U.S. POSTAGE Sec. 34.66 P.L.&R. Permit No. 21 PAID Morton, Texas

ROUTE STAR LOCAL BOXHOLDER RURAL ROUTE

TRIP INSURANCE for VACATIONS

WILLIAMSON INSURANCE AGENCY

OFFICE HOURS 8 - 5

Three Way Has New Principal At High School

the High School Principalship of he Three Way Schools for the 1957

had been principal for the past 3 rears and recently resigned to ac-Schools at Amherst.

who is now in the sere. is to be discharged on Aug. He is a graduate of Post High hool and Texas Tech and is a First Lieutenant in the Armed Fores. He will teach science at

E-IN

0

ITRE

IA HYES

TN

the faculty, teaching in the grdes She is a graduate of Loraine arbara, about three years of age.

The new faculty members plan move to Three Way about the

e faculty for the coming year at 8th and Maple. hree Way is now complete and

3-Way Baptist Continues Revival

Rev. John Rankin, pastor of th First Baptist Church. Amherst, is do the preaching for the revival Aug. 2 - 11 at Three Way Baptist

Rev. Rankin is the district Royhassadors leader. C. Lindley, a member of the ree Way church, is to direct the

will begin at 8:30 p.m. Ev- blooms. ne is urged to attend both the

hree Way Baptist church.

Enochs Baptists Revival Opens

at Enochs Baptist chegin tomorrow (Aug. 2) ue through Aug. 11. Brice Sandling, pastor of Baptist Church a N. M., is to do the preach Richards of Sundown will

P. Whitfield, pastor of is church, says Rev. Sand has been highly recommended angelist, pastor and pue-

sames, the last four scheduled, are

e this year against Seagraves.

ames with Idalou and Ralls end

the pre-conference slate, Idajou in

o Morton and Morton goes to Fri-

The first conference game, Oct-

ober 19th, is also homecoming.

ona to wind up the slate.

game with Seagraves.

llertain Muleshoe before travel-

o be conference affairs.



Arlee Barnard Named Manager Of Cobb's New Odessa Store

Mr. nd Mrs. Arlee Barnard and mostly overseas, with the U. S. Nason, Nicky, former residents of Co-chran County, will move from Lub- In 1954 Barnard was named man September where he will open a Rice was transferred to Lubbock, well jail. Mrs. Charles Bowen will also be new Cobb's Department Store, it Rice is now general manager of all was announced this week. Cobb's stores

At present Barnard is manager fish School and Texas Tech. The of Cobb's Town and Country Store. ole have on child, a daughter. Lubbock, a position he accepted with Cobb's last fall. Prior to that Barnard was manager of the Cobb's of the Men's Department there, store here. Mrs. Barnard was associated with Allsup Chevrolet Co. The new Cobb's store in Odessa Sunt, Archie Sims said this week will be located at the intersection of both church and civic work. He is

Mr. and Mrs. Barnard moved to be complete list will be published Cochran County in 1939. They were ons. first engaged in farming. Later he was associated with Piggly Wiggly here, a store he and his brothe in-law, Orville Tilger, purchased after World War II. Barnard sold his interest in Piggly Wiggly to Tilger upon joining Cobb's. Barnard spent 3 years serving

Prolific Stalk Of Cotton On Display

meeting will begin each play in the window at the Tribune at 8 o'clock, and preaching office bears 60 squares, bolls and

> planted about the middle of April It has survived all the wash-outs and hail. The land was watered prior to planting and once since.

No. the Tribune staff doesn't wo rk a cotton farm in their "spare time." The cotton was grown on the Mattie Richardson farm two miles west and a half south of Ma-

Bob Kindle is farming the land.

ly 28), have been formally charged does not know. in Bailey County with theft over \$50 and are still being investgated by area police.

sicana and Willie Date Archie of bock to Odessa around the first of ager of Cobb's, Morton, after Jack Huntsville, are lodged in the Far-

> in Custody in Muleshoe at the Bail-Barnard was named to manage ey County Jail. These three men the Town and Country Store last according to Morton officers, October, L. D. Trantham, manager made statements to police. The other man, L. J. Reeves, Corsicana, was named to head the Morton still in custody at Morton, has refused to make a statement and says While a resident of Cochran Cou-

a past president of the Morton Li-**Remains Same**

past week just how the playoffs has ever had, most folks said. of the Morton Softball League will be conducted, later this mo plans for the playoff.

Softball Playoff

The season was divided into 2 halves, simply to give the Mulegames the first half, a little added incentive to stay in participation. Placques will be awarded the winners of each half, in addition to the final league trophies minutes behind the rest of the pa
In the Morton Jaycees Bathing that show were available as the terested in securing a membership

fourth placed teams, counting all and third placed teams will play a series of games.

