

BLES ARE TURNED . . .

HE TABLES WERE TURNED last week when Mrs. Dorothy Rose, Morton hool Curriculum Coordinator, and other teachers spent a day as students Dr. Norma Faubion, right, Associate Professor, Angelo State University. Faubion is also a consultant with Houghton Mifflin Publishing Company ompany and met with the Morton teachers to tutor them in new aspects nd theories of teaching reading to their students.

orton teachers receive own edicine: matriculate 5 days

day workshop at Region XV11 Education

Service Center in Lubbock. The teachers

were welcomed by Dr. O. R. Douglas,

The Texas Animal Health Commission

announced Thursday it is stepping up its

Effective Sept. 1, all cattle except

slaughter animals-shipped to Texas from

Colorado, New Mexico, Oklahoma and

Kansas must be accompained by a dipping

permit and a health certificate or a certifi-

ate issued by a state or federal livestock

inspector showing freedom from scabies.

The state of origin will forward a copy

of this certificate to the Texas Animal

The only exemption will be cattle which

are dipped upon arrival in Texas in tox-

aphene or lime and sulphur under the

supervision of state or federal employed

The Amarillo Scabies Eradication Head-

quarters is providing information on a-

vailable dipping vats in the Panhandle

A 34-county area of the Panhandle-South

plains area, including Hale, Bailey, Lamb,

Floyd and Motley Counties has been quar-

antined since November in an effort to

control the eight-legged parasite psoroptic

Health Commission in Austin.

fight to eradicate scabies in cattle.

See MORTON TEACHERS, Page 2a

TAHC decrees

dipping in fight

against scabies

Curriculum Coordinator

work began Monday for the pupils Morton Schools but the tables were and it was the teachers who were or the week of August 21 through se five days were devoted to in-seraining for all teachers.

ay was a general faculty meeting ew teachers and later all teachers inder the direction of Bob Travis, tendent. Dorothy Rose, curricuorrdinator, introduced the new drugdum, which stresses proper attitudes ard health, food and nutrition for the

day the teachers met with their ing principals and grade levels. ers of kindergarten, grades one, two three met with Brenda Knowles of Diary Council who gave an excellent tation on foods and nutrition.

esday she presented a similar profor theachers in grades four, five six, All of the participating teachers eive packets of food models and als to be used in class room stu-

Housing...

g on local housing will be held at the Community Action enter tonight at 8 p.m.

Truman Murdock of the Morton FHA office and a counceling officer from Lubbock will be on hand to discuss obtaining FHA loans. All interested persons are urged

Sen. Tower advises County development

from the office of Sen. John Tower indi-

The message, ver batim, reads as fol-

include Cochran County.

The EDA, an arm of the Department

The message was received at press time and no further details or further interpretation could be obtained due to the time element.

Sorghum midge watch by producers urged

blooming sorghum fields. Growers are cautioned to watch these fields closely, since economic damage occurs when adult midge numbers exceed an average of 2

First application of chemical sshould be made when 30-50 per cent of heads have just begun to bloom. Repea tin 3-5 days if midge population warrants.

The adult midge is orange-colored and resembles a fruit fly. The best way to check for midge is to place a fruit jar or plastic bag over the head of sorghum. The midge will fly to the top and can be easily

Check for the proper chemical from your local chemical dealer or aerial applicator.

Remember, this applies to only grain sorighum fields which are just beginning to bloom.

"Helping To Develop Industry



and Agriculture in West Texas"

Norton Tribune

Volume 32 - Nubmer 46



Morton, Texas, Thursday, August 31, 1972

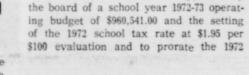
funds now available

A message received by the Tribune cates that federal help may be on the horizon for use in building up the ecomomy and environment of the local area.

"The Economic Development Administration (EDA) has informed Senator John Tower, Rep.-T, that eighteen Texas counties not now participating in ADA programs are statistically eligible for assistance on application by local officials. Counties listed as statistically eligible

EDA informed Sen. Tower that it would soon be sending representatives to meet with local officials in the eighteen counties to fully explain EDA assistance.

of Commerce, obtained authorization under ammendment, earlier in this Congress, to the Public Works and Economic Development Act to qualify for designation as "redevelopment areas" any county which has suffered a decline in population of employed persons of more than 1.2 percent over the ten year period covered by the 1970 census. On designation the counties will be eligible to receive EDA assistance designed to bolster the local economy. Census Department figures made available to the EDA showed the eighteen Texas counties to be statistically eligible under the new law for designation as "redevelopment areas."



of Education Monday night,

FIRST OF THE SEASON ...

Financial and tax matters and a test

bonus for the students took the limelight

at the regular meeting of the MISD Board

The former involved the approval by

MORTON'S FIGHTING INDIANS, in white above, get

ready to push the ball over the goal line for the first

time this season as they took on the Hobbs, New Mex-

ico Eagles in a controlled scrimmage last Friday. The

Tribe looked good and indicated considerable potential

event for county Glenn W. Thompson, County Judge, Cochran County, will serve as Chairman of Texas Food and Fiber Abundance observance which is planned for the month of November 1972, according to Jack Barton, Houston president of the board of the

Thompson to chair

Texas food, fiber

dinator of the statewide project. Judge Thompson will call on agriculture and business leaders in the County to work as a committee in promoting appreciation for the abundance of food and fiber produced by the state's farmers, ranchers

statewide council promoting the special

event and W. H. Meischen, Austin, coor-

and the agri-business industry, Texas Food & Fiber Abundance Council, a non-profit organization was charter ed in 1971, "to sponsor public relations programs designed to gain consumer appreciation for the abundance, quality and

value of food and fiber". A large number of professional people in agriculture and agri-business related organizations, state and federal agencies, news media and educational institutions work for the council to promote its acti-

The councils president said, that even though a large part of Texas' population is now found in urban areas, the food and fiber industry of Texas figures strongly in the daily economic life of every Texan. America is the best fed and at the least cost of any nation in the world. The bountiful array of food and natural fibers available to all is a blessing which no other nation enjoys.

taxes and any delinquent taxes collected at \$1.40 for local maintainance and \$.55 for interest and sinking. Both were ap-

The latter consisted of the exemption from nine-week and semester tests for students who maintain a high rate of class attendance. The matter came before the board as a recommendation of the school principals who were given its approval for a year's trial in hopes that it will result in a higher rate of attendance. No ground rules were made, leaving the principals to work out their own programs.

In other husiness, the board approved the payment of bills for the month of Aug-

Accepted the high bid by Roy Greer of \$205 for a 1960 Chevrolet carry-all being

as they came out on the long end of the score by two

touchdownns to one. Following the scrimmage, football

fans, players and coaches were treated to a home made

ice cream supper sponsored by the Athletic Booster Club.

sold by the schools.

On a recommendation by Superintendent Bob Travis, Willard Franklin and Linda Huey were added to the 1972-73 teaching staff.

Supt. Travis advised the board that he had added Amy Davis, Mrs Resa Steed. Margie Berlanga and Delores Mullinax to the staff in teachers aide positions.

A request by Radio Station KZZN in Littlefield to broadcast live the Morton-Littlefield football game was approved by the board as its last item of business.

