



The voting registration records established this year in Parmer County and other counties throughout the state pretty well proved a point and won the argument against the state's now defunct poll tax.

Prior to the outlawing of the tax by the Supreme Court, there was a lot of debate as to whether the poll tax kept otherwise qualified voters from registering to vote each year. Many thought that the \$1.75 tax wasn't a big enough burden to keep those from voting who really wanted to vote.

Downstate, where labor organizations saw to it that all of their qualified voters registered, there was, no doubt, many people registered who would not have done so otherwise, free vote or not.

But looking at the record here in prosperous Parmer County, one cannot deny that the poll tax must have been keeping many voters from registering.

The new record of 3873 voters is an increase of 1026 over the previous record of 2847 in 1964. This is a jump of 36 per cent from the previous record, it doesn't make sense that this much of an increase came from a gain of voter interest alone.

Many counties down state showed increases of almost 100 per cent over previous records. So, it looks like the argument was settled during the first presidential year since abolishment of the poll tax.

The new system will give a much better picture of the qualified voters in Texas, come election day. Texas will no longer be outvoted by other states of comparable population, as has been the case in the past.

If you haven't driven around lately (on a warm winter Sunday afternoon), you don't realize just how much building is going on in the Friona area. A swing around the town reveals more construction going on at one time than has been the case in a number of years — and possibly the most at one time in the city's history.

It's heartening to see the many residential buildings going up, and we hope that the rental building will also continue.

We believe that the growth of the business community is just around the corner, and that it will begin to catch up with the residential growth of the city.

Two incidents the past week have brought to light the fact that parking habits of Friona motorists need to be changed.

First was the unfortunate accident involving the young Russom girl at the school crossing which has caused the city council to seek to get the areas adjacent to the elementary school designated as "no parking" zones.

It is especially imperative that trucks not park on the south side of Highway 60 adjacent to the junior high school building, as this situation contributed to the accident referred to above.

Also during the past week, the Texas, New Mexico and Oklahoma Transportation representative asked the city for assistance in keeping the bus loading zone open in front of Friona State Bank.

The representative said he realized the area was handy for one of those "minute" stops to run into the bank or drug store, but pointed out several facts which make it imperative that the area be left open.

First, it is a state highway, and is perhaps the busiest corner in town. Most important is that the bus company's insurance factors become "nil" when the bus double-parks. Also, it is inconvenient for customers to load and unload when the bus has to double-park, and there are six buses in one direction and four the other each day.

The City of Friona is asking motorists to observe these rules and cooperate to the fullest.

Fellow we know says the only trouble with Russian Roulette is that not enough Russians are playing it.

Chamber Banquet Set For Monday Night

Charles Allen will be installed as Chamber of Commerce president as a highlight to the 1968 banquet next Monday night. Leonard Passmore of Austin, attorney and secretary for the Texas Bankers Association, is the banquet's featured speaker. Passmore is described as a humorist who will keep the attention of listeners from start to finish.

Brown Is Candidate For Representative

J.R. "Dick" Brown, 41-year-old Hartley County farmer and businessman, today announced that he would be a candidate for U.S. Representative, Texas 18th Congressional District, in the Democratic primary elections.

Brown, no newcomer to area politics, is Democratic party chairman for the 31st Texas senatorial district and has long been active in Panhandle politics.

He is a native of Hartley County, operates a farm near Hartley, and manages a farm supply and elevator business there.

He is the first candidate to formally announce for the 18th Congressional District place. Brown has been active in a number of Panhandle agri-busi-



DICK BROWN

ness groups, is on the board of directors for the High Plains Research Foundation, Texas

(Continued on Page 3)

at the door. The banquet will be held at the High School Cafeteria beginning at 7:30 p.m. Directors include holdovers Richard Collard, who ends his term as president, Robert Neeley, Dr. Robert Alexander, Ralph Roden and Allen. New directors are Wesley Barnett, John Bingham, D.C. Herring and Paul Fortenberry.

Also a highlight of the banquet will be the naming of Friona's "Man of the Year", "Woman of the Year", "Teacher of the Year" and "Most Courteous Employee" for 1967.

Black At SCD Meet

A.L. Black, who is president of the Texas Soil & Water Conservation Districts, is in Dallas this week attending the annual meeting of the National Association of Soil & Water Conservation Districts.

Black, who has served on the board of directors for the Parmer County SCD since it was formed in 1949, serves currently on committees of the national organization, including the Great Plains Committee.

Widely known for his work for soil conservation, Black has also served on various committees of the state association, and served as the state SCD vice-president prior to being elected to the presidency last November.

He also is an area director of the Panhandle Association of Soil and Water Conservation Districts.

Other than Allen, newly-elected officers for the local Chamber are John Bingham, vice president and Paul Fortenberry, secretary. Ted Weaver, new Chamber manager, will also be presented.

Former winners of Chamber of Commerce awards are as follows: "Man of the Year" - 1958-- Dr. Paul Spring; 1959 -- A.L. Black; 1960 -- Andy Hurst; 1961 -- George W. Jones; 1962-- Steve Messenger; 1963-- Baker Duggins; 1964 -- Frank Spring; 1965-- J.C. Claborn and 1966 -- Preach Edelman.

"Woman of the Year": 1958 -- Eva Miller; 1959 -- Katy Osborn; 1960--Mrs. Ralph Wilson; 1961--Rose Lange; 1962--Mrs. Jay Sanders; 1963--Mrs. V.J. Zeman; 1964--Mrs. H.K. Kendrick; 1965--Mrs. Dan Ehrig and 1966--Mrs. Frank Spring.

"Most Courteous Employee": 1960--Jane Williams; 1961--Arvella England; 1962--Ruth Busby; 1963--Dale Smith; 1964 --Stanley Benge; 1965--Ralph Shirley and 1966--Jola Nelson. "Teacher of the Year": 1961 -- Jo Phillips; 1962--Mrs. O.J. Beene; 1963-- Mrs. L.B. McLain; 1964-- Mrs. R.L. Bates; 1965-- Benny Fryor and 1966--Mal Manchey.

Lions Will Hear Lewis

The Friona Lions Club will meet at 7:30 p.m. Thursday. Nelson Lewis will show his arrowhead collection and other items, and will discuss collecting as a hobby for the club. All Lions are urged to attend.

Ford Announces For Legislature

J. Frank Ford, a Deaf Smith County farmer and businessman, has announced as a candidate for state representative in the 72nd District, subject to the action of the Republican Primary. The District includes Deaf Smith, Parmer, Castro, Bailey, Lamb, and Cochran Counties.

Ford is a native of the Texas Panhandle-South Plains Area, and is a 1955 graduate of Texas A&M. He served in the U.S. Army during 1956, 57, 58. He was an Honest John Rocket Battery Commander and attained the rank of captain.

"We are all concerned about the rapid increase in taxes, crime-rates, and the general unrest which we see now in our country," said Ford in announcing his candidacy, "and the best way we can stop this trend is to work harder to make our state and communities better places in which to live. It is my desire to see more responsibility placed at the state and local levels, rather than in Washington, D.C."

"I consider vocational training as a high priority item for progress in Texas. Skills and training for our youth must be matched with the jobs which will be available in the next two decades. The 1969 session of the legislature will be the most important one in many years in the field of education.

In matters requiring state-federal cooperation, such as the importation of water to this area, I will work closely with our congressman to insure that our cities and farms have adequate water for the generations to come."

Ford worked in the legal division of the State Board of Water Engineers in 1959, and served as Bill Clerk for the 56th Legislature that year.

He and his wife, Margie, live in Hereford with their four children, Davis, 10, Cindy, 7, Dan, 5, and Susan, 4. They are active



FRANK FORD

(Continued on Page 3)



BUSY CROSSING. . . This is the busy school crossing where six-year-old Brenda Russom was injured last Friday. Motorists are being asked not to park in the school zones, since this obstructs vision of approaching traffic near crosswalks.

TAX DISCUSSED

Council Okays Crossing Attendants

After a packed city council meeting room expressed interest in additional safety factors for the school crossing at highways around the school system, the Friona City Council voted Monday to employ two crossing attendants.

Some 40 parents attended the regular council meeting, at which spokesman, Mrs. John F. White, presented the group's request for additional safety measures (see text, page 2). Mayor W.L. (Preach) Edelman also pledged to the group that he would seek to get approval from the State Highway Department for the areas surrounding the school to be designated "no parking" areas.

"We definitely have to work closely with the Highway Department on the matter," Edelman said, and added that he expected full cooperation from the state officials.

The matter came to light after six-year old Brenda Russom narrowly escaped serious injury last Friday when struck by a pickup at the east crossing across U.S. Highway 60. She suffered cuts and abrasions but was in school on Monday.

On other business, the council passed a resolution to include a proposal for a one per cent municipal sales tax on the April 6 city election ballot. The council explained that voters would decide whether future city revenues would come

from the 1¢ tax or from increased property tax.

"We're growing, and are going to be faced with many additional expenditures in the next few years if we take care of our city's needs," explained City Manager A.L. (Jake) Outland, who outlined several needed items relative to the city's growth.

In other business, the council ordered the annual election for April 6, approved three street lights and approved expenditures totaling \$11,745.00. Payments were authorized

for annual machine maintenance, repairs to the city dump truck and a new tool box. Purchase of new four-inch water service lines (\$1,720) and 50 new water meters (\$1,653) was authorized.

Also approved was the annual expenditure for sealcoating 20 blocks within the city by L.A. Purcell of Lubbock, at an expense of \$7,500.

The council approved the hiring of a part-time dogcatcher, and authorized the city manager to seek someone for the job.

January Construction Is Record For Month

Building permits issued by the City of Friona during the month of January got the year off to a fast start, it was revealed this week by City Manager Jake Outland.

Thirteen permits were issued, for construction valued at an estimated \$158,700. This is a 100 per cent increase over last January, since there were absolutely no permits issued during that month.

The total was the most for a single month since April of 1965, when permits totalled \$174,000, aided by permits of \$70,000 on an addition to the First Baptist Church, and \$24,-

000 for the new Conoco Station. Seven of the January permits were for new residences, for an estimated construction cost of \$135,700. Also included were six move-in residences, estimated cost of rehabilitating set at \$23,000.

The number of permits and construction value tops that for the first four months combined in 1967 -- which had the lowest first of year totals for many years.

It marked only the third time in the last nine months for construction permits to top the \$100,000 mark, and probably is a record for the month.



PRESENT APPEAL. . . Shown are a part of the citizens group, headed by Mrs. John Fred White, which appeared before the Friona City Council on Monday seeking additional safety measures for school crossings within the city. Some 40 parents were in attendance.



ROYAL VISIT. . . University of Texas coach Darrell Royal (center) was a Friona visitor on Tuesday of this week. He stopped at El-Wize Drug for a coffee break with Hanna Malouf (left) and visited with Ralph Roden, store owner. Royal is interested in Malouf's son, Tony, a Hereford High School product, and that was the reason for the visit.

Text Presented From Letter To Council

(Editor's Note: The text of the presentation by a citizen's group to the Friona City Council, asking for protection of children at school crossings, is reproduced here. The report was presented by Mrs. John F. White.)

Gentlemen:

We want to thank you for allowing us the time to present our request to the city commission. We are here because we feel that the time has come for some permanent changes to be made in regard to the lack of adult supervision of the school crossings on Highway 60 and also on Main Street. As I'm sure you have heard, a little first grade girl named Brenda Russum was struck as she attempted to cross the highway at 2:45 last Friday. We were very fortunate that she was not seriously injured or killed, I say we were very fortunate because we all share the blame for not having corrected this dangerous situation long ago. We all saw the need and some of us made our wishes known, either personally or through women's clubs or other civic organizations. Through inadequate communication between citizens themselves, with the school board, with the city commission and with the police department these crossings are still unpatrolled on a regular schedule.

A few things have been tried among these school patrol boys. This was better than nothing but far from being what we need These boys were not available to help first and second grade students when they were dismissed at 2:45 p.m. It is generally felt by most parents that older children do not need the help as much as the children who are new to school and who are trying to get to and from school without help. It is also generally felt that young

boys do not have the appearance of authority that drivers need to make them stop when they might not always be inclined to.

A blinking hazard light was installed on each end of the block breaks the speed limit or who crosses the marked areas unlawfully, and turn these numbers over to the police department. We feel that tickets should be given and fines imposed on everyone who breaks the law no matter what their AGE, STATUS or JOB and including SCOOTER DRIVERS. Only through full cooperation of the citizens and police can this work. No doubt there will be some citizens who are very bad drivers and know they take liberties with the law who will protest loud and clear. We think that all the protest would be drowned out by one child screaming in pain from being struck by a car. We certainly don't want any of our children to ever have that happen to them and we know that you don't want that to happen to yours or any other child. In addition to stricter law enforcement we would like to ask that the city commission to take whatever means necessary to make the area between the school crossings on the highway a NO PARKING area for everyone, at least between 8 a.m. and 5 p.m. It is extremely difficult to see around a parked vehicle when trying to cross the highway from either side of Euclid Street or Cleveland Avenue. One can easily see why Brenda Russum didn't realize a vehicle was approaching and why the driver of the vehicle couldn't see her. A truck was parked near the corner.

