# $\sin _{x+1}$ <br> <br> RESIDENTS PRAISED 

 <br> <br> RESIDENTS PRAISED}

 ay people may not have. ex Pected to roceive neuspopers ment list week that platase PuSusters was closing tisp prime. ing plant in Fri
most nine years.
Most people know, however,
that Plains Pubbishers was esthat Plains Publishers was es-
tablished in 1958 as a means of tabished in 1958 as a means of
printing the Star and other area newspapers in a central What they may not know is
what was then a new concept, what was offset printing and central plant printing, has been ac-
cepted by a majority of the cepted by a majority of the
newspapers on the High Plains
today. In 1958, when Plains Publishers bought its first offset
press, it was only the fourth of its kind sold by the Gemco
company in the entire nation, It was the only
and the Southwest. Today, nine years later, there
are some six offset presses with central printing plants, between Amarillo and Lubbock alone.
Downstate there are many, many more. We'd say that today blished are printed offset., If 1 long before it is.
Whereas the Friona Star was
the first and only High Plain newspaper printed by the new
offset method as of August, today. We made a quick nose count, and find at least 30 news-
papers printed by offset located
 press, In a way, we're lucky to be only 22 milles from Hereford, which has bullt up one of And at least for the present set in Hereford are doing the printing of the Star. Our last
two issues have now been printed on their press.
Since we're fust feeling our
way along, we have come up way along, we have come up
with no new deadlines as yet, since we're not sure where we
will fitt into the new printing

But one thing for sure; we
haven't nor will we suspend haven't nor will we suspend
publication as at least one cl-
tizen asked last week. I'm uzen asked last week, $I^{\prime}$ m
afraid you're stuck with us Our goal will remain un-
changed in that we shall endeavor to bring the people of Friona
the best newspaper that it is the best newspaper that it is
possible for us to publish, and to give our advertisers a medium
second to none in our area.

One thing we like about gradu-
ation services at Friona; the ation services at Friona; they
move fast, and don't keep you using a guest speaker on top
of the valedictory and salutatory speakers is good, we be-
lieve. ation exercises you have attended, you can appreclate this.
You may remember a hot sum-mer-like night (no air cond1-
tioning, naturally), and mothers fanning fretting children whilie
long, drawn out speaker tries long, drawn out speaker
to impress the graduates. The graduates, mearwhile
are probably thousands of miles are probably thous ands of miles
away. Some are still wondering away. Some are still wonder ing
how in the heck they managed to pass English, All are making
rosy plans, either for the ing rosy plans, either for the im-
medite future or long-range.

Speaking of the graduates,
we've noticed that ours ona have a way of "letting oft
steam" immediately following steam immediately following
the exercises. As soon as the class was re-
tired from the ceremony last tiren from the ceremony last
Monday night, you may have heard loud screams of ecstasy,
a few "YYp-ples" and the like. have earned this display of emo tions, after 12 years of school

By the way, we're extending bers of the graduall memLike each one that comes along we've become attached to the in
dividual miss them around .
of senlors is wating in the wings, and will have their
chance at taking your place netr

# $=$ - STAR 



FEEDLOT PROGRESS... Paul Morgan, right, manager of the have been busy the past week or so, running concrete, and get-
new Hi-Plains Feed Yards, Inc., which is under construction
ting feeding pen construction underway. Plans are for the new west of Friona, points to a co-worker at the work whtch is go-
ing on out at the feedlot site. Same 25 construction workers.

## FOR THIRD DAM

## Bond Issue Looms On Draw Flood Control


vation District presented the
alternative to those present at alternative to those present at
the meeting.


