



HOLIDAY WITH GRANDPARENTS

Mr. and Mrs. T. L. Folger and children, Jim and Barbara of Yakima, Washington are spending the holidays with their parents and grandparents, Mr. and Mrs. W. E. Angley, and also Mrs. Angley's sister and husband, Mr. and Mrs. B. J. Pohl of Ft. Worth are here for Christmas.

VISITING IN SAN ANTONIO

J. M. Patterson is visiting with his daughter and family, Mrs. Johnie Taquino of San Antonio.

TO FT. WORTH FOR HOLIDAY

Mrs. Thurl Lemons and children will leave Friday for Ft. Worth to visit her brother and family, the Walter Lytle, Jr.'s.

SPENDING CHRISTMAS HERE

Mr. and Mrs. Elvin Garrett and children of Lubbock are spending Christmas with their parents, Mr. and Mrs. Ed Garrett, Mr. and Mrs. W. E. Lovelace and sister, Mrs. Mike Walden and family.

SUNDAY VISITORS

Mr. and Mrs. Tom Daniels of Floydada are spending Sunday with their daughter and family, Mr. & Mrs. Fred Saunders and Jack Dale.

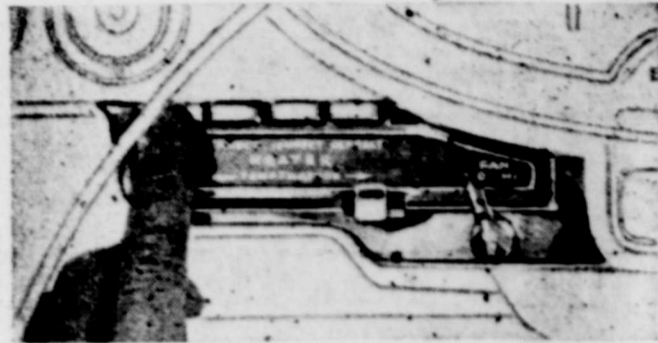
MOORE'S CHRISTMAS GUESTS

Mr. and Mrs. Jack Tice and son David of Lubbock are spending Christmas with their parents, Mr. and Mrs. C. A. Moore.

CHRISTMAS WITH PARENTS

Mr. and Mrs. Cliff Freeman and children plan to spend New Years with his parents in Henderson County.

ALL that's NEW is OLDS!



NEW DUAL-RANGE POWER HEATER... direct or indirect heat at the flip of a finger! Car-climate control is a breeze in the 1937 Oldsmobile. Press "Direct" button for quick front-seat comfort... "Indirect" for even heating throughout the car. Power controls do the work!

Cotton Quiz

WHAT IS THE CITY CROP OF COTTON?



REBALED SAMPLES AND DAMAGED COTTON, ANNUAL TOTAL REACHES 46,000 BALES.

May you be blessed with Peace and contentment on this Christmas Day.



GEORGIA'S BEAUTY SHOP

Shirley Peck Shirley Head Bessie Curtis

BEST WISHES FOR A MERRY CHRISTMAS

"Insure with Confidence" MORTON INSURANCE AGENCY L. F. (SNOOKY) RUSSELL MORTON, TEXAS

NOEL Brings with it our heartiest wishes for a Glorious Season.

REYNOLDS TIRE CO. MORTON, TEXAS



CHAS. SEAGLER - Former Bula High School gridder and for the past three years a big cog in the Eastern New Mexico Grid machine, was one of the letter winners again this year announced by the coach. In all 33 letters were handed out. Charlie still has another year of eligibility left. He is a guard on the team that won seven of ten starts this season. Seagler was an outstanding gridder at Bula a few years back.

Letters To Santa...

Morton, Texas December 16, 1937

Dear Santa, I am a little boy 7 years old and I am in the first grade at school. I have been about as good as most little boys of my age. Would you please bring me a guided missile base. If you can't bring me that, bring me something else to play with. Don't forget all the other little boys and girls everywhere.

Thanks Santa, Lots of Love, Loy Vern Daniel

Dear Santa Claus, Please bring me a tractor, a road grader and a car. Please bring my 6 mo. old brother a little tractor. Harold Gene and I have been real good so please remember us. Love, Jackie Carrol Watts

VISITED WITH ANGLEYS Mr. and Mrs. J. S. Norris of Vernon spent last weekend visiting Mr. and Mrs. W. E. Angley. Mr. Norris is Mrs. Angley's brother.



R. J. MERRITT & SONS BUTANE - PROPANE MOBIL PRODUCTS MORTON, TEXAS



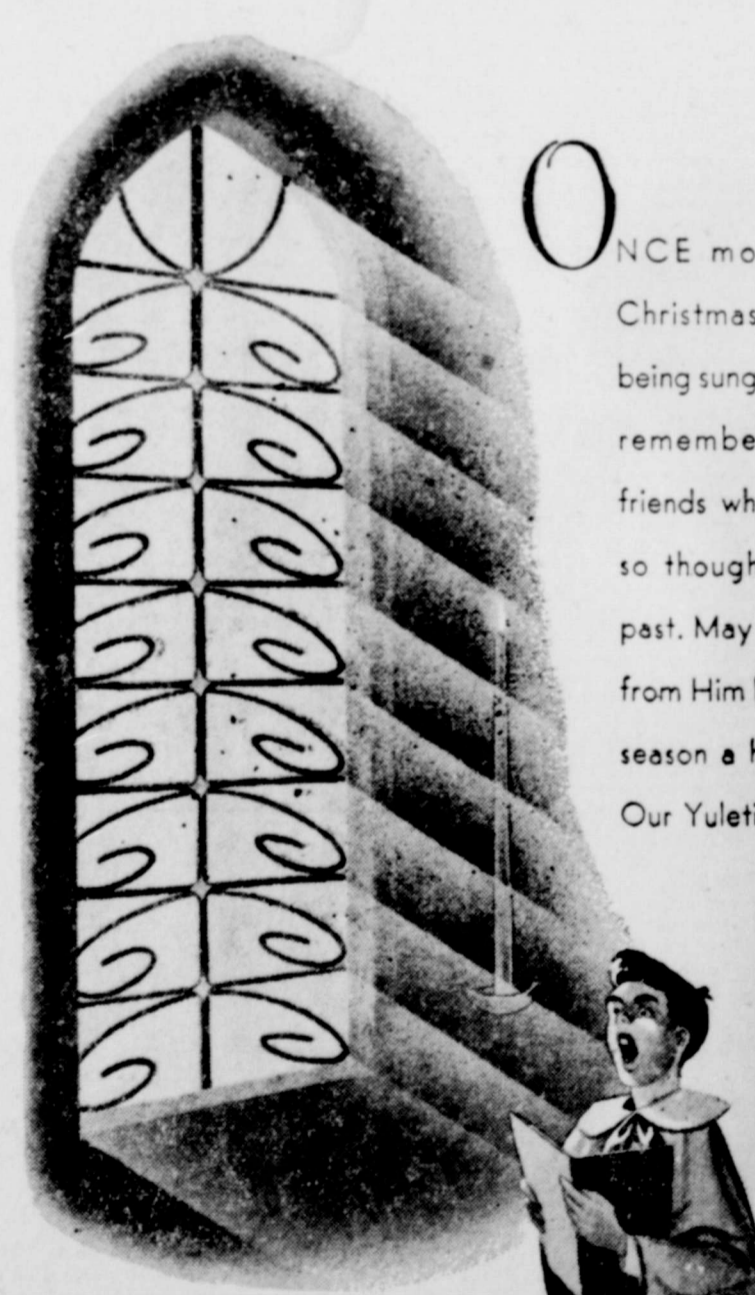
MERRY CHRISTMAS COCHRAN COUNTY GIN and MOBEETIE BONDED WAREHOUSE MORTON, TEXAS



EVERYONE KNOWS THAT J. & B. FOOD HAVE ALL THE FIXINGS FOR YOUR TRADITIONAL CHRISTMAS MENU... FRESH AND DELICIOUS AT LOWEST PRICES!

How about giving gifts they don't expect? Give CHRISTMAS BASKETS of assorted fresh fruit or the new idea of a beautiful basket of assorted vegetables, or assorted goodies that can now be obtained at the J & B FOOD STORE. We wish our many friends and customers a VERY, VERY MERRY CHRISTMAS.

J & B FOOD STORE ACROSS THE STREET FROM ACTIVITY BLVD. PHONE 3371 MORTON, TEXAS WE GIVE EVEREDY COUPON STAMPS



ONCE more, as the Christmas carols are being sung, we pause to remember our many friends who have been so thoughtful in days past. May the blessings from Him brighten your season a hundred fold, Our Yuletide Wish.

Christmas Cheer

COCHRAN POWER and LIGHT "Serving Texas' Last Frontier"

Sundays Sermon

Sunday morning the Pastor, Rev. James E. Harrell, is to bring a Christmas message on the subject: "The Pathway to Christmas." Take your family and go with your friends to church next Sunday. What better way to observe Christmas than by going to Sunday School and Church. A Christmas program of carols and other songs and readings will be presented Sunday night by the Primary, Junior and Intermediate children of the church. The program of Christmas songs are to be directed by Mr. Joe Carroll. You will not want to miss this impressive Christmas Program.

TO ANDREWS FOR CHRISTMAS Mr. and Mrs. Gayle Morrow and daughters will spend Christmas in Andrews with their parents, Mr. and Mrs. Elmer Morrow and Mr. and Mrs. Roy Allen.

TO VISIT DURING HOLIDAYS Mr. and Mrs. Gail W. Hall and family of Menlo Park, Calif., will be in Morton for the holidays with Mr. and Mrs. C. A. Moore. Mr. Hall is Mrs. Moore's brother.

FEEDBAG BERMUDAS



This combo of gay print shirt and black Bermudas is from the new Cotton Bag Loan Wardrobes of the National Cotton Council. Three 100-lb. cotton bags made the shirt and one dyed black provided enough material for the shorts. Styled by McCall or Simplicity patterns, the loan wardrobes may be obtained for fashion shows from the Council, P. O. Box 9902, Memphis 12, Tenn.



MORTON MALT SHOP ROB. LOMA AND CREW



This is the Farmall 450 in the new 1937 farm tractor line now being shown by International Harvester dealers everywhere. The "450" is shown here with the new Fast-Hitch with Traction Control pulling the new McCormick four-bottom plow.

BANKS-ROSS MORTON, TEXAS

# Merry Christmas

As the Yuletide approaches,  
Here's our own special greeting  
To you and yours  
As we observe this greatest of all  
Holidays.

May it be one of genuine happiness,  
For you  
And those about you.

During 1956, you have been  
Most liberal with your friendships  
And your loyal patronage.

We are truly grateful...  
Merry Christmas!



# T A R V E R F U R N I T U R E C O.

MORTON, TEXAS

**IRRIGATION TEST HOLES**

**PARNELL DRILLING COMPANY**  
S. C. PARNELL WAYNE GILLIAM, Driller  
Porter 2-1715, Lubbock Phone 4001, Morton

—LET US DRILL YOUR TEST HOLES  
—PROMPT and GUARANTEED SERVICE

**BETTY SUE by H.T. GOLDEN**



Wash away the blues, heartaches, and disappointments for one glorious day. Make this Christmas a really old-fashioned CHRISTMAS. . . . Make the air tingle with an element of surprise . . . scatter cheer wherever you go. MERRY CHRISTMAS . . . an old-fashioned MERRY CHRISTMAS to all from HIGGINBOTHAM BARTLETT CO.

**HIGGINBOTHAM-BARTLETT CO.**  
BUILDING MATERIAL OF ALL KINDS  
GOOD SERVICE SINCE 1928  
MORTON, TEXAS DAY OR NIGHT 2761

**SHUGART'S**

**BIG STUDIO TRAILOR**

IS BACK IN MORTON TO MAKE HIGHEST QUALITY PORTRAITS FOR LESS THAN HALF PRICE. PHOTOGRAPHS for as low as \$1.00

Open On Thursday's Only

Across from the Post Office in MORTON

Why Fuss with Busted Pipes?

**Electric**

**HEAT CABLES**

Now Available

- Prevents Frozen Pipes
- Prevents Frozen Water Troughs
- Keeps Engines Warm
- Thermostat Controlled

**Doyle Electric**  
NOW AT 313 SOUTHEAST 3RD STREET  
Phone 3056 Morton

**HOLIDAY CLOSING NOTICE**

In order that we and our employees may better enjoy the Yuletide season . . . we will close Sunday, Dec. 23, through Tuesday, Dec. 25, —opening for regular business Wednesday morning, Dec. 26

"Merry Christmas"

**NU-WAY CLEANERS**  
**STRICKLAND CLEANERS**

**IF YOU NEED TO BUY, RENT, TRADE, SELL, or EXCHANGE**

**PHONE 2361**

**Services**

**COTTONSEED CLEANED**  
Saw delinted, and treated for 25¢ per bu. Cleaned and treated for 25¢ per bushel. Williams Seed Cleaning Co. located on Covis Highway, Malleshoe, Texas. 37-tfc

**FINISH HIGH SCHOOL** — or graduate school at home in spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock. 28-26tp

**LADIES** — New Distributor for BEAUTY COUNSELOR COSMETICS. Mrs. Jack Baker. Also a line of cosmetics for gift items. Drop By 702 Buchanan or phone 4826. 38-3tc

**TYPEWRITER and ADDING MACHINE**  
SERVICE & REPAIR  
SELL or TRADE NEW and OLD  
Ed Summers  
MORTON TRIBUNE

**Help Wanted**

**HELP WANTED** — Service Station and tire mounting experience, or willingness to learn tire shop work. Plenty of hard work. Leaders, do not apply. Luper Tire Co., 114 E. Washington. 23-tfc

**For Rent Furnished**

**FOR RENT** — Three room furnished house. Vacant Friday. Mrs. A. Baker, phone 4071. 42-tfc

**FOR RENT** — Two 2-room furnished apartments. L. W. Barrett. Phone 4591. 28-tfc

See Mrs. A. Baker for nice clean furnished air conditioned apartments. Priced \$10 per week and up. Phone 4071 — Morton Ind. Oil Co. 11-tfc

**Wanted To Rent**

**WANTED TO RENT** — By responsible party, nice, three bedroom house. Phone 2361. 42-2tp

**WANTED TO RENT** — Irrigated farm. Would buy equipment if priced right. See Douglas Betts at Baker Service Station. 42-4tp

**PICKUP FOR SALE OR TRADE** — 1/2 ton '34 Ford, overdrive, radio and heater. Walter Sanderfer, Rose Theatre. 40-tfc

**FOR Sale** — 4 row John Deere lister, planter, and cultivator. Willis Dykes at McMaster Tractor. Phone 2341 days. 36-tfc