May God's richest blessings nal championship series. This pl- kley County Sheriff Posse, second; be on you and yours, and may ayoff set-up was voted by the you be generously repaid for competing teams at the onset Elra, Dalton and Lee Oden

ton a week ago today (Sunday, Ju- his possession from some men be and cutting torches were stolen fr-

und in the car when the men were 5 year sentence in the penitentiary. The men, two of the Negros and stopped and booked on a routine Authorities, after learning he had two whites, are all in custody. The drunk charge by City Patrolman recently sold a rifle, are investig-Negros, Henry Lee Williams of Cor. Bill Burkett and Deputy Chester ating the possibility he might be Miller, Bailey County authorities involved in other area episodes.

TWO DWI COUNTS

esus Mesa, paid a \$250 fine and to turn down." erved 10 days in jail here after ing convicted of drunk driving,

Trial for another drunk driver was being held on a drunk driving count. Officers were checking to Mexico University at Portales. see if he had been previously convicted on th charge.

Ulmer Larner West of Clovis is Henrietta Bedwell Is Named Beauty Queen; Idalou Cops Riding Award —As Rodeo Opens Friday Night

eriff Posses and Riding Clubs, five floats, the local High School Band. and numerous merchants trucks, up included the Abernathy Riding Cobb's Department Store, etc., spiced what may have been Club; the Earth Riding Club; the etc., spiced what may have been the largest rodeo parade ever held here. Friday, opening the 7th An-

nth, were this week reminded by for approximately 25 minutes, was not competition, or other pickup the Commissioners that there has in the honor position were the Patrucks in their theme, as Mrs. J. Ronald Lindsey, drum major, led

Bringing up the rear, some five fashioned home scene.

will ensue at the end of the reg- cream. fossing the favors out to the youngsters. The reason they li-

Winners of the series between the rodo, Friday night, were the ter of Mr. and Mrs. R. M. Waller. these teams will meet for the fi- Idalou Roping Club, first, the Hoc- sponsored-by Aero Spraying and

Other riding groups that showed G. O. Cooper, and sponsored by

Roosevelt County Mounted Patrol; the Dawson County Sheriff Posse; nty Sheriff's Posse. Leading the parade, which lasted There were three entrys in the

rade Marshalls, Jake Wylie and C. Revnolds; Mrs. Tommye Hans, John Freed, of the Cochran Posse, and Mrs. E. O. Willingham staged an old fashioned bathing beauty contest of their own. The winner ow, though rather slow moving the shoe team, which had won no the Morton band and then followed wasn't determined. The Morton F the assortment of posses and bea- HA float featured domestic scenes 1,500 paid their way in and the conutv queens, each riding in a conver- of yester-vear and today; and the cossionaires reported a land office Garden Club float showed an old-business.

dition to the final league trophies minutes belong the less of the partial show were available as the terested in securing a membership to the first and second placed te— rade was the City Fire truck in Beauty Revue that followed the partial show were available as the terested in securing a membership to the first and second placed te— rade was the City Fire truck in Beauty Revue that followed the partial show were available as the terested in securing a membership to the first and second placed te— rade was the City Fire truck in Beauty Revue that followed the partial show were available as the terested in securing a membership to the first and second placed te— rade was the City Fire truck in Beauty Revue that followed the partial show were available as the terested in securing a membership to the first and second placed te— rade was the City Fire truck in Beauty Revue that followed the partial show were available as the terested in securing a membership to the first and second placed te— rade was the City Fire truck in Beauty Revue that followed the partial show were available as the terested in securing a membership to the first and second placed te— rade was the City Fire truck in Beauty Revue that followed the partial shows the first and second placed te— rade was the City Fire truck in Beauty Revue that followed the partial shows the first and show the first and shows the first an which a group of Shriners were rade, a nearly jam packed house The usual Shaughnessy playoff knee deep in candy bars and ice at the Activity Building watched Raymond Hall of Enochs were the to register at the Cochran County dle of this month. The first and ngered so far behind was the care- it was announced that Henrietta calf roping and the double mugging fulness they were exerting to see Bedwell, daughter of Mr. and Mrs. event. He had a 14.1 in the tie Real Estate offices just east of the games, will play and the second that no youngster was missed. Henry Bedwell, and sponsored by down, and 14.4 in the mugging

Rodeo 'Almost Wasn't' - When Stock

Get Caught in Western Downpour

story on how close we came to not time for contracts.

The Tribune had checked with ing

Long had informed the directors

tractor would be here.