## \$10D, DDD Raised; Abstract Received



The annual Memorial Day Services, sponsored by the Friona American egion and Auxiliary, will be held tery next Tuesday morning, beginning at 8 a.m, at the park A local minister is being secured bring the annual Memorial Day message. Wreaths will be placed on veterans' graves at the cemetery.
The public is invited to attend the services.
Six veterans' names have been added to the local Memorial list since last May 30. They are How(Bill) Norwood, George Treider and
Golf Tourney This Weekend

A first annual men's par
nershtp golf tournament
scheduled for Sauriday and Suun


 teo ors 530 per ream will $b e$ It is hoped to make the tour-
ins.
$\qquad$

THIS WEEKEND
Jaycees Set Rodeo, Appaloosa Show

The Friona Junlor Chamber and may be given locally to "Little Britches" Rudeo Satur- Gin. day and Sunday, along with a Events including cloverlead

Goiden Spread Approved club barrel racing, goat tying an Golden spread, Approved club barrel racing, goat tying and
Appaloosa Show Sunday.
The role bending in both girls a ale Apper rodeo is for boys and groups; bareback bronc riding,
Tirris 18 years of age and un- goat tying, and calf roping in der, and will have a funior both boys' divisions; flag rac-
and sentor division. The funior ing in the funior boys division division takes in those eight to and Arahma bull riding in the
13 years of age. The senior senior boys division 13 years of age. The senior sentior boys division.
division is 14 to 18 years of
$\qquad$ Admission to the rodeo, which first - place winners, with ro
Is produced and directed by the settes for second and thir is produced and directed by the settes for second and third,
Littie Britches Rodeo Co. of Entry fees are charged for each Lubbock, will be $\$ 1$ for adults event.
and 50 cents for children under Show time for the Sunday $A P$. 12. Starting time is 8 p.m. Palosasa show is 9 a.m. Doyle
Saturday and $2: 30$ p.m. Sunday. Saul will serve as fudge. The Saturaray and $2: 30$ p.m. . 4 unday. Saul will serve as fudge. The
Entries in the rodeo whow is appoved by the Texas


## $\stackrel{\text { mann }}{\text { mionn }} \times$.

Publithod overy Thurrdey ot 100 Stath Strove


BiII Emis, Editor
June Floyd, Soclety Editor
Waneen Ragsdale, Bookkeepe
TEXAS PRESS 1 ASSOCIATION
Member

"If you desire a place that's quiet and has a dry climate, there's about two million acres here you'll love!" Seed Headquarters

In Friona For

- DEKALB - TAYLOR-EVANS •ASGROW

CUMMINGS FARM STORE

## An Open Letter To

## Fund Drive Supporters

The words "Thank You" are so simple sounding for those of you who have done so much to assist in locating a new industry in Friona. Yet, the Chamber of Commerce's Industrial Committee wants each one who had a part in contributing to the land fund drive to know that we do sincerely appreciate your gift.
The unselfish attitude of businessmen and individuals, companies, professional men and farmers in the Friona area has resulted in the success ea has resulted in the success
of our fund drive in a short time. We believe that your investment is an investment in the future of Friona, and that it
 both directly and indirectly as a result of the establishment of Missouri Beef Packers' Plant near Friona Once again, we thank you for your generosity, and we appreciate the tremendous 'community spirit' that characterized the drive. Your faith in the future of our community underscores the vision and confidence that went into our committee's work on the project.

The Chamber of Commerce Industrial Committee Loyd Shackelford Andy Hurst A.L. Black Frank Spring

## Pause And Reflect

$\qquad$
drarins tie merticn Revolutuon Thems. Patar begen anet.


 sole, to stand by our oft-stated principles.
unite we lemocrat or Republit Ligation is to conduct ourselves as true Americans. We have tought our way through wars and depressions and today unity
must be our goal Nust bew enr goy.
wo No one can deny the horror of the Viet Nam War; however,
that is not the greatest danger we have to face. We will win in Viet Nam (if anyone ever wins a war) but will we win here at
home? Will we as a people learnto recogite the evill home? Will we as a people learn to recognize the evils that are
spreading malignantly through our soclety? Those bent on our destruction do not come among us as a cir-
cus parade down main street. As a fire burns one leat and then anotier until lhe whole forest is allaze, , so are the workingss of
the mental and moral saboteur. A flag is burned, a few draft cards destroyed, minority classes are encouraged to demonused by our enemies to test our will prise. They have not reckoned with the wrath of "we sur-
people". whe people when
and conquer.
All ver the
American theories and activities. Perhaps in defiance of una whisper now, but if we all speak out in vanity the whisper
will become a shourl A SHOLT OF VICOR