The fact that parents who live across the highway north of the school and those who live east of Main Street are reluctant to let their children walk to school shows they are AWARE of the danger. We don't

want our children to cross the highway or Main Street unassisted. This has brought on another problem around the elementary and grade schools . . . unbelievable traffic congestion, constant illegal parking, frequent instances of NEAR MISSES where children are concerned, and occasional accidents. We are the first to admit and realize that children are unpredictable and because many parents fail to drill into their children the need for constant watchfulness, we feel that the people of Friona need to make our wishes known concerning where children cross the highway. We feel that this is helpful, especially to motorists who are driving through Friona on the highway. However, most vehicles are going faster than 20 miles per hour when they are traveling and we feel that some other more outstanding approved warning should be installed at least one block further west and one block further east of the school crossing. At present there is the standard Texas Highway school sign on the side and middle of the road. One is 1/2 block away and the other one block away. These are not very prominent warnings and might not be seen with all the other things that there are to watch for. . . .

Earlier this year it was reported to the Progressive Study Club, that Howard Mayfield was under consideration to be hired to patrol the highway crossing. We had taken the project to acquire this along with the members of the New Horizon's Jr. Study Club last year. After Mr. Mayfield's accident we felt a replacement would be made so we did not start our efforts anew to get someone. Only this week did I learn that Mr. Mayfield had never been hired or anyone else for that matter We feel that local action from



BROWN FILES . . . J. R. (Dick) Brown, left, is shown filing his announcement and filing fee with Farmer County Democratic chairman Nelson Welch, right. Brown, of Hartley, made his announcement as a candidate for U. S. Representative of the 18th Congressional District against incumbent Bob Price. Brown is a farmer-businessman.

all citizens, the city government, the school board, and the police department is called for. Not in the future, but NOW. We realize the police are understaffed and should not have a predictable routine. We also think the police are too well trained to be wasted on school crossings. We are requesting that the city commission begin at once to find two qualified adults, men or women, who want to work part time to patrol both the highway crossing and mainstreet. We suggest that these people be given all authority necessary to make their job official, including some form of official identifications and approved stop signs. We feel they should be able to take license numbers of traffic offenders, EVERYONE who improvement of these problems. In my conversation with Mr. Farr, several suggestions were presented about having a teacher parking lot, creating limited parking zones on either side of the schools, and giving tickets to parking offenders. It is our understanding that many tickets were issued

around Christmas time and that much protest was raised. Nevertheless the cars were illegally parked. . . .

Friona drivers EXPECT to obey the traffic laws when they drive in OTHER towns. They would never consider parking their car in the middle of any street in Amarillo or Hereford and go into a school or any other business. The streets around our schools are frequently so COMPLETELY blocked that NO EMERGENCY VEHICLE, fire truck, police car, or ambulance could get down them for any reason. If some child were struck by a car you could carry him to the hospital faster by foot than any ambulance could get through the street. This has become intolerable. . . . There are several hundred children in the younger school grades and any one of them is a potential victim. Any Friona driver is a potential child killer. Correction of this dangerous situation is long past due. We are just as interested in protecting Ourselves as Drivers from the gasty experience of hitting some one with our car. After it happens it is far too late to wish something had been done. Our requests then are these:

1. We would like to have an adult patrol the highway crossing and Main Street on a regular schedule, three times a day, 8:30 a.m., 2:45 and 3:45 p.m. This will only take a total of about two hours a day for each patrol person. Mr. Farr assured me that the school would consider paying part of the salary of hiring such people.
2. We would like to have the area between the school warning signs on the highway made a no parking area between 8 a.m. and 5 p.m.
3. We would like to have a more outstanding warning sign placed one block east and one block west of the present blinking lights.
4. We want EVERYONE who breaks the speed limit or crosses the pedestrian walks illegally given a ticket and proper punishment imposed.

5. We would like for the city commission to begin work as soon as possible with the school board to help solve the traffic problem around the elementary and grade schools. Parking tickets should be given to anyone who will not comply with the regulations.

Friona is a city growing and growing. We have all enjoyed the prestige of being considered up and coming. We are all proud of our new industries. But along with this progress we MUST assume the added problems and responsibilities that a larger population brings. There will be more and more cars, more and more children in our school and crossing our streets, and more and more accidents if we don't MOVENOW. We must stop driving like we were the only one going somewhere. We are a small city, not a country town anymore. We may not have a warning like the one last Friday again. The next child very well might be crippled for life or killed.

THE FRIONA STAR

"Founded in 1925 by John W. White"
Published every Thursday at 109 Sixth Street
Friona, Texas - 79035

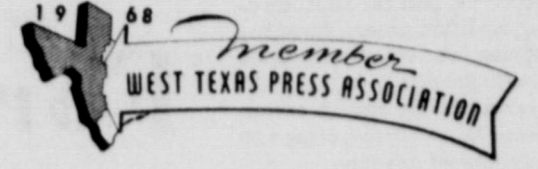
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SUBSCRIPTION RATES
Farmer County, Adjoining counties, \$4 per yr. Elsewhere \$5 per year.

Joe Osborn, Publisher
Bill Ellis, Editor & Manager
June Floyd, Women's News
Wahleah Beck, Bookkeeper



Pause And Reflect

By Nelson Lewis

Guess what? This is the first anniversary of "Pause and Reflect."

Well, actually the first under that heading appeared on Feb. 2, - ground hog day! There may be some who would have preferred that this ground hog had returned to his burrow never to emerge again.

To them we make no apology for attempting to emphasize the perils our nation faces. On the contrary, recent events have proved that we are confronted by powerful and intelligent foes, at home and abroad.

It is hoped that all Americans of good faith will be willing to meet our problems head on and fight for our homeland. So, as Patrick Henry said, "If this be treason, make the most of it."

To those readers who, by letters, phone calls, and personal contacts, have been kind enough to express their appreciation of these feeble efforts, a great big THANKS! It is nice to know that many people had rather view the American dream in living color, rather than in dreary black and white.

From time to time an effort has been made to demonstrate that this writer is not trying to plug either of our two great political parties. We need both parties - what was it General George Washington said to his officers on March 15, 1783?

"If men are to be precluded from offering their sentiments on a matter, which may involve the most serious and alarming consequences that can invite the consideration of mankind, reason is of no use to us; the freedom of speech may be taken away, and dumb and silent we may be led, like sheep to the slaughter."

There is no room for narrow-minded politics -- while we are spilling our blood in defense of freedom.

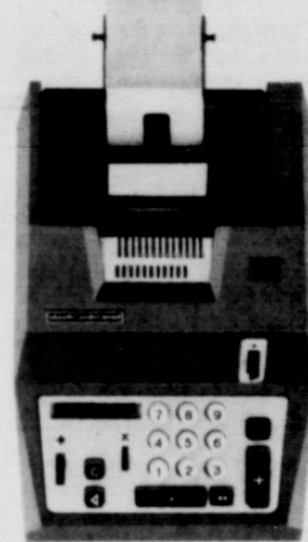
Our task, our obligation to our children, is to try to elect some statesmen rather than "professional politicians". May the best man win regardless of party.

Then there have been other times when "Pause and Reflect" may have sounded like the voice of impending doom. Such was not intended; however, all is not sweetness and light. One of our greatest sins is the apathy brought on by our so called security. You know who is the most secure man? -- the one in jail!

We hold a precious treasure in our hands. It is ours to cherish or to destroy. Which shall it be?

One more statement that fits this first birthday piece. These literary meanderings into spheres where a wiser man would not venture, are given to the Star for whatever they are worth. This is mentioned only because the question has been asked many times.

You have not found any high-flown vocabulary, no lofty grammar (more's the pity!) and no sentences and paragraphs filled with classical rhetoric or gleaming with profundity. "I am but a plain blunt man that calleth a spade a spade," -- I hope!



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COW POKES By Ace Reid



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Dick Brown . . .

(Continued from Page 1)
Wheat Growers Association, and Panhandle Grain and Feed Dealers Association, and is active in Grain Sorghum Producers Association work.

He described himself as "a working farmer and agri-businessman who understands firsthand the needs of the High Plains economy, and of the people whom I would represent in Congress."

Brown is a mechanical engineering graduate of Colorado University, a World War II Navy veteran, and is a lieutenant in the U.S. Navy Reserve. He and Mrs. Brown have three children.

He has been Hartley County Democratic chairman for 13 years, and is active in church and civic affairs. He stated, "I hope to bring a fresh and positive approach to government, as a farmer and businessman who works every day on a grass roots level in the vital agri-business economy of the Panhandle. I will represent all the people of the district diligently and fairly, and hope to have the opportunity to do so."

Frank Ford . . .

(Continued from Page 1)
in the First Methodist Church. Ford has been scoutmaster of Boy Scout Troop 52 for 7 years; recently completed a year as president of the Hereford Migrant Ministry, and is currently vice-president of the Deaf Smith County Chamber of Commerce. He is president and manager of Arrowhead Mills, Inc., a stone grinding flour mill in Hereford.

"In entering this campaign," concluded Ford, "it is my hope to help encourage all citizens, especially our young people, to take a more active part in their government. This will help preserve our freedom and extend the opportunities which are our American Heritage."

Church of Christ Begins Gospel Meeting Sunday

Announcement has been made of the beginning of a gospel meeting at Sixth Street Church of Christ, Sunday, February 11. Guest speaker will be W.T. Hamilton, minister of Garland Street Church of Christ, Plainview, and congregational singing will be directed by Horace Coffman, associate minister of Broadway Church of Christ, Lubbock.

Services will be conducted at 10:30 a.m. and 6 p.m. Sunday and at 8:45 a.m. and 7:30 p.m. Monday, Tuesday and Wednesday.

"These two men are well qualified to serve in their respective capacities and we cordially invite all residents of this area to come and study God's way of salvation with us," says C.J. Horton, local preacher.

Car Tags On Sale

State Highway Engineer J. C. Dingwall today announced that Texas will register approximately 7 million vehicles during 1968. "This is the largest number in our history," Dingwall said.

All 1968 Texas license plates have been delivered to the 254 County Tax Assessor-Collectors for issuance during February and March of 1968.

Motor vehicle owners can avoid long lines by registering during the month of February, rather than waiting until the March rush.

Owners should bring four items to the Tax Collector's office when registering vehicles: certificate of title, 1967 license receipt, current resident address, and zip code.

Court House Notes

WD - Charles L. Lenu - Joel Preston White - Lot 9, Blk. 1, Hillcrest Farwell
DT - Texico-Farwell T.V. Cable Co. - Citizens Bank - 23 ac. of lot 12, Sec. 32, T9S, R1E

DT - Joe S. Menefee - Federal Land Bank - NW 1/4 Sec. 36, Blk. H, Kelly
DT - John Claude Miller - Claude Miller et al - NE 1/4 Sec. 21 - W 1/2 Sec. 22, T4 1/2 S; R5E

DT - John Claude Miller - Claude Miller et al - NE 1/4 Sec. 21 and 160 ac. in W 1/2 Sec. 22, T4 1/2 S; R5E
WD - Van B. Clark - Doyle C. Neff et al - N 239.29 ac. Sec. 19, Hard.

DT - Doyle C. Neff, et al - Van B. Clark - N 239.29 ac. Sec. 19, Hard.

WD - Welch Acres - Jimmie R.L. Cramer - Lot 11- Blk. 2, Welch Ac. Friona

DT - Jimmie R.L. Cramer - American Mtg. Co. - Lot 11- Blk. 2, Welch Ac. Friona
WD - Tuck N. Monk, Jr. - W.W. Laceywell - tract out lot Blk. 74, Bovina

DT - George W. Jones - Prudential Ins. Co. - NW 1/4 of Sec. 5, Blk. C.N. 223 ac. Sec. 6, Blk. C. Synd

DT - Joe L. Smallwood - Mrs. R.T. Jenkins et al - W 1/2 Sec. 17, Johnson Z

DT - William M. Harmon - Federal Land Bank - NE 1/4 Sec. 32, T11S; R3E

ML - Don E. Owens - Certificate Construction Co. - Lots 7, 8, N 10' lot 9 Blk. 38
Lis Pen. - Mary Estelle Jones - George W. Jones - Lot 1, Blk. 2, First Inst. Staley #3, Friona, N.223 ac. Sect. 6 and W 1/2 and SE 1/4 Sec. 5, Synd. C.

WD - W.H. Long - Jack Mosley, E 1/2 NE 1/4 Sect. 8, T4S; R4E

ML - Clarence M. Meeks - C.G. Hromas - Lot 7, Blk. 3, Ridgcrest #2 Farwell

WD - Jessie Magness - Estellene Billington - W 1/2 of Sect. 33, Blk. Z Johnson Pt. Lots 10, 11, 14, 15, 16, Sec. 3, - Pt. E 1/2 Sect. 11 T16S; R1E; Lots 12, 13, 14, Blk. 27, Lots 21 and 22, Blk. 2, Farwell

DT - Charles D. & Cardion Phillips - Northwestern Mut. - Lots 1, 2, 7, 8, Sect. 17, T16S; R1E - S/145 ac. of E 1/2 of Sec. 25, T9S; R1E
WD - E.R. Little - Eddie W. Nickels - S 1/2 of Sect. 2, T14S; R3E



W. T. HAMILTON

New Laundry Now Open

One of Friona's newest businesses is Turner's Laundry, which opened late last week. C.W. Turner, formerly of Morton, invites everyone in the trade territory to visit the laundry, which is located in the south side of the McGlothlin Building at 122 West Sixth Street.

