

DOLLAR DAY SPECIAL

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MACK KERCHVILLE

Gospel Meeting Set for Apr. 24

The Church of Christ at 202 Southwest Second announced this week the coming gospel meeting at their church, April 18th through April 24th.

Visiting minister to conduct the meeting will be Mack Kerchville of El Paso. Plans are to hold evening daily sessions at 8 p. m.

Everyone is invited to attend.

Mystorama' Is A Top Vaudeville, and Magic Show

Mystorama, billed as one of the country's top-flight stage shows, making its appearance in Morton on Thursday, April 14th, at the Cochran County Auditorium, sponsored by the Morton Jaycees.

The show, set for 8 p. m. on Thursday night, features Boxley and his outstanding artists of variety entertainment in a fast-paced, colorful collection of mysteries all over the world.

Boxley, who has shown records of illusion and confusion to audiences for the past 20 years, has been seen on national television in the Ed Sullivan Show and the "Asked For It" Show. His thrilling princess feat of levitation thrilled audiences as Marie, shown suspended in mid-air in apparent hypnotic trance.

Boxley, more than just a showman, is a showman who will thrill the crowd amused as well as thrill and wondering at this essence of a magic show.

Supper Set for Three Way Community Center

Box supper and candidate speech has been announced to be held at the Community Center Friday, April 8th.

Everyone is cordially invited to get together which is for 8 p. m. All funds collected to be used in "fixing up" the community center which is located at Maple.

TO VIE FOR MAYOR HERE; SIX IN RACE FOR THREE POSTS AT WHITEFACE

Elections will be held next Monday, April 5, at Morton and Whiteface.

Whiteface has two candidates for mayor, Cloyce D. Pond and Riddle.

Candidates for city commission, whom will be elected are Thompson, L. S. Salsar, Walter Miller and John V. Bridgman.

Morton the names of Amos and Joe Gipson have been listed as candidates for mayor.

The aldermanic race, all five

SHOP DOLLAR DAY MORTON

Levelland Is Scene Of Armed Robbery

Local law officers were alerted around 10 p. m. to conduct roadblocks in hopes of apprehending robbers who conducted an armed robbery in Levelland Thursday night.

Casey Cabool, proprietor of C. C. Dry Goods, in Levelland was held up by two masked bandits, forced to go to his store and open the safe.

A total of \$1,800 in money and a \$3,600, 2 1/2 carat diamond ring were among the loot taken.

Roads leading out of Levelland were blocked but no suspects were turned up.

The armed robbery occurred as Cabool, returning home from attending lodge, pulled up to a red flasher light and stopped his car. The men forced entrance into the car at gun point and made Cabool drive to his business location.

SAFFLOWER MEETING TUESDAY AT COCHRAN C'TY AUDITORIUM

The Safflower meeting in Morton, Monday night, at 7:30 p. m. in the Cochran County Activity Building, is one of 28 such meetings being conducted in the South Plains area from March 31st to April 16th.

The project, sponsored by Farmer's Union Marketing Co-op Association, explains the entire Safflower program including recommended cultural practices, yields last year, and the processing.

Contracts for growers will be available at the meeting which will be under the direction of Charles Corn. There will be no limit on the acreage a farmer can plant to Safflower this year.

Safflower, though primarily a new crop to many persons in this area, has been grown in this country for about 20 years, having

Formation of Morgan Oil Co. Is Announced

M. J. Morgan, a resident of Cochran County for the past ten years, has announced the formation of the Morgan Oil Co., north on the Enoch Highway, Morton.

The firm, which offers Col-Tex products wholesale and retail, will sell Col-Tex gasoline, kerosene, diesel, drip oil for irrigation motors, and greases.

Morgan, who until recently was associated with the Baker Service Station, has been in Morton for the past six years.

Mr. and Mrs. Morgan have two sons, Don of Dallas, and Ronnie who was graduated from Morton schools in 1957.

Don is married to the former Miss Mamie Lee Fowler, daughter of Mr. and Mrs. Doyle Fowler of Maple.

Morgan extends his friends and area residents a special invitation to drop by the firm at their first opportunity.

Betty Kuehler Named By Coaches To All-District Basketball Team

Morton's Betty Kuehler has been given one of the six places on the all district 2-AA girls basketball team.

Memorial Fund To Be Started

A Cancer Memorial is being set up for Cochran County whereby friends and relatives can remember departed loved ones by making a contribution to fight cancer in the name of a late relative.

The Memorial fund will be established at the First State Bank and at Singleton Funeral Home. Operators of the fund, upon receipt of the contribution, will mail to the donor a beautiful card expressing the thanks for the donation and guaranteeing the use of the funds to the fight against dreaded cancer.

Voting in both elections will be held at the city hall.

The city election is expected to draw considerably less than the record of 417 votes cast in 1958, and probably less than the 329 cast in 1959. In Morton there will be a city election each year from now on, with terms of office staggered. Those elected at the Tuesday election will draw lots to see which ones will serve one year and which ones two year terms.



VOLUME VIII

"Covers Texas' Last Frontier Like the Dust" MORTON, TEXAS, SUNDAY, APRIL 3, 1960

NUMBER TWO

MARGIN OVER LUPER, SELF IS NARROW ...

McDaniel, Reynolds Elected to School Board

C. O. Caffey, Lenard Gainer Elected To School Board at Whiteface

In a school election that was a real sizzler for closeness — Morton Independent School District voters elected Glen McDaniel and J. C. Reynolds to the Board by the margin of a handful of votes, Saturday.

A total of 313 voters — considered a good turnout — gave McDaniel 163 votes and Reynolds 157. C. E. Luper polled 149 votes and Woodrow Self, 142. The number of mutilated ballots, was seven, just under the total which would have been needed to change the outcome of the vote.

In Pct. One, J. D. Hawthorne received 105 votes to be re-elected to the County School Board.

Out-going Morton Board members are Raymond Ross and Hadley Kern.

The total vote recorded was slightly above the 286 that voted last year but well under the record of 610.

At Whiteface, one incumbent was unseated and one was re-elected as 135 voters turned out — considered a good vote.

C. O. Caffey led the ticket with 82 votes. Lenard Gainer, an incumbent on the Board polled 76 votes. Charles Cumpston garnered 63 votes and J. W. Allen, vice-president of the Board was unseated, polling 47 votes.

L. W. Bills, unopposed as a candidate from Pct. 2 on the County School Board was an overwhelming winner, Weldon Skinner, Whiteface Superintendent said, but he did not have his vote total.

Efforts to get the Bledsoe vote by phone call late Saturday night failed.

Two Arrested for Violations of Liquor Laws

A Spanish-American from Brady, Texas, who has been making his home on a Hockley County farm, was arrested for transportation of liquor this week.

Antonio Vaubia was fined \$200 and costs in court here last Saturday on the liquor law violation.

The following day Jack Ballard of Portland, Ore., was also arrested and charged with transporting. The case is pending.

Posse Finding Competition Is Getting Tougher

The Cochran County Sheriff posse continued to find the opposition very tough in their 1960 rides as they fought again to place in the top three at Seagraves Wednesday.

Herb Hillman, president of the local posse, said the fact that all posses are looking much better this year, coupled with the locals loss of several riders, was responsible for the Cochran posse not being able to take home trophies.

The Cochran group, over the span since it was formed in the early '50's is one of the trophy winningest posses on the Plains.

The next ride for the "Texas' Last Frontiersmen" will be in Oklahoma, at El Reno, for the national posse get together. The event will be held on May 29-30 and June 1st.

Date Set For Beginning of Cancer Crusade

Morton and Cochran County's Cancer Crusade fund drive will get underway within a few days it was announced this week by

Roy Genry, Fund Drive Chairman.

Plans are being made for a House to House campaign on April 15th; and for a door to door on the businesses on April 11th. Sunday, April 10th, will be Cancer Sunday at county churches.

Names of the community chairmen will be forthcoming in a few days

GRAND JURY IN SESSION TUESDAY

The second session of the 1960 term of District Grand Jury will be in session in Cochran County, Tuesday, April 5th, at 10 a. m.

The schedule of the newly created 121st Judicial District, in its first year has been revised considerably from previous years for Cochran County.

Among the possible indictments to be considered grew out of an incident which only occurred last

Sunday, in Morton. Alfredo Mendoza is being held in custody pending Grand Jury investigation into a "cutting" last Sunday at the local theatre.

Mendoza's bond was set in J. P. Court here at \$2,500. The warrant, signed by a local officer, charges assault with attempt to murder.

Richard Mills, involved in an affray with Mendoza, Sunday af-

ternoon, was cut with a knife around the chest, side and abdomen, and stitches were required to close the wound at one point.

Several other cases will be brought before the Grand Jury.

Dist. Golf Meet To Be Held Here

Another first will be chalked up for the Morton schools, in its athletic program, Tuesday, April 12th when Morton will play host to the District 2-AA golf meet at the Morton Country Club Course.

Coach Bob Travis said Olton, Muleshoe and Morton will probably each have two four-man teams entered in the meet which gets underway at 10 a. m.

Members of the Morton team will be chosen from this group of boys practicing: Willard Cox, Jimmy St. Clair, Terry Hans, Lester Dupler, Bob Neiman, Sammy Carrasco, Jerry Dan Trice and Earl Cox.

Checking Case To Be Tried Here, Tuesday

The case against William Hunter, who has been in the penitentiary serving a two year sentence, will come up in 121st District Court Tuesday.

Hunter is charged with hot checking and a bench warrant was secured in order to send a deputy to Huntsville after Hunter.

DR. HOLLOWELL IS EVANGELIST ... Revival Opens at First Methodist



Dr. Howard H. Hollowell

The annual spring revival at the First Methodist Church, Morton, begins today (Sunday), it has been announced by Rev. James E. Harrell, pastor.

Conducting the meeting will be Dr. Howard H. Hollowell, pastor of the Laurel Heights Methodist Church, San Antonio.

Music will be under the direction of Zed Robinson of Enochs.

Regular scheduled hours will be observed Sunday. Weekday services will be held at 7 a. m. and 8 p. m.

Dr. Hollowell conducted a meeting here in 1945 while pastor of the Spur Methodist Church.

The visiting evangelist is a native of Nolan County and honor graduate of McMurry College. In 1955 he received an honorary doctor of divinity degree from that college.

Before going to San Antonio, Dr. Hollowell was pastor of the Oak Cliff Methodist Church, in Dallas.

The public has been extended a cordial invitation to attend any and all of the services.

THURSDAY ... District Track Competition Set For Lubbock

The Morton Indian track team will journey to Lubbock next Thursday, April 7th, for what will be the final meet of the season for any boys who aren't successful in placing either first or second in District Competition.

The District 2-AA meet will be held at the Tech track and Muleshoe rates as the favorite to place the most men on the district team that will go into regional.

But Coach John Paul Jones, with one strong relay team, and the nucleus of another, plus a couple of good distant runners and a sleeper or two in the field events, has strong hopes of pulling an upset and carrying home the district championship, something a Morton team hasn't done in many a year.

Principle opposition, in addition to coming from Muleshoe, will come from Lockney's Longhorns.

"Specials" Are Still Available

Troy Hanson, manager of the Morton Labor and Farm Association said this week that Mexican National specials can still be obtained for area farmers.

Hanson said he can get them through his association or direct. He said it takes about ten days to get a special and about four to seven days to get open order hands.

New Employees at Mahan Motor Co.

Dink Billington, a former partner in Jay's and Dink's Garage here, has joined the mechanics' staff at Mahan Motor Company, area Ford Dealer, it was announced recently.

Also recently added to the staff at Mahan Motor Company were Neal Coleman of Coleman and Ralph Surber of Oklahoma.

Coleman has been employed for the past ten years with Ford dealers in the Houston area as a Ford "specialist and particularly an automatic transmission specialist."

Surber has some 35 years experience in Ford parts and as a service manager.

Billington, in particular, has extended his friend and old customers an invitation to drop by and visit him at his new job.

Purchase of Willingham Groc. Is Announced

Mr. and Mrs. F. E. Baldridge of Morton announced this week the purchase of Willingham Grocery, South Main, Morton.

The Baldridges assumed operation of the store last week and have renamed the firm Baldridge Grocery and Market.

