

**THE
FRIONA**



STAR

Attend Community

Thanksgiving Services -

Wednesday, 7:30 p.m.



Photo By Tyler Vance

THE FRIONA STAR

"Founded in 1925 by John W. White"

Published every Thursday at 109 Sixth Street
Friona, Texas - 79035

Member Texas Press Association—Member Panhandle Press Association
Member West Texas Press Association

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SUBSCRIPTION RATES

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Bill Ellis, Editor
June Floyd, Society-Editor
Wahleah Beck, Bookkeeper



New trees sprout naturally from about 90 per cent of all cost redwood stumps within two years after logging. On the average 14 new trees grow from each redwood stump within five years after a tree is cut, according to the California Division of Forestry.



MARY SPEAKS . . . Mary Rando is shown presenting her speech, "I Am the Nation" at the 50th anniversary banquet of the Federal Land Bank Saturday night in Hereford. The presentation was the 51st for Mary since she first gave the reading to win the Friona Jaycee's talent contest in 1966.

Pause And Reflect

by Nelson Lewis

Have you ever been trapped in a revolving door? It's something like trying to walk up the down escalator, and that just about expresses the predicament yours truly found himself in when he tried to find something new to say concerning a new approach to Thanksgiving.

First graders learn of the Pilgrim Fathers and their families trudging through snow to attend church, and of the feasting and fellowship with friendly Indians. During the rest of their school days the more serious side of the Plymouth Colony is presented. But first impressions being what they are the traditional image persists. No criticism of tradition is intended, but rather a suggestion to look back at the tradition to those events which brought it into focus.

Prior to coming to the new World the little group we know as Pilgrims had been forced to live a "pillar to post" existence. All of Europe, as well as the British Isles, lived under the shadow of re-occurring wars. The worship of God had been handled like a political hot potato. People gained self-respect and property under one monarch only to lose everything when the ruling regime changed. Small wonder that the most independent element sought a change, even if it meant leaving homes and relations and setting out across unknown seas.

Let's give a thought to the mental, moral and physical fortitude of these early Americans. Can we not be proud of that part of their courage which has come down to us through such documents as our Bill of Rights, Declaration of Independence and the Constitution? Some writers have spoken of the Pilgrims as those "grim and industrious Puritans." We may be thankful for any of these attributes they might have possessed. How different our heritage and tradition if they had been people who paled before the first hard winter or Indian attack! Having lived in both England and Holland they had learned the values of unity and democratic cooperation. These they must have or their years of planning and hazardous living would all have been in vain. So it was that before going ashore the assembled in the cabin of the Mayflower and signed an agreement to obey whatever government might be established by common consent.

A quote from the preamble of that document reads "We do by these present combine ourselves together into a civil body politic."

From this humble beginning successive generations have carved a mighty nation out of the New World Wilderness. The Pilgrim, for all their grimness and industry, were not without a few slackers and wrongdoers. To correct these erring ones they established a rule that whoever refused to work would not be permitted to eat. No mention was made of a dole system or poverty program to support the indolent.

Stocks and pillories were erected on the public square so that certain offenders were exposed to the ridicule of their fellow citizens. Apparently these "grim" people did not bother to warn, threaten, coddle, or release known culprits.

As for as worship was concerned a person not attending church services was "clapped into the stock for all to see." Granted that we do not desire a law that forces a person to attend church one cannot help but wonder how the Pilgrims would have reacted to a Supreme Court ruling that prohibits prayer in public schools.

As we observe this Thanksgiving of 1967 let us be reminded of all the brave pioneers who have gone before. Our way has been made smooth by their labors. Not all of them were of noble thought and deed; however the fact remains that out of the thousands of Pilgrims, adventurers, political refugees, or what have you, the "body politic" still stands as a citadel of independence.

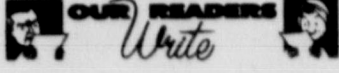
May America's prayers of Thanksgiving be not only heard by Our Heavenly Father, but may their echo also reach into the hearts of all who strive for freedom.

Taxes on the U.S. petroleum industry and its products increased almost 500 per cent between 1945 and 1965. Oil Facts, published by the American Petroleum Institute, observes that total 1965 taxes, including domestic levies and foreign income taxes, reached an estimated \$11.2 billion, compared to \$1.9 billion in 1945.

Clothing Drive Is Announced

The week of November 27-December 1 has been designated as Clothing Drive Week in the Friona Schools. Anyone who has a surplus of used clothing on hand is encouraged to send it by school children or bring it to the offices of Mr. Gee, Mr. Jarboe, or Mr. Cook.

Clothing should be clean and in usable condition. Shoes should be tied together. Some of the clothing will be retained for local use and the remainder will be sent to St. Louis to be dispersed to needy people in the Appalachian Mountains region.



Dear Sir:
Please accept my apology for not noticing my subscription had expired until I received the little reminder. I enjoy reading my home town paper so very much and wouldn't want to miss a single copy. Thank you again.

Sincerely,
Mrs. Jerry Gordy
2915 Park Blvd.
Odessa, Texas, 79760

Clayton Asks

End To DST

Representative Bill Clayton of Springlake asked Governor John Connally in a letter this week to include a Bill to exempt Texas from Daylight-Saving Time in the upcoming special session of the legislature.

Clayton stated that the people of Texas having tried D.S.T. for one year disapprove of the advanced time. A Belton poll shows a general disapproval all across the State and several polls taken in this Area indicate a great majority of the people here do not like Daylight Saving Time.

Rep. Clayton stated that after a fair trial of D.S.T. and after having an expression from the people in the District by polls and by personal contact that he would support any action to exempt Texas from the Time Change.

Community Thanksgiving Services - Wednesday

Friona's only interdenominational worship service, the Union Thanksgiving service, will be conducted at the First Baptist Church on Wednesday, November 22, beginning at 7:30 p.m.

"Not only is this our opportunity to observe the Thanksgiving holiday as it was intended, with prayers and songs of gratitude," said a spokesman, "but it is also one of the few opportunities we have in our city to come and worship the God and Father of us all

together."

Rev. James Price, pastor of Friona Methodist Church will preach, and Rev. Bill Foil, pastor of the First Baptist Church, will direct the combined youth choir.

Churches participating are: Assembly of God, Calvary Baptist Mission, First Baptist St. Theresa's Catholic, First Methodist and Union Congregational. The services are conducted under the auspices of the Friona Ministerial Alliance.

THE RESTLESS ONES



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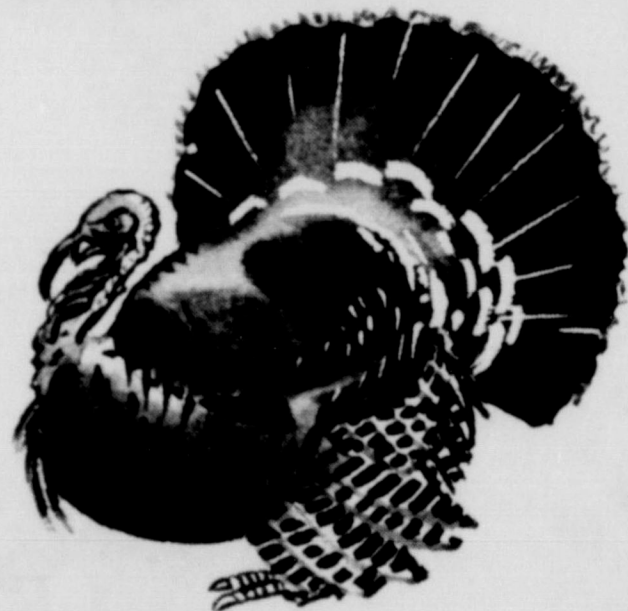
Some farmers just won't stop with success.

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The Story Of The Prudent Turkey



Once upon a time there was a prudent turkey. He opened a savings account at Friona State Bank when he was just a poult. The other turkeys laughed at him.

"What a foolish turkey!" they said.

"He never has any fun!" And away they went off to dance the turkey trot with some gay little pullets they had met around the barnyard. By the time Thanksgiving came around, the other turkeys had spent all their grain. So, the farmer came and sold them to folks from the city and they all became Thanksgiving dinners. But the prudent gobbler had opened an account at Friona State Bank and retired on his savings and lived happily ever after.

MORAL: There's no time like the present for talking turkey with us . . .

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Thanksgiving Day will be a happier, more meaningful day...



Worship this week

It's a story we all know and love—the first Pilgrim Thanksgiving. The excitement in their little homes must have been pretty much as it is today—the tantalizing smells of roast turkey and pumpkin pie—the bustle and rush of eager children—it must have been a wonderful day!

But before the Pilgrims sat down to their feast they observed the true meaning of Thanksgiving. They all gathered together in their meetinghouse to give thanks for the good they had received, for survival through a long year of hardship, and to

pray for the strength and courage to keep their faith in this strange, new land.

This Thanksgiving, why not take your family to your house of worship. A quiet hour of prayer and thanks will make your holiday so much more meaningful.

Wherever you are . . . whatever your beliefs may be . . . take time to offer your words of thanks . . . just as the Pilgrims did more than 300 years ago.

Worship together this week

REEVE CHEVROLET

Friona

Phone 247-2774

WEEK TO GO

Milner Clings To Lead In Contest

With one week to go in the Friona Star's football contest, it's still anybody's ballgame in the races for Cotton Bowl and Sun Bowl game tickets.

Raymond Milner leader in the contest since the third week, continues to pace all contestants, but his lead was trimmed by two points in another upset-filled weekend last week.

A special deadline of Thursday noon will be in effect for this week's contest lineup. If mailed, entries will have to have a Thursday A.M. postmark.

Going into the contest's final week, Milner leads with a season total of 133 points. Four contestants are tied for second at 131, two more are at 130, five at 129 and five more at 128, so it will be a dogfight for one of the top three spots in the contest.

Tied for second place at 131 going into the final week are Jackie Hight, Mrs. Albert Johnson, Joyce Veazey, and John Wilson. Tied for third are Mrs. W.R. Mabry and C.H. Veazey at 130. Next, at 129 come W.R. Mabry, Mrs. Clarence Monroe, Mike Pavalus, Sr., Lanny Pullig and Mrs. Frank Truitt.

Grouped at 128 are Oscar Baxter, Mrs. Stan Benge, B.C. Harwick and Albert Johnson. Winner of last week's contest and the only contestant to correctly pick 13 games was Randy Mabry.

Second place was won by Jimmy Norwood, one of six contestants getting 12 games correct. Norwood missed the Dallas-Washington score by only six points. Third place went to W.R. Mabry, who missed the actual score by 11 points.

Others getting 12 games right were Clarence Monroe, C.H. Veazey, Mrs. Jane Benge and Peggy Monroe.



TONY PEREA

JOE MOET

RICKEY HURST

FIVE FIRST TEAM

Chiefs Land Nine On All-District List

Three Friona players grabbed five spots on the District 3-AA all-district team announced this week by district coaches.

In all, Friona had nine spots on the offensive and defensive teams, including honorable mention. Two players were named both ways, and one was a unanimous choice to the defensive team.

MOET UNANIMOUS

Senior Joe Moet was one of two players chosen unanimously to the defensive team as a lineman. Moet also made the all-district offensive team at guard.

Also Tony Perea made the team both ways, at halfback and as a linebacker. Rickey Hurst was a first team selection at center offensively.

Honorable mention awards went to Jay Potts and Larry Graves on defense, and to Johnny Barker and Gary Shirley on offense.

TEAM LISTED

The complete all-district teams are as follows:

Offense -- Quarterback -- Tony Pounds, Sr., Memphis, Johnny Barker, honorable men-

tion. Halfbacks -- Perea; Benny Aiken, Jr., Olton; Fullback, David Land, Jr., Dimmitt.

Ends -- Roy Long, Sr., Memphis; Clark Riley, Jr., Abernathy.

Tackles -- Gary Lovelace, Sr., Abernathy; Steve Burleson, Jr., Olton; Gary Shirley, honorable mention.

Guards -- Joe Moet Sr., Friona; Don Johnson, Sr., Dimmitt.

Center -- Hurst, Sr., Friona; Steve Pierce, Jr., Floydada.

DEFENSIVE ALL-DISTRICT

Defense -- Linemen -- Moet, Clark Hooper, Jr., Olton, Eddie Hancock, Soph., Hale Center; Richard Riley, Jr., Abernathy; John Scott, Jr., Memphis; Jay Potts, honorable mention.

Linebackers -- Perea; Ronnie Johnson, Sr., Dimmitt; Tim Stansell, Sr., Lockney; Corner backs -- Allen Booth, Sr., Memphis; Kenneth Johnson, Jr., Olton; Larry Graves, honorable mention.

Halfbacks -- Charles McClain, Jr., Olton; John Hays, Sr., Dimmitt.

Friona Will Host Basketball Tourney

Friona will once again host a basketball tournament, November 30, December 1 and 2, it has been announced by school officials.

Eight teams will compete in both a boys and a girls tournament, which will get underway at 10:30 a.m. on Thursday, November 30.

Friona teams drew Bovina teams for first-round games on Thursday night. It could be the only meetings with Friona's Farmer County neighbors, as Bovina is not on the season schedule otherwise.

Besides Friona and Bovina, two teams each will be entered in the tournament from Dimmitt, Farwell, Muleshoe,

Springlake and Spearman. In addition, the Morton boys will come here, as well as the Spearman girls.

Dimmitt and Farwell girls get the action underway in the girls bracket in the 10:30 a.m. game on Thursday. That game will be followed by a contest involving boys teams from the same two schools at noon.

