

THE FRIONA STAR

"Founded in 1925 by John W. White"

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Friona, Texas - 79035

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Joe Osborn, Publisher
Bill Ellis, Editor & Manager
June Floyd, Women's News
Wahleah Beck, Bookkeeper



TRIBUTE TO MOM

**Anyway You Say It
--She's The Greatest!**

Mother-Mom-Mama-Ma--what a wonderful institution motherhood is, regardless of the endearing name by which you call the loving and patient woman who gave you life and who continues giving to you as long as there is life within her body!

Woman-wife-mother -- the terms are almost synonymous. Every woman who ever lived has a yearning to be a wife and a mother. The maternal instincts in a woman are as natural and as certain as the sunrise and the sunset -- as natural as the blossoming of flowers in the spring.

* * * * *

A good wife and mother isn't at all afraid of work -- regardless of what it is. She gathers herself up and pitches in! The endurance and determination of a wife have put many a husband to shame. She buys quality merchandise; she works late at night.

She sews, she embroiders, she crochets, she does ceramics, she beautifies her home, she may do art work. The feminine side of the home is never lacking. The influence of the wife and mother is great.

* * * * *

The Salvation Army, the Crippled Children, Boys Ranch, and the various other agencies make their appeals, and the wife and mother responds. A good mother is always giving -- giving to her family, giving of herself -- giving to the poor. She gives to organized agencies, and she gives individually to those who are in need. You cannot call too often in the name of charity -- her great, soft mother's heart is never closed, her ears are never deaf to the pleas of those in distress.

It's nice that a day has been set aside for us to honor our mothers for all her work and all her giving. We shouldn't have to wait until Mother's Day to do this -- but let's not fail to honor her on her day.

COW POKES By Ace Reid



"No, the wind don't blow here all the time ... it rained here once!"

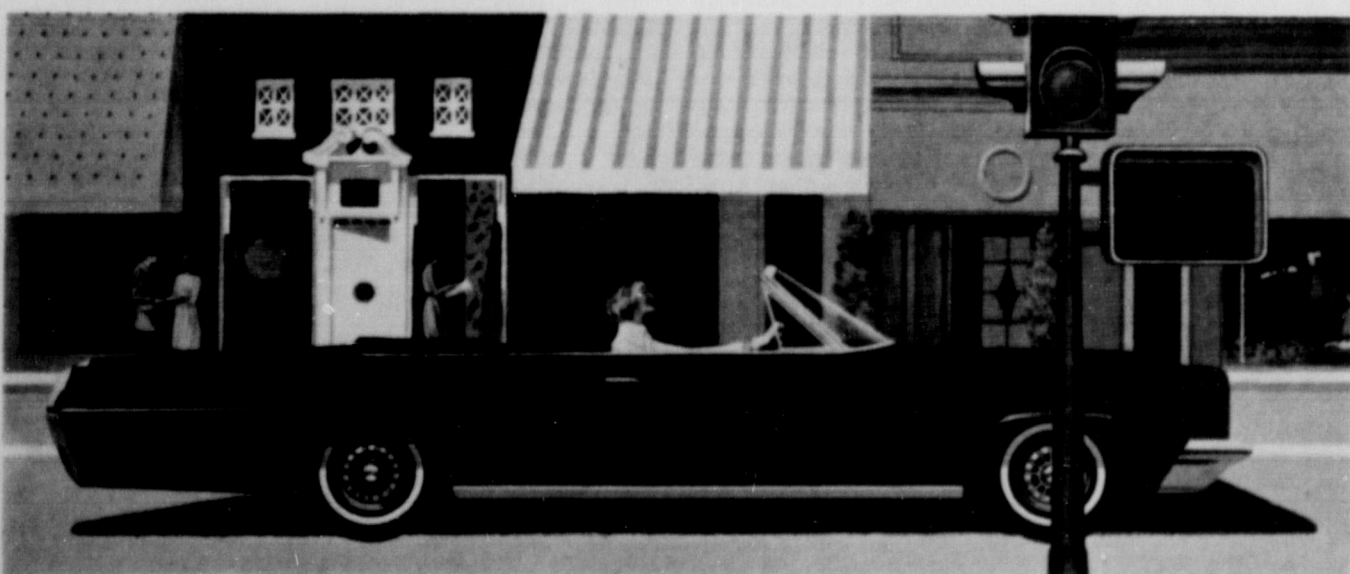
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Pause And Reflect

By Nelson Lewis

"For fools rush in where angels fear to tread" (Alexander Pope, 1688-1744).

Any attempt to define or to describe motherhood would be the ambition of a fool.

For countless ages poems have been written and songs have been sung, still the will-o-the-wisp that is mother love has defied description.

John Bartlett in his famous book of quotations makes no less than 108 references to Mothers.

In days of old the Mother of our Lord Jesus, observed the trials of her Son and we are told that "she hid these things in her heart."

Perhaps after all that is where we must look if ever we are to find the well springs of that elusive characteristic we speak of as Mother love.

Every now and then we catch a glimpse of the outward signs of this noblest of devotions.

The tiny South Vietnamese refugee hurrying along a jungle path, a bewildered big eyed infant clutched to her bosom.

In the teeming tenements of our large cities we can see the white, black and brown faces staring out at the filth and noise and we can almost hear them wondering if this is the true meaning of life in America.

Across the great wide open spread of the Western prairies, even in our Panhandle, the Pioneer Mother overcame the obstacles of poverty, drought and hostile Indians.

A Mother's love does not necessarily need a background of tragedy to become apparent.

Witness their entrance into the professional and business world in order to help provide a better life for their offspring.

Maternal devotion may be compared to electricity - we all benefit from it but we are at a loss to explain it.

Let's hope the dynamo never stops operating!

* * * * *

The disgusting spectacle at our nation's largest colleges and universities knuckling under to the demands of a few loud-mouthed, belligerent, so-called students, is a prime example of a sickness that is entering into our modern society.

To one who dreamed at being permitted the high privilege of attending college, then found it to be impossible due to the hard times of the early thirties, the actions of these riotous rebels demands that they be punished, not pampered.

What sort of example is this to be set before our young people?

How can they be expected to have respect for law and order?

What about the serious student trying to graduate, who finds the rabble has upset the campus and even closed the school for a time during these last few critical weeks of the year?

How must the parents feel who are working and practicing self denial to maintain a child in college?

We had better find the answers to these and similar questions while there is time to do something about them.

Today this scum topples the ivy-covered towers of learning, tomorrow their fellow travelers will again desecrate our national capitol.

* * * * *

It strikes us as odd that several hundred "poor people," those hard core unemployed, can afford to go to Washington D.C. for an indefinite stay, while yours truly has to work 50 weeks out of the year to be able to make the same trip. Life gets tedious, don't it?

Friona Man's Brother Dies

Funeral services for Ed Loveless, brother of Walter Loveless of Friona, were held at the First Baptist Church in Noble, Oklahoma, April 29. Burial was in the McGuire, Okla. Cemetery.

Loveless, 82, was born in Crowell, and moved to Noble in 1896. He was a retired farmer, a member of the First Baptist Church and had been a member of the IOOF Lodge. Survivors include his wife, Vestes, three daughters, Mrs. Ruby Meltabarger, Mrs. Clea Jones and Mrs. Anita Mason, all of Noble; four sons, Scott, of Newcastle; Gene, Noble; Alton, North Miami Beach, Fla., and Boyce, Norman, Okla. A sister, Mrs. Vinnie Brown of Norman also survives.

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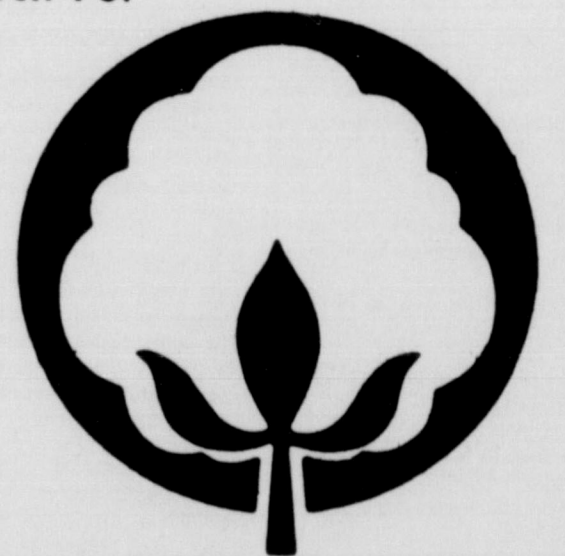
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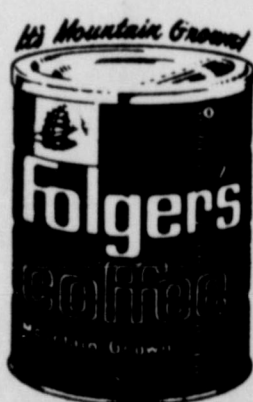
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OUR READERS Write

Dear Editor:

When things get on your mind, the only way to set it at ease is to talk or write. Since it is virtually impossible to back-track my steps in such a short time, I take this means.

A week ago, I flew into Friona with Earl Lewis; who did the refrigeration engineering on M.B.P. We checked into the Big Nick Motel. Lewis knew I wanted to get around and talk to a lot of people. He took me to John Bingham's Land office and explained my situation -- no wheels. John did one better than haul me around -- he loaned me a car. This took me by surprise as no one has shown me this kind of hospitality before.

We had breakfast the first morning in the Snack Bar Cafe. Lewis introduced me to a few local farmers and feeders. They all offered to drive me around and show and explain local operations. J.B. Buske took me out several times to the Hi Plains Feed Yard. He explained the system. Nothing was left to chance. Every phase of the operation seemed to be planned and carried out to the nth degree. He showed me a lot of the area and crops. He then took me through a cotton gin. Since I am a Yankee, all I knew about cotton, was that it was used to make clothes.

Among my souvenirs, I now have cotton plants, bolls, furry seed and a hand full of cotton seed I stole from Steve Struve's planter box. (I later confessed to Steve).

I'm soon leaving here and I would like to take this means to thank all the people here at Friona who extended their hospitality to me. This is tremendous county as is all irrigation counties. But an area is no better than the people who live in it. I sincerely mean it and I'm speaking for Earl Lewis also, when I say there are no nicer people on earth than right here. If the rest of the people in the world were like you there wouldn't be any trouble.

If things worked out, those of you I talked with are reasonably sure I'll return some day.

Until then,
Sincerely,
Frank Tysdal

Mr. Bill Ellis

Editor
THE FRIONA STAR
Friona, Texas, 79035

Dear Bill:

I certainly enjoyed the time I was able to spend in your area recently for the official opening and dedication of the Missouri Beef Packers.

Although I told you how much I enjoyed the special edition which you and your staff put together in commemoration of this affair, I did want to drop you this little note repeating my congratulations. The special section is extremely well done.

Best personal regards,
Sincerely,
John S. Reed

Mr. Bill Ellis,
Editor and Manager
The Friona Star
Friona, Texas

Dear Bill:

Thank you very much for the fine job you did on the ad. Considering that we couldn't give you much to work on, you built it into a very attractive display.

We would like to get copies of the pictures in the ad and of that aerial shot used in the Leaway Roofing Company ad on page 11, section 11.

I was considerably surprised to see the size and quality of the Friona Star, although I know that the American "country press" often surpasses the urban press in true journalism and writing ability. Having put in some time as editor of a weekly and as a reporter on a daily in New Jersey, I know that you work more than one day a week and I have been able to evaluate the results of various newsprint efforts.

