,

pastor of Salem Baptist Church in Lockney, officiating.

She was born at 2:36 a.m. Wednesday at Central Plains Regional Hospital in Plainview and died the same day.

Survivors are her parents; three brothers, Tommy, Johnny and Tammy, two sisters, Ester and Sarah; and her grandparents, Mr. and Mrs. Pedro Silva and Mr. and Mrs. Frenisce Harver of Mexico.

Remember your loved ones with a memorial to Lockney Memorial Hospital. These go toward help serve community in the possible.



"Anchors Aweigh," theme song of the U.S. Navy, was written in 1906 by three sailors on shore leave.



TERRI MARQUIS

Artist of week is

Terri Marquis

Terri Marquis, daughter of Mr. and Mrs. Jimmy Marquis, is artist of the week at Art Southwest in Floydada. A landscape she painted in oils may be viewed this week in the studio/gallery. She has been taking lessons from Winnie Carthel for about six months.

Terri is a freshman at Floydada High School. Among her hobbies are playing basketball and the piano. She has a brother, Troy, who is a senior at FHS.

Reinforce school education

Include a variety of nutritious foods in planning meals at home, advises a foods and nutrition specialist, Mary K. Sweeten, with the Texas Agricultural Extension Service.

Children are better able to retain nutrition knowledge learned at school when it is reinforced by favorable nutrition knowledge learned at school when it is reinforced by favorable nutrition practices in the home, she points out.

NEWS & REVIEWS

Media Center
First Baptist Church Floydada

BY BETH PRATT

Slow down and read a special story to your children during the holiday season. **The Mysterious Star** by Joanne Marxhausen is a tender story, aglow with mystery and wonder. It enlightens the heart with the true meaning of Christmas.

As Jamie's father reads the Christmas story, Jamie runs to the window and looks for the Christmas star..... Jamie's father tells him that if he keeps looking he will find the star, but not in the sky.

The next day Jamie begins his long walk to find the star. Along the way he finds others in need: a friendless little girl whom he comforts, a lonely old man on a park bench with whom he shares his peanut butter and jelly sandwich, and others in need to share his love. It will warm your heart to see that in giving himself to others, Jamie does indeed find his star.

This, and other special

Christmas stories are available in the media center. Select one that will add to the joy of the season. The time you spend to read a story to your children may well be the most significant gift you can give them.

Both programs of Christmas music presented by the adult choir and the children's choirs last Sunday will be available in the media center. We are adding these to our permanent collection of cassette tapes because of the excellent quality of both programs. Those of you who missed either of the services can find out what you missed by checking out these tapes.

In January and February we will be doing an inventory in the media center. A nice Christmas present for the library staff would be the return of all overdue media. It would certainly simplify the inventory procedure. We also will welcome volunteers to help with this inventory.

A Christmas Carol

Raising our voices in a song of thanksgiving for this festive season and our lasting friendship

Pinner's Drive-In

WILL BE CLOSED THE NIGHT OF FRIDAY, DECEMBER 21 THROUGH JANUARY 1 - OPEN JANUARY 2

Lockney 652-2231

MERRY CHRISTMAS

Brown Gin Company
Floydada

Gray piano students presented in recital

The Senior Citizens met Thursday December 20 for their Christmas dinner. There were 73 members, one new member and 19 visitors.

The program was presented by a chorus from the Della Plain community directed by Mrs. LaVada Garrett, a teacher from junior high school. Participating

were Annie Taylor, Gertie Campbell, Goldie Jacobs, Lou Williams and Tarvia Williams. A poem was read by Lou Ann Williams.

Following the program a bountiful meal was enjoyed by the group and gifts were exchanged before the meeting was adjourned.

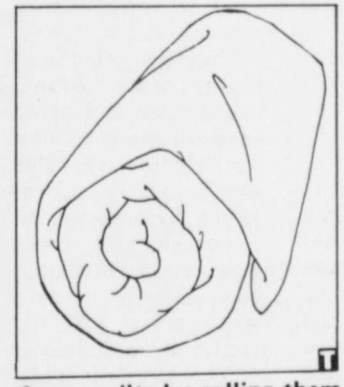
The Senior Citizens wish to

express their sincere gratitude to all the citizens of Floydada who have taken time and effort to bring programs and entertainment to them during the past year. Also a special thanks to those who gave gifts and donations to the fund drives.

NEEDLEWORK NEWS & NOTES

Quilt Care

Careful laundering, proper storage and attention to repairs will prolong the life of quilts and quilted items. To wash a quilt by machine, use a mild detergent and gentle agitation. Avoid bleach, harsh detergents or too much detergent because chemicals weaken textiles. Do not spin dry. This strains the stitches.



Store quilts by rolling them up in clean sheets. Don't use plastic; it doesn't breathe.

COUNTY RECORDS

Marriage License
Manuel Morales and Isabel Gonzales.
Patricio Mendoza Jr. and Sylvia Guzman.
Jay Kee Lackey and Julie Dawn Poage.

Probate
Mattie Jameson, will and appl. to probate.

Warranty Deeds
Floyd C. and Ailene Bradley to Seung K and Kyung Shin Hong, L-9, 10, B-13, Texas, Floydada.
Kenneth and Jean Murdock to Billy W. and Audrey J. Strickland, S/3-L-5, All L-6, N/2-L-7, B-39, Lockney.

Cleburne W. and Juanita Payne to Stephen H. Newsome et al, 158 acres, Floyd.
Simon Herrera to Serapio and Olga Ovalle, L-2, B-99, Floydada.
Alta Louise Barnes to Jack Don Barnes, 320 acres, Floyd.
Perry Implement Co. Inc. to John R. Page, parcel, AB, 1227, Lockney.
Wanda J. Akin to John M. and Carolyn K. Ross, 320 acres, Floyd. Ab.-274.
John M. and Eula Holmes to Johnnie P. McKinney, W/2, L-8, 9, 10, B-30, Lockney.

May you and your dear ones share the quiet wonder of the Yuletide.

J.D. Copeland

108 South Main Lockney 652-3813

IT'S CHRISTMAS

We Wish You All The Best!

We Will Be Closed Wednesday, December 26

Floydada Livestock Sales

North Of City Floydada 983-2153

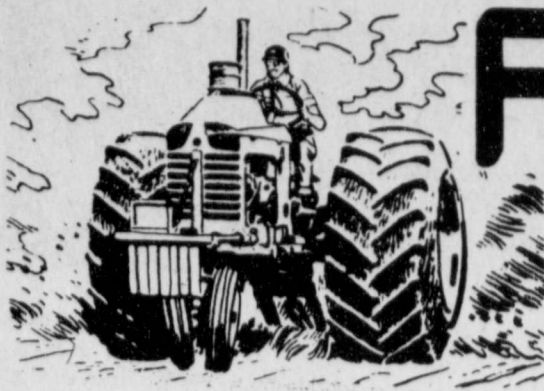
Christmas Greetings

We send you a treasury of old fashioned holiday greetings and sincere gratitude.

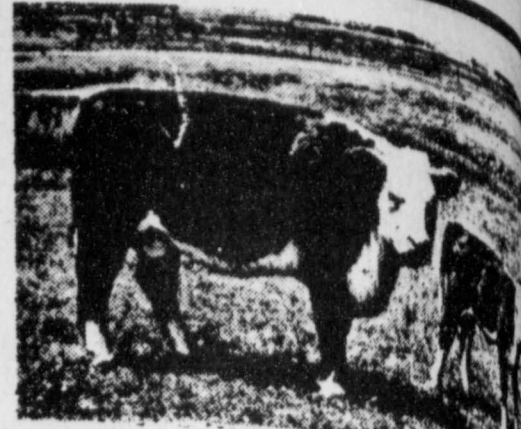
Thomason Grocery & Market

114 NE 8th Lockney 652-3346

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FARM & RANCH NEWS



Beef producers to vote on research program

Beef producers will vote early in 1980 on whether they want a nationally coordinated beef research and information program.

The upcoming referendum was announced today by assistant secretary of agriculture P.R. Smith. He said beef producers will be asked to register for the referendum between Jan. 28 and Feb. 6.

They'll vote by secret ballot Feb. 19-22.

The order issued by the Department of Agriculture authorizing the program provided for a beef board of up to 68 producers to administer the program. There would be as many as five non-voting consumer advisors to the board.

Each state or geographic area would be represented on the board in proportion to its share of the U.S. cattle industry.

The program would be funded by assessments based on the value of cattle sold. During the first two years of the program, assessments could be up to two-tenths of one percent of the value of cattle sold (20 cents per \$100).

After two years, the board could recommend an increase up to five-tenths of one percent of the value of cattle sold (20 cents per \$100).

After two years, the board could recommend an increase up to five-tenths of one percent.

All sellers in the marketing chain would be assessed. The buyer at the point of slaughter would deduct the total assessment and forward it to the board. Any producer could request and receive a refund of the assessment.

Ray Fitzgerald, administrator of the department's Agricultural and Conservation Service, said his agency will conduct the referendum. The department's Agricultural Marketing Service would monitor the program.

Rules for registering and voting in referendums have changed, noted Fitzgerald. He said the department determined that 10 days (8 working days) would be sufficient for all producers to register and that the four-day voting period would result in a more efficient voting procedure and reduce administrative costs.

A similar order, issued in 1977, although favored by 56.4 percent of voting producers, did not receive the required two-thirds approval. Since that time, the Beef Research and Information Act has been amended by Congress so that a majority of producers will be sufficient for approval of the order.

Following the change in legislation, beef industry organizations proposed a new order. A public hearing has been held in five locations. Based on the hearing testimony, the department issued a recommended decision and order in September.

Comments were accepted for 45 days and were considered in developing the order announced today.

Producers may register and vote at local ASCS offices. Registration and voting can be completed by mail if information and ballots are requested in advance.

The order and notice of referendum is scheduled for publication in the

Federal Register Dec. 14.

Copies of the order can be obtained from the Livestock, Poultry, Grain and Seed Division, AMS, Room 2610-S, U.S. Department of Agriculture, Washington, D.C. 20250.

Referendum rules can be obtained from local ASCS offices or from the Emergency and Indemnity Programs Division, ASCS, Room 4095-S, U.S. Department of Agriculture, Washington, D.C. 20250.



COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

The Cotton Subcommittee of the House Agriculture Committee December 29 will hold what has been referred to as "all-purpose" hearings in Lubbock. Hearings will begin at 9 a.m. in Lubbock's Civic Center and must be concluded by 1 p.m. to allow subcommittee members to meet plane schedules. Witnesses are being asked to limit oral statements to 10 minutes each.

Subcommittee Chairman David Bowen, Democrat of Mississippi, has said the committee expects to hear comment from all segments of the industry on "administrative and legislative effectiveness in handling the current cotton program, with emphasis on target price, loan and set-aside decisions; expansion of U.S. cotton export markets and future opportunities in this area; the farm structure issue, on which hearings now are being conducted by USDA; the impact of government regulations, such as OSHA cotton dust standards, and the need for continuing government research efforts to meet problems such as cotton dust, poor yields and energy shortages."

Bowen added that the seven subcommittee members also would welcome testimony on other matters of concern to the industry.

At Plains Cotton Growers, Inc., Lubbock, which will provide one of the witnesses, preparations are being made to present arguments in favor of

legislative and other policies previously adopted by its 50-man Board of Directors.

PCG President Joe D. Unfred of New Home has called a meeting of the organization's executive committee for December 18, at which the principles of established PCG positions will be used as the base for formulating a comprehensive statement.

At its most recent meeting the PCG Board voted to recommend to USDA (1) a 15 percent voluntary set-aside with set-aside payments sufficient to attract producer participation, (2) loan and target prices at the highest levels permitted by law, (3) new legislation that will prevent the loan in 1980 from falling below the 50.23-cent level of 1979, and (4) continuation of loans on seed cotton stored in ricks or modules.

The Board also approved a proposal that would allow the Commodity Credit Corporation commercial export sales program to become self-supporting instead of depending on annual appropriations to provide funds for credit to finance agricultural exports. This could be done by allowing loan repayments, which now go back to the U.S. Treasury, to go into a CCC capital credit account and be used for future loans.

Under "other matters of concern," the PCG statement is also expected to reiterate its board resolution expressing strong support for Cotton Incorporated.

NAMES COUNTY COMMITTEES

ASCS reports on agricultural stabilization

COTTON DISASTER: If, because of weather conditions, your farm did not make a good crop, you may be eligible for a low yield payment. An application must be made within 15 days after harvest on each low yielding farm and while the crop residue is still apparent.

COTTON PRODUCTION: ASCS-503 cards were mailed to all farm operators. Please take these to your gin and get them filled out. Check the number of bales and total production. Sign them and bring them to the ASCS county office soon.

SMALL BUSINESS ADMINISTRATION: Producers who have sustained economic losses from natural weather disasters and who are interested in an SBA loan, may visit the SBA Satellite Office in Floydada at the Farm Bureau Office each Thursday from 1:00 P.M. until 3:00 P.M.

LONG TERM AGREEMENTS: A sign-up period for LTA applications has been set for January 14 through 18. This is for long term conservation contracts not to exceed 5 years. The same practices as the ones listed under our regular ACP will be cost-shared.

WOOL INCENTIVE PROGRAM: If you have sold any wool or unshorn lambs this year, you should bring in your sales invoices now and file for your incentive payment. January 31, 1980 is the final date for applying for 1979 marketing incentive payment.

1980 ANNUAL PROGRAMS: The ASCS has the following programs available in Floyd County: Agricultural Conservation Program, CCC Loan Program, Bee Indemnity Program, Emergency Feed Program, Wool Incentive Program, Feed Grain, Wheat and Upland Cotton Program, Peanut AA and MQ.

HOLIDAYS: This office will be closed Tuesday December 25 in observance of Christmas Day and on Tuesday January 1 in observance of New Years Day.

ELIGIBILITY FOR PARTICIPATION: Eligibility for participation in all programs administered by ASCS is established under law without regard to race, color, religion, sex or National origin.

COMMITTEE ELECTIONS: Effective January 1, 1980 the County and Community Committeemen are as follows:

COUNTY COMMITTEE: Jack Stansell, chairman, L.B. Brandes, vice-chairman, H.L. Porter, Jr., regular member, Maurice Campbell, first alternate, Oscar Golden, second alternate.

COMMUNITY COMMITTEES:

"A" Community: Bill Sherman, Warren Mathis, Gale McPherson.

"B" Community: Don Bean, Nathan Johnson, John Dunlap.

"C" Community: Edwin E. Teeter, F.L. Montandon, Jr., Oscar Golden.

Cotton Today

COTTON HEARINGS SET: The House Cotton Subcommittee will hold field hearings on "the state of the industry," Chairman David Bowen (D-Miss.) has announced. Schedule is as follows: Dec. 27, 10 a.m., High School Auditorium, Greenwood, Miss.; Dec. 29, 9 a.m., Civic Center, Lubbock, Tex., and Jan. 4, 9:30 a.m., Picadilly Inn, Fresno, Calif.

EXPORTS CONTINUE STRONG: Sales of 263,700 running bales of upland cotton during the week ended Dec. 2 brought the season's total to 7,234,100. China purchased 122,200 bales for 1979-80 to bring its total commitment for the year to 2,117,400. Other major buyers were Taiwan, 28,200 bales; Japan, 27,700; and Hong Kong, 25,000. The week's exports of 170,600 bales were the highest this marketing year, pushing the season's total to 1,878,000, compared with

1,567,900 a year ago.

SENATOR TO ADDRESS NCC MEET: The ranking minority member of the Senate Agriculture Committee, Sen. Jesse Helms (R-N.C.), will address National Cotton Council delegates at New Orleans next month. Helms practiced a successful career as a journalist and broadcaster before beginning his first term in 1973. NCC's annual meeting is set for Jan. 27-29 at Hyatt Regency Hotel.

CLINE TO CHAIR MEET: Lloyd Cline, Lamesa, Tex., cotton producer, will serve as general chairman of the 1980 Beltwide Cotton Production-Mechanization Conference January 9-10 in St. Louis. The meeting is sponsored by the National Cotton Council in cooperation with other groups.

AND COTTON YESTERDAY: Cotton was grown in China as a decorative plant in 700 A.D.

Farm Bureau Facts

INTEREST RATES

In November, the Farm Bureau Report quoted an article from DOANE'S AGRICULTURAL REPORT to the effect that state usury laws limiting interest rates charged by state banks in Arkansas, Texas, and California had been pre-empted until July 1981 by a law signed by President Carter on November 5. However, it appears from studying the text of the law that it would apply only in Arkansas.

This is because the law pertains only to states having a constitutional provision that all contracts for a greater annual rate of interest than 10 percent shall be void. Arkansas is the only state with such a provision. The Texas Constitution specifies in Article 16, Section 11 that the legislature shall fix maximum interest rates, with the 10 percent annual limit applying only where the legislature is silent. Therefore, Texas interest rate ceilings on agriculture loans are not affected by the new federal law.

FARM PROGRAM COSTS

Printed on pages 292-293 is the Agricultural Stabilization and Conservation Service Commodity Credit Corporation's annual report for the fiscal year ending on August 31, 1979. The purpose of this article is to provide information to county Farm Bureau members as to the reported cost of agricultural programs.

The reported cost of all the programs for the fiscal year ending on August 31, 1979, was \$4,727,975,980 which is 97.69% of the \$4,840,016,103 reported for the fiscal year ending on August 31, 1978. These figures include storage, handling, transportation and sales expense.

Net inventory loss for the current fiscal year was \$333,360,099 including \$119,096,845 donated commodities. Losses related to the total dairy

products inventory... \$204,721,332 is by far the... any single commodity... is 61.4% of all inventory... \$139,619,563 accounting... total dairy production... Total payments made... the cotton, feed grains... year, are \$1,928,173... feed grains account for... \$929,115,904.

In summary, the net... reported for the... related programs... \$3,299,887,425 for the... year which is 69.7%... losses. In other words... 1979 loss was sustained... operated under specific... authority and export... program - programs other... port and related program... Cumulative credit... reported at \$8,577,303,022.

repayments and other... \$5,955,577,370 (includes... interest capitalized... from debt rescheduling... standing 9-30-79 \$2,612... rescheduled credits of... includes \$25,666,388 for... which resulted from... duling. This amount not... commodity).

Export credit sales... were \$1,527,356,033... \$1,114,590,597 in principal... FARM FOODS... THE 1979 Fall edition... TIONAL FOOD REVIEW... the farm foods and market... are divided as follows:... farm value, 32%; transport... profits, 5%; packaging... other costs 18%.

Research News Report

Growers who want to know the latest research information about energy use and production in agriculture will want to mark their calendars for February 14, 1980. That day marks the Annual Crop Production and Utilization Symposium at the Texas A&M Research and Extension center at Amarillo, according to Dr. G.B. Thompson, director of research. The event will start at 9:30 in the morning and continue until 3:50 in the afternoon.

The keynote address will be "Energy...What Lies Ahead," by T.B. Pickens, president of Mesa Petroleum.

According to Dr. B.A. Stewart, research director at the USDA Agricultural Research Center at Bushland, the rest of the program will be presented by USDA and Texas Agricultural Experiment Station scientists, and Texas Agricultural Extension Ser-

vice specialists, from... at Bushland, Amarillo... Subjects to be discussed... ing are Energy Use for... tion, Capturing Solar Energy... and Harnessing the Wind... Topics in the first... Efficiency, Pumping Effort... and Energy, and... Energy. A second... noon will feature... Energy for Wheat, Sorghum... beans and Sorghum... Dr. Paul Unger, and... Wiese, Co-Chairmen of the... committee say, "Our... bringing together the... the bases of energy use... in Agriculture. Growers... from insights gained by... Symposium," they emphasize.

Bentsen beef import bill okayed

Washington, D.C. — The Senate Finance Committee on Thursday approved the Bentsen Counter-cyclical Beef Import Bill.

The bill was originally introduced by Senator Lloyd Bentsen in early 1978 and was given overwhelming approval by Congress later in the year, but was vetoed by the President. A slightly modified version was introduced in the new Congress this year.

"It appears that we have finally reached the goal of a reasonable and workable counter-cyclical beef import bill. The House last month approved this compromise proposal 352-48 and the administration, during Finance Committee hearings in September, testified in favor of it," Bentsen said.

"This legislation will bring needed stability to the cattle industry, helping both consumers and producers of beef by helping to even out the jarring boom-to-bust cycles of the cattle business. I will give our country a stable, predictable and reasonable meat import policy which we have needed for a long time."

The counter-cyclical... posed by Bentsen would... beef imports into this... domestic supplies are... more imports when... dwindle. The pro-cyclical... in existing law — the 1964... Act — has the reverse... more imports as domestic... increase.

The Finance Committee... legislation unanimously... passed by the House. It... by the full Senate it would... the White House for the... signature.

"Both the Administration... cattle industry would like... enacted into law this year... quick approval would allow... operation under quotas... counter-cyclical formula... said.

"I would hope that the... pass this legislation... ment and send it direct... President," Senator Bentsen...

Sponsored by the Following Interested Firms

First National Bank Floydada	Floyd County Farm Bureau
Case Power & Equipment Floydada	Russell's Equipment & Supply Floydada
Floydada Cooperative Gins	Plainview Savings & Loan Association Floydada
McDonald Implement Co. Floydada	The Floyd County Hesperian
Federal Land Bank Association Of Floydada	Consumers Fuel Association Lockney
	Perry Implement Lockney
	Ansley & Son Lockney
	Floydada Implement Co.
	Producers Cooperative Elevators Floydada



CLASSIFIED ADS sure to get results

Real Estate

FOR SALE: Several good three bedroom mobile homes. Bond Real Estate. Wilson Bond, 983-3573. tfc

FOR SALE: Three bedroom house with 1 1/2 baths. Also mobile home with storm cellar and small houses. Only \$17,000. Marivena tfc

2 and 3 bedroom for sale. King Real Estate. 983-2881; 983-5028. tfc

Two and three bedroom homes for sale. Can be arranged. Hale Insurance and Estate at 983-3261. tfc

FOR SALE OR TRADE: Investment Complex with terms, low interest. tfc

FOR SALE: Three bedroom, three years old, \$1,750 down payment. 309 at qualified buyer. 309 at qualified buyer. 309 at qualified buyer. 806-983-5095. 12-20c

MOBILE HOMES

FOR SALE - 14 X 64 mobile home. Two bedrooms, two and a half baths. Call 652-2200 (after 6 p.m.) 652-2200. L-tfc

BUSINESS OPPORTUNITIES

EMPLOYMENT OPPORTUNITY - Wanted: person to handle books, handling commercial records, payroll, and payables. Must be able to handle phone inquiries. Would like training right person on experience. Resumes, Box 187, Lockney, Texas 79241. All replies confidential. L12-30c

PETS

Belinda's Grooming Service, all breeds, 2103 B. Plainview. 296-2404 L-tfc

cash in with a classified ad

Real Estate

FOR SALE: Three bedroom, two baths, with two lots. 983-2306 tfc

FOR SALE: Three bedroom house, 1015 sq. ft. Pay Equity and take up 5% loan. Joe Mack Breed 995-4006, 983-2324 or 983-3695. tfc

FOR SALE - Brick duplex in Lockney. For information, call 652-3785. L12-30c

FOR SALE: Brick three bedroom, one bath, modern kitchen, new carpet and new evaporative air conditioner, storage shed, fruit trees, new paint, and fenced back yard. All this plus a great location. 104 J.B. Ave. Floydada. Call 293-8137 in Plainview after 5 p.m. tfc

FOR SALE: Two bedroom house, large kitchen, living room, good location. Call Donnie Galloway for appointment 983-2356. tfc

FOR SALE: TWO BEDROOM FRAME HOUSES TO BE MOVED FROM LUBBOCK. APPROX. 576 Sq. Ft. at 5.50 Sq. Ft. CALL NORRIS OR POWELL AT 1-806-763-5381. T12-27c

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FOR SALE: 140 acres dryland in Fairview Community, 230 acres irrigated in Sandhill community, 27 acres dryland in Dougherty Community. Turner Real Estate 806-983-2635. 12-30c

FOR SALE: 100 acres below the Caprock; 65 acres in cultivation, plenty of water, possible G.I. 725 acres below the Caprock 60 acres in cultivation, plenty of water at \$135 an acre. Randall King Real Estate 983-5028 or 983-2707 12-23c

LET US DO YOUR HERBICIDE and Insecticide Spraying. We have two ground rigs and an airplane available. Lone Star Chemical.

Lone Star Chemical, Inc. Office: 652-2761. Deanie Henderson: 652-3434 L-tfc

Help Wanted

WANTED: LVN for 2 p.m. to 10 p.m. shift. Call 983-3704 or apply at Floydada Nursing Home. tfc

Happy Holidays

NO... WE AREN'T IN THE PHOTOGRAPHY BUSINESS BUT

WE WILL REPRINT PICTURES THAT WE HAVE SHOT AND PUBLISHED IN THIS NEWSPAPER

5 x 7 Gloss Finish \$2.00 FLOYD COUNTY HESPERIAN & LOCKNEY BEACON

BUSINESS SERVICES

INTERIOR PAINTING WALL PAPERING Call Rena Turner or Nancy Mayo, 983-5130 or 983-2667. tfc

INSULATION Fire-Resistant. Installed and Guaranteed. MARR Insulation Co. Lockney 652-3593. L-tfc

NEED SOME OLD NEWS-PAPERS? We got all you want at the Beacon office, 220 South Main, Lockney. Come and get 'em Please! L-tfc

INSULATION can help save your dollars. For information call 983-2601.