Local parents facing ever mounting college expenses

A larger than usual proportion of Cochran County's young people will be heading for college soon, when the fall semes-

For their parents, the cost involved will be greater than ever. They are discovering that the bills for the year, as they arrive, are as much as \$300 bigger than last year's in certain instances.

Based upon the number of local students enrolled and the new schedule of rates for tuition, fees, room, board and incidentals-Cochran County families will be bearing a load of approximately \$120,000 for the coming academic year, it is estimated.

Data on college costs and the number of students from each community comes from surveys made by the U.S. Office of Education, the Department of Commerce and others.

They show that no less than 8,500,000 young men and young women will b eattending college this year. This compares Of this number some 40 will be from with 2,935,000 in 1960. the local area as against the 1960 total of

What it will cost per year depends upon

where they are going.

The lowest cost according to a nationwide survey made by the Life Insurance Agency Management Association is \$1246 a year. This is the median rate for instate residents at public colleges in the

It takes into account tution, room, board and fees. Not included are travel expenses, books, clothing and incidentals.

In other sections of the country it runs higher than that-\$100 more in the West \$200 in the North Central States and \$300 in the Northeast. For students coming from other states,

the basic charges are from \$600 to \$700

To attend a private college costs considerably more. In the South the average is \$2,342, in the Western and North Central regions, about \$2,775 and in the Northeast

What it boils down to with the extras added, is an average of \$2,250 in public colleges and \$3,750 in private institutions.

This year's cost of \$120,000 for Cochran County parents is based upon half the local students going to public colleges and half to private ones.

Joann riding tall in saddle-s

Cochran County can right now lay claim to one of the outstanding junior rodeo riders in the United States and will probably be able to claim an outstanding senior rider in later years.

And the wonder of it all is-she's a girl!

Joann Whitehead, 15-year-old Morton school girl, topped all of her previous riding achievements by capturing three big firsts-and three beautiful saddles-in competition at the world's finals of the American Junior Rodeo Association competitin held in Pueblo, Colorado August 15-19. Her wins included:

World championship in barrel racing for

First in optional racing-a combination of pole bending and flag racing.

All-around champion in her age group based on points earned in barrel racing, optional racing and roping.

For winning these divisions she received a valuable western saddle in each. This brings her number of saddles won in competition to 15-one for each year of her life-since she began riding in competition at the age of five.

Joann, who is the daughter of Mr. and Mrs. James Whitehead of Morton, has emassed records, awards and championships too numerous to mention in 4-H and junior rodeo empetition over the past ten years. Her highest award prior to the

AJRA competition was the 4-H Regional Barrel Racing championship won earlier this summer. The regional competition included all southern states and was held in Dallas in June

Joann has followed in the footsteps-and finally surpassed-her older sister Deborah who set a world record for one heat in the barrel race at the Southwestern Exposition and Fat Stock Show Rodeo at Fort Worth in 1970.

So, what's ahead for Joann? More riding, she smilingly predicts, and admits that she looks forward eagerly to entering competition at the senior level next year, It's a good bet that she has many more saddles in her future.



AVE A SEAT, ANY SEAT . . .

WHEN RODEO RIDING CHAMPION Joann Whitehead offers you a seat, you can be sure of a large variety om which to choose. The three beauties she displays ere are part of a total of fifteen saddles she has won since beginning riding competition at the age of five. She received these three as individual prizes for winning the junior barrel racing championship, optional riding championship and all-around title in the world championship competition of the American Junior Rodeo Association held in Pueblo, Colorado August 15-19. Joann is the daughter of Mr. and Mrs. James Whitehead of MorPublished Every Thursday Morning at 106 N. Main St., Morton, Texas 79340 OFFICIAL NEWSPAPER OF COCHRAN COUNTY

TEXAS' LAST FRONTIER'

BILL SAYERS, Editor and Publisher Entered as second class matter at the post office n Morton, Texas, under the Act of Congress of March 8, 1879.

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Classifieds

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WILL BUY anything of value. See Connie Reedy at Hiway Motel.

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FOR SALE: Stocker and feeder cattle. Call (806) 481-3852, A. D. Kirk, Farwell, tfn-28-c

FOR SALE: Clarinet, good condition. Call 266-5602 or 266-5185.

FOR SALE: Mini bike, Bundy clarinet, wheel pick-up bed made into trailer. Call Wilson Hodge 266-5137.

FOR SALE: 212 SW 3rd, 2 bedroom, bath living and dining room, den, \$5500. No equity assume payments of \$78. per month. Keys at 208 SW 3rd.Phone Odessa (915)

FOR SALE: 179 acre farm, two wells, 11/4 mies west of Enochs, 1/4 mile south, T. A. Thomas, call 927-3485, Maple. tfn-32-c

FOR SALE: 1956 Chev. grain truck, new motor, hoist, two speed axle, good bed. Glenn Thompson 266-5100 days, 266-5781

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HELP WANTED: Permanent employment as water well driller's helper, age 20 to 40, familiar with heavy construction equipment, welding and commercial driver's license. 40 to 50 hr. week, covered by wage and hour regulations, social security and workman compensation. Must live at place of employment. Call Geo. W. Autry, Sr., Box 728, Enochs, Texas (806) 927-3511.

5-28-c-cc

Notice —

NOTICE

Notice is hereby given that all land owned by Ainsworth-Gober Ranches is now posted no trespassing or hunting. Published in the Morton Tribune August 17, 24, 31.

NOTICE OF BUDGET HEARING

The Three Way Independent School District Board of Trustees will hold a School Board Meeting and budget hearing September 14 at 8 p.m. in the school building for the 1972-73 budget.

This budget is on file at the business office now and any interested taxpayer may see it during the hours of 8 a. m. and 5 p. m. or attend the budget hearing. Harden Ray

Superintendent, Three Way Independent School Ditrnict Published in the Morton Tribune August 31, and September 7, 1972.

NOTICE TO BIDDERS

Bledsoe Independent School District has for sale and will accept sealed bids on a one bedroom frame dwelling, 20 ft. by 26 ft. in good condition. Said building must be moved from lot.

Bids may be submitted to the Bledsoe Independent School District, Box 85, Bledsoe, Texas 79314 before 6 o'clock p. m. September 14.

Said bids will be opened at the Bledsoe Independent School Board meeting at 9 o'clock p. m. September 14.

The Board of Trustees reserves the right to reject any or all bids.

/s/ Wayne Coffman President Bledsoe Independent School Board Published in the Morton Tribune August 31, September 7, 14, 1972.

About local folks . . .

business and pleasure trip when they left Friday for Corpus Christi to visit with their daughter, Becky, before attending a business meeting in Houston the first part of the week.

Mr. and Mrs. R. L. Harrison accompanied by Mrs. Russell Hudson and Mary Jo recently visited in Perryton with the Harrisons' daughter, Mavis Bybee and family, and in Oklahoma City with their son, Sid Harrison and family. On the return trip home, they attended the funeral of Harrison's nephew J. C. Harrison, Oklahoma City. Services and burial were held in Quitaque

Mr. and Mrs. Benny Cadenhead have recently moved to Fort Worth where Benny is stationed with the US Air Force.