"We offer wet wash and rough dry service," says Turner, "and also have automatic washers and dryers and conventional washers with wringers."

The laundry will open at 8 a.m. seven days a week.

Support Your Chamber!

Friona Chamber of Commerce Works For The Advancement And Growth of Friona

YOUR HELP IS NEEDED!

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"Complete Building Service"

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Sun-ray **BACON** 2 lb \$1.29

Sun-Ray **HAM** 1/2 Or Whole Lb. 53c

they're **ALWAYS FRESH**

Calif. Fancy Navel **ORANGES** Lb. 21c

Celery **HEARTS** Each 25c

Green **CABBAGE** Lb. 5c

FROZEN FOOD

Welch's **Grape Juice** 12 Oz. 2 For 69c

Breaded SHRIMP Ocean Breeze 10 Oz. 49c

Cold Power DETERGENT Giant Size 69c

Fantastic **SPRAY CLEANER REFILL** 32 Oz. 39c

Scott 2 Roll Pkg. **Paper Towels** 39c

Del Monte **Mandarin Oranges** 4 For \$1

Betty Crocker **Potato Buds** 16 Oz. 53c

Wolf Brand **CHILI** #2 Can 63c

Easy Monday **Liquid Detergent** Qt. 29c

KRAFT Reg. or Drip Lb. 69c

Kraft American Sliced **CHEESE** 12 Oz. 59c

Kraft **Grape Jam** 18 Oz. 3/\$1

Kraft **Velveeta** 2 Lb. Cheese Spread 98c

We sell pesticides too!

Naturally, Cyanamid Farm Supply is known for its fertilizer products and service. But don't forget us when it comes to pesticides!

We have a product to control every major pest you have to worry about. Many are Cyanamid's own products, while others carry other noted brand names.

Pesticide time is coming. So make Cyanamid Farm Supply your headquarters for both quality fertilizers and pesticides this season. Prices are right, too. So save yourself a lot of running around and buy both under the sign of the red oval.

Phone or come in soon!

CYGNON* 267

True Systemic Insecticide For WHEAT!

Safe To Use For Ground Application

14 To 21 Day Control
Protect Your Wheat From Insecticide Damage

Cyanamid serves the man who makes a business of agriculture.

CYANAMID

CYANAMID FARM SUPPLY
Bovina
Hwy. 86 West - 238-6901

We Give Gunn Brother Stamps

DOUBLE GUNN BROS STAMPS EVERY WEDNESDAY
With Purchase Of \$2.50 Or More

Houser

Big Enough To Accommodate - Small Enough To Appreciate
Phone 247-3343

GROCERY & MARKET

GOOD BANTON BETTER QUALITY BEST FLAVOR
TRY SOME NOW

READ USE CLASSIFIED ADS for fast results

WANT ADS PH. 247-2211

CLASSIFIED RATES

First insertion, per word-6¢
Second and additional insertions - 4¢
Card of Thanks - \$1.00
Double rate for blind ads
Classified Display - \$1.00 per col. inch
Legal Rate 4¢. Minimum 50¢
on cash order, \$1 on account.

DEADLINE FOR INSERTION

Thursday's Friona Star - 4 p.m. Tuesday.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is Not responsible for error after ad has already run once.

ANNOUNCEMENTS

We need to trade for a bunch of good used refrigerators. We also have new washer and dryers for sale.
Reeve Chevrolet & Frigidaire.

DEAR ABBY: The owner of Phone Number 247-3165 wins free 8 lb. drycleaning at the new Frigidaire coin-op dry-cleaners this week only.
6-tfnc

Excellent facilities. Licensed Nurses on duty at all hours. Dumas Convalescent Center. Dumas Texas - Tel. 935-3242
9-tfnc

La Plata Beauty School, 921 E-Highway 60, Hereford, Texas, 79045 - Taking New students every week. Complete Beauty Course, Complete Manicure Course. Also a complete Beauty Service to the Public. Tuesdays through Saturday, 8 a.m. to 5 p.m. Open Mondays for application only. Phone 364-4571.
16-tfnc

NOTICE
The Lazbuddie School Board will be accepting bids on a 1958 Chevrolet 48 passenger bus, to be submitted on or before 4:00 p.m., February 12, 1968, to Superintendent of Schools, Drawer A, Lazbuddie, Texas 79053. The Board reserves the right to accept or reject any or all bids.
16-3tc

JOIN MARCH OF DIMES

FOR SALE

"Repossessed 1967 Singer sewing machine in 4 drawer walnut cabinet. Will zig-zag, blind hem, fancy patterns, etc. Assume 4 payments of \$7.46. Must have good credit. Write Credit Manager, 1114 19th Street, Lubbock, Texas."
15-tfnc

Registered Chester White Gilts, Show type. 12 MI W, of Dittmerr 1 mile north, Phone 647-4244. Hubert Edwards, 15-tfnc

FOR SALE . . . Registered miniature dachshund puppies, \$25.00, 247-3075 or 364-3718 in Hereford. 109 Fir. 18-tfnc

FOR SALE -- Vibrating reclining chair. Phone 268-3453.
16-3tc

FOR SALE -- G.E. Deluxe portable dishwasher., formica top, \$85. 247-3114. 17-tfnc

REAL ESTATE

ATTENTION VETERANS: 320 acres native grass, described as being the south half of sec. 17-3, R-2, Deaf Smith County. Located 4 miles north and 1 mile west of Bootlet, or 25 miles west and four miles north of Hereford. Will divide into 3 tracts for qualified veterans. Call OL 8th St., Canyon, after 6 p.m., or write Bill Money, 1106 8th St., Canyon.
16-tfnc

FOR SALE . . . Three bedroom house, den and kitchen combination. 1-3/4 baths. FHA loan at 5-3/4 per cent interest to be assumed. Shown by appointment. Douglas Land Co, Phone 247-3001, or Ed Hicks 247-3189 at night.
16-tfnc

FOR SALE; House at 902 Summit. Three bedroom, two full baths, large living room and den, plenty storage, storm cellar. Call I.T. Graves 935-3090, Dumas.
39-tfnc

For Complete Real Estate Service
CONTACT
J. G. McFARLAND
Phone 247-3272 or 247-2766
Business, Farms, Ranches, Residences

FOR SALE . . . three bedroom refrigerated, central heat, all built-ins, extra large bed rooms. See to appreciate. \$23,500. Will negotiate small down payment. Immediate possession.
17-2tc

JOHN BINGHAM LAND COMPANY

Phone 247-2745 daytime or 247-3274 nights.

AUCTION

Parmer County, Texas... Real Estate Sale Held On Premises, Fri., Feb. 16, '68 2:00 p.m. C.S.T.

Selling 480 Acres of Choice Irrigated Land. Abundant Irr. Water.

3-8 inch irr. wells. Good soil. Allotments: Wheat, Milo, Cotton, & Barley. Gov. program pays good. ESTABLISHED LOAN @ 5 3/4%. TERMS: 30% Down. LOCATION: 4 Miles East of Lazbuddie, Texas, on State Rd. 145.

BROCHURE AVAILABLE

We Urge Pre-Sale Inspection!

HUGULEY

Real Estate & Auction Co.
205 Studio City
Clovis, New Mexico 88101
CALL: 505 - 763 - 3851
Leon Smith
M.C. Hughuley

FARM LOANS
FREE APPRAISALS
We represent the major insurance Companies, come by and visit us. We offer prompt confidential service.

Douglas Land Co., 901 Main Ph. 247-3001
Ed Hicks Joe Douglas Ph. 247-3189 Ph. 265-3519
8-tfnc

RENTALS

FOR RENT . . . One bedroom house. Phone 247-3272. 16-tfnc

Office Space For Rent in Friona on highway 60 west of Holiday Restaurant. Call 247-2549, or see Ranza Boggess. 17-2tc

FOR RENT -- private trailer parking space in Bovina on pavement. Call 295-3798, Tom Paine, Route 2, Friona. 17-tfnc

FOR RENT OR SALE -- 2 bedroom home - 247-3397. House located at 902 W. 6th.

FOR SALE OR RENT: 2-bedroom house. Call 247-3306. 15-4tp

FOR RENT -- 3 bedroom house across from Cleveland. \$40 per month. Phone 272-4082 Muleshoe, after 8 p.m. Would sell, nothing down. 17-2tc

JOBS OF INTEREST

HELP WANTED - MALE -- Applications now being taken at office City Manager, City of Friona, Box 595, Friona, Texas, 79035 for Police Patrolman. Eight hour shift per day. Experience desirable. Reasonable pay; uniform allowance; group insurance. 16-4tc

IRRIGATION PUMP DEALER

WANTED
By firmly established distributor supplying a well-accepted high-quality competitive turbine pump. Interested parties should mail replies to Box 1057, Friona. Upon receipt of your reply, immediate contact will be made by a company representative. 15-4tc

MISCELLANEOUS SERVICES

KITCHENAID dishwasher. Sales and Service, Num Lumber Co., Friona. 48-tfnc

Portable Disc Rolling One Way Tandem Harrel Mays Ph. 247-3477

RCA Whirlpool Sales - Service B. W. Turner Phone 247-3035

WANTED

WANTED: Irrigated land to rent Phone 247-2492. 13-tfnc

WANTED TO RENT: Irrigated farm land. Curtis Murphree. 295-3529. 14-tfnc

WANTED: Farm work or truck driving job. Phone 247-3244. 18-2tp

WANTED IRRIGATION FARM WORK: Tony Saueda, 311 Prospect. 18-1tp

MR. ADVERTISER
Our uninterrupted record of reaching your prospects cannot be duplicated anywhere.

"PERSON TO PERSON"
That's Us! You and Your LOCAL Newspaper

We Are Selling A Lot Of Auto Insurance.

- Maybe it's because of our FAST Claim Service.
- Maybe it's OUR Personal Service
- Maybe it's our Payment PLANS.
- Maybe we should have your INSURANCE.

Lillard Real Estate & Insurance

P.S. We Sell Houses, Too.

24-HOUR SERVICE

Phone 247-2410 Between 8:00 & 10: A.M. For Free Daily Pick-up And Delivery Service.

S&H Green Stamps

Dilger's Cleaners

HICKS PLUMBING

Heating And Air Conditioning Construction and Repair

Licensed & Bonded

Phone 247-3052

912 Jackson

Friona

BUSINESS DIRECTORY

24 HOUR AMBULANCE SERVICE
CALL...

247-2801

Oxygen Equipped CLABORN

Pictures We Use May Be Bought For 50¢ At...

THE FRIONA STAR

BARTLETT & POTTS AUCTION SERVICE

Specializing In Farm Sales.

Houston Bartlett
ROUTE 1, BOVINA, TEXAS
Phone 389-2190
Clovis, New Mex.

Larry Potts
ROUTE 2, FRIONA, TEXAS
Phone 295-3387

ADAMS DRILLING CO. WATER WELL DRILLING

Layne Pumps, Inc. Pump & Gear Sales & Service Head Repairs All Makes
Friona, Texas
Dial 247-3101
Nights 247-2513

DICKEY'S DOZER SERVICE

Dirt Work - All kinds
Bull Dozers - Scrapers
Motorgrader - Crane - Dragline
Clamshell - Backhoe
S.E. 4th. & Belsher See or Call Floyd Dickey Dittmerr, Texas
Phone 647-4553 or 647-4565

FRIONA REDI-MIX

Cement For All Purposes
"Your Business Appreciated"

Phone 247-2215

207 W. 5th

WELCOME TO FRIONA



This week we welcome Mr. and Mrs. Ted Weaver and son Jimmy, age 2. The Weavers come to Friona from Muleshoe and reside at 1406 Euclid Ave. Weaver is the new Chamber of Commerce manager.

ROCKWELL BROS. AND CO. "LUMBERMEN"
Lumber, Paint & Tools

Houser GROCERY & MARKET

HURST'S DRY GOODS

REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES

REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVERY
Friona



FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

AUCTION

WEDNESDAY, FEBRUARY 14, 11 A.M. CST

640 Acre Irrigated Farm Selling To Settle Estate

1967 Gov't check was \$19,937.00
1968 should be even higher!

Location: from Friona go west on U.S. Hwy. 60 to first road going north past Parmerton. Go one mile north and then left.

- COTTON ALLOTMENT - 143.6 acres (645 Lb. projected yield)
- GRAIN BASE - 461 acres
- WHEAT ALLOTMENT - 67.9 acres (166 acres of wheat planted and up)

The executor of this estate says "sell." This irrigated farm with its good deep soil will go at the kind of price you want to pay. The land lays perfectly for irrigation with natural flow east and west. The property is six miles from a new Missouri Beef Packers Plant. There are 2 homes, each with 2 bedrooms and composition roof; a domestic well serves the houses. The property is irrigated by five wells. Four 6" wells and one 8" well -- all with pumps and gear heads. The farm has underground tile to carry irrigation water. Two of the nation's largest feed yards are located in Friona and provide an excellent market for feed.

EXCELLENT TERMS; let your needs be known!
CALL OR WRITE FOR FREE BROCHURE

G.C. Walters, Jr. And Associates

Auctioneers . Appraisers . Liquidators
3707 Rawlins . Dallas, Texas 75219, (214) LA 8-8972
Call or write if you have property to sell.