Springlake and Muleshoe girls meet at 1:30 p.m., followed by at 6 p.m. by the Morton-Spearman boys clash.

The Friona Squaws and Bovina Fillies take the floor at 7:30 p.m., with the Chieftain-Mustang clash set for 9 p.m.

Consolation and second-round games are slated for

Friday, again starting at 10:30 a.m. Trophy games will be played on Saturday, beginning at noon. Awards will be given for championship, second, third and consolation winners.

Library In New Home

The Friona Public Library has moved its headquarters from the Federated Club House to the newly remodeled office on the bottom floor, west side of the American Legion Hall. Mrs. John Gaede, librarian, and all library workers invite friends of the library to visit them in their new location.



STREAK CONTINUES . . . Friona High School's Junior farm skills team won the district title for the seventh consecutive year in that division last Saturday at Muleshoe. In the back are Mike Miles and Mike Mills. Seated are Dale Schueler and Mike Buchanan.

STREAK CONTINUES

Leadership Teams Again Take Laurels

For the umpteenth year, Friona High School was the standout at the District FFA leadership contests, held last Saturday at Muleshoe.

The chapter entered four teams in the contests, winning first place with three of them and advancing them to the Area contests in two weeks.

Teams winning first place were senior farm skills, junior farm skills and farm radio. Placing third was the senior chapter conducting team.

The first-place finish by the junior farm skills team marked the seventh consecutive year for the local chapter to win that particular event at the district meet, something of a record.

The senior farm skill title has been won six times in the past eight years. The farm radio division was won for the third straight year.

Members of the junior farm skills team were Dale Schueler, Mike Buchanan, Mike Miles and Mike Mills. On the senior skills team are Johnny Dean, J.D. Spencer, Miles Lillard and Donny Carthel.

Making up the farm radio team are Tommy Mars, Dean Agee, Charles Hamilton and Jimmy Taylor. Members of the senior chapter conducting team are John Bingham, Larry Johnston, Bruce Fite, Dwayne Bauer, David Carlton, Milton Carlton and Jerry Teel.

Benny Pryor and Bob Middleton are chapter advisors.

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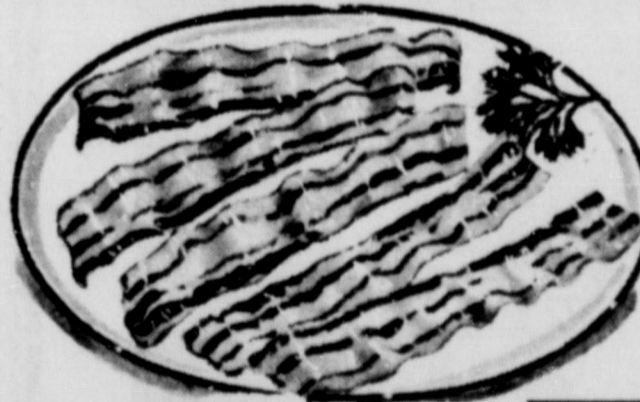
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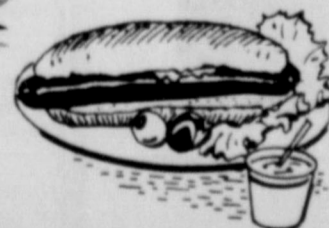
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 Classified Display - \$1.00 per col. inch
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DEADLINE FOR INSERTION
 Thursday's Friona Star - 4 p.m. Tuesday.
 The Star reserves the right to classify, revise or reject any classified ad.
 Check advertisement and report any error immediately; The Star is Not responsible for error after ad has already run once.

ANNOUNCEMENTS
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 FOR SALE... John Deere #77 cotton stripper mounted on 720 JD Tractor. Will sell stripper with or without tractor. Also 12-3 hale cotton trailer. Phone 295-3646. 4-tnc

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FOR SALE... New, insulated well house. J.G. McFarland, 247-3272. 3-tnc

STAUFFER FOR SALE: Buck Fallwell 247-2482. 2-tc

JOBBS OF INTEREST
 WANTED: Experienced farm hand, Contact Curtis Murphee, three miles north of Friona on Highway 214. 7-tnc

WANTED: Baby sitting after school. Lets Wylie, 16, Phone 295-3520. 7-2tc

LADIES: Do you need extra cash for Christmas and only have two or three hours a day spare time? Sell Luzier Cosmetics. A top product. If interested write - Francis Moore, 1105 Thunderbird, Plainview, Texas.

FOR SALE... 4-Used Heaters. 2-Deborn, 1950 3/4 ton Panel-Chevrolet 45 speed, 910 Columbia, 247-3104. 4-4tc

FOR SALE... 1965 Ridgecrest 2 Bedroom Mobil home, 12 X 60. Call Tharp, 225-4661, Bovina. 6-tnc

LEGAL NOTICE
 NOTICE STATE OF TEXAS, COUNTY OF FARMER,
 Notice is hereby given pursuant to Article 1302-2.02 of the Texas Miscellaneous Corporation Laws, V.A.C.S., of the intention of Adams Drilling Co. of Friona, Texas, a sole proprietorship to incorporate under the corporate name of Adams Drilling Co., Inc., of Friona, Texas.
 ADAMS DRILLING CO., a sole proprietorship
 BY: Raymond Adams Proprietor 7-4tp

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FOR RENT... Small unfurnished house. Call 247-3244 during noon hour or before 8:30 a.m. 6-2nc

WANTED - Farming land to rent for coming year. 247-2276. 1-tnc

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WELCOME TO FRIONA

This week we welcome Mr. and Mrs. Bob Middleton and their two children, Kathleen, age 5 and Ross, age 9. The family comes to Friona from Lubbock. Middleton is the new High School Agriculture Teacher.

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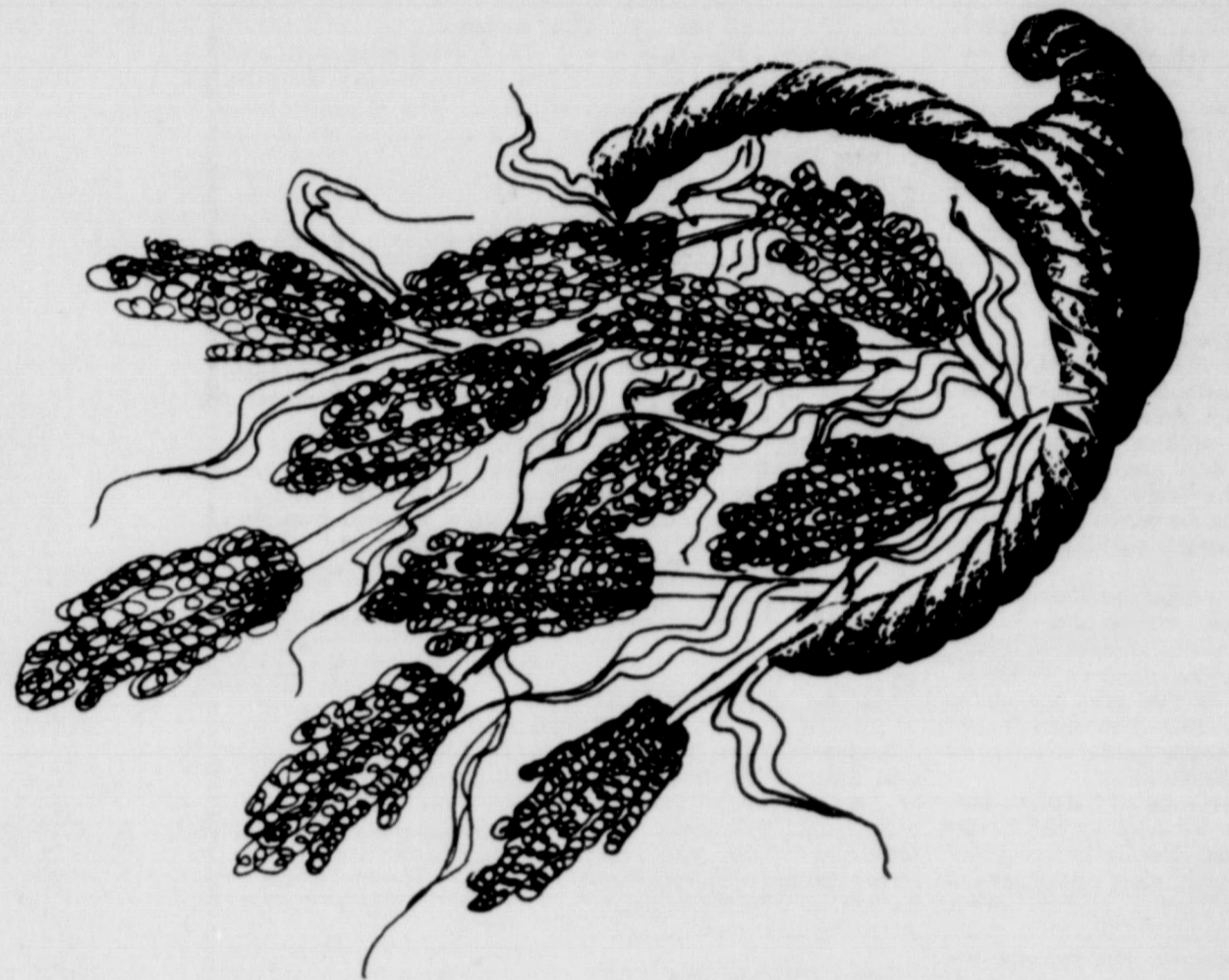


Powerful real-time Univac computers are now helping Wall Street brokerage firms automate and expedite their stock transactions.



PLANT MANAGER . . . Lloyd Thompson, a former resident of the Friona area who lived near Amarillo the past few years, is the manager of the PACO feed mill south of Hub, which will manufacture a cotton feeding supplement from cotton burs. Thompson is shown in the warehouse portion of the new office building.

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in the spirit of our
founding fathers let us
give thanks for all our
God-given blessings!

**Willie Wiredhand And All The Folks At DEAF SMITH
COUNTY ELECTRIC CO-OPERATIVE Wish You A Thanksgiving
Season Filled With Abundant Blessings. We Are Thankful To Have
Shared In The Progress And Development Of The Friona Area.**

DEAF SMITH COUNTY ELECTRIC CO-OPERATIVE INC.

"Helping Texas Grow"

Serving Parmer, Castro, Oldham And Deaf Smith Counties



On The Farm In Parmer County

By RONNY McNUTT
County Agent

PHEASANT SEASON TO OPEN
You hunters need to get your guns oiled up for the pheasant season which will be open December 1 - 7, in Parmer County.

The bag limit is 2 cocks per day and the possession limit is 4.

The County Wildlife Subcommittee and the County Game Association met in October and decided to continue the "Pheasant Tail Feather Contest" again this year. Members of this sub-committee are: Jack Patterson, chairman, Arlin Hartzog, Bud Crump, Melvin Sachs, Gary Brown and C.L. Lillard.

The three longest feathers turned in to each designated measuring headquarters in Friona, Bovina and Farwell will receive a cash award. Awards are \$15 for 1st place, \$10 for second and \$5 for 3rd place in each of the towns.

In addition to local cash awards a plaque will be given by the County Game Association to the person turning in the longest tail feather in the County.

Measuring headquarters in Farwell will be at the Farwell Hardware. Contact Bud Crump in Bovina concerning headquarters in this area and contact Gary Brown or C.L. Lillard concerning headquarters in the Friona area.

Residents of Parmer County do not need hunting license to hunt pheasant in this county. However, out of county persons must have a hunting license. The cost of license is \$3.15.

Make sure that you have permission to hunt on a person's land before the season opens.

COUNTY BRUCELLOSIS RECERTIFICATION
According to Mr. Claude Johnson with the State Animal Health Commission, Parmer County cattle owners may not have to get their cattle up for brucellosis recertification testing in the near future. Mr. Johnson indicated the

"Market Cattle Testing Program" or as it is sometimes known "Back Tagging Program" will take the place of on premise testing for this year.

The MCT program provides brucellosis tests at auction markets and packing plants at no extra cost or handling for the producer.

Under present regulations, if during the three year period 15 per cent of the cattle in a county is back tagged and found negative to test of blood drawn at slaughter houses, on-the-premise testing is not required to maintain that county's modified - certified brucellosis status.

Also, during this 3 year period, if an individual rancher has 15 per cent of his herd back tagged and tested and found negative to test of blood obtained at the slaughter house, he would not have to have his cattle re-tested on the ranch even though it became necessary to test other herds in the county for recertification.

Wendy Gail Rule

Rites Conducted

Graveside rites for Wendy Gail Rule, infant daughter of Mr. and Mrs. Andy Rule of the Summerfield community were conducted by Rev. Jake Armstrong, pastor of Calvary Baptist Church at 4:30 p.m. Saturday at Friona Cemetery.

Wendy Gail was born at 6:30 a.m. Friday at Deaf Smith County Hospital, Hereford, and died at 8:30 p.m. the same day. She weighed 3 lbs. 2 ozs.

Survivors, besides her parents, include a brother, Robbie, grandparents, Mr. and Mrs. R. R. Rule and Mr. and Mrs. Robert E. Collier and great-grandparents, Mr. and Mrs. E.E. Sparkman.

1968 Feed Grain Program Similar To That Of 1967

The 1968 Federal Feed Grain program is almost identical to the 1966 program, according to Prentice Mills, office manager of the Parmer County ASCS. A producer will be required to divert at least 20 per cent of the feed grain base for his farm in order to earn price support payments. There is no payment on the first 20 per cent of the base diverted.