Mr. and Mrs. Owen Egger and Kenneth spent last weekend in Lorenzo and Rochester visiting relatives.

J. C. Reynolds and Neal Rose have returned home from a fishing trip.

Judge and Mrs. M. C. Ledbetter will have all of their children and their families visiting with them over the weekend at their home in Ruidoso, N. M.

Mr. and Mrs. Bill Jackson were visited recently by Jimmy and Mona Cross of Memphis, Tenn. He is the son of Mrs. Nora Jackson of Morton. The Cross family visited in Disneyland, California, Grand Canyon, Las Vegas, Nevada, Lake Houasa City, Arizona where the London Bridge has been relocated and also in Albuquerque, N. M. with Joe and Edith Pierce, former Mortonites, Jimmy is the Mid-S South Professional Heavy-Weight Champion and he spent several days sparring with Bobby Foster, the Light-Heavy Weight Champion of the World while in Albuquerque. Foster will be defending his title against Chris Finnigan of London, England September 26, who is a left hander so he is using left handed sparring partners. Cross will fight on the same card

Minimum tillage ups

conservation of soil

Conservation Service.

and early spring."

Texas farmers are plowing less and en-

joying it more, thanks to a new conserva-

tion measure being pushed by the Soil

As a result, there may be less dust in

the air you breathe this winter and spring.

Or less sediment in your city's water sup-

More moisture conservation, higher pro-

fits, more free time, and less soil loss

"All this is possible because of a new

are some of the benefits to farmers.

farming system called minimum tillage,

Clyde W. Graham, state conservationist

Mrs. Ludie Cooper returned home last weekend after several weeks stay with her sister, Mrs. Eunice Nanee, of DeLeon. Mrs. Nance accompanied her to Morton and together the two attended the Littlefield reunion. Sunday they were notified of the death of their brother, Cecil Swee-

with Foster in Albuquerque in October.

ney, aged 65. They left Monday to attend his funeral which was held Tuesday at 2 p. m. in Wichita Falls. Mr. and Mrs. K. I. Neavitt were weekend guests of her parents, the Joe Gipsons. Sunday they left for San Francisco, Calif.

for a visit with his mother, Mrs. Harry

Dana Aldridge and Jo Neavitt of Houston were over-night guests of the Joe Gipsons Wednesday of last week. Later they moved into their respective college dorms. Dana to Texas Tech and 'Jo to South

Mrs. Bobby Travis and daughters, Kelly and Shelly, and son, Clay, returned Sunday after several days visiting with her mother Mrs. Susan Gorley of Cisco and Bobby's parents, Mr. and Mrs. Melvin Travis, of Ranger. They also visited in Eastland, Fort Worth and Dallas,

Weekend guests of Mr. and Mrs. P. B. Ramby and David were Mrs. Ramby's mother, Mrs. Ethel Mongomery and Mrs., Montgomery's brother and family, Mr. and Mrs. Marvin Moore of Lavon, Another relative, a sister-in-law of Mrs. Montgomery, Mrs. Lillie Moore of Garland was

Mr. and Mrs. Millard (Butch) Baker of Fort Worth visited with his father, A. Baker, over the weekend. He also enjoyed meeting old friends and making new ones. Butch is a former resident of Morton

TAHC degrees ...

from page one

In Lubbock, the Farmers and Ranchers Commission Co. on the Slaton Highway is dipping all cattle, except slaughter animals, on arrival. The slaughter cattle are isolated from the sale cattle.

At Cattlemen's Commission Co. on South University Ave., cattle are allowed to mix scabbis.

on the yard, then the transient animals are dipped after sale.

The executive director of the Texas Animal Health Commission, Dr. H. Q. Sibley, also explained that these newest requirements are in addition to existing state and federal requirements which govern the shipping of cattle into Texas.

South Plains Colle announces clinic cheerleader positi

A clinic will be held on Ser and September 11 for persons in in trying out for four cheerleader at South Plains College, for the

Sophomore cheerleaders Conne of Smyer, Debbie Hammerle of and Jeniece Robertson of Sm instruct participants during the ci nounced Mrs. Judy Bryant, sponso cheerleaders at SPC.

A panel of judges will select cheerleaders, and this panel will up of Texas Tech NCA Judges, school cheerleaders sponsors, and

college cheerleaders. Participants will be judged on a SS BEV per cent), appearance (20 per or personality (15 per cent). v Educ

For further information com Judy Bryant, cheerleader sponsor Plains College.

rsity thi

to ou

pated

Weap

Morton teachers.

from page one

executive director, and Ray Land mer superintendent of the Morton The morning was spent with t

tors of each department explaservices offered by the center. Af the staff was divided into eigh and conducted through the diffe cilities under the direction of guid station hosts. It was the first to center for many teachers and interesting and informative experie

Friday the elementary teacher delightful day with Dr. Norma associate professor at Angelo at versity and a consultant with B Mifflin Publishing Company, Theirs she discussed the importance of ing the teaching of reading the high school and even the colle The next session was with te grades four and five-special reading ers resource teachers and aide described and explained the use of mentary material in the reading;

After lunch Dr. Faubian pres newly adopted reading program first three grades. All of the tead curred that it was a most enl day.

for SCS, explained. "With minimum till-\$ \$ \$ \$ age, crops are planted without prior land **Business and Professional Directory** SAVE - SAVE - SAVE preparation. Wees are controlled with herbicides. Since the land is not plowed, leaves and stalks from the previous crop

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The surface cover is highly effective in preventing erosion. It breaks up the erosive effect of falling raindrops, letting them fall harmlessly onto the surface.

are left on the soil surface as a protective cover during the fall, winter

The residues also protect the soil from Graham pointed out that wind-blown dust is our state's largest source of air pollued sediment is our biggest water pollutant, ed ediment i our biggest water pollutant,

muddying streams and filling natural channels and lakes. Reducing water an air pollution from erosion has vast environmental benefits, he said.

"And think what scattered seed and residues left on the surface do for wildlife." Graham said "In some farming areas, wildlife are almost entirely dependent upon crop residues for food and cover needed for survival during the winter months. Pheasant, dove, quail, geese,

wildlife benefit from such practices. "In fact, widespread use of minimum tillage in Texas would be a great boost to our state's wildlife.'

songbirds, deer, turkey, antelope and other

Graham pointed out that farming operations destroy surface residues. If farmers can substitute herbicides for cultivation in controlling competition, they can reap the many benefits possible from maintaining crop residues on the soil surface yearlong.

He emphasized that residues keep the soil cooler in the summer, warmer in the winter. They reduce evaporation, saving valuable soil moisture. The residues protect young seedlings. The cover also produces better soil tilth and it increases insoak.

He said, however, that many farmers still plow their land over and over again, more from habit and custom than from actual need.

"Farmers have reported eliminating as many as 12 tractor trips across a field in one year with minimum tillage," Graham revealed. "However, about six is probably closer to an average. With average farming operations costing at least \$1.50 per acre, cutting out six to 10 trips can mean big savings.

On the other hand, the state conservationist said cost of herbicides used for weed control can be expected to offset part of the savings.