Mr. and Mrs. R. D. Willingham who have been operating the firm have not announced future plans.

The Baldridges have three daughters; Mrs. Jim Grantham of here, Mrs. Leonard Simon of Okmulgee, Okla., and Miss Rita Baldridge at home.

They are members of the Morton First Methodist Church where she is vice president of the Wesleyan Service Guild.

Mrs. Baldridge has been associated with Morton Floral and Greenhouse and St. Clair's Variety. The Baldridges formerly owned the Flash-O-Gro here.

They moved to Morton from a farm east of Whiteface.

In announcing the purchase, the Baldridges extend area residents an invitation to drop by and visit with them at the first opportunity.

Federal Census Underway Here

The Federal 1960 Census got underway here officially on Friday April 1st, as local enumerators began the arduous task of making door-to-door stops at all houses in the county.

Anyone not yet contacted is urged to have their census blanks completed and ready when the enumerator calls, in order to save time.

One out of every four head of the house interviewed is being asked additional questions.

It is expected to take about two weeks to complete the check of all homes, allowing time for revisits to those homes where no one was home when the enumerator called.

Mrs. Jean Gupton of Muleshoe is Field Census Crew Chief for the two county area, Bailey and Cochran County, and five Cochran Countians are enumerators.

SHOP DOLLAR DAY

RETURN HOME

Mr. and Mrs. T. W. Brown returned home, Wednesday, after a 2 weeks visit in Houston, Galveston and Corpus Christi.

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Highlights and Side State CAPITOL

AUSTIN Tex. — Texas politicians have been finding it hard to make hay with no sun shining.

A number of statewide candidates are stumping the state, and legislative contenders are getting invitations to speak at rallies and before special groups.

But bad weather and the unaccustomed earliness of this year's election schedule have made it harder for most to get campaigns rolling.

Legislative candidates report they are most often quizzed on whether they favor (1) a teacher pay raise and (2) a general sales tax. "Yes" to the first and "No" to the second are generally regarded as safest answers. But many old hands have misgivings feeling that the two commitments together may put them in hard situation come the next session.

AMENDMENT LINE UP — In the hoopla of a presidential campaign year, amendments to the Texas constitution probably will get only secondary attention, though they are of vital importance to all

Texans.

Four are to be voted on by the people at the general election Nov. 8. Their order on the ballot as determined by a drawing conducted by Secretary of State Zolie Steakley, will be:

1. An amendment authorizing the Legislature to create a hospital district in Lamar and Hidalgo Counties and part of Comanche County.

2. An amendment authorizing the Veteran's Land Board to issue bonds at 3 1/2 percent interest instead of the present 3 percent maximum.

3. An amendment giving members of the Legislature annual salaries of \$4,800 a year and \$12 per day allowances for 120 day session. Sessions could go no longer than 140 days.

4. An amendment authorizing the Legislature to license and regulate lenders and fix maximum rates of interest.

SCHOOL COSTS JUMP — A baby boom in the fifties means soaring school bills in the sixties, as indicated by the State Board of Education's 1960-61 estimate.

Board reported that cost of Texas public school program for next year will be \$365,000,000. This is an increase of some \$15,000,000 over the previous year.

Reason for the rise is more children — requiring more teachers more books, more desks, etc. Total enrollment for next year is expected to be 2,254,574, an increase of more than a half million since the 1954-55 year.

Counties will have to pay \$73,080,000 or 20 percent of the \$365,000,000 total cost.

"SLEEPY VILLAGES" GO BIG TIME — Twenty one small Texas towns mushroomed into cities during the fifties.

Texas Municipal League reported on towns that had grown 150 percent or more — some as much as 1,617 percent.

Twelve of the 21 big growers are towns near to one of Texas' three largest cities — Dallas, Houston and Fort Worth. Topping the list with runaway expansion were three Dallas County towns — Irving, up 1,617 percent; Mesquite, up 1,323 percent and Farmers Branch up 1,211 per cent.

Industrialization was the key to the spectacular growth of most of the 21. In a number of cases, the coming of a single large plant started the boom rolling.

TEACHER FUND GROWS — Texas' teachers retirement fund has increased more than 35 percent in the past decade, according to State Auditor C. H. Cavness.

Cavness reported that at the end of the last fiscal year the fund stood at \$389,341,289. This is \$140,000,000 more than 10 years ago.

Teachers pay 6 percent of their earnings up to \$8,400 into the fund. State matches their payments.

Fund provides for a minimum of \$100 per month retirement pay for teachers and \$75 a month for other school employees. To make the fund grow, it is invested in municipal, state and federal bonds and certain corporate securities under supervision of a board of trustees.

ATOMIC DISPOSAL HIT — Water pollution from atomic waste materials could pose a real threat to public health, fish and wildlife in Texas, said Gov. Price Daniel.

Daniel praised the Sportsmen's Clubs of Texas for their concern over a proposal made at one time to dump concrete containers of low grade radio active waste materials in the Gulf of Mexico.

State Health Department, said the governor, keeps a continuous check on the state's surface waters for atomic pollution from fallout.

NEED FOR ECONOMY CITED — Need for the next Legislature to raise between \$150,000,000 and \$200,000,000 in new tax revenue has been predicted by the director of the Texas Research League.

Alvin A. Burger, head of the private organization which studies state government, said state spending will require \$1,000,000,000 a year in the 1961-63 biennium.

Burger urged careful analysis of the highway, education and welfare programs which take 85 percent of the state budget.

As a money saver, he recommended taking the cost of maintaining farm to market roads out of the farm road funds. At present, this money can be used only for new construction, and farm road repair has to be paid out of other highway funds.

He suggested school consolidation as another avenue for economy. County governments, he said, need reorganization to eliminate duplication and problems in the efficient handling of money. CAR INSPECTIONS DUE — Drivers without a green Texas-shaped sticker on their car windshields are advised to stop by an

inspection station the first pretty day.

Department of Public Safety estimates that only about half of the 4,300,000 vehicles in Texas have had their 1960 inspection. Deadline is April 15. Col. Homer Garrison Jr., DPS Director, suggests that the trip be made soon before the line gets long.

AUSTIN TEX. — Texas Democrats have marked June 14 on their calendars. Austinites have circled in red.

June 14 is the day some 5,000 Texas Democrats will converge on the Capital City for their state convention.

It's expected to be many big days rolled into one.

It will be the first time in recent memory that the huge colorful gathering has come to Austin. A large new city auditorium and convention center makes it possible.

It's the day that comes only once every four years when Texas Democrats will be assuming what is usually a once in a lifetime role — that of sponsoring a major contender for the presidential nomination.

Work is underway in every part of the state to insure that the delegates to Austin will give rousing support to Sen. Lyndon B. Johnson for favorite son nominee and chairman of the Texas delegation to Los Angeles.

Senator Johnson's chances of becoming president were re-emphasized by Gov. Price Daniel and cheered by the State Democratic Executive Committee when the party leaders met to plan the June convention.

Committee members selected Dallas for the second state Democratic convention on September

20. Their meeting also was made an occasion for honoring Mrs. Hilda Weinert of Seguin for a quarter century of loyal service to the Texas Democratic party. COURT REJECTS VOTE HAS-SLE — Texas Supreme Court refused to consider a direct appeal from the City of Austin that it order a complete recount of votes in a hotly contested urban renewal election.

Issue has had Austinites in a stew for months. It was originally announced after the election in December that urban renewal had carried by a 52 vote margin. Eight property owners contested the election results on the grounds that ballots were cast by persons not qualified to vote.

After 9 of 18 contested boxes had been opened, District Judge James K. Evetts of Belton declared the election void. He said there were so many disqualified voters and improperly marked ballots it was impossible to determine the election outcome.

Austin's city attorney petitioned the Supreme Court for a writ of mandamus to compel Judge Evetts to open and examine all the ballot boxes. He contended the qualified voters had a right to have their votes counted.

Having lost out on a direct plea to the Supreme Court, City Attorney Doren Eskew said he would go through the usual appeal route, going first to the Third Court of Civil Appeals.

COLLEGE HOME DELAYED — Governor Daniel's office and the Legislative Budget Board are to make a "full review" before plans proceed to build an \$87,000 home for the president of Sam Houston State Teachers College. A number of legislators hit the

ceiling last session over similarly costly homes built for presidents of Southwest Texas State College and Stephen F. Austin State Col-

lege. Restrictions were written into the current appropriations bill aimed at preventing further See (HIGHLIGHTS) Page 8

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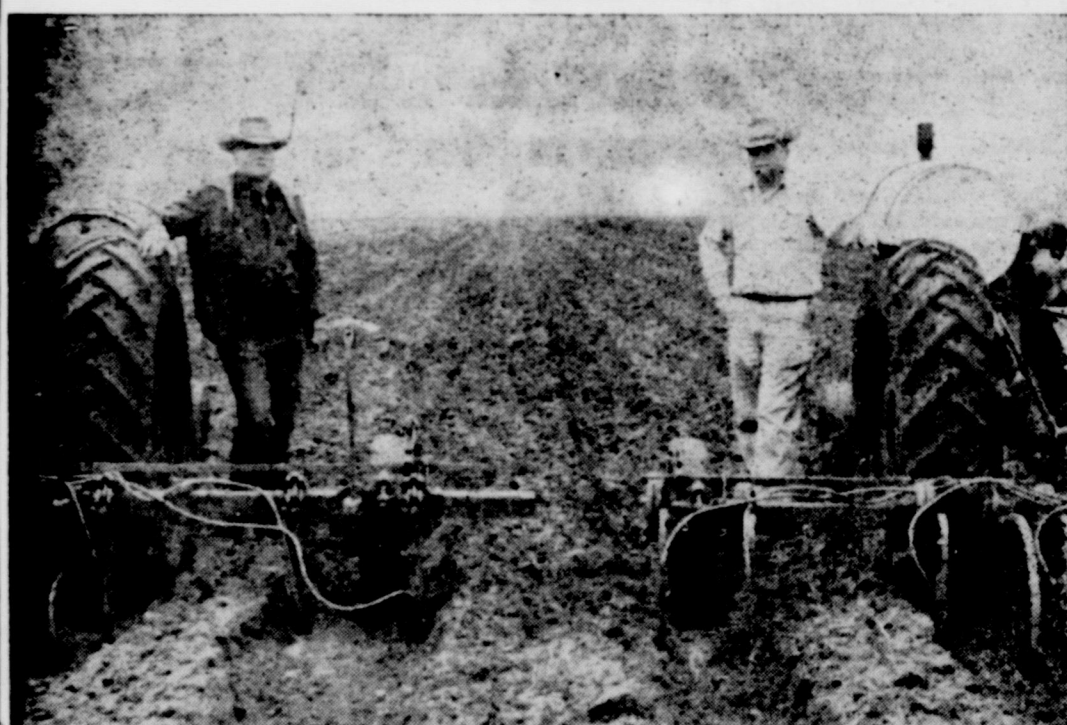
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Morton

ASK THE MEN WHO USE IT . . . THEY SAY:

LIQUID FERTILIZER Is the Best . . .

Dan and Don Day, identical twins, farm four sections of irrigated land — as well as overseeing nine sections of ranchland, 25 miles northwest of Brownfield. This is their second year to use Liquid Fertilizers. Between the two of them they have approximately 1,000 acres of cotton — with the balance of their land in Milo. In questioning them about their farm operations, they had this to say about Liquid Fertilizers:



Dan: "We have been farming long enough to know that we have to do everything possible to lower the cost of production. We compared the cost of Liquid Fertilizer to its equivalent in dry and we found that we could save about \$2 per acre on the initial cost, plus the savings in labor, time required to put it down, and we like the easy way Liquid Fertilizers handle."

Don: We are using two 5-row applicators equipped with 12-hole John Blue squeeze pumps. With the addition of 1-row over the conventional 4-row equipment, we are getting more Liquid Fertilizer down (up to 80 acres per day) and at the same time we are cutting down on the pneumatic packing of our land. We do all of our planting and cultivating with 6-row equipment and we are satisfied to make about a bale and a half per acre. We feel that we could possibly increase our production, but at the same time it would increase our cost, and maybe not increase our net profit." (Don is the one in Levis and Dan has on khakis.)

