

It's Homecoming: Friona vs Dimmitt

Major Jim Baggett, who was the speaker for the First Baptist Church's fall revival last week, says he has changed his thinking as to the Biblical prophecy that the world will someday be destroyed by fire.

"As a Boy Scout, when I tried to start a fire with two sticks, or even with matches, I had my doubts, I thought that for this to be a possibility, everyone on earth would have to be armed with a can of kerosene and a match, and they all would have to throw their kerosene and light their matches at one time."

"Even then," Major Baggett said, "I still had serious doubts as to whether or not the thing would burn."

The Air Force major, who is chaplain at England Air Force Base in Louisiana, said that when he flew missions over Hiroshima and Nagasaki during World War II, his doubts were erased as to whether the earth could burn.

Maj. Baggett pointed out that when Hamburg, Germany, was destroyed, more people died from suffocation, when all the oxygen was burned up, than were killed from bomb fragments or crumbling buildings.

The Air Force representative pointed out that the nation's defense force contains several B-52's, all loaded with hydrogen bombs, and all have pre-determined targets. If only 50 per cent of these bombers got through, he said, there would still be power enough to destroy all of the enemy's major cities.

Russia, on the other hand, has a similar defense plan, with similar bombs, some of which are capable of completely destroying a city as large as New York. In addition, both countries have nuclear rockets trained on strategic locations, ready to fire at a moment's notice.

"There is no way that man could survive if the world were plunged into a war of this kind," Maj. Baggett said. "The world as we know it would literally go up in smoke."

Speaking one night on the topic of identification, the major told of the many means we use of identifying ourselves with clubs and organizations. Lions Club members proudly wear their pins; Masons wear their Masonic ring. Members of the Armed Forces are quickly identified by the uniform they wear.

A journalism instructor at Texas Tech, Bob Rooker, who was our classmate for a year or so in college, says he thinks organized religion is in trouble in this country.

"If you don't think so, go to the college and university campuses on Sunday mornings, and see how few of the young people have bothered to make it to church and/or Sunday School," Rooker told a session of the West Texas Press Association recently.

Rooker said he thought the key lies with the individual churches -- and the churches back home. "The churches are either doing something with the youth, or they're not," he said.

We did a little checking this week, just out of curiosity, and found that Sunday School or church attendance in Friona totaled 1,873 this past Sunday, and 1,780 the previous Sunday.

The figures represent Sunday School attendance for all churches with such classes, and regular church attendance for those not holding Sunday School.

We don't know what the national average is on Sunday School attendance, but evidently Friona has a pretty good percentage of the area population in Sunday School and church. It figures out to about 35 or 36 per cent of the total population of the surrounding area.

The national church membership is higher than this, but we'd venture a guess that the average attendance falls below our figures. However, it still leaves a top-heavy 64 to 65 per cent of the population not attending regularly -- so my friend's assertion that church is in trouble, or at least has its work cut out for it -- could still hold true in Friona.

Contestants in our football contest had a better week last
(Continued on Page 3)

The Friona High School Chieftains will find out just how good they really are Friday, when they host the Dimmitt Bobcats in the first conference game of the season.

The game which also has been designated as Homecoming for Friona, begins at 7:30 p.m. Pre-game activities will begin at 7:15 p.m.

Just as it was last year, this year's clash with Dimmitt is an important district battle. The Bobcats, who sport a 2-1 record, were picked as one of the teams to challenge Olton for the league title.

Dimmitt's only loss was a 12-7 decision to Farwell, but the Bobcats showed their indignation by stomping Springlake, 53-22 last week. Otherwise, the

team holds a 12-0 win over class AAA Muleshoe in the season opener.

The Chieftains will be out to maintain the momentum which has seen the team score 18 touchdowns (118 points) in its first three games, and rack up a total of 1271 total yards, an average of over 400 yards per game.

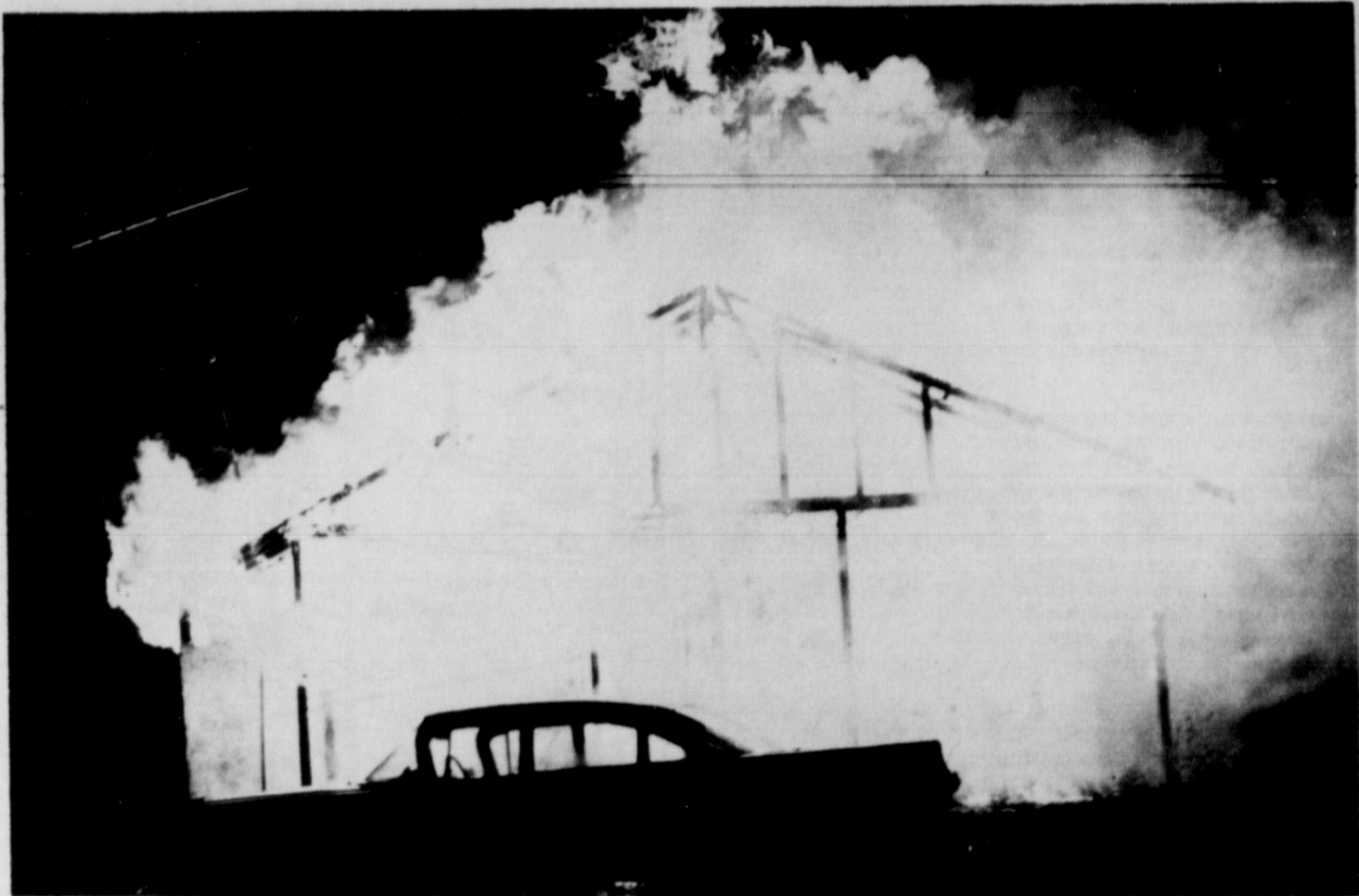
Friona will be at a near peak strength for the district opener. Center Donny Carthel, who missed the Tucumcari game with a pulled muscle, has been given the green light to play, but he probably won't be able to do any kicking. Carthel had done the extra point kicking in the first two games.

Right guard Joel Osborn has been tapped to start. He had

missed the first two games with a pulled muscle, but got in some action last week. Quarterback Danny Kendrick, who suffered a bruised back muscle in the Tucumcari game, should be at full speed Friday.

Dimmitt will be met for the 33rd time since 1930, and the Bobcats hold an overwhelming 23-8-1 margin in games played since that time, in spite of the fact that Friona has won four of the last five games played between the two schools.

At one stretch in the rivalry, Dimmitt won 14 consecutive games played between the two teams, stretching over a 19-year period from 1944 to 1962. Friona finally broke the spell with a 20-0 win at Dimmitt in 1963.



FIRE SCENE. . . Shown is the raging fire at 701 Cleveland, which took the life of Jake Laubhan, 69, early Wednesday morning. The fire was raging out of control by the time firemen were summoned. An ironical twist to the tragedy, which is only the second fire death in recent years, is the fact that next week is National Fire Prevention Week. (Staff Photo by Floyd Miller)

FRIONA, TEXAS, 79035

THURSDAY, OCTOBER 3, 1968

TEN CENTS

THE
FRIONA



STAR

VOLUME 44, NUMBER 52

FOURTEEN PAGES

ON IMPORT QUESTION

Water Hearing Slated Saturday In Hereford

Final arrangements have been completed for the West Texas water hearing in Hereford on Sat., Oct. 5. People from all over West Texas who are interested in water resource development are expected to be at the Deaf Smith County Bull Barn for the all-day meeting beginning at 9:30 a.m. The purpose of the hearing, to be conducted by the Texas Legislative Water Study Committee, is, according to committee chairman Bill Clayton, "to find out how interested people in the area are in obtaining water supplies." The water committee already has held public hearings on water problems in other areas of the State. "The problem in West Texas," Clayton emphasized, "is how can West Texas maintain and expand its thriving economy in view of its dwindling underground water resources?" The agenda of the hearing sets out problems concerning underground water, the cost of imported water, willingness of the area to pay for it, and the need for an agency to contract and distribute the water. In addition, the question is raised as to what territory should be included to receive imported water, and asks specifically, "should your county be included?" Other items relate to wa-

ter pollution problems and changes in law concerning water district formation. On Friday, Oct. 4, preceding the hearing date, the water study committee members will tour points of interest in the area related to water conservation and use. Included are visits to facilities of Water, Inc., the Underground Water District, and water research underway at Texas Tech. Farming and agribusiness industries will be surveyed from the air, as the committee flies around the area, lands in Plainview for lunch and stops in Springlake to observe water conservation techniques. Of special interest will be a new experimental tail-water return system on Clayton's farm. "We cannot expect people in the rest of the state to help us get more water," commented Rep. Clayton, "unless we show them we are taking care of our presently available water supplies. Imported water will be expensive, and it behooves us to take great pains in conserving what water we have left here." The committee will proceed by air to Amarillo for a conference at Trade-Wind airport, then to Friona for a tour of the new Missouri Packers' plant. Final destination is Hereford for a reception and dinner Friday evening. Saturday morning before the hearing begins, the committee will tour the Holly sugar plant. It is considered by Clayton that showing the committee members this area of the state is just one part of the selling job that West Texas has to accomplish. Following the committee's final hearing in Austin during November, it will write its report and make recommendations to the next regular session of the Legis-

lature. Clayton urges West Texans "to take advantage of this hearing to place themselves on record in support of water development to meet the area's needs of the future. To say the least, West Texas has to be unified for water importation, and then in order for Texas to spend the kind of money we're talking about for this project, we are going to need a lot of down-state people on our side."

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Four Girls Vie For Homecoming Queen

Four Friona High School girls are vying for "Homecoming Queen" honors in conjunction with the Homecoming game and activities Friday. Candidates are Shirley Johnson, Vickie Renner, Brenda Blackburn and Carleen Greeson. All are seniors except Miss Greeson, who is a junior. The Homecoming Queen will be chosen by the Chieftains, and will be crowned in pre-game

ceremonies beginning at 7:15 Friday. Last year's queen, Linda Carson, will take part in the ceremony. Jimmy Hamilton will lead the pledge to the flag, and Norman Mohr will give the invocation. Friona High School Future Homemakers are sponsoring a "tasting bee" in the school cafeteria from 5:45-6:45.

Group Forms County Water Association

A group of Farmer County citizens have taken a step in local organization to further their drive in the water importation program. Farmer County Water Association was organized at the Hub Community Center last Thursday night in a meeting attended by 23 men, who expressed the need for organized effort on a local basis.

After hearing a discussion of the legislative hearing to be conducted by the Texas Legislature House Interim Water Study Committee, which is scheduled in Hereford on Saturday, October 5, the group made plans to present testimony in support of the water plan.

The import program for West Texas is part of the new Texas Water Plan, which was prepared by the Texas Water Development Board. The water plan, expected to be published this November, calls for the transfer of surplus water from the lower Mississippi River to the High Plains of Texas to bolster the agricultural economy of the area, which is expected to have its underground water depleted at some time in the future. The purpose of the legislative hearing in Hereford is to determine the interest of various portions of West Texas for being included in the new water program and to "sound out" local thinking on some of the needs and problems of the project.

The agenda of the hearing

includes topics relating to the formation of a master water agency to contract for water and distribute it to users and asks the question, "Should your county be included?" The agenda also refers to the cost of imported water and asks whether there should be any change in the private ownership of underground water and whether there should be state control of underground water.

Discussing the agenda at the meeting were R.C. Godwin of Deaf Smith County Water Association and Ray Joe Riley of the Castro County Water Coordinating Committee. Godwin and Riley talked about prepared testimony which will be presented at the hearing by several neighboring counties.

JAKE LAUBHAN

City Man Dies In Early Morning Fire

Ben (Jake) Laubhan, about 69 was killed early Wednesday when fire destroyed his dwelling at 701 Cleveland Street in Friona.

Laubhan, who has lived in Friona several years, lived alone.

The alarm was turned in about 5:40 a.m. Wednesday. Authorities said the fire was already raging by the time Fire Department officials were reached, so that the house was

practically destroyed by several neighboring counties. The men pointed out that so far Deaf Smith, Castro, and Oldham counties have organizations agreeing to the united testimony, and that they would hope to have Farmer County help in its formulation and join in presenting it. Oldham County recently organized Oldham County Water Association, which presently is in the process of incorporation.

In forming the local water association, the group elected as chairman, Bruce Parr, as Vice Chairman Jim Roy Daniel, and as secretary, Rex Blackburn. A motion was passed to dele-

(Continued on Page 3)

H.V. Rockey Is Returning Home

Plans are being made for the return of H.V. Rockey, 32, son of Mr. and Mrs. Dick Rockey. He has been a patient in Houston's M.D. Anderson Hospital since June 12 and has been undergoing treatment for leukemia.

H.V. is a 1953 graduate of Friona High School, served in the United States Armed Forces several years then graduated from Texas Christian University with a bachelor's degree in 1961. He has been a classroom teacher since that time and taught sixth grade in the local school system several years before moving to Los Angeles before school started in 1967.

He became ill last spring while teaching in the Los Angeles area. His illness started with a tumor in the chest lymph glands, which had to be treated by daily x-ray treatments for six weeks.

Rockey told a reporter his treatment consists of a series of chemotherapy injections for cancer cells. He said, "Most people can leave after three courses of treatment with each course taking two weeks. I will take six courses because of the nature of my illness."

The following report of the new isolation system now in use at M.D. Anderson Hospital was published in the News Letter of the University of Texas M.D. Anderson Hospital and Tumor Institute at Houston.

As part of an intensive effort to reduce the risk of infection in patients with cancer, a new isolation system, which utilizes the principle of laminar air flow, is now in use at MDAH.

The laminar air flow rooms in use at MDAH have two purposes -- to provide sterile

air and to prevent airborne contamination from personnel to the patient.