"The big reason for using minimum tillage is that it allows a farmer to do a superior job of conserving his soil and moisture," Graham stressed. "The fact that most farmers report higher profits is also significant. But the advantage from a soil and water conservation standpoint justify use of the system."

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U GRADUATE ...

SS BEVERLY BROWNE received a helor of Science Degree in Elemenv Education from Texas Tech Unisity this month. She is a 1969 graate of Morton High School and is daughter of Mr. and Mrs. Elzie

Cynthia Mullins, Roy Greer wed in double ring ceremony

Miss Cynthia Sue Mullins and Roy Dale Greer both of Dallas exchanged double ring vows in the Saint Paul the Apostle Catholic Church in Dallas August 26. Officating was the Rev. Gale White.

Parents of the couple are Mr. and Mrs. Harold D. Mullins of Dallas and Mr. and Mrs. R. D. Greer.

Given in Marriage by her father, the bride wore a formal gown of imported Venice lace combined with satin faced organza in diamond white. The Victorian design featured a high rise bodice of Venice lace which formed a high neck edged in a band of Venice lace. The lace was repeated for form a cap to compliment the Bishop sleeves and the full skirt extended into a chapel train. Her tiered veil was of illusion lace attached to a cap of heavy Venice lace.

Miss Jan Lambert of Houston was maid of honor and bridesmaids were Mrs. Jerry Lawson, Mrs. Wayne Storey, both of Lubbock, and Miss Patti Beaver of Lakewood, Colo, Miss Lambert's gown of lilac Kolset fabric flocked with tiny roses was a Victorian design and featured a scoop neck, short puff sleeves and a ruffle at the hemline. Other attendants wore mint green gowns in the same design.

Lynn R. Fred of Lubbock served as best

HOSPITAL NOTES

Patients admitted to Cochran Memorial Hospital August 23 through August 29 were Florence Garcia, Ida Dobson, Willard Henry, Irene Hernandez, Anita Bell, Larry Davidson, Lydia Lavarado, R. H. Baker, Sammie Shaw, Rusty McCormack, Emma Lopez, Cesar Lopez, and Dian Stockdale.

Phone Your News to 266-5576

man. Jerry Lawson, Byron Nicholson, both of Lubbock, and James D. Lambert of Dallas were groomsmen. Guests were seated by Jack C. McPherson of Dallas and Bobby Cook of Austin,

A reception in the home of the bride's parents honored the couple following the

Mrs. Greer is a graduate of Monterey High School in Lubbock and attended Texas Tech University, majoring in fashion

Greer is a 1968 graduate of Morton High School, attended South Plains College and Texas Tech University where he majored in Physics. He is a members of Phi Eta Sigma Fraternity and both Mr. and Mrs. Greer were on the Dean's List while attending the University.

Following a wedding trip, touring the coast of Texas, the couple will make their home at 7914 Barcelona, Apt. 105 in Dal-



Mrs. Roy Dale Green

Texans rate 'friendly people' as state's outstanding asset

The Texan who starts out to brag about his state has more than 267,00 square miles and a multitude of assets to boast of, but what does he think is best? The friendly people, that's what!

In a statewide opinion study conducted by Texas Tech University's Institute for Mass Communications Research, more respondents said they liked the "friendly people" of the state better than anything With friendship as the state motto, and

even with a name like Texas, the response is a natural.

Texas is derived from "Tejas," which Texans traditionally claim is the Spanish pronunciation of a Caddo Indian word meaning "friends" or 'allies." It was a

The three things Texans like best about their state are the friendly people, an agreeable climate, and the state's potential for industrial and economic develop-

word used by the Indians as a greeting.

Opinions ranged from Texas' historical heritage to horses and cattle. One respondent favored the state's "long-legged women." Others cited the Gulf Coast and the Department of Public Safety.

More than 18 per cent, the largest number agreeing on any one point, listed friendly people as the state's best asset while almost 45 per cent included this among the best things.

Close to 41 per cent felt the agreeable climate was an asset without specifying which weather they like. Texas weather ranges from subtropical along the costal area to rugged blizzards in the Panhandle. Rainfall ranges from about 40 inches a yea ri neastern areas to less than 12 inches a year in the semi-arid sou counties. In Lubbock records indicate the temperature ranges from 17 degrees be-

low zero to 107 degrees above. More than 35 per cent of the respondents felt Texas' potential for development was among the best things, a response which could reflect the fact that value added by manufacture in 1968 alone exceeded \$12 billion.

Good and extensive highways, streaching over 68.5 thousand miles, drew cheers from more than 33 percent of the respondents.

More than 33 per cent lauded Texas for its clean enviroment, and an adequate supply of natural resourses is considered among the state's best things by close to 14 per cent.

Texas' recreational facilities, including approximately 65 state parks, were chosen by more than 21 er cent of the respondents as valuable assets.

Superior education was cited by approximately 19 per cent. Efficient government drew votes from more than 15 per cent, and the vastness of the land pleased more than 8 per cent of the respondents.

Some put their feelings quite simply. "It's my home," they said.

IT PAYS TO SHOP AHEAD WITH THESE

CLUB

STEAK

Double Stamps Tuesday & Wednesday

to our friends and customers who participated in our anniversary sale last week. We appreciate all of you.

Peter Pan - Crunchy

Peanut Butter

Sizzlers Pkg. 59° Cheese Pkg. 69°

PORK & BEANS

LUNCHEON MEAT

White Swan

Longhorn Style Cheddar

VEGETABLE OIL

Full Dress DOG FOOD

Van Camp's

VIENNA SAUSAGE

Nabisco OREO COOKIES

15-oz.

Mrs. Butterworth's

SYRUP

Miracle Whip

Jessie Jewel's Frozen

Chicken Breast With Ribs

MIRACLE WHIP

Jar

Mallo Puff COOKIES

PINE-SOL Cleaner

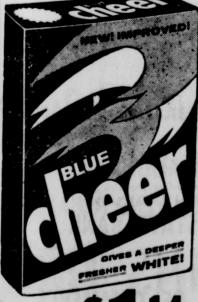
10c off 28-oz.

Birdseye Frozen Cut or French Style Green Beans 9-oz. Pkg.

DETERGENT 10c off - 22-oz.

- FRESH PRODUCE -





25c off KING SIZE

Prell Family \$129 Pacquin

HAND CREAM 2.5-oz.

Edge SHAVING LATHER 61/4-oz.

Cello Long Green Slicers

Cucumbers 10° Thompson Seedless

Grapes 16.

nsey's Food Store



FRIENDLY? . . .

PICTURED ABOVE are Jimmy Cross, left, former Mortonite and MidSouth Heavy-Weight Champion, following a sparring match with Bobby Foster, Light-Heavy-Weight Champion of the World. Cross is the son of Mrs. Nora Jackson.

ATTRACTIVE, inexpensive desk name plates. See samples at Morton Tribune.

Welcome to Morton!

We wish to take this opportunity to welcome Morton Auto Supply to our town.

May your stay be a long and pleasant one and may your business prosper and grow.

