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VOLUME XIV MORTON, TEXAS, THURSDAY, DECEMBER 9, 1954 NUMBER 40

Increase On Morton Phone Rates Is Being Sought

General Telephone Company Asks More Money To Pay Investors 'Fair Rate of Interest', Decision Postponed By Commissioners Until December 20

The General Telephone Company of the Southwest, Monday night, at the regular meeting of the City Council, asked a boost in telephone rates in Morton to pay a fair return to those people whose money is invested in the local telephone system.

Through their District Manager Paul M. Farrar and other officials the request for approval of the new rates was presented in brochure form and thoroughly discussed for more than two hours.

A decision was postponed until December 20th when the representatives of General will meet again with the Commission.

The exact rate sought is broken down this way:
For business phones, a three dollar increase on one party service and a \$2.50 increase on two party service. The new monthly rates would be \$9.50 and \$7.50.

For resident phones, a 75 cent increase for one party service and a 50 cent increase for two party service. Extension rates would remain the same.

Naturally, many questions were asked, as the Commissioners sought to arrive at an early decision on the sudden request, Farrar, in a prepared release for the paper, pointed out "decreased earnings, brought about by increased operating costs is the principal reason for the higher rate request. In blaming the continual inflation spiral, Farrar's release pointed out that even with a dial system, wages in Morton constitute 59 percent of the operating expenses exclusive of taxes and depreciation. Employees have received three general wage raises since the last rate increase was granted. Taxes have also increased, he pointed out.

Several specific questions asked of the telephone representatives brought straight forward, if not always completely clarified answers.

They pointed out, under questioning, that the Telephone Company, unlike some utilities, had increased costs with increased investments. They were asked if it would be at all possible that an agreement with the Bailey County Coop might be reached to provide adequate and satisfactory service to farm homes in and around neighboring communities. The answer was that no agreement could be worked out yet, that only a survey of the area in service for about a year would allow them to reach an estimate of what it would cost, were the rural phones hooked in with the Morton system. In other words, the phones would have to be operated on a toll basis for a period of at least approximately a year.

32 Bales Lost In Fire At Weeks Gin

A fire which evidently started in a hot bale sometime after midnight Friday night, destroyed 32 bales of cotton at Weeks Gin, about five miles west of Morton, early Saturday morning.

Two Charged On DWI Counts

Two more drivers have been arrested for DWI in the past three weeks by local law enforcement officers, one entering a plea of guilty and the other not guilty.

Lighting Contest Features Six Divisions; Judging Dec. 20-21

Six divisions will again be judged in the Cochran County Garden club Christmas Lighting Contest in Morton this year.

School Buses To Be Sold At Board Meeting

Three 48-passenger school buses will be sold Monday night at the regular meeting of the Morton Independent School District Board of trustees.

Choral Member Is Selected On All-State Chorus

The Morton High school choral group went to Texas Tech last Saturday for a Choral clinic sponsored by the Texas Interscholastic League and directed by William Stewart of the Wayland International Choir.

Wednesday Is S-D Day All Over

NEXT WEDNESDAY is S-D (Safe Driving Day) in Morton and Cochran County as well as in every village and hamlet across the entire United States.

City Purchases New Car For City Marshall Hodge

With a heap of business in front of them, the City Commission postponed several important decisions for further study, including a proposed boost in Morton telephone rates, asked by General Telephone Co. and acted on at least one important decision Monday night as they accepted a bid from Allsup Chevrolet for a new police car.

Highway Dept. Slates Work In Cochran County

Commissioners remarked that all were "good" bids. Highway work in Cochran County is the first step which will set up a new program of work for the calendar year of 1955. E. H. Thornton, Jr., Chairman of the Texas Highway Commission, stated that the funds for this program are being derived from state sources.

Raymond Crouch, Ex-Mortonite Killed In Calif.

Funeral services were held in California recently for Raymond V. Crouch, 59, former Mortonite and brother of the Misses Hazel and Ieola Crouch, also former Mortonites, following his tragic death in a construction accident.

Morton Boys Win; Play Today; Bula, Bledsoe, Whiteface Win

Cochran County's and the Last Frontier Area's strong girls teams moved into the second bracket of the girls round of basketball at Whiteface, Monday, Tuesday and Wednesday of this week as Bula, Whiteface and Bledsoe all won first round games, easily.

Campfire Girls Ask Donations of 'Toys for Tots'

The Wetamachick Camp Fire Girls are sponsoring a 'Toys for Tots' campaign. Boxes for the toys will be placed in the following stores: Nu Way Cleaners, Truett's, Minnie's and Cobb's. Boxes will also be placed in the Morton Jr. High School. Help an unfortunate child.

Bill Harris Is Now Associate With Burleson's

Alton Burleson, owner of Burleson's Paint and Supply, this week announced the association of Bill Harris with his firm. Harris will specialize in plumbing, heat and cooling installation, sales and service.

Students Receive Clinic Instruction At ENMU, Sat.

Twenty Morton High band students attended an instrumental clinic at ENMU last Saturday, December 4th. Floren Thompson, Director of ENMU bands, and Dr. Merle Hogg, Brass instructor, gave the students group and individual instruction on playing improvement. Those attending were Margaret Hodges, Dixie Lovelace, Christine Gray, Judy McCustion, Dalton Oden, Glenda Allsup, Barbara Lackey, Bobby Sexton, Billy Ray, Lee Benham, Johnny Stockdale, Tommy Stringer, Truman Harris, Tommy Hawkins, Sharon Hawthorne, Davy Mitchell, Benny Benefield, Kirby Hoffman, Donna Sue Burnett, and Thetis Foust.

Mrs. McAlister's Father Is Dead At Age of 90

E. W. Bowden, father of Mrs. Tom McAlister of Morton, died December 3rd at Montgomery, Ala. at the age of 90.

Busy Fingers Christmas Party Thursday Night

The Busy Fingers Sewing Club met for an evening of Sewing and fun in the home of Mrs. L. W. Barrett, December 7, at 2:30.

New Ideas In Turkey Shoot

An almost complete new conception of a turkey shoot has been set for December 17-18 by the Morton Lions club with approximately half again as many turkeys to be awarded as were given away in the pre-Thanksgiving shoot.

Dinner Tuesday On Polio Drive

Mrs. I. J. Fields, District Polio representative from Lubbock will be the guest speaker at a dinner sponsored by the Cochran County chapter as Ed Howell, County Fund Drive chairman lays plans for the 1955 fund drive, Jan. 3-31.

Bula Outplayed In Regional Loss To Roaring Springs

The Bula Bulldogs lost a rugged 60-20 encounter with Roaring Springs Yellowjackets last Friday at Matador winding up the season with their first loss as they attempted to take home a regional championship.

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Action Deferred On Hiring of Nightwatchman

Action was postponed by the City Commission on the hiring of a nightwatchman, Monday night and the Commission authorized the Tribune to announce that applications are still being accepted for the position.

Chorus-Band Plans Concert For December 19

The Morton High School Girls' Chorus and Band will present their Second Annual Christmas Concert on Sunday afternoon, December 19, at 3:00 in the County Auditorium. Each group will present approximately half the program with some soloists and ensembles also performing. Most of the musical numbers will be light and in the holiday mood with a liberal sprinkling of Christmas tunes, swing and blue numbers. The complete program will be presented in next week's issue of the Tribune. No admission will be charged for this program.

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Santa Letters

Dear Santa: I have tried to be good. Please bring me an electric football game, and a mach ne gun, and an army tank, add a Fort Apache set, and a rifle, and a helicopter, and a plastic airplane set.

Dear Santa: I want a banjo and a bicycle. Your friend Stephen Marley

Dear Santa: I would like a walking doll for Christmas. Your friend Malenda Evans

Dear Santa: I would like a Linda doll and a cooking set and a washing set and a piano. Your friend Linda Jane Hawkins

Merry Christmas to you Dear Santa: I would like to have a doll, please bring me a bicycle. I have tried to be good. Your friend Dolores Newman

Dear Santa: I have tried to be good. Please bring me some doll clothes and a doll. I want a bicycle. Your friend Gaylene Weed

Dear Santa: I would like to have a doll buggy and I would like to have a cow girl suit and I want a walking doll. I have tried to be good. Your friend Diane Bearght

Merry Christmas to you Dear Santa: I would like you to bring me an army set and a mach ne gun and an airplane. Your friend Marlin Rose

Dear Santa: I like to have a doll buggy, and a color book and a piano. Merry Christmas. Your friend Augustina Yreugas

Dear Santa: I have tried to be good. I want a Terry Lee doll, and all of her clothes. I want a set of dishes, I want a wash set, I want a house coat and slippers, I want a short, dance dress, That is blue and pink. I want some fruit. Your friend Betsy Crowder

Dear Santa: I would like a football. I would like a rifle. I would like a hat. Your friend Elliott E. Elliott

Dear Santa: I want a plastic brick set for Christmas. Your friend Steve Neagle

Dear Santa: I have tried to be a good little girl. I will be 4 years old Dec. 23. I want a record player and some records and a doll with a pony tail that's all I want. I am letting my mother write for me. My little bro, is 3 months old he wants some toys too. Don't forget other boys and girls. Love Judy Ann Sablett

Dear Santa: I would like to have a football suit. Merry Christmas. Kenneth Lynn Cunningham

Dear Santa, I want a watch, cake set, a walking doll a Betty De II, and a cooking set. I would like to have a puppy and a Bible. I have been a good girl. Love, Marjorie St. Clair

Dear Santa, I have tried to be a good girl. Please bring me a watch, a necktie, a handkerchief, and some good things to eat. Love, Rachel Madgri