TEXAS - SIZE HOSPITALITY AT THE IDEALLY LOCATED HOTEL JEFFERSON-DALLAS

Completely redecorated and air conditioned. Adjoining Garage and FREE PARKING. Wonderfully convenient location overlooking Ferris Plaza--near Union Station, main highway routes and all city-wide transportation. Famous for fine foods.

Meeting rooms facilities for groups of from 10 to 500 persons.

RUSSELL JAMES, Managing Director

312 South Houston

DALLAS, TEXAS

DIAL DIRECT (214) 81-0000 2-6101

Group Proposes Survey For Industrial Use

The Farmer County Program Building Committee met Wednesday, January 24th in the Bovina Bank for its first meeting of 1968. Herman Gerles, chairman of the committee, conducted the meeting.

One of the major items discussed at the meeting was the need for a County-wide survey for potential industry use. The Committee members definitely agreed that this would be of benefit to the entire county. It was suggested that the executive committee pursue this idea for such a survey.

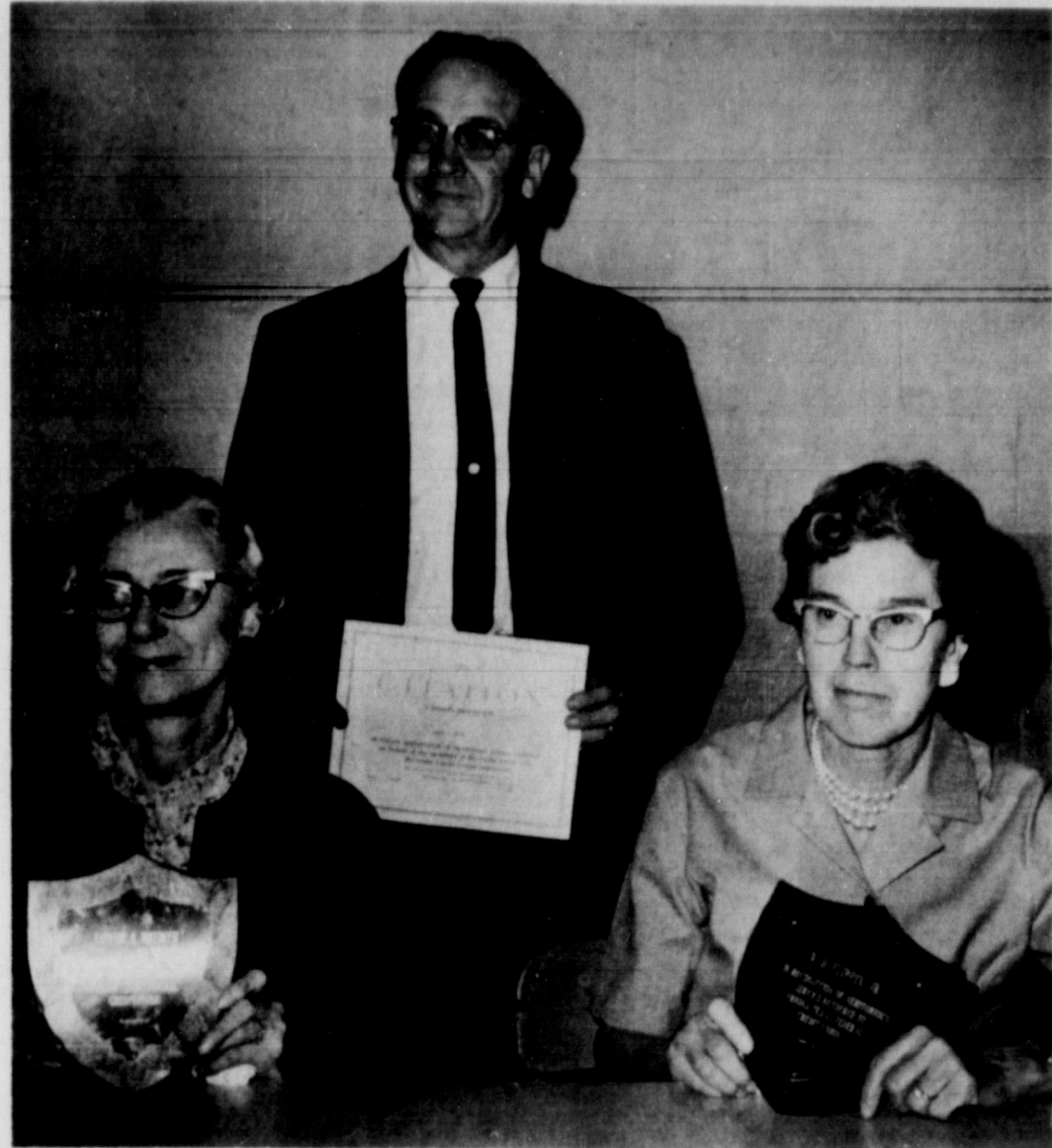
Other items the committee recommended be given attention to this year were (1) control of noxious weeds in the county (2) supporting Water Inc. (3) farm wage and hour laws. It was recommended that a county-wide educational meet-

ing be conducted to explain the farm wage and hour laws.

Sub-Committee chairman reported on the various accomplishments and activities of the different committees during 1967. Reports were given on crops, livestock, soil and water conservation, family living and youth.

Members of the Farmer County Program Building Committee attending the meeting were: Mrs. Joel White, Andy Hurst, Harry Hamilton, A.L. Hartzog and Bob Wilson. Others attending were Jerry Isbell, SCS; Bill Bolling; Prentice Mills, ASCS; and Ronny McNutt, County Agent.

Billy Burton, Lubbock, was a weekend guest in the home of Mr. and Mrs. Bill Stephens and Jerry.



HONORED. . . Presented citations at the annual meeting of the Friona Credit Union were Mrs. Loyde Brewer, Ralph Taylor, and Mrs. Bill Flippin. The awards were for service to the organization. Mrs. Brewer and Mrs. Flippin received the awards, presented on behalf of their late husbands.

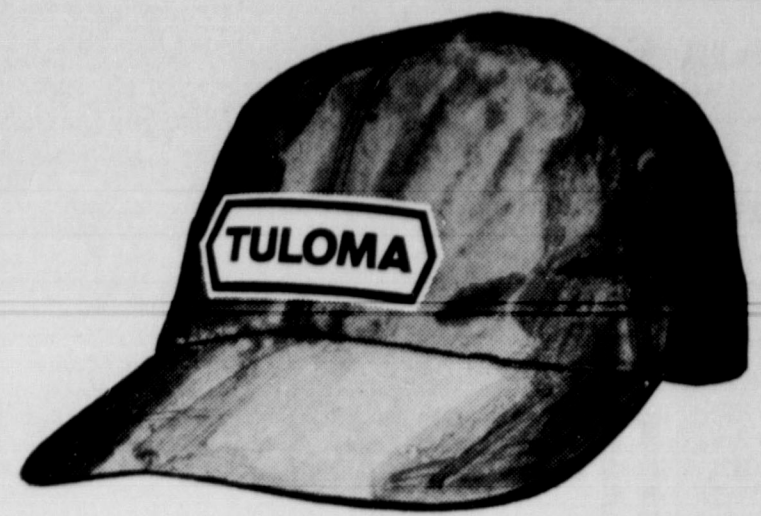
Barnett Gets 10-Year Pin

A Friona resident was honored Friday night at Pioneer Natural Gas Company's annual service award dinner at the Amarillo Country Club.

Audvie Barnett received a pin commemorating 10 year's service to Pioneer.

More than 80 employees and their wives attended the dinner which was presided over by C.I. (Stoney) Wall, president and chairman of the board, who made the award presentations. He was assisted by B.P. Smith, executive vice president; T.S. Whitis and K.B. Watson, senior vice presidents; M.B. Edquist and C.H. Rainwater, vice presidents.

In making the awards Wall said, "The contribution each of you has made down through the years has been responsible for the continued growth and success of Pioneer. Really, you are Pioneer Natural Gas Company, and those of us charged with the responsibility of administering the affairs of the company are grateful for your good work."



Takes a good man to wear it...

... a man who wants to serve leading farmers in this area, help them to higher yields and higher incomes.

As selected TULOMA representatives we offer the TULOMA products and advice that are designed to bring you top results from your fertilizer investment. Our recommendations are based on planned fertilizer applications that will meet the needs of your crop... your yield goal.

When TULOMA says, "Takes a good man to wear it..." they mean it.

They train us, supply us with quality products and equipment, and back us up with agronomic research, quality control, distribution know-how, and the integrity of a leader in fertilizers, TULOMA Gas Products Company.

That's why you can be sure there's more under the TULOMA cap than just a local manager. A lot more. And it's there for one reason... to serve you and your neighbors.

Come in or call now. Then start planning on higher crop profits.

TULOMA GAS PRODUCTS COMPANY

FRIONA

Ph. 247-3325

YOUR TULOMA MAN ALSO SERVES YOU WITH 'GENERALGAS'

RHEA

Ph. 295-3505

ELK Drive In

Friona, Texas

9 10 11

HI-PLAINS FEED YARD

FRIONA, TEXAS

NOW RECEIVING CATTLE for custom finishing

- Finest mill and pen facilities available
- Located in one of America's greatest grain producing areas
- Ideal climate for consistent, low-cost gain the year around
- Next door to nation's biggest packers
- Properly steam flaked milo - scientifically formulated rations
- Staffed by exceptionally competent, experienced personnel

Opening Capacity 20,000 Cattle - Building for 40,000

HI-PLAINS FEED YARD, INC.

PAUL MORGAN, Manager
P. O. Box 1238 Phone (806) 295-3777
FRIONA, TEXAS

RESOLUTION

BY THE CITY COUNCIL OF THE CITY OF FRIONA, TEXAS, calling for an election and appointing election officials and designating the time and place for said election:

WHEREAS, the City Council of the City of Friona has determined that by law an election is required to be held on the first Saturday of April, 1968, and:

WHEREAS, election officials shall be appointed to hold said election:

THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FRIONA, TEXAS, that there will be held an election in the City Hall of the City of Friona, Texas, on the 6th day of April, 1968 between the hours of 8 A.M. and 7 P.M. for the purpose of electing a Mayor and two (2) Aldermen and the following named persons are hereby appointed managers of said election to wit:

- Mr. Nelson Welch, Presiding Judge
- Mr. George M. Baker, Judge
- Mrs. R.B. McKee, Clerk
- Mrs. W.H. Ford, Clerk

The Chief of Police is hereby directed and instructed to post a properly executed copy of this order and notice of election at the City Hall the place where said election will be held, said notice to be posted thirty (30) days before the date of said election.

ADOPTED AND APPROVED THIS THE 5th day of February, 1968.

W.L. Edlmon
Mayor
ATTEST:
Arley L. Outland
City Secretary

Food Finds for THRIFTY SHOPPERS

CHUCK ROAST 55¢

All Meat

BOLOGNA 49¢

X.I.T. Large

EGGS 2 Doz. 89¢

Imperial or Holly

SUGAR

5 Pound Bag **59¢**

With \$8.00 Purchase **39¢**

Gillette Deodorant Spray

RIGHT GUARD 3 Oz. Can 69¢

Lane's

MELLORINE 3/\$1

1/2 Gal. Carton

Aqua Net

HAIR SPRAY

13 Oz. Can

57¢

Ranch Style

BEANS

300 Can

6 For \$1

Ivory

LIQUID DETERGENT

Giant Size

63¢

White Swan

FRUIT COCKTAIL

303 Can

3 For 79¢

Van Camp's

VIENNA SAUSAGE

4 For \$1

4 Oz. Can

Wagner's

BREAKFAST DRINK

Orange, Apple, Grapefruit Grape,

3 For 89¢

32 Oz. Bottle

PRODUCE

Yellow ONIONS Lb. 5¢

LETTUCE Lb. 17¢

POTATOES

White 10 Lb. Bag **49¢**

WHITE'S SUPERMARKET

We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More

Our Aim Is To Please In Every Way

We Deliver Ph. 247-2250

Giant Size

69¢

32 Oz. Jar

53¢

MEET YOUR 1968 OFFICERS AND DIRECTORS Of The **Friona Chamber Of Commerce**



John Bingham, Vice-Pres.



Paul Fortenberry, Secretary



Wesley Barnett



D.C. Herring



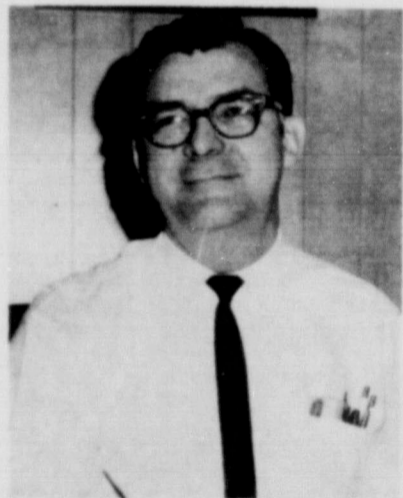
Charles Allen, President



Ted Weaver, Manager



Robert Neelley



Richard Collard



Bob Alexander



Ralph Roden

These Civic-Minded Individuals And Firms Are Vitally Interested In The PROGRESS Of Friona. Through The Collective Efforts Of People Working Together In Such Organizations As The Chamber of Commerce, We Can Make... 'FRIONA GREAT IN '68'

FOSTER'S
EARL'S CAFE
BIG T PUMP CO.
BI-WIZE DRUG
ADAMS DRILLING
WHITE AUTO STORE
GIB'S DRIVE-IN CLEANERS
JOHN BINGHAM LAND CO.
WELCH AUTO SUPPLY INC.

