

I at least have the consolation of knowing that I had company among those persons who were surprised when Richard Nixon was nominated on the first ballot last week in Miami, Florida.

Probably the biggest surprise, however, was in Nixon's choice for the vice-president's post. With the exception of the State of Maryland and that general area, we doubt that Sprio Agnew had much of a following prior to last week's announcement.

It is kinda surprising that the Republican nominee did not choose a better known candidate. This was one of the things which we had thought hurt Barry Goldwater's chances in 1964, the fact that his running mate was a virtual unknown.

. . . . Since the assassination of

President Kennedy, and the subsequent murders of other public officials, it behooves the political parties to choose a vice-presidential nominee who is qualified to take up the reins in a moment's notice.

This helped the Kennedy-Johnson ticket in 1960, with both men being well-known; in fact both had waged a hard fight for the top spot on the ballot. Each had followers, and this helped the ticket's narrow win over the Nixon-Lodge forces.

Then in 1964, Humphrey was added to the Democratic ticket, giving another well-known name, and presidential aspirant.

Of course, we don't know who will be on the Democratic ticket at this point -- but they have the opportunity of once again having the best-known pair who will appear on the ballot in November.

Lieutenant Governor Preston Smith was one of our speakers at the West Texas Press Assn.'s convention in Abilene last weekend. Smith had some interesting remarks concerning the possibility that neither arty candidate may get

CONTEST LOOT... Tyler Vance, left, and Friona Star editor Bill Ellis, proudly display the three plaques which the Star won at the annual West Texas Press Association convention last weekend. In addition, Vance was presented the Association's annual journalism scholarship, amounting to

IN WEST TEXAS

\$200 per year.

Star Takes Top **Newspaper Prizes**

The Friona Star cliamxed one The "General Excellence" of its most successful years in and advertising triumphs were go along with another first newspaper contests by claim- gained in divisional judging, which the newspaper won in the ing three first place plaques with the Star entering against state press contests in June, at the annual West Texas Press other newspapers published in and five awards at the Pan-Association's awards break- cities with 3,000 or more popu- handle Press Association confast last Saturday in Abilene. lation. The pictures trophy The Star carried off tp priz- was won against the entire field, es in three of the four events as no divisions are made in it entered, and won the cov- that category. All issues considered in the eted "General Excellence" plaque for the fourth time in an judging were published during eight-year period. This is ev- 1967. The issues which won ery time the newspaper was eli- the pictures competition were gible to win the award. It can- from July of 1967, and all picnot be wonin consecutive years, tures were taken by Tyler "General Excellence" takes Vance. Vance was honored during into account all of the finer points of newspaper production, the convention as the associaincluding makeup, appearance, tion's annual scholarship winner. He was nominated by the etc. In addition, the newspaper Friona Star, and won out over won the association's first a total of 21 entrants. The scholarship amounts to \$200 competition, and took another per year and is renewable each year as long as he continues plaque for advertising competition. to study journalism.

The three first-place plaques

BEGINS THURSDAY First Prize \$100 In Local **Shopping Promotion**

Over \$200 in gift certificates sheet, and secure signatures or month" contest, and asked higher, or whether they are, in are being offered to Friona initials of a designated person Chamber of Commerce presi- fact, competitive. shoppers in a local shopping in the store, promotion which begins here

Thursday. The Friona Association of will return the sheet to the Retail Merchants worked out Chamber office, where it will be details of the organization's lo- certified, and the shopper's er House Restaurant. drawing. First prize in the contest will Only shoppers who are 18

cate. A \$25, \$15, and a \$10 ing stores. Purpose of the conprize will also be given.

Entry blanks for the promotion are available at the Friona stores they don't normally vi-Chamber of Commerce office. sit.

FRIONA, TEXAS 79035

dent Charles Allen if the Cham-

When every store on the list ber would want to use the has been visited, the shopper monthly winners of this contest from which to choose its yearly paying a yearly membership fee "Most Courteous Employee." Allen, who attended the meetcal shopping promotion at its name will then be eligible to go ing, brought the matter before meeting August 8 at the Parm- into the hopper for the prize the Chamber on Tuesday and it Outland, A.L. (Jake) Outland, was approved.

Chuck Everitt, new president Gib Boatman, Doyle Cummings, be a \$100 gift certificate good years of age or older may take of the organization, said he hop-Kenneth Williams, Don Powell, at any participating stores, out entry blanks. No purchase ed the people of Friona would Ruthie Fite, Frances Euler, Second prize is a \$50 certifi- is required at the participat- let the merchants know what Mr. and Mrs. Chuck Everitt and they would like to see them do Mrs. Hugh Oden. test is to acquaint shoppers, es- in the way of promotions.

pecially newcomers, with A project was discussed Hutson, Steve Messenger, Budwhereby prices in local stores dy Lloyd, Oscar Baxter, "Red" would be compared with those Crow, Bill Ellis, Mildred Rule, Shoppers are required to visit In other business, the group in neighboring cities, to deter- O.F. Lange, Bert Graham, each of the stores listed on the discussed its "employee of the mine whether Friona prices are Wesley Foster and Bill Lewis.

TEN CENTS

TEN PAGES

A total of 25 merchants at-

tended the monthly meeting,

and discussed the prospects of

to take care of promotions such

as the one currently underway.

Ted Tucker, Kenneth Moore,

Also Charles Allen, Leland

Those attending were Hank



THURSDAY, AUGUST 15, 1968

VOLUME 44, NUMBER 45



NEW BUSINESS

S&R Fabric Shop **Opens On Main St.**

tail firms is opening on Main Store for the past four years. Street this week. The S&R Mrs. Ray, the former Rose Ann Fabric Shop, which is owned and Greeson, is a graduate of Frioperated by Mrs. Tom Shelton ona High School and completed and Mrs. Charles Ray, is lo- a business course at West Texcated in the corner of the build- as State University, Canyon. ing formerly occupied by Hous- She has been employed at Galer Grocery & Market.

One of Friona's newest re- ployed by Foster's Department loway Implement Company for



majo a majority of the votes in November.

The election might not be settled on November 5 - and it still might not be settled on December 16, when the electors meet in their state capitols to cast their votes," Smith said. It might not be settled until January, when Congress convenes.

The goal of a third party candidate, according to Smith, is not necessarily to win, but to throw the election into the House of Representatives, which would elect the prsident if no candidate received a majority of the electoral votes.

However, Smith brought out an interesting point which we were not aware. In the event that the proposition was turned over to the House of Representatives, if they could not get a majority, there is yet another, but final, alternative.

The House would consider the top three candidates, and if by chance (and it is at least remotely possible) they could not get a majority for one of the three candidates, then the present vice president, Hubert Humphrey, would become president, just as he would at the death of the president.