The metropolitan newspaper has become a public utility, so it is up to you and your colleagues to defend the real freedom of American journalism. This could develop into a pretty long thesis, so I had better stop now.

Very truly yours,
Recold Division
Borg-Warner Corporation
Eric Opel, Supervisor
Advertising and Literature



SCHOOL TRIP... One of the first-grade groups which boarded the San Francisco Chief this week for an outing to Clovis is being helped aboard by the conductor Carlos Beck, local Santa Fe agent. This could well be the last year for such outings, as Santa Fe has filed to change the schedule of the San Francisco Chief, which would put it arriving in Friona at an early-morning hour.

Dear Mr. Ellis,
Thank you four letting Mrs. Neal room come here to see the stor.
Alesia Tucker

Dear Mr. Ellis,
Your pictures wer good. Your office look neat. I hoep weken (we can) kum bak some time. By.
Teresa Clark

Dear Mr. Ellis,
Thank you four inviting us to the office. we enjoyed HOW you made newspapers.
Tommy Villalobas

Dear Mr. Ellis,
Enjoyed seeing the things that makes the paper. I hope I get to come again soon.
Greg



Early spraying will pay double dividends: it will curb newly emerging pests and prevent a later build-up. Use a clean sprayer and an all-purpose control such as Spectracide® for best results.

Prices reduced on Ford XL's... Mustang Sprints... Fairlane hardtops!

Ford's See-the-light Sale!



Mustang Sprint (above, right)
Fairlane 2-Door Hardtop (above)

Ford XL Fastback

While they last -- year's lowest prices on...

Air conditioned Ford XL's! Talk about cool deals! You won't see the likes of this one again if you wait all year. Our top-of-the-line XL Fastback is now on sale with • Factory-installed air conditioning • Tinted windshield and windows • 302-cu. in. V-8 • High-performance axle • Disappearing headlamps • Die-cast grille • GT stripes • Quiet ride of a great road car. The supply of these XL's is limited. So hurry!

Mustang Sprints! Here's your chance to get the best selling sporty car in the world... loaded with special equipment you never could get at this price before • GT stripes • Pop-open gas cap • Wheel covers • Sporty trim. **Go V-8 and also save on** • Wide-oval tires • Styled steel wheels • GT fog lamps • Buckets, floor-mounted stick, carpeting come at no extra cost! But hurry! These Mustang Sprints are going fast!

Fairlane Hardtops! Special savings, too, on America's most popular intermediate. Specially equipped hardtops with • Vinyl roof • Sporty wheel covers • White side-wall tires • Smart accent side moldings • Pleated vinyl upholstery

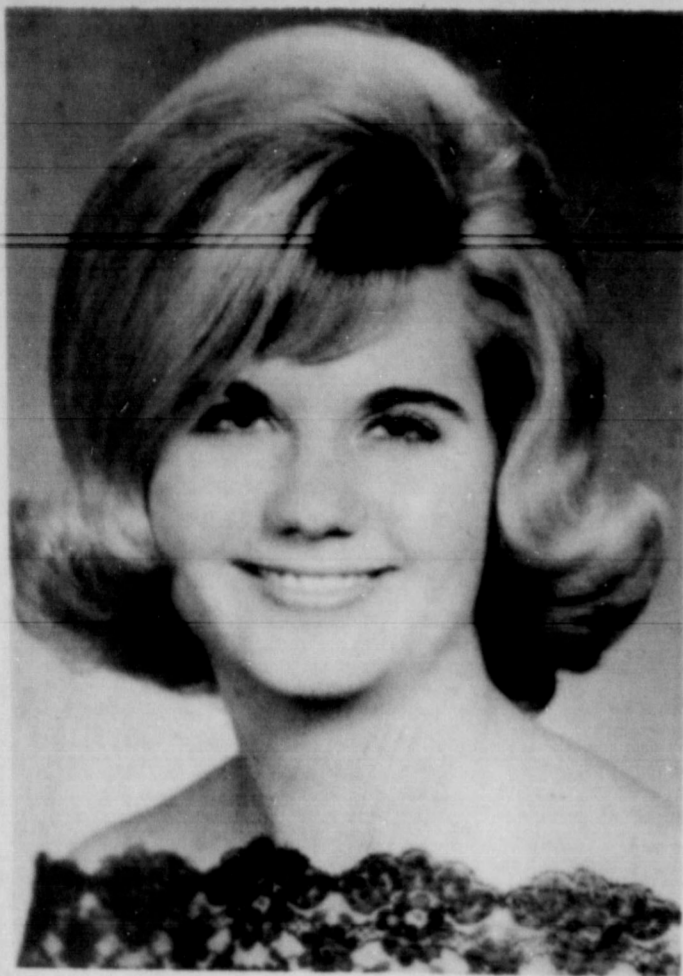


FRIONA MOTORS

Friona

Box 957

Hwy. 60



WEDDING DATE ANNOUNCED. . . Mr. and Mrs. Roy Botkin, 100 Elm Street, Hereford, have announced the engagement and approaching marriage of their daughter, Myrna Jean, to Jackie Leon Clark, son of Mr. and Mrs. J.S. Clark, Route 2, Friona. Wedding vows will be exchanged at 7 p.m., Saturday, June 1, at Summerfield Baptist Church. Miss Botkin is a 1965 graduate of Hereford High School and a senior at Texas Tech, Lubbock. Clark, a 1965 graduate of Friona High School, is a former student of San Angelo State College. Invitations are not being mailed locally, but friends of the couple are invited to attend the wedding ceremony and reception, which is to follow.

District Director Installs Officers For Junior Club

Mrs. Clyde Brownlow of Amherst, junior director of Caprock District of Federated Women's Clubs, was installing officer for formal installation of officers of New Horizons Junior Study Club at Federated Club House Thursday evening. She represented each officer as a portion of a jewel, of which one without the others was an imperfect gem.

Officers installed were Mrs. Gerald Floyd, president; Mrs. Jimmy Maynard, vice-president; Mrs. Joe Reeve, treasurer; Mrs. Jerry Hinkle, secretary; Mrs. Walter Cunningham, reporter; Mrs. Joe McLellan, parliamentarian; and Mrs. Robert Neelley, federation counselor.

Mrs. Floyd then appointed the following members to serve as committee chairman for the coming year: Mrs. Dale Houlette, program chairman; Mrs. Herman Jesko, finance chairman; Mrs. Hank Wheeler, community service chairman; Mrs. Dale Williams, membership and clubhouse chairman; Mrs. Chuck Everitt, social chairman.

Also Mrs. Bill Raybon, Lions Club chairman; Mrs. Karon Blackerby and Mrs. Dale Houlette, scrapbook chairman; Mrs. Jimmy Maynard, library chairman; Mrs. Jerry Hinkle, amblyopia clinic chairman; Mrs. Jerry Brown, reports chairman.

Mrs. Floyd will serve as American Field Service representative and Mrs. Dale Cary was elected to serve as music director.

Members of the social committee were hostess at a bon voyage party. Decorations were maps of different countries and focal point of interest was a large globe. Name cards were miniature travel kits filled with cand mints. A salad supper was served following an invocation by Mrs. Jimmy Maynard.

Mrs. Dale Williams, outgoing president, called the meeting to order. Roll call was answered with program suggestions for the coming year. Mrs. Conny Dodson, secretary, read a thank you note from Marty Martinez, administrator of Parmer County Community Hospital, thanking the club for the infant crumette, which was recently purchased with funds from a

Mother's Day Tea Highlights Meeting

Highlight of the Thursday afternoon meeting of Friona Young Homemakers in the high school cafeteria was Mother's Day Tea. The devotional was presented by Mrs. Dee Clark. A duet composed of Sharon and Karen Crawford sang "Mother". The chapter little sister, Janice Clark, presented two poems dedicated to mothers.

Each member of the club invited her mother, mother-in-law or other guest. A "This is Your Life," theme was carried out in the program with brief histories of club members in the spotlight. A film depicting the state YoungHomemaker organization completed the program.

Hostesses were Mrs. Larry Moyer, Mrs. LeRoy Lundy,

Mrs. Dee Clark, Mrs. Eugene Bandy and Mrs. Pat Ferguson. Refreshments of nuts, assorted fruit breads, mints and punch were served.

Visitors included Mrs. E.L. Fairchild, Mrs. Otis Neel, Mrs. Hattie Snead, Mrs. Jack Clark, Mr. G.E. Reed, Mrs. O.B. Moyer, Mrs. Loyd Stephens, Mrs. Martha Bates, Mrs. Dalton Caffey, Mrs. S.C. Moore, Mrs. Ernest Osborn, Mrs. D.D. Myrick, Mrs. Russell O'Brian, Mrs. Martin Wagner, Mrs. F. G. Crofford, Beverly Smith and Katie Waits.

Baby sitters were Brenda Blackburn, Sandy Reznik, Kathy Bandy, Karla Patterson, Jane Rushing, Janice Clark, Mary Helen Pedroza and Linda Vasquez.

Two Women Receive Life Membership Pins

Highlight of the Tuesday evening meeting of Woman's Society of Christine Service of Friona Methodist Church was presentation of two Adult Life Membership Pins by Mrs. Guy Latta. Recipients were Mrs. A.W. Anthony Sr., and Mrs. Tommie Parker.

Mrs. Anthony's award was pinned on her by one of her daughters, Mrs. Estis Bass. Mrs. Tom Shelton pinned Mrs. Parker's award on.

Mrs. H.R. Cocanougher directed the pledge service. She was assisted by Mrs. Robert H. Osborn, Mrs. Ernest Anthony and Mrs. A.L. Outland. A duet, composed of Mrs. Jon Mack Roden and Mrs. Dale Cary, presented two numbers during the evening.

For the salad supper, tables were decorated with small handmade dolls representing fields of mission service. The dolls and other decorations were made by Mrs. James Price and her program materials committee members, who were hostesses.

Mrs. Neva Raybon became a member.

Dinner Honors Recent Bride

Mrs. Bill McCoy, the former Barbara White, was guest of honor at a dinner in the home of Mr. and Mrs. M.H. Meason Friday evening. Mrs. McCoy is moving to Ellsworth, Kansas.

Others present included Mr. and Mrs. Floyd Damon and Tammie, Gail Wilborn, Mr. and Mrs. L.D. Knight, Hazel McDaniel, Mrs. Raymond White and Phillip, Larry Phillips, the host couple and their sons, Rickey and Donnie.

Joel Osborn Heads M.Y.F.

At a recent meeting of the Senior High Methodist Youth Fellowship Joel Osborn was elected to serve as president. Other elected officers included Troy Bass, vice-president; Dennis Anthony, secretary; and Susan Spring, treasurer.

Also Jennisu Fallwell, publicity chairman; Sherrie Shelton, song leader, Jayn Massie, and Jane Rushing, co-chairman of refreshment committee and James Weatherly and Beverly Anthony, co-chairmen of the recreation committee.

Sunday evening visitors in the home of Mr. and Mrs. Robert Schueler were Mr. and Mrs. Herman Schueler and Mr. and Mrs. Roy Zieschang.

Society

Mary Jo Malaise Feted With Shower

Mary Jo Malaise, Odessa, bride-elect of Scotty Rundell of the Rhea Community was honored with a combination get acquainted party and bridal shower in Rhea Parish Hall Friday evening.

Vickie Schueler and Rhonda Bauer presided over the guest book. They also served cake, punch and mints from a serving table, which was covered with a white cloth and centered with an arrangement of pink carnations and bridal wreath. Hostesses were Mrs. Raymond Schueler, Mrs. Walter Schueler and Mrs. Herbert Schueler.

