

MUST CLEAR BEFORE INVENTORY . . . OUR LOSS, YOUR GAIN

MINNIE'S Pre-Inventory & January

THURSDAY,

Children's SUITS

Choose wools and corduroys. You'll love the low, low prices

7.95	Clearance	4.99
8-95	Clearance	5.99
24.95	Clearance	16-99

Infants' and Children's CAPS

Infant's **SWEATERS**

Exciting	corduroy	in	all	All	100	per	cent	wool
your desi	red colors							
				2.2	9 .			Cl.

Cl. 1.39

Cl. 1.00

Children's DRESSES

These range in size from 1 to 12 years. Out they go at CLEARANCE prices

4.95	 Clearance	2.99
5-95	 Clearance	3.99
7.95	 Clearance	4.99
8-95	 Clearance	6.99
10.95	 Clearance	7-99

Children's

" GOWNS

Beautiful nylons in sizes 4 to 14 years Cl. 3.99

FOR REAL SAVINGS HURRY

Children's **GOWNS**

Beautiful satins priced to

NEGLIGEES

3.95 Cl. 3.99

To Match C1. 3.99

1 PRICE

Children's

JACKETS

Wonderful wools and cor-

Children's **PANTIES** 79c & 89c Cl. 49c

Children's **SKIRTS**

In this group we have corduroys, wools, and cot-

3.95		
4.95	 C1.	2.99
5.95	 C1.	3.99
7.95	 C1.	4.99

· ALL SALE PRICES CASH PLEASE!

• ALL SALES FINAL

• NO EXCHANGES NO REFUNDS

WINTER is just starting . . . and now's the time to stock up on all cold weather clothing needs at tremendous savings . . . be on hand early Thursday morning for giant savings in every department on nationally advertised brands of merchandise SALE STARTS AT 9 A. M.

· ALL SALE PRICES CASH PLEASE! · ALL SALES

FINAL • NO EXCHANGES

• NO REFUNDS

Clearance 19.99

Clearance 24.99

Clearance 1.49

Junior DRESSES

Here's sizes 7 to 15 reduced to please you during this big CLEARANCE

8.95	Clearance	5.99
10-95	 Clearance	7.99
12.95	 Clearance	8.98
14.95	 Clearance	9.99
17.95	 Clearance	11.99
19.95	 Clearance	12.99
24.95	 Clearance	16-99
29.95	 Clearance	19.95
35-00	 Clearance	24.99
39.95	 Clearance	26-99

ONE RACK

Ladies' & Juniors' **DRESSES**

Values to 19.95

CLEARANCE 3.99

Children's

NEGLIGEES

All nylon numbers

..... Cl. 5.99

Ladies' and Misses' **SWEATERS**

Wonderful coat and blouse styles by Jantzen and Lampl . . . when you see these you'll buy several at these CLEARANCE prices

4.95	 Clearance	2.9
5.95	 Clearance	3.9
6.95	 Clearance	4.9
8.95	 Clearance	6.4
10.95	 Clearance	7.9
12.95	 Clearance	8.9

Ladies' HATS

Select one and you'll buy several at these reduced CLEARANCE prices

5-95	 Clearance	2.98
8-95	 Clearance	4.48
10-95	 Clearance	5.48
12.95	 Clearance	6-48

· ALL SALE

NO EXCHANGES

• NO REFUNDS

Ladies' DRESSES

HURRY! HURRY!

In this group we've placed dresses in sizes from 8 to 241/2. and knocked down the prices for quick CLEARANCE Clearance 5-99 Clearance 7.99 Clearance 8.99 Clearance 9.99 Clearance 11.99 Clearance 12.99 Clearance 14-99 Clearance 16.99

> Ladies' Ladies' **GOWNS GOWNS**

Exciting nylon numbers	This group doesn't ha
0.95 C1. 7.99	large and small number
2.95 Cl. 8.99	Values to 4-50

Ladies' **SKIRTS**

CI. 10.99

Here are gabardines, lorettes, and corduroys in sizes 8 to 20 at CLEARANCE prices that will be hard to equal again ... Clearance 4.99 Clearance 6.99 Clearance 8.99 ... Clearance 10.99 Clearance 12.99

Ladies' GLOVES

Beautiful boucle woolens, just right for wear into the 2.95 Clearance 2.49 Clearance 3.29

MORTON

PRICES CASH			
PLEASE!	444 •	• 1,	CO
ALL SALES	VVAAA	MPS	Sh
FINAL			

WESTSIDE SQUARE

WOMEN S AND MISSES . WEAR

· ALL SALE PRICES CASH PLEASE!

• ALL SALES FINAL

• NO EXCHANGES

• NO REFUNDS

Ladies' BLOUSES

We've wool jerseys, crepes, and satins priced to go quickly

Clearance 3.99 Clearance 7.99

Ladies' SUITS

This group consists of wools, rayons, and cordu-

Cl. 12.99 Cl. 39.99 69.95

Ladies' COATS

100 per cent wools by

Swansdown Only two to

go. If you're first you'll

get a real bargain

Cl. 10-99

89.95 Number Priced 29.95

79.95 Number Priced 29.95

Ladies' PURSES

Neat modern numbers reduced for CLEARANCE

 Clearance	2.99
 Clearance	3.99
 Clearance	4.99
 Clearance	5.99
	Clearance Clearance Clearance Clearance

Sub-teen **DRESSES** and SUITS

Wonderful numbers. But they must go during this CLEARANCE

12.95

JACKETS and SKIRTS

Sub-teen

More super bargains for the early shopper ... Cl. 2.99

		14 15 15 15 15 15			
 CI.	5.99	5.95	and		
 CI.	7.99	6.95		Cl-	3.99
 CI.	8.98				

Ladies'

PEDDLE PUSHERS and SLACKS

Popular gabardines, wools and corduroys

	7.95	 CI.	5.99
1	14.95	 CI.	9.99
ı	15-95	 CI.	10.99

Ladies' ROBES,

NEGLIGEES & HOUSECOATS

Beautiful numbers. First come first served ONE GROUP

1 PRICE

(Others reduced to Clear)



MORTON, TEXAS

◆ All Sales Cash, Please! ◆ All Sales Final ◆ No Refunds ◆ No Alterations

STARTS-9 a.m. Thurs., Dec. 30-Hurry! Hurry!

Levi and Tem-Tex

Western SHIRTS

Here are some nice values that you'll want several of Spl. 3.48 6.98 Spl. 5.48 Spl. 4.48 7.98 Spl. 6.48

One Special Group

Boys'

Suits Especially priced for this

ickly

3.99

4.99

5.99

rou'll

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ed

2.99

3.99

4.99

5.99

s for

2.99

3.99

learance. Values to 19.95 CLEARANCE PRICE

₹ OFF

38 Pairs of Florsheim

Shoes

weight scotch grain leather. 19.95, 21.95, and 22.95 values CLEARANCE PRICE

10.00

GROUP

Boys' COATS

Gabardine and rayon coats, two-tone and solid colors.