So you might say that Humphrey has "two shots" at the president's job, since he is one of the leading candidates for the Democratic nomination,

Ten years ago this week, the Friona Star tock a daring step when it bolted from the age-old methods of printing newspapers to enter a new field of printing -- the offset method,

When W.H. Graham and Joe Osborn bought a Vanguard web offset press, it was only one of four such presses in the entire country. The Star became the first newspaper in West Texas to be printed by the new method. There were only two or three papers in the entire state printing by offset, but they weren't printed on a web-fed press.

Today, a decade later, offset printing has advanced to the point that even its biggest foes have decided that it is actually here to stay. At the present time there are 297 newspapers in Texas printing by offset, and there are 50 in West Texas, compared to the two or three which were printed in Friona's Plains Publishers shop ten years ago this week.

place plaque in the pictures

test in April. However, none of the Panhandle awards were first places. They were three seconds and two thirds.

The West Texas Press Association takes in over half of the state, including all of the western portion.

Other newspapers in this part of the state also did well. The Olton Enterprise won general excellence and advertising awards for towns of less than 3,000. Littlefield newspapers won similar awards for the semi-weekly papers.

The Castro County News at Dimmitt was second to Friona in both the general excellence and pictures divisions. Other newspapers winning second and third prizes included Farwell, Earth, Stratford, Floydada and Tulia.

Bill Ellis, editor and manager of the Star, attended the convention, and was accompanied by Tyler Vance, the association's scholarship winner.

Entrant Gains Pageant Finals

Becky Elliott, one of three Friona girls who were entered in Dimmitt's Miss Grain Sorghum of the Nation contest last weekend made the contest finals from among the 33 girls entered in the contest.

Miss Elliott was entered by the Friona Star in the pageant, which is open to any girl age 17-21 in a grain producing area. For her talent act, the 1968 Friona High School graduate did a patriotic reading.

The other two entries from Friona were Paula Fortenberry, sponsored by the Chamber of Commerce, and PatRoberts, sponsored by the Friona Jaycees.

Grand Opening

Allsup's 7-11 on West Highway 60 is having its grand opening Thursday, Friday and Saturday of this week. The store, formerly the Pak-A-Sak, has been completely remodeled and restocked.

Harold Vess, the manager, is a former resident of Clovis. He and his wife and daughter now live in Friona.

FINALIST. . . Becky Elliott, one of three Friona entrants in Dimmitt's Miss Grain Sorghum of the Nation contest, is shown Lonnie Allsup, owner, who doing her talent act in the finals of the contest last week. Miss has his main office in Clovis, Elliott was one of the 11 finalists from the field of 33. Other says, "I have been very favor-Friona entrants were Paula Fortenberry and Pat Roberts. ably impressed with Friona and (Photo courtesy of Don Nelson, Castro County News) feel it has a great future."



SHOP OWNERS. . . The two owners of the new fabric shop on Main Street, Rose Ann Ray, left, and Nellie Pearl Shelton, examine a bolt of printed velvet, one of the items featured in Friona's newest business.

CALENDAR GIVEN

Temperatures

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97

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Aug. 7

Aug. 8

Aug. 9

Aug. 10 94

Aug. 11 82

Aug. 12 84

New Students May Enroll Next Week

Principals at Friona High will be held on Monday, August School, junior high and grade 26. High school students and school will be in their offices students in grades 5, 7 and 8 next week for the purpose of en- will enroll on Tuesday, August rolling new students who have 27. Class instruction will bemoved to Friona during the gin on Wednesday, August 28. Friona schools will observe summer, according to Superintendent of Schools Alton Farr, a holiday on Monday, Septem-A general faculty meeting ber 2, which is Labor Day,

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Other holidays include Friday, September 13, Maize Days: November 28-29, Thanksgiving; December 21-29, Christmas; March 7, District MOIST. teachers' convention; and April

> 4 and 7, Easter. The school term will end on May 21, with junior high and high school graduation scheduled for May 22 and 23. The calendar calls for 178 days of

August	28	First day of
September	2	Labor Day
September	13	Maize Days
October	11	End of First Six
November	22	End of Second Six
November	28 & 29	Thanksgiving H
December	21 - 29	Christmas H
January	1	New Year's
January	17	End of 1st Se
February	28	End of Fourth Six
March	7	District XVI Teachers' Con
April	487	Easter Holidays
April	11	End of 5th Six
May	21	End of Second Se
May	22	Junior High Gra
May	23	High School Gra
the second se	the second	

the past three years. "We hope to be able to serve

In addition to a complete line of fabrics suitable for any type the needs of the community and of home sewing from teatowels invite everyone to come in and to costume suits, S&R will shop or visit with us at any carry sewing supplies, pattime, says Mrs. Shelton. Mrs. terns and notions.

Ray adds. "We have endeavor-Mrs. Shelton and Mrs. Ray ed to stock a complete line of are both well known in Friona, supplies needed by home eco-Nellie Pearl, who has been nomics students which have working with fabrics for the been recommended by local past ten years, has been em- home economics teachers."

PHYSICALS NEEDED **Chieftains Begin Workouts Monday**

Summer vacation will end on fensive starters will be among Monday for some 58 candidates the 58 who greet Coach Owen. for the Friona High School foot- who begins his first season as ball team for 1968, as football head coach of the Chiefs. Owen workouts begin for the upcom- moved up to replace Don Light. ing season.

the head coach at Friona the The Chiefs will conduct previous five years. twice per day workouts all next Starters returning are halfweek. The two-a-day work- back Tony Perea, quarterback outs will last one week, since Johnny Barker, tackle Gary school begins the middle of Shirley and end Jim Schlenker. the following week, and regis- Other lettermen are end Dantration is on Tuesday, August ny Carthel, guard Joel Osborn. 27.

center Ramey Beene, fullback Coach Bob Owen reminded Isidore Cordova, halfback Ted all candidates this week that Procter and fullback Lowery they must have their physical Harper.

ing to practice on Monday.

examination prior to report- Freshmen will check out their equipment on the 27th. Ten lettermen and four of- and workout on the 28th.

MBP Announces **New Executive Position**

sixteen years in the capacity of Executive Management. His past managerial responsibilities have been in Chicago, Illinois; Omaha, Nebraska; Huron, South Dakota; and most recently in Memphis, Ten-

nessee," Frye said. "Our new Texas plant which commenced operations on May 6, is now past the training and start-up phase, exceeding 5000 head per week, which includes a full beef operation of break-

Figures

NO. KILLED DATE Wednesday, August 7 919 Thursday, August 8 1009 Friday, August 9 Monday, August 12 977

Gene Frye, President of Mis- ing and fabricating on a limitackers, Incorpor- ed scale. The gratifying part aced today that Mr. of the Texas operation is that it has a long and has operated profitably since ecord of perform- the beginning of operations and teat Industry, hav- is located in the center of a most 30 years with vast new cattle feeding and

at packer, the past grain area," he concluded.