Cooper, daughter of Mr. and Mrs. his bands have repeatedly been

Sue Seibold, sponsored by Morton nual Texas Last Frontier Rodeo. the Gaines County Sheriff's Posse; Malt Shop Christene Gray, sponthe Sundown Riding Club; the Lysored by Windom Oil Co; Glenda It was, in fact, one of the biggest nn County Sheriff's Posse and 29 Cole, sponsored by Allsup Chevro-Folks who were asking the and best Rodeo Parades Morton total riders from the Cochran Cou- let: Sherry Grantham, sponsored by Forrest Lumber Co.; Cindy Zie- been recognized for their colorful linski, sponsored by the Morton Tr- and snappy marching halftime for approximately 25 minutes, was float competition; but one, the L'Alsored by Williamson Insurance Agency and the First State Bank; & Denise Rose, sponsored by Tarver Furniture Co.

The rodeo itself, was a good shfirst night. An estimated crowd of

the ten entries parade across the hig money winners. Hall taking a Farm Bureau office in Morton. night, host show time in both the tie down Winners in the Posse competition, Willis Food Store was the winner. Polyado was third in the tie down revealed after the grand entry at Second was Betty Waller, daugh- with 18.9 and second in the mugging with 17.2. Jerry Dean of Lovington won the other tie down top place and Floyd Lemond of Lovington was the other top mugger.

> winner of the Cutting Horse Contest with Tom Standefer of Bledsoe, second.

In the special event lacknot Poe wake of what has turned had been setup, the traveling trio see Wagon Race Sundown had the out to be a highly successful rodeo, located Tom Harlon of McLean, best time. 24 seconds but was disthe "now it can be told" depart- who shook hands to close the deal qualified for drawing their feet. ment comes up with a lulu-of a while standing in a bar ditch -no Winner was the Roosevelt County Mounted Patrol in 24.5 and second Walter Sandefer, George Williams, having a rodeo at the last minute. Then, worried for fear the in- was Dawson County Sheriff Posse, Roy Hickman, Ralph Burt, Lloyd It was revealed late Wednesday formation regarding the stockman with 25.5.

set up to run for the week, that a- nearest town and phoned the Tribinda Bartlett of Anson from posting will be \$15.00, for pon-members the award winning time in the barrel race. She had an 185 without animals the first thing in the mornthe penalty. Co-winners were Judy time they make application for Kaye Holloman of Morton with 19.3 and Jerry Ann Shirley of Rochester, also 19.3.

the area will be posted in Post Of- had wanted to be assured the con- ing the rodeo irrepairably —even the rodeo, a large group said. had to ride and rope after the shthat the rumors were untrue, and The Tribune joined the directors in lon, brought a real good group of meeting called Wednesday night at that he had purchased some new placing their faith in the new con- animals to town and more than the County Activities Building here, satisfied the desperate directors.

Mrs. Williamson Cup Winner

Mrs. Williamson was well out in Hiner and Era Willis tied for sec- Walter Sandifer.

John Bealmear Resigns; Takes **Portales Post**

John Bealmear, Morton High School Band Director for the past three years, this week announed he had accepted a position as

his resignation this week but the Supt. was out of town. He said he hated to leave Morton but the Portales offer was "just too good

Portales late this week. He was the second member of Morton School's two man music staff to eave this summer, and both acan irrigation rig in Bailey County. was pending Friday. Elvin Sanford Joe Carroll, Choral Director re-Fowler of Lovington, New Mexico signed early this summer. Both re graduates of Eastern New

> Second offense in a DWI charge relationships at Morton had been extremely pleasant and he thanked everyone here for the fine backing and support he and his bands have received. His efforts resulted in the formation of the Band Parents club, one of the strongest supporting groups of any school activities. built an award winning band and invited to participate in area parades and among their more recent honors were two Division I Other contestants included Mary placings in District Competition, and two trips to San Antonio ao march in the Fiesta Flambeau parade.

Bealmear's bands have also programs at Morton Football ga

Labor Association **Directors to Meet Tuesday Night**

men. Boh Polvado of Morton and labor center have through Aug. 3

The office is located in the Evans Morton Post Office

Farmers who apply now will have first choice at the center's labor supply, it was said.

Farm Bureau directors will ser ve on the originating board of the

Action is planned for a called meeting of the directors. Tuesday night, August 6, at 8 p. m. in the County Agent's office here

Farm Bureau men serving include LeRoy Johnson, president; Merlin Roberts, secretary-treasurer: D. E. Benham, W. T. Zuber. Miller, and Willard Cox.

\$25.00. Farmers who are not members of the Bureau may join at the Farmers who apply Friday and

The action came out of the labor

Following discussion by TEC, Department of Labor, and area labor center operators, the group elected to have the Cochran County Farm Bureau sponsor the organization of the labor center here.

LeRoy Johnson, president of the local Farm Bureau, was named to work in cooperation with a committee named earlier to complete plans for application of a charter

prior to application of a charter.

George Williams, Ralph Burt, and Unless an organization is set up

here, it was said, area farmers must go to Lubbock to secure Na-

since the counties are in different was said.