WILL DO ALL Types of carpenter work. Call 983-5201 after 5:30. tfc

APPLIANCE SERVICE: Service all major appliances, no mileage charge, 24 hour service. 797-9056 seven days a week. tfc

WE DO Painting, floor leveling, house blocking, roofing and remodeling. We are now working Floydada Area. Contact Childress Bro. Collect 352-9563 tfc

IF YOU NEED: Plaques, picture frames and other wood items finished or unfinished. Call Mr. or Mrs. Britt Gregory at 983-2636. 12-23c

FAMILY PORTRAITS Taken in your home, now through Jan 2nd including December 25. Call now for appointment, reasonable rates. Danny Daniel 983-3838. 12-23p

Fireplaces BY MAJESTIC BUILT-IN OR FREE-STANDING CALL OR COME BY AUDRY MCCORMICK 107 WILLOW LOCKNEY 652-2572 L TFC

"Carpet Need Cleaning?" Let me do the work for you. Dry foam, 10 cents sq. foot. Call Jack Moore 983-3033 after 5 p.m. tfc

MAYTAG SALES & SERVICE: Open 8-6 Monday thru Saturday. KIRK & SONS North of the Square 983-3280 1-13c

Help Wanted

WANTED: LVN for 2 p.m. to 10 p.m. shift. Call 983-3704 or apply at Floydada Nursing Home. tfc



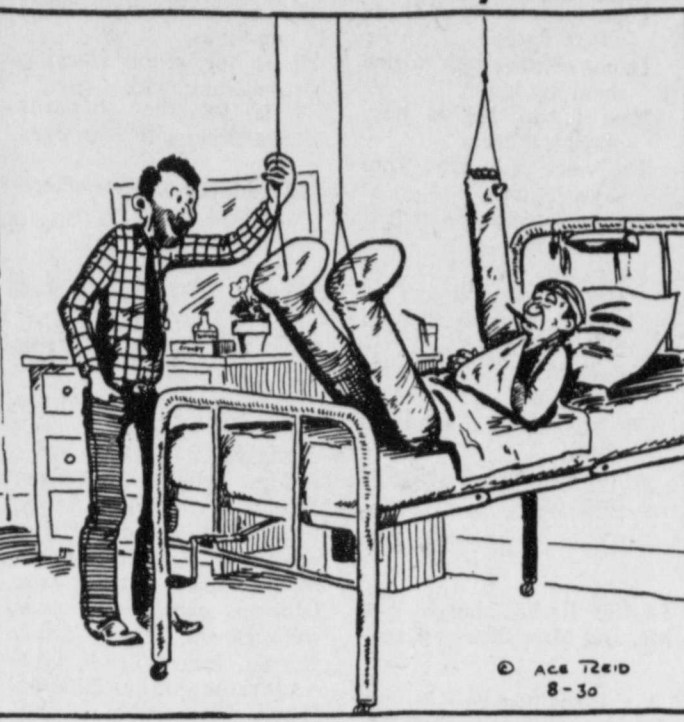
An egg loses more quality in one day at room temperature than in a week under refrigeration.



Auto Accidents DO Happen... If one happens to you, be protected. Our car insurance offers coverage to meet your special needs - repairs to personal liability.

BAKER Insurance Agency 127 W. Calif. Ph. 983-3270

COW POKES



"Man, you're shore lucky! Yore hoss and that new saddle didn't even get a scratch in that fall off the bluff."

THIS FEATURE SPONSORED BY Floydada Real Estate & Insurance Agency AUTO, FIRE & FARM INSURANCE Jim Word - - - Phone 983-2360

Diamond Industrial Supply Co., Inc. Phone Days 296-7418 Nights 296-1200 or 296-7-28 1014 Broad way Plainview, Texas

Chain Sprockets V belts Sheave: U-joints Oil Seals O-rings Wisconsin SKF BCA Timken Bower Cotton Stripper Brushes & Bats "We Appreciate Your Business More" L-tfc

ATTENTION HUNTERS & TRAPPERS Fur buyer will be in Floydada at back of Leonard's Cafe each Thursday from 1:30 p.m. til 2:15 p.m. beginning Dec. 6. We buy green and dry furs of all kinds. Skin case all furs, (like opossums), not open up the middle. We also buy deer hides. Well handled furs bring TOP PRICES! Northwestern Fur Co. Colorado City, Texas Red Veale

TURNER REAL ESTATE 983-2635 Farms Ranches Floydada, Texas

FARMS-RANCHES-CITY PROPERTIES-BUSINESS LEASES-LOANS B. B. WILKES BROKER REAL ESTATE 100 S Main, Lockney Barry Barker, Solicitor Barker Insurance Agency-652-2642

IF IT IS INSURANCE -SEE- BARKER INSURANCE AGENCY LIFE-FIRE-CASUALTY-HOSPITAL

Last Minute Shopping GIFT SUGGESTIONS FROM YOUR LOCAL RETAILERS

MERRY CHRISTMAS

QUONSET Ready-Mix Concrete Forming & Finishing Rock Gravel Sand FIERROS & SONS 652-2224 Lockney

For Sale

FOR SALE: Baled Cane. 652-3619 L-tfc

FOR SALE: 1 Pair White Stag Ski Overalls size 12 and 1 pair Aspen Ski Overalls, size M. Brand New. Tags still on them. Call 983-3304 A.M. and 983-3774 P.M. tfc

FOR SALE: Frigidaire flare built-in kitchen stove. 983-2912. tfc

SITUATIONS WANTED

WANT TO BUY: Upright piano. Call 983-2783 nights or 983-3737, days. tfc

LOST & FOUND

LOST: Five miles South West of Floydada, blonde male Cocker Spaniel one year old. White and blonde curly top knot. Reward. Call 983-3219 after 5:00. 12-23p

LOST: A diamond star white gold pinkie ring, reward. 983-3306 before 11 a.m. or after 8 p.m. 983-2364, 1 p.m. to 8 p.m. tfc

STOP PAINTING Cover all outside walls and overhang with U.S. Steel Products FREE ESTIMATES Stan-By Steel Siding 1501 N. Columbia Plainview, Texas Phone: 293-9330 L-tfc

Can You Use Some Extra Money Let Us Help!!!! WE BUY SCRAP IRON OLD JUNKERS, AND FREE PICKUP Call 983-5277

For Sale

FOR SALE: AM-FM car stereo radio/eight track tape player. Almost new. 983-3927 tfc

FOR SALE: 20 H.P. electric motor; 6" Green pump, 190' setting; overhead water tank (wood) with steel tower; one building to be torn down or moved. Call 652-3764. L-tfc

OAK FIREWOOD FOR SALE \$115 a cord, delivered, 983-3828. tfc

FOR SALE: Gold antique velvet Kroeher sofa and matching barcalounger. Also restored antique golden oak wash stand. Call 652-3571. L12-23c

FOR SALE: Used lumber, 2 X 8 door, chisels, hinges, water pipe and suction harrow with hitch. Ethel Graham 983-3038. 12-23c

NOTICE

ODOM AND FAMILY wish you a Merry Christmas and a Happy New Year. Odom & Son Steel Builders, 322 W. Houston, Floydada 983-2276. 12-27c

FOR SALE: 1968 Chevy, 983-3737 or 983-2783 after 6 p.m. tfc

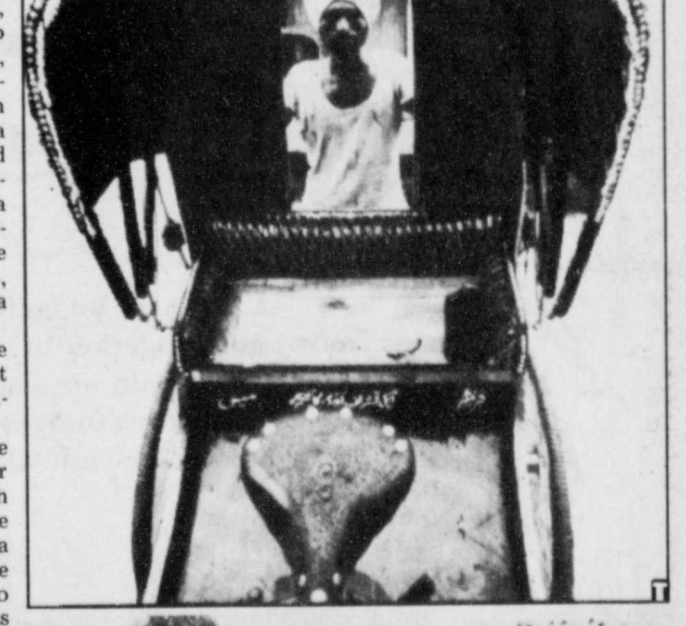
FOR SALE: 1976 F100 Ford pick-up. 983-3606. tfc

SCHACHTS' Beautiful Wedding Stationery INVITATIONS • ANNOUNCEMENTS NAPKINS • BRIDAL BOOKS ACCESSORIES L-tfc

STORAGE SPACE BOATS, FURNITURE, ANYTHING, ETC. BY THE MONTH OR SIX MONTH 10% DISCOUNT. WEST TEXAS MINI STORAGE 983-3573 OR 983-2151

INFLATION FIGHTING TRAVEL INFLATION FIGHTING IDEAS

India: Getting Your Rupee's Worth Europe on \$10 a day? Virtually impossible. But India on \$10 a day? Very possible.



It might surprise you that, if you are spending two weeks in six cities of Europe, the total cost of the package may not be very much more if you include India also, using, say new round the world fare. Money magazine recently conducted a survey of 12 popular tourist destinations expensewise in the same class of hotels, meals etc. and found India to be least expensive. Not counting your fare to get there, you can limit your expenses to that unheard-of amount. A great idea for the budget-minded traveller is the India rail pass, which works the same way as the Eurail pass. You can buy a pass for a variety of time periods, from a week to three months. The pass allows unlimited travel and is obtained at major rail stations in Bombay, Calcutta, Madras and New Delhi. Similarly Indian Airlines have their special 'Discover India' fare for 15 days. Getting to India may be half the fun, but once there, you will find India has accommodations to fit every traveller's pocket book. You can live it up in luxury hotels, some of which are palaces of former Maharajas, for a price comparable to that of a modest hotel in New York. Keeping in mind that you have already allotted money for travel and hotel rooms, the next item you will be interested in is food. Once again, the budget minded traveller will find the food inexpensive and the cuisine exciting. In an Indian style restaurant, cereal or porridge and coffee can be enjoyed for just 50 cents. A dollar and a half will buy you a full lunch or dinner consisting of a curry dish such as chicken, bread, rice, a vegetable, a dessert and coffee. Shopping is an important part of any trip. Here, too, you will find bargains in silverware and jewelry, clothing and wall hangings, fine arts and crafts, readymade garments. For a free booklet, write Government of India Tourist Office, Suite 15, 30 Rockefeller Plaza, New York, N.Y. 10020.

CLASSIFIED RATES

CLASSIFIED ADVERTISING RATE: 15 CENTS PER WORD FIRST INSERTION: 10 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE 12.00. CLASSIFIED DISPLAY RATE: \$1.40 PER COLUMN INCH CARD OF THANKS: \$2.00.

Autos For Sale

4 shocks for the price of 3. Free installation. 123 W. Calif. tfc

REDUCED TO SELL! 1978 Cutlass Broughm, loaded. 983-3737 or 983-2783 after 6 and on weekends. tpf

FOR SALE: 1979 XLT. Like new 460, 8 thousand miles, dual exhaust, tilt steering wheel, cruise control. AM, FM radio. One owner. Must sell. Call Larry after 6 p.m. 652-3595 L-tfc

FOR SALE: 1968 Chevy, 983-3737 or 983-2783 after 6 p.m. tfc

FOR SALE: 1976 F100 Ford pick-up. 983-3606. tfc

Shop Floyd County FIRST!

DAN'S AUTO SERVICE DAN TEUTON, Owner Specializing in Autogptic Transmission Meter Tune-Ups, Auto Air Conditioning. General Repair We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service. Phone 652-2462



The Eskimo averages about 170 pounds; the Irishman, 157; the Spaniard, 132.

MARY ANN QUILANTAN, daughter of Mr. and Mrs. Jose Quilantan

Christmas is... While we are waiting for Christmas to come we go shopping buy some presents, a Christmas tree, maybe even a new dress. But does that really mean Christmas? Well, to some it does but to other people they think that Christmas is a time for relaxation, eating and visiting your kinsfolk.

Well to me what Christmas is all about is love. Isn't that what brought the world together? But now all we really and truly need is love. I guess everybody forgot what love is all about because look what's happening in Iran. Don't people care anymore? No matter how you feel about Christmas don't forget the saying, "Peace on Earth Goodwill to Men."

JEFF MATSLER son of Mr. and Mrs. Gary Matsler

Christmas from a Shepherd's Point-of-View On this first Christmas night where a star shines so bright.

A bright star shines over the head of a baby in a manger, not a bed. I cannot see much from where I stand, I come a little closer to give them my lamb. Now I can see a boy, playing a drum. The voice of a kind king says, "Come." An angel sits at the front of the manger. I trip, but when I get up she shows no anger. This child truly is the son of the Lord. This child we stand around and adore. On this first Christmas night where a star shines so bright.

SANDY CARR, daughter of Mr. and Mrs. Charles Carr

Christmas Is: C is for comfort and joy. H is for the holy child born today. R is for the reindeer that came from afar. I is for the ice on the lakes. S is for the shining star. T is for three wise men from afar.

L is for the little things that matter to me O is for the ornaments that decorate the tree. V is for vanilla in the cakes and pies. E is for eight stocking decorated with a key. S is for the shepherds watching with both eyes. M is for the manger where he lays to rest.

E is for the elf who makes our toys the best.

A is for "Away in the Manger." N is for "Noel." D is for the drummer boy whom played for him. Y is for young people playing. O is for the oxen watching him. U is for us together.

Senior Citizens have Christmas dinner

Religious and popular Christmas selections were performed by piano students of Mrs. Dell Gray on December 16 at the First Baptist Church in Floyd da. Presented in Mrs. Gray's first recital, since moving from Lubbock earlier this year, were Devvn Neeley, Shane Orman, Jane Willson, Libby Anderson, Joey Thayer, Shayla Moore, Paige Cannon, Jeannie Jackson, Lori Higginbotham, Jill Smith, Jill Willson, Angie Anderson, Jeff Matsler, Mary Ann Rainer, Misty Orman, Anna Leta Bradshaw, Terri Marquis, Greg Thompson, Troy Marquis, Kay Lyn Rainer, Treva Hambright, Terri Lloyd, Shawnda Sanders,

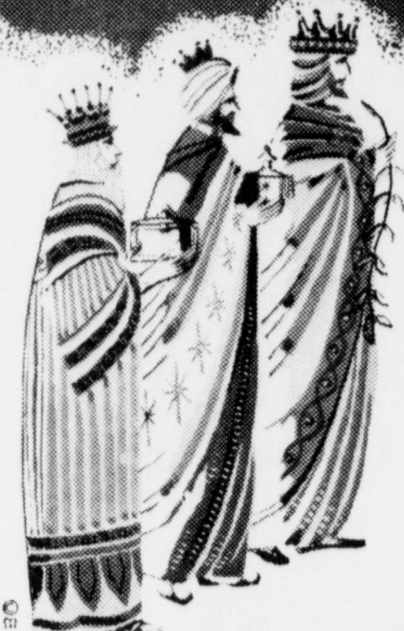
and Troy Neeley. Guest vocal soloist, Bobby Rainer, accompanied by Troy Neeley, completed the student segment of the program. The finale, featuring Mrs. Gray on piano and her husband, Bill, on drums, consisted of a medley of popular Christmas numbers. A reception for students, parents, and invited guests was held following the recital

FLOYD DATA

Steven Crawford of Fairbanks, Alaska, visited with the Melvin Lloyds last weekend.

More books are read in Iceland than in proportion to population.

Silent Night



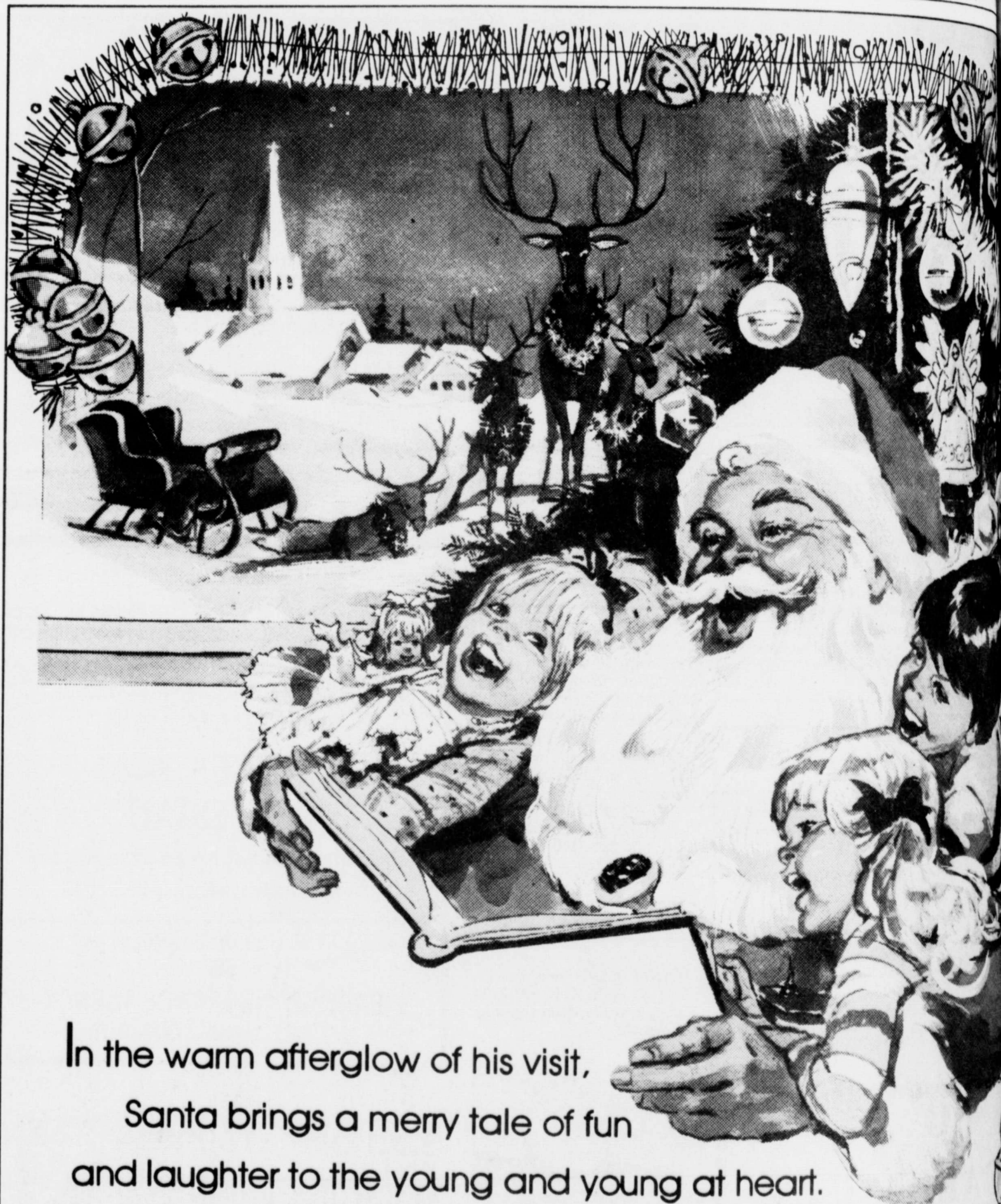
With a deep feeling of gratitude we pray that the holiday's most precious gifts will be yours.

Lee's White Auto Store

119 South Main Lockney 652-2145

PEACE! In a world overflowing with love and good will, let there be contentment for everyone. Thanks to you all. Lockney Gin Company 721 South Main Lockney 652-3388

Let there be CHRISTMAS Let there be families and friends joined together in love and warmth, linking the old ways and the new. Starry eyed with Christmas joy we send thanks to one and all. Page's Thriftway 211 North Main Lockney 652-2293



In the warm afterglow of his visit, Santa brings a merry tale of fun and laughter to the young and young at heart. As his festive tale unfolds, embracing one and all in the loving spirit of Christmas, we add a footnote of thanks for our devoted friends and patrons and wish you

A Very Merry, Merry Christmas City Auto, Inc. "Keep That Great GM Feeling With Genuine GM Parts!" GM QUALITY SERVICE/PARTS GM GENERAL MOTORS PARTS DIVISION 201 East Missouri

We truly hope that every glowing moment of your holiday is radiant with joy and gladness. Warm thanks Wilson Electric Floydada



Nancy Kirk

Joe Cluck

Kinder Farris

Margie Fowler

Pat Graham

Phyllis Harris

Clay Henry

Winona Jackson

Jodie McGuire

Gary Brown

Tom Farris

Fred Zimmerman, Jr.

George R. Farris

Sandra Rainey

Joy Smitherman

Darlenda Marquis

C.J. Payne

Reta Pierce

Sharon Quisenberry

Peggy Self

D. Nell Swinson

Dorcie Warren

Nancy Welborn

Glenda Wilson

At this most joyous of seasons, it's a pleasure to take

the opportunity to wish

a very merry Christmas to all our good friends!

" HELPING YOU CHANGE THINGS FOR THE BETTER "

1ST **THE FIRST**
NATIONAL BANK
OF FLOYDADA

Floydada, Texas

Member F.D.I.C.

Serving a Bishop at a Yuletide gathering

Entertaining friends and family adds to the many delights of this festive and glorious season! Unusual food or drink not only offers a unique touch to your gathering, but will start the conversational ball rolling as well. A

drink called a Bishop, very popular in Northern European countries is colorful and appropriate.

Strongly resembling mulled wine, it is a spicy concoction of heated port wine (or sherry or bordeaux, if that's what's on hand), spiked with cloves and the peel of lemon or orange. The proportions of the

ingredients we leave to your individual taste and imagination... Skool!



Gold, Frankincense and Myrrh... Gifts For a King

"They (the wise men) saw the young child with Mary his mother, and... presented unto him gifts; gold, frankincense, and myrrh."

Matthew 2:11 St. Matthew tells us that the Wise Men selected these exotic treasures, above all others, as their special offerings to the baby Jesus. They were the first Christmas gifts of all.

The gifts brought by the Three Kings all had magical associations: gold for the sun mystery, frankincense as the smoke-maker, and myrrh, the healer. The Wise Men were also believed to have had occult powers.

The Magi, kneeling in tribute, express the love and awe Christ evokes in all who believe in Him. The Bible names the gifts... gold, frankincense and myrrh. Each has its obvious worth; there are rich, symbolic meanings as well.

Church scholars consider the gold to mean love or Christ as King of the World; the frankincense, prayer or Christ as the King of Heaven; the myrrh, suffering or a symbol of Christ's approaching sacrifice.

The Bible does not mention containers for the gifts, artists over the centuries have created them. A casket

holds the gold coins, a vessel for the frankincense, an urn for the myrrh.

Today we easily recognize the value of the gold, but we are not as familiar with the value of frankincense and myrrh. These two aromatic resins, used in making incense, were very costly at the time of the Birth of Christ. To this day they are used at many Christian altars.

An old poem which expressed the ancient belief that "incense owns a deity neighbor" is further evidence that frankincense and myrrh were worthy gifts for the Prince of Peace.

CHRISTMASTIME!

Deck the halls and sing with glee as we welcome an enchanting, fantasy filled holiday.

Quality Body Shop

121 East Missouri Floydada 983-5032

Sending holiday gifts by mail

If you're sending packages to distant dear ones, there are ever-changing post office rules and regulations that you'll want to be mindful of. Wrapping parcels can be tricky, keep these rules in mind when mailing gifts.

A strong fiberboard box, banded with reinforced tape is a must. Fill the box completely... if the gift doesn't fill it entirely, stuff crushed newspapers or other light filler around it. Then reinforced fiberglass tape or heavy

gummed tape should go round the package at least twice in each direction, securing end flaps.

Masking tape or transparent stick tapes are not acceptable, and staples are surely a "no, no!" Twine or string is frowned on too, since it can come loose and fall off the box entirely! When your package is completely secure, write the address, in smear-proof ink, on a label that is glued on well.

Parcel Airlift has a special rate for gifts going to military personnel abroad, and international air-parcel-post rates have remained the same.

There are some options on the kind of shipping you can use. Books are thoughtful gifts and you can take advantage of the special Post Office book-rate to send them. Fourth class mail will arrive as promptly as parcel post. If you're a last minute mailer, air-mail and Express mail will speed your packages on their way! But remember that Express Mail covers only larger cities where good air-service is regularly available.

Discarding your Christmas tree—a happy ending

Wondering if there is any tradition concerned with when a Christmas tree should be dismantled and taken down? January 6th, Epiphany or Twelfth Night, marks the traditional end of the holiday and used to be observed by the burning of the tree and greens.

However there can be a happier end for your tree... one you will enjoy and find rewarding. Setting your tree up outdoors and hanging it with popcorn strings and suet makes a beautiful, natural bird feeder. Think of the fun you'll have observing your lively feathered friends through the months to follow!

MERRY CHRISTMAS!



Heavenly music floats triumphantly over the reverent and tranquil Christmas landscape... its glorious sounds ringing melodiously through the stillness. As all celebrate this season of eternal peace and love, we send sincere thanks to dear friends for their faith and trust.