"Running my own home will be new to me, but one thing I know -- part of every dollar we earn is going into a savings account. There's nothing quite like having cash in the bank when you need it!"

## Good Advice- Not Only For

 Newlyweds, But For Everybody. We Invite Your Bank Account!

Multiple Choice...Again


This is when your insurance agent has to go to work for you


Ethridge Spring Agency



## Whe CLASSITIEDADS (\%



Irrigation Well
ACIDIZING
Service Now Available In Bovina-Friona
Acidizing Makes Most Wells Produce More Water.
We're Ollering Prompl Service
coll Ed Dendy
Night Number--Call 238-6321, Bovina
wise huyers
look at


ELECTRIC AIR CONDITIONING IS AS DEPENDABLE AS YOUR ELECTRIC REFRIGERATOR!



Friona. Texas

|BUSINESS DIRE:GTORY|

##  <br> 



Lawn Mower Motor Repair
See Jim Cocannourer at Friona
Battery And Electric. Phone
247-3256. 613 Euclid.

Summer Baseball Begins Monday


## Library Reading Club

Signup Begins June 1

Thursday, June 1 marks the first day of registration for the
Friona Public Friona Public LLbrary's Sum-
mer Reading Program. This
program ts open for all school program is open for all school
age readers through the eighth
surprises at the City Park on
Sunday afternoon, August 20th
from 2 to 4 p.m. unless other-
wise announced When wise announced. When the young club members have read twevelve
books, they will qualify for a books, they will qualify for a
merit certificate to be awarded at the 'Fun Day.;
The "Blue Willow" by Gates; Young
Adult, "The Living Sea" by
Costeau. "Oill Painting sis Fun"
by Fabrey, and "The Changing
World of Aust." by Younger.
The subjects of available
books are varied and include the Fun Day. $\quad$ books are varied and include at the library and continue
through August 19. Library
hours are Ther through August 19. Library
hours are Thursday, Friday and
Saurday from $9-12$ a,m, and $3-6$ p.m.
The purpose of the Reading Club is to help boys and girls
discover the wonderfil discover the wonderful world
of books. This program is planned on a non-competitive basis to encourage in the pure
foy of reading. joy of reading.
Each child Each child registered will
have a reading card with space to record tutes and authors of
twelve books. Members twelve books. Members may
select books for their own read select books for their own read
ing pleasure and may read a many as they wish.
$\qquad$ Readers have proved to be a
faithful group and many ret yaithful group and many retern
year after year. Christine
Grant in 1966 received Grant in 1966 received her
fourth certificate. These children have each rece. Thesed child-
of three Certifl Bass, Mary Beth Bentes Barbara
Cranfill Cranfill, Phillip Duggins, Ka-
rene Hart, Holly Hart, rene Hart, Holly Hart, Debble
Horton, Jeanine Jarboe, Trip Horton, Jeanine Jarboe, Trip
Horton, Hope Mays, Tip Nunn,
Rex Shelton, David Fish, Since September of 1966, the
Library has a full time Li-
brarian. She is brarian. She is Mrs. Zora
Gaede, a long time resident of Gaede, a long time resident of
Friona. Mrs. Gaede will have Friona, Mrs. Gaede will have
e an assistant this summer, a
of graduating senior of F.H.S. who is planning on going to West Texas State University next fall.
She is Linda Fallwell daughter of Buddy Fallwell. This assist-
ant was provided for the Library ant was provided for the Library
through the donation of the Prothrough the donation of the pro-
gressive Sundy Club and the
College College work-study program. - Linda is well acquainted with the - books and will be glad to be of
them. to anyone contacting
them. ade them. Examples of the types of books available are: kender-
garten, "CChester, the Worldly
PIg', by Peets, "t arten by Chester: the Worldy
Py Cag, "Thatwick Bunny"
by Big Li- Hearted, Moose" by seuse Big Jon-
lor Youth "Art and Archeology", by Glubok, "The Man Who
Changed China" by Buck, and Coin Collecting, Astronomy,
Pollinnation, Music, Blography,
History, Science and many others.
This year from January to
May, there has been a total of May, there has been a total of
1897 books checked out, av-
eraging 51 books per eraging 51 books per library
day. Up to this date, 706 readers have registered. The
over due books are charged at
two cents These fines gor into generall lil-
brary funds which can be spent brary funds which can be spent
for supplies, books, etc.
Three books may be hiecked out for a two weeks period,
Mrs. Gaede, Librarian, adds,
.- Wen We hope every person who can
read or want to be read to will
use our Library in the fure use our Library in the future.
We will continually be adding
new books by purchase and doclub and plans are beeng made
for this year's memership top that figure. The Librar en's Clubhouse at Ninth and Pterce Streets, Just north of
the Friona Methodist Church Upon completing 12 books,
child wins a place on the hono roll, and his or her name will
be added. The honor roll wil be added. The honor ron
be displayed at the library dur-
tng each open day. This large ing each open day. This large by Carol Ellis, and as the child-
ren's names are added, their
pictures beside the honor roll
will be published in the Friona
Stres brary Cummer Reading pro-
gram will be a 'Fun Day' with