RUTHIE'S
Ladies and Childrens Wear
CLABORN'S
Funeral Home and Floral
DALE HOULETTE
MOBIL OIL
ALLEN'S JEWELRY
OK TIRE SERVICE
FRIONA MOTORS
FRIONA BATTERY & ELECTRIC
(Jim And Sally's Car Wash)

KENDRICK OIL CO.
FRIONA FEED YARDS
RUSHING INSURANCE
WEBSTER'S UPHOLSTERY
R.L. FLEMING, Contractor
ROCKWELL LUMBER CO.
MAURER MACHINERY CO.
HI-PLAINS FEED YARDS
DOUGLAS & HICKS LAND CO.



FRIONA SCHOOL LUNCH MENU

MONDAY: Creole spaghetti, blackeyed peas, buttered beets, tossed salad, apple cobbler, hot rolls and butter, milk.

TUESDAY: Hamburgers, French Fries, lettuce, tomatoes, fruit cup, pickles and onions, milk, orange juice.

WEDNESDAY: Stuffed weiners, with cheese, mashed potatoes, English peas, carrot sticks, coconut pie, hot rolls and butter, cho, milk.

THURSDAY: Tacos, pinto beans, lettuce and tomatoe salad, cheese, pineapple cobbler, cornbread, bread and butter, milk.

FRIDAY: Ham, sweet potatoes, green beans, cabbage slaw Applesauce cake, hot rolls and butter, milk.



LEADS CHEERS... Performing with the Aggie Band at Panhandle State College during home basketball games is Head Pom Pom Girl Linda Davis, a junior from Friona.



The Library Corner

BY MRS. JOHN FRED WHITE

Your library is getting more use as time goes by. Have you been by to see all the interesting subjects that are available? If not you're missing one of Friona's best facilities.

Last Thursday there were 53 children at the Story Hour. There was noise to be sure but it was wonderful to see so many children learning to use the library. The Story Hour will be held this morning (Thursday) at 10:00 a.m. Bring your children ages 3-6. Call your neighbor and offer to take her children. She'll appreciate your thoughtfulness. We wish to thank the mothers who stayed to help out last week. We need more helpers so call the library if you have an hour to be useful.

Last Friday Mrs. Zora Gaede and Mrs. Willard Stewart attended an all day workshop at Mary Bivens Library in Amarillo. They returned tired but with much new information to help the Library Board in it's work to improve our facilities.

We have many new ideas about giving better publicity to library programs.

The Library has received 110 books through donations of Friona and area people. These books have ALL been received since the first of January. If we could keep up this present rate of growth the Library would be a better service to the community. When you start spring house cleaning, bring all your old books that you never use anymore to us. We don't mind dusting them at all! This past week the family of Jim Johnston donated 14 books. There is a series of eight books written by Mark Twain and 6 books written by Jack London.

Don't forget that Miss Loula Grace Erdman will be in Friona on February 27. More details will be given in a later article but we want to remind you again to mark this date on your calendar. She is a delightful speaker and you will long remember hearing her.

Shavor Picked Chiefs Have Shot At Title Tie At Dimmitt

General Telephone announced today that Gerald Shavor, local Installer Repairman, has been selected to attend the Company's basic central office maintenance school in San Angelo from January 23, 1968 thru February 9, 1968. G.F. Kehoe the Company's Littlefield District Manager stated the training is designed to update present knowledge and place into effect new and improved central office maintenance procedures.

"General Telephone Company maintains a fully staffed training center in San Angelo with courses ranging from basic

The regular basketball season comes to a close on Friday, with both Friona teams having a chance to tie for the second half district championship as they invade Dimmitt.

The Chiefs have a chance to tie first-half champion Dimmitt by beating the Bobcats. This would automatically give the

Dimmitt boys the right to represent district according to district rules, the Squaws' best chance is to tie Hale Center, to whom they have lost.

Friday is color day at FHS. The cheerleaders are requesting all Friona fans to wear red to the ball games at Dimmitt Friday night.

Tuesday night, both teams took cliff-hanging wins to stay in contention. The boys beat Abernathy, 55-53 behind Troy Robinson's 16 points, and the Squaws won, 43-40 as Hazel Fallwell scored 20 points.



"TOO MUCH LEAD... I GUESS."

There is no guess work about our services. Our men know their business. Give us a try real soon.

Panciera Tire & Supply

PHONE 247-3380

Tech Begins SWC Play In Baseball This Season

Texas Tech will make its debut in the Southwest Conference baseball race here on March 22 in a three-game series against the University of Texas.

Coach Kal Segrist, in announcing the 24-game schedule, said the Red Raiders also will play both Texas A&M and Baylor in Lubbock. Conference road games will be against Rice, SMU, and TCU. Arkansas does not begin conference competition until 1969.

The complete schedule:
 March 1-2 -- New Mexico Highlands University-Lubbock
 March 7-8 -- Sul Ross State College - Alpine
 March 15-16 -- The Univer-

sity of Texas at El Paso - El Paso
 March 22-23 -- The University of Texas at Austin - Lubbock
 March 29-30 -- Rice University - Houston
 April 4-5 -- Southern Methodist University - Dallas
 April 9-12 -- Pan American College (four-game series) -- Edinburg
 April 19-20 -- Texas A&M University - Lubbock
 April 26-27 -- Abilene Christian College - Lubbock
 May 3-4 -- Texas Christian University -- Fort Worth
 May 10 - 11 -- Baylor University -- Lubbock.

Mr. and Mrs. Ben Koelzer, James and Judy have moved back to the Lazbuddie area from Dalhart. The family are former residents of the community. They have moved to their home farm and we say welcome back.

Former Holly Chief Dies

Dexter Lillie, the first agricultural manager for Holly Sugar Corp.'s plant at Hereford, died in California last Sunday after suffering a heart attack while playing golf.

Lillie had moved to San Mateo, Calif, about a year ago as Holly's West Coast agricultural manager.

Elaine Parker Tech Student

Elaine Parker, Friona, Texas, is a second trimester student enrolled in the Commercial Art Study at Oklahoma State Tech, Okmulgee, one of the nation's largest residential vocational-technical schools.

During her two-year course, which is only one of the more than 32 different courses offered at OST, she also is taking advantage of the excellent loan service made available to all students on campus.

Mrs. Parker is one of the 98 Texans among the total 2443 students from different states and seven foreign countries. Her husband, Danny, also is a student at Tech, enrolled in the Automotive Department.

Since industry is continually seeking quality trained personnel, employment opportunities, are excellent for Tech graduates, who are able to demand the best in starting wages.

NOW OPEN

TURNER'S LAUNDRY

We Offer The Following Services:

- *Wet Wash
- *Rough Dry
- *Automatic Washers & Dryers
- *Conventional Washers With Wringers

*Open At 8:00 A.M.

*Open Seven Days A Week

C.W Turner

122 W. 6th
 McGlothlin Building

THE BEST THING IN LIFE IS TO BE SAVED!

Come and Study God's Way of Salvation With Us in a

GOSPEL MEETING

GOSPEL PREACHER

FEBRUARY 11 - 14

SONG LEADER



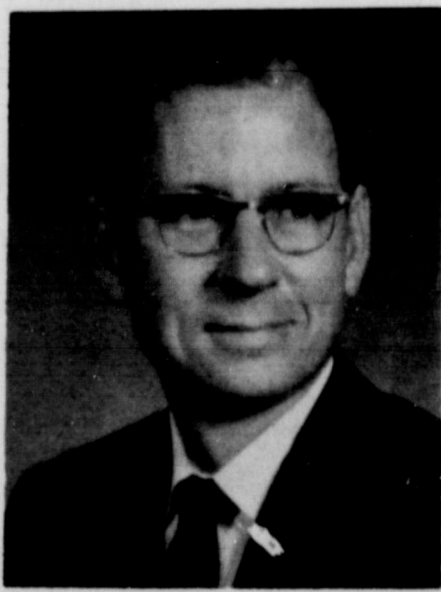
W. T. HAMILTON
 Minister
 Garland Street Church of Christ
 Plainview, Texas

SUNDAY SERVICES

9:30 A.M. Bible Classes
 10:30 A.M. Worship
 6:00 P.M. Evening Worship

WEEK-DAY SERVICES DAILY

8:45 A.M.-7:30 P.M.



HORACE COFFMAN
 Associate Minister
 Broadway Church of Christ
 Lubbock, Texas

WE WELCOME YOU
6th STREET CHURCH OF CHRIST
 Friona, Texas

Torino...for people who know there's more to a performance car than painted stripes.



1968 Torino GT Fastback (Top)
 1968 Torino GT Hardtop (Bottom)

Anyone can paint stripes on a car. Ford's performance champs earn their stripes the hard way. Torino swept the first five places in the Riverside 500. It's the Pace Car for the Indy 500. It's the hottest-selling new car in the country! Fairlane took first place in its class for braking and for economy in the Union/Pure Oil Performance Trials—in fact, Ford Motor Company cars won more classes than all other manufacturers combined! If it's performance you want, ride with a winner! See the man with Better Ideas... your Ford Dealer.

FACTS ABOUT THE 1968 TORINO

When Torino takes the first five spots in the Riverside 500, first time out, you know it's tough! These cars, of course, were driven by professionals and were modified to meet the special demands of competition. But, the same kind of basic durability and maneuverability are built into every Torino we make. So if you want stripes, get 'em on the car that gives them meaning! Choose from three GT models—fastback, hardtop and convert-

ible. All with a 289-cu. in. V-8, wall-to-wall carpeting, all-vinyl interiors, styled steel wheels and wide-ovals. Or choose the regular hardtop or 4-door sedan. Like the GT's, they've got a new, longer, 116 in. wheelbase for smoother riding comfort, more room and more trunk space. You can even have a Torino Squire wagon, with 2-way Magic Doorgate. See America's hottest newcomer at your Ford Dealer's soon!



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FRIONA MOTORS

Friona, Texas

Box 957

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COFFEE BREAK. . . Dr. Mary Buhls, center, the featured speaker at the final seminar sponsored by the Parmer County Program Building Committee, is shown taking a break with Extension Agent Cricket Taylor, left, and Friona school counselor, Baker Duggins.

Honor Roll Released

By Friona Jr. High

Eleven students made the all A honor roll at Friona Junior High School for the third six weeks, according to Tom B. Jarboe, principal. Seventeen students had an A average grade for the semester.

Those making the all-A list for the third six weeks were fifth grade - Hope Mays, Pam Wilcox and Stacy Wheeler; sixth grade - Sherry Finley, Annette Reznik and Gayla Self; seventh grade - Darlene Harper and Betty Sachs; eighth grade - Denise Frazier, Jill Riehmeyer and Sheila Struve.

Making the semester all-A list were: fifth - Hope Mays, Stacy Wheeler; sixth - Kay Cochran, Bobby Lewellen, Delores Rogers, Gayla Self, and Denette Vaughn; seventh - Debbie Horton, Carol Reeve, John Rule, and Betty Sachs; eighth - Bill Bailey, Denise Frazier, Ann Hurst, Sally Kendrick, Alesia Ragsdale and Sheila Struve.

Those making one B and rest A's for the semester were: fifth - Tip Nunn, Beverly Schueler and Pam Wilcox; sixth - Beverly Bailey, Carolyn Gore, Trip Horton, Cecelia Lewis and Annette Reznik; seventh - Willie Bailey, Darlene Harper and Nancy Martinez; eighth - Dave Buske, Kathy McLean, Carolyn Martin and Lou Whaley.

Making one B and rest A's for the third six weeks were: fifth - Diane Hamilton and Judy Ulen; sixth - Beverly Bailey, Kay Cochran, Kyle Shelton and Denette Vaughn; seventh - Nan-

cy Martinez, Patricia Phipps, Carol Reeve and John Rule; eighth - Kathy Horton, Ann Hurst, Sally Kendrick, Kathy McLean, Carolyn Martin, Janice Milner and Larry Sanders.

Those making two B's and the rest A's for the semester were: fifth - David Hutson, Jeanine Jarboe, Connie Lindeman, Judy Ulen, Becky Walker and Kevin Welch; sixth - Shera Finley, Josie Perez, Chris Sanders and Kyle Shelton, seventh - Matt Garth, Sylvia Hernandez, Carolyn Murphree, Holly Welch and Alan Zeman; eighth - Randy Dorrell, Kathy Horton, Kathy King, Janice Milner and Larry Sanders.

Making two B's and the rest A's for the third six weeks were fifth - David Blackburn, Jeanine Jarboe, Connie Lindeman, Hope Mays, Tip Nunn and Beverly Schlenker; sixth - Debra Carlton, Carolyn Gore, Trip Horton, Teresa Ingram, Dorothy Johnston, Bobby Lewellen, Cecelia Lewis, Josie Perez and Delores Rogers; seventh - Willie Bailey, Debbie Horton, and Gary Mings; eighth - Bill Bailey, Dave Buske, Alesia Ragsdale, Carleen Schlenker and Lou Whaley.

The largest "moving sidewalk" measures 450 feet in length. It was opened at San Francisco Airport, California, on May 20, 1937.