MBP Kill

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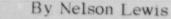
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-Weeks **iolidays** lolidays Holiday

Pause And Reflect



Only the most cynical will deny that P.T. Barnum was one of the greatest showmen who ever lived.

His mobile circus billed as "The Greatest Show on Earth" was merged in 1881 with one belonging to J.A. Bailey and the combination achieved international fame as the Barnum and Bailev Circus.

Talented as he was, Mr. Barnum would have to take a back seat in the presence of the geniuses responsible for staging one of our National Political Conventions.

Having been subjected to several days and nights of first class entertainment from Miami (in color too!) most of us are weary of the whole she-bang.

Many notables were present as delegates, alternates, or guests. however there were other famous persons who were conspicuous because of their absence.

Let us, for the nonce, assume a role of facetiousness and pretend that certain of these absent ones were indeed present; and further let us harken to their probable comments concerning the proceedings.

The aforementioned Mr. Phineas Taylor Barnum, for several terms a Connecticut State Legislator, - "You can fool all of the people part of the time, and part of the people all the time, but you cannot fool all of the people all of the time."

(NOTE -- The above has been accredited both to Mr. Barnum and to Abe Lincoln -- take your pick])

Mr. Lewis Carroll, English author in "Alice Through the Looking-Glass," -- "The time has come," the Walrus said, "To talk of many things: Of shoes -- and ships - and sealing wax - Of cabbages - and kings - And why the sea is boiling hot --And whether pigs have wings."

Mark Twain, American humorist, may have hit the nail on the head with his remark, "Everybody talks about the weather, but nobody does anything about it."

Nero, Emperor of Rome, (Nero's exact quote not not suitable for family type newspaper - remarks edited and paraphrased by your reporter)

Nero - "Man I'm hung up on this fiddle kick. Rome! Burn, Baby, Burn."

.

Nero, perhaps more than any other of these, would have had a real Roman Holiday. He could have carried his fiddle up to the Hotel Penthouse and watched the smoke rising from a part of Miami while listening to the speeches concerning riot control on his transistor radio.

He would have felt right at home because near the end of his reign he improvised Italy and the Provinces to build government buildings and to provide free food to the indolent citizens.

Yes, all in all, it was a really great show, although some of the vast audience was a little disappointed because in all the speeches not one of these great American politicans advocated a searching investigation into the part that organized communism plays in our national ills.

.

It is with mixed emotions that we anticipate the coming Democratic clambake in Chicago -- provided of course the labor unions (who have gained ground under Democratic administrations) permit the convention to take place.

Personally, I should like to hear a speech by Mr. J. Edgar Hoover.

Scout Executive Is Appointed

The selection committee of trict Training Chairman, He the Llano Estacado Council, has served as professional Boy Scouts of America, John O. Scouter in Muskogee, Oklahoma Colquitt, Jr., Chairman, an- as a District Executive and Tulnounced the selection of Lee sa, Oklahoma as a District Ex-

Lt. Gov. Preston Smith will to better understand how the kick-off a state-wide tour of Democratic Party can help all 31 State Senatorial Dis- meet the needs of every area tricts beginning August 14 with of this state. meetings in Austin and Cor-"The Democratic Party in pus Christi. Texas is composed of many Lt. Gov. Smith, the Demopeople from all walks of life

cratic nominee for governor, with the common goal of the is making the tour to meet betterment of our state and all with delegates before the State its people. Our efforts and Democratic convention in Sepdiscussions in these meetings tember. will mainly center around how That convention will elect best to implement these goals."

Smith To Tour State

Senatorial Districts

new members of the State Democratic Executive Committee and write the new state party platform.

The probable schedule, includ-"I am told this is the first time that the party nominee for ing other speaking engagements governor has ever toured the is as follows: In the Friona area, Smith state to talk with delegates has to the state convention. To me

it seems like the best way to get into a good working relationship with the delegates and both on Monday, August 19.

Dear Editor:

tious boys and girls.



band (properly taught) that must

Last month for two weeks it carry over into adulthood that was our pleasure to be host on begets respect for law, resthe occasion of the McMurry pect for property and respect College Band and Twirling for people. Certainly there are School to over 400 young music other fine organizations, but to students from a wide area and me band is among the greatest. some from your city were in the

Lt. Gov. Smith's tour to all

speaking engagements

31 State Senatorial Districts

will end about September 12.

scheduled in Childress at 10

a.m. and in Amarillo at 3 p.m.,

Your town is to be commendgroup. Following this session ed that you provide in your after dealing closely with these schools the opportunity for your young people I feel greatly enchildren to participate in band. couraged for their generation Parents who buy instruments since almost 100% of those stuand give encouragement to their dying with us are clean, ambiyoungsters to participate fully in this program may be mak-Your school and community ing the best investment possible may well take pride in your in their own children. children if these are a sample.

Certainly the reflection from It was a pleasure to have the homes and parents from your kids with us here at Mc-Murry. Their actions tell us which they come is splendid. With all the publicity given stuyou have a fine place for them dent demonstrators, hippies, to live and grow up. beatnicks, etc., it is refresh-

Raymond T. Bynum, Director The McMurry College Band

Social Security Modestly, I tell you that in San Antonio last week at the **Rep To Appear** Texas Bandmasters Associa-

A Representative from the August 20. He will be at the



Pearl McLean

The Very First Customer In Our New Fabric Shop.



Seen above is Mrs. Pearl McLean shown as she was buying buttons in Friona's newest store Monday morning.

We Will Feature:

*Simplicity Patterns *Dritz Sewing Notions *Fashion Fabrics



7th and Main

Friona, Texas /

C

tion convention I was honored as the "Texas Bandmaster of 1968." This honor was great but a greater honor to me is that for 43 years I have been associated with the school band movement in our Southwest and

ing indeed to know that the vast

majority, of our young people

are wholesome, cooperative

and eager to learn worthwhile

skills.

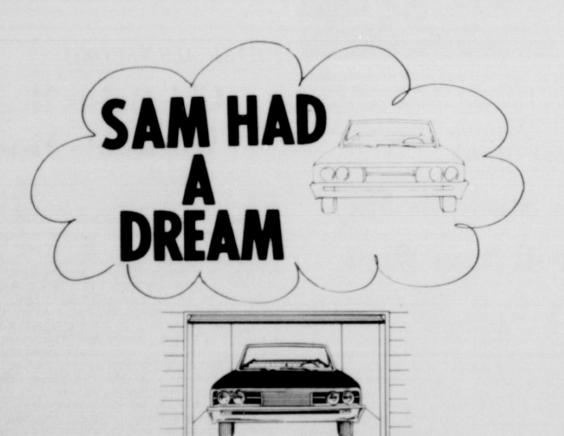
ing children.