THREE LOCAL MEN ARE APPOINTED TO COCHRAN COUNTY FARM LABOR COMMITTE BY TEC

your kindness.

nty, the Barnards were active in

To the wonderful people of

Morton who gave me the gift

that made it possible for me

to take Dalton and Lee, my

sons to the National Scout

Jamboree - we want to say

This is the dream of every

Scoutmaster and your thou-

ghtfulness made mine come

We would like to thank

not even know who you

each of you personally - but

all are. You will never know

how much we appreciate this

kindness and the wonderful

support you have given our

Scout Troop through the past

Elra Oden

"thank you."

Says 'Thanks'

nites, is well known in this as a County Farm Labor Committee and met with B. T. O'Connell,

Maple Coop Gin

Maple Co-op Gin will sponsor a

rigated and dry-land crops. First,

les will play six home games and were shelved last year because of

a game away from home and Ralls cotton growing contest open to all

September 6th, five days after second and third prizes for both cr-

their team is as yet uncertain. Anyone interested can contact

less approximately five men of Lawrence Fox at the gin or see

hast years team, which is not as Leon Jones, Three Way Agriculture hany as most teams lose, but of teacher, at his home.

four tilts on the road. Four of the early season injuries.

the Indian gridders will open at Cotton Contest

Then, after an open date, they Is Planned by

ichards, who has ed sing- J. D. Nicewarner, Albert Morrow, total seasonal employment needs ber of Mexican Nationals to be us-Morton. Maple and other and Rev. J. S. Encinias, will serve developed by the TEC.

cotton pullers during the peak per- sed on current local conditions afiod of the cotton harvest. This is feeting the cotton crop. broken down into 2 groups, 2488 migrants and 1575 Mexican Nation-

The Committee will function under Public Law 78, obtaining facts elevant to the supply of domestic farm workers existing in Cochran games are on tap for the the five, mot were key men. The County and the shortage of work with two open dates, one of which the team this year who didn't come ers, if any, which must be met by rale should be better. They also blic Law 78 the TEC must supply this information to the Secretary report said.

Three Cochran County citizens, Commission office, to review the of Labor who must limit the numed in this county by granting a "cei-night, after the Tribune had been had leaked, they rushed into the ling." The Committee consults wi-The Committee was presented the the Local Office Manager to aswith the figures of the TEC that sist him in estimating the number tor-trouble almost cancelled the contractor and he'll start moving ervices will begin at 10 a.m. & Manager of the Texas Employment Cochran County will be short 4063 of workers who will be needed, ba-

> ecting the cotton crop.
>
> directors about the rumored Only minutes before, the Tribune
>
> "Ceilings" granted by the Section to the trouble with stock contractor A. L. had learned of the troubles, and retary of Labor limiting the im- Long of Roswell, N. M., to satisfy was debating whether or not to reretary of Labor limiting the im- Long of Nowell 3. As usual there were so many the center's labor supply, it was fices in Morton, Whiteface, and in the County Agent's Office and the

The TEC has estimated that 1575 stock and would have them here tractor, and decided to go on with importing Mexican Nationals to Mexican Nationals will have to be for the show. arvest the cotton crop. Under Pu- imported into this county to harvest this year's cotton crop, the day morning. Long sent a short, missing the mail Thursday morn

School Board Completes Purchase Of Land for New Negro School

nool Board said this week that boys and girls living in the Three the proposed dickering of the Farwell comes to Morton, Morton Way School District & who will be Board for new land on which to goes to Sudan; Springlake comes in school during the 57 - 58 term. construct a new Negro School

Prizes will be given for both ir- was successful. Little information was yet athe start of school is the opening ops will be \$75. \$50 and \$25 res
chase okayed, local lumbermen chase okayed, local lumbermen Contistants may plant from one were being asked to work with to five cores. They will be obligated the Board in helping plan the Just what Mortonites can expect in no wa, to the Maple Coop Gin new school.

It is not known at this time just how quickly the new building can be erected.

IS \$ DAY IN MORTON

MONDAY

They did not inform the Tribune, to date."

they knew who to see.)

peedy tour of the Panhandle.

After the Tribune banner story "Everything's gonna be alright." mes.

be unable to get them out in time three that drove into Morton around 4 a. m. Thursday. The frantic directors took two Worried directors, and worried quick steps. First, they told as club representatives, were cheer-

if the trio got stock.

few people as possible what was ed considerably by the tremendous up, so the bad news wouldn't com- success of the rodeo parade, bathpletely ruin the show -provided ing beauty contest and barbecue they located new stock in time. —even though in each of these Second. Hillman, Roy Gentry, events, late changes threatened and Jake Wiley, all directors, to ruin "ulcers", increase con- front in the handicap event as Mary are Roy Hickman, William Zuber, rawled into a auto and began a fusion, and possible ruin.