..... Spl. 2.98 7.98 Spl. 5.98 Spl. 4.98 8.98 Spl. 6.98

Men's All Wool

Shirts

ream. They'll go quickly at

CLEARANCE PRICE

12.98 Spl. 7.98 15.00 Spl. 8.98 Famous Enro

Pajamas

colors, sizes A, B, C, and D CLEARANCE PRICES 3.98 Spl. 3.49 4.98 Spl. 3.98

Only 10 Irridescent

Corduroy Coats

Wine and green coats by Fields

nd Stream, regulars and longs

... Spl- 4.98

GROUP

Rayon and Acetate **Men's SLACKS**

Especially priced for this Clearance Sale. 7.98 Spl. 5.98 9.98 Spl. 7.49 8.98 Spl. 6.49 10.98 Spl. 7.98

5 All Wool

Topcoats

Garbardine and colvert cloth Regular 42.50 and 50.00 value Only five to go at this CLEARANCE PRICE

15.00

Regular 24.95 values CLEARANCE PRICE 17.00

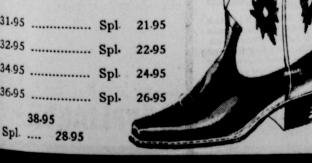
Men's COWBOY **BOOTS**

Only 25 Pairs to Go

First Come First Served

32.95 Spl- 22.95 34.95 Spl. 24.95 36.95 Spl. 26.95

Spl. 28.95



SHEKS

All Wool

Sweaters and Vests

2.98 Spl. 1.88 Spl. 2,88 Spl. 3-88 Spl. 4.88 One Special Group

Jackets

Velvet Jackets with Rhinestone trim, small and medium, navy and grey, black and red. Re. CLEARANCE PRICE

7.98

GROUP

Men's COATS

Your choice of gabardines, rayons, all wools, and rayonnylon coats. Sizes 34 to 44. Priced to clear

6.98	 Spl-	4.98	15.98	 Spl.	10.9
8.98	 Spl.	5.98	16.98	 Spl.	12.9
9.98	 Spl.	6.98	17.98	 Spl.	13-9
10.98	 Spl.	7.98	22.98	 Spl.	16.98
12,98	 Spl.	8.98	24.98	 Spl.	18.9

Men's Outing Flannel

Shirts

Green, red, and blue plaid. Regular 2.98 values

CLEARANCE PRICE

1.88

Special Priced

Sweat Shirts

White and grey sweat shirts, sizes 34 to 44, 1.69 values

CLEARANCE PRICE

88 €

GROUP

Men's SPORT SHIRTS

fabrics. Small, medium, large and extra large sizes. Long sleeves. Out they go during this January sale

3.98	values	 Spl.	2.98
5.98	values	 Spl.	3.98
698	values	 Spl.	4.98
7.98	values	 Spl.	5.98

ONE SPECIAL LOT

ARROW **Dress Shirts**

CLEARANCE PRICE

Colors and white shirts. While they last, special close out on 3.95 and 4.50 Values

Only 8

By Field and Stream, longs and regulars. 22.95 to 34.95

2.95

All Wool Gabardine Coats

CLEARANCE PRICE

15.00

Clearance Price

Entire SOCK Counter

This includes nylons, nylon stretch socks, and etc.

49c Spl. 35c 75c Spl. 50c 55c Spl 39c 1.65 and 65c Spl- 45c 1.50 Spl- 85c

Entire Stock Ties

1.50 to 3.50 values

CLOSE OUT 1/2 PRICE

25% OFF on All Luggage

for a Short time Only

GROUP of WHITE

T-Shirts

By Cooper and Arrow, extra fine combed yarn. Sizes 42-44-46 only. Regular 1.50 value CLEARANCE PRICE

77 €

ONE GROUP

MEN'S All Wool

SUITS CLEARANCE PRICE

10.00

Boys' SPORT SHIRTS

GROUP

Choose from a variety of colors and styles, corduroys, gabardines, and acetates. Sizes 2 to 18

1.98 Spl. 1.39 2.98 2.49 Spl. 1.49 4.49

One Group Men's

Fur Felt

Hats

By Dobbs & Mallory

15.00 and

One Lot Men's

Sweaters

Turtle neck, long sleeve, cotton-acetate and soft fabrics. Regular 3.98 values CLEARANCE PRICE

2.88

ONE Group Men's

SLACKS

Especially Priced for this Sale. All Wools. rayons, and wool and rayon numbers. Sizes from 28 to 44

While they Last! SALE PRICE



Sport Coats Assorted colors, first come first served sizes 33 to 40. Re-

CLEARANCE PRICE 10.00

(Be early for this value)

Men's Leather

One Special Lot

Gloves

Goat skin and buck skin gloves, made by a famous California house, sizes 8½ to 10, Regular 3.98 and 4.98 values

CLEARANCE PRICE

2.98

Men's Corduroy Caps

Tans and browns only CLEARANCE PRICE 88¢

GROUP

MEN'S Western **PANTS**

12.98 and 15.98 values CLEARANCE PRICE 9.98

All Wool Slacks

Medium weight and tropical weight all wool slacks, priced to clear now. Regular 15.95 and 17.95 values

One Special Group

CLEARANCE PRICE

9.98

Special Lot Boys' All Wool

Suits

tweeds, sizes 9-10-11-12 only, regularly sell for much more,

CLEARANCE PRICE 7.00

PRICES CASH,

PLEASE! • NO REFUNDS

• NO EXCHANGES NO ALTERATIONS

> MEN'S Western

GROUP

PANTS 10.98 and 11.98 values CLEARANCE PRICE

8.98

Group MEN'S

SPORT SHIRTS

Long Sleeve Sport Shirts by

5.95 Value . 4.98 Value .

One Special Group 17 Pairs of Boys'

Cowboy Boots

Sizes 11/2-6

All by Tony Lama, all of extra regular 14.95 and 17.95 values CLEARANCE PRICE

9.98 (Buy 'em while the snow is on the ground)

One Special Group

Undershirts

and Shorts Boxer type, knit type, nylon and rayon shorts, also nylon undershirts to match shorts, Arrow broadcloth shorts. Re-

gular 1.49 to 3.95 values going CLEARANCE PRICE

77¢ While they last. Be here when

of 28

Men's

on Sale to Clear at low, low Prices. Regular 69.95 Values

10.00 style Mark Clothing



Arrow and Enro priced at 1/2 price to clear Quickly

3.49 Value Spl. 1.75

1 PRICE

T-Shirts

shirt, navy, white, maize, and

grey. Regular 1.98 values CLEARANCE PRICE

1.49

Only 6

Turtleneck

Long sleeves, lightweight, ideal

Corduroy Long **Jacket Coats**

Seizes 44-46-48 only. While they CLEARANCE PRICE

10.00 (If you're a big man be

Special GROUP

ALL - WOOL

Extra Pants

ITS

First

Variety

Pirate Submarine

Sign Off

Betty White

Norma Raine

Serenaders

Cook Book

Pinky Lee

Hospitality

Weather

Interlude

Lone Wolf

Serenaders

The Falcon

Ding Dong School

A Time To Live

Feather Your Nest

Coffee Break

Betty White

Serenaders

Cook Book

Pinky Lee

News

Weather

Sports

News

Weather

Sports

Preview

Home

Film

Howdy Doody

Norma Raine

News & Weather

Channel 11 Matines

Melody Go Round

Modern Romances

Western adventure

Evening Interlude

Bernie Howell

Ford Theatre

It's a great life

Innersanctum

Ding Dong School

A Time To Live

Feather Your Nest

News & Weather

Channell 11 Matines

Coffee Break

Betty White

Norma Raine

Serenaders

Cook Book

Pinky Lee

News

Weather

Sports

Hawkins Falls

Howdy Doody

Eddie Fisher

Bernie Howell

Disneyland

Big Town

Waterfront

For Complete

Television

and

Radio Repair

Quality Service

Electric Wiring

City Electric

Walt Sandefer

News

Weather

Sports

I Married Joan

My Little Margie

Danny Thomas

Melody Go Round

Modern Romances

Western Adventure

Hospitality Time

World of Mr. Sweeney

Texas in Preview

Truth or Consequences

Martha Rav

Hospitality Time

World of Mr. Sweeney

Hawkins Falls

Weather

News

Sports

Preview

Home

Bernie Howell

Meet Corliss Archer

Robert Montgomery

Heart of the City

News

Sports

Howdy Doody

Hawkins Falls

Melody Go Round

Modern Romances

Western Adventure

World of Mr. Sweeney

Feather Your Nest

News & Weather

Channel 11 Matinee

Film

10:15

12:00

11:00

11:15

11:30

12:00

12:15

12:30

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3:15

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7:30

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10:19

10:15

10:30

Wednesday

10:15

KCBD - TV

Channel 11

With Your ...

COUNTY AGENT

in Cochran County. Of this number,

COLOGNE

GIFT

ATOMIZER

A gift atomizer with Lenel

Bellezza cologne. It's the

fragrance to make you'

feel beautiful and gay ...

Try it and see!