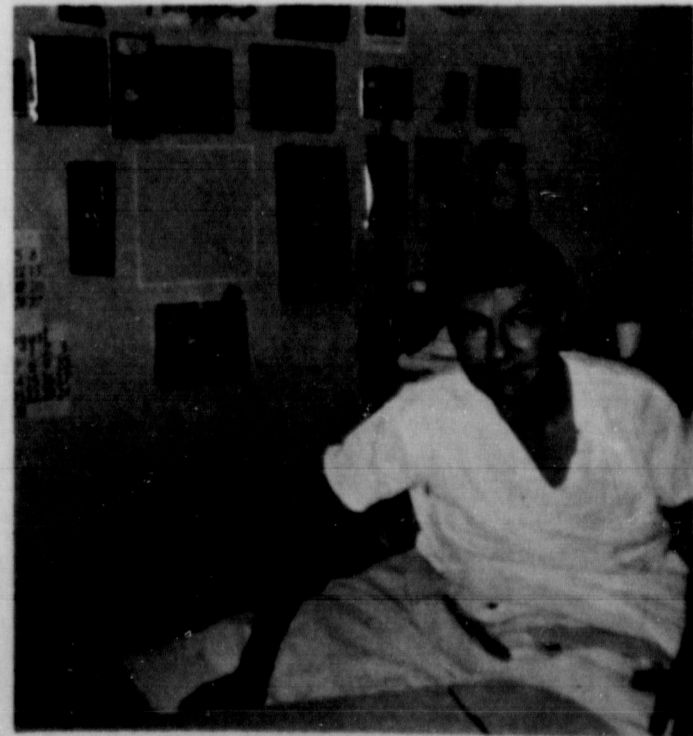
An entire wall of high efficiency air filters is the most important component in the system. Air is circulated through these filters by means of blowers. It moves through

(Continued on Page 3)



QUEEN CANDIDATES. . . These four lovely young ladies will vie for the title of Homecoming Queen Friday, and one will be crowned in pre-game ceremonies prior to the Friona-Dimmitt

district opener. From the left are Carleen Greeson, Brenda Blackburn, Shirley Johnson and Missy Renner. Last year's queen, Linda Carson, will participate in the ceremony.



SPECIAL ROOM. . . H.V. Rockey is shown in his specially designed room, which has been his home since June 14 of this year. Thanks to the new scientific advances, Rockey, a leukemia patient, is getting to come home this weekend.

Pause And Reflect

By Nelson Lewis

"Sail on, sail on, O Ship of State!
Sail on O Union, strong and great!
Humanity with all its fears,
With all the hopes of future years,
Is hanging breathless on thy fate!"
("The Building of the Ship" -- Longfellow)

Just outside the main entrance of the Mariner's Museum near Newport News, Virginia, there stands an enormous ship's anchor. The huge casting, over five feet in height and weighing hundreds of pounds, is a souvenir of the old windjammer sailing ships. Although seafaring men are no longer at the mercy of fitful winds to supply motive power, there is one piece of gear that has undergone few changes in design.

The anchor, together with its chain or cable, is a very necessary part of any ship's equipment. Without the stabilizing effect of a good anchor, any vessel, row boat or atomic-powered carrier, is prey to the slightest whim of waves and tides.

Our legendary "Ship of State" is no exception.

And who can deny that our Ship of State is sailing in some pretty rough water?

Strong currents of emotion pour under her keel only to be met by a tide of dissent.

A "rip-tide" is generated and to complicate matters a gale of protest blows in.

Can the good ship withstand this multiple assault or will she be broken to bits on the rocks of indifference?

We the people, as passengers on the ship, anxiously await the decision of the captain.

We have had some experience in navigation as we have tired to sail a straight course in our own small craft.

We recognize the perils that beset us on all sides.

We know that the time has come to anchor our ship and stand firm in order to ride out the storm.

Now is no time to give in to fear or weakness, or to forsake our fellow passengers, or to allow our thinking to become clouded.

Fortunately we do not need to search very far to find a worthy anchor -- no further than the second letter St. Paul wrote to his young friend Timothy -- "For God hath not given us the spirit of fear; but of power, and of love, and of a sound mind". (II Tim. 1-7).

According to all available information there has arisen a tumultuous cry for a revival of "Law and Order."

All three of the presidential candidates are making a big deal out of a situation that would not exist if the warnings of the FBI and other recognized authorities had been heeded.

The current lull in riots and other civil disorders is only temporary -- a program of even larger proportions is promised for this coming winter.

Plans are already formulated for a really big show during the inauguration -- regardless of who is elected president.

Instructions for halting traffic, cutting off electric power, stopping up city sewers and other forms of harassment have been printed in China and sent to the United States.

A Mammoth march on Washington D.C. complete with fireworks and screaming mobs will attempt to disrupt the entire proceedings.

Having been forewarned of this impending doom it will be interesting to observe the precautions taken.

If this sordid affair is permitted to take place it will be another national disgrace.

So now, being forewarned, those who occupy the seats of the mighty have the chance to show us peasants just how sincere they really are.

It will be a good look into the future -- if they do not intend to cook they should get away from the stove!

FANCY THAT!..... by THOMPSON

TO TRANSPORT ALL THE BARBECUE BRIQUETS USED BY AMERICANS IN ONE YEAR, IT WOULD TAKE 15,800 FREIGHT CARS, CARRYING 30 TONS EACH, ON A TRAIN STRETCHING ALMOST 123 MILES!

AMERICANS WILL BARBECUE 1,350,000,000 MEALS THIS YEAR!

BARBECUING IS MOVING INDOORS! BUT WHETHER YOU PREFER SUMMER COOK-OUTS OR WINTER COOK-INS, EASY-TO-LIGHT CHARCOAL BRIQUETS, PACKED IN CLEAN, CONVENIENT TO HANDLE PAPER BAGS, ASSURE A PERFECT FIRE FOR ANY MEAT.

Notes From F.A.R.M.

(Friona Association Of Retail Merchants)
By Chuck Everett

My article of last week created a lot of comment, both pro and con. I didn't expect to have so many comments, but it gave me an insight as to some of the problems which exist between our businesses in Friona and the buying public. Local merchants feel, by and large, that for a town our size, they are doing the best they can to buy their merchandise at the lowest possible wholesale price. As an example, it would stand to reason that Safeway, Furr's or Piggly-Wiggly in Amarillo can buy cheaper than Houser's, Moores, (Piggly Wiggly), White's or Johnson's. The reason? Simple! Transportation, getting the goods to Friona. If that is true, isn't it also possible that it costs as much or more for you to go out of town to shop? Transportation costs you in both time and money. Large stores in Amarillo, Lubbock or Clovis got that way because people gave them dollar volume. We could work the same principle in Friona. I have heard it said that Friona lacks a selection or variety of merchandise, and that in some cases the service rendered is not adequate. Telling me, is a beginning, but you should really tell those who it will do the most good.

Tell your merchants of the stock you feel would be an asset to all of us. If you are not satisfied with the service, tell them. In most cases, our businessmen mean well and want to please.

The main point to all of this is: if you want your town to grow -- to build and populate -- then do something about it; to get better selection, better service and better buys. Friona is your town -- be proud of it.

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Member West Texas Press Association

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Joe Osborn, Publisher
Bill Ellis, Editor & Manager
June Floyd, Women's News
Wahleah Beck, Bookkeeper



Pilots And Hunters

The Federal Aviation Administration sent out its annual alert to the nation's airplane pilots a few days ago. It warned that the airways will be filled with an estimated 10 million ducks in the weeks ahead. In addition there will be something like 500,000 Canadian geese, as many as 450,000 blue and snow geese, and perhaps as many as 50,000 whistling swans heading south and eastward.

The alert also means that the hunters across the country are beginning to get their gear ready for the season. Mittens and gloves and long underwear and insulated boots are coming out for airing and inspection to make sure that all is in readiness for the long, patient wait in the morning cold.

The number of hunters rises annually. It has risen from 12.6 million licensed in 1950 to a 1965 high of more than 19.3 million, according to the Fish and Wildlife Service of the Interior Department. There is some duplication in those figures, since they include those hunters licensed in more than one state, and the 1960 figures include our younger states of Alaska and Hawaii. Still, they reflect an impressive percentage of our population. And no matter what one may feel personally about hunting, we can all envy the man or woman who can get out into the woodlands or go for a trek through the fields at this season of the year.

There is, after all, one area of the world that is going to experience a marked decrease in the number of hunters this fall. In Soviet occupied Czechoslovakia, the newspaper *Vevrni Phaha* reports that "Anyone going into the woods armed with a rifle... really has a lot of guts."

The deer and duck season is already open in that unhappy country. But with occupation troops camped in the woods there won't be many sportsmen venturing forth this year. Indeed, most no longer have a hunting weapon. That's the way things are when a totalitarian regime runs things.

Always Check The Label



These young ladies at their kitchen tea party make sure the insecticide says "Non-Toxic to Humans and Pets" right on the aerosol. Even in the indoor season, insects can be a problem. It is especially important at this time to select an insecticide that is not harmful around children, food and pets. Sprays that say "Non-Toxic to Humans and Pets" boldly on the label contain pyrethrin, nature's own insecticide. Only insects are affected -- and quickly. There is no need to worry about harm to children at play around the house.

FLAG DAYS

At one time or another we've all heard or voiced complaints about the meager display of Old Glory on national holidays. More often than not the outcry is justified. Many folks are just too darned lazy to raise the Stars and Stripes. Others take advantage of the holiday to travel away from home and fear they will not return until after dark and in time to lower the flag.

Many businesses are closed on legal holidays and it is an inconvenience for the proprietor to go down to the place of business to put up the flag in the morning and then return to lower it in the evening.

Down in Salem, Arkansas, the Jaycees have come up with a wonderful solution to the problem -- a solution so simple and logical that it has added a great deal to the community's business district and to the Jaycees' own image as community leaders.

The Salem Jaycees furnish a flag to any business that requests one. The members put up the flag on holidays, take them down in the evening, and store them until the next holiday. The only exception is in the case of inclement weather. The Jaycee program includes 16 holidays a year; the total cost is a mere \$10 per year per flag.

The project reached its high point on Labor Day, when 48 flags were raised over Salem. Since then, six more businesses have requested the service.

Now the Jaycees have undertaken to offer the same service to homeowners. They've set a goal of 75 flags for Thanksgiving Day.

Can you imagine the impression the casual traveler got when he drove through Salem on Labor Day?

But never mind the out-of-towner. Imagine the pride of the businessmen in Salem.

It's a capital idea, and there isn't any patent on it. We hope it will be copied by Jaycees, or equally enterprising organizations in cities and towns across the country, and continue for so long as Old Glory flies.

Meantime, a grateful salute to the Jaycees of Salem, Arkansas.

HOMECOMING

Danny Kendrick
Starting Quarterback

Back The Chiefs Friday In Their Homecoming Game Against Dimmitt.

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area.

Member FDIC Phone 247-2736

WELCOME ALUMNI

It Takes Cotton To Make A Gin Go. The Co-op Gin Appreciates Your Business.

Let's Boost The Chiefs By Attending Homecoming

FRIONA Vs. DIMMITT FRIDAY

Donnie Carthel
Starting Center

SAM MEARS WINS

Tie-Breaker Guesses Miss, Scores Better

Despite missing the tie-breaker by a wide margin of points, the three weekly winners in the Friona Star's football contest scored a respectable 12 correct games in the contest's third week.

Stanley Bengue won first place and \$5 cash, although he missed the Friona-Tucumcari score by 35 points. He had guessed that Friona would win by a 30-0 score. Second place and \$3 went to Buford Hartwick, whose guess of 28-6 was 43 points off.

At that, Hartwick beat the third place winner, Sam Mears, by 22 points. Mears had guessed that Friona would win by 21-20. This was 64 points off.

A fourth contestant correctly picked 12 of the 14 contest games. She was Flossie Rhinehart of Bovina. However, Mrs. Rhinehart's tie-breaker guess missed by 67 points, since she picked Tucumcari by 28-26.

Fourteen contestants had scores of 11, as scores were generally better this week. All contestants were given a correct score for the Dallas Cowboy game, since the contest had incorrectly listed Dallas vs Cleveland, rather than Philadelphia. Only three contestants picked against Dallas, ap-

Star Lites . . .

(Continued from Page 1)
week than did the contest editor. The first thing that we did was to list the Dallas Cowboys playing Cleveland, a team they had played the previous week.

We gave everyone a point on this game, but seriously considered docking the three contestants who picked Cleveland.

Also on the page, we incorrectly called Larry Martin, whom we were introducing last week, "Mike Martin." Truth is, Mike is Larry's eighth-grade brother, and a captain of the eighth-grade team.

Wouldn't be so bad, except that Larry's picture is the one we have on display in our office through the Booster Club program, so that we see it every day, with his name in three-inch high letters.

Editor's It seems, have days like that sometimes.

parently missing the boo-boo.

Those correctly picking 11 games were Paul Mohr, Conrado Baustista, Floyd Brookfield, Mrs. B.C. Hartwick, Emmett Tabor, John W. Renner, Phillip Weatherly, Edward White, Dale Houlette, Frank Truitt, Mrs. Albert Johnson, Lee Roy Nuttall, Chuck Everitt and Glen Phillips.

Mears jumped into the lead for the contest grand prize with his 12 points. He is the only contestant with a score of 31.

Five contestants are averaging 10 correct games per week, and are a point behind with scores of 30. They are Herman Jesko, the first week's winner, Paul Mohr, Lena Thompson, Mrs. Teddy White, and Winston Wilson.

Scores of the leading contest page, along with an all-new contest for the fourth week.

H. V. Rocky . . .

(Continued from Page 1)

the rooms in a laminar distribution at a uniform velocity of 90 feet per minute, or about one mile per hour. Five to six hundred exchanges of air occur every hour.

A number of precautions are taken to prevent contamination of the patient's environment. Everything that enters the laminar air flow rooms is pre-sterilized. Personnel in contact with the patient are clothed in sterile boots, gowns, gloves, caps and masks. Items entering the room are placed in ultraviolet pass-through locks for surface decontamination.

Patients have been in the laminar air flow rooms since December 1967. Preliminary results have been encouraging. Specific results will be published when more clinical experience has been gained.

On September 20, a 30 minute movie was made of H.V., his mother, a nurse and a doctor by C.B.S., which will be shown later this fall on the 21st Century program, which begins at 5 p.m. on Sundays.

Form Water Assn . . . JOHNNY CARSON URGES FIRE SAFETY

(Continued from Page 1)
gate authority to the officers to study the united testimony make changes in it as needed, and then decide whether Farmer County Water Association would endorse it with the organizations of other countries.

For objectives of the new association, the group decided that foremost is to provide local effort in the water importation program and to support Water, Inc., which is the area-wide organization promoting the program.

Those present emphasized that Farmer County Water Association is for both farmers and non-farmers, since everyone, whatever business engaged in, has a stake in water matters. They agree to encourage the attendance of as many Farmer County farmers and businessmen as possible at the hearing in Hereford.

In concluding business, it was decided to have another meeting soon to complete the organization of the association in order to have the most effective county-wide group possible.



Johnny Carson, TV star of the NBC "Tonight" program, and schoolboys Roger Pettingill and Marc Thorne read the latest issue of Junior Fire Marshal, a magazine of fire safety tips, stories and games. The magazine is part of a year-round fire safety educational program made available as a public service by The Hartford Insurance Group.

In the spring and summer, millions of Junior Fire Marshals help in Clean-Up Week and learn about the Hazards in Nature, such as poison ivy. During Fire Prevention Week in the fall they complete Home Safety Reports with their parents.

In a current highway safety theme called "Riding Shotgun," Junior Fire Marshals are urged to ask their parents to let them be on the look-out for "dangers" (pedestrians, traffic signs and signals) as they ride in the family car.

Tech-Texas Film Set At Bovina

The Texas Tech-University of Texas game film will be shown next Tuesday night, October 8, at Bovina High School, according to Keith Brock, president of the Farmer County Texas Tech Ex-Students Association.


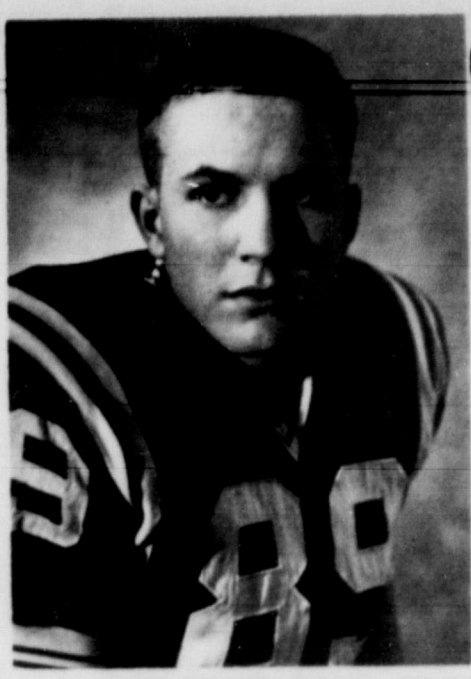
Plans are to rotate show-

ings of the game film between Bovina and Friona, so as to give more county ex-students and Tech fans an opportunity to see the game films. The following week, the Tech-Colo-rado State game will be shown at the Friona High School Cafeteria.