**Merry CHRISTMAS**



**Phillips 66**

**GERALD'S '66' SERVICE**  
MORTON, TEXAS

**TEXAS HYBRIDS**

**BOOK YOUR NEEDS NOW**

SEE US FOR —

Your Hybrid Grain  
SORGHUM needs for  
This Spring

**Willingham Farm & Ranch Store**  
NORTH on the ENOCHS HI-WAY MORTON

**For Sale**

**FOR SALE** — Fair Hogari bundles, 1200 Alvin Ray, 7 1/2 miles N.E. of Morton. 42-2tp

**FOR SALE** — 1933 automatic agitator type Bendix. See at Troy Lee Coon's. Mrs. Lon Harrison. 42-1tp

**FOR SALE** — About 100 White-rook hens, 8 mo. old. Also large pigs. A. V. Walker, 3 mi. West of Morton. 42-2tp

**FOR SALE** — Four Tamworth Bears, subject to register weight. 200 lbs. each. \$45.00 each. E. D. Jackson, 1st labor North of the Air Port. 42-2tp

**FOR SALE** — California alfalfa hay \$45 per ton. Ray Griffith, ph. WA 7-3426, 16 mile west, 1 north of Morton. 39-1tp

**FOR SALE** — Nice large Christmas trees. Also a nice variety of nut plants. G. G. Nesbitt, at Farmer's Produce. 40-3tc

**CHRISTMAS SPECIAL AIRWAY VACUUM SWEEPERS**  
Now low price, plus valuable premiums. Call for demonstration.  
Phone 4981  
**J. M. PHILBRICK**  
or come to Taylor and W. 5th St. 37-tfc

**FOR SALE** — International Stalk Shredder, 1 year old. C. B. Evans, 11 miles southwest Morton. 41-tfc

**FOR SALE** — Nice three bedroom house. Kenneth Watts. Phone 2361. 41-tfc

**FURNISHED Apartments** for sale or trade for land. Flora Hammonds, Levelland, Texas. Phone 4-2833. 41-tfc

**Lost and Found**

**LOST** — Black heifer calf about 200 lbs. Brand-11K on left rib, reward. Mrs. Cara King. 41-tfc

**Legal Notice**

**Legal No. 111 NOTICE**

All Creditors of the Decedent J. T. Hamoud, are hereby notified that Letters of Temporary Administration were granted to W. E. Angley on November 24, 1936, as Temporary Administrator of said Estate, all claims due and owing by the Decedent J. T. Hamoud should be presented to:

W. E. Angley  
Box 115  
Morton, Texas  
on or before November 24, 1937.  
W. E. Angley 42-1tc

**Merry Christmas**


**ED HOWELL MOTOR. CO.**  
MORTON, TEXAS

**Let SCOTTIE STAMPS Buy Your Gifts**

... at Morton Drug  
NORTHSIDE SQUARE

Where you'll find a wide selection of beautiful, practical gifts

May **HAPPINESS** brighten your **CHRISTMAS**



and remain with you through the days of the New Year.

**M. C. LEDBETTER**  
COUNTY ATTORNEY  
Cochran County, Texas



**GIVE A LASTING GIFT** — A Bible, a Testament, Bible Dictionary, Bible Story book, Bible Outouts, an Antique clock. Choose from our wide selections. Our stock is the largest in West Texas. You must see it to appreciate it.

RHEA'S Flowers, 611 Ave. I. Ph. TW-4-3113, Levelland. 40-1tc

**LIMITED TIME ONLY**

**TUBELESS NYLON Premium TIRES**

**MANSFIELD or COOPER TIRES**

**First at Regular Price - 2nd TIRE 100 plus tax**

**HOGAN & NEELY OIL CO.**  
North on Enochs Hi-way  
Phone 3261 — Morton

Wishing You  
**A HOLY AND HAPPY Christmas**

**VIRGINIA'S BEAUTY SHOP**  
Tena Kuykendall Rose Lee Waltham  
Virginia Moore  
MORTON, TEXAS

**TRIP ACCIDENT INSURANCE**

Pays medical bills in full for ALL TYPE Accidents and also pays death indemnity.

Buy a policy to fit your trip if it is one day or longer — Inexpensive — Policies delivered in 5 minutes.

**ROY WEEKES AGENCY**  
ALL FORMS OF INSURANCE  
215 South Main — Dial 3601

**Be Our Guest!**



**...TAKE THE ROCKET TEST!**  
These stunning new '37 Oldsmobiles are in . . . and our welcome mat is out—FOR YOU! Come in! Take the "Seat of Honor" behind the wheel! Let us show you how good that all new '37 is Old!

**COME IN! YOU'RE ALWAYS WELCOME AT**  
**HAWKINS OLDSMOBILE CO.**  
111 E. WASH. AVE. Phone 2021

WE GREET THE **Christmas Season** WITH GLADNESS

It is an opportunity to look back with warm thoughts of appreciation for the deep and lasting friendships that have been formed in the year just closing. We acknowledge your friendships with a pledge to do all possible to merit a continuation of your fine patronage in the future. Merry Christmas to all!



**SANDERS IMPLEMENT CO.**  
"Your CASE Tractor Dealer"  
MORTON, TEXAS

**News from Enochs . . .**

By Mrs. C. C. DORN  
**VED DAUGHTERS**  
 L. G. Harris visited daughter in Lubbock this week. Zetna and Mrs. E. M. Riley.  
**VED WITH SON**  
 Danah Cash and Ruby visited the Cash' son Dudley and family in Portales last week.  
**IS GUEST OF SISTER**  
 Mrs. H. H. Snow visited in the home of her sister, Mrs. James Cash, in Howford, Sunday.

**VISIT IN FIELDS, N. MEX.**

Mr. and Mrs. L. E. Pollard visited Mr. Pollard's father and mother in Fields, New Mexico over the weekend.

**ATTEND GUARD MEETING**

Walter Whitfield and Johnny Dorn attended a meeting of the National Guard unit in Levelland Sunday night. Walter is a member of the unit.

**VISIT WITH SISTER**

The Willie Welches visited Mrs. Welches' sister and family, the M. J. Gibson in Muleshoe Sunday and also attended the Cantata at the School Auditorium.

**SUNDAY GUESTS OF FREDS**

Mr. and Mrs. Bobby Fred of San Francisco, Calif., Mr. and Mrs. Henry Froy of Levelland, Mr. and Mrs. Bob Newton of Enochs and Bob's father of Pettit, were Sunday guests of the L. G. Freds.

**HOUSEWIFE CLUB MEET**

The Enochs House Maker Club met in the home of Mrs. Ray Snice, Thursday, December 13, for their annual Christmas party. Attending were Mesdames Bob Newton, L. G. Fred, Ed Autry, Gene Autry, H. H. Snow, Dutch Cash, Charley Vanlandingham, Cleo Hall, T. A. Thomas, Zed Robinson, L. G. Harris, Mrs. Altman and Mrs. Boydston.

**GRANDSON ARRIVES**

The L. G. Freds received word Saturday of the arrival of a new grandson, born, December 14th. The parents are Mr. and Mrs. Bob Sanders.

**Jaycees, Jayettes Have Christmas Dinner, Monday**

The Jayettes entertained their husbands with a Christmas dinner on December 17, in the home of Mr. and Mrs. Roy Tarver, Jr.

Following the meal, games of bridge were played by the group and the climax of the evening was the exchange of gifts.

Those attending were Messrs. & Mesdames Jerry Barton, John Barnes, Buddy Hanna, Dexter Nebhut, Eddie Irwin, Steve Monroe, Merlin Roberts, Tubby Holloman, Fred Payne, Roy Tarver, Jr., and Mrs. J. T. Holloman.



**SEE SANTA . . .**

**SATURDAY, Dec. 22**

10 a.m. to 12 noon & 4 p.m. to 8 p.m.

and

**MONDAY, Dec. 24**

10 a.m. to 12 noon

**MORROW APPLIANCE CO.**

Opposite Willis Food Phone 4881, Morton

**TOYS TOYS TOYS**

Prices Reduced for CLEARANCE before Christmas

- Wagons
- Tricycles
- Block Sets
- Gun Sets
- Dolls
- Dishes
- Games of all descriptions
- Juniper horses and others

**MORROW APPLIANCE CO.**

Opposite Willis Food Phone 4881, Morton  
**FRIGIDAIRE APPLIANCES**  
 T.V. Sales and Service

**OPENING FRIDAY DEC. 21st**

MORTON'S NEWEST BEAUTY SHOP

**ALICE'S BEAUTY BAR**

AT 111 WEST SECOND ST.  
 (Formerly Dr. Stringer's Office)

**MRS. BILL DANIEL**  
 Manager and Operator

**Greatest Selection Ever**

**Late Model USED CARS and PICKUPS**

(Nearly Every Make)

**Priced to sell Quick!**

Make us an offer

We want to clear our lot of all USED CARS and Pickups before the first of 1957

**HURRY! HURRY!**

**ALLSUP CHEVROLET CO.**

113 EAST WASHINGTON Phone 3361 MORTON



**SPECIALS Good FRIDAY, SATURDAY, and MONDAY**

- |   |            |  |            |
|---|------------|--|------------|
| <b>CUT - RITE</b> ROLL                          | <b>23¢</b> | <b>CORN</b> SHURFINE 308 CAN                   | <b>15¢</b> |
| <b>SCOTKINS</b> PACKAGE                         | <b>15¢</b> | <b>GREEN BEANS</b> WHOLE, Sunny Acres, 308 CAN | <b>15¢</b> |
| <b>GRAPE JUICE</b> WELCH'S 24 OUNCE BOTTLE      | <b>33¢</b> | <b>PUMPKIN</b> SHURFINE 2 cans                 | <b>25¢</b> |
| <b>PINEAPPLE JUICE</b> DOLE BIG 48 OZ. CAN      | <b>29¢</b> |  |            |
| <b>CRANBERRY SAUCE</b> SHURFINE 2 cans          | <b>33¢</b> |  |            |
| <b>Frozen FISH STICKS</b> PACKAGE               | <b>33¢</b> |  |            |
| <b>ICECREAM</b> (P.I.C.) ASSORT. FLAVORS ½ gal. | <b>69¢</b> |  |            |
| <b>MELLORINE</b> SWIFT ½ gal.                   | <b>49¢</b> |  |            |
- SHOP and SAVE at Piggly Wiggly
- |                                       |            |  |             |
|---------------------------------------|------------|--|-------------|
| <b>MINCE MEAT</b> PLYMOUTH 20 OZ. JAR | <b>35¢</b> | <b>Large FAT HENS</b> POUND                | <b>49¢</b>  |
| <b>TEA</b> PLYMOUTH ½ lb.             | <b>59¢</b> | <b>BACON</b> CORN KING POUND               | <b>49¢</b>  |
|                                       |            | <b>PICNICS</b> CANNED, SERVE LIKE HAM EACH | <b>1.99</b> |

*May Christmas be all you hoped for and more*



Get FREE MOVIE TICKETS at  
 —PIGGLY WIGGLY, Morton

**MONDAY will be DOUBLE S&H Green Stamp Day**

- |  |            |
|--|------------|
| <b>CAKE MIX</b> DROMEDARY BOX              | <b>25¢</b> |
| <b>SHORTENING</b> MRS. TUCKER'S 3 lb. ctn. | <b>69¢</b> |
| <b>NOSE DROPS</b> RHINALL BOTTLE           | <b>59¢</b> |
| <b>DOG FOOD</b> BIG BOY 3 cans             | <b>25¢</b> |







## Let all the Earth be Silent

It is the time of the year  
that we all share a  
common feeling of waiting,  
watching, and hushed expectations.  
It is the time of  
anticipation and merry making  
and, more important than all,  
It is the remembrance of the miraculous  
Peace of God that  
descended into all the Earth  
two thousand years ago to  
prepare it for the  
birth of a Savior.

COUNTRY CLUB GIN

COCHRAN COUNTY

### CHRISTMAS WITH DAUGHTER

Mr. and Mrs. J. N. Foster left Wednesday to spend Christmas with their daughter and family, Mr. and Mrs. David Purifoy in Henderson.

### TO VISIT IN HASKELL

Mr. and Mrs. Bill Burkett will leave Sunday to spend Christmas with her parents, Mr. and Mrs. R. H. Highnote in Haskell.

### TO KANSAS FOR CHRISTMAS

Mr. and Mrs. Nath Crockett and a granddaughter, Sue McCall, and Burlie Roberts will leave Saturday for Ellinwood, Kansas to spend Christmas with the Herman Crocketts and the H. C. Moudys, Mattie Lou Caffey, who has been visiting in Ellinwood since October will return home with her parents, the Nath Crocketts after the Christmas holidays.

### CHRISTMAS IN WINDOM

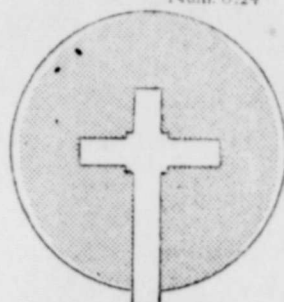
Mr. and Mrs. W. M. Butler and Regina left Wednesday for Windom, Texas to spend Christmas with her parents, Mr. and Mrs. N. T. Perry. They also plan to visit with his parents, Mr. and Mrs. W. M. Butler of Dallas.

### WILL VISIT SON, DAUGHTER

Mr. and Mrs. S. T. Cox will spend Christmas in Springfield, Missouri with his daughter Mrs. Jane Davis, and his son, Kenneth Cox.