In turn, the rodeo parade, the (And that's where experienced bathing beauty contest, and the ond with 266's. firectors metal began to show— barbecue were termed, by old-tim- A total of eleven ladies entered ers. "as good, if not better than any the event which is to be annual fritionals.

to find a stockman, and as one of crisis and emergency with a little them said —"or head for Old careful thinking and changing,

The phone call solved the issue. their original story, feeling that Then around 11 o'clock Wednes- the rewrite, and the possibility of concise telegram to the Rodeo ing and damaging the show, was

President Herb Hillman, advising not in the best interest of all conthat his stock were in Colorado- cerned. it was pouring rain, and he would Tired, but successful, were the Is Ladies

and as a local attorney says-

ed winner of the President's Cup at the Morton Country Club last Membership must be determined week after firing a 54 hole 257.

fearing that a story in Thursday's Which all only goes to show, you om this year on. In winning, Mrs. Cochran County farmers are not edition would cause the cowboys never can tell. You just have to Williamson wins the first leg of eligible to get Nationals from the not to show. They knew they had keep pitching, try to meet every the trophy which, after ten years, Muleshoe or Littlefield centers will be permanently awarded to the lady who has won it the most ti- Hockley County's own needs, it

Nine Game Indian Grid Slate Opens September 6 with Seagraves 957 Morton Indian Football team, coaches expect several men out for BRUCE might be filled with a game later, out last year, and the starting mooms Coach Vernard Alexander's char-

A

ide may fee bie olds

EY

Pvt. C. Seagler Complete's Basic

FORT CHAFFEE, ARK - Army School Pvt. Charlie D. Seagler, son of Mr. and Mrs. C. R. Seagler, Route 2.

Morton, Tex., recently completed eight weeks of basic artillery training at Fort Chaffee, Ark.

at PIGGLY W COLV MA.

YOUR OLD TIRES

MAY BE WORTH

UPTO

ON ANY OF THESE GREAT

GENERAL TIRE BUYS

DON'T GIVE AWAY

YOUR OLD TIRES!

GUESTS OF NEELY'S

PHONE 2941

WE NEED 850 USED TIRES DURING OUR

Visitors in the John Neely home VISITING IN MAPLE' Sunday were their two daughters, Sunday were their two daughters, Mr. and Mrs. E. J. Young and children of Abernathy and Mr. and ick. Okla., is visiting in the home Mrs. Wayne Ray of Hale Center, of Mrs. Mattie Richardson of Maunity were Mr. and Mrs. Earlton

COOK RADIO & ELECTRIC

Located at Smith Furniture & Appliance

6.70 x 15 plus tax

(RAYON)

WHITE

PRICE *

TUBELESS

6.70 x 15 . . . \$20.95 6.70 x 15 . . . \$25.90

7.10 x 15 ... 23.25 7.10 x 15 ... 28.75

7.60 x 15 ... 25.60 7.60 x 15 ... 31.40

BLACK

EXTRA SPECIAL

NAME YOUR OWN

TRADE-IN PRICE!

GENERAL SAF-T-MILERS

"LIST PRICE WITHOUT EXCHANGE

YOUR TRADE-IN VALUE DEPENDS ON THE WORTH OF

YOUR OLD TIRES PLUS YOUR "HORSE TRADING" ABILITY!

GENERAL

5-STAR

NYGENS

At Less Than

Rayon Prices!

WHITE

6.00 x 16 . . . \$19.95

6.70 x 15 . . . 22.90

7.10 x 15 . . . 25.65

7.60 x 15 . . . 27.95

8.00/8.20 x 15 30.90

6.40 x 15 . . .

TUBE-TYPE

BLACK

6.00 x 16 . . . \$16.25

6.40 x 15 . . . 17.95

6.70 x 15 . . . 18.65

7.10 x 15 . . . 20.95

7.60 x 15 . . . 22.95

8.00/8.20 x 15 24.95

GENERAL

NYLON

SAF-T-MILERS

TUBE-TYPE

6.70 x 15 24.95

7.10 x 15 27.95

7.60 x 15 29.95

TUBELESS (WSW)

7.10 x 15 37.98

7.60 x 15 41.98

Sale Price Without Exchange

(WSW) - White Side Walls 6.70 x 15 35.98

SIZE

PRICE*

North of the Rose Theatre

Home PHONE 4366

Morton

GUESTS AT ICE CREAM PARTY

v's sister and fam- ple. They planned to attend the Wall and sons, Jimmy and Billy; Mr. and Mrs. Homer Pulliam Phelps, Terry, Underwood reunion Mr. and Mrs. Monroe Oglesby of in Lubbock, Saturday and Sunday, Littlefield and their daughters, Jan and Tonya.