Clovis Social Security office will be in Friona on Tuesday, Council Room in the City Hall from 9 a.m. to noon. have seen the fine cultural and Assistance will be provided disciplinary aspects of band in completing applications for membership as it affects grow- retirement, survivor, disa-Membership in a school band bility, or health insurance can be one of the most reward- benefits. Any other matters ing experiences of a growing pertaining to Social Security life. There is a discipline to may be handled at this time.

Allen Linthicum of Tulsa, Oklahoma as their new Boy Scout Executive, effective August 15. Linthicum has a rich back-

master, Scoutmaster, and Dis-

ecutive and Field Director. He is married and has one son who has just graduated from Massachusetts Institute of ground in Scouting serving in Technology. Linthicum is a volunteer capacities of Cub- member of the Disciples of Christ Church.



WE PUT THE CAR IN HIS GARAGE

This made his dream come true. If you are dreaming about a new car come by. We can explain how to make your dream come true by using our money. You can pay back the loan in easy monthly installments while you are driving around in the comforts of the new air conditioned car. Come in and let us tell you how your dream can come true.



Announcind THE ADDITION OF TWO PARTNERS TO OUR AGENCY



Wendell Gresham

Wendell comes to us from Amarillo with eight years of insurance experience and will be a valuable asset to our agency. Call him or come by for your insurance needs.



Lois Norwood

Most of you know Lois, who has been our secretary-office manager for 20 years. We are pleased to now have her as a partner She knows the insurance business and will be happy to help you.

ETHRIDGE - SPRING AGENCY

*Dan Ethridge *Frank Spring *Bill Stewart *Lois Norwood *Wendell Gresham

Serving Friona Since 1934.....



602 Main Phone 247-2766



Dear Bill:

May I express my apprecia-

with the Friona Association of

Retail Merchants and the Maize

Steve Messenger, Jake Jut-

At the last meeting of the Fri-

The High Plains Bookmobile

lot easier when I have people Okla.

This past Saturday about fif- "Star" periodically. Call Mrs. ty boys and girls who partici- Zora Gaede at the library and pated in the Summer Reading leave your name if you would Program at the library this be interested in a project of summer were treated with a this kind. I have found it imparty at the library. There possible to read enough books were 161 children registered in to keep up a regular review and this special service of the li- in addition to this we think it brary and 86 will receive a spe- would be stimulating to have cial certificate for having com- books of many different kinds pleted twelve or more books presented. We each have our during this summer.

We wish to express our thors and variety would be more thanks to Mrs. Jim Johnston interesting. who served as chairman for this program and to her many committees that assisted her. We wish also to express our appreciation to Mrs. Johnson, Mrs. Lee Spring and Mrs. Bill Ells who served the refreshments at the party and to the many other mothers who baked tion for your interest and help cookies and other treats for the children. Mrs. Zora Gaede, the librarian, and Miss Deb- Day Parade. I find my work a to Healton and Oklahoma City, bie Jarecki the assistant at the library also helped to entertain like you to help. Also my the children. Rev. James Price thanks go out to Ken Williams, helped by operating the projector for a movie that was land and Charles Allen. Just shown. There are many other to mention a few, for their help

people who have helped in many when I need it. ways to make this Summer Reading Program a success. ona Association of Retail Mer-Space doesn't permit us to list chants there were 26 people each one but we do appreciate present, which shows you the everything that was done. A kind of enthusiasm I have to project like this never succeeds work with. I was very pleased without countless assistants. and am happy to report we will

Our library has been used initiate an "Employee of the more with each passing month, month program," which the We do have books on some Chamber of Commerce has acrather unusual subjects. One cepted as part of their program particularly beautiful volume to pick the employee of the is called "The World of Mi- year at the Chamber of Comchaelangelo" and is a Time- merce banquet. We have many Life Books Publication. It is new projects to consider and quite large and beautifully il- would like all interested people lustrated. It has many repro- to attend our next meeting Sept. ductions of the works of this 12, 1968, 1:00 p.m. famous artist. Friona has so Thank you again, many painters we thought you Chuck Everitt

might enjoy this book. For those readers who enjoyed "Advise and Consent" To Make Its Run by Allen Drury, we have a more recent work by this famous au- Library makes its regular run

thor. The title of this book is in the Friona area this week-"Capable of Honor" and is a end. story of politics and people. Thursday, the bookmobile We have a new religious book makes stops in Oklahoma Lane,

that was donated by Mrs. Bill 9:50-10:50 a.m.; Rhea, 12 noon-Stewart. For anyone that is 1:30 p.m. and Black, 2:30-3:30 preparing a special program p.m. "A Taste of New Wine" by On Friday, the mobile library

Keith Miller would be a stimu-



LEAVE FOR TOUR. .. The youth choir of First Baptist Church is seen as it left for a tour in Oklahoma on Monday morning. The choir was to sing in Healton and in Oklahoma City before returning on Wednesday. Choir director Walter Falkenberry waves from the bus.

Youth Choir Makes Tour

The Youth Choir of First to Friona on Wednesday after a three-day tour that took them Falkenberry.

The choir is under the di-The choir presented the reli- rection of Falkenberry, who is at 9 a.m. All juniors who are gious folk musical "Good minister of music at First Bap- club members, or who took golf News" to the church in Healton, tist Church. Okla. on Monday night, and to

the Kentucky Ave. Baptist Mrs. A. D. Edens and child-Church in Oklahoma City on ren, Guymon, Oklahoma, were Skinny Carter said the golfers Tuesday. Pastor of the latter weeked visitors in the homes church is Rev. L.A. Sartain, of her paternal grandmother, former pastor of the local Mrs. Bertie Doak and friends in Friona.

Tourney Set

A junior golf tournament will be held at Friona Country Club, Tuesday, August 20, beginning lessons are requested to sign up for the tournament. Friona Country Club pro

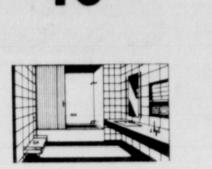
would play on the handicap basis, and the flight breakdown would depend on the number of entries.

Swift's Premium Pro-Ten

SIRLOIN STEAKS

BARGA

Sunray









ADD A RECREATION ROOM

Ranch Style

BEANS

280 Ct.

FACIA

300 Can

2 For 35¢

REMODEL THEIR

KITCHENS

Register Here for "Millionaire For A Day"

1000 Main

1/2 or Whole

Lb. 98¢



THE FRIONA STAR, THURSDAY, AUGUST 15, 1968, PAGE 3

NOW IS THE TIME

FOR ALL GOOD MEN

NUNN LUMBER CO.