Don and Dan said: "Last year we used Liquid Fertilizer, and at the end of the year the savings amazed us. This year we are applying (pre-planting) 40-lbs. of Nitrogen, 40-lbs. of Phosphate and 20-lbs. of Potash. This will only be the starter — we will side-dress at least once and possibly twice. We are of the opinion that it is better to apply plant nutrients as the plants need or can use them, than it is to try and feed the plants all at one time," the twins added, "Liquid Fertilizers are one of the best things that has come along to help farmers increase their production and at the same time lower production costs. We're sold on them!"

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**HAPPENINGS OF INTEREST . . .
FROM THE ENOCHS AREA**

By Mrs. Jerome Cash
VISITORS FROM LUBBOCK
Mr. and Mrs. R. L. Jenkins from Lubbock, visited her sister and family, Mr. and Mrs. L. G. Harris, recently.

VISIT PARENTS
Mrs. Elmer Riley and son of Amarillo, spent from Wednesday until Sunday with her parents, Mr. and Mrs. L. G. Harris. Also visiting in the Harris home Sunday was another daughter, Mrs. Joe Phillips and family of Levelland.

IMPROVING
Mr. L. G. Harris is reported to be improved, after getting burned when his brooder exploded.

AT HOME OF A DAUGHTER
Mrs. P. A. Altman is at the home of her daughter, Mrs. Kenneth Coats, after spending several days in a Levelland hospital. She was injured in a car accident about 3 weeks ago.

HAS EAR INFECTION
Rodney Claunch has been sick from an ear infection. He missed 3 days of school.

BREAKS FINGER
J. W. Layton suffered a broken finger recently.

ILL WITH FLU
Linda and Patricia Grusendorf were ill with the flu last week.

ON SICK LIST
Bro. Bud Hammons, Minister of the Bula Church of Christ, and a teacher in the Bula Schools, is in the Littlefield Hospital with the mumps. Also at home with the mumps was Diane Teaff.

IN HOSPITAL
W. M. Bryant has been in the Medical Arts Hospital at Littlefield for the past several days for medical treatments and x-rays.

HOME FROM TECH
Myrlene Nichols, student at Tech was home recently for a visit with her mother, Mrs. Flora Nichols.

HAS NEW GRANDCHILD
Mrs. J. D. Bayless is home after spending several days with her new granddaughter and the parents, Mr. and Mrs. Leland

**SMALL BUSINESS REPORT . . .
Hidden Man Hour Waste Can Be
Extremely Costly to Employers**

Hidden waste of manhours through worker fatigue can cost small businesses a reduction in employee effectiveness, productivity, product quality, and increase in accidents, says a new leaflet issued today by the Small Business Administration.

This waste, either physiological or psychological, states the leaflet, is so indistinct, that it could go on for years losing dollars for small businessmen without their knowledge.

Is Workers Fatigue Costing You Dollars?, is No. 70 in the Small Business Administration's series of Technical Aids for Small Business Manufacturers and can be obtained free upon request from all the Agency's offices. The Aid says:

"In combating fatigue factors, most small plants have to concentrate on providing a change of pace through correctly spaced rest periods designed to reduce monotony and boredom. Workers will take breaks anyway — informally and inefficiently — if you do not schedule them.

"The important thing to bear in mind is that if your shop or office does not officially allow rest time, employees doing heavy work will have to find ways to take the rest pauses they need and to conceal the fact from you. Such a situation is harmful to both the worker and to business."

The Aid outlines plans for rest periods according to the characteristics of the job involved and points out that not all fatigue is muscular, but may also reflect frustration, boredom, or monotony.

Also listed in the leaflet is selective reference material for business men who wish to delve more deeply into the subject of worker fatigue.

A small concern can expect business profits and prestige to increase if service is a feature, according to Mr. Jack Teddlie, Acting Branch Manager of the Small Business Administration for this area.

Mr. Teddlie announced the issuance of two related leaflets in the Agency's series of Small Marketers Aids — both geared to small business service-mindedness.

Are You Really Service-Minded?, is number 52 in the Small Business Administration's Marketers Aid series, and was prepared by Einar Johnson, Deputy Regional Director of the Agency's Chicago Regional Office. The leaflet highlights the fact that service mindedness means keeping in mind the customer's wishes, desires and needs.

The leaflet discusses the willingness to serve; service as an attitude of mind; fulfillment of a need; suggested types of service; limitations; Merchandise and know how. In addition case histories are given where service was, and was not used.

IS YOUR Staff Service Minded?, is number 53 in the same series, and is geared primarily for the owning manager. Ways to help a store's staff become service-minded are discussed.

"One of the best allies of any small firm can be an attitude that may be called 'service mindedness', the Aid explains. "That means rendering enough, however, that you, the boss, be service-minded. You have to instill the same spirit of true service in your employees. The employee represents the store in the eyes of the customers, and his attitude will be interpreted as the store's

Starting, MONDAY, April 4 . . .

DOLLAR DAY

The Greatest Bargains You have ever enjoyed . . .

- GARDEN TOOLS
- LAWN FURNITURE
- TIRES and TUBES
- BATTERIES
- COOKING UTENSILS
- HEAVY APPLIANCES
- SEAT COVERS
- AUTO ACCESSORIES
- FISHING EQUIP.

— and Many other items

**WHITE'S Mammoth
Springtime SALE**

AUTHORIZED DEALER
WHITE
Auto Store
THE HOME OF GREATER VALUES

OWNED AND OPERATED BY OVAL MASSEY
NORTHSIDE SQUARE MORTON

for —

**IRRIGATION PUMPS
and SPRINKLER SYSTEMS**

LOTCO quality irrigation equipment

LORAN - TATHAM Co.

Phone 3081, Morton Phone TW 4 - 2404, Levelland

SALES

— LOTCO PUMPS

(Manufactured on the South Plains for South Plains operation)

— Sprinkler Systems

PIPE IRRIGATION

SERVICE — Gearheads, Pumps, Testing and Development, Aluminum Pipe Repair.

SALES — SERVICE — PARTS
— ON ALL IRRIGATION EQUIPMENT —
Phone 3081 Morton, Texas

Findley of Lubbock. The new baby's name is Linda Ann.

VISIT McCALL
Mr. and Mrs. Robert George and son, Brent, of Lubbock, spent the weekend with her parents, the E. N. McCalls.

TIME FOR CHURCH SET UP
Starting time for Training Union at the Baptist Church has been moved up from 6:30 to 7:30 p. m. beginning Sunday, April 3. Time for Wednesday prayer services are also being changed to 8:30.

MOTHER IMPROVED
Mrs. W. A. Pool reports that her mother, Mrs. Lillian Everitt of Lubbock is slightly improved.

VISIT IN MULESHOE
Mr. and Mrs. Jerome Cash and Mrs. Jean Archer visited Mr. and Mrs. Ronnie Etheridge of Muleshoe, Sunday.

MONUMENTS
— BRONZE MARKERS
— STONES IN ALL COLORS
SAMMY LEVERETT SINGLETON FUNERAL HOME
MORTON, TEXAS

KEEP YOUR FORD ALL FORD

NOBODY - yes, NOBODY - can Service FORDS like a FORD DEALER

— We WELCOME Your Business

Dink Billington (16 Years a mechanic)
IRRIGATION, TRACTOR and TRUCK MOTOR SPECIALIST

Neal Coleman
FORDOMATIC SPECIALIST (10 years FORD experience)

Ralph Surber PARTS and SERVICE MGR.
(35 YEARS with FORD)
ALL WORK GUARANTEED

MAHAN MOTOR Co. Phone 4431

GOOD YEAR GIGANTIC TIRE CLEARANCE!

SAVE WITH SAFETY!
NEED ROOM FOR NEW STOCKS!

We aim to clear out to the bare walls **SAVE!**

ONCE-A-YEAR VALUES ON
- Retreads
- Tractor Tires
- Used Tires

A GREAT BUY! RETREADS with approved GOOD YEAR TREAD DESIGN
* new, improved tread rubber
* applied by factory approved methods
\$8.88* 6.70 x 15

GOOD USED TIRES!
No thin skins—All have good treads!
FAMOUS MAKES ALL SIZES—TYPES **\$4.95** each AND UP
* traded in on premium Goodyear tires
* thousands of miles left
* thoroughly checked for your protection
SEE THEM AT OUR BARGAIN RACK!

Got to clean out last year's new tires! Still Low Priced! **\$12.95*** 6.70 x 15
3-T All-Weather by GOOD YEAR
Set of FOUR for as little as \$1.25 a week
* plus tax and recappable tire

SURE GRIP TRACTOR TIRES
13.6 x 38 (12 x 38) **82¢**

GOOD YEAR
3-T TIRES for . . .
COMPACT CARS!

USE OUR EASY PAY PLAN
Your old tires may make the down payment.

LUPER TIRE SERVICE
GUARANTEED VULCANIZING, REPAIRS, and SERVICE
114 EAST WASHINGTON MORTON, TEXAS

**MONDAY IS
DOLLAR DAY
IN MORTON**

Final Cotton Bale Total for County Set at 63,635

Cochran County 1958 crop ginnings crept a little higher with the report issued by the U. S. Department of Commerce on Monday, March 21st. An added 395 straggler bales brought the final crop total to

63,635 bales as compared to a final total of 57,292 for the 1958 crop.

LIONS' BROOM SALE SET FOR APR. 27TH

Lion President J. C. Reynolds told the group Wednesday, the annual broom sale, featuring sale of items made by the Texas Light-house for the Blind, will be held on April 27th.

Three Way News . . .

By Mrs. Frank Griffith TRACK TEAM COMPETES AT LEVELLAND

The high school track team competed in the events at Levelland Saturday. Members of the team are Tom Byars, Dewayne Clay, Larry Dupler, George Holly, Jerry Hutton, James Long, Kenny Sims, Butch Tucker, Carter Williams, and Bailey Griffith. Griffith placed second in the 880 race. The team will go to Hale Center next Saturday.

SCHOOL TO HAVE PICNIC

April Fool's Day will be observed by the Three Way High School students with the annual picnic at the McKenzie State Park at Lubbock next Friday. Buses will make the trip to transport the students and teachers.

VISIT IN LEVELLAND

Mr. and Mrs. Elmer Bateas visited the past weekend at Levelland.

VISIT GRANDPARENTS

Debbie and Cindy Bateas of West Camp spent Thursday night with their grandparents, Mr. and Mrs. Frank Griffith.

ATTEND RODEO

Mr. and Mrs. Bill Wood attended the rodeo at Lubbock Saturday evening.

VISITS DAUGHTER

Visiting in Portales this week with her daughter, Mr. Louis Ponder, is Mrs. J.A. Johnson of

HAVE COVERED DISH SUPPER

Members of the Three Way Methodist Church met Friday evening at the Fellowship Hall for a covered dish supper. Singing and visiting was enjoyed by the group following the meal.

HAS PRAYER PROGRAM

A week of Prayer Program was presented by the Three Way

DEALS BLOW TO COMMUNISM . . .

Course in Citizenship Training Offered Here; Taught by LCC Staff

A course in Citizenship Training, consisting of six sessions, held once each week, two hours at one time, is offered by Lubbock Christian College as an adult educational program designed to re-examine the facts which have made America great and to develop in Americans a determination to preserve the free enterprise system.

The citizenship training program is a non-profit, tax exempt, educational organization. The school has sponsors for the course who pay the gasoline mileage of the instructors and their teaching salary. There is no enrollment fee and attendance has ranged up to as high as 600 persons taking the course in Littlefield just recently.

Taught in six week periods, the course features lesson materials which are objective, accurate, non-political, educationally sound, and professionally taught.

A synopsis of the six lessons follows: SESSION 1, The Battle Ahead — This session gives attention to the world conflict between freedom and regimentation. It shows the historic growth of Communism, the present status of Socialism in the rest of the world, the failure of Socialism to produce economic prosperity and reasons for this failure. These reasons are found to be in opposition to the basic nature of man, and emphasize that man's creative and productive genius can only thrive in a climate of freedom.