Floydada Branch

Plainview SAVINGS & LOAN Association

217 W. CALIFORNIA FLOYDADA, TEXAS



Blessed were the shepherds who came to Bethlehem and found Mary and the Child. We share their great wonder and awe as we celebrate the miraculous Birth, and give thanks.

Wishing Our Customers A Merry Christmas And A Prosperous New Year.

Thanks For Your Patronage

Anderson's Department Store

120 West California Floydada

Yule Legends

French peasants believe that a daughter, born on December 25th, will be wise, witty and virtuous.

Polish children believe that Father Star, and his cousin Santa Claus!

REJOICE

Blessed are the pure in heart, for they shall see God. Bible

Parker Furniture

118 South Main Floydada

An Old Fashioned Christmas

Thinking of you with thanks... Hoping your holidays are filled with joy, friends, happy times and much love.

Sears

Leon & Sue Williams

100 South Main Floydada

WARM WISHES

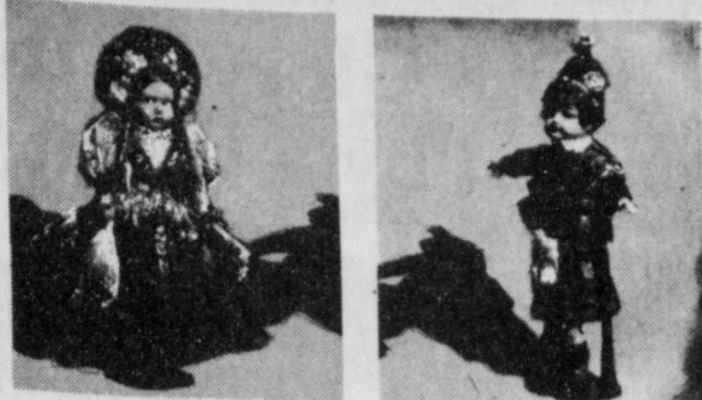
Hoping every one of our friends is snowed under with joy and merriment. We send warm thanks this frosty holiday.

Cornelius Conoco

420 South 2nd Floydada



Display of Japanese doll figures, at annual Festival of Dolls, parallels Christmas creche.



Hungarian Bride and Scotch boy dolls. Both are dressed colorfully in authentic costumes.

A Prized Personal Collection of Dolls Shows Favorites From Around the World

Marjorie S. Miller

Favorite Christmas dolls...and big...are cherished all...world. Treasured dolls are...of affection, dolls are...and varied as...lands from which...They may be...anything, from deli...china to corn...cookie dough, but...what they look like...they cost, they...by young and old.

People in all parts of the world collect dolls. Among the many notables who enjoyed this hobby we find Victoria, future Queen of England, the late Queen Marie of Roumania, Eugene Field the poet, Montezuma, bold Aztec emperor.

Rosemary Sullivan of New York, has a large, fascinating collection of old and contemporary dolls. Three time president of the National Doll and Toy Collectors Club of New York City, she is as

enthusiastic about collecting today as when she first started. A Chinese bride and groom, bought when she was ten years old were the beginning of a life-long hobby. The proud possessor of 450 dolls, Mrs. Sullivan says she buys each "just because she likes it."

The National Doll and Toy Collectors Club of New York City, one of 550 branches of the United Federation of Doll Clubs in the United States, was the first doll collectors club. It was founded in New York City by Mary Lewis in 1937. Today there are doll clubs in 17 countries abroad, as well.

A visit with Mrs. Sullivan is like a trip to Toyland, that merry, magical place so dear to all our hearts! Her dolls are a colorful and exciting feast for the eyes. A large, beautiful doll, resting easily in an old wicker rocking chair, has long, golden hair and is wearing girl's clothing that was fashionable at the time she was made, about 1918-1920. Her pretty rosy face is American bisque china.

Old dolls, prized by collectors, tell us a great deal about how people lived long ago. Fashion dolls, which appeared originally in France about 600 years ago, were sent abroad to show what fine clothes the French could make, and were wearing. Only the very rich could afford them and they were very popular among the well to do in the American colonies. Fashion dolls were not "play" dolls for children, but rather for chic ladies, for whom they took the place of fashion magazines.

Mrs. Sullivan owns an exceptionally fine French fashion doll. Made about 1870, it has a delicate bisque face and soft kid body. She is dressed in a finely detailed, white morning dress, brown side-button shoes, and a smart chapeaux tops her beautiful, blond coiffure. A fringed parasol completes her wardrobe, and mademoiselle has her own trunk!

Playdolls with more child like proportions appeared in the late 1800's and Mrs. Sullivan has many of these "babies." A Scotch boy in full regalia, stands out handsomely in his clan plaid kilt. Next to him, is a Hungarian bride doll, in a festive dress native to the village from which she comes. She has a pretty painted face and wears red leather boots, a brightly printed challis outer dress, silk apron, scarf, and an elaborate head dress of flowers, gilt ornaments and ribbons.

A glass case shows a group of authentically costumed Japanese figures. Mrs. Sullivan explains that the figures must be part of the display. Richly dressed emperor and empress dolls are placed on the highest shelf, so that none can look down at them. Serving maids, musicians and other figures are arranged in order of their importance, with household and trousseau articles.

These are festival dolls, not play dolls, that adorn this handsome show. The Japanese pay the highest honor to their dolls during the three day Festival of Dolls held in March each year. The celebration is sometimes called the "Girl's Festival," because all Japanese girls celebrate their birthday at this time, even if it falls on another day. The festival dolls are brought out only for this special occasion, when the children proudly exhibit their treasures and entertain friends who come to visit them. Tea is served to family, friends and the dolls. Japanese children look forward to this holiday, much as children in other countries look forward to Christmas!

A family of English "Pearly" dolls, a pair of contemporary Thai dancing figures, soft, loveable stuffed dolls that represent children of different, ethnic backgrounds, a miniature Henry VIII complete with royal jewels, are fascinating to see!

Dolls are more popular today than ever. Skilled craftspeople design new dolls and create entire wardrobes and accessories for

them. The National Institute of American Doll Artists is one such talented group.

Dolls created by any member are documented and may not be copied or entered into any competition. They are considered works of art and quite unique. Several of these highly prized dolls are in Mrs. Sullivan's collection, one modeled after her daughter.

At holiday time it is not unusual to find Mrs. Sullivan's dolls exhibited in libraries, clubs, museums and department stores. Hopefully you'll come across some of them, so you too can share the pleasure of their charming company.

Proper shoe care

Proper care of shoes will prolong their wear-life, says Nancy Brown, a clothing specialist with the Texas Agricultural Extension Service.

Polish before wearing to protect from dirt or wetness, she recommends.

If they do get wet, stuff with paper and allow to dry at room temperature, Miss Brown adds.

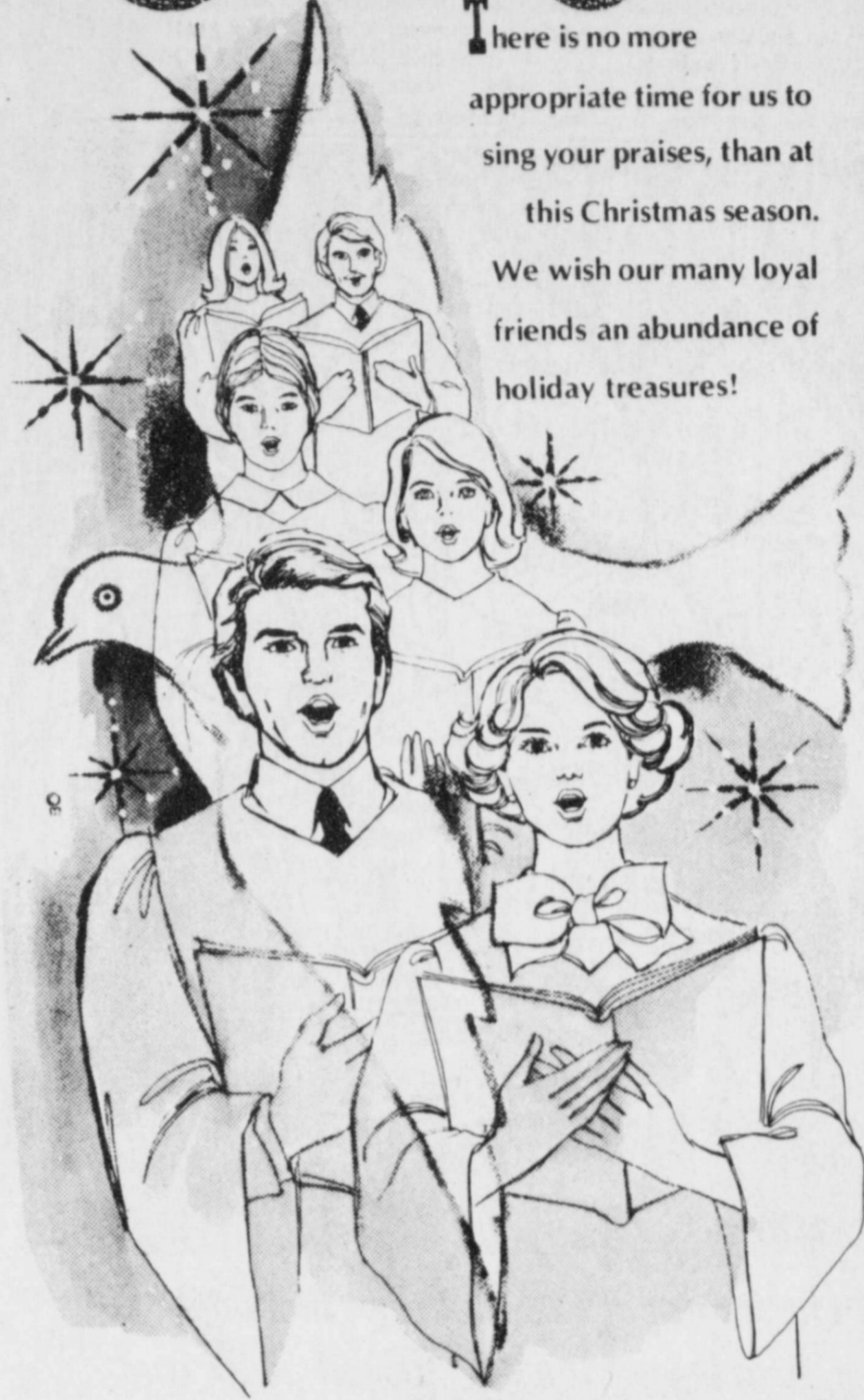
On family policy

When integrating children from previous marriages into a new home, parents and stepparents need an honest and effective family policy to follow.

Otherwise, somebody gets left out, says Dorothy Taylor, a family life education specialist with the Texas Agricultural Extension Service.

a Christmas Carol

There is no more appropriate time for us to sing your praises, than at this Christmas season. We wish our many loyal friends an abundance of holiday treasures!



Consumer's Fuel Association

404 E. Missouri

Floydada

HAVE A GOOD OLD FASHIONED CHRISTMAS



Stuffed with holiday treasures and pleasures for all your friends. With warm thoughts of you we say thanks.

City Trim Shop

9 South Wall Floydada 983-2332



Doll with American bisque face, soft ringlets. About 1918-1920.



French Fashion Doll in beautiful authentic ensemble. About 1870.



Miniature Henry VIII doll complete with royal jewels and furs.

Merry Christmas



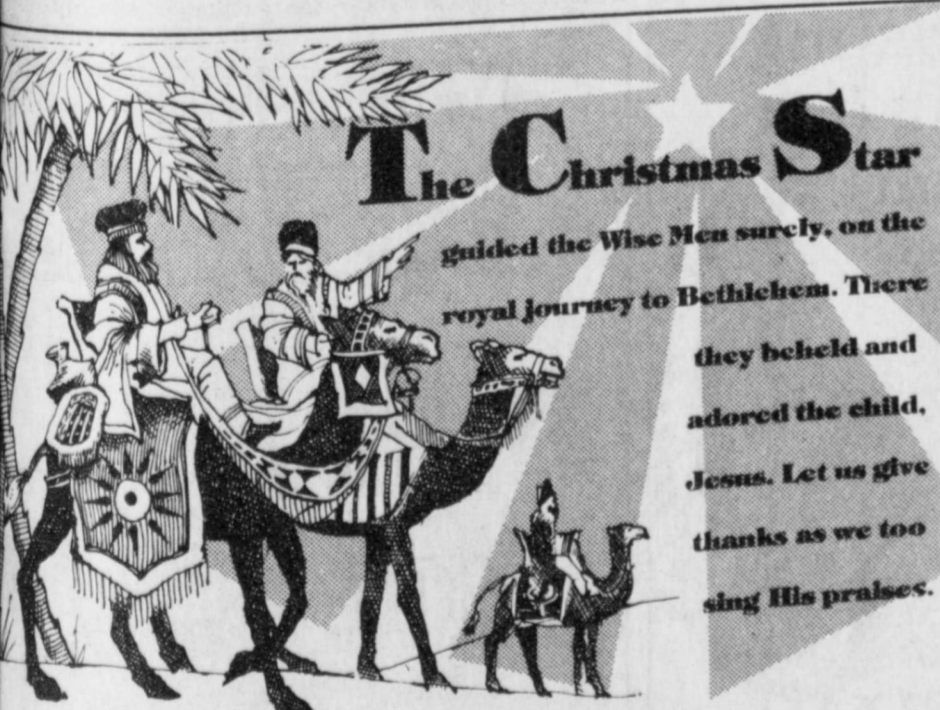
We wish you joys to remember, memories to treasure and love to share at Christmas and always. With full hearts we say thanks.

Brown's Implement Inc.

Ralls Hwy

Floydada

983-2281



Seasons Greetings From

Ray, Carl, Johnnie, Kay, Emory, Earl, Martin, Joe & Johnny

REED FORD & MERCURY SALES INC.

983-3761

Ralls Highway

Floydada, Texas

gends
Polish children get their holiday gifts from Mother Star, and her companion Father Star, not from Santa Claus!
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sed are
in heart;
hey
see God.
Bible
urniture
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ashioned
stmas.
with thanks and
days are filled
with good
friends, happy
times and
much love.
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e Williams
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is frosty holiday
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OCO
983-2154
dada

Children love cone-cups

Most youngsters love cup-cakes . . . they love to eat 'em . . . they love to bake them. Christmas "cone cups" are fun and a marvelous treat, iced and decorated with bright holiday gumdrops.

Fill flat-bottom ice cream cones half full of cake batter and bake in a slow oven on a cookie sheet. Serve plain or iced, and best of all, there are no crumbly cupcake liners left over. They're also great to have along on a car trip for a snack, and again, no litter!

Hallelujah!



The Prince of Peace is born this day! With hearts overflowing, and in peace and brotherhood, we worship and give thanks.

Cone Gin

Cone, Texas

The Divine Glory of the Madonna and Child Celebrated by a Great, Distinguished Family

The Madonna and Child takes precedence over the most important art subjects that the Christian religion has inspired. Sculptors and painters produced their greatest works portraying the Madonna and Child during the Renaissance, and it was in this period that the Della Robbia family founded their famous school for terra cotta sculpture in Florence, Italy.

The Della Robbia Family

Three generations of this prominent family continued in their craft: Luca, his nephew Andrea, and Andrea's son Giovanni. Much of their work, done in relief, was designed to be placed in a building, over a door or against a wall.

Original Use of Color

It was Luca who introduced glaze over pigment on terra cotta, using vivid blue for backgrounds and opaque white for figures and details, sometimes picked out in other colors as well.

A Legacy to Prize

Luca Della Robbia (1400-1482), born in Florence, started his career as a goldsmith, before he turned to sculpture. He is best known for his work in terra cotta and his figures of the Madonna and Child are prized by museums and collectors all over the world. In his will, Luca left his secret for successfully glazing terra cotta to



THE ADORATION—Della Robbia Madonna and Child, beautiful and intricate wall piece. The Pierpont Morgan Library, New York, N.Y.



MADONNA AND CHILD—by Andrea Della Robbia. The Metropolitan Museum of Art, New York, N.Y.

his nephew Andrea.

Famous Works

Thanks to his uncle, Andrea Della Robbia (1435-1525) made wide use of terra cotta.

He too was born in Florence, where one of his outstanding works may still be seen, in the Hospital of Innocents. Fine examples of his work can be

seen in the National Gallery, in Washington, D.C.

Inspired Creations

The profound religious significance of the Madonna and

Be Crafty and Clever at Holiday Time with Easy-To-Make Macaroni Jewelry

Wondering what to give your friends that won't put a crimp in your allowance? Macaroni jewelry is easy and inexpensive to make and your pals will love it! You'll need



blue or yellow. You can even make long chains to trim your

some elbow macaroni, food coloring, and colored yarn.



Decide how many necklaces or bracelets you want to make. Dye the approximate amount of macaroni in dishes partially filled with food colorings mixed with water. Let the macaroni dry over night on waxed paper. String the pieces onto various colored yarns . . . you might string pink macaroni on green yarn, or

tree! Tip the yarn with a piece of tape for easier stringing and knot the ends to finish them.

MERRY CHRISTMAS



May the spirit of brotherhood and good will be yours throughout the Yuletide and its sacred message echo around the world, for all to share. Thanks to our friends . . . may you go in peace.

Adams Well Service

720 North 2nd

Floydada

983-5003



May the heavenly sounds of Christmas bring our grateful message to you all . . .

PEACE ON EARTH GOOD WILL TO ALL MEN!

Ponderosa Meat Company

807 East Missouri

Floydada

983-2261

YULETIDE GREETINGS



Thinking of dear friends, old and new, and wishing them all a season of unending joy.

Gilbreath Exxon

101 North 2nd

Mothers: Feed Hungry Children

Even a single dollar can provide food for a child who's very hungry. Hundreds of thousands of Cambodian children are facing death from starvation. They are trying to exist on bark, leaves and roots. There is virtually no medical care, and clothing, medicine, shelter and educational materials are in incredibly short supply.

You can help bring food and medical supplies to the suffering children of Cambodia.

Fortunately, a Christian humanitarian agency, World Vision International, is trying to help. Besides working in Cambodia the agency is also involved in an extensive relief and medical program helping Cambodian refugees along the Thailand border. It needs, however, over \$5 million worth of supplies. You can help by responding to its international appeal to raise that money. Contributions can be sent to World Vision International, Box 0, Pasadena, California 91109.



Color woodcut by Joseph Domjan, born 1907. Beautiful woodcut makes use of many intricate and interesting patterns. The Metropolitan Museum of Art, gift artist, 1959.

Mistletoe Isn't Just For Christmas Kissing; Scientists Thought It Guarded Against Illness

Most people, mistletoe an excuse to steal a Christmas time. But just one of many plants that have been studied with this curious, toxic plant, according to current issue of National Geographic magazine.

In centuries, people all over the world have considered mistletoe to be a sign of disease, death, and infertility. The bi-monthly publication of the National Wildlife Federation. Mistletoe has been used in many ancient civilizations because of the unusual rather eerie way in which the plant grows. Mistletoe flourishes in the trunks and branches of various hardwood trees, where it robs its host of water and nutrients. Often, the host tree is so weakened that it eventually dies.

But since mistletoe produces its own food, it remains green and healthy. In some areas, mistletoe was used as a natural pest control because they were unable to explain how mistletoe could grow on ancient civilizations and the plant had natural powers, says the National Wildlife Federation. Peasants in England and Japan used mistletoe to ward off evil spirits and barren women were able to conceive by eating mistletoe. The Makis of Africa attached mistletoe leaves to their heads to protect them from evil spirits. The Swedes used mistletoe to ward off evil spirits, while other peoples wore mistletoe around their necks to guarantee a successful hunt. Mistletoe is not a very common plant. In fact, although there are more than 100 varieties throughout the world, only one — the tiny Australian mistletoe bird — relies on mistletoe for food. Medical history reveals that despite its taste, mistletoe was often fed to patients by physicians who thought it had a healing power. Some physicians used mistletoe as an antidote for snakebites. And one 17th-century British physician used mistletoe for the relief of itchy, toothache, and the cure of mad dogs and

venomous beasts. Even as late as the mid-1700's, National Wildlife reports, many European medical authorities thought mistletoe would cure epilepsy. Since mistletoe attaches itself so firmly to a tree that it cannot be blown down, they reasoned, an epileptic could not fall down if he consumed the plant regularly.

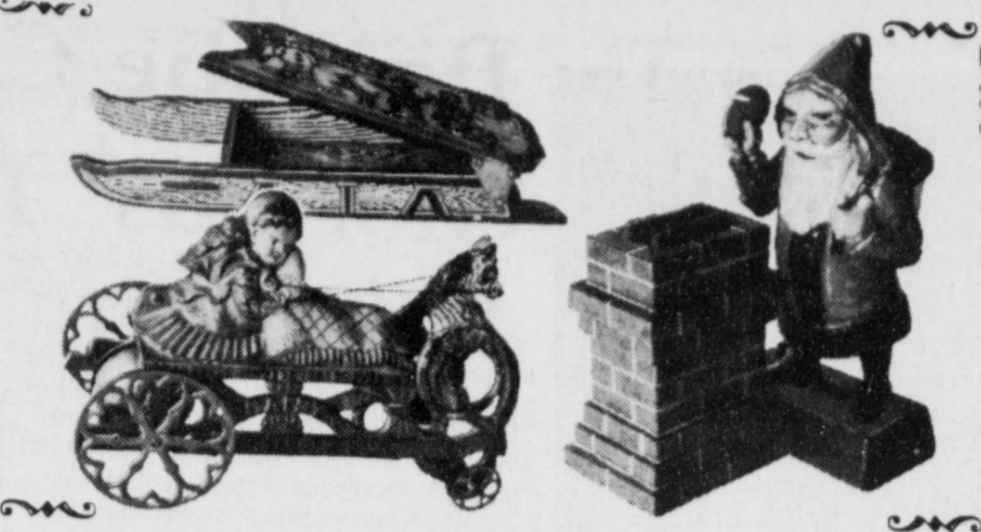
As it was thought that mistletoe possessed magical powers, it's not surprising that the plant was long forbidden in Christian churches. It was thought to be tainted with heathenism. But the Druids — the woodsy priests of the ancient Celts — considered mistletoe to be a warm refuge for the woodland spirits during the cold weather. They gathered and hung the plant throughout their dwellings. This primitive practice may be the

origin of the western tradition of decorating homes with greenery at Christmas time.

Centuries ago, on the sixth day of a new moon, a white-robed priest armed with a golden sickle could be seen harvesting mistletoe. The Druids believed the plant was too sacred to be collected by just anyone. Traditions change, of course, and today anyone willing to venture out into

An unusual, festive look into the future.

In Czechoslovakia, fortunes are told after dinner on Christmas eve. Melted wax or lead are poured into water and the shapes they form are the signs that foretell the future.



Top left: Decorated wooden sled pencil-box; 1910-1920. Bottom left: "Daisy" in her musical horse drawn sleigh; American, about 1880-1910. Right: Cast iron Santa Claus bank; American 1880-1920. From the collection of Mr. and Mrs. Irv Bahrt.

A very personal collection of treasured Christmas toys

All year round Norma and Irv Bahrt enjoy their Christmas things, toys and decorations reminiscent of holidays past, all gathered patiently and lovingly.

Mrs. Bahrt, an enormously talented painter, began collecting Christmas mementos as a girl. Mr. Bahrt joined her in her never ending search when they were married.

In their large assortment of Yule treasures is a tiny sled, originally used as a pencil box. A Christmas scene is painted on it, the soft colors muted with age. Another find is a little girl called Daisy who speeds along in a horse drawn sleigh, the sleigh making music as it moves;

bells ring gaily every time the wheels turn.

A cast iron Santa Claus bank, six inches high, still works. Put a penny into Santa's hand, push a lever and Santa drops the penny into the chimney for safe keeping. One of the Bahrts' special ornaments is a figure about 14 inches high that is probably Father Frost or Father Christmas. He has a touch of red on his peaked hat, a full, white beard, high black boots, arms folded and hands tucked into the sleeves of his tunic jacket. On Christmas day he will grace the Bahrt's dinner table, as he has for many years.

Mrs. Bahrt enjoys collecting her Christmas

things because of their old style and flavor. She says "I love the faded colors, quaint scenes and fashions because they tell how people lived long ago."

Mr. Bahrt tells about having thrown out a set of old quintuplet dolls that Mrs. Bahrt owned when they were first married, some twenty-five years ago. About three years ago he finally was able to locate another set of quintuplets for which he had to pay \$600 — considerably more than the original dolls cost!

The Bahrts never have too much of Christmas and they keep their lovely things where they can see and enjoy them every day, winter and summer.

THEN and NOW



THEN: Some 45 centuries ago, an emperor of ancient China, it's believed, wrote a book that showed people then understood the human circulatory system and the function of the heart.



NOW: Until recently that's about as far as the care of heart disease went. In the 1960s, heart transplants were first performed, and, more recently, the first artificial heart was developed. Domingo Liotta, one of the great, life-saving sci-

Beautiful old music rings through a tuneful Yuletide

Hand bells, instruments several centuries old, are enjoying a popularity in this country that they have never known before. The playing of hand bells, their tones mellow and pure, accompanies many candlelight carol services in churches at the Yuletide season.

The change ringers of England, who rang tower bells by pulling ropes, are said to have invented hand bells about three hundred years ago. To keep warm and to spare their neighbors, they practiced at home, and so improvised the original hand bells.

