

# DOLLAR DAY SPECIAL

U. S. POSTAGE  
Sec. 3466 P. L. 6 R  
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PAID  
Morton, Texas

LOCAL  
BOXHOLDER  
RURAL ROUTE  
ROUTE STAR



VOL. NUMBER IV

MORTON, TEXAS, SUNDAY, AUGUST 5, 1956

NUMBER 6

## Hale County Posse Wins Twice

An estimated crowd of 1,500, slightly cool but otherwise excellent weather, an extra good promotion before and during the show, and a parade combined to give the Hale County Posse, perhaps its best appeal, Friday and as the Hale County Special went to press Friday night, there was good reason to believe that the Saturday show would be the best ever. It was the fifth successive night that the parade and judges and timekeepers faced a rough two hours with a host of riders and ropers who performed.

Crockett as a theme and the Jaycettes with "A Cowboy's Saturday Night" theme placed third. Other colorful events staged in conjunction with the rodeo and the parade went off well. The barbecue was successful, the air show over the County Park added interest and two bands, The Four Teens from Lubbock and the Western Swing Kings of Levelland did a really outstanding job.

running in different form for the 6th annual Morton and area show. Marilyn Caudill, of Lovington, a winner here several times and a money winner nearly every year, got third place money, but had to settle for a tie with an 18.8 time for that. She tied with Fran Motley of Colorado City. The winner was Pat McDaniel of Abilene with an 18.3 time. Mildred Farris of Iowa Park was second in 18.6.

The cutting horse contest held for the first time, found Bob Boal of Gale winning; Tom Standifer of Bledsoe and Cecil McKinney of Morton tying for second and third. Financially, the local rodeo seemed assured of success once again. The increased entries, the fine crowd, and the rodeo program advertised were all excellent. It wasn't mentioned Friday but it could be the Rodeo Association can begin to think about construction of permanent bleachers.

The formula for success, co-sponsorship by four organizations, the Roping Club, the Sheriff Posse, the Lions Club and the Jaycees, continues to put the Morton show on the black while other rodeos are finishing in the red and have been for the past few years.

Directors of the show this year are President of the Rodeo Association, Don Hoffman, representing the Morton Jaycees; SGI foga the Roping Club; J. T. Holloman of the Jaycees; Elwood Harris of the Sheriff Posse; Roy Gentry of the Morton Lions Club and Roy Allsup chosen as director at large. The announcer, Roy Custer of Station KSEL, and the Rodeo Clown Rex Loftis did fine. The judges and other arena officials were highly complimented. Sonny Woods stock refused to be a pushover for any of the cowpokes.

And as usual, the real hero of the show was Mr. Fan. He turned out in goodly numbers, perhaps because of the rosy crop outlook at this moment, but nevertheless, the fans are the key to the whole show. No fans, no show.

Even the girl's barrel race was a big day for the Hale County Sheriff who picked up the "barbies" available for the show. Not only did their colorful, this flag carrying posse come into the first place parade, but their two man wagon race was turned in a 22 second time, the fastest in the posse's own special event that has delighted a lot of fans the past two years.

The meeting opened on July 29 and was scheduled to last a week.

The Revival Meeting at the 3-Way Baptist Church will get underway on Monday, August 6th, with Rev. Clifton Igo of Lubbock as Evangelist and O. J. Pierson, Jr. of Lubbock as singer.

The meetings will be held twice daily, 10 a.m. and 8:30 p.m. The series of cottage prayer meetings continues this week, being held on Monday at the homes of Bud Edler, Elmer Batteas and D. P. Brinker; Tuesday at the homes of Morris Gant, Gene Kinley and Byers; Wednesday at the church; Thursday with Perry Lynskey, D. C. Lindley, or Marion Walker, on Friday at the Adolph Witter, A. L. Sower or Frank Griffith homes and Saturday evening at the Dick Lynskeys, Frank Knox or Donald Wayne Davis. The meetings begin each evening at 8:30. Area folks are invited to attend the meeting closest their home.

Mr. and Mrs. A. Holloman and several members of her family are to attend a Duke family reunion in New Mexico today (Sunday).

Mr. and Mrs. Otha Denny left Sunday for Houston where he is entering the M. D. Anderson Clinic for treatments.

Mr. and Mrs. Duane Bryant and children of Lubbock were Sunday visitors in their parent's homes.