WOMEN SUFFER WITH BLADDER IRRITATION

Common Kidney or Bladder Irritations affect twice as many women as men, often causing tenderness and nervousness from frequent, burning, itching urination. Secondly, you may lose sleep and have headaches, backaches and feel older, tired, depressed. In such cases, CYSTEX usually brings relaxing comfort by curbing germs in acid urine, and easing pain. Get CYSTEX at druggists today.

YEA, CHIEFS!

LET'S GO... IT'S FOOTBALL TIME!

FRIONA Vs. DIMMITT

Jim Schlenker
Starting End

NUNN LUMBER CO.

"Complete Building Service"

1000 Main PH. 247-2727

THANK YOU



The Oddfellows of Friona I.O.O.F. Lodge 203 would like for the people of this area to know that we truly appreciate the donations made during the Maize Days Celebration. This money helps us maintain an Orphans Home, an Old Folks Home and a Convalescent Center

ANAEROBICUL FOR SEPTIC TANKS - LAGOONS

This is important! When someone calls at your home with a truck and tells you your tank is almost full, that is correct. It has to be full to be filtering properly, and the most harmful thing you could do would be to have it pumped, for pumping destroys the most valuable part of your tank. Pumping doesn't clean your lines or eliminate odors and you pay an enormous price for the harm done.

STARTS Septic Tank and Grease Trap Action.
STOPS Grease Trap and Septic Tank Odors.
CLEANS Clogged Drain Field Lines.
CLEANS Clogged Garbage Grinders.

SOLD AT \$3.95 UNDER MONEY-BACK GUARANTEE

FRIONA CONSUMERS
Friona, Texas



SUN-RAY HAMS

1/2 or Whole Lb. **53¢**

STOCK-UP for FALL



KRAFT CHEESE 55¢

12 Oz. Pkg. | Swift's Premium

HENS 39¢

5 to 6 Pound Size



3lb. Crisco

79¢



Duncan Hines CAKE MIX

3/\$1

KRAFT VELVEETA CHEESE SPREAD



2 Lb. **99¢**

SAVE!

GLADIOLA FLOUR	5 Lb.	49¢
SHAMPOO SuPree	16 Oz.	39¢
Wolf Brand CHILI	#2 Can	65¢
PEANUT BUTTER Peter Pan	18 Oz.	59¢
Bama Strawberry Preserves	2 Lb.	69¢
QUICK SHAKES	Reg. 69¢	25¢
Del Monte CATSUP	20 Oz.	3/\$1
Del Monte CORN Cream Style		4/\$1

Frozen Foods

Shurfine Frozen Orange Juice	12 Oz.	35¢
Food King Frozen Strawberries	10 Oz.	4/\$1

SWEET POTATOES



Lb. **13¢**

Texas Green CABBAGE



Lb. **10¢**

Jonathan APPLES



Lb. **15¢**



DOUBLE 'YES' STAMPS EVERY WEDNESDAY

With Purchase Of \$2.50 Or More

Houser

Big Enough To Accommodate - Small Enough To Appreciate

Phone 247-3343 Friona

GROCERY & MARKET



GOOD BETTER QUALITY BEST FLAVOR

TRY SOME NOW

READ USE CLASSIFIED ADS for fast results

WANT ADS PH. 247-2211

CLASSIFIED RATES

First insertion, per word- 6¢
 Second and additional insertions - 4¢
 Card of Thanks - \$1.00
 Double rate for blind ads
 Classified Display - \$1.00 per col. inch
 Legal Rate 4¢. Minimum Rate 60¢
 on cash order, \$1 on account.

DEADLINE FOR INSERTION

Thursday's Friona Star - 4 p.m., Tuesday.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is Not responsible for error after ad has already run once.

ANNOUNCEMENTS

We need to trade for a bunch of good used refrigerators. We also have new washer and dryers for sale.
 Reeve Chevrolet & Frigidaire.

NOTICE

We will pay \$1 per issue for any copy of the Friona Star published during 1947. Also certain issues of 1949 and others prior to 1947. You have old papers, why not check the dates and call the Star at 247-2211, 37-nc

NOW SERVING

Plate lunches four days each week, Mexican Food Tuesdays and Thursdays.
 REXALL CAFE
 (Located at Bi-Wize Drug) 52-3tc

CARD OF THANKS

We would like to express our thanks and appreciation for the prayers, the food, flowers and cards. Also, to those who stayed nights at the hospital, to Dr. Alexander and the nurses. We also appreciate the many other deeds of kindness done during the illness and following the death of our loved one.
 Mrs. Gordon Massey
 Mr. and Mrs. Leon Massey
 Weldon Massey
 Otis Massey and family 50-1tp

I would like to say Thanks to all you wonderful folks for the cards, letters, flowers, books, donations to cancer and most of all your prayers which have pulled me through. Thanks to all the Friona churches for their special prayers.

If all goes alright and God is willing, I'll be coming out of this "Laminar air flow room" October 5th. Then after a series of Chemotherapy treatments (4 days) I'll be heading for Friona the second week of October.

Come to see me,
 H.V. Rockey

We wish to express our sincere appreciation for the many acts of kindness during the illness and loss of our loved one. The cards, letters, flowers, food, memorials, prayers and the wonder care by the hospital staff will long be remembered by all of us.

May God Bless Each of You, Mr. and Mrs. E.H. Bradshaw Mr. and Mrs. W.H. Long and family
 Mr. and Mrs. Robert Kindred and family 52-1tp

FARM EQUIPMENT

FOR SALE: Sturdy wheat seed, 9290 Germination 1st Year. Registered, \$2. Tascosa \$1.50 A.L. Roznik, 295-3432. 50-tfnc

FOR SALE: Sturdy wheat seed, 9290 Germination 1st Year. Registered, \$2. Tascosa \$1.50 A.L. Roznik, 295-3432. 50-tfnc

FOR SALE... 2 self propelled ensilage cutters, '64 New Holland, '65 Fox. Both in A-1 condition. 247-2205 or 247-261. 41-tfnc

FOR SALE... STURDY WHEAT SEED... 1st year from registered Tascosa wheat seed. 2nd year from registered. Ph. 265-3413, Eugene Bandy. 44-10tp

STOCKER AND FEEDER Cattle for sale. Various classes and weights. Call Gerald Floyd, 247-2470. 52-tfnc

FOR SALE

FOR SALE... Portable Maytag dryer. Like new. Phone 247-3323. 49-tfnc

"Wanted person with good credit to assume balance on late model Dial-and-Sew sewing machine. Full automatic bobbin winder, buttonhole, fancy pattern selector. No attachments, 20 year guarantee. One half paid out, free home demonstration, Write Lubbock Sewing Center, 1114 19th St., Lubbock, Texas." 48-tfnc

FOR SALE... Good used Conn. Alto Saxophone. Call 247-2503. 47-tfnc

FOR SALE: 1963 GMC Pickup-4 Speed - Perfect condition. See Bill Sims or Reeve Chevrolet. 247-2515.

"Wanted person with good credit to take over payments on 1968 model Singer sewing machine. Equity but -- balance \$23.75 or 5 payments at \$5.00. Write Lubbock Sewing Center, 1114 19th Street, Lubbock, Texas." 52-1tp

FOR SALE... Maple dining room suite. Nice. Shown by appointment. Almost new bed-type divan. Phone Bovina 238-3621 7 a.m. - 7 p.m. 52-2tc

FOR SALE: 1967 Ford truck and 40-foot trailer. Beet baskets. Also, 1966 Ford pickup. Phone 247-3318. 51-tfnc

FOR SALE: 1959 Ford Pickup 1/2 ton. John Terry - 247-3174. 51-3tc

FOR SALE: Baby bed, high chair, and stroller. 247-3168, 1206 Pierce. 51-2tc

FOR SALE... 1 bedroom suite, chest of drawers, good as new. See J.L. Smith, or Noia Fay Vestal, 708 Pierce. 52-3tp

FOR SALE... Combination washer-dryer, Recliner Rocker. Mrs. Glen Mings, 265-3434. 52-tfnc

JOBS OF INTEREST

WANTED: Experienced farm hand. Curtis Murphree. 295-3529, 50-tfnc

WAITRESSES WANTED: Experience not necessary. Apply Farmer House Restaurant. 51-tfnc

LEGAL NOTICE

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 11,840 miles of gr. str. base & surf, from U.S. 60 at Black, South To SH 86, on Highway No. FM 1172, covered by A 2444-1-1 in Farmer County, will be received at the Highway Department, Austin, until 9:00 a.m., Oct. 16, 1968, and then publicly opened and read.

Plans and specifications including minimum wage rates as provided by Law are available at the office of Phea E. Bradley, Resident Engineer, Littlefield, Texas, and Texas Highway Department, Austin, Usual rights reserved. 52-2tc

REAL ESTATE

For Complete Real Estate Service CONTACT J. G. McFARLAND Phone 247-3272 or 247-2766 Business, Farms, Ranches, Residences

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th & Blks, East of Main on Hiway 60, Call 247-3491 before 5 p.m. or 247-3545 after 5 for more information. 46-tfnc

FOR SALE TO BE MOVED: Forty-eight five year old FHA approved house in Roswell; three bedrooms approximately 900 square feet; from \$3700 to \$5000. Call Dwain Lapp, 623-3154 for appointment. 1-2tc

FOR SALE... Three bedroom house, 1309 Jackson, Phone 295-3424. 48-tfnc

Marshall M. Elder REPRESENTING Rushing Real Estate Phone 247-3266 or 247-3370 Friona, Texas 46-5tp

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands. J.J. Steele, Citizens Bank Building, Clovis, New Mexico. Dial 763-4396 or 763-6455. 49-4tc

RENTALS

FARM FOR RENT 1600 A; 1/2 in cultivation; fair water; no allotments; 14 miles north of Friona, Woodrow Killingsworth, Dimmitt, Texas, Ph. 647-3141 or 647-3240. 52-3tc

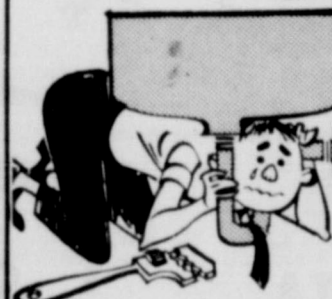
LOST AND FOUND

FOUND... near 14th and Elm, Friona. Bi-focal glasses, 50-22. Black frames, small ground. bi-focal area; "SWAN-USA 6", dark olive green case with clip. Owner may claim at City Hall, Friona.

MISCELLANEOUS SERVICES

RCA Whirlpool Sales - Service B. W. Turner Phone 247-3035

HOW'S THE PLUMBING?



No job is too big. We're On Call At All Times To Answer Any Emergency. Call Us For Service Today.

Hicks Plumbing & Heating Ph. 247-3052 Licensed & Bonded

CUSTOM KOW - BINDING: Phone 247-3318. 51-tfnc

For custom hay baling call Harrell Mays, 247-3477. 43-tfnc

Portable Disc Rolling One Ways Tandem Harrell Mays Ph. 247-3477



"He wants to be HERE when he runs out of GAS... Won't buy from ANYONE else!"

Our customers know, with our careful service and quality gasoline, they'll ALWAYS get enough mileage to get back here.

Pancier Tire & Supply

Phone 247-3380

QUICK SERVICE



We supply rubber stamps to fit your requirements—ready made or specially prepared. All "cushion-mounted" on heavy sponge rubber. Rapid service. Order today!

THE FRIONA STAR

WANTED

WANTED: Young hens or Pullets. J.T. Guinn. 295-3657 51-3tc

WANTED: Bundle Feed. Cutting, long or short, 2-row Binder. Ralph Packard, Hereford, 364-2110. 51-4tp

Check Friona Star Want Ads for lots of "Hot Buys" for "Cool Cash."

PLENTY OF COUCHES

The country with the most psychiatrists is the United States, with 17,809 practicing in a recent year.

Phone 965 - 2738 Roto Rooter, Service

RIO GRANDE SANITARY & SEWER SERVICE

Septic Tank Cleaning Sewers, Sinks & Toilets Opened Electrically 24-Hr. Service

Rt. 1 Lazbuddie 51-tfnc

Stretch Children's Shoe Budget

Back-to-school time also means wearing more comfortable. Apply Household "Cement" to "hole" and patch. An important tip from LePage's—wait until the cement is tacky and then smooth hole and patch together.

Leather soles can be made whole again if the layers have separated. When that happens it is best to pull all those loose flaps as far apart as possible. Then, according to LePage's, a good cleaning with soap or cleaning fluid is the most important step toward a successful repair. Dry thoroughly and apply household cement between layers.

Holes in the lining, for example, can be fixed by using a small patch of strong cloth. Feather the edges of the hole, and the small patch. Uneven edges make the

GOOD RESULTS when Mr. Buyer meets Mr. Seller in the



PHONE 247-2211 By Tuesday 5:00 p.m.

EXPERIENCED!

Outstanding lawyer. Former mayor of Hillsboro; former State Senator; former Secretary of State. Fully qualified.

RE-ELECT FOR A SECOND TERM

CRAWFORD MARTIN ATTORNEY GENERAL

Pd. Pol. Ad. Crawford Martin for Attorney General, Searcy Bracwell, State Chrm.

24-HOUR SERVICE

Phone 247-2410 Between 8:00 & 10: A.M. For Free Daily Pick-up And Delivery Service.

S&H Green Stamps

Dilger's Cleaners

BUSINESS DIRECTORY

24 HOUR AMBULANCE SERVICE CALL...

247-2801

Oxygen Equipped CLABORN

Pictures We Use May Be Bought For 50c At...

THE FRIONA STAR

BARTLETT & POTTS

AUCTION SERVICE Specializing In Farm Sales.

HOUSTON BARTLETT Route 1, Bovina, Texas Phone 389-2191 Clovis, New Mex.

LARRY POTTS Route 2, Friona, Texas Phone 295-3357

ADAMS DRILLING CO.

WATER WELL DRILLING

Layne Pumps, Inc. Sales & Service Friona, Texas

Pump & Gear Head Repairs All Makes Dial 247-3101 Nights 247-2513 Texas

WELCOME TO FRIONA



This week we welcome back to Friona the Steve Bavousett family. The Bavousetts are returning to Friona after living at Dawn for the past several years. Steve is engaged in farming, and Mrs. Bavousett teaches special education in junior high school. The children are Carol, 11, and Mark, 7. The family is at home at 407 W. 15th Street.

ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools

HOUSER GROCERY & MARKET

HURST'S DRY GOODS

REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES

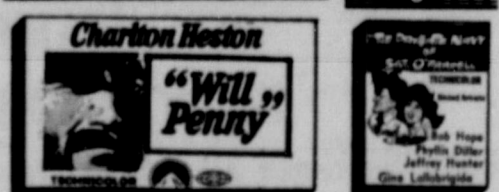
REED'S CLEANERS 117 West Sixth PICK UP AND DELIVERY Friona Phone 247-3176

FRIONA WHEAT GROWERS Elevator Service Field Seeds

ELK Drive In Friona, Texas

FRI SAT SUN

4 5 6



Court House Notes

WD - Myrtle Buske, et al - Phillip Weatherly - Tract out Lg. 488 Abner Taylor
 DT-Phillip Weatherly-Prudential Insurance Co. - Tract out Lg. 488 Abner Taylor

WD - Jimmie R.L. Cramer-Wayne V. Baumann - Lot 5 & N 2' lot 6, Blk. 1, Welch Ac., Friona
 DT - Wayne V. Baumann - American Mortgage Co. - Lot 5 & N 2' lot 6 Blk. 1, Welch Ac., Friona
 WD-Elnora Kube-Jim K. Wiman - Lot 10, Blk. 2, Ridgcrest, Unit #1, Farwell

DT - Jim K. Wiman - First Federal Sav. & Loan - Lot 10, Blk. 2, Ridgcrest Unit #1, Farwell

Abst. Judg. - First National Bank - Hugh Buckner - SR
 WD - Frío Development Co., Inc. - Kenneth S. Moore - Lot 1, Blk. 2, Western, Friona
 ML - Kenneth E. Moore - Ray D. Fleming - Lot 1, Blk. 2, Western, Friona
 ML - Ray D. Fleming - Friona State Bank - Lot 1, Blk. 2, Western, Friona

DT - A.L. Black - Production Cr. Association - Sect. 12, TSS; R3E; E 1/2 Sect. 15, TSS; R4E
 WD - Andy Hurst - Jr., et al - Frío Development Co. - Lots 13 thru 41, Blk. 2, Lots 16 thru 34, Blk. 3, Western, Friona

WD - B.V. Hughes - Dudley R. Hughes - tract C out S 1/2 of Blk. 79, OT Bovina
 DT - Dudley R. Hughes - First State Bank of Bovina - tract C. out S 1/2 of Blk. 79, OT Bovina
 WD-Florence Burtz - N 1/2 Sect. 10, J.T. Jowell Sub.