SESSION 2, The Structure of the American Way of Life — This session points up that America's greatness is the result of a moral society, Constitutional Government, and the Free Enterprise System, known as Capitalism. It stresses that the value of personal liberty found in freedom to manage private property and compete in a free market where the fruits of savings and labor can be enjoyed, encourages high investment in the tools of production and results in prosperity. The extent of wealth produced by this Capitalistic system and its distribution to the American people is contrasted with the poor results attained under Communism and Socialism.

SESSION 3, Socialism Unveiled — This session analyzes the philosophy, claims, and promises of the Socialist. It traces the history of the movement, the degree of its acceptance today in Europe, Asia, and America, and portrays the difficulties of throwing it off once it is accepted. Techniques used in fostering Socialism, the Communist - Social tie, and infiltration in America will depict the source of the danger faced in the United States today.

SESSION 4, World Communism — This session deals with the philosophy, historical development, recent gains, strategy, and methods of Communism in the World today. Documented materials from Communist leaders as well as Communist acts of aggression and political interferences in the governments of weak states, prove that the true aim of the Soviet powers is world domination. The false claims of the Marxist line will be examined in the light of historical events.

Session 5, The Profit System — This session examines the basic economics of Capitalism. It emphasizes the importance of incentive in relationship to savings, investment, production, and general welfare. Emphasis will be given to public misconceptions of

WMU at the Church Monday. The program began at 10 a. m. and a covered dish lunch was served at noon. R. A.'s and G. A.'s and Sunbeams met with their counselors at 3:30 p. m.

GONE FISHING

A group of men left last Wednesday for a few days fishing at Falcon Lake. They called back the last of the week to say they were having good luck catching fish. Those making the trip were Ed Latimer, Baker Johnson, Gene Kenley, Pete Tarlton and J. Feagley.

FISH ON RIO GRANDE Morris Gant and John Shepherd were fishing last week on the Rio Grande River.

HOME FROM HOSPITAL Mrs. Frank Knox is home for a few days from the Methodist Hospital of Lubbock She is to return soon for surgery.

VISIT PARENTS Mrs. John Petty and daughter of Lubbock spent the weekend with her parents, Mr. and Mrs. Cecil Cole.

VISITORS FROM LUBBOCK Visiting in the Bud Warren and Minnie Dupler homes the past weekend were Mr. and Mrs. Clifford Dupler and baby of Lubbock. Clifford is the son of Minnie Dupler and his wife is the former Pauline Warren, daughter of the Bud Warrens.

SUNDAY VISITORS Mr. and Mrs. Fred Rainey of O'Donnell, Texas visited Sunday

We've MOVED . . . nearer downtown to 401 North Main Phone 2191 MORTON

BOLTS (All Sizes) WRENCHES Ball Bearing Sand FIGHTERS Disk GO-DEVILS STALK CUTTERS BED KNIVES SWEEPS LISTER POINTS KNIVES ROTARY HOES ENOS Welding Shop MORTON

CHEEK'S MOTOR MACHINE SHOP

South of Byron's Auto Supply — HEAD MILLING — VALVE WORK OF ALL KINDS — HARD SEATS — CRACKED HEADS, BLOCKS REPAIRED — BLOCK BORING and CYLINDER SLEEVING — MOTOR OVERHAULING — MOTOR REBUILDING — PIN HONING — CAM BEARINGS INSTALLED — GENERATOR REPAIR PHONE 5431 AUSTIN CHEEK, owner South of the Signal Light Morton

in the home of Mr. and Mrs. Cecil Cole.

ATTEND CLINIC Attending the Methodist Sunday School Clinic at Anton last week were Mrs. Leon Jones and Mrs. Mickey Sowder.

AT MOTHER'S BEDSIDE Mrs. Doyle Davis has been at the bedside of her mother at Stamford.

VISIT RELATIVES Mr. and Mrs. W. C. McCelvey visited relatives at Elida Sunday.

COMMITTEES APPOINTED

A meeting at the Community Club House in Maple Thursday evening was called for the purpose of appointing committees. Bill Eubanks presided. The list of those named to the various committees was no available at the time of this report.

PLAY IN TOURNAMENT The high school volleyball teams played in a tournament at Pep this week. The boys won 2nd place.

FHA LOANS

All Forms of Insurance
ROY WEEKES AGENCY
215 South Main Morton

IF you can't find your HOME FURNISHINGS in Morton . . .
TRY US 2 STORES to SHOP
— NO. 1 Good Furniture, Carpet, Appliances, Draperies . . . — at 917 HOUSTON STREET
— NO. 2 Budget Priced, Furniture — New and Used, Carpet, TV's, Linoleum . . . — at 1002 HOUSTON STREET
STACY - MASON, INC.
Phone TW 4-2173 Levelland


HOSPITALIZATION LIFE, HAIL and INSURANCE

Real Estate LOANS
ROBERT C. CROSS
Phone Office 2521 Home 6391 Box 813 MORTON

WAREHOUSE CLEARANCE

— AUTO TIRES — TRACTOR TIRES — BATTERIES

TOP VALUES in GOOD TIRES and BATTERIES



AUTO TIRES
6.70 x 15 Black **1073**
(plus tax and exchange)
6.00 x 16 Black **992**
(plus tax and exchange)
Black, NYLON Tubeless, 4-ply, Premium 7.60 x 15 **1995**
Silent, Mud and Snow
Ideal for rear pickup tires & trailer tires
8.00, 8.50, and 9.00 **1550**
(plus tax)

TRACTOR TIRES
550 x 16 - 6 ply easy steer tires at 4 ply prices, 12 x 38 - 6 ply
REAR TRACTOR TIRES
pair **15524**
(plus tax and exchange)

BATTERIES
12-month guarantee, 6-volt, as low as . . . **795**
(plus old battery)
36-month guarantee, 12-volt, as low as . . . **1695**
(plus old battery)

LUPER Tire Service

Guaranteed VULCANIZING, REPAIRS, and SERVICE
114 EAST WASH. MORTON

CottonQuiz

WHO ARE COTTON'S BIGGEST CUSTOMERS?



MEN'S AND BOYS TROUSERS, USING MORE THAN 700,000 BALES ANNUALLY.

- YOUR BUSINESS APPRECIATED -

You Can Be SURE With a **FOUR STAR** Remanufactured **ENGINE**

Because You Know You Get MORE

- * SOUND BLOCK . . . no blocks used with repaired or welded valve ports.
- * New pistons, pins, rings, rod bearings, main bearings, camshaft bearings, timing gear or chain, plus many other new parts.
- * Precision remanufactured connecting rods, completely reground and polished crankshaft.
- * A LIBERAL WARRANTY, backed by a responsible company

DISTRIBUTED BY **BYRON'S AUTO SUPPLY**

For Your **AUTOMOBILE, TRUCK, and TRACTOR REPAIR PARTS**

SEE US EACH TIME

- IGNITIONS — BELTS
- FILTERS — SPARK PLUGS
- HOSE and CLAMPS
- AND, BEARINGS

TRY US FIRST

MUFFLERS and PIPES

— The Most COMPLETE Stock in Town

— EVERY VISIT APPRECIATED —

BYRON'S AUTO SUPPLY

RIGHT ON THE CORNER — RIGHT ON THE PRICE
Phone 5431, Night Phone 2901 Morton

SEE . . . our TOOLS Before you Buy!

FOR YOUR SAFETY

MURPHEY SWITCHES

Protect your ENGINE while you work and while you sleep

MANY NEW LINES

Recently ADDED

- MOTOR MOUNTS
- TRANSMISSION MOUNTS
- STABILIZER and SHOCK GROMMETS
- TRANSMISSION BUSHINGS

OIL PUMPS

BUICK	13.10
CHEVY	8.95 to 11.40
FORD	10.35
OLDS	11.90
CHRYSLER	9.95 to 14.10

FUEL PUMPS

350 to 900

WATER PUMPS

priced as low as 570

It's DOSS SUPER FOOD STORE

MORTON, TEXAS

TALK *of the* TOWN SALE



TALK *of the* TOWN SPECIAL



FOLGER'S VACUUM-PACKED

69¢
LB

TALK *of the* TOWN SPECIAL

FOLGER'S INSTANT COFFEE

only **79¢**
6 OZ. JAR



FLAIR SHORTENING . . . 3 lb. can **59¢**

DOESKIN, 4 ROLL PACKAGES TISSUE (8 Rolls) . . . 2 pkgs. **79¢**

SCOTTIES — 400 COUNT FACIAL TISSUES. . . 4 boxes **1 00**

SHURFINE BIG NO. 2½ CANS

Fruit Cocktail 3 cans **\$1**

SHURFINE ORANGE JUICE 12 oz. can **39¢**

UNDERWOOD'S BAR-B-Q BEEF lb. pkg. . . . **79¢**

FROZEN FOOD

Banquet APPLE, CHERRY, PEACH

PIES ea. **39¢**

COMSTOCK NO. 2 CANS

Pie Apples 5 CANS **1 00**

Quality MEATS

FARM PACK BACON . . . 2 lb. pkg. **98¢**

Fresh, Semi-Boneless Pork Butt ROAST . . . lb. **49¢**

Old English, Pimento, Pineapple, Olive Pimento, and Bacon CHEESE 4 glasses **1 00**

Dressed FRESH FROSTED HENS Pound **39¢**



HUNT'S PEACHES Big No. 2½ Cans 4 cans **1 00**



HUNT'S APRICOTS Big No. 2½ Cans 4 cans **1 00**



SWEET TREET Crushed PINEAPPLE No. 300 Cans 5 cans **1 00**



Mrs. TUCKER'S OIL For salads or frying 24 oz. bot. **39¢**

ZESTEE — 18 OZ. Glass Jars STRAWBERRY Preserves, 3 jars **1 00**

JOLLY GIANT — Chocolate Covered PIES box of 12 **49¢**

PUSS'N BOOTS — 15 OZ. Cans, CAT FOOD 3 cans **39¢**

LIBBY'S — Golden NO. 303 CANS

CORN 6 CANS **1 00**



PRODUCE SPECIALS

Golden Ripe BANANAS lb. **12½¢**

Crisp Stalks CELERY lb. **10¢**

Great for Salads NICE SIZE

Avocados EACH **5c**

Tender

YAMS

lb. **10¢**

Ruby Red

Grapefruit

5 lb. bag **39¢**

— DOUBLE FRONTIER SAVING STAMPS EACH TUESDAY —

DOSS FOOD STORE AND FROZEN FOOD LOCKERS

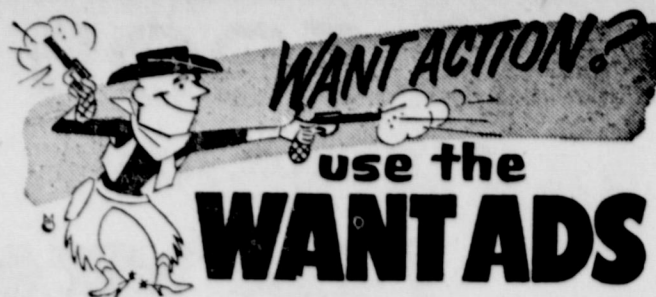
MORTON, TEXAS



**MONDAY IS
DOLLAR DAY
IN MORTON**



**High Analysis
Pelletized
AMMO-PHOS
FERTILIZERS**
(13-39-0
16-20-0
10-20-10)
**LINDSEY
FEED and SEED**
MORTON, TEXAS



Services
**INCOME TAX
SERVICE**
Cecil Barker
Southside Square Phone 4131
4-tfc

FEEDERS GRAIN, INC.
Daily buyers for Cattle Feeders
Federal Storage License 3-4451
We Can Use Your Grain
Have Semi-Lift Location
**SUDAN LIVESTOCK AND
FEEDING COMPANY**
Phone 5321 Sudan, Texas

Selling or Buying a farm?
Consult your area repre-
sentative.
**WEST TEXAS
FARM MULTIPLE
LISTING SERVICE**
An Association of Realtors
913 Texas Ave., Lubbock, Tex.
Phone PO 5 - 8385

Services
**TYPEWRITER
and
ADDING MACHINE
— — —
SERVICE & REPAIR**
— — —
**SELL or TRADE
NEW and OLD**
Ed Summers
MORTON TRIBUNE

For Sale

FOR SALE — Used O'Keefe and Merritt gas stove. Contact Ray Keith Monaghan. \$-Day & 7-tfc

FOR SALE — Three Bedroom house, 1600 sq. ft. Panel Ray heat, carpeted throughout. Located at 304 S. W. 1st. On 90 ft. lot. Priced for quick sale. \$12,000. See or call Woody Weaver at 210 10th St. Phone TW 4-2954, Levelland, Tex. \$-Day & 7-tfc

ROSE BUSHES and shrubs for sale. Farmer's Produce, Morton. \$-Day & 7-tfc

NEW EQUIPMENT
No. 64 J. D. Fert. Attachment
No. 401 J. D. Fert. Attachment
KBY J. D. Disk Harrows
No. 14 J. D. Disk Markers
Irrigation Pipe Trailers
USED EQUIPMENT
J. D. "G" Tractors & Equipment
204 Lister - Planters
402 Cultivators



McAlister-Huggins
Your JOHN DEERE Dealer
MORTON, TEXAS



See the new Timken Bearing Barring-off DISK for your CRUSTBUSTER. We have ample stock Now!
Has served as an election clerk
Gardner - Ross
Phone 4251
MORTON, TEXAS

Price Slash on Cotton Predicted Under Price Support Legislation

A price slash of about \$40 per bale of cotton is ahead during the next three years for Plains cotton farmers under existing price support legislation, says Dan Davis, general manager of the Plains Cotton Cooperative Association in Lubbock.