Minnie's Shop





Every Purchase You Make
In a Home-Town Store ... Is Just Like

Putting Money in the Bank

• • • a bank you can draw on for customers, a job, friends in time of trouble, schools for your children, churches for spiritual help . . . and the good life in this community . . . where everybody is Somebody

Every time you spend a dollar in this community for goods and services, a substantial part of that dollar automatically becomes an

investment in an enriched social and business life for YOU and your family and friends.

of your life . . . an investment that pays big dividends in happiness and prosperity, as it strengthens and builds up the vitality of this area in which you live . . . and in which YOU are important.

Contrast this with what the communitybuilding and supporting part of your dollar does for you when you spend it away from home, send it to some mail order house, or surrender it to some migratory peddler.

It's gone. To support some other area . . . to build up wealth that YOU can never draw on . . . and to strengthen those who aggressively drain off the trade of your community . . . to weaken your business, your schools and churches, to eliminate your job, and devaluate your property.

Trade At Home Where Your Money Benefits You



These Firms Are Genuinely interested in the Future Of Our Community And Your Welfare

Minnie's Shop-Child's Men Store

High Quality Clothing for Men and Women 266-8602 266-8840

BUILDING NEEDS - PAINT - LUMBER

FORREST LUMBER COMPANY

111 NW 18

266-5444

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Clothing and Shoes for the Whole Family Prices to Fit Your Budget

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Your Local Jones Blair Dealer

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MORTON INSURANCE AGENCY

INSURANCE Life Insurance — Bonds

ROSE AUTO & APPLIANCE

Fire - Auto - Liability

TV SALES & SERVICE

e Shot vidales, i wmm i

Luper Tire & Supply

Gwatney-Wells Chevrolet-Olds

Chevrolet & Olds Dealer for Cochran County

"A Tire for Every Purpose"

Lewis Farm & Ranch Store

Field & Garden Seed —Custom Grinding & Mixing
Phone 266-5461 310 N.W. 1st

MORTON PACKING CO.

Ralph Soliz

YOUR BUSINESS APPRECIATED

RAMSEY'S FOOD STORE

Featuring Your Favorite Foods . . . Ar Budget Prices

GENERAL INSURANCE

Proctor-Walker Insurance Acy.
South Side of the Square Phone 266-5061

For Twenty-five Years ...
With Modern Banking Service
FIRST STATE BANK
Phone 266-4671

CHAMBER OF COMMERCE

MORTON AREA

WONDER— WHAT'S GOING ON... Back In the Old Home Town?



Being Away at College Can Be Lonely
BUT IT NEEDN'T BE!

It's easy to keep informed of what your friends back home are doing. To get the complete picture of events in Morton and Cochran County, you should receive the MORTON TRIBUNE at your college address. You take a whole lot of home with you when you have the MORTON TRIBUNE sent each week.

"COLLEGE YEAR SPECIAL"

JUST FILL IN the coupon, mail or bring it to the Morton Tribune office with your remittance, and we will start delivery of the MORTON TRIBUNE on the specified date given.

OU



COLLEGE SUBSCRIPTION COUPON

Please find enclosed \$2.95 for a School Year Subscription to the Tribune to be

mailed starting

To:

Address ..

8

City

Subscription Rates to Any College

...... State

in the U.S.A.

9 Months to June 1971 - \$2.95

Lavis Form & Ronch Store

A LETTER FROM HOME EACH WEEK

Morton Tribune



OLDTIMERS G. 1-10GETHER . .

THE "OLDTIMERS" was a figure of speech, of course, when the above group got together during the country fair held early in August in the country activities building in Morton. Some of them are the sons and daughters ters of real oldtimers. The photo was taken during a re-

ception held for Morton's earlier settlers and it proved to be a popular event which was well attended. Plans are for the get-together to become an annual event during the fair.

Speaking of Politics

J. WAYNE MCDERMETT

Last week in the Morton Tribune, I tried to explain both sides of the proposed amendment to the Texas Constitution setting up a Constitutional Revision Committee. Another proposed amendment which is very important to all Texans is the one establishing four-year terms for certain elected and appointed state officials whose term of office is now two years.

The proposed amendment sets the term of office at four years for the attorney-general, comptroller of public accounts, treasurer, commissioner of the general land office, commissioner of agriculture, secretary of state, lieutenant governor, and the governor of this state. At the present time, all the offices, whether elective or appointive, are two-year terms.

Opponents of the amendment feel that long terms of office tend to alienate the official from the electorate, making him less responsive to the rise and fall of public opinion. Forced to campaign every two years, the public official is under almost constant exposure to the wishes and needs of the people who elect him. They also feel that too much power is inherent in four-year terms. For example, a governor serving two terms under a four-year system would be in a position to dominate every state board or commission.

Opponents contend that history has shown that long tenure in office and political corruption run hand in hand. The proposed amendment includes no restrictions on election to consecutive terms, thus permitting almost lifetime tenure for a powerful politician

A four-year term would be too long to retain a poor public official and a good public official is generally reelected and retained in office under the shorter term for as long as he continues to serve the public well.

Backers of the amendment feel that state officers elected to four-year terms would have sufficient time to master the functions of office before having to start campaigning for reelection. By spending less time on campaigning, officials would be able to devote greater energy on their prescribed duties.

Becoming effective with the general election of 1974, an off-presidential election year, the amendment would set up elections for state office in non-presidential election years, thus generating greater interest in state politics. As it stands, in presidential election years, state offices such as that of governor, take a back sout to the presidential election. This would not happen under the terms of the amendment because the state officers would be elected only in non-presidential years.

Backers of the amendment point out the fact that expenses in campaigning for state office have become so exorbitant as to make it impossible for many highly qualified individuals to become candidates.

A four-year system of elections would also

A four-year system of elections would almost halve the campaign expense involved, thus making it unnecessary for candidates to accept support of special interests. Better candidates could result and greater integrity in office would be encouraged.

In 39 states the governors are elected for four-year terms of office. These include Oklahoma, Louisana, and Colorado, all Texas neighbors. Officials in these states recognize the need for long-range plans and programs and they realize that frequent changes in leadership and constant campaigning make these plans and programs impossible.

There are arguments, and good arguements, for and against this proposed constitutional amendment. Each of us must decide if four-year terms can better save the needs and wants of Texans. Can we put enough confidence in our elected officials to double their term in office? Or has past experience shown that too much power can be obtained by long tenture?

Is it true that our officials must spend half their time or more just campaigning for reelection? Couuld our officials better master their jobs in four years and thus better serve Texas? Or would it just give them more time to make deals under the table? Are the complexities of government such that it takes four years to fully understand all the problems of our state and to be able to contend with them? Would it better serve Texas if our officials had the time to inititate long range plans and programs, which they don't have

As I said, this proposed amendment is very important to all Texans. We must all decide individually what is best for Texas, not just what is best for one area. We must look at the whole picture and not let one state official or one incident hamper our judgement.

Dates announced for 'Sew it with Cotton'

According to an announcement made by Mrs. Bill Foust, Last Frontier Cotton Council, September 25 and 26 are the dates scheduled for the "Sew it with Cotton" contest.

Judging of the contestants will be held Monday, September 25 and the annual style show for the public will be held Tuesday evening, September 26 in the County Activity Building.

There will be ten categories in which to enter and the winners will be eligible to enter the District contest to be held later in Lubbock.