Dear Santa, I want a little boy in the second grade. I want an erector set and a football suit. Love, Rodney Holloman

Ed's "A Meal in a Minute" BEEF STEW

Dear Santa, Would you please bring me a cowboy suit and a gun for Christmas. Love, Larry Brooks

Dear Santa, I want a bike for Christmas. If I can't have a bike I would like a B-B gun and some B-B's or a target and some arrows. Love, Marchell M. tchell

Dear Santa, I want a bicycle and a bee-see gun and two packages of b.b.'s. That's all for this Christmas. Love, Ernest Gene Chesshir

Dear Santa, I am a little girl seven years old. I have tried to be a good girl this year. Would you please bring me a Toni doll and some clothes for it. Don't forget the other boys and girls Merry Christmas. Love, Christine Jones

Dear Santa, Please bring me a walking doll and some clothes for it. I would like a watch, a cooking set and some good things to eat. Remember the other little girls and boys. Love, Otilla Hernandez

Dear Santa, I want a football suit, football, I would like a basketball, bat, baseball, and a bicycle. Love, Robert Harrington

Dear Santa, I have tried to be a good boy this year. Please bring me a football, cattle truck, four dollar road-grader, a filling station, and a farm set. Please remember the other boys and girls. Love, Eddie Holloway

Dear Santa: I want a cannister set, a girl doll, and pots and pans for my Tiny stove. Love, Judy Wenken

Dear Santa, Please bring me a bluebird ring, a red-haired doll, and some fruit and candy. Love, Gertrude Crockett

Dear Santa, Please bring me a bicycle, a fire truck, and a football for Christmas. Love, Kenneth Sanderfer

Dear Santa, I want a walking doll and some dishes for Christmas. Love, Judy Hodges

Dear Santa, I have tried to be a good boy this year so please don't forget me when you come around this Christmas. I want a wagon, guns and holster set and any thing else you want to bring me. Don't forget my two brothers as they have been pretty good boys. Love, Woodie Self

Dear Santa, I want a suitcase full of doll clothes, a doll, an iron and an ironing board. Love, Peggy Jo Ramsey

Dear Santa, I wish I had a walking doll, a Bible, a bicycle, and a cowgirl suit for Christmas. Love, Viki Taylor

Dear Santa, I want a ballet doll, a bicycle, a cowgirl suit, and some more things for Christmas. Love, Lynette Phillips

Dear Santa, I have been a good girl. Would you please bring me a bride doll with clothes, and dishes. Polly my sister wants a bicycle and Bride with clothes. Please bring candy, fruits and nuts. Love, Jackie and Polly Baker

Dear Santa, I have been a good boy this year. Please bring me a wagon, bicycle and toy cars with motors, candy and lots of goodies. Truly your little worker Johnny Burroughs

Dear Santa, I want a train, a baseball mit, and a ball for Christmas. Love, Ronn'e Swindell

Dear Santa, I want a doll, a little wagon, and a bicycle too. I live in Morton if you want to come now. I want a dog, a cat, and some books too. Love, Margarita Berlango

Dear Santa Claus, Please bring me a B.B. gun, a basketball, a big wagon, and fill my stocking with fruit, nuts and candy. Be good to all the other boys and girls. I have tried to be a good boy this year. Thank you, Bubbles Tisdale

Dear Santa, I have tried to be good. I have been wanting a ball-e-ball. Love, Reva Carol Walden

Dear Santa, I have tried to be nice this year. Please bring me a typewriter, a Tiny Tears Doll, and a set of dishes. Love, Donna McMaster

Dear Santa, I want a helmet and some guns. Love, Donnie Dewbre

Dear Santa, I want a tiny tear doll and a baking set, doll nurse set and some nuts, fruit, candy and don't forget the other children. Love, Beth Wenken

Dear Santa Claus, I am a little girl, 5 years old. I live in a town a long ways from the North Pole. I have been a very good little girl this year. I would like to have a red Riding Hood doll, a buggy, and a new set of dishes. Thank you, Santa and I love you very much. Sandy Kelly

Dear Santa: We have been good little boys. Please bring us a Indian drum, tractor, airplane, road grader and a car. Don't forget to leave candy and nuts and we will be looking for you. Love you lots Cleve and Benny Houghton

Dear Santa: I have tried to be good. I want a doll house and some furniture. Love, Gavlene Weed

Dr. Jno. A. Roberson GENERAL DENTISTRY 712 Austin Next Door to Post Office Levelland, Texas Phone 435 (Residence 864)

Dear Santa, I have tried to be good. Could I have a paint set, a cookie set, a watch, and a soap set. Please remember the other little boys and girls. Love, Carol Ann Williams

December 6, 1954 Dear Santa Claus, I am a little boy 4 years old. I have been a very good little boy this year. For Christmas I would like to have a cap-shooting rifle, a toy road-grader and a red wagon. Thank you very much and don't forget my little sister as she has been a good girl, too. I love you very much, Santa. Randy Kelly

Dear Santa, I want a doll and a suitcase for Christmas. Please bring Mother and Daddy something too. Your friend Davie Chancev

Dear Santa, I would like a football suit, football shoes, and some good things to eat. Love, Fred Newman

Irrigation Test Holes Drilled Service Guaranteed References Furnished S. C. (Sid) Parnell Drilling Co. 2508 30th St. Lubbock Phone 2-1715 or see A. L. (Mutt) McMinn, Driller: A. A. Motel, Morton, Texas

Morton Tribune TEXAS' LAST FRONTIER OFFICIAL NEWSPAPER OF COCHRAN COUNTY Published Every Thursday Morning 106 North Main Street, Morton, Texas MAX DALEY - BILL GLASSFORD - E. H. IRWIN Owners and Publishers Entered at the Post Office in Morton, Texas, for transmission through the mail as Second Class Matter, according to an Act of Congress, March 3, 1879. BILL GLASSFORD MANAGER E. H. IRWIN EDITOR Subscription Rates—In Cochran County and adjoining counties: Per year, \$2.50; six months, \$1.50; three months, \$1.00. Outside Cochran County: Per year, \$3.00; six months, \$2.00; three months, \$1.50. To insure proper service, subscribers will please notify us promptly of change of address. Any erroneous statement reflecting on the character, reputation or standing of any person, firm or corporation, will be corrected upon the same being brought to our attention by written statement of fact

the hearty maple-y flavor of Karo Syrup makes everything taste better Buy KARO WAFFLE SYRUP in the handsome full quart decanter! 1 1/2-pound and 3-pound bottles ... 5-pound cans

Ford's got a new line of Trucks They're called the Money Makers—because that's what they are The new Ford Trucks for '55 save money—of course! But even more important, they help you make more money—with new TRIPLE ECONOMY features to get jobs done faster, more efficiently! They let you make every run an "Economy Run"! POWER STEERING is standard on this Ford tandem-axle T-800, GVW 40,000 lbs. NEW money-making POWER saves gas! NEW money-making COMFORT saves work! NEW money-making CAPACITY saves trips! Ford Trucks are gaining new buyers faster than any other make. Why? Because Ford Trucks offer more of what users need to save money and make money. And the many advancements engineered into new Ford Trucks for 1955 make these trucks still better money makers—designed to cut your gas and maintenance costs, to enable the driver to do his best work, to carry peak payloads. See the new Ford Triple Economy Trucks at your Ford Dealer's today! F.O.A.F. Since 1913 1,553,444 FORD CARS and TRUCKS have been BUILT IN TEXAS BY TEXANS! John A. Mills Motor Co. "Your Friendly Ford Dealer" 219 WEST WASH. MORTON

DOUBLE SCOTTIE SAVING STAMPS EVERY TUESDAY ON \$2.50 PURCHASE OR MORE PHONE 2581 — WE DELIVER WILLIS FOOD STORE WE'VE GOT 'EM CRACKERS SUPREME 2 LB. BOX 49c VAN CAMP TUNA FISH 25c LIBBY'S 12 OZ. CAN CORNED BEEF 49c OUR VALUE PEACHES 2 1/2 CAN HEAVY—SYRUP 28c LIBBY'S PINEAPPLE JUICE 46 OZ. CAN 31c DEL MONTE PUMPKIN NO 2 1/2 CAN 19c COFFEE MAXWELL HOUSE INSTANT 6 OZ. JAR \$1.69 ARMOUR'S VEGETOLE 3 LB. CRT. 69c RIVER, SOUR or DILL PICKLES FULL QTS. 25c FLOUR LIGHT CRUST 25 POUNDS \$1.89 PILLOW CASE BAG CHARMIN, LARGE ROLLS TOWELS 19c LARGE EMERALD WALNUTS 1-LB. PKg. 43c BANANA SQUASH LB. 13c FRESH MEATS FRYERS LB. 49c SLICED, CURED HAM LB. 39c LOIN STEAK LB. 39c FRUITS & VEGETABLES CAMANO 10 1/2 OZ. STRAWBERRIES 25c CUT, 10 OZ. OKRA 19c

edlines..