The longest reign of any British King was that of George III, from October 25, 1760, to January 29, 1820 (59 years, 96 days).

Forty-Seven Make Primary Honor Roll

Forty - seven students in grades two through four made the all-A honor roll for the first semester, announced this week by J.T. Gee, principal. Nineteen made the list from both the second and third grades with nine more making all A's in the fourth grade. The first grade honor roll will issued at the end of the year.

The list was as follows:

SECOND GRADE

All A's: Larry Tims, Holly White, Ronnie Wilkerson, Cindy Blake, Curt Miller, Sharla Benge, Lorri Euler, James Fish Jay Jarboe, Karen Light, Paige Osborn, Todd Bandy, Lynn Welch, Diage Westbrook, Terry Wilcox, Daniel Nazworth, Dennis Morgan, Juanita Miller, Bryan Johnston.

One B, rest A's: Angela Horton, Faith Mays, John Carson, James Fallwell, Linda Nelson, Sylvia Spring, Jamey Clough, Johnna Thorn, Jeff Porter, Mark Edelman.

Two B's, rest A's: Johnny Latham, Glen London, David Morales, Barbara Rhodes, Dennis Dean, Connie Martinez.

THIRD GRADE

All A's: Christopher Beck, Michael Blackburn, Randal Boeckman, Charles Fleming, Phillip Hand, Brian Witten,

Brenda Bennett, Melodi Dixon, Janice Peak, Jena Kay Short, Jaton Widner, Elaine Dandridge, David Whitaker, Linda Anthony, Keith Martin, Phillip Brock, Joe Menefee, Karen Young, Ronald Hancock.

One B, rest A's: Larry Broyles, Terry Self, Darla McClellan, Oralia Ramrez, Regina Walters, Jerry Martin, Peggy Baca, Jimmy Maynard, Ricky Blake, Larry Gore, Harrell Mays, Mary Alice Schilling, Tammy Williams.

Two B's, rest A's: Mark Neill, Jody Snitker, Cindy Alexander, Mitchell Smiley, Shirley Esquivel, Donna Ruzicka, Clinton Mears.

FOURTH GRADE

All A's: Charles Barber, Tamela Hassenpflug, John Seright, Sherri Thorn, Gary Self, Troy Messenger, Kathy Cunningham, Lisa Edelman, Sarah Kretzmann.

One B, rest A's: Margie Clough, Peggy Martinez, Rhonda Webster, Debbie Wilkerson, Roger Alexander.

Two B's, rest A's: Robin Renner, Norberta Bejarano, David Carthel, Deborah Cole, Kent Miller, Noel White, John David Jones, Julie Johnson, Cindy Lundy, Terri Patterson.

Ten Make All A's On High School Honor Roll

Ten high school students made the "All-A" honor roll list, as released this week by John R. Cook, principal.

Making the top list were Becky Coffey, Crista Evans, Larry Johnston, Carol Margheim, Norman Mohr, Donna Patterson, Darla Perkins, Kay Riehmeyer, Dale Schueler and Larry Truitt.

The school also announced the following lists:
A's with one B -- Becky Elliott, Lowery Harper, Debbie Jarecki, Danny Kendrick, Belinda Mabry, Joel Osborn, Karla Patterson, David Reeve, Kathy Renner, Wayne Schueler, Sherrie Shelton, Kara Sides, Bobby Thomas and Debra Wyly.
A's with two B's -- Isidore Cordova, Mike Mills, Janet Mings, Becky Neill, Deloris Phipps, Glenda Deaton, Mike Reznik, Vickie Vaughn, Jan Welch and Connie Whaley.
A's with three B's -- Kathy Bandy, Terri Cummings, Roger Dorrell, John Hoover, Mike Pavalus, Jane Rushing, Rhonda

Ruzicka, Susie Spring, Linda Stone, Susan Vestal, Diana Wilson, and Karene Milner.

A's with four B's -- Steve Brown, Donnie Lewellen, Mike Miles, Bill Ruzicka, Angela Schilling and Danny Vera.

B's with one A -- Johnny Barker, Paula Fortenberry and Pam Turner.

PUBLIC AUCTION

FARM MACHINERY

Wednesday, February 14 - 11:00 A.M.

Farm located 3 miles Southwest of Friona on Highway 60 then 3 miles West and 1/4 mile South. Or from Missouri Beef Packer's Plant 3 miles West and 1/4 mile South.

FARM MACHINERY

3 Dempster grain drills, deep furrow; like new
IHC 16x10 grain drill; like new
2 - 12 Hoemos
12 ft. Krause tandem
4 row Case lister-planter
Case 4 row cultivator
Lilliston rolling cultivator
IHC No. 120 one way; like new
15 ft. Krause one way
Dempster fertilizer rig
10 ft. Hoeme
Set of packer wheels; like new
1 good sprayer
Tool bars, 14 ft., 16 ft., and 18 ft.
1 Lot of Case plow shanks
Servis shredder
1,000 gal. butane tank
250 gal. propane or fertilizer tank
Large lot of electric fence posts and wire
1 Lot of water tubs for livestock
1 Lot of irrigation tubes; assorted sizes
Forney electric welder
Shop made blade

TRACTORS, COMBINE & TRUCKS

1964 Model 660 IHC diesel tractor; A-1
1959 800 Case diesel tractor; good
1957 400 Case tractor, butane; good
1965 Model C2 Baldwin combine, diesel motor; A-1 condition
1963 Chevrolet truck; perfect condition
1963 IHC pickup
1961 GMC pickup

MISCELLANEOUS

Kenmore portable dish washer; good
Butane cook stove; good
1 Lot of butane heaters; some automatic
Large assortment of miscellaneous items

TERMS: CASH - LUNCH WILL BE SERVED AT NOON
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You are invited to watch our TV program over Channel 10 each Tuesday morning at 7:20 and listen to our radio program each Friday at 12:00 noon over KGNC 7.10

The Progress of Our Community Depends On YOU!

YA'LL COME!

Support Your Friona Chamber of Commerce In Their Effort To Build A Better Community!

Attend The Chamber of Commerce Banquet
Monday 7:30 P.M. - High School Cafeteria

* * * * *

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1 QT. CASSEROLE WITH COVER 1 COUPONS

8" SQUARE CAKE PAN 1 COUPONS

DEEP LOAF PAN 1 COUPONS

6 OZ. DESSERTS (4) 3 COUPONS

9" PIE PLATE 4 COUPONS

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For Information, ---Call Eric Rushing, Phone 247-3370

FOR **HOME LOANS** TO BUY or BUILD REMODEL

Bookmobile To Visit Area

The High Plains Bookmobile has completed a very successful year. "We checked out 44,069 books during 1967 says bookmobile librarian Lorene Sooter, 36,475 books in 1966. We added 943 new books to our library. 101 Easy books, 112 Juvenile Fiction, 41 Juvenile non-Fiction, 148 Young Adult Fiction, 97 Young Adult Non-Fiction, 371 Adult Fiction and 173 Adult Non-Fiction, 10 books were donated to the Bookmobile by patrons. We are happy to receive donations of books," Mrs. Sooter says.

"The first Month in this year we checked out over 4,000 books. At Bovina we checked out 219 books, Spade - 327 books, Olton-213 books, Whiteface 119 books, Bledsoe-259. Friona School, 350 books. Our other stops were busy but this is some of our larger places."

"Please visit us and let us know of good books you would like to see on the Bookmobile," Mrs. Sooter concluded.

The bookmobile will make its regular schedule in the Friona area this week, visiting Oklahoma Lane, Rhea, Friona and Black on Thursday; Hub, White's Elevator, Lazbuddie and Clay's Corner on Friday and Friona on Saturday.



On The Farm In Parmer County

RONNIE MCNUTT
County Agent

A weed short course will be held Wednesday, Feb. 14th at the Bovina High School Cafeteria. Meeting time is 2:00 p.m.

Dr. Allen Wiese with the Bushland Experiment Station will conduct the short course. All interested persons are invited to attend.

Norris Daniels, Entomologist at the Bushland Experiment Station, conducted a research problem on comparison of low-volume and conventional sprays in greenbug control during 1967 in Swisher County.

Daniels found that malation and dimethoate applied as low-volume aerial sprays were not effective in greenbug control.

Methyl paration, applied by air in a water carrier, gave excellent control. Dimethoate and malathion, as well as other insecticides, applied as water-emulsion sprays with ground equipment, gave satisfactory greenbug control.

James H. Valentine, Area Soil Chemist, reports that during 1967 only 201 Soil samples were tested from Parmer County. This number compares to 629 in 1965 and 522 in 1966 that was tested at the Soil Testing Laboratory at Lubbock. It is still not too late to have your soil tested for the 1968 crop. If you have not soil tested, make plans now to do so.

Child Care Clinic Planned

A series of six classes for child care have been planned by members of interdenominational Churchwomen of Friona. Each class will be taught by a registered nurse and will be free to anyone interested in attending.

The first session will be held at Union Congregational Church

at 8 p.m., Thursday, February 22, and will be on care of infants.

If transportation is needed, call 247-2440. Mrs. Robert Alexander, R.N., co-ordinator of the program, invites everyone in the Friona area to attend every session possible.

Pattern Vital To Sewing

Good-looking garments made at home from durable press fabrics begin with a careful choice of patterns and adjustments in certain construction techniques according to Parmer County Home Demonstration Agent, Cricket B. Taylor.

Observe these pointers when sewing with durable press fabric:

Use a pattern with straight lines, a minimum number of seams and few details. Avoid fullness in sleeves and other shaped areas because it cannot be steamed or pressed out. Mercerized cotton, nylon, polyester or "polyester core" thread may be used. Zippers and interfacings should be pre-shrunk. Tape, interfacings and linings should have similar qualities as the garment fabric.

Avoid seam puckering by relaxing stitch tension on both spool and bobbin feed to minimize puckering.

As with all fabrics, press during construction with a hot iron, first trying out temperatures on a test swatch. You will have to use heavy pressure on seams since the fabric is highly resistant to creasing, Mrs. Taylor says.

Recent visitors in the Charlie Gustin home was their daughter-in-law, Mrs. Leland Gustin and children, Dianna and Donnie from Dallas. Mrs. Leland Gustin and children also visited her parents, the E.V. Bartlett in Muleshoe. Mr. and Mrs. Charlie Gustin took the three home and spent the weekend.

Weed Short Course Set For County February 14

A weed is defined as an obnoxious growth, a plant growing where it is not desired. This is actually a mild definition of a weed.

A short course in weed control will be held on Wednesday, Feb. 14, at the Bovina High School Cafeteria, to bring farmers, chemical dealers and other interested persons up to date on the latest weed control recommendations. The short course will begin at 2:00 p.m.

Dr. Allen Wiese, professor specializing in weed research at the Bushland Experiment Station, will present the short course. Dr. Wiese is recognized as the leading weed control authority for the Panhandle and South Plains areas. According to Dr. Wiese, more time and emphasis will be placed on chemical weed control recommendations for the major crops

grown in Parmer County. Weeds in crops cost Texas farmers 260 million dollars per year and farm losses from weeds on a national basis are approximately 5 billion dollars per year, according to Wiese. One-third of the total losses from pests to agriculture is caused by weeds. Consequently, controlling weeds is a very important part of the farm business.

Following the presentation of the short course a question and answer session will be conducted.

Make every effort to come and hear the most recent research recommendations on weed control.

This short course is being sponsored by the Parmer County Crops-Sub-Committee. Arlon Harzog of Bovina is chairman of this committee.



At Home In Parmer County

By CRICKET TAYLOR
County HD Agent

A total of four Workshops in Basic Clothing construction are organized and ready to start. One large class in Friona and one in Bovina and two in Farwell are scheduled.

What woman isn't interested in clothes? Not many. If they lose interest in their clothes and personal appearance then they are a subject of real concern. This is the one outward sign of "Mental illness."

If someone were to meet you right now for the first time, what impression would they have? Careful, casual clumsy, cool? Often impressions are based upon the way we dress. After all, 90 per cent of what people see of us is what we wear -- it's suitability to figure, and occasion.

It's not the fine fabric nor the expensive accessories of

the fine seam we can sew, that give that fashionable, or "stylish" appearance. It is the right lines, designs, and color that is right for your individual figure along with that well groomed look and posture. This does not come naturally, but requires some knowledge of applied art and design guidelines on -- how to achieve the desired look. In other words it's an open mind and that desire for personal development.

A small part of the clothing classes that are in progress will be given to a study of line and design, and color to flatter the figure. The "total look" is important and achieved only through good construction techniques, along with these other things. Check your fabric label, carefully when buying bonded fabrics in ready-made or the yard. Reports indicate some of the fabrics become distorted through uneven shrinkage. Be sure the manufacturers has controlled the shrinkage.

"Mini" is three inches above the knee, "Maxi-mini" is just above the knee, and the "Midi," which is between the ankle and the knee for evening. From the looks of some knees seen around -- boney, too fat and knock-kneed, the "total look," would be much improved by adopting the in-between knee and ankle.

Hereford Lot To Expand

The Hereford Feed Yards, Inc. of Hereford, Texas announced that the Board of Directors has concluded to increase the present cattle feeding facility at Hereford from its present capacity to 50,000 head capacity. This expansion will include the constructing of new office facilities, the enlargement of present feedmilling facilities, as well as modernizing existing facilities, and the construction of new pens and water systems, all to be in accordance with the latest design, as well as new innovations formulated

upon successful feedyard experience.