Padding on the clapper and a spring mechanism prevent the bell from ringing more than once when it is thrust forward. The quality of the sound can be varied by swinging the bell after it rings, but this takes an advanced player. A really adept bell ringer can manage more than two bells, by picking up and putting others down on a table in front of him. Bell ringers wear gloves so they will not tarnish the highly polished bronze surface and so spoil the tuning.

There are two foundries in Pennsylvania that manufacture hand bells in this country. The foundry that produces the most hand bells abroad, is in London, where most of the work is still done by hand. The bronze bells are tuned precisely, to notes in a chromatic scale, ranging over as many as five octaves. The smaller they are, the higher the pitch; the larger they are, the lower.

Hand bell music has been likened to that of an organ, warm and ethereal, and it surely adds a unique flavor to the stirring and harmonious sounds of the holiday!

GREETINGS

May the sparkle of Christmas light your way through a season of happy days. Your friendship is precious...

Solomon Jewelry

102 S. Main - Floydada

O HOLY NIGHT

Upon hearing the glorious message, shepherds and the Wise Men came to worship and adore Him. This Christmas let us rejoice and celebrate, as we too, proclaim the King.

Muncy Elevator

Floydada Hwy Lockney 652-3100

A CHRISTMAS MESSAGE

As all the cherished customs of this magic holiday surround our special friends, we know it's time to extend our sincere Yuletide wishes to you all. May the thanks we send your way add to the happy hours of your holiday.

Seasons Greeting From The Perrys

Floyd County Implement

South Of City Floydada 983-3732

nd Child
ed Famil

LD—by Andrea della
an Museum of Art,
rt Lehman Foundation

Child was skillfully and
derly portrayed by these
ter craftsmen, preservin
all time the beauty and
tude of a miracle.

Some New,
ed, Many Blue

traditional colors were
Although Rosenthal
added the merest touch
of other color, their
plates remain, to this
serially blue and white.

And so it went. Other
panies, other countries,
—and left—the field of
ancient civilizations
ed the plant had
from, the colors were
white. And so it remaine
some 70 years.

Now, of course, Christ
plates come in every
though the blue-and-
are still produced by
makers. And they come
in Limoges porcelain, but in wood
of Africa attached
the leaves to their
confident that they
then be protected
injury. The Swedes
word handles from
States. Some
those branches to ward
witches, while other
peas wore mistletoe
to guarantee a
ful hunt.

Mistletoe is not a very
plant. In fact, although
are more than 100
and varieties through-
the world, only one
— the tiny Austral-
mistletoe bird — relies
on mistletoe for food.
Medical history reveals
despite its taste,
mistletoe was often fed
to patients by physicians
who thought it had a
healing power.
Some physicians used
mistletoe as an antidote
for snakebites. And one
17th-century British
physician used mistletoe
for the relief of itchy,
toothache, and the
cure of mad dogs and

Holiday Hints
Carried Away For
The Holidays

Holidays are always ex-
tensive and hectic ones
for travelers. If you plan
to travel, you can save your-
self and others worry and
time.

crowds prevail, so the
holiday traveler will
be at the airport with
time to spare. An hour or
so will allow you time to
check baggage, obtain seat
assignments, and relax un-
der the boarding.

Holiday trips are usually
expensive. To help you expedite
your holiday and crowded condi-
tions, today's smart holiday
travelers will carry on their

shing
on of unending
delights!
death
on

983-3732
Floydada

Baroque Christmas Tree Glorious Holiday Tradition



MAGI AND HIS RETINUE—From the collection of Christmas crèche figures, second half

18th century. The Metropolitan Museum of Art, gift of Loretta Hines Howard, 1964.

The great dimly lit hall is filled with an aura of magic and wonder . . . one feels thrust back in time. Crowds ebb and flow through its vast recesses but the Medieval Sculpture Hall of The Metropolitan Museum of Art is hushed. Towering and magnificent, a twenty foot, blue spruce, the focal point of the Museum's annual Baroque Christmas display, stands resplendent with angels and cherubs and Neapolitan crèche figures.

First exhibited at The Metropolitan Museum of Art, in New York City, over twenty years ago, this handsome holiday spectacle has become a firmly established tradition for New Yorkers and out-of-town visitors.

Usually on exhibit through December and January, the annual Christmas display is the result of the generosity and unflagging enthusiasm of Loretta Hines Howard, who began collecting crèche figures in 1925, and soon after conceived the unique idea of combining the German tradition, of decorated Christmas trees, with the Southern European custom of elaborate nativity scenes. This unusual combination was first presented to the public in 1957 and again in 1958, when Mrs. Howard loaned her collection to The Metropolitan Museum. She gave the collection to the

museum in 1964 and personally supervises the complex installation each year.

The Metropolitan's Baroque Christmas Tree and Crèche display includes three basic elements that constitute the traditional 18th-century Neapolitan crèche scene, or Presipio (from the Latin word meaning "manger"): the Nativity with angels, shepherds and their sheep; the procession of the three Magi and their retinue of Orientals and Moors; and the crowds of colorful merchants, rich burghers and peasants visiting the Inn at Bethlehem. The scene at the Inn has been enhanced by a charming group of animals . . . sheep, goats, horses, a camel and an elephant, with background pieces of dramatic stage settings, including the ruins of a Roman temple and several houses around a village square.

The practice of home crèche display was the culmination of a long tradition of the visual depiction of the birth of Christ, beginning with the earliest Nativity scenes on fourth century sarcophagi. During the Middle Ages the custom was nurtured by the Nativity dramas presented at Christmas time, and by the increasing appearance in churches of free standing figures of the Holy Family. The first home crèche was made for the Duchess of Amalfi in the 1560's.

The tradition reached the height of its popularity and artistic excellence in 18th-century Naples, where noble families would do each other in presenting elaborate displays. Here, the finest sculptors, Giuseppe and Angelo Viva, carved

terracotta heads and shoulders of the figures for the collection of these noble families they modeled for the collection. The figures, which average 12-14 inches in height, have pliable bodies of woven wire and limbs of finely carved wax. Luxurious costumes, most of which were sewn by the ladies of the nobility and enriched by jewels, embroidery and daggers.

This dazzling spectacle, depicting the miracle of the Birth of Christ, throngs of visitors with an overflow of awe and majesty. Thanks to Mrs. Howard this special treasure can be shared



THE NATIVITY—From the collection of Christmas crèche figures, second half 18th century. The

Metropolitan Museum of Art, gift of Loretta Hines Howard, 1964.



CHERUBS—Polychromed terra cotta. Neapolitan, second half 18th century. The Metropolitan Museum of Art, Gift of Loretta H. Howard, 1964.

STOCKING STUFFERS

Many people put off buying small stocking stuffers until the very last minute. Christmas stockings are as much a part of the holiday as decorating the tree, family dinners and gifts, and should be chosen with that in mind. How about some of the following?

- Mini-puzzles for children and adults.
- Finger puppets for the little kids. Imaginative ones are available in stores or try crocheting them yourself.
- Key chains with appropriate hobby charms or nameplate.
- Small change purse or miniature bank.
- Toasty sleep-socks rolled into a colorful ball.
- Art supplies, box of crayons, safety scissors.
- Soft sculpture dolls.
- Pretty hair barretts.
- Multi-purpose Swiss knife.



Santa's rocketing in with all the makings for an out-of-this-world Christmas. May yours leave you starry-eyed!

McDonald Implements

210 West California
Floydada 983-3344

YULETIDE GREETINGS

Thinking of dear friends, old and new, and wishing them all a season of unending, old fashioned delights!

Russell's Equipment & Supply

608 East Houston Floydada 983-3751

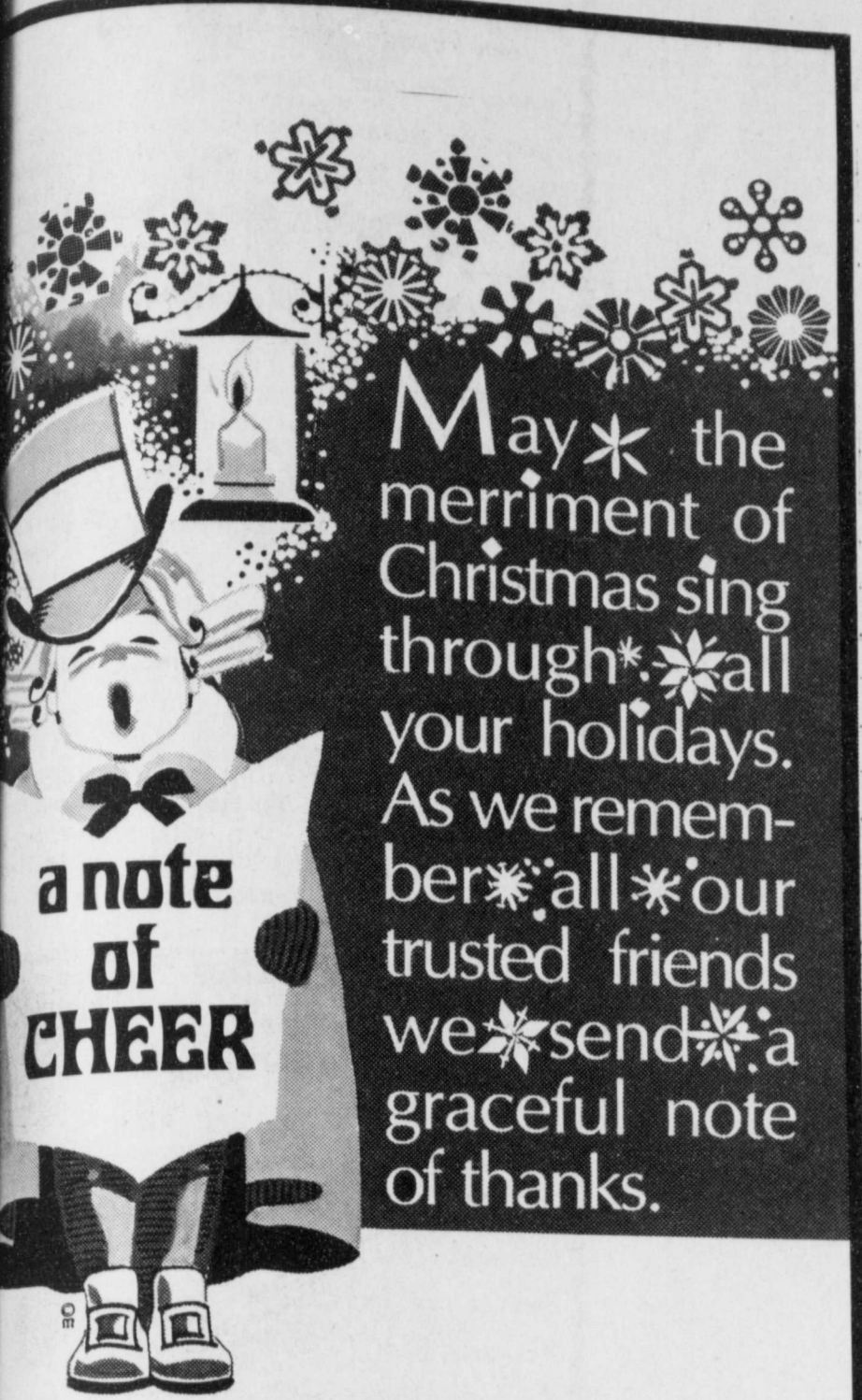
The Shining Hours of Christmas

May the true spirit of an old fashioned Christmas light your way in peace and good will, and may all the happiness and pleasure you bring to those you love, be reflected in the warmth and joy of your holidays.

Production Credit Association

105 South 5th
Floydada 983-2454

Merry Christmas!



May* the merriment of Christmas sing through* all your holidays. As we remember* all* our trusted friends we* send* a graceful note of thanks.

Floydada Implement

Rails Highway

983-3584

Floydada

...and may all your CHRISTMASSES BE BRIGHT!



Our sincere thanks to our many friends and patrons for a wonderful year.... and our appreciation for your cooperation and support.

Mayor Parnell Powell
Councilmen

Rayne Russell Johnny Bill Sue
erry Thompson Carl Jarrett
Leroy Burns
City Manager Bill Feuerbacher
And All The City Employees

Floydada Power & Light

We Will Be Closed For The Holidays:
Monday, December 24 & Tuesday, December 25
Open Again Wednesday, December 26
Closed Tuesday, January 1

Surprise! Surprise! Have a Hearty Barbequed Christmas Dinner!

How about a Christmas barbeque!

The Christmas holidays are celebrated in many parts of this country, and around the world, in warm and often tropical climates. How appropriate to ask friends and family to share a Christmas barbeque dinner! This recipe for an unusual and tasty main course, and some of the trimmings, should add variety to a heretofore traditional menu.

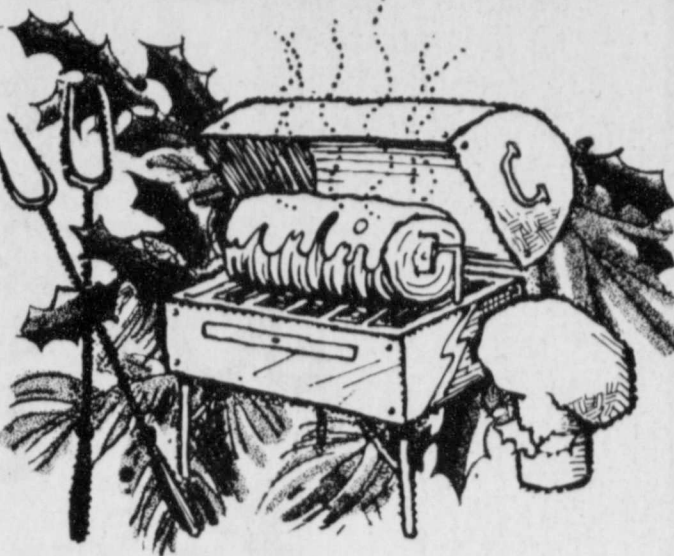
After serving your favorite hors d'oeuvre and holiday potions try this barbequed honey glazed pork loin... you may never serve anything else at Christmas again!

Barbequed Honey Glazed Pork Loin:

About 3 hours before you plan to serve, prepare outdoor covered grill, using manufacturer's instructions for indirect heat cooking.

Glaze: Stir 1/2 cup honey, 1 teaspoon ground ginger and 1/4 cup brandy together in a bowl. Mix well and set aside.

Roast: Rub 1 tablespoon salt and 1 teaspoon cracked pepper into a 4 1/2 pound double top loin pork roast. Insert meat thermometer into mid-



dle and place roast on grill, over drip pan, with fat side up. Roast 2 1/2 hours on covered grill, adding more briquettes to sides of grill every hour, as directed by manufacturer. Baste meat often with Honey Glaze during last 1/2 hour of cooking.

Set meat on previously heated platter, remove strings and let stand about 15 minutes. While waiting to carve roast, set out salad and trimmings.

Grilled Scalloped Potatoes:

Peel a medium size potato

for each serving. On squares of aluminum foil, lay thin slices in overlapping layers and dot with 1 tablespoon butter, salt and pepper. Add 2 tablespoons milk. Seal package with double fold and cook on grill, close to coals for about 15 minutes.

Test for tenderness, and if necessary reseat for longer cooking.

Orange slaw or a salad combining fresh orange sections, avocado slices and romaine lettuce will add piquant flavor and holiday color to your delicious feast! Enjoy! Enjoy!

Kids...Fun-To-Make Christmas Presents!

When you give a gift you make yourself it shows you really care. Surprise Mom and Dad, or a special friend, with a set of brightly colored coasters or a gay Christmas tree ornament! They're a snap to make and you'll probably find the supplies right around the house. If not, they cost very little to buy.

THINGS YOU NEED:
Corrugated cardboard
Christmas gift wrap or cards
White glue
Colored yarn if making decorations
Paint brush
Varnish and scissors

Cut a circle from the cardboard, about 3-3/4 inches in size. Trace around the rim of a wide glass or jar for this. You need 1 circle for each coaster or ornament. Cut same size circle from the gift wrap or colored greeting card and glue onto cardboard circle, pressing down from center to outer edges. When glue is dry apply 1 coat of varnish—let dry overnight. Apply a second coat of varnish and let dry again overnight. (Clean the varnish brush after you use it so it doesn't get hard.) You now have a pretty waterproof coaster. A set of four makes a handsome gift!

If you want to make tree decorations, continue as follows: Glue colored yarn around edge of finished coaster. Cut a 5 inch piece of matching or other color yarn and glue onto back of coaster making a loop at the top. Now it's ready to hang on your tree or to give!

FIRE SAFETY TIPS FROM SNUFFY



A SAFE AND SPIRITED HOLIDAY

During this year's holiday excitement, your children can be a big help in keeping your home safe from fire.

"Make fire safety a part of your holiday plans," advises Snuffly, the Burger King Talking Fire Engine. "Ask your kids to keep a look out for 'hot spots' (fire hazards)." Watch for burning cigarettes left unattended by guests, or wrapping paper and flammable decorations placed too close to an open fire, candles or exposed light bulbs.

Trimming the tree can provide fun-filled hours for the family, but make sure that all decorations are fire-proof and that artificial trees are fire retardant. Evergreens should be freshly cut—shedding needles are a sure sign of dryness.

Place your tree in a non-tip stand in an area away from drafty exits and sources of heat. Natural trees should be kept in water and discarded after a maximum of two weeks. Your kids can check the water level daily and replenish it when necessary.

Throw your tree out. Don't try to burn it in your fireplace. Trees are unseasoned green wood, difficult to burn, and produce a great deal of smoke. Also, don't build roaring fires with gift wrappings. This could ignite the soot in the chimney and cause an explosion.

Holiday lights, inside and outdoors, are a great way to brighten up the holidays. Have your children help check last year's lights for worn or frayed wires and loose or cracked sockets. When purchasing new sets, look for the Underwriters' Laboratories label to ensure that the lights have been checked for fire hazards.

Make sure the lights you plan to use outside are specifically labeled for outdoor use. Since outdoor lights are not designed for prolonged exposure, remove them as soon as the holiday season is over.



Don't use electric lights on metal trees. Sharp metal edges could cut the cord insulation. Use colored spot lights to illuminate the tree instead. Floodlights get quite hot, however, so keep them away from small children and fabrics.

Don't overload extension cords or light strings, and never run the wires under rugs where they can become worn or frayed without your knowledge. Teach your kids to unplug the lights from the wall outlet (by grasping the plug, not by pulling on the cord) before you leave the house or go to bed.

Be careful cooking that big dinner too. Kids like to help, but keep them away from the stove. Close oven doors, turn pot handles in, and wear tight fitting sleeves when working near lit burners.

Don't buy highly combustible toys or those that require flammable liquids. Look for the UL label on electric toys, and make sure that toys which might generate sparks are kept well away from the tree.

Don't let your family fall victim to a holiday fire. Following these suggestions from Snuffly can tip the scales in favor of holiday fun.

'Great' Ideas Dept.

Because some ills are accompanied by a loss of appetite, some people have had the "great" idea that fasting would cure all ills. Medical experts point out that, in most cases, this idea is strictly from hunger.



In what is probably an effort to improve conditions for workers, the government had some "great" ideas about regulating the cotton industry. Economics experts point out this would raise clothing prices and so hurt a lot of working people. Many people are writing their legislators to learn their opinion of these unneeded regulations.

Some people once had the "great" idea that the best way to cure a toothache was to eat a mouse.



Instead of taking out French doors, create the illusion of more space in a room by covering glass panes with mirror foil.

GREETINGS

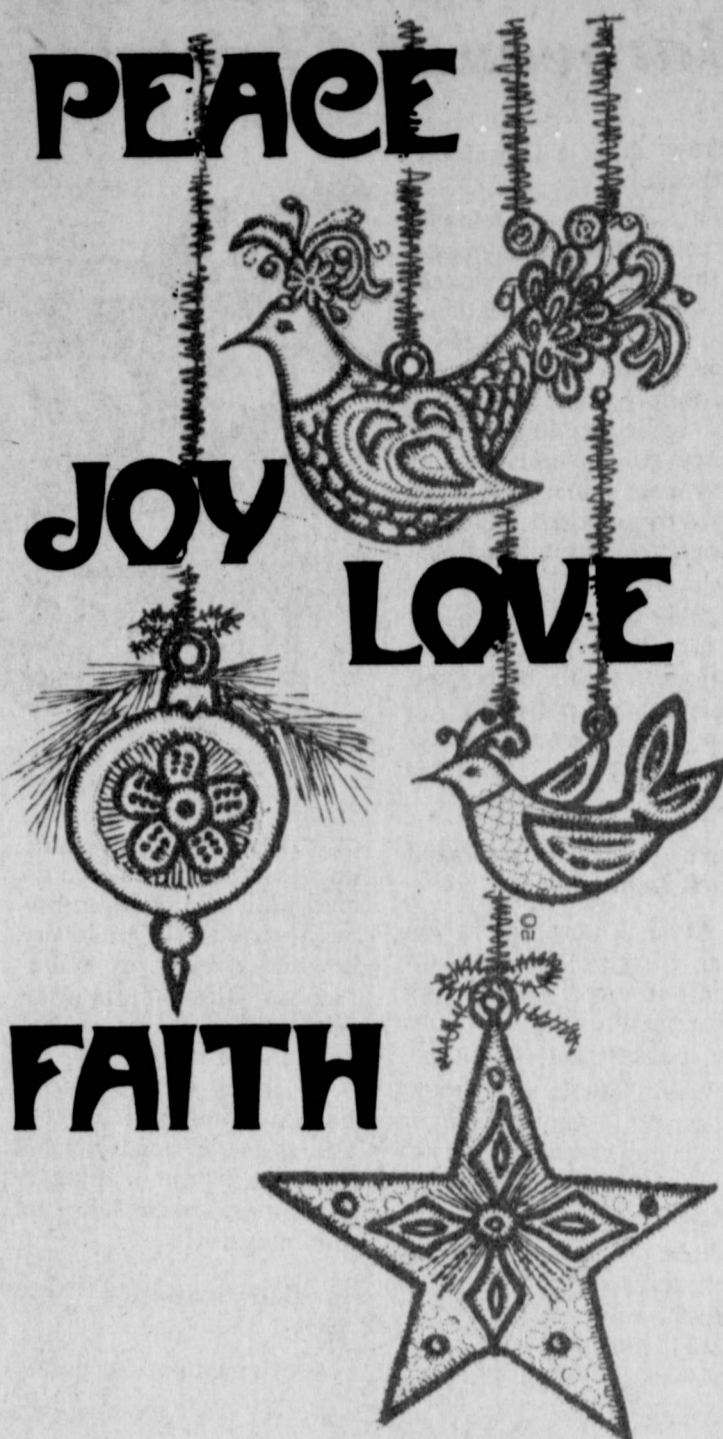
The delicate sounds of Christmas bells sound the jubilant music of a festive holiday.

As their melody echoes we chime in with our fervent thanks.

Plainview Co-op Compress

296-7435 Plainview

Carolyn Cunningham
 Cecil and Rena Baxter
 Kay, Hope, Becky, Sam
 and Anissa Crabtree
 The Adrain Helms Family
 The Trav Jones Family
 Clarence and Marge Jones
 Mr. & Mrs. Delmas McCormick & Family
 The A. C. Pratt Family
 Mrs. John Smitherman
 Jeff and Erna Welborn
 Judy and John Dunlap
 Bill and Beth Tye
 Bill & Dell Gray, Darryn, Jammy
 and Bill Jr.
 Jim, Barbara, Nesa & Jimmy Jackson
 Mrs. Lula Stewart, Jimmie Lou and
 Sharon Smith
 Button, Judy, Mark & Todd Beedy
 Ronald, Alyne, Ray, Joel
 and LeAnn Evans
 Ray, Johnnie and Lana Reed
 Lynn, Charlotte, Ann Caren, Mike, Patti
 and Nina Campbell
 Harvey, Judy, Mike and Norman Allen
 Mrs. J. P. Moss
 Boone, Ruth and Roijon Adams
 Mary Pearl Coward
 The Newell Burk Family
 Wenonah Thompson
 Pat and Fred Zimmerman III
 Kim and Stephanie
 Louis, Feri and Lisa Anderson
 Doyle and Dorothy Turner
 Jim and LuAnn Smith
 Scott, Jill and Julie
 Mr. & Mrs. David Kirk and Layne
 Vernon and Eva Parker
 Dallas, Gale, Mike and DeLyn Ramsey
 Mr. & Mrs. Johnny Sue, Sheldon and Kelby
 The Charlie Perrys
 Mr. and Mrs. Lon Davis, Jr.
 Margaret Springer
 Cindy Moore
 Marjorie Collins
 Bob, Nina, Ken and Kara Copeland
 Richie, Sue, Jennifer and Jamie Crow
 Max, Peggy, Jim and Suzanne Dyess
 Craig, Betty, Shannon and Chad Edwards
 Melvin and Lou Davis
 Judge and Mrs. George Miller and Pat
 Charles, Bobbie and Clay Hamilton
 Louis, Janice, Drew, Paul and
 Patrick Lloyd
 Tom, Lorrie, Jammy and Vince Farris
 Ann and Kenneth Bear
 James and Sue Lovell
 Hansel and Connie Sanders
 Mark, Dee Earle and Shea Sanders
 Mack and Margie Fowler
 LeRoy and Loretta Burrs
 Mr. and Mrs. Ricky Burrs, Amy and Ryan
 Mr. and Mrs. B. P. Sandefur
 Shorty, Louise, Kelly, Karen, Susan and
 Grant Turner
 Son and Faye Jackson
 John Farris
 Frances and Billy Staniforth
 Mr. and Mrs. Harvey Jardy
 Tommy, Joy, Tom and Darla Assiter
 Bill, Eleanor and Susan Hendrix
 Elmer and Matt Norrell
 Keith, Jesse, Trena, Debra and
 Becky Reeves
 Mrs. Cleo Goins
 L.B. and Verna Lynn Stewart, Jr.
 Wayne, Jan, Michelle and Mike Poteet
 Bob and Jean Kendrick
 Earl and Thelma Crawford
 Byron, Glene, Christina and Lara Kendrick
 Greer and Ruth Christian
 E..L. Cornelius
 R. G. and Helen Dunlap
 Jonelle and Leslie Fauver
 Doris McInair and Cliff



Dear Friends,
 In the spirit of this season, we are
 taking this means to wish friends and
 relatives a Merry Christmas and a very
 Happy New Year. Each contribution
 helps the 1950 Study Club promote
 many worthwhile community projects.