By Eddie Irwin

THE REBEKAHS put out their collection boxes this week, for the second straight year sponsoring the

Dr. D.R. Stringer
Chiropractor

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MORTON, TEXAS

WESTERN ABSTRACT COMPANY

ABSTRACTS, OIL and GAS LEASE,
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WET WASH - FLUFF DRY
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FREE PICKUP and DELIVERY
WE GIVE FRONTIER STAMPS
G. E. NICHOLS
212 West Jefferson Morton
One Block North and One Block West of Courthouse

-NOW OPEN-

CITY BARBER SHOP

EAST SIDE OF SQUARE

Joe Gipson, proprietor

Friends are invited to drop by!

fund end of the Morton Christmas Welfare program. Some will no doubt wonder where the funds come in, so let us hasten to explain.
after all...
THE NAMES of needy families are assembled and after the youngsters bring in hundreds of cans and boxes of food to go into these boxes, there still will remain a very important job to be done. It would be rather foolish to send boxes of canned food and things like that without adding some of the essentials that won't be donated.
for instance...
FLOUR, SUGAR, oleo or lard and many other items are badly needed by these families. You need to have some funds on hand to

purchase the necessities which are not donated.
thus...
WE'RE ASKING for donations to purchase these things to help fill out the baskets. Last year, by parsing the lists of necessities a couple of times, we bought only about \$120 worth of extras. That's not much, split up about 35 or 40 ways. However, to do the job right we could use \$200.
you can...
HELP BY PUTTING a few pennies or some odd change in the collection boxes as you do your shopping. Every penny will be put to good use.
things are...
REALLY JUMPING at Whiteface this week, as the Antelopes play host to 37 teams in a huge boys-girls basketball tourney. They have already played two afternoons and every night since Monday, and they've still got a lot more to go. Saturday night is the windup. You should be able to see some real good competition between now and then.
you who...
ARE PLANNING to decorate your homes this Christmas, don't forget about the Garden Club's annual contest. As of this writing they haven't announced their completed plans. But we hope, by the time this paper gets into print, to have that information in a front page story. Be looking for it and contact a member of the Garden Club to let them know you want your house judged in the contest.
the fre...
AT WEEKS GIN just did get away from us last week. We were printing our Dollar Day paper Friday night and got off the presses at 4 a.m. No sooner did we get the front door locked and head for home than the fire whistle began to blow.
of course...
THERE WASN'T much our boys could do. In fact, by the time it was noticed there wasn't much anyone could do except drag off the 32 burned bales and about five were at best partially saved. Anyway, about 10 Morton fermen responded to the call as soon as possible and their efforts, at least, were much appreciated.
we have...
SEVERAL NEW ideas in the Christmas Turkey Shoot plans, ideas that will not only give more shooters a chance to win turkeys but which will enable the Turkey Shoot to come off easier, faster

and with less complications. For instance, there'll be a special turkey awarded to the top woman shooter. There may be special competition between the top shooters for additional turkeys. There'll be one person designated each hour to count the scores, so all cards will be figured exactly alike.
you who...
MISSED THE competition for the Thanksgiving turkeys should make plans to turn out this time and shoot at least one set of cards. As any who competed will tell you, there was plenty of chance for the lucky shooters to win... there will be more chance, this time.
it's natural...
THAT THE AVERAGE person, the minute you mention to him that phone rates might be raised, suddenly is against it. He wants to know in a minute, what additional service he'll get for his money.
actually...
"IN THIS NEW phone rate boost you're not paying for any promises, except the company's standard of trying to provide the service the people want," that's the way the representatives of the General Telephone Company of the Southwest put it Monday night.
in fact...
THE SOMETHING additional you're paying for is already here, according to these men. You'll be paying for increased service and taxes and cost that has already come to the company. In a frank statement, they say that these costs have pared the net profit to investors to 4.08 percent. They want that raised to 7.21 percent.
it's quite...
A SIZEABLE overall boost, and that's the main reason the City Commission has delayed the hearing about two weeks to study the proposal. However, a quick glance at figures shows that the majority of telephones involved are two party resident phones which go up only 50 cents. The next most sizeable group, the one party business phone will jump \$3 per month, that's the big boost.
we think...
THE ISSUE is important and

Boys Outnumber Girls-At Tech
LUBBOCK (Spl.)—Texas Technological College is a happy hunting ground this fall for coeds, if registration figures are a reliable indication.
For the girls are outnumbered almost two-and-a-half to one, according to an enrollment analysis by W. P. Clement, Registrar. There are 1,745 coeds as compared with 4,512 men students, totaling a record breaking figure of 6,257.
Romantic odds best favor the three coeds in the agriculture division and the six men training in various fields of home economics.
In class size, the freshmen lead with an enrollment of 2,312, a 20 per cent increase over last year's figure. Following the freshmen are the sophomores with 1,372, juniors, 1,046, and seniors 959, graduate students, 568.
Largest single division on the campus is Arts and Sciences with 2,281. Engineering is second with 1,539, trailed by Business Administration, 1,327, Agriculture, 752 and Home Economics, 358.
The total enrollment increase for this year was 15.5 per cent according to Mr. Clement's figures.
LUBBOCK (Spl.)—Texas Tech agricultural judging teams were home from Chicago today with a fine new collection of awards amassed at the just-completed International Livestock Exposition of 1954.
Tech took top honors in the intercollegiate crop judging contest for the third consecutive year, believed to be an unprecedented feat. Dibrell Stowell, Tech team member from PAMPA, was individual high man.
Other team members were Richard Motl of ANTON, Bill Smith of SNYDER, and Edmund Schlab of FRIONA, Cecil Ayres, associate professor of agronomy at Tech, coached the team.
Tech's Block and Bridle Club, composed of 57 animal husbandry majors, won first in club activities and second in annual reports in competition with 21 other major institutions. A June Tech graduate, Dale Hoover of FERRYTON, placed fourth in Merit Trophy competition for individual honors.
The livestock and meat judging teams from Tech both placed eighth in national competition, the livestock team taking first in the beef cattle judging division of their meet.
Some politicians express an opinion and then hope and pray it comes in on a slow freight.

Brs. Woods & Armistead
OPTOMETRISTS
Ira E. Woods, O.D.
B. W. Armistead, O.D.
Glenn S. Burk, O.D.
405 LPD Drive Littlefield, Texas Phone 1000

THE LAW HAS been on the books for some time but the Commissioners felt that to enforce it now, after not forcing the gins to comply earlier, would be too much of a hardship. Besides, the ginning is almost complete for this season, lacking just a very few days of work according to the Commissioners.

THE COMPANY has to give its investors a "fair rate of return." In that idea, we're going to publish the entire story of the General Telephone Company's request in next week's Tribune. We hope you'll all consider it very carefully.
the council...
ALSO HAD a lot of other business on hand and one very important measure, from the standpoint

of course...
To Relieve Misery of
COLDS take 666
LIQUID OR TABLETS—SAME FAST RELIEF

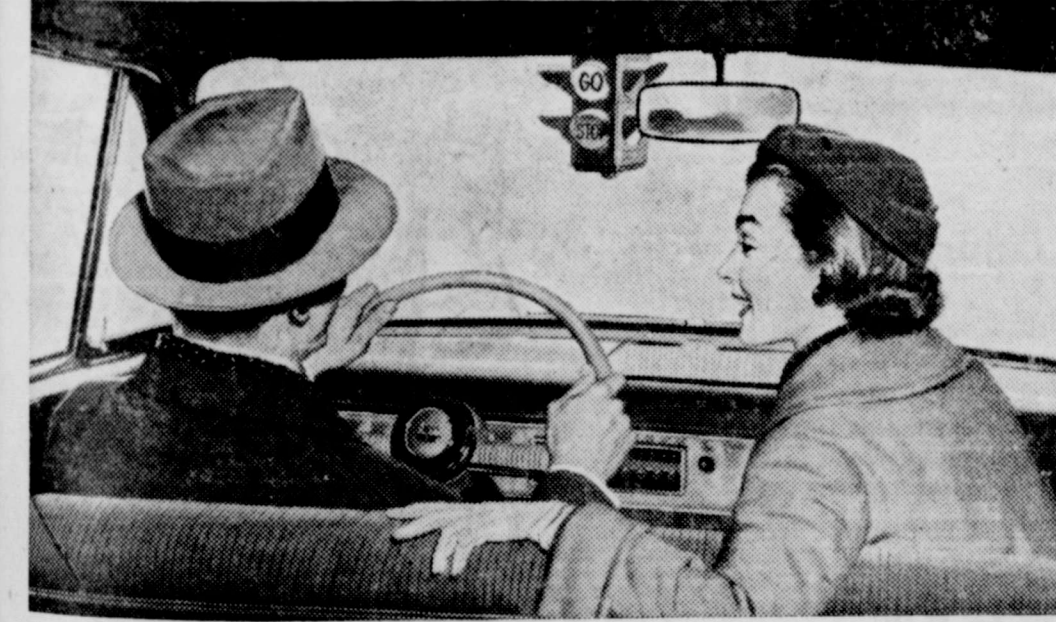
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To Relieve Misery of
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LIQUID OR TABLETS—SAME FAST RELIEF

New 1955, Nationally-Advertised Twin Brush
FLOOR POLISHER and SCRUBBER
Regular \$65.00 Value!
PLUS: YEAR'S SUPPLY OF WAX
Choice of 4-lb. paste wax, or 1-gal. liquid, self-polishing wax
\$49.95 EACH
GUARANTEED ONE YEAR!
You save \$15.55 on the polisher alone!
Polisher complete with:
• 2 waxing and scrubbing brushes
• 2 polishing brushes
• 2 reversible buffing pads
• Your choice of wax
BURLESON PAINT & SUPPLY
Phone 5521 Northside Square Morton

Morton Drug MONTHLY NEWS
A message from Charles Jones "Your Pharmacist"
ONCE AGAIN the Christmas season is here. Soon the day will arrive when you will joyfully join with your relatives and friends in Yuletide festivities.
ALL OF US here wish you a Merry Christmas and a Happy New Year.
WE ARE PARTICULARLY ANXIOUS that you know how sincerely we mean these greetings, because we appreciate the fact that you have chosen us to be "Your Pharmacist".
EVERYONE OF US will always show our appreciation by carefully doing our duty according to the traditions of the Code of Ethics of Pharmacy.
HAVE A GOOD CHRISTMAS and many Happy and Healthy New Years.
Charles Jones' MORTON DRUG STORE
Prescription Chemists
PHONE 3241 FOR FREE DELIVERIES
North Side of Square

STOP "COLD STALLING!"