Special guests were Mrs. Tom Paine, mother of the prospective bridegroom, and Mrs. Cora Kepley, who is his grandmother, and Sandy Roberts, who is Miss Malaise's college roommate.

Those attending and sending gifts were Mesdames Clayton Lawrence, Mrs. Paul Harrison, Mrs. Hershel Hughes, Mrs. Howard Duncan, Mrs. Melvin Sachs, Mrs. Jesse Rodriguez, Mrs. Floyd Schueler, Mrs. Bill Brandt and Mrs. Raymond Schueler.

Guests In Stehr Home

Mrs. Herbert Schueler and children, Glen, Mike, Carrie and Jo were Sunday afternoon guests in the home of Mrs. Schueler's parents, Mr. and Mrs. J.T. Stehr of the Bethel Community in Castro County.

Other visitors in the Stehr home were Mr. and Mrs. Harold G. McWhirter, Dallas. McWhirter is Mrs. Stehr's brother.

Also Mrs. Roy Zieschang, Mrs. Herbert Schueler, Mrs. Earl D. Boyd, Mrs. Cora Kepley, Mrs. Tom Paine, Mrs. Cordie Potts, Mrs. Gene Hamilton, Mrs. Herman Grissom, Mrs. Walter Schueler, Mrs. Franklin Bauer, Mrs. Herman Schueler, Mrs. Jack Patterson and Mrs. Norman Taylor.

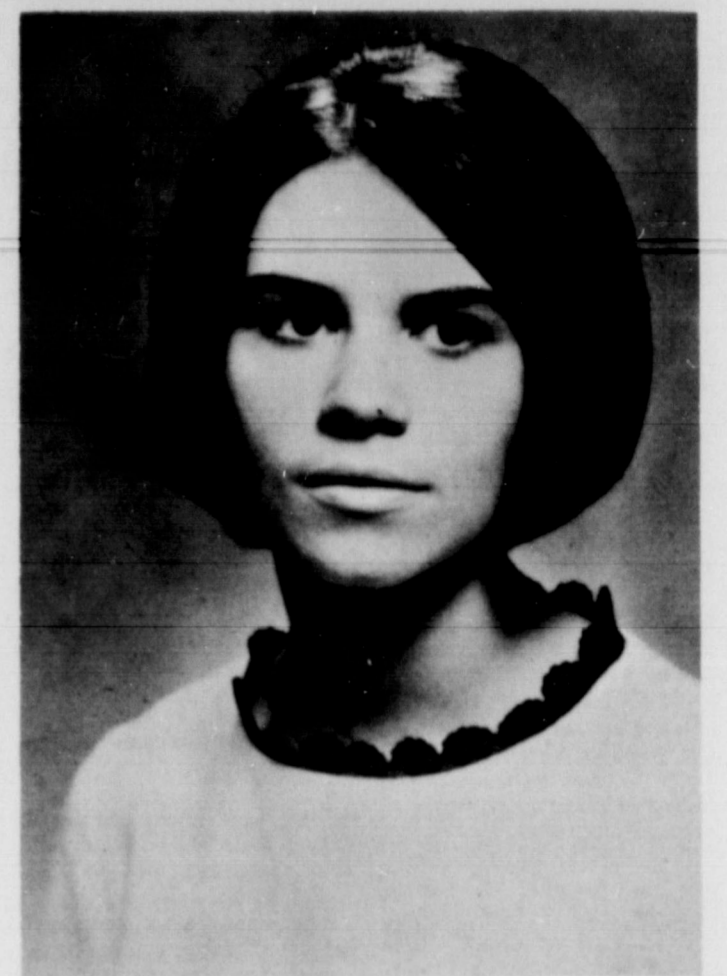
Also Mrs. Larry Moyer, Mrs. Joe Clark, Mrs. Robert Schueler, Mrs. Elwyn Hartman, Mrs. Lois Clawson, Mrs. Chris Drager, Mrs. Joe Allen, Mrs. Joe Elycio and June Wallace, Joe Elycio and June Wallace, Also Betty Sachs, Kelly Brandt, Gayle Boyd, Sandy Roberts, Vickie Schueler, Rhonda Bauer, Sandra Patterson and Dala Boyd.

Former Teacher Explains Head Start

Mrs. John Bengner, long time teacher in the Friona Public Schools, presented an educational program at the Thursday afternoon meeting of Black Study Club in the home of Mrs. T. J. Presley. She explained operation of the Head Start program.

Roll call was answered with bright sayings of children. During the social hour refreshments of party sandwiches salad, cake, punch and coffee were served.

Those present, besides the hostess and Mrs. Bengner, were Mesdames Bill Carthel, Helen Fangman, Dave Bailey, J.R. Braxton, H.H. Elmore, Gene Welch, F.W. Barnett, Ellis Tatum, Clyde Hays, Glyn Hamilton, Johnny Mars, Tommy Tatum and Roscoe Ivie.



MAY WEDDING PLANNED. . . Mr. and Mrs. Vernon Roberts, Friona, and Mr. and Mrs. E.A. Hungerford, Denver City, Texas, have announced the engagement and approaching marriage of their children, Mary Ann Roberts and John Dennis White. Miss Roberts, a 1966 graduate of Friona High School, is a sophomore English and sociology major at West Texas State University, Canyon. Her fiancé, a 1966 graduate of Denver City High School, also attends West Texas and is a business major. Wedding vows will be exchanged at 8:30 p.m., Saturday, May 25, in the home of Mr. and Mrs. Charles B. Short, Friona.

Mothers Day Program Presented At Lodge

Six Friona Rebekah-Oddfellows presented a special Mother's Day program at the Monday evening meeting of the Rebekah Lodge. They presented readings, poems and tributes to mothers. Those appearing on the program were Joe Moyer, Charlie Wise, G.E. Reed, Weldon Fulgham, Randol Allen, and Floyd Brookfield.

Following the program supper was served and an informal visitation session was engaged in.

Others present included Mrs. Raymond Adams, Mrs. Jewel Claborn, Mrs. Jewel Wells, Mrs. Chayson Jones, Mr. and Mrs. Joe Collier, Mr. and Mrs. O.T. Patterson, Mrs. Roscoe Parr Sr., Mrs. E.S. White,

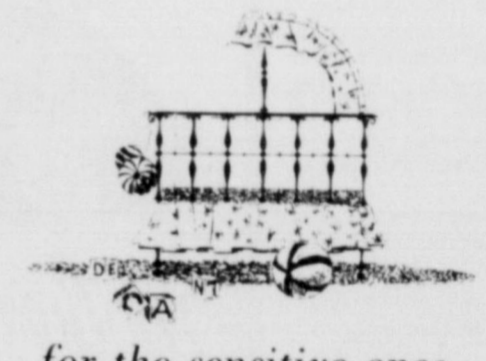
Mrs. Joe Moyer, Mrs. W.B. Fulgham, Mrs. Charlie Wise, Mrs. G.E. Reed, Mrs. Randol Allen and Mrs. Floyd Brookfield.

Attend Rally

Walter Schueler, Melvin Sachs, Oliver Rieken and Herbert Schueler attended the Spring Rally of Panhandle Zone I Lutheran Laymen's League at Pampa Sunday.

Art Samuels of San Antonio was the speaker. His theme was "The Second Mile." This was followed by a film, "Horizons Unlimited."

A barbecue supper concluded the meeting.



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CLABORN FLORAL



National Music Week May 5-12



TERESA INGRAM -- celebrates National Music Week by spending some extra time at the piano. Teresa has earned four consecutive superior ratings at the Piano Festival sponsored by the National Federation of Music at Hereford. She is the daughter of Mr. and Mrs. W.S. Ingram.



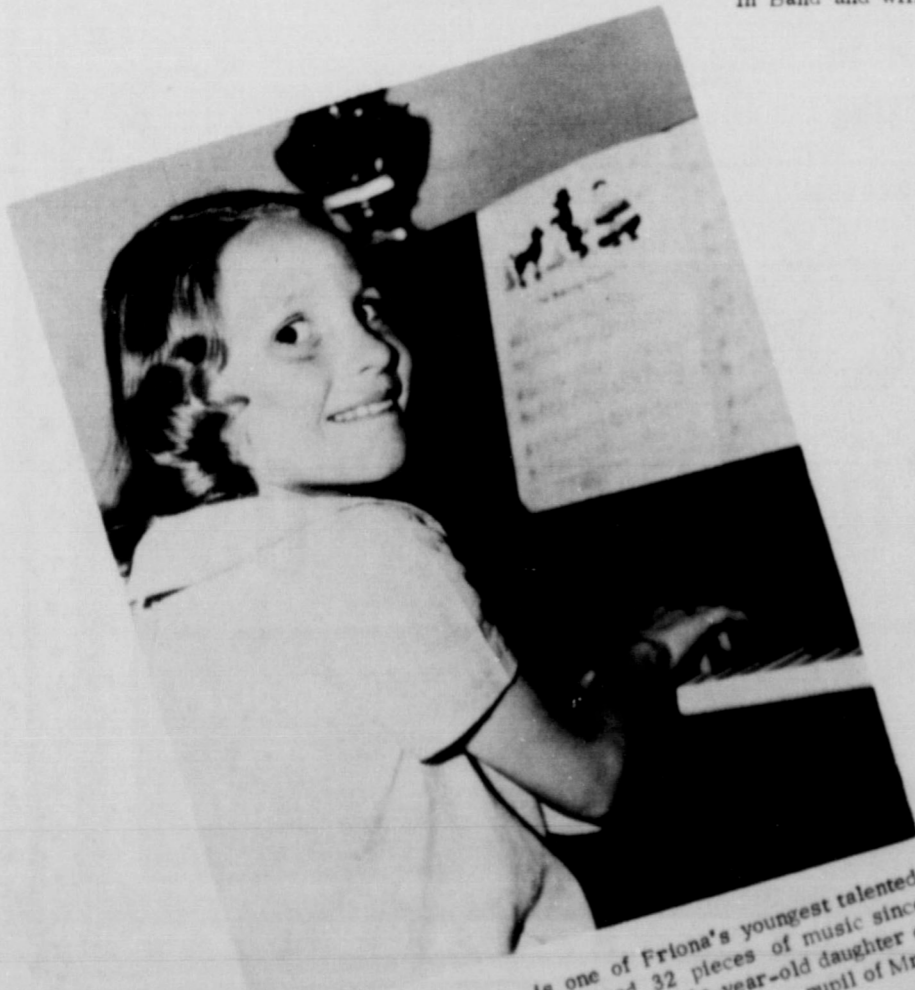
BAND TROPHIES. . . shown here is an impressive display of trophies won the past few years by the Friona School Bands. This year's awards include a first in UIL concert and sightreading and a second in concert and sightreading at the Borger Band Festival for the Jr. High Band under the direction of Charles Faulkner. The High School Band under the baton of Willis Giddens has earned a second in concert and a first in Sightreading at UIL and a second at Six Flags. The bands will travel to Dimmitt for another Band Festival this weekend.