> PROFESSIONAL **PHOTOGRAPHERS**

NORMAN's STUDIO CANTRIDE SQUARE BOX 1062 LEVELLAND

In MORTON each Sat. from 1 to 5 p. m.

" of the signal Light

Next door Georgia's Beauty

Mrs. Joe Seagler Named President Of New Art Club

Officers were elected at the last meeting of the newly formed to win, you must register sometime ing. Registrants do not have to be Evelyn Seagler was elected pr esident; J. C. Shelton, vice - president; and Jenny B. Denny, secre-

ary -, treasure Other members present were Mrs loe Gipson. Mrs. Murray Crone, Mrs. Roy Hickman, Mrs. LeRoy Johnson, Mrs. Bob Travis and Mrs. Tir Windom.

Mrs. Seagler conducted the lesson on basic art forms. The next lesson on composition will be presented by Mrs. Denny.

The next meeting is scheduled for p.m. Thursday, Aug. 8 All interested persons are invited to attend.

Tommie Sullivan Enlists in U. S. Navy

ng at the U.S. Naval Training Center in San Diego, Calif. Tommexpects to hoback home on a two week leave in about 10 weeks.

Key Is Found

Mr. W. B. Ray of Morton found key on the west side of the square Tuesday Anyone who thinks this key might possibly belong to them, may inquire at the Sheriff's office.

DAUGHTER AND FAMILY VISIT MRS. GREER

Visiting Mrs. Elizabeth Greer family, Mr. and Mrs. J. B. Casey, Romanne Ben and Tom.

The Casey's will visit in Abilene their farmer home, and then return to Morton before they leave or Germany

Mrs. Jesse Paulk has plans to leave Sunday (today) on her vacation. She will be gone about two weeks. Her son, Jesse W. Paulk, and family, of Levelland, are going to take her to Amarillo where she will attend the Hudson family reion and visit with a sister Mrs. M. H. Steed. Her next stop will be in Childress where she wil visit her brother, Lester Hudson. In Wichite

MONDAY

Tommie L. Sullivan, of Morton, left July 29 to be enlisted as a searuit in the U.S. Navy on

The Casey's have recently returned from the Philippine Islands nd on September 1 will leave for Munich, Germany. Casey is with he Voice of Americ

They also visited Mrs. Casev's ster and family. Mr. and Mrs. L. F. Hargrove and George of Mor-

MRS. JESSE PAULK TO LEAVE ON VACATION

Falls she plans to visit her daugh-ter. Mrs. L. P. Dean,

DOLLAR DAY

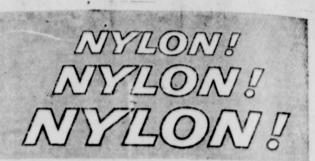
MORTON DRUG WILL GIVE

AWAY ELECTRIC SHAVERS Beginning August 1 (today) Morton Drug will sponsor a drawing & give away each week a Shick 25 ulated during one week will be the

nounced this week. The first drwing will be a week sign a card every week in order to from this Saturday. To be eligible have a chance to win at each di during the week at the drug store. present to win.

No purchase is required for registration. All registrants must be at least 18 years of age.

Since all names that have acelectric razor. Charles Jones an- rown away after the drawing on Saturday, it will be necessi



GOOD YEAR TRIPLE-TOUGH

3-T Nylon DeLuxe

Super-Cushion never priced lower!

Hot summer highways help shorten the life of average tires. That's where 3-T Nylon comes in. Pound for pound, it's stronger than steel, and it's heat resisting - runs cooler even on long

trips. Hurry! Value was never higher - prices never

PROVED BETTER BY DRAMATIC TESTS!







A mounted jack-hammer pounded it for 34 hours. Over a million blows didn't break or harm a single 3-T Nylon Cord. We applied 31,150 lbs. of pressure and managed only to crush the rim. The tire came out undamaged. Safer traction every way! For surefootedness Goodyear combines (1) saw teeth rib edges with (2) deep Stop Notches.

All popular sizes and styles at low Sale Prices!

TEXAS' LAST FRONTIER'S BEST **GUARANTEED TIRE REPAIR**

. . . Your assurance of top tire value

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND! LUPER



TIRE SERVICE

East of the Traffic Light Phone 3211 Morton, Texas

CLARKE'S

Monday, Aug. 5



USE OUR LAY-AWAY PLAN for your BACK-to-SCHOOL NEEDS

ALL MEN'S Straw HATS DOLLAR DAY REDUCED!

BUTTERICK **PATTERNS**

> ONE LOT OF LADIES' SANDALS DOLLAR DAY

IN STOCK NOW!

1.98 pr. LADIES' DRESSES COTTON, dacron,

LADIES' PRINT DRESSES DOLLAR DAY 1.99 ea.