By 1962, it appears that allotted acres for all growers will be down to the "Choice A" acreage and the price will be supported at the "Choice B" loan level, he predicted.

Unless the present law is changed, the 80 percent of parity support of the 1959 crop will slide to 65 percent by 1962. In addition, a change in the quality base for computing support prices will chip some \$7.50 from the price of cotton from 1961 onward. The present price support schedule for Middling 1" cotton at Lubbock is: 1959 - 34 cents; 1960 - 31 cents;

1961 - 27 cents; and 1962 - 25 cents. These projections are in round figures based on minimum levels authorized by the present law.

The 23 Plains counties have been producing about two million bales annually. A cut of \$40 per bale will reduce the value of the Plains cotton crop by some \$80,000,000. There are no indications at present that the upward trend in such production costs as labor, machinery, fuel, taxes, etc., will be reversed.

Few have realized the impact of such a calamity, either farmers or people whose business depends on buying power of the producers. There is a general feeling that the outlook for cotton is bright. For the farmers who grow it, the outlook is certainly dark, a heavy reduction in price with no increase in acres, Davis said.

Political Announcements

The Tribune has been authorized to publish the following announcements for the political office under which the names appear, subject to the Democratic Primary, Saturday, May 7, 1960.

Cochran County
FOR REPRESENTATIVE 19th CONGRESSIONAL DISTRICT
GEORGE MAHON
(Candidate for re-election)
FOR DISTRICT JUDGE 121st JUDICIAL DISTRICT
M. C. LEDBETTER
(First elective term)
FOR STATE SENATOR 28th SENATORIAL DISTRICT
PRESTON SMITH
(Candidate for re-election)
FOR STATE REPRESENTATIVE 98th DISTRICT
ROBERT BOWERS
(Candidate for re-election)
OLEN R. PETTY

FOR COUNTY COMMISSIONER PRECINCT ONE
M. R. RAN HOLLOWMAN
(Candidate for re-election)
LEONARD O. COLEMAN
R. C. STRICKLAND
ELMER G. GARDNER
FOR COUNTY COMMISSIONER PRECINCT THREE
HARRAL RAWLS
(Candidate for re-election)
H. H. (HOBBES) ROSSON
FOR COUNTY ATTORNEY
GROVER D. EDGAR
(First elective term)
GEORGE BORING
FOR COUNTY TAX ASSESSOR COLLECTOR
MRS. OTHA DENNY
(Candidate for re-election)
G. F. (JUNIOR) COOPER
FOR COUNTY SHERIFF
HAZEL HANCOCK
(Candidate for re-election)
BILL BURKETT
FOR JUSTICE OF THE PEACE PRECINCT ONE
ALBERT MORROW
(First-elective term)
J. C. SHELTON



MONDAY, April 4

SPECIAL —
All SANGO CHINA
all patterns 40% OFF
SPECIAL —
LIBBY GLASSES
16 oz. size
set of 8 2.50
SPECIAL —
KODAK CAMERAS, Bulbs and Film
Starflash
gift box 9.95
SPECIAL —
KODAK MOVIE CAMERA
one only, regular 55.00
only 39.95
The IDEAL GIFT SHOP
Phone 5851 Northwest Corner of Square Morton

SIXTY YEARS OF SUBMARINE PROGRESS



THE UNITED STATES NAVY accepted its first submarine, the USS Holland, in April of 1900, marking the beginning of the U.S. submarine service. The 54-foot long, 75-ton Holland is shown above during trial runs in Peconic Bay, L.I. Below is the Navy's newest submarine, the nuclear powered USS George Washington. Designed to fire the Polaris intermediate range ballistic missile from submerged positions, it displaces 5,400 tons and is 350 feet long. Both submarines were built by General Dynamics Corporation's Electric Boat Division, Groton, Conn.



**COMMITTEES APPOINTED . . .
To Map 1960 Achievement Program
By County Line Baptist Church**

The County Line Baptist Church met Wednesday night to elect three committees for the 1959-60 Texas Baptist Church Achievement Program.

The following committees and members were elected:
Chairman of all committees, Frank L. Davidson; Better Church Projects Committee, L. T. Lemons, chairman; W. K. Courtney and J. D. Vick members; Better Community Projects Commit-

tee, Mrs. L. T. Lemons, chairman, Miss Alice Stracener and Mrs. J. D. Stewart, members; Better World Projects Committee, Henry E. Young, chairman, Mrs. Henry E. Young and Mrs. James A. Kelly, members; Miss Alice Stracener was named photographer for the program; Mrs. W. K. Courtney was elected reporter and Miss Lois Courtney was appointed to keep the scrapbook.

County Line Baptist Church Enters State Achievement Competition

The County Line Baptist Church of Morton, Texas, Route 2 has entered the '59-60 Texas Baptist Church Achievement Program pastor James A. Kelly said this week.

Sponsored by the Baptist General Convention of Texas, the program is designed to stimulate interest in small-church work. Outstanding achievement by pastors and churches in areas of church, community and world improvement are recognized. More than 354 Texas Baptist

town and country churches entered the program last year. Participating churches in a recent year recorded twice as many baptisms per member as the Southern Baptist Convention average.

Each church in the program sets up goals for advancement in the three areas. An inventory questionnaire furnishes suggestions for projects such as health education, community recreation programs, citizen training, race relations studies and world missions. Pastors recognized in each of the BGCT's 17 geographical districts receive a parchment scroll and the church metal plaque which may be displayed in a prominent position outside the building. Churches in the open country and in towns up to 2,500 population and all Latin-American churches and missions are eligible to enter the program. About two-thirds of the denomination's 3,812 churches are classified as Town and country congregations.

Records and scrapbooks of program progress are made under the direction of three special committees. The scrapbooks are the basis for judging on the associational, district and statewide levels. Darwin Farmer, direct missions associate for the BGCT, is in charge of the program. He said the "enlistment of a church's total membership in active service is the program's primary value."

**Check Is Found;
Writer Not Known**

Perhaps a pessimist wouldn't believe it, but an optimist would. The letter is self explanatory — "Enclosed is a check made out to Jerry Elliot"

"I found this check on the San Angelo Highway from Sterling City, Texas. It may not be any good, and then again it may help someone."

The letter, addressed to the First State Bank here, was signed by William E. Cole of Sterling City.

Dated August 14, 1959, the attached First State Bank check was made out to Jerry Elliot for \$140.00 and signed by what appears to be Winston Ward. As of this week the bank was unable to locate the signer, but then

NOW IN STOCK . . .

- 348 Hybrid Industrial Irrigation Engine
- 348 Passenger Car Irrigation Engine
- 6-cylinder Irrigation Engines
- and, we've EXPERIENCED Mechanics available for repair work on any make or type of Irrigation Motor.

**COME IN NOW before the Rush,
and let us check your motor.**

— Get Your Vehicle Sticker NOW —

ALLSUP CHEVROLET Co.

113 East Washington Phone 3361 or 2311
MORTON



Angle-Action

DEEP CLEATED PULLING POWER

Now — brawn, strength, grip to spare with GENERAL tractor tires. More power from deeper cleats, better traction from wider treads. A tire that goes when the going is rough.

See us today for the easiest terms and the greatest savings.

13.6x38

(12 x 38)

Angle-Action

8461

plus tax and exchange

LUPER TIRE SERVICE

114 East Wash. MORTON

Guaranteed Vulcanizing, Repairs, and Service

Phone 3211

Night Phone 3291

SOUTH Phone 6906 WEST FURNITURE

Northwest Corner Square MORTON

— HOTPOINT APPLIANCES, Up to 24 Months to FINANCE — MATHES TV'S

8-Cubic Foot
**HOTPOINT
Refrigerator
ONLY
21995**

CALORIC - DELUXE
GAS
**COOK STOVE
ONLY
31995**

2 - Piece
MAPLE
**BEDROOM
SUITE
19950**

2 - Piece
**SOFA BED
SUITE
Beige and Brown
19950**

11-Cubic Foot
**HOTPOINT
Refrigerator
ONLY
28950**

5 - Piece
**DINETTE
SET
ONLY
6950**

**BOX
SPRINGS
and
MATTRESS
7250**

Symphonic
**Phonograph
4 - Speed
1995**

**HOTPOINT
All Porcelain
AUTOMATIC
WASHER
25995**

7-piece
**DINETTE
SET
only
8995**

5 - Piece
WESTERN
**Livingroom
SUITE
24995**

**Reclining
CHAIR
ONLY
6450**

**Only 2
Used, but like
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WESTINGHOUSE
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By Bassett
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**SHOP
DOLLAR
DAY**

Attends Funeral Of Close Friend In Oklahoma

George Boring left Friday to go to Ponca City, Okla., to attend the funeral services for a very close long-time friend, Capt. Neal H. Nossman, 28, a jet pilot who was killed March 30th, in a crash in Florida. Funeral services were to be held at 2 p. m. Sunday, April 3rd, at the First Methodist Church in

Ponca City. George, who lived as a next door neighbor to Neal for many years and was in the same grade of school will serve as pall bearer. George also planned to visit his father, R. E. Boring, who lives in Ponca City.

MONDAY IS \$ DAY in MORTON

COMES BACK HOME — Educational Program On the Community Level Is the Big Expenditure Of Monies Collected In Cancer Fund Drives

Ninety Cents of every dollar raised for cancer control in Texas is used in the state to support community programs for year-round education and service to cancer patients, as well as maintaining research projects at Texas research institutions, it was revealed today by Roy Gentry, Fund Drive Chairman.

"Actually," Gentry stated, "the Texas Division of ACS retains 60 cents of every dollar and sends 40 cents to the national society for the national cancer research program and development of the total cancer control program."

"But," Gentry explained, "Texas is in a very advantageous position with a wealth of research facilities. More than 30 cents of each dollar is returned in the form of research grants to M. D. Anderson Hospital and Tumor Institute and Baylor University College of Medicine, Houston; University of Texas Medical Branch, Galveston; and the University of Texas Southwestern Medical School, Dallas; and other institutions.

In addition to the 30 cents for research, the balance of the Texas crusade dollar, Gentry stated, is spent as follows: 16 cents for professional education, 7 cents for professional service, 25 cents for public education, 13 cents for lay service, 5 cents for crusade and 4 cents to support its cancer control program.

Gentry pointed out that 40 cents of each dollar raised in Texas is sent to the National Society with 25 cents being immediately earmarked to support the co-ordinated nation wide program of cancer research conducted by more than 1,000 top scientist in more than 140 institutions.

Twelve cents is used by the National Society to administer national programs of professional and public education and service. Of this, only 2.8 cents is allocated for general administration and 2.4 cents for the annual cancer crusade.

The remaining 3 cents provides medical grants, scholarships and fellowships to nearly 600 young scientist for advanced training in cancer research.

