

BLES ARE TURNED
ME TABLES WERE TURNED last week when Mrs. Dorothy Rose, Morton Hor. Norma Faubion, right, Associate Professor, Angelo State University. Frobion is also a consultant with Houghton Mivtlin Pubishing Compoct
horton teachers receive own nedicine: matriculate 5 days

## ${ }_{0}^{\text {Dorothy Rose }}$ Curiculum

TAHC decrees dipping in fight against scabies

## Housing

Center tonight at 8 p.m.
Thman Murdock of the Morton
HA office and a counceling offi- ..... lof trom Lubbock will be on hand
Alicuss obtaining FHA loans.




## AVE A SEAT, ANY SEAT

When rodeo riding Champion Joann Whitehead you a seat, you can be sure of a large variety are part of a total of fiffeen saddles she has won received these three as individual prizes for winning
the junior barrel racing championship, optional riding championship and ali-around titie in the world championship competition of the American Junior Rodeo Asso the daughter of Mr. and Mrs. James Whitehead of Mor

Sen. Tower udavises County development funds now available



$\qquad$
为




Sorghum midge watch by producers urged

## "Helping To Develop Industry <br> Mortion Tribune



FIRST OF THE SEASON.

MORTON'S FIGHTING INDIANS, in white above, get
ready to push the ball over the goal line for the first ready to push the ball over the goal line for the first
time this season as they took on the Hobbs, New Mex-
ico Eagles in a controlled scrimmage last Friday. The
as they came out on the long end of the score by two touchdownns to one. Following the scrimmage, footbal fans, players and coaches were treated to a home made ice cream supper sponsored by the Athletic Booster Club.

## Board approves school budget



## Joann riding tall in saddle-s

Barrel Racing championship won earlie this summer. The regional competition included all southern states and was held oann has foll
Joann has followed in the footsteps-and
nally surpassed-her older sister Debo ah who set a world record for one heat in he barrel race at the Southwestem Expo sition and Fat Stock Show Rodeo at Fort So, what's ahead for Joann? More riding, she smilingly predicts, and admits
that she looks forward eagerly to enterhat she looks forward eagerly to enter ing competition at the senior level next
year, It's a good bet that she has many year, l's a good bet that
more saddles in her future.

## Mortion Tribune

 ,Nablisbed Every Thursiay Morring at 106 N . Main St., Morton, Texas 7935 OFFICLAL NEWSPAPER OF COCHRAN
bill sayens, Editor and Publisher
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About local folks


Minimum tillage ups conservation of soil

## Clyde W. Graham, state conservation

age, crops are planted without prior la

t
and early spring."
The surface cover is highly effective
preventing erosion. preventing erosion. It breaks up the er
sive effect of falling raindrops, sive effect of falling raindrops, lettin
them fall harmessly onto the surface
The residues also proce whe residues also protect the soil from
Graham pointed out that wind-blown dust is our state's largest source of air poll
ed sediment is our biggest water pollutant ed ediment i our biggest water pollutant muddying streams and filling natural chat
nels and lakes. Reducing water
pollution from erosion has vast enviro
"And think what scattered seed and
sidues left on the surface do for wild life," Graham said "In some farming
areas, wildife are almost entirely depen dent upon crop residues for food and cover needed for survival during the wint
months. Pheasant, dove, quail, gees
songbirds, deer, turkey, antelope and othe songbirds, deer, turkey, antelope and
wildlife benefit from such practices. "In fact, widespread use of minimum tillage in Texas would be a great boost to our state's wi
Graham pointed out that farming ope-
rations destroy surface residues if ers can substitute herbicides for cultiv tion in controlling competition, they can reap the many benefits possible from
maintaining crop residues on the soil surface yearlong.
He emphasized that residues keep the
soil cooler in the summer, warmer in the soil cooler in the summer, warmer in the
winter. They reduce evaporation, savin winter. They reduce evaporation, savin
valuable soil moisture. The residues pro
tect young seedlings. The cover also pro tect young seedlings. The cover also pro duces better soil tilth and it increases
He said, however, that many farme still plow their land over and over again,
more from habit and custom than from more from hab
"Farmers have reported eliminating as many as 12 tractor trips across a field in
one year with minimam tillage," Graham revealed. "However, about six is probably
closer to an average. With closer to an average. With average farm-
ing operations costing at least $\$ 1.50$ per acre, cutting out six to 10 trips can mean big savings.
On the other hand, the state conserva-
tionist said cost of herbicides used for
weed control can be expected to offset part
"The big reason for using minimum
tillage is that it allows a farmer to do a
superior job of conserving his soil and
moiture,." Graham stressed. "The
moitture," Graham stressed. "The fact
that most farmers report higher profits is also significant. But the advantage
from a soil and water conservation stand point justify use of the system."