Producers will be offered the opportunity of diverting up to 50 per cent of his farm's grain base. A diversion payment will be paid on the acres diverted in excess of 20 per cent of the base.

The underplanting must be of feed grain acres in order to be eligible. The diversion pay-

ment rate will be computed by multiplying the farm's normal yield for grain sorghum by 53 cents.

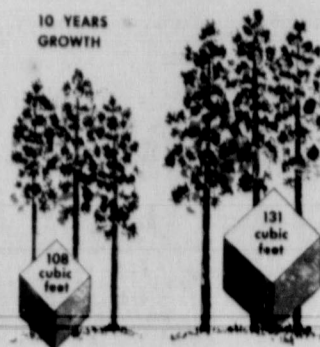
Mills suggests that anyone having specific questions related to their farming operation to contact the ASCS office.

Garnish the Season

Why not make Fall a bright and colorful time at your dining table through the use of unusual and tasty garnishes which reflect your creativity and interest as an inspired cook. If you don't know how to make onion chrysanthemums, potato flowers, cucumber baskets, lemon topknots, fruit kabobs and other such tempting fun foods, there's a simple way to learn the basics. Ekco Housewares has just

produced a full color 32-page illustrated booklet that will teach you "All About Garnishes" so that you can grace your meals and flatter your family with simple and attractive good things to eat. To obtain the new booklet, simply send 25¢ to "All About Garnishes," Dept. DJE, 4834 West Armitage, Chicago, Illinois 60639 and don't forget to include your name and address and the words "All About Garnishes."

10 YEARS GROWTH



DID YOU KNOW THAT:

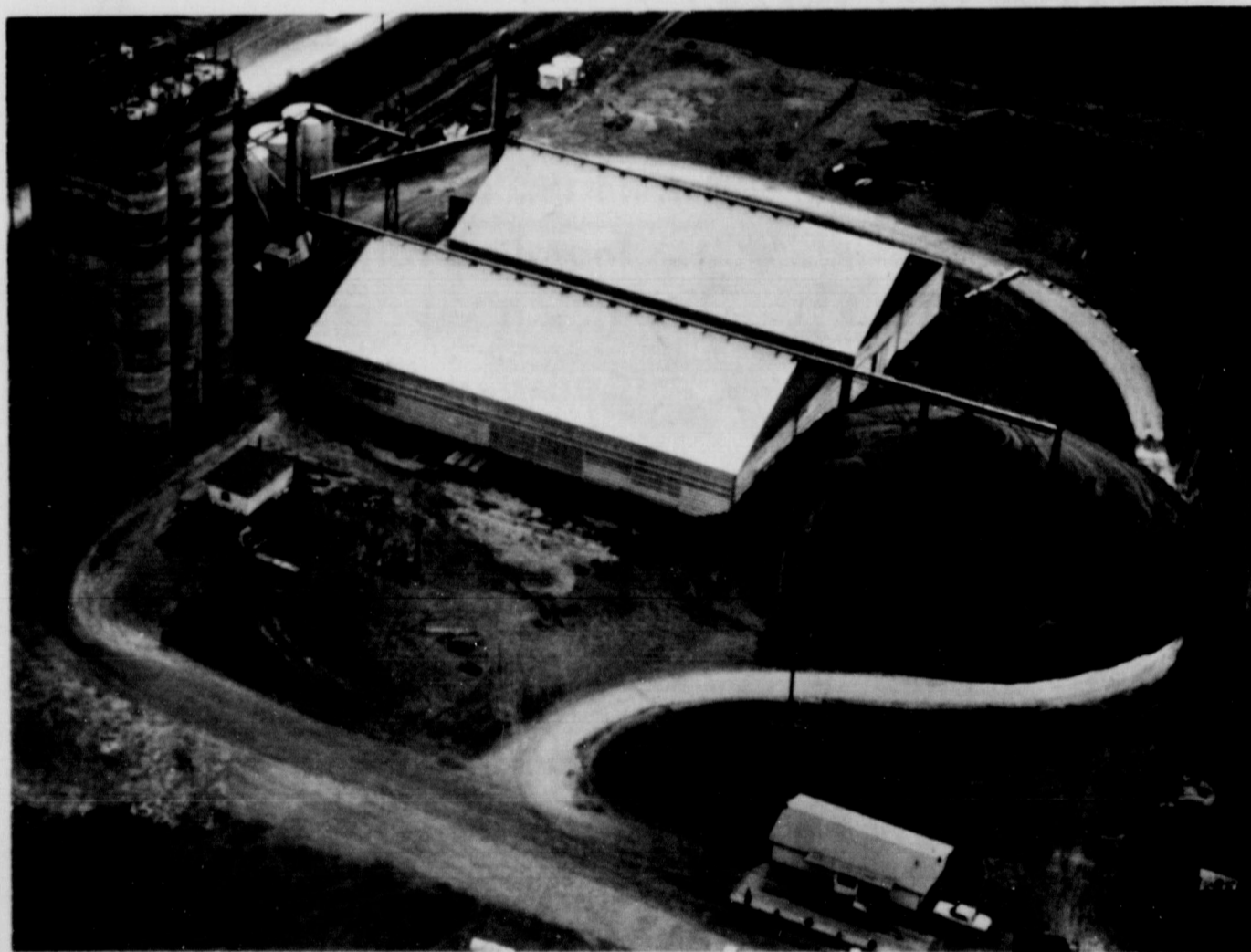
Research in tree improvement by the Texas Forest Service has produced a strain of pine trees that shows growth far in excess of the average trees. A plantation of ordinary trees grew 108 cubic feet in 10 years. In contrast, one planted with the selected strain grew 131 cubic feet in the same period, a difference of 17 per cent in growth. This study is but one part of the overall tree improvement program of the Service aimed at producing better quality trees for tomorrow's timber grower.

Thanksgiving Day

1967



Thank You For Allowing Us To Process Your Grain Again This Harvest Season.



A Portion Of Our Bountiful Harvest Is Shown In The Above Aerial Photograph. We Wish To Express Our Thanks For One Of The All-Time Record Grain Harvests.

West Friona Grain, Inc.

Jack Tomlin, Mgr.

There was an old woman who lived in a shoe...



She had so many children She didn't know what to do. But along came Reddy and handled her plight He made things electric and all was alright. She bought her a range, electric, of course. And stopped all that working — hard as a horse. At her Reddy Kilowatt Dealer's she made a fine choice. And received a gift with which to rejoice. So, if a Public Service residential customer you be Buy an electric range and get your gift free.

Self-cleaning ovens — ELECTRIC, of course!



Clean ELECTRIC Cooking



A SELECTIVE GIFT FOR A SELECTIVE HOMEMAKER

Choose One of These Selective Gifts With Your Electric Range Purchase:

- * Beauty Mirror Ensemble
- * AM Clock Radio
- * Guitar by May
- * Empire 7 x 35 Binoculars
- * Early American Clock
- * Electric Blanket
- * Silverplated Coffee Set
- * 18-Club Golf Bag
- * Electric Shaver
- * Shrub and Hedge Trimmer
- * Electric Coffee Maker
- * Electric Ice Crusher
- * Portable Radio
- * Electric Fry Pan
- * Sleeping Bag

SEE

HI-PLAINS

SAVINGS and LOAN ASSOCIATION
4th and Sampson

FOR

HOME LOANS


TO

REFINANCE BUY or BUILD REMODEL

For Information, ---Call Eric Rushing, Phone 247-3370

1. **FRIONA FARMERS CO-OP GIN**
 "It's Your Gin - Use It"
 David Bailey, Mgr.
 TEXAS at TEXAS A&M

2. **FRIONA WHEAT GROWERS**
 "Since 1934"
 Phone 247-3211 Friona
 OKLAHOMA at NEBRASKA

3. **CHESTER GIN**
 EXPERIENCED
 DEPENDABLE
 SERVICE 
 Phone 247-3185 Friona
 VEGA vs WILSON

4. **ROCKWELL BROS. & CO.**
 "Lumbermen"
 Since 1906
 Phone 247-2212 Os Lange
 LUBBOCK DUNBAR vs BROWNWOOD

5. **MONSANTO Ag Center**

 Serving You With Four Locations
 Friona Hub Rhea Tam-Anne
 ST. LOUIS at DALLAS

6. 
HERRING IMPLEMENT INC.
 Your John Deere Dealer
 Phone 247-2741 Friona
 OAKLAND at KANSAS CITY

7. **THE FRIONA STAR INC.**
 YOUR HOMETOWN NEWSPAPER SINCE 1925
 FRIONA, TEXAS
 Covering Friona Football and School Activities For 41 Years
 DENVER CITY vs PHILLIPS

8. **HUB GRAIN FLEMING & SON GIN**
 Phone 265-3215 265-3405
 DUMAS vs ODESSA ECTOR

COTTON BOWL FOOTBALL CONTEST

REMEMBER: EARLY DEADLINE THIS WEEK

FOR ENTRIES:

12 NOON THURSDAY

Contest Standings

Raymond Milner 133	Mal Manchee 124	Robert Zetzsche 117	Bobby Drake 109
Jackie Hight 131	Don Reeve 124	Stan Benga 116	L.F. Jacobs 109
Mrs. Albert Johnson 131	Becky Broyles 123	Ralph Broyles 116	Pudge Kendrick 108
Joyce Veazey 131	Mrs. Howard Fleming 123	Jimmy Hamilton 116	F.G. Crofford 107
John Wilson 131	Dennis Howell 122	Mrs. E.C. Hartwick 116	Jim Laster 107
Mrs. W.R. Mabry 130	Mrs. Mal Manchee 123	Randy Mabry 116	Dolph Moten 107
C.H. Veazey 130	Owen Drake 122	Alton Peak 116	Winston Wilson 107
W.R. Mabry 129	Randy Farr 122	Larry Sanders 116	Charles E. Everitt 105
Mrs. Clarence Monroe 129	Frankie Allen 121	Mrs. Eugene Bandy 115	Audvie Barnett 104
Mike Pavalus Sr. 129	Pilo Castillo 121	Carroll Cook 115	Clyde Weatherly 104
Lanny Pullig 129	Jimmy Maynard 121	Jerry Mabry 115	James Weatherly 104
Mrs. Frank Truitt 129	Joe Perez, Jr. 121	Mrs. Don Reeve 115	Dale Houlette 103
Oscar Baxter 128	Maynard Agee 120	Ronald Smitley 115	Terry Mabry 103
Mrs. Stan Benga 128	Fred Florez 120	Frank Truitt 115	Joe Reeve 103
Howard Fleming 127	Paul Mohr 120	Waymon Wilkins 115	
B.C. Hartwick 128	Mrs. John Allen Jr. 119	Mrs. Waymon Wilkins 115	
Albert Johnson 128	Donny Carthel 119	Bill Raybon 114	
Eugene Bandy 127	Frank Castillo 119	Lester Smith 114	
Clarence Monroe 127	Gene Ezell 119	Edward White Jr. 114	
Mrs. Emmett Tabor 127	Laverne Mabry 119	Wright Williams 114	
Bill Bailey 126	Mrs. Kenneth McLellan 119	Dean Broyles 113	Denver City, 26, Olton 0
Jackie Clark 126	Jimmy Maynard 119	Mrs. Pilo Castillo 113	Phillips 16, Iowa Park 0
Jerry Shelton 126	Emmett Tabor 119	Francis Gable 113	Tascosa 34, Amarillo 7
Claude Spears 126	E.V. Thompson 119	Mrs. John Morrow 113	Sudan 27, Crosbyton 6
Mrs. Edward White, Jr. 126	Dean Agee 118	Donald Powell 112	Clarendon 14, Gruver 6
Jarrell Wright 126	Dean Blackburn 118	Mrs. Maynard Agee 111	Dumas 20, Hereford 6
Wendell Garner 125	Floyd S. Reeve 118	Herman Gerles 111	Vega 29, Happy 20
Benny Pryor 125	Johnny Bandy 117	J.P. Sims 111	Lazbuddie 21, Hart 14
Mrs. Benny Pryor 125	Janice Clark 117	John Baca 110	TCU 24, Texas 17
Jim Johnston 125	Eugene Ellis 117	Ronnie George 110	Texas A&M 18, Rice 3
Larry Johnston 125	Bob Riedmayer 117	Cary Lee Jackson 110	Texas Tech 31, Baylor 29
Danny Murphree 125	Don Paul Spring 117	Joy Morton 110	Southern Cal, 21, UCLA 20
Lee Roy Nuttall 125		Flossie Rhinehart 110	Wichita 22, West Texas 13
			Tennessee 20, Mississippi 7
			Washington 27, Dallas 20

CONTEST RULES

1. Pick the winners of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with

\$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season ticket to the Friona Chief games next fall.

5. Only one entry per person.
6. Contestants must be 12 years of age or older.
7. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.
8. Weekly prizes of \$5, \$3 and \$2 will be awarded to first, second and third place winners.