MORTON

DRUG STORE

NORTHSIDE SQUARE

a little adventurous.

one member dropped out, only one lost h s cotton during a sandstorm, and another failed to complete his Special for a little while only! record. No records have been com. pleted to date but 32 members are Zelta Millsap in the process of completion. All records due here in the county Dale Kirk LENEL Bellesza agent's office by Jan. 7.

The list of members completing Gar You Coffman no. of acres, and var ety of cotton Dana'd Phea Chesshir planted are listed.

In 1954, 35 4-H Club members en-

tered the District 4-H cotton contest

The Plains Cooperative Oil Mill, Lubbock, Texas is g ving \$1000,00 Jimmy Cunningham to the District 4-H cotton contest. Jerry Pond The top six growing irrigated cot- Gary Middleton ton will rece ve \$500 total cash W. B. Snodgrass awards and the top six growing dry Paul Zuber land cotton will also receive \$500.00 Douglas Zuber total cash award. Only the winner, Robert Wilson in each division will be selected Jerry Don Dan'els from county to compete in D strict | Leo Daniels contest, If there are any other cash | Tracy Rowland awards for the county, it will come Thomas Lynch from the local ginners. Some gin- Ronald Taylor ners have talked favorably about giving a county cash award.

makes up about 40% of our total 1954. csash income to farmers. If anyone wishes to contribute to this 1954 COTTON CROP program, please contact Earl Crum

measuring committee.

WE'VE GOT

SOMETHING UP

BOTH

OUR SLEEVES!

Yes, you guessed it, these

'somethings" are new products.

They're products that every

farmer will hear about. Why

not find out about them first

Come in ... We've See what we've

got on

NEW REDUCED RATES

NOW IN EFFECT ON

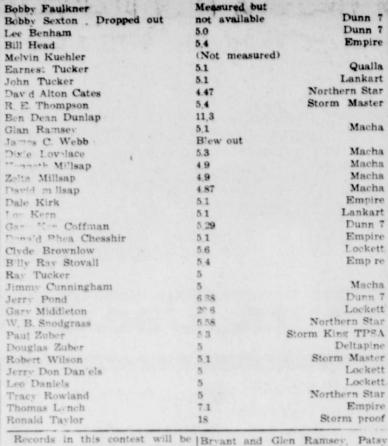
hand and early. So . . .

JAN. 7, 1955

McMASTER

TRACTOR CO.

MORTON, TEXAS



To date there have been no due in the county agent's office by Webb and Dixie Lovelace; this contributions made by ginners but Jan. 7th. Records include the fol- phase of the program is developing likely there will be some contribu- lowing: 1. 4-H Cotton record book in his speed. All the 4-H clubs meet tions made before the contest is (available at county agent's office). twice monthly except Whiteface completed. An achievement pro- 2 Certificate by measuring com- and they meet once each month gram will be held in February for mittee, parents and county agent. advises the county agent. all county contestants in Cochran 3. Gin t ckets-attached to record County. The 4-H cotton program book. 4 Narrative-based on your is fitting to this county as cotton experience in growing cotton in

This year many farmers have Of Trophies or W. M. Butler, who are two mem. been disappointed in their cotton | The Cochran Connty Garden club

> Many farmers are turning away A Christmas story 'The Incomfrom Macha, but all are not agreed parable Christ" was given by Mrs. on one variety. Reports to date by W. K. Lindsey. local farmers show these varieties | A well prepared meal was served coming to the front Lankart, Em- to the following: Messrs and Mespire, Northern Star, Dunn 7, Hy- dames J. B. Boydstun, L. A. Cochbrid and Storm Master. Storm ran, Fred Collins, A. A. Fralin, Roy Master is stormproof - Lankart, Hill Charles Jones, W. K. Lindsey Northern Star, and Dunn 7 - are A. E. Sanders, H. O. Rogers, T. M. storm resistant, and Empire and Tanner, Jack Wallace; and Mrs. Hybrid are open boll cotton.

Mr. Andy Dunlap reports a yield and Mrs. T. D. Marshall of over 170 bales Hybrid on 155 acres. He used Nationals to gather FUNERAL SERVICE MONDAY 160 bales early and stripped the re- FOR LOUIS L. KELSO

David Alton Cates, 4-H boy, reports verablly that 10 bales of Northern Star was harvested on The pastor, the Rev. Boyd Mc. 41/2 acres. This is over 2 bales to Spadden, officiated, assisted by formation collected and pass it on under the direction of the Marr to you in later reports as records are completed.

During December 1954, six 4-H meetings were held by the county agent with 201 4-H members at. tending. Films were shown in each of these meetings on "Bountiful Kelso are former residents of Ralls. and "Five Bandits on Cotton". These pictures gave a good history on insects, both harm. ful and beneficial on field crops grown in this area. The films were sound and in technicolor. The 4.H oys got a good lesson in control neasures and insect identification. Bledsoe 4-H Club boys and g'rls teamed up to have Christmas

VISIT IN STRICKLAND AND MULLINAX HOME OVER

Holiday visitors in the home of Mr. and Mrs. R. C. Strickland and Slated Jan. 5 Mr. and Mrs. Al Mullinax were! Mr. and Mrs. Raymond Strick-Mrs. Raymond Strickland's sister, ter and husband, Mr. and Mrs. tive of CROP. Elmer Lee (Gus) Rost, all of Ham. ilton, Christmas day the group took ducted by Rev. Walter Parr, South,

100 In January

Empire Storm proof

Garden Clubbers Plan Presentation

bers of the county 4 - H Cotton yields. Some are blaming the vari- had the'r Christmas dinner and ety planted, some blaming the exchange of gifts Friday Dec. 17th cotton fleahoppers on irrigated with husbands as guests in the cotton and other factors such as no Roy Hill home which was beautimoney to buy insect cides, cool fully decorated in colors of pink weather in May too much early gold and white. Each quartet table watering when stalks are not load- held a centerpiece of these colors made by club members.

Elizabeth Greer, Mrs. W. L. Miller,

Raymond Milligan gathered 194 Kelso, 20, who died from injuries Funeral service for Louis Lee bales of Empire on 143 acres. He poinsoned early and took care of the fleahoppers. His cotton was routh of Lorenzo at 8:15 p.m. Sat-

the acre. The cotton was grown the Rev. Alvis Bishop of Ralls and where perennial pasture was grown the Rev. Henry Clarke of Morton. in preceeding years. I'll get the in- Burial was in Ralls Cemetery Carter Funeral Home.

Kelso was dead on arrival at the Crosbyton Hospital, He was identified from a driver's license which gave his address as Shallowater Kelso had been employed at a gin

They moved to Morton about three

parents are five sisters. Mary Alice, Judith Ann, Georgia Nell Nancy Carol and Wanda Sue, al of Morton; his grandfather, H. D. Mitchell of Oklahoma City and his grandmother, Mrs. Ruthie Kelso of Lubbock Pallbearers were Vernon Nipp

Donald Key, Eldon Nipp, J. T. Nipp, Donald Miller, Charles Hargrove, Judson Nipp and Claude Key.