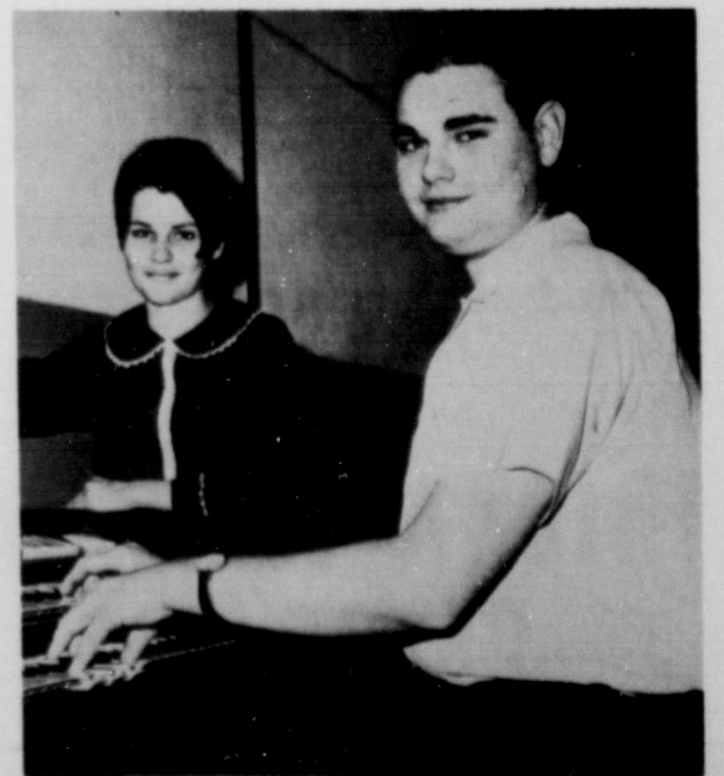
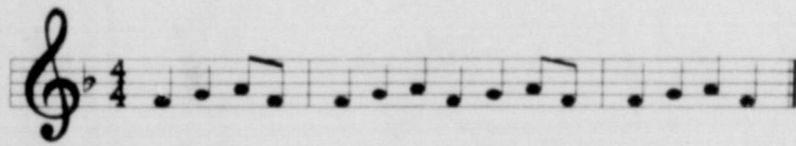
LIONS SWEETHEART--Becky Coffey, daughter of Mr. and Mrs. Leonard Coffey, is an ardent music student and is assistant pianist at First Baptist Church. She has earned many superior and excellent ratings in piano and is a member of the All-Region band. Becky has served faithfully this year as accompanist for the Friona Lions Club.



MUSICAL MESSENGERS. . . The Messenger family is a musical one. Pictured here are Mike, 13, Troy, 10, and Jay, 12, sons of Mr. and Mrs. Steve Messenger. The boys show an interest in all phases of music and are talented at piano, guitar, organ, and vocal renditions. They are all in Band and will perform Saturday at a musical program for Friona Consumers Annual Meeting.



REGINA WALTERS. . . is one of Friona's youngest talented musicians. She has memorized 32 pieces of music since January of this year. She is the eight-year-old daughter of Mr. and Mrs. Joe A. Walters and is the piano pupil of Mrs. Roy V. Miller.



TALENTED ORGANISTS. . . Two Friona youngsters are talented organists. They are Rex Talley, son of Mr. and Mrs. Calvin Talley, and Rissa Howell, daughter of Mr. and Mrs. Charles Howell. Both are consistent winners of high ratings at area music festivals. They have entered piano concerto two years and have two superior ratings. Rissa is organist at Calvary Baptist Church and Rex is Youth Organist at First Baptist Church.

Social Calendar

WEEK OF MAY 9 THRU 15
THURSDAY:
 6:30 a.m. Chamber of Commerce Board, Farmer House
 7:30 p.m. Lions Club, Federated Clubhouse
FHA Installation
SATURDAY:
 Children attend school
 10:00 a.m. American Party Convention - Farwell
 3:30 p.m. Friona Consumers Annual Stockholders Meeting
 2:00 Democratic Convention - Farwell
SUNDAY:
 MYF Sub-District Meeting 2:00
MONDAY:
 Regular Brownie and Girl Scout meetings
 7:00 Tops Club, bank building
 7:30 Ladies Volleyball, Junior High Gym
TUESDAY:
 Progressive Study Club 8:00 p.m. Federated Clubhouse
 Jaycees, 8:00 p.m. City Hall
WEDNESDAY:
 WSCS Circle 9:00 a.m. Friona Woman's Club
 Ruth Circle, 7:30 p.m.
 Men's Volleyball 8:30 p.m. High School Gym.

Thirteen Frionans Attend Panhandle Lodge Meeting

Ten members of Friona Oddfellow and Rebekah Lodges attended the 69th annual Panhandle Association of Oddfellows and Rebekahs at Amarillo April 26, 27 and 28.
 Members of the installation team, which was from Friona, were Mrs. Pat Fallwell, Randol Allen, Mrs. Denver Smith, Billy Gene Zachary, Mr. and Mrs. Charlie Wise and Mr. and Mrs. G.E. Reed.
 District officers installed included G.E. Reed, vice-presi-

dent, IOOF; Mrs. G.E. Reed, vice - president; Rebekahs; Mrs. Charlie Wise, chaplain, Rebekahs.
 In district competition, the Friona funeral ceremony team placed second.
 Other Frionans attending the convention were Mrs. Randol Allen, Mrs. Ethel Bengler, Mrs. Jewell Claborn, Mrs. Lillie Taylor and Mrs. E.S. White.
 The next district meeting will be held in Dalhart in April of next year.



THREE FROM FRIONA. . . Three out of seven officers of the district Oddfellow and Rebekah organizations recently elected in Amarillo were from Friona. They were Mr. and Mrs. G.E. Reed and Mrs. Charlie Wise. The slate read as follows: Gene Bishop, Hereford, president IOOF; G.E. Reed, vice-president; Mrs. Lena Love, Hereford, president Rebekah; Mrs. G.E. Reed, vice-president; Mrs. Ruth Lawley, Pampa, secretary-treasurer; Mrs. Charlie Wise, Friona, chaplain; Mrs. Rena Glascock, Shamrock, historian.

Friona Youth On Draft List During Month

Ronald Young Melton of Friona was among the 10 men inducted into the Army during the month of April by local board number 18 in Hereford.
 Others inducted were Michael J. Batley of Dimmitt; Manuel D. Garcia, Juan M. Murtillo, Donald L. Cornelius, and Jerry G. Collier, all of Hereford; David L. Ehly of Nazareth; Randy C. Buttrill and John M. Sims of Canyon and Gary J. Fletcher of Amarillo, (Randall County).
 Mr. and Mrs. Bill Stewart Mr. and Mrs. John Gaede, and Mrs. James Mabry attended an organizational meeting of Castro County Friends of the Library at Dimmitt Thursday evening. Hazel Merritt, retired teacher, was speaker of the evening.

Attend Meeting
 Mr. and Mrs. Bill Stewart Mr. and Mrs. John Gaede, and Mrs. James Mabry attended an organizational meeting of Castro County Friends of the Library at Dimmitt Thursday evening. Hazel Merritt, retired teacher, was speaker of the evening.

Frionan Represents District In Statewide Club Meeting

The 71st convention of the Texas Federation of Women's Clubs will be held in Austin May 7-9. Delegate from the New Horizons Junior Study Club will be Mrs. Connie Dodson. Mrs. Dodson will represent Caprock District in the "Fashion for Fun" sewing contest. Speakers for the three day event include Mrs. Walter V. Magee of Lakeview Ohio, president - elect of General Federation of Women's Clubs and Dr. Cleo Dawson, author, psychologist and lecturer. Col. W.E. Speir of the Department

of Public Safety, and the Honorable Jack Pope, associate justice of the Texas Supreme Court, will also be featured speakers.
 Mrs. Magee will speak on "Forward With Federation" during the concluding dinner and installation Thursday. She has served in many offices of the General Federation and is president-elect of the 11,000,000 member organization.
 The Junior Division will hold committee meetings on Wednesday with the "Fashion For Fun" being held at the noon

luncheon. During the business session, awards for yearbook, pressbook and various reporting divisions will be given. A new state junior director will also be elected this year. Following the banquet that evening Jerry Fenner, State Junior Director will host a party for all Junior Club Delegates.
 A panel discussion will highlight the Wednesday afternoon activities with the topic being "Communications and You." Panelists will be Dr. Don Blodgett, University of Texas Journalism Department and Roy Bacus, president of the Texas Association of Broadcasters.
 Trustee of the organization will host a Silver Tea in the TFWC Clubhouse on Thursday. An exhibit of original paintings by Estelle Cooper of Willis, the featured exhibition for the month of May, will be on display during the tea.
 The convention will conclude with an installation dinner Thursday. The Longhorn Singers of the University of Texas will present a musical program. Mrs. Magee will install officers.

CTA Installs New Officers

The Friona Classroom Teachers Association installed new officers at a luncheon Sunday, May 5 at the high school cafeteria.
 Wayne Hodgson was installed as president; Mary Pryor is first vice president; second vice president is Lionel Young, third vice president is Lee Witten; secretary is Mrs. Baker Duggins; treasurer is Mrs.

James Hamilton; parliamentarian is Bob Middleton.
 The luncheon, an annual occasion, was a covered dish affair. Alton Peak is the outgoing president.
 Clare Westcott of Ontario, Canada, who is a long time employee of the Department of Education, was a recent visitor in the home of Mr. and Mrs. Carl Maurer.

Comments by Gib



What should not be heard by little ears, . . . should not be said by big mouths.
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"In Cold Blood" Reviewed At Meet

Highlight of the Thursday afternoon meeting of Lazbuddie Young Homemakers was a review of "In Cold Blood," by Mrs. John Agee.
 After a brief business session refreshments were served to Mesdames Agee, Billie Mason, Sherrie Menefee, Joyce McGehee, Carolyn Kimbrell, Linda Elliott, Paula Tarter, Darla Ivy, Jane Blackburn and Eva Dean Stephens, advisor.
 Friday, several members of this chapter attended a South-

western Public Service Company sponsored Program Day at Lubbock. A fashion show followed a salad luncheon.
 Those attending were Mesdames Billie Mason, Sherrie Menefee, Darla Ivy, Paula Tarter, Marilyn Engleking and Christine Ivy, who was a guest.

Rebekah's Slate Bake Sale

The Friona Rebekah Lodge will hold a bake sale on May 11 at Bi-Wise Drug store, beginning at 8:30 a.m.
 Anyone wishing to have special orders filled is asked to contact Mrs. W.B. Fulgham, at 247-3192, or any other member of the Rebekahs.

Frionan Cited For Excellence

Lou Cochran, a freshman home economics major at Texas Women's University, Denton, has been cited for excellence in scholastic achievement for the first semester, which was released by Dr. John D. Williams, vice-president of academic affairs.
 Miss Cochran is a 1967 graduate of Friona High School and the daughter of Mr. and Mrs. W.A. Cochran.

TUESDAY, MAY 14

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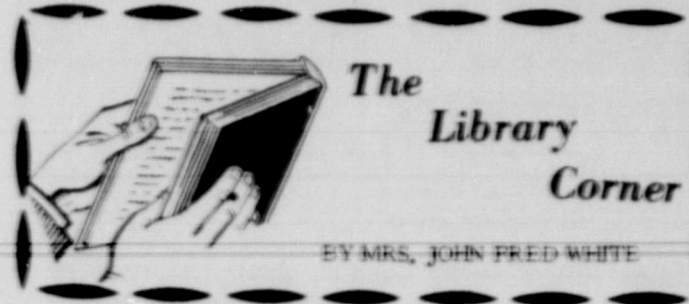
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The Library Corner

BY MRS. JOHN FRED WHITE

The library story hour will be held this morning (Thursday) at 10:00 a.m. All preschoolers ages 3-6 are invited. Last week 41 children attended and enjoyed an hour of stories and games.