OFFICIAL ENTRY BLANK


Select Winners From Games Listed in Advertisements

1. _____	9. _____
2. _____	10. _____
3. _____	11. _____
4. _____	12. _____
5. _____	13. _____
6. _____	14. _____
7. _____	15. _____
8. _____	16. _____

TIE-BREAKER: (Pick Score) Dallas _____ St. Louis _____

NAME _____
 ADDRESS _____


9. **FRIONA MOTORS**
 Parmer County Headquarters
 For Ford Cars, Trucks, Pickups,
 Tractors & Used Cars
 Phone 247-2701 
 SUDAN vs CLARENDON

10. **ETHRIDGE-SPRING AGENCY**

 Dan Ethridge
 Frank A. Spring
 Bill Stewart
 Flake Barber
INSURANCE-LOANS
 Phone 247-2766
 SEAGRAVES vs SONORA

11. 
REEVE CHEVROLET
 Your Authorized Chevrolet Dealer
Frigidaire Home Appliances
 Sales Service
 TASCOSA vs WICHITA FALLS

12. **FRIONA COUNTRY CLUB GIN**
 Jack Tomlin, Mgr. 
 Phone 247-2439
 TEXAS TECH at ARKANSAS

13. **BI-WIZE DRUG**
 DRUGS SUNDRIES
 "Your Rexall Store"
 Phone 247-3010
 GEORGIA at GEORGIA TECH

14. **PLAINVIEW PRODUCTION CREDIT ASSN.**

 Robert Neelley
 Office Mgr. **ASSN.**
 RICE at TCU

15. **FRIONA FEED YARDS, INC.**

 Jack Carrothers, Mgr.
 Phone 265-3574
 SMU at BAYLOR

16. **PARMER COUNTY IMPLEMENT CO.**

 Your IH Dealer
 Phone 247-2721
 TULSA at HOUSTON

Traditional Thanksgiving



- *Freedom From Want
- *Freedom To Govern
- *Freedom From Fear
- *Freedom of Worship
- *Freedom of Speech

It's More Than An Autumn Holiday....

It's A Time To Be Thankful For Our Abundant Blessings And It's a Time To Thank Our Many Fine Customers For Allowing Us To Serve You Through The Years.

LET US GIVE THANKS



PARMER COUNTY IMPLEMENT CO.

Your IH Dealer
Phone 247-2721

Basketball Schedule

"B TEAM"

Nov. 28, Farwell - There, (Girls and Boys) 4:00
 Dec. 4, Olton - There (Girls and Boys) 5:30
 Dec. 12, Hale Center, Here, (Girls only) 5:00
 Dec. 14, 15, 16, Springlake Tournament (Girls and Boys)
 Dec. 21, Olton - There (Girls only) 5:00.
 Jan. 9, Dimmitt-Here (Boys only) 5:00
 Jan. 11, 12 and 13 - Canyon Tournament
 Jan. 19, Hale Center - There (Boys only) 5:00
 Jan. 22, Dimmitt - There (girls and boys) 6:00
 Jan. 23, Olton-Here (Boys only) 5:00
 Feb. 9, Dimmitt - There (girls only) 5:00

FRESHMAN

Nov. 27, Dimmitt-There (7,8,9, Girls) 5:00
 Dimmitt - Here (7,8,9 boys) Here 5:00
 Dec. 4, Springlake - Here (7,8,9 Girls) 5:00
 Springlake - There (7,8,9 boys) 5:00
 Dec. 18, Springlake - There, (7,8,9, Girls) 5:00
 Hereford La Plata - Here, (7,8,9 boys) 5:00

Jan. 4, 5, 6 - Springlake Tournament
 Jan. 8, Dimmitt - Here (7,8,9 Girls) 5:00
 Hereford Stanton - There (7,8,9 Boys) 5:00
 Jan. 25, 26, 27, - Dimmitt Tournament
 Jan. 29, Canyon-There (7,8,9 Girls) 5:00

Feb. 5, Tulla - There (7,8,9 Girls) 5:00
 Tulla, Here (7,8,9 Boys) 5:00
 Feb. 12, Canyon-Here (7,8,9, Girls) 5:00
 Canyon - There (7,8,9 boys) 5:00

Chiefs Compile Stat Lead Over Opponents

The Friona Chieftains of 1967 rolled up a good statistical advantage over their ten season football opponents, according to a tabulation of statistics by Friona Star editor Bill Ellis.

The Chiefs, whose 7-3 season record ties the third best number of wins in the school's history, held leads in every department except in passing.

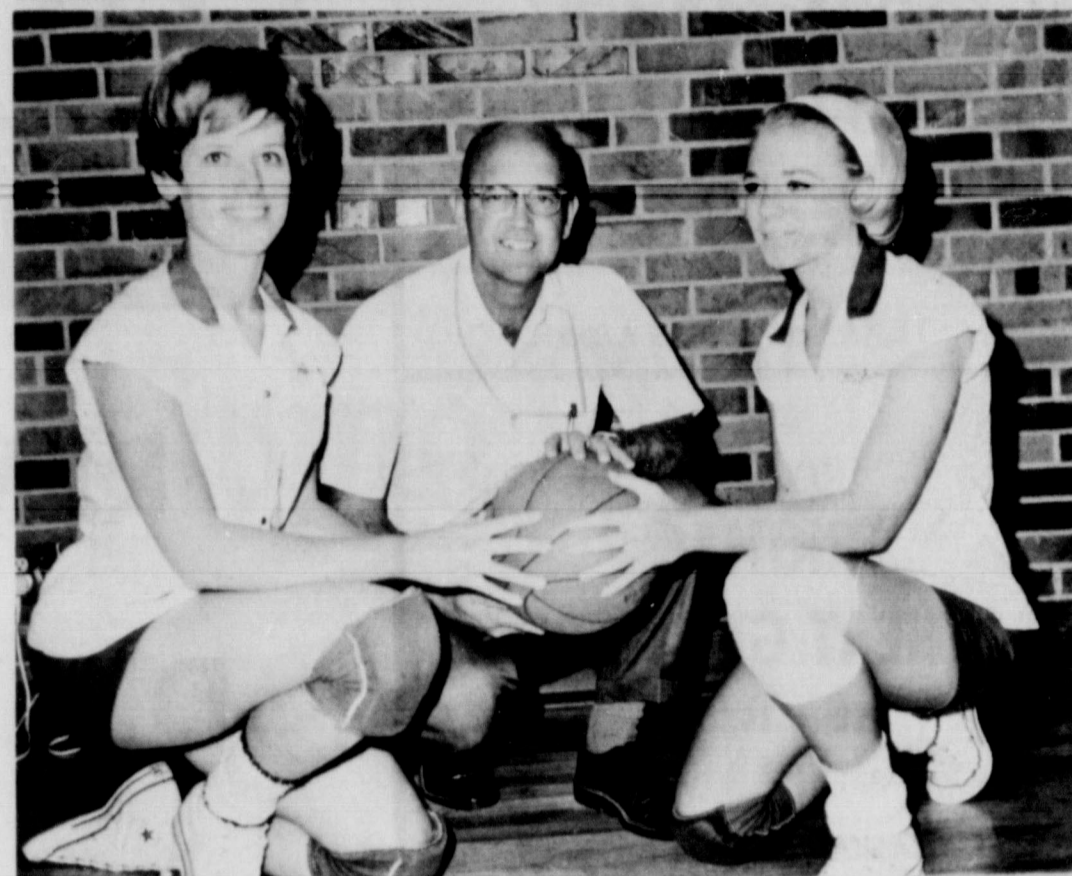
Except for the last two games of the season, Friona would have led in the passing department as well. Ten opponents completed 37 passes to Friona's 31. Abernathy and Memphis together rolled up 242 of these yards. Friona outscored their opposition, 167-99. The 99 points allowed by the Chieftain defense is the least since the 1964 team, which allowed only 90 in rolling up an 8-2 record. The 167 points scored are also the most since the '64 team had 207.

Friona outgained its opponents in yards rushing, 1986-1352.

The Chiefs had their best game in yards gained rushing against Dimmitt, with 283. Their least was against Lockney, with 117. The team gained only 123 yards on the ground against Memphis.

Olton had the best total yards rushing against the Chieftains defense, with 259. Dimmitt was held to the least total, 69 yards.

Friona's top night passing, called the best game of any team he has coached, was against



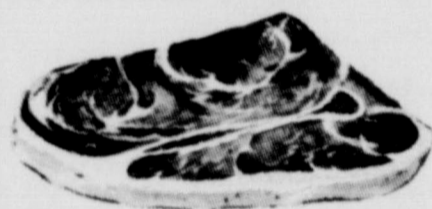
SQUAW CAPTAINS . . . Newly-elected captains for the 1967-68 edition of the Friona Squaws are shown here with Coach F.G. Crofford. From the left are Linda Stone, Coach Crofford and Missey Renner.

Lockney, when Friona racked up 175 yards through the air. The team had no passing yardage in the opener against Farwell.

Memphis had the most passing yardage of any opponent, 127 followed closely by Abernathy, 115. Dimmitt also had the least in this category, 11 yards.

Things even up. The richer we get, the more frustrations we have. While we had only one suit, we always knew where the car keys were.

FOOD IS A BARGAIN HERE!



CHUCK ROAST

Pound **55¢**

STEAK

T-Bone or Loin

Pound **95¢**



Gladiola FLOUR

5 # Bag

55¢

White Swan CRANBERRY SAUCE

Whole or Strained 16 Oz. Can

25¢

White Swan PICKLES

Sour or Dill 22 Oz. Jar

3/\$1

Wagner's ORANGE DRINK

32 Oz. Bottle

3/\$1

White Swan COFFEE

Pound Can

69¢

Sugar Sam SWEET POTATOES

2 1/2 Can

29¢

Kraft's PARKAY

Pound

31¢

White Swan HOMINY

Yellow 300 Can

5/49¢

Lane's MELLORINE

1/2 Gallon

3/\$1

LETTUCE



Pound

18¢

LEMONS



Pound

21¢

Red POTATOES

20 Pound Bag

69¢

Ireland CHILI

No. 2 Can

69¢

WHITE'S SUPERMARKET

We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More

Our Aim Is To Please In Every Way

We Deliver

Ph. 247-2250

Thanks to our many Friends

THANKSGIVING

We Are Especially Thankful This Harvest For One Of The Finest Grain Crops Ever!



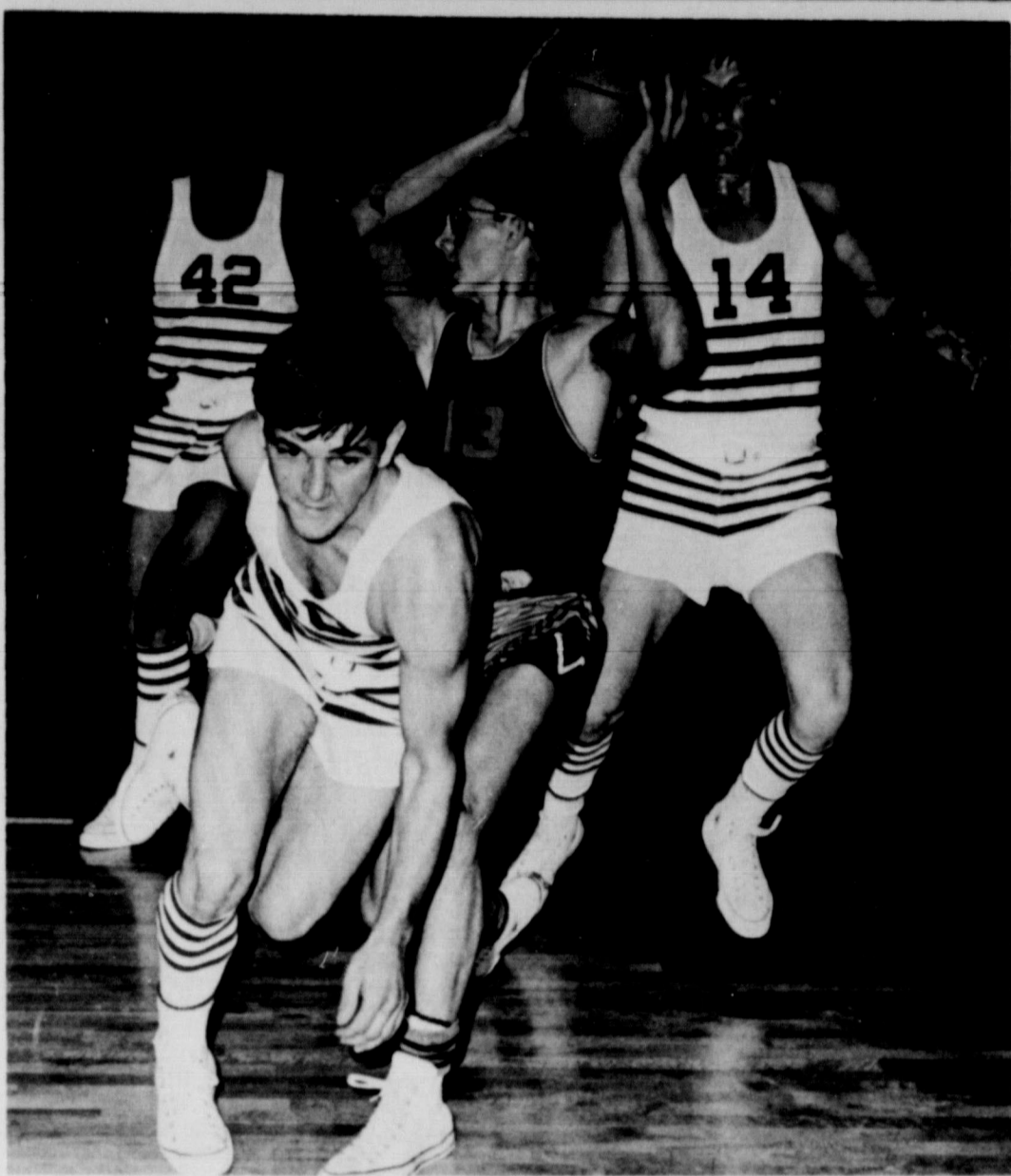
It Has Been A Pleasure To Serve So Many Parmer County Farmers During This Bountiful Harvest Season. We Hope This Thanksgiving Day Will Be Filled With Blessings For You.