WD - Clifford Burtz - Robert E. McClendon, N 1/2 Sect. 10, J.T. Jowell, Sub.
 WD - A.O. Ford, et al - Bobby L. Dollar - Lots 12 thru 16, Blk. 4, OT Farwell
 DT - Bobby L. Dollar - First Federal Sav. & Loan - Lot 12 thru 16, Blk. 4, OT Farwell.

Ford Terms Education

Key Campaign Issue

Frank Ford, Republican candidate for State Representative, this week named education as one of the key issues of his campaign. "In 1960," said Ford, "Texas ranked 33rd among the states in per-child funds for education. We have since dropped to 38th. In 1960 we ranked 40th literacy, and have since dropped to 44th. This is not a record to be proud of, as education is the most important function of state government, and accounts for 45% of state expenditures."

"Anyone who has observed the little children at work and play in our schools across this district," Ford continued, "knows that the light of hope

shines in their faces - black, brown and white, and that this hope is the hope of our nation. If the adults in our big cities had the same feeling of brotherhood and understanding as these little children do, America would truly be on the road to greatness."

"The question that our generation has to answer, then, is whether these hopes and dreams are going to be fulfilled, or whether they are doomed to be broken in frustration and dependency. Jobs for the unskilled are disappearing fast and if many of these children are going to know the dignity of productive work, the time for action in Texas is now."

"We must increase our attention to primary education and the development of basic skills, give additional help to children with specific learning disabilities, increase preschool opportunities and bilingual education where needed. Instructional practices and programs must be up-dated constantly, and technical and vocational training increased, with emphasis on job training by private industry. These actions would constitute the best investment we ever made in our future," Ford is a candidate in the 72nd Legislative District.

Bond Sales Are Told For County

According to a report received today from Frank A. Spring, Chairman of the Farmer County Savings Bonds Committee, the sales of United States Savings Bonds and Freedom Shares in Farmer County during the month of August totaled \$2,405. Sales during the first eight months totaled \$77,259 and this is 59 per cent of the 1968 county goal of \$130,000.

Sales in Texas during the month of August totaled \$14,390,299 which is an increase of 3.8 per cent over the same period of 1967. January-August sales reached a new high in the state totaling \$121,220,421 -- an increase of 8.2 per cent over January-August sales during 1967.

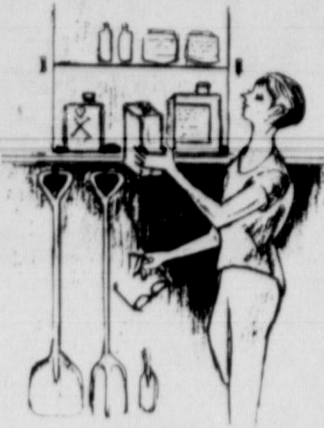
Nationally, sales of Series E and H Bonds and Freedom Shares were the best for any August in 13 years and total cash sales for the January-August period amounted to \$3,430 million for 62.3 per cent of the National goal.

Guests in the home of Mr. and Mrs. Ralph McBroom the past two weeks have been Mr. and Mrs. Loyd Baker, Bakersfield, California. Mrs. Baker and Mrs. McBroom are sisters.

HEALTH HINTS

National Association Of Blue Shield Plans

PESTICIDES
 The increasing use of pesticides to keep homes free of insects and protect plant life requires certain precautions on the part of the user. First, read the directions on the label of the container and note all cautions and warnings. Second, keep pesticides away from children or pets. Third, make certain the container is tightly sealed and never transfer the contents to another unlabeled container.



MOLES

An ordinary mole on the skin is composed of pigment-forming cells, which generally become visible in early childhood. Since there is only a slight possibility of malignancy, moles are usually removed for cosmetic reasons. The majority of moles can be removed by a simple surgical procedure.



SNAKES

While most snakes in the United States are not poisonous, approach all snakes with caution. Signs of a poisonous snake bite are: bleeding, however slight; burning pain (little or no pain with a coral snake bite); rapid swelling; nausea and vomiting (not always evident); rapid pulse; low blood pressure; and discoloration. The victim should rest quietly until a doctor arrives.



MUSCLE FLEXING

The smallest muscle in the human body is the *stapedius*, which controls the *stapes*, or stirrup bone, in the middle ear. It's less than 1/20th of an inch long!

VAST VOTE

In the largest election ever held, 53.7% of an electorate of 216,047,643 turned out to vote for the Indian *Lok Sabha* (House of the People) on February 16-25 and April 27, 1962!

Thanks!

We Would Like To Publicly Thank The Many People Who Took Time To Inspect The 1969 Chevrolet At Its Showing Last Weekend. If You Haven't Seen It Yet, Come By and Let Us Show You What's New This Year From Chevrolet.



REEVE CHEVROLET
 Friona 510 Main



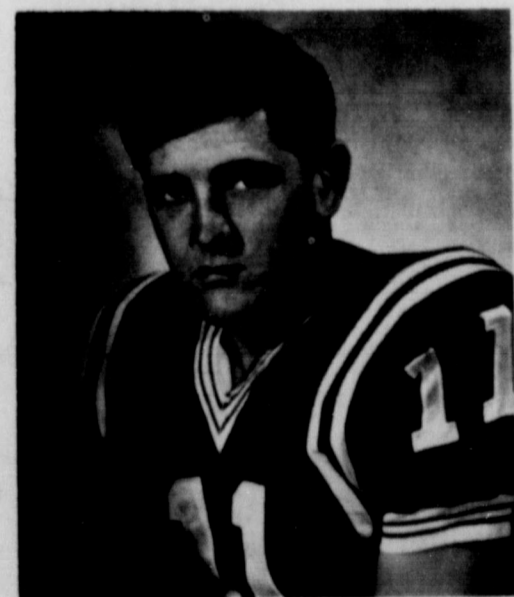
If you're a Safe Driver

you probably qualify for our money-saving Auto Policy. This policy provides all the basic protection requirements a driver needs, yet costs less -- BECAUSE IT'S FOR SAFE DRIVERS ONLY.

LILLARD INSURANCE & REAL ESTATE

LET'S GO GO

To The Friona Chieftains' Big Homecoming Game Friday Night With The Dimmitt Bobcats.



Meet Johnny Barker... Senior Co-Captain And Starting Halfback For The FHS Chiefs.

Claborn's
 Funeral Home — Floral
 Friona, Texas

BIG FOOD FOURSOME

QUALITY SELECTION SERVICE LOW PRICES

Cudahy's Nutwood

BACON \$1.23
 2 Pound Pack

FRYERS 33¢
 Grade A Pound

Wilson's **CHILI** 24 Oz. Can 75¢

White Swan **PEAS** 303 Can 4 For \$1

MIRACLE WHIP Kraft Qt. Jar 55¢

Wagner **ORANGE or GRAPE DRINK** 32 Oz. Jar. 2 For 57¢

White Swan **PINEAPPLE JUICE** 46 Oz. Can 33¢

Mrs. Tuckers **SHORTENING** 3 Pound Can 59¢

White Swan **TEA** 1/4 Pound Box 4 For \$1

ICE CREAM 75¢
 Cloverlake 1/2 Gal. Carton

FLOUR \$2.19
 25 Pound Bag
 Gladiola FLOUR

Aunt Jemima **CORN MEAL** 49¢
 White or Yellow 5 Pound Bag

WHITE'S SUPERMARKET
 We Give Double Gum, Bros. Stamps Wednesday With \$2.50 Purchase Or More
 Our Aim Is To Please In Every Way
 We Deliver Ph. 247-2250

ALWAYS FRESH
 Red GRAPES 25¢
 Pound
 BANANAS 12¢
 Pound
 LEMONS 21¢
 Pound
 Ranch Style COFFEE 63¢
 Pound Can

1. ETHRIDGE-SPRING AGENCY

Dan Ethridge
Frank A. Spring
Bill Stewart
Wendell Gresham
Lois Norwood



Phone 247-2766

INSURANCE-LOANS

MORTON at FARWELL

2.



REEVE CHEVROLET

Your Authorized Chevrolet Dealer

Frigidaire Home Appliances

Sales

Service

ABERNATHY at OLTON

3.



FRIONA FEED YARDS, INC.

Jack Carrothers, Mgr.
Phone 265-3574

HALE CENTER at FLOYDADA

4.

FRIONA COUNTRY CLUB GIN

Jack Tomlin, Mgr.
Phone 247-2439



NAZARETH at BOVINA

5.

BI-WIZE DRUG

DRUGS

SUNDRIES

"Your Rexall Store"

Phone 247-3010

HEREFORD vs PHILLIPS

6.

FRIONA FARMERS CO-OP GIN

"It's Your Gin - Use It"

David Bailey, Mgr.

CINCINNATI at HOUSTON

7.

FRIONA MOTORS

Parmer County Headquarters
For
Ford Cars, Trucks, Pickups,
Tractors & Used Cars
Phone 247-2701

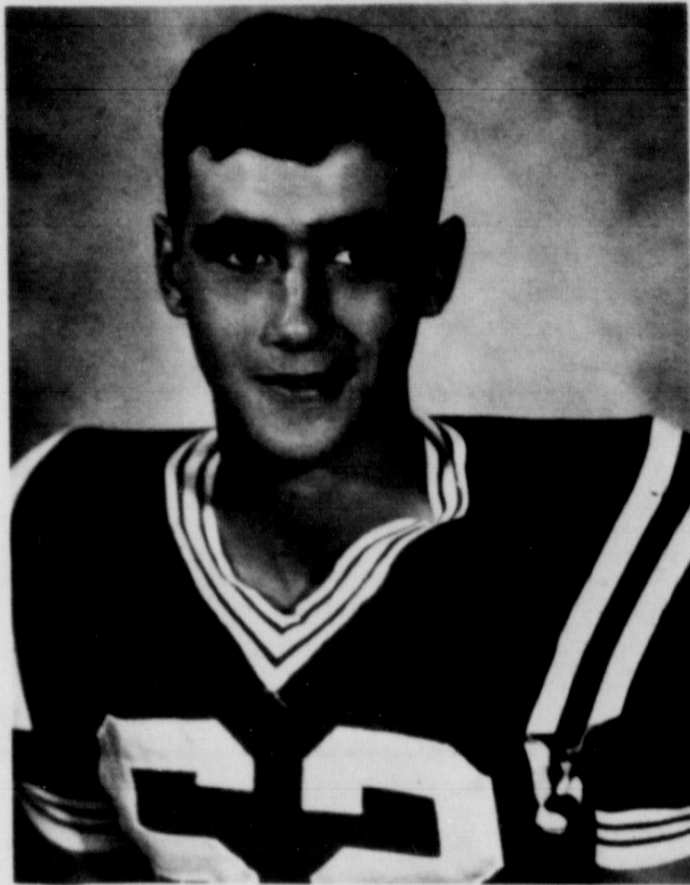


ST. LOUIS CARDS at DETROIT TIGERS (Sat.)

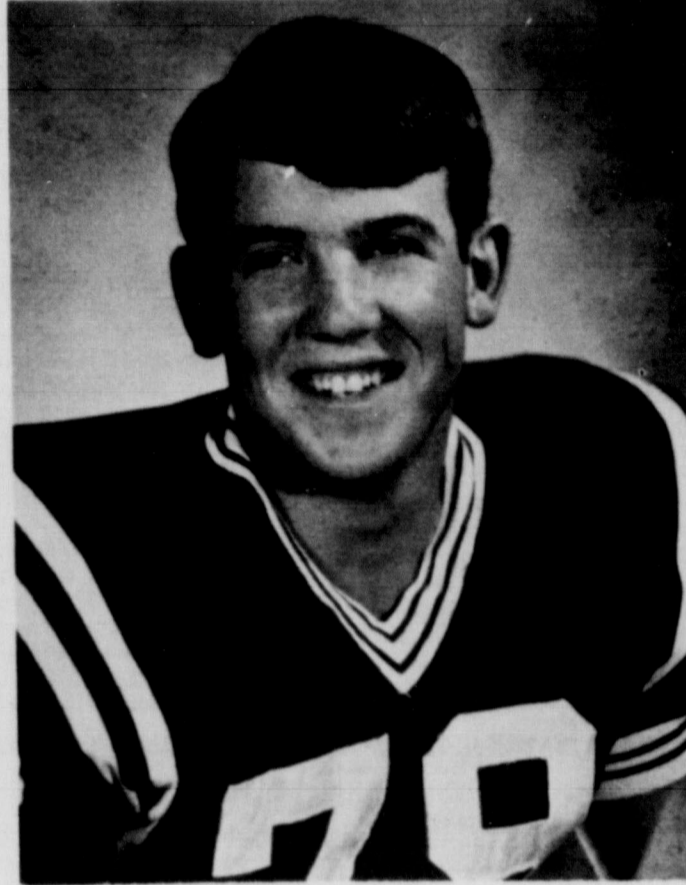
COTTON BOWL

FOOTBALL CONTEST

MEET THE CHIEFS



JAMES WEATHERLY is a sophomore center



JOE BOGGES is a junior tackle

Photos courtesy BRADLY STUDIO, Hereford

Contest Standings

Name	Pts. Wk.	Tot. Pts.	Name	Pts. Wk.	Tot. Pts.
Sam Mears	12	31	Lee Roy Nuttall	11	27
Herman Jesko	9	30	Alton Peak	8	27
Paul Mohr	11	30	Sam Perez	8	27
Lena Thompson	8	30	Nita Powell	10	27
Mrs. Teddy White	10	30	Don Reeve	8	27
Winston Wilson	11	30	Joe Reeve	7	27
Conrado Baustista	11	29	Flossie Rhinehart	12	27
Floyd Brookfield	11	29	J.P. Sims	10	27
Mrs. B.C. Hartwick	11	29	C.H. Veazey	10	27
Larry O'Connor	10	29	Dwight Whitaker	7	27
Donald Powell	10	29	Bobby Wied	10	27
Gerald Shavor	10	29	Kevin Wiseman	3	27
Emmett Tabor	11	29	Barry Arnwine	8	26
Joyce Veazey	10	29	Frankie Allen	10	26
Eugene Bandy	10	28	Patsy Bandy	10	26
Audvie Barnett	9	28	Dean Blackburn	10	26
Stanley Benge	12	28	F.G. Crofford	9	26
Fred Florez	10	28	Walter Cunningham	8	26
Wendell Garner	10	28	Becky Broyles	9	26
B.C. Hartwick	12	28	Joyce Broyles	10	26
Pam Hartwick	10	28	Bill Carthel	9	26
Erith Hawkins	10	28	Eugene Ellis	9	26
Mal Manchee	10	28	Chuck Everitt	11	26
Joe Bob Mann	10	28	Truett Johnson	9	26
Raymond Milner	10	28	Maurine Mabry	9	26
Ray Lynn Murphree	9	28	Laverne Mabry	10	26
John W. Renner	11	28	Randy Mabry	9	26
Phillip Weatherly	11	28	Dale Milner	10	26
Ronnie Webster	10	28	Joe Perez	10	26
Edward White	11	28	Glenn Phillips	11	26
Pat Wright	9	28	Floyd S. Reeve	10	26
Debbie Benge	9	27	LaVon Reeve	8	26
Jane Benge	9	27	E.V. Thompson	8	26
Dean Broyles	8	27	Frank Truitt	11	26
Matilde Castillo	10	27	Waymon Wilkins	8	26
Jack Clark	10	27	Wright Williams	10	26
Owen Drake	10	27	John Wilson	10	26
Herman Gerles	8	27	John Baca	8	25
Jimmy Hamilton	9	27	Chris Clark	7	25
Charles Hough	9	27	Ricky Davis	7	25
Dale Houlette	11	27	J.V. Finley	6	25
Mrs. Albert Johnson	11	27	John Frazier	8	25
Celia Loflin	10	27	Jerry Hinkle	10	25
Jerry Mabry	7	27	Jane Houlette	10	25
Terry Mabry	9	27	Dennis Howell	8	25
Cary Jackson	7	25	Joyce Wilkins	7	25
Albert Johnson	9	25	Johnny Bandy	8	24
J.R. Knight	7	25	Darrell Barlow	8	24
Elizabeth McLellan	10	25	Matt Brown	6	24
Belinda Mabry	9	25	Ralph Broyles	9	24
Larry Mabry	7	25	Frank Castillo	8	24
Mrs. Johnny Mars	7	25	Mrs. Filo Castillo	7	24
Harley Merritt	8	25	Mrs. Fred Florez	10	24
Glen Mingus	10	25	Gene Hamilton	9	24
Peggy Monroe	9	25	Jackie Hight	10	24
Kenneth Neill	10	25	L.F. Jacobs	9	24
Jimmy Norwood	9	25	Jim Johnston	9	24
Mike Pavalus Sr.	10	25	Jerry Loflin	9	24
Mary Pryor	9	25	Clarence Monroe	8	24
Larry Sanders	10	25	Joy Morton	7	24
Jerry Shelton	9	25	Claude H. Spears	10	24
Don Spears	8	25	Doris White	11	24

CONTEST RULES

1. Pick the winners of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$25 expense money and hotel reservations. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chiefs games next fall.
5. Only one entry per person.
6. To count for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.
9. Weekly prizes of \$5, \$3, and \$2 will be awarded to first, second and third place winners.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____	8. _____
2. _____	9. _____
3. _____	10. _____
4. _____	11. _____
5. _____	12. _____
6. _____	13. _____
7. _____	14. _____

TIE-BREAKER: (Pick Score) Friona _____ Dimmitt _____

NAME _____

ADDRESS _____

8. PARMER COUNTY PUMP COMPANY

B & J Pumps



ARKANSAS at TCU

9.