This is the month that many area homemakers start spring house cleaning. If this is your special project for May please remember the library when you start cleaning bookshelves. We are in constant need of all kinds of hard cover books. The library is used more during the summer than at any other season and therefore more books are needed. Every donation is appreciated even if it is one book.

Publicity on the summer reading program will be appearing shortly. Please help your children to get registered in this worthwhile activity. Teachers tell us that the single most important thing children can do during the summer is to read. It helps to keep them alert during summer vacation and gives them an added boost to begin school in the fall. The summer reading program is designed for children ages grades 1 through 8. All children who read 12 or more books during the summer will receive a certificate and will be invited to a special party that is scheduled for the second week in August.

We write so much about children using the library that we are occasionally asked if we have adult books available. The answer is YES. We have many books that have been on the best seller list in recent years and that are still read and enjoyed. One example is "Silent Spring" by Rachel Carson. This book

was widely acclaimed and discussed when it was published in 1962.

Every person who sprays their lawn with weed poison or who used such chemicals as DDT or 2-4-D should read this book. I'm sure you will be as wide eyed and shaken as I was when I realized how careless I had been in handling these deadly poisons and how they are commonly misused by gardeners, housewives and government agencies.

No person living today is immune from contact with damaging chemicals, whether one uses them personally or merely breathes the air that is fouled with them or drinks water that contains poison residue. Even underground water supplies are contaminated by chemicals that are used many hundreds of miles away. Food products are so frequently contaminated that we all consume amounts of these poisons that will astound the average person. The only product that is government controlled as to the amount of poison residue that will be accepted is milk and this is only when milk and milk products are shipped interstate.

HIS MASTER'S VOICE MACHINE

John Kreusi, an assistant to Thomas Edison, bet his boss that the new machine he was building wouldn't work. When the "talking machine" (phonograph) was completed, Edison collected the \$2!

Water Meters In City Now Top 1100 Mark

Nine new water connections were made in Friona and one connection re-activated during the month of April, to bring the total number of active taps to 1108 as of the end of the month, according to the monthly report by A.L. (Jake) Outland, city manager.

Other records in the water department showed that 19,647,800 gallons of water were pumped during the month, an average of 654,926 gallons per day, almost doubling the amount pumped during the previous month.

Emergency repairs were made at both Sears Redi-Mix Cement and Friona Redi-Mix due to ruptures in casing of water meters.

Other city records show that three new sewer taps were made, making the total number of active taps 1059 as of the end of April.

A 12-foot manhole was constructed on the sewer main in the center of 10th Street, between blocks nine and 20 on the school grounds. This was to facilitate a continual stoppage problem from the outfalls from the cafeteria and junior high buildings.

Six fire alarms were sounded during April, four of these to Friona Wheat Growers where a welding spark ignited grain dust. This was extremely difficult to extinguish. One of the calls was outside the city limits, which caused an estimated loss of \$50 to an automobile.

City employees assisted members of the Fire Department in putting up street banners on April 19 and removing them on April 24, for observance of "Missouri Beef Day."

Chief of Police Bill Morgan reported 20 arrests during the month; 16 for traffic violations; two for traffic warrants and one each for drunkenness, disturbance and vagrancy.

Five traffic accidents were

investigated with one minor injury. Complaints investigated consisted of four prowlers, three for vagrancy, and two each for thefts and dogs.

Assistance was given in escorting KVII-TV's "Parade of Stars" on the morning of April 20, when the show made a one-hour appearance at the city park as part of activities surrounding MEIP's open house.

Three adult interments were made at the cemetery during the month.

Annual clean-up week was observed April 8-13. Much accumulated trash was removed from alleys and many loads of tree limbs and trimmings were hauled. The packer truck was a little behind schedule and the dump truck was used every day throughout the week.

The library estimated that 800 new books have been re-

ceived, processed and placed on the shelves during the last two months. Approximately 6,000 good books now adorn the shelves of the city library.

Ray Smith's Services Set Thursday

Funeral services for Ray E. Smith, longtime Farmer County resident, will be conducted Thursday at the First Baptist Church.

Smith, a former employee of Maurer Machinery and farmer, had also served as Friona's first fire chief in the 1950s.

Death came while Smith was in Arkansas on a visit with a brother, Paul E. Smith of Pratt, Ark.

Survivors include sons David of Friona and John E. Smith of Hereford and one daughter, Mrs. Glen Mingus of Friona. In addition to the brother, a sister, Mrs. Ruth Poole of Falls Church, Va., also survives.

Smith was 73 at the time of his death.



OUTSTANDING STUDENT. . . Tyler Vance, right, was awarded a plaque for the "Outstanding Student" in the Industrial Co-operative Training program at Hereford High School at the annual banquet of the club last Friday. Vance is employed at the Friona Star through the program. He also recently was judged first-place winner in the state competition of photographs entered through the program. Presenting the award is Alvin Smith, club coordinator.



CIRCUS COMING. . . The annual Shrine Circus will be held in Hereford on Friday, sponsored by the Oasis Shrine Club, to benefit the club's annual crippled and burned children's clinic, set for May 18. Shows are slated for 2 and 8 p.m. at Whiteface Stadium.

Circus . . .

(Continued From Page 1)
cannon, over 150 feet into the air and landing in a net far below.

The Zacchins have performed all over the world, and have just recently had successful engagements in Berlin, Mexico City and San Juan. For many years, the Zacchins were the closing attraction of the Ringling Bros. and Barnum and Bailey Circus, and were featured

for twelve weeks at the 1966 New York World's Fair. Also featured will be pretty girls, dancing elephants, daring aerial stars performing without nets, prancing ponies, toy poodles, a cage full of wild animals including lions, tigers and other beasts.

Proceeds from the circus will go to assist Shriners hospitals for crippled children and the Shriners Burns Institute, which from a bulwark of defense against illness and death that spans the continental United States, Hawaii, Canada and Mexico.

Since opening the first such hospitals in 1922, more than 156,000 children have been cured or materially helped. The Shriners now operate 19 hospitals plus three burns institutes, designated for treatment, research and teaching in the long-neglected field of burns injuries in children.

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A MOTHER'S SECRETS

Mothers have secrets that they keep for their children . . . like the present Rick plans to give Dad on his birthday.

But mothers also have secrets of their own . . . dreams of what they hope their children will become.

And woven into the fabric of every mother's dream are threads of character, morality, courage, faith. The threads are there, but unseen—simply part of the finished design: a son or daughter to be proud of.

But in such dreams we should study the threads and realize the loom on which they must be woven. The qualities that give strength and beauty to a life come from thorough religious training!

So a mother's dream should not remain a secret. It must be her husband's dream, too. For together, with the guidance and help of the Church, they can provide the Christian home so necessary to the fulfillment of their hopes.

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ASSEMBLY OF GOD

10th and Ashland - Rev. Ott Robertson, pastor
Sunday School: 9:45 A.M. Worship: 11:00 A.M.
Young People 6:45 P.M. Evening Worship 7:30 P.M.
Wednesday Worship: 8:15 P.M. Sunday Men's Fellowship: 7:00 P.M.

CALVARY BAPTIST

14th and Cleveland - Rev. Jake Armstrong
Sunday School: 9:45 A.M. Worship: 11:00 A.M.
Training Union: 6:00 P.M. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 7:30 P.M.

CALVARY BAPTIST MISSION

5th and Main - Rev. I. S. Ansley, pastor
Sunday School: 10:00 A.M. Worship: 11:00 A.M. Evening Worship: 7:30 P.M. Wednesday Prayer Meeting: 7:30 P.M.

FIRST BAPTIST

Sixth and Summit - Rev. Bill Foil, pastor
Sunday School: 9:45 A.M. Worship: 11:00 A.M.
Training Union: 6:00 P.M. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 8:00 P.M. (30 mins. earlier, Oct. 1 - April 1)

MEXICAN BAPTIST MISSION

4th and Woodland - Rev. Donnie Carrasco
Sunday School: 9:45 A.M. Worship: 11:00 A.M.
Training Union: 5:00 P.M. Evening Worship: 6:00 P.M. Wednesday Prayer Meeting: 8:00 P.M.

ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland - Father Giblin Claver
Mass: 12:30 P.M. Confession before Mass: Evening Mass: Thursday, 8:00 P.M.

SIXTH ST. CHURCH OF CHRIST

502 W. Sixth - C.L. Horton
Bible study: 9:30 a.m. Worship: 10:30 a.m. Evenings: 6 p.m.
Wednesday evening: 8 p.m.

REDEEMER LUTHERAN CHURCH

13th and Virginia - Otto Kretzman
Sunday School: 10:00 A.M. Worship: 11:00 a.m.
Rhea Immanuel Lutheran Church--Worship: 9:30 A.M. - Sunday School 10:30 A.M.

UNION CONGREGATIONAL CHURCH UCC

6th and Cleveland - Rev. Paul Mohr
Sunday School: 9:45 A.M. Worship: 11:00 A.M.

TENTH ST CHURCH OF CHRIST

10th and Euclid
Sunday Worship: 10:30 A.M. Evening: 7:00 P.M.
Wednesday Evening: 8:00 p.m.

SIXTH ST. IGLESIA de CRISTO

408 W. Sixth, M.R. Zamorano
Bible Study- 9:30 a.m., Worship 10:30 a.m.
Evening 8:00 p.m., Thursday Evening 8:00 p.m.

FIRST METHODIST

8th and Pierce - Rev. James Price
Sunday School: 9:45 A.M. Worship: 11:00 A.M.
MYF: 6:00 P.M. Evening Worship: 7:00 P.M.

UNITED PENTECOSTAL CHURCH

Fifth and Ashland - Rev. W. H. Dean, pastor
Sunday School: 10:00 A.M. Worship: 11:00 A.M.
Wednesday Evening: 8:00 P.M. Sunday Evening: 8 P.M. Friday Young People: 8:00 P.M.

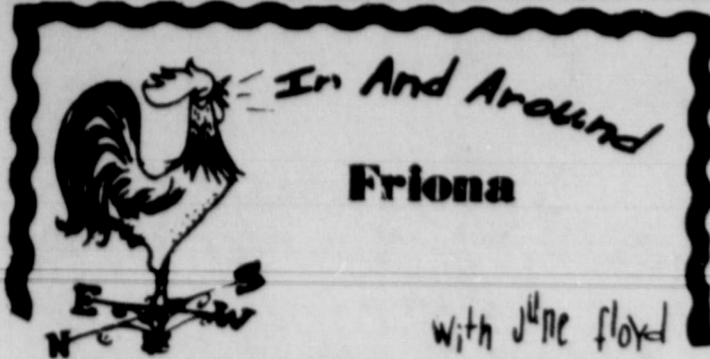
The Friona Irrigation League baseball team would like to thank the many business places and individuals who have donated money to assist us in having a team this year, as well as others who contributed time and equipment.

Among those we especially wish to thank, are

Ethridge Spring Agency	W.M. Massie
Farmer County Imp.	E.G. Phipps
Friona Consumers	West Friona Grain
Automotive Ignition	High Plains Feed Yards
Farmer County Pump Co.	Black Grain
O.K. Tire Service	Friona Feed Yards
Herring Imp.	T.A. Sherley
John Bingham Land Co.	Don's Drive In
Claborn Funeral Parlor	Bill Carmack
Friona State Bank	Friona Snack Bar
Reeve Chevrolet	James Hamilton
Smith Conoco	Tri County Elevator
Billy Wayne Sisson	Benger Air Park
Marion Fite	Clyde Weatherly
John Renner	Holt's Sporting Good, Lubbock
O.T. Patterson	Forrest Osborn
Dwain Menefee	

FRIONA
BASEBALL TEAM

John Renner, Mgr.