FRIONA JUNIOR CHAMBER OF COMMERCE, Friona, Texas . . . Presents .

## Lille RODEO

and friona jaycers
Aly MAY 27-28

Saturday -- 8:00 p.m. Sunday --2:30 p.m.

Competing for the 1967 Season
Admission -
Adults $\$ 1.00 \quad$ Children under 1250
JAYCEES' ARENA, Friona, Texas

| Sr. Boy, Bareback | \$4.00 | Yr. Bore Calf Roping |
| :---: | :---: | :---: |
| Sr. Boye Brahma Bull | \$4.00 | Jr. Boye Goat Tying |
| Sr. Boye Calf Roping | \$4.00 | Jr. Girit Cloverleaf Bomeder |
| Sr. Girit Cloverieat Barrels | 33.00 | dr. Girita Goat Teil Tying |
| Sr. Girrt Goat Tying | \$4.00 | Jr. Bore. Fleg Race |
| Sr. Girth Pole Bending | \$3.00 | Jr. Girit Pole Bendia |
| Jr. Boyre Steer Riding | 34.00 | cdr. Boye Bareback |

Entries Close at 1:00 p.m., May 26. For information, call Jerry Skaggs, SH7-5573, or James
Rhodes, P0 3-6809, 1916 62nd St., Lubbock, Texas.
Stock Furnished by Little Britches Rodeo Co. Directed by Jerry Skaggs \& James Rhodes gerald shavor, 297. 3057, Frione, Teman

## Introducing....


H.H. (Hank) Wheeler

As New Manager Of Our FRIONA ELEVATOR

Wheeler Has Been With Continental Grain For Eight Years, At Brownwood, Amarillo and Fort Worth. He Replaces Jim Johnston, Who Was With the Lo cal Elevator Five Years.