CROP Service

CROP commodities given from land and two children of Irving; Cochran Bailey, and Parmer Counties will be held Wednesday, Jan-Miss Joanna Hagerud of Irving; uary 5 at 2 p.m. on Main St. in Mr. and Mrs. Burton Wilson, Mrs. front of the Muleshoe Bank, it was R. C. Strickland's brother and fa- announced this week by Carrol M. mily; Mr. and Mrs. Wilson's daugh- Jones of Muleshoe, area representa-

The special service will be condinner in the R. C. Strickland home western regional director, and Rev. Ellis Todd, area director, Taking part in the program will

e the Muleshoe high school band and local ministers. Area folks who have taken part

the CROP program are invited o attend the special service.

and for

Model R 2229R

Sales and Service

THIS WEEK ON THE TELEVISION SCENE

Thursday

8:55

9:00

9:45

10:00

11:00

11:15

11:30

12:00

12:15

1:00

Preview

Home

Film

Ding Dong School

A Time To Live

Feather Your Nest

News and Weather

Channel 11 Matinee

Melody Go Round

Modern Romances

Hospitality Time

World of Mr. Sweeney

Coffee Break

Betty White

Serenaders

Cook Book

Pinky Lee

Sleepy Joe

News

Weather

Interlude

Preview

Home

Ding Dong School

Feather Your Nest

Channel 11 Matinee

Melody Go Round

Modern Romances

Wild Bil Hickock

Hospitality Time

World of Mr. Sweeney

A Time To Live

Coffee Break

Betty White

Norma Raine

Serenaders

Cook Book

Pinky Lee

Cisco Kid

News

Weather

Sports

Howdy Doody

Eddie Fisher

Bernie Howell

Life of Riley

The Star and The Story

Basketball Festival

Program Preview

Sports Highlight

Rose Bowl Game

Cotton Bowl Game

Greatest Moment in

Red Buttons

Big Story

Sports

Weather

The Vise

Sports

News

Weather

Melodies

Lone Ranger

Theater Guild

I Led 3 Lives

Hit Parade

So This Is Hollywood

News, Weather, Sports

Channel 11 Theater

News & Weather

Norman Vincent

Ask Your Doctor

American Forum

Favorite Story

District Attorney

Royal Playhouse

Hopalong Cassidy

People are Funny

George Gobel

TVPlayhouse

The Hunter

TV Theater

News

Spors

Weather

Preview

Home

Comedy Hour

Loretta Young

Break the Bank

Ding Dong School

A Time To Live

Coffee Break

Family Bible

Badge 714

Ministerial Alliance

Sports

News

News & Weather

Hawkins Falls

Sports

Howdy Doody

Rin Tin Tin

Hawkins Falls

Norma Raine

KDUB - TV Channel 13

Thursd	ау
7:55	Sign On
8:00	Advance Weathercast
8:15	News
8:30	TV Sermonette
8:45	A to Z
9:00	Garry Moore
9:30	Movie
10:30	TV Time Out
11:00	Valiant Lady (CBS)
11:15	Love of Life
11:30	Search for Tomorrow
11:45	Songs from the Country
	Chapel
12:00	Noon News
12:15	Road of Life (CBS)
12:30	Welcome Travelers
1:00	Mid-Day News
1:15	Shopping Bag
1:45	Bandstand
2:00	Recipe Round-Up
2:45	Doty On Duty
3:00	Brighter Day
3:15	Secret Storm
3:30	On Your Account
4:00	Beauty School of the Air
4.30	Children's Theatre

Cartoon Time 4:45 Agee the Clown To Be Announced 5:30 Community Crossroads 6:00 Betty Martin 6:15 World News Local News, Sports, Weather

7:00 Racket Squad Climax Famous Playhouse 8:30 9:00 Rocky King Name That Tune News, Sports, Weather 10:00 Bandit Queen 10:15 Sign Off 11:30

Sign On Advance Weathercast 8:00 8:15 News 8:30 TV Sermonette A to Z 8:45 Garry Moore 9:00 TV Time Out Valiant Lady Love Of Life

11:45 Chapel 12:00 Noon News Road of Life (CBS) 12:15 Welcome Travelers 12:30 Mid.Day News 1:00 1:15 Shopping Bag 1:45 House Party Recipe Round-Up 2.00 Dotty On Duty 2:45

Bright Day 3:15 Secret Storm 3:30 On Your Account Children's Theater 4:00 4:45 Uncle Dirk Agee The Clown 5:00 5:30 Kit Carson 6:00 World News 6:30

Local News, Sports, Weather Liberace Topper Life With Elizabeth 8:00 Our Miss Brooks 8:30 The Line-Up 9:00

10:00 10:15 Sign Off

Saturday Facts Forum

Saturday Matinee Sagebrush Cinema A Star Shall Rise 4:30 The Visitor 5:30 Beat The Clock 6:30 Stage Show

Stars That's My Boy 9:30 Willy 10:00 Chronoscope

9:00

This Is The Life Face The Nation Now And Then Adventure The Search Sunday Matinee Plains Talk 5:15 Sunday Funnies 5:30 You Are There 6:00 6:15

Club Private Secretary 7:00 8:00 Fred Waring 8:30

Toast Of The Town Your Favorite Playhouse Father Knows Best Amos 'N Andy

3:30 3:45 4:00 4:00 5:00 5:30 6:00 6:15 6:20 6:25 6:30 6:45 7.00

Bernie Howell Grouch Marx 7:30 Justice 8:00 Dragnet Community Crossroads Mayor of the Town 8:30 Lux Video Theater 9:00 Local News Sports. News 10:00 10:10 Weather Burns and Allen 10:15 Sports Boston Blackie Frankie Laine 10:00

Friday

8:55

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Sunday

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Monday

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10:00

Saturday

9:00 Studio One News, Sports, Weather 10:00 10:15 They Stand Accused Sign Off 11:15

Tuesday Sign On Advanced Weathercast 8:00 News TV Sermonette 8:30 A to Z Gary Moore 9:00 Mid Morning Movie 10:30 TV Time Out Valiant Lady 11:00 11:15 Love Of Life Search For Tomorrow 11:30

Songs From The 11:45 Country Chapel 12:00 Noon News Road of Life (CBS) 12:15 Welcome Travelers 12:30 Mid.Day News 1:00 Shopping Bag 1:15 Bandstand 1:45 Recipe Round-Up

2:00 Doty On Duty 2:45 Brighter Day 3:00 3:15 Secret Storm 3.30 On Your Account Children's Theater 4:00 4:45 Cartoon Time Agee The Clown Serial Cinema 5:30 6:00 World News 6-30

Community Crossroads 6:45 Local News, Sports, Weather Florian Zabach Halls of Ivy

7:30 8:00 Meet Millie 8:30 Danger Personality Puzzle 9:00 To Be Announced News, Sports, Weather 10:00

Old American Barn Dance As Your Were 12:00 Sign Off

7:55 Sign On Advance Weathercast 8:00 8:15 News

8:30 TV Sermonette

8:45 A to Z Garry Moore Mid Morning Movie Valiant Lady 11:15 Love Of Life Search For Tomorrow 11:45

Songs From The Country Chapel 12:00 Noon News Road of Life (CBS) Welcome Travelers 12:30 Mid-Day News

1:15 Shopping Bag Bandstand Recipe Round-Up Bob Crosby (CBS) 2:45 Doty On Duty Brighter Day 3:15 Secret Storm On Your Account 3:30 4:00 Children's Theater 4:45 Uncle Dirk Agee The Clown 5:00 5:30 Serial Cinema

Community Crossroads 6:00 World News 6:45 Local News, Sports, Weather 7:00 Arthur Godfrey Strike It Rich

I've Got A Secret Circle 13

NEW 1955



FOR 1955

SEE IT TODAY!

for '55

ROSE AUTO & APPLIANCE

THE FORT WORTH STAR-TELEGRAM . . . THE STATE PAPER THAT MORE PEOPLE SUBSCRIBE TO THAN ANY OTHER NEWSPAPER IN TEXAS **BARGAIN DAYS RATES** DAILY & SUNDAY DAILY (WITHOUT SUNDAY) Days a Week for One Year by Mail 6 Days a Week for One Year by Mail REGULAR RATE SI8.00 REGULAR RATE \$15.00 BARGAIN DAYS RATE .. 13.95 DAYS RATE .. 12.60 BARGAIN YOU SAVE 4.05 YOU SAVE 2.40 Fill Out & NAME Mail Today

See Your Hometown Agent

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MORE NEWS! MORE PICTURES! MORE COMICS!