South Plains Colle announces clinic cheerleader positit


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211 N. College

Cynthia Mullins, Roy Greer wed in double ring ceremony


IT PAYS TO SHOP AHEAD WITE THEESEE

Prices Good Friday, Sept. 1 thru Thursday, Sept. 7
to our friends and customers who participaled in our anniversary sale last week. We appreciate all of you.

Double Stamps Tuesday \& Wednesday
THANK YOU

Peter Pan - Crunchy
Peanut Butter
$63^{\circ}$

( $\begin{aligned} & \mathrm{F} \\ & 0 \\ & \mathrm{R} \\ & \mathrm{R}\end{aligned}$

Pork 8
5

CLUB
STEAK .95


Hormel Little
Sizzlers ${ }^{n+20} 59$ Cheese ${ }^{n+2}$

Full Dress DOG FOOD $\underset{\substack{\text { and } \\ \text { big } \\ \text { and }}}{ } \$ 109$ Nabisco OREO COOKIES | Pr oz. |
| :---: |
| Pkg. | $\int C$



SYRUP
73.


Chicken Breast With Ribs


## Shampoo

Pacquin Edge HAND SHAVING CREAM 49. LATHER
 Ramsey's

Mailo Puff COOKIES MIRACLE WHIP - 59 French Style Green Beans 3:89


Texans rate 'friendly people' as state's outstanding asset


FRIENDLY?
PICTURED ABOVE are Jimmy Cross, left, former Mortonite and MidSouth Heavy-Weight Champion, following Light-Heary-Weight Champion of the World. Cross is the son of Mrs. Nora
$\qquad$ atTRACTIVE, inexpensive desk name

## Welcome to Morton!

We wish to take this opportunity to welcome Morton Auto Supply to our town.

May your stay be a long and pleasant one and may your business prosper and grow

## Minnie's Shop



Every Purchase You Make In a Home-Town Store ... Is Just like

## Putting Money in the Bank

- . - a bank you can draw on for cusiomers, a job, friends in time of trouble, schools for your children, churches for spiritual help . . . and the good life in this community . . . where everybody is Somebody

Every time you spend a dollar in this community for goods and services, a substantial part of that dollar automatically becomes an investment in an enriched social and business life for YOU and your family and friends.
li's an investment you can draw on every day of your life . . . an investment that pays big dividends in happiness and prosperity, as it strengthens and builds up the vitality of this area in which you live . . . and in which YOU are important.

Contrast this with what the communitybuilding and supporting part of your dollar does for you when you spend it away from home, send it to some mail order house, or surrender it to some migratory peddler.

If's gone. To support some other area . . . to build up wealth that YOU can never draw on . . . and to strengthen those who aggressively drain off the trade of your community . . . to weaken your business, your schools and churches, to eliminate your job, and devaluate your property.

## Trade At Home Where Your Money Benefits You

## These Firms Are Genuinely interested in the Future Of Our

 Community And Your WelfareMinnie's Shop-Child's Men Store
206 Hesin

FORREST LUMBER COMPANY
311 NW is. 200 -5444
New York Store
Cothing and Shoes tor the Whole Family
Drices to fit Your Budget
Higginbotham-Bartlett Lbr. Co.

St. Cloir's Department Store
Whore All The Famity shope MORTON INSURANCE AGENCY


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riv SALES \& SERViCe

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MORTON PACKING CO. Ralph Soliz
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MORTON AREA

# I WONDER WHAT'S GOING ON Back In the Old Home Town? 



Being Away at College Can Be Lonely BUT IT NEEDN'T BE!

It's easy to keep informed of what your friends back home are doing. To get the complete picture of events in Morton and Cochran County, you should receive the MORTON TRIBUNE at your coilege aciaress. You take a whole lot of home with you when you have the MORTON TRIBUNE sent each week.

## "COLLEGE YEAR SPECIAL"

JUST FILL IN the coupon, mail or
bring it to the Morton Tribune office with your remittance, and we will start delivery of the MORTON TRIBUNE on the specified date given.