FRIONA WHEAT GROWERS

"Since 1934"

Phone 247-3211

Friona

TENNESSEE at RICE

10.

CHESTER GIN EXPERIENCED DEPENDABLE SERVICE



Phone 247-3185

Friona

COLORADO ST. at TEXAS TECH

11.

PARMER COUNTY IMPLEMENT CO.



Your IH Dealer

Phone 247-2721

OKLAHOMA ST. at TEXAS

12. GRADY H. DODD Consignee



Petroleum Products
Phone 247-3285

TEXAS A&M at FLORIDA ST.

13.

HUB GRAIN FLEMING & SON GIN

Phone 265-3215

265-3405

ALABAMA at MISSISSIPPI

14. We're turning out cattle at a low cost per gain . . . Why not give us a call?



CUSTOM FEEDING at its modern best

HI-PLAINS FEED YARD
FRIONA, TEXAS

P. O. Box 1238 FRIONA, TEXAS Phone (806) 295-3777
HI-PLAINS FEED YARDS, INC.
PAUL MORGAN, Manager

MINNESOTA at DETROIT LIONS



One of the finest examples of consideration I've seen displayed in public recently was so out of character for this day and age that some high school girls had never seen it done before. As we were having lunch in a local cafe, Sunday, an older Mexican man came in with two small children.

He ordered treats for the children and a cigar for himself. Before lighting his cigar, he asked those nearby, "Will this bother you?" A high school sophomore, who was sitting near us, said later, "I didn't know what he meant."

How long has it been since you have known a man or woman in a public place to consider others present before lighting a cigarette, cigar or pipe?

Don't you like our mail boxes? City delivery has added much to our residential streets. For as many years as I can remember, I've been curious about who lives in each house I see. Right now we have so many new houses and residents that it makes learning to associate people with their homes difficult. Reading names on mailboxes makes this easier.

Then, having streets named and numbered makes acquiring a working knowledge of those who live around us easier. Many of the mail boxes you see as you drive around town are very attractive, too.

A lot has been written recently about the effects of sonic booms. The more I read, the more confused I become. I've known for several years that something is causing people of all ages to become more and more absent minded, mixed up or baffled. Maybe the sonic booms can be blamed.

If all persons afflicted with the confused state were my age or older, I wouldn't be so concerned about it. Some of them are much younger. Monday morning I was somewhat embarrassed when Wahleah Beck, the Star's bookkeeper, asked, "What are you looking in my purse for?"

Of course, when I opened the purse, I thought it was mine. Later in the morning though, I was walking down Main Street and saw another Frionan, many years my junior, come out of a store and start to get in a car which I thought was hers. Apparently she noticed the car wasn't hers.

After looking each direction, she walked across the street, got into a car and drove off. I knew exactly how she felt. If she happens to read this, she doesn't need to be concerned that I will reveal her name. I'm really not in a position to report the "goofs" of others. . . . there are too many times I want mine kept quiet. Then, too, by the time she reads this I will have forgotten her name.

About one fourth of mankind are naturally left-handed, although fewer than eight per cent of normal people use their left hands for important tasks such as writing. You can determine whether you are a natural left or righthander by stretching your arm horizontally and pointing your finger at some object with both eyes open.

When right-handers close the right eye, the finger continues to point to the object. When they close their left eye, the pointer seems to jump to the left of the object. The reverse happens in the case of "lefties."

A test for a baby is to suspend a ball from a string in the center of his crib. If he's a natural left-hander, he will reach for the ball with his left hand. Experts differ as to how much harm it does to the nervous system to force a natural left-hander to use his right hand. The majority opinion seems to be that the natural way is best.

There are going to be several events of interest in Friona this weekend. You will not want to miss the style show Thursday evening, the FHA sponsored Tasting Tea Friday evening or the Dimmitt Bobcat-Friona Chieftain game Friday evening.

Members of New Horizons Junior Study Club are sponsoring the style show in cooperation with Hurst's Foster's, Ruthie's and S.&R. Fabrics. Other merchants are participating by supplying a wide variety of articles for door prizes.

No one will need to prepare an evening meal before the game Friday evening. The Dawn and Dusk chapters of Future Homemakers of America are preparing food for everyone in the high school cafeteria.

The Friona High School band will play, the 1968-69 Football queen will be crowned and the Chieftains will be out for their fourth straight win of the season on Chieftain Field. Of course, a whole lot of ex-students will be on hand for the festivities, so the rest of us should join for a real fun filled weekend.



SHOW STOPPER. . . Mrs. Gerald Floyd is one of the models who will model new fashions from Friona stores Thursday night at the Fall Style Show sponsored by the New Horizons Junior Study Club. The show begins at 8 p.m. at the high school auditorium.

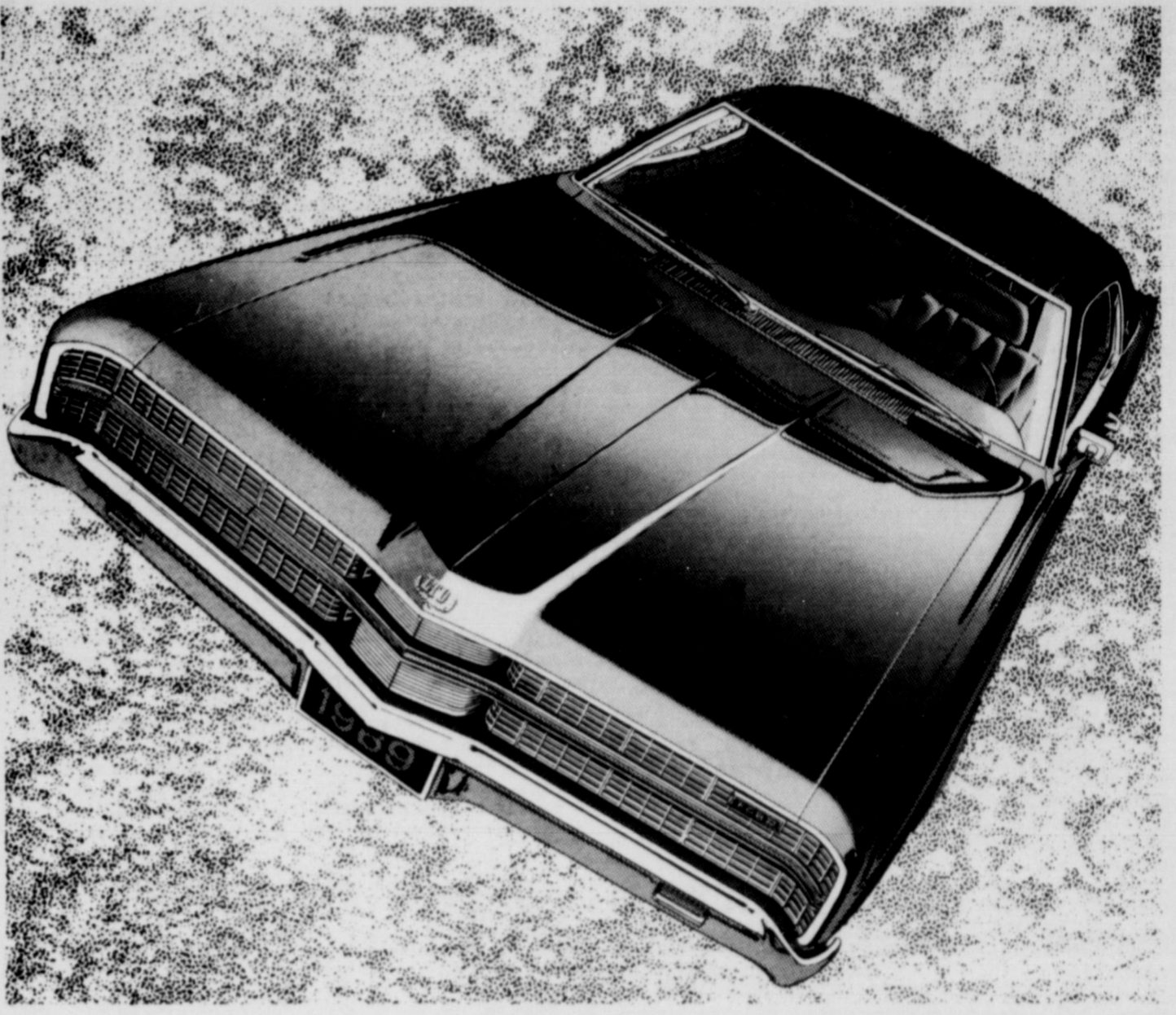


Story Hour for pre-school age children 3 to 6 years of age at 10 o'clock Thursday morning at the library. Story tellers this week are Mrs. Bill Brandt for the older group, Mrs. Wesley Hardesty, Mrs. Robert Alexander and Mrs. Charles Everitt for the younger group.

The librarian attended a workshop at Mary E. Bivins Memorial Library in Amarillo September 18, 1968. Mrs. Rosalyn Shamblin, Field Consultant for Texas State Library and director of the workshop, explained the proposed legislation for aid to Texas libraries. It is hoped that a bill can be presented to the legislature early in 1969. No State aid is available to libraries in Texas, a small amount of federal funds are available to qualifying libraries and most small libraries do not qualify for this aid.

FAST FOWL
The fastest-flying of the standard game birds is the spurring goose, with a recorded speed of 88 m.p.h.!

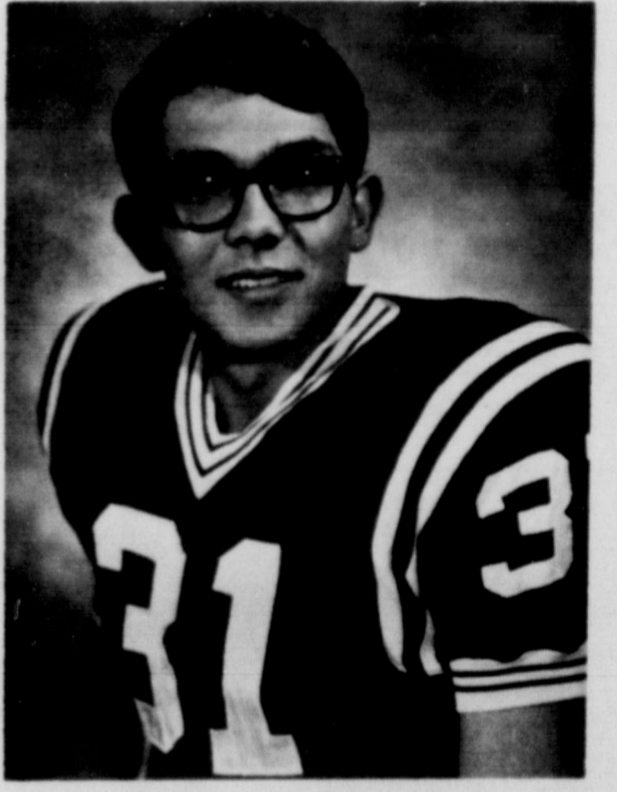
GUESS WHO?



GIVE UP?

It's the 1969 LTD by Ford . . . with a track as wide as Cadillac Imperial . . . more front legroom and headroom than Chrysler Imperial . . . a longer wheelbase than Chevrolet. FORD DIVISION/FORD MOTOR COMPANY

**If It's Football--
You Can't Beat The
Friona Chieftains For
Action And Excitement.
Good Luck Against
Dimmitt Friday Night.**



Isidore Cordova
Starting Halfback

**When It Comes To Elevator
Service, You Can't Beat The
Folks At Continental Grain
Company In Friona.**

**WE ARE READY TO
HANDLE YOUR GRAIN
CONTINENTAL GRAN CO.**

Hank Wheeler, Mgr.

414 Main

**We Believe In
Backing The
CHIEFS**

HOW ABOUT YOU ?



Friday Night
HOMECOMING
Friona Vs. Dimmitt

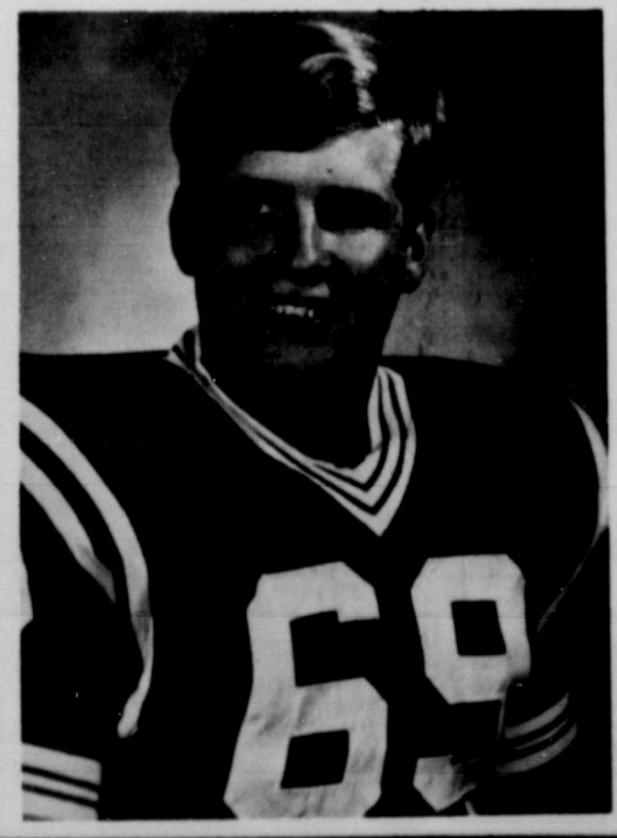
**Meet Ramey Beene, Senior
Starting Guard For The Friona
Chieftains.**

**ROCKWELL BROS.
& CO.**

"LUMBERMEN"

O.F. Lange, Mgr.

Friona





**On The Farm
In Parmer County**

RONNIE MCNUTT
County Agent

Farm - stored grains often need a protective fumigation six weeks after they are put in bins. One annual fumigation is generally sufficient where grain is stored under ideal conditions, but inspections are a must. Grains should be checked at least monthly during the fall months. Stored grain pests are generally more active during the warmer months.

Take the temperature of the grain in the bin by fastening a thermometer onto the end of a long stick and thrusting it vertically into the grain. When hot spots are detected, take samples from the infested portions of grain. A standard grain probe is a convenient sampler. Sift the samples through a screen to detect any insects which might be present. If stored grain insects are found, immediate fumigation is suggested.

The technique of fumigation is simple, but the use of precise recommendations is very important. This is probably the number one cause of poor results, and too many farmers fail to use good application techniques.

What is the proper technique? Simply this: apply the correct amount of fumigant in such a way as to obtain an even, uniform distribution over the surface of the grain.

First, level the surface of the grain. This allows access to the entire area and will allow an even distribution of fumigant.

Second, apply the fumigant as a coarse spray over the surface of the grain. Apply heavier in areas where severe infestations are known to exist. Control will not be obtained unless the entire area is covered. Most liquid fumigants are heavier than air and the vapors penetrate downward and without too much lateral diffusion. This is why application technique is so important.

What is the best equipment to use? An ordinary garden sprayer is satisfactory for small operations. Spread the opening of the spray disc to the diameter of an 8-penny nail, or remove the nozzle and substitute a nozzle made of 1/4 inch pipe that is six inches long. Flattening the spray end is also suggested. For larger operations use the power pump

which will take the fumigant directly from the container in which it is purchased.