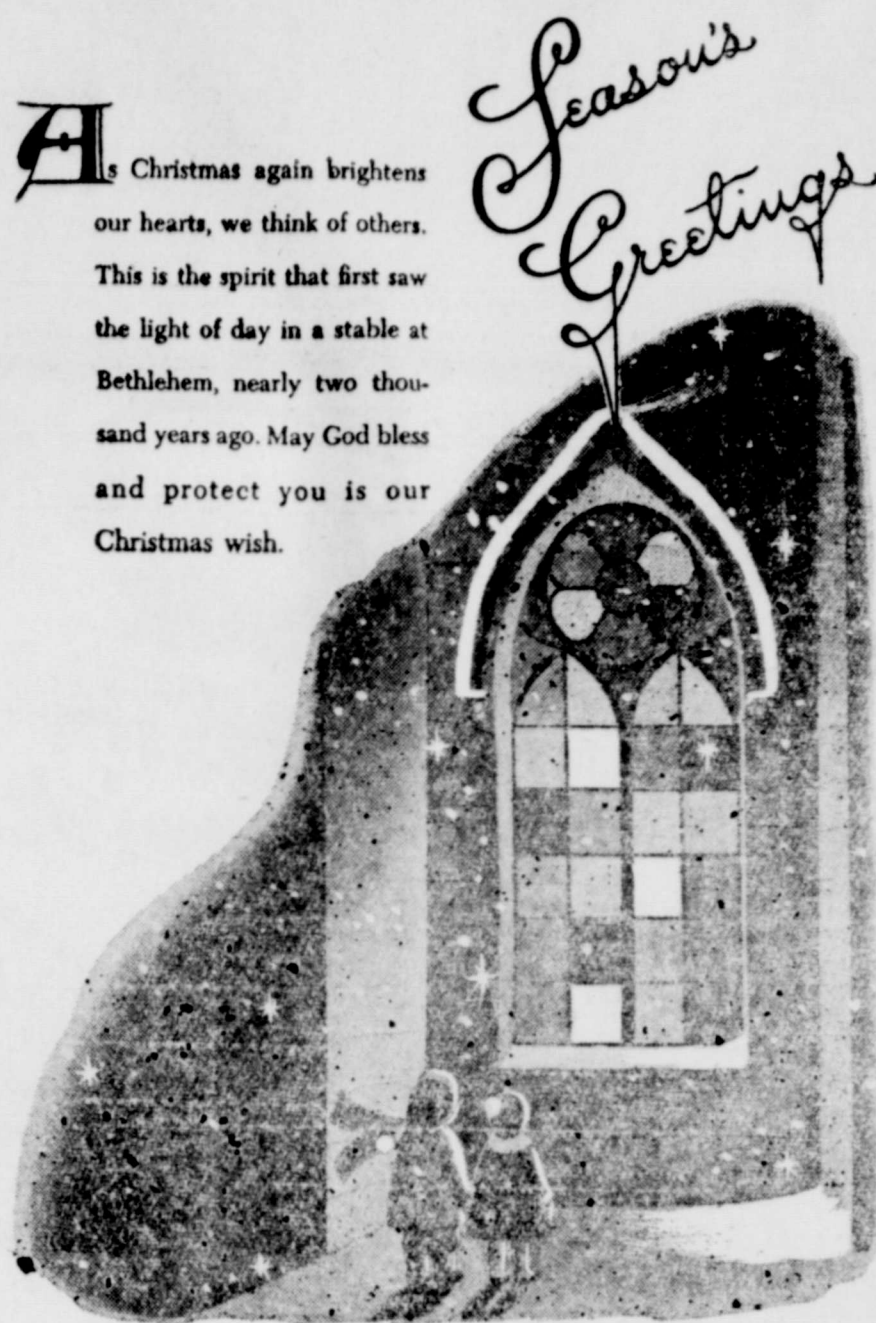
*"The Lord bless thee and keep thee."*

Num. 6:24



GREETINGS

May you have a peaceful  
and happy Christmas,  
rich in spiritual blessings.  
I sincerely Appreciate Your  
Cooperation during  
the past year  
**CECIL LYONS**  
WHITEFACE



MAPLE MERCANTILE

MAPLE, TEXAS

H. B. ABBE and GLENN THOMPSON

# ONLY 4 MORE DAYS of SAVINGS at S&H VARIETY STORE LIQUIDATION SALE - - - DOORS CLOSE AT 6:30 P.M. MONDAY - TAKE ADVANTAGE OF SAVINGS -

### RIT DYES

15c package  
**3 for 25¢**  
25c package  
**2 for 25¢**

50 Men's  
**DRESS SHIRTS**  
White Only  
3.95 Value  
**2.44**

Black Engineering  
**BOOTS**  
**8.50**

Girls to Women's  
White  
**BOBBY SOX**  
49c values  
**3 for 1.00**

**ANSCO FILMS**  
120 - 127 - 620  
val. 45c  
**only 29¢**

Men's  
**CORDUROY SHIRTS**  
Assorted sizes and colors  
Final Clearance  
**2 for 5.00**

NORTHSIDE SQUARE MORTON

**Bobby Pins, Berrettes, Snaps, Pins,  
Hairnets, Threads . . . ea. 7¢**

### THOUSAND BOTTLES

VARIOUS PATENT MEDICINES — Such as NERVINE, MINERAL OIL, ANTECEPTICS, MILK OF MAGNESIA, CAMPHORATED OIL, SYRUP PEPSIN, and hundreds of others . . .

**All of this MUST BE SOLD - You can save up to 70 per cent on anything in this assortment you can use . . .**  
HERE ARE A FEW SPECIALS

**CASTOR OIL . . . bottle 10¢**  
**100 ASPIRINS . . . only 19¢**  
**4-WAY COLD TABLETS . . . 5¢**  
**50¢ SIZE TOOTHPASTE . . . 19¢**  
**Red Arrow NOSE DROPS . . . 25¢**  
An 89c Value  
**JERRIS HAIR OIL . . . large bot. 19¢**  
**TOOTH BRUSHES . . . . . 14¢**

### Monday Only

Ladies'  
**DRESS**  
Any dress left over from the sale (1 p.m.-3 p.m.)  
Values to 12.95  
**2.00 ea.**

Men's  
**DRESS SHOES**  
Any shoe left over from sale (11 a.m. to 1 p.m.)  
Values to 8.95  
**4.00**

One Group Men's

**SPORT SHIRTS**  
Reduced to  
**1.79**

Ladies'  
**WESTERN SHIRTS**  
5.95 value  
**only 2.98**

**ZIPPERS**  
from 7 to 20 inch  
Reduced from last week  
**10¢**

One Group of Large Size Men's  
**WESTERN SHIRTS**  
**2 for 5.50**

Men's 4 - Buckle  
**OVERSHOES**  
7.95 value  
**only 5.88**

Men's  
**UNION SUITS**  
Sizes 34 - 36  
**1.25**

Boy's  
**Sport Sox**

Values to 49c  
**25¢**

Men's  
**Sport Sox**

**3 for 1.00**  
Men's Leather  
**Work Gloves**  
**1.59**

Hanes  
**Briefs T - Shirts Shorts**  
**75¢**

Mens'  
**Overalls**  
**2 for 5.00 or 2.69 ea.**

Boys'  
Davy Crockett  
**WESTERN BELTS**  
1.98 Value.  
**1.00**

Men's  
**COWBOY BOOTS**

Values to 29.95  
as low as  
**12.95 to 19.95**

Men's  
**KHAKI PANTS**  
2.69 each  
**2 for 5.00**

Ladies'  
**BLOUSES**  
**1.00**  
Cannon  
**BED SPREADS**

Reduced from last week's Sale Prices . . . from 7.44  
**to 6.39**

Boy's  
Odds and Ends  
**COWBOY BOOTS**  
**4.47**  
Value to 7.95

Boys'  
**WESTERN JEANS**  
11 1/4 oz. course weave denim - BELT FREE  
**1.98**

ALL LAY-AWAYS MUST BE PICKED UP BY 6:30 P.M. MONDAY

Beautiful Selection  
**GIRL'S DRESSES**

Reduced from Last Week  
**for final clearance**

### IDEAL GIFTS

**CUFF LINKS, values to 2.50, 100 to choose from . . . . . 98¢ or 2 for 1.75**  
**CIGARETTE LIGHTERS . . . . . 98¢**  
**Men's WRIST WATCHES . . . 6.95 up**  
**FLASHLIGHTS . . . . . 39¢**  
**3 piece LUGGAGE SETS, values to 19.95, now only . . . . . 13.99**  
**LEATHER BILLFOLDS . . . . . 1.00**  
**BINNOCULARS, values to 19.95 to go now at only . . . . . 8.95**  
**410 WINCHESTERS . . . . . 29.95**  
**16 GAUGE SHOTGUNS . . . . . 29.95**  
**12 GAUGE AUTO. SHOTGUNS, now for only . . . . . 39.95**  
**FRENCH HARPS . . . . . 88¢**  
**LADIES WATCH BANDS . . . . . 22¢**

Ladies'  
**COATS**

Values to 24.95  
now only  
**12.97**

One Group of Ladies' Fall

**DRESSES**  
that were 4.00  
On Sale last week

Reduced to Final CLEARANCE to Only . . .

**2.99**  
**2 for 5.75**

Men's  
**KNEE BOOTS**

Ideal for irrigation  
8.95 val.

**only 6.50**

Men's  
**KHAKI SHIRTS**

2.49 val . . . . . 1.69  
2.98 val. . . . . 2.44  
4.95 val. . . . . 2.98

Gift

**TOWEL SETS**

**98¢ - 1.79 - 2.49**

**FOR TOP VALUES - SAVE at our LIQUIDATION sale**

TO WISH YOU ALL THE TRUEST JOYS OF CHRISTMAS



"I will sing praise to thy name O Thou most high." PSALM 9:12

WESTERN ABSTRACT MORTON, TEXAS

Many are the wishes we're sending you for a very happy holiday.

L & T GROCERY BERRY and IMOGENE Whiteface, Texas

RETURN FROM TRIP Mr. and Mrs. J. H. Taack of west of Morton returned Wednesday from a nine day trip. They visited a brother of his, Mr. Corlie Taack and family at Olney; a nephew, Mr. and Mrs. Ben Taack and family, at Paris; a sister at Idalou, and a daughter and family Mr. and Mrs. Floyd Jackson at Vashli.

Ellis High in taste appeal... DELICIOUSLY DIFFERENT SHOP T-RIBS O' BEEF

ROSE THEATRE

MORTON, TEXAS

LAST TIME TODAY

JOHN PAYNE MONA FREEMAN HOLD BACK THE NIGHT AN ALLIED ARTISTS PICTURE

FRIDAY, DEC. 21

MERCHANTS' FREE CHRISTMAS SHOW

TYRONE POWER KIM NOVAK THE EDDY DUCHIN STORY

REX THOMPSON - JAMES WHITMORE WITH SHEPPERD STUDDICK AND VICTORIA SHAW CINEMASCOPE

SAT. ONLY, DEC. 22

WALT DISNEY'S DAVY CROCKETT AND THE RIVER PIRATES PLUS WALT DISNEY'S MAN IN SPACE

VISIT GENTRYS Mr. and Mrs. Paul Gentry and two children of Lamesa visited on Tuesday in his brother's home, with the Roy Gentry family.

VISITED AILING FATHER Mr. and Mrs. Roy Gentry and family visited his father, Mr. Sid Gentry in Anson Sunday. Mr. Sid Gentry has been in ill health for some time.

JOE AIMS WORTH'S WILL BE CELEBRATING GOLDEN WEDDING ANNIV. Mr. and Mrs. Joe Aimsworth of Millsand, N. M., will celebrate their 50th wedding anniversary on Sunday, January 6th, at their home in New Mexico. Friends are cordially invited to attend.

GUESTS OF A BAKERS

Mr. and Mrs. Willard Lee Baker and family of Muleshoe and Mr. & Mrs. Ray Bill Baker and family of Denver City are spending the Christmas holidays with their parents Mr. and Mrs. A. Baker.

WILL VISIT THE STARS

Buddy Hanna and family are to spend Christmas visiting friends and relatives in the "star" country of Oklahoma.

VISIT REDLANDS

J. L. Merrill and family are planning to spend the holidays visiting friends and relatives in the "bow and arrow" country of Oklahoma.

HOLIDAYS IN CIRCLEBAR Mr. and Mrs. Don Smart and family will spend Christmas visiting his parents, Mr. and Mrs. K. Smart at Circlebar.

VISITING IN HOUSTON

Mr. and Mrs. Charles Taylor of Houston are in Houston visiting with their daughter and family Mr. and Mrs. J. T. Porter and James.

HAIRDS TO VISIT OKLA.

Mr. and Mrs. Carl Beard of Houston will spend Christmas in Oklahoma City visiting their daughter and family Mr. and Mrs. Paul Gentry and daughter.

TO VISIT IN FORD COUNTY

Mrs. Otha Derry and son, Jim, will visit friends and relatives over the holidays in Ford County.

SLEET AT BELLSIDE

Sleet fell at Beltside Tuesday morning according to reports received by the Tribune.

A heavy light snow or sleet blanket fell in Morton also. However, despite this heavy mist, light rain and light snow and sleet, there was a very small portion of water before it all dried up.

READ CHRISTMAS PARTY

Allsup Chevrolet company employees observed their annual party Wednesday night at the company building here.

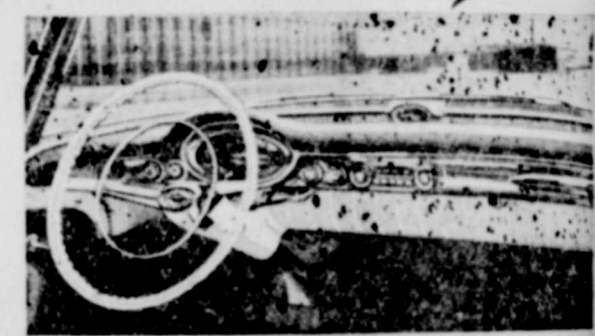
GEORGE GOBEL - MITZI GAYTOR DAVID NYEN THE BIRDS SINGERS

RESINALD GARDNER FRED CLARK WALTERS - NORMAN STUMPS SIDNEY SHELTON - PRESTON STUMPS

TUES. WED. - DEC. 25 - 26 Christmas Matinee

RODDERS & BARNSTEIN'S The King and I IN THE COMPLETE GRANDeur OF CINEMASCOPE 55

ALL that's NEW is OLDS!



NEW INSTRUMENT PANEL... everything easily accessible yet safely out of the way!... COME IN! YOU'RE ALWAYS WELCOME AT 111 E. WASH. AVE. HAWKINS OLDSMOBILE CO.

DOSS FOOD STORE AND FROZEN FOOD LOCKERS. To make YOUR CHRISTMAS merrier! Santa Suggests! WE GIVE FRONTIER STAMPS. FOOD Bargains. Fresh Fruits and Vegetables. Quality Meats. Frozen Foods. Double Frontier Stamps Monday Dec. 24.

- WHITE SWAN POP CORN 3 CANS 49c

Shurfine PEACHES Big No. 2 1/2 Cans 3 cans... 89c

CANDY and NUTS... of course!