A LETTER FROM HOME EACH WEEK
Morfon Tribune

## News from Bula-Enochs area

Moon rock sample will be shown at Lubbock exposition



MOD METHODS USED
TUCKER FLYING SERVICE was using a new and modern method for phy
ing wheat on a farm east of Morton early this week. They used the ota ing wheat on a farm east of Morton early this week. They used the eta

ASSEMBLY OF GOD CHURCH, Whiteface
Pastor, Rev. Billy Pierson


ST. ANN'S CATHOLIC CHURCH
The Rev, David Greks, Pater The Rev. David Greka, Pastor Mass schedule -
 sunday-Catechism Clas
$10: 00 \cdot 11: 00 \mathrm{a} . \mathrm{m}$

Confessions-Sunday
Half hour before
Baptisms
und by appintment. ' 2 noos zanday

FIRST BAPTIST MEXICAN MISSION SundaysSunday Y rool
Training Union $\qquad$ _-10:00 a.m. Evening Worsh 6:30 p.m. Wednesdays-
Prayer Service $\qquad$

NEW IRINITY BAPTIST CHURCH Rev. W. D. Anders
3rd and Jackson
 H.M.S. Fourth Sundays $\quad$ 11:00 a.m. WednesdaysPrayer Service ___ 7:00 p.m. FIRST BAPTIST CHURCH, ENOCHS Rev. Charley Shaw


Sunday Schoop
Morning Worship
$\qquad$
FIRST BAPTIST CHURCH Paul McClung, Pastor 202 S. E. First
Sunday School
Morning Worship
Morning Service KRAN ___ 11
Training Union Ivening Worship

Tuesdays-
Helen Nix
Wednesdays-


) mdays-
Sunday School
Morning Worsh


Tuesdays-
Evening Bible Thursdays-
Evening Prayer Meeting ___
Ex;

Night Worship
This Feaivia is Published With The Hope of Getting More People To Church By The Undersigned City Business and Professional People

Mobil Oil Corp.
Bailey County Electric Co-op Association

Bedwell Implement
Rose Auto and Appliance
Star Route Co-op Gin Beseda Grain Co. Larry Beseda Fertilizer \& Chem.
 Ramby Pharmacy

Beebe Insurance Agency Phone $3671-$ Whito

Carl Griffith Gin and G\& CGin Judge Glenn Thompson L\&B Supply

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Farmer's $\mathrm{CO}_{\mathrm{o}}$ op Gin of Enochs Claunch Gin

First State Bank
Griffith Equipment Company Luper Tire and Supply

Allsup's 7 till 11
Ramsey's Food Store

State Line Butane
$\underset{\substack{\text { Maple } \\ 927.3231}}{ }$
Design Studio
Whiteface Variety \& Dry Goods

Higginbotham-Bartlett
Whiteface Automotive
White face
Tic Toc Restaurant

St. Clair Department Store
Maple Co-op Gin
R. J. Vinson

Smith Seed and Implement

## Look Who's New

mon Mr nuidxa Atm
duce
daugher of Mr. and Mrs.
Mulecheo. She arrived at



##  wald. butered spinach, orange cake med potatoes, buttered green beans, Fen Fid apple salad, hot rolls-buter <br> $\qquad$

 over the Labor the Texas Departement of to estimates by the Texas Departmen tof Public Safety.

DPS estimates 48 fatalities during Labor Day week-end will assist the uniformed patrolmen in the
Dallas, Tyler, Houston, Corpus Christi,
San Antonio, and Austin areas. Many of Dalas, yyler, Houston, Corpus Christi,
San Antonio, and Austin areas. Many of
these guardsmen will be riding in DPS patrol cars through the Labor Day weekend to enable the Department to have
more untis and personnel on the road more untis and personnel on the road
Motor Vehicle Inspection Sergeant Joh Motor Vehicle Inspection Sergeant John
Mason of Region 5 said two per cent of all
fatal accidents in Texas fatal accidents in Texas highwass are
caused by mechanical failures .He strongly caused by mechanical failures .He strongly
urges all motorists to be certain that theiinspection sticker is up to dae. CAPT. SHELTON OF he Driver L cense Service warns the unlicensed driver
to not jeopardize his life, because last to not jeopardize his life, because la
year seven per cent of all 1,354 Texas tr
fic fatalitiesinvolved fic fatalitiesinvolved the unlicensed drive
It is the fervent hope of the DPS th It is the fervent hope of the DPS that
Texans, and out of state motorists, will en-
joy this American tradition of celebrating Texans, and out of state motorists, will en-
joy this American tradition of celebrating
the labor Day weekend in a sensible, the labor Day weekend in a selenting
safe manner. Let's prove the statisticians safe manner. Let's prove the statisticians
wrong by keeping the actual death cour way below he estimated 48 lives predict-
ed to be lost. This responsibility is in the hands of those behind the whel.
Below is a list of rules Below is a list of rules to drive by, in
order to celebrate Labor Day next year 1. Don't mix gasoline with alcohol.