"It is interesting to note," Gentry stated, "that Texas is very fortunate with regard to the use of money raised in Texas each year during the educational fund raising crusade in April. For during the period 1958-59 research allocations to Texas scientists amounted to 30 cents for every dollar raised in Texas."

The ACS leader also pointed out that the Society's books are audited and made public through its annual state and national reports.

"The cancer dollar is used efficiently and economically in the best tradition of American business," he stated.

"The dividends we receive from this investment are in an ever-growing number of American lives saved from cancer — more than 1,000,000 alive today, cured of cancer. It is my deepest conviction that no better investment can be made than the contributions we give each year to the Ap-

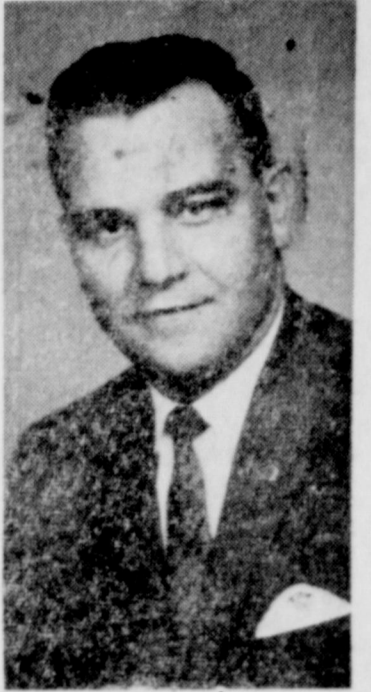
ril cancer crusade and the time and effort spent in the overall program of cancer control by the Texas Division's more than 80,000 volunteers," he concluded.

Housewarming Is Held Here For Monaghans

The new home of Mr. and Mrs. Ray Keith Monaghan was the scene of a housewarming on Saturday night, March 26th.

Among the guests who dropped by for coffee and cake were Mesdames and Messers Sam Levrett, Sam Tidwell, S. M. Mon-

roe, Babe Van, and Tow Rowden, Harris and Tommye Hans and Mrs. James McClure, Elwood, Eddie Irwin. Many nice gifts were received by the Monaghans.



GEORGE W. BORING
ATTORNEY AT LAW
MORTON, TEXAS

Dear Cochran Countians:

Just a note to call your attention to my candidacy for the post of Cochran County Attorney in the Democratic Primary, Saturday, May 7.

I believe that I am qualified to fill the post. And, if elected, I will serve in a manner that I believe will meet the needs of Cochran County.

It is my desire to meet and talk with each of you prior to the primary, but if that is not possible, I wish now to ask you to give careful consideration to my candidacy.

Most Sincerely,

George

(Paid Political Adv.)



in the MORTON TRIBUNE

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PEDAL PUSHERS and JAMAICAS . . . special purchase for Dollar Day . . . solids, stripes, and prints . . . all sizes and styles

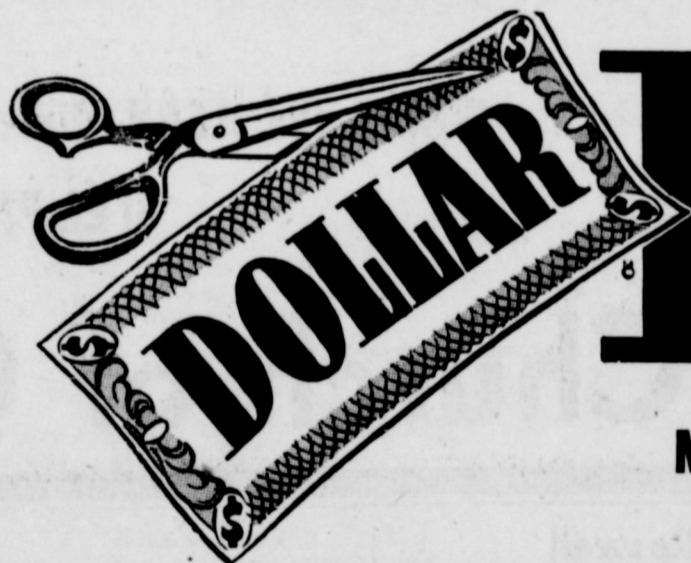
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Ladies' **BLOUSES**

Close-out on one group of ladies' BLOUSES . . . broken styles, colors, and sizes . . . real values in sleeveless and sleeve styles . . . values to 3.98

\$ DAY **166** ea.



DOLLAR DAY

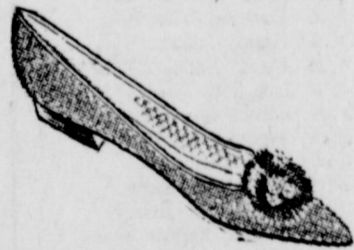
WASH and WEAR

MONDAY, April 4

BOYS' Sport SHIRTS

Newest styles, colors, and materials . . . in knits, prints, and solids . . . a size to fit every boy 2 to 18 years

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ONE GROUP LADIES' SUMMER SHOES

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LITTLE LEAGUE SHOES

Leather and canvas tops, rubber cleats . . . get him ready for the season now . . . sizes 13 1/2 to 6

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ALL NEW fancy printed patterns . . . 36 inches wide . . . DRIP and DRY . . . ideal for summer dresses, blouses, and sewing . . .

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Ramble-card wash and wear Pants . . . all cotton, sanforized . . . in tans, greys, greens, golds . . . ideal for summer wear

Sizes 1 to 7 2.98
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Men's sizes 29 to 34 waist 5.95

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KCBD-TV-Lubbock Channel 11

THURSDAY
 6:30 Continental Classroom
 7:00 Today
 9:00 Dough Re Mi
 9:30 Play your hunch
 10:00 Price is right
 10:30 Concentration
 11:00 Truth or Consequences
 11:30 It could be you
 12:00 Burns and Allen
 12:30 Susie
 1:00 Queen for a Day
 1:30 Loretta Young
 2:00 Young Dr. Malone
 2:30 From these roots
 3:00 Comedy Theatre
 3:30 Crossroads
 5:00 Hospitality Time
 5:15 Science Fiction Theatre
 5:45 Here's Howell
 6:00 News Weather
 6:15 Huntley-Brinkley Report
 6:30 Seahunt
 7:00 Flight
 7:30 Producer's Choice
 8:00 Hour of Mystery
 8:30 Tennessee Ernie
 9:00 Groucho
 9:30 Shotgun Slade
 10:00 Wyatt Earp
 10:30 News, Weather, Sports
 11:00 Jack Parr

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KDUB-TV-Lubbock Channel 13

THURSDAY
 7:45 Sign on
 8:00 Richard Hottel News
 8:15 Captain Kangaroo
 9:00 Red Rowe Show
 9:30 On the go
 10:00 I Love Lucy
 10:30 December Bride
 11:00 Love of Life
 11:30 Club Day
 11:45 Home fair
 12:00 CBS News
 12:05 Network News
 12:15 Network weather
 12:28 Names in the news
 12:30 As the world turns
 1:00 For better or worse
 1:30 House Party
 2:00 Millionaire
 2:30 The Verdict Is Yours
 3:00 The Brighter Day
 3:15 The Secret Storm
 3:30 The Edge of Night
 4:00 The life of Riley
 4:30 Cartoon Circus
 5:00 Looney Tunes
 5:30 Huckleberry Hound
 6:00 News, Weather, Feature
 6:15 Doug Edwards
 6:30 U. S. Marshall
 7:00 Betty Hutton Show
 7:30 Johnny Ringo
 8:00 Zane Grey Theatre
 8:30 Markham
 9:00 With Mickey Rooney
 10:00 News, Weather
 10:30 Twilight Zone
 11:00 Winner Take All

FRIDAY
 7:45 Sign on
 8:00 Net Work News
 8:15 Richard Hottel News
 8:30 Captain Kangaroo
 9:00 The Red Rowe Show
 9:30 On the go
 10:00 I Love Lucy
 10:30 December bride
 11:00 Love of Life
 11:30 Home Fair
 12:00 CBS NEWS
 12:05 Network News
 12:15 Network Weather
 12:20 Jessie Lee Hair Styles
 12:30 As the world turns
 1:00 For better or worse
 1:30 Houseparty
 2:00 The Millionaire
 2:30 The verdict is yours
 3:00 The Brighter Day
 3:15 Secret Storm
 3:30 Edge of night
 4:00 The life of Riley
 4:30 Cartoon Circus
 5:00 Looney Tunes
 5:30 Bugs Bunny Theatre
 6:00 Network News - Weather
 6:15 Doug Edwards
 6:30 Rawhide
 7:30 Snows of Killmanjaro
 8:00 Desilu Playhouse
 9:00 Whirlybirds
 9:30 Person to person
 10:00 News, Weather
 10:30 Adventures in Paradise
 11:30 Lif with Riley

MONDAY
 7:45 Sign on
 7:50 WT TV Network News
 8:00 Richard Hottel News
 8:15 Captain Kangaroo
 9:00 Red Rowe Show
 9:30 On the go
 10:00 I Love Lucy
 10:30 December bride
 11:00 Love of Life
 11:30 Home fair
 12:00 CBS News
 12:05 Network News
 12:15 West Texas Weather
 12:20 Names in the news
 12:30 As the World Turns
 1:00 For Better or Worse
 1:30 House Party
 2:00 The millionaire
 2:30 The Verdict Is Yours
 3:00 The Brighter Day
 3:15 The Secret Storm
 3:30 The Edge of Night
 4:00 Life of Riley
 4:30 Cartoon Circus
 5:00 Dooney Tunes
 5:30 Quick Draw McGraw
 6:00 News, weather, sports
 6:15 Doug Edwards
 6:30 Political Telecast
 6:45 Kate Smith Show
 7:00 The Texan
 7:30 Father Knows Best
 8:00 Danny Thomas show
 8:30 Ann Sothern
 9:00 Hennessey
 9:30 June Allyson
 10:00 News, Weather
 10:30 Political Telecast
 11:00 The Rebel
 11:15 Hollywood Playhouse
 11:45 Life of Riley

SATURDAY
 8:00 Roy Rogers
 9:00 Howdy Doody
 9:30 Ruff and Reddy
 10:00 Fury
 10:30 Circus Boy
 11:00 Trus story
 11:30 Detective's Diary
 12:00 Western
 1:00 Pro Basketball
 3:30 Florida Derby
 4:00 Billy the Kid
 5:30 Lone Ranger
 6:00 Colt 45
 6:30 Bonanza
 7:30 Man and Challenge
 8:00 The deputy
 8:30 World Wide 60
 9:30 Steve Allen
 10:30 News, Weather, Sports
 11:00 Boom Town

FRIDAY
 7:45 Sign on
 7:50 Net Work News
 8:15 Richard Hottel News
 8:30 Captain Kangaroo
 9:00 The Red Rowe Show
 9:30 On the go
 10:00 I Love Lucy
 10:30 December bride
 11:00 Love of Life
 11:30 Home Fair
 12:00 CBS NEWS
 12:05 Network News
 12:15 Network Weather
 12:20 Jessie Lee Hair Styles
 12:30 As the world turns
 1:00 For better or worse
 1:30 Houseparty
 2:00 The Millionaire
 2:30 The verdict is yours
 3:00 The Brighter Day
 3:15 Secret Storm
 3:30 Edge of night
 4:00 The life of Riley
 4:30 Cartoon Circus
 5:00 Looney Tunes
 5:30 Bugs Bunny Theatre
 6:00 Network News - Weather
 6:15 Doug Edwards
 6:30 Rawhide
 7:30 Snows of Killmanjaro
 8:00 Desilu Playhouse
 9:00 Whirlybirds
 9:30 Person to person
 10:00 News, Weather
 10:30 Adventures in Paradise
 11:30 Lif with Riley