Paul Engler, President, states that the feasibility of these expansion plans was determined by the inability of his company to satisfy the cattle feeding customer demand, and by the rapid growth of the meat packing industry which is being evidenced in the High Plains area of Texas.

A visitor last week in the home of Mr. and Mrs. John Seaton was Ross R. Stuard, the 1949 - 50 years agriculture teacher at Lazbuddie school.

Tax Man Sam Sez...

About 1/5 of the calls that the taxpayer assistants at Internal Revenue Service receive are requests for help in computing their tax return. The tax assistants are always glad to help a taxpayer check his figures or tell him how to figure a particular item. You may be able to solve your own problem by simply re-reading your instructions.

WORKING TOGETHER

... IS THE KEY TO A CITY'S SUCCESS IN PROGRESS.

THIS IS THE REASON FOR THE CHAMBER OF COMMERCE!

JOIN TODAY ... AND DO YOUR PART!

Your Support ...

... for the new officers, directors and committees as they work to carry out the Blueprint for Progress in 1968 is all that is needed to assure success! We urge all citizens to join us in supporting the CHAMBER of COMMERCE during the year.

Attend Your C-C Banquet
Monday, Feb. 12, 1968 7:30 p.m.
- High School Cafeteria

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MELLORINE

1/2 Gallon

39¢



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All Meat

FRANKS

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53¢

All Meat

BOLOGNA

Lb.

49¢

PORK CHOPS

Lb.

59¢

Shurfine

COFFEE

Lb.

67¢



Shurfresh Medium

EGGS

Dozen

39¢

Food King

SHORTENING

3 Lb. Can

55¢

Shurfine

APPLE SAUCE

35 Oz. Jar

43¢

Duncan

SPIN TOPS

39 to 1.00 Value

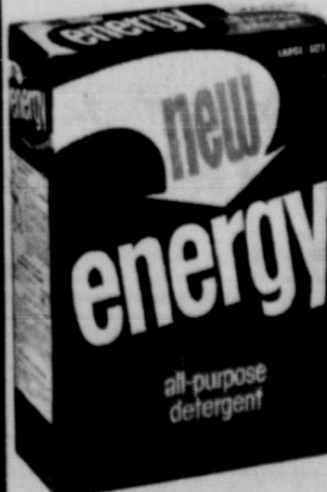
25¢

Shurfine

CRACKERS

Lb.

29¢



ENERGY Detergent

55¢

Homfolk

Blackberries

303 Can

29¢

Soflin TISSUE

10 Roll Poly

79¢

Ironing Board Pad & Teflon Cover

\$1.29

Fruit & Vegetables

Calif. Navel ORANGES

19¢

Yellow ONIONS

2 Lb.

19¢



Red POTATOES

20 Lb. Bag

79¢

Church Ceremony Unites Sherry Dean, Ken White



MRS. KENNETH RAY WHITE

Wedding vows were exchanged between Sharon Lynn Dean, daughter of Mr. and Mrs. Lester B. Dean, Friona, and Kenneth Ray White, son of Mr. and Mrs. W.F. White, O'Donnell, at noon Saturday, January 27, at St. Elizabeth's Church in Lubbock. The double ring ceremony was read by Reverend Curtis Hoffmann, Lubbock, before an altar arrangement of baskets of palms tied with gold satin ribbons flanked by tiered candelabra holding white tapers. Family pews were marked with deep yellow carnations.

Sharia Payne, Cross Plains, organist, played traditional wedding selections and accompanied Beverly Rhoades, Gold-waithe, soloist.

Carol Struve was the maid of honor. She wore a formal gown of antique gold velvet designed on Princess lines and enhanced by a band of self material topped with a matching bow, which extended around the hem. The bridesmaid, Frieda Floyd, wore an identical gown of moss green velvet.

Wendall White was his brother's best man. Charles Simpson, Arlington, served as groomsman and guests were seated by Kenneth Bednarz and Leroy Walker, brothers-in-law of the groom and Jack Tillinghast, Canyon.

The bridal attendants carried Edwardian nosegays of golden mums and pom poms tied with antique gold and moss green love knot streamers. Their headpieces matched their gowns.

The bride, who was escorted to the altar by her father, wore a formal wedding gown of cream white Saki cloth and Venice lace. It was designed in a Princess fashion with bateau neckline and fitted elbow length sleeves outlined with lace. The slim silhouette was complemented with a cascade of ruffle flounces down the back. Each flounce was banded in lace.

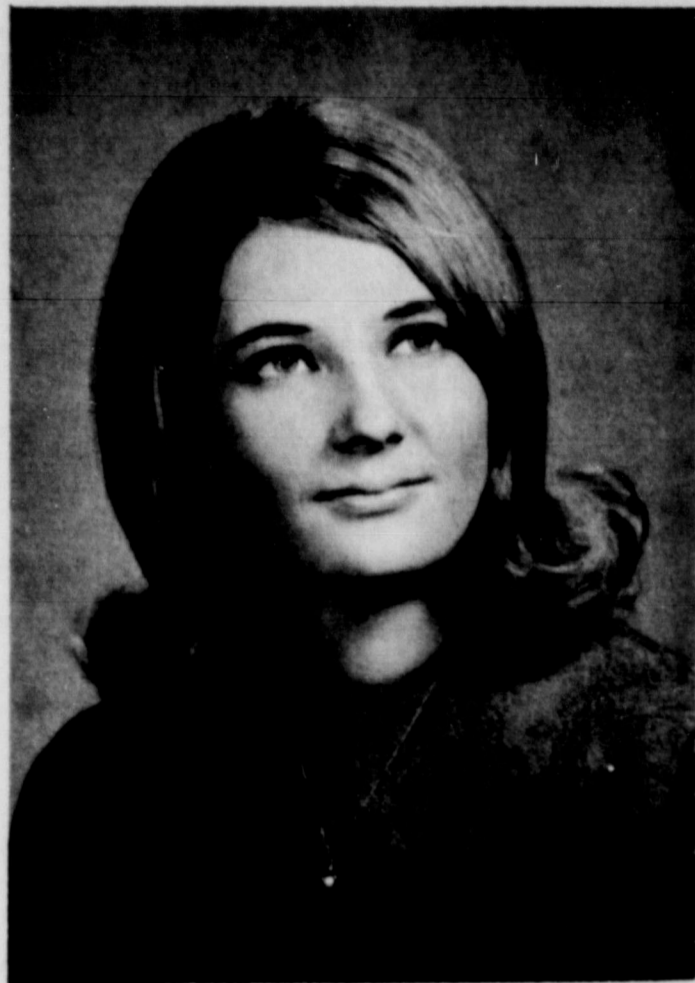
Her mantilla of illusion, which fell to her shoulders, was applied with lace motifs and outlined in lace. She wore wrist length white gloves. An antique gold brooch set with pearls, which was a wedding gift from the groom's great-grandfather to his great-grandmother, almost a century ago, was the bride's jewelry.

She carried a bouquet of Sutter's gold roses designed in the empire style.

Guests were registered by Mrs. Charles Kirk, Friona, and Mrs. Phyllis Tatum, Canyon, sisters of the bride.

Following the ceremony was a reception in Broadway Church of Christ Fellowship Hall of

Society



Mr. and Mrs. Tom Malaise of Odessa announce the engagement and forthcoming marriage of their daughter, Mary Jo, to Scotty Doyle Rundell, son of Mr. and Mrs. Tom Paine of Route 2, Friona. Vows will be pledged in early summer at the First Baptist Church of Bovina. Miss Malaise is a 1965 graduate of Permian High School. Rundell is a 1966 graduate of Bovina High School. Both are attending West Texas State University in Canyon.

Broadway Church of Christ.

The table was covered with a white net cloth and centered with a floral arrangement. The three tiered wedding cake was served with punch, nuts and mints by Mrs. Leroy Walker, and Mrs. Kenneth Bednarz, sisters of the groom. Others in the houseparty were Mrs. Mickey Wilson, Lubbock, Merylene Massie, Canyon and Mrs. James Procter, Friona.

Mr. and Mrs. White are at home at 2507 Kenosha, Lubbock. Mrs. White is a graduate of Friona High School and former student of Lubbock Christian College.

She is currently attending Texas Tech, where she is a home economics major and is classified as a senior. He is a part time instructor at Tech and is doing graduate work. After receiving his Ph. D. in civil engineering, he plans to be a college instructor.

Ivie Home Scene Of Club Meeting

The regular Thursday afternoon meeting of Black Study Club was held in the home of Mrs. Rosco Ivie. Mrs. Bob Knight, Muleshoe, a beauty consultant presented the program and demonstrated cosmetics.

Roll call was answered with beauty hints and a recipe for skin cream was presented by the hostess, Mrs. Johnny Mars directed the opening exercise, which was a fill in the blanks "Clean Love Story." Soap commercials were used for answers.

The February 15 meeting will be held in the Community Room of Friona State Bank. Mrs. Frank A. Spring will present an illustrated lecture of a trip she made to Europe last year.

Refreshments were served by the hostess to Mrs. Otey Hinds, who was a guest, and the following club members: Mrs. Cliff Allmon, Mrs. Glyn Hamilton, Mrs. Ethel Bengler, Mrs. Johnny Mars, Mrs. Dick Rockey, Mrs. J.R. Braxton, Mrs. Tommy Tatum, Mrs. Ellis Tatum, Mrs. Bill Carthel, Mrs. Dave Bailey, Mrs. Gene Welch, Mrs. Cleatus Rhodes and Mrs. J.B. Snead.

Coffee Surprise

For Mrs. Monroe

A coffee in the home of Mrs. Clarence Monroe Thursday morning was followed by a surprise housewarming. Hostesses were Mrs. Herbert Day, Mrs. J.B. Snead, Mrs. Bill Stephens, and Mrs. Christine Shirley.

Following presentation of gifts, refreshments of hot spiced tea and cookies were served.

Shanks Ivy continues to improve according to members of the family. He is still a patient in Methodist Hospital in Lubbock. Mr. and Mrs. Gary Coker from Oklahoma were here recently to visit him.

Mr. and Mrs. Billy Boatman and children, Sherry, Terry and Shelley, Lubbock, were weekend guests in the home of Mr. and Mrs. J.B. Snead. Mrs. Snead and Mrs. Boatman are sisters.



MR. AND MRS. ROBERT ALLEN STEWART

Stewart-Mobley Vows Exchanged

Mary Ruth Mobley, daughter of Rev. and Mrs. Richard A. Mobley Sr., Trinidad, Colorado, became the bride of Robert Allen Stewart at First Southern Baptist Church there at 11 a.m. Saturday, January 20.

Parents of the bridegroom are Mr. and Mrs. Allen Stewart, Friona.

The double ring ceremony was performed before an altar arrangement of white gladioli flanked by candelabras holding white tapers. A low bowl of white chrysanthemums on tables completed the decorations. Officiating minister was Rev. Richard A. Mobley Jr., brother of the bride.

Margie Stewart, Friona, sister of the groom, was the maid of honor. Mrs. Larry Mobley, Denver, cousin of the bride, was the bridesmatron. They wore identical dresses of deep rose satin designed with fitted bodices and box pleated skirts.

They wore headpieces of net topped with white satin bows and carried nosegays of white carnations centered with pink carnations.

Conrad Armstrong, Friona,

was the best man. Bob Mulligan, Canyon, cousin of the bride, was the groomsman. Candlelighters and ushers were Walter Carlton, Friona, and David Mobley, Trinidad, brother of the bride.

As the bride was escorted to the altar and presented in marriage by her father, she wore a formal wedding gown of white satin designed with an Empire waistline marked with a band of the same material. The bell shaped sleeves were outlined with white Alencon lace. Her fingertip veil of illusion fell from a white satin pill box hat. Her only jewelry was a string of pearls, a gift from the groom. She carried a bouquet of white carnations centered with red roses.

Mrs. W.L. Sparks, Canon City, Colorado, grandmother of the bride, was a special guest. Other out-of-town guests included Mr. and Mrs. Ray Mobley and Mr. and Mrs. Larry Mobley, Denver; Mr. and Mrs. Lewis Roberts and family, Canon City; and Ricky Austin, Hereford.

Convention Delegate Reports On Meeting

The Thursday afternoon meeting of Friona Young Homemakers at the high school cafeteria was highlighted by a report on the state convention, which was held recently at the Commodore - Perry Hotel in Austin, by Mrs. Bill Brandt. She was assisted by Mrs. Eugene Bandy. These two were voting delegates.

"Being One Among Much and Money", was the theme of a husband and wife presentation by Mr. and Mrs. Roy Bass, Lubbock at the Friday morning session. At noon the local delegation, Mr. and Mrs. Larry Fairchild, Mr. and Mrs. Eugene Bandy, Mrs. Brandt and Mrs. Dalton Caffey, attended a Young Farmers-Young Homemakers luncheon. Guest speaker was Mrs. Dolly Ware. Her theme was "Living With Laughter." She lives in Dallas and is a Moore County ranch owner and operator.

Mrs. Leon Massey presented the devotional and roll call was answered with comments on recently read magazine articles. Ann Ayers, guest speaker, presented a report on Communism. During the social hour refreshments of cake and hot apple cider were served with Valentine candy by the hostesses, Mrs. Jerry London and Mrs. Roy O'Brian.