Apply the fumigant from outside the bin, close it up and do not enter for at least 24 hours. A number of liquid fumigants are available. It requires more of some mixtures than of others but don't skip on dosages.

Amounts will vary with different grain storage conditions - wood bins vs. metal, high dockage vs. low dockage and high moisture vs. low moisture. The label on most fumigants provides adequate information to calculate the amount needed under your conditions.

Producers who are storing grain on the farm come by the county Extension office and pick up a copy of L-217, "Control of Insects in Farm - Stored Grain."

John Woodson

Aboard

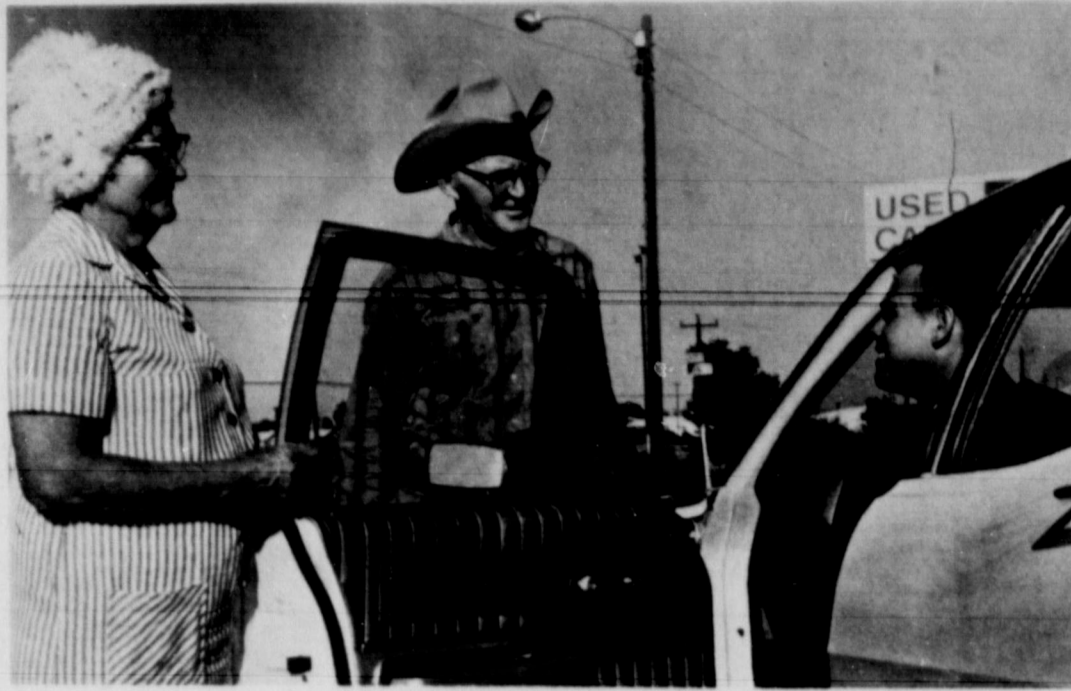
McCard

Radarman Third Class John A. Woodson, USN, 24, son of Mrs. James F. Bailey of Friona, Tex., is serving aboard the destroyer USS Robert H. McCard in the North Atlantic in support of Operation Silver Tower.

Operation Silver Tower is a large scale NATO maritime exercise with more than 100 ships from nine nations participating. Purpose of Silver Tower is the exercise NATO and national forces in their defense tasks on both sides of the Atlantic.

The exercise is intended to improve the cooperation and readiness of Allied forces and to demonstrate the ability of national maritime forces to integrate rapidly and efficiently into an effective defense organization.

In addition to the McCard and other units of the U.S. Navy, the maritime forces for the NATO exercise are being provided by Belgium, Canada, the Federal Republic of Germany, Denmark, The Netherlands, Norway, Portugal and the United Kingdom.



SEE NEW FORDS. . . Mr. and Mrs. Rudolph Renner are being shown the finer points of the 1969 Fords by salesman Ronald Smiley during last Friday's showing.

Jesko In Charge Of Clayton Dinner Sales

Herman Jesko is chairman of the finance committee in charge of ticket sales in Parmer County for the Bill Clayton Appreciation Dinner to be held in Littlefield on Monday, October 14th at the Junior High Gym. Frank Spring and Charles Allen are the Friona chairmen, and other chairmen are Dolph Moten, Bovina; Jack Carrothers, Summerfield; Bruce Parr, Black; Asa G. Smith, Lariat and Hershel Harding and Sam Aldridge, Farwell.

Representative Ralph Wayne of Plainview will be the master

of ceremonies and speakers will include Ben Barnes, democratic nominee for Lieutenant Governor, Rep. Gus Mutcher, the next Speaker of the House, Senator Jack Hightower of Vernon and others.

Entertainment will be provided by the "Slumtown Symphony," Lamesa's Ambassadors of Good will, headed by G.R. Crawley.

Finance committees have been named for ticket sales in each of the six counties in the 72nd district which Bill Clayton of Springlake has served as state representative since 1962. In Lamb County, Judge G.T. Sides heads the ticket sales committee, Bailey county is headed by Jack Young, Henry Sears in charge of ticket sales in Deaf Smith County, Mrs. Bob McLean in Castro County and Judge M.C. Ledbetter in Cochran County.

Robert Kirk is chairman of

the invitations committee, and Mrs. Bonnie Haber of Pleasant Valley is chairman of the Greeting and Registration Committee. Sid Hopping is in charge of arrangements, Ernest Connell heads the food committee and Rev. Don Holmes is in charge of the Program Committee.

Decorations will feature a patriotic theme according to Mrs. T.L. Dunlap, chairman. A committee of ten will help with decorating the entire Junior High Gym.

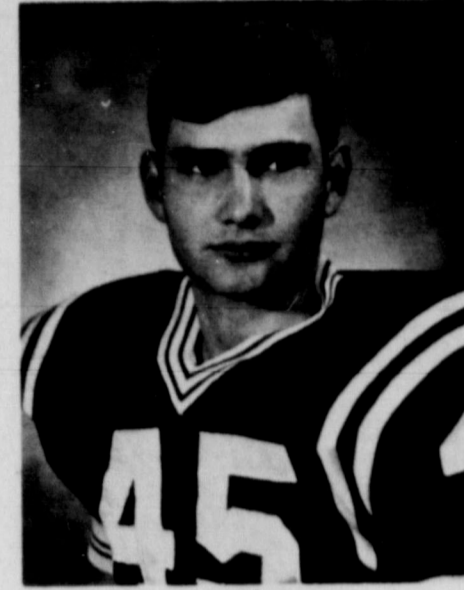
Tickets which are priced at \$10.00 each have been selling at a rapid clip according to Frank Cummings and Mrs. Virgil Haille who are in charge of the distribution of the tickets in the six counties.

About a thousand persons are expected to attend, according to Dr. Bill Armistead, general chairman of the appreciation dinner.



KNIT YOUR OWN - Typical of the rich textured effect achieved with the new all-cotton yarns is this fashion-wise cardigan. It's done in Lily's "Trinklette" cotton yarn. Free knitting instructions available from the National Cotton Council, Leaflet 909A, Box 12285, Memphis, Tennessee.

SUPPORT YOUR TEAM



Harper

Lowery Harper

A Senior, Will Start At Fullback Against Dimmitt, Friday



WELCOME "EXES"

To Homecoming

We Are Behind You, Big CHIEFS.



ELCOR
CHEMICAL CORPORATION
AGRICULTURAL CHEMICALS DIVISION

(Formerly Western Ammonia Corp.)

Lester Dean

Mike Chaney

introducing...



DON HUCKABEE



Don Huckabee Is Our New Manager, Replacing Jack Tomlin. Huckabee Is From Lubbock, And He Invites Everyone To Stop By And Get Acquainted.

HOMECOMING
SUPPORT THE HOME TEAM



Tony Perea,
A Senior,
Will Start at
Halfback Against
Dimmitt, Friday.



Let's Back The Chiefs In Their District Opener Friday Against The Dimmitt Bobcats.

**JOHN BINGHAM
LAND COMPANY**

Friona

Ph. 247-2745

WEST FRIONA GRAIN, INC.

We Are Ready To Receive Your 1968 Grain Crop.

We Pay Top Dollar For Your Milo!



Tailwater System Aids Record Sorghum Yield

Man can go for days without food, but man cannot go long without water.

When crops are irrigated, as the water flows down the rows, it picks up some top soil and a small amount of fertilizer, which will be in a suspended form.

J.B. Sudderth, who farms southwest of Bovina, has constructed a tail water pit, and uses a pipeline to return his tail water back to his surface irrigation system.

In the spring of 1967, Sudderth planted sorghum on the field that is irrigated by the tail water. He used a regular eight-inch spaced grain drill to plant the sorghum.

The only irrigation water applied to this field came from the tail water reservoir. Sudderth said the run-off water had picked up some fertilizer and top soil, which he thinks helped his crops.

When Sudderth harvested this field, he was very satisfied at his production because the yield was over 11,000 pounds of grain sorghum per acre. This field made more per acre than his other fields.



TAILWATER SYSTEM. . . Shown is the irrigation pipeline system southwest of Bovina, on the J.B. Sudderth farm. The system is one of many in Farmer County. (Soil Conservation Service Photo).



MAJESTIC MOUNTAINS of the Pacific Northwest ready to be captured on film by visitors to Washington.

PUBLIC INVITED

Water, Inc. Spokesman

To Speak Here Tuesday

Mr. A.L. Black, Water, Inc., District Director has called a meeting next Tuesday of all interested agriculture and businessmen in Farmer County to a Water Import Plan. Colonel Cliff Chamberlain, Executive Director of Water, Inc., Lubbock and Mr. Black will present the Water Import Program.

The meeting will be held at the high school auditorium at 8 p.m.

Water, Inc., is a non-profit organization of farmers and businessmen representing the people of West Texas, Eastern New Mexico and Western Oklahoma. Its primary objective is to bring additional water supplies into the area through cooperation of the Federal, State and local agencies.

Mr. Black said, "A large membership is vital to the success of Water, Inc. This dis-

tribut is coordinating a drive with the other counties in this area to do what we can and what is expected of us as interested, concerned agri-businessmen. Water, Inc. is an expression of determination by civic leaders in this region to secure needed supplemental water supplies. Imagination and foresight of the area's leadership will result in the importation of the floodwater of the Mississippi River by an open canal into this area. The imported water will be beneficial to all concerned."

Anyone interested in the organization's work to import water into the area is invited to attend. At the meeting representatives from Water, Inc., will bring those present up-to-date on current developments concerning water import proposals.

Wearing cotton may be one way to keep well! Medical researchers have discovered that viruses do not live as long on cotton as they do on other fabrics. While a virus may live for three months on some fabrics, it will only last about three days on cotton. If the cotton fabric is treated with a wash and wear chemical, the virus only lives one day.

Putting-you-firsts:

(A quick tour of some of the thoughtful new features the 1969 Chevrolets offer that other cars in Chevrolet's field don't.)

Headlight washers

You push the windshield washer knob and hold it, and your headlights come clean.

Fluid is diverted to two jet nozzles at each light lens. (Outer lights only on duals.)

The spray removes up to 80% of accumulated dirt.

The feature is standard on 1969 Corvettes. It comes with the hidden headlights available on Camaro, Caprice and Kingswood Estate Wagons. It is available on all other models except Corvair.

Heated glass

In a moment your rear window will self-defrost.

Because we've built onto it a network of tiny ceramic strips capable of heating the entire surface.

Fog and frost disappear quickly and quietly. You just flick a switch.

The heated rear window is available on the 1969 Caprice Coupe and Impala Custom Coupe.

Pushbutton tire chains

You press a button on the instrument panel and the rear tires get a shot of "liquid tire chain."

You spin your wheels once, wait a moment, and you're off—with traction you wouldn't believe possible on slick ice, or packed snow.

Available on all 1969 big Chevrolets.

Steering wheel lock

When you own a car as desirable as the 1969 Chevrolet, you don't take chances.

When you leave it, you lock it. Not just the doors.

You lock the ignition, steering wheel and transmission lever, too.

Our new lock on the steering column takes care of all that.

Standard on all 1969 Chevrolets, Chevilles, Chevy Novas, Camaros and Corvettes.

Power steering plus

The 1969 Caprice, Impala and Camaro are available with a new type of power steering.

Variable-ratio power steering.

What it does is give you faster steering with fewer turns of the wheel.

Variable-ratio power steering is particularly helpful in short, full turns.

And parking becomes unbelievably easy. You'll see.

Walk-in wagons

The tailgate swings open like a door on most of our 1969 station wagons.

Which in itself is no big deal. But wait, there's more.

We've built a concealed step into the rear bumper.

You simply step up, over, and in.

(The way we build our wagons, you can do it without bumping your head, and without acrobatics.)

Walk into a wagon soon at your Chevrolet dealer's.

'69 Impala Custom Coupe



Putting you first, keeps us first.



Comments by Gib



Helping others is the joy that gives life its meaning.

Sanitone

Certified Master Drucleaner
GIB'S
DRIVE-IN CLEANERS
Professional &
Coin Op. Dry Cleaning
622 Main Phone 247-3150

PROLIFIC PAINTER

The Belgian painter Antonie Joseph Wiertz (1806-65) painted 131 canvases 50 feet wide and 30 feet high, totaling over 4.5 acres. This is believed to be the greatest area covered by any painter of any note.

The ONLY way to harvest **DOWN CROPS** is the BEST way to harvest **STANDING CROPS**



HESSTON ROW HARVESTERS

let you combine all you can grow...

EARN FROM \$6-\$16 MORE PER ACRE!

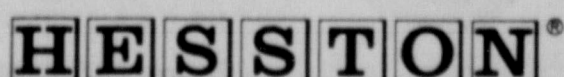
Everyone knows that a Hesston Row Harvester is about the only way to bring in a drought-lodged or storm-flattened milo crop. It's real crop insurance! But, did you know that the real payoff is in standing crops? The better your milo, the more you need a Hesston. These easy to install units, with floating action heads, bring in all the grain, eliminate reel shatter and prevent platform slobber. Owners report increased yields worth from \$6 to \$16 more per acre. So put a set of Hesston Row Harvesters on your combine—eliminate the reel that shatters the heads and that pushes tall stalks along with another head or two under. See how you can increase your yield in standing crops... and you will always be prepared if the crops should go down!

LET US INSTALL HESSTON ROW HARVESTERS ON YOUR COMBINE

RHS-568

HERRING IMPLEMENT CO. INC.

there's something special about

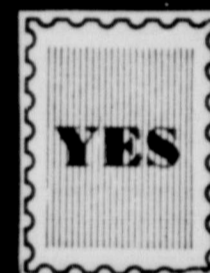


JOHNSON'S FOOD MARKET

We Are Now Giving YES Stamps

Ph. 247-2265 S and H Green Stamps 6th and Euclid

Double On Wednesday With Cash Purchases Of \$2.50 Or Over



Butter-Nut or Pay Day
CANDY BARS 25¢
6 Bar Pak

Food King
FLOUR 10 Lb. Bag 79¢

Kraft
MIRACLE WHIP qt. 63¢

Foam Hot or Cold
DIXIE CUPS 20-pak 35¢

Beacon Blanket Promotion
Regular retail Price \$3.98
For Our Customers **\$3.49**
With \$10.00 Worth Groceries
72 X 90 Deluxe Size
Assorted Colors.



Libby's
CORN 303 Can 25¢

Shurfine
STEWED TOMATOES #303 Can 25¢

HOLLY SUGAR 5 Lb. Bag 49¢

Shurfine Unsweetened
GRAPE JUICE qt. Jar 37¢

HENS Swift Premium
4 to 5 Pound Size 39¢

CHUCK ROAST USDA Good
Lb. 49¢

LOIN STEAK Lb. 89¢

BOLOGNA All Meat
Lb. 49¢



Shurfine COFFEE 1 lb. Can 63¢

LEMONS Lb. 19¢

BANANAS Lb. 10¢

POTATOES 10 Lb. Bag 49¢

Sisters Are Betrothed



FALL WEDDINGS PLANNED... Mr. and Mrs. Edgar Fletcher, Friona, have announced the engagement and approaching marriages of their daughters, Letha Ann and Barbara Gale. Letha Ann will become the bride of James Dale Cunningham, son of

Mr. and Mrs. James W. Cunningham, in December. Barbara Gale will exchange wedding vows with James Henry Taylor, Lubbock, son of Mr. and Mrs. Guy Taylor, also of Lubbock, in November.