BOVINA WHEAT GROWERS

At Rhea

Jim Russell, Gen. Mgr.
Earl Dean Boyd, Rhea Mgr.



BATTLING . . . Shown desperately trying to steal the ball away from Morton is this action from last Friday's opening cage game are Chieftains Johnny Barker (front) and Larry Graves. In the background is Tony Perea.

Perea Certified As Rushing Champ

Tony Perea, who was honored this week as the Fighting Chieftain in the 1967 backfield, led the team in scoring, yards gained rushing, and yards gained on pass receptions, according to a tabulation of statistics this week.

Perea had more yards rushing (786) than the next two Friona backfield men. He averaged 4.7 yards every time he carried the ball.

The third-leading scorer in District 3-AA as a junior, Pe-

rea led Friona point-makers with 60 points on ten touchdowns. He had nine of his touchdowns in the team's first six games.

Larry Graves was runnerup in both the rushing and scoring departments. His yards-per-carry average was virtually the same as Perea's, at 4.6. However, he carried the ball 84 times to 166 for Perea. He edged out Eddie Barker by a single yard for second place.

Barker's yards-per-carry average, however, was the team's best at 5.3.

Graves scored 42 points, which was good enough for eighth among district scorers.

Graves caught the most passes among the receivers, 15, just about half the passes completed during the season. However, Perea had the most yards gained on receptions, 151, as compared to 127 for Graves. Larry scored three touchdowns on passes, to two for Tony.

Season Statistics

	FHS	OPP.
First Downs	157	104
By Rushing	125	72
By Passing	17	25
By Penalty	15	7
Net Yards Rushing	1986	1352
Net Yards Passing	413	525
Total Net Yards	2399	1877
Passes Completed	78-31	96-37
Passes Had Intercepted	6	10
Fumbles Lost	14	18
Punts, Yards	38-1248	41-1301
Punting Average	32.8	31.7
Penalties	51-418	43-351

Scoring By Quarters

Friona	14	60	47	46--167
Opponents	7	33	18	41-- 99

Individual Rushing

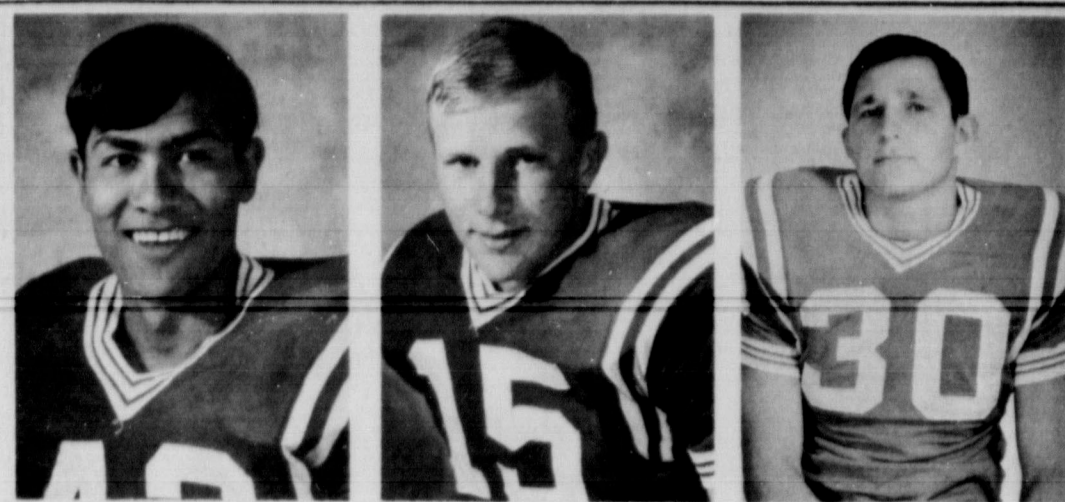
Player	TCB	YDS.	AVG.
Tony Perea	166	786	4.7
Larry Graves	84	385	4.6
Eddie Barker	73	384	5.3
Johnny Barker	124	228	1.8
Lowery Harper	33	141	4.3
Isidore Cordova	11	49	4.5
Ted Procter	8	11	1.4
Sahara Gonzales	1	2	2.0
Totals	500	1986	4.0

Individual Scoring

Player	TD	PAT	PTS.
Tony Perea	10	0	60
Larry Graves	7	0	42
Johnny Barker	4	2	26
Eddie Barker	3	0	18
Sahara Gonzales	0	13	13
Ted Procter	1	0	6
Lowery Harper	0	2	2
Totals	25	17	167

Pass Receiving

Player	PC	YDS.	TD
Larry Graves	15	127	3
Tony Perea	9	151	2
Jim Schlenker	4	91	0
Charles Hamilton	2	41	0
Ted Procter	1	3	0
Totals	31	413	5



TONY PEREA
Rushing, Scoring Champ

LARRY GRAVES
Top Pass Receiver

EDDIE BARKER
Top Rushing Average

This Is The Time For

Thanksgiving



*Take Time To Think

. . . . It Is The Source Of Power

*Take Time To Play

. . . . It is the Secret of Perpetual Youth

*Take Time To Read

. . . . It is the Fountain of Wisdom

*Take Time To Love and Be Loved

. . . . It Is the Greatest Thing In The World

*Take Time To Be Friendly

. . . . It Is The Road To Happiness

*Take Time To Laugh

. . . . It Is The Music Of The Soul

*Take Time To Give

. . . . It Is Too Short To Be Selfish

*Take Time To Work

. . . . It Is The Price Of Success

*Take Time To Pray

. . . . It Is The Greatest Power On Earth

MONSANTO

Agri-Center

Bill Wooley, Mgr.

Friona

Rhea

Hub

Tam-Anne



Reprinted by special permission of The Saturday Evening Post. © 1948, The Curtis Publishing Company

We are still Pilgrims

We no longer give thanks around a rough wooden table in a forest clearing. Our problems and rewards have taken different shapes too, but they are basically the same.

We are still making a pilgrimage, the same search for a fuller and more fruitful life under freedom of religion. And we are still thankful for the faith that sees us through adversity and guides

us on that pilgrimage.

Thanksgiving Day was named for its meaning—the day that we come together to give thanks for our faith and our full life . . . and to remember that we are still pilgrims.

This Thanksgiving Day, give your thanks, strengthen your faith, enlighten your pilgrimage, at your place of worship.

ASSEMBLY OF GOD

10th and Ashland - Rev. Ott Robertson, pastor
Sunday School: 9:45 A.M., Worship: 11:00 A.M.
Young People: 6:45 P.M., Evening Worship: 7:30 P.M.
Wednesday Worship: 8:15 P.M., Sunday Men's Fellowship: 7:00 P.M.

CALVARY BAPTIST

14th and Cleveland - Rev. Jake Armstrong
Sunday School: 9:45 A.M., Worship: 11:00 A.M.
Training Union: 6:00 P.M., Evening Worship: 7:00 P.M., Wednesday Prayer Meeting: 7:30 P.M.

CALVARY BAPTIST MISSION

5th and Main - Rev. I. S. Ansley, pastor
Sunday School: 10:00 A.M., Worship: 11:00 A.M., Evening Worship: 7:30 P.M., Wednesday Prayer Meeting: 7:30 P.M.

FIRST BAPTIST

Sixth and Summitt - Rev. Bill Foil, pastor
Sunday School: 9:45 A.M., Worship: 11:00 A.M.
Training Union: 6:00 P.M., Evening Worship: 7:00 P.M., Wednesday Prayer Meeting: 8:00 P.M. * (30 mins. earlier, Oct. 1 - April 1)

MEXICAN BAPTIST MISSION

4th and Woodland - Rev. Donnie Carrasco
Sunday School: 9:45 A.M., Worship: 11:00 A.M.
Training Union: 5:00 P.M., Evening Worship: 6:00 P.M., Wednesday Prayer Meeting: 8:00 P.M.

ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland - Father Giblin Claver
Mass: 12:30 P.M., Confession before Mass: Evening Mass: Thursday, 8:00 P.M.

SIXTH ST. CHURCH OF CHRIST

502 W. Sixth - C. J. Horton
Bible Study: 9:30 A.M., Worship: 10:30 A.M., Evening: 6:00 P.M., Wednesday Evening: 7:30 p.m.

REDEEMER LUTHERAN CHURCH

13th and Virginia - Otto Kretzman
Sunday School: 10:00 A.M., Worship: 11:00 a.m., Rhea Immanuel Lutheran Church--Worship: 9:30 A.M., - Sunday School 10:30 A.M.

UNION CONGREGATIONAL CHURCH UCC

6th and Cleveland - Rev. Paul Mohr
Sunday School: 9:45 A.M., Worship: 11:00 A.M.

TENTH ST. CHURCH OF CHRIST

10th and Euclid
Sunday Worship: 10:30 A.M., Evening: 7:00 P.M., Wednesday Evening: 8:00 p.m.

FIRST METHODIST

8th and Pierce - Rev. James Price
Sunday School: 9:45 A.M., Worship: 11:00 AM, MYF: 6:00 P.M., Evening Worship: 7:00 P.M.

UNITED PENTECOSTAL CHURCH

Fifth and Ashland - Rev. W. H. Dean, pastor
Sunday School: 10:00 A.M., Worship: 11:00 A.M., Wednesday Evening: 8:00 P.M., Sunday Evening: 8 P.M., Friday Young People: 8:00 P.M.

Ethridge-Spring Agency

Friona State Bank

Continental Grain

Chester Gin

Welch Auto Supply

Friona Clearview TV

Friona Co-Op Gin

Rushing Insurance

Friona Motors

Friona Consumers

Bi-Wize Drug

The Friona Star

QUALITY GINNING



FRIONA FARMERS CO-OP GIN



DAVE BAILEY, Mgr.



WE WILL GIVE YOU THE KIND OF SERVICE YOU WANT

USE THE SERVICES AVAILABLE TO OUR PATRONS AND SAVE !

WE HAVE STRIPPERS AND TRAILERS

We Thank You For Your Kind Patronage....
And We Hope Your Thanksgiving Is Blessed
With The Abundance Of The Land.



CO-OPS ARE AS AMERICAN AS BASEBALL

Team-up with our co-op gin this year . . . more than ever you need co-op dollars in your farming business.

GET THESE BONUS EXTRAS

1. Earnings from the Co-op Gin.
2. Profits from the Marketing Association.
3. Savings from the Co-op Oil Mill.
4. Dividends from Co-op Compress.
5. Margins from Growers Seed Association.



O.D. (Doc) Burchett and M.J. Gray are shown while ginning a bale. Burchett, Gray and Bailey have a total of 63 years ginning experience between them.

Friona Farmers Co-op Gin

Dave Bailey, Mgr.

Phone 265-3565



It is basketball season again and girl's basketball just happens to be my favorite spectator sport. Living in a town where one has so very many opportunities to watch girls play basketball is just one of the many advantages Friona residents have. For several months each year one can watch two or three Friona teams play two or three times a week.

Monday evening's games with Tullia was a very interesting experience. One of the highlights of the evening was watching a coach and one of his ex-players direct opposing teams. Coach Crofford was very gracious in congratulating his ex-student upon the win, then added, "You must have had a fine teacher."

The most heard criticism for a long time in connection with our town has been, "The business section is not progressing as much as the residential section." Perhaps this criticism has been justified, but some changes are being made.

Last week two attractive new signs went up. Reed's Cleaners, who moved over on West Sixth several months ago, has brand new attention getting signs on each of the front windows.

Then over on Main Street, in the Dilger Building, which was formerly occupied by Reed's Cleaners, Walter Cunningham had new signs painted so prospective printing and office supplies customers would be properly directed. Whether you drive or walk down the street, you can plainly see "Walt's Printing & Office Supplies."

In our immediate neighborhood some plumbing is being done in the building formerly occupied by the theatre and rumors indicate there will soon be a new laundry in operation there.

Seeing Christmas decorations before Thanksgiving Day isn't exactly "my cup of tea," but some of those which have been put up by local merchants are very attractive. I especially like Hurst's red and green tree and decorations. Maybe I'm a "fuddy-duddy," but I'm partial to red and green for any kind of Christmas decorations.

At least one merchant in Lubbock is taking advantage of the opportunity to secure license plates with names, numbers, etc. on them. In front of a maternity shop in one of the southwest shopping centers Saturday morning a car, which apparently belonged to the owner, bore the inscription "MOM-2B". Surely no expectant mother would have announced the approaching event in such a way.

At this busy season of the year it seems the most needful commodity is time. Sometimes it almost seems that "No one has enough time for anything." I ran across the following bit of verse which I enjoyed and hope you enjoy it, too.

"There's a time to part and a time to meet,
 There's a time to sleep and a time to eat,
 There's a time to work and a time to play,
 There's a time to sing and a time to pray,
 There's a time that's glad and a time that's blue,
 There's a time to join and a time to do!
 There's a time to grin and show your grit...
 But there never was a time to quit."

A few weeks ago I waited for a long freight train to cross Main Street. Several new cars were being transported on flat cars and one of the cars had several occupants in it. My first thought was that these men were "bumming" rides.

Now, I wonder if perhaps there is a railroad service I'm unaware of. If there isn't one, maybe such service would provide more business for the railroads and at the same time be very good for travelers.