Bill, Roberta and Rosemary Hardin
 Forrest, Kay and Lucretia Shannon
 Bill and Norma Feuerbacher
 Johnny, Phyllis, Todd, Mychelle and
 Jerry Lee Harris
 Mr. and Mrs. Bob Vickers and Beverly
 Kathy Burk
 Stan and Donna McLendon
 The Charles Christian Family
 Hollis, Jo, Jammy and Joey Payne
 Mr. and Mrs. W.H. Simpson, Jr.
 and Family
 Mr. and Mrs. J. C. Wester
 Bill and Carolyn Hale
 Leighton and Juanita Teeple
 Mrs. May Garrett
 Dorothy and John Hotchkiss
 The James Cleveland Family
 Jerry, Ginger, Tracey and Misty Warren
 Buck, Willie and Keith Marricle
 Bobby, Barbara, Micheal and
 Brandon Gilliland
 Raymond, Mary, Ricky and Becky Poole
 Johnny and Leoma Miller
 Jean and Sammy Hale
 Mr. and Mrs. Henry Hinton and Family
 Mr. and Mrs. E.J. Kinslow
 Louis, Virginia and David Pyle
 Peggy Probasco, Max and Jill

Ray and Sunny McDonald, Bill
 and Stephanie
 Jerrold and Belle Vinson
 Buddy and Sandy Lutrick
 Bob, Frances, Alissa and
 Jim Bob Hambright
 Bobby, Noma Lou, Kay Lynn and
 Mary Ann Rainer
 Burl and Doris Huckabee
 John Key and Madge West
 Glen and Ola White
 Cleo and Nettie Ruth Whittle
 Wanda, Aldeane and Dean Williams
 Phillip, Mildred, Marc and
 Monty Smitherman
 Mark, Teresa, Nathan and Matt Whittle
 Steve, Sandra and Stacy Ferguson
 Dick, Doris and LaRaine Jones
 Mr. and Mrs. E. R. Rucker
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 Darty Gin, Inc.
 Jessie and Donna Pernel
 The Kenneth Robertson
 Ernestine Gilly
 Mr. and Mrs. Neil Langley, Andy
 and Cathy
 Mr. and Mrs. Olin Watson and Lou Ann
 Mr. and Mrs. J. W. Smithey
 Lois and Cobb Gilly
 Parnell, Frances and Melody Powell

Plainview Savings and Loan-Floydada Branch
 Robert, Paula, Jason and Amber Pyle
 Weldon and Ruth Hammonds
 Jack and Ruth McIntosh
 Sam A. and Audrey Spence
 Bud, Donna, Heather and Holly Henderson
 The Wayland Jones Family
 Tom, Kay and Heather Powell
 The Bill Cagle Family
 Mr. and Mrs. Bill Womack, Jay and Tracey
 Al and Sally G.
 Don, Vickie, Brad and Dirk Rainer

E. D. and Robbie Morgan
 Mr. and Mrs. Doyle Walls
 Jakey, Leora, Moody, Myrtle, Lela
 Tian Younger and Gran King
 Carol, Rex and Shannon Bell
 Kyle and Diana Glover
 Jerry, Jan, Greg and Mark Thomas
 Bud, Sandra, Jeff, Kristi and
 Rusty Rainey
 Fred, Carolyn, Kelly and Cindy
 Jerry, Sherree, Sherese and
 Paige Cannon
 Keith, Neta, Duayne and D'Lee
 Don, Nancy, Donette, and Brett
 Pete and Wanda Hickerson
 Sam and Betty Baker
 Ted and Cindy Jordan
 Kenneth, Vickie, Kelli and Keri
 Orville and Linn Marler
 Fred and Polly Cardinal
 Howard and Nancy Bishop
 David and Dorothy Campbell
 Carolyn, Derek, Jett, Don, Lane
 and Laron Cheek
 Jack and Billie Jordan
 Mrs. J. J. Hamilton
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 Christy Pruitt
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 Tommy and Julie Cathey
 Pam and Tommy Jr.
 Mr. and Mrs. Roy Fauver
 Mack, Gail and Tolya Hickerson
 Edell and Lovene Moore
 Alton and Frances Rose
 Joy, Laron, Shonda and Chris Jule
 Lewis, Ann and Tracy Reddy
 Robert, and Sue Ward
 Mark and Matt Martin
 Kendis, Janis, Kristi, Mitzi and
 Jim Julian
 Mike, Sharon and Kasey Vickers
 Pearl Reddy
 J. R. and Wanda Turner
 Willson and Marguerite Bond
 Mike and Brenda Brownlee
 Elsie and Alita Hines
 Clyde and Margaret Saul and Ricky
 Lawrence and Jo Davis
 Carl and Grace Jarrett
 Leonard and Lahoma Matsler
 Mac and Flora McNeill
 Doyle and Sue Moore
 Vennie, Lana, Shayla, Eden and
 Lindsey Moore
 Linton and Lella Pruitt
 Wayne and Roberta Russell
 Mr. and Mrs. J. W. Day, Jr. and
 Arthur and Mildred Wylie
 Pat, Tony, Debbie and Jammy Cochran
 Mr. and Mrs. George L. Smith
 Mrs. Edna Gilly
 Watson and Jean Jones
 Craig, Judy and Amy Gilly
 Harry and Dorothy Reeves
 Mark and Lori Gilly
 Grady and Ruth Walker
 Weldon and Modena Cumbie
 Wayne, Donna, Mickel, Amy and
 Casey Lipham
 Conky and Janiece Guffee
 The Alton Higginbotham Family
 Ray, Shirley, Melinda and Julie
 Mamie and Willie Bunch
 Odell and Genell Breed
 J. A., Norma Dean and Connie Welch
 Flo Ella and Malvin Jarboe
 The Chuck Holmes Family

We have seen His star

and are come to worship Him.
Such was the message of the
wise Men who laid their gifts before
the Newborn King.
Now, at Christmas, the star
of Bethlehem shines before us
more brightly than ever. Let us
allow it to last to lasting peace.

- June Byrke*
- Bolinda Billington*
- Bethy Jackson*
- Debra Kolhr*
- Susan McCoy*
- Karen Hooten*
- Dreda Pierce*
- Nama Ragland*
- Annia Turner*
- Ol' Dimpsey*
- George Garkun*
- Marroll F. Anderson*

**First
National Bank**
Lockney, Texas
Member F.D.I.C.





We appreciate your business the past 22 years and look forward to many more.

Norrell Tractor Parts

Elmer & Matt
Floydada

NEWS OF BOOKS

For many, giving that "perfect gift" has always meant giving a book. But a book can be a very personal thing. The problem: What kind of book should you give? The solution is often Give-a-Book Certificates.

What are they? The co-sponsors of this unique new way to give books for gifts, the American Booksellers Assn. and the National Assn. of College Stores, explains:

"It is a plan enabling the public to buy a gift certificate from one bookstore and redeem it either at the same store or another participating store anywhere in the U.S."

To make the gift even more personal and meaningful, attractive gift cards - there are 12 to choose from - accompany the certificates.

The next time you're in a bookstore, you might like to ask whether it plans to participate in this program - or already does.

SCENTED GIFT

Pomander balls make beautiful gifts trimmed up with velvet ribbons, lace and pretty braid. Tie them prettily from bits and pieces you have tucked away in

The Miracle of Christmas

The merry rejoicing at Christmas, celebrating the Birth of Christ, seeks to recapture the glory and wonder of the Nativity. People everywhere come together in warmth and goodwill, recalling the Source of the Spirit that binds them together.

Although Christmas is celebrated all over the world, it is not really known whether or not Jesus, as a boy, ever had a birthday party. Jews of His time did not celebrate birthdays. . . such observances were for kings and other important people, who lived in palaces. With or without birthday parties, Jesus had an enchanted childhood, so say the legends.

One such story says He made mud-pie birds one rainy day, and as He finished them, they flew away. For having bowed down to give its fruit to His Holy Mother, Jesus rewarded a palm tree by having a cutting of it planted in Paradise.

The Magic of Christmas is happily contagious, transforming the world in an atmosphere of brotherhood and anticipation. Its magic brings families together, inspires a spirit of generosity and giving, and fills the heart with a heady lightheartedness long remembered from one's childhood.

For it is in childhood that the magic of the Yuletide is felt most keenly. The air quivers with excitement and the promise of things to come. Pungent smells fill the house and little ones can hardly sleep, for listening to the furtive sounds of mom and dad tiptoeing and whispering and wrapping, far into the night.

An old French proverb says "Miracles happen only to those who believe in them." Surely, we can all believe! Surely we can reinforce our faith in miracles!

your sewing box. Their fragrance will last long after the holidays are gone.

CHRISTMAS WRAP

Aluminum foil makes any gift special looking and is

especially marvelous for wrapping those odd shaped things that never seem to

fit in to any box. Wrap and tie with brightly colored yarn . . . several different colors at the same time!

a Merry Christmas to all

The Year That Was 1979

As we start our Christmas celebration and look forward to 1980, we of Martin & Company wish to thank in a big way the International Harvester Dealers of Floydada, Matador, Silverton, Plainview, and Ralls. These dealers have sold us needed parts so we could get going in 1979.

We also wish for a Happy Christmas and a better New Year to our several hundred customers who have made the 1979 year our greatest sales of parts in my 60 years in Floydada.

In 1978, I cancelled the Harvester contract by mutual agreement. It was never put in writing that we could continue getting repairs until someone took my place as the I.H. Dealer. This could have been easily done by mutual agreement as the contract states. It seems like you have to owe something to get this extension. Mr. Garlock, District Manager, and Mr. Arrington, Sales Manager, asked that the Dallas management grant this request.

On 1-1-79, all undelivered orders were cancelled and all shipments stopped. It was up to us to get help from other dealers and supply companies.

I believe every supply company in the U.S.A. asked for our business. We have purchased parts by the thousands of dollars at a time. The I.H. parts strike of 11-1-79 showed our customers that a part didn't have to be in an I.H. box to be the same as what I.H. puts out. The strike has been a help to us as far as bats, brushes, bearings, pulleys, and many other items.

Early in 1979, many of our customers traded for other makes of machines. Many people thought I have been mistreated and some of our help began looking for a new job.

Our new repair help have made many errors in their work especially not tightening bolts. This caused some customers to be unhappy but we have always tried to correct these errors at our expense. We believe in 1980 these things will be corrected.

Last week we were presented with a 100 year plaque. It showed that I.H. had appreciated Martin & Company over a 60 year period. It seems that the head office of I.H. would like for us to be some part of I.H.

Two business families, Martin & Company and I.H.C., have spent a lifetime together. Several years ago I.H. adopted some help to change a successful businessman's way of operating. In 1975, I.H. wrote me that I had to get a new manager to operate my business and I had to move out of town and build a new building plus other changes. These demands didn't suite International Harvesters old friend of many years. So after four years, I just cancelled the contract with no offers to sell my business. I just had to take other means to operate the business which so far has been very successful.

MERRY CHRISTMAS TO ALL!

Mark Martin
/s/ Mark Martin
Martin & Company

Santa's merry spirit enhances every dazzling moment of the magic of Christmas . . . the sharing and caring of family and friends. Loaded with good wishes, we reach out to say thanks and to hope you have a beautiful, bountiful holiday!

MARTIN & COMPANY

Floydada

216 South Main

983-3713



A Festive Name

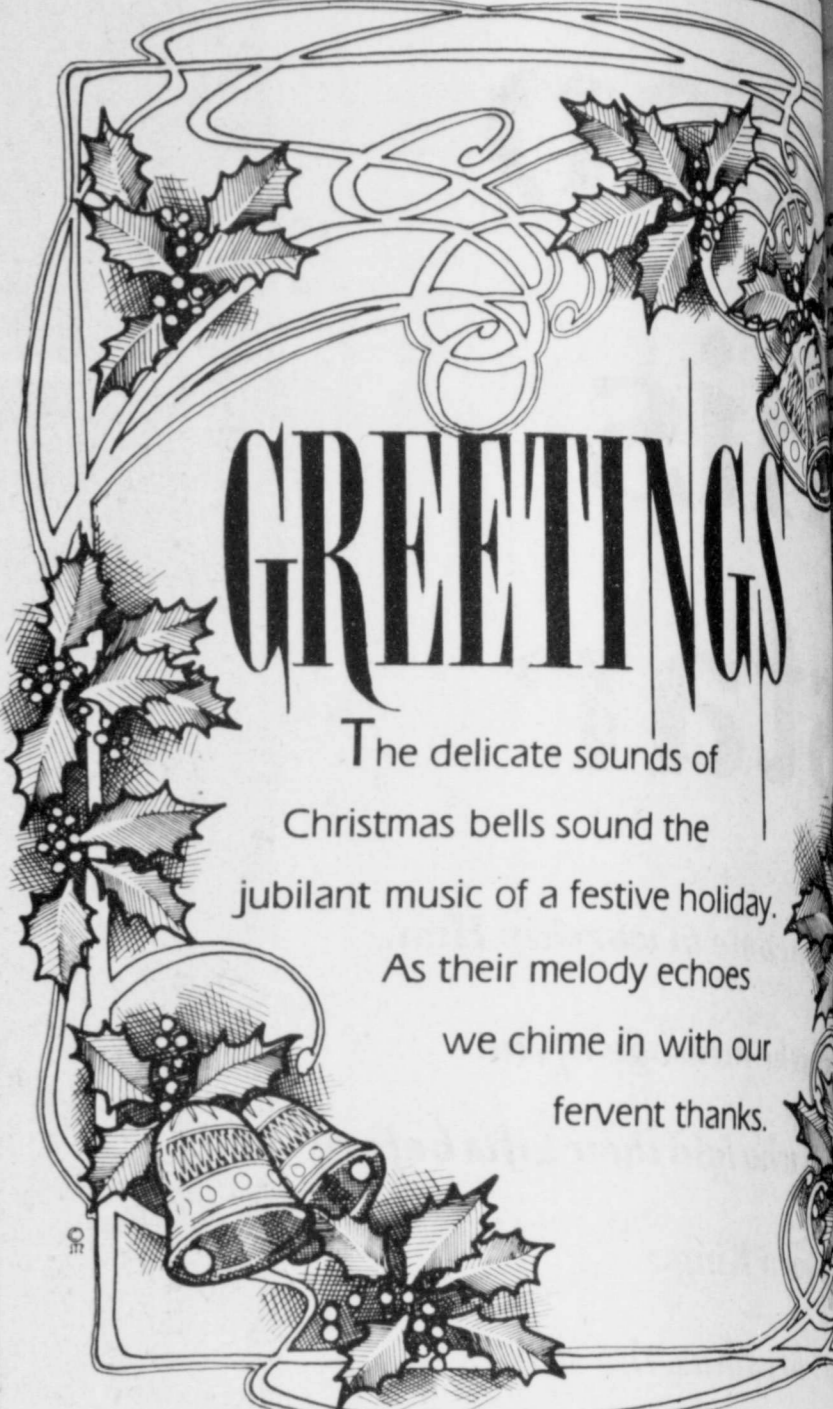
"Merry Christmas" in June? September? It is for a lovely young lady in Sacramento, California, whose name is truly Merry Cheree Christmas!

In answer to endless inquiries and as many jokes, this charming young woman never tires of explaining that her name really is Merry Christmas, and is spelled just that way. She

is used to people thinking it's funny and the constant teasing, but enjoys the fun of it as much as others.

Miss Christmas, whose fame has spread all over the world, spends a considerable amount of time answering the many people who write her. She starts writing her Christmas cards in September.

Asked about marriage proposals and changing her name, Miss Christmas responded "Well, I've seriously thought about marriage a couple of times, but I was raised the old-fashioned way and I guess I'm looking for an old-fashioned type of person who thinks like

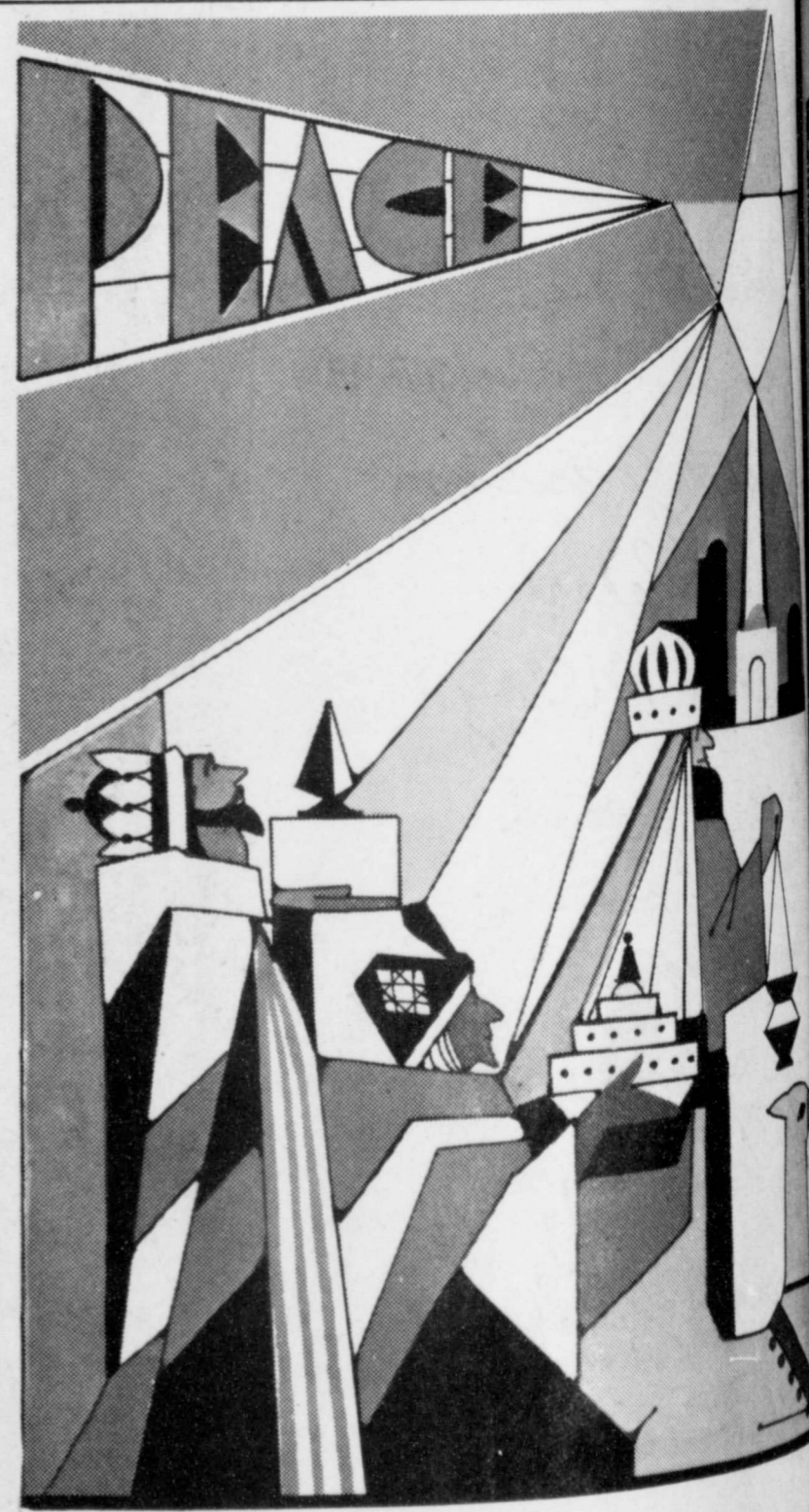


GREETINGS

The delicate sounds of Christmas bells sound the jubilant music of a festive holiday. As their melody echoes we chime in with our fervent thanks.

DARTY GIN

Dougherty



May the Peace and Promise of Christmas fill your heart with joy and bless you and yours for all time to come. We offer our sincere gratitude to all our friends.

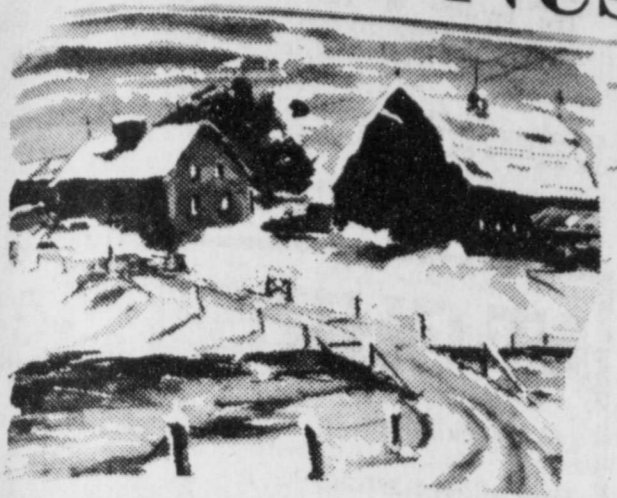
ARWINE DRUG

983-2856

I do I really...
CHRISTMAS!
HOLIDAY...
When...
your...
second...
You'll...
heat...
Merry...
Christm...
The flu...
penetrated...
They...
with...
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of the...
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I don't...
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piled...
of my...
blessin...
we lov...
E...
100 So...
sv...
v...
102 S...
FLOYD...

"A Nest For Jane"

A Christmas Story
by Alfred Walker



The fluffy snowflakes paused before they entered the flashlight. They were dense now, with each other for space. By morning we would be snowbound in our mountain cabin. I snapped the flashlight and stood in the fireplace glow. What I done to her, my beautiful and vivacious wife thirty years? The heavy piled helplessness on my guilt.

The snow was merely the lock pin in the tragedy which I had visited on Jane. The opening scene was played at the beginning of last summer when I first began to think seriously about retiring. I was only fifty-two — too young to retire. I had always loved the law and retirement would definitely mean a reduction in income. My friends thought I was kidding. Not Jane; she knew me too well. I did fool her

though. She thought I was going through a phase — some sort of male menopause — which would pass in due time. She patiently discussed the idea with me, at least once a day, all summer. I like the practice of law, I admitted; and I enjoyed our friends — our entire life style. Yet I fancied that I was shackled to a treadmill — not an unpleasant treadmill as treadmills go — but a treadmill none the less.

I wanted off. I wanted to walk along new trails, and I wanted to begin while I was still young enough to see them.

Specifically, I wanted to go to the mountains and write a book. (Well, doesn't everybody want to retire and write a book?) We had acquired the cabin in the Sacramento mountains of New Mexico about seven years previously. It was 600 miles from Austin but we gladly made the long trek at every opportunity — two weeks in the summer and a few days at Thanksgiving, Christmas and Easter. It was our haven of rest, our sanctuary of beauty, peace and restoration. The cabin hung on the side of a mountain in an extremely remote region. There was no electricity. The nearest neighbor was seven miles away. The roads were little better than deer trails. We loved it.

It was back to nature — chopping wood, hauling water, fishing, hiking, im-

proving the cabin, discovering the habits of the deer, bears, elk and turkeys. The beauty and majesty of the place made for a mysterious simplicity that restored the soul. To Jane I admitted that I did not know how to write a book, but I reasoned that in our mountain paradise, I would patiently learn how. Strictly to myself, I reasoned that I could do almost anything in the land of mountain top experiences. And what of failures? In that place even failures would be fun.

We traded our traditional roles. Jane was now the practical, logical one. She spread her logic persistently but tenderly. Our two daughters were educated and financially independent, yes; but we would nevertheless be forced to cut corners and scale down our standard of living — a standard to which we had become addicted. We would be putting six hundred miles between us and our daughters, parents, friends, not to mention an entirely comfortable life style. We had worked hard to achieve this pleasant niche, and pursuit was not the sole ingredient of happiness.

In the end, we compromised, but her gentle nudged her into the worst end of the bargain. I would retire and seek my new directions, but we would divide time between the mountains and Austin. To relieve financial pressures, we would lease our house and rent a small apartment in Austin. We would try to have the best of both worlds. It was all settled.

The hitch was that autumn rolled to a close and we still had not managed to lease our house. It seemed that our price was too high. I was despondent because we wanted to get the house leased and get moved to an apartment before Christmas. We had laid definite plans to have Christmas with our daughters in the mountain cabin. The children were looking forward to it as much or more than we. We would allow nothing to interfere. Our further plan was for the girls to return immediately after Christmas but we would remain for several weeks, possibly months. It was the last part of the plan that was going down the drain. Since the house had not been leased, Jane and I would be forced to return immediately. We would not commit ourselves to the new life until the house was leased.