Mr. and Mrs. A. J. Wallace has been notified of the death of

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**THANKS, FOLKS!**

You were just wonderful . . .

**JUST THINK,  
6 VOTES!**

Be seeing you soon . . . and will appreciate your continued support.

I will continue to do my best to deserve this confidence.

— Mrs. Otha Denny

**ROSE THEATRE**  
MORTON, TEXAS

Sunday - Monday  
August 3 - 6

**THE CURTIS-MILLER-KENNEDY**  
**TECHNICOLOR**  
**RAWHIDE YEARS**

WILLIAM DEMAREST - WILLIAM GARGAN  
PETE VAN DYKE - JIMMY WATSON  
A UNIVERSAL INTERNATIONAL PICTURE

Tuesday Only  
August 7

WARNER BROS. PRESENT  
**The River Changes**

ROSSAM ROBY HUBBET  
WRITTEN, PRODUCED AND DIRECTED BY . . .

Wednesday - Thursday  
August 8 - 9

**Hilda Crane**  
CINEMASCOPE


JEAN SIMMONS  
GUY MARISON  
JEAN PIERRE AUMONT

**Political Announcements**

The Tribune has been authorized to publish the following announcements for political office under which the names appear, subject to the Democratic Second Primary Saturday, August 25, 1958.

For State Senator, Dist. 28  
CARROLL COBB  
PRESTON SMITH

**Preston Smith Thanks You . . .**



for the wonderful support given him as a candidate for State Senator.

He sincerely asks your continued support in the Runoff Election, August 25.

**DOUBLE STAMPS TUESDAY**

PIGGLY WIGGLY, Morton, Texas

**It was fun, even in losing . . .**

I wanted the office, or I wouldn't have applied for it. However, the will of the majority is the thing that makes our government tick. I extend my congratulations to my opponent and wish for him a successful term.

To those who supported and encouraged me in the race, my thanks; the friendships I remade were certainly worth the effort and expense.

I still stand ready to serve you, as I have always tried to do in the past.

— H. L. Coon

**To The Voters of Cochran County . . .**

To every voter, let me express my sincere appreciation for taking time to cast a ballot in the Primary.

And to each and everyone who cast a ballot for me, my humble thanks.

I certainly enjoyed electioneering and meeting many new friends . . . let's keep up the acquaintance, drop by and visit with me at your first opportunity, at the City Drug, Whiteface.

J. P. BURTNER

**To The Voters of Cochran County —**

I cannot find words to express my appreciation for the grand support you gave me Saturday.

But do let me say —

Thanks a million!

— Hazel Hancock

For Cochran County Tax Assessor-Collector  
Mrs. OTHA DENNY  
W. J. (DUB) BOLA

For Commissioner, Pot. 3  
J. N. FOSTER  
G. D. LEWIS

For County Treasurer  
BILL CRONE  
Mrs. PAT R. SMITH

**For All Kinds of ELECTRICAL Trouble CALL LEWIS DOYLE**

HOUSE WIRING  
MOTOR REPAIR  
ALL TYPES OF APPLIANCES WIRED IN  
REASONABLE PRICES

Phone TW 4-2827  
Levelland

Phone 5411  
Morton

**\$DAY**

**DOLLAR DAY at the MORTON DRUG**

EARRINGS, reg. 1.00 each — 2 for 1.00  
Other Jewelry 1/2 off regular retail price

FLASH BULES, reg. 13c each — 10 for 1.00

DELSEY TOILET TISSUE, reg. 15c ea. — 10 for 1.00

RED ANT KILLER (our own), reg. 75c — 2 for 1.00

PLAYTEX BIBS, Plastic and Terry Cloth, reg. 69c each — 2 for 1.00

**MORTON DRUG STORE**  
NORTHSIDE SQUARE Phone 3241

**To The Voters Of Cochran County**

I would like to offer my humble thanks for all votes and consideration given me as your candidate for State Representative.

In fulfilling the duties of this office I shall strive to prove your confidence in me.

I will try to represent all the people all the time in upholding our State government.