SHURFINE PUMPKIN NO. 303 CANS 2 cans... 25c GRAND JELLO 3 boxes... 25c

EATMORE CRANBERRIES... lb. pkg. 23c LIGHT CRUST (WHITE or YELLOW) MEAL... 5 lb. sack 39c CHICKEN-of-the-SEA (CHUNK STYLE) TUNA... 3 cans 89c

Quality Meats FRESH PORK ROAST... lb. 49c GOOD LOIN STEAK... lb. 59c WICKLOW BACON... lb. 49c GOOD EATING PORK CHOPS... lb. 55c

SUPREME Salad Wafer CRACKERS lb. box... 27c DROMEDARY DATES 6 1/2 oz. pkg., 17c

Frozen Foods MORTON'S - 24 OZ., APPLE, PEACH, CHERRY, BOYSENBERRY, or PUMPKIN - Fresh FROZEN PIES... 2 for 89c FRESH PAC, SLICED, 10 OZ. PKG. STRAWBERRIES... pkg. 23c

- RUBY RED GRAPEFRUIT... lb. 10c ROMAN BEAUTY APPLES... lb. 15c TEXAS ORANGES... 5 lb. sack 39c FRESH GRAPEFRUIT... 5 lb. sack 39c FRESH RADISHES... 2 bunches 15c FRESH GREEN ONIONS... 2 bunches 15c

SHURFINE SHORTENING 3 lb. can... 79c Elite Chocolate Covered CHERRIES lb. box... 49c no. 303 can 21c WELCH'S 24 OZ. BOTTLES GRAPE JUICE 3 bottles... 1.00

SHURFINE COFFEE lb. can... 93c

SHURFINE Cranberry Sauce NO. 300 CANS 2 CANS 33c

SHURFINE Fruit Cocktail no. 303 can... 23c

DOUBLE FRONTIER STAMPS MONDAY Dec. 24 WE WILL CLOSE Tuesday, Dec. 25, and Wednesday, Dec. 26 for CHRISTMAS

SHURFINE FLOUR 25 pound sack 1.89

HERSHEY'S (JUST ADD MILK) Instant Cocoa Mix lb. can... 47c

DOSS FOOD STORE AND FROZEN FOOD LOCKERS WHERE YOU GET FRONTIER SAVING STAMPS

FOOD FOR THOUGHT - WHY SPEND YOUR MONEY FOR TRIVIA? Give QUALITY GIFTS from JETER HARDWARE for her - FIESTA POTTERY, MELMAC Dinnerware, CARD TABLES, Stainless Steel TABLEWARE, SMALL APPLIANCES... for him - TOOL BOXES, FISHING KITS, GUNS - Remington, Stevens, Winchester, DAISEY AIR GUNS... FOR THE CHILDREN TOYS, WAGONS, TRICYCLES

JETER HARDWARE 'A GOOD SOURCE OF SUPPLIES' A VERY MERRY CHRISTMAS ALLSUP CHEVROLET CO. MORTON, TEXAS



SHOP IN MORTON THIS CHRISTMAS  
LUBBOCK MERCHANTS DON'T SUPPORT  
MORTON SCHOOLS, CLUB, CHURCHES

Season's  
Greetings



LINDSEY FEED and SEED

"Your PURINA Dealer"

MORTON, TEXAS



MERRY  
CHRISTMAS

May the Christmas bells  
ring out with a joyous  
message of good hope,  
good cheer, and good  
blessings for all.

MORTON GIN COMPANY

MORTON, TEXAS



And best wishes for your happiness

L. B., Minnie, and Jeanette

DEAR SANTA . . .  
Only Santa Knows the Difference  
Between All Those Different Dolls

Morton School  
Box 785  
Morton, Texas  
December 11, 1956

Dear Santa Claus,  
I want an electric train, a foot-  
ball, a guitar, a pair of Roy Rog-  
ers guns, and a filling station.  
Your friend,  
Freddie Turney  
x x x

Morton School  
Morton, Texas  
December 11, 1956

Dear Santa,  
I am in the third Grade.  
I would like a Walking doll (26  
inches).  
I want a Sweaterset.  
I would also like a ring,  
and some Nuts and candy.  
Don't forget Mother and Daddy.  
Love,  
Ginger Scoggins  
x x x

Morton School  
Morton, Texas  
December 11, 1956  
Box 73

Dear Santa Claus,  
I want a pair of skates for Christ-  
mas. My brother wants a pair of  
skates, too.

Your love,  
Sibyl Tilley  
x x x

Morton School  
Box 404  
Morton, Texas  
December 10, 1956

Dear Santa Claus,  
I want a doll for Christmas. My  
brother wants an electric train and  
a basket ball set.

Love,  
Charlotte Smart  
x x x

Morton School  
Morton, Texas  
December 11, 1956

Dear Santa,  
I would like to have two arrows  
and two arrow points. I would like  
to have a box of Bee Bees.

Your friend,  
Willard Ware  
x x x

Morton School  
Morton, Texas  
December 11, 1956

Dear Santa Claus,  
I would like for you to bring me  
a sewing machine and a robe.  
I hope all the children have fun  
Christmas.

Love,  
Belva Tomner  
Room 3D  
x x x

Morton School  
Morton, Texas  
December 11, 1956

Dear Santa Claus,  
I would like for you to bring me  
a walking doll and a doll house.  
I would like some beats for Christ-  
mas.

Your love,  
Patricia Sandfer  
x x x

Morton School  
Morton, Texas  
December 11, 1956

Dear Santa Claus,  
I want a Baby Bannister doll  
and a make-up kit a set of dishes  
and a basketball.  
My little brother wants a gas  
station and gun set.

With love,  
Mary Sue Taylor  
x x x

Box 57,  
Morton, Texas  
December 16, 1956

Dear Santa,  
I have been a good boy this year.  
I would like for you to bring me a  
log truck, a hauling truck, a cattle  
truck and a double helster set.

Love,  
Travis  
(Powland, I'll Bet)  
x x x

Dear Santa,  
I have been a good girl this year.  
I would like for you to bring me  
a Revlon doll and some clothes  
for her. Also I would like a vanity  
and bench, bathinette and a Hutch  
cupboard.

Love,  
Gail Rowland  
x x x

Enochs, Tex.

Dear Santa Claus,

I am a little girl 6 years old. I  
am in the first grade. I want a doll  
that drinks and wets and blows  
bubbles. Als a doll hi-Chair a doll  
bed. And doll Nursing Set and a  
baton - Dont forget all the orph-  
ans.

Love,  
Jewellene  
x x x

Morton, Texas  
December 15, 1956

I have been a good boy this year.  
I would like for you to bring me  
an erector set, size 12 1/2, a line-  
man belt; a loader and convey-  
belt, also some candy, nuts, and  
fruit in my stocking.

Your friend,  
David Gentry

A Sincere  
MERRY  
CHRISTMAS

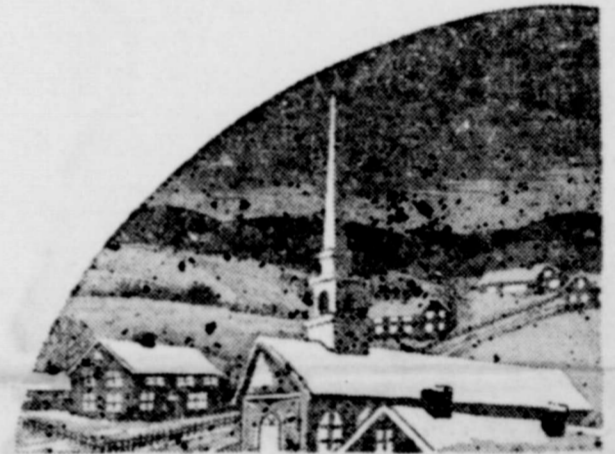
to you, our friends  
and customers.



R. T. Tarver  
"66 Service"



May the Peace  
and joy of the  
Christmas season  
fill your heart  
with happiness  
and contentment.  
We wish you the best  
of all holidays.



For the  
Crippled Children  
of Texas  
Christmas Is Not  
Really Christmas  
unless they know that  
SOMEONE CARES

Your Gift At Christmas Time Will Help Make 1957 A Happier Year  
For Many Little Handicapped Texans.

THE GONZALES Warm Springs FOUNDATION

Gonzales Warm Springs Foundation For Crippled Children  
P. O. Box 58, Gonzales, Texas

Enclosed is my Christmas present to help carry on the good work of mending  
the limbs of handicapped young Texas citizens.

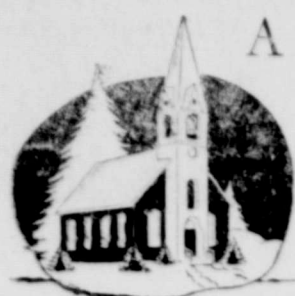
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_



We have bought this space to bring you  
this important message and to wish  
you a Merry, Merry Christmas!

FIRST STATE BANK

MORTON, TEXAS



A CHRISTMAS  
OF REVERENCE  
TO YOU  
AND YOURS

JETER HARDWARE  
SOUTHSIDE SQUARE MORTON

JOYOUS CHRISTMAS

A WARM AND FRIENDLY WISH OF  
GOOD CHEER FOR CHRISTMAS



MORTON ELECTRICAL SUPPLY  
Mr. and Mrs. Fred Morrison  
MORTON, TEXAS

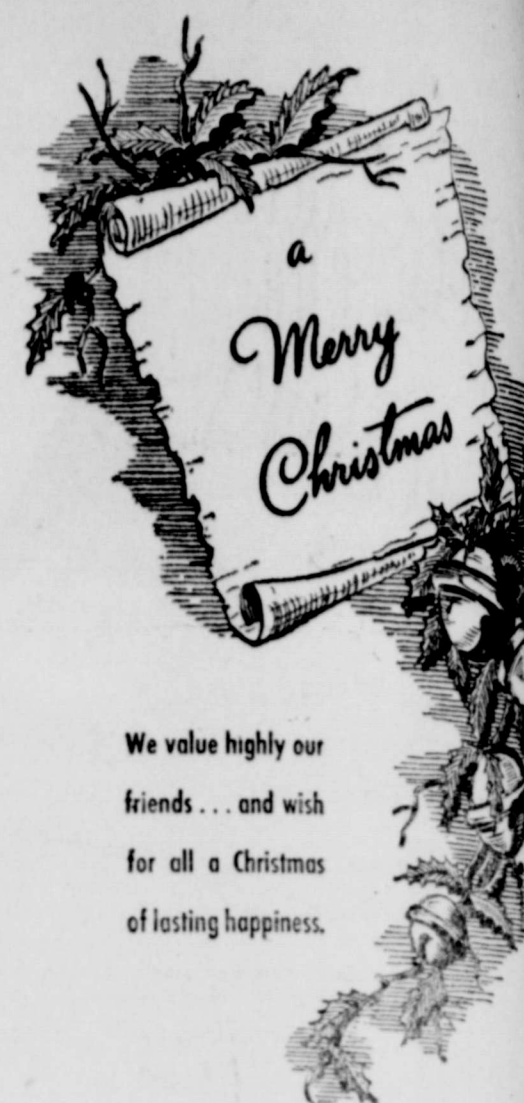
Ideas for Gracious Living by WALDMAN

**THE DINING ROOM**

An attractive tea wagon or cart adds charm and needed room when placed along side the dining table. Salads, serving pieces, extra dishes can be kept there well out of the way of guests.

For informal snacks, buffet suppers or cocktail parties, a luggage rack or a stool can double as a small, intimate table. For complete informality, a cushion on the floor provides comfortable sitting space.

The ultimate in dining comfort depends on mood—and mood depends a great deal on proper lighting. A new product, "Lutral," takes the place of your on-and-off switch and permits you to control the lighting in your dining room—from near dark to very bright—with just a turn of a dial. Easily installed, it adds the proper touch to dining found in fine hotels and restaurants.



We value highly our friends... and wish for all a Christmas of lasting happiness.

DORTHEA WEEKES  
BEAUTY SALON  
MORTON, TEXAS




FREE TURKEYS

**S&S MERCANTILE**

GIFTS — Saturday, December 22nd  
— 6 BIG DRAWINGS —  
FREE 3 Pc. Set Gateway Luggage — at 4 p.m.  
10 lb. Turkeys at 10 a.m., 12, 2, 4, 6 p.m.




Maple, Tex.

— YULETIDE HOLIDAY FOOD SPECIALS —



	WHITE SWAN COFFEE lb. .... <b>97¢</b>	WHITE SWAN PEACHES . . . . No. 2 1/2 can	29¢
WHITE SWAN MINCE MEAT . . . . . 9 oz. pkg.	19¢	WHITE SWAN, MOIST COCOANUT . . . . . 4 oz. can	17¢
WHITE SWAN CRANBERRY SAUCE . . 303 can	15¢		WHITE SWAN BARTLETT PEARS 2,303 cans . . . <b>55¢</b>
	WHITE SWAN FRUIT COCKTAIL 2,303 cans . . <b>43¢</b>	WHITE SWAN APRICOTS . . . 2 No. 303 cans	45¢
		WHITE SWAN PUMPKIN . . . 2 No. 300 cans	25¢

**Cake Mixes**

Betty Crocker, Chocolate Fudge  
Chocolate Malt, Peanut Cream, and  
White . . . . . pkg. **25¢**

WHITE SWAN, RIPE, LARGE OLIVES . . . No. 1 Tc11	33¢		WHITE SWAN Gerkins PICKLES 12 oz. jar . . . <b>35¢</b>
WHITE SWAN, PURE Strawberry PRESERVES, 20 oz	39¢	WHITE SWAN, NO. 2 CANS TOMATO JUICE . . . . 2 cans	29¢
	WHITE SWAN PINEAPPLE No. 2 can . . <b>23¢</b>	WHITE SWAN, WHOLE GRAIN CORN . . . . 2, 12 oz. cans	35¢
WHITE SWAN WHOLE BEETS . . . 16 oz. glass	25¢		WHITE SWAN Luncheon CORN 2,303 cans . . <b>29¢</b>
WHITE SWAN, CUT ASPARAGUS . . . . picnic can	23¢		

**CRISCO** 3 lb can . . . . . **95¢**

	WHITE SWAN Luncheon PEAS No. 303 cans 2 cans <b>35¢</b>	WHITE SWAN TOT PEAS No. 303 can <b>33¢</b>	WHITE SWAN Fancy Whole BEANS 303 can - <b>29¢</b>	
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<b>FRESH VEGETABLES</b>	<b>CHOICE MEATS</b>		
CRISP CELERY . . . celo pkg.	10¢	HORMEL, MIDWEST SLICED BACON . . . . lb.	45¢
CRANBERRIES . . . . . lb. pkg.	19¢	ARMOUR'S SAUSAGE . . . . lb. roll	25¢

**SUGAR** PURE CANE 5 lb. bag . . . . . **49¢**

LIGHT CRUST MEAL YELLOW CREAM 2 lb. box - 17¢	FROZEN STRAWBERRIES 10 oz. Pkgs 5 pkgs. - 1.25	FROZEN ORANGE JUICE 6 oz. cans 2 cans - 35¢
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MERRY CHRISTMAS SHOP and SAVE with **S&S MERCANTILE** FANCY and STAPE FOODS DRY GOODS and VARIETY CHARLES and JOE SMITH

HAPPY NEW YEAR

With your . . .  
**H. D. Agent**

By Mrs. LELA PETTY

**TRY HALF-TURKEY**

Do you feel your family is too small for a big Christmas turkey? You might try a half or a quarter turkey this year. It will cut down roasting time and you won't have the problem of leftovers.