TUESDAY
 7:45 Sign on
 7:50 WT TV Network News
 8:00 Richard Hottel News
 8:15 Captain Kangaroo
 9:00 The Red Rowe Show
 9:30 On the go
 10:00 I Love Lucy
 10:30 D.ember Bride
 11:00 Love of Life
 11:30 Home Demonstration Club
 11:45 Home fair
 12:00 CBS NEWS
 12:05 Network News
 12:15 Network Weather
 12:20 Names in the news
 12:30 As the world turns
 1:00 For Better or Worse
 1:30 Houseparty
 2:00 The millionaire
 2:30 The Verdict Is Yours
 3:00 The Brighter Day
 3:15 The Secret Storm
 3:30 The Edge of Night
 4:00 The life of Riley
 4:30 Beauty School of the air
 4:45 Cartoon Circus
 5:00 Looney Tunes
 5:30 Woody Woodpecker
 6:00 News and Weather
 6:15 Doug Edwards
 6:30 To Tell the Truth
 7:00 Dennis O'Keefe
 7:30 Doby Gillis
 8:00 Tightrope
 8:30 Four Just men
 9:00 The troubled teens
 9:00 News and Weather
 10:30 West Texas Wrestling
 11:00 Hawaiian Eye

SUNDAY
 12:25 Sign on
 12:30 Frontiers of Faith
 1:00 Sport Spotlight
 1:15 ProBasketball Playoff
 2:30 Championship Golf
 4:30 Time: Present
 5:00 Meet the Press
 5:30 Saber of London
 6:00 Overland Trail
 7:00 Hollywood Sings
 8:00 Chevy Show
 9:00 Loretta Young
 9:30 Lock Up
 10:00 Pony Express
 10:30 News, Weather, Sports
 11:00 B. F.'s Daughter

MONDAY
 6:30 Continental Classroom
 7:00 Today
 9:00 Dough Re Mi
 9:30 Play your hunch
 10:00 The Price Is Right
 10:30 Concentration
 11:00 Truth or Consequences
 11:30 It could be you
 12:00 Burns and Allen
 12:30 Susie
 1:00 Queen for a day
 1:30 Loretta Young Theatre
 2:00 Young Dr. Malone
 2:30 From these roots
 3:00 Comedy Theatre
 3:30 Calling Gillespie
 5:00 Hospitality Time
 5:15 Mr. District Attorney
 5:45 Here's Howell
 6:00 News & Sports
 6:10 Weather
 6:15 Huntley-Brinkley Report
 6:30 Cheyenne
 7:30 Political
 7:45 TBA
 8:15 Political
 8:30 This man Dawson
 9:00 Pre Academy Awards
 9:15 News Weather
 9:30 Academy Awards
 11:00 Jack Parr

TUESDAY
 6:30 Continental Classroom
 7:00 Today
 9:00 Dough Re Mi
 9:30 Play your hunch
 10:00 The Price Is Right
 10:30 Concentration
 11:00 Truth or Consequences
 11:30 It could be you
 12:00 Burns and Allen
 12:30 Susie
 1:00 Queen for a day
 1:30 Loretta Young Theatre
 2:00 Young Dr. Malone
 2:30 From these roots
 3:00 Comedy Theatre
 3:30 Age of Indiscretion
 5:00 Hospitality Time
 5:15 Sgt. Preston of the Yukon
 5:45 Here's Howell
 6:00 News and Sports
 6:15 Huntley-Brinkley Report

HIGHLIGHTS -

Continued From Page 2

expenditures on such a scale.

Rep. James M. Cotten, member of the House committee on saving taxes, wrote the governor to protest what he called a "tremendous waste".

Governor Daniel said he had been assured by the chairman of the Board of Regents for State Teachers' Colleges that no action would be taken until everyone interested had his say. He pointed out, however, that the home was to be built from constitutionally allocated funds to which the legislative appropriation restrictions "have been held not to apply".

MORE JUDGES SUGGESTED - Larger metropolitan areas such as Houston, Dallas and San Antonio may soon need larger Courts of Civil Appeals. This observation was made by Associate Justice James R. Norvell of the Texas Supreme Court and others in a study made for the Texas Civil Judicial Council.

Judge Norvell suggested that five judges, rather than three, may be needed soon for the courts in the city areas.

Supreme Court, the study also noted, may also soon need some further restrictions on cases it will handle to prevent too heavy dockets. Civil Appeals Courts were created to keep everything from going to the Supreme Court, but the high court is flooded with appeals from these courts.

Judge Norvell suggested limiting the Supreme Court to constitutional issues and cases where there is a conflict in judicial decisions.

OIL ALLOWABLE CUT - Railroad Commission cut the state's oil production for April after testimony that both crude oil and gasoline were in oversupply.

April allowable will be 2,814,252 barrels a day, a cut of 123,029 barrels a day from March. Number of producing days was cut from 10 to 9.

Oilmen told the Commission that other states, such as Louisiana and Mississippi had not cut back production to offset the oversupply as Texas has. This state, said one Texas executive bitterly is taking the "backlash" of the situation.

YOU OWE IT TO YOURSELF TO SEE OUR COMPLETE LINE OF MATERNITY FASHIONS

- Suits
- Dresses
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 LUBBOCK, TEXAS

TIGHTER DRIVING LAW - Legislation that would crack down on the driver who does not even have a driver's license has been proposed for the next session.

Rep. Ben Lewis of Dallas said that under present law a person who drives without having a license can only be hauled before a city court and fined about \$10.

By contrast, he said, a license holder who gets three tickets and has his license suspended can, if he drives during the suspension, be put in jail and fined as much as \$500.

Lewis said he would propose a series of stiff penalties for people who cannot pass driver tests, but drive anyway.

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DOUBLE STAMPS TUESDAY

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GOSPEL MEETING

BEGINNING -

MONDAY, April 18
THROUGH
SUNDAY, April 24

Services each evening at 8 o'clock.

COME and HEAR Minister MACK KERCHVILLE of EL PASO, TEXAS



MACK KERCHVILLE
 Evangelist

Church of Christ

202 Southwest Second St.
 Morton, Texas

KSWS-TV-Roswell Channel 8

THURSDAY
 7:55 Morning Edition
 8:00 Dough - Re - Mi
 8:30 Play your hunch
 9:00 The price is right
 9:30 Concentration
 10:00 Truth or Consequences
 10:30 It could be you
 11:00 Cupboard File
 11:15 Festival of Stars
 11:45 Noon Edition
 12:00 Queen for a day
 12:30 Loretta Young
 1:00 Young Dr. Malone
 1:30 From these roots
 2:00 Comedy Playhouse
 2:30 Adventure time
 4:30 Rocky and his friends
 4:55 Baptist Church
 5:00 Afternoon Edition
 5:15 Huntley-Brinkley Report
 6:00 26 men
 6:30 Charlie Weaver
 7:00 The Dow Hour of Mystery
 7:30 Tennessee Ernie
 8:00 Groucho Marx
 8:30 Highway Patrol
 9:00 Furr's News
 9:10 Weather and Sports
 9:30 Perry Mason
 10:00 Nightwatch
 11:05 Four Just men

3:00 This is the life
 3:30 Cartoon Carnival
 3:50 Happy days
 4:00 First Baptist Church
 4:30 Rin Tin Tin
 5:00 Afternoon edition
 5:15 Texaco report
 5:30 20th Century
 6:00 The Detectives
 6:30 Telephone Hour
 7:30 Father knows best
 8:00 Cavalcade of Sports
 8:45 Jackpot bowling
 9:00 Furr's News
 9:10 Weather and Sports
 9:30 Markham
 10:00 Nightwatch
 11:30 Final Edition

MONDAY
 7:55 Morning Edition
 8:00 Dough Re-Mi
 8:30 Play your hunch
 9:00 The Price Is Right
 9:30 Concentration
 10:00 Truth or Consequences
 10:30 It Could Be You
 11:00 Forecast
 11:30 Festival of stars
 11:45 Channel 8 News
 12:00 Queen for a Day
 12:30 Loretta Young Theatre
 1:00 Young Dr. Malone
 1:30 From These Roots
 2:00 Comedy Playhouse
 2:30 Adventure time
 3:00 Day Watch
 4:30 Rocky and his friends
 5:00 Afternoon Edition
 5:15 Texaco Report
 5:30 Wagon Train
 5:30 The Price Is Right
 7:00 Perry Como
 8:00 This is your life
 8:30 Wichita Town
 9:00 Furr's News
 9:10 Weather and Sports
 9:30 Benny and Gobel
 10:00 Garden Gossip
 10:10 Twilight Zone
 10:40 Jubilee USA
 11:10 Final Edition
 11:15 Be Our Guest

WEDNESDAY
 7:55 Morning edition
 8:00 Dough - Re - Mi
 8:30 Play your hunch
 9:00 The Price Is Right
 9:30 Concentration

TUESDAY
 7:55 Morning Edition
 8:00 Dough - Re - Mi
 8:30 Play your hunch
 9:00 The Price Is Right
 9:30 Concentration
 10:00 Truth or Consequences
 10:30 It Could Be You

SEE the RCA VICTOR for '60 at ROSE AUTO & APPLIANCE Morton, Texas



RCA Victor Long-life part "Leon and Clean" TV 26 1/2 sq. in. viewable area. Mahogany grained, walnut grained finishes. 21T842

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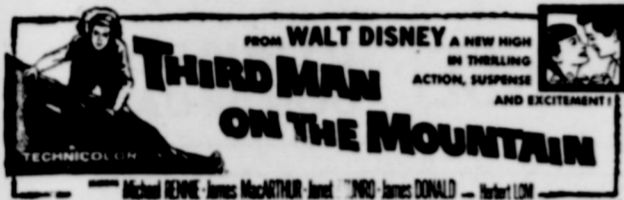
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Box Office Opens - Week Days - Monday thru Friday 7:15 P. M. Box Office Closes 9:30 P. M.

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FRI. - SAT., APRIL 1 - 2



SPECIAL LATE SHOW SAT. NITE 11 P.M. - BRIGITTE BARDOT - in 'The Bride Is Much Too Beautiful' ALSO HELD OVER for WED., THUR. APRIL 6 - 7

SUN. - MON. - TUE., APRIL 3 - 4 - 5



Home Demonstration Agent

by Lella Petty

FLIES ON EVEGREENS

Flies swarming around evergreens and other shrubs, especially Arbor vitae, indicate lice (aphid) infestations on the plants. The flies are feeding upon honeydew.

Dusts may be used but generally sprays are easier to apply and stay on longer. Lindane, Malathion and Nicotine preparations are recommended.

Read the label on the insecticide you buy. Use care in applying and storing all insecticides.

CHRYSANTHEMUM VARIETIES

During the Texas Tech Short Course at the District I Convention of Garden Clubs, Mrs. E. W. Zukaukas, Jr., Department of Horticulture and Park Management gave results of chrysanthemum trials held at the college last year.

Plants were recommended not only for beautiful blooms but for early blooming, a very important consideration in this area.

Some names and colors suggested by Mr. Zukaukas are: Accolade, pinkist; Jessamine, Williams and Iceland Gull, whites; Raspberry Ice, raspberry; Bronze Palmers; King's Ransom, Golden Carpet, Gold Spoon, Baltimore Oriole, Yellow; Pepita, button, white; Wood Pewee, dusty rose.

Other varieties were also given. The Chrysanthemum plants are not grown for sale at Tech, but these are available from many nurseries.

WATER FOR YARDS

When you have given your lawns and shrubs a good soaking? Much freeze damage would have been prevented had plants been watered thoroughly during the winter months.

BAKE SHOW

Members of Home Demonstration Clubs in this County will have a Bake Show Tuesday, April 12, at Doss Food Store. The cakes and pies may save some cooking during the rush of pre-Easter preparation. No doubt club members will be glad to cook something special just for you if you will let them know in time.

FOOD FOR LENT - CHEESE SAUCE

1/2 pound processed cheese 1 small can evaporated milk 1/2 t. salt

Prepare as for spread by heating milk in double broiler, melt chopped cheese in milk until smooth. Add salt. Use hot over asparagus, broccoli, or cauliflower.

PINK BUNNY

1/2 c. chopped onion 2 T. butter 1 1/4 cup condensed tomato soup 1/2 lb. American cheese, grated 1 egg, slightly beaten 1/4 t. dry mustard

1/4 t. Worcestershire sauce

Cook onion in butter. Add tomato soup and heat. Stir in cheese. Remove from heat and blend in egg, mustard and Worcestershire sauce. Serve hot on toast points or crackers. Garnish with green pickles. Serves 4 to 6.