Baby sitters for the afternoon were Susan Floyd, Gloria Brown, Shelly Vaughn, Dala

Boyd, Ginger Murphree, Jayn Massie, Lana Renner, Sharon Crofford, Linda Perkins and Karen Crofford, members of the local Future Homemakers of America chapters.

Eight FHA Girls Sing In Choir

Eight Friona High School students, who are members of Future Homemakers of America, will sing in choirs at the Area 1 Convention in Amarillo March 15 and 16.

Try-outs were held recently. Members of the Ima Dee Singers, a singing group made up of freshmen and sophomores will be Denise Buske, and Gay Welch, sopranos, and Karen Crofford and Janet Mingus, altos. Jan Welch and Terri Sue Cummings, sopranos, and Kara Beth Sides and Diana Wilson, altos, will sing with the Sharon Singers. This group is composed of juniors and seniors.

Other members of the organization trying out for the choirs were Sherrille Shelton, Sherry Woodruff, Myra Sue Day, and Bennie Hannold.

Connie Stark, Hereford, visited in the home of her maternal grandmother, Mrs. E.H. Cummings, during the weekend.

AUCTION

Wednesday February 14 11 AM CST
640 Acre Irrigated Farm
Selling To Settle Estate

1967 Gov't check was \$19,937.00, 1968 should be even higher!

Location: from Friona go west on U.S. Hwy. 60 to first road going north past Parmerton. Go one mile north and then turn left to farm.

*COTTON ALLOTMENT - 143.6 acres (645 Lb. projected yield)
*GRAIN BASE - 461 acres
*WHEAT ALLOTMENT - 67.9 acres (166 acres of wheat planted and up)

The executor of this estate says "sell." This irrigated farm with its good deep soil will go at the kind of price you want to pay. The land lays perfectly for irrigation with natural flow east and west. The property is six miles from a new Missouri Beef Packers Plant. There are 2 homes, each with 2 bedrooms and composition roof; a domestic well serves the house. The property is irrigated by five wells. Four 6" wells and one 8" well -- all with pumps and gear heads. The farm has underground tile to carry irrigation water. Two of the nation's largest feed yards are located in Friona and provide an excellent market for feed.

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Plan To Attend The Chamber Of Commerce Annual Awards Banquet

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High School Cafeteria

HEAR LEONARD PASSMORE ENTERTAIN

Tickets \$4.00 Banquet and Entertainment

FRIONA CHAMBER OF COMMERCE



ANN AYERS

Ann Ayers Gets Homemaking Honor

Because she finished first in a written knowledge and attitude examination for senior girls December 5, Ann Ayers

has been named 1968 Betty Crocker Homemaker of Tomorrow for Friona High School. This achievement has made Miss Ayers eligible for state and national scholarship awards and has also earned her a specially designed silver charm from General Mills, sponsor of the Betty Crocker Search for the American Homemaker of Tomorrow program.

Miss Ayers, daughter of Brig. Gen. and Mrs. Ross Ayers is a senior in Friona High School. She is an active member of the Forensics Club and does persuasive speaking this year. She is a member of the Dusk chapter of Future Homemakers of America and serves as parliamentarian. She is also a member of the Thespians Troupe. She plans to attend Austin College, Sherman, where she will major in government.

A state Homemaker of Tomorrow and runner-up will be selected from the winners of the schools in the state. The state winner will receive a \$1500 college scholarship and her school will be awarded a complete set of the Encyclopedia Britannica by Encyclopedia Britannica, Inc. The runner-up will earn a \$500 educational grant. The national winner - the 1968 All American Homemaker of Tomorrow - will be announced at a dinner in Minneapolis, home of General Mills, Inc. She will be chosen from

Bake Sale Planned

Friona Rebekah Lodge will sponsor a bake sale at Bi-Wize Drug, beginning at 8 a.m. Wednesday, February 14. Home-made cakes and pies will be on sale. Mrs. Raymond Adams, spokesman for the lodge members, invites the public to attend.

Shower Fetes Mrs. Joe

N. Rexrode

A miscellaneous bridal shower in the home of Mrs. H.T. Magnus from 2:30 to 4:30 p.m. Saturday was a courtesy for Mrs. Joe Rexrode, who was Margie Carlton before her recent marriage. The serving table was covered with a floor length net cloth and centered with a blue and white floral arrangement.

During calling hours refreshments of hot spiced tea and cookies were served. Hostesses with Mrs. Magnus were Mrs. C.H. Veazey, Mrs. Curtis Snitker, Mrs. V.M. Ferguson, Mrs. Thomas Parson, Mrs. Ira Holt, Mrs. Charles Howell, Mrs. C.L. Vestal, Mrs. Elmer Euler and Mrs. H.A. Hyde. Corsages of net dish cloths and small kitchen gadgets were presented to the guest of honor; her mother, Mrs. A.L. Carlton Sr., Friona and her mother-in-law and Mrs. J.E. Rexrode, Lockney.

Out-of-town guests, besides Mrs. J.E. Rexrode, were Mrs. W.S. Crow and Mrs. George Masso, Hereford, and Mrs. Wilburn Carlton, Plainview.

Congratulations to Miss Jill Mimms on being named Betty Crocker Homemaker of Tomorrow. She received the silver charm bracelet from Betty Crocker Search for Tomorrow Homemakers.

Mr. and Mrs. Bernie Gowens, Friona, visited Sunday afternoon in the Charlie Watson home. The T.L. Gleason and E.A. Parham families were in Ruidoso the first of last week on vacation.

winners of the state titles, who will be accompanied by school advisors in an expense paid educational tour of Colonial Williamsburg, Virginia and Washington D.C. next spring.

A new record for the program, which is in its 14th year, was established this year, 603,798 girls from 15,079 schools registered in the 1968 search for the All American title.



Americanism Program Presented At Meeting

Highlight of the Thursday evening meeting of New Horizons Junior Study Club at Federated Club House was presentation of a program entitled, "Blessings of Americanism." Roll call was answered with answers to the question, "Which recent news report has most attracted your attention?"

Mrs. Bill Raybon presented "The Responsibilities of Politics." Mrs. Dale Cary presented a devotional. An Americanism program, directed by Mrs. Jerry Hinkle, was presented by Tammy Williams, Stacy Wheeler, Cathy Cunningham, David Gowens, Mikala Wheeler, Don Maynard, Christy Cunningham and Alesia Spring, children of club members.

The opening number was group singing of "America," which was followed by "America The Beautiful." A flag ceremony was presented by Alesia Spring, Christy Cunningham, Don Maynard, and David Gowens. Reports or poems and their titles were: "The Flags," Mikala Wheeler; "I Love America," Tammy Williams; "Benjamin Franklin," Stacy Wheeler; "The Flag For Us," Christy Cunningham and "History of the American Flag," Cathy Cunningham.

This group then led others present in the Pledge of Allegiance and singing of the national anthem.

Closing number on the program was the American Creed led by Mrs. Jerry Brown.

Refreshments of angel's delight and hot apple cider were served by Mrs. Dale Houlette and Mrs. Darrel Thompson, hostesses. Special guests were Mrs. Ted Weaver, Friona, and Mrs. Dean Nazworth, Phoenix, Arizona.



Howard Mayfield, was a Friona visitor Tuesday. He has been making his home at Retirement Ranch, Clovis, for the past several months and it was so good to see him again. One of his daughters, Jean Blackburn of Albuquerque, brought him to Friona and then took him back to Clovis.

Persons who plan to attend HemisFair '68 should look into the advance ticket sale campaign. Bonus books are available at Friona State Bank and are a major attraction to the campaign. Each of the four types of bonus books contains coupons for the most exciting attractions at the Official 1968 World's Fair, with a savings value up to 50% above the actual price on the Fairgrounds.

Bonus books are available with or without gate admission, and each book contains an assortment of coupons for the assortment of attractions.

For more information you may contact Jerry Hinkle at the bank.



RECENT GRADUATE . . . Patricia Tannahill, a 1967 graduate of Friona High School, graduated from Jessie Lee's Hair Design Institute January 23. She will take her state board in Austin Wednesday, February 7. Miss Tannahill is the daughter of Mr. and Mrs. C.W. Tannahill.

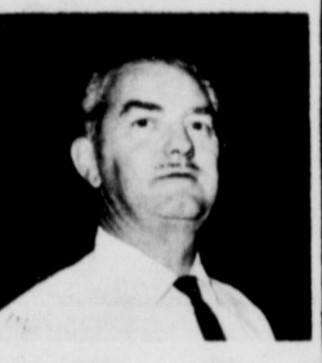
Some of our weather prophets are already predicting that there will be no fruit grown locally this year. Their theories generally run parallel and are on this order . . . "with the moisture and balmy days this time of year, most of the fruit trees are sure to bud out then the spring freeze will end all hopes of a crop." Time will tell.

ATTENTION SMOKERS . . . "Two packs of cigarettes a day may cost the 25 year old male smoker eight years of his life." This is the sober warning contained in a medical bulletin for physicians published jointly by such expert bodies as the American Public Health Association, the American Heart Association, the American Cancer Society and the National Tuberculosis Association.

The average male-non-smoker has a remaining life expectancy of 48.6 years; the heavy smoker, only 40.4 years. These statistics are based on a study of 447,196 male subjects reported by the cancer groups.

Even light smoking takes its toll, the research shows. The 25 year old smoker of one to nine cigarettes a day has a 52.4 per cent chance of living to age 70. The nonsmoker has a 66.7 per cent chance.

Comments by Gib



To have national prosperity we must spend; but to have individual prosperity we must save . . . which clears up everything.

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Jon Pollard DIVISION MANAGER
PHONE - A.C. 806-364-3140 HEREFORD

"All you hear about is war. Where is God?"



We've hardly know a time when there wasn't war, or rumor of war. And with the difficult ideological problems of today's world, the issue of war versus peace is more complicated than ever. One thing is certain. God is impartial in his caring for peace. But how do you search for peace—in yourself, and in the world? You may find some surprising approaches developing in your church or synagogue. And with your help, your place of worship can, after all, become an important voice in establishing our country's moral position in matters that profoundly affect every one of us. You're only one person, it's true. But you don't have to be alone in your beliefs. And it's beliefs like yours that can change the world.

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Bi-Wize Drug	Crow's Slaughter

ASSEMBLY OF GOD
10th and Ashland - Rev. Ott Robertson, pastor
Sunday School: 9:45 A.M. Worship: 11:00 A.M.
Young People 6:45 P.M. Evening Worship 7:30 P.M.
Wednesday Worship: 8:15 P.M. Sunday Men's Fellowship: 7:00 P.M.

CALVARY BAPTIST
14th and Cleveland - Rev. Jake Armstrong
Sunday School: 9:45 A.M. Worship: 11:00 A.M.
Training Union: 6:00 P.M. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 7:30 P.M.

CALVARY BAPTIST MISSION
5th and Main - Rev. I. S. Ansley, pastor
Sunday School: 10:00 A.M. Worship: 11:00 A.M. Evening Worship: 7:30 P.M. Wednesday Prayer Meeting: 7:30 P.M.

FIRST BAPTIST
Sixth and Summit - Rev. Bill Foil, pastor
Sunday School: 9:45 A.M. Worship: 11:00 A.M.
Training Union: 6:00 P.M. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 8:00 P.M. * (30 mins. earlier, Oct. 1 - April 1)

MEXICAN BAPTIST MISSION
4th and Woodland - Rev. Donnie Carrasco
Sunday School: 9:45 A.M. Worship: 11:00 A.M.
Training Union: 5:00 P.M. Evening Worship: 6:00 P.M. Wednesday Prayer Meeting: 8:00 P.M.

ST. THERESA'S CATHOLIC CHURCH
16th and Cleveland - Father Giblin Claver
Mass: 12:30 P.M. Confession before Mass: Evening Mass: Thursday, 8:00 P.M.

SIXTH ST. CHURCH OF CHRIST
502 W. Sixth - C. J. Horton
Bible Study: 9:30 A.M. Worship: 10:30 A.M. Evening 6:00 P.M. Wednesday Evening: 7:30 P.M.

REDEEMER LUTHERAN CHURCH
13th and Virginia - Otto Kretzman
Sunday School: 10:00 A.M. Worship: 11:00 A.M.
Rhea Immanuel Lutheran Church--Worship: 9:30 A.M. - Sunday School 10:30 A.M.

UNION CONGREGATIONAL CHURCH UCC
6th and Cleveland - Rev. Paul Mohr
Sunday School: 9:45 A.M. Worship: 11:00 A.M.

TENTH ST. CHURCH OF CHRIST
10th and Euclid
Sunday Worship: 10:30 A.M. Evening: 7:00 P.M. Wednesday Evening: 8:00 P.M.

FIRST METHODIST
8th and Pierce - Rev. James Price
Sunday School: 9:45 A.M. Worship: 11:00 A.M. MYF: 6:00 P.M. Evening Worship: 7:00 P.M.

UNITED PENTECOSTAL CHURCH
Fifth and Ashland - Rev. W. H. Dean, pastor
Sunday School: 10:00 A.M. Worship: 11:00 A.M. Wednesday Evening: 8:00 P.M. Sunday Evening: 8 P.M. Friday Young People: 8:00 P.M.

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