

Pat Roberts Is Maize Queen

One game does not make a season. However, as someone once said -- "You hafta win the first one before you can go undefeated."

Last Friday's opening win must have been a gratifying one for Coach Bob Owen, who took over head coaching duties from his friend Don Light this year. It enabled Owen to start his head coach career on the right foot -- on a winning note.

The game also enabled Owen to start off as head coach just as he and Coach Light had started the season here five years earlier -- beating rival Farwell. The score last Friday was almost the same as it was in 1963. That score was 26-13 Friona, as the Chiefs began a winning trend which hasn't been stopped.

The Chiefs have now won 34 of their last 52 football games. Before coaches Light and Owen made the scene, Friona had lost 38 of its last 49 games.

The game must have also been gratifying for Don Light, Owen's constant companion for the past eight years in the coaching business. Coach Light must be commended for not leaving the school when material was getting low. He left a good nucleus of talent so that his successor and friend could have a good start.

Friona may have lost a coach when Don Light left last June -- but it has gained a fan. We understand that he was at last Friday's game rooting the team on.

With fans of this calibre, how can the team lose?

Maize Days are over for 1967 and another successful celebration has ended. We have heard a few people grumbling that perhaps we should do away with Maize Days. However, we believe that the celebration serves a vital purpose for the town.

It's the one annual occasion when the townspeople pull together to a common end. We heard a resident of another West Texas town remark recently that he wished his community had not dropped its annual celebration, because it was the last vestige of unity that the town had.

Maize Days is always good for a considerable amount of publicity for Friona and this year may have been the zenith in that category, thanks to parade chairman Chuck Everitt.

Everitt was responsible for getting cameramen from all three Amarillo television stations, plus Clovis, in Friona during the festivities. Television "time" is pretty expensive, you would find if you went to pay for all of the time that Friona received on the air.

Therefore, by having a celebration, complete with queen's contest and parade, we warranted the "free time," and did not have to pay for it at advertising rate. We doubt that neighboring Dimmitt is thinking about dropping its "Miss Grain Sorghum" contest and Bovina has had some successful "Bull Town days" for the past seven years.

Farwell got into the act this year by staging a "Border Town Days" celebration -- so you can see that other towns seem to think Friona has something in its annual celebration, else they wouldn't be out to pattern after Friona.

Back to the parade, our hat is off to parade chairman Chuck Everitt, who put together the best parade which we've seen in the seven years we have witnessed Maize Days activities.

Everitt was not only responsible for getting the television cameramen here for the affair -- he also saw to it that TV personalities Mr. Mimitkin of Channel 10 and Tuggie of Channel 7 had spots in the parade -- and they were tremendous hits with the kids.

Other facets were also outstanding, such as the Shriners and their clowns, go-carts and color guard. The big Clydesdale horses were real nice. The 45-minute parade kept the interest of spectators from start to finish.

Friend Nelson (Pause and Reflect) Lewis said he was afraid to eat any cotton candy at the carnival during Maize Days. He says he was afraid it was 50 per cent sacron.

Pat Roberts, 18-year-old daughter of Mr. and Mrs. Porter Roberts, was named Maize Queen for 1968-69 as a highlight of Friona's 12th annual Maize Days celebration.

Pat, a senior at Friona High School, broke a string which had seen five consecutive members of the junior class at Friona named queen.

Mary Rando was chosen first runnerup. Mary, the daughter of Mr. and Mrs. Santos Rando, also is a senior. Risa Howell, daughter of Mr. and Mrs. Charles Howell, was third.

For her talent portion of the contest, Pat sang a comedy version of "I Wanna be Loved by You." Miss Rando sang the "Battle Hymn of the Republic" in both

English and Spanish. Miss Howell sang "I'm Gonna Build a Mountain," and played the piano.

Other candidates who placed in the top ten, and their talent acts, were as follows: Shirley Johnson, dramatic reading; Denise Buske, comedy routine to "I Feel Pretty;" Donna Jo Parr, song and ballet to a Chinese lullaby.

Also Missy Renner, a Spanish dance; Kay Riethmayer, a patriotic reading, "Bill's Wife." Shirley Smith, cowgirl twirling and dance routine and Connie Stone, patriotic reading.

Paula Fortenberry, who served as Maize Queen for 1967-68, crowned the new queen, and presided over the festivities.

FRIONA, TEXAS, 79035

THURSDAY, SEPTEMBER 19, 1968

TEN CENTS

THE
FRIONA



STAR

VOLUME 44, NUMBER 50,

TWELVE PAGES



1968 CHIEFTAINS. . . The Friona Chieftains for 1968 are pictured here. In the back, left to right, are Jessie Morales, manager, Donny Carthel, center, Floyd Schlenker, tackle, Delvin Brookfield, end, Dale Neel, end, Donny Carthel, end, Lowery Harper, fullback, Tony Perea, halfback, Joe Boggess, tackle and Sahara Gonzales, manager. In the center are James Weatherly,

center, Tim Oden, tackle, Charles Fangman, guard, Danny Kendrick, quarterback, Gary Shirley, tackle, Ramey Beene, guard and Johnny Barker, halfback. In the front are Randy Allmon, trainer, Jim Schlenker, end, Tommy Mars, halfback, Scott Woolley, guard, Larry Martin, fullback, Ted Procter, halfback, Isidore Cordova, halfback and Mike Pavalus, halfback.

METHODIST CHURCH

McMurry President To Fill Pulpit Sunday

Dr. Gordon R. Bennett, president of McMurry College, Abilene, will be the guest speaker at Friona Methodist Church on Sunday, to explain McMurry's current \$3.5 billion Golden Anniversary Fund Campaign.

Dr. Bennett is one of 22 representatives of the faculty and staff of the Abilene school who will fill pulpits in 29 Methodist churches in the Amarillo district on two consecutive Sundays, and Friona is fortunate to be one of two churches in the district who will hear Dr. Bennett. He will speak at Polk Street Methodist Church in Amarillo on September 29.

The college president will speak at the 11 a.m. service on Sunday, according to Rev. James Price, Minister.

Dr. Bennett has been at McMurry since 1948, serving first as an assistant to the late Dr. Harold G. Cooke, and then moving up the presidency in 1958. He is past president of the Texas Council of Church-Related Colleges; was a delegate to the Methodist General Conference in Denver, 1960, and served as president of the Texas Methodist College Association, 1961-62.

Dr. Bennett has held many other church and civic-related positions, including Lions Club president in two different cities and chamber of commerce president.

McMurry is in the midst of its Golden Anniversary Fund Campaign.

Outland Gets 20-Year Pin

Hank Outland, local manager for Southwest Public Service Company, was one of 107 employees of the Panhandle division of the electric company honored Tuesday evening in Amarillo at the 20th annual service awards dinner.

Outland received a 20-year award from Roy Tolk, president of the electric company. Tolk made all of the awards presentations, with Gordon Lyons of Pampa and Edgar S. McMillon of Borger sharing the top honor with 40 years of service.

A total of 311 employees with a combined service of 4590 years are being honored at awards dinners this year throughout the Southwestern Public Service Company's 45,000 square mile service area.

Jesko Is Winner In Football Contest

By practically picking the tie-breaker score on the nose, Herman Jesko emerged as the winner in the first round of the Friona Star's annual football contest the past week. A recent newcomer to Friona, Jesko was entering the contest for the first time.

The Friona attorney was one of seven contestants who missed only one contest game besides the tie game which resulted. All contestants were given a miss for the tie game, since it is actually possible (although highly unlikely) to pick a tie.

Jesko claimed the first place weekly prize of \$5 by picking the Friona-Farwell score at 27-14, missing the actual score by only one point.

Dwight Whitaker ran Jesko a close second. He missed the tie-breaker by a combined three points, guessing it at 28-13, for second place money of \$3.

Next came Mrs. Teddy White, who was four points away. She picked the score to be 24-16. She received \$2 for third place.

Other contestants to also rate a score of 12 for the first week were Gerald Shavor, Joe Reeve, Lena Thompson and J.V. Finley. All seven who had scores of 12 missed different contest games, besides the tie game mentioned earlier.

A total of 181 contestants entered the first week's contest, which will pay off with a grand prize of two tickets to the Cotton Bowl, hotel reservations and \$40 expense money to the first place winner, with the second place winner getting two Sun Bowl tickets and \$25.

Fifteen contestants correctly picked 11 of the 13 games besides the tie game. They were Debbie Benge, Walter Cunningham, Ricky Davis, Dorothy Harris, Cary Jackson, Erith Hawkins, Sam Nears.

Also, Paul Mohr, Ray Lynn Murphree, Larry O'Connor, Sam Perez, Donald Powell, Agapito Ramon, Don Reeve and Joyce Veazey.

Thirty-nine contestants were next with scores of 10, and an equal number had nine for the first week.

Another weekly contest appears inside this issue, with weekly prizes for the winners, and points counting toward the grand prizes.

Temperatures

DATE	HIGH	LOW
September 11	85	53
September 12	86	53
September 13	85	51
September 14	81	53
September 15	83	57
September 16	90	57
September 17	78	45

Moisture: .06 on September 16.



MAIZE DAYS ROYALTY. . . Shown above are Maize Queen Pat Roberts and her attendants. Pat is flanked by Mary Rando, right, the second place winner, and Risa Howell, left, third place.

MORTON

Chieftain Opponent Is Mystery Team

The Friona High School Chieftains will shoot for their second 1968 win at Morton Friday against a team which is a question mark, but must be considered dangerous on the basis of its opening game result. Game time is 8 p.m.

In its scrimmage games, Morton edged Nuleshoe two touchdowns to one, but then was whipped soundly by Dimmitt, which scored almost at will against the Indians. Dimmitt then had to hustle to beat Nuleshoe, 12-0.

Morton won its opening game last week against Plains, 44-12 and this is the main basis on which the team can be rated. "Anybody who scores 44 points in a ball game is bound to be tough," said Coach Owen this week, although wondering from the score if Morton was really that good, or Plains that bad this year. Plains has traditionally fielded tough teams in recent years.

The game will afford Friona an opportunity to even its all-time record against the South Plains team at six wins apiece.

Morton won the first two games ever played between the two teams, 33-0 in 1945 and 25-0 in 1946, and Friona has never been even in the series since. Only once in the series (last year), has Friona scored a comfortable victory over Morton. Wins have been by 7-0 12-3, (1966) and 26-0 (1967).

Friona trailed in the series 6-2 prior to winning the last three contests, to pull up to 6-5.

The game may develop into a

duel between the two team's leading ball carriers, Friona's Tony Perea, who racked up 240 yards rushing last week, will be against halfback Alex Soliz of Morton, who had an almost identical total against Plains. It may be a case of who has the best night this week.

In addition to Soliz, the Indians have fullback Tommy Waters, who was outstanding last year. Tackle Herschell Lamora a 185-pounder, has started since a sophomore, and anchors the Morton line.

Perea's performance Friday may depend on how quickly he responds from a slightly sprained ankle he received against Farwell. Both he and fullback Lowery Harper were limping in Monday's workouts, but were expected to be ready for duty Friday.

Guard Joel Osborn, who missed the Farwell game with a pulled hamstring muscle, may miss the Morton game also. Scott Woolley started at the position last week.

Prize Winners From Maize Days Are Given

Among the winners of special drawings during Maize Days were the following:

Fire Department's tractor; Jerry Isabell, Progressive Study Club's money doll--J.G. McFarland; Oddfellows' prizes: man's suit; C.S. Baimun; bicycle; Jewel Claborn; radio, O.T. Patterson.

In the Friona Association of Retail Merchants' drawing among shoppers who completed the list of merchants on their shopping list, Mrs. Eugene Eandy won the \$100 gift certificate; Mrs. David Parsons won second prize of \$50 certificate; Mrs. Joe McLellan won third prize of \$25; Mrs. Ted Lamora won fourth prize of \$15 and Mrs. John Allen took fifth prize of \$10.

Mrs. Frankie Allen won the matched set of luggage given away by the Friona Jayceettes.

Winners in the beard-growing contest, as judged by Maize Queen Pat Roberts were: Glenn E. Reeve, first, Randol Allen, second and Ira Parr, third.

Winners in the Maize Days parade were as follows: church float; first - Congregational Church; second - Lutheran Club floats; first--Modern Study Club; second--New Horizons Junior Study Club; third--Girl Scouts, Brownie Troop 122.

School floats -- first--Junior class; second -- senior class; third--sophomore class; commercial -- first--Friona State (Continued on Page 3)



FRIONA'S MILLIONAIRE. . . Mrs. J.E. Knight, center, is shown being awarded stamps amounting to the interest on a million dollars for one day by Joe Johnson of Johnson's Grocery, on behalf of all of Friona's Yes Stamp merchants. Looking on is E.E. Ellis, Plainview, the regional director for the Yes Stamp Company.

New Voters Reminded Of Special Deadline

County Clerk Bonnie Warren has issued a reminder that new residents of Texas who wish to vote in the presidential election this year must apply for a ballot at the county clerk's office by 12 o'clock on Saturday, September 21.

The remainder is for voters who will have lived in Texas more than 60 days but less than a year on next November 5, general election day. This is the first time that residents of less than a year will be able to vote in a Texas presidential election. A law passed in 1967 allows a new resident to vote if he will have lived in Texas for at least 60 days on election day, possesses all qualifications required for voting in Texas elections except the normal residence requirements, and was either a qualified voter in another state immediately prior to his removal to Texas or would have been eligible to vote in the presidential election in the state of his former residence if he had remained there and complied with the state's legal requirements for voting.

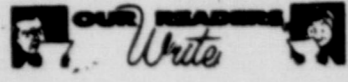
Mrs. Warren said that if the voter was registered in the state of his former residence and has a voter registration certificate or other document to prove his registration, he should have the document with him when he applies at the clerk's office. Otherwise, it will be necessary for the clerk to contact the appropriate election official in the state of the voter's former residence to verify whether he would have been eligible to vote in that state if he had not changed his residence.

New residents whose applications are accepted will be notified of that fact and will return to the clerk's office between October 21 and November 1 to cast their ballots. They will not be permitted to vote on anything except President and Vice President. Persons voting under this law are not required to register with the county tax assessor-collector.

Voters who will have lived in Texas more than a year on election day must be registered with the tax assessor-collector in order to vote. Mrs. Warren said, Persons who became residents of Texas on or before October 1, 1967, had to register by last January 31, the regular registration deadline, but those who became residents after October 1, 1967, may register at any time up to 31 days before the election.