My nomination for "Beauty Spot of The Week", is the iris bed in front of Mrs. Lillian McLellan's home. She has a number of varieties and most of them are in full bloom. If you want to see a beautiful array of colors swaying gently in the breeze, drive out some morning early. Mrs. McLellan lives about one mile west of town on Farm to Market Road 1731.

Having Kenneth and Mickey Williams back in town is a pleasure for those of us who hated to see them move to Stratford a few years ago. For awhile these two are going to be busy busy moving. They are in the process of moving their household effects from Stratford to the T.E. Lovett rent house which was recently vacated by the Mack Ragsdale family.

Then, they are in the process of moving their Ben Franklin Store from its present location just south of Bi Wise Drug to the newly re-decorated Rushing Building in the 700 block of Main Street.

Other moving Frionans this week include Mr. and Mrs. Bill Stephens. They have sold their home at the corner of Ninth and Ashland to the Jim Rules and are moving into the Elvie Jennings rent house on West Fifth Street.

Abraham Lincoln, one of our greatest presidents gave the following bit of advice to Americans about a century ago and it is just as good today as it was then.

"TEN CANNOT-MENTS"

- "You cannot bring about prosperity by discouraging thrift."
- "You cannot help small men by tearing down big men."
- "You cannot strengthen the weak by weakening the strong."
- "You cannot lift the wage earner by pulling down the wage payer."
- "You cannot help the poor man by destroying the rich."
- "You cannot keep out of trouble by spending more than your income."
- "You cannot further the brotherhood of man by inciting class hatred."
- "You cannot establish security on borrowed money."
- "You cannot build character and courage by taking away man's initiative and independence."
- "You cannot help men permanently by doing for them what they could and should do for themselves."

1980' floor space, 3 bed room plus double garage. Shower and tub bath, Birch Cabinets and paneling finished natural. General electric appliances with dishwasher and self cleaning oven plumbed for washer and wired for drier, two 30 gal. cap. water heaters Framed for brick, 2 X 8 floor joists and 2 in. sub floor.
TORRANCE READYBUILT HOMES
Erskine St. & Ave. W Lubbock, Tex.



CHRISTMAS IN MAY. . . Parmer County Community Hospital was presented a check in the amount of \$1431.50 Tuesday by Mrs. Ernest Osborn, president of Modern Study Club, for the purchase of a third incubator for the hospital nursery. Dr. Paul Spring accepts the check on behalf of the hospital staff. The check represents proceeds of the club's annual community-wide Project Christmas Card, which is conducted in December.



Cottonseed meal is rich in nitrogen, phosphorus, and potash.

It's Happening, June 5.

VISITS PARENTS. . . Sp. 4 Melvin H. Hassenpflug, who is serving with the United States Army, and his fiancée, Mary Storchak of Concord, California, left late last week after visiting in the home of his parents, Mr. and Mrs. M.H. Hassenpflug here. Hassenpflug, who returned to the states recently after serving about a year in Germany, left Fort Lewis, Washington, May 5 for a tour of duty in Viet Nam.

Hospital Notes

ADMISSIONS:
Sharon Jean Hemke, Farwell; Elaine Dandridge, Black; Joe Mendoza, Heretford; Mary Bell Westbrook, Friona; Bessie Caldwell, Bovina; Linda Dozier, Friona; Jim Dixon, Friona; Nancy Mitchell, Bovina; Myrtle Rauh, Friona; Mrs. Mike Sosa, Friona; Santos Rodriguez, Friona; Rodney Allen, Friona; Bonnie Nones, Friona; Tracy Russell, Bovina; Raymond Euler, Friona; Mrs. Ronnie Spence, Texico; Gilbert Salz, Friona; Jim Schlenker, Friona; Hazel Weir, Friona.

DISMISSALS:

Emma Mears, F.S. Truitt, Elizabeth Zamora, Emma Suniga, Ray Davies, Joe Mendoza, O.E. Massey, Mrs. Ted Weaver and Baby Girl; Sharon Hemke, Mary Bell Westbrook, Mrs. Leroy Denney and Baby Girl; Elaine Dandridge, Linda Dozier, Shelley Kerns, Nancy Mitchell, Jim Dixon, Santos Rodriguez, Mrs. Mike Sosa and Baby Boy, Raymond Euler, Tracy Russell, Myrtle Rauh, Gilbert Salz.

Program Slated May 16 At Pioneer Amphitheatre

The lights will go on in the Pioneer Amphitheatre in the Palo Duro Canyon State Park on Thursday evening, May 16th at 8:00 p.m. and the Public is invited. The occasion is entertainment of the visitors who will be in Amarillo at that time for the dedication of the Helium capsule which is an event of national significance. In order to honor the three hundred leaders of business and industry who will be in the Panhandle on that date, the Board of the Texas Panhandle Heritage Foundation has arranged a special program in the amphitheatre which will enable the visitors to enjoy some of the accomplishments in this area and to experience the impact of an evening in the theatre.

During the first section of the program, the West Texas State University Chorale will sing under the leadership of the distinguished composer of this area, Houston Bright. Some of their selections will be accompanied by brass instru-

ments in very stirring arrangements. As the shadows lengthen, the second section of the program will draw in the Kwahadi Indian Dancers of Amarillo, well known for their colorful and exciting portrayals of Indian days. The Kwahadis last danced on the stage in the Canyon at the national convention of the Men's Garden Clubs of America.

The third part of the program, after darkness has come, will be a short sound and light demonstration showing the history and development of the Canyon itself and ending with horses and flags in a grand finale.

Two of the functions in the program of the dedication of the helium capsule are open to the public. The first will be the program in the Palo Duro Canyon at 8:00 p.m. The second will be the dedication itself at 10:00 a.m. on Friday morning May 17th. This will take place at the intersection of Interstate 40 and Nelson and will include many interesting attractions. There will be a transportation exhibit, helium exhibits, shows, Don Piccard will be there with balloons for transporting riders and the Goodyear blimp will also be in evidence.

Join in these two celebrations of the helium centennial, and welcome the visitors!



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Lane's MELLORINE 1/2 Gal. Carton 3 For \$1

White Swan MUSTARD GREENS No. 303 Can 2/25¢

Swift's Whole Can CHICKEN 3 Lb. Can \$1.09

Armour VIENNA SAUSAGE 4 oz. can 2/49¢

White Swan FRUIT COCKTAIL No. 303 Can 3/89¢

Fresh PRODUCE
Red POTATOES 20 Lb. Bag 98¢
CABBAGE Pound 8¢
RADISHES or GREEN ONIONS 2 For 15¢

Dr Pepper Or Royal Crown King Size Plus Deposit 49¢

Del Cerro PECANS 4 Oz. Pack 55¢

BREEZE DETERGENT Giant Size 69¢

Mrs. Tucker's SHORTENING 3 Lb. Can 59¢

Supreme CRACKERS Pound Box 35¢

Hi-C Orange Drink 46 Oz. Can 3/\$1

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Our Aim is To Please In Every Way We Deliver Ph. 247-2250

Gerber Baby Food 4 3/4 Oz. Jar 3/32¢

THIS YEAR PLANT HYBRID GRAIN SORGHUMS

SG

★ SG-970 FULL SEASON HIGH YIELDING

★ SG-840 UNIFORM MID-SEASON HIGH YIELDING

★ SG-690 EARLY FOR DRYLAND OR LATER IRRIGATED PLANTINGS

★ SG-530 EXTRA EARLY FOR LATE PLANTINGS & AFTER WHEAT

● ALSO-RS and Texas Hybrid Grain Sorghums
● Sorghum Sudan grass Hybrids
● Corn - Forages - Legumes

GARRISON SEED & CO. FRIONA WHEAT GROWERS
CLIFTON HARPER HARVEY GARRISON, Hub



PAVING BEGINS. . . Workmen began the annual sealcoating of selected Friona streets this week. Some 20 blocks will be paved in the city's annual maintenance project. Jake Diel Pavers of Muleshoe is contractor.

HOME GAME

Baseballers Seek Win Number Two

The Friona "Indians", successful in their opening game of the season last Sunday, host Nazareth in their second game of the year Thursday night at Reeve Field. The contest will begin about 8:30 p.m.

Friona won its season opener in the Irrigation League last Sunday at Hereford, outlasting St. Anthony's of that city, 18-11.

The game was marked by the usual opening game mistakes, although Friona pitchers had fair control, striking out 10 Hereford batters.

Friona banged out 21 hits, to 13 by the opposition, and scored in every inning except the third and fourth. Danny Balze put Friona into an early lead with a solo home run in the top of the first, and the Indians came back with four runs in the second on five hits, for a 5-0 lead.

The Hereford nine came back to tie the score with five runs in the third off Friona starting pitcher Tommy Green.

However, Friona scored three runs in the fifth and two in the sixth for a 10-5 lead, and after St. Anthony's countered with two in their half of the sixth, the Indians erupted for five more runs in the seventh, paced by back-to-back home runs by S.D. Balze and Gary Renner, to take a 15-7 lead.

Danny, S.D. and Randy Balze collected 10 of Friona's 21 hits. Gary Renner, who went the last five innings, was the winning pitcher.

Friona	AB	R	H
O'Conner, 3b	7	2	2
D. Balze, cf	6	2	3
T. Renner, 2b	6	0	1
Maddox, ss	3	0	1
Clark, ss	2	2	1
S. Balze, lf	6	4	4
G. Renner, lb-p	5	3	2
J. Renner, rf	1	0	1
C. Renner, c	6	1	1
Patterson, rf	3	2	1
Royal, rf-p	3	0	0
Green, p	2	0	0
R. Balze, lb	4	2	3
Totals	57	18	21



WINS AGAIN. . . Larry Truitt, right, is shown with the history trophies he has won at the West Texas State University history contests. This year he won the American History first place trophy. History instructor Mal Manchee, holds the World History award which Truitt won last year. It is believed to be the only time for a contestant to win both awards.



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Each Pin is custom-created to your order with the appropriate birthstones. by *True May* \$12.50 *simulated Allen's Jewelry

Announces Kite-Flying Event

The Friona Chamber of Commerce is sponsoring a kite-flying contest Saturday, May 18. In case of bad weather, the contest will be held on Sunday, May 19. The contest will be held on the vacant property northwest of the high school building.

Six prizes will be awarded for the largest homemade kite which will fly; the smallest homemade kite which will fly; the most unique flying homemade kite; the best-flying homemade kite; the best-flying bought kite; and the kite flying the highest at 3:30.

Registration will be held from 2:30 to 3 p.m., according to Alton Peak, chairman of the event. There will be a 25-cent registration fee. Free soft

drinks will be served to all who register. Prizes will be awarded at 4 p.m.

Contestants may pre-register prior to May 18 either at the Friona Chamber of Commerce office or with Peak.

Prizes will be on display at the Friona Chamber of Commerce office.

Firms donating prizes and soft drinks include Houser's Grocery, White's Super Market, Piggly-Wiggly, Alsop's 7-11, Ben Franklin, Bi-Wize Drug, White's Auto, and Walt's Quality Printing.

Parents are welcome to help their children with the kite-flying. The entire family is

welcome to attend as spectators.

Gifts FOR A HAPPY MOTHER'S DAY!

Pick A Gift That Will Delight Your Mom From The Large Selection At Plains Hardware. We Have Prices Ranging From \$1.00 to \$100.