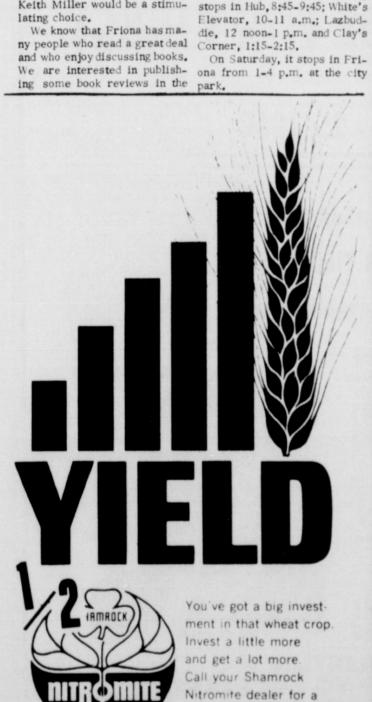
Ph. 247-2727



church.



Junior Golf Some 33 made the trip, in-Baptist Church was to return cluding Mrs. Earl Drake, Mrs. Ralph Taylor, Mrs. George Frye, and Mr. and Mrs. Walter



Cummings Farm Store, Inc. Friona, Texas Distributed by:

Taylor-Evans, Inc. A PRODUCT OF DIAMOND SHAMROCK OIL AND GAS COMPANY OF DIAMOND SHAMROCK CORPORATIO





ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools	HOUSER GROCERY & MARKET REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES	
HURST'S DRY GOODS		
REED'S CLEANERS	FRIONA WHEAT GROWERS Elevator Service Field Seeds	

FROM A TOUGH WRESTLER -- TO THE PULPIT THE TRUE WORD OF GOD THE GOSPEL OF JESUS CHRIST

SINGING: --- Vance Zinn

Morning Services 9:30 a.m. At Calvary Baptist Church

Nursery Open At Calvary Baptist Church



PUBLIC NOTICE Proposed CONSTITUTIONAL AMENDMENT NUMBER FOURTEEN ON THE BALLOT (HJR22)

ed by deleting therefrom Sec-tion 18, and substituting in lieu thereof the following: "Section 18. No Senator or Representative shall, during Sec. 2. The foregoing consti-

Representative shall, during (2) any office or place, the appointment to which may be made, in whole or in part, by either branch of the Legislature; provided, however, the fact that the term of office of Senators and Representatives does not end precisely on the last day of December but ex-tends a few days into January of the succeeding year shall be considered as de minimis, and the ineligibility herein creand the ineligibility herein cre-ated shall terminate on the last day in December of the last full calendar year of the term for which he was elect-ed. No member of either House shall vote for any other mem-ber for any office whatever, which may be filled by a vote of the Constitution of Texas.

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS: of the Legislature, except in such cases as are in this Con-stitution provided, nor shall Section 1. That the Consti-tution of Texas, Article III, be and the same is hereby amend-indirectly, in any contract with ed by deleting therefrom Sec- the State, or any county there-

Representative shall, during the term for which he was elected, be eligible to (1) any civil office of profit under this State which shall have been created, or the emoluments of which may have been in-creased, during such term, or (2) any office or place the which election all ballots shall which election all ballots shall have printed thereon the fol-

> "FOR the constitutional amendment fixing the time during which members of the Legislature shall be ineligible to hold other of-fices."

"AGAINST the constitutional amendment fixing the time during which members of the Legislature shall be

FRIONA ASSOCIATION OF RETAIL MERCHANTS GIVE-A-WAY

Friona Motors White's Auto Tip Top Oil Co. Friona Consumers Lakeside 66 City Body Shop **Reeve Chevrolet** Crow Slaughtering Houser Grocery Ben Franklin Johnson Grocery White's Grocery **Reed's Cleaners Gibs Cleaners** Aztec Drive-In Library **Graphic Arts** Bentley Texaco Smith Conoco

Webster's Upholstery Automotive Ignition Modern Beauty Shop Tasty Cream Drive In Wheeler's Fina Station' **Texas Employment Commission** Driver's License Office Jones Credit Bureau Chamber of Commerce & Ag. Station KNNN Friona Texas Federal Credit Union Friona State Bank Allen's Jewelry **Bi-Wize Drug** Nunn Lumber Co. Claborn Floral Friona Star Parmer House Rest. Piggly - Wiggly

Panciera Tire & Supply Rockwell Bros. & Co. Production Credit Assn. Ethridge-Spring Agency Maurer Machinery Co. Foster's Dry Goods Hurst Dept. Store Parmer County Implement John Bingham Land **Plains Hardware & Furniture** Walt's Quality Printing Taylor Barber Shop' Murphree Texaco Station Ruthie's Dress Shop Mobil Oil Wholesale **Cummings Farm Store** Mademoiselle Salon Parmer County Farm Bureau





GOODBY FRIONA, HELLO FRANKFURT. . . One Frionan, Kay Johnson, will be among the passengers of a flight from Kennedy International Airport to Frankfurt, Germany. Miss Johnson, daughter of Mr. and Mrs. Herschel Johnson, plans to spend the

department of the United States Army.



Castorbeans

Maximum yields from soy-

and through August, when plants

are fruiting heavily.

Over the past two years Rol- Soybeans

ling Plains Livestock Research Station at Spur, has come up beans normally require a sumwith following results on feeding dry grain versus reconsti- initiation with succeeding aptuted grain.

1. Sorghum grain of 25-30% moisture can be harvested and filled. stored without spoilage in airtight structures.

2. Moist grain in unground months of August and Septemform is unsatisfactory for fin- ber. ishing cattle.

3. Ground moist sorghum grain produced weight gains the first irrigation water usualequal to or superior to those ly is applied in late June or of animals fed ground dry grain. early July just before the first 4. Carcass characteristics showed no significant dif-The peak water requirement ferences which could be attribperiod usually is during July uted to sorghum grain treatment,

5. Cattle fed moist sorghum Castors require approxigrain have required approxi- mately 20 to 24 acre-inches of mately 10-20% less dry matter water to produce high yields per pound of gain.

delayed too long.

Bulletin On Freezing Available From Agent

The Extension Office is having many calls this time of year on the preparation of vegetables and fruits for freezing. Often the questions goes like this, "My neighbor says she just washes, packages and freezes her corn or vegetables and she likes the results; is this me-

The answer is always this: For a good quality product, it is necessary to heat vegetables before freezing to slow or stop the action of enzymes. Until vegetables are ready to pick, enzymes help them grow, and mature. After that they cause loss of flavor and color. If vegetables are not heated

age. The vegetables will deof water soluble vitamins and tember 14th, in Amarillo.

minerals. Research has given us helpful information along this line.

The new 1968 revised bulletin "Frozen Foods: How To Freeze" is available free from the Parmer County Extension Office. Come by and get a copy or call in and a copy will be mailed to you.