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LARGEST CIRCULATION IN TEXAS—OVER 220,000 DAILY AND SUNDAY AMON G. CARTER, Publisher

4-H Meetings

ership programs in games and rereation with such leaders as Jerry

party together, With 4-H club lead-

HOLIDAYS

SQUARE DEAL PLUMBING & SUPPLY PHONE 547

- LEVELLAND -

Our work is GUARANTEED for 12 mouths,

if we furnish the material ALSO PHONE 9191

BOX 977

News, Sports, Weather

10:00 10:15 Drew earson Strange Journey 10:30 Sign Off 11:45

Monday Sign On 7:55 Advance Weathercast 8:00 8:15 News TV Sermonette A to Z 8:45 Gary Moore 9:00 Mid Morning TV Time Out 11:00 Valiant Lady Love Of Life 11:15 11:30 11:45

Search For Tomorrow Songs from The Country Chapel Noon News 12:00 Road of Life (CBS) 12:15 Welcome Travelers Mid-Day News 1:00 Shopping Bag 1:15 Bandstand 1:45 Recipe Round Up 2:00 12:45

12:30 Doty On Duty Brighter Day 3:00 Secret Storm 3:15 On Your Account 3:30 Children's Theater 4:00 Uncle Dick 4:45 Agee The Clown 5:00 Serial Cinema 5:30 6:00

World News 6:30 6:45 Weather 7:00 7:30 8:00 I Love Lucy 8:30 December Bride

Friday

10:30 11:00 11:15 Search For Tomorrow 11:30 Songs from the Country

Community Crossroads

News, Sports, Weather Paramount Wrestling

Program Previews Industry On Parade Big Picture 2:00 Ramar of The Jungle

Smilin' Ed McConnel International Playhouse Two For The Money Hollywood Playhouse of

10:15 Chicago Wrestling 11:15 Sign Off Sign On 1:00 3:00 3:30 4:00

The American Week General Sports Time Huntin' and Fishin'

8:30 9:00

Ray's Hardware & Appliance

71 RCA Victor 21-Inch "Special 21." Lowest price ever for RCA Victor 21-inch

RCA - VICTOR

AT

By Eddie Irwin

g THE FIRST time in our that we can remember, we ld man weather th's that we didn't have of help. And right here and fore we forget, let us offer

we had . . . DRIVEN TO INDIANA for Christmas. The trip up was uneventful. About 24 hours driving time, no rain, no snow, no accidents along the way.

WE STARTED BACK Sunday afternoon knowing we had to get back sometime Tuesday in order efore we forget, let us to help get out the paper. We'd would turn into ice, sleet and snew was to weathermen who use seriously considered stopping over seriously considered stopping over at a motel somewhere around St. Louis, We'd still have plenty of

Standard Abstract Company

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W. E. (Prof) ANGLEY, Owner

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Get ALL the news!

The Dallas News gives you profitable information on agriculture, livestock, markets, oil, home making, etc. Enter-tainment, too; America's finest comics, cartoons, sports, features, lots of pic-

On Sundays you get This Week Magazine at no extra cost.

Call your postmaster or write The News — only \$1.75 a month



Your biggest bargain-

The Pallas Morning News

would be easier

AROUND SPRINGFIELD, TH. we started hearing the weather predictions on the car radio. Already we were in a driving down pour of rain. The weather forecasts said it would continue and the next day (Monday evening) is would turn into ice, sleet and snew stop-over but the rain continued t it was getting colder up in Mir nesota, then it crept into uppe Iowa and Illinois and headed for Missouri. So we kept going, de ciding driving in the downpour rain was better than waiting an getting snowed in.

the rains

CONTINUED TO dog our path all night long through Springfie Missouri, to Jopl'n, and then i Oklahoma Tulsa at daybreak at it was still pouring down rain. V kept on through Oklahoma City and got clear to the Texas line around Shamrock where the rains stopped. But weather forecasts behind us said that St. Louis already

when we

GOT TO AMARILLO, there were a few traces of light snow. By the time we reached Dimmitt we were headed into high winds and sand. At Littlefield the snow began to fall very lightly. By the time we got to Enochs it was snowing pretty hard and into Morton.

just as

TYPICAL, we were as thousands of people we've talked to the last year. We moaned and groaned about driving in the rain, Made caustic remarks about how it would probably stop before we got to Texas, and even gripped like the dickens when we ran into the sand,

BEFORE WE forget to total up all we had to be thankful for, let us say we were extremely fortunate to get home before the ice and snow came, extremely lucky to decide to drive on through the rain, extremely lucky that not only we had no accidents but saw only one, that in the corner of Texas on the way back, and extremely lucky to have had a wonderful Christmas holiday at home.

we hope . . . YOU, TOO, had a happy holiday. Now that we have had some snov

what do you say we try to be

time to make it and the drive thankful for what benefits it will as the weather is concerned. Last be off to a good start. And all bring, at least for a little while, January saw very little moisture in along the way we heard nothing vity Scene vanished so quickly instead of griping because we these parts and farmers hopes for but cheery things and saw little after Christmas, t was from ned'dn't get more. swinging into . . .

THE NEW YEAR, we're certain. y off to a much better start than we had last year, that is, as far Oklahoma, they too are going to

considerably by February 1st.

judging from . . .

THE RAIN WE ran into in

a good winter season had dimmed but smiling faces. Oklahoma, like cessity rather than by choice. Mon-fact for a long, long time.

the Texas South Plains has been day night a strong wind caused a in the m dst of a serious drouth short circuit in the wring and also tipped over the stable. So the

NOW IN PROGRESS (We will close Friday, Dec. 31, for Inventory)

Foam Rubber **Pillows**

Wonderful latex foam rubber, allergy free, white cotton cover with zipper, usually 5.95 each

3.99 ea.

Towels

Big 20 x 40-inch Cannon

towels in stripes, plaids,

37¢ .ea.

and solids

Bridge Set

5-piece plaid denim, 52x52inch cloth with 4 matching napkins that are 12x12

1.99 set

Dish Cloths

12 for 99¢

5¢ ea.

Dish Towels Popular 27x30-inch huck String cloths by Cannon. st dish towels, white with color borders

Handkerchiefs

Men's big white cotton

hemstitched numbers that

you can wisely stock up on

23¢ ea.

Garment Bags

Non - quilted vinyl plastic bags with long zipper 42-inch suit bag, up to garments

only 88c ea-57-inch jumbo bag, up to 14 garments only 99c ea.

Cannon's terry cloths in

5¢ ea.

assorted plaids

Sheets

Famous Garza numbers produced in Texas. Full 81x99 inches

1.47 ea.

(Cases, 42x36 inches, 37c

Feather Pillows Wash Cloths

> Special value curled chicken feather pillows, striped tick cover

> > 99¢ ea.

HURRY! HURRY!

Assorted colors

These and many other WHITE SALE Items await you at Cobb's - Morton (We will close Friday, Dec. 31, for Inventory)











SWEET PEAS Kounty Kist















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FOR



MORTON, TEXAS

Special for Friday & Saturday Plus S&H Green Stamps

BLACKEYE PEAS Dependable HOMINY Shurfine TOMATO JUICE Hunt's VIENNA SAUSAGE Harvest PORK & BEANS Campfire

CORN Kounty Kist Golden MUSTARD GREENS Shurfine

SAUERKRAUT Rotel TOMATOES Deer Brand TOMATO SAUCE Hunt's **SARDINES** DOG FOOD Roxey BABY FOOD Gerber's **ORANGE JUICE** Gerber's 308 9¢ INSTANT PUDDING My-T.Fine 305 9¢ MORTON SALT 300 9¢ SOAP Kirk's Castile Can 9¢ TOOTH PICKS Can 9¢ FLY SWATERS Toz. 9¢ COUGH DROPS Vick's 308 9¢ TUMS

8 oz. 9¢ HAIR NET Card 9¢ No. 1 9¢ BOBBY PINS No. 1 9¢ POCKET COMBS 8 oz. 9¢ RAZOR BLADES GILLETTE Can 9¢ THEME PAPER 10c Size 300 9¢ ENVELOPES Pkg. 9¢ Can 9¢ SHOE STRINGS 2 Prs. 9¢ Can 9¢ FLASH LIGHT BATTERIES Box 9¢ TIN CUP 26 oz. 9¢ ASPIRINS St. Joseph



AT PIGGLY WIGGLY in MORTON























BROTHER IN LAW DIES

his automobile to his home.

AT HOUSTON, DEC. 23 John F. Bozeman of Houston,

It was the first such attack Mr. Bozeman had ever suffered. Immediate survivors include his w fe and son of Houston.

brother-in-law to J. P. Porter of Funeral services were conducted Morton, died in Houston of an December 24 in Houston. Porter heart attack December 23 as he left here immediately after rewas carring a Christmas tree from ce ving word of the death.

