



MEMBERS OF COSMOPOLITAN native costumes who were present Cl the Reddy Room at Plainveresent fie right are Kay Ballew of Plainview evemf
Pat Rucker, Floydada, in a kiff cootish background but a native Gabriele Anderson, Floydadative of
Howard, Floydada, native of Germ
 Plainview, Philinpines; and Betty
view Germany. Pat Rucker is presiden which hosted the luncheon for tor members of Plainview.
Senior Citizens
Of Floydada
Meet May 18
Floyd ount
tizen s.eet Th
11tht ation
East Georgia.
East Georgia. will be given
Ty horam the Holis Payne family
by
and Lavada Garrett.
Visistors from Lubboc
will biters ennie from Laibee. Conk-
les Roberst directors of Phy sical Fitness program and
Bety Shannon, director o
projects. citizens are asked
Senior
o bring a covered dish for
to bring a covered
the noon luncheon.
Introducing

e ts Il

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$\stackrel{y}{2}$
$\begin{array}{ll}\text { Cooking Oil } & \$ 1^{39} \\ \begin{array}{ll}\text { Coffeemate } & \$ 1^{39}\end{array}\end{array}$
Sunilla Wafers ${ }^{\text {¹02 }}$ Box $49^{\text {c }}$






Special Mother's Day Dinner

CHICKEN AND DRE5 ${ }^{501 \times}$ WITH ALL THE


## RANCH NEWS

## G

Lloyd Cline of Lamesa May 3 was re-elected for a secon one-year term as President of Plains Cotton Growers, Inc. at
meeting of Directors in Lubbock. Incumbents Joe D. Unfred of New Home, Vice President, and Gay
Secretary-Treasurer, were also re-elected Secretary-Treasurer, were also re-elected.
The Board meeting and election foll The Board meeting and election followed the 25 -county cotton farmers and cotton-related business people an estimated 400 otton marketing specialist John McNutt and heard international Garmer Donnell Echols speak on the potential for exports of High Plains cotton.
McNutt, Vice President of International Marketing for Cotto sold to open-end spinning plants in Western Europe if the High lains will produce more of the high strength varieties require the open-end spinning system
of their 1978 acreage to cotton types that normally produce lin with at least 90,000 pounds per square inch pressley strength. Echols, a PCG past president who took part in a Western European Export Seminar in January, confirmed that open-en spinners are interested in high strength cotons from the Painin
and cited an example of one such mill which was highly please with its first trial run of High Plains cotton this year. However he cautioned producers against planting varieties without full knowledge of their yield pot
specific climatic conditions.
specific climatic conditions.
President Cline, in his annual report, reviewed PCG activities for the past year including the continuation of open-end spinning research at the Texas Tech Textile Research Center. Concerning his work he blamed a lack of adequate funding for "moving to slow" to take maximum advantage of the opportunities "t t used on the open-end spinning system." He emphasized this point by saying "PCG is your vehicle, so to speak, and it will take you where you want to go at whatever speed you and you nywhere unless you keep gas in the tank
Executive Vice President Donald Johnson echoed Cline's cal for a broader base of PCG support, telling members "If we do
the necessary research; if we get the results of our research the hands of the right people: if we prevail tupon these peopple t
try our product, as you have just heard that one mill in Wes Germany has done, then we can exploit these new markets to the The meeting was concluded with a humorous and inspirationa

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 ELECTRIC COMMERCIAL \& RESIDENTIAL CONTRACTOR RRIGATION PUMP WORK INSTALLATION-REPAIRS-SERVICE DON \& PHILLIP WILSON-OWNERS DIAL 983-2402 DAY/NIGHT 514 So. Third, Floydada SERVING THIS AREA SINCE 1946(0) HI!<br>- IS YOUR HOME READY FOR THE HOT SUMMER DAYS<br>INSULATE NOW<br>Fire-Resistant, Installed and Guaranteed<br>MARR INSULATION CO.<br>Tom Marr Owner 652-3593



Production Costs Stampede Livestock Profits Corralled
 temperatures, but beingatitum
 Reagan V. Brown creopsts.

 levels,
"Howeve
ranchers However, fawn said.
ranchers are feeling the pinch which arer up six percent over
1977. "These rising costs
include everything fro
inter interest rates on loans to
wages, services, feed and
farm machinery,


Thinking Of Insulation? CHECK THE REST...
THEN CALL THE BEST

May Rains Improve Planting Picture

 CITY TAGS... DISTEMPER SHOTS WILL BE MIIX C. H. OVERSTRX


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Floyd 4－H Dress Revue Monday In Lockney