Dr. Ted Glenn Speaks On Child Development

Guest speaker at the Thursday evening meeting of New Horizons Junior Study Club in Community Room of Friona State Bank was Dr. Ted Glenn, visiting professor of psychology at Eastern New Mexico University, Portales and family physician in Farwell and Clovis.

His theme, "How a Twig Is Bent, so Grows the Tree," depicted the growth and development of a child. Dr. Glenn discussed the Freud and Erickson theories of child development and quoted from "Helping Your Child to Self Esteem," by James Cox from Today's Health, and "Children Learn What They Live," by Dorothy Law Nolte.

A tape recording of an adult under hypnosis regressing in memory to age 1 year was played. The woman was able to remember her mother and other members of her family.

During a business meeting roll call was answered with "My greatest personal wish." A note of appreciation from Kay Riehmayer, the club's entrant in the Maize Queen contest, was read. Announcement was made that October 7 is the date set for a refresher course in pre-school vision screening project, which is annually sponsored by the club.

This club will have charge of decorating for the Caprock District Board Meeting, which will be held here October 19 in Fri-

ona High School Auditorium. Mrs. Darrel Thompson will serve as chairman of the decorating committee. Mrs. Hank Wheeler and Mrs. Joe McLellan will serve as pages.

Mrs. Chuck Everitt was elected music director following the resignation of Mrs. Dale Cary. Mrs. Dale Wil-

Primary Parents Go

Back To School Monday

Back to School night for parents of the first and second grade pupils will be Monday, October 7.

Parents of the first grade

students will meet in the Grade School Auditorium at 7:30 p.m. Mrs. J.L. Witten, Mrs. Otho Whitefield and Bob Wied will present a preview of their plans for the school year.

Then at 7:50 p.m. the parents will go to their children's home rooms for a briefing from teachers on plans for the current year.

Parents of second graders will meet in the auditorium at 8:00 and then will go to the home rooms at 8:20.

McBroom Home

Scene Of Party

Mrs. Richard Vaughn was honored with a birthday party in the home of Mrs. Ralph McBroom Thursday afternoon. Following the gift presentation refreshments were served.

Others present included Mrs. Leo Roulain, Mrs. Sonny Roulain, Mrs. Oran Jarnigan, Mrs. Lewis Smith, Mrs. Claude Garth, Mrs. Stanley Bishop, Mrs. Robert Taylor, and Mrs. Clayton Taylor and sons, Trent and Brent.

Eitel Enrolls

At Galveston

Mr. and Mrs. Don Eitel, formerly of Amarillo, have recently moved to Galveston. Eitel, a medical technician, has enrolled in the School of Blood Banking, John Sealy Hospital.

Mrs. Eitel is the former Lois Moyer.

THE FRIONA STAR

Society

Newcomers Attend

Friendship Tea

Members of the social committee of Progressive Study Club were hostesses at a Friendship Tea at their Tuesday evening meeting at Federated Club House. New residents of Friona were special guests.

Mrs. Ray Dean Fleming read a poem entitled, "Friends," for the opening meditation. Mary Rando presented a reading, "My Town."

Charles Allen, who was the guest speaker, presented a talk on happenings in Friona. Mrs. Hollis Horton, Mrs. Clarence Monroe, Mrs. Tom Pruett, Mrs. Richard Adkins, Mrs. M. C. Osborn and Mrs. George Frye gave reports on the history of Federated Club House, Friona's first church, Parmer County Community Hospital, Friona Public Library, our pioneers and our schools.

Guests present included Mrs. Wendell Gresham, Mrs. Olin Ruff, Mrs. Larry Dyess, Mrs. Medford Griffin, Mrs. Walter Carnes, Mrs. Jerald Hornecker, Mrs. Dennis Wesley and Mrs. Gaylord Maurer.

Also Mrs. Coleman Moseley, Mrs. Ron Yarnell, Mrs.

Paschell Tomsu, Mrs. Tommy Hammock and Mrs. Jerry Wikle.

Refreshments of cookies, hot spiced tea and coffee were served.

Young Homemakers Place In Area

Mrs. Larry Moyer and Mrs. Bill Brandt represented Friona Young Homemakers at the area convention, which was conducted in Plainview, September 14.

Mrs. Brandt has concluded one year as an area officer and

Twelve Members Attend Woman's Club Meeting

Twelve members were present for the Wednesday afternoon meeting of Friona Woman's Club at Federated Club House. Roll call was answered with ideas for the conservation of water.

During the business session, which was presided over by Mrs. E.S. White Sr., Mrs. Mabelle Hartwell presented a report from the club house committee. A financial report was given by Mrs. Lillian McLellan. Mrs. C.W. Dixon and Mrs. Carl Maurer were appointed to serve on a social committee for the forthcoming district board meeting here later this month.

Refreshments of cake, punch and ice cream were served by Mrs. John Benger and Mrs. A. H. Boatman, hostesses.

Second Son

Added To

Douglas Family

Mr. and Mrs. Joe B. Douglas Jr., Canyon, became parents of a baby boy at 7:38 p.m. Tuesday, September 24 at Northwest Texas Hospital, Amarillo. He was named Jon Mark and weighed 8 lbs. 12 1/2 ozs.

Older children of the couple are Jay, 3, and Jan, 1.

Grandparents are Mr. and Mrs. Joe B. Douglas Sr. and Mr. and Mrs. F.W. Barnett, all of Friona. F.E. McMurray, Alamogordo, is the great-grandfather.

O.B. and Joe Moyers Have Visitors

Mr. and Mrs. John H. Moyer, Philadelphia, Pennsylvania, visited in the homes of Mr. and Mrs. O.B. Moyer and Mr. and Mrs. Joe Moyer several days last week. Then the O.B. Moyers accompanied the John H. Moyers to Weatherford for a visit with other relatives during the weekend.

had charge of the "Little Sister Tea" on Saturday afternoon.

Next meeting of the club will be at 4:00 p.m. today (Thursday) in Friona High School cafeteria.

Party Honors Leanne Crozier

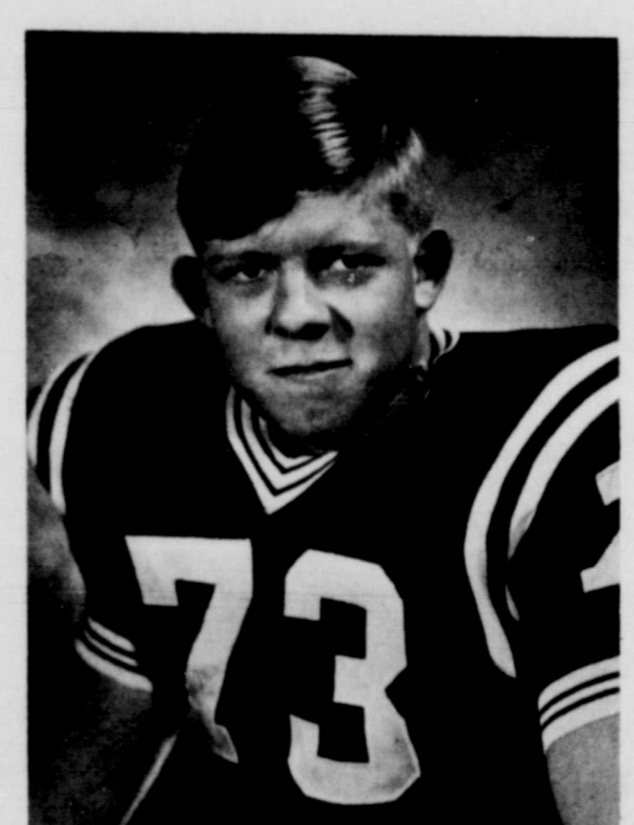
Mr. and Mrs. Bob Crozier honored their daughter, Leanne who was observing her eighth birthday Monday with a party in the family home Sunday.

Guests were invited for an outdoor luncheon followed by games and a gift opening.

Guests were Christy Cunningham, Kim Patterson, Tammy

Fairchild, Christy Lundy, Laurie Burge and Jan Mason.

Mr. and Mrs. E.S. White Sr. visited in the homes of Mr. and Mrs. John Cannon and children, Dumas; and Mr. and Mrs. Wayland Hinds and children and Mr. and Mrs. Vernie Roberts and children, Amarillo, Sunday.



Gary Shirley
A Senior Co-Captain,
Is A Starting Tackle.



Don't Miss The Big Homecoming Game Friday Night Between The Friona Chieftains And The Dimmitt Bobcats.

Friona
CONSUMERS

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Welcome
To
HOMECOMING
Friday Night-
FHS Stadium
Friona Vs. Dimmitt

Tim Oden
Starting Tackle

KENDRICK OIL
PHILGAS

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A FAVORITE SPOT. . . Mrs. Hilton Higgins, points out some of the focal points of interest surrounding the fire place, which is one of her favorite spots in her newly re-modeled ranch style home to Mrs. Don Robinson and Mrs. N.D. Bartlett, members of the ways and means committee of Hereford's Garden Beautiful Club, who are sponsors of the new homes tour from 2:30 to 6:30 p.m., Friday. Other homes to be toured include those of Mr. and Mrs. Hazen Woods, Mr. and Mrs. A.R. Dillard and Mr. and Mrs. R.C. Anderson.

Annual Homes Tour Slated For Friday

Hereford's Garden Beautiful Club will hold its annual Home Tour Friday from 2:30 to 6:30 p.m., Oct. 4th. Tickets to the tour are \$1 each, and may be purchased at each home on the itinerary. Visitors will see the interior decorating schemes in four Hereford homes -- the R.C. Anderson home at 403 Westhaven, the Hazen E. Woods home at 226 Northwest Dr., the A.R. Dillard home at 217 Texas, and the Hilton Higgins home eight miles north of the city. Homes in the tour will be de-

corated by floral arrangements prepared by Garden Beautiful Club members. The tour annually attracts 200 to 300 women from Hereford and the surrounding area. Proceeds of the tour will be used for community projects by the Garden Beautiful.

Baxters Return

Mr. and Mrs. Oscar Baxter returned home early last week after spending two weeks in New Mexico, Arizona and California. They visited in the home of Mr. and Mrs. Boyd Pipes and children at Silver City, New Mexico.

From Silver City they went to Phoenix for a dealer's preview of the new Fords. Then went to California. In San Bernardino they were guests in the home of Mr. and Mrs. O.E. Burnam. They also visited Mr. and Mrs. Dave Hicks, Paramount, California, and Mr. and Mrs. T.J. Polfus, Watsonville, California.

Mr. and Mrs. Hicks and Mr. and Mrs. Polfus are former Friona residents.

Murphree Elected Class Senator

Danny Murphree, son of Mr. and Mrs. Curtis W. Murphree, Friona, recently was elected as a senator for the senior class at Wayland College.

Murphree, a star trackman for Wayland, graduated in 1965 from Friona High School. He served as a junior class president and last year was vice president of Caprock Hall, men's dorm. He is president of the Physical Education Majors and Minors.

Majority Of Graduates Seek More Education

A majority of the members of the 1968 Friona High School graduating class have already begun study in colleges and trade schools in Texas, New Mexico, Oklahoma and Colorado.

West Texas State University, Canyon, was chosen by twenty-three members of the class. They are Becky Coffey, Patti Ragsdale, Jackie Claborn, John Baxter, Carolyn Menefee, Clyde Wyly, Gary Murphree, Donna Patterson, Larry Graves, Charles Hamilton, Charles Short, Rhonda Ruzicka, and Jimmy T. Taylor.

Also Randy Baize, Rhonda Fallwell, Joan Gail Brookfield, Peggy Drake, Vicki Vaughn, Crista Evans, Karene Milner, Kara Beth Sides, Debbie Jarecki and Susan Mills.

Those who have enrolled as freshmen at Lubbock Christian College are Mike Reznik, Jimmy R. Taylor and Kathy Lynn Renner.

Chloe Ann Ford, Ronnie Stevick, Jay Potts, Nickie Hand, Dwayne Gable and Linda Stone

are attending South Plains Junior College, Levelland.

Freshman students at Abilene Christian College are Jan Welch, Diana Wilson and Steve Brown.

Larry Frank Truitt is attending Rice University, Houston. Kathy Cook has enrolled at Hardin Simmons, Abilene, and David Reeve is a student at McMurry College, also in Abilene.

Those attending Texas Tech, Lubbock, are Rickey Hurst, Terri Sue Cummings, Becky Elliott and Randy Ellis.

Sharen Awtray is enrolled at Colorado State University, Fort Collins, Colorado; Ann Ayers is attending Austin College, Sherman; and Belinda Mabry is a freshman at Eastern New Mexico University, Portales.

Galen Brewer is a student at Sam Houston University, Huntsville; Walter Carlton is attending Wayland Baptist College, Plainview; Jo Ann Jennings is attending Dallas School of Fashion Merchandising, Dallas; and Judy Jordan is a stu-



FAVORED—An odds-on favorite for spring sportswear: the pantsuit in jaunty gambler's stripes. In Cone Mills' brushed cotton denim, the outfit's shirted in true riverboat fashion with white collar and cuffs. Designed by Valor.

dent at Jessie Lee's Hair Design Institute, Lubbock.

Joe Moet, Ronnie Altman, Charles Bishop and Eddie Barker have enrolled at Oklahoma State Tech, Okmulgee.

Girl Scouts Take Nature Study Hike

Members of Girl Scout Troop 166 met Monday afternoon at Girl Scout House. Following the flag ceremony, the group took a nature study hike. On the hike they picked up leaves for printing upon their return to the Scout House.

Those present included Sandra Deckard, Janice Peak, Rhonda Lindstrom, Tammy

Williams, Karen Young, Sami Sue Rector, Sherril Rector, Melissa Patterson, Jackie Rando, Orollo Ramirez, Vickie Florez, Donna McFroom, Darla McCle-

llan, Regina Walters, Linda Anthony, and the leaders, Mrs. Alton Peak, Romalee Rector and Kay Riethmayer. Refreshments were served.



WEDDING DATE ANNOUNCED. . . Mr. and Mrs. W.H. Ford, 311 East Eighth Street, Friona, have announced the engagement and approaching marriage of their daughter, Chloe Ann, to John Edward Ferguson, son of Mr. and Mrs. Emory Ferguson, Portales, New Mexico. The couple plan to exchange wedding vows at 8 p.m., Friday, October 11, at Friona United Methodist Church. Friends of the couple and their families are invited to attend the ceremony and the reception, which will follow in Fellowship Hall.



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Local Group Views Aspens

Mr. and Mrs. Estis Bass, Mr. and Mrs. Jean K. Anthony, Mrs. A.W. Anthony Sr., and Mrs. Ralph McEroom, Friona, and Mrs. S.R. Holden, Maplewood, Louisiana and Mrs. J. O.B. Cagle, Vinton, Louisiana, spent the weekend touring the Red River, New Mexico area and viewing the aspens.

Mrs. Holden is Mrs. Anthony's sister, and Mrs. Cagle is her niece. They have been visiting in the A.W. Anthony Sr. home.

Hospital Notes

ADMISSIONS:

Bill S. Burnam, Jr., Friona; C.L. Vestal, Jr., Friona; Ernestina DeLeon Rodriguez, Bovina; Susie Cunningham, Friona; Anna Castillo, Friona; Holly White, Friona; Mrs. Alex Telles, Muleshoe; Murray Snyder, Hereford; Ora Glover, Bovina; Jessie Bermea, Bovina; Claude A. Paul, Friona; Donna Jo Parr, Friona.

DISMISSALS:

Mary Madrid, Lynta Louise Dozier, John Allen, Jr., Estrella Herrera, Patricia Ann Morris, Mrs. Domingo Ayala and Girl; Mrs. Miguel Meraz, Clara Looper, Guadalupe Rodriguez, Manuel Ramirez, Susie Cunningham, C.L. Vestal, Jr., Bill S. Burnam, Priscillana Gallegos, Anna Castillo, Alice Munoz, Murray Snyder, Dorothy Harrelson, Holly White.

PATIENTS IN HOSPITAL

Jessie Bermea, Edmond D. Chitwood, Ora Glover, Luz Garcia, Wilma A. Jones, Anita Marez, Donna Jo Parr, Claude A. Paul, Grace Paul, Lupe B. Telles and Boy.

THE WORLD'S STRONGEST MAN



The day little Jimmie admired my muscles I was the strongest man in the whole world. And so I remained until the next morning when I got into an argument with that big kid in the next block. Then a humiliating retreat seemed preferable to a bloody nose.