GET PHILLIPS 66 Flite-Fuel

There's nothing more exasperating than a cold engine that "dies" at the first stop light. Now Phillips offers protection from such "cold stalling" and gives you easy starting, too. Fill up with FLITE-FUEL, the only gasoline containing the added super aviation fuel component Di-isopropyl.
FLITE-FUEL brings you more power, higher anti-knock, longer mileage. You also benefit from the clean burning qualities for which Phillips 66 Gasoline is famous. Get FLITE-FUEL at stations where you see the orange and black Phillips 66 Shield.
And here's the perfect running mate for Flite-Fuel
Phillips 66 TROP-ARTIC is the new All-Weather motor oil, for winter or summer use. Compared to ordinary motor oils, it can reduce oil consumption, extend gas mileage, and even double the life of an engine.
PHILLIPS PETROLEUM COMPANY



Your Phillips Distributor
WINDOM OIL CO.
501 N. Main MORTON Phone 3141

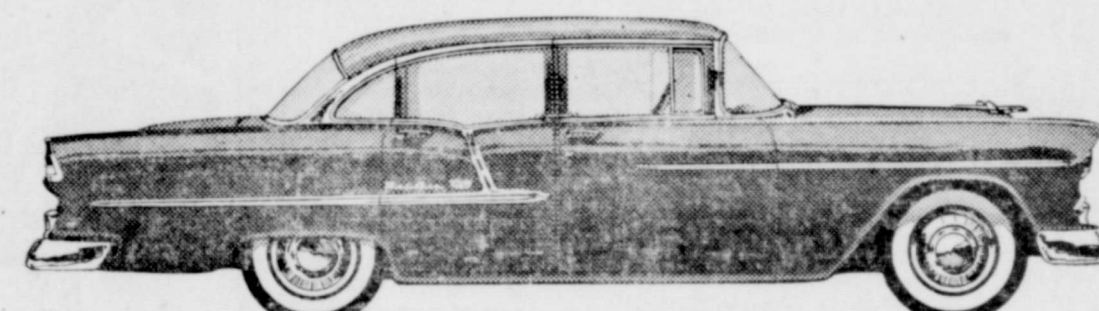
Boys Outnumber Girls-At Tech

LUBBOCK (Spl.)—Texas Technological College is a happy hunting ground this fall for coeds, if registration figures are a reliable indication.
For the girls are outnumbered almost two-and-a-half to one, according to an enrollment analysis by W. P. Clement, Registrar. There are 1,745 coeds as compared with 4,512 men students, totaling a record breaking figure of 6,257.
Romantic odds best favor the three coeds in the agriculture division and the six men training in various fields of home economics.
In class size, the freshmen lead with an enrollment of 2,312, a 20 per cent increase over last year's figure. Following the freshmen are the sophomores with 1,372, juniors, 1,046, and seniors 959, graduate students, 568.
Largest single division on the campus is Arts and Sciences with 2,281. Engineering is second with 1,539, trailed by Business Administration, 1,327, Agriculture, 752 and Home Economics, 358.
The total enrollment increase for this year was 15.5 per cent according to Mr. Clement's figures.
LUBBOCK (Spl.)—Texas Tech agricultural judging teams were home from Chicago today with a fine new collection of awards amassed at the just-completed International Livestock Exposition of 1954.
Tech took top honors in the intercollegiate crop judging contest for the third consecutive year, believed to be an unprecedented feat. Dibrell Stowell, Tech team member from PAMPA, was individual high man.
Other team members were Richard Motl of ANTON, Bill Smith of SNYDER, and Edmund Schlab of FRIONA, Cecil Ayres, associate professor of agronomy at Tech, coached the team.
Tech's Block and Bridle Club, composed of 57 animal husbandry majors, won first in club activities and second in annual reports in competition with 21 other major institutions. A June Tech graduate, Dale Hoover of FERRYTON, placed fourth in Merit Trophy competition for individual honors.
The livestock and meat judging teams from Tech both placed eighth in national competition, the livestock team taking first in the beef cattle judging division of their meet.
Some politicians express an opinion and then hope and pray it comes in on a slow freight.

It's a BIGGER Job Now!

MARCH OF DIMES

The exciting new idea behind the motoramic Chevrolet



The Bel Air 4-Door Sedan—one of 14 new Fisher Body beauties in three new series

Maybe once in a car-buying lifetime, you come across something that breaks all the old patterns and establishes new ones. This is that kind of car. This is the true story of how Chevrolet and General Motors shaped a new idea in steel.

Power Beyond Compare!

You also feel the new idea quickly... quick power like a panther's paw with the new "Turbo-Fire V8" (162 h.p.) and two new "Blue-Flame" 6's. And sparking this performance is a 12-volt electrical system giving you better ignition, faster starting, greater electrical reserve for any of the power assists you might desire. You have a transmission choice of economical Overdrive and improved, automatic Powerglide (optional at extra cost) or standard shift.

Even Air Conditioning!

And if you desire the convenience of power assists (optional at extra cost)... you'll find new power-steering and improved power brakes on all models. Power-controlled windows and powershift seat are available on the Bel Air and "Two-Ten" models, while air conditioning may be added on V8 models.

Won't You Try It?

Here, we can only tell you how successfully the Motoramic Chevrolet expresses the new idea behind it. But the car itself can quickly show you! Come in for a demonstration drive, won't you, first chance you get.

- bring you the very freshest and finest styling to be had.
- bring you the most advanced engine design and engineering features.
- bring you the kind of performance and the kind of ride that have never been available before in a low-priced car.
- bring you the highest quality of manufacture and materials.

All this in Chevrolet's price field? That did take some doing! And isn't it logical that only Chevrolet and General Motors have the people, skills, resources and facilities, to carry out this exciting new idea? Here is how this new Chevrolet changes all your ideas about cars!

Real Show-Car Styling!

Your eye tells you the Motoramic Chevrolet is no styling "patch-up" job. A rakish, low profile... soft sleekness from its sleek rear fenders to its wide-eyed Sweep-Sight windshield... a new outlook for motoring. And that outlook doesn't change when you slip inside... exciting fabrics and trim are harmonized with the whole car.

A Sensational Ride!

You live the new idea instantly... you glide... actually glide because spherical joints "roll with the punch" of the road in Chevrolet's new Glide-Ride front suspension. And outrigger rear springs mean new balance in turns... turns made so effortless by new ball-race steering. And when you stop suddenly, new Anti-Dive braking control checks that nosing down in front... you get "heads up" stopping. Tubeless tires mean much greater protection against blowouts. And with new high-level ventilation there's fresher air.

Drive with care... EVERYWHERE! Make December 15 and every day SAFE-DRIVING DAY!

ALLSUP CHEVROLET CO.

118 East Washington MORTON Phone 3961

IF YOU NEED TO EXCHANGE
BUY HIRE
RENT
SELL TRADE
PHONE 2361

Card of Thanks
 We want to take this means of thanking every one for the beautiful flowers and cards of encouragement, also those that called even though many were not permitted to see me. Especially do we thank the Hospital Staff for their kind attention to one that had never been in a hospital.
 Mr. and Mrs. S. C. Kelley
 40 tfc

Services
TURN Crankshafts for all makes autos, light trucks—also parts, wholesale, retail.—Super Service of Morton, one block west of Post Office. 3-tfc

PERSONALIZE YOUR GIFTS — We are now equipped to do engraving. R. E. Dunham Jewelry. 22-tfc

BOATY'S GARAGE on the Alley South of Football Field. Don't claim to be the best, but I'm pretty good. All work guaranteed. Try me. 13-tfc

Wanted
 WANTED—Flat Breaking. Write Carl Patton, House, N. M. 39-1 tp

An Ideal Christmas Gift!
 Reserve Seat Tickets to the Blackwood Bros. Concert
 Jan. 10—8 P.M.
 County Auditorium MORTON
 All Profits to The March of Dimes
 Sponsored by The JAYCEES
 Tickets on Sale Next Week
 Reserve Seats 1.50
 Others 1.00
 Students 50c
 Children
 Not in School FREE

STEADY RELIABLE PARTY can make good connection selling best hospital and life policies on market today. Top agency manager's contract available. Also offering a limited amount of foundation stock ready to be split 2 1/2 for 1 immediately. In old line legal reserve stock company fully paid up. Write or call collect.
 American Atlas Life Insurance Co.
 2549 Elm St., Dallas, Tex.
 Telephone Riverside 9186

AUTO INSURANCE
 CAN NOW BE PAID IN EASY MONTHLY INSTALLMENTS. PROTECT YOUR DRIVERS LICENSE BEFORE YOUR ACCIDENT HAPPENS.
ROY WEEKES AGENCY
 ALL FORMS OF INSURANCE
 215 South Main Telephone 3601

Redeem your Scottie Stamps at **MORTON DRUG STORE** NORTHSIDE SQUARE they're good as Cash on any item in our Store



For Sale
 FOR SALE—Throughbred Boxer Puppies. Guaranteed registration. Excellent Christmas gifts—M. B. McIlroy, Strickland's. 36-tfc

FARMERS ATTENTION—We are the dealer for PORTABLE ALUMINUM SPRINKLER IRRIGATION SYSTEM. If you are planning on installing a sprinkler system we will be glad to figure your needs. McMASTER TRACTOR CO., Box 7, Morton, Texas. Phone 2341. 30-tfc

FOR SALE — Five-room house. To Be Moved. Tarver's Service Station. 15-tfc

FOR SALE — 3 bedroom house, with large den, extra large living room, dining room, kitchen and bath. Street under process of being paved. Square footage, 1,500, priced at \$10,000. Completely remodeled, and decorated. See Bud Nairn 703 E. Buchanan. 52-tfc

FOR SALE — Green Olson rug, 13' x 15'. Good Electric Range with plug 2 Gas Heaters, Bedroom Suite, Blonde Dining Table (folding) with three leaves, with or without Chairs—Phone 5959—Mrs. J. D. Hawthorne 5-tfc

FOR SALE — 21 ft. Aluminum house Trailer. Can be seen at Page's Trailer Court. — M. Hale, Day phone 3461 35-4 tp

FOR SALE — Practically new Up-right Slinger Sweeper — Cheap Phone 4372—Mrs. J. W. McDermott 38-tfc

FOR SALE — One Fowler Airblast Cotton blower—Used little last fall. Elmer E. Wood, Pep, New Mexico 39-1 tp

CHRISTMAS TREES FOR SALE — 5 to 12 feet Farmer's Produce. South of the signal Light.