There may be a large number of persons who would like having a car transported across the country in order to have transportation while visiting relatives or friends, attending to business or sightseeing.

How would you like to load your car with a family group, pack it for a sightseeing trip up and down the West Coast then drive it onto a flat car and make a leisurely trip across the country? If this is already being done, I'm way behind. If it isn't planned for the future, why not?

The Floyds were special guests at the Parmer County 4-H banquet at the Bovina High School cafeteria Saturday evening. The food was well prepared, the program was most interesting and the speaker did a fine job.

However, the most impressive thing about the banquet was the presentation of awards and the realization of the many different fields of endeavor which is included in 4-H work. Mrs. Cricket Taylor and Ronny McNutt are to be congratulated upon the fine job they are doing with these boys and girls.

Also to be commended are the many men and women who assist in the different phases of leadership.

Trouble is a great sieve through which we sift our acquaintances; those who are too big to pass through are friends.

the right time...
 the right date

and you never have to wind it!

Mido

No hunting around for the date everytime you write a check, a letter, or plan a business appointment. The date is always on your wrist—changes automatically at midnight. You're always right on time, too, with this self-winding Mido, world famous as the worry-free watch. Waterproof*. Shock-protected. Anti-magnetic. Unbreakable mainspring. See our complete gift selection of self-winding Mido watches.

*As long as case, crystal and crown remain intact.

ALLEN'S JEWELRY
 FRIONA



Plimoth Plantation, Plymouth, Mass.

MAY YOU AND YOUR FAMILY
 ENJOY THE BLESSINGS AND
 BOUNTY OF THIS THANKSGIVING
 DAY TO THE FULLEST!

With all good wishes from your
 friends and neighbors here at

**WHITE'S ELEVATOR
 FARM SERVICE SUPPLY**

Tulon White, Mgr.

"Turkey Time!"

**TIME TO COUNT
 OUR BLESSINGS
 AND GIVE THANKS**

How fortunate we are in comparison to those in other parts of the world! Too often, we forget to give thanks for the bountiful land in which we live. Let us be grateful as we gather about the table on Thanksgiving Day.



It is a pleasure to express our thanks for your kind patronage in the past and to extend our very best wishes for a Thanksgiving that reflects all the abundance of this prosperous land.



PRODUCTION CREDIT ASSOCIATION
 Short And Intermediate Term Credit For Agriculture

Friona

Robert Neelley, Mgr.

Phone 247-3065



Let us never forget that the cultivation of the earth is the most important labor of man. When tillage begins, other arts follow. The farmers, therefore, are the founders of civilization.

--- Daniel Webster

We Count You, Our Fine Customers, Among Our Many Blessings This Thanksgiving Day. It is A Pleasure To Serve The Farming People Of The Area.

KENDRICK OIL CO.



PHILGAS



MR. AND MRS. CHARLES WHITE Honored At Reception

Silver Anniversary Observed At Reception On Sunday

One hundred friends and relatives helped the Charles A. Whites celebrate their 25th wedding anniversary Sunday.

The Whites, former Friona residents, now reside in Ashland, Oregon, where the 25th anniversary reception was held. White is the son of Mr. and Mrs. H. G. White of Friona.

Augmenting the fall flowers which decorated the home were several bouquets and plants sent as gifts. Many cards, and long distance telephone calls from relatives in Texas, were received.

Guests were greeted at the door by David and Richard White, sons of the honored couple. Another son, Howard, and his family are stationed in Rendsburg, Germany where he is a staff sergeant in the Armed Forces.

Mrs. White wore a wool knit aqua suit with avacado accessories. The orchid corsage pinned to her shoulder was a gift from her husband.

The reception table was covered with a lace cloth over orange and the tiered cake was decorated with roses in an orange color. Silver candeliers in crystal holders were on the table.

Mrs. Emil Kroeger had made corsages for the hostesses and also assisted with the serving.

Among out-of-town guests were Mr. and Mrs. George Bennett of Salem, Mr. and Mrs. Ed

McLain of Corvallis and Mr. and Mrs. Fred Haynes of Redding. Mrs. Bennett had been the bridesmaid, Mrs. McLain the pianist and Mrs. Haynes the soloist at the Whites' wedding.

They were in Ashland over the weekend and were guests at a dinner in Kim's Restaurant, Medford, Saturday night.

Also from out of the valley were Mr. and Mrs. Kenneth Dunn from Junction City, and Mr. and Mrs. Howard Hawk, also from Junction City.

During the afternoon Rev. James Sinclair, accompanied by Mrs. Sinclair, sang two solos and Richard White and Paul Morgan sang a couple of the Whites' favorite hymns.

Ida Belle Davis and Charles White were married Oct. 25 in the Ashland home of the bride's mother, Mrs. Achsah E. Davis. The Rev. Earl Downing, who read the rites, now lives in Springfield and sent congratulations.

White is a night supervisor in the IBM machine room at Harry and David's, Medford. Both enjoy gardening and bowling and go camping "whenever we can find the time."

Temperatures

DATE	HI.	LOW
Nov. 16	69	29
Nov. 17	73	31
Nov. 18	80	39
Nov. 19	62	30
Nov. 20	63	31
Nov. 21	66	41
Nov. 22	72	39

Returns Home

Mrs. Fern Larabee returned home Sunday after spending days in Lufkin, Texas, with her daughter and son-in-law, Mr. and Mrs. Edward Kyepec. The Kyepecs became parents of a baby boy Sunday, November 12. He was named Mari Mark Edward and is the first grandchild for Mrs. Larabee.

The Tennessee senate repeals that old law against teaching the theory of evolution in schools. Win with Darwin.

The proposed tax surcharge is merely a tax on taxes -- and not the taxis you ride in.

BOLD SLACKS

Men's slack fashions for Fall-Winter 1966 are more imaginative and daring than ever! Two fabrics, corduroy and hopsack, are generating the biggest excitement in tex-

According to Jaymar-Ruby, Inc., men can expect more emphasis on coordinating slacks with sport jackets, sweaters and blazers of the same color family, one garment in pattern and other in a solid color.

Library Film

Students should recognize libraries as places where personal interests and school needs can be satisfied. How these facilities can be best utilized is explained in the film, "The Library: A Place for Discovery," offered for classroom use by Encyclopaedia Britannica Educational Corporation and produced in co-operation with the American Library Association and the American Association of School Librarians.

Gibson
CHRISTMAS CARDS

From \$1.00 Up

It's Not Too Early To Be Thinking About Those Christmas Cards. We Have The Finest Selection Anywhere. 50 Cards Imprinted For 75 Cents. Come In Today!

Graphic Arts
of Friona

Downtown and Suburban

Community Club Has Annual Meet

Tommy Tatum, Mr. and Mrs. J. B. Snead, Mr. and Mrs. Johnny Mars and Mr. and Mrs. Bruce Parr.

Mrs. Aubrey Rhodes introduced Mary Rando, who presented several readings. She was accompanied by Mrs. J. L. Witten, pianist. The invocation was led by Rev. Bill Foll, pastor of First Baptist Church, Friona.

The Trebelaires, directed by Mrs. Roy V. Miller Sr., presented a program of vocal numbers. Members of this singing group are Sherrie Shelton, Bennie Lynn Hamold, Paula Fortenberry, Becky Coffey, Diana

Wilson, Jan Welch, Sharen Awrey, Janet Mingsus and Risa Howell.

More than 125 residents of the Black community, former residents and friends were present at the Community House Sunday for the annual Thanksgiving dinner, which is sponsored by the Black Community. Host couples were Mr. and Mrs.

Down at the factory, the men who don't like the new automation machines are slowing them down by surreptitiously encouraging them to form committees.



LET US GIVE THANKS



We Pause To Give Thanks For Our Many God-Given Gifts On This, The Most American Of All Holidays, It Has Been A Pleasure To Serve You This Year.

NUNN LUMBER CO.

"Complete Building Service"

1000 Main

Friona

Ph. 247-2727



TIME TO COUNT OUR BLESSINGS AND GIVE THANKS

We Take This Opportunity To Show Appreciation To Fine Folks In The Area Whom We've Had The Pleasure Of Serving During This Season Of Bountiful Harvest.

HUB GRAIN CO.

Woody Fleming...O.L. McMurtrey...

FLEMING AND SON GIN

Howard Fleming

David Hale

FLEMING FERTILIZER

Mike Ellis

Phones 265-3215, 265-3405

Maynard Agee

Social Held In Veazey Home

Members of the Faith Sunday School class of Calvary Baptist Church met in the home of Mrs. C.H. Veazey Thursday evening of last week for their regular monthly business and social meeting. Co-hostesses were Mrs. T.E. Parson and Mrs. Shirley Hawkins.

During the social hour refreshments of coffee, cold drinks and pie were served. A special program was pre-

sented by Mary Rando accompanied by Mrs. J.L. Witten, pianist.

Those present were Mrs. Bill Buth, Mrs. Max Self, Mrs. Ray Strickland, Mrs. Neal Parson, Mrs. Jerry Zachary, Mrs. Gene Wright, Mrs. Lee Campbell, Mrs. Harrel Mays, Mrs. Nelson Lewis, Mrs. Ira Holt, Mrs. Mee Magness, Cindy Campbell, Sharon Hawkins, Pam Veazey and Myra Veazey.

Birthday Party For Ethel Adams

Mrs. Ethel Adams, who was observing a birthday, was guest of honor at a party in the home of Mr. and Mrs. W.O. Brown Friday of last week. Following presentation of gifts, refreshments of cake, punch and coffee were served.

Others present included Mesdames Lucy Welch, J.M. Watson, Hattie Snead, Jewell Cummings, Robbia Hughes and Gordon Shackelford.

School Menu

MONDAY: Creole spaghetti, blackeyed peas, buttered beets, lettuce wedges, apple crisp, hot rolls and butter, milk.

TUESDAY: Fried chicken, potatoes, buttered carrots, cabbage slaw, banananut cake, hot rolls and butter, milk.

WEDNESDAY: Tamale pie, Ranch style beans, broccoli, onions, apricot cobbler, cornbread and butter, chocolate milk

THURSDAY: Hamburgers, French Fries, Lettuce, Tomatoes, pickles, onions, peach halves, milk, orange juice.

FRIDAY: Steak, corn, English peas, tossed salad, chocolate cake, hot rolls and butter, milk.

Society

Mrs. Gary Brown Feted With Shower

A lullaby shower in the home of Mrs. Dale Smith Friday afternoon was a surprise courtesy for Mrs. Gary Brown. The serving table was covered with a white cloth and centered with an arrangement of pink and blue

bootes surrounded by pink roses.

Silver and china service completed the table setting. Cup cakes topped with pacifiers made from jelly beans and life servers were served with hot punch by the hostesses Mesdames Tom Lewis, Claude Spears, Charlie Owen, Steve Messenger, J.B. Douglas, Jack Nelson and Smith.

The hostess gift was a high chair. Gifts were presented in a play pen. Following a game of favorite names, helpful hints for a new mother were presented by guests.

Those attending and sending gifts were Mesdames Frank Spring, Charles Allen, Irene Sheets, Wright Williams, Owen Drake, Ray Strickland, Charles Faulkner, Mickey Griffin, Charles Cooley, Harold Lillard, Jerry Hinkle, Hoyt Smith and W.F. Buske.

Also Mesdames Fern Barnett, Lewis Smith, A.V. Campbell, Aubrey Rhodes, Andy Hurst Jr., Wesley Cunningham, and Bobby Weid.

Also Lola Goodwine and Jinnie White.

Thanksgiving Program Highlights Meeting

Highlight of the Thursday evening meeting of New Horizons Junior Study Club was presentation of a Thanksgiving program, "The Blessings of Achievement," Mrs. Dale Williams opened the meeting with a devotional entitled "The Origin of Thanksgiving." Roll call was answered with "One Think I am Thankful For."

Mrs. Don Spring showed a film showing how a community can work with medical teams in the event of a disaster, Mrs. Conny Dodson discussed the

Home Life department of the club.

A papier mache jewelry-making demonstration was presented by Mrs. Bernie Gowens and Mrs. Jimmy Maynard. Each person present made a pin.

Hostesses, Mrs. Walter Cunningham and Mrs. Jerry Broward served turkey sandwiches hors d'oeuvres and hot punch to Mrs. Dale Cary, Mrs. Hank Wheeler, Mrs. Jerry Isbell, Mrs. Joe Cloud and Mrs. Karen Blackerby, who were guests and fourteen members.

Study Club Will Hold Annual Gift Bazaar

Mrs. Virginia Gilbreath of Dimmitt gave a program of Christmas Bazaar items to the members and guests of Progressive Study Club last Tuesday evening at the Federated Club House. Mrs. Gilbreath is president of Dimmitt's Hospital Auxiliary which holds a large bazaar annually.

The guest speaker brought timely hints on sponsoring a bazaar as Progressive Study Club will hold its annual Christmas Bazaar in the Club House next Wednesday, November 29, starting at 9:00 a.m. and lasting all day.

Mrs. Gilbreath also brought many varied items made by Dimmitt club women to show and demonstrate.

Crista Evans opened the program with a dramatic reading, "The Witnesses."

Mrs. Don Reeve also read a poem.

Hostesses Mrs. Von Edelman and Mrs. Tom Jarboe served refreshments of Cookies and spiced punch to members and several guests. Among the guests were Mmes. Paul Mohr, Floyd Rector, Wayne Hodgson, Clyde Woodard, Chilli Sanders, Marty Martinez, Andy Hurst, Ray Dean Fleming, C.L. Vestal and Pauline Nelson.