Morton Tribune:

"TEXAS' LAST FRONTIER" OFFICIAL NEWSPAPER OF COCHRAN COUNTY

Published Every Thursday Morning 106 North Main Street, Morton, Texas MAX DALEY - BILL GLASSFORD - E. H. IRWIN Owners and Publishers

Entered at the Post Office in Morton, Texas, for transmission through the mail as Second Class Matter, according to an Act of Congress.

March 3, 1879.

BILL GLASSFORD

Subscription Rates—In Cochran County and adjoining counties: Per year, \$2.50; six months, \$1.50; three months, \$1.00. Outside Cochran County: Per year, \$3.00; six months, \$2.00; three months, \$1.50. To msure proper service, subscribers will please notify us promptly of change of address.

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"ALL WORK GUARANTEED" MORTON, TEXAS

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Where you may have your Laundry FLUFF Dried for 2c per pound

• Wet Wash 5c lb. • Wash & Fluff Dry 7c lb.

-We Give SCOTTIE STAMPS-

Pick up & Delivery J. R. Chandler, Phone 5291, Morton Located Corner S. W. 4th St & Fillmore (Opposite Junior High)

NOTICE

ELECTION

To Be Held

TUESDAY, JANUARY 11

for County Committeemen and annexation of Swisher, Crosby

and Hale County Territory to



For Sale or Trade

house with bath. Will trade for

FOR RENT - Unfurnished house

Morrison or Call 2861 or 5551

For Rent Furnished

FOR RENT - Modern 4-room

furnished house, All newly de-

house-See or call Bill Crone,

LEGAL NO. 52

FOR SALE - U.9 International

power unit, new and never used,

ped with radiator hood, dash,

trols, electrical system, industrial

The above described engine may be

inspected at the City Hall Morton,

reserves the right to reject any or

Albert Morrow, Phone 4646

room apartment

Baker Apts.

Services

TURN Crankshafts for all makes FOR SALE or TRADE - 4 room autos, light trucks-also parts, wholesale, retail.—Super Service farm equipment. Good location. STRANDED BY SNOW of Morton, one block west of Post Phone 2861, Merle Ensor. 3-tfc

PERSONALIZE YOUR GIFTS -We are now equiped to do engravng. R. E. Dunham Jewelry, 22-tfc

BOATY'S GARAGE on the Alley South of Football Field, Don't claim to be the best, but I'm pretty

Wanted

of house work or baby sitt ng-Elizora Worne, Negro contact at my home across from Slaughter SEE Mrs. A. Baker at Baker Apts.

42.2 tnc \$10 per week up.

For Sale

FARMERS ATTENTION-We are the dealer for PORTABLE ALU. FOR RENT - Sleeping rooms and MINUM SPRINKLER IRRIGA- apartments, Inquire at the La Mesa TION SYSTEM, If you are plan- Cafe. ning on installing a sprinkler system we will be glad to figure FOR RENT - Furnished apartyour needs, McMASTER TRACTOR ments, Wilson's Southside Courts. CO., Box 7, Morton, Texas, Phone Phone 2676.

corated, inquire Coach Walters FOR SALE-1939 Model G. John Deere Tractor 4 row planter & Cultivator, good condition, 2 mi. FOR RENT - 3 room furnished north 4 west of Enochs - T. J. Sullivan. Tel. 3511 or 2476

30-tfc

FOR SALE - Five-room house, To Be Moved. Tarver's Service Sta-15-tfc Notice To Bidders:

FOR SALE - 3 bedroom house, with large den, extra large living Serial Number UCBM 18295, equiproom, dining room, kitchen and bath Street under process of being clutch, PTO shaft, automatic conpaved. Square footage, 1,500, priced at \$10,000. Completely remodeled, air cleaner, upper lubricator, na-and decorated. See Bud Nairn, 703 52-tfc E. Buchanan.

shire boar without papers. \$50. Texas. Bids will be received by the City of Morton to be opened Janeach. See J. W. McDermett, 40. 4 to uary 17th, 5 p.m. City Commission FOR SALE-4-room house and all bids submitted.

FOR SALE-Two registered Hamp-

bath. 75-ft. front, 2 blocks south high school building. Patton addition. G. E. Skaggs.

City of Morton

Mayor.

Mayor M. Bowers,

tural gas carburetion.

42-3 tc

VISIT MOTHER

Mr. and Mrs. L. M. Ruzicka Mr. Ruzicka's mother at West,

ALSO VISIT MOTHER

Mr. and Mrs. Joe Beseda and nildren spent the holidays with e's mother at West, Texas

NOW on SALE

Reserve Seat Tickets

the Blackwood Bros-Concert

First State Bank

Jan. 10-8 P.M. County Auditorium

MORTON All Profits to

The March of Dimes Sponsored by

The JAYCEES

Students Children Not in School FREE

MONDAY

IS

Polling Places in Cochran County:

the District.

1. County Activities Bldg., Morton

County Committeemen:

Willard Cox

2. Hume Russell 3. T. M. Tanner

4. Gage Knox

5. Herbert L. Cadenhead

BE SURE TO CAST YOUR VOTE

Anniversary Plans To Be Announced

nounced late this week they will operations with has been sold. have a special announcement in ished next Sunday.

Strickland's Cleaners, are holding fer, secretary - treasurer of the a spec al anniversary open house Cochran County club, or any other next Monday at the local estab. member of the organization.

lishment. Full details will be in the Dolar

For Rent Unfurnished by the snowstorm and freezing Lake Kemp. ra'ns, Monday night. They were The Lubbock men had been us-3 rooms and Bath, See Fred holidays.

FOR RENT - unfurn shed three BARRETTS GUESTS

and family, Mr. and Mrs. David and made rescue V. Orr of Ft. Worth and a greatfor nice furnished Apts. Priced grandchild. Also Mr. and Mrs. A 35-tfc C Stanley and children of Seminole and Mrs. Barrett's sisters Miss FOR RENT - 4 room furnished Ada Odell and Mrs. Lula Simpson, house. See Mrs. A. Baker at both of Gladiola, N. M.

The Barretts spent Christmas 37.tfc eve at the home of Mrs. Claude Fincher of Seminole.

VISIT PARENTS 12-tfc

20-52tp.

43-tfc

Mr. and Mrs. Ermon Miller vis'ted with her parents, Mr. and Mrs. L. L. Walker of Hillsboro, during the holidays.

> 100 January

NEW PLANE BOUGHT BY FLYING CLUB

The purchase of a new Cessma. 140 has been announced by mem. bers of the Cochran County Flyers' Mr. and Mrs. M. B. McIlroy an- club. The J-3 which the club began

The organization now has seven the Dollar Day paper to be pub. members. Persons desiring to form another club may get informat on The McIlroys, proprietors of on such by contacting Walt Sander-

LOCAL MEN RESCUE TWO MEN OVERBOARD AT LAKE KEMP, TEXAS

Two local residents and one akeview man were responsible 37-tfc Mr. and Mrs. arnell Schon and Christmas day for the rescue of family sare among the vatreler two undentified Lubbock fisherstranded in the Vernon, Texas area men whose small boat captized on

returning from visiting relatives ing a small home-made boat for in Oklahoma, over the Christmas fishing when their motor ran out of gas. The boat turned sideways to the wind and was rolled over by the oncoming waves.

They had cut loose the motor and Christmas Day guests of the L. were attempting to tie themselves W. Barretts of Morton included to the partly submerged boat when her daughter and families, Mr. and W. W. Williamson and Carl Ray Mrs. Rube Hodgan and family of both of Morton and Lyman Daven. Ft. Worth, and a granddaughter port of Lakeview, saw their plight

CHRISTMAS AT LUBBOCK

Eastside Square

Mr. and Mrs. Orville Tiger the man who waits, but the hustler spent Christmas day visiting his secures a key to the door parents in Lubbock.