Just as I had resigned myself to an indefinitely postponed starting date, a tenant dropped out of the blue — four days before Christmas. He wanted to move into the house on December 29th. I was ecstatic. We could now stay in the mountains after Christmas. HOW? — my misty eyed Jane wanted to know. We didn't have time to locate a suitable apartment, much less to move in, before our departure for the mountains.

True, I admitted. But we could move out and store our furniture somewhere. Then, after we came down out of the mountains in the spring, we would find a nice apartment. Jane reluctantly but gracefully agreed. After all, a bargain is a bargain. I wasn't living up to my end completely, but I was close enough that she didn't have the heart to make a point of it. And so it was that we feverishly packed and moved all our personal effects and household articles and stored them in a warehouse.

Christmas in the moun-

tains was a dream from fantasy land. We chopped down our own Christmas tree and decorated it with strings of popcorn and homemade ornaments — angels, Santa Clauses and animals. There was enough snow for sledding and inner tubing, and the ice was solid for skating. We played cards, sang, exchanged gifts, and ate and ate in front of the fireplace where the friendly pine log fire snapped its approval.

All too soon the afternoon came for the girls to depart. The dark snow clouds were already gathering. Jane wept. She's always a bit teary eyed when the kids leave, but she had never broken down before. I tried to console her by admitting that I too was experiencing a case of post Christmas emptiness. With firm conviction and confidence I assured her that our reaction was normal and would quickly pass. All we needed to do was stay busy. At my urging, we took a hike in the falling snow.

When we returned to the warmth of the cabin, Jane was uncommonly silent. I didn't push. At length she blurted, "We don't have a home!" And she began to weep again. I was astounded.

"What do you mean?" We have a home right here in the mountains."

"No, we do not," she firmly declared. "This is an isolated vacation spot. It's a temporary retreat. It's bad enough to be separated from my family and all of my lovely things that I've accumulated through the years. But the thing I can't seem to endure is that we don't have a home. We don't have a place to go back to."

I didn't offer further argument. She's tired, I thought. She'll be O.K. in a day or two. I persuaded her to drink a cup of hot chocolate and put her to bed. As I kissed her good night, she sobbed, "I just want a home."

I turned out the gas lantern and sat staring into the fire. Home. Maybe home is where the heart is, and Jane's heart is not here. I mused. My mind was suddenly crowded with thoughts about home.

I remembered how desperately homesick I was when I first went away to college. At the end of the first two months I hitch-hiked home. I covered the 300 miles with eighteen different motorists. Most of the rides were rather short and some were rough and uncomfortable. But my heart was light. I was going home! I recalled, too, those homesick days in the army. I wasn't the only one either. Always the main topic of conversation was of home — what we had done at home and what we were going to do when we got back home. Yes, and I thought of the only Christmas I had been forced to spend away from home. I was a man then, but I vowed never to be away from home on Christmas again.

On and on the thoughts poured in — the songs of home, the poems of home, the stories of home. Finally came the revelation that should have come much sooner. "If homesickness is so horrible, how much more horrible is 'no home' sickness!"

We will go back to Austin tomorrow, I resolved, and establish a home. The next time we come up here, we will have a home awaiting our return. It was then that I had shone the flashlight out of the window and experienced the chilling realization that "tomorrow" might well be a month away.

I waited an hour and checked again. Already the fleecy stuff was six inches deep on the porch railing. If it snowed all night and drifted the least bit, we would never get out.

When I crawled into bed, Jane was tossing and turning. I cuddled her in my arms and she seemed to relax. If it doesn't drift, we might make it, I thought. Sometime in the night, the wind got up. I heard it whipping the loose vent pipe which protruded

from the septic tank. I gave up.

It was still pitch dark when I got up. My stomach was burning, and I felt faintly maudlin. I started the coffee and turned the radio — low so as not to disturb Jane. I was in time to hear the announcer tell about heavy snows in the mountains and predict more snow and strong winds today.

Weakly I walked to the window, seeking solace from the sunrise. Slowly the darkness melted and the first pink streaks of dawn crowned the heads of the snow-flocked firs on the distant mountain top.

Unaccountable at first, I felt my spirits began to rise with the sun. Then it dawned on me that the clouds were gone, and the wind was not blowing. Oh, there was a gentle breeze, but nothing more. The snow was about twelve inches deep, but I could see the outlines of the road. There were no deep drifts. Our faithful four wheel drive Scout could get us out!

I bounded up the steps of the sleeping loft, grabbed Jane and hugged her. She came awake, wild eyed.

"What's the matter?" she screamed.

I pulled her face against mine. "Nothing is the matter. We're going back to Austin this morning and build a nest."



Records show the first clock was built about 1360. It was made of iron with a 500-pound weight and only one hand. It was off about two hours a day.



PEACE ON EARTH GOOD WILL TO ALL MEN!

Webster Service & Supply

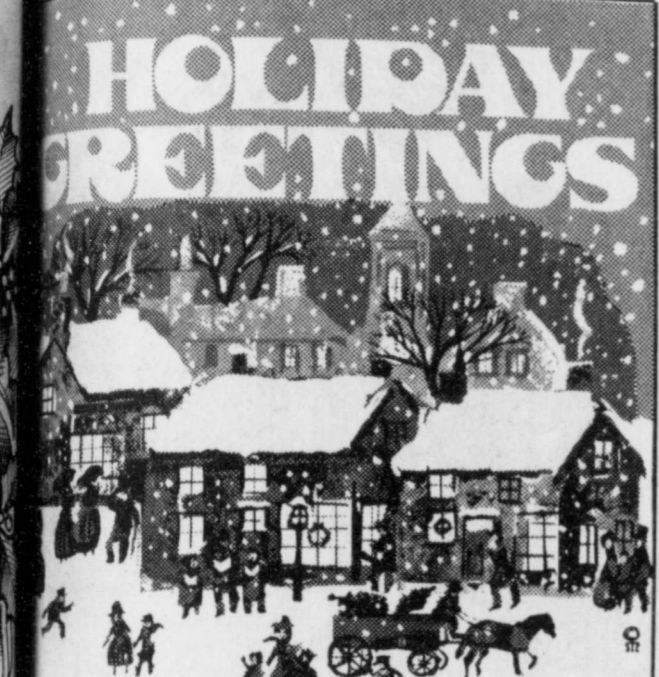
302 South Main Lockney 652-2244

HANDLE TONS OF RESPONSIBILITY 16 HOURS A MONTH.

Like a tank. Or a tractor trailer. Or a bulldozer. These are just a few of the challenging skills you can learn in your local Army Reserve unit. And you'll earn a good extra income, for serving 16 hours a month and two additional weeks a year. For details, contact your Army Representative, listed in the Yellow Pages under "Recruiting"

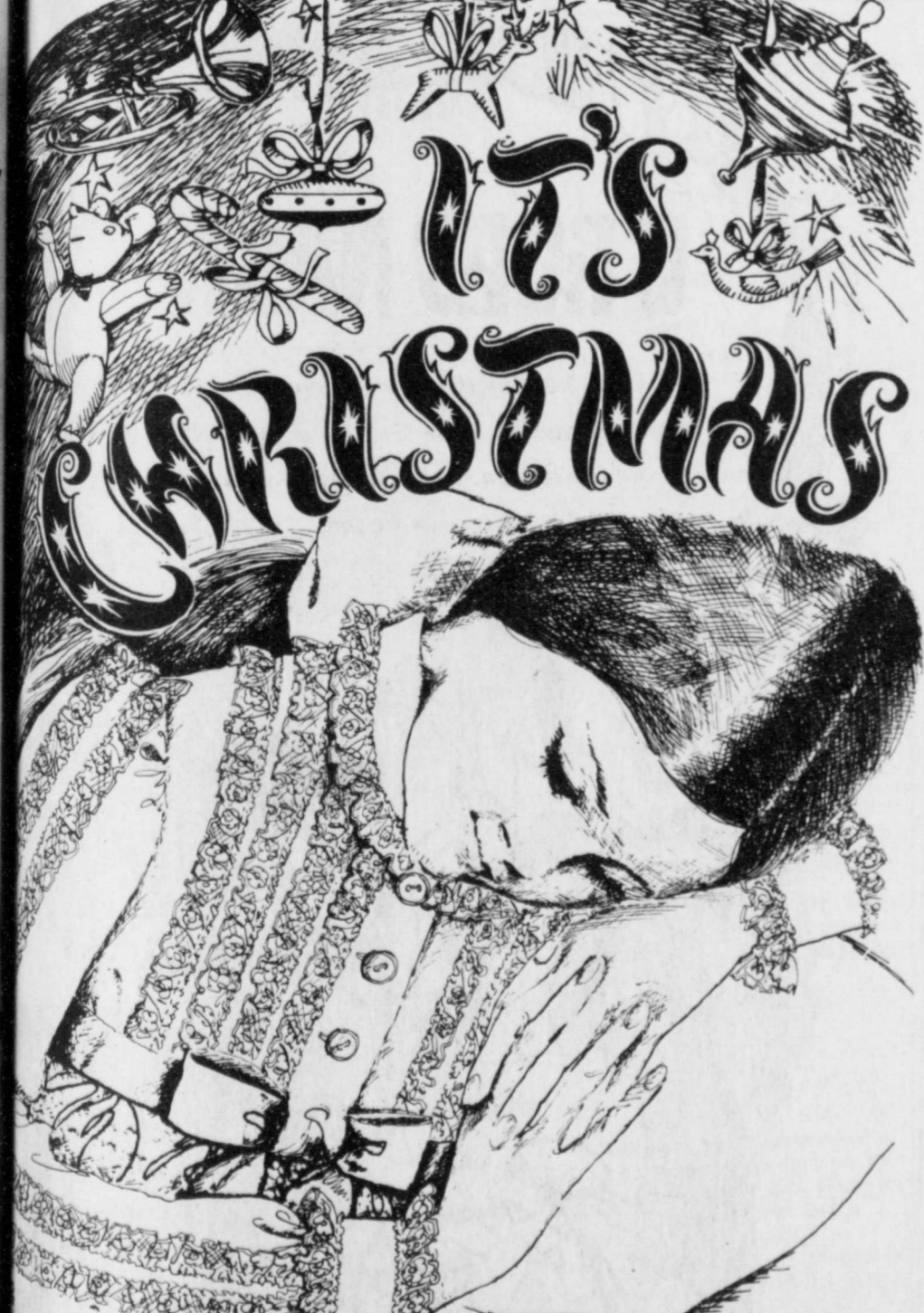


MEET TODAY'S ARMY RESERVE.



As we gather together to share the blessings and joy of the holiday with those we love, we greet old friends and say thanks.

Barker Insurance
100 South Main Lockney 652-2642



While you happily dream of the sweet delights of a sugar plum world, we hope its fairy tale magic fills your holidays with dazzling delights.

MIZE Pharmacy & TV
102 South Main Lockney 652-2435

holiday cheer

You're on our list of special people and so we hope your Christmas is a treasury of merriment and pleasure.

Consumers Fuel Association
118 East Shurbet Lockney 652-3336

Greenery and Berries—A Word of Caution!

Decorating with holiday greenery and bright red berries is an old and lovely tradition. However these bright plants are naturally

filled with potent chemicals and can be dangerous. Ancient living closer to the earth and more familiar with plants than most of

us, knew about the "good and bad" in leaves, cones and buds. Romantic mistletoe is for kissing under and decora-

tion, but the pale green leaves and waxy white berries contain natural poisons, and are dangerous!

The yew berry, pinkish red and translucent, is also poisonous when eaten. Oddly enough yew berries have no harmful effect when eaten by birds. Our feathered friends have enzyme systems that render the poison found in yew berries, harmless!

Holly berries, shiny and sparkly red are far less dangerous, but can also upset the stomach.

It is important to discourage infants and children from tasting the tempting looking berries of holly and yew and Jerusalem cherries, whose attractive fruit is potentially dangerous. Its chemicals are capable of inducing vomiting, paralysis and could be fatal in sufficient quantities.

So remember . . . a word to the wise . . . and most important, to little ones!



Midst the glow and glimmer of Christmas we are reminded of the many dear friends we cherish. We hope our friendship will continue to burn brightly through this and every season.

Jackson Tire Company

101 South Main

Lockney

652-3366

Lavish Feast

At Christmas, in the year 1492, when Columbus was spending his day in the New world, King Henry VII gave one of his most sumptuous feasts. The King (1485 - 1509), the Queen and members of the court dined on no less than 120 different dishes . . . with peacock as its climax! He observed holiday customs, lavishly, to say the least, serving among the many delicacies a popular dish called "frumenty," made by adding sugar and spices to boiling hulled wheat.

Greeting cards have colorful, historic sources

Each year researchers come up with more and more fascinating information about the origins of Christmas and New Year greetings.

Greeting cards are usually made of stiff paper or cardboard, but cloth, vellum, leather, celluloid, metal, wood, clay, cork, and new materials have been added to their designs. Cards and their messages vary in size. In 1929 designs. Cards and their messages vary in size. In 1929 designs. Cards and their messages vary in size. In 1929 designs.

In ancient Egypt the New Year was celebrated by the exchange of symbolic presents such as scent bottles and scarabs inscribed "an ab nab" ("all good luck"). The Romans exchanged streae, originally branches of laurel or olive, often coated with gold leaf. Symbols of seasonal good will, such as a Roman lamp and the figure of Victory surrounded by streae, were combined on objects of baked clay, with the inscription "Anno Novo faustum felix tibi sit" ("May the New Year be happy and lucky for you"). The acknowledgment of the New Year with the exchanges of good will continued in Europe through the early days of Christianity.

In the 15th century, master wood engravers produced inscribed prints which had the same intent as the modern Christmas and New Year cards. One of these shows the Christ Child with halo, before a cross holding a scroll on which appears "Ein gust selig ior" ("A good and happy year"). During the 18th and early 19th centuries, copper plate engravers were producing prints and calendars for the New Year and greetings by merchants and tradesmen were common.

Recognized as the first Christmas card is one designed in England by J. C. Horsley, in 1843 for his friend Sir Henry Cole. An edition of 1,000 copies was placed on sale at Felix Summerly's Treasure House in London in 1846. They were printed by lithography on stiff cardboard, in dark sepia and hand colored. The design shows a family party in progress, beneath which is the greeting, "A Merry Christmas and a Happy New Year to You."

A similar card was designed by W. M. Egle of London and produced as an etching in 1848. While this card is more elaborate, its design suggests a relationship to the Cole-Horsley card. The same may be said of an American Christmas card of the same period, designed by R. H. Pease of Albany, N.Y., which bore the inscription, "Pease's Great Variety Store in The Temple of Fancy." Sentiment cards were exchanged and collected in the United States from 1830 to the Civil War and many have survived . . . among them an "expanding heart" Christmas present or greeting card in purse form, dating from about 1859.

Today you can say Merry Christmas in Macedonian, Greek, Hungarian, any one of 32 languages plus Braille. There are greeting cards available in our polyglot nation in Polish, Spanish, Japanese, Armenian, Croatian, Chinese, Macedonian, Portuguese, Greek, Swedish, Norwegian, Hungarian, Lithuanian, to name just a few. Distributed throughout the United States, many are produced in this country, others come from abroad.

It was noted by one of the manufacturers of these Christmas cards, that whenever there is turmoil or a revolution in a foreign country, the sales in that language soar. Since type faces in some languages are unavailable, many of the exotic messages are photographed from the originals. In the case of some Chinese messages, a waiter in a Chinese restaurant who is also an artist, wrote the greetings on a piece of paper from which they were photographed and reproduced.

That Doggie in the Window Giving a Pet for Christmas

If you've been eyeing a cuddly bundle of fur frolicking in the window of your neighborhood pet shop, with thoughts of the happy surprise it will be for someone, come Christmas morn, there are some important questions you'll want to ask yourself, and answer, before taking a pet home.

There are more considerations involved than just "love at first sight," since puppies become dogs in very short order, so it's important to choose one that fits into the home he or she will be part of.

Will he or she be living in an apartment or house, with small children, what is your income? Some breeds can't tolerate the rough-housing of little children, some purely bred animals are more tense and independent than others. Buying a pure bred can be expensive to start with, and the first year with any dog involves a license, inoculations, collar, leash, dishes, toys, grooming utensils, and food.

The American Kennel Club in New York City will be happy to send you a free list of breeders, if it's a pure bred you're after. For a mixed breed, or possibly a pure bred found straying, try your local SPCA or animal shelter. There is usually a wide range of choices and you'll be saving an unwanted puppy or dog from being "put to sleep."

Although male dogs are more popular than females and usually cost more, females will usually adjust to pethood more readily. And a female can be spayed to spare you the problems of mating and a litter. Look for a clean, glossy coat, white teeth with firm pink gums, eyes that are alert and not runny. Avoid a puppy with a pot belly, it could be a sign of worms, and one with the sniffles or who seems itchy.

Any owner or agency should be able to give you proof that the animal has had at least one shot and a deworming. Find out too, as much as you can about the breed and full size of the dog you are adopting. Stop at the veterinarian's on your way home for a thorough going

TREATS FOR THE HOLIDAYS I

Peppermint oranges - Roll fresh oranges gently on table top to soften, and cut small hole on the top of each one. Insert stick of peppermint candy. Small fry can suck the juice through the candy stick, making a double treat!

Burning the Yule Log

The burning of Yule log is a custom handed down by the English who settled in

America. On Christmas eve the log, set on the hearth, is

kindled with the remains of the log from the previous

AT CHRISTMAS

Let us rekindle the fires of everlasting love and faith as we join to worship on this blessed holiday. Sincere thanks to all.



Dan's Auto Service

Dan, Nina, Leonard, Jim & Bruce
111 West Locust Lockney 652-3366

The Shining Hours of Christmas

May the true spirit of an old fashioned Christmas light your way in peace and good will, and may all the happiness and pleasure you bring to those you love, be reflected in the warmth and joy of your holidays.



The Tye Company

Hwy. 70 East

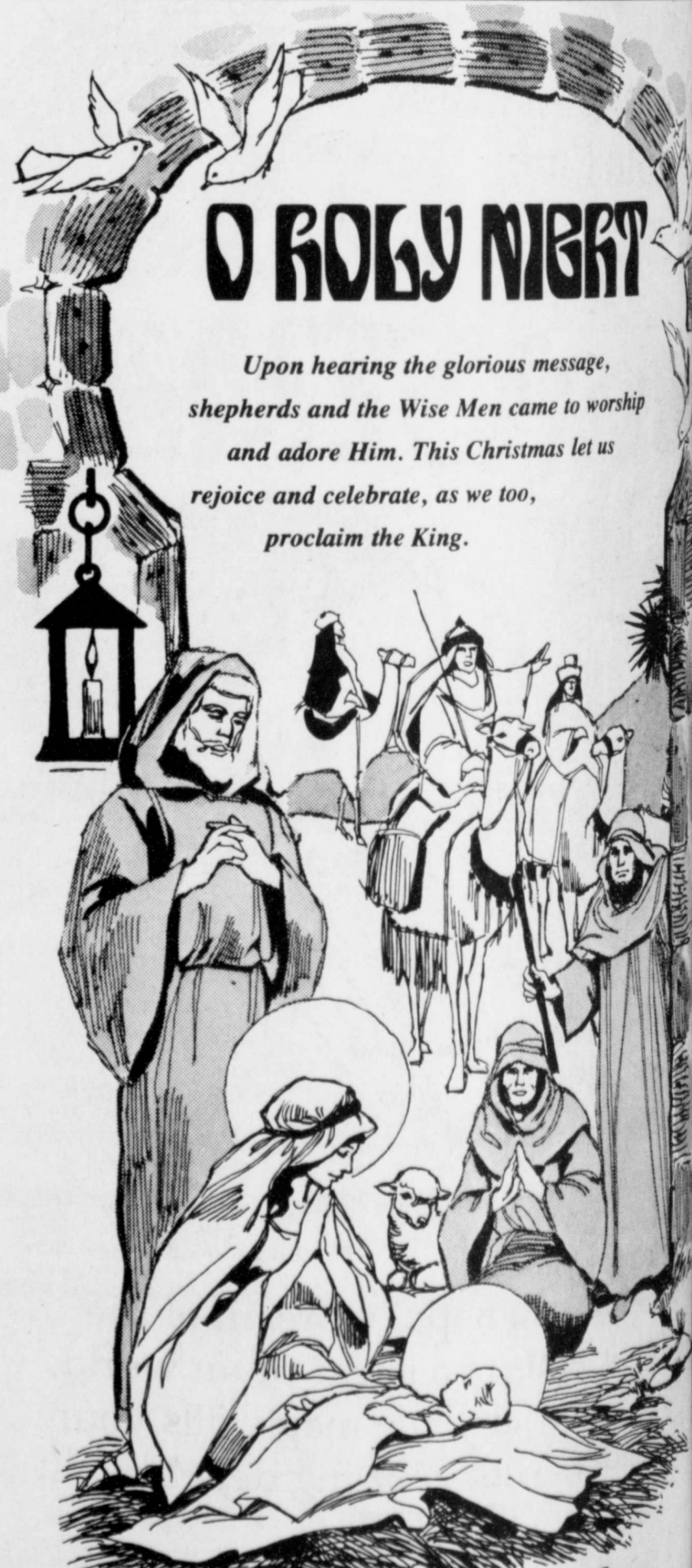
652-3368

Lockney



O HOLY NIGHT

Upon hearing the glorious message, shepherds and the Wise Men came to worship and adore Him. This Christmas let us rejoice and celebrate, as we too, proclaim the King.



Perry Implement

120 North Main

Lockney

The Pinto Mule

These two-colored mules were worth their weight in gold in Hanksville.

By Chris Jensen

Around the turn of the century a lot of unusual things happened in Hanksville, Utah, on the Dirty Devil River. Cattle rustlers, horse thieves, train robbers on the lam, footloose cowboys and sand-scoured ranchers, plus a peppering of the English dudes who managed the big spreads around the Henrys, mingled with the townspeople. Butch Cassidy, in his Sunday best clothes, often came over from his nearby Robber's Roost hangout to visit with the merchants and ranchers. Zane Gray was searching throughout the remote areas gathering materials for his western stories. And, years later the old-timers, talking about these things, would shake their heads and hint mysteriously about a lot of other things that "went on."

But these things didn't seem unusual to the natives.

Pinto mules did, though. Not that the people of Hanksville were strangers to mules.

The road from the railhead, about 50 miles away, straggled and jerked across the desert at the base of the San Rafael Swell. Along the way three quicksand-bottomed streams had to be forded. Sandstorms often obliterated the narrow road and if a wagon slipped off it sank fast into the deep sand and it might take hours to pull it out. Between the monstrous jagged claws of the San Rafael Swell there was some feed and a few ranches but the trails were rough and narrow. The roads to the big spreads around the Henrys led up through stream beds and over narrow trails scratched on the faces of precipitous canyon walls. So, pack mule trains were the best answers to any freight hauling. Sometimes there were as many as 20 mules in one of these trains and there were a lot of trains. Little wonder that the breeding of mules became a big business in Hanksville.

With the mares dropping these hybrid beasts by the dozens it shouldn't seem unusual that a mutation should take place.

And it did.

One day a mule colt was born with white markings—a pinto. According to all the rules of mule breeding this should have been impossible—but there it was! In the barber shop, in the saloon, in the blacksmith shop, in the livery stable, in Charlie Gibbon's store, at casual street gatherings and in the homes the unusual event was discussed and analyzed. Some advanced, what they thought was, a scientific theory. And, they could have been right. Some saw the event as a "sign" that something disastrous was going to happen to the country and especially to Hanksville. It is possible, too, that a few interpreted the "sign" as the coming of something good and wonderful.

Immediately, a number of ranchers and drovers wanted to buy that pinto mule. But, no mat-



IT'S A FACT!



More than a million Southeast Asian refugees need homes. Tens of thousands are living on the sea in overloaded and under-supplied boats. Many nations are ignoring the tragic plight of these people. A few countries are not.

In the forefront of nations that are offering homes, jobs and education to these refugees is Argentina. An estimated 5,000 refugees will be arriving in Argentina, and the people of that country are finding them the jobs and the homes they need. That could take some of the burden off the U.S.

ter how high the price offered the breeder refused to sell. While the unusual creature did bring a good many curiosity seekers that were pests it also brought some that were buyers. Things might have settled down had not, about a year later, the same combination of mare and jack produced another pinto mule.

This time the owner was interested in selling—to the highest bidder. The bidding was brisk. The lucky new owner hinted he had paid plenty but would never mention the exact price. The pinto mule was placed at the head of his string.

In anticipation of another pinto mule being born drovers, ranchers and even thirty-dollar a month ranch hands placed orders for the next colt and at astronomical prices. Several ranch hands pledged their entire year's wages to be able to own such an animal. Trading of these pledges ran the prices up even more. So, not only was owning such an animal a thing to be greatly desired, but a good investment as well. Dozens of eager buyers were always ready with cash on the line.

And, a few more pinto mules were born. The fortunate owners flaunted their prize possessions. A pack train drover would often realign his train at the edge of town with the pinto mule at the lead carrying no pack at all. Then the train would walk at its slowest pace down the main street the drover making sure that as many as possible would get to see his treasure. A cowboy or ranch hand would tie his pinto mule to the most prominent hitching rail in town. Then stand around and brag about his prize to whatever envious and admiring townspeople that gathered there.

Thus, and probably the only time in history, owning a mule became a status symbol.

And that did seem unusual even to the natives of Hanksville. □

GLORY

May the radiance and joy of a blessed Christmas be yours this spiritual season.