The deadline to register for the general election will be next October 5.

If a registered voter will have lived in the state more than a year and in the county more than 6 months on election day, he will vote a full ballot in the ordinary manner on election day at the polling place for the voting precinct in which he lives. If he will have lived in the county less than 6 months, he will be able to vote on statewide office and issues, including President and Vice President, but not on local offices and issues, by applying to the county clerk for a ballot during the period from October 16 through November 1.



Dear Bill,

It's good to read the "Star" and keep up with the activities in and around Friona. We miss all our friends in Friona, but we are enjoying El Paso. If ever you are in our city, give us a call and come see us.

Give June Floyd a "hi" and tell her we enjoy the column. To Nelson Lewis, I would like to say, his column "Pause and Reflect" is most refreshing and interesting.

Enclosed is our check for the renewal of your fine paper. Congratulations for all the awards you have received.

Gladys McVey

Merchants

Talk Of

Promotions

The Friona Association of Retail Merchants discussed its role in the city at its meeting Tuesday at the Farmer House Restaurant.

The Association voted to assess members a \$10 yearly membership dues. The group discussed final plans for selecting a "most courteous employee of the month," and discussed its recent give-away promotion.

Chuck Everitt, president of the organization, said he would appoint a committee for the group's Christmas promotion, as well as other committees to function and report back to future meetings.

The meeting was attended by 15 Friona businessmen and women.

Pause And Reflect

By Nelson Lewis

This is Constitution Week. On September 17, 1787, the long days and nights of debate came to a close.

Since May 25 of that year the delegates had sweated in the heat of Philadelphia.

Tempers had grown short. Diplomacy had given way to profanity and screaming abuse.

Benjamin Franklin at the age of 81 years, found it necessary to use all of his diplomatic ability to quell the arguments, and it is doubtful if even he would have succeeded without the able help of Madison, Dickinson and Sherman.

After 16 weeks of meetings and speeches, what did these men have to show for their summer's work?

--The Constitution of the United States, the foundation of our government and the supreme law of the land.

Proof of its worth is to be found not only in the freedoms we enjoy today, but also in the fact that the basic document has served as a model for other people who were struggling upward from the slough of despotism.

Perhaps it has been a while since you read the constitution. Here is the preamble --

"We, the people of the United States, in order to form a more perfect Union, establish justice, insure domestic tranquility, provide for the common defense, promote the general welfare, and secure the blessings of liberty to ourselves and to our posterity, do ordain and establish this Constitution for the United States of America."

Do you see anything objectionable in the preamble?

Read it again -- slowly this time -- dwell on each phrase that sets forth the intent and purpose of the document.

Is that not what we want today?

Then why do we put up with a long list of "interpretations" that are for the most part dependant upon one vote -- the famous "5 to 4" decisions of the past few years?

Read the entire Constitution -- You will find it in most large dictionaries and all encyclopedias.

It is very easy to read and to understand.

There is no "fine print" and nothing in it is designed to confuse the average reader.

Look carefully at those sections that set forth the offices and duties of the supreme court.

Do you see where they are given the right to throw out a law that the people of a state have voted in?

Study the separation of the three main divisions of our governmental setup.

Are the various duties not clearly defined?

While you are at it, read the Bill of Rights, and for a real thrill, read the Declaration of Independence!

Fellow Americans, this old business of "government by buddy" and "you scratch my back, and I'll scratch yours" has got to come to a screeching halt.

Regardless of what Party Brand a man wears we have got to elect some Statesmen who will hold the honor of our country to be a sacred heritage.

We must not concentrate too much on the President. Remember you just read the Constitution and there are such things as "checks and balances."

A sincere House and Senate are just as necessary to good government as is a Statesman like president.

We can have both if we insist.

But we must insist!

The subversive forces that have infiltrated our system over the past fifty years will not hand us back our country on a silver platter.

No indeed! They have worked too long and too hard to give up the prize without a battle.

Had we rather fight with outspoken letters to our representatives and honest voting, or had we rather go on in apathy and neglect and a few years from now have to fight a bloody war here at home?

America the Beautiful is a lovely place to live.

We have every natural resource needed for national prosperity.

We are, as was the young Sampson, a giant among our fellows.

Let us not be duped nor doped into the long sleep of lethargic indifference, from which we could awaken to discover our strength gone and ourselves a slave to heathens.

AN EDITORIAL

Key Insurance Rates Face Extinction Here

Texas is in danger of losing its "key insurance rate" system, under which many cities, including Friona, have been rewarded for having good fire records through the years.

The big insurance companies argue that the expense of keeping statistics is out of proportion to the benefits derived.

The effectiveness of the program has been hampered by the removal of Homeowners' statistics from the system.

To abandon the system would raise fire insurance premiums in communities with good fire experience. This should be unacceptable to the citizens of these communities, and to their representatives in the Legislature.

Fire premiums in communities with bad fire loss records would be lowered. But the lower premiums might make insurance companies less willing to continue insurance on marginal properties.

Texas is too large a state with too many differences in conditions from one part to another, to apply one fire rate to all parts of the state. That would be as inconsistent as applying one fire rate to all of the United States.

Residents would do well to write their state representative, Bill Clayton, state senator Jack Hightower, or George M. Cowden, chairman of the State Board of Insurance, if they oppose dropping the "key" rate.

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First Place General Excellence Winner, West Texas Press Association, 1961, 1962.

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SUBSCRIPTION RATES
 Farmer County, Adjoining counties, \$4 per yr. Elsewhere \$6 per year.

Joe Osborn, Publisher
 Bill Ellis, Editor & Manager
 June Floyd, Women's News
 Wahleah Beck, Bookkeeper



Credit Is Termed A

Costly Convenience

According to a very reliable source of information, two out of three American families use Consumer Credit. In the last ten years Consumer Credit has expanded 200% making goods and services available to more people.

Here is a point to ponder over, on the question of credit, says Farmer County Extension Agent, Cricket B. Taylor.

Many families use installment buying instead of budgeting, saving money, and paying cash for things. The money paid on a debt is a form of forced savings.

But the Credit buyer has to budget (after all) in order to have enough money to pay his debts. So he hasn't really gained anything except the use of

goods sooner. And instead of receiving a reward (interest) on his savings, he must pay rent (interest) on the use of someone else's money.

Because of the interest (or service charge) goods bought on Credit Cost more -- on the average about one-fourth more -- than goods bought for cash.

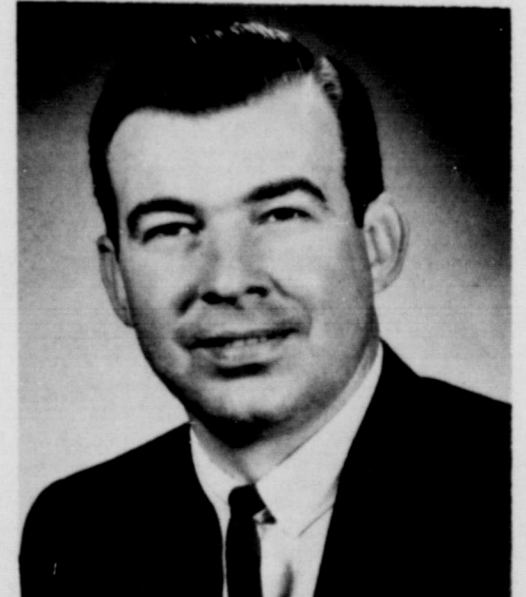
Decision making enters -- whether the benefits of having the use of the goods while you are paying for them are equal to or greater than the extra cost?

Unwise use of credit can lead to overuse of installment buying, one of the leading Consumer problems. Inexperienced young families and low income families are the most vulnerable to hazards of excessive credit use.

REVIVAL



JIM BAGGETT
Evangelist



ROGER COWAN
Music Evangelist

"Fill My Cup, Lord"

Sept. 22 - 29, 1968

*EVENINGS

Mon. Thru Thurs. & Sat.: 8:00 p.m.
 Fri. & Sun. 7:00 p.m.

*MORNINGS

Mon. (Men Only). 6:00 a.m.
 Tues. Thru Fri. 7:20 a.m.
 Sunday. 10:50 a.m.

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POLITICIANS GATHER. . . Friona was favored to have its U.S. Congressman, Bob Price, attend a portion of last week's Maize Days celebration. Price is shown visiting with Bill Clayton, the state representative, who also came up for Saturday afternoon. On the left are Mr. and Mrs. Frank Ford of Hereford. Ford and Clayton are opponents in the November general election.

DURING AREA CAMPAIGN

Ford Stresses Need To Improve Rural Economy

Campaigning for State Representative through the 72nd District this week, Frank Ford stressed "The immediate need for strengthening our rural economy." "All over this district," stated Ford, "There are fine young farmers being forced out of farming by high costs and low income, new school facilities in the rural areas faced with dropping enrollment, and towns and businesses faced with the greatest challenges we have known in this generation."

"It is going to take a lot of hard work on the part of a lot of people, but I am convinced we have the desire and the ability to reverse this trend," Ford said. There was enough grain sorghum raised in this six-county district last year to feed out over one million additional cattle. This alone could mean over six hundred new jobs, plus the jobs which would be created in servicing industries. It would create a better market for our grain, and provide enough feed cattle for two of the largest and most modern packing facilities

in the world which will be operating in this district."

"With proper water conservation, we have much potential in vegetable processing in addition to what we are doing now. In addition, there are dozens of light industries which need to be told about the benefits of locating in this area. We have people who are willing to work, and towns which are willing to grow, and I intend to work with local people in each county and the Texas Industrial Commission to help see that we realize our full potential. The cities are already over-crowded, and it is up to us to see that there are opportunities for our young people to raise their families in our own towns," Ford is the Republican candidate in the 72nd District.

While attending the Maize Days celebration, Ford praised the people of Friona for obtaining Missouri Beef Packers. "Friona has taken the lead in exactly the type of approach which I feel we need to take," he said.

Fall Revival Begins For Baptists Sunday

The fall revival at Friona's First Baptist Church begins Sunday, September 22, and runs through the following Sunday.

Major Jim Baggett will be the evangelist, and Roger Cowan will be the music evangelist. Services are scheduled for 8 p.m. each day Monday through Thursday and Saturday, Friday and Sunday night services start at 7 p.m. In addition, a "Sunday School at night" program is scheduled for 7:30 p.m. Monday through Thursday nights, with members meeting at their regular classes at that time.

Morning services are scheduled to begin at 7:20 a.m. Tuesday through Friday. Coffee and doughnuts will be served before and after each morning service. Monday morning's service, which starts at 6 a.m., is for the men only, and will be a breakfast meeting.

Baggett is a chaplain major at England Air Force Base, Alexandria, La. A native of Corsicana, Tex., he is a graduate of Baylor University and

Southwestern Seminary, and has pastored churches in Dawson, Tex. and Fort Worth. He has been a chaplain for the past nine years.

Cowan is a native of Illinois. He is currently serving as minister of music and youth director at the Third Baptist Church in Owensboro, Kentucky. He has served churches in Illinois, Indiana, Tennessee and Kentucky.

Winners Listed...

(Continued From Page 1)

Bank; second-Fina's covered wagon; third-Friona Fire Department.

Antique cars -- first -- R. J. Renner; second -- Louis Welch; third--Mitch Terry and others; Kids--first-- Mark Bavousett, (Hot Dog); second -- Myrna Phipps (Don't Be A Dope); third --Bobby Crozier (Gifford Hill Western). Riding clubs--first, Friona; second--Bovina; third, Belgian Horses.

The Library Corner
BY MRS. JOHN FRED WHITE

The library observed open house Friday and Saturday. Several people came by to visit and to look at the many new books that are now in the library. Friona's "Friends of the Library" group gave about two hundred new books on many subjects. Approximately 40 people signed the guest book and many others came by.

We wish to express our appreciation to local artists who allowed their work to be displayed in the library. Bobby Wied, art instructor in the local school system, displayed five paintings and one piece of sculpture. Other participants were Mrs. Bill Ellis, Mrs. John F. White and several students from the elementary grades.

The story hour will begin in the library one week from today (Thursday). The first session for this series will be held September 26 at the library from 10-11 a.m. This library service is open for all children ages three to six who have not been to school. We need volunteers to be readers and to be helpers. We try to keep the story groups small and well supervised.

preciation to the women of the Modern Study Club for all their help on behalf of the library. They chose to use the library "TELEX" service as the theme of their float in the Maize Days parade. Their efforts were well rewarded as they won first prize in the clubs division of the parade. Congratulations ladies.

INSTRUMENT REPORT ENDING SEPTEMBER 7.

DT - Moises Rodriguez-Stacy Queen, Jr. - Lots 8, 9, 10, Blk. 19, Bovina

DT - J.D. Stevens - Hi-Plains Savings & Loan - Lots 16, 17, 18, Blk. 15, OT Bovina

WD - H.Y. Overstreet-Far-Tex Feed Yards, Inc. - E 1/2 of S1/2 lot 13, Sect. 7, T16 R1E

WD - Phillips Petroleum Co. - Harry J. Charles - Lots 1 thru 5, Blk. 117, Bovina

Tr. Deed - Bill Sheehan - John C. Gaede - Sect. 35, T2N; R2E

WD - Jake Armstrong - H. R. Denney - Lot 12, & N 30' of lot 11, Blk. 9 Drake Rev. Sub, Friona

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4 Cans For **\$1**

FRANKS
Bar-S 1 Lb. Pkg. **55¢**

Owens **SAUSAGE** 2 Lb. Bag **\$1.29**

Oscar Myers **LITTLE SMOKIES** 5 Oz. Pkg. **39¢**

Nestle's **QUICK** 2 Lb. Box **79¢**

Shurfine Crushed **PINEAPPLE** 3 FOR **79¢**
#2 Can

BISQUICK 40 Oz. Box **49¢**

GOLD MEDAL FLOUR
5 Lb. Bag **53¢**

FROZEN FOODS
Weich's Frozen **GRAPE JUICE** 12 Oz. **35¢**

Morton's Frozen **TV DINNERS** 3 FOR **\$1**
*Beans & Franks
*Spaghetti & Meat
*Mac and Beef
*Mac & Cheese

Maryland Club COFFEE
1 Lb. **69¢**

FRESH DAILY PRODUCE

CELERY HEARTS Pkg. **29¢**

CANTALOUPE 7¢ Lb.