# CONTINENTAL GRAIN COMPANY 





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Reliable Travel Information:

| Mexican Automobile Insurance An authorized agency of La | made along with your regular monthly bill. | le Mexico Travel Agency co Insurance Agency |
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| Azteca Insurance Company can | Hotels - Motels - Restaurant | ouston, Texas: 2727 Weslayan $-77027$ |
| ance needed while driving in Mexico. La Azteca has been insuring and serving Humble custo- | Reservations can be handled and places recommended. | Laredo, Texas: Two locations 815 Latayette (Interstate 35 \& U.S San Bernardo Ave a |
| s for over a quarter of a tury. | -to-date Route Logs | Brownsville, Texas: Elizabeth \& 14th, Gateway Bridge |
|  | ocation of service | - 1907 Soun 1013 |
|  |  |  |
|  |  |  |

ENCO




ELECTED CHEERLEADER, Edith Schumann, daughter of Mr.
and Mrs. Dan Schumann, former Friona residents, was elected
cheerleader at Melat cheerleader at McClave High School, McClave, Colorado. She
is also an active participant in the other activities at the Mc-
Clave School; F.T, A., F.H.A year she was chosen Junior candidate for Homecoming Queen
and she was one of the firs of the and she was one of the three finalists in the conntest for 68
F.F.A. Sweetheart. She was also named Best Cirle' for the year of 1966-67, She has also been elected secretar
of the district Outstanding Club Member AwardPresented Thursday Highlight of the Thursday Commiltee assignments were
evening meeting of New Hori- made by Mrs. Dale Williams,
zons Junior Study Club at Fed zons Junior Suty Club at Fed-
erated Cresident. House was presen-
Mrs. Conny
tation of the tation of the "Outstanding Club Woman of the Year" award to
Mrs. Jimmy Maynard by Mrs Jerry Brownd, vice-president. of the club,
Mrs. Maynard has served as chairman of the amblyopia cllnic, a member of the community
service committee and parlia-
mentarian of the club during the year. Mrs. Brownd was pre-
sented the award last year.
Theme of the meeting was "The Key To participation." Mrs. Jerry
Hinkle led the invocation Hinkle led the invocation.
year end review was narrate

## Summer Baseball

 Schedule| MONDAY | TUESDAY | THURSDAY | FRIDAY |
| :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { May } 29 \\ & \text { B.J.B. vs Nunn } \\ & \text { J.D. vs Bank } \end{aligned}$ | May 30 <br> S.I. vs <br> Eth.-Spring | June 15 <br> Monsanto vs White Star-Hurst vs Reeve | $\begin{aligned} & \text { June } 2 \\ & \text { B.J.B. vs S.I. } \end{aligned}$ |
| June 5 <br> White vs Eth.-Spring Reeve vs J.D. | June 6 <br> Monsanto vs Nunn | June 8 <br> B.J.B. vs Monsanto <br> Star-Hurst vs Bank | June 9 <br> White vs S.I. <br> Reeve vs J.D |
| June 12 <br> Nunn vs S.l. | June 13 <br> Eth.-Spring <br> vs Monsanto <br> Star-Hurst vs J.D. | June 5 <br> B.J.B. vs White <br> Reeve vs Bank | June 16 <br> Eth.-Spring vs Nunn |
| June 19 <br> S.I. vs Monsanto Star-Hurst vs Reeve | June 30 <br> B.J.B. vs Nunn | June 22 <br> S.I. vs Eth.- Spring <br> J.D. vs Bank | June 23 <br> Nunn vs White |
| June 26 <br> B.J.B. vs <br> Eth.-Spring <br> Reeve vs Bank | June 27 <br> Monsanto vs White | ```June 29 B.J.B. vs SI Star-Hurst vs J.D.``` | June 30 <br> Monsanto vs Nunn |
| July 3 <br> White vs Eth-Spring <br> Star vs Bank | July 4 <br> B.J.B. vs Monsanto | July 6 <br> White vs S.I. <br> Reeve vs J.D. | July 7 <br> Eth.-Spring <br> vs Nunn <br> Star-Hurst vs Bank |
| July 10 <br> B.J.B. vs White | July 11 <br> Eth. -Spring vs Monsanto <br> JD. vs Bank | July 13 th <br> Nunn vs SI <br> Star-Hurst vs Reeve | July 14 <br> B.J.B. vs Eth.Spring |
| July 17 <br> S.I. vs Monsanto <br> Star-Hurst vs J.,D. | July 18 <br> Nunn vs White <br> Reeve Vs Bank | FIRST GAME STARTS AT 6 P.M. SECOND GAME STARTS AT 7:30 P.M (Home Team Is Underlined) |  |