Mrs. Max Self and children and Mrs. Trell Dorrell and children were weekend guests in the home of Mr. and Mrs. A.L. Harris at Seymour. Mrs. Self and Mrs. Dorrell are daughters of Mr. and Mrs. Harris.



Martha Knight has successfully completed her Training in all Wig Services and in Wig Styling, at Jessie Lee's Hair Design Institute of Lubbock.

The Beauty Box

Phone 247-3081

Christine Shirley & Martha Knight, Operators

Millers Plan Annual Family Get Together

A belated Thanksgiving family get together for the family of Mr. and Mrs. Roy V. Miller Sr. will be held in their country home Saturday. The Roy V. Millers of Chico, California, will be unable to attend.

Those expected to be present include Mr. and Mrs. Dale Glass and children, Maridale, Sherry,

Jamie Lou, Terry Gay and John David, McLean; Mr. and Mrs. Clyde Tims, Sally, Evelyn and Chuck, Texhoma, Okla., and Mr. and Mrs. Roy Norris and David, Los Alamos, New Mexico.

Also Mr. and Mrs. Ross Miller, Kent, Curt, and Dana, and Mr. and Mrs. Sam Mears, Clint and Sarah, all of Friona.

Ex-Students Set Reunion

Plans have been completed for the reunion of all former students of the Farwell, West Camp and Oklahoma Lane schools in the Farwell High School cafeteria at 7:30 p.m. Saturday, November 25.

All entertainment and speeches will be presented by

ex-students of the three schools. Featured on the program will be Charlie Phillips, a 1962 graduate of Farwell High, who is currently associated with an Amarillo radio station and can be seen on channel 10 TV each Wednesday evening.

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All Evening Network Shows And Most Daytime Shows Are In Color. Double Your Enjoyment of These Shows With The Best Possible Reception.

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FRIONA CLEARVIEW

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S and H Green Stamps

Double On Wed. With Cash Purchase of \$2.50 or More

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Swift's Honey Cup **MELLORINE** 1/2 Gallon **39¢**

STEAK



Loin or T-Bone

Lb **79¢**

CLUB STEAK

Lb **73¢**

MIGHTY BIG Meat Buys

Shurfine **APPLE BUTTER**

28 Oz. Jar **31¢**

Fresh **GROUND BEEF**

Lb **45¢**

Shurfine **BACON**

Lb **56¢**

Maryland Club **COFFEE**

1 Lb. Can **69¢**

Del Monte Peeled **TOMATOES**

303 Can **31¢**

ENGLISH PEAS

Libby's 303 Can **25¢**

Shurfine **PORK 'n BEANS**

2 1/2 Can **20¢**

CHEESE SPREAD

Shurfine 2 Lb. **89¢**

Shurfine **PUMPKIN**

2 Cans **25¢**

Homefolks **BLACKBERRIES**

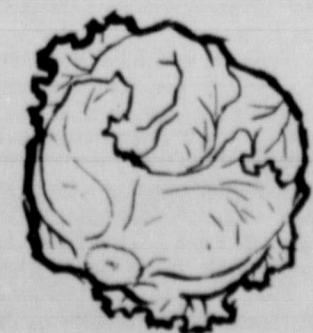
Water Pack 303 Can **29¢**

Tendercrust **Brown 'n Serve Rolls**

2 Pkgs. **39¢**

PRODUCE

Washington Fancy **APPLES**



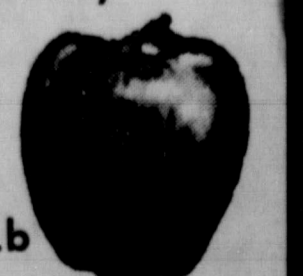
LETTUCE

Lb **19¢**

TOMATOES

Lb **25¢**

21¢ Lb



Our Thanks to you on Thanksgiving

We Are Proud To Be A Part Of The American Way Of Life. Today We Are Counting You, Our Fine Customers, Among Our Many Blessings.



PLAINS HARDWARE AND FURNITURE

HAPPY THANKSGIVING



**We Are Grateful To You, Our Many Friends
And Customers For Your Loyal Patronage And
We Count You Among Our Greatest Blessings.**

HERRING IMPLEMENT CO.

108 E. 11th Friona Phone 247-2741

Bauer, Miss Jameson Gold Star Winners

Dwayne Bauer, 14 year old son of Mr. and Mrs. Franklin Bauer of Rhea, and Jan Jameson 16 year old daughter of Mr. and Mrs. Earl Jameson of Friona were named the 1967 winner of the Gold Star Award at the annual 4-H banquet held Saturday, November 11, in the Bovina School Cafeteria. Ronny McNutt, County Extension Agent and Cricket B. Taylor, County Home Demonstration Agent presented the Gold Star Awards before an audience of 140 members of 4-H, parents and visitors.

The Gold Star Award is given in recognition of Achievement, leadership and contribution to the 4-H program. It is the highest County Award provided by Texas Agricultural Extension Service.

Ann Blackstone, president of the County 4-H Council presided as Mistress of Ceremonies. Pledge of Allegiance was given by Jan Jameson, the 4-H Motto was led by Cheryl Kaltwasser-Oklahoma Lane and Darwin Green of Farwell gave the invocation. Lynne White of Farwell introduced the Special Guest.

Entertainment was by Mary Rando of Friona. She presented the outstanding reading "I Am The Nation," and several short readings.

Glenn Williams, retired Judge of Bailey County, was speaker for the evening.

4-H Achievement Awards were presented by Mr. Raymond Treider, County Commissioner, Extension Agents, Ronny McNutt and Cricket Taylor. The following 4-H members received 1967 Special Awards:

Clothing - Ann Blackstone, Lynne White

Dairy Foods - Audrey Magness, Helen Balderas, Nancy Bush.

Dress Revue - Holly Hart, Karene Hart, Dorothy Johnson Bread Group - Paula Mayfield, Vivian Hise.

Food & Nutrition - Linda Sue Balderas, Sandra Ensor

Fruit and Vegetable - Nancy Blackstone, Le Ann Farley

Home Economics - Jan Jameson, Deborah Harding

Leadership - Cheryl Kaltwasser,

County Bake Show - Jan Jameson and Deborah Harding

COUNTY CONTEST AWARDS Achievement - Loy Dale Clark of Lazbuddie and Alan Gober, Okla. Lane

Agricultural - Gary Phipps of Friona and Rickie Seaton of Lazbuddie

Beef - Garvin Thorn of Friona and Jacquelyn Langford of Farwell, Steven Kaltwasser of Okla. Lane.

Electricity - Kevin Kaltwasser and Randy Gregory of Okla. Lane

Horse - Laura Doshier of Farwell, Rusty Lindeman of Friona, and Ellen and Howard Denney of Bovina.

Horticultural - Andy Bowery of Farwell

Leadership - Dale Blackstone of Lazbuddie

Poultry - Coy Jameson of Friona

Safety - Bessie Bowery of Farwell, Rhonda Bauer of Friona

Swine - Darwin Green and Cecil Bowery of Farwell, Roy Don Coker of Lazbuddie, and Vicki Pryor of Friona.

Share the Fun -- Holly Hart, Lisa Cummings.

Those receiving Year Pins for completed projects were: Mary Beth Bennett, Connie Lindeman, Holly Stevenson, Iris Stevenson, Marilyn Jones, Gayla Self, Gail Graham, David Sides.

Public Speaking - Mike Travis of Okla. Lane

The above 4-H members also received year pins.

Cash awards were received by the following for participation in certain County and District Elimination Contests:

Beef Cattle Demonstration - Darwin Green, Farwell and Steven Kaltwasser of Okla. Lane

Electric Demonstration - Kevin Kaltwasser and Randy Gregory of Okla. Lane

Horse Demonstration - Gary Green of Farwell and Gene Christian of Okla. Lane

Livestock Judging - Loy Dale and Danny Clark, Rickie Seaton and Wesley Barnes of Lazbuddie

Rifle Contest - Dwayne and Rhonda Bauer of Friona, and Derek and Dexter Garner of Farwell

Safety Demonstration - Bessie and Andy Bowery of Farwell

Other members receiving year pins are as follows: Jerry Barber and Jack Finley Smith of Lazbuddie, Bryan Fillpot and Galen Carson of Bovina and David Sides of Friona.

Mr. James Mabry, adult leader from Lazbuddie, was presented a plaque for his eighteen years of meritorious service to the 4-H Clubs of Parmer County. Mr. Mabry has served as cook at the Annual 4-H Camp for these 18 years.

Other adult leaders receiving recognition for their work are Joel White, Delbert Garner, Frank Doshier, Jr., Mrs. John Christian all of Farwell; Dale Hart, Earl Jameson, Franklin Bauer of Friona; Roy Miller, Wayne Clark and Jimmy Seaton of Lazbuddie; and Gilbert Kaltwasser of Okla. Lane.

Mrs. Harvey Blackstone received a 10 year Leadership Certificate and Gold 4-H Four-Leaf Clover pin.

Other adult leaders recognized were Mesdames: Dale Hart, C.M. Phipps, Earl Jameson, Franklin Bauer, and Max Self of Friona; Walter Kaltwasser, John Christian of Okla. Lane; Earl Hise, Wayne Magness and Walter Blalock of Bovina; Doyle Green, Joel White, Hurshel Harding and W.T. Magness of Farwell; Wayne Clark, Max Bush, Roy Farley, Freeman Davis and Dalton Mimms of Lazbuddie.

Sponsors of the 4-H Achievement Banquet were: Deaf Smith Rural Electric Cooperative and Bailey County Electric Cooperative.

Adams Serving In Vietnam

Army Specialist Four Edward E. Adams, 27, son of Mr. and Mrs. Lyman H. Adams, Friona, Tex., is participating in "Operation Wheeler" in Vietnam with other members of the 101st Airborne Division's 1st Brigade.

Wheeler, which began in September, is the fifth operation the Brigade has been in since joining Task Force Oregon in May.

In five months of action, the men of the "Screaming Eagle" brigade have accounted for more than 2,000 enemy kills.

Spec. Adams is a rifleman in Headquarters Company, 2nd Battalion of the brigade's 327th Infantry.



HARVEST IN SWING . . . The Friona area's cotton harvest, last major fall crop to get into the harvesting action, neared the peak stage this week as farmers began running strippers in many fields. The crop is described as above average in yield and quality.

Annual Dinner Slated

It's sausage, turkey and dressing time in the Pep Community. Pep's 22nd annual Thanksgiving celebration plans are underway. It will be held in the Parish Hall and Educational building on Thanksgiving Day, Thursday, November 23, 1967.

They will be serving that good Ole Country Sausage, with turkey and trimmings, dinner will be served from 11 a.m. till 2 p.m., and supper from 5 p.m. till 7:30 p.m. Plates will be \$1.50 for adults and \$1.00 for children under 12.

There will be carnival attractions throughout the day consisting of Games, Fish Pond, Grab Bag, Fancy Booth, Country Store, and a general Auction at 7:00 p.m.

The Festival for the day will close with a Public Dance in the Hall, music by a western Band, starting at 9:00 p.m. till 7 ?

There will be a Painting, Painted by Reverend Father Stanley Crocchiola, given away during intermission. Chances for the painting may be obtained from any of the Altar Society members.

The public is invited to come on out to Pep, Texas.

Mr. and Mrs. W.O. Brown returned home recently after spending a month visiting relatives and friends in the Hayward, California area. The Browns were residents of Hayward several years.

We Goofed!

Under the picture of Parmer County 4-H Gold Star winner Dwayne Bauer last week, the Star inadvertently called Bauer Wayne Schueler.

We apologize for this mistake.

DO YOU KNOW...

that your American-Amicable agent is qualified by training and experience to help you solve your family's financial problems?



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P.O. BOX 337 FRIONA, TEXAS PHONE 247-2766

Thanksgiving

It Is More Than An' Autumn Holiday...

. . . . It's more than turkey and sage and pumpkin pie . . . more than a brisk walk in the country or a last weekend at the cabin. Thanksgiving is the day for all of us to stop and think, seriously and hard, about the things we take for granted every other day. It's a day to take stock of our advantages, our assets, and to be thankful that they are so many and so great.

- *We Have The Blessing Of Freedom
- *We Have The Blessing Of Abundance

They are part of a hard-won heritage . . . and they are ours as long as we are prepared to work for them all, and, if necessary, fight for them. To give thanks for what we have . . . to re-affirm faith in freedom and our determination to preserve and cherish it . . . that is the true meaning of Thanksgiving .

"Serving Parmer County In The Same Location For 38 Years
Phone 247-3250 Friona



MAURER MACHINERY CO.



WE ARE THANKFUL



For Our Customers--
Whose generous patronage has been ours during the years we have been serving you.

For Our Employees--
For their loyal services . . . faithful and courteous, and for their contributions to the characteristics for which our company stands.

For The Area We Serve--
For an outstanding record of expansion and growth -- an expansion which we like to feel we have had some part in.

For Our Country--
For the priceless tradition of Thanksgiving Day, the inheritance of courage, faith and trust in Almighty God.

And so on this Thanksgiving Day, and at this season of the year when we should be humbly grateful for our heritage, we pause to thank all of you for your cooperation and your patronage and your friendships.



FRIONA CONSUMERS

Phone 247-2771 Buddy Lloyd, Mgr. Friona



ABOUT STORAGE -- Women of Rhea Home Demonstration Club receive information on good kitchen storage from Mrs. Martha Allen, who is carrying out a result demonstration on improved storage in her home. Mrs. Norman Taylor and Mrs. Larry Moyer are at left.