R. L. BOWERS, JR.

**WE MOVED . . . and it rained**

and here's our **NEW LOCATION**

**DOLLAR DAY SPECIAL**

ALL WOOL THROW RUGS (Assorted Colors) Regular 2.95 values \$ Day **1.00**  
(18 inches by 27 inches)

(New, Bigger Display Room to Better Serve You)

**SMITH FURNITURE & APPL.**

(First Door South of Lackey's Grocery — former location of Miller Motor Company — North on the Enochs Hi-way Morton, Texas)

**SEE US FOR TRAILOR TIRES — NOW . . .**

**70% OFF**

Starting \$ Day . . . we will allow you up to 70 percent trade - in for your tire on a **PREMIUM NYLON** 30 Month Guarantee Tire

● 600 x 16 4 ply Tires . . . 9.95 ea.  
(LIMITED SUPPLY (Plus Tax and Recappable Tires))

**BATTERIES**  
for Fords and Chevrolets, 6 volt . . . 7.95 ea.  
(EXCHANGE)  
— Other Batteries at Similar Prices —

Terms To Suit You Can Be Arranged for Your Tire and Battery Needs

**LUPER TIRE SERVICE**

● Guaranteed repairs and service on all types of tires.  
— Distributor for HASTINGS OIL FILTERS —  
— and GOULD BATTERIES

114 EAST WASHINGTON MORTON PHONE 3211

**DOLLAR DAY**  
at Clarke's Dry Goods, Eastside Square

Ladies' Shorty PAJAMAS, reg. 2.98 . . . now 1.79

Ladies' Shorty Jersey GOWNS, nylon trim, reg. 2.98 . . . now 1.98

Ladies' Can-Can SLIPS, pink, blue, and white . . . 2.98

Youthful HALF-SLIPS, lace trim . . . 49c

Ladies' and Children's PANTIES . . . 3 prs. 1.00

Sew and Save SHANTUNG . . . yd., 79c

DOTTED SWISS . . . yd. 39c

Tissue GINGHAM, dan river . . . yd. 69c

Pampered COTTON, needs no ironing . . . yd. 69c

PRINTS and CHAMBRAYS . . . 4 yds. 1.00

Boys' SHIRTS . . . now 79c

Men's, COTTON, Short Sleeve SPORT SHIRTS . . . 1.99

Ladies' BLOUSES, reg. 2.98 values . . . 2 for 3.00

Ladies' DRESSES, reg. 15.98 . . . now only 8.98

One Rack Ladies' DRESSES, your choice . . . 4.00

Children's Back-to-School DRESSES . . . 1.00 and up

All Ladies' and Children's SANDALS, for Monday only . . . 1.99  
(Just arrived -- a large shipment of Fall FLATS and OXFORDS . . . come see our stock and check our prices . . .)

**Clarke's Dry Goods**  
EASTSIDE SQUARE IN MORTON

LEA & COX APPLIANCE COMPANY'S

# Summer

# FRIGIDAIRE Sell-a-bration

# SALE

# \$70



MODEL CP-143

## FRIGIDAIRE REFRIGERATOR

HERE'S HOW IT WORKS:

Reg. \$629.95  
**NOW . . . 48500**

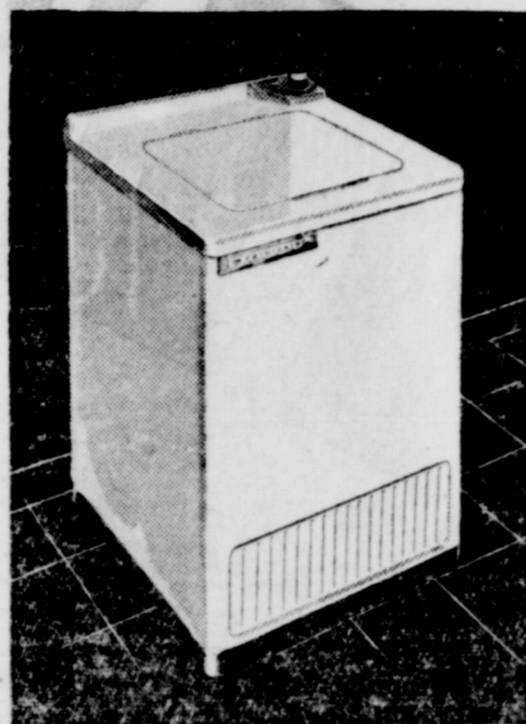
(and your old Electric Refrigerator)

**Come In Now! See These Features!**

- Full-size 9.5 cu. ft. self-defrosting refrigerator on top, with Roll-to-You shelves.
- 168 lb. Zero Zone Food Freezer below with 2 Roll-to-You Storage Baskets.
- New Ice-Ejector Trays that deliver hard, dry ice cubes by the trayful with one push.
- Giant "Picture-Window" Hydrator in the Pantry-Door, removable for easy loading.
- Big sliding Meat Tender and Egg Drawers, plus Utility Drawer and Butter Conditioner.
- Choice of 4 exterior colors and white WITH snap-on Decorator Panels in color.