REEVE CHEVROLET COMPANY

another. MrA. Jerry Brownd, are in order from one winner to
ants Mrs. Jimmy May-
nard the annual New Horizons Junior Study Club award for " ol tanding Club Woman of the Year. Mrs. Brownd, vice-pres.
ent of the club, was given the award last year. Courtney Owen Elected

## To Student Council <br> To Student Counci


$\qquad$





WE JUST PAID OUT 7,899.49 IN DIVIDENDS TO OUR MANY SATISFIED CUSTOMERS!

Were You Among The Happy Hundreds? IF Not, You Will Be Glad To Know Tha By Starting NOW To Shop Regularly At Consumers . . . . This Time Next Year You Too May Receive One Of Our Big Dividends

FRIONA CONSUMERS

Buddy Lloyd, Mgr. We Give
S\&H Green Stamps
Phone 247-2771
Friona

## WE WILL BE CLOSED

Tuesday, May 30th. for Memorial Day

Financial 'Ten Commandments' Are Given By Extension Agent


## NOTICE

Am Now In The Job-Printing Business,

At

## 308 E. 10th

See Me for Any Of Your Printing Needs.

## Walter Cunningham Quality Printing, Inc.



Hospital Notes
ADMISSIONS
Nox, Hereford; My
Idin, Friona;
Shirley, Frion
Hereford.
Karen Fox, Hereford; Myr- DISMISALS
the Bouldin, Friona; Clara DISMaren
Johnson, Farwell; Carrie Ta- Karen Fox, Clara Johnson,
fum, Friona; Donita Martin, Teresa Clark,
 Friona; Rita Caldwell, Booina; Donita Martin, Rita Caldwell,
Teresa Clark, Friona; Lucy Jimmy Don Stowers, Billy Sud-
Vestal, Friona; Jimmy Don derth, Rtchard Gardner, Ann Vestal, Friona; Jimmy Don derti, Richard Gardiner, Ann
Stowers, Bovina; Particta Mer- Spring, Bessili Rea, Mike Fair-
riman, Farwell; Garvin Thorn, child, Steven Spurlin, Hobert $\begin{array}{ll}\text { riman, Farwell; Garvin Thorn, } & \text { child, Steven Spurlin, Hobert } \\ \text { Friona; Pearl Fleming, } \\ \text { vo- } \\ \text { vina; Hobert Estep, Friona; } & \text { Light, Patriane Light, De Vonerriman, F.M. }\end{array}$ $\begin{array}{lll}\text { vina; Hobert Estep, Friona; } & \text { Light, Patricia Merriman, F.M, } \\ \text { Ann Spring, Friona; Resa Bla- Rollins, Carre } \\ \text { Iation, Lucy } \\ \text { lock, Bovina; Mayme Adams, } & \text { Vestal, Conrado Bautista, Jr., }\end{array}$ lock, Bovina; Mayme Adams,

Friona; Steven | Restal, Conrado Bautsta, Jr.. |
| :--- | Rea, Bovina; Diane LIght, Fril-

ona; DeVon LIght, Friona; Vir-

Lions Meet ginia Fabela, Friona; Patsy
Webb, Bovina; Wanda Coates, Farwell; Pricilliana Gallegos,
Fhe Friona Lions Club will
Hereford; Luclle Killough, Bo-
hold its regular seml-monthly
 Bautista, Mr., Friona; Johny
Northcutt, Hereford; Christin
(GMC

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