Seamstresses must be at least 9 years of age by the date of the County contest and all materials used must be 100 per cent cotton.

Official rules and entry blanks may be obtained at local firms who sell cotton fabrics or by calling Mrs. Foust 266-5828 or Mrs. Jane Claunch 266-5995.

Three Way news

Mrs. T. F. Davis from Stanford spent the past few days visiting her son and family the T. D. Davis'.

Mr. and Mrs. H. W. Garvin were in Lubbock Saturday.

Mr. and Mrs. Barney Locke and children spent the weekend in Bowie with his mother who is seriously ill.

Bonnie and Marvin Long spent the week end in Canyon visiting the Carl Millers. Mr. and Mrs. W. L. Welch were called to Littlefield Thursday to be with her father who is very ill.

Mr. and Mrs. Elmer Lee and Rickey spent the week end in Amarillo visiting relatives.

Mr. and Mrs. Fred Kelley returned home last week from Wilcox, Arizona where they had been visiting their daughter, the Jim Emersons.

Mr. and Mrs. James Fowler and son from Lubbock spent the week end with his parents, the D. S. Fowlers.

The community received good rains over the week end with amounts from 3 to 4 inches.

Johnny Furgeson started to college Monday at Texas Tech. Others will go to South Plains in Levelland and some have entered West Texas at Canyon.

The Lay Witness meeting at the Three Way Baptist church the past week end was well attended.

Mr. and Mrs. George Tyson spent Sunday in Lubbock visiting the Tommy Dur-

Mr. and Mrs. Leon Dupler and girls spent the weekend in Hobbs, N. M. visiting their son and family, the Larry Duplers.

"The modern parent has to spare the rod—so Junior can ride around in it." William R .Lewis, the Lynden (Wash.) Tribune,

"He who loses hi shead is usually the last one to miss it." —Charles V. Stewart, The Mullen (W. Va. Advocate.

We Are Without Words

to express our heartfelt gratitude to our friends for their aid in our time of need.

We call you all our friends, though some we have never met, because you have proven through your compassion that you are friends to all.

Your generous contributions have enabled us to make substantial inroads on our outstanding hospital bills, for which we are deeply grateful.

We will strive to repay your kindnesses by being the best citizens and friends to Cochran countians that we know how to be.

Thank you again

The Family of Juanice Ellis

Mr. and Mrs. E. N. McCall are at home after spending their vacation in Toledo Bend Lake and Many, Lousiana visiting

The Hazel family Quartett presented a program at the Enochs Baptist Church at 8 p. m. Sunday night. Everyone enjoyed

Visiting in the home of Rev. and Mrs. Charlie Shaw Friday was his mother, Mr. and Mrs. L. B. Kelso of Lubbock, and their daughters, Mr. and Mrs. Ralph Jurros and son James Lee from Clayton, N. M. and Mr. and Mrs. James Crocker and son, Timothy of Tucumcari, N. M. Timothy will be visiting with his grandparents for two weeks.

Special geusts in the home of Mr. and Mrs, J. B. Vanlandingham recently were his sisters, Mr. and Mrs. R. M. Gibson of Muleshoe, Mr .and Mrs. Tom Beson of Calif. and Mrs. Thelma Phillips of Mangum, Okla

Mr. and Mrs. Joe Dale Doak and daughter, Stefanie, of Garland came Sunday night for a visit with her parents, Mr. and Mrs. J. D. Bayless.

Mrs. Ted Hall drove to Littlefield to visit her son, Mr. and Mrs. Benny Hall. Bennie was to have surgery Monday at Lub-

Mrs. Rose Nichols and Mrs. Loretta Layton attended the W .M. U. House party last week. They reported a wonderful

The Adult Training Union Class had a party in the garage of Carl Hall Tuesday night. They enjoyed playing 42, there were 18 present. Refreshments were home made

ice cream and cake. Rev. and Mrs. Ray Cunningham of Wells were dinner guests in the home of her sister, Mr. and Mrs. J. D. Bayless,

The Baptist women met at their regular time Tuesday for their business meeting. The meeting opened with Mrs. Olive Shaw offering the prayer. Mrs. Wanda Layton was in charge of the business and Mrs. Ray Seagler gave the closing prayer. There were 9 present.

Company in the home of Mr. and Mrs. John Blackman was his sister, Mr. and Mrs. Cleo Aduddell of Holister, Calif. They also visited her mother, Mrs. Nettie Blackman, at the West Plains Rest Home in Muleshoe and Mr. and Mrs. John Adud-

Bookmobile

The High Plains Bookmobile will be in your area on the following dates:

Wednesday, September 6, Whiteface No. 1 9:30 - 10:30; Whiteface No. 2 10:30-10:40; Lehman, 11:05 - 11:30; Bledsoe, 12:00 -1:30; Maple 2:15 - 3:15.

The Chamber of Commerce of Muleshoe had their 11th annual appreciation dinner at the Bula school lunch room for all of the School personel Friday night. Ivan Woodard, of the Church of Christ at Ave. D in Muleshoe, was the speaker.

The children of Mr. and Mrs. E. F.

Campbell honored them with a dinner Sunday, Aug. 27, at the Bula school lunch room. There were 73 relatives present from Andrews, Abilene, Edmonson Lubbock, Plainview, Dallas, Denver Colo., Levelland, Tulia, Dimmitt, Rosewell, N. M. Cornona N. M. and Floydada, Following the dinner there was a reception for the Campbells celebrated their 60th Wedding Anniversary from 3-5.

Approxmatly 125 registered. The Campbells had 10 children all of them were present but two.

The serving table was covered with a white lace cloth over white centered with a bouquet of white mums arrayed with silver glitter and a white satin ribbon laying across the table with Edd and Iva written in silver glitter. Their daughter, Mrs. Gale Simpson made the 4 terred wedding cake. Red fruit punch and white mints were served to the guests.

Freda Layton moved to Lubbock Tuesday where she will go to school at Tech. Jerry Nichols and Corky Long are going to college at West Texas State at Canyon.

Moon rock sample will be shown at Lubbock exposition

A fragment of moon rock collection on America's first moon landing mission will be on display during the 55th annual Panhandle South Plains Fair in Lubbock Sept.

The sample, weighing 31 grams, was collected by former astronauts Neil A. Armstrong and Edwin E. Aldrin Jr., during extarvehicular activity on the Apollo 11 flight

The rock was obtained from the National Aeronautics and Space Administration through the cooperation of U.S. Rep. George H. Mahon of Lubbck.

The sample is a fresh-appearing vesicular lava, similar in many respects to terrestrial basalts formed by extrusion of a hot gaseous magma onto the earh's surface.

The vesicles represent bubbles formed by the escaping gases within the magma, and they occupy about 15 per cent of the sample by volume, according to NASA

The shininess of the vesicle walls is due to well-developed crystal faces of the constituent minerals (feldspar and prorene).

Mineralogy was said to be 50 per cent pyroxene, 30 per cent ilmenite and 20 per cent plagioclase.

Morton (Tex.) Tribune, Thursday, Aug. 31, 1972



MOD METHODS USED . . .