EGG CUSTARD (boiled or baked)

3 eggs 2 cups milk 1/4 cup sugar or honey 1/2 t. vanilla 1/2 t. salt

Dr. ELWYN E. CRUME OPTOMETRIST Located on Northwest Corner of the Square WEDNESDAYS from 10 A.M. to 6 P.M. Phone 5851 Morton

1/2 Price Sale!

Your Guardian Angel

TUSSY DEODORANTS

Cream - Stick - Roll-on



For a limited time only.

Reg. \$1.00 Now 50¢ plus tax

MORTON DRUG STORE - For GIFTS try our store FIRST NORTHSIDE SQUARE PHONE 3266

Heat the milk, sugar and salt in double broiler. Beat eggs slightly. Add hot milk gradually to eggs, stirring constantly.

For Boiled Custard: put mixture in double broiler and cook until custard coats a metal spoon. Remove from heat and set in pan of cold water. Add vanilla. Serve cold.

For Baked Custard: add vanilla; pour into buttered custard cups or large mold and sprinkle with nutmeg. Set in pan of water and bake at 300 degrees F. 30 to 40 minutes or until firm. Serves 6.

350 ATTENDED TUESDAY CAMPFIRE DAD-DAUGHT'R FETE

Approximately 350 Bluebirds, Campfire, and Horizon Club Girls and their fathers, brothers, uncles, cousins, grandfathers and honored male guests attended the Father-Daughter Banquet at the High School Cafeteria in Morton, Tuesday.

The program was under the direction of Mary Lee Ledbetter. Following the singing of the Camp Fire Prayer as an invocation, the group was served barbecued chicken dinner.

After the meal, each group of Bluebird, Camp Fire or Horizon girls had a part on the entertainment program.

AREA MAN NAMED TO 'WHO'S WHO' IN AMER. EDUCATION

A former Whiteface teacher, son of Mr. and Mrs. W. D. Ford of Morton, has been named to the Who's Who in American Education.

Now principal of Richland Hills Elementary school in Muleshoe, Frank D. Ford is listed in the illustrated biographical directory of eminent living educators of the United States and Canada.

Ford, who wed the former Lena Goodson of Muleshoe in August of 1957, is the father of two children, Laura Lynn and Linda Kay. He previously taught at Whiteface and Olton Schools before go-

ing to Muleshoe to take over the principalship of the Mary DeShazo Elementary school there.

Born at Bakersfield, California, in 1928, he received a B. A. degree from Texas Tech in 1949; and an A. M. Ed. degree from Texas Tech in 1953.

In 1958 he held the position of Chairman of Sectional meeting of the National Elementary Principals Association in Philadelphia. He was also a member of the following:

The National Education Association (Life), Department of Elementary Principals, NEA, Texas Association of Elementary Principals, Phi Delta Kappa, Delta Zeta Chapter, speaker for Texas Administrators' Association meeting in College Station, Texas A & M.

Mr. Ford has traveled in France, Switzerland, Italy, Austria, Holland, Germany, Belgium, England, Scotland, Canada, and Mexico. His hobbies are travel, photography, tennis and hiking.

George W. Boring

announces the formation of a partnership with

E. L. Hamilton

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MORTON, TEXAS



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See them Dollar Day at Cobb's

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SEW and SAVE!

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Men's DRESS SLACKS

Come by and check these values, you'll be surprised . . .

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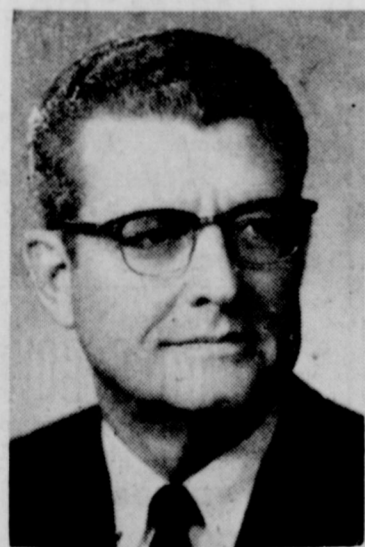
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YOU ARE CORDIALLY INVITED REVIVAL MEETING



Dr. Howard H. Hollowell Evangelist

Beginning SUNDAY, April 3, and continuing through FRIDAY, April 8,

SERVICES TWICE DAILY 7 A.M. and 8 P.M.

Dr. Howard H. Hollowell, Evangelist of San Antonio

First Methodist Church MORTON, TEXAS

edlines . . .

By Eddie Irwin

IT RAINED one day last week on the recently scraped and dug streets, preparatory to the paving project, but fortunately the rains weren't too hard and not too many people got bogged down. We had pictured, and probably the City Secretary did to a lot of unhappy folks jumping down his throat when the rains came.

anyway . . .

THE RAINS DIDN'T do as much damage as we figured they would to this project, and probably didn't do as much good for the crops as we had hoped either. But on Friday of last week, City Secretary Joe Seagler was pretty happy about the paving situation, figuring from 30 to 40 blocks will be paved.

the city . . .

ISN'T ACTUALLY in a position to do very much paving. Not nearly as much as we would like to see done. But every little bit helps and 30 to 40 blocks is a considerable project. Joe hopes to add other projects every year or so, when the city gets a little money laid by.

we were afraid . . . **THE RAINS MIGHT** have reduced many of the streets to a soupy mixture of mud, that would result in lots of headaches for both the residents of those areas and the city.

but things . . .

WERE DOING real well, the secretary said.

things may . . .

BE LOOKING UP for Morton. Rumors of several business transactions here, some now in progress, some of which have already taken place, are being traced down and proved true. But in all but one instance, the information is not available for publication.

we will . . .

HAVE A NEW drive-in cafe, or at least something of that nature, on the Levelland Highway, east of the Luper Courts. Construction is to start on that building very shortly. Whether it will be called "the Chat and Chew", we don't know. The builder and first operator of Levelland's Chat and Chew will own the new cafe.

we might . . .

HAVE A BOWLING ALLEY on the way which would be another boost to the "keep'em at home" theme, providing recreation for Mortonites.

this business . . . **OF THE CENSUS**, is evidently taken care of . . . that is, the naming of the personnel to conduct it. Mrs. Ellen Gupton of Muleshoe, the two county crew leader, and the assistant to the district director, were in town Thursday and administered the census test to two ladies and filled their quota of census enumerators. Those folks selected were in school at Muleshoe this week and on April 1st, the census started. Actually it'll all be over in about two short weeks . . . almost before it starts, as far as residents are concerned.

time is . . . **OF THE UTMOST** importance, so it will help tremendously if folks have the blank filled out and waiting for the knock on the door of the enumerator . . . and if yours, is one of the 1 out of every 4 families selected at random to give answers to the additional list of questions, please cooperate as much as possible.

speaking of . . .

THE PAVING project, it is coming along a little faster than expected. There are several blocks of the curb and gutter already poured, and several more ready for pouring, and still a lot if the folks in the program haven't been signed up yet.

there'll be . . .

A FEW BLOCKS knocked off where folks thought they had paving coming, but one or two in the blocks protested so that it wasn't feasible to go ahead.

but we've waited . . .

SO LONG for a good size paving project in Morton, that these 30 or so blocks of paving should really make the town look a lot different . . . a lot more attractive to folks wanting to move in or buy property.

Out - Going Mail Hours Changed

All mail posted in Morton prior to 5 p. m. weekdays will move toward Lubbock and other points east that same day, it was announced by Murry Crone, postmaster, this week. In order for mail to move east on Sundays and holidays it must be posted here prior to 10 a. m. Mail going east weekdays will also move out at 10:20 a. m.

TO BE JUNE BRIDE



Miss SUE COOPER

Miss Sue Cooper's Betrothal Is Announced Here

Mr. and Mrs. G. Olen Cooper of Morton announce the engagement and approaching marriage of their daughter, Nawatha Sue,

to Paul Duane Zuber, son of Mr. and Mrs. Woodrow W. Zuber of Morton also. The wedding, to be in the home of Mr. and Mrs. L. T. (Short) Lemons, is being planned for Friday, June 3.

Sue is presently a Senior in Morton High School. Her fiancé is a '59 graduate of Morton High School and now is engaged in farming at Brownfield, Texas.

BULA GRANDPARENTS

Mr. and Mrs. Ronnie Fisher of Littlefield have announced the birth of a daughter, Kimberly Gay, who arrived March 23 weighing six pounds and eight ounces. Grandparents are Mr. and Mrs. Clyde Hogue of Bula and Mr. and Mrs. Joe Fisher of Friendship.

KEEP POSTED LOCALLY

Read the **MORTON TRIBUNE** Only 3.50 per year in Cochran and adjoining Counties; elsewhere, 4.50; 10c per copy.

MORTON TRIBUNE BOX 545, MORTON, TEXAS Enter my subscription to the TRIBUNE, enclosed find 3.50 (or 4.50.)

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the kids off on DOLLAR DAY

AGAIN at CHILDS' for DOLLAR DAY MONDAY, April 4th

— No Exchanges — No Refunds — No Approvals — No Alterations — ALL SALE Merchandise CASH

MENS DRESS SHIRTS

This is the one table of bargains you can't afford to pass by . . . pleated fronts . . . white shirts . . . last call

Monday Onlyea. 200

Mens KHAKI PANTS Heavy twill, well made, priced to clear . . . sizes 28 to 32 only Monday 200 pr.	Boys BOOTS and SHOES Some great buys, but make your selections early, on sale Monday 500 pr.
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MENS SHOES

One big table . . . broken sizes and styles . . . real values . . . no exchange, no refunds, no approvals . . .

Monday Onlypr. 500

Boys IVY LEAGUE PANTS Little sizes 5 to 8 only . . . priced to clear Monday 200 pr.	Boys Stretch SOX This includes sizes 7 to 9 and 9 1/2 to 11 . . . regular 59c and 69c values . . . going Monday Only 3 prs... 100
---	---

Men's SOX SALE Broken sizes, styles . . . terrific buys . . . you'll get them by the dozens . . . Reg. 1.00 and 1.25 val. On Sale 2 prs... 100	Boys' SLACKS Ivy league pants . . . sizes 5 to 8 only . . . great bargains . . . Dollar Day 200 pr.
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— Your Appreciation of our last \$ Day has set the pace for another at . . .

CHILDS'

Westside Square Morton

MINNIE says:

Thanks, for your BIG RESPONSE TO OUR LAST DOLLAR DAY

THIS —

DOLLAR DAY

We are offering you even GREATER VALUES!

(MONDAY, April 4)

WIN! RCA Portable TV and Stand **17750** VALUE to be GIVEN AWAY MAY 7 purchased from ROSE AUTO and APPLIANCE, Morton

Register at MINNIE'S and CHILDS'

ONE LARGE RACK LADIES HATS Right for Easter 5.95 Values 3.99 ea.	ONE LARGE RACK CHILDRENS DRESSES Grand for spring and summer wear . . . you'll buy several at these low prices Dollar Day . . . sizes 3 to 12 years 5.98 values . . . 3.99 7.98 values . . . 4.99 8.98 values . . . 5.99	LADIES GOWNS AND BED JACKET SETS Extra special for Dollar Day . . . set them first Monday . . . you'll buy Special Dollar Day 799 set
--	---	---

RIGHT for WARM WEATHER CHILDRENS PAJAMAS
Popular shorties in no-iron Cotton, you'll want to select now for summer . . .
Special **199 pr.**

ONE LARGE RACK JUNIOR DRESSES
Available in dark and pastel colors . . . right for special occasions, see them Monday at extra low prices . . .
11.98 values . . . 6.99
15.98 values . . . 8.99
19.95 values . . . 12.99

ONE LARGE RACK LADIES DRESSES
You'll want to check this selection first thing Monday . . . extra good buys . . . sizes 10 to 22 1/2
Drastically REDUCED for your Dollar Day Shopping

More Ladies **HATS**
7.95 Values
4.99 ea.

VALUES, VALUES LADIES BLOUSES
Beautiful drip-dry Cottons, sleeveless and short sleeve . . . stripes, solids, and checks . . . sizes 30 to 38 . . . ideal for wear this spring and summer
While they last!
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