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- *Kitchen Ware**
 - Presto Pressure Cookers, Vermont Hardwood Salad Sets, Corningware, Teflon and Four Seasons Casual China.
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 - Kitchen Aid Dishwashers, Maytag Washers and Dryers, Kelvinator Refrigerators.

MOM Mother

PLAINS HARDWARE

YOU ARE Invited

TO OUR **ANNUAL STOCKHOLDERS MEETING**

SATURDAY, MAY 11, 1968
3:30 P.M. - Jr. High Cafeteria

- *Door Prizes
- *Business
- *Entertainment (By Music Pupils Of Mrs. Eva Miller)
- *Refreshments
- *Dividends
- *Directors Election

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Y' A I I C o m e

How Parmer County Democrats Voted

(Contested Races Only)

GOVERNOR'S RACE										
	Blk.	Frio.	Bov.	Far.	Laz.	OL.	Rhea	Lkv.	Ab.	Total
Briscoe	6	45	25	25	13	9	1	0	5	129
Carr	8	100	63	100	39	30	16	19	14	389
Hackworth	0	0	1	1	0	1	0	0	0	3
Hill	4	40	24	70	2	1	5	2	1	149
Locke	2	36	18	15	7	12	5	1	6	102
O'Daniel	2	21	19	11	5	3	4	0	0	65
Smith	13	272	94	171	43	40	15	20	33	701
Veloz	0	0	0	0	0	0	0	0	0	0
Whittenburg	3	22	12	26	3	4	1	0	0	71
Yarborough	6	26	53	22	14	11	3	0	3	134

LIEUTENANT GOVERNOR										
	Blk.	Frio.	Bov.	Far.	Laz.	OL.	Rhea	Lkv.	Ab.	Total
Barnes	35	456	239	257	97	84	34	32	48	1282
Gladden	4	32	9	16	7	6	2	5	4	85
Smith	3	50	41	82	18	12	8	3	6	223

COMPTROLLER										
	Blk.	Frio.	Bov.	Far.	Laz.	OL.	Rhea	Lkv.	Ab.	Total
Blankenship	11	120	61	72	37	28	6	7	10	352
Calvert	29	381	211	273	75	68	37	31	46	1151

SUP. CT. OF TEXAS										
	Blk.	Frio.	Bov.	Far.	Laz.	OL.	Rhea	Lkv.	Ab.	Total
Davis	20	298	158	185	65	57	26	26	32	850
McGee	12	135	72	97	22	20	9	11	20	498

SUP. CT. - P 1 2										
	Blk.	Frio.	Bov.	Far.	Laz.	OL.	Rhea	Lkv.	Ab.	Total
Denton	19	234	140	180	48	37	19	11	24	712
Reavley	13	191	87	99	45	36	14	26	27	538

7th JUDICIAL COURT										
	Blk.	Frio.	Bov.	Far.	Laz.	OL.	Rhea	Lkv.	Ab.	Total
Miller	22	100	37	39	13	10	12	1	14	248
Hazlewood	5	209	151	195	63	74	23	25	21	766
Joy	15	217	79	97	37	11	11	14	18	599

LIQUOR-BY-DRINK										
	Blk.	Frio.	Bov.	Far.	Laz.	OL.	Rhea	Lkv.	Ab.	Total
For	8	120	75	88	34	19	17	8	25	393
Against	35	421	220	264	90	87	32	33	27	1209

HORSE-RACE-BETTING										
	Blk.	Frio.	Bov.	Far.	Laz.	OL.	Rhea	Lkv.	Ab.	Total
For	10	118	84	86	41	22	9	6	21	397
Against	33	426	308	261	84	85	40	35	30	1202

MILK PRICE FIXING										
	Blk.	Frio.	Bov.	Far.	Laz.	OL.	Rhea	Lkv.	Ab.	Total
For	3	113	52	55	18	23	4	7	13	298
Against	38	395	206	255	95	70	32	26	32	1149

(Key to precincts listed above; Blk--Black; Frio--Friona; Bov--Bovina; Far--Farwell; O.,L.--Oklahoma Lane; Lkv--Lakeview; Ab.--Absentee box.)



FRIONA VOTER, . . . Herman Jesko is shown depositing his ballot during last Saturday's primary election. Voting was lighter than expected locally, with somewhat over half of the registered voters taking part.

126 Ballots Cast By GOPs

Republicans held primary elections in Parmer County Saturday, and for the first time in history in Bovina, with 126 votes cast in four boxes.

Friona counted 34 votes, Laz-budde 46, Bovina 26 and Farwell 20.

Paul Eggers walked away with the Republican nomination for governor in Parmer County, as he did over the state. He received 85 votes here, while John R. Tice got 18 and Wallace Sisk 16.

Bob Price, uncontested for Congress, 18th District, received 115.

No other contests appeared on the ballot, but candidates were approved to run for state offices.

In the liquor by the drink

referendum 31 voted for, 91 against in Parmer County.

For pari-mutuel wagering, 25 voted for, 97 against.

Opinion was also voiced against milk price control, with 10 voting for, 111 against.

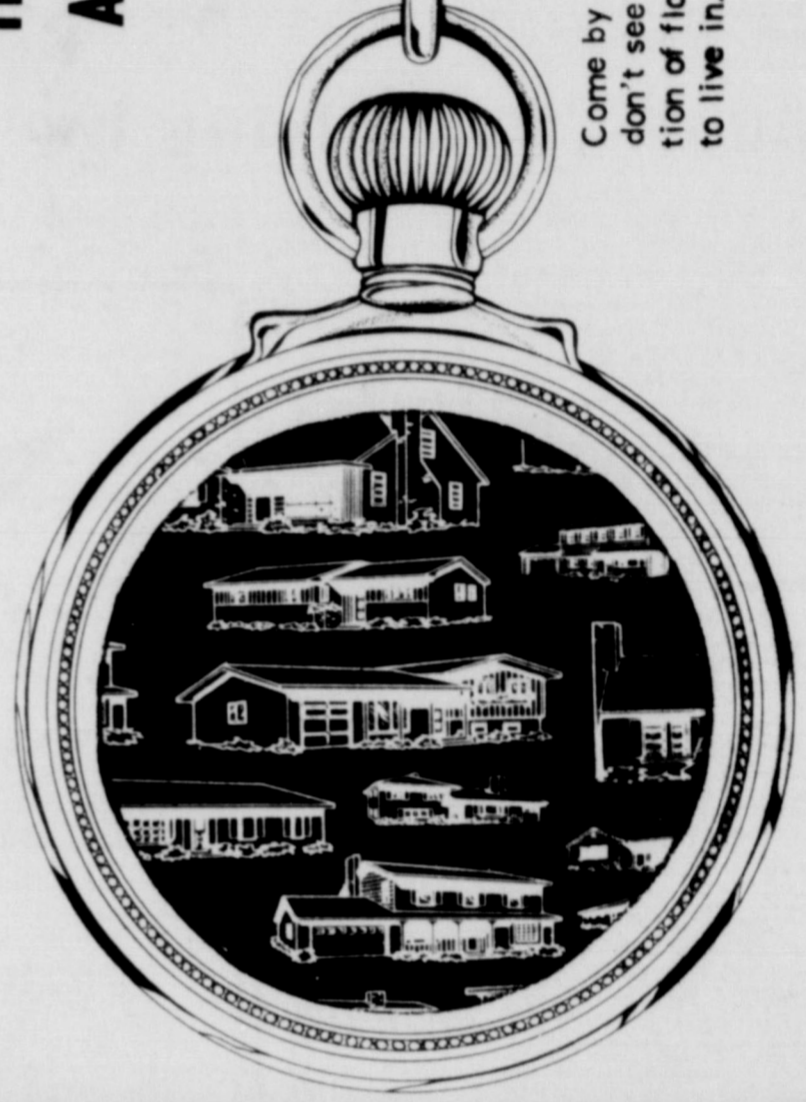
Precinct Backs Connally Drive

The Friona Democratic precinct convention adopted a resolution backing Governor John Connally as the state's favorite son at the national Democratic convention.

Included in the resolution was a phrase urging president Lyndon E. Johnson to reconsider his decision not to seek re-election.

Approximately 20 Democratic voters attended the convention. Delegates were selected to the county convention on Saturday at Farwell.

THE TIME IS RIGHT TO BUY
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Come by and see our houses under construction. If you don't see one you like, ask to see our extensive collection of floor plans. We're sure to have one you'll love to live in.

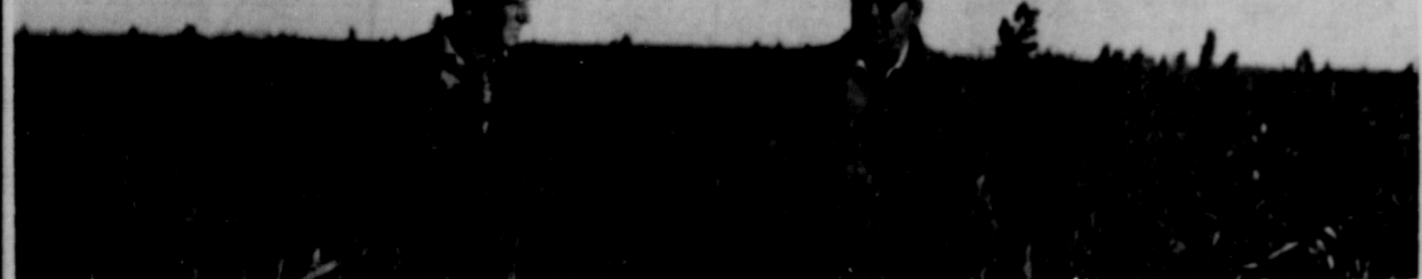
CHARLES BATES, Builder
Interior Decorating By Don Reid Of Amarillo.



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LIKE
BANANAS**
And
**MILO GROWERS
Like
HARTZOG SEED**

Give Your Banker "Instant Happiness"
Plant HARTZOG 4020

a full season - top yield Hybrid Milo



O. T. and David Patterson farm 1300 acres of grain sorghum near Friona, Texas. The above field yielded 10618 lbs. per acre (elevator wts.) with HARTZOG 4020.