DOLLAR DAY

2 for 10.99

GIRLS BACK-TO-SCHOOL DRESSES

DOLLAR DAY

1.00 and up

GOOD DOMESTIC DOLLAR DAY

> 4 yds. 1.00 WE HAVE

Morton Indians Jackets, Shorts and T-Shirts

PRETTY

PRINTS & CHAMBRAY DOLLAR DAY 4 yds. 1.00

Nylon HOSE DOLLAR DAY 77c pr.

LADIES'

CATALINA

FABRICS

REGULAR 98c YD.

2 yds. 1.25

SWIM SUITS REDUCED!

IN MORTON

Clarke's Dry Goods

WE GIVE AND REDEEM TREASURE STAMPS EASTSIDE SQUARE

VACATION TIRES NOW ... PAY 1/3 SEPT. 1/3 OCT. 1/3 NOV. LUPER TIRE SERVICE

EAST OF THE TRAFFIC LIGHT

You can get even better

trade-in allowance

on these

MORTON

PHONE 3211

August 24.

DISTRICT 4-H SCHOLARSHIP and Mrs. Wiley Fort of Lubbock

District 2 of the Extension Ser- Dick Porter of Harrison, Ark.; Mr

hat gives a scholarship. The scho- Way; Mrs. Ed Hulse and Mr. and

e is the only district in the state and Mrs. Zemry Boozer of Three

SQUARE

or projects should be brought or their homes, Friday,

standing 4-H Club work and must

be a High School graduate or Col-

lege freshman and must attend

The Agent and Mrs. C. D. Arn-

GUESTS OF GARVIN LONGS

Morton, Texas

-ONLY ONE CONTESTANT to the FAMILY-

OF CHARGE for the contest. Parents must per-

sonally select the proof to be entered in the con-

Come in Early and Avoid the Rush —

test. Each contestant will get a free picture

Bring your Child to be Photographed FREE

H

707

TS!

N KANSAS pond, son of Mr. and He expects to be home on his first pond, is stationed in leave, August 18th.

ving his basic training.

After the first WATERING



Side Dress Your Cotton With ANHYDROUS AMMONIA for better yields

AERO SPRAYING and FERTILIZING CO.

Across from McDermett Butane th on the ENOCHS Highway Morton Phone 3541

THIS IS WHERE TOMORROW STARTS

...'57 FORD



long, Lean and Packed with Punch

SOME of those "hard to get" Fairlane 500, Factory Air Conditioned cars arriving soon. Give us your order now.

MAHAN MOTOR CO.

Your Home Town Ford Dealer

to model their dresses for the jud-Texas Technological College. Camp to be held Monday and Tues- The public revue will be in the Coday at the County Park are as fol-lows:

The public revue will be in the Co-unty Auditorium at 3:00 o'clock on the entries in this year's contest.

Friday afternoon Registration: Laquita Todd, Ma-y Ann Smith, Judy McCuistion Mrs. Vivian Liner. Gaines Cou-records judged July 26. The win-nry Home Demonstration Agent & records judged July 26. The win-mrs. Charlene Hicks, Assistant Ag-Recreation: Paula Burnett, Dix Mrs. Charlene Hicks, Assistant Ag-Lovelace, LaNell Todd, Linda ent, will be the judges for the Dress Reevue.

sent to my office by Aug. 23. They

cover work done since last Sept-

ember. These reports will be judg-

ed for County medals which will be

WESTSIDE

MORTON

orth and Betty Selman

COUNTY DRESS REVUE

e County 4-H Dress Revue on ust 9 will be the second 4-H acdivity during the week. Dresses and Awarded during National 4-H Mr. and Mrs. Garvin Long of the reports are to be brought to my Achievement Week in November. Maple Community were Mr. and

ROSE THEATRE



TUESDAY - AUG. 6

WED., THURS. - AUG. 7-8 Debbie Fisher Reynolds

OF JOY

6 NEW SONGS! TECHNICOLOR.

1,000 14-INCH WHEEL 1,000

TRAILER TIRES

- WHEELS for ALL TYPES of TRAILERS -

- 15-inch and 14-inch x 6.6 WHEELS

- STUBS and LUG NUTS for ALL your Needs

- PASSANGER and AIRPLANE TIRES and TUBES

-TRY US FIRST --

P. S. Mr. Farmer, if you buy a new trailer, buy a 14-inch wheel type . . . it will save you money in the long run . . .

BATTERY SPECIALS

GOULD - NATIONAL 12 - Volt 80 Amp. Battery with 36 mo. guarantee . . . 21.95 6 - Volt 100 Amp. Battery with 36 mo. guarantee . . . 17.95 P 6 - volt Chieftan Battery with 12 mo. guarantee 7.45

Guaranteed repairs and service on all types of tires.