US #1 Russett **POTATOES** 10 Lb. Bag **49¢**

Betty Crocker Cake Mix
3 FOR **\$1.00**

Coming Soon To Friona

500

Watch Next Issue Of Star

DOUBLE 'YES' STAMPS EVERY WEDNESDAY
With Purchase Of \$2.50 Or More

Houser
Big Enough To Accommodate - Small Enough To Appreciate
Phone 247-3343

GROCERY & MARKET

GOOD BETTER QUALITY BEST FLAVOR
TRY SOME NOW

READ USE CLASSIFIED ADS for fast results

ANNOUNCEMENTS

We need to trade for a bunch of good used refrigerators. We also have new washer and dryers for sale.
Reeve Chevrolet & Frigidaire.

CARD OF THANKS

Words are inadequate to express the appreciation we feel for the many deeds of kindness done for us in recent weeks. We are especially grateful to the doctors and nurses at Parmer County Community Hospital for the wonderful care they provided for our loved one. We are also grateful to the ones who sat with her, those who donated blood and everyone else who assisted in other ways. May God Bless each of you, Clyde Scarborough, Glenn and Anita Howard and children.
Jerry and Mary Scarborough and children

NOTICE

We will pay \$1 per issue for any copy of the Friona Star published during 1947. Also certain issues of 1947 and others prior to 1947. You have old papers, why not check the dates and call the Star at 247-2211, 37-nc

Your cards, visits and phone calls were so numerous that we want to take this means to say thank you. Brian so appreciated the flowers, candy and other gifts, but most of all your concern. He is home, doing real well, and will be back in school soon. We love you all.
Paul, Doris, Roxanne and Brian Hall 50-1tc

We would like to thank all of our neighbors and friends for their many expressions of love and concern during the illness of our loved one and following his death. Our most sincere appreciation goes to Dr. Paul Spring and the wonderful staff of nurses at Parmer County Community Hospital, and to the members of the choir, who sang the songs he loved so much. Persons who brought food and have not picked up the dishes may do so at Fellowship Hall of Friona Methodist Church. God bless each and every one of you.
Mrs. P.L. London and Janie Mr. and Mrs. Richard London and children
Mr. and Mrs. Jerry London and children
Mr. and Mrs. E.R. Day and children. 50-1tp

WANT ADS PH. 247-2211

CLASSIFIED RATES

First insertion, per word - 6¢
Second and additional insertions - 4¢
Card of Thanks - \$1.00
Double rate for blind ads
Classified Display - \$1.00 per col. inch
Legal Rate 4¢. Minimum Rate 60¢ on cash order, \$1 on account.

DEADLINE FOR INSERTION

Thursday's Friona Star - 4 p.m., Tuesday.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is Not responsible for error after ad has already run once.

REAL ESTATE

For Complete Real Estate Service

CONTACT
J. G. McFARLAND
Phone 247-3272 or 247-2766
Business, Farms, Ranches, Residences

LISTINGS WANTED

We have buyers for all size tracts of land and we need your listings. If you want to sell, now is the time. We also need listings on houses as we have buyers. WE MAKE FARM & RANCH LOANS.
Joe B. Douglas
DOUGLAS LAND CO.
901 Main
Off. Ph. 247-3001
Res. Ph. 265-3519 50-tfnc

LILLARD REAL ESTATE AGENCY

113 West 11th St.
Phone 247-3320
Located at 1506 Jackson Ave. Four Bedroom home double garage attached. Fire place, carpeted thru out, 1 & 3/4 baths. Built in electric stove, oven, dishwasher and disposal, and utility room for washer and dryer. Priced at \$20,300 FHA. \$1325.00 down and balance at 6 3/4 interest. Possession ten days after application. 50-2tc

FRIONA MOBILE ESTATES

FRIONA's newest and largest mobile home park. Located at 802 East 11th St. East of Main on Highway 60, Call 247-3491 before 5 p.m., or 247-3545 after 5 for more information. 46-tfnc

FOR SALE... Three bedroom house, 1309 Jackson. Phone 295-3424. 48-tfnc

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands. J.J. Steele, Citizens Bank Building, Clovis, New Mexico. Dial 763-4396 or 763-6455. 49-3tp

SALE OR LEASE... 320 A Good Allotment, 1 well. Ph. SW - 2 - 1265, 3401 - 60th St. Lubbock. 47-4tp

FREE AIR

"Guess I better take that 'FREE AIR' sign down, until we get the air pump FIXED!"

Our way is better! Constant care keeps our service equipment ALWAYS working. P.S.; Regular car care at our station keeps your car working too!

Panciera Tire & Supply

Phone 247-3380

BUSINESS DIRECTORY

24 HOUR AMBULANCE SERVICE

Oxygen Equipped
CLABORN
CALL...
247-2801

Pictures We Use May Be Bought For 50¢ At...
THE FRIONA STAR

FOR SALE: Two tall two-row binders; one good shape, other used for parts. \$350. Call 461-2139, Tucumcari, N.M., after 6 p.m. 50-2tc

FOR SALE: Sturdy Wheat seed, 9290 Germination 1st Year. Registered, \$2. Tascosa \$1.50 A.L. Reznik, 295-3432. 50-tfnc

FOR SALE... 2 self propelled ensilage cutters, '64 New Holland, '65 Fox, Both in A-1 condition. 247-2205 or 247-3261. 41-tfnc

FOR SALE, STURDY WHEAT SEED... 1st year from registered Tascosa wheat seed, 2nd year from registered, Ph. 265-3413. Eugene Bandy, 44-10tp

FOR SALE... Tascosa wheat seed. Cleaned and sacked. Free of Johnson grass. George A. Jones, Phone 265-3543 or Wayne Jones, Phone 265-3455. 48-3tc

FOR SALE OR TRADE: 1958 Chevrolet Grain Truck With Hoist & 1961 Massey-Ferguson Super 92 Combine. Newly Reconditioned. See Ray Landrum. Phone 295-3567. 49-3tc

FOR SALE: Used 1968 Trailer House. 12' X 50' 247-2444. 49-2tc

1967 American Rambler - Excellent condition. Take up payments or re-finance. Owner must sell. Contact 247-2588. 49-1tc

FOR SALE: 1963 GMC Pickup - 4 Speed - Perfect condition. See Bill Sims or Reeve Chevrolet. 247-2515.

"Wanted person with good credit to take over payments on 1968 model Singer sewing machine. Equity but -- balance \$23.75 or 5 payments at \$5.00. Write Lubbock Sewing Center, 1114 19th Street, Lubbock, Texas." 48-2tp

FOR SALE: White Electra Buick. 1965, 20,000 miles. See Floyd or Lloyd Rector, Rt. 1, 265-3422. 48-2tp

FOR SALE: Trombone. Good condition, used 2 1/2 years. Phone 295-3543. 48-2tp

FOR SALE: Tenor saxophone. Call 247-2567. 46-tfnc

FOR SALE: Martineaux Flute. Call 247-3398. Good condition. 49-2tc

FOR SALE... Good clean 1958 Chevrolet pickup. 4 Speed 1/2 ton. F.G. Crofford 247-3254. 50-1tc

FOR SALE: Practical new clarinet. Excellent condition. Ph. 247-3359 after 6:30. 50-2tp

FOR SALE: 1966 Shasta Trailer. 20 ft. X 8 ft. Self Contained. Ref. Air Conditioner. Call 247-3287. 50-2tp

FOR SALE: 1968 Mobile Home. 3-Br. 12 X 60. Phone 247-3166. Tony Shew. 50-2tp

FOR SALE: 1955 Chevrolet. Dale Williams. 247-3117 after 5:00 p.m. 50-1tc

FOR SALE: 1967 Volkswagen Station Wagon. See Frank Spring or call 247-2259. 50-1tc

BARTLETT & POTTS AUCTION SERVICE

Specializing in Farm Sales.

HOUSTON BARTLETT
Route 1, Bovina, Texas
Phone 389-2191
Clovis, New Mex.

LARRY POTTS
Route 2, Friona, Texas
Phone 295-3387

We wish to take this opportunity to express our most sincere gratitude to our neighbors and friends for their many kind expressions of concern following the death of our loved one. Your prayers, words of comfort, calls, cards, flowers and other deeds of kindness have meant so very much to us. May God Bless you E.C. Chitwood family 50-1tc

We wish to express our thanks and appreciation to all who have been so helpful while I am in the hospital. The cards, letters, flowers, and visits have helped so much. Especially do we want to thank Brother Foil for his visits and the time he has spent with us.
Mrs. Melvin (Billie) Southward and family 50-1tc

FARM EQUIPMENT

FOR SALE

FOR SALE: Sturdy wheat seed. First year from registered. Germination, 92 per cent; purity 98 per cent. Cleaned and bagged in heavy-duty one-bushel bags. Phone 265-3449. Keith Brock. 47-tfnc

FOR SALE: Sturdy seed wheat. Charles Hough. 265-3428. 50-2tp

FOR SALE... Portable Maytag dryer. Like new. Phone 247-3323. 49-tfnc

Chevrolet pickup, 1968. Like new, ref. Box-Car with 2 units. D-JD Tractor. R 18" 2-way J.D. 1-10" Hoema. Mornings only. A.L. Carlton. 48-3tp

ADAMS DRILLING CO.

WATER WELL DRILLING

Layne Pump & Gear Pumps, Inc. Head Repairs Sales & Service All Makes

Dial 247-3101 Friona, Texas
Nights 247-2513

FOR SALE: 1963 GMC Pickup - 4 Speed - Perfect condition. See Bill Sims or Reeve Chevrolet. 247-2515.

"Wanted person with good credit to take over payments on 1968 model Singer sewing machine. Equity but -- balance \$23.75 or 5 payments at \$5.00. Write Lubbock Sewing Center, 1114 19th Street, Lubbock, Texas." 48-2tp

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FOR SALE: 1955 Chevrolet. Dale Williams. 247-3117 after 5:00 p.m. 50-1tc

FOR SALE: 1967 Volkswagen Station Wagon. See Frank Spring or call 247-2259. 50-1tc

WELCOME TO FRIONA



This week the welcome mat is out for the Wendell Gresham family, who moved to Friona from Amarillo in July. Gresham and his wife Patsy are the parents of two daughters, Wendy, three and Sheila, 18 months. He is a new partner in the Etridge-Spring Insurance Agency. Mrs. Gresham teaches fourth grade. They live at 1206 W. 7th.

Don't Miss FRIONA MOTORS' Big ... FALL SELLOUT

Already It's The **ZERO HOUR**

The Countdown Is Starting ... Only 7 More Business Days Till Our **1969 MODEL SHOWING** (On Friday, September 27)

WE MUST MOVE

- *New 1968 Models
- *New 1968 Demonstrators
- *New 1968 Commercials
- *New 1968 Pick-Ups

This Is It! Get'em While They're Cheap. Right Now Is Your Best Buy On A New 1968. **PRICES NEVER LOWER! TRADES NEVER HIGHER!**

ROCKWELL BROS. AND CO. "LUMBERMEN"
Lumber, Paint & Tools

HURST'S DRY GOODS

REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVERY
Friona Phone 247-3170

HOUSER GROCERY & MARKET

REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

FRIONA Motors
Sales • Service • Parts

WE SERVICE ALL MAKES • A-1 USED CARS

W. HIWAY 60 & GRAND FRIONA, TEXAS
Phone 2341 & 8901

JOBS OF INTEREST

WANTED IMMEDIATELY... Production workers, permanent openings. Steady work. Apply personnel office, Missouri Beef Packers, Inc. Friona, Texas. 47-4tc

WANTED: Experienced farm hand, Curtis Murphree, 295-3529. 50-tfnc

HELP WANTED... Male Preferred. Full time records clerk. Proficiency on ten key adding machine and neat typing required. Good with figures. Excellent working conditions. Group insurance available. Apply Parmer County Cattle Company, 4 miles west of Bovina on Highway 60. 50-2tp

MISCELLANEOUS SERVICES

RCA Whirlpool
Sales - Service
B. W. Turner
Phone 247-3035

Marshall M. Elder
REPRESENTING
Rushing Real Estate
Phone 247-3266 or 247-3370
Friona, Texas 46-5tp

Portable Disc Rolling
One Way Tandem
Harrell Mays
Ph. 247-3477

HOW'S THE PLUMBING?



No job is too big. We're On Call At All Times To Answer Any Emergency. Call Us For Service Today.

Hicks Plumbing & Heating
Ph. 247-3052
Licensed & Bonded

WANTED

For custom hay baling call Harrell Mays, 247-3477. 43-tnc

RENTALS

FOR RENT -- Apartment suitable for lady or couple. No pets. Call 247-2487. 49-tnc

FOR SALE

FOR SALE...Blackeyed peas--one mile south of Hub, across from Fleming & Son Gin, 75¢ per bushel, pick them yourself. John Bingham. 50-tnc



At Home In Parmer County

By CRICKET TAYLOR
County HD Agent

Two delegates from Parmer County Home Demonstration Club Council, Mrs. Cordie Potts, Rhea Home Demonstration Club, and Mrs. Joel White, from Oklahoma Lane Club are attending the Texas Home Demonstration Association Convention in McAllen, Texas, this week. On their return they will

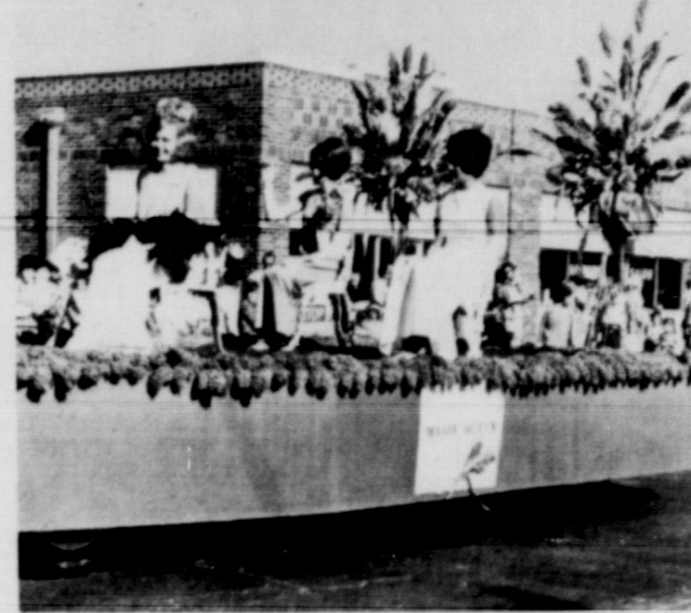
spend a day at HemisFair en-route home.