Opportunity

WESTERN ABSTRACT COMPANY

ABSTRACTS, OIL and GAS LEASE. MINERALS and ROYALTIES.

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AUCTION EVERY SATURDAY

consign your livestock to the

Muleshoe Livestock Auction Col. Clayton Myers, Mgr. & Auctioneer

Consigned for Sat., Jan. 1st

1-1945 Model A John Deere Tractor 1-1948 Model H Int'n'al Tractor 2.4-Bale Cotton Trailors 1-1948 Int'n'al 2-ton Truck (long wheel base & grain bed)

Muleshoe, Texas

1-1954 John Deere Bole Puller 1-1954 Int'n'al Bole Puller 1-Two.wheel Stock Trailor (a good one) Some Good Milk Cows

We will sell anything you bring in

List Your Farm Sales With Me

Phones: Sale Barn 5610

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AMPY NEW YEAR LOT OF A BONNIE LOT OF

Peaches LIBBY'S NO. 21 CAN **28**c

CHARMIN

TOILET TISSUE

SUNSPUN CORN

No. 303 75°

DOUBLE

SCOTTIE

SAVING

LIBBY'S 12 oz. Can 49° **CORN BEEF**

CATSUP .

. 14 oz. BOT. 19°

GIANT SIZE

TREND VEGETOLE

Van Camp

NO. 303 CANS

Beans

2 Cans

25€

STAMPS EVERY TUESDAY

\$2.50 PURCHASE

PHONE 2581 — WE DELIVER

SHORTENING

Supreme

Crackers

2 Pounds

49€



ORANGES

ADMIRATION Coffee

NEW PRODUCE

NO. 1 RED 10 lbs. 45° **SPUDS** RED DELICIOUS **APPLES** SUNKIST



SWANSDOWN Cake Mix LARGE BOX 33¢

• FRESH MEATS •

CHOICE CUTS **ROAST BEEF** LEAN **PORK ROAST**

FRESH GROUND

Hamburger Meat

DOLLAR DAY IN MORTON For the New One . . .

For those Pounds of Joy . . .

For Baby's health . . .

WESTSIDE SQUARE

For the BABY . . .

For Pop's Friends . . .

C

90

5

90

94

94

25 Cans Gerber's

Baby Food

(Fruit or Vegetables)

TRUETT'S FOOD STORE

A Cradle Bounce

(A Right Time Toy)

and Ideal

Giant Piggy Bank

ROSS AUTO & APPLIANCE

HUNT ALL NIGHT

AUTOMATIC ELECTRIC

Vaporizer

from

MORTON DRUG STORE

NORTHSIDE SQUARE

Choice of \$5.00

In Merchandise

MINNIE'S SHOP

A Tiny Tot Assortment

Set of 5 Rexall Stork Nurser

Complete Feeding Units, Baby Powder,

Baby Lotion, Castile Soap, and Creme

from

RAMBY'S PHARMACY

A SET of SPARK PLUGS

for any

BYRON'S AUTO SUPPLY

South of the Signal Lights

A BOX

of CIGARS

LACKEY'S Gro. & Mkt.

Morton, Texas

Piece of Equipment owned

MORTON

For the New Cowboy or Cowgirt . . .





Here's the few **Simple Rules**

- 1. Winning baby will be the first baby born in, or en route to, the Cochran County Hospital, after mid-night, December 31, 1954.
- 2. Exact time of birth must be specified by attending Physician-
- 3. In event of tie, awards will be distributed by Committee

A KING EDWARD SILVER PLATE

Cup, Spoon and Fork Set

from our Baby Department

COBB'S

100 BIRTH ANNOUNCEMENTS

(2) DOZEN TALL CANS

BABY'S CHOICE MILK

SEANEY'S Gro. & Mkt.

MORTON

For that New Baby . . .

WESTSIDE SQUARE

For the Friends . . .

For Baby's Health . . .

Call at the Tribune for your Guest Check, then pick up First Baby Awards at these **Progressive Firms**

For that New Citizen . . .

A UNIVERSAL ELECTRIC **Heating Pad** from

Kay SHARDWARE AND FURNITURE CO.

For the Last Frontier's Newest Citizen A Big Smokey **Teddy Bear**

DOSS FOOD STORE

from

For the New ONE . . .

\$5.00 in CASH from

FRALIN'S PHARMACY

For Baby's Mom . . .

1,000 S&H **GREEN STAMPS**

from

PIGGLY WIGGLY MORTON, TEXAS

For the New Arrival . . . A Beautiful

Baby Blanket

from ST. CLAIR'S **DEPARTMENT STORE**

WESTSIDE SQUARE

For the First in '55

A Bottle Sterilizer

from

ST. CLAIR'S **BEN FRANKLIN STORE**

WESTSIDE SQUARE

11.00

For the Youngster . . .

Baby Book

MARIAN'S GIFT SHOP

"Just South of the Signal Light"

For the New Him or Her . . .

A Basinette

SMITH Furniture & Appliance

WESTSIDE SQUARE

127

11

For Baby's Home . . .

One Gallon

Shadotone Flat Enamel (Any Standard Color)

BURLESON PAINT & SUPPLY

NORTHSIDE SQUARE

For Mom and Dad . .

\$5.00 in PASSES

ROSE THEATRE

REMEMBER . . . we have a cry room

\$5.00 Credit For Dry Cleaning

from

STRICKLAND'S Mr. and Mrs. M. B. McBrey

(Regular 8.50 Value)

A 50-FOOT **PLASTIC HOSE**

or Baby's Lawn . . . KIP1 8 8 2 1



The TRIBUNE and S DAY Special
"Area's Greatest Advertising Media"

A distribute

edlines . . .

(Continued from Page 5)

couldn't list them all. The storm by others to judge us by. also, as we have ment oned caused a little trouble with the lights, some telephone failures, and other normal storm difficult es.

we hope . .

YOU LIKE the idea we used on the front page this week. We don't expect you to agree with all that is written there. There is ne sessarily lots of opinion in that gype of an article and no two men Shivers and Attorney General John be \$1,500,000 a month higher. see eye to eye. But our thought Ben Shepperd has been answered was that Morton has become far by the latter. too much of a town torn by petty

Dr. D.R. Stringer : Chiropractor

West 2nd St. Night Ph. 5541

MORTON, TEXAS

SEE ... HAWKINS OLDSMOBILE CO.

ROCKET IRRIGATION MOTORS

• 12-volt

Ignition System

• 202 H.P. Motors

Tried and Proven

We got a good

Many in Operation

and they're Successful

HAWKINS OLDSMOBILE

> CO. MORTON.

bickering. Little things assume far

against the man who makes them

HIGHLIGHTS AND SIDELIGHTS

By Vern Sanford

A CIO blast at Governor Allan

Shepperd said "veftain fanatics that they made a mistake in br.ng. ng the Communist DPOWA into Port Arthur in 1953".

At a CIO convention here, John the national CIO called for an amediate settlement of the Port mistic outlook Arthur strike. He sent a telegram a 11 Port Arthur businessmen sking for a "peace conference". Port Arthur people declined to

eet with the CIO. Rifle said he hoped to find an nd to the long dispute while he influence" to bring about a settle-

Shepperd stated that he and Gov. and management representatives to activities for the Austin State Hos. seek a settlement of the strike. Meanwhile the CIO set aside

the 13-month-old labor d'spute. Labor Board

A decision on what to do about \$1,167,758 of outh Texas land deals said to be fraudulent was delayed by the State Veterans Land Board.

Three South Texas land comanies had offered to assume liabi. ty on that amount of land trans. ect'ons which the firms promoted during the last four years. Attorney General John B. Shep-

erd, who said the land sales show. d evidence of fraudulent misrepresentation, told the Land Board that acceptance of the offer would violate the State Constitution.

The Board agreed to a one-week investigation period before anuncing its decision.

Mental, TB Patents An increase of 1,100 beds for Texas TB patients and better treat. YOUNG MATRONS MET ment of mental cases has been

urged by Governor Shivers.