— Distributor for HASTINGS OIL FILTERS
— PHONE SELL

MORTON PHONE SELL

Pond entered the Army June 4th. Home Demonstration Agent · be at my office at 1:00 on Friday

Song Leaders: Exa Kaye Ains-All reports of 4-H demonstrations ose who visited the two girls at Crafts: Lois Courtney, Jimmie 4-H REPORTS

ice on Thursday. The girls are to

MORTON, TEXAS



CARROLL BRUCE Wo Grooms for a Bride

BUNDLE MOVIE TOGETHER

Ladies'

Summer SANDALS

Close - Out 1.99 pr.

Children's

Ladies' and

Children's

SPORTSWEAR

While they last

\$ Day

1/3 off

SANDALS Close - Out

1.00 pr.

Chenille

BEDSPREADS Full Size

3.98 ea.

Men's

SHOP THESE BARGAINS, ON MONDAY, AUGUST 5TH

DRESS SOCKS \$ Day

3 prs. 1.00

SHOES Close - Out

Men's Summer

TARVER FURNITURE CO.

OUR SUMMER

BABY CONTEST

A photographer will be taking pictures

Tuesday, Aug. 6, – 10 a. m. to 5 p. m.

Northside Square

Ages to qualify: 1 Month

Second Prize - 8x10 Tinted

ALL Prizes Mounted in Salon

-Others may be Photograph.

ed for Pictures on a Small de-

-EVERYONE INVITED-

Pictures by TAYLOR'S

Third Prize - 8x10 Copper-

First Prize -11x14 Tinted

to 6 Years

posit at this time.

5.00 pr.

Men's

DRESS SHIRTS

Some good buys, but be early

SDAY

DRESS STRAW HATS \$ Day

BUY NOW for BACK-to SCHOOL

AND SAVE

1.00 ea.

One Group SPORT SHIRTS

Some real bargains \$ Day 1.88 ea.



ONE RACK LADIES' BETTER

DRESSES \$ DAY

399

ONE RACK LADIES'

BETTER **DRESSES**



Boys' Short Sleeve SPORT SHIRTS

Ideal for wear now and into the coming school

3.98 values \$ Day 3.25 2.98 values \$ Day 2.25 1.98 values \$ Day 1.35 1.00 & 1.19 val \$ Day 77 &

WESTSIDE SQUARE

MORTON



WESTSIDE SQUARE

Join the Crowds Monday, August 5

at the "House of Famous Brands"





Girls' SWIM SUITS \$ Day 2.00 and

3.00 Ladies'

SWIM SUITS Values to 17.98 One Group

3.00 One Group 5.00

Pretty COSTUME **JEWELRY**

Dollar Day 3 for 1.00

One Group Ladies' **BLOUSES**

Dollar Day

New Shipment

½ price

SLIPPERETTES Now 3.98 pr.

Girls' **SPORTS** WEAR

Dollar Day ½ price

Sew for Fun! PIECE GOODS

Values to 1.79 97¢ yd.

One Group Girls'

DRESSES **Dollar Day**

2.00

Girls' **Baby Doll**

PAJAMAS Dollar Day ½ price

Ladies' Summer BELTS

Dollar Day ½ price

One Table Ruffle

CURTAINS Dollar Day ½ price

Wonderful Buys! PIECE

GOODS Values to 1.19 57¢ yd.

Men's DRESS

STRAWS

Values to 7.98 Dollar Day

3.97 ea.



Ladies' SHOES One Group 3.00

One Group 2.00

Ladies' **DRESSES** Values to 27.98 Dollar Day One Group 7.00 One Group

5.00

Ladies' SKIRTS

Your Choice \$ Day

3.00



Boys' SPORT SHIRTS Values to 2.98 1.97

> Values to 1.98 1.27

Men's Summer SHOES Values to 12.98 Dollar Day

7.77

Men's STRETCH SOCKS

1.00 Values 2 prs. 1.00

LET US SHOW YOU OUR NEWEST

FLORENCE GAS RANGES

FULL SIZE

Regularly 269.95

NOW ONLY

17500

and your old range

JUST ARRIVED ... NEW SHIPMENT

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TABLE and

Floor Models

LIVING ROOM CHAIR

You've always wanted Colors and styles to match Any decorative scheme

That Extra



WIDE SELECTION OF ...

* STEP TABLES

COFFEE TABLES

Everything for Your Home Terms Arranged

Fall Terms for Farmers

• 24 Month's to Pay

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Furniture Co.

"YOUR HOME SHOULD COME FIRST"

ADMIRAL TELEVISIONS

DROP BY AND SEE THIS

FAMOUS LINE OF

TV SETS . . .

NEW LIVING ROOM SUITES

NEW BED ROOM SUITES

CLOSE OUT ON ...

NATIONALLY ADVERTIZED

AIR CONDITIONERS

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