Here are the directions for roasting a half or quarter turkey:

Rub the cut side with salt. Skewer skin to meat along cut edges to hold the skin and meat together during roasting. Tie the leg to the tail piece and tie a cord around the breast to hold the wing flat.

Place the bird, skin side up, on a rack in a shallow pan. Grease with cooking fat and cover with a fat-moistened cheese cloth. Baste during roasting. Set oven for 325 degrees.

Here is a guide for roasting time:

3 1/2 to 5 lbs. — 3 to 3 1/2 hours  
5 to 8 lbs. — 3 1/2 to 4 hours  
8 to 12 lbs. — 4 to 4 1/2 hours.

Prepare your favorite stuffing as usual and bake in a greased pan or casserole during the last one and one-half hours of roasting time. To pick up the stuffing, baste with pan drippings or giblet broth.

— o o o —

**HOT BUTTERED CRANBERRY PUNCH**

3/4 cup brown sugar, firmly packed.  
1 cup water  
1/4 teaspoon salt  
1/4 teaspoon nutmeg  
1/2 teaspoon cinnamon  
1/2 teaspoon all-spice  
3/4 teaspoon cloves  
2 one lb. cans of jellied cranberry sauce  
2 cups water  
1 qt. pineapple juice  
Cinnamon sticks.  
Butter or margarine.

Bring to a boil sugar, water, salt and spices. Crush cranberry sauce with a fork. Add water and heat with rotary beater until smooth. Add cranberry liquid and pineapple juice to hot spiced syrup and simmer about 5 minutes. Keep steaming hot over hot water. To serve, ladle punch into mugs. Add dots of butter or margarine. Serve with cinnamon sticks as stirrers. Makes 2 1/2 quarts.

**Lehman 4-H's Exchange Gifts at Christmas Party**

The Lehman 4-H Club met on Thursday afternoon at the home of Dianne Fields. After saying the 4-H pledge, the club members sang several Christmas carols.

Linda Hindes invited the club members to meet at her house on January 9th.

Linda Gay Key, member of the Family 4-H Club, displayed a toy dog made from a towel and a wash cloth. She then showed the group how it was made, and each girl made one for herself out of the materials she had brought to the meeting. After a box was tied around each puppy dog's neck, a dog show was held but no prizes were won since the performance was strictly amateur. The demonstration was enjoyed by everyone.

Gifts were exchanged by members. They presented a special gift to Miss Petty, HD Agent.

Dianne and her mother, Mrs. Cyrus Fields, served refreshments to the visitors, Linda Gay Key and Miss Petty, and to the following members: Beth and Judy Wemken, Sandra and Linda Freeman, Linda Hindes, Connie Cumpston, Linda Burkett and Tod Fields.

**Christmas Party Held By Friendly Neighbors Club**

The Friendly Neighbors club met in the home of Mrs. Lillian Wilson on Wednesday, December 5, at 1:30 p.m. for the Christmas party.

The group first put in a quilt and tacked it out, and then opened the gifts and revealed their secret pairs.

Members present for the party were: Mrs. Jess Clayton, Mrs. Talbot, Blackstock, Mrs. Ervin Merritt, Mrs. Burl McCasland, Mrs. J. W. Poad, Mrs. Jamie Lynch, Mrs. Walter Sandefer, Mrs. Leon Stinson, and the hostess, Mrs. Wilson, and several children.

The next meeting will be in the home of Mrs. J. W. Pond on January 2nd.

**HOLIDAYS IN MORTON**

Charles Tichenor is spending the holidays in Morton with his grandmother, Mrs. Willie Rose. Charles is in the Navy Air Corps and is stationed in Memphis, Tenn.



JOY TO THE WORLD! THE LORD IS COME; LET EARTH RECEIVE HER KING;



**NORMAN STUDIO**  
MORTON  
and LEVELLAND



May we say that we appreciate having had the opportunity of serving you and the privilege of enjoying your friendship and good will. You have helped us accomplish a very satisfactory year so we add to our Christmas Greetings an honest and sincere "Thank You"

**ROSE and WALLACE THEATRE**  
**INDIAN DRIVE-IN**  
"Your Home of Reel Entertainment"  
Walt Sandefer, Manager

JOYOUS CHRISTMAS

**Greetings**



TO OUR FRIENDS

**BANKS — ROSS**

ED, MAJOR, TOM, Jr. HOFFMAN, SHORTIE, and RAYMOND

# Best Wishes for a JOYOUS CHRISTMAS

May choicest blessings be yours this Holy Christmas day and graces in abundance be yours in the months to come.

## FRALIN'S PHARMACY

County's Exclusive Professional Prescription Shop

MORTON, TEXAS



WE ARE GRATEFUL

On Christmas, as on every day, we are thankful for the many friends whose loyalty to this concern is unquestioned. Merry Christmas.

## ROY WEEKES AGENCY

MORTON, TEXAS

# Greetings

As we celebrate the birthday of the Christchild, may we remember His Life in which He has exemplified love and serenity.



## McALISTER - HUGGINS

"Your John Deere Dealer"

MORTON, TEXAS

## With Your... COUNTY AGENT

### COFFEE CAN SUPPER HELD BY WHITEFACE BOYS

About twelve club members, the County Agent, O. C. Stone and Mr. Middleton attended the coffee can supper held on the ranch of Mr. Middleton 10 miles south of Whiteface. The supper was held on the night of Friday, December 14.

Even though the weather wasn't favorable, the members, adult leaders, and others enjoyed it. The County Agent showed the boys how to place food in the coffee cans, & the fire was started about 5:30 pm. The food was cooked by about 8:30 and reduced and mesquite was furnished for cooking the food. It actually took about 22 minutes to cook the food after placing it on the coals. The boys used 1 pound coffee cans. Pork chop or ground meat was placed on the bottom with vegetables on top. Vegetables used were cabbage, carrots, potatoes and onions. About 1 tablespoon butter was added to the coffee cans. The boys did some hiking before and after eating.

### 4-H CLUB MEETINGS

Safety and fire hazards were the subjects discussed at the regular monthly meeting of the 4-H Clubs in Cochran County.

At Blodsoe and Whiteface, a film was shown on Forest Fires and Safety. One hundred and nine 4-H members attended these three meetings.

In the Morton 7th and 8th grade 4-H club, Billy Faust was elected Sgt. of Arms. Fifty members attended this meeting.

In the Morton 5th and 6th grade 4-H Club, Lester Dupler was added as a new member and was also elected to serve as Sgt. of Arms.

The club president, Earl Cox appointed the following committee to plan programs for their club: John Ed Collins, Lester Dupler, Jimmy Shively, Jimmy Shobness, Gary Martin, Gary McDaniel, Willard Cox and Bonnie Schon.

The officers met and made plans and arrangements for a winter feast to be held Wednesday night starting at 5:30 p.m. at the County Park. About 45 members and parents attended.

Each club office will plan a party for their club and it is expected each club will meet for a recreational meeting each quarter of the year.

### FARM AND HOME DEV. WORK

Field and home development work was done with the Dunham family and the M. A. Tanner family this past week.

Records and inventories being given the residents with the Tanner family and building fences, silage trough, and loading chutes with the Dunham family.

During the visit with the Tanner family on December 13, the pencil was put on the grain sorghum yields on their farm.

All the varieties were irrigated. Here are the comparisons with the regular grain sorghum with hybrid

grain sorghum which Mr. Tanner produced in 1954.

Combine Hegari produced 1637 lbs. per acre; Martin produced 2460 lbs. per acre. Texas Hybrids 610 and 590 produced an average of 3549 lbs. per acre. This pleased Mr. Tanner very much as he had actual sales slips for the grain to account for this total production. Mr. Tanner observed the Hybrids bloomed about 7 days before the other varieties, stood up about the same and harvested about the same. This is a good comparison because hybrids more than doubled the other Combine Hegari yields in production and beat the Martin a 1089 lbs. per acre.

Needless to say, Mr. Tanner has put in his purchase order for hybrid grain sorghum seed for 1955. Tanner also had planted DeKalb F-62. All the hybrid ran about the same in production and all hybrids exceeded the regular grain sorghum by amounts stated above.

Tanner observed a renter growing hybrid grain sorghum could more than pay his rent with the increase in production of hybrids over regular sorghum.

*peace good will toward men*

May the joys and peace of Christmas be with you today and always

MORTON AUTO PARTS WHOLESALE RETAIL

## Committee Formed to Study West Texas School Operations

LUBBOCK, Dec. —Plans for an organization that can turn opinions about West Texas school operations into facts will be drawn up by a five man committee elected by school administrators meeting at Texas Tech.

The school executives authorized the committee to outline tentative organization, financing and program for a West Texas School Study Council.

The Council would give school administrators opportunities for discussion of common problems. It would also provide a center for research on those problems.

Named to the planning committee are Superintendents T. A. Ro-

ach, Andrews, Weldon Marcom of Levelland; and Fred Cunningham, and Dr. Morris Wallace, Tech Education Department head.

That Committee was authorized to name a fifth member chosen from the Tech faculty.

The committee will report its findings to a meeting of West Texas school administrators on Jan. 29 at Tech.

In discussions preceding formation of the planning committee, the He added that "Public Schools are being challenged to perform

at even higher levels by a public that is becoming more and more aware of its schools and their problems."

Cunningham pointed out the need for the schoolmen to pool ideas on problems and turn those ideas over to personnel who have time for research.

Dr. Wallace presided at the meeting in the Tech Union Building.

If established at Tech, the center could also provide other professional resources and services



We pause in the midst of this busy, happy season to extend our hand in friendship to you. To thank you for your splendid cooperation and good will—to hope for a continuation of the pleasant relations now existing between us, and to wish you and yours a pleasant and joyful Christmas.

## McMASTER TRACTOR CO.

FORD Tractors and FORD Implements

MORTON, TEXAS



Please accept our sincere thanks for your friendly good-will and patronage, and our best wishes for the Christmas season for you and yours.

Mr. and Mrs. R. C. STRICKLAND

Alice Tarlton Marie Peters  
Margie Coats Alma Lindsey

George Hinds

STRICKLAND CLEANERS

MERRY CHRISTMAS TO ALL OUR FRIENDS AND CUSTOMERS

## MORTON COOPERATIVE GIN

MORTON, TEXAS



As the Merry  
Christmas bells herald  
the coming of another Season  
of joy and happiness,  
we extend to you, not only  
our Christmas greetings,  
but a word of thanks  
for your friendly response  
to our efforts to serve you.

*Greeting You*  
at

CHRISTMASTIME

FORREST LUMBER CO.

W. E. CHILDS

MORTON, TEXAS

DAVID ROZELL

ROY TURNEY

ROY GENTRY

WILSON HODGE

(We Will Close Saturday Noon, Dec. 22 to Wednesday, Dec. 26)

DEAR SANTA . . .  
**Walking Dolls, and Walking Men  
Seem Pretty Popular This Year**

Morton, Texas  
Dear Santa Claus,  
Please bring me a big walking  
doll. Please bring her an evening  
dress. Please bring her a pair of  
shoes. Please bring her a coat.  
Please bring her four dresses and  
three pair socks. Please bring me  
a baton.  
Remember all the children in  
the world.  
I love you,  
Laural Day  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me a pretty doll  
and dress and a bibber set. Please  
fill my stocking with candy and  
nuts. Please bring me a big and  
little high chair. Remember all the  
other children. I love you  
Your friend  
Janette Cooper  
x x x

Morton, Texas  
Please bring me some toy Please  
bring me doll coats. I have tried  
to be good. Please bring me a  
doll Please bring me a Violin  
I love you,  
Jeanette Childs  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me a bicycle and a  
cowboy suit and oars.  
Your friend,  
Billy Baker  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me a Betsy Wetsy  
Doll and carriage.  
Your friend Jill Banks  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me a doll with high  
heels and a play tin monkey, and  
I want an Annie Oakley suit. Please  
fill my stocking with candy  
and nuts Remember all the other  
children  
Your friend  
Sharon Clayton  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me a B-B gun and  
a bicycle. I have tried to be good  
all year. Please don't forget my  
Stocking. Remember all the good  
children in the world  
I love you,  
Frank Martinez  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me a B-B-gun an  
electric train and a watch. Please  
fill my stocking with candy and  
nuts.  
Remember all the other children.  
Please bring my little Sister  
an Annie Oakley suit.  
Your friend,  
Lynn Parker  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me a bicycle and  
a B-B-gun and a big farm set.  
Your friend,  
Johnny Eubank  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me dishes and a  
doll and candy and nuts. Remem-  
ber all the other children.  
Your friend,  
Lucy Bautista  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me a Betsy Wetsy  
doll and a doll house and a girl  
watch and a walking talking doll  
Your friend,  
Betty Ann Caldwell  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me two gun sets,  
and fill my stocking with candy  
and nuts.  
I love you,  
Junior Dewbre  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me a B-B gun, Please  
bring me a bicycle.  
Your friend  
Mike Enos  
x x x

Morton, Texas  
Dear Santa Claus,  
Please send me a B-B gun Bring  
my brother Rickov something. Bring  
candy and nuts Remember my  
teacher your friend  
Eddie Bedwell  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me two guns and a  
bicycle, and remember all the ot-  
her children. Please don't forget  
my stocking.  
Your friend  
Jimmy Cartwright  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me a B-B gun and  
a fire cracker I have tried to be  
good all year. Please don't forget  
my stocking. Remember all the  
good children in the world.  
I love you,  
Johnny Rodriguez  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me an electric wa-  
lking man and a pump. Please  
fill my stocking with candy and  
nuts Remember all the other chil-  
dren.  
Your friend,  
Norman Cook  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me, a bicycle and  
a wash, and a stocking of candy,  
and some firecrackers. Remem-  
ber all the other children Your friend,  
Garry  
x x x

Morton, Texas  
Dear Santa,  
Please bring me a B-B gun and  
two forts, and some B-B's.  
Your friend,  
Elliott Benefield  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me two forts and one  
train.  
x x x  
Joe Bowers

Morton, Texas  
Dear Santa Claus,  
Please bring me a big walking  
doll, and a cowboy suit. Please  
fill my stocking with candy and  
nuts. Remember all the other Chil-  
dren  
I love you,  
Patsy June Butler  
x x x

Morton, Texas  
Dear Santa Claus,  
Please bring me a bicycle. I have  
tried to be good all year.  
Please don't forget my stocking  
Remember all the good children  
the world.  
I love you,  
Ines Martinez  
x x x

Morton, Texas  
Dear Santa,  
I am coming to Lubbock to see  
you. I have tried to be a good boy.  
I would like to have a bicycle for  
Christmas. Remember all the other  
boys and girls. Remember my te-  
acher too.  
I love you,  
Jerry Don Cooper  
x x x

Morton, Texas  
Dear Santa,  
Please bring me a bicycle and  
my little brother a wagon and fill  
my stocking with candy and nuts.  
Your friend  
Mary Burchett  
x x x

Morton, Texas  
Dear Santa Claus:  
I am a little girl 4 years old.  
Please bring me a telephone a  
Tiny Tens doll and a tricycle.  
Be good to all other boys and  
girls.  
I love you,  
Your little friend  
Teresa Lynn Mullinax  
x x x

Morton, Texas  
Dear Santa  
Would you please bring me a  
tractor, a football and some candy  
nuts and fruit. Don't forget my lit-  
tle brother. I am 5 years old  
Love,  
Herschel Don Lamar  
x x x

Morton, Texas  
Dear Santa  
Would you please bring me a  
tricycle, stiek horse, some candy  
fruit and nuts. I am 3 years old.  
Don't forget my big brother.  
Haskell Ron Lamar

Please accept our sincere thanks for your  
friendly good-will and patronage,  
and our best wishes for the  
Christmas season for you and yours.