County Bake Show Slated

The County Bake Show Contest for 4-H members will be held Tuesday, August 20th at 2:00 p.m. in the Bovina State

The Bake Show is open to 4-H members who were enrolled in a food project for this year. It is sponsored by the Panhandle Wheat Growers Association. to pack. Too long heating per- County first place winners will iod will result in softening of compete for the District Award freezing and preserving the texture and an unnecessary loss at the Tri-State Fair on Sep-

At Home In **Parmer** County

test, the Bake Show, the 4-H Project work for 1968 will be almost completed. After that comes the judging of records, selection of the Gold Star Girl and Boy for this year, the County 4-H Banquet and enrollment for next year's projects.

The adult leaders are to be commended for thier part in training these girls and boys in worthwhile activities. Especially in the area of clothing, and food, the interest among 4-H'ers is greatest. This has been especially true this year. A total of 70 girls and boys participated and completed projects in these two areas. Just about everyone is

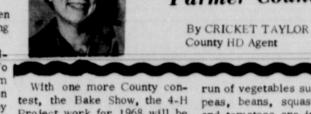
busy as beavers, canning, abundance of good foods growing in this area. The common cheese and milk.

run of vegetables such as corn, peas, beans, squash, cabbage and tomatoes are in good supply, but many other varieties that are easily grown here seem to be lacking. One of these, an excellent source of vitamins A and C, is often overlooked in the home garden. This is broccoli. It is so easily grown and is excellent for freezing, but seldom is it found fresh in the markets.

Summer has brought about changes to the family life - not the least of these is the longer hours for children to play outside. This demands mothers be prepared for appeasing hungry appetites.

Some sensible snack foods are celery sticks, carrots, other raw vegetables, fruits, nuts,



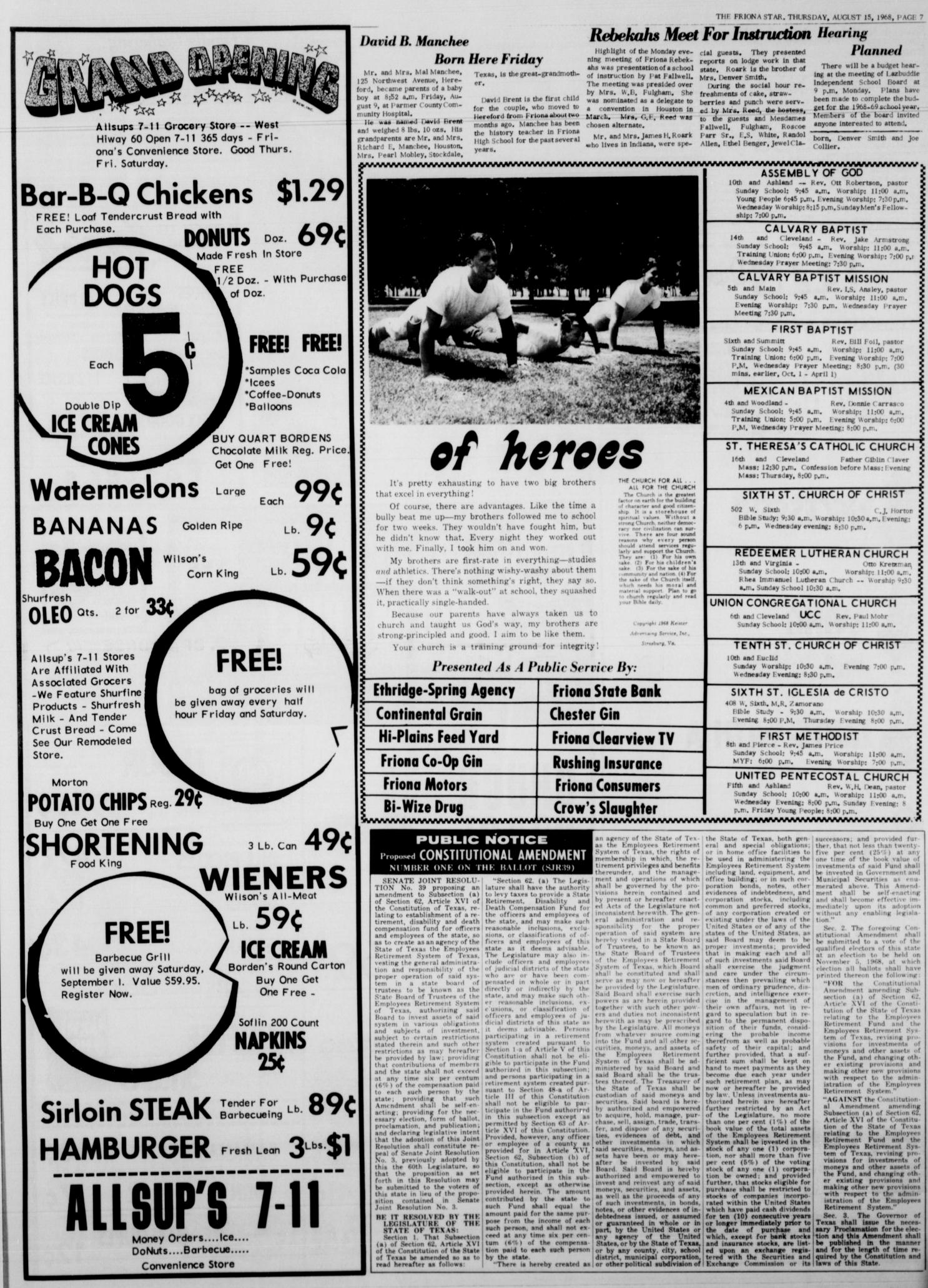


mer irrigation prior to bloom thod recommended?" plications made on 10 to 20 intervals until pods are well The period of high moisture use usually occurs in the

In years of normal rainfall raceme or seed head appears.

velop off-flavors in a few months and may discolor and toughen. Heating also wilts and makes vegetables easier

enough, the enzymes continue to be active during frozen stor- Bank Community Room,



7

,

Former Resident Charles Russell Honored

Sunday.

Friona, Texas

18

UCCESSFUL

AVING

Neal Kelley, a student at Sandia High School, Albuquerque, was named Mr. Workshopper by high school journalists attending the second annual New Mexico Interscholastic Press Association workshop on the University of New Mexico campus.

Kelley and Paula Chou, of San Luis Obispo, Calif., who was named Miss Workshopper, were selected from among the 121 participating journalists for their overall contribution to the workshop, personality and class participation.

Neal, who is the son of Mr. and Mrs. Dillie M. Kelley, formerly of Friona, will be editor of Sandia's yearbook during the forthcoming school term.