Life hasn't changed much since I've grown up. Sometimes on Sunday I am so confident of my human might that I glibly pass up the spiritual resources my neighbors are finding in church. And by Monday I'm wondering where to turn for help in some insurmountable difficulty.

Experience is forever teaching me that my own self-confidence is mostly self-delusion. The men I admire seem absolutely honest about their own limitations, and absolutely certain about God's strength.

One Sunday as I sat in a pew and watched others receiving Communion this thought struck me: Among those who kneel reverently before an altar today is undoubtedly the world's strongest man.

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Sunday Deuteronomy 8:11-20	Monday Psalms 65:1-13	Tuesday Psalms 118:2-14	Wednesday Isaiah 2:5-11	Thursday Romans 2:17-24	Friday 1 Peter 5:1-11	Saturday 1 John 5:13-17
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Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

ASSEMBLY OF GOD 10th and Ashland -- Rev. Ott Robertson, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young People 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
CALVARY BAPTIST 14th and Cleveland - Rev. Jake Armstrong Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
CALVARY BAPTIST MISSION 5th and Main Rev. L.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting 7:30 p.m.
FIRST BAPTIST Sixth and Summit Rev. Bill Foil, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)
MEXICAN BAPTIST MISSION 4th and Woodland - Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 P.M. Wednesday Prayer Meeting: 8:00 p.m.
ST. THERESA'S CATHOLIC CHURCH 16th and Cleveland Father Richard Roth Mass: 8:30 a.m. and 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 8 p.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth C.J. Horton Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday evening: 8:00 p.m.
REDEEMER LUTHERAN CHURCH 13th and Virginia - Otto Kretzman Sunday School: 10:00 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church -- Worship 9:30 a.m. Sunday School 10:30 a.m.
UNION CONGREGATIONAL CHURCH 6th and Cleveland UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:30 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth, M.R. Zamorano Bible Study - 9:30 a.m. Worship 10:30 a.m. Evening 8:00 P.M. Thursday Evening 8:00 p.m.
FIRST METHODIST 8th and Pierce - Rev. James Price Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
UNITED PENTECOSTAL CHURCH Fifth and Ashland Rev. W.H. Dean, pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m. Friday Young People: 8:00 p.m.

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At Home In Parmer County

By CRICKET TAYLOR
County HD Agent

The Home Demonstration Club Planning Committee met last week and came up with a good program for 1969. Some of the more outstanding ones include: Figure Control, What's New In Sewing Techniques, Furniture Antiquing Workshop, Decoupage and Creative Arts. A highlight of the year will be the Cotton Council Fashion Show in November.

Oklahoma Lane Club is growing in numbers as well as in interest and enthusiasm. The program "Line and Design for the Individual Figure," sparked a lot of interest and discussion in last week's club meeting. Mrs. Cordie Potts, County T.H.D.A. Chairman and Mrs. Joel White, delegates to the State Convention report a fine meeting. These delegates will give their reports to clubs in October.

The County Home Demonstration Council will meet October 7th in the Bovina Bank Community room. Plans for the Annual Luncheon in November will be a main topic for discussion. Also, Holiday Cookery Workshop in each club is another event for November to be planned.

4-H ENROLLMENT - is in progress. All girls and boys

are urged to get their enrollment cards filled out, signed by parents and back in the office by November 1.

Susan Mimms, County 4-H Bake Queen entered the Tri-State Fair competition with her loaf yeast bread and cookies. She appeared on the TV Show and although she was not one of the top three winners it was good experience for a junior girl. After all how many people get to appear on a TV Show at the age of 10 years.

DO YOU WANT YOUR MONEYS WORTH AT THE SUPERMARKET?

Here are some tips. Take advantage of information on the label. If the label contains one pound or more or less than four the quantity must be started in total ounces, and pounds and ounces. If the package contains one pint or more or less than one gallon the net contents must also be stated two ways.

You, the shopper, have the responsibility of getting your money's worth in foods by checking the labels on the food you buy, comparing quality and price per unit and making sure the product meets your intended use. Consumer buying and protection is a two way street of responsibility.

FARMING THROUGH THE AGES



While farming began when primitive man settled down in fertile valleys, major advances didn't occur until about 5000 B.C. when Egyptians, with their knowledge of irrigation, developed the Nile Valley.

Ancient Egyptians kept horses, asses, cattle, sheep, goats and poultry - and grew such crops as wheat, barley, legumes and grapes. The crude stick plows they used saw little improvement in the following 6,700 years!

A typical Roman farm of about 200 B.C. was small and diversified. The farmer supported himself and supervised everything personally. Later, came large plantations worked by slaves, then the era of serfdom.

On the Medieval manor, oxen or horses pulled the plows. Sowing was broadcast, as row cultivation wasn't yet known. Weeds were controlled by letting land lie fallow every 3rd year. Grain was cut with a sickle and threshed with a flail or trodden out by animals. Hay was

cut and stacked for winter feed.

A common sight during the Middle Ages was a farmer thatching his roof with straw. But today's farmer applies a different kind of roofing or siding to his buildings. Temper Rib, made from a specially tempered aluminum alloy by Alcoa, is strong enough to resist bending under maximum loads. Yet, the tough, corrosion-resistant panels, available in three-foot widths and lengths up to 30 feet, are so lightweight they can be handled by one man.

Modern farming began in England between 1700 and 1850. Jethro Hull published his theories on row cultivation in 1731, and advances in livestock breeding were developed by men like Robert Blakewell and the Duke of Bedford. These improvements also made possible the growth of American agriculture. With today's modern equipment and methods, it's not too surprising that from 1900-1960, net farm production in the U.S. has more than doubled.



CHEVY LOOKER. Otho Stevick looks over the 1969 Chevrolet, as Glenn E. Reeve, Jr., is handy to answer any questions. The new cars came out last Thursday.

New Fall Fabrics Discussed By Agent

What is the newest, most fashionable in fabrics for fall? Leather-like materials. It is showing up in skirts, vests, jackets and jumpers as well as rainwear and accessory items such as tote bags, hats and belts says County Extension Agent, Cricket B. Taylor.

Sewing techniques used on leather-like fabrics are similar to those for vinyl and real leather, according to Dr. Graham Hard, Extension clothing specialist at Texas A&M University. Here are some important points to keep in mind when sewing leather-like fabrics:

Select a pattern with simple design lines. Raglan and kimono sleeves are easier than set in sleeves.

In cutting the fabric pin pattern in seam allowances only. Use sharp shears and cut accurately. To mark the pattern, use dressmakers carbon and a smooth edge tracing wheel to mark from the wrong side.

Stitch a test seam on the sewing machine before beginning. From this determine correct pressure and tension. It should be medium tension and light pressure. Dr. Hard recommends 8 to 12 stitches per inch for stitch length; a 14 size needle for medium weight fabrics

and 16 for heavy weights; and heavy duty mercerized cotton thread for construction. The size of the needle is important. Plain seams will roll and they cannot be ironed flat. Flatten seams with rubber cement or adhesive, suggests the specialist.

Taper darts to a very fine point. The last three to four stitches should be on the fold. Don't backstitch.

The clothing specialist recommends a tailor's hem, picking up one or two threads in backing. Don't pull the stitches too tight or the garment will pucker on the right side.

Another tip: do not baste seams but pin them in the seam allowances.

If the leather sticks to the machine's metal surface when sewing, use a strip of tissue paper between them.

Another good idea is to use reinforcement in buttons and neckline areas to prevent stretching, Mrs. Taylor says.

Mrs. Velma Creager, Graham, spent the past two weeks in the home of Mr. and Mrs. J.T. Carroll. Mrs. Creager is Carroll's sister.

FRIONA SCHOOL LUNCH MENU

MONDAY: Baked ham, potatoes, English peas, tossed salad, banana-nut cake, hot rolls and butter, milk.

TUESDAY: Hamburgers, lettuce, tomato, pickles, onions, potato chips, fruit jello, milk, orange juice.

WEDNESDAY: Macaroni and cheese, black-eyed peas, buttered beets, vegetable salad, apricot cobbler, hot rolls and butter, cho, milk.

THURSDAY: Frito Pie, pinto beans, buttered broccoli, onions, cho, pie, cornbread and butter, milk.

FRIDAY: Steak, potatoes, green beans, cabbage slaw, applesauce cake, hot rolls and butter, milk.

Temperatures

	HI,	LOW
September 25	73	47
September 26	76	47
September 27	82	49
September 28	81	49
September 29	82	48
September 30	78	50
October 1	79	50

Drager, Hight Off To Service

Aaron Drager and Gene Hight left Friona for Gulfport, Miss., last week, where they will resume military service.

Drager, who finished a 10 month tour in Vietnam last April, expects to be back in Vietnam by October 15. He is slated to spend seven months in Southeast Asia this time.

Hight has some military training to complete at Gulfport. He recently completed his basic training there.

Drager is the son of Mr.

and Mrs. John Drager of Route 2. Hight's family, Mr. and Mrs. Dee F. Hight, and brother Jackie live in Friona.

One of the early American crafts still plied at the Harold Warp Pioneer Village in south central Nebraska, is weaving on a 100 years old loom. The original owner was paid 10 cents a yard for rugs made on this loom.



Contest Results

(Following are the results of games included on last week's contest slate).

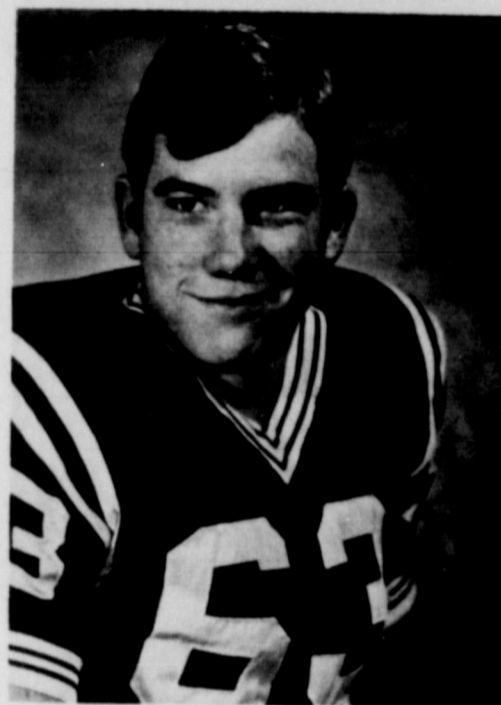
- Dimmitt 53, Springlake 22
- Childress 21, Abernathy 6
- Ralls 33, Lockney 6
- Olton 49, Muleshoe 7
- Lazbuddie 20, Bovina 12
- Sudan 23, Morton 0
- Delhart 46, Tulia 26
- Seminole 7, Hereford 6
- Purdue 37, Notre Dame 22
- Texas Tech 31, Texas 22
- West Texas 23, Pacific 7
- Ohio St. 35, SMU 14
- LSU 21, Rice 7
- (Friona 65, Tucuman 0)

it's a happening



Don't Miss The Big Happening At This Stadium Friday Night.

Friona Chiefs vs. Dimmitt Bobcats

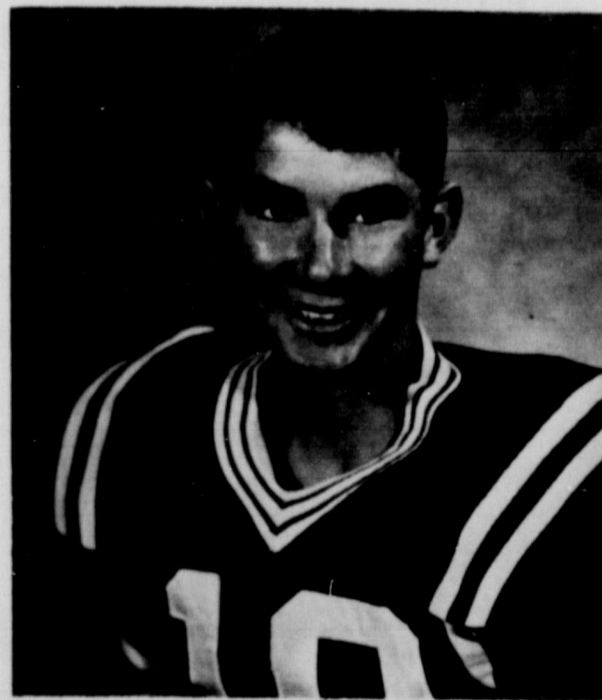


Joel Osborn, A Senior Is Starting Right Guard

PLAINS HARDWARE

IT'S HOMECOMING And DISTRICT OPENER

FRIDAY 7:30 P.M.



Ted Procter Defense Starter

Good Luck Against The Dimmitt Bobcats Friday Night.



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MINNEAPOLIS-MOLINE MM World's Finest Tractors

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Minneapolis - Moline's Big Bonus Days is going on right now at Maurer Machinery Co., your Minneapolis - Moline dealer. So if you have been eyeing that Moline tractor or a Moline combine or any of the many fine Moline implements that go with them -- now is the time to buy. You'll find high trade-in allowances, liberal terms, Big Bonus Days bargains, and believe it or not, waiver of interest -- all during your MM dealer's Big Bonus Days. You can get immediate equipment and implements -- and you won't be charged a nickel's interest til next year. So why wait? Moline's Big Bonus Days end soon. If you're thinking of a new tractor or any piece of farm equipment, now's the time. You'll never again have it so good. Moline's Big Bonus Days is right now at Maurer Machinery.

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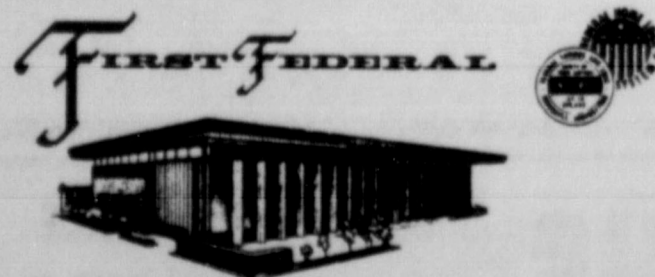
5% PAID OR COMPOUNDED QUARTERLY

per annum . . . on 6-12 month Savings Certificates of \$10,000. but less than \$15,000.

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per annum . . . on regular savings accounts . . . compounded quarterly. Accounts opened by the 10th of the month earn from the 1st.

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CRISCO 3 Lb. Can **59¢**

Shurfine Saltines

GRACKERS 1 Lb. Box **19¢**

or Dr. Pepper

Coke 2 6 Bottle Ctn. **89¢**

Gerbers Strained

BABY FOOD **10¢**

Country Boy

EGGS **53¢**

Grade A

Large

Dozen

Folgers Instant 10 Oz. **\$1.39**
Reg. 1.79

Hershey Dainties **CHOCOLATE CHIPS** 6 Oz. Pkg. **25¢**

Aunt Neillies

ORANGE DRINK Qt. **19¢**

DETERGENT Easy Monday Pink Liquid 32 Oz. **29¢**

GROUND BEEF

100% Pure

3 Pound

98¢

Sirloin Steak USDA Choice Beef Lb. **88¢**

CLUB STEAK USDA Choice Beef Lb. **78¢**

ARM ROAST USDA Choice Beef Lb. **78¢**

CHEESE Borden's Pimento or Sliced American 12 Oz. Pkg. **59¢**

SAUSAGE Blue Morrow Pure Pork 2 Lb. Sack **\$1.18**

BACON Rath Black Hawk Lb. **58¢**

VELVEETA 2 Lb. Box **99¢**

CANDY

Hershey

10 5¢ Bars **33¢**

OLEO

Food King

Solid Pounds **10¢**

COFFEE

Folgers or Maryland Club

1 Lb. Can **63¢**
2 Lb. Can 1.25

3 Quart

COOKIE JAR Each **79¢**
Reg. 1.19

Double S&H Green Stamps On Wednesday

COFFEE CUPS Insulated **39¢**
Reg. 69¢

Miracle Whip Kraft's Quart **46¢**

Frozen Foods

Shurfine **CHOPPED**

BROCCOLI 10 Oz. Pkg. **14¢**

POT PIES Morton Beef or Chicken **14¢**

GLEEM Toothpaste

Family Size Reg. 95¢ **79¢**



Fresh Piggly Wiggly Produce

GRAPES Seedless Lb. **19¢**

ORANGES Calif. Choice Valencia Lb. **15¢**

BANANAS Golden Ripe **10¢**

TOMATOES Pick of Morn Cello 1 Lb. **25¢**

AVOCADOES Ea. **25¢**