Mr. and Mrs. R. C. Strickland  
STRICKLAND CLEANERS

**Memo:**

TO OUR FRIENDS  
AT CHRISTMAS

As we glance backward over  
the path we have followed  
the past year, there is a warm  
pleasure in the memory of the  
favours you have shown us.  
We extend a hearty hand-  
clasp of good fellowship.



BILL CRONE  
COCHRAN COUNTY TREASURER



Get it at Your Favorite  
Grocery

LIQUIDATION  
**AUCTION SALE**

The Entire Stock of Diamonds, Watches, Jewelry, Silverware, China &  
Gift Items Of The

**HAMOUD JEWELRY**

MORTON, TEXAS

IS BEING SOLD TO THE HIGHEST BIDDERS

**Two Sales Daily**  
**2:30 p.m. and 7:30 p.m.**

**FREE**  
**DIAMOND RING**  
**GIVEN AWAY**  
**EACH DAY**

The Greatest Sale  
Ever Held On The  
**SOUTH PLAINS**  
Free Gifts At  
Every Sale

**HUNDREDS**  
**OF ITEMS**  
**AT YOUR**  
**OWN PRICE**

**HAMOUD JEWELRY**

Next Door To First State Bank

South Side Square

Morton, Texas

**Buy for Christmas NOW . . .**

and get a  
**12-MONTH  
LOAN  
INTEREST  
FREE**

Innerspring  
MATTRESS  
**FREE**  
on purchase  
of any  
BEDROOM  
SUITE

(Longer Terms If Desired)

ON THE PURCHASE OF  
● MAYTAG or KELVINATOR  
— WASHER — FREEZER — DRYER  
— RANGE — Other items of Furniture

Here's How It Works:  
Example: You buy a \$500.00 item with 12 months to pay, interest is \$55.00. You get \$55.00 credited toward the purchase of another item, **FREE**.  
Example: You buy a \$100.00 item with 12 months to pay, interest is \$11.12. You get \$11.12 credited toward the purchase of another item, **FREE**.  
and etc., the bigger the purchase the more money you'll save, but hurry, this offer good for a limited time only . . . and you'll get the full benefit of credit life insurance, health and accident insurance, and hazard insurance on your purchase.

PRICES  
REDUCED  
NOW  
ON LANE  
CEDAR  
CHESTS  
limited supply



**Ray's HARDWARE  
AND FURNITURE CO.**


DO YOUR CHRISTMAS SHOPPING IN MORTON — AND BE PROTECTED BY LOCAL MERCHANT GUARANTEES

IT'S TIME TO SAY

**"MERRY CHRISTMAS"**

TO YOU!

In the feeling of festivity that fills the air during the holiday season may you find a lightened and lifted spirit, and in the calmness of the Christmas Season, it is our sincere hope you will find a deep and abiding faith to carry you through the coming year.



Market Poultry and Egg Co.

GRAIN and PRODUCE

MORTON and ANSON, TEXAS

DEAR SANTA... This Lad Thought of Everyone, and Everything, 'cept His Own Name

Dear Santa Claus  
Eddie would like a 26 inch bike with a bag and a light. He wants a red one.  
June wants a Tiny Tears doll, table and chairs, doctor set, plastic dishes.  
Mary Ann wants a 23 inch bride doll, cannell soup set, play typewriter, play icebox and a doctor set.  
I want a record player with some records. Ballerina doll with clothes, a betty crocker cooking set, dollie-layette, and doctor set.  
(unsigned)  
Name on envelope, Jerry Holloway  
Star Route 2  
Morton, Texas  
x x x

Dear Santa,  
I want a doll high chair, and a "tiny tears" too and a sewing set.  
My name is Doena Marie Hoffman. I go to school. I am 6 years old and I will be 7 by Christmas. I am a good girl in school.  
Love,  
Donna  
x x x  
Morton, Texas

Dear Santa,  
I would like to have a pair of  
R-U-AWARE?



It is our privilege to say to our many friends and customers at this time of the year the most favorable saying of the season... MERRY CHRISTMAS.



Roy Rodgers guns, a machine gun and either a punching bag or big airplane.  
I am a little boy five years old and I try to be a good boy.  
Love,  
Charles Hofman  
P. S. I will be 6 years old by Christmas.  
x x x

Dear Santa Claus,  
I'm a little girl, 4 years old. I've been 'sorta' good.  
Would you please bring me a "Tiny Tears" Doll if you have one extra, some dishes, candy, fruits & goodies.  
Please don't forget my little brother and sister, Brenda & Buddy, cause they are too little to write.  
Thank You,  
I love you,  
Lynda Nesbitt  
x x x  
Morton, Texas

Dear Santa,  
I'm a little boy six years old, but I can't go to school until next year.  
I've been kinda good and helped Maibey baby-sit, so would you please bring me an airplane, 2 gun holsters and shotgun that shoots caps and anything else you want to. I would also like a Texas Langer badge.  
I love you,  
Thank You,  
Ricky Nesbitt  
x x x

Dear Santa Claus,  
I wish you a Merry Christmas. I want a rifle with a telescope if you have one, 2 gun holsters and caps, and a football and badge.  
Don't forget other boys and girls.  
My Grandma Miller is out here from Oklahoma and my Grandma Carroll lives here now instead of at Lubbock, so don't forget them.  
I love you,  
Allen Nesbitt  
x x x

Dear Santa Claus,  
I want you to bring me a 23 inch baby doll and a Campbells Cooking Set.  
Your friend,  
Ann Holloway  
x x x

Dear Santa Claus,  
I want a Doctor Set.  
Your friend,  
Carolyn Gladden  
x x x

Dear Santa Claus,  
I want an erector set, basketball and goal, and a set.  
Your friend,  
Gregory Henthorne  
x x x

Dear Santa Claus,  
Please bring me a camera.  
Your friend,  
Linda Faye House  
x x x

Dear Santa Claus,  
Please bring me a Betty Wetsy Doll.  
Do not forget other children.  
Your friend,  
Frankie Jackson  
x x x

Dear Santa Claus,  
Please bring me an electric train.  
Your friend,  
C. E. Jones  
x x x

Dear Santa Claus,  
I would like a Baby button doll and a set of dishes, too.  
Your friend,  
Mary Hobbs  
x x x

Dear Santa Claus,  
I would like for you to bring me an Army set, a farm set, and a bicycle.  
Your friend,  
G. A. Heflin  
x x x

Dear Santa Claus,  
Please bring me a cowboy suit, hat and guns.  
Your friend,  
Danny Hancock  
x x x

Dear Santa Claus,  
Please bring me a walking doll and some dishes.  
Your friend,  
Maggie Garate  
x x x

Dear Santa Claus,  
Please bring me a watch that will run.  
Your friend,  
Cindy Greener  
x x x

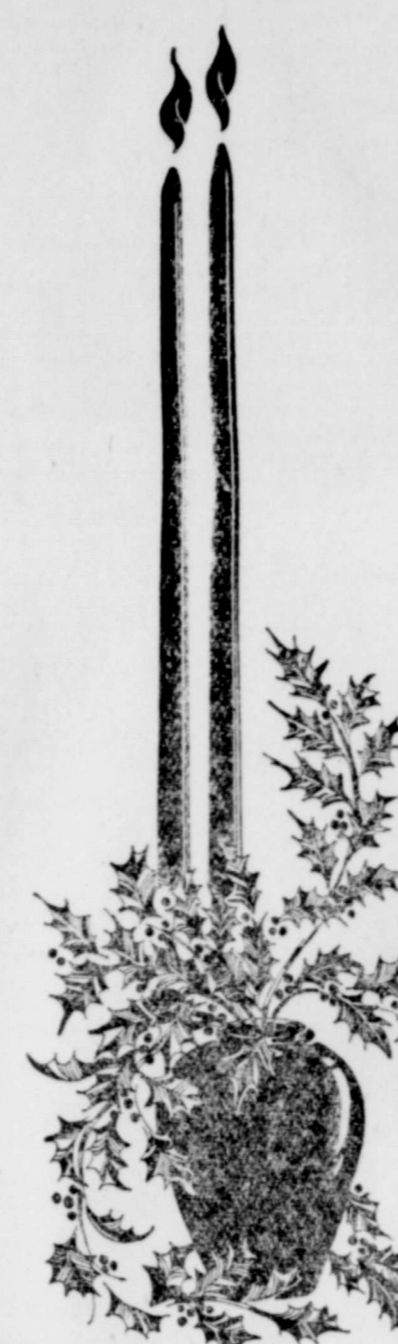
Dear Santa Claus,  
Please bring me a telephone belt and an erector set.  
Your friend,  
David Gentry  
x x x

Dear Santa Claus,  
Please bring me a nurse set and some dishes.  
Your friend,  
Leonora Gonzalez  
x x x

Dear Santa Claus,  
Please bring me a gas motor jet plane and a basketball and goal.  
Your friend,  
Curtis Jennings  
x x x

Dear Santa Claus,  
Please bring me a bicycle I have been good.  
Do not forget the other children.  
Your friend,  
Alanzo Salas  
x x x

Dear Santa Claus,  
Please bring me a basketball, a cash register, some dishes, a toy piano, Baby Doll and do not forget the other children.  
Your friend,  
Sandra Ruth Gandy  
x x x




It is particularly encouraging and pleasing to experience the true spirit of good fellowship that is so much in evidence at this time of each year — Christmas. We like it because it affords us the opportunity of expressing our sincerest thanks for the opportunity of serving you in the year just closing. So, as we say thanks, we are sending you the cheeriest compliments of the Season.

Merry Christmas

ST. CLAIR'S DEPARTMENT STORE and ST. CLAIR'S BEN FRANKLIN STORE

WESTSIDE SQUARE, MORTON

WARMEST WISHES FOR YOUR CHRISTMAS




WILLINGHAM GIN FARM and RANCH STORE


"Featuring PAYMASTER Feeds"

North on the Enochs Hi-way, Morton

Because we are proud to call you our friends, we extend to you and yours every good wish for the Holiday Season.



Greetings



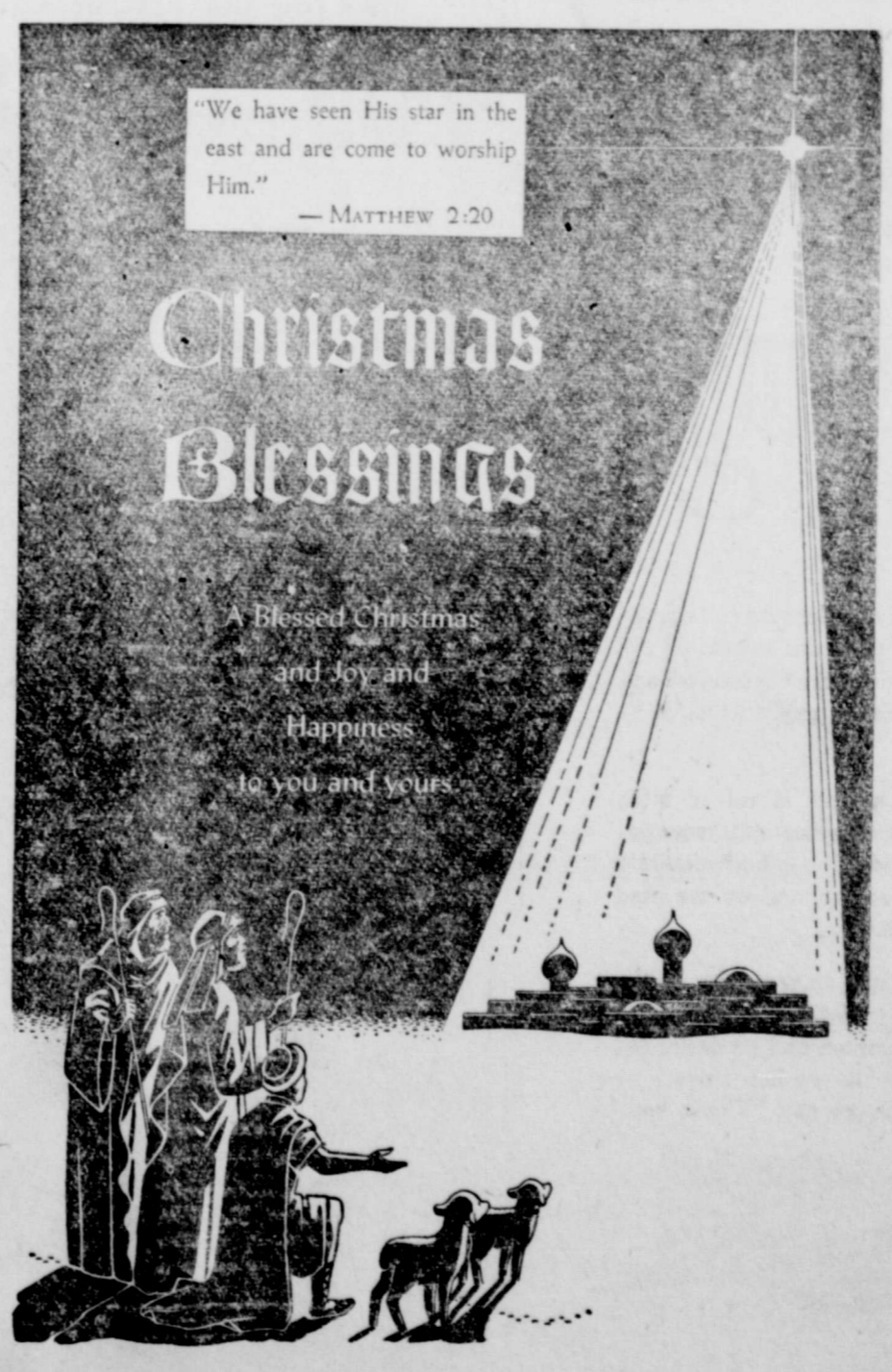
COUNTY and DISTRICT CLERK

Mrs. Lee Taylor

"We have seen His star in the east and are come to worship Him." — MATTHEW 2:20

Christmas Blessings

A Blessed Christmas and Joy and Happiness to you and yours



THE COTTON WAREHOUSE

WHITEFACE and MORTON

May the meaning of Christmas be deeper, its friendships stronger and its hopes brighter as it comes to you this year.