FOR SALE — 6 room and bath to be moved, 1 1/2 mile East of Morton See C. A. Moore. Ph. 5461 39. tfc

FOR SALE — Girls' bicycle 26 inch wheels. Good condition. Priced to sell. M & M Barber Shop 39-tfc

FARM FOR SALE — by owner 190 acres on pavement, 8 inch irrigation well. All in cultivation. Would back. Write 6115 35th St., Lubbock take part trade. Call 3-9749. Lubbock. 39-2 tp

FOR SALE CHEAP — 4 room house and barn to be moved. See Roy Gunnels, Morton, Texas. 40-2 tp

FOR SALE — Two registered Hampshire boar without papers. \$50. each. See J. W. McDermott. 40-4 tp

FOR SALE — Choice Heigeri butts haled. \$20 per ton — P. J. Ausmus 2 miles south of Maple. 40-1 tp

FOR SALE — 4-room, house and bath. 75-ft front, 2 blocks south high school building. Patton ad. dition. G. E. Skaggs. 40-4 tp

For Sale or Trade
 FOR SALE or TRADE — 4 room house with bath. Will trade for farm equipment. Good location. Phone 2861, Merle Ensor. 37-tfc

For Rent Unfurnished
 FOR RENT — Unfurnished house 3 rooms and Bath. See Fred Morrison or Call 2861 or 5551 32-tfc

FOR RENT — unfurnished three room apartment Albert Morrow, Phone 4646 40-tfc

For Rent Furnished
 SEE Mrs. A. Baker at Baker Apts. for nice furnished Apts. Priced \$10 per week up. 35-tfc

FOR RENT — 4 room furnished house. See Mrs. A. Baker at Baker Apts. 37-tfc

FOR RENT — Sleeping rooms and apartments. Inquire at the La Mesa Cafe. 12-tfc

FOR RENT — Furnished apartments. Wilson's Southside Courts. Phone 2676. 20-52tp.

FOR RENT — Modern 4-room furnished house. All newly decorated, inquire Coach Walters 40-3 tp

Santa Letters
 —O—
 Dear Santa,
 I want a little bear, a guitar, and a Bible.
 Love,
 Ginger Scoggins

Dear Santa,
 I want a football, a baseball bat, an airplane, a fire truck, a cap firing machine gun, a cowboy suit, and some candy.
 Love,
 Erwin Cooner

Dear Santa,
 I want a bride doll, a baby buggy, and a bicycle.
 Love,
 Karen Frances Dunham

Dear Santa,
 I want a walking doll, a dresser set, and some dishes for Christmas.
 Love,
 Beania Valena Leflet

Dear Santa,
 I may go to see my cousins in Colorado so I am writing you in time to leave my Tiny Tear doll up there. Please bring my other toys home. I want a size 26 bicycle please don't disappoint me. Please don't forget the other boys and girls. I love you Santa.
 Love,
 Pamela Jo Reynolds

Dear Santa,
 I want a doll, a buggy, and a doll blanket. I love you Santa,
 Aice Gale Kirk

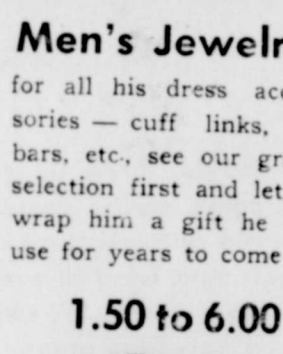
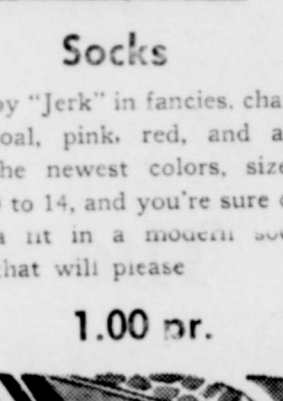
Dear Santa,
 I want a sword, a shield with a rubber tin. I want a police car with lights.
 Love,
 Raymond Burgess

Dear Santa,
 Please bring me a doll, a buggy, a pair of skates, and a chalk doll. I am in the second grade.
 Love,
 Janis Winder

Dear Santa:
 Please bring me a set of dishes and a house coat and house slippers and a cowgirl suit and fruit, candy, nuts and gum.
 Your friend,
 Barbara Black

Dear Santa Claus,
 I have tried to be good all year. Please bring me a football suit & football shoes, size 12, also a police gun.
 Mike Doss

Gifts **A MAN LIKES BEST**



HOLLYVOGUE
 California Ties

Ties
 give that man in your life a "lift" with a bright number from our spirited collection of handsome Arrow and Hollyvogue ties
 1.50 to 3.50

Socks
 by "Jerk" in fancies, charcoal, pink, red, and all the newest colors, sizes 9 to 14, and you're sure of a fit in a modern sock that will please
 1.00 pr.

Belts
 grand numbers by Paris in the latest styles and colors
 1.50 to 10.00

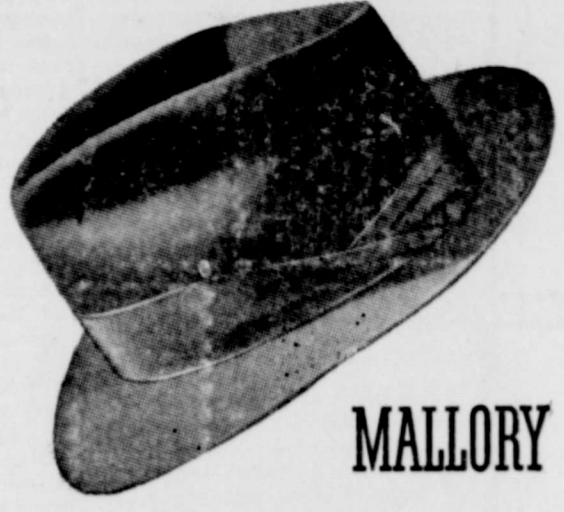
Men's Jewelry
 for all his dress accessories — cuff links, tie bars, etc., see our grand selection first and let us wrap him a gift he can use for years to come
 1.50 to 6.00

Me?
 I'm giving

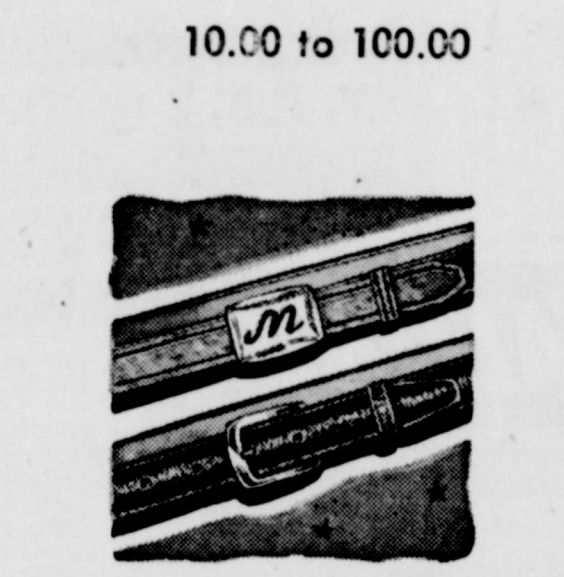
Pajamas
 STYLED BY **Enro**

There's no "what to give" problem when you visit Child's in Morton... we've one of the finest selection of gifts for men anywhere... regardless of your price range... visit Child's first for those men on your shopping list... you'll be pleased, and he will come Christmas morn'...