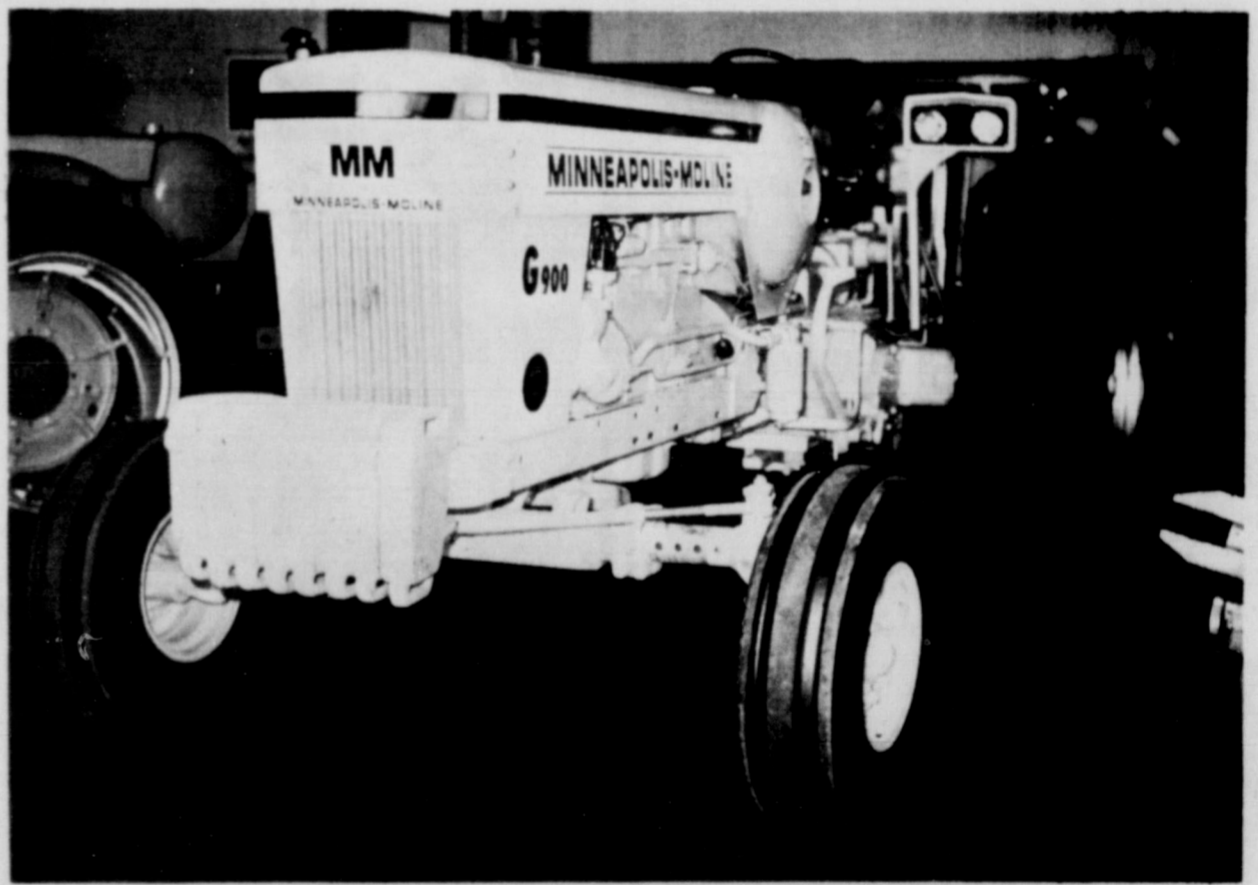
Also introducing Hartzog 4060, a high yield Mid Season Variety for 1968.

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Friona

Holly Reports Increase In Sales Over Last Year

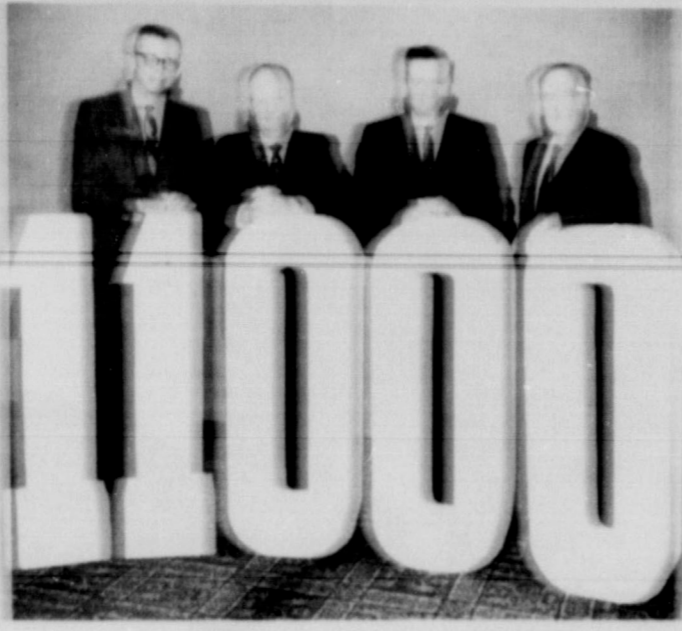
Holly Sugar Corporation today reported higher sales and operating income for its fiscal year ended March 31, 1968. According to Dennis O'Rourke, chairman, and John E. Bunker, president, sales advanced to an all-time high of \$109.7 million from \$94 million last year. Income from operations rose to \$4.1 million or \$2.50 per share, compared to \$3.9 million or \$2.91 per share, last year. Per share figures are based on the average shares outstanding during the respective periods. O'Rourke and Bunker added that there were more common shares outstanding during fiscal year 1968 than last year. Net income for 1968 was reduced 90¢ per share by extraordinary charges. The Holly executives said that these charges consisted of the premium paid on debentures retired during the year and the 1968 fiscal year's portion of the costs involved in closing one factory. "Holly's decision to tender for its 4 3/8% convertible de-

bentures, plus debentures which were converted," O'Rourke and Bunker said, "reduced long-term debt. The tendered debentures eliminated a source of potential dilution of per-share earnings."

At March 31, 1968, there were \$757,000 principal amount of debentures outstanding, compared to \$1,378,000 a year ago.

In the company's annual report, the officers tell shareholders that sugarbeet crops were excellent last year in all Holly growing areas except Northern California, where poor weather adversely affected all crops. Holly is the most geographically diversified company in its industry, with beet growing contracts stretching from 70 miles south of the Canadian border to 20 miles north of the Mexican border.

"This planned diversification," they said, "provides valuable insurance against local weather conditions and means that Holly growers and agriculturists have compiled a varied scientific capability in food technology."



Three farmers produced more than 11,000 pounds or 196 bushels of grain sorghum per acre in DeKalb's Sorghum Master's Club in 1967. They are pictured with Dr. A. Bruce Maunier, Director of Sorghum Research for DeKalb (on left), Hal Keefer of Deming, New Mexico had the top yield, 11,489 lbs. or 205 bushels, Charles Rickerd of Friona followed with 11,114 lbs. and Ralph Wheeler of Edmonson, Texas, produced 11,098 lbs.



At Home In Parnet County

By CRICKET TAYLOR
County HD Agent

With the close of school near some 4-H activities will not start again until June. The next project to be completed before the 4-H year ends, is that of clothing. Many 4-H'ers call it "sewing", but really it is more than that. Girls in 4-H learn how to be an effective individual by emphasizing her individual type. Clothing, after all, is more than just something to wear. It is quite true that ideas of attractiveness are influenced by current fashion trends. Research tells us that one's behavior is affected by her clothes, therefore, clothes play an important part in the teenage life-conformity in dress is a big thing to most teenagers.

READ THOSE LABELS

Labels are important to the shopper — this goes for piece goods too. How else will one know what to expect from the fabric? Look for label on fabric bolt or else one may be greatly disappointed as to its performance and care. Some fabrics are not to be dry cleaned while others are not to be washed. A good label tells about fiber content and trim; washing and drying care of garment, information on shrinkage, color fastness, and resistance. If you do not take time for this search for fabric information, then don't blame the store for your disappointment. Learn about fabrics and what to expect of various fibers. Ask for a copy of "Clothing Clues" at the County Extension office. It's a handy guide to carry along when shopping.

NEWS IN CLOTHING FORECAST

There has been little shape to clothing styles in the past two years, but a forecast as to change in design calls for greater awareness of shape and more fit. Waistlines, whether high, low, or natural will be clearly defined. Belts are making a comeback. Skirts will be



On The Farm In Parnet County

RONNIE MCNUTT
County Agent

A film entitled "They're off and running" was shown at the 4-H horse project group meeting in Ferrell this past week.

Along with the film the group decided to have its first playday on Saturday, May 18. The playday will be held approximately one and one-half miles south of the Clays Corner Grocery. Jack Tempier of Lazonduie will furnish the arena for the play day.

At the play day 4-H'ers will be given instructions on the following performance events: western pleasure, reining, pole bending, barrel racing and showing at halter.

All 4-H'ers in the horse program and prospective 4-H'ers interested in the horse program are invited to attend.

This playday will be one of several to help 4-H'ers get some practice in before the County 4-H Horse Show. The tentative date for the County Horse Show is June 29. Announcements about the County 4-H Horse Show will be made at a later date.

CATTLE HEALTH WORKSHOP SLATED

Feedlot employees in and around Parnet County will have an opportunity to receive first-hand information on cattle health during a workshop slated for Wednesday, May 22 from 8:45 to 4:30 p.m. at the Community Center in Hereford.

Mid-Plains Pioneers To Meet In Hereford Soon

A basket lunch at noon will highlight "Mid-Plains Pioneer Day" in Hereford on May 30, to be held at the Bull Barn. The event will also highlight the city's 70th anniversary. Prizes will be awarded to both the oldest man and woman present, as well as the man and woman traveling the greatest distance to attend the event. Another highlight will be the naming of the "Pioneer of the Year."

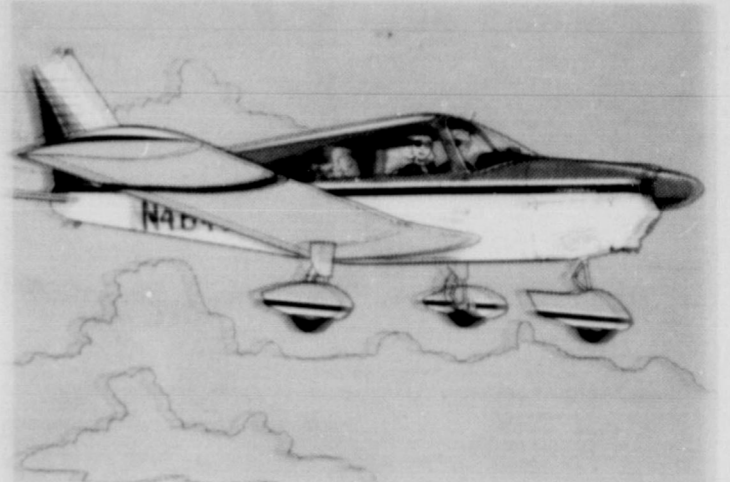
The basket lunch will be served at 12 noon, without town pioneers as guests. Three cash prizes will be awarded to

members of the Mid-Plains Pioneer Association. Open house will be held at the Deaf Smith County Museum throughout the day, beginning at 10 a.m. Registration for the day's activities begins at 9:30 a.m. at the Bull Barn, according to John Douglas Pittman, president of the Mid-Plains Pioneer Association.

A&M Officials To Tour Plant

A group of officials from Texas A&M University will be in Friona on Thursday, for a tour of Missouri Beef Packers, included in the group will be Kerl Rudder, president of the university; H.O. Kunkel, dean of agriculture; John Hitchison, director of the Texas Agricultural Extension Service; A.H. Walker, state agricultural leader; O.D. Butler, head of the department of animal science at A&M; Price Hoppood, head of the department of agricultural engineering; Alvin Price, dean of the veterinary medicine school; and William Sippel, of the veterinary medicine school. The group will have lunch at the Farmer House Restaurant, and will tour the packing plant after lunch.

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50-PIECE SERVICE FOR 8
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USDA Choice Beef
3 Lb. **\$1.00**

RIB STEAK
USDA Choice
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LUNCH MEAT Wilson 6 Oz. Pkg. **3 FOR 89¢**

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Food King **FLOUR**
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\$1.59

COKE 2 For **89¢** Dr. Peppers King Size 6 Bottle Crt.

Morton's Frozen T.V. **DINNERS 3 FOR \$1**

DOG FOOD Roxey No. 1 Can **8¢**

Morton Frozen **POT PIES**
6 FOR \$1

Mrs. Tuckers **SHORTENING**
3 lb Can **49¢**

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Red Ripe **TOMATOES** Lb. **23¢**

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Red **POTATOES** 20 Lb. Cello **85¢**

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