### Christmas GREETINGS



STANDARD ABSTRACT CO.  
SOUTHSIDE SQUARE MORTON

### Best wishes



As we look about us today, we find it a happy experience to greet so many fine friends and to remember the innumerable pleasant courtesies and favors with which we have been favored since last we extended Season's greetings to you.

Thanks and Merry Christmas!

BYRON, OMA,  
BYRON LEE, KAREN SUE WILLIS

# Season's Greetings

It is with profound pleasure and appreciation that we take this means of expressing our sentiments of Season's Good Cheer to the friends and customers of this firm.

Your liberal support is valued most highly by the employees and management. Your cooperation is best manifest has been our pleasure, and we are glad to express our thanks.

May we continue to serve you in the future? We have set our goal to even more efficient service, and we desire the privilege of showing you how sincere we really are. Again we say, "Thank you."



LORAN DISTRIBUTING CO.

MORTON LEVELLAND MEMPHIS

### edlines..

By Eddie Irwin

EACH YEAR WE have quite a time setting the Letters to Santa Claus that come across our desk. It's not that the setting of the type is enjoyable, but we get a kick out of the way the kids express themselves.

we've found . . .

THE KIDS MAY not do as well as the adults with their choice of words, but the lack of a complicated vocabulary keeps them in many instances from failing to get across their meaning. I know many who do not have youngsters of the age to write to Santa, probably don't bother reading Santa letters. Try it. You'll get a kick out of some of them, even though we've attempted to leave every mistake they make, just like it is, including words left out & misspellings. You may as well find yourself wanting to add a comment or two.

for instance . . .

WHEN ONE LITTLE boy made the comment his daddy wanted a shaver, we were tempted to ask whether it was a big or little shaver he wanted, so we'd know whether to recommend Doc Long, or Doc Brown.

we didn't . . .

HAVE TIME last week after finding out that two of our local girls made the all state choir, to offer our congratulations. This we do without hesitancy. Its an honor for the school, the town, the girls and the choral director. The fact that no other Class A school had a single girl placed, makes the honor all the more apparent. Our band, our choral department and now our basketball teams are giving the school a fine name, and this is the sort of stuff of which true school spirit is made. Indeed, things appear to be going very, very well.

we're planning . . .

TO MAKE OUR annual trip up north this weekend, hoping to be home for Christmas, though you will read it a hundred places in our paper alone, let us add our hope you will all have a Merry Christmas and an enjoyable holiday season.

say what about . . .

THAT PAIR OF basketball teams

have up at the school. First it was the girls who won a tourney at Muleshoe, and the boys finished second. Now, at Anten last weekend, the boys won a tourney and the girls took second place. That's not bad at all. In fact, for the two seasons records we can't remember when we've hung up so good an early season record. You should plan to see 'em in action at home this year. Not only will we see some good basketball, the report will help the team just a whole lot. We've already beaten or entered a team that has won every one of our district competitors. It's like we could have a district championship, or possibly even 2 district championship teams this season. Wouldn't that be something.

we would like . . .

TO COMPLIMENT local business men who got together, on the spur of the moment and agreed on days to be closed during the Christmas holidays. Now this happens in a lot of towns, but most of them are towns where a Chamber of Commerce man has a few weeks to do

the ground work, and pass the word. It's few towns indeed, without a Chamber, that get together so well on his type of project. You may wonder why the automobile dealers, lumber yards, and a few others planned to close Monday & Tuesday and be open Wednesday, while most of the others are planning to stay closed on Tuesday & Wednesday. Well this was not in opposition to others. There was no talk about the others being closed on Tuesday and Wednesday when the auto dealers and lumber yards got together. They made their own plans first. In fact, by the time we got this information printed, these firms may change to the other dates to go along with the majority.

the point we're . . .

MAKING IS THAT in a crumpled town, most of the merchants in fact almost everyone polled by phone, had one thought in mind. Whatever the majority wanted to do, they were willing to go along. That's fine cooperation, and should make a few people more appreciative of our local merchants.

we hope . . .

YOU HAVEN'T forgotten to see that all the needy or less fortunate families in the county are informed about the Christmas party for the kids Friday night. Don't fail to make an attempt to see that each of these kids gets to be here, and notify Albert Morrow, so we'll know how many to count on. There'll be a big turkey dinner, a sack of candy, fruit and nuts, and at least one toy for every child that comes. Remember it may not be up to the children. Some of their parents may come because they might feel it's too much like charity. Try to convince them, if you know any of these folks, that it's something we are trying to do, and really want to do for the kids, and they should let their kids come. If only so they can enjoy a wonderful party that many of them may never get the chance to attend again. And, one thing more you can do, if they need transportation, help them get it. If they can't find a way, call Albert and some Legionaire, Lion, or Jaycee will see that they get there and back home after its over.

### Slate Partys for Friday Noon

During Thanksgiving some of the pupils in Mrs. Ruby Burns' 6-A room started putting their savings allowance in part into a Christmas savings account. These participating were Lily Deloriva, Linda Lyons, Linda Welch, Betty Simpson Reynolds, Priscilla Herrera, Terene Roper, Jimmy White, and Sue Abbott. They were surprised at the amount of money they had been spending.

### TWO GRANDSONS FOR MR. AND MRS. R. D. BUTTS

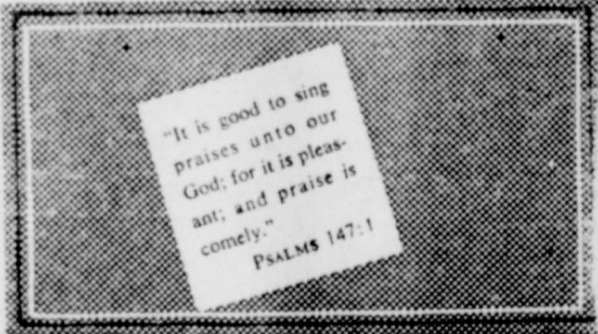
Mr. and Mrs. R. D. Butts announced the arrival of two grandsons, Carl and Betty Butts, the parents of one and Leland and Helen McCoy the parents of the other. Born to their son, Carl and wife, in September 13 at Andrews, was a son. And, on November 27, at Bakersfield, Calif., a son named Lowell Matthew, was born to the 2. F. Butts daughter, Helen, and husband, Leland McCoy. Lowell weighed in at 7 lbs. 8 oz. Mrs. Butts is in California with her daughter.

## 666

FIGHTS ALL COLDS  
SYMPTOMS AT ONE TIME  
IN LESS TIME! ITS THE  
PROVEN COLDS MEDICINE

May the best of everything  
be yours on Christmas

BILL'S GULF SERVICE  
NORTH on the Enochs Hi-Way, Morton



Let us Sing Praises  
at this Glorious  
Christmas time.



Cochran County Sheriff  
Tax - Assessor Collector  
HAZEL HANCOCK and STAFF

### Jack Russell Graduates From Navy Pre-Flight



DEPT. J. A. F. (PHOTO) - Graduated from the Navy's Pre-Flight School at Pensacola, Fla., November 28, was Naval Aviation Cadet Jack D. Russell, son of Mr. and Mrs. Hume Russell of Morton.

After entering the Naval Aviation Cadet Program.



May genuine happiness fill each moment of Christmas for you.

SMITH FURNITURE & APPLIANCE  
NORTH of the THEATRE, MORTON

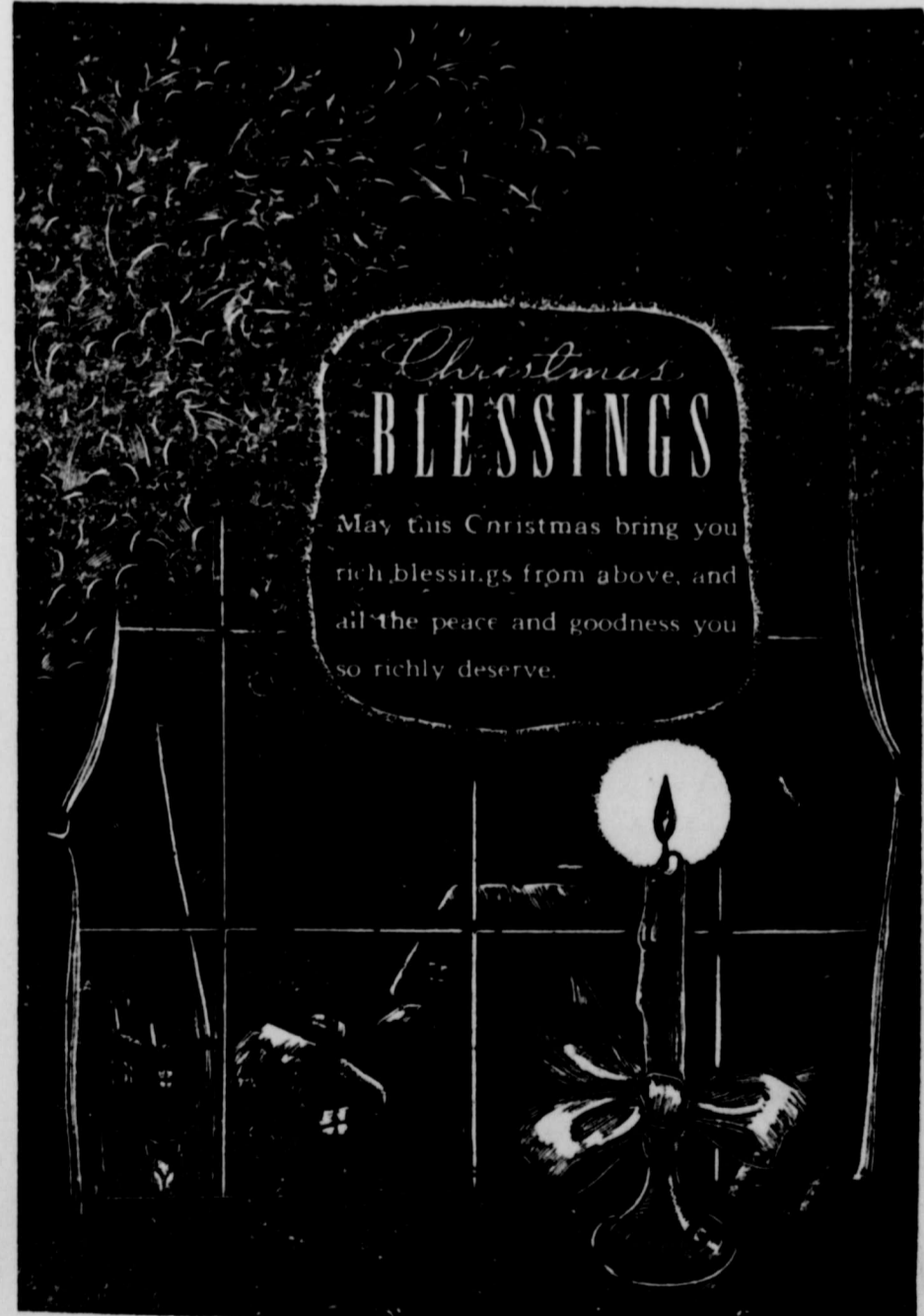


TRUETT'S FOOD STORE  
"Home of MORTON Stamps"  
MORTON, TEXAS

we wish you each and all...



"WILLIE WIRED HAND"



### Christmas BLESSINGS

May this Christmas bring you rich blessings from above, and all the peace and goodness you so richly deserve.

BAILEY COUNTY ELECTRIC COOPERATIVE ASSN.

'A Locally Owned, Managed, and Tax-paying, Farm Organization'

**TO VISIT DAUGHTER, FAMILY**

Mr. and Mrs. E. J. Davis of Carter, Okla., are planning to spend Christmas with their daughter and family, Mr. and Mrs. H. J. Zielinski.

**TO VISIT DAUGHTER**

Mrs. Polly Paulk will spend the holidays with her daughter, Mrs. L. B. Dean and family of Wichita Falls and brother Mr. and Mrs. Lester Hudson of Childress.

**REPORTED VERY ILL**

Mrs. Emmet Griffith, mother of Ray and Karl Griffith is reported in the Cochran County Hospital, very ill.

**CHRISTMAS IN ADA, OKLA.**

Mr. and Mrs. Norris Hatter and family will spend Christmas with their parents in Ada, Okla.

**SON FOR S.E. DAVIS'**

Mr. and Mrs. S. E. Davis have a son born December 13th and weighing in at 7 1/2 lbs. The boy, the fifth child in the family, has been named Lee Ray.

**HOLIDAYS AT TULSA**

Dr. and Mrs. Dan Brown and children are to spend the Christmas holidays in Tulsa, Oklahoma, with Mrs. Brown's mother, Mrs. Graham.

"Good tidings of great joy, which shall be to all people."  
Luke 2:10

*A very Merry Christmas*

It is the time when once again we celebrate the birth of the Christ Child, and join the angel's sweet refrain, "good will to men and peace on earth!"



**BURLESON PAINT & SUPPLY**  
NORTHSIDE SQUARE MORTON



**THAT'S A FACT**  
**SOUND THEORY?**  
THE ENERGY OF SOUND WAVES IS NEVER LOST! THESE WAVES GO ON FOREVER AFTER THE SOUND HAS CEASED. CONSEQUENTLY, AN INVESTMENT IN THE DEVELOPMENT THAT COULD RECAPTURE THE SOUND WAVES OF THE DEAD PAST AND MAKE KNOWN TO US THE ACTUAL VOICES AND MINDS OF THE GREAT MEN OF OTHER CENTURIES.



**PURE 7 GOLD 1**  
THE "CARAT" DESCRIPTION OF GOLD INDICATES THE AMOUNT OF GOLD COMBINED WITH ANOTHER METAL TO MAKE THE GOLD HARDNESS 24 CARAT GOLD IS PURE GOLD. 14 CARAT GOLD MEANS 14 PARTS TO 10 PARTS OF ANOTHER METALLURGICAL COPPER.