Florsheim Shoes
 the gift that's sure to please him most, see this wonderful shoe in walnut or charbrown, others to please the most careful dresser in all the latest styles
 17.95



MALLORY and Dobb's
 all year's ahead in quality construction, all in the latest dress or western styles and shades, each a wonderful gift,
 10.00 to 100.00



Pajamas
 in pink, yellow, and blue broadcloth, others in stripes, elastic waist bands, and still others by Enro in that new fluorescent fabric. It's the gift he would choose because he knows Child's pajamas features the advanced styling, the custom features, and the luxury fabrics
 3.98 to 8.98

Other Gift Suggestions for HIM

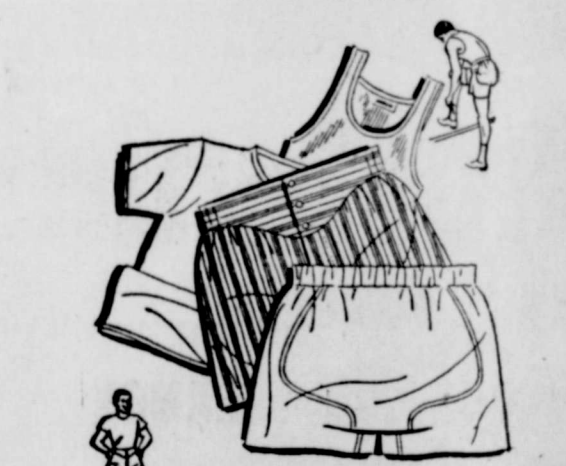
- Tie Racks
- Cigarette Lighters
- Billfolds
- Knives
- Nail Clippers
- Electric Razors
- Pipes
- Shine Kits
- Clothes Brushes
- Ash Trays
- Cigarette Holders
- Dominoes
- Key Chains



See our grand selections for GIFT'S... and let us Wrap HIS gift for Christmas



Shirts
 by Enro and Arrow in almost any style he would choose—plain and button down collars, plain or french cuffs, in all those new colors, or white, pink, blue, plaids, tan, helio, you'll love them, and he'll love your selection
 3.95 to 5.00



Shorts, T-Shirts, and Undershirts
 by Arrow, the world's famous manufacturer of men's undergarments, let us Christmas wrap him 6 pairs for the season

Shorts 1.45 to 1.69
 Shirts 1.00 to 1.25
 T-Shirts 1.00 to 1.25

Child's
 "One Person Tells Another"
 MORTON, TEXAS

EDITORIALS

CROP NEEDS FARMERS' HELP

It would seem the farmers all over the country are missing out on a real opportunity to help themselves, because they, as a group, have not been rallied in support of the Christian Rural Overlook Program.

The CROP program is, in one sense, a controversial program, in that we still have millions of Americans who believe we should cut our aid to the underprivileged people of foreign countries. These people believe that the aid we offer to these nations, whether they be friendly or unfriendly to our country, is a political view, is hurtful and will continue to hurt us as we condemn in the same manner the money we send to England to reconstruct an ailing economic system, the commodities we

we must protect ourselves against scheming groups seeking money for causes not worthy.

But basically, there can be no denial that the Christian impulse of giving to those who are not so fortunate richly repays the giver. So it is with CROP, which can not only feed and help starving unfortunate people in other countries but can give our own farmers a tremendous boost by reducing government stockpiles of excess commodities.

The CROP program is generally administered through local organizations which have been contacted and asked to help in the drive. By seeking money to be donated, they can do their share by paying the cost of packing and delivery of the vital commodities. But, not nearly enough has been said of the farmer's part in this program.

The proposal to ask the farmer to give some of his cotton, some of his milk, etc. is no mere of a blow to him than it is to ask a merchant, or doctor or any professional man or laborer to give of his money. In fact, this year, the farmer has been given an even greater stimulus. For every bale of cotton he gives, the government will match it with 20... for every dollar raised \$20 will be added.

Here is a plan that will help the farmer a great deal in return for his generosity. Each time a farmer gives a bale of cotton, the governmental stockpile will be reduced by 20 bales. This stockpile is the very thing that has made price support and cotton acreage control necessary. Here's a chance for the farmer to make a tremendous effort to help themselves economically and financially at the same time they are helping themselves spiritually.

How many Cochran County farmers have given a bale of cotton? How many Cochran County farmers have given any cotton at all? Last year the county gave about six-eight bales but who gave them? Not the farmers, the ginners... and remember, these same ginners were being asked to contribute money, should it have been their job to contribute the cotton?

Listen to some facts. 3,000 people in the world starve every 20 minutes. Do we in this country have room to store food while the rest of the world starves? India has 80,000,000 HUNGRY people. Korea has 3,000,000 children with TB. Korea has 10,000,000 homeless refugees.

For just one dime... yes that's just 10 cents... a cup of milk will be given to a hungry child, EVERY DAY, for three whole months. We have the surplus milk. It's being made available for delivery to port by our government but it costs \$50 for every 10,000 lbs.

Yes, here's a Christian program

in which we can all help. Our contributions, whether they be in the form of food, fibre or cash to purchase commodities will be sent through Church World Service to those who need it. CROP isn't the only program of its kind that deserves support. There are several others dedicated to the same principal.

But this editorial is dedicated mainly to the farmers of this area who may not have been fully advised of the good they can do by contributing at least a portion of their meagre crop. For just 10 bales of cotton in the entire county... that's not much cotton per farmer if some farmer would organize the drive... our government will send another 200 bales overseas and will reduce the stockpile by 200 bales. If every county duplicated the effort, we'd soon see the surplus cotton and other surplus commodities vanish and acreage control would also vanish.

Ellie's
A super supper treat!
CORN BEEF HASH

Help Polio Patients!
Join the
MARCH OF DIMES
January 3, 4

Announcing the Association
of BILL HARRIS
with
Burleson Paint & Supply

Specializing in . . .

- PLUMBING
- HEATING
- and COOLING

SALES & SERVICE

NORTHSIDE SQUARE

CALL 5521 DAY NITE PHONE 5826

Bellezza
ITALIAN FOR BEAUTY
by LEVEL



Bellezza inspires sparkle and elegance. Makes you feel the beauty and spirit of sunny Italy. Try it and see!

Perfume 2.00 to 21.50
Cologne 2.00, 3.50 (plus tax)
And bath accessories

MORTON DRUG STORE
NORTHSIDE SQUARE

Winnie's Shop
WESTSIDE SQUARE MORTON

OUR SHOP
is simply filled with wonderful beautiful, Santa Gifts . . . come in and let us help you with your gift problems . . .




Betty Barclay Suit Dress
Made of Cohanias Papaya a linen like blend of rayon and acetate
Put your finger over the price and guess . . . amazing isn't it?
10.98

A Priceless young fashion by Betty Barclay
Devinely becoming to every Junior who puts it on . . .
The fabric is carefree Pinia . . . fine Egyptian Cotton
10.98

for a lovelier skin and complexion choose Lena Trower cosmetics . . . why worry about skin irritations and pimples? They will all vanish

PIGGLY WIGGLY



IT WON'T BE LONG NOW! SANTA IS GETTING READY TO LEAVE HIS TOY SHOP AND PAY HIS ANNUAL VISIT. WE HOPE YOU'VE SAVED UP PLENTY FOR GIFTS AND ENTERTAINMENT, BUT IF YOU HAVEN'T YOU STILL CAN SAVE MORE MONEY FOR YOURSELF IF YOU WILL TAKE ADVANTAGE OF THESE MANY SPECIALS. DRESS UP YOUR MEALS WITH THESE DELICIOUS FOODS AND REMEMBER MAKE PIGGLY WIGGLY YOUR CHRISTMAS FOODS SHOPPING HEADQUARTERS!

FRIDAY & SATURDAY SPECIALS!

BABY FOOD GERBER'S CAN

Shortening SHURFINE 3 LBS. **79c**

KRE MEL PUDDING BOX **5c**

GAMEO COPPER CLEANER 8 OZ. CAN **25c**

HI-C ORANGEADE 46 OZ. CAN **25c**

INSTANT CARNATION MILK PKg. **29c**

SOFLIN TISSUE 4 ROLL PKg. **35c**

PINEAPPLE Shurfine SLICED FLAT CAN **15c**

Cheese LONGHORN LB. **59c**

Fryers FRESH DRESSED POUND **49c**

COFFEE EARLY BIRD LB. **79c**

COFFEE CREAM 4 OZ. PREAM **25c**

COFFEE MUGS 8 OZ. **10c**

Kleenex 200 COUNT 2 BOXES **25c**

ZESTEE APPLE JELLY 20 OZ. **29c**

Eagle Brand MARSHMALLOW CREME JAR MILK CAN **29c**

FROZEN CHICKEN PIE 8 OZ. **29c**

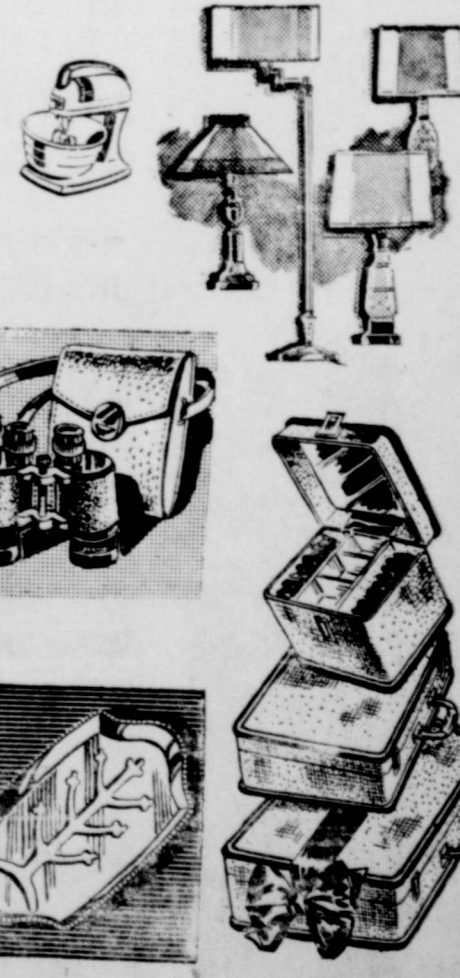
Corn SHURFINE DATES 1 LB. PKg. **35c**

COUNTRY STYLE PORK 2 KOUNTY KIST WHOLE KERNEL 12-OZ. CANS **25c**

Sausage LB. **43c**

Bacon CORN KING LB. **59c**

SHOP THIS CHRISTMAS
With S&H GREEN STAMPS



DOUBLE S&H STAMPS TUESDAY

PERFORM FOR OES

The High School sextet and the 13-voce ensemble performed for

the Order of the Eastern Star Christmas party Tuesday night under the direction of Joe Carroll, high school choral instructor.