ASSEMBLY OF GOD CHURCH

G. A. Van Hoose

Jefferson and Third

Evening Evangelistic Service ____7:00 p.m.

_11:00 a.m.

_7:30 p.m

2:30 p.m.

4:30 p.m.

.10:45 a.m.

6:00 p.m.

TUCKER FLYING SERVICE was using a new and modern method for play ing wheat on a farm east of Morton early this week. They used the abomethod to load the seed into the sleek new Cesna crop duster and sew the wheat by releasing it through the flaired duster attachment fixed un the wing. "Sure saves a lot of time" was Tucker's only comment.

ASSEMBLY OF GOD CHURCH, Whiteface Pastor, Rev. Billy Pierson

Sunday Services—		
Sunday School	9:45 a	.m.
Morning Worship		.m.
Evening Worship	6 p	.m.
Midweek Bible Study	6:30 p	.m.

ST. ANN'S CATHOLIC CHURCH The Rev. David Greka, Pastor 8th and Washiagton Streets

k	fass schedule-				
	Sunday	_9:00	and	11:15	a.m.
	Monday			_7:30	p.m.
	Tuesday			_7:30	a.m.
	Wednesday			_7:30	p.m.
	Thursday			7:30	а.пэ
	Friday (1st of mont	h)		_7:30	p.n.
*	Friday (2nd, 3rd, 4t	h)		7:30	a.m.
	Saturday			8-00	

Sunday-Catechism Class. 10:00 - 11:00 a.m.

Confessions—Sunday Half hour before Mass.

- 12 noon Sunday and by appintment.

FIRST BAPTIST MEXICAN	MISSION
Sundays— Sunday School Training Union Evening Worship	6:30 p.m
Wednesdays— Prayer Service	7:30 p.m

NEW TRINITY BAPTIST CHURCH Rev. W. D. Anderson 3rd and Jackson

Sundays— Sunday School	9:45	a.m
Morning Worship Second	11:00	
H.M.S,	4:00	p.m
Wednesdays— Prayer Service	7:00	p.m

FIRST BAPTIST CHURCH, ENOCHS

Rev. Charley Shaw		
Sunday School	10	a.m.
Morning Services	11	a.m.
Training Union	. 7	p.m.
Evening Services	8	n.m.

Let us go into the house of the Lords

CHURCH OF CHRIST S.W. 2nd and Taylor C. R. Mansfield, Preacher

Sundays— Bible Class ————	10:00 a.m.	
Worship	10:45 a.m.	
Evening Worship	7:00 p.m.	
Wednesdays- idweek Bible Class	8:00 p.m.	

FIRST METHODIST CHURCH James E. Price, Pastor 411 West Taylor

Sundays-		
Church School Session	_ 9:45	a.m.
Morning Worship Service		
Evening Fellowship Program .	5:00	p.m.
Evening Worship	_ 6:00	p.m.
Second and Fourth Monday		
Wesleyan Service Guild	7:30	Lm.
Tuesdays-		

Each Second Saturday, Methodist Men's Breakfast _ 7:00 a.m. -0--0--0-

Sister Pearl's Gospel Cinging House Purity Sunday School Class 8:45 a.m. Teacher - Pearl Swindle Williams

511 E. Jackson

UNITED M	ЕТНО	DIS	т сн	UR	CH, ENOCHS
	Rev.				
Services	s held	1st	and	3rd	Sundays

Women's Society of Christian

Service _

Services held 1st and 3rd Sunda		
Sunday School	10	a.m
Morning Services	11	a.m
Evening Services	7	p.m
4th Wednesday-Fellowship	7	p.m

UNITED METHODIST CHURCH, BULA Rev. Hazel House

Services 2nd and 4th Sunday	s	
Sunday School	10	a.m
Morning Service	11	a.m
Evening Service	7	p.m

20,11010 2110 1110 1111 11111		
Sunday School	10	a.m
Morning Service	11	a.m
Evening Service	7	p.m

THREE WAY BAPTIST CHURCH Rev. Preston Harrison

Sunday School			
Morning Worship	11	a.m.	
Training Union			
Evening Services	7	p.m.	

Sunday School Morning Worship

Sundays-

Sunday School

Wednesdays-

Morning Worship _

Night Prayer Meeting and

Christ's Ambassadors

Every 1st and 3rd, Women's

Convene Together .

Missienary Council .

Missionette Club

Training Service .

Evening Worship

Every 2nd and 4th, Girls'

WAY Clarks	0. 10	P.11
WMA Circles		
Monday—		
Night Circle	7:30	p.n
Tuesday—		
WMA	2	p.m
G.M.A	4:00	p.m
Wednesday_		

FIRST MISSIONARY BAPTIST CHURCH

Rois Standifer, Pastor

Main and Taylor

Midweek Service _ Edna Bullard

HICK'S CHAPEL BAPTIST CHURCH

Rev. O. A. Graves

Sunday School	10	a.m.
Morning Services		
Training Union		
Evening Services	. 7	p.m.

FIRST BAPTIST CHURCH, Whitefas Harold Harrison, Paster Sunday School Morning Worship Church Training

Wednesday Prayer Meeting 7:30 p. FIRST BAPTIST CHURCH

Paul McClung, Pastor

Evening Worship

Prayer Service

202 S. E. First Sunday School . Morning Worship Morning Service KRAN Training Union Ivening Worship Tuesdays-Helen Nixon W.N.U. Wednesdays-Graded Choirs

Church Choir Rehearsal ____ 8:30 * * *

SPANISH ASSEMBLY OF GOD	CHU	RO
Gilbert Gonzales		
N. E. Fifth and Wilson	100	1
) indays—	dp	1
	10:00	4
Morning Worship	11:00	ü
Evening Evangelistic Service _		

Tuesdays-Evening Bible Study _ Thursdays-Evening Prayer Meeting .

EAST SIDE CHURCH OF CHRIST Fred White, Minister 704 East Taylor

undays— ible Study	10:00 a.5
Vorship	10:45 4.1
, ,;	7:30 pa
ednesdays—	
Midweek Service	8 рл
CHURCH OF C	HRIST, MAPLE

Dannie Mize, Preacher Bible Study Worship Night Worship

Wednesday Night Services .

This Feature Is Published With The Hope of Getting More People To Church By The Undersigned City Business and Professional People

Mobil Oil Corp.

Bailey County Electric Co-op Association Phone 266-8600 - Whiteface Hwy.

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Rose Auto and Appliance

Star Route Co-op Gin

Beseda Grain Co. Larry Beseda Fertilizer & Chem.

Ramby Pharmacy

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Phone 266-5093

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Luper Tire and Supply
108 E. Washington — 266-5330

Allsup's 7 till 11 602 Main - Phone 266-8001

Ramsey's Food Store Gerald Ramsey, Owner 210 South Main

State Line Butane

Maple 927-3231 946-2577

Design Studio

Phone 266-8949

Whiteface Variety & Dry Goods Phone 3371 - Whiteface

Higginbotham-Bartlett

Whiteface Automotive Whiteface

> Tic Toc Restaurant Loma and Rob Richards Levelland Highway - Phone 266-8954

St. Clair Department Store

Maple Co-op Gin Maple, Texas — Phone 927-3191

R. J. Vinson Cochran County Clerk

Smith Seed and Implement

Maple, Texas

Look Who's New

r. He arrived at Cochran Mem pital August 23 and weighed 8

nia Gail, daughter of Mr. and Mrs. Pope of Muleshoe, She arrived at Memorial Hospital August 27 and pounds and 73/4 ounces. Jo, daughter of Mr. and Mrs.

