FRIDAY

## Lockney Is Foe

 For Homecoming












| Lovelace | New Feed Yard To |
| :--- | ---: |
| Announces | Get First Cattle |


its initial load of cattle this weekend. some 800 head. We will have several thousand head He also announced that the lot's feed mill would be started this week The new feed yard is expected to host announcement along this line will



# Mustangs Run Chiefs Back To Reservation 

##  mounts. Howerer there was notaming ot the olton Mustangs sast rit day es tar as as the Frit day as tar as the Friona Chief tanns Mustangere ran wincerne. most of the   | turned lose e whole corral full |
| :--- |
| of |
| "will horsses.". |
| whith Friona | never was able to contain, with any regularity. The Mustanes drove 80 yar ds to score the game's sirstrouchdown using only nine playy and doing it with frightul ease, Big Play was a 41 -yard scame. eampr by   Friona put the ball in play, at mudritield and the team was forced to punt. oilton started at its 3 .3, and again were tented dy sancher, whose great second


 going, with urree first downs in with
a row, beotere the drive stalled
at
ter.


## Statistics




FRANK $S$
Economy
Cramped Living Quarters... Cramped Storage Space.. Cramped Work Areas...


Let Our Expert BulldConsultants Show You How Economically You Can Add To Your Home

We Can Contact Just The Right Workman To Do The Job Best


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'Complote Building Service'
1000 Main
Phone 247-2727




| 1. <br> FRIONA FARMERS CO-OP GIN <br> "It's Your Gin - Use it" <br> David Bailey, Mgr. <br> HALE CENTER at ABERNATHY |  | 9. <br> FRIONA MOTORS <br> Parmer County Headquarters Ford Cars, Trucks, Pickups, Tractors \& Used Cars Phone 247-2701 TCU at ARKANSAS |
| :---: | :---: | :---: |
| 2. <br> FRIONA WHEAT GROWERS <br> "Since 1934' <br> Phone 24i-3?11 <br> MEMPHIS at DIMMITT |  | 10. <br> ETHRIDGE-SPRING AGENCY <br> Dan Ethridge Frank A. Spring Flake Barber INSURANCE-IOANS <br> FLORIDA ST. at TEXAS A\&M |
|  |  | 11. <br> REEVE CHEVROLET <br> Your Authorized Chevrolet Dealer <br> Frigidaire Home Appliances <br> Sales <br> Service <br> SMU at MINNESOTA |
| 4. <br> ROCKWELL BROS. \& CO. <br> "Lumbermen" Since 1906 <br> Phone 247-2212 <br> Os Lange <br> DENVER CITY at MULESHOE |  | 12. <br> FRIONA COUNTRY CLUB GIN <br> Jack Tomlin, Mgr. Phone 247-2439 <br> MISSISSIPPI ST. at TEXAS TECH |
| 5. <br> MONSANTO <br> Ag Center <br> Serving You With Four Locations Friona <br> Rhea <br> Hub <br> Tam-A nne <br> seagraves ot farwell | CONTEST RULES | 13. <br> BI-WIZE DRUG drugs Rexall sundries "Your Rexall Store" Phone 247-3010 OKLAHOMA ST. at TEXAS |
| 6. <br> PORTER \& SONS IRRIGATION EQUIPMENT <br> Waukesha, LeRoi Irrigation Engines MOTOR REPAIR BOVINA at CLAUDE |  | 14. <br> PLAINVIEW PRODUCTION CREDIT Robert Neelley Office Mgr. ASSN. |
| 7. <br>  $\qquad$ <br> friona texas <br> Covering Friona Football and School Activities For 41 Years <br> SLATON at MORTON | OFFICIAL ENTRY BLANK <br> Select WInners From Games Listed In Advertisements <br> 1. $\qquad$ 9. $\qquad$ <br> 2. $\qquad$ 10. <br> 3. $\qquad$ 11. $\qquad$ $\qquad$ | 15. <br> FRIONA FEED YARDS, INC. <br> Jack Carrothers, Mgr. Phone 265-3574 <br> MISSISSIPPI at ALABAMA |
| 8. $\begin{array}{ll}\text { HUB } & \text { FLEMING } \\ \text { GRAIN } & \& \text { SON } \\ & \text { GIN }\end{array}$ | 7 $\qquad$ 15. $\qquad$ <br> 8 $\qquad$ 16. $\qquad$ <br> TIE-BREAKER: $\begin{aligned} & \text { (Pick } \\ & \text { score) }\end{aligned}$ Friona $\qquad$ Lockney $\qquad$ NAME $\qquad$ - <br> ADDRESS $\qquad$ | 16. <br> PARMER COUNTY IMPLEMENT CO. <br> Your IH Dealer Phone 247-2721 <br> DALLAS COWBOYS at WASHINGTON |




Late Planting Of Wheat Advised


HART WINNERS... Evelyn, Karene and Holly Hart display three of the animals and only a few
of the rosettes and ribbons won by the Harts during the state Milking Shorthorn Show, held in TiE: LAD AROUD US bay ithebon Pamper Your Laundry



## SUPPORT THE

 CHIEFTAINS FRIDAY NIGHT!

Eddie Barker Chieftain Tri-Captain friona Vs. Lockney


FLEMING AND SON GIN FLEMING FERTILIZER
 39

MEAT TREATS
Fryers
and
a. $29 \zeta$

SAUSAGE BACON 59؛



BisCuITs

| $\begin{aligned} & \text { Biscuirs } \\ & \operatorname{scom} \\ & 25 \zeta \end{aligned}$ |  |  |
| :---: | :---: | :---: |
|  | CORN FIAKES 8oz bax 43 | CRACKERS $29$ |
|  | SALAD OII |  |

Colgate-Palmolive

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BANANAS
GRAPES
23


POTATOES
20\# White $69 ¢$