Two other steps advocated to a by Sh'vers included:

fering from tuberculosis.

eamination.

bers have authorized the ssuance of \$58,500000 in revenue bonds to TO NAME STATE'S inance the Dallas-Fort Worth toll

Members voted to make an offer the Republic National Bank of

After approval by the Attorney General the bond issue is expected to undergo a Texas Supreme Court test to determine its legal

Financial problems facing the

Drs. Woods & Armistead OPTOMETRISTS Ira E. Woods, O.D. B. W. Armistead, O.D.

Glenn S. Burk, O.D. Littlefield, Texas



HAWKINS OLDSMOBILE CO.

MORTON, TEXAS

WISHING FOR less mistakes, as our one all-important New Year's too much importance. And, in wish, we are going to wish that actuality, the m stakes that you the m stakes we do make are not and I make, honestly as we go considered too harshly. We'll go on because of the snow, we just through the year are seized upon making the mistakes. To err, is human. We don't have to go on holding these small mistakes

FROM YOUR STATE CAPITOL ted for January in oil allowables

brings to about 400,000 barrels the Texas Press Association total boosts allowed since October.

As a result, state tax revenue will Oil Outlook Prospects have never been in CIO have never yet admitted brighter for the state's oil indus. try than in 1955, says Railroad

Commission Chairman Ernest O. Thompson. Thompson said that heavy de-Rifle, execut ve vice president mands for gasoline and distillate fuels were responsible for the opti-

> Marriage Ban Abol'shment of Common Law marriages in Texas has been asked by a State Bar committee meeting

in Austin. Judges on the executive committee of the Bar's judicial sect'on ras in Texas. At the same time he said the law would reduce the prob. asked Shepperd to use his good lem of illegit macy and would help save welfare funds.

Insane People

"Not all the insane people are nor Shivers were willing to meet in the asylums" says Mrs. Richard anywhere at any t'me with labor Bergen, coordinator of volunteer

As proof, Mrs. Bergen submits \$200,000 to finance continuation of evidence of some of the gifts sent mental matients for Christmas. They 'nclude unwashed under. clothing, dirty neckties, ripped dresses, shattered plaster plaques, cigar butts used facial tissue, worn out gloves that don't match, soleless shoes covered with paint, lots and lots of junk costume jewelry and some lewd articles . which came wrapped as Christmas

More than one-third of the 6,000 gifts sent the patients were of th's

"Some people apparently think the hospital is full of nothing but raving maniacs who don't know the difference between a decent gift and a piece of junk," savs Mrs. Berger, "They couldn't be more

WITH MRS. DON HOFFMAN

The Y. M. Jr. Study Club held state hospital advisory committee a meeting December 9 at the home of Mrs. Don Hoffman, Mrs. Jug 1. Making provisions for at least Hill had the program, which was 50 beds for children under six suf- titled "Christmas Ideas." Mrs. Charles Jones was guest speaker. 2. Abolishing procedure of trial She wrapped some beautiful packby jury to determine a person's ages to show how to wrap properly. sanity, with admission to mental Mrs. Hill showed many clever arhospitals based instead on medical rangements and decorations,

F fteen members attended.

Texas Turnpike Authority mem- JAYCEES SET PLANS

TOP YOUNG MEN

GRAND PRAIRIE, Dec. 22, (Spl.) -Rocky Ford, Midland, president Dallas to be one of the three trust of the Texas Junior Chamber of Commerce announced today the names of seven prominent Texas leaders who will comprise the judging panel to determine the Five Outstanding Young Texans of 1954, a program which is sponsor.

ed annually by the Texas Jaycees, The judging panel includes: Mr. Texas legislature have been slightly Charles E. Beard, of Dallas, presi-eased by oil production boosts. dent of Braniff International Air-A 257,307 barrel increase permit- ways; Mr. J. Harold Dunn of Amarillo, president of Shamrock Oil & Gas Corporation; Mr. G. L. Farned of Baytown, plants manag. er of Humble Oil & Refining Company; Mr. Houston Harte, publisher, San Angelo, Texas; Mr. Charles P. McGaha, president of City National Bank of Wichita Falls; Dr. Willis M. Tate, president of Southern Methodist University, Dallas; and Mr. James E. Taylor of Austin, Executive Director, Texas Motor

Transportation Association. Public announcement of the Five Outstanding Young Texans of 1954 will be made Sunday, December 26th, A state wide banquet will be held in Midland, Texas, on the night of January 15th, 1955, honorng the recipients.

The special ceremonies will clinax the state observance of Naonal Jaycee Week, January 14th through the 21st. Ford said: "The prime purpose of the program is to honor the five young men in Texas who, because of extraordinary talent and initiative, have made during their l'fetime what is consider. ed to be the most important contributions to their profession and to the general welfare of the people; to present to the State of Texas concrete evidence that success in our free enterprise system is still ava'lable to those young men who strive to achieve"

The Honorable John Ben Shepperd, Attorney General of Texas, will deliver the main address at the Midland banquet and Rocky Ford, Texas avcee pres'dent, will present gold key awards and certificates to the Five Outstanding Young Texans.

John I. M. McDonald of Midland, chairman for the F. O. Y. T. Program, sa'd: "The Midland Juni. or Chamber of Commerce is honored to serve as hosts for the statewide event which is expected to attract over 500 Jaycees and visitors from all parts of the state

It would appear that the family





Join the MARCH OF DIMES

CHRISTMAS PARTY FOR Y. M. JR. STUDY CLUB AT J. LORAN HOME

Jack Loran. There were games of bridge, canasta, monopoly, and

couples, Buffet supper was served actions down, to Messrs, and Mesdames. Elmo Smith, Weldon Hill, Don Hoffman, The man who has talent for criti-Derwood McCl ntock, Hub Caden- cism will be unwise if he fails to head Joe Carrol, Bob Mayon, Bud- use it on himself. d Hanna, Bill Bridges, S. M. Monroe Jack Loran, Judge Tarver, Jerry Winder and J. T. Hollo-

Hostesses for the party were Mrs. Loran Mrs. Bridge, Mrs. Monroe and Mrs. W. K. Lindsey.

ROSS M. CASTLE BACK FROM SERVICE

Ross M. Castle who for the past three years has been in England serving in the U.S. Air Force is back in the states and has received his discharge He has been in the Ar Force since January of '51. He

is a graduate of the 1948 class of Whiteface High School. He has been visiting his parents, Mr. and The Y. M. Jr. Study Club held Mrs. O. L. Castle of Morton, Rt. its first Christmas party Saturday 1, the past week, Saturday he re-December 18 in the home of Mrs. turned to Overland, Mo. where he is employed.

Action speaks louder than words-Gifts were exchanged by the but many people attempt to shout

100 In January

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HUNT NO. 300 CAN

PEACHES

SHURFINE, RED, SOUR, PITTED Ib. Can 23° CHERRIES . .



Beef Chuck ROAST . Wicklow BACON . . . lb. 59¢ BACON, ends & pieces lb. pkg. 23¢

FRYERS, Dressed lb. 49¢ **CHEESE SPREAD, Shurfresh** 2 lb. BOX 69¢ OLEO, Meadolake . . . lb. 29¢

Chase Chocolate Covered

Cherries one Pound 59¢

Hunt No. 2 Can

Green Beans Cans . . . 1.00

Hunt's No. 300 Cans Whole New Potatoes

5 Cans 49¢ Mrs. Tucker's

Shortening lb. Can . . 25¢

> Town House By Supreme

Crackers one Pound

35€

HUNT 46 OZ. CANS TOMATO JUICE . 4 Cans

HUNT (in heavy syrup) NO. 300

BLACKBERRIES . 4 Cans



CELLO BAG Bag 10° **CARROTS** TEXAS **ORANGES** FLAME TOKAY CELERY

Snow Crop Frozen

Peaches

10 oz. Pkg.

17¢

DOSS FOOD STORE FROZEN FOOD LOCKERS

DOUBLE FRONTIER STAMPS ON 2-50 or MORE PURCHASES, Tues DAYS

TEXAS JUICY

ORANGES

Perch Pound 29¢

Sack 39°

Nice

Frozen

California **Light Meat** Grated

. 4 Cans