Hatter. Tonya arrived at Cochran rial Hospital August 25 and weighed ds and 1 ounce. arents are Mr. and Mrs. T. H.

stock and Mr. and Mrs. Norris

School Menu

September 4, holiday. Sept. 5: Chicken W/rice, June buttered spinach, orange cake

sday, Sept. 6: Pot roast W/gravy d potatoes, buttered green beans, & apple salad, hot rolls-butter

sday, Sept. 7: Bar B que on bun, green salad, buttered lima beans, bler, hot rolls-butter and milk. Sept. 8: Pinto beans W/bacon, salad, sliced peaches peanut buookies, hot cornbread-butter and

DPS estimates 48 fatalities during Labor Day week-end

Aproximately 48 persons are expected to estimates by the Texas Departement of over the Labor Day weekend, according to estimates by the Texas Departmen tof

The DPS will conduct Operation Motorcide from 6:00 p.m. Friday through midnight September 4. This will be one of four 78-hour holiday periods that will be critical

Major C. W. Bell, DPS Region 5 Commander, said that all available uniformed patrolmen will be put into action for maximum enforcement of traffic laws. Major Bell said, "Each driver should drive defensively at all times." Major Bell sug gested that each individual practice driving friendly-the Texas way.

DPS RECORDS show that the majority of traffic fatalities are caused by excessive speed and the drinking driver. The DPS reminds the motoring public that 0.10 per cent blood alcohol in one's body is the presumptive level of legal intoxication under Texas law.

Apprximately 500 National Guardsmen

on (Tex.) Tribune, Thursday, Aug. 31, 1972

Page 7a



"Lookie here at this mud, a year ago at this time

The reopening of the Prairieland Packing company plant, the promise of bumper cotton and grain sorghum crops and the prevailing high beef prices signal a definite upswing in the economy of Cochran county. Let us help you to participate in this bright future through a commercial loan, establishment of a savings plan or by affording you sound financial advice. Drop in, and let's talk about it.

First State Bank MEMBER F.D.I.C.

will assist the uniformed patrolmen in the Dallas, Tyler, Houston, Corpus Christi, San Antonio, and Austin areas. Many of these guardsmen will be riding in DPS patrol cars through the Labor Day weekend to enable the Department to have

more untis and personnel on the road. Motor Vehicle Inspection Sergeant John Mason of Region 5 said two per cent of all fatal accidents in Texas highways are caused by mechanical failures .He strongly urges all motorists to be certain that their inspection sticker is up to dae.

CAPT. SHELTON OF he Driver License Service warns the unlicensed driver to not jeopardize his life, because last year seven per cent of all 3,594 Texas trafic fatalitiesinvolved the unlicensed driver!

It is the fervent hope of the DPS that Texans, and out of state motorists, will enjoy this American tradition of celebrating the labor Day weekend in a sensible, safe manner. Let's prove the statisticians wrong by keeping the actual death count way below he estimated 48 lives predicted to be lost. This responsibility is in the hands of those behind the whel,

Below is a list of rules to drive by, in order to celebrate Labor Day next year.

1. Don't mix gasoline with alcohol. 2. Use seat belts. Your chances of sur-

vival in a major accident are five times greater when you are buckled up.

3. Slow down, drive according to the traffic, weather ,vehicle condition, and your own physical condition .Lives lost do not make up for the small amoun to ftime you think you save!

4. Obey all traffic laws. They were ordained by Texans to keep the Texas motorist safe and alive for all times!

HD Agent report

(Editor's Note: This is the first of a twopart fashion series on fall wardrobesplanning and selection-prepared by the Texas Agricultural Extension Service. For Part 1, which concerns wardrobe planning, Roxanne Schnorr, Extenson clothing specialist, reviews today's fashion philosophy and offers tips on determining corrent trends and applying them to the present wardrobe. The second part will be published next week.)

Fall fashions already on the scene catch

the eye and tease the budget. "Whether we're going to be sewing at home or buying our clothes the most important fashion goal is to know what's in the market, current trends and how our wardrobe can be updated," Roxanne Schnorr, clothing specialist for the Texas Agricultural Extension Service, reflected as she discussed today's fashion looks and

"To measure fashion today, we don't have one silhouette, one length, one color or one fabric to copy. Instead, we have



SPIRIT BOOSTERS ...

POLISHING UP ON THEIR RAH-RAH-RAHS for leading the cheers at Whiteface High School this year will be this group of spirit boosters who recently attended the annual Texas Tech University Cheerleader School in Lub-

bock. They were among a total of 594 girls and boys who attended the school this summer. Shown, from left, are Lea Legan, Leslie Taylor, Pamela Linder, Rhonda Smith

the look of a particular season," she ex-

"For example, in past seasons we've seen the leg look-with mini skirts and hot pants-and the costume look-with its peasant, Indian, Oriental and American

"This fall, we'll see several looks. The classic look will emerge in pleated skirts with blazers to achieve the still-popular layered look, and the shirtdress will underline the classic trends. Also, the sports look promises to enjoy attention and will come in separates," the Texas A&M University specialist predicted.

To know what's in takes some observing, Miss Schnorr advised.

"At the very beginning of a season, study fashion magazines-particularly those with fashions for your age group. Study newspaper ads and the fashion section of your paperfashion writers know the new look months in advance.

"Do some window shopping at the fashion-minded stores of your city, and browse through the fashion departments on a free opening night or Saturday.

"Observe what's new, exciting and different from last season's selection-the way manikins are dressed and accessorized are sharp clues," the specialist point-

step is deciding on new purchases to "build in" a seasonal-fashion wardrobe.

"Begin with what you have," Miss Schnorr advised. "Make an inventory of all categories-pants, shorts and jeans, skirts, sweaters, shirts blouses and tops pantsuits casual dresses and date dress coats, underfashions, shoes, boots, purses and other accessories.

'Then decide which are all right for the coming season and which categories need additions. Some garments may be okay, but need a bit of excitement by adding

a new accessory," she pointed out. Citing an example, Miss Schnorr noted the possibilities of creating this season's look with jeans from a past season. A sweater top over a body shirt with a pendant or man's tie and jeans, achieves the sporty separates look for fall.

Taking inventory also provides the opportunity for removing unwanted and unused clothing-" the best way to make all

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garments count," Miss Schnorr added. "Studies to determine new looks, what's available in area stores and what you al-

ready have in your wardrobe are the best

methods for wardrobe planning," the Texas A&M University specialist concluded. (In Part II , Miss Schnorr will discuss

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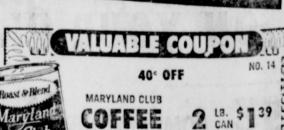
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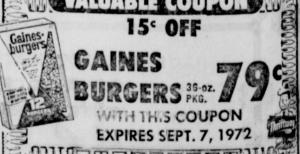
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