**Morton Students at Wayland Have Busy Holiday Round of Activities**

PLAINVIEW, Dec. 15 (Sp.) — Association of Colleges and Secondary Schools and all the pre-Christmas activities.

**GIVE FAMILY PORTRAITS for CHRISTMAS**

There's no nicer way to say—"MERRY CHRISTMAS" than to give a beautiful oil portrait from **NORMAN'S STUDIO** — If you give a portrait from Norman's, you give the finest.

**NORMAN'S STUDIO**  
EASTSIDE SQUARE BOX 1062  
LEVELLAND

—In MORTON each Sat. from 1 to 5 p. m.  
(Next door Georgia's Beauty Shop — South of the signal Light)

To celebrate the newest accreditation recognition, Plainview citizens joined with the college group in a victory breakfast on December 7 and afterward, President A. Hope Owen declared a holiday. Student Government Association is sponsoring the traditional All-College Christmas Dinner and Party on Dec. 29, the night before the 16 days of holidays begin. All-College favorites will be announced at that time. This comes as a climax to many pre-Christmas affairs including the community-wide "Messiah" program sponsored by Wayland's Division of Fine Arts and the presentation of "Annah! and the Night Visitors," the Gian-Carlo Menotti Christmas opera, both of which were directed by W. E. Steward, chairman of fine arts.

Son of Mr. and Mrs. J. O. Gathright, Morton, Earl is a freshman, having been graduated from Morton High School in 1955. He is a member of Wayland's freshman basketball team. Milton Martin is spinning around in effort to meet deadlines for the yearbook, "Traveler," of which he is editor. He also serves as president of the Volunteer Mission Band and was recently selected to Campus Spinning Wheels. A senior ministerial student, Milton is working toward the B.A. degree with a major in English.

The Hutchinson Flying Queens, of which Belva is a member, were recently filmed by Humble Oil Co. for their program, "Texas In Review," which will be released in the month. Miss Ramsey, a 1956 Morton High School graduate, is the daughter of Mr. and Mrs. S. A. Ramsey of Morton.

A freshman, Christine, is the daughter of Mr. and Mrs. K. A. Wilson, Star Rt. 2, Morton. She, too, was graduated from Morton High School in 1956.

**TO VISIT COMMERCE TERREL**  
Supt. and Mrs. John Barnes are to spend Christmas with their parents, Mr. and Mrs. C. S. Barnes of Commerce, Tex., and Mr. and Mrs. L. W. Williams of Terrell.

**HERE FROM DALLAS**  
Mr. and Mrs. Ray Miller of Dallas are spending Christmas in Morton with Mrs. Miller's mother, Mrs. Willie Rose and brother, Lee Stewart.

**SPENT SUNDAY HERE**  
Mr. and Mrs. J. W. Paulk and family of Levelland and Mr. and Mrs. Sol Cloverland and family of Lamesa spent Sunday with their mother, Mrs. Polly Paulk.

**Cotton Quiz**  
WHICH FIBER DO YOU MEN LIKE BEST?  
  
NATIONWIDE DEPARTMENT OF AGRICULTURE SURVEYS SHOW THAT 73 TO 94% OF U.S. WOMEN PREFER COTTON IN 9 MAJOR APPAREL USES.

**MAY CHRISTMAS JOY BE YOURS NOW AND ALWAYS**

**ROSE AUTO and APPLIANCE**

MORTON, TEXAS

*Greetings TO OUR FRIENDS*

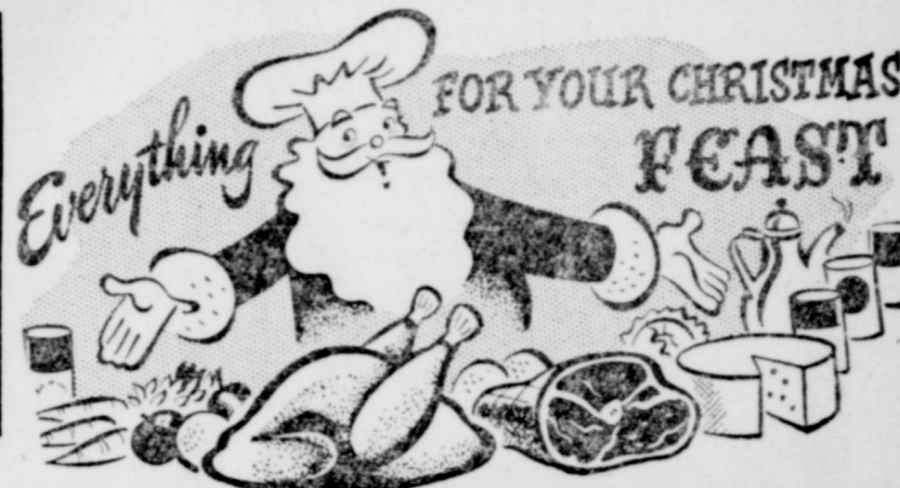
May the peace and happiness of the Yuletide be yours today and every day throughout the coming New Year, and our sincere thanks for your wonderful courtesies to our firm.

**EASTSIDE CAFE**  
Mr. & Mrs. O. D. Vernon  
MORTON, TEXAS

**WILLIS FOOD STORE**

PHONE 2581 — WE DELIVER

— SEE OUR BIG SELECTION OF NUTS, CANDIES, & FRUITS —



**CRISCO** 3 lb. carton ..... **89c**

**COFFEE** White Swan 1 Pound ..... **98c**

OLEO . . . . . 1 lb. **21c**

FLOUR . . . . . 25 lbs. **1.98**

OUR DARLING ASPARAGUS... No. 1 cut **22c**

400 SIZE KLEENEX . . . . . box **25c**

8 oz. JAR Marshmello Cream . . . . . **19c**

HERSHEY Dainties . . . . . 6 oz. pkg. **25c**

LIBBY'S, SLICED PINEAPPLE . . . . . No. 2 1/2 can **39c**

NAPKINS . . . . . 60's **15c**

**PRODUCE**

WESH. DELICIOUS (FANCY RED) APPLES . . . . . lb. **19c**

SUNKIST (FANCY) ORANGES . . . . . lb. **13c**

LARGE STALKS CELERY . . . . . ea. **15c**

REG. MIX (11 oz. packages) XMAS CANDY . . . . . ea. **25c**

*Season's Greetings*

From all of us — to all of you

**GREEN BEANS** Libby's Bluelake, Whole No 303 can ..... **25c**

**SALAD DRESSING** Salad Bowl Full Qts. .... **43c**

**MEATS**

FULL DRESSED, No. 1 FRYERS . . . . . lb. **39c**

CHOICE CUTS, U. S. GOOD BRANDED ROAST BEEF . . . . . lb. **35c**

EXTRA LEAN, CENTER CUTS PORK CHOPS . . . . . lb. **49c**

PRE-COOKED, READY TO EAT PICNIC HAMS . . . . . lb. **39c**

**FROZEN FOODS**

LIBBY'S Broccoli Spears . . . . . 10 oz. **23c**

LIBBY'S Brussel Sprouts . . . . . 10 oz. **29c**

JAN'S, Rolls . . . . . 1 1/2 lb. size **45c**

GIANT LIBBY'S Peas . . . . . 10 oz. **19c**



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"Serving Texas' Last Frontier"



for Santa ...



GET POWER

GET



Your friendly Cosden Dealer confidently invites you to try Cosden Higher Octane or Cosden Premium Gasoline.

He knows it's backed by research teamed up with a modern refinery to produce some of today's most powerful automotive fuels.

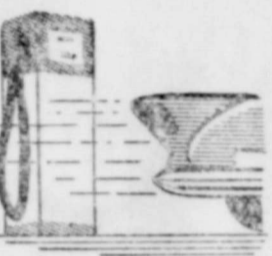
Cosden Higher Octane and Premium gasolines are refined in the Southwest to meet Southwestern driving conditions.

Get more power! Get Cosden! Fill up at your friendly Cosden dealer's — today!



**COSDEN**  
PETROLEUM CORPORATION  
Big Spring, Texas  
PRODUCERS • REFINERS • MARKETERS

and for each of you we wish a MERRY CHRISTMAS



P. S. Please drive carefully. We cherish every customer

**HOGAN and NEELY OIL CO.**

WHOLESALE and RETAIL

NORTH on the ENOCHS HI-WAY, Phone 3261, MORTON



**Mc DERMETT LIQUEFIED GAS**

MORTON, TEXAS

DEAR SANTA ...  
**'Supper Man', 'Super Man', Whats The Difference?; Just Bring One**

Dear Santa Claus,  
Please bring me a toy piano.  
Your friend,  
Connie Hodges  
x x x

Dear Santa Claus,  
Please bring me a doll and some dishes.  
Your friend,  
Pabla Hernandez  
x x x

Dear Santa Claus,  
Please bring me a watch.  
Your friend,  
Terrel Hansen  
x x x

Dear Santa Claus,  
Please bring me a football. I have been good.  
Your friend,  
Fabian Flores  
x x x

Dear Santa Claus,  
Please bring me a cowboy suit, hat and guns, a toy farm set, and an electric train.  
Your friend,  
James Jackson  
x x x

Dear Santa Claus,  
Please bring me a farm set. Do not forget other children.  
Your friend,  
Johnney Johnson  
x x x

Dear Santa Claus,  
I want a bee bee gun for Christmas and some Billy the Kind gun and a electric car  
With love,  
Adan Sosa  
x x x

Dear Santa Claus,  
I would like a filling station, a set of dishes, a Dennis the Mgnice Doll, an accordion and a Disne-land Train set of Card Games.  
Love,  
Juanice Skaggs  
x x x

Dear Santa Claus,  
I want a pair of roller skates and a wool burning set and last of all a walkie talkie.  
Your friend,  
Kerry Whitaker  
x x x

Dear Santa Claus,  
Please bring me a doll with high heels and a layzip monkey, and a Annie Oakley suit.  
My brother Randy wants a tractor to ride.  
My brother Dennis wants a Lone Ranger suit and a Dr. Set and a policeman's set and fill our stockings with candy and nuts.  
Your friend,  
Sharon Clayton  
x x x

Dear Santa Claus,  
I want a walking doll for Christmas. I want a red Dress for Christmas. Don't get other Children.  
Your love,  
Martha Williams  
x x x

Dear Santa Claus,  
I want an electric trains. I would like a bee bee gun. I would like some games. Don't forget other children.  
Your friend,  
Arlice Witte  
x x x

Dear Santa Claus,  
I want a walking doll for Christmas this year and I want clothes for the doll.  
Love,  
Oleta Hernandez  
x x x

Dear Santa,  
Christmas is all most here.  
I want a rifle that a loud noise, smoke comes frome the barrel.  
My mother wants a dress for Christmas.  
My mother wants a dress for Christmas.  
My brother wants a watch.  
And my daddy wants a shaver.  
Your friend,  
Tommy David Staton  
x x x

Dear Santa Claus,  
I would like a filling station. For my big sister I would like a baking set. For my little sister I would like a Tiny Tear doll.  
My little brother would a Road Building Set. For my other brother, I would like a Roy Roggers set.  
Your friend,  
Paul Zielinski  
x x x

Dear Santa Claus,  
I want a pretty doll of Christmas and some skates.  
If you want to give me something else, that is O.K.  
Love,  
Carla Jan Teal  
x x x

Dear Santa Claus,  
I want a pair of roller skates and a wool burning set and last of all a walkie talkie.  
Your friend,  
Kerry Whitaker  
x x x

Dear Santa Claus,  
I want a pair of roller skates and a wool burning set and last of all a walkie talkie.  
Your friend,  
Kerry Whitaker  
x x x

Dear Santa Claus,  
I want a pair of roller skates and a wool burning set and last of all a walkie talkie.  
Your friend,  
Kerry Whitaker  
x x x

Dear Santa Claus,  
I want a pair of roller skates and a wool burning set and last of all a walkie talkie.  
Your friend,  
Kerry Whitaker  
x x x

Dear Santa Claus,  
I want a pair of roller skates and a wool burning set and last of all a walkie talkie.  
Your friend,  
Kerry Whitaker  
x x x

Dear Santa Claus,  
I want a pair of roller skates and a wool burning set and last of all a walkie talkie.  
Your friend,  
Kerry Whitaker  
x x x

Dear Santa Claus,  
I want a pair of roller skates and a wool burning set and last of all a walkie talkie.  
Your friend,  
Kerry Whitaker  
x x x

Dear Santa Claus,  
I want a pair of roller skates and a wool burning set and last of all a walkie talkie.  
Your friend,  
Kerry Whitaker  
x x x

Morton School  
Morton, Texas  
December 12, 1956

Dear Santa Claus,  
I am a little girl 9 years old. I would like to have a Babby ban-iser doll. I want a string of pop beads. My brother Kenneth Wayne wants a Supper Man Suit and a gun and halster set and some fruit.  
Your friends,  
Betty Lou Taylor  
Kenneth Wayne Taylor  
x x x

Morton School  
Morton, Texas  
December 10, 1956

Dear Santa Claus,  
I want a watch and a toy rann-ky for Xmas. For my stocking, I want some candy and nuts.  
Love,  
Cathy Wilson



AND NOW GET OUT YOUR FOUNTAIN PENS, CHILDREN!

Now is the time for us to get busy and wish you a very MERRY CHRISTMAS, and we hope that we can serve you in the coming year with more and better butane and propane gas service . . .



T. E. LYNCH, Owner

The Curtain is Raised on Another Season of Happiness



MERRY CHRISTMAS

TO EACH OF OUR MANY FRIENDS AND CUSTOMERS

LUPER TIRE SERVICE  
MORTON, TEXAS

**Fleet**

with Thunderbird GO

There's new power for the new kind of Ford in the great new Silver Anniversary V-8's... with new, wider horsepower ranges to meet your needs.\* Or choose the new Mileage Maker Six—the world's most modern.



**Low**

long and light, it hugs the highway

Fairlane 500 (shown) and Fairlane models are over 17 beautiful feet long. Custom and Custom 300 models, over 16 feet. Every one of the 20 brilliant new Fords is longer, lower, roomier than ever before.



**Lovely**

... with beauty that's more than "skin-deep"

The new kind of beauty in the '57 Ford is only the lovely "complexion" over the tough and precisely co-ordinated muscles of the stronger "Inner Ford" : : : that rides so silent : : : so solid : : : so secure!



\*A special 270-hp Thunderbird 312 Super V-8 engine available at extra cost. Also, extra-high-performance Thunderbird 312 Super V-8 engine delivering up to 285 hp.

Come in and Action Test the new kind of **FORD** for '57

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