Texas HDA Develops Leaders, Programs

By Mrs. Edmund Kitten
County HDA Chairman
"A World of Hope, Purpose and Peace," is the theme of the Texas Home Demonstration Association, for the coming year. What could be more timely? Such a world, is surely the aspiration of everyone.

The Texas Home Demonstration Association has a membership of 36,000 energetic Texas women. These women have the privilege to participate in the many programs planned by the state committee on Family Life, Citizenship, Health, Safety, 4-H and Recreation.

These committees have as advisors, specialists from the Extension Service, Texas A&M University. The Extension Service Specialists are all tops in their field and available to

answer questions or to find authentic and reliable information concerning all phases of Home Demonstration work.

As a member of home demonstration clubs, women have the opportunity to develop confidence and self assurance, in themselves, which makes them better leaders in their communities.

Through the educational programs, the homemakers learn how to be a wise consumer. Programs such as these on new fabrics, furniture construction, advertising pitfalls, food fads and fallacies and many others, are all advantages. The many pamphlets and bulletins, published by the Extension Service, are also very helpful and are available at the Extension office.

Hardly anything makes you realize how much work you have to do at home as does someone's suggesting you for a committee chairmanship.

The Texas Home Demonstration Association makes it possible for three deserving 4-H girls to receive college scholarships each year.

At the district and state meetings, the THDA holds workshops which are always a source of new ideas and an inspiration to all who attend.

As THDA Chairman of Parmer County for the past two years, I have had the satisfaction of sharing many things, that I have learned through home demonstration work with others and sincerely hope it has been helpful to them.

I would like to take this opportunity to urge more homemakers to take advantage of the services available through the Extension Service.



At Home In Parmer County

By CRICKET TAYLOR
County HD Agent

Another 4-H Achievement Banquet is over. This marks the end of the project completion for 1967 4-H members. Oklahoma Lane 4-H Club and their leaders did a very fine job of decorating the banquet tables. The fall theme was very appropriate and a big "thanks" is in order. Those 4-H'ers who had a part on the program did a good job too and we are proud of their work and leadership.

Projects work for 1968 is getting started. Mrs. John Christian of Farwell started her group in Money Management last week and Mrs. Earl Jameson is planning to start this project with her group very soon.

FAMILY LIVING
The family is a much discussed subject in this present age. Much emphasis is placed on youth, over the radio, TV advertising, entertainment - just about everything is focused on youth. One might think this is the only part of a family that needs attention, however some attention is turning to that of aging (though many people prefer not to mention the problem) We may ask ourselves - when do we start aging? The answer to that is "we start aging when we are born." This is a problem of everyone who does not plan to die young.

Education for successful aging should begin long before the individual is first made aware of the fact that he is aging: "It should be part of his continued adjustment to life - preparing people at every age for change," according to doctors in the study of aging.

Education for independence in thought and action. We must learn to live happily on our own, without loneliness, without physical presence of love and affection. The trend in educational programs is to educate for depth of interest. Also for cultural and intellectual values. One outstanding doctor in the

atmosphere of loneliness rejection, poverty and aimlessness, waiting even hoping for the last tick of the clock.

Many counties, with highly qualified people in many fields concern themselves with the well-being and health of the aging. What is Parmer County doing? This is a local concern of the people.

Parmer County has a program building committee that concerns itself with problems of the County - it's an organization through which local and civic clubs and individuals may work together for solving needs of the County. County Extension Service serves as a coordinating agency with information, and specialist to assist in program needs.

Consumers Given Hints On Selection Of Food

Time saved preparing meals means leisure -- sometimes money -- to busy homemakers and mothers. They buy a good-tasting convenience food whenever one appears at the supermarket, especially if the price is right, reports Gwendolyn Clyatt, Extension consumer marketing specialist, with Texas A&M University.

The price often is right due to keen competition between food processors. Recently food scientists at Beltsville, Maryland, made a time and cost study comparing a variety of dishes prepared from processed and fresh potatoes. They concluded: women who value their time at 50 cents an hour or

more will be money ahead using processed potatoes instead of fresh ones. Preparing potato puffs, for example, took only 17 minutes. Starting with unpeeled potatoes, the job took 86 minutes. Processed potatoes were made possible by agricultural research.

Don't wait for a special occasion for chicken. Both are plentiful and are good buys -- but look and compare prices.

At a glance at price tags of fryers, breasts, fryer legs, roasters and whole fryers, it looks as if whole fryers are the least expensive and breasts the most expensive. But look again on a cost-per-serving basis.



THANKSGIVING

We Pause At This Time Of The Year To Thank Our Many Customers Who Have Given Us Their Business This Year. We Value You As Friends As Well As Our Customers.



The Employees And Directors Wish To Thank You For Allowing Us To Serve Your Grain Needs During This Bountiful Harvest Season.

FRIONA WHEAT GROWERS, INC.

Friona Billy Raybon, Mgr. Ph. 247-3211

Thanksgiving Greetings

Heap high the farmer's wintry hoard,
Heap high the golden corn,
No richer gift has Autumn poured
From out her lavish horn.

Let other lands, exulting glean
The apple from the pine
The orange from its glossy green,
The cluster from the vine.

We better love the hardy gift
Our rugged vales bestow,
To cheer us when the storm shall drift
Our harvest fields with snow.

Through vales of grass and meads of flowers
Our plows their furrows made,
When on the hills the sun and showers
Of changeful April played.

And now with Autumn's moonlit eves
Its harvest time has come,
We pluck away the frosted leaves
And bear our treasure home.

O, let the good old crop adorn
The hills our fathers trod,
Still let us, for our golden corn,
Send up our thanks to God.

--- John Greenleaf Whittier:
The Corn Song

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Earl Chester, Owner

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FIRE-KING OVEN-WARE

To Be Given Away FREE With A Fill-Up Of 10 Gallons Or More Of Fina Gasoline. This Offer Available At All National Oil & Butane Fina Stations . . . Locations shown below. You Will Receive Stamp At Time Of Gasoline Purchase.

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2 QT. CASSEROLE WITH COVER 4 COUPONS
 8 1/2 x 12 1/2" UTILITY BAKE PAN 4 COUPONS
 1 QT. CASSEROLE WITH COVER 4 COUPONS
 8" SQUARE CAKE PAN 3 COUPONS
 DEEP LOAF PAN 3 COUPONS
 6 OZ. DESSERTS (4) 3 COUPONS
 9" PIE PLATE 4 COUPONS

WHEELER'S FINA STATION

410 W. 11th. Friona

with Pflash!

LAZBUDDIE NEWS

By Mrs. C. A. Watson

The Lazbuddie FHA members had their regular meeting Monday evening at 5:30 Jill Minims entertained the group showing slides of her trip to Washington. After the business meeting refreshments were served by Christi Ivy and Mary Jane Hunton.

Eva Dean Ivy was honored by Lazbuddie high school girls with a lingerie shower in the home of Mrs. Lee Mason recently. Cranberry and pink were carried out in the decorations. Refreshments of cranberry punch was served. Mrs. J.L. Ivy, the Mother of the bride elect and Mrs. Loyd Stephenson, the prospective groom's Mother were honored guests. Miss Ivy and Darrell Stephenson plan a December wedding.

Mr. and Mrs. Lynn Hinkson from Cario Nebraska are visiting this week in the home of their uncle and aunt, Mr. and Mrs. Frank Hinkson.

Mike Hinkson from Los Cruces is home with his parents this week, the Frank Hinksons.

Mr. and Mrs. Charlie Gustin are in Stratford this week caring for their grandchildren, Diana and Donnie Gustin while the children's parents are in Dallas attending to some business.

Myrtle Steinbock was in Lubbock Friday doing some shopping and attending to some business.

Mr. and Mrs. Don Martin and daughter visited Sunday afternoon with his parents Elder and Mrs. Kenneth Martin of Progress.

Steve Jones arrived at the Raymond Houstons the past weekend after spending the summer in harvest. Steve has made his home with the Houstons the past three years. He is Mrs. Houston's nephew.

The Justice Department believes it is not a violation of law to advocate overthrow of the government until the job is completed.



GIANT "THANK YOU" . . . Friona volunteer firemen are shown as they inspect a giant "thank you note" which they received from the Friona Cub Scout den after the den members were guests at the department recently. The special education class from Friona elementary school also were recent visitors, and each class member sent individual thank-you notes.

Postmaster Gives Service Mailing Tips

Postmaster Wright Williams today urged the citizens of Friona to be sure to use the correct address on their letters and packages going to servicemen overseas to avoid serious delays in delivery.

He said that last year more than 9 million pieces of mail were delayed in delivery. Of this number, 3 1/2 million pieces failed to include the complete 5 digit APO or FPO number in the address. This improperly addressed mail had to be sent to a military locator directory where time-consuming searches were made to determine the proper addresses.

As the Christmas mail volume going overseas is expected to increase up to 30 per cent or over 4 million pounds above last year, every precaution should be taken by friends and relatives of servicemen to address their letters and packages properly to assure rapid delivery to its destination," Postmaster Williams said.

- There are four essential elements to an overseas military address. They are:
1. The serviceman's identity - grade, full name, and service number.
 2. His military unit - complete
 3. Gateway post office - New York, San Francisco or Seattle.
 4. APO or FPO - a 5 digit number.
- When any of these elements is missing, the letter or package will be delayed in delivery.

CATCH US WHILE WE'RE CATCHING UP!

We lost 61 days of business due to the strike. We're going to make up for lost time with Better Deals on Better Idea Fords!

1968 FORD
 Quiet. Strong. Beautiful.
 A great road car.

21 models, headed by LTD's, XL fastbacks, and Country Squires—only cars in their class with strong die-cast grilles and disappearing headlamps standard. Power front disc brakes when you order power brakes, and SelectShift Cruise-O-Matic—the only 3-speed transmission that works automatically and manually with every engine.



1968 LTD by Ford 2-Door Hardtop

Only **MUSTANG** makes it happen!

Mustang, the great original! In three fabulous versions — hardtop, fastback, and convertible. Only Mustang gives you all these standard features: bucket seats, stick shift, new lowered hood with integral turn indicators. Plus options that let you design your own sporty car or luxury car.

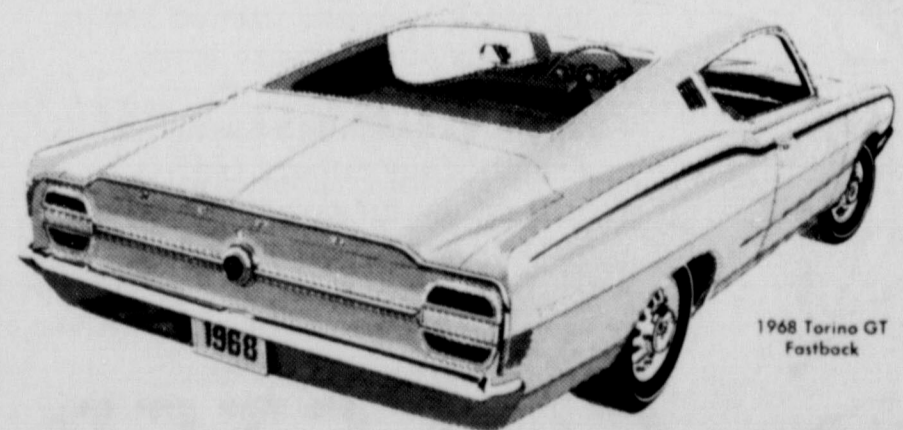


1968 Mustang Hardtop

Ford's newest bright idea!
TORINO

Six racy new intermediates featuring a fastback GT that seats six!

A whole new series. Six 2-door hardtops with a choice of formal or fastback styling. 4-door sedans. GT's. Convertible. Each with the luxury ride of 116-in. wheelbase. Plus a Torino wagon and eight other Fairlanes with Torino-inspired styling.



1968 Torino GT Fastback

You won't find all these Better Ideas anywhere else!

Better ideas for Thunderbird: Choose a 2-door Hardtop, 2-door Landau, or the first 6-passenger Thunderbird ever, the 4-door Landau! **Better ideas for Falcon:** Room for six, more room than any other compact built, power to spare, real trunk space, seven models. **Better ideas for convenience:** Options like an automatic ride control system, All-season SelectAire Conditioner, 7-position Tilt Steering Wheel. **Better ideas in style:** Only Ford in its class has as standard equipment a die-cast grille for XL, LTD and Ford Country Squire, with disappearing headlamps. And lots more. **Better ideas**

for performance: V-8 power from a new 302 to a whopping 427-cu. in. with hydraulic valve lifters. A 3- or 4-speed stick shift on most V-8's. SelectShift on all engines. **Better ideas for wagons:** Ford, the Wagonmaster, has the widest choice of wagons, and all the better wagon ideas: the two-way Magic Doorgate. Built-in rear window air deflectors. Dual-facing rear seats. **And there's still more.** Like Ford's exclusive Twice-a-Year Maintenance, and a wide array of new Ford Motor Company Lifeguard Design Safety Features. See your Ford Dealer now.



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Grand & Highway 60

Box 957

Friona, Texas

Thanks to our many Friends

We Take This Opportunity To Show Appreciation To Fine Folks In The Area Whom We've Had The Pleasure Of Serving

Let us all give heartfelt thanks for the heritage of freedom that is ours. Let us resolve to keep America a land for which our children will still give thanks.

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