Ladies!  
SEE  
Our Grand  
Selections  
of China  
and small  
Appliances  
for  
the NEW  
BRIDE

## We're Saving You



on this 1956  
**FRIGIDAIRE**

Automatic Washer—  
with Clothes-Saving  
Live-Water Washing Action

Usually \$259.95  
**NOW ONLY**

### 18995

(and your old Washer)

MODEL WDS-36

The PORCELAIN IMPERIAL Pair



NEW FOR '56!  
**FRIGIDAIRE**  
Automatic  
Washer  
Filtro-matic  
Dryer

Reg. \$629.95 Value  
**NOW . . . 54995**

(and your old Washer)

## SEE IT NOW! "THINKING TOP" AND "Wonder-Oven"



**Heat-Minder Unit**  
Maintains selected temperatures . . . automatically

**Speed-Heat Unit**  
Starts food cooking in seconds

**Wonder-Oven**

Lets you broil a steak and  
bake a cake at the same  
time—in the same oven

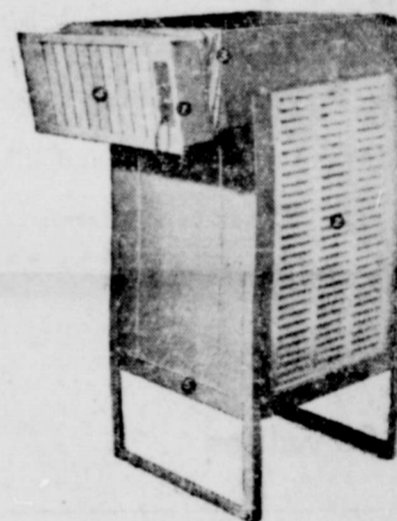
## FRIGIDAIRE Automatic Electric Range

All porcelain finished in several colors

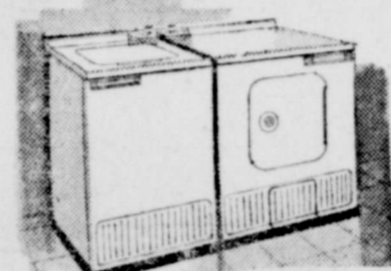
Reg. \$469.95  
**NOW . . . 38995**

MODEL RL-40

## Clear-Vue Cooler



THRIFT-TWIN SPECIAL



Complete Your Laundry—  
Matching 1956 Frigidaire Electric Dryer

### ONLY 40995

(and your old Washer)

- Automatic heat cut-off
- Automatic full-cycle operation
- Giant Lint Disposal Trap

ALL AIR CONDITIONERS' PRICES  
REDUCED for SELLABRATION

VISIT With US on  
DOLLAR DAY  
You're always welcome!



This stunningly styled 1956 Frigidaire Refrigerator is typical of the many Frigidaire high-quality refrigerator values we now offer you—in sizes to fit every family's needs.

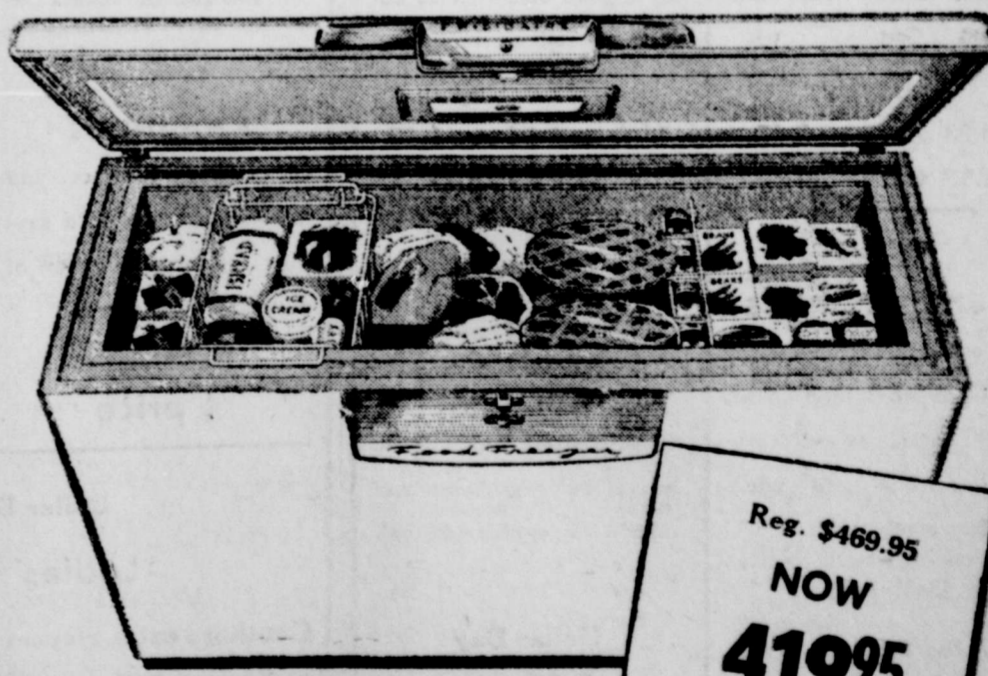
- 8 CUBIC FOOT CAPACITY
- LESS THAN 25 INCHES WIDE
- SPACIOUS SUPER-FREEZER CHEST CLEAR ACROSS THE TOP
- EXTRA ROOM FOR TALL BOTTLES
- THREE FULL-WIDTH SHELVES THAT LIFT OUT
- FIVE ROOMY DOOR SHELVES INCLUDING TWO SPECIAL SHELVES FOR EGGS—ALL REMOVABLE

Reg. \$249.95 Value

### NOW . . . 18995

(and your old Refrigerator)

MODEL SA-89-56



Reg. \$469.95

### NOW 41995

## FRIGIDAIRE FOOD FREEZERS

— HARDWARE —

— TOYS —

— GIFT SELECTIONS —

# LEA and COX Appliance Co.

— WE SELL QUALITY MERCHANDISE and DEPENDABLE SERVICE —

211 South Main

Morton, Texas

PHONE 4891



# Summer MAESTRO for DOLLAR DAY (MONDAY, AUGUST 6, 1956)

Dollar Day Special

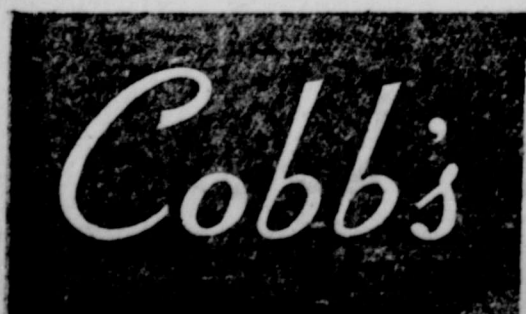
### Men's Summer DRESS PANTS

Another great buy . . . men's summer dress pants in 100 per cent wool, wool and silk, wool and dacron, and 100 per cent dacron . . . available in grey, brown, tan, and blue

9.98 values . . . now 6.90  
 12.98 values . . . now 9.90

<b>Men's Hobby Jeans</b> Wonderful for loafing, work, about town . . . available in denim blue and grey Dollar Day 3.98 val. . . . 2.47 2.98 val. . . . 2.29	<b>Men's Straw Mats</b> Plenty of wearing time left this season . . . and we've a good selection of colors and styles Dollar Day Val. to 1.98 . . . 1.66 Val. to 2.98 . . . 2.27
<b>Men's Summer Shoes</b> Choose ventilated summer shoes in black and brown nylon mesh, woven leather, and black and white leather combinations Dollar Day Val. to 9.98 . . . 6.90 Val. to 14.98 . . . 9.90	<b>Children's Dress Slippers</b> Available in white only, broken sizes, but a good buy if we've got your number . . . regular 4.98 values Dollar Day 3.90 pr.

join the crowds  
MONDAY at —



Westside Square Morton

## at the "House of Famous Brands"

**Ladies' SUMMER DRESSES**  
 Ideal for wear now and into fall . . . available in silk, shantung, orlon, dacron, imported cottons, and sheer voilles, good assortment of styles and colors

### \$ Day Special

Values to 14.98	now 8.90
Values to 19.98	now 10.90
Values to 24.98	now 12.90
Values to 35.00	now 14.90
Values to 6.98	now 4.90
Values to 9.98	now 6.90

<b>Special Sale Remnants</b> Choose for summer and fall sewing now at a savings . . . large selection of materials . . . marked Dollar Day 1/2 price	<b>More Values Piece Goods</b> Come in printed cottons, chambray, organdy, and batiste . . . full 36-inch and 45-inch material Dollar Day 57¢ yd.
---	--

**Dollar Day Special Ladies' BLOUSES**  
 Get those extra blouses now . . . this group includes printed cottons, stripes, checks, and solids in sleeveless and short sleeve styles  
 Values to 4.98 . . . 1.90

<b>Boys' Sport Shirts</b> Another seasonal bargain . . . wide range of styles and colors in short sleeve numbers Dollar Day 1.98 values . . . 1.66 2.98 values . . . 2.27	<b>Men's Stretch Socks</b> Good assortment of colors and styles . . . long wearing, keep their style well, regular 1.00 values Dollar Day 2 prs. 1.00
---	--



**Garza SHEETS**  
 Guaranteed for 100 washings . . . get several extra pair, and stock up for gift giving . . .  
 81x 99 . . . 1.59 ea.  
 72x108 . . . 1.59 ea.  
 81x108 . . . 1.79 ea.

**Children's Wear**  
 Grand assortment of pretty shorts, walker shorts, shirts, and play suits . . . be early . . . get a real buy  
 Dollar Day  
 1-3 off

**Ladies' Flats & Sandals**  
 Ladies' shoes in flats and sandals . . . assorted colors, broken sizes, but real bargains if you find your fit  
 Dollar Day  
 3.98 shoes . . . 2.47  
 4.98 shoes . . . 2.90

**Men's Handkerchiefs**  
 Big 15-inch by 15-inch white handkerchiefs that a man needs dozens of  
 Dollar Day  
 12 for 1.00

**Ladies' Wedges and Heel Shoes**  
 Choose wedges or heel shoes in straw or leather at a big savings . . . be early for your size, values to 9.98  
 Dollar Day  
 4.90 pr.

**Ladies' Shorts**  
 Pleasing assortment . . . shorts in novelty knits twills, and sail tone materials, broken sizes, values to 3.98  
 Dollar Day  
 2.90 pr.

**Real Buys! Bedspreads**  
 COTTON plisse bedspreads in assorted colors, double bed sizes  
 7.98 values . . . 4.98  
 or choose chromspun quilted double bed size spreads Dollar Day  
 12.98 values . . . 6.98

**Girls' Shortie Gowns and Pajamas**  
 Made of wonderful no-ironing COTTON plisse . . . comfortable, ideal for the rest of summer  
 Dollar Day  
 2.98 values . . . 1.99  
 3.98 values . . . 2.90

**Ladies' Panty Nylon Girdles**  
 Wonderful nylon stretch panty girdles . . . come in 24 to 30 waist  
 Dollar Day  
 1.69 ea.

**Ladies' Bags**  
 Summer style handbags in clutch and conventional styles, pastel shades . . . hurry for your selections  
 Dollar Day  
 5.98 values . . . 2.97  
 7.98 values . . . 3.90

**Ladies' SWIM SUITS**  
 Buy for now and next season . . . wide variety of colors and styles in nylon lastex and novelty colors  
 7.98 values . . . 4.90  
 10.98 values . . . 6.90  
 14.98 values . . . 9.90

**Ladies' Gloves**  
 Choose sheer nylon gloves in mesh and fabric . . . get white, navy, light blue, and beige . . . regular 1.98  
 Dollar Day  
 1.37 pr.

**Ladies' Summer Hats**  
 Come in straws and piques . . . only a few left . . . so be early for a great buy, values to 7.98  
 Dollar Day  
 1.00 ea.

**Bargains! Pillows**  
 New chicken feather pillows . . . full 17x25 inches . . . going to early buyers  
 Dollar Day  
 1.00 ea.