Honored With Tea Guests were registered by Friona Chapter No. 990, Or-

der of the Eastern Star honor- Mrs. Bessie Boatman and Mrs. ed their grand officer, Charles Ethel Chitwood. Those assist-Russell, member of the mason- ing at the serving table were ic education committee, Grand Mrs. Lillian McLellan, Mrs. Chapter of Texas, Order of the Lloyd Rector and Mrs. Leonard

Community Room of Friona State Bank from 3 to 6 p.m. Others in the receiving line

MON

WED

were Mrs. Charles Russell. Mrs. Ed Clark, worthy matron; Leonard Coffey, worthy patron, Barbara Armstrong, worthy associate matron; and Weldon Armstrong, worthy associate

ELS Drive In*

Eastern Star, with a tea in the Coffey. Grand officers calling during the afternoon were Frank R. Phillips, past worthy grand patron, Canyon; Billy Bible, board of grand trustees, Canyon; Mrs.

Hazel Nowell, district deputy grand matron, Muleshoe; and Wendell Sims, member of the masonic education committee, Happy.

Fifty - four guests were registered.

THU

A Rock-A-Billy Musicade

lou've Got To Be Smart

🖇 22 💈



RUSSELL HONORED. . . A tea honoring Charles Russell, pictured here as he was served a cup of tea by Mrs. Lloyd Rector, was hosted by members of Friona Chapter No. 990, Order of The Eastern Star, in the Community Room of Friona State Bank from 3 to 6 p.m. Sunday. Fifty-four guests signed the register, which was presided over by Mrs. Bessie Boatman and Mrs. Ethel Chitwood.

Scholarship Awarded To Terri Sue Cummings

Terri Sue Cummings, a 1968 character and womanliness and graduate of Friona High School show promise of being a leader been notified by the Linda S. as Tech this fall. Speech Scholarship Fund committee of the department of speech of Texas Technological

and daughter of Mr. and Mrs. in the field of speech. Miss Doyle Cummings, has recently Cummings plans to attend Tex-

Mr. and Mrs. Mike Davis and sons, Dallas, and Mr. and Mrs. awarded a \$100 scholarship. J. B. Douglas and children, The recipient of this scholar-ship must be outstanding in ship must be outstanding in Sunday.

TERRI SUE CUMMINGS



Ph. 247-2265

Family Gathering Honors Visitors

About 65 members of the family of Mrs. J.B. McFarland met at her home during the weekend to visit wih Mr. and Mrs. Lonnie McFarland, Pterre, South Dakota; Mr. and

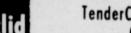
Mrs. Don Campbell, Jeanne and Kennie, Westerfield, Ohio; Mr. and Mrs. W.B. McBrayer and Mrs. Lynn Murphy and son, Jonathan of Torrington, Wyoming.

Other out-of-town visitors were Mr. and Mrs. John Mc-Farland and children, Farwell; Lora Mae McFarland and Mr. and Mrs. Lonnie Baxter, Clovis; and Mrs. Roy Lee Jones, Mike and Janet, Lovington, N.

......................

Mrs. Campbell and Mrs. Mc-Brayer are daughters of the Lonnie McFarlands and granddaughters of Mrs. J.B. Mc-Farland.







6th and Euclid

TARTS WITH A

YSTEM

The best system for saving money in Friona is to systematically drive in to Friona Consumers when you need farm supplies, gas, oil, butane, batteries, tires, fertilizers, gardening supplies, automotive gadgets or fast, friendly, efficient service for your car, truck or farm machinery. Come by and let us show you how we can save you money when you become a regular customer. We give annual customer dividends, plus valuable YES stamps and S&H Green Stamps.





Walker-Anthony Vows Read In Corpus Christi

In a double ring ceremony at 11 a.m. Saturday, August 10, Sharon Fay Walker, Friona, became the bride of Darrell Gene Anthony, Corpus Christi. The vows were read at West Baptist Church, Corpus Christi, by Rev. Jack Walker. pastor before an altar decorated with white glads and greenery. Parents of the bridal couple

are Mr. and Mrs. Jean K. Anthony and Mr. and Mrs. Medlin Walker, all of Friona.

A medley of organ music including "The Wedding March," "Because," and "I Love You Truly," preceded the ceremony.

The bride wore a white street length dress of eyelet embroidered batiste and carried a corsage of white carnations tinted with blue atop a white Bible. Mrs. Anthony is a graduate of Friona High School and her husband graduated in 1966. A wedding lunch at Ship Ahoy

followed the ceremony. Parents of the couple, Mrs. Lester Williams and Becky and Mary Walker, all of Friona, attended the wedding.

Mr. and Mrs. Anthony are at home in the McBride Apartments, Corpus Christi. He is employed by Hamilton Trucking Company.

Shower Honors Sharon Walker

A bridal shower in the home of Mrs. Howard Ford from 10 to 11:30 a.m. Saturday, August 3, was a courtesy for Sharon Anthony.

Ross Terry, Mrs. Lester Williams, Mrs. Kenny Ford, Mrs. David Parson, Susan Mills, Chloe Ford, Linda Stone and Crista Evans.

ed with a lavender satin cloth draped with matching net and centered with a floral arrange-Walker, bride-elect of Darrell ment. Crystal candlesticks holding white tapers flanked the arrangement. Refresh-Co - hostesses were Mrs. ments of nuts, mints, cookies and punch were served by the hostesses, who also registered

the guests. The hostess gift was a set of Teflon cookware.

Shower Jetes Gail McGlothlin

A shower in the home of Mr. which was covered with a white and Mrs. Eric Rushing Satur- lace cloth and centered with an day afternoon was a courtesy arrangement of roses. for Gail McGlothlin, who will were Janet Rushing, Judy Ron Awtrey.

Those attending and sending become the bride of Gary Hand, gifts were Mrs. Forrest Hard-Friday, August 23. Hostesses ing, Mrs. Wayne Ford, Mr. and

Mrs. E.G. Phipps, Mrs. John Phipps, Janis Goggans and Mrs. Hand, Mrs. W.E. McGlothlin, Mrs. Rushing and Jane, Connie Schlenker, Mary Short, Frieda

Punch, cookies, nuts and Floyd, Monte Welch, Gay Wyly mints were served from a table and Marie Short.

Denver Smith Home Scene Of Fish Fry

A fish fry in the home of Mr. Mrs. Valton Howard and sons, and Mrs. Denver Smith Tuesday Mr. and Mrs. Lee Campbell, evening was hosted by Mr. and and Cindy, Mr. and Mrs. Louis Mrs. Smith, Mr. and Mrs. Ru- Welch and Lynn, Mr. and Mrs. ben Taylor, and Mr. and Mrs. Roy Clements, Mr. and Mrs. D. L.D. Taylor. After supper Mr. P. Mann, Mrs. Richard Vaughn, and Mrs. Sam Rule showed Mr. and Mrs. Sloan Osborn, slides taken during a recent Mr. and Mrs. Robert Taylor four week tour of the Pacific and Mike and J.L. Taylor.