## COW POKES


"Lookie here at this mud,

The reopening of the Prairieland Packing company plant, the promise of bumper cotton and grain sorghum crops and the prevailing high beef prices signal
a definite upswing in the economy of Cochran county a definite upswing in the economy of Cochran county.
let us help you to participate in this bright future through a commercial loan, establishment of a savings plan or by affording you sound financial advice. Drop in, and let's talk about it.

First State Bank
MEMBER F.D.I.C. 2. Use seat belts. Your chances of sur-
vival in a major accident are five times vival in a majors accident aref five time
greater when you are buckled up. greater when you are buckled up.
3. Slow down, drive according to the tra ic, weather, vehicle condition, and your make up for the small amoun to ftime you think you save!
4. Obey all traffic laws. They were or dained by Texans to keep the Texas mo

## HD Agent

 report part fashion series on fall wardrobes planning and selection-prepared by th
Texas Agricultural Extension Service Fo Part 1, which concerns wardrobe planning, Roxanne Schnorr, Extenson clothing
specialist, reviews today's fashion philosophy and offers tips on determining cor
rent trends and applying them to the pre sent wardrobe. The second part will be ereshis already "Whether we're going tot. home or buying our clothes the most wardroket, current trends and how Schnorr, clothing specialist for the Texa Agricultural Extension Service, reflected
as she discussed today's fashion looks and wardrobe planning. have one silhouette, one length, one color
or one fabric to copy. Instead, we have

## SAVE UP TO 60\%

 ON YOUR PRESCRIPTIONSCOMPARE OUR PRESCRIPTION PRICES WITH WHAT YOU ARE NOW PAYING AND YOU WILL SEE HOW YOU CAN SAVE

BRING US YOUR NEXT PRESCRIPTION, LET US PRICE IT WITH NO OBLIGATION. BRING US YOUR REFILL PRESCRIPTIONS TOO

## UPSHAW DRUG



SPIRIT BOOSTERS
the the cheers at Whiteface High School this year will be attended the school this summer. Shown, from lefft, are
this group of spirit boosters who recently attended the Lea Legan, Lestie Taylor, Pamela Linder, Rhonda Smith annual Texas Tech University Cheerleader School in Lub-



| $\substack{\text { University } \\ \text { To know }}$ |
| :---: |Tashion magazines-particulasly thopapertashion writers know theion-minded stores of your city, and browse

pening night or Saturday
ked mank kins are dressed and accessor-
step is deciding on new purchasestScskirts, sweaters, shirts blouses and tops
pantsuits casual dresses and date dress
$\qquad$
$\qquad$ new accesory", she pointed out.
Citing an example, Miss Schnorr noted the possiblities of creating this season's
look with jeans from a past season. A dant or man's tie and jeans, achieves
the sporty separates look for fall. portunity for removing unwanted and un-

## 

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## TOWELS

## 39

## M1 NEM






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| REALEMON LEMON JUICE $\begin{aligned} & \text { 24-02. } \\ & \text { BTL. } \end{aligned}$ | THROWN STUFFED MANZANILLAS HOLSUM OLIVES $\underbrace{5.02 .}_{\text {JAR }} \quad 4 \geq 0$ | ALABAMA GIRL PiJKLES SOUR, DILL, HAMBURGER DILL 32-02. JAR |
| NABISCO OATMEAL COOKIES | kleenex boutique BATHROCM TISSUE | 10. Off LABEL CHEER |
|  | $3_{\substack{\text { ROLL } \\ \text { PKGS. }}} \$ 00$ | $\begin{array}{ll} { }_{\text {BOX }}^{6 \pi} & 79 \end{array}$ |

Lis.
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CABBAGE