MORTON LAUNDRY

(Opposite Junior High)

- The Laundry where you get valuable Scottie Savings Stamps.
 - We specialize in Bachelor Bundles and Family Bundles.
- We strive to Please
Phone 5291 Morton

"Women in Science Medicine," Topic Of L'Allegros

The L'Allegro Study club held its regular meeting in the home of Mrs. Wayne Walthall, Thursday, December 2nd.

Business was conducted after which members sharing the program for the day. "Women in Science" told of the role of women in medicine and research. Sharing the program were Mrs. Robert Cross and Mrs. Norman Monk.

in London in 1820, saw the need for sanitary hospitals, women nurses, isolation of contagious disease. Through her proven ideas came about the changes which benefitted medicine as much as anything else.

About the same time, Elizabeth Blackwell paved the way for women to enter the medical profession. Since that time women have brought many new ideas to the profession.

She discussed Eleanor Anderson Campbell who decided, at the age of 30, she wanted to be a doctor and do free medical social service work. In addition to the time spent handling delinquent children, conducting hygiene clinics and intro-

ducing immunization, she also gave thousands of dollars of her own money.

Dr. Helen Taussig was discussed as quite an important figure in the world of medicine. As head of the Johns Hopkins children's heart clinic for the past 24 years she was the first woman ever to receive the \$5,000 Passano Foundation award.

Dr. Ethel Florey of England is recognized for establishing the techniques and dosage for giving penicillin.

Mrs. Monk discussed the most famous of all women in research, Madame Marie Curie. While working on a research job at the Sorbonne, where she met and married

Prof. Pierre Curie, she began to study the radiation produced by compounds of uranium and coined the word radioactivity. With more experimentation followed the isolation of an element four times as radioactive as uranium which was called polonium, named after her native Poland. Then they isolated radium and the Curies were awarded the Noble Prize for these efforts in 1903. After the death of Pierre, in 1906, she succeeded her husband as professor of physics at the Sorbonne, the first woman so honored. She became the only person to win the Noble award twice in 1911.

Following the program, refreshments were served by Mrs. Walth-

all to Mesdames H. B. Barker, Arlee Barnard, Ira Brown, Robert Cross, Paul Goodman, Van Greene, Charles McDermott, N. A. Monk, Bill Proctor, J. C. Reynolds, Tom Rowden, T. A. Rowland, Orville Tiger, T. K. Williamson, Sgt. Greener and Ernestine McCasland.

Standard Abstract Company

LOANS, LEASES AND REAL ESTATE

W. E. (Prof) ANGLEV, Owner

PHONE 2791

MORTON, TEXAS



Mother and Father
Daughter and Son
Grandmother
and Grandfather
Him
or Her



Ladies' GOWNS

A useful gift. Lovely colors in rayon and nylon. Wide selection of sizes.

2-98 to 9-95



Nylon HOSE

See our big selection of lovely shades, all in first quality hosiery

1-29 to 1-95

for EVERYONE



from St. Clair's DEPARTMENT STORE

Fitted Colored

SHEETS

Fitted tops and bottoms, wonderful for gifts because they always please

5-98 pr.

Matching CASES 1-59 pr.

Men's DRESS SHIRTS

Whether it's whites, solids, or fancies you seek, we got them

2-98 to 3-95



Men's PAJAMAS

Regardless of his likes, we can supply you with the pair that he will enjoy most

2-98 to 3-98

TIES

See our large selection, and give him one he will be happy to wear

1-00 to 2-00

Boxed HANKERCHIEFS

Select white or colors, each with initial, come three to the box

1-00 box

STRETCHY SOX

Boys' and men's numbers, sure to fit, good selection of colors and styles

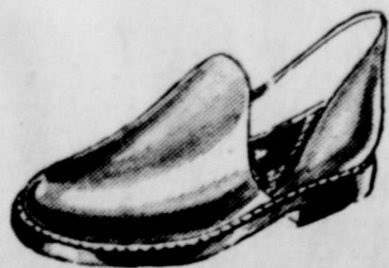
69c to 98c pr.



House SHOES

It's a grand selection. You are sure to find the very pair you need, for him or her

Priced to Please



Lovely BLANKETS

We are proud of our big selection, and you will be proud to give the one you select because it will please. Choose solids or plaids. 72 x 90-inches

6-95 to 9-95



SEE

Our

Many

Other

GIFT

ITEMS



We

Gift

Wrap

TOWEL SETS

Choose fancies or solids, wonderful as gifts that are useful and pretty

1-98 to 4-98

Ladies' Chenille ROBES

Please here with a solid or fancy color number this Christmas, sizes 10 to 46

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WESTSIDE SQUARE

MORTON

Soil Conservation News . . .

Steed Has Fine Alfalfa Crop

Mr. N. H. Steed, Cochran Soil Conservation District Cooperator . . .

the rate of 25 lbs. of inoculated seed per acre. No fertilizer was used prior to planting because Steed thought it unnecessary since the land had been devoted to native grasses in the past.

The alfalfa was watered immediately after planting was completed by the use of a sprinkler system which Mr. Steed had purchased for watering the farm earlier in the year.

Steed states: "In order to grow higher quality hay and more of it that alfalfa should be watered every eight or nine days." He continues "that a cutting may be obtained every 30 days by watering alfalfa in this manner."

Using the above method for the watering of alfalfa Mr. Steed reminds one that on the average there will be three irrigations per cutting of hay. One irrigation is required one week before cutting one about 10 days after cutting and another irrigation about midway between cuttings.

By employing this method of irrigation Steed obtained three cuttings from his 8 acres of alfalfa this year.

1st cutting obtained 60 days after planting with a yield of 218 bales which Steed sold to neighbors for 75 cents per bale.

2nd cutting approximately 30 days after 1st cutting. Yield was 238 bales of hay and was sold to neighbors for \$1.00 per bale.

3rd cutting was initiated about 30 days after 2nd cutting and the yield was 258 bales. This hay crop was also sold for \$1.00 per bale to neighbors.

Steed has 5 head of livestock as well as a few head of hogs and states that he has not purchased any off-the-farm feed during the current year except for a small amount of grain to be used for hog feed.

No Grazing of the alfalfa has been permitted until very recently but livestock have at the present time been turned on and will stay on the alfalfa until next Spring at which time they will be removed to permit the cutting of hay. It is estimated by Mr. Steed and local Soil Conservation Technicians that the number of cuttings next year should be one to 2 more than were obtained in the 1953 year.

Steed's plans for next year are to put in an additional 8 to 10 acres of alfalfa which will eventually permit him to begin a rotation of alfalfa for three years followed by row crops for three years. Land will then go back to alfalfa for three years.

Steed believes that a rotation of 3 years alfalfa 3 years row crops will build and keep his land in condition to up his yield of cotton from one half to 1 bale more per acre.

Sixty-five acres of this one labor farm will be devoted to grain sorghum next year and plans are to interplant a large percentage of

this with one of the cowpeas, probably New Era or Brabham, for soil improvement purposes. Planting will be carried out by the use of one of the District's attachments designed for this purpose.

Mr. Steed is well aware of the benefits derived from soil building legumes in rotation with row crops which is essential for a sound conservation cropping system and is therefore making a venture in this farming area that should justify other farmers to possibly change their cropping systems likewise.

After forty a cucumber in the hand is worth two in the tummy.

Ready money is seldom ready when one needs to borrow some.

"HONOR A PHYSICIAN WITH THE HONOR DUE HIM"

The proper way to "Honor a Physician" is, when you put your life and health in his care, to follow his directions and his instructions competently. His life is dedicated to your welfare.

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MORTON DRUG STORE NORTHSIDE SQUARE PRESCRIPTION CHEMISTS

The Church

In our article last week we pointed out the gradual departure from the pattern until in a little less than six hundred years from the beginning we saw a completely different organizational set up in religious matters. Right along with this administration department you would expect other things equally as strange, and hence a system of doctrine foreign to the Bible. We are unable to give you Bible readings for these things, and I have the best reason on earth for it, and that reason is that the Bible knows nothing about the various things we shall mention.

1. Holy water—a water said to be especially blessed and sanctified by the priest—which was first introduced in the year 120 A.D.

2. Penance—the infliction of punishment, the subjection to physical agony and pain, in order that one might expiate his own sins, and thus claim redemption from wrong done. This had its beginning in the year 157 A.D.

3. Last mass—had its beginning in the year 394 A.D. Christ and his apostles said nothing about such and the Holy Spirit failed to mention it.

4. Extreme unction—a right administered to those thought to be in the immediate danger of death, finds its beginning not in the Bible but in the year 588 A.D.

5. The doctrine of purgatory—was palmed off on the people in the year 593 A.D. and is a direct contradiction of the teachings of the Bible.

6. Kissing the toe of the pope—an act of homage to him was first introduced in the year 709 A.D.

7. Transubstantiation—that is that by the prayer and power of the pope, the bread and fruit of the vine are mystically changed into the literal blood and body of the Son of God—began in 1000 A.D.

8. Celibacy—that is that the priests are not allowed to marry—yet they want us to call them "fathers" began in 1015 A.D. Christ forbids the calling of any man "father" in a spiritual sense (Mat. 23:9). You need not be alarmed that such took place for Paul wrote to Timothy concerning those false teachers that forbidding to marry" (1 Tim. 4:2).

9. Indulgences—special right given to go out and gratify every passion, satisfy every lust, and revel in all your physical appetites to our heart's content. This began in the year 1190 A.D. There was a price attached to them.