Thanks to our special friends. Plains Electric

106 South Main Lockney 652-2133

Christmas fills the air with love ushering in this season of great joy and contentment. Thanks to all. We wish you every happiness.

Johnson & Johnson Auto Parts
East Locust Lockney 652-2335

JOY to the WORLD

Ever thankful for your enduring faith and trust, we extend thanks to our cherished patrons. May the radiance of His birth illuminate your holiday.

Las Maracas
Lockney 652-3300

Blackeyed "Beans" For New Year's Day

Prepare blackeyed "beans" for a traditional New Year's feast.

That's correct, this ever-popular New Year's dish is not really a pea—it's a bean, a foods and nutrition specialist, Marilyn Haggard, says.

But, tradition dictates that blackeyed peas are known as peas—and will probably continue to be called peas. Whether pea or bean, no New Year's day celebration would seem right without them, the specialist points out.

Miss Haggard is with the Texas Agricultural Extension Service, The Texas A&M University System.

PREPARATION
When preparing blackeyed peas, soak the peas before cooking to reduce cooking time.

First, boil them in water for two minutes, remove from the heat and soak for one hour.

Now, they're ready to cook.

Or, to soak the peas overnight, start with the two-minute boil—the brief boil will keep them from souring and help prevent hard skins. Then, leave the peas to soak until the next day.

SEASONING
Season with one teaspoon salt for each cup of dry peas, the specialist continues.

Salt pork and bacon are old standbys for seasoning, but chopped ham or smoked turkey left from the Christmas celebration are great also.

Add pepper, garlic and oregano in small amounts—one-fourth teaspoon per pound of dry peas—to enhance flavor.

'SLOW COOKING'
In the slow cooker, soak the peas overnight, then cook the soaked beans in water on "high" for two and one-half hours.

Reduce control setting to "low", add seasonings and meat and cook for eight to 10 hours.

For less watery peas, use less water, she recommends.

MERRY CHRISTMAS

Santa loudly sounds our wishes for you... may your hearth and home be filled to overflowing with the holiday's bright delights... and our thanks.

Fierros & Sons Ready Mix
Lockney Box 388

Let there be CHRISTMAS

Let there be families and friends joined together in love and warmth, linking the old ways and the new. Starry eyed with Christmas joy we send thanks to one and all.

Reecers Cleaners
Box 752 Jim & Gloria Gomez
121 South Main Lockney 652-2262



Santa's merry spirit enhances every dazzling moment of the magic of Christmas . . . the sharing and caring of family and friends. Loaded with good wishes, we reach out to say thanks and to hope you have a beautiful, bountiful holiday!

This Christmas Message From The Following Public Officials:

Jonelle Fawver
Tax Assessor-Collector

Kenneth Bain, Jr.
County Attorney

George Miller
District Judge

Choise Smith
County Judge

Randy Hollums
District Attorney

D.G. Ayres
County Service Officer

Fred Cardinal
County Sheriff

Mr. And Mrs. Aaron Carthel
Commissioner Precinct 1

Glenna Orman
County Treasurer

Mary L. McPherson
District Clerk

Mr. And Mrs. Jack Lackey
Commissioner Precinct 4

O.M. Watson, Jr.
County Auditor

Mr. And Mrs. Grigsby Milton, Jr.
Commissioner Precinct 3

Walter Hollums
Justice Of The Peace

No-Bake Si
You can
family with
that will m
mouths and b
to their eye
almost as quic
ey. "Jack Fro

No-bake snow
easy-to-make

TWINKIE SA
1/2 Hostess Tw
1/2 cup white
5 Tbsp. milk
5 oz. coconu
6 large mars
24 miniature
Toothpick

Blend icing
together. Spread
Roll them in
orange in cir
icing in. S
marshmallow
end of every
with a tooth
miniature ma
both ends of
Yield: 12 servi

blessing
we love,

116 South

Provid

Bake Snow Flake
 You can shower your
 family with Snow Flakes
 that will melt in their
 mouths and bring a twinkle
 to their eyes—and do it
 as quick as you can
 "Jack Frost."



Snow flakes are an
 easy-to-make holiday treat.

WINKIE SNOW FLAKE

1/2 cup Twinkies
 1/2 cup white icing
 1/2 cup milk
 1/2 cup coconut
 1/2 cup large marshmallows
 1/2 cup miniature marshmallows
 1/2 cup toothpicks

Mix icing and milk to-
 gether. Spread on Twinkies.
 Dip them in coconut and
 roll in circle with ends
 together. Stick a large
 marshmallow in the inside
 of every other Twinkie
 with a toothpick. Place 1
 miniature marshmallow on
 the ends of each Twinkie.
 12 servings.



CHRISTMAS PRESENT - Robert Sapolsky is Amahl, and Teresa Stratas is his mother in the GE Theater production of "Amahl and the Night Visitors," which will be telecast on PBS Channel 5 television Saturday at 7 p.m., December 22.

HOLIDAY GREETINGS



As we gather together to share the
 blessings and joy of the holiday with those
 we love, we greet old friends and say thanks.

Floyd County Insurance

16 South Main Lockney 652-3347

FOR A SAFE HOLIDAY

During the Christmas and New Year
 weekends, thousands of Texas motor-
 ists will be burning their headlights
 day and night as a visible reminder to
 others to drive safely.
 Join this effort to make the Holidays
 accident-free.

Your Texas Department of
 Public Safety

Calorie Counts to Help You Through the Holidays

With so many goodies surrounding us at holiday time, who wants to diet? It can be a bore! However, a little careful planning can keep you full and happy, and your waistline from expanding. We offer a few hints to help you beat "the battle of the bulge."

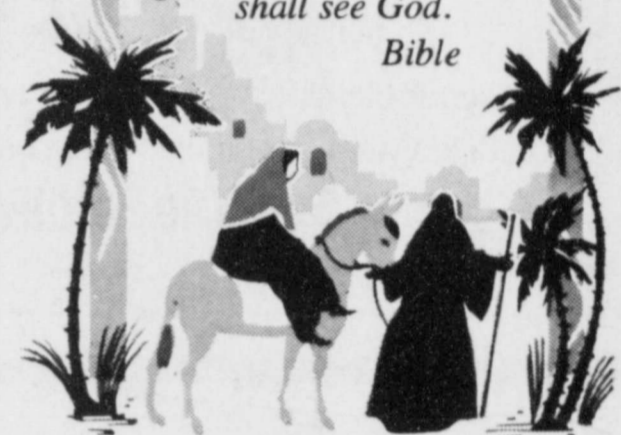
Calorie count is in parentheses:

- 6 shrimp (90) ... 3 1/2 ounces white wine and soda (85)
- 5 artichoke hearts (55) ... 10 pretzel sticks (30) ...
- 2 stuffed green olives (15) ... 6 oysters (65) ... 1 slice pumpernickel (80) ... 1 nectarine (30) ... 2 ounces rare roast beef (95) ... 8 small gumdrops (35) ... 1 teaspoon caraway (25) ... 1 stalk celery (5) ... 1 ounce camembert (85) ... 1 8 oz. glass milk (160) ... 1 good slice calves liver (75) ... 1 cup cottage cheese (240) ... 1 Ritz cracker (20) ... 1 Wheat Thin (10) ... water, try a quart a day (0)!

REJOICE

Blessed are
 the pure in heart;
 for they
 shall see God.

Bible



Greetings from

Jesse & Margie Savage & Mert Gibson

J & M Upholstery

208 South Main

Lockney

Merry Christmas

Holiday Plants,

Decorations

Hazardous

With the holiday season rapidly approaching, care must be taken to insure that in all the hustle and bustle that accidental poisonings do not occur, warns the Texas State Poison Center. "Holiday plants and decorations can cause considerable problems," warns Michael Ellis, director of the Texas State Poison Center.

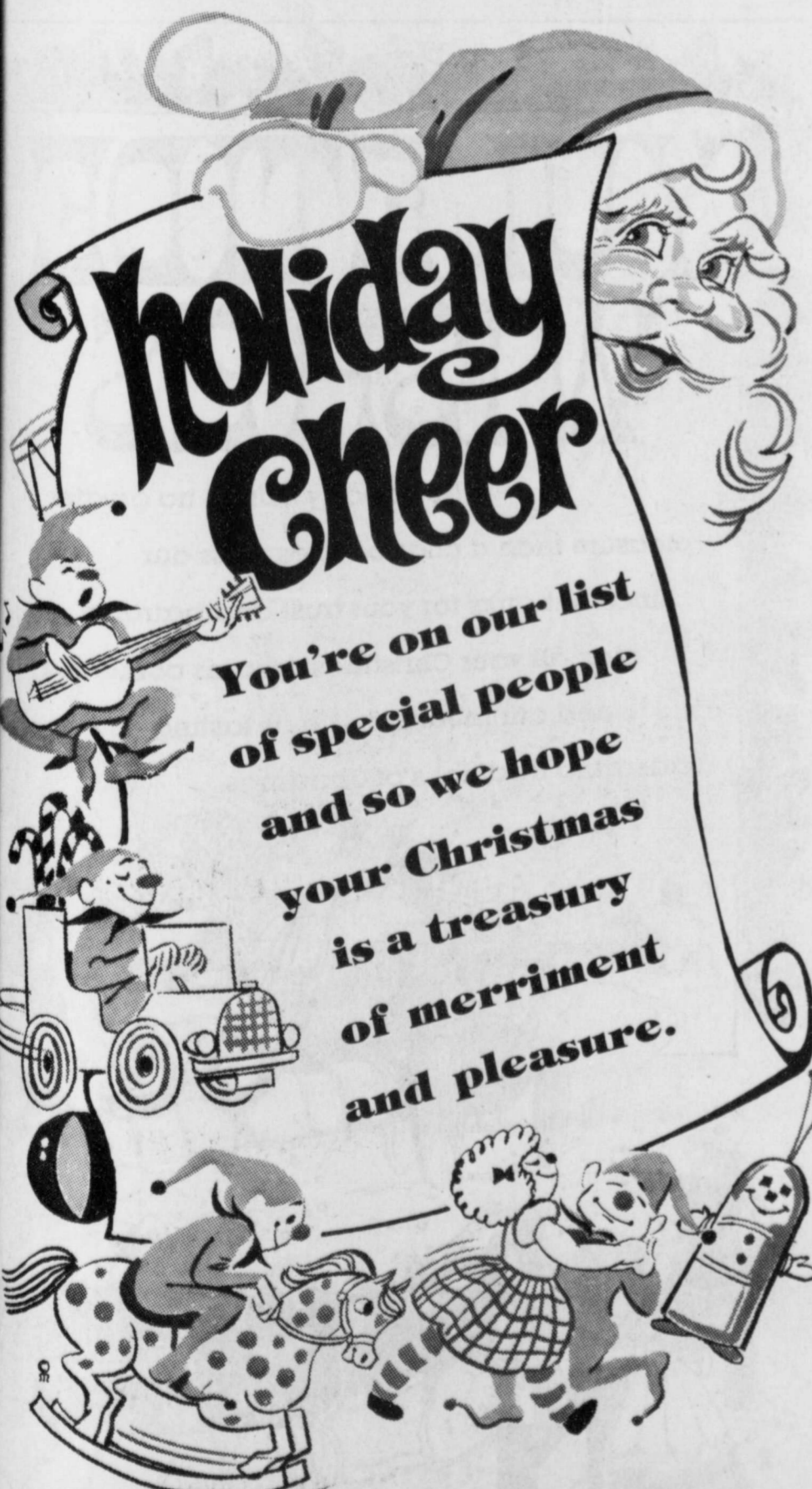
"Plants, such as the poinsettia, Christmas holly, mistletoe, and the Jerusalem cherry can all cause problems if left where small children can get to them," Ellis noted. "Although the poinsettia is not the deadly plant it is often misrepresented as, if the leaves or stems are eaten or chewed on, frequently we see fairly severe vomiting and diarrhea. This in itself can cause dehydration problems in small children."

"If holly berries are eaten they can produce severe vomiting and diarrhea, due to a number of extremely irritating substances found in both the red and green berries. Mistletoe, on the other hand, has proven deadly when ingested in any quantity," Ellis noted. "The bright red berries of the Jerusalem cherry can be mistaken for tomatoes by small children, and the consequences may prove severe."

"Since we know that small children are attracted to plants, and particularly those with bright red colors," Ellis said, "they should be placed high enough that small hands cannot have access to them."

This means that places like the coffee table are definitely out as areas to display these plants."

Other holiday decorations can pose problems, also. "Christmas tree ornaments, such as older bubbling lights, contain methylene chloride, which if consumed by small children may prove quite toxic," notes Ellis, "each year we are consulted about children eating glass Christmas tree balls, and the possibility of the mouth or the gastrointestinal tract being cut or injured is very real."



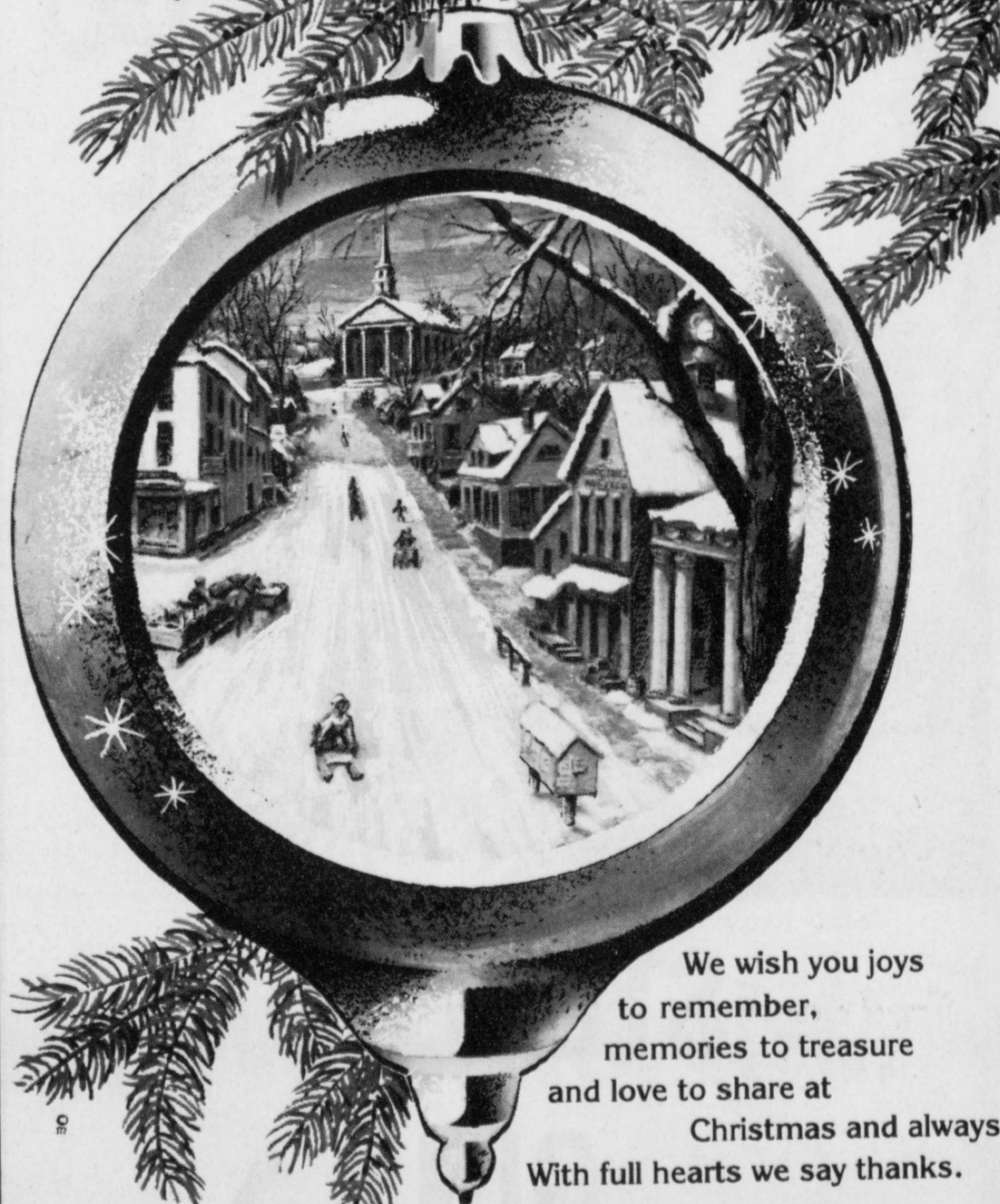
You're on our list
 of special people
 and so we hope
 your Christmas
 is a treasury
 of merriment
 and pleasure.

Providence Farm Supply

293-1012

Providence

Merry Christmas



We wish you joys
 to remember,
 memories to treasure
 and love to share at
 Christmas and always.
 With full hearts we say thanks.

Byrd Pharmacy

Fred & Virginia Byrd

320 North Main Lockney

Yuletide Turkey Can Be Just As Special The Second Time Around

An elaborate turkey dinner at Christmas time yields untold dividends in second day lunches and dinners. You'll enjoy these delicious menus . . . and so will your

family. The best part is that they're so tempting you'll never think of them as "leftovers."

EASY TURKEY LOAF
6 cups turkey finely chopped

1/2 cup chopped onion
1/2 cup chopped green pepper
1/2 cup fine dry bread crumbs
1 cup mayonnaise
1 cup chili sauce
1 teaspoon salt
1/2 teaspoon pepper

WISHING YOU A VERY MERRY CHRISTMAS



May your blessings increase and may your home be filled with happiness. In appreciation . . . thanks.

Sun-Vue Fertilizer

East Highway 70

Lockney

Flowering Bulbs To Grow In Time for Joyful Gift Giving

Some of the most fragrant, beautiful plants to grow and give are flowering bulbs. They can be forced into winter bloom easily and are available at flower shops, nurseries and often in five and ten cent stores. Paper white narcissus will bloom in 6 to 7 weeks, hyacinths in 10 to 12 weeks, amaryllis in 4 to 6 weeks. Plan to give them just as the flowers are about to open. They are welcome gifts that make a colorful display in any home!

Paperwhite Narcissus—Place 4 to 6 bulbs, about 2" apart in a shallow bowl containing colorful pebbles and water. Twist bulbs gently and firmly into pebbles so they stand straight, and are about 1/2" under the top surface of the pebbles. The bowl need not be deep, 4" to 5" will do. Set to root in cool, dark spot for about 4 weeks or until tops have sprouted. Keep water

level always to base of bulb. Move to a bright or sunny window sill or shelf. Continue to water. Blossoms though short lasting, are wonderfully fragrant and lovely.

Hyacinths—Follow directions for paperwhites using only two or three bulbs to pot. Hyacinths prefer a slightly cooler place to hibernate while rooting and take a few weeks longer to sprout. Their beautiful, varied color blooms make a handsome centerpiece.

Amaryllis—These large bulbs with their striking lilylike blossoms come in many vivid colors. Plant 1 bulb to a pot filled with average potting soil, leaving one-third of the bulb exposed. Keep in a sunny, bright window, watering sparingly until stem appears. Increase water as bud expands.

Making Old Fashioned, Spicy Gingerbread Men Cookies...

One of the special and most delicious customs at Christmas is snappy, spicy gingerbread men cookies. Since the whole family loves them, why not have the whole family join together in a happy baking spree? Here's our quick 'n' easy recipe:

Gingerbread Cookies:
1 cup packed brown sugar
3 eggs
1 cup margarine or butter, softened
1 1/4 cups molasses
1 teaspoon salt
1 tablespoon baking soda
1 teaspoon ground cinnamon
1 teaspoon ground allspice
1 teaspoon ground cloves
1 teaspoon ground ginger
3 cups all-purpose flour plus 5-6 cups (to be used later)
8" gingerbread man cookie cutter

Early in day: In a large bowl with mixer at low speed, beat first 11 ingredients, until just mixed, constantly scraping bowl with rubber spatula. Increasing speed to medium, beat 2 more minutes, scraping occasionally. Using a wooden spoon, stir additional 5 to 6 cups of flour into dough, to make it stiff. Divide dough in half and wrap in plastic wrap. Dough can be used immediately or refrigerated for up to two days.

Preheat oven to 350° F. On a lightly floured surface roll half the dough with a lightly floured rolling pin, until 1/8" thick. With gingerbread man cookie cutter, cut as many cookies as possible. Using a pancake turner, arrange cookies on lightly greased cookie sheet, handling carefully. Bake 12 minutes until cookie edges are firm; loosen cookies



from sheet and remove to wire rack to cool.

Reroll scraps and using remaining dough, repeat.

Using white frosting, prepared or your own home made favorite, and raisins, decorate gingerbread men.

Recipe makes about 2 dozen cookies.

TURKEY FILLED POTATO BOATS

Scoop out baked Idaho potatoes leaving 1/2 inch shell, using half a large potato per portion. Mash and season scooped potato pulp and set aside. Heat diced turkey in cream sauce. (Use your judgment as to amount of sauce according to quantity of turkey you are using.) Fill scooped potato shells with turkey mixture. Fill pastry tube with mashed potato mix and squeeze to form a border around each potato boat. Bake in 400° oven until brown.

This is a great dish for youngsters since it is easy to manage and doesn't need any cutting up. Try a little grated cheese over the top of each boat before putting in the oven, for extra zip.

The Robin - A Legend Symbol of the Spirit of Christmas

The robin, long familiar as a harbinger of spring is also a centuries old symbol of Christmas. One of the earliest English Christmas cards shows a robin in a snowbank, and one is tempted to ask what this cheery bird has to do with the holiday.

Legend has it that the robin played a vital part in the first Christmas, so it is not unusual to find him portrayed on Yuletide cards and decorations.

The Holy Family was not alone when they took refuge in the stable at Bethlehem. According to legend, a small brown robin, perched on a rafter, watched the three Magi present their gifts to the newly born Christ Child. The bird seemed to sense that something unusual and wonderful was taking place, and noticed, after the departure of the Three Kings, that

Merry Christmas!

Wishing you

LOVE

HAPPINESS

PEACE

and JOY

throughout

the holiday

season.

Thanks to our many friends

BE SURE: INSURE WITH

THE Bob Millers
INSURANCE AGENCY
& REAL ESTATE

YOUR INDEPENDENT INSURANCE AGENT
RES. 652-3850 OFF. 652-2320
105 N. MAIN ST. P. O. BOX 481
LOCKNEY, TEXAS 77421

A JOYOUS CHRISTMAS MESSAGE

The beauty of Christmas lies in the thought that we live in the memory of our friends. We think of you with warmth and appreciation and wish you a bright and glowing holiday season.

STERLEY GIN

Sterley

Jim Roberts, Manager

652-3102

YULETIDE WISHES

The holiday brings no greater pleasure than a chance to express our sincere thanks for your trust and patronage. May all your Christmas dreams come true and our friendship be as lasting as the endearing traditions of Christmas.



Davis Lumber Company

102 East Shubert

Lockney

Joyous Christmas



FLOYDADA COOPERATIVE GINS, INC.

RAY GENE FERGUSON, MANAGER

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**How Much
Do You Know
About Christmas?
By Wayne Kessler**

Have some fun with our Christmas quiz. Afterwards, add up your answers to get your Christmas Spirit Rating:

- 1-5 correct: You're still working on your Christmas card list.
- 6-10 correct: You haven't peeked at your presents yet.
- 11-15 correct: The Christmas tree is bought.
- 16-20 correct: You are working on your New Year's Eve party.

1. "Rudolph, the Red-Nosed Reindeer," was sung by which crooning cowboy?
a. Hoot Gibson b. Gene Autry c. Roy Rogers
2. A 1954 musical version of Dickens' A Christmas Carol was presented on TV. Who played Ebenezer Scrooge?
a. George Raft b. Basil Rathbone c. Fredric March
3. In the 1948 movie *The Bishop's Wife*, Cary Grant, as an angel, visits earthlings David Niven and Loretta Young. What name does this angel go by?
a. Dudley b. Dooright c. Gabriel
4. "The Christmas Song" (Chestnuts Roasting on an Open Fire) was written by Robert Wells and Mel Torme. Oddy enough, Torme did not have the hit record of this yuletide favorite. Who did?
a. Frank Sinatra b. Nat "King" Cole c. Bing Crosby
5. What presents do the poor husband and wife exchange in O. Henry's Christmas masterpiece, *A Gift of the Magi*?
a. watch fob and set of combs b. a necktie and a signet ring c. a muffler and a shawl
6. If you were to receive all the "gave to me's" in the carol, "The Twelve Days of Christmas," you would have a very noisy house. Can you name the gifts?
7. In the 1954 movie *White Christmas*, Bing Crosby and Danny Kaye come to the aid of an old Army general, whose Vermont ski lodge is in financial difficulty. Name the actor who portrays their old Army buddy.
a. Richard Blane b. Dean Jagger c. Orson Welles
8. Who wrote the annual animated TV special, *How the Grinch Stole Christmas*?
a. Dr. Seuss b. Ted Geisel c. Dr. Spock
9. "Home for the Holidays" was sung by a barber turned singer. His name?
a. Danny Kaye b. Perry Como c. Julius La Rosa
10. Which of the following actors did not portray Dickens' famous Christmas miser, Ebenezer Scrooge, in the movies?
a. Albert Finney b. Alastair Sim c. Jack Benny d. Reginald Owen
11. A little girl named Virginia O'Hanlon wrote to the *New York Sun* newspaper asking, "Is there a Santa Claus?" The letter was answered in an editorial by Frank P. Church, a *Sun* reporter. What now-famous reply did he make?
a. "Yes, Virginia, there is a Santa Claus."
b. "No, Virginia, there is no Santa Claus."
c. "Yes, Virginia, if you truly believe."
12. What famous American composer wrote "White Christmas"?
a. Manny Manheim b. Cole Porter c. Irving Berlin
13. Glyn Dearman, Richard Beaumont and Terry Kilburn all played what Christmas Carol character on the silver screen?
a. Marley's Ghost b. Tiny Tim c. Bob Cratchett
14. Janet Leigh and Robert Mitchum were in a 1949 movie titled *Holiday Affair*. Mitchum, with his last \$80, buys Leigh's fatherless son a gift. What was it?
a. a train set b. a new suit c. a bicycle
15. Name the holiday song performed by Bob Hope and Marilyn Maxwell in the 1951 movie *The Lemon Drop Kid*.
a. "How Much Is That Doggie in the Window?" b. "The Little Drummer Boy" c. "Silver Bells"
16. Fill in the missing word to these songs.
a. "I'll Be Home for Christmas. You can _____ on Me." b. "Chestnuts Roasting on an Open Fire. _____ Nipping at Your Nose." c. "Deck the Halls with Boughs of _____."
17. In *It's a Wonderful Life*, a 1946 Frank Capra movie, Jimmy Stewart is visited on Christmas Eve by?
a. an angel b. a rabbit c. Santa Claus
18. Who played the Santa Claus character in *Miracle on 34th Street*?
a. Monty Woolley b. Edmund Gwenn c. Orson Welles
19. "Twas The Night Before Christmas," a poem by Clement Moore, names all eight of Santa's reindeer. Ten critters are listed below. Pick the two that are not Santa's.
a. Dasher b. Sneezzy c. Dancer d. Blitzen e. Vixen f. Lancer g. Comet h. Donder i. Cupid j. Prancer
20. What is the last line of the poem, "Twas The Night Before Christmas?"