$\begin{array}{lll}\text { admitted } & 5-11 & \text { continues } \\ \text { care．} \\ \text { Tomasa } & \text { Banda，Lockney }\end{array}$ Tomasa
admitted
anda，Lockney
$5-11$ Grace Byars，Lockney
admitted $4-27$ dismissed $5-8$. John Bilbrey，Lockney
admitted $4-27$ dismissed $5-8$ ． Hattie Tate，Lockney ad．
mitted $4-28$ dismissed 5－8． mitted 4－28 dismissed 5－8．
Marvin Hooten，Plainview admitten d $4-29$ dismissed $5-5$.
Amanda Perez，Ralls ad Amanda Perez，Ralls ad
mitted 5－4．Baby boy Mat mitted 5－4． 5 Baby boy Matt－
hew born $5-4$ dismissed $5-6$ ．
Rebeca Rebeca Truit，Lockney．
admitted $5-4$ cot．tinues care admitted 5 －4 cor．tinues care．
Becky Hardin，Floydada admitted 5－5．Baby gir
Mandy born $5-5$ dismissed Vicki Ochoa，Lubbock admitted 5．5．Baby boy
Jonathan born $5-5$ dismissed
5．7． Josefina Peralez，Lockney
admitted
5．7． Carlos born 5.7 dismissed

5.9.
${ }^{5}-9$ Alice Ormond，Lockney admitted 5.8 continues care． Mary Nava，Flainnivew
admitted $5-8$ continues care． Anita Cisneros，Plainview admitted $5-8$ ．Baby girl Rox－ ana born $5 \cdot 9$ dismissed 5－11．
Mary Ida Rose，Lockney admitted $4-27$ continues Jo Ann Rogers，Lockney
admitted $5-9$ continues care． Georgia Adcock，Lockney care．

## Luckenbach Loses Bid

For Earl Campbell

| LUCKENBACH，Texas－ School officials at Lucken－ bach $U$ have expressed dis－ may at recent reports of the signing of Earl Campbell， former UT All－American and Heisman Trophy winner， by the Houston Oilers． <br> According to a spokesman for the school，＂Luckenbach U ain＇t part of NCAA and we figure the best way to get a good team is to hire good players．We bid three acres and the rights to a Lucken－ bach Beer distributorship in Fredericksburg for Camp－ bell．We figure it＇s as good a long－time security for Earl as the Oilers $\$ 1.3$ million bid． It＇d take Earl a good hun－ dred years to make that much in Fredericksburg．＂ |
| :---: |



## Nover

Indians used to believ
help them hunt deer．

## MY SINCERE THANKS

＂A Great Big Texas Thank You＂to the fine people of Floyd County for your vote of confidence given me on May 6，1978 by electing me Sheriff of Floyd County for the two years of an unexpired term． Your overwhelming generosity is ppreciated，not only by me，but by my appreciated，

May I never give cause for you to lose aith in me．Feel free to come by the office for a friendly visit，help，concern， or to offer suggestions．The door is always open to you，the citizens of my always open to you，the and only Floyd County of Texas We feel that＂our cup County of Texas．We feel that our much truly runneth


Difiers youl stoneware in the SU＇UNM COLLECTIO Autumin Collection． microwave oven safe． for years to come． each week for．．．

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& \text { ONLY AT } \\
& \text { PIGGLY } \\
& \text { WIGGIY }
\end{aligned}
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2151 or 983.3573 . SEVERAL niee two and
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Fons can he arranged sale. Lonns can be arranged
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Insurance and For SALE. New thre
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bedroom with TV room

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double
darage.
Sandhill Community Prite ed dess than
loan value. 988.8828 .
tif For SALE: 3 bedroom
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to be moved or otrn d
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or Wisen Bond
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tion, zood loaction enclosed

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dishwasher, and water
heater. Central heating and air-conditioning, , storm win
dows. Phone George Finley, dows. Phone George Finley,
$\begin{aligned} & 88329493 \text { after 5:00 or } 983 . \\ & \text { tfic } \\ & \text { tic }\end{aligned}$ FOR SALE: Nice storm windows, paneled
new carpet. Call $983-387$
after 5 p.m.

## FOR SALE: 4 bedroom dining room and den. 319 W dining room and den Virginia. $983-2599$.

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lent neighborhood. Almost new drapes and ald arpet
Dishwasher Eleectric range disposal. Electric range with conti
nous ceaning
oven (optional). New storm win rative, ducted air,
below sicee
s30.000.
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FOR SALE: 3 bedroom
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WIEXAS
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promptness in answering
the call and putting out the promptness in answerthe
the ealand apting out the
blaze in the education por blaze in the education por
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day afternoon.

\section*{(dear anonymous | (DEAR ANONMMOUS |
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| friend or relative). Tm tal |} Iriend or releative. IM tak

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whoever means of thanking my home ehtile I reasirs in on the
hospital. It was wonderful
 thing in order. 1 also apprec.
ate every other act of kind ness shown me and alsa of
the calls, visits, pifts the calls, visits, gifts and
prayers.


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Infor
 Southwestern Public Service Compang
with the rules of the Public Utility Comnisim whe Public Utility Regulatory Act of Texess the counties served by it in Thaxase effectivener
It is expected that the increase in rute commercial and industrial customers ine ill
increase of 8.8 per cent in the compen increase of 8.8 per cent in the company's pme
Texas as compared to that furnished by tee
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$\qquad$
 affected municipality at least 35 days strier
date of the proposed change and copis o
schedules have been furnished to Commission of Texas.


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