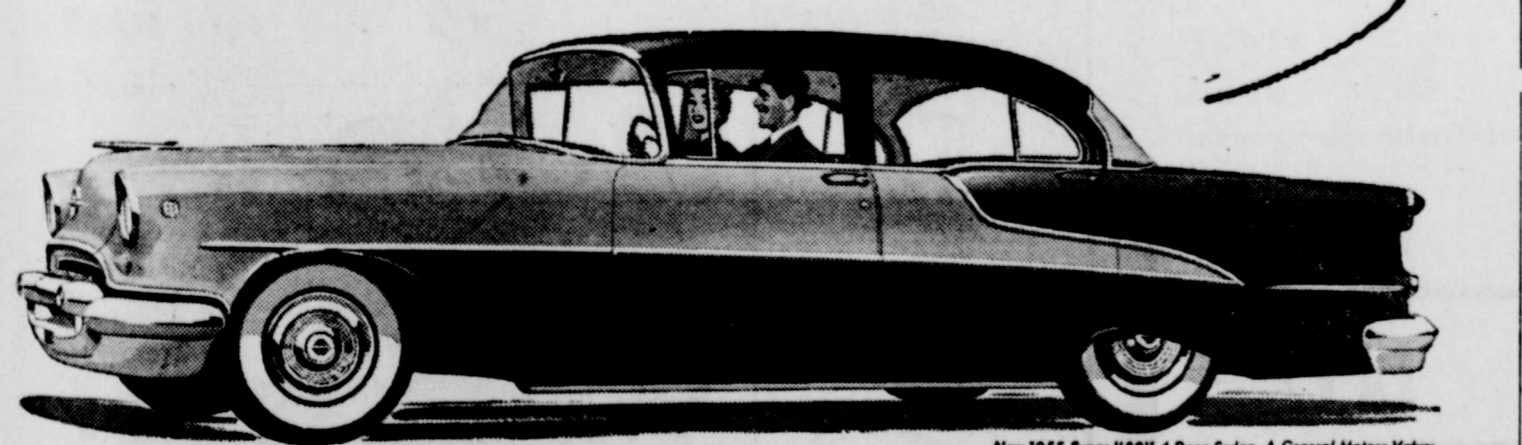
10. Auricular confession—began in the year 1215 A.D. Most of us have seen the confessional booths where poor deluded souls go to confess their every sin into the ears of a priest and then leave believing the sins have been forgiven. The man on the inside can no more forgive sins than I can. The blood of Jesus Christ alone can cleanse from sins.

11. Sprinkling—for baptism had been practiced in cases of sickness from A.D. 251, but was finally adopted by the Western branch of this apostate church at the Council of Ravenna in the year 1311 A.D.

Along with all this came the idea of the infallibility of the pope and the college of cardinals, and also the idea that the Bible was not for the common masses of the people to read.

Church of Christ Jesse Brookshire, Minister

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THIS WEEK ON THE TELEVISION SCENE

KDUB - TV Channel 13

Table listing TV programs for KDUB-TV Channel 13, including Sign On, Advance Weathercast, TV Sermonette, Home Hints, Garry Moore, Movie, Valiant Lady (CBS), Love of Life, Search For Tomorrow, Songs from the Country Chapel, Noon News, Seeking Heart, Welcome Travelers, Mid-Day News, Shopping Bag, Bandstand, Recipe Round-Up, Doty On Duty, Brighter Day, Secret Storm, On Your Account, Beauty School of the Air, Children's Theatre, Cartoon Time, Agee The Clown, Serial Cinema, Community Crossroads, World News, Local News, Sports, Weather, Racket Squad, Climax, Melody House, Rocky King, Name That Tune, News, Sports, Weather, Sports Time, Wings of Danger, Sign Off.

KCDB - TV Channel 11

Table listing TV programs for KCDB-TV Channel 11, including TBA, Circle 13, News, Sports, Weather, All American Game, Feather Your Nest, Norma Raine, News & Weather, Srenaders, Channel 11 Matinee, Cook Book, Hawkins Falls, Melody Go Round, World of Mr. Sweeney, Modern Romances, Pinky Lee, Howdy Doody, Western Adventure, Hospitality, News, Weather, Sports, Interlude, Bernie Howell, Lone Wolf, Meet Corliss Archer, Heart of the City, Robert Montgomery, Srenaders, News, Weather, Sports, The Falcon.

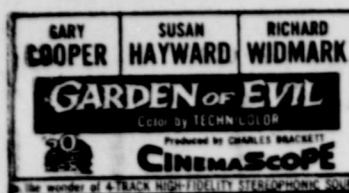
Advertisement for Zenith TV sets, featuring a photo of a Zenith television and the text: NEW 1955 ZENITH FOR 1955 and for Sales and Service Ray's Hardware & Appliance

Advertisement for RCA-Victor TV sets, featuring a photo of an RCA television and the text: SEE IT TODAY! RCA - VICTOR for '55 AT ROSE AUTO & APPLIANCE

Advertisement for City Electric, featuring the text: For Complete Television and Radio Repair Quality Service Electric Wiring City Electric Walt Sandefer

ROSE Theatre

MORTON, TEXAS
THURSDAY & FRIDAY
December 9-10



SATURDAY ONLY

December 11



SATURDAY NIGHT PREVUE



SUNDAY & MONDAY

December 12-13



Tuesday & Wednesday

December 14-15



Thursday & Friday

December 16-17



WSCS, WSG Plan Joint Party For Christmas

First Methodist Women's Society of Christian Service met Tuesday afternoon in the home of Mrs. John Crowder for the concluding study on 'India', Pakistan and Ceylon.

Following the singing of a hymn, Mrs. W. W. Smith read a poem about the Youth of India, and offered prayer.

Mrs. C. H. Silvers, Study Leader, introduced Mrs. M. C. Ledbetter who reviewed the book, 'Come, My Beloved' by Pearl Buck, which

INDIAN DRIVE IN

MORTON, TEXAS
SATURDAY & SUNDAY
December 11-12
GUNSMOKE

is her first novel with its primary setting in India.

Mrs. John Crowder presided for business.

The group voted to meet with the Wesleyan Service Guild for a Christmas party, to which members of the new Circle for young women are invited. This party will be at the County Activities Building on Monday December 13, at 7:30 p.m.

Guests were Mesdames Don Hoffman, Bob Maxon, Jack Loran, Mary Nebhut, John Freeland, and Ledbetter.

Others attending were: Mesdames L. F. Hargrove, E. L. Cox, W. E. Akin, Dena Doughty, J. W. McDermott, Elizabeth Greer, J. D. Hawthorne, Ed Neiman, A. S. Key, and Crowder.

GUESTS OF WALTERS

Mr. and Mrs. T. R. Allen and Mr. and Mrs. R. L. Allen of Portales were visitors in the home of Mr. and Mrs. W. B. Walters, Monday. Mrs. Allen is a sister to Mrs. Wal-

ters. Bro. R. L. Allen was former minister for the Church of Christ here.

FREE TRIP TO EUROPE IS ARMY'S PROMISE TO NEW RECRUITS

Want to go to Europe? The Army will now guarantee a free trip for those eligible to enlist or reenlist under the new unit rotation plan called 'Operation Gyroscope' according to SFC. B. L. Staats of the U. S. Army Recruiting Station, Lubbock, Texas.

Individuals enlisting under this program will be assigned to the 10th Infantry Division at Fort Riley, Kansas. This division is scheduled to replace the 1st Infantry Division in Europe next summer.

To be eligible for this European tour, an applicant must enlist or reenlist in the Army for three or more years in grades E-1 through E-3. All personnel without prior service are enlisted in grade E-1.

The Army is now accepting enlistments for this European tour at all U. S. Army Recruiting Stations in this area.

Sergeant Staats stated, 'This is an excellent opportunity to take advantage of Army service by traveling in interesting European countries.'

Persons interested in this unusual opportunity are urged to contact the U. S. Army Recruiting Station, Post Office Building, Lubbock, Texas.



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blue-and-gold gifts of
a fabulous fragrance!

Midnight Hand and Body Lotion... scented, super-smoothing! \$1

Midnight Perfume Vial... one dram, plus a satin case! \$1

Midnight Blue Ice Cologne... non-spill glamour fragrance! \$1.25

Midnight Eau de Cologne... 4 ounces of lasting fragrance! \$1.25

Midnight Dusting Powder... scented powder; luxury puff! \$1.25

Midnight Lipstick-Perfume Combination... lipstick and perfume in a blue-and-gold case! \$1

prices plus tax

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Swift's Prem Luncheon Meat, 12 oz. can . 43¢	Hunt's Cut Green Beans, No. 2 can, 4 for 1.00
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Swift's Sandwich Steak, 13 oz. Can . 53¢	Hunt's Calif. Spinach, No. 300 can, 2 for 25¢
CHASE (CHRISTMAS TIME) 1 LB. 59¢	HUNT'S NO. 303 CAN 100
Chocolate covered cherries	Blackberries, 4 cans

SHORTENING SWIFT'S JEWEL 3-POUND CAN **79¢**

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SWIFT'S BROWN & SERVE SAUSAGE	49¢
SWIFT'S PREMIUM CELLO WRAP FRANKS 1-LB.	49¢
BEEF CHUCK ROAST 1-LB.	43¢
WICKLOW BACON 1-LB.	59¢
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FROZEN PERCH POUND	39¢
SWIFT'S ALL SWEET OLEO POUND	29¢
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YELLOW, TENDER SQUASH	LB. 10¢
FLAME TOKAY GRAPES	LB. 12 1/2¢
TEXAS ORANGES 5-LB. BAG	39¢

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