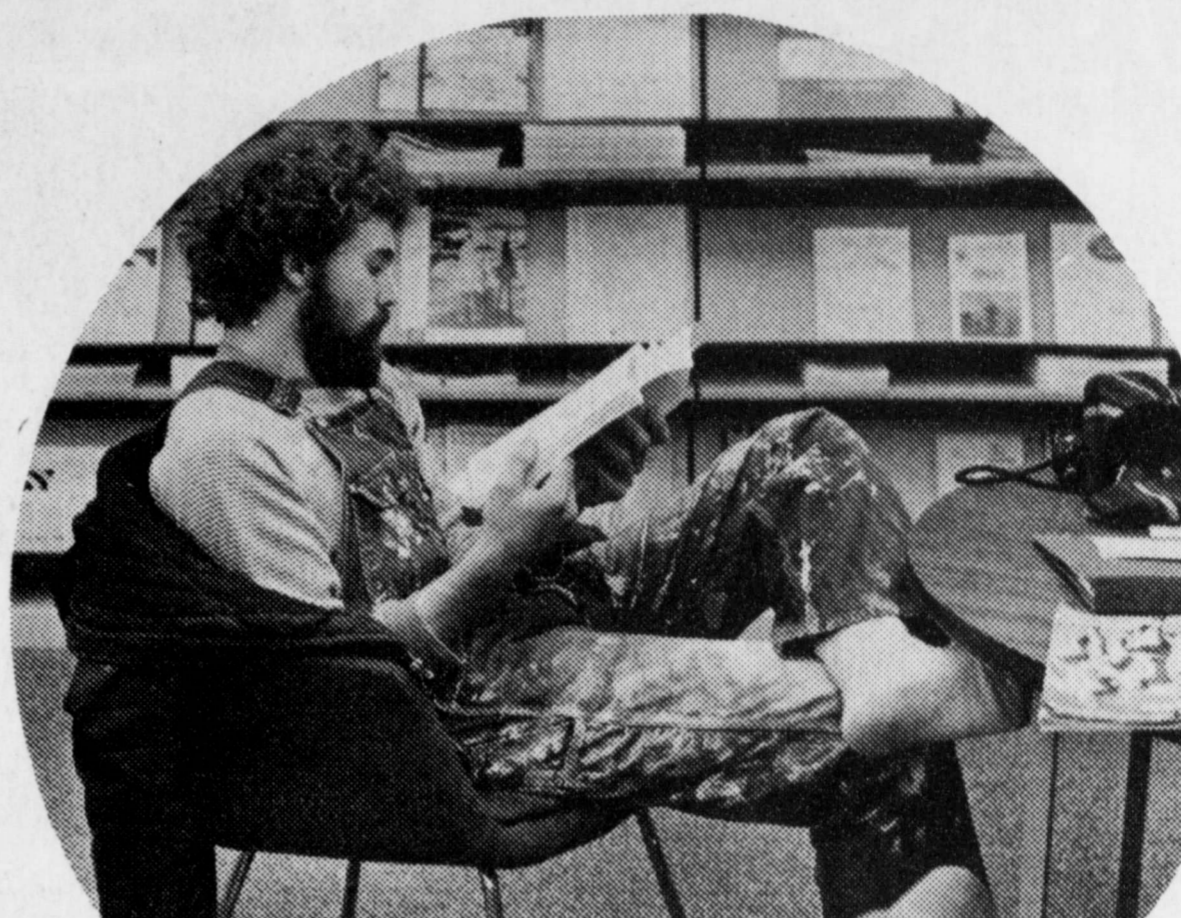
ANSWERS TO QUIZ

1. b 2. c 3. c 4. b 5. a 6. a 7. c 8. a 9. b 10. d 11. c 12. c 13. c 14. a 15. c 16. a 17. b 18. b 19. b 20. a

A GOOD-NIGHT CHRISTMAS TO ALL AND TO ALL A HAPPY

1. a. count or plan b. Jack Frost c. Holly
2. a. 12 b. 13 c. 14
3. a. and b. (Geisel is Seuss's real name)
4. a. and b. (Chestnuts Roasting on an Open Fire)
5. a. and b. (The husband sells his watch to buy her a set of combs. She has her hair cut and sells the tresses to buy him a watch fob.)
6. a. partridge in a pear tree; two turtle doves; three French hens; four calling birds; five golden rings; six geese a-laying; seven swans a-swimming; eight maids a-milking; nine ladies dancing; 10 lords a-leaping; 11 pipers piping and 12 drummers drumming.

time out for GOD



The Well-Rounded Life

There are times we want to paint, and times we want to study. Who says a fellow can't wear his work clothes while enriching his mind? And relax with his shoes off, too!

Indeed all of us need to be cultivating the well-rounded life. We need to make provision in our busy weeks for work and play and learning and worship.

Much of the pressure under which we live may not be so much the result of life's unreasonable demands upon us as the result of our inadequate preparation for meeting life's demands.

Time spent with God . . . learning of His purposes, His power and His love . . . is one of the essentials for the well-rounded life. And while custom has long prompted folks to express reverence by donning their best clothes, in the church today the important thing is not what you wear — but that you're there.



Scriptures selected by The American Bible Society

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
I Thessalonians	Luke	I Corinthians	II Peter	II Thessalonians	Revelation	Joel
5:1-3	21:5-9	15:51-54	3:10-13	1:6-10	10:8-11	2:1-2

This Inspirational Message Sponsored By The Following

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The Longhorn Inn The Glen Cooper Family	Byrd Pharmacy Fred D. Byrd, Pharmacist
Jackson Tire Company Shamrock Products - National Tire	Consumers Fuel Association Everything For The Farmers
Moore-Rose Funeral Home Phone 652-2211	Patterson Grain Company Lockney
Lockney Lumber & Supply We Appreciate Your Business	Schacht Jewelry & Floral "It's Our Pleasure To Serve You"
	Lockney Beacon Your Hometown Newspaper
	Sun-Vue Fertilizers Your Smith-Douglas Dealer
	Page's Thriftway Friendly Service Every Day of the Week
	Dan's Auto Service Repair Specialists
	Perry Implement Company Lockney's John Deere Dealer
	Lockney Co-Op Gin & Elevator Serving Yourself thru Ownership

- FIRST BAPTIST CHURCH**
John C. Jenkins, Pastor
Monte Richards, Music director
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Church Training 6:00 p.m.
Evening Worship 7:00 p.m.
Prayer Meeting 7:00 p.m.
Wednesday Adult Choir 7:00 p.m.
Wednesday High School Youth 6:00 p.m.
Wednesday G.A. and Mission 7:00 p.m.
Wednesday Youth Choirs 6:00 p.m.
Sunday R.A.'s 5:00 p.m.
Sunday 5:00 p.m.
- PRIMERA IGLESIA BAUTISTA**
Rev. Glenn Smith, pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.
W.M.U. Brotherhood 7:30 p.m.
Choir Practice 7:30 p.m.
Prayer Service Wednesday at 7:30 p.m.
- LATIN AMERICAN CHURCH OF CHRIST**
Bible School 9:45 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:00 p.m.
Wednesday Service 7:00 p.m.
- LOCKNEY LUTHERAN ASSEMBLY OF GOD**
Manuel Rendon, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:00 p.m.
Men's Fellowship Tuesday Evening 7:00 p.m.
W.M.C. Thursday 8:00 p.m.
Christ's Ambassadors Sunday Evening 7:00 p.m.
- WEST COLLEGE CHURCH OF CHRIST**
West College and Third
Frank Duckworth, Evangelist
Sunday Morning Worship Services 10:00 a.m.
Sunday Evening Worship Services 6:00 p.m.
Wednesday Evening Prayer Services 7:00 p.m.
- LONE STAR BAPTIST CHURCH**
Frank Lorillard Jr.
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.
Prayer Service Wednesday Evening 7:00 p.m.
Brotherhood, First Saturday Morning of Every Month
- CEDAR HILL BAPTIST CHURCH**
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:00 p.m.
Prayer Service Wednesday at 7:30 p.m.

Christmas Joy



The magical moment of Christmas is here again with its happy fantasies and dreams come true! May its wondrous spell weave an enchanted holiday around you and your family, and our thanks add to its bright pleasures.

The Staff At The Floyd County Hesperian

Wishes To Extend Their Appreciation

For A Prosperous Year.....

Best Wishes For A Happy Holiday Season !

Jan Thompson

Joyce Covington

Rosemary Gonzales

Beck Simpson

John Carroll

Angel Torrey

Carolee Sells

Bill Pratt

Ruffy Ratzke

Kristi Kopper

F BAPTIST CHURCH
John C. Jenkins
Pastor
Monte Richards,
Music director
School 9:45 a.m.
g Worship 11:00 a.m.
Training 6:00 p.m.
g Worship 7:00 p.m.
Meeting
sday 7:00 p.m.
choir
sday 8:00 p.m.
chool Youth (B.Y.F.)
sday 7:00 p.m.
nd Mission Friends
sday 4:00 p.m.
Choirs
5:00 p.m.
5:00 p.m.

IERA IGLESIA
SAUTISTA
enn Smith, pastor
School . . . 9:45 a.m.
g Worship . . . 11 a.m.
g Union . . . 5 p.m.
g Worship . . . 6 p.m.
Brotherhood,
ractice 7:30 p.m.
Monday
Service Wednesday
7:30

A's and Acteens
Wednesday 7:30 p.m.

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Thursday . . . 8:00
Ambassadors Satur-
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College And Third
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Evangelist
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Evening Worship
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. . . 8:00

STAR BAPTIST
CHURCH
Lorillard Jr.
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Worship . . . 11:00
Union . . . 5:00
Worship . . . 6:00
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6:30
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HILL BAPTIST
CHURCH
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Worship . . . 11:00
Vorship . . . 6:30
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. . . 6:30 p.m.

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nership

Johnny, Pat, Johnny Wayne, Tammy, Cindy & Tracy Adams
 Larry, Sandy, Clay & Erin Adrian
 Carroll, Anna, Erik & Jason Anderson
 Clarence, Katy, Jim, Amy & Jodi Ansley
 Mr. & Mrs. Goree Applewhite
 Olga Applewhite
 Maria, Margarito, Margarito Jr., Mike & Mario Anellano
 Mr. & Mrs. Ray Aston
 Ronnie & Treena Aston
 Nora & Robert Ayres
 Sol & Geneva Barclay
 Art & Faye Barker
 Barry, Algene, Brent & Beverly Barker
 Larry, Cathy & Rance Barnett
 Mr. & Mrs. E.O. Barrett
 Austin, Clara & Tracy Beedy
 J.R., Maye & Steve Belt
 John & Sarah Bickley
 Bill, Anita, Gary, Troy & Clint Bigham
 The Orville Billingtons
 Tommy & Belynda Billington
 Opal Blount
 James & Gladys Bobbitt
 Cecil & Lajuana Boedecker
 Terry & Robin Boedecker
 Marter & Dorothy Bradley
 The Melvin Bradleys
 Van, Cheryl, Lisa & Jimmie Bradley
 Wayne, Annabel & Larry Bramlet
 Buddy & Georgie Brandes
 Virgil & Esther Brasher
 Dowell, LeDell, Dianne & Terry Brewer
 The Byron Brock Family
 Kenneth, Juanita, Darlene & Earl Broseh
 Claude & Wilma Brown
 Omar, Rita & Todd Burleson
 Garry, Charlanne & Tamarah Burson
 Archie & Nora Bybee
 Delvin, Sheryl, Stephanie, Shondra & Jason Bybee
 Donnie & Vera Jo Bybee
 June Bybee
 Louie, Cynthia & Bryan Bybee
 Norman & Marguerite Caldwell
 Chester Carthel
 Dart & Joann Carthel
 Hershel & Octavia Carthel
 Mike, Freda, Michael, Crissy & Clint Carthel
 Nancy, Kara, Kim & Jason Carthel
 Jerry, Barbara, Gary & Michael Cawley
 Larry, Laverne & Nick Christian
 Windy & Edythe Clark
 The Coffmans-Tom, Barbara, Connie, Christy & Ricky
 Wayne Coleman
 Mrs. Gene Collins & Kirby
 Randell & Beatrice Collins
 Lon & Lois Colvin
 Glen, Violet & Tim Cooper
 Melvin & Edith Cooper
 Mr. & Mrs. J.D. Copeland
 Bennie & Lottie Cox
 Weldon & Modena Cumbie
 Sterling, Gleyann Earle & John Cummings
 Zach, Sandra & Adam Cummings
 Joe, Barbara, Ronnie & Jackie Cunyus
 Bob, Patte, Shayne & Rayna Damron
 Red & Maxine Daniels
 Jerry, Dovie, Randy, Joey & Julie Davis
 Thurman & Lynna Davis
 Douglas & Mary Glen Dege
 Dub, Doylene, Todd & Tyke Dipprey
 Weldon & Carmen Dodson
 John & Rochell Dorman
 Johnny Dorman
 Frank & Erma Lee Duckworth
 Danny, Lesca & Mikhael Durham
 Carolyn, Lauri & Dodd Duwall
 The Don Duwalls
 Loyd & Verna Duwall
 Tom & Joann Duwall
 Cindy Dyer
 Bert & Johnny Elam
 Larry, Brenda, Tamara, Tonya & Timothy Elam
 Richard, Barbara, Paula & Crain Ellison
 Bill, Karen, Kevin, Rebecca & Jerry Don Evans
 Hall & Gladys Ferguson
 James, Marjorie, Mike, Julie & Donny Ferguson
 Mr. & Mrs. Leslie Ferguson
 Bill & Mary Ruth Fewell
 Jim & Jean Fitzgerald
 C.E. & Wanda Flippin
 Bernie Ford
 Bryon & Patsy Ford
 The Buck Ford Family
 The Jerry Fords
 Ray, Ann, Randy, Roxanne, Russell, Rachelle, Rance & Ryan Ford
 Eddie Joe, Gayle, Marcia & John Fortenberry
 Sam, Kelly & Jennifer Fortenberry
 Eddie, Ann, David, Jody, Melanie & Karyn Foster
 David, Pat, Cindy, Julie & Chad Frizzell
 Hubert & Agnes Frizzell
 Jack & Lucille Frizzell
 Pat, Susie & Gay Frizzell
 Dale, Debbie, Lee Ann & Mandy Gallaway
 Ham & Mildred Gammage
 Ray, Lynda, Trent & Tandi Gant
 Jack, Ann, Jackie, Lynn, Angela & Johnny Gaskins
 The Jack & Myrtle Gibson Family
 Bill & Nell Glasscock
 Paul, Delinda, Phillip & Jerod Glasson
 Jimmy, Mitzi & Christopher Glenn
 Larry & Jill Golden, Colt, Chad & Clay
 Oscar & Gladys Golden
 Jim & Gloria Gomez
 Glen & Tina Graves
 Phil, Vickie, Aimee & Max Green
 Mrs. Eunice Greenhaw
 Mr. & Mrs. J.T. Griffin
 Dub, Peary, Brent & Todd Hallmark



To wish you
 a blessed Christmas
 and a joyful new year.

Larry, Sunny, Garry & Julie Hammit
 Harmon & Ann Handley
 The Cliff Hardys
 Clark & Lucille Harris
 Shorty & Ruby Hartman
 Frank & Lena Hawkins
 Cleatis, Betty & Cody Hayes & Dee & Devra Baker
 Joe, Beverly, Missy & Jodu Hmon
 C.L. & Marie Henderson
 Deanie, Rita & Mona Henderson
 Blake, Julie, Rhonda & Leslieanne Hickerson
 James & Myrt Hill
 Faye Holmes
 Burl & Helene Holt
 Kenneth, Jackie, Heather & Kip Holt
 Lonny & Karen Hooten
 Harley & Billie Howard
 Mac, Nelda & Scott Howard
 Roy & Mary Howell
 Paul, Vida, Rick & Sheila Hrbacek
 Mrs. Floyd Huff
 Charles & Molly Huffman, Christine & Mary
 Herman & Helen Huffman
 Billie & Fred Huggins
 Jim & Carol Huggins
 Bill, Kathy, Mandy & Wesley Hunter
 David & Betty Jackson, Jolie & Chad
 Donnie, Judy, Clint, Chad, Shea & Cody Jackson
 Floyd & Carolyn Jackson & Aaron
 The Keith Jackson Family
 Kenneth & Betty Jackson
 Mr. & Mrs. Bob Jarrett
 Rev. & Mrs. John Jenkins
 Hazel Johnson
 Ike & Lucile Johnson
 Jerry, Jessie, Jerald & Jason Johnson
 L.N., Carlene, Denise & Deneen Johnson
 G.B., Naomi, Chris & Lori Johnston
 Bobby, Naomi & Dewayne Jones
 Buck & Bobbie Kellison
 Ricky, Kathy, Kori & Corbin Kellison
 The Roy Kidds
 Roy, Sharon, Terri, Eddie & Sherre Kinard
 Clois & Vera King
 Herman & Lorene King
 Jerry, Janie, Jerry Lee & John Klein
 Mrs. Bob Knox
 Mr. & Mrs. J.M. Knox
 Paul, Karen, Amy, Jon & Becky Koonsman
 Gail, Mary Ann & Amy Kring

The H Penseroso Jr. Study Club offers this greeting page as an alternative to sending Christmas cards to local friends. All Proceeds will go for scholarships to be given to Lockney High Seniors.

Danny, Kim & Joshua Lambert
 The Bob Lanes-J.H., Glen, Gwen, Bob & Irene Lee
 Reed & Maudie Lawson
 Irene Lee
 Junior, Ann & Boyd Lee
 Frank, Chris, Naleasha & Frankie Loring
 & Tommy King
 Floyd & Rita Lyles
 Bill & Martha Mangold
 Gary, Brenda & Allison Mangold
 Paul & Minna Mangum & Tara
 Laura Manning
 Fred, Carolyn, Kelly & Cindy Marble
 Mike, Tonya & Justin Marble
 Ed, Joyce, Jessica, Robin & Joyce Marble
 Tom, Jeanette & Janis Marr
 Jim Bob, Kay, Allen & Cynthia Martin
 Mike, Ginger & Kaci Mathis
 Warren, Barbara & Karen Mathis
 Richard & Lillie Matthews
 Doug & Donnie Meriwether
 Mrs. Chester W. Mitchell
 Mr. & Mrs. R.C. Mitchell
 Wilbur, Jan, Monty & Amy Mize
 Mark & Wendy Montandon
 Merle & Mike Mooney
 Boyce & Inez Mosley
 Rick, Lisa, Jared & Johnnie Lynn Mosley
 Robert & Kim Murdock
 G.A., Artitia & Kim McCAda
 Larnce & Clara McCain, Tim & Rhonda
 Bill, Mary Louise, Karla & Barney Bill McCarter
 Dickie, Debby, Dana & Deidra McCarty
 The Audrey McCormicks
 Bobby & Ann McCormick
 David & Susan McCoy
 Gale, Gay, Dar Lee & Dee McPherson
 Joe, Peggy, Jody, Tonya & Amy Nance
 Bud & Lorraine Nance
 Arvie & Gene Newton & Charles
 Effie & Raymond Parker
 Jerry, Tommye, Sheryl, Tana & Kim Perry
 James & Shelia Poole, Scott & Mary Poole
 Wilma, Doylene, Christi, Dana, Gale & Shelia Poole
 Ewald & Anna Dell Quebe
 Helmut & Wynona Quebe
 Bill, Ann, Karl & Randy Race
 Mr. & Mrs. Boyd Reay, Joe & Kay
 C.L., Lucy Dean & Breck Record
 Clara Reecer
 Donald, Mavis & Julie Reecer
 Paul, Zora & Jeff Reecer
 Stan & Lynn Reves
 Willis & Bernice Reynolds
 John, Elizabeth, Martha & Sandy Riley
 Henry & Viola, Lawson, Reed, Amy & Brandon Rowell
 Faye & Garland Sans
 Mr. & Mrs. Guy Sans
 Margaret & Eleanor Schacht
 Milton & Wicky Schaeffer
 Mr. & Mrs. Albert Scheele & Ralph
 Belle Shankle
 Marsha Sharp
 Kelton, Sally, Carlton & Amy Shaw
 The Bill Shermans
 Mr. & Mrs. Tommy Sherman
 Dorothy Shipp
 Ray & Virginia Sissney
 Brian, Dorothy & Marilyn Smith
 Dan, Reeda Cay & Tikka Smith
 Mr. & Mrs. Joe D. Smith, Monty, Rodney
 Lynn Ray, Wanda & Garry Smith
 Max & Marty Smith
 Neva Smith
 Mrs. R.W. Smith
 George, Jean, Doug, Terri & Greg Spauld
 Bobby, Jackie & Sharon Spencer
 Emma Stallbird
 The Keith Starsells
 Pat & Dottie Starsell
 Martin & Robin Stoerner
 Wilfred & Dorothy Stoerner
 Buddy & Bobbie Sue
 Eugene, Patty, Kay & Larry Tannabill
 O.D. & Armine Tarpley
 Kenneth & Melba Tate
 Josie Taylor
 Jr., Cleona, Penny & Terry Taylor
 Myrtle Taylor
 The Buster Terrells
 B.J., Rubye & Jeff Terrell
 Dan & Nina Teuton
 Mrs. Sid Thomas
 Dot & W.L. Thomas
 Mr. & Mrs. Charles Thomason & Chris
 Bill & Laverne Thompson
 Owen & Kathleen Thornton
 Ronnie, Pat, Ronee & Ritchie Thornton
 The Roy Turleys
 Billy Joe, Jinna, Stephanie & Kevin Turner
 Cleta, Lane & Stephen Turner
 Mr. & Mrs. John D. Turner, Loretta, Amy
 Carolyn & David
 Mr. & Mrs. J.M. Tye
 Jim & Lela Warren, Steve, Russell & Doug
 Glen & Pauline Watson
 Raymond & Leona Watson
 R.U. & Rita Webster
 Carolyn Whittington, Ronnie & Rainey
 Louise Widener
 Richard, Peggy, Donny, Buddy & Melody
 Jerry & Kay Williams, Ty, Libby & Mack
 J.P., Tommie & Brenda Williams
 Mr. & Mrs. Lois Williams
 The Gail Wilson Family
 Lloyd & Myrl Wolford
 David & Janette Workman, Sirdai & Matt
 Harley & Edna Workman
 Zach & Tammie Zachary

TEXAS P ASSOCIATION

20 Cents Each

Volume

INVESTIGATE BRE...
 patrolman Steve Her...
 damage as he makes

Emergency holiday

Floydada emerged a quiet holiday in the county. Except for an attack on Thompson's Pharmacy by Police Scott Newt that the only police in that time was in a citizen who got a lit Christmas spirits. The Sheriff's Dept. had a full in activity

Our By

CHRISTMAS GAMES...
 MR. AND MRS. J...
 traditional dinner...
 gifts were...
 Christmas tree...
 their children...
 Hinkle, Mr. and...
 and Jerry Phillip...
 grandchildren M...
 Yearly, Mr. and...
 Hinkle, Mr. and...
 Michelle and Mil...
 Cristi Mount of...
 Hinkle; and G...
 Pepper and Ch...
 Yearly and Jason

HOME FOR...
 A.D. Jester hom...
 Mr. and Mrs. Jar...
 Mrs. Lois Hodg...
 and Mrs. A.J. J...
 Mr. and Mrs. E...
 dada. Also, gra...
 Mrs. Curtis Jesti...
 and Mrs. Perry J...
 Janet Fen...
 Debbie Kleinman...
 Copp, Mr. and M...
 Womack and J...
 great-grandchild...
 and Kelli Kay J...
 Jester, and Jaso