Also Mr. and Mrs. Larry

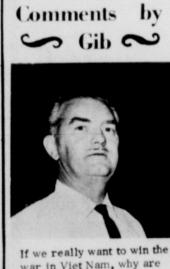


THE FRIONA STAR, THURSDAY, AUGUST 15, 1968, PAGE 9

Northwest.

Out-of-town guests included Mr. and Mrs. Jim L. Brooks, and Mr. and Mrs. Dee Taylor and Todd, Hereford; Mrs. Era V. McLennen and Craig Mc- Mrs. Raymond Cook, Mrs. Lennen, Commanche, Oklahoma; Dennis Hayes, Granton, Wisconsin, Mr. and Mrs. Steve Taylor, Bovina; Mrs. Roy M. Miller, Janice, Roy Don and Eddie and Kathy and Diane Coker; Lazbuddie; and Mr. and Mrs. Floyd Long, Clovis.

Others present were Mr. and



and Mrs. Ray Strickland and sons, Mr. and Mrs. Paul Strickland, Ray Campbell and Donnie, Mr. and Mrs. Allen Stewart and Kenneth, Robin, Paula and Renee Taylor. **Frionans** Attend **Prayer Retreat**

Six Frionans attended the Intermediate GA's of First Baptist Church attended the association GA Prayer Retreat at High Plains Baptist Assembly Camp Grounds, Umbarger, August 8 and 9.

Those attending were Mrs. Doyce Barnett and Cindy, Mrs. Stan Benge and Debbie, Carolyn Murphree and Sharon Smith. Debbie Benge and Carolyn Murphree were elected to serve on the associational GA advisory council.

Guests In

pus Christi.

Buske Home

war in Viet Nam, why are we not fighting around Hanoi instead of Saigon.

Sanitone Certified Master Drycleaner

Register here for the big 'Millionaire For A Day' GIB'S DRIVE-IN CLEANERS Professional &

Coin Op. Dry Cleaning 622 Main Phone 247-3150 ______



Cassie O'Conner

Will Now Be Associated With The Madamoiselle Beauty Salon. She invites all her friends to call her at 247-3312.





COMPLETES COURSE. . . Debbie Baxter, daughter of Mr. and Mrs. Billy Dean Baxter, is pointing out Camp Kiwanis, near Amarillo, where she has spent the past six weeks. The first four weeks she was completing her second year Counselor-In-Training course and the past two weeks she served as aunit counselor. She will be a senior in Friona High School this fall and is active in Future Homemakers of America, Future Teachers of America and basketball. She has been a Girl Scout for several years and is currently a member of the Senior Scout Troop.

Picnic Dinner Honors Visitors

Mr. and Mrs. Del Brown and Joe Wilkins and children, Richtwo daughters, San Pablo, Cali- mond, California, were guest of fornia, and Mr. and Mrs. Eddie honor at a family picnic dinner



DAN ETHRIDGE

at the farm home of Mr. and Mrs. Waymon Wilkins Sunday. The Californians have been visiting in the homes of Mrs. Ethel Adams, Mr. and Mrs. Calvin Ulen and family, Mr. and Mrs. Waymon Wilkins and family and Mr. and Mrs. Floyd Wilkins and son. Waymon and Floyd Wilkins

Mrs. Ulen and Mrs. Brown are brothers and sisters and Mrs. Adams is their grandmother. Thirty persons were present for dinner and an afternoon of visiting and picture taking.

Attention

Women Bowlers!

PROVIDES MORE All Friona women who are interested in bowling are being invited by the Farwell Wom-THAN A POLICY! en's Bowling Association to at-Because. . . he takes pride tend a meeting at AA Bowl in in his profession. . . main-Farwell at 7 p.m. Tuesday, Autains a high level of traingust 20. Plans will be made for ing. . . and has a desire to the coming bowling season. provide service necessary to achieve your personal

> Former Resident 17.





goals. DAN ETHRIDGE

Phone 247-2766

P.O.Box 337 Friona, Texas

Visits Here SSgt. and Mrs. Carl Jones and sons, Ronnie and Richard of

Panama City, Florida, have been visiting in the home of Mr. and Mrs. Waymon Wilkins and children.

Jones, the brother of Mrs. Wilkins, is a former resident of Friona. He has been in the United States Armed Forces several years and plans to make a career there.

PUBLIC NOTICE Proposed CONSTITUTIONAL AMENDMENT NUMBER EIGHT ON THE BALLOT (HJR49)

BE IT RESOLVED BY THE | the first Tuesday LEGISLATURE OF THE first Monday November 1968, at which election all bal-STATE OF TEXAS: Section 1. Section 21 of Ar-ticle 16 of the Constitution of on the following:

the State of Texas is amended to read as follows

"Section 21. All stationery and printing, except proclamations and such printing as may be done at the Texas School for the Deaf, and paper, except that for the Judicial Depart-ment, shall be furnished under contract, to be given to the lowest and bost bidder under such regulations as shall be prescribed by law. No member or officer of any department of the government shall be in any way interested in such contract."

Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on "FOR the constitutional amendment removing certain provisions relating to pur-chase of fuel and furbishing the rooms and halls of the Legislature and the requirement that the Governor, the Secretary of State, and the Comptroller must approve certain contracts of purchase."

"AGAINST the constitutional amendment removing certain provisions relating to purchase of fuel and furbish-ing the rooms and halls of the Legislature and the requirement that the Governor, the Secretary of State, and the Comptroller must ap-prove certain contracts of purchase.

PUBLIC NOTICE Proposed CONSTITUTIONAL AMENDMENT NUMBER TEN ON THE BALLOT (HJR50)

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS: the first Tuesday after the first Monday in November 1968, at which election all bal-

Section 1. That Article VIII, Constitution of the State of Texas, be amended by adding Section 1-j to read as follows:

"Section 1-j. Notwithstand-Section 1-). Notwithstand-ing the provisions of Section 1 of this article, the Legisla-ture n ay provide for the re-fund of the tax paid on the first sale of cigars and tobac-co products in this state which are subsequently sold at retail within the comparate limits of within the corporate limits of Texarkana, Texas, or any in-corporated city or town in Tex-as contiguous to Texarkana."

Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on

lots shall have printed on them the following: "FOR the constitutional

mendment authorizing the Legislature to provide for the refund of the tax on cigars and tobacco products sold at retail within the corporate ilmits of Texarkana, Texas, or any incorporated city or town in Texas con-tiguous to Texarkana." "AGAINST the constitution-

al amendment authorizing the Legislature to provide for the refund of the tax on cigars and tobacco products sold at retail within the cor porate limits of Texarkana, Texas, or any incorporated city or town in Texas contiguous to Texarkana."