Home Demonstration Club meetings will be getting under way this month also. A program on "line and Design to flatter the Figure," will be the program for this meeting. This should be a special interest to all women and girls for what woman isn't interested in looking her best in these new fall colors?

Imagine trying to look your best 24 hours a day! It's the price we'll pay for the video telephone!

Eating a good breakfast results in better school records -- according to research made on this subject. Studies show that during the late morning hours, students who had a good breakfast turned out more work, were quicker in their mental and physical reactions and did not tire as easily as those who ate no breakfast or had only unsweetened coffee.

Homemakers will do well to resolve now to make breakfast an important meal for the family - if they expect children to bring home good grades.



1968 Maize Queens greet parade crowd.

Hospital Notes

ADMISSIONS:
Mrs. Luis Serna, Jr. Bovina; Dennis W. Anthony, Friona; Wilma A. Jones, Friona; Iva Queen, Bovina; Donita Martin Friona; Martha Clements, Friona; J. Vonne Fulks, Friona; Sue Matlock, Friona; James Vernon Symcox, Farwell; Joe Dean Beavers, Friona; Marina Mariz, Hereford; Mrs. Rex Blackburn, Friona; Virginia Draker, Friona.
DISMISSALS:
Abel Aguilar, Janie Serna, Sue Matlock, Joe Don Beavers,

Donita Martin, J. Vonne Fulks, Iva Queen, Eva S. Garza, James Vernon Symcox, Mary Vega, Adele Rodriguez, Marvin Bartlett, Dennis Anthony, Lillie Scott, Jessie Wolman.

PATIENTS IN HOSPITAL:
Mrs. Rex Blackburn, and Brian Martha Clements, Virginia Drager, Eva S. Garza, Wilma A. Jones, Marina Marez, Mary Madrid, James Vernon Symcox, Jose Salcedo, Lillie Turner.

Rites Held For

Gordon Massey

Funeral services for Gordon William Massey, 52, were conducted from First Baptist Church at 2:30 p.m. Saturday, September 14 with Rev. Bill Foll, pastor, officiating. Rev. Russell Pogue, Petersburg, former local pastor assisted.

He was born December 19, 1915 at Middlothian, Texas, and died at Parmer County Community Hospital at 5:45 p.m. Thursday, September 12, 1968. He moved to the Friona area when he was nine years old and attended school here until his graduation from high school. He was a farmer.

Survivors, besides his wife, Bernice, include two sons, Leon and Weldon, both of Friona; his father, Otis Massey;

four brothers, Wayne, Olympia, Washington, Stanley, Bellflower, California, Russell, Amarillo, and Marvin, Blunt, South Dakota.

Four sisters, Mrs. V.M. Ferguson and Mrs. Sam Williams, Friona, Mrs. Frances Spears, Dallas, and Mrs. Neal Young, Hereford; and three grandsons.

Honorary pallbearers were Ed Hicks, Clyde Hays, Ranza Boggess, T.L. Burleson and Raymond Hughes and C.A. Myers Sr.

D.G. Hand, W.D. Buske, C. W. Tannahill, Charles Myers, Doyle Elliott and Ralph Robinson were active pallbearers.

Burial was in Friona Cemetery under direction of Claborn Funeral Home.

Friornan Buried At Wolfe City

Graveside rites for Mrs. Ida Scarborough, 68, who died at Parmer County Community Hospital Friday were conducted at the Mount Carmel Cemetery, Wolfe City, Texas at 3 p.m. Monday. Burial was under direction of Claborn Funeral Home in cooperation with Owens & Son.

Funeral services for Mrs. Scarborough, who had lived in Friona for a number of years, were conducted from Calvary Baptist Church at 2 p.m. Sunday

by Rev. Bill Foll and Rev. Raymond Wiley.

Pallbearers were Ira Holt, Dwan Menefee, Joe S. Menefee, Spencer Hough, Charles Hough and Dale Westbrook.

Survivors, besides her husband, Clyde, include one daughter, Mrs. Glen Howard, Plainview; one son, Jerry, Irving; five grandchildren and two sisters, Mrs. Viola Hill, Seagoville, Texas, and Mrs. Cora Furlong, Dallas.

FARM SALE
Tuesday, Sept. 24, 1968

1:00 p.m. -- Located 6 miles south of Bovina, Texas, on Farm to Market 1731 or 6 miles north of Lariat on 1731 at the Oklahoma Lane Gin Co.

As I am quitting farming and renting my farm, I will sell the following at public auction:

- TRACTORS and COMBINES**
1-1963 Model 830 Case Tractor, Diesel
1-1960 Model 800 Case Tractor, Diesel with Case-O-Matic
1-Haggie Highboy 8-row Sprayer and 6-row Topper
1-1962 Model 100 Case Combine with Cab. (Good condition)
1-1960 Model 1000 Case Combine
COTTON STRIPPERS
1-1966 Model HP50 Hesston Self-Propelled Brush Stripper, like new
1-1963 Model Hesston Brush Cotton Stripper - Tractor mounted
1-Model 201 Case 2-row Stripper
2-IHC Cotton Strippers
3-Model 77 John Deere Strippers

- FARM MACHINERY**
1-JD Roller Packer - Like new
1-3' Hyd. Eversman Float - Like new
1-9' Drag Float 1-5-sec. Harrow
1-IHC 4-section Harrow
1-12' Graham Hoeme - Hyd.
1-12' Jeffery Hoeme
1-80" Howard Rotovator
1-Towner 2-way Breaking Plow 3-16"
1-2 Bottom IHC Turn Over Drag Type Breaking Plow
1-JD Breaking Plow 3-14"
1-Semi-Mounted Case Breaking Plow 4-14"
1-JD Breaking Plow, drag type 3-16"
1-IHC Rollover Breaking Plow 2-16"
1-Drag Breaking Plow 3-14"
1-Case 6-disc Breaking Plow
1-Massey 5-disc breaking plow
1-Case 4-disc breaking plow
1-Myers ditcher - drag type
1-shop made V-ditcher - 3-point
1-Myers ditcher - Hyd.
1-4-row beddaper
1-4-row Johnson Shredder, like new
1-Kirschman 5-sweep plow (good shape)
4-72" Danco Shredders
1-6' IHC Tandem Disc
1-Case 5-row tool bar planter
1-4-row Case cultivator, front mount
1-4-row JD cultivator - front mount
1-M & M 6' tandem disc
1-4-row crustmaster
2-7-row sandfighters
3-5-row stalk cutters

- 2-6' blades
1-16-10 IHC Drill-high wheel
1-16-10 Massey Drill-low wheel
1-16-10 J D Drill-low wheel
1-5-Row Bed Knife
1-4-Row Johnson Crust Buster-2-pt.
1-4-Row Double Toolbar and Rod Weeder-complete
1-Double Toolbar Dual Fertilizer Rig
1-Hahn 8-Row Sprayer
1-8-Row Barrel Sprayer-3-point
1-Colorado Hyd. Rod-weeder & Shanks
1-4-Row Rotary Hoe-3-point
1-4-Row Moline Knife Planter
1-4-Row J D Rotary Hoe
1-Model 240 Hesston Swather without motor
1-IHC Cultivator for M-front mount
1-Case Grain Cart-PTO
1-JD 45-W Front End Loader-with buck rake

- IRRIGATION EQUIPMENT**
2-Pontiac Motors in good shape
3-Pontiac Junkers
1-Lot Tubes 1-Lot Tarps

- SHOP EQUIPMENT**
1-Air Compressor 1-Air Tank
1-Cutting Torch-complete
1-Marquette 500 Electric Welder
1-Vise 1-Grinder
1-Lot Small Hand Tools

- MISCELLANEOUS EQUIPMENT**
1-Grain Auger
1-Cottonseed Loader-conveyor
1-Set Stock Racks for Pick-Up
2-IHC Wheel Weights
1-Lot Shanks 1-Lot Barrels
4-Moline Disc Openers & Buster Bottoms
1-4-Row Set Roller Cones
2-IHC Belly Markers-fit 560
1-JD Belly Marker-fits 4020
1-JD Single Front Wheel
1-14' Pickup Reel
1-Ford Rear End Scoop
2-100-Gallon Fertilizer Tanks with tractor mount brackets
1-Lot Camping Equipment
1-Lot Log Chains
1-Lot Shovels, Hoes, & Forks and Other Items too numerous to mention

Terms of the sale are Cash. All accounts are to be SETTLED DAY OF SALE.

Owner WENDOL CHRISTIAN

BARTLETT and POTTS AUCTION SERVICE
AUCTIONEERS
HOUSTON BARTLETT Phone 389-2191 Bovina, Texas
LARRY POTTS Phone 295-3387 Friona, Texas
GERALD FLOYD Clerk Phone 247-2470 Friona, Texas

WHY PAY MORE?

FRANKS All Meat Pound Pack **65¢**

BOLOGNA All Meat Lb. **49¢**

Cabbage Pound **5¢**

CARROTS 5 Lb. Bag **2/25¢**

SWEET POTATOES Portales Lb. **13¢**

Mrs. Tucker's **SHORTENING** 3 Lb. Can **49¢**

White Swan **SPINACH** 303 Can **2/35¢**

Blit - More **LUNCHEON LOAF** 12 Oz. Can **37¢**

Wagner **ORANGE & GRAPE DRINK** 32 Oz. Bottle **29¢**

Hip - O - Lite **MARSHMALLOW CREAM** 13 Oz. Jar **43¢**

White Swan **PINEAPPLE JUICE** 46 Oz. Can **33¢**

ARGO **CORN STARCH** 16 Oz. Box **23¢**

ICE CREAM 1/2 Gal Carton **73¢**

Ranch Style

COFFEE Lb. Can **59¢**

WHITE'S SUPERMARKET
We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More
Our Aim is To Please In Every Way
We Deliver Ph. 247-2250

Holly Sugar 10 Lb. Bag **\$1.17**

Imperial or Holly **SUGAR** Lb. Bag **59¢**

All Flavor **JELLO** 3 Oz. Box **3/32¢**

MARKS FALL

Record Offense Paces Chiefs Over Farwell

A record-setting offensive showing paced the Friona Chieftains to a 27-15 triumph over arch-rival Farwell in their season opener at Farwell last week. The game was the team's first under new head coach Bob Owen.

The Chiefs rolled up a grand total of 500 yards total offense -- the most in recent Friona football history, had a record of 29 first downs, and also got a record-setting performance from senior halfback Tony Perea.

Perea carried the ball 33 times for a total of 237 yards. This is the most yards rushing gained by a single Friona player in the past eight years. Closest to this was Milton Hargrove, who gained 206 yards against the same Steers on opening night in 1963 -- the night the Chiefs snapped out of their long losing streak.

Friona gained 434 yards rushing, which tops the 412 yards they gained against Bovina in 1963. The team's 500 net yards beats the 451 they had in that same Bovina game, which produced 23 first downs.

Doug Dodd, backfield star in 1962-63-64, gained a high of 185 yards against Sudan in 1964. He gained 1184 yards during the 1964 season, and scored 114 points.

The win was the second straight for Friona over Farwell, and was the Chieftains' 14th win in the series since 1930. Farwell has won 19 times.

Even though the Chieftains rolled up their largest statistical victory over Farwell in recent years -- with the tremendous offensive and defensive showing, the Steers remained in striking distance until the Chiefs scored their fourth touchdown with only 42 seconds left in the game.

The Chiefs scored on the game's opening series of play. They put the ball in play on their 20 after Al Phillips boom-

ed the kickoff out of the end zone.

Tony Perea and Isidore Cordova took turns lugging the ball, moving it to the Farwell 38 in five plays. Johnny Barker, the former quarterback now at halfback, ripped off 15 yards to the 23.

On the third down play, Danny Kendrick, who called an excellent game in his first varsity start, lofted a pass on which Barker made a diving catch in the end zone. Donny Carthel's kick was good, and Friona led, 7-0 with only 3:41 gone in the 1968 season.

But the Steers struck back, using a lucky bounce of the ball to good advantage.

A third-down pass went right in Kendrick's hands, but out again. The ball was then picked off by Farwell's Kyle Sheets, and he raced 69 yards before finally being knocked out of bounds. However, the Steers scored four plays later, on a fourth-down play, when quarterback Greg Hargrove tossed to Don Prince in the end zone.

The Steers lined up as if to kick the ball, but it was a fake. Hargrove rolled out after taking the snap, and pitched the ball to Sheets for two points, and Farwell was in front, 8-7 after 5:57 of action in the first period. Friona fans remembered a final score of the same nature three years earlier when Friona inaugurated its new field.

The Chieftains almost scored the second time they had the ball, driving from their 20 to the Farwell five before losing the ball on downs. Big play in the drive was a 37-yard pass from Kendrick to Dale Neel, who made a nice catch in spite of good coverage from Farwell.

Farwell was heading goalward early in the second period when a fumble stopped them at the Friona 25. The Chiefs then began a sustained drive which resulted in their

second TD.

Perea, who was the workhorse, scored the touchdown, and had two other big plays in the drive. On a fourth-and-one situation from the Friona 35, Perea made the necessary yard. On the next play, he broke for 56 yards, being knocked out of bounds at the Farwell eight. The Chieftain halfback scored two plays later and then ran the ball across for a two-point conversion to give Friona a 15-8 lead.

Friona had the ball on the Farwell 15 when the first half ended.

After each team swapped fumbles to start the second half Friona began a 35 yard scoring drive. Friona fielded a Farwell punt at midfield, but a 15-yard roughing penalty placed the ball at the Farwell 35.

Johnny Barker scooted 31 yards with a pitchout to put the ball at the one, and Isidore Cordova punched it across two plays later. The kick went a shade wide, and Friona led 21-8 with 6:33 left in the third quarter.

After an exchange of punts, Farwell took the ball late in the third quarter, and aided by two judgements calls by the officials, the Steers drove for their other touchdown. One call was for pass interference, which cost Friona 21 yards and put the ball at their 28.

Next on a third down pass play, Hargrove was hit and the ball squirted forward. The officials ruled an incomplete pass rather than a fumble. On the next play, which was fourth down, the Steers scored as Al Phillips skirted right end. Phillips added the kick, and Farwell was within striking distance at 21-15. The score came 1:14 deep in the final quarter.

The Chiefs worked their way out of a big hole following the kickoff. Two penalties moved the team back to its own four-yard line, but the running of Pe-



TONY PEREA

...Record Performance

Perea got the team two first downs, and Friona moved the ball to midfield before having to kick. Then, Cordova booted the ball to the Farwell 10, to get the ball deep into the Steers' territory.

Cramped for passing room, the Steers were held and had to punt. This allowed the Chiefs to begin their final touchdown drive.

Friona drove 74 yards, with Perea notching 61 of the yards. He picked up four first downs on runs of 11, 11, 14 and six, and with the Steers having to call time out to conserve the clock, the Chiefs used it to their own advantage. Perea got the tally with 42 seconds left to play. The point try failed, but the 27-15 margin put the game on ice for Friona.

Class AA Ratings

- by Lubbock Avalanche
1. Teepee (10) 120
 2. Elmer (11) 110
 3. Dismitt (12) 100
 4. Morton (13) 90
 5. Friona (14) 80
 6. Abernathy (15) 70
 7. Fondada (16) 60
 8. Lockney (17) 50
 9. Stanton (18) 40
 10. Hale Center (19) 30

by Amarillo Globe-News

- This Week's Top
1. Oton (10)
 2. Lone Peak (11)
 3. Phillips (12)
 4. Dalhart (13)
 5. Quam (14)
 6. Dismitt (15)
 7. Meador (16)
 8. Spearman (17)
 9. Friona (18)
 10. Friona (19)

Statistics

Friona Farwell	
First Downs	29 10
By Rushing	25 7
By Passing	2 3
By Penalty	2 0
Net Yards Rushing	434 95
Yards Gained	
Passing	66 115
Total Net Yards	500 210
Passes Completed	3-7 6-14
Passes Had	
Intercepted	0 0
Fumbles Lost	2 2
Penalties	12-105 4-30
Punts, Yards	2-88 141
Punting Average	44.0 35.3

Individual Rushing	
Friona	TCB NYG AVG.
Perea	33 237 7.3
Barker	15 80 5.3
Cordova	14 64 4.6
Harper	8 49 6.1
Totals	76 434 5.8
Farwell	TCB NYG AVG.
C. Phillips	21 51 2.4
A. Phillips	7 40 5.7
Hargrove	6 2 0.3
Walling	1 2 2.0
Totals	35 95 2.7

PASSING	
Player	PA PC YDS TD
Kendrick	6 3 66 1
Barker	1 0 0 0

PASS RECEIVING	
Player	PC YDS TD
Barker	2 29 1
Neel	1 37 0

SCORING	
Friona	7 8 6 6-27
Farwell	8 0 0 7-15

Barker, 18-yd pass from Kendrick, (Carthel kick), Perea, 1-yd run. (Perea, run), Cordova, 1-yd run. (kick failed) Perea, 9-yd run. (run failed)

District 3-AA Standings

TEAM	W	L	Tie	Pts.	Opp.
Oton	6	0	0	24	0
Abernathy	5	1	0	20	7
Dismitt	4	2	0	16	9
Friona	4	2	0	16	15
Hale Center	3	3	0	12	17
Lockney	2	4	0	8	21
Fondada	1	5	0	4	25
Stanton	0	6	0	0	24

East week's results--Fondada 8, Rais 7; Lockney 14, Crockett 0; Hale Center 28, Post 0; Friona 27, Farwell 15; Dismitt 12, Mulvane 0; Abernathy 28, Petersburg 8; Oton 20, Amarillo Alamo Catholic 8.

Friday's schedule--Abernathy at Mulvane; Dismitt at Farwell; Fondada at Tulsa; Friona at Morton; Springlake at Hale Center; Post at Lockney; Canyon at Oton.

Will your water heater's next birthday be a happy one?

It's not uncommon for a water heater to reach the age of retirement on its 10th birthday. Some may just dribble water... others rupture with resulting damage and yet others fail to put out as much hot water as they did in their youthful years.

If your water heater is approaching its 10th birthday then it's time you talked to your Public Service manager about the value of a modern electric replacement.

And, incidentally, should an electric water heater ever need servicing, your Public Service manager will take care of it for you.

ATTENTION

PARMER COUNTY FARM BUREAU MEMBERS

YOUR COUNTY CONVENTION
Will Be Held Saturday,
Sept. 21 - 8:30 p.m.
Bovina High School Cafeteria

- *Free Barbeque
- *Entertainment By Mary Rando
- *Business Meeting

Legislative Recommendations Pertinent To Our Farming Way-Of-Life Will Be Discussed And Voted Upon.

It Is Important That YOU Be Present!

Parmer County FARM BUREAU

Harry Hamilton, Pres. Bill Carmack, Mgr.

Introducing

Our New Manager . . .

DICK BELL

Dick Bell Replaces Dale Cary as Manager of Friona's Monsanto Ag Center. Dick has several years of experience in the fertilizer industry, working with some of the top agronomists in the Southwest. He is looking forward to getting acquainted with the growers in this area and working with them through Monsanto's FPA program for the highest possible net dollar per acre.

MONSANTO

AE M CENTER

1. ETHRIDGE-SPRING AGENCY

Dan Ethridge
Frank A. Spring
Bill Stewart
Wendell Gresham
Lois Norwood
Phone 247-2766



INSURANCE-LOANS
HEREFORD at PLAINVIEW

2. CHEVROLET REEVE CHEVROLET

Your Authorized Chevrolet Dealer
Frigidaire Home Appliances

Sales Service
DIMMITT at FARWELL

3. FRIONA FEED YARDS, INC.



Jack Carrothers, Mgr.
Phone 265-3574

ABERNATHY at MULESHOE

4. FRIONA COUNTRY CLUB GIN

Jack Tomlin, Mgr.
Phone 247-2439



POST at LOCKNEY

5. BI-WIZE DRUG

DRUGS SUNDRIES
"Your Rexall Store"
Phone 247-3010

SPRINGLAKE at HALE CENTER

6. FRIONA FARMERS CO-OP GIN

"It's Your Gin - Use It"
David Bailey, Mgr.

CANYON at OLTON

7. FRIONA MOTORS

Parmer County Headquarters
For Ford Cars, Trucks, Pickups,
Tractors & Used Cars
Phone 247-2701

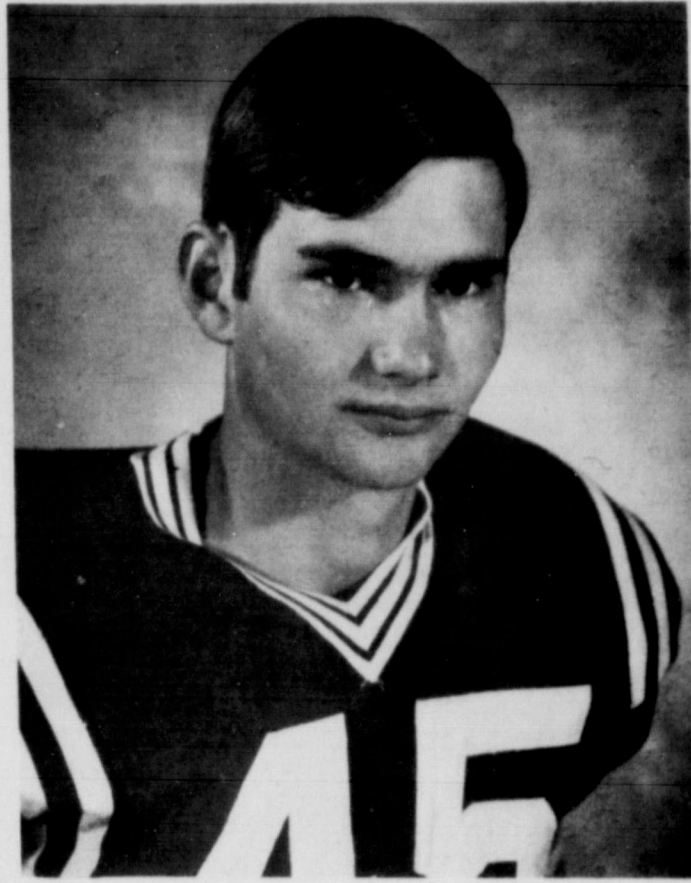


FLOYDADA at TULIA

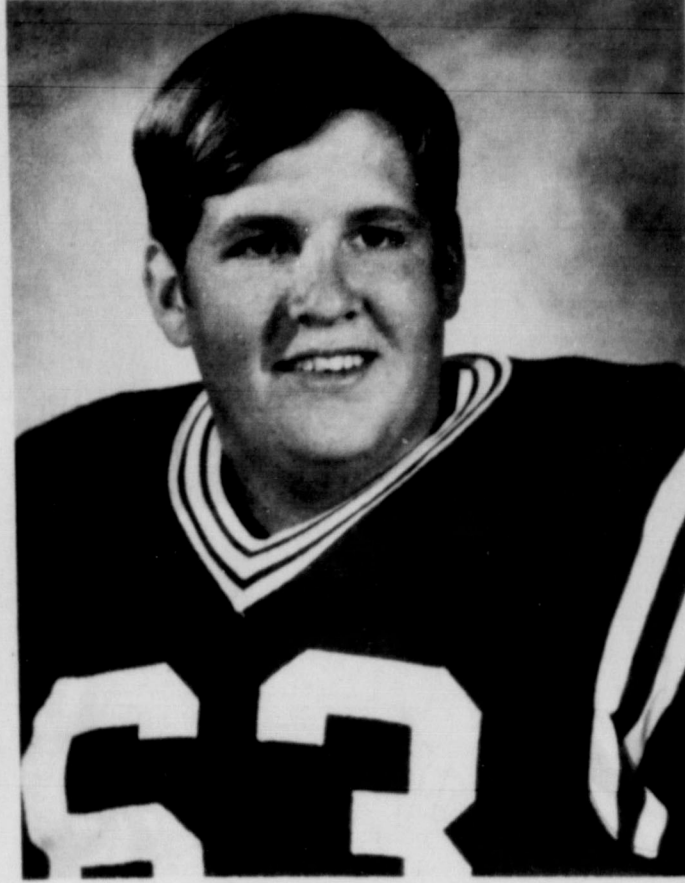
COTTON BOWL

FOOTBALL CONTEST

MEET THE CHIEFS



LOWERY HARPER is a senior fullback



RAMEY BEENE is a senior guard

Contest Standings

Herman Jesko12	Dale Milner10	Joy Morton9	(Following are the results of
Dwight Whitaker12	Raymond Milner10	Danny Murphree9	games included on last week's
Mrs. Teddy White12	Lee Roy Nuttall10	Kenneth Nell9	contest slate.)
Gerald Shavor12	LaVon Reeve10	Jimmy Norwood9	
Joe Reeve12	Cotton Renner10	Alton Peak9	Olton 59, Amarillo Alamo 0
Lena Thompson12	John W. Renner10	Nita Powell9	Floydada 8, Ralls 7
J.V. Finley12	J.P. Sims10	Mary Pryor9	Abernathy 28, Petersburg 8
Debbie Bengel11	Emmett Tabor10	Floyd S. Reeve9	Lockney 14, Crosbyton 0
Walter Cunningham11	Jewell Tabor10	Flossie Rhinehart9	Hale Center 20, Post 7
Ricky Davis11	C.H. Beazey10	O.C. Rhodes9	Dimmitt 12, Muleshoe 0
Mrs. Dorothy Harris11	Ronnie Webster10	Jerry Shelton9	Pampa 12, Hereford 6
Cary Jackson11	Joyce Wilkins10	Gary Shirley9	Amarillo Tascosa 21, Odessa
Erith A. Hawkins11	Kevin Wiseman10	Don Spears9	Permian 13
Sam Mears11	Pat Wright10	Mrs. Frank Truitt9	Tennessee 17, Georgia 17 (tie)
Paul Mohr11	Elsie Allen9	Philip Weatherly9	West Texas State 45, Lamar
Ray Lynn Murphree11	John Baca9	Edward White9	Tech 7
Larry O'Connor11	Frankie Allen9	Bobby Wied9	U. Houston 54, Tulane 7
Sam Perez11	Bill Bailey9	Waymon Wilkins9	Houston Oilers 24, Miami 10
Donald Powell11	Patsy Bandy9	John Wilson9	N.Y. Jets 20, Kansas City 19
Agapito Ramon11	Stanley Bengel9	Winston Wilson9	Dallas Cowboys 59, Detroit 13
Don Reeve11	Johnny Bandy9		
Joyce Veazey11	Matt Brown9		
Barry Arvino10	Joyce Broyles9		
Eugene Bandy10	Becky Broyles9		
Conrado Bautista10	Frank Castillo9		
Audvie Barnett10	Jack Clark9		
Jane Bengel10	Jim Cocannouer9		
Floyd Brookfield10	F.G. Crofford9		
Dean Broyles10	Jim Dixon9		
Bill Cardiel10	Bobby Drake9		
Mrs. Pilo Castillo10	Owen Drake9		
Chris Clark10	Eugene Ellis9		
Gene Ezell10	C.P. Fairchild9		
Wendell Garner10	Randy Farr9		
Jimmy Hamilton10	Fred Florez9		
Mrs. B.C. Hartwick10	John Frazier9		
Pam Hartwick10	Ronnie George9		
Charles Hough10	Herman Gerles9		
Dennis Howell10	B.C. Hartwick9		
Truett Johnson10	Trip Horton9		
J.R. Knight10	Jane Houlette9		
Jerry Mabry10	Mrs. Albert Johnson9		
Larry W. Mabry10	Celia Loflin9		
Maurine Mabry10	Jerry Loflin9		
Terry Mabry10	Rose Mabry9		
Randy Mabry10	Mal Manchee9		
Joe Bob Mann10	Mrs. Johnny Mars9		
	Dolph Moten9		

CONTEST RULES

1. Pick the winners of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$25 expense money and hotel reservations. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chiefs games next fall.
5. Only one entry per person.
6. To count for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.
9. Weekly prizes of \$5, \$3, and \$2 will be awarded to first, second and third place winners.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed in Advertisements

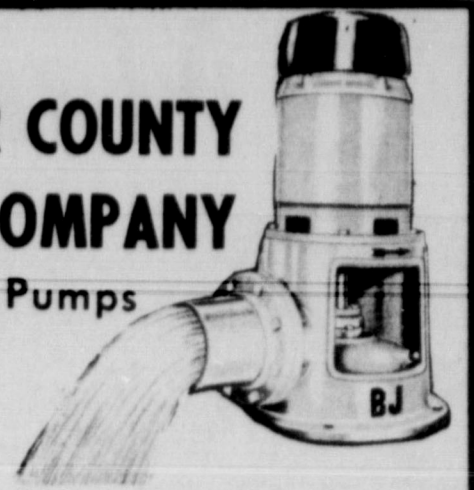
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2. _____	9. _____
3. _____	10. _____
4. _____	11. _____
5. _____	12. _____
6. _____	13. _____
7. _____	14. _____

TIE-BREAKER: (Pick Score) Friona _____ Morton _____

NAME _____
ADDRESS _____

8. PARMER COUNTY PUMP COMPANY

B & J Pumps



TCU at GEORGIA TECH

9. FRIONA WHEAT GROWERS

"Since 1934"

Phone 247-3211

Friona

TEXAS A&M at LSU

10. CHESTER GIN

EXPERIENCED
DEPENDABLE
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Friona

WICHITA ST. at WEST TEXAS ST.

11. PARMER COUNTY IMPLEMENT CO.



Your IH Dealer
Phone 247-2721

OKLAHOMA at NOTRE DAME

12. GRADY H. DODD Consignee



Petroleum Products
Phone 247-3285

CINCINNATI at TEXAS TECH

13. HUB GRAIN FLEMING & SON GIN

Phone 265-3215

265-3405

U. HOUSTON at U. TEXAS

14. We're turning out cattle at a low cost per gain . . . Why not give us a call?



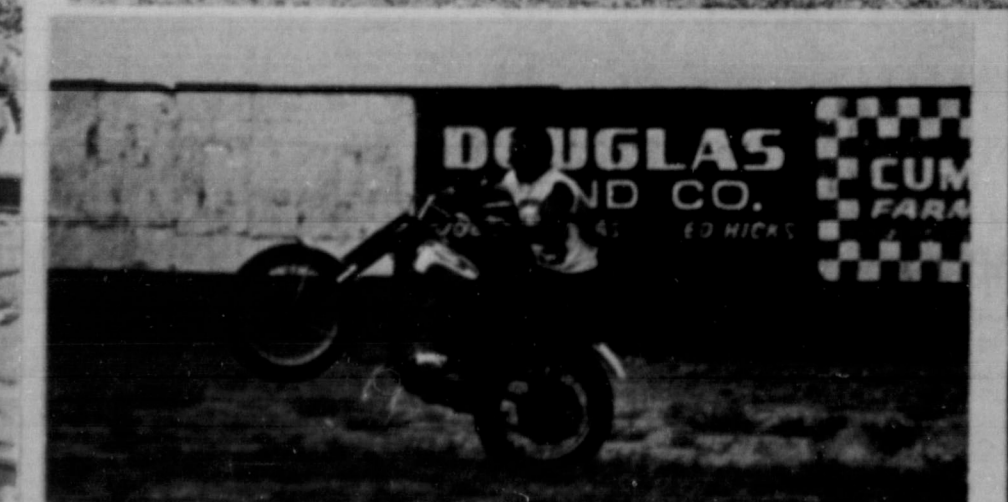
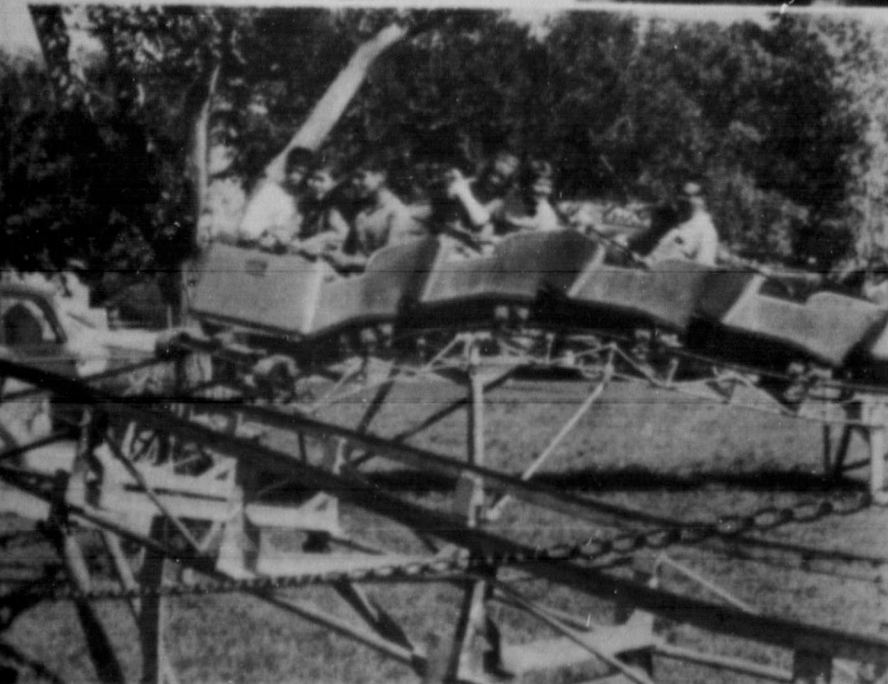
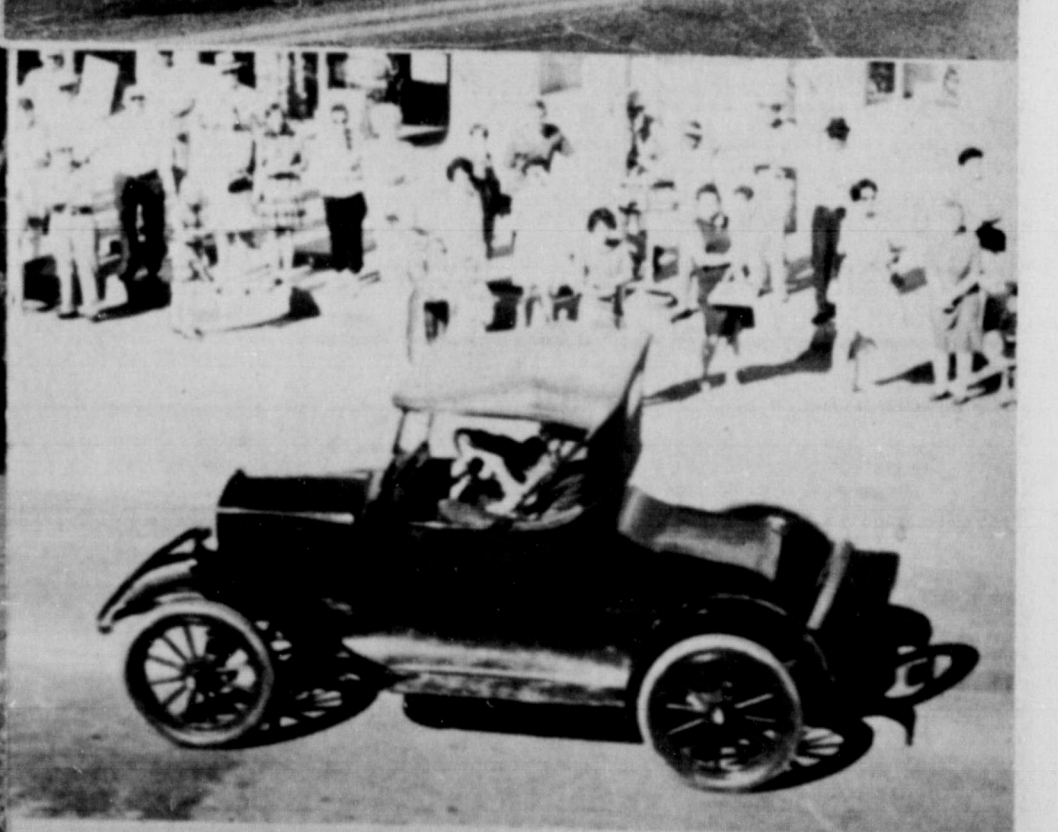
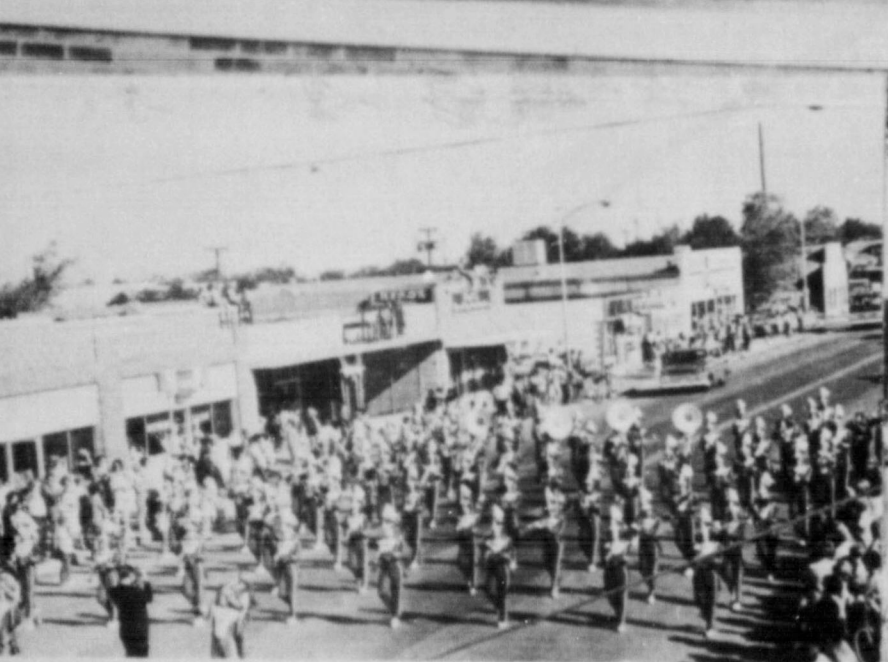
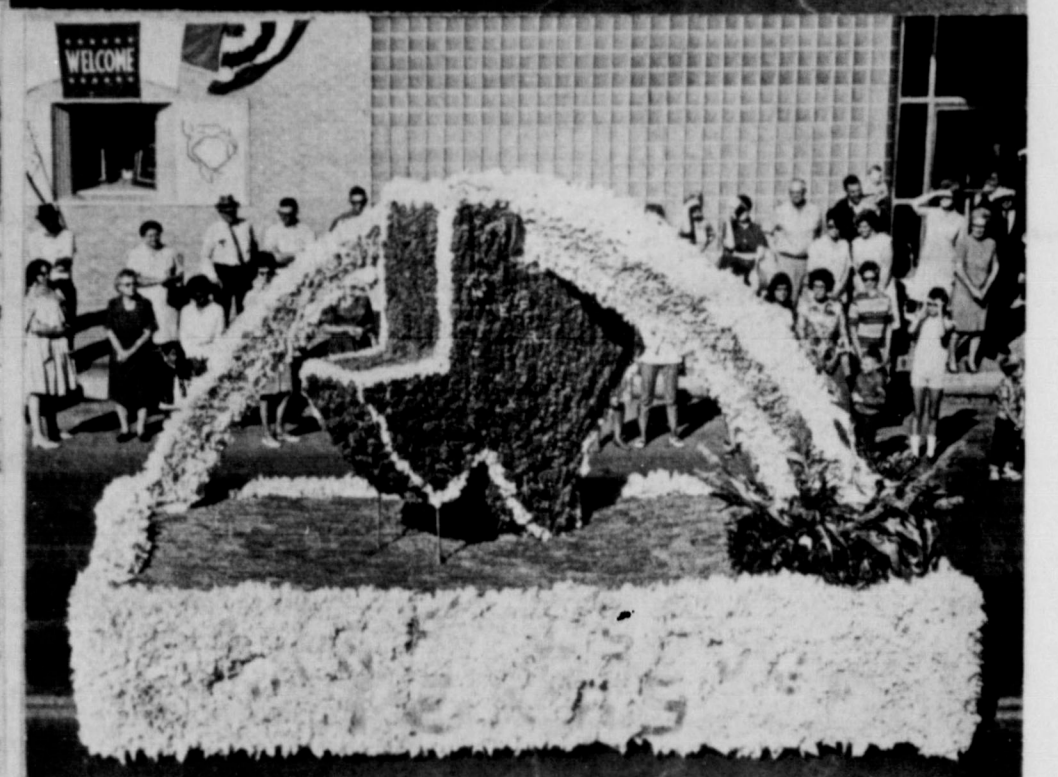
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FRIONA, TEXAS

P. O. Box 1238 FRIONA, TEXAS Phone (806) 295-3777
HI-PLAINS FEED YARDS, INC.
PAUL MORGAN, Manager

SMU at AUBURN

Maize Days '68 ... and a good time was had by all.



Soil Conservation District's Role Explained In Detail

by Lee R. Wright, Jr.
Work Unit Conservationist
Dimmitt, Texas

What is a local Soil Conservation District?

How do they help in the national program of Soil and Water Conservation?

How can you as a landowner make use of the District's services on your land?

How can your community use the Soil Conservation District to help solve its soil and water problems?

Soil Conservation Districts are legally constituted units of State Government created to administer soil and water conservation work within their boundaries. They are not branches or agencies of any federal department. Each District is created at the request of local people and only after petitions, hearings, and elections are held. Once established, the District is responsible for the program of soil and water conservation carried on within its boundaries. Each District is governed by a board of supervisors that are elected by the people in the various subdivisions of the District. This board of supervisors decides on the course of action that the District will attempt to carry on. It arranges for assistance from various private and public sources through agreements and memorandums of understanding. Then through cooperative agreements with local landowners and operators, the District makes these facilities to them to assist them in accomplishing soil and water conservation on their land. The agreement entered into between the District and the Soil Conservation Service is a

Memorandum of Understanding under which the Service provides, without charge, the services of professional conservationists to help plan and apply conservation measures. Usually it locates a work unit in each District to give on the ground assistance to the governing board and cooperating farmers and ranchers.

The main objective of all Soil Conservation Districts is to have a complete conservation plan in effect on every farm and ranch within its boundaries. The District enters into cooperative agreements with farmers and ranchers who are willing to participate in such a program. If you operate on your own land in the District, here are some of the services available from the District through the Soil Conservation Service.

1. A detailed soil and land capability map of your farm or ranch.

2. Information about the different safe uses and adapted crops for each kind of soil on your farm.

3. Information about the conservation practices needed on each kind of soil on your farm.

4. Consultation services from a professional soil conservationist to help you prepare a basic conservation plan for your land.

5. A written copy of the decisions that you make regarding the treatment of your land in the form of a Soil and Water Conservation Plan. Each plan will include aerial photographs, soils maps, topographic information, and designs for any structures you plan to install. Each plan is tailor made for your farm or ranch and is based

on the decisions you make at the time of planning.

6. Technical assistance in the layout and construction check of such structures you may plan, in the application of cultural practices and special management practices. All technical assistance is based on the conservation plan that you develop at the time of planning or revision.

In addition to these services, the District may offer their co-operators many other services that will assist them in getting the conservation job done.

In addition to these services, the District may offer their co-operators many other services that will assist them in getting the conservation job done. Some of the more common other services furnished are:

1. Equipment for earthmoving, seeding, or other unusual operations that are not readily available from private sources. These are usually for hire at a nominal fee.

2. Planting stocks of trees or shrubs.

3. Scarce seeds at minimum cost.

Enrollment in the Friona School system continues to inch toward the 1400 mark, it was revealed this week by Superintendent of Schools Alton Farr.

The enrollment in the entire school system was 1386, on Tuesday, an increase of 27 from two weeks previous, and up 109 from the first-day enrollment.

Bovina has a greater altitude than any other town on the Plains; 4,464 feet.

4. Specialized technical assistance from other agencies in the fields of wildlife management and recreation enterprises.

Last, but not least, is the District's responsibility in the Watershed Program. Districts are the principal means for local administration of small watershed projects under Public Law 566. More than 95% of the projects authorized are sponsored or co-sponsored by Soil Conservation Districts.

All in all, Soil Conservation Districts are the truly democratic way for farmers and ranchers to unite in facing the challenge of soil and water conservation under the modern agriculture of today. The entire answer, however, still lies in the hands of the man on the land. Are you doing your part in this gigantic task? If you are not already a cooperator with your Soil Conservation District, you should contact one of your District Supervisors or the local work unit of the Soil Conservation Service for additional information.

Enrollment Now 1386

Enrollment by schools on Tuesday was as follows: elementary school, 579; junior high, 457 and high school, 350.

The Plains area is not precisely flat as most people believe. Driving from Slaton to Farwell, a distance of approximately 100 miles, you climb 1,290 feet. Amarillo is 435 feet higher than Lubbock, which is 112 air miles to the south;



TOMMY SHERLEY

Sherley Attends ROTC Camp

Thomas B. Sherley, son of T. A. Sherley of 1204 W. Fifth St., Friona, is participating in a U.S. Air Force Reserve Officers Training Corps (AFROTC) field training encampment at Keesler AFB, Miss.

Other highlights of the course include survival training, aircraft and aircrew indoctrination, small arms training and visits to other Air Force bases.

Cadet Sherley, a graduate of Friona High School, is a member of the AFROTC unit at Texas Technological College.



DAN ETHRIDGE PROVIDES MORE THAN A POLICY!

Because... he places more enthusiasm on serving than selling! His professional training and attitude makes him the right man to trust with the goals of your life insurance program.

P.O. Box 337 Friona, Texas Phone 247-2766



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FOOD STORE

JOHNSON'S FOOD MARKET

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We Are Now Giving YES Stamps

Ph. 247-2265 S and H Green Stamps 6th and Euclid

Double On Wednesday With Cash Purchases Of \$2.50 Or Over

SHURFRESH MILK FOR GOODNESS SAKE

SAVE TenderCrust Coupons

T-Bone STEAK Lb. 89¢	All Meat FRANKS 12 Oz. 49¢
Boston Butt PORK ROAST Lb. 49¢	BEEF LIVER Lb. 39¢
Shurfine COFFEE 1 Lb. 69¢	
Van Camp's PORK & BEANS 300 Can 15¢	
Roxey DOG FOOD 5 Lb. Bag 59¢	
Hunts TOMATO SAUCE 8 Oz. Can 11¢	
Shurfine PEANUT BUTTER 12 Oz. Jars 39¢	
Shurfresh BISCUITS 3 Cans For 25¢	
46 Oz. Cans Hi-C DRINKS 3 Cans For \$1.00 Orange, Cherry	
Libbys Sloppy Joe's BARBECUE SAUCE No. 300 Can 59¢	

Beacon Blanket Promotion
Regular retail Price \$5.98
For Our Customers **\$3.49**
With \$10.00 Worth Groceries
72 X 90 Deluxe Size
Assorted Colors.

PRODUCE

Cello

CARROTS

Pkg. **10¢**

CABBAGES

Lb. **9¢**

RUSSET POTATOES

10 Lb. Bag **59¢**

Some Of Our Best Friends Are Farmers!

That's Why We Try Our Best To Keep Them Supplied With . . .

F

A

R

M

E

R

S

Friona

CONSUMERS

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We Give S & H Green Stamps
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Dawn, Dusk Chapters Have Formal Initiation

Highlight of the Monday evening meeting of the Dawn and Dusk chapters of Future Homemakers of America in Friona High School auditorium was initiation of new members. The goals and purposes of the organization were explained.

Those on the program included Gay Welch, Debbie Baxter, Susan Floyd, Karla Patterson, Darla Perkins, Janice Clark, Sharon Crofford, Brenda Blackburn, Paula Fortenberry, Sherrie Shelton, Kathy Bandy, Kay Riethmayer, Jane Rushing, Jenisu Fallwell, Leta Wyly and Jan Jameson.

Following the program refreshments of cookies and punch were served.

Others attending included Mesdames Cassey W. Perkins, E.C. Phipps, Andy Hurst, Jr., Buddy Wiseman, W.R. Riethmayer, Grady Dodd, James McLean, Tom Pruett, George Grant, Jack Clark, Watson Whaley, Raymond Milner and Dave M. Thompson.

Also Mr. and Mrs. John Blackburn, Mrs. Eric Rushing, Mrs. Fae Nichols, Dixie Wilkins, Debra Wyly, Kathy Lath-

am, Cheryl Patterson, Paula Taylor, Nina Latham, Reba Holt Sylvia Deyke, Nancy Scales, Ann Spears, Janet Mingus, Rhonda Bauer, Lou Whaley and Vicki Deck.

Also Patricia Nichols, Cynthia Wiseman, Debbie Seale, Sherry Woodruff, Diane Day, Janice Milner, Debbie Carter, Ann Hurst, Kathy McLean, Kathy King, Fran Dodd, Melissa Pruett, Vicki Ulen, Carolyn Martin, Vickie Schueler, Maxine Broyles, Myra Day, Jill Riethmayer, Christine Grant, Gail Melton and Linda Huffstickler.

Also Veveca Welch, Jeanie Thompson, Delores Velasco, Patty Reyes, Shirley Schueler, Mollie Seright, Deloris Phipps, Jayn Massie, Trina Bridgman, Dixie Hively and Tressia Howard.

Visitors in the home of Mr. and Mrs. Bert Shackelford last week were Mr. and Mrs. E.N. Johnson, Mount Pleasant, Texas, and Mrs. M.B. Laney, Kilgore. Mrs. Johnson and Mrs. Laney are sisters of Mrs. Shackelford.

SOCIETY

Yearbook Presentation

Highlights Meeting

Highlight of the Tuesday evening meeting of Progressive Study Club at Federated Club House was presentation of yearbooks, which was made by Mrs. J. Von Edelman, chairman of the program committee. Theme of the year's work will be "Happenings."

Following an invocation by Mrs. Robert Alexander, the president's dinner was served with Mrs. Edelman, Mrs. Al-

exander, Mrs. Bill Ellis and Mrs. Wayne Hodgson, members of the program committee, as hostesses.

The president's address, "Welcome To The Pad," was delivered by Mrs. Lee Spring. The club collect was repeated in unison by members.

Reports by chairmen of the various committees completed the program.

Club Plans Program

For New Residents

Plans have been completed by the program committee of Progressive Study Club for "Know Our Town," program, which is scheduled for Tuesday, September 24, at 8 p.m. at Federated Club House.

All women who are newcomers are being invited to attend if they are interested in learning what Friona has to offer educationally, spiritually, socially, culturally and recreationally.

Charles Allen of the Friona Chamber of Commerce will outline the history of the town

including construction of the first church, organization of women's clubs and construction of the Federated Club House, the library, the local hospital and the first schools here.

Mary Rando, who will be a special guest, will present a reading, "My Town."

Refreshments will be served by members of the program committee. Anyone interested in attending the meeting who does not have transportation may call Mrs. James V. Edelman or Mrs. Bill Ellis and transportation will be arranged.

Darla Howell Weds Lloyd Milton Watts

Darla Catherine Howell, daughter of Mr. and Mrs. Charles Howell, became the bride of Lloyd Milton Watts in a candlelight ceremony in Calvary Baptist Church, Monday, September 2. The double ring ceremony was held at 8 p.m. by Rev. Bill Foll, pastor of First Baptist Church.

Parents of the groom are Mrs. Ramona Watts, Norman, Oklahoma, and Lloyd M. Watts, Plainview.

The officiating minister was also the guest soloist. He was accompanied by Mrs. Eva Miller, organist, who also accompanied Susie Carmichael, flutist.

Risa Howell, sister of the bride, was the maid of honor. Dennis Watts attended his brother as best man.

Larry Garrison and Dennis Howell, brother of the bride,

were ushers. The candles were lighted by Kevin Howell, another brother of the bride.

As the bride was presented in marriage by her father, she wore a formal wedding gown of white peau de sole and lace enhanced with crystal and pearl trim. It was designed with an empire bodice with a low round neckline and long flared slit sleeves accented with single fabric bows at the upper arm. Her chapel train was adorned with lace appliques re-embroidered with pearls matching the motifs on her dress.

Her bouffant veil of illusion was secured to a frontal floral headpiece. She carried an arrangement of gardenias atop a lace covered Bible.

The maid of honor wore a floor length gold dress with the neckline and yoke outlined in lace of deeper gold. Her bouquet was of gold and bronze chrysanthemums.

Wedding guests were registered by Terri Lynn Wilson. The serving table for the reception, which followed the ceremony in Fellowship Hall of the church was covered with a beige cloth, centered with an arrangement of fall flowers and set with silver and crystal appointments. Those assisting with the reception were Gayla Self, Friona; Vicki Turner, Hale Center; Elaine Welch, Springer, New Mexico; and Mary Carpenter, Portland, Oregon.

For a wedding trip to New Mexico the bride wore a three piece gold knit suit with matching accessories.

Mr. and Mrs. Watts are at home in Lubbock where they will both be students at Texas Technological College.



MRS. LLOYD MILTON WATTS

Officers Installed In Formal Ceremonies

Formal installation ceremonies for officers of the Peak of the Panhandle chapter of the Texas Educational Secretaries Association were held in Friona High School Monday evening.

Officers installed by Mrs. A.L. Manjeet, Hereford, were Doris Lindsey, Dimmitt, president; Bettie Massie, Hereford, vice-president; Betty Priest, Hereford, secretary-

treasurer and Barbara Morrow Friona, parliamentarian.

Other members present included Dorothy Mercer, Bobbie Kitchens, Geraldine Frank, Joan Womble, Margaret Daniels, Yvonne Simpson and Carolyn Clark, Hereford; Virginia Jennings, Dorothy Middleton and Betty Brown, Friona; Georgia Lee Rundell, Farwell and Wilton Graef, Dimmitt.

Mon. Sept. 23

KING SIZE
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HOURS
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GET PICTURES MADE OF GRANDPA,
GRANDMA, DAD, MOM AND ALL THE
LITTLE ONES AT THESE SAME LOW PRICES!

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THE CHURCH FOR ALL
ALL FOR THE CHURCH

The Church is the greatest factor in the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.



Chaplain 1968	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Johnnie Service 24-1-15	1 Chron. 16: 30-1-9	Proverbs 12: 6-14	Jeremiah 31: 27-34	Zachariah 2: 6-13	Acts 15: 12-21	Revelation 5: 6-14	

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Jim has a college degree in agriculture—Heien, a diploma from junior college. And they're back on the land.

Less than five miles from the farm where they'll start their married life is a church. They'll be part of it.

For they know the greatness of the nation in which they were born; a greatness rooted in the land and the people.

It's the same land their forefathers tilled. It's got to be the same kind of people. That's why there's a church less than five miles away... and why they'll be part of it.



ASSEMBLY OF GOD

10th and Ashland -- Rev. Ott Robertson, pastor.
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Young People 6:45 p.m. Evening Worship: 7:30 p.m.
Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.

CALVARY BAPTIST

14th and Cleveland -- Rev. Jake Armstrong
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.
Wednesday Prayer Meeting: 7:30 p.m.

CALVARY BAPTIST MISSION

5th and Main -- Rev. L.S. Ansley, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Evening Worship: 7:30 p.m. Wednesday Prayer Meeting 7:30 p.m.

FIRST BAPTIST

Sixth and Summitt -- Rev. Bill Foll, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.
Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)

MEXICAN BAPTIST MISSION

4th and Woodland -- Rev. Donnie Carrasco
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 5:00 p.m. Evening Worship: 6:00 p.m.
Wednesday Prayer Meeting: 8:00 p.m.

ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland -- Father Gblin Claver
Mass: 12:30 p.m. Confession before Mass; Evening Mass: Thursday, 8:00 p.m.

SIXTH ST. CHURCH OF CHRIST

502 W. Sixth -- C.J. Horton
Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 8:00 p.m.

REDEEMER LUTHERAN CHURCH

13th and Virginia -- Otto Kretzman
Sunday School: 10:00 a.m. Worship: 11:00 a.m.
Rhea Immanuel Lutheran Church -- Worship 9:30 a.m. Sunday School 10:30 a.m.

UNION CONGREGATIONAL CHURCH

6th and Cleveland -- UCC Rev. Paul Mohr
Sunday School: 10:00 a.m. Worship: 11:00 a.m.

TENTH ST. CHURCH OF CHRIST

10th and Euclid
Sunday Worship: 10:30 a.m. Evening 7:00 p.m.
Wednesday Evening: 8:30 p.m.

SIXTH ST. IGLESIA de CRISTO

408 W. Sixth, M.R. Zamorano
Bible Study - 9:30 a.m. Worship 10:30 a.m.
Evening 8:00 P.M. Thursday Evening 8:00 p.m.

FIRST METHODIST

8th and Pierce -- Rev. James Price
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

UNITED PENTECOSTAL CHURCH

Fifth and Ashland -- Rev. W.H. Dean, pastor
Sunday School: 10:00 a.m. Worship: 11:00 a.m.
Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR **HOME LOANS** TO **REFINANCE BUY or BUILD REMODEL**

For information, ---CALL Eric Rushing, Phone 247-3370

Formal Ceremony Unites Gay Wyly, J. Henderson

In a formal ceremony at Tenth Street Church of Christ at 3:00 p.m. Sunday, September 1, Patricia Gay Wyly, daughter of Mr. and Mrs. James Wyly, Route 3, Friona, and J. Hilton Henderson, son of Mr. and Mrs. Jim H. Henderson, 702 Irving Street, Hereford, exchanged wedding vows.

The ceremony was officiated by Leland Hutson, Friona, before an archway of greenery interspersed with yellow roses and flanked by candleabra and baskets of white, yellow and gold gladioli. Pews were marked with gold and yellow roses.

Debra Wyly was her sister's maid of honor. Bridesmaids were Eileene Henderson, sister of the groom, Crista Evans, cousin of the bride and Donna Patterson. Miss Wyly and Miss Henderson wore identical dresses of yellow crepe with matching headpieces. Miss Patterson and Miss Evans wore identically designed dresses and headpieces in gold crepe. Each attendant wore white gloves and carried single long

stemmed carnations matching her dress.

Stephen Moore, Plainview, cousin of the groom, was the best man. Groomsmen were Danny Moore, Plainview, cousins of the groom, and Danny and Donny Carthel, Friona, Gerall Wyly, brother of the bride; Clyde Wyly, Galen Jack, Ira Purdy and Gary Pope, all cousins of the bride, were ushers.

Candlelighters were Criss Wyly, brother of the bride, and Kent Marshall, Tulsa, cousin of the groom.

Kirk Lane Pope, Two Buttes, Colorado, was the ring bearer. The flower girl was Robin Renee Wyly, sister of the bride. "How Great Thou Art," "Whither Thou Goest," and "Be With Me," were sung by Smith Pope, Lee Pope, Janice Burgess and Retha Pope.

The bride, who was presented in marriage by her father, wore a formal white satin gown designed with long fitted sleeves, an empire waist line and A line skirt. Lace appliques enhanced the dress and the chapel length train. Her veil of illusion fell from a crown of pearls and sequins.

She carried an orchid atop a white Bible, which her mother had carried in her wedding, and wore pennies minted in the years of the births of the bridal couple in her shoes.

Martha Martin presided at the guest register.

A reception in the school cafeteria followed the ceremony. Those in the house party were Doris Jefferies, Olton; Freda Fowler, Amarillo; Mevane Purdy, Fort Worth; Wileta Wyly, Martha Martin, Karla Patterson, Sabrina Marshall, Tulsa; Lynnea Moore, Plainview; Mrs. Danny Balmum Dalhart, and Mrs. James Pope.

For a wedding trip to New Mexico the bride wore a blue polyester dress and white accessories.

Mr. and Mrs. Henderson are at home in the Patio Apartments, Canyon. He is employed by Feferman's in Amarillo. They are both enrolled at West Texas State University. She is a junior education major and he is a junior math major.



MR. AND MRS. J. HILTON HENDERSON

Mrs. Steve Messenger Elected Club President

In a meeting of Friona Country Club Women at Friona Country Club Thursday Mrs. Steve Messenger was elected to serve as president of the organization. Other officers elected to serve with her included Mrs. H.K. Kendrick, vice-president; and Mrs. John Renner, secretary-treasurer.

During a special recognition ceremony an award was presented to Mrs. Glen Mingus in appreciation of her service as president for the years, 1966-

67 and 1967-68. Mrs. Lloyd Carter, who is moving away, was also presented an award in appreciation of her work in the organization while her hus-

band has been golf professional at the local course.

Winners of the recent city tournament were also recognized and presented awards. They were: Championship flight Mrs. Loyd Carter, first; Mrs. Glen Mingus and Mrs. Delmer Renner, tie for second and third. First flight, Mary Ann Boggess, first, Mrs. Ansel Renner, second and Joy Morton, third.

A club tournament, which will be open to all members of Friona Country Club Women, will be in progress from Tuesday through Friday of this week. Any member who hasn't signed up but would like to play is asked to contact Mrs. Steve Messenger or Loyd Carter, pro.

Family Gathering In Palo Duro Park

Sixteen persons met in Palo Duro Park Saturday for an all day family gathering. A basket lunch was served at noon and supper was cooked outdoors in the evening. The day was spent sight-seeing, visiting and taking advantage of the recreation facilities in the park.

Those present included Mr. and Mrs. Newman Jarrell Sr., Mr. and Mrs. Hardy May, Mr. and Mrs. Sterling Graham, Gail and Ky, Mr. and Mrs. Ross Miller, Kent, Curt and Dana, all of Friona; and Mr. and Mrs. Arlen May, Keith and April, Amarillo.

It's A Girl For Claborns

Mr. and Mrs. Johnny Claborn, Dallas, became parents of a baby girl at Baylor Hospital, Dallas, at 10:30 p.m. Wednesday, September 10. She was named Amy Lynn.

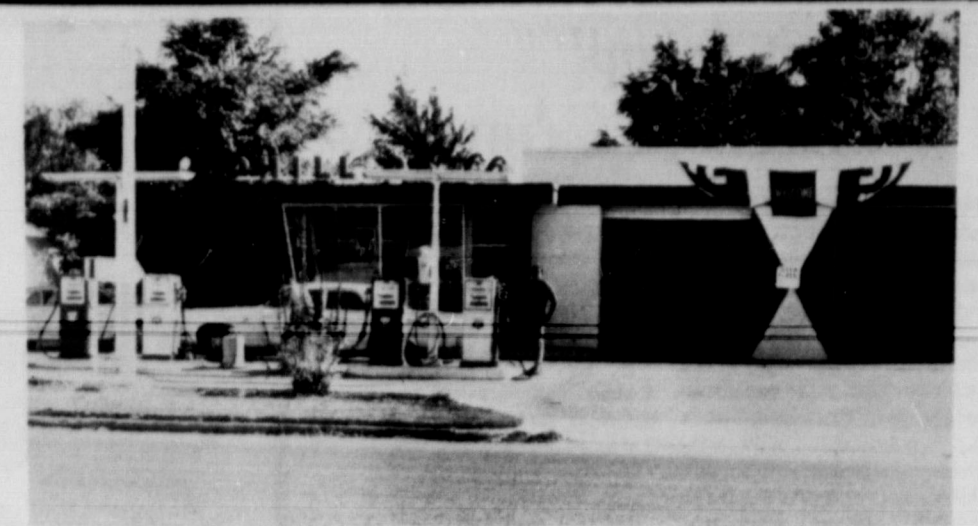
Grandparents are Mr. and Mrs. J.C. Claborn, Friona, and Dr. and Mrs. Wendell Cain, Amarillo.

Eleven Year Old Honored With Party

Cathy Cunningham, who observed her eleventh birthday Friday, was honored with a party in the home of her parents, Mr. and Mrs. Walter Cunningham, from 5 to 7 p.m. Following the gift presentation was a game session.

Refreshments of birthday cake, ice cream and punch were served. Guests were Peggy Martinez, Paula London, Eugenia Nelson and Sarah Kretzman.

Mr. and Mrs. Bert Romer and Mrs. Minnie Orr, Marquette, Iowa, were visitors in the home of Mr. and Mrs. G.E. Reed last week.



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Ethridge-Spring Agency is Proud To Have Sponsored Pat Roberts, Our New 1968-69 Maize Queen, In The Contest This Year. Congratulations, Pat, And May Your Reign Be A Happy One!



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Mrs. J. E. Knight Won Yes Stamps Equaling A Day's Interest On A Million Dollars During The August "Millionaire" Promotion.

We Congratulate Mrs. Knight.

FRIONA "YES" STAMP MERCHANTS

Girl Scout Troop

Elects New Officers

Girl Scout Troop 166 met Monday, September 16, at Girl Scout House. Programs for the coming year were discussed and the flag ceremony was explained to troop members by the leaders.

Officers for this semester were elected. They are Janice Peak, president; Darla McClellan, vice-president; Sandra Deckard, secretary-treasurer; and Linda Anthony, reporter.

The patrol leaders are Orolio Ramirez and Karen Young. Assistant patrol leaders are Sami Sue Rector and Jackie Rando.

Refreshments were served. Those present were Sandra Deckard, Janice Peak, Rhonda Lindstrom, Vera Stokes, Tammy Williams, Karen Young, Sa-

mi Sue Rector, Sherri Rector, Jackie Rando, Orolio Ramirez, Vickie Florez and Donna McBroom.

Also Darla McClellan, Regina Walters, Linda Anthony and the leaders, Mrs. Alton Peak, Kay Riethmayer and Romalee Rector.

Dates Set For Back To School

Dates have been set for the Parent - Teacher Organization sponsored Back To School nights. The first one, which will be for parents of children in the third and fourth grades, will be Monday, September 30.

Parents of third grade students are invited to attend classes between 7:30 and 8:30. Time for parents of fourth grade students will be from 8 to 9 p.m.

Then the following week, parents of first and second grade students will follow the same schedules; 7:30 to 8:30, first grade parents; and 8:00 to 9:00 p.m., second grade parents.

Parent - Teacher Organization officers are urging parents of all students in these four grades to make plans to attend on the nights specified.

Third Son Born

To Blackburns

Mr. and Mrs. Rex Blackburn Route 1, Friona, became parents of a baby boy at 6:30 a.m. Monday, September 16, at Farmer County Community Hospital. He was named Brian Eugene and weighed 8 lbs.

Brian has two brothers, David and Mike, and one sister, Lynn. His grandparents are Mr. and Mrs. Claude Blackburn and Mr. and Mrs. E.L. Fairchild. Mr. and Mrs. T.E. Blackburn are the paternal great-grandparents.

Friona School Lunch Menu

MONDAY: Corn dogs, buttered corn, green beans, mustard, cho, cake, hot rolls and butter, milk.

TUESDAY: Roast Beef, mashed potatoes, English peas, lettuce & Tomato salad, applesauce cake, hot rolls and butter, milk.

WEDNESDAY: Tacos, pinto beans, lettuce and tomato salad, onions, apricot cobbler, corn bread and butter, cho, milk.

THURSDAY: Fried chicken, mashed potatoes, buttered carrots, vegetable salad, cho, pie, hot rolls and butter, milk.

FRIDAY: Hamburgers, French Fries, Lettuce, Tomato, onion, pickles, fruit cup, milk.

Club Year Begins With Breakfast

First meeting of Friona Woman's Club this year began with a breakfast at Farmer House Restaurant at 9:30 a.m. Wednesday. Fifteen members and one guest were present.

Mrs. E.S. White, incoming president, had charge of the business session. Following reports from various committees, the meeting was adjourned.

Mrs. Frank Reed and children, Zonya and Ronnie, Amarillo, were weekend visitors in the homes of Mr. and Mrs. Clarence Ashcraft.

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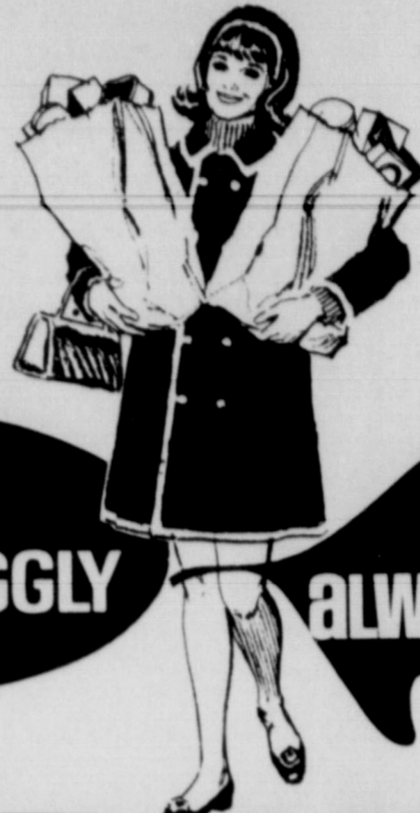
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FILLER PAPER 300 Count **49¢**
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CATSUP Del Monte 14 Oz. Bottle 4 For **\$1.00**
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PINTO BEANS Arrow 2 Lb. Sack **29¢**

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BANANAS Lb. **10¢**
APPLES Delicious Washington Lb. **25¢**
CELERY

U.S.D.A. No. 1 New Mexico
SWEET POTATOES Lb. **19¢**

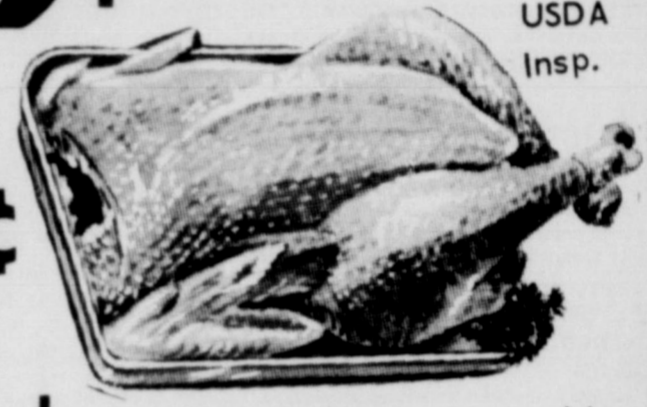
Norgold Russetts
POTATOES 10 Lb. Sack **39¢**

California Two Pack
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Whole **29¢**
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COFFEE Shurfine Lb. Can **59¢**
FLOUR Shurfine 10 Lb. Print **89¢**
EGGS Delashaw Grade A Large Doz. **53¢**

CAKE MIX Betty Crocker White, Yellow, Devil Food 3 For **89¢**
BABY FOOD Gerbers Strained **10¢**

BLACK PEPPER Arrow 4 Oz. **29¢**
JUMBO PIES Brenner Reg. .49 **39¢**
STARCH Faultless Spray Can Reg. .79 **59¢**
QUICK Nestles 2 Lb. Can **85¢**
PEAS Food King 300 Can 7 For **\$1.00**
ORANGE DRINK Aunt Nellies Qt. 5 For **\$1.00**
CANDY Hersheys 10 5c Bars **39¢**
MARSHMALLOWS Campfire 10 Oz. **25¢**
ROLLS Cluster